



INTELLECTUAL PROPERTY JOURNAL

BELiPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:
CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 7th day of January, 2019, by A.C.R.E. Developments Limited, of 2118 Guava Street, Belize City, Belize, through its agent Estevan Perera & Company LLP, Attorneys-at-Law, of 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Salt Life

in respect of :

- (a) International Class 36 for real estate management;
- (b) International Class 43 for bar services; restaurant services; hotel services, hotel reservations.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15044.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 7th day of January, 2019, by A.C.R.E. Developments Limited, of 2118 Guava Street, Belize City, Belize, through its agent Estevan Perera & Company LLP, Attorneys-at-Law, of 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Salt Life Village

in respect of :

- (a) International Class 36 for real estate management;
- (b) International Class 43 for bar services; restaurant services; hotel services, hotel reservations.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15045.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of January, 2019, by Zodiac Resorts Company Limited, of 101 B Freetown Road, Belize City, Belize, through its agent Estevan Perera & Company LLP, Attorneys-at-Law, of 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Zodiac Resorts

in respect of International Class 43 for hotel services, hotel reservations.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "RESORTS", separately or apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15046.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 18th day of January, 2019, by BMJ Industries FZ-LLC of P.O. BOX 31053, Al-Jazeera Al-Hamra, Ras Al Khaimah, UAE, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.11.3,12;29.1.1

in respect of International Class 34 for absorbent paper for tobacco pipes; ashtrays for smokers; books of cigarette papers; chewing tobacco; cigar cutters; cigar cases; cigar holders; cigarette tips; cigarette filters; cigarette cases; cigarette holders; cigarette paper; cigarettes containing tobacco substitutes, not for medical purposes; cigarettes; cigarillos; cigars; electronic cigarettes; firestones; flavorings, other than essential oils, for tobacco; flavorings, other than essential oils, for use in electric cigarettes; gas containers for cigar lighters; humidors; lighters for smokers; liquid solutions for use in electric cigarettes; match holders; matchboxes; matches; mouthpieces for cigarette holders; oral vaporizers for smokers; pipe cleaners for tobacco pipes; pipe racks for tobacco pipes; pocket machines for rolling cigarettes; snuff; snuff boxes; spittoons for tobacco users; tips of yellow amber for cigar and cigarette holders; tobacco; tobacco pouches; tobacco pipes and tobacco jars.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15078.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of March, 2019, by Belize Brewing Company Ltd., of 1 King Street, Belize City, Belize, through the Belize Intellectual Property Office of 3rd Floor, 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

TWO - FIVE

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15158.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of March, 2019, by Belize Brewing Company Ltd., of 1 King Street, Belize City, Belize, through the Belize Intellectual Property Office of 3rd Floor, 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

2 - FIVE

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15159.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of March, 2019, by Belize Brewing Company Ltd., of 1 King Street, Belize City, Belize, through the Belize Intellectual Property Office of 3rd Floor, 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

2 - 5

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15160.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of March, 2019, by Belize Brewing Company Ltd., of 1 King Street, Belize City, Belize, through the Belize Intellectual Property Office of 3rd Floor, 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

PICKNI PAK

in respect of International Class 32 for juice; waters [beverages]; aerated water.

The applicant claims that there is a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15161.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of March, 2019, by Belize Brewing Company Ltd., of 1 King Street, Belize City, Belize, through the Belize Intellectual Property Office of 3rd Floor, 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

TWO - 5

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15162.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of March, 2019, by Belize Brewing Company Ltd., of 1 King Street, Belize City, Belize, through the Belize Intellectual Property Office of 3rd Floor, 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

TOO - FAIV

in respect of :

- (a) International Class 25 for shirts;
- (b) International Class 32 for beers;
- (c) International Class 35 for advertising;
- (d) International Class 41 for production of radio and television programme.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15224.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of April, 2019, by TY Inc. of 280 Chestnut, Westmont, Illinois 60559, United States of America, through its agent Arguelles & Company, Attorneys-at-Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.9.1

in respect of International Class 28 for plush toys; dolls.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15248.19 should do so in writing addressed to the undersigned not later than the **20th day of March, 2020.**

DATED this 27th day of December, 2019.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of April, 2019, by TY Inc. of 280 Chestnut, Westmont, Illinois 60559, United States of America, through its agent Arguelles & Company, Attorneys-at-Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TY

in respect of International Class 28 for plush toys; dolls.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15249.19 should do so in writing addressed to the undersigned not later than the 20th day of March, 2020.

DATED this 27th day of December, 2019.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of December, 2017, by Mastercard International, of 2000 Purchase Street, Purchase New York 10577, United States of America, through its agent Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.4;29.1.1

In the colors red (Pantone 2035 C), orange (Pantone 165 C) and yellow (Pantone 1375 C) in respect of :

- (a) International Class 9 for compact discs [read only memory], blank recordable DVDs and other digital recording devices; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software and computer programs, downloadable or recorded; computer operating programs, recorded; computer hardware and software, recorded or downloadable, for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; telecommunication and electrical apparatus and instruments, namely, apparatus for the recording, transmission and reproduction of data; accounting machines; apparatus for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software, namely, for the development, maintenance and use of local and wide area computer networks; systems for reading memory cards and systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications; printing apparatus including printing apparatus for data processing systems and financial transaction systems, namely, mobile [handheld] and stationary point of sale receipt printers; encoders and decoders; modems; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and mobile telecommunications devices; computer hardware and encryption software; computer software for creating encryption keys, digital certificates, digital signatures, computer software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; computer software and hardware that facilitates the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software comprising a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; downloadable computer programs and application software for mobile phones and other digital devices comprising a digital wallet that allow users to access price-comparison information, product reviews, links to the retail websites of others, and discount information; software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; computer software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; computer software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded cards and cards containing an integrated circuit chip in the nature of smart cards; security encoded cards all containing programming used for identification authentication and access control; cards encoded with security features for authentication purposes; cards encoded with security features for identification purposes; hologram impregnated encoded cards all containing programming used for verification of authenticity; charge cards, bank cards, credit cards, debit cards, blank electronic chip cards [blank smart cards], stored value cards, electronic data carrier cards; payment card readers; magnetic coded card readers, electronic data carrier card readers, electronic encryption units, computer hardware, computer terminals, computer software for use in the financial services, banking and telecommunications industries; computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones and other communication devices; telecommunications equipment, namely, mobile [handheld] and stationary point of sale transaction terminals; computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices, namely, transponders; electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash dispensing machines; computer peripheral devices and electronic goods, namely, calculating machines, electronic personal

organizers, electronic notepads, mobile telephones, tablet computers, digital readers and personal digital assistants (PDAs); mouse pads; fire-extinguishing apparatus;

- (b) International Class 35 for advertising; business management in connection with the business of payment card services; business administration in connection with the business of payment card services; office functions in connection with the business of payment card services; business advisory services in connection with the business of payment card services; business investigations; commercial information agency services; presentation of goods on communication media for retail purposes; price comparison services; organization of exhibitions for commercial or advertising purposes; marketing consulting services; market research services; evaluation, analysis, forecasts of purchase behavior of payment cards holders and preparing reports about the mentioned observations; promoting the sale of the goods and services of others by means of rewards and incentives generated in connection with the use of credit, debit and payment cards; business administration of consumer loyalty and rewards programs; commercial, industrial and business management assistance; business appraisals; advisory services for business management; marketing studies; provision of business statistical information; drawing up of statements of accounts; book-keeping; business research; public relations; publication of publicity texts; distribution of publicity leaflets; retail services provided through mobile telecommunications means in connection with the provision of credit cards and debit cards; retail services provided on-line, through networks or other electronic means using electronically digitized information connected with the provision of credit cards and debit cards; computerized database management; promoting concerts and cultural events of others, organization of expositions having commercial or advertising purposes; advertising in the field of transport, travel, hotels, lodging, food and meals, sports, entertainment and sightseeing; providing information regarding purchase of goods and services on-line via the Internet and other computer networks; financial records management; information, advisory and consultancy services related to all the aforesaid services; data processing and data verification services; data repository and client profile information services;
- (c) International Class 36 for financial consultancy; financial information; financial sponsorship; financial services, namely, banking, credit card transaction processing services, debit card transaction processing services, charge card transaction processing services, pre-paid card transaction processing services offered through cards with stored value, financial services, namely, electronic credit and debit transactions processing, bill payment and presentment services, cash disbursement through the use of an automated teller machine; check verification, check cashing, deposit services and automated teller machine services, transaction authorization and settlement services, transaction reconciliation, cash management, consolidated funds settlement, consolidated dispute processing, financial information with respect to data repository and client profile information services and related switching, gateway, settlement and reconciliation, and funds movement services in the field of payment cards, electronic payment processing services, payment transaction authentication and verification services, value exchange services, namely, secure electronic cash transactions and electronic cash transmissions over public computer networks to facilitate electronic commerce; providing financial information, namely, credit and debit card data and reports, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit; dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, credit, debit and charge card payment processing services through wireless devices; the provision of financial services for the support of retail services provided on-line, through electronic networks, namely, credit, debit and charge card payment processing services; financial analysis and consultation; banking and credit services; banking, credit, debit and charge card processing services, cash disbursement via automated teller machines; stored valued deposit access services; cheque verification; processing of financial transactions both on-line via a computer database or via telecommunications and at point of sale, namely, credit, debit and charge card transaction processing services; ATM banking services, namely, processing services for financial transactions by card holders via automatic teller machines; ATM banking services, namely, the provision of balance details, deposits and withdrawals of money to card holders via automatic teller machines; financial settlement and financial authorization services in connection with the processing of financial payment transactions, namely, credit, debit and charge card authorization services; travel insurance services, namely, underwriting travel insurance; issuing and redemption of travelers cheques and travel vouchers; payer authentication services; verification of financial information; maintenance of financial records; remote payment services; stored value electronic purse services, namely, electronic payments processing services and transaction authorization and settlement services; provision of debit and credit processing services by means of radio frequency identification devices (transponders); provision of debit and credit processing services by means of communication and telecommunication devices; the provision of financial services for the support of retail services provided through mobile telecommunications means, including payment services through wireless devices, namely, credit, debit and charge card services; processing of credit and debit transactions by telephone and telecommunication link; the provision of financial services for the support of retail services provided on-line, through networks or other electronic means using electronically digitized information, namely, credit, debit and charge card services; value exchange services, namely, the secure exchange of value, including electronic cash, over computer networks accessible by means of smartcards; bill payment services provided through a website; electronic banking via a global computer network, electronic mobile banking, electronic payment services involving electronic processing and transmission of bill payment data; financial clearing house services; inter-bank transfer services, namely, direct bank-to-bank electronic transfers of money and providing bank account information by telephone; on-line banking; financial services provided over the telephone and by means of a global computer network or the Internet, namely, credit, debit and charge card services; financial services, namely, the provision of contactless mobile payments processing through

merchants at retail, online and wholesale locations; financial services, namely, providing a cloud-based digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts via a cash-back system; real estate valuations; real estate investment management; real estate investment services; real estate insurance underwriting services; insurance for property owners; insurance services relating to property; real estate financing; real estate brokerage; real estate appraisals; real estate agency services; evaluation of real estate; administration of financial affairs relating to real estate; provision of real estate loans; financing of real estate development projects; financial brokerage services for real estate; financial services relating to real estate property and buildings; financing and loan services relating to the purchase of real estate; arranging of loan agreements secured on real estate; arranging of shared ownership of real estate; arranging the provision of finance for real estate purchase; assisting in the acquisition of and financial interests in real estate; capital investment in real estate; commercial property investment services; financial services relating to the acquisition of property; financial services relating to the sale of property; financial valuation of freehold property; financial valuation of leasehold property; arranging letting of real estate; arranging of leases of real estate; real estate agency services for the leasing of property; leasing of real estate property; leasing of freehold property; estate management services relating to transactions in real property; financial valuation of personal property; property portfolio management; management of property investments; advisory services relating to real estate ownership; advisory services relating to real estate valuations; corporate real estate advisory services; computerized information services relating to real estate; consultation services relating to real estate; provision of information relating to real estate property; provision of information relating to the property market [real estate]; research services relating to real estate acquisition; mortgage financing and asset securitization; consulting services regarding payment solutions, banking, credit card, debit card and payment card; information, advisory and consultancy services relating to all the aforesaid services;

- (d) International Class 38 for electronic data transmission over a global remote data processing network, including the Internet; services for the transmission, provision or display of information from a computer-stored data bank or via the Internet in the field of financial services; transmission of data through the use of electronic image processing by mobile telephone link; electronic mail, message sending and receiving services; television, radio and Internet broadcasting services; providing multi-user access to a secure computerized information network for the transfer and dissemination of a range of information in the field of financial services; telephone telecommunication services provided via a prepaid telephone calling card; information, advisory and consultancy services relating to all the aforesaid services; leasing access time to a computer database;
- (e) International Class 42 for scientific and technological services, namely, research and design in the field of computer hardware and software; industrial analysis and research services; design and development of computer hardware and software; conversion of data or documents from physical to electronic media; consultancy in the design and development of computer hardware and software; computer programming; technical support and consultation services for managing computer systems, databases and applications; providing temporary use of non-downloadable software and computer software applications for managing, locating, activating and revoking authentication and digital credentials of near field communication (NFC) devices; design, development, maintenance and update of computer hardware and application software for mobile digital devices; design, development, maintenance and update of downloadable computer programs and application software for mobile phones and other digital devices that allows users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; design, development, maintenance and update of downloadable computer programs and application software that allows users to access sales promotion offers and obtain monetary rewards that can be credited to their accounts via a cash-back system; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers, coupons, voucher codes, special offers, reviews, product information, price comparison information, links to websites, and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) services featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods and services of others; application service provider (ASP) services featuring software for social networking; graphic design for the compilation of web pages on the Internet; information relating to the design of computer hardware or software provided on-line from a global computer network or the Internet; creating and maintaining web-sites for others; hosting the web-sites of others; creation of web pages for others; the design, creation and hosting of merchant websites; the designing, creation and hosting of bill payment websites for others; computer and Internet related technological services, namely, providing access to on-line electronic databases via a global computer network in the field for the purposes of authentication and verification; data encryption and decryption of financial information; digital signature authentication services for authentication of others, namely, data encryption and provision data integrity; data integrity assurance services for others, namely, providing authentication, issuance, validation and revocation of digital certificates; technical consultation services in the fields of computer programming, financial computer networks, data processing, secure communications, data encryption and decryption and local area network security; providing a website featuring technology that enables users to engage in the dissemination of information in the fields of design and development of computer software, computer hardware, financial computer networks and local area networks; data storage; data retrieval services, namely, data recovery services; information, advisory and consultancy services relating to all the aforesaid services.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14147.17 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 27th day of November, 2018, by KAESER KOMPRESSOREN SE of Carl-Kaesar-Str. 26, 96450 Coburg, Germany, through its agent Barrow & Williams LLP, of Equity Hose, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Mobilair

in respect of International Class 7 for compressors [machines], namely, reciprocating compressors and screw compressors; blowing machines for the compression, exhaustion and transport of gases; blowing machines; air suction machines; vacuum pumps [parts of machines]; pneumatic transporters and compressed air machines; compressed air engines; compressed air pumps; compressed air vessels [parts of machines]; pressure vessels [parts of machines]; pumps [parts of machines, motors and engines]; turbines, other than for land vehicles; machine tools; pneumatic hammers; filters [parts of machines, motors and engines]; air filters for mechanical purposes; catalytic converters; carbon filters for use in compressed air systems [parts of machines]; high pressure filters [parts of machines]; compressed air condensate separators; fan for motors and engines; radiator [cooling] for motors and engines; air condensers; condensing installations; deaerators for feedwater; oil separators and de-oilers for separating oil from air; parts for compressed air tools, namely, compressors; fittings for engine boilers; taps [machine tools]; sealing joints [parts of engines]; sealing joints [parts of machine]; regulators being parts of machines; speed governors for machines and motors; pressure regulators being parts of machines; valves being parts of machines; pressure valves [parts of machines]; pressure reducing valves [parts of machines]; pneumatic controls for machines and motors; motors, other than for land vehicles; electric motors, other than for land vehicles; generators of electricity; housings [parts of machines]; bearings [parts of machine]; stands for machines; tables for machines; couplings, other than for land vehicles; belts for machines; belts for motors and engines; gear boxes, other than for land vehicles; ball-bearings; shaft couplings [machines]; cranks [parts of machines]; crankshafts; machine wheels; axles for machines; pump diaphragms; superchargers; turbocompressors; fans for motors; anti-pollution devices for motors and engines; heat exchangers being parts of machines.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14954.18 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 27th day of November, 2018, by KAESER KOMPRESSOREN SE, of Carl-Kaesar-Str. 26, 96450 Coburg, Germany, through its agent Barrow & Williams LLP, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,18
in respect of:

- (a) International Class 4 for oils for technical or industrial purposes, namely, compressor oils, gear oils, motor oils, synthetic compressor oils, engine oils, heavy oils, penetrating oils, lubricating oils, moistening oils, combustible oils, crankcase oils and lubricants; industrial greases; lubricating greases; paraffin; dust absorbing compositions; dust binding compositions for sweeping;
- (b) International Class 7 for compressors [machines], namely, reciprocating compressors and screw compressors; blowing machines for the compression, exhaustion and transport of gases; blowing machines; air suction machines; vacuum pumps [parts of machines]; pneumatic transporters and compressed air machines; compressed air engines; compressed air pumps; compressed air vessels [parts of machines]; pressure vessels [parts of machines]; pumps [parts of machines, motors and engines]; turbines, other than for land vehicles; machine tools; pneumatic hammers; filters [parts of machines, motors and engines]; air filters for

mechanical purposes; catalytic converters; carbon filters for use in compressed air systems [parts of machines]; high pressure filters [parts of machines]; compressed air condensate separators; fan for motors and engines; radiator [cooling] for motors and engines; air condensers; condensing installations; deaerators for feedwater; oil separators and de-oilers for separating oil from air; parts for compressed air tools, namely, compressors; fittings for engine boilers; taps [machine tools]; sealing joints [parts of engines]; sealing joints [parts of machine]; regulators being parts of machines; speed governors for machines and motors; pressure regulators being parts of machines; valves being parts of machines; pressure valves [parts of machines]; pressure reducing valves [parts of machines]; pneumatic controls for machines and motors; motors, other than for land vehicles; electric motors, other than for land vehicles; generators of electricity; housings [parts of machines]; bearings [parts of machine]; stands for machines; tables for machines; couplings, other than for land vehicles; belts for machines; belts for motors and engines; gear boxes, other than for land vehicles; ball-bearings; shaft couplings [machines]; cranks [parts of machines]; crankshafts; machine wheels; axles for machines; pump diaphragms; superchargers; turbocompressors; fans for motors; anti-pollution devices for motors and engines; heat exchangers being parts of machines;

- (c) International Class 9 for programmable electronic controllers for compressors, blowers, vacuum pumps; wireless controllers to monitor and control the functioning of electronic devices, other than controllers for gaming apparatus; electric installations for the remote control of industrial operations; electric regulating apparatus; relays, electric; switchboxes [electricity]; switches, electric; terminals [electricity]; wire connectors [electricity]; wires, electric; chips [integrated circuits]; optical condensers; optical data media; optical fibre cables; transmitters [telecommunication]; apparatus and instruments for conducting, switching, transforming, accumulating, regulating and controlling electricity; transformers [electricity]; measuring devices, electric; measuring apparatus and instruments; electric measuring devices; pressure measuring apparatus; data processing apparatus; computer programs, recorded; recorded computer operating programs; downloadable software computer programs; computers; monitors [computer hardware]; computer peripheral devices computer printers; transmitters of electronic signals; computer memory devices; recording discs; optical discs; magnetic tape units for computers; magnetic data media; optical data media; electric sensors; pressure sensors; sensors for controlling, monitoring and switching pneumatic systems; apparatus for recording and transmission of sound and images; sound recording apparatus;
- (d) International Class 11 for apparatus, devices and machines for air treatment, namely, for compressed air conditioning for the separation and deposition of solid and liquid contamination of compressed air; air filtering installations; air purifying apparatus and machines; air dryers, namely compressed air dryers for the removal of water vapor from compressed air and gases; desiccant dryers for removal of solid, liquid and vapor contaminants from compressed air and gases; refrigeration compressed air dryers, namely, dryers for the removal of moisture and water vapor from compressed air and gases; membrane dryers, namely, dryers for the removal of moisture and water vapor from compressed air and gases; drying apparatus and installations; refrigerating apparatus, refrigerating machines and refrigerating installations; air cooling apparatus, air, coolers, namely, compressed evaporative air coolers; refrigerator condensers, namely, condensate drains for compressed air applications being parts of refrigerating devices; heat exchangers, other than parts of machines; apparatus and machines for the treatment of condensate water, namely, water purification and filtration units; air filters for air conditioning units; air filters for domestic and industrial use; air filters for industrial installations; air purifying units for domestic and industrial use; germicidal lamps for purifying air; air sterilizers; regulating and safety accessories for gas apparatus; control and regulating device for air treatment apparatus and air treatment devices, namely air conditioning and air treatment installations; air conditioning and cooling apparatus, namely, compressed air reservoirs;
- (e) International Class 16 for manuals [handbook]; printed matter; photographs [printed]; manuals in the field of instructional computer programs.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "COMPRESSORS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14955.18 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 27th day of November, 2018, by KAESER KOMPRESSOREN SE, of Carl-Kaaser-Str. 26, 96450 Coburg, Germany, through its agent Barrow & Williams LLP, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,18

in respect of:

- (a) International Class 4 for oils for technical or industrial purposes, namely, compressor oils, gear oils, motor oils, synthetic compressor oils, engine oils, heavy oils, penetrating oils, lubricating oils, moistening oils, combustible oils, crankcase oils and lubricants; industrial greases; lubricating greases; paraffin; dust absorbing compositions; dust binding compositions for sweeping;
- (b) International Class 7 for compressors [machines], namely, reciprocating compressors and screw compressors; blowing machines for the compression, exhaustion and transport of gases; blowing machines; air suction machines; vacuum pumps [parts of machines]; pneumatic transporters and compressed air machines; compressed air engines; compressed air pumps; compressed air vessels [parts of machines]; pressure vessels [parts of machines]; pumps [parts of machines, motors and engines]; turbines, other than for land vehicles; machine tools; pneumatic hammers; filters [parts of machines, motors and engines]; air filters for mechanical purposes; catalytic converters; carbon filters for use in compressed air systems [parts of machines]; high pressure filters [parts of machines]; compressed air condensate separators; fan for motors and engines; radiator [cooling] for motors and engines; air condensers; condensing installations; deaerators for feedwater; oil separators and de-oilers for separating oil from air; parts for compressed air tools, namely, compressors; fittings for engine boilers; taps [machine tools]; sealing joints [parts of engines]; sealing joints [parts of machine]; regulators being parts of machines; speed governors for machines and motors; pressure regulators being parts of machines; valves being parts of machines; pressure valves [parts of machines]; pressure reducing valves [parts of machines]; pneumatic controls for machines and motors; motors, other than for land vehicles; electric motors, other than for land vehicles; generators of electricity; housings [parts of machines]; bearings [parts of machine]; stands for machines; tables for machines; couplings, other than for land vehicles; belts for machines; belts for motors and engines; gear boxes, other than for land vehicles; ball-bearings; shaft couplings [machines]; cranks [parts of machines]; crankshafts; machine wheels; axles for machines; pump diaphragms; superchargers; turbocompressors; fans for motors; anti-pollution devices for motors and engines; heat exchangers being parts of machines;
- (c) International Class 9 for programmable electronic controllers for compressors, blowers, vacuum pumps; wireless controllers to monitor and control the functioning of electronic devices, other than controllers for gaming apparatus; electric installations for the remote control of industrial operations; electric regulating apparatus; relays, electric; switchboxes [electricity]; switches, electric; terminals [electricity]; wire connectors [electricity]; wires, electric; chips [integrated circuits]; optical condensers; optical data media; optical fibre cables; transmitters [telecommunication]; apparatus and instruments for conducting, switching, transforming, accumulating, regulating and controlling electricity; transformers [electricity]; measuring devices, electric; measuring apparatus and instruments; electric measuring devices; pressure measuring apparatus; data processing apparatus; computer programs, recorded; recorded computer operating programs; downloadable software computer programs; computers; monitors [computer hardware]; computer peripheral devices computer printers; transmitters of electronic signals; computer memory devices; recording discs; optical discs; magnetic tape units for computers; magnetic data media; optical data media; electric sensors; pressure sensors; sensors for controlling, monitoring and switching pneumatic systems; apparatus for recording and transmission of sound and images; sound recording apparatus;
- (d) International Class 11 for apparatus, devices and machines for air treatment, namely, for compressed air conditioning for the separation and deposition of solid and liquid contamination of compressed air; air filtering installations; air purifying apparatus and machines; air dryers, namely compressed air dryers for the removal of water vapor from compressed air and gases; desiccant dryers for removal of solid, liquid and vapor contaminants from compressed air and gases; refrigeration compressed air dryers, namely, dryers for the removal of moisture and water vapor from compressed air and gases; membrane dryers, namely, dryers for the removal of moisture and water vapor from compressed air and gases; drying apparatus and installations; refrigerating apparatus, refrigerating machines and refrigerating installations; air cooling apparatus, air, coolers, namely, compressed evaporative air coolers; refrigerator condensers, namely, condensate drains for compressed air applications being parts of refrigerating devices; heat exchangers, other than parts of machines; apparatus and machines for the treatment of condensate water, namely, water purification and filtration units; air filters for air conditioning units; air filters for domestic and industrial use; air filters for industrial installations; air purifying units for domestic and industrial use; germicidal lamps for purifying air; air sterilizers; regulating and safety accessories for gas apparatus; control and regulating device for air treatment apparatus and air treatment devices, namely air conditioning and air treatment installations; air conditioning and cooling apparatus, namely, compressed air reservoirs;
- (e) International Class 16 for manuals [handbook]; printed matter; photographs [printed]; manuals in the field of instructional computer programs.

The applicant claims that it intends to use the mark.

The applicant claims that the word “COMPRESORES”, when translated to the English language is “COMPRESSORS”.

Registration of this mark shall give no exclusive right to the use of the word “COMPRESORES”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14956.18 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 27th day of November, 2018, by KAESER KOMPRESSOREN SE, of Carl-Kaesar-Str. 26, 96450 Coburg, Germany, through its agent Barrow & Williams LLP, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

Sigma Air Utility

in respect of:

- (a) International Class 7 for compressors [machines], namely, reciprocating compressors and screw compressors; blowing machines for the compression, exhaustion and transport of gases; blowing machines; air suction machines; vacuum pumps [parts of machines]; pneumatic transporters and compressed air machines; compressed air engines; compressed air pumps; compressed air vessels [parts of machines]; pressure vessels [parts of machines]; pumps [parts of machines, motors and engines]; turbines, other than for land vehicles; machine tools; pneumatic hammers; filters [parts of machines, motors and engines]; air filters for mechanical purposes; catalytic converters; carbon filters for use in compressed air systems [parts of machines]; high pressure filters [parts of machines]; compressed air condensate separators; fan for motors and engines; radiator [cooling] for motors and engines; air condensers; condensing installations; deaerators for feedwater; oil separators and de-oilers for separating oil from air; parts for compressed air tools, namely, compressors; fittings for engine boilers; taps [machine tools]; sealing joints [parts of engines]; sealing joints [parts of machine]; regulators being parts of machines; speed governors for machines and motors; pressure regulators being parts of machines; valves being parts of machines; pressure valves [parts of machines]; pressure reducing valves [parts of machines]; pneumatic controls for machines and motors; motors, other than for land vehicles; electric motors, other than for land vehicles; generators of electricity; housings [parts of machines]; bearings [parts of machine]; stands for machines; tables for machines; couplings, other than for land vehicles; belts for machines; belts for motors and engines; gear boxes, other than for land vehicles; ball-bearings; shaft couplings [machines]; cranks [parts of machines]; crankshafts; machine wheels; axles for machines; pump diaphragms; superchargers; turbocompressors; fans for motors; anti-pollution devices for motors and engines; heat exchangers being parts of machines;
- (b) International Class 11 for apparatus, devices and machines for air treatment, namely, for compressed air conditioning for the separation and deposition of solid and liquid contamination of compressed air; air filtering installations; air purifying apparatus and machines; air dryers, namely, compressed air dryers for the removal of water vapor from compressed air and gases; desiccant dryers for removal of solid, liquid and vapor contaminants from compressed air and gases; refrigeration compressed air dryers, namely, dryers for the removal of moisture and water vapor from compressed air and gases; membrane dryers, namely, dryers for the removal of moisture and water vapor from compressed air and gases; drying apparatus and installations; refrigerating apparatus, refrigerating machines and refrigerating installations; air cooling apparatus, air coolers, namely, compressed evaporative air coolers; refrigerator condensers, namely, condensate drains for compressed air applications being parts of refrigerating devices; heat exchangers, other than parts of machines; apparatus and machines for the treatment of condensate water, namely, water purification and filtration units; air filters for air conditioning units; air filters for domestic and industrial use; air filters for industrial installations; air purifying units for domestic and industrial use; germicidal lamps for purifying air; air sterilizers; regulating and safety accessories for gas apparatus; control and regulating device for air treatment apparatus and air treatment devices, namely air conditioning and air treatment installations; air conditioning and cooling apparatus, namely, compressed air reservoirs;
- (c) International Class 37 for construction of compressed air generation systems, compressed air distribution systems and compressed air treatment systems; installation, repair, maintenance and care of compressed air machines, air dryers, air purifiers, air coolers, oil mist eliminators, vacuum pump machines, air suction machines, compressors, blowing machines, and controls and parts therefor; installation services relating to apparatus, devices and installations for compressed air generation, compressed air distribution and compressed air treatment; installation and repair of compressors and compressor installations; plumbing; installation, maintenance and repair of machines for and in connection with compressed air generation, compressed air distribution and compressed air

treatment; cleaning of compressors and compressed air installations; installation and repair of pipes, namely, of pressure pipes; rental of compressed air machines; rental of installations and devices for the generation, conduction, storing, release and treatment of compressed air;

- (d) International Class 39 for distribution and supply of compressed air for third parties;
- (e) International Class 40 for generation of energy and compressed air; consultancy services for third parties in the field of generation of energy and of compressed air; air purification; air freshening; rental of energy generating equipment; rental and leasing of installation serving the generation and supply of energy and compressed air; generation of compressed air for third parties.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14958.18 should do so in writing addressed to the undersigned not later than the 3rd day of April, 2020.

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 27th day of November, 2018, by KAESER KOMPRESSOREN SE., of Carl-Kaesser-Str. 26, 96450 Coburg, Germany, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.2,18

in respect of :

- (a) International Class 4 for oils for technical or industrial purposes, namely, compressor oils, gear oils, motor oils, synthetic compressor oils, engine oils, heavy oils, penetrating oils, lubricating oils, moistening oils, combustible oils, crankcase oils and lubricants; industrial greases; lubricating greases; paraffin; dust absorbing compositions; dust binding compositions for sweeping;
- (b) International Class 7 for compressors [machines], namely, reciprocating compressors and screw compressors; blowing machines for the compression, exhaustion and transport of gases; blowing machines; air suction machines; vacuum pumps [parts of machines]; pneumatic transporters and compressed air machines; compressed air engines; compressed air pumps; compressed air vessels [parts of machines]; pressure vessels [parts of machines]; pumps [parts of machines, motors and engines]; turbines, other than for land vehicles; machine tools; pneumatic hammers; filters [parts of machines, motors and engines]; air filters for mechanical purposes; catalytic converters; carbon filters for use in compressed air systems [parts of machines]; high pressure filters [parts of machines]; compressed air condensate separators; fan for motors and engines; radiator [cooling] for motors and engines; air condensers; condensing installations; deaerators for feedwater; oil separators and de-oilers for separating oil from air; parts for compressed air tools, namely, compressors; fittings for engine boilers; taps [machine tools]; sealing joints [parts of engines]; sealing joints [parts of machine]; regulators being parts of machines; speed governors for machines and motors; pressure regulators being parts of machines; valves being parts of machines; pressure valves [parts of machines]; pressure reducing valves [parts of machines]; pneumatic controls for machines and motors; motors, other than for land vehicles; electric motors, other than for land vehicles; generators of electricity; housings [parts of machines]; bearings [parts of machine]; stands for machines; tables for machines; couplings, other than for land vehicles; belts for machines; belts for motors and engines; gear boxes, other than for land vehicles; ball-bearings; shaft couplings [machines]; cranks [parts of machines]; crankshafts; machine wheels; axles for machines; pump diaphragms; superchargers; turbocompressors; fans for motors; anti-pollution devices for motors and engines; heat exchangers being parts of machines;
- (c) International Class 9 for programmable electronic controllers for compressors, blowers, vacuum pumps; wireless controllers to monitor and control the functioning of electronic devices, other than controllers for gaming apparatus; electric installations for the remote control of industrial operations; electric regulating apparatus; relays, electric; resistances, electric; switchboxes [electricity]; switches, electric; terminals [electricity]; wire connectors [electricity]; wires, electric; chips [integrated circuits]; optical condensers; optical data media; optical fibre cables; transmitters [telecommunication]; apparatus and instruments for conducting, switching, transforming, accumulating, regulating and controlling electricity; transformers [electricity]; measuring devices, electric; measuring apparatus and instruments; electric measuring devices; pressure measuring apparatus; data processing apparatus; computer programs, recorded; recorded computer operating programs; downloadable software computer programs; computers; monitors [computer hardware]; computer peripheral devices; computer printers; transmitters of electronic signals;

computer memory devices; recording discs; optical discs; magnetic tape units for computers; magnetic data media; optical data media; electric sensors; pressure sensors; sensors for controlling, monitoring and switching pneumatic systems; apparatus for recording and transmission of sound and images; sound recording apparatus;

- (d) International Class 11 for apparatus, devices and machines for air treatment, namely, for compressed air conditioning for the separation and deposition of solid and liquid contamination of compressed air; air filtering installations; air purifying apparatus and machines; air dryers, namely, compressed air dryers for the removal of water vapor from compressed air and gases; desiccant dryers for removal of solid, liquid and vapor contaminants from compressed air and gases; refrigeration compressed air dryers, namely, dryers for the removal of moisture and water vapor from compressed air and gases; membrane dryers, namely, dryers for the removal of moisture and water vapor from compressed air and gases; drying apparatus and installations; refrigerating apparatus, refrigerating machines and refrigerating installations; air cooling apparatus, air coolers, namely, compressed evaporative air coolers; refrigerator condensers, namely, condensate drains for compressed air applications being parts of refrigerating devices; heat exchangers, other than parts of machines; apparatus and machines for the treatment of condensate water, namely, water purification and filtration units; air filters for air conditioning units; air filters for domestic and industrial use; air filters for industrial installations; air purifying units for domestic and industrial use; germicidal lamps for purifying air; air sterilizers; regulating and safety accessories for gas apparatus; control and regulating device for air treatment apparatus and air treatment devices, namely air conditioning and air treatment installations; air conditioning and cooling apparatus, namely, compressed air reservoirs;
- (e) International Class 16 for manuals [handbook]; printed matter; photographs [printed]; manuals in the field of instructional computer programs.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “KOMPRESSOREN”, separately and apart from the mark as shown.

The applicant claims that the English translation of the word “KOMPRESSOREN” is “COMPRESSORS”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14960.18 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020**.

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of December, 2018, by CHAPTER 4 CORP., of 62 King Street, New York, New York 10014, United States of America, through its agent Barrow & Williams LLP, Attorneys-at-law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.4.18; 29.1.1

In the colors red and white in respect of:

- (a) International Class 9 for eyewear and parts and accessories, namely, cases, frames, lenses, straps, neck cords and head straps which restrain eyewear from movement on a wearer; protective covers, cases and accessories for mobile phones, laptops, tablet computers, portable media players and personal digital assistants, accessories for mobile phones, namely, stands and holders adapted for mobile phones and dashboard mounts for mobile phones; downloadable ring tones and downloadable graphics for mobile phones and computers; pre-recorded DVDs, video discs and video tapes; downloadable mobile application for purchasing, viewing, searching, and posting fashion products and sharing audio, photographic and video files regarding fashion goods;
- (b) International Class 18 for leather and imitations of leather and goods made of these materials, namely, book bags, carry-on bags, gym bags, shoulder and tote bags, satchels; luggage, luggage tags, trunks, suitcases, bags sold empty, men's clutches, business card cases, calling card cases, credit card cases, key cases, leather key chains, billfolds, umbrellas;
- (c) International Class 25 for clothing, footwear, headwear for human beings;
- (d) International Class 28 skateboard decks, skateboards and their parts and accessories, namely, knee pads for skateboarding, skateboard wheels, skateboard rollers, skateboard paddles, skateboard trucks and bags for skateboards, grip tape for skateboards,

games, namely, jigsaw puzzles, pinball machines, pool cues; toys, namely, stuffed animals, radio controlled cars, model cars, balls, toy guns, snow sleds for recreational use, flying discs, jump ropes;

- (e) International Class 35 for retail services and online retail store services for clothing, footwear, headwear, games, toys, eyewear, bags, leather and imitation leather goods, cases, covers, skateboard decks, skateboards and their parts, and all related accessories, namely, skateboard wheels, skateboard rollers, skateboard paddles, skateboard trucks and bags for skateboards, grip tape for skateboards; advertising.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14974.18 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of January, 2019, by Johnson & Johnson, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

EDURANT

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15092.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of February, 2019, by INNOVACIÓN EN ALIMENTOS, S.A. DE C.V., of Calzada Carlos Herrera Araluce No. 185, Parque Industrial Carlos A Herrera Araluce, Gómez, Palacio Durango, C.P. 35079, Mexico, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Plenia

CFE(8):29.1.1.3

in respect of International Class 29 for meat; fish, not live; poultry, not live; game, not live; meat extracts; sausages.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15122.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of March, 2019, by MLS CO., LTD., of No. 1 Mulinsen Avenue, Xiaolan, Zhongshan City, Guangdong Province, China, through its agent Dujon & Dujon, Attorneys-at-law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

MLS

in respect of International Class 11 for luminous tubes for lighting; light bulbs, electric; lamps; discharge tubes, electric, for lighting; light-emitting diodes [LED] lighting apparatus; lighting apparatus and installations; fairy lights for festive decoration; street lamps; automobile lights; lighting apparatus for vehicles.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15155.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of March, 2019, by Battle of the Drums, of 1 Belcan Plaza, Belize City, Belize, C.A., through its agent Atlantic International Corp. Services Ltd., of No. 1 Belcan Plaza, Belize City, Belize C.A., Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8);24.9.2;26.4.9

in respect of International Class 41 for providing educational services namely arranging, organizing, conducting exhibitions for cultural or educational purposes; arranging and conducting concerts; presentation of live performances; entertainment; organization of competitions [education or entertainment]; organization of shows [impresario services]; recreation information.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words “Belize”, “Garifuna”, “Song”, “Competition”, “Battle” and “Drums”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15157.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of March, 2019, by NATTURA LABORATORIOS, S.A. DE C.V., of Pedro Martinez Rivas 746 Parque Industrial Belenes Norte, 45145 Zapopan, Jalisco, Mexico, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 3 for almond soap; antiperspirant soap; cakes of soap; deodorant soap; shaving soap; soap for foot perspiration; ionone [perfumery]; mint for perfumery; musk [perfumery]; aromatics [essential oils]; cake flavorings [essential oils]; essential oils of cedarwood; essential oils of lemon; ethereal oils; essential oils of citron; flavorings for beverages [essential oils]; food flavorings [essential oils]; mint essence [essential oil]; terpenes [essential oils]; cosmetics; hair care lotions; non-medicated dentifrices; dentifrices in the form of chewing gum; dentifrices in the form of solid tablets; hair care preparations; hair cleaning preparations; hair coloring preparations; hair bleaching preparations; bleaching preparations [decolorants] for cosmetic purposes; preparations for setting hair; hair styling preparations; hair waving preparations.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the English translation of the Spanish words “Cerilla degorilla” are “gorilla earwax”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15228.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by SAILUN GROUP CO., LTD., of No. 588, Maoshan Road, Huangdao District, Qingdao City, Shangdong, China, through its agent Dujon & Dujon, Attorneys-at-law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

DYNAMAMAXX

in respect of International Class 12 for automobile tires; tyres for vehicle wheels; casings for pneumatic tires [tyres]; pneumatic tyres; solid tyres for vehicle wheels; inner tubes for bicycle tyres; inner tubes for pneumatic tires; spikes for tyres; treads for retreading tires; repair outfits for inner tubes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15230.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by SAILUN GROUP CO., LTD., of No. 588, Maoshan Road, Huangdao District, Qingdao City, Shangdong, China, through its agent Dujon & Dujon, Attorneys-at-law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

RXFROST

CFE(8):27.5.4;15.7.17

in respect of International Class 12 for automobile tires; tyres for vehicle wheels; casings for pneumatic tires [tyres]; pneumatic tyres; solid tyres for vehicle wheels; inner tubes for bicycle tyres; inner tubes for pneumatic tires; spikes for tyres; treads for retreading tires; repair outfits for inner tubes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15231.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by SAILUN GROUP CO., LTD., of No.588, Maoshan Road, Huangdao District, Qingdao City, Shangdong, China, through its agent Dujon & Dujon, Attorneys-at-law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

RXMOTION

CFE(8):27.5.4;15.7.17

in respect of International Class 12 for automobile tires; tyres for vehicle wheels; casings for pneumatic tires [tyres]; pneumatic tyres; solid tyres for vehicle wheels; inner tubes for bicycle tyres; inner tubes for pneumatic tires; spikes for tyres; treads for retreading tires; repair outfits for inner tubes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15232.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by SAILUN GROUP CO., LTD., of No.588, Maoshan Road, Huangdao District, Qingdao City, Shangdong, China, through its agent Dujon & Dujon, Attorneys-at-law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

RXQUEST

CFE(8):27.5.4;15.7.17

in respect of International Class 12 for automobile tires; tyres for vehicle wheels; casings for pneumatic tires [tyres]; pneumatic tyres; solid tyres for vehicle wheels; inner tubes for bicycle tyres; inner tubes for pneumatic tires; spikes for tyres; treads for retreading tires; repair outfits for inner tubes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15233.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of April, 2019, by DAEWOONG PHARMACEUTICAL CO., LTD, of 35-14, Jeyakongdan 4-gil, Hyangnam-eup, Hwaseong-si, Gyeonggi-do, Republic of Korea, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfiled Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OLODUO

in respect of International Class 5 for medical preparations for the treatment of hyperlipidemia; medical preparations for the treatment of cardiovascular disease; medical preparations for the treatment of hypercholesterolemia; medical preparations for the treatment of dyslipidemia; antihypertensives.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15258.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of April, 2019, by GABOR BELA PANYIK of Cyprus Street, San Pedro Town, Ambergris Caye, Belize, through its agent Estevan Perera & Company LLP, of No. 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Babylon Beach Resort

in respect of International Class 43 for hotel services; hotel reservations.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Beach Resort", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15263.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 10th day of April, 2019, by Coltene/Whaledent, Inc., of 235 Ascot Parkway, Cuyahoga Falls Ohio 44223, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ENDO ICE

in respect of International Class 5 for dental refrigerant spray to test tooth vitality.

The applicant claims that it has used the mark since 2013.

Priority claim is on the basis of an application filed on the 30th day of October, 2018 under number 88/174,976 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15270.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of April, 2019, by JT International SA, of Rue Kazen-Radjavi 8, 1202 Geneva Switzerland, through its agent Wrobel & Company, Attorneys-at-law, of 115 Barrack Road, 3rd Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PLOOM

in respect of :

- (a) International Class 11 for heating apparatus for liquids, heating apparatus for generating vapour;
- (b) International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match box; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15271.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 12th day of April, 2019, by Chaa Creek Limited of 77 Burns Avenue, San Ignacio Town, Cayo District, Belize, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

"CHAA CREEK"

in respect of International Class 43 for hotel services; restaurant and catering services; resort hotels services; motel services; providing a website featuring information in the field of hotels and temporary accommodations for travelers; providing information in the field of temporary accommodations for travelers; travel agency services, namely, making reservations and bookings for restaurants and meals; cocktail lounge services; snack-bar services; food and drink catering; providing banquet and social function facilities for special occasions.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15274.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of April, 2019, by HOGZILLA BZ, of 1703 Tropical Wave Street, P.O. Box 40, San Pedro Town, Ambergris Caye, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):2.1.14;3.9.10

in respect of :

- (a) International Class 25 for swimsuits; caps being headwear; shirts;
- (b) International Class 41 for conducting guided tours; entertainment services.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15288.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 30th day of April, 2019, by ADAMA MAKHTESHIM LTD., of P.O. Box 60, Beer Sheva 8410001, Israel, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRIVOR

in respect of International Class 5 for pesticides, insecticides, fungicides and herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15303.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 30th day of April, 2019, by ADAMA MAKHTESHIM LTD., of P.O. Box 60, Beer Sheva 8410001, Israel, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PLETHORA

in respect of International Class 5 for pesticides, insecticides, fungicides and herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15304.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 30th day of April, 2019, by ADAMA AGAN LTD., of P.O. Box 262, Northern Industrial Zone, Ashdod 7710201, Israel, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DEKEL

in respect of International Class 5 for pesticides, insecticides, fungicides and herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15305.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 30th day of April, 2019, by Grünenthal GmbH, of Zieglerstraße 6, 52078 Aachen, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRAMAL

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15306.19 should do so in writing addressed to the undersigned not later than the **3rd day of April, 2020.**

DATED this 10th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 26th day of July, 2018, by Amazon Technologies, Inc., of 410 Terry Avenue North, Seattle, Washington 98109, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

ALEXA

in respect of :

- (a) International Class 9 for home automation control devices; wireless communication devices for voice, data, or image transmission; transmitters [telecommunication]; computer hardware consisting of stand-alone voice controlled information devices, namely, cloud-connected and voice-controlled smart audio speakers with virtual personal assistant capabilities; computer software used for controlling stand-alone voice controlled information devices, namely, cloud-connected and voice-controlled smart audio speakers with virtual personal assistant capabilities; home automation hubs using artificial intelligence comprised of voice-activated

speakers, computer hardware, and downloadable software for controlling appliances, lighting systems, HVAC systems, thermostats, security systems, cameras, garage door openers, electronic locks, electric gates, home entertainment systems, stereos, televisions, video streaming devices, video recording devices, speakers, computers, laptop computers, tablet computers, automobiles, wearable activity trackers, smart watches, irrigation systems and other monitoring and control applications for homes, retail stores, offices, and other structures for use in the Internet of Things (IoT); audio speakers; sound speakers; wireless speakers; scientific, nautical, surveying, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; calculating machines; data processing equipment; computers; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; magnetic data carriers; recording discs; compact discs, DVDs, and other digital recording media; mechanisms for coin-operated apparatus; computer software; portable electronic devices for receiving, transmitting and reading text, images and sound through wireless internet access; remote control transmitter for radio-controlled devices; remote controllers; wireless controllers to remotely monitor and control the function and status of other electrical, electronic, and mechanical devices or systems; computer touchscreens; digital audio players; audio recorders; digital video players; portable apparatus for recording, transmission and reproduction of music, images, and video; electronic instructional and teaching apparatus and instruments; cameras; digital cameras; software for the redirection of messages; computer hardware and software for processing, reproducing, synchronizing, recording, organizing, downloading, uploading, transmitting, streaming, receiving, playing and viewing television shows, films, text, images, digital media, multimedia, audio, video and data files; computer software for accessing, monitoring, tracking, searching, saving, and sharing information on topics of general interest; computer software, and peripherals for personalized, interactive television (TV) programming; computer software, and peripherals for use in displaying and manipulating visual media, graphic images, text, photographs, illustrations, digital animation, video clips, film footage and audio data, and for social networking; computer programs for accessing, browsing and searching online databases; computer hardware and software for providing integrated telephone communication with computerized global information networks; computer software for use in connection with digital content subscription service, providing search platforms to allow users to request and receive digital media content; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, formatting, editing, extracting, encoding, decoding, converting, displaying, storing and organizing text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works and multimedia content; computer software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic devices; computer software for transmitting, sharing, receiving, downloading, streaming, displaying and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works via portable electronic devices and computers and global computer and communications networks; personal stereo; speaker apparatus; microphones; character recognition software; voice recognition software; electronic mail and messaging software; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; computer software for personal information management, and for accessing, browsing, and searching audio and multimedia content, games, and software applications; voice command and recognition software, speech to text conversion software, and voice-enabled software applications; downloadable software in the nature of a mobile application for computers or other portable consumer electronic device; computer software in the field of text, image and sound transmission and display; none of the aforesaid for professional photographic and cinematographic cameras including professional photographic and cinematographic specific accessories therefor and professional photographic and cinematographic software;

- (b) International Class 35 for advertising; advertising and marketing services, namely, promoting the goods and services of others; order fulfillment services, namely, services relating to order intake and processing; providing product information for the purpose of assisting with the selection of general consumer merchandise to meet the consumer's needs; provision of search engine optimization services; comparison shopping services namely, promoting the goods and services of others; computerized database and file management; creating indexes of information, sites and other resources available on global computer networks and other electronic and communications networks for others; providing consumer product information for the purpose of selecting general consumer merchandise to meet the consumer's specifications and needs; commercial information and advice for consumers, namely, providing opportunities for internet users to post ratings, reviews and recommendations for a broad range of consumer products; on-line retail store services featuring a wide variety of consumer goods of others; retail store services featuring a wide variety of consumer goods of others; retail services and online retail services in connection with books, consumer electronics, food, wine and beverages, kitchen products, cleaning products, cookware, housewares, clothing, personal care products, pet products, sporting goods, camping gear, toys, jewelry, flowers, footwear and headgear; business management; business administration; office functions; providing directories for telephone numbers, business addresses, electronic mail addresses, network home page addresses, addresses and telephone number of people, places, and organizations;
- (c) International Class 41 for provision of information relating to entertainment; publication of periodicals; providing online electronic publications (not downloadable); publication of electronic books, journals; publication of material on magnetic or optical data media; publication of music online; provision of information in the field of entertainment online; providing non-downloadable pre-recorded music and podcasts; providing non-downloadable pre-recorded music and podcasts; providing educational and entertainment information, news, and commentary in the field of current events, entertainment, cultural events, news, sports, entertainment, business and finance, politics and government, health and physical fitness, weather, science and technology, travel,

arts and literature, lifestyle and personal growth, land vehicles and conveyances transportation, education and child development, real estate, fashion and design, recipes, ingredients and cooking, home decorating, music and cinema, history, medicine, law and providing educational and entertainment information about customer rights; providing a website featuring information, audio, publications all related to entertainment; providing news and information in the field of entertainment relating to information, contests, text, audio, publications all related to entertainment; consultancy in the field of entertainment and the entertainment industry; providing information on entertainment, movies and television shows via social networks; distribution of radio entertainment and interactive advertising; entertainment information services, namely, providing opportunities for exchange of information and conversation regarding a wide variety of topics by means of live events and mailed information; providing information, reviews and personalized recommendations in the field of entertainment via global communications networks; providing information and commentary in the field of entertainment or education via a global computer network, namely, information in the field of music, books, movies, motion pictures, games, toys, sporting goods, electronics, multimedia presentations, and other household and consumer goods; entertainment services, namely, providing online prerecorded audio programs in the field of music, books, movies, motion pictures, games, toys, sporting goods, electronics, multimedia presentations, and other household and consumer goods; entertainment services, namely, providing on-line reviews, ratings and recommendations of music, books, movies, motion pictures, games, toys, sporting goods, electronics, multimedia presentations, and other household and consumer goods; entertainment services, namely, providing portions of pre-recorded audio works via the internet; publishing of books, magazines, periodicals, literary works, audio works, and audiovisual works; providing non-downloadable prerecorded audio, visual and audiovisual works via wireless networks; providing online computer games and on-line interactive stories; providing information, news, articles and commentary in the field of education and educational institutions; education services in the name of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer on communications networks; production of radio program; radio entertainment; recording studio services; providing information on-line relating to computer games and computer enhancements for games; providing a searchable online entertainment database featuring online non-downloadable music and other digital text, audio files featuring books, magazines, news and information; provision of information, consultancy and advisory services relating to the aforesaid;

- (d) International Class 42 for provision of search engines; computer services, namely, remote hosting of operating systems and computer applications; hosting operating systems and computer applications through the internet; computer programming; consultancy services relating to multimedia applications management, presentation and control; hardware, software and computer system design; editing, updating, maintenance and support services for software and computer systems; computer services relating to multimedia applications management, presentation and control, research, database management, facilities management and outsourcing; computer services, namely, hosting an online database featuring a wide range of general interest information via the internet; computer services, namely, providing search engines for obtaining general interest information; hosting an interactive database for transmission of messages among computer users and subscribers; hosting an interactive database for transmission of messages among computer users and subscribers concerning books, movies, motion pictures, television programs, games, toys, sporting goods, electronics, multimedia presentations, and other household and consumer goods, product reviews and purchase information on the internet; providing on-line non-downloadable internet browser software; providing non-downloadable mobile communications device software for enhancing mobile access to the internet via computers, mobile computers, and mobile communications devices; technical support, namely, troubleshooting of computer hardware and software problems and mobile computer and mobile communications device hardware and software problems; computer hardware and software consultation and design; computer software design for others; mobile computer and mobile communications device hardware and software consultation and design; hosting of third party content, photos, text, data, images, web sites and other electronic works; providing search platforms to allow users to request and receive photos, text, data, images, electronic works, visual works, audio works, audiovisual works, literary works, and documents; interactive hosting services which allow users to publish and share their own photos, text, data, images online; maintenance and updating of software relating to computer, internet and password security and prevention of computer, internet and password risks; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer consulting; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; monitoring of computerized data and computer systems and networks for security purposes; hosting, scaling and maintaining online databases for others; cloud computing featuring software for use in database management; cloud hosting of electronic databases; application service provider (ASP) featuring software for use in database management; platform as a service (PAAS) featuring computer software platforms for use in

database management; software as a service (SAAS) services featuring software for use in database management; Software as a Service (SaaS) for accessing, monitoring, tracking, searching, saving, and sharing information on topics of general interest; Software as a Service (SaaS) for personal information management, and for accessing, browsing, and searching online databases, audio and multimedia content, games, software applications, software application marketplaces, program listings and guides, and video on demand; Software as a Service (SaaS) featuring software for voice command and recognition software, speech to text conversion software, voice-enabled software applications, personal information management, and for accessing, browsing, and searching online databases, audio, video, and multimedia content, games, software applications, software application marketplaces, program listings and guides, and video on demand; Software as a Service (SaaS) enabling audio and multimedia files to be downloaded to and accessed on a computer or other portable consumer electronic device; Software as a Service (SaaS) for mobile devices that allows the user to search the device's content for information, contacts, and applications; Software as a Service (SaaS) for creating indexes of information, indexes of web sites, and indexes of other information resources; Software as a Service (SaaS) for voice command and recognition; Software as a Service (SaaS) for controlling smart audio speakers; Software as a Service (SaaS) featuring software for use in connection with digital content subscription services; Software as a Service (SaaS) featuring software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing and organizing audio and multimedia content; providing search platforms to allow users to request and receive digital media content, application; providing temporary use of on-line non-downloadable software and applications for accessing streaming audio and video files, games, social networks, text files and multimedia files; computer services, namely, providing database servers of variable capacity to others; providing a web site featuring non downloadable software for database management; providing hosted operating systems and computer applications through the internet; rental of computing and data storage facilities of variable capacity; providing, developing and designing software, non-downloadable, accessible over a global computer network, for managing computer applications; designing, managing and monitoring online forums for discussion; creating electronically stored web pages for online services and the internet; data warehousing, elaboration and maintenance of web sites for third parties; managing websites for others; rental of web servers; website maintenance, creation and hosting services; application service provider, namely, providing, hosting, managing, developing and maintaining applications, software, websites and databases in the fields of ecommerce, online payments, order queuing, website design, data storage, shared computing capacity scaling, messaging services and calculation of web site ranking based on user traffic; hosting a website that gives users the ability to review various print, graphic image, and audio content and utilize a custom template to provide input, likes, dislikes, edits, changes, modifications, opinions, suggestions, and comments and engage in social, business and community networking; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking; design and development of computer hardware and software; design and development of computer game software; providing temporary use of on-line non-downloadable software development tools for the design and development of electronic games; technical support services, namely, troubleshooting of computer game software problems; providing non-downloadable software applications; providing temporary use of on-line non-downloadable cloud computing software for use in electronic storage of data; computer software development in the field of mobile applications; application service provider, namely, hosting, managing, developing, and maintaining applications, software, and web sites, in the fields of personal productivity, wireless communication, and mobile technology; scientific and technological services and research and design relating thereto; industrial analysis and research services; provision of information, consultancy and advisory services relating to the aforesaid; none of the aforesaid for professional photographic and cinematographic cameras including professional photographic and cinematographic specific accessories therefor and professional photographic and cinematographic software;

- (e) International Class 45 for internet based introduction, social networking and dating services; providing contacts and facilitating introductions for the purpose of creating and developing productive personal relationships for people with a common desire to meet other people with similar interests; introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; on-line social networking services, namely, facilitating social introductions or interactions among individuals; online social networking services; online social networking services in the field of entertainment; social networking services in the field of entertainment provided via a website and communications networks; personal concierge services; legal services; security services for the protection of property and individuals; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing social networking services for purposes of commentary, comparison, collaboration, consultation, advice, discussion, research, information sharing, indexing, information location, and entertainment; personal shopping services; providing a searchable database featuring audio, video and audiovisual content available through the Internet, telecommunications networks and wireless telecommunications networks in the field of online social networking.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14664.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 31st day of August, 2018, by Lenzing Aktiengesellschaft, of Werkstrasse 2, 4860 Lenzing, Austria, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

REFIBRA

in respect of:

- (a) International Class 10 for breast shields; incontinence bed pads; medical drapes of non-woven textile materials; haemostats; furniture and bedding especially made for medical purposes; medical equipment for moving patients in the nature of ambulance stretcher, belts for medical purposes, wheeled stretcher; electric blankets for medical purposes; incontinence sheets for use with infants; cushions for medical purposes; air pillows for orthopedic use; air pillows for therapeutic use; soporific pillows filled with down for insomnia; surgical drapes; surgical sterile sheets; draw-sheets for sick beds; incontinence sheets; incontinence mattress protectors; incontinence sheets; medical clothing, namely, surgical scrub tops, pants and suits; disposable protective gloves for medical purposes; gloves for medical purposes; gloves for use in hospitals; medical compression stockings; surgical mesh comprised primarily of artificial materials; knee supports for medical use;
- (b) International Class 20 for hospital beds; bed bases; air beds, not for medical purposes; mattress cushions; mattress toppers; spring mattresses; foam mattresses; mattress foundations; inflatable mattress for recreational use; straw mattress; pillows; cushions; replacement seat covers [fitted] for furniture; fitted fabric furniture covers; inflatable pillows; bath pillows; bedding, except linen; children's beds made of cloth in the form of a bag; futon mattresses; head supporting pillows; maternity pillows; mattress toppers; nap mats [cushions or mattresses]; neck-supporting pillows; nursing pillows; pet cushions; scented pillows; sleeping mats; camping mattresses; head support cushions for babies; support pillows for use in baby seating; animal housing and beds; beds for pets; pet cushions; kennels for household pets; display boards;
- (c) International Class 27 for oriental rugs; fur rugs; bathroom rugs; area rugs; gymnastic mats; reed mats; yoga mats; tatami mats [Japanese rice straw mats]; non-slip mats; bath mats; textile bath mats; automobile carpets; floor rugs; door mats; runners [mats]; oriental non-woven rugs [mosen]; carpet tile backing; carpet backing; carpeting; carpet tiles; primary carpet backing; carpet tiles made of textiles; wallpaper; wall paper of vinyl; wall coverings of paper;
- (d) International Class 35 for advertising, marketing and promotional services; bill-posting; banner advertising; merchandising; public relations services; online advertisements; telemarketing services; sales promotion for others; display services for merchandise; preparing and presenting audio-visual displays for advertising in the field of textiles and fibres; organisation and conducting of product presentations; presentation of goods and services on communication media, for retail purposes; sales demonstration for others; demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and home shopping services; sales demonstration for others; arranging of demonstrations for advertising purposes; demonstration of goods; organization of exhibitions for commercial and advertising purposes; organisation of exhibitions and trade fairs for business and promotional purposes; arranging and conducting of trade shows for commercial and advertising purposes; fashion show exhibitions for commercial purposes; window display arrangement services; organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; planning and conducting of trade fairs, exhibitions and presentations for economic or advertising purposes; rental of advertising space on-line; rental of advertising space; promoting and marketing the goods and services of others by distributing advertising, promotional and marketing material through a variety of methods; distribution of advertisements and commercial announcements; dissemination of publicity materials; dissemination of advertisement matter; dissemination of advertising for others via the internet; distribution and dissemination of advertising materials [leaflets, prospectuses, printed material, samples]; handbill distribution; distribution of samples for publicity purposes; distribution of prospectuses and samples; distribution of products for advertising purposes; promoting and marketing the goods and services of others by distributing advertising literature through a variety of methods; preparing oral and written presentations for others for use in advertising; providing office functions; business management; supply chain management services; business administration; marketing studies;
- (e) International Class 42 for consultancy and research services in the field of science, engineering and information technology; providing scientific advice in relation to textiles and fibres; engineering; computer aided scientific analysis services; computer aided scientific research services; scientific and technological services, namely, scientific testing in the fields of textiles and fibres; preparation of scientific reports; provision of information and data relating to scientific and technological research and development; advisory services relating to science; scientific and technological services and research and design services relating thereto; cosmetic research; scientific research for medical purposes; scientific research and analysis; scientific laboratory services; scientific and industrial research; scientific investigations for medical purposes; research and development of new products for others; engineering consultancy services; preparation of engineering reports; engineering research; conducting of scientific studies;

providing information in the field of chemical safety for use in horticulture and agriculture; scientific research in the field of chemistry, ecology and hydrology; textile testing; quality testing of products for certification purposes; quality control services for certification purposes; providing information in the field of product development; product research and development; industrial design; designing of packaging and wrapping materials.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14756.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 19th day of September, 2018, by INTCOMEX DE LAS AMERICAS, S.A., of Urbanizacion Industrial, Harry Heno Street, Intcomex Building, City of Panama., Republic of Panama, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):24.17.05

in respect of International Class 9 for camcorders; cameras [photography]; cases for smartphones; computer memory devices; computer programs, recorded; computer operating programs, recorded; computer peripheral devices; computer software, recorded; computer programs, downloadable; computer game software, recorded; computer software applications, downloadable; computer hardware; computer software platforms, recorded or downloadable; computer screen saver software, recorded or downloadable; computer game software, downloadable; computers; covers for smartphones; covers for tablet computers; interactive touch screen terminals; intercommunication apparatus; loudspeakers; memory cards for video game machines; microphones; mobile telephones; modems; monitors [computer hardware]; monitors [computer programs]; mouse [computer peripheral]; mouse pads; notebook computers; electric plugs; record players; screens [photography]; smartphones; sound recording carriers; sound transmitting apparatus; sound recording apparatus; sound reproduction apparatus; tablet computers; tape recorders; television apparatus; USB flash drives; video recorders; video cassettes; video screens; video telephones; videotapes; virtual reality headsets; wrist rests for use with computer keyboards; silicon protective covers specially adapted for electronic devices, namely, cell phones, laptops and portable media players; hard protective covers for electronic devices, namely, cell phones, laptops and portable media players; cables, electric; coaxial cables, fiber optic cables; electrical adapters; headphones including headphones with microphones; electric power supplies for networks; battery chargers; chargers for electric batteries; backpacks especially adapted for holding laptops.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14805.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of October, 2018, by Alibaba Group Holding Limited of Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

ALIPAY CONNECT

in respect of :

- (a) International Class 9 for scientific, nautical, photographic, optical, signaling, measuring, checking as in supervision, life-saving apparatus and instruments, namely, telephones, punch clocks, time recording devices in the nature of time clocks, weighing equipment in the nature of scales and balances, graduated rulers, electronic pocket translators, neon signs, electronic notice boards, transparency projection apparatus, kilometer recorders in the nature of odometers for vehicles, telescopes, mechanisms for counter operated apparatus in the nature of point-of-sale terminals, fire extinguishers, acoustic alarms in the nature of smoke and fire

alarms, eyeglasses, batteries, and exposed films in the nature of exposed camera film; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers and blank recordable optical discs, namely, CD-R, CD-RW, DVD-R, and DVD-RW discs; mechanisms for coin-operated apparatus; cash registers; calculating machines; data processing equipment and computers; computer programs in the field of business for use in financial management, financial planning, business management, customer relationship management (CRM), inventory management, sales force management, planning and management of personal and business finances, and marketing information management, all in the field of e-commerce; computer software to allow users to perform electronic business transactions via a global computer and communication networks; downloadable computer software and firmware for authenticating the identity of a payer, and for authenticating credit cards and checks in relation to online payment or online transfer of funds; downloadable computer software via a global computer network and wireless devices for posting information, creating electronic product catalogs, responding to requests and placing and fulfilling orders for products, services and business opportunities via local and global computer networks, for use in document management, for searching, browsing and receiving transmissions of text, electronic documents, graphics and audiovisual information on local and remote area networks and global computer networks, on intranets, or on directories of information available on computer networks, for use in software development and web authoring, for use in exchanging information via global computer networks and online from a computer database and the internet, for business use for financial management, financial planning, business management, customer relationship management (CRM), inventory management, sales force management, planning and management of personal and business finances, and marketing information management, for data mining, for high-speed massive ecommerce data processing, and for data customization, all of the foregoing for use by third parties in connection with an interactive website in the field of e-commerce; electronic publications [downloadable] provided online from a database or the internet; downloadable software for instant messaging, file sharing; communications software for electronically exchanging data, audio, video, images and graphics via computer, mobile, wireless and communication networks; communications software for electronically exchanging data, audio, video, images and graphics via computer, mobile, wireless, and telecommunication networks; downloadable computer software to facilitate the electronic transmission of information, data, documents, voice, and images over the internet; downloadable computer software which allows users to participate in web-based meetings and classes, with access to data, documents, images and software applications through a web browser; downloadable computer software for accessing, viewing, and controlling remote computers and computer networks; on-line downloadable electronic publications in the nature of magazines, articles, brochures, leaflets, datasheets, informational materials, instructional materials in the field of business, e-commerce, information technology, cloud computing, telecommunications, the internet, business and e-commerce training, business, sales, marketing and financial management, finance, blockchain technology, identity authentication, biometrics authentication, data security, computer security; computer software, recorded; computer peripherals; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; personal media players; mobile telephones; smart phones; digital cameras; batteries, electric; battery chargers; computer workstations comprising computers and computer monitors; computer servers; computer and telecommunications hardware; computer network adaptors, switches, routers and hubs; modems; computer bags; fire-extinguishing apparatus; computer hardware and firmware for use in the field of business for financial management and financial planning; computer software and downloadable computer software for use in the field of business for financial management and financial planning; compact discs; digital music downloadable from the internet; telecommunications apparatus, namely, VOIP phones, network telephones, electronic facsimile machines, portable digital electronic device for sending and receiving electronic mails, and instant messaging communication tool in the nature of portable telecommunication instant messaging devices; mouse mats; mobile phone accessories, namely, mobile phone straps, keyboards for mobile phones, cases for mobile phones, battery chargers, ear phones, headsets, handsets and hands-free calling devices; downloadable electronic games, pictures in the field of aircrafts, automobiles, buildings, natural scenery and pets, motion pictures and movies in the field of children's entertainment, family entertainment, drama, action, adventure and fantasy and digital music via the Internet and wireless devices; Alarm monitoring systems; closed circuit TV systems for security and surveillance, namely, cameras; Transmitting and receiving apparatus for radio and television broadcasting and for long-distance transmission; Apparatus for broadcasting, recording, transmission or reproduction of sound or images; Cameras [photography]; video cameras; headphones; hands free kits for phones; Sound reproduction apparatus; sound transmitting apparatus; Sounding apparatus and machines; Global Positioning System [GPS] apparatus and equipment, namely, GPS systems; downloadable computer, electronic and video games programs and software; Liquid crystal display [LCD] projectors, panels, monitors, televisions, for telecommunications and electronic transmissions; set top box; Remote control apparatus; downloadable computer software for the collection, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; spectacle frames; spectacle; spectacles [optics]; sunglasses; signs, luminous; encoded magnetic cards; automatic teller machines; cash dispensers; computer programs [downloadable software]; electronic book readers; toner cartridges, unfilled, for printers and photocopiers; baby monitors; video baby monitors; lens hoods; tablet computers; encoded key cards; 3D spectacles; memory cards for video game machines;

- (b) International Class 36 for insurance services; insurance agencies; financial affairs and monetary affairs, namely, financial analysis and online escrow service; real estate affairs, namely, assessment and management of real estate, providing information in the field of real estate via the internet; clearing and reconciling financial transactions via a global computer network; online banking services and online financial planning services; credit card services, processing and transmission of bills and payments thereof, and providing underwriting insurance for financial transactions; electronic fund transfer services; credit card payment processing services; debit card payment processing services; real estate services, namely, arrangement and management of leases and rental

agreements; rental of real estate; leasing of real estate; real estate appraisal; real estate valuation; real estate financing; real estate investment; real estate brokerage services; real estate agency services; housing agency services; actuarial services; real estate management and consultancy services; rent collection; rental of offices [real estate]; rental of apartments and flats; provision of financial information; safety deposit box services; providing vouchers for payment of transportation expenses; capital investments; financial evaluation [insurance, banking, real estate]; financial and asset management services; financial evaluation [insurance, banking, real estate]; financing services; financial services, namely, debt settlement; processing of credit card payments; processing of debit card payments; financial services in the nature of financial planning services provided by telecommunication means; financial consultancy; advisory services relating to finance and investments; online banking; securities brokerage services; stock exchange quotation services; stocks and bonds brokerage; financial analysis; debit card services in the nature of issuance of debit cards and debit card transaction processing services; charge card services in the nature of issuance of charge cards and payment processing services; check payment guarantee services; check verification; banking, savings account and financial investment services; financial clearing services; credit card verification via global computer information network; electronic credit risk management services; electronic commerce payment services, namely, establishing funding accounts used to purchase goods and services on the internet and electronic bill payment services; merchant services in the nature of payment transaction processing, namely, financial accounts debiting and crediting services; electronic banking services; issuance of stored value cards, charge cards and debit cards; telephone credit cards services, namely, issuing prepaid telephone calling cards services; information services relating to finance and insurance, provided online from a computer database or internet; agencies for collecting electric power utility and gas payments; antique appraisal; art appraisal; jewelry appraisal; appraisal for used automobiles; financial services; charitable fund raising; organization of charitable collections; charitable fundraising in the nature of charitable collections; rental of paper money and coin counting or processing machines; rental of cash dispensers or automated-teller machines; online payment services, namely, electronic processing of credit card payments and electronic payments via a global computer network; financing services, namely, arranging finance for construction projects; customs clearance services; consultancy, information and advisory services relating to the aforesaid services;

- (c) International Class 42 for scientific and technological services, namely, research and design in the fields of telecommunications software and hardware design, Internet technology, the design of websites for advertising, software design, and e-commerce software and hardware design, and industrial research and analysis services in the field of e-commerce; design and development of computer hardware and software; software as a service (SaaS); computer support services in connection with transmitting information, data, documents, and images over the internet; computer services, namely, design and development of wireless communication systems for transmitting information, data, documents and images over the internet; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) services providing software in the fields of web-based conferencing, audio conferencing, electronic messaging, document collaboration, video conferencing, and voice and call processing; providing online non-downloadable software for facilitating the interoperability of multiple software applications; technical support services, namely, troubleshooting of problems for computer software and applications provided online, by email and by telephone; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, engage in social networking, and exchange documents; computer technology advice provided to Internet users by means of a support hotline; computer service relating to creating indexes of information, sites and resources on computer networks; providing search engines for the internet; design of computers, notebook computers, laptop computers, portable computers and handheld computers; design of personal digital assistants and personal media players; design of mobile telephones and smart phones; design of digital cameras; computer services, namely, providing online non-downloadable software for use with financial analysis and financial consulting, payment processing, blockchain technology, identity authentication, biometrics authentication, data security, computer security; computer programming; computer system integration services; computer system analysis; computer programming in relation to the defence against virus; computer system software services, namely, design and development of online computer software systems; computer services in relation to providing direct connection services between computer users for exchanging data; computer software design; computer system design; Computer services, namely, designing and development of websites and webpages for others; hosting computer sites [web sites]; Application service provider (ASP), namely, hosting computer application software for others for use in searching and retrieving information from databases and computer networks; technical support services, namely, troubleshooting of computer software problems by means of telephone or global computer networks; consultancy services in relation to computer software; computer services relating to customized searching of computer databases and websites; computer and electronic signal coding and decoding; conversion of physical data and documents into electronic media format; product quality testing and evaluation services of goods and services of others to assure compliance with industry standards; architectural design services; interior design services of buildings, offices and apartments; providing technical information about computer and computer networks; provision of computer security risk management programs, namely, updating of computer software relating to computer security and prevention of computer risks computer security information, knowledge and testing services, namely, computer security consultancy in the field of scanning and penetration testing of computers and networks to assess information security vulnerability; providing quality assurance services for others in the field of computer software; providing a website that features technology that enables the secure exchange of information by users; computer security service, namely, restricting access to and by computer networks to and of undesired web sites, media and individuals and facilities; consultancy in the field of computer security; technological consultancy concerning securing telecommunications; computerized communication network security services, namely, providing temporary use of non-downloadable computer software for conducting private and secure electronic

communication over a private or public computer network; providing information in the fields of internet, world wide web and computerized communication network security; consulting services in the fields of internet, world wide web and computerized communication network security services, information security services; authentication services for computer security; design, development, and implementation of software for authenticating digital signatures; off-site data backup; electronic data storage; providing information on computer technology and programming via a web site; cartography services; cloud computing.

Registration of this mark shall give no exclusive right to the use of the word “Connect”, separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14880.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 2nd day of November, 2018, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):24.1.5,15
in respect of:

- (a) International Class 1 for chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives for use in industry; transmission fluids; coolants; antifreeze;
- (b) International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels, including motor spirit and illuminants; candles and wicks for lighting; engine oils; gear oils; industrial greases; automotive greases; lubricating greases.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “90 years”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14901.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of December, 2018, by BOURNET-LAPOSTOLLE INTERNATIONAL SA, of 54 rue Agasse, 1208 GENEVA, Switzerland, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CLOS APALTA

in respect of International Class 33 for alcoholic beverages [except beers]; wines.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14980.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of December, 2018, by BLUEFIELD BELIZE FOODS COMPANY LIMITED, of New Site, Georgeville, Cayo District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):5.1.7, 9; 6.3.2
in respect of:

- (a) International Class 29 for coconut oil for food;
- (b) International Class 30 for vinegar;
- (c) International Class 32 for waters [beverages].

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14992.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of December, 2018, by Colgate-Palmolive Company of 300 Park Avenue, New York, New York 10022, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):29.1.1
in respect of:

- (a) International Class 3 for non-medicated toothpaste; non-medicated mouthwash; teeth whitening preparations;
- (b) International Class 5 for medicated toothpaste; medicated mouthwash; medicated oral care products, namely, a professional tooth whitening kit comprised primarily of medicated tooth whitening gel, and also syringes and mouth trays, for at-home use;
- (c) International Class 21 for toothbrushes; interdental cleaners; dental floss.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 19th day of June, 2018 under number 88/006,074 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15003.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of December, 2018, by De Beers UK Limited, of 20 Carlton House Terrace, London SW1Y 5AN, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

DE BEERS GROUP

in respect of :

- (a) International Class 14 for precious metals, unwrought or semi-wrought; alloys, of precious metals; badges of precious metal; ingots of precious metal; boxes of precious metal; ornaments [jewellery]; jewellery and imitation jewellery; precious and semi-precious stones; horological and chronometric instruments, namely, watches, pocket watches and clocks;
- (b) International Class 35 for retail services or wholesale services for precious metals and their alloys, jewellery and imitation jewellery, precious and semi-precious stones, horological and chronometric instruments namely, watches, pocket watches and clocks; advertising and marketing services.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 11th day of September, 2018 under number 00003337790 in the United Kingdom.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15029.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of January, 2019, by Condimentos, Empaques y Productos Alimenticios, Sociedad Anónima, of Calzada San Juan, 31-75 Zona 7, Guatemala City, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8);2.1.11,23;26.1.14

in respect of International Class 30 for sauces [condiments]; spices; edible ices; coffee; tea-based beverages; cocoa; palm sugar; raw sugar; rice; tapioca; sago; cereal preparations; chicory [coffee substitute]; bread rolls; breadcrumbs; macaroons [pastry]; confectionery; ice cream; honey; molasses for food; agave syrup [natural sweetener]; golden syrup; baking-powder; cooking salt; mustard; vinegar

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “CALIDAD GARANTIZADA”, separately and apart from the mark as shown.

The applicant claims that the words “CALIDAD GARANTIZADA”, when translated to the English language means “GUARANTEED QUALITY”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15056 .19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of January, 2019, by INTRADEVCO INDUSTRIAL S.A., of Av. Producción Nacional No. 188, Chorrillos, Lima, Peru, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SAPOLIO

in respect of International Class 5 for insecticides; insect repellents.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15075.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th January, 2019, by CNA International Inc., of 940 N. Central Ave, Wood Dale, Illinois 60191, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MAGIC CHEF

in respect of :

- (a) International Class 7 for dishwashers; washing machine [laundry];
- (b) International Class 11 for refrigerators, freezers, microwave ovens, gas ranges, electric ranges, cooktops, laundry driers, electric.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15089.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of January, 2019, by CNA International Inc., of 940 N. Central Ave, Wood Dale, Illinois 60191, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.1.11;23

in respect of:

- (a) International Class 7 for dishwashers; washing machine [laundry];
- (b) International Class 11 for refrigerators; freezers; microwave ovens; gas ranges; electric ranges; electric cooktops; laundry driers, electric.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15090.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of February, 2019, by SYBO ApS, of Jorcks Passage 1 A, 4., DK-1162 Copenhagen K, Denmark, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SUBWAY SURFERS

in respect of:

- (a) International Class 9 for optical apparatus and instruments; sounding apparatus and machines; sound recording apparatus; television apparatus; magnetic data media; disks, magnetic; compact discs [audio-video]; compact discs [read-only memory]; DVD players; calculating machines; data processing apparatus; computers; computer game software, recorded; computer game software, downloadable; computer hardware; smartphones; mobile telephones; tablet computers; USB flash drives; battery chargers; batteries, electric; selfie sticks [hand-held monopods]; films, exposed; animated cartoons; covers for tablet computers; covers for smartphones; bags adapted for laptops; mouse pads; computer keyboards; mouse [computer peripheral]; 3D spectacles; smartglasses; cameras [photography]; loudspeakers; video recorders; joysticks for use with computers, other than for video games; spectacles; sunglasses; spectacle cases;
- (b) International Class 16 for paper sheets [stationery]; printed matter; bookbinding material; photographs [printed]; stationery; adhesive bands for stationery or household purposes; paintbrushes; painters' brushes; typewriters, electric or non-electric; office requisites, except furniture; manuals [handbooks]; teaching materials [except apparatus]; plastic film for wrapping; printing type; printing blocks; books; comic books; pictures; posters; calendars; note books; albums; scrapbooks; writing cases [stationery]; pencil holders; drawing instruments; drawing materials; pencils; pens [office requisites]; pencil sharpeners, electric or non-electric; rubber erasers; drawing rulers; pads [stationery]; wrapping paper; stickers [stationery]; decalcomanias; postcards; envelopes [stationery];
- (c) International Class 25 for clothing, namely, shirts, blouses, tee-shirts, tank tops, camisoles, sweaters, jeans, pants, boxer shorts, short trousers, coats, jackets, dresses, skirts, rainwear, hosiery, nightwear, night gowns, underwear, neckties, belts, scarves, gloves, socks and stockings, skating outfits, jogging outfits, running suits, bath robes, masquerade costumes; footwear, namely, beach shoes, football shoes, gymnastic shoes, wooden shoes, ankle boots, half-boots, lace boots, ski boots, climbing boots, snow boots, sandals, slippers and moccasins; headwear, namely, hats and caps, visors, head sweatbands, do rags, head scarves;
- (d) International Class 28 for games, namely, backgammon games, board games, building games, chess games, checkers [games], hand-held consoles for playing video games, horseshoe games, tabletop games, trading cards for games, educational card games, manipulative games; arcade video game machines; toys, namely, toys for pets, tricycles for infants [toys], building blocks [toys], caps for pistols [toys], drones [toys], flying discs [toys], modeled plastic toy figurines, attachable, wearable, magnetic toy figurines, playsets for action figures, toy figures; remote control toys, namely cars, race cars, airplanes, boats and trains, electronic action toys, electronic learning toys, masks [playthings]; controllers for toys; articles of clothing for toys; appliances for gymnastics; balls for games; nets for sports; bats for games; video game machines; apparatus for games; gaming machines for gambling; portable games with liquid crystal displays; portable games and toys incorporating telecommunication functions; amusement machines, automatic and coin-operated; slot machines [gaming machines]; controllers for game consoles; joysticks for video games; role playing games; toy models; toy robots; dolls; puppets; dolls' clothes; remote-controlled toy vehicles; skateboards; snowboards; surfboards; roller skates; in-line roller skates; bags especially designed for skis and surfboards; protective paddings [parts of sports suits].

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15109.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of February, 2019, by SYBO ApS, of Jorcks Passage 1 A, 4., DK-1162 Copenhagen K, Denmark, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SUBSURF

in respect of:

- (a) International Class 9 for optical apparatus and instruments; sounding apparatus and machines; sound recording apparatus; television apparatus; magnetic data media; disks, magnetic; compact discs [audio-video]; compact discs [read-only memory]; DVD players; calculating machines; data processing apparatus; computers; computer game software, recorded; computer game software, downloadable; computer hardware; smartphones; mobile telephones; tablet computers; USB flash drives; battery chargers; batteries, electric; selfie sticks [hand-held monopods]; films, exposed; animated cartoons; covers for tablet computers; covers for smartphones; bags adapted for laptops; mouse pads; computer keyboards; mouse [computer peripheral]; 3D spectacles; smartglasses; cameras [photography]; loudspeakers; video recorders; joysticks for use with computers, other than for video games; spectacles; sunglasses; spectacle cases;
- (b) International Class 16 for paper sheets [stationery]; printed matter; bookbinding material; photographs [printed]; stationery; adhesive bands for stationery or household purposes; paintbrushes; painters' brushes; typewriters, electric or non-electric; office requisites, except furniture; manuals [handbooks]; teaching materials [except apparatus]; plastic film for wrapping; printing type; printing blocks; books; comic books; pictures; posters; calendars; note books; albums; scrapbooks; writing cases [stationery]; pencil holders; drawing instruments; drawing materials; pencils; pens [office requisites]; pencil sharpeners, electric or non-electric; rubber erasers; drawing rulers; pads [stationery]; wrapping paper; stickers [stationery]; decalcomanias; postcards; envelopes [stationery];
- (c) International Class 25 for clothing, namely, shirts, blouses, tee-shirts, tank tops, camisoles, sweaters, jeans, pants, boxer shorts, short trousers, coats, jackets, dresses, skirts, rainwear, hosiery, nightwear, night gowns, underwear, neckties, belts, scarves, gloves, socks and stockings, skating outfits, jogging outfits, running suits, bath robes, masquerade costumes; footwear, namely, beach shoes, football shoes, gymnastic shoes, wooden shoes, ankle boots, half-boots, lace boots, ski boots, climbing boots, snow boots, sandals, slippers and moccasins; headwear, namely, hats and caps, visors, head sweatbands, do rags, head scarves;
- (d) International Class 28 for games, namely, backgammon games, board games, building games, chess games, checkers [games], hand-held consoles for playing video games, horseshoe games, tabletop games, trading cards for games, educational card games, manipulative games; arcade video game machines; toys, namely, toys for pets, tricycles for infants [toys], building blocks [toys], caps for pistols [toys], drones [toys], flying discs [toys], modeled plastic toy figurines, attachable, wearable, magnetic toy figurines, playsets for action figures, toy figures; remote control toys, namely cars, race cars, airplanes, boats and trains, electronic action toys, electronic learning toys, masks [playthings]; controllers for toys; articles of clothing for toys; appliances for gymnastics; balls for games; nets for sports; bats for games; video game machines; apparatus for games; gaming machines for gambling; portable games with liquid crystal displays; portable games and toys incorporating telecommunication functions; amusement machines, automatic and coin-operated; slot machines [gaming machines]; controllers for game consoles; joysticks for video games; role playing games; toy models; toy robots; dolls; puppets; dolls' clothes; remote-controlled toy vehicles; skateboards; snowboards; surfboards; roller skates; in-line roller skates; bags especially designed for skis and surfboards; protective paddings [parts of sports suits].

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15110.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of February, 2019, by José Guillermo Treger, of Balboa Av and Italy Av, Bahía Balboa Building, 5th Floor-office "B", Panamá City, Republic of Panamá, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):18.2.1,27.5.4

in respect of International Class 25 for clothing, namely, pants, jeans, Bermuda shorts, short pants, shirts, blouses, tee-shirts, dresses, suits, jackets [clothing], coats, polo shirts, underwear, bathing suits, belts [clothing]; footwear, namely, esparto shoes and sneakers.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the number "1950", separately and apart from the mark as shown.

The applicant claims that the Spanish word "MONTURA", when translated to the English language is "Horse Saddle".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15120.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of February, 2019, by INNOVACION EN ALIMENTOS, S.A. DE C.V., of Calzada Carlos Herrera Araluce No. 185, Parque Industrial Carlos A Herrera Araluce, Gómez Palacio Durango, C.P. 35079, Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.18;29.1.3

in respect of International Class 29 for meat; fish, not live; poultry, not live; game, not live; game, not live; meat extracts; sausages.

Registration of this mark shall give no exclusive right to the use of the word "Deli", separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15121.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of February, 2019, by THE PLYCEM COMPANY INC., of Building Golden Tower, Via Ricardo J. Alfaro, Urbanization Los Angeles, Bethania Panamá, Offices 19 and 20., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

PLYCEM

in respect of:

- (a) International Class 19 for building materials, not of metal, namely, manufactured fiber reinforced cement boards [cement excelsior boards] for use on conjunction with roofs, interior and exterior walls, ceilings, floor decks and floor framing;
- (b) International Class 35 for advertising; administration of frequent flyer programs; administration of consumer loyalty programs; commercial administration of the licensing of the goods and services of others.

The applicant claims that has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15144.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of March, 2019, by LBT Ltd., of No. 10 Manoel St., Castries, St. Lucia, through its agent M. H. Chebat & Co., of No. 53 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

MAHOGANY BAY RESORT

in respect of International Class 43 for accommodation bureau services [hotels, boarding houses]; bar services; boarding house services; boarding house bookings; boarding for animals; café services; cafeteria services; providing campground facilities; canteen services; rental of chairs, tables, table linen, glassware; rental of cooking apparatus; day-nursery [crèche] services; rental of drinking water dispensers; food and drink catering; food sculpting; holiday camp services [lodging]; hotel services; hotel reservations; rental of meeting rooms; motel services; reception services for temporary accommodation [management of arrivals and departures]; restaurant services; retirement home services; self-service restaurant services; snack-bar services; rental of temporary accommodation; temporary accommodation reservations; rental of tents; tourist home services; washoku restaurant services

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “RESORT”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15180 .19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of March, 2019, by Wilana Oldham, of P.O. Box 453, Belmopan City, Cayo District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):25.1.6;29.1.1

in respect of International Class 30 for pepper.

Registration of this mark shall give no exclusive right to the use of the word “Belize”, separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15201.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of March, 2019, by TY Inc., of 280 Chestnut, Westmont, Illinois 60559, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

TY BELIZE

in respect of International Class 35 for wholesale and retail store services featuring toys and other consumer goods; on-line retail store services featuring toys and other consumer goods.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “Belize”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15226.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of March, 2019, by NATTURA LABORATORIOS, S.A. DE C.V., of Pedro Martinez Rivas 746 Parque Industrial Belenes Norte, 45145 Zapopan, Jalisco, Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 3 for almond soap; antiperspirant soap; cakes of soap; deodorant soap; shaving soap; soap for foot perspiration; ionone [perfumery]; mint for perfumery; musk [perfumery]; aromatics [essential oils]; cake flavorings [essential oils]; essential oils of cedarwood; essential oils of lemon; ethereal oils; essential oils of citron; flavorings for beverages [essential oils]; food flavorings [essential oils]; mint essence [essential oil]; terpenes [essential oil]; cosmetics; hair care lotions; non-medicated dentifrices; dentifrices in the form of chewing gum; dentifrices in the form of solid tablets; hair care preparations; hair cleaning preparations; hair coloring preparations; hair bleaching preparations; bleaching preparations [decolorants] for cosmetic purposes; preparations for setting hair; hair styling preparations; hair waving preparations.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “gel”, separately and apart from the mark as shown.

The applicant claims that the English translation of the mark is “gorilla snot”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15229.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by BELIZE TELEMEDIA LIMITED, of One St. Thomas Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.1.10;29.1.1

in the colors red pantone 185 in respect of:

(a) International Class 9 for portable telecommunication instant messaging devices;

- (b) International Class 35 for advertising; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; telephone operator services;
- (c) International Class 37 for repair and maintenance of telecommunication machines and apparatus;
- (d) International Class 38 for electronic bulletin board services [telecommunications services]; providing telecommunications connections to a global computer network; information about telecommunication; rental of telecommunication equipment; leasing of telecommunication equipment; providing access to telecommunication networks; rental of telecommunication routers; transfer of data by telecommunication; communications via multinational telecommunication networks; telecommunication services, namely, wireless telephone services; telecommunication services, namely, transmission of webcasts and podcasts; providing third party users with access to telecommunication infrastructure; providing telecommunication connections to the internet or databases; data transmission and reception services via telecommunication means; telecommunications reseller services for businesses, namely, providing long distance telecommunication services, voice telecommunication services, local telephone services, and internet access services; providing telecommunication connectivity services for transfer of images, messages, audio, visual, audiovisual and multimedia works; telecommunication services, namely, providing advanced calling features, namely, providing an international calling function to easily place international calls; telecommunication services in the nature of providing telephone features, namely, call waiting, call identification, call forwarding, and message waiting; telecommunication services, namely, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions; communications by fiber optic networks; satellite transmission;
- (e) International Class 42 for hosting computer sites [web sites]; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; computer system design; computer software design; installation of computer software; computer programming.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "Connect", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15234.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by BELIZE TELEMEDIA LIMITED, of One St. Thomas Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

DigiPlay

in the colors red pantone 185 in respect of:

- (a) International Class 9 for portable telecommunication instant messaging devices;
- (b) International Class 35 for advertising; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; telephone operator services;
- (c) International Class 37 for repair and maintenance of telecommunication machines and apparatus;
- (d) International Class 38 for electronic bulletin board services [telecommunications services]; providing telecommunications connections to a global computer network; information about telecommunication; rental of telecommunication equipment; leasing of telecommunication equipment; providing access to telecommunication networks; rental of telecommunication routers; transfer of data by telecommunication; communications via multinational telecommunication networks; telecommunication services, namely, wireless telephone services; telecommunication services, namely, transmission of webcasts and podcasts; providing third party users with access to telecommunication infrastructure; providing telecommunication connections to the internet or databases; data transmission and reception services via telecommunication means; telecommunications reseller services for businesses, namely, providing long distance telecommunication services, voice telecommunication services, local telephone services, and internet access services; providing telecommunication connectivity services for transfer of images, messages, audio, visual, audiovisual and multimedia works; telecommunication services, namely, providing advanced calling features, namely, providing an international calling function to easily place international calls; telecommunication services in the nature of providing telephone features, namely, call waiting, call identification, call forwarding, and message waiting; telecommunication services, namely, local

and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions; communications by fiber optic networks; satellite transmission;

- (e) International Class 42 for hosting computer sites [web sites]; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; computer system design; computer software design; installation of computer software; computer programming.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15235.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by BELIZE TELEMEDIA LIMITED, of One St. Thomas Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

DigiHome

in the colors red pantone 185 in respect of:

- (a) International Class 9 for portable telecommunication instant messaging devices;
- (b) International Class 35 for advertising; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; telephone operator services;
- (c) International Class 37 for repair and maintenance of telecommunication machines and apparatus;
- (d) International Class 38 for electronic bulletin board services [telecommunications services]; providing telecommunications connections to a global computer network; information about telecommunication; rental of telecommunication equipment; leasing of telecommunication equipment; providing access to telecommunication networks; rental of telecommunication routers; transfer of data by telecommunication; communications via multinational telecommunication networks; telecommunication services, namely, wireless telephone services; telecommunication services, namely, transmission of webcasts and podcasts; providing third party users with access to telecommunication infrastructure; providing telecommunication connections to the internet or databases; data transmission and reception services via telecommunication means; telecommunications reseller services for businesses, namely, providing long distance telecommunication services, voice telecommunication services, local telephone services, and internet access services; providing telecommunication connectivity services for transfer of images, messages, audio, visual, audiovisual and multimedia works; telecommunication services, namely, providing advanced calling features, namely, providing an international calling function to easily place international calls; telecommunication services in the nature of providing telephone features, namely, call waiting, call identification, call forwarding, and message waiting; telecommunication services, namely, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions; communications by fiber optic networks; satellite transmission;
- (e) International Class 42 for hosting computer sites [web sites]; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; computer system design; computer software design; installation of computer software; computer programming.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15236.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of April, 2019, by Regismark, S. de R.L. de C.V., of Av. Circunvalación Poniente 1539 Col. Ciudad Granja, Zapopan, Jalisco, México C.P., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.4.9;26.11.3,8

in respect of International Class 35 for business management services, namely, administration of business engaged in the sale of uniforms, corporate uniforms, shoes and garments [intermediary commercial]; sales promotion for others in the field of uniforms, corporate uniforms, shoes and garments [intermediary commercial]; Wholesale and retail store services, featuring the sale of goods, namely, uniforms, shoes, boots, trousers, shirts, skirts, jackets, aprons [clothing], caps (excluding the transport thereof); On-line retail and wholesale store services featuring the sale of goods, namely, uniforms, shoes, boots, trousers, shirts, skirts, jackets, aprons [clothing], caps (excluding the transport thereof); Catalog mail order retail and wholesale services featuring the sale of goods, namely, uniforms, shoes, boots, trousers, shirts, skirts, jackets, aprons [clothing], caps (excluding the transport thereof); Providing vending machines for the sale of goods, namely, uniforms, shoes, boots, trousers, shirts, skirts, jackets, aprons [clothing], caps (excluding the transport thereof).

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “UNIFORM”, “MART” and “EXPRESS GARMENT”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15259.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of April, 2019, by Sweet Songs Jungle Lodge Limited of 2118 Guava Street, Belize City, Belize, through its agent Estevan Perera & Company LLP, Attorneys-at-Law, of 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Sweet Songs Jungle Lodge

in respect of International Class 43 for hotel services; hotel reservations.



The applicant claims that the mark is being used.


Registration of this mark shall give no exclusive right to the use of the word “Lodge”, separately and apart from the mark as shown.





ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15298.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**


DATED this 24th day of January, 2020.

REGISTERED TRADEMARKS

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
14230.18	THE BEACH CLUB	LBT Ltd. No. 10 Manoel St., Castries, St. Lucia	43
14242.18	VERANDAH	LBT Ltd. No. 10 Manoel St., Castries, St. Lucia	43
14251.18	LANDER	Oleander Intangibles LLC 3500 South Dupont Highway, Dover, DE 19901, U.S.A.	3
14391.18		British American Tobacco (Brands) Limited Globe House, 4 Temple Place, London WC2R 2PG, United Kingdom	34
14650.18	SANOFI GENZYME	SANOFI 54, rue La Boétie, 75008 Paris, France	41 42 44
14652.18	SANOFI GENZYME	SANOFI 54, rue La Boétie, 75008 Paris, France	1 3 5 9 10
14668.18		Kia Motors Corporation 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	12 35 37
14778.18	KEYCARE	MERCK SHARP & DOHME CORP. One Merck Drive, Whitehouse Station, New Jersey 08889, United States of America	41 44
14810.18	GADAGRAF	Bayer Aktiengesellschaft 51368 Leverkusen, Germany	5

14827.18	HYUNDAI SANTA FE	HYUNDAI MOTOR COMPANY 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	12
14849.18	LIQUID RETINA	Apple Inc. One Apple Park Way, Cupertino, California, 95014, United States of America	9
14850.18	BARCELO IMPERIAL	RONES FINOS DEL CARIBE, S.A. (ROFICA) Samuel Lewis Avenue and 53 Street, Omega Mezzanine Building, P.O. Box No. 4493, Panama 5, Republic of Panama	33
14851.18	BARCELO	RONES FINOS DEL CARIBE, S.A. (ROFICA) Samuel Lewis Avenue and 53 Street, Omega Mezzanine Building, P.O. Box No. 4493, Panama 5, Republic of Panama	33
14862.18		MAQUINAS EXACTAS, SOCIEDAD ANONIMA Reforma Avenue number 6-64 Zone 9, Corporate Plaza Reforma Building, Tower 3, Level 7, City of Guatemala, Guatemala	30
14884.18	ADO	AUTOBUSES DE ORIENTE A.D.O., S.A. DE C.V. Artilleros No. 123, Colonia Siete de Julio, Delegacion Venustiano Carranza C.P. 15390, Ciudad de México, Mexico	39 43
14892.18	INMUNIFOL	RIVERDOR CORP. S.A. 18 de Julio avenue 878, Office No. 1204, Montevideo, Uruguay	1 5
14949.18	KALA	Kala Brand Music Co. P.O. Box 751149, Petaluma, California 94975, United States of America	15
14951.18	U-BASS	Kala Brand Music Co. P.O. Box 751149, Petaluma, California 94975, United States of America	15
14952.18	WATERMAN	Kala Brand Music Co. P.O. Box 751149, Petaluma, California 94975, United States of America	15

14962.18	Ewtto	XIAMEN XINJIE IMP. & EXP. CO., LTD. Room 1904, No. 409 Lianqian East Road Siming District, Xiamen, China, 361000	9 11 12 14
14963.18	VORAXOR	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
14964.18	VULCARUS	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
14965.18	REXOVOR	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
14972.18	ANTORIX	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
14975.18	Banadak	Sustainable Agro Solutions S.A. Carretera N-240, Km. 110, E-25100 Almacelles, Spain	5
14977.18		W Entertainment Co. Ltd. Ambergris Lake Villas, Apt 3B, San Pedro Town, Ambergris Caye, Belize	43
14989.18	BRONTIREX	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
14999.18		INFOTEL INTERNATIONAL LTD. 160 Newtown Barracks, Pickwick Building, 2 nd Floor, Belize City, Belize	35 42
15000.18		Toyota Jidosha Kaisha, (also trading as Toyota Motor Corporation) 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan	12
15006.18		Basil DeStefano & Elizabeth DeStefano 1409 N Sterling Ave #104 Palatine IL 60067	33

15015.18	JUICE MONSTER	Monster Energy Company 1 Monster Way, Corona, California 92879, U.S.A.	32
15016.18	UNLEASH THE BEAST!	Monster Energy Company 1 Monster Way, Corona, California 92879, U.S.A.	32
15017.18	MONSTER	Monster Energy Company 1 Monster Way, Corona, California 92879, U.S.A.	32
15018.18		Monster Energy Company 1 Monster Way, Corona, California 92879, U.S.A.	32
15022.18	COPAL TREE	Copal Tree Brands, Inc. 65 Webster Street, Oakland, California 94607, U.S.A.	40
15024.18	COPAL TREE	Copal Tree Brands, Inc. 65 Webster Street, Oakland, California 94607, U.S.A.	43

NOTICES OF TRADEMARK RENEWAL

(3rd issue)



CFE(6):3.7.3,24;26.4.4,15

THE MARK shown above, Registration No. 4080, has been renewed in the name of **HY-LINE INTERNATIONAL of 1755 West Lakes Parkway, West Des Moines, Iowa 50266, U.S.A.**, as of the 19th day of January, 2020, in respect of **International Class 31** for live chicks, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)



CFE(6):3.7.3,24;26.4.4,15

THE MARK shown above, Registration No. 4081, has been renewed in the name of **HY-LINE INTERNATIONAL of 1755 West Lakes Parkway, West Des Moines, Iowa 50266, U.S.A.**, as of the 19th day of January, 2020, in respect of **International Class 29** for hatching eggs, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)

TRUPER

THE MARK shown above, Registration No. 6377.09, has been renewed in the name of **TRUPER, S.A. de C.V. of Parque Industrial No. 1, Jilotepec, Estado de Mexico, Mexico, C.P. 54240**, as of the 13th day of October, 2019, in respect of **International Class 2** for anti-rust oils, spray coatings [paint]; **International Class 6** for collars of metal for fastening pipes, anchor bolts of metal, hooks [metal hardware], hinges of metal, cables of metal non-electric, padlocks, anchor chains of metal, locks of metal, other than electric; bolts, door stops of metal, bands of metal for tying-up purposes, nails, craps [tips for metal screws], metal staples for construction or industrial use, door handles of metal, house numbers of metal, non luminous, pins [hardware], lock holder, rivets of metal, screws of metal; **International Class 7** for countersinks (are machine tools that allow trimming insertion of holes so that the workpieces are more safe for the user), pumps [machines], broquero (part of machines tuned portable tool), edger (machine tool that makes smooth, straight edge of two pieces of wood so they can join together to form surfaces table), carding machines, soldering irons [electric welding], diggers [machines], planing machines, key duplicating machines, nailer [pneumatic machine tool], compressors [machines], cutters [machines], screwdrivers machines, abrasive discs for grinding [parts of machine tools], jacks [machines], staplers [pneumatic machines], grinding roller [machine tool], generators of electricity, high pressure washers [washing machine tool], stripper [machine for clearing undergrowth], compressed hot air guns, glue guns electric, tree pruners, pulleys [parts of machines], mechanical reels for flexible hoses, wine presses, shears, electric; trueing machines, riveting machines, hammer drill, saws [machines], welding machines electric, soldering blow pipes gas-operated, drills [machine tool], texture spray gun, tops for wood/wood shapers [stationary machine tools], hacksaw [machine], spanners [machine tools]; **International Class 8** for insecticide vaporizers [hand tools], weeding forks [hand tools], crow bars, breast drills, cultivator [hand tool, also called fork], gimlets [hand tools], cutting tools [hand tools], planes, chisels, serrote [cutting tools], tube cutters [hand tools], ladles [hand tools], knives, screwdrivers, manual tube bender, lifting jacks hand-operated, squares [hand tools], spatulas [hand tools], tool belts [holders], earth rammers [hand tools], chisels, taps [hand tool for bending rods], scythes, axes, sickles, files [tools], machetes [hand tools], sledgehammer, hammers [hand tools], ratchets

[hand tool], shovels [hand tools], adjustable wrenches [hand tools], sharpening stones, pincers, rammers [hand tools], scraping tools [hand tools], rakes [hand tools], clamps for carpenters or coopers, jig-saws, priming irons [hand tools], talacha [hand tool], pincers [hand tools], stretchers for wire and metal bands [hand tools], non-electric scissors, other than for surgical use, texture sprayers [hand tools], safety restraints, other than for vehicle seats and sports equipment, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)

TRUPER

THE MARK shown above, Registration No. 6382.09, has been renewed in the name of **TRUPER, S.A. de C.V. of Parque Industrial No. 1, Jilotepec, Estado de Mexico, Mexico, C.P. 54240**, as of the 13th day of October, 2019, in respect of **International Class 18** for briefcases, harness straps; **International Class 21** for sprinklers irrigation, trays for domestic purposes, nozzles for sprinkler hose, garden brooms, gloves for household purposes, oil cruets; **International Class 22** for bands, not of metal, for wrapping or binding, tarpaulins, cables, not of metal; **International Class 25** for gowns or aprons, tee-shirts, shirts, jackets, caps [headwear] waterproof clothing, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)



CFE(6);26.3.23;26.4.2,6;26.11.1,2

THE MARK shown above, Registration No. 6394.09, has been renewed in the name of **SYNGENTA PARTICIPATIONS AG of Schwarzwaldallee 215, Basel, 4058, Switzerland**, as of the 19th day of October, 2019, in respect of **International Class 1** for chemical preparations for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; chemical preparations for seed treatment, plant growth regulating preparations, chemical additives to fungicides and insecticides; agricultural, horticultural and forestry chemicals, except fungicides, weed killers, herbicides, insecticides and parasiticides; fertilizers, fertilizing preparations; tree cavity fillers [forestry]; manure for agriculture, chemical preparations to prevent mildew; seed preserving substances; **International Class 5** for preparations for destroying vermin; fungicides, herbicides, nematicides; **International Class 31** for agricultural grains for planting; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; oats, wheat, rice [unprocessed], barley [unprocessed], maize, rye pollen [raw material], beet [fresh], strawberries [fresh], lemons [fresh], melons [fresh], mandarin oranges [fresh], bananas [fresh], pears [fresh], peaches [fresh], apples [fresh], apricots [fresh], watermelons [fresh], cherries [fresh], oranges [fresh], plums [fresh], grapefruits [fresh], kiwifruits [fresh], pineapples [fresh], papayas [fresh], grapes [fresh], eggplants [fresh], potatoes [fresh], red pepper [fresh], carrots [fresh], radishes [fresh], celery cabbage [fresh], bell peppers [fresh], lettuce [fresh], cabbages [fresh], cucumbers [fresh], bamboo shoots [fresh], bean sprouts [fresh], tomatoes [fresh], unripe beans [fresh], corn seed, cereal seeds, field seeds, bulbs for agricultural use, fruit seeds, vegetable seeds, flower bulbs, flower seeds, young plants, plant seeds, seeds for horticultural use, seed germ for botanical purposes, grass, natural flowers, seedlings; meal for animals; malt for brewing and distilling, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019

(3rd issue)



CFE(6);26.3.23;26.4.2,6;26.11.1,2

THE MARK shown above, Registration No. 6395.09, has been renewed in the name of **SYNGENTA PARTICIPATIONS AG of Schwarzwaldallee 215, Basel, 4058, Switzerland**, as of the 19th day of October, 2019, in respect of **International Class 41** for education, advice and providing of training in the area of agriculture, horticulture and forestry; **International Class 42** for scientific and technological services, research and analysis in the area of raising plants and applying agrochemicals; **International Class 44** for aerial and surface spreading of fertilizers and other agricultural chemicals; vermin exterminating for agriculture, horticulture and forestry; gardening; horticulture; weed killing, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)

PRETUL

THE MARK shown above, Registration No. 6443.09, has been renewed in the name of **TRUPER, S.A. de C.V. of Parque Industrial No. 1, Jilotepec, Estado de Mexico, Mexico, C.P. 54240**, as of the 13th day of October, 2019, in respect of **International Class 6** for collars of metal for fastening pipes, anchor bolts of metal, hooks [metal hardware], hinges of metal, cables of metal, non-electric, padlocks, anchor chains of metal, locks of metal, other than electric; bolts, door stops of metal, bands of metal for tying-up purposes, nails, craps (tips for metal screws), metal staples for construction or industrial use, door handles of metal, house numbers of metal, non-luminous, pins [hardware], lock holder, rivets of metal, screws of metal; **International Class 7** for countersinks (are machine tools that allow trimming insertion of holes so that the workpieces are more safe for the user), pumps [machines], broquero (part of machines tuned portable tool), edger (machine tool that makes smooth, straight edge of two pieces of wood so they can join together to form surfaces table), carding machines, soldering irons [electric welding], diggers [machines], planing machines, key duplicating machines, nailer [pneumatic machine tool], compressors [machines], cutters [machines], screwdrivers machines, abrasive discs for grinding [parts of machine tools], jacks [machines], staplers [pneumatic machines], grinding roller [machine tool], generators of electricity, high pressure washers [washing machine tool], stripper (machine for clearing undergrowth), compressed hot air guns, glue guns, electric, tree pruners, pulleys [parts of machines], mechanical reels for flexible hoses, wine presses, shearing machine [portable machine tool], trueing machines, riveting machines, hammer drill, saws [machines], welding machines, electric, soldering blow pipes, gas-operated, drills [machine tool], texture spray gun, tops for wood/wood shapers [stationary machine tools], hacksaws [machines], spanners [machine tools]; **International Class 8** for insecticide vaporizers [hand tools], weeding forks [hand tools], crow bars, breast drills, cultivator (hand tool, also called fork), gimlets [hand tools], cutting tools [hand tools], planes, chisels, serrote [cutting tools], tube cutters [hand tools], ladles [hand tools], knives, screwdrivers, manual tubing bender, lifting jacks, hand-operated, squares [hand tools], spatulas [hand tools], tool belts [holders], earth rammers [hand tools], chisels, taps (hand tool for bending rods), scythes, axes, sickles, files [tools], spanners [machine tools], machetes [hand tools], sledgehammers, hammers [hand tools], ratchets [hand tools], shovels [hand tools], (adjustable) wrenches [hand tools], sharpening stones, pincers, rammers [hand tools], scraping tools [hand tools], rakes [hand tools], clamps for carpenters or coopers, jig-saws, priming irons [hand tools], talacha [hand tool], pincers [hand tools], stretchers for wire and metal bands [hand tools], non-electric scissors, other than for surgical use, texture sprayers [hand tool], safety restraints, other than for vehicle seats and sports equipment; **International Class 9** for wire, electric; fibre optic cables, gauges, solderers' helmets, workmen's protective face-shields, chargers for electric batteries, protective helmets, jackets (clothing) for protection against accident or injury, long measuring tape, logs [measuring instruments], mirrors for inspecting work, flexometers, protective spectacles for welding, gloves for protection against accidents, multimeters, micrometers, spirit levels, plumb lines, circuit testers, ear plugs, screwdriver tips [parts of tools], knee-pads for workers, voltmeters, circuit breaker, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)

RIDOMIL GOLD

THE MARK shown above, Registration No. 6482.09, has been renewed in the name of **SYNGENTA PARTICIPATIONS AG of Schwarzwaldallee 215, Basel, 4058, Switzerland**, as of the 2nd day of December, 2019, in respect of **International Class 5** for preparations for destroying vermin; fungicides, herbicides, insecticides, nematocides, pesticides; preparations for the treatment of deficiency diseases in plants, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)

The Kleenex logo is written in a stylized, cursive script. The letters are dark blue or black, with a slight shadow or outline effect. The 'K' is large and prominent, followed by 'leenex' in a more fluid, connected script.

THE MARK shown above, Registration No. 8665, has been renewed in the name of **Kimberly-Clark Worldwide, Inc. of Neenah, Wisconsin 54956, U.S.A.**, as of the 24th day of November, 2019, in respect of **International Class 16** for facial tissue, **of which it has been used**, for paper and paper articles; toilet tissue, wipers, paper towels, paper table napkins, disposable garments, infants' disposable diapers, diaper liners, bibs, baby wipes, **of which it has not been used, due to prevailing market conditions**. The mark shall remain valid for a period of ten years until the 24th day of November, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)

TOYOTA LANDCRUISER

THE MARK shown above, Registration No. 8560, has been renewed in the name of **TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 24th day of August, 2019, in respect of **International Class 12** for motor cars, and parts and fittings therefore included in Class 12, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)

CFE(6):26.1.1,2,16

THE MARK shown above, Registration No. 8901, has been renewed in the name of **MAZDA MOTOR CORPORATION of 3-1 Shintoshin Fuchu-cho, Aki-gun, Hiroshima-Ken, Japan**, as of the 15th day of December, 2019, in respect of **International Class 7** for metal working machines and tools, mining machines and tools, construction machines and tools, motive power machines and apparatus (excluding those for land vehicles), fan belts, ignition coils, chain tensioners, timing chains, contact points for vehicle's distributors, oil filters, piston rings, pistons, fuel filters, starters, valves, cylinders, radiator fans, radiator hoses, water pumps and silencers for automobile internal combustion engines, other parts for automobile internal combustion engines, alternators, power transmission equipments (excluding those for land vehicles), shock absorbers and springs (excluding those for land vehicles), brakes (excluding those for land vehicles); **International Class 12** for automobiles, parts and fittings thereof, engines for land vehicles, shock absorbers and springs for land vehicles, shafts, bearings and shaft couplings for land vehicles, power transmission equipments for land vehicles, brakes for land vehicles, alternating current motors and direct current motors for land vehicles, anti-theft alarms for vehicles; **International Class 37** for repair or maintenance services for automobiles, repair or maintenance services for automobile engines; repair or maintenance services for air conditioning apparatus, repair for audio apparatus, repair for radio receivers and television receivers, repair or maintenance for clocks and watches, of which it has been used.

The mark shall remain valid for a period of ten years until the 15th day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(3rd issue)

HITACHI

THE MARK shown above, Registration No. 8935, has been renewed in the name of **KABUSHIKI KAISHA HITACHI SEISAKUSHO (D/B/A HITACHI LTD.) of 6-6 Marunouchi 1-chome, Chiyoda-ku, Tokyo, Japan**, as of the 1st day of September, 2019, in respect of **International Class 1** for ceramics for use in the manufacture of electronic components, all included in Class 1, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of September, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of December, 2019.

(2nd issue)

RAPIDMATCH

THE MARK shown above, Registration No. 6657.10, has been renewed in the name of **PPG INDUSTRIES OHIO, INC., of 3800 West 143rd Street, Cleveland, State of Ohio 44111, U.S.A.**, as of the 5th day of March, 2020, in respect of **International Class 9** for paint color matching system featuring color measuring instrument; computer software, recorded, of which it has not been used due to the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 5th day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10th day of January, 2020.

(2nd issue)

IREX

THE MARK shown above, Registration No. 6241.09, has been renewed in the name of **Alinter, S.A., of Curridabat, San José, del indoor club trescientos metros este y Cien Norte, Costa Rica**, as of the 6th day of August, 2019, in respect of **International Class 3** for detergents, soaps in the cylindrical shape, dish washing detergents, laundry bleach, laundry preparations, laundry soaking preparations, laundry starch, laundry wax, fabric softeners for laundry use; **International Class 5** for disinfectants for chemical toilets, disinfectants for hygiene purposes, deodorants for clothing and textiles, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10th day of January, 2020.

(2nd issue)

LUCOZADE

THE MARK shown above, Registration No. 6310.09, has been renewed in the name of **Lucozade Ribena Suntory Limited, of 2 Longwalk Road, Stockley Park, Uxbridge, UB11 1BA, United Kingdom**, as of the 28th day of August, 2019, in respect of **International Class 32** for mineral and aerated waters [beverages], non-alcoholic drinks; fruit drinks and fruit juices [non-alcoholic beverages]; syrups and

other preparations for making beverages, of which it has not been used due to lack of suitable distributors in Belize. The mark shall remain valid for a period of ten years until the 28th day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10th day of January, 2020.

(2nd issue)



CFE(8):3.5.1,20,24

THE MARK shown above, Registration No. 7138, has been renewed in the name of **Playboy Enterprises International, Inc.**, of **10960 Wilshire Blvd, Suite 2200, Los Angeles, CA 90024, U.S.A.**, as of the 30th day of October, 2019, in respect of **International Class 10** for condoms, contraceptives, marital aids, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10th day of January, 2020.

(2nd issue)

PLAYBOY

CFE(8):3.5.1,20,24

THE MARK shown above, Registration No. 7137, has been renewed in the name of **Playboy Enterprises International, Inc.**, of **10960 Wilshire Blvd, Suite 2200, Los Angeles, CA 90024, U.S.A.**, as of the 30th day of October, 2019, in respect of **International Class 10** for condoms, contraceptives, marital aids, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10th day of January, 2020.

(2nd issue)

CETROTIDE

THE MARK shown above, Registration No. 6547.10, has been renewed in the name of **Zentaris IVF GmbH, of Weismüllerstraße. 50 60314, Frankfurt am Main, Germany**, as of the 13th day of January, 2020, in respect of **International Class 5** for pharmaceutical preparations for gynecological purposes, including treatment of human infertility and/or pharmaceutical preparations for oncological and/or urological purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10th day of January, 2020.

(2nd issue)

COPAXONE

THE MARK shown above, Registration No. 7186, has been renewed in the name of **Teva Pharmaceutical Industries, Ltd., of Science Based Industries Campus, Har Hotzvim, 91010 Jerusalem, Israel**, as of the 10th day of December, 2019, in respect of **International Class 5** for pharmaceutical preparations and substances, pharmaceutical preparations for the treatment of multiple sclerosis, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10th day of January, 2020.

(1st issue)



CFE(6):5.7.6;29.1.1,3

THE MARK shown above, Registration No. 6242.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala**, as of the 6th day of August, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers (physical or chemical blends), of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)



CFE(6):5.11.1,13;29.1.3

THE MARK shown above, Registration No. 6243.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala**, as of the 6th day of August, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers (physical or chemical blends), of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)



CFE(6):5.7.2;29.1.2,3

THE MARK shown above, Registration No. 6244.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala**, as of the 6th day of August, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers (physical or chemical blends), of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)

NUTRITEC

THE MARK shown above, Registration No. 6368.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala**, as of the 6th day of October, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers (physical or chemical blends), of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)



CFE(6):26.1.1;26.11.3,12;29.1.3,4,7

THE MARK shown above, Registration No. 6369.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala**, as of the 6th day of October, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers [physical or chemical blends], of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)

PHILCO

THE MARK shown above, Registration No. 6449.09, has been renewed in the name of **Electrolux Home Products, Inc. of 20445 Emerald Parkway, Suite 250, Cleveland, Ohio 44135, U.S.A.**, as of the 23rd day of November, 2019, in respect of **International Class 7** for electric clothes drying machines; and combined electric clothes washing and drying machines, of which it has not been used. The market has not been used due to inability to find a suitable distributor in Belize. The mark shall remain valid for a period of ten years until the 23rd day of November, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)



CFE(6):3.7.9;26.1.1,15

THE MARK shown above, Registration No. 6486.09, has been renewed in the name of **FERTILIZANTES DEL PACÍFICO S.A. of Anillo Periférico 17-36, zona 11, Guatemala City, Guatemala**, as of the 11th day of December, 2019, in respect of **International Class 1**

for mineral and/or organic fertilizers [physical or chemical blends], of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 11th day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)

DOLCE GUSTO

THE MARK shown above, Registration No. 6552.10, has been renewed in the name of **Société des Produits Nestlé S.A. of 1800 Vevey, Switzerland**, as of the 15th day of January, 2020, in respect of **International Class 11** for electric coffee, cocoa and cappuccino makers; electric coffee making machines; parts and fittings for all of the aforesaid goods; **International Class 30** for coffee; prepared coffee and coffee-based beverages; cocoa and cocoa-based beverages; chocolate based beverage mixes in powder or liquid concentrate form; tea-based beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)



CFE(6):19.7.22,25;27.5.1,25

THE MARK shown above, Registration No. 6559.10, has been renewed in the name of **The Coca-Cola Company of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A.**, as of the 21st day of January, 2020, in respect of **International Class 32** for beers; mineral waters [beverages] and aerated waters and other non-alcoholic drinks; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)



CFE(6):26.4.2;26.11.12

THE MARK shown above, Registration No. 6560.10, has been renewed in the name of **The Coca-Cola Company of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A.**, as of the 21st day of January, 2020, in respect of **International Class 32** for beers; mineral waters [beverages] and aerated waters and other non-alcoholic drinks; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages and other non-alcoholic drinks; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)

DE LA ROSA

THE MARK shown above, Registration No. 6609.10, has been renewed in the name of **ADMINISTRADORA DE MARCAS LICENCIAS Y DISEÑOS S.A. DE C.V. of Carretera San Sebastian Km 2.5, 1550-D, Colonia San Sebastian, C.P. 45602, Tlaquepaque, Jalisco, México**, as of the 18th day of February, 2020, in respect of **International Class 30** for breakfast cereal preparations, fried flour preparations for food, confectionery and sauces [condiments], of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)



CFE(6):5.5.1;26.4.1;29.1.1,2

THE MARK shown above, Registration No. 6789.10, has been renewed in the name of **ADMINISTRADORA DE MARCAS LICENCIAS Y DISEÑOS S.A. DE C.V. of Carretera San Sebastian Km 2.5, 1550-D, Colonia San Sebastian, C.P. 45602, Tlaquepaque, Jalisco, México**, as of the 5th day of May, 2020, in respect of **International Class 30** for candy [sweets], chocolates, chewing gum, not for medicinal purposes and peanut confections, marshmallows, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of May, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)

COMPLERA

THE MARK shown above, Registration No. 6876.10, has been renewed in the name of **GILEAD SCIENCES IRELAND UC of IDA Business & Technology Park, Carrigtohill, Co., Cork, Ireland**, as of the 31st day of May, 2020, in respect of **International Class 5** for pharmaceutical preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of May, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)

ESCAPE

THE MARK shown above, Registration No.7034, has been renewed in the name of **Calvin Klein Cosmetic Corporation of Silverside Road 501, Wilmington, DE 19809, U.S.A.**, as of the 11th day of January, 2020, in respect of **International Class 3** non-medicated toilet and bath preparations, all for men and women; perfumes, cologne, cologne spray and toilet waters; soaps, **of which it has been used**, for cosmetics; body soaks and body scrubs, shampoos and non-medicated preparations, all for the hair; anti-perspirants and deodorants, all for personal use; essential oils, hand and body lotions and creams; body talc, after-shave lotion and balm, shaving cream, suntan preparations, **of which it has not been used, due to lack of demand for the product**. The mark shall remain valid for a period of ten years until the 11th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)

TOO FACED

THE MARK shown above, Registration No. 7178.10, has been renewed in the name of **Too Faced Cosmetics, LLC of 18231 McDermott West, Irvine, CA 92614, U.S.A.**, as of the 7th day of October, 2020, in respect of **International Class 3** for cosmetics, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 7th day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)

SERTA

THE MARK shown above, Registration No. 8709, has been renewed in the name of **Serta, Inc. of 2451 Industry Avenue, Doraville, Georgia 30360, U.S.A.**, as of the 4th day of October, 2019, in respect of **International Class 20** for mattresses, mattress foundations, bedding, bolsters, cushions and pillows, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)



CFE(6):26.4.1,10,18,24

THE MARK shown above, Registration No. 8712, has been renewed in the name of **Serta, Inc. of 2451 Industry Avenue, Doraville, Georgia 30360, U.S.A.**, as of the 2nd day of July, 2019, in respect of **International Class 20** for mattresses and bedding (not being bed clothing), of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(1st issue)

NUTRA-NUGGETS

THE MARK shown above, Registration No. 8803, has been renewed in the name of **Schell & Kampeter, Inc. of 103 North Olive Street, Meta, Missouri 65058, U.S.A.**, as of the 9th day of February, 2020, in respect of **International Class 31** for foodstuffs for animals, cat food and dog food, all in the form of nuggets, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

NOTICE OF ASSIGNMENT



CFE(6):27.5.3,8,11

Twentieth Century Fox Film Corporation the Registered Proprietor of Trade Mark No. 1117.02, has, by veritable proof tendered before the Registrar on the 20th day of December, 2019, being Notarized Signatures to Deed of Assignment, notarized on the 6th and 16th day of September, 2019, respectively assigned the trade mark to **FOX MEDIA LLC of 10201 West Pico Boulevard, Los Angeles, California, 90035, U.S.A.**, as of the 15th day of March, 2019. The appropriate recordal has been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of January, 2020.



CFE(6):26.4.1,2,24;27.5.3

Twentieth Century Fox Film Corporation the Registered Proprietor of Trade Mark No. 1118.02, has, by veritable proof tendered before the Registrar on the 20th day of December, 2019, being Notarized Signatures to Deed of Assignment, notarized on the 6th and 16th day of September, 2019, respectively assigned the trade mark to **FOX MEDIA LLC of 10201 West Pico Boulevard, Los Angeles, California, 90035, U.S.A.**, as of the 15th day of March, 2019. The appropriate recordal has been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of January, 2020.



CFE(6):26.4.1,17,18,24;27.5.3;27.7.3

Twentieth Century Fox Film Corporation the Registered Proprietor of Trade Mark No. 1119.02, has, by veritable proof tendered before the Registrar on the 20th day of December, 2019, being Notarized Signatures to Deed of Assignment, notarized on the 6th and 16th day of September, 2019, respectively assigned the trade mark to **FOX MEDIA LLC of 10201 West Pico Boulevard, Los Angeles, California, 90035, U.S.A.**, as of the 15th day of March, 2019. The appropriate recordal has been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of January, 2020.

FOX

Twentieth Century Fox Film Corporation the Registered Proprietor of Trade Mark No. 1120.02, has, by veritable proof tendered before the Registrar on the 20th day of December, 2019, being Notarized Signatures to Deed of Assignment, notarized on the 6th and 16th day of September, 2019, respectively assigned the trade mark to **FOX MEDIA LLC of 10201 West Pico Boulevard, Los Angeles, California, 90035, U.S.A.**, as of the 15th day of March, 2019. The appropriate recordal has been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of January, 2020.



CFE(6):26.4.1,7,16,17,18;27.5.2,3

Twentieth Century Fox Film Corporation the Registered Proprietor of Trade Mark No. 1121.02, has, by veritable proof tendered before the Registrar on the 20th day of December, 2019, being Notarized Signatures to Deed of Assignment, notarized on the 6th and 16th day of September, 2019, respectively assigned the trade mark to **FOX MEDIA LLC of 10201 West Pico Boulevard, Los Angeles, California, 90035, U.S.A.**, as of the 15th day of March, 2019. The appropriate recordal has been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of January, 2020.



CFE(6):26.4.1,16,17,18,26;27.5.3

Twentieth Century Fox Film Corporation the Registered Proprietor of Trade Mark No. 1122.02, has, by veritable proof tendered before the Registrar on the 20th day of December, 2019, being Notarized Signatures to Deed of Assignment, notarized on the 6th and 16th day of September, 2019, respectively assigned the trade mark to **FOX MEDIA LLC of 10201 West Pico Boulevard, Los Angeles, California, 90035, U.S.A.**, as of the 15th day of March, 2019. The appropriate recordal has been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of January, 2020.



CFE(6):26.1.2,17,18,24;23.3.23

Twentieth Century Fox Film Corporation the Registered Proprietor of Trade Mark No. 3455, has, by veritable proof tendered before the Registrar on the 20th day of December, 2019, being Notarized Signatures to Deed of Assignment, notarized on the 6th and 16th day of September, 2019, respectively assigned the trade mark to **FOX MEDIA LLC of 10201 West Pico Boulevard, Los Angeles, California, 90035, U.S.A.**, as of the 15th day of March, 2019. The appropriate recordal has been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of January, 2020.



CFE(6):26.2.7,8;26.13.25

Twentieth Century Fox Film Corporation the Registered Proprietor of Trade Mark No. 4726, has, by veritable proof tendered before the Registrar on the 20th day of December, 2019, being Notarized Signatures to Deed of Assignment, notarized on the 6th and 16th day of September, 2019, respectively assigned the trade mark to **FOX MEDIA LLC of 10201 West Pico Boulevard, Los Angeles, California, 90035, U.S.A.**, as of the 15th day of March, 2019. The appropriate recordal has been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of January, 2020.

SCOTT

Scott USA Limited the Registered Proprietor of Trade Mark No. 8780.12, has, by veritable proof tendered before the Registrar on the 25th day of October, 2019, being Certified Copy of IP Transfer Agreement, notarized on the 8th day of July, 2019, assigned the trade mark to **Scott Sports SA of Route du Crochet 17, 1762 Givisiez, Switzerland**, as of the 1st day of October, 2016. The appropriate recordal has been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 24th day of January, 2020.

NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR**DE LA ROSA**

ADMINISTRADORA DE MARCAS LICENCIAS Y DISEÑOS S.A. DE C.V. the Registered Proprietor of Trade Mark No. 6609.10, has, by veritable proof tendered before the Registrar on the 19th day of December, 2019, being Notarized Signature to Affidavit, notarized on the 7th day of January, 2020, changed address from **Kilomoter 2.5 Carretera, San Sebastian, Colonia San Sebastian, C.P. 44602, Tlaquepaque, Jalisco, Mexico**, to **Carretera San Sebastian Km 2.5, 1550-D, Colonia San Sebastian, C.P. 45602, Tlaquepaque, Jalisco, México**, as of the 3rd day of January, 2020. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.



CFE(6):5.5.1;26.4.1;29.1.1,2

ADMINISTRADORA DE MARCAS LICENCIAS Y DISEÑOS S.A. DE C.V. the Registered Proprietor of Trade Mark No. 6789.10, has, by veritable proof tendered before the Registrar on the 19th day of December, 2019, being Notarized Signature to Affidavit, notarized on the 7th day of January, 2020, changed address from **Kilomoter 2.5 Carretera, San Sebastian, Colonia San Sebastian, C.P. 44602, Tlaquepaque, Jalisco, Mexico**, to **Carretera San Sebastian Km 2.5, 1550-D, Colonia San Sebastian, C.P. 45602, Tlaquepaque, Jalisco, México**, as of the 3rd day of January, 2020. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

TOO FACED

Too Faced Cosmetics, LLC the Registered Proprietor of Trade Mark No. 7178.10, has, by veritable proof tendered before the Registrar on the 10th day of January, 2020, being Notarized Signature to Declaration of Change of Address of Proprietor, notarized on the 18th day of November, 2019, changed address from **17361 Armstrong Avenue, Irvine, CA 92614, U.S.A.**, to **18231 McDermott West, Irvine, CA 92614, U.S.A.**, as of the 15th day of January, 2016. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

SERTA

Serta, Inc. the Registered Proprietor of Trade Mark No. 8709, has, by veritable proof tendered before the Registrar on the 9th day of December, 2019, being Notarized Declaration of Change of Corporate Address, notarized on the 5th day of November, 2019, changed address from **2600 Forbs Avenue, Hoffman Estates, IL 60192, U.S.A.**, to **2451 Industry Avenue, Doraville, GA 30360, U.S.A.**, as of the 30th day of April, 2019. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.



CFE(6):26.4.1,10,18,24

Serta, Inc. the Registered Proprietor of Trade Mark No. 8712, has, by veritable proof tendered before the Registrar on the 9th day of December, 2019, being Notarized Declaration of Change of Corporate Address, notarized on the 5th day of November, 2019, changed

address from **2600 Forbs Avenue, Hoffman Estates, IL 60192, U.S.A.**, to **2451 Industry Avenue, Doraville, GA 30360, U.S.A.**, as of the 30th day of April, 2019. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

SCOTT

Scott USA Limited the Registered Proprietor of Trade Mark No. 8780.12, has, by veritable proof tendered before the Registrar on the 31st day of December, 2019, being Certified Copy of Statement of the Register, notarized on the 9th day of December, 2019, changed **address** from **7 New Street, St. Peter Port, Guernsey GY1 4BZ**, to **1st and 2nd Floors, Elizabeth House, Les Ruettes Brayes, St. Peter Port, Guernsey, GY1 1EW**, as of the 22nd day of October, 2008. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

NOTICE OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE**PHILCO**

Electrolux Home Products, Inc. the Proprietor of Trade Mark No. 6449.09 has recorded **MORGAN & MORGAN TRUST CORPORATION BELIZE LIMITED of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 6th day of November, 2019. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

DOLCE GUSTO

Société des Produits Nestlé S.A. the Proprietor of Trade Mark No. 6552.10 has recorded **MORGAN & MORGAN TRUST CORPORATION BELIZE LIMITED of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 6th day of January, 2020. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

DE LA ROSA

ADMINISTRADORA DE MARCAS LICENCIAS Y DISEÑOS S.A. DE C.V. the Proprietor of Trade Mark No. 6609.10 has recorded **Courtenay Coye LLP of 15 "A" Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 19th day of December, 2019. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.



CFE(6):5.5.1;26.4.1;29.1.1,2

ADMINISTRADORA DE MARCAS LICENCIAS Y DISEÑOS S.A. DE C.V. the Proprietor of Trade Mark No. 6789.10 has recorded **Courtenay Coye LLP of 15 "A" Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 19th day of December, 2019. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

ESCAPE

Calvin Klein Cosmetic Corporation the Proprietor of Trade Mark No. 7034 has recorded **MORGAN & MORGAN TRUST CORPORATION BELIZE LIMITED of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 7th day of January, 2020. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

SERTA

Serta, Inc. the Proprietor of Trade Mark No. 8709 has recorded **W.H. Courtenay & Co. of 1876 Hutson Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 11th day of September, 2019. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.



CFE(6):26.4.1,10,18,24

Serta, Inc. the Proprietor of Trade Mark No. 8712 has recorded **W.H. Courtenay & Co. of 1876 Hutson Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 11th day of September, 2019. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

NUTRA-NUGGETS

Schell & Kampeter, Inc. the Proprietor of Trade Mark No. 8803 has recorded **MORGAN & MORGAN TRUST CORPORATION BELIZE LIMITED of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 3rd day of January, 2020. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

NOTICE OF CHANGE OF NAME OF PROPRIETOR**COMPLERA**

THE NAME OF THE PROPRIETOR of Trade Mark No. 6876.10, has, by veritable proof tendered before the Registrar on the 20th day of December, 2019, being Certified Certificate of Incorporation of a Company, executed on the 8th day of October, 2014, been changed from **GILEAD SCIENCES LIMITED** to **GILEAD SCIENCES**, as of the 22nd day of September, 2014. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.

COMPLERA

THE NAME OF THE PROPRIETOR of Trade Mark No. 6876.10, has, by veritable proof tendered before the Registrar on the 16th day of December, 2019, being Certified Certificate of Incorporation of a Company, executed on the 8th day of October, 2014, been changed from **GILEAD SCIENCES** to **GILEAD SCIENCES IRELAND UC**, as of the 22nd day of September, 2014. The appropriate recordal has been effected in the Register.

DATED this 24th day of January, 2020.


NOTICES OF PUBLICATION CORRECTION

Take Notice that trade mark No. 6543.10, published in the Intellectual Property Journal Vol. 20 – No. 23, 24 & 25 “NOTICE OF RENEWAL”, was inadvertently published with the goods under International Class 29 for seasonings; spices; soy sauces [condiments]; cooking salt; mustard; vinegar; preparations and concentrates for making sauces [condiments], cooking or marinating; sauces [condiments] made from or containing extracts of seafood or dried seafood; ketchup [sauces]; salad dressings; marinades; sauces [condiments]; condiments; oyster sauce [condiments]; oyster flavoured sauce [condiments].

Instead of “International Class 30 for seasonings; spices; soy sauces [condiments]; cooking salt; mustard; vinegar; preparations and concentrates for making sauces [condiments], cooking or marinating; sauces [condiments] made from or containing extracts of seafood or dried seafood; ketchup [sauces]; salad dressings; marinades; sauces [condiments]; condiments; oyster sauce [condiments]; oyster flavoured sauce [condiments]”.


DATED this 24th day of January, 2020.



Take Notice that trade mark No. 14160.17 “”, published in the Intellectual Property Journal Vol. 20 – No. 26 was inadvertently published in error.

DATED this 24th day of January, 2020.

NOTICE OF PATENT GRANT

<p>Belize Intellectual Property Office (BELIPO)</p> 	<p>Publication Number: Vol. 21 - No. 2</p> <p>Publication Date: January 24, 2020</p> <p>IPC: <i>A63G 31/00, C02F 103/00, C02F 103/42, E04H 4/00, E04H 4/12</i></p>
NOTICE OF GRANT	
<p>Application Number: 970.19 filed 09.10.2019</p> <p>International Filing Date: 21.08.2018</p> <p>Priority Dates and Data: 15/990,141 25.05.2018 (US) 62/625,182 01.02.2018 (US) 62/639,211 06.03.2018 (US)</p> <p>Priority Country: United States of America (US)</p>	<p>Applicant(s): CRYSTAL LAGOONS (CURACAO) B.V. of Kaya W.F.G. (Jombi) Mensing 14, Curacao, Netherlands</p> <p>Inventor(s): FISCHMANN TORRES, Fernando, Benjamin of Avda. Kennedy 9070, 10th Floor, Las Condes, Santiago, Chile</p> <p>Agent: ARGUELLES & COMPANY. of Suite 401, The Matalon, Coney Drive, P.O.Box 1846 Belize City, Belize</p>
<p>Title: A PUBLICLY ACCESSIBLE URBAN BEACH ENTERTAINMENT COMPLEX WITH A CENTERPIECE MAN-MADE TROPICAL-STYLE LAGOON AND METHOD FOR PROVIDING EFFICIENT UTILIZATION OF LIMITED USE LAND</p>	
