



# **INTELLECTUAL PROPERTY JOURNAL**

**BELiPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

***“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”***

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of January, 2019, by SAP SE, of Dietmar-Hopp-Allee 16, 69190 Walldorf, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **SAP C/4HANA**

in respect of:

- (a) International Class 9 for computer programs, recorded; computer software, recorded; downloadable computer programs and computer software that connects data and processes across marketing, sales, service, commerce and customer data to deliver a connected customer experience; downloadable computer programs and computer software for the on-premise and remote processing and analysis of marketing, sales, service, commerce and customer data for the purpose of real-time, ad-hoc and strategic business decision making; computer software for use in customer relationship management [CRM]; all of the aforesaid goods for operation by way of a cloud computing model being downloadable cloud-based software;
- (b) International Class 35 for database management, namely, systematic ordering of data and information in computer databases for the internet and for business on-premise use relating to the development, creating, programming, implementing, performance, production, distribution, sale, application, use, function, handling, modification, maintenance, rental, updating, design and outsourcing of computer programs and computer software; systemization of data and information in computer databases for the internet and for business on-premise use in relation to the creation, development and design of computer programs and computer software in the nature of software for the on-premise and remote processing of business transactions, for the analysis of business data, for the purpose of real-time, ad-hoc and strategic business decision making, for RAM data management [in-memory data management], for analysis and direct data processing applications, and for the creation, development and design of RAM databases [in-memory databases], on a real-time basis, for readouts on a real-time basis, and for the rapid evaluation of transaction data [big data and data relating to the internet of things], all of the aforesaid services for operation by way of a cloud computing model being cloud computing software;
- (c) International Class 41 for training in the use of data processing programs;
- (d) International Class 42 for creating, development and design of computer programs and computer software, for commercial functions, for the on-premise and remote processing of business transactions, for the analysis of business data for lines of business and industries, for the purpose of real-time, ad-hoc and strategic business decision making, for core business functions including asset management, commerce, finance, IT, marketing, manufacturing, sourcing and procurement, sales, service, and supply chain management, and accounting and checking, production and materials management, quality management and maintenance, personnel management and project management, and general office functions, word processing, electronic mail and archiving; creation, development and design of computer programs, and computer software for RAM data processing [in-memory data processing], for RAM data management [in-memory data management], for analysis and direct data processing applications, for the creation, development and design of RAM databases [in-memory databases], on a real-time basis, for readouts on a real-time basis, and for the rapid evaluation of transaction data [big data and data relating to the internet of things], all of the aforesaid services for operation by way of a cloud computing model being cloud computer software; software as a service (SaaS) services featuring software for the on-premise and remote processing of business transactions, for the analysis of business data for lines of business and industries, for the purpose of real-time, ad-hoc and strategic business decision making, for core business functions including asset management, commerce, finance, IT, marketing, manufacturing, sourcing and procurement, sales, service, and supply chain management, and for accounting and checking, production and materials management, quality management and maintenance, sales, personnel management and project management, and general office functions, word processing, electronic mail and archiving; implementation, maintenance, rental, outsourcing and care of computer programs and software; updating and maintenance of computer programs and computer software, programs relating to the development, creation, programming, execution, function, production, disseminating, distribution, application, use, operating, handling, modifying, sale, maintenance, rental, updating, design and outsourcing of computer software products; technical consultancy relating to the creating, development, use and application of computer programs and software; research in the field of computer programs and software; website hosting services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15060.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of February, 2019, by Maxell Holdings, Ltd., of 1 Koizumi, Oyamazaki, Oyamazaki-cho, Otokuni-gun, Kyoto 618-8525 Japan, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

**maxell**

in respect of International Class 9 for video recorders; digital projectors; video projectors; overhead projectors; multimedia projectors; photography projectors; sound projectors; liquid crystal display (LCD) projectors; portable projectors; video capture cards; electronic apparatus, namely, electronic display boards, plasma display boards, electronic display screens; electronic apparatus, namely plasma display panels; touch screens; photograph projection apparatus; cinematographic machines and apparatus; optical instruments or apparatus; telecommunications equipment, namely, fiber-optic transceivers, fiber optic repeaters, converters and optimizers, wave division multiplexers, free-space optics transmission systems, switches including ethernet switches and routers, fiber-to-the-home and ethernet-over-VDSL access aggregators, terminators and repeaters, and remote presence management products, namely, switches, and console, alarm, sensor and power management devices; microphones; personal digital assistants in the shape of a watch; smartphones; computers and computer peripherals; integrated circuit cards [smart cards]; computer keyboards; computer monitors; wrist rests for use with computers; mouse pads; USB flash drives; bags adapted for laptops; USB dongles being wireless network adapters; USB hubs; display screen filters adapted for use with computers, televisions; headphones; earphones; loudspeakers; optical data media; tape measures; measuring or testing machines and instruments; selfie sticks [hand-held monopods]; covers for smartphones; cases for smartphones; protective films adapted for smartphone; magnetic data media; ozonisers [ozonators]; electrolyzers; battery chargers for use with telephones; chargers for electric batteries; battery chargers for cellular phones; battery chargers; uninterruptible electrical power supplies; electrical power supplies using storage battery; electric capacitors; electrical adapters; power adapters; plug adapters; rotary converters; optical phase shifters; electrical cells and batteries; sound recorded magnetic cards, sheets and tapes; compact discs [audio-video]; sound recording discs; downloadable music files; downloadable image files; video disks and video tapes with recorded animated cartoons.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15149.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of May, 2019, by Iconix Latin America LLC, of 1450 Broadway, 3<sup>rd</sup> Floor, New York, New York 10018, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8): 1.1.1,2

in respect of International Class 25 for clothing, namely, socks, hosiery, scarves, gloves, swimsuits, coats, fleece tops, underwear, dresses, jackets, jerseys, leggings, pants, belts, sweater, loungewear, sleepwear, t-shirts, jeans, shorts and sport caps and hats; footwear, namely, ankle boots, football boots, half-boots, lace boots, sandals, athletic shoes, tennis shoes, slippers; headwear, namely, hats, caps and headbands.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15354.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of May, 2019, by Iconix Latin America LLC, of 1450 Broadway, 3<sup>rd</sup> Floor, New York, New York 10018, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## STARTER

in respect of International Class 25 for clothing, namely, socks, hosiery, scarves, gloves, swimsuits, coats, fleece tops, underwear, dresses, jackets, jerseys, leggings, pants, belts, sweater, loungewear, sleepwear, t-shirts, jeans, shorts and sport caps and hats; footwear, namely, ankle boots, football boots, half-boots, lace boots, sandals, athletic shoes, tennis shoes, slippers; headwear, namely, hats, caps and headbands.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15355.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of November, 2019, by MERCK SHARP & DOHME CORP., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ZOTREPLIX

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15744.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of November, 2019, by MERCK SHARP & DOHME CORP., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ZUMELPRA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15745.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of November, 2019, by MERCK SHARP & DOHME CORP., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PIFELTRO

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15746.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of November, 2019, by MERCK SHARP & DOHME CORP., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## DELSTRIGO

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15747.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of November, 2019, by MERCK SHARP & DOHME CORP., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ZIERVUS

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15749.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of December, 2019, by Kraft Foods Schweiz Holding GmbH, of Chollerstrasse 4, Zug, 6300, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):6.1.2

in respect of International Class 30 for coffee and coffee substitutes; coffee extracts; cocoa; chocolate; cocoa-based beverages; chocolate-based beverages; coffee-based beverages; preparations for making coffee-based beverages; tea-based beverages; bakery desserts; sugar and sugar substitutes; pastries; biscuits; brownies; cheesecakes; cakes; waffles; wafers; sugar confectionery; chocolate based ingredient for use in confectionery; chocolate confections; chocolate-based spreads; frozen confectionery; frozen yoghurt [confectionery ices]; ice cream; dessert mousses [confectionery]; dessert souffles; dessert puddings; frozen yogurt; frozen cake; frozen soy-based desserts; frozen dessert consisting of fruit and cream or cream substitutes; frozen desserts consisting of flavoured ice blocks with toppings; cake dough, frozen brownie dough; frozen cookie; biscotti dough; pastry dough; cereal preparations; breakfast cereals; popcorn; ice cream substitute; frozen confectionery containing ice cream; sherbets [ices]; honey; puddings; processed grains, namely, barely, corn, rice; chilled confectionery.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15854.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of December, 2019, by Kraft Foods Schweiz Holding GmbH., of Chollerstrasse 4, Zug, 6300, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):6.1.2,29.1.1,2

in the colors chamois, red, gold and blue in respect of International Class 30 for coffee and coffee substitutes; coffee extracts; cocoa; chocolate; cocoa-based beverages; chocolate-based beverages; coffee-based beverages; preparations for making coffee-based beverages; tea-based beverages; bakery desserts; sugar and sugar substitutes; pastries; biscuits; brownies; cheesecakes; cakes; waffles; wafers; sugar confectionery; chocolate based ingredient for use in confectionery; chocolate confections; chocolate-based spreads; frozen confectionery; frozen yoghurt [confectionery ices]; ice cream; dessert mousses [confectionery]; dessert souffles; dessert puddings; frozen yogurt; frozen cake; frozen soy-based desserts; frozen dessert consisting of fruit and cream or cream substitutes; frozen desserts consisting of flavoured ice blocks with toppings; cake dough, frozen brownie dough; frozen cookie dough; biscotti dough; pastry dough; cereal preparations; breakfast cereals; popcorn; ice cream substitute; frozen confectionery containing ice cream; sherbets ices; honey; puddings; processed grains, namely, barely, corn, rice; chilled confectionery.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15855.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of December, 2019, by Kraft Foods Schweiz Holding GmbH., of Chollerstrasse 4, Zug, 6300, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.13.25;29.1.7



in respect of International Class 30 for coffee and coffee substitutes; coffee extracts; cocoa; chocolate; cocoa-based beverages; chocolate-based beverages; coffee-based beverages; preparations for making coffee-based beverages; tea-based beverages; bakery desserts; sugar and sugar substitutes; pastries; biscuits; brownies; cheesecakes; cakes; waffles; wafers; sugar confectionery; chocolate based ingredient for use in confectionery; chocolate confections; chocolate-based spreads; frozen confectionery; frozen yoghurt [confectionery ices]; ice cream; dessert mousses [confectionery]; dessert souffles; dessert puddings; frozen yogurt; frozen cake; frozen soy-based desserts; frozen dessert consisting of fruit and cream or cream substitutes; frozen desserts consisting of flavoured ice blocks with toppings; cake dough, frozen brownie dough; frozen cookie dough; biscotti dough; pastry dough; cereal preparations; breakfast cereals; popcorn; ice cream substitute; frozen confectionery containing ice cream; sherbets ices; honey; puddings; processed grains, namely, barely, corn, rice; chilled confectionery.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15856.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of December, 2019, by Alila International Services Corporation, of 15 Scotts Road, #04-10, Thong Teck Building, Singapore 228218, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## ALILA

in respect of International Class 43 for hotels; resort hotels; motels; providing temporary accommodation at hotels, resort hotels, guesthouses, boarding houses and motels; holiday camp services [lodging]; providing temporary lodging at holiday camps; providing a website featuring information in the field of hotel accommodations and temporary lodging accommodations for travelers and vacationers; arranging of temporary accommodations namely serviced apartments, apartments and condominiums; reservation services for providing temporary housing accommodations for travelers and vacationers; reservation of hotel rooms and temporary lodging; providing a website for making reservations of hotel rooms and temporary lodging accommodations for travelers and vacationers; restaurant, bar and cocktail lounge services; snack bar services; catering for the provision of food and beverages; providing information, and a website featuring information, on restaurant, catering and bar services; providing banquet and social function facilities for special occasions; providing conference, exhibition and meeting facilities; rental of chairs, tables, table linen and glassware for conference, exhibition, meeting and social functions and banquets; rental of meeting rooms.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 2<sup>nd</sup> day of September, 2019 under number 108057533 in Taiwan.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15863.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 16<sup>th</sup> day of December, 2019, by Caribbean Licensing Corp., of Ground Floor, Worthing Corporate Centre, Worthing, Christ Church, BB15008, Barbados, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.3.23

in respect of International Class 9 for eyepieces; eyewear; optical lenses; optical apparatus and instruments.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15865.19 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of January, 2020, by United Airlines, Inc., of 233 S. Wacker Drive, 11<sup>th</sup> Floor, Chicago, Illinois, 60606, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.5.15

in respect of International Class 39 for transportation of persons, property and mail by air; airline check-in services; travel ticket reservation services; online transportation reservation services; providing a website featuring information on travel; travel information; and booking of tickets for travel.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15898.20 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of January, 2020, by United Airlines, Inc., of 233 S. Wacker Drive, 11<sup>th</sup> Floor, Chicago, Illinois, 60606, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.5.15

in respect of International Class 39 for transportation of persons, property and mail by air; airline check-in services; travel ticket reservation services; online transportation reservation services; providing a website featuring information on travel; travel information; and booking of tickets for travel.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15899.20 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of February, 2020, by BASF Agro B.V. Arnhem (NL), Zweigniederlassung Freienbach., of Huobstrasse 3, Pfäffikon SZ, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**BELANTY**

in respect of :

- (a) International Class 1 for chemical preparations for use in agriculture, horticulture and forestry, namely, preparations for fortifying plants, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds; biotechnologically-formed genes, microbes and enzymes for use in the production of agricultural seeds to enhance plants' growth therefrom; surfactants for use in connection with agricultural pesticides;
- (b) International Class 5 for vermin destroying preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15958.20 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of February, 2020, by BASF Agro B.V. Arnhem (NL), Zweigniederlassung Freienbach, of Huobstrasse 3, Pfäffikon SZ, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CRELYON

in respect of:

- (a) International Class 1 for chemical preparations for use in agriculture, horticulture and forestry, namely, preparations for fortifying plants, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds; biotechnologically-formed genes, microbes and enzymes for use in the production of agricultural seeds to enhance plants' growth therefrom; surfactants for use in connection with agricultural pesticides;
- (b) International Class 5 for vermin destroying preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15960.20 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of March, 2020, by Deestone Limited, of 84 Soi Sinprasong, Moo 7, Petchkasem Road, Oamnoi, Krathumban, Samutsakorn, 74130, Thailand, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**DEESTONE**

in respect of International Class 12 for automobile tires; motorcycle tires; bicycle tires; inner tubes [for automobile tires]; inner tubes for motorcycle tires; inner tubes for bicycle tires; wheel covers [for vehicles].

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16031.20 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of March, 2020, by Deestone Limited, of 84 Soi Sinprasong, Moo 7, Petchkasem Road, Oamnoi, Krathumban, Samutsakorn, 74130, Thailand, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**DEE**

in respect of International Class 12 for automobile tires; motorcycle tires; bicycle tires; inner tubes [for automobile tires]; inner tubes for motorcycle tires; inner tubes for bicycle tires; wheel covers [for vehicles].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16032.20 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of March, 2020, by NSAR GENERAL TRADING (L.L.C.), of P.O. Box 171611 – Dubai, United Arab Emirates, through its agent Musa & Bladeramos LLP, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8);24.1.5,19

in respect of International Class 34 for tobacco; cigarettes; matches.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16039.20 should do so in writing addressed to the undersigned not later than the 27<sup>th</sup> day of November, 2020.

**DATED** this 4<sup>th</sup> day of September, 2020.

*(2nd issue)*

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**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of April, 2019, by ETI GIDA SANAYI VE TICARET ANONIM SIRKETI, of Organize Sanayi Bölgesi 11. Cadde Eskisehir Turkey, through its agent EPRONINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)27.5.1; 29.1.1

in the colors black, white, red, light brown, brown, grey in respect of International Class 30 for biscuits; chocolates; pastries; crackers; wafers; cakes; tarts; desserts, namely, bakery desserts, dessert mousse [confectionery], ice cream desserts; cupcakes; chocolate confections, namely, truffles; ice creams; edible ices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the word “ETI” when translated is “HITTITE”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15238.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of April, 2019, by ETI GIDA SANAYI VE TICARET ANONIM SIRKETI, of Organize Sanayi Bölgesi 11. Cadde Eskisehir Turkey, through its agent EPRONINT (Belize) Limited of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)27.5.1; 29.1.7

in the colors beige, dark blue, red, black and white in respect of International Class 30 for biscuits; chocolates; pastries; crackers; wafers; cakes; tarts; desserts, namely, bakery desserts, dessert mousse [confectionery], ice cream desserts; desserts based on flour and chocolate, namely, cupcakes; truffles; ice creams; edible ices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the word “ETI” when translated is “HITTITE”.

Registration of this mark shall give no exclusive right to the use of the words “Milk Burger”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15239.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of April, 2019, by ETI GIDA SANAYI VE TICARET ANONIM SIRKETI, of Organize Sanayi Bölgesi 11. Cadde Eskisehir Turkey, through its agent EPRONINT (Belize) Limited of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)27.5.1; 29.1.1.4

in the colors white, black, red and blue in respect of International Class 30 for biscuits; chocolates; pastries; crackers; wafers; cakes; tarts; desserts, namely, bakery desserts, dessert mousse [confectionery], ice cream desserts; cupcakes; chocolate confections, namely, truffles; ice creams; edible ices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the word “ETI” when translated is “HITTITE”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15240.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of April, 2019, by ETI GIDA SANAYI VE TICARET ANONIM SIRKETI of Organize Sanayi Bölgesi 11. Cadde Eskisehir Turkey, through its agent EPRONINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)27.5.1; 29.1.2,8

in the colors black, white, red, brown, light brown, dark brown, beige, yellow-beige, grey, red brown in respect of International Class 30 for biscuits; chocolates; pastries; crackers; wafers; cakes; tarts; desserts, namely, bakery desserts, dessert mousse [confectionery], ice cream desserts; cupcakes; chocolate confections, namely, truffles; ice creams; edible ices.

The applicant claims that the word “Adicto” is “Addict” and “ETI” when translated is “HETTITE”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15241.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of April, 2019, by ETI GIDA SANAYI VE TICARET ANONIM SIRKETI, of Organize Sanayi Bölgesi 11. Cadde Eskisehir Turkey, through its agent EPROINT (Belize) Ltd., of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)29.1.7

in respect of International Class 30 for biscuits; chocolates; pastries; crackers; wafers; cakes; tarts; desserts, namely, bakery desserts, dessert mousse [confectionery], ice cream desserts; cupcakes; chocolate confections, namely, truffles; ice creams; edible ices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the word “ETI” means “Hittite”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15294.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of May, 2019, by ASEGURADORA GENERAL, SOCIEDAD ANONIMA, of 10 calle 3-17 zona 10, Ciudad de Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.11.2,12

in the colors gray and red in respect of:

- (a) International Class 36 for accident insurance underwriting; insurance underwriting; financial evaluation [insurance, banking, real estate]; fire insurance underwriting; health insurance underwriting; insurance brokerage; insurance consultancy; insurance information; life insurance underwriting; marine insurance underwriting; medical insurance underwriting; business liquidation services, financial; clearing-houses, financial; financial customs brokerage services; financial management; financial analysis;

financial consultancy; financial information; financial sponsorship; financial evaluation of standing timber; financial evaluation of wool; providing financial information via a web site; financial management of reimbursement payments for others; financial appraisals in responding to calls for tenders; financial research; financial evaluation of development costs relating to the oil, gas and mining industries; repair costs evaluation [financial appraisal]; organization of monetary collections; exchanging money; charitable fund raising; electronic funds transfer; investment of funds; mutual funds; provident fund services; rental of offices [real estate]; rental of real estate; real estate agency services; real estate brokerage; real estate appraisal; real estate management;

- (b) International Class 44 for medical clinic services; medical assistance; medical equipment rental; medical advice for individuals with disabilities; medical screening; medical analysis services for diagnostic and treatment purposes provided by medical laboratories; nursing, medical; veterinary assistance; veterinary emergency and trauma services; veterinary chiropractic services; animal breeding; animal grooming; animal-assisted therapy; rental of animals for gardening purposes; aquaculture services; pet grooming; aromatherapy services; artificial insemination services; beauty salon services; dentistry services; manicuring; massage; sauna services; public bath services for hygiene purposes; pest control services for agriculture, aquaculture, horticulture and forestry.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "Medical", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15326.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of May, 2019, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## SYNGENTA

in respect of:

- (a) International Class 31 for agricultural grains for planting; seeds for horticultural purposes; grains [cereals]; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals; malt for brewing and distilling; agricultural seeds, namely, seeds containing pesticide tolerant or insect resistant traits;
- (b) International Class 42 for scientific and technological research; technology specification, namely, analyzing technology requirements and developing recommendations for the computer software and systems and other technology needed to meet those requirements, in the field of agriculture, horticulture and forestry;
- (c) International Class 44 for pest control services for agriculture, aquaculture, horticulture and forestry; providing information and advisory in the field of agriculture, horticulture and forestry; agronomic consulting services in the field of agriculture, horticulture and forestry, plant pest and plant disease; agronomic consulting services in the field of agrochemicals and pesticides; providing online information in the field of agricultural industry.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15362.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of August, 2019, by SPANISH TILE FROM NULES, S.A., of Carretera Nules-Villavieja, km 1,6, 12520 Nules (Castellon), Spain, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.18;29.1.3

in the colors blue C:92%, blue M:89%, blue Y:6%; blue K:1%; green C:48%; green M:13%; Y:83% and green K:1% in respect of International Class 19 for building materials, not of metal; paving blocks, not of metal; ceramic tiles for walls, floors and ceilings; sandstone for building; natural stone; artificial stone; marble; granite; terra-cotta [building material]; sand, except foundry sand; silver sand; lime; bricks; slate; parquet flooring boards; fireclay; concrete; luminous paving blocks; mosaics for building; wainscoting, not of metal.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “CERAMICA”, separately and apart from the mark as shown.

The Applicant claims that the word “CERAMICA”, when translated to the English language is “CERAMICS”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15533.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of August, 2019, by NUEVA ALAPLANA, S.L. of C/ El Pinet, 1 - P.I. Els Plans, 12592 Chilches (Castellon), Spain, through its agent Arguelles & Company, Attorneys-at-Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in the colors red and black in respect of International Class 19 for building materials, not of metal; paving blocks, not of metal; ceramic tiles for walls, floors and ceilings; sandstone for building; natural stone; artificial stone; marble; granite; terra-cotta [building material]; sand, except foundry sand; silver sand; lime; bricks; slate; parquet flooring boards; fireclay; concrete; luminous paving blocks; mosaics for building; wainscoting, not of metal.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “CERAMICA”, separately and apart from the mark as shown.

The applicant claims that the word “CERÁMICA”, when translated to the English language is “CERAMICS”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15534.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of September, 2019, by MONUS D.O.O., of Aleksandra Dubceka 14, 11080 Zemun-Belgrado, Serbia, through its agent Arguelles & Company, Attorneys-at-Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**NERO**

in respect of International Class 34 for tobacco products, namely, raw tobacco, rolling tobacco, chewing tobacco; cigarette filters; matches; cigarettes; cigars.



The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15597.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2019, by Great Wall Motor Company Limited, of 2266 Chaoyang South Street, Baoding, Hebei 071000, China, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)26.13.25

in respect of International Class 12 for motor coaches; motor cars; motor homes; electric vehicles; vans [vehicles]; cars; vehicles for locomotion by land, air, water or rail; driverless cars [autonomous cars]; bodies for vehicles; vehicle chassis.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15602.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of October, 2019, by Bel-Car Export & Import Company Limited of Route 20 East, Spanish Lookout, Cayo District, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.11.3,12

in respect of:

- (a) International Class 29 for soya bean oil for food; beans, preserved;
- (b) International Class 30 for bean meal; corn flour; corn milled; corn, roasted; hominy; hominy grits; rice;
- (c) International Class 31 for animal foodstuffs, animal fattening preparations; beans, fresh; bran; bran mash for animal consumption; by-products of the processing of cereals, for animal consumption; cereal seeds, unprocessed for cattle; mash for fattening livestock; meal for animals; oil cake; peas, fresh; rice meal for forage; rice, unprocessed; seeds for planting.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15717.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 31<sup>st</sup> day of October, 2019, by Sintetica S.A., of via Penate, 5 – 6850 Mendrisio, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## NOVISTIG

in respect of International Class 5 for pharmaceuticals preparations; medical preparations for reversal of residual non-depolarising [competitive] neuromuscular block.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15738.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 31<sup>st</sup> day of October, 2019, by Uppercut Deluxe Pty Ltd of PO Box 228, Waterford QLD 4133, Australia, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## UPPERCUT DELUXE

in respect of International Class 3 for cosmetic body creams; non-medicated cosmetic preparations for skin care, namely, acne cleansers and acne creams; cosmetic kits; cosmetic masks; cosmetics; lotions for cosmetic purposes; cosmetics nourishing creams; oils for cosmetic purposes; paper face towels impregnated with a cosmetic preparation; pomades for cosmetic purposes; make-up powder; anti-aging creams; vanishing cream; personal deodorants; deodorants for the feet; non-medicated shampoos for personal use; conditioners for use on the hair; hair care preparations; hair colorants; hair cream; hair gel; hair lacquer; hair moisturisers; hair mousse; hair spray; hair styling preparations; hair styling fixative in the nature of hair wax; tints for the hair; balms other than for medical purposes; dermatological creams other than medicated; body lotions other than for medical purposes; body moisturisers; sun block; pre-shave creams; pre-shave gels; pre-shave lotions; pre-shave preparations; preparations for shaving; aftershave balm; aftershave cologne; aftershave creams; aftershave gels; aftershave milk; aftershave moisturising preparations; aftershave preparations; perfumes; fragrances; cream perfumes; cologne; cologne impregnated disposable wipes; eau de cologne; essential oils; non-medicated moisturisers; shoe cream; shoe polish; air fragrancing preparations; bath crystals, not medicated; bath essences, not medicated; bath foams, not medicated; bath gels, not medicated; bath lotions, not medicated; bath oils, not medicated; bath powders, not medicated; bath preparations, not medicated; foams for use in the shower; shower gels, not for medical purposes; non-medicated preparations for use in the shower; cosmetic shower preparations; depilatories; mouth rinses, not for medical use; mouth sprays, not for medical use; mouth washes, not for medical purposes; nail varnish; pumice stones for use on the body; toothpaste; cleaning preparations; laundry detergents for household cleaning use; multi-purpose household cleaning preparations; bleaching preparations for the hair; non-medicated hair shampoo.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “DELUXE”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15739.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 31<sup>st</sup> day of October, 2019, by Uppercut Deluxe Pty Ltd, of PO Box 228, Waterford QLD 4133, Australia, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):1.1.1;29.1.1

in respect of International Class 3 for cosmetic body creams; non-medicated cosmetic preparations for skin care, namely, acne cleansers and acne creams; cosmetic kits; cosmetic masks; cosmetics; lotions for cosmetic purposes; cosmetics nourishing creams; oils for cosmetic purposes; paper face towels impregnated with a cosmetic preparation; pomades for cosmetic purposes; make-up powder; anti-aging creams; vanishing cream; personal deodorants; deodorants for the feet; non-medicated shampoos for personal use; conditioners for use on the hair; hair care preparations; hair colorants; hair cream; hair gel; hair lacquer; hair moisturisers; hair mousse; hair spray; hair styling preparations; hair styling fixative in the nature of hair wax; tints for the hair; balms other than for medical purposes; dermatological creams other than medicated; body lotions other than for medical purposes; body moisturisers; sun block; pre-shave creams; pre-shave gels; pre-shave lotions; pre-shave preparations; preparations for shaving; aftershave balm; aftershave cologne; aftershave creams; aftershave gels; aftershave milk; aftershave moisturising preparations; aftershave preparations; perfumes; fragrances; cream perfumes; cologne; cologne impregnated disposable wipes; eau de cologne; essential oils; non-medicated moisturisers; shoe cream; shoe polish; air fragrancing preparations; bath crystals, not medicated; bath essences, not medicated; bath foams, not medicated; bath gels, not medicated; bath lotions, not medicated; bath oils, not medicated; bath powders, not medicated; bath preparations, not medicated; foams for use in the shower; shower gels, not for medical purposes; non-medicated preparations for use in the shower; cosmetic shower preparations; depilatories; mouth rinses, not for medical use; mouth sprays, not for medical use; mouth washes, not for medical purposes; nail varnish; pumice stones for use on the body; toothpaste; cleaning preparations; laundry detergents for household cleaning use; multi-purpose household cleaning preparations; bleaching preparations for the hair; non-medicated hair shampoo.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "DELUXE", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15740.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of November, 2019, by Edmund Andrew Marshalleck, of 1440 Coney Drive, Belize City, Belize, through its agent Barrow & Co. LLP, Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):3.1.8,24

in respect of International Class 43 for rental of temporary accommodation; tourist home services.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15751.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of November, 2019, by BIO PAPPEL SCRIBE S.A. DE C.V. of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Alcaldía Miguel Hidalgo, c.p. 11510, Ciudad de México, México,

through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)26.13.25

in respect of International Class 16 for writing or drawing books; notebooks; document files [stationery]; pads [stationery]; writing materials; loose-leaf binders; school supplies [stationery]; printing and writing paper, in rolls, sheets and reams for use by the final consumer, namely, laser printing paper, papers for use in the graphic arts industry, folders and memo blocks for writing; paper sheets [stationery]; copying paper [stationery]; pens [office requisites]; pencils; colour pencils; pastels [crayons]; marking pens [stationery]; writing cases [stationery]; pen cases; pencil holders; penholders; office requisites, except furniture; files [office requisites].

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15755.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

~~(2nd issue)~~

**WHEREAS**, the Registrar is in receipt of an application filed on the 7<sup>th</sup> day of November, 2019, by American Institute For Foreign Study, Inc., of 1 High Ridge Park, Stamford, Connecticut 06905, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## CAMP AMERICA

in respect of International Class 35 for employment agency services in the nature of organisation for the placement of au pairs; employment counseling and recruiting; providing employment information; employment agency services in the nature of arranging for students and pupils to obtain employment as advisers at summer camps; employment agency services in the nature arranging for employment of students as counsellors in summer camps; personnel recruitment and employment agency services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15758.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

~~(2nd issue)~~

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of November, 2019, by Citizen Watch Company of America, Inc. d/b/a Bulova, of Empire State Building, 350 Fifth Avenue, 29<sup>th</sup> Floor, New York, New York 10118, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## OCEANOGRAPHER

in respect of International Class 14 for watches.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15775.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of November, 2019, by SYNGENTA PARTICIPATIONS AG, of Rosentalstrasse 67, 4058, Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## EVIDIS

in respect of International Class 5 for vermin destroying preparations; fungicides; herbicides; insecticides; nematicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15776.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of November, 2019, by SYNGENTA PARTICIPATIONS AG, of Rosentalstrasse 67, 4058, Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LEDNA

in respect of:

- (a) International Class 1 for agricultural chemicals, except fungicides, herbicides, insecticides and parasiticides; horticultural chemicals, except fungicides, herbicides, insecticides and parasiticides; chemicals for use in forestry, except fungicides, herbicides, insecticides and parasiticides; seed preserving substances; genes of seeds for agricultural production; animal manure; adjuvants, other than for medical or veterinary purposes;
- (b) International Class 5 for vermin destroying preparations; fungicides; herbicides; insecticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15777.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of November, 2019, by SYNGENTA PARTICIPATIONS AG, of Rosentalstrasse 67, 4058, Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ONVIVIS

in respect of:

- (a) International Class 1 for agricultural chemicals, except fungicides, herbicides, insecticides and parasiticides; horticultural chemicals, except fungicides, herbicides, insecticides and parasiticides; chemicals for use in forestry, except fungicides, herbicides, insecticides and parasiticides; seed preserving substances; genes of seeds for agricultural production; animal manure;
- (b) International Class 5 for vermin destroying preparations; nematicides; fungicides; herbicides; insecticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15778.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of November, 2019, by SYNGENTA PARTICIPATIONS AG, of Rosentalstrasse 67, 4058, Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VANIVA

in respect of International Class 5 for vermin destroying preparations; fungicides; herbicides; insecticides; nematicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15779.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 21<sup>st</sup> day of November, 2019, by Gilead Sciences Ireland UC, of IDA Business and Technology Park, Carrigtohill, Co. Cork, Ireland, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## JYSELECA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15799.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 21<sup>st</sup> day of November, 2019, by Merck KGaA, of Frankfurter Str. 250, D-64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## EUTIROX

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15802.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of December, 2019, by NATTURA LABORATORIOS, S.A. DE C.V., of Pedro Martinez Rivas 746 Parque Industrial Belenes Norte, 45145 Zapopan, Jalisco, Mexico, through its agent Arguelles &

Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8)26.4.18

in respect of International Class 3 for hair care products, namely, non-medicated shampoo, conditioners, styling mousse, styling gel; non-medicated hair treatment preparations for cosmetic purposes; non-medicated hair restoration lotions; hair dyes; perfumery; essential oils; cosmetics; non-medicated hair care lotions.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15836.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of December, 2019, by Gruma S.A.B. de C.V., of Rio de Plata #407 Ote. Col del Valle San Pedro Garza Garcia 66220 Mexico, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ATOMIX**

in respect of International Class 30 for fried corn-based snack food.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15839.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of December, 2019, by Sawyer Products, Inc., of 605 7<sup>th</sup> Ave. North, Safety Harbor, Florida 34695, United States of America, through its agent Courtenay Coye LLP Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **SAWYER**

in respect of International Class 11 for water filters.

The applicant claims that intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15851.19 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 21<sup>st</sup> day of January, 2020, by BIO PAPPEL SCRIBE, S.A. DE C.V., of AVENIDA EJÉRCITO NACIONAL 1130 PISO 9, COLONIA LOS MORALES POLANCO, ALCALDÍA MIGUEL HIDALGO, CIUDAD DE MÉXICO C.P. 11510, MÉXICO, through its agent Barrow & Williams LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**SERIE 3**

CFE(8);27.5.1,2

in respect of International Class 16 for writing or drawing books; notebooks; document files [stationery]; pads [stationery]; writing materials; loose-leaf binders; school supplies [stationery]; printing and writing paper, in rolls, sheets and reams for use by the final consumer, namely, laser printing paper, papers for use in the graphic arts industry, folders for papers; memo blocks for writing; paper sheets [stationery]; copying paper [stationery]; pens [office requisites]; pencils; colour pencils; pastels [crayons]; marking pens [stationery]; writing cases [stationery]; pen cases; pencil holders; penholders; office requisites, except furniture; files [office requisites].

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15923.20 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 21<sup>st</sup> day of January, 2020, by BIO PAPPEL SCRIBE, S.A. DE C.V., of AVENIDA EJÉRCITO NACIONAL 1130 PISO 9, COLONIA LOS MORALES POLANCO, ALCALDÍA MIGUEL HIDALGO, CIUDAD DE MÉXICO C.P. 11510, MÉXICO, through its agent EPROINT (Belize) Ltd., of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MEX BROWN

in respect of International Class 16 for writing or drawing books; notebooks; document files [stationery]; pads [stationery]; writing materials; loose-leaf binders; school supplies [stationery]; printing and writing paper, in rolls, sheets and reams for use by the final consumer, namely, laser printing paper, papers for use in the graphic arts industry, folders for papers; memo blocks for writing; paper sheets [stationery]; copying paper [stationery]; pens [office requisites]; pencils; colour pencils; pastels [crayons]; marking pens [stationery]; writing cases [stationery]; pen cases; pencil holders; penholders; office requisites, except furniture; files [office requisites].

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15924.120 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of February, 2020, by Robert Bosch Tool Corporation, of 1800 West Central Road, Mount Prospect, Illinois 60056, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## STYLO+

in respect of International Class 7 for power operated hand tools, namely, hand-held rotating chuck type drill driver for grinding, drilling, routing, polishing, engraving, sanding, sawing, marking, deburring, carving, sharpening, shaping, and cutting; hand-held reciprocating sanders, polishers, and engravers; power-operated hand-held sanders, grinders, and buffers; and kits consisting primarily of combinations of the above-mentioned power-operated tools and also including sandpaper, polishing pads, drills, saw blades, brushes, carving cutters, routing cutters, collets, emery wheels, dressing stones, polishing wheels, cut-off wheels, buffing wheels, grinding wheels, wire wheels, engraving points, and mandrels, all for use therewith and all sold together as a unit.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15952.20 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of February, 2020, by La Sirene Properties Ltd. of Pescador Drive, San Pedro Town, Ambergris Caye, Belize District, Belize, C.A., through its agent Musa & Balderamos LLP, Attorneys-at-Law of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):29.1.4;5.1.3,12

in respect of International Class 43 for accommodation bureau services [hotels, boarding houses]; bar services; café services; rental of chairs, tables, table linen, glassware; food and drink catering; hotel services; hotel reservations; rental of meeting rooms; reception services for temporary accommodation [management of arrivals and departures]; restaurant services.

The applicant claims that the mark is in use.

The applicant claims that the word “LaSirene”, when translated to the English language is “Goddess of the sea”

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15962.20 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of December, 2020.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of December, 2018, by Basil DeStefano & Elizabeth DeStefano, of 1409 N Sterling Ave #104 Palatine IL 60067, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.8

in respect of International Class 33 for anise [liqueur]; anisette [liqueur]; arrack [arak]; baijiu [Chinese distilled alcoholic beverage]; alcoholic beverages, except beer; alcoholic beverages containing fruit; bitters; brandy; cider; curacao; digesters [liqueurs and spirits]; distilled beverages; alcoholic essences; alcoholic extracts; fruit extracts, alcoholic; gin; hydromel [mead]; kirsch; liqueurs; nira [sugarcane-based alcoholic beverage]; peppermint liqueurs; perry; piquette; pre-mixed alcoholic beverages, other than beer-based; rice alcohol; rum; sake; spirits [beverages]; vodka; whisky; wine.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “rum”, “company” and “Belize”, separately and apart from the mark as shown.

The applicant claims that the word “Tiburón”, when translated to the English language is “Shark”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15007.18 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 6<sup>th</sup> day of September, 2019, by MIR Trade AG, of Alte Haslenstr. 5, 9053 Teufen AR, Appenzell Ausserrhoden, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.11.3,8,12

In the colors black and red in respect of International Class 4 for coal dust [fuel]; charcoal [fuel]; mineral fuel; coke; fuel; solidified gases [fuel]; combustible briquettes; coal briquettes; anthracite.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the words "TRADE AG", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15592.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of September, 2019, by Henkel Corporation, of One Henkel Way, Rocky Hill, Connecticut 06067, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VIVIDS

in respect of International Class 3 for cosmetics; preparation for the conditioning, cleaning, dyeing, bleaching and waving of hair.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15621.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of September, 2019, by Henkel Corporation, of One Henkel Way, Rocky Hill, Connecticut 06067, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CHROMASILK

in respect of International Class 3 for cosmetics; preparation for the conditioning, cleaning, dyeing, bleaching and waving of hair.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15623.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of October, 2019, by Blundstone Australia Pty Ltd, of 88 Gormanston Road, Moonah TAS 7009 Australia, through its agent EPROINT (Belize) Limited, Attorneys-at-Law, of 7 Craig Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## BLUNDSTONE

in respect of:

- (a) International Class 9 for protective footwear and boots for the prevention of accident or injury;
- (b) International Class 25 for footwear, namely, boots and shoes; inner soles; parts of footwear; clothing, namely, socks, trousers, shorts, jeans, shirts, jumpers, jackets; headgear, namely, hats;
- (c) International Class 35 for retail store services and online retail services and advertising featuring footwear, boots, shoes, clothing, and headgear.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15701.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 21<sup>st</sup> day of October, 2019, by SH Group IP Holdings, L.L.C., of 591 West Putnam Avenue, Greenwich, Connecticut 06830, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of:

- (a) International Class 36 for real estate services, namely, leasing, rental, and management of residential condominiums, apartments, villas and residential homes in vacation and resort communities; real estate brokerage;
- (b) International Class 43 for hotel services; resort hotel services; bar services; restaurant services.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “HOTELS”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15704.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of November, 2019, by Basil DeStefano & Elizabeth DeStefano, of 1409 N Sterling Ave #104 Palatine IL 60067, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **TIBURON RUM**

in respect of:

- (a) International Class 25 for aprons [clothing]; bandanas [neckerchiefs]; swimsuits; beach clothes; beach shoes; belts [clothing]; berets; boas [necklets]; bodices [lingerie]; boxer shorts; brassieres; breeches for wear; camisoles; cap peaks; caps being headwear; clothing of imitations of leather; clothing of leather; clothing containing slimming substances; coats; collars [clothing]; combinations [clothing]; wristbands [clothing]; dresses; dressing gowns; ear muffs [clothing]; embroidered clothing; esparto shoes or sandals; fingerless gloves; fishing vests; footmuffs, not electrically heated; gloves [clothing]; hat frames [skeletons]; hats; headbands [clothing]; headwear; hoods [clothing]; jackets [clothing]; jerseys [clothing]; pinafore dresses; knitwear [clothing]; leggings [trousers]; neck scarves [mufflers]; neckties; outerclothing; overalls; overcoats; paper clothing; paper hats [clothing]; pocket squares; ponchos; pajamas; ready-made clothing; sandals; shirts; short-sleeve shirts; skirts; skorts; skull caps; sleep masks; slippers; socks; sports jerseys; stockings; stuff jackets [clothing]; suits; tee-shirts; tights; trousers; underpants; underwear; uniforms; visors being headwear; vests; waterproof clothing; wet suits for water-skiing;
- (b) International Class 32 for aloe vera drinks, non-alcoholic; beer-based cocktails; preparations for making carbonated water; carbonated water; cider, non-alcoholic; cocktails, non-alcoholic; energy drinks; essences for making beverages; extracts of hops for making beer; fruit juices; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; non-alcoholic preparations for making beverages; non-alcoholic beverages; powders for effervescing beverages; protein-enriched sports beverages; seltzer water; sherbets [beverages]; smoothies; soda water; soft drinks; syrups for beverages; table waters; tomato juice [beverage]; vegetable juices [beverages]; waters [beverages];
- (c) International Class 33 for alcoholic beverages, except beer; alcoholic beverages containing fruit; bitters; brandy; cider; curacao; digesters [liqueurs and spirits]; distilled beverages; alcoholic essences; alcoholic extracts; fruit extracts, alcoholic; gin; hydromel [mead]; kirsch; liqueurs; nira [sugarcane-based alcoholic beverage]; peppermint liqueurs; perry; piquette; pre-mixed alcoholic beverages, other than beer-based; rice alcohol; rum; sake; spirits [beverages]; vodka; whisky; wine;
- (d) International Class 41 for club services [entertainment or education]; arranging and conducting of concerts; discotheque services; entertainer services; entertainment services; entertainment information; arranging and conducting of in-person educational forums; providing museum facilities [presentation, exhibitions]; nightclub services [entertainment]; organization of competitions [education or entertainment]; organization of exhibitions for cultural or educational purposes;
- (e) International Class 43 for bar services; café services; cafeteria services; food and drink catering; restaurant services; self-service restaurant services; snack-bar services.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the word “TIBURON”, when translated to the English language is “SHARK”.

Registration of this mark shall give no exclusive right to the use of the word “Rum”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15756.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of November, 2019, by Basil DeStefano & Elizabeth DeStefano, of 1409 N Sterling Ave #104 Palatine IL 60067, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## CHUM RUM

in respect of:

- (a) International Class 25 for aprons [clothing]; bandanas [neckerchiefs]; swimsuits; beach clothes; beach shoes; belts [clothing]; berets; boas [necklets]; bodices [lingerie]; boxer shorts; brassieres; breeches for wear; camisoles; cap peaks; caps being headwear; clothing of imitations of leather; clothing of leather; clothing containing slimming substances; coats; collars [clothing]; combinations [clothing]; wristbands [clothing]; dresses; dressing gowns; ear muffs [clothing]; embroidered clothing; esparto shoes or sandals; fingerless gloves; fishing vests; footmuffs, not electrically heated; gloves [clothing]; hat frames [skeletons]; hats; headbands [clothing]; headwear; hoods [clothing]; jackets [clothing]; jerseys [clothing]; pinafore dresses; knitwear [clothing]; leggings [trousers]; neck scarves [mufflers]; neckties; outerclothing; overalls; overcoats; paper clothing; paper hats [clothing]; pocket squares; ponchos; pajamas; ready-made clothing; sandals; shirts; short-sleeve shirts; skirts; skorts; skull caps; sleep masks; slippers; socks; sports jerseys; stockings; stuff jackets [clothing]; suits; tee-shirts; tights; trousers; underpants; underwear; uniforms; visors being headwear; vests; waterproof clothing; wet suits for water-skiing;
- (b) International Class 32 for aloe vera drinks, non-alcoholic; beer-based cocktails; preparations for making carbonated water; carbonated water; cider, non-alcoholic; cocktails, non-alcoholic; energy drinks; essences for making beverages; extracts of hops for making beer; fruit juices; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; non-alcoholic preparations for making beverages; non-alcoholic beverages; powders for effervescing beverages; protein-enriched sports beverages; seltzer water; sherbets [beverages]; smoothies; soda water; soft drinks; syrups for beverages; table waters; tomato juice [beverage]; vegetable juices [beverages]; waters [beverages];
- (c) International Class 33 for alcoholic beverages, except beer; alcoholic beverages containing fruit; bitters; brandy; cider; curacao; digesters [liqueurs and spirits]; distilled beverages; alcoholic essences; alcoholic extracts; fruit extracts, alcoholic; gin; hydromel [mead]; kirsch; liqueurs; nira [sugarcane-based alcoholic beverage]; peppermint liqueurs; perry; piquette; pre-mixed alcoholic beverages, other than beer-based; rice alcohol; rum; sake; spirits [beverages]; vodka; whisky; wine;
- (d) International Class 41 for club services [entertainment or education]; arranging and conducting of concerts; discotheque services; entertainer services; entertainment services; entertainment information; arranging and conducting of in-person educational forums; providing museum facilities [presentation, exhibitions]; nightclub services [entertainment]; organization of competitions [education or entertainment]; organization of exhibitions for cultural or educational purposes;
- (e) International Class 43 for bar services; café services; cafeteria services; food and drink catering; restaurant services; self-service restaurant services; snack-bar services.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “Rum”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15757.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of December, 2019, by Apple Inc., of One Park Way, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## REALITY COMPOSER

in respect of International Class 9 for downloadable computer software used in developing other software applications; downloadable application development software; downloadable computer software providing a library of virtual objects for use in developing other software applications; downloadable computer software used in producing animation, audio, and three-dimensional effects for use in other software applications; downloadable computer software for digital audio and video production, processing, and editing.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “COMPOSER”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15866.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of December, 2019, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**eG80**

in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; sports cars; electric cars; hybrid cars; sports utility vehicles; light trucks; hydrogen fueled cars.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 11<sup>th</sup> day of September, 2019 under number 40-2019-0141359 in Korea.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15888.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of December, 2019, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**eG70**

in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; sports cars; electric cars; hybrid cars; sports utility vehicles; light trucks; hydrogen fueled cars.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 11<sup>th</sup> day of September, 2019 under number 40-2019-0141358 in Korea.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15889.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of December, 2019, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**eGV90**

in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; sports cars; electric cars; hybrid cars; sports utility vehicles; light trucks; hydrogen fueled cars.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 11<sup>th</sup> day of September, 2019 under number 40-2019-0141367 in Korea.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15891.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of December, 2019, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**eGV80**

in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; sports cars; electric cars; hybrid cars; sports utility vehicles; light trucks; hydrogen fueled cars.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 11<sup>th</sup> day of September, 2019 under number 40-2019-0141366 in Korea.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15891.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of December, 2019, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**eGV70**

in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; sports cars; electric cars; hybrid cars; sports utility vehicles; light trucks; hydrogen fueled cars.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 11<sup>th</sup> day of September, 2019 under number 40-2019-0141364 in Korea.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15893.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of December, 2019, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**eG90**

in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; sports cars; electric cars; hybrid cars; sports utility vehicles; light trucks; hydrogen fueled cars.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 11<sup>th</sup> day of September, 2019 under number 40-2019-0141363 in Korea.


**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15894.19 should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of December, 2020.

**DATED** this 2<sup>nd</sup> day of October, 2020.

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**REGISTERED TRADEMARKS**

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
14980.19	<b>CLOS APALTA</b>	<b>BOURNET-LAPOSTOLLE INTERNATIONAL SA</b> 54 rue Agasse, 1208 GENEVA, Switzerland	33
15061.19		<b>Exxon Mobil Corporation</b> 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America	1 4
15077.19	<b>MERRILL</b>	<b>Bank of Amercia Corporation</b> 100 North Tryon Street, Charlotte, North Carolina 28255, United States of America	9 36 42
15319.19	<b>DORCO</b>	<b>DORCO CO., LTD.</b> (Golim-Dong), 350 Kyungahnchun-Ro, Cheoin-Gu, Yongin-Si, Kyunggi-Do, Republic of Korea	8
15414.19	<b>HARVESTOL</b>	<b>LUB-LINE LLC</b> 26010 Oak Ridge Dr. Suite 201, The Woodlands TX, 77380	1 5
15429.19	<b>LGG</b>	<b>Chr. Hansen A/S</b> Bøge Allé 10-12, DK-2970 Hørsholm, Denmark	5
15434.19	<b>MOBIL EV</b>	<b>Exxon Mobil Corporation</b> 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, United States of America	4
15465.19	<b>LD</b>	<b>JT International SA</b> Rue Kazen-Radjavi 8, 1202 Geneva Switzerland	34
15473.19	<b>PELICAN</b>	<b>Belize Brewing Company Ltd.</b> 1 King Street, Belize City, Belize	32
15478.19	<b>ROMBAUER</b>	<b>ROMBAUER FAMILY PARTNERSHIP II, L.P.</b> 3522 Silverado Trail, St. Helena CA 94574 USA	33

## **NOTICES OF TRADEMARK RENEWAL**

(3rd issue)

### **SENTRA**

**THE MARK** shown above, Registration No. 6565.10, has been renewed in the name of **NISSAN JIDOSHA KABUSHIKI KAISHA (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takara-cho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 15<sup>th</sup> day of January, 2020, in respect of **International Class 12** for automobiles; wagons; trucks; vans; sport utility vehicles; buses; recreational vehicles [RV]; sports cars; racing cars; lorries; fork lift trucks; and towing tractors [tractors], structural parts and fittings therefor; tractors; anti-theft alarms for vehicles; adhesive rubber patches for repairing tubes or tires, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of January, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

### **ROUTE 66**

**THE MARK** shown above, Registration No. 6834.10, has been renewed in the name of **Lodestar Anstalt, of Lova-Center, P.O. Box 1150, FL 9490 Vaduz, Liechtenstein**, as of the 27<sup>th</sup> day of May, 2020, in respect of **International Class 32** for beer; alcohol free beer; alcoholic beer; bitter beer; dark beer; fruit beer; malt beer; preparations for use in the production of beer, of which it has not been used, due to lack of a suitable distributor and current market conditions. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of May, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

**THE MARK** shown above, Registration No. 6869.10, has been renewed in the name of **MIQUEL Y COSTAS & MIQUEL, S.A., of Tuset, 10 7<sup>a</sup> planta 08006 Barcelona España**, as of the 14<sup>th</sup> day of June, 2020, in respect of **International Class 14** for cigarette paper; books of cigarette paper, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of June, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(3rd issue)

## BUFFALO

**THE MARK** shown above, Registration No. 7098.10, has been renewed in the name of **Kabushiki Kaisha Melco Holdings, trading as Melco Holdings Inc., of 11-1, Marunouchi 1-chome, Chiyoda-ku, Tokyo 100-6215 Japan**, as of the 15<sup>th</sup> day of September, 2020, in respect of **International Class 9** for computers; computer peripheral devices; computer programs, recorded; computer programs [downloadable software]; computer hardware for setting up networks and peripheral devices; external portable hard drives for computers; wireless network apparatus and equipment namely, antennas, access points, routers, client adapters, Ethernet network adapter cards, Ethernet adapters, device servers, repeaters; computer operating software, recorded, for use in wireless networks; computer network interface cards; modems; modem cards; wireless modems; computer terminal adapters; computer network hubs; computer network switches; computer network routers; computer servers; print servers [computer hardware]; computer software, recorded; computer databases [downloadable software]; data carriers; apparatus and instruments for carrying, storing, processing data; unrecorded compact discs; CD-ROMs recorded with image, audio, video and computer programs; image processing and video editing computer software; computer hardware and computer software for use in providing audio, video, text and multimedia content; DVDs; DVD devices; USB memory storage devices; computer storage media for programs, data and databases; data processing apparatus; computer memories; USB flash memories; computer memory cards; hard disk drives; computer storage units; disk drives for computers; interface cards for computers; telecommunication devices and apparatus for wireless local area network access; electronic machines, apparatus and their parts for wireless local area network access; wire communication machines, apparatus and parts namely, switching hubs, PoE (Power over Ethernet) injectors, routers, Ethernet adapters, USB Ethernet network adapters, plc (power line communication) adapters, device servers; video frequency machines and apparatus, including recording apparatus, input device for computers; computer mouse; computer keyboards; game pads for computers; card readers for computers; selector switches for use in selection of video signals emitted from connected plural computers to a single monitor or projector; computer data switches; electric wires and cables; wrist rest for use with computers; mouse pads [computer peripheral]; display protectors to provide shade and privacy for computer screens; protective films for liquid crystal displays for computers; cooling apparatus for computers; recorded optical or magnetic medias; blank optical or magnetic medias; cases for optional or magnetic media; cabinets for optical or magnetic media; electric power supply units; power supply units for computers; electrical outlets; adapters [electricity]; audio speakers for computers; headsets for use with computers; microphones; gel mats for use in fall prevention of telecommunication devices and apparatus; gel mats for use in fall prevention of electronic machines and apparatus; cases for notebook computers; network cameras; portable and handheld audio players and their accessories; earphones; headphones; wireless transmitters; FM transmitters; cases for portable and handheld audio players; protective films for liquid crystal for portable and handheld audio players; speakers for portable and handheld audio players; digital cameras; cases for digital cameras; protective films for liquid crystal for digital cameras; handheld electronic dictionaries; cases for electronic dictionaries; protective films for liquid crystal for electronic dictionaries; digital voice recorders; cases for digital voice recorders; mobile phones; electric chargers for mobile phones; straps for mobile phones; protective films for liquid crystal for mobile phones; photographic instruments and apparatus namely webcams; digital photo frames; cases for cameras; electronic circuits and CD-ROMs recorded with automatic performance programs for electronic musical instruments; downloadable music files; downloadable image files; recorded video discs and video tapes; electronic publications namely, manual, brochure, catalogue featuring computers, computer programs or computer peripheral devices related information recorded on computer media, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of September, 2020.

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(2nd issue)

## CASIO

**THE MARK** shown above, Registration No. 6218, has been renewed in the name of **Casio Keisanki Kabushiki Kaisha (trading as Casio Computer Co., Ltd.), of 6-2 Hon-machi, 1-chome, Shibuya-ku, Tokyo, Japan**, as of the 12<sup>th</sup> day of July, 2020, in respect of **International Class 15** for electronic musical instruments, music synthesizers, rhythm boxes, and parts and fittings included in Class 15 for all the aforesaid goods, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of July, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**CFE(6):26.1.2,18**

**THE MARK** shown above, Registration No. 6721.10, has been renewed in the name of **Ford Motor Company, of One American Road, Dearborn, Michigan 48126, U.S.A.**, as of the 24<sup>th</sup> day of March, 2020, in respect of **International Class 12** for motor vehicles; parts and fittings for land vehicles namely, engines, vehicle axle assemblies, brake calipers, clutches, differential gears, drive gears, drive shafts, electric motors, gear change selectors, transmissions, transmission shafts, transmission fluid filters, accessory drive belts, manual and power steering apparatus, personal safety restraints, seats, seat covers, steering columns, steering gears, steering linkages, wheel hubs, wheels, wheel covers, ball joints, suspension linkages, pitman arms, tie rod ends for land vehicles, idler arms, mud-flaps, roof-racks, ski-racks, shock absorbers, suspension springs, suspension stabilizer bars, motors for land vehicles, electric motors for land vehicles, windscreens, windows, windscreen wipers, windscreen wiper blades; brake pads, brake linings, brake drums, brake shoes, brake calipers, caps for vehicle fuel tanks, radiator grilles of metal for vehicles, fluid reservoirs, spoilers, vehicle window blinds, luggage restraints for vehicles, luggage nets, anti skid chains, automobile chains, driving chains for land vehicles, pet restraining screens (parts of land vehicles), stone screens, safety seats for children, safety cushions, sun blinds adapted for automobiles, mobile telephone mounting equipment, air bags (safety devices for automobiles); automobiles, bicycles, tricycles, push scooters, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

(2nd issue)

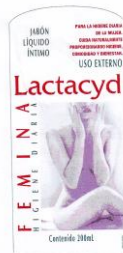
**WIX**

**THE MARK** shown above, Registration No. 6843.10, has been renewed in the name of **MANN+HUMMEL Filtration Technology US, LLC, of 1 Wix Way, Gastonia, North Carolina, 28054, U.S.A.**, as of the 3<sup>rd</sup> day of June, 2020, in respect of **International Class 7** for filters [parts of machines or engines]; filter cartridges for machines and engines; filters for vehicles [parts of machines and engines]; oil filters [parts of machines or engines]; air filters [parts of machines or engines]; fuel filters [parts of machines or engines]; anti-pollution devices for motors and engines thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of June, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

(2nd issue)

**CFE(6):2.3.2,5;25.1.15,19**

**THE MARK** shown above, Registration No. 6867.10, has been renewed in the name of **SANOFLI, of 54 Rue la Boétie, 75008, Paris, France**, as of the 14<sup>th</sup> day of June, 2020, in respect of **International Class 3** for soaps for toilet and dermatological use, bars of toilet soap, cleansing milk for toilet purposes; creams, milks and lotions for cosmetic purposes; cosmetic preparations for skin care; cosmetic preparations for baths; cotton wool, cloths, towels and wipes soaked in cosmetic lotions; depilatory preparations and lotions; shampoo and hair lotions; **International Class 5** for pharmaceutical and hygienic preparations, medicated soaps, antiseptic preparations; all being for external use in dermatology and gynecology, of which it has not been used. The product is yet to be launched. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of June, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

## DANTRIUM

**THE MARK** shown above, Registration No. 6910.10, has been renewed in the name of **SpePharma IP B.V., of Antonio Vivaldistraat 150, 1083HP Amsterdam, The Netherlands**, as of the 21<sup>st</sup> day of July, 2020, in respect of **International Class 5** for pharmaceutical preparations; medicines for human purposes, of which it has not been used, due to lack of a local distributor. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of July, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

## REBISLIDE

**THE MARK** shown above, Registration No. 6944.10, has been renewed in the name of **Merck KGaA, of Frankfurter Str. 250, D-64293 Darmstadt, Germany**, as of the 2<sup>nd</sup> day of August, 2020, in respect of **International Class 5** for pharmaceutical preparation for the treatment of neurological diseases and disorders, immunological diseases and disorders; **International Class 10** for medical device to be used for the treatment of neurological diseases and disorders, immunological diseases and disorders, of which it has not been used, due to lack of a suitable distributor in Belize. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of August, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

## REBIDOSE

**THE MARK** shown above, Registration No. 6972.10, has been renewed in the name of **Merck KGaA, of Frankfurter Str. 250, D-64293 Darmstadt, Germany**, as of the 6<sup>th</sup> day of August, 2020, in respect of **International Class 10** for medical and surgical apparatus and instruments, of which it has not been used, due to lack of a suitable distributor in Belize. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of August, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

## REBIDOSE

**THE MARK** shown above, Registration No. 6974.10, has been renewed in the name of **Merck KGaA, of Frankfurter Str. 250, D-64293 Darmstadt, Germany**, as of the 6<sup>th</sup> day of August, 2020, in respect of **International Class 5** for pharmaceutical preparations for human use for the treatment of neurological and immunological diseases and disorders, of which it has not been used, due to lack of a suitable distributor in Belize. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of August, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

## SIMILAC SENSITIVE

**THE MARK** shown above, Registration No. 6998.10, has been renewed in the name of **Abbott Laboratories, of 100 Abbott Park Road, Abbott Park, Illinois, 60064-6008, U.S.A.**, as of the 24<sup>th</sup> day of August, 2020, in respect of **International Class 5** for infant formula; food for infants; **International Class 29** for powdered milk [milk products]; milk preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)



**CFE(6);26.3.4;26.1.1**

**THE MARK** shown above, Registration No. 7037.10, has been renewed in the name of **Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland**, as of the 3<sup>rd</sup> day of September, 2020, in respect of **International Class 34** for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes); smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches, of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

## SIMILAC SPECIAL CARE

**THE MARK** shown above, Registration No. 7125.10, has been renewed in the name of **Abbott Laboratories, of 100 Abbott Park Road, Abbott Park, Illinois, 60064-6008, U.S.A.**, as of the 23<sup>rd</sup> day of September, 2020, in respect of **International Class 5** for dietetic substances adapted for medical use; infant formula; food for infants and toddlers; **International Class 29** for powdered milk preparation [milk products]; milk and milk products, namely milk-based drinks for children and infants, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

## NEOSURE

**THE MARK** shown above, Registration No. 7130.10, has been renewed in the name of **Abbott Laboratories, of 100 Abbott Park Road, Abbott Park, Illinois, 60064-6008, U.S.A.**, as of the 23<sup>rd</sup> day of September, 2020, in respect of **International Class 5** for dietetic substances adapted for medical use; infant formula; food for infants and toddlers; **International Class 29** for powdered milk preparation [milk products]; milk and milk products, namely milk-based drinks for children and infants, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)



**CFE(6):26.1.1,4;29.1.1,4**

**THE MARK** shown above, Registration No. 7285.10, has been renewed in the name of **Abbott Laboratories, of 100 Abbott Park Road, Abbott Park, Illinois, 60064-6008, U.S.A.**, as of the 4<sup>th</sup> day of November, 2020, in respect of **International Class 5** for pediatric nutritive supplements; ingredients namely, vitamins, minerals, prebiotics, probiotics, proteins and lipids for pediatric nutritive supplements, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of November, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)



**CFE(6):26.4.1,18;29.1.4**

**THE MARK** shown above, Registration No. 7314.10, has been renewed in the name of **Productive Business Solutions (Belize) Ltd., of 1632 Buttonwood Bay Blvd., Belize City, Belize**, as of the 26<sup>th</sup> day of November, 2020, in respect of **International Class 35** for business printing and photocopying services; rental services of printing and photocopying equipment; retail sale and rental of photocopying equipment, printing equipment and computers; retail sale of supplies, spare parts and software for such equipment; printing services; all aforementioned sales being performed through direct solicitation by salespersons directed to end users by mean of telephone and door to door shopping services and through in-store, on-line and catalog services, of which it has been used. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of November, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)



**CFE(6):26.4.1,18;29.1.4**

**THE MARK** shown above, Registration No. 7315.10, has been renewed in the name of **Productive Business Solutions (Belize) Ltd., of 1632 Buttonwood Bay Blvd., Belize City, Belize**, as of the 26<sup>th</sup> day of November, 2020, in respect of **International Class 35** for business printing and photocopying services; rental services of printing and photocopying equipment; retail sale and rental of photocopying equipment, printing equipment and computers; retail sale for supplies, spare parts and software for such equipment; printing services; all aforementioned sales being performed through direct solicitation by salespersons directed to end users by mean of telephone and door to door shopping services and through in-store, on-line and catalog services, of which it has been used. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of November, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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(2nd issue)

**CFE(6):27.5.1,25**

**THE MARK** shown above, Registration No. 7372.10, has been renewed in the name of **Philip Morris Products S.A., of Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland**, as of the 15<sup>th</sup> day of December, 2020, in respect of **International Class 11** for apparatus for heating tobacco and tobacco products; apparatus for electrical heating of tobacco and tobacco products; **International Class 34** for handheld electric heater for cigarettes and hand-held electronic vapor generator for cigarettes; tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of December, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

(2nd issue)

**CFE(6):26.1.1,3.12**

**THE MARK** shown above, Registration No. 7446.11, has been renewed in the name of **TOYOTA JIDOSHA KABUSHIKI KAISHA (ALSO TRADING AS TOYOTA MOTOR CORPORATION)**, of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, as of the 10<sup>th</sup> day of January, 2021, in respect of **International Class 12** for automobiles and structural parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of January, 2031, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

(2nd issue)

**CFE(6):26.1.18;27.5.24**

**THE MARK** shown above, Registration No. 7783, has been renewed in the name of **Samsung Electronics Co., Ltd., of 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea**, as of the 23<sup>rd</sup> day of February, 2020, in respect of **International Class 1** for acrylonitrile butadiene styrene resins, alcohol, alumina powder for electronic cores, cellulose plastic resins, decolorants for industrial purposes, defoaming agents, photographic developers, dispersants and emulsifiers, unprocessed epoxy resins, esters, expandable polystyrene resins, ferrite powder for ferrite core, film (sensitized) unexposed, chemical preparations being filtering materials, filtering materials being unprocessed plastics, fluorine, hydrocarbons, hydrogen peroxide, organic acids, organophosphorus compounds, chemical preparations for use in the manufacture of paints, photographic paper, photo sensitive plates, polyacetate resins, polycarbonate resins, polyethylene resins, polymethyl methacrylate resins, polypropylene resins, polystyrene resins, all being unprocessed artificial resins, unprocessed epoxy resins, sensitized photographic plates, photographic sensitizers, unprocessed synthetic resins, styrene acrylonitrile resins, sensitized printing plates for offset printing, all included in Class 1; **International Class 7** for engines for non-land vehicles, motors other than for land vehicles, turbines other than for land vehicles, electric generators, concrete mixers, earth moving machines, road making machines, cranes, grinding machines, lathes, presses (machines for industrial purposes), boring machines, foundry machines, dredging machines, rammers (machines), electric can openers, washing machines, chip mounting machines, robots, ploughs, programmable logic controllers, control cables for machines, conveyors (machines), machines using electron beams, control mechanisms for machines, electric hand drills, mine borers, dish washers, parts and fittings for all the aforesaid goods, all included in Class 7; **International Class 9** for amplifiers, alkaline batteries,



alumina parts for magnetron, automatic vending machines, buzzers, battery chargers, binoculars, cathode ray tube bulbs, cathode ray tubes, cold cathode fluorescent tubes, capacitors, car communication apparatus, cameras, cash registers, charge coupled device cameras, colour filters for liquid crystal displays, computer programs, computer memories, computers, cable television convertors, deflection coils, cassette tape recorders, compact disc players, digitizers, discharge indicator tubes, deflection yokes, dot, ink-jet, or laser printers, electric flat irons, electronic switching apparatus, electronic view-finder tubes, electric vacuum cleaners, electric measuring devices, electroluminescent display apparatus, electron guns, electronic calculators, ferrite cores for the rotary transformers of video cassette recorders, flat display tubes, field emission display apparatus, filters for filtering electro-magnetic waves, flash guns, flyback transformers, glass screens for colour television picture tube bulbs, headphones, identity card readers, integrated circuits, inverters, lenses for optics, liquid crystal displays, lasers not for medical purposes, laser disc players, loud speakers, magnetic, floppy, or optical discs, and drives therefor, monitors, magnetic identity cards, optical cables, optical character recognising optical fibres, oscillographs, piezoelectric parts for communications apparatus, printed circuit boards, photocopying machines, portable communications apparatus, projection tubes, photo tubes, plasma display panels, polymer dispersed liquid crystal, liquid crystal displays, photographic shutters, phototelegraphic apparatus, radio frequency modulators, radar sets, radios, radio telephonic sets, remote control apparatus, resistors, semiconductors, sensors for measuring weights and checking gas, liquid crystal projectors, supersonic wave humidifiers, satellite broadcasting receivers, testing apparatus not for medical purposes, television apparatus, transmitters of electronic signals, tuners, telephone apparatus, vacuum fluorescent display tubes, video cameras, video tapes, video game machines and video game programs, video cassette recorders, wafers (silicon slice), word processors, parts and fittings for all the aforesaid goods, all included in Class 9; **International Class 10** for sphygmomanometers, all included in Class 10; **International Class 11** for air purifying appliances, ultra high pressure mercury lamps, compact fluorescent lamps, electrodeless lamps, back-light lamps, metal halide lamps, lamp fixtures, electric braziers, electric fans, electric percolators, refrigerators, electric stoves, electric machines, all for cooling and heating of water, microwave ovens, air-gas generators, air conditioning apparatus, electric blankets, electric cookers, electric ovens, electric cooking apparatus, electric toasters, electric coffee machines, electric humidifiers, lanterns for lighting, hair driers, hot plates, light bulbs, room coolers, laundry driers, parts and fittings for all the aforesaid goods, all included in Class 11; **International Class 12** for aeroplanes, structural parts for aeroplanes, airships, trucks for bulk carrying, concrete mixing vehicles, armoured cars, boats, carts, dumper trucks, fork lift trucks, hand carts, helicopters, luggage trucks, motor cars, motors for land vehicles, electric motors for land vehicles, refrigerated vans, screw propellers for ships, ships, space vehicles, sprinkler trucks, tanker trucks, tractors, vehicle trailers, trucks, automatic gyrating rotor vehicles, cars for lifting and/or towing trailer trucks, remote controlled land vehicles, dredging trucks, all included in Class 12; **International Class 14** for automobile timepieces, clocks, clock cases, watch bands, watch springs, chronometers, watches, watch glasses, watch cases, parts and fittings for all the aforesaid goods, all included in Class 14; **International Class 16** for duplicators, paper cutters for office use, printing sets being office requisites, typewriters, typewriter ribbons, plastic films for wrapping, handbooks, being manuals, all included in Class 16; **International Class 37** for airplane maintenance and repair, construction of roads, factories, pipelines, piers, breakwaters and harbours, construction engineering, electric appliance installation and repair, film projector repair and maintenance, machinery installation, maintenance, and repair, photographic apparatus repair, rental of construction equipment, telephone installations and repair, vehicle repair, warehouse construction and repair, office machine and equipment installation, maintenance and repair, all included in Class 37; **International Class 42** for architecture, copyright management, rental of computers and vending machines, engineering drawing of aircraft, legal research, opticians' services, patent exploitations, surveying, all included in Class 42, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of September, 2020.

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## **NOTICE OF PUBLICATION CORRECTION**

Take Notice that trade mark No. 15507.19 “**BIRKENSTOCK**”, published in the Intellectual Property Journal Vol. 21 – Nos. 12, 13 & 14 was inadvertently published with its International Class as:

International Class 25 for headgear, in particular caps; clothing, in particular belts, neck scarves, socks; footwear, in particular shoes, low shoes, lace-up shoes, flat shoes, sneakers, deck shoes, slippers, bath shoes, sandals, clogs, boots; parts and fittings for all the aforesaid goods, included in this class, in particular inner soles, outsoles, inner socks, moulded soles, heel wedge and build-up wedge sheets, foot beds made of cork, wedge repair strips, outsole sheets, intermediate sole sheets, thongs, covers and cover fabrics for foot beds.

**instead of:**

**for headgear, namely, caps; clothing, namely, belts, neck scarves, socks; footwear, namely, shoes, low shoes, lace-up shoes, flat shoes, sneakers, deck shoes, slippers, bath shoes, sandals, clogs, ankle boots; bandanas [neckerchiefs]; bath sandals; bath slippers; beach shoes; boot uppers; caps being headwear; clothing of leather; coats; covers and cover fabrics for foot beds; cuffs; ear-muffs [clothing]; fingerless gloves; fittings of metal for footwear; foot beds made of cork; footmuffs, not electrically heated; footwear uppers; gloves [clothing]; half-boots; hats; headbands [clothing]; headscarves; headwear; heel protectors for shoes; heel wedge and build-up wedge sheets; heelpieces for footwear; heels; hoods [clothing]; intermediate sole sheets; jackets [clothing]; jerseys [clothing]; knitwear [clothing]; lace boots; leggings [leg warmers]; leggings [trousers]; mitres [hats]; neckties; non-slipping devices for footwear; outsole sheets; outsoles; overalls; overcoats; paper hats [clothing]; parkas; petticoats; pocket squares; pockets for clothing ponchos; pyjamas; sandals; scarves; shawls; shirt fronts; shirt yokes; shirts; short-sleeve shirts; ski gloves; skirts; slippers; sock suspenders; soles for footwear; sports jerseys; sweat-absorbent socks; sweat-absorbent stockings; pullovers; tee-shirts; thong footwear; thong sandals; tips for footwear; top hats; trousers; underpants; underwear; valenki [felted boots]; wedge repair strips; wooden shoes; inner soles, outsoles, inner socks, moulded soles, heel wedge and build-up wedge sheets, foot beds made of cork, wedge repair strips, outsole sheets, intermediate sole sheets, thongs, covers and cover fabrics for foot beds.**

**DATED** this 2<sup>nd</sup> day of October, 2020.

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## NOTICE OF ANSWER TO OPPOSITION

**TAKE NOTICE** that the Registrar is in receipt of an answer, filed on the 7<sup>th</sup> day of September, 2020 by BELIZE SUGAR CANE FARMERS ASSOCIATION (The Applicant), of San Antonio Road, Orange Walk Town, Belize, to the Opposition by BELIZE SUGAR INDUSTRIES LIMITED, (The Opponent) of Tower Hill, P.O. Box 29, Orange Walk Town, Orange Walk District, Belize, against trade mark application No. 15127.19, filed on the 13<sup>th</sup> day of February, 2019, for the registration of the following trade mark, as proprietors thereof:



The Applicant hereby gives notice that the following are the grounds on which it relies as supporting the above trade mark:

1. The Opponent's claim that the Applicant's mark is comparably similar, so as to affect its earlier trade mark' right under section 38 of the Trade Marks Act 9'the Act'), is denied by the Applicant on the basis that the Applicant's mark and the Opponent's mark are so visually, aurally and conceptually different that the Opponent will not be able to justify that the requirement under Section 37(2) of the Act has been met, in that 'there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark'.
2. The words "BELIZE" and "SUGAR" are but two elements of the Applicant's mark which is accompanied by four other words and the year '1959' combined with a unique graphical representation, which makes the Applicant's mark distinctive, unique and not likely to cause confusion if placed on similar products as the Opponent's.
3. The Applicant submits that the word "SUGAR" is common to goods in Class 30 and, further, that the Opponent cannot have any exclusive claim to use of the word "BELIZE", which indicates origin.
4. The words following, and combined with, "BELIZE" and "SUGAR" in the Applicant's application form a unitary phrase, that is "BELIZE SUGAR CANE FARMERS ASSOCIATION", which creates a single and distinct commercial impression; in that the entire combination of those words form the given legal name of the entity since 1959, which remains validly registered with the Sugar Industry Control Board pursuant to the Sugar Industry (Amendment) Act 2015.
5. The Applicant placed appropriate disclaimers on the Applicant's application, which were published in the Intellectual Property Journal, giving notice to the world that there is no right asserted in the disclaimed components standing alone, but that rights are asserted in the composite mark.
6. Therefore, the Applicant's application represents only such rights as flow from the use of the composite mark.
7. By virtue of the above, the Applicant denies the Opponent's claim that the use of the "BELIZE SUGAR CAN FARNERS SSOCIATION {and device}" is not eligible for registration, as there exists absolutely no likelihood of confusion on the part of the public, including likelihood of association with the Opponent's earlier trademarks'.
8. Further, the Applicant denies the Opponent's claim that the use of the "BELIZE SUGAR CANE FARMERS ASSOCIATION {and device}" would *'take unfair advantage of and be detrimental to the distinctive character and reputation of the Opponent's earlier trademarks'*.
9. The acute of similarity of the Applicant's and the Opponent's ,arks when compared, based on the global appreciation of both signs under comparison and not on isolated elements as the Opponent; has posited, negates any ability of the Applicant to 'take unfair advantage of' the Opponent's marks, nor would such usage by the Applicant be liable to be prevented by the law 9in particular the law as it relates to the tort of passing off).

10. The Applicant, seeing no likelihood of confusion due to the distinctiveness of its own mark, applied in good faith for registration of the “BELIZE SUGAR CANE FARMERS ASSOCIATION {and device}” trade mark in several classes, of which Class 30 is just one.
11. Lastly, the Applicant has had numerous years of undisturbed usage of this composite mark, despite just applying for trade mark registration, including public usage during several trade and industry-related matters directly between the Applicant and the Opponent; and with such usage even predating the Opponent’s application for and registration of its mark.
12. Had the Applicant perceived a likelihood of confusion, a bad faith intention on the part of the Opponent to deceive the public, or an attempt to take unfair advantage would have been within its rights to formally oppose the Opponent’s applications and/or to pursue passing off proceedings against the Opponent, since the Applicant’s unregistered had over several years gained value and public recognition.
13. The Applicant’s choice to not act against the Opponent’s registration at that time, or since that time, indicates the Applicant’s consistent honest belief that the marks are distinctive, substantially different and the existence and use of one does not adversely affect the other.

We admit the following allegations in the Notice of Opposition:

1. The Opponent, Belize Sugar Industries Limited, is the proprietor of:
  - Registration no. 10589.14 BELIZE SUGAR for goods in class 30 for ‘molasses for food; brown sugar; brown free-flowing sugar; invert sugar; invert sugar syrups’, registered on 07 January 2015; and
  - Registration no. 10590.14 BELIZE SUGAR {and device} for goods in class 30 for molasses for food; brown sugar; brown free-flowing sugar; invert sugar; invert sugar syrups’, registered on 07 January 2015.
2. By virtue of trademark registrations no. 10589.14 and 10590.14, pursuant to section 24(1) of the Trade Marks Act the Opponent has exclusive right to the registered trade marks.
3. The applications for “BELIZE SUGAR CANE FARMERS ASSOCIATION {and device}” is in respect of the goods in Class 30, namely, molasses for food; molasses syrup’ raw sugar; white sugar; brown sugar’ unrefined sugar, namely, evaporated sugar cane juice. These goods are identical or similar to goods for which the Opponent’s trademarks are registered and used.

**DATED** this 2<sup>nd</sup> day of October, 2020

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