

# INTELLECTUAL PROPERTY JOURNAL



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# **BELIPO'S MISSION STATEMENT**

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of December, 2017, by Mastercard International Incorporated, of 2000 Purchase Street, Purchase New York 10577, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- International Class 9 for compact discs [read only memory], blank recordable DVDs and other digital recording devices; (a) mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; recorded computer software and computer programs; computer operating programs, recorded; computer hardware, downloadable computer software and recorded computer software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; telecommunication and electrical apparatus and instruments, namely, apparatus for the recording, transmission and reproduction of data; accounting machines; apparatus for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software, namely, for the development, maintenance and use of local and wide area computer networks; systems for reading memory cards and systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications; encoders and decoders; modems; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and mobile telecommunications devices; computer hardware and encryption software; computer software for creating encryption keys, digital certificates, digital signatures; computer software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; computer software and hardware that facilitates the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software comprising a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; downloadable computer programs and application software for mobile phones and other digital devices comprising a digital wallet that allow users to access price-comparison information, product reviews, links to the retail websites of others, and discount information; software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; computer software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; computer software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded cards and smart cards [integrated circuit cards]; cards encoded with security features for authentication purposes; cards encoded with security features for identification purposes; hologram or computer generated holograms [CGH]; magnetically encoded charge cards, bank cards, credit cards, debit cards, blank electronic chip cards [blank smart cards], stored value cards, electronic data carrier cards; payment card readers; magnetic coded card readers, electronic data carrier card readers, electronic encryption units, computer hardware, computer terminals; computer software for facilitating payment transactions for use in the financial services, banking and telecommunications industries; computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones and other communication devices; telecommunications equipment, namely, mobile [handheld] and stationary point of sale transaction terminals; computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices, namely, transponders; electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash dispensing machines; computer peripheral devices and electronic goods, namely, calculating machines, electronic personal organizers, electronic notepads, mobile telephones, tablet computers, digital readers and personal digital assistants (PDAs); mouse pads; fire-extinguishing apparatus;
- (b) International Class 35 for advertising; business management in connection with the business of payment card services; business administration in connection with the business of payment card services; business advisory services in connection with the business of payment card services; business investigations; commercial information agency services; presentation of goods on communication media for retail purposes; price comparison services; organization of exhibitions for commercial or advertising purposes; marketing consulting services; market research services; promoting the sale of the goods and services of others by means of rewards and incentives generated in connection with the use of credit, debit and payment cards; business administration of consumer loyalty and rewards programs; commercial, industrial and business management assistance; business appraisals; advisory

services for business management; marketing studies; provision of business statistical information; drawing up of statements of accounts; book-keeping; business research; public relations; publication of publicity texts; distribution of publicity leaflets; retail services provided through mobile telecommunications means in connection with the provision of credit cards and debit cards; retail services provided on-line, through networks or other electronic means using electronically digitized information connected with the provision of credit cards and debit cards; computerized database management; promoting concerts and cultural events of others, organization of expositions having commercial or advertising purposes; advertising in the field of transport, travel, hotels, lodging, food and meals, sports, entertainment and sightseeing; providing information regarding purchase of goods and services on-line via the Internet and other computer networks; financial records management; information, advisory and consultancy services related to all the aforesaid services; data processing and data verification services; data repository and client profile information services;

(c) International Class 36 for financial consultancy; financial information; financial sponsorship; financial services, namely, banking, credit card transaction processing services, debit card transaction processing services, charge card transaction processing services, pre-paid card transaction processing services offered through cards with stored value; financial services, namely, electronic credit card and debit card transactions processing, bill payment and presentment services, cash disbursement through the use of an automated teller machine; check verification, check cashing, deposit services and automated teller machine services, transaction authorization and settlement services, transaction reconciliation, cash management, consolidated funds settlement, consolidated dispute processing, financial information with respect to data repository and client profile information services and related switching, gateway, settlement and reconciliation, and funds movement services in the field of payment cards, electronic payment processing services, payment transaction authentication and verification services, value exchange services, namely, secure electronic cash transactions and electronic cash transmissions over public computer networks to facilitate electronic commerce; providing financial information, namely, credit and debit card data and reports, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit; dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, credit, debit and charge card payment processing services through wireless devices; the provision of financial services for the support of retail services provided on-line, through electronic networks, namely, credit, debit and charge card payment processing services; financial analysis and consultation; banking and credit services; stored valued deposit access services; cheque verification; processing of financial transactions both on-line via a computer database or via telecommunications and at point of sale, namely, credit, debit and charge card transaction processing services; ATM banking services, namely, processing services for financial transactions by card holders via automatic teller machines; ATM banking services, namely, the provision of balance details, deposits and withdrawals of money to card holders via automatic teller machines; financial settlement and financial authorization services in connection with the processing of financial payment transactions, namely, credit, debit and charge card authorization services; travel insurance services, namely, underwriting travel insurance; issuing and redemption of travelers cheques and travel vouchers; payer authentication services; verification of financial information; maintenance of financial records; remote payment services; stored value electronic purse services, namely, electronic payments processing services and transaction authorization and settlement services; provision of debit card and credit card processing services by means of radio frequency identification devices (transponders); provision of debit card and credit card processing services by means of communication and telecommunication devices; the provision of financial services for the support of retail services provided through mobile telecommunications means, including payment services through wireless devices, namely, credit, debit and charge card services; processing of credit and debit transactions by telephone and telecommunication link; the provision of financial services for the support of retail services provided on-line, through networks or other electronic means using electronically digitized information, namely, credit, debit and charge card services; value exchange services, namely, the secure exchange of value, including electronic cash, over computer networks accessible by means of smartcards; bill payment services provided through a website; electronic banking via a global computer network, electronic mobile banking, electronic payment services involving electronic processing and transmission of bill payment data; financial clearing house services; inter-bank transfer services, namely, direct bank-to-bank electronic transfers of money and providing bank account information by telephone; on-line banking; financial services provided over the telephone and by means of a global computer network or the Internet, namely, credit, debit and charge card services; financial services, namely, the provision of contactless mobile payments processing through merchants at retail, online and wholesale locations; financial services, namely, providing a cloud-based digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts via a cash-back system; real estate valuations; real estate investment management; real estate investment services; real estate insurance underwriting services; insurance for property owners; insurance services relating to property; real estate financing; real estate brokerage; real estate appraisals; real estate agency services; evaluation of real estate; administration of financial affairs relating to real estate; provision of real estate loans; financing of real estate development projects; financial brokerage services for real estate; financial services relating to real estate property and buildings; financing and loan services relating to the purchase of real estate; arranging of loan agreements secured on real estate; arranging of shared ownership of real estate; arranging the provision of finance for real estate purchase; assisting in the acquisition of and financial interests in real estate; capital investment in real estate; commercial property investment services; financial services relating to the acquisition of property; financial services relating to the sale of property; financial valuation of freehold property; financial valuation of leasehold property; arranging letting of real estate; arranging of leases of real estate; real estate agency services for the leasing of property; leasing of real estate property; leasing of freehold

property; estate management services relating to transactions in real property; financial valuation of personal property; property portfolio management; management of property investments; advisory services relating to real estate ownership; advisory services relating to real estate valuations; corporate real estate advisory services; computerized information services relating to real estate; consultation services relating to real estate; provision of information relating to real estate property; provision of information relating to the property market [real estate]; research services relating to real estate acquisition; mortgage financing and asset securitization; consulting services regarding payment solutions, banking, credit card, debit card and payment card; information, advisory and consultancy services relating to all the aforesaid services;

- (d) International Class 38 for electronic data transmission over a global remote data processing network, including the Internet; services for the transmission, provision or display of information from a computer-stored data bank or via the Internet in the field of financial services; transmission of data through the use of electronic image processing by mobile telephone link; electronic mail, message sending and receiving services; television, radio and Internet broadcasting services; providing multi-user access to a secure computerized information network for the transfer and dissemination of a range of information in the field of financial services; telephone telecommunication services provided via a prepaid telephone calling card; information, advisory and consultancy services relating to all the aforesaid services; leasing access time to a computer database;
- International Class 42 for scientific and technological services, namely, research and design in the field of computer hardware and (e) software; industrial analysis and research services; design and development of computer hardware and software; conversion of data or documents from physical to electronic media; consultancy in the design and development of computer hardware and software; computer programming; technical support and consultation services for managing computer systems, databases and applications; providing temporary use of non-downloadable software and computer software applications for managing, locating, activating and revoking authentication and digital credentials of near field communication (NFC) devices; design, development, maintenance and update of computer hardware and application software for mobile digital devices; design, development, maintenance and update of downloadable computer programs and application software for mobile phones and other digital devices that allows users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; design, development, maintenance and update of downloadable computer programs and application software that allows users to access sales promotion offers and obtain monetary rewards that can be credited to their accounts via a cash-back system; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers, coupons, voucher codes, special offers, reviews, product information, price comparison information, links to websites, and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) services featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods and services of others; application service provider (ASP) services featuring software for social networking; graphic design for the compilation of web pages on the Internet; information relating to the design of computer hardware or software provided on-line from a global computer network or the Internet; creating and maintaining web-sites for others; hosting the web-sites of others; creation of web pages for others; the design, creation and hosting of merchant websites; the designing, creation and hosting of bill payment websites for others; computer and Internet related technological services, namely, providing access to on-line electronic databases via a global computer network for the purposes of authentication and verification; data encryption and decryption of financial information; digital signature authentication services for authentication of others, namely, data encryption and provision data integrity; data integrity assurance services for others, namely, providing authentication, issuance, validation and revocation of digital certificates; technical consultation services in the fields of computer programming, financial computer networks, data processing, secure communications, data encryption and decryption and local area network security; providing a website featuring technology that enables users to engage in the dissemination of information in the fields of design and development of computer software, computer hardware, financial computer networks and local area networks; data storage; data retrieval services, namely, data recovery services; information, advisory and consultancy services relating to all the aforesaid services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14160.17 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

DATED this 15th day of May, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of September, 2018, by Maersk GTD Inc., of 185 Hudson Street, Suite 2910, Jersey City, New Jersey 07311, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **TradeLens**

in respect of:

- International Class 9 for software for use in online global trade services that enables others to conduct paperless trade by exchanging shipping and supply chain related documents electronically; software for electronic data interchange; software for tracking shipments and freight over computer networks, intranets and the internet for supply chain, logistics, governmental security, and business administration purposes; software for management of business operations for importers, exporters, logistics service providers, and ocean carriers; software for freight tracking and document management that enables users to target security. revenue, and fraud risks related to international freight and assessing security, revenue, and fraud risks related to international freight by customs authorities and other governmental authorities involved in the global supply chain; software for synchronizing supply chain processes; software for storing, tracking, and verifying freight contracts and other supply chain related documentation to optimize movement of inventory along the supply chain; software for management and searching of supply chain and shipping data; software for creating searchable, customizable, supply chain related data sets and creating and distributing related reports; software for regulatory submission management, namely, for storing, tracking, and verifying documents for submission to customs with governmental regulatory bodies; software for uploading data to APIs [application programming interfaces]; software that enables users to manage logistics and delivery of intermodal freight shipments in the global supply chain and providing shipping and freight quotes; software that enables users to manage booking intermodal freight shipments; software that enables users to manage freight shipment billing; software that enables users to manage the forwarding and shipping of end-to-end freight, ocean freight, and air freight; software that enables users to manage trucking logistics and delivery of goods; software for online filing of government agency documents, customs clearances, customs bonds registrations, product classifications, cargo insurance, quality inspections and testing; software that enables users to manage supply chain logistics and reverse logistics, namely, the storage, transportation and delivery of goods for others by air, rail, ship, or truck; software that enables users to manage the distribution of goods from ports; software that enables users to manage warehouse inventories and order fulfillment; software that enables users to manage information gathering and analytics for marine and supply chain finance and insurance brokerage;
- (b) International Class 35 for business consulting services relating to product distribution, logistics, reverse logistics, supply chain, pricing, and distribution solutions; providing database services, namely providing searchable, customizable, supply chain related data sets and preparing reports of same for business management and commercial information purposes; providing tracking services and information concerning tracking of shipments and freight for business administration and inventory purposes; regulatory submission management, namely, assisting others in preparing and filing documents related to customs with governmental regulatory bodies; freight logistics management; freight management services, namely, shipment processing, preparing shipping documents and invoices, tracking documents, packages and freight over computer networks, intranets, and the internet for business purposes; customs clearance services;
- (c) International Class 39 for freight transportation consultation in the field of freight transportation by truck, rail, air and ocean; supply chain logistics and reverse logistics, namely, storage, transportation and delivery of documents, packages, raw materials, and other freight for others by air, rail, ship or truck;
- International Class 42 for providing temporary use of non-downloadable software for use in online global trade services that (d) enables others to conduct paperless trade by exchanging shipping and supply chain related documents electronically, for electronic data interchange, and for tracking shipments and freight over computer networks, intranets and the internet for supply chain, logistics, governmental security, and business administration purposes; providing temporary use of non-downloadable software for management of business operations for importers, exporters, logistics service providers, and ocean carriers; providing temporary use of non-downloadable software for freight tracking and document management that enables users to target security, revenue, and fraud risks related to international freight and assessing security, revenue, and fraud risks related to international freight by customs authorities and other governmental authorities involved in the global supply chain; providing temporary use of nondownloadable software for creating inventory visibility and synchronizing supply chain processes, for storing, tracking, and verifying freight contracts and other supply chain related documentation to optimize movement of inventory along the supply chain; providing temporary use of non-downloadable software for management and searching of supply chain and shipping data; providing temporary use of non-downloadable software for creating searchable, customizable, supply chain related data sets and creating and distributing related reports; providing temporary use of non-downloadable software for regulatory submission management, namely, software for storing, tracking, and verifying documents; providing temporary use of non-downloadable software for uploading data to APIs [application programming interfaces]; providing temporary use of non-downloadable software that enables users to manage logistics and delivery of intermodal freight shipments in the global supply chain, including providing shipping and freight quotes; providing temporary use of non-downloadable software that enables users to manage booking intermodal freight shipments; providing temporary use of non-downloadable software to facilitate freight shipment billing; providing temporary use of non-downloadable software that enables users to manage the forwarding and shipping of end-to-end freight, ocean freight, and air freight; providing temporary use of non-downloadable software to facilitate trucking logistics and delivery of goods; providing temporary use of non-downloadable software for online filing of government agency documents. customs clearances, customs bonds registrations, product classifications, cargo insurance, quality inspections and testing; providing temporary use of non-downloadable software that enables users to manage supply chain logistics and reverse logistics, namely, the storage, transportation and delivery of goods for others by air, rail, ship, or truck; providing temporary use of non-downloadable software to facilitate the distribution of goods from ports; providing temporary use of non-downloadable software that enables

users to manage warehouse inventories and order fulfillment; providing temporary use of non-downloadable software that enables users to manage information gathering, analytics, and related services for marine and supply chain finance and insurance brokerage; providing technology information relating to freight transportation by truck, rail, air and ocean; software as a service (SAAS) services featuring software for use in online global trade services that enables others to conduct paperless trade by exchanging shipping and supply chain related documents electronically, for electronic data interchange, and for tracking shipments and freight over computer networks, intranets and the internet for supply chain, logistics, governmental security, and business administration purposes; software as a service (SAAS) services featuring software for management of business operations for importers, exporters, logistics service providers, and ocean carriers; software as a service (SAAS) services featuring software for targeting, risk assessment, and increased efficiency for customs and other governmental authorities involved in the global supply chain; software as a service (SAAS) services featuring software for creating inventory visibility and synchronizing supply chain processes, for storing, tracking, and verifying freight contracts and other supply chain related documentation to optimize movement of inventory along the supply chain, and fulfillment decisions; software as a service (SAAS) services featuring software for management of, and searching of, supply chain and shipping data; software as a service (SAAS) services featuring software for database services in relation to supply chain, including creating searchable, customizable, supply chain related data sets and creating and distributing related reports; software as a service (SAAS) services featuring software for regulatory submission management, namely, assisting others in storing, tracking, and verifying documents related to customs with governmental regulatory bodies; software as a service (SAAS) services featuring software that assists with the automatic upload of data to APIs; software as a service (SAAS) services featuring software that enables users to manage logistics and delivery of intermodal freight shipments in the global supply chain, including providing shipping and freight quotes; software as a service (SAAS) services featuring software that enables users to manage booking intermodal freight shipments; software as a service (SAAS) services featuring software to facilitate freight shipment billing; software as a service (SAAS) services featuring software that enables users to manage the forwarding and shipping of end-to-end freight, ocean freight, and air freight; software as a service (SAAS) services featuring software to facilitate trucking logistics and delivery of goods; software as a service (SAAS) services featuring software for online filing of government agency documents, customs clearances, customs bonds registrations, product classifications, cargo insurance, quality inspections and testing; software as a service (SAAS) services featuring software that enables users to manage supply chain logistics and reverse logistics, namely, the storage, transportation and delivery of goods for others by air, rail, ship, or truck; software as a service (SAAS) services featuring software that enables users to manage the distribution of goods from ports; software as a service (SAAS) services featuring software that enables users to manage warehouse inventories and order fulfillment; software as a service (SAAS) services featuring software that enables users to manage information gathering, analytics, and related services for marine and supply chain finance and insurance brokerage; software development in the field of end-to-end freight forwarding and shipment, ocean freight, air freight, trucking and delivery, government agency filings, customs clearances, customs bonds registration, product classification, cargo insurance, quality inspections and testing, warehousing and fulfillment, and setting up distribution of goods from ports.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 28th day of March, 2018 under number 87/854,080 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14811.18 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

DATED this 15th day of May, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 8<sup>th</sup> day of January, 2019, by Four Seasons Hotel (Barbados) Ltd., of Chancery House, High Street, Bridgetown, Barbados, West Indies, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of No. 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(8):5.3.13,20

in respect of International Class 41 for conducting fitness classes; providing golf facilities; golf club services; health club services [health and fitness training]; holiday camp services [entertainment]; nightclub services [entertainment]; organization of competitions [education or entertainment]; organization of sports competitions; personal trainer services [fitness training]; rental of skin diving equipment; sport camp services; rental of tennis courts.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15050.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

**DATED** this 15<sup>th</sup> day of May, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 8<sup>th</sup> day of January, 2019, by Four Seasons Hotel (Barbados) Ltd., of Chancery House, High Street, Bridgetown, Barbados, West Indies, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of No. 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **FOUR SEASONS**

in respect of International Class 41 for conducting fitness classes; providing golf facilities; golf club services; health club services [health and fitness training]; holiday camp services [entertainment]; nightclub services [entertainment]; organization of competitions [education or entertainment]; organization of sports competitions; personal trainer services [fitness training]; rental of skin diving equipment; sport camp services; rental of tennis courts.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15051.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

**DATED** this 15th day of May, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of February, 2019, by MAPFRE ESPAÑA, COMPAÑÍA DE SEGUROS Y REASEGUROS, S.A., of Ctra. De Pozuelo, 50, 28222, Majadahonda, Madrid Spain, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## MAPFRE THE MOST TRUSTED GLOBAL INSURANCE COMPANY

in respect of International Class 36 for insurance brokerage; insurance underwriting; insurance consultancy; insurance information; arranging finance for construction projects; business liquidation services, financial; financial evaluation [insurance, real estate]; financial management; financial analysis; financial consultancy; financial information; financial sponsorship; providing financial information via a web site; financial management of reimbursement payments for others; financing services; rental of real estate; real estate agency services; real estate brokerage; real estate appraisal; real estate management.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "GLOBAL INSURANCE COMPANY", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15148.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of April, 2019, by Beats Electronics LLC, of 8600 Hayden Place, Culver City, California 90232, United States of America, through its agent Balderamos Arthurs LLP, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **POWERBEATS PRO**

in respect of International Class 9 for headphones; earphones; earbuds; loudspeakers; audio speakers; virtual reality headsets; microphones; audio cables; battery chargers, electric charging cables, and power adapters for use with headphones, earphones, earbuds, and audio speakers; carrying cases for headphones, earphones, earbuds, and audio speakers; protective cases for headphones, earphones, earbuds, and audio speakers; covers, bags and cases adapted or shaped to contain audio players, headphones, earphones, earbuds, and audio speakers; headphone, earphone, earbuds, and audio speaker accessories, namely straps, neck cords, materials for electricity mains [wires, cables], wire connectors [electricity] and wires, electric; computer software platforms, recorded or downloadable; computer software, recorded.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15246.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

**DATED** this 15<sup>th</sup> day of May, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> April, 2019, by Kevin G. Gonzalez, of No. 4 Sand Piper Street, San Pedro Town, Ambergris Caye, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.18;29.1.1,2

in respect of International Class 32 for soft drinks.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "Cola", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15292.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

**DATED** this 15<sup>th</sup> day of May, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> April, 2019, by THATCH CAYE RESORT, LIMITED, of 2118 Guava Street, Belize City, Belize, through its agent Estevan Perera & Company LLP, Attorneys-at-Law, of 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# **Thatch Caye Resort**

in respect of International Class 43 for hotel services; hotel reservations.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "Caye" and Resort", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15297.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

**DATED** this 15th day of May, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 18<sup>th</sup> day of June, 2019, by Rotam Agrochem International Company Limited, of Unit 6, 26/F, Trend Centre, 29 Chueng Lee Street, Chai Wan, Hong Kong, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):29.1.5

in respect of International Class 5 for pesticides, insecticides, herbicides, fungicides, parasiticides, nematode pesticides, nematicides, preparations for destroying vermin, soil-sterilizing preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15419.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

DATED this 15th day of May, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of June, 2019, by Quimicos y Lubricantes, S.A., of Anillo Periferico 17-36 zona 11, 01011 Guatemala, C.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):5.1.3:27.5.4

in respect of International Class 5 for preparation to destroy weeds, harmful animal, namely fungicides, insecticides, herbicides.

The applicant claims that in intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15426.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

DATED this 15th day of May, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of July, 2019, by JELLY BELLY CANDY COMPANY, of One Jelly Belly Lane, Fairfield, California 94533-6722, United States, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## JELLY BELLY

in respect of International Class 30 for sweetmeats [candy]; caramels [candy]; candy decorations for cakes; confectionery.

The applicant claims that the mark is in use since August 5, 2011.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15436.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

**DATED** this 15th day of May, 2020.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of July, 2019, by JELLY BELLY CANDY COMPANY, of One Jelly Belly Lane, Fairfield, California 94533-6722, United States, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):26.11.2.12

in respect of International Class 30 for sweetmeats [candy]; caramels [candy]; candy decorations for cakes; confectionery.

The applicant claims that the mark is in use since August 5, 2011.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15437.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

**DATED** this 15th day of May, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of July, 2019, by GRUPO SUCA, S.A., of BMW PLAZA 9<sup>th</sup> LEVEL, 50<sup>th</sup> STREET, PANAMA, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KILOMETROS DE CONFIANZA

in respect of International Class 35 for commercial intermediation services; sales promotion for others; business management assistance.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the words "KILOMETROS DE CONFIANZA", when translated to the English language is "KILOMETERS OF TRUST".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15438.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

**DATED** this 15<sup>th</sup> day of May, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of July, 2019, by JUUL Labs, Inc., of 560 20<sup>th</sup> Street, Building 104, San Francisco, California 94107, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **JUUL LABS**

in respect of International Class 34 for liquid nicotine solutions for use in electronic cigarettes; cartridges sold filled with propylene glycol for electronic cigarettes; electronic cigarette liquid [e-liquid] comprised of flavorings in liquid form, other than essential oils, used to refill electronic cigarette cartridges; chemical flavorings in liquid form used to refill electronic cigarette cartridge; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; electronic cigarettes; oral vaporizers for smoking purposes; tobacco substitutes not for medical purposes; cigarette containing tobacco substitutes, not for medical purposes; electronic cigarette refill cartridges sold empty; smokeless cigarette vaporizer pipe; smokeless cigar vaporizer pipes; devices for heating tobacco substitutes for the purpose of inhalation; oral vaporizers for smokers; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; pipe tobacco, namely, tobacco for use in electric vaporizers; tobacco; smoking tobacco; pipe tobacco; hand-rolling tobacco; tobacco powder, namely, snus; tobacco sold in cartridges; cases for electronic cigarettes and electronic cigarette accessories; boxes for electronic cigarettes and electronic cigarette accessories; electronic cigarette refill cartridges sold empty and atomizers, sold as a component of electronic cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15439.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

DATED this 15th day of May, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of July, 2019, by JUUL Labs, Inc., of 560 20<sup>th</sup> Street, Building 104, San Francisco, California 94107, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **JUULPODS**

in respect of International Class 34 for liquid nicotine solutions for use in electronic cigarettes; cartridges sold filled with propylene glycol for electronic cigarettes; electronic cigarette liquid [e-liquid] comprised of flavorings in liquid form, other than essential oils, used to refill electronic cigarette cartridges; chemical flavorings in liquid form used to refill electronic cigarette cartridge; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; oral vaporizers for smoking purposes; tobacco substitutes not for medical purposes; cigarettes containing tobacco substitutes, not for medical purposes; electronic cigarette refill cartridges sold empty; smokeless cigarette vaporizer pipe; smokeless cigar vaporizer pipes; devices for heating tobacco substitutes for the purpose of inhalation; oral vaporizers for smokers; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; pipe tobacco, namely, tobacco for use in electric vaporizers; tobacco; smoking tobacco; pipe tobacco; hand-rolling tobacco; tobacco powder, namely, snus; tobacco sold in cartridges; cases for electronic cigarettes and electronic cigarette accessories; boxes for electronic cigarettes and electronic cigarette accessories; electronic cigarette refill cartridges sold empty and atomizers, sold as a component of electronic cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15440.19 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of August, 2020.

DATED this 15th day of May, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 15<sup>th</sup> day of November, 2018, by TMH WORLDWIDE, LLC, of 22 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Morgan & Morgan Trust (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# TM TRADEMARK

in respect of International Class 43 for hotel and resort hotel services; reservations and booking of temporary lodging.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14922.18 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

**DATED** this 29<sup>th</sup> day of May, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of March, 2019, by TWINKLE INC., of 105 Prairie Lake Road, Suite A, East Dundee, Illinois 60118, United States of America, through its agent Ryan Wrobel, Attorney-at-Law, of 115 Barrack Road, 3<sup>rd</sup> Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):24.9.2;26.4.9 in respect of:

- (a) International Class 9 for batteries for electronic cigarettes; battery boxes; battery chargers;
- (b) International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match box; matches; tobacco pipes; tobacco; chemical flavorings in liquid form used to refill electronic cigarette cartridges; electronic cigarette liquid (e-liquid) comprised of flavorings in liquid form to refill electronic cigarette cartridges.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15154.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

**DATED** this 29<sup>th</sup> day of May, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 8<sup>th</sup> day of April, 2019, by ADAMA MAKHTESHIM LTD., of P.O. Box 60, Beer Sheva 8410001, Israel, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BANJO FORTE**

in respect of International Class 5 for pesticides, insecticides, fungicides and herbicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15261.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

WHEREAS, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of April, 2019, by CHAMPION SECURITY SYSTEM LIMITED, of 6073 4<sup>th</sup> Avenue Buttonwood Bay, Belize City, Belize, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



#### CFE(8):26.5.1.16:29.1.4

in the colors blue, white and black in respect of:

- (a) International Class 9 for remote video monitoring system consisting primarily of a camera and video monitor for recording and transmitting images to a remote location; security surveillance hardware; namely, camera hardware systems for IP (Internet Protocol) video surveillance.
- (b) International Class 45 for rental of security surveillance equipment.

Registration of this mark shall give no exclusive right to the use of the words "Monitored By", "Video Surveillance" and the pictorial representation of a security system, separately and apart from the mark as shown.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15268.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 16<sup>th</sup> day of April, 2019, by FABRICA DE JABON LA CORONA S.A. DE C.V., of Carlos B. Zetina, #80 Parque Industrial Xalostoc, Ecatepec de Morelos, Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):5.3.20

in respect of International Class 3 for toilet soap; bleaching preparation for laundry use; laundry detergent; fabric softeners for laundry use; liquid laundry detergents; powder laundry detergents; dishwashing detergents; general purpose abrasive liquids and powders; soap powder; laundry soap; perfumery; essential oils; cosmetics; hair care lotions; hair waving lotion; non-medicated dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15277.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

WHEREAS, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of June, 2019, by YOGOBEAN LIMITED, of 3 ½ Miles Philip Goldson Highway, Belize City, Belize, through its agent Estevan Perera & Company LLP, of No. 2118 Guava Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **YOGOBEAN**

in respect of International Class 30 for coffee; coffee beverages with milk; coffee-based beverages; frozen yogurt [confectionery ices].

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15403.19 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of August, 2020.

**DATED** this 29th day of May, 2020.

(2nd issue)

**WHEREAS,** the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of July, 2019, by CHINA NATIONAL HEAVY DUTY TRUCK GROUP CO., LTD, of SINOTRUK TOWER, NO. 777 HUA'AO ROAD, INNOVATION ZONE, JINAN 250101, SHANDONG, CHINA, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### CFE(8):26.13.25

in respect of International Class 12 for vehicles for locomotion by land, air, water or rail; forklift trucks; trucks; wagons; motor coaches; military vehicles for transport; electric vehicles; automobiles; engines for land vehicles; propulsion mechanism for land vehicles.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15408.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of July, 2019, by CHINA NATIONAL HEAVY DUTY TRUCK GROUP CO., LTD, of SINOTRUK TOWER, NO. 777 HUA'AO ROAD, INNOVATION ZONE, JINAN 250101, SHANDONG, CHINA, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **SINOTRUK**

in respect of International Class 12 for vehicles for locomotion by land, air, water or rail; forklift trucks; trucks; wagons; motor coaches; military vehicles for transport; electric vehicles; automobiles; engines for land vehicles; propulsion mechanism for land vehicles.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15445.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

WHEREAS, the Registrar is in receipt of an application filed on the 8<sup>th</sup> day of July, 2019, by BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 16 for notebooks; pads [stationery]; document files [stationery]; loose-leaf binders; writing or drawing books; printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15455.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of July, 2019, by SUMITOMO RUBBER INDUSTRIES, LTD., of 6-9, Wakinohama-cho 3-chome, Chuo-ku Kobe-shi, Hyogo 651-0072, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **FALKEN**

in respect of International Class 12 for tires for vehicles; tires for automobiles; tires for trucks; tires for buses; tires for two-wheeled motor vehicles.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15456.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of July, 2019, by BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):26.4.6;29.1.1

in respect of International Class 16 for notebooks; pads [stationery]; document files [stationery]; loose-leaf binders; writing or drawing books; printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15457.19 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of July, 2019, by BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):26.4.6;29.1.1

in respect of International Class 16 for notebooks; pads [stationery]; document files [stationery]; loose-leaf binders; writing or drawing books; printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15458.19 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of August, 2020.

**DATED** this 29th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of July, 2019, by BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):26.4.6

in respect of International Class 16 for notebooks; pads [stationery]; document files [stationery]; loose-leaf binders; writing or drawing books; printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15459.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of July, 2019, by BELIZE MEDICAL ASSOCIATES LIMITED, of 5791 St. Thomas Street, Kings Park, Belize City, Belize, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(8):27.5.22;29.1.13

in respect of:

- (a) International Class 35 for retail pharmacy services;
- (b) International Class 42 for medical laboratory services;
- (c) International Class 44 for medical clinics; hospital services; medical radiology services.

Registration of this mark shall give no exclusive right to the use of the words "Medical Associates", separately and apart from the mark as shown.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15472.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

#### DATED this 29th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of July, 2019, by PEARSON EDUCATION DO BRASIL LTDA., of Avenida Comendador Aladino Selmi, 4630, Galpão 1, Mezanino, Sala 5, Vila San Martin – Campinas, São Paulo, Brasil - CEP 13069-096, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

#### WIZARD

in respect of:

- (a) International Class 9 for teaching apparatus; computer software applications, downloadable; computer software, recorded; electronic publications, downloadable; computer programs, downloadable;
- (b) International Class 16 for note books; books; teaching materials [except apparatus]; printed matter; printed publications; pens [office requisites];
- (c) International Class 41 for academies [education]; education information; educational examination; organization of competitions [education or entertainment]; organization of exhibitions for cultural or educational purposes; arranging and conducting of colloquiums; arranging and conducting of conferences; arranging and conducting of congresses; arranging and conducting of workshops [training]; arranging and conducting of seminars; arranging and conducting of symposiums; arranging and conducting of in-person educational forums; publication of books; publication of texts, other than publicity texts; online publication of electronic books and journals; teaching; lending library services; educational services provided by schools

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15481.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

**WHEREAS,** the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of July, 2019, by Viñedos Emiliana S.A., of Nueva Tajamar 481, Torre Sur, Of. 701, Las Condes, Santiago, Chile, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **EMILIANA**

in respect of International Class 33 for wines.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15484.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

**DATED** this 29th day of May, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of July, 2019, by Viñedos Emiliana S.A., of Nueva Tajamar 481, Torre Sur, Of. 701, Las Condes, Santiago, Chile, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ADOBE**

in respect of International Class 33 for wines.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15485.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of July, 2019, by Viñedos Emiliana S.A., of Nueva Tajamar 481, Torre Sur, Of. 701, Las Condes, Santiago, Chile, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **NOVAS**

in respect of International Class 33 for wines.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15486.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

**DATED** this 29<sup>th</sup> day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-Chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 4 for fuel; lubricants; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15497.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):2.3.1,16;29.1.1

in the color red in respect of International Class 4 for fuel; lubricatis; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15498.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

**DATED** this 29<sup>th</sup> day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **DAPHNE**

in respect of International Class 4 for fuel; lubricants; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15499.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

DATED this 29th day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):28.3.0

in respect of International Class 4 for fuel; lubricants; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the trademark is in Japanese characters and the transliteration is "Idemitsu", for which there is no English translation.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15500.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

**DATED** this 29<sup>th</sup> day of May, 2020.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of July, 2019, by IDEMITSU KOSAN CO., LTD., of 1-1, 3-chome, Marunouchi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **IDEMITSU**

#### CFE(8):27.5.11;29.1.1

in the colors red and black in respect of International Class 4 for fuel; lubricatis; lubricating oil; lubricating grease; industrial oil; industrial grease; engine oils; gear oils; wax [raw material]; cutting fluids; quenching oils.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15501.19 should do so in writing addressed to the undersigned not later than the 21st day of August, 2020.

**DATED** this 29th day of May, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 18<sup>th</sup> day of October, 2018, by Ecolab USA Inc., of 1 Ecolab Place, Saint Paul, Minnesota 55102, USA, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ECOLAB**

in respect of:

(a) International Class 1 for manures; chemical substances for preserving foodstuffs; tanning substances; adhesives for industrial use; chemically-treated test strips, other than for medical purposes for calibration of food safety and waste prevention in the food service industry; chemical preparations for testing swimming pool water; chemical reagents for use in the detection, enumeration and identification of microorganism, other than for medical or veterinary use; chemical composition for solidification of fluids and for absorbing spills; chemical stone sealers that penetrate the stone to provide sealing protection; chemical test paper; chemical reagents for testing the sterility of medical equipment and surfaces; chemicals for treating hazardous waste; defoaming agents; textile-impregnating chemicals, textile-waterproofing chemicals; chemical preparations for repelling stains and protecting carpets; fabric protectant for textiles; anti-creasing agents; waste water treatment chemicals for industrial use; chemicals for industrial purposes; chemical water conditioner namely water softening and water purifying chemicals for commercial, industrial and institutional laundry use; water softening chemicals; descaling preparations for industrial purposes; water treatment and purifying chemicals for use in swimming pools and spas; chemicals for the treatment of cooling water systems and boilers; wetting agents;

anti-static preparations for industrial purposes, namely, for electronic equipment; granular absorbent organic mineral-based compositions for absorbing liquid spills; mold inhibiting chemicals for preventing growth of mold;

- (b) International Cass 3 for non-medicated hair lotions; non-medicated dentifrices; adhesive remover; all-purpose cleaners; anti-static preparation and fabric softener for laundry use; automatic dishwashing detergents; automobile carpet and upholstery cleaning preparations; automobile glass cleaner; automobile polish; automobile tire cleaning and polishing preparations; automobile wax; cleaning preparations, for household purposes; buffing compound for automotive use; cleaning preparations and shampoos for carpet; chemical cleaners directed to the food and beverage industry; chemical cleaners directed to the medical industry; chemical cleaners directed to the pharmaceutical industry; chrome polish; cleaning preparations; cleaning kits comprised primarily of liquid cleaning preparations, a restroom brush, debris tool, odor neutralizer, glass and multi-surface cleaner, sanitizer, and use instructions; laundry preparations, namely, concentrated laundry sour; crème cleansers, namely, mild abrasive cream cleaning preparations; de-liming agents, namely, chemical decalcifying and descaling preparations for household use; detergent for household use; degreasing preparations not use in manufacturing processes; detergents for automobiles; detergents for machine dishwashing; dish detergent; dishwashing detergents; disposable wipes impregnated with cleaning chemicals or compounds for industrial and commercial use; disposable wipes impregnated with cleansing compounds for use on hard surfaces; drain cleaning preparations; laundry preparations, namely, fabric wrinkle control compositions for laundry use; floor stripping and cleaning preparations; floor cleaning preparations, natural floor waxes; fruit and vegetable wash; furniture polish; glass cleaners; grease and lipstick remover for bar glassware; grill cleaners; grout cleaners; gum removing preparations; hand cleaning preparations; hand lotions; hand creams; non-medicated hand soaps; hand scrubs; laundry bleach; soap for brightening textile; color-brightening chemicals for household purposes [laundry]; laundry detergent booster; laundry detergent; laundry fabric conditioners; laundry starch; leather cleaning preparations; leather polishes; liquid solution visible when illuminated by a black-light and used to determine whether a surface has been cleaned; oven cleaners; laundry bleach, namely oxidizers for textiles; pipeline cleaners; pot and pan detergents for industrial and institutional uses; presoaks, detergents and rinse agents for use in manual and automatic car wash facilities; rinsing agent for use in dishwashing machines; cleaning preparations for vehicle tires; rust removing preparations; non-medicated shampoos; scouring liquids and powders; soaps for body care; spot removers; stain removing preparations; stainless steel cleaner; stainless steel polish; stone polishes; tile cleaners; tile polish; toilet bowl detergents; upholstery cleaners; stain and spot removers for carpets; fragrances;
- International Class 5 for air deodorising preparations and air deodorizers; algaecides for swimming pools and spas; all purpose (c) disinfectants; disinfectant soaps; antibacterial alcohol skin sanitizer gel; antibacterial soaps; antibacterial handwash; adjuvants for medical purposes, namely, antimicrobial adjuvants; antimicrobial preparations for treating water; antimicrobial preparations for inhibiting microbiological decomposition in food and to eliminate odors; bactericides; bandages for skin wounds; biocides; burn kits consisting primarily of burn dressings and burn-relief medications; car deodorizers; deodorizers and sanitizers for carpets and rugs; chemical preparations for deodorizing, disinfecting, and sanitizing swimming pools and spa use; odor neutralizing preparations for use on textiles; chemical preparations for textiles for inhibiting the growth of bacteria; disinfectant bathroom cleaners; disinfectants for sanitary purposes; medicated eye washes; first aid kits; gauze for dressing; fungicides; germicidal udder wash for dairy cows; germicides; germicidal detergents; hand-sanitizing preparations; insecticides; irrigating solutions for eye use; laundry sanitizer tablets; liquid sanitizer for use in commercial and institutional dish washing machines; mildewstats; odor neutralizing preparations for general use on various surfaces; odor neutralizing preparations for use in waste and waste water storage facilities, waste water treatment facilities, and food processing facilities; outdoor air deodorizers; refills for air deodorizers; preparations for destroying parasites; sanitizing hoof bath bactericidal treatment for livestock; sanitizing preparation, namely, a teat dip, used for livestock; sanitizing preparations for commercial, healthcare, hospital, industrial, and institutional use; sanitizing wipes; skin care preparations, namely, antibacterial skin cleanser and waterless antimicrobial hand rinse, for use in health care facilities; sterilant-disinfectant for use in medical environments; medicated balms for treatment of udder of dairy cows; toilet deodorants; virucides; disinfectant bathroom cleaner;
- (d) International Class 9 for briefcases specially adapted for holding laptop computers; calculators; cases for mobile phones; computer carrying cases; computerized equipment, namely, computer hardware, for monitoring and controlling product dispensers; computer network information system comprising computer hardware, computer software, network hardware and network software all for use in allowing users to remotely access company documents and information; computer software for collecting and reporting data in the field of hygiene management; computer software for use in controlling, monitoring, and testing water treatment systems; computer storage devices, namely, blank USB flash drives; digital ph meter; digital photo frames for displaying digital pictures, video clips, and music; dosage dispensers and dispensers that count or measure output for use of laundry detergents, cleaning preparations, dish washing detergents, rinsing agents, sanitation chemicals, vehicle care products and water treatment chemicals; dosage dispensers and dispensers that count or measure output for use of automatic dish washing detergents, rinse additives, hand soaps, hand lotions, and shampoos; doorway sanitation system to prevent the flow of contaminants from entering and spreading within a facility, comprised primarily of infrared motion sensors, automated dispensing equipment, and sanitizing preparations: downloadable asset management software that tracks commercial kitchen equipment inventory and service history; downloadable electronic newsletters in the field of food safety; downloadable electronic newsletters in the field of pest control and elimination; downloadable podcasts in the field of food safety; downloadable software for monitoring and reporting cleaning and sanitation systems; downloadable software for monitoring the performance of and collecting data from clean-in-place sanitation systems;

downloadable software for recording and analyzing compliance with pest control programs and tracking pest inspection and elimination services; downloadable software for tracking and generating reports regarding the maintenance and service history, equipment maintenance expenditures, condition and performance of commercial kitchen equipment; egg timers [sandglasses]; electrical integrated control and dispensing systems for use in the field of automated cleaning and sanitizing equipment, namely, dilution management systems that deliver the correct dilution of cleaners and sanitizers; electronic controllers for delivering precise doses of dish washing detergents and rinse additives, pool and spa chemical additives, laundry chemical additives, automotive cleaning chemicals; electronic indicators, panels or board for measuring the effectiveness of antimicrobial handwash; electronic timers; face protection shields other than for medical purposes; hydrometers; laboratory equipment and supplies, namely, test tubes, beakers [laboratory glassware], burettes, flasks, pipettes, stoppers for laboratory bottles and syringes; laundry dryer monitoring equipment in the nature of computer hardware and software for monitoring laundry dryer cycle data and reporting the information; dosage dispensers; pre-recorded cds, dvds, and video tapes featuring commercial cleaning, disinfecting, personal hygiene and food safety tv programs; protective and respiratory face masks not for medical purposes; protective work gloves; safety goggles; computer software for creating customized food labels; sterile personal radiation protection shields; temperature sensors; thermal printers; thermometer, not for medical purposes; thermocouple; video recordings, namely, pre-recorded cds, video tapes, and dvds featuring commercial car wash training modules and marketing information; backlit signs; highway safety cones; video recordings, namely, pre-recorded cds, video tapes, and dvds featuring information regarding pest control and elimination; video recordings, namely, pre-recorded cds, video tapes, and dvds featuring training and instructions for use of cleaning and sanitation products; weighing scales.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14854.18 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12th day of June, 2020.

(1st issue)

**WHEREAS** the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of January, 2019, by British American Tobacco (Brands) Limited, of Globe House, 4 Temple Place, London, WC2R 2PG, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):5.3.11.13

in respect of International Class 34 for tobacco products, namely, cigarettes; tobacco, tobacco pouches, tobacco pipes, cigarettes containing tobacco substitutes, not for medical purposes; cigars; cigarillos; cigarette lighters; cigar lighters; matches; cigarette paper; cigarette tubes; cigarette filters; pocket apparatus for rolling cigarettes; hand held machines for injecting tobacco into paper tubes [smokers' article]; cigarettes, namely, electronic cigarettes; liquid solutions for use in electronic cigarettes; devices for heating tobacco substitutes for the purpose of inhalation; devices for heating tobacco for the purpose of inhalation

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15040.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of January, 2019, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



# CFE(8):4.3.5 in respect of:

- (a) International Class 1 for transmission fluid; hydraulic fluid;
- (b) International Class 4 for lubricating oil; lubricating grease; lubricants; dust binding compositions for sweeping; dust absorbing compositions; dust laying compositions; motor oil; fuels; petroleum, raw or refined; gasoline; industrial wax for use as crude material for manufacturing cosmetics, toiletries, crayons, pencils, candles, food coatings, textiles and leather; petrolatums [lubricating oil]; hydraulic oils; paraffin wax.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15061.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12th day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of January, 2019, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



# CFE(8):4.3.5 in respect of:

- (a) International Class 1 for transmission fluid; hydraulic fluid;
- (b) International Class 4 for lubricating oil; lubricating grease; lubricants; dust binding compositions for sweeping; dust absorbing compositions; dust laying compositions; motor oil; fuels; petroleum, raw or refined; gasoline; industrial wax for use as crude material for manufacturing cosmetics, toiletries, crayons, pencils, candles, food coatings, textiles and leather; petrolatums [lubricating oil]; hydraulic oils; paraffin wax.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15067.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 18<sup>th</sup> day of January, 2019, by Bank of America Corporation, of 100 North Tryon Street, Charlotte, North Carolina 28255, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **MERRILL**

in respect of:

- (a) International Class 9 for computer software for use in financial research, financial information, financial analysis, financial planning, financial management, investment management, banking services, trading of foreign exchange, electronic processing of electronic funds transfer, ACH, electronic check and electronic payments, financial transactions, electronic funds transfers; downloadable computer software for use in financial research, financial information, financial analysis, financial planning, financial management, investment management, banking services, trading of foreign exchange, electronic processing of electronic funds transfers, ACH, electronic check and electronic payments, financial transactions, electronic funds transfers; downloadable software in the nature of a mobile application for use in financial research, financial information, financial analysis, financial planning, financial management, investment management, banking services, trading of foreign exchange, electronic processing of electronic funds transfer, ACH, electronic check and electronic payments, financial transactions, electronic funds transfers;
- (b) International Class 36 for financial research; financial information; financial analysis; financial advice; financial planning; financial consultancy; financial management; investment brokerage; investment consultancy; investment management; investment advice; mutual fund investment; banking services; credit card payment processing services; credit card authorization services; credit card transaction processing services; issuing of credit cards; providing cash and other rebates for credit card use as part of a customer loyalty program; debit card payment processing services; debit card authorization services; debit card transaction processing services; issuing of prepaid debit cards; providing cash and other rebates for debit card use as part of a customer loyalty program; financial services, namely, dealing in securities as a market maker and in trading commodities, securities options, futures, equities and fixed income products in the United States and overseas market securities; financial planning for retirement; financial information services provided online from a computer database or global computer network;
- (c) International Class 42 for computer programming; computer software consultancy; computer systems analysis; providing temporary use of online non-downloadable software for financial research, financial information, financial analysis, financial planning, financial management, investment management, banking services, trading of foreign exchange, providing electronic processing of electronic funds transfer, ACH, electronic check and electronic payments, financial transactions, electronic funds transfers; design, maintenance, development and updating of computer software for financial research, financial information, financial analysis, financial planning, financial management, investment management, banking services, trading of foreign exchange, providing electronic processing of electronic funds transfer, ACH, electronic check and electronic payments, financial transactions, electronic funds transfers.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15077.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of March, 2019, by Monster Energy Company, of 1 Monster Way, Corona, California 92879, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PREDATOR ENERGY DRINK

in respect of International Class 32 for non-alcoholic beverages, namely, energy drinks, soft drinks, sports drinks, fruit juice drinks, and flavored waters; syrups, concentrates, powders and preparations for making beverages, namely, energy drinks, soft drinks, sports drinks, fruit juice drinks, and flavored waters; beer.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 18th day of September, 2018 under number 180131481 in Thailand.

Registration of this mark shall give no exclusive right to the use of the words "ENERGY DRINK", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15195.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of April, 2019, by JetSMART Airlines SpA., of Avenida del Valle Sur 650, oficina 51, Huechuraba, Santiago, Chile, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# Jetsmart

in respect of:

- (a) International Class 35 for advertising and sales promotion services; providing transportation tickets services for plane, air; wholesale and retail store services featuring perfumes, watches, jewelry, clothing, electronic devices, office items, pencils, food not prepared, cushions, bags, toys, toiletries, makeups, alcoholic beverages, cigarettes; administration of consumer loyalty programs; business data analysis; administration of frequent flyer programs and business management assistance; management of airline company; public relations; personnel recruitment;
- (b) International Cass 39 for transportation of passenger, passenger luggage and goods, securities and animals by boat, inland water, air, land, road; supply chain logistics and reverse logistics services, namely, storage, transportation and delivery of goods for others by air, rail, ship or truck; airport baggage check-in services [not including security inspection]; travel agency services, namely, travel reservation; flight planning services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15266.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of April, 2019, by CHAMPION SECURITY SYSTEM LIMITED, of 6073 4<sup>th</sup> Avenue Buttonwood Bay, Belize City, Belize, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.5.1,16;29.1.4

In the colors blue and white in respect of:

- (a) International Class 7 for electric gate operators;
- (b) International Class 9 for fire alarm; alarm system; public address systems; intercommunication apparatus; programmable locking systems, consisting of electronic cylindrical locksets and keypads;
- (c) International Class 37 for installation of security system; burglar alarm installation and repair; maintenance and repair of air conditioning apparatus;
- (d) International Class 45 for monitoring of burglar and security alarms for protecting personal property.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "Protected By" and "Security System", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15267.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of April, 2019, by PFIZER INC., of 235 East 42<sup>nd</sup> Street, New York, New York 10017, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **TALZENNA**

in respect of International Class 5 for pharmaceutical and veterinary preparations; dietetic food and substances adapted for medical use, food for babies; dietary supplements for humans and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15278.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12th day of June, 2020.

(Ist issue)

WHEREAS, the Registrar is in receipt of an application filed on the 7<sup>th</sup> day of May, 2019, by DORCO CO., LTD., of (Golim-Dong), 350 Kyungahnchun-Ro, Cheoin-Gu, Yongin-Si, Kyunggi-Do, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# DORCO

in respect of International Class 8 for scissors for kitchen use, nail scissors, pruning scissors, sewing scissors, hair cutting scissors; non-electric potato peelers; paring knives; ladles [hand tools]; sickles; shaving cases; razors, electric or non-electric; razor cases; razor blades; razor knives; hair clippers for personal use, non-electric; ceramic knives; nail clippers, electric or non-electric; vegetable shredders; manually-operated razor blade sharpeners; hand-operated hair clippers; whetstones [sharpening stones]; cheese slicers, non-electric; egg slicers, non-electric; non-electric food slicers; vegetable slicers; kitchen knives; table cutlery [knives, forks and spoons]; sharpening rods; disposable razors; hair clippers for personal use, electric; spatulas [hand tools]; hunting knives, mincing knives [hand tools], fleshing knives [hand tools], penknives, pruning knives, scaling knives, vegetable knives, drawing knives, hobby knives [scalpels], saws [hand tools]; tableware [knives, forks and spoons]; table knives, forks and spoons of plastic; table knives, forks and spoons for babies.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15319.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 20<sup>th</sup> day of May, 2019, by SAFILO S.p.A., of VII Strada, 15-35129 Padova-Italy, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **POLAROID**

in respect of International Class 9 for stereoscopic viewing device, namely, stereoscopic 3D spectacles which are intended to be sold alone and not part of an electronic gaming or other system; safety goggles; safety glasses [optics]; sunshades being component parts of eyeglasses and protective glasses, light filters for optical inspection apparatus, namely, optical filters for eyeglasses and sunglasses, spectacle lenses and protective spectacles; variable density viewing devices in the nature of sunglasses and eyeglasses; eyeglasses; sunglasses.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15342.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of June, 2019, by The Ritz-Carlton Hotel Company, L.L.C., of 10400 Fernwood Road, Bethesda, Maryland 20817, United States of America, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **EVRIMA**

in respect of:

- (a) International Class 39 for transport of passengers and of goods by boat; packaging and storage of goods; transportation of passengers by cruise ship services; cruise ship services; travel agency services, namely, arranging, making reservations for and taking bookings for transportation of passengers and goods, cruises and cruise ship services, excursions in the nature of transport for guided tours, transport for sightseeing tours, holidays in the nature of cruises and travel transportation; organizing and operating excursions in the nature of providing transport for excursions, tours in the nature of providing transport for sightseeing tours, holidays in the nature of cruises and arranging of cruises; travel guide and travel information services; event planning and management services, namely, arranging, organizing, scheduling and designing vacations in the nature of organization of travel; provision of travel information;
- (b) International Class 43 for providing food and drink and temporary accommodations aboard a cruise ship; providing reservation services for others for temporary accommodations aboard a cruise ship

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 1st day of February, 2019 under number 76838 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15386.19 should do so in writing addressed to the undersigned not later than the  $4^{th}$  day of September, 2020.

**DATED** this 12th day of June, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of June, 2019, by LUB-LINE LLC, of 26010 Oak Ridge Dr. Suite 201, The Woodlands TX, 77380, through its agent CILGlobal IP Ltd., of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## HARVESTOL

in respect of:

- (a) International Class 1 for horticultural chemicals, except fungicides, herbicides, insecticides and parasiticides;
- (b) International Class 5 for fungicides; herbicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15414.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of June, 2019, by Chr. Hansen A/S, of Bøge Allé 10-12, DK-2970 Hørsholm, Denmark, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### LGG

in respect of International Class 5 for bacteriological preparations for medical and veterinary use; bacteriological cultures for use as a food additive for medical purposes; biological preparations for supporting gastrointestinal, immune and cardiovascular health; cultures of microorganisms for supporting gastrointestinal, immune and cardiovascular health; cultures of microorganisms for medical or veterinary use; pharmaceutical and veterinary preparations; dietetic substances adapted for medical use; dietetic nutrients for medical use; dietary supplements consisting primarily of cultures of microorganisms for medical purposes; food supplements for supporting gastrointestinal, immune and cardiovascular health; vitamin and mineral preparations; food for babies.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15429.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 27<sup>th</sup> day of June, 2019, by GRAND SLAM INVESTMENTS LIMITED, of Hopkins Village, Stann Creek District, Belize, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(8):26.1.1;29.1.4

in respect of International Class 43 for food and drink catering; temporary accommodation reservation; reception services for temporary accommodation [management of arrivals and departures]; resort hotel services; resort lodging services.

The applicant claims that the mark is in use.

The applicant claims that the words "Villa Verano" when translated to the English language is "Summer Villa".

Registration of this mark shall give no exclusive right to the use of the word "VILLA", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15432.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12th day of June, 2020.

(Ist issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of July, 2019, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### MOBIL EV

in respect of International Class 4 for lubricants for electric vehicles.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the letters "EV", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15434.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of July, 2019, by VITERRA Y ASOCIADOS, S.A. DE C.V., of CARRETERA TAMPICO MANTE No. 2103-A COLONIA DEL BOSQUE TAMPICO TAMAULIPAS, MEXICO, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.1.15;29.1.1,2

in respect of International Class 1 for fertilizers; manure for agriculture

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15462.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of July, 2019, by VITERRA Y ASOCIADOS, S.A. DE C.V., of Carretera Tampico Mante 2103-A, Colonia del Bosque, Tampico, Tamaulipas 89318, Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.1.1,18;29.1.4

in respect of International Class 1 for fertilizers; manure for agriculture

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15463.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of July, 2019, by JT International SA, of Rue Kazen-Radjavi 8, 1202 Geneva Switzerland, through its agent Wrobel & Company, Attorneys-at-Law, of 111 North Front Street, Suite 242, P.O. Box 420, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LD

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match box; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15465.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 15<sup>th</sup> day of July, 2019, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LOCATIONS

CFE(8):26.4.2,18

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15467.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of July, 2019, by Belize Brewing Company Ltd., of 1 King Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **PELICAN**

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15473.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12th day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 18th day of July, 2019, by ROMBAUER FAMILY PARTNERSHIP II, L.P., of 3522 Silverado Trail, St. Helena CA 94574 USA, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ROMBAUER**

in respect of International Class 33 for wine.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15478.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12th day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of July, 2019, by Belize Sunrise Limited, of Blue Creek Village, Orange Walk District, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(8):3.7.7

in the colors orange, yellow, lime green, white, black, sky blue and light brown in respect of International Class 30 for rice.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15480.19 should do so in writing addressed to the undersigned not later than the  $4^{th}$  day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 22<sup>nd</sup> day of July, 2019, by Proprietors of Strata Plan 8, of Villa Drive, San Pedro Town, Ambergris Caye, Belize, through its agent Estevan Perera & Company, of 2118 Guava Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **Coral Bay Villas**

in respect of International Class 43 for hotel services; hotel reservations.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "Villas", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15482.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

DATED this 12th day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of July, 2019, by The Quaker Oats Company, of 555 West Monroe Street, Chicago, Illinois 60661, U.S.A., through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **CAP'N CRUNCH**

in respect of International Class 30 for cereal preparations for breakfast.

The applicant claims that it has used the mark since 2015.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15495.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of July, 2019, by Birkenstock Sales GmbH, of Rheinstraße 10, 53560 Vettelschoss, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BIRKENSTOCK**

in respect of International Class 25 for headgear, in particular caps; clothing, in particular belts, neck scarves, socks; footwear, in particular shoes, low shoes, lace-up shoes, flat shoes, sneakers, deck shoes, slippers, bath shoes, sandals, clogs, boots; parts and fittings for all the aforesaid goods, included in this class, in particular inner soles, outsoles, inner socks, moulded soles, heel wedge and build-up wedge sheets, foot beds made of cork, wedge repair strips, outsole sheets, intermediate sole sheets, thongs, covers and cover fabrics for foot beds...

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15507.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 8<sup>th</sup> day of August, 2019, by TITAN INTERNATIONAL, INC., of 2701 Spruce Street, Quincy, IL 62301, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## Waffle

in respect of International Class 12 for vehicle wheels.

The applicant claims that it intends to use the mark

Priority claim is on the basis of an application filed on the 8th day of February, 2019 under number 88293886 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15520.19 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of September, 2020.

**DATED** this 12th day of June, 2020.

# **REGISTERED TRADEMARKS**

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
14805.18		INTCOMEX DE LAS AMERICAS, S.A. Urbanizacion Industrial, Harry Heno Street, Intcomex Building, City of Panama., Republic of Panama	9
15085.19	UNDER ARMOUR	UNDER ARMOUR, INC. 2601 Port Covington Drive, Baltimore, MD 21230, United States of America	18 25 28 35
15100.19	AMOR	INTRADEVCO INDUSTRIAL S.A. Av. Producción Nacional No. 188, Chorrillos, Lima, Perú	3
15155.19	MLS	MLS CO., LTD.  No. 1 Mulinsen Avenue, Xiaolan, Zhongshan City, Guangdong Province, China	11
15230.19		SAILUN GROUP CO., LTD. No. 588, Maoshan Road, Huangdao District, Qingdao City, Shangdong, China	12
15231.19	RXFR@ST	SAILUN GROUP CO., LTD. No. 588, Maoshan Road, Huangdao District, Qingdao City, Shangdong, China	12
15232.19	RXMOTI@N	SAILUN GROUP CO., LTD.  No. 588, Maoshan Road, Huangdao District, Qingdao City, Shangdong, China	12
15233.19	RXQUEST	SAILUN GROUP CO., LTD. No. 588, Maoshan Road, Huangdao District, Qingdao City, Shangdong, China	12

15245.19	KamaSumra	Kamsut, Inc. 2151 Anchor Court, Thousand Oaks, CA 91302, U.S.A.	3 5 25 35
15269.19	Afameed	Ameed Food Industries Co. w.l.l. Amman, Jordan-Sweifieh-Ali Nasouh Al Tahir St – Building No. 31	30
15293.19	RODATECH	FIDENCIO VASQUEZ LOYA. Calle de Plateros #103 Col. Parque Industrial CP99056 Fresnillo Zacatecas- Mexico	12 35
15307.19	<b>Fi</b> orion	SHENZHEN KTC TECHNOLOGY CO., LTD.  1 Floor A District, 2 Floor B District, Workshop 1, Northern Wuhe Road, Gangtou Village, Buji Town, Longgang District, Shenzhen, Guangdong, China	9
15317.19	CRY's COURS	IMC TOYS, S.A. C. Pare Llaurador, 172, 08224 Terrassa, Barcelona, Spain	28
15324.19	CORE POWER	FAIRLIFE, LLC. 1001 West Adams Street, Chicago, Illinois, 60607, United States of America	5 29
15335.19	-2018 * HELITI. *	CARIBBEAN INTERNATIONAL BREWERY CO. LTD. Carmelita Village, c/o #16 6 <sup>TH</sup> Street, North, Corozal Town, Belize	35

## **NOTICES OF TRADEMARK RENEWAL**

(3rd issue)



#### CFE(6):3.47.20

THE MARK shown above, Registration No. 789, has been renewed in the name of **Diageo Brands B.V.**, of **Molenwerf 10-12, 1014 BG Amsterdam, The Netherlands**, as of the 9<sup>th</sup> day of May, 2020, in respect of **International Class 33** for gin, whisky, orange, bitters, brandy, rum, peppermint spirit and cocktails, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of May, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15th day of May, 2020.

(3rd issue)

## J&B

**THE MARK** shown above, Registration No. 7749, has been renewed in the name of **Diageo Brands B.V.**, of **Molenwerf 10-12, 1014 BG Amsterdam**, **The Netherlands**, as of the 2<sup>nd</sup> day of April, 2020, in respect of **International Class 33** for wines, spirits and liqueurs, of which it has been used. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of April, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 15th day of May, 2020.

(3rd issue)



#### CFE(6):26.1.2,3;26.2.1;26.11.3,6,12

**THE MARK** shown above, Registration No. 7806, has been renewed in the name of **POSCO DAEWOO CORPORATION**, of 10 Tongil-ro, Jung-gu, Seoul, Korea, as of the 2<sup>nd</sup> day of September, 2017, in respect of **International Class 7** for machine tools, rivetting machines, sewing machines, knitting machines, darning machines, lace making machines, washing machines, parts and fittings for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of September, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of May, 2020.

(3rd issue)

## **FLEX PEN**

THE MARK shown above, Registration No. 8714, has been renewed in the name of Novo Nordisk A/S, of Novo Allé, DK-2880 Bagsvaerd, Denmark, as of the 22<sup>nd</sup> day of April, 2020, in respect of International Class 10 for hypodermic syringes, of which it has not

been used. Prevailing market conditions have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the  $22^{nd}$  day of April, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of May, 2020.

(3rd issue)

#### **YARIS**

THE MARK shown above, Registration No. 8788, has been renewed in the name of TOYOTA JIDOSHA KABUSHIKI KAISHA (a/t/a TOYOTA MOTOR CORPORATION), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, as of the 22<sup>nd</sup> day of December, 2019, in respect of International Class 12 for motor cars, parts and fittings, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of May, 2020.

(2nd issue)



#### CFE(6):26.1.1.18

THE MARK shown above, Registration No. 6607.10, has been renewed in the name of HP Hewlett Packard Group LLC, of 11445 Compag Center Drive West, Houston, TX 77070, U.S.A., as of the 17th day of February, 2020, in respect of International Class 39 for electronic storage of digital content; providing a website for the storage of digital images and photographs, of which it has not been used, due to prevailing market conditions; International Class 40 for photographic and digital image processing, developing and printing services; custom imprinting of digital and photographic images onto photographic paper and merchandise; printing services; print-on-demand services; custom manufacture of computers for others; recycling of computer hardware, computer peripherals and electronics; International Class 41 for educational and training services, namely, conducting classes, workshops, seminars and conferences in the field of computers, electronic commerce and information technology; providing a website for the uploading, sharing, viewing and posting of photographs and digital images via the internet; digital imaging services; online electronic publishing services; online journals, namely, blogs featuring information in the fields of computers, electronic commerce and information technology; providing a website featuring user-generated videos; International Class 42 for computer services, namely, computer systems analysis, planning, integration, design, and technical support services; internet consulting services, namely, providing assistance to others in developing internet portals and creating business processes for use in the field of electronic commerce; consulting services in the field of internet and intranet network security; computer infrastructure hosting services, namely, providing computer hardware, computer software, computer peripherals and related operational and support services to others on a subscription or pay-per-use basis; providing leased-time access to software applications via the internet; information technology management and consulting services; design, installation, maintenance and repair of computer software; integration of computer systems and networks; computer system and network management services; database development services; computer programming services; developing, hosting and linking of web sites for others via the internet; consulting services for others in the selection, implementation and use of computer software used to monitor and manage transactions and activities in a mission critical environment; technical support services; data mining services; taxonomy services, namely classification and organization of data; custom design of computers for others; data backup and data restoration services; data migration services; data encryption services; hosting websites for others; rental and leasing services in the field of computers; providing graphic art design services via communications networks; providing a website for electronic imaging, editing, manipulating, organizing and alteration for digital images, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.



#### CFE(6):26.1.1.18

THE MARK shown above, Registration No. 6692.10, has been renewed in the name of HP Hewlett Packard Group LLC, of 11445 Compaq Center Drive West, Houston, TX 77070, U.S.A., as of the 17th day of February, 2020, in respect of International Class 35 for business consulting services; business management consulting services; strategic business planning services; online retail store services of computers, computer software, computer hardware and computer peripherals; business advisory services in the field of alliance, partner and solution developer programs; advertising services; marketing services; human resources and human capital management outsourcing services; administration of business payroll for others; human resources consultation services; business and employee relocation and information services; data collection services for employers; database management services; business process outsourcing services; customer relationship management services; information management services; International Class 37 for installation, maintenance and repair of computer hardware and telecommunications equipment, of which it has been used; International Class 36 for purchase financing and lease financing services; processing, management and administration of employee health (insurance) and welfare benefit (insurance) plans; providing credit card transaction processing services for others; providing insurance claim processing services for others; financial analysis and consultation services for the organization and administration of banking and financial operation; International Class 38 for telecommunications services, namely telepresence services; providing online chat rooms via the internet; electronic bulletin board services, namely forums for transmission of messages among users; online service provider services; video streaming services; VOIP services; electronic commerce telecommunication services; electronic transmission of data and information, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 29<sup>th</sup> day of May, 2020.

(2nd issue)



#### CFE(6):26.1.1,18

THE MARK shown above, Registration No. 6693.10, has been renewed in the name of HP Hewlett Packard Group LLC, of 11445 Compaq Center Drive West, Houston, TX 77070, U.S.A., as of the 17<sup>th</sup> day of February, 2020, in respect of International Class 2 for toner cartridges, filled, for printers and photocopiers; inkjet cartridges, filled, for printers; toners [ink] for printers and photocopiers; International Class 7 for printing presses and parts thereof; International Class 9 for a house mark for computers, computer hardware, computer software, recorded; computer programs, recorded, computer peripherals, computer and communications networking hardware and software, data processing apparatus; computer data storage systems comprised of central processing units for processing and storing information, data, sound or images, printers, facsimile machines, imaging hardware and software, scanners, photocopiers, projection apparatus, calculators, telephones, and parts and fittings for the foregoing; recordable and rewritable blank optical media; recordable and rewritable blank CDs and DVDs and drives and writers therefore; International Class 16 for printing paper; print heads for printers and plotters; manuals [handbooks]; printed educational publications, namely, manuals, brochures, guides, technical bulletins, data sheets, and booklets in the field of computer technology; printed publications, namely, manuals, brochures, guide, technical bulletins, data sheets, and booklets for the operation and service of computers and computer peripherals; printed products, namely, product guides featuring computer hardware and computer peripherals; printed publications, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 29<sup>th</sup> day of May, 2020.

(1st issue)



#### CFE(6):24.17.25;27.5.17

THE MARK shown above, Registration No. 1640, has been renewed in the name of OMEGA SA (OMEGA AG)(OMEGA LTD.), of Jakob-Stampfli-Strasse 96, Biel/Bienne, 2502, Switzerland, as of the 15<sup>th</sup> day of June, 2020, in respect of International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith (except cutlery, forks and spoons) jewellery, precious stones, horological and chronometric instruments, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of June, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of June, 2020.

(1st issue)

## **BOND STREET**

**THE MARK** shown above, Registration No. 3228, has been renewed in the name of **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland,** as of the 9<sup>th</sup> day of April, 2020, in respect of **International Class 34** for cigarette made of tobacco, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of April, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)

## **NULOJIX**

THE MARK shown above, Registration No. 6678.10, has been renewed in the name of **Bristol-Myers Squibb Company**, of 430 East 29<sup>th</sup> Street, 14<sup>th</sup> Floor, New York, New York 10016, U.S.A., as of the 17<sup>th</sup> day of March, 2020, in respect of **International Class 5** for pharmaceutical preparations for human use, of which it has not been used, due to lack of demand for the product. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 12<sup>th</sup> day of June, 2020.

(1st issue)



#### CFE(6):3.1.8;5.7.11,23;25.1.15,19

THE MARK shown above, Registration No. 6961.10, has been renewed in the name of Cabel Hall Citrus Limited, of Floor 4, Willow House, Cricket Square, P.O. Box 268, Grand Cayman KY1-1104, Cayman Islands, as of the 6<sup>th</sup> day of August, 2020, in respect of International Class 31 for fresh fruits and vegetables; citrus fruits; living animals; seeds, natural plants, of which it has not been used, due

to limited market demand and prevailing market conditions. The mark shall remain valid for a period of ten years until the  $6^{th}$  day of August, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 12th day of June, 2020.

## NOTICE OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE



#### CFE(6):24.17.25;27.5.17

OMEGA SA (OMEGA AG)(OMEGA LTD.), the Proprietor of Trade Mark No. 1640, has recorded MUSA & BALDERAMOS LLP, of 91 North Front Street, Belize City, Belize, as its new Registered Agent and Address for Service, as of the 5<sup>th</sup> day of June, 2020. The appropriate recordal has been ffected in the Register.

**DATED** this 12<sup>th</sup> day of June, 2020.

## **NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR**

## **NULOJIX**

Bristol-Myers Squibb Company, the Registered Proprietor of Trade Mark No. 6678.10, has, by veritable proof tendered before the Registrar on the 19<sup>th</sup> day of March, 2020, being Certified Signature to Secretary's Certificate, notarized on the 11<sup>th</sup> day of March, 2020, changed address from 345 Park Avenue, New York, New York 10154, U.S.A., to 430 East 29<sup>th</sup> Street, 14<sup>th</sup> Floor, New York, New York 10016, U.S.A., as of the 28<sup>th</sup> day of June, 2018. The appropriate recordal has been effected in the Register.

**DATED** this 12<sup>th</sup> day of June, 2020.

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# **NOTICE OF PUBLICATION CORRECTION**

Take Notice that trade mark No. 15157.19 , published in the Intellectual Property Journal Vol. 21 – Nos. 1 & 2 was inadvertently published with its Owner's address as:

1 Belcan Plaza, Belize City, Belize, C.A.

instead of:

58 Main Street, Punta Gorda Town, Toledo District, Belize C.A.

**DATED** this 12th day of June, 2020.

Take Notice that trade mark No. 7173.10, published in the Intellectual Property Journal Vol. 21 – No. 6, 7 & 8 "NOTICE OF RENEWAL", was inadvertently published in Class 43 for services for providing food and drink; temporary accommodation; reservation services for temporary accommodation for lodging and/or board in hotels, boarding houses, and tourist camps; provision of restaurant, bar, self-service restaurant, canteen services; reservation services for restaurant, bar, self-service restaurant, canteen places for perfumes; eau de cologne; toilet waters; deodorants for use on the person.

#### instead of:

International Class 43 for services for providing food and drink; temporary accommodation; reservation services for temporary accommodation for lodging and/or board in hotels, boarding houses, and tourist camps; provision of restaurant, bar, self-service restaurant, canteen services; reservation services for restaurant, bar, self-service restaurant, canteen places.

**DATED** this 12th day of June, 2020.

## **NOTICE OF PATENT GRANT**

Belize Intellectual Property Office (BELIPO)



Publication Number: Vol. 21 - No. 12

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Title: SALTS OF THE JANUS KINASE INHIBITOR (R)-3-(4-(7H-PYRROLO[2,3-d] PYRIMIDIN-4-YL)-1H-PYRAZOL-1-YL)-3-CYCLOPENTYLPROPANENITRILE.

**Abstract:** The present invention provides salt forms of (R)-3-(4-(7H-pyrrolo[2,3-d]pyrimidin-4-yl)-1H-pyrazol-1-yl)-3-cyclopentylpropanenitrile that are useful in the modulation of Janus kinase activity and are useful in the treatment of diseases related to activity of Janus kinases including, for example, immune-related diseases, skin disorders, myeloid proliferative disorders, cancer, and other diseases.

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