

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

CONTENTS

| | Page Numbers |
|---|----------------|
| TRADEMARKS: | |
| APPLICATIONS FOR TRADEMARK REGISTRATION | 4 - 42 |
| NOTICES OF TRADEMARK RENEWAL | . 43 - 52 |
| NOTICE OF CHANGE OF NAME OF PROPRIETOR | 53 - 54 |
| NOTICE OF MERGER | 55 - 56 |
| NOTICES OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE. | 57 |
| NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR | 58 - 59 |
| NOTICE OF SURRENDER | 60 |
| NOTICES OF TRADEMARK REGISTRATION. | 61 - 63 |
| | |
| | |
| NOTE: CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (S | Sixth Edition) |
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APPLICATIONS FOR TRADEMARK REGISTRATION

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 2nd day of March, 2015, by Apple Inc., of 1 Infinite Loop, Cupertino 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street City, Belize for the registration of the following trade mark, as proprietor thereof-

WATCH OS

in respect of International Class 14 for horological and chronometric instruments; watches; clocks; timepieces; chronographs for use as timepieces; chronometers; watchstraps; watch bands; cases for watches, clocks, and horological and chronometric instruments; parts for watches, clocks, and horological and chronometric instruments; jewelry.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 65346 on 1st September, 2014 in Jamaica.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11595.15 should do so in writing addressed to the undersigned not later than the 24th day of March, 2016.

DATED this 28th day of December, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 31st day of March, 2015, by BBK COMMUNICATION TECHNOLOGY CO., LTD., of 255 BBK Road, Wusha, Chang'An, Dongguan, Guangdong, China, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street City, Belize for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 9 for telephone apparatus; portable telephones; smart phones; headphones; batteries, electric; intercommunication apparatus; navigational instruments.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11674.15 should do so in writing addressed to the undersigned not later than the 24th day of March, 2016.

DATED this 28th day of December, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 1st day of April, 2015, by PROMOTORA AMBIENTAL, S.A.B. DE C.V., of Blvd. Antonio L. Rodrigues No. 1884 Pte. Torree 1, Piso B. Colonia Santa Maria Monterrey, Nuevo Leon, Mexico, Codigo Postal 64650, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize for the registration of the following service mark, as proprietor thereof-



in the colors gray, white and black, in respect of:

- (a) International Class 39 for rental of storage containers; transport and storage of trash; transport and storage of waste;
- (b) International Class 40 for decontamination of hazardous materials; destruction of waste and trash; material treatment information; recycling of waste and trash; sorting of waste and recyclable material [transformation]; incineration of waste and trash; recycling of waste and trash; water treatment [transformation].

The applicant claims that the mark is in use.

The applicant claims that the Spanish word "PASA" when translated to the English language is "PASS".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11697.15 should do so in writing addressed to the undersigned not later than the 24th day of March, 2016.

DATED this 28th day of December, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 1st day of April, 2015, by PROMOTORA AMBIENTAL, S.A.B. DE C.V., of Blvd. Antonio L. Rodrigues No. 1884 Pte. Torree 1, Piso B. Colonia Santa Maria Monterrey, Nuevo Leon, Mexico, Codigo Postal 64650, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1;26.2.1

in the colors green, white and blue, in respect of:

- (a) International Class 39 for rental of storage containers; transport and storage of trash; transport and storage of waste;
- (b) International Class 40 for decontamination of hazardous materials; destruction of waste and trash; material treatment information; recycling of waste and trash; sorting of waste and recyclable material [transformation]; incineration of waste and trash; recycling of waste and trash; water treatment [transformation].

The applicant claims that the mark is in use.

The applicant claims that the Spanish word "PASA" when translated to the English language is "PASS".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11698.15 should do so in writing addressed to the undersigned not later than the 24th day of March, 2016.

DATED this 28th day of December, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th day of July, 2015, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize for the registration of the following service mark, as proprietor thereof-



in the colors blue, silver, yellow and red, in respect of International Class 39 for air transportation of passengers and freight; air transportation services featuring a frequent flyer bonus program; air transport services; providing information on travel, cruises, vacation packages, travel destinations, tours, and transportation; arranging travel tours and vacation packages; travel agency services, namely, making reservations and bookings for travel, cruises, vacation packages, tours, and transportation.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11982.15 should do so in writing addressed to the undersigned not later than the 24th day of March, 2016.

DATED this 28th day of December, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 6th day of August, 2015, by Apple Inc., of 1 Infinite Loop, Cupertino, California, 95014, U.S.A., through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of 3750 University Blvd., Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

FINAL CUT PRO

in respect of International Class 9 for computer hardware and computer programs [downloadable software]; computer software, recorded; computer software for creating, editing, processing, organizing, importing, exporting, and encoding video, movies, motion picture films, and multimedia content; computer software for creating, editing, processing, organizing, importing, exporting, and encoding audio, music, and sound content; computer software for creating digital animation, graphics, and special effects; computer software for color correction of video and multimedia content; computer software for creating, processing, exporting, and encoding digital media.

The applicant claims that it has a bona fide intention to use the mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "PRO", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12025.15 should do so in writing addressed to the undersigned not later than the 24th day of March, 2016.

DATED this 28th day of December, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 15th day of October, 2015, by IP Holdings (Antigua) Limited, of 58A St. Mary's Street, St. John's, Antigua, through its agent Musa & Balderamos LLP, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize for the registration of the following service mark, as proprietor thereof-



CFE(6):26.2.1

in the colors orange and green, in respect of International Class 36 for insurance brokerage; insurance underwriting; securities brokerage; stocks and bonds brokerage; stock brokerage services; commodity brokerage; insurance consultancy; insurance information; financial evaluation [insurance, banking, real estate]; financial management; financial analysis; financial consultancy; financial information; financial sponsorship; financial affairs and monetary affairs, namely, financial information, management and analysis services; providing financial information via a web site; financial management of reimbursement payments for others; financing services; real estate agencies; real estate brokerage; real estate appraisal; real estate management; banking; capital investment; stock exchange quotations; exchanging money; mortgage banking; mutual funds; online banking.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12215.15 should do so in writing addressed to the undersigned not later than the 24th day of March, 2016.

DATED this 28th day of December, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 15th day of October, 2015, by Zacchary Hart, of 64 Bella Vista, Belize City, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize for the registration of the following service mark, as proprietor thereof-



CFE(6):11.1.10,25 in respect of:

International Class 39 for arranging of tours; vehicle rental;

International Class 43 for bar services.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Pedal Bar" and "Beer-ly Sightseeing", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12217.15 should do so in writing addressed to the undersigned not later than the 24th day of March, 2016.

DATED this 28th day of December, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of October, 2015, by Carl's Jr. Restaurant LLC, of 6303 Carpinteria Ave., Carpinteria, California 93013, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize for the registration of the following service mark, as proprietor thereof-



CFE(6):1.1.1,2;4.5.2

in respect of International Class 43 for restaurant services.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12234.15 should do so in writing addressed to the undersigned not later than the 24th day of March, 2016.

DATED this 28th day of December, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 12th day of January, 2015, by Snapchat, Inc., of 63 Market Street, Venice, California 90291, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

SNAPCHAT

in respect of:

- (a) International Class 9 for downloadable computer software for modifying the appearance and enabling transmission of photographs; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer software for use as an application programming interface (API); computer software in the nature of an application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; computer software for streaming audio-visual media content via a global computer network and to mobile and digital electronic devices;
- (b) International Class 38 for telecommunications services, namely, electronic transmission of data, messages, graphics, images and information; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online chatrooms and electronic bulleting boards for transmission of messages among users in the field of general interest; broadcasting services over computer or other communication networks, namely, electronically transmitting data, information, messages, graphics and images, which aforesaid content may be uploaded, posted, displayed and tagged by others; telecommunication services, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications network, wireless communication networks and the internet; audio, text and video broadcasting services over the internet or other communications networks, namely, electronically transmitting audio clips, text and video clips of others; transmission of downloadable live or recorded audio, video and audio-visual materials and information;
- (c) International Class 41 for providing computer online databases in the field of entertainment; providing online journals, namely, blogs featuring user generated content, namely, electronic media, multimedia content, videos, movies, pictures, images, animations, text, photos, audio content and related information via the internet and other communication networks on a wide variety of topics and subjects; publishing services, namely, publishing of electronic publications for others; creation, development, production and distribution of entertainment content, namely, multimedia content, animations, video footage, text, still images, videos, and ongoing series featuring comedy, drama, musical entertainment, sports, health and wellness segments and programs, and news broadcast online or distributed to mobile electronic devices; providing online audio-visual entertainment information via a global computer network; providing information via a global computer network in the field of entertainment;
- (d) International Class 42 for providing a web site that gives users the ability to upload photographs; computer services, namely, providing an interactive web site featuring technology that allows users to manage their online photograph and social networking accounts; Providing temporary use of non-downloadable software to enable uploading, capturing, posting, showing, editing, playing, streaming, viewing, previewing, displaying, tagging, blogging, sharing, manipulating, distributing, publishing, reproducing and otherwise providing electronic media, multimedia content, videos, movies, pictures, images, animations, text, photos, user generated content, audio content and information via the internet and other communication networks; file sharing services, namely, providing a web site featuring technology enabling users to upload and download electronic files; hosting online web facilities for others for managing and sharing on-line content; providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics, photographic images and audio visual information, by means of computer and communication networks; development, maintenance and updating of a communication network search engine; computer services, namely creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities and engage in social networking; computer services, namely, hosting online web facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the internet or other communication network; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information; providing information on topics of general interest from searchable indexes and databases of information, including text, electronic documents, databases, graphics and audio visual information, on computer and communication networks namely, provision of search engines for the Internet; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or user-specified information, audio, video, photographic images, text, graphics and data; hosting of digital content on the internet;
- (e) International Class 45 for internet based social introduction and networking; providing online computer databases in the fields of social networking and social introduction.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11408.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 23rd day of February, 2015, by Baxter International Inc., of One Baxter Parkway, Deerfield, Illinois 60015, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

BAXALTA

in respect of:

- (a) International Class 5 for pharmaceutical preparations and substances, namely, ointments, medications, tablets, and pills for the treatment of blood disease and disorders, immuno deficiency disorders, cancer, colds, coughs, influenza, vertigo, nausea, vomiting, migraine, mouth and gum diseases, and burns; pharmaceutical preparations and substances, namely, ointments, medications, tablets, and pills for the treatment of the skin and scalp, the respiratory system, the gastrointestinal system, the cardiovascular system, the nervous system, the musculoskeletal system, the urinary system, and the integumentary system;
- (b) International Class 9 for computer software for use in the inputting of patient information for transmission to health care professionals; computer software for calculating of optimal dosage for patients; downloadable electronic publications;
- (c) International Class 10 for blood pressure measuring apparatus; medical apparatus for the preparation and parenteral infusion of pharmaceutical preparations; medical apparatus for artificial respiration; radiological apparatus for medical purposes; cardiac pacemaker; inhalers for medical purposes; medical apparatus for the treatment of appendicitis; medical apparatus for cardiovascular treatment; apparatus for the treatment of deafness; medical apparatus and instruments;
- (d) International Class 41 for educational and training services, namely conducting classes, seminars, conferences and workshops in the field of medical information, and healthcare; educational information; provision of electronic publications, not downloadable;
- (e) International Class 44 for medical and healthcare services; hygienic care for human beings; medical clinic services, namely, collection of human blood and purification of human blood to remove pathogenic, toxic, or waste substances.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 28th day of August, 2014 under number 60022/2014 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11570.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 18th day of March, 2015, by FERREYCORP S.A.A., of Jr. Cristóbal del Peralta Norte 820, Surco, Perú, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MAQUICENTRO UNA EMPRESA FERREYCORP

in respect of:

(a) International Class 7 for elevators [lift] and agricultural elevators; escalators and cranes [lifting and hoisting apparatus], hoists; apparatus for machines, namely, motors and engines, except for land vehicles; agricultural machines and machine tools; mining machinery, such as motograders, hydraulic excavators and scrapers; equipment or agricultural implements, machines such as combine harvesters, agricultural machinery and machine tools seeding, tillage and utilities; machines and machine tools forager;

grain processing machines; machines for processing rice; automatic packaging machines; wood sawing machines; wood drying machines; agricultural implements other than hand-operated; incubators for eggs; automatic vending machines;

- (b) International Class 12 for trailer hitches for vehicles; trailers [vehicles]; engines, vehicles and apparatus for locomotion by land, such as mining trucks, wheel loaders, crawler tractor, wheeled tractors, crawler loaders, scrapers, vehicles and apparatus for locomotion by air or sea;
- (c) International Class 37 for building Construction services; installation and maintenance of machinery; services related to the construction of buildings, roads, bridges, dams or transmission lines; rental services of tools or building materials; repair and maintenance of machinery, diesel engines and components for earthmoving machinery.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "UN EMPRESA", separately and apart from the mark as shown.

The applicant claims that the English translation of the words "MAQUICENTRO UNA EMPRESA FERREYCORP", is "MAQUICENTRO A FERREYCORP CORPORATION".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11619.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 18th day of March, 2015, by FERREYCORP S.A.A, of Jr. Cristóbal del Peralta Norte 820, Surco, Perú, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-





CFE(6): 26.1.16;26.11.2.9;29.1.1

in respect of:

- (a) International Class 7 for elevators [lift] and agricultural elevators; escalators and cranes [lifting and hoisting apparatus], hoists; apparatus for machines, namely, motors and engines, except for land vehicles; agricultural machines and machine tools; mining machinery, such as motograders, hydraulic excavators and scrapers; equipment or agricultural implements, machines such as combine harvesters, agricultural machinery and machine tools seeding, tillage and utilities; machines and machine tools forager; grain processing machines; machines for processing rice; automatic packaging machines; wood sawing machines; wood drying machines; agricultural implements other than hand-operated; incubators for eggs; automatic vending machines;
- (b) International Class 12 for trailer hitches for vehicles; trailers [vehicles]; engines, vehicles and apparatus for locomotion by land, such as mining trucks, wheel loaders, crawler tractor, wheeled tractors, crawler loaders, scrapers, vehicles and apparatus for locomotion by air or sea;
- (c) International Class 37 for building Construction services; installation and maintenance of machinery; services related to the construction of buildings, roads, bridges, dams or transmission lines; rental services of tools or building materials; repair and maintenance of machinery, diesel engines and components for earthmoving machinery.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the English translation of "MAQUICENTRO UNA EMPRESSA FERREYCORP", is "MAQUICENTRO A FERREYCORP CORPORATION".

Registration of this mark shall give no exclusive right to the use of the words "un empresa", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11620.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 31st day of March, 2015, by Continental Teves AG & Co. oHG, of Guerickstraβe 7, 60488 Frankfurt am Main, Germany, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.7.18

in respect of International Class 12 for vehicles for locomotion by land, air and water and parts thereof, namely, seat posts [part of vehicles], seat pillars [parts of vehicles], turbine shafts [parts of land vehicles], shock absorbing cylinders [parts of vehicles], crown wheels being parts of land vehicles, bug shields as structural parts of vehicles, side shields as structural parts of vehicles, hood shields as structural parts of vehicles, mud flap brackets as structural parts of vehicles, coupling rings [non-electric] [parts of motors for land vehicles], coupling sleeves [non-electric] [parts of engines for land vehicles], connecting rods for land vehicles, other than parts of motors and engines; brakes for vehicles, namely parking brakes, active parking brakes and immobilizer, brake force distribution, wheel brakes; brake cylinder, brake force generator, brake calipers, brake drums, brake cylinder, brake pads, brake booster, adjustable brake pedals, repair kits for car brakes, brake pressure regulator, pressure switch, brake shoes, brake pads, central hydraulic manifold, hydraulic system components, brake hoses, hand brake cables, brake discs, brake drums, all the aforementioned goods as parts of brake systems, mechanical and hydraulic control and regulations circuits; regulated and unregulated electro-mechanical and electro-hydraulic steering systems and parts thereof; regulated and unregulated chassis; safety devices for motor vehicles, namely, airbags, seat belt parts and fittings; coupling and transmission components, namely, clutches for land vehicles, namely, clutch cables, clutch master and slave cylinder; electric motors for use in land vehicles; blower motors for use in engine cooling system; anti-lock braking systems for vehicles.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11676.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 2nd day of April, 2015, by Hewlett-Packard Development Company, L.P., of 11445 Compaq Center Drive West, Houston, Texas 77070, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

HPE

in respect of:

(a) International Class 9 for a house mark for computer hardware, computer servers, network servers, and computer peripherals; computer networking hardware, computer data storage systems comprised of central processing units for processing and storing

information, data, sound or images; and parts for the foregoing; digital video streaming devices, namely, audio, video, and digital media receivers, converters, and decoders, cable television converters, and Ethernet streaming media converters; downloadable cloud computer software for use in enterprise, database management, and electronic storage of data; computer software for encryption and safeguarding digital files; computer software for application and database integration; computer software development tools; computer software and firmware for operating system programs; computer software for creating searchable databases of information and data; software development tools for the creation of mobile internet applications and client interfaces; computer e-commerce software to allow users to perform electronic business transactions via a global computer network; computer software to automate data warehousing;

- (b) International Class 16 for brochures about technological developments in the field of computers and information technology; printed reference guides in the field of computers and information technology; technical bulletins in the field of computers and information technology; printed materials, namely, product catalogs in the field of computers and information technology; product operating and service guides of others for computers and computer peripherals;
- (c) International Class 35 for business consulting services in the field of information technology; business management consulting services; Business analysis and business strategic planning services for the information technology field; online retail store services and ordering services featuring computers, computer software, computer peripherals; business services, namely, assisting others in the negotiation and development of business partnerships and business alliances; marketing and promotional program services in the field of information and computer technology; database management services; business process outsourcing services in the field of information technology; customer relationship management services; electronic commerce services, namely, providing information about products and services via telecommunication networks for advertising and sale purposes; taxonomy services, namely, classification and organization of data for records management purposes; providing a website featuring an online marketplace for sellers and buyers of computer goods and services;
- (d) International Class 36 for purchase financing and lease financing services; Administration of employee benefit plans concerning insurance and finance; administration of employee welfare benefit plans concerning insurance and finance; providing credit card transaction processing services for others; providing insurance claim processing services for others; financial analysis and consultation services for the organization and administration of banking and financial operations;
- (e) International Class 37 for installation, maintenance and repair of computer hardware and telecommunications equipment.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 6th day of October, 2014, under number 86/416,214 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11705.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 17th day of April, 2015, by Formula One Licensing BV, of Beursplein 37, Rotterdam 3011AA, The Netherlands, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.8;27.5.4,1 in respect of:

(a) International Class 38 for broadcasting services and provision of access to live and/or delayed television programmes provided via digital, cable, satellite and/or pay television; broadcasting services and provision of telecommunication access to video and audio content provided via a video-on-demand service via the Internet; broadcasting and transmission of television programmes; internet broadcasting services; providing access to an online databases; streaming of audio-visual material on the internet; provision of access to computer databases in the field of sports; provision of information, messages, images, downloadable via mobile devices;

(b) International Class 41 for entertainment media production services for motion pictures, television and internet; booking of seats for sporting events; entertainment services, namely, providing non downloadable playback of audio and video via global communications networks; production of television programs; provision of information relating to sports and sporting events; providing a web site that provides sports news and statistics; entertainment, namely, a continuing sport show broadcast over television and radio; timing and time recording for sporting events; organization of cultural and sporting event; entertainment services in the nature of auto racing; conducting exhibitions in the nature of auto races; organization of sports competitions; presentation of cinema and musical performances via an outdoor screen.

The Applicant claims that it has been using this mark in respect of the goods/services mentioned in Class 38 since March 12, 2015.

The Applicant claims that it has been using this mark in respect of the following services in Class 41, "Entertainment media production services for motion pictures, television and internet; booking of seats for sporting events; entertainment services, namely, providing non downloadable playback of audio and video via global communications networks; production of television programs; provision of information relating to sports and sporting events; providing a web site that provides sports news and statistics; entertainment, namely, a continuing sport show broadcast over television and radio; timing and time recording for sporting events" since March 13, 2015.

The Applicant further claims to have a bona fide intention to use the mark in Belize in connection with the following services in Class 41, "Organization of cultural and sporting event; entertainment services in the nature of auto racing; conducting exhibitions in the nature of auto races; organization of sports competitions; presentation of cinema and musical performances via an outdoor screen."

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11745.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 4th day of May, 2015, by Monster Energy Company, of 1 Monster Way, Corona, California 92879, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MONSTER ENERGY

in respect of:

- (a) International Class 16 for printed matter and printed publications; posters; stickers [stationery]; decals [stationery]; iron-on transfers [stationery]; announcement cards [stationery]; greeting cards; index cards [stationery]; trading cards other than for games; business cards; display cards primarily composed of cardboard; gift cards; stationery; signboards of paper or cardboard; sticker kits comprising stickers [stationery] and decals [stationery];
- (b) International Class 25 for shirts, tee-shirts, pullovers, jackets [clothing], pants, bandanas [neckerchiefs], jerseys [clothing], gloves [clothing], hoods [clothing]; headgear for wear, hats, caps [headwear]; visors; athletic shoes; sandals; beach shoes; socks; gymnastic shoes; wooden shoes; football shoes; headbands [clothing]; money belts [clothing]; hooded shirts; hooded sweatshirts; sweatshirts; headbands against sweating; beanies [hats]; aprons [clothing]; knitwear [clothing]; belts [clothing]; suspenders; scarves; mufflers [neck scarves]; swimsuits; beach clothes; bathing trunks; clothing for gymnastics; clothing of imitations of leather; coats; combinations [clothing]; dresses; skirts; leggings [leg warmers]; leggings [trousers]; motorists' clothing; muffs [clothing]; neckties; outerclothing; non-slipping devices for footwear; overalls; smocks; paper hats [clothing]; paper clothing; pajamas; ski boots; ski gloves; skorts; slippers; suits; tights; underpants; waterproof clothing; wet suits for water skiing; babies' pants [clothing]; baby shirts; baby dresses; sports singlets.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11811.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 4th day of May, 2015, by Monster Energy Company, of 1 Monster Way, Corona, California 92879, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3,7;27.5.1,25 in respect of:

- (a) International Class 16 for printed matter and printed publications; posters; stickers [stationery]; decals [stationery]; iron-on transfers [stationery]; announcement cards [stationery]; greeting cards; index cards [stationery]; trading cards other than for games; business cards; display cards primarily composed of cardboard; gift cards; stationery; signboards of paper or cardboard; sticker kits comprising stickers [stationery] and decals [stationery];
- (b) International Class 25 for shirts, tee-shirts, pullovers, jackets [clothing], pants, bandanas [neckerchiefs], jerseys [clothing], gloves [clothing], hoods [clothing]; headgear for wear, hats, caps [headwear]; visors; athletic shoes; sandals; beach shoes; socks; gymnastic shoes; wooden shoes; football shoes; headbands [clothing]; money belts [clothing]; hooded shirts; hooded sweatshirts; sweatshirts; headbands against sweating; beanies [hats]; aprons [clothing]; knitwear [clothing]; belts [clothing]; suspenders; scarves; mufflers [neck scarves]; swimsuits; beach clothes; bathing trunks; clothing for gymnastics; clothing of imitations of leather; coats; combinations [clothing]; dresses; skirts; leggings [leg warmers]; leggings [trousers]; motorists' clothing; muffs [clothing]; neckties; outerclothing; non-slipping devices for footwear; overalls; smocks; paper hats [clothing]; paper clothing; pajamas; ski boots; ski gloves; skorts; slippers; suits; tights; underpants; waterproof clothing; wet suits for water skiing; babies' pants [clothing]; baby shirts; baby dresses; sports singlets.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11812.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 27th day of May, 2015, by Red Bull GmbH, of Am Brunnen 1, 5330 Fuschl am See, Austria, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.4.1,4,23;29.1.1 in respect of:

(a) International Class 25 for clothing, namely, Tee-shirts, blouses, sweaters, anoraks, jackets [clothing], coats, dresses, knitwear [clothing], aprons [clothing], trousers, shorts, skirts, tops, braces for clothing [suspenders], corselets and corsets [underclothing], belts [clothing]; money belts [clothing]; sun visors; sportswear, namely sports caps and hats, sports jackets, sports jerseys, sports pants, sports shirts, sports polo shirts, sports skirts, sports sweat shirts, jumpers, caps with visors; clothing of leather; outerclothing; socks; uniforms; clothing for gymnastics; cyclists' clothing; motorists' clothing; footwear, namely wooden shoes, beach shoes, half-boots, valenki [felted boots], espadrilles, dress shoes, high-heeled shoes, sneakers, flip flops, slippers, sandals; sports boots, namely football boots; sports shoes, namely football shoes and gymnastic shoes; football boots and studs; ski boots; non-slipping devices for footwear; headgear for wear; caps [headwear]; hats; headbands [clothing]; bandanas [neckerchiefs];

- (b) International Class 28 for games and playthings, namely dolls, plush toys, puppets, toy pistols, play balloons, playing cards, bingo cards, board games, action figures; practical jokes [novelties]; confetti; appliances for gymnastic; gymnastic and sporting articles not included in other classes, namely gymnastic ropes, gymnastic clubs and gymnastic balls, trampolines, flying discs, archery sets, bounce and sport balls, beach balls, basketballs, playground balls, water boards, kiteboards, kites, fitness trainers, namely weight lifting belts, body-training apparatus, chest expanders, punching bags, and rehabilitation apparatus; skis; snowboards; ice skates and snowshoes; machines for physical exercises; stationary exercise bicycles; trampolines; targets, electronic and non-electronic; tennis equipment, namely tennis nets, tennis ball throwing apparatus, tennis rackets, racket cases, fitted protective covers for tennis rackets, tennis bags, tennis balls; angling equipment, namely artificial fishing baits, bite indicators [fishing tackle], bite sensors [fishing tackle], creels [fishing equipment], decoys for fishing, fish hooks, fishing tackle, floats for fishing, gut for fishing, landing nets for anglers, lines for fishing, lures for fishing, rods for fishing, reels for fishing; special purpose bags for sports equipment; bags especially designed for skis and surfboards; cricket bags; golf bags; ski bindings; edges of skis; sole coverings for skis; snowboard bindings; balls for games; dumb-bells; iron shots specifically for use in the shot put competition; discuses for sports; javelins; rackets; bats for games; cricket bats; golf clubs and hockey sticks; roller skates; inline roller skates; tables for indoor football; tables for table tennis; billiard tables; decorations for Christmas trees, except illumination articles and confectionery; snow globes; gaming machines for gambling; apparatus for games; video game machines; arcade video game machines; amusement machines automatic and coin-operated; slot machines [gaming machines]; hand-held video games; hand-held computer games; scale model vehicles; radio-controlled toy vehicles; toy vehicles; scooters [toys]; fencing weapons; bows for archery; nets for sports; fishing tackle; landing nets for anglers; swimming webs [flippers]; swimming belts and water wings; paragliders; hang gliders; skateboards; surf boards; body boards; windsurfing boards; harness for sailboards; masts for sailboards; protective paddings [parts of sports suits];
- (c) International Class 30 for coffee; tea, namely, tea-based beverages, black tea, white tea, rooibos tea, chai tea, ginger tea, sage tea, barley tea, ginseng tea, herb teas, fruit teas, green tea, herbal teas, other than for medicinal use; cocoa; sugar [other than for medical purposes]; rice, tapioca, sago, artificial coffee; flour, namely corn flour, maize flour, nut flours, soya flour, wheat flour and preparations made from cereals; bread; pastry and confectionery; ices [ice cream]; honey; molasses for food; edible yeast; baking-powder; salt, namely celery salt, cooking salt, salt for preserving foodstuffs, edible salt; mustard; vinegar; sauces [condiments]; dressings for salad; spices; ice; coffee, tea, cocoa and chocolate drinks; iced tea; coffee and cocoa preparations, namely, cocoa mixes, cocoa powder, coffee concentrates and coffee extracts for making alcoholic and non-alcoholic beverages; cereal-based snack food, chips [cereal products], namely oat flakes and other cereal flakes; flavorings, other than essential oils; sweets [non-medicated]; candy [non-medicated]; fruit gums; chocolate; chocolate products [non-medicated], namely chocolate mousses, chocolate candies, filled chocolate, chocolate-coated nuts, chocolate decorations for cakes, chocolate confections, chocolate cookies and waffles, chocolate chips, chocolate truffles and pralines, chocolate sauce and syrup; pralines with liqueur fillings; chocolate mixtures containing alcohol, namely chocolate candy and chocolate truffles containing alcohol; chewing gum, not for medical purposes; fruit and muesli bars;
- (d) International Class 32 for non-alcoholic beverages; soft drinks; energy drinks; whey beverages; hypertonic and hypotonic drinks included in Class 32 [for use and/or as required by athletes]; isotonic beverages; beer; malt beer; wheat beer; porter; ale; stout and lager; mineral water [beverages]; table waters and aerated waters; fruit juices; non-alcoholic vegetable or fruit juice beverages and non-alcoholic fruit extracts; syrups and other preparations for making beverages and syrups for lemonade; pastilles and powders for effervescing beverages; non-alcoholic aperitifs and cocktails; sherbets [beverages]; smoothies.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11859.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 27th day of May, 2015, by Red Bull GmbH, of Am Brunnen 1, 5330 Fuschl am See, Austria, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



- (a) International Class 33 for alcoholic beverages [except beers]; hot and mixed alcoholic drinks; namely, alcoholic energy drinks, mulled wine and mixed drinks containing milk; distilled beverages; pre-mixed alcoholic beverages, other than beer-based; alcoholic beverages containing fruit and alcoholic fruit extracts; wine; cider; spirits [beverages] and liqueurs, namely gin, rum, vodka, whisky, brandy; alcoholic essences and extracts for making beverages; spirit or wine-based cocktails and aperitifs; bitters;
- (b) International Class 34 for tobacco; smoking tobacco; snuff and chewing tobacco; cigars; cigarillos and cigarettes; smokers' articles, namely tobacco jars and pouches, cigar and cigarette holders, cigar and cigarette cases, ashtrays for smokers, humidors, pipe racks and cleaners for tobacco pipes, cigar cutters, tobacco pipes, lighters for smokers, pocket machines for rolling cigarettes, cigarette paper; cigarette tips, cigarette filters; matches; electronic cigarettes;
- International Class 41 for education, namely, providing, arranging and conducting classes, courses, conferences and workshops in (c) the field of sports, art, culture, entertainment, travel, music and photography; teaching; tuition, namely, tutoring in the field of sports, art, culture, entertainment, travel, music and photography; academies [education]; recreational parks and amusement parks; providing of training, namely practical training [demonstration]; entertainment; presentation of live performances; radio, music, cinema and television entertainment; circuses; sporting and cultural activities, namely, the staging of sports competitions and organizing community sporting and cultural events; training and coaching of sporting teams, in particular in the motorsport; operating racing and sporting teams, in particular in the motorsport sector, namely sports facility services for racing and sport teams, in particular in the motorsport sector; providing sports facilities for racing and sport teams, in particular in the motorsport sector, organization of sports competitions with racing and sport teams, in particular in the motorsport sector; organization of sports competitions with racing and sport teams, in particular in the motorsport sector; night clubs and discotheque services; organization of exhibitions for cultural, sporting or educational purposes; rental of videotapes, motion pictures, games equipment and sound recordings; motion picture film, movie and video film production, other than advertising films; videotaping and microfilming; publication of books, texts [other than publicity texts], electronic books and journals on-line; electronic desktop publishing; providing on-line electronic publications, not downloadable; game services provided on-line from a computer network; providing karaoke services; music composition and production services; layout services, other than for advertising purposes; animal training; health club services [health and fitness training]; lending libraries; operating lotteries; language interpreter services; arranging and conducting of seminars, symposiums, congresses, beauty contests, wrestling contests and concerts; dubbing; gambling; photography; recording studio and television studio services, namely production of television programs; rental of sports grounds and stadium facilities; subtitling;
- (d) International Class 43 for services for providing food and drink; bar services; cafes; cafeterias; canteens; snack bars; restaurants; self-service restaurants; food and drink catering; hotels, boarding houses, holiday camp services [lodging], tourist homes and motels; boarding for animals; rental of transportable bars and tents; rental of chairs, tables, table linen, glass ware, cooking apparatus and bar equipment.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11860.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of June, 2015, by Perry Ellis International, Inc., of 3000 N.W. 107th Avenue, Miami, Florida 33172, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.1

in respect of International Class 25 for clothing, namely, jackets, gloves, neckties, scarves, neck warmers, ear muffs; headwear, namely, caps and visors; leg warmers; shoes, namely, sneakers, sandals and dress shoes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11877.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 4th day of June, 2015, by Kimpton Hotel & Restaurant Group, LLC, of 222 Kearny Street, Suite 200, San Francisco, California 94108, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

KIMPTON

in respect of:

- (a) International Class 35 for advertising consulting; business management advisory services; providing office functions for hotels in the nature of maintaining records of guest stays, records of sales, and records related to incentive and rewards programs; business management of hotels; business administration services for hotels, namely, services for managing guest stays, processing sales, and operating incentive and rewards programs; advertising and publicity services, namely, promotion of goods, services, brand identity, commercial information, and news through print, audio, video, digital, and online media; business advisory and business consultancy services relating to franchising; advertising, marketing, publicity and information services relating thereto, all such services also being provided on line from a computer data base or from the Internet; business administration services for the processing of sales made on the Internet; personnel recruitment, employment and personnel management services; public relations; operation and supervision of loyalty schemes and incentive schemes for commercial and promotional purposes; business information consultancy services relating to hotel management and to hotel franchising; hotel management services for others; information consultancy relating to all the aforesaid services; incentive programs providing special guest services, amenities and awards to frequent hotel guest members;
- (b) International Class 36 for real estate consulting; vacation real estate time share exchange services;
- (c) International Class 43 for hotel services, motel services, rental of temporary accommodation; resort hotel services; temporary hotel accommodation services; reservation services for hotel accommodation services and for other accommodation; vacation information and planning relating to accommodation; bar services, cocktail lounge services; cafe services, restaurant and snack bar services; restaurant reservations; catering services for the provision of food and drink; provision of conference, meeting, event, convention and exhibition facilities; hotel check-in and check-out services; providing banquet and social function facilities for special occasions; travel agency services for the reservation of hotel accommodations; electronic information services relating to hotels; hospitality advisory and consultancy services relating to the aforesaid.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed on the 15th day of December, 2014 under number 86/481,222 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11878.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 10th day of June, 2015, by Phillip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6);25.1.15,19

in respect of International class 34 for tobacco, raw or manufactures; tobacco products; namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes; not for medical purposes; electronic cigarettes; tobacco products for the purposes of being heated; electronic devices and their parts for the purpose of heating cigarettes or tobacco in order to release nicotine-containing aerosol for inhalation; smokers' articles, namely, cigarette paper, cigarette tubes, cigarette filters, tobacco tins, cigarette cases, ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters, matches.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "LESS SMELL", separately and apart from the mark as shown.

Priority claim is on the basis of an application filed on the 10th day of December, 2014 under number 64611/2014 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11887.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 12th day of June, 2015, by Mitsubishi Jidosha Kogyo Kabushiki Kaisha, of 33-8, Shiba 5-Chome, Minato-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MONTERO SPORT

in respect of International Class 12 for land vehicles, structural parts and fittings thereof, namely, automobile bodies, automobile chassis, axles for vehicles, brakes for vehicles, clutches for land vehicles, engines for land vehicles, gear boxes for land vehicles, gearing for land vehicles, suspension systems for land vehicles, torque converters for land vehicles, windshields, reduction gears for land vehicles, transmissions for land vehicles, hubs for vehicle wheels, spoilers for vehicles, automobile grills, bumper guard, bumpers for automobiles, automobile wheel, grille guard, hoods, shields as structural parts for vehicles, sun roof, automobile hoods, bike carriers for automobiles, luggage carriers for automobile, roof rack, ski carriers for automobile, snowboard/ski carriers for automobiles, caps for vehicle petrol [gas] tanks, mudguards, rain visor [strips, for vehicle screens], automobile chains, hub caps, sunroof wind deflector, license plate frame, steps for attachment to land vehicles, trailers [vehicles], trailer hitch, tyre, windshield wiper blade, windshield wipers, anti-theft devices for vehicles, reversing alarms for vehicles, rearview mirrors for automobiles, automobile horns, pedal, pedal cover, safety seat for children, seat cover for automobile, security harness for vehicle seats, vehicle running boards, luggage nets for vehicles, cargo tray, console box for automobile, covers for automobile shaped, gear lever knob, head-rests for vehicle seats, foot rests for vehicles, instrument panel [dashboard], radiator grills of metal for vehicles, luggage nets for vehicles, steering wheel, steering wheel cover, sun blinds adapted for automobiles; motorcycles parts and fittings, namely, motorcycle bells, motorcycle brakes, motorcycle chains, motorcycle frames, motorcycle handle bars, motorcycle hubs, motorcycle mudguards, motorcycle pumps, wheel rims for motorcycles, motorcycle saddles, motorcycle spokes, motorcycle stands, motorcycle tires, motorcycle pedals, direction signals for automobiles, bicycles, parts and fittings, namely, bicycle bells, bicycle brakes, bicycle chains, bicycle frames, bicycle handle bars, bicycle pumps, bicycle rims, bicycle saddles, bicycle spokes, bicycle stands, bicycle tires.

The applicant claims that it has a bonafide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11891.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 26th day of August, 2015, by Alibaba Group Holding Limited, of Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands, through its agent Courtenay Coye LLP, Attorneys-at-Law, 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1

in respect of:

International Class 41 for education, namely, providing live and online seminars and conferences in the field of business and e-(a) commerce; providing of training in the field of business and e-commerce; entertainment; providing information relating to organizing community sporting and cultural activities, contests and games; publication of texts, books and journals, other than publicity texts; publication of newspapers, magazines and periodicals containing diagrams, images and photographs; publication of newspapers, magazines and periodicals; education, training and instruction services relating to telecommunications, computers, computer programs, web site design, e-commerce, business management and advertising; provision of education, recreation, instruction and training via online interactive and non-interactive courses, classes, workshops and seminars in the field of business and e-commerce design of educational courses, namely, development of curriculum and examinations for others in the field of business and e-commerce; entertainment provided via electronic and digital interactive media; electronic games services provided by means of the internet, namely, providing online computer games; provision of information about education, entertainment information, information in the field of sports and sporting events, and information in the field of recreation and leisure activities and cultural activities and exhibitions; providing online non-downloadable electronic publications, namely, books, journals, newsletters and articles in the field of business and e-commerce; arranging, organizing, hosting and conducting singing competitions for entertainment purposes; arranging, organizing, hosting and conducting concerts; arranging, organizing, hosting and conducting events and competitions for education or entertainment purposes, namely, providing conferences, competitions and symposia in the field of business and e-commerce; entertainment services, namely, production and distribution of a game show; entertainment ticket agency services; information relating to entertainment or education, provided online from a computer database or the internet; providing non-downloadable prerecorded digital music from the internet; providing nondownloadable prerecorded digital music from MP3 Internet web sites; entertainment and education services, namely, planning, production and distribution of sound, images, digital music, movies, live or recorded audio, visual or audiovisual material for broadcasting on terrestrial cable, satellite channels, the Internet, wireless or wire-link systems and other means of communications; music entertainment services; rental of sound recordings; preparation of entertainment, educational, documentary and news programmes for broadcasting; news reporters' services; information relating to sporting or cultural events, current affairs and breaking news provided by satellite television transmission, the Internet or by other electronic means; television programmes, radio and film production; production of television and radio programs and film production for educational or entertainment purposes; Production of television programs; provision of entertainment information, multimedia content, TV entertainment programs and provision of films from the internet; preparation and production of television programmes; provision of information, data, graphics, sound, music, videos, animation and text for entertainment purpose, namely, animation rendered by means of a global computer network; game services provided online from a computer network; provision of recreation, sporting and gymnasium facilities; live performances by a musical band; night club services, discotheque, fashion shows for entertainment purposes; club services relating to entertainment, education and cultural services, namely, arranging and conducting educational conferences, conventions, seminars and training workshops in the field of business and ecommerce; arranging, conducting and provision of conferences, conventions, congresses, seminars and training workshops; organizing and conducting exhibitions, for cultural and education purposes; art exhibition services; art gallery services, namely, rental of artwork; training services in relation to occupation health and safety, and environmental conservation; Entertainment and education services, namely, cigar appreciation classes and wine tastings; providing education research and information about educational research; arranging, organizing, planning and management of seminars; animal training; direction in producing broadcasting programs, namely, training in operation of audiovisual machines and equipment used for the production of broadcasting programs; instructional services, namely, training in operation of audiovisual machines and equipment used for the production of broadcasting programs; providing audio and video studios; providing sports facilities; providing facilities for movies, shows, plays, music or educational training; entertainment booking agencies, namely, booking of seats for shows and sport events; rental and leasing of motion pictures; rental and leasing of cine films; rental and leasing of musical instruments; rental and leasing of television programmes; rental and leasing of television sets; rental of entertainment software, namely, rental of computer game software; lending libraries; archive library services; subtitling services; sign language interpretation services; providing video games, computer games, sound or images, or movies through telecommunication or computer networks; providing online computer games and contests; rental of pre-recorded video tapes; rental and leasing of game machines; lending of arcade game equipment; lending libraries; photography; translation; language interpretation; educational and training programs in the field of risk management; Certification of educational and vocational services in the field of business and e-commerce; provision of news, cultural events and current affairs by satellite television transmission, the Internet or by other electronic means; lottery services; providing on-line videos, not downloadable; tutoring; consultancy, information and advisory services relating to the aforesaid services;

(b) International Class 42 for Scientific and technological services, namely, research and design in the fields of telecommunications software and hardware design, Internet technology, the design of websites for advertising, software design, and e-commerce software and hardware design, and industrial research and analysis services in the field of e-commerce; design and development of computer hardware and software; software as a service (SaaS); computer services in connection with transmitting information, data, documents, and images over the Internet; computer services in connection with providing an on-line access to interactive computer database featuring movies programming, previews, trailers, sports, concerts, celebrity and entertainment news and other related information; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) services providing software in the fields of web-based conferencing, audio conferencing, electronic messaging, document collaboration, video conferencing, and voice and call processing; providing online nondownloadable software for facilitating the interoperability of multiple software applications; technical support services, namely, troubleshooting of problems for computer software and applications provided online, by email and by telephone; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, engage in social networking, and exchange documents; computer technology advice provided to Internet users by means of a support hotline; computer service relating to creating indexes of information, sites and resources on computer networks; providing search engines for the internet; design of computers, notebook computers, laptop computers, portable computers and handheld computers; design of personal digital assistants and personal media players; design of mobile telephones and smart phones; design of digital cameras; computer services; computer programming; computer system integration services; computer system analysis; computer programming in relation to the defence against virus; computer system software services, namely, design and development of online computer software systems; computer services in relation to providing direct connection services between computer users for exchanging data; computer software design; computer system design; Computer services, namely, designing and development of websites and webpages for others; hosting computer sites [web sites]; hosting computer application software for others for use in searching and retrieving information from databases and computer networks; Technical support services, namely, troubleshooting of computer software problems by means of telephone or global computer networks; consultancy services in relation to computer software; computer services relating to customized searching of computer databases and websites; computer and electronic signal coding and decoding; conversion of physical data and documents into electronic media format; product testing and evaluation services of the goods and services of others to assure compliance with industry standards; architectural design services; interior designs of buildings, offices and apartments; computer and computer network information services; provision of computer security risk management programs, namely, updating of computer software relating to computer security and prevention of computer risks; computer security information, knowledge, and testing services; providing quality assurance services in the field of computer software; computer security services, namely, the provision of user certification authority services for others to ensure the security of transmitted information, namely, providing a website that features technology that enables the secure exchange of information by users; computer security service, namely, restricting access to and by computer networks to and of undesired web sites, media and individuals and facilities; security of data transmission and of transactions via computer networks, namely, computer security service, namely, restricting access to and by computer networks to and of undesired web sites, media and individuals and facilities; Computer security consultancy in the field of data security; consultancy concerning securing telecommunications technology; Providing computer network security services, namely, private and secure electronic communications over a public computer network; providing information in the fields of Internet, world wide web and computerized communication network security; consulting services in the fields of Internet, world wide web and computerized communication network security services, information security services; authentication services for computer security; Design, development, and implementation of software for authenticating digital signatures; off- site data backup; electronic data storage; providing information on computer technology and programming via a web site; cartography services; cloud computing; consultancy, information and advisory services relating to the aforesaid services.

The applicant claims that it has a bonafide intention to use the mark.

The applicant claims that the transliteration for the Chinese characters is "Zhi Fu Bao" and these characters when translated to English is "Ali Pay".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12093.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

WHEREAS, the Registrar is in receipt of an application filed on 27th day of August, 2015, by Grupo Milano, S.A. DE C.V., of Puebla No. 329, Col. Roma, 06700 México, D.F., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

MILANO

in respect of:

- International Class 25 for clothing, namely, pants, bath robes, bathing trunks, beach clothes, bibs, boas [necklets], boxer shorts, (a) boxer brief, blouses, breeches for wear, camisoles, clothing of imitations of leather, clothing of leather, coats, combinations, corselets, corsets [underclothing], coveralls, cyclists' clothing, dress shields, dresses, dressing gowns, furs, gabardines, garters, girdles, hosiery, jackets, jacket hoods, jeans, jerseys, jumper dresses, knitwear, layettes, lingerie, leggings, loungewear, mittens, neckties, outer clothing, overalls, overcoats, parkas, pajamas, pelerines, petticoats, ponchos, ready-made clothing, rain wear, rain jackets, rain pants, sarongs, scarves, shawls, shirts, shorts, short-sleeve shirts, ski gloves, skirts, sleep wear, socks, sports jersey, sports singlet, stocking suspenders, stockings, suits, stuff jackets, suspenders, swimsuits, swim trunks, sweaters, jumpers, sweat absorbent underclothing, sweat pants, sweat shirts, Tee-shirts, thermal underwear, tights, tops, trousers, underpants, underclothing, vests, waterproof clothing, wetsuit for water-skiing, and wind resistant jacket; footwear, namely, ankle boot, athletic shoes, ballet shoes, bath sandals, bath slippers, beach shoes, boat shoes, boot uppers, rogues, cleats, climbing shoes, clogs, court shoes, cowboy shoes, cycling shoes, deck shoes, dress shoes, elevator shoes, espadrilles, esparto shoes or sandals, flip-flops, football shoes, foot muffs, galoshes, golf shoes, gumboots, half-boots, heelpieces for footwear, heels, high-heels, hightop sneakers, hiking boots, inner soles, lace boots, loafers, open-toes shoes, platform shoes, rain boots, running shoes, sandals, saddle shoes, slippers, sneakers, steel-toe boots, stiletto heels, tap shoes, tennis shoes, toe shoes, track shoes, waders, wedge shoes; headgear, namely, bathing caps, bandanas, beanies, caps, earmuffs, hats, headbands, headgear for wear, hoods, muffs, skull caps, shower caps, sleep masks, and visors;
- (b) International Class 35 for marketing services, namely, retail store services, online retail store services and catalogue ordering services, all in the field of clothing, footwear, headgear and accessories, gifts, leather and imitation leather, trunks and suitcases, umbrellas, parasols and walking sticks, bedding and table linen.

The applicant claims that it has a bona fide intention to use the mark.

The Applicant claims that the English translation of the word "Milan" is "kite".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12097.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of September, 2015, by SAIC Motor Corporation Limited, of Room 509, Building 1, 563 Songtao Road, Zhangjiang High-Tech Park, Shanghai, 201203, PR China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

MAXUS

in respect of:

- (a) International Class 12 for vehicles for locomotion by land, air, water or rail; cars; propulsion mechanisms for land vehicles; electric vehicles; motors, electric, for land vehicles; vehicle wheel tires; hubs for vehicle wheels; safety seats for children, for vehicles; clutches for land vehicles; upholstery for vehicles;
- (b) International Class 37 for machinery installation, maintenance and repair; rebuilding machines that have been worn or partially destroyed; electric appliance installation and repair; air conditioning apparatus installation and repair; motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; vehicle breakdown assistance [repair]; retreading of tires; burglar alarm installation and repair.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12099.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of September, 2015, by SAIC Motor Corporation Limited, of Room 509, Building 1, 563 Songtao Road, Zhangjiang High-Tech Park, Shanghai, 201203, PR China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.2,16; 26.13.25

in respect of:

- (a) International Class 12 for vehicles for locomotion by land, air, water or rail; cars; propulsion mechanisms for land vehicles; electric vehicles; motors, electric, for land vehicles; vehicle wheel tires; hubs for vehicle wheels; safety seats for children, for vehicles; clutches for land vehicles; upholstery for vehicles;
- (b) International Class 37 for machinery installation, maintenance and repair; rebuilding machines that have been worn or partially destroyed; electric appliance installation and repair; air conditioning apparatus installation and repair; motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; vehicle breakdown assistance [repair]; retreading of tires; burglar alarm installation and repair.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12100.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of September, 2015, by SAIC MOTOR CORPORATION LIMITED, of Room 509, Building 1, 563 Songtao Road, Zhangjiang High-Tech Park, Shanghai, 201203, PR China, through its agent Dujon & Dujon, Attorneys-at-Law, 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

SAIC

in respect of:

- (a) International Class 7 for pistons [parts of machines or engines]; cylinders for motors and engines; igniting devices for internal combustion engines; bearings [parts of machines]; pumps [machines]; compressors [machines]; universal joints [cardan joints]; valves [parts of machines]; truck lifts; hand-held tools, other than hand operated;
- (b) International Class 12 for vehicles for locomotion by land, air, water or rail; cars; propulsion mechanisms for land vehicles; electric vehicles; motors, electric, for land vehicles; vehicle wheel tires; hubs for vehicle wheels; safety seats for children, for vehicles; clutches for land vehicles; upholstery for vehicles;
- (c) International Class 37 for repair information; building construction supervision; machinery installation, maintenance and repair; electric appliance installation and repair; motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; vehicle breakdown assistance [repair]; rustproofing; retreading of tires; leather care, cleaning and repair.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12101.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 23rd day of September, 2015, by Johnson & Johnson, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

NORWEGIAN FORMULA

in respect of International Class 3 for hand creams, lotions and emulsions for cosmetic purposes.

The applicant claims that this mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12168.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 25th day of September, 2015, by Geely Holding Group Co., Ltd., of Zhong-Xing Road, Bin-Jiang District, Hangzhou, Zhejiang, China, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 26.4.14;26.13.25;29.1.2,4,8

in the colors blue-pantone 285 c; black-pantone black 4c; golden-pantone 7509c in respect of:

- (a) International Class 12 for vehicles for locomotion by land, air, water or rail; Electric vehicles; Motorcycles; Propulsion mechanisms for land vehicles; Gear boxes for land vehicles; Cars; Cycle cars; Automobile chassis; Tires for vehicle wheels; Brakes for vehicles;
- (b) International Class 37 for machinery installation, maintenance and repair; Air conditioning apparatus installation and repair; Electric appliance installation and repair; Motor vehicle maintenance and repair; Car wash; Vehicle service stations [refuelling and maintenance]; Gas station for vehicle; rustproofing; vehicle polishing; anti-rust treatment for vehicles; Rubber tires repair; Burglar alarm installation and repair.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12186.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 8th day of October, 2015, by Reemtsma Cigarettenfabriken GmbH, of Parkstrasse 51, D-22605 Hamburg, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

REEMSTMA

in respect of International Class 34 for absorbent paper for tobacco pipes; ashtrays for smokers; books of cigarette papers; cigar cases; cigarette cases; chewing tobacco; cigar cutters; cigar holders; gas containers for cigar lighters; cigarette filters; cigarette holders; mouthpieces for cigarette holders; cigarette paper; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; firestones; herbs for smoking, namely tobacco; humidors; lighters for smokers; match boxes; match holders; matches; pipe cleaners for tobacco pipes; pipe racks for tobacco pipes; tobacco pouches; snuff; snuff boxes; spittoons for tobacco users; tips of yellow amber for cigar and cigarette holders; tobacco; tobacco jars.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12199.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of October, 2015, by Tsingtao Brewery Company Limited, of No.56, Dengzhou Road, Qingdao, Shangdong Province 266012, P.R. China, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 32 for malt wort; beer wort; beer; extracts of hops for making beer; malt beer; preparations for making beverages; preparations for making liqueurs; preparations for making mineral water; non-alcoholic beverages; non-alcoholic fruit extracts

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the transliteration of the Chinese characters is LAOSHAN and in English is translated to LAO MOUNTAIN.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12209.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of September, 2015, by The Absolut Company Aktiebolag, of 117 97 Stockholm, Sweden, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize, City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):19.7.25

in the colors silver, grey, blue and black in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bonafide intention to use the mark.

Priority claim is on the basis of an application filed on the 1st day of April, 2015 under number 013902176 in Spain.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12183.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 18th day of March, 2015, by Lik Wine Merchants Ltd., of Unit 405-06, China Merchants Building, 152-155 Connaught Road Central, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

LIK

in respect of:

- (a) International Class 33 for alcoholic beverages, except beers;
- (b) International Class 34 for tobacco; cigarettes; cigars; cigarillos; chewing tobacco; cigarettes containing tobacco substitutes, not for medical purposes; snuff; tobacco pouches; matches; lighters for smokers; cigarette filters; tobacco pipes; cigarette cases; cigarette holders; tobacco jars; ashtrays for smokers; match boxes; absorbent paper for tobacco pipes; books of cigarette papers; cigar cases; cigar cutters; cigar holders; cigarette paper; cigarette tips; firestones; gas containers for cigar lighters; humidors; match holders; mouthpieces for cigarette holders; pipe racks for tobacco pipes; pipe cleaners for tobacco pipes; snuff boxes; spittoons for tobacco users; tips of yellow amber for cigar and cigarette holders.

The applicant claims that it has a bonafide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11616.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 1st day of September, 2015, by SAIC MOTOR CORPORATION LIMITED, of Room 509, Building 1, 563 Songtao Road, Zhangjiang High-Tech Park, Shanghai, 201203, PR China, through its agent Dujon & Dujon, Attorneys-at-Law, 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 26.1.18;29.1.4

in respect of:

- (a) International Class 7 for pistons [parts of machines or engines]; cylinders for motors and engines; igniting devices for internal combustion engines; bearings [parts of machines]; pumps [machines]; compressors [machines]; universal joints [cardan joints]; valves [parts of machines]; truck lifts; hand-held tools, other than hand operated;
- (b) International Class 12 for vehicles for locomotion by land, air, water or rail; cars; propulsion mechanisms for land vehicles; electric vehicles; motors, electric, for land vehicles; vehicle wheel tire; hubs for vehicle wheels; safety seats for children, for vehicles; clutches for land vehicles; upholstery for vehicles;
- (c) International Class 37 for repair information; building construction supervision; machinery installation, maintenance and repair; electric appliance installation and repair; motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; vehicle breakdown assistance [repair]; rustproofing; retreading of tires; leather care, cleaning and repair.

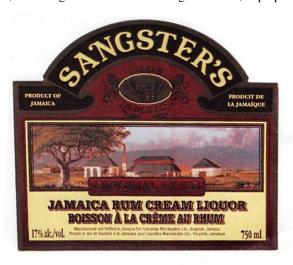
The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12102.15 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the 16th day of October, 2014, by J. Wray & Nephew Limited, of 234 Spanish Town Road, P.O. Box 191, Kinston 11, Jamaica, West Indies, through its agent Barrow & Williams LLP, Attorneys-at-Law, of No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 7.1.25;25.1.15

In respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to of the words, "175 alc./vol.", "750ml.", "Manufactured and bottled in Jamaica for: Lascelles Merchandise Ltd., Kingston, Jamaica", "Product of Jamaica", "Produit de la Jamaique", "Olde Jamaica", "Original Gold", "Jamaica Rum Cream Liquor", "Boisson A La Crème Au Rhum", "Produit et mis en bouteille a la Jamaique Pour Lacelles Merchandise Ltd., Kingston, Jamaique." separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11220.14 should do so in writing addressed to the undersigned not later than the 8th day of April, 2016.

DATED this 11th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application for Re-Registration filed on 9th day of December, 2014, by Panificadora La Popular Limited, of No. 1 Bethias Lane, Orange Walk Town, Orange Walk District, at the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.23,25;24.9.2

in respect of International Class 30 for pastries and breads.

Registration of this mark shall give no exclusive right to the use of the words, "Enriched Bread" and "Bakery", separately and apart from the mark as shown.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 2758.04 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application for Re-Registration as of the 26th day of November, 2015, by Panificadora La Popular Limited, of No. 1 Bethias Lane, Orange Walk Town, Orange Walk District, at the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-



in respect of International Class 30 for pastries and breads.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 2759.04 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application for Re-Registration as of the 26th day of November, 2015, by Panificadora La Popular Limited, of No. 1 Bethias Lane, Orange Walk Town, Orange Walk District, at the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-



in respect of International Class 30 for pastries and breads.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 2760.04 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application for Re-Registration as of the 24th day of January, 2015, by Panificadora La Popular Limited, of No. 1 Bethias Lane, Orange Walk Town, Orange Walk District, at the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the re- registration of the following trade mark, as proprietor thereof-



CFE(6):4.5.2

in respect of International Class 30 for pastries and breads.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 2882.05 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on the 2nd day of March, 2015, by Apple Inc., of 1 Infinite Loop, Cupertino 95014, United States of America, through its agent Barrow & Williams LLP, Attorneys-at-law, of Equity House No. 84 Albert Street, Belize City, Belize for the registration of the following trade/service mark, as proprietor thereof-

WATCHKIT

in respect of:

- (a) International Class 9 for computers; computer peripheral devices; computer hardware; computer game software for gaming machines, namely, slot machines and video lottery terminals; hand held computers; tablet computers; personal digital assistants; electronic personal organizer; electronic notepads; electronic book readers; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating and reviewing text, data, image and audio files; electronic game software for handheld electronic device; handheld mobile digital electronic devices capable of providing access to the Internet and for the sending, receiving, and storing of telephone calls, faxes, electronic mail, and other digital data; electronic handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; sound recording and reproducing apparatus; MP3 and other digital format audio players; digital audio recorders; digital video recorders and players; audio cassette recorders and players; video cassette recorders and players; compact disc recorders and players; digital versatile disc recorders and players; digital audio tape recorders and players; radios, radio transmitters, and receivers; audio, video, and digital mixers; audio amplifiers; audio video receivers; consumer electronic products, namely, audio decoders; audio equipment for vehicles, namely stereos, speakers, amplifier, equalizer and speaker housing; earphones, headphones; audio speakers; microphones; audio components and accessories; modems; electronic apparatus, namely, electronic display boards, plasma display boards, electronic display screens; audiovisual teaching apparatus; optical apparatus and instruments; global positioning system (GPS) devices; telephones; wireless communication devices for voice, data or image transmission; cables, electric; blank tapes for storage of data; magnetic data media; chips, discs and tapes bearing or for recording computer programs and software; facsimile machines; cameras [photography]; batteries, electric; televisions; television receivers [tv sets]; television monitors; set top boxes; computer software, recorded computer and electronic game software; global positioning system (GPS) computer software; computer software for travel and tourism, travel planning, navigation, travel route planning, geographic, destination, transportation and traffic information, driving and walking directions, customized mapping of locations, street atlas information, electronic map display, and destination information; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing and organizing text, data, graphics, images, audio, video, and other multimedia content, electronic publications, and electronic games; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communication networks and other computer, electronic and communications networks; computer software for identifying, locating, grouping, distributing, and managing data and links between computer servers and users connected to global communication networks and other computer, electronic and communications networks; computer software for use on handheld mobile digital electronic devices and other consumer electronics; electronic publishing software; electronic publication reader software; computer software for personal information management; downloadable pre-recorded audio and audiovisual content, information, and commentary; downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications; database management software; software for optical character recognition; software for ensuring the security electronic mail; computer software for accessing, browsing and searching online databases; electronic bulletin boards; data synchronization cables; application development software; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; electrical and electronic connectors, couplers, wires, cables, chargers, docks, docking stations, interfaces, and adapters for use with all of the aforesaid goods; computer equipment for use with all of the aforesaid goods; electronic apparatus with multimedia functions for use with all of the aforesaid goods; electronic apparatus with interactive functions for use with all of the aforesaid goods; accessories, parts, fittings, and testing apparatus for all of the aforesaid goods; covers, bags and cases adapted or shaped to contain all of the aforesaid goods; navigational instruments; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; optical apparatus and instruments; wafers [silicon slices]; integrated circuits; fluorescent screens; remote control apparatus; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarm sensors; sunglasses; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; alarms, alarm sensors, and alarm monitoring systems; camera hardware systems for IP Internet protocol video surveillance; smoke and carbon monoxide detectors; thermostats, monitors, sensors, and controls for air conditioning, heating, and ventilation devices and systems; locks; electric; lighting controls; central processing units [processors], microprocessors, semiconductors, computer chips and chipsets, and integrated circuits;
- (b) International Class 14 for horological and chronometric instruments; watches; clocks; timepieces; chronographs for use as timepieces; chronometers; watchstraps; watch bands; cases for watches, clocks, and horological and chronometric instruments; parts for watches, clocks, and horological and chronometric instruments; jewelry;
- (c) International Class 42 for scientific and technological services, namely, research and design in the field of computer networking hardware; computer programming; design and development of computer hardware and software; design, development and maintenance of proprietary computer software in the field of natural language, speech, speaker, language, voice recognition, and voice-print recognition; rental of computer hardware and software apparatus and equipment; computer hardware and software consulting services; computer hardware and software used for the control of voice controlled information and communication devices; website creation, design and maintenance services; website hosting services; application service provider (ASP) services

featuring hosting computer software applications of others; application service provider (ASP) services featuring software for creating, authoring, distributing, downloading, transmitting, receiving, playing, audio, video, and multimedia content, and electronic publications; application service provider (ASP) services featuring software for use in connection with voice recognition software and voice-enabled software applications; computer services, namely, providing search engines for obtaining data via the internet and other electronic communications networks on a global computer network; creating indexes of online information, sites and other resources available on global computer networks for others; electronic storage of data, text, images, audio, and video; cartography and mapping services; information, advisory and consultancy services relating to all the aforesaid.

Priority claim is on the basis on an application filed on the 29th day of August, 2014 under number 65339 in Jamaica.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11594.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th day of March, 2015, by Tommy Hilfiger Licensing LLC, of 601 W. 26th Street, 6th Floor, New York, NY 10001, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.1,9;29.1.1,4 in respect of:

- (a) International Class 3 for soaps; bleaching preparations for laundry use; cleaning, and polishing preparations; soaps; perfumery, colognes, toilet water, perfumes, fragrances for personal use, essential oils; cosmetics; make-up products, namely, lip sticks, lip glosses, mascaras, eye shadows, eyeliners, blushes, pressed powders, loose powders, foundations; nail care products, namely nail polish and nail polish remover; non-medicated toiletries; non-medicated skin care products, namely, cosmetic creams and lotions for skin care, moisturizing creams, facial masks and skin firming creams and lotions; cosmetic preparations for baths and showers, namely, bath oil, bath salts, bath beads and bath crystals, talcum powders, hair lotions, shampoos; dentifrices; antiperspirants [toiletries]; deodorants for personal use; shaving articles, namely, shaving soaps, shaving gel and shaving cream, after-shave, after-shave lotions and gels; shoe polish and creams; hair dyes; cleaning preparations; cosmetics for animals;
- (b) International Class 9 for optical apparatus and instruments; optical goods, namely, spectacles, protective spectacles, spectacle glasses, contact lenses, sunglasses; sunglass products, namely headstraps, sunglass retainers, eyeglass cases and sunglasses cases, spectacles presentation boxes, spectacles chains and spectacles cords, parts for all aforesaid goods; cameras cases; cases and holders for portable computers and mobile phones; blank audio tapes, blank audio cassettes, blank video tapes, video cameras; blank video cassettes, blank compact discs; compact discs featuring music, blank laser discs, video disks and magnetic optical discs featuring topics in the fields of fashion, modeling, cosmetics and lifestyles; blank magnetic data carriers, blank recording discs; pre-recorded discs featuring topics in the fields of fashion, modelling, cosmetics and lifestyles; computers; computer peripheral equipment; recorded computer programs featuring topics in the fields of fashion, modelling, cosmetics and lifestyles; mouse pads; magnetic coded cards featuring topics in the fields of fashion, modelling, cosmetics and lifestyles; compact discs [audio-video] featuring topics in the fields of fashion, modeling, cosmetics and lifestyles; optical compact discs featuring topics in the fields of fashion, modeling, cosmetics and lifestyles; compact disc players; downloadable electronic publications in the nature of books, magazines, newsletters, brochures and catalogs in the fields of fashion, modeling, cosmetics and lifestyles; pocket calculators; video game cartridges; headphones; loudspeakers; apparatus for transmission of communication; telephone and smartphones; mobile telephones, video recorders; digital video cameras; digital audio and video recorders and players; downloadable ringtones and graphics for mobile telephones; computer screen saver software; wireless communication devices for voice, data or image transmission; tablet computers; audiovisual receivers; audiovisual teaching apparatus; computer software applications, downloadable; computer peripheral devices; wireless computer peripherals; bags and cases adapted for holding or

carrying telephones, mobile telephones; electronic computerized personal organizers; computer software for downloading, publishing, displaying, posting, labeling, blogging, sharing or other ways of providing electronic media or information via the internet or other communication networks; electronic publications [downloadable] provided from databases or the internet;

- (c) International Class 18 for leather and imitation of leather goods, namely, bags, purses, wallets;
- (d) International Class 25 for clothing for men, women and children and infants, namely, shirts, golf shirts, t-shirts, polo shirts, knit tops, woven tops, sweatshirts, tank tops, sweaters, blouses, jerseys, turtlenecks, shorts, sweatpants, warm-up suits, blazers, sport coats, trousers, jeans, skirts, dresses, wedding dresses, suits, overalls, jumpers, vests, jackets, coats, raincoats, parkas, ponchos, swimwear, bikinis, swim trunks, overcoats, rainwear, wind resistant jackets, clothing for dancing, namely, leotards and ballet suits, sleepwear, pajamas, bathrobes, shower caps, chasubles, underwear, lingerie, boxer shorts, belts made of leather, ties; headgear, namely, hats, wool hats, caps, visors, headbands, ear muffs; scarves, shawls, wristbands, cloth bibs, socks, stockings, hosiery, gloves, suspenders; layettes; sashes for wear; footwear, namely, gym shoes, sneakers, beach shoes, sandals, slippers, heels, football shoes, boat shoes, tennis shoes, dress shoes, canvas shoes, running shoes, golf shoes, flat shoes, wellington boots, rain boots, polo boots and ankle boots;
- (e) International Class 35 for retail department store services, online retail department store services, online retail outlet store services featuring perfumery, cosmetics, clothing, footwear, headgear, textile goods, goods made of leather or imitation of leather, bags, eyewear, jewellery, watches and horological and chronometric instruments, household accessories, and home items; mail order catalogue services featuring apparel, perfumery, household accessories, cosmetics, watches, jewellery, eyewear, records, compact discs, cassettes, videos, books, art pictures, photos, cards, calendars, posters, prints, stickers and cartoon prints.

The applicant claims that the trademark is being used in Belize since 1st January 2000. The goods and services for which there has been use are as follows: Class 3 for perfumery, colognes, toilet water, perfumes, fragrances for personal use, essential oils; cosmetics; Class 25 for clothing for men, women and children and infants, namely, shirts, golf shirts, t-shirts, polo shirts, knit tops, woven tops, sweatshirts, tank tops, sweaters, blouses, jerseys, turtlenecks, shorts, sweatpants, warm-up suits, blazers, sport coats, trousers, jeans, skirts, dresses, wedding dresses, suits, overalls, jumpers, vests, jackets, coats, raincoats, parkas, ponchos, swimwear, bikinis, swim trunks, overcoats, rainwear, wind resistant jackets, underwear, lingerie, boxer shorts, belts made for leather, ties; headgear, namely, hats, wool hats, caps, scarves, shawls, wristbands, cloth bibs; footwear, gym shoes, sneakers, socks, beach shoes, sandals, slippers, gloves, suspenders; layettes; sashes for wear. The applicant also claims that it has a bona fide intention to use the mark in relation to the other goods.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11652.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th day of March, 2015, by Tommy Hilfiger Licensing LLC, of 601 W. 26th Street, 6th Floor, New York, NY 10001, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

TOMMY HILFIGER

in respect of:

- (a) International Class 3 for soaps; bleaching preparations for laundry use; cleaning, and polishing preparations; soaps; perfumery, colognes, toilet water, perfumes, fragrances for personal use, essential oils; cosmetics; make-up products, namely, lip sticks, lip glosses, mascaras, eye shadows, eyeliners, blushes, pressed powders, loose powders, foundations; nail care products, namely nail polish and nail polish remover; non-medicated toiletries; non-medicated skin care products, namely, cosmetic creams and lotions for skin care, moisturizing creams, facial masks and skin firming creams and lotions; cosmetic preparations for baths and showers, namely, bath oil, bath salts, bath beads and bath crystals, talcum powders, hair lotions, shampoos; dentifrices; antiperspirants [toiletries]; deodorants for personal use; shaving articles, namely, shaving soaps, shaving gel and shaving cream, after-shave, after-shave lotions and gels; shoe polish and creams; hair dyes; cleaning preparations; cosmetics for animals;
- (b) International Class 9 for optical apparatus and instruments; optical goods, namely, spectacles, protective spectacles, spectacle glasses, contact lenses, sunglasses; sunglass products, namely headstraps, sunglass retainers, eyeglass cases and sunglasses cases, spectacles presentation boxes, spectacles chains and spectacles cords, parts for all aforesaid goods; cameras cases; cases and holders for portable computers and mobile phones; blank audio tapes, blank audio cassettes, blank video tapes, video cameras; blank video cassettes, blank compact discs; compact discs featuring music, blank laser discs, video disks and magnetic optical

discs featuring topics in the fields of fashion, modeling, cosmetics and lifestyles; blank magnetic data carriers, blank recording discs; pre-recorded discs featuring topics in the fields of fashion, modelling, cosmetics and lifestyles; computer peripheral equipment; recorded computer programs featuring topics in the fields of fashion, modelling, cosmetics and lifestyles; mouse pads; magnetic coded cards featuring topics in the fields of fashion, modelling, cosmetics and lifestyles; compact discs [audio-video] featuring topics in the fields of fashion, modeling, cosmetics and lifestyles; optical compact discs featuring topics in the fields of fashion, modeling, cosmetics and lifestyles; compact disc players; downloadable electronic publications in the nature of books, magazines, newsletters, brochures and catalogs in the fields of fashion, modeling, cosmetics and lifestyles; pocket calculators; video game cartridges; headphones; loudspeakers; apparatus for transmission of communication; telephone and smartphones; mobile telephones, video recorders; digital video cameras; digital audio and video recorders and players; downloadable ringtones and graphics for mobile telephones; computer screen saver software; wireless communication devices for voice, data or image transmission; tablet computers; audiovisual receivers; audiovisual teaching apparatus; computer software applications, downloadable; computer peripheral devices; wireless computer peripherals; bags and cases adapted for holding or carrying telephones, mobile telephones; electronic computerized personal organizers; computer software for downloading, publishing, displaying, posting, labeling, blogging, sharing or other ways of providing electronic media or information via the internet or other communication networks; electronic publications [downloadable] provided from databases or the internet;

- (c) International Class 18 for leather and imitation of leather goods, namely, bags, purses, wallets;
- (d) International Class 25 for clothing for men, women and children and infants, namely, shirts, golf shirts, t-shirts, polo shirts, knit tops, woven tops, sweatshirts, tank tops, sweaters, blouses, jerseys, turtlenecks, shorts, sweatpants, warm-up suits, blazers, sport coats, trousers, jeans, skirts, dresses, wedding dresses, suits, overalls, jumpers, vests, jackets, coats, raincoats, parkas, ponchos, swimwear, bikinis, swim trunks, overcoats, rainwear, wind resistant jackets, clothing for dancing, namely, leotards and ballet suits, sleepwear, pajamas, bathrobes, shower caps, chasubles, underwear, lingerie, boxer shorts, belts made of leather, ties; headgear, namely, hats, wool hats, caps, visors, headbands, ear muffs; scarves, shawls, wristbands, cloth bibs, socks, stockings, hosiery, gloves, suspenders; layettes; sashes for wear; footwear, namely, gym shoes, sneakers, beach shoes, sandals, slippers, heels, football shoes, boat shoes, tennis shoes, dress shoes, canvas shoes, running shoes, golf shoes, flat shoes, wellington boots, rain boots, polo boots and ankle boots;
- (e) International Class 35 for retail department store services, online retail department store services, online retail outlet store services featuring perfumery, cosmetics, clothing, footwear, headgear, textile goods, goods made of leather or imitation of leather, bags, eyewear, jewellery, watches and horological and chronometric instruments, household accessories, and home items; mail order catalogue services featuring apparel, perfumery, household accessories, cosmetics, watches, jewellery, eyewear, records, compact discs, cassettes, videos, books, art pictures, photos, cards, calendars, posters, prints, stickers and cartoon prints.

The applicant claims that the trademark is being used in Belize since 1st January 2000. The goods and services for which there has been use are as follows: Class 3 for perfumery, colognes, toilet water, perfumes, fragrances for personal use, essential oils; cosmetics; Class 25 for clothing for men, women and children and infants, namely, shirts, golf shirts, t-shirts, polo shirts, knit tops, woven tops, sweatshirts, tank tops, sweaters, blouses, jerseys, turtlenecks, shorts, sweatpants, warm-up suits, blazers, sport coats, trousers, jeans, skirts, dresses, wedding dresses, suits, overalls, jumpers, vests, jackets, coats, raincoats, parkas, ponchos, swimwear, bikinis, swim trunks, overcoats, rainwear, wind resistant jackets, underwear, lingerie, boxer shorts, belts made for leather, ties; headgear, namely, hats, wool hats, caps, scarves, shawls, wristbands, cloth bibs; footwear, gym shoes, sneakers, socks, beach shoes, sandals, slippers, gloves, suspenders; layettes; sashes for wear. The applicant also claims that it has a bona fide intention to use the mark in relation to the other goods.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11659.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 15th day of October, 2015, by A & E Television Networks, LLC, of 235 East 45th Street, New York, New York 10017, U.S.A., through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of:

- (a) International Class 38 for broadcasting of television programs and motion pictures; internet broadcasting services; satellite transmission services; video-on-demand transmission services; electronic transmission of audio, video and data via computer networks; wireless communication services, namely, transmission of television programs and motion pictures to mobile devices; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the fields of education, entertainment and general interest concerning history, historical settings, historical dramas, historical personalities, historical documentaries, historical subjects, current events, politics, entertainment, celebrities, food, travel, education, science, television, culture, books, fine arts, and performing arts
- (b) International Class 41 for creation, production, editing and distribution of television shows and motion pictures; television programming; entertainment services in the nature of ongoing television programs; entertainment services, namely, providing a website and information by means of a global computer network; all in the fields of history, historical settings, historical dramas, historical personalities, historical documentaries, historical subjects, current events, politics, entertainment, celebrities, food, travel, education, science, television, culture, books, fine arts, and performing arts; providing online databases and links to website of other content providers; entertainment services, namely, a multimedia program series distributed via various platforms across multiple forms of transmission media; providing a website featuring non-downloadable videos in the fields of history, historical settings, historical dramas, historical personalities, historical documentaries, historical subjects, current events, politics, entertainment, celebrities, food, travel, education, science, television, culture, books, fine arts, and performing arts; electronic game services, namely, providing online electronic games by means of the internet, mobile network platforms, and local area computer networks; entertainment services, namely, providing temporary use of non-downloadable interactive games.

Priority claim is on the basis of an application filed on the 31st day of May, 2015 under numbers 86/646687, 86/646688, 86/646690, 86/646692 and 86/646693 in the United States.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12218.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 2nd day of November, 2015, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TOLCOTAZ

in respect of International Class 5 for pharmaceutical preparations, namely, antibiotics.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12248.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 2nd day of November, 2015, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Arguelles & Company, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ZEUFECTA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12249.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 2nd day of November, 2015, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Arguelles & Company, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ZERBAXA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12250.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 2nd day of November, 2015, by British American Tobacco (Brands) Limited, of Globe House, 4 Temple Place, London WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

EMBASSY

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12251.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd day of November, 2015, by J.S.S. Tobacco Ltd., of Suite 404, Albany House, 324/326 Regent Street, London, United Kingdom, W1B 3HH, through its agent Musa & Bealderamos LLP, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MANCHESTER

in respect of International Class 34 for cigarettes; cigars; tobacco; matches.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12252.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th day of November, 2015, by Sun Broad Integrated Marketing, of 12F., No. 330 Sec. 2, Taiwan Blvd., West Dist., Taichung City 40354, Taiwan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of 84 Albert Street, Equity House, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 26.13.25 in respect of:

- (a) International Class 9 for data processing apparatus; computer memory devices; encoded magnetic cards;
- (b) International Class 35 for on-line advertising on a computer network; pay per click advertising; sales promotion for others; provision of an on-line marketplace for buyers and sellers of goods and services; rental of advertising space; business management and organization consultancy; business information; negotiation and conclusion of commercial transactions for third parties; business management of reimbursement programs for others;
- (c) International Class 36 for electronic funds transfer; issuance of tokens of value; securities brokerage; online banking; providing financial information via a web site; clearing, financial; organization of collections; financing services.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12257.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th day of November, 2015, by Sun Broad Integrated Marketing, of 12F., No. 330 Sec. 2, Taiwan Blvd., West Dist., Taichung City 40354, Taiwan, through its agent Barrow & Williams LLP, Attorneys-at-Law, of No. 84 Albert Street, Equity House, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 3.7.16, 21 in respect of:

- (a) International Class 9 for data processing apparatus; computer memory devices; encoded magnetic cards;
- (b) International Class 35 for on-line advertising on a computer network; pay per click advertising; sales promotion for others; provision of an on-line marketplace for buyers and sellers of goods and services; rental of advertising space; business management and organization consultancy; business information; negotiation and conclusion of commercial transactions for third parties; business management of reimbursement programs for others;
- (c) International Class 36 for electronic funds transfer; issuance of tokens of value; securities brokerage; online banking; providing financial information via a web site; clearing, financial; organization of collections; financing services.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12258.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 10th day of November, 2015, by Emilio Zabaneh, of 2 ½ Mls. Stann Creek Valley Road, Dangriga, Belize, through Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):1.3.2,20 in respect of:

- (a) International Class 35 for retail gift shops;
- (b) International Class 39 for arranging tours; online transportation reservation services;
- (c) International Class 43 for hotels; bar services; restaurants; reservation of temporary accommodation;
- (d) International Class 44 for health spa services for health and wellness of the body and spirit offered at a health resort; massages; physical fitness studio services, namely, providing group exercise instruction, equipment, and facilities.

Registration of this mark shall give no exclusive right to the use of the words, "Belizean Dreams", separately and apart from the mark as shown.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12262.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 10th day of November, 2015, by Gilead Sciences Ireland UC., of IDA Business and Technology Park, Carringtohill, Co. Cork, Ireland, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

NUJORNI

in respect of International Class 5 for pharmaceutical preparations; pharmaceutical preparations, namely anti-virals, anti-fungals and anti-inflammatories; pharmaceutical preparations for the prevention and treatment of hepatitis and HIV infection; pharmaceutical preparations for use in the treatment of infectious diseases, liver diseases and disorders, respiratory diseases and disorders, oncological diseases and disorders, hematological diseases and disorders, diseases and disorders of the immune system and cardiovascular diseases and disorders.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12263.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $\overline{(1^{st} issue)}$

WHEREAS, the Registrar is in receipt of an application filed on 10th day of November, 2015, by Gilead Sciences Ireland UC., of IDA Business and Technology Park, Carringtohill, Co. Cork, Ireland, through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ODEFSEY

in respect of International Class 5 for pharmaceutical preparations; pharmaceutical preparations, namely anti-virals, anti-fungals and anti-inflammatories; pharmaceutical preparations for the prevention and treatment of hepatitis and HIV infection; pharmaceutical preparations for use in the treatment of infectious diseases, liver diseases and disorders, respiratory diseases and disorders, oncological diseases and disorders, hematological diseases and disorders, diseases and disorders of the immune system and cardiovascular diseases and disorders.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12264.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th day of November, 2015, by Kenrick Chang, of 5995 Campus Ave., Belize City, Belize, through Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.6 in respect of:

- (a) International Class 4 for candles; perfumed candles;
- (b) International Class 9 for protective memory cards; recorded; computers; disk drives for computers; ear plugs for divers; electronic notice boards; electronic pens [visual displays units]; electronic pocket translators; publications downloadable; eyeglass cases; eyeglasses chains; eyeglass cords; eyeglass frames; goggles for sports; headphones; laptop computers; monitors [computer programs]; mouse pads; notebook computers;
- (c) International Class 14 for badges of precious metal; cases for watches [presentation]; watch chains; clock cases; clocks; clocks and watches, electric; earrings; jewellery cases [caskets]; key rings [trinkets or fobs]; pins [jewellery]; ornamental pins; stopwatches; watch bands; watch crystals; watches; wristwatches;
- (d) International Class 18 for handbags; backpacks; bags [envelopes, pouches] of leather for packaging; bags for climbers; game bags [hunting accessories]; garment bags for travel; beach bags; canes; card cases [notecases]; cases, of leather or leatherboard; school bags; shopping bags; shoulder belts [straps] of leather; slings bags for carrying infants; suitcases; umbrellas covers; umbrellas handles; umbrellas; walking cane handles; walking stick seats; pocket wallets; wheeled shopping bags;
- (e) International Class 25 for t-shirts; bath sandals; bath slippers; bathing caps; bathing suits; beach clothes; beach shoes; belts [clothing]; berets; cap peaks; caps [headwear]; clothing for gymnastics; clothing of leather; coasts; top coats; fishing vests; football boots; footwear for men and women; footwear uppers; gloves [clothing]; half-boots; hats; headgear for wear; pajamas; ready-made clothing; ready-made linings [part of clothing]; bath robes; sandals; shirt fronts; shirt yokes; shirts; short-sleeve shirts; skull caps; sports jerseys; sun visors; swimsuits; bathing trunks; underpants; waterproof clothing.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12265.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th day of November, 2015, by Ambiderm S.A. de C.V., of Carr. A Bosques de San Isidro 1136, Col. San Isidro, Zapopan, Jalisco, Mexico, C.P. 45147, through its agent Magali Marin Young & Co., Attorneys-at-Law, of 828 Coney Drive, 3rd Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 10 for clothing especially for operating rooms and gloves for medical purposes.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12266.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th day of November, 2015, by British American Tobacco (Brands) Limited, of Globe House, 4 Temple House Place, London, WC2R 2PG, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JOHN PLAYER SPECIAL

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12270.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 13th day of November, 2015, by Jitendra Chawla, Belizean, of Xtra House, 2 Miles Western Highway, Belize City, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15;29.1.1,2

in respect of:

(a) International Class 29 for sausage, tuna;

- (b) International Class 30 for rice;
- (c) International Class 31 for oats, pet food.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12279.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 13th day of November, 2015, by Jitendra Chawla, Belizean, of Xtra House, 2 Miles Western Highway, Belize City, Belize, at the Belize Intellectual Property Office, 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.13.2,14

in respect of International Class 43 for food & drink catering, restaurant, self service restaurant, bar service, snack bar.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12280.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th day of November, 2015, by Parana Country Club, of Block 15, Lot 1, City of Hernandarias, Paraguay, through its agent Hilborne, Hawkin & Co., Ltd., of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 7.1.8;25.1.15,19;29.1.1

in respect of International Class 34 for raw and manufactured tobacco; cigarettes; cigars; pipe tobacco.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12285.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 23rd day of November, 2015, by Alliance IP (Belize) Ltd., of 13 ½ Miles Phillip Goldson Highway, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Ladyville, Belize, for the registration of the following service mark, as proprietor thereof-



High Speed Internet

CFE(6): 3.13.2,4

in respect of International Class 38 for providing access to databases; rental of access time to global computer networks; cable television broadcasting; cellular telephone communication; communications by telephone; communications by computer terminals; communications by fiber optic networks; computer aided transmission of messages and images; electronic mail; electronic bulletin board services [telecommunication services]; information about telecommunication; providing internet chatrooms; rental of message sending apparatus; message sending; rental of modems; providing online forums; paging services [radio, telephone or other means of electronic communication]; radio broadcasting; satellite transmission; providing telecommunication channels for teleshopping services; rental of telecommunications routing and junction services; teleconferencing services; telegraph services; telephone services; rental of telephones; television broadcasting; telex services; transmission of digital files; transmission of telegrams; providing user access to global computer networks; videoconferencing services; voice mail services; wireless broadcasting

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "High Speed Internet", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12297.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th day of November, 2015, by Merck KGaA, of Frankfurter Str. 250, 64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FIBROGINAC

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12301.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th day of November, 2015, by Merck KGaA, of Frankfurter Str. 250, 64293 Darmstadt, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MINART

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12302.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th day of November, 2015, by GlaxoSmithKline Biologicals S.A., of Rue de l'Institut 89, B-1330 Rixensart, Belgium, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SHINGRIX

in respect of International Class 5 for vaccines for human use.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12303.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th day of November, 2015, by GlaxoSmithKline Biologicals S.A., of Rue de l'Institut 89, B-1330 Rixensart, Belgium, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LIBZORIX

in respect of International Class 5 for vaccines for human use.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12304.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th day of November, 2015, by Menarini International Operations Luxembourg S.A, of 1, Avenue De La Gare L-1611 Luxembourg, through its agent Barrow & Williams LLP, Attorneys-at-Law, of No. 84 Albert Street, Equity House, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DUOCLIX

in respect of International Class 10 for syringes and injectors for medical use sold empty; syringes and injectors used for the treatment of anaphylactic reactions.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12310.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

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WHEREAS, the Registrar is in receipt of an application filed on 25th day of November, 2015, by Menarini International Operations Luxembourg S.A, of 1, Avenue De La Gare L-1611 Luxembourg, through its agent Barrow & Williams LLP, Attorneys-at-Law, of No. 84 Albert Street, Equity House, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DUOCLIX

in respect of International Class 5 for pharmaceutical preparations for the treatment of anaphylactic reactions; auto-injectors and syringes filled with pharmaceutical preparations for the treatment of anaphylactic reactions.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12311.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 26th day of November, 2015, by DAIICHI SANKYO COMPANY, LIMITED, of 3-5-1, Nihonbashi Honcho, Chuo-ku, Tokyo 103-8426, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SAVAYSA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12315.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of April, 2016.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 26th day of November, 2015, by Panificadora La Popular Limited, of No. 1 Bethias Lane, Orange Walk Town, Orange Walk District, Belize Intellectual Property Office, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 30 for pastries and breads.

The applicant claims that the English translation of the words "LA POPULAR", when translated in English is "THE POPULAR".

Registration of this mark shall give no exclusive right to the use of the word, "POPULAR", separately and apart from the mark as shown.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12316.15 should do so in writing addressed to the undersigned not later than the 22nd day of April, 2016.

DATED this 25th day of January, 2016.

NOTICES OF TRADEMARK RENEWAL

(2nd issue)

SCOTCHLITE

THE MARK shown above, Registration No. 3313.05, has been renewed in the name of 3M Company, of 3M Center, 2501 Hudson Road, St. Paul Minnesota, 55144-1000, U.S.A., as of the 23rd day of August, 2015, in respect of International Class 17 for sheet material for reflecting light visually, of which it has been used, for gutta-percha, India rubber, balata and substitutes, articles made from these substances and not included in other classes; plastics in the form of sheets, blocks and rods, being for use in manufacture; materials for packing, stopping or insulating, asbestos, mica and their products; hose pipe (non-metallic), of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 23rd day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

GYNOTRAN

THE MARK shown above, Registration No. 3322.05, has been renewed in the name of **Bayer Intellectual Property GmbH**, of Afred-Nobel-Straße 10, 40789 Monheim am Rhein, Germany, as of the 24th day of August, 2015, in respect of **International Class 5** for pharmaceutical preparations for the treatment of vaginal infection, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

SIDOR

THE MARK shown above, Registration No. 3413.05, has been renewed in the name of Sidor C.A., of Avenida La Estancia, Edificio General, Piso 7, Chuao, Caracas, Venezuela, as of the 30th day of September, 2015, in respect of International Class 6 for hot rolled sheet, cold rolled sheet, electrolytic tin plate, coated sheet (zinc coated, aluminum-zinc coating), electrogalvanized sheet, repainted steel sheet, roll formed, metals and semi finished and finished products, such as: billets, slabs, ingots, sheets, wire rod and rebars, cobbles, tin free steel; International Class 16 paper goods and printed matter, namely periodical publications in the form of newsletters, of which it has not been used, due to lack of demand for the product. The mark shall remain valid for a period of ten years until the 30th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

 $(2^{nd} issue)$



THE MARK shown above, Registration No. 3546.05, has been renewed in the name of **YVES SAINT LAURENT**, of **7** avenue George **V**, **75008**, **Paris**, **France**, as of the 7th day of December, 2015, in respect of **International Class 14** for precious metals and their alloys, art objects of precious metals, jewelry, fancy jewels, rings, earrings, cuff-links, bracelets, brooches, chains, necklaces, medals, medallions, precious stones, horological and chronometrical instruments, watches and watch bands, services (tableware) of precious metals, flasks of precious metals, cigarette cases of precious metals, lighters of precious metals; **International Class 18** for leather and imitation of leather, animal skins and imitation of animal skins; leather and imitation of leather goods namely handbags, luggage, wallets, purses, briefcases, school bags, beach bags, travel bags, suitcases, hides trunks and traveling bags, purse clasps, rucksacks, shopping bags, vanity cases, umbrellas, parasols, walking sticks, canes, toilet bags, traveling cases, traveling sets, attache cases, key cases in leather, harness for animals; whips; saddlery, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 7th day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$



THE MARK shown above, Registration No. 3594.05, has been renewed in the name of Credit Suisse Group AG, of Paradeplatz 8, 8001 Zurich, Switzerland, as of the 28th day of December, 2015, in respect of International Class 36 for banking services, financial services, monetary affairs, real estate affairs and insurance services of all kind; asset management; services related to trust companies, as far as included in Class 36; tax consultancy; all aforesaid services also by means of telecommunication networks; operation of automated teller machines and self-service vending machines working with magnetic cards, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 28th day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

HOF CO.

THE MARK shown above, Registration No. 3633.06, has been renewed in the name of **Hearts on Fire Company, LLC, of 99 Summer Street, Boston, MA 02110, U.S.A.**, as of the 11th day of January, 2016, in respect of **International Class 14** for gemstones and jewelry, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 11th day of January, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

THE DISCOVERY CHANNEL

THE MARK shown above, Registration No. 6989, has been renewed in the name of **Discovery Communications**, **LLC**, of One **Discovery Place**, **Silver Spring**, **Maryland 20910**, **U.S.A.**, as of the 5th day of October, 2015, in respect of **International Class 38** for cable, satellite and over-the-air television, of which it has been used, for radio broadcasting, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 5th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

THE DISCOVERY CHANNEL

THE MARK shown above, Registration No. 7029, has been renewed in the name of **Discovery Communications**, **LLC**, of **One Discovery Place**, **Silver Spring**, **Maryland 20910**, **U.S.A.**, as of the 5th day of October, 2015, in respect of **International Class 41** for television and video entertainment, educational services provided by radio and television, production of shows, cine-films and television and radio programmes, of which it has been used, for publication of books, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 5th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

BOOSTER

THE MARK shown above, Registration No. 7784, has been renewed in the name of **The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45201, U.S.A.,** as of the 3rd day of July, 2015, in respect of **International Class 3** for perfumes, perfumery, non-medicated toiletries, cosmetics, perfumed soap, antiperspirants and deodorants for personal, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

AMERICAN WAY

THE MARK shown above, Registration No. 7830, has been renewed in the name of **American Airlines, Inc., of 4333 Amon Carter Boulevard, Fort Worth, Texas 76155, U.S.A.,** as of the 16th day of September, 2015, in respect of **International Class 16** for printed matter and publications, magazines, newspapers and periodicals, books, photographs, instructional and teaching materials (other than apparatus), all included in Class 16, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

DETAILS

THE MARK shown above, Registration No. 8109, has been renewed in the name of **Advance Magazine Publisher Inc., of One World Trade Centre, New York, NY 1007, U.S.A.,** as of the 23rd day of November, 2015, in respect of **International Class 16** for printed matter; printed publications; books, magazines, periodical publications, all included in Class 16, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

VIAGRA

THE MARK shown above, Registration No. 8174, has been renewed in the name of **Pfizer Products Inc.**, of **Eastern Point Road**, **Groton**, **Connecticut 06340**, **U.S.A.**, as of the 11th day of December, 2015, in respect of **International Class 5** for pharmaceutical and veterinary preparations and substances, ass included in Class 5, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

ACTONEL

THE MARK shown above, Registration No. 8223, has been renewed in the name of WARNER CHILCOTT COMPANY, LLC, of Union Street KM 1.1, Fajardo, 00738, Puerto Rico, as of the 1st day of November, 2015, in respect of International Class 5 for pharmaceutical preparations and substances, vitamin and mineral supplements, all included in Class 5, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 1st day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $(2^{nd} issue)$

FERMIPAN

THE MARK shown above, Registration No. 8355, has been renewed in the name of **LASAFFRE ET COMPAGNIE**, of 41, rue Etienne Marcel, 75001 Paris, France, as of the 7th day of July, 2015, in respect of **International Class 30** for yeast and yeast products, all being edible and all for use in baking, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of January, 2016.

 $\overline{(1^{st} \ issue)}$



THE MARK shown above, Registration No. 3138.05, has been renewed in the name of **FUNAI ELECTRIC CO LTD**, of 7-1, Nakagaito 7-chome, Daito-shi, Osaka, Japan, as of the 3rd day of June, 2015, in respect of **International Class 9** for scientific, nautical, surveying,

electric, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; television sets, television receivers, television cameras, DVD (digital versatile disc) players and DVD (digital versatile disc) recorders, video players and video recorders, video cameras, projectors, display monitors, display screens, printers, digital cameras, amplifiers, antennas, batteries, cameras, compact disc players, computer game apparatus, computer keyboards, computer memories, computer peripheral devices, computer software, computers, data processing apparatus, disc drives for computers, disc players and disc recorders, electric cables, facsimile machines, hard disc players, hard discs, headphones and earphones, integrated circuits, interfaces for computers, magnetic data media, microphones and microphone mixers, modems, optical data media, photocopiers, radios and tuners, remote controllers, scanners (data processing equipment), speakers, tape players and tape recorders, telephone apparatus, television game apparatus, vending machines, parts and fittings for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of June, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of January, 2016.

(1st issue)

GOLONDRINA

THE MARK shown above, Registration No. 3256.05, has been renewed in the name of LESAFFRE ET COMPAGNIE, of 41, rue Etienne Marcel, 75001 Paris, France, as of the 27th day of July, 2015, in respect of International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, dough for bread, pastry and confectionery, edible ices; honey, treacle; yeast, baking-powder; bread improvers (food ingredients and food additives for preparing and improving bakery products); dough conditioners, sour dough flavourings, sour dough starter culture; salt, mustard; vinegar, sauces (except salad dressings); spices; cooling ice, malt extracts for food, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of January, 2016.

(1st issue)

TODDY

THE MARK shown above, Registration No. 3451.05, has been renewed in the name of **Pepsico do Brasil Ltda, of Rua Verbo Divino, no. 1661, 8th Floor (parte) – Sala 1, Chácara Santo Antônio, CEP 04719-002, City of São Paulo, São Paulo State, Brazil, as of the 21st day of October, 2015, in respect of International Class 30** for powder to prepare chocolate beverage, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of January, 2016.

(1st issue)

SAMSUNG

THE MARK shown above, Registration No. 3452.05, has been renewed in the name of Samsung Electronics Co., Ltd., of 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, as of the 17th day of October, 2015, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; International Class 11 for apparatus for lighting, heating, steam

generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of January, 2016.

(1st issue)

TODDYNHO

THE MARK shown above, Registration No. 3456.05, has been renewed in the name of Pepsico do Brasil Ltda, of Rua Verbo Divino, no. 1661, 8th Floor (parte) – Sala 1, Chácara Santo Antônio, CEP 04719-002, City of São Paulo, São Paulo State, Brazil, as of the 21st day of October, 2015, in respect of International Class 30 for ready to drink chocolate beverage, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of January, 2016.

 $(1^{st} issue)$



THE MARK shown above, Registration No. 3543.05, has been renewed in the name of NONG SHIM CO., LTD, of 370, Shindaebang-Dong, Dongjak-Gu, Seoul, Republic of Korea, as of the 7th day of December, 2015, in respect of International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of January, 2016.

(1st issue)

PRONAMEL

THE MARK shown above, Registration No. 3571.05, has been renewed in the name of **Stafford-Miller (Ireland) Limited, of Clocherane, Youghal Road, Dungarvan, County Waterford, Ireland,** as of the 16th day of December, 2015, in respect of **International Class 3** for non-medical toilet preparations, dentifrices, mouthwashes and breath freshners; oral care preparations, dental gels, bleaching preparations, tooth polishing preparations, tooth whitening preparations and accelerators, cosmetic stain removal preparations; **International Class 5** for medicated oral care products, medicated tooth polishing preparations, medicated tooth whitening preparations, medicated mouthwashes, medicated bleaching preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)

FJammer

THE MARK shown above, Registration No. 3600.05, has been renewed in the name of **Toyota Jidosha Kabushiki Kaisha**, (also trading as **Toyota Motor Corporation**), as of the 29th day of December, 2015, in respect of **International Class 9** for car audio apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

 $(1^{st} issue)$



THE MARK shown above, Registration No. 3741.06, has been renewed in the name of **Radio Flyer Inc.**, of 6515 West Grand Avenue, Chicago, Illinois 60707, U.S.A., as of the 22nd day of February, 2016, in respect of **International Class 28** for children's ride on toys including wagons, tricycles and bicycles, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of February, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)

GREEN INTERNATIONAL

THE MARK shown above, Registration No. 3744.06, has been renewed in the name of **Philip Morris Products S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland,** as of the 22nd day of February, 2016, in respect of **International Class 34** for tobacco, raw or manufactured, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, tobacco substitutes (not for medical purposes); smokers' articles, including cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays not of precious metals, their alloys or coated therewith; pipes, pocket apparatus for rolling cigarettes, lighters; matches, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of February, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)

GREEN INTERNATIONAL BOLD MENTHOL

THE MARK shown above, Registration No. 3745.06, has been renewed in the name of **Philip Morris Products S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland,** as of the 22nd day of February, 2016, in respect of **International Class 34** for tobacco, raw or manufactured, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, tobacco substitutes (not for medical purposes); smokers' articles, including cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays not of precious metals, their alloys or coated therewith; pipes, pocket apparatus for rolling cigarettes, lighters; matches, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of February, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

(1st issue)

GREEN INTERNATIONAL CHILLED MENTHOL

THE MARK shown above, Registration No. 3746.06, has been renewed in the name of **Philip Morris Products S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland,** as of the 22nd day of February, 2016, in respect of **International Class 34** for tobacco, raw or manufactured, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, tobacco substitutes (not for medical purposes); smokers' articles, including cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays not of precious metals, their alloys or coated therewith; pipes, pocket apparatus for rolling cigarettes, lighters; matches, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of February, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)

GREEN INTERNATIONAL CRISP MENTHOL

THE MARK shown above, Registration No. 3747.06, has been renewed in the name of **Philip Morris Products S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland,** as of the 22nd day of February, 2016, in respect of **International Class 34** for tobacco, raw or manufactured, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, tobacco substitutes (not for medical purposes); smokers' articles, including cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays not of precious metals, their alloys or coated therewith; pipes, pocket apparatus for rolling cigarettes, lighters; matches, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of February, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)



THE MARK shown above, Registration No. 7364, has been renewed in the name of Virgin Enterprises Limited, of The Battleship Building, 179 Harrow Road, W26nb London, United Kingdom, as of the 12th day of January, 2016, in respect of International Class 9 for magnetic tapes for or bearing sound or video recordings, cassettes and cartridges all for use therewith, video discs, compact discs, sound records in the form of discs, tapes or wires, cinematographic and photographic films, all prepared for exhibitions, photographic slide transparencies, calculators, video games, electronic games, amusement apparatus and parts and fittings therefore, computer software, magnetic tapes for recording computer programmes or data, electrically, magnetically and optically recorded data for computers, computer games and parts and fittings therefore, racks adapted to hold records or to hold tapes, cases, bags, holdalls, carriers, and containers, all adapted for carrying or for storing any of the aforesaid goods, all included in Class 9, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 12th day of January, 2026, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

 $(1^{st} issue)$



THE MARK shown above, Registration No. 7584, has been renewed in the name of **Viacom International Inc.**, of 1515 Broadway, New York, New York 10036-5794, U.S.A., as of the 30th day of October, 2015, in respect of **International Class 25** for shirts, sweaters, jackets, coats, waistcoats, trousers, shorts, belts, caps, suspenders, socks and ties, all for wear, sleeping garments, hats, scarves, beachwear, gloves, footwear, all being articles of clothing, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)

Luber finer

THE MARK shown above, Registration No. 8004, has been renewed in the name of CHAMPION LABORATORIES, INC., of 200 South 4th Street, Albion, Illinois 62806-1313, U.S.A., as of the 6th day of December, 2015, in respect of International Class 7 for air, oil, fuel, water and alcohol filters, for internal combustion engines for non-land vehicles and industrial machinery; International Class 12 for air, oil, fuel, water and alcohol filters for internal combustion engines for land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)

HP

THE MARK shown above, Registration No. 8041, has been renewed in the name of Hewlett-Packard Development Company, L.P., of 11445 Compaq Center Drive West, Houston, Texas 77070, U.S.A., as of the 3rd day of November, 2015, in respect of International Class 16 for printed matter, periodical publications, instruction manuals, paper, ink, ink cartridges, carrying cases, dust covers, carousels for paper or for pens, loading trays, keyboard overlays, binders, albums, files, storage apparatus and containers, ribbons, rulers, bar code labels, tilt and swivel devices, turn tables, document hangers, paper trays, mats, card holders, all being office requisites, palm rests included in class 16, but not including printed matter, periodical publications or instructional manuals, all relating to recipes, cookery books or foodstuffs, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of N ovember, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)

HP

THE MARK shown above, Registration No. 8042, has been renewed in the name of **Hewlett-Packard Development Company**, **L.P.**, of 11445 Compaq Center Drive West, Houston, Texas 77070, U.S.A., as of the 3rd day of November, 2015, in respect of **International Class 9** for installations, apparatus, and instruments, all being electrical, scientific, detecting, inspection, counting and optical apparatus and instruments, data acquisition, processing and display apparatus, computers, calculators, measuring, testing and analytical instruments and apparatus, parts and fittings included in class 9 for all the aforesaid goods, word processors, print-out apparatus, data-recording

material, computer programmes, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)

ALOND

THE MARK shown above, Registration No. 8279, has been renewed in the name of **Pfizer Products Inc.**, of **Eastern Point Road**, **Groton**, **Connecticut 06340**, **U.S.A.**, as of the 11th day of December, 2015, in respect of **International Class 5** for pharmaceutical and veterinary preparations and substances, all included in Class 5, of which it has not been used, for reasons beyond its control, due to lack of local demand for the product. The mark shall remain valid for a period of ten years until the 11th day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26th day of January, 2016.

(1st issue)

NAROPIN

THE MARK shown above, Registration No. 88791, has been renewed in the name of **AstraZeneca AB**, of **Västrä Mälarehamnen 9, 151 85 Södertälje**, **Sweden**, as of the 15th day of February, 2016, in respect of **International Class 5** for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

NOTICES OF CHANGE OF NAME OF PROPRIETOR

Versity

THE NAME OF THE PROPRIETOR of Trade Mark No. 4583.07, has, by veritable proof tendered before the Registrar on the 23rd day of December, 2015, being Certified Copy of Translated Extract from a Commercial Register, translated on the 2nd day of December, 2015, been changed from **SAP AG**, to **SAP SE**, as of the 7th day of July, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

THE BEST-RUN BUSINESSES RUN SAP

THE NAME OF THE PROPRIETOR of Trade Mark No. 4585.07, has, by veritable proof tendered before the Registrar on the 23rd day of December, 2015, being Certified Copy of Translated Extract from a Commercial Register, translated on the 2nd day of December, 2015, been changed from **SAP AG**, to **SAP SE**, as of the 7th day of July, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

THE BEST-RUN BUSINESSES RUN SAP

THE NAME OF THE PROPRIETOR of Trade Mark No. 4588.07, has, by veritable proof tendered before the Registrar on the 23rd day of December, 2015, being Certified Copy of Translated Extract from a Commercial Register, translated on the 2nd day of December, 2015, been changed from **SAP AG**, to **SAP SE**, as of the 7th day of July, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.



THE NAME OF THE PROPRIETOR of Trade Mark No. 6085.09, has, by veritable proof tendered before the Registrar on the 17th day of June, 2015, being Certified Translated Certificate, translated on the 26th day of October, 2015, been changed from **KERABEN**, **S.A.**, to **KERABEN GRUPO**, **S.A.**, as of the 7th day of October, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

SAP

THE NAME OF THE PROPRIETOR of Trade Mark No. 8128, has, by veritable proof tendered before the Registrar on the 23rd day of December, 2015, being Certified Copy of Translated Extract from a Commercial Register, translated on the 2nd day of December, 2015, been changed from **SAP AG**, to **SAP SE**, as of the 7th day of July, 2014, the appropriate recordals of which have been effected in the Register.

THE NAME OF THE PROPRIETOR of Trade Mark No. 8129, has, by veritable proof tendered before the Registrar on the 23rd day of December, 2015, being Certified Copy of Translated Extract from a Commercial Register, translated on the 2nd day of December, 2015, been changed from **SAP AG**, to **SAP SE**, as of the 7th day of July, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

R/3

THE NAME OF THE PROPRIETOR of Trade Mark No. 8131, has, by veritable proof tendered before the Registrar on the 23rd day of December, 2015, being Certified Copy of Translated Extract from a Commercial Register, translated on the 2nd day of December, 2015, been changed from **SAP AG**, to **SAP SE**, as of the 7th day of July, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

HOLLISTER

THE NAME OF THE PROPRIETOR of Trade Mark No. 11174.14, has, by veritable proof tendered before the Registrar on the 1st day of November, 2015, being Certified Copy of Translated Extract from the Commercial Register of the Canton of Ticino, certified on the 24th day of November, 2015, been changed from **Abercrombie & Fitch Europe SA**, to **Abercrombie & Fitch Europe Sagl**, as of the 6th day of October, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

ABERCROMBIE & FITCH

THE NAME OF THE PROPRIETOR of Trade Mark No. 11175.14, has, by veritable proof tendered before the Registrar on the 1st day of November, 2015, being Certified Copy of Translated Extract from the Commercial Register of the Canton of Ticino, certified on the 24th day of November, 2015, been changed from **Abercrombie & Fitch Europe SA**, to **Abercrombie & Fitch Europe Sagl**, as of the 6th day of October, 2015, the appropriate recordals of which have been effected in the Register.

NOTICES OF MERGER



Opel Special Vehicles GmbH, the Registered Proprietor of Trade Mark No. 1328.02, has, by veritable proof tendered before the Registrar on the 1st day of December, 2015, being Certified Copy of Extract from the Commercial Register, certified on the 18th day of November, 2015, been merged with and into **Adam Opel AG, of Bahnhofsplatz, 65423 Ruesselsheim, Germany,** as of the 26th day of August, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 29th day of January, 2016.

CORSA

Opel Special Vehicles GmbH, the Registered Proprietor of Trade Mark No. 6583, has, by veritable proof tendered before the Registrar on the 1st day of December, 2015, being Certified Copy of Extract from the Commercial Register, certified on the 18th day of November, 2015, been merged with and into **Adam Opel AG, of Bahnhofsplatz, 65423 Ruesselsheim, Germany,** as of the 26th day of August, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 29th day of January, 2016.

COMBO

Opel Special Vehicles GmbH, the Registered Proprietor of Trade Mark No. 7398, has, by veritable proof tendered before the Registrar on the 1st day of December, 2015, being Certified Copy of Extract from the Commercial Register, certified on the 18th day of November, 2015, been merged with and into **Adam Opel AG**, **of Bahnhofsplatz**, **65423 Ruesselsheim**, **Germany**, as of the 26th day of August, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 29th day of January, 2016.

ZAFIRA

Opel Special Vehicles GmbH, the Registered Proprietor of Trade Mark No. 8852, has, by veritable proof tendered before the Registrar on the 1st day of December, 2015, being Certified Copy of Extract from the Commercial Register, certified on the 18th day of November, 2015, been merged with and into **Adam Opel AG**, **of Bahnhofsplatz**, **65423 Ruesselsheim**, **Germany**, as of the 26th day of August, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 29th day of January, 2016.



Opel Special Vehicles GmbH, the Registered Proprietor of Trade Mark No. 8860, has, by veritable proof tendered before the Registrar on the 1st day of December, 2015, being Certified Copy of Extract from the Commercial Register, certified on the 18th day of November, 2015, been merged with and into **Adam Opel AG**, **of Bahnhofsplatz**, **65423 Ruesselsheim**, **Germany**, as of the 26th day of August, 2015, the appropriate recordals of which have been effected in the Register.



Opel Special Vehicles GmbH, the Registered Proprietor of Trade Mark No. 8862, has, by veritable proof tendered before the Registrar on the 1st day of December, 2015, being Certified Copy of Extract from the Commercial Register, certified on the 18th day of November, 2015, been merged with and into **Adam Opel AG, of Bahnhofsplatz, 65423 Ruesselsheim, Germany,** as of the 26th day of August, 2015, the appropriate recordals of which have been effected in the Register.

NOTICES OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE

RALPH LAUREN

The Polo/Lauren Company, L.P., the Registered Proprietor of Trade Mark No. 11647.15, has, by veritable proof tendered before the Registrar on the 16th day of December, 2015, recorded MORGAN & MORGAN TRUST CORPORATION (BELIZE) LTD., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, as an additional Registered Agent and Address for Service, as of the 17th day of December, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

POLO RALPH LAUREN

The Polo/Lauren Company, L.P., the Registered Proprietor of Trade Mark No. 11643.15, has, by veritable proof tendered before the Registrar on the 16th day of December, 2015, recorded MORGAN & MORGAN TRUST CORPORATION (BELIZE) LTD., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, as an additional Registered Agent and Address for Service, as of the 17th day of December, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR

TODDY

Pepsico do Brasil Ltda, the Registered Proprietor of Trade Mark No. 3451.05, has, by veritable proof tendered before the Registrar on the 11th day of December, 2015, being Translated Document, translated on the 4th day of December, 2015, changed address from Rua Verbo Divino No. 1661, 7th Floor-11th Floor, Sao Paulo, Brazil, to Rua Verbo Divino, no. 1661, 8th Floor (parte) – Sala 1, Chácara Santo Antônio, CEP 04719-002, City of São Paulo, São Paulo State, Brazil, as of the 1st day of July, 2005, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

SAMSUNG

Samsung Electronics Co., Ltd., the Registered Proprietor of Trade Mark No. 3452.05, has, by veritable proof tendered before the Registrar on the 4th day of December, 2015, being Translated Copy of Abstract of the Company Register, translated on the 19th day of November, 2015, changed address from 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, to 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, as of the 29th day of June, 2012, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

TODDYNHO

Pepsico do Brasil Ltda, the Registered Proprietor of Trade Mark No. 3456.05, has, by veritable proof tendered before the Registrar on the 11th day of December, 2015, being Translated Document, translated on the 4th day of December, 2015, changed address from Rua Verbo Divino No. 1661, 7th Floor-11th Floor, Sao Paulo, Brazil, to Rua Verbo Divino, no. 1661, 8th Floor (parte) – Sala 1, Chácara Santo Antônio, CEP 04719-002, City of São Paulo, São Paulo State, Brazil, as of the 1st day of July, 2005, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.



Virgin Enterprises Limited, the Registered Proprietor of Trade Mark No. 7364, has, by veritable proof tendered before the Registrar on the 2nd day of December, 2015, changed address from The School House, 50 Brook Green, London, W6 7RR, England, to The Battleship Building, 179 Harrow Road, W26nb London, United Kingdom, as of the 2nd day of December, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 26th day of January, 2016.

HP

Hewlett-Packard Development Company, L.P., the Registered Proprietor of Trade Mark No. 8041, has, by veritable proof tendered before the Registrar on the 2nd day of December, 2015, being Notarized Affidavit, notarized on the 10th day of July, 2015, changed **address** from **20555 State Highway 249, Houston, Texas 77070, U.S.A.,** to **11445 Compaq Center Drive West, Houston, TX 77070, U.S.A.,** as of the 21st day of January, 2009, the appropriate recordals of which have been effected in the Register.

HP

Hewlett-Packard Development Company, L.P., the Registered Proprietor of Trade Mark No. 8042, has, by veritable proof tendered before the Registrar on the 2nd day of December, 2015, being Notarized Affidavit, notarized on the 10th day of July, 2015, changed address from 20555 State Highway 249, Houston, Texas 77070, U.S.A., to 11445 Compaq Center Drive West, Houston, TX 77070, U.S.A., as of the 21st day of January, 2009, the appropriate recordals of which have been effected in the Register.

NOTICE OF SURRENDER

TAKE NOTICE that FUNAI ELECTRIC CO LTD, of 7-1, Nakagaito 7-chome, Daito-shi, Osaka, Japan, the proprietor of Trademark

No. 3138.05 "

", hereby surrenders such registration in respect of the following goods and services: International Class 7 - for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs, vacuum cleaners, robots (machines), automatic stamping machines, dishwashers, food mixers (electric), vehicle washing installations, washing machines, parts and fittings for all the aforesaid goods;

International Class 37 - for building construction; repair; installation services, maintenance and repair services relating to electric/electronic apparatus, installation of electric/electronic apparatus, maintenance and repair services relating to furniture, installation of furniture.

NOTICES OF TRADEMARK REGISTRATION

| Registration Number | Mark | Name of Proprietor | International Classification of Goods and Services |
|------------------------|------------------------------|--|---|
| 11415.15 | KENWOOD | JVC KENWOOD CORPORATION 3-12, Moriyacho, Kanagawa-ku, Yokohama-Shi, Kanagawa, Japan | 9 |
| 11658.15 | GUERRERO | GRUMA, SOCIEDAD ANONIMA BURSATIL DE CAPITAL VARIABLE Rio de la Plata 407, Oriente Colonia del Valle, San Pedro Garza Garcia, Nuevo León, 66220, Mexico | 30 |
| 11690.15 | ADVANCED DRAINAGE SYSTEMS | ADVANCED DRAINAGE SYSTEMS INC. 4640 Trueman Boulevard, Hilliard, Ohio 43026, U.S.A. | 17 |
| 11787.15 | PIECES | Aktieselskabet af 21. november 2001 Fredskovvej 5, 7330 Brande, Denmark | 25 26 35 |
| 11791.15 | VILA CLOTHES | Aktieselskabet af 21. november 2001 Fredskovvej 5, 7330 Brande, Denmark | 9 14 18 25 35 |
| 11792.15 | VERO MODA | Aktieselskabet af 21. november 2001 Fredskovvej 5, 7330 Brande, Denmark | 9 14 18 25 35 |
| 11793.15 | ONLY | Aktieselskabet af 21. november 2001 Fredskovvej 5, 7330 Brande, Denmark | 9 14 18 25 35 |
| 11794.15 | JACQUELINE DE YONG | Aktieselskabet af 21. november 2001 Fredskovvej 5, 7330 Brande, Denmark | 9 14 18 25 35 |
| 11797.15 | NAME IT | Aktieselskabet af 21. november 2001 Fredskovvej 5, 7330 Brande, | 9 18 25 |

| | | Denmark | 35 |
|----------|-----------------------|---|---------------------------|
| 11798.15 | JACK & JONES | Aktieselskabet af 21. november 2001 Fredskovvej 5, 7330 Brande, Denmark | 9 18 25 35 |
| 11799.15 | JACK JONES | Aktieselskabet af 21. november 2001 Fredskovvej 5, 7330 Brande, Denmark | 9 18 25 35 |
| 11869.15 | NOISY MAY | Aktieselskabet af 21. november 2001 Fredskovvej 5, 7330 Brande, Denmark | 9 14 18 25 35 |
| 11874.15 | 5.11 ⊞ | 5.11, Inc. 4300 Spyres Way, Modesto, California 95356, U.S.A. | 9 18 25 |
| 11946.15 | X-ten | DISAGRO DE GUATEMALA SOCIEDAD ANÓNIMA Anillo Periférico, 17-36 zona 11, Cuidad de Guatemala, Guatemala | 5 |
| 11961.15 | Market advance silver | Philip Morris Brands Sàrl Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland | 34 |
| 11962.15 | Marlhoro fine touch | Philip Morris Brands Sàrl Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland | 34 |

| 11963.15 | prime touch | Philip Morris Brands Sàrl Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland | 34 |
|----------|------------------------|---|----|
| 11964.15 | silver leas smeil | Philip Morris Brands Sàrl Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland | 34 |
| 11965.15 | touch less smell \$ | Philip Morris Brands Sàrl Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland | 34 |
| 12096.15 | IONIQ | Hyundai Motor Company 12, Heolleung-ro, Seocho-gu, Seoul 137-938, Republic of Korea | 12 |
