

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

CONTENTS

	Page Numbe
TRADEMARKS:	
APPLICATIONS FOR TRADEMARK REGISTRATION	. 4-40
NOTICES OF TRADEMARK RENEWAL	41 - 60
NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR.	. 61 - 62
NOTICES OF ASSIGMENT.	. 63 - 64
NOTICES OF CHANGE OF NAME OF PROPRIETOR.	. 65
NOTICE OF MERGER.	66
NOTICE OF LICENCE CONTRACT.	67
NOTICES OF PUBLICATION CORRECTION.	68
NOTICES OF OPPOSITIONS	69 - 73
NOTICE OF RULING.	74
NOTICE OF WITDRAWAL	. 75
NOTICES OF TRADEMARK REGISTRATIONS	76 - 80

NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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APPLICATIONS FOR TRADEMARK REGISTRATION

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of July, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BELLIS

in respect of International Class 5 for preparations for destroying and combating vermin; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10978.14 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of July, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KUMULUS

in respect of International Class 5 for preparations for destroying and combating vermin; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10980.14 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of July, 2014, by BASF Agrochemical Products B.V., of Groningensingel 1, 6835 EA Arnhem, Netherlands, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PLATEAU

in respect of International Class 5 for preparations for destroying and combating vermin; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10981.14 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of July, 2014, by BASF AGRO B.V., of Arnhem (NL), Zweigniederlassung, Im Tiergarten 7, 8055 Zürich, Switzerland, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SWEEPER

in respect of International Class 5 for preparations for destroying and combating vermin; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10982.14 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 10th day of July, 2014, by BIOFARMA, of 50, rue Carnot, 92284 SURESNES CEDEX, France, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VIACORAM

in respect of International Class 5 for pharmaceutical products for the prevention and treatment of cardiovascular diseases.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10984.14 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of November, 2015, by Apple Inc, of 1 Infinite Loop, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of 3750 University Boulevard, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

3D TOUCH

in respect of International Class 9 for computers; computer hardware; wearable computer hardware; handheld computers; tablet computers; telecommunications apparatus and instruments; telephones; mobile telephones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; network communication apparatus; handheld digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing of telephone calls, electronic mail, and other digital data; wearable digital electronic devices capable of providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; electronic book readers; computer software; computer software for setting up, configuring, operating or controlling computers, mobile devices, mobile telephones, wearable computer hardware, computer peripherals, and audio and video players; application development software; downloadable pre-recorded audio, video and multimedia content; downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals and other publications; computer peripheral devices; wearable computer peripherals; computer cables, monitors, display screens, keyboards, mice, mouse pads, printers, disk drives, and hard drives; peripherals for mobile devices; sound recording and reproducing apparatus; digital audio and video players and recorders; audio speakers; audio amplifiers and receives; motor vehicle audio apparatus; voice recording and voice recognition apparatus; earphones; headphones; microphones; televisions; television receivers and monitors; set top boxes; radios; radio transmitters and receivers; optical apparatus and instruments; cameras; global positioning systems (GPS devices); navigational instruments; data storage apparatus; computer chips; batteries; electrical and electronic connectors, couplers, wires, cables, chargers, docks, docking stations, interfaces, and adapters for use with all of the

aforesaid goods; covers, bags and cases adapted or shaped to contain computers, computer peripherals, computer hardware, mobile telephones, and wearable computer peripherals, handheld and wearable digital devices, and audio and video players; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; prize selection machines; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; fluorescent screens; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; sunglasses; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; portable remote-controlled car retarders; electrically heated socks

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 28th day of July, 2015 under number 067738 in Jamaica.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12253.15 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 19th day of April, 2016, by eToro Group Ltd, of 281, watefornt drive, road town Tortola, Virgin Islands, British, VG1110, through its agent W.H.Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

eToro

in respect of:

- (a) International Class 9 for software for creating an on-line community for registered users to participate in discussions, to share content, photos, videos, text, data, images and other electronic works, and engage in social networking; Software for creating an on-line social networking service for investors;
- (b) International Class 36 for financial management; financial management of investments on-line; financial management of investments that are influenced by investments made by others; financial consultancy by investors to users of the internet; financial information; financial information analysis; providing financial information via a website; financial consultancy; financial research and analysis;
- (c) International Class 42 for software-as-a-service for creating an on-line community for registered users to participate in discussions, to share content, photos, videos, text, data, images and other electronic works, and engage in social networking, provision of information, consultancy and advisory services relating to the aforesaid; online software as a service for registered users to participate in discussions, to share content, photos, videos, text, data, images and other electronic works, and engage in social networking, provision of information, consultancy and advisory services relating to the aforesaid; consultancy and advisory services relating to the aforesaid; Application service provider (ASP) featuring application programming interface (API) software relating to financial information;
- (d) International Class 45 for on-line social networking services; on-line social networking service for investors; on-line social networking service for investors allowing trading financial instruments.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application field on the 19th day of October, 2015 under number UK00003132194 in UK.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12763.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of June, 2016, by Canon Kabushiki Kaisha, of 30-2, Shimomaruko 3-chome, Ohta-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Canon

in respect of:

- International Class 37 for construction of buildings; providing information on building construction; repair, maintenance and (a) installation services for machinery; repair, maintenance and installation services for electric appliance; repair, maintenance and installation services for photographic and video equipment; repair, maintenance and installation services for telecommunication machines and apparatus; re-inking and refilling of toner cartridges; repair, maintenance and installation services for electrical facilities; repair, maintenance and installation services for office machines and apparatus; repair, maintenance and installation services for electronic apparatus namely, printers, copying machines, facsimile machines, scanners, multi-functional machines of the aforementioned goods, photographic apparatus, semi-conductor production equipment, medical equipment and broadcasting equipment; repair, maintenance and installation services for air conditioning devices; repair, maintenance and installation services for computer hardware; interference suppression in electrical apparatus; repair, maintenance and installation services for sanitary installations; repair, maintenance and installation services for lighting facilities; shipbuilding; repair, maintenance and installation of security locks; rustproofing; burglar alarm system installation, maintenance and repair services; telephone installation, maintenance and repair services; knife sharpening; repair, maintenance and installation services for inflators or pumps; artificial snow-making services; restoration of works of art; restoration of musical instruments; swimming-pool maintenance; repair and maintenance services for hand tools; repair services for jewelry and accessories; repair, maintenance and installation services for sports facilities; providing information on all the aforesaid services included in this class;
- (b) International Class 38 for telecommunications routing and junction services; providing telecommunications connections to a global computer network; information about telecommunication; providing telecommunication channels for teleshopping services;
- (c) International Class 39 for transport; packaging and storage of goods; coordinating travel arrangements for individuals and for groups; salvaging; car transport; air transport; marine transport; carting; boat rental; car rental; parking place rental; horse rental; rental of deep water diving suits; distribution of energy; operating canal locks; courier services [messages or merchandise]; arranging of travel tours; transport by pipeline; rental of wheelchairs; launching of satellites for others;
- (d) International Class 40 for air and water conditioning and purification; custom manufacture and assembly services in the field of automobiles, watches, furniture; duplication of audio and video recordings; energy production; food and beverage treatment; photographic and cinematographic development; printing services, including digital photo printing services; providing information in the field of printing;
- (e) International Class 41 for education information; arranging and conducting of workshops [training]; practical training [demonstration]; vocational guidance [education or training advice]; coaching [training]; animal training; entertainment; providing information relating to organizing community sporting and cultural activities; photo editing and video album production services; providing non-downloadable electronic publications in the nature of books, albums and magazines in the field of creating, designing, organizing, viewing and sharing digital images, photo books and photo albums; on-line photography services; on-line publishing services, namely, publication of electronic books, albums and magazines in the field of creating, designing, organizing, viewing and sharing digital images, photo books and photo albums; dubbing photographic images on CDs, CD-ROMs, disks, cards and electronic storage media; providing information in the field of digital photography and animation production.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12864.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of June, 2016, by Canon Kabushiki Kaisha, of 30-2, Shimomaruko 3-chome, Ohta-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

Canon

in respect of:

- (a) International Class 32 for beers; mineral water [beverages] and aerated waters and other non-alcoholic beverages; fruit-flavoured beverages and fruit juices; syrups and other preparations for making beverages;
- (b) International Class 33 for alcoholic beverages, except beer;
- (c) International Class 34 for tobacco; pocket machines for rolling cigarettes; ashtrays for smokers; lighters for smokers; oral vaporizers for smokers; absorbent paper for tobacco pipes; books of cigarette papers; cigar cutters; cigar cases; cigar holders; cigarette tips; cigarette filters; cigarette cases; cigarette holders; cigarette paper; cigarettes containing tobacco substitutes, not for medical purposes; cigarettes; cigarillos; cigars; electronic cigarettes; mouthpieces for cigarette holders; pipe cleaners for tobacco pipes; tobacco pouches; tobacco pipes; tobacco jars; matches;
- (d) International Class 35 for advertising; business management and organization consultancy; business management of performing artists; business management of hotels; business management assistance; business management of reimbursement programmes for others; business management for freelance service providers; business management consultancy; business management of sports people; administration of consumer loyalty programs; appointment scheduling services [office functions]; transcription of communications [office functions]; appointment reminder services [office functions] filing documents or magnetic-tapes [office function]; document reproduction; photocopying; rental of typewriters, photocopying machines and word processors; word processing; business consultancy services for business activities regarding operation condition and printing performance of printers, copying machines, scanners, facsimile machines, multifunctional apparatus namely, combination of electronic printers, electrostatic copying machines, facsimile machines and scanner machines that perform all in one unit, network servers and other office machines and equipment, telecommunication apparatus and instruments, electronic apparatus and instruments, and document management; business consultancy services regarding operational management of computer systems relating to printers, copying machines, scanners, facsimile machines, multifunctional apparatus namely, combination of electronic printers, electrostatic copying machines, facsimile machines and scanner machines that perform all in one unit, network servers and other similar office machines and equipment, telecommunication apparatus and instruments, electronic apparatus and instruments and document management; providing business and commercial information on collection, management and analysis of business activities regarding the operation condition and printing performance of printers, copying machines, scanners, facsimile machines, multifunctional apparatus namely, combination of electronic printers, electrostatic copying machines, facsimile machines and scanner machines that perform all in one unit, network servers and other office machines and equipment, telecommunication apparatus and instruments, and electronic apparatus and instruments; on-line services namely, ordering and inventory monitoring office supplies; business management consultancy relating to printing service operated by an electronic computer system and using computer software; business consultancy services for performance management relating to printers, copying machines, scanners, facsimile machines, multifunctional apparatus namely, combination of electronic printers, electrostatic copying machines, facsimile machines and scanner machines that perform all in one unit, network servers and other office machines and equipment, and computer system; business consultancy services for operation management of document and document indexing; on-line ordering services of photographic books, albums and calendars; import-export agencies; relocation of business facilities; rental of vending machines; sponsorship search; retail department store services; data processing services and business management consultancy services relating thereto; rental of office machines; arranging and conducting of exhibitions relating to all the aforesaid services; political lobbying services;
- (e) International Class 36 for insurance brokerage; insurance underwriting; insurance consultancy; insurance information; financial management; financial analysis; financial consultancy; financial information; financial sponsorship; rental of real estate; real estate agency services; real estate brokerage; real estate appraisal; real estate management.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12865.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of June, 2016, by Canon Kabushiki Kaisha, of 30-2, Shimomaruko 3-chome, Ohta-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Canon

in respect of:

- (a) International Class 22 for ropes, not of metal, string, nets for camouflage, tents, awnings of textile, tarpaulins, sails, sacks [bags] of textile, for packaging, and bags for washing hosiery; padding materials, not of rubber, plastics, paper or cardboard; raw fibrous textile materials:
- (b) International Class 23 for fiberglass thread for textile use;
- (c) International Class 24 for textile material; furniture coverings of textile; curtain holders of textile material; wall hangings of textile; bed covers; table cloths, not of paper;
- (d) International Class 25 for clothing, namely, hosiery, loungewear, pajamas, jerseys, pants, shorts, t-shirts, shirts, sweatshirts, hooded sweatshirts, sweatpants, vests, tank tops, jackets, anoraks, coats, underwear, belts, sports bras, socks, wrist bands, headbands, sweatbands, sweaters, skirts, dresses, scarves, gloves; footwear, namely, slippers, casual boots, sandals, sneakers, beach shoes, basketball shoes, football shoes, gymnastic shoes, running shoes, training shoes; headgear for wear;
- (e) International Class 26 for lace trimmings and embroidery, ribbons [haberdashery] and braid; ornamental novelty badges [buttons]; press buttons; rivet buttons; shirt buttons; hooks and eyes, pins, other than jewellery; sewing needles; artificial flowers.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12867.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of June, 2016, by Canon Kabushiki Kaisha, of 30-2, Shimomaruko 3-chome, Ohta-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Canon

in respect of:

- (a) International Class 11 for apparatus for lighting and heating; steam generating installations; cooking apparatus and installations; refrigerating apparatus and machines; drying apparatus and installations; ventilation [air-conditioning] installations and apparatus; water supply installations; sanitary apparatus and installations;
- (b) International Class 12 for automobiles; tipping apparatus, parts of trucks and waggons; aeronautical apparatus, machines and appliances;
- (c) International Class 13 for firearms; ammunition and rockets [projectiles]; explosives; fireworks; none of the aforementioned goods being cannons or goods for use with cannons;
- (d) International Class 14 for precious metals, unwrought or semi-wrought; alloys of precious metal; ornaments [jewelry]; figurines [statutes] made of or coated with precious or semi-precious metals or stones or imitations thereof; key rings [trinkets or fobs]; works of art of precious metal; jewellery, precious stones; horological and chronometric instruments;
- (e) International Class 15 for musical instruments.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12869.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of August, 2016, by Bayer Intellectual Property GmbH, of Alfred-Nobel-Straβe 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.2,12 in respect of:

- (a) International Class 41 for educational and training services, namely, conducting live and on-line seminars, symposiums, conferences, courses and discussion forums in the field of medicine, lifestyle and healthcare;
- (b) International Class 44 for medical services and information for patient support within the field of the treatment of pulmonary hypertension; providing information in the field of medicine, lifestyle wellness and healthcare.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13001.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 23rd day of September, 2016, by Merck KGaA, of Frankfurter Str. 250, 64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of International Class 44 for medical clinic services; medical services in the field of neurology, immunology, oncology; providing medical information; providing medical assistance; providing medical information, consultancy and advisory services; veterinary assistance; hygienic and beauty care for humans, namely, health spa service.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13077.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 6th day of October, 2016, by Merck KGaA, of Frankfurter Str. 250, 64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MERCK

in respect of:

- (a) International Class 30 for coffee, cocoa and artificial coffee; rice; tapioca and sago; preparations made from cereals; bread, pastry and confectionery; edible ices; palm sugar; granulated sugar; brown sugar; white sugar; honey; baking-powder; cooking salt; mustard; vinegar, sauces [condiments]; spices; ice, natural or artificial;
- (b) International Class 32 for beers; mineral water [beverages]; aerated waters and other non-alcoholic beverages; non-alcoholic fruit beverages; fruit juices; syrups and other preparations for making beverages.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13100.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of November, 2016, by Hipac Limited, of Top Floor, The Goddard Building, Haggatt Hall, St. Michael, Barbados, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 2.1.13,25;26.1.14 in respect of:

- (a) International Class 29 for bacon; ham; fish fillets; fish, not live; fish, preserved; fish, tinned [canned(Am.)]; meat; meat, preserved; meat, tinned [canned (Am.)]; pork; poultry, not live; sausages; sausages in batter; salted meats; salted fish; shell fish, not live; soya flour; soya bean paste [condiment]; vegetable juices for cooking; vegetable marrow paste; vegetables, preserved; vegetables, cooked; vegetables, dried; vegetables, tinned [canned (Am.)];
- (b) International Class 30 for aromatic preparations for food; breadcrumbs; condiments; food flavourings, other than essential oils; marinades; seasonings; spices; ham glaze; meat pies; pies; pizzas; puddings; quiches; sausage binding materials.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Naturally Good", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13185.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of November, 2016, by Hipac Limited, of Top Floor, The Goddard Building, Haggatt Hall, St. Michael, Barbados, through its agent Courtenay Coye & Company LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FARMER'S CHOICE

in respect of:

- (a) International Class 29 for bacon; ham; fish fillets; fish, not live; fish, preserved; fish, tinned [canned(Am.)]; meat; meat, preserved; meat tinned [canned (Am.)]; pork; poultry, not live; sausages; sausages in batter; salted meats; salted fish; shell fish, not live; soya flour; soya bean paste [condiment]; vegetable juices for cooking; vegetable marrow paste; vegetables, preserved; vegetables, cooked; vegetables, dried; vegetables, tinned [canned (Am.)];
- (b) International Class 30 for aromatic preparations for food; breadcrumbs; condiments; food flavourings, other than essential oils; marinades; seasonings; spices; ham glaze; meat pies; pies; pizzas; puddings; quiches; sausage binding materials.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13186.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of November, 2017, by Syngenta Participations AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

QUANTIS

in respect of International Class 1 for chemicals use in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13235.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of December, 2016, by Kipling Apparel Corp., of 3411 Silverside Road, 200 Hanby Building, Wilmington, DE 19810, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CFE(6)1.1.1,4;26.1.5,12;26.1.21

in respect of International Class 18 for traveling bags; trunks [luggage]; handbags; shoolbags; all-purpose sport bags; cosmetic bags sold empty; vanity cases sold empty; suitcases; all purpose carrying cases sold empty; rucksacks; backpacks; waist packs; key-cases; reusable shopping bags; pocket wallets and purses.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13247.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 20th day of December, 2016, by PPG Industries Ohio, Inc., of 3800 West 143rd Street, Cleveland, State of Ohio 44111, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AUTOLUX

in respect of International Class 2 for coating compositions in the nature of paint for application to vehicles.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13267.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of December, 2016, by Coldwell Banker LLC, of 175 Park Avenue, Madison, New Jersey 07940, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2,18

in respect of International Class 36 for insurance brokerage, insurance consultancy, insurance information; financial management, financial analysis, financial consultancy, financial information; real estate brokerage services; franchising services, namely, providing financial information and advice regarding the establishment and operation of real estate brokerage business.

Registration of this mark shall give no exclusive right to the use of the words "GLOBAL LUXURY", separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13270.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of December, 2016, by Coldwell Banker LLC, of 175 Park Avenue, Madison, New Jersey 07940, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

COLDWELL BANKER GLOBAL LUXURY

in respect of International Class 36 for insurance brokerage, insurance consultancy, insurance information; financial management, financial analysis, financial consultancy, financial information; real estate brokerage services; franchising services, namely, providing financial information and advice regarding the establishment and operation of real estate brokerage business.

Registration of this mark shall give no exclusive right to the use of the words "GLOBAL LUXURY", separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13271.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 22nd day of December, 2016, by Best Manufacturing LLP, of Mile 12 Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 18.3.2;29.1.4 in respect of:

- (a) International Class 6 for floating docks of metal for mooring boats;
- (b) International Class 19 for floating docks, not of metal, for mooring boats.

Registration of this mark shall give no exclusive right to the use of the words "Best Dock" and "Floating Docks", separately and apart from the mark as shown

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13274.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 22nd day of December, 2016, by Best Manufacturing LLP, of Mile 12 Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 27.5.4;29.1.4

in respect of International Class 20 for tanks, not of metal nor of masonry.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Best Septic" and "Septic Tanks", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13275.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 22nd day of December, 2016, by Best Manufacturing LLP, of Mile 12 Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 12.1.1,9,10; 29.1.4

in respect of International Class 20 for chairs [seats]; chests, not of metal; chest of drawers; desks; standing desks; furniture; office furniture; table tops; end tables; dining room tables; tea tables; office tables; side tables; console tables; display tables; marble tables.

Registration of this mark shall give no exclusive right to the use of the words "Best" and "Indoor/Outdoor Furniture", separately and apart from the mark as shown

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13276.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 29th December, 2016, by Church & Dwight Co., Inc., of 500 Charles Ewing Boulevard, Ewing, New Jersey, 08628 U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

BEST DEFENSE

in respect of:

- (a) International Class 3 for toothpaste; mouthwashes, not for medical purposes;
- (b) International Class 21 for toothbrushes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13278.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 6th day of December, 2016, by PRODUCTOS QUÍMICOS DE CHIHUAHUA, S.A. DE C.V., of Boulevard Vicente Lombardo Toledano 6615, Colonia Palestina, C.P. 31375, Chihuahua, Mexico, through its agent Estevan Perera & Company LLP, Attorney-at-Law, of 2118 Guava Street, Belama Phase 1, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SELECTO XL

in respect of International Class 1 for agricultural chemicals, except fungicides, herbicides, insecticides and parasiticides; chemicals for use in forestry, except fungicides, herbicides, insecticides and parasiticides; horticultural chemicals, except fungicides, herbicides, insecticides and parasiticides; biological preparations, other than for medical or veterinary purposes; fertilizers.

The applicant claims that the mark is in use.

The applicant claims that the word "Selecto" when translated to the English language is 'Select".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13287.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 22nd day of December, 2016, by Best Manufacturing LLP, of Mile 12 Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 19.1.1;29.1.4 in respect of:

- (a) International Class 6 for vats of metal;
- (b) International Class 20 vats, not of metal.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Best Tank", "Water Tanks" and "Safe storage for your water", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13293.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 22nd day of December, 2016, by Best Manufacturing LLP, of Mile 12 Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.4.1,2,11;29.1.4

in respect of International Class 21 for feeding troughs, drinking troughs.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Water Troughs", separately and apart from the mark as shown

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13294.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 22nd day of December, 2016, by Best Manufacturing LLP, of Mile 12 Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):7.1.15;15.7.1 in respect of:

- (a) International Class 6 for building materials of metal; building panels of metal;
- (b) International Class 19 for building materials, not of metal;
- (c) International Class 39 for freight [shipping of goods]; delivery of goods; storage of goods; warehousing services, namely, storage, distribution, pick-up and packing for shipment of building materials, and other freight for others.

Registration of this mark shall give no exclusive right to the use of the words "Best Manufacturing", separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13295.16 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th January, 2017, by BASF Agrochemical Products B.V., of Groningensingel 1, 6835 EA Arnhem, The Netherlands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

NURIZMA

in respect of International Class 5 for vermin destroying preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13299.17 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 5th January, 2017, by Sterling Jewelers Inc., of 375 Ghent Road, Akron, Ohio 44333, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ONE DIAMOND FOR YOUR BEST FRIEND. ONE DIAMOND FOR YOUR TRUE LOVE.

in respect of International Class 14 for jewelry.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13301.17 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of January, 2017, by BASF Agrochemical Products B.V., of Groningensingel 1, 6835 EA Arnhem, The Netherlands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CLUVION

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely, plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13307.17 should do so in writing addressed to the undersigned not later than the 19th day of May, 2017.

DATED this 24th day of February, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 20th day of March, 2014, by KAESER KOMPRESSOREN SE., of Carl-Kaeser-Str. 26 96450 Coburg, Germany, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Sigma

in respect of:

International Class 7 for compressors for machines namely, reciprocating compressors and screw compressors; blowing machines [blowers] for the compression, exhaustion and carrying of grain; blowing machines for the compression, exhaustion and transport of gases; air suction machines; vacuum pumps being machines; pneumatic transporters; compressed air engines; compressed air motors; compressed air pumps; compressed air vessels being parts of machines; pumps as parts of machines, motors and engines; turbines, other than for land vehicles; machine tools; pneumatic hammers; filters being parts of machines, motors and engines; air filters for motors and compressors; gas catalytic converters for the adsorption of hydrocarbon vapors; activated carbon absorbers and catalytic converters, being parts of machines; activated carbon filters for use in compressed air systems, being parts of machines; high pressure filters being parts of machines; condensate separators being parts of machines; fans for motors and engines; radiators [cooling] for motors and engines; air condensers; condensing installations; condensers [steam] [parts of machines]; de-aerators for feedwater; oil separators being parts of machines, including de-oilers for separating oil from air; fittings for blowers; fittings for motors; sealing joints [parts of engines]; regulators being parts of machines; speed governors for machines and motors; pressure regulators being parts of machines; valves being parts of machines, including pressure valves; pressure reduction valves being parts of machines; pneumatic controls for machines and motors; motors, other than motors for land vehicles; electric motors, other than for land vehicles; generators of electricity; housings [parts of machines]; mounts for machines; stands for machines; tables for machines; bearing mounts; couplings and couplings other than for land vehicles; belts for machines; belts for motors and engines; machine wheels; axles for pump diaphragms; superchargers; turbo compressors; fans for motors; gear boxes, other than for land vehicles; ball-bearings; shaft couplings as parts of machines; crank shafts; axles for machines; pump diaphragms; anti-pollution devices for motors and compressed air reservoirs being parts of compressors; compressed air reservoirs being parts of machines; compressed air reservoirs being parts of motors; heat exchangers being parts of machines; included in Class 07; control and regulating devices for compressors; control and regulating devices for blowers; control and regulating devices for vacuum pumps; apparatus for machine control; devices for machine control;

- (b) International Class 9 for programmable electronic controllers for compressors, blowers, vacuum pumps and air treatment devices; wireless controllers to monitor and control the functioning of other electric devices [excluding gaming apparatus]; electric installations for the remote control of industrial operations; electric regulating apparatus; electric relays; electric resistances; sockets, plugs and other contacts [electric connections]; switchboxes [electricity]; electric switches; terminals [electricity]; wire connectors [electricity]; electric wires; chips [integrated circuits]; optical condensers; optical data media; fibre optic cables; telecommunication transmitters; apparatus and instruments for conducting, switching, transforming, accumulating or controlling electricity; transformers [electricity]; measuring apparatus and instruments; electric measuring devices; pressure measuring apparatus; data processing equipment; recorded computer programs; recorded computer operating programs; computer programs [downloadable software]; computers; monitors [computer hardware]; computer peripheral devices; printers for use with computers; computer output equipment, namely electronically controlled feeler units, included in Class 09; transmitter of electronic signals; computer memory devices, digital media, namely, pre-recorded video cassettes digital video discs, digital versatile discs, downloadable audio and video recordings, DVDs, and high definition digital discs, optical discs, magnetic tape units for computers, magnetic data media, optical data media, solely as peripheral devices and/or for the control of machines and mechanical devices for the generation of compressed air, vacuum and air flow or for the treatment of compressed air; electric and electronic apparatus and devices, included in Class 09 electric sensors; pressure sensors; sensors for controlling, monitoring and switching pneumatic systems; apparatus for recording or transmission of sound or images; sound recording apparatus;
- (c) International Class 36 for leasing of installations and devices for the generation, conduction, storing, release and/or treatment of compressed air, also within the framework of contracting agreements;
- (d) International Class 37 for rental of gas and air compressors;
- (e) International Class 39 for contracting, namely provision of compressed air for third parties in terms of a delivery.

Priority claim is on the basis of an application filed on the 19th day of September, 2013 under number DE 30 2013 006 499.2/07 in Germany.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10634.14 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 20th day of March, 2014, by KAESER KOMPRESSOREN SE., of Carl-Kaeser-Str. 26, 96450 Coburg, Germany, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Sigma

in respect of:

- (a) International Class 37 for air conditioning contractor services;
- (b) International Class 40 for generation of energy and of compressed air; consultancy services for third parties in the field of generation of energy or of compressed air; air purification; rental of installations for the generation of energy; leasing of energy generating equipment; rental and leasing of installations serving the generation or supply of compressed air; generation of compressed air for third parties [within the framework of contracting agreements] namely, generation of the compressed air for others for use as energy.

Priority claim is on the basis of an application filed on the 19th day of September, 2013 under number DE 30 2013 006 499.2/07 in Germany.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10637.14 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 20th day of March, 2014, by KAESER KOMPRESSOREN SE., of Carl-Kaeser-Str. 26 96450 Coburg, Germany, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Sigma Profil

in respect of:

- International Class 7 for blowing machines [blowers] for the compression, exhaustion and carrying of grain; blowing machines; air suction machines; vacuum pumps being machines; compressed air engines; compressed air motors; compressed air pumps; compressed air vessels being parts of machines; pumps as parts of machines, motors and engines; turbines, other than for land vehicles; machine tools; pneumatic hammers; filters being parts of machines, motors and engines; filters for cleaning cooling air for engines; activated carbon absorbers and catalytic converters, being parts of machines; activated carbon filters for use in compressed air systems, being parts of machines; condensate separators being parts of machines; high pressure filters being parts of machines; fans for motors and engines; radiators [cooling] for motors and engines; air condensers; condensing installations; condensers [steam] [parts of machines]; de-aerators for feed water; steam/oil separators; fittings for compressors and machines; fittings for engine boilers; taps [machine tools]; joints [parts of engines]; compressed air reservoirs being parts of machines; regulators being parts of machines; speed governors for machines and motors; pressure regulators being parts of machines; valves being parts of machines, including pressure valves; pressure reduction valves being parts of machines; pneumatic controls for machines and motors; motors, other than motors for land vehicles; electric motors, other than for land vehicles; generators of electricity; housings [parts of machines]; mounts for machines; stands for machines; couplings other than for land vehicles; belts for machines; belts for motors and engines; gear boxes, other than for land vehicles; ball-bearings; shaft couplings as parts of machines; cranks being parts of machines; crank shafts; machine wheels; axles for pump diaphragms; superchargers for compressed air machines; turbo compressors for machines; fans for motors and engines; gear boxes, other than for land vehicles; ball-bearings; axles for machines; pump diaphragms; heat exchangers being parts of machines; control and regulating devices for compressors, blowers or vacuum pumps; apparatus and devices for machine control;
- (b) International Class 9 for programmable electronic controllers for compressors, blowers, vacuum pump and air treatment devices; wireless controllers to monitor and control the functioning of other electronic devices [excluding gaming apparatus]; electric installations for the remote control of industrial operations; electric relays; electric resistances; sockets, plugs and other contacts [electric connections]; switchboxes [electricity]; electric switches; terminals [electricity]; wire connectors [electricity]; electric wires; chips [integrated circuits]; optical condensers; optical data media; fibre optic cables; transmitters [telecommunications]; apparatus and instruments for conveying, distributing, transforming, storing, regulating or controlling electric current; measuring apparatus and instruments; electric measuring devices; pressure measuring apparatus; data processing equipment; recorded computer programs; recorded computer operating programs; computer programs [downloadable software]; monitors [computer hardware]; computer peripheral devices; printers for use with computers; transmitters of electronic signals; computer memory devices; blank recordable CD-Rs and DVD-Rs; blank optical discs; magnetic tape units for computers; blank magnetic data carriers; blank optical data carriers; electric sensors; pressure sensors; temperature switches and sensors for monitoring, controlling, and switching hydraulic or pneumatic systems; apparatus for recording or transmission of sound or images; sound recording apparatus;
- (c) International Class 11 for regulating accessories for gas apparatus and pipes.

Priority claim is on the basis of an application filed on the 19th day of September, 2013 under number DE 30 2013 006 501.8/07 in Germany.

The applicant claims that it intends to use the mark.

The applicant claims that the word "Profil" when translated to the English language is "Profile".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10641.14 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 20th day of March, 2014, by KAESER KOMPRESSOREN SE., of Carl-Kaeser-Str. 26, 96450 Coburg, Germany, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Sigma Air Manager

in respect of:

- (a) International Class 7 for control and regulating devices for compressors; control and regulating devices for blowers; control and regulating devices for vacuum pumps; hydraulic controls for machines, motors and engines; pneumatic controls for machines, motors and engines;
- (b) International Class 9 for programmable electronic controllers for compressors, blowers, vacuum pumps and air treatment devices; wireless controllers to monitor and control the functioning of other electronic devices [excluding gaming apparatus]; electric installations for the remote control of industrial operations; electric regulating apparatus; electric relays; electric resistances; sockets, plugs and other contacts [electric connections]; switchboxes [electricity]; electric switches; terminals [electricity]; wire connectors [electricity]; electric wires; optical condensers; optical data media; fibre optic cables; telecommunication transmitters; apparatus and instruments for conducting, switching, transforming, accumulating or controlling electricity; transformers [electricity]; measuring apparatus and instruments; electric measuring devices; pressure measuring apparatus; data processing equipment; recorded computer programs; recorded computer operating programs; computer programs [downloadable software]; computers; monitors [computer hardware]; computer peripheral devices; printers for use with computers; computer output equipment, namely, electronically controlled feeler units, included in Class 9, solely as peripheral devices and for the control of machines and mechanical devices for the generation of compressed air, vacuum and air flow or for the treatment of compressed air; transmitter of electronic signals; computer memory devices; blank recordable CD-Rs and DVD-Rs; blank optical discs; magnetic tape units for computers; blank magnetic data carriers; blank optical data carriers; magnetic tape units for computers; magnetic data media, optical data media solely as peripheral devices and for the control of machines and mechanical devices for the generation of compresses air, vacuum an air flow or for and for the treatment of compressed air; electrotechnical and electronic user interface apparatus and devices, namely electric control panels [excluding gaming apparatus]; electric sensors; pressure sensors; sensors for controlling, monitoring and switching pneumatic systems; apparatus for recording or transmission of sound or images; sound recording apparatus;
- (c) International Class 11 for control and regulating devices for air filtering installations; control and regulating devices for air purifying apparatus and air purifying machines.

Registration of this mark shall give no exclusive right to the use of the words "Air Manager", separately and apart from the mark as shown.

Priority claim is on the basis of an application filed on the 19th day of September, 2013 under number DE 30 2013 006 506.9/09 in Germany.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10642.14 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of October, 2014, by Apple Inc, of 1 Infinite Loop, Cupertino, California 95014, United States of America, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):5.7.13

in respect of:

- (a) International Class 25 for clothing, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, underwear, bras, dresses, skirts, swimwear, sweaters, jackets, coats, socks; headgear namely, namely, hats, caps, visors, bandanas, hoods, headbands; footwear, namely, loafers, leather shoes, running shoes, hiking boots, sandals, beach shoes, athletic shoes, slippers and sneakers;
- (b) International Class 28 for toys, games and playthings, namely bingo cards, checkers [games] building blocks [toys], board games, darts, dolls, dominoes, mobile [toys, parlor games, pistols [toys], playing balls, plush toys, roller skates, skate boards, toy vehicles, trampolines, electronic toys, musical toys, games and playthings; hand held units for playing electronic games other than those adapted for use with an external display screen or monitor; floor-standing units for playing electronic games other than in conjunction with a television or computer; table top units for playing electronic games other than in conjunction with a television or computer; apparatus for electronic games other than those adapted for use with an external display screen or monitor; video game consoles; amusement game machines; amusement machines, namely, hand-held electronic game units adapted for use with an external display screen or monitor; toy computers {not working}; toy mobile telephones {not working}; toy handheld electronic devices; toy audio apparatus; toy musical boxes; toy musical instruments; toy record players for playing tunes and cassettes; battery-operated toys; video output game machines for use with external display screen or monitor; stand alone video output game machines; interactive computer toys and games; playing cards; parts and fittings for all the aforesaid goods;
- (c) International Class 35 for mail sorting, handling, receiving, and processing; business management and organization consultancy; business consulting services; providing office functions namely, photocopying services, rental of photocopying machines, secretarial services; advertising agency services; advertising, marketing, and sale promotion services; advertising and marketing consultation; promoting the goods and services of others; conducting market research; analysis of advertising response and market research; design, creation, preparation, production, and disseminations of advertisements and advertising material for others; providing consulting services in the field of facilitating the planning, buying, and selling of media; administration of a consumer loyalty program to promote retail services for others; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; issuance and processing of loyalty points for on-line purchase of a company's goods and service; contest and incentive award programs to promote the sale of products and services of others; computerized database and file management; data processing services; compilation and systemization of information into computer database; providing commercial information updates online and over a global computer network in the fields of commerce and industry; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; compilation of business directories; retail department store services and online retail department store services; online retail store services featuring a wide variety of consumer goods of others and retail store services in the field of books, magazines, periodicals, newsletters, journals and other publications on a wide range of topics of general interest, provided via the internet and other computer, electronic and communications networks; retail store services in the field of entertainment featuring movies, television programs, sporting events, musical works, and audio and audiovisual works, via the internet and other computer, electronic and communications networks; retail store services featuring computer, electronics and entertainment products, telecommunications apparatus, mobile phones, handheld mobile digital electronic devices, and other consumer electronic, computer software, and accessories, peripherals, and carrying cases for such products, via the internet and other computer, electronic and communications networks; product demonstrations provided in-store and via global communications networks and other electronic and communications networks; arranging subscription to telecommunication services for others; online retail store services featuring downloadable pre-recorded music and videos; conducting, arranging and organizing trade shows and trade fairs for commercial and advertising purposes; information, advisory and consultancy services relating to all the aforesaid;
- (d) International Class 36 for banking; securities brokerage; charitable fundraising; financial affairs and monetary affairs, namely, financial information, management and analysis services; real estate financing services; financial analysis, information, consultancy, and management; financing services; financial services, namely, investment fund transfer and transaction services; bill payment services; financial transaction services, namely, providing secure commercial transactions and payment options; debit and credit card services; credit card transaction processing services; electronic cash transactions; electronic and magnetic ID cards for use in connection with payment for service; electronic commerce payment services, namely, establishing funded accounts used to purchase goods and services on the Internet; securities trade execution services; providing electronic processing of credit card transactions and electronic payments via a global computer network; payment processing services, namely, credit

card and debit card transaction processing services; provision of information relating to credit card transaction; insurance consultancy; insurance underwriting, brokerage, information and consultancy; information, advisory, consultancy and management relating to finance and investments;

(e) International Class 37 for building construction supervision; installation of computer systems [hardware and additional components]; computer installation and repair; maintenance, repair and servicing of computers, computers peripherals, and electronic devices; technical support services, namely, troubleshooting in the nature of the repair of computer hardware; providing information relating to the installation, usage, maintenance, repair, servicing, and updating of computers, computer peripherals and electronic devices.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11196.14 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of February, 2016, by LF, LLC, of 1000 Lowe's Boulevard, Mooresville, North Carolina 28117, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

LOWE'S

in respect of:

- (a) International Class 35 for retail outlet store services featuring a variety of appliances, building materials, lighting and electrical supplies, plumbing supplies, roofing materials, home furnishings, home improvement items, tools, outdoor power equipment, home safety and security items, and landscaping materials; retail shops featuring flowers;
- (b) International Class 37 for technical consultation and consultation services to help consumers and homeowners renovate, repair, improve or remodel their homes, buildings, gardens or yards using building materials, light and electrical supplies, plumbing supplies, roofing materials, and homes furnishings for the purpose of home improvement, home safety and security.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12510.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 7th day of April, 2016, by Merck KGaA, of Frankfurter Str. 250, 64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of:

- (a) International Class 41 for education information; providing information in the field of exercise training; entertainment; providing sports facilities; organization of exhibitions for cultural or educational purposes;
- (b) International Class 42 for scientific research; technological consultancy; industrial design; research and development of new products for others; research in the field of environmental protection; design and development of computer hardware and software;
- (c) International Class 44 for medical clinic services; medical services in the field of neurology, immunology, oncology; veterinary assistance; hygienic and beauty care for humans, namely, health spa service; providing medical information; providing medical

assistance; providing medical information, consultancy and advisory services; consulting services rendered in the medical and pharmaceutical sector.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 9th day of October, 2015 under number 302015055533 in Germany.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12662.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 7th day of April, 2016, by Merck KGaA, of Frankfurter Str. 250, 64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.4

in respect of:

- International Class 41 for education information; providing information in the field of exercise training; entertainment; providing sports facilities; organization of exhibitions for cultural or educational purposes;
- (b) International Class 42 for scientific research; technological consultancy; industrial design; research and development of new products for others; research in the field of environmental protection; design and development of computer hardware and software;
- (c) International Class 44 for medical clinic services; medical services in the field of neurology, immunology, oncology; veterinary assistance; hygienic and beauty care of humans, namely, health spa services; providing medical information; providing medical assistance; providing medical information, consultancy and advisory services; consulting services rendered in the medical and pharmaceutical sector.

Priority claim is on the basis of an application filed on the 9th day of October, 2015 under number 302015055537 in Germany

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12669.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of July, 2016, by JDV MARKCO SAPI DE C.V., of Ruben Dario 115 8 Col. Bosque de Chapultepec, C.P. 11580 Distrito Federal, Mexico, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DEL VALLE FRESH

in respect of International Class 32 for beers; mineral waters [beverages] and aerated waters and non-alcoholic beverages, namely, soft drinks; syrups for making non-alcoholic beverages, namely soft drinks; concentrates for making soft drinks and fruit juices; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages.

The applicant claims that the words "DEL VALLE", when translated to the English language is "OF THE VALLEY".

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12962.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 28th day of July, 2016, by JDV MARKCO SAPI DE C.V., of Ruben Dario 115 8 Col. Bosque de Chapultepec, C.P. 11580 Distrito Federal, Mexico, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LETS KEEP THE GOOD GROWING

in respect of International Class 32 for beers; mineral waters [beverages] and aerated waters and non-alcoholic beverages, namely, soft drinks; syrups for making non-alcoholic beverages, namely soft drinks; concentrates for making soft drinks and fruit juices; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12968.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 19th day of August, 2016, by Heineken Brouwerijen B.V., Tweede Weteringplantsoen 21, 1017 ZD Amsterdam, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.1,2;29.1.1,3

in respect of International Class 32 for beers.

Registration of this mark shall give no exclusive right to the use of the words "EST" and "1873", separately and apart from the mark as shown.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12999.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 19th day of August, 2016, by Heineken Brouwerijen B.V., Tweede Weteringplantsoen 21, 1017 ZD Amsterdam, through its agent W. H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.1,2;29.1.1,3

in respect of International Class 32 for beers.

Registration of this mark shall give no exclusive right to the use of the words "EST", "1873" and "Light", separately and apart from the mark as shown.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13009.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 19th day of August, 2016, by Heineken Brouwerijen B.V., Tweede Weteringplantsoen 21, 1017 ZD Amsterdam, through its agent W. H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.1,2;29.1.1,3

in respect of International Class 32 for beers.

Registration of this mark shall give no exclusive right to the use of the words "EST", "1873", "Light", "LIGHT LAGER BEER", LAGER BEER", "PREMIUM QUALITY", "TRADE" and "MARK", separately and apart from the mark as shown.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13010.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 31st day of August, 2016, by PFIP International, of 190 Elgin Avenue, George Town, Grand Cayman KY1-9005, Cayman Islands, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.9.14

in the colors black, purple, yellow and white in respect of International Class 25 for clothing, namely t-shirts, shorts, sweat shirts, sweat pants, jackets and hats.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13027.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 31st day of August, 2016, by PFIP International, of 190 Elgin Avenue, George Town, Grand Cayman KY1-9005, Cayman Islands, through its agent EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PLANET FITNESS

in respect of:

- (a) International Class 25 for clothing, namely t-shirts, shorts, sweat shirts, sweat pants, jackets and hats;
- (b) International Class 44 for health spa services, namely, tanning; health spa services, namely, massage; hair salon services and hair cutting.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13029.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 23rd day of September, 2016, by Merck KGaA, of Frankfurter Str. 250, 64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.2,18

in respect of:

- (a) International Class 11 for apparatus for lighting, heating, steam generating installations, cooking, refrigerating, drying, ventilating [air-conditioning]; water supply installations and sanitary apparatus and installations;
- (b) International Class 35 for advertising; business management assistance and consultancy; business administration consultancy;
- (c) International Class 40 for treatment of materials with biochemical, biological and pharmaceutical materials; treatment of materials with chemicals; water treatment; treatment of metal; cloth dyeing;
- (d) International Class 41 for education information; providing information in the field of exercise training; entertainment; providing sports facilities; organization of exhibitions for cultural or educational purposes;
- (e) International Class 42 for scientific research; technological consultancy; industrial design; research services and development of new products for others; research in the field of environmental protection; design and development of computer hardware and software.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13078.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 12th day of October, 2016, by Grand River Enterprises Six Nations Ltd., of 2176 Chiefswood Road, Ohsweken, Ontario N0A 1M0, Canada, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, No. 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):6.1.2

in respect of International Class 34 for cigarette boxes; cigarettes; chewing tobacco; electric cigars; electronic cigarettes; electronic cigars; flavored tobacco.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13117.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 18th day of October, 2016, by ORIGINAL BUFF S.A., of Franca, 16, 08700 Igualada, (Barcelona), Spain, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,18

in respect of International Class 25 for ready-made clothing for external and internal use; footwear [except orthopedic footwear] and headgear, namely multipurpose wraps made of textiles for use as decorative headwear, berets, caps, hats, bandanas and head bands; wrist bands [clothing]; arm warmers [clothing] and leg warmers, neckwear, balaclavas [neckerchiefs].

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13122.16 should do so in writing addressed to the undersigned not later than the 2^{nd} day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 18th day of October, 2016, by CHEVRON INTELLECTUAL PROPERTY LLC., of 6001 Bollinger Canyon Road, San Roman, California 94583, United States of America, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DELO SYN-GREASE

in respect of:

- (a) International Class 1 for transmission fluid;
- (b) International Class 4 for lubricating oils and greases, motor oils.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13127.16 should do so in writing addressed to the undersigned not later than the 2^{nd} day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of October, 2016, by KT & G Corporation, of 71, Beotkkotgil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Bohem Cigar Master

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "Cigar", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13150.16 should do so in writing addressed to the undersigned not later than the 2^{nd} day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of December, 2016, by FrieslandCampina Nederland B.V., of Stationsplein 4, 3818 LE, Amersfoort, The Netherlands, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,18

in respect of:

- International Class 29 for milk and milk products, cream; chees, cream cheese, eggs for human consumption, non-alcoholic eggnog;
- (b) International Class 30 for chocolate beverages with milk; chocolate-based beverages; flour for the preparation of food products and preparations made from cereals; pastry and confectionery; edible ices; ice cream; ice for refreshment; popsicles.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13281.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 29th day of December, 2016, by Godfrey Phillips India Limited, of 49, Community Centre, Friends Colony, New Delhi-110 025, India, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Dansk

in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use the mark.

The applicant claims that the word "Dansk" when translated to the English language is "Danish".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13289.16 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of January, 2017, by Captain Morgan's Villas Limited, of No. 828 Coney Drive, 3rd Floor, Belize City, Belize, through its agent Magali Marin Young & Co., of No. 828 Coney Drive, 3rd Floor, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):2.1.12

in respect of:

- (a) International Class 41 for providing casino facilities [gambling], gambling services, nightclub services [entertainment], party planning [entertainment] and presentation of live performances;
- (b) International Class 43 for accommodation bureau [hotels], bar services, cafe services, canteen services, food and drink catering, hotel services, hotel reservations, reception services for temporary accommodation [management of arrivals and departures], restaurant services, snack-bar services and tourist home services.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13311.17 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of January, 2017, by Bio Sidus S.A., of Av. Constitución 4234, P.C. 1254, Buenos Aires, Argentina, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GROWMAX

in respect of International Class 5 for pharmaceutical preparations for the stimulation of the metabolism in humans.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13312.17 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 12th day of January, 2017, by GRUPO BIMBO, S.A.B. DE C.V., of Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro, Obregón, 01210, México, D.F. México, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

WONDER

in respect of International Class 30 for bread; pastries, biscuits, preparations made from cereals; confectionery; tortillas.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13313.17 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of January, 2017, by Jitendra Motilal Chawla, of 2 Miles George Price Highway, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.1.1;26.11.12;26.13.25 in respect of :

- (a) International Class 25 for shirts; caps [headwear];
- (b) International Class 30 for wheat flour [for food]; rice;
- (c) International Class 36 for charitable services, namely, providing financial assistance to disadvantaged persons for health care assistance; charitable fundraising services;
- (d) International Class 41 for charitable services, namely, operation of a school; charitable services, namely, providing books to people;
- (e) International Class 43 for charitable services, namely, providing food to needy persons.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13316.17 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 17th day of January, 2017, by Colgate-Palmolive Company, of 300 Park Avenue, New York, New York 10022, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FAB 3

in respect of International Class 3 for detergents and other preparation for laundry purposes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13317.17 should do so in writing addressed to the undersigned not later than the 2^{nd} day of June, 2017.

DATED this 10th day of March, 2017.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 20th day of January, 2017, by Rockstar, Inc., of P.O. Box 27740, Las Vegas Nevada 89126, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ROCKSTAR

in respect of International Class 32 for energy drinks.

The applicant claims that the mark is in use since 1999.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13326.17 should do so in writing addressed to the undersigned not later than the 2nd day of June, 2017.

DATED this 10th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of June, 2016, by Wildtracks, of Sarteneja Village, Corozal District, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

WILDTRACKS

in respect of:

- (a) International Class 36 for accepting and administering monetary charitable contributions; charitable fund raising;
- (b) International Class 41 for education services, namely, providing classes, seminars, workshops, and training in the field of protecting and preserving endangered species and biodiversity in critical habitats through the rehabilitation and release of injured or confiscated animals; education services, namely, providing classes, seminars, workshops, and training in the field of conservation and habitat preservation;
- (c) International Class 44 for veterinary assistance; services relating to the physical and mental rehabilitation and release of injured or confiscated animals through the provision of appropriate care, medical treatment, social support, species socialization, skills acquisition and monitoring; forest habitat restoration.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12827.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of October, 2016, by UNILEVER PLC, of Port Sunlight, Wirral, Merseyside, CH62 4ZD, United Kingdom, England, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AXE

in respect of International Class 3 for soaps, perfumes, cosmetics, non-medicated toilet preparations, hair care preparations, dentifrices, anti-persperants [toiletries], deodorants for personal use.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13109.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 3rd day of November, 2016, by Inspur Group Co. Ltd., of 1036 Langchao Road, High-Tech Industrial Development Zone, Jinan City, Shandong Province, People's Republic of China 250101, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

inspur

in respect of:

- (a) International Class 9 for computers; computer memory devices; internet servers; computer programmes [programs], recorded; computer software applications, downloadable; monitors [computer programs]; laptop computers; computer programs [downloadable software]; computer hardware; computer peripheral devices; wireless router; blank electronic storage media; memory modules; memory cards [computer hardware];
- (b) International Class 42 for computer system design; computer software design; maintenance of computer software; consultancy in the design and development of computer hardware; computer virus protection services; rental of web servers; electronic data storage; cloud computing; off-site data backup; creating and maintaining web sites for others.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13173.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of November, 2016, by JDV MARKCO SAPI DE C.V., of Ruben Dario 115 8 Col. Bosque de Chapultepec, C.P. 11580 Distrito Federal, México, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.12;29.1.3

in respect of International Class 32 for non-alcoholic beverages, namely, soft drinks; syrups for making non-alcoholic beverages, namely soft drinks; concentrates for making soft drinks and concentrates for making fruit juices.

The applicant claims that it intends to use the mark.

The Applicant claims that the words "DEL VALLE", when translated to the English language is "OF THE VALLEY".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13177.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 11th day of November, 2016, by IZZE Beverage Co., of 2990 Center Green Court South, Boulder CO 80301, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited,

of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.16

in respect of International Class 32 for mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13187.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of November, 2016, by Suntory Holdings Limited, of 1-40, Dojimahama 2-chome, kita-ku, Osaka-shi, Osaka, Japan, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SUNTORY

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13192.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 15th day of November, 2016, by Truper, S.A. DE C.V., of Parque Industrial No. 1. Jilotepec, Estado de México, México, C.P. 54240, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KLINTEK

in respect of International Class 21 for buckets, cleaning brushes for household use, scrubbing brushes; brooms; toilet brushes; sponges for household purposes; gloves for household purposes; cleaning cloths; cloth for washing floors; mops; crumb trays; plungers for clearing blocked drains.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13193.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 17th day of November, 2016, by Envy Distribution Inc., of 4315 Woodman Ave, Sherman Oaks California 91423, United States of America, through its agent Musa & Balderamos LLP, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRISSOLA

in respect of International Class 3 for 2-in-1 hair shampoos and conditioners; hair masks; hair conditioners; hair styling preparations; hair gel and hair mousse; hair spray; hair straightening preparations; hair curling preparations; hair waving lotion; hair color removers; hair bleach; hair bleaching preparations; hair removing cream; facial make-up; cosmetics; eye make-up; nail polish; lip glosses; lipsticks.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13200.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of November, 2016, by KITTERY PROPERTIES S.A., of Salduba Building, third Floor, 53rd Street, Panama, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.13.25;29.1.3,4

in the colors blue (pantone 534C) and green (pantone 347C) in respect of International Class 19 for asbestos cement; magnesia cement.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "CEMENTO", separately and apart from the mark as shown.

The Applicant claims that the word "CEMENTO" when translated to the English language is "Cement".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13207.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of November, 2016, by KITTERY PROPERTIES S.A., of Salduba Building, third Floor, 53rd Street, Panama, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.13.25;29.1.3,4

in the colors blue (C-100 Y-64 M-0 K-40) and yellow (C-0 y-10 M-100 K-0) in respect of International Class 19 for asbestos cement; magnesia cement.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "CEMENTO", separately and apart from the mark as shown.

The Applicant claims that the word "CEMENTO", when translated to the English language is "Cement".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13208.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 6th day of December, 2016, by Suntory Holdings Limited, of 1-40, Dojimahama 2-chome, kita-ku, Osaka-shi, Osaka, Japan, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MIDORI

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13259.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of December, 2016, by Bommidala Enterprises Pvt., Ltd. of 8-24-53, Managalagirir Road, Guntur – 522 001, A.P., India, through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of 3750 University Blvd., Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SUNNY

in respect of International Class 34 for cigarettes and cigars.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13268.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of December, 2016, by BYD Company Limited, of Yan'an Road, Kuichong, Longgang District, Shenzhen, People's Republic of China, through its agent Musa & Balderamos LLP, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.1.2,18

in respect of International Class 12 for vehicles for locomotion by land, air, water or rail namely automobile, motor buses, motor coaches, trucks, fork lift trucks, waggons, sprinkling trucks, electric vehicles, vans [vehicles], sports cars, motorcycles, tilting-cars, tramcars, concrete mixing vehicles, camping cars, motor homes, snowmobiles, remote control vehicles, other than toys, cable cars, tilt trucks, aeroplanes, boats; motors, electric, for land vehicles; motors for land vehicles; automobile bodies; brake pads for automobiles.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13296.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 21st day of December, 2016, by BYD Company Limited, of Yan'an Road, Kuichong, Longgang District, Shenzhen, People's Republic of China, through its agent Musa & Balderamos LLP, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 26.1.2,18 in respect of

- (a) International Class 7 for agricultural machines; mixing machines; haulage apparatus [mining]; concrete mixers [machines]; bulldozers; excavators; road sweeping machines [self-propelled]; washing apparatus; garbage disposals; food waste disposals [garbage disposals]; trash compacting machines; dust exhausting installations for cleaning purposes; dust removing installations for cleaning purposes; snow ploughs;
- (b) International Class 12 for rolling stock for railways; locomotives; trailers [vehicles]; golf cars [vehicles]; refrigerated vehicles; head-rests for vehicle seats; vehicle wheel hubs; vehicle chassis; ambulances;
- (c) International Class 37 for vehicle lubrication; vehicle wash; vehicle polishing; anti-rust treatment for vehicles; vehicle maintenance; vehicle cleaning; vehicle breakdown repair services; vehicle battery charging; rustproofing; re-tinning; retreading of tires; vulcanization of tires [repair]; tire balancing; fire alarm installation and repair; burglar alarm installation and repair; telephone installation and repair; pump repair; repair of power lines.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed on the 12th and 25th day of July, 2016 under numbers 20624149, 20759962 and 20760077 in China.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13298.16 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 20th day of January, 2017, by Rockstar, Inc., of P.O. Box 27740, Las Vegas Nevada 89126, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 32 for energy drinks.

The applicant claims that the mark has been used since 1999.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13325.17 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 26th day of January, 2017, by LOGÍSTICA Y TRANSPORTE PARA LA INDUSTRIA DE LA SALUD, S.A.P.I DE C.V., of Av. Industria Automotriz No. 128. Lote C, Edificio A-2, El Coecillo, Toluca, Edo de México 50246, México, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.18;29.1.4

in the colors teal blue, white and black in respect of International Class 39 for transport, delivery, packaging, and storage of medical, biomedical and pharmaceutical goods.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13334.17 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 2nd day of February, 2017, by Russell Brands, LLC, of One Fruit of the Loom Drive, Bowling Green, KY 42103, United States of America, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.17

in respect of International Class 25 for footwear, namely gymnastics shoes; headgear for wear; jackets [clothing]; pants; shirts; socks; underwear.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13345.17 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 2nd day of February, 2017, by Russell Brands, LLC, of One Fruit of the Loom Drive, Bowling Green, KY 42103, United States of America, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 18 for backpacks; bags; bags for sports; pocket wallets; purses; school bags; travelling bags;
- (b) International Class 25 for footwear, namely gymnastics shoes; headgear for wear; jackets [clothing]; pants; shirts; socks; underwear;
- (c) International Class 35 for advertising; business management; business administration; office functions.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 13346.17 should do so in writing addressed to the undersigned not later than the 16th day of June, 2017.

DATED this 24th day of March, 2017.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

PAMPERS

THE MARK shown above, Registration No. 4467, has been renewed in the name of **PROCTER & GAMBLE LIMITED**, of The **Heights, Brooklands-Weybridge, KT13 OXP**, as of the 9th day of April, 2017, in respect of **International Class 25** for articles of baby clothing, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of April, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$

maxell

THE MARK shown above, Registration No. 4773, has been renewed in the name of HITACHI MAXELL KABUSHIKI KAISHA (HITACHI MAXELL, LTD.), of No. 1-88 1-Chome, Ushitora, Ibaraki-shi, Osaka, Japan, as of the 29th day of April, 2017, in respect of International Class 25 for t-shirts and sweatshirts; International Class 9 for electric batteries; flash lamps for photographic purposes; and parts and fittings included in Class 9 for all the aforesaid goods; tapes, cards, discs, sheets or wires, all being magnetic and all for sound, video or data recording, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of April, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

DIANETICS

THE MARK shown above, Registration No. 4922, has been renewed in the name of **RELIGIOUS TECHNOLOGY CENTER**, of 1710 **Ivar Avenue**, **Suite 1100**, **Los Angeles**, **California 90028**, **U.S.A.**, as of the 17th day of August, 2017, in respect of **International Class 16** for books and printed publications, all relating to philosophy, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of August, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$

BEEP

THE MARK shown above, Registration No. 6070, has been renewed in the name of **HANSCHELL INNIS HOLDINGS** (**CURACAO**) **N.V., of De Ruyterkade 62, Curacao, Netherlands Antilles,** as of the 27th day of March, 2016, in respect of **International Class 3** for air fragrancing preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of March, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

TCBY

THE MARK shown above, Registration No. 6740, has been renewed in the name of TCBY UNITED KINGDOM, INC., of 8001 Arista Place, Suite 600, Broomfield, CO 80021, U.S.A., as of the 21st day of January, 2017, in respect of International Class 29 for yogurt, food products, included in Class 29 containing yogurt, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$

TCB

"TCBY"

THE MARK shown above, Registration No. 6741, has been renewed in the name of TCBY UNITED KINGDOM, INC., of 8001 Arista Place, Suite 600, Broomfield, CO 80021, U.S.A., as of the 19th day of July, 2017, in respect of International Class 35 for advertising and promotional services, dissemination of advertising and publicity material, direct mail advertising, distribution of samples, shop window dressing, business management assistance and advice, business appraisals, business administration, arranging business introductions, business organization, market research, buying goods on behalf of businesses, information and advisory services relating to all of the aforesaid, business advisory services relating to franchising, personnel management advisory services, provision of trade information, all included in Class 35, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of July, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

TCB

"TCBY"

THE MARK shown above, Registration No. 6742, has been renewed in the name of TCBY UNITED KINGDOM, INC., of 8001 Arista Place, Suite 600, Broomfield, CO 80021, U.S.A., as of the 19th day of July, 2017, in respect of International Class 42 for catering services, ice-cream parlour, yogurt parlour and snack bar services, cafeteria, coffee shop, restaurant, canteen and café services, preparation and cooking of food, information and advisory services relating to all of the aforesaid, all included in Class 42, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of July, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

TCBY "TCBY"

THE MARK shown above, Registration No. 6743, has been renewed in the name of TCBY UNITED KINGDOM, INC., of 8001 Arista Place, Suite 600, Broomfield, CO 80021, U.S.A., as of the 19th day of July, 2017, in respect of International Class 30 for non-medicated confectionery, ices and ice cream preparations, ingredients and flavourings for making ices and ice creams, cakes, pies, sweeteners and

sugar, sherbets and sorbets, binding agents for ices, ice cream and non-medicated confectionery and preparations for stiffening ices, ice cream, whipped cream and non-medicated confectionery, all included in Class 30, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of July, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

ERANZ

THE MARK shown above, Registration No. 8320, has been renewed in the name of **EISAI R&D MANAGEMENT CO., LTD., of 6-10 Koishikawa 4-chome, Bunkyo-ku, Tokyo, Japan,** as of the 19th day of December, 2016, in respect of **International Class 5** for pharmaceutical preparations and substances, all for use in the treatment of cerebral disorders, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of December, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

IPHONE

THE MARK shown above, Registration No. 4374.07, has been renewed in the name of APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., as of the 16th day of January, 2017, in respect of International Class 9 for computer hardware and software; handheld and mobile digital electronic devices for the sending and receiving of calls, faxes, electronic mail, and other digital data; MP3 and other digital format audio and video players; handheld computers, personal digital assistants, electronic organizers, electronic organizers, electronic notepads; magnetic data carriers; telephones, mobile phones, computer gaming machines, videophones, cameras; prerecorded computer programs for personal information management; database management software; electronic mail and messaging software; paging software; database synchronization software; computer programs for accessing, browsing and searching online databases; computer software and firmware, namely operating system programs, data synchronization programs, and application development tool programs for personal and handheld computers; electronic handheld units for the wireless receipt and/or transmission of data; software for the redirection of messages, internet e-mail, and/or other data to one or more electronic handheld devices; software for the synchronization networks, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

ABANSE

THE MARK shown above, Registration No. 4270.06 has been renewed in the name of **BAYER INTELLECTUAL PROPERTY GmbH**, **of Alfred-Nobel-Straße 10, 40789 Monheim am Rhein, Germany**, as of the 23rd day of November, 2016, in respect of **International Class 7** for agricultural implements (not hand operated), of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of November, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

LIBRESSE

THE MARK shown above, Registration No. 4394.07, has been renewed in the name of **SCA HYGIENE PRODUCTS AB, of SE-405 03 Göteborg, Sweden,** as of the 24th day of January, 2017, in respect of **International Class 5** for sanitary bandages, sanitary towels, tampons, diapers, and other absorbent articles for use during menstruation and by incontinents, of which it has not been used, due to market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 24th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$

TORK

THE MARK shown above, Registration No. 4395.07, has been renewed in the name of **SCA HYGIENE PRODUCTS AB**, of **SE-405 03 Göteborg**, **sweden**, as of the 24th day of January, 2017, in respect of **International Class 21** for stands, holders and dispensers for preparations for cleaning, polishing, and scouring; abrasive preparations, soaps; hand cleansers; degreasing agents; detergents and paper products for wiping, drying, cleaning and polishing as well as towels, servietts, kitchen rolls and toilet rolls, of which it has not been used, due to market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 24th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

TORK

THE MARK shown above, Registration No. 4396.07, has been renewed in the name of **SCA HYGIENE PRODUCTS AB**, of **SE-405 03 Göteborg**, **Sweden**, as of the 24th day of January, 2017, in respect of **International Class 16** for paper; products made of paper containing cellulose or not for wiping, drying, cleaning and polishing (included in this class), as well as towels, servietts, kitchen rolls and toilet rolls made of the aforementioned material as well as other products made of aforementioned material (included in this class), of which it has not been used, due to market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 24th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$

TORK

THE MARK shown above, Registration No. 4397.07, has been renewed in the name of **SCA HYGIENE PRODUCTS AB, of SE-405 03 Göteborg, Sweden,** as of the 24th day of January, 2017, in respect of **International Class 3** for preparations for cleaning, polishing and scouring; abrasive preparations, soaps; hand cleansers; degreasing agents; detergents, of which it has not been used, due to market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 24th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

V-POWER

THE MARK shown above, Registration No. 4421.07, has been renewed in the name of SHELL BRANDS INTERNATIONAL AG of Baarermatte, 6340 Baar, Switzerland, as of the 31st day of January, 2017, in respect of International Class 4 for oils; greases; lubricants; fuels, of which it has not been used, due to reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 31st day of January, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$

HEINEKEN

THE MARK shown above, Registration No. 4482.07, has been renewed in the name of **HEINEKEN BROUWERIJEN B.V., of 2e Weteringplantsoen 21 1017 ZD Amsterdam,** as of the 22nd day of February, 2017, in respect of **International Class 32** for beers, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of February, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$



THE MARK shown above, Registration No. 4528.07 has been renewed in the name of BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789 Monheim am Rhein, Germany, as of the 28th day of March, 2017, in respect of International Class 1 for chemical preparations for use in agriculture, horticulture and forestry, chemical preparations for the treatment of seeds, fertilizer; International Class 5 for preparations for killing weeds and destroying vermin, insecticides, herbicides, fungicides; International Class 31 for grains (seeds), plant seeds and living plants, all for use in the field of agriculture and horticulture, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of March, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)



THE MARK shown above, Registration No. 4557.07, has been renewed in the name of FOSSIL GROUP, INC., of 901 S. Central Expressway, Richardson, Texas 75080, U.S.A., as of the 13th day of April, 2017, in respect of International Class 9 for sunglasses and spectacles; frames, cases and components for sunglasses and spectacles; International Class 14 for watches, (including wrist watches, pocket watches, sport watches, diving watches,

fashion watches), clocks and timepieces; **International Class 18** for bags of leather and other materials including textiles: handbags, evening handbags, garment bags for travel, briefcases, portfolios, knapsacks, sport bags, tote bags, shoulder bags, beach bags and luggage, of which it has not been used, due to the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 13th day of April, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$



THE MARK shown above, Registration No. 4633.07, has been renewed in the name of **Dow AgroSciences LLC**, of 9330 Zionsville Road, Indianapolis, Indiana 46268, U.S.A., as of the 11th day of June, 2017, in respect of International Class 5 for pesticides, preparations for destroying vermin, fungicides, herbicides, and insecticides, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of June, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

EXALT

THE MARK shown above, Registration No. 4705.07, has been renewed in the name of **Dow AgroSciences LLC**, of **9330 Zionsville Road**, **Indianapolis**, **Indiana 46268**, **U.S.A.**, as of the 20th day of June, 2017, in respect of **International Class 5** for pesticides, preparations for destroying vermin, fungicides, herbicides, and insecticides, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of June, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$



THE MARK shown above, Registration No. 4854.07, has been renewed in the name of **RELIGIOUS TECHNOLOGY CENTER**, of **1710 Ivar Avenue**, **Los Angeles**, **California 90028**, **U.S.A.**, as of the 30th day of August, 2017, in respect of **International Class 16** for printed matter, newspapers and periodical publications, stationery, instructional and teaching materials (other than apparatus), of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of August, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)



THE MARK shown above, Registration No. 4853.07, has been renewed in the name of **RELIGIOUS TECHNOLOGY CENTER**, of **1710 Ivar Avenue**, **Los Angeles**, **California 90028**, **U.S.A.**, as of the 30th day of August, 2017, in respect of **International Class 16** for printed matter, periodical publications, books, instructional and teaching materials (other than apparatus), of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of August, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$



THE MARK shown above, Registration No. 4941.07, has been renewed in the name of COLUMBIA SPORTSWEAR COMPANY, of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., as of the 5th day of October, 2017, in respect of International Class 9 for eyewear; International Class 12 for bicycles; International Class 18 for attaché cases, bags for campers, bags for climbers, beach bags, garment bags for travel, game bags for hunting, school bags, school satchels, suitcases, travelling bags, travelling sets; International Class 20 for sleeping bags for camping, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of October, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)



THE MARK shown above, Registration No. 4942.07, has been renewed in the name of COLUMBIA SPORTSWEAR COMPANY, of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., as of the 5th day of October, 2017, in respect of International Class 22 for tents; International Class 25 for outerclothing, waterproof clothing, clothing of leather, coats, jackets, parkas, ski bibs, ski suits, pants, overalls, shorts, shirts, sweaters, sweatshirts, sweatpants, turtlenecks, women's jumpers and skirts, vests, fishing vests, scarves, gloves, mittens, ear muffs, thermal underwear, women's athletic sport bras, hosiery, gaiters; hats, caps, sun visors, headgear for wear; shoes, boots, sandals, thongs, slippers, fishing waders; hosiery, belts for clothing; International Class 35 for retail and online store services featuring eyewear, bicycles, outdoor camping gear, luggage, suitcases, traveling bags and backpacks, apparel, footwear and headwear, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of October, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

(3rd issue)

PREEGLONE

THE MARK shown above, Registration No. 8527, has been renewed in the name of **SYNGENTA LIMITED**, of **Syngenta Jealott's Hill International Research Centre**, **Bracknell**, **Berkshire**, **United Kingdom RG42 6EY**, as of the 17th day of January, 2017, in respect of **International Class 5** for insecticides, fungicides and herbicides and weedkilling preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(3^{rd} issue)$

HUMALOG

THE MARK shown above, Registration No. 4399.07, has been renewed in the name of **ELI LILLY AND COMPANY**, of **Lilly Corporate Center, Indianapolis, Indiana, U.S.A.**, as of the 24th day of January, 2017, in respect of **International Class 5** for pharmaceutical preparations, namely human insulin, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of February, 2017.

 $(2^{nd} issue)$

THE MARK shown above, Registration No. 490, has been renewed in the name of Benson & Hedges (Overseas) Limited, of Globe House, 4 Temple Place, WC2R 2PG, London, United Kingdom, as of the 24th day of February, 2017, in respect of International Class 34 for cigarettes, cigars and smoking tobacco, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 24th day of February, 2027, upon which it can be renewed for further periods of ten years.

Benson A Stedels

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of March, 2017.

(1st issue)

RIVAL

THE MARK shown above, Registration No. 4393.07, has been renewed in the name of Monsanto Technology LLC, of 800 North Lindbergh Boulevard, St. Louis, Missouri 63167, U.S.A., as of the 24th day of January, 2017, in respect of International Class 5 for preparations for killing weeds and destroying vermin, pesticides, herbicides, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 24th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of March, 2017.

 $(2^{nd} issue)$



THE MARK shown above, Registration No. 4433.07, has been renewed in the name of AT&T INTELLECTUAL PROPERTY II, L.P., of 645 East Plumb Lane, Reno, NV 89502, U.S.A., as of the 1st day of February, 2017, in respect of International Class 38 for telecommunications services, namely, providing telephone communication and Internet telephony services, providing a group of specialized telephone services with custom calling features and telephone calling plans; electronic voice messaging, namely the recording and subsequent transmission of voice messages by telephone; providing multiple user dial-up, high-speed and dedicated access to the Internet, global computer networks, other computer networks, on-line services and bulletin boards; electronic transmission of messages, data, images, video and information via the Internet; wireless transmission of voice, messages, data and information; high-speed access services and wireless access services to the internet, global computer networks, other computer networks, on-line services and bulletin boards; television transmission services; providing voice and data networking services; teleconferencing, video conferencing and web conferencing services; cellular and mobile telephone communications; telecommunications consultation; voice over Internet protocol (VOIP) services; paging services; streaming of audio and video material on the Internet; frame relay telecommunications services; virtual network telecommunications services; computer aided transmission of messages and images; private line voice, text, facsimile, video and data telecommunications services; integrated services digital network (ISDN) telecommunications services; 800 telecommunications services; 900 telecommunications services; switched voice, data, video and multimedia services, location independent personal communications services comprising mobile, voice, data and facsimile services; providing back-bone telecommunications network services to others to enable the display of content on worldwide global computer networks, other computer networks, on-line services and bulletin boards; the transmission over cable of entertainment services and voice, video, data and facsimile telephony services; International Class 41 for entertainment services in the nature of baseball games, participating in professional auto races, golf tournaments and related golfing events; providing facilities for sports, entertainment, tradeshows, exhibitions and conventions; **International Class 42** for hosting the web sites of others on a computer server for a global computer network; development and maintenance of web server software for others; computer, data and network consultation; providing information in a wide variety of fields by means of a global computer information network; design, development and maintenance of telecommunications network; telecommunications network strategy services namely networking information technology strategy assessment, networking information technology strategy development, wide area network strategy development, network application development, web enablement, business continuity and disaster recovery, and the development of voice and multi-channel portals; telecommunications network design and network technology services, including virtual private network assessment, virtual private network token authentication; public key infrastructure development, local area network assessment, Internet protocol network design, addressing, routing and load balancing, the development and design of advanced Internet protocol, voice over Internet protocol (VOIP) and quantity of service networks, token ring to Ethernet design, web site stress testing, data center transformation, server assessment, the development and design of messaging services and wireless local area networks, networking management center design, web performance monitoring and telework readiness assessments; telecommunications network deployment services, including project management, token ring to Ethernet to Ethernet migration; instant office deployment, wireless local area network implementation, video conferencing implementation, and rapid deployment of telecommunications networks wide area network router deployment and local area network implementation; telecommunications call center services, namely, call flow optimization, toll free number optimization, basic computer telephony integration, command center mentoring, call center workforce management services, the design of interactive voice response systems and voice web browsers, customer profiling and routing systems, call center consolidation, call center measurements and speech processing assessment, and call center audits; information technology security services, including firewall design analysis and implementation, network security, Internet security vulnerability assessments, enterprise network security assessments, intrusion detection scans, rogue modem identification, security policy assessments and health insurance portability and accountability act compliance assessments; basic computer telephony integration; and design of interactive voice response systems and voice web browsers, customers profiling and routing systems, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of February, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of March, 2017.

 $(2^{nd} issue)$

SEMEVIN

THE MARK shown above, Registration No. 4477.07, has been renewed in the name of Bayer Intellectual Property GmbH, of Alfred-Nobel-Straße 10, 40789 Monheim am Rhein, Germany, as of the 21st day of February, 2017, in respect of International Class 1 for

chemical preparations for use in agriculture, horticulture and forestry, chemical preparations for the treatment of seeds, fertiliser; **International Class 5** for preparations for killing weeds and destroying vermin, insecticides, herbicides, fungicides, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of February, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of March, 2017.

 $(2^{nd} issue)$

Panasonic

THE MARK shown above, Registration No. 6221, has been renewed in the name of **Panasonic Corporation, of 1006 Oaza Kadoma, Kadoma-Shi, Osaka 571-8501, Japan,** as of the 23rd day of August, 2016, in respect of **International Class 15** for organs [musical instruments], pianofortes; automatically controlled rhythm players for use with, or incorporation into, electric and electronic musical instruments, for providing rhythm accompaniment; portable keyboards for electronic musical instruments; sound synthesizers being electronic musical apparatus or instruments; parts and fittings included in Class 15 for the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of August, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of March, 2017.

(1st issue)

Accent

THE MARK shown above, Registration No. 858, has been renewed in the name of William Underwood Company, of Suite 110, Four Gatehall Drive, Parsippany, New Jersey 07054, U.S.A., as of the 1st day of August, 2016, in respect of International Class 30 for seasonings (for food) consisting of or containing mono sodium glutamate, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of August, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

SOLVESSO

THE MARK shown above, Registration No. 1928, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 29th day of August, 2017, in respect of International Class 1 for chemical compounds and substances for industrial purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of August, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

SEPTRIN

THE MARK shown above, Registration No. 2100, has been renewed in the name of Aspen Global Incorporated, of c/o Kross Border Trust Services Limited, St. Louis Business Centre, Cnr Desroches & St. Louis Street, Port Louis, Mauritius, as of the 19th day of December, 2016, in respect of International Class 5 for all goods included in Class 5, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 19th day of December, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):27.5.13

THE MARK shown above, Registration No. 2255, has been renewed in the name of Aspen Global Incorporated, of c/o Kross Border Trust Services Limited, St. Louis Business Centre, Cnr Desroches & St. Louis Street, Port Louis, Mauritius, as of the 13th day of January, 2017, in respect of International Class 3 for perfumes, lipstick, lip salve (not medicated), toilet rouge, toilet oatmeal, toilet creams, toilet lotions, toilet oils, toilet essences, toilet preparations for the hair, toilet preparations for the teeth and for artificial dentures, toilet powders, toilet waters, toilet preparations for the eyebrows and eyelashes, soaps, manicure toilet preparations, mouth-washes (toilet articles not medicated), perfumed sachets, depilatory preparations, and bath salts, (not medicated) for toilet purposes, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 13th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

EXXON

THE MARK shown above, Registration No. 4200, has been renewed in the name of **Exxon Mobil Corporation**, of 5959 Las Colinas **Boulevard**, **Irving**, **Texas 75039-2298**, **U.S.A.**, as of the 4th day of July, 2017, in respect of **International Class 1** for chemical products for use in industry and science; chemical products included in Class 1 for use in agriculture and forestry; artificial and synthetic resins; plastics in the form of powders, liquids or pastes for industrial use; fertilisers; chemical preparations for soldering; chemical substances for preserving foodstuffs; and adhesive substances for use in industry, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of July, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

EXXON

THE MARK shown above, Registration No. 4202, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 4th day of July, 2017, in respect of International Class 12 for land vehicles, aircraft and watercraft; and parts and fittings included in Class 12 for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of July, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

 $(1^{st} issue)$



CFE(6):1.1.1;25.1.15,17;29.1.1,2

THE MARK shown above, Registration No. 4224.06, has been renewed in the name of CHINA KWEICHOW MOUTAI DISTILLERY (GROUP) CO., LTD., of 4 East Mountain Lane, East Road of Outside Loop, Guiyang City, Guizhou Province, China, as of the 9th day of November, 2016, in respect of International Class 33 for whiskey, liqueur, wine, spirits, wild grape wine, Sorghum wine, brandy, fruit extracts (alcoholic) alcoholic beverages (except beers), Arak, liquor, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of November, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

CASTROL

THE MARK shown above, Registration No. 4324, has been renewed in the name of **Castrol Limited**, **of Technology Centre**, **Whitchurch Hill, Pangbourne**, **Reading RG8 7QR**, **United Kingdom**, as of the 18th day of February, 2017, in respect of **International Class 9** for protective helmets for motor cyclist, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



THE MARK shown above, Registration No. 4327.06, has been renewed in the name of SH Group Global IP Holdings, L.L.C., of 1209 Orange Street, Wilmington, Delaware 19801, U.S.A., as of the 19th day of December, 2016, in respect of International Class 3 for for cosmetics and skin care preparations namely, face, body, hand and foot moisturizers; face, body, hand and foot scrubs; face, body, hand, and foot toners; face, body, hand, and foot astringents; non-medicated powders for the face, body and hands; after shower skin lotions; skin cleansers, nail polish, nail polish remover; hand soap, body soap, face soap, perfume, cologne, eau de toilette; mascara, blush, eye shadow, lip stick, lip gloss, make-up, make-up remover, eye cream. Shaving creams, shaving gels, after shave lotions and gels; deodorant and antiperspirants for personal use; skin lotions; essential oils for personal use; suntanning preparations, sun screen preparations, sun block preparation; hair care and styling preparations namely, shampoos, conditioners, sprays, gels, mousses and tonics; bath products namely, non-medicated bath salts, bath crystals, bath oils, bath beads, bath gels, bubble bath; International Class 36 for leasing, rental, and management of condominiums, apartments, villas and residential homes; leasing, rental, and management of condominiums, apartments, villas and residential homes in vacation and resort communities; real estate brokerage services; International Class 41 for casinos, namely gambling and gaming services; live entertainment, namely, live performances by musical bands and live comedy shows; night club services; health club services, namely providing instruction and equipment in the field of physical exercise; leisure club services, namely, country club and golf club services; provision of sport and recreational facilities; arranging and conducting educational conferences; arranging and conducting entertainment exhibitions in the nature of comedy acts, and dance acts, theater acts, plays, stage productions, magic shows, performance art shows; theatrical booking agencies, namely, theater, opera and concert ticket reservations; International Class 43 for hotels; condominium hotels; hotel services; resort hotel services; spa services, namely, providing temporary accommodations and meals to clients of a health or beauty spa; restaurants; bars; restaurant and bar services; International Class 44 for health spa services for health and wellness of the body and spirit offered at health resorts; health spa services, namely, cosmetic body care services, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of December, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):26.4.2,17,24

THE MARK shown above, Registration No. 4336.06, has been renewed in the name of SH Group Global IP Holdings, L.L.C., of 1209 Orange Street, Wilmington, Delaware 19801, U.S.A., as of the 19th day of December, 2016, in respect of International Class 3 for for cosmetics and skin care preparations namely, face, body, hand and foot moisturizers; face, body, hand and foot scrubs; face, body, hand, and foot toners; face, body, hand, and foot astringents; non-medicated powders for the face, body and hands; after shower skin lotions; skin cleansers, nail polish, nail polish remover; hand soap, body soap, face soap, perfume, cologne, eau de toilette; mascara, blush, eye shadow, lip stick, lip gloss, make-up, make-up remover, eye cream. Shaving creams, shaving gels, after shave lotions and gels; deodorant and antiperspirants for personal use; skin lotions; essential oils for personal use; suntanning preparations, sun screen preparations, sun block preparation; hair care and styling preparations namely, shampoos, conditioners, sprays, gels, mousses and tonics; bath products namely, non-medicated bath salts, bath crystals, bath oils, bath beads, bath gels, bubble bath; International Class 36 for leasing, rental, and

management of condominiums, apartments, villas and residential homes; leasing, rental, and management of condominiums, apartments, villas and residential homes in vacation and resort communities; real estate brokerage services; International Class 41 for casinos, namely gambling and gaming services; live entertainment, namely, live performances by musical bands and live comedy shows; night club services; health club services, namely providing instruction and equipment in the field of physical exercise; leisure club services, namely, country club and golf club services; provision of sport and recreational facilities; arranging and conducting educational conferences; arranging and conducting entertainment exhibitions in the nature of comedy acts, and dance acts, theater acts, plays, stage productions, magic shows, performance art shows; theatrical booking agencies, namely, theater, opera and concert ticket reservations; International Class 43 for hotels; condominium hotels; hotel services; resort hotel services; spa services, namely, providing temporary accommodations and meals to clients of a health or beauty spa; restaurants; bars; restaurant and bar services; International Class 44 for health spa services for health and wellness of the body and spirit offered at health resorts; health spa services, namely, cosmetic body care services, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of December, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):26.1.1;26.11.3,12;29.1.4

THE MARK shown above, Registration No. 4437.07, has been renewed in the name of AT&T INTELLECTUAL PROPERTY II, L.P., of 645 East Plumb Lane, Reno, NV 89502, U.S.A., as of the 1st day of February, 2017, in respect of International Class 9 for telecommunications products, namely, gateways for use in wireless communications systems; computer software for use in accessing the global computer network; telephone accessories, namely, telephone cords and batteries; electronic products, namely digital photograph receivers; telephones; television peripheral equipment, namely, set-top boxes, remote controls and instructional manuals sold as a unit; prepaid telecommunications calling cards, magnetically encoded; telecommunications hubs and switches; wireline routers; wireless routers; standalone wireless access points; integrated routers which include a modem; digital subscriber line modems otherwise known as DSL modems, cable modems and satellite modems that interface directly with digital subscriber line otherwise known as DSL, satellite data or cable broadband data services; network interface card adaptors otherwise known as adaptors; print servers; RJ 45 transmission cables; telephone line filters; telecommunication couplers; telecommunications modular plugs, corded and cordless wireline teleconferencing telephones; VPN (virtual private network) operating software; telephone answering machines; Internet telephones; wireless telephones; earphones and antennae for cordless and wireless telephones; magnetically encoded credit cards; magnetically encoded stored value cards; International Class 16 for telephone directories; paper goods and printed matter, namely, tickets, posters, brochures, pamphlets and promotional materials for baseball games and other live entertainment; prepaid telecommunications calling cards not magnetically encoded; International Class 35 for providing online telephone directories; advertising services, namely, promoting the goods and services of others by preparing and placing advertisements in directory listing databases accessed through a global information network; providing retail store information, shoppers guide information and business listings by electronic means; International Class 36 for telephone calling card services; International Class 37 for repair services for telecommunications wiring, jacks and telephone equipment; installing and maintaining telecommunications systems and equipment for others; telecommunications network support services, namely, repair and maintenance, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of February, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

TIMKEN

THE MARK shown above, Registration No. 4438.07, has been renewed in the name of **The Timken Company, of 1835 Dueber Avenue, S.W., Canton, Ohio 44706-0928, U.S.A.,** as of the 1st day of February, 2017, in respect of **International Class 7** for bearings and parts thereof; **International Class 12** for bearings and parts thereof for vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of February, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):18.3.2,9

THE MARK shown above, Registration No. 4452.07, has been renewed in the name of Nautica Apparel, Inc., of 57th Street, New York, New York 10019, U.S.A., as of the 15th day of February, 2017, in respect of International Class 14 for jewelry, watches, clocks, cufflinks, tie pins, tie clips, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of February, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

 $(1^{st} issue)$

RUBICON

THE MARK shown above, Registration No. 4486.07, has been renewed in the name of **Niebaum-Coppola Estate Winery, L.P., of 620 Airpark Road, Napa, California 94558, U.S.A.,** as of the 27th day of February, 2017, in respect of **International Class 33** for alcoholic beverages (except beers), including wines, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of February, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

SPG

THE MARK shown above, Registration No. 4493.07, has been renewed in the name of **Preferred Guest, Inc., of One StarPoint, Stamford, Connecticut 06902, U.S.A.,** as of the 7th day of March, 2017, in respect of **International Class 35** for promoting hotel, resort and vacation services through a rewards incentive program; tracking and monitoring incentive awards program for members; **International Class 43** for services for food and drink and temporary accommodation, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of March, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

H20H!

THE MARK shown above, Registration No. 4508.07, has been renewed in the name of **Pepsico**, **Inc.**, **of 700 Anderson Hill Road**, **Purchase**, **New York 10577**, **U.S.A.**, as of the 16th day of March, 2017, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; and fruit juices; syrups, concentrates, and other preparations for making beverages, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 16th day of March, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

 $(1^{st} issue)$

GYNOMUNAL

THE MARK shown above, Registration No. 4511.07, has been renewed in the name of **POLICHEM S.A., of 50, Val Fleuri L-1526 Luxembourg,** as of the 20th day of March, 2017, in respect of **International Class 1** for gynecological preparations for human use, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 20th day of March, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

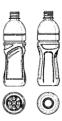
SICLOPOLI

THE MARK shown above, Registration No. 4512.07, has been renewed in the name of **POLICHEM S.A.**, of **50, Val Fleuri L-1526 Luxembourg**, as of the 20th day of March, 2017, in respect of **International Class 5** for a product for dermatological preparation for human use, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 20th day of March, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):19.7.16

THE MARK shown above, Registration No. 4527.07, has been renewed in the name of **Stokely-Van Camp, Inc., of 555 West Monroe Street, Chicago, Illinois 60661, U.S.A.,** as of the 28th day of March, 2017, in respect of **International Class 32** for non-alcoholic, non-carbonated fruit flavored beverages, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 28th day of March, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):29.1.14

THE MARK shown above, Registration No. 4547.07, has been renewed in the name of Worldwide Franchise Systems, Inc., of One StarPoint, Stamford, Connecticut 06902, U.S.A., as of the 4th day of April, 2017, in respect of International Class 43 for restaurant, bar, café and cocktail lounge services and temporary accommodation, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of April, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

FOUR POINT

THE MARK shown above, Registration No. 4548.07, has been renewed in the name of **Worldwide Franchise Systems, Inc., of One StarPoint, Stamford, Connecticut 06902, U.S.A.,** as of the 4th day of April, 2017, in respect of **International Class 43** for restaurant, bar, café and cocktail lounge services and temporary accommodation, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of April, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):2.1.1;26.1.1,3

THE MARK shown above, Registration No. 4559.07, has been renewed in the name of BAWANG (GUANGZHOU) CO., LTD., of Building No. 8, North Huanan Road, Xinshi Town, Baiyun District, Guangzhou, Guangdong, P.R. China, as of the 17th day of April, 2017, in respect of International Class 3 for make-up, hair lotions, cosmetic kits, hair colorants, beauty masks, perfumery, laundry preparations, dentifrices, abrasives, depilatories, cakes of soap, hair conditioner, antimicrobial hand lotion, facial washing milk, bath lotion, macule-removing cream, acne cream, cosmetic perfume, cosmetic preparation for skin care, laundry bleaching preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of April, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):1.3.2;2.3.1,2;29.1.1,2

THE MARK shown above, Registration No. 4600.07, has been renewed in the name of Sun-Maid Growers of California, of 13525 South Bethel Avenue, Kingsburg, CA 93631, U.S.A., as of the 16th day of May, 2017, in respect of International Class 29 for raisins and other dried fruits, preserved fruits, jams, jellies, fruit butters, fruit spreads, and marmalades, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of May, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

 $(1^{st} issue)$

SUN-MAID

THE MARK shown above, Registration No. 4602.07, has been renewed in the name of Sun-Maid Growers of California, of 13525 South Bethel Avenue, Kingsburg, CA 93631, U.S.A., as of the 16th day of May, 2017, in respect of International Class 29 for raisins and other dried fruits, preserved fruits, jams, jellies, fruit butters, fruit spreads, and marmalades, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of May, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

CENTURY 21

THE MARK shown above, Registration No. 6234, has been renewed in the name of Century 21 Real Estate LLC, of 175 Park Avenue, Madison, New Jersey 07940, U.S.A., as of the 30th day of April, 2017, in respect of International Class 16 for paper and paper articles, all included in Class 16; printed matter and books, all relating to real estate, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of April, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

 $(1^{st} issue)$

VTEC

THE MARK shown above, Registration No. 6616, has been renewed in the name of HODA GIKEN KOGYO KABUSHIKI KAISHA (HONDA MOTOR CO. LTD.), of 1-1, 2-chome, Minami-aoyama, Mintao-ku, Tokyo, Japan, as of the 25th day of August, 2016, in respect of International Class 12 for engines included in Class 12 for land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of August, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):26.4.18

THE MARK shown above, Registration No. 6664, has been renewed in the name of T.G.I Friday's of Minnesota, Inc., of 19111 North Dallas Parkway, Suite 165, Dallas, Texas 75287, U.S.A., as of the 7th day of January, 2017, in respect of International Class 16 for articles included in Class 16 made from paper and from cardboard; printed matter; plastics material included in Class 16 for packaging; all being for use in the restaurant and catering trades or in franchising operations associated therewith, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 7th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)

WesSaint/aurent

THE MARK shown above, Registration No. 7692, has been renewed in the name of **YVES SAINT LAURENT**, of **7 Avenue George V**, **75008 Paris**, **France**, as of the 26th day of January, 2017, in respect of **International Class 25** for articles of clothing, of which it has not been used, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 26th day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

(1st issue)



CFE(6):24.1.4,18,24

THE MARK shown above, Registration No. 7894, has been renewed in the name of BRITISH AIRWAYS PLC, of Waterside (HB A3), P.O. Box 365, Harmondsworth, West Drayton, UB7 0GB, Great Britain, as of the 16th day of August, 2016, in respect of International Class 9 for apparatus for recording, transmission or reproduction of sound or images, videos, adaptors; International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes, jewellery, precious stones, horological and chronometric instruments; International Class 16 for paper, cardboard, printed matter, printed publications, instructional and teaching materials, stationery, diaries, calendars and personal organisers, writing instruments, decalcomanias, playing cards, all included in Class 16; International Class 18 for leather and imitations of leather, and goods made of these materials and not included in other Classes, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness, and saddlery; International Class 21 for glassware and porcelain; International Class 25 for clothing, footwear, headgear; International Class 28 for games and playthings, gymnastic and sporting articles not included in other Classes, decorations for Christmas trees; International Class 39 for air travel services, airline services, aircraft chartering, passenger transport and air cargo transport services, courier services, transport and delivery of goods, travel agency and booking services, sightseeing, tour and cruise arranging services, package holiday services, car hire services, tourist information services, all included in Class 39: International

Class 42 for booking and reservation services for holidays, tours, hotels, guesthouses, accommodation, hotel and restaurant services for the provision of food, drink and of accommodation, provision of medical services, all included in Class 42, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of August, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

 $(1^{st} issue)$

MERONEM

THE MARK shown above, Registration No. 8259, has been renewed in the name of **AstraZeneca UK Limited**, of **15 Stanhope Gate**, **London W1Y 6LN**, **United Kingdom**, as of the 3rd day of January, 2017, in respect of **International Class 5** for pharmaceutical preparations and substances; all included in Class 5, of which it has not been used, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 3rd day of January, 2027, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 21st day of March, 2017.

NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR



CFE(6):26.11.12;27.5.24

The Singer Company Limited, the Registered Proprietor of Trade Mark No. 174, has, by veritable proof tendered before the Registrar on the 25th day of April, 2016, being certified Declaration of Change of Name and Address of Applicant, certified on the 7th day of October, 2016, changed **address** from **Finch Road, Douglas, Isle of Man,** to **Sixty Circular Road, 2nd Floor, Douglas, Isle of Man,** as of the 25th day of April, 2016, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.



CFE(6):2.3.13;27.5.24

The Singer Company Limited, the Registered Proprietor of Trade Mark No. 179, has, by veritable proof tendered before the Registrar on the 25th day of April, 2016, being certified Declaration of Change of Name and Address of Applicant, certified on the 7th day of October, 2016, changed **address** from **Finch Road, Douglas, Isle of Man,** to **Sixty Circular Road, 2nd Floor, Douglas, Isle of Man,** as of the 29th day of December, 1997, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.



CFE(6):29.1.14

Worldwide Franchise Systems, Inc., the Registered Proprietor of Trade Mark No. 4547.07, has, by veritable proof tendered before the Registrar on the 7th day of February, 2017, being Notarized Affidavit, notarized on the 18th day of January, 2017, changed **address** from **1111 Westchester Avenue, White Plains, New York 10604, U.S.A.,** to **One StarPoint Stamford, Connecticut 06902, U.S.A.,** as of the 19th day of January, 2012, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.

FOUR POINTS

Worldwide Franchise Systems, Inc., the Registered Proprietor of Trade Mark No. 4548.07, has, by veritable proof tendered before the Registrar on the 7th day of February, 2017, being Notarized Affidavit, notarized on the 18th day of January, 2017, changed **address** from **1111 Westchester Avenue, White Plains, New York 10604, U.S.A.,** to **One StarPoint Stamford, Connecticut 06902, U.S.A.,** as of the 19th day of January, 2012, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.

RICHARD MILLE

Turlen Holding S.A., the Registered Proprietor of Trade Mark No. 4599.07, has, by veritable proof tendered before the Registrar on the 16th day of January, 2017, being Certified Copy of Translated Extract from the Commercial Register of the Canton of Jura, certified on the 9th day of January, 2017, changed **address** from **Rue de l'Avenir 23, c/o C.M. Management Services S.A.**, **CH-2800 Delemont, Switzerland,** to **rue du Jura 11, 2345 Les Breauleux, Switzerland,** as of the 9th day of January, 2017, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.

BANOLE

TOTAL S.A., the Registered Proprietor of Trade Mark No. 4851.07, has, by veritable proof tendered before the Registrar on the 2nd day of February, 2017, being Notarized Notarial Certificate, notarized on the 15th day of November, 2016, changed **address** from **2 Place de la Coupole, La Défense 6, 92400 Courbevoie, France,** to **2, place Jean Miller, La Défense 6, 92400 Courbevoie, France,** as of the 21st day of November, 2007, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.



CFE(6):26.4.18

T.G.I. Friday's of Minnesota Inc., the Registered Proprietor of Trade Mark No. 6664, has, by veritable proof tendered before the Registrar on the 9th day of January, 2017, being Notarized Declaration of Change of Address, notarized on the 25th day of May, 2016, changed **address** from **4201 Marsh Lane, Carrollton, Texas 75007, U.S.A.**, to **19111 North Dallas Parkway, Suite 165, Dallas, Texas 75287, U.S.A.**, as of the 25th day of February, 2016, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.

NOTICES OF ASSIGNMENT



CFE(6):26.11.12;27.5.24

The Singer Company Limited, the Registered Proprietor of Trade Mark No. 174, has, by veritable proof tendered before the Registrar on the 25th day of April, 2016, being Notarized Deed of Assignment, executed on the 22nd day of December, 2016, assigned the trade mark to The Singer Company Limited S.a.r.l., of 1, rue des Glacis, L-1628 Luxembourg, as of the 1st day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 21th day of March, 2017.



CFE(6):2.3.13;27.5.24

The Singer Company Limited, the Registered Proprietor of Trade Mark No. 179, has, by veritable proof tendered before the Registrar on the 25th day of April, 2016, being Notarized Deed of Assignment, executed on the 22nd day of December, 2016, assigned the trade mark to **The Singer Company Limited S.a.r.l.**, of 1, rue des Glacis, L-1628 Luxembourg, as of the 19th day of December, 1997, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 21th day of March, 2017.

MAGNOLIA

The J.M. Smucker Company, the Registered Proprietor of Trade Mark No. 2542.04, has, by veritable proof tendered before the Registrar on the 2nd day of February, 2017, being Notarized Trademark Assignment, notarized on the 31st day of October, 2016, and 25th day of January, 2017, respectively, assigned the trade mark to **Eagle Family Foods Group LLC, of 4020 Kinross Lakes Parkway, Richfield, Ohio 44286, U.S.A.,** as of the 31st day of October, 2016, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 21th day of March, 2017.



CFE(6);26.3.23;26.4.11;29.1.13

Ternium International Inc., the Registered Proprietor of Trade Mark No. 3548.05, has, by veritable proof tendered before the Registrar on the 1st day of February, 2017, being Certified Signatures to Deed of Assignment, certified on the 18th day of October, 2016, assigned the trade mark to **Ternium International B.V.**, of **Piet Heinkade 55, 1019GM Amsterdam, The Netherlands**, as of the 30th day of September, 2016, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 21th day of March, 2017.

TERNIUM

Ternium International Inc., the Registered Proprietor of Trade Mark No. 3583.05, has, by veritable proof tendered before the Registrar on the 1st day of February, 2017, being Certified Signatures to Deed of Assignment, certified on the 18th day of October, 2016, assigned the trade mark to **Ternium International B.V.**, of **Piet Heinkade 55, 1019GM Amsterdam, The Netherlands**, as of the 30th day of September, 2016, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 21th day of March, 2017.

AIWA

Sony Corporation, the Registered Proprietor of Trade Mark No. 6299, has, by veritable proof tendered before the Registrar on the 7th day of February, 2017, being Translated Trademark Assignment Agreement, translated on the 23rd day of December, 2016, assigned the trade mark to **Audio Mobile Americas, S.A., of PH Gran Plaza, oficina 3F, Calle Andrés Mojica, San Francisco, Panama, República de Panama,** as of the 1st day of December, 2016, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 21th day of March, 2017.

PROACTIV

The Proactiv Company Sàrl, the Registered Proprietor of Trade Mark No. 7447.11, has, by veritable proof tendered before the Registrar on the 30th day of January, 2017, being Certified Signature to Memorialization of Ownership Change, certified on the 1st day of May, 2016, assigned the trade mark to **The Proactiv Company Sàrl, of Avenue Gratta-Paille 2, 1018 Lausanne, Switzerland,** as of the 2nd day of May, 2016, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 21th day of March, 2017.

NOTICES OF CHANGE OF NAME OF PROPRIETOR



CFE(6):26.4.2,17,24

THE NAME OF THE PROPRIETOR of Trade Mark No. 4327.06, has, by veritable proof tendered before the Registrar on the 19th day of December, 2016, being Certified Copy of Certificate of Amendment, certified on the 7th day of October, 2016, been changed from **GGG**, **L.L.C.**, to **SH Group Global IP Holdings**, **L.L.C.**, as of the 27th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.



CFE(6):26.4.2.17.24

THE NAME OF THE PROPRIETOR of Trade Mark No. 4336.06, has, by veritable proof tendered before the Registrar on the 19th day of December, 2016, being Certified Copy of Certificate of Amendment, certified on the 7th day of October, 2016, been changed from **GGG, L.L.C.**, to **SH Group Global IP Holdings, L.L.C.**, as of the 27th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.

TEMGESIC

THE NAME OF THE PROPRIETOR of Trade Mark No. 7475.11, has, by veritable proof tendered before the Registrar on the 2nd day of February, 2017, being Certified Copy of Certificate of Incorporation on Change of Name, certified on the 15th day of July, 2016, been changed from **RB PHARMACEUTICALS LIMITED**, to **INDIVIOR UK LIMITED**, as of the 1st day of July, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2016.

NOTICE OF MERGER

b:oost_active energy

Romo Hermanas, S.A. de C.V., the Registered Proprietor of Trade Mark No. 3762.06, has, by veritable proof tendered before the Registrar on the 2nd day of February, 2017, being Certified Copy of Translated Minutes of the Ordinary and Extraordinary General Shareholders Meeting, translated on the 9th day of June, 2016, been merged with and into **Becle, S.A. de C.V., of Av. Rio Churubusco 213, Granjas Mexico, Añil y Avena Istacalco, Mexico DF, 08400,** as of the 13th day of November, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of March, 2017.

NOTICE OF LICENCE CONTRACT

RICHARD MILLE

Turlen Holding S.A., of rue du Jura 11, 2345 Les Brealeux, Switzerland, the Registered Proprietor of Trade Mark No. 4599.07, has, by veritable proof tendered before the Registrar on the 16th day of January, 2017, being Certified Copy of Agreement, certified on the 4th day of January, 2017, and subject to certain conditions contained therein, appointed Horometrie SA, of rue du Jura 11, 2345 Les Breuleux, Switzerland, to act as a Licensee on their behalf, as of the 18th day of December, 2006, the appropriate recordals of which have been effected in the Register.

DATED this 21th day of March, 2017.

NOTICES OF PUBLICATION CORRECTION

Take Notice that trade mark No. 4386.07, published in the Intellectual Property Journal Vol. 17 – No. 1, 2 & 3 was inadvertently published with Registration Number as "BZ No. 4387.07" instead of "BZ No. 4386.07".

DATED this 21st day of March, 2017.

Take Notice that trade mark No. 12417.15 "*Traditional Raifle with Daily Winners*", published in the Intellectual Property Journal Vol. 16 – Nos. 25 & 26 and Vol. 17 – No. 1, was inadvertently published without International Class 28 "for disposable tickets sets for playing games of chance".

DATED this 24th day of March, 2017.

NOTICES OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by PHILIP MORRIS BRANDS Sàrl (The Opponent), of Quai Jeanrenaud 3, 2000 Neuchâtel Switzerland, against trademark Application No. 13097.16, filed on the 6th day of October, 2016, by LATIN AMERICA TOBACCO LTD. (The Applicant), of Victoria Street, Benque Viejo, Cayo District, Belize, for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:

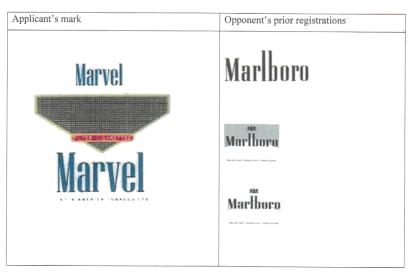
1. Philip Morris Brands Sàrl (hereinafter referred to as – Philip Morris Brands) is the owner of numerous MARLBOBO trademarks. Philip Morris Brands and its affiliates and licensees (collectively – Philip Morris) carry on the business of manufacture, sale and distribution of cigarettes and tobacco products throughout the world. Philip Morris manufactures and sells cigarettes for the global market under various brands including MARLBORO which is one of the most well-known brands worldwide. MARLBORO has been the world's best-selling cigarette brand since 1972.

The opponent is the proprietor of more than 50 applicaions/registrations in Belize consisting in or containing the word MARLBORO including but not limited to Marks #'s MARLBORO (stylized) Reg. No. 6444.09, MARLBORO Label Reg. No. 10427.14, MARLBORO Label Reg. No. 10428.14, & MARLBORO (word) Reg. No. 976 in respect of international class 34 for cigarettes and associated goods. The Belizean registration for the word mark MARLBORO dates back to 1954.

2. Comparison of goods

The goods for which the earlier marks are registered in International Class 34 are identical with or similar to the goods to which the contested mark seeks registration in International Class 34.

3. Comparison of signs



The applicant's mark MARVEL & Device as depicted above is deceptively similar to the above earlier registrations.

The Applicant's mark consists inter alia of the word MARVEL written in the heavily modified typeface used by MARLBORO appearing under a device which in shape closely resembles the famous inverted roof design of MARLBORO thus simulating a distinctive element of the MARLBORO trade dress.

In the case of composite marks containing both figurative and verbal elements, it is generally the verbal element which has a greater impression as the consumer more readily refers to, and retains in his mind, marks by their verbal elements. Therefore, the **dominant element** in the Opposed mark is the word MARVEL.

The Opponent owns a word mark consisting of the sign MARLBORO written in heavily modified typeface, as well as word and device marks containing a five-sided figure (Roof Device) and the word MARLBORO appearing beneath it.

(i) Visual similarity

- If we compare the word elements, the Registered Trademark is eight letters long and the Opposed Trademark is six letters long. The two marks have the first of their letters in common, namely, M, A, and R. Importantly, these 3 shared letters occur in the same order in both marks; as well as sharing the letter L.

MARLBORO (Registered Trademark) MARVEL (Opposed Trademark)

The marks are therefore quite similar visually. See the MARLBORO lights label below, which has been used by Philip Morris since at least as early as 1974:



(ii) Aural similarity

- The beginning of the marks MAR in MARLBORO and MAR in MARVEL are identical thus producing the same sound.
- The fact that both marks have an identical or very similar beginning is significant, as the first part of a trademark is generally the part that catches the consumer's attention and is remembered more clearly that the rest of the sign. The beginning of a sign has a significant influence on the general impression given by a trademark.

4. Fame of the MARLBORO Trademarks

The Trademarks MARLBORO of Philip Morris Brands Sàrl should be considered as well-known internationally and in Belize for tobacco products/cigarettes.

MARLBORO cigarettes were first launched by Philip Morris in 1924 in the U. S. Philip Morris, and/or licensees, have sold MARLBORO cigarettes internationally since at least as early as 1957. The worldwide commercialization of MARLBORO cigarettes expanded at a steady pace through the 1960's, 1970's, 1980's and 1990's, and Philip Morris Brands, its affiliates and/or licensees currently manufacture and/or sell cigarettes bearing the trademark MARLBORO in over 180 countries worldwide. The MARLBORO brand of cigarettes has been internationally protected as a trademark. The well-known status of the MARLBORO word mark has been legally confirmed in several jurisdictions.

Owing to longstanding use, extensive sales and advertising worldwide as and where permitted by law, the MARLBORO brand of cigarettes is among the world's most valuable global brands. In the 2010 Brand Z report, the MARLBORO cigarette brand was ranked number 7. In the 2011 Brand Z report, MARLBORO was ranked number 8.

The MARLBORO brand of cigarettes has been the No. 1 selling brand of cigarettes in the world for at least the past 20 years. The Maxwell Report from 1985 to 2005 shows that MARLBORO is listed as the best-selling cigarette brand in the world – the figures in the chart are worldwide shipments – including the United States of America – in million sticks.

In 2010, the sales volume of MARLBORO cigarettes outside the United States was 297.4 billion cigarettes. It is larger than its next two competitors combined. Its volume exceeds that of the top four global brands of British American Tobacco (BAT) and the four global brands of Japan Tobacco International (JTI).

Total MARLBORO market share, excluding USA and China

2013: 9.3% 2014: 9.4% 2015: 9.6%

5. Conclusion

The contested goods and services are identical or similar to those for which the earlier marks are registered.

Consumers generally tend to focus on the first element of a sign when being confronted with a trade mark. This is justified by the fact that the public reads from left to right, which marks the part placed at the left of the sign (the initial part) the one that first catches the attention of the reader. Furthermore, where a trade mark is composed of verbal and figurative elements, like the Opposed Mark, the former should, in principle, be considered more distinctive than the latter, because the average consumer will more easily refer to the goods and services in question by quoting their name than by describing the figurative element of the trade mark.

In addition, the word MARLBORO is highly distinctive both *per se* and by virtue of intensive use or reputation. It is distinctive per se as it does not contain any element descriptive of the goods. The Trademarks MARLBORO should be considered as internationally famous due to the extensive use and advertising worldwide as and where permitted by law.

The more distinctive the earlier mark, the greater will be the likelihood of confusion. Furthermore, likelihood of confusion implies some interdependence between the relvant factors, and in particular a similarity between the trademarks and between the goods. Accordingly, a lesser degree of similarity between the goods may be offset by a greater degree of similarity between the marks, and vice versa.

In the case at hand, the goods are identical or similar and the sings are visually and aurally similar and the Trademarks MARLBORO are highly distinctive.

- Therefore, there exists a likelihood of confusion on the part of the public including the likelihood of association with the earlier marks.
- 7. Such confusion will give rise to the passing off of the goods marketed under the said mark for those of the MARLBORO brand thus misleading the public into the belief that the goods offered by the Applicant are those of the Opponent.
- 8. The said MARLBORO marks are well known trade marks and as such are entitled to protection under the Paris Convention.
- 9. The MARLBORO marks have a reputation in Belize and the use of the Applicant's mark without due cause would take unfair advantage of or be detrimental to the distinctive character or repute of the MARLBORO marks.
- 10. The targeted consumers are the same in that they are persons looking for tobacco products.
- 11. The channels of trade are identical or substantially similar in that the products are sold where tobacco products are available.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 23rd day of March, 2017.

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by Marrvel Characters, Inc., (The Opponent), of 500 South Buena Vista Street, Burbank, California, 915201, United States of America, against trademark Application No. 13097.16, filed on the 6th day of October, 2016, by Latin America Tobacco Ltd. (The Applicant), of Victoria Street, Benque Viejo, Cayo District, Belize, for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:

- 1. the Opponent, Marvel Characters, Inc., a corporation organized and existing under the laws of the State of Delaware with principal place of business at 500 South Buena Vista Street, Burbank, California 915201, United States of America, a subsidiary of Marvel Entertainment LLC, opposes the Applicant's application for registration of trademark Marvel on the ground that the Applicant's trademark is identical by name to the Opponents trademark MARVEL and that the registration of the mark will result in the likelihood of confusion and or association with the Opponent's trade mark based on Article 6bis of the Paris Convention 1883;
- 2. the Opponent has been engaged for decades in the business of producing and marketing in the United States of America and worldwide of a variety of entertainment goods and services including but not limited to animated and live action motion picture, publications, merchandise, artwork and other goods and services featuring the MARVEL name and character and has worked tirelessly and unsparingly to be recognized as the exclusive owner of the trade mark MARVEL earning a solid reputation with its fan base of children and adults who read MARVEL comics, watch MARVEL movies and television programs;
- 3. the Opponent's trademark has become a household name, identifiable with children and adults globally and has a library of over 8,000 popular characters comprising mutants armor-clad super geniuses, aliens and super soldiers such as Spiderman, Wolverine, The Fantastic Four, Dare Devil, The Punisher, Ghost Rider, Doctor Strange and X-Men among others. Additionally it is owner of Marvel Studios which has produced hit films such as Ironman 1, 2 and 3, The Incredible Hulk, Captain America: The First Avenger, Captain America: The Winter Soldier, Thor and Thor: The Dark World each of which has yielded over US\$1 Billion Dollars worldwide. Additionally, the Opponent has established its personalized mobile apps which are among iTunes', most popular applications allowing people worldwide to connect and/or visit its websites such as: http://marvel.com and <a href="http://ma
- 4. the Opponent has been using the trademark MARVEL as early as 1968 and has procured registration in Argentina, Australia, Austria, Belarus, Benelux, Bolivia, Brazil, Canada, Chile, Ecuador, Egypt, France, Hungary, India, Israel, Italy, Japan, Jordan, Macau, Malaysia, Mexico, Norway, Panama, Peru among other countries as attaches. The Opponent is also the owner of MARVEL COMICS LOGO and M MARVEL COMIC STYLIZED which are also registered worldwide. By virtue of prior global adoption and worldwide registrations, long and continuous use and vast publicity, the trademark Marvel has become synonymous with the Opponent and its quality products and services and has therefore attained the status as a well known trade mark:
- 5. Belize is signatory to the Paris Convention and therefore ARTICLE 8 of the Paris Convention which states: "A trade name shall be protected in all the countries of the union without the obligation of filing or registration, whether or not it forms part of a trade mark" is relevant to this matter and the Opponent if therefore entitled to protection;
- 6. the Opponent respectfully requests that the application for registration of trade ark Marvel be refused on the ground that:
 - (a) the trademark is identical by name to the Marvel trade mark seeking registration:
 - (b) the registration thereof will amount to dilution of the Opponent's trade mark;
 - (c) the public is likely to confuse and/or associate the Applicant's trade mark with the Opponent's trade mark thus wrongfully gaining the reputation and goodwill of the Opponent's trade mark.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 24th day of March, 2017.

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by LRC Products Limited, (The Opponent), of 103-105 Bath Road, Slough, Berkshire, SL1 3UH, United Kingdom, against trademark Application No. 13106.16, filed on the 11th day of October, 2016, by Abbott Products Operations AG (The Applicant), of Hegenheimermattweg 127, Allschwil 4123, Switzerland, for the registration of the following trademark, as proprietor thereof:

DURAX

The Opponent opposes the above trademark Application on the grounds that:

- there is a very close similarity in the name of the mark to our previously registered marks "DUREX" No. 6011.09 registered 28th
 June 1991 and registered in classes 5 and 10 and No. 3248 registered 15th November 1949 and registered in Class 10;
- 2. the similarity is likely to cause confusion in the minds of the buying public.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 24th day of March, 2017.

NOTICE OF RULING

IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 17 – NO. 3, JAGUAR LAND ROVER LIMITED (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 13042.16 FILED BY CARIBBEAN LICENSING CORP.

TAKE NOTICE that the Registrar has ruled against the Applicant, due to the failure of the Applicant to answer, pursuant to Rule 33 of the Trade Marks Rules (CAP. 257S), to the notice of opposition filed by the Opponent. The Registrar hereby refuses to register the above trademark application based on the grounds stated in the above notice of opposition.

DATED this 24th day of March, 2017.

NOTICE OF WITDRAWL

TAKE NOTICE that the proprietor for trade mark No. 13016.16 "ICON", published in the Intellectual Property Journal Vol.16 - Nos. 21, 22 & 23, has withdrawn such application for the services:

International Class 35 – for advertising; rental of advertising space; outdoor advertising; rental of billboards [advertising boards]; marketing.

DATED this 24th day of March, 2017.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
12361.15	VIRGIN VOYAGES	Virgin Enterprises Limited The Battleship Building, 179 Harrow Road, W26NB London	39
12681.16		NSK LTD. 6-3 Osaki 1-Chome, Shinagawa-ku, Tokyo, Japan	7
12756.16	SUAVITEL DULCES PLACERES	Colgate-Palmolive Company 300 Park Avenue, New York, New York 10022, U.S.A.	3
12961.16	D&J	MEDI plus TEC Medizinisch- technische Handelsgesellschaft mbH Baerler Strasse 100, D-47441 Moers, Germany	34
12964.16	K-Flex	KYB Corporation World Trade Center Bldg., 4-1, Hamamatsu-cho 2-chome, Minato- ku, Tokyo, Japan	12
12975.16	GILDAN	Gildan Activewear SRL Newton, Chrsit Church, Barbados, BB 17047	25
12976.16	ANVIL	Gildan Activewear SRL Newton, Chrsit Church, Barbados, BB 17047	25
13002.16	NUT HARVEST	Frito-Lay North America, Inc. 7701 Legacy Dr., Plano, TX 75024, United States of America	29
13050.16	Argento, Pasta	Edward B. Beharry & Co. Ltd. 191 Charlotte Street, Lacytown, Georgetown Lacytown, Georgetown	30

13060.16	Supers	Smittty's Supply, Inc. 63399 Hwy. 51 North Roseland, Louisiana 70456, United States of America	1 4
13061.16	Wala	Western Dairies Center Road, Spanish Lookout, Cayo District, Belize	32
13062.16	MilK	Western Dairies Center Road, Spanish Lookout, Cayo District, Belize	29
13074.16	WORLD OF HYATT	Hyatt International Corporation 71 S. Wacker Drive, 14 th Floor, Chicago, IL 60606, U.S.A.	43
13081.16	SAUZA	Tequila Sauza, S. de R.L. de C.V. Avenida Vallarta 6503, Interior 49, Colonia Ciudad Granja, C.P. 45010, Zapopan, Jalisco, Mexico	33
13084.16	RANCHITO PRESERVES	Eva Longsworth Ranchito Village, Corozal	29 30
13098.16	Seachfront Cafe AND Caye Caviller Belize	Marius Popescu Caye Caulker, Belize District, Belize	43
13101.16	LIVEXO	Intervet International B.V. Wim de Körverstraat 35 5831 AN Boxmeer, The Netherlands	5

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13031.16	asserina	Casa Osaka Int'I Calle 15, Avenida Roosevelt, Zona Libre de Colon, Colon, Republica de Panama	24
13104.16	METZELER	Pirelli Tyre S.p.A. Viale Piero e Alberto Pirelli, 25, 20126 Milano, Italy	12
13105.16	XENPOZYME	Genzyme Corporation 500 Kendall Street, Cambridge, Massachusetts 02142, U.S.A.	5
13107.16	CAMLOTIS	Abott Products Operations AG Hegenheimermattweg 127, Allschwil 4123, Switzerland	5
13120.16	IBBL	IBBL S.A. Rodovia Waldomiro Corrêa de Camargo, Km 52,5, Vila Martins, Itú/SP, 13308-200 – Brazil	11 21
13121.16	::ibbl	IBBL S.A. Rodovia Waldomiro Corrêa de Camargo, Km 52,5, Vila Martins, Itú/SP, 13308-200 - Brazil	11 21
13130.16	FANTA	The Coca-Cola Company One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America	32
13132.16	Nutri Lety	Comercializadora de Lácteos y Derivados, S.A. de C.V. Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palcio, Durango, México	29
13137.16	НСО	Abercrombie & Fitch Europe Sagl Via Moree, 6850 Mendrisio, Switzerland	25
13138.16	GILLY HICKS	Abercrombie & Fitch Europe Sagl Via Moree, 6850 Mendrisio, Switzerland	25

13139.16	ABERCROMBIE & FITCH	Abercrombie & Fitch Europe Sagl Via Moree, 6850 Mendrisio, Switzerland	3 14 18
13140.16	HOLLISTER	Abercrombie & Fitch Europe Sagl Via Moree, 6850 Mendrisio, Switzerland	3 14 18
13141.16		Abercrombie & Fitch Europe Sagl Via Moree, 6850 Mendrisio, Switzerland	3 18 25
13142.16		Abercrombie & Fitch Europe Sagl Via Moree, 6850 Mendrisio, Switzerland	3 18 25
13147.16	A & F	Abercrombie & Fitch Europe Sagl Via Moree, 6850 Mendrisio, Switzerland	25
13148.16	This	KT & G Corporation 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea	34
13149.16	Zest	KT & G Corporation 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea	34
13151.16	Pine Random Five	KT & G Corporation 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea	34
13153.16	ERLEUM	Johnson & Johnson One Johnson & Johnson Plaza, New Brunwick, New Jersey, 08933, U.S.A.	5
13154.16	IZENBI	Janssen Sciences Ireland UC Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland	5
13155.16	MOZAYIS	Janssen Sciences Ireland UC Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland	5

13156.16	ARVOIK	Janssen Sciences Ireland UC Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland	5
13158.16	PLATINUM PRO	American Airlines, Inc. 4333 Amon Carter Boulevard, Fort Worth, Texas 76155, United States of America	35 39
13159.16	AADVANTAGE PLATINUM PRO	American Airlines, Inc. 4333 Amon Carter Boulevard, Fort Worth, Texas 76155, United States of America	35 39
13160.16	mega con Union	Philip Morris Brands Sàrl Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland	34
13161.16	REGALIA	Marrone Bio Innovations, Inc. 1540 Drew Ave. Davis, California 95618, United States of America	5
