



# **INTELLECTUAL PROPERTY JOURNAL**

**BELiPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”*

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**NOTE:**  
CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

APPLICATIONS  
FOR  
TRADEMARK REGISTRATION

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of December, 2018, by CORPORACION HABANOS, S.A of Carretera Vieja de Guanabacoa y Linea del Ferrocarril Final, Guanabacoa, La Habana, Cuba through its agent Mikhail Arguelles & Associates (Attorneys-at-Law) of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.1.18

in respect of International Class 34 for tobacco, including cigars, cigarettes, cigarillos, cut tobacco for tobacco pipes; smokers' articles, namely ashtrays, cigar-cutters, matchboxes, cigar cases; matches, humidors.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14180.17 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 15<sup>th</sup> day of June, 2018, by Apple Inc. of 1 Infinite Loop, Cupertino, California, 95014, United States of America through its agent Balderamos Arthurs LLP of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):5.7.13,22;26.4.18

in respect of :

- (a) International Class 9 for Computers; computer hardware; handheld computers; tablet computers; transmitters [telecommunication]; transmitting sets [telecommunication] telephones; mobile telephones; smartphones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; wearable computers; wearable video display monitors; smartwatches; smartglasses; smart rings; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; computer software, recorded; computer programs [downloadable software]; computer software applications, downloadable; computer software platforms, recorded or downloadable; computer software for setting up, configuring, operating and controlling computers, computer peripherals, mobile devices, mobile telephones, smartwatches, smartglasses, wearable devices, earphones, headphones, televisions, set top boxes, audio and video players and recorders, home theatre systems, anti entertainment systems; application development software; computer game software; downloadable ring tones for mobile phones; downloadable music files; downloadable image files; downloadable graphics for mobile phones; computer peripheral devices; mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, televisions, set top boxes, and audio and video players and recorders; wearable peripherals for use with computers, mobile telephones, mobile electronic devices, smartwatches, smartglasses, smart rings, earphones, headphones, televisions, set top boxes, and audio and video players and recorders; biometric identification and authentication apparatus; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometers; pressure measuring apparatus; pressure indicators; monitors [computer hardware]; monitors [computer programs]; wearable video display monitors; interactive touch screen terminals; screens [photography]; video screens; virtual and augmented reality displays, goggles, controllers, and headsets; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical character readers; optical data media; optical apparatus and instruments; cameras [photography] flashes for cameras; computer keyboards, mouse

[computer peripheral], colour document printers, computer printers for printing documents, digital colour printers for documents, photo printers, mouse pads and disk drives; sound recording and reproducing apparatus; digital audio and video players and recorders; audio speakers; audio amplifiers and receivers; vehicle radios; sound recording apparatus; earphones; headphones; microphones; televisions; television receivers [TV sets] and monitors; set top boxes; radios; radio transmitters and receivers; user interfaces for on-board motor vehicle computers and electronic devices, namely electronic control panels, monitors, touchscreens, remote controls, docking stations, connectors, switches, and voice-activated controls; global positioning systems [GPS] devices; navigational instruments; navigation apparatus for vehicles [on-board computers]; wearable devices for controlling computers, mobile telephones, mobile electronic devices, smart watches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, set top boxes, speakers, amplifiers, home theatre systems, and entertainment systems; data storage apparatus; computer chips; batteries for lighting; batteries, electric; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, cables, chargers for electric batteries, docking stations, and adapters for use with computers, mobile telephones, handheld computers, computer peripherals, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, and set top boxes; interactive touchscreens; interfaces for computers, computer screens, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, televisions, set top boxes, and audio and video players and recorders; protective films adapted for computer screens, mobile telephone screens, and smartwatch screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; electrodynamic apparatus for the remote control of signals; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets and electrified fences;

- (b) International Class 28 for apparatus for games; portable games with liquid crystal displays; portable games and toys incorporating telecommunication functions; protective films adapted for screens for portable games; hand-held units for playing electric games; musical toys; musical toys; toy musical instruments; battery operated action toys; electronic toys; apparatus for electronic games other than those adapted for use with an external display screen or monitor; electrical and electronic amusement apparatus (automatic); appliances for gymnastics; body-building apparatus; body rehabilitation apparatus; body-training apparatus; stationary exercise bicycles; parts and fittings.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 15<sup>th</sup> day of December, 2017n under application number 73977 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14604.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 21<sup>st</sup> day of June, 2018, by Apple Inc. of 1 Infinite Loop, Cupertino, 95014, United States of America through its agent Balderamos Arthurs LLP of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## MEMOJI

in respect of International Class 9 for computers; computer hardware; handheld computers; tablet computers; transmitters [telecommunication]; transmitting sets [telecommunication]; telephones; mobile telephones; smartphones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; wearable computers; wearable video display monitors; smartwatches; smartglasses; smart rings; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; computer software, recorded; computer programs [downloadable software]; computer software applications, downloadable; computer software platforms, recorded or downloadable; computer software for setting up, configuring, operating and controlling computers, computer peripherals, mobile devices, mobile telephones, smartwatches, smartglasses, wearable devices, earphones, headphones, televisions, set top boxes, audio and video players and recorders, home theatre systems, and entertainment

systems; application development software; computer game software; downloadable ring tones for mobile phones; downloadable music files; downloadable image files; downloadable graphics for mobile phones; computer peripheral devices; mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, televisions, set top boxes, and audio and video players and recorders; wearable peripherals for use with computers, mobile telephones, mobile electronic devices, smartwatches, smartglasses, smart rings, earphones, headphones, televisions, set top boxes, and audio and video players and recorders; biometric identification and authentication apparatus; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometers; pressure measuring apparatus; pressure indicators; monitoring apparatus, other than for medical purposes; monitors [computer hardware]; monitors [computer programs]; wearable video display monitors; interactive touch screen terminals; projection screens; screens [photography]; virtual and augmented reality displays, goggles, controllers, and headsets; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical lenses; optical character readers; optical data media; optical discs; optical apparatus and instruments; cameras [photography]; flashes for cameras; computer keyboards, mouse [computer peripheral], mouse pads, colour document printers, computer printers for printing documents, digital colour printers for documents, photo printers, video printers and disk drives; sound recording and reproducing apparatus; digital audio and video players and recorders; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; sound recording apparatus; earphones; headphones; microphones; televisions; television receivers [TV sets] and monitors; set top boxes; radios; radio transmitters and receivers; user interfaces for on-board motor vehicle computers and electronic devices, namely electronic control panels, monitors, touchscreens, remote controls, docking stations, connectors, switches, and voice-activated controls; global positioning systems [GPS] devices navigational instruments; navigation apparatus for vehicles [on-board computers]; wearable devices for controlling computers, mobile telephones, mobile electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, set top boxes, speakers, amplifiers, home theatre systems, and entertainment systems; data storage apparatus; computer chips; batteries, electric, for vehicles; batteries for lighting; batteries, electric; battery chargers; electrical and electronic connectors, acoustic couplers, couplers [data processing equipment], wires, cables, chargers for electric batteries, docking stations, and adapters for use with computers, mobile telephones, handheld computers, computer peripherals, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, earphones, headphones, audio and video players and recorders, televisions, and set top boxes; interactive touchscreens; interfaces for computers, computer screens, mobile telephones, mobile electronic devices, wearable electronic devices, smartwatches, smartglasses, televisions, set top boxes, and audio and video players and recorders; protective films adapted for computer screens, mobile telephone screens, and smartwatch screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; electro-dynamic apparatus for the remote control of signals; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; portable remote-controlled car retarders; electronic voice command and recognition apparatus for controlling the operations of consumer electronics devices and residential systems; personal digital assistants; heat regulating apparatus; monitors, sensors, and controls for air conditioning, heating, and ventilation devices and systems; electric regulating apparatus; electric light regulators [dimmers]; lighting control apparatus; electrical outlets; electrical and electronic switches; acoustic alarms, alarm sensors, and alarm monitoring systems; smoke and carbon monoxide detectors; thermostats; electric and electronic locks and latches for doors and windows; security tokens [encryption devices] and security surveillance robot.

Priority claim is on the basis of an application filed on the 17<sup>th</sup> day of April, 2018 under application number 2018-315 in Liechtenstein.

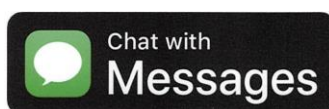
The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14611.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of August, 2018, by Apple Inc. of One Park Way, Cupertino, California, 95014, United States of America through its agent Balderamos Arthurs LLP of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.18;29.1.3.8

in the colors green, white and black in respect of :

- (a) International Class 9 for computers; computer hardware; wearable computer hardware; handheld computers; tablet computers; transmitters [telecommunication]; telephones; mobile telephones; smart phones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; personal digital assistants [PDAs]; smartwatches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; computer software, recorded; computer software applications, downloadable; computer software platforms, recorded or downloadable; computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; application development software; computer game software; downloadable music files; downloadable image files; computer programs, downloadable; computer peripheral devices; peripheral devices for computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable computer peripherals; wearable peripherals for use with computers, mobile telephones; mobile electronic devices, smart watches, smart glasses, televisions, set top boxes, and audio and video players and recorders; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; monitors, display screens, head mounted displays, and headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; smart glasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical lenses; optical apparatus and instruments; cameras [photography]; flashes for cameras; display screens for computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; computer keyboards; devices for projection of virtual keyboards; mouse pads; mouse [computer peripheral]; colour document printers; computer printers for printing documents; disk drives; sound recording apparatus; sound transmitting apparatus; digital audio and video players and recorders; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; earphones; headphones; microphones; television apparatus; television receivers [tv sets] and monitors; set top boxes; radios; radio transmitters and receivers; global positioning systems [GPS devices]; navigational instruments; remote controls for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; wearable devices for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; data storage apparatus; computer chips; battery chargers; batteries, electric, for vehicles; batteries, electric; batteries for electronic cigarettes; electrical and electronic connectors, couplers [data processing equipment, wires, cables, chargers for electric batteries, docking stations, and adapters for use with all of the aforesaid goods; audio interfaces; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; sleeves for laptops; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; electro-dynamic apparatus for the remote control of signals; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; electronic voice command and recognition apparatus for controlling the operations of consumer electronics devices and residential systems; personal digital assistants; heat regulating apparatus; thermostats; monitors, sensors, and controls for air conditioning, heating, and ventilation devices and systems; electric regulating apparatus; electric light regulators [dimmers]; lighting control apparatus; electrical outlets; electrical and electronic switches; acoustic alarms, alarm bells, electric, alarm sensors, and alarm monitoring systems; smoke and carbon monoxide detectors; electric and electronic locks and latches for doors and windows; electric and electronic controls for garage doors; security tokens [encryption devices]; security surveillance robot;
- (b) International Class 38 for telecommunications; broadcasting and transmission of voice, data, images, music, audio, video, multimedia, television, and radio by means of telecommunications networks, computer networks, the Internet, satellite, radio, wireless communications networks, television, and cable; broadcast and transmission of streamed music, audio, video, and multimedia content by means of telecommunications networks, computer networks, the Internet, satellite, radio, wireless communications networks, television, and cable; subscription and pay-per-view broadcasting and transmission services by means of telecommunications networks, computer networks, the Internet, satellite, radio, wireless communications networks, television, and cable; matching users for the transfer of music, audio, video, and multimedia by means of telecommunications networks, computer networks, the Internet, satellite, radio, wireless communications networks, television, and cable; telephone, electronic mail, electronic messaging, electronic data transmission, audioconferencing, and videoconferencing services; providing access to



telecommunications networks, computer networks, the Internet, satellite communications, wireless communications networks, and cable; providing access to websites, databases, electronic bulletin boards, on-line forums, directories, music, and video and audio programs; communication by computer; information, advisory and consultancy services relating to all the aforesaid.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 15<sup>th</sup> day of February, 2018 under application number 2018130 in Liechtenstein.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14704.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of September, 2018, by The Great House of #13 Cork Street, Belize City, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-

## THE GREAT HOUSE

in respect of :

- (a) International Class 35 for retail store services featuring books; retail store services featuring gift and sundries provided in hotels;
- (b) International Class 36 for real estate services namely, rental of short term furnished apartments; rental of apartments;
- (c) International Class 41 for conducting guiding tours; providing casino facilities [gambling];
- (d) International Class 43 for rental of banquet and social functions facilities for special occasions, namely, wedding receptions, birthday parties;
- (e) International Class 45 for providing legal services in the field of property law.

The applicant claims that the mark is being used

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14769.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of October, 2018, by New Era Cap Co., Inc. of 160 Delaware Avenue, Buffalo, New York 14202 through its agent EPROINT (Belize) Limited of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## NEW ERA

in respect of International Class 25 for baseball caps; belts [clothing]; caps with visors [headwear]; coats; footwear, namely, sneakers, sandals; gloves [clothing]; hats; headgear for wear; jackets [clothing]; jeans; jerseys [clothing]; pants; pullovers; shirts; shorts; socks; sweat shirts; sweat suits; clothing, namely, base layers; hooded sweat shirts; sports jerseys [clothing]; t-shirts.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14817.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of October, 2018, by New Era Cap Co., Inc. of 160 Delaware Avenue, Buffalo, New York 14202 through its agent EPROINT (Belize) Limited of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## 59FIFTY

in respect of International Class 25 for baseball caps; belts [clothing]; caps with visors [headwear]; coats; footwear, namely, sneakers, sandals; gloves [clothing]; hats; headgear for wear; jackets [clothing]; jeans; jerseys [clothing]; pants; pullovers; shirts; shorts; socks; sweat shirts; sweat suits; clothing, namely, base layers; hooded sweat shirts; sports jerseys [clothing]; t-shirts.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14819.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of October, 2018, by New Era Cap Co., Inc. of 160 Delaware Avenue, Buffalo, New York 14202 through its agent EPROINT (Belize) Limited of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## 9FIFTY

in respect of International Class 25 for baseball caps; belts [clothing]; caps with visors [headwear]; coats; footwear, namely, sneakers, sandals; gloves [clothing]; hats; headgear for wear; jackets [clothing]; jeans; jerseys [clothing]; pants; pullovers; shirts; shorts; socks; sweat shirts; sweat suits; clothing, namely, base layers; hooded sweat shirts; sports jerseys [clothing]; t-shirts.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14820.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of October, 2018, by New Era Cap Co., Inc. of 160 Delaware Avenue, Buffalo, New York 14202 through its agent EPROINT (Belize) Limited of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):27.5.1,22

in respect of International Class 25 for baseball caps; belts [clothing]; caps with visors [headwear]; coats; footwear, namely, sneakers, sandals; gloves [clothing]; hats; headgear for wear; jackets [clothing]; jeans; jerseys [clothing]; pants; pullovers; shirts; shorts; socks; sweat shirts; sweat suits; clothing, namely, base layers; hooded sweat shirts; sports jerseys [clothing]; t-shirts.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14821.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of October, 2018, by New Era Cap Co., Inc. of 160 Delaware Avenue, Buffalo, New York 14202 through its agent EPROINT (Belize) Limited of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.4.1;27.5.1,22

in respect of International Class 25 for baseball caps; belts [clothing]; caps with visors [headwear]; coats; footwear, namely, sneakers, sandals; gloves [clothing]; hats; headgear for wear; jackets [clothing]; jeans; jerseys [clothing]; pants; pullovers; shirts; shorts; socks; sweat shirts; sweat suits; clothing, namely, base layers; hooded sweat shirts; sports jerseys [clothing]; t-shirts.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14822.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of October, 2018, by New Era Cap Co., Inc. of 160 Delaware Avenue, Buffalo, New York 14202 through its agent EPROINT (Belize) Limited of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.1.11,24

in respect of International Class 25 for baseball caps; belts [clothing]; caps with visors [headwear]; coats; footwear, namely, sneakers, sandals; gloves [clothing]; hats; headgear for wear; jackets [clothing]; jeans; jerseys [clothing]; pants; pullovers; shirts; shorts; socks; sweat shirts; sweat suits; clothing, namely, base layers; hooded sweat shirts; sports jerseys [clothing]; t-shirts.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14823.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of October, 2018, by Belize Telemedia Limited of One St Thomas Street, Belize City, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.1.1;26.11.2,12;29.1.1

in the color red pantone 185 in respect of :

- (a) International Class 9 for portable telecommunication instant messaging devices;
- (b) International Class 35 for advertising; electronic commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; telephone operator services;
- (c) International Class 37 for repair and maintenance of telecommunication machines and apparatus;
- (d) International Class 38 for electronic bulletin board services [telecommunications services]; providing telecommunications connections to a global computer network; information about telecommunication; rental of telecommunication equipment; Leasing of telecommunication equipment; Providing access to telecommunication networks; Rental of telecommunication routers; Transfer of data by telecommunication; Communications via multinational telecommunication networks; Telecommunication services, namely, wireless telephone services; Telecommunication services, namely, transmission of webcasts and podcasts; Providing third party users with access to telecommunication infrastructure; Providing telecommunication connections to the internet or databases; Data transmission and reception services telecommunication means; Telecommunications reseller services for businesses, namely, providing long distance telecommunication services, voice telecommunication services, local telephone service, and Internet access services; Providing telecommunication connectivity services for transfer of images, messages, audio, visual, audiovisual and multimedia works; Telecommunication services, namely, providing advanced calling features, namely, providing an international calling function to easily place international calls; Telecommunication services in the nature of providing telephone features, namely, call waiting, call identification, call forwarding, and message waiting; Telecommunication services, namely, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions; communications by fiber optic networks; satellite transmission;
- (e) International Class 42 for hosting computer sites [web sites]; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; computer system design; computer software design; installation of computer software; computer programming.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14828.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 10<sup>th</sup> day of October, 2018, by Molson Canada 2005 of 33 Carlingview Drive, Toronto, Ontario, Canada M9W 5E4 (a Canadian corporation) through its agent Dujon & Dujon (Attorneys-at-Law) of 24 Tangerine Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**MOLSON**

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14835.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of October, 2018, by Central TV & Internet Limited of Red Creek, Esperanza Village, Cayo District, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.11.3,12;29.1.3,4

in respect of International Class 38 for cable television broadcasting services; internet service provider [ISP]; internet broadcasting services.

Registration of this mark shall give no exclusive right to the use of the words “TV & INTERNET”, separately and apart from the mark as shown.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14838.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of October, 2018, by Central TV & Internet Limited of Red Creek, Esperanza Village, Cayo District, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):26.11.2,12;27.5.4;29.1.3,4

in respect of International Class 9 for apparatus for recording, transmission or reproduction of sound or images.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14840.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of October, 2018, by Central TV & Internet Limited of Red Creek, Esperanza Village, Cayo District, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.11.2,12;27.5.4;29.1.3,4

in respect of International Class 9 for apparatus for recording, transmission or reproduction of sound or images.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14841.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of October, 2018, by Central TV & Internet Limited of Red Creek, Esperanza Village, Cayo District, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.11.2,12;27.5.4;29.1.3,4

in respect of International Class 9 for apparatus for recording, transmission or reproduction of sound or images.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14842.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of October, 2018, by PROPRIETORS OF STRATA PLAN 119 of San Pedro Town, Ambergris Caye, Belize through its agent Estevan Perera & Company LLP (Attorneys-at-Law) of No. 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(8):3.3.10,1;6.6.3,25

in respect of International Class 43 for hotel services; hotel reservations.

Registration of this mark shall give no exclusive right to the use of the words “Villas” & “Belize CA”, separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14846.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of October, 2018, by PROPRIETORS OF STRATA PLAN 119 of San Pedro Town, Ambergris Caye, Belize through its agent Estevan Perera & Company LLP (Attorneys-at-Law) of No. 2118 Guava Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **SEASCAPE VILLAS BELIZE, C.A.**

in respect of International Class 43 for hotel services; hotel reservations.

Registration of this mark shall give no exclusive right to the use of the words “Villas” & “Belize CA”, separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14847.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of October, 2018, by RONES FINOS DEL CARIBE, S.A. (ROFICA) of Samuel Lewis Avenue and 53 Street, Omega Mezzanine Building, P.O. Box No. 4493, Panama 5, Republic of Panama through its agent CILGlobal IP Ltd of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BARCELO IMPERIAL**

in respect of International Class 33 for alcoholic beverages, except beer.

Registration of this mark shall give no exclusive right to the use of the word “IMPERIAL”, separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14850.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of October, 2018, by RONES FINOS DEL CARIBE, S.A. (ROFICA) of Samuel Lewis Avenue and 53 Street, Omega Mezzanine Building, P.O. Box No. 4493, Panama 5, Republic of Panama through its agent CILGlobal IP Ltd. of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## BARCELO

in respect of International Class 33 for alcoholic beverages, except beer.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14851.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by SJOVIK LIMITED of Ground Fl, Dixcart House, Sir William PL, St. Peter Port Guernsey GY14EZ through its agent Barrow & Williams LLP (Attorneys-at-Law) of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## GLOW TONIC

in respect of International Class 3 for non-medicated skin care preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14865.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by Jun Zhang of #16, 6<sup>th</sup> Street North, Corozal Town, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.13.25;29.1.1

in respect of International Class 32 for soft drinks.

Registration of this mark shall give no exclusive right to the use of the word “COLA”, separately and apart from the mark as shown.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14866.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by Jun Zhang of #16, 6<sup>th</sup> Street North, Corozal Town, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.13.25;29.1.1

in respect of International Class 32 for soft drinks.

Registration of this mark shall give no exclusive right to the use of the word “COLA”, separately and apart from the mark as shown.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14867.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by Jun Zhang of #16, 6<sup>th</sup> Street North, Corozal Town, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.13.25;29.1.1

in respect of International Class 32 for soft drinks.

Registration of this mark shall give no exclusive right to the use of the word “COLA”, separately and apart from the mark as shown.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14868.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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(3rd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by Jun Zhang of #16, 6<sup>th</sup> Street North, Corozal Town, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.13.25;29.1.3

in respect of International Class 32 for soft drinks.

Registration of this mark shall give no exclusive right to the use of the word “COLA”, separately and apart from the mark as shown.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14870.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by Jun Zhang of #16, 6<sup>th</sup> Street North, Corozal Town, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):26.13.25;29.1.4

in respect of International Class 32 for soft drinks.

Registration of this mark shall give no exclusive right to the use of the word “COLA”, separately and apart from the mark as shown.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14871.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

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*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by priceline.com LLC of 800 Connecticut Avenue, Norwalk, Connecticut 06854, United States of America through its agent Arguelles & Company, Attorneys-at-Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **PRICELINE**

in respect of:

- (a) International Class 39 for travel agency services, namely, making reservations and bookings for transportation; travel agency services, namely, making reservations and bookings for cruises; travel ticket reservation service; online transportation reservation and travel ticket reservation services; travel booking agencies; booking of travel tickets; flight planning services; rental of cars; rental car reservation; airline check-in services; providing a website featuring information in the field of transportation and travel;

providing a website featuring information in the field of air and boat transportation; providing information, news and commentary in the fields of travel; transportation information; providing travel information to travelers regarding fares, timetables and public transport; travel and transport information service; providing flight arrival and departure information; travel information; travel guide and travel information services; advisory services relating to transport; transportation consulting; coordinating travel arrangements for individuals and for groups; providing a web site and web site links to geographic information, map images, and trip routing; making transportation bookings and reservations for others by means of a website; booking of transportation via a website;

- (b) International Class 43 for travel agency services, namely, making reservations and bookings for temporary lodging; agency services for the reservation of temporary accommodation; booking of temporary accommodation; agency services for booking hotel accommodation; making reservations and bookings for others for accommodations and meals at hotels and resorts; providing temporary accommodation at hotels and resorts; providing a website featuring information in the field of hotels and temporary accommodations for travelers; providing information in the field of temporary lodging and accommodations; providing information and advice on hotels and restaurants to tourists and business travelers; providing a website for making reservations and booking of eco-lodging; resort lodging services; providing online reservations and bookings for temporary lodging and accommodations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14874.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

*(3rd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of October, 2018, by Shenzhen Comix Group Co., Ltd. of No.05-06, F17, Building A, World Trade Plaza, Fuhong Road, Futian District, Shenzhen City, Guangdong Province, 518033, China through its agent Dujon & Dujon (Attorneys-at-Law) of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

**Comix**

CFE:27.5.1

in respect of International Class 16 for folders for papers; document files [stationery]; elastic bands for offices; plastic film for wrapping; photograph stands; holders for checkbooks [cheque books]; paper knives [office requisites]; numbering apparatus; pen cases; booklets; pamphlets; albums; bags [envelopes, pouches] of paper or plastics, for packaging; boxes of cardboard or paper; writing cases [stationery]; files [office requisites]; conical paper bags; stapling presses [office requisites]; document laminators for office use; paper clasps; loose-leaf binders; index cards [stationery]; stencil cases; passport holders; paper-clips; pen clips; clips for offices; writing instruments; adhesive tape dispensers [office requisites]; manifolds [stationery]; bookends; pencil holders; drawing pins; staples for offices; thumbtacks; adhesives [glues] for stationery or household purposes; glue for stationery or household purposes; pencil sharpeners [electric or non-electric]; rubber erasers; drawing rulers; note books; copying paper [stationery]; bookbindings; cloth for bookbinding; stickers [stationery]; drawing pads; wood pulp paper; stencils [stationery]; punches [office requisites]; writing slates; blackboards; drawing pens; steel pens; fountain pens; paintbrushes; marking chalk; pens [office requisites]; painters' brushes; pencils; drawing materials; self-adhesive tapes for stationery or household purposes; transparencies [stationery]; sealing wax; adhesive tapes for stationery or household purposes; adhesive bands for stationery or household purposes; gummed tape [stationery]; gummed cloth for stationery purposes; office requisites, except furniture; paper shredders [for office use]; bookbinding apparatus and machines [office equipment]; sealing machines for offices; inking ribbons; charcoal pencils; cards; drawing boards; hand-rests for painters; drawing sets; cardboard; clipboards.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14887.18 should do so in writing addressed to the undersigned not later than the **1<sup>st</sup> day of November, 2019.**

**DATED** this 9<sup>th</sup> day of August, 2019.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of October, 2018, by Hilton Worldwide Holding LLP of Maple Court Central Park, Reeds Crescent, Watford, Hertfordshire WD24 4QQ United Kingdom, through its agent Barrow & Williams LLP (Attorneys-at-Law) of Equity House, 84 Albert Street, Belize City, Belize, for the restoration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 16 for printed matter and printed publications, magazines, books, maps, stationery, notebooks, notepads, calendars, diaries, promotional material, posters, conference materials, writing implements;
- (b) International Class 39 for travel arrangements, travel and tour information service, travel and tour ticket reservation service, booking service, organization of excursions, sightseeing tours, holidays, tours and travel;
- (c) International Class 41 for casino, gambling, gaming and betting services, live entertainment services, nightclub services, health and leisure club services, provision of sport, leisure and recreational facilities, arranging and conduction of functions, conferences, conventions, exhibitions, seminars and meetings, theatre, opera and concert ticket reservations;
- (d) International Class 43 for accommodation, hotel, motel, bar, cafe, restaurant, banqueting and catering services, hotel management, hotel reservation, room service, housekeeping service, laundry, dry cleaning, hotel management, hotel reservations, room service, housekeeping service, laundry, dry cleaning, seamstress and valet service, provision of function, conference, convention, exhibition, seminar and meeting facilities, sauna, spa, whirlpool and Turkish bath services, provision of solarium and sun deck facilities, massage services, beauty salon and hairdressing services, barber shops, of which it has not been used, due to prevailing market conditions.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8233 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 16<sup>th</sup> day of January, 2018, by Mastercard International Incorporated of 2000 Purchase Street, Purchase New York 10577, United States of America through its agent Arguelles & Company, Attorneys-at-Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE: 26.1.4;29.1.4  
in respect of

- (a) International Class 9 for scientific apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording; transmission or reproduction of sound or images; magnetic data carriers; compact discs [read only memory], blank recordable DVDs and other digital recording devices; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software and computer programs, downloadable or recorded computer software; computer operating programs, recorded; computer hardware and software, recorded or downloadable for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; telecommunication and electrical apparatus and instruments, namely, apparatus for the recording, transmission and reproduction of data; accounting machines; apparatus for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software, namely, for the development, maintenance

and use of local and wide area computer networks; systems for reading memory cards and systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications; printing apparatus including printing apparatus for data processing systems and financial transaction systems, namely, mobile [handheld] and stationary point of sale receipt printers; encoders and decoders; modems; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and mobile telecommunications devices; computer hardware and encryption software; computer software for creating encryption keys, digital certificates, digital signatures, computer software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; computer software and hardware that facilitates the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software comprising a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; downloadable computer programs and application software for mobile phones and other digital devices comprising a digital wallet that allow users to access price-comparison information, product reviews, links to the retail websites of others, and discount information; computer software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; computer software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; computer software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded cards and cards containing an integrated circuit chip in the nature of smart cards; security encoded cards all containing programming used for identification authentication and access control; cards encoded with security features for authentication purposes; cards encoded with security features for identification purposes; hologram impregnated encoded cards all containing programming used for verification of authenticity; charge cards, bank cards, credit cards, debit cards, blank electronic chip cards [blank smart cards], stored value cards, electronic data carrier cards, payment cards and payment cards all encoded; banking cards, namely, magnetically encoded banking cards and banking cards using magnetic memories and integrated circuit memories; payment card readers; magnetic coded card readers, electronic data carrier card readers, electronic encryption units, computer hardware, computer terminals, computer software for transaction authorization and settlement services for use in the financial services, banking and telecommunications industries; computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones and other communication devices; telecommunications equipment, namely, mobile [handheld] and stationary point of sale transaction terminals; computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices, namely, transponders; electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash dispensing machines; computer peripheral devices and electronic goods, namely, calculating machines, electronic personal organizers, electronic notepads, mobile telephones, tablet computers, digital readers and personal digital assistants (PDAs); mouse pads; fire-extinguishing apparatus;

- (b) International Class 35 for advertising; business management in connection with the business of payment card services; business administration in connection with the business of payment card services; office functions in connection with the business of payment card services; business advisory services in connection with the business of payment card services; business investigations; commercial information agency services; presentation of goods on communication media for retail purposes; price comparison services; organization of exhibitions for commercial or advertising purposes; marketing consulting services; market research services; evaluation, analysis, forecasts of purchase behavior of banking cards holders and preparing reports about the mentioned observations; promoting the sale of the goods and services of others by means of rewards and incentives generated in connection with the use of credit, debit and payment cards; business administration of consumer loyalty and rewards programs; commercial, industrial and business management assistance; business appraisals; advisory services for business management; marketing studies; provision of business statistical information; drawing up of statements of accounts; book-keeping; business research; public relations; publication of publicity texts; distribution of publicity leaflets; retail services provided through mobile telecommunications means in connection with the provision of credit cards and debit cards; retail services provided on-line, through networks or other electronic means using electronically digitized information connected with the provision of credit cards and debit cards; computerized database management; promoting concerts and cultural events of others, organization of expositions having commercial or advertising purposes; advertising in the field of transport, travel, hotels, lodging, food and meals, sports, entertainment and sightseeing; providing information regarding purchase of goods and services on-line via the Internet and other computer networks; financial records management; information, advisory and consultancy services related to all the aforesaid services; data processing and data verification services; data repository and client profile information services;
- (c) International Class 36 for financial consultancy; financial information; financial sponsorship; financial services, namely, banking, credit card transaction processing services, debit card transaction processing services, charge card transaction processing services, pre-paid card transaction processing services offered through cards with stored value, financial services, namely, electronic credit

and debit transactions processing, bill payment and presentment services, cash disbursement through the use of an automated teller machine; check verification, check cashing, deposit services and automated teller machine services, credit card transaction authorization and settlement services, transaction reconciliation, cash management, consolidated funds settlement, consolidated dispute processing, financial information with respect to data repository and client profile information services, and related switching, gateway, settlement and reconciliation, and funds movement services in the field of payment cards, electronic payment processing services, payment transaction authentication and verification services, value exchange services, namely, secure electronic cash transactions and electronic cash transmissions, over public computer networks to facilitate electronic commerce; providing financial information, namely credit and debit card data and reports, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit; dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, credit, debit and charge card payment processing services through wireless devices; the provision of financial services for the support of retail services provided on-line, through electronic networks, namely, credit, debit and charge card payment processing services; financial analysis and consultation; banking and credit services; banking, credit, debit and charge card processing services, cash disbursement via automated teller machines; stored valued deposit access services; cheque verification; processing of financial transactions both on-line via a computer database or via telecommunications and at point of sale, namely, credit, debit and charge card transaction processing services; ATM banking services, namely, processing services for financial transactions by card holders via automatic teller machines; ATM banking services, namely, the provision of balance details, deposits and withdrawals of money to card holders via automatic teller machines; financial settlement and financial authorization services in connection with the processing of financial payment transactions, namely, credit, debit and charge card authorization services; travel insurance services, namely, underwriting travel insurance; issuing and redemption of travelers cheques and travel vouchers; payer authentication services; verification of financial information; maintenance of financial records; remote payment services; stored value electronic purse services, namely, electronic payments processing services and transaction authorization and settlement services; provision of debit and credit processing services by means of radio frequency identification devices (transponders); provision of debit and credit processing services by means of communication and telecommunication devices; the provision of financial services for the support of retail services provided through mobile telecommunications means, including payment services through wireless devices, namely, credit, debit and charge card services; processing of credit and debit transactions by telephone and telecommunication link; the provision of financial services for the support of retail services provided on-line, through networks or other electronic means using electronically digitized information, namely, credit, debit and charge card payment processing; value exchange services, namely, the secure exchange of value, including electronic cash, over computer networks accessible by means of smartcards; bill payment services provided through a website; on-line banking; financial services provided over the telephone and by means of a global computer network or the Internet, namely, credit, debit and charge card services; financial services, namely, the provision of contactless mobile payments processing through merchants at retail, online and wholesale locations; financial services, namely, providing a cloud-based digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts via a cash-back system; real estate valuations; real estate investment management; real estate investment services; real estate insurance underwriting services; insurance for property owners; insurance services relating to property; real estate financing; real estate brokerage; real estate appraisals; real estate agency services; evaluation of real estate; administration of financial affairs relating to real estate; provision of real estate loans; financing of real estate development projects; financial brokerage services for real estate; financial services relating to real estate property and buildings; financing and loan services relating to the purchase of real estate; arranging of loan agreements secured on real estate; arranging of shared ownership of real estate; arranging the provision of finance for real estate purchase; assisting in the acquisition of and financial interests in real estate; capital investment in real estate; commercial property investment services; financial services relating to the acquisition of property; financial services relating to the sale of property; financial valuation of freehold property; financial valuation of leasehold property; arranging letting of real estate; arranging of leases of real estate; real estate agency services for the leasing of property; leasing of real estate property; leasing of freehold property; estate management services relating to transactions in real property; financial valuation of personal property; property portfolio management; management of property investments; advisory services relating to real estate ownership; advisory services relating to real estate valuations; corporate real estate advisory services; computerized information services relating to real estate; consultation services relating to real estate; provision of information relating to real estate property; provision of information relating to the property market [real estate]; research services relating to real estate acquisition; mortgage financing and asset securitization; consulting services regarding payment solutions, banking, credit card, debit card and payment card; information, advisory and consultancy services relating to all the aforesaid services;

- (d) International Class 38 for electronic data transmission over a global remote data processing network, including the Internet; services for the transmission, provision or display of information from a computer- stored data bank or via the Internet in the field of financial services; transmission of data through the use of electronic image processing by mobile telephone link; electronic mail, message sending and receiving services; television, radio and Internet broadcasting services; providing multi-user access to a secure computerized information network for the transfer and dissemination of a range of information in the field of financial

services; telephone telecommunication services provided via a prepaid telephone calling card; information, advisory and consultancy services relating to all the aforesaid services; leasing access time to a computer database;

- (e) International Class 42 for scientific and technological services, namely, research and design in the field of computer hardware and software; industrial analysis and research services; design and development of computer hardware and software; conversion of data or documents from physical to electronic media; consultancy in the design and development of computer hardware and software; computer programming; technical support and consultation services for managing computer systems, databases and applications; providing temporary use of non-downloadable software and computer software applications for managing, locating, activating and revoking authentication and digital credentials of near field communication (NFC) devices; design, development, maintenance and update of computer hardware and application software for mobile digital devices; design, development, maintenance and update of downloadable computer programs and application software for mobile phones and other digital devices that allows users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; design, development, maintenance and update of downloadable computer programs and application software that allows users to access sales promotion offers and obtain monetary rewards that can be credited to their accounts via a cash-back system; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers, coupons, voucher codes, special offers, reviews, product information, price comparison information, links to websites, and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) services featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods and services of others; application service provider (ASP) services featuring software for social networking; graphic design for the compilation of web pages on the Internet; information relating to the design of computer hardware or software provided on-line from a global computer network or the Internet; creating and maintaining web-sites for others; hosting the web-sites of others; creation of web pages for others; the design, creation and hosting of merchant websites; the designing, creation and hosting of bill payment websites for others; computer and Internet related technological services, namely, providing access to on-line electronic databases via a global computer network for the purposes of identity authentication and verification; data encryption and decryption of financial information; digital signature authentication services for authentication of others, namely, data encryption and provision data integrity; data integrity assurance services for others, namely, providing authentication, issuance, validation and revocation of digital certificates; technical consultation services in the fields of computer programming, financial computer networks, data processing, secure communications, data encryption and decryption and local area network security; providing a website featuring technology that enables users to engage in the dissemination of information in the fields of design and development of computer software, computer hardware, financial computer networks and local area networks; data storage; data retrieval services, namely, data recovery services; information, advisory and consultancy services relating to all the aforesaid services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14272.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 16<sup>th</sup> day of January, 2018, by Mastercard International Incorporated of 2000 Purchase Street, Purchase New York 10577, United States of America through its agent Arguelles & Company, Attorneys-at-Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE: 26.1.4;29.1.4  
in respect of

- (d) International Class 9 for scientific apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording; transmission or reproduction of sound or images; magnetic data carriers; compact discs [read only memory], blank recordable DVDs and other digital recording devices; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software and computer programs, downloadable or recorded computer software; computer operating programs, recorded; computer hardware and software, recorded

or downloadable for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; telecommunication and electrical apparatus and instruments, namely, apparatus for the recording, transmission and reproduction of data; accounting machines; apparatus for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software, namely, for the development, maintenance and use of local and wide area computer networks; systems for reading memory cards and systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications; printing apparatus including printing apparatus for data processing systems and financial transaction systems, namely, mobile [handheld] and stationary point of sale receipt printers; encoders and decoders; modems; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and mobile telecommunications devices; computer hardware and encryption software; computer software for creating encryption keys, digital certificates, digital signatures, computer software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; computer software and hardware that facilitates the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software comprising a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; downloadable computer programs and application software for mobile phones and other digital devices comprising a digital wallet that allow users to access price-comparison information, product reviews, links to the retail websites of others, and discount information; computer software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; computer software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; computer software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded cards and cards containing an integrated circuit chip in the nature of smart cards; security encoded cards all containing programming used for identification authentication and access control; cards encoded with security features for authentication purposes; cards encoded with security features for identification purposes; hologram impregnated encoded cards all containing programming used for verification of authenticity; charge cards, bank cards, credit cards, debit cards, blank electronic chip cards [blank smart cards], stored value cards, electronic data carrier cards, payment cards and payment cards all encoded; banking cards, namely, magnetically encoded banking cards and banking cards using magnetic memories and integrated circuit memories; payment card readers; magnetic coded card readers, electronic data carrier card readers, electronic encryption units, computer hardware, computer terminals, computer software for transaction authorization and settlement services for use in the financial services, banking and telecommunications industries; computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones and other communication devices; telecommunications equipment, namely, mobile [handheld] and stationary point of sale transaction terminals; computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices, namely, transponders; electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash dispensing machines; computer peripheral devices and electronic goods, namely, calculating machines, electronic personal organizers, electronic notepads, mobile telephones, tablet computers, digital readers and personal digital assistants (PDAs); mouse pads; fire-extinguishing apparatus;

- (e) International Class 35 for advertising; business management in connection with the business of payment card services; business administration in connection with the business of payment card services; office functions in connection with the business of payment card services; business advisory services in connection with the business of payment card services; business investigations; commercial information agency services; presentation of goods on communication media for retail purposes; price comparison services; organization of exhibitions for commercial or advertising purposes; marketing consulting services; market research services; evaluation, analysis, forecasts of purchase behavior of banking cards holders and preparing reports about the mentioned observations; promoting the sale of the goods and services of others by means of rewards and incentives generated in connection with the use of credit, debit and payment cards; business administration of consumer loyalty and rewards programs; commercial, industrial and business management assistance; business appraisals; advisory services for business management; marketing studies; provision of business statistical information; drawing up of statements of accounts; book-keeping; business research; public relations; publication of publicity texts; distribution of publicity leaflets; retail services provided through mobile telecommunications means in connection with the provision of credit cards and debit cards; retail services provided on-line, through networks or other electronic means using electronically digitized information connected with the provision of credit cards and debit cards; computerized database management; promoting concerts and cultural events of others, organization of expositions having commercial or advertising purposes; advertising in the field of transport, travel, hotels, lodging, food and meals, sports, entertainment and sightseeing; providing information regarding purchase of goods and services on-line via the



Internet and other computer networks; financial records management; information, advisory and consultancy services related to all the aforesaid services; data processing and data verification services; data repository and client profile information services;

- (f) International Class 36 for financial consultancy; financial information; financial sponsorship; financial services, namely, banking, credit card transaction processing services, debit card transaction processing services, charge card transaction processing services, pre-paid card transaction processing services offered through cards with stored value, financial services, namely, electronic credit and debit transactions processing, bill payment and presentment services, cash disbursement through the use of an automated teller machine; check verification, check cashing, deposit services and automated teller machine services, credit card transaction authorization and settlement services, transaction reconciliation, cash management, consolidated funds settlement, consolidated dispute processing, financial information with respect to data repository and client profile information services, and related switching, gateway, settlement and reconciliation, and funds movement services in the field of payment cards, electronic payment processing services, payment transaction authentication and verification services, value exchange services, namely, secure electronic cash transactions and electronic cash transmissions, over public computer networks to facilitate electronic commerce; providing financial information, namely credit and debit card data and reports, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit; dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, credit, debit and charge card payment processing services through wireless devices; the provision of financial services for the support of retail services provided on-line, through electronic networks, namely, credit, debit and charge card payment processing services; financial analysis and consultation; banking and credit services; banking, credit, debit and charge card processing services, cash disbursement via automated teller machines; stored valued deposit access services; cheque verification; processing of financial transactions both on-line via a computer database or via telecommunications and at point of sale, namely, credit, debit and charge card transaction processing services; ATM banking services, namely, processing services for financial transactions by card holders via automatic teller machines; ATM banking services, namely, the provision of balance details, deposits and withdrawals of money to card holders via automatic teller machines; financial settlement and financial authorization services in connection with the processing of financial payment transactions, namely, credit, debit and charge card authorization services; travel insurance services, namely, underwriting travel insurance; issuing and redemption of travelers cheques and travel vouchers; payer authentication services; verification of financial information; maintenance of financial records; remote payment services; stored value electronic purse services, namely, electronic payments processing services and transaction authorization and settlement services; provision of debit and credit processing services by means of radio frequency identification devices (transponders); provision of debit and credit processing services by means of communication and telecommunication devices; the provision of financial services for the support of retail services provided through mobile telecommunications means, including payment services through wireless devices, namely, credit, debit and charge card services; processing of credit and debit transactions by telephone and telecommunication link; the provision of financial services for the support of retail services provided on-line, through networks or other electronic means using electronically digitized information, namely, credit, debit and charge card payment processing; value exchange services, namely, the secure exchange of value, including electronic cash, over computer networks accessible by means of smartcards; bill payment services provided through a website; on-line banking; financial services provided over the telephone and by means of a global computer network or the Internet, namely, credit, debit and charge card services; financial services, namely, the provision of contactless mobile payments processing through merchants at retail, online and wholesale locations; financial services, namely, providing a cloud-based digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts via a cash-back system; real estate valuations; real estate investment management; real estate investment services; real estate insurance underwriting services; insurance for property owners; insurance services relating to property; real estate financing; real estate brokerage; real estate appraisals; real estate agency services; evaluation of real estate; administration of financial affairs relating to real estate; provision of real estate loans; financing of real estate development projects; financial brokerage services for real estate; financial services relating to real estate property and buildings; financing and loan services relating to the purchase of real estate; arranging of loan agreements secured on real estate; arranging of shared ownership of real estate; arranging the provision of finance for real estate purchase; assisting in the acquisition of and financial interests in real estate; capital investment in real estate; commercial property investment services; financial services relating to the acquisition of property; financial services relating to the sale of property; financial valuation of freehold property; financial valuation of leasehold property; arranging letting of real estate; arranging of leases of real estate; real estate agency services for the leasing of property; leasing of real estate property; leasing of freehold property; estate management services relating to transactions in real property; financial valuation of personal property; property portfolio management; management of property investments; advisory services relating to real estate ownership; advisory services relating to real estate valuations; corporate real estate advisory services; computerized information services relating to real estate; consultation services relating to real estate; provision of information relating to real estate property; provision of information relating to the property market [real estate]; research services relating to real estate acquisition; mortgage financing and asset securitization; consulting services regarding payment solutions, banking, credit card, debit card and payment card; information, advisory and consultancy services relating to all the aforesaid services;

- (d) International Class 38 for electronic data transmission over a global remote data processing network, including the Internet; services for the transmission, provision or display of information from a computer- stored data bank or via the Internet in the field of financial services; transmission of data through the use of electronic image processing by mobile telephone link; electronic mail, message sending and receiving services; television, radio and Internet broadcasting services; providing multi-user access to a secure computerized information network for the transfer and dissemination of a range of information in the field of financial services; telephone telecommunication services provided via a prepaid telephone calling card; information, advisory and consultancy services relating to all the aforesaid services; leasing access time to a computer database;
- (e) International Class 42 for scientific and technological services, namely, research and design in the field of computer hardware and software; industrial analysis and research services; design and development of computer hardware and software; conversion of data or documents from physical to electronic media; consultancy in the design and development of computer hardware and software; computer programming; technical support and consultation services for managing computer systems, databases and applications; providing temporary use of non-downloadable software and computer software applications for managing, locating, activating and revoking authentication and digital credentials of near field communication (NFC) devices; design, development, maintenance and update of computer hardware and application software for mobile digital devices; design, development, maintenance and update of downloadable computer programs and application software for mobile phones and other digital devices that allows users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; design, development, maintenance and update of downloadable computer programs and application software that allows users to access sales promotion offers and obtain monetary rewards that can be credited to their accounts via a cash-back system; application service provider (ASP) featuring software for receiving, transmitting and displaying vouchers, coupons, voucher codes, special offers, reviews, product information, price comparison information, links to websites, and receiving and transmitting data for the purchase of goods and services; application service provider (ASP) services featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods and services of others; application service provider (ASP) services featuring software for social networking; graphic design for the compilation of web pages on the Internet; information relating to the design of computer hardware or software provided on-line from a global computer network or the Internet; creating and maintaining web-sites for others; hosting the web-sites of others; creation of web pages for others; the design, creation and hosting of merchant websites; the designing, creation and hosting of bill payment websites for others; computer and Internet related technological services, namely, providing access to on-line electronic databases via a global computer network for the purposes of identity authentication and verification; data encryption and decryption of financial information; digital signature authentication services for authentication of others, namely, data encryption and provision data integrity; data integrity assurance services for others, namely, providing authentication, issuance, validation and revocation of digital certificates; technical consultation services in the fields of computer programming, financial computer networks, data processing, secure communications, data encryption and decryption and local area network security; providing a website featuring technology that enables users to engage in the dissemination of information in the fields of design and development of computer software, computer hardware, financial computer networks and local area networks; data storage; data retrieval services, namely, data recovery services; information, advisory and consultancy services relating to all the aforesaid services.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14273.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of February, 2018, by Fairmont Hotel Management of 137 National Plaza, Suite 300, National Harbor, Maryland, United States of America through its agent Morgan & Morgan Trust Corporation (Belize) Limited of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## FAIRMONT

in respect of:

- (a) International Class 35 for business management of hotel, motel, resort, spa, and restaurant; business administration; business management services; business advisory services relating to franchising and licensing; business management services relating to

franchising and licensing; advertising and promotional services; marketing; public relations; personnel management consultancy services; administration of consumer loyalty programs; sales services, including retail sales, mail order and sales via the Internet; advisory and consulting services relating to all the aforesaid services; all the aforesaid services provided electronically or online from a computer database or via the Internet;

- (b) International Class 36 for real estate consultancy services; real estate services relating to residential units, including the sale of, leasing of, granting and managing the right to use and other services relating to residential units, apartments, fractional interest, vacation club members, club memberships, vacation real estate time sharing, real estate time sharing; management of apartments; providing information on real estate, apartments, real estate time sharing facilities and leasing of apartments; membership services relating to timesharing of properties; financial services, namely, financial research and information services; mortgage banking services, namely, origination, acquisition, servicing, securitization and brokerage of mortgage loans; payment processing services, namely, credit card and debit card transaction processing services; financial affairs and monetary affairs, namely, financial information, management and analysis services; insurance consultancy services, namely, providing advice in the field of property and casualty insurance; advisory and consulting services relating to all the aforesaid services; all the aforesaid services provided electronically or online from a computer database or via the Internet;
- (c) International Class 43 for provision of hotel accommodation, motel, resort, and spa services; hotel, motel, resort and spa reservation services; restaurant and catering services; food and drink catering; provision of conference facilities; provision of special benefits programs for guests at accommodations and for travelers, namely, complimentary high speed internet, complimentary local calls, complimentary health club access, complimentary use of golf clubs, complimentary access to bicycles, personalized room-preference profile, dedicated reservation line and online personal profile, airline miles per stay, guaranteed room access, priority wait-list status, complimentary shoe shine, private reception desk for express check-in and check-out advisory and consulting services relating to all the aforesaid services; all the aforesaid services provided electronically or online from a computer database or via the Internet;
- (d) International Class 44 for provision of hygienic and beauty care services including beauty salons, hairdressing salons, aromatherapy, manicuring, pedicuring, and massage rendered by hotels, motels, resorts, and spas; all the aforesaid services provided electronically or online from a computer database or via the Internet.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14354.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of September, 2018, by BASF SE of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TOVEOR

in respect of:

- (a) International Class 1 for chemical preparations for use in agriculture, horticulture and forestry, namely, chemical preparations for the treatment of seeds, preparations for fortifying plants; plant growth regulating preparations; surfactants for use in connection with agricultural pesticides;
- (b) International Class 5 for vermin destroying preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14777.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of September, 2018, by BEIQI FOTON MOTOR CO., LTD. of LAONIUIWAN VILLAGE NORTH, SHAYANG ROAD, SHAHE TOWN, CHANGPING DISTRICT, BEIJING 102206, CHINA (a Chinese corporation) through its agent Dujon & Dujon (Attorneys-at-Law) of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SAUVANA

in respect of International Class 12 for automobiles; trucks; tractors; motorcycles; cars; motor coaches; fork lift trucks; trailers [vehicles]; hose carts; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sports cars; tip trucks; vehicles for military transportation; automobile chassis; carrier tricycles.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14804.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 8<sup>th</sup> day of October, 2018, by Yara International ASA of Drammensveien 131, 0277, Oslo, Norway through its agent Courtenay Coye LLP, Attorneys-at-Law of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## YaraBasa

in respect of International Class 1 for chemicals for use in agriculture, industry, horticulture and forestry, aquaculture and animal husbandry, except fungicides, herbicides, insecticides and parasiticides; fertilizers and manures; compost; plant growth regulators for agriculture use; chemicals for coating of fertilizers and seeds and seed grain; granulated lime stone for agricultural purposes; chemical additives to fertilizers; nitrates.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 7<sup>th</sup> day of September, 2018 under application number 201811852 in Norway.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14830.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of October, 2018, by The National Channel of Red Creek, Esperanza Village, Cayo District, Belize, through the Belize Intellectual Property Office of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE: (8)26.11.3,12;29.1.3.4  
in respect of:

- (a) International Class 35 for production of televised advertisement;
- (b) International Class 38 for cable television broadcasting services; television broadcasting of sporting events.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the number “10”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14839.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of October, 2018, by Apple Inc. of One Apple Park Way, Cupertino, California, 95014, United States of America through its agent Balderamos Arthurs LLP, Attorneys-at-Law of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LIQUID RETINA

in respect of International Class 9 for computers; electronic display screens and electronic display interfaces; handheld computers; mobile telephones; handheld digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing telephone calls, electronic mail, and other digital data; personal digital assistants; smartphones; smartwatches; wearable computers; wearable computer peripherals.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 17<sup>th</sup> day of April, 2018 under application number 2018-316 in Liechtenstein.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14849.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 18<sup>th</sup> day of October, 2018, by HP Hewlett Packard Group LLC of 11445 Compaq Center Drive West, Houston, Texas 77070, United States of America, through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE:26.4.9

in respect of:

- (a) International Class 9 for computers; laptop computers; notebook computers; tablet computers; smartphones; data processing apparatus; computer memory devices; computer hardware; computer peripheral devices; mouse [computer peripheral]; video screens; monitors [computer hardware]; document printers for use with computers; computer workstations comprising of computers, scanners, computer peripheral devices, computer printers and computer display screens; multifunction electronic devices for use in copying, printing, scanning, faxing, video capturing and transmitting documents and images and parts for the foregoing; scanners [data processing equipment]; photocopiers [photographic, electrostatic, thermic];
- (b) International Class 35 online retail store services featuring computers, tablet computers, computer hardware, printers, and computer peripherals; mobile retail store services featuring computers, tablet computers, computer hardware, printers, and computer peripherals; providing a website featuring an online marketplace for sellers and buyers of computer and printing goods and

services; inventory management in the field of printing and computer supplies; on-line ordering services featuring printing and computer supplies; retail and on-line store services featuring computer printer ink and toner.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14856.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by Hunter Tools U.S.A., Corp. of 17 Street, Building 33, Colon Free Zone, Panama, through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE:12.3.1,11

in respect of International Class 11 for bath installations; bath fittings; water distribution installations; showers; taps for pipes and pipelines; wash-hand basins [parts of sanitary installations].

The applicant claims that it has a bona fide intention to use the mark.



Registration of this mark shall give no exclusive right to the image of the faucet, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14873.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by AL HARAMAIN PERFUMES L.L.C. of Otaiba Building, Shop No. B5, Murshid Bazar, Deira, P.O. Box 13754, Dubai, United Arab Emirates, through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**AL HARAMAIN**

in respect of International Class 3 for eau de cologne; perfumes; bar soap; cosmetic soaps; fragrances and perfumery; essential oils; oils for perfumes and scents; deodorant for personal use; body sprays; body lotions; face and body creams; cosmetic creams; room fragrances; incense.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14875.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of October, 2018, by Bras N Things Pty Ltd of Level 2, Building 1, 75-85 O'Riordan Street, Alexandria, NSW Australia 2015 through its agent Morgan & Morgan Trust Corporation (Belize) Limited of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

bras *N* things

in respect of:

- (a) International Class 25 for clothing including swimwear, sportswear, casual wear, lingerie, sleepwear and nightwear; footwear, namely slippers;
- (b) International Class 35 for advertising services; business management services and business administration services; retail, wholesale, mail order and online store services featuring cosmetics, toiletries, clothing, paper goods, stationery, printed matter, entertainment products and promotional products; importing and exporting agency services; business management services in relation to franchising; administration of consumer loyalty programs.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "bras" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14879.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of October, 2018, by Tabacalera del Este SA of Yvyra Pyta y Mandarinas, Villa Conavi II Hernandarias Paraguay through its agent EPROINT (Belize) Limited of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**SANTA FE**

in respect of International Class 34 for cigarettes; cigarillos; tobacco; smokers' articles.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14889.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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(2nd issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of October, 2018, by Fusion Unlimited, LLC of 18-B Journey, Aliso Viejo, California 92656, USA through its agent Morgan & Morgan Trust Corporation (Belize) Limited of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**SISSTREVOOLUTION**

in respect of International Class 25 for shirts; t-shirts; woven shirts; blouses; sweaters; sweatshirts; jackets [clothing]; rompers; jumpers [pullovers]; loungewear; tank tops; camisoles; bodysuits; bras; underwear; dresses; skirts; sweat pants; pants; shorts; scarves; swimwear.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14893.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of October, 2018, by Fusion Unlimited, LLC of 18-B Journey, Aliso Viejo, California 92656, U.S.A. through its agent Morgan & Morgan Trust Corporation (Belize) Limited of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SISSTREVOOLUTION

in respect of International Class 18 for backpacks, duffel bags, suitcases, purses, satchels, briefcases, tote bags, beach bags, athletic bags, wallets, coin purses, key cases, toiletry bags sold empty.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 16<sup>th</sup> day of July, 2018 under application number 88/039,821 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14894.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of October, 2018, by NTTM, LLC of 2120 Smithtown Avenue, Ronkonkoma, New York 11779, U.S.A. through its agent Morgan & Morgan Trust Corporation (Belize) Limited of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SUNDANCE VITAMINS

in respect of International Class 5 for vitamins and vitamin preparations; vitamin supplements; mineral supplements; nutritional supplements; dietary supplements; food supplements; and herbal supplements.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "VITAMINS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14895.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of October, 2018, by BIO PAPPEL SCRIBE S.A. DE C.V. of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México through its agent Courtenay Coye LLP (Attorneys-at-Law) of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-





CFE:26.4.1,18;29.1.4

in respect of International Class 16 for writing or drawing books; notebooks; document files [stationery]; pads [stationery]; writing materials; loose-leaf binders; school supplies [stationery]; printing and writing paper, in rolls, sheets and reams for use by the final consumer, namely, laser printing paper, papers for use in the graphic arts industry, folders and memo blocks for writing; paper sheets [stationery]; copying paper [stationery]; pens [office requisites]; pencils; colour pencils; pastels [crayons]; marking pens [stationery]; writing cases [stationery]; pen cases; pencil holders; penholders; office requisites, except furniture; files [office requisites]

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “PAPEL 100% RECICLADO” and “100% RECYCLED PAPER”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14896.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

*(2nd issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 31<sup>st</sup> day of October, 2018, by Apple Inc. of One Apple Way, Cupertino, California, 95014, United States of America through its agent Balderamos Arthurs LLP, Attorneys-at-Law of Charter House, Suite , 3 ½ Miles Philip Goldson Highway, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## AIRPODS

in respect of

- (a) International Class 10 for instruments for general wellbeing instruments, namely, health, fitness, exercise, and wellness sensors, monitors, speakers and screens for measuring, displaying, tracking, reporting, monitoring, storing, and transmitting biometric data, heart rate, body movement, and calories burned; hearing aids; medical apparatus and instruments; apparatus for use in medical analysis; testing apparatus for medical purposes; pulse meters; thermometers for medical purposes; spirometers [medical apparatus]; dental apparatus; heart rate monitoring apparatus; ear plugs [ear protection devices]; feeding bottles; non-chemical contraceptives; hair prostheses; plaster bandages for orthopedic purposes; suture materials;
- (b) International Class 14 for horological and chronometric instruments; watches; clocks; timepieces; chronographs for use as timepieces; chronometers; watchstraps; watch bands; cases for watches, clocks, and horological and chronometric instruments; component parts for watches, clocks, and horological and chronometric instruments; jewelry; alloys of precious metal; boxes of precious metal;
- (c) International Class 28 for games and playthings; electronic hand-held game units; electronic games, other than those adapted for use with television receivers only; electronic amusement apparatus (automatic); hand-held units for playing video games other than those adapted for use with television receivers only; video game machines; arcade video game machines; joysticks for video games; hand-held consoles for playing video games; portable games and toys incorporating telecommunication functions; video game consoles; protective films adapted for screens for portable games; portable games with liquid crystal displays; controllers for game consoles; rocking horses, pinball machines; pinball game machines [toys]; musical toys; apparatus for games; ring games; toy musical boxes; toy musical instruments; toy record players for playing tunes and cassettes; battery operated action toys; electronic action toys; toy mobiles; toy robots; electronic targets; remote-controlled toy vehicles; toy computers; toy mobile telephones; toy and novelty face masks; novelty toys for parties; party poppers [party novelties]; snow globes; action figures and accessories therefor; dolls' clothing and accessories for use with dolls; hockey sticks; toy trucks, electronically operated toy motor vehicles, protective paddings [parts of sports suits], ride-on toy vehicles, scale model vehicles, toy trains, and toy air planes, toy model trains, scale model kits [toys], toy models, inflatable toys , toy figures, and dolls, toy vehicles; play balloons; jigsaw puzzles;

stuffed toy animals, toy banks; playing balls; balls for games; pumps specially adapted for use with balls for games; parlor games, toy building blocks, toy boxes, lottery tickets, flying discs [toys], puzzles, dog toys, cat toys; drones [toys]; controllers for toys; board games; card games; playing cards; balls for games, billiard tables, billiard balls, billiard cues and other billiard equipment, golf balls, golf tees, golf ball markers; pool tables and cues, cue racks and balls; body-building apparatus; body rehabilitation apparatus; body-training apparatus; chest expanders [exercisers]; weight lifting belts [sports articles]; archery implements; skateboards; toboggans and sleds [sports articles]; snow sleds for recreational use, darts, dartboards; hunting game calls; swimming pools [play articles]; baseball gloves; ice skates; decorations for Christmas trees; Christmas crackers [party novelties]; fishing rods and tackle; twirling batons; camouflage screens [sports articles]; scratch cards for playing lottery games.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 4<sup>th</sup> day of May, 2018 under application number 74945 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14898.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 2<sup>nd</sup> day of November, 2018, by D.B.C. Corporation of 228 Industrial Drive North, Madison, Mississippi 39110, U.S.A., through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE:27.5.1

in respect of International Class 30 for cookies; wafers.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 16<sup>th</sup> day of May, 2018 under application number 87924037 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14900.18 should do so in writing addressed to the undersigned not later than the **15<sup>th</sup> day of November, 2019.**

**DATED** this 23<sup>rd</sup> day of August, 2019.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 6<sup>th</sup> day of September, 2018, by Caribbean Licensing Corp. of Ground Floor, Worthing Corporate Centre, Christ Church BB1 5008, Barbados through its agent Courtenay Coye LLP (Attorneys-at-Law) of 15 "A" Street, Belize City, Belize, for the re-registration of the following trade/service mark, as proprietor thereof-



CFE:26.4.18;27.5.24

in respect of

- (a) International Class 7 for electric kitchen appliances, electric knives, electric hand mixers, power-operated garden machinery and appliances (lawnmowers, weeders), food mixers and attachments thereto, food processors, beaters, mixers, blenders and whisks for use in preparing food and drink, machines for use in the household, electric can openers, sewing machines and knitting machines,

machines for washing laundry, spin dryers, tumble dryers, electric scissors, electric hair clippers, electric knives and electric choppers, juice extracting machines, knife sharpeners, combined washing and drying machines, machines for making ice cream, vacuum cleaners, floor polishers, polishing machines and apparatus, floor cleaning machines and apparatus, wet and dry vacuum cleaners, shampooing apparatus, apparatus for cleaning carpets, rugs and curtains, filters for vacuum cleaners, parts, fittings and components for all the aforesaid goods;

- (b) International Class 9 for telecommunication installations, apparatus and instruments, telephone apparatus, cordless telephones, answering machines, apparatus for recording, transmission or reproduction of sound or images, photographic apparatus and instruments, television apparatus and instruments, computers, gamed computers, computer peripherals, apparatus for use with computers, computer software, computer terminals, visual display units, disc drives, discs and tapes all for video games, cameras, video cameras, computer games, games adapted for use with television receivers, telephones, radio receivers, television for receiving satellite broadcasting, satellites and decoders, tapes for tape recorders, video tapes, amplifiers, headphones, earphones speakers, digital audio tapes, tapes, discs and floppy discs, all recorded with computer programs, computer hardware and computer games, CD Roms, electronic games, calculators, television aerials, antennas, transformers, surge protectors, spectacles, sunglasses, spectacle frames and glasses, cases for spectacles and sunglasses, spectacle chains and cords, controllers and keypads all for heating, ventilation, air conditioning, lighting and security, audio tapes, audio and video cassettes, sound recordings, records, cassettes and discs, compact discs, radio cassettes, CD radio cassettes, pre-recorded tapes and discs electrical apparatus and instruments, all for office use, word processing apparatus and instruments, typewriting, photocopying apparatus and instruments, facsimile processing apparatus and instruments, telephone answering apparatus and instruments, paging apparatus, mobile telephones, audio apparatus, audio systems, tuners, CD players, personal CD players, cassette decks, graphic equalizers, turntables, speakers, loud speakers, speaker cables, portable audio apparatus and instruments, karaoke machines, juke boxes, radios, clock radios, time clocks and timers, video apparatus and instruments, binoculars, camcorders, computer programs, lap-top and note book computers, office machines, batteries, cabinets and stand all adapted for audio, video and television apparatus and instruments, video recording machines, video disc players, televisions, tape players, automatic playback machines, combined television and VCR, remote control apparatus, electric hair curling apparatus, hair waving apparatus and hair styling apparatus, electric steam curling sets, electrical domestic appliances, electric irons, electric cleaning apparatus, electric shoe polisher, parts, fittings and components for all the aforesaid goods;
- (c) International Class 11 for apparatus and installations for lighting, heating, cooking, refrigerating and freezing and drying, combined refrigerators and freezers, ovens, cookers, microwave ovens, grills, table top grills and rings, electric food warmers, toaster ovens, toasters, electric kettles, coffee makers, ice machines, rice cookers, electric pressure cookers, barbecues, hair dryers, fans, light bulbs, fluorescent tubes, electric coffee filters, toasters, domestic pressure cookers, machines for making hot drinks, parts, fitting and components for all the aforesaid goods;
- (d) International Class 20 for furniture, mirrors, picture frames, mattresses, cushions and pillows, beds, box mattresses, headboards, goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, parts, fittings and components for all the aforesaid mentioned goods;
- (e) International Class 24 for textile articles, textile piece goods, linen products, textiles, linen and upholstery fabrics, bed clothes, bed covers, bed linen, duvet covers, pillowcases, table covers, table linen, curtains, curtain tie backs and blinds, bath linen, towels, textile wall hanging, parts, fittings and components for all the aforesaid goods;
- (f) International Class 27 for floor coverings, carpets, linoleum, floor tiles, floor mats, mats and matting, wall coverings, parts, fittings and components for all the aforesaid goods;
- (g) International Class 35 for preparation and presentation of advertising mater, sales promotion services, publicity services, business and management advice, compilation and provision of trade, business, price and statistical information and data bases, preparation and compilation of reports, advertising services, business administration, marketing and marketing planning, advisory and consultancy services relating to marketing, marketing assessment services, business planning and development, services relating to stock control, scanning, tagging and security, setting up, organization, administration, operation and supervision of customer loyalty, sales, incentives and promotional activity schemes and advice, consultancy and information services relating to such services, business management, including assistance and advising for the establishment and management of retail stores;
- (h) International Class 36 for credit services, hire purchase financing, provision of finance for leasing, financing of loans, financial advice, consultancy, research and information services, financial services for the provision of credit.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8233 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 30<sup>th</sup> day of July, 2018, by Kia Motors Corporation of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.1.2,18  
in respect of :

- (a) International Class 12 for automobiles; sports cars; vans [vehicles]; trucks; motor buses; electric vehicles; bicycles; air vehicles; structural replacement parts and fittings for automobiles;
- (b) International Class 35 for providing information via the internet relating to the sale of automobiles; sales agency services for automobile; sales arranging of automobiles; wholesale services featuring vehicles; retail store services featuring vehicles; providing sales leads for the automobile parts industry; arranging and conducting sales events for parts and accessories for vehicles wholesale store services featuring parts and accessories for vehicles; retail store services featuring parts and accessories for vehicles;
- (c) International Class 37 for repair and maintenance of motor vehicle and parts thereof; repair, maintenance and overhaul of automobiles; repair and maintenance of engines for motor vehicles; repair or maintenance of automobile audio apparatus; automobile cleaning and car washing; tuning of motors and engines for automobiles.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14668.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 6<sup>th</sup> day of September, 2018, by Skyworth Group Co. Ltd. of 22-24/F, East Tower, Skyworth Semiconductor Design Building, 18 High-Tech South Road, Nanshan District, 518057, Shenzhen, China through its agent Morgan & Morgan Trust Corporation (Belize) Limited of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**Skyworth**

in respect of:

- (a) International Class 7 for agricultural machines; net hauling machines [fishing]; woodworking machines; papermaking machines; printing machines; machines for the textile industry; dyeing machines; food preparation machines, electromechanical; brewing machines; cigarette machines for industrial purposes; leather-working machines; sewing machines; bicycle assembling machine; machines for the production of sugar; machines for processing plastics; machine for manufacturing enamel; machine for manufacturing lamp bulbs; wrapping machines; honeycomb briquette manufacturing machines; washing machines; machine used for process filtration in the pharmaceutical industry; vulcanisation apparatus; glass working machines; fertilizer distributing machines; electromechanical machines for chemical industry; rolling mills; oil refining machines; mixing machines; hoists;

derricks; hammers [parts of machines]; moulding machines; fittings for engine boilers; internal combustion engines, other than land vehicles; emergency power generators; current generators; power hammers; generators of electricity; cutting machines; buttonholing machine; machines used for manufacturing electric wires and cables; hand-held tools, other than hand-operated; machines for use in the manufacture of electrical and electronic circuitry; electrical and electronic apparatus and equipment all for use in generating energy obtained from alternative energy sources; soldering apparatus, gas operated; painting machines; starters for motors and engines; control mechanisms for machines, engines or motors; mufflers for automobile engine; pumps [machines]; valves [parts of machines]; compressed air machines; compressors for refrigerators; hydraulic turbines; connecting rods for machines, motors and engines; speed governors for machines, engines and motors; belts for machines; electric welding machines; washing apparatus; shoe polishers, electric; electroplating machines; condensing installations;

- (b) International Class 9 for computers; computer memories; monitors [computer hardware]; laptop computers; notebook computers; processors [central processing units]; USB flash drives; computer peripheral devices; computer keyboards; mouse [computer peripheral]; electronic pocket translators; computer software, recorded; electronic pens [visual display units]; computer game software, downloadable; electronic publications, downloadable; wireless network cards; touch screens; personal digital assistants (PDA); time recording apparatus; adding machine; ticket dispensers; electronic tags for goods; video lottery ticket terminals [dispensers]; electronic terminals for generating lottery tickets; facsimile machines; weighing machines; measures; electronic notice boards; neon signs; portable telephones; transmitters of electronic signals; radar apparatus; navigational instruments; global positioning system [GPS] apparatus; broadband wireless equipment, namely, telecommunications base station equipment for cellular and fixed networking and communications applications; optical apparatus and instruments; navigation apparatus for vehicles [on-board computers]; time switches, automatic; television apparatus; monitoring apparatus, electric, other than for medical purposes; tape recorders; video recorders; camcorders; DVD players; headphones; electronic teaching and learning machines; portable media players; television cameras; computer operating programs, recorded; set top boxes; cameras [photography]; slide projectors; transparency projection apparatus; surveying apparatus and instruments; aerometers; automatic indicators of low pressure in vehicle tires [tyres]; speed checking apparatus for vehicles; gasometers [measuring instruments]; kilometer recorders for vehicles; exposure meters [light meters]; logs [measuring instruments]; mileage recorders for vehicles; hydrometers; audiovisual teaching apparatus; measuring devices, electric; probes for scientific purposes; optical apparatus and instruments; materials for electricity mains [wires, cables]; semi-conductors; integrated circuits; electronic chips for the manufacture of integrated circuits; light-emitting diode (LED); voltage stabilizing power supply; Voltage surge protectors; fluorescent screens; video screens; remote controls for televisions; optical fibers [fibres] [light conducting filaments]; regulating apparatus, electric; electric installations for the remote control of industrial operations; lightning conductors [rods]; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; protection devices for personal use against accidents; alarms namely, burglar alarms; sound alarm; alarm bells, electric; spectacles [optics]; batteries, electric; animated cartoons; electronic key fobs being remote control apparatus; radar apparatus; monitors [computer hardware]; liquid crystal displays; apparatus to check franking; mobile phones;
- (c) International Class 11 for air conditioning installations; light-emitting diodes [LED] lighting apparatus; pressure cookers [autoclaves], electric; microwave ovens [cooking apparatus]; freezers; refrigerators; ventilation [air-conditioning] installations and apparatus; fans [air-conditioning]; solar water heaters; heat lamp installations for bathrooms; disinfectant apparatus; drinking water dispensers; lamps; lighting apparatus and installations; cooking apparatus and installations; lighting apparatus for vehicles; germicidal lamps for purifying air; curling lamps; electric water heaters; lava rocks for use in barbecue grills; refrigerating appliances and installations; air conditioning apparatus; electric hair driers; heating apparatus; soap bubble and foam generators for entertainment purposes; hot water heating installations; ornamental fountains; sanitary apparatus and installations; water purification installations; disposable sterilization pouches, not for medical use; radiators, electric; gas lighters; nuclear reactors; clothing, electrically heated.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14768.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of September, 2018, by P.T. Pulau Sambu of Jl. Rawa Bebek No. 26 (Gedung Panjang), Rt 003 Rw 010 Kelurahan Penjaringan, Kecamatan Penjaringan, Kota Administrasi Jakarta Utara through its agent Barrow & Williams LLP (Attorneys-at-Law) of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of:

- (a) International Class 29 for coconut milk; coconut milk-based beverages; coconut cream; coconut fat; coconut oil for food; coconut butter; coconut milk powder; prepared coconut; coconut, desiccated; jams; fruit jellies; compotes; fruit-based desserts; canned pineapple; fruits, canned;
- (b) International Class 32 for fruit drinks; fruit juices; non-alcoholic beverages; coconut-based beverages not being milk substitutes; coconut-based non-alcoholic beverages not being milk substitutes; coconut-based beverages; coconut water; pineapple juice drinks; pineapple juice beverages; syrups for making beverages; concentrates for making fruits juices; preparations for making beverages, non-alcoholic cordials; smoothies.

The applicant claims that it intends to use the mark.

The applicant claims that the word “coco” when translated to the English language is “coconut”.

Registration of this mark shall give no exclusive right to the use of the word “Coco” and “water”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14774.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 20<sup>th</sup> day of September, 2018, by HYUNDAI MOTOR COMPANY of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PALISADE**

in respect of International Class 12 for automobiles; sports cars; vans [vehicles]; motor trucks; motor buses; RV automobiles; sport utility vehicles [SUV]; parts and accessories for automobiles.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 5<sup>th</sup> day of June, 2018 under application number 40-2018-0076752 in the Republic of Korea.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14806.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 28<sup>th</sup> day of September, 2018, by Playtech Software Limited of Ground Floor, St. George's Court, Upper Church Street, Douglas, IM1 1EE, Isle of Man (an Isle of Man company) through its agent Dujon & Dujon

(Attorneys-at-Law) of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## PLAYTECH

in respect of :

- (a) International Class 9 for computer unified software platform, incorporating a single or multiple applications featuring functional and graphical elements; downloadable and non- downloadable software, pre-recorded data carriers and hardware, all for gaming, gambling, on-line gaming and gambling, real-time animation and video-streaming of on-line gaming and gambling; downloadable and non-downloadable software and mobile compatible computer software, pre-recorded data carriers and hardware, all for creating, operating, managing, monitoring and supervising on-line gaming and gambling portals, contests and tournaments, and for management of customer relationship and customer accounts; automatic mechanisms for coin-operated apparatus and gambling machines; parts and fittings for all the aforesaid goods;
- (b) International Class 41 for entertainment services; interactive entertainment services; sports betting services; gambling and wagering services in respect to bingo parlour and poker games, casino, gaming, gambling, betting and bookmaking [gambling services]; entertainment services by or relating to sports betting, casino gaming, gambling, betting or wagering; provision of interactive real-time gambling, bingo, poker, casino, sports betting and bookmaking services via global computer networks, mobile telephones and portable entertainment systems; organization and operation of live gaming, gambling, betting, poker and bingo tournaments and competitions; providing on-line interactive casino, on-line casino, poker, lottery, slot machine and bingo services; information, advice and consultancy relating to the aforementioned services; information relating to bingo, poker, casino, sport and sporting events; providing computer games online, on social networks or by means of a global computer network; providing electronic games for use on mobile telephones, tablets or other electronic mobile devices;
- (c) International Class 42 for development and design of computer software and mobile compatible computer software and hardware for gaming, gambling, on-line gaming and on-line gambling; development and design of computer software and hardware for creating, operating, managing, monitoring and supervising on-line gaming and gambling portals, contests and tournaments, and for management of customer relationship and customer accounts; technical support, namely trouble shooting of computer software and computer network problems; providing temporary use of non-downloadable software for gaming, gambling, on-line gaming and on-line gambling; providing temporary use of non-downloadable software for creating, operating, managing, monitoring and supervising for others on-line gaming and gambling portals, contests and tournaments, and for management of customer relationship and customer accounts.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14815.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 28<sup>th</sup> day of September, 2018, by Playtech Software Limited of Ground Floor, St. George's Court, Upper Church Street, Douglas, IM1 1EE, Isle of Man (an Isle of Man company) through its agent Dujon & Dujon (Attorneys-at-Law) of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(8):26.1.10

in respect of :

- (a) International Class 9 for computer unified software platform, incorporating a single or multiple applications featuring functional and graphical elements; downloadable and non- downloadable software, pre-recorded data carriers and hardware, all for gaming, gambling, on-line gaming and gambling, real-time animation and video-streaming of on-line gaming and gambling; downloadable and non-downloadable software and mobile compatible computer software, pre-recorded data carriers and hardware, all for creating, operating, managing, monitoring and supervising on-line gaming and gambling portals, contests and tournaments, and for management of customer relationship and customer accounts; automatic mechanisms for coin-operated apparatus and gambling machines; parts and fittings for all the aforesaid goods;

- (b) International Class 41 for entertainment services; interactive entertainment services; sports betting services; gambling and wagering services in respect to bingo parlour and poker games, casino, gaming, gambling, betting and bookmaking [gambling services]; entertainment services by or relating to sports betting, casino gaming, gambling, betting or wagering; provision of interactive real-time gambling, bingo, poker, casino, sports betting and bookmaking services via global computer networks, mobile telephones and portable entertainment systems; organization and operation of live gaming, gambling, betting, poker and bingo tournaments and competitions; providing on-line interactive casino, on-line casino, poker, lottery, slot machine and bingo services; information, advice and consultancy relating to the aforementioned services; information relating to bingo, poker, casino, sport and sporting events; providing computer games online, on social networks or by means of a global computer network; providing electronic games for use on mobile telephones, tablets or other electronic mobile devices;
- (c) International Class 42 for development and design of computer software and mobile compatible computer software and hardware for gaming, gambling, on-line gaming and on-line gambling; development and design of computer software and hardware for creating, operating, managing, monitoring and supervising on-line gaming and gambling portals, contests and tournaments, and for management of customer relationship and customer accounts; technical support, namely trouble shooting of computer software and computer network problems; providing temporary use of non-downloadable software for gaming, gambling, on-line gaming and on-line gambling; providing temporary use of non-downloadable software for creating, operating, managing, monitoring and supervising for others on-line gaming and gambling portals, contests and tournaments, and for management of customer relationship and customer accounts.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14816.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of October, 2018, by Autodesk, Inc. of 111 McInnis Parkway San Rafael, California 94903, USA through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## AUTOCAD

in respect of International Class 9 for computer aided design (CAD) software for general use; Computer aided manufacturing (CAM) software for machine control and general use; Computer game software; Computer graphics software; Computer software for designing in the field of architecture, digital prototyping, graphic design, multimedia production, viewing of video entertainment, special effects, film editing, project management, image manipulation, home design, simulation, visualization, rendering of digital objects and images, and data management; Computer software for architecture design, digital prototyping, graphic design, multimedia production, viewing of video entertainment, special effects, film editing, project management, image manipulation, home design, simulation, visualization, rendering of digital objects and images, and, data management and that may be downloaded from a global computer network; Educational software featuring instruction in design, art, multimedia, image manipulation and architecture; Software for processing images, graphics and text; Computer software for aiding, operating, and controlling devices for printing of three-dimensional (3D) objects; Computer aided design (CAD) software for designing and printing of three-dimensional objects; Computer software for scanning and processing of three-dimensional (3D) objects; Computer software for designing, creating, visualizing, editing, optimizing, and analyzing 3D meshes, 3D models, 3D point clouds, and orthographic projections and views; Computer software for designing, creating, visualizing, editing, optimizing, and analyzing 3D meshes and 3D models; Computer software for use in creating digital prototypes, virtual prototypes, 3D product presentations and renderings, and 3D design reviews and for streaming 3D data; Computer software for use in manufacturing and 3D printing; Computer software for use in electronic design automation and for designing and manufacturing printed circuit boards; Computer software development tools.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14825.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of October, 2018, by Infinitum, Sociedad Anónima of 6a avenida 7-39 zona 10 edificio Las Brisas, tercer nivel, oficina 302 B, Guatemala through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE©8) 26.11.1,12;29.1.4

in the colors navy blue, blue and sky blue in respect of:

- (a) International Class 35 for advertising; business management assistance; business management and organization consultancy; advisory services for business management; business administration services relating to telecommunication and technology; transcription of communications [office functions]; arranging subscriptions to telecommunication services for others; providing commercial information in the field of telecommunication and technology;
- (b) International Class 38 for telecommunication services, namely, providing internet access via broadband optical or wireless networks; information about telecommunication.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14829.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of October, 2018, by SJOVIK LIMITED of Ground Fl, Dixcart House, Sir William PL, St. Peter Port Guernsey GY14EZ through its agent Barrow & Williams LLP (Attorneys-at-Law) of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

**PIXI**

in respect of:

- (a) International Class 3 for non-medicated beard care preparations, namely, cleansers, oil and pomade; cloths, wipes or tissues impregnated with a skin cleanser; cosmetic kits composed of non-medicated skin care preparations; cosmetic kits composed of non-medicated beard care preparations; cosmetics; non-medicated skin care preparations; make-up removers; nail care preparations; glitters for cosmetics purposes; compacts containing make-up; make-up kits; fragrances; hair care preparations; non-medicated bath preparations; non-medicated soaps;
- (b) International Class 35 for retail store services and online retail store services featuring cosmetics, non-medicated skin care preparations, make-up removers, nail care preparations, glitters for cosmetics purposes, compacts containing make-up, make-up kits, fragrances, hair care preparations, non-medicated bath preparations, non-medicated soaps, non-medicated beard care preparations, namely, cleansers, oil, and pomade, pre moistened cosmetic wipes, cosmetic kits composed of non-medicated skin care preparations, cosmetic kits composed of non-medicated beard care preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14864.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of October, 2018, by Ómnibus Cristóbal Colón, S.A. De C.V. of Calle 2 de Mayo No. 97, Colonia Cuautla Centro, Municipio Cuautla C.P. 62740, Morelos, México through its agent Barrow & Williams

LLP (Attorneys-at-Law) of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following services mark, as proprietor thereof-

## CRISTÓBAL COLÓN

in respect of:

- (a) International Class 39 for transportation of passengers and goods; travel reservations; transportation of passengers by bus; organization of excursions; providing information regarding transportation; organization of sightseeing travel tours;
- (b) International Class 43 for agency services for the reservation of temporary accommodation; restaurant reservation services.

The applicant claims that it intends to use the mark.

The Applicant claims that the words “CRISTÓBAL COLÓN”, when translated to the English language is “Christopher Columbus”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14881.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of October, 2018, by AUTOBUSES DE ORIENTE A.D.O., S.A. DE C.V. of Artilleros No. 123, Colonia Siete de Julio, Delegacion Venustiano Carranza C.P. 15390, Ciudad de México, Mexico through its agent Barrow & Williams LLP (Attorneys-at-Law) of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following services mark, as proprietor thereof-



CFE:26.3.23

in respect of:

- (a) International Class 39 for transportation of passengers and goods; travel reservations; transportation of passengers by bus; organization of excursions; providing information regarding transportation; organization of sightseeing travel tours;
- (b) International Class 42 for technological services and research and design relating thereto;
- (c) International Class 43 for agency services for the reservation of temporary accommodation; restaurant reservation services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14882.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of October, 2018, by AUTOBUSES DE ORIENTE A.D.O., S.A. DE C.V. of Artilleros No. 123, Colonia Siete de Julio, Delegacion Venustiano Carranza C.P. 15390, Ciudad de México, Mexico through its agent Barrow & Williams LLP (Attorneys-at-Law) of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE:26.2.7;26.3.1;26.4.2

in respect of:

- (a) International Class 39 for transportation of passengers and goods; travel reservations; transportation of passengers by bus; organization of excursions; providing information regarding transportation; organization of sightseeing travel tours;
- (b) International Class 43 for agency services for the reservation of temporary accommodations; restaurant reservation services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14883.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of October, 2018, by AUTOBUSES DE ORIENTE A.D.O., S.A. DE C.V. of Artilleros No. 123, Colonia Siete de Julio, Delegacion Venustiano Carranza C.P. 15390, Ciudad de México, Mexico through its agent Barrow & Williams LLP (Attorneys-at-Law) of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

### **ADO**

in respect of:

- (a) International Class 39 for transportation of passengers and goods; travel reservations; transportation of passengers by bus; organization of excursions; providing information regarding transportation; organization of sightseeing travel tours;
- (b) International Class 43 for agency services for the reservation of temporary accommodations; restaurant reservation services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14884.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of October, 2018, by AUTOBUSES DE ORIENTE A.D.O., S.A. DE C.V. of Artilleros No. 123, Colonia Siete de Julio, Delegacion Venustiano Carranza C.P. 15390, Ciudad de México, Mexico through its agent Barrow & Williams LLP (Attorneys-at-Law) of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

### **MOBILITY ADO**

in respect of:

- (a) International Class 39 for transportation of passengers and goods; travel reservations; transportation of passengers by bus; organization of excursions; providing information regarding transportation; organization of sightseeing travel tours;
- (b) International Class 42 for technological services and research and design relating thereto;
- (c) International Class 43 for agency services for the reservation of temporary accommodation; restaurant reservation services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14886.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 22<sup>nd</sup> day of November, 2018, by Valle Agro Limited of P.O. Box 749, Valley of Peace Road, Bana Bank, Cayo District, Belize through the Belize Intellectual Property Office of 1902 Constitution Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(8):1.15.15;29.1.2,3

in respect of International Class 1 for adjuvants, other than for medical or veterinary purposes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14938.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of November, 2018, by Kala Brand Music Co., of P.O. Box 751149, Petaluma, California 94975, United States of America through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MAKALA

in respect of International Class 15 for musical instruments; stringed musical instruments; guitars; ukuleles; bass guitars; electric bass guitars; electric basses; replacement parts and fittings for musical instruments; strings for musical instruments.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14950.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of October, 2018, by Autodesk, Inc. of 111 McInnis Parkway San Rafael, California 94903, USA through its agent Arguelles & Company (Attorneys-at-Law) of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## AUTODESK

in respect of International Class 9 for computer aided design (CAD) software for general use; Computer aided manufacturing (CAM) software for machine control and general use; Computer game software; Computer graphics software; Computer software for designing in the field of architecture, digital prototyping, graphic design, multimedia production, viewing of video entertainment, special effects, film editing, project management, image manipulation, home design, simulation, visualization, rendering of digital objects and images, and data management; Computer software for architecture design, digital prototyping, graphic design, multimedia production, viewing of video entertainment, special effects, film editing, project management, image manipulation, home design, simulation, visualization, rendering of digital objects and images, and, data management and that may be downloaded from a global computer network; Educational software featuring instruction in design, art, multimedia, image manipulation and architecture; Software for processing images, graphics and text; Computer software for aiding, operating, and controlling devices for printing of three-dimensional (3D) objects; Computer aided design (CAD) software for designing and printing of three-dimensional objects; Computer software for scanning and processing of three-dimensional (3D) objects; Computer software for designing, creating, visualizing, editing, optimizing, and analyzing 3D meshes, 3D models,

3D point clouds, and orthographic projections and views; Computer software for designing, creating, visualizing, editing, optimizing, and analyzing 3D meshes and 3D models; Computer software for use in creating digital prototypes, virtual prototypes, 3D product presentations and renderings, and 3D design reviews and for streaming 3D data; Computer software for use in manufacturing and 3D printing; Computer software for use in electronic design automation and for designing and manufacturing printed circuit boards; Computer software development tools.



The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 14826.18 should do so in writing addressed to the undersigned not later than the **29<sup>th</sup> day of November, 2019.**

**DATED** this 30<sup>th</sup> day of September, 2019.

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**REGISTERED**  
**TRADEMARK APPLICATIONS**

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
10913.14		<b>Bridgestone Corporation</b> 1-1, Kyobashi 3-chome, Chuo-ku, Tokyo, Japan	12 35 37
13786.17	<b>SMILEY</b>	<b>The Smiley Company SPRL</b> Avenue Louise No 523, 1050 Brussels, Belgium	16 18 25
14566.18	<b>THE ORDINARY</b>	<b>Deciem Beauty Group Inc.</b> 517 Richmond St. E., Toronto Ontario M5A 1R4, Canada	3 35
14567.18	<b>AVESTAN</b>	<b>Deciem Beauty Group Inc.</b> 517 Richmond St. E., Toronto Ontario M5A 1R4, Canada	3 35
14571.18	<b>YELLAWOOD</b>	<b>Great Southern Wood Preserving, Inc.</b> 1100 Highway 431 North, Abbeville, Alabama 36310, U.S.A.	19
14575.18		<b>Benson &amp; Hedges (Overseas) Limited</b> Globe House, 4 Temple Place, London, WC2R 2PG, England	34
14576.18	<b>TankmixIT</b>	<b>Yara International ASA</b> Drammensveien 131, 0277 Oslo, Norway	1 9 42
14597.18	<b>CAPICAPS</b>	<b>A. MENARINI LATIN AMERICA, S.L.U. ("AMLA")</b> Calle Alfonso XII, 587, 08918 Badalona (Barcelona), España	3
14598.18	<b>CAPICAPS</b>	<b>A. MENARINI LATIN AMERICA, S.L.U. ("AMLA")</b> Calle Alfonso XII, 587, 08918 Badalona (Barcelona), España	5

14599.18	<b>ODONTOARTI</b>	<b>LATIN FARMA, S.A.</b> 4a calle y 2a avenida "A", lotes 18 "A" y 19, kilómetro 30.5 Zona Franca Parque, Industrial Zeta la Unión, Amatitlán, Guatemala	5
14601.18	<b>PROSTAMOL</b>	<b>LATIN FARMA, S.A.</b> 4a calle y 2a avenida "A", lotes 18 "A" y 19, kilómetro 30.5 Zona Franca Parque, Industrial Zeta la Unión, Amatitlán, Guatemala	5
14648.18	<b>KAMAVOSIR</b>	<b>Genzyme Corporation</b> 50 Binney Street, Cambridge, MA 02142, U.S.A.	5
14649.18	<b>ZOKREZO</b>	<b>Genzyme Corporation</b> 50 Binney Street, Cambridge, MA 02142, U.S.A.	5
14674.18		<b>Belize Cacao Consortium</b> Wahima Alley, Punta Gorda Town, Belize	31 35
14676.18		<b>Belize Cacao Consortium</b> Wahima Alley, Punta Gorda Town, Belize	30 31
14689.18		<b>Belize Cacao Consortium</b> Wahima Alley, Punta Gorda Town, Belize	30



# NOTICES OF TRADEMARK RENEWALS

*(3rd issue)*

## TEANA

**THE MARK** shown above, Registration No. 5870.08, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.) of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 3<sup>rd</sup> day of December, 2018, in respect of **International Class 12** for automobiles, wagons, trucks, vehicle vans, sport utility vehicles, buses, recreational vehicles (RV), sports cars, racing cars, lorries, fork lift trucks, towing tractors (tractors), and structural parts and fittings therefore; tractors; anti-theft alarms for vehicles, adhesive rubber patches for repairing tubes or tires, of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of December, 2028, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 9<sup>th</sup> day of August, 2019.

*(3rd issue)*

## AUTOEUROPA

**THE MARK** shown above, Registration No. 6080.09, has been renewed in the name of **Auto Europe, LLC of 39 Commercial Street, Portland, Maine 04104, United States of America**, as of the 22<sup>nd</sup> day of April, 2019, in respect of **International Class 39** for travel agency services, namely making reservations and bookings for transportation; car rental, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of April, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 9<sup>th</sup> day of August, 2019.

*(3rd issue)*

**THE MARK** shown above, Registration No. 6230.09, has been renewed in the name of **Dole Food Company, Inc. of One Dole Drive, Westlake Village, California 91362-7300, United States of America**, as of the 28<sup>th</sup> day of July, 2019, in respect of **International Class 29** for preserved, canned, processed, fresh-cut, frozen, dried and cooked fruits and vegetables; jellies for food, jams, fruit purees; nuts, namely, nut meats, prepared nuts, processed nuts; milk and milk products; **International Class 30** for edible ices, flavoured ices, fruit ice, fruit ice bar, fruit ices; frozen confections and dry powdered mixes for use in the preparation of a soft serve dessert; coffee; chocolate and chocolates; **International Class 31** for fresh fruits and fresh vegetables; **International Class 32** for mineral waters [beverages] and aerated waters and other non-alcoholic drinks; fruit drinks [non-alcoholic beverages] and fruit juices; syrups, frozen concentrates and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 9<sup>th</sup> day of August, 2019.

*(3rd issue)*

## SHELL

**THE MARK** shown above, Registration No. 6353.09, has been renewed in the name of **Shell Brands International AG of Baarermatte, 6340 Baar, Switzerland**, as of the 23<sup>rd</sup> day of September, 2019, in respect of **International Class 4** for lubricants; fuels; lubricating oils; industrial oils; motor oils; motor fuels; lighting fuels; kerosene; paraffin; gasoline; diesel oil; combustible oils; cutting fluids; lubricating greases; **International Class 35** for industrial, commercial and business management advice, information, assistance and consultancy; personnel management and recruitment; payroll preparation; accountancy and auditing services; project management services; procurement services for others [purchasing goods and services for other businesses]; public relations; advertising, marketing and publicity services;

market research; organization of exhibitions for commercial or advertising purposes; organization of trade fairs for commercial or advertising purposes; data-processing; computerized stock-ordering; rental of office machines and equipment; wholesale services; retail store services; promotional services relating to goods for sale through retail outlets; organization and management of customer loyalty schemes; professional business consultancy; commercial information and advice for consumers [consumer advice shop]; **International Class 37** for vehicle service stations [refueling and maintenance]; maintenance, repair, modification, conversion, cleaning, painting and polishing of vehicles and parts thereof and accessories thereto; lubrication of aircraft, ships, hovercraft and of land vehicles; car-wash services; construction, inspection, maintenance and repair of roads, drilling platforms and other civil engineering structures and of industrial plant and machinery; marking of roads; drilling of wells; mining of minerals; laying of pipelines; installation, maintenance and repair of heating apparatus and instruments; installation, maintenance and repair of computers, computer networks and computer peripherals; insulation of buildings; rental of oil exploration machinery and apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of September, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 9<sup>th</sup> day of August, 2019.

*(3rd issue)*



**CFE(6):26.13.25;29.1.1**

**THE MARK** shown above, Registration No. 6354.09, has been renewed in the name of **Shell Brands International AG of Baarermatte, 6340 Baar, Switzerland**, as of the 23<sup>rd</sup> day of September, 2019, in respect of **International Class 4** for lubricants; fuels; lubricating oils; industrial oils; motor oils; motor fuels; lighting fuels; kerosene; paraffin; gasoline; diesel oil; combustible oils; cutting fluids; lubricating greases; **International Class 35** for industrial, commercial and business management advice, information, assistance and consultancy; personnel management and recruitment; payroll preparation; accountancy and auditing services; project management services; procurement services for others [purchasing goods and services for other businesses]; public relations; advertising, marketing and publicity services; market research; organization of exhibitions for commercial or advertising purposes; organization of trade fairs for commercial or advertising purposes; data-processing; computerized stock-ordering; rental of office machines and equipment; wholesale services; retail store services; promotional services relating to goods for sale through retail outlets; organization and management of customer loyalty schemes; professional business consultancy; commercial information and advice for consumers [consumer advice shop]; **International Class 37** for vehicle service stations [refueling and maintenance]; maintenance, repair, modification, conversion, cleaning, painting and polishing of vehicles and parts thereof and accessories thereto; lubrication of aircraft, ships, hovercraft and of land vehicles; car-wash services; construction, inspection, maintenance and repair of roads, drilling platforms and other civil engineering structures and of industrial plant and machinery; marking of roads; drilling of wells; mining of minerals; laying of pipelines; installation, maintenance and repair of heating apparatus and instruments; installation, maintenance and repair of computers, computer networks and computer peripherals; insulation of buildings; rental of oil exploration machinery and apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of September, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 9<sup>th</sup> day of August, 2019.

*(2nd issue)*

**FYFFES**

**THE MARK** shown above, Registration No. 1709, has been renewed in the name of **FYFFES INTERNATIONAL UNLIMITED COMPANY of 29 North Anne Street, Dublin 7, Ireland**, as of the 27<sup>th</sup> day of February, 2019, in respect of **International Class 31** for fresh fruit and vegetables, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of February, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of August, 2019.

*(2nd issue)*

## TUPPERWARE

**THE MARK** shown above, Registration No. 1882, has been renewed in the name of **Dart Industries Inc. of 14901 S. Orange Blossom Trail, Orlando, Florida 32837, United States of America**, as of the 26<sup>th</sup> day of June, 2019, in respect of **International Class 21** for small domestic utensils and containers, all made of plastics and for the preparations, storage and serving of foodstuffs, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of June, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of August, 2019.

*(2nd issue)*

## CHANEL

**THE MARK** shown above, Registration No. 1929, has been renewed in the name of **Chanel Limited of Queensway, Croydon, Surrey CR9 4DL, England**, as of the 7<sup>th</sup> day of July, 2019, in respect of **International Class 25** for articles of clothing for women and girls, of which it has not been used, market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 7<sup>th</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of August, 2019.

*(2nd issue)*

**THE MARK** shown above, Registration No. 5449.08, has been renewed in the name of **BRIDGESTONE CORPORATION of 1-1, Kyobashi 3-chome, Chuo-ku, Tokyo, Japan**, as of the 16<sup>th</sup> day of June, 2018, in respect of **International Class 12** for pneumatic shock absorbers; spring shock absorbers for land vehicles; spring-assisted hydraulic shock absorbers for land vehicles; shock absorbers for land vehicles; tires for passenger cars; tires for trucks; tires for buses; tires for racing cars; tires for automobiles; inner tubes for tires for passenger cars; inner tubes for tires for trucks; inner tubes for tires for buses; inner tubes for tires for racing cars; inner tube for tires for automobiles; wheels for passenger cars; wheels for trucks; wheels for buses; automobiles and wheels for racing cars, wheels for automobiles; rims for wheels for passenger cars; rims for wheels for trucks; rims for wheels for buses; rims for wheels for racing cars; rims for wheels for automobiles; tires for two-wheeled motor vehicles; inner tubes for two-wheeled motor vehicles; wheels for two-wheeled motor vehicles; two-wheeled motor vehicles, rims and covers for two-wheeled motor vehicles; tires for bicycles; inner tubes for bicycles; wheels for bicycles; bicycles, rims and covers for bicycles, saddles for bicycles, rearview mirrors for bicycles, stands for bicycles, mudguards for bicycles, pedals for bicycles, chains for bicycles, baskets or panniers for bicycles, carriers for bicycles, pumps for bicycles, saddle covers for bicycles, covers for bicycles, safety seats for children for bicycles, windscreens for bicycles, chain cases for bicycles; adhesive rubber patches for repairing tubes or tires; treads for vehicles [roller belts]; treads for vehicles [tractor type]; treads for retreading tires[tyres]; **International Class 37** for repair and maintenance of motor vehicles; repair, retreading and maintenance of tires, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of June, 2028, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

**THE MARK** shown above, Registration No. 5450.08, has been renewed in the name of **BRIDGESTONE CORPORATION of 1-1, Kyobashi 3-chome, Chuo-ku, Tokyo, Japan**, as of the 16<sup>th</sup> day of June, 2018, in respect of **International Class 12** for pneumatic shock absorbers; spring shock absorbers for land vehicles; spring-assisted hydraulic shock absorbers for land vehicles; shock absorbers for land vehicles; tires for passenger cars; tires for trucks; tires for buses; tires for racing cars; tires for automobiles; inner tubes for tires for passenger cars; inner tubes for tires for trucks; inner tubes for tires for buses; inner tubes for tires for racing cars; inner tube for tires for automobiles; wheels for passenger cars; wheels for trucks; wheels for buses; automobiles and wheels for racing cars, wheels for automobiles; rims for wheels for passenger cars; rims for wheels for trucks; rims for wheels for buses; rims for wheels for racing cars; rims for wheels for automobiles; tires for two-wheeled motor vehicles; inner tubes for two-wheeled motor vehicles; wheels for two-wheeled motor vehicles; two-wheeled motor vehicles, rims and covers for two-wheeled motor vehicles; tires for bicycles; inner tubes for bicycles; wheels for bicycles; bicycles, rims and covers for bicycles, saddles for bicycles, rearview mirrors for bicycles, stands for bicycles, mudguards for bicycles, pedals for bicycles, chains for bicycles, baskets or panniers for bicycles, carriers for bicycles, pumps for bicycles, saddle covers for bicycles, covers for bicycles, safety seats for children for bicycles, windscreens for bicycles, chain cases for bicycles; adhesive rubber patches for repairing tubes or tires; treads for vehicles [roller belts]; treads for vehicles [tractor type]; treads for retreading tires[tyres], **International Class 37** for repair and maintenance of motor vehicles; repair, retreading and maintenance of tires of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of June, 2028, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

## AUTOZONE

**THE MARK** shown above, Registration No. 8353, has been renewed in the name of **AutoZone Parts, Inc. of 123 South Front Street, Memphis, Tennessee, U.S.A.**, as of the 30<sup>th</sup> day of June, 2019, in respect of **International Class 37** for fitting of motor vehicle parts and accessories, all included in Class 37, of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of June, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of August, 2019.

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*(2nd issue)*

## NEXEN

**THE MARK** shown above, Registration No. 8757, has been renewed in the name of **Nexen Tire Corporation of 30, Yusan-dong, Yangsan-city, Kyongsangnam-do, Korea**, as of the 31<sup>st</sup> day of August, 2019, in respect of **International Class 12** for tyres, inner tubes and flaps for vehicle wheels, of which it has been used. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of August, 2019.

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(1<sup>st</sup> issue)

## DUNHILL

**THE MARK** shown above, Registration No. 4890, has been renewed in the name of **Alfred Dunhill Limited of 15 Hill Street, London W1J 5QT, England, United Kingdom**, as of the 11<sup>th</sup> day of July, 2019, in respect of **International Class 9** for spectacles (anti-dazzle), spectacle frames, spectacle cases and magnifying glasses, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## MIRADOR

**THE MARK** shown above, Registration No. 5924.09, has been renewed in the name of **ADAMA Irvita N.V. of Pos Cabai Office Park, Unit 13, Curacao**, as of the 9<sup>th</sup> day of January, 2019, in respect of **International Class 5** for pesticides and fungicides for agricultural uses, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of January, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## PETEL

**THE MARK** shown above, Registration No. 6084.09, has been renewed in the name of **ADAMA Irvita N.V. of Pos Cabai Office Park, Unit 13, Curacao**, as of the 9<sup>th</sup> day of January, 2019, in respect of **International Class 5** for pesticides and fungicides for agricultural uses, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of January, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)



**CFE(6):2.1.16,25;25;25.1.1,17**

**THE MARK** shown above, Registration No. 6159.09, has been renewed in the name of **Perry Ellis International Group Holdings Limited of Montague Sterling Center, 5<sup>th</sup> Floor, East Bay Street, Nassau, Bahamas**, as of the 11<sup>th</sup> day of June, 2019, in respect of **International Class 25** for clothing, namely, men's and boy's t-shirts, fleece, knits, woven, jackets, jeans, sweaters, shorts, pants and swimwear; juniors' and women's clothing including shirts, dresses, skirts, shorts, trunks, pants, jackets, tee shirts, sweaters, fleece, swimwear, gloves, and cover ups; headgear, namely, hats, caps, visors and footwear, namely, shoes and sports shoes, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of June, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## SAYER LACK

**THE MARK** shown above, Registration No. 6195.09, has been renewed in the name of **GRUPO SAYER, S.A. DE C.V. of Km. 13.17 Carretera Libre Querétaro-Celaya SN, Apaseo El Alto, Guanajuato, 38513, Mexico**, as of the 14<sup>th</sup> day of July, 2019, in respect of **International Class 1** for adhesives for billposting, adhesives for industrial purposes, adhesives for paperhanging, adhesives for wall tiles; **International Class 2** for bitumen varnish, copal varnish, enamels [varnishes], fixatives [varnishes], sumac for varnishes, foil for painters, decorators, printers and artists, metal foil for painters, decorators, printers and artists, metals in powder form for painters, decorators, printers and artists, gum resins, mastic [natural resin], resins (gum), resins (natural), raw; carbonyl [wood preservative], creosote for wood preservation, oils for the preservation of wood, wood preservatives; dyestuffs, dyewood, dyewood extracts, wood mordants, yellowwood [colorant]; agglutinants for paints, aluminium paints, anti-fouling paints, bactericidal paints, binding preparations for paints, blacks [colorants or paints], blues [colorants or paints], ceramic paints, coatings for roofing felt [paints], coatings [paints], enamels for painting, fireproof paints, gamboge for painting, glazes [paints, lacquers], wood coatings [paints]; wood stains; thinners for lacquers, thinners for paints and turpentine; **International Class 16** for adhesives [glues] for stationery or household purposes, of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## AHORRA DINERO. VIVE MEJOR.

**THE MARK** shown above, Registration No. 6217.09, has been renewed in the name of **Walmart Apollo, LLC of 702 S.W. 8<sup>th</sup> Street, Bentonville, Arkansas 72716, U.S.A.**, as of the 23<sup>rd</sup> day of July, 2019, in respect of **International Class 35** for retail store services featuring a wide variety of consumer goods; retail automobile parts and accessories stores; retail bakery shops; retail delicatessen services; retail grocery stores; retail pharmacy services; retail optical stores; retail automotive supplies and parts stores, of which it has not been used, due to development of marketing plan. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## LE AHORRAMOS DINERO PARA QUE VIVA MEJOR.

**THE MARK** shown above, Registration No. 6218.09, has been renewed in the name of **Walmart Apollo, LLC of 702 S.W. 8<sup>th</sup> Street, Bentonville, Arkansas 72716, U.S.A.**, as of the 23<sup>rd</sup> day of July, 2019, in respect of **International Class 35** for retail store services featuring a wide variety of consumer goods; retail automobile parts and accessories stores; retail bakery shops; retail delicatessen services; retail grocery stores; retail pharmacy services; retail optical stores; retail automotive supplies and parts stores, of which it has not been used, due to prevailing economic conditions. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## CERILLO

**THE MARK** shown above, Registration No. 6222.09, has been renewed in the name of **SYNGENTA LIMITED of Syngenta Jealott's Hill International Research Centre, Bracknell, Berkshire, United Kingdom**, as of the 24<sup>th</sup> day of July, 2019, in respect of **International Class 5** for preparations for destroying vermin; fungicides, herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## PERRY ELLIS

**THE MARK** shown above, Registration No. 6228.09, has been renewed in the name of **Perry Ellis International Europe Limited of Olympic House, Pleasants Street, Dublin 8, Ireland**, as of the 31<sup>st</sup> day of July, 2019, in respect of **International Class 9** for eyewear; eyeglasses, sunglasses, ophthalmic eyewear and ophthalmic sunglasses, sport goggles for use in swimming and skiing, eyeglass frames, sunglasses frames, eyeglasses cases, sunglasses cases; parts and fitting for the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## PERRY ELLIS AMERICA

**THE MARK** shown above, Registration No. 6231.09, has been renewed in the name of **Perry Ellis International Europe Limited of Olympic House, Pleasants Street, Dublin 8, Ireland**, as of the 31<sup>st</sup> day of July, 2019, in respect of **International Class 9** for eyewear; eyeglasses, sunglasses, ophthalmic eyewear and ophthalmic sunglasses, sport goggles for use in swimming and skiing, eyeglass frames, sunglasses frames, eyeglasses cases, sunglasses cases; parts and fitting for the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## PERRY ELLIS PORTFOLIO

**THE MARK** shown above, Registration No. 6232.09, has been renewed in the name of **Perry Ellis International Europe Limited of Olympic House, Pleasants Street, Dublin 8, Ireland**, as of the 31<sup>st</sup> day of July, 2019, in respect of **International Class 9** for eyewear; eyeglasses, sunglasses, ophthalmic eyewear and ophthalmic sunglasses, sport goggles for use in swimming and skiing, eyeglass frames, sunglasses frames, eyeglasses cases, sunglasses cases; parts and fitting for the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## VIMPAT

**THE MARK** shown above, Registration No. 6235.09, has been renewed in the name of **HARRIS FRC CORPORATION of 1715 State Route 35, Suite 304, Middletown, New Jersey 07748, U.S.A.**, as of the 5<sup>th</sup> day of August, 2019, in respect of **International Class 5** for pharmaceutical, preparations and substances for the treatment of central and peripheral nervous system diseases, heart and circulatory diseases, hypertension, cardiovascular diseases, urological diseases, gastrointestinal disorders, metabolic diseases, chronic peripheral arterial occlusive diseases, cancer and inflammatory diseases; pharmaceutical preparations, namely antiallergic preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 5<sup>th</sup> day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)



**CFE(6):26.4.1,11;27.5.1,4;29.1.1,14**

**THE MARK** shown above, Registration No. 6236.09, has been renewed in the name of **HARRIS FRC CORPORATION of 1715 State Route 35, Suite 304, Middletown, New Jersey 07748, U.S.A.**, as of the 5<sup>th</sup> day of August, 2019, in respect of **International Class 5** for pharmaceutical, preparations and substances for the treatment of central and peripheral nervous system diseases, heart and circulatory diseases, hypertension, cardiovascular diseases, urological diseases, gastrointestinal disorders, metabolic diseases, chronic peripheral arterial occlusive diseases, cancer and inflammatory diseases; pharmaceutical preparations, namely, antiallergic preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 5<sup>th</sup> day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## CITRÓNGE

**THE MARK** shown above, Registration No. 6238.09, has been renewed in the name of **Pátron Spirits International AG of Quaistrasse 11, 8200 Schaffhausen, Switzerland**, as of the 5<sup>th</sup> day of August, 2019, in respect of **International Class 33** for alcoholic beverages (except beers) and liqueurs, of which it has not been used, due to lack of a suitable distributor in Belize. The mark shall remain valid for a period of ten years until the 5<sup>th</sup> day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## ULTIMAT

**THE MARK** shown above, Registration No. 6239.09, has been renewed in the name of **Pátron Spirits International AG of Quaistrasse 11, 8200 Schaffhausen, Switzerland**, as of the 5<sup>th</sup> day of August, 2019, in respect of **International Class 33** for alcoholic beverages (except beers); distilled spirits; and vodka, of which it has not been used, due to lack of a suitable distributor in Belize. The mark shall remain valid for a period of ten years until the 5<sup>th</sup> day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## CONQUEST

**THE MARK** shown above, Registration No. 6256.09, has been renewed in the name of **SYNGENTA PARTICIPATIONS AG of Schwarzwaldallee 215, Basel, 4058, Switzerland**, as of the 12<sup>th</sup> day of August, 2019, in respect of **International Class 5** for preparations for destroying vermin; insecticides; acaricides; fungicides; herbicides; pesticides, of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of August, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## KEMIRA PAX

**THE MARK** shown above, Registration No. 6292.09, has been renewed in the name of **KEMIRA WATER SOLUTIONS, INC., of 1000 Parkwood Circle, Suite 500, Atlanta, Georgia, 30339, U.S.A.**, as of the 1<sup>st</sup> day of September, 2019, in respect of **International Class 1** for aluminum-based water purification chemicals, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>th</sup> day of September, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)



**CFE(6):26.1.1,18;26.3.23**

**THE MARK** shown above, Registration No. 6371.09, has been renewed in the name of **DUNLOP INTERNATIONAL LIMITED, of Unit A, Brook Park East, Shirebrook NG20 8RY, United Kingdom**, as of the 6<sup>th</sup> day of October, 2019, in respect of **International Class 12** for all constructions of pneumatic automotive and cycle tyres, tubes and flaps including but not limited to cross ply, textile and/or steel, radial ply, radial and bias belted tyres, tubes and flaps (excluding all aviation applications and excluding industrial tyre products), of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## CAMEL

**THE MARK** shown above, Registration No. 6490.09, has been renewed in the name of **Japan Tobacco Inc., of 2-2-1 Toranomon, Minato-ku, Tokyo, Japan**, as of the 15<sup>th</sup> day of December, 2019, in respect of **International Class 34** for absorbent paper for tobacco pipes; ashtrays for smokers; books of cigarette papers; chewing tobacco; cigar cases; cigar cutters; cigar holders; cigarette cases; cigarette filters; cigarette holders; cigarette paper; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; firestones; gas containers for cigar lighters; humidors; lighters for smokers; match boxes;

match holders; matches; mouthpieces for cigarette holders; mouthpieces of yellow amber for cigar and cigarette holders; pipe cleaners for tobacco pipes; pipe racks for tobacco pipes; snuff; snuff boxes; spittoons for tobacco users; tips of yellow amber for cigar and cigarette holders; tobacco; tobacco jars; tobacco pipes; tobacco pouches, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of December, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

## MILKA

**THE MARK** shown above, Registration No. 7190, has been renewed in the name of **Kraft Foods Schweiz Holding GmbH, of Chollerstrasse 4, 6301 Zug, Switzerland**, as of the 16<sup>th</sup> day of July, 2019, in respect of **International Class 30** for chocolate, cocoa, non-medicated chocolate confectionery and mixtures of chocolate and milk, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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(1<sup>st</sup> issue)

SOUND BLASTER

**SOUND  
BLASTER**

**THE MARK** shown above, Registration No. 7425, has been renewed in the name of **CREATIVE TECHNOLOGY LTD. of 31 International Business Park, #3-01, Singapore 609921, SINGAPORE**, as of the 9<sup>th</sup> day of July, 2019, in respect of **International Class 9** for circuits, circuit boards, circuits and circuit boards, all for use with computers, parts and fittings for all the aforesaid goods, all included in Class 9, of which it has not been used, due to prevailing market conditions has not offered justification for entry into the market. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of July, 2029, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6<sup>th</sup> day of September, 2019.

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NOTICES  
OF  
RECORDALS

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## NOTICE OF ASSIGNMENT



**CFE(6):2.1.16,25;25.1.1,17**

**Perry Ellis International Group Holdings Limited** the Registered Proprietor of Trade Mark No. 6159.09, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of July, 2019, being Notarized Copy of Intellectual Property Assignment, notarized on the 25<sup>th</sup> day of July, 2019, assigned the trade mark to **Perry Ellis International Europe Limited of Olympic House, Pleasants Street, Dublin 8, Ireland**, as of the 22<sup>nd</sup> day of October, 2018, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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## **PERRY ELLIS**

**Perry Ellis International Inc.** the Registered Proprietor of Trade Mark No. 6228.09, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of July, 2019, being Notarized Copy of Intellectual Property Assignment, notarized on the 25<sup>th</sup> day of July, 2019, assigned the trade mark to **Perry Ellis International Europe Limited of Olympic House, Pleasants Street, Dublin 8, Ireland**, as of the 22<sup>nd</sup> day of October, 2018, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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## **PERRY ELLIS AMERICA**

**Perry Ellis International Inc.** the Registered Proprietor of Trade Mark No. 6231.09, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of July, 2019, being Notarized Copy of Intellectual Property Assignment, notarized on the 25<sup>th</sup> day of July, 2019, assigned the trade mark to **Perry Ellis International Europe Limited of Olympic House, Pleasants Street, Dublin 8, Ireland**, as of the 22<sup>nd</sup> day of October, 2018, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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## **PERRY ELLIS PORTFOLIO**

**Perry Ellis International Inc.** the Registered Proprietor of Trade Mark No. 6232.09, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of July, 2019, being Notarized Copy of Intellectual Property Assignment, notarized on the 25<sup>th</sup> day of July, 2019, assigned the trade mark to **Perry Ellis International Europe Limited of Olympic House, Pleasants Street, Dublin 8, Ireland**, as of the 22<sup>nd</sup> day of October, 2018, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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## SMECTA

**Ipsen Pharma S.A.S.** the Registered Proprietor of Trade Mark No. 7632.11, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of July, 2019, being Notarized Confirmatory Partial Asset Contribution Agreement, notarized on the 23<sup>rd</sup> day of April, 2019, assigned the trade mark to **Ipsen Consumer HealthCare of 65 quai Georges Gorse, Boulogne Billancourt 92100, France**, as of the 22<sup>nd</sup> day of October, 2018, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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## NAROPIN

**AstraZeneca AB** the Registered Proprietor of Trade Mark No. 8791, has, by veritable proof tendered before the Registrar on the 23<sup>rd</sup> day of May, 2019, being Notarized Trademark Assignment, notarized on the 16<sup>th</sup> day of January, 2019, and 28<sup>th</sup> day of March, 2019, respectively assigned the trade mark to **Aspen Global Incorporated of GBS Plaza, Cnr La Salette and Royal Roads, Grand Bay, Mauritius**, as of the 28<sup>th</sup> day of March, 2019, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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## VETEC

**Vetec Quimica Fina LTDA** the Registered Proprietor of Trade Mark No. 9008.12, has, by veritable proof tendered before the Registrar on the 28<sup>th</sup> day of June, 2019, being Notarized Copy of Trademark Assignment, apostilled on the 17<sup>th</sup> day of May, 2019, assigned the trade mark to **Sigma-Aldrich International GmbH of Wassergasse 7, 9000 St. Gallen, Switzerland**, as of the 31<sup>st</sup> day of December, 2012, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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## VETEC

**Sigma-Aldrich International GmbH** the Registered Proprietor of Trade Mark No. 9008.12, has, by veritable proof tendered before the Registrar on the 28<sup>th</sup> day of June, 2019, being Notarized Copy of Trademark Assignment, apostilled on the 17<sup>th</sup> day of May, 2019, assigned the trade mark to **Sigma-Aldrich Chemie GmbH of Industriestrasse 25, Buchs SG 9471**, as of the 22<sup>nd</sup> day of August, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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## JOLLY RANCHER

**Huhtamaki Finance B. V.** the Registered Proprietor of Trade Mark No. 9632.13, has, by veritable proof tendered before the Registrar on the 3<sup>rd</sup> day of June, 2019, being Notarized Copy of Intellectual Property Assignment, apostilled on the 27<sup>th</sup> day of July, 2018, assigned the trade mark to **Iconic IP Interest, LLC of 16192 Coastal Highway, Lewes, DE 19958, U.S.A.**, as of the 27<sup>th</sup> day of April, 2018, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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## ENBEQUA

**Baxalta Incorporated** the Registered Proprietor of Trade Mark No. 12599.16, has, by veritable proof tendered before the Registrar on the 17<sup>th</sup> day of July, 2019, being Notarized Trademark Assignment, notarized on the 11<sup>th</sup> day of October, 2016, and 21<sup>st</sup> day of May, 2019, respectively assigned the trade mark to **COHERUS BIOSCIENCES, INC. of 333 Twin Dolphin Drive, Suite 600, Redwood City, California 94065, U.S.A.**, as of the 11<sup>th</sup> day of October, 2016, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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**Guangdong Saiman Investment Co., Ltd.** the Registered Proprietor of Trade Mark No. 13912.17, has, by veritable proof tendered before the Registrar on the 16<sup>th</sup> day of July, 2019, being Certified Deed of Assignment, certified on the 10<sup>th</sup> day of April, 2019, assigned the trade mark to **Miniso Hong Kong Limited of Unit D, 16/F, One Capital Place, 18 Luard Road, Wan Chai, Hong Kong**, as of the 26<sup>th</sup> day of December, 2018, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 6<sup>th</sup> of September, 2019.

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**NOTICE OF CHANGE OF NAME OF PROPRIETOR****MIRADOR**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 5924.09, has, by veritable proof tendered before the Registrar on the 4<sup>th</sup> day of July, 2019, being Certified Name Change Certificate, notarized on the 15<sup>th</sup> day of October, 2018, been changed from **Irvita Plant Protection N.V.** to **ADAMA Irvita N.V.**, as of the 1<sup>st</sup> day of July, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**PETEL**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 6084.09, has, by veritable proof tendered before the Registrar on the 4<sup>th</sup> day of July, 2019, being Certified Name Change Certificate, notarized on the 15<sup>th</sup> day of October, 2018, been changed from **Irvita Plant Protection N.V.** to **ADAMA Irvita N.V.**, as of the 1<sup>st</sup> day of July, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR****XEROX**

**Xerox Corporation** the Registered Proprietor of Trade Mark No. 1791, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of July, 2019, being Notarized Affidavit, notarized on the 24<sup>th</sup> day of June, 2019, changed **address** from **45 Glover Avenue, P.O. Box 4505, Norwalk, Connecticut 06856, U.S.A.,** to **201 Merritt 7, Norwalk, Connecticut 06851-1056, U.S.A.,** as of the 27<sup>th</sup> day of March, 2017, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**XEROX**

**Xerox Corporation** the Registered Proprietor of Trade Mark No. 1792, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of July, 2019, being Notarized Affidavit, notarized on the 24<sup>th</sup> day of June, 2019, changed **address** from **45 Glover Avenue, P.O. Box 4505, Norwalk, Connecticut 06856, U.S.A.,** to **201 Merritt 7, Norwalk, Connecticut 06851-1056, U.S.A.,** as of the 27<sup>th</sup> day of March, 2017, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**XEROX**

**Xerox Corporation** the Registered Proprietor of Trade Mark No. 1793, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of July, 2019, being Notarized Affidavit, notarized on the 24<sup>th</sup> day of June, 2019, changed **address** from **45 Glover Avenue, P.O. Box 4505, Norwalk, Connecticut 06856, U.S.A.,** to **201 Merritt 7, Norwalk, Connecticut 06851-1056, U.S.A.,** as of the 27<sup>th</sup> day of March, 2017, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**XEROX**

**Xerox Corporation** the Registered Proprietor of Trade Mark No. 1794, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of July, 2019, being Notarized Affidavit, notarized on the 24<sup>th</sup> day of June, 2019, changed **address** from **45 Glover Avenue, P.O. Box 4505, Norwalk, Connecticut 06856, U.S.A.,** to **201 Merritt 7, Norwalk, Connecticut 06851-1056, U.S.A.,** as of the 27<sup>th</sup> day of March, 2017, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**XEROX**

**Xerox Corporation** the Registered Proprietor of Trade Mark No. 1795, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of July, 2019, being Notarized Affidavit, notarized on the 24<sup>th</sup> day of June, 2019, changed **address** from **45 Glover Avenue, P.O. Box 4505, Norwalk, Connecticut 06856, U.S.A.,** to **201 Merritt 7, Norwalk, Connecticut 06851-1056, U.S.A.,** as of the 27<sup>th</sup> day of March, 2017, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**CFE(6)26.1.1,3;29.1.1**

**Xerox Corporation** the Registered Proprietor of Trade Mark No. 6165.09, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of July, 2019, being Notarized Affidavit, notarized on the 24<sup>th</sup> day of June, 2019, changed **address** from **45 Glover Avenue, P.O. Box 4505, Norwalk, Connecticut 06856, U.S.A.**, to **201 Merritt 7, Norwalk, Connecticut 06851-1056, U.S.A.**, as of the 27<sup>th</sup> day of March, 2017, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**CFE(6)26.1.1,3;29.1.1**

**Xerox Corporation** the Registered Proprietor of Trade Mark No. 6166.09, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of July, 2019, being Notarized Affidavit, notarized on the 24<sup>th</sup> day of June, 2019, changed **address** from **45 Glover Avenue, P.O. Box 4505, Norwalk, Connecticut 06856, U.S.A.**, to **201 Merritt 7, Norwalk, Connecticut 06851-1056, U.S.A.**, as of the 27<sup>th</sup> day of March, 2017, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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## **SAYER LACK**

**GRUPO SAYER, S.A. DE C.V.** the Registered Proprietor of Trade Mark No. 6195.09, has, by veritable proof tendered before the Registrar on the 10<sup>th</sup> day of July, 2019, being Tax Status Record Document, executed on the 13<sup>th</sup> day of June, 2019, changed **address** from **Km. 13.7 Carretera Libre Querétaro-Celaya, Apaseo El Alto, Guanajuato, 38511, México**, to **Km. 13.7 Carretera Libre Querétaro-Celaya SN, Apaseo El Alto, Guanajuato, 38513, Mexico**, as of the 13<sup>th</sup> day of June, 2019, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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## **CERILLO**

**SYNGENTA LIMITED** the Registered Proprietor of Trade Mark No. 6222.09, has, by veritable proof tendered before the Registrar on the 3<sup>rd</sup> day of July, 2019, being Certified Certificate for the Registrar of Companies for England and Wales, apostilled on the 14<sup>th</sup> day of July, 2017, changed **address** from **Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, United Kingdom**, to **Syngenta Jealott's Hill International Research Centre, Bracknell, Berkshire, United Kingdom**, as of the 12<sup>th</sup> day of July, 2017, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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## **CITRÓNGE**

**Pátron Spirits International AG** the Registered Proprietor of Trade Mark No. 6238.09, has, by veritable proof tendered before the Registrar on the 16<sup>th</sup> day of July, 2019, being Certified Copy of Extract from the Commercial Registry Office of the Canton of Schaffhausen, notarized on the 29<sup>th</sup> day of May, 2019, changed **address** from **Spitalstrasse 5, 8200 Schaffhausen, Switzerland**, to **Quaistrasse 11, 8200 Schaffhausen, Switzerland**, as of the 7<sup>th</sup> day of May, 2010, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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## ULTIMAT

**Pátron Spirits International AG** the Registered Proprietor of Trade Mark No. 6239.09, has, by veritable proof tendered before the Registrar on the 16<sup>th</sup> day of July, 2019, being Certified Copy of Extract from the Commercial Registry Office of the Canton of Schaffhausen, notarized on the 29<sup>th</sup> day of May, 2019, changed **address** from **Spitalstrasse 5, 8200 Schaffhausen, Switzerland**, to **Quaistrasse 11, 8200 Schaffhausen, Switzerland**, as of the 7<sup>th</sup> day of May, 2010, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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## KEMIRA PAX

**KEMIRA WATER SOLUTIONS, INC.** the Registered Proprietor of Trade Mark No. 6292.09, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of July, 2019, being Certified Declaration of Change of Address, notarized on the 14<sup>th</sup> day of June, 2019, changed **address** from **808 East Main Street, Lakeland, Florida 33801, U.S.A.**, to **1000 Parkwood Circle, Suite 500, Atlanta, Georgia, 30339, U.S.A.**, as of the 14<sup>th</sup> day of June, 2019, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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## SOUND BLASTER

**SOUND  
BLASTER**

**CREATIVE TECHNOLOGY LTD.** the Registered Proprietor of Trade Mark No. 7425, has, by veritable proof tendered before the Registrar on the 5<sup>th</sup> day of July, 2019, being Notarized Extract of Business Profile, notarized on the 20<sup>th</sup> day of June, 2019, changed **address** from **31 International Business Park, Creative Resource, 609921, Singapore**, to **31 International Business Park, #03-01, Singapore 609921, SINGAPORE**, as of the 28<sup>th</sup> day of May, 2013, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**NOTICE OF MERGER****VIMPAT**

**HARRIS FRC CORPORATION** the Registered Proprietor of Trade Mark No. 6235.09, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of July, 2019, being Certified Copy of Certificate of Ownership and Merger, Apostilled on the 24<sup>th</sup> day of April, 2019, been merged with and into **HARRIS FRC CORPORATION of 1715 State Route 35, Suite 304, Middletown, New Jersey 07748, U.S.A.**, as of the 1<sup>st</sup> day of May, 2016, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**CFE(6):26.4.1,11;27.5.1,4;29.1.1,14**

**HARRIS FRC CORPORATION** the Registered Proprietor of Trade Mark No. 6236.09, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of July, 2019, being Certified Copy of Certificate of Ownership and Merger, Apostilled on the 24<sup>th</sup> day of April, 2019, been merged with and into **HARRIS FRC CORPORATION of 1715 State Route 35, Suite 304, Middletown, New Jersey 07748, U.S.A.**, as of the 1<sup>st</sup> day of May, 2016, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**NOTICE OF RECORDAL OF LICENCE-CONTRACT****BELIZE MEDICAL ASSOCIATES LIMITED**

**BELIZE MEDICAL ASSOCIATES LIMITED** of **5791 St. Thomas Street, Kings Park, Belize City, Belize**, the Registered Proprietor of Trade Mark No. 6995.10, has, by veritable proof tendered before the Registrar on the 30<sup>th</sup> day of July, 2019, being Notarized Trademark License Contract, notarized on the 11<sup>th</sup> day of July, 2019, and subject to certain conditions contained therein, appointed **BELIZE PHYSICIANS ASSOCIATES LIMITED** of **5791 St. Thomas Street, Kings Park, Belize City, Belize**, to act as a Licensee on their behalf, as of the 11<sup>th</sup> day of July, 2019, the appropriate recordals of which have been effected in the Register.

**DATED** this 6<sup>th</sup> of September, 2019.

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**NOTICE**  
**OF**  
**PUBLICATION CORRECTION**

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### **NOTICE OF PUBLICATION CORRECTION**

Take Notice that trade mark No. 8127, published in the Intellectual Property Journal Vol. 18 – No. 25 for notice of assignment was inadvertently published with the executed date for assignment as 29<sup>th</sup> day of March, 2018, **instead of** “1<sup>st</sup> day of July, 2019”.

**DATED** this 6<sup>th</sup> day of September, 2019.

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Take Notice that trade mark No. 8127, published in the Intellectual Property Journal Vol. 18 – No. 26 for notice of Change of Address of Proprietor was published in error.

**DATED** this 6<sup>th</sup> day of September, 2019.

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**NOTICE**  
**OF**  
**INVALIDATION CLAIMS**



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**NOTICE OF INVALIDATION CLAIM NO 247 OF 2018**

**IN THE MATTER of section 49 (1) and (2) of the Trade Marks Act, Chapter 257 of the Laws of Belize**

**BETWEEN**

**BELIZE BREWING COMPANY v 501 COMPANY LTD AND J &G COMPANY LIMITED**

**TAKE NOTICE** that the Registrar has invalidated Trade Mark No 13404.17 in compliance with court order dated 28<sup>th</sup> day of June 2019 in relation to the above captioned matter.

**DATED** this 6<sup>th</sup> day of September , 2019.

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**IN THE MATTER of section 49 (1) and (2) of the Trade Marks Act, Chapter 257 of the Laws of Belize**

**BETWEEN**

**BELIZE BREWING COMPANY v 501 COMPANY LTD AND J &G COMPANY LIMITED**

**TAKE NOTICE** that the Registrar has invalidated Trade Mark No 13405.17 in compliance with court order dated 28<sup>th</sup> day of June 2019 in relation to the above captioned matter.

**DATED** this 6<sup>th</sup> day of September , 2019.

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