



INTELLECTUAL PROPERTY JOURNAL

BELiPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:
CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 26th day of July, 2018, by Amazon Technologies, Inc., of 410 Terry Avenue North, Seattle, Washington 98109, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

ALEXA

in respect of :

- (a) International Class 9 for home automation control devices; wireless communication devices for voice, data, or image transmission; transmitters [telecommunication]; computer hardware consisting of stand-alone voice controlled information devices, namely, cloud-connected and voice-controlled smart audio speakers with virtual personal assistant capabilities; computer software used for controlling stand-alone voice controlled information devices, namely, cloud-connected and voice-controlled smart audio speakers with virtual personal assistant capabilities; home automation hubs using artificial intelligence comprised of voice-activated speakers, computer hardware, and downloadable software for controlling appliances, lighting systems, HVAC systems, thermostats, security systems, cameras, garage door openers, electronic locks, electric gates, home entertainment systems, stereos, televisions, video streaming devices, video recording devices, speakers, computers, laptop computers, tablet computers, automobiles, wearable activity trackers, smart watches, irrigation systems and other monitoring and control applications for homes, retail stores, offices, and other structures for use in the Internet of Things (IoT); audio speakers; sound speakers; wireless speakers; scientific, nautical, surveying, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; calculating machines; data processing equipment; computers; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; magnetic data carriers; recording discs; compact discs, DVDs, and other digital recording media; mechanisms for coin-operated apparatus; computer software; portable electronic devices for receiving, transmitting and reading text, images and sound through wireless internet access; remote control transmitter for radio-controlled devices; remote controllers; wireless controllers to remotely monitor and control the function and status of other electrical, electronic, and mechanical devices or systems; computer touchscreens; digital audio players; audio recorders; digital video players; portable apparatus for recording, transmission and reproduction of music, images, and video; electronic instructional and teaching apparatus and instruments; cameras; digital cameras; software for the redirection of messages; computer hardware and software for processing, reproducing, synchronizing, recording, organizing, downloading, uploading, transmitting, streaming, receiving, playing and viewing television shows, films, text, images, digital media, multimedia, audio, video and data files; computer software for accessing, monitoring, tracking, searching, saving, and sharing information on topics of general interest; computer software, and peripherals for personalized, interactive television (TV) programming; computer software, and peripherals for use in displaying and manipulating visual media, graphic images, text, photographs, illustrations, digital animation, video clips, film footage and audio data, and for social networking; computer programs for accessing, browsing and searching online databases; computer hardware and software for providing integrated telephone communication with computerized global information networks; computer software for use in connection with digital content subscription service, providing search platforms to allow users to request and receive digital media content; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, formatting, editing, extracting, encoding, decoding, converting, displaying, storing and organizing text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works and multimedia content; computer software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic devices; computer software for transmitting, sharing, receiving, downloading, streaming, displaying and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works via portable electronic devices and computers and global computer and communications networks; personal stereo; speaker apparatus; microphones; character recognition software; voice recognition software; electronic mail and messaging software; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; computer software for personal information management, and for accessing, browsing, and searching audio and multimedia content, games, and software applications; voice command and recognition software, speech to text conversion software, and voice-enabled software applications; downloadable software in the nature of a mobile application for computers or other portable consumer electronic device; computer software in the field of text, image and sound transmission and display; none of the aforesaid for professional photographic and cinematographic cameras including professional photographic and cinematographic specific accessories therefor and professional photographic and cinematographic software;
- (b) International Class 35 for advertising; advertising and marketing services, namely, promoting the goods and services of others; order fulfillment services, namely, services relating to order intake and processing; providing product information for the purpose of assisting with the selection of general consumer merchandise to meet the consumer's needs; provision of search engine optimization services; comparison shopping services namely, promoting the goods and services of others; computerized database and file management; creating indexes of information, sites and other resources available on global computer networks and other

electronic and communications networks for others; providing consumer product information for the purpose of selecting general consumer merchandise to meet the consumer's specifications and needs; commercial information and advice for consumers, namely, providing opportunities for internet users to post ratings, reviews and recommendations for a broad range of consumer products; on-line retail store services featuring a wide variety of consumer goods of others; retail store services featuring a wide variety of consumer goods of others; retail services and online retail services in connection with books, consumer electronics, food, wine and beverages, kitchen products, cleaning products, cookware, housewares, clothing, personal care products, pet products, sporting goods, camping gear, toys, jewelry, flowers, footwear and headgear; business management; business administration; office functions; providing directories for telephone numbers, business addresses, electronic mail addresses, network home page addresses, addresses and telephone number of people, places, and organizations;

- (c) International Class 41 for provision of information relating to entertainment; publication of periodicals; providing online electronic publications (not downloadable); publication of electronic books, journals; publication of material on magnetic or optical data media; publication of music online; provision of information in the field of entertainment online; providing non-downloadable pre-recorded music and podcasts; providing non-downloadable pre-recorded music and podcasts; providing educational and entertainment information, news, and commentary in the field of current events, entertainment, cultural events, news, sports, entertainment, business and finance, politics and government, health and physical fitness, weather, science and technology, travel, arts and literature, lifestyle and personal growth, land vehicles and conveyances transportation, education and child development, real estate, fashion and design, recipes, ingredients and cooking, home decorating, music and cinema, history, medicine, law and providing educational and entertainment information about customer rights; providing a website featuring information, audio, publications all related to entertainment; providing news and information in the field of entertainment relating to information, contests, text, audio, publications all related to entertainment; consultancy in the field of entertainment and the entertainment industry; providing information on entertainment, movies and television shows via social networks; distribution of radio entertainment and interactive advertising; entertainment information services, namely, providing opportunities for exchange of information and conversation regarding a wide variety of topics by means of live events and mailed information; providing information, reviews and personalized recommendations in the field of entertainment via global communications networks; providing information and commentary in the field of entertainment or education via a global computer network, namely, information in the field of music, books, movies, motion pictures, games, toys, sporting goods, electronics, multimedia presentations, and other household and consumer goods; entertainment services, namely, providing online prerecorded audio programs in the field of music, books, movies, motion pictures, games, toys, sporting goods, electronics, multimedia presentations, and other household and consumer goods; entertainment services, namely, providing on-line reviews, ratings and recommendations of music, books, movies, motion pictures, games, toys, sporting goods, electronics, multimedia presentations, and other household and consumer goods; entertainment services, namely, providing portions of pre-recorded audio works via the internet; publishing of books, magazines, periodicals, literary works, audio works, and audiovisual works; providing non-downloadable prerecorded audio, visual and audiovisual works via wireless networks; providing online computer games and on-line interactive stories; providing information, news, articles and commentary in the field of education and educational institutions; education services in the name of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer on communications networks; production of radio program; radio entertainment; recording studio services; providing information on-line relating to computer games and computer enhancements for games; providing a searchable online entertainment database featuring online non-downloadable music and other digital text, audio files featuring books, magazines, news and information; provision of information, consultancy and advisory services relating to the aforesaid;
- (d) International Class 42 for provision of search engines; computer services, namely, remote hosting of operating systems and computer applications; hosting operating systems and computer applications through the internet; computer programming; consultancy services relating to multimedia applications management, presentation and control; hardware, software and computer system design; editing, updating, maintenance and support services for software and computer systems; computer services relating to multimedia applications management, presentation and control, research, database management, facilities management and outsourcing; computer services, namely, hosting an online database featuring a wide range of general interest information via the internet; computer services, namely, providing search engines for obtaining general interest information; hosting an interactive database for transmission of messages among computer users and subscribers; hosting an interactive database for transmission of messages among computer users and subscribers concerning books, movies, motion pictures, television programs, games, toys, sporting goods, electronics, multimedia presentations, and other household and consumer goods, product reviews and purchase information on the internet; providing on-line non-downloadable internet browser software; providing non-downloadable mobile communications device software for enhancing mobile access to the internet via computers, mobile computers, and mobile

communications devices; technical support, namely, troubleshooting of computer hardware and software problems and mobile computer and mobile communications device hardware and software problems; computer hardware and software consultation and design; computer software design for others; mobile computer and mobile communications device hardware and software consultation and design; hosting of third party content, photos, text, data, images, web sites and other electronic works; providing search platforms to allow users to request and receive photos, text, data, images, electronic works, visual works, audio works, audiovisual works, literary works, and documents; interactive hosting services which allow users to publish and share their own photos, text, data, images online; maintenance and updating of software relating to computer, internet and password security and prevention of computer, internet and password risks; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer consulting; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; monitoring of computerized data and computer systems and networks for security purposes; hosting, scaling and maintaining online databases for others; cloud computing featuring software for use in database management; cloud hosting of electronic databases; application service provider (ASP) featuring software for use in database management; platform as a service (PAAS) featuring computer software platforms for use in database management; software as a service (SAAS) services featuring software for use in database management; Software as a Service (SaaS) for accessing, monitoring, tracking, searching, saving, and sharing information on topics of general interest; Software as a Service (SaaS) for personal information management, and for accessing, browsing, and searching online databases, audio and multimedia content, games, software applications, software application marketplaces, program listings and guides, and video on demand; Software as a Service (SaaS) featuring software for voice command and recognition software, speech to text conversion software, voice-enabled software applications, personal information management, and for accessing, browsing, and searching online databases, audio, video, and multimedia content, games, software applications, software application marketplaces, program listings and guides, and video on demand; Software as a Service (SaaS) enabling audio and multimedia files to be downloaded to and accessed on a computer or other portable consumer electronic device; Software as a Service (SaaS) for mobile devices that allows the user to search the device's content for information, contacts, and applications; Software as a Service (SaaS) for creating indexes of information, indexes of web sites, and indexes of other information resources; Software as a Service (SaaS) for voice command and recognition; Software as a Service (SaaS) for controlling smart audio speakers; Software as a Service (SaaS) featuring software for use in connection with digital content subscription services; Software as a Service (SaaS) featuring software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing and organizing audio and multimedia content; providing search platforms to allow users to request and receive digital media content, application; providing temporary use of on-line non-downloadable software and applications for accessing streaming audio and video files, games, social networks, text files and multimedia files; computer services, namely, providing database servers of variable capacity to others; providing a web site featuring non downloadable software for database management; providing hosted operating systems and computer applications through the internet; rental of computing and data storage facilities of variable capacity; providing, developing and designing software, non-downloadable, accessible over a global computer network, for managing computer applications; designing, managing and monitoring online forums for discussion; creating electronically stored web pages for online services and the internet; data warehousing, elaboration and maintenance of web sites for third parties; managing websites for others; rental of web servers; website maintenance, creation and hosting services; application service provider, namely, providing, hosting, managing, developing and maintaining applications, software, websites and databases in the fields of ecommerce, online payments, order queuing, website design, data storage, shared computing capacity scaling, messaging services and calculation of web site ranking based on user traffic; hosting a website that gives users the ability to review various print, graphic image, and audio content and utilize a custom template to provide input, likes, dislikes, edits, changes, modifications, opinions, suggestions, and comments and engage in social, business and community networking; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking; design and development of computer hardware and software; design and development of computer game software; providing temporary use of on-line non-downloadable software development tools for the design and development of electronic games; technical support services, namely, troubleshooting of computer game software problems; providing non-downloadable software applications; providing temporary use of on-line non-downloadable cloud computing software for use in electronic storage of data; computer software development in the field of mobile applications; application service provider, namely, hosting, managing, developing, and maintaining applications, software, and web sites, in the fields of personal productivity, wireless communication, and mobile technology; scientific and technological services and research and design relating thereto; industrial analysis and research services; provision of information, consultancy and advisory services relating to the aforesaid; none of the aforesaid for professional photographic and cinematographic cameras including professional photographic and cinematographic specific accessories therefor and professional photographic and cinematographic software;

- (e) International Class 45 for internet based introduction, social networking and dating services; providing contacts and facilitating introductions for the purpose of creating and developing productive personal relationships for people with a common desire to meet other people with similar interests; introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; on-line social networking services, namely, facilitating social introductions or interactions among individuals; online social networking services; online social networking services in the field of

entertainment; social networking services in the field of entertainment provided via a website and communications networks; personal concierge services; legal services; security services for the protection of property and individuals; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing social networking services for purposes of commentary, comparison, collaboration, consultation, advice, discussion, research, information sharing, indexing, information location, and entertainment; personal shopping services; providing a searchable database featuring audio, video and audiovisual content available through the Internet, telecommunications networks and wireless telecommunications networks in the field of online social networking.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14664.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 31st day of August, 2018, by Lenzing Aktiengesellschaft, of Werkstrasse 2, 4860 Lenzing, Austria, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

REFIBRA

in respect of:

- (a) International Class 10 for breast shields; incontinence bed pads; medical drapes of non-woven textile materials; haemostats; furniture and bedding especially made for medical purposes; medical equipment for moving patients in the nature of ambulance stretcher, belts for medical purposes, wheeled stretcher; electric blankets for medical purposes; incontinence sheets for use with infants; cushions for medical purposes; air pillows for orthopedic use; air pillows for therapeutic use; soporific pillows filled with down for insomnia; surgical drapes; surgical sterile sheets; draw-sheets for sick beds; incontinence sheets; incontinence mattress protectors; incontinence sheets; medical clothing, namely, surgical scrub tops, pants and suits; disposable protective gloves for medical purposes; gloves for medical purposes; gloves for use in hospitals; medical compression stockings; surgical mesh comprised primarily of artificial materials; knee supports for medical use;
- (b) International Class 20 for hospital beds; bed bases; air beds, not for medical purposes; mattress cushions; mattress toppers; spring mattresses; foam mattresses; mattress foundations; inflatable mattress for recreational use; straw mattress; pillows; cushions; replacement seat covers [fitted] for furniture; fitted fabric furniture covers; inflatable pillows; bath pillows; bedding, except linen; children's beds made of cloth in the form of a bag; futon mattresses; head supporting pillows; maternity pillows; mattress toppers; nap mats [cushions or mattresses]; neck-supporting pillows; nursing pillows; pet cushions; scented pillows; sleeping mats; camping mattresses; head support cushions for babies; support pillows for use in baby seating; animal housing and beds; beds for pets; pet cushions; kennels for household pets; display boards;
- (c) International Class 27 for oriental rugs; fur rugs; bathroom rugs; area rugs; gymnastic mats; reed mats; yoga mats; tatami mats [Japanese rice straw mats]; non-slip mats; bath mats; textile bath mats; automobile carpets; floor rugs; door mats; runners [mats]; oriental non-woven rugs [mosen]; carpet tile backing; carpet backing; carpeting; carpet tiles; primary carpet backing; carpet tiles made of textiles; wallpaper; wall paper of vinyl; wall coverings of paper;
- (d) International Class 35 for advertising, marketing and promotional services; bill-posting; banner advertising; merchandising; public relations services; online advertisements; telemarketing services; sales promotion for others; display services for merchandise; preparing and presenting audio-visual displays for advertising in the field of textiles and fibres; organisation and conducting of product presentations; presentation of goods and services on communication media, for retail purposes; sales demonstration for others; demonstration of goods and services by electronic means, also for the benefit of the so-called teleshopping and home shopping services; sales demonstration for others; arranging of demonstrations for advertising purposes; demonstration of goods; organization of exhibitions for commercial and advertising purposes; organisation of exhibitions and trade fairs for business and promotional purposes; arranging and conducting of trade shows for commercial and advertising purposes; fashion show exhibitions for commercial purposes; window display arrangement services; organization of events, exhibitions, fairs and shows for commercial, promotional and advertising purposes; planning and conducting of trade fairs, exhibitions and presentations for economic or advertising purposes; rental of advertising space on-line; rental of advertising space; promoting and marketing the goods and services of others by distributing advertising, promotional and marketing material through a variety of methods; distribution of advertisements and commercial announcements; dissemination of publicity materials; dissemination of

advertisement matter; dissemination of advertising for others via the internet; distribution and dissemination of advertising materials [leaflets, prospectuses, printed material, samples]; handbill distribution; distribution of samples for publicity purposes; distribution of prospectuses and samples; distribution of products for advertising purposes; promoting and marketing the goods and services of others by distributing advertising literature through a variety of methods; preparing oral and written presentations for others for use in advertising; providing office functions; business management; supply chain management services; business administration; marketing studies;

- (e) International Class 42 for consultancy and research services in the field of science, engineering and information technology; providing scientific advice in relation to textiles and fibres; engineering; computer aided scientific analysis services; computer aided scientific research services; scientific and technological services, namely, scientific testing in the fields of textiles and fibres; preparation of scientific reports; provision of information and data relating to scientific and technological research and development; advisory services relating to science; scientific and technological services and research and design services relating thereto; cosmetic research; scientific research for medical purposes; scientific research and analysis; scientific laboratory services; scientific and industrial research; scientific investigations for medical purposes; research and development of new products for others; engineering consultancy services; preparation of engineering reports; engineering research; conducting of scientific studies; providing information in the field of chemical safety for use in horticulture and agriculture; scientific research in the field of chemistry, ecology and hydrology; textile testing; quality testing of products for certification purposes; quality control services for certification purposes; providing information in the field of product development; product research and development; industrial design; designing of packaging and wrapping materials.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14756.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 19th day of September, 2018, by INTCOMEX DE LAS AMERICAS, S.A., of Urbanizacion Industrial, Harry Heno Street, Intcomex Building, City of Panama., Republic of Panama, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):24.17.05

in respect of International Class 9 for camcorders; cameras [photography]; cases for smartphones; computer memory devices; computer programs, recorded; computer operating programs, recorded; computer peripheral devices; computer software, recorded; computer programs, downloadable; computer game software, recorded; computer software applications, downloadable; computer hardware; computer software platforms, recorded or downloadable; computer screen saver software, recorded or downloadable; computer game software, downloadable; computers; covers for smartphones; covers for tablet computers; interactive touch screen terminals; intercommunication apparatus; loudspeakers; memory cards for video game machines; microphones; mobile telephones; modems; monitors [computer hardware]; monitors [computer programs]; mouse [computer peripheral]; mouse pads; notebook computers; electric plugs; record players; screens [photography]; smartphones; sound recording carriers; sound transmitting apparatus; sound recording apparatus; sound reproduction apparatus; tablet computers; tape recorders; television apparatus; USB flash drives; video recorders; video cassettes; video screens; video telephones; videotapes; virtual reality headsets; wrist rests for use with computer keyboards; silicon protective covers specially adapted for electronic devices, namely, cell phones, laptops and portable media players; hard protective covers for electronic devices, namely, cell phones, laptops and portable media players; cables, electric; coaxial cables, fiber optic cables; electrical adapters; headphones including headphones with microphones; electric power supplies for networks; battery chargers; chargers for electric batteries; backpacks especially adapted for holding laptops.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14805.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of October, 2018, by Alibaba Group Holding Limited of Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

ALIPAY CONNECT

in respect of :

- (a) International Class 9 for scientific, nautical, photographic, optical, signaling, measuring, checking as in supervision, life-saving apparatus and instruments, namely, telephones, punch clocks, time recording devices in the nature of time clocks, weighing equipment in the nature of scales and balances, graduated rulers, electronic pocket translators, neon signs, electronic notice boards, transparency projection apparatus, kilometer recorders in the nature of odometers for vehicles, telescopes, mechanisms for counter operated apparatus in the nature of point-of-sale terminals, fire extinguishers, acoustic alarms in the nature of smoke and fire alarms, eyeglasses, batteries, and exposed films in the nature of exposed camera film; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers and blank recordable optical discs, namely, CD-R, CD- RW, DVD-R, and DVD- RW discs; mechanisms for coin-operated apparatus; cash registers; calculating machines; data processing equipment and computers; computer programs in the field of business for use in financial management, financial planning, business management, customer relationship management (CRM), inventory management, sales force management, planning and management of personal and business finances, and marketing information management, all in the field of e-commerce; computer software to allow users to perform electronic business transactions via a global computer and communication networks; downloadable computer software and firmware for authenticating the identity of a payer, and for authenticating credit cards and checks in relation to online payment or online transfer of funds; downloadable computer software via a global computer network and wireless devices for posting information, creating electronic product catalogs, responding to requests and placing and fulfilling orders for products, services and business opportunities via local and global computer networks, for use in document management, for searching, browsing and receiving transmissions of text, electronic documents, graphics and audiovisual information on local and remote area networks and global computer networks, on intranets, or on directories of information available on computer networks, for use in software development and web authoring, for use in exchanging information via global computer networks and online from a computer database and the internet, for business use for financial management, financial planning, business management, customer relationship management (CRM), inventory management, sales force management, planning and management of personal and business finances, and marketing information management, for data mining, for high-speed massive ecommerce data processing, and for data customization, all of the foregoing for use by third parties in connection with an interactive website in the field of e-commerce; electronic publications [downloadable] provided online from a database or the internet; downloadable software for instant messaging, file sharing; communications software for electronically exchanging data, audio, video, images and graphics via computer, mobile, wireless and communication networks; communications software for electronically exchanging data, audio, video, images and graphics via computer, mobile, wireless, and telecommunication networks; downloadable computer software to facilitate the electronic transmission of information, data, documents, voice, and images over the internet; downloadable computer software which allows users to participate in web-based meetings and classes, with access to data, documents, images and software applications through a web browser; downloadable computer software for accessing, viewing, and controlling remote computers and computer networks; on-line downloadable electronic publications in the nature of magazines, articles, brochures, leaflets, datasheets, informational materials, instructional materials in the field of business, e-commerce, information technology, cloud computing, telecommunications, the internet, business and e-commerce training, business, sales, marketing and financial management, finance, blockchain technology, identity authentication, biometrics authentication, data security, computer security; computer software, recorded; computer peripherals; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; personal media players; mobile telephones; smart phones; digital cameras; batteries, electric; battery chargers; computer workstations comprising computers and computer monitors; computer servers; computer and telecommunications hardware; computer network adaptors, switches, routers and hubs; modems; computer bags; fire-extinguishing apparatus; computer hardware and firmware for use in the field of business for financial management and financial planning; computer software and downloadable computer software for use in the field of business for financial management and financial planning; compact discs; digital music downloadable from the internet; telecommunications apparatus, namely, VOIP phones, network telephones, electronic facsimile machines, portable digital electronic device for sending and receiving electronic mails, and instant messaging communication tool in the nature of portable telecommunication instant messaging devices; mouse mats; mobile phone accessories, namely, mobile phone straps, keyboards for mobile phones, cases for mobile phones, battery chargers, ear phones, headsets, handsets and hands-free calling devices; downloadable electronic games, pictures in the field of aircrafts, automobiles, buildings, natural scenery and pets, motion pictures and movies in the field of children's entertainment, family entertainment, drama, action, adventure and fantasy and digital music via the Internet and wireless devices; Alarm monitoring systems; closed circuit TV systems for security and surveillance, namely, cameras; Transmitting and receiving apparatus for radio and television broadcasting and for long-distance transmission; Apparatus for broadcasting,

recording, transmission or reproduction of sound or images; Cameras [photography]; video cameras; headphones; hands free kits for phones; Sound reproduction apparatus; sound transmitting apparatus; Sounding apparatus and machines; Global Positioning System [GPS] apparatus and equipment, namely, GPS systems; downloadable computer, electronic and video games programs and software; Liquid crystal display [LCD] projectors, panels, monitors, televisions, for telecommunications and electronic transmissions; set top box; Remote control apparatus; downloadable computer software for the collection, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; spectacle frames; spectacle; spectacles [optics]; sunglasses; signs, luminous; encoded magnetic cards; automatic teller machines; cash dispensers; computer programs [downloadable software]; electronic book readers; toner cartridges, unfilled, for printers and photocopiers; baby monitors; video baby monitors; lens hoods; tablet computers; encoded key cards; 3D spectacles; memory cards for video game machines;

- (b) International Class 36 for insurance services; insurance agencies; financial affairs and monetary affairs, namely, financial analysis and online escrow service; real estate affairs, namely, assessment and management of real estate, providing information in the field of real estate via the internet; clearing and reconciling financial transactions via a global computer network; online banking services and online financial planning services; credit card services, processing and transmission of bills and payments thereof, and providing underwriting insurance for financial transactions; electronic fund transfer services; credit card payment processing services; debit card payment processing services; real estate services, namely, arrangement and management of leases and rental agreements; rental of real estate; leasing of real estate; real estate appraisal; real estate valuation; real estate financing; real estate investment; real estate brokerage services; real estate agency services; housing agency services; actuarial services; real estate management and consultancy services; rent collection; rental of offices [real estate]; rental of apartments and flats; provision of financial information; safety deposit box services; providing vouchers for payment of transportation expenses; capital investments; financial evaluation [insurance, banking, real estate]; financial and asset management services; financial evaluation [insurance, banking, real estate]; financing services; financial services, namely, debt settlement; processing of credit card payments; processing of debit card payments; financial services in the nature of financial planning services provided by telecommunication means; financial consultancy; advisory services relating to finance and investments; online banking; securities brokerage services; stock exchange quotation services; stocks and bonds brokerage; financial analysis; debit card services in the nature of issuance of debit cards and debit card transaction processing services; charge card services in the nature of issuance of charge cards and payment processing services; check payment guarantee services; check verification; banking, savings account and financial investment services; financial clearing services; credit card verification via global computer information network; electronic credit risk management services; electronic commerce payment services, namely, establishing funding accounts used to purchase goods and services on the internet and electronic bill payment services; merchant services in the nature of payment transaction processing, namely, financial accounts debiting and crediting services; electronic banking services; issuance of stored value cards, charge cards and debit cards; telephone credit cards services, namely, issuing prepaid telephone calling cards services; information services relating to finance and insurance, provided online from a computer database or internet; agencies for collecting electric power utility and gas payments; antique appraisal; art appraisal; jewelry appraisal; appraisal for used automobiles; financial services; charitable fund raising; organization of charitable collections; charitable fundraising in the nature of charitable collections; rental of paper money and coin counting or processing machines; rental of cash dispensers or automated-teller machines; online payment services, namely, electronic processing of credit card payments and electronic payments via a global computer network; financing services, namely, arranging finance for construction projects; customs clearance services; consultancy, information and advisory services relating to the aforesaid services;
- (c) International Class 42 for scientific and technological services, namely, research and design in the fields of telecommunications software and hardware design, Internet technology, the design of websites for advertising, software design, and e-commerce software and hardware design, and industrial research and analysis services in the field of e-commerce; design and development of computer hardware and software; software as a service (SaaS); computer support services in connection with transmitting information, data, documents, and images over the internet; computer services, namely, design and development of wireless communication systems for transmitting information, data, documents and images over the internet; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) services providing software in the fields of web-based conferencing, audio conferencing, electronic messaging, document collaboration, video conferencing, and voice and call processing; providing online non-downloadable software for facilitating the interoperability of multiple software applications; technical support services, namely, troubleshooting of problems for computer software and applications provided online, by email and by telephone; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, engage in social networking, and exchange documents; computer technology advice provided to Internet users by means of a support hotline; computer service relating to creating indexes of information, sites and resources on computer networks; providing search engines for the internet; design of computers, notebook computers, laptop computers, portable computers and handheld computers; design of personal digital assistants and personal media players; design of mobile telephones and smart phones; design of digital cameras; computer services, namely, providing online non-downloadable software for use with financial analysis and financial consulting, payment processing, blockchain technology, identity authentication, biometrics authentication, data security, computer security; computer programming; computer system integration services; computer system analysis; computer programming in relation to the defence against virus; computer system software services, namely, design and development of online computer software systems; computer services in relation to providing direct connection services between computer users for exchanging data; computer software design;

computer system design; Computer services, namely, designing and development of websites and webpages for others; hosting computer sites [web sites]; Application service provider (ASP), namely, hosting computer application software for others for use in searching and retrieving information from databases and computer networks; technical support services, namely, troubleshooting of computer software problems by means of telephone or global computer networks; consultancy services in relation to computer software; computer services relating to customized searching of computer databases and websites; computer and electronic signal coding and decoding; conversion of physical data and documents into electronic media format; product quality testing and evaluation services of goods and services of others to assure compliance with industry standards; architectural design services; interior design services of buildings, offices and apartments; providing technical information about computer and computer networks; provision of computer security risk management programs, namely, updating of computer software relating to computer security and prevention of computer risks computer security information, knowledge and testing services, namely, computer security consultancy in the field of scanning and penetration testing of computers and networks to assess information security vulnerability; providing quality assurance services for others in the field of computer software; providing a website that features technology that enables the secure exchange of information by users; computer security service, namely, restricting access to and by computer networks to and of undesired web sites, media and individuals and facilities; consultancy in the field of computer security; technological consultancy concerning securing telecommunications; computerized communication network security services, namely, providing temporary use of non-downloadable computer software for conducting private and secure electronic communication over a private or public computer network; providing information in the fields of internet, world wide web and computerized communication network security; consulting services in the fields of internet, world wide web and computerized communication network security services, information security services; authentication services for computer security; design, development, and implementation of software for authenticating digital signatures; off-site data backup; electronic data storage; providing information on computer technology and programming via a web site; cartography services; cloud computing.

Registration of this mark shall give no exclusive right to the use of the word “Connect”, separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14880.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 2nd day of November, 2018, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):24.1.5,15
in respect of:

- (a) International Class 1 for chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives for use in industry; transmission fluids; coolants; antifreeze;
- (b) International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels, including motor spirit and illuminants; candles and wicks for lighting; engine oils; gear oils; industrial greases; automotive greases; lubricating greases.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “90 years”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14901.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of December, 2018, by BOURNET-LAPOSTOLLE INTERNATIONAL SA, of 54 rue Agasse, 1208 GENEVA, Switzerland, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CLOS APALTA

in respect of International Class 33 for alcoholic beverages [except beers]; wines.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14980.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of December, 2018, by BLUEFIELD BELIZE FOODS COMPANY LIMITED, of New Site, Georgeville, Cayo District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):5.1.7, 9; 6.3.2
in respect of:

- (a) International Class 29 for coconut oil for food;
- (b) International Class 30 for vinegar;
- (c) International Class 32 for waters [beverages].

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14992.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of December, 2018, by Colgate-Palmolive Company of 300 Park Avenue, New York, New York 10022, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):29.1.1
in respect of:

- (a) International Class 3 for non-medicated toothpaste; non-medicated mouthwash; teeth whitening preparations;
- (b) International Class 5 for medicated toothpaste; medicated mouthwash; medicated oral care products, namely, a professional tooth whitening kit comprised primarily of medicated tooth whitening gel, and also syringes and mouth trays, for at-home use;
- (c) International Class 21 for toothbrushes; interdental cleaners; dental floss.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 19th day of June, 2018 under number 88/006,074 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15003.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of December, 2018, by De Beers UK Limited, of 20 Carlton House Terrace, London SW1Y 5AN, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

DE BEERS GROUP

in respect of :

- (a) International Class 14 for precious metals, unwrought or semi-wrought; alloys, of precious metals; badges of precious metal; ingots of precious metal; boxes of precious metal; ornaments [jewellery]; jewellery and imitation jewellery; precious and semi-precious stones; horological and chronometric instruments, namely, watches, pocket watches and clocks;
- (b) International Class 35 for retail services or wholesale services for precious metals and their alloys, jewellery and imitation jewellery, precious and semi-precious stones, horological and chronometric instruments namely, watches, pocket watches and clocks; advertising and marketing services.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 11th day of September, 2018 under number 00003337790 in the United Kingdom.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15029.18 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of January, 2019, by Condimentos, Empaques y Productos Alimenticios, Sociedad Anónima, of Calzada San Juan, 31-75 Zona 7, Guatemala City, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8);2.1.11,23;26.1.14

in respect of International Class 30 for sauces [condiments]; spices; edible ices; coffee; tea-based beverages; cocoa; palm sugar; raw sugar; rice; tapioca; sago; cereal preparations; chicory [coffee substitute]; bread rolls; breadcrumbs; macaroons [pastry]; confectionery; ice cream; honey; molasses for food; agave syrup [natural sweetener]; golden syrup; baking-powder; cooking salt; mustard; vinegar

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “CALIDAD GARANTIZADA”, separately and apart from the mark as shown.

The applicant claims that the words “CALIDAD GARANTIZADA”, when translated to the English language means “GUARANTEED QUALITY”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15056.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of January, 2019, by INTRADEVCO INDUSTRIAL S.A., of Av. Producción Nacional No. 188, Chorrillos, Lima, Peru, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SAPOLIO

in respect of International Class 5 for insecticides; insect repellents.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15075.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th January, 2019, by CNA International Inc., of 940 N. Central Ave, Wood Dale, Illinois 60191, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MAGIC CHEF

in respect of :

- (a) International Class 7 for dishwashers; washing machine [laundry];
- (b) International Class 11 for refrigerators, freezers, microwave ovens, gas ranges, electric ranges, cooktops, laundry driers, electric.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15089.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of January, 2019, by CNA International Inc., of 940 N. Central Ave, Wood Dale, Illinois 60191, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.1.11;23

in respect of:

- (a) International Class 7 for dishwashers; washing machine [laundry];
- (b) International Class 11 for refrigerators; freezers; microwave ovens; gas ranges; electric ranges; electric cooktops; laundry driers, electric.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15090.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of February, 2019, by SYBO ApS, of Jorcks Passage 1 A, 4., DK-1162 Copenhagen K, Denmark, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SUBWAY SURFERS

in respect of:

- (a) International Class 9 for optical apparatus and instruments; sounding apparatus and machines; sound recording apparatus; television apparatus; magnetic data media; disks, magnetic; compact discs [audio-video]; compact discs [read-only memory]; DVD players; calculating machines; data processing apparatus; computers; computer game software, recorded; computer game software, downloadable; computer hardware; smartphones; mobile telephones; tablet computers; USB flash drives; battery chargers; batteries, electric; selfie sticks [hand-held monopods]; films, exposed; animated cartoons; covers for tablet computers; covers for smartphones; bags adapted for laptops; mouse pads; computer keyboards; mouse [computer peripheral]; 3D spectacles; smartglasses; cameras [photography]; loudspeakers; video recorders; joysticks for use with computers, other than for video games; spectacles; sunglasses; spectacle cases;
- (b) International Class 16 for paper sheets [stationery]; printed matter; bookbinding material; photographs [printed]; stationery; adhesive bands for stationery or household purposes; paintbrushes; painters' brushes; typewriters, electric or non-electric; office requisites, except furniture; manuals [handbooks]; teaching materials [except apparatus]; plastic film for wrapping; printing type; printing blocks; books; comic books; pictures; posters; calendars; note books; albums; scrapbooks; writing cases [stationery]; pencil holders; drawing instruments; drawing materials; pencils; pens [office requisites]; pencil sharpeners, electric or non-electric; rubber erasers; drawing rulers; pads [stationery]; wrapping paper; stickers [stationery]; decalcomanias; postcards; envelopes [stationery];
- (c) International Class 25 for clothing, namely, shirts, blouses, tee-shirts, tank tops, camisoles, sweaters, jeans, pants, boxer shorts, short trousers, coats, jackets, dresses, skirts, rainwear, hosiery, nightwear, night gowns, underwear, neckties, belts, scarves, gloves, socks and stockings, skating outfits, jogging outfits, running suits, bath robes, masquerade costumes; footwear, namely, beach shoes, football shoes, gymnastic shoes, wooden shoes, ankle boots, half-boots, lace boots, ski boots, climbing boots, snow boots, sandals, slippers and moccasins; headwear, namely, hats and caps, visors, head sweatbands, do rags, head scarves;
- (d) International Class 28 for games, namely, backgammon games, board games, building games, chess games, checkers [games], hand-held consoles for playing video games, horseshoe games, tabletop games, trading cards for games, educational card games, manipulative games; arcade video game machines; toys, namely, toys for pets, tricycles for infants [toys], building blocks [toys], caps for pistols [toys], drones [toys], flying discs [toys], modeled plastic toy figurines, attachable, wearable, magnetic toy figurines, playsets for action figures, toy figures; remote control toys, namely cars, race cars, airplanes, boats and trains, electronic action toys, electronic learning toys, masks [playthings]; controllers for toys; articles of clothing for toys; appliances for gymnastics; balls for games; nets for sports; bats for games; video game machines; apparatus for games; gaming machines for gambling; portable games with liquid crystal displays; portable games and toys incorporating telecommunication functions; amusement machines, automatic and coin-operated; slot machines [gaming machines]; controllers for game consoles; joysticks for video games; role

playing games; toy models; toy robots; dolls; puppets; dolls' clothes; remote-controlled toy vehicles; skateboards; snowboards; surfboards; roller skates; in-line roller skates; bags especially designed for skis and surfboards; protective paddings [parts of sports suits].

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15109.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of February, 2019, by SYBO ApS, of Jorcks Passage 1 A, 4., DK-1162 Copenhagen K, Denmark, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SUBSURF

in respect of:

- (a) International Class 9 for optical apparatus and instruments; sounding apparatus and machines; sound recording apparatus; television apparatus; magnetic data media; disks, magnetic; compact discs [audio-video]; compact discs [read-only memory]; DVD players; calculating machines; data processing apparatus; computers; computer game software, recorded; computer game software, downloadable; computer hardware; smartphones; mobile telephones; tablet computers; USB flash drives; battery chargers; batteries, electric; selfie sticks [hand-held monopods]; films, exposed; animated cartoons; covers for tablet computers; covers for smartphones; bags adapted for laptops; mouse pads; computer keyboards; mouse [computer peripheral]; 3D spectacles; smartglasses; cameras [photography]; loudspeakers; video recorders; joysticks for use with computers, other than for video games; spectacles; sunglasses; spectacle cases;
- (b) International Class 16 for paper sheets [stationery]; printed matter; bookbinding material; photographs [printed]; stationery; adhesive bands for stationery or household purposes; paintbrushes; painters' brushes; typewriters, electric or non-electric; office requisites, except furniture; manuals [handbooks]; teaching materials [except apparatus]; plastic film for wrapping; printing type; printing blocks; books; comic books; pictures; posters; calendars; note books; albums; scrapbooks; writing cases [stationery]; pencil holders; drawing instruments; drawing materials; pencils; pens [office requisites]; pencil sharpeners, electric or non-electric; rubber erasers; drawing rulers; pads [stationery]; wrapping paper; stickers [stationery]; decalcomanias; postcards; envelopes [stationery];
- (c) International Class 25 for clothing, namely, shirts, blouses, tee-shirts, tank tops, camisoles, sweaters, jeans, pants, boxer shorts, short trousers, coats, jackets, dresses, skirts, rainwear, hosiery, nightwear, night gowns, underwear, neckties, belts, scarves, gloves, socks and stockings, skating outfits, jogging outfits, running suits, bath robes, masquerade costumes; footwear, namely, beach shoes, football shoes, gymnastic shoes, wooden shoes, ankle boots, half-boots, lace boots, ski boots, climbing boots, snow boots, sandals, slippers and moccasins; headwear, namely, hats and caps, visors, head sweatbands, do rags, head scarves;
- (d) International Class 28 for games, namely, backgammon games, board games, building games, chess games, checkers [games], hand-held consoles for playing video games, horseshoe games, tabletop games, trading cards for games, educational card games, manipulative games; arcade video game machines; toys, namely, toys for pets, tricycles for infants [toys], building blocks [toys], caps for pistols [toys], drones [toys], flying discs [toys], modeled plastic toy figurines, attachable, wearable, magnetic toy figurines, playsets for action figures, toy figures; remote control toys, namely cars, race cars, airplanes, boats and trains, electronic action toys, electronic learning toys, masks [playthings]; controllers for toys; articles of clothing for toys; appliances for gymnastics; balls for games; nets for sports; bats for games; video game machines; apparatus for games; gaming machines for gambling; portable games with liquid crystal displays; portable games and toys incorporating telecommunication functions; amusement machines, automatic and coin-operated; slot machines [gaming machines]; controllers for game consoles; joysticks for video games; role playing games; toy models; toy robots; dolls; puppets; dolls' clothes; remote-controlled toy vehicles; skateboards; snowboards; surfboards; roller skates; in-line roller skates; bags especially designed for skis and surfboards; protective paddings [parts of sports suits].

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15110.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of February, 2019, by José Guillermo Treger, of Balboa Av and Italy Av, Bahía Balboa Building, 5th Floor-office “B”, Panamá City, Republic of Panamá, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):18.2.1.27.5.4

in respect of International Class 25 for clothing, namely, pants, jeans, Bermuda shorts, short pants, shirts, blouses, tee-shirts, dresses, suits, jackets [clothing], coats, polo shirts, underwear, bathing suits, belts [clothing]; footwear, namely, esparto shoes and sneakers.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the number “1950”, separately and apart from the mark as shown.

The applicant claims that the Spanish word “MONTURA”, when translated to the English language is “Horse Saddle”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15120.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of February, 2019, by INNOVACION EN ALIMENTOS, S.A. DE C.V., of Calzada Carlos Herrera Araluce No. 185, Parque Industrial Carlos A Herrera Araluce, Gómez Palacio Durango, C.P. 35079, Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.18;29.1.3

in respect of International Class 29 for meat; fish, not live; poultry, not live; game, not live; game, not live; meat extracts; sausages.

Registration of this mark shall give no exclusive right to the use of the word “Deli”, separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15121.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of February, 2019, by THE PLYCEM COMPANY INC., of Building Golden Tower, Via Ricardo J. Alfaro, Urbanization Los Angeles, Bethania Panamá, Offices 19 and 20., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

PLYCEM

in respect of:

- (a) International Class 19 for building materials, not of metal, namely, manufactured fiber reinforced cement boards [cement excelsior boards] for use on conjunction with roofs, interior and exterior walls, ceilings, floor decks and floor framing;
- (b) International Class 35 for advertising; administration of frequent flyer programs; administration of consumer loyalty programs; commercial administration of the licensing of the goods and services of others.

The applicant claims that has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15144.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of March, 2019, by LBT Ltd., of No. 10 Manoel St., Castries, St. Lucia, through its agent M. H. Chebat & Co., of No. 53 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

MAHOGANY BAY RESORT

in respect of International Class 43 for accommodation bureau services [hotels, boarding houses]; bar services; boarding house services; boarding house bookings; boarding for animals; café services; cafeteria services; providing campground facilities; canteen services; rental of chairs, tables, table linen, glassware; rental of cooking apparatus; day-nursery [crèche] services; rental of drinking water dispensers; food and drink catering; food sculpting; holiday camp services [lodging]; hotel services; hotel reservations; rental of meeting rooms; motel services; reception services for temporary accommodation [management of arrivals and departures]; restaurant services; retirement home services; self-service restaurant services; snack-bar services; rental of temporary accommodation; temporary accommodation reservations; rental of tents; tourist home services; washoku restaurant services

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “RESORT”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15180 .19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of March, 2019, by Wilana Oldham, of P.O. Box 453, Belmopan City, Cayo District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):25.1.6;29.1.1

in respect of International Class 30 for pepper.

Registration of this mark shall give no exclusive right to the use of the word “Belize”, separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15201.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of March, 2019, by TY Inc., of 280 Chestnut, Westmont, Illinois 60559, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

TY BELIZE

in respect of International Class 35 for wholesale and retail store services featuring toys and other consumer goods; on-line retail store services featuring toys and other consumer goods.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “Belize”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15226.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of March, 2019, by NATTURA LABORATORIOS, S.A. DE C.V., of Pedro Martinez Rivas 746 Parque Industrial Belenes Norte, 45145 Zapopan, Jalisco, Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 3 for almond soap; antiperspirant soap; cakes of soap; deodorant soap; shaving soap; soap for foot perspiration; ionone [perfumery]; mint for perfumery; musk [perfumery]; aromatics [essential oils]; cake flavorings [essential oils]; essential oils of cedarwood; essential oils of lemon; ethereal oils; essential oils of citron; flavorings for beverages [essential oils]; food flavorings [essential oils]; mint essence [essential oil]; terpenes [essential oil]; cosmetics; hair care lotions; non-medicated dentifrices; dentifrices in the form of chewing gum; dentifrices in the form of solid tablets; hair care preparations; hair cleaning preparations; hair coloring preparations; hair bleaching preparations; bleaching preparations [decolorants] for cosmetic purposes; preparations for setting hair; hair styling preparations; hair waving preparations.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “gel”, separately and apart from the mark as shown.

The applicant claims that the English translation of the mark is “gorilla snot”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15229.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by BELIZE TELEMEDIA LIMITED, of One St. Thomas Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.1.10;29.1.1

in the colors red pantone 185 in respect of:

- (a) International Class 9 for portable telecommunication instant messaging devices;
- (b) International Class 35 for advertising; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; telephone operator services;
- (c) International Class 37 for repair and maintenance of telecommunication machines and apparatus;
- (d) International Class 38 for electronic bulletin board services [telecommunications services]; providing telecommunications connections to a global computer network; information about telecommunication; rental of telecommunication equipment; leasing of telecommunication equipment; providing access to telecommunication networks; rental of telecommunication routers; transfer of data by telecommunication; communications via multinational telecommunication networks; telecommunication services, namely, wireless telephone services; telecommunication services, namely, transmission of webcasts and podcasts; providing third party users with access to telecommunication infrastructure; providing telecommunication connections to the internet or databases; data transmission and reception services via telecommunication means; telecommunications reseller services for businesses, namely, providing long distance telecommunication services, voice telecommunication services, local telephone services, and internet access services; providing telecommunication connectivity services for transfer of images, messages, audio, visual, audiovisual and multimedia works; telecommunication services, namely, providing advanced calling features, namely, providing an international calling function to easily place international calls; telecommunication services in the nature of providing telephone features, namely, call waiting, call identification, call forwarding, and message waiting; telecommunication services, namely, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions; communications by fiber optic networks; satellite transmission;
- (e) International Class 42 for hosting computer sites [web sites]; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; computer system design; computer software design; installation of computer software; computer programming.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word “Connect”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15234.19 should do so in writing addressed to the undersigned not later than the 17th day of April, 2020.

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by BELIZE TELEMEDIA LIMITED, of One St. Thomas Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in the colors red pantone 185 in respect of:

- (a) International Class 9 for portable telecommunication instant messaging devices;
- (b) International Class 35 for advertising; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; telephone operator services;
- (c) International Class 37 for repair and maintenance of telecommunication machines and apparatus;
- (d) International Class 38 for electronic bulletin board services [telecommunications services]; providing telecommunications connections to a global computer network; information about telecommunication; rental of telecommunication equipment; leasing

of telecommunication equipment; providing access to telecommunication networks; rental of telecommunication routers; transfer of data by telecommunication; communications via multinational telecommunication networks; telecommunication services, namely, wireless telephone services; telecommunication services, namely, transmission of webcasts and podcasts; providing third party users with access to telecommunication infrastructure; providing telecommunication connections to the internet or databases; data transmission and reception services via telecommunication means; telecommunications reseller services for businesses, namely, providing long distance telecommunication services, voice telecommunication services, local telephone services, and internet access services; providing telecommunication connectivity services for transfer of images, messages, audio, visual, audiovisual and multimedia works; telecommunication services, namely, providing advanced calling features, namely, providing an international calling function to easily place international calls; telecommunication services in the nature of providing telephone features, namely, call waiting, call identification, call forwarding, and message waiting; telecommunication services, namely, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions; communications by fiber optic networks; satellite transmission;

- (e) International Class 42 for hosting computer sites [web sites]; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; computer system design; computer software design; installation of computer software; computer programming.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15235.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of March, 2019, by BELIZE TELEMEDIA LIMITED, of One St. Thomas Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

DigiHome

in the colors red pantone 185 in respect of:

- (a) International Class 9 for portable telecommunication instant messaging devices;
- (b) International Class 35 for advertising; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; telephone operator services;
- (c) International Class 37 for repair and maintenance of telecommunication machines and apparatus;
- (d) International Class 38 for electronic bulletin board services [telecommunications services]; providing telecommunications connections to a global computer network; information about telecommunication; rental of telecommunication equipment; leasing of telecommunication equipment; providing access to telecommunication networks; rental of telecommunication routers; transfer of data by telecommunication; communications via multinational telecommunication networks; telecommunication services, namely, wireless telephone services; telecommunication services, namely, transmission of webcasts and podcasts; providing third party users with access to telecommunication infrastructure; providing telecommunication connections to the internet or databases; data transmission and reception services via telecommunication means; telecommunications reseller services for businesses, namely, providing long distance telecommunication services, voice telecommunication services, local telephone services, and internet access services; providing telecommunication connectivity services for transfer of images, messages, audio, visual, audiovisual and multimedia works; telecommunication services, namely, providing advanced calling features, namely, providing an international calling function to easily place international calls; telecommunication services in the nature of providing telephone features, namely, call waiting, call identification, call forwarding, and message waiting; telecommunication services, namely, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions; communications by fiber optic networks; satellite transmission;
- (e) International Class 42 for hosting computer sites [web sites]; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; computer system design; computer software design; installation of computer software; computer programming.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15236.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of April, 2019, by Regismark, S. de R.L. de C.V., of Av. Circunvalación Poniente 1539 Col. Ciudad Granja, Zapopan, Jalisco, México C.P., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.4.9;26.11.3.8

in respect of International Class 35 for business management services, namely, administration of business engaged in the sale of uniforms, corporate uniforms, shoes and garments [intermediary commercial]; sales promotion for others in the field of uniforms, corporate uniforms, shoes and garments [intermediary commercial]; Wholesale and retail store services, featuring the sale of goods, namely, uniforms, shoes, boots, trousers, shirts, skirts, jackets, aprons [clothing], caps (excluding the transport thereof); On-line retail and wholesale store services featuring the sale of goods, namely, uniforms, shoes, boots, trousers, shirts, skirts, jackets, aprons [clothing], caps (excluding the transport thereof); Catalog mail order retail and wholesale services featuring the sale of goods, namely, uniforms, shoes, boots, trousers, shirts, skirts, jackets, aprons [clothing], caps (excluding the transport thereof); Providing vending machines for the sale of goods, namely, uniforms, shoes, boots, trousers, shirts, skirts, jackets, aprons [clothing], caps (excluding the transport thereof).

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “UNIFORM”, “MART” and “EXPRESS GARMENT”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15259.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of April, 2019, by Sweet Songs Jungle Lodge Limited of 2118 Guava Street, Belize City, Belize, through its agent Estevan Perera & Company LLP, Attorneys-at-Law, of 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Sweet Songs Jungle Lodge

in respect of International Class 43 for hotel services; hotel reservations.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word “Lodge”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15298.19 should do so in writing addressed to the undersigned not later than the **17th day of April, 2020.**

DATED this 24th day of January, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 2nd day of January, 2019, by ADAMA Chile SA, of Camino Catemito Lote A-2, Calera de Tango, Santiago, Chile, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

EXPERTGROW

in respect of International Class 1 for agricultural chemicals, except fungicides, herbicides, insecticides and parasiticides; horticultural chemicals, except fungicides, herbicides, insecticides and parasiticides; chemicals for use in forestry, except fungicides, herbicides, insecticides and parasiticides; chemical substances for preserving foodstuffs; plant growth regulating preparations; biostimulants being plant growth stimulants.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15034.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3rd day of January, 2019, by Price Costco International, Inc., of 999 Lake Drive, Issaquah, Washington, U.S.A. 98027, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.11.3,18

in respect of International Class 35 for retail and wholesale store services and online retail and wholesale store services featuring fresh meats, fruits, vegetables, and pre-prepared foods, coffee, tea, dry packaged foods, dairy products, baked goods, confectionery, alcoholic and non-alcoholic beverages, tobacco products, clothing and footwear, toys, sporting goods, kitchen utensils and equipment, household linens, artificial plants and trees, glassware, porcelain and earthenware, household paper products, laundry preparations, soaps and cleaning products, cosmetics, personal care products, pharmaceutical preparations, vitamins, nutritional supplements, gardening products and equipment, pet food and pet care products, power and hand tools, automotive goods and gasoline, household and outdoor furniture, office furniture and equipment, computers and computer peripherals, computer software and hardware, small and major appliances, compact discs and DVDs, consumer electronics, all-purpose batteries, luggage, jewelry, watches, entertainment tickets, holiday ornaments and decorations; dissemination of advertising matter via printed publications, product displays, and on-line electronic communications, or other media; distribution of samples; import-export agency services; advisory services relating to import-export agency; pharmaceutical services, namely, processing online and telephone prescription orders in retail pharmacies; photocopying services.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "WHOELSALE", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15038.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of January, 2019, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.1.4;27.5.4
in respect of:

- (a) International Class 1 for transmission fluid; hydraulic fluid;
- (b) International Class 4 for motor oil; lubricating oil; lubricating grease; lubricants; synthetic lubricating oils; hydraulic oils;
- (c) International Class 37 for vehicle service stations [refuelling and maintenance]; vehicle lubrication; vehicle washing.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15052.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of January, 2019, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):29.1.1,4
in respect of:

- (a) International Class 1 for transmission fluid; hydraulic fluid;
- (b) International Class 4 for motor oil; lubricating oil; lubricating grease; lubricants; synthetic lubricating oils; hydraulic oils;
- (c) International Class 37 for vehicle service stations [refuelling and maintenance]; vehicle lubrication; vehicle washing.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15053.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of January, 2019, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DELVAC

in respect of:

- (a) International Class 1 for transmission fluid; hydraulic fluid;
- (b) International Class 4 for lubricating oil; lubricating grease; lubricants; motor oil; hydraulic oils.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15059.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of January, 2019, by Erwin Augusto Contretras, of 1C Street, Benque Viejo Del Carmen Town, Cayo District, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.3.4;29.1.4

in respect of International Class 42 for engineering.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words “ENGINEERING SERVICES”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15082.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of March, 2019, by Químicos y Lubricantes, S.A., of Anillo Periférico 17-36, zona 11, 01011, Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

WEED OUT

in respect of International Class 5 for preparation to destroy weeds, harmful animal, namely, fungicides, insecticides, herbicides.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “WEED”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15204.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of April, 2019, by COGNAC FERRAND, of 4 rue de Saint-Pétersbourg, 75008 Paris, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.1.18

in respect of International Class 33 for alcoholic beverages, except beer; spirits [beverages]; rum.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Special Dry", separately and apart from the mark as shown.

The applicant claims that the word "XAYMACA" belongs to a local Jamaican "patios" and the translation of the word "XAYMACA" is "JAMAICA".

Priority claim is on the basis of an application filed on the 17th day of January, 2019 under number 19/4516455 in France.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15250.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of April, 2019, by Marie Sharp's Fine Foods Limited, of P.O. Box 6, 1 Melinda Road, Dangriga Town, Stann Creek District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.1.23,30;2.9.14

in respect of International Class 30 for pepper; pepper seasoning; sauces [condiments]; spices; aromatic preparations for food.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "SPECIAL EDITION", "THE FAMOUS", "PROUD PRODUCTS OF BELIZE", "SMOKED HABANERO SAUCE", "NET 5 FL. OZ", "(148 ML)" & "INGREDIENTS", "SMOKED HABANERO PEPPER, VINEGAR, CARROTS, SALT, ONION, LIME JUICE, GARLIC, AND SPICES", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15251.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of April, 2019, by Marie Sharp's Fine Foods Limited, of P.O. Box 6, 1 Melinda Road, Dangriga Town, Stann Creek District, Belize, for the registration of the following trade mark, as proprietor thereof-

JUS JUCI

in respect of International Class 32 for concentrated fruit juices.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15252.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of April, 2019, by Marie Sharp's Fine Foods Limited, of P.O. Box 6, 1 Melinda Road, Dangriga Town, Stann Creek District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):25.1.6

in respect of :

- (a) International Class 29 for fruits, cooked; vegetables, cooked; fruits, preserved; vegetables, preserved; jellies for food; fruit jellies; fruit pulp; jams;
- (b) International Class 30 for pepper; pepper seasoning; sauces [condiments]; spices; aromatic preparations for food;
- (c) International Class 32 for concentrated fruit juices;
- (d) International Class 33 for wine.

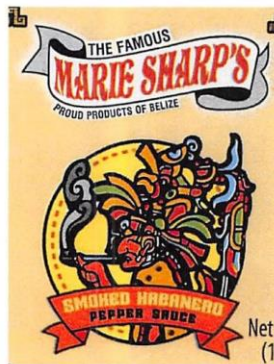
The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15253.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of April, 2019, by Marie Sharp's Fine Foods Limited, of P.O. Box 6, 1 Melinda Road, Dangriga Town, Stann Creek District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.1.1,23

in respect of International Class 30 for pepper; pepper seasoning; sauces [condiments]; spices; aromatic preparations for food.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "THE FAMOUS", "PROUD PRODUCTS OF BELIZE", "SMOKED HABANERO", "PEPPER SAUCE", "NET" and the number "1", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15254.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of April, 2019, by Marie Sharp's Fine Foods Limited, of P.O. Box 6, 1 Melinda Road, Dangriga Town, Stann Creek District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):29.1.1

in respect of International Class 30 for pepper; pepper seasoning; sauces [condiments]; spices; aromatic preparations for food.

The applicant claims that the mark is being used.

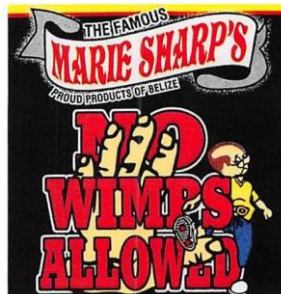
Registration of this mark shall give no exclusive right to the use of the words "THE FAMOUS", "PROUD PRODUCTS OF BELIZE", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15255.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of April, 2019, by Marie Sharp's Fine Foods Limited, of P.O. Box 6, 1 Melinda Road, Dangriga Town, Stann Creek District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.1.23,30;2.9.14

in respect of International Class 30 for pepper; pepper seasoning; sauces [condiments]; spices; aromatic preparations for food.

The applicant claims that the mark is being used.

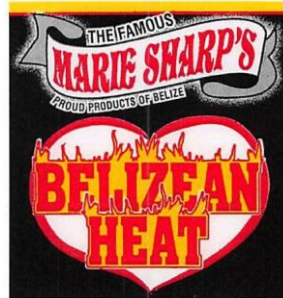
Registration of this mark shall give no exclusive right to the use of the words "THE FAMOUS" & "PROUD PRODUCTS OF BELIZE", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15256.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of April, 2019, by Marie Sharp's Fine Foods Limited, of P.O. Box 6, 1 Melinda Road, Dangriga Town, Stann Creek District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):1.15.5; 2.9.1;29.1.1

in respect of International Class 30 for pepper; pepper seasoning; sauces [condiments]; spices; aromatic preparations for food.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "THE FAMOUS" & "PROUD PRODUCTS OF BELIZE", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15257.19 should do so in writing addressed to the undersigned not later than the **1st day of May, 2020.**

DATED this 7th day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of November, 2018, by Fox 40 International Inc., of 340 Grays Road, Hamilton, Ontario, Canada, L8E, 2Z2, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FOX 40

in respect of International Class 9 for signalling panels, luminous or mechanical; signalling buoys; signals, luminous or mechanical; signalling whistles; sports whistles; groundwater sampling equipment, namely, bailers; protection and safety apparatus, namely, inflatable flotation devices; fire extinguishers.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14913.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of January, 2019, by Condimentos, Empaques y Productos Alimenticios, Sociedad Anónima, of Calzada San Juan, 31-75 Zona 7, Guatemala City, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)2.1.11,13

in respect of International Class 30 for sauces [condiments]; spices; edible ices; coffee; tea-based beverages; cocoa; palm sugar; raw sugar; rice; tapioca; sago; cereal preparations; chicory [coffee substitute]; bread rolls; breadcrumbs; macaroons [pastry]; confectionery; ice cream; honey; molasses for food; agave syrup [natural sweetener]; golden syrup; baking-powder; cooking salt; mustard; vinegar.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15057.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of January, 2019, by AEROVÍAS DEL CONTINENTE AMERICANO S.A., AVIANCA, of Carrera 51B No. 80-58, Barranquilla, Atlántico, Colombia, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8)2.9.1

in respect of International Class 39 for air transport; packaging and storage of goods; coordinating travel arrangements for individuals and for groups.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the words “todopara enamorarte” when translated to the English language is “Everything for you love”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15066.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 18th day of January, 2019, by COCOCARE PRODUCTS, INC. of 85 Franklin Road, Dover, NJ 07801-5632, USA, through its agent Musa & Balderamos LLP, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COCOCARE

in respect of International Class 3 for cosmetic preparations for skin care; oils for cosmetic purposes; balms, other than for medical purposes; cosmetic creams; shaving preparations; non-medicated hair shampoo; hair conditioners; sunscreen preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15076.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 23rd day of January, 2019, by UNDER ARMOUR, INC., of 2601 Port Covington Drive, Baltimore, MD 21230, United States of America, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

UNDER ARMOUR

in respect of:

- (a) International Class 18 for imitation leather; animal skins; toiletry bags sold empty; travel bags; duffel bags; backpacks; sack packs, namely, drawstring bags used as back packs; all-purpose sport bags; all-purpose athletic bags; athletic bags; daypacks; golf umbrellas; hiking bags; shoe bags for travel; umbrellas; messenger bags; tote bags; wristlet bags;
- (b) International Class 25 for clothing, namely, shirts, tops, athletic uniforms, baseball uniforms, baselayer tops, baselayer bottoms, jerseys, sports jerseys, sleeveless jerseys, sweatshirts, sweatpants, beachwear, bikinis, thongs, swimwear, sweaters, pants, skirts, skorts, leggings, dresses, shorts, bottoms, under wear, undershirts, unitards, bras; headwear, namely, children's headwear, hats, baseball caps, visors, golf caps, headbands, hoods, skull caps, skull wrap, bandanas, winter caps, scarves; clothing, namely, wristbands, sweat bands, jackets, camouflage jackets, coats, rainwear, foul weather gear, rain jackets, rain suits, rain trousers, rainproof jackets, waterproof jackets, waterproof pants, hooded pullovers, wind pants, wind resistant jackets, wind shirts, hunting pants, hunting jackets, hunting vests, hunting shirts, bib overalls for hunting, knit shirts, t-shirts, long sleeve shirts, short sleeve shirts, vests, socks, dress socks, ankle socks, gloves, mittens, camouflage gloves, hand-warmer, leg warmers, belts, boxer briefs, boxer shorts, briefs, camouflage pant, camouflage shirts, camouflage vests, capri pants, fishing shirts, fleece pullovers, girdles, jogging pants; clothing for athletic use, namely, athletic sleeves, ski wear, ski bibs, ski gloves, ski jackets, ski pants, padded shirts, padded pants, padded shorts, shorts, shirts, pants, leggings, socks, tops, bottoms, sports bras, tights, underwear and turtlenecks; padded elbow compression sleeves sold as an integral component of athletic clothing, namely, jerseys; snow pants, snowboard gloves, snowboard mittens, snowboard pants; sports jerseys; sport shirts; sport pants; golf shirts; golf shorts; golf trousers; polo shirts; turtlenecks; mock turtle necks; sports bras; moisture-wicking sports bras; moisture-wicking sports pants; moisture-wicking sports shirts; yoga pants; yoga shirts; footwear, namely, athletic footwear, sneakers, cleats for attachment to sports shoes, soccer boots, tennis wear, basketball sneakers, baseball shoes, football shoes, running shoes, training shoes, men and women's boots, slippers, sandals and beach footwear;
- (c) International Class 28 for baseball and softball equipment for catchers, namely, face masks, chest protectors, leg guard [sports articles], knee guard [sports articles], protective paddings [parts of sport suits], baseball bat bags, field hockey gloves, field hockey stick bags; lacrosse equipment, namely, lacrosse stick bags, lacrosse sticks, lacrosse stick heads, lacrosse stick handles, lacrosse gloves, lacrosse arm guards, lacrosse shoulder pads, lacrosse elbow pads, and replacement parts for the foregoing goods; running gloves; softball bat bags; golf bags; bags specially adapted for sports equipment; golf gloves; batting gloves; football gloves; athletic equipment, namely, knee pads for athletic use, elbow pads for athletic use, forearm pads for athletic use, shin guards for athletic use, football girdles, protective athletic cups, jock straps; balls for sports, namely, basketballs, footballs, soccer balls, sport balls, volleyballs;
- (d) International Class 35 for advertising; retail store services featuring apparel and sporting goods; online retail store services featuring apparel, footwear, sporting goods, eyewear, headwear, wrist bands, sweat bands, belts, gloves, hand-warmers, plastic water bottles sold empty, watches, sports bags, tote bags, travel bags, backpacks, golf bags, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, towels, posters; mobile retail store services featuring apparel, footwear, and sporting goods.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15085.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 31st day of January, 2019, by INTRADEVCO INDUSTRIAL S.A., of Av. Producción Nacional No. 188, Chorrillos, Lima, Perú, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AMOR

in respect of International Class 3 for fabric softener; cosmetics; non-medicated soaps; non-medicated deodorants; deodorant soap; non-medicated lotions for the body; talcum powder; non-medicated shampoos; perfumes.

The applicant claims that it intends to use the mark.

The applicant claims that the word “AMOR”, when translated to the English language is “LOVE”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15100.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th February, 2019, by WILD ENTERPRICES, S.A. DE C.V., of Avenida Coatepec 520, Bodega 16 Interior 27, San Bartolomé Coatepec, Huixquilucan, 52793, Estado de México, MEXICO, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)3.9.1.24

in respect of International Class 25 for albs; ankle boots; aprons [clothing]; ascots; babies' pants [underwear]; bandanas [neckerchiefs]; bath sandals; bath slippers; bath robes; bathing caps; bathing trunks; bathing suits; beach clothes; beach shoes; belts [clothing]; berets; bibs, not of paper; bibs, sleeved, not of paper; boas [necklets]; bodices [lingerie]; boot uppers; boxer shorts; brassieres; breeches for wear; camisoles; cap peaks; caps being headwear; chasubles; clothing for gymnastics; clothing of imitations of leather; clothing of leather; clothing containing slimming substances; coats; collars [clothing]; combinations [clothing]; corselets; corsets [underclothing]; wristbands [clothing]; cyclists' clothing; detachable collars; dress shields; dresses; dressing gowns; ear muffs [clothing]; embroidered clothing; esparto shoes or sandals; fingerless gloves; fishing vests; fittings of metal for footwear; football shoes; footmuffs, not electrically heated; footwear uppers; fur stoles; furs [clothing]; gabardines [clothing]; galoshes; garters; girdles; gloves [clothing]; gymnastic shoes; hairdressing capes; half-boots; hat frames [skeletons]; hats; headbands [clothing]; headwear; heel protectors for shoes; heelpieces for stockings; heelpieces for footwear; heels; hoods [clothing]; hosiery; jackets [clothing]; jerseys [clothing]; judo uniforms; jumper dresses; karate uniforms; kimonos; knickers; knitwear [clothing]; lace boots; layettes [clothing]; leggings [leg warmers]; leggings [trousers]; leotards; liveries; maniples; mantillas; masquerade costumes; mitres [hats]; mittens; money belts [clothing]; motorists' clothing; muffs [clothing]; neck scarves [mufflers]; neckties; non-slipping devices for footwear; outerclothing; overalls; overcoats; paper clothing; paper hats [clothing]; parkas; pelerines; pelisses; petticoats; pocket squares; pockets for clothing; ponchos; pajamas; ready-made clothing; ready-made linings [parts of clothing]; sandals; saris; sarongs; sashes for wear; shawls; shirt fronts; shirt yokes; shirts; short-sleeve shirts; shower caps; ski boots; ski gloves; skirts; skorts; skull caps; sleep masks; slippers; slips [underclothing]; sock suspenders; socks; inner soles; soles for footwear; spats; sports jerseys; sports shoes namely athletic shoes; sports singlets; stocking suspenders; stockings; studs for football boots; stuff jackets [clothing]; suits; suspenders; sweat-absorbent stockings; sweat-absorbent underclothing; sweat-absorbent socks; sweaters; teddies [underclothing]; tee-shirts; tights; tips for footwear; togas; top hats; trouser straps; trousers; turbans; underpants; underclothing; uniforms; valenki [felted boots]; veils [clothing]; visors being headwear; vests; waterproof clothing; welts for footwear; wet suits for water-skiing; wimples; wooden shoes

The applicant claims that the mark is being used.

The applicant claims that the word “PIRANA”, when translated to the English language is “PIRANHA”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15119.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of February, 2019, by Statistical Institute of Belize, of 1902 Constitution Drive, 2nd Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):27.5.1,22

in respect of International Class 35 for compilation of statistics; analysis of market research data and statistics.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word “STATISTICAL”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15133.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of February, 2019, by THE PLYCEM COMPANY INC., of Building Golden Tower, Via Ricardo J. Alfaro, Urbanization Los Angeles, Bethania, Panamá, Offices 19 and 20., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/services mark, as proprietor thereof-



CFE(8)24.15.1,11

in the colors dark red and white in respect of:

- (a) International Class 19 for building materials, not of metal, namely, manufactured fiber reinforced cement boards [cement excelsior boards] for use on conjunction with roofs, interior and exterior walls, ceilings, floor decks and floor framing;
- (b) International Class 35 for advertising; administration of frequent flyer programs; administration of consumer loyalty programs; commercial administration of the licensing of the goods and services of others.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15142.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of February, 2019, by THE PLYCEM COMPANY INC., of Building Golden Tower, Via Ricardo J. Alfaro, Urbanization Los Angeles, Bethania, Panamá, Offices 19 and 20., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8)24.15.1,11

in the colors dark red, white and grey in respect of:

- (a) International Class 19 for building materials, not of metal, namely, manufactured fiber reinforced cement boards [cement excelsior boards] for use on conjunction with roofs, interior and exterior walls, ceilings, floor decks and floor framing;
- (b) International Class 35 for advertising; administration of frequent flyer programs; administration of consumer loyalty programs; commercial administration of the licensing of the goods and services of others.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15143.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of March, 2019, by LBT Ltd., of No. 10 Manoel St., Castries, St. Lucia, through its agent M.H. Chebat & Co., of 53 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

MAHOGANY BAY HOMES

in respect of International Class 36 for accident insurance underwriting; accommodation bureau services [apartments]; actuarial services; antique appraisal; apartment house management; rental of apartments; art appraisal; bail-bonding; banking; brokerage of carbon credits; business liquidation services, financial; capital investment; charitable fund raising; cheque verification; clearing-houses, financial; credit bureau services; issuance of credit cards; debt collection agency services; debt advisory services; deposits of valuables; electronic funds transfer; exchanging money; factoring; rental of farms; arranging finance for construction projects; financial customs brokerage services; financial evaluation [insurance, banking, real estate]; financial management; financial analysis; financial consultancy; financial information; financial sponsorship; financial evaluation of standing timber; financial evaluation of wool; providing financial information via a web site; financial management of reimbursement payments for others; financing services; fire insurance underwriting; fiscal valuation; health insurance underwriting; hire-purchase financing; instalment loans; insurance brokerage; insurance underwriting; insurance consultancy; insurance information; investment of funds; jewelry appraisal; lending against security; life insurance underwriting; loans [financing]; marine insurance underwriting; mortgage banking; mutual funds; numismatic appraisal; rental of offices [real estate]; rental of offices for co-working; online banking; organization of monetary collections; pawn brokerage; processing of credit card payments; processing of debit card payments; provident fund services; rental of real estate; real estate agency services; real estate brokerage; real estate appraisal; real estate management; providing rebates at participating establishments of others through use of a membership card; rent collection; repair costs evaluation [financial appraisal]; retirement payment services; safe deposit services; savings bank services; securities brokerage; stamp appraisal; stock exchange quotations; stock brokerage services; stocks and bonds brokerage; surety services; issuance of tokens of value; issuance of travelers' checks; fiduciary.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "HOMES", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15178.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of March, 2019, by LBT Ltd., of No. 10 Manoel St., Castries, St. Lucia, through its agent M.H. Chebat & Co., of 53 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

MAHOGANY BAY TOWNLET

in respect of International Class 36 for accident insurance underwriting; accommodation bureau services [apartments]; actuarial services; antique appraisal; apartment house management; rental of apartments; art appraisal; bail-bonding; banking; brokerage of carbon credits; business liquidation services, financial; capital investment; charitable fund raising; cheque verification; clearing-houses, financial; credit bureau services; issuance of credit cards; debt collection agency services; debt advisory services; deposits of valuables; electronic funds transfer; exchanging money; factoring; rental of farms; arranging finance for construction projects; financial customs brokerage services; financial evaluation [insurance, banking, real estate]; financial management; financial analysis; financial consultancy; financial information; financial sponsorship; financial evaluation of standing timber; financial evaluation of wool; providing financial information via a web site; financial management of reimbursement payments for others; financing services; fire insurance underwriting; fiscal valuation; health insurance underwriting; hire-purchase financing; instalment loans; insurance brokerage; insurance underwriting; insurance consultancy; insurance information; investment of funds; jewelry appraisal; lending against security; life insurance underwriting; loans [financing]; marine insurance underwriting; mortgage banking; mutual funds; numismatic appraisal; rental of offices [real estate]; rental of offices for co-working; online banking; organization of monetary collections; pawn brokerage; processing of credit card payments; processing of debit card payments; provident fund services; rental of real estate; real estate agency services; real estate brokerage; real estate appraisal; real estate management; providing rebates at participating establishments of others through use of a membership card; rent collection; repair costs evaluation [financial appraisal]; retirement payment services; safe deposit services; savings bank services; securities brokerage; stamp appraisal; stock exchange quotations; stock brokerage services; stocks and bonds brokerage; surety services; issuance of tokens of value; issuance of travelers' checks; fiduciary.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "TOWNLET", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15181.19 should do so in writing addressed to the undersigned not later than the 15th day of May, 2020.

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of March, 2019, by Coldwell Banker LLC, of 175 Park Avenue, Madison, New Jersey 07940, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.1.1,2;27.5.1,19
in respect of:

- (a) International Class 35 for on-line advertising on a computer network; business administration consultancy; business management and organization consultancy; providing business information; assistance, advisory services and consultancy with regard to business planning, business analysis, business management, business organization, marketing and customer analysis; business marketing services; promotion and marketing services and related consulting; relocation services for businesses; marketing services; business management advisory services relating to franchising; offering business management assistance in the establishment and operation of real estate brokerage businesses; real estate sales management; real estate advertising services; real estate marketing services; providing business planning and marketing solutions for real estate professionals; real estate auctions;
- (b) International Class 36 for financial affairs and monetary affairs, namely financial information, management and analysis services; real estate brokerage services; franchising services, namely, providing financial information and advice regarding the establishment and operation of real estate brokerage business; real estate services, namely, property management services for condominium associations, homeowner associations and apartment buildings; real estate agency services; leasing of real estate; real estate appraisal and valuation; real estate rental services, namely rental of residential housing; providing information in the field of real estate via the internet; real estate investment services; real estate escrow services; providing real estate listings and real estate information via the internet; real estate consultancy services; mortgage services, namely, buyer pre-qualification of mortgages for mortgage brokers and banks.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15192.19 should do so in writing addressed to the undersigned not later than the 15th day of May, 2020.

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of March, 2019, by Coldwell Banker LLC, of 175 Park Avenue, Madison, New Jersey 07940, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.1.1.2;27.5.1,19
in respect of:

- (a) International Class 35 for on-line advertising on a computer network; business administration consultancy; business management and organization consultancy; providing business information; assistance, advisory services and consultancy with regard to business planning, business analysis, business management, business organization, marketing and customer analysis; business marketing services; promotion and marketing services and related consulting; relocation services for businesses; marketing services; business management advisory services relating to franchising; offering business management assistance in the establishment and operation of real estate brokerage businesses; real estate sales management; real estate advertising services; real estate marketing services; providing business planning and marketing solutions for real estate professionals; real estate auctions;
- (b) International Class 36 for financial affairs and monetary affairs, namely financial information, management and analysis services; real estate brokerage services; franchising services, namely, providing financial information and advice regarding the establishment and operation of real estate brokerage business; real estate services, namely, property management services for condominium associations, homeowner associations and apartment buildings; real estate agency services; leasing of real estate; real estate appraisal and valuation; real estate rental services, namely rental of residential housing; providing information in the field of real estate via the internet; real estate investment services; real estate escrow services; providing real estate listings and real estate information via the internet; real estate consultancy services; mortgage services, namely, buyer pre-qualification of mortgages for mortgage brokers and banks.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15193.19 should do so in writing addressed to the undersigned not later than the 15th day of May, 2020.

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of April, 2019, by DANISH CROWN A/S, of Marsvej 43, 8960 Randers, Denmark, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)24.9.2,5;29.1.1

in respect of International Class 29 for meat; poultry and game; fish, not live; frozen, entrees consisting primarily of meat, fish, poultry or vegetables; packaged entrees consisting primarily of meat, fish, poultry or vegetables; frozen meals consisting primarily of meat, fish, poultry or vegetables; packaged meals consisting primarily of meat, fish, poultry or vegetables; edible oils and fats, fish and meat preserves; prepared and prepackaged meals and entrees consisting primarily of egg with one or more of meat, fish, poultry, vegetable, cheese or onion; gut for making sausage casings; sausages; sausage casings, natural or artificial; charcuterie; bacon; meat extracts; soups; preparations for making soup; frozen, frosted, preserved, processed, dried, cooked or crystallized fruit and vegetables extracts for use in prepared meals or food; processed vegetables and fruits; preserved, frozen, dried and cooked fruits and vegetables; compotes; jams; jellies for food; eggs; milk; milk products; pork; fruit jellies.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “DANISH”, separately and apart from the mark as shown

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15264.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 25th day of April, 2019, by FIDENCIO VASQUEZ LOYA., of Calle de Plateros #103 Col. Parque Industrial CP99056 Fresnillo Zacatecas-Mexico, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.11.3,12;29.1.2

in respect of:

- (a) International Class 12 for land vehicles; vehicles for locomotion by land, air, water or rail;
- (b) International Class 35 for advertising; business management assistance; business administration assistance; providing office functions.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “AUTOMOTIVE”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15293.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 30th day of April, 2019, by SHENZHEN KTC TECHNOLOGY CO., LTD., of 1 Floor A District, 2 Floor B District, Workshop 1, Northern Wuhe Road, Gangtuo Village, Buji Town, Longgang District, Shenzhen Guangdong, China, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Horion

in respect of International Class 9 for computer software, recorded; computer peripheral devices; electronic pens [visual display units]; interactive touch screen terminals; cameras [photography]; semi-conductors; remote controls for televisions [excluding gaming apparatus]; television apparatus; video screens; integrated circuits.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15307.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 7th day of May, 2019, by INTERLAND DE GUATEMALA, SOCIEDAD ANÓNIMA, of 20 avenida A, 3-17 Colonia Vista Hermosa I, zona 15 Edificio Meridian Apartamento 14B, ciudad de

Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.1.10;29.1.3

in the colors black, white, gray and turquoise, in respect of International Class 39 for air transport; ambulance transport; armored-car transport; barge transport; boat transport; bus transport; car transport; collection of recyclable goods [transport]; ferry-boat transport; guarded transport of valuables; marine transport; passenger transport; arranging of passenger transportation services for others via an online application; pleasure boat transport; railway transport; rescue operations [transport]; river transport; taxi transport; tram transport; transport services for sightseeing tours; transport by pipeline; transport; transport of travellers; transport and storage of waste; transport brokerage; transport reservation; arranging of transportation for travel tours; transportation information; transportation logistics; transporting furniture; packaging of goods; delivery of goods; freight [shipping of goods]; wrapping of goods; storage of goods.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15321.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of May, 2019, by FAIRLIFE, LLC., of 1001 West Adams Street, Chicago, Illinois, 60607, United States of America, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CORE POWER

in respect of :

- (a) International Class 5 for dietary supplemental drinks; liquid nutritional supplement; nutritional supplement shakes; nutritional supplements;
- (b) International Class 29 for dairy-based beverages; milk; milk beverages with high milk content; milk products excluding ice cream, ice milk and frozen yogurt; milk-based beverages with chocolate; milk-based energy drinks; beverages consisting principally of milk; beverages having a milk base; chocolate milk; milk shakes; milk-based beverages containing coffee; protein milk; strawberry milk; vanilla milk.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15324.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of May, 2019, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VENUE

in respect of International Class 12 for automobiles; sports cars; motor coaches; vans [vehicles]; trucks; motor buses; electric vehicles; sports utility vehicles.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15325.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of May, 2019, by CARIBBEAN INTERNATIONAL BREWERY CO. LTD., of Carmelita Village, c/o #16 6TH Street, North, Corozal Town, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.1.18;29.1.2,8

in respect of International Class 35 for wholesale and retail store services for carbonated beverages, purified water, energy drinks and beer.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "BELIZE" & numbers "2018", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15335.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of May, 2019, by Portola Pharmaceuticals, Inc., of 270 East Grand Avenue, South San Francisco, California 94080, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ONDEXXYA

in respect of International Class 5 for pharmaceutical preparations for use in oncology and hematology; pharmaceutical preparations for the treatment of coagulation disorders, thrombosis, hematologic cancers, and inflammation

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15337.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of May, 2019, by SYNGENTA LIMITED, of Syngenta Jealott's Hill International Research Centre (RG42 6EY) - Bracknell, Berkshire, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SESTOLE

in respect of International Class 5 for herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15346.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of May, 2019, by SYNGENTA LIMITED, of Syngenta Jealott's Hill International Research Centre (RG42 6EY) - Bracknell, Berkshire, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BADRUS

in respect of International Class 5 for herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15347.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of May, 2019, by SYNGENTA LIMITED, of Syngenta Jealott's Hill International Research Centre (RG42 6EY) - Bracknell, Berkshire, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TOUCHDOWN






in respect of International Class 5 for herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15348.19 should do so in writing addressed to the undersigned not later than the **15th day of May, 2020.**

DATED this 21st day of February, 2020.

REGISTERED TRADEMARKS

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
14239.18	WHEELS	LBT Ltd. No. 10 Manoel St., Castries, St. Lucia	35
14534.18		Eleanor Yolanda Usher and Chadwick Elihue G. Usher 35 Magoon Street, Dangriga Town, Stann Creek District, Belize	39 41 43
14696.18	GENIO	INDUSTRIAS JLC, S.A. DE C.V. Calzada San Lorenzo, Tezonco 201, Col. San Nicolas Tolentino, 09850 Iztapalapa, Ciudad de Mexico, MEXICO	3
14725.18		FUCHS PETROLUB SE Friesenheimer Strasse 17, 68169 Mannheim, Germany (a German corporation)	1 2 3 4
14734.18		Fibber's Food 64B Cemetery Road, Belize City, Belize	30
14888.18		BIO PAPPEL SCRIBE S.A. DE C.V. Avenida Ejército Nacional 1130 Piso 9. Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México	16
14897.18		BIO PAPPEL SCRIBE S.A. DE C.V. Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México	16
14909.18	BAD BOY	Platypus Wear, Inc. 2411 Second Avenue, San Diego, California 92101 USA	18 25 28

14942.18	QUALCOMM	Qualcomm Incorporated 5775 Morehouse Drive, San Diego, CA 92121-1714, United States of America	9 42
14998.18	THIOMAP	RIVERDOR CORP. S.A. 18 de Julio avenue 878, Office No. 1204, Montevideo, Uruguay	1 5
15028.18	COURTYARD <small>BY MARRIOTT</small>	Marriott Worldwide Corporation 10400 Fernwood Road, Bethesda, Maryland 20817, United States of America	43

NOTICES OF TRADEMARK RENEWAL

(3rd issue)



CFE(6):5.7.6;29.1.1,3

THE MARK shown above, Registration No. 6242.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA** of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala, as of the 6th day of August, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers (physical or chemical blends), of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)



CFE(6):5.11.1,13;29.1.3

THE MARK shown above, Registration No. 6243.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA** of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala, as of the 6th day of August, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers (physical or chemical blends), of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)



CFE(6):5.7.2;29.1.2,3

THE MARK shown above, Registration No. 6244.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA** of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala, as of the 6th day of August, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers (physical or chemical blends), of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)

NUTRITEC

THE MARK shown above, Registration No. 6368.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA** of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala, as of the 6th day of October, 2019, in respect of

International Class 1 for mineral and/or organic fertilizers (physical or chemical blends), of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)



CFE(6):26.1.1;26.11.3,12;29.1.3,4,7

THE MARK shown above, Registration No. 6369.09, has been renewed in the name of **DISAGRO DE GUATEMALA, SOCIEDAD ANÓNIMA of Anillo Periférico 17-36, zona 11, Ciudad de Guatemala, Guatemala**, as of the 6th day of October, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers [physical or chemical blends], of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 6th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)

PHILCO

THE MARK shown above, Registration No. 6449.09, has been renewed in the name of **Electrolux Home Products, Inc. of 20445 Emerald Parkway, Suite 250, Cleveland, Ohio 44135, U.S.A.**, as of the 23rd day of November, 2019, in respect of **International Class 7** for electric clothes drying machines; and combined electric clothes washing and drying machines, of which it has not been used. The market has not been used due to inability to find a suitable distributor in Belize. The mark shall remain valid for a period of ten years until the 23rd day of November, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)



CFE(6):3.7.9;26.1.1,15

THE MARK shown above, Registration No. 6486.09, has been renewed in the name of **FERTILIZANTES DEL PACÍFICO S.A. of Anillo Periférico 17-36, zona 11, Guatemala City, Guatemala**, as of the 11th day of December, 2019, in respect of **International Class 1** for mineral and/or organic fertilizers [physical or chemical blends], of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 11th day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)

DOLCE GUSTO

THE MARK shown above, Registration No. 6552.10, has been renewed in the name of **Société des Produits Nestlé S.A. of 1800 Vevey, Switzerland**, as of the 15th day of January, 2020, in respect of **International Class 11** for electric coffee, cocoa and cappuccino makers; electric coffee making machines; parts and fittings for all of the aforesaid goods; **International Class 30** for coffee; prepared coffee and coffee-based beverages; cocoa and cocoa-based beverages; chocolate based beverage mixes in powder or liquid concentrate form; tea-based beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)



CFE(6):19.7.22,25;27.5.1,25

THE MARK shown above, Registration No. 6559.10, has been renewed in the name of **The Coca-Cola Company of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A.**, as of the 21st day of January, 2020, in respect of **International Class 32** for beers; mineral waters [beverages] and aerated waters and other non-alcoholic drinks; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)



CFE(6):26.4.2;26.11.12

THE MARK shown above, Registration No. 6560.10, has been renewed in the name of **The Coca-Cola Company of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A.**, as of the 21st day of January, 2020, in respect of **International Class 32** for beers; mineral waters [beverages] and aerated waters and other non-alcoholic drinks; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages and other non-alcoholic drinks; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)

DE LA ROSA

THE MARK shown above, Registration No. 6609.10, has been renewed in the name of **ADMINISTRADORA DE MARCAS LICENCIAS Y DISEÑOS S.A. DE C.V. of Carretera San Sebastian Km 2.5, 1550-D, Colonia San Sebastian, C.P. 45602, Tlaquepaque, Jalisco, México**, as of the 18th day of February, 2020, in respect of **International Class 30** for breakfast cereal preparations,

fried flour preparations for food, confectionery and sauces [condiments], of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)



CFE(6);5.5.1;26.4.1;29.1.1,2

THE MARK shown above, Registration No. 6789.10, has been renewed in the name of **ADMINISTRADORA DE MARCAS LICENCIAS Y DISEÑOS S.A. DE C.V. of Carretera San Sebastian Km 2.5, 1550-D, Colonia San Sebastian, C.P. 45602, Tlaquepaque, Jalisco, México**, as of the 5th day of May, 2020, in respect of **International Class 30** for candy [sweets], chocolates, chewing gum, not for medicinal purposes and peanut confections, marshmallows, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of May, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)

COMPLERA

THE MARK shown above, Registration No. 6876.10, has been renewed in the name of **GILEAD SCIENCES IRELAND UC of IDA Business & Technology Park, Carrigtohill, Co., Cork, Ireland**, as of the 31st day of May, 2020, in respect of **International Class 5** for pharmaceutical preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of May, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)

ESCAPE

THE MARK shown above, Registration No.7034, has been renewed in the name of **Calvin Klein Cosmetic Corporation of Silverside Road 501, Wilmington, DE 19809, U.S.A.**, as of the 11th day of January, 2020, in respect of **International Class 3** non-medicated toilet and bath preparations, all for men and women; perfumes, cologne, cologne spray and toilet waters; soaps, **of which it has been used**, for cosmetics; body soaks and body scrubs, shampoos and non-medicated preparations, all for the hair; anti-perspirants and deodorants, all for personal use; essential oils, hand and body lotions and creams; body talc, after-shave lotion and balm, shaving cream, suntan preparations, **of which it has not been used, due to lack of demand for the product**. The mark shall remain valid for a period of ten years until the 11th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)

TOO FACED

THE MARK shown above, Registration No. 7178.10, has been renewed in the name of **Too Faced Cosmetics, LLC of 18231 McDermott West, Irvine, CA 92614, U.S.A.**, as of the 7th day of October, 2020, in respect of **International Class 3** for cosmetics, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 7th day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)

SERTA

THE MARK shown above, Registration No. 8709, has been renewed in the name of **Serta, Inc. of 2451 Industry Avenue, Doraville, Georgia 30360, U.S.A.**, as of the 4th day of October, 2019, in respect of **International Class 20** for mattresses, mattress foundations, bedding, bolsters, cushions and pillows, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)



CFE(6):26.4.1,10,18,24

THE MARK shown above, Registration No. 8712, has been renewed in the name of **Serta, Inc. of 2451 Industry Avenue, Doraville, Georgia 30360, U.S.A.**, as of the 2nd day of July, 2019, in respect of **International Class 20** for mattresses and bedding (not being bed clothing), of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(3rd issue)

NUTRA-NUGGETS

THE MARK shown above, Registration No. 8803, has been renewed in the name of **Schell & Kampeter, Inc. of 103 North Olive Street, Meta, Missouri 65058, U.S.A.**, as of the 9th day of February, 2020, in respect of **International Class 31** for foodstuffs for animals, cat food and dog food, all in the form of nuggets, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of January, 2020.

(2nd issue)

NO COMPRE DEL MONTON...COMPRE DEL MONTE

THE MARK shown above, Registration No. 6497.09, has been renewed in the name of **Del Monte Foods, Inc. of 205 N. Wiget Lane Walnut Creek, CA 94598, U.S.A.**, as of the 18th day of December, 2019, in respect of **International Class 29** for meat; fish, not live, poultry and game, not live for human consumption; meat extracts; preserved, dried and cooked fruits and vegetables; jellies for food, jams; eggs for consumption, milk and milk products; edible oils and fats; **International Class 30** for coffee; tea; cocoa; non-medicated sugar; rice; tapioca; sago; artificial coffee; flour for food and preparations made from cereals; bread, pastry and confectionery; edible ices; honey; golden syrup; yeast for food preparation and human consumption; baking-powder; cooking salt; mustard; vinegar; sauces (condiments); spices; fruit sauces, preserves - except cranberry sauces and apple sauces; **International Class 32** for beers; mineral waters [beverages] and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices [non-alcoholic beverages]; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of February, 2020.

(2nd issue)

SANDAK

THE MARK shown above, Registration No. 6505, has been renewed in the name of **BATA BRANDS SA of Avenue d'Ouchy 61, 1006 Lausanne, Switzerland**, as of the 25th day of June, 2020, in respect of **International Class 25** for footwear being articles of clothing, and parts and fittings, of which it has not been used. The market conditions until now have not justified entry into the market, however, this may change in the future. The mark shall remain valid for a period of ten years until the 25th day of June, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of February, 2020.

(2nd issue)

MAHATMA

THE MARK shown above, Registration No. 6545.10, has been renewed in the name of **RIVIANA FOODS INC. of 2777 Allen Parkway, Houston, Texas 77019, U.S.A.**, as of the 7th day of January, 2020, in respect of **International Class 30** for rice and rice with seasoning mix combined in unitary packages, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of February, 2020.

(2nd issue)

Koito**CFE(6):27.5.1,25**

THE MARK shown above, Registration No. 6566.10, has been renewed in the name of **KOITO MANUFACTURING CO. LTD. of 4-8-3 Takanawa, Minato-ku, Tokyo, Japan**, as of the 15th day of January, 2020, in respect of **International Class 11** for lighting equipment and instrument for transportation equipments namely head lamp, fog lamp, tail lamp, stop lamp, signal lamp, room lamp, back-up lamp, license plate lamp, glove box lamp, discharge lamp bulb, halogen lamp bulb, incandescent lamp bulb and light-emitting diode lamp bulb for vehicle,

of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of February, 2020.

(2nd issue)

WARING

THE MARK shown above, Registration No. 6581.10, has been renewed in the name of **Conair Corporation of 1 Cummings Point Road, Stamford, CT 06902, U.S.A.**, as of the 3rd day of February, 2020, in respect of **International Class 7** for blenders, electric, for household purposes, parts and accessories, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of February, 2020.

(2nd issue)

KETEL ONE

THE MARK shown above, Registration No. 6643.10, has been renewed in the name of **Double Eagle Brands B.V. of Hoofdstraat 14, 3114 GG, Schiedam, The Netherlands**, as of the 3rd day of March, 2020, in respect of **International Class 33** for alcoholic beverages, except beer, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 3rd day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of February, 2020.

(2nd issue)

GUCCI

THE MARK shown above, Registration No. 6692, has been renewed in the name of **Guccio Gucci S.p.A. of Via Tornabuoni 73/R, 50123 FIRENZE, ITALY**, as of the 24th day of January, 2020, in respect of **International Class 14** for articles included in Class 14 made from precious metals or coated therewith, jewellery, imitation jewellery, precious stones, semi-precious stones, horological and chronometric instruments, and parts included in Class 14 of all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of February, 2020.

(2nd issue)



CFE(6):3.5.1,20

THE MARK shown above, Registration No. 7733, has been renewed in the name of **Playboy Enterprises International, Inc. of 10960 Wilshire Blvd, Suite 2200, Los Angeles, CA 90024, U.S.A.**, as of the 2nd day of February, 2020, in respect of **International Class 3** for all

goods included in Class 3, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of February, 2020.

(1st issue)

&BEYOND

THE MARK shown above, Registration No. 6317.09, has been renewed in the name of **AND BEYOND HOLDINGS (PROPRIETARY) LIMITED, of Block F Pinmill Farm, 164 Katherine Street, Sandown, Gauteng, South Africa**, as of the 7th day of September, 2019, in respect of **International Class 39** for transport; packaging of goods; storage of goods; travel reservation; sightseeing [tourism]; arranging of cruises; arranging of tours; **International Class 43** for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering; hotels; boarding houses; motels; restaurants; self-service restaurants; snack-bars; tourist homes, of which it has not been used. The Proprietor is still in the process of locating a suitable licensee to distribute the goods and provide the services under which the mark is registered. As such, the registered mark is still of interest to the Proprietor. The mark shall remain valid for a period of ten years until the 7th day of September, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2020.

(1st issue)



CFE(6):3.7.16,24

THE MARK shown above, Registration No. 6570.10, has been renewed in the name of **AND BEYOND HOLDINGS (PROPRIETARY) LIMITED, of Block F Pinmill Farm, 164 Katherine Street, Sandown, Gauteng, South Africa**, as of the 27th day of January, 2020, in respect of **International Class 39** for transport; packaging of goods; storage of goods; travel reservation; sightseeing [tourism]; arranging of cruises; arranging of tours; **International Class 43** for rental of temporary accommodation; temporary accommodation reservations; bar services; cafes; cafeterias; canteens; food and drink catering; hotels; boarding houses; motels; rental of temporary accommodation; restaurants; self-service restaurants; snack-bars; tourist homes, of which it has not been used. The Proprietor is still in the process of locating a suitable licensee to distribute the goods and provide the services under which the mark is registered. As such, the registered mark is still of interest to the Proprietor. The mark shall remain valid for a period of ten years until the 27th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2020.

(1st issue)

meiji

THE MARK shown above, Registration No. 6580.10, has been renewed in the name of **Meiji Holdings Co., Ltd., of No. 4-16, Kyobashi 2-chome, Chuo-ku, Tokyo, Japan**, as of the 4th day of February, 2020, in respect of **International Class 5** for pharmaceutical, veterinary and sterilizing preparations; antibiotic preparations; pharmaceutical preparations for the treatment of infectious diseases; air freshening preparations; depuratives; bouillons for bacteriological cultures; media for bacteriological cultures; vitamin preparations; amino acids for nutritional purposes; cultures of microorganisms for medical and veterinary use; diagnostic preparations for medical purposes; pharmaceutical preparations sold in pre-filled syringes; chemical reagents for medical or veterinary purposes; fungicides; insecticides; herbicides; dental cements; teeth filling material; dental impression materials; incontinence diapers; lactose [milk sugar]; powdered milk for babies; albuminous milk; semen for artificial insemination; dietetic beverages adapted for medical purposes; dietetic foods adapted for

medical purposes; food for babies; malted milk beverages for medical purposes; soft drinks for babies; fruit juice for babies; edible plant fibers, non-nutritive; dietary supplements; nutritional supplements; dietary supplemental drinks containing collagen and/or amino acids, of which it has not been used. The Proprietor is under negotiation with a distributor for a license agreement. The mark shall remain valid for a period of ten years until the 4th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2020.

(1st issue)

PEPTO-BISMOL INSTACOOOL

THE MARK shown above, Registration No. 6621.10, has been renewed in the name of **The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.**, as of the 18th day of February, 2020, in respect of **International Class 5** for pharmaceutical products to treat gastrointestinal disorders, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2020.

(1st issue)



CFE(6):26.1.1,18

THE MARK shown above, Registration No. 6624.10, has been renewed in the name of **Rheem Manufacturing Company, of 500 Northpark Town Center, 1100 Abernathy Road, N.E., Suite 1700, Atlanta, GA 30328, U.S.A.**, as of the 24th day of February, 2020, in respect of **International Class 11** for water heater; water heaters [apparatus]; air conditioning apparatus; gas boilers; gas-fired hot water supply boilers; heat pumps; water supply installations; solar furnaces; solar collectors [heating]; air purifying apparatus and machines, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2020.

(1st issue)

370Z

THE MARK shown above, Registration No. 6633.10, has been renewed in the name of **NISSAN JIDOSHA KABUSHIKI KAISHA (also trading as Nissan Motor Co., Ltd.), of No. 2 Takara-cho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 24th day of February, 2020, in respect of **International Class 12** for automobiles, wagons, trucks, vans, sport utility vehicles, buses, recreational vehicles [RV], sports cars, racing cars, lorries, fork lift trucks and towing tractors [tractors], structural parts therefore; fittings therefor namely, suspension shock absorbers for vehicles; shock absorbing springs for vehicles; hubs for vehicle wheels; tires for vehicle wheels; automobile tires; repair outfits for inner tubes; brakes for vehicles; vehicle chassis; bodies for vehicles; luggage carriers for vehicles; anti-theft alarms for vehicles; rearview mirrors; windscreen wipers; windcreens; windshield wipers; windshields; engines for land vehicles; hydraulic circuits for vehicles; air pumps [vehicle accessories]; clutches for land vehicles; transmissions for land vehicles; transmission chains for land vehicles; transmission shafts for land vehicles; axles for vehicles; steering wheels for vehicles; direction signals for vehicles; reversing alarms for vehicles; anti-theft alarms for vehicles; adhesive rubber patches for repairing inner tubes or tires, of which it has been

used. The mark shall remain valid for a period of ten years until the 24th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2020.

(1st issue)

ANIMANIACS

THE MARK shown above, Registration No. 7832, has been renewed in the name of **WARNER BROS. ENTERTAINMENT INC, of 4000 Warner Boulevard, Burbank, CA 91522, U.S.A.**, as of the 20th day of January, 2020, in respect of **International Class 28** for action figures, all being dolls and accessories therefor, toys, toy animals, dolls, plush toys, soft sculpture plush toys, board games, puzzles, all included in Class 28, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2020.

(1st issue)

JANSPORT

THE MARK shown above, Registration No. 8163, has been renewed in the name of **JANSPORT APPAREL CORP., of Concord Plaza, 3411 Silverside Road, Wilmington, Delaware, U.S.A.**, as of the 10th day of April, 2020, in respect of **International Class 18** for knapsacks, rucksacks, haversacks and packs for carrying on the back, all with or without support frames, support frames adapted for all the aforesaid goods, bags included in Class 18 and hold-alls, and parts and fittings included in Class 18 for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of April, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2020.

NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR

CFE(6):26.1.1,18

Rheem Manufacturing Company, the Registered Proprietor of Trade Mark No. 6624.10, has by veritable proof tendered before the Registrar on the 30th day of January, 2020, being Notarized Declaration of Company Confirming Change of Address, notarized on the 23rd day of April, 2019, changed **address** from **500 Northpark Town Center, 1100 Abernathy Road, N.E., Suite 1400, Atlanta, Georgia 30328, U.S.A.,** to **500 Northpark Town Center, 1100 Abernathy Road, N.E., Suite 1700, Atlanta, Georgia 30328, U.S.A.,** as of the 18th day of April, 2016. The appropriate recordal has been effected in the Register.

DATED this 21st day of February, 2020.

NOTICE OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE**meiji**

Meiji Holdings Co., Ltd., the Proprietor of Trade Mark No. 6580.10, has recorded **Arguelles & Company, of Suite 401, The Matalon, Coney Drive, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 3rd day of February, 2020. The appropriate recordal has been effected in the Register.

DATED this 21st day of February, 2020.

PEPTO-BISMOL INSTACOOOL

The Procter & Gamble Company, the Proprietor of Trade Mark No. 6621.10, has recorded **EPROINT (BELIZE) LIMITED, of 7 Craig Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 24th day of January, 2020. The appropriate recordal has been effected in the Register.

DATED this 21st day of February, 2020.

370Z

NISSAN JIDOSHA KABUSHIKI KAISHA (also trading as Nissan Motor Co., Ltd.), the Proprietor of Trade Mark No. 6633.10, has recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan City, Belize**, as its new **Registered Agent and Address for Service**, as of the 10th day of January, 2020. The appropriate recordal has been effected in the Register.

DATED this 21st day of February, 2020.

ANIMANIACS

WARNER BROS. ENTERTAINMENT INC., the Proprietor of Trade Mark No. 7832, has recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan City, Belize**, as its new **Registered Agent and Address for Service**, as of the 31st day of January, 2020. The appropriate recordal has been effected in the Register.

DATED this 21st day of February, 2020.

JANSPORT

JANSPORT APPAREL CORP., the Proprietor of Trade Mark No. 8163, has recorded **Arguelles & Company, of Suite 401, The Matalon, Coney Drive, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 3rd day of February, 2020. The appropriate recordal has been effected in the Register.

DATED this 21st day of February, 2020.

NOTICE OF PUBLICATION CORRECTION

Take Notice that trademark No. 14996.18 “**BIOSMART**”, published in the Intellectual Property Journal Vol. 20 – Nos. 23, 24 & 25 was inadvertently published with its agent as:

Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize

instead of:

Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize.

DATED this 21st day of February, 2020.

Take Notice that trade mark No. 7111, published in the Intellectual Property Journal Vol. 20 – No. 25, 26 & 27 “NOTICE OF RENEWAL”, was inadvertently published with the expiration date as 12th day of November, 2030, **instead of** “12th day of January, 2030”.

DATED this 21st day of February, 2020.

NOTICE OF CHANGE OF AGENT AND ADDRESS FOR SERVICE

ASSEMBLY BIOSCIENCES INC. the Proprietor of Patent Application No. 925.18, has recorded **Dujon & Dujon of 24 Tangerine Street, Belmopan, Belize**, as its new Registered Agent and Address for Service, for renewal purposes only, as of the 10th day of January, 2020, the appropriate recordal of which have been effected in the Register.

DATED this 21st day of February, 2020.

eFFECTOR Therapeutics, Inc. the Proprietor of Patent Application No. 965.19, has recorded **Dujon & Dujon of 24 Tangerine Street, Belmopan, Belize**, as its new Registered Agent and Address for Service, for all proceedings related to the processing, as of the 10th day of January, 2020, the appropriate recordal of which have been effected in the Register.

DATED this 21st day of February, 2020.
