

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st December, 2013, by Amazon Technologies, Inc., of 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

KINDLE

in respect of:

- International Class 41 for arranging and conducting of workshops [training]; entertainment; providing information relating to (a) organizing community sporting and cultural activities, contests and games; publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works namely, music, videos, movies, text, graphics and multimedia via wireless networks; providing on-line computer games; educational and entertainment services, namely, on-line interactive children's stories; providing online newsletters and online journals, namely, blogs featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, of periodicals, of literary works; entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the field of entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; education services in the nature of classroom instruction and on-line distance learning on topics of current events, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or communications networks; information relating to entertainment and education provided via online directories, databases, current events websites and blogs, and online reference materials; providing an internet website portals featuring entertainment news and information specifically in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations;
- (b) International Class 42 for scientific and technological services and research and design, namely, computer networking hardware, computer datacenter architecture; industrial research and analysis in the field of computer software services; design and development of computer hardware and software; hosting websites on the internet featuring third party content, photos, videos, text, data, images, web sites and other electronic works; provision of internet search engines; computer services, namely, providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; computer services, namely, hosting an interactive website that allow users to publish and share their own photos, videos, text, data, images online; computer services, namely, creating an on-line community for registered users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer

hardware, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communications networks; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer software application, and network consulting services; computer software consultancy; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; computer services, namely, providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a website featuring temporary use of nondownloadable software allowing website users to upload, post and display online videos for sharing with others for entertainment purposes; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; support and consultation services for developing computer systems, databases and applications; graphic design for the compilation of web pages on the internet; providing a web site that features information on computer technology and programming; creating and maintaining web-sites for others; multimedia websites development for others; hosting the web-sites of others; application services provider (ASP) services namely, hosting computer software applications for others; application service provider (ASP) services featuring software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; application services provider (ASP) services featuring software for use in connection with online music subscription services, software that enables users to play and program music and entertainment-related audio, video, text and multimedia content, and software featuring musical sound recordings, entertainment-related audio, video, text and multimedia content; computer services, namely, providing search engines for obtaining data on a global computer network; provision of internet search engines; computer software consulting services and computer technical support services for scanning information into computer discs; computer services namely, creating computer network-based indexes of online information, websites and other resources available on global computer networks for others; providing graphic and multimedia design services for the purpose of promoting the goods and services of others;

(c) International Class 45 for internet based social networking, introduction, and dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-online social networking services designed for people with a common desire to meet other people with similar interests; providing on-line computer databases and on-online searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing searchable databases in the field of social networking; online social networking services; providing a social networking website for entertainment purposes; providing online computer databases and online searchable databases in the field of social networking; providing information in the field of social networking; genealogy research.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10425.13 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st December, 2013, by Amazon Technologies, Inc., of 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

KINDLE

in respect of:

International Class 9 for nautical apparatus and instruments, surveying apparatus and instruments, drying apparatus for photographic, prints; glazing apparatus for photographic prints; centering apparatus for photographic transparencies; photometers; phototelegraphy apparatus; chromatography for laboratory use; chronographs [time recording apparatus]; cinematographic cameras, apparatus for editing cinematographic film; cinematographic film, exposed; optical apparatus and instruments, weighing apparatus and instruments, measuring apparatus and instruments, electro-dynamic apparatus for the remote control of signals; signal bells; signal lanterns; signaling buoys; signaling panels, luminous or mechanical; signaling whistle; signals, luminous or mechanical; transmitters of electronic signals; signs, luminous; monitoring apparatus, electronic; apparatus to check franking; speed checking apparatus for vehicles; apparatus to check stamping mail; life-saving and teaching apparatus and instruments; anti-interference devices [electricity]; armatures [electricity]; branch boxes [electricity]; cell switches [electricity]; electricity]; distribution boxes [electricity]; distribution consoles [electricity]; ducts [electricity]; materials for electricity mains, namely wires, cables;

indicator lights [for telecommunication apparatus]; indicator lights for circuit boards; level indicators; inductors [electricity]; inventers [electricity]; junction boxes [electricity]; limiters [electricity; reducers [electricity]; switchboxes [electricity]; terminals [electricity]; transformers [electricity]; wire connectors [electricity]; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs, namely, sound recording discs and media recording discs; compact discs [audio-video], DVDs (Digital Versatile Discs) super audio CDs (SACD); Blu-ray Discs (BD); digital audio tape (DAT); Hard Disk Drives (HDD); flash memory systems, namely, USB flash drive, solid-state drive, Compact Flash card (CF), CFast card, Memory stick (MS), Multimedia Card (MMC), Secure Digital cards (SD, SDHC, SDXC), Smart Media card (SM), XQD card (XQD) and xD picture card (xD); mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software, recorded; portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, via global computer networks, wireless networks, and electronic communications networks; tablet computers, electronic book readers, digital audio and video recorders and players, electronic personal organizers, personal digital assistants, and global positioning system (GPS) devices; computer peripheral devices, namely, monitors [computer hardware], flat panel display screens, modems, printers for use with computers, disk drives for computer, computer network adapters, computer cards adapters, cable connectors, plug-in connectors, electrical power connectors, computer docking stations; battery chargers; battery packs; memory cards [computer hardware] and electronic memory card readers; audio speakers; microphones; headsets for use with computers; computer carrying cases; dust covers for computers; computer stands specially designed for holding a computer, printer and accessories; cases, covers, and stands for portable and handheld electronic devices, namely, tablets, electronic book readers, and computers for transmitting, storing, manipulating, recording, and reviewing text, images, sound, audio, video and data, via global computer networks, tablet computers, electronic book readers, audio and video recorders and players, electronic personal organizers, personal digital assistants (PDA), and global positioning system devices and devices for the display of electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations; remote controls for portable and handheld electronic devices and computers; power adapters; USB cables; electronic docking stations; battery chargers; electrical connectors, wires, cables, and plug adaptors; wireless remote controls for portable electronic devices; headphones and earphones; data synchronization cables, and application development tool programs, namely, computer programs for personal and handheld computers; computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; downloadable software, programs, files, images, multimedia content for pre-recorded audio and audiovisual content, information, and commentary; electronic publications, downloadable, namely, books, magazines, periodicals, newsletters, newspapers, journals, and other publications; database management software: software for Optical Character Recognition (OCR); voice recognition software: electronic mail and messaging software; computer software for accessing, browsing and searching online databases; computer software, recorded, for data synchronization software; computer software, recorded, for computer system and application development, deployment and management;

International Class 35 for advertising; business management consultancy; business administration consultancy; retail store (b) services featuring portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks, computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices and electronic and mechanical parts and fittings therefore, computer hardware and software, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld electronic devices and computers, remote controls for portable and handheld electronic devices and computers, printed publications, periodicals, books, magazines, newsletter, brochures, booklets, pamphlets, manuals, journals, catalogues, and stickers, handheld unit for playing electronic games, hand-held electronic games and apparatus, games, electronic games, and video games; on-line retail store services featuring portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks, computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices and electronic and mechanical parts and fitting therefore, computer hardware and software, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld electronic devices and computers, remote controls for portable and handheld electronic devices and computers, printed publications, periodicals, books, magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, catalogues, and stickers, handheld unit for playing electronic games, hand-held electronic games and apparatus, games, electronic games, and video games; providing an on-line commercial information directory on the internet; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of other online vendors on the internet; computerized database management services; on-line ordering services featuring scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking, life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, DVDs, high density optical discs and other digital

recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, software, portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communication networks, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices, computer peripheral devices, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, speakers, microphones, and headsets, cases, covers, and stands for computers, cases, covers, and stands for portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, sound, audio, video and data, including via global computer networks, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices and devices for the display of electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations, remote controls for portable and handheld electronic devices and computers, power adapters, USB cables, electronic docking stations, battery chargers, electrical connectors, wires, cables, and adaptors, wireless remote controls for portable electronic devices, headphones and earphones, data synchronization programs, and application development tool programs for personal and handheld computers, computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications, downloadable pre-recorded audio and audio visual content, information, and commentary, downloadable electronic books, magazines, periodicals, newsletter, newspapers, journals, and other publications, downloadable electronic publications in the nature of fiction, non-fiction, comics and screenplays via computer and communications networks, downloadable films and movies featuring fiction and non-fiction stories provided via computer and communications networks, downloadable templates for designing books, short stories, storyboards, screenplays, comics, audio and video files, computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information, downloadable audiobooks and digital audio files, software in the field of text, image and sound transmission and display, database management software, character recognition software, voice recognition software, electronic mail and messaging software, computer software for accessing, browsing and searching online databases and electronic bulletin boards, data synchronization software, application development software, bleaching preparations and other substance for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medial use, food for babies, plasters, materials for dressings, material for stopping teeth dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, material of metal for railway tracks, non-electric cables and wires for common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, goods of common metal, ores, hand tools and implements [hand-operated], cutlery, side arms, razors, surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, precious stones, horological and chronometric instruments, musical instruments, fiction and non-fiction books on a variety of topics, series of fiction and non-fiction books, comic books, graphic novels, stories in illustrated form and comic book stories, storyboards, and artwork, periodicals in the field of comic book stories, storyboards, and artwork, paper, cardboard and goods made from these materials, printed matter and books, bookbinding material, photographs, stationery, stickers and adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites, instructional and teaching material, plastic materials for packaging, printers' type, printing blocks, printed matter in the field of computers, printed matter in the field of tablet computers, printed matter in the field of multi-media products, interactive products and online services, printed publications, books, magazines, newsletters, periodicals, brochures, booklets, pamphlets, manuals, journals, leaflets, greeting cards, advertising and promotional material, catalogues, catalogues, relating to computer software, computer brochures, computer handbooks, computer hardware publications, computer hardware reference manuals, computer hardware users guide, computer instruction manuals, computer manuals, publications relating to technology, digital technology and gadgets, catalogues relating to musical apparatus and instruments, catalogues relating to telecommunications apparatus, mobile phones, handheld and mobile digital electronic device for the sending and receiving of telephone calls, faxes, electronic mail, video, instant messaging, music, audiovisual and other multimedia works, and other digital data, music books, music instruction manuals, music magazines, desk accessories, telephone and address books, agendas, diaries, calendars, posters, mounted and unmounted photographs, printed patterns for T-shirts and sweatshirts, display materials, decals and bumper stickers, booklets for sale with audio tapes, parts and fittings for the aforesaid goods, leather and imitations of leather, and goods made of these materials, animal skins, hides, trunks and traveling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, household or kitchen utensils and containers, combs and sponges, brushes, brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces [condiments], spices, ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and

vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other nonalcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; providing consumer product information via the internet or other communications networks; computerized on-line ordering services featuring bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, materials for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, goods of common metal, ores, hand tools and implements [hand-operated], cutlery, side arms, razors, scientific, nautical, surveying, photographic, cinematographic optical, weighing, measuring signalling, checking [supervision], life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus, CDs, DVDs and high density optical discs, laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, wireless communications devices, surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, precious stones, horological and chronometric instruments, musical instruments, fiction and non-fiction books on a variety of topics, series of fiction and non-fiction books, comic books, graphic novels, stories in illustrated form and comic book stories, storyboards, and artwork, periodicals in the field of comic book stories, storyboards, and artwork, paper, cardboard and goods made from these materials, printed matter and books, bookbinding material, photographs, stationery, stickers and adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites, instructional and teaching material, plastic materials for packaging, printers' type, printing blocks, printed matter in the field of computers, printed matter in the field of tablet computers, printed matter in the field of multi-media products, interactive products and online services, printed publications, books, magazines, newsletters, periodicals, brochures, booklets, pamphlets, manuals, journals, leaflets, greeting cards, advertising and promotional material, catalogues, catalogues relating to computer software, computer brochures, computer handbooks, computer hardware publications, computer hardware reference manuals, computer hardware users guides, computer instruction manuals, computer manuals, publications relating to technology, digital technology and gadgets, catalogues relating to musical apparatus and instruments, catalogues relating to telecommunications apparatus, mobile phones, handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, video, instant messaging, music, audiovisual and other multimedia works, and other digital data, music books, music instruction manuals, music magazines, desk accessories, telephone and address books, agendas, diaries, calendars, posters, mounted and unmounted photographs, printed patterns for T-shirts and sweatshirts, display materials, decals and bumper stickers, booklets for sale with audio tapes, parts and fittings for the aforesaid goods, leather and imitations of leather, and goods made of these materials, animal skins, hides, trunks and traveling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, motherof-pearl, meerschaum and substitutes for all these materials, or of plastics, household or kitchen utensils and containers, combs and sponges, brushes, brush-making materials, articles for cleaning purposes, steel wool, unworked or semi-worked glass, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces [condiments], spices, ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages;

(c) International Class 38 for telecommunications access services; electronic transmission of voice, data and images through a global communications network; communication services namely transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, mirroring and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum for transmission of messages among computer users, providing online chat rooms for social networking; providing access to databases; providing access to auxiliary devices or electronic devices in the nature of providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, computers; streaming of audio, visual and audiovisual material via the internet other computer communications network; providing online community forums for the transmission of photos, videos, text, data, images and other electronic works; telecommunication services, namely, transmission of podcasts, transmission of webcasts; computer transmission of online based services accessed via a network reference, namely, a URI, visual code, namely, barcodes, tag, namely, RFID, terminal, namely PC or mobile device, or any combination thereof that enables users to access and

share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; computer transmission of online based services accessed via a network reference, namely, a URI, visual code, namely, barcodes, tag, namely, RFID, terminal, namely PC or mobile device, or any combination thereof that enables users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing access to a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing access to a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works; electronic bulletin board services [telecommunications services]; providing temporary access to a computer for the purpose of running non-downloadable software programs to enable users to program audio, video, text and other multimedia content, including music, concerts, videos, radio, television, news, sports, games, cultural events, and entertainment-related programs.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10426.13 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th April, 2014, by National Geographic Society, of 1145 17th Street, N.W., Washington, D.C. 20036, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2;29.1.2

in the colors Yellow Border Design - Pantone PMS 109, in respect of:

- (a) International Class 38 for cable television broadcasting; direct broadcast satellite television; television broadcasting; video broadcasting; transmission of streamed sound and audio-visual material via the internet, cable networks, wireless networks, satellite, or interactive multimedia networks; video-on-demand transmission services; electronic transmission via computer and broad band networks of sound, images, data and television programs; wireless communication services, namely, transmission of sound, information, graphics, ring tones, games, and data to mobile telephones, wireless devices and personal communication devices; broadcasting and transmission of television programs via computer or communications networks;
- (b) International Class 41 for production and distribution of motion picture films and television programs; entertainment services, namely, providing on-line computer games and video games; providing temporary use of non-downloadable computer games and video games; providing entertainment information featuring adventure, cultural, exploration, general interest, geography, natural history, wildlife, nature, and environmental topics; entertainment in the nature of providing ongoing television programs featuring adventure, cultural, exploration, general interest, geography, natural history, wildlife, nature, and environmental topics via broadcast over television, satellite, wireless, cable, and fiber optics network; providing online non-downloadable television schedules; theatrical exhibition of motion picture films; providing videos and webcasts via the internet featuring motion picture, films and television programs featuring animation, live action, non-fiction content, news and stories, music, comedy or drama.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "CHANNEL" and "GEOGRAPHIC", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10758.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 24th day of December, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th August, 2014, by PROCESADORA DE ALIMENTOS KRIS, S.A., of 42 Calle 17-18 Zona 8, Guatemala City, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,18;27.5.1,11

in respect of International Class 30 for flavourings, other than essential oils; seasonings; sauces [condiments]; spices.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11035.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 21st August, 2014, by The Polo/Lauren Company L.P., of 650 Madison Avenue, New York, New York, 10022, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

CHAPS

in respect of:

- (a) International Class 9 for binoculars; eyeglass cases; pince-nez cases; pince-nez chains; pince-nez cords; eyeglass frames; eyeglass chains; eyeglass cords; eyeglasses; spectacle cases; spectacle frames; spectacle glasses; spectacles [optic], cases for sunglasses, sunglass chains and cords; sunglass frames, sunglasses;
- (b) International Class 14 for precious metals, unwrought or semi-wrought; alloys of precious metal and goods in precious metals or coated therewith, except cutlery, forks and spoons, namely watch clasps, scarf clips, hat ornaments of precious metal, cuff links, tie clips, tie pins, tie bars, tie tacks, lapel pins, ornamental pins made of precious metal, key rings, buckles of precious metal, shoe ornaments of precious metal, badges of precious metal, ingots of precious metal, insignias of precious metal, imitation jewelry, costume jewelry, ornaments made of gold, ornaments made of silver, ornaments made of platinum, articles of imitation gold, namely, personal ornaments of imitation gold, jewelry ornaments of imitation gold, shoes ornaments of imitation gold; pocket watches, jewelry boxes and cases, watch boxes and cases, storage boxes and cases; jewelry; precious stones; horological and other chronometric instruments and parts thereof:
- (c) International Class 18 for leather goods, namely, attaché cases, backpacks, beach bags, briefcases, canes, card cases [notecases], handbags, key cases, shoulders belts, parasols, pocket wallets, purses, pouches, school bags, school satchels, all-purpose carrying sling bags, shopping bags, suitcases, garment bags for travel, tote bags, traveling trunks, valises, umbrellas, wallets [not of precious metal];
- (d) International Class 25 for clothing for men, women, children and babies, namely, shirts, polo shirts, T-shirts, blouses, tops, namely crop tops, fleece tops, halter tops, knit tops, tube tops, woven tops, pullovers, turtle neck shirts, neckties, cardigans, gilets, pants, shorts, trousers, jeans, salopettes, underwear, belts, waist bands, coats, overcoats, sport coats, overall, jackets, parkas, ponchos, sports jerseys, dresses, skirts, gloves, hooded sweat shirts, pajamas, sleepwear, robes, namely bath robes, dressing gowns, Japanese sleeping robes [nemaki], choir robes, scarves, foulards [clothing article], shawls, socks, sweat pants, sweat shirts, sweaters, vests, bandanas [neckerchiefs], headbands, blazers, beach cover-ups, jogging suits, leggings [leg warmers], leggings [trousers], leotards, swimwear, suits, hosiery, rainwear, beachwear, wristbands; tank tops, jerseys, warm-up suits, blazers, jumpers, raincoats, wind resistant jackets, bodysuits, bottoms, cloth bibs; neckwear, namely neck bands, neck warmers and neckerchiefs; ski gloves; uniforms; footwear, namely, pumps, high heels, sandals, sneakers, athletic footwear, beach

footwear, flip flops, slippers, boots, namely, ankle boots, leather boots, winter boots, rain boots, half-boots, riding boots, water repelling footwear, waterproof footwear; men's business shoes, women's business shoes; headgear, namely, caps, hats, bonnets tuques, sun hats, straw hats, wool hats, visors, headbands, earmuffs;

(e) International Class 35 for retail store services and on-line retail store services featuring men's, women's and children's apparel, footwear, headgear, accessories and home collection.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11067.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 4th September, 2014, by Vanguard Trademark Holdings USA LLC, of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

HAPPY AGREEMENT

in respect of International Class 39 for vehicle renting and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that the mark has been used since March 2014.

Priority claim is on the basis of an application filed under number 86/211,312 on 5th March, 2014 in the U.S.A.

Registration of this mark shall give no exclusive right to the use of the word "AGREEMENT", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11097.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th October, 2014, by Charming Charlie LLC, of 5999 Savoy Drive, Houston, Texas 77036, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

CHARMING CHARLIE

in respect of:

- (a) International Class 14 for watches; jewelry;
- (b) International Class 18 for duffle bags; travel bags; purses, handbags and pocket wallets;
- (c) International Class 35 for retail store services featuring women's clothes, headwear, footwear and fashion accessories.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11224.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th October, 2014, by Charming Charlie LLC, of 5999 Savoy Drive, Houston, Texas 77036, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):27.5.1,25 in respect of:

- (a) International Class 14 for watches; jewelry;
- (b) International Class 18 for duffle bags; travel bags; purses, handbags and pocket wallets;
- (c) International Class 35 for retail store services featuring women's clothes, headwear, footwear and fashion accessories.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11225.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 23rd October, 2014, by Rebecca Stirm, of P.O. Box 199, Belmopan, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

Lebeccastin

in respect of:

- (a) International Class 3 for cosmetics in general, including perfumes, perfume oils;
- (b) International Class 14 for jewellery and precious stones, precious and semi-precious stones, precious and semi-precious crystal stones and beads for use in jewelry, synthetic precious stones; bracelets [jewelry], bracelets of precious metal, necklace and earring combinations that can be worn separately or as one piece, earrings; wedding rings, rings [jewelry]; necklaces [jewellery];
- (c) International Class 18 for evening handbags, fashion handbags, leather handbags;
- (d) International Class 24 for fabrics that may or may not have printed patterns and designs thereon for use in textile applications, namely, the manufacture of apparel, upholstery, signage, flags, banners and wallpaper, bed covers, bed linen, bedspreads, cotton cloth, hemp cloth, silk cloth covers for cushions, curtains of textile or plastic, covers for cushions, elastic woven material, cotton fabric, fabric finish or surface treatment composition sold as a component of fished treated or coated textiles and fabrics to preserve color dyes and inks thereon and to reduce or eliminate fade, fabric table runners, fabric window coverings and treatments, namely, curtains, draperies, sheers, swags, valances, fabrics used in home decorative items with inspirational messages imprinted or woven into the fabrics, felt and non-woven textiles fabrics, flax fabrics, hand spun silk fabrics, hemp yarn fabrics, hemp-cotton mixed fabrics, knitted fabrics of cotton yarn, knitted fabrics of silk yarn, linen [fabrics], non-woven textile fabrics, pashmina fabrics, silk fabrics, silk-cotton mixed fabrics, silk- wool mixed fabrics, spun silk fabrics, textile fabrics for use in making clothing and household furnishings, textile fabrics for use in the manufacture of garments, bags, jackets,

gloves, and apparel, textile fabrics for lingerie, household linen, jersey [fabric], knitted fabric, lingerie fabric, linings [textiles], textile material, pillowcases, place mats, not of paper, quilts, sheets [textile], silk [cloth], silk fabrics for printing patterns, table napkins of textile, tapestry [wall hangings], of textiles, wall hangings of textile;

(d) International Class 25 for clothing for men, women and children, namely, shirts, t-shirts, pullovers, skirts, dresses, wedding dresses and wedding gowns, trousers, coats, jackets, including denim jackets, heavy jackets, rain jackets, belts, stoles, scarves, gloves, suits, bathing suits, blouses, blazers, panties, shorts and briefs; footwear, namely, slippers, sandals, high-heeled shoes, low-heeled shoes; headgear for wear; boots, namely ankle boots, leather boots, winter boots, rain boots, half-boots, riding boots, water repelling footwear, waterproof footwear.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11238.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 24th day of December, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th November, 2014, by Carlos Peraza, of 7292 George Price Blvd., P.O. Box 657, Belmopan, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of:

- (a) International Class 35 for publication of publicity text;
- (b) International Class 41 for publication of electronic books and journals on-line; publication of texts, other than publicity texts.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "BELIZE JOURNAL OF MEDICINE", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11321.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th November, 2014, by Maidenform LLC, of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FLEXEES

in respect of International Class 25 for clothing, namely shaping garments in the form of rompers, camisoles, torsettes, leggings, boyshorts, briefs, thigh slimmers, slips, waist nippers, body briefers, tank tops, and singlets.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11330.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th November, 2014, by Monster Energy Company, of 550 Monica Circle, Suite 201, Corona California 92880, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GREENLIGHT

in respect of:

- (a) International Class 5 for nutritional supplements in liquid form; vitamin fortified beverages;
- (b) International Class 32 for non-alcoholic beverages.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11331.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th December, 2014, by Shyam Mohandas Lakhyani, of Vistas de Atlantico, Espinar 212, Colon, Panama, through its agent Dean Molina, Attorney-at-Law, of 2074 North End Estate, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,18;29.1.1

in respect of International Class 34 for cigarette, cigar, matches, smoking pipe, tobacco pouches, cut tobacco, cigarette filter, cigarette paper and smoker's articles namely cigarette lighter and cigarette ashtray.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11342.14 should do so in writing addressed to the undersigned not later than the 27th day of March, 2015.

DATED this 29th day of December, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 29th July, 2014, by Stichting BDO, of Dr. Holtroplaan 27, 5652 XR Eindhoven, The Netherlands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,11 in respect of:

- (a) International Class 35 for accounting; cost price analysis; business appraisals; business management assistance; auditing; book-keeping; professional business consultancy; business information; business management and organisation consultancy; business investigations; invoicing; marketing research; marketing studies; pay roll preparation; personal management consultancy; business research; drawing up of statements of account; tax preparation;
- (b) International Class 36 for acturial services; financial analysis; business liquidation services, financial; clearing, financial; financial consultancy; factoring; financial management; fiscal assessments; insurance consultancy; financial management; trusteeship; fiscal valuations;
- (c) International class 45 for alternative dispute resolution services; arbitration services; intellectual property consultancy; legal research; litigation services; mediation.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8411.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 6th June, 2014, by HUAWEI TECHNOLOGIES CO., LTD., of Administration Building Huawei Technologies Co., Ltd. Bantian, Longgang District, Shenzhen, P.R. China, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Ascend

in respect of International Class 9 for mobile phones; USB modems; wireless modems; secure digital (SD) memory cards; video telephones; modems; computers; set-top boxes; mobile phones and tablet computers for accessing internet, making phone calls, viewing videos and playing games; readers [data processing equipment]; broadband wireless equipment, namely, telecommunications base station equipment for cellular and fixed networking and communications applications; wireless network routers; electronic book readers; mobile computing and operating platforms consisting of data transceivers, wireless networks and gateways for collection and management of data; PDAs (personal digital assistants); telephones for remote telephone conferencing; digital photo frames; computer hardware used to enable subscribers to proceed with video conference in different places simultaneously; recorded computer software used to enable subscribers to proceed with video conference in different places simultaneously; intercommunication apparatus; data processing apparatus for supporting, controlling and managing many video terminal subscribers to access to video conference systems simultaneously; electric batteries; battery chargers; mouse [computer peripheral]; headphones; recorded software in communication field; microphones; tablet computers; protective covers for mobile phones; protective films for mobile phones; protective cases for mobile phones.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10892.14 should do so in writing addressed to the undersigned not later than the 10^{th} day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th June, 2014, by BKB Global, LLC, of 2260 E. Imperial Highway, El Segundo, CA 90245, U.S.A., through its agent Arguelles & Company, Attorneys at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.1,18;27.5.1,14 in respect of:

- (a) International Class 9 for computer game software; pre-recorded DVDs containing sports television programs; downloadable sports television programs; downloadable computer software for operating telecommunications products in the nature of digital video recorders and set-top boxes; downloadable software in the nature of a mobile application for operating telecommunications products in the nature of digital video recorders and set-top boxes; computer software for use in accessing and viewing interactive television program guides via global computer networks, wireless networks and electronic communication networks; computer software for the remote programming of audio and video devices via global computer networks, wireless networks and electronic communication networks; computer software for the reproduction, processing and streaming of audio, video and multimedia content; telecommunications products, namely, computer software for receiving, converting, transmitting, streaming, and reviewing audio, video, graphics, images, data and information recorded on digital video recorders;
- (b) International Class 38 for satellite television broadcasting; satellite transmission services; broadcasting programs via global computer network; video-on-demand television transmission services; streaming of audio and video content via the internet, other computer networks, wireless networks and electronic communication networks;
- International Class 41 for entertainment services in the nature of live sporting events; production services, namely, production of television programs in the field of sports; organizing live sporting events and competitions namely, unarmed combat sports; entertainment services, namely, presentation of sporting events via an online television series; entertainment in the nature of ongoing television programs in the field of sports; distribution of television programs in the field of sports for others; television programming [scheduling] in the field of sports; programming [scheduling of programs] on a global computer network in the field of sport; pay-per-view television programming [scheduling of programs] in the field of sports; provision of non-downloadable films and movies via a video-on-demand television service in the field of sports; production and distribution of television programs in the field of sports; providing on-line interactive computer databases featuring lists and schedules of television programming in the field of sports; providing on-line interactive computer databases featuring information about television shows, movies and other digital images, audio, video and other multimedia content, all in the field of sports entertainment; providing a website featuring information about television programming in the field of sports.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/283,198 on 16th May, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10939.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th June, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COLLIS

in respect of International Class 5 for preparations for destroying and combating vermin; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10968.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 3rd September, 2014, by E! Entertainment Television, LLC, of 5750 Wilshire Boulevard, Los Angeles, California 90036, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

E! NEWS

in respect of International Class 41 for entertainment in the nature of television news shows; news agencies, namely, gathering and dissemination of news; providing news in the nature of current event reporting; providing gossip celebrity news, entertainment news and movie, television and music information via the internet and mobile networks and devices; Entertainment services, namely, a website featuring information in the nature of providing gossip celebrity news, entertainment news and movie, television and music information; providing podcasts and online non-downloadable television programs and entertainment programming in the nature of television news shows.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "NEWS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11095.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th September, 2014, by Kao Corporation, of 14-10, Nihonbashi Kayabacho 1-chome, Chuo-Ku, Tokyo 103-8210, Japan, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,16

in respect of International Class 3 for cosmetics; face moisturizers, body moisturizers, hand moisturizers; toiletries; soaps; perfumery; fragrances; essential oils; cleansers; lotions; creams; anti-perspirants and deodorants for personal use; non-medicated preparations for the care and treatment of the body, face and skin; non-medicated wipes for cosmetic use.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11141.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th September, 2014, by DD IP Holder LLC, of 130 Royall Street, Canton, Massachusetts 02021, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

DUNKIN' DONUTS

in respect of:

- (a) International Class 30 for doughnuts; bakery products namely, cookies, cakes, pies, muffins, plain, glazed, coated and filled fried cakes; bagels; sandwiches; pizza; granulated sugar and powdered sugar; flour for use as an ingredient in food; extracts used as flavoring for food and beverages [not essential oils]; confectionery chips for baking; honey; yeast for use as an ingredient in food; baking-powder; custard-based fillings for cakes; chocolate-based fillings for cakes; chocolate-based topping; coffee and coffee-based beverages; beverages made of tea and tea-based beverages; cocoa and cocoa-based beverages; coffee-flavored slush-type drinks;
- (b) International Class 32 for non-alcoholic beverages; fruit drinks and fruit juices; fruit-flavored slush-type drinks; smoothies; coffee-flavored soft drinks; syrups and other preparations, concentrates, and powders for making soft drinks and fruit drinks;
- (c) International class 43 for restaurant services; café services; snack bar services.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "DONUTS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11142.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th September, 2014, by DD IP Holder LLC, of 130 Royall Street, Canton, Massachusetts 02021, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 30 for doughnuts; bakery products namely, cookies, cakes, pies, muffins, plain, glazed, coated and filled fried cakes; bagels; sandwiches; pizza; granulated sugar and powdered sugar; flour for use as an ingredient in food; extracts used as flavoring for food and beverages [not essential oils]; confectionery chips for baking; honey; yeast for use as an ingredient in food; baking-powder; custard-based fillings for cakes; chocolate-based fillings for cakes; chocolate-based topping; coffee and coffee-based beverages; beverages made of tea and tea-based beverages; cocoa and cocoa-based beverages; coffee-flavored slush-type drinks.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "DONUTS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11144.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th September, 2014, by DD IP Holder LLC, of 130 Royall Street, Canton, Massachusetts 02021, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):11.3.1,4;26.11.2,12

in respect of International Class 30 for doughnuts; bakery products namely, cookies, cakes, pies, muffins, plain, glazed, coated and filled fried cakes; bagels; sandwiches; pizza; granulated sugar and powdered sugar; flour for use as an ingredient in food; extracts used as flavoring for food and beverages [not essential oils]; confectionery chips for baking; honey; yeast for use as an ingredient in food; baking-powder; custard-based fillings for cakes; chocolate-based topping; coffee and coffee-based beverages; beverages made of tea and tea-based beverages; cocoa and cocoa-based beverages; coffee-flavored slush-type.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11145.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 19th September, 2014, by Dole Asia Holdings Pte. Ltd., of One Dole Drive, Westlake Village, CA 91362-7300, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,13;27.5.4;29.1.1,2,4

in the colors red, yellow and blue, in respect of:

- (a) International Class 29 for processed [canned, bottled, jarred, frozen, dried] fruits, vegetables, and edible seeds; prepared nuts; cream [dairy products]; cheese; yogurt;
- (b) International Class 30 for processed grains; grain-based snack foods; frozen confections;
- (c) International Class 32 for pineapple juice; pineapple-based juices.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11146.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 19th September, 2014, by Dole Asia Holdings Pte. Ltd., of One Dole Drive, Westlake Village, CA 91362-7300, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

in respect of:

- (a) International Class 29 for processed [canned, bottled, jarred, frozen, dried] fruits, vegetables, and edible seeds; prepared nuts; cream [dairy products]; cheese; yogurt;
- (b) International Class 30 for processed grains; grain-based snack foods; frozen confections;
- (c) International Class 32 for pineapple juice; pineapple-based juices.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11147.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by Amazon Technologies, Inc., of 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

FIRE

in respect of:

(a) International Class 41 for publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works, namely, music, videos, movies, text, graphics and multimedia, via wireless networks; entertainment services, namely, providing non-downloadable prerecorded audio, audiovisual, and multimedia works featuring movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or communications networks; providing on-line computer games; educational and entertainment services, namely, providing on-line interactive children's stories; providing online newsletters and journals, namely, blogs featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, of periodicals, of literary works; entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the field of entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of current events relating to education and educational institutions; education services in the nature of classroom instruction and on-line distance learning on topics of current events, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer on communications networks; providing an internet website featuring entertainment, news and information specially in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; none of the aforesaid services being related exclusively to games of chance (including betting games);

- International Class 42 for hosting websites on the internet featuring third party content, photos, videos, text, data, images, web (b) sites and other electronic works; provision of internet search engines; computer services, namely, providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; computer services, namely, hosting an interactive web site that allows users to publish and share their own photos, videos, text, data, images online; computer services, namely, creating online community for registered users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking all in the field of entertainment, namely, musical recordings, audio book recordings, books, magazines, newspapers, movies, online digital games, video games, television shows, and downloadable applications; maintenance and updating of software relating to computer, internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer hardware, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communications networks; design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; consultancy in the design and development of computer hardware; computer software consultancy; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; computer services, namely, providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a website featuring temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online nondownloadable computer software that generates customized recommendations of software applications based on user preferences; none of the aforesaid services being related exclusively to games of chance (including betting games);
- (c) International Class 45 for online social networking services, namely, introduction, personal relationship, provided via the internet or other computer or communications network; dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-line social networking services designed for people with a common desire to meet other people with similar interests; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing searchable databases in the field of social networking; online social networking services; providing a website featuring information in the field of social networking; genealogy research; monitoring of computer systems for security purposes.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11167.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by Zuffa, LLC, of 2960 West Sahara Avenue, Las Vegas, Nevada 89102, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

THE ULTIMATE FIGHTER LATINOAMÉRICA

in respect of International Class 41 for entertainment in the nature of an on-going television program in the field of sports and mixed martial arts broadcast over television, cable, satellite, internet and visual media; providing on-line newsletters and electronic newsletters in the fields of current events, news and information featuring sports, mixed martial arts and entertainment via email; providing a website featuring information in the field of sports, mixed martial arts and entertainment featuring audio, video, photographic and prose presentations.

The applicant claims that the mark has been in use since April 30, 2014.

The applicant claims that the Spanish words "LATINOAMÉRICA" when translated to the English language are "LATIN AMERICA".

Registration of this mark shall give no exclusive right to the use of the words "LATINOAMÉRICA", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11169.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by Zuffa, LLC, of 2960 West Sahara Avenue, Las Vegas, Nevada 89102, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2,18

in respect of International Class 41 for entertainment in the nature of an on-going television program in the field of sports and mixed martial arts broadcast over television, cable, satellite, internet and visual media; providing on-line newsletters and electronic newsletters in the fields of current events, news and information featuring sports, mixed martial arts and entertainment via email; providing a website featuring information in the field of sports, mixed martial arts and entertainment featuring audio, video, photographic and prose presentations.

The applicant claims that the mark has been in use since April 30, 2014.

The applicant claims that the Spanish words "LATINOAMÉRICA" when translated to the English language are "LATIN AMERICA".

Registration of this mark shall give no exclusive right to the use of the words "LATINOAMÉRICA", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11170.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by SERVICIOS CONDUMEX, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, of Lago Zurich 245, Edificio Frisco, Piso 6, Colonia Ampliación Granada, Delegación Miguel Hidalgo, Código Postal 11529 en México, Distrito Federal, Estados Unidos Mexicanos, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.13;29.1.4

in the colors dark blue, light blue and white, in respect of International Class 11 for lighting apparatus and installations; illumination lamps; LED lamps; LED luminaires; LED light bulbs.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "IEM ILUMINACIÓN" when translated to the English language are "IEM ILLUMINATION".

Registration of this mark shall give no exclusive right to the use of the word "ILUMINACIÓN", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11171.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by SERVICIOS CONDUMEX, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, of Lago Zurich 245, Edificio Frisco, Piso 6, Colonia Ampliación Granada, Delegación Miguel Hidalgo, Código Postal 11529 en México, Distrito Federal, Estados Unidos Mexicanos, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.13;29.1.4

in the colors dark blue, light blue and white, in respect of:

- (a) International Class 7 for electric generators; electric welding machines; wind turbines;
- (b) International Class 9 for transformers [electricity]; control panels [electricity]; electric converters; electric inductors; electric coils; solar panels for production of electricity;
- (c) International Class 11 for lighting apparatus and installations; illumination lamps; LED lamps; LED luminaires; LED light bulbs.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "IEM ENERGÍAS RENOVABLES" when translated to the English language are "IEM RENEWABLE ENERGIES".

Registration of this mark shall give no exclusive right to the use of the words "ENERGÍAS RENOVABLES", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11172.14 should do so in writing addressed to the undersigned not later than the 10^{h} day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by SERVICIOS CONDUMEX, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, of Lago Zurich 245, Edificio Frisco, Piso 6, Colonia Ampliación Granada, Delegación Miguel Hidalgo, Código Postal 11529 en México, Distrito Federal, Estados Unidos Mexicanos, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.13;29.1.4

in the colors dark blue, light blue and white, in respect of:

- (a) International Class 7 for electric generators; electric welding machines; wind turbines;
- (b) International Class 9 for transformers [electricity]; control panels [electricity]; electric converters; electric inductors; electric coils; solar panels for production of electricity;
- (c) International Class 11 for lighting apparatus and installations; illumination lamps; LED lamps; LED luminaires; LED light bulbs.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "IEM EXCELENCIA TECNOLÓGICA" when translated to the English language are "IEM TECHNOLOGICAL EXCELLENCE".

Registration of this mark shall give no exclusive right to the use of the words "EXCELENCIA TECNOLÓGICA", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11173.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by SERVICIOS CONDUMEX, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, of Lago Zurich 245, Edificio Frisco, Piso 6, Colonia Ampliación Granada, Delegación Miguel Hidalgo, Código Postal 11529 en México, Distrito Federal, Estados Unidos Mexicanos, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.1,2;27.5.4

in the colors dark blue, light blue and white, in respect of International Class 11 for lighting apparatus and installations; illumination lamps; LED lamps; LED luminaires; LED light bulbs; refrigeration machines powered by solar energy; solar water supply installations; solar water heating installations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11184.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 23rd October, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ORKESTRA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for preparations for destroying and combating vermin; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11241.14 should do so in writing addressed to the undersigned not later than the 10^{th} day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 6th November, 2014, by Mead Johnson & Company, LLC, of 2400 West Lloyd Expressway, Evansville Indiana 47721, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ENFAMIL A.E. PREMIUM

in respect of:

- (a) International Class 5 for infant formula;
- (b) International Class 29 for milk; milk products.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "PREMIUM", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11272.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2014, by General Mills, Inc., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,6,18

in respect of International Class 30 for ready-to-eat grain based snacks; ready-to-eat grain based food bars.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11290.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th November, 2014, by The Children's Place, Inc., of 500 Plaza Drive, Secaucus, New Jersey, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 18 for backpacks, pocketbooks, purses, school bags, pocket wallets, credit card cases [wallets]; umbrellas, suitcases, traveling bags;
- (b) International Class 25 for clothing, namely, pants, shorts, shirts, sweaters, sweat shirts, vests, jackets, swimwear, socks, underwear, sleepwear, scarves, coats, skirts, dresses, tights, leotards, gloves, clothing belts, Halloween costumes, trousers, jeans, slacks, sweat shorts, blazers, t-shirts, overalls, socks, jumpsuits, hats, underwear briefs and tops, sleepwear, capes; headwear, namely hats, caps, knit caps, head bands; footwear, namely, thonged and strapped sandals, ankle boots, rain boots, half boots, leather boots, horse-riding boots, snow boots, winter boots, loafers, ballet flats, shoes with heels, slip-on shoes, flip flops, sneakers, slippers, beach shoes, athletic shoes, football boots, ski boots, dress shoes, hiking boots;
- (c) International Class 35 for retail store services, online retail store services, electronic and mail order catalog services, all of the aforementioned services relating to clothing, namely, pants, shorts, shirts, sweaters, sweat shirts, vests, jackets, swimwear, socks, underwear, sleepwear, scarves, coats, skirts, dresses, tights, leotards, gloves, clothing belts, Halloween costumes, trousers, jeans, slacks, sweat shorts, blazers, t-shirts, overalls, socks, jumpsuits, hats, underwear briefs and tops, sleepwear, capes, headwear, namely hats, caps, knit caps, head bands, footwear, namely, thonged and strapped sandals, ankle boots, rain boots, half boots, leather boots, horse-riding boots, snow boots, knee boots, loafers, ballet flats, shoes with heels, slip-on shoes, slip flops, sneakers, slippers, beach shoes, athletic shoes, boots for sports, dress shoes, hiking boots, accessories, body and beauty care cosmetics, jewelry, towels, linens, purses, toys, backpacks, pocketbooks, purses, school bags, wallets, umbrellas, suitcases, traveling bags, issuing gift certificates which may then be redeemed for goods or services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; advertising; business management consultancy, administrative processing of purchase orders, business administration assistance, business administration and management.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11325.14 should do so in writing addressed to the undersigned not later than the 10^{h} day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8th December, 2014, by Real Madrid Club De Fútbol, of Concha Espina 1, 28036 – Madrid, España, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.9.1;26.1.21;27.5.1

in respect of International Class 28 for balls for games.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11334.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th December, 2014, by KT & G Corporation, of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TIMELESS TIME

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11339.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

METZIVA

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11350.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

METENDI

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11351.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GLONTRETA

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11352.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 12th December, 2014, by Kraft Foods Group Brands LLC, of Three Lakes Drive, Northfield, Illinois, 60090, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MIO

in respect of International Class 32 for beer; mineral water [beverages]; aerated water; non-alcoholic beverages; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; syrups for beverages; preparations for making beverages.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "MIO" when translated to the English language is "MY".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11355.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th September, 2013, by CWC Communications Limited, of 3rd Floor, 26 Red Lion Square, London, WC1R 4 HQ, England, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.12;26.13.25;27.5.1

in the colors blue, purple and pink, in respect of International Class 38 for telecommunication access services; telecommunications network reseller services, namely, providing telecommunications network capacity to convey data from one location in the network to another, in relation to undersea systems, electronic transmission and streaming of digital media content, including electronic mail and instant messaging, for others via global and local computer networks; voice and data communications using Internet Protocol technology; telecommunications network service, namely, provision of access to fibre optics network; providing telecommunication connections to a global computer network or the Internet or to databases thereon; providing user access to the Internet or to a global computer network (service providers); providing telecommunication access services to a computer network or to the Internet; providing access to digital music websites on the Internet; transmission, and delivery of digital music, images, voice and data by telecommunications; electronic transmission of voice, data and information; voice over internet protocol (VOIP) services, local, long distance, international and toll free telecommunications services; voicemail services namely, automated voice response and message services; call routing services; telecommunications routing and junction services; ISDN (integrated services digital network) telecommunication services; electronic messaging and mail services; communication services, namely, providing electronic transmission of information stored in a database via interactively communicating computer systems; communication services by satellite, fiber-optic and computer terminal networks; computer aided transmission of voice, fax, paging and e-mail message services; leasing and rental services in connection with communications apparatus and equipment; computer-aided transmission of sound or messages and images; broadcasting and transmission of radio, television and cable programmes; teleconferencing, video conferencing and web conferencing services; providing telecommunications access to electronic data, databases, bulletin boards and publications on remote computers or via computer networks; leasing access time to a computer database; providing internet chat rooms for the transmission of messages among users in the field of general interest; advisory, information, consultancy services relating to the aforementioned services.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number UK00003013049 on 8th July, 2013 in the United Kingdom.

Registration of this mark shall give no exclusive right to the use of the words "Wholesale Solutions", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10126.13 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 2nd May, 2014, by CARLSON HOTELS WORLDWIDE AB., of c/o Advokatfirman Vinge KB, Box 1703, 111 87 Stockholm, Sweden, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof

QUORVUS COLLECTION

in respect of International Class 43 for hotel, bar and restaurant services; temporary accommodation reservations.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 2013/07529 on 6th November, 2013 in Sweden.

Registration of this mark shall give no exclusive right to the use of the word "COLLECTION", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10789.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd May, 2014, by UNITED STATES POLO ASSOCIATION, of 771 Corporate Drive, Suite 430, Lexington, Kentucky USA 40503, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

U.S. POLO ASSN.

in respect of:

- (a) International Class 18 for tote bags, backpacks, brief cases, hang bags, umbrellas, travel bags, luggage, pocket wallets, credit card [wallets], purses;
- (b) International Class 25 for clothing for ladies, men and children namely, suits, jackets, shirts, pants, leatherwear, namely, jackets and coats, jeans, knitwear namely, t-shirts, polo shirts, sweaters, ties and dress shirts, underwear, socks, beach shoes, bath slippers, bath sandals, esparto shoe or sandal, football shoe, gymnastic shoe, half boots, lace boots, ski boots, slippers, wooden shoes, sleepwear, sportswear namely t-shirts, polo shirts, swimwear, sweatshirts, jackets, headgear namely hats and caps, gloves, scarves, outerwear, namely hats, gloves, coats jackets and raincoats, rainwear, belts.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the letters "U.S.", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10848.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 15th October, 2014, by The Arsenal Football Club Public Limited Company, of Highbury House, 75 Drayton Park, London N5 1BU, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ARSENAL

in respect of:

- (a) International Class 16 for passport holders;
- (b) International Class 18 for rucksacks; holdalls; large holdalls for carrying team kit [bags]; all-purpose sports bags; bags to carry footballs; gym bags; shoe bags for transport; shoulder bags; messenger bags; umbrellas; pocket wallets; wash bags for carrying toiletries; luggage tags; drawstring bags; business card holders in the nature of wallets and card cases;
- (c) International class 25 for sporting kit comprised of shirts, shorts and socks; thermal underwear, namely, football base layers; jackets [clothing], namely, casual jackets, softshell jackets, pitchside jackets, rain jackets, wind jackets, shower jackets; tops [clothing]; shirts; tee-shirts; polo shirts; sweatshirts; hooded sweatshirts; turtle neck shirts; fleeces, namely, bottoms, pullovers, shorts, tops, vests, jackets; shorts [clothing]; trousers; knitwear [clothing]; jumpers [pullovers]; cardigans; sweatbands; headbands [clothing]; gloves [clothing]; swimwear; sweatpants; belts [clothing]; rugby shirts; gillets [sleeveless jackets]; shawls; scarves;

jogging suits; body suits for babies and infants; bibs not made of paper; pyjamas; bathrobes; boxer shorts; slips [undergarments]; bodices [lingerie]; aprons [clothing]; socks; football boots; wellington boots [wellies]; sandals; flip flops [footwear]; strainers [footwear], sport shoes, namely football shoes; booties; baseball caps; sunhats; woollen hats, acrylic hats; beanies; bobble hats; caps [headwear];

(d) International Class 28 for shin guards [sports articles]; footballs; reduced sized footballs; beach balls; snow globes; flying disks [toys]; golf balls; golf tees; gift set, namely, golf balls, golf clips [used to attach golf towels to the golf bag/caddy]; golf club head covers; bath ducks [toys]; dummies for baby dolls; toys designed to be attached to prams; rattles [playthings]; plush toys; goalkeepers' gloves.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11227.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd October, 2014, by Columbia Sportswear Company, of 14375 NW Science Park Drive, Portland, OR 97229, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401 Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

THERMAL COIL

in respect of:

- (a) International Class 20 for pillows; sleeping bags for camping;
- (b) International Class 24 for bed blankets; bed sheets; bed skirts; bed throws; blanket throws; blankets for outdoor use; comforters; duvets; pillowcases; pillow shams; towels of textile;
- (c) International Class 25 for clothing, namely, coats, gloves, jacket liners, jackets, mittens, pants, parkas, scarves, shirts, ski bibs, socks, sweaters, vests; footwear, namely, shoes and boots for men, women and children, loafers, walking shoes, leather shoes, running shoes, beach shoes, athletic shoes, sandals and slippers; headwear, namely, caps and visors.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/263,295 on 25th April, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11239.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th October, 2014, by ALAIN AFFLELOU FRANCHISEUR, of 11 Rue D'Argenson, 75008, Paris, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 9 for optical apparatus and instruments; optical goods; spectacles [optics]; spectacle lenses; correcting lenses [optics]; optical lenses; spectacle cases; containers for contact lenses; spectacle frames.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 14/4087874 on 30th April, 2014 in France.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11261.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 8th December, 2014, by ConAgra Foods México, SA de CV, of Blvd. Paseo Solidaridad no. 11251, Col. Esfuerzo Obrero, CP 36680, Irapuato, Guanajuato Mexico, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

EL CAMPANARIO

in respect of:

- (a) International Class 29 for processed vegetables; canned beans; processed beans;
- (b) International Class 30 for sauces [condiments]; pasta sauces; ketchup [sauce]; salsa; tomato puree.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "EL CAMPANARIO" when translated to the English language are "BELL TOWER".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11335.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 9th December, 2014, by KT & G Corporation, of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ESSE

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it intends to use the mark.

The applicant claims that the word "ESSE" when translated to the English language is "CHIMNEY".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11338.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Motorola Trademark Holdings, LLC, of 222 W. Merchandice Mart Plaza, Suite 1800, Chicago IL 60654, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MOTO G

in respect of International Class 9 for mobile phones, smart phones and accessories therefor, namely battery chargers, adapters and removable covers.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11349.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Sunburst Products, Inc., of 1407 Broadway, New York, New York 10018, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SHARK TOOTH

in respect of International Class 14 for watches.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/452,417 on 12th November, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11354.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th December, 2014, by WESTERN DIGITAL TECHNOLOGIES, INC., of 3355 Michelson Drive, Suite 100, Irvine, California 92612, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,4,18

in respect of International Class 9 for data storage devices, namely, hard disk drives, digital disk drives, media players, solid state drives, blank digital storage media, hybrid drives and computer peripherals; computer storage devices, namely, computer memory hardware and hard drives for computers; digital electronic devices for organizing, receiving, playing, transmitting, managing, storing, securing, encrypting, centralizing, backing-up, transferring, customizing, navigating, playing, viewing, accessing, sharing, streaming, synchronizing, modifying, reviewing, uploading, and downloading text, data, image, audio and video files, information, or media stored on, streamed through, hosted on or run on data storage devices, hard drives, disk drives, solid state drives, media players, internet servers and cloud storage services; removable hard drive based computer backup system; computer storage docking stations, namely, an adapter that allows data contained on portable drives or USB storage devices connected to the adapter to be shared or accessed; computer hardware for upload,

storage, retrieval, download, transmission and delivery of digital content; computer software for use in the synchronization, back-up, playing and encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer network storage devices, namely, storage and backup of electronic data either locally or via a telecommunications network; networking software, namely, software for setting up and configuring managed storage and online backup services over wide area networks; computer storage appliances, namely, network attached storage devices for file sharing and cloud backup; computer software and hardware for synchronizing and connecting local network storage and global computer networks, for upload, storage, retrieval, download, transmission and delivery of digital content, for storing and managing data on local and internet-based file servers, for processing storage of data utilizing solid state storage, namely, hard disk drives combined with solid state memory; computer firmware for data storage, data retrieval, data access, data backup, data replication, data availability, data recovery, data translation and data conversion; data storage management software; protective cases for external hard drives.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11361.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th December, 2014, by TGI Friday's of Minnesota, Inc., of 4201 Marsh Lane, Carrollton, Texas 75007, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.2,23;26.4.1 in respect of:

- (a) International Class 29 for frozen, prepared or packaged appetizers consisting primarily of vegetables; frozen, prepared or packaged appetizers consisting primarily of cheese; dips comprising entirely or predominantly milk and dairy products, meat, fish, seafood, poultry, fruit or vegetables; dairy-based dips; spinach dips; artichoke dip; soups; fresh and frozen appetizers consisting primarily of meat; fresh and frozen appetizers consisting primarily of vegetables; fresh and frozen appetizers consisting primarily of potatoes; fresh and frozen appetizers consisting primarily of potatoes; fresh and frozen entrees and meals consisting primarily of meat; fresh and frozen entrees and meals consisting primarily of vegetables; fresh and frozen entrees and meals consisting primarily of vegetables; fresh and frozen entrees and meals consisting primarily of potatoes; fresh and frozen entrees and meals consisting primarily of potatoes; fresh and frozen entrees and meals consisting primarily of cheese; potato skins; onion rings; potato chips; food package combinations consisting primarily of processed fruit;
- (b) International Class 43 for restaurant, bar, and catering services; take-out restaurant services.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11363.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th December, 2014, by Wyeth Holdings LLC, of 235 East 42nd Street, New York, NY 10017-5755, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ZIAC

in respect of International Class 5 for pharmaceutical products for the treatment of cardiovascular diseases.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11383.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th December, 2014, by KT & G Corporation, of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BOHEM

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11389.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th January, 2015, by Oakley, Inc., of One Icon, Foothill Ranch, California 92610, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OAKLEY

in respect of:

- (a) International Class 9 for eyewear, namely, protective eyewear, spectacles [optics], prescription eyewear, anti-glare glasses and sunglasses and their parts and accessories, namely, replacement eyeglass lenses, eyeglass frames, eyeglass nose pads; cases specially adapted for spectacles and sunglasses and their parts and accessories;
- (b) International Class 25 for clothing, namely, shirts, pants, jackets, shorts, swimsuits, sweatshirts; headwear, namely, hats; footwear, namely sneakers and sandals.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11395.15 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th January, 2015, by Oakley, Inc., of One Icon, Foothill Ranch, California 92610, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1 in respect of:

- (a) International Class 9 for eyewear, namely, protective eyewear, spectacles [optics], prescription eyewear, anti-glare glasses and sunglasses and their parts and accessories, namely, replacement eyeglass lenses, eyeglass frames, eyeglass nose pads; cases specially adapted for spectacles and sunglasses and their parts and accessories;
- (b) International Class 25 for clothing, namely, shirts, pants, jackets, shorts, swimsuits, sweatshirts; headwear, namely, hats; footwear, namely sneakers and sandals.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11396.15 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th January, 2015, by Oakley, Inc., of One Icon, Foothill Ranch, California 92610, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1 in respect of:

- (a) International Class 9 for eyewear, namely, protective eyewear, spectacles [optics], prescription eyewear, anti-glare glasses and sunglasses and their parts and accessories, namely, replacement eyeglass lenses, eyeglass frames, eyeglass nose pads; cases specially adapted for spectacles and sunglasses and their parts and accessories;
- (b) International Class 25 for clothing, namely, shirts, pants, jackets, shorts, swimsuits, sweatshirts; headwear, namely, hats; footwear, namely sneakers and sandals.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11397.15 should do so in writing addressed to the undersigned not later than the 24^{th} day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 9th January, 2015, by SSANGYONG MOTOR COMPANY, of 445-12 (Chilgoe-dong), Dongsak-ro, Pyeongtaek-si, Gyeonggi-do, Republic of Korea, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TIVOLI

in respect of International Class 12 for land vehicles, namely, sport utility vehicles, vans [vehicles], pickup trucks; motor buses, trailers, tractors, trucks, racing motor cars, motorcycles, bicycles and structural parts and fittings thereof; motor vehicles, namely, passenger automobiles; vehicle wheels.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11411.15 should do so in writing addressed to the undersigned not later than the 24^{th} day of April, 2015.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

GILLETTE

THE MARK shown above, Registration No. 92, has been renewed in the name of **The Gillette Company, of One Gillette Park, Boston, Masachusetts 02127, U.S.A.,** as of the 30th day of July, 2014, in respect of **International Class 12** for safety razor blades, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

MAJA

THE MARK shown above, Registration No. 726, has been renewed in the name of **GRISI HNOS**, **S.A. DE C.V.**, **of Amores No. 1746**, **Col. Del Valle**, **03100**, **México**, **D.F.**, as of the 19th day of November, 2014, in respect of **International Class 3** for perfumery (including toilet articles, preparations for teeth and hair, and perfumed soap), of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

LUCITE

THE MARK shown above, Registration No. 1428, has been renewed in the name of **E.I. DU PONT DE NEMOURS AND COMPANY**, **of 1007 Market Street, Wilmington, Delaware, U.S.A.**, as of the 2nd day of January, 2015, in respect of **International Class 2** for coatings (in the nature of paint), paints, lacquers, enamels (in the nature of paint), and paint thinners, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

LA COSTEÑA

THE MARK shown above, Registration No. 2683.04, has been renewed in the name of CONSERVAS LA COSTEÑA, S.A. DE C.V., of Vía Morelos 268, Tulpetlac, 55400, Estado de Mexico, Mexico, as of the 13th day of October, 2014, in respect of International Class 29 for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes, eggs, milk, and milk products; edible oils and fats; jalapeno green peppers, jalapeno red peppers, whole and refried beans, fruit jellies, fruit marmalades and canned tomato puree, tomato broth, green tomato broth, cut tomatoes, and whole green tomatoes, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

CLAIROL

THE MARK shown above, Registration No. 2705.04, has been renewed in the name of THE PROCTER & GAMBLE COMPANY, of One Procter & Gamble Plaza, Cincinnati, Ohio, 45201, U.S.A., as of the 26th day of October, 2014, in respect of International Class 3 for non-medicated toilet preparations; perfumes, eau de cologne, toilet waters; cosmetic preparations, preparations for the hair; but not including soaps or essential oils, of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

BENEFUL

THE MARK shown above, Registration No. 2888.05, has been renewed in the name of **Société de Produits Nestlé S.A., of 1800 Vevey, Switzerland,** as of the 3rd day of March, 2015, in respect of **International Class 31** for pet food, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

FANCY FEAST

THE MARK shown above, Registration No. 2938.05, has been renewed in the name of **Société de Produits Nestlé S.A., of 1800 Vevey, Switzerland,** as of the 3rd day of March, 2015, in respect of **International Class 31** for pet food, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

BOTOX

THE MARK shown above, Registration No. 2998.05, has been renewed in the name of Allergan, Inc., of 2525 Dupont Drive, Irvine, California 92612, U.S.A., as of the 24th day of March, 2015, in respect of International Class 3 for cosmetics; face creams and lotions; skin creams and lotions; International Class 5 for pharmaceutical preparations for the treatment of neurological disorders, muscle dystonias, smooth muscle disorders, autonomic nerve disorders, headaches, wrinkles, hyperhydrosis, sports injuries, cerebral palsy, spasms, tremors and pain, of which it has not been used, for reasons beyond its control, the owner has not been able to find a suitable distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 24th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

SWISS ARMY

THE MARK shown above, Registration No. 3047.05, has been renewed in the name of Swiss Army Brand Ltd., of 7 Victoria Drive, Monroe, CT 06468-1212, U.S.A., as of the 15th day of April, 2015, in respect of International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments, of which it has not been used, the applicant is still in the process of finding a suitable licensee/sales agency to distribute the product. The mark shall remain valid for a period of ten years until the 15th day of April, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)



CFE(6):26.1.1

THE MARK shown above, Registration No. 3140.05, has been renewed in the name of **Merck KGaA**, **of Frankfurter Strasse 250, D-64293 Darmstadt, Germany**, as of the 3rd day of June, 2015, in respect of **International Class 5** for pharmaceutical preparations; dietetic preparations for medical use; vitamin preparation, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of June, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

COOKIE CRISP

THE MARK shown above, Registration No. 3417.05, has been renewed in the name of **Société de Produits Nestlé S.A., of 1800 Vevey, Switzerland,** as of the 30th day of September, 2015, in respect of **International Class 30** for breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals; cereal preparations; rice, pasta, noodles; foodstuffs having a base of rice, of flour or of cereals, also in the form of ready-made dishes, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

NESTUM

THE MARK shown above, Registration No. 4458, has been renewed in the name of **Société de Produits Nestlé S.A.**, of **1800 Vevey**, **Switzerland**, as of the 2nd day of October, 2015, in respect of **International Class 30** for cereals prepared for use as food for human consumption, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

NESTLE

THE MARK shown above, Registration No. 5080, has been renewed in the name of **Société de Produits Nestlé S.A.**, of **1800 Vevey**, **Switzerland**, as of the 26th day of June, 2015, in respect of **International Class 5** for pharmaceutical preparations, food substances adapted for medical use, food for babies, of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of June, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

PRO PLAN

THE MARK shown above, Registration No. 6393, has been renewed in the name of **Société de Produits Nestlé S.A., of 1800 Vevey, Switzerland,** as of the 8th day of July, 2015, in respect of **International Class 31** for foodstuffs for animals and ingredients therefore, all included in Class 31, of which it has been used. The mark shall remain valid for a period of ten years until the 8th day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

CHEERIOS

THE MARK shown above, Registration No. 7069, has been renewed in the name of **Société de Produits Nestlé S.A., of 1800 Vevey, Switzerland,** as of the 12th day of December, 2015, in respect of **International Class 30** for cereal breakfast food, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

 $(3^{rd} issue)$

DAFLON

THE MARK shown above, Registration No. 7268, has been renewed in the name of **BIOFARMA**, **of 50**, **rue Carnot**, **92284 Suresnes Cedex, France**, as of the 26th day of November, 2014, in respect of **International Class 5** for pharmaceutical preparations for the treatment of vascular and venous diseases, of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)



CFE(6):3.7.20,21;27.5.17

THE MARK shown above, Registration No. 7699, has been renewed in the name of **Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland,** as of the 1st day of December, 2015, in respect of **International Class 5** for pharmaceutical, veterinary and sanitary preparations, dietetic substances adapted for medical use, food for babies, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

(3rd issue)

FRISKIES

THE MARK shown above, Registration No. 8563, has been renewed in the name of **Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland,** as of the 31st day of December, 2015, in respect of **International Class 31** for foodstuffs for animals, all included in Class 31, but not including foodstuffs for sheep, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of December, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of December, 2014.

 $(2^{nd} issue)$

CILOSTAL

THE MARK shown above, Registration No. 2488.04, has been renewed in the name of **Merck KGaA**, **of Frankfurter Strasse 250, D-64293 Darmstadt, Germany**, as of the 21st day of July, 2014, in respect of **International Class 5** for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

GIABRI

THE MARK shown above, Registration No. 2573.04, has been renewed in the name of **Merck KGaA**, **of Frankfurter Strasse 250, D-64293 Darmstadt, Germany**, as of the 17th day of August, 2014, in respect of **International Class 5** for pharmaceutical preparations for human use, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

 $(2^{nd} issue)$

Fem 7 Evo

THE MARK shown above, Registration No. 2687.04, has been renewed in the name of **Merck KGaA**, **of Frankfurter Strasse 250, D-64293 Darmstadt, Germany**, as of the 19th day of October, 2014, in respect of **International Class 5** for pharmaceutical products, also in form of transdermal systems, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

AIG

THE MARK shown above, Registration No. 2889.05, has been renewed in the name of American International Group, Inc., of 175 Water Street, New York, New York 10038, U.S.A., as of the 27th day of January, 2015, in respect of International Class 36 for insurance; financial affairs; monetary affairs; real estate affairs, of which it has not been used, due to reasons beyond its control, the market conditions until now have not justified entry into the market by may change in the future. The mark shall remain valid for a period of ten years until the 27th day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$



CFE(6): 3.7.16;26.1.18;27.5.17

THE MARK shown above, Registration No. 3291.05, has been renewed in the name of **Laboratorio Y Drogueria Donovan Weke A.G.**, **Sociedad Anonima, of 0 Avenida 4-24, Colonia El Najarito, Zona 1, Villa, Nueva, Guatemala,** as of the 4th day of August, 2015, in respect of **International Class 5** for pharmaceuticals, veterinary and hygienic products; dietetic substances for medical use, baby foods, plasters, material for dressings, material to fill teeth and for dental moulds; disinfectants, products for the destruction of harmful animals, fungi and herbs, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

KRAL PHARMACEUTIKA INTERNACIONAL

THE MARK shown above, Registration No. 3292.05, has been renewed in the name of **Laboratorio Y Drogueria Donovan Weke A.G.**, **Sociedad Anonima**, of **0 Avenida 4-24**, **Colonia El Najarito**, **Zona 1**, **Villa**, **Nueva**, **Guatemala**, as of the 4th day of August, 2015, in respect of **International Class 5** for pharmaceuticals, veterinary and hygienic products; dietetic substances for medical use, baby foods, plasters, material for dressings, material to fill teeth and for dental moulds; disinfectants, products for the destruction of harmful animals, fungi and herbs, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

TENORMIN

THE MARK shown above, Registration No. 4052, has been renewed in the name of **AstraZeneca UK Limited**, of **2 Kingdom Street**, **London W2 6BD**, **United Kingdom**, as of the 15th day of January, 2015, in respect of **International Class 5** for pharmaceutical and medicinal preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

MOTOREX

THE MARK shown above, Registration No. 7994, has been renewed in the name of Bucher AG Langenthal, of Bern-Zürich-Strasse 31, CH-4900 Langenthal, Switzerland, as of the 10th day of February, 2015, in respect of International Class 1 for chemical products used in industry; anti-freeze compositions; brake fluids; hydraulic fluids and oils; adhesives; release agents diluents; rust converting preparations; International Class 2 for paints, varnishes, lacquers; preservatives against rust; diluents, anti-corrosive preparations; International Class 3 for cleaning, polishing, scouring and abrasive preparations; products for removing oil and grease; cleaning products; International Class 4 for industrial oils and greases; lubricants; cutting oils and fluids; cooling lubricants; lubricants for vehicle chains; lubricants for use in the maintenance and servicing of vehicles; lubricating oils and lubricating greases; engine, motor and chain oils, lubricating sprays, of which it has been used. The mark shall remain valid for a period of ten years until the 10th February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$

PROTELOS

THE MARK shown above, Registration No. 8754, has been renewed in the name of **Biofarma**, of **50**, rue Carnot, **92284 Suresnes** Cedex, France, as of the 23rd day of January, 2015, in respect of **International Class 5** for pharmaceutical and veterinary preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

(1st issue)



CFE(6):26.13.25

THE MARK shown above, Registration No. 1019, has been renewed in the name of Atlantic Industries, of PO Box 309, Ugland House, South Church Street, George Town, Grand Cayman KY1-1104, Cayman Islands, as of the 13th day of December, 2014, in respect of International Class 32 for non-alcoholic drinks and preparations for making such drinks, all included in Class 32; and fruit juices; all being goods for sale in all quarters of the world with the exception of the British Isles, the Channel Islands, the Isle of Man, Ireland (both

Northern Ireland and the Republic of Ireland), the Commonwealth of Australia, the Dependencies thereof and New Zealand, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of December, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

DORA

THE MARK shown above, Registration No. 2495.04, has been renewed in the name of **Fumakilla Limited, of 11 Kanda-Mikuracho, Chiyoda-ku, Tokyo, Japan,** as of the 23rd day of July, 2014, in respect of **International Class 5** for rodenticides, rat killers, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

FUMAKILLA

THE MARK shown above, Registration No. 2496.04, has been renewed in the name of **Fumakilla Limited**, of 11 Kanda-Mikuracho, **Chiyoda-ku**, **Tokyo**, **Japan**, as of the 23rd day of July, 2014, in respect of **International Class 5** for pharmaceutical and veterinary goods, insecticides, vermin repellents, mosquito-repellent incenses, disinfectants, preparations for killing weeds and destroying vermin, aromatic preparations for purification of air, deodorants; **International Class 9** for electric apparatus for destroying mosquitos, electric apparatus for killing insects with electro-ultrasonic bebullizers, battery operated mosquito repellent, "battery operated apparatus containing a small fan for destroying mosquitos by diffusing insecticides by use of the fan", of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(Ist issue)

VAPE

THE MARK shown above, Registration No. 2497.04, has been renewed in the name of **Fumakilla Limited, of 11 Kanda-Mikuracho, Chiyoda-ku, Tokyo, Japan,** as of the 23rd day of July, 2014, in respect of **International Class 5** for pharmaceutical and veterinary goods, insecticides, vermin repellents, mosquito-repellent incenses, disinfectants, preparations for killing weeds and destroying vermin, aromatic preparations for purification of air, deodorants; **International Class 9** for electric apparatus for destroying mosquitos, electric apparatus for killing insects with electro-ultrasonic bebullizers, battery operated mosquito repellent, "battery operated apparatus containing a small fan for destroying mosquitos by diffusing insecticides by use of the fan", of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.



CFE(6):1.3.17;26.3.13;29.1.2

THE MARK shown above, Registration No. 2657.04, has been renewed in the name of UNICOMER, S.A. DE C.V., of Paseo General Escalón, No. 3700, San Salvador, El Salvador, as of the 30th day of September, 2014, in respect of International Class 35 for retail and wholesale store services and online sales via global computer network in the field of electronics, household electronic appliances and products, video equipment, audio equipment, personal computers and other home and office products and furniture, compact discs, pre-recorded audio and video cassettes and related merchandise, telephones, phone answering devices; International Class 36 for providing financial and credit services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 30th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)



CFE(6):2.1.23;29.1.4

THE MARK shown above, Registration No. 2658.04, has been renewed in the name of **UNICOMER**, **S.A. DE C.V.**, **of Paseo General Escalón**, **No. 3700**, **San Salvador**, **El Salvador**, as of the 30th day of September, 2014, in respect of **International Class 35** for retail and wholesale store services and online sales via global computer network in the field of electronics, household electronic appliances and products, video equipment, audio equipment, personal computers and other home and office products and furniture, compact discs, prerecorded audio and video cassettes and related merchandise, telephones, phone answering devices; **International Class 36** for providing financial and credit services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 30th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

SERVITOTAL

THE MARK shown above, Registration No. 2666.04, has been renewed in the name of **UNICOMER**, **S.A. DE C.V.**, **of Paseo General Escalón**, **No. 3700**, **San Salvador**, **El Salvador**, as of the 30th day of September, 2014, in respect of **International Class 37** for building construction; repair; installation services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 30th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.



CFE(6):26.1.18;27.5.24

THE MARK shown above, Registration No. 2749.04, has been renewed in the name of **Bayer Intellectual Property GmbH**, of Alfred-Nobel-Straße 10, 40789 Monheim am Rhein, Germany, as of the 15th day of November, 2014, in respect of **International Class 5** for pharmaceutical preparations; hormonal preparations, of which it has not been used, the applicant is still in the process of finding a suitable licensee to distribute the product. The mark shall remain valid for a period of ten years until the 15th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

SEVEN-UP

THE MARK shown above, Registration No. 2861.05, has been renewed in the name of **The Concentrate Manufacturing Company of Ireland, of Corner House, 20 Parliament Street, Hamilton, Bermuda,** as of the 11th day of January, 2015, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups, concentrates and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

ExonMobil

THE MARK shown above, Registration No. 2917.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 1 for chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry; International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; International Class 16 for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; International Class 17 for rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

ExxonMobil

THE MARK shown above, Registration No. 2918.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 1 for chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry; International Class 2 for paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants; mordants; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists; International Class 3 for bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices; International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations; for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

ExxonMobil

THE MARK shown above, Registration No. 2919.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 6 for common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores; International Class 7 for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand operated; incubators for eggs; International Class 8 for hand tools and implements (hand-operated); cutlery; side arms; razors; International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; International Class 10 for surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth; orthopaedic articles; suture materials, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

ExxonMobil

THE MARK shown above, Registration No. 2920.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 11 for apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes; International Class 12 for vehicles; apparatus for locomotion by land, air or water; International Class 13 for firearms; ammunition and projectiles; explosives; fireworks; International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments; International Class 15 for musical instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

ExxonMobil

THE MARK shown above, Registration No. 2921.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 16 for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type printing blocks; International Class 17 for rubber; gutta-percha, gum, asbestos; mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal; International Class 18 for leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, arasols and walking sticks; whips, harness and saddlery; International Class 19 for building materials (non-metallic); non-metallic rigid pipes for building; asphalt, pitch and bitumen; non-metallic transportable buildings; monuments, not of metal; International Class 20 for furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

ExxonMobil

THE MARK shown above, Registration No. 2922.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 21 for household or kitchen utensils and containers (not of precious metal or coated therewith); combs and sponges; brushes (except paint brushes); brushmaking materials; articles for cleaning purposes; steelwool; unworked or semi-worked glass (except glass used in building); glassware, porcelain and earthenware not included in other Classes; International Class 22 for ropes, string, nets, tents, awnings, tarpaulins, sails, sacks and bags (not included in other classes); padding and stuffing materials (except of rubber or plastics); raw fibrous textile materials; International Class 23 for yarns and thread, for textile use; International Class 24 for textiles and textile goods, not included in other classes; bed and table covers; International Class 25 for clothing, footwear, headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

ExxonMobil

THE MARK shown above, Registration No. 2923.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 26 for lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers; International Class 27 for carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile); International Class 28 for games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; International Class 29 for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats; International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

ExxonMobil

THE MARK shown above, Registration No. 2924.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 31 for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals, malt; International Class 32 for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages; International Class 33 for alcoholic beverages (except beers); International Class 34 for tobacco; smokers' articles; matches; International Class 35 for advertising; business management; business administration; office function, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

ExxonMobil

THE MARK shown above, Registration No. 2925.05, has been renewed in the name of **Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A.**, as of the 18th day of February, 2015, in respect of **International Class 36** for insurance; financial affairs; monetary affairs; real estate affairs; **International Class 37** for building construction; repair; installation services; **International Class 38** for telecommunication; **International Class 39** for transport; packaging and storage of goods; travel arrangement; **International Class 40** for treatment of materials, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

ExxonMobil

THE MARK shown above, Registration No. 2926.05, has been renewed in the name of **Exxon Mobil Corporation**, of 5959 Las Colinas **Boulevard**, **Irving**, **Texas 75039-2298**, **U.S.A.**, as of the 18th day of February, 2015, in respect of **International Class 41** for education; providing of training; entertainment; sporting and cultural activities; **International Class 42** for scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; legal services, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)



CFE(6):23.1.1,18

THE MARK shown above, Registration No. 2956.05, has been renewed in the name of **Diageo Scotland Limited**, of **Edinburgh Park**, 5 **Lochside Way, Edinburgh EH12 9DT, Scotland**, as of the 11th day of March, 2015, in respect of **International Class 33** for alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)



CFE(6):18.3.2

THE MARK shown above, Registration No. 2967.05, has been renewed in the name of **Diageo Scotland Limited**, of **Edinburgh Park**, 5 **Lochside Way, Edinburgh EH12 9DT, Scotland**, as of the 11th day of March, 2015, in respect of **International Class 33** for alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)



CFE(6):26.13.25

THE MARK shown above, Registration No. 3311, has been renewed in the name of **Compagnie des Montres Longines, Francillon S.A.** (**Longines Watch Co. Francillon Ltd.**), of **2610 Saint-Imiera, Switzerland**, as of the 2nd day of November, 2014, in respect of **International Class 14** for horological instruments and parts thereof, of which it has not been used, due to lack of commercial demand. The mark shall remain valid for a period of ten years until the 2nd day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)



CFE(6):5.3.20;29.1.3

THE MARK shown above, Registration No. 3486.05, has been renewed in the name of **FERTILIZANTES DE CENTROAMERICA** (**EL SALVADOR**), **SOCIEDAD ANÓNIMA**, of **5A. Avenida Norte Y 19 Calle Poniente Edificio Fertiac, S.S.**, as of the 2nd day of November, 2015, in respect of **International Class 1** for chemicals used in industry as well as in agriculture, horticulture and forestry; manures; fertilizers, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.



CFE(6):3.7.15;29.1.14

THE MARK shown above, Registration No. 6128, has been renewed in the name of **Pickapeppa Company**, **Ltd.**, of **Shooter's Hill P.O.**, **Manchester**, **Jamaica**, **West Indies**, as of the 28th day of November, 2014, in respect of **International Class 30** for sauces and spices (other than poultry spice), all consisting of or containing peppers, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

BETTY CROCKER

THE MARK shown above, Registration No. 7324, has been renewed in the name of **General Mills, Inc., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A.,** as of the 7th day of July, 2015, in respect of **International Class 30** for bread, cakes, pie-crusts, icings, pancakes, waffles, muffins and biscuits (other than biscuits for animals), and food mixtures included in Class 30 for making any of the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

TURNING LEAF

THE MARK shown above, Registration No. 7455, has been renewed in the name of **E. & J. GALLO WINERY, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A.,** as of the 21st day of February, 2015, in respect of **International Class 33** for alcoholic beverages, wines, spirits, liquors, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

BARTLES & JAYMES

THE MARK shown above, Registration No. 7648, has been renewed in the name of **E. & J. GALLO WINERY**, **of 600 Yosemite Boulevard**, **Modesto**, **California 95354**, **U.S.A.**, as of the 3rd day of February, 2015, in respect of **International Class 32** for all goods in Class 32; **International Class 33** for all goods in Class 33, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

NOTICE OF ASSIGNMENT

LUCOZADE

Glaxo Group Limited, the Registered Proprietor of Trade Mark No. 6295, has, by veritable proof tendered before the Registrar on the 2nd day of January, 2015, being Notarized Confirmatory Intellectual Property Assignment, notarized on the 21st day of November, 2014, assigned the trade mark to **Lucozade Ribena Suntory Limited, of 2 Longwalk Road, Stockley Park, Uxbridge, UB11 1BA, United Kingdom,** as of the 31st day of December, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 27th day of January, 2014.

LUCOZADE

Glaxo Group Limited, the Registered Proprietor of Trade Mark No. 6310.09, has, by veritable proof tendered before the Registrar on the 2nd day of January, 2015, being Notarized Confirmatory Intellectual Property Assignment, notarized on the 21st day of November, 2014, assigned the trade mark to **Lucozade Ribena Suntory Limited**, of 2 **Longwalk Road**, **Stockley Park**, **Uxbridge**, **UB11 1BA**, **United Kingdom**, as of the 31st day of December, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 27th day of January, 2014.

APERLURI

GENZYME CORPORATION, the Registered Proprietor of Trade Mark No. 7212.10, has, by veritable proof tendered before the Registrar on the 12th day of January, 2015, being Deed of Assignment, executed on the 21st day of November, 2014, assigned the trade mark to **PTC Therapeutics, Inc., of 100 Corporate Court, South Plainfield, New Jersey 07080, U.S.A.,** as of the 21st day of November, 2014, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 27th day of January, 2014.

ILUMERNA

GENZYME CORPORATION, the Registered Proprietor of Trade Mark No. 7220.10, has, by veritable proof tendered before the Registrar on the 12th day of January, 2015, being Deed of Assignment, executed on the 21st day of November, 2014, assigned the trade mark to **PTC Therapeutics, Inc., of 100 Corporate Court, South Plainfield, New Jersey 07080, U.S.A.,** as of the 21st day of November, 2014, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 27th day of January, 2014.

TRANSLARNA

GENZYME CORPORATION, the Registered Proprietor of Trade Mark No. 7229.10, has, by veritable proof tendered before the Registrar on the 12th day of January, 2015, being Deed of Assignment, executed on the 21st day of November, 2014, assigned the trade mark to **PTC Therapeutics, Inc., of 100 Corporate Court, South Plainfield, New Jersey 07080, U.S.A.,** as of the 21st day of November, 2014, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR



CFE(6):26.13.25

Atlantic Industries, the Registered Proprietor of Trade Mark No. 1019, has, by veritable proof tendered before the Registrar on the 9th day of January, 2015, changed **address** from **P.O. Box 1043**, **Cardinal Avenue**, **Georgetown**, **Grand Cayman**, **Cayman Islands**, **BWI**, to **PO Box 309**, **Ugland House**, **South Church Street**, **George Town**, **Grand Cayman KY1-1104**, **Cayman Islands**, as of the 7th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 27th day of January, 2015.

ALCATEL

ALCATEL LUCENT, the Registered Proprietor of Trade Mark No. 7978, has, by veritable proof tendered before the Registrar on the 22nd day of December, 2014, changed **address** from **54 rue La Boetie**, **Paris 75008**, **France**, to **148/152 route de la Reine**, **92100 Boulogne-Billancourt**, **France**, as of the 19th day of December, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 27th day of January, 2015.

NOTICE OF MERGER



CFE(6):26.13.25

Compagnie des Montres Longines, Francillon S.A., the Registered Proprietor of Trade Mark No. 3311, has, by veritable proof tendered before the Registrar on the 5th day of January, 2015, being Translated Copy of Extract from the Register of Commerce, executed on the 8th day of September, 2014, been merged with and into Compagnie des Montres Longines, Francillon S.A. (Longines Watch Co. Francillon Ltd.), of 2610 Saint-Imiera, Switzerland, as of the 6th day of December, 1994, the appropriate recordals of which have been effected in the Register.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
9936.13	© ntinental ⅓	Continental Reifen Deutschland GmbH Vahrenwalder Str. 9, 30165 Hannover, Germany	7 9 12 16 17
9937.13	ON INEAR P	Continental Reifen Deutschland GmbH Vahrenwalder Str. 9, 30165 Hannover, Germany	7 9 12 16 17
9938.13	© ntinental ⅓	Continental Reifen Deutschland GmbH Vahrenwalder Str. 9, 30165 Hannover, Germany	37
9939.13	SATTING THE T	Continental Reifen Deutschland GmbH Vahrenwalder Str. 9, 30165 Hannover, Germany	37
10241.13	LUNARLON	NIKE INTERNATIONAL LTD. One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A.	25
10734.14	FIBRATORE	FIBRATORE S.A. La Estrella – Corregimiento La Tablaza, Colombia	19
10783.14	HAVELLS	QRG Enterprises Limited 1, Raj Narain Marg, Civil Lines, Dehli-110054, India	9
10784.14	HAVELLS	QRG Enterprises Limited 1, Raj Narain Marg, Civil Lines, Dehli-110054, India	11
10786.14	HAVELLS	QRG Enterprises Limited 1, Raj Narain Marg, Civil Lines, Dehli-110054, India	9
10787.14	HAVELLS	QRG Enterprises Limited 1, Raj Narain Marg, Civil Lines, Dehli-110054, India	11
10811.14	BELSOMRA	Merck Sharp & Dohme Corp. One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A.	5
10827.14	GRANUTS	COMPAÑÍA NACIONAL DE CHOCOLATES S.A.S. Carrera 43A No. 1A Sur 143 Edificio Santillana, Medellín, Colombia	29 30

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10914.14	Nebrija Universidad	UNIVERSITAS NEBRISSENSIS, S.A. Campus de la Berzosa s/n 28240 Hoyo de Manzanares, Madrid, Spain	41
10956.14	<i>Melpäper</i> •●	ABSORMEX CMPC TISSUE, S.A. DE C.V. Ave. Industrial Humberto Lobo N° 9013, Col. Ciudad Industrial Mitras, García, Nuevo León, México, C.P. 66023	3 10 16
10958.14	HUAWEI	HUAWEI TECHNOLOGIES CO., LTD. Administration Building Huawei Technologies Co., Ltd. Bantian, Longgang District, Shenzhen, P.R. China	9 35 37 38 42
10987.14	HEARTS ON FIRE THE WORLD'S MOST PERFECTLY CUT DIAMOND	Hearts On Fire Company, LLC 99 Summer Street, Boston, Massachusetts 02110, U.S.A.	14
10988.14	HEARTS ON FIRE THE MOST PERFECTLY CUT DIAMOND IN THE WORLD	Hearts On Fire Company, LLC 99 Summer Street, Boston, Massachusetts 02110, U.S.A.	14
11014.14	AGROKIN	LABORATORIOS AGROENZYMAS, S.A. DE C.V. Canaima No. 12, Piso 5, Col. La Loma, C.P. 54060, Tlalnepantla de Baz, Estado de México, México	1 5
11015.14		G6 Hospitality IP LLC 4001 International Parkway, Carrolton, Texas 75007, U.S.A.	43
11017.14	ESTUDIO 6	G6 Hospitality IP LLC 4001 International Parkway, Carrolton, Texas 75007, U.S.A.	43
11070.14	FIREFOX	MOZILLA FOUNDATION 650 Castro Street, Mountain View, California 94041, U.S.A.	9
11071.14		MOZILLA FOUNDATION 650 Castro Street, Mountain View, California 94041, U.S.A.	9
11074.14	BLACK & GOLD	GODFREY PHILLIPS INDIA LIMITED 49 Community Centre, Friends Colony, New Delhi- 25, India	34
11080.14	CDK GLOBAL	XYZ HOLDING COMPANY, LLC c/o Corporation Service Company, 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, U.S.A.	9
11087.14	KEYTRUDA	Merck Sharp & Dohme Corp. One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A.	5

11088.14		Merck Sharp & Dohme Corp. One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A.	5
11096.14	KOHANA	Hemisphere Worldwide Sales, Inc. 7400 NW 52 nd Street, Miami, Florida 33166, U.S.A.	25
11104.14	Kanismatic Wellness center	Karissa Denise Alvarez 71 Orange Street, City of Belmopan, Belize	44
11114.14	Go stream	Channel Broadcasting Cable 8 C Street, Kings Park, Belize City, Belize	38
11115.14	Cbc	Channel Broadcasting Cable 8 C Street, Kings Park, Belize City, Belize	38
11116.14	live connected	Channel Broadcasting Cable 8 C Street, Kings Park, Belize City, Belize	38
11117.14	CBC Xstream	Channel Broadcasting Cable 8 C Street, Kings Park, Belize City, Belize	38
11118.14	Go Xstream	Channel Broadcasting Cable 8 C Street, Kings Park, Belize City, Belize	38
11119.14	Live Xstream	Channel Broadcasting Cable 8 C Street, Kings Park, Belize City, Belize	38
11120.14	Be Xstream	Channel Broadcasting Cable 8 C Street, Kings Park, Belize City, Belize	38
11121.14	Think Xstream	Channel Broadcasting Cable 8 C Street, Kings Park, Belize City, Belize	38
11122.14	Live Connected	Channel Broadcasting Cable 8 C Street, Kings Park, Belize City, Belize	38
11178.14	GR	Corals Company Limited Freedom Avenue, Corozal Free Zone, Corozal District, Belize C.A.	34
