



INTELLECTUAL PROPERTY JOURNAL

BELiPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

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(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th November, 2018, by CLOUD PEAKS HOLDINGS LTD., of 2 Miles North of San Pedro Town, Ambergris Caye, Belize through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

The Lost Dolphin

in respect of International Class 35 for retail gift shops; gift registry services.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14902.18 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 7th day of November, 2018, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

MOBIL 1

in respect of:

- (a) International Class 1 for chemicals for use in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; fire extinguishing and fire prevention compositions; tempering and soldering preparations; substances for tanning animal skins and hides; adhesives for use in industry; putties and other paste fillers; compost, manures, fertilizers; biological preparations for use in industry and science; transmission fluids;
- (b) International Class 37 for building construction; vehicle repair services; vehicle parts installation services; vehicle lubrication services.

The applicant claims that there is a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14935.18 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3rd day of December, 2018, by Uber Technologies, Inc., of 1455 Market Street, 4th Floor, San Francisco, California 94103, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

UBER EATS

in respect of:

- (a) International Class 9 for computer software, recorded; computer software applications, downloadable, for engaging and coordinating transportation services; computer software applications, downloadable, for engaging and coordinating delivery services;
- (b) International Class 35 for advertising; sales promotion for others; business management assistance; business administration for others; business administration services in the field of transport and delivery; business management services in the field of

transport and delivery; computerized on-line ordering services in the fields of food and grocery; computerized on-line ordering service featuring consumer goods of others, food, and groceries; on-line ordering service featuring consumer goods of others, food, and groceries; transcription of communications [office functions]; appointment scheduling services [office functions]; appointment reminder services [office functions]; on-line retail store services featuring consumer goods of others, food, and groceries; comparison shopping services; monitoring and tracking of package shipments to ensure on-time delivery for business purposes; business management consulting services in the field of transportation and delivery; provision of an on-line marketplace for buyers and sellers of goods and services;

- (c) International Class 38 for telecommunications services, namely, routing calls, SMS messages, and push- notifications to local third-party motorized vehicle operators and food and grocery delivery agents in the vicinity of the caller using mobile phones; telecommunication services, namely, routing calls, SMS messages and push- notifications to retail and delivery services; providing access to Internet databases and online portals in the field of commerce, enabling consumers to enter, manage and modify their consumer preference information for use by merchants to create and manage offers for delivery of goods to consumers;
- (d) International Class 39 for providing a website featuring information regarding delivery services and bookings for delivery services; transport; packaging and storage of goods; food delivery; parcel delivery; transport and delivery of goods; message delivery; express delivery of goods by vehicles; providing information concerning collection and delivery of assets in transit; delivery services; temporary storage of deliveries; transportation and delivery services by road; providing information and tracking information to third parties regarding pickup and delivery status via internet access and telephone; follow-up services, namely, providing electronic tracking of packages to others;
- (e) International Class 42 for providing temporary use of online non-down loadable software allowing website users to access and provide transportation and delivery services, bookings for transportation and delivery services and for dispatching motorized vehicles to customers; design and development of computer software.

The applicant claims that there is a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14971.18 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3rd December, 2018, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

STYX

in respect of International Class 12 for automobiles; sports cars; motor coaches; van [vehicles]; trucks; motor buses; electric vehicles; sports utility vehicles.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14973.18 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 18th December, 2018, by Mapei Spa, of Via Cafiero 22, 20158 Milan, Italy, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.5.3

in respect of International Class 1 for chemical preparations for use in industry; chemical preparations for scientific purposes, other than for medical or veterinary use; chemical preparations for use in photography; chemicals for use in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; artificial resins, unprocessed; plastics, unprocessed; animal manure; fire extinguishing compositions; metal tempering preparations; soldering preparations; soldering chemicals; chemical substances for preserving foodstuffs; tanning substances; adhesives for industrial purposes; chemical additives for drilling mud; adhesives for wall tiles; synthetic resin adhesives for laminating purposes; adhesives for wallpaper; construction industry adhesives; adhesives for ceramic tiles; adhesives for applying floor tiles; adhesives for use in the manufacture of plywood; adhesives for use in the manufacture of wall coverings; adhesives for floor, ceiling and wall tiles; chemicals for use in the manufacture of adhesives; dextrin [size]; size for finishing and priming; compositions for repairing tires; chemical additives for use as binding agents in concrete; chemical additives for hardening of concrete; concrete-aeration chemicals; concrete preservatives, except paints and oils; acrylic resins, unprocessed; unprocessed artificial resins as raw materials in the form of powders, liquids or pastes; unprocessed synthetic resins for use in the manufacture of plastic molding compounds; synthetic polymer modified resin compound for use in cementitious repairs; self-leveling chemical compounds for use in building construction; polymer resins, unprocessed; dispersions of plastics; unprocessed plastic materials in powder, liquid or paste form; tempering substances; adhesives for cement manufactured products; antifreeze; anti-incrustants; industrial adhesives for use in coating and sealing.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15005.18 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day of April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 28th December, 2018, by Condimentos, Empaques y Productos Alimenticios, Sociedad Anonima, of Calzada San Juan, 31-75 Zona 7, Guatemala City, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.3.1,23

in respect of International Class 30 for sauces [condiments]; spices and ice; coffee; tea-based beverages; cocoa; palm sugar; raw sugar; rice; tapioca; sago; cereal preparations; chicory [coffee substitute]; bread rolls; breadcrumbs; macaroons [pastry]; confectionery; ice cream; honey; molasses for food; agave syrup [natural sweetener]; golden syrup; yeast, baking-powder; cooking salt; mustard; vinegar.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the words “Polvo Dorado” and “Sabor Supremo”, when translated to the English Language is “Golden Powder” and “Supreme Flavor”.

Registration of this mark shall give no exclusive right to the use of the words “Sabor Supremo” separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15030.18 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day of April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 13th February, 2019, by Belize Sugar Cane Farmers Association, of San Antonio Road, Orange Walk Town, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):2.1.13

in respect of:

- (a) International Class 40 for custom assembling of materials for others; production of energy; food and drink preservation; framing of works of art; freezing of foods; fruit crushing; pottery firing; printing; processing of oil; refining services; recycling of waste and trash; upcycling [waste recycling];
- (b) International Class 41 for coaching [training]; arranging and conducting of colloquiums; arranging and conducting of conferences; arranging and conducting of congresses; correspondence courses; cultural, educational or entertainment services provided by art galleries; education information; on-line publication of electronic books and journals; organization of exhibitions for cultural or educational purposes; training services provided via simulators; arranging and conducting of workshops [training]; zoological garden services; providing museum facilities [presentation, exhibitions]; practical training [demonstration]; arranging and conducting of seminars;
- (c) International Class 42 for bacteriological research; chemical analysis; chemical research; chemistry services; geological research; quality control; research in the field of environmental protection; conducting technical project studies;
- (d) International Class 43 for café services; cafeteria services; providing campground facilities; canteen services;
- (e) International Class 44 for aerial and surface spreading of fertilizers and other agricultural chemicals; farming equipment rental; pest control services for agriculture, aquaculture, horticulture and forestry; plant nursery services; vermin exterminating for agriculture, aquaculture, horticulture and forestry.

The applicant claims that it has a bona fide intention to use the mark in Classes 40 and 44.

The applicant claims that the mark is being used in relation to classes 41, 42 and 43.

Registration of this mark shall give no exclusive right to the use of the words "BELIZE", "SUGAR", "CANE", "FARMERS", "ASSOCIATION" and "ESTABLISHED 1959" separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15126.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day of April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 13th February, 2019, by Belize Sugar Cane Farmers Association, of San Antonio Road, Orange Walk Town, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):2.1.13

in respect of:

- (a) International Class 4 for additives, non-chemical, to motor fuel; alcohol [fuel]; anthracite; benzene fuel; benzine; biomass fuel; motor fuel; diesel oil; ethanol [fuel]; fuel with an alcohol base; fuel; fuel gas; fuel oil; industrial oil; kerosene; ligroin; lubricants; lubricating oil; motor oil; naphtha; oil-gas; petrol; petroleum, raw or refined; producer gas; solidified gases [fuel]; xylene fuel;
- (b) International Class 30 for molasses for food; molasses syrup; raw sugar; white sugar; brown sugar; unrefined sugar, namely, evaporated sugar cane juice;
- (c) International Class 31 for bagasses of cane [raw material]; fruit, fresh; fruit residue [marc]; malt for brewing and distilling; residue in a still after distillation; sugarcane; unprocessed sugar crops;
- (d) International Class 35 for administration of consumer loyalty programs; administrative processing of purchase orders; advertising; rental of advertising space; advertising by mail order; bill-posting; book-keeping; business inquiries; business appraisals; business research; business information; business management for freelance service providers; business project management services for construction projects; providing business information via a web site; commercial intermediation services; compilation of information into computer databases; compilation of statistics; compiling indexes of information for commercial or advertising purposes; computerized file management; consultancy regarding public relations communication strategies; consultancy regarding advertising communication strategies; cost price analysis; demonstration of goods; drawing up of statements of accounts; invoicing; market studies; marketing research; marketing; negotiation and conclusion of commercial transactions for third parties; negotiation of business contracts for others; organization of trade fairs for commercial or advertising purposes; organization of exhibitions for commercial or advertising purposes; outdoor advertising; payroll preparation; personnel recruitment; promotion of goods and services through sponsorship of sports events; public relations; publication of publicity texts; radio advertising; registration of written communications and data; retail services for works of art provided by art galleries; secretarial services; tax preparation; television advertising; typing; updating of advertising material; updating and maintenance of data in computer databases; updating and maintenance of information in registries; retail store services featuring convenience store items and gasoline; retail convenience stores; retail drug store services; retail store service featuring doughnuts for consumption off the premises; drive-through retail store services featuring coffee and related goods; retail store services featuring a wide variety of consumer goods of others; retail store services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail store services for works of art provided by art galleries; retail tire stores; retail grocery stores; retail lawn, garden and nursery stores; providing economic consultation in field of sugar production;
- (e) International Class 39 for barge transport; boat transport; delivery of goods; distribution of energy; electricity distribution; freight [shipping of goods]; freight forwarding; hauling; packaging of goods; river transport; storage of goods; warehousing; unloading cargo; wrapping of goods.

The applicant claims that the mark is being used. .

Registration of this mark shall give no exclusive right to the use of the words “BELIZE”, “SUGAR”, “CANE”, “FARMERS”, “ASSOCIATION” and “ESTABLISHED 1959” separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15127.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day of April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 26th February, 2019, by The Bank of Nova Scotia, of 44 King Street West, Toronto, Ontario M5H 1H1, Canada through its agent Musa & Balderamos LLP, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.1.1;26.11.2,12
in respect of:

- (a) International Class 9 for downloadable middleware for security management software modules that provide privacy, access control, integrity, digital signature and authentication services for data communications across operating environments, multiple platforms and network protocols, namely software for the creation, support, authentication, and deletion of electronic identities, security management functions and alarms; downloadable computer programs and computer software for electronically trading securities; downloadable computer software, namely, an electronic financial platform that accommodates multiple types of payment and debt transactions in an integrated mobile phone, PDA, and web-based environment; downloadable computer software for encryption; downloadable electronic publications in the nature of banking and financial services;
- (b) International Class 35 for administration of consumer loyalty rewards programs; business succession planning; business assistance, advisory and consulting services in the field of electronic commerce; data processing services; tax advisory services;
- (c) International Class 36 for banking services; financial planning and investment advisory services; insurance carrier services; financial information provided by electronic means in the field of banking and investment; banking services provided by mobile telephone connections; electronic banking via a global computer network [internet banking]; on-line banking services; providing on-line information relating to financial, banking, insurance and investment services; safety deposit box services; trust services, namely, investment and trust company services; securities brokerage; mortgage lending services; foreign exchange transactions; financial investment brokerage services; investment management services; investment advice; financial services, namely, wealth management services; estate trust planning; financial asset management; financial administration of retirement plans; payment processing services, namely, credit card and debit card transaction processing services; merchant services, namely, payment transaction processing services; processing of electronic wallet payments; financial transaction services, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; electronic payment services involving electronic processing and subsequent transmission of bill payment data; bill payment services; electronic cash transactions;
- (d) International Class 38 for providing electronic transmission of contactless payment data via the internet; telecommunications services for providing multiple-user access to a global computer network;
- (e) International Class 42 for data encryption services; data decryption services; computer security services in the nature of providing authentication, issuance, validation and revocation of digital certificates; design, development and implementation of software; development of software for secure network operations; application service provider (ASP) featuring software for use in inputting, securing, storing, archiving, retrieving, organizing and managing financial documents, materials and information in the field of banking; software as a service (SAAS) services, namely, hosting software for use by others in payment and identity credentials, for debit and credit cards and loyalty card credentials on telecommunication devices in the field of banking.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15146.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day of April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of March, 2019, by AMVAC C.V., of 4695 MacArthur Court, Suite 1200, Newport Beach, CA 92660, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)26.3.2,23
in respect of:

- (a) International Class 1 for plant growth regulating preparations; hormones for hastening the ripening of fruit;
- (b) International Class 5 for agricultural chemicals, namely, insecticides, pesticides, herbicides, fungicides, nemotocides and molluscicides for commercial, agricultural, and horticultural use.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 21st day of January, 2019 under number 88270205 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15175.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 17th day of April, 2019, by Colgate-Palmolive Company, of 300 Park Avenue, New York, New York 10022, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IRISH SPRING

in respect of International Class 3 for skin and body cleansing preparations; bar soap; non-medicated liquid soaps for hands; shower gels and shower creams; body wash [for humans or animals]; hair care preparations; deodorants and antiperspirants for humans; body and skin moisturizers; lotions for cosmetic purposes; cosmetic creams; talcum powder; shaving preparations; cosmetic suntanning preparations and cosmetic preparations for protecting the skin from the sun's rays; wipes impregnated with a cleaning preparation.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15281.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of April, 2019, by Muy-Ono Management Limited, of No. 2118 Guava Street, Belize City, Belize, through its agent Estevan Perera & Company LLP, of No. 2118 Guava Street, Belize City, Belize for the registration of the following service mark, as proprietor thereof-

Muy'Ono Adventures

in respect of International Class 41 for conducting guided tours.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word “Adventures”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15296.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 7th day of May, 2019, by Reign Beverage Company LLC, of 1547 N. Knowles Ave., Los Angeles, California 90063, USA, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

REIGN TOTAL BODY FUEL

in respect of International Class 32 for sports drinks, namely, performance drinks.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 88/188,844 on the 9th day of November, 2018 in United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15320.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of May, 2019, by Intratex, S.A., of Calle 16, Avenida Roosevelt, Edificio Intratex, Zona Libre de Colón, Provincia de Colón, República de Panamá, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-



CFE(8):29.13.25;29.1.1

in respect of International Class 25 for clothing, namely, jeans, pants, shorts, t-shirts, socks, skirts, leggings [leg warmers], underwear; shoes and headwear.

The applicant claims that the mark has been used.

Registration of this mark shall give no exclusive right to the use of the words “PREMIUM Denim Co”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15333.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of May, 2019, by Reign Beverage Company LLC, of 1547 N. Knowles Ave., Los Angeles, California 90063, USA, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

REIGN

in respect of International Class 32 for sports drinks, namely, performance drinks.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 018052259 on the 16th day of April, 2019 in Spain.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15334.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 22nd day of May, 2019, by Ferrero International S.A., of Findel Business Center, Complexe B, rue de Trèves, L-2632 Findel, Luxembourg, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

BABY RUTH

in respect of International Class 30 for pastries; confectionery; chocolate; ice creams; sorbets [ices]; edible ices; chocolate confectionery; chocolate-based beverages; cocoa-based beverages; chocolate coated snack bars [confectionery].

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15350.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of May, 2019, by Reign Beverage Company LLC of 1547 N. Knowles Ave., Los Angeles, California 90063, USA, through its agent Morgan & Morgan Trust Corporation (Belize) Limited of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 32 for sports drinks, namely, performance drinks.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 88/207,168 on the 27th day of November, 2018 in United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15356.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of May, 2019, by Reign Beverage Company LLC, of 1547 N. Knowles Ave., Los Angeles, California 90063, USA, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-



CFE(8):24.9.2,9;29.1.2

in respect of International Class 32 for sports drinks, namely, performance drinks.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 88/207,168 on the 27th day of November, 2018 in United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15356.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of May, 2019, by Reign Beverage Company LLC, of 1547 N. Knowles Ave., Los Angeles, California 90063, USA, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-



CFE(8):24.9.2,9

in respect of International Class 32 for sports drinks, namely, performance drinks.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 88/207,138 on the 27th day of November, 2018 in United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15357.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of June, 2019, by Jolie Lisette Pollard, of Main Street, Placencia Village, Stann Creek District, Belize, for the registration of the following trade mark, as proprietor thereof-

IKOOMA

in respect of International Class 3 for cosmetic preparations for skincare; hair conditioners; lotions for cosmetic purposes; non-medicated hair lotions;

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15402.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 12th day of June, 2019, by Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

APPLE SEARCH ADS

in respect of International Class 35 for advertising, marketing, and promotion services; advertising and marketing consultation services, namely, providing assistance in the development of creative and strategic advertising and marketing for others; advertising and marketing consultation services, namely providing assistance in the creation, transmission and management of advertising campaigns for others; advertising and marketing consultation services, namely, providing business and commercial information in the field of marketing and advertising over computer networks and global communication networks; business services, namely providing information concerning creation, management, and optimization of advertising campaigns for others; business services, namely, dissemination of advertising for others via computer networks and global communication networks.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Search Ads", separately and apart from the mark as shown.

Priority claim is on the basis of an application filed under number 76537 on the 13th day of December, 2018 in Jamaica.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15406.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 12th day of June, 2019, by Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

 **Search Ads**

CFE(8):5.7.13,22

in respect of International Class 35 for advertising, marketing, and promotion services; advertising and marketing consultation services, namely, providing assistance in the development of creative and strategic advertising and marketing for others; advertising and marketing consultation services, namely providing assistance in the creation, transmission and management of advertising campaigns for others; advertising and marketing consultation services, namely, providing business and commercial information in the field of marketing and advertising over computer networks and global communication networks; business services, namely providing information concerning creation, management, and optimization of advertising campaigns for others; business services, namely, dissemination of advertising for others via computer networks and global communication networks.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Search Ads", separately and apart from the mark as shown.

Priority claim is on the basis of an application filed under number 76538 on the 13th day of December, 2018 in Jamaica.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15407.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of July, 2019, by ADAMA AGAN LTD., of P.O. Box 262, Northern Industrial Zone, Ashdod 7710201, Israel, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

CONNOR

in respect of International Class 5 for pesticides; insecticides; fungicides and herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15446.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of July, 2019, by ADAMA AGAN LTD., of P.O. Box 262, Northern Industrial Zone, Ashdod 7710201, Israel, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

OVERTURE

in respect of International Class 5 for pesticides; insecticides; fungicides and herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15447.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5th day of July, 2019, by Volvo Truck Corporation, of c/o Volvo Group Business services, ARHK 5, Avd DC34320, 405 08 Göteborg, Sweden, through its agent Arguelles & Company, Attorneys-at-Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

I-SAVE

in respect of International Class 12 for trucks; engines, transmission and gear boxes for trucks.

The applicant claims that it has a bona fide intention to use the mark.

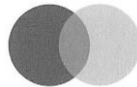
Priority claim is on the basis of an application filed under number 018008493 on the 11th day of January, 2019 in Sweden.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15449.19 should do so in writing addressed to the undersigned not later than the 24th day of July, 2020.

DATED this 30th day April, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 12th day of December, 2017, by Mastercard International Incorporated, of 2000 Purchase Street, Purchase New York 10577, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 9 for compact discs [read only memory], blank recordable DVDs and other digital recording devices; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; recorded computer software and computer programs; computer operating programs, recorded; computer hardware, downloadable computer software and recorded computer software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; telecommunication and electrical apparatus and instruments, namely, apparatus for the recording, transmission and reproduction of data; accounting machines; apparatus for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software, namely, for the development, maintenance and use of local and wide area computer networks; systems for reading memory cards and systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications; encoders and decoders; modems; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and mobile telecommunications devices; computer hardware and encryption software; computer software for creating encryption keys, digital certificates, digital signatures; computer software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; computer software and hardware that facilitates the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software comprising a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; downloadable computer programs and application software for mobile phones and other digital devices comprising a digital wallet that allow users to access price-comparison information, product reviews, links to the retail websites of others, and discount information; software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; computer software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; computer software application

that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded cards and smart cards [integrated circuit cards]; cards encoded with security features for authentication purposes; cards encoded with security features for identification purposes; hologram or computer generated holograms [CGH]; magnetically encoded charge cards, bank cards, credit cards, debit cards, blank electronic chip cards [blank smart cards], stored value cards, electronic data carrier cards; payment card readers; magnetic coded card readers, electronic data carrier card readers, electronic encryption units, computer hardware, computer terminals; computer software for facilitating payment transactions for use in the financial services, banking and telecommunications industries; computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones and other communication devices; telecommunications equipment, namely, mobile [handheld] and stationary point of sale transaction terminals; computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices, namely, transponders; electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash dispensing machines; computer peripheral devices and electronic goods, namely, calculating machines, electronic personal organizers, electronic notepads, mobile telephones, tablet computers, digital readers and personal digital assistants (PDAs); mouse pads; fire-extinguishing apparatus;

- (b) International Class 35 for advertising; business management in connection with the business of payment card services; business administration in connection with the business of payment card services; business advisory services in connection with the business of payment card services; business investigations; commercial information agency services; presentation of goods on communication media for retail purposes; price comparison services; organization of exhibitions for commercial or advertising purposes; marketing consulting services; market research services; promoting the sale of the goods and services of others by means of rewards and incentives generated in connection with the use of credit, debit and payment cards; business administration of consumer loyalty and rewards programs; commercial, industrial and business management assistance; business appraisals; advisory services for business management; marketing studies; provision of business statistical information; drawing up of statements of accounts; book-keeping; business research; public relations; publication of publicity texts; distribution of publicity leaflets; retail services provided through mobile telecommunications means in connection with the provision of credit cards and debit cards; retail services provided on-line, through networks or other electronic means using electronically digitized information connected with the provision of credit cards and debit cards; computerized database management; promoting concerts and cultural events of others; organization of expositions having commercial or advertising purposes; advertising in the field of transport, travel, hotels, lodging, food and meals, sports, entertainment and sightseeing; providing information regarding purchase of goods and services on-line via the Internet and other computer networks; financial records management; information, advisory and consultancy services related to all the aforesaid services; data processing and data verification services; data repository and client profile information services;
- (c) International Class 36 for financial consultancy; financial information; financial sponsorship; financial services, namely, banking, credit card transaction processing services, debit card transaction processing services, charge card transaction processing services, pre-paid card transaction processing services offered through cards with stored value; financial services, namely, electronic credit card and debit card transactions processing, bill payment and presentment services, cash disbursement through the use of an automated teller machine; check verification, check cashing, deposit services and automated teller machine services, transaction authorization and settlement services, transaction reconciliation, cash management, consolidated funds settlement, consolidated dispute processing, financial information with respect to data repository and client profile information services and related switching, gateway, settlement and reconciliation, and funds movement services in the field of payment cards, electronic payment processing services, payment transaction authentication and verification services, value exchange services, namely, secure electronic cash transactions and electronic cash transmissions over public computer networks to facilitate electronic commerce; providing financial information, namely, credit and debit card data and reports, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit; dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, credit, debit and charge card payment processing services through wireless devices; the provision of financial services for the support of retail services provided on-line, through electronic networks, namely, credit, debit and charge card payment processing services; financial analysis and consultation; banking and credit services; stored valued deposit access services; cheque verification; processing of financial transactions both on-line via a computer database or via telecommunications and at point of sale, namely, credit, debit and charge card transaction processing services; ATM banking services, namely, processing services for financial transactions by card holders via automatic teller machines; ATM banking services, namely, the provision of balance details, deposits and withdrawals of money to card holders via automatic teller machines; financial settlement and financial authorization services in connection with the processing of financial payment transactions, namely, credit, debit and charge card authorization services; travel insurance services, namely, underwriting travel insurance; issuing and redemption of travelers cheques and travel vouchers; payer authentication services; verification of financial information; maintenance of financial records; remote payment services; stored value electronic purse services, namely, electronic payments processing services and transaction authorization and settlement services; provision of debit

card and credit card processing services by means of radio frequency identification devices (transponders); provision of debit card and credit card processing services by means of communication and telecommunication devices; the provision of financial services for the support of retail services provided through mobile telecommunications means, including payment services through wireless devices, namely, credit, debit and charge card services; processing of credit and debit transactions by telephone and telecommunication link; the provision of financial services for the support of retail services provided on-line, through networks or other electronic means using electronically digitized information, namely, credit, debit and charge card services; value exchange services, namely, the secure exchange of value, including electronic cash, over computer networks accessible by means of smartcards; bill payment services provided through a website; electronic banking via a global computer network, electronic mobile banking, electronic payment services involving electronic processing and transmission of bill payment data; financial clearing house services; inter-bank transfer services, namely, direct bank-to-bank electronic transfers of money and providing bank account information by telephone; on-line banking; financial services provided over the telephone and by means of a global computer network or the Internet, namely, credit, debit and charge card services; financial services, namely, the provision of contactless mobile payments processing through merchants at retail, online and wholesale locations; financial services, namely, providing a cloud-based digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts via a cash-back system; real estate valuations; real estate investment management; real estate investment services; real estate insurance underwriting services; insurance for property owners; insurance services relating to property; real estate financing; real estate brokerage; real estate appraisals; real estate agency services; evaluation of real estate; administration of financial affairs relating to real estate; provision of real estate loans; financing of real estate development projects; financial brokerage services for real estate; financial services relating to real estate property and buildings; financing and loan services relating to the purchase of real estate; arranging of loan agreements secured on real estate; arranging of shared ownership of real estate; arranging the provision of finance for real estate purchase; assisting in the acquisition of and financial interests in real estate; capital investment in real estate; commercial property investment services; financial services relating to the acquisition of property; financial services relating to the sale of property; financial valuation of freehold property; financial valuation of leasehold property; arranging letting of real estate; arranging of leases of real estate; real estate agency services for the leasing of property; leasing of real estate property; leasing of freehold property; estate management services relating to transactions in real property; financial valuation of personal property; property portfolio management; management of property investments; advisory services relating to real estate ownership; advisory services relating to real estate valuations; corporate real estate advisory services; computerized information services relating to real estate; consultation services relating to real estate; provision of information relating to real estate property; provision of information relating to the property market [real estate]; research services relating to real estate acquisition; mortgage financing and asset securitization; consulting services regarding payment solutions, banking, credit card, debit card and payment card; information, advisory and consultancy services relating to all the aforesaid services;

- (d) International Class 38 for electronic data transmission over a global remote data processing network, including the Internet; services for the transmission, provision or display of information from a computer-stored data bank or via the Internet in the field of financial services; transmission of data through the use of electronic image processing by mobile telephone link; electronic mail, message sending and receiving services; television, radio and Internet broadcasting services; providing multi-user access to a secure computerized information network for the transfer and dissemination of a range of information in the field of financial services; telephone telecommunication services provided via a prepaid telephone calling card; information, advisory and consultancy services relating to all the aforesaid services; leasing access time to a computer database;
- (e) International Class 42 for scientific and technological services, namely, research and design in the field of computer hardware and software; industrial analysis and research services; design and development of computer hardware and software; conversion of data or documents from physical to electronic media; consultancy in the design and development of computer hardware and software; computer programming; technical support and consultation services for managing computer systems, databases and applications; providing temporary use of non-downloadable software and computer software applications for managing, locating, activating and revoking authentication and digital credentials of near field communication (NFC) devices; design, development, maintenance and update of computer hardware and application software for mobile digital devices; design, development, maintenance and update of downloadable computer programs and application software for mobile phones and other digital devices that allows users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; design, development, maintenance and update of downloadable computer programs and application software that allows users to access sales promotion offers and obtain monetary rewards that can be credited to their accounts via a cash-back system; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers, coupons, voucher codes, special offers, reviews, product information, price comparison information, links to websites, and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) services featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods and services of others; application service provider (ASP) services featuring software for social networking; graphic design for the compilation of web pages on the Internet; information relating to the design of computer hardware or software provided on-line from a global computer network or the Internet; creating and maintaining web-sites for others; hosting the web-sites of others; creation of web pages for others; the design, creation and hosting of merchant websites; the designing, creation and hosting of bill payment

websites for others; computer and Internet related technological services, namely, providing access to on-line electronic databases via a global computer network for the purposes of authentication and verification; data encryption and decryption of financial information; digital signature authentication services for authentication of others, namely, data encryption and provision data integrity; data integrity assurance services for others, namely, providing authentication, issuance, validation and revocation of digital certificates; technical consultation services in the fields of computer programming, financial computer networks, data processing, secure communications, data encryption and decryption and local area network security; providing a website featuring technology that enables users to engage in the dissemination of information in the fields of design and development of computer software, computer hardware, financial computer networks and local area networks; data storage; data retrieval services, namely, data recovery services; information, advisory and consultancy services relating to all the aforesaid services.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14160.17 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 26th day of September, 2018, by Maersk GTD Inc., of 185 Hudson Street, Suite 2910, Jersey City, New Jersey 07311, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

TradeLens

in respect of:

- (a) International Class 9 for software for use in online global trade services that enables others to conduct paperless trade by exchanging shipping and supply chain related documents electronically; software for electronic data interchange; software for tracking shipments and freight over computer networks, intranets and the internet for supply chain, logistics, governmental security, and business administration purposes; software for management of business operations for importers, exporters, logistics service providers, and ocean carriers; software for freight tracking and document management that enables users to target security, revenue, and fraud risks related to international freight and assessing security, revenue, and fraud risks related to international freight by customs authorities and other governmental authorities involved in the global supply chain; software for synchronizing supply chain processes; software for storing, tracking, and verifying freight contracts and other supply chain related documentation to optimize movement of inventory along the supply chain; software for management and searching of supply chain and shipping data; software for creating searchable, customizable, supply chain related data sets and creating and distributing related reports; software for regulatory submission management, namely, for storing, tracking, and verifying documents for submission to customs with governmental regulatory bodies; software for uploading data to APIs [application programming interfaces]; software that enables users to manage logistics and delivery of intermodal freight shipments in the global supply chain and providing shipping and freight quotes; software that enables users to manage booking intermodal freight shipments; software that enables users to manage freight shipment billing; software that enables users to manage the forwarding and shipping of end-to-end freight, ocean freight, and air freight; software that enables users to manage trucking logistics and delivery of goods; software for online filing of government agency documents, customs clearances, customs bonds registrations, product classifications, cargo insurance, quality inspections and testing; software that enables users to manage supply chain logistics and reverse logistics, namely, the storage, transportation and delivery of goods for others by air, rail, ship, or truck; software that enables users to manage the distribution of goods from ports; software that enables users to manage warehouse inventories and order fulfillment; software that enables users to manage information gathering and analytics for marine and supply chain finance and insurance brokerage;
- (b) International Class 35 for business consulting services relating to product distribution, logistics, reverse logistics, supply chain, pricing, and distribution solutions; providing database services, namely providing searchable, customizable, supply chain related data sets and preparing reports of same for business management and commercial information purposes; providing tracking services and information concerning tracking of shipments and freight for business administration and inventory purposes; regulatory submission management, namely, assisting others in preparing and filing documents related to customs with governmental regulatory bodies; freight logistics management; freight management services, namely, shipment processing, preparing shipping documents and invoices, tracking documents, packages and freight over computer networks, intranets, and the internet for business purposes; customs clearance services;
- (c) International Class 39 for freight transportation consultation in the field of freight transportation by truck, rail, air and ocean; supply chain logistics and reverse logistics, namely, storage, transportation and delivery of documents, packages, raw materials, and other freight for others by air, rail, ship or truck;

- (d) International Class 42 for providing temporary use of non-downloadable software for use in online global trade services that enables others to conduct paperless trade by exchanging shipping and supply chain related documents electronically, for electronic data interchange, and for tracking shipments and freight over computer networks, intranets and the internet for supply chain, logistics, governmental security, and business administration purposes; providing temporary use of non-downloadable software for management of business operations for importers, exporters, logistics service providers, and ocean carriers; providing temporary use of non-downloadable software for freight tracking and document management that enables users to target security, revenue, and fraud risks related to international freight and assessing security, revenue, and fraud risks related to international freight by customs authorities and other governmental authorities involved in the global supply chain; providing temporary use of non-downloadable software for creating inventory visibility and synchronizing supply chain processes, for storing, tracking, and verifying freight contracts and other supply chain related documentation to optimize movement of inventory along the supply chain; providing temporary use of non-downloadable software for management and searching of supply chain and shipping data; providing temporary use of non-downloadable software for creating searchable, customizable, supply chain related data sets and creating and distributing related reports; providing temporary use of non-downloadable software for regulatory submission management, namely, software for storing, tracking, and verifying documents; providing temporary use of non-downloadable software for uploading data to APIs [application programming interfaces]; providing temporary use of non-downloadable software that enables users to manage logistics and delivery of intermodal freight shipments in the global supply chain, including providing shipping and freight quotes; providing temporary use of non-downloadable software that enables users to manage booking intermodal freight shipments; providing temporary use of non-downloadable software to facilitate freight shipment billing; providing temporary use of non-downloadable software that enables users to manage the forwarding and shipping of end-to-end freight, ocean freight, and air freight; providing temporary use of non-downloadable software to facilitate trucking logistics and delivery of goods; providing temporary use of non-downloadable software for online filing of government agency documents, customs clearances, customs bonds registrations, product classifications, cargo insurance, quality inspections and testing; providing temporary use of non-downloadable software that enables users to manage supply chain logistics and reverse logistics, namely, the storage, transportation and delivery of goods for others by air, rail, ship, or truck; providing temporary use of non-downloadable software to facilitate the distribution of goods from ports; providing temporary use of non-downloadable software that enables users to manage warehouse inventories and order fulfillment; providing temporary use of non-downloadable software that enables users to manage information gathering, analytics, and related services for marine and supply chain finance and insurance brokerage; providing technology information relating to freight transportation by truck, rail, air and ocean; software as a service (SAAS) services featuring software for use in online global trade services that enables others to conduct paperless trade by exchanging shipping and supply chain related documents electronically, for electronic data interchange, and for tracking shipments and freight over computer networks, intranets and the internet for supply chain, logistics, governmental security, and business administration purposes; software as a service (SAAS) services featuring software for management of business operations for importers, exporters, logistics service providers, and ocean carriers; software as a service (SAAS) services featuring software for targeting, risk assessment, and increased efficiency for customs and other governmental authorities involved in the global supply chain; software as a service (SAAS) services featuring software for creating inventory visibility and synchronizing supply chain processes, for storing, tracking, and verifying freight contracts and other supply chain related documentation to optimize movement of inventory along the supply chain, and fulfillment decisions; software as a service (SAAS) services featuring software for management of, and searching of, supply chain and shipping data; software as a service (SAAS) services featuring software for database services in relation to supply chain, including creating searchable, customizable, supply chain related data sets and creating and distributing related reports; software as a service (SAAS) services featuring software for regulatory submission management, namely, assisting others in storing, tracking, and verifying documents related to customs with governmental regulatory bodies; software as a service (SAAS) services featuring software that assists with the automatic upload of data to APIs; software as a service (SAAS) services featuring software that enables users to manage logistics and delivery of intermodal freight shipments in the global supply chain, including providing shipping and freight quotes; software as a service (SAAS) services featuring software that enables users to manage booking intermodal freight shipments; software as a service (SAAS) services featuring software that enables users to manage the forwarding and shipping of end-to-end freight, ocean freight, and air freight; software as a service (SAAS) services featuring software to facilitate trucking logistics and delivery of goods; software as a service (SAAS) services featuring software for online filing of government agency documents, customs clearances, customs bonds registrations, product classifications, cargo insurance, quality inspections and testing; software as a service (SAAS) services featuring software that enables users to manage supply chain logistics and reverse logistics, namely, the storage, transportation and delivery of goods for others by air, rail, ship, or truck; software as a service (SAAS) services featuring software that enables users to manage the distribution of goods from ports; software as a service (SAAS) services featuring software that enables users to manage warehouse inventories and order fulfillment; software as a service (SAAS) services featuring software that enables users to manage information gathering, analytics, and related services for marine and supply chain finance and insurance brokerage; software development in the field of end-to-end freight forwarding and shipment, ocean freight, air freight, trucking and delivery, government agency filings, customs clearances, customs bonds registration, product classification, cargo insurance, quality inspections and testing, warehousing and fulfillment, and setting up distribution of goods from ports.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 28th day of March, 2018 under number 87/854,080 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14811.18 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of January, 2019, by Four Seasons Hotel (Barbados) Ltd., of Chancery House, High Street, Bridgetown, Barbados, West Indies, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of No. 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):5.3.13,20

in respect of International Class 41 for conducting fitness classes; providing golf facilities; golf club services; health club services [health and fitness training]; holiday camp services [entertainment]; nightclub services [entertainment]; organization of competitions [education or entertainment]; organization of sports competitions; personal trainer services [fitness training]; rental of skin diving equipment; sport camp services; rental of tennis courts.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15050.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of January, 2019, by Four Seasons Hotel (Barbados) Ltd., of Chancery House, High Street, Bridgetown, Barbados, West Indies, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of No. 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

FOUR SEASONS

in respect of International Class 41 for conducting fitness classes; providing golf facilities; golf club services; health club services [health and fitness training]; holiday camp services [entertainment]; nightclub services [entertainment]; organization of competitions [education or entertainment]; organization of sports competitions; personal trainer services [fitness training]; rental of skin diving equipment; sport camp services; rental of tennis courts.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15051.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 26th day of February, 2019, by MAPFRE ESPAÑA, COMPAÑÍA DE SEGUROS Y REASEGUROS, S.A., of Ctra. De Pozuelo, 50, 28222, Majadahonda, Madrid Spain, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

MAPFRE THE MOST TRUSTED GLOBAL INSURANCE COMPANY

in respect of International Class 36 for insurance brokerage; insurance underwriting; insurance consultancy; insurance information; arranging finance for construction projects; business liquidation services, financial; financial evaluation [insurance, real estate]; financial management; financial analysis; financial consultancy; financial information; financial sponsorship; providing financial information via a web site; financial management of reimbursement payments for others; financing services; rental of real estate; real estate agency services; real estate brokerage; real estate appraisal; real estate management.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "GLOBAL INSURANCE COMPANY", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15148.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of April, 2019, by Beats Electronics LLC, of 8600 Hayden Place, Culver City, California 90232, United States of America, through its agent Balderamos Arthurs LLP, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

POWERBEATS PRO

in respect of International Class 9 for headphones; earphones; earbuds; loudspeakers; audio speakers; virtual reality headsets; microphones; audio cables; battery chargers, electric charging cables, and power adapters for use with headphones, earphones, earbuds, and audio speakers; carrying cases for headphones, earphones, earbuds, and audio speakers; protective cases for headphones, earphones, earbuds, and audio speakers; covers, bags and cases adapted or shaped to contain audio players, headphones, earphones, earbuds, and audio speakers; headphone, earphone, earbuds, and audio speaker accessories, namely straps, neck cords, materials for electricity mains [wires, cables], wire connectors [electricity] and wires, electric; computer software platforms, recorded or downloadable; computer software, recorded.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15246.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 25th April, 2019, by Kevin G. Gonzalez, of No. 4 Sand Piper Street, San Pedro Town, Ambergris Caye, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.18;29.1.1,2

in respect of International Class 32 for soft drinks.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word “Cola”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15292.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th April, 2019, by THATCH CAYE RESORT, LIMITED, of 2118 Guava Street, Belize City, Belize, through its agent Estevan Perera & Company LLP, Attorneys-at-Law, of 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Thatch Caye Resort

in respect of International Class 43 for hotel services; hotel reservations.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word “Caye” and Resort”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15297.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 18th day of June, 2019, by Rotam Agrochem International Company Limited, of Unit 6, 26/F, Trend Centre, 29 Chueng Lee Street, Chai Wan, Hong Kong, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):29.1.5

in respect of International Class 5 for pesticides, insecticides, herbicides, fungicides, parasiticides, nematode pesticides, nematocides, preparations for destroying vermin, soil-sterilizing preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15419.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 19th day of June, 2019, by Quimicos y Lubricantes, S.A., of Anillo Periferico 17-36 zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):5.1.3;27.5.4

in respect of International Class 5 for preparation to destroy weeds, harmful animal, namely fungicides, insecticides, herbicides.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15426.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3rd day of July, 2019, by JELLY BELLY CANDY COMPANY, of One Jelly Belly Lane, Fairfield, California 94533-6722, United States, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JELLY BELLY

in respect of International Class 30 for sweetmeats [candy]; caramels [candy]; candy decorations for cakes; confectionery.

The applicant claims that the mark is in use since August 5, 2011.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15436.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3rd day of July, 2019, by JELLY BELLY CANDY COMPANY, of One Jelly Belly Lane, Fairfield, California 94533-6722, United States, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.11.2,12

in respect of International Class 30 for sweetmeats [candy]; caramels [candy]; candy decorations for cakes; confectionery.

The applicant claims that the mark is in use since August 5, 2011.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15437.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3rd day of July, 2019, by GRUPO SUCA, S.A., of BMW PLAZA 9th LEVEL, 50th STREET, PANAMA, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KILOMETROS DE CONFIANZA

in respect of International Class 35 for commercial intermediation services; sales promotion for others; business management assistance.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the words “KILOMETROS DE CONFIANZA”, when translated to the English language is “KILOMETERS OF TRUST”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15438.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3rd day of July, 2019, by JUUL Labs, Inc., of 560 20th Street, Building 104, San Francisco, California 94107, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JUUL LABS

in respect of International Class 34 for liquid nicotine solutions for use in electronic cigarettes; cartridges sold filled with propylene glycol for electronic cigarettes; electronic cigarette liquid [e-liquid] comprised of flavorings in liquid form, other than essential oils, used to refill electronic cigarette cartridges; chemical flavorings in liquid form used to refill electronic cigarette cartridge; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; electronic cigarettes; oral vaporizers for smoking purposes; tobacco substitutes not for medical purposes; cigarettes containing tobacco substitutes, not for medical purposes; electronic cigarette refill cartridges sold empty; smokeless cigarette vaporizer pipe; smokeless cigar vaporizer pipes; devices for heating tobacco substitutes for the purpose of inhalation; oral vaporizers for smokers; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; pipe tobacco, namely, tobacco for use in electric vaporizers; tobacco; smoking tobacco; pipe tobacco; hand-rolling tobacco; tobacco powder, namely, snus; tobacco sold in cartridges; cases for electronic cigarettes and electronic cigarette accessories; boxes for electronic cigarettes and electronic cigarette accessories; electronic cigarette atomizers sold empty; cartomizers, namely, combination electronic cigarette refill cartridges sold empty and atomizers, sold as a component of electronic cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15439.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3rd day of July, 2019, by JUUL Labs, Inc., of 560 20th Street, Building 104, San Francisco, California 94107, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JUULPODS

in respect of International Class 34 for liquid nicotine solutions for use in electronic cigarettes; cartridges sold filled with propylene glycol for electronic cigarettes; electronic cigarette liquid [e-liquid] comprised of flavorings in liquid form, other than essential oils, used to refill electronic cigarette cartridges; chemical flavorings in liquid form used to refill electronic cigarette cartridge; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; electronic cigarettes; oral vaporizers for smoking purposes; tobacco substitutes not for medical purposes; cigarettes containing tobacco substitutes, not for medical purposes; electronic cigarette refill cartridges sold empty; smokeless cigarette vaporizer pipe; smokeless cigar vaporizer pipes; devices for heating tobacco substitutes for the purpose of inhalation; oral vaporizers for smokers; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; pipe tobacco, namely,

tobacco for use in electric vaporizers; tobacco; smoking tobacco; pipe tobacco; hand-rolling tobacco; tobacco powder, namely, snus; tobacco sold in cartridges; cases for electronic cigarettes and electronic cigarette accessories; boxes for electronic cigarettes and electronic cigarette accessories; electronic cigarette atomizers sold empty; cartomizers, namely, combination electronic cigarette refill cartridges sold empty and atomizers, sold as a component of electronic cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15440.19 should do so in writing addressed to the undersigned not later than the 7th day of August, 2020.

DATED this 15th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of November, 2018, by TMH WORLDWIDE, LLC, of 22 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Morgan & Morgan Trust (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of International Class 43 for hotel and resort hotel services; reservations and booking of temporary lodging.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14922.18 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of March, 2019, by TWINKLE INC., of 105 Prairie Lake Road, Suite A, East Dundee, Illinois 60118, United States of America, through its agent Ryan Wrobel, Attorney-at-Law, of 115 Barrack Road, 3rd Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8);24.9.2;26.4.9

in respect of:

- (a) International Class 9 for batteries for electronic cigarettes; battery boxes; battery chargers;
- (b) International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match box; matches; tobacco pipes; tobacco; chemical flavorings in liquid form used to refill electronic cigarette cartridges; electronic cigarette liquid (e-liquid) comprised of flavorings in liquid form to refill electronic cigarette cartridges.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15154.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of April, 2019, by ADAMA MAKHTESHIM LTD., of P.O. Box 60, Beer Sheva 8410001, Israel, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BANJO FORTE

in respect of International Class 5 for pesticides, insecticides, fungicides and herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15261.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of April, 2019, by CHAMPION SECURITY SYSTEM LIMITED, of 6073 4th Avenue Buttonwood Bay, Belize City, Belize, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.5.1,16;29.1.4

in the colors blue, white and black in respect of:

- (a) International Class 9 for remote video monitoring system consisting primarily of a camera and video monitor for recording and transmitting images to a remote location; security surveillance hardware; namely, camera hardware systems for IP (Internet Protocol) video surveillance.
- (b) International Class 45 for rental of security surveillance equipment.

Registration of this mark shall give no exclusive right to the use of the words “Monitored By”, “Video Surveillance” and the pictorial representation of a security system, separately and apart from the mark as shown.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15268.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of April, 2019, by FABRICA DE JABON LA CORONA S.A. DE C.V., of Carlos B. Zetina, #80 Parque Industrial Xalostoc, Ecatepec de Morelos, Mexico, through its agent Arguelles & Company,

Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):5.3.20

in respect of International Class 3 for toilet soap; bleaching preparation for laundry use; laundry detergent; fabric softeners for laundry use; liquid laundry detergents; powder laundry detergents; dishwashing detergents; general purpose abrasive liquids and powders; soap powder; laundry soap; perfumery; essential oils; cosmetics; hair care lotions; hair waving lotion; non-medicated dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15277.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 12th day of June, 2019, by YOGOBEAN LIMITED, of 3 ½ Miles Philip Goldson Highway, Belize City, Belize, through its agent Estevan Perera & Company LLP, of No. 2118 Guava Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

YOGOBEAN

in respect of International Class 30 for coffee; coffee beverages with milk; coffee-based beverages; frozen yogurt [confectionery ices].

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15403.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of July, 2019, by CHINA NATIONAL HEAVY DUTY TRUCK GROUP CO., LTD, of SINOTRUK TOWER, NO. 777 HUA'AO ROAD, INNOVATION ZONE, JINAN 250101, SHANDONG, CHINA, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.13.25

in respect of International Class 12 for vehicles for locomotion by land, air, water or rail; forklift trucks; trucks; wagons; motor coaches; military vehicles for transport; electric vehicles; automobiles; engines for land vehicles; propulsion mechanism for land vehicles.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15408.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of July, 2019, by CHINA NATIONAL HEAVY DUTY TRUCK GROUP CO., LTD, of SINOTRUK TOWER, NO. 777 HUA'AO ROAD, INNOVATION ZONE, JINAN 250101, SHANDONG, CHINA, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SINOTRUK

in respect of International Class 12 for vehicles for locomotion by land, air, water or rail; forklift trucks; trucks; wagons; motor coaches; military vehicles for transport; electric vehicles; automobiles; engines for land vehicles; propulsion mechanism for land vehicles.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15445.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of July, 2019, by BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Zinc

in respect of International Class 16 for notebooks; pads [stationery]; document files [stationery]; loose-leaf binders; writing or drawing books; printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15455.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 10th day of July, 2019, by SUMITOMO RUBBER INDUSTRIES, LTD., of 6-9, Wakinohama-cho 3-chome, Chuo-ku Kobe-shi, Hyogo 651-0072, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FALKEN

in respect of International Class 12 for tires for vehicles; tires for automobiles; tires for trucks; tires for buses; tires for two-wheeled motor vehicles.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15456.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 10th day of July, 2019, by BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.6;29.1.1

in respect of International Class 16 for notebooks; pads [stationery]; document files [stationery]; loose-leaf binders; writing or drawing books; printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15457.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 10th day of July, 2019, by BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.6;29.1.1

in respect of International Class 16 for notebooks; pads [stationery]; document files [stationery]; loose-leaf binders; writing or drawing books; printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15458.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 10th day of July, 2019, by BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.6

in respect of International Class 16 for notebooks; pads [stationery]; document files [stationery]; loose-leaf binders; writing or drawing books; printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15459.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 17th day of July, 2019, by BELIZE MEDICAL ASSOCIATES LIMITED, of 5791 St. Thomas Street, Kings Park, Belize City, Belize, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):27.5.22;29.1.13

in respect of:

- (a) International Class 35 for retail pharmacy services;
- (b) International Class 42 for medical laboratory services;
- (c) International Class 44 for medical clinics; hospital services; medical radiology services.

Registration of this mark shall give no exclusive right to the use of the words "Medical Associates", separately and apart from the mark as shown.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15472.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 19th day of July, 2019, by PEARSON EDUCATION DO BRASIL LTDA., of Avenida Comendador Aladino Selmi, 4630, Galpão 1, Mezanino, Sala 5, Vila San Martin – Campinas, São Paulo, Brasil - CEP 13069-096, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

WIZARD

in respect of :

- (a) International Class 9 for teaching apparatus; computer software applications, downloadable; computer software, recorded; electronic publications, downloadable; computer programs, downloadable;

- (b) International Class 16 for note books; books; teaching materials [except apparatus]; printed matter; printed publications; pens [office requisites];
- (c) International Class 41 for academies [education]; education information; educational examination; organization of competitions [education or entertainment]; organization of exhibitions for cultural or educational purposes; arranging and conducting of colloquiums; arranging and conducting of conferences; arranging and conducting of congresses; arranging and conducting of workshops [training]; arranging and conducting of seminars; arranging and conducting of symposiums; arranging and conducting of in-person educational forums; publication of books; publication of texts, other than publicity texts; online publication of electronic books and journals; teaching; lending library services; educational services provided by schools

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15481.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 23rd day of July, 2019, by Viñedos Emiliana S.A., of Nueva Tajamar 481, Torre Sur, Of. 701, Las Condes, Santiago, Chile, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

EMILIANA

in respect of International Class 33 for wines.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15484.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 23rd day of July, 2019, by Viñedos Emiliana S.A., of Nueva Tajamar 481, Torre Sur, Of. 701, Las Condes, Santiago, Chile, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ADOBE

in respect of International Class 33 for wines.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15485.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 23rd day of July, 2019, by Viñedos Emiliana S.A., of Nueva Tajamar 481, Torre Sur, Of. 701, Las Condes, Santiago, Chile, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

NOVAS

in respect of International Class 33 for wines.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15486.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-Chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.3.1,2

in respect of International Class 4 for fuel; lubricants; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15497.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.3.1,16;29.1.1

in the color red in respect of International Class 4 for fuel; lubricants; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15498.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DAPHNE

in respect of International Class 4 for fuel; lubricants; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15499.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):28.3.0

in respect of International Class 4 for fuel; lubricants; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the trademark is in Japanese characters and the transliteration is "Idemitsu", for which there is no English translation.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15500.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):27.5.11;29.1.1





in the colors red and black in respect of International Class 4 for fuel; lubricants; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.






The applicant claims that it has a bona fide intention to use the mark.






ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15501.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.








DATED this 29th day of May, 2020.

REGISTERED TRADEMARKS

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
14147.17		Mastercard International Incorporated 2000 Purchase Street, Purchase New York 10577, United States of America	9 35 36 38 42
14664.18	ALEXA	Amazon Technologies, Inc. 410 Terry Avenue North, Seattle, Washington 98109, United States of America	9 35 41 42 45
14756.18	REFIBRA	Lenzing Aktiengesellschaft Werkstrasse 2, 4860 Lenzing, Austria	10 20 27 35 42
14901.18		Exxon Mobil Corporation 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America	1 4
14954.18	Mobilair	KAESER KOMPRESSOREN SE Carl-Kaeser-Str. 26, 96450 Coburg, Germany	7
14955.18		KAESER KOMPRESSOREN SE Carl-Kaeser-Str. 26, 96450 Coburg, Germany	4 7 9 11 16
14956.18		KAESER KOMPRESSOREN SE Carl-Kaeser-Str. 26, 96450 Coburg, Germany	4 7 9 11 16
14958.18	Sigma Air Utility	KAESER KOMPRESSOREN SE Carl-Kaeser-Str. 26, 96450 Coburg, Germany	7 11 37 39 40

14960.18		KAESER KOMPRESSOREN SE Carl-Kaeser-Str. 26, 96450 Coburg, Germany	4 7 9 11 16
14974.18		CHAPTER 4 CORP. 62 King Street, New York, New York 10014, United States of America	9 18 25 28 35
15029.18	DE BEERS GROUP	De Beers UK Limited 20 Carlton House Terrace, London SW1Y 5AN, United Kingdom	14 35
15034.19	EXPERTGROW	ADAMA Chile SA Camino Catemito Lote A-2, Calera de Tango, Santiago, Chile	1
15052.19		Exxon Mobil Corporation 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America	1 4 37
15053.19		Exxon Mobil Corporation 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America	1 4 37
15056.19		Condimentos, Empaques y Productos Alimenticios, Sociedad Anónima Calzada San Juan, 31-75 Zona 7, Guatemala City, Guatemala	30
15059.19	DELVAC	Exxon Mobil Corporation 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America	1 4
15075.19	SAPOLIO	INTRADEVCO INDUSTRIAL S.A. Av. Producción Nacional No. 188, Chorrillos, Lima, Peru	5
15076.18	COCOCARE	COCOCARE PRODUCTS, INC. 85 Franklin Road, Dover, NJ 07801- 5632, USA	3

15110.19	SUBSURF	SYBO ApS Jorcks Passage 1 A, 4., DK-1162 Copenhagen K, Denmark	9 16 25 28
15120.19		José Guillermo Treger Balboa Av and Italy Av, Bahía Balboa Building, 5 th Floor-office "B", Panamá City, Republic of Panamá	25
15121.19		INNOVACION EN ALIMENTOS, S.A. DE C.V. Calzada Carlos Herrera Araluce No. 185, Parque Industrial Carlos A Herrera Araluce, Gómez Palacio Durango, C.P. 35079, Mexico	29
15122.19		INNOVACION EN ALIMENTOS, S.A. DE C.V. Calzada Carlos Herrera Araluce No. 185, Parque Industrial Carlos A Herrera Araluce, Gómez Palacio Durango, C.P. 35079, Mexico	29
15133.19		Statistical Institute of Belize 1902 Constitution Drive, 2 nd Floor, Belmopan City, Belize	35
15144.19	PLYCEM	THE PLYCEM COMPANY INC. Building Golden Tower, Via Ricardo J. Alfaro, Urbanization Los Angeles, Bethania Panamá, Offices 19 and 20	19 35
15145.19	ASTRA	The Gillette Company LLC One Gillette Park, Boston, Massachusetts 02127, United States of America	8
15192.19		Coldwell Banker LLC 175 Park Avenue, Madison, New Jersey 07940, United States of America	35 36

15193.19		Coldwell Banker LLC 175 Park Avenue, Madison, New Jersey 07940, United States of America	35 36
15226.19	TY BELIZE	TY Inc. 280 Chestnut, Westmont, Illinois 60559, United States of America	35
15228.19		NATTURA LABORATORIOS, S.A. DE C.V. Pedro Martinez Rivas 746 Parque Industrial Belenes Norte, 45145 Zapopan, Jalisco, Mexico	3
15229.19		NATTURA LABORATORIOS, S.A. DE C.V. Pedro Martinez Rivas 746 Parque Industrial Belenes Norte, 45145 Zapopan, Jalisco, Mexico	3
15234.19		BELIZE TELEMEDIA LIMITED One St. Thomas Street, Belize City, Belize	9 35 37 38 42
15235.19		BELIZE TELEMEDIA LIMITED One St. Thomas Street, Belize City, Belize	9 35 37 38 42
15236.19		BELIZE TELEMEDIA LIMITED One St. Thomas Street, Belize City, Belize	9 35 37 38 42
15250.19		COGNAC FERRAND 4 rue de Saint-Petersbourg, 75008 Paris, France	33
15271.19	PLOOM	JT International SA Rue Kazen-Radjavi 8, 1202 Geneva Switzerland	11 34
15274.19	"CHAA CREEK"	Chaa Creek Limited 77 Burns Avenue, San Ignacio Town, Cayo District, Belize	43

15303.19	TRIVOR	ADAMA MAKHTESHIM LTD. P.O. Box 60, Beer Sheva 8410001, Israel	5
15304.19	PLETHORA	ADAMA MAKHTESHIM LTD. P.O. Box 60, Beer Sheva 8410001, Israel	5
15305.19	DEKEL	ADAMA AGAN LTD. P.O. Box 262, Northern Industrial Zone, Ashdod 7710201, Israel	5
15306.19	TRAMAL	Grünenthal GmbH Zieglerstraße 6, 52078 Aachen, Germany	5

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

MARMITE

THE MARK shown above, Registration No. 117, has been renewed in the name of **CONOPCO INC., of 700 Sylvan Avenue, Englewood Cliffs, NJ 07632, U.S.A.**, as of the 5th day of February, 2020, in respect of **International Class 29** for a concentrated culinary preparation being an article of foods; **International Class 30** for a concentrated culinary preparation being an article of food, of which it has not been used, due to prevailing market conditions have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 5th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 30th day of April, 2020.

(3rd issue)



CFE(6):26.4.2,18

THE MARK shown above, Registration No. 6809.10, has been renewed in the name of **Discover Financial Services, of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A.**, as of the 29th day of May, 2020, in respect of **International Class 36** for financing services; credit card services, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of May, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 30th day of April, 2020.

(3rd issue)



CFE(6):5.1.3,6

THE MARK shown above, Registration No. 6837.10, has been renewed in the name of **HILTON WORLDWIDE HOLDING LLP, of Maple Court Central Park, Reeds Crescent, Watford, Hertfordshire WD24 4QQ, United Kingdom**, as of the 2nd day of June, 2020, in respect of **International Class 43** for rental of temporary accommodation; temporary accommodation reservations; hotel, motel, bar, cafe, restaurant, banqueting and catering services; rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of June, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 30th day of April, 2020.

(3rd issue)

DISCOVER

THE MARK shown above, Registration No. 7041.10, has been renewed in the name of **Discover Financial Services, of 2500 Lake Cook Road, Riverwoods, Illinois 60015, U.S.A.**, as of the 6th day of September, 2020, in respect of **International Class 36** for credit card services; financing services, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 30th day of April, 2020.

(3rd issue)



CFE(6):26.13.25;27.5.1,25

THE MARK shown above, Registration No. 7423.10, has been renewed in the name of **HILTON WORLDWIDE HOLDING LLP, of Maple Court Central Park, Reeds Crescent, Watford, Hertfordshire WD24 4QQ, United Kingdom**, as of the 29th day of December, 2020, in respect of **International Class 43** for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of December, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 30th day of April, 2020.

(3rd issue)



HAMPTON INN BY HILTON

THE MARK shown above, Registration No. 7424.10, has been renewed in the name of **HILTON WORLDWIDE HOLDING LLP, of Maple Court Central Park, Reeds Crescent, Watford, Hertfordshire WD24 4QQ, United Kingdom**, as of the 29th day of December, 2020, in respect of **International Class 43** for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of December, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 30th day of April, 2020.

(3rd issue)

NOKIA

THE MARK shown above, Registration No. 7099, has been renewed in the name of **Nokia Corporation, of Karakaari 7, 02610 Espoo, Finland**, as of the 6th day of February, 2020, in respect of **International Class 9** for scientific, optical, weighing, measuring, signalling, checking (supervision), electrical and telecommunications apparatus and instruments, apparatus for the recording, transmission or reproduction of sound or images, data processing apparatus, cash registers, apparatus and instruments, all for use in telephone exchanges, modems, multiplex apparatus and instruments, electrical conductors, insulated electrical wires, electrical cables and wiring ducts therefor, electrical conduits, insulated telecommunications cables, capacitors, coils and resistors, all being electrical, optical fibres and cables, work gloves of plastic, of which it has not been used, due to lack of a suitable distributor in Belize. The mark shall remain valid for a period of ten years until the 6th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 30th day of April, 2020.

(3rd issue)

JUGUS

THE MARK shown above, Registration No. 8792, has been renewed in the name of **KERRY INGREDIENTS DE MEXICO, S.A. DE C.V., of Carretera Panamericana Irapuato-Salamanca Km. 11.2, C.P. 36660, Irapuato, Guanajuato, México**, as of the 15th day of December, 2019, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups, powders and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 30th day of April, 2020.

(2nd issue)

CFE(6):3.47.20

THE MARK shown above, Registration No. 789, has been renewed in the name of **Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, The Netherlands**, as of the 9th day of May, 2020, in respect of **International Class 33** for gin, whisky, orange, bitters, brandy, rum, peppermint spirit and cocktails, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of May, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 15th day of May, 2020.

(2nd issue)

J&B

THE MARK shown above, Registration No. 7749, has been renewed in the name of **Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, The Netherlands**, as of the 2nd day of April, 2020, in respect of **International Class 33** for wines, spirits and liqueurs, of

which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of April, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 15th day of May, 2020.

(2nd issue)



CFE(6):26.1.2,3;26.2.1;26.11.3,6,12

THE MARK shown above, Registration No. 7806, has been renewed in the name of **POSCO DAEWOO CORPORATION, of 10 Tongil-ro, Jung-gu, Seoul, Korea**, as of the 2nd day of September, 2017, in respect of **International Class 7** for machine tools, rivetting machines, sewing machines, knitting machines, darning machines, lace making machines, washing machines, parts and fittings for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of September, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 15th day of May, 2020.

(2nd issue)

FLEX PEN

THE MARK shown above, Registration No. 8714, has been renewed in the name of **Novo Nordisk A/S, of Novo Allé, DK-2880 Bagsvaerd, Denmark**, as of the 22nd day of April, 2020, in respect of **International Class 10** for hypodermic syringes, of which it has not been used. Prevailing market conditions have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 22nd day of April, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 15th day of May, 2020.

(2nd issue)

YARIS

THE MARK shown above, Registration No. 8788, has been renewed in the name of **TOYOTA JIDOSHA KABUSHIKI KAISHA (a/t/a TOYOTA MOTOR CORPORATION), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 22nd day of December, 2019, in respect of **International Class 12** for motor cars, parts and fittings, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 15th day of May, 2020.

(1st issue)**CFE(6):26.1.1,18**

THE MARK shown above, Registration No. 6607.10, has been renewed in the name of **HP Hewlett Packard Group LLC, of 11445 Compaq Center Drive West, Houston, TX 77070, U.S.A.**, as of the 17th day of February, 2020, in respect of **International Class 39** for electronic storage of digital content; providing a website for the storage of digital images and photographs, of which it has not been used, due to prevailing market conditions; **International Class 40** for photographic and digital image processing, developing and printing services; custom imprinting of digital and photographic images onto photographic paper and merchandise; printing services; print-on-demand services; custom manufacture of computers for others; recycling of computer hardware, computer peripherals and electronics; **International Class 41** for educational and training services, namely, conducting classes, workshops, seminars and conferences in the field of computers, electronic commerce and information technology; providing a website for the uploading, sharing, viewing and posting of photographs and digital images via the internet; digital imaging services; online electronic publishing services; online journals, namely, blogs featuring information in the fields of computers, electronic commerce and information technology; providing a website featuring user-generated videos; **International Class 42** for computer services, namely, computer systems analysis, planning, integration, design, and technical support services; internet consulting services, namely, providing assistance to others in developing internet portals and creating business processes for use in the field of electronic commerce; consulting services in the field of internet and intranet network security; computer infrastructure hosting services, namely, providing computer hardware, computer software, computer peripherals and related operational and support services to others on a subscription or pay-per-use basis; providing leased-time access to software applications via the internet; information technology management and consulting services; design, installation, maintenance and repair of computer software; integration of computer systems and networks; computer system and network management services; database development services; computer programming services; developing, hosting and linking of web sites for others via the internet; consulting services for others in the selection, implementation and use of computer software used to monitor and manage transactions and activities in a mission critical environment; technical support services; data mining services; taxonomy services, namely classification and organization of data; custom design of computers for others; data backup and data restoration services; data migration services; data encryption services; hosting websites for others; rental and leasing services in the field of computers; providing graphic art design services via communications networks; providing a website for electronic imaging, editing, manipulating, organizing and alteration for digital images, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of May, 2020.

(1st issue)**CFE(6):26.1.1,18**

THE MARK shown above, Registration No. 6692.10, has been renewed in the name of **HP Hewlett Packard Group LLC, of 11445 Compaq Center Drive West, Houston, TX 77070, U.S.A.**, as of the 17th day of February, 2020, in respect of **International Class 35** for business consulting services; business management consulting services; strategic business planning services; online retail store services of computers, computer software, computer hardware and computer peripherals; business advisory services in the field of alliance, partner and solution developer programs; advertising services; marketing services; human resources and human capital management outsourcing services; administration of business payroll for others; human resources consultation services; business and employee relocation and information services; data collection services for employers; database management services; business process outsourcing services; customer relationship management services; information management services; **International Class 37** for installation, maintenance and repair of computer hardware and telecommunications equipment, of which it has been used; **International Class 36** for purchase financing and lease financing services; processing, management and administration of employee health (insurance) and welfare benefit (insurance) plans; providing credit card transaction processing services for others; providing insurance claim processing services for others; financial analysis and consultation services for the organization and administration of banking and financial operation; **International Class 38** for telecommunications services, namely telepresence services; providing online chat rooms via the internet; electronic bulletin board services, namely forums for transmission of messages among users; online service provider services; video streaming services; VOIP services; electronic commerce telecommunication services; electronic transmission of data and information, of which it has not been used, due to

prevailing market conditions. The mark shall remain valid for a period of ten years until the 17th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of May, 2020.

(1st issue)



CFE(6):26.1.1,18

THE MARK shown above, Registration No. 6693.10, has been renewed in the name of **HP Hewlett Packard Group LLC, of 11445 Compaq Center Drive West, Houston, TX 77070, U.S.A.,** as of the 17th day of February, 2020, in respect of **International Class 2** for toner cartridges, filled, for printers and photocopiers; inkjet cartridges, filled, for printers; toners [ink] for printers and photocopiers; **International Class 7** for printing presses and parts thereof; **International Class 9** for a house mark for computers, computer hardware, computer software, recorded; computer programs, recorded, computer peripherals, computer and communications networking hardware and software, data processing apparatus; computer data storage systems comprised of central processing units for processing and storing information, data, sound or images, printers, facsimile machines, imaging hardware and software, scanners, photocopiers, projection apparatus, calculators, telephones, and parts and fittings for the foregoing; recordable and rewritable blank optical media; recordable and rewritable blank CDs and DVDs and drives and writers therefore; **International Class 16** for printing paper; print heads for printers and plotters; manuals [handbooks]; printed educational publications, namely, manuals, brochures, guides, technical bulletins, data sheets, and booklets in the field of computer technology; printed publications, namely, manuals, brochures, guide, technical bulletins, data sheets, and booklets for the operation and service of computers and computer peripherals; printed products, namely, product guides featuring computer hardware and computer peripherals; product catalogs; printed publications, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of May, 2020.

NOTICE OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE**CFE(6):26.1.1,18**

HP Hewlett Packard Group LLC, the Proprietor of Trade Mark No. 6607.10, has recorded **MUSA & BALDERAMOS LLP, of 91 North Front Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 13th day of May, 2020. The appropriate recordal has been effected in the Register.

DATED this 29th day of May, 2020.

**CFE(6):26.1.1,18**

HP Hewlett Packard Group LLC, the Proprietor of Trade Mark No. 6692.10, has recorded **MUSA & BALDERAMOS LLP, of 91 North Front Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 13th day of May, 2020. The appropriate recordal has been effected in the Register.

DATED this 29th day of May, 2020.

**CFE(6):26.1.1,18**

HP Hewlett Packard Group LLC, the Proprietor of Trade Mark No. 6693.10, has recorded **MUSA & BALDERAMOS LLP, of 91 North Front Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 13th day of May, 2020. The appropriate recordal has been effected in the Register.

DATED this 29th day of May, 2020.

NOTICE OF PUBLICATION CORRECTION



Take Notice that trade mark No. 14147.17 , published in the Intellectual Property Journal Vol. 21 – Nos. 1, 2 & 3 was inadvertently published with its Owner's name as:

Mastercard International

instead of:

Mastercard International Incorporated

DATED this 29th day of May, 2020.
