

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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NOTE:	
CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth I	Edition)

(3RD ISSUES)

ANY person desirous of making opposition to, or observations in respect of, the below-cited applications, should do so in writing no later than the 12th day of November, 2021

MARK: DELOITTE

APPLICATION NUMBER: 15156.19 FILING DATE: 1st March, 2019

PROPRIETOR: Deloitte Touche Tohmatsu, of Schützengasse 1, 8001 Zurich, Switzerland

INTERNATIONAL CLASS(ES): 9 for cash registers, calculating machines, data processing equipment, computers; fire- extinguishing apparatus; downloadable computer software for use in performing business administration, human resources, financial management, book keeping, auditing, accounting, tax analysis, database management functions and the facilitation of project planning for the design, development, implementation and maintenance of computers and information systems; downloadable mobile applications in the fields of finance, business, and consulting; downloadable electronic publications; 35 for advertising; business management assistance; appointment scheduling services [office functions]; business auditing and accounting services; tax preparation; tax planning; tax consultation services; business management consultancy business organization consultancy; business appraisals; business investigations; market research and studies; advisory services for business management; consulting and advisory services for retail, distribution, and for government and public sector enterprises; 36 for insurance consultation services; advisory services in the fields of employee benefits for group healthcare and business insurance offered to employees in addition to standard benefits such as medical, dental, life insurance including short term disability, long term disability, cancer insurance, and accidental death and dismemberment; financial consultancy; financial information; financial management; real estate management; real estate appraisal; real estate brokerage; real estate agency services;-insurance consultancy; insurance information; actuarial services; financial research services in the fields of business interruption and loss determination; real estate investment, financing and management services; financial evaluation [insurance, banking, real estate]; business valuation services; intellectual property valuation services; providing financial information via a web site; credit rating of business; consulting and advisory services relating to financing and securities; financial consulting and advising in the field of mergers and acquisitions, corporate workout, debt restructuring, receivership and loan resolution for commercial loans; 42 for computer software design: consultancy in the design and development of computer hardware; software as a service [SaaS]; cloud computing; providing temporary use of web-based software for use in performing business administration, human resources, financial management, book keeping, auditing, accounting, tax analysis, database management functions and the facilitation of project planning for the design, development, implementation and maintenance of computers and information systems; providing temporary use of on-line non- downloadable software for use in performing business administration, human resources, financial management, book keeping, auditing, accounting, tax analysis, database management functions and the facilitation of project planning for the design, development, implementation and maintenance of computers and information systems; technical and consulting services in the field of information systems and computer hardware, software and integrated systems; research services; providing quality assurance services in the field of computers; computer security and auditing services; computer software consultancy; computer technology consultancy; computer security consultancy; 45 for legal advocacy services; physical security consultancy; litigation support services; litigation support services, namely, investigative audits and financial analyses; reviewing standards and practices to assure compliance with laws and regulations in the fields of business, commerce; regulatory compliance consulting in the field of tax; legal consulting services in the fields of real estate, tax law, business mergers, and business acquisitions.

STATEMENT OF USE: The applicant claims that the mark is being used since August 12, 1993.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: FACEBOOK

APPLICATION NUMBER: 15216.19 FILING DATE: 27th March, 2019

PROPRIETOR: Facebook, Inc., of 1601 Willow Road Menlo Park, California 94025, United States of America

INTERNATIONAL CLASS(ES): 35 for providing a website for managing, conducting and organizing online charitable services that are designed to raise money for selected third parties and charities; 36 for financial transaction processing services, namely, providing secure commercial transaction and payment options; electronic processing and transmission of bill payment data for users of the internet and communication networks; electronic funds transfer services; credit card, debit card, and gift card transaction processing services; merchant services, namely, payment transaction processing services; providing electronic mobile payment services for others; financial services;

payment processing services; financial transaction services, namely the processing of electronic payments; facilitating and arranging fundraising and the distribution of fundraising donations.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, Attorneys-at-Law, of Withfiled Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: TOTO

APPLICATION NUMBER: 15273.19 FILING DATE: 12th April, 2019

PROPRIETOR: TOTO LTD., of No. 1-1, Nakashima 2-chome, Kokurakita-ku, Kitakyushu-shi, Japan

INTERNATIONAL CLASS(ES): 6 for common metals, unwrought or semi-wrought; alloys of common metal; building materials of metal; buildings, transportable, of metal; railway materials of metal; cables of metal, non-electric; wires of common metal; pipes of metal; safes [metal or non-metal]; ores of metal; building boards of metal; tiles of metal for building; floor tiles of metal; frameworks of metal for buildings; cladding of metal for building; floors of metal; ceilings of metal; doors of metal, namely, door fittings of metal, door panels of metal and door frames of metal; windows and window frames of metal for buildings; staircases of metal; roofing of metal; roof coverings of metal; gates of metal; fences of metal; shutters of metal; signs, non-luminous and non-mechanical, of metal; insect screens of metal; outdoor blinds of metal; tombs of metal; building panels of metal; signboards of metal; containers of metal [storage, transport]; soundproof booths of metal, transportable; towel bars of metal; hooks [metal hardware]; hand rails of metal; towel dispensers, fixed, of metal; washers of metal; drain pipes of metal; water pipes of metal; water-pipe valves of metal; pipe muffs of metal; junctions of metal for pipes; pipe holders made of metal; drain traps [valves] of metal; metal pipe couplings and joints; fittings of metal for pipes; manifolds of metal for pipelines; 11 for lighting apparatus and installations; apparatus for heating, namely heating installations and hot water heating installations; heat sinks for use in heating, cooling and ventilating apparatus; apparatus for steam generating, namely steam generators and steam generating installations; apparatus for cooking, namely cooking ovens, cooking stoves and cooking tunnels; apparatus for refrigerating, namely refrigerators, refrigerating machines and installations; apparatus for drying, namely laundry drying machines, electric hand drying apparatus for washrooms, wet-cleaning drying machines and touchless hand drying apparatus; apparatus for ventilating, namely ventilating fans for commercial and industrial use; air- conditioning, apparatus and instruments; regulating accessories for water supply, namely, metered valves; mixer faucets for water pipes; pipes being parts of sanitary facilities; pressure regulators for sanitary installations; wash-hands basins being parts of sanitary installations; shampoo basins being parts of sanitary installations; water closets; toilets [water closets]; toilet tanks; toilet bowls; toilet seats; toilet stool units with a washing water squirter; toilet seats with a washing water squirter; bidets; portable bidets; parts of toilet tanks, namely, float valves, ball taps and overflow pipes; urinals being sanitary fixtures; level controlling valves in tanks; water flushing installations; automatic flush valves for toilets activated by a sensor; automatic wash-hand bowls [parts of sanitary installations]; wash basin being parts of sanitary installations; faucets for pipes and pipelines being parts of sanitary installations; tap water faucets; automatic faucets; aerators, namely anti-splash tap nozzles; plumbing fittings, namely, valves; bath tubs; shower stands; shower tubs; sinks; kitchen sinks; cooking apparatus and installations; extractor hoods for kitchens; sinks integrated into counters or countertops; gas burners; water heaters; solar water heaters; gas water heaters; heating boilers; drying apparatus; heating apparatus; stoves [heating apparatus]; lamps and high-intensity discharge (HID) lamps; 20 for furniture; mirrors [looking glasses]; picture frames; dressing tables; furniture namely, prefabricated closet organization systems made of plastic, metal and wood, racks, cupboards, sideboards, medicine cabinet; bathroom furniture, namely, bath counters, bath cabinets, bath shelves; steps [ladders], not of metal; counters [tables]; benches [furniture]; bath seats for baby [furniture]; high chairs for babies [furniture]; curtain hooks, not of metal; towel hooks, not of metal; clothes hooks, not of metal; bolts, not of metal; drains traps [valves] of plastic; towel dispensers, fixed, not of metal; water-pipe valves of plastic; cushions; pillows; beds, namely, chair beds, bed frames and non-metal bed fittings; bedding, except linen; 21 for household or kitchen utensils, namely strainers, spatulas, sieves, kitchen tongs and skimmers; insulated containers for food or beverage for domestic use; household containers for foods; plastic storage containers for household use; combs, namely cleaning combs; sponges for household purposes; brushes, namely cleaning brushes for household use and bath brushes; material for brush-making; articles for cleaning purposes, namely, cleaning sponges, cleaning cloths, and washing brushes; steel wool for cleaning; glass, unworked or semi-worked, except building glass; toilet paper holders; toilet paper dispensers; paper toilet seat cover dispensers for use in public restrooms; soap holders; soap boxes; soap dispensers; toilet cases; toothbrush holders and toothbrush cases; tumblers for use as drinking glasses and tumbler holders; toilet brush and toilet brush holder sets; towel rails and rings; towel bars; dustbins; chamber pots; water apparatus for cleaning teeth and gums; cleaning instruments, hand operated; baby baths, portable; rags for cleaning.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, Attorneys-at-Law, of Withfiled Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: ALSTOM

APPLICATION NUMBER: 15394.19

FILING DATE: 7th June, 2019

PROPRIETOR: ALSTOM, of 48 rue Albert Dhalenne, 93400 Saint-Ouen, France

INTERNATIONAL CLASS(ES): 7 for rotating and static electrical machines, namely, motors [other than for land vehicles], current generators, alternators; pneumatic conveyors; pneumatic door closers and openers; pneumatic window closers and openers; pneumatic controls for machines, motors and engines; hydraulic engines and motors; hydraulic conveyors; hydraulic excavators; hydraulic controls for machines; hydraulic door openers and closers [parts of machines]; hydraulic window openers and closers [parts of machines]; numerically controlled machines and machine tools; machines for processing plastics; concrete mixers [machines]; bitumen making machines; grinders being power tools; centrifuges [machines]; compressors [machines]; hoppers [mechanical discharging]; drainage machines; crushing machines; extracting machines; filtering machines; drilling machines; tarring machines; kneading machines; machine tools; lifting apparatus; handling apparatus for loading and unloading; handling machines, automatic [manipulators]; dynamos; alternators; generators of electricity; overhead travelling cranes; cranes [lifting and hoisting apparatus]; parts of machines for rolling stock; degreasers [machines]; air expansion valves; pistons [parts of machines or engines]; pumps [machines]; pumps [parts of machines or engines]; vacuum pumps [machines]; suction nozzles for vacuum cleaners; vacuum cleaner bags; vacuum cleaner hoses; vacuum cleaners; engine parts, namely, belts for motors and engines, carburetors, connecting rods for machines, motors and engines, cylinders for motors and engines, exhausts for motors and engines, fans for motors and engines, fan belts for motors and engines, filters being parts of machines or engines, injectors for engines, joints [parts of engines], mufflers for motors and engines, radiators [cooling] for motors and engines; washing apparatus; machines and apparatus for cleaning, electric; presses [machines for industrial purposes]; steam condensers [parts of machines]; motor starters; control mechanisms for machines, engines or motors; regulators [parts of machines]; speed governors for machines, engines and motors; pressure regulators [parts of machines]; electricity generators; propulsion mechanisms, other than for land vehicles; elevators [lifts]; variable frequency drives for motors, other than for land vehicles; variable speed drives for machines; concrete construction machines; 9 for apparatus and instruments for conveying, distributing, transforming, storing, regulating or controlling electric current; traffic-light apparatus [signalling devices]; protection devices for personal use against accidents; teaching apparatus; simulators for steering and control of vehicles; electronic control systems for engines; monitoring apparatus, other than for medical purposes; electronic communications system comprised of computer hardware and recorded software for the transmission of data for the analysis and diagnosis of the state of railway and road infrastructure equipment; electronic apparatus for the remote control of signaling and GPS equipment pertaining to railways and road infrastructure; computer hardware; system boards [mother cards] and processors; electrical apparatus, namely, charging stations for charging electric vehicles; diagnostic apparatus, not for medical purposes; optical apparatus and instruments; optical data media; measuring apparatus; lasers for measuring purposes; lasers, not for medical purposes; surveillance cameras; programmable logic controller [PLC]; satellite navigational apparatus; data processing apparatus; railway traffic safety appliances; electronic signaling mechanism, namely, a train control system used in the railway industry for detecting and controlling trains, ground faults, broken rails, power failures, track switches and lights; electrodynamic apparatus for the remote control of railway points; voltage regulators; alarm bells, electric; fire alarms; alarm monitoring systems; alarm sensors; acoustic alarms; transmitters of electronic signals; electronic warning bells to alarm for security purposes; fire extinguishers; apparatus for recording, transmission, processing and reproduction of sound, images or data; conductors, electric; electrical cables; collectors, electric; control panels [electrical]; switches, electric; digital telephone switching apparatus; audio switching apparatus; electric batteries; chargers for electric batteries; accumulators, electric; electrical conduits; electronic speed controllers for railway vehicles, trams, buses, electric vehicles and autonomous vehicles; blank optical and magnetic data carriers; electrical and electronic relays; speed indicators; signalling panels, luminous or mechanical; luminous or mechanical signs; luminous or mechanical railway signals; electrodynamic apparatus for remote control of signals; apparatus for rail and road traffic safety, namely, railway signals, safety traffic cones and traffic lights; electronic notice boards; apparatus for time recording; electronic warning bells; transformers [electricity]; navigation apparatus for railway and road vehicles [on-board computers]; data processing apparatus; distance measurement and recording apparatus for rail and road vehicles; automatic steering apparatus for vehicles; voltage regulators for rail and road vehicles; computer software, recorded; downloadable application programming interface [API] software for integration in signalling, control and monitoring devices for railway vehicles, tramways, buses, electric vehicles and autonomous vehicles; recorded computer programs using artificial intelligence for guidance programs, route search and map plotting for rail and road traffic; mobile data terminals for telecommunications for rail and road traffic; downloadable computer software for managing data, images, and information in the field of maintenance and continuous and predictive adaptations of rail and road traffic; recorded database management software for modelling and simulating rail and road equipment and optimising rail and road equipment; recorded computer software platform for modelling and numerical simulation, software platform for simulation protocols; satellite navigation apparatus; data processing apparatus and recorded computers software, platforms for fixed, track or on-board systems, for railway rolling stock, for high and very high speed railway vehicles, for distributed or concentrated motor trains, for railway trains with or without a self- propelled vehicle, for articulated or non-articulated railway trains, for buses, electric vehicles and autonomous vehicles; computer storage devices, namely, high-speed storage subsystems for storage and backup of electronic data either locally or via a telecommunications network; electronic interface equipment for machine tools to input or output CNC [computer numerical controll data; transmitting sets [telecommunications]; transmitting and receiving apparatus for radio and television broadcasting and for longdistance transmission; antennas, electric data transmission cables; computer; telematics apparatus, namely, wireless internet devices which provide telematic services and have a cellular phone function; telephone terminals; Global Positioning System [GPS] apparatus; video servers; downloadable computer software for use in continuously broadcasting images, sounds, films, video, namely, video-on-demand, information and data; telecommunication and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols; downloadable computer software platform for collecting, analyzing, monitoring, controlling, operating and planning traffic management of several transportation modes, including train, metro, tramway, bus, through real-time information network using data analytics, in a centralized and coordinated manner; smoke detectors; downloadable computer software for providing network security; downloadable computer software for providing intrusion detection and prevention; downloadable computer software for use in cyber-protection of railway systems; electrical components in the nature of electric contactors, disconnectors, direct current [DC] fast circuit breakers, single phase circuit breakers with vacuum switches, three-phase vacuum switches; transformers [electricity], namely, traction transformers for urban transit vehicles, regional trains, high-speed trains and locomotives; electrical substations; electronic components in the nature of rectifiers, inverters, converters, electric filters; voltage surge protectors; anti-interference devices [electricity]; electric control devices for energy management, and recovering electrical energy produced by generation on a network; electrical active filtering devices for substations; downloadable computer software for control, regulation and protection of traction substations; mounting brackets adapted for catenaries; point-of-sale terminals; 12 for land vehicles, namely, autonomous electric vehicles; motor buses; motor coaches; railway rolling stock; railway carriages; light rail vehicles; rail vehicles, namely, trains and structural parts therefor; vehicles for locomotion by land or rail, namely metros and other trains of public transport vehicles, automatic or non-automatic; electric vehicles, namely, buses; driverless cars [autonomous cars]; engines for land vehicles, and parts thereof; pneumatic shock absorbers for land vehicles; transmission belts for land vehicles; air pumps [vehicle accessories]; drive shafts for land vehicles; propulsion mechanisms for land vehicles; brakes for vehicles; bogies for railway cars; axles for vehicles; bodies for vehicles; couplings for land vehicles; vehicle fuel tanks; shock absorbers for railway and road vehicles; traction engines.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark

AGENT: Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: ALSTOM

CFE(8):26.11.1,21;27.5.4;29.1.1,4

APPLICATION NUMBER: 15396.19 FILING DATE: 7th June, 2020

PROPRIETOR: ALSTOM, of 48 rue Albert Dhalenne, 93400 Saint-Ouen, France

INTERNATIONAL CLASS(ES): 9 for apparatus and instruments for conveying, distributing, transforming, storing, regulating or controlling electric current; traffic-light apparatus [signalling devices]; protection devices for personal use against accidents; teaching apparatus; simulators for steering and control of vehicles; electronic control systems for engines; monitoring apparatus, other than for medical purposes; electronic communications system comprised of computer hardware and recorded software for the transmission of data for the analysis and diagnosis of the state of railway and road infrastructure equipment; electronic apparatus for the remote control of signaling and GPS equipment pertaining to railways and road infrastructure; computer hardware; system boards [mother cards] and processors; electrical apparatus, namely, charging stations for charging electric vehicles; diagnostic apparatus, not for medical purposes; optical apparatus and instruments; optical data media; measuring apparatus; lasers for measuring purposes; lasers, not for medical purposes; surveillance cameras; satellite navigational apparatus; data processing apparatus; railway traffic safety appliances; electronic signaling mechanism, namely, a train control system used in the railway industry for detecting and controlling trains, ground faults, broken rails, power failures, track switches and lights; electrodynamic apparatus for the remote control of railway points; alarm bells, electric; fire alarms; alarm monitoring systems; alarm sensors; acoustic alarms; transmitters of electronic signals; electronic warning bells to alarm for security purposes; fire extinguishers; apparatus for recording, transmission, processing and reproduction of sound, images or data; conductors, electric; electrical cables; collectors, electric; control panels [electrical]; switches, electric; digital telephone switching apparatus; audio switching apparatus; electric batteries; chargers for electric batteries; accumulators, electric; electrical conduits; electronic speed controllers for railway vehicles, trams, buses, electric vehicles and autonomous vehicles; blank optical and magnetic data carriers; electrical and electronic relays; speed indicators; signalling panels, luminous or mechanical; luminous or mechanical signs; luminous or mechanical railway signals; electrodynamic apparatus for remote control of signals; apparatus for rail and road traffic safety, namely, railway signals, safety traffic cones and traffic lights, railway signals, safety traffic cones and traffic lights; electronic notice boards; apparatus for time recording; electronic warning bells; transformers [electricity]; navigation apparatus for railway and road vehicles [on-board computers]; data processing apparatus; distance measurement and recording apparatus for rail and road vehicles; automatic steering apparatus for vehicles; voltage regulators for rail and road vehicles; computer software, recorded; downloadable application programming interface [API] software for integration in signalling, control and monitoring devices for railway vehicles, tramways, buses, electric vehicles and autonomous vehicles; recorded computer programs using artificial intelligence for guidance programs, route search and map plotting for rail and road traffic; mobile data terminals for telecommunications for rail and road traffic; downloadable computer software for managing data, images, and information in the field of maintenance and continuous and predictive adaptations of rail and road traffic; recorded database management software for modelling and simulating rail and road equipment and optimising rail and road equipment; recorded computer software platform for modelling and numerical simulation, software platform for simulation protocols; satellite navigation apparatus; data processing apparatus and recorded computers software, platforms for fixed, track or on-board systems, for railway rolling stock, for high and very high speed railway vehicles, for distributed or concentrated motor trains, for railway trains with or without a self-propelled vehicle, for articulated or non-articulated railway trains, for buses, electric vehicles and autonomous vehicles; computer storage devices, namely, high-speed storage subsystems for storage and backup of electronic data either locally or via a telecommunications network; electronic interface equipment for machine tools to input or output CNC [computer numerical control] data; transmitting sets [telecommunications]; transmitting and receiving apparatus for radio and television broadcasting and for long-distance transmission; antennas, electric data transmission cables; computer; telematics apparatus, namely, wireless Internet devices which provide telematic services and have a cellular phone function; telephone terminals; Global Positioning System [GPS] apparatus; video servers; downloadable computer software for use in continuously broadcasting images, sounds, films, video, namely, video-on-demand, information and data; telecommunication and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols; downloadable computer software platform for collecting, analyzing, monitoring, controlling, operating and planning traffic management of several transportation modes, including train, metro, tramway, bus, through real-time information network using data analytics, in a centralized and coordinated manner; smoke detectors; downloadable computer software for providing network security; downloadable computer software for providing intrusion detection and prevention; downloadable computer software for use in cyberprotection of railway systems; electrical components in the nature of electric contactors, disconnectors, direct current [DC] fast circuit breakers, single phase circuit breakers with vacuum switches, three-phase vacuum switches; transformers [electricity], namely, traction transformers for urban transit vehicles, regional trains, high-speed trains and locomotives; electrical substations; electronic components in the nature of rectifiers, inverters, converters, electric filters; voltage surge protectors; anti-interference devices [electricity]; electric control devices for energy management, and recovering electrical energy produced by generation on a network; electrical active filtering devices for substations; downloadable computer software for control, regulation and protection of traction substations; mounting brackets adapted for catenaries; point-of-sale terminals; 12 for land vehicles, namely, autonomous electric vehicles; motor buses; motor coaches; railway rolling stock; railway carriages; light rail vehicles; rail vehicles, namely, trains and structural parts therefor; vehicles for locomotion by land or rail, namely metros and other trains of public transport vehicles, automatic or non-automatic; electric vehicles, namely, buses; driverless cars [autonomous cars]; engines for land vehicles, and parts thereof; pneumatic shock absorbers for land vehicles; transmission belts for land vehicles; air pumps [vehicle accessories]; drive shafts for land vehicles; propulsion mechanisms for land vehicles; brakes for vehicles; bogies for railway cars; axles for vehicles; bodies for vehicles; couplings for land vehicles; vehicle fuel tanks; shock absorbers for railway and road vehicles; traction engines; 37 for construction, namely construction of railways, rail infrastructure construction, public works construction services; construction management; construction consultancy; installation, maintenance and repair of railway rolling stock, metros, public transportation vehicles whether automatic or not, trams and buses; installation, maintenance and repair of rail infrastructure, pavements, coatings, tracks and rails; construction information; providing information related to the installation, maintenance and repair of railway infrastructure, metro, trams, buses, electric vehicles and autonomous vehicles; building construction supervision; repair information; repair and installation services, namely, the installation of devices that report all incidents and accidents impacting rail and road traffic: installation, maintenance and repair of control equipment for rail and urban transportation lines; plumbing services, namely, pumping and drainage of water; construction of railway tracks and structures of concrete; 42 for engineering; conducting technical project studies; consultancy in the field of energy-saving; quality control; surveying; testing of materials; mechanical research; research and development of new products for others; technological research; civil, electrical, mechanical and computer-aided engineering services for others; testing, analysis, and evaluation of the goods of others to assure compliance with industry standards; computer software design; computer system design; development of computer platforms; maintenance of computer software; updating of computer software; installation of computer software; urban planning; research in the field of environmental protection; quality control, namely, control monitoring of rail and road infrastructures; computer software consultancy; software as a-service [SaaS]; engineering services in the fields of rail, road, traffic and transportation; technical advisory services relating to computer programs; technical consulting services in the field of information technology; creating and designing website-based indexes of information for others [information technology services]; telecommunications technology consultancy; technical advice relating to operation of computers; computer technology consultancy; rental of programs on computer media and by telecommunication; research in the field of telecommunications technology; repair of computer software; conversion of computer programs and data, other than physical conversion; creating and designing web pages for others; designing and maintaining websites for others; rental of computer software; development, updating and maintenance of software and database systems; monitoring of computer systems to detect breakdowns; creating of computer programs for route planning.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys at Law, of, Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK:

CFE(8):26.1.2,18

APPLICATION NUMBER: 15469.19 FILING DATE: 15th July, 2019

PROPRIETOR: Hard Rock Limited, of 13-14 Esplanade, St. Helier, JE 1 1EE Jersey

INTERNATIONAL CLASS(ES): 33 for alcoholic beverages, except beers.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

TRANSLATION: The words "SURCULUS PERURO", when translated in English is "SHOOTING GALLERY".

AGENT: Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles PHILIP Goldson Highway, Belize City,

Belize

MARK: NATURE DECODED

APPLICATION NUMBER: 15678.19 FILING DATE: 3rd October, 2019

PROPRIETOR: Star Scientific Limited, of Suite 3.01, Level 3, 828 Pacific Highway, Gordon, New South Wales 2072, Australia

INTERNATIONAL CLASS(ES): 40 for production of energy; electricity generation; catalytic conversion of chemical compounds; heat treatment of metals; rental of electricity generators; hazardous waste treatment services; decontamination of hazardous materials; purification of gases; recycling of chemicals; water recycling and desalination services; **42** for services for monitoring industrial processes; inspection and testing of industrial plant and machinery for production of energy, energy-saving and scientific research; testing, analysis, and evaluation of industrial and commercial installations to assure compliance with industry standards; material testing; quality control; monitoring of computer systems by remote access; maintenance of computer software; monitoring industrial machinery for quality control purposes; testing the functionality of machines; testing services, namely, testing of goods and services of others for the conformity with certification of quality or standards; services for assessing the efficiency of industrial chemicals; energy auditing; consultancy in the field of energy-saving.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Musa & Balderamos LLP, Attorneys at Law, 91 North Front Street, Belize City, Belize

MARK: TENCEL X REFRIBA

APPLICATION NUMBER: 15728.19 FILING DATE: 29th October, 2019

PROPRIETOR: LENZING AKTIENGESELLSCHAFT, of Werkstrasse 2, 4860, Lenzing, Austria

INTERNATIONAL CLASS(ES): 10 for breast shields; incontinence bed pads; medical drapes of non-woven textile materials; haemostats; furniture and bedding especially made for medical purposes; medical equipment for moving patients in the nature of ambulance stretcher, belts for medical purposes, wheeled stretcher; electric blankets for medical purposes; incontinence sheets for use with infants; cushions for medical purposes; air pillows for orthopedic use; air pillows for therapeutic use; soporific pillows filled with down for insomnia; Surgical drapes; surgical sterile sheets; draw-sheets for sick beds; incontinence sheets; incontinence mattress protectors; medical clothing, namely, surgical scrub tops, pants and suits; disposable protective gloves for medical purposes; gloves for medical purposes; gloves for use in hospitals; medical compression stockings; surgical mesh comprised primarily of artificial materials; knee supports for medical use; 20 for hospital beds; bed bases; air beds, not for medical purposes; Mattress cushions; mattress toppers; spring mattresses; foam mattresses; mattress foundations; inflatable mattress for recreational use; straw mattress; Pillows; Cushions; replacement seat covers [fitted] for furniture; Fitted fabric furniture covers; inflatable pillows; bath pillows; bedding, except linen; children's beds made of cloth in the form of a bag; futon mattresses; head supporting pillows; maternity pillows; mattress toppers; nap mats [cushions or mattresses]; neck-supporting pillows; nursing pillows; pet cushions; scented pillows; sleeping mats; camping mattresses; head support cushions for babies; support pillows for use in baby seating; animal housing and beds; beds for pets; pet cushions; kennels for household pets; display boards; 27 for oriental rugs; fur rugs; bathroom rugs; area rugs; gymnastic mats; reed mats; yoga mats; tatami mats [Japanese rice straw mats]; non-slip mats; bath mats; textile bath mats; automobile carpets; floor rugs; door mats; runners [mats]; oriental non-woven rugs [mosen]; carpet tile backing; carpet backing; carpeting; carpet tiles; primary carpet backing; carpet tiles made of textiles; wallpaper; wall paper of vinyl; wall coverings of paper; 35 for advertising, marketing and promotional services; bill-posting; banner advertising; merchandising; public relations services; online advertisements; telemarketing services; sales promotion for others; display services for merchandise; Preparing and presenting audio-visual displays for advertising in the field of textiles and fibres; organisation and conducting of product presentations; presentation of goods and services on communication media, for retail purposes; sales demonstration for others; demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and home shopping services; Sales demonstration for others; arranging of demonstrations for advertising purposes; demonstration of goods; Organization of exhibitions for commercial and advertising purposes; organisation of exhibitions and trade fairs for business and promotional purposes; arranging and conducting of trade shows for commercial and advertising purposes; fashion show exhibitions for commercial purposes; window Display arrangement services; organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; planning and conducting of trade fairs, exhibitions and presentations for economic or advertising purposes; rental of advertising space on-line; rental of advertising space; Promoting and marketing the goods and services of others by distributing advertising, promotional and marketing material through a variety of methods; distribution of advertisements and commercial announcements; dissemination of publicity materials; Dissemination of advertisement matter; dissemination of advertising for others via the internet; distribution and dissemination of advertising materials [leaflets, prospectuses, printed material, samples]; handbill distribution; distribution of samples for publicity purposes; distribution of prospectuses and samples; distribution of products for advertising purposes; Promoting and marketing the goods and services of others by distributing advertising literature through a variety of methods; Preparing oral and written presentations for others for use in advertising; appointment reminders[office functions]; appointment scheduling services [office functions]; transcription of communication [office functions]; advisory services for business management; business management assistance; business management consultancy; supply chain management services; outsourced administrative management for companies; business administration services, namely, consulting, advisory and assistance services; marketing studies; 42 for consultancy and research services in the field of science, engineering and information technology; providing scientific advice in relation to textiles and fibres; engineering; computer aided scientific analysis services; computer aided scientific research services; Scientific and technological services, namely, scientific testing in the field of textiles and fibres; preparation of scientific reports; provision of information and data relating to scientific and technological research and development; advisory services relating to science; scientific and technological services and research and design services relating thereto; cosmetic-research; scientific research for medical purposes; scientific research and analysis; scientific laboratory services; scientific and industrial research; scientific investigations for medical purposes; Research and development of new products for others; engineering consultancy services; preparation of engineering reports; engineering research; conducting of scientific studies; Providing information in the field of chemical safety for use in horticulture and agriculture; Scientific research in the field of chemistry, ecology and hydrology; textile testing; quality testing of products for certification purposes; quality control services for certification purposes; providing information in the field of product development; product research and development; industrial design; designing of packaging and wrapping.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, 7 Craig Street, Belize City, Belize

MARK: EL RINCÓN PANADERO

APPLICATION NUMBER: 15759.19 FILING DATE: 7th November, 2019

PROPRIETOR: LESAFFRE ET COMPAGNIE, of 41, rue Etienne Marcel, 75001 Paris, France

INTERNATIONAL CLASS(ES): 9 for computer programs, recorded; computer programs, downloadable; computer software applications, downloadable; downloadable software in the nature of a mobile application for use in allowing bakers to get information in the field of baking and bread making.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The words "EL RINCÓN PANADERO", when translated to English is "THE BAKER CORNER".

AGENT: Arguelles & Company, Attorneys at Law, of, Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: TENCEL

APPLICATION NUMBER: 15829.19 FILING DATE: 28th November, 2019

PROPRIETOR: LENZING AKTIENGESELLSCHAFT, of Werkstrasse 2, 4860, Lenzing, Austria

INTERNATIONAL CLASS(ES): 12 for aeroplanes; airline seats with a massage function; airplane seats; automatic guided vehicles; automobile tyres; automobiles; backrests adapted for use in vehicles; bicycle saddles; boats; bodies for vehicles; boot tidies, namely, seats for automobiles; cable cars; campers [recreational vehicles]; camping vehicles; canopies for pick-up trucks; baby car seat canopies; security harness for car seat; car interior organizer bags specially adapted for fitting vehicles; roof panels for land vehicles; carrycot restraints for use in vehicles; catamarans; child booster cushions for vehicle seats; child restraints for vehicle seats; child safety harnesses for vehicle seats;

children's bicycle seats; children's safety belts for use in vehicles; fitted vehicle consoles covers; dashboards; driverless [autonomous] motor vehicles; electric cars; electric railway cars; electrically operated wheelchairs; electrically powered aircraft; electrically powered buses; electrically powered motor vehicles; fitted dashboard covers for vehicles; fitted footmuffs for prams; fitted footmuffs for pushchairs; fitted liners for the cargo area of vehicles; fitted truck bed liners; fuel cell electric cars; funicular railcars; gliders; glove boxes for vehicles; headrests for vehicle seats; horse-drawn carriages; hydroplanes; baby carriages; interior trim parts of automobiles; motorised wheelchairs for the disabled and those with mobility difficulties; jet aircraft; water jet propulsion driven boats; leather upholstery for vehicle seats; leather upholstery for vehicles; leisure boats; minibuses; mobile homes [caravans]; motor buses; motor racing cars; motorcycle saddles; motorsailers; land vehicle parts, namely, mud guards; omnibuses; passenger carriages [rail vehicles]; passenger ships; vehicles for the physically handicapped and those of reduced mobility; personal jet boats; pet safety seats for use in vehicles; pneumatic tires for automobiles; protective fitted covers for vehicle seats; protective shaped covers for vehicle seats; fitted protective rubber sheets for automobile seats; pushchairs for use with carry cots; vehicle seats, namely, bucket seats; remote controlled vehicles, other than toys; pneumatic tyres; saddle covers for bicycles; saddlebags adapted for bicycles; motorcycles; bicycles; unicycles; safety belts for vehicle seats; safety seats for infants and children for vehicles; sailboats; searcraft; seaplanes; seat covers [shaped] for use in automobiles; seat cushions for the seats of aircraft; seat cushions for the seats of vehicles; seat cushions for the seats of water vehicles; seat safety harnesses for motor cars; seat cushions for boat seat; seats for railway cars; sleeping cars; snowmobiles; spiked tires for vehicles; sports cars; mud flaps for vehicles; sun shields for motor cars; sun visors [vehicle parts]; sun-blinds adapted for automobiles; sunroofs for vehicles; trains [vehicles]; trim panels for vehicle bodies; tyres for aircraft; tyres for motorcycles; upholstery for vehicle seats; upholstery for vehicles; vehicle booster seats for children; door panels for land vehicles; vehicle doors; vehicle head-rest covers; vehicle safety harness for carry cots; vehicle safety harness for safety seats for children; vehicle safety harnesses for pram bodies; Vehicle seats; Vehicles adapted for the disabled; Vehicles for locomotion by land, air, water or rail; Vehicles for the physically handicapped and reduced mobility; wheelchair cushions; wheelchairs; yachts; 24 for fibre fabrics for use in the manufacture of linings of bags; fibre fabrics for use in the manufacture of linings of shoes; linen lining fabric for shoes; lining fabric for footwear; fabrics for textile use; fabric for footwear; 25 for anglers' shoes; aqua shoes; athletics shoes; ballet shoes; ballroom dancing shoes; baseball shoes; basketball shoes; beach shoes; bootees; bowling shoes; boxing shoes; canvas shoes; cleats for attachment to sports shoes; cycling shoes; dance shoes; moccasins; deck shoes; drivers as shoes; esparto shoes or sandals; espadrilles; football shoes; golf shoes; gymnastic shoes; handball shoes; heel pieces for shoes; heel pieces for shoes; high-heeled shoes; hiking boots; hockey shoes; insoles [for shoes and boots]; leather shoes; mountaineering shoes; nursing shoes; platform shoes; pullstraps for shoes and boots; riding shoes; rubber shoes; running shoes; sandals; shoe covers, for use when wearing shoes; shoe inserts for primarily non-orthopedic purposes; shoe soles; shoe soles for repair; shoe straps; shoe uppers; shoes for foot volleyball; shoes for infants; shoes for leisurewear; shoes with hook and pile fastening tapes; ski and snowboard shoes and parts thereof; slipon shoes; spiked running shoes; waterproof leather shoes and boots; tap shoes; tennis shoes; tongues for shoes and boots; track and field shoes; training shoes; volleyball shoes; waterproof leather shoes; women's shoes; wooden shoes [footwear]; work shoes; yoga shoes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority claim is on the basis of an application filed on the 28th day of May, 2019 under number 018073215 in Alicante.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

MARK: IPAD

APPLICATION NUMBER: 15906.20 FILING DATE: 9th January, 2020

PROPRIETOR: Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 42 for computer software design; computer system analysis; computer system design; computer software consultancy; computer technology consultancy; computer programming; computer security and data security consultancy; consultancy in the design and development of computer hardware; creating and designing website based indexes of information for others [information technology services]; data encryption services; development of computer platforms; electronic data storage; electronic monitoring of personally identifying information to detect identify theft via the internet; hosting computer sites [web sites]; information technology [IT] consultancy; providing information on computer technology and programming via a web site; installation of computer software; maintenance of computer software; monitoring of computer systems to detect breakdowns; monitoring of computer systems for detecting unauthorized access or data breach; recovery of computer data; providing on-line non-downloadable software for entertainment, information, management and consultancy; technological research; technological consultancy; telecommunications technology consultancy; updating of computer software; unlocking of mobile phones; website design consultancy; cartography services; cloud computing services; rental of computer hardware and software.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize



CFE(8): 27.5.11

APPLICATION NUMBER: 16052.21 FILING DATE: 1st day of April, 2020

PROPRIETOR: VANS, INC., of 1588 South Coast Drive, Costa Mesa, California 92626, United States of America

INTERNATIONAL CLASS(ES): 18 for all-purpose carrying bags; backpacks; beach bags; duffle bags; messenger bags; school bags; tote bags; travelling bags; waist bags; handbags; purses; pocket wallets; business card cases; key cases; music cases; vanity cases, not fitted; umbrellas; collars for pets; leashes for animals; 25 for skateboarding shoes; sneakers; sandals; boots, namely, half boots, lace boots and snowboard boots; T-shirts; shirts; tank tops; sweatshirts; sweaters; pants; jeans; leggings [trousers]; sweatpants; shorts; board shorts; dresses; skirts; jackets [clothing]; vests; ski wear; swimwear; rain jackets; socks; underwear; belts [clothing]; gloves [clothing]; mittens; scarves; gaiters; earmuffs; headwear; hats; caps [headwear]; beanies; bandanas [neckerchiefs]; 35 for online and in-store retail store services featuring footwear, clothing, headwear and clothing accessories, backpacks, all-purpose carrying bags, handbags, wallets, bags for laptops, footwear product care, sunglasses, key chains; providing consumer product information via the internet.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize

MARK: ECOLAB

APPLICATION NUMBER: 16053.20 FILING DATE: 1st April, 2020

PROPRIETOR: ECOLAB USA INC., of 370 Wabasha Street North Saint Paul, MN, 55102

INTERNATIONAL CLASS(ES): 10 for surgical drapes; medical table sheets for examining table, and operating tables; sterile sheets, surgical; bags for medical waste; masks for use by medical personnel; orthopedic cushions; ice bags for medical purposes; blankets, electric for medical purposes; surgical smoke evacuation devices for capturing and filtering smoke during electrosurgical procedure; air filters for medical ventilators; boots for medical purposes; surgical gowns; surgical sponges; abdominal pads for surgical use; containers especially adapted for the disposal of medical instruments, syringes and other contaminated medical waste; fitted covers for medical equipment namely, medical and dental examination chairs; fitted covers for medical equipment, namely, surgical arm rest; surgical shoe covers; human face protectors, namely, transparent face shields for use in the medical and dental fields; containers especially made for medical waste; compressors [surgical]; patient x-ray radiation shield; resuscitation apparatus; surgical instruments for use in orthopedic surgery; surgical apparatus and instruments; surgical operating lamps; fitted covers for medical equipment namely, surgical microscope; splints, surgical; splints [for medical purposes]; wound suction apparatus; surgical apparatus and instrument for medical use; surgical apparatus and instrument for dental use; s

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Barrow & Williams, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: ECOLAB

APPLICATION NUMBER: 16055.20 FILING DATE: 1st April, 2020

PROPRIETOR: ECOLAB USA INC., of 370 Wabasha Street North Saint Paul, MN, 55102

INTERNATIONAL CLASS(ES): 21 for lint rollers for clothes; insect traps; bottles, sold empty; brooms; brushes used for cleaning medical instruments; buckets; steel wool for cleaning; pads for cleaning; cleaning, dusting and polishing cloths; concession dispensing equipment, namely, condiment pump dispensers; cups and mugs; cutting boards for the kitchen; disposable plastic gloves for use in the food service industry; dust pans; foam drink holders [sleeves]; garbage cans; nail brushes; household utensils, namely, serving spoons, scoops, pot and pan scrapers, spatulas, strainers; household utensils, namely, kitchen tongs; whisks; turners [kitchen utensils]; ice buckets; knife blocks;

microfiber cloths for cleaning; mitts of fabric for cleaning; dispensers for cleaning and disinfecting solutions; mop wringers; mouse traps; insect traps; plastic spray nozzles; plungers for clearing blocked drains; non-electric portable beverage coolers; rat traps; scouring sponges; manually actuated pump dispensers for attachment to containers for use in dispensing liquids; scrubbing brushes; cleaning pans for grill cooking grids and cooking grates, namely, grill soakers; soap dispensers; squeegees being cleaning instruments; thermal insulated containers for food; toothbrushes; waste baskets; dish drying racks; containers for household or kitchen use; cleaning combs; cleaning sponges; cleaning brushes for household use; material for brush-making; glass, unworked or semi-worked, except building glass; earthenware mugs; porcelain mugs; beverage glassware.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Barrow & Williams, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



CFE(8):3.1.4,21

APPLICATION NUMBER: 16258.20 FILING DATE: 10th June, 2020

PROPRIETOR: PUMA ENERGY INTERNATIONAL SA, of Rue de Jargonnant 1, 1207 GENEVA, Switzerland

INTERNATIONAL CLASS(ES): 35 for advertising; promotional services; management of commercial affairs; commercial administrative assistance: clerical work; service of professional advisers in commercial affairs and advice in organisation and commercial affairs; services of advisers in commercial management to companies; market research; market research; economic forecasts; administrative data processing services; collection of economic and business data in a central file on behalf of public or private legal persons; compilation of economic and business statistics; business expertise; procurement services for third parties [purchase of products and services for other companies]; retail and wholesale store services featuring crude or refined petroleum, oils, lubricants [oils, fats], fuels, diesel, fuel gases, liquid gas, petrol [fuels], kerosene, lighting materials, naphtha, bitumen, asphalt, chemical additives for fuel treatment; retail store services featuring food, alcoholic and non-alcoholic beverages, cigarettes and tobacco products, smoking accessories, e-cigarettes, e-liquids, laundry detergent and softener, soap, cleaning products, air freshener, insecticide, bags and wraps, pet food and pet accessories, health and beauty care products, batteries, films for cameras, video tapes, school and office supplies, recreational equipment, trading cards, sunglasses, tools, flowers, softener salt, charcoal and logs, lawn and gardening tools and equipment, ice chest, cell phones, beepers, accessories for computers and cell phones, propane bottles, paper publications, newspapers, magazines, books, comics, maps, automotive products, motor oil, anti-freeze, brake fluids, scratch cards for playing lottery games, pre-paid cards and pre-payed telecommunication cards; photocopying services; none of the aforementioned services being in the field of sports, sporting goods, sports clothing or casual clothing; 36 for insurance consultancy; financial affairs and monetary affairs, namely, providing financial information, financial management and financial analysis; financial valuation; trust management accounts; holding company services performed for third parties, namely, investment management; management of a capital investment fund; financial management; financial advice and consultancy services; financial services, namely, investment advice, investment management, investment consultation and investment of funds for others, including private and public equity and debt investment services; financial asset management services; management of private equity funds; venture capital financing; financial services, namely, business fundraising for others; financial sponsorship; financial services, namely, assisting others with the completion of financial transactions for bonds and securities; financial services, namely, investment fund transfer and transaction services; trading of overseas market securities futures; commodity brokerage; exchanging money; providing information in the field of real estate; real estate agency services; real estate brokerage; 37 for vehicle service stations [refueling and maintenance]; garage services, namely, repair of automobiles; maintenance, servicing and repair of motor vehicles and their engine; mobile tire repair and replacement services; vulcanization of tires [repair]; automobile cleaning and car washing; drilling of deep oil or gas well, drilling of crude oil; 39 for transport, delivery packing, and storage of raw and refined petroleum, crude oils, diesel oil, fuel oil, motor oil, lubricating oils, castor oil for industrial purposes, lubricants, industrial lubricants, automotive lubricants, motor vehicle lubricants, lubricants for aircraft engines, all-purpose lubricants, fuels, lighting fuel, diesel fuel, biodiesel fuel, gasoline, kerosene, fuel gas, liquefied petroleum gas, liquefied natural gas, petroleum ether, naphtha, coal naphtha, non-chemical additives for fuels, lubricants and greases and non-chemical gasoline additives for transport, delivery packing, and storage of raw and refined petroleum, crude oils, diesel oil, fuel oil, motor oil, lubricating oils, castor oil for industrial purposes, lubricants, industrial lubricants, automotive lubricants, motor vehicle lubricants, lubricants for aircraft engines, all-purpose lubricants, fuels, lighting fuel, diesel fuel, biodiesel fuel, gasoline, kerosene, fuel gas, liquefied petroleum gas, liquefied natural gas, petroleum ether, naphtha, coal naphtha, non-chemical additives for fuels, lubricants and greases and non-chemical gasoline additives; 43 for hotel, restaurant and cafe services; restaurant and bar services, namely, providing food and beverages within the premises of a gas station; restaurants featuring home delivery.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys at Law, of, Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: PUMA

APPLICATION NUMBER: 16259.20 FILING DATE: 10th June, 2020

PROPRIETOR: PUMA ENERGY INTERNATIONAL SA, of Rue de Jargonnant 1, 1207 GENEVA, Switzerland

INTERNATIONAL CLASS(ES): 35 for advertising; promotional services; management of commercial affairs; commercial administrative assistance; clerical work; service of professional advisers in commercial affairs and advice in organisation and commercial affairs; services of advisers in commercial management to companies; market research; market research; economic forecasts; administrative data processing services; collection of economic and business data in a central file on behalf of public or private legal persons; compilation of economic and business statistics; business expertise; procurement services for third parties [purchase of products and services for other companies]; retail and wholesale store services featuring crude or refined petroleum, oils, lubricants [oils, fats], fuels, diesel, fuel gases, liquid gas, petrol [fuels], kerosene, lighting materials, naphtha, bitumen, asphalt, chemical additives for fuel treatment; retail store services featuring food, alcoholic and non-alcoholic beverages, cigarettes and tobacco products, smoking accessories, e-cigarettes, e-liquids, laundry detergent and softener, soap, cleaning products, air freshener, insecticide, bags and wraps, pet food and pet accessories, health and beauty care products, batteries, films for cameras, video tapes, school and office supplies, recreational equipment, trading cards, sunglasses, tools, flowers, softener salt, charcoal and logs, lawn and gardening tools and equipment, ice chest, cell phones, beepers, accessories for computers and cell phones, propane bottles, paper publications, newspapers, magazines, books, comics, maps, automotive products, motor oil, anti-freeze, brake fluids, scratch cards for playing lottery games, pre-paid cards and pre-payed telecommunication cards; photocopying services; none of the aforementioned services being in the field of sports, sporting goods, sports clothing or casual clothing; 36 for insurance consultancy; financial affairs and monetary affairs, namely, providing financial information, financial management and financial analysis; financial valuation; trust management accounts; holding company services performed for third parties, namely, investment management; management of a capital investment fund; financial management; financial advice and consultancy services; financial services, namely, investment advice, investment management, investment consultation and investment of funds for others, including private and public equity and debt investment services; financial asset management services; management of private equity funds; venture capital financing; financial services, namely, business fundraising for others; financial sponsorship; financial services, namely, assisting others with the completion of financial transactions for bonds and securities; financial services, namely, investment fund transfer and transaction services; trading of overseas market securities futures; commodity brokerage; exchanging money; providing information in the field of real estate; real estate agency services; real estate brokerage; 37 for vehicle service stations [refueling and maintenance]; garage services, namely, repair of automobiles; maintenance, servicing and repair of motor vehicles and their engine; mobile tire repair and replacement services; vulcanization of tires [repair]; automobile cleaning and car washing; drilling of deep oil or gas well, drilling of crude oil; 39 for transport, delivery packing, and storage of raw and refined petroleum, crude oils, diesel oil, fuel oil, motor oil, lubricating oils, castor oil for industrial purposes, lubricants, industrial lubricants, automotive lubricants, motor vehicle lubricants, lubricants for aircraft engines, all-purpose lubricants, fuels, lighting fuel, diesel fuel, biodiesel fuel, gasoline, kerosene, fuel gas, liquefied petroleum gas, liquefied natural gas, petroleum ether, naphtha, coal naphtha, non-chemical additives for fuels, lubricants and greases and non-chemical gasoline additives for transport, delivery packing, and storage of raw and refined petroleum, crude oils, diesel oil, fuel oil, motor oil, lubricating oils, castor oil for industrial purposes, lubricants, industrial lubricants, automotive lubricants, motor vehicle lubricants, lubricants for aircraft engines, all-purpose lubricants, fuels, lighting fuel, diesel fuel, biodiesel fuel, gasoline, kerosene, fuel gas, liquefied petroleum gas, liquefied natural gas, petroleum ether, naphtha, coal naphtha, non-chemical additives for fuels, lubricants and greases and non-chemical gasoline additives; 43 for hotel, restaurant and cafe services; restaurant and bar services, namely, providing food and beverages within the premises of a gas station; restaurants featuring home delivery.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys at Law, of, Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK:

APPLICATION NUMBER: 16460.20 FILING DATE: 14th September, 2020

PROPRIETOR: De Roblin, Inc., of 17011 Green Drive, City of Industry, California United States of America

INTERNATIONAL CLASS(ES): 8 for cuticle tweezers; nail care kits compromising nail clippers, electric or non-electric and nail buffers, electric or non-electric; nail files; cuticle pushers; nail files, namely, nail sponge files for nails; nail buffers, electric or non-electric, namely, sanding blocks for nail care and ultra-shiners for nails; manicure implements, namely, nail clippers; foot care implements, namely, foot files;

microblading apparatus; 21 for foam toe separators for use in pedicures; droppers for cosmetic purposes, namely, nail polish droppers to decorate nails; cosmetic brushes, namely, cosmetic brushes for painting art on nails; brush holders specially adapted to hold cosmetics brushes; cosmetic brushes, namely, nail dusting brushes; dappen dishes for nail treatments; cosmetics brushes, namely, cosmetic brushes for the face; loofahs for household purposes, namely, face loofah pads; applicators sold empty for applying wax for cosmetic purposes.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "PROFESSIONAL NAIL SYSTEM", separately and apart from the mark as shown.

TRANSLATION: The word "Mia", when translated in English is "My".

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: GENERAL CABLE

APPLICATION NUMBER: 16496.20 FILING DATE: 3rd December, 2020

PROPRIETOR: GENERAL CABLE TECHNOLOGIES CORPORATION, of 4 Tesseneer Dr. Highland Heights – 41076 Kentucky, United States of America

INTERNATIONAL CLASS(ES): 9 for control panels [electricity]; switches, electric; cables, electric; optical cable.

STATEMENT OF USE: The applicant claims that it has a bona fide intention.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "cable", separately and apart from the mark as shown.

AGENT: Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize

MARK: APPLE PRO DISPLAY XDR

APPLICATION NUMBER: 16511.20 FILING DATE: 13th October, 2020

PROPRIETOR: Apple Inc. of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 9 for computer peripherals; computer monitors.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "PRO DISPLAY", separately and apart from the mark as shown.

AGENT: Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 1/2 Miles Philip Goldson Highway, Belize City, Belize

MARK: ROYAL SUPPLIES

APPLICATION NUMBER: 16519.20 FILING DATE: 9th October, 2020

PROPRIETOR: ALEXANDER INVESTMENTS LTD., of 155 Supt. George Arthurs St., Belama Phase III, Belize City, Belize

INTERNATIONAL CLASS(ES): 35 for wholesale food distributorship services; wholesale store services featuring pharmaceutical, veterinary and sanitary preparations and medical supplies; wholesale distributorships featuring groceries.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word, "SUPPLIES", separately and apart from the mark as shown.

AGENT: Estevan Perera & Company LLP, Attorneys at Law, of No. 2118 Guava Street, Belize City, Belize

MARK: MUPHORAN

APPLICATION NUMBER: 16546.20 FILING DATE: 28th October, 2020

PROPRIETOR: BIOFARMA, of 50 rue Carnot 92284 SURESNES cedex France

INTERNATIONAL CLASS(ES): 5 for pharmaceuticals and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use; food for babies; adhesive plasters; dressings, medical; disinfectants; vermin destroying preparations; fungicides; herbicides.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

MARK: CONNETIX

APPLICATION NUMBER: 16560.20 FILING DATE: 30th October, 2020

PROPRIETOR: MMS TRADING COMPANY PTY LTD, of 2 Linton Road, Attadale, 6156, WA Australia

INTERNATIONAL CLASS(ES): 28 for toy construction sets; building blocks [toys]; construction toys; interlocking construction toys, namely, blocks that fit together; building games.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

MARK: HONERER

APPLICATION NUMBER: 16574.20 FILING DATE: 13th November, 2020

PROPRIETOR: UPL Corporation Ltd., of 5th Floor, Newport Building, Louis Pasteur Street, Port Louis, Mauritius

INTERNATIONAL CLASS(ES): 5 for herbicides; pesticides; insecticides; fungicides; vermin destroying preparations; rodenticides; preparations for killing weeds.

STATEMENT OF USE: The applicant claims that it has a bon fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

MARK: APP CLIP

APPLICATION NUMBER: 16591.20 FILING DATE: 18th November, 2020

PROPRIETOR: Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 42 for providing temporary use of on-line non-downloadable software development tools in the field of entertainment and information; software as a service [SaaS]; platform as a service [PaaS]; rental of computer software; rental of computer

hardware and computer peripherals; cloud computing services; rental of web servers; installation of computer software; maintenance of computer software; updating of computer software; computer technology support services, namely, help desk services; technical support services, namely, troubleshooting in the nature of diagnosing computer software problems; conversion of computer programs and data, other than physical conversion; duplication of computer programs; recovery of computer data; electronic data storage; conversion of data or documents from physical to electronic media; monitoring of computer systems by remote access; monitoring of computer systems for detecting unauthorized access; monitoring of computer systems to detect breakdowns; data encryption services; data security consultancy; internet security consultancy; computer virus protection services; electronic monitoring of personally identifying information to detect identity theft via the internet; user authentication services using single sign-on technology for online software applications; user authentication services using technology for e-commerce transactions; computer software design and development; computer programming; design of computer databases; development of computer platforms; computer system design; software development in the framework of software publishing; computer software consultancy; consultancy in the development of computer systems, databases and applications; consultancy in the design and development of computer hardware; computer system analysis; computer technology consultancy; computer security consultancy; Information technology [IT] consultancy; research in the field of telecommunications technology; technological consultancy; technological research; telecommunications technology consultancy; website design consultancy; providing information relating to computer technology, computer programming and computer software via a website; creation, design, and maintenance of website for others; hosting computer sites [websites]; server hosting; providing search engines for obtaining data via the internet and other electronic communications networks; creating and designing website-based indexes of information for others [information technology services]; cartography and mapping services; providing an online non-downloadable Internet-based system application featuring technology enabling users to preview and download electronic publications and other documents.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority claim is on the basis of an application filed on the 20th day of May, 2020 under number 80436 in Jamaica.

AGENT: Balderamos Arthurs LLP, Attorneys-at-Law, of 3 ½ Miles Philip Goldson Highway, Belize City, Belize

MARK: DRUM

APPLICATION NUMBER: 16604.20 FILING DATE: 27th November, 2020

PROPRIETOR: Van Nelle Tabak Nederland BV, of Slachtedyk 28a 8501 ZA Joure Netherlands

INTERNATIONAL CLASS(ES): 34 for tobacco, whether manufactured or unmanufactured; tobacco products, namely, snuff and pipe tobacco; tobacco substitutes, not for medical purposes; hand rolling tobacco; cigarettes; cigarillos; cigars; machines allowing smokers to make cigarettes by themselves [smokers' articles]; cigarette tubes; cigarette filters; cigarette papers; electronic cigarettes; liquid solution for use in electronic cigarettes; matches; articles for smoking, namely, lighters for smokers, ashtrays for smokers, tobacco jars, tobacco pouches.

STATEMENT OF USE: The applicant claims that it has a bon fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize



APPLICATION NUMBER: 16669.20

FILING DATE: 22nd December 2020

PROPRIETOR: Ningbo Genin Industrial Co., Ltd, of Room 536, Bld. 5, No. 22 Henghe Road, Beilun District, Ningbo, Zhejiang Province, China

INTERNATIONAL CLASS(ES): 7 for drilling heads [parts of machines]; drilling machines; saws [machines]; machines and apparatus for polishing [electric]; cutting machines; chain saws; hand-held tools, other than hand- operated; electric hammers; generators of electricity; welding machines, electric; lawnmowers [machines]; spraying machines; high pressure washers; pumps [machines]; compressed air machines and apparatus for polishing [electric]; cutting machines; chain saws; hand-held tools, other than hand- operated; electric hammers; generators of electricity; welding machines, electric; lawnmowers [machines]; spraying machines; high pressure washers; pumps [machines]; compressed air machines; 8 for hand tools, hand-operated; files [tools]; tube cutters [hand tools]; hammers [hand tools]; spraying shears; garden tools, hand-operated; hobby knives [scalpels]; lifting

jacks, hand-operated; **35** for provision of an online marketplace for buyers and sellers of goods and services; import-export agency services; marketing; advertising; shop window dressing; presentation of goods on communication media, for retail purposes; organization of trade fairs; commercial administration of the licensing of the goods and services of others; sales promotion for others; demonstration of goods.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize

MARK: SUNLENCA

APPLICATION NUMBER: 16670.20 FILING DATE: 22nd December 2020

PROPRIETOR: GILEAD SCIENCES IRELAND UC., of IDA Business and Technology Park, Carrigtohill, Co. Cork, Ireland

INTERNATIONAL CLASS(ES): 5 for pharmaceutical preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize

MARK: SPRAYTEX M

APPLICATION NUMBER: 16671,20 FILING DATE: 22nd December, 2020

PROPRIETOR: CHEVRON INTELLECTUAL PROPERTY LLC., of 6001 Bollinger Canyon Road, San Ramon, CA 94583, United

States of America

INTERNATIONAL CLASS(ES): 4 for mineral oils for use in the manufacture of other products.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize

MARK: HARD ROCK BET

APPLICATION NUMBER: 16692.20 FILING DATE: 30th December, 2020

PROPRIETOR: Hard Rock Limited, of 13-14 Esplanade, St. Helier, JE1 1EE Jersey

INTERNATIONAL CLASS(ES): 9 for downloadable and recorded electronic game software for use on mobile phones, handheld computers, desktop computers and other electronic mobile devices; downloadable and recorded computer application software for mobile phones, handheld computers, desktop computers and other electronic mobile devices; downloadable and recorded software, namely, software for games of chances, software for social games, software for free to play games and sports betting, software for casino and poker games via the internet and wireless devices; 41 for entertainment services, namely, providing games including games of chance, social games, free to play games and sports betting, casino and poker games via the internet; entertainment services in the nature of providing transactional betting and gaming, casino, sports and horse racing betting and wagering services; entertainment services in the nature of fantasy sports leagues and tournaments; arranging, organizing, conducting and hosting social entertainment events; gaming services in the nature of online casino gaming; betting services; game services provided online from a computer network for casino, bingo, poker, horse racing, sports, gambling, rewards and competitions; providing online non-downloadable game software; entertainment services, namely, arranging and conducting interactive peer to peer gambling competitions via global computer network, social networking and mobile phones, personal electronic devices, and portable electronic game systems; gaming services in the nature of providing retail and land-based sports betting and over the counter betting and wagering services.

STATEMENT OF USE: The applicant claims that it has a bon fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "BET", separately and apart from the mark ash shown

AGENT: Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: LIPOCOMB

APPLICATION NUMBER: 16700.20 FILING DATE: 31st December, 2020

PROPRIETOR: EGIS GYOGYSZERGYAR ZRT., of 1106 Budapest Kereszturi ut 30-38 Hungary

INTERNATIONAL CLASS(ES): 5 for pharmaceutical preparations for human purposes

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

MARK: RISOPLUX

APPLICATION NUMBER: 16731.21 FILING DATE: 17th February, 2021

PROPRIETOR: NOVARTIS AG, of 4002 Basel, Switzerland

INTERNATIONAL CLASS(ES): 5 for pharmaceutical preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize

MARK: VAXPRUMI

APPLICATION NUMBER: 16786.21 FILING DATE: 17th February, 2021

PROPRIETOR: MERCK SHARP & DOHME CORP., of One Merck Drive, Whitehouse Stateion, New Jersey 08889, U.S.A

INTERNATIONAL CLASS(ES): 5 for pharmaceutical preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK:

CFE(8):26.11.3,11

APPLICATION NUMBER: 16733.21 FILING DATE: 22nd January, 2021

PROPRIETOR: Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 9 for computers; computer hardware; wearable computer hardware; handheld computers; tablet computers; telecommunications apparatus and instruments; telephones; mobile telephones; smart phones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; network communication apparatus; handheld digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing telephone calls, electronic mail, and other digital data; wearable digital electronic devices capable of providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; computer software; computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computer peripherals, set top boxes, televisions, and audio and video players; application development software; computer game software; downloadable pre-recorded audio, video and multimedia content; computer peripheral devices; peripheral devices for computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable computer peripherals; wearable peripherals for use with computers, mobile telephones; mobile electronic devices, smart watches, smart glasses, televisions, set top boxes, and audio and video players and recorders; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; monitors, display screens, head mounted displays, and headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; smart glasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical goods; optical apparatus and instruments; cameras; flashes for cameras; display screens for computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; keyboards, mice, mouse pads, printers, disk drives, and hard drives; sound recording and reproducing apparatus; digital audio and video players and recorders; audio speakers; audio amplifiers and receivers; motor vehicle audio apparatus; voice recording and voice recognition apparatus; earphones; headphones; microphones; televisions; television receivers and monitors; set top boxes; radios; radio transmitters and receivers; global positioning systems (GPS devices); navigational instruments; remote controls for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; wearable devices for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; data storage apparatus; computer chips; encoded credit cards and card readers; electronic payment and point of transaction terminals; encoded credit cards and card readers; electronic payment and point of transaction terminals; batteries; battery chargers; electrical and electronic connectors, couplers, wires, cables, chargers, docks, docking stations, and adapters for use with all of the aforesaid goods; interfaces for computers, computer peripherals, mobile telephones, mobile digital electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, set top boxes, and audio and video players and recorders; protective films adapted for computer screens; covers, bags, cases, sleeves, straps and lanvards for computers, mobile telephones, mobile digital electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; selfie sticks; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; prize selection machines; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; remote controls; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; eggcandlers; dog whistles; decorative magnets; electrified fences; portable remote-controlled car retarders; electrically heated socks; electronic voice command and recognition apparatus for controlling the operations of consumer electronics devices and residential systems; personal digital assistants; heat regulating apparatus; thermostats; monitors, sensors, and controls for air conditioning, heating, and ventilation devices and systems; electric regulating apparatus; electric light regulators (dimmers); lighting control apparatus; electrical outlets; electrical and electronic switches; alarms, alarm sensors, and alarm monitoring systems; smoke and carbon monoxide detectors; electric and electronic locks and latches for doors and windows; electric and electronic controls for garage doors; residential security and surveillance systems; 35 for business management; business administration; business consulting services; career planning, placement, and information services; providing office functions; advertising agency services; advertising, marketing, and promotion services; advertising and marketing consultation; sales promotion services; promoting the goods and services of others; conducting market research; analysis of advertising response and market research; design, creation, preparation, production, and dissemination of advertisements and advertising material for others; media planning services; administration of consumer loyalty programs; arranging and conducting incentive rewards programs to promote the sale of goods and services; computerized database and file management; data processing services; creating indexes of information, sites and other resources available on global computer networks and other electronic and communications networks for others; providing, searching, browsing and retrieving information, sites, and other resources available on global computer networks and other electronic and communications networks for others; organizing content of information provided over a global computer network and other electronic and communications networks according to user preferences; providing business, consumer, and commercial information over computer networks and global communication networks; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; compilations of directories for publishing on the Internet and other electronic, computer and communications networks; retail store and online retail store services; retail store services provided via the Internet and other computer, electronic and communications networks; retail store services in the field of books, magazines, periodicals, newsletters, journals and other publications on a wide range of topics of general interest, provided via the Internet and other computer, electronic and communications networks; retail store services in the field of entertainment featuring movies, television programs, sporting events, musical works, and audio and audiovisual works, provided via the Internet and other computer, electronic and communications networks; retail store

services featuring computer, electronic and entertainment products, telecommunications apparatus, mobile phones, handheld mobile digital electronic devices, and other consumer electronics, computer software, and accessories, peripherals, parts, and carrying cases for such products, provided via the Internet and other computer, electronic and communications networks; product demonstrations provided in-store and via global communications networks and other electronic and communications networks; subscription services, namely, providing subscriptions to text, data, image, audio, video, and multimedia content, provided via the Internet and other electronic and communications networks; providing downloadable pre-recorded text, data, image, audio, video, and multimedia content for a fee or pre-paid subscription, via the Internet and other electronic and communications networks; arranging and conducting of commercial, trade and business conferences, shows, and exhibitions; information, advisory and consultancy services relating to all the aforesaid; 41 for educational services; providing training, mentoring, internship, apprenticeship, and career counseling programs in the fields of advertising, marketing, communications, and design; arranging, organizing, conducting, and presenting seminars, workshops, classes, webinars, conferences, online instruction, and distance learning programs; arranging, organizing, conducting, and presenting concerts, live performances, entertainment special events, arts and cultural events, theatrical entertainment, competitions, contests, fairs, festivals, exhibitions, expositions, and sporting events; development, production, distribution, rental, and presentation of radio programs, television programs, motion pictures, multimedia entertainment content, podcasts, and sound recordings; providing ongoing television, radio, audio, video, podcast, and webcast programs; providing entertainment, sports, animation, music, informational, news, reality, documentary, current events, and arts and culture programming by means of telecommunications networks, computer networks, the Internet, satellite, radio, wireless communications networks, television, and cable television; providing non-downloadable entertainment, sports, animation, music, informational, news, reality, documentary, current events, and arts and culture programming; providing interactive guides for searching, selecting, recording, and archiving television programs, motion pictures, multimedia entertainment content, podcasts, and sound recordings; providing websites and computer applications featuring entertainment, sports, animation, music, informational, news, reality, documentary, current events, and arts and culture programming; providing websites and computer applications featuring information in the field of entertainment, sports, music, news, documentaries, current events, and arts and culture; entertainment information; providing non- downloadable computer games, electronic games, interactive games, and video games; providing information, schedules, reviews and personalized recommendations of educational programs, entertainment, motion pictures, theatre, arts and cultural events, concerts, live performances, competitions, fairs, festivals, exhibitions, expositions, and sporting events; ticket reservation and booking services for educational programs, entertainment, motion pictures, theatre, arts and cultural events, concerts, live performances, competitions, fairs, festivals, exhibitions, expositions, and sporting events; publication and presentation of reviews, surveys, and ratings, and providing interactive websites and computer applications for the posting and sharing of reviews, survey, and ratings relating to educational programs, entertainment, motion pictures, theatre, arts and cultural events, concerts, live performances, competitions, fairs, festivals, exhibitions, expositions, and sporting events; providing nondownloadable ringtones, pre-recorded music, video, and graphics for use on mobile communications devices; providing a website for the uploading, storing, sharing, viewing and posting of images, audio, videos, online journals, blogs, podcasts, and multimedia content; publication of books, periodicals, newspapers, newsletters, manuals, blogs, journals, and other publications; providing websites and computer applications featuring books, periodicals, newspapers, newsletters, manuals, blogs, journals, and other publications; news reporting; electronic and online library services; providing non-downloadable computer software for use in connection with fitness and exercise; providing websites and computer applications featuring information in the field of fitness and exercise; digital imaging services; creation of visual effects and graphics for others; lending library services; online library services; distribution of videotapes; providing recreational facilities; recreation information; health club services [health and fitness training]; toy rental; games equipment rental; conducting guided tours; animal training; modeling for artists; operating lotteries; rental of indoor aquaria; 42 for design and development of computer hardware, software, peripherals, and computer and video games; computer hardware and software consulting services; computer programming; design of computer databases; electronic data storage; cloud computing services; rental of computer hardware, software, and peripherals; providing online non- downloadable software; consultation services for developing computer systems, databases and applications; computer security and data security consultancy; data encryption services; providing computer hardware or software information online; maintenance, repair and updating of computer hardware, software, peripherals, and applications; technical support services, diagnosing and troubleshooting of computer hardware and software problems, and computer help desk services; website creation, design, and maintenance services; website hosting services; providing search engines for obtaining data via the internet and other electronic communications networks; creating indexes of online information, sites and other resources available on the Internet and other electronic communications networks; cartography and mapping services; providing an Internet portal allowing users to preview and download electronic books, publications, and other documents; providing an Internet portal allowing users to preview and download electronic books, publications, and other documents; scientific and technological services; industrial design services; industrial analysis and research services; medical research; medical laboratories; information, advisory and consultancy services relating to all the aforesaid; 43 for hotel and resort services; providing temporary lodgings; restaurant and bar services; providing search, booking, and reservation services for hotels, resorts, temporary lodgings, restaurants, and bars; providing information, news, advice, commentary, ratings, and reviews on hotels, resorts, temporary lodgings, restaurants, and bars.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORTY: Priority claim is in the basis of an application filed on the 21st day of August, 2020 under number 81260 in Jamiaca.

AGENT: Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize



MARK:

CFE(8): 3.7.17

APPLICATION NUMBER: 16750.21

FILING DATE: 5th February, 2021

PROPRIETOR: Monsato Technology LLC, of 800 N. Lindbergh Blvd., E2NA, St. Louis, Missouri 63167, U.S.A.

INTERNATIONAL CLASS(ES): 31 for agricultural seeds.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, Attorneys-at-Law, of Withfiled Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: MXM

APPLICATION NUMBER: 16758.21

FILING DATE: 11th February, 2021

PROPRIETOR: AVI IMPORTS LIMITED, of Commercial Free Zone, Belize/Mexico Border, Santa Elena, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for cigarettes; tobacco.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: INVICTUS

APPLICATION NUMBER: 16759.21

FILING DATE: 11th February, 2021

PROPRIETOR: AVI IMPORTS LIMITED, of Commercial Free Zone, Belize/Mexico Border, Santa Elena, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for cigarettes; tobacco.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: WINDSOR

APPLICATION NUMBER: 16760.21

FILING DATE: 11th February, 2021

PROPRIETOR: AVI IMPORTS LIMITED, of Commercial Free Zone, Belize/Mexico Border, Santa Elena, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for cigarettes; tobacco.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: JVL GOLDEN

APPLICATION NUMBER: 16761.21 FILING DATE: 11th February, 2021

PROPRIETOR: AVI IMPORTS LIMITED, of Commercial Free Zone, Belize/Mexico Border, Santa Elena, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for cigarettes; tobacco.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: NEWARK

APPLICATION NUMBER: 16762.21 FILING DATE: 11th February, 2021

PROPRIETOR: AVI IMPORTS LIMITED, of Commercial Free Zone, Belize/Mexico Border, Santa Elena, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for cigarettes; tobacco.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: MORE POWER TO YOU

APPLICATION NUMBER: 16770.21 FILING DATE: 15th February, 2021

PROPRIETOR: Church & Dwight Co., Inc., of 500 Charles Ewing Boulevard, Ewing, New Jersey 08628, United States of America

INTERNATIONAL CLASS(ES): 3 for toothpaste, non-medicated; deodorants for human beings or for animals; deodorants for pets; laundry bleach; laundry preparations; air fragrancing preparations; bleaching soda; washing soda, for cleaning; cleaning preparations; toiletry preparations, non-medicated; antistatic dryer sheets.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: VAXPRUMI

APPLICATION NUMBER: 16786.21 FILING DATE: 17th February, 2021

PROPRIETOR: MERCK SHARP & DOHME CORP., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A.

INTERNATIONAL CLASS(ES): 5 for pharmaceutical preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: VAXNEUVANCE

APPLICATION NUMBER: 16787.21 FILING DATE: 17th February, 2021

PROPRIETOR: MERCK SHARP & DOHME CORP., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A.

INTERNATIONAL CLASS(ES): 5 for pharmaceutical preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: TRANSFERWISE

APPLICATION NUMBER: 16788.21 FILING DATE: 18th February, 2021

PROPRIETOR: TRANSFERWISE LTD., of 6th Floor, Tea Building 56 Shoreditch Hight Street, London, United Kingdom E1 6JJ

INTERNATIONAL CLASS(ES): 9 for downloadable computer software platforms for banking and processing foreign currency payments; Magnetically encoded credit cards; Magnetically encoded debit cards; 36 for banking services; Credit bureau services; Debit account services featuring software applications and physical debit cards; Debit card transaction processing services; Financial advice; Financial analysis and research services; Financial credit scoring services; Financial services, namely, providing for the exchange of foreign currency, commodities, financial derivatives, interest rate products, and equities via the internet and intranet systems; Payment processing services in the field of bill payments; Providing electronic processing of electronic funds transfer, ACH, credit card, debit card, electronic check and electronic payments; Providing financial information; 42 for providing on-line non-downloadable software for banking and providing access to multicurrency banking accounts, applying for bank cards and debit cards, and processing foreign currency transactions.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, Attorneys-at-Law, of 7 Craig Street, Belize City, Belize

MARK: HOMEPOD MINI

APPLICATION NUMBER: 16623.20 FILING DATE: 3rd December, 2020

PROPRIETOR: Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 9 for computers; computer hardware; wearable computers; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of electronic smart assistants; telephone apparatus; mobile telephones; smart phones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; transmitters [telecommunication]; wearable digital electronic devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; downloadable computer software; downloadable computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; downloadable computer software for application development; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring information and entertainment; computer peripheral devices; peripheral devices for mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable computer peripherals in the nature of keyboards, printers and scanners, projectors, webcams, surge protectors, external hard drive; wearable peripherals for use with computers, mobile telephones, mobile electronic devices in the nature of smartphones, tablets, calculators, handheld game consoles, digital players, digital cameras, digital video cameras, smart cards, smart watches, smartglasses, televisions apparatus; set-top boxes; audio- and video-receivers; record players; sound recording apparatus; video recorders; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; monitors [computer hardware]; monitors [computer programs]; wearable video display monitors; interactive touch screen terminals; projection screens; screens [photography]; video screens; headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; smartglasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical apparatus and instruments; cameras [photography]; camera flashes; computer keyboards, computer mouse, namely, trackballs, mouse pads [computer peripheral], computer printers for printing documents, disk drives for computers; sound recording and sound reproducing apparatus; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; sound recording apparatus; earphones; headphones; microphones; television receivers [tv sets] and monitors; radios; radio transmitters and receivers; Global Positioning System [GPS] apparatus; navigational instruments; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; computer chips; encoded card readers for credit cards; card readers for magnetically encoded cards; electronic payment terminals; batteries for lighting; batteries, electric; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric, battery chargers, electronic docking stations, and electrical adapters for use with all of the aforesaid goods; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; eyeglass cases; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; optical fibers [light conducting filaments]; electric installations for the remote control of industrial operations; lightning arresters; electrolysers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; personal digital assistants [PDAs]; heat regulating apparatus; thermostats; apparatus for regulating electric current; light regulators [dimmers], electric; lighting control apparatus; electrical outlets; switches, electric; alarms, alarm sensors, and alarm monitoring systems; smoke and carbon monoxide detectors; electric and electronic locks for doors and windows; electronic access control systems for interlocking doors; security surveillance robots

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority claim is on the basis of an application filed on the 22nd day of June, 2020 under number 2020-458 in Liechtenstein.

AGENT: Balderamos Arthurs LLP, Attorneys-at-Law, of 3 ½ Miles Philip Goldson Highway, Belize City, Belize

(2ND ISSUES)

ANY person desirous of making opposition to, or observations in respect of, the below-cited applications, should do so in writing no later than the 26th day of November, 2021

MARK: ONEWORLD CONNECT

APPLICATION NUMBER: 15093.19 FILING DATE: 29th January, 2019

PROPRIETOR: oneworld Alliance, LLC, of 1209 Orange Street, Trust Center1, Wilmington, Delaware U.S.A.

INTERNATIONAL CLASS(ES): 39 for travel agency services, namely, reservations and bookings for individuals or groups in connection with motorcoach tours, cruises, conventions, meetings, seminars, concerts, conferences, sports contests; **43** for hotel booking services, namely, making reservations and bookings for temporary lodging; catering services; hotel, restaurant, café and bar services; making reservations and bookings for restaurants and meals; restaurant information services.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: W.H. Courtenay & Company, Attorneys at law, of 1876 Hutson Street, Belize City, Belize



MARK: CFE(8):26.11.3; 29.1.2,4

APPLICATION NUMBER: 15560.19 FILING DATE: 20th August, 2019

PROPRIETOR: SUMITOMO CHEMICAL CO., LTD., of 27-1, Shinkawa 2-chome, Chuo-ku, Tokyo 104-8260, Japan

INTERNATIONAL CLASS(ES): 1 for chemical preparations for use in the manufacture of fungicides, insecticides and herbicides; **5** for fungicides; insecticides; herbicides; preparations for killing weeds and destroying vermin.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

MARK: Baby Blue

APPLICATION NUMBER: 15589.19 FILING DATE: 6th September, 2019

PROPRIETOR: FRANTZ SMITH, of 14 Toucan Street, Belmopan, Belize

INTERNATIONAL CLASS(ES): 24 for sheets [textile]; bed linen; bed blankets; bed valances; crib bumper [bed linens]; bed covers; **25** for clothing, namely, shirts; suits; pants; skirts; dresses.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AgritecGEO

MARK:

APPLICATION NUMBER: 15591.19 FILING DATE: 6th September, 2019

PROPRIETOR: DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA, of Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 38 for providing telecommunications connections to a global computer network; news agency services, namely, stock blogs; computer aided transmission of messages and images; information agencies, namely, information about telecommunication; providing access to databases; providing internet chatrooms; message sending, namely, sending weather and sanitary alerts by messages; streaming of data; 39 for transport; packaging and storage of goods; travel arrangement, namely, transport services for sightseeing tours; physical storage of electronically stored data or documents; 42 for scientific and technological services, namely, research in the field of telecommunications technology; research and development of new products for others; maintenance and development of computer hardware and software; quality management services, namely, quality evaluation and analysis and quality control, in the field of technological consultancy; conversion of data or documents from physical to electronic media; conversion of computer programs and data, other than physical conversion; surveying; topographic services, namely, topographic surveying; geological research; research and development of new products for others; soil variability studies, namely, soil sampling for analysis purposes; water analysis; geological surveys; conducting technical project studies; meteorological information; land surveying; geological prospecting; underwater exploration; biological research; scientific laboratory services; weather forecasting; chemical, biochemical, biological and bacteriological research and analysis in relation to pesticides in fruit, seeds, foliage, water, leaves and animals; geological surveys, namely, services of image capturing and analysis of an area with multisector sensors; technological services, namely, agriculture and agronomic management; data encryption services namely; rental of data loggers, rain meters, anemometer, radiation sensors, leaves moistening sensor, relative humidity and environmental temperature sensor, meteorological instruments, irrigation stations, soil humidity, electricity and salinity sensors; 44 for medical analysis services for diagnostic and treatment purposes provided by medical laboratories; veterinary assistant services; health center services, namely, counselling on hygienic and beauty care for human beings and animals; agriculture, horticulture and forestry services, namely, aerial and surface spreading of fertilizers and other agricultural chemicals; rental of sanitary installations, namely, rental of agricultural equipment, rental of lysimeters and agricultural irrigation monitoring stations; pest control services for agriculture, aquaculture, horticulture, pesticides in fruits, seeds, foliage, water, industrial products for animals and humans; vermin extermination for agriculture, aquaculture, horticulture, in relation to soil, foliar, irrigating water and fertilization analysis.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of 4792 Coney Drive, Belize City, Belize



CFE(8):26.4.1,18;29.1.1,8

APPLICATION NUMBER: 15631.19 FILING DATE: 26th September, 2019

PROPRIETOR: ACAVA LIMITED, of 167 Merchants Street, Valetta, VLT 1174 MALTA

INTERNATIONAL CLASS(ES): 32 for soft drinks.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

MARK: HERO

APPLICATION NUMBER: 15672.19 FILING DATE: 3rd October, 2019

PROPRIETOR: Star Scientific Limited, of Suite 3.01, Level 3, 828 Pacific Highway, Gordon, New South Wales 2072, Australia

INTERNATIONAL CLASS(ES): 7 for water heaters [parts of machines]; machine tools; motors and engines, except for land vehicles; agricultural implements, other than hand-operated; electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; generators of electricity; 9 for technical measuring, testing and checking apparatus and instruments for measuring, testing and checking the temperature, pressure, quantity and concentration of gas and liquids; electric control devices for energy management; measuring devices, electric; control panels [electricity]; electrical integrated control systems for use in the field of energy supply and waste water treatment; apparatus and instruments for conveying, distributing, transforming, storing, regulating or controlling electric current; electrical controlling devices; electronic circuits for producing and distributing electricity; electrical distribution systems, namely, power distribution panels; 11 for lighting apparatus and installations; cooling installations and machines; steam generating installations; cooking apparatus and installations; drying apparatus and installations; ventilation [air-conditioning] installations and apparatus; water supply installations; sanitary apparatus and installations; installations for processing nuclear fuel and nuclear moderating material; nuclear reactors; heating apparatus; heating installations; water supply installations; boilers, other than parts of machines; heat exchangers for chemical processing; combustion chambers; heat exchangers, other than parts of machines; ionization apparatus for the treatment of air or water; coils as parts of distilling, heating or cooling installations; steam generating installations; desalination plants; 39 for distribution of energy; electricity distribution; electricity storage; electricity distribution supply services; storage of goods; delivery of goods; transportation of goods; rental of storage containers; 40 for production of energy; electricity generation; reprocessing of nuclear fuels; catalytic conversion of chemical compounds; decontamination of hazardous materials; processing of fuel materials; rental of electricity generators; hazardous waste treatment services; purification of gases; recycling of chemicals; water desalination services; provision of information, advice and consultancy in relation to the production of energy, and the treatment, recycling, transformation and incineration of waste.

AGENT: Musa & Balderamos LLP, Attorneys at Law, 91 North Front Street, Belize City, Belize

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.



MARK:

CFE(8):26.1.1;27.5.4

APPLICATION NUMBER: 15673.19 FILING DATE: 3rd October, 2019

PROPRIETOR: Star Scientific Limited, of Suite 3.01, Level 3, 828 Pacific Highway, Gordon, New South Wales 2072, Australia

INTERNATIONAL CLASS(ES): 7 for water heaters [parts of machines]; machine tools; motors and engines, except for land vehicles; agricultural implements, other than hand-operated; electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; generators of electricity; **9** for technical measuring, testing and checking apparatus and instruments for measuring, testing and checking the temperature, pressure, quantity and concentration of gas and liquids; electric control devices for energy management; measuring devices, electric; control panels [electricity]; electrical integrated control systems for use in the field of energy supply and waste water treatment; apparatus and instruments for conveying, distributing, transforming, storing, regulating or controlling electric current; electrical controlling devices; electronic circuits for producing and distributing electricity; electrical distribution systems, namely, power distribution panels; **11** for lighting apparatus and installations; cooling installations and machines; steam generating installations; cooking apparatus and installations; drying apparatus and installations [air-conditioning] installations and apparatus; water supply installations; sanitary apparatus and installations; installations; boilers, other than parts of machines; heat

exchangers for chemical processing; combustion chambers; heat exchangers, other than parts of machines; ionization apparatus for the treatment of air or water; coils as parts of distilling, heating or cooling installations; steam generating installations; desalination plants; 39 for distribution of energy; electricity distribution supply services; storage of goods; delivery of goods; transportation of goods; rental of storage containers; 40 for production of energy; electricity generation; reprocessing of nuclear fuels; catalytic conversion of chemical compounds; decontamination of hazardous materials; processing of fuel materials; rental of electricity generators; hazardous waste treatment services; purification of gases; recycling of chemicals; water desalination services; provision of information, advice and consultancy in relation to the production of energy, and the treatment, recycling, transformation and incineration of waste.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Musa & Balderamos LLP, Attorneys at Law, of 91 North Front Street, Belize City, Belize

MARK: NATURE DECODED

APPLICATION NUMBER: 15677.19 FILING DATE: 3rd October, 2019

PROPRIETOR: Star Scientific Limited, of Suite 3.01, Level 3, 828 Pacific Highway, Gordon, New South Wales 2072, Australia

INTERNATIONAL CLASS(ES): 7 for water heaters [parts of machines]; water supply machines [pumps]; heat exchangers [parts of machines]; machines, namely, heat transfer presses; filtering machines; machine tools; electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; generators of electricity; 9 for electric control devices for energy management; electrical measuring devices; control panels [electricity]; electrical integrated control systems for use in the field of energy supply and waste water treatment; apparatus and instruments for conveying, distributing, transforming, storing, regulating or controlling electric current; electric control devices for the management and control of energy supplies; computer-controlled apparatus for testing and measuring of energy supplies; electric heat sequencers; reactors, coils, retorts and crackers for use in high temperature chemical reactions; monitoring apparatus, other than for medical purposes; electronic devices, namely, energy meters for tracking and monitoring energy usage; computer keyboard controllers; computers; computer hardware; data processing apparatus; electronic circuits for producing and distributing electricity; electrical distribution systems, namely, power distribution panels; 11 for heating apparatus; heating installations; water supply installations; steam generating installations; lighting apparatus and installations; cooling installations and machines; cooking apparatus and installations; drying apparatus and installations; ventilation [air conditioning] installations and apparatus; sanitary apparatus and installations; heat exchangers for chemical processing; combustion chambers; heat exchangers, other than parts of machines; heat pumps for energy processing; ionization apparatus for the treatment of liquids and gases for industrial, commercial or agricultural use; installations for processing nuclear fuel and nuclear moderating material; nuclear reactors; desalination plants; 37 for repair services for electric generators and wind turbines; machinery installation, maintenance and repair; installation, maintenance and repair of industrial machinery and manufacturing plants; maintenance services for industrial plants; Installation, maintenance and repair of electrical systems; installation, repair and maintenance of heating equipment; services for the repair of heat exchangers [parts of machines]; maintenance of internal combustion engines; maintenance, repair, replacement and tuning of components, parts or systems in steam and gas turbine generators; installation, maintenance and repair of water supply apparatus; installation, maintenance and repair of gas supply apparatus; installation, maintenance and repair of electronic monitoring apparatus; diagnostic maintenance services for computers; repair of energy production plants and machines; installation, maintenance and repair of desalination plants; 39 for distribution of energy; electricity distribution; electricity storage; electricity distribution supply services; storage of goods; delivery of goods; transportation of goods; rental of storage containers.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "DECODED", separately and apart from the mark as shown.

AGENT: Musa & Balderamos LLP, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK:

CFE(8): 11.3.1,2;29.1.1,4,5

APPLICATION NUMBER: 15692.19 FILING DATE: 7th October, 2019

PROPRIETOR: Krazzy Kupz, of 1.5 Miles Northern Highway, Northern Shops, Belize City, Belize

INTERNATIONAL CLASS(ES): 30 for ice cream; popcorn; season popcorn; caramel popcorn; caramel coated popcorn; nachos; pastries; **32** for frozen fruit-based drinks; frozen fruit beverages; frozen carbonated beverages; non- alcoholic beverages; coffee-based beverages; beverage made of coffee; cocktails, non-alcoholic; fruit juices; non-alcoholic preparations for making beverages; smoothies; beer-based cocktails; soft drinks; **33** for alcoholic fruit beverages; alcoholic tea-base beverages; alcoholic beverages, except beers; alcoholic coffee-based beverages.

STATEMENT OF USE: The applicant claims that the mark is being used.

TRANSLATION: The applicant claims that the words "KRAZZY KUPZ", in English is "CRAZY CUPS".

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word, "candy", separately and apart from the mark as shown.

MARK: LENZING ECOVERO

APPLICATION NUMBER: 15724.19 FILING DATE: 29th October, 2019

PROPRIETOR: LENZING AKTIENGESELLSCHAFT, of WERKSTRASSE 2, 4860, LENZING AUSTRIA

INTERNATIONAL CLASS(ES): 9 for cases adapted for mobile phones; cases for telephones; cases for PDAs; cases for pocket calculators; cases adapted for cd players; cases adapted for DVD players; cases for digital media players; contact lens cases; digital signage display panels; cases adapted for photographic equipment; camcorder cases; camera cases; battery separators; spectacle cases; cases for children's eye glasses; cases for contact lenses; fire-resistant flying suits; respirators for filtering air; clothing for protection against fire; fireproof automobile racing suits for safety purposes; fire blankets; filters for respiratory masks; non-medical respiratory mask filters; safety nets; shoes for protection against fire; flame-retardant balaclavas; boots for protection against fire; clothing for protection against accidents and irradiation; helmets for motorcyclists; cases fitted with dissecting instruments for scientific or research purposes; cases fitted with dissecting instruments not for medical use; laboratory filters; fire resistant gloves; 10 for breast shield; incontinence bed pads; medical drapes of non-woven textile materials; haemostats; surgical mesh comprised primarily of artificial materials; surgical implants and mesh made of synthetic materials for use in soft tissue repair or the reconstruction of soft tissue deficiencies; furniture especially made for medical purposes; medical equipment for moving patients in the nature of ambulance stretcher, belts for medical purposes, wheeled stretchers; blankets for medical purposes; incontinence sheets; cushions for medical purposes; air pillows for medical purposes; soporific pillows for insomnia; draw-sheets for sick beds; surgical drapes; clothing especially for operating rooms; surgical scrubs tops; surgical scrubs pants; surgical gowns; surgical scrubs suits; disposable protective gloves for medical purposes; gloves for medical purposes; gloves for use in hospitals; medical compression stockings; surgical mesh comprised primarily of artificial materials; knee supports for medical use; 12 for fitted liners for the cargo area of vehicles; Upholstery for vehicles; Automotive interior panelling; Safety seats for use in vehicles; Pet safety seats for use in vehicles; Safety seats for infants and children for vehicles; canopies adapted for use with baby car seat; Car interior organizer bags specially adapted for fitting in vehicles; car interior organizer bags specially adapted for fitting in vehicles; fitted seat covers for vehicles; seat covers for vehicles; seats for automobile; Children's car seats; vehicle seat cushions; Sun shields and visors for motor cars; 16 for filtering materials of paper; filter paper; paper filters for coffee makers; stuffing of paper or cardboard; packing [cushioning, stuffing] materials of paper or cardboard; bags made of paper for packaging; decorative paper bows for wrapping; decorative wrapping paper; humidity control sheets of paper or plastic for foodstuff packaging; sheets of reclaimed cellulose for wrapping; gift wrap paper; cardboard packaging; plastic film for packaging; paper impregnated with oil for wrapping purposes; plastic materials for packaging; paper for wrapping and packaging; paper sacks; paper gift wrapping bows for decorating packaging; industrial packaging containers of paper; containers of cardboard for packaging; packaging containers of regenerated cellulose; bags [envelopes, pouches] of paper or plastics, for packaging; plastic film for wrapping; packing cardboard; cartons of cardboard for commercial or industrial packaging; fiberboard boxes; Plastic packaging wrap for commercial or industrial use; wrapping paper; packaging materials made of recycled paper; packaging material made of starches; packaging materials made of paper, cardboard and plastic bubble packs for wrapping or packaging; plastics for modelling; viscose sheets for wrapping; pencil boxes; cases for stationery; adhesive packaging tapes for stationery or household use; adhesive wall decorations of paper in the nature of wall decals; promotional publications, namely, brochures, flyers, blogs, magazines, signs; book covers; crepe paper for domestic use; paper for use in the manufacture of wallpaper; tissue paper for use as material of stencil paper [ganpishi]; paper for use in the manufacture of tea bags; tissues of paper for removing make-up; coarse tissue for toiletry use; paper wipes for cleaning; facial tissues of paper; absorbent sheets of paper or plastic for foodstuff packaging; tissues of paper; absorbent sheets of paper or plastic for foodstuff packaging; tissues of paper; hygienic paper; paper tissues for cosmetic use; cellulose wipes; 17 for fibres for insulating purposes; quilted blankets for insulating; regenerated fiber thread not for textile use; chemical fibres not for textile use; insulators; insulating fabrics; fiberglass for insulation; insulating paper; insulation material for aircraft; insulating bands; insulating materials; pipe insulation; insulating refractory materials; insulation jackets for industrial pipes; thermal insulation covers for storage or transportation of goods, namely, thermal insulating blankets, thermal insulating jackets, thermal insulating textile covers, thermal insulating pallet covers; thermal insulating materials, namely, macro and micro capsules containing phase change material used for thermal regulation in the manufacture of clothing, footwear and headgear and fire protection, namely fire-resistant composite panels made of aramid, glass, carbon or ceramic fibers; electrical insulating tape; paper for electrical capacitors; acoustical tiles; acoustical insulation barrier panels; acoustical insulation for buildings; foil of regenerated cellulose, other than for wrapping; foam rubber; carbon fibre other than for textile use; carbon fibres for use in industry; synthetic resins, semi-processed; molded foam for packing; adhesive package tapes, other than stationary and not for medical or household purposes; plastic fibers for use in the manufacture of tire cord; asbestos fibres; insulating refractory materials; insulating felt; plastic substances, semi-processed; filtering materials of semi-processed foams of plastic; filtering materials of semi-processed films of plastic.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

MARK: TARGET

APPLICATION NUMBER: 15964.20 FILING DATE: 13th February, 2020

PROPRIETOR: CHICAGO INDUSTRIES TRADEMARK HOLDINGS, INC., of 105A Prairie Lake Rd East Dundee. IL 60118 USA

INTERNATIONAL CLASS(ES): 34 for cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; electronic cigarettes; cigarillos; cigars; chewing tobacco; snuff; snuff boxes; molasses tobacco; hookah; hookah tobacco; matches; lighters for smokers, ashtrays for smokers, tobacco jars, cigar humidors.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize



MARK: CFE(8): 26.11.1,12;29.1.1

APPLICATION NUMBER: 15986.20 FILING DATE: 27th February, 2020

PROPRIETOR: Giget Marie Villafranco & Francisco Villafranco, of 35 ½ Coastal Road, Hope Creek, Stann Creek, Belize District, Belize

INTERNATIONAL CLASS(ES): 41 for conducting guided tours; entertainment services; 43 for accommodation bureau services [hotels, boarding services]; bar services; rental of tents; restaurant services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.



MARK: CFE(8):26.13.25

FILING DATE: 24th June, 2020 **APPLICATION NUMBER: 16119.20**

PROPRIETOR: GONGNIU GROUP CO., LTD., of East Industrial Zone, Guanhaiwei Town, Cixi City, Zhejiang Province, China

INTERNATIONAL CLASS(ES): 9 for computer programs [downloadable software]; computer software applications, downloadable; telepresence robots; humanoid robots with artificial intelligence; electronic agendas; phototelegraphy apparatus; modems; wearable activity trackers; wireless routers; earphones; wearable video display monitors; devices for recording sound and image carriers; video projectors;

materials for electricity mains [wires, cables]; telephone wires; power adapters; USB cables; electric plugs; switches, electric; time switches, automatic; circuit breakers; voltage surge protectors; electrical adapters; moveable sockets; conductors, electric; light-emitting diodes [LED]; resistances, electric; electronic chips for the manufacture of integrated circuits; video screens; remote control apparatus for television; electronic key fobs being remote control apparatus; electrolysers; locks, electric; theft prevention installations, electric; sound alarms; electronic access control systems for interlocking doors; rechargeable batteries; rechargeable electric batteries; battery chargers; USB chargers for batteries; wireless chargers; electric sockets; connectors [electricity]; 11 for lamps; luminous tubes for lighting; Lighting apparatus and installations; Light- emitting diodes [LED] lighting apparatus; Fluorescent lamp tubes; lights for vehicles; oil lamps; cooking utensils, electric; coffee machines, electric; kettles, electric; toasters; refrigerating cabinets; refrigerators; air purifying apparatus and machines; electric fans for personal use; hair driers; boiler pipes [tubes] for heating installations; radiators, electric; mixer taps for water pipes; pipes [parts of sanitary installations]; ornamental fountains; bath installations; heaters for baths; water purification installations; disinfectant apparatus; gas lighters; polymerisation installations; 17 for rubber, raw or semi-worked; padding materials of rubber or plastics; rings of rubber; pipe gaskets; threads of plastic for soldering; junctions, not of metal, for pipes; fittings, not of metal, for flexible pipes; plastic rods and bars; watering hose; hoses of textile material; flexible tubes, not of metal; insulating refractory materials; insulating materials; insulators; dielectrics [insulators]; insulating bands; electrical insulating materials; waterproof packings; 35 for advertising; pay per click advertising; rental of advertising space; online advertising on a computer network; providing business information via a web site; provision of an online marketplace for buyers and sellers of goods and services; sales promotion for others; marketing; personnel recruitment; web indexing for commercial or advertising purposes; systemization of information into computer databases; rental of office equipment in co-working facilities; accounting; sponsorship search; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize



MARK:

CFE(8):29.1.15,26.1.2,6

COLOR CLAIM: red, orange, yellow, green, blue, purple, pink and white

APPLICATION NUMBER: 16264.20 FILING DATE: 25th June, 2020

PROPRIETOR: APPLE INC., of One Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 9 for computers; mobile telephones; smartphones; smartwatches; smartglasses; smart rings; wearable activity trackers; connected bracelets [measuring instruments]; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring entertainment and information; downloadable computer software for organizing, storing, sharing, and viewing images; computer software used in developing other software applications; downloadable virtual reality software for playing computer games, and improvement of photography techniques; downloadable computer software for browsing, downloading, transmitting, visualizing, manipulating and displaying virtual and augmented reality media and software; biometric identification apparatus; monitors [computer hardware], projection screens, video screens, and headsets for use with computers, smartphones, smartwatches, and smartglasses; goggles for sports, electrical controllers, video graphics controller and virtual reality headsets, headsets for telephones, headsets for use with computers, headsets for cellular phones; cameras [photography]; camera flashes; user interfaces for onboard motor vehicle computers and electronic devices [excluding gaming apparatus], namely electronic control panels, monitors, touchscreens, remote controls, docking stations, connectors, switches, and voice-activated controls; computer chips; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric, battery chargers, electronic docking stations, and adapters for use with computers, computer peripherals and mobile telephones; interfaces for computers.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP, Attorneys at law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize

Mark: MobilePayz

APPLICATION NUMBER: 16377.20 FILING DATE: 22nd July, 2020

PROPRIETOR: BELIZE TELEMEDIA LIMITED, of One St. Thomas Street, Belize City, Belize & **NATIONAL BANK OF BELIZE LIMITED,** of Corner Hummingbird Highway and Forest Drive, Cayo District, Belize

INTERNATIONAL CLASS(ES): 9 for downloadable graphics for mobile phones; downloadable image files; computer software applications, downloadable; computer software platforms, recorded or downloadable; electronic notice boards; portable telecommunication instant messaging device; 35 for publicity; business appraisals; business auditing; business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; providing business information via a web site; data search in computer files for others; direct mail advertising; drawing up of statements of accounts; invoicing; negotiation and conclusion of commercial transactions for third parties; on-line advertising on a computer network; 36 for electronic funds transfer; e-wallet payment services; financial management; financial management of reimbursement payments for others; providing financial information via a web site; financing services; instalment loans; investment of funds; organization of monetary collections; processing of credit card payments; processing of debit card payments; 38 for providing access to databases; communications by cellular phones; communications by fiber optic networks; communications by telephone; computer aided transmission of messages and images; electronic bulletin board services [telecommunications services]; message sending; streaming of data; providing telecommunication channels for teleshopping services; providing telecommunications connections to a global computer network; telephone services; transmission of digital files; transmission of electronic mail; providing user access to global computer networks; wireless broadcasting; 42 for cloud computing; computer programming; computer software design; computer system analysis; computer system design; data encryption services; data security consultancy; development of computer platforms; electronic data storage; installation of computer software; maintenance of computer software; off-site data backup; server hosting; software as a services [SaaS]; telecommunications technology consultancy; user authentication services using single sign-on technology for online software applications.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MobilePayz

MARK: CFE(8):29.1.1

COLOR CLAIM: Pantone 2347 C C5 M100 Y100 K1 R226 G0 B0, Payz-Pantone 419 C C76 M65 Y66 K90 R33 G35 B34

APPLICATION NUMBER: 16378.20 FILING DATE: 22nd July, 2020

PROPRIETOR: BELIZE TELEMEDIA LIMITED, of One St. Thomas Street, Belize City, Belize & **NATIONAL BANK OF BELIZE LIMITED,** of Corner Hummingbird Highway and Forest Drive, Cayo District, Belize

INTERNATIONAL CLASS(ES): 9 for downloadable graphics for mobile phones; downloadable image files; computer software applications, downloadable; computer software platforms, recorded or downloadable; electronic notice boards; portable telecommunication instant messaging device; 35 for publicity; business appraisals; business auditing; business intermediary services relating to the matching of potential private investors with entrepreneurs needing funding; providing business information via a web site; data search in computer files for others; direct mail advertising; drawing up of statements of accounts; invoicing; negotiation and conclusion of commercial transactions for third parties; on-line advertising on a computer network; 36 for electronic funds transfer; e-wallet payment services; financial management; financial management of reimbursement payments for others; providing financial information via a web site; financing services; instalment loans; investment of funds; organization of monetary collections; processing of credit card payments; processing of debit card payments; 38 for providing access to databases; communications by cellular phones; communications by fiber optic networks; communications by telephone; computer aided transmission of messages and images; electronic bulletin board services [telecommunications services]; message sending; streaming of data; providing telecommunication channels for teleshopping services; providing telecommunications connections to a global computer network; telephone services; transmission of digital files; transmission of electronic mail; providing user access to global computer networks; wireless broadcasting; 42 for cloud computing; computer programming; computer software design; computer system analysis; computer system design; data encryption services; data security consultancy; development of computer platforms; electronic data storage; installation of computer software; maintenance of computer software; off-site data backup; server hosting; software as a service [SaaS]; telecommunications technology consultancy; user authentication services using single sign-on technology for online software applications.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: CORNITOS

APPLICATION NUMBER: 16381.20 FILING DATE: 24th July, 2020

PROPRIETOR: VINOD MOTILAL CHAWLA, of 4 Miles Philip Goldson Highway, Belize City, Belize

INTERNATIONAL CLASS(ES): 30 for corn based snack foods.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

Country Rice

MARK: CFE(8): 29.1.1;27.5.1

APPLICATION NUMBER: 16403.20 FILING DATE: 5th August, 2020

PROPRIETOR: COUNTRY FOODS, of Route 30 East, Spanish Lookout, Cayo District, Belize

INTERNATIONAL CLASS(ES): 30 for rice.

STATEMENT OF USE: The applicant claims that it the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "RICE", separately and apart from the mark as shown.



MARK: CFE(8): 26.3.2;29.1.3

APPLICATION NUMBER: 16482.20 FILING DATE: 15th September, 2020

PROPRIETOR: SAN MIGUEL CAMPGROUNDS, of 24 West Street, 2970 Bank 4, San Ignacio, Cayo District, Belize

INTERNATIONAL CLASS(ES): 35 for wholesale and retail store services featuring t-shirts, caps, cups, key-holders, banners; **41** for holiday camp services [entertainment]; sport camp services.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "San Miguel" and "Camp Grounds", separately and apart from the mark as shown.



MARK:

CFE(8): 24.1.5,10;29.1.1,4

APPLICATION NUMBER: 16483.20 FILING DATE: 15th September, 2020

PROPRIETOR: THE METHODIST CHURCH OF BELIZE, of 75 Albert Street, Belize City, Belize District, Belize

INTERNATIONAL CLASS(ES): 35 for wholesale and retail store services featuring t-shirts, pants, epaulets, school flag, souvenirs, invitations, banners, cup holders, key holders, booklets.

STATEMENT OF USE: The applicant claims that the mark is being used.

TRANSLATION: The applicant claims that the words "SURSUM CORDA" when translated to English is "LIFT UP YOUR HEARTS".

MARK: MOTRIN

APPLICATION NUMBER: 16520.20 FILING DATE: 7th October, 2020

PROPRIETOR: Johnson & Johnson, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA

INTERNATIONAL CLASS(ES): 5 for preparation for the relief of pain; analgesic; and anti-inflammatory preparations.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of 4792 Coney Drive, Belize City, Belize

MARK: JENGA

APPLICATION NUMBER: 16527.20 FILING DATE: 7th October, 2020

PROPRIETOR: Pokonobe Associates, of 3435 Ocean Park Blvd, #107-75, Santa Monica CA 90405, U.S.A.

INTERNATIONAL CLASS(ES): 28 for games, namely, building block games [toy], board games, party games, checkers games, backgammon games and chess games; building games; parlor games; outdoor games, namely, horseshoe games and ring games; board games; card games, puzzle games [not including crossword puzzles]; toys, namely, building blocks [toys], dice, darts, dominoes, toy models and toy figures; playthings, namely, jigsaw puzzles, playing cards and balls for games; sporting articles, namely, discuses for sports, nets for sports, sling shots [sports articles], spring boards [sports articles] and outdoor activity games in the nature of building block apparatus for use in sports tournaments; computer games apparatus, namely, hand-held consoles for playing video games and controllers for game consoles.

STATEMENT OF USE: The applicant claims that it the mark is being used since 2013.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize

MARK: CARNIVAL

APPLICATION NUMBER: 16561.20 FILING DATE: 30th October, 2020

PROPRIETOR: KIA MOTORS CORPORATION, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea

INTERNATIONAL CLASS(ES): 12 for automobiles; sports cars; vans [vehicles]; trucks; motor buses; electric vehicles; parts and accessories for automobiles, namely, automobile hoods, automobile chains, reversing alarms for vehicles, propulsion mechanisms for land vehicles, rearview mirrors, automobile bodies, bumpers for automobile, reduction gears for land vehicles, sun-blinds adapted for automobiles, air bags [safety devices for automobiles]; spare tire covers; automobiles wheel; motor vehicles, namely, coach vans; air vehicles.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority claim is on the basis of an application filed on the 3rd day of September, 2020 under number 40-2020-0155741 in Republic of Korea.

AGENT: Arguelles & Company, Attorneys at law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK: CFE(8): 2.1.4,23

APPLICATION NUMBER: 16565.20 FILING DATE: 28th September, 2020

PROPRIETOR: Caribbean International Brewery Ltd., of Carmelita Village, c/o #16 6th Street, Corozal Town, Corozal

INTERNATIONAL CLASS(ES): 32 for beer.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.



MARK:

CFE(8):26.4.4,18

APPLICATION NUMBER: 16573.20 FILING DATE: 13th November, 2020

PROPRIETOR: CNH Industrial N.V., of 25 St. James's Street, London SW1A 1HA, United Kingdom

INTERNATIONAL CLASS(ES): 1 for engine antifreeze; coolants for engine vehicles; chemical engine treatment additives for engine oils, diesel fuels, and hydraulic and transmission fluids; transmission fluid; transmission oil; **4** for industrial oils including hydraulic oils, gear oils, motor oils and engine oils; industrial greases; lubricants.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority claim is on the basis of an application filed on the 15th day of May, 2020 under number 00003490351 in the United Kingdom.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "AGRICULTURE", separately and apart from the mark as shown.

AGENT: Arguelles & Company, Attorneys at law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK:

CFE(8): 5.7.13,22

APPLICATION NUMBER: 16593.20 FILING DATE: 18th November, 2020

PROPRIETOR: Apple Inc., of One Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 42 for providing temporary use of on-line non-downloadable software development tools in the field of entertainment and information; software as a service [SaaS]; platform as a service [PaaS]; rental of computer software; rental of computer hardware and computer peripherals; cloud computing services; rental of web servers; installation of computer software; maintenance of computer software; updating of computer software; computer technology support services, namely, help desk services; technical support services, namely, troubleshooting in the nature of diagnosing computer software problems; conversion of computer programs and data, other than physical conversion; duplication of computer programs; recovery of computer data; electronic data storage; conversion of data or documents from physical to electronic media; monitoring of computer systems by remote access; monitoring of computer systems for detecting unauthorized access; monitoring of computer systems to detect breakdowns; data encryption services; data security consultancy; internet security consultancy; computer virus protection services; electronic monitoring of personally identifying information to detect identity theft via the internet; user authentication services using single sign-on technology for online software applications; user

authentication services using technology for e-commerce transactions; computer software design and development; computer programming; design of computer databases; development of computer platforms; computer system design; software development in the framework of software publishing; computer software consultancy; consultancy in the development of computer systems, databases and applications; consultancy in the design and development of computer hardware; computer system analysis; computer technology consultancy; computer security consultancy; Information technology [IT] consultancy; research in the field of telecommunications technology; technological consultancy; technological research; telecommunications technology consultancy; website design consultancy; providing information relating to computer technology, computer programming and computer software via a website; creation, design, and maintenance of website for others; hosting computer sites [websites]; server hosting; providing search engines for obtaining data via the internet and other electronic communications networks; creating and designing website-based indexes of information for others [information technology services]; cartography and mapping services; providing an online non-downloadable Internet-based system application featuring technology enabling users to preview and download electronic publications and other documents.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority claim is on the basis of an application filed on the 20th day of May, 2020 under number 80437 in Jamaica.

AGENT: Balderamos Arthurs LLP, Attorneys at law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize

MARK: FONTAINE

APPLICATION NUMBER: 16610.20 FILING DATE: 27th October, 2020

PROPRIETOR: Fontaine & Co. GmbH, of Grüner Weg 31, 52070 Aachen, Germany

INTERNATIONAL CLASS(ES): 6 for sheets and plates of metal; brass, unwrought or semi-wrought; aluminum; nickel; iron, unwrought or semi-wrought; steel, in particular stainless steel.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of 4792 Coney Drive, Belize City, Belize

MARK: HARD ROCK DIGITAL

APPLICATION NUMBER: 16691.20 FILING DATE: 30th December, 2020

PROPRIETOR: Hard Rock Limited, of 13-14 Esplanade, St. Helier, JE1 1EE Jersey

INTERNATIONAL CLASS(ES): 9 for downloadable and recorded electronic game software for use on mobile phones, handheld computers, desktop computers and other electronic mobile devices; downloadable and recorded computer application software for mobile phones, handheld computers, desktop computers and other electronic mobile devices; downloadable and recorded software, namely, software for games of chances, software for social games, software for free to play games and sports betting, software for casino and poker games via the internet and wireless devices; 41 for entertainment services, namely, providing games including games of chance, social games, free to play games and sports betting, casino and poker games via the internet; entertainment services in the nature of providing transactional betting and gaming, casino, sports and horse racing betting and wagering services; entertainment services in the nature of fantasy sports leagues and tournaments; arranging, organizing, conducting and hosting social entertainment events; gaming services in the nature of online casino gaming; betting services; game services provided online from a computer network for casino, bingo, poker, horse racing, sports, gambling, rewards and competitions; providing online non-downloadable game software; entertainment services, namely, arranging and conducting interactive peer to peer gambling competitions via global computer network, social networking and mobile phones, personal electronic devices, and portable electronic game systems; gaming services in the nature of providing retail and land-based sports betting and over the counter betting and wagering services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word, "DIGITAL", separately and apart from the mark as shown.

AGENT: Arguelles & Company, Attorneys at Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize



CFE(8): 26.1.1,18

APPLICATION NUMBER: 16694.20 FILING DATE: 30th December, 2020

PROPRIETOR: Hard Rock Limited, of 13-14 Esplanade, St. Helier, JE1 1EE Jersey

INTERNATIONAL CLASS(ES): 9 for downloadable and recorded electronic game software for use on mobile phones, handheld computers, desktop computers and other electronic mobile devices; downloadable and recorded computer application software for mobile phones, handheld computers, desktop computers and other electronic mobile devices; downloadable and recorded software, namely, software for games of chances, software for social games, software for free to play games and sports betting, software for casino and poker games via the internet and wireless devices; 41 for entertainment services, namely, providing games including games of chance, social games, free to play games and sports betting, casino and poker games via the internet; entertainment services in the nature of providing transactional betting and gaming, casino, sports and horse racing betting and wagering services; entertainment services in the nature of fantasy sports leagues and tournaments; arranging, organizing, conducting and hosting social entertainment events; gaming services in the nature of online casino gaming; betting services; game services provided online from a computer network for casino, bingo, poker, horse racing, sports, gambling, rewards and competitions; providing online non-downloadable game software; entertainment services, namely, arranging and conducting interactive peer to peer gambling competitions via global computer network, social networking and mobile phones, personal electronic devices, and portable electronic game systems; gaming services in the nature of providing retail and land-based sports betting and over the counter betting and wagering services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word, "BET", separately and apart from the mark as shown

AGENT: Arguelles & Company, Attorneys at Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize



CFE(8):26.13.25

APPLICATION NUMBER: 16695.20 FILING DATE: 30th December, 2020

PROPRIETOR: Fujikura Ltd., of 5-1, Kiba 1-chome, Koto-ku, Tokyo 135-8512, Japan

INTERNATIONAL CLASS(ES): 7 for machine tools; cutting machines; electric welding apparatus; control mechanism for machines, engines or motors; hand-held tools, other than hand-operated; **9** for computer programs, downloadable; optical fibres [light conducting filaments]; fiber optic cables; fiber optic instruments, namely, fusion splicing machines to join optical fibers end-to-end; laser equipment for non-medical purposes; electrodes for optical fiber fusion splicers; optical amplifiers; optical fiber connectors; optical couplers; fiberscopes, not for medical use; electric cable plugs; electronic circuit boards; flexible circuit boards; printed circuit boards [PCBs]; electrical switches; electric switch houses; pressure sensors; electric, electronic and electrochemical oxygen monitors and sensors for environmental use; connectors for electronic circuits; coaxial cables; electric wire harnesses for automobiles; antennas; heat regulating apparatus, namely temperature controllers for telecommunication machines and electronic components; heat sinks for use in electronic components; electric cables; electric wires; wire connectors [electricity]; connectors [electricity]; cable connectors.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys at law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: SERVIER

APPLICATION NUMBER: 16699.20 FILING DATE: 31st December, 2020

PROPRIETOR: LES LABORATOIRES SERVIER, of 50 rue Carnot 92284 SURESNES cedex France

INTERNATIONAL CLASS(ES): 5 for pharmaceuticals, medical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for humans and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides; natural remedies, natural health products; probiotic supplements; probiotic preparations for medical purposes; dietary fibre; stem cells; pharmaceuticals for use in regenerative medicine; enzymes for medical and veterinary purposes; phytotherapy preparations for medical purposes; patches for pharmaceutical purposes; 10 for surgical, medical, dental and veterinary apparatus, instruments and equipment, artificial limbs, eyes and teeth; orthopedic articles; suture materials; support stockings, tights and socks; stockings, tights and socks for varicose veins; compression dressing strips; medical apparatus, instruments and equipment for introducing pharmaceutical preparations into the human body; infusion devices and syringes for medical purposes; diagnostic tools and instruments for medical purposes; apparatus for blood analysis [for medical use]; medical apparatus for use in endoscopy; inhalers; physiological monitoring and measuring apparatus for medical purposes; telemetry apparatus for medical use; acupuncture instruments; hearing aids; automated analyzers for medical purposes; medical imaging apparatus; massage apparatus.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize



MARK:

CFE(8):26.1.2.18

COLOR CLAIM: yellow, green, white and red

APPLICATION NUMBER: 16721.21 FILING DATE: 12th January, 2021

PROPRIETOR: La Dominicana Industrial, S.R.L., of Km 3.5, Carretera Duarte, Tramo Santiago-Licey, No. 96, Santiago 51000, Dominican Republic

INTERNATIONAL CLASS(ES): 30 for pasta.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "Pastas", separately and apart from the mark as shown.

AGENT: Musa & Balderamos, Attorneys at law, of 91 North Front Street, Belize City, Belize



MARK:

CFE(8):24.1.18

COLOR CLAIM: red pantone 485, white, blue pantone 293, green pantone 348 and yellow pantone 130

APPLICATION NUMBER: 16743.21 FILING DATE: 3rd February, 2021

PROPRIETOR: UNIVERSIDAD FRANCISCO MARROQUÍN, of 6 Calle Final Zona 10, Ciudad de Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 41 for educational services, namely, conducting distance learning instruction at the university level.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the words "Veritas", "Libertas" and "Jvstitia", when translated to the English language is "Truth", "Freedom" and "Justice" and the word "Universidad" is "University".

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "UNIVERSIDAD", separately and apart from the mark as shown.

AGENT: Arguelles & Company, Attorneys at law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: JVL MAGNATE

APPLICATION NUMBER: 16763.21 FILING DATE: 11th February, 2021

PROPRIETOR: AVI IMPORTS LIMITED, of Commercial Free Zone, Belize/Mexico Border, Santa Elena, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for cigarettes; tobacco.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

(1ST ISSUES)

ANY person desirous of making opposition to, or observations in respect of, the below-cited applications, should do so in writing no later than the 10th December, 2021



MARK: CFE(8):26.4.18;29.1.1,3,4

COLOR CLAIM: red, dark blue and dark green

APPLICATION NUMBER: 15400.19 FILING DATE: 2nd May, 2019

PROPRIETOR: CHINA UNIONPAY CO. LTD., of 498 Guoshoujing Road, Pudong, Shanghai 201203, P.R. China

INTERNATIONAL CLASS(ES): 9 for computer; computer peripheral devices; computer software, recorded; downloadable computer software for encryption; software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; downloadable banking software for use in inter-bank bank card information switch and interchange system; calculating machines; data processing equipment; magnetic data media; apparatus for recording transmission or reproduction of sound or images; downloadable electronic publications; electronic notice boards; microprocessors; monitors [computer hardware]; document printers for use with computers; photo printers; thermal printers; video printers; scanners [data processing equipment]; bar code readers; computer software applications, downloadable, computer software platforms, recorded or downloadable and computer software, recorded to enable bank cards or smart cards to interact with terminals and card readers; encoded magnetic cards; chips [integrated circuits]; magnetically encoded charge cards, bank cards, credit cards, debit cards and payment cards; integrated circuit cards [smart cards]; magnetic identity cards; card readers for magnetically encoded cards and cards containing an integrated circuit chip; downloadable computer software for the management of data; data processing apparatus; readers [data processing equipment]; quantity indicators; time recording apparatus; automatic vending machines; mechanisms for coin-operated apparatus; money counting and sorting machines; counterfeit coin detectors; computer software applications, downloadable; encoded key cards; computer hardware; interactive touch screen terminals; computer game software, downloadable; computer software platforms, recorded or downloadable; card reading equipment; DNA chips; biometric identity cards magnetic identity cards for use in connection with payment services; computer terminals for banking purposes; computer terminals; counters; cash registers; automated teller machines [ATM]; Point-of-Sale terminals [POS terminals]; ticket dispensers; holograms; facial recognition apparatus; biometric iris scanners; biometric retinal scanners; biometric scanners; video screens; electric installations for the remote control of industrial operations; lightning arresters; electrolysers; fingerprint imagers; fingerprint scanners; optical fibers [light conducting filaments]; 36 for insurance consultancy; providing insurance information, insurance underwriting; insurance brokerage; business liquidation services, financial; financial analysis; financial evaluation [insurance, banking, real estate]; providing financial information; financial research; financial sponsorship; financing services; saving bank services; financial customs brokerage services; financial management services; banking services; processing of credit card payments; processing of debit card payments; e-wallet payment services; financial exchange services; capital investment; investment of funds; electronic funds transfer and currency exchange services; electronic payment services involving electronic processing and subsequent transmission of bill payment data including payment authorization and payment settlement services via a website; financial services, namely, banking provided over the telephone and internet or other electronic means; financial services in the nature of issuance of bank cards, credit cards, debit cards, prepaid cards, charge cards, cash disbursement, check verification and check cashing; electronic cash transactions; credit card verification; payment and funds verification services; credit card and debit card verification; issuing and redemption of traveler's cheques and travel vouchers; electronic banking services via a global computer network; on-line banking; home banking; financial information; financial consultancy; automated teller machine services; processing of electronic payments conducted through POS terminals; clearing, financial; bill payment services provided through a website; providing financial information via a web site.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The Chinese character "YIN" means "SILVER" and "LIAN" means "UNION" or "UNITED".

AGENT: Balderamos Arthurs LLP, Attorneys at Law, of Charter House, Suite 6, 3 1/2 Miles Philip Goldson Highway

MARK: PURPLE

APPLICATION NUMBER: 15417.19 FILING DATE: 18th June, 2019

PROPRIETOR: NATIONAL GYPSUM PROPERTIES, LLC., of 2001 Rexford Road, Charlotte, North Carolina 28211, United States of America

INTERNATIONAL CLASS(ES): 19 for non-metal ceiling panels; sheathing board; drywall; gypsum board.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

PRIORITY: Priority claim is on the basis of an application field on the 19th day of December, 2018 under number 88235203 in the U.S.A.

AGENT: Barrow & Williams LLP, Attorneys at law, of Equity House, 84 Albert Street, Belize City, Belize



MARK:

CFE(8):24.17.15

APPLICATION NUMBER: 15504.19 FILING DATE: 29th July, 2019

PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA, of 4a. Calle Y 2a. Avenida "A", Lote 18 "A", kilómetro 30.5, Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 5 for contraceptive pharmaceutical products, namely, hormones for medical purposes [hormonal preparations].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize

MARK: DERVIDA

APPLICATION NUMBER: 15615.19 FILING DATE: 19th September, 2019

PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA, of 4a. Calle Y 2a. Avenida "A", Lote 18 "A", kilómetro 30.5, Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 3 for non-medicated cosmetics preparations for skin care, namely, cream for body and face to reduce scars and stretch marks; 5 for pharmaceutical products and preparations to prevent scars and stretch marks.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize

MARK: DORMIMEN

APPLICATION NUMBER: 15617.19 FILING DATE: 19th September, 2019

PROPRIETOR: LATIN FARMA, SOCIEDAD ANONIMA, of 4a. Calle Y 2a. Avenida "A", Lote 18 "A", kilómetro 30.5, Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 5 for pharmaceutical products, namely, antidepressants, muscle, relaxants, sedative, sleep inducer, psychotropic, benzodiazepines.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize

MARK: COCO

APPLICATION NUMBER: 15737.19 FILING DATE: 31st October, 2019

PROPRIETOR: CHANEL LIMITED, of Queensway, Croydon, CR9 4DL, England

INTERNATIONAL CLASS(ES): 3 for non-medicated preparation for application to and care of the skin, scalp, hair and nails; almond soap, shaving soap, deodorant soap, antiperspirant soap, cakes of soap, soap for brightening textile, soap for foot perspiration; perfumes; essential oils; make-up; deodorant for human beings; cosmetics; non-medicated toiletry preparations, namely, shampoo, hair conditioner, aftershave lotions, shaving soap, talcum powder for toilet use, cosmetic sunscreen preparations, cleansing milk for toilet purposes, tissues impregnated with make-up removing preparations, body wash, toilet water.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize

MARK: LEADER

APPLICATION NUMBER: 15783.19 FILING DATE: 14th November, 2019

PROPRIETOR: KARNN NANDWANEY, of P.O. BOX 7, 121 4th Avenue South, Corozal, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes [not for medical purposes]; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: 777

APPLICATION NUMBER: 15785.19 FILING DATE: 14th November, 2019

PROPRIETOR: KARNN NANDWANEY, of P.O. BOX 7, 121 4th Avenue South, Corozal, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes [not for medical purposes]; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: PHANTOM

APPLICATION NUMBER: 15786.19 FILING DATE: 14th November, 2019

PROPRIETOR: KARNN NANDWANEY, of P.O. BOX 7, 121 4th Avenue South, Corozal, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes [not for medical purposes]; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: CARTEL

APPLICATION NUMBER: 15790.19 FILING DATE: 14th November, 2019

PROPRIETOR: KARNN NANDWANEY, of P.O. BOX 7, 121 4th Avenue South, Corozal, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes [not for medical purposes]; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: LUISIANA

APPLICATION NUMBER: 15837.19 FILING DATE: 5th December, 2019

PROPRIETOR: Gruma S.A.B. de C.V., of Rio de Plata #407 Ote. Col del Valle San Pedro Garza Garcia 66220 Mexico

INTERNATIONAL CLASS(ES): 29 for dried beans, namely, whole black and red beans; processed beans, namely, mashed ground black and red beans; cooked beans, namely, ground black and red beans with chili; **30** for rice; rice pudding.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys at law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK: CFE(8):26.1.2,18

APPLICATION NUMBER: 15957.20 FILING DATE: 7th February, 2020

PROPRIETOR: Sunkist Growers, Inc., of 27770 N. Entertainment Drive, Valencia, California 91355-1092, U.S.A.

INTERNATIONAL CLASS(ES): 30 for tea-based beverages; coffee; coffee-based beverages; cocoa; chocolate powders; cocoa-based beverages; chocolate-based beverages; chocolate-based beverages; chocolate-based fillings for cakes and pies; custard-based fillings for cakes and pies; chocolate; ice creams; gelatos; sorbets [ices]; edible ices; frozen confections; candies, namely, gummy candies, sugarless candies, ice candies, chocolate candies and hard candies; mints for breath freshening; chewing gum, not for medical purposes; muffins mixes; biscuits; brownie mixes; mixes for making baking batters; cakes; cake frosting [icing]; pastries; cereal preparations for food; cereal-based snack bars and snack foods; grain-based food bars and snack foods; granola-based food bars and snack foods; condiments, vinegar, sauces [condiments], spices, marinades and starch syrup, all for food.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize

MARK: TOWMOTOR

APPLICATION NUMBER: 16049.20 FILING DATE: 27th March, 2020

PROPRIETOR: Mitsubishi Caterpillar Forklift America Inc., of 2121 W. Sam Houston Parkway N., Houston, Texas 77043, United States of America

INTERNATIONAL CLASS(ES): 12 for material handling vehicles, namely fork lift trucks and replacement parts therefor, namely, back-up warning alarms for vehicles, brakes for land vehicles, brake linings for vehicles, brake shoes for vehicles, vehicle bumpers, cabs [passenger compartments of forklift vehicles], anti-skid chains, driving chains for land vehicles, transmission chains for land vehicles, automobile chains, clutches for land vehicles, direction signals for vehicles, doors for vehicles, electric motors for land vehicles, gear boxes for land vehicles, gearing for land vehicles, horns for vehicles, hubs for vehicle wheels, brake rotors for land vehicles, vehicle seats, transmission shafts for land vehicles, shock absorbers for vehicles, spark plugs for vehicles, shock absorbing springs for vehicles suspension springs, tires for vehicles, torque converters for land vehicles, combination transmission control units and gear shifting mechanisms for automatic transmissions sold as aftermarket parts for motor land vehicles; transmissions for land vehicles, valves for vehicle tires, vehicle wheels, vehicle wheel hubs, and land vehicle suspension parts, namely, coil springs.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: SAN MARCOS

APPLICATION NUMBER: 16097.20 FILING DATE: 9th April, 2020

PROPRIETOR: EMPACADORA SAN MARCOS, S.A. de C.V., of Carretera Puebla-Amozoc Oriental KM. 54, 75120 Nopalucan, Puebla, México

INTERNATIONAL CLASS(ES): 29 for preserved olives; preserved garlic; tuna, not live; preserved onions; preserved mushrooms; desiccated coconut; compotes; tomato paste; pickles; fruit salads; vegetable salads; horticultural comestible products, namely, meats for human consumptions, freeze-dried vegetables and milk products; seaweed extracts for food; fish fillets; preserved, processed and refried beans; canned, preserved crystalized, frozen and stewed fruits; prepared nuts; jellies for food; fruit jellies; hummus [chickpea paste]; tomato juice for cooking; vegetable juices for cooking; marmalade; vegetable mousses; gherkins; sea-cucumbers, not live; freeze-dried meat,

namely, shellfish, not live; preserved fish; salted fish; fruit pulp; tomato puree; fruit-based snack food; fruit chips; salmon, not live; sardines, not live; vegetables cooked, preserved, canned, dried; preserved chili peppers; nopales, namely vegetable preserved and vegetables canned; green tomatoes, namely, vegetables preserved and vegetables canned; 30 for capers; preserved garden herbs [seasonings]; fruit jellies [confectionery]; barbecue sauce; chili sauce; tomato sauce; sauces [condiments]; fruit coulis [sauces]; tomato-based sauces; fruit sauces [condiments]; bean meal; peppers [seasonings]; vinegar; Mexican sauces and dressings, namely, cooking sauces, dipping sauces, salad sauces, fruit sauces, salsa sauces, ready-made sauces, savory sauces used as condiments.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8):26.4.18;29.1.2,4

APPLICATION NUMBER: 16098.20 FILING DATE: 9th April, 2020

PROPRIETOR: EMPACADORA SAN MARCOS, S.A. DE C.V., of Carretera Puebla-Amozoc Oriental KM. 54, 75120 Nopalucan, Puebla, México

INTERNATIONAL CLASS(ES): 29 for preserved olives; preserved garlic; tuna, not live; preserved onions; preserved mushrooms; desiccated coconut; compotes; tomato paste; pickles; fruit salads; vegetable salads; horticultural comestible products, namely, meats for human consumption fresh, chilled and frozen, freeze-dried vegetables and milk products; seaweed extracts for food; fish fillets; preserved, processed and refried beans; canned, preserved crystalized, frozen and stewed fruits; prepared nuts; jellies for food; fruit jellies; hummus [chickpea paste]; tomato juice for cooking; vegetable juices for cooking; marmalade; vegetable mousses; gherkins; sea- cucumbers, not live; freeze-dried meat, namely, shellfish, not live; preserved fish; salted fish; fruit pulp; tomato puree; fruit-based snack food; fruit chips; salmon, not live; sardines, not live; vegetables cooked, preserved, canned, dried; preserved chili peppers; nopales, namely, vegetables preserved and vegetables canned; green tomatoes, namely, vegetables preserved and vegetables canned; 30 for capers; preserved garden herbs [seasonings]; fruit jellies [confectionery]; barbecue sauce; chili sauce; tomato sauce; sauces [condiments]; fruit coulis [sauces]; tomato-based sauces; fruit sauces [condiments]; bean meal; peppers [seasonings]; vinegar; Mexican sauces and dressings, namely, cooking sauces, dipping sauces, salad sauces, fruit sauces, salsa sauces, ready-made sauces, savory sauces used as condiments.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8):26.1.2,15,18

APPLICATION NUMBER: 16252.20 FILING DATE: 9th June, 2020

PROPRIETOR: JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA

INTERNATIONAL CLASS(ES): 3 for cosmetics and non-medicated toiletry preparations for the care of the skin and hair; 5 for medicated preparations for treating conditions of the skin and hair.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "PEDIATRICIAN RECOMMENDED", separately and apart from the mark as shown.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize

MARK: RUTMEN

APPLICATION NUMBER: 16287.20 FILING DATE: 19th June, 2020

PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA, of 4a Calle y 2ª Avenida "A", Lotes 18 "A", y 19, kilómetro 30.5, Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 5 for antihistamine and antiallergic pharmaceutical products, antipyretics, anitconvulsants, antidepressants, antidiabetic preparations, antiemetics, antispasmodics, antitussives, expectorants, muscle relaxants; pharmaceutical preparations for the treatment of diseases and disorder of the respiratory system; medicinal and pharmaceutical preparations for the treatment and prevention of endocrinosis, including diabetes and it complications; medicinal and pharmaceutical preparations for the treatment of polycystic ovarian syndrome; dermatological pharmaceutical products; antibiotics, antivirals, vaccines, medicinal and pharmaceutical preparations in the treatment of osteoporosis treatment.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8):26.4.1,18

APPLICATION NUMBER: 16370.20 FILING DATE: 14th July, 2020

PROPRIETOR: NATURE'S TRUTH LLC, of 2120 Smithtown Avenue, Ronkonkoma, New York 11779, USA

INTERNATIONAL CLASS(ES): 5 for vitamins and mineral food supplements; nutritional supplements; dietary food supplements; food supplements; and herbal supplements.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize

MARK: DISCOVERY+

APPLICATION NUMBER: 16374 .20 FILING DATE: 17th July, 2020

PROPRIETOR: Discovery Communications, LLC, of 8403 Colesville Road, Silver Spring, Maryland 20910, USA

INTERNATIONAL CLASS(ES): 9 for digital media, namely, downloadable prerecorded video recording, prerecorded audio recording, featuring subjects of general human interest; downloadable graphics and music via a global computer network in the field of general human interest; downloadable motion pictures and television shows in the field of general human interest; downloadable computer software for streaming audio-visual media content via the Internet and to mobile digital electronic devices; downloadable computer software for use in streaming audio-visual content; downloadable computer software for controlling the operation of audio and video devices and for viewing, searching and playing audio, video, television, movies, digital images, and multimedia content; downloadable computer software for use in processing, transmitting, receiving, organizing, manipulating, playing, reviewing, reproducing and streaming audio, video and multimedia content including text, data, image, audio, video and audiovisual files; 38 for communications services, namely, transmitting streamed sound and audio-visual recordings via the internet, cable networks, wireless networks, satellite, or interactive multimedia networks; audio and video broadcasting services over the internet; transmission of information in the audio-visual field; television broadcasting services; cable

television broadcasting; satellite television broadcasting; mobile media services in the nature of electronic transmission, broadcasting, and delivery of entertainment media content; transmission of podcasts; telecommunication services, namely, transmission of webcasts video-on-demand transmission services; providing on-line forums for transmission of messages among computer users; providing Internet chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; providing access to aggregated content in the field of general human interest via the internet, cable networks, wireless networks, satellite, or interactive multimedia networks; 41 for entertainment and educational services, namely, ongoing multimedia programs in the field of general interest, distributed via various platforms across multiple forms of transmission media; providing ongoing television programs in the field of general human interest; production of television programs; production of multimedia programs; providing entertainment information regarding ongoing television programs via a global computer network; entertainment services in the nature of providing entertainment and educational programs and content, namely, television programs, clips, graphics and information relating to television programs in the field of general human interest via the internet, electronic communications networks, computer networks and wireless communications networks.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize

MARK: RAPTAN

APPLICATION NUMBER: 16375.20 FILING DATE: 22nd July, 2020

PROPRIETOR: Químicos y Lubricantes, S.A., of Anillo Periférico 17-36, zona 11, Guatemala City

INTERNATIONAL CLASS(ES): 5 for veterinary preparations; dietetic food adapted for veterinary use; dietary supplements for animals; preparations for destroying vermin, fungicides, herbicides.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize



MARK: CFE(8):29.1.1;26.11.3,22

APPLICATION NUMBER: 16388.20 FILING DATE: 29th July, 2020

PROPRIETOR: The Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313. United States of America

INTERNATIONAL CLASS(ES): 32 for beer; mineral water [beverages]; aerated water; non-alcoholic beverages; fruit juices; syrups for beverages; non-alcoholic preparations for making beverages.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "CLASSIC", separately and apart from the mark as shown.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys at law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



CFE(8):26.11.1,12;27.5.4

APPLICATION NUMBER: 16393.20 FILING DATE: 4th August, 2020

PROPRIETOR: Midea Group Co., Ltd., of B26-28F, Midea Headquarter Building, No.6 Midea Avenue, Beijiao, Shunde, Foshan, Guangdong, P.R. China

INTERNATIONAL CLASS(ES): 7 for disintegrators; saw blades [parts of machines]; papermaking machines; dry cleaning machines; wringing machines for laundry; industrial robots; handling machines, automatic [manipulators]; starters for motors and engines; dynamos; generators of electricity; dynamo belts; electric motors for refrigerators; motors, other than for land vehicles; filters being parts of machines or engines; compressors [machines]; turbocompressors; compressors for refrigerators; compressed air machines; pumps [machines]; faucets [parts of machines, engines or motors]; pressure valves [parts of machines]; vacuum cleaners; machines and apparatus for cleaning, electric; rechargeable sweepers; steam mops; cleaning appliances utilizing steam; dust removing installations for cleaning purposes; garbage disposal units; curtain drawing devices, electrically operated; agricultural machines; printing presses; machines for the textile industry; mixing machines; agitators; churns; mills [machines]; butter machines; food preparation machines, electromechanical; kitchen grinders, electric; beverage preparation machines, electromechanical; juice extractors, electric; dishwashers; fruit presses, electric, for household purposes; blenders, electric, for household purposes; kitchen machines, namely, electric standing mixers; beaters, electric; food processors, electric; coffee grinders, other than hand-operated; washing machines [laundry]; tea processing machines; cigarette machines for industrial purposes: leather-working machines; ironing machines; rotary steam presses, portable, for fabrics; bicycle assembling machines; brick making machines; engraving machines; cord making machines; wrapping machines; machines for processing plastics; glass-working machines; electromechanical machines for chemical industry; rinsing machines; rolling mills; drilling rigs, floating or non-floating; hoists; stamping machines; metalworking machines; steam engines; carburetters; hydraulic turbines; hand-held tools, other than hand-operated; industrial machinery, namely, electromechanical marking machines; pressure regulators [parts of machines]; welding machines, electric; 9 for downloadable software in the nature of a mobile application for use in database management; Downloadable software in the nature of a mobile application for use as a spreadsheet; Downloadable software in the nature of a mobile application for word processing; data processing apparatus; computer programs, recorded; couplers [data processing equipment]; monitors [computer programs]; humanoid robots with artificial intelligence; handheld computers; USB flash drives; mouse pads; cases for smartphones; tablet computers; electronic key cards; encoded key cards; sleeves for laptops; scales; weighing apparatus and instruments; electronic weighing scales for kitchen use; electro-dynamic apparatus for the remote control of signals; transponders; smartphones; modems; network routers; virtual reality headsets; security surveillance robots; video monitors; monitoring apparatus, other than for medical purposes; portable media players; video baby monitors; electronic book readers; cabinets for loudspeakers; surveying apparatus and instrument; air analysis apparatus; food analysis apparatus; detectors; temperature indicators; thermostats; Materials for electricity mains [wires, cables]; USB cables for cellphones; semiconductors; light switches; switches, electric; control panels [electricity]; electric plugs; connectors [electricity]; circuit breakers; frequency converters; remote controls for radios; remote controls for televisions; remote controls for stereos; Remote controls for air-conditioning apparatus; wireless controllers to monitor and control the functioning of other electronic devices; chips [integrated circuits]; integrated circuits; electron tubes; electronic key fobs being remote control apparatus; electronic numeric displays; computer software applications, downloadable; computer programs, downloadable; piezoelectric sensors; climate control digital thermostats; alarm bells, electric; fire alarms; theft prevention installations, electric; locks, electroic; padlocks, electronic; biometric fingerprint door locks; digital door locks; electronic access control systems for interlocking doors; smoke detectors; eyeglasses; eyeglass cases; rechargeable batteries; batteries, electric; battery chargers; USB charging ports; time recording apparatus; apparatus to check stamping mail; counterfeit coin detectors; ticket dispensers; measures; electronic notice boards; cameras [photography]; optical lenses; electric installations for the remote control of industrial operations; heat regulating apparatus; electrolysers; fire extinguishing apparatus; radiological apparatus for industrial purposes; protection devices for personal use against accidents; animated cartoons; electrified fences; fridge magnets; decorative magnets.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: CILGlobal IP Ltd., of 35 Barrack Road, Belize City, Belize

MARK: FOSTER WHEELER

APPLICATION NUMBER: 16406.20 FILING DATE: 13th August, 2020

PROPRIETOR: Amec Foster Wheeler Group Limited, of Booths Park, Chelford Road, Knutsford, Chesire, WA16 8QZ, United Kingdom

INTERNATIONAL CLASS(ES): 9 for automatic combustion control machines and instruments and structural parts thereof; condensers [capacitors]; 11 for steam generators and structural parts thereof, namely, furnaces, other than for laboratory use, water heaters, heating boilers and gas boilers, chimney flues, steam accumulators, air valves for steam heating installations, and structural framework for steam generators; furnaces, other than for laboratory use; water heaters and boilers for industrial use and structural parts thereof; oil and gas burners for industrial use; heat-recovery equipment, comprised primarily of heat recovery steam generators; nitrogen oxide reduction systems, comprised of gas scrubbers; selective non-catalytic and catalytic nitrogen oxide reduction systems, comprised primarily of catalyst chambers, storage tanks, vaporizers, pumps, fans, ammonia injection grids, soot blowers and sonic horns that use chemicals, air pressure, noise vibrations, and mechanical means to reduce certain chemical compounds to different, less harmful compounds, including reducing nitrogenoxide (NOx) to nitrogen and water, and low nitrogen oxide combustion systems, comprised primarily of low-NOx burners and related components, including those that use over-fired air; emissions control systems, comprised primarily of special low NOx burners and NOx reduction systems, comprised primarily of selective non-catalytic and catalytic NOx reduction systems, which in turn are comprised primarily of catalyst chambers, storage tanks, vaporizers, pumps, fans, ammonia injection grids, soot blowers and sonic horns that use chemicals, air pressure, noise vibrations, and mechanical means to reduce certain chemical compounds to different, less harmful compounds, including reducing NOx to nitrogen and water; refuse disposal installations, namely, waste disposal incinerators; heating and cooling apparatus, comprised primarily of direct fire furnaces, including fired heaters and waste heat recovery generators, furnaces used in delayed coking and hydrogen production technologies, feed water heaters, condensers, surface condensers; chemical and petroleum processing plants and equipment, comprised primarily of fired heaters and waste heat recovery units; water purification machines for use in the oil and gas, oil refining, chemical and petrochemical, environmental, power generation, and power plant operation and maintenance industries; combustion control systems comprised of structural parts for industrial boilers.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys at law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: TOPO CHICO

APPLICATION NUMBER: 16434.20 FILING DATE: 2nd September, 2020

PROPRIETOR: The Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America

INTERNATIONAL CLASS(ES): 33 for hard seltzers; alcoholic beverages, except wine and beer.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority claim is on the basis of an application filed on the 5th day of June, 2020 under number UK00003497528 in the United Kingdom.

TRANSLATION: The Spanish words "TOPO CHICO", when translated to English are "LITTLE MOLE".

AGENT: Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: TOPO CHICO

APPLICATION NUMBER: 16435.20 FILING DATE: 2nd September, 2020

PROPRIETOR: The Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America

INTERNATIONAL CLASS(ES): 32 for beer; mineral water [beverages]; aerated water; non-alcoholic beverages; fruit juices; syrups for beverages; non-alcoholic preparations for making beverages.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The Spanish words "TOPO CHICO", when translated to English are "LITTLE MOLE".

AGENT: Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: RICOTA

APPLICATION NUMBER: 16492.20 FILING DATE: 25th September, 2020

PROPRIETOR: CHONGQING AMITY MACHINERY CO., LTD., of No. 200 ZHONGSHAN 2 ROAD, YUZHONG DISTRICT CHONGQING 400014, CHINA

INTERNATIONAL CLASS(ES): 35 for advertising; online advertising on a computer network; business management assistance; organization of exhibitions for commercial or advertising purposes; commercial administration of the licensing of the goods and services of others; import-export agency services; sales promotion for others; procurement services for others [purchasing goods and services for other businesses]; personnel management consultancy; administrative services for the relocation of businesses; systemization of information into computer databases; rental of office machinery and equipment; book-keeping; rental of vending machines; sponsorship search; rental of sales stands; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; employment agency; commercial information agency services; marketing; provision of an online marketplace for buyers and sellers of goods and services.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Dujon & Dujon, Attorneys at Law, of 24 Tangerine Street, Belmopan City, Belize

MARK: SIMPLY SLEEP

APPLICATION NUMBER: 16522.20 FILING DATE: 7th October, 2020

PROPRIETOR: JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA

INTERNATIONAL CLASS(ES): 5 for sleeping pills.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "SLEEP", separately and apart from the mark as shown.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8):29.1.15

COLOR CLAIM: red, orange, yellow, green, purple and blue

APPLICATION NUMBER: 16528.20 FILING DATE: 7th October, 2020

PROPRIETOR: Discovery Communications, LLC, of 8403 Colesville Road, Silver Spring, Maryland, 20910, USA

INTERNATIONAL CLASS(ES): 9 for digital media, namely, downloadable prerecorded video clips, prerecorded audio clips, text and graphics held in electronic personal computers and handheld wireless devices, all featuring subjects of general human interest; downloadable audio, video and audiovisual content provided via computer and communications networks featuring TV shows and video recordings all featuring subjects of general human interest; downloadable computer software for streaming audio-visual media content via the internet and to mobile digital electronic devices; downloadable computer software for use in streaming audio-visual content; downloadable computer software for controlling the operation of audio and video devices and for playing audio, video, television, movies, other digital images, and

other multimedia content; downloadable computer software for use in processing, transmitting, receiving, organizing, manipulating, playing, reviewing, reproducing and streaming audio, video and multimedia content including text, data, image, video and audiovisual files; 38 for communications services, namely, transmitting streamed sound and audio-visual recordings via the Internet, cable networks, wireless networks, satellite, or interactive multimedia networks; audio and video broadcasting services over the Internet; transmission of information in the audio-visual field; television broadcasting services; cable television broadcasting; satellite television broadcasting; mobile media services in the nature of electronic transmission broadcasting, and delivery of entertainment media content; podcasting services namely transmission of podcasts; webcasting services; video-on-demand transmission services; providing on-line forums for transmission of messages among computer users; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; providing access to aggregated content in the field of general human interest via the internet, cable networks, wireless networks, satellite, or interactive multimedia networks; 41 for entertainment and educational services, namely, ongoing multimedia programs in the field of general interest, distributed via various platforms across multiple forms of transmission media; providing ongoing television programs in the field of general human interest; production of television programs; production of multimedia programs; providing entertainment information regarding ongoing television programs via a global computer network; entertainment services in the nature of providing entertainment and educational programs and content, namely, television programs, clips, graphics and information relating to television programs in the field of general human interest via the internet, electronic communications networks, computer networks and wireless communications networks.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

PRIORITY: Priority claim is on the basis on application filed on the 13th day of August, 2020 under number 90112225 in the USA

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8):26.1.1,14

APPLICATION NUMBER: 16550.20 FILING DATE: 29th October, 2020

PROPRIETOR: Beijing Shenmo Culture Communication Co. Ltd., of Room 1203, Block C1, Wanliuyicheng Plaza, No.7 Changchunqiao Road, Haidian District, Beijing City, China

INTERNATIONAL CLASS(ES): 41 for academies [education]; teaching; organization of competitions [education or entertainment]; publication of texts, other than publicity texts; nursery schools; publication of books; providing on-line electronic publications, not downloadable; on-line publication of electronic books and journals; videotaping; club services [entertainment or education].

STATEMENT OF USE: The applicant claims that it intends to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words, EDUCATION INT", "SINCE 1998" and "EDUCATION", separately and apart from the mark as shown.

AGENT: Dujon & Dujon, Attorneys at Law, of 24 Tangerine Street, Belmopan City, Belize



MARK:

CFE(8):2.9.4;4.5.1;26.1.1,14,16;29.1.1,3

APPLICATION NUMBER: 16563.20 FILING DATE: 2nd November, 2020

PROPRIETOR: Rapidito Loans Co. Ltd., of No. 19 Muffles Street, Orange Walk Town, Belize

INTERNATIONAL CLASS(ES): 36 for apartment house management; rental of apartments; bail-bonding; banking; business liquidation services, financial; capital investment; clearing, financial, credit bureau services; issuance of credit cards; debt collection agency services; deposits of valuables; e-wallet payment services; electronic funds transfer; electronic transfer of virtual currencies; exchanging money; arranging finance for construction projects; financial analysis; financial customs brokerage services; financial evaluation [insurance, banking, real estate]; financial exchange of virtual currency; financial management; financial management of reimbursement payments for others; providing financial information; providing financial information via a web site; financing services; hire-purchase financing; instalment loans; insurance brokerage; insurance consultancy; insurance underwriting; investment of funds; jewellery appraisal; lending against security; life insurance underwriting; loans [financing]; organization of monetary collections; mortgage banking; rental of offices [real estate]; rental of offices for co-working; pawnbrokerage; processing of credit card payments; processing of debit card payments; provident fund services; preparation of quotes for cost estimation purposes; real estate affairs; real estate agency services; real estate appraisal; real estate brokerage; real estate management; rental of real estate; rent collection; safe deposit services; securities brokerage; providing monetary exchange services, namely, exchanging gold of others for cash; financial services, namely, gold trading; providing personal loans and lines of credit; providing temporary loans.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The word "RAPIDITO", when translated in English is "QUICK".

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "RAPIDITO", "LOANS", "1995" and "RELIABILITY AND SATISFACTION", separately and apart from the mark as shown.

AGENT: Balderamos Arthurs LLP, Attorneys at law, of Charter House, Suite 6, 3 1/2 Miles Philip Goldson Highway, Belize City, Belize



MARK:

CFE(8):26.1.1,18

APPLICATION NUMBER: 16693.20 FILING DATE: 30th December, 2020

PROPRIETOR: Hard Rock Limited, of 13-14 Esplanade, St. Helier, JE1 1EE Jersey

INTERNATIONAL CLASS(ES): 9 for downloadable and recorded electronic game software for use on mobile phones, handheld computers, desktop computers and other electronic mobile devices; downloadable and recorded computer application software for mobile phones, handheld computers, desktop computers and other electronic mobile devices; downloadable and recorded software, namely, software for games of chances, software for social games, software for free to play games and sports betting, software for casino and poker games via the internet and wireless devices; 41 for entertainment services, namely, providing games including games of chance, social games, free to play games and sports betting, casino and poker games via the internet; entertainment services in the nature of providing transactional betting and gaming, casino, sports and horse racing betting and wagering services; entertainment services in the nature of fantasy sports leagues and tournaments; arranging, organizing, conducting and hosting social entertainment events; gaming services in the nature of online casino gaming; betting services; game services provided only from a computer network for casino, bingo, poker, horse racing, sports, gambling, rewards and competitions; providing online non-downloadable game software; entertainment services, namely, arranging and conducting interactive peer to peer gambling competitions via global computer network, social networking and mobile phones, personal electronic devices, and portable electronic game systems; gaming services in the nature of providing retail and land-based sports betting and over the counter betting and wagering services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "DIGITAL", separately and apart from the mark as shown.

AGENT: Arguelles& Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



CFE(8):27.5.4

APPLICATION NUMBER: 16713.21 FILING DATE: 19th January, 2021

PROPRIETOR: Químicos y Lubricantes, S.A., of Anillo Periférico 17-36 zona 11, 01011, Guatemala, C.A.

INTERNATIONAL CLASS(ES): 1 for mineral, organic, inorganic fertilizers, for fertilizing preparations in soil, physical and chemical blends, fertilizers for soil and crops; agricultural chemicals, except fungicides, herbicides, insecticides and parasiticides; compost, manure for agriculture, fertilizers; biological preparations, other than for medical or veterinary purposes.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "FERT" & "FERTILIZER", separately and apart from the mark as shown.

AGENT: Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, The Matalon, 4792 Coney Drive, Belize City, Belize

MARK: TOSHIBA

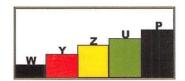
APPLICATION NUMBER: 16719.21 FILING DATE: 19th January, 2021

PROPRIETOR: KABUSHIKI KAISHA TOSHIBA, also trading as Toshiba Corporation, of 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan

INTERNATIONAL CLASS(ES): 42 for architectural consultancy; architectural services; bacteriological research; biological research; chemical analysis; chemical research; chemistry services; clinical trials; cloud computing; computer programming; computer rental; computer security consultancy; computer software consultancy; computer software design; computer system analysis; computer system design; computer technology consultancy; computer virus protection services; rental of computer software; construction drafting; consultancy in the design and development of computer hardware; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; creating and designing website-based indexes of information for others [information technology services]; creating and maintaining websites for others; data encryption services; data security consultancy; development of computer platforms; digitization of documents [scanning]; duplication of computer programs; electronic data storage; engineering; exploration services in the field of the oil, gas and mining industries; geological prospecting; geological research; geological surveys; hosting computer sites [web sites]; industrial design; information technology [IT] consultancy; information technology services provided on an outsourcing basis; providing information relating to computer technology and programming via a website; installation of computer software; internet security consultancy; land surveying; maintenance of computer software; mechanical research; medical research; meteorological information; monitoring of computer systems by remote access; monitoring of computer systems for detecting unauthorized access or data breach; monitoring of computer systems to detect breakdowns; off-site data backup; oil-field surveys; platform as a service [PaaS]; quality control; recovery of computer data; research and development of new products for others; research in the field of building construction; research in the field of physics; research in the field of telecommunications technology; scientific laboratory services; scientific research; providing search engines for the internet; server hosting; software as a service [SaaS]; software development in the framework of software publishing; styling [industrial design]; surveying; conducting technical project studies; technical writing; technological consultancy; technological research; telecommunications technology consultancy; material testing; updating of computer software; urban planning; user authentication services using single sign-on technology for online software applications; user authentication services using technology for e-commerce transactions; rental of web servers; website design consultancy; 43 for accommodation bureau services [hotels, boarding houses]; bar services; boarding house bookings; boarding house services; cafe services; cafeteria services; providing campground facilities; canteen services; rental of chairs, tables, table linen, glassware; rental of cooking apparatus; day-nursery [creche] services; rental of drinking water dispensers; food and drink catering; holiday camp services [lodging]; hookah lounge services; hotel reservations; hotel services; information and advice in relation to the preparation of meals; rental of meeting rooms; motel services; personal chef services; reception services for temporary accommodation [management of arrivals and departures]; restaurant services; retirement home services; self-service restaurant services; snack-bar services; rental of temporary accommodation; temporary accommodation reservations; rental of tents; tourist home services; udon and soba restaurant services; washoku restaurant services; 44 for alternative medicine services; aquaculture services; aromatherapy services; beauty salon services; chiropractic; convalescent home services; dentistry services; depilatory waxing; dietary and nutritional advice; farming equipment rental; in vitro fertilization services; hair implantation; rental of hair styling apparatus; hairdressing; health care; health centre services; health counselling; health spa services; home-visit nursing care; horticulture; hospice services; hospital services; human tissue bank services; landscape design; landscape gardening; lawn care; manicuring; massage; medical advice for individuals with disabilities; medical analysis services for diagnostic and treatment purposes provided by medical laboratories; medical assistance; medical clinic services; medical equipment rental; medical screening; midwife services; nursing home services; nursing, medical; opticians' services; orthodontic services; palliative care; pharmacy advice; physiotherapy; plastic surgery; preparation of prescriptions by pharmacists; services of a psychologist; public bath services for hygiene purposes; rehabilitation for substance abuse patients; rest home services; sanatorium services; rental of sanitary installations; sauna services; solarium services; speech therapy; rental of surgical robots; tattooing; telemedicine services; therapy services; Turkish bath services; visagists' services; 45 for adoption agency services; alternative dispute resolution services; arbitration services; babysitting; clothing rental; copyright management; detective agency services; evening dress rental; rental of fire alarms; rental of fire extinguishers; guard services; intellectual property consultancy; kimono dressing assistance; leasing of internet domain names; legal administration of licences; legal advice in responding to calls for tenders; legal advocacy services; legal compliance auditing; legal consultancy relating to patent mapping; legal document preparation services; legal research; legal services in relation to the negotiation of contracts for others; legal services in the field of immigration; legal watching services; licensing [legal services] in the framework of software publishing; licensing of computer software [legal services]; licensing of intellectual property; lifeguard services; litigation services; mediation; missing person investigations; monitoring intellectual property rights for legal advisory purposes; monitoring of burglar and security alarms; night guard services; opening of security locks; personal background investigations; personal bodyguarding; personal wardrobe styling consultancy; physical security consultancy; registration of domain names [legal services]; regulatory compliance auditing; rental of safes; security screening of baggage; tracking of stolen property.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company, Attorneys at law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK:

CFE(8):26.4.2,18

APPLICATION NUMBER: 16766.21 FILING DATE: 15th February, 2021

PROPRIETOR: Frederick E. Williams, of 7 A Armadillo Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 35 for retail store services featuring bandanas, rags, hats, note books, exercise books, pen, pencil, stickers, tumbler cups, tee-shirts.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: GLADIATOR

APPLICATION NUMBER: 16774.21 FILING DATE: 17th February, 2020

PROPRIETOR: AVI IMPORTS LIMITED, of Commercial Free Zone, Belize/Mexico Border, Santa Elena, Corozal District

INTERNATIONAL CLASS(ES): 34 for cigarettes; tobacco.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

REGISTERED TRADEMARKS

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
15118.19	PKF	PKF Trade Mark Limited 12 Groveland Court, London EC4M 9EH, United States of America	35 36
15266.19	Jetsmart	JetSMART Airlines SpA. Avenida del Valle Sur 650, oficina 51, Huechuraba, Santiago, Chile	35 39
15530.19	BOOST	British American Tobacco (Brands) Inc. 251 Little Falls Drive, Suite 100, Wilmington, DE 19808-1674, United States of America	34
15621.19	VIVIDS	Henkel Corporation One Henkel Way, Rocky Hill, Connecticut 06067, U.S.A.	3
15848.19	TORTIRICAS	Gruma S.A.B. de C.V. Rio de Plata #407 Ote. Col del Valle San Pedro Garza Garcia 66220 Mexico	30
15974.19	CRAVEN A	CARRERAS LIMITED Globe House, 4 Temple Place, London, WC2R 2PG	34
16103.20		SOL Brands Inc . 3 rd Floor International Trading Centre, St. Michael, Barbados	35
16105.20	sol aviation [™]	SOL Brands Inc. 3 rd Floor International Trading Centre, St. Michael, Barbados	4

16106.20	sol gas^	SOL Brands Inc. 3 rd Floor International Trading Centre, St. Michael, Barbados	4
16107.20	sol go further [∞]	SOL Brands Inc. 3 rd Floor International Trading Centre, St. Michael, Barbados	4
16144.20	KEEBLER	SOREMARTEC S.A. 16, Route de Treves, L-2633 Senningerberg, Luxembourg	30
16168.20	GENESIS .	Hyundai Motor Company 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	7
16183.20	A NEW DAY	Target Brands, Inc. 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America	35
16185.20	XHILARATION	Target Brands, Inc. 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America	9 18 20 24 25
16188.20	AUDEN	Target Brands, Inc. 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America	22 25 35
16190.20	KNOX ROSE	Target Brands, Inc. 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America	14 18 25 35
16200.20	GOODFELLOW & CO	Target Brands, Inc. 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America	35
16211.20	Cat & Jack	Target Brands, Inc. 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America	15 16 28 35

16230.20	90000 993111	Target Brands, Inc. 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America	14 16 18 20
16243.20	ROOMMATES	York Wallcoverings, Inc. 750 Linden Avenue, York, Pennsylvania 17405, United States of America	16 27 35
16271.20	Digi Delivery	BELIZE TELEMEDIA LIMITED One St. Thomas Street, Belize City, Belize	9 12 35 38 39
16272.20	DigiDelivery	BELIZE TELEMEDIA LIMITED One St. Thomas Street, Belize City, Belize	9 12 35 38 39
16233.20	DigiWallet	BELIZE TELEMEDIA LIMITED One St. Thomas Street, Belize City, Belize	9 35 36 38 42
16274.20	DigiWallet	BELIZE TELEMEDIA LIMITED One St. Thomas Street, Belize City, Belize	9 35 36 38 42
16324.20	CARVYKTI	Johnson & Johnson One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA	5
16327.20	DESITIN	Johnson & Johnson One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA	5
16376.20	GRIPMAX	QINGDAO GRIP TYRE CO., LTD. No. 2091, East Zone, 2nd Floor, Factory Building 4, No. 38 Beijing Road, Free Trade Zone, Qingdao, Shandong (A), China	12
16542.20	MOUTAI	CHINA KWEICHOW MOUTAI DISTILLERY (GROUP) CO., LTD., No. 4 East Mountain Lane, East Road of Outside Loop, Guiyang City, Guizhou Province, China	33
16543.20		CHINA KWEICHOW MOUTAI DISTILLERY (GROUP) CO., LTD. No. 4 East Mountain Lane, East Road of Outside Loop, Guiyang City, Guizhou Province, China	33

16544.20	MOUTAI	CHINA KWEICHOW MOUTAI DISTILLERY (GROUP) CO., LTD. No. 4 East Mountain Lane, East Road of Outside Loop, Guiyang City, Guizhou Province, China	33
16545.20		CHINA KWEICHOW MOUTAI DISTILLERY (GROUP) CO., LTD. No. 4 East Mountain Lane, East Road of Outside Loop, Guiyang City, Guizhou Province, China	33

NOTICES OF ANSWER TO OPPOSITION

TAKE NOTICE that the Registrar is in receipt of an answer, filed on the 7th day of September, 2021, by Caribbean Paper Company Limited (The Applicant), of Mile 13 George Price Highway, Belize District, Belize, to the Opposition by EMPRESAS CMPC S.A (The Opponent) filed on the 18th day of June, 2021, for the registration of the following trade mark, as proprietors thereof:



The Applicant hereby gives notice that the following are the grounds on which it relies as supporting the above trade mark:-

- 1. The Applicant is a company duly incorporated and existing under and by virtue of the Companies Act, Chapter 250 of the Laws of Belize, Revised Edition 2000 primarily engaging in the production, distribution and sale of paper products, including but not limited to napkins, paper towels and toilet paper. Since its incorporation in 1998, it has established its presence in Belize and within the Caribbean.
- 2. Throughout its approximately 20 years of operation, the Applicant has been manufacturing and selling paper products in Belize, under various brands and marks. One such brand and mark is the Softy logo, which is well-known in Belize and is well-known as the Applicant's mark in Belize. The Applicant's mark has become a common name among consumers in Belize because of the Applicant's long-standing use and significant marketing efforts in Belize.
- 3. The Softy mark is currently in use by the Applicant in Belize and has been in use by the Applicant for over 20 years, contrary to the Opponent's intent to use the said mark (or similar versions thereof) in Belize.
- 4. The Applicant claims that its products, with the said logo, are in use countrywide and are distributed and used extensively in the region.
- 5. Further, on or around the 20th day of April, 2029 and by virtue of the Certificate of Registration issued by the Belize Intellectual Property Office, the Applicant became the registered proprietor of the Softy mark in Belize, being Mark No. 5886.08. That mark has been in use by the Applicant since prior to its registration in 2009 and prior to the application for registration filed in 2008.
- 6. Due to an administrative oversight, however, the Softy mark, that was already registered, had expired in 2018 and the Applicant, by this application, has sought to simply re-register what is its own property and was already in use by the Applicant.
- 7. The Applicant says that it is the proprietor of the Softy mark in Belize, has the exclusive right to its use, and has a legitimate right to seek the re-registration of its mark in Belize.
- 8. Further, the Applicant says that any previous registrations of a similar Softy mark by the Opponent in other jurisdictions do not confer any exclusive rights in favor of the Opponent over the Applicant's Softy mark in Belize. The Opponent is not registered proprietor of the said mark or any similar mark in Belize.
- 9. The Applicant denies that its mark is similar to the Opponent's trademarks and denies that its mark is phonetically and visually identical to the Opponent's trademarks. The Applicant says that said marks are distinct and do not share the same visual or commercial impression or meaning.
- 10. The Applicant denies that its mark is to be registered for goods or services identical with or similar to those for which the Opponent's earlier marks are to be protected.

- 11. The Applicant denies that its mark will cause any confusion or any likelihood of confusion on the part of the public, including any likelihood of association with the Opponent's marks.
- 12. The Applicant denies and disputes the Opponent's suggestion that its marks have a reputation in Belize and world-wide and are well-known trade marks for which protection should be extended in Belize. On the contrary, the Applicant says that its Softy mark is well-known in Belize and is well-known as the mark of the Applicant.
- 13. The Applicant denies the application for registration is made in bad faith, as alleged by the Opponent. On the contrary, the Opponent's recent application to register the Softy mark in Belize is made in bad faith as the OPPONENT IS AWARE OF THE Applicant's use of its Softy mark within the jurisdiction.
- 14. The Applicant further denies that the registration of its mark will take unfair advantage of or be detrimental to the distinctive character or repute, if any, of the Opponent's marks and further denies that the use of its mark would be liable to be prevented under the laws of passing off, as alleged by the Opponent. On the contrary, The Opponent's recent application, if allowed, would take unfair advantage of and be detrimental to the distinctive character and repute of the Applicant's Softy mark, currently in use, well-known and recognized in Belize.
- 15. In the premises, the Applicant humbly prays that its application for registration of the Softy mark will be accepted.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 17th day of September, 2021.

TAKE NOTICE that the Registrar is in receipt of an answer, filed on the 7th day of September, 2021, by Caribbean Paper Company Limited (The Applicant), of Mile 13 George Price Highway, Belize District, Belize, to the Opposition by EMPRESAS CMPC S.A (The Opponent) filed on the 18th day of June, 2021, for the registration of the following trade mark, as proprietors thereof:



The Applicant hereby gives notice that the following are the grounds on which it relies as supporting the above trade mark:-

- 1. The Applicant is a company duly incorporated and existing under and by virtue of the Companies Act, Chapter 250 of the Laws of Belize, Revised Edition 2000 primarily engaging in the production, distribution and sale of paper products, including but not limited to napkins, paper towels and toilet paper. Since its incorporation in 1998, it has established its presence in Belize and within the Caribbean.
- 2. Throughout its approximately 20 years of operation, the Applicant has been manufacturing and selling paper products in Belize, under various brands and marks. One such brand and mark is the Elite logo, which is well-known in Belize and is well-known as the Applicant's mark in Belize. The Applicant's mark has become a common name among consumers in Belize because of the Applicant's long-standing use and significant marketing efforts in Belize.
- 3. The Elite mark is currently in use by the Applicant in Belize and has been in use by the Applicant for over 20 years, contrary to the Opponent's intent to use the said mark (or similar versions thereof] in Belize.
- 4. The Applicant claims that its products, with the said logo, are in use countrywide and are distributed and used extensively in the region.
- 5. Further, on or around the 20th day of April, 2009 and by virtue of Certificate of Registration issued by the Belize Intellectual Property Office, the Applicant became the registered proprietor of the Elite mark in Belize, being Mark No. 5887.08. That mark has been in use by the Applicant since prior to its registration in 2009 and prior to the application for registration filed in 2008.
- 6. Due to an administrative oversight, however, the Elite mark, that was already registered, had expired in 2018 and the Applicant, by this application, has sought to simply re-register what is its own property and was already in use by the Applicant.

- 7. The Applicant says that it is the proprietor of the Elite mark in Belize, has the exclusive right to its use, and has a legitimate right to seek the re-registration of its mark in Belize.
- 8. Further, the Applicant says that any previous registrations of a similar Elite mark by the Opponent in other jurisdictions do not confer any exclusive rights in favor of the Opponent over the Applicant's Elite mark in Belize. The Opponent is not the registered proprietor of the said mark or any similar mark in Belize.
- 9. The Applicant denies that its mark is similar to the Opponent's trademarks and denies that its mark is phonetically and visually identical to the Opponent's trademarks. The Applicant says that said marks are distinct and do not share the same visual or commercial impression or meaning.
- 10. The Applicant denies that its mark is to be registered for goods or services identical with or similar to those for which the Opponent's earlier marks are to be protected.
- 11. The Applicant denies that its mark will cause any confusion or any likelihood of confusion on the part of the public, including any likelihood of association with the Opponent's marks.
- 12. The Applicant denies and disputes the Opponent's suggestion that its marks have a reputation in Belize and world-wide and are well-known trade marks for which protection should be extended in Belize. On the contrary, the Applicant says that its Elite mark is well-known in Belize and is well-known as the mark of the Applicant.
- 13. The Applicant denies that the application for registration is made in bad faith, as alleged by the Opponent. On the contrary, the Opponent's recent application to register the Elite mark in Belize is made in bad faith as the Opponent is aware of the Applicant's use of its Elite mark within the jurisdiction.
- 14. The Applicant further denies that the registration of its mark will take unfair advantage of or be detrimental to the distinctive character or repute, if any, of the Opponent's marks and further denies that the use of its mark would be liable to be prevented under the laws of passing off, as alleged by the Opponent. On the contrary, the Opponent's recent application, if allowed, would take unfair advantage of and be detrimental to the distinctive character and repute of the Applicant's Elite mark, currently in use, well-known and recognized in Belize.
- 15. In the premises, the Applicant humbly prays that its application for registration of the Elite mark will be accepted.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 17th day of September, 2021.
