



# **INTELLECTUAL PROPERTY JOURNAL**

**BELiPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

***“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”***

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### **NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of December, 2018, by Instagram, LLC., of 1601 Willow Road Menlo Park, California 94025, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.10, 12  
in respect of:

- (a) International Class 9 for computer hardware; computer software platforms for social networking and interacting with online communities; computer software development tools; downloadable or recorded computer software for use as an application programming interface (API); downloadable or recorded application programming interface (API) software for use in building software applications; downloadable or recorded application programming interface (API) software for facilitating online services for social networking and for data retrieval, upload, download, access and management; computer software for creating, managing, and interacting with an online community; computer software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer networks, the internet and communication networks; computer software for modifying and enabling transmission of images, audio, audio visual and video content and data; computer software for modifying photographs, images and audio, video, and audio-visual content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; computer software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; computer software for sending and receiving electronic messages, alerts, notifications and reminders; computer search engine software; computer software for use in creating, managing, measuring, and disseminating advertising of others; Ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; augmented reality software; computer software for integrating electronic data with real world environments for the purposes of entertainment, communicating, and social networking; computer software for the development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets; computer software, namely, an interpretive interface for facilitating interaction between humans and machines; location-aware computer software, downloadable computer software and mobile application software for searching, determining and sharing locations; computer software for wireless content, data and information delivery; computer software for accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; computer software, namely, an application providing social networking functionalities; computer software, downloadable computer software and mobile application software for creating, managing and accessing groups within virtual communities; downloadable computer software for viewing and interacting with a feed of images, audio, audio-visual and video content and associated text and data; downloadable computer software for finding content and content publishers, and for subscribing to content; software for creating and managing social media profiles and user accounts; interactive photo and video equipment, namely, kiosks for capturing, uploading, editing, printing and sharing digital images and video; computer software that enables individuals, groups, companies, and brands to create and maintain an online presence for marketing purposes; computer software for advertisers to communicate and interact with online communities; computer software for streaming multimedia entertainment content; computer software for sending and receiving electronic messages, graphics, images, audio and audio visual content via computer networks, the internet and communication networks; computer software for processing images, graphics, audio, video, and text; computer software for electronic messaging;
- (b) International Class 35 for promoting the goods and services of others, namely, providing information regarding discounts, coupons, rebates, vouchers, links to retail websites of others, and special offers for the goods and services of others; provision of market research and market research information services; promoting the goods and services of others by means of distributing or advertising via the internet and communication networks; business and advertising services, namely, preparation and realization of media planning and media buying for others; business and advertising services, namely, advertising services for tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; consulting services in the fields of advertising and marketing, namely, customizing advertising and .marketing efforts of others; providing online facilities for connecting sellers with buyers; advertising, marketing and promoting the goods and services of others by means of providing photo and video equipment at special events; arranging and conducting special events for commercial, promotional or advertising purposes; online business directories featuring the businesses, products and services of others [online listing, not online publication];
- (c) International Class 38 for providing online facilities for live streaming of video promotional events;

- (d) International Class 42 for computer services, namely creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; computer services, namely, hosting online web facilities for others for organizing and conducting online meetings, events and interactive discussions via the internet and communication networks; computer services in the nature of providing customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data; computer services, namely, providing search engines for obtaining data via the internet and communications networks; providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities to engage in social networking, and to manage their social networking accounts; providing temporary use of non-downloadable software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; application service provider (ASP) services, namely, hosting computer software applications of others; software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts; providing temporary use of online non-downloadable software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; online ad-buying platform provider, namely, providing online non-downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; hosting online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data; providing temporary use of online non-downloadable computer software for the development, assessment, testing, and maintenance of mobile software applications for portable computing devices, namely, mobile phones, smartphones, handheld computers and computer tablets; providing temporary use of online non-downloadable software for processing electronic payments; providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; providing temporary use of online non-downloadable software for electronic messaging; mapping services; providing temporary use of online non-downloadable computer software for mapping services; application service provider (ASP) featuring software for mapping services; providing temporary use of online non-downloadable computer software for sharing and displaying a user's location, planning activities with other users and making recommendations; application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; providing temporary use of online non-downloadable computer software for social and destination mapping; application service provider (ASP) featuring software to enable or facilitate social and destination mapping; providing temporary use of online non-downloadable location-aware computer software for searching, determining and sharing the location of goods, services and events of interest; application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; providing temporary use of online non-downloadable software for modifying photographs, images and audio, video, and audio-video content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; providing temporary use of online non-downloadable software for viewing and interacting with a feed of electronic media, namely, images, audio-visual and video content, live streaming video, commentary, advertisements, news, and internet links; providing temporary use of online non-downloadable computer software for finding content and content publishers, and for subscribing to content; providing temporary use of online non-downloadable software for organizing images, video, and audio-visual content using metadata tags; application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications; Platform as a service (PAAS) featuring computer software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; rental of computer software that gives users the ability to upload, edit, and share images, videos and audio-visual content; computer services, namely, organizing online user-defined content and advertisements and creating social media feeds; providing temporary use of online non-downloadable software for taking photographs and recording audio, audio-visual and video content; providing temporary use of online non-downloadable software for uploading, downloading, archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; providing temporary use of online non-downloadable software for streaming multimedia entertainment content; providing temporary use of online non-downloadable software for creating and maintaining an online presence for individuals, groups, companies, and brands; providing temporary use of online non-downloadable software for advertisers to communicate and interact with online communities; providing temporary use of online non-downloadable computer software for use in taking and editing photographs and recording and editing videos; application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; computer software development; providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data;
- (e) International Class 45 for internet-based social introduction and networking and dating services; online social networking services; business identification verification services, namely providing authentication of personal or company identification information for

security purposes; providing online computer databases and online searchable databases in the fields of social networking, social introduction and dating.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14993.18 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of December, 2018, by Instagram, LLC., of 1601 Willow Road Menlo Park, California 94025, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.10, 12  
in respect of:

- (a) International Class 9 for computer hardware; computer software platforms for social networking and interacting with online communities; computer software development tools; downloadable or recorded computer software for use as an application programming interface (API); downloadable or recorded application programming interface (API) software for use in building software applications; downloadable or recorded application programming interface (API) software for facilitating online services for social networking and for data retrieval, upload, download, access and management; computer software for creating, managing, and interacting with an online community; computer software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing or otherwise providing electronic media or information via computer networks, the internet and communication networks; computer software for modifying and enabling transmission of images, audio, audio visual and video content and data; computer software for modifying photographs, images and audio, video, and audio-visual content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; computer software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information; computer software for sending and receiving electronic messages, alerts, notifications and reminders; computer search engine software; computer software for use in creating, managing, measuring, and disseminating advertising of others; Ad server, namely, a computer server for storing advertisements and delivering advertisements to websites; augmented reality software; computer software for integrating electronic data with real world environments for the purposes of entertainment, communicating, and social networking; computer software for the development, assessment, testing, and maintenance of mobile software applications for portable electronic communication devices, namely, mobile phones, smartphones, handheld computers and computer tablets; computer software, namely, an interpretive interface for facilitating interaction between humans and machines; location-aware computer software, downloadable computer software and mobile application software for searching, determining and sharing locations; computer software for wireless content, data and information delivery; computer software for accessing, displaying, editing, linking, sharing and otherwise providing electronic media and information via the internet and communications networks; computer software, namely, an application providing social networking functionalities; computer software, downloadable computer software and mobile application software for creating, managing and accessing groups within virtual communities; downloadable computer software for viewing and interacting with a feed of images, audio, audio-visual and video content and associated text and data; downloadable computer software for finding content and content publishers, and for subscribing to content; software for creating and managing social media profiles and user accounts; interactive photo and video equipment, namely, kiosks for capturing, uploading, editing, printing and sharing digital images and video; computer software that enables individuals, groups, companies, and brands to create and maintain an online presence for marketing purposes; computer software for advertisers to communicate and interact with online communities; computer software for streaming multimedia entertainment content; computer software for sending and receiving electronic messages, graphics, images, audio and audio visual content via computer networks, the internet and communication networks; computer software for processing images, graphics, audio, video, and text; computer software for electronic messaging;
- (b) International Class 35 for promoting the goods and services of others, namely, providing information regarding discounts, coupons, rebates, vouchers, links to retail websites of others, and special offers for the goods and services of others; provision of market research and market research information services; promoting the goods and services of others by means of distributing or

advertising via the internet and communication networks; business and advertising services, namely, preparation and realization of media planning and media buying for others; business and advertising services, namely, advertising services for tracking advertising performance, for managing, distributing and serving advertising, for analyzing advertising data, for reporting advertising data, and for optimizing advertising performance; consulting services in the fields of advertising and marketing, namely, customizing advertising and marketing efforts of others; providing online facilities for connecting sellers with buyers; advertising, marketing and promoting the goods and services of others by means of providing photo and video equipment at special events; arranging and conducting special events for commercial, promotional or advertising purposes; online business directories featuring the businesses, products and services of others [online listing, not online publication];

- (c) International Class 38 for providing online facilities for live streaming of video promotional events;
- (d) International Class 42 for computer services, namely creating virtual communities for registered users to organize groups, meetings, and events, participate in discussions and engage in social, business and community networking; computer services, namely, hosting online web facilities for others for organizing and conducting online meetings, events and interactive discussions via the internet and communication networks; computer services in the nature of providing customized electronic personal and group profiles or webpages featuring user-defined or specified information, including, audio, video, images, text, content, and data; computer services, namely, providing search engines for obtaining data via the internet and communications networks; providing online facilities featuring technology that enables online users to create personal profiles featuring social and business networking information, to transfer and share such information among multiple online facilities to engage in social networking, and to manage their social networking accounts; providing temporary use of non-downloadable software for social networking, creating a virtual community, and transmission of audio, video, images, text, content, and data; application service provider (ASP) services, namely, hosting computer software applications of others; software as a service (SAAS) services featuring software for sending and receiving electronic messages, notifications and alerts; providing temporary use of online non-downloadable software for use in designing, managing, measuring, analyzing, disseminating, and serving advertising of others; online ad-buying platform provider, namely, providing online non-downloadable software programs for allowing buyers and sellers of online advertising to purchase and sell advertising inventory; application service provider (ASP) featuring software for use in buying, selling, designing, managing, tracking, valuing, optimizing, targeting, analyzing, delivery, and reporting of online advertising and marketing; hosting online facilities that gives users the ability to upload, modify and share augmented reality content, information, experiences and data; providing temporary use of online non-downloadable computer software for the development, assessment, testing, and maintenance of mobile software applications for portable computing devices, namely, mobile phones, smartphones, handheld computers and computer tablets; providing temporary use of online non-downloadable software for processing electronic payments; providing application programming interface (API) software for use in electronic messaging and transmission of audio, video, images, text, content and data; providing temporary use of online non-downloadable software for electronic messaging; mapping services; providing temporary use of online non-downloadable computer software for mapping services; application service provider (ASP) featuring software for mapping services; providing temporary use of online non-downloadable computer software for sharing and displaying a user's location, planning activities with other users and making recommendations; application service provider (ASP) featuring software to enable or facilitate the sharing and displaying a user's location, planning activities with other users and making recommendations; providing temporary use of online non-downloadable computer software for social and destination mapping; application service provider (ASP) featuring software to enable or facilitate social and destination mapping; providing temporary use of online non-downloadable location-aware computer software for searching, determining and sharing the location of goods, services and events of interest; application service provider (ASP) featuring location-aware software for searching, determining and sharing the location of goods, services and events of interest; platform as a service (PAAS) featuring computer software platforms for use in purchasing and disseminating advertising; providing temporary use of online non-downloadable software for modifying photographs, images and audio, video, and audio-video content with photographic filters and augmented reality (AR) effects, namely, graphics, animations, text, drawings, geotags, metadata tags, hyperlinks; providing temporary use of online non-downloadable software for viewing and interacting with a feed of electronic media, namely, images, audio-visual and video content, live streaming video, commentary, advertisements, news, and internet links; providing temporary use of online non-downloadable computer software for finding content and content publishers, and for subscribing to content; providing temporary use of online non-downloadable software for organizing images, video, and audio-visual content using metadata tags; application service provider (ASP) featuring software for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; application service provider (ASP) featuring application programming interface (API) software which facilitates online services for social networking, developing software applications; Platform as a service (PAAS) featuring computer software platforms for social networking, managing social networking content, creating a virtual community, and transmission of images, audio-visual and video content, photographs, videos, data, text, messages, advertisements, media advertising communications and information; rental of computer software that gives users the ability to upload, edit, and share images, videos and audio-visual content; computer services, namely, organizing online user-defined content and advertisements and creating social media feeds; providing temporary use of online non-downloadable software for taking photographs and recording audio, audio-visual and video content; providing temporary use of online non-downloadable software for uploading, downloading, archiving, enabling transmission of, and sharing images, audio-visual and video content and associated text and data; providing temporary use of online non-downloadable software for streaming

multimedia entertainment content; providing temporary use of online non-downloadable software for creating and maintaining an online presence for individuals, groups, companies, and brands; providing temporary use of online non-downloadable software for advertisers to communicate and interact with online communities; providing temporary use of online non-downloadable computer software for use in taking and editing photographs and recording and editing videos; application service provider (ASP) featuring software to enable or facilitate taking and editing photographs and recording and editing videos; computer software development; providing online facilities that give users the ability to upload, modify and share audio, video, photographic images, text, graphics and data;

- (e) International Class 45 for internet-based social introduction and networking and dating services; online social networking services; business identification verification services, namely providing authentication of personal or company identification information for security purposes; providing online computer databases and online searchable databases in the fields of social networking, social introduction and dating.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14994.18 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 8<sup>th</sup> day of January, 2019, by KNAUF AQUAPANEL GmbH, of Kipperstrasse 19, 44147 Dortmund, Germany, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**AQUAPANEL**

in respect of International Class 19 for building materials, not of metal; coatings [building material]; spackling compound; building panels, not of metal; non-metal water-resistant cement boards; boards of gypsum plaster; plaster for use in building; cement fillers for use in roofing.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15049.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 15<sup>th</sup> day of March, 2019, by Compagnie Générale Des Etablissements Michelin, of 23 Place des Carmes-Déchaux, Clermont-Ferrand 63000, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):2.1.30;4.5.2  
in respect of:

- (a) International Class 20 for furniture made from wood; statues of wood; figurines of wood; works of art of wood; mirrors [looking glasses], picture frames; ornamental articles namely, scale models, sculptures and model vehicles made of wood, plaster and plastics [not including Christmas tree ornaments]; figurines [statuettes of plastic]; pillows, cushions, spring mattresses, except for medical purposes; futon mattresses, air mattresses, for use when camping, straw mattresses; packaging containers of plastic for containing motor vehicle light bulbs;



- (b) International Class 21 for beverage glassware for household purposes; porcelain ware and earthenware; tea services [tableware]; brushes for cleaning parts of cars, bicycles and motorcycles; bottle-openers, electric and non-electric, all purpose portable household containers, drinking flasks for cyclists and other sportsmen, kitchen utensils and containers for the kitchen and the household use, not of precious metal nor of plated metal and non-electric; portable non electric refrigerating bottles, tableware being of porcelain, ceramics, or glass, other than knives, forks, and spoons; heat insulated containers;
- (c) International Class 24 for pennants of felt or cloth; table linen, not of paper; table napkins of textile; travelling rugs [lap robes];
- (d) International Class 25 for clothing, namely, jackets for use when playing sports, underwear, windcheaters, gym suits, rain coats, men and women's vest, parkas, ponchos, fleeces, being tops for wearing, shirts, short-sleeves shirts, blouses, polo shirts, tee-shirts, sweat shirts, sweaters, trousers, dresses, skirts, beach cover-ups, shorts, bermuda shorts, bathing suits, pyjamas, dance costumes, bathing caps, jackets [clothing], vests, blouses, overalls, pinafores, belts [clothing], gloves [clothing], cycling gloves, neckties, scarves, bandanas [neckerchiefs], sashes for wear, headbands, ear muffs; hats, berets, bonnets, shawls, caps [headwear], visors, being headwear, socks, ankle socks, coveralls; footwear, namely, boots for motorcycling, wellington boots, snowboard boots, hunting boots, hiking boots, boots for use in sailing, work boots, booties, sandals, running shoes, racquet sports shoes, skateboarding shoes, handball shoes, cycling shoes, slippers; sport shoes, namely, gymnastic shoes, football shoes;
- (e) International Class 26 for badges for wear, not of precious metal.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15187.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of April, 2019, by Chaa Creek Limited, of 77 Burns Avenue, San Ignacio Town, Cayo District, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## WILDLY CIVILIZED

in respect of International Class 35 for advertising; business management of hotels; business administration services for processing sales made on the internet; sales promotion for others; appointment scheduling services [office functions]; business management of temporary accommodation at hotels for others.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15275.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of May, 2019, by Corporación de Radio y Televisión Española, Sociedad Anónima, S.M.E., of Avda. Radiotelevisión, 4 - Edif. Prado del Rey, 28223 Pozuelo de Alarcón, Madrid, Spain, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in the colors white, green and blue in respect of International Class 38 for telecommunication routing and junction services; communications by radio, satellite, cable television, transmission and television broadcasting, fibre optic networks and by computer terminals; communications via a global computer network; radio broadcasting; television broadcasting.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the letters "HD", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15314.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of May, 2019, by Corporación de Radio y Televisión Española, Sociedad Anónima, S.M.E., of Avda. Radiotelevisión, 4 - Edif. Prado del Rey, 28223 Pozuelo de Alarcón, Madrid, Spain, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):29.1.1

in the colors orange and grey in respect of International Class 38 for telecommunication routing and junction services; streaming of data; video-on-demand transmission; interactive transmission of video over digital networks; electronic transmission of data, audio, video and multimedia files, including downloadable files and files streamed over a global computer network; streaming of audio and visual content on the internet; audio broadcasting; electronic, electric, and digital transmission of voice, data, images, signals, and messages; internet broadcasting; cable television broadcasting; audio and video broadcasting services; subscription-based audio and video broadcasting services over the Internet; broadcasting services and provision of telecommunication access to films, television programs, audio and audiovisual programs provided via a video-on-demand service; electronic transmission and streaming of digital media content for others via global and local computer networks; Transmission and broadcasting of radio and television programs.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15315.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of July, 2019, by Volvo Truck Corporation, of c/o Volvo Group Business Services, ARHK 5, Avd DC34320, 405 08 Göteborg, Sweden, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**D13TC**

in respect of International Class 12 for engines for trucks.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 10<sup>th</sup> day of January, 2019 under number 018008403 in Alicante, Spain.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15448.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of July, 2019, by STACY'S PITA CHIP COMPANY INC., of 663 North Street, Randolph, MA 02368, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

*Stacy's*

in respect of:

- (a) International Class 29 for preserved, dried and cooked fruits and vegetables; jellies for food, jams, compotes; milk and milk products; edible oils and fats; arrangements of processed fruits, nuts, candied nuts, crystallized fruits, and flavored nuts; fruit chips and fruit-based snack food; low-fat potato chips, potato chips, nut-based spreads and vegetable-based spreads; meat-based snack foods and soy-based snack foods;
- (b) International Class 30 for coffee, cocoa and artificial coffee; rice; tapioca and sago; wheat flour and preparations made from cereals; pastry and confectionery; edible ices; honey; yeast powder for baking and culinary purposes; mustard; vinegar, sauces [condiments]; spices; cereal bars, cereal-based snack food, chips [cereal products], rice crackers, rice cakes, and popcorn.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15450.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of July, 2019, by SYNGENTA CROP PROTECTION AG, of Rosentalstrasse 67, 4058, Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VICTRATO

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; chemical preparations for the treatment of seeds; animal manure;
- (b) International Class 5 for vermin destroying preparations; fungicides; herbicides; insecticides; nematicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15487.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of July, 2019, by SYNGENTA CROP PROTECTION AG, of Rosentalstrasse 67, 4058, Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PERZAVO

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; chemical preparations for the treatment of seeds; animal manure;
- (b) International Class 5 for vermin destroying preparations; fungicides; herbicides; insecticides; nematicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15488.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of July, 2019, by SYNGENTA CROP PROTECTION AG, of Rosentalstrasse 67, 4058, Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VALNIVIO

in respect of International Class 5 for vermin destroying preparations; fungicides; herbicides; insecticides; nematicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15489.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of July, 2019, by SYNGENTA CROP PROTECTION AG, of Rosentalstrasse 67, 4058, Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TERXAVO

in respect of International Class 5 for vermin destroying preparations; fungicides; herbicides; insecticides; nematicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15490.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of July, 2019, by Caribbean Development Company Limited, of Eastern Main Road, Champs Fleurs, Trinidad and Tobago, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.1.15,18;5.1.12

in respect of International Class 32 for aloe vera drinks, non-alcoholic; aperitifs, non-alcoholic; barley wine [beer]; beer; beer wort; beer-based cocktails; preparations for making carbonated water; carbonated water; cider, non-alcoholic; cocktails, non-alcoholic; energy drinks; extracts of hops for making beer; fruit juices; fruit nectars, non-alcoholic; ginger beer; grape must, unfermented; isotonic beverages; kvass; lemonades; lithia water; malt beer; malt wort; mineral water [beverages]; must; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; non-alcoholic preparations for making beverages; non-alcoholic essences for making beverages; non-alcoholic beverages; non-alcoholic honey-based beverages; non-alcoholic beverages flavoured with coffee; non-alcoholic beverages flavoured with tea; non-alcoholic dried fruit beverages; orgeat; pastilles for effervescing beverages; powders for effervescing beverages; protein-enriched sports beverages; rice based beverages, other than milk substitutes; sarsaparilla [non-alcoholic beverage]; seltzer water; shandy; sherbets [beverages]; smoothies; soda water; soft drinks; soya-based beverages, other than milk substitutes; syrups for beverages; syrups for lemonade; table waters; tomato juice [beverage]; vegetable juices [beverages]; waters [beverages] and whey beverages.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “Sandy” and “Ginger”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15491.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of September, 2019, by Apple Inc., of One Apple Park Way, Cupertino California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## A13 BIONIC

in respect of International Class 9 for computers; computer hardware; wearable computers; handheld computers; tablet computers; mobile telephones; smart phones; smart watches; computer chips.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 12<sup>th</sup> day of April, 2019 under number 2019-272 in Liechtenstein.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15600.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 20<sup>th</sup> day of September, 2019, by Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## QuickTake

in respect of International Class 9 for computers; computer hardware; wearable computer; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of multimedia, communication networks and computer hardware and software; telephone apparatus; mobile telephones; smartphones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; transmitters [telecommunication]; transmitting sets [telecommunication]; wearable digital electronic devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; downloadable computer software; downloadable computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; downloadable computer software for application development; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring entertainment and information; computer peripheral devices; wearable computer peripherals in the nature of audio and video; wearable video display monitors; smartglasses, mobile telephones, television apparatus, set-top boxes, audio- and video-receivers, record players and sound recording apparatus; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; smartglasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical apparatus and instruments; cameras [photography]; camera flashes; computer keyboards, computer mouse, namely, trackballs, mouse pads [computer peripheral], computer printers for printing documents and disk drives for computers; sound recording and sound reproducing apparatus; record players; video recorders; audio speakers; audio amplifiers and receivers; vehicle radios; earphones; headphones; microphones; television receivers [tv sets] and monitors; radios; radio transmitters and receivers; global positioning system [GPS] apparatus; navigational instruments; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; electro-dynamic apparatus for the remote control of signals; computer chips; magnetic encoded credit cards and card readers; electronic payment; batteries for lighting; batteries, electric; galvanic batteries; solar batters; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric, battery chargers, electronic docking stations, and adapters for use with all of the aforesaid goods; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases especially made for photographic apparatus and instruments; cases for smartphones; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; optical fibers [light conducting filaments]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; personal digital assistants [PDAs]; heat regulating apparatus; thermostats; electric regulating apparatus; light regulators [dimmers], electric; lighting control apparatus; electrical outlets; switches, electric; acoustic alarms; alarm bells, electric; alarm sensors, and alarm monitoring systems; safety sensors, namely, smoke and carbon monoxide detectors; padlocks, electronic for doors and windows; electronic access control systems for interlocking doors; security surveillance robots.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 23<sup>rd</sup> day of July, 2019 under number 2019-551 in Liechtenstein.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15625.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 20<sup>th</sup> day of September, 2019, by Apple Inc., of One Apple Park Way, Cupertino California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SLOFIE

in respect of International Class 9 for solar panels for the production of electricity; solar wafers; solar batteries; computers; computer hardware; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of multimedia, communication networks and computer hardware and software; telephone apparatus; mobile telephones; smartphones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; transmitters [telecommunication]; transmitting sets [telecommunication]; wearable digital electronic devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; wearable computer; smartwatches; smartglasses; smart rings; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; downloadable computer software; downloadable computer software for use in reviewing, storing, organizing, and playing audio and video content; downloadable computer software for use in organizing, transmitting, manipulating, reproducing, processing, streaming, playing and reviewing audio, video, images and other multimedia content on digital electronic devices; downloadable computer software for application development; computer game software, downloadable; downloadable webcasts and podcasts featuring audio, video, and other downloadable multimedia broadcasts in the fields of music, television, film, books, news, concerts, radio, sports, games, cultural event, and entertainment-related and educational programs; digital media, namely, downloadable audio and video recordings, and multimedia files and recordings featuring music, television, films, books, news, concerts, radio, sports, games, cultural events, and entertainment-related and education programs; computer peripheral devices; biometric identification and authentication apparatus; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometers; pressure measuring apparatus; pressure indicators; headsets for use with computers, smartphones, mobile electronic devices, wearable electronic devices, smart watches, smartglasses, televisions, set top boxes, and audio and video players and recorders; wearable video display monitors; goggles for sports; joysticks for use with computers, other than for video games; virtual reality headsets; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical apparatus and instruments; cameras [photography]; camera flashes; computer keyboards, computer mouse, namely, trackballs, mouse pads [computer peripheral], computer printers for printing documents and disk drives for computers; sound recording and sound reproducing apparatus; record players; video recorders; audio speakers; audio amplifiers and receivers; vehicle radios; sound recording apparatus; earphones; headphones; microphones; television receivers [tv sets] and monitors; set top boxes; radios; radio transmitters and receivers; audio interfaces; interfaces for computers; global positioning system [GPS] apparatus navigational instruments; navigation apparatus for vehicles [on-board computers]; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; computer chips; batteries for lighting; batteries, electric; galvanic batteries; solar batteries; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric; electronic docking stations, and adapters for use with computers, mobile telephones, handheld computers, computer peripherals, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, and set top boxes; electronic interactive whiteboards; interactive touch screen terminals; interfaces for computers; audio interfaces; protective films adapted for computer screens, mobile telephone screens, and smartwatch screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases especially made for photographic apparatus and instruments; cases for smartphones; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; electro-dynamic apparatus for the remote control of signals; electronic key fobs being remote control apparatus; optical fibers [light conducting filaments]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 5<sup>th</sup> day of September, 2019 under number 078584 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15626.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of September, 2019, by Abiogen Pharma S.p.A, of Via Meucci, 36, 56121, Ospedaletto, Pisa (PI), Italy, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.2.1

in respect of International Class 5 for pharmaceutical preparations; medical preparations in the nature of preparations for the relief of pain, preparations for the treatment of dermatologic diseases, bone-metabolism diseases, diseases of respiratory apparatus, diabetic diseases, diseases of osteoarticular apparatus, diseases of musculoskeletal apparatus; veterinary preparations; dietetic foods and substances adapted for medical purposes; food for babies; dietary supplements for animals; adhesive plasters; dressings, medical; dental impression materials; molding wax for dentists; disinfectants; mineral food supplements; vitamin supplements.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15641.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of September, 2019, by Bumbu Rum Company LLC, of 383 W. Broadway 5<sup>th</sup> Floor, New York, NY 10012, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## BUMBU

in respect of International Class 33 for alcoholic beverages [except beer]; distilled spirits; rum; spirits and liqueurs.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15649.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 7<sup>th</sup> day of November, 2019, by WINIADIMCHAE Co. Ltd., of 110, Hanamsandan 9beon-ro, Gwangsan-gu, Gwangju, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## WINIA

in respect of :

- (a) International Class 7 for machines and apparatus for cleaning, electric; vacuum cleaners; robotic vacuum cleaners; cleaning appliances utilizing steam; commercial and industrial vacuum cleaners; electric vacuum cleaners; electric vacuum cleaners and their components; dust filters and bags for vacuum cleaners; brushes for vacuum cleaners; electric mixers for household purposes; fruit presses, electric, for household purposes; electrical squeezers for fruit and vegetables; crushers for kitchen use, electric; kitchen grinders, electric; washing machines for household purposes; electric washing machines for industrial purposes; coin-operated washing machines; washing machines [laundry]; electric washing machines for household purposes; dishwashers; compressors for refrigerators;
- (b) International Class 11 for refrigerators; kimchi refrigerators; refrigerating containers; wine cellars, electric; cosmetics refrigerator; rice refrigerators; refrigerating display cabinets; refrigerating cabinets; refrigerating containers; ice machines and apparatus; cooling installations for water; cooling installations for liquids; cooling appliances and installations; air-conditioning apparatus; air cooling apparatus; heating apparatus, electric; cooling installations and machines; electric fans for personal use; fans [air-conditioning]; clothes dryers, electric; laundry dryers, electric; air purifying apparatus and machines; air sterilizers; electric humidifiers for household purposes; air deodorising apparatus; electric dehumidifiers for household purposes; electric air washers for household purposes; portable air cleaning units; water purification installations; water filtering apparatus; water sterilizers; water purifying apparatus and machines; ionization apparatus for the treatment of air or water; water filtration and purification units and replacement cartridges and filters therefor; electrical rice cookers; electric kettles; electric ranges; microwave ovens



[cooking apparatus]; gas ranges; kitchen ranges [ovens]; induction ovens; electric stoves; range hoods; extractor hoods for kitchens; ventilation hoods; air fryers; cooking apparatus and installations; air conditioners for vehicles; heaters for vehicles; vehicle climate-control system for heating, ventilation and air-conditioning; hair dryers; bidets.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15760.19 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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**(3rd issue)**

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of January, 2020, by UPL Corporation Limited, of 5<sup>th</sup> Floor, Newport Building, Louis Pasteur Street, Port Louis, Mauritius, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **FASCINATE FLASH**

in respect of:

- (a) International Class 1 for fertilizers and chemicals for use in agriculture and forestry except fungicides, herbicides, insecticides and parasiticides; multi micro nutrients fertilizers; plant growth nutrients, namely, organic plant growth nutrients; chemical additives to fungicides; chemical additives to insecticides; flower preservatives; phosphorus;
- (b) International Class 5 for vermin destroying preparations; pesticides; insecticides; fungicides; herbicides; rodenticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15910.20 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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**(3rd issue)**

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of January, 2020, by UPL Corporation Limited, of 5<sup>th</sup> Floor, Newport Building, Louis Pasteur Street, Port Louis, Mauritius, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **LIFELINE**

in respect of International Class 1 for fertilizers and chemicals for use in agriculture and forestry except fungicides, herbicides, insecticides and parasiticides; multi micro nutrients fertilizers; plant growth nutrients, namely, organic plant growth nutrients; chemical additives to fungicides; chemical additives to insecticides; flower preservatives; phosphorus;

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15911.20 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of January, 2020, by UPL Corporation Limited, of 5<sup>th</sup> Floor, Newport Building, Louis Pasteur Street, Port Louis, Mauritius, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LIFELINE FLASH

in respect of International Class 1 for fertilizers and chemicals for use in agriculture and forestry except fungicides, herbicides, insecticides and parasiticides; multi micro nutrients fertilizers; plant growth nutrients, namely, organic plant growth nutrients; chemical additives to fungicides; chemical additives to insecticides; flower preservatives; phosphorus;

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15912.20 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 8<sup>th</sup> day of May, 2020, by Gildan Activewear SRL, of Newton, Christ Church BB 17047, Barbados, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## ALSTYLE

in respect of:

- (a) International Class 25 for clothing, namely, socks, hosiery, undergarments, loungewear, sleepwear, tops [as clothing], bottoms [as clothing]; outerwear, namely, jackets; footwear; headwear;
- (b) International Class 35 for wholesale and retail store services featuring clothing, footwear and headgear; mail order catalog services featuring clothing.

The applicant claims that the mark is being used in relation to these goods and services since October 21, 2015.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16112.20 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of January, 2021.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 15<sup>th</sup> day of March, 2019, by Haier Group Corporation, of Haier Industrial Park, Haier Road, Qingdao Hi-tech Industrial Park, Shandong Province 266101, P.R. China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## Casarte

in respect of:

- (a) International Class 7 for coffee grinders, other than hand-operated; blenders, electric, for household purposes; electric kitchen machines, namely, mixers; electric household bean juice maker; fruit presses, electric, for household purposes; food processors,

electric; mills for household purposes, other than hand-operated; dishwashers; meat cutting machines for household purposes; whisks, electric, for household purposes; washing machines [laundry]; dry cleaning machines; wringing machines for laundry; disintegrators; robots [machines], namely, industrial robots; waste disposal units; compressors for refrigerators; waste disposals; machines and apparatus for cleaning, electric; machines and apparatus for carpet shampooing, electric; vacuum cleaners;

- (b) International Class 9 for notebook computers; computers; computer peripheral devices; navigation apparatus for vehicles [on-board computers]; electro-dynamic apparatus for the remote control of signals; intercommunication apparatus; telephone apparatus; navigational instruments; monitoring apparatus, electric, other than for medical purposes; television apparatus; measuring instruments; remote control apparatus, namely, remote controls for televisions and air-conditioners; regulating apparatus, electric; video screens; locks, electric; electric door bells; batteries, electric; battery chargers; cell phones; computer software, recorded;
- (c) International Class 11 for lamps; microwave ovens [cooking apparatus]; roasting apparatus; gas burners; cooking apparatus and installations; refrigerators; freezers; extractor hoods for kitchens; air conditioning installations; air purifying apparatus and machines; heating apparatus; heating apparatus, electric; hearths; bath fittings; water closets; sanitary apparatus and installations; heaters for baths; disinfectant apparatus; water purifying apparatus and machines.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15177.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of June, 2019, by Suzhou Dake Machinery Co., Ltd., of No. 45 Songbei Road, Suzhou Industrial Park, Suzhou City, Jiangsu Province, China, through its agent Dujon & Dujon, Attorneys-at-Law of 24 Tangerine Street, Belmopan Cty, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

International Class 6 for unwrought and semi-wrought common metals; pipes of metal; sleeves [metal hardware]; fittings of metal for building; railway material of metal; bands of metal for tying-up purposes; clips of metal for cables and pipes; small items of metal hardware, namely springs, washers, nuts, pulleys for metal other than for machines, common metal pulls, dry wall screw, chipboard screw, self-tapping screw, self-drilling screw, plugs of metal, wedge anchor bolts, heavy duty shell anchor bolts, screw plug sets, screw plug sets with hook screw; buckles of common metal [hardware]; nails; fittings of metal for furniture; non-electric door bells of metal; locks of metal, other than electric; padlocks; keys of metal; safes [metal or non-metal]; tool chests of metal, empty; labels of metal; bells for animals; rods of metal for welding; identification bracelets of metal; tree protectors of metal; works of art of common metal; iron ores; monuments of metal; angle irons of metal; props of metal; elbows of metal for pipes; junctions of metal for pipes; valves of metal, other than parts of machines; reinforcing materials of metal for pipes; collars of metal for fastening pipes; staircases of metal; buildings, transportable, of metal; fences of metal; building materials of metal; scaffolding of metal; steel wire; ropes of metal; wall plugs of metal; screws of metal; hinges of metal; hooks [metal hardware]; pulleys of metal, other than for machines;

International Class 11 for electric lamps; lighting apparatus and installations; lights for vehicles; germicidal lamps for purifying air; curling lamps; oil lamps; cooking apparatus and installations; lava rocks for use in barbecue grills; cooling appliances and installations; air purifying apparatus and machines; fans [air-conditioning]; electric hair dryers; electric heating apparatus; fog machines; taps for pipes and pipelines; pipes [parts of sanitary installations]; automatic watering installations; bath installations; sanitary apparatus and installations; water purification installations; electric radiators; polymerisation installations; light bulbs; searchlights; electric torches; refrigerating appliances and installations; air-conditioning installations; water purifying apparatus and machines; pocket warmers;

International Class 35 for advertising; online advertising on a computer network; business management assistance; organization of exhibitions for commercial or advertising purposes; commercial administration of the licensing of the goods and services of others; import-export agency services; sales promotion for others; procurement services for others [purchasing goods and services for other businesses]; personnel management consultancy; relocation services for businesses; systemization of information into computer databases; book-keeping; rental of vending machines; sponsorship search; rental of sales stands; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; employment agency; Commercial information agency services; marketing; provision of an online marketplace for buyers and sellers of goods and services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15387.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of September, 2019, by MIQUEL Y COSTAS & MIQUEL, S.A., of Tuset, 10 7<sup>a</sup> planta 08006 Barcelona España, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**SMK**

in respect of International Class 34 cigarette paper; books of cigarette paper; lighters for smokers; cigarette tubes; cigarette filters; smoker's articles, namely, manual cigarette tube filling machines, manual cigarette rolling machines, cigarette cases, tobacco pouches; snuffboxes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15696.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of October, 2019, by Apple Inc., of One Apple Park Way, Cupertino, California 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**AIRPODS PRO**

in respect of International Class 9 for computers; computer hardware; wearable computers; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of multimedia, communication networks and computer hardware and software; telephone apparatus; mobile telephones; smart phones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; transmitters [telecommunication]; transmitting sets [telecommunication]; wearable digital electronic devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; wearable digital electronic devices capable of providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; downloadable computer software; downloadable computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; downloadable computer software for application development; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring entertainment and information; computer peripheral devices; peripheral devices for mobile telephones, mobile electronic devices in the nature of smartphones, tablets, digital agendas, calculators, portable game consoles, digital players, digital photo cameras, digital video cameras, smartcards, wearable electronic devices in the nature of smartphones, tablets, digital agendas, calculators, portable game consoles, digital players, digital photo cameras, digital video cameras, smartcards, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders, namely, monitors, printers, led, visualizers, video projectors, speakers, headphones, sound cards; wearable computer peripherals in the nature of audio and video; wearable peripherals for use with computers, mobile telephones, mobile electronic devices in the nature of smartphones, tablets, digital agendas, calculators, portable game consoles, digital players, digital photo cameras, digital video cameras, smartcards, smart watches, smart glasses, televisions, set top boxes, and audio and video players and recorders, namely, monitors, printers, led, visualizers, video projectors, speakers, headphones, sound cards; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; headsets for use with computers, smart phones, mobile electronic devices in the nature of audio and video, wearable electronic devices in the nature of audio and video, smart watches, smart glasses, televisions, and audio and video players and recorders; smart glasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical apparatus and instruments; cameras [photography]; camera flashes; computer keyboards, computer mouse, namely, trackballs, mouse pads, computer printers for printing documents and disk drives for computers; sound recording

and reproducing apparatus; audio- and video- receivers; record players; sound recording apparatus; video recorders; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; earphones; headphones; television apparatus; television receivers [tv sets] and monitors; set top boxes; radios; radio transmitters and receivers; global positioning system [GPS] apparatus; navigational instruments; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; electro-dynamic apparatus for the remote control of signals; computer chips; magnetically encoded credit cards and card readers; electronic payment terminals; batteries for electronic cigarettes; batteries for lighting; galvanic batteries; solar batteries; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric, battery chargers, electronic docking stations, and adapters for use with all of the aforesaid goods; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases especially made for photographic apparatus and instruments; cases for smartphones; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 2019-451 on 13<sup>th</sup> June, 2019 in Liechtenstein.

Registration of this mark shall give no exclusive right to the use of the word “PRO”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15734.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 21<sup>st</sup> day of November, 2019, by A.C.I. JAPAN CORPORATION, of Street E between 15 and 16, Colon Free Zone, Republic of Panama, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.3.23;29.1.1,2  
in respect of:

- (a) International Class 9 for sound and image recording apparatus; sound and image reproduction apparatus; sound and image transmitting apparatus; blank magnetic data carriers; blank recording discs; compact discs [audio-video]; compact discs [read-only memory]; blank recordable DVDs; blank USB flash drives; television apparatus; mounts and mounting brackets adapted for televisions; audio mixers; audio speakers; bass speakers; loud speakers; amplifiers; speaker microphones; weighing scales; loud speaker systems.
- (b) International Class 11 for lighting apparatus and installations; heating apparatus; steam generating installations; cooking apparatus and installations; refrigerating apparatus and machines; drying apparatus and installations; ventilation [air-conditioning] installations and apparatus; water supply installation; sanitary apparatus and installations; air-conditioning apparatus; air cooling apparatus; air reheaters; cooling installations and machines; heating apparatus; refrigerators; refrigerating apparatus and machines; electric coolers; freezers; water coolers; electric kettles; electric rice cookers; electric pressure cookers; electric cooktops; gas cooktops; electric cooking ranges; gas cooking ranges; microwave ovens [cooking apparatus]; electric cooking ovens; gas cooking ovens [for household purposes]; electric sandwich makers; roasting apparatus; electric grills [cooking appliances]; warming pans; fans [air-conditioning].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15801.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of November, 2019, by International Financial Services Commission, of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **IFSC BELIZE**

in respect of International Class 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15807.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of November, 2019, by International Financial Services Commission, of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **International Financial Services Commission**

in respect of International Class 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies, brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15808.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of November, 2019, by International Financial Services Commission, of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.5.1,2;29.1.3,4

in the colors Blue Pantone 1b3a69 and Green Pantone 71aa66, in respect of International Class 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15809.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of November, 2019, by International Financial Services Commission, of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.5.1,2

in the colors White Pantone ffffff and black in respect of International Class 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15810.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of November, 2019, by International Financial Services Commission, of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.5.1,2

in the color black in respect of International Class 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate

services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15811.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of November, 2019, by International Financial Services Commission, of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):24.7.1,23

in respect of International Class 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15812.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of November, 2019, by International Financial Services Commission, of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.5.1,2

in the colors black and black pantone 000000, in respect of International Class 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money



transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy, advisory services, legal services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15813.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of November, 2019, by International Financial Services Commission, of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.5.1,2;29.1.3,4

in the colors blue pantone 1b3a69 and green pntone 71aa66 in respect of International Class 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15814.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of November, 2019, by International Financial Services Commission, of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.5.1,2

in the colors White Pantone ffffff and black in respect of International Class 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15815.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of December, 2019, by AREZZO INDÚSTRIA E COMÉRCIO S.A., of Rua Fernandes Tourinho, n° 147, sala 402, Savassi, Brazil, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### SCHUTZ

in respect of International Class 25 for muffs for the hands [clothing]; esparto shoes or sandals; ankle boots; non-slipping devices for footwear; hat frames [skeletons]; hosiery; aprons [clothing]; bibs, not of paper; bandanas [neckerchiefs]; bermuda shorts; toe boxes; blazers [clothing]; fur stole; shorts; pockets for clothing; caps being headwear; lace boots; ladies' boots; ski boots; horse-riding boots; climbing boots [mountaineering] boots; motorcyclist boots; soccer boots; riding boots; hunting boots; football boots; gym boots; hiking boots; ankle boots; neck warmers [clothing]; wooden shoes [footwear];

footwear, namely, pumps; waterproof footwear; wellington boots; heelpieces for stockings; panties; bathing trunks; shirts; chemisettes; boot uppers; coats; hoods [clothing]; top hats; jackets [clothing]; chasubles; long underwear; hats; paper hats [clothing]; slippers; bath slippers; girdles; belts [clothing]; money belts [clothing]; collars [clothing]; detachable collars; waistcoats; fishing vests; slips [underclothing]; bodices [lingerie]; underpants; boxer shorts; bloomers; underwear; layettes [clothing]; wimples; corsets [underclothing]; sashes for wear; headbands [clothing]; fittings of metal for shoes and boots; ready-made linings [parts of clothing]; gabardines [clothing]; galoshes; shoe uppers; beanies; neckties; dusters in the nature of coats; overalls; jerseys [clothing]; leggings [trousers]; neck scarves [mufflers]; gloves [clothing]; ski gloves; fingerless gloves; jumpers [pullovers]; knitwear, namely, shirts, dresses, sweaters; maniples; mantillas; heels; sandals; bath sandals; football shoes; beach shoes; hockey shoes; boxing shoes; bowling shoes; baseball shoes; cycling shoes; soccer shoes; rugby shoes; volleyball shoes; training shoes; golf shoes; track and field shoes; basketball shoes; training shoes; welts for boots and shoes; visors being headwear; headgear; trousers.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15857.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of December, 2019, by Merck KGaA, of Frankfurter Str. 250, D-64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**MOVECTRO**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15890.19 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of January, 2020, by Apple Inc., of One Apple Park Way, Cupertino, California 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## IPAD

in respect of International Class 18 for leather bags and cases; compression cubes adapted for luggage; luggage tags; baggage tags; suitcases; trunks [luggage]; all-purpose carrying bags; backpacks; athletic bags; book bags; duffel bags; garment bags for travel; shopping bags; school bags; tote bags; carrying cases; attaché cases; briefcases; handbags; pocket wallets; purses; vanity, toiletry, cosmetic cases sold empty; cosmetic bags sold empty; business card cases; calling card cases; credit card cases [wallets]; document cases; key cases; leather shoulder straps.

The applicant claims that the applicant has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15907.20 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of January, 2020, by UPL Corporation Limited, of 5<sup>th</sup> Floor, Newport Building, Louis Pasteur Street, Port Louis, Mauritius, through its agent Arguelles & Company, Attorneys-at-Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## XALER

in respect of:

- (a) International Class 1 for fertilizers and chemicals for use in agriculture and forestry except fungicides, herbicides, insecticides and parasiticides; multi micro nutrients fertilizers; plant growth nutrients, namely, organic plant growth nutrients; chemical additives to fungicides; chemical additives to insecticides; flower preservatives; phosphorus.
- (b) International Class 5 for vermin destroying preparations; pesticides; insecticides; fungicides; herbicides; rodenticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15913.20 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of January, 2020, by UPL Corporation Limited, of 5<sup>th</sup> Floor, Newport Building, Louis Pasteur Street, Port Louis, Mauritius, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SAMAJ

in respect of:

- (a) International Class 1 for fertilizers and chemicals for use in agriculture and forestry except fungicides, herbicides, insecticides and parasiticides; multi micro nutrients fertilizers; plant growth nutrients; namely, organic plant growth nutrients; chemical additives to fungicides; chemical additives to insecticides; flower preservatives; phosphorus.
- (b) International Class 5 for vermin destroying preparations; pesticides; insecticides; fungicides; herbicides; rodenticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15914.20 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 16<sup>th</sup> day of March, 2020, by AIRBNB, INC., of 888 Brannan St, San Francisco, California 94103, United States of America, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.13.25

in respect of:

- (a) International Class 9 for downloadable computer software and application software for mobile devices, namely, software that allows users to find, research, analyze, track, manage, compare, personalize, customize, book, rate and share with others special offers and promotions and opinions in the fields of consumer goods and services, namely, travel and lodging;
- (b) International Class 42 for Software as a Service (SaaS) and Platform as a Service (PaaS) services that allow users of web-based online software, handheld devices and mobile devices to find, research, analyze, track, manage, compare, personalize, customize, book, rate and share with others special offers and promotions and opinions in the fields of consumer goods and services, namely, travel and lodging.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 12<sup>th</sup> day of February, 2020 under numbers 88794599 & 88794603 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16033.20 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of February, 2021.

**DATED** this 13<sup>th</sup> day of November, 2020.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 22nd day of May, 2020, by FrieslandCampina Nederland B.V. of Stationsplein 4, 3818 LE Amersfoort, The Netherlands, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):29.1.2,4;2.9.14

in respect of:

- (d) International Class 29 for milk and milk products; chocolate milk; milk beverages containing cocoa;

- (e) International Class 30 for chocolate beverages with milk; chocolate-based beverages; cocoa; cocoa beverages with milk; cocoa-based beverages.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16133.20 should do so in writing addressed to the undersigned not later than the 5th day of February, 2021.

**DATED** this 13th day of November, 2020.

*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 21<sup>st</sup> day of March, 2019, by PHILIP MORRIS PRODUCTS S.A., Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**IQOS**

in respect of :

- (a) International Class 9 for batteries for electronic cigarettes; batteries for electronic devices that are used for heating tobacco; battery chargers for electronic devices that are used for heating tobacco; USB chargers for electronic devices that are used for heating tobacco; car chargers for electronic cigarettes; car chargers for electronic vaporizers used for heating tobacco; battery chargers for electronic cigarettes; electronic docking stations, namely, charging docks and charging stations for electronic devices that are used for heating tobacco; electronic docking stations, namely, charging docks and charging stations for electronic cigarettes; electronic docking stations, namely, portable power supplies for electronic devices that are used for heating tobacco; electronic docking stations, namely, portable power supplies for electronic cigarettes;
- (b) International Class 12 for trash containers adapted for use in automobiles for the disposal of used tobacco sticks;
- (c) International Class 34 for wired vaporizer for electronic cigarettes and electronic smoking devices in the nature of oral vaporizers for smoking purposes; tobacco, raw or manufactured; tobacco products, namely, rolling tobacco, smoking tobacco, leaf tobacco, molasses tobacco, hookah tobacco, flavored tobacco, cigarette tobacco, mentholated tobacco, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; tobacco powder, namely, snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, hookah charcoal, filter tubes, rehydration tubes, cigar glue, cigar storage tubes, cigar relighting liquid solution, containment clips used to keep a cigar from falling apart, outdoor cigar and cigarette disposal units, outdoor receptacles for cigar and cigarette ash and waste, keystones for pipes, metal pocket-sized receptacles with lids for cigarette butts, hand-held machines for injecting tobacco into cigarette tubes, cigarette-rolling machines, machines allowing smokers to make cigarettes by themselves, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches; tobacco sticks; tobacco products, namely, rolling tobacco, smoking tobacco, leaf tobacco, molasses tobacco, hookah tobacco, flavored tobacco, cigarette tobacco, mentholated tobacco, pipe tobacco, chewing tobacco, for the purpose of being heated; electronic devices and their parts for the purpose of heating cigarettes or tobacco in order to release nicotine-containing aerosol for inhalation, namely, refill cartridges, flavourings, other than essential oils, cartomizers, boxes, cases, pipes, jars, pouches, pipe cleaners, lighters, holders, cutters, filters, mouthpieces, oral vaporizers; liquid nicotine solutions for use in electronic cigarettes; electronic smoking devices, namely, refill cartridges, boxes, cases, pipes, jars, pouches, pipe cleaners, lighters, holders, cutters, filters, mouthpieces, oral vaporizers; electronic cigarettes; electronic cigarettes as substitute for traditional cigarettes; electronic devices for the inhalation of nicotine containing aerosol, namely, refill cartridges, boxes, cases, pipes, jars, pouches, pipe cleaners, lighters, holders, cutters, filters, mouthpieces, oral vaporizers; oral vaporising devices for smokers, tobacco products and tobacco substitutes; smoker's articles, namely, hookah charcoal, filter tubes, rehydration tubes, cigar glue, cigar storage tubes, cigar relighting liquid solution, containment clips used to keep a cigar from falling apart, outdoor cigar and cigarette disposal units, outdoor receptacles for cigar and cigarette ash and waste, keystones for pipes, metal pocket-sized receptacles with lids for cigarette butts, hand-held machines for injecting tobacco into cigarette tubes, cigarette-rolling machines, machines allowing smokers to make cigarettes by themselves for electronic cigarettes, parts and fittings for the aforesaid products; devices for extinguishing heated cigarettes and cigars as well as heated tobacco sticks, namely, ashtrays; electronic rechargeable cigarette cases; electronic rechargeable cigarette cases; protective carrying cases and decorative covers specially adapted for electronic cigarettes; electronic smoking devices, namely, electronic cigarettes; electronic cigarette holders; protective carrying cases and decorative covers specially adapted for electronic cigarettes, tobacco heating devices and electronic smoking

devices; tobacco pipe and smoking pipe cleaners for electronic cigarettes, tobacco heating devices and electronic smoking devices; smoking pipe cleaners in the nature of brushes for cleaning electronic cigarettes, tobacco heating devices and electronic smoking devices.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15202.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of August, 2019, by SYNGENTA PARTICIPATIONS AG, of Rosentalstrasse 67, 4058 Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PRIMAGRAM

in respect of International Class 5 for herbicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15581.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of November, 2019, by DD IP Holder LLC, of 130 Royall Street, Canton, Massachusetts 02021 U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):29.1.1

in the colors orange and pink in respect of International Class 43 for restaurant services; café services; snack-bar services.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "DONUTS", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15754.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of December, 2019, by Gruma S.A.B. de C.V., of Río de Plata #407 Ote. Col del Valle San Pedro Garza García 66220, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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## PLANITAS

in respect of International Class 30 for toasted corn kernels.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15838.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of December, 2019, by Gruma S.A.B. de C.V., of Río de Plata #407 Ote. Col del Valle San Pedro Garza García 66220 México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):27.5.1

in respect of International Class 30 for cereal preparations; cereal-based snack food, corn flour; wheat flour; tortillas; dough and corn derivatives, namely, toasts tortillas, tortilla chips, corn chips; corn-based snack food; crackers.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15842.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of December, 2019, by Gruma S.A.B. de C.V., of Río de Plata #407 Ote. Col del Valle San Pedro Garza García 66220 México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):5.7.2;29.1.2,3

in respect of International Class 30 for cereal preparations; cereal-based snack food, corn flour; wheat flour; tortillas; dough and corn derivatives, namely, toasts tortillas, tortilla chips, corn chips; corn-based snack food; crackers.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the pictorial representation of the corn stalk which forms a part of the mark, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15843.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of December, 2019, by Gruma S.A.B. de C.V., of Río de Plata #407 Ote. Col del Valle San Pedro Garza García 66220 México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LA CIMA

in respect of International Class 29 for processed hearts of palm, namely, chopped palm hear, whole palm hearts, palm kernel, palm heart ceviche.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the words “LA CIMA”, when translated to the English language is “THE PEAK”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15845.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of December, 2019, by Gruma S.A.B. de C.V., of Río de Plata #407 Ote. Col del Valle San Pedro Garza García 66220 México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TOSTY

in respect of:

- (a) International Class 29 for toasted potatoes; potato chips;
- (b) International Class 30 for corn-based snacks food; wheat-based snack food; corn chips; wheat-based snack foods; corn-based snack foods; processed unpopped popcorn.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15846.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of December, 2019, by Gruma S.A.B. de C.V., of Río de Plata #407 Ote. Col del Valle San Pedro Garza García 66220, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TORTIMASA

in respect of International Class 30 for cereal preparations; cereal-based snack food; corn flour; wheat flour; tortillas; dough and corn derivatives, namely, toasts tortillas, tortilla chips, corn chips; corn-based snack food; crackers.

The applicant claims that it has a bona fide intention to use the mark.



ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15849.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of December, 2019, by Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):29.1.3.4;26

in the colors white, light gray, blue, light green and medium green in respect of International Class 9 for computers; computer hardware; wearable computers; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of multimedia, communication networks and computer hardware and software; telephone apparatus; mobile telephones; smartphones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; transmitters [telecommunication]; transmitting sets [telecommunication]; wearable digital devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; downloadable computer software; downloadable computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; downloadable computer software for application development; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring entertainment and information; computer peripheral devices; peripheral devices for mobile telephones, mobile electronic devices in the nature of portable game consoles, digital players, digital photo cameras, digital video cameras, smartcards, wearable electronic devices in the nature of smartphones, tablets, digital agendas, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders, namely, monitors, printers, led, visualizers, video projectors, speakers, sound cards; wearable computer peripherals in the nature of smartphones, tablets, digital agendas, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable peripherals for use with computers, mobile telephones and mobile electronic devices in the nature of smart watches, smart glasses, earphones and headphones; television apparatus; set-top boxes; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smartglasses, televisions, and audio and video players and recorders; smartglasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical apparatus and instruments; cameras [photography]; camera flashes; computer keyboards, computer mouse, namely, trackballs, mouse pads [computer peripherals], computer printers for printing documents, disk drives for computer; sound recording and sound reproducing apparatus; audio-and video-receivers; record players; sound reproducing apparatus; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; earphones; headphones; microphones; television receivers [tv sets] and monitors; radios; radio transmitters and receivers; global positioning systems [GPS] apparatus; navigational instruments; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; computer chips; magnetic encoded credit cards and card readers; electronic payment terminals; batteries for lighting; batteries, electric; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric, electronic docking stations, and adapters for use with all of the aforesaid goods; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; sleeves for laptops; cellphone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; optical fibers [light conducting filaments]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; personal digital assistants [PDAS]; heat regulating apparatus; thermostats; electric regulating apparatus; light regulators [dimmers], electric; lighting control apparatus; electrical outlets; switches, electric; acoustic alarms, alarm sensors, and alarm monitoring systems; safety sensors, namely, smoke and carbon monoxide detectors; padlocks, electronic; electronic access control systems for interlocking doors; security surveillance robots

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 14<sup>th</sup> day of June, 2019 under number 077891 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15860.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of December, 2020, by Merck KGaA, of Frankfurter Str. 250, D-64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ENCADIX

CFE(8):26.4.2,18  
in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15884.19 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of January 2020, by Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

IPAD

in respect of International Class 35 for business management and organization consultancy; business management consultancy; business organization consultancy; advertising agency services; advertising and marketing services; advertising and marketing consultancy; sales promotion for others; search engine optimization for sales promotion; conducting market research; analysis of advertising response and market research; design of advertising materials; creation, preparation, production, and dissemination of advertisements and advertising material for others; providing consulting services in the field of facilitating the planning of media; administration of consumer loyalty programs; arranging and conducting incentive rewards programs to promote the sale of goods and services; computerized database and file management; data processing services; compiling indexes of information for commercial or advertising purpose; web indexing for commercial or advertising purpose; compilation of information into computer databases; data search in computer files for others; online advertising on a computer network; systemization of information into computer databases; updating and maintenance of data in computer databases; providing business information via a web site; providing business, consumer, and commercial information over computer networks and global communication networks; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; retail store and online retail store services in the field of computer hardware and computer software, multimedia, communication networks; retail store services provided via the Internet and other computer, electronic and communications networks featuring entertainment and information; retail store services featuring computer, electronic and entertainment products, telecommunications apparatus, mobile phones, handheld mobile digital electronic devices, and other consumer electronics, computer software, and accessories, peripherals, and carrying cases for such products, provided via the Internet and other computer, electronic and communications networks; product demonstrations provided in-store and via global communications networks and other electronic and communications networks; subscription management services for others or entertainment and information, namely, providing subscriptions to text, data, image, audio, video, and multimedia content, provided via the Internet and other electronic and communications networks; organization of exhibitions for commercial or advertising purposes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15909.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of January, 2020, by BADIA SPICES, INC., of 1400 NW 93<sup>rd</sup> Avenue, Miami, Florida 33172, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):5.3.11,15

in respect of International Class 30 for spices; herbal teas, other than for medical use.

The applicant claims that the mark has been used in Belize since 2000.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15927.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of January, 2020, by Foshan Haitian Flavouring & Food Co., Ltd., of No. 16, Wen Sha Road Foshan City, Guangdong Province, China, through its agent EPROINT (BELIZE) LIMITED, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.5.8,18

in respect of International Class 30 for soya sauce; vinegar; oyster sauce [condiment]; soya bean paste [condiment]; chicken essence powder [condiments]; monosodium glutamate used as a flavor enhancer for food; ketchup [sauce]; chow-chow [condiment]; spices; condiments; seasoning sauce; seasonings; sauces [condiments]; meat gravies; relish [condiment]; cooking salt; instant rice; cereal preparations; noodles; starch for food; tea-based beverages; white sugar; bread; yeast; food flavorings, other than essential oils; meat tenderizers for household purposes; honey; candy; cereal-based snack food; coffee flavorings; iced tea; edible ices; preparations for stiffening whipped cream; gluten prepared as foodstuff.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15928.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of January, 2020, by Foshan Haitian Flavouring & Food Co., Ltd., of No. 16, Wen Sha Road Foshan City, Guangdong Province, China, through its agent EPROINT (BELIZE) LIMITED, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.5.8,18

in respect of International Class 30 for soya sauce; vinegar; oyster sauce [condiment]; soya bean paste [condiment]; chicken essence powder [condiments]; monosodium glutamate used as a flavor enhancer for food; ketchup [sauce]; chow-chow [condiment]; spices; condiments; seasoning sauce; seasonings; sauces [condiments]; meat gravies; relish [condiment]; cooking salt; instant rice; cereal preparations; noodles; starch for food; tea-based beverages; white sugar; bread; yeast; food flavorings, other than essential oils; meat tenderizers for household purposes; honey; candy; cereal-based snack food; coffee flavorings; iced tea; edible ices; preparations for stiffening whipped cream; gluten prepared as foodstuff.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Chinese characters from left to right may be transliterated as Hai Tian and translated into English as “sea; sky”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15929.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of February, 2020, by Black Rock Capital LLC, of Old Fort #4 – Western Road, SP-63771, Nassau, New Providence, Bahamas, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SHEARSON LEHMAN BROTHERS**

in respect of International Class 36 for lending against security; financing services; securities brokerage; stock brokerage services.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “BROTHERS”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15947.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of February, 2020, by GPM SOFTCO, INC., of Guardia, Neuman, Faraudo & Bermudez, Dúplex No. 6, Obarrio, Street 61, Panamá, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.13.25;29.1.2,4

in respect of International Class 35 for advertising services; commercial administration of the licensing of the goods and services of others.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15968.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of February, 2020, by National Energy Limited, of Mile 63 George Price Highway, San Ignacio, for the registration of the following service mark, as proprietor thereof-



CFE(8):1.15.3,15;29.1.3,4

In the colors blue and green in respect of International Class 35 for retail electricity provider services, namely, providing a service that allows customers to purchase energy, namely, electricity.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “National Energy Limited”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15985.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 27<sup>th</sup> day of February, 2020, by VP Racing Fuels, Inc., of 204 East Rhapsody, San Antonio, TX 78216, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VP RACING LUBRICANTS

in respect of:

- (a) International Class 1 for transmission fluid; automatic transmission fluids, namely synthetic automatic transmission fluids; transmission oil; power steering fluid; brake fluid; hydraulic brake fluid;
- (b) International Class 4 for motor oil; racing oil; industrial oil; automotive lubricants; motor vehicle lubricants; marine lubricants; synthetic motor vehicle lubricants; industrial and vehicular lubricants; premium specialty industrial lubricants; all-purpose lubricants; lubricants, namely, grinding fluids; cutting fluids; general purpose greases; automotive greases; industrial grease; lubricating grease; non-mineral oils and greases for industrial purposes; synthetic lubricating oils; synthetic gear oil; lubricating oil; cutting oils; hydraulic oils; automotive engine oils; lubricating oils for motor vehicle engines, automobile engines, motorcycle engines, marine engines and small engines.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “Racing lubricants”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 15987.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 2<sup>nd</sup> day of April, 2020, by OLEFINAS CR. S.A., of San Jose, Escazu, Dan Rafael, Edificio Terraforte, Cuarto Piso, Costa Rica, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BIOTcLINER**

in respect of International Class 16 for plastic bubble packs for wrapping or packaging.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16058.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 6<sup>th</sup> day of April, 2020, by OLEFINAS CR. S.A., of San Jose, Escazu, Dan Rafael, Edificio Terraforte, Cuarto Piso, Costa Rica, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ND**

in respect of International Class 17 for plastic sheeting for agricultural purposes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16060.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 6<sup>th</sup> day of April, 2020, by OLEFINAS CR. S.A., of San Jose, Escazu, Dan Rafael, Edificio Terraforte, Cuarto Piso, Costa Rica, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **TOTAL FLEX**

in respect of International Class 17 for plastic sheeting for agricultural purposes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16061.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of April, 2020, by PFIP International, of 190 Elgin Avenue, George Town, Grand Cayman KY1-9005, Cayman Islands, through its agent EPROINT (BELIZE) LIMITED, of 7 Craig Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## NOS MOVEMOS UNIDOS

in respect of:

- (a) International Class 38 for streaming of audio and video materials on the internet featuring physical fitness classes, training, and instruction;
- (b) International Class 41 for physical fitness instruction and training; physical fitness training services for personal use via non-downloadable streaming videos; educational services, namely, live seminars, classes, and programs in the field of physical fitness training and exercise.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the words “NOS MOVEMOS UNIDOS”, when translated to the English language is “UNITED WE MOVE”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16093.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of April, 2020, by PFIP International, of 190 Elgin Avenue, George Town, Grand Cayman KY1-9005, Cayman Islands, through its agent EPROINT (BELIZE) LIMITED, of 7 Craig Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## UNITED WE MOVE

in respect of:

- (a) International Class 38 for streaming of audio and video materials on the internet featuring physical fitness classes, training, and instruction;
- (b) International Class 41 for physical fitness instruction and training; physical fitness training services for personal use via non-downloadable streaming videos; educational services, namely, live seminars, classes, and programs in the field of physical fitness training and exercise.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16094.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 6<sup>th</sup> day of May 2020, by Celgene Corporation, of 86 Morris Avenue, Summit, New Jersey 07901, United States of America, through its agent CILGlobal IP Ltd, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.1.6;29.1.1,5

in respect of International Class 5 for pharmaceutical preparations for the treatment of anemia; pharmaceutical preparations for the treatment of beta thalassemia; pharmaceutical preparations for the treatment of myelodysplastic syndromes; pharmaceutical preparations for the treatment of auto inflammatory disease; pharmaceutical preparations for the prevention and treatment of ocular disorders or diseases, bacteria-based diseases or disorders, autoimmune diseases or disorders, kidney diseases or disorders, and diabetes; pharmaceutical products for the prevention and treatment of cancer; pharmaceutical preparations for the treatment of musculo-skeletal disorders; medicinal preparations for the treatment of infectious diseases and for use in oncology; anti-arthritic compositions and preparations; pharmaceutical preparations acting on the central nervous system; pharmaceutical preparations for the treatment of immune system related diseases and disorders; pharmaceutical preparations for the treatment of infectious diseases; pharmaceutical preparations for use in chemotherapy; pharmaceutical preparations for the treatment of arthritis; solutions for medical and clinical use in storing and treating cells, blood and blood components; cytostatics for pharmaceutical purposes.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16102.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 8<sup>th</sup> day of May, 2020, by Red Bull GmbH, of Am Brunnen 1, 5330 Fuschl am See, Austria, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

**Red Bull**

in respect of:

- (a) International Class 33 for alcoholic beverages, except beer; spirits and liqueurs, namely, blended spirits, brandy spirits, whiskey spirits, distilled spirits, potable spirits, flavoured liquors, extracts of spirituous liquors; wine; hard cider; sweet cider; dry cider; pre-mixed alcoholic beverages, other than beer-based; preparations, namely, alcoholic essences and alcoholic extracts for making alcoholic beverages; alcoholic energy drinks;
- (b) International Class 34 for tobacco and tobacco products, namely, cigars, cigarettes, smoking tobacco, chewing tobacco, snuff tobacco; tobacco substitutes [not for medicinal purposes]; smokers' articles, namely, tobacco jars and pouches, cigarette holders, cigarette cases, ashtrays for smokers, humidors, pipe racks and cleaners for tobacco pipes, cigar cutters, tobacco pipes, lighters for smokers, pocket machines for rolling cigarettes, cigarette paper, cigarette tips, cigarette filters; matches; flavorings for tobacco, other than essential oils; oral vaporizers for smokers; smokeless cigarette vaporizer pipe; electronic cigarettes; flavourings, other than essential oils, for use in electronic cigarettes;
- (c) International Class 41 for education services, namely, providing classes, seminars, and workshops in the field of news reporting, special interest foreign travel, sports, interpersonal skills, art, culture, organizing of entertainment festivals, night life, travel, adventure, music and photography; charitable services, namely, providing training in the field of practical training [demonstration], sports, athletic competition, physical fitness, music, photography, art, nutrition, health, creative arts, gaming, television and radio broadcasting, filming and editing of video content; entertainment, namely, live music concerts; entertainment, namely, live performances by a musical band; entertainment, namely, production of television shows; entertainment in the nature of automobile races; entertainment in the nature of basketball games; entertainment services in the nature of organizing social entertainment events and contests, namely, dance competitions and music festivals; providing information relating to organizing community sporting and cultural activities, contests and games; publishing of electronic publications; newspaper publishing; magazine publishing; book publishing; news reporters services; organizing live exhibitions, conferences and competitions in the fields of education, culture, sports and entertainment for non-business and non-commercial purposes; entertainment services, namely, providing online electronic games; operation of audio and video equipment for the production of radio and television programs; photography; sports instruction services; conducting fitness classes; on-line academic library services; mobile library services; lending library services; translation and language interpreter services; organization of competitions [education or entertainment]; film production, other than advertising films; electronic game services provided on-line from a computer network; providing online music, not downloadable; providing online videos featuring sports, athletic competition, physical fitness, music, photography, art, nutrition, health creative arts and gaming, not downloadable; film distribution; sound engineering services for events; lighting technician services for events;
- (d) International Class 43 for services for providing food and drink, namely, bar services, cafés, cafeterias, canteens, snack bars, restaurants, self-service restaurants, food and drink catering; accommodation bureau services [hotels, boarding houses]; temporary



accommodation reservations; providing temporary accommodation at hotels, hostels, boarding houses for holiday and tourist accommodation; day-nursery [crèche] services and providing day-care centers for the elderly; provision of event facilities, temporary office and meeting facilities; boarding for animals; rental of furniture, table linen, glassware; food and drink catering.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16113.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of May, 2020, by Westrac Ltd., of Center Rd., Spanish Lookout, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):27.5.11;26.11.3,12

in respect of International Class 15 for musical instruments, namely, banjos, guitars, mandolins, ukuleles, violins, violas, double basses, cellos; cases for musical instruments.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16116.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of May, 2020, by Amsouth Investments Ltd., of Plantation, Placencia Peninsula, Stann Creek District, Belize, C.A., through its agent Musa & Balderamos LLP, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## RINGO'S BAR

in respect of International Class 43 for accommodation bureau services [hotels, boarding houses]; bar services; boarding house bookings; café services; cafeteria services; providing campground facilities; canteen services; food and drink catering; holiday camp services [lodging]; hotel reservations; hotel services; rental of meeting rooms; motel services; restaurant services; self-service restaurant services; snack-bar services; rental of temporary accommodation; temporary accommodation reservations; rental of tents; tourist home services; washoku restaurant services.

The applicant claims that it has a bona fide intention to use the mark.


Registration of this mark shall give no exclusive right to the use of the word "BAR", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 16123.20 should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of February, 2021.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**REGISTERED TRADEMARKS**

<b>Registration Number</b>	<b>Mark</b>	<b>Name of Proprietor</b>	<b>International Classification of Goods and Services</b>
15000.18	 The logo consists of the letters 'G' and 'R' in a stylized, italicized font. The 'G' is black with a white outline, and the 'R' is red with a white outline. They are positioned side-by-side within a black rectangular border.	<b>Toyota Jidosha Kaisha, (also trading as Toyota Motor Corporation)</b> 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan	12
15584.18	<b>GILEAD</b>	<b>GILEAD SCIENCES, INC.</b> 333 Lakeside Drive, Foster City, California 94404, USA	5

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## **NOTICES OF TRADEMARK RENEWAL**

*(3rd issue)*

### **LUCOZADE**

**THE MARK** shown above, Registration No. 6295, has been renewed in the name of **Lucozade Ribena Suntory Limited, of 2 Longwalk Road, Stockley Park, Uxbridge, UB11 1BA, United Kingdom**, as of the 23<sup>rd</sup> day of September, 2020, in respect of **International Class 32** for aerated beverages, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

### **LANCEL**

**THE MARK** shown above, Registration No. 6519.09, has been renewed in the name of **LANCEL INTERNATIONAL SA, of Vicolo Nassetta, 2-6900 Lugano (Switzerland)**, as of the 30<sup>th</sup> day of December, 2019, in respect of **International Class 18** for leather goods and small leather items, namely, handbags, pochettes, holdalls, beggar's bags, shoulder bags, rucksacks, college satchels, beach bags, travelling bags, saddle bags, sports bags, garment bags, travelling sets consisting of suitcases and travel bags, document cases, credit card cases, business and name card cases, wallets, cases for notes and other related documents, purses not of precious metal, briefcases, attaché cases, school bags, key cases, vanity cases sold empty, trunks and suitcases, umbrellas; **International Class 25** for clothing, namely, sportswear in the nature of sports trousers, sports shorts, sports jackets, sports suits, sports pants, sports skirts, sports dresses, sports jerseys, sport shirts, and sport socks, sashes for wear, shawls, scarves, ties, braces, gloves, belts, footwear other than orthopaedic footwear, and headgear in the nature of caps and hats, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

### **TELEDYNE**

**THE MARK** shown above, Registration No. 6635.10, has been renewed in the name of **Teledyne Technologies Incorporated, of 1049 Camino Dos Rios, Thousand Oaks, California 91360, U.S.A.**, as of the 1<sup>st</sup> day of March, 2020, in respect of **International Class 9** for laboratory instruments, namely instruments for purification of organic compounds and parts thereof, high pressure syringe pumps for metering catalyst pastes and slurries, density gradient systems, and OEM liquid chromatography autosamplers; environmental measuring and monitoring instruments, namely wastewater and surface water samplers, flowmeters and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)



**CFE(6):26.3.23;26.13.25**

**THE MARK** shown above, Registration No. 6636.10, has been renewed in the name of **Teledyne Technologies Incorporated, of 1049 Camino Dos Rios, Thousand Oaks, California 91360, U.S.A.**, as of the 1<sup>st</sup> day of March, 2020, in respect of **International Class 9** for laboratory instruments, namely instruments for purification of organic compounds and parts thereof, high pressure syringe pumps for metering catalyst pastes and slurries, density gradient systems, and OEM liquid chromatography autosamplers; environmental measuring and monitoring instruments, namely wastewater and surface water samplers, flowmeters and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

## RAYOVAC

**THE MARK** shown above, Registration No. 6637.10, has been renewed in the name of **ENERGIZER BRANDS UK LIMITED, of Sword House, Totteridge Road, High Wycombe, Buckinghamshire HP13 6DG, United Kingdom**, as of the 2<sup>nd</sup> day of March, 2020, in respect of **International Class 9** for electric batteries and battery chargers; **International Class 11** for flashlights [torches] and lanterns, of which it has been used. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

## TOYOTA

**THE MARK** shown above, Registration No. 6734.10, has been renewed in the name of **TOYOTA JIDOSHA KABUSHIKI KAISHA (ALSO TRADING AS TOYOTA MOTOR CORPORATION), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 30<sup>th</sup> day of March, 2020, in respect of **International Class 36** for financing relating to automobiles, namely, financing the purchase and leasing of motor vehicles; underwriting and administering insurance agreements, service agreements, prepaid maintenance agreements, and debt cancellation agreements, all related to motor vehicles; **International Class 37** for motor vehicles repair and maintenance services; **International Class 39** for motor vehicle renting and leasing services, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

## TOYOTA

**THE MARK** shown above, Registration No. 6734.10, has been renewed in the name of **TOYOTA JIDOSHA KABUSHIKI KAISHA (ALSO TRADING AS TOYOTA MOTOR CORPORATION), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 30<sup>th</sup> day of March, 2020, in respect of **International Class 36** for financing relating to automobiles, namely, financing the purchase and leasing of motor vehicles; underwriting and administering insurance agreements, service agreements, prepaid maintenance agreements, and debt cancellation

agreements, all related to motor vehicles; **International Class 37** for motor vehicles repair and maintenance services; **International Class 39** for motor vehicle renting and leasing services, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)



**CFE(6):26.1.1,18**

**THE MARK** shown above, Registration No. 6735.10, has been renewed in the name of **TOYOTA JIDOSHA KABUSHIKI KAISHA (ALSO TRADING AS TOYOTA MOTOR CORPORATION)**, of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, as of the 30<sup>th</sup> day of March, 2020, in respect of **International Class 36** for financing relating to automobiles, namely, financing the purchase and leasing of motor vehicles; underwriting and administering insurance agreements, service agreements, prepaid maintenance agreements, and debt cancellation agreements, all related to motor vehicles; **International Class 37** for motor vehicles repair and maintenance services; **International Class 39** for motor vehicle renting and leasing services, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)



**CFE(6):26.1.2,4**

**THE MARK** shown above, Registration No. 6736.10, has been renewed in the name of **TOYOTA JIDOSHA KABUSHIKI KAISHA (ALSO TRADING AS TOYOTA MOTOR CORPORATION)**, of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, as of the 30<sup>th</sup> day of March, 2020, in respect of **International Class 36** for financing relating to automobiles, namely, financing the purchase and leasing of motor vehicles; underwriting and administering insurance agreements, service agreements, prepaid maintenance agreements, and debt cancellation agreements, all related to motor vehicles; **International Class 37** for motor vehicles repair and maintenance services; **International Class 39** for motor vehicle renting and leasing services, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

## AMBASSADRICE

**THE MARK** shown above, Registration No. 6896, has been renewed in the name of **Davidoff & Cie SA, of 2 rue de Rive, CH-1200 Geneva, Switzerland**, as of the 20<sup>th</sup> day of April, 2018, in respect of **International Class 34** for cigars and cigarillos, all for sale in the United Kingdom, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of April, 2028, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

## HANKY PANKY

**THE MARK** shown above, Registration No. 6908.10, has been renewed in the name of **Hanky Panky, Ltd., of 373 Park Avenue South, New York, U.S.A.**, as of the 21<sup>st</sup> day of July, 2020, in respect of **International Class 25** for clothing, namely lingerie, bras, sweaters, jackets, dresses, shorts, shirts, skirts, pants, blouses, vests, sweatshirts, sweatpants, leggings, nightgowns, pajamas, undershirts, underwear, and garter belts, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of July, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

## ARMANI

**THE MARK** shown above, Registration No. 6921.10, has been renewed in the name of **GIORGIO ARMANI S.P.A., Milan, Swiss Branch Mendrisio, of Via Penate 4 – 6850 Mendrisio, Switzerland**, as of the 28<sup>th</sup> day of June, 2020, in respect of **International Class 11** for apparatus for lighting, heating, cooking, refrigerating, drying, and sanitary purposes; **International Class 20** for furniture, looking glasses, picture frames; **International Class 21** for household or cooking utensils, serving utensils and containers; combs and brush-making materials; unworked or semi-worked glass, except glass used in building; drinking glasses, porcelain and earthenware, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of June, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)

## FOTON

**THE MARK** shown above, Registration No. 6993.10, has been renewed in the name of **BEIQI FOTON MOTOR CO., LTD., of Laoniawan Village North, Shayang Road, Shahe Town, Changping District, Beijing, China**, as of the 23<sup>rd</sup> day of August, 2020, in respect of **International Class 35** for advertising; import-export agencies; sales promotion for others; organizing commercial exhibitions; organizing technical exhibitions; demonstration of goods; systematization of information into computer database; preparation and/or co-ordination of bids in tender processes; professional business consultancy; marketing studies; business information; personnel management consultancy; accounting; commercial and industrial management assistance; **International Class 37** for repair information; rental of construction equipment; rental of excavators; rental of bulldozers; rental of construction cranes; rental of road sweeping machines; road paving; upholstery repair; machinery installation, maintenance and repair; rebuilding engines that have been worn or partially destroyed; rebuilding machines that have been worn or partially destroyed; electric appliance installation and repair; installation and maintenance of illuminating apparatus; motor vehicle maintenance and repair; vehicle washing services; vehicle lubricating services; vehicle service stations for refueling and maintenance; vehicle polishing; anti-rust treatment for vehicles; spray-painting services for vehicles; retreading tires; mending rubber tires; anti-theft alarm installation and repair, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of August, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

## GIGABYTE

**THE MARK** shown above, Registration No. 7068.10, has been renewed in the name of **GIGA-BYTE TECHNOLOGY CO., LTD., of No. 6, Bau Chiang Road, Hsin-Tien, Taipei 231, Taiwan**, as of the 14<sup>th</sup> day of September, 2020, in respect of **International Class 9** for computers; computer keyboards; computer peripheral devices; computer software, recorded; connectors [electricity]; data processing apparatus; floppy disks; integrated circuits; laptop computers; modems; monitors [computer hardware]; notebook computers; printed circuits; projection apparatus; transformers [electricity], **of which it has been used**; for portable telephones and video telephones, **of which it has not been used, the market conditions have not justified entry into the market but may change in the future**. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

**CFE(6):26.3.2;26.11.1,12**

**THE MARK** shown above, Registration No. 7069.10, has been renewed in the name of **GIGA-BYTE TECHNOLOGY CO., LTD., of No. 6, Bau Chiang Road, Hsin-Tien, Taipei 231, Taiwan**, as of the 14<sup>th</sup> day of September, 2020, in respect of **International Class 9** for computers; computer keyboards; computer peripheral devices; computer software, recorded; connectors [electricity]; data processing apparatus; floppy disks; integrated circuits; laptop computers; modems; monitors [computer hardware]; notebook computers; printed circuits; projection apparatus; transformers [electricity], **of which it has been used**; for portable telephones and video telephones, **of which it has not been used, the market conditions have not justified entry into the market but may change in the future**. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

## DULERA

**THE MARK** shown above, Registration No. 7126.10, has been renewed in the name of **MSD International Holdings GmbH, of Weystrasse 20, Ch-6000, Lucerne 6, Switzerland**, as of the 24<sup>th</sup> day of September, 2020, in respect of **International Class 5** for pharmaceutical preparations for the treatment and prevention of respiratory diseases, of which it has not been used. The trademark is in the process of being divested to another party. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

## ZENHALE

**THE MARK** shown above, Registration No. 7127.10, has been renewed in the name of **MSD International Holdings GmbH, of Weystrasse 20, Ch-6000, Lucerne 6, Switzerland**, as of the 24<sup>th</sup> day of September, 2020, in respect of **International Class 5** for pharmaceutical preparations for the treatment and prevention of respiratory diseases, of which it has not been used. The trademark is in the

process of being divested to another party. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

## VETTAV

**THE MARK** shown above, Registration No. 7128.10, has been renewed in the name of **MSD International Holdings GmbH, of Weystrasse 20, Ch-6000, Lucerne 6, Switzerland**, as of the 24<sup>th</sup> day of September, 2020, in respect of **International Class 5** for pharmaceutical preparations for the treatment and prevention of respiratory diseases, of which it has not been used. The trademark is in the process of being divested to another party. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

## AVIKO

**THE MARK** shown above, Registration No. 7132.10, has been renewed in the name of **Aviko B.V., of Dr. Alphons Ariensstraat 28, 7221 CD Steenderen, The Netherlands**, as of the 24<sup>th</sup> day of September, 2020, in respect of **International Class 29** for frozen french fries [chips] and frozen potato based products, **of which it has been used**; for chilled french fries [chips]; chilled potato based products; chilled and frozen food products and meals, mainly potato based, also in combination with meat, fish, poultry or vegetables, **of which it has not been used, the market conditions until now have not justified entry into the market but may change in the future**. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*



**CFE(6):5.1.3,12;27.5.1,4**

**THE MARK** shown above, Registration No. 7157.10, has been renewed in the name of **Caribbean Brands Limited, of 20 Micoud Street, Castries, St. Lucia, West Indies**, as of the 5<sup>th</sup> day of October, 2020, in respect of **International Class 29** for snack flavoured chips made from fruits and vegetables; snack flavoured chips made from plantain, banana, cassava, yam, sweet potato and breadfruit or a combination thereof, of which it has not been used, negotiations are currently underway with a distributor to commence sale of Soldanza products. The mark shall remain valid for a period of ten years until the 5<sup>th</sup> day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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*(3rd issue)*

## ODEON

**THE MARK** shown above, Registration No. 7269.10, has been renewed in the name of **ADAMA Makhteshim Ltd., of P.O. Box 60, Industrial Zone, 84100 Beer Sheva, Israel**, as of the 12<sup>th</sup> day of November, 2020, in respect of **International Class 5** for fungicides,



herbicides and insecticides for agricultural use, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of November, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)



CFE(6):26.1.1,12

**THE MARK** shown above, Registration No. 7375.10, has been renewed in the name of **BEIQI FOTON MOTOR CO., LTD., of Laoniawan Village North, Shayang Road, Shahe Town, Changping District, Beijing, China**, as of the 15<sup>th</sup> day of December, 2020, in respect of **International Class 12** for automobiles; trucks; tractors; motorcycles; cars; coaches; fork lift trucks; lifting vehicles; trailers (vehicles); hose carts; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sports cars; tip trucks; vehicles for military transportation; automobiles for engineering; automobile chassis; **International Class 35** for advertising; import-export agencies; sales promotion for others; organizing technical or commercial exhibitions; demonstration of goods; systematization of information into computer database; auctioneering; professional business consultancy; marketing studies; business information; personnel management consultancy; accounting; commercial and industrial management assistance; **International Class 36** for financing loans; financing services; financial management; mortgage banking; savings banks; business liquidation services, financial; financial consultancy; stocks and bonds brokerage; stock exchange quotation; financial information; **International Class 37** for road construction; repair information; rental of construction equipment; rental of excavators; rental of bulldozers; rental of construction cranes; rental of road sweeping machines; road paving; upholstery repair; machinery installation, maintenance and repair; rebuilding engines that have been worn or partially destroyed; rebuilding machines that have been worn or partially destroyed; electric appliance installation and repair; installation and maintenance of illuminating apparatus; motor vehicle maintenance and repair; vehicle washing services; vehicle lubricating services; vehicle service stations for refueling and maintenance; vehicle polishing; anti-rust treatment for vehicles; spray-painting services for vehicles; retreading tires; mending rubber tires; anti-theft alarm installation and repair, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of December, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(3rd issue)



CFE(6):27.5.1,19

**THE MARK** shown above, Registration No. 7412.10, has been renewed in the name of **THE LEADING HOTELS OF THE WORLD, LTD., of 485 Lexington Avenue, City of New York, State of New York 10017, U.S.A.**, as of the 29<sup>th</sup> day of December, 2020, in respect of **International Class 16** for printed matter relating to hotels, restaurants, hotel reservations and reviews of hotels; hotel guides and trade publications; magazines, newsletters, catalogues, directories, stationery, writing articles, writing paper; **International Class 35** for advertising and marketing services for hotels; consulting and management services in the field of hotels and travel; advertising for others on the internet; administration of a consumer loyalty program to promote hotel and restaurant services of others; **International Class 43** for hotel reservation services; hotel, restaurant and convention services; making reservations and bookings for others; providing reviews of hotels, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of December, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of October, 2020.

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(1st issue)

## OLYMPUS

**THE MARK** shown above, Registration No. 3084, has been renewed in the name of **OLYMPUS CORPORATION, of 2951 Ishikawamachi, Hachioji-shi, Tokyo, Japan**, as of the 25<sup>th</sup> day of August, 2020, in respect of **International Class 10** for surgical, medical, dental and veterinary instruments and apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 25<sup>th</sup> day of August, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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(1st issue)

## OLYMPUS

**THE MARK** shown above, Registration No. 3086, has been renewed in the name of **OLYMPUS CORPORATION, of 2951 Ishikawamachi, Hachioji-shi, Tokyo, Japan**, as of the 25<sup>th</sup> day of August, 2020, in respect of **International Class 9** for surveying and precision measuring instruments and apparatus, and parts and fittings for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 25<sup>th</sup> day of August, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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(1st issue)



**CFE(6):26.4.18;27.5.2**

**THE MARK** shown above, Registration No. 3112, has been renewed in the name of **Diamond Foods, LLC, of 1050 South Diamond Street, Stockton, California 95205, U.S.A.**, as of the 23<sup>rd</sup> day of July, 2020, in respect of **International Class 31** for edible nuts, shelled or unshelled, included in Class 31, but not including almonds, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of July, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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(1st issue)

## TINKERBELL

**THE MARK** shown above, Registration No. 4815, has been renewed in the name of **Disney Enterprises, Inc., of 500 South Buena Vista Street, Burbank, California 91521, U.S.A.**, as of the 4<sup>th</sup> day of September, 2020, in respect of **International Class 3** for toilet waters, lipsticks, nail polishing preparations and nail polish removing preparations, cleansing preparations in the form of creams, bubble bath preparations, hand lotions, bath powders, lip pomades and face powders, all being non-medicated toilet preparations or cosmetics, and toilet soaps, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)***AE**

**THE MARK** shown above, Registration No. 6583.10, has been renewed in the name of **Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.**, as of the 8<sup>th</sup> day of February, 2020, in respect of **International Class 3** for cosmetics, toiletries, body wash for humans, soap, body powder and body lotion; **International Class 14** for jewelry and watches; **International Class 18** for tote bags and diaper bags, backpacks, umbrellas, wallets, purses; **International Class 25** for wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops, and underwear; footwear namely thongs, boots namely fashionable winter boots; shoes namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats; **International Class 35** for presentation of goods online for retail purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)***AMERICAN EAGLE**

**THE MARK** shown above, Registration No. 6584.10, has been renewed in the name of **Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.**, as of the 8<sup>th</sup> day of February, 2020, in respect of **International Class 3** for cosmetics, toiletries, body wash for humans, soap, body powder and body lotion; **International Class 14** for jewelry and watches; **International Class 25** for wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops, and underwear; footwear namely thongs, boots namely fashionable winter boots; shoes namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats; **International Class 35** for presentation of goods online for retail purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)***CFE(6):3.7.16,24**

**THE MARK** shown above, Registration No. 6585.10, has been renewed in the name of **Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.**, as of the 8<sup>th</sup> day of February, 2020, in respect of **International Class 3** for cosmetics, toiletries, body wash for humans, soap, body powder and body lotion; **International Class 14** for jewelry and watches; **International Class 18** for tote bags and diaper bags, backpacks, umbrellas, wallets, purses; **International Class 25** for wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops, and underwear; footwear namely thongs, boots namely fashionable winter boots; shoes namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats; **International Class 35** for presentation of goods online for retail purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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(1st issue)

## AEO

**THE MARK** shown above, Registration No. 6586.10, has been renewed in the name of **Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.**, as of the 8<sup>th</sup> day of February, 2020, in respect of **International Class 3** for cosmetics, toiletries, body wash for humans, soap, body powder and body lotion; **International Class 14** for jewelry and watches; **International Class 18** for tote bags and diaper bags, backpacks, umbrellas, wallets, purses; **International Class 25** for wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops, and underwear; footwear namely thongs, boots namely fashionable winter boots; shoes namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats; **International Class 35** for presentation of goods online for retail purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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(1st issue)

## AMERICAN EAGLE OUTFITTERS

**THE MARK** shown above, Registration No. 6588.10, has been renewed in the name of **Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada, U.S.A.**, as of the 8<sup>th</sup> day of February, 2020, in respect of **International Class 3** for cosmetics, toiletries, body wash for humans, soap, body powder and body lotion; **International Class 14** for jewelry and watches; **International Class 25** for wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops, and underwear; footwear namely thongs, boots namely fashionable winter boots; shoes namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats; **International Class 35** for presentation of goods online for retail purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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(1st issue)

## TECHNICOLOR

**THE MARK** shown above, Registration No. 6598.10, has been renewed in the name of **TECHNICOLOR TRADEMARK MANAGEMENT, of 8-10, rue du Renard 75004 Paris, France**, as of the 12<sup>th</sup> day of February, 2020, in respect of **International Class 9** for apparatus for receiving, recording, transmission, reproduction, storage, encoding or decoding of sound or images, namely transmitters and receivers of digital data, decoders for receiving multimedia content, in particular videos, photos or sounds, electronic decoders, media players; TVs, CD, DVD and Blu-Ray players and recorders; MP3 and MP4 players; computer servers, computers; computer terminals, data transmission and telephone terminals, in particular for global communications networks (such as the internet); telephone apparatus; modems and telecommunication routers; access and access control devices for data processing equipment, authentication devices for telecommunications networks; computer software and hardware platforms for the digital distribution of audio video contents and games; apparatus for games adapted for use with television receivers; projection screens and projectors; TV and movie studio apparatus namely cameras, TV monitors, mixing consoles, digital video effects apparatus. Computer for the creation, management, editing and use of data bases; software for providing access to computer or data transmission networks, in particular to a global communications network (such as the internet); computer programs and software, namely computer software and hardware platforms for content distribution (video, data and voice), in the field of media, entertainment and communication; computer software and hardware platforms for digital distribution of audio video content; computer software for the creation and development of video games; motion picture films, DVDs, sound and video recordings; prerecorded audio and video optical discs featuring music and motion pictures on a wide variety of subjects; 3D movie glasses, of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of February, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

(1st issue)



**CFE(6):27.5.1,4;29.1.1,5**

**THE MARK** shown above, Registration No. 6695.10, has been renewed in the name of **Diltex, S.A. de C.V., of Avenida Primero de Mayo 125 A, Col. San Andrés Atoto, Naucalpan de Juárez, Estado de México, C.P. 53500**, as of the 19<sup>th</sup> day of March, 2020, in respect of **International Class 25** for ready-made clothing for women, namely sleepwear including pajamas and nightgown; under dress; under skirt; panties; bikini; thongs; boxers for women; maternity panties; shapewear or strip; bras; blouses; swimsuit and blue-jeans, of which it has been used. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of March, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

(1st issue)

## HYBRID SYNERGY DRIVE

**THE MARK** shown above, Registration No. 7153.10, has been renewed in the name of **TOYOTA JIDOSHA KABUSHIKI KAISHA (ALSO TRADING AS TOYOTA MOTOR CORPORATION), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 28<sup>th</sup> day of September, 2020, in respect of **International Class 12** for automobiles and structural parts thereof, engines for land vehicles, excluding chain and belt cam drive systems, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of September, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

(1st issue)

## HYUNDAI ix15

**THE MARK** shown above, Registration No. 7162.10, has been renewed in the name of **Hyundai Motor Company, of 231, Yangjae-Dong, Seocho-gu, Seoul, 137-938, Republic of Korea**, as of the 6<sup>th</sup> day of October, 2020, in respect of **International Class 12** for passenger cars; trucks; trailers [vehicles]; vans [vehicles]; engines for land vehicles; transmissions for land vehicles; differential gears for land vehicles; axles for land vehicles; clutches for land vehicles; steering wheels for automobiles and wheels for automobiles, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

(1st issue)

## HYUNDAI ix20

**THE MARK** shown above, Registration No. 7163.10, has been renewed in the name of **Hyundai Motor Company, of 231, Yangjae-Dong, Seocho-gu, Seoul, 137-938, Republic of Korea**, as of the 6<sup>th</sup> day of October, 2020, in respect of **International Class 12** for passenger cars; trucks; trailers [vehicles]; vans [vehicles]; engines for land vehicles; transmissions for land vehicles; differential gears for land vehicles;

axles for land vehicles; clutches for land vehicles; steering wheels for automobiles and wheels for automobiles, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

## HYUNDAI ix25

**THE MARK** shown above, Registration No. 7164.10, has been renewed in the name of **Hyundai Motor Company, of 231, Yangjae-Dong, Seocho-gu, Seoul, 137-938, Republic of Korea**, as of the 6<sup>th</sup> day of October, 2020, in respect of **International Class 12** for passenger cars; trucks; trailers [vehicles]; vans [vehicles]; engines for land vehicles; transmissions for land vehicles; differential gears for land vehicles; axles for land vehicles; clutches for land vehicles; steering wheels for automobiles and wheels for automobiles, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

## HYUNDAI ix30

**THE MARK** shown above, Registration No. 7165.10, has been renewed in the name of **Hyundai Motor Company, of 231, Yangjae-Dong, Seocho-gu, Seoul, 137-938, Republic of Korea**, as of the 6<sup>th</sup> day of October, 2020, in respect of **International Class 12** for passenger cars; trucks; trailers [vehicles]; vans [vehicles]; engines for land vehicles; transmissions for land vehicles; differential gears for land vehicles; axles for land vehicles; clutches for land vehicles; steering wheels for automobiles and wheels for automobiles, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of November, 2020.

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*(1st issue)*

## HYUNDAI ix35

**THE MARK** shown above, Registration No. 7166.10, has been renewed in the name of **Hyundai Motor Company, of 231, Yangjae-Dong, Seocho-gu, Seoul, 137-938, Republic of Korea**, as of the 6<sup>th</sup> day of October, 2020, in respect of **International Class 12** for passenger cars; trucks; trailers [vehicles]; vans [vehicles]; engines for land vehicles; transmissions for land vehicles; differential gears for land vehicles; axles for land vehicles; clutches for land vehicles; steering wheels for automobiles and wheels for automobiles, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

## HYUNDAI ix45

**THE MARK** shown above, Registration No. 7167.10, has been renewed in the name of **Hyundai Motor Company, of 231, Yangjae-Dong, Seocho-gu, Seoul, 137-938, Republic of Korea**, as of the 6<sup>th</sup> day of October, 2020, in respect of **International Class 12** for passenger cars; trucks; trailers [vehicles]; vans [vehicles]; engines for land vehicles; transmissions for land vehicles; differential gears for land vehicles; axles for land vehicles; clutches for land vehicles; steering wheels for automobiles and wheels for automobiles, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

## HYUNDAI ix55

**THE MARK** shown above, Registration No. 7168.10, has been renewed in the name of **Hyundai Motor Company, of 231, Yangjae-Dong, Seocho-gu, Seoul, 137-938, Republic of Korea**, as of the 6<sup>th</sup> day of October, 2020, in respect of **International Class 12** for passenger cars; trucks; trailers [vehicles]; vans [vehicles]; engines for land vehicles; transmissions for land vehicles; differential gears for land vehicles; axles for land vehicles; clutches for land vehicles; steering wheels for automobiles and wheels for automobiles, of which it has not been used. The market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

## CUSSONS

**THE MARK** shown above, Registration No. 7200.10, has been renewed in the name of **PZ Cussons (International) Limited, of Manchester Business Park, 3500 Aviator Way, Manchester M22 5TG, United Kingdom**, as of the 19<sup>th</sup> day of October, 2020, in respect of **International Class 3** for non-medicated toilet preparations for personal use; preparations for cleansing the skin; preparations for cleansing the skin and having anti-bacterial properties for non-medicated use; facial and body moisturizing preparations; body creams, milks, lotions; massage oils; aromatic and fragrance preparations in the form of perfume preparations; hand creams; soap; liquid soap; bath creams; bath foams; non-medicated bath salts; bath oils; bath herbs; shower gels; shower creams; shaving preparations; aftershave gels; shaving creams; shaving foams; after-shave preparations; talcum powder; hair preparations such as waving, curling, waxing, setting and de-frizzing preparations; hair care preparations; shampoos; conditioners for the hair; combined shampoo and conditioners; hair lotions; hair colouring preparations; hair straightening preparations; hair sprays; hair mousses; hair lacquers; perfumes, eau de toilettes; essential oils; dentifrices; deodorants and anti-perspirants for personal use; cleaning, washing, bleaching, polishing, rinsing, scouring and abrasive preparations [laundry]; tissues impregnated with preparations and substances for cleaning and polishing; descalents; laundry preparations; detergents; dish detergents; dishwashing preparations including dish detergents, in tablet and liquid form; fabric conditioners [laundry]; fabric softeners [laundry]; preparations for the care, treatment, softening, conditioning, enhancing and beautification of fabrics; sachets for perfuming linen; stain removing preparations; soaps for brightening textiles, of which it has been used. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of October, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

**THE MARK** shown above, Registration No. 7250.10, has been renewed in the name of **MAKITA CORPORATION, of 3-11-8 Sumiyoshi-cho, Anjo-Shi, Aichi, Japan**, as of the 1<sup>st</sup> day of November, 2020, in respect of **International Class 7** for electrically powered tools and machines including alternating current and/or direct current applications, namely, band saws, belt sanders, bench grinders, blowers, breakers, chain mortisers, chain saws, circular saws, combination hammers, compound miter saws, concrete vibrators, cut-off machines, cut-out tools, cutters, demolition hammers, die grinders, disc grinders, disc sanders, drill presses, drills, driver drills, drywall screwdrivers, flip over saws, grass shears, grinders, groove cutters, hammer drills, hammer driver drills, heat guns, hedge trimmers, hole punchers, hypoid saws, impact drivers, impact wrenches, jig saws, jointers, metal cutters, metal cutting saws, miter saws, mixers, nibblers, oil-impulse drivers, orbital sanders, percussion driver drills, pin nailers, planer-jointers, planers, plate jointers, polishers, power washers, pruning shears, reciprocating saws, rotary hammers, routers, sanders, sander-polishers, sash routers, scrapers, screwdrivers, scroll saws, shear wrenches, shears, slide compound saws, socket drivers, staplers, steel rod cutters, stone grinders, stone polishers, table saws, table top miter saws, threaded rod cutters, trimmers, vacuum cleaners, wall chasers, wheel sanders, and parts and accessories therefor; pneumatic power tools, namely, air compressors, air nailers, screwdrivers, crown staplers, impact drivers, pin nailers, tackers, and parts and accessories therefor; engines and motors, except for land vehicles; gasoline-driven power tools, namely, blowers, brushcutters, chain saws, cultivators, dusters, mist blowers, edging trimmers, generators, hedge trimmers, lawnmowers, pole trimmers, power cutters, sprayers, string trimmers, tillers, water pumps, and parts and accessories therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of November, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)***SOMATULINE**

**THE MARK** shown above, Registration No. 7381.10, has been renewed in the name of **IPSEN PHARMA S.A.S., of 65 Quai Georges Gorse, Boulogne-Billancourt F-92100 France**, as of the 15<sup>th</sup> day of December, 2020, in respect of **International Class 5** for pharmaceutical preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of December, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)***AUTOGEL**

**THE MARK** shown above, Registration No. 7382.10, has been renewed in the name of **IPSEN PHARMA S.A.S., of 65 Quai Georges Gorse, Boulogne-Billancourt F-92100 France**, as of the 15<sup>th</sup> day of December, 2020, in respect of **International Class 5** for pharmaceutical preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of December, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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*(1st issue)*

## VICTAULIC

**THE MARK** shown above, Registration No. 7400.10, has been renewed in the name of **VICTAULIC COMPANY, of 4901 Kesslersville Rd, Easton, Pennsylvania 18040, U.S.A.**, as of the 22<sup>nd</sup> day of December, 2020, in respect of **International Class 6** for metal pipe couplings, pipe fittings, pipe connectors, manually operated valves, flange adapters; pipe hangers of metal, straps of metal for handling loads, nozzles of metal, other than for watering hoses, pipes or cans, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of December, 2030, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**NOTICE OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE****OLYMPUS**

**OLYMPUS CORPORATION**, the Proprietor of Trade Mark No. 3084, has recorded **MUSA & BALDERAMOS LLP, of 91 North Front Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 24<sup>th</sup> day of August, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**OLYMPUS**

**OLYMPUS CORPORATION**, the Proprietor of Trade Mark No. 3086, has recorded **MUSA & BALDERAMOS LLP, of 91 North Front Street, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 24<sup>th</sup> day of August, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**HYBRID SYNERGY DRIVE**

**TOYOTA JIDOSHA KABUSHIKI KAISHA (ALSO TRADING AS TOYOTA MOTOR CORPORATION)**, the Proprietor of Trade Mark No. 7153.10, has recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan City, Belize**, as its new **Registered Agent and Address for Service**, as of the 25<sup>th</sup> day of September, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**CUSSONS**

**PZ Cussons (International) Limited**, the Proprietor of Trade Mark No. 7200.10, has recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan City, Belize**, as its new **Registered Agent and Address for Service**, as of the 29<sup>th</sup> day of September, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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The Makita logo is displayed in a stylized, italicized font. The word "Makita" is written in a dark, bold script. The letter "M" is particularly prominent, with a thick, slanted stroke. The overall style is dynamic and modern.

**MAKITA CORPORATION**, the Proprietor of Trade Mark No. 7250.10, has recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan City, Belize**, as its new **Registered Agent and Address for Service**, as of the 29<sup>th</sup> day of September, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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## SOMATULINE

**IPSEN PHARMA S.A.S.**, the Proprietor of Trade Mark No. 7381.10, has recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan City, Belize**, as its new **Registered Agent and Address for Service**, as of the 29<sup>th</sup> day of September, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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## AUTOGEL

**IPSEN PHARMA S.A.S.**, the Proprietor of Trade Mark No. 7382.10, has recorded **Dujon & Dujon, of 24 Tangerine Street, Belmopan City, Belize**, as its new **Registered Agent and Address for Service**, as of the 29<sup>th</sup> day of September, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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## PIERRE CARDIN

**SOCIETE DE GESTION PIERRE CARDIN**, the Proprietor of Trade Mark No. 9276.12, has recorded **Arguelles & Company, of Suite 401, The Matalon, Coney Drive, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 5<sup>th</sup> day of October, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**CFE(6):26.11.12**

**SOCIETE DE GESTION PIERRE CARDIN**, the Proprietor of Trade Mark No. 13865.17, has recorded **Arguelles & Company, of Suite 401, The Matalon, Coney Drive, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 5<sup>th</sup> day of October, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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## PIERRE CARDIN

**SOCIETE DE GESTION PIERRE CARDIN**, the Proprietor of Trade Mark No. 13871.17, has recorded **Arguelles & Company, of Suite 401, The Matalon, Coney Drive, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 5<sup>th</sup> day of October, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR****TECHNICOLOR**

**TECHNICOLOR TRADEMARK MANAGEMENT**, the Registered Proprietor of Trade Mark No. 6598.10, has, by veritable proof tendered before the Registrar on the 26<sup>th</sup> day of February, 2020, being Translated Extract of Main Registration on the Trade and Companies Register, executed on the 23<sup>rd</sup> day of September, 2020, changed **address** from **46, quai Alphonse Le Gallo, 92100 Boulogne-Billancourt, France**, to **8-10, rue du Renard 75004 Paris, France**, as of the 11<sup>th</sup> day of December, 2018. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**NOTICE OF RECORDAL OF LICENCE-CONTRACT****CFE(6):26.11.1,12**

**PIERRE CARDIN**, of **59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, the Registered Proprietor of Trade Mark No. 124/TM/2001, has, by veritable proof tendered before the Registrar on the 23<sup>rd</sup> day of September, 2020, being Notarized Licence Agreement, executed on the 3<sup>rd</sup> day of December, 2019, and subject to certain conditions contained therein, appointed **SOCIETE DE GESTION PIERRE CARDIN, of 59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, to act as a Licensee on their behalf, as of the 3<sup>rd</sup> day of December, 2019. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**PIERRE CARDIN****CFE(6):26.11.1,12**

**PIERRE CARDIN**, of **59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, the Registered Proprietor of Trade Mark No. 4141, has, by veritable proof tendered before the Registrar on the 5<sup>th</sup> day of October, 2020, being Notarized Licence Agreement, executed on the 3<sup>rd</sup> day of December, 2019, and subject to certain conditions contained therein, appointed **SOCIETE DE GESTION PIERRE CARDIN, of 59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, to act as a Licensee on their behalf, as of the 3<sup>rd</sup> day of December, 2019. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**PIERRE CARDIN****CFE(6):26.11.1,12**

**PIERRE CARDIN**, of **59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, the Registered Proprietor of Trade Mark No. 9276.12, has, by veritable proof tendered before the Registrar on the 5<sup>th</sup> day of October, 2020, being Notarized Licence Agreement, executed on the 3<sup>rd</sup> day of December, 2019, and subject to certain conditions contained therein, appointed **SOCIETE DE GESTION PIERRE CARDIN, of 59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, to act as a Licensee on their behalf, as of the 3<sup>rd</sup> day of December, 2019. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**CFE(6):26.11.12**

**PIERRE CARDIN**, of **59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, the Registered Proprietor of Trade Mark **No. 13865.17**, has, by veritable proof tendered before the Registrar on the 5<sup>th</sup> day of October, 2020, being Notarized Licence Agreement, executed on the 3<sup>rd</sup> day of December, 2019, and subject to certain conditions contained therein, appointed **SOCIETE DE GESTION PIERRE CARDIN**, of **59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, to act as a Licensee on their behalf, as of the 3<sup>rd</sup> day of December, 2019. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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## **PIERRE CARDIN**

**PIERRE CARDIN**, of **59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, the Registered Proprietor of Trade Mark **No. 13871.17**, has, by veritable proof tendered before the Registrar on the 5<sup>th</sup> day of October, 2020, being Notarized Licence Agreement, executed on the 3<sup>rd</sup> day of December, 2019, and subject to certain conditions contained therein, appointed **SOCIETE DE GESTION PIERRE CARDIN**, of **59 rue du Faubourg Saint-Honoré, 75008 Paris, France**, to act as a Licensee on their behalf, as of the 3<sup>rd</sup> day of December, 2019. The appropriate recordal has been effected in the Register.

**DATED** this 27<sup>th</sup> day of November, 2020.

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## **NOTICE OF REVOCATION**

**TAKE NOTICE** that the Registrar is in receipt of a notice of revocation filed by KT & G Corporation (The Claimant), of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, against Registered Trademark No. 10148.13, filed on the 17<sup>th</sup> day of September, 2013, by Shyam Mohandas Lakhyani (The Owner), of Vistas de Altantico, Expinar 212, Colon, Panama, for the revocation of the following trademark, as proprietor thereof:



The Claimant revokes the trademark on the grounds that:

1. Within the period of five years following the date of completion of the registration procedure, the mark has not been put to genuine use in Belize by the Proprietor or with its consent, in relation to the goods or services for which it is registered, and there are no proper reasons for non-use.

The Owner is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

**DATED** this 27th day of November, 2020.

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## NOTICE OF OPPOSITION

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by HOSTESS BRANDS LLC, (The Opponent), of No. 1 East Armour Blvd, Kansas City, MO 64111, USA, against trademark Application No. 15543.19, filed on the 19<sup>th</sup> day of August, 2019 by GRUPO BIMBO, S.A.B. De. C.V. (The Applicant), of Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, México, for the registration of the following trade mark, as proprietor thereof:

### **DONETTES**

**The grounds of opposition are as follows:**

1. The Opponent is currently the registered owner of the trademark “**DONETTES**” which was registered in the United States as Registration No. 1,129,357. Through a chain of transactions over the years, the registration of the mark “**DONETTES**” was transferred from the original owner ITT Continental Baking Company to Hostess Brands LLC.
2. ITT Continental Baking Company had been utilizing the mark “**DONETTES**” in connection with donuts since the year 1960.
3. Thereafter, ITT Continental Baking Company registered the trademark “**DONETTES**” in the United States on or about the 15<sup>th</sup> of January 1980. The trademark registration was made in respect to donuts under international class 30 of the Nice Agreement.
4. It is noteworthy that according to the trademark registration records, the first use date of the mark “**DONETTES**” by ITT Continental Baking Company in the United States of America was the 2<sup>nd</sup> of June, 1960. As such, the mark “**DONETTES**” has been in use in the United States of America for over 40 years.
5. Since the 1960’s the Hostess Brand LLC branded mark “**DONETTES**” has become known worldwide due to its international sales and grand marketing campaigns, which are described herein.
6. Hostess Brand LLC currently holds the rights to the following trademark registrations:
  - a) Registration No. 1,129,357 filed on the 6<sup>th</sup> day of May, 1978, with Registration Date being the 15<sup>th</sup> of January, 1980 in the United States of America. The Registered Mark is “**DONETTES**” and it is registered under International Class 30 for donuts.
  - b) Registration No. 184780 registered on the 25<sup>th</sup> of July, 2012 in the country of Saudi Arabia. The Registered Mark is “**DONETTES**” and it is registered under International Class 30 for donuts.
7. There is a pending trademark application in Panama which was presented on the 1<sup>st</sup> of October, 2018. The Application for Registration No. 268946-01 is in respect to the mark “**DONETTES**” and it is filed in respect to International Class 30 for donuts.
8. On or about the 9<sup>th</sup> of April, 2013, the trademark “**DONETTES**” with Registration No. 1,129,357 WAS TRANSFERRED TO New HB Acquisition LLC, which later changed its legal name to **Hostess Brands LLC**.
9. The Trademark Registration for the mark “**DONETTES**” in the United States of America has since its first registration been renewed on the following dates:
  - a) 19<sup>th</sup> of February, 2009, and
  - b) 5<sup>th</sup> of April, 2019
10. Hostess Brands LLC sells its products worldwide and has partook in several international marketing campaigns.
11. The products manufactured and marketed by the Opponent include but is not limited to the following:
  - a) Hostess Donettes mini donuts,
  - b) Hostess Donettes crunch donuts,
  - c) Hostess Donettes powdered donuts,
  - d) Hostess Donettes Caramel crunch,
  - e) Hostess Donettes chocolate donuts,
  - f) Hostess Donettes frosted mini donuts, and
  - g) Hostess Donettes strawberry mini donuts
12. The Hostess brand “**DONETTES**” has since become a recognized and trusted brand all over the continent. The brand reflects a heritage of quality and taste that customers have come to appreciate for over 40 years.
13. Hostess Brands LLC maintains that it has conducted extensive advertisements and international campaigns which has resulted in the Opponent’s Trademark becoming well known worldwide. Some of these advertisements, include but are not limited to the following:

**Featured in Feature Length Films and TV Series**

- a) The Hostess Powdered “**DONETTES**” was featured in the American Family sport comedy movie “Little Giants” which was released in theatres in the years 1994. In the film, one of the main characters was shown eating the Donettes branded donuts.
- b) The Hostess “**DONETTES**” branded Donuts was also featured in the TV series “Ray Donovan: Marisol” in the year 2016. Ray Donovan is an American Television crime drama series.



**International Marketing Campaigns**

- c) The Hostess Powdered Mini **DONETTES** packages have been used in international marketing campaigns by displaying the movie Marvel X-Men Days of Future Past (an international Marvel Franchise movie which was released in theatres worldwide on the 10<sup>th</sup> of May, 2014).
- d) The Hostess Powdered Mini **DONETTES** have been sold in packages utilizing international marketing campaigns displaying the world-famous singing group Rascal Flatts.
- e) The Hostess Powdered Mini **DONETTES** have been sold in packages utilizing international marketing campaigns displaying the world-famous singer Brad Paisley.
- f) The Hostess Powdered Mini **DONETTES** have been sold in packages utilizing international marketing campaigns displaying the movie Penguins, an American 3d Animated comedy film (which was released in theatres worldwide on the 13<sup>th</sup> of August, 2019).
- g) The Hostess Powdered Mini **DONETTES** have been sold in packages utilizing international marketing campaigns displaying the characters from the movie Minions, an American 3d Animated comedy film (which was released in theatres worldwide on the summer of 2015).

**The World Hostess Donettes Eating Championship**

- h) The World Hostess **DONETTES** Eating Championship was held in Philadelphia, PA on the 1<sup>st</sup> day of June, 2018. All contestants work attire containing the mark **DONETTES** and ate Hostess Donettes during the competition.

**Hostess Donettes are distributed throughout the United States and Internationally**

- 14. The Hostess **DONETTES** are sold to and distributed by Walmart Stores Inc, the largest retail vendor in the United States of America. Walmart Stores Inc sells the Hostess **DONETTES** at its store locations and via its website ([www.walmart.com](http://www.walmart.com)).
- 15. The Hostess **DONETTES** are also sold worldwide via the company Amazon.com, Inc website ([www.amazon.com](http://www.amazon.com)).
- 16. A basic internet search using the Google Search Engine for the word "**DONETTES**" provides over 50,000 hits showing a multitude of websites and images of the Hostess Brand **DONETTES** and its various products.
- 17. The Hostess "**DONETTES**" can also be found in newspaper advertisements, Youtube videos ([www.youtube.com](http://www.youtube.com)), and on Twitter ([www.twitter.com](http://www.twitter.com)).
- 18. In consideration of all stated above, it is without a doubt that the Opponent's trademark brand "**DONETTES**" is recognized worldwide.

**Ground for Opposition**

- 19. The Opponent (Hostess Brands LLC) opposes the application of the Applicant for the registration of the Mark "**DONETTES**" on the following grounds:
  - a) The mark contained in the Applicant's said Application No. 15543.19 filed on 19<sup>th</sup> of August, 2019 contravenes section 37(1), 37(2) and 38(1)(b) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2013 and should not be registered by virtue of the fact that is identical to the Opponent's earlier trade mark and is to be registered for goods or services identical with or similar to those for which the Opponent's trade mark as an earlier trade mark is protected.
  - b) Further, the use of the mark contained in the Applicant's said Application No. 15543.19 if registered, would be likely to cause confusion, in particular a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark.
  - c) The mark being sought by the applicant is identical to the earlier trademark "**DONETTES**" registered for donuts at the United States Patent and Trademark Office in the United States of America since the year 1980.
  - d) The Opponent's Mark is a well-known trade mark which qualifies for protection under the Paris Convention for the Protection of Industrial Property, in particular but not limited to Article 6bis thereof, which is given full effect under Belize law (being the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2013). The trademark "**DONETTES**" is clearly a well known mark which is currently registered at the United States Patent and Trademark Office in the USA to the Opponent. This registered mark "**DONETTES**" being No. 1129357 was first registered in the year 1980, for donuts under the International Class No. 30 and has recorded "first use" date as far back as the year 1960.

**The Applicant's trademark application is made in bad faith**

- 20. Despite the fact that the Opponent has been successful in challenging a similar attempt by the applicant to register the Opponent's well-known trademark in the country of Panama on the 28<sup>th</sup> of July, 2020, the applicant continues to apply for the opponent's trademark in other countries in bad faith.
- 21. Furthermore, the Applicant had known of the Opponent's company, its products and trademarks since the year 1984., which was the year the Applicant entered the bakery market in the United States of America. By that time, the

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- Opponent's trademark had already been registered and the "**DONETTES**" branded donuts had already been selling for over 24 years.
22. It is also noteworthy that on or about the years 2013 the Applicant after extensive research and with knowledge of the bakery market in the United States attempted to purchase the assets of the Opponent's Company. This clearly indicates that the Applicant knew of the Opponent's trademark "**DONETTES**" and its associated products 10 years prior to filing this trademark application in Belize.
23. Most importantly, the Opponent asserts that the Applicant does not manufacture or sell any product which utilizes the word "**DONETTES**".
24. The Opponent respectfully requests that the subject application for the Applicant's trademark be refused registration.
25. In order to show its good faith regarding the Opponent Mark, the Opponent has simultaneously with this opposition presented a trademark application to the Belize Intellectual Property Office containing word elements, designs, and combinations thereof related to the Opponent's Mark "**DONETTES**" which has been utilized by the Opponent and its predecessors since the year 1960 and registered in the USA Patent and Trademark Office on the 15<sup>th</sup> of January, 1980 (Registration No. 1,129,357).

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

**DATED** this 27<sup>th</sup> day of November, 2020.

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**NOTICE OF CHANGE OF AGENT AND ADDRESS FOR SERVICE**

**MASSACHUSETTS INSTITUTE OF TECHNOLOGY** the Proprietor of Patent Application No. 959.19, has recorded **Dujon & Dujon of 24 Tangerine Street, Belmopan, Belize**, as its new Registered Agent and Address for Service, for renewal purposes only, as of the 29<sup>th</sup> day of October, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27th day of November, 2020.

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**Crystal Lagoons (Curacao) B.V.** the Proprietor of Patent No. 970.19, has recorded **Dujon & Dujon of 24 Tangerine Street, Belmopan, Belize**, as its new Registered Agent and Address for Service, for all proceedings related to the processing, as of the 17<sup>th</sup> day of November, 2020. The appropriate recordal has been effected in the Register.

**DATED** this 27th day of November, 2020.

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