

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th July, 2014, by Stichting BDO, of Dr. Holtroplaan 27, 5652 XR Eindhoven, The Netherlands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,11 in respect of:

- (a) International Class 35 for accounting; cost price analysis; business appraisals; business management assistance; auditing; book-keeping; professional business consultancy; business information; business management and organisation consultancy; business investigations; invoicing; marketing research; marketing studies; pay roll preparation; personal management consultancy; business research; drawing up of statements of account; tax preparation;
- (b) International Class 36 for acturial services; financial analysis; business liquidation services, financial; clearing, financial; financial consultancy; factoring; financial management; fiscal assessments; insurance consultancy; financial management; trusteeship; fiscal valuations;
- (c) International class 45 for alternative dispute resolution services; arbitration services; intellectual property consultancy; legal research; litigation services; mediation.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8411.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 6th June, 2014, by HUAWEI TECHNOLOGIES CO., LTD., of Administration Building Huawei Technologies Co., Ltd. Bantian, Longgang District, Shenzhen, P.R. China, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Ascend

in respect of International Class 9 for mobile phones; USB modems; wireless modems; secure digital (SD) memory cards; video telephones; modems; computers; set-top boxes; mobile phones and tablet computers for accessing internet, making phone calls, viewing videos and playing games; readers [data processing equipment]; broadband wireless equipment, namely, telecommunications base station equipment for cellular and fixed networking and communications applications; wireless network routers; electronic book readers; mobile computing and operating platforms consisting of data transceivers, wireless networks and gateways for collection and management of data; PDAs (personal digital assistants); telephones for remote telephone conferencing; digital photo frames; computer hardware used to enable subscribers to proceed with video conference in different places simultaneously; recorded computer software used to enable subscribers to proceed with video conference in different places simultaneously; intercommunication apparatus; data processing apparatus for supporting, controlling and managing many video terminal subscribers to access to video conference systems simultaneously; electric batteries; battery chargers; mouse [computer peripheral]; headphones; recorded software in communication field; microphones; tablet computers; protective covers for mobile phones; protective films for mobile phones; protective cases for mobile phones.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10892.14 should do so in writing addressed to the undersigned not later than the 10^{h} day of April, 2015.

DATED this 13th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th June, 2014, by BKB Global, LLC, of 2260 E. Imperial Highway, El Segundo, CA 90245, U.S.A., through its agent Arguelles & Company, Attorneys at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.1,18;27.5.1,14 in respect of:

- (a) International Class 9 for computer game software; pre-recorded DVDs containing sports television programs; downloadable sports television programs; downloadable computer software for operating telecommunications products in the nature of digital video recorders and set-top boxes; downloadable software in the nature of a mobile application for operating telecommunications products in the nature of digital video recorders and set-top boxes; computer software for use in accessing and viewing interactive television program guides via global computer networks, wireless networks and electronic communication networks; computer software for the remote programming of audio and video devices via global computer networks, wireless networks and electronic communication networks; computer software for the reproduction, processing and streaming of audio, video and multimedia content; telecommunications products, namely, computer software for receiving, converting, transmitting, streaming, and reviewing audio, video, graphics, images, data and information recorded on digital video recorders;
- (b) International Class 38 for satellite television broadcasting; satellite transmission services; broadcasting programs via global computer network; video-on-demand television transmission services; streaming of audio and video content via the internet, other computer networks, wireless networks and electronic communication networks;
- International Class 41 for entertainment services in the nature of live sporting events; production services, namely, production of television programs in the field of sports; organizing live sporting events and competitions namely, unarmed combat sports; entertainment services, namely, presentation of sporting events via an online television series; entertainment in the nature of ongoing television programs in the field of sports; distribution of television programs in the field of sports for others; television programming [scheduling] in the field of sports; programming [scheduling of programs] on a global computer network in the field of sport; pay-per-view television programming [scheduling of programs] in the field of sports; provision of non-downloadable films and movies via a video-on-demand television service in the field of sports; production and distribution of television programs in the field of sports; providing on-line interactive computer databases featuring lists and schedules of television programming in the field of sports; providing on-line interactive computer databases featuring information about television shows, movies and other digital images, audio, video and other multimedia content, all in the field of sports entertainment; providing a website featuring information about television programming in the field of sports.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/283,198 on 16th May, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10939.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th June, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COLLIS

in respect of International Class 5 for preparations for destroying and combating vermin; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10968.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd September, 2014, by E! Entertainment Television, LLC, of 5750 Wilshire Boulevard, Los Angeles, California 90036, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

E! NEWS

in respect of International Class 41 for entertainment in the nature of television news shows; news agencies, namely, gathering and dissemination of news; providing news in the nature of current event reporting; providing gossip celebrity news, entertainment news and movie, television and music information via the internet and mobile networks and devices; Entertainment services, namely, a website featuring information in the nature of providing gossip celebrity news, entertainment news and movie, television and music information; providing podcasts and online non-downloadable television programs and entertainment programming in the nature of television news shows.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "NEWS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11095.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th September, 2014, by Kao Corporation, of 14-10, Nihonbashi Kayabacho 1-chome, Chuo-Ku, Tokyo 103-8210, Japan, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,16

in respect of International Class 3 for cosmetics; face moisturizers, body moisturizers, hand moisturizers; toiletries; soaps; perfumery; fragrances; essential oils; cleansers; lotions; creams; anti-perspirants and deodorants for personal use; non-medicated preparations for the care and treatment of the body, face and skin; non-medicated wipes for cosmetic use.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11141.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th September, 2014, by DD IP Holder LLC, of 130 Royall Street, Canton, Massachusetts 02021, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

DUNKIN' DONUTS

in respect of:

- (a) International Class 30 for doughnuts; bakery products namely, cookies, cakes, pies, muffins, plain, glazed, coated and filled fried cakes; bagels; sandwiches; pizza; granulated sugar and powdered sugar; flour for use as an ingredient in food; extracts used as flavoring for food and beverages [not essential oils]; confectionery chips for baking; honey; yeast for use as an ingredient in food; baking-powder; custard-based fillings for cakes; chocolate-based fillings for cakes; chocolate-based topping; coffee and coffee-based beverages; beverages made of tea and tea-based beverages; cocoa and cocoa-based beverages; coffee-flavored slush-type drinks;
- (b) International Class 32 for non-alcoholic beverages; fruit drinks and fruit juices; fruit-flavored slush-type drinks; smoothies; coffee-flavored soft drinks; syrups and other preparations, concentrates, and powders for making soft drinks and fruit drinks;
- (c) International class 43 for restaurant services; café services; snack bar services.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "DONUTS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11142.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th September, 2014, by DD IP Holder LLC, of 130 Royall Street, Canton, Massachusetts 02021, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 30 for doughnuts; bakery products namely, cookies, cakes, pies, muffins, plain, glazed, coated and filled fried cakes; bagels; sandwiches; pizza; granulated sugar and powdered sugar; flour for use as an ingredient in food; extracts used as flavoring for food and beverages [not essential oils]; confectionery chips for baking; honey; yeast for use as an ingredient in food; baking-powder; custard-based fillings for cakes; chocolate-based fillings for cakes; chocolate-based topping; coffee and coffee-based beverages; beverages made of tea and tea-based beverages; cocoa and cocoa-based beverages; coffee-flavored slush-type drinks.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "DONUTS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11144.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th September, 2014, by DD IP Holder LLC, of 130 Royall Street, Canton, Massachusetts 02021, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):11.3.1,4;26.11.2,12

in respect of International Class 30 for doughnuts; bakery products namely, cookies, cakes, pies, muffins, plain, glazed, coated and filled fried cakes; bagels; sandwiches; pizza; granulated sugar and powdered sugar; flour for use as an ingredient in food; extracts used as flavoring for food and beverages [not essential oils]; confectionery chips for baking; honey; yeast for use as an ingredient in food; baking-powder; custard-based fillings for cakes; chocolate-based fillings for cakes; chocolate-based topping; coffee and coffee-based beverages; beverages made of tea and tea-based beverages; cocoa and cocoa-based beverages; coffee-flavored slush-type.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11145.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th September, 2014, by Dole Asia Holdings Pte. Ltd., of One Dole Drive, Westlake Village, CA 91362-7300, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,13;27.5.4;29.1.1,2,4

in the colors red, yellow and blue, in respect of:

- (a) International Class 29 for processed [canned, bottled, jarred, frozen, dried] fruits, vegetables, and edible seeds; prepared nuts; cream [dairy products]; cheese; yogurt;
- (b) International Class 30 for processed grains; grain-based snack foods; frozen confections;
- (c) International Class 32 for pineapple juice; pineapple-based juices.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11146.14 should do so in writing addressed to the undersigned not later than the 10^{th} day of April, 2015.

DATED this 12th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th September, 2014, by Dole Asia Holdings Pte. Ltd., of One Dole Drive, Westlake Village, CA 91362-7300, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DOLE

in respect of:

- (a) International Class 29 for processed [canned, bottled, jarred, frozen, dried] fruits, vegetables, and edible seeds; prepared nuts; cream [dairy products]; cheese; yogurt;
- (b) International Class 30 for processed grains; grain-based snack foods; frozen confections;
- (c) International Class 32 for pineapple juice; pineapple-based juices.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11147.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by Amazon Technologies, Inc., of 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

FIRE

in respect of:

(a) International Class 41 for publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works, namely, music, videos, movies, text, graphics and multimedia, via wireless networks; entertainment services, namely, providing non-downloadable prerecorded audio, audiovisual, and multimedia works featuring movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or communications networks; providing on-line computer games; educational and entertainment services, namely, providing on-line interactive children's stories; providing online newsletters and journals, namely, blogs featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, of periodicals, of literary works; entertainment services, namely, providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the field of entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of current events relating to education and educational institutions; education services in the nature of classroom instruction and on-line distance learning on topics of current events, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer on communications networks; providing an internet website featuring entertainment, news and information specially in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; none of the aforesaid services being related exclusively to games of chance (including betting games);

- International Class 42 for hosting websites on the internet featuring third party content, photos, videos, text, data, images, web (b) sites and other electronic works; provision of internet search engines; computer services, namely, providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; computer services, namely, hosting an interactive web site that allows users to publish and share their own photos, videos, text, data, images online; computer services, namely, creating online community for registered users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking all in the field of entertainment, namely, musical recordings, audio book recordings, books, magazines, newspapers, movies, online digital games, video games, television shows, and downloadable applications; maintenance and updating of software relating to computer, internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer hardware, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communications networks; design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; consultancy in the design and development of computer hardware; computer software consultancy; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; computer services, namely, providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a website featuring temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online nondownloadable computer software that generates customized recommendations of software applications based on user preferences; none of the aforesaid services being related exclusively to games of chance (including betting games);
- (c) International Class 45 for online social networking services, namely, introduction, personal relationship, provided via the internet or other computer or communications network; dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-line social networking services designed for people with a common desire to meet other people with similar interests; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing searchable databases in the field of social networking; online social networking services; providing a website featuring information in the field of social networking; genealogy research; monitoring of computer systems for security purposes.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11167.14 should do so in writing addressed to the undersigned not later than the 10^{th} day of April, 2015.

DATED this 12th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by Zuffa, LLC, of 2960 West Sahara Avenue, Las Vegas, Nevada 89102, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

THE ULTIMATE FIGHTER LATINOAMÉRICA

in respect of International Class 41 for entertainment in the nature of an on-going television program in the field of sports and mixed martial arts broadcast over television, cable, satellite, internet and visual media; providing on-line newsletters and electronic newsletters in the fields of current events, news and information featuring sports, mixed martial arts and entertainment via email; providing a website featuring information in the field of sports, mixed martial arts and entertainment featuring audio, video, photographic and prose presentations.

The applicant claims that the mark has been in use since April 30, 2014.

The applicant claims that the Spanish words "LATINOAMÉRICA" when translated to the English language are "LATIN AMERICA".

Registration of this mark shall give no exclusive right to the use of the words "LATINOAMÉRICA", separately and apart from the mark as shown

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11169.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by Zuffa, LLC, of 2960 West Sahara Avenue, Las Vegas, Nevada 89102, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2,18

in respect of International Class 41 for entertainment in the nature of an on-going television program in the field of sports and mixed martial arts broadcast over television, cable, satellite, internet and visual media; providing on-line newsletters and electronic newsletters in the fields of current events, news and information featuring sports, mixed martial arts and entertainment via email; providing a website featuring information in the field of sports, mixed martial arts and entertainment featuring audio, video, photographic and prose presentations.

The applicant claims that the mark has been in use since April 30, 2014.

The applicant claims that the Spanish words "LATINOAMÉRICA" when translated to the English language are "LATIN AMERICA".

Registration of this mark shall give no exclusive right to the use of the words "LATINOAMÉRICA", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11170.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by SERVICIOS CONDUMEX, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, of Lago Zurich 245, Edificio Frisco, Piso 6, Colonia Ampliación Granada, Delegación Miguel Hidalgo, Código Postal 11529 en México, Distrito Federal, Estados Unidos Mexicanos, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in the colors dark blue, light blue and white, in respect of International Class 11 for lighting apparatus and installations; illumination lamps; LED lamps; LED luminaires; LED light bulbs.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "IEM ILUMINACIÓN" when translated to the English language are "IEM ILLUMINATION".

Registration of this mark shall give no exclusive right to the use of the word "ILUMINACIÓN", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11171.14 should do so in writing addressed to the undersigned not later than the 10^{h} day of April, 2015.

DATED this 12th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by SERVICIOS CONDUMEX, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, of Lago Zurich 245, Edificio Frisco, Piso 6, Colonia Ampliación Granada, Delegación Miguel Hidalgo, Código Postal 11529 en México, Distrito Federal, Estados Unidos Mexicanos, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.13:29.1.4

in the colors dark blue, light blue and white, in respect of:

- (a) International Class 7 for electric generators; electric welding machines; wind turbines;
- (b) International Class 9 for transformers [electricity]; control panels [electricity]; electric converters; electric inductors; electric coils; solar panels for production of electricity;
- (c) International Class 11 for lighting apparatus and installations; illumination lamps; LED lamps; LED luminaires; LED light bulbs.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "IEM ENERGÍAS RENOVABLES" when translated to the English language are "IEM RENEWABLE ENERGIES".

Registration of this mark shall give no exclusive right to the use of the words "ENERGÍAS RENOVABLES", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11172.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by SERVICIOS CONDUMEX, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, of Lago Zurich 245, Edificio Frisco, Piso 6, Colonia Ampliación Granada, Delegación Miguel Hidalgo, Código Postal 11529 en México, Distrito Federal, Estados Unidos Mexicanos, through its agent Arguelles & Company,

Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.13;29.1.4

in the colors dark blue, light blue and white, in respect of:

- (a) International Class 7 for electric generators; electric welding machines; wind turbines;
- (b) International Class 9 for transformers [electricity]; control panels [electricity]; electric converters; electric inductors; electric coils; solar panels for production of electricity;
- (c) International Class 11 for lighting apparatus and installations; illumination lamps; LED lamps; LED luminaires; LED light bulbs.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "IEM EXCELENCIA TECNOLÓGICA" when translated to the English language are "IEM TECHNOLOGICAL EXCELLENCE".

Registration of this mark shall give no exclusive right to the use of the words "EXCELENCIA TECNOLÓGICA", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11173.14 should do so in writing addressed to the undersigned not later than the 10^{h} day of April, 2015.

DATED this 12th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by SERVICIOS CONDUMEX, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, of Lago Zurich 245, Edificio Frisco, Piso 6, Colonia Ampliación Granada, Delegación Miguel Hidalgo, Código Postal 11529 en México, Distrito Federal, Estados Unidos Mexicanos, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.1,2;27.5.4

in the colors dark blue, light blue and white, in respect of International Class 11 for lighting apparatus and installations; illumination lamps; LED lamps; LED luminaires; LED light bulbs; refrigeration machines powered by solar energy; solar water supply installations; solar water heating installations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11184.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd October, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ORKESTRA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for preparations for destroying and combating vermin; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11241.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 6th November, 2014, by Mead Johnson & Company, LLC, of 2400 West Lloyd Expressway, Evansville Indiana 47721, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ENFAMIL A.E. PREMIUM

in respect of:

- (a) International Class 5 for infant formula;
- (b) International Class 29 for milk; milk products.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "PREMIUM", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11272.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 12th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2014, by General Mills, Inc., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,6,18

in respect of International Class 30 for ready-to-eat grain based snacks; ready-to-eat grain based food bars.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11290.14 should do so in writing addressed to the undersigned not later than the 10^{h} day of April, 2015.

DATED this 12th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th November, 2014, by The Children's Place, Inc., of 500 Plaza Drive, Secaucus, New Jersey, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 18 for backpacks, pocketbooks, purses, school bags, pocket wallets, credit card cases [wallets]; umbrellas, suitcases, traveling bags;
- (b) International Class 25 for clothing, namely, pants, shorts, shirts, sweaters, sweat shirts, vests, jackets, swimwear, socks, underwear, sleepwear, scarves, coats, skirts, dresses, tights, leotards, gloves, clothing belts, Halloween costumes, trousers, jeans, slacks, sweat shorts, blazers, t-shirts, overalls, socks, jumpsuits, hats, underwear briefs and tops, sleepwear, capes; headwear, namely hats, caps, knit caps, head bands; footwear, namely, thonged and strapped sandals, ankle boots, rain boots, half boots, leather boots, horse-riding boots, snow boots, winter boots, loafers, ballet flats, shoes with heels, slip-on shoes, flip flops, sneakers, slippers, beach shoes, athletic shoes, football boots, ski boots, dress shoes, hiking boots;
- (c) International Class 35 for retail store services, online retail store services, electronic and mail order catalog services, all of the aforementioned services relating to clothing, namely, pants, shorts, shirts, sweaters, sweat shirts, vests, jackets, swimwear, socks, underwear, sleepwear, scarves, coats, skirts, dresses, tights, leotards, gloves, clothing belts, Halloween costumes, trousers, jeans, slacks, sweat shorts, blazers, t-shirts, overalls, socks, jumpsuits, hats, underwear briefs and tops, sleepwear, capes, headwear, namely hats, caps, knit caps, head bands, footwear, namely, thonged and strapped sandals, ankle boots, rain boots, half boots, leather boots, horse-riding boots, snow boots, knee boots, loafers, ballet flats, shoes with heels, slip-on shoes, slip flops, sneakers, slippers, beach shoes, athletic shoes, boots for sports, dress shoes, hiking boots, accessories, body and beauty care cosmetics, jewelry, towels, linens, purses, toys, backpacks, pocketbooks, purses, school bags, wallets, umbrellas, suitcases, traveling bags, issuing gift certificates which may then be redeemed for goods or services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; advertising; business management consultancy, administrative processing of purchase orders, business administration assistance, business administration and management.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11325.14 should do so in writing addressed to the undersigned not later than the 10^{th} day of April, 2015.

DATED this 13th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8th December, 2014, by Real Madrid Club De Fútbol, of Concha Espina 1, 28036 – Madrid, España, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.9.1;26.1.21;27.5.1

in respect of International Class 28 for balls for games.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11334.14 should do so in writing addressed to the undersigned not later than the 10^{h} day of April, 2015.

DATED this 13th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 9th December, 2014, by KT & G Corporation, of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TIMELESS TIME

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11339.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

METZIVA

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11350.14 should do so in writing addressed to the undersigned not later than the 10^{th} day of April, 2015.

DATED this 13th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

METENDI

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11351.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GLONTRETA

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11352.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th December, 2014, by Kraft Foods Group Brands LLC, of Three Lakes Drive, Northfield, Illinois, 60090, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MIO

in respect of International Class 32 for beer; mineral water [beverages]; aerated water; non-alcoholic beverages; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; syrups for beverages; preparations for making beverages.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "MIO" when translated to the English language is "MY".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11355.14 should do so in writing addressed to the undersigned not later than the 10th day of April, 2015.

DATED this 13th day of January, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th September, 2013, by CWC Communications Limited, of 3rd Floor, 26 Red Lion Square, London, WC1R 4 HQ, England, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.12;26.13.25;27.5.1

in the colors blue, purple and pink, in respect of International Class 38 for telecommunication access services; telecommunications network reseller services, namely, providing telecommunications network capacity to convey data from one location in the network to another, in relation to undersea systems; electronic transmission and streaming of digital media content, including electronic mail and instant messaging, for others via global and local computer networks; voice and data communications using Internet Protocol technology; telecommunications network service, namely, provision of access to fibre optics network; providing telecommunication connections to a global computer network or the Internet or to databases thereon; providing user access to the Internet or to a global computer network (service providers); providing telecommunication access services to a computer network or to the Internet; providing access to digital music websites on the Internet; transmission, and delivery of digital music, images, voice and data by telecommunications; electronic transmission of voice, data and information; Voice Over Internet Protocol (VOIP) services, local, long distance, international and toll free telecommunications services; voicemail services namely, automated voice response and message services; call routing services; telecommunications routing and junction services; ISDN (integrated services digital network) telecommunication services; electronic messaging and mail services; communication services, namely, providing electronic transmission of information stored in a database via interactively communicating computer systems; communication services by satellite, fiber-optic and computer terminal networks; computer aided transmission of voice, fax, paging and e-mail message services; leasing and rental services in connection with communications apparatus and equipment; computer-aided transmission of sound or messages and images; broadcasting and transmission of radio, television and cable programmes; teleconferencing, video conferencing and web conferencing services; providing telecommunications access to electronic data, databases, bulletin boards and publications on remote computers or via computer networks; leasing access time to a computer database; providing internet chat rooms for the transmission of messages among users in the field of general interest; advisory, information, consultancy services relating to the aforementioned services.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number UK00003013049 on 8th July, 2013 in the United Kingdom.

Registration of this mark shall give no exclusive right to the use of the words "Wholesale Solutions", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10126.13 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 2nd May, 2014, by CARLSON HOTELS WORLDWIDE AB., of c/o Advokatfirman Vinge KB, Box 1703, 111 87 Stockholm, Sweden, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof

QUORVUS COLLECTION

in respect of International Class 43 for hotel, bar and restaurant services; temporary accommodation reservations.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 2013/07529 on 6th November, 2013 in Sweden.

Registration of this mark shall give no exclusive right to the use of the word "COLLECTION", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10789.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 22nd May, 2014, by UNITED STATES POLO ASSOCIATION, of 771 Corporate Drive, Suite 430, Lexington, Kentucky USA 40503, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

U.S. POLO ASSN.

in respect of:

- (a) International Class 18 for tote bags, backpacks, brief cases, hang bags, umbrellas, travel bags, luggage, pocket wallets, credit card [wallets], purses;
- (b) International Class 25 for clothing for ladies, men and children namely, suits, jackets, shirts, pants, leatherwear, namely, jackets and coats, jeans, knitwear namely, t-shirts, polo shirts, sweaters, ties and dress shirts, underwear, socks, beach shoes, bath slippers, bath sandals, esparto shoe or sandal, football shoe, gymnastic shoe, half boots, lace boots, ski boots, slippers, wooden shoes, sleepwear, sportswear namely t-shirts, polo shirts, swimwear, sweatshirts, jackets, headgear namely hats and caps, gloves, scarves, outerwear, namely hats, gloves, coats jackets and raincoats, rainwear, belts.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the letters "U.S.", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10848.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 15th October, 2014, by The Arsenal Football Club Public Limited Company, of Highbury House, 75 Drayton Park, London N5 1BU, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ARSENAL

in respect of:

- (a) International Class 16 for passport holders;
- (b) International Class 18 for rucksacks; holdalls; large holdalls for carrying team kit [bags]; all-purpose sports bags; bags to carry footballs; gym bags; shoe bags for transport; shoulder bags; messenger bags; umbrellas; pocket wallets; wash bags for carrying toiletries; luggage tags; drawstring bags; business card holders in the nature of wallets and card cases;
- (c) International class 25 for sporting kit comprised of shirts, shorts and socks; thermal underwear, namely, football base layers; jackets [clothing], namely, casual jackets, softshell jackets, pitchside jackets, rain jackets, wind jackets, shower jackets; tops [clothing]; shirts; tee-shirts; polo shirts; sweatshirts; hooded sweatshirts; turtle neck shirts; fleeces, namely, bottoms, pullovers, shorts, tops, vests, jackets; shorts [clothing]; trousers; knitwear [clothing]; jumpers [pullovers]; cardigans; sweatbands; headbands

[clothing]; gloves [clothing]; swimwear; sweatpants; belts [clothing]; rugby shirts; gillets [sleeveless jackets]; shawls; scarves; jogging suits; body suits for babies and infants; bibs not made of paper; pyjamas; bathrobes; boxer shorts; slips [undergarments]; bodices [lingerie]; aprons [clothing]; socks; football boots; wellington boots [wellies]; sandals; flip flops [footwear]; slippers; trainers [footwear], sport shoes, namely football shoes; booties; baseball caps; sunhats; woollen hats, acrylic hats; beanies; bobble hats; caps [headwear];

(d) International Class 28 for shin guards [sports articles]; footballs; reduced sized footballs; beach balls; snow globes; flying disks [toys]; golf balls; golf tees; gift set, namely, golf balls, golf clips [used to attach golf towels to the golf bag/caddy]; golf club head covers; bath ducks [toys]; dummies for baby dolls; toys designed to be attached to prams; rattles [playthings]; plush toys; goalkeepers' gloves.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11227.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 23rd October, 2014, by Columbia Sportswear Company, of 14375 NW Science Park Drive, Portland, OR 97229, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

THERMAL COIL

in respect of:

- (a) International Class 20 for pillows; sleeping bags for camping;
- (b) International Class 24 for bed blankets; bed sheets; bed skirts; bed throws; blanket throws; blankets for outdoor use; comforters; duvets; pillowcases; pillow shams; towels of textile;
- (c) International Class 25 for clothing, namely, coats, gloves, jacket liners, jackets, mittens, pants, parkas, scarves, shirts, ski bibs, socks, sweaters, vests; footwear, namely, shoes and boots for men, women and children, loafers, walking shoes, leather shoes, running shoes, beach shoes, athletic shoes, sandals and slippers; headwear, namely, caps and visors.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/263,295 on 25th April, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11239.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 29th October, 2014, by ALAIN AFFLELOU FRANCHISEUR, of 11 Rue D'Argenson, 75008, Paris, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 9 for optical apparatus and instruments; optical goods; spectacles [optics]; spectacle lenses; correcting lenses [optics]; optical lenses; spectacle cases; containers for contact lenses; spectacle frames.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 14/4087874 on 30th April, 2014 in France.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11261.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8th December, 2014, by ConAgra Foods México, SA de CV, of Blvd. Paseo Solidaridad no. 11251, Col. Esfuerzo Obrero, CP 36680, Irapuato, Guanajuato Mexico, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

EL CAMPANARIO

in respect of:

- (a) International Class 29 for processed vegetables; canned beans; processed beans;
- (b) International Class 30 for sauces [condiments]; pasta sauces; ketchup [sauce]; salsa; tomato puree.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "EL CAMPANARIO" when translated to the English language are "BELL TOWER".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11335.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th December, 2014, by KT & G Corporation, of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ESSE

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it intends to use the mark.

The applicant claims that the word "ESSE" when translated to the English language is "CHIMNEY".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11338.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Motorola Trademark Holdings, LLC, of 222 W. Merchandice Mart Plaza, Suite 1800, Chicago IL 60654, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MOTO G

in respect of International Class 9 for mobile phones, smart phones and accessories therefor, namely battery chargers, adapters and removable covers.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11349.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Sunburst Products, Inc., of 1407 Broadway, New York, New York 10018, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SHARK TOOTH

in respect of International Class 14 for watches.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/452,417 on 12th November, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11354.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th December, 2014, by WESTERN DIGITAL TECHNOLOGIES, INC., of 3355 Michelson Drive, Suite 100, Irvine, California 92612, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,4,18

in respect of International Class 9 for data storage devices, namely, hard disk drives, digital disk drives, media players, solid state drives, blank digital storage media, hybrid drives and computer peripherals; computer storage devices, namely, computer memory hardware and hard drives for computers; digital electronic devices for organizing, receiving, playing, transmitting, managing, storing, securing, encrypting, centralizing, backing-up, transferring, customizing, navigating, playing, viewing, accessing, sharing, streaming, synchronizing, modifying, reviewing, uploading, and downloading text, data, image, audio and video files, information, or media stored on, streamed through, hosted on or run on data storage devices, hard drives, disk drives, solid state drives, media players, internet servers and cloud storage services; removable hard drive based computer backup system; computer storage docking stations, namely, an adapter that allows data contained on portable drives or USB storage devices connected to the adapter to be shared or accessed; computer hardware for upload,

storage, retrieval, download, transmission and delivery of digital content; computer software for use in the synchronization, back-up, playing and encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer network storage devices, namely, storage and backup of electronic data either locally or via a telecommunications network; networking software, namely, software for setting up and configuring managed storage and online backup services over wide area networks; computer storage appliances, namely, network attached storage devices for file sharing and cloud backup; computer software and hardware for synchronizing and connecting local network storage and global computer networks, for upload, storage, retrieval, download, transmission and delivery of digital content, for storing and managing data on local and internet-based file servers, for processing storage of data utilizing solid state storage, namely, hard disk drives combined with solid state memory; computer firmware for data storage, data retrieval, data access, data backup, data replication, data availability, data recovery, data translation and data conversion; data storage management software; protective cases for external hard drives.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11361.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th December, 2014, by TGI Friday's of Minnesota, Inc., of 4201 Marsh Lane, Carrollton, Texas 75007, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.2,23;26.4.1 in respect of:

- (a) International Class 29 for frozen, prepared or packaged appetizers consisting primarily of vegetables; frozen, prepared or packaged appetizers consisting primarily of cheese; dips comprising entirely or predominantly milk and dairy products, meat, fish, seafood, poultry, fruit or vegetables; dairy-based dips; spinach dips; artichoke dip; soups; fresh and frozen appetizers consisting primarily of meat; fresh and frozen appetizers consisting primarily of vegetables; fresh and frozen appetizers consisting primarily of potatoes; fresh and frozen appetizers consisting primarily of potatoes; fresh and frozen entrees and meals consisting primarily of wegetables; fresh and frozen entrees and meals consisting primarily of vegetables; fresh and frozen entrees and meals consisting primarily of vegetables; fresh and frozen entrees and meals consisting primarily of potatoes; fresh and frozen entrees and meals consisting primarily of cheese; food package combinations consisting primarily of cheese; food package combinations consisting primarily of processed fruit;
- (b) International Class 43 for restaurant, bar, and catering services; take-out restaurant services.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11363.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th December, 2014, by Wyeth Holdings LLC, of 235 East 42nd Street, New York, NY 10017-5755, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ZIAC

in respect of International Class 5 for pharmaceutical products for the treatment of cardiovascular diseases.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11383.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th December, 2014, by KT & G Corporation, of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BOHEM

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11389.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th January, 2015, by Oakley, Inc., of One Icon, Foothill Ranch, California 92610, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OAKLEY

in respect of:

- (a) International Class 9 for eyewear, namely, protective eyewear, spectacles [optics], prescription eyewear, anti-glare glasses and sunglasses and their parts and accessories, namely, replacement eyeglass lenses, eyeglass frames, eyeglass nose pads; cases specially adapted for spectacles and sunglasses and their parts and accessories;
- (b) International Class 25 for clothing, namely, shirts, pants, jackets, shorts, swimsuits, sweatshirts; headwear, namely, hats; footwear, namely sneakers and sandals.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11395.15 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th January, 2015, by Oakley, Inc., of One Icon, Foothill Ranch, California 92610, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1 in respect of:

- (a) International Class 9 for eyewear, namely, protective eyewear, spectacles [optics], prescription eyewear, anti-glare glasses and sunglasses and their parts and accessories, namely, replacement eyeglass lenses, eyeglass frames, eyeglass nose pads; cases specially adapted for spectacles and sunglasses and their parts and accessories;
- (b) International Class 25 for clothing, namely, shirts, pants, jackets, shorts, swimsuits, sweatshirts; headwear, namely, hats; footwear, namely sneakers and sandals.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11396.15 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th January, 2015, by Oakley, Inc., of One Icon, Foothill Ranch, California 92610, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1 in respect of:

- (a) International Class 9 for eyewear, namely, protective eyewear, spectacles [optics], prescription eyewear, anti-glare glasses and sunglasses and their parts and accessories, namely, replacement eyeglass lenses, eyeglass frames, eyeglass nose pads; cases specially adapted for spectacles and sunglasses and their parts and accessories;
- (b) International Class 25 for clothing, namely, shirts, pants, jackets, shorts, swimsuits, sweatshirts; headwear, namely, hats; footwear, namely sneakers and sandals.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11397.15 should do so in writing addressed to the undersigned not later than the 24^{th} day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th January, 2015, by SSANGYONG MOTOR COMPANY, of 445-12 (Chilgoe-dong), Dongsak-ro, Pyeongtaek-si, Gyeonggi-do, Republic of Korea, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TIVOLI

in respect of International Class 12 for land vehicles, namely, sport utility vehicles, vans [vehicles], pickup trucks; motor buses, trailers, tractors, trucks, racing motor cars, motorcycles, bicycles and structural parts and fittings thereof; motor vehicles, namely, passenger automobiles; vehicle wheels.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11411.15 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 15th July, 2014, by Tesco Stores Limited, of New Tesco House, Delamare Road, Cheshut, Hertfordshire, EN8 9SL United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

F&F

in respect of:

- (a) International Class 14 for precious metals and their alloys; jewellery; imitation jewellery; precious stones; horological and chronometric instruments; cufflinks; cases for clock and watchmaking; cases for watches [presentation]; clock cases; jewellery cases [caskets]; badges of precious metal; clocks; alarm clocks figurines [statuettes] of precious metal; key-rings [trinkets or fobs]; medals; precious stones; semi-precious stones; tie pins; tie clips; watch straps; jewellery boxes; watches; parts and fittings for all the aforesaid goods;
- (b) International Class 18 for leather and imitations of leather; animal skins, hides; trunks [luggage]and travelling bags; umbrellas and parasols; walking sticks; whips, harness for animals and saddlery; suitcases; school bags; beach bags; shopping bags; attaché cases; haversacks; hat boxes of leather; briefcases; leather shoulder belts; handbags; key cases; leather laces; music cases; pocket wallets; purses; school satchels; wheeled shopping bags; rucksacks; game bags[hunting accessories]; fur; baby backpacks; pouch baby carriers; back packs; cases, of leather or leatherboard; animal apparel;
- International Class 25 for clothing, namely, beach clothes, belts, money belts, brassieres, camisoles, coats, corsets, dresses, (c) dressing gowns, furs, collars, stuff jackets, jackets, jerseys, knitwear, layettes, muffs, overalls, overcoats, pants, parkas, pelerines, pelisses, petticoats, ponchos, pullovers, pyjamas, bath robes, sarongs, short-sleeve shirts, ski gloves, skirts, socks, stockings, suits, swimsuits, sweat-absorbent underclothing, sweaters, tee-shirts, tights, togas, trousers, bathing trunks, underpants, underwear, uniforms, veils, fishing vests, waistcoats, romper suits, cloth bibs, sleep suits for babies, body suits for babies, mittens, ear muffs, blouses, anoraks, overalls for motorsports, detachable collars, gloves, hoods, hosiery, jumper dresses, leggings [trousers], leg warmers, neckties, outerclothing, scarfs, shawls, bodices [lingerie], vests, shirts, slips; footwear, namely, beach shoes, boot uppers, gymnastic shoes, half-boots, heels, lace boots, sandals, slippers, sports shoes, booties; headgear, namely, bathing caps, berets, caps, shower caps, hats, paper hats [clothing], headbands, visors, hats for infants, skull caps, top hats; bandanas [neckerchiefs]; bibs (not of paper); clothing for gymnastics; wristbands [clothing]; cyclists' clothing; footmuffs; clothing of imitations of leather; clothing of leather; mantillas; sleep masks; motorists' clothing; paper clothing; ready-made clothing; saris; boots for sports namely, ski boots and football boots; stockings [sweat-absorbent]; turbans; waterproof clothing; wet suits for water-skiing; clothing for babies, sportswear, namely, sport jerseys, sports bra, sports pants; footwear for sports, namely, athletic footwear; clothing for motorcycling; parts and fittings for all the aforesaid goods, namely, braces for clothing [suspenders], ready-made linings, cap peaks, pocket squares, pockets for clothing, dress shields, sock suspenders, soles for footwear, gaiters, stocking suspenders, suspenders for clothing, trouser straps, footwear uppers, non-slipping devices for footwear, tips for footwear, heelpieces for footwear, inner soles, shirt fronts;
- (d) International Class 35 for advertising; business management consultancy; business administration consultancy; providing office functions, namely, photocopying, filing documents and printing for others; business organisation, operation and supervision consultancy particularly specializing in the use of loyalty and sales incentive schemes; administration of a program for enabling participants to obtain discounts on products and services, business organisation, operation and supervision consultancy particularly specializing in the use of loyalty and incentive schemes via the internet mobile devices; promoting the goods and

services of others by means of the issuance of loyalty rewards cards; advertising, marketing and promotional services in the fashion industry; dissemination of advertising and promotional materials; direct mail advertising services; on-line advertising on a computer network; market research and marketing services; business information; advisory services for business management; computerised file management; services comprising of the compilation, storage, analysis and retrieval of information and data; compilation and systemisation of information into computer databases; compilation and arranging of statistical information; price comparison services; cost price analysis services; compilation and provision of trade and business price and statistical information; dissemination of advertising matter; business management of retail store and supermarket for others; rental of advertising space; presentation of goods on communication media, for retail purposes; public relations; commercial information and advice for consumers [consumer advice shop]; sales promotion for others; shop window dressing; distribution of samples; arranging newspaper subscriptions for others; photocopying services; rental of vending machines; accounting; commercial administration of the licensing of goods and services of others; employment agencies; payroll preparation; retail store and online retail store services connected with the sale of precious metals, precious metal alloys, jewellery, precious stones, horological instruments, chronometric instruments, watches, cufflinks, cases, badges of precious metal, clocks, alarm clocks, figurines [statuettes] of precious metal, key-rings, medals, semi-precious stones, tie pins, tie clips, watch straps, jewellery boxes, leather, imitations of leather, animal skins, hides, trunks, travelling bags, umbrellas, parasols, walking sticks, whips, harness, saddlery, hand bags, rucksacks, luggage, suitcases, bags, attaché cases, haversacks, hat boxes, briefcases, belts, handbags, key cases, leather laces, music cases, wallets, purses, satchels, wheeled shopping bags, game bags, fur, baby backpacks, baby carriers, back packs, cases, satchels, clothing for pets, animal apparel, clothing, footwear, headgear, bandanas [neckerchiefs], bathing caps, beach clothes, beach shoes, belts [clothing], money belts [clothing], berets, bibs, bodices [lingerie], boot uppers, boots, ski boots, brassieres, camisoles, caps [headwear], shower caps, clothing for gymnastics, coats, collars [clothing], corsets [underclothing], wristbands [clothing], cyclists' clothing, detachable collars, dresses, ear muffs [clothing], football boots, footmuffs, non-slipping devices for footwear, tips for footwear, heelpieces for footwear, furs [clothing], gloves [clothing], dressing gowns, gymnastic shoes, half-boots, hats, paper hats [clothing], headbands [clothing], heels, hoods [clothing], hosiery, inner soles, stuff jackets [clothing], jackets [clothing], jerseys [clothing], jumper dresses, knitwear [clothing], lace boots, layettes [clothing], clothing of imitations of leather, clothing of leather, leggings [leg warmers], leg warmers, leggings [trousers], ready-made linings [parts of clothing], manillas, sleep masks, mittens, motorists' clothing, muffs [clothing], neckties, outerclothing, overalls, overcoats, pants[clothing], paper clothing, parkas, cap peaks, pelerines, pelisses, petticoats, pocket squares, pockets for clothing, ponchos, pullovers, pyjamas, ready-made clothing, bath robes, sandals, saris, sarongs, scarfs, shawls, dress shields, shirt fronts, shirts, shoes, short-sleeve shirts, sports jerseys, ski gloves, skirts, skull caps, slippers, slips [undergarments], sock suspenders, socks, soles for footwear, gaiters, sports shoes, boots for sports, stocking suspenders, stockings, sweat-absorbent stockings, suits, swimsuits, suspenders for clothing [suspenders], sweat-absorbent underclothing [underwear], sweaters, tee-shirts, tights, togas, top hats, trouser straps, trousers, bathing trunks, turbans, underpants, underwear, uniforms, footwear uppers, veils [clothing]. fishing vests, visors [headwear], waistcoats, vests, waterproof clothing, wet suits for water-skiing, clothing for babies, romper suits, cloth bibs, dressing gowns, sleepsuits, bodysuits, mittens, hats for infants, booties, earmuffs, socks, blouses, anoraks, windbreakers, hats, braces, sportswear, footwear for sports, clothing for motorsports, overalls for motorsport; the bringing together, for the benefit of others, of a variety of goods enabling customers to conveniently view and purchase those goods from a supermarket or hypermarket or mini-market or from a general merchandise catalogue by mail order, or by means of telecommunications or from a general merchandise internet website; provision of information to customers and advice or assistance in the selection of goods brought together as above; information, advisory and consultancy services relating to the aforesaid services.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10991.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th August, 2014, by Philip Morris Products S.A., of Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

SOLARIS

in respect of:

(a) International Class 11 for electronic vaporizers; electronic smoking vaporizers; heating apparatus;

(b) International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes not for medical purposes, smokers' articles, namely cigarette paper, cigarette tubes, cigarette filters, tobacco tins, cigarette cases, ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters, matches; electronic cigarettes; electronic cigarettes for use as an alternative to traditional cigarettes; electronic cigarettes that allow or permit the vaporization of tobacco, smoker's articles for electronic cigarettes namely lighters, cases for electronic cigarettes and electronic cigarette accessories, electronic cigarette lighters, electronic cigarette boxes, smokers' mouthpieces for electronic cigarettes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11039.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 1st September, 2014, by Jamiel John Estephan, of 8 ½ Miles Phillip Goldson Highway, Belize City, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorney-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BLUE HOLE BEER

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "BEER", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11093.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(\mathbf{1}^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by Olson + Co. Inc., of Suite 1000 420 5th Street North, Minneapolis, Minnesota 55401, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

REVOLUTIONIZING ENGAGEMENT

in respect of International Class 35 for advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; branding services, namely, consulting, development, management and marketing of brands for businesses; development of marketing strategies and concepts; providing consulting services in the field of facilitating the planning, buying, and selling of media; media production services, namely, video, print and film advertising production; social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions, and social network brand presence and community management; post-production editing services for electronic media advertising in the field of marketing; marketing account services, namely, marketing planning and budget development, marketing campaign and workflow management, marketing campaign execution, marketing campaign measurement, invoicing and reconciliation for others of all campaign expenses; marketing consultation in the field of marketing strategy and program development; creative marketing design services, namely, marketing creative ideation, namely, developing ideas and concepts for marketing communications headlines, sub-headlines and visual materials, design and layout of marketing communications using a variety of mediums, namely, print materials, direct mail, e-mail, web, CD-ROM, broadcast audio and video, and billboard, copywriting, production, letter shop preparation and fulfillment; marketing data management and analytics services, namely, market research and competitive analysis. business marketing services for others, namely, marketing program implementation planning, implementation of customer loyalty programs, corporate and product naming and identity programs, retail systems development, namely, development of instore point of sale promotions and marketing programs designed to increase brand awareness, customer acquisition, customer retention and customer's share of purchases with client through print, digital/online, video and audio mediums; promotional marketing services to business to consumer industries and business to business industries such as travel, financial services, brick and mortar retailers, online retailers, communication providers, internet service providers, cable, broadband, satellite service providers, restaurants, health care and fitness, music, entertainment, and package goods industries; new media development services, namely, providing advertising, marketing and promotional services, namely, development of advertising campaigns for a variety of mediums, namely, print materials, direct mail, e-mail, web, CD-ROM, broadcast audio and video, and billboard, copywriting, production, letter shop preparation and fulfillment; business marketing services; and environmental marketing services, namely, development for others of marketing programs designed to foster collaboration and collective action towards sustainability and carbon-neutral practices in the design, sourcing, production, use and disposal of dominant forms of marketing communication media such as printing, electronic publishing, and wireless telephony in the field of environmental awareness; post-production editing services for print media advertising in the field of marketing.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11176.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 9th October, 2014, by SDMO INDUSTRIES, of 12B rue de la Villeneuve, 29200 Brest, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SDMO

in respect of International Class 7 for current generators; generators of electricity; electric generators and related equipment, namely, automatic standby electric generator sets; machine tools; motors, other than for land vehicles; non-electrical couplings and transmission components for machines, except for land vehicles; compressed air engines; electric motors other than for land vehicles; internal combustion engines for power generation, other than for land vehicles; cylinder heads for engines; cylinders for motors and engines; injectors for engines; pistons for engines; igniting devices for internal combustion engines; speed governors for engines and motors; transmission chains other than for land vehicles; fuel economizers for motors and engines; carburetter feeders; crankcases for machines, motors and engines; driving chains other than for land vehicles; pumps for heating installations; fuel conversion apparatus for internal combustion engines; controls for machines, motors and engines, namely, cables and hydraulic and pneumatic controls; electric welding apparatus; electric arc welding apparatus; gas-operated welding apparatus; electrical welding machines, in particular autogenous welding apparatus; compressors, in particular compressors for refrigerators; dynamos; wind-powered electricity generators; agricultural implements, except manually operated implements; water pumps for use with ponds, natural and man-made lakes, rivers, streams, waterfalls, water fountains, water gardens and other water features; water separators; de-aerators for feedwater; water heaters [machine parts]; feedwater regulators [parts of machines]; pressure regulators [parts of machines]; filtering machines; filters [parts of machines or engines]; cartridges for filtering machines; belts, namely dynamo belts, belts for machines; fan belts for motors and engines; belts for motors and engines.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11202.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 9th October, 2014, by PPG Industries Ohio, Inc., of 3800 West 143rd Street, Cleveland, State of Ohio 44111, U.S.A., through its agent Arguelles & Company, Attomeys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.4,18 in respect of:

- (a) International Class 2 for aluminium paints; anti-fouling paints; bactericidal paints; asbestos paints; ceramic paints; coatings for roofing felt [paints]; enamel paints; fireproof paints; wood coatings [paints]; copal varnish; enamels [varnishes]; fixatives [varnishes]; bitumen varnish; lacquers; anti-rust preparations for preservation and against deterioration of wood; soot [colorant]; yellowwood [colorant]; cobalt oxide [colorant]; mordants for metals; raw natural resins;
- (b) International Class 9 for scientific apparatus and instruments, namely, a paint color matching system comprising color measuring instrument software and documentation; nautical, surveying apparatus and instruments, drying apparatus for photographic prints; glazing apparatus for photographic prints; centering apparatus for photographic transparencies; photometers; phototelegraphy apparatus; cinematographic cameras; apparatus for editing cinematographic film; cinematographic film, exposed; optical, weighing, measuring, apparatus and instruments; signalling buoys; signaling whistles; signalling panels, luminous or mechanical; signal bells; signal lanterns; apparatus to check franking; speed checking apparatus for vehicles; apparatus to check stamping mail; magnetic data media; sound recording discs; calculating machines; readers [data processing equipment]; scanners [data processing equipment]; computers.

The applicant claims that the mark has been in use since August 10, 1981 in relation to those goods in Class 2, and since July 12, 2010 in relation to those goods in Class 9.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11209.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 16th October, 2014, by R. Twining and Company Limited, of Weston Centre, 10 Grosvenor Street, W1K 4QY, United Kingdom, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TWININGS

in respect of International Class 30 for tea-based beverages, coffee, cocoa, chocolate.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11215.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2014, by Philip Morris Brands Sârl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3.7

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 55506/2014 on 7th May, 2014 in Switzerland.

Registration of this mark shall give no exclusive right to the use of the word "FILTER", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11291.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 10th November, 2014, by Westside Shopping Center, of 5 Burns Avenue, San Ignacio, Cayo District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):1.1.1,2;27.5.24

in respect of International Class 35 for retail store services featuring cell phones, tablet computer, secure digital (SD) memory cards, blank USB flash drives, MP4 players, Mp3 players, headphones, laptop computers, netbook computers.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11295.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th November, 2014, by Carlos Peraza, of 7292 George Price Blvd., P.O. Box 657, Belmopan, Cayo District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.2.7 in respect of:

- (a) International Class 35 for publication of publicity text;
- (b) International Class 41 for publication of electronic books and journals on-line; publication of texts, other than publicity texts.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "EDITIONS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11322.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th November, 2014, by DACOMSA, S.A. DE C.V., of Calzada San Bartolo Naucalpan No. 136, Colonia Argentina Poniente, 11230 México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FRITEC

in respect of International Class 12 for couplings for land vehicles; suspension shock absorbers for vehicles; balance weights for vehicle wheels; torsion bars for vehicles; vehicle chassis; brake discs for vehicles; clutches for land vehicles; gearing for land vehicles; brake linings for vehicles; brake pads for automobiles; brakes for vehicles; brake shoes for vehicles.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11326.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th November, 2014, by DACOMSA, S.A. DE C.V., of Calzada San Bartolo Naucalpan No. 136, Colonia Argentina Poniente, 11230 México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 12 for couplings for land vehicles; suspension shock absorbers for vehicles; balance weights for vehicle wheels; torsion bars for vehicles; vehicle chassis; brake discs for vehicles; clutches for land vehicles; gearing for land vehicles; brake linings for vehicles; brake pads for automobiles; brakes for vehicles; brake shoes for vehicles.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "FRICTION TECHNOLOGY", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11327.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th December, 2014, by Onduline, of 35 rue Baudin, 92300 Levallois Perret, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ONDULINE

in respect of:

- (a) International Class 6 for building materials of metal; buildings, transportable, of metal; roof coverings of metal; reinforcing materials of metal for building; collars of metal for fastening pipes; nails and screws of metal; partitions of metal;
- (b) International Class 17 for insulating materials; thermal and acoustic insulators for buildings; waterproof packings; semi-processed plastic in the form of membranes, sheets, bands, plates for waterproofing, thermal and sound proofing insulation for buildings;
- (c) International Class 19 for building materials, not of metal; buildings, transportable, not of metal; roof coverings, not of metal for all kind of building; bituminous products for building; tiles, not of metal, for building; sheet piles, not of metal; roofing, cladding and weatherboard, not of metal; plates glass [windows], for building; waterproofing membranes for roofing, under roof, walls and road; bitumen roofing underlayment; partitions, not of metal.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 14 4 097 523 on 13th June, 2014 in France.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11356.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th December, 2014, by CARRERAS LIMITED, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.6;26.1.2,18;29.1.14

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number UK00003073728 on 23rd September, 2014 in the United Kingdom.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11387.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 8th January, 2015, by Cervecería Modelo, S. de R.L. de C.V., of Lago Alberto No. 156, Colonia Anáhuac, District Federal 11320, Mexico, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CORONA

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11400.15 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th January, 2015, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

LA QUINTA

in respect of:

- (a) International Class 9 for computer programs [downloadable software]; computer programs, recorded;
- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "LA QUINTA" when translated to the English language are "THE COUNTRY HOUSE".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11412.15 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

CILOSTAL

THE MARK shown above, Registration No. 2488.04, has been renewed in the name of **Merck KGaA**, **of Frankfurter Strasse 250, D-64293 Darmstadt, Germany**, as of the 21st day of July, 2014, in respect of **International Class 5** for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

(3rd issue)

GIABRI

THE MARK shown above, Registration No. 2573.04, has been renewed in the name of **Merck KGaA**, **of Frankfurter Strasse 250, D-64293 Darmstadt, Germany**, as of the 17th day of August, 2014, in respect of **International Class 5** for pharmaceutical preparations for human use, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

(3rd issue)

Fem 7 Evo

THE MARK shown above, Registration No. 2687.04, has been renewed in the name of **Merck KGaA**, **of Frankfurter Strasse 250, D-64293 Darmstadt**, **Germany**, as of the 19th day of October, 2014, in respect of **International Class 5** for pharmaceutical products, also in form of transdermal systems, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

(3rd issue)

AIG

THE MARK shown above, Registration No. 2889.05, has been renewed in the name of American International Group, Inc., of 175 Water Street, New York, New York 10038, U.S.A., as of the 27th day of January, 2015, in respect of International Class 36 for insurance; financial affairs; monetary affairs; real estate affairs, of which it has not been used, due to reasons beyond its control, the market conditions until now have not justified entry into the market by may change in the future. The mark shall remain valid for a period of ten years until the 27th day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

(3rd issue)



CFE(6): 3.7.16;26.1.18;27.5.17

THE MARK shown above, Registration No. 3291.05, has been renewed in the name of **Laboratorio Y Drogueria Donovan Weke A.G.**, **Sociedad Anonima, of 0 Avenida 4-24, Colonia El Najarito, Zona 1, Villa, Nueva, Guatemala,** as of the 4th day of August, 2015, in respect of **International Class 5** for pharmaceuticals, veterinary and hygienic products; dietetic substances for medical use, baby foods, plasters, material for dressings, material to fill teeth and for dental moulds; disinfectants, products for the destruction of harmful animals, fungi and herbs, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(3^{rd} issue)$

KRAL PHARMACEUTIKA INTERNACIONAL

THE MARK shown above, Registration No. 3292.05, has been renewed in the name of **Laboratorio Y Drogueria Donovan Weke A.G.**, **Sociedad Anonima, of 0 Avenida 4-24, Colonia El Najarito, Zona 1, Villa, Nueva, Guatemala,** as of the 4th day of August, 2015, in respect of **International Class 5** for pharmaceuticals, veterinary and hygienic products; dietetic substances for medical use, baby foods, plasters, material for dressings, material to fill teeth and for dental moulds; disinfectants, products for the destruction of harmful animals, fungi and herbs, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

(3rd issue)

TENORMIN

THE MARK shown above, Registration No. 4052, has been renewed in the name of **AstraZeneca UK Limited**, of **2 Kingdom Street**, **London W2 6BD**, **United Kingdom**, as of the 15th day of January, 2015, in respect of **International Class 5** for pharmaceutical and medicinal preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

(3rd issue)

MOTOREX

THE MARK shown above, Registration No. 7994, has been renewed in the name of **Bucher AG Langenthal**, of **Bern-Zürich-Strasse 31**, **CH-4900 Langenthal**, **Switzerland**, as of the 10th day of February, 2015, in respect of **International Class 1** for chemical products used in industry; anti-freeze compositions; brake fluids; hydraulic fluids and oils; adhesives; release agents diluents; rust converting preparations; **International Class 2** for paints, varnishes, lacquers; preservatives against rust; diluents, anti-corrosive preparations; **International Class 3** for cleaning, polishing, scouring and abrasive preparations; products for removing oil and grease; cleaning products; **International Class 4** for industrial oils and greases; lubricants; cutting oils and fluids; cooling lubricants; lubricants for vehicle chains; lubricants for use in the maintenance and servicing of vehicles; lubricating oils and lubricating greases; engine, motor and chain oils, lubricating sprays, of which it has been used. The mark shall remain valid for a period of ten years until the 10th February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(3^{rd} issue)$

PROTELOS

THE MARK shown above, Registration No. 8754, has been renewed in the name of **Biofarma**, **of 50**, **rue Carnot**, **92284 Suresnes Cedex, France**, as of the 23rd day of January, 2015, in respect of **International Class 5** for pharmaceutical and veterinary preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13th day of January, 2015.

 $(2^{nd} issue)$



CFE(6):26.13.25

THE MARK shown above, Registration No. 1019, has been renewed in the name of Atlantic Industries, of PO Box 309, Ugland House, South Church Street, George Town, Grand Cayman KY1-1104, Cayman Islands, as of the 13th day of December, 2014, in respect of International Class 32 for non-alcoholic drinks and preparations for making such drinks, all included in Class 32; and fruit juices; all being goods for sale in al quarters of the world with the exception of the British Isles, the Channel Islands, the Isle of Man, Ireland (both Northern Ireland and the Republic of Ireland), the Commonwealth of Australia, the Dependencies thereof and New Zealand, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of December, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

DORA

THE MARK shown above, Registration No. 2495.04, has been renewed in the name of **Fumakilla Limited**, of 11 Kanda-Mikuracho, **Chiyoda-ku**, **Tokyo**, **Japan**, as of the 23rd day of July, 2014, in respect of **International Class 5** for rodenticides, rat killers, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

FUMAKILLA

THE MARK shown above, Registration No. 2496.04, has been renewed in the name of Fumakilla Limited, of 11 Kanda-Mikuracho, Chiyoda-ku, Tokyo, Japan, as of the 23rd day of July, 2014, in respect of International Class 5 for pharmaceutical and veterinary goods,

insecticides, vermin repellents, mosquito-repellent incenses, disinfectants, preparations for killing weeds and destroying vermin, aromatic preparations for purification of air, deodorants; **International Class 9** for electric apparatus for destroying mosquitos, electric apparatus for killing insects with electro-ultrasonic bebullizers, battery operated mosquito repellent, "battery operated apparatus containing a small fan for destroying mosquitos by diffusing insecticides by use of the fan", of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

VAPE

THE MARK shown above, Registration No. 2497.04, has been renewed in the name of **Fumakilla Limited**, of 11 Kanda-Mikuracho, Chiyoda-ku, Tokyo, Japan, as of the 23rd day of July, 2014, in respect of **International Class 5** for pharmaceutical and veterinary goods, insecticides, vermin repellents, mosquito-repellent incenses, disinfectants, preparations for killing weeds and destroying vermin, aromatic preparations for purification of air, deodorants; **International Class 9** for electric apparatus for destroying mosquitos, electric apparatus for killing insects with electro-ultrasonic bebullizers, battery operated mosquito repellent, "battery operated apparatus containing a small fan for destroying mosquitos by diffusing insecticides by use of the fan", of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$



CFE(6):1.3.17;26.3.13;29.1.2

THE MARK shown above, Registration No. 2657.04, has been renewed in the name of UNICOMER, S.A. DE C.V., of Paseo General Escalón, No. 3700, San Salvador, El Salvador, as of the 30th day of September, 2014, in respect of International Class 35 for retail and wholesale store services and online sales via global computer network in the field of electronics, household electronic appliances and products, video equipment, audio equipment, personal computers and other home and office products and furniture, compact discs, pre-recorded audio and video cassettes and related merchandise, telephones, phone answering devices; International Class 36 for providing financial and credit services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 30th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$



CFE(6):2.1.23;29.1.4

THE MARK shown above, Registration No. 2658.04, has been renewed in the name of **UNICOMER**, **S.A. DE C.V.**, **of Paseo General Escalón**, **No. 3700**, **San Salvador**, **El Salvador**, as of the 30th day of September, 2014, in respect of **International Class 35** for retail and wholesale store services and online sales via global computer network in the field of electronics, household electronic appliances and products, video equipment, audio equipment, personal computers and other home and office products and furniture, compact discs, prerecorded audio and video cassettes and related merchandise, telephones, phone answering devices; **International Class 36** for providing financial and credit services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 30th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

SERVITOTAL

THE MARK shown above, Registration No. 2666.04, has been renewed in the name of **UNICOMER**, **S.A. DE C.V.**, **of Paseo General Escalón**, **No. 3700**, **San Salvador**, **El Salvador**, as of the 30th day of September, 2014, in respect of **International Class 37** for building construction; repair; installation services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 30th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$



CFE(6):26.1.18;27.5.24

THE MARK shown above, Registration No. 2749.04, has been renewed in the name of **Bayer Intellectual Property GmbH**, of Alfred-Nobel-Straße 10, 40789 Monheim am Rhein, Germany, as of the 15th day of November, 2014, in respect of **International Class 5** for pharmaceutical preparations; hormonal preparations, of which it has not been used, the applicant is still in the process of finding a suitable licensee to distribute the product. The mark shall remain valid for a period of ten years until the 15th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

SEVEN-UP

THE MARK shown above, Registration No. 2861.05, has been renewed in the name of **The Concentrate Manufacturing Company of Ireland, of Corner House, 20 Parliament Street, Hamilton, Bermuda,** as of the 11th day of January, 2015, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups, concentrates and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

ExonMobil

THE MARK shown above, Registration No. 2917.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 1 for chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry; International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; International Class 16 for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; International Class 17 for rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

ExxonMobil

THE MARK shown above, Registration No. 2918.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 1 for chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry; International Class 2 for paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants; mordants; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists; International Class 3 for bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices; International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations; for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

ExxonMobil

THE MARK shown above, Registration No. 2919.05, has been renewed in the name of **Exxon Mobil Corporation**, of 5959 Las Colinas **Boulevard**, **Irving**, **Texas 75039-2298**, **U.S.A.**, as of the 18th day of February, 2015, in respect of **International Class 6** for common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores; **International Class 7** for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand operated; incubators for eggs; **International Class 8** for hand tools and implements (hand-operated); cutlery; side arms; razors; **International Class 9** for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs;

automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; **International Class 10** for surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth; orthopaedic articles; suture materials, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

ExxonMobil

THE MARK shown above, Registration No. 2920.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 11 for apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes; International Class 12 for vehicles; apparatus for locomotion by land, air or water; International Class 13 for firearms; ammunition and projectiles; explosives; fireworks; International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments; International Class 15 for musical instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

ExxonMobil

THE MARK shown above, Registration No. 2921.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 16 for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type printing blocks; International Class 17 for rubber; gutta-percha, gum, asbestos; mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal; International Class 18 for leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, arasols and walking sticks; whips, harness and saddlery; International Class 19 for building materials (non-metallic); non-metallic rigid pipes for building; asphalt, pitch and bitumen; non-metallic transportable buildings; monuments, not of metal; International Class 20 for furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

ExxonMobil

THE MARK shown above, Registration No. 2922.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 21 for household or kitchen utensils and containers (not of precious metal or coated therewith); combs and sponges; brushes (except paint brushes); brushmaking materials; articles for cleaning purposes; steelwool; unworked or semi-worked glass (except glass used in building); glassware, porcelain and earthenware not included in other Classes; International Class 22 for ropes, string, nets, tents, awnings, tarpaulins, sails, sacks and bags (not included in other classes); padding and stuffing materials (except of rubber or plastics); raw fibrous textile materials;

International Class 23 for yarns and thread, for textile use; **International Class 24** for textiles and textile goods, not included in other classes; bed and table covers; **International Class 25** for clothing, footwear, headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

ExxonMobil

THE MARK shown above, Registration No. 2923.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 26 for lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers; International Class 27 for carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile); International Class 28 for games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; International Class 29 for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats; International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

ExxonMobil

THE MARK shown above, Registration No. 2924.05, has been renewed in the name of **Exxon Mobil Corporation**, of 5959 Las Colinas **Boulevard**, **Irving**, **Texas 75039-2298**, **U.S.A.**, as of the 18th day of February, 2015, in respect of **International Class 31** for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals, malt; **International Class 32** for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages; **International Class 33** for alcoholic beverages (except beers); **International Class 34** for tobacco; smokers' articles; matches; **International Class 35** for advertising; business management; business administration; office function, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

ExxonMobil

THE MARK shown above, Registration No. 2925.05, has been renewed in the name of **Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A.,** as of the 18th day of February, 2015, in respect of **International Class 36** for insurance; financial affairs; monetary affairs; real estate affairs; **International Class 37** for building construction; repair; installation services; **International Class 38** for telecommunication; **International Class 39** for transport; packaging and storage of goods; travel arrangement; **International Class 40** for treatment of materials, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(2nd issue)

ExxonMobil

THE MARK shown above, Registration No. 2926.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 41 for education; providing of training; entertainment; sporting and cultural activities; International Class 42 for scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; legal services, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$



CFE(6):23.1.1,18

THE MARK shown above, Registration No. 2956.05, has been renewed in the name of **Diageo Scotland Limited**, of Edinburgh Park, 5 **Lochside Way, Edinburgh EH12 9DT, Scotland**, as of the 11th day of March, 2015, in respect of **International Class 33** for alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$



CFE(6):18.3.2

THE MARK shown above, Registration No. 2967.05, has been renewed in the name of **Diageo Scotland Limited**, of **Edinburgh Park**, 5 **Lochside Way, Edinburgh EH12 9DT**, **Scotland**, as of the 11th day of March, 2015, in respect of **International Class 33** for alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$



CFE(6):26.13.25

THE MARK shown above, Registration No. 3311, has been renewed in the name of Compagnie des Montres Longines, Francillon S.A. (Longines Watch Co. Francillon Ltd.), of 2610 Saint-Imiera, Switzerland, as of the 2nd day of November, 2014, in respect of

International Class 14 for horological instruments and parts thereof, of which it has not been used, due to lack of commercial demand. The mark shall remain valid for a period of ten years until the 2nd day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$



CFE(6):5.3.20;29.1.3

THE MARK shown above, Registration No. 3486.05, has been renewed in the name of **FERTILIZANTES DE CENTROAMERICA** (**EL SALVADOR**), **SOCIEDAD ANÓNIMA**, of **5A. Avenida Norte Y 19 Calle Poniente Edificio Fertiac, S.S.**, as of the 2nd day of November, 2015, in respect of **International Class 1** for chemicals used in industry as well as in agriculture, horticulture and forestry; manures; fertilizers, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$



CFE(6):3.7.15;29.1.14

THE MARK shown above, Registration No. 6128, has been renewed in the name of **Pickapeppa Company**, **Ltd.**, **of Shooter's Hill P.O.**, **Manchester**, **Jamaica**, **West Indies**, as of the 28th day of November, 2014, in respect of **International Class 30** for sauces and spices (other than poultry spice), all consisting of or containing peppers, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

BETTY CROCKER

THE MARK shown above, Registration No. 7324, has been renewed in the name of **General Mills, Inc., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A.,** as of the 7th day of July, 2015, in respect of **International Class 30** for bread, cakes, pie-crusts, icings, pancakes, waffles, muffins and biscuits (other than biscuits for animals), and food mixtures included in Class 30 for making any of the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

TURNING LEAF

THE MARK shown above, Registration No. 7455, has been renewed in the name of **E. & J. GALLO WINERY, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A.,** as of the 21st day of February, 2015, in respect of **International Class 33** for alcoholic beverages, wines, spirits, liquors, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

BARTLES & JAYMES

THE MARK shown above, Registration No. 7648, has been renewed in the name of **E. & J. GALLO WINERY**, **of 600 Yosemite Boulevard**, **Modesto, California 95354**, **U.S.A.**, as of the 3rd day of February, 2015, in respect of **International Class 32** for all goods in Class 32; **International Class 33** for all goods in Class 33, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(1st issue)

MAGNOLIA

THE MARK shown above, Registration No. 2542.04, has been renewed in the name of **The J.M. Smucker Company, of One Strawberry Lane, Orrville, OH 44667, U.S.A.**, as of the 23rd day of September, 2014, in respect of **International Class 29** for sweetened condense milk and evaporated milk, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of February, 2015.

(1st issue)

L200 SPORTERO

THE MARK shown above, Registration No. 2986.05, has been renewed in the name of MITSUBISHI JIDOSHA KOGYO KABUSHIKI KAISHA, of 33-8, Shiba 5-chome, Minato-Ku, Tokyo, Japan, as of the 17th day of March, 2015, in respect of International Class 12 for automobiles and their parts and fittings; motorcycles and their parts and fittings; motors (non-electric) for land vehicles; machine elements for land vehicles; alternating current motors for land vehicles, direct current motors for land vehicles; anti-theft devices for vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of February, 2015.

(1st issue)

THE MARK shown above, Registration No. 4905, has been renewed in the name of **BALLY SCHUHFABRIKEN AG**, of Via Industria **1, 6987 Caslano, Switzerland**, as of the 14th day of June, 2015, in respect of International Class **18** for handbags made of leather, of which it has not been used, due to no commercial agent/dealer in Belize. The mark shall remain valid for a period of ten years until the 14th day of June, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of February, 2015.

(1st issue)

MASECA

THE MARK shown above, Registration No. 6458, has been renewed in the name of GRUMA, S.A.B. DE C.V., of Río de La Plata #407 Ote., Colonia del Valle, C.P. 66220, San Pedro Garza Garcia, N.L., México, as of the 20th day of October, 2015, in respect of International Class 30 for flour of corn, rye, wheat, barley, oats, rice and of millet, all included in Class 30, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

NOTICE OF ASSIGNMENT

MAGNOLIA

EAGLE FAMILY FOODS, INC., the Registered Proprietor of Trade Mark No. 2542.04, has, by veritable proof tendered before the Registrar on the 6th day of January, 2015, being Certified Copy of Trademark Assignment, certified on the 15th day of January, 2015, assigned the trade mark to **The J.M. Smucker Company, of One Strawberry Lane, Orrville, OH 44667, U.S.A.**, as of the 1st day of May, 2008, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 9th day of February, 2015.

PRIMEX

GPX International Tire Corporation, the Registered Proprietor of Trade Mark No. 3858.06, has, by veritable proof tendered before the Registrar on the 20th day of January, 2015, being Trademark Assignment, executed on the 21st day of December, 2009, assigned the trade mark to **Alliance Tire Co. (1992) USA Ltd., of 4 Second Ave., Ste. 106, Denville, NJ 07834, U.S.A.,** as of the 21st day of December, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 10th day of February, 2015.

GALAXY

GPX International Tire Corporation, the Registered Proprietor of Trade Mark No. 3867.06, has, by veritable proof tendered before the Registrar on the 20th day of January, 2015, being Trademark Assignment, executed on the 21st day of December, 2009, assigned the trade mark to **Alliance Tire Co. (1992) USA Ltd., of 4 Second Ave., Ste. 106, Denville, NJ 07834, U.S.A.,** as of the 21st day of December, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 9th day of February, 2015.

CARTER

Federal-Mogul Corporation, the Registered Proprietor of Trade Mark No. 4227.06, has, by veritable proof tendered before the Registrar on the 26th day of January, 2015, being Notarized Copy of Assignment of Trademarks, notarized on the 21st day of January, 2015, assigned the trade mark to **Carter Fuel Systems, LLC**, of 127 Public Square, Suite 5110, Cleveland, Ohio 44114, U.S.A., as of the 23rd day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 10th day of February, 2015.

CARTER

Federal-Mogul Corporation, the Registered Proprietor of Trade Mark No. 4228.06, has, by veritable proof tendered before the Registrar on the 26th day of January, 2015, being Notarized Copy of Assignment of Trademarks, notarized on the 21st day of January, 2015, assigned

the trade mark to Carter Fuel Systems, LLC, of 127 Public Square, Suite 5110, Cleveland, Ohio 44114, U.S.A., as of the 23rd day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 10th day of February, 2015.

CARTER

Federal-Mogul Corporation, the Registered Proprietor of Trade Mark No. 4229.06, has, by veritable proof tendered before the Registrar on the 26th day of January, 2015, being Notarized Copy of Assignment of Trademarks, notarized on the 21st day of January, 2015, assigned the trade mark to **Carter Fuel Systems, LLC, of 127 Public Square, Suite 5110, Cleveland, Ohio 44114, U.S.A.,** as of the 23rd day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR

LADY'S CHOICE

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 6445.09, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed address from 469 North Harrison Street, Princeton, New Jersey 08543, U.S.A., to 500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A., as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.

ARM & HAMMER

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 7542.11, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.



CFE(6):2.9.14;26.1.1,14

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 7543.11, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.,** to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.,** as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.



CFE(6)·26 1 1 6

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 7544.11, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.



CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 7545.11, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.

SIMPLY SALINE

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 7546.11, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.,** to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.,** as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.

TOOTH TUNES

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 7961.11, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.

BATISTE

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8341.11, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed address from 469 North Harrison Street, Princeton, New Jersey 08543, U.S.A., to 500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A., as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.

STERIMAR

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8867, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.

NAIR

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8886, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.,** to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.,** as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.



CFE(6):14.7.1;26.1.1,14

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8906.12, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.,** to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.,** as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.

ARM & HAMMER

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8907.12, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.

ARM & HAMMER

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8908.12, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.



CFE(6):14.7.1;26.1.1,14

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8909.12, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.

FEMFRESH

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8910.12, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

ARM & HAMMER

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8985.12, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.



CFE(6):2.9.14;29.1.1

CHURCH & DWIGHT CO., INC., the Registered Proprietor of Trade Mark No. 8986.12, has, by veritable proof tendered before the Registrar on the 28th day of January, 2015, changed **address** from **469 North Harrison Street, Princeton, New Jersey 08543, U.S.A.**, to **500 Charles Ewing Boulevard, Ewing, New Jersey, 08628, U.S.A.**, as of the 16th day of January, 2015, the appropriate recordals of which have been effected in the Register.

NOTICE OF CHANGE OF NAME OF PROPRIETOR

PRIMEX

THE NAME OF THE PROPRIETOR of Trade Mark No. 3858.06, has, by veritable proof tendered before the Registrar on the 20th day of January, 2015, being Certificate Of Amendment, certified on the 20th day of January, 2015, been changed from **Alliance Tire Co.** (1992) **USA Ltd.**, to **Alliance Tire Americas**, **Inc.**,, as of the 14th day of May, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 9th day of February, 2015.

GALAXY

THE NAME OF THE PROPRIETOR of Trade Mark No. 3867.06, has, by veritable proof tendered before the Registrar on the 20th day of January, 2015, being Certified Copy of Certificate of Amendment, certified on the 20th day of January, 2015, been changed from **Alliance Tire Co.** (1992) **USA Ltd.,** to **Alliance Tire Americas, Inc.,,** as of the 14th day of May, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 9th day of February, 2015.



THE NAME OF THE PROPRIETOR of Trade Mark No. 8516, has, by veritable proof tendered before the Registrar on the 26th day of January, 2015, being Notarized Letter, notarizied on the 14th day of January, 2015, been changed from **HERO**, to **HERO AG**, as of the 4th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 10th day of February, 2015.



THE NAME OF THE PROPRIETOR of Trade Mark No. 8517, has, by veritable proof tendered before the Registrar on the 26th day of January, 2015, being Notarized Letter, notarizied on the 14th day of January, 2015, been changed from **HERO**, to **HERO AG**, as of the 4th day of March, 2009, the appropriate recordals of which have been effected in the Register.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
9477.14	Fishion	FASHION TV LLC 3250 Mary Street, Suite 100, Miami, Florida 33133, U.S.A.	38
10119.13	ESMYARING	Labotatoire HRA Pharma 15 Rue Béranger, 75003-Paris, France	5 35 44
10689.14		DP BEVERAGES LIMITED PO Box 309GT, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands	30 32
10965.14	AMPLO	BASF AGRO B.V. Arnhem (NL), Zweigniederlassung, Im Tiergarten 7, 8055 Zürich, Switzerland	5
10966.14	BASAGRAN	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
10967.14	CLIO	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
10969.14	ARSENAL	BASF AGROCHEMICAL PRODUCTS B.V. Groningensingel 1, 6835 EA Arnhem, Netherlands	5
10972.14		Airbnb, Inc. 888 Brannan Street, 4 th Floor, San Francisco, California 94103, U.S.A.	9 35 36 38 39
10973.14		Airbnb, Inc. 888 Brannan Street, 4 th Floor, San Francisco, California 94103, U.S.A.	42 43 45
10979.14	NOMAX	BASF AGRO B.V. Arnhem (NL), Zweigniederlassung, Im Tiergarten 7, 8055 Zürich, Switzerland	5
10985.14	electric ENERGY STRAWS	Unistraw Holdings Pte Ltd. One Raffles Place, Level #28-02, One Raffles Place, Tower 1, Singapore 048616	32
11007.14	CESSA 5000	CEMENTO HOLCIM DE EL SALVADOR, SOCIEDAD ANONIMA DE CAPITAL VARIABLE (also trading as HOLCIM DE EL SALVADOR, S.A. DE C.V.) Antiguo Cuscatlán, Departamento de La Libertad El Salvador	19

11008.14	CESSA PAV	CEMENTO HOLCIM DE EL SALVADOR, SOCIEDAD ANONIMA DE CAPITAL VARIABLE (also trading as HOLCIM DE EL SALVADOR, S.A. DE C.V.) Antiguo Cuscatlán, Departamento de La Libertad El Salvador	19
11016.14	HOTEL 6	G6 Hospitality IP LLC 4001 International Parkway, Carrolton, Texas 75007, U.S.A.	43
11018.14	estudio	G6 Hospitality IP LLC 4001 International Parkway, Carrolton, Texas 75007, U.S.A.	43
11021.14	PUEBLO	Alois Pöschl GmbH & Co. KG Dieselstrasse 1, D-84144 Geisenhausen bei Landshut, Germany	34
11022.14	LUIS FELIPE EDWARDS	Viña Luis Felipe Edwards Ltda. Avda. Vitacura N°4130, Vitacura, Santiago, Chile	33
11132.14	DALINVI	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	5
11133.14	VANQUELIS	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	5
11134.14	DARSPONDA	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	5
11135.14	BARRACUDA BEER	Bowen & Bowen Ltd. 1 King Street, Belize City, Belize	32
11139.14	SHAN6	Shantha Biotechnics Limited 3 rd & 4 th Floor, Vasantha Chambers, Fateh Maidan Road, Basheerbagh Hyderabad, 500 004 ANDHRA PRADESH, India	5
11140.14	BIC Cristal	BIC Corporation One BIC Way, Suite 1, Shelton, Connecticut, 06484, U.S.A.	16
11161.14	PRYMABDA	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	5
11162.14	CIBC FIRSTCARIBBEAN INTERNATIONAL BANK	Canadian Imperial Bank of Commerce 199 Bay Street, Commerce Court West, 11 th Floor, Toronto, Ontario M5L 1A2, Canada	36
11177.14	LONVYDEL	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	5

11180.14	BELIKIN SEE SEE WATER STATE OF THE SEE SEE WATER SEE WAT	Bowen & Bowen Ltd. 1 King Street, Belize City, Belize	32
11181.14	BELIKIN STOUT	Bowen & Bowen Ltd. 1 King Street, Belize City, Belize	32
11182.14	MBA	Marin Balderamos Arthurs LLP 828 Coney Drive, 3 rd Floor, Belize City, Belize	45
11185.14		Ashley Furniture Industries, Inc. One Ashley Way, Arcadia, Wisconsin 54612, U.S.A.	20 35
11190.14	CURRENTERING	THE SHERWIN-WILLIAMS COMPANY 101 W. Prospect Avenue, Cleveland, Ohio 44115- 1075, U.S.A.	35
11192.14	SHERWIN-WILLIAMS PLATINUM	THE SHERWIN-WILLIAMS COMPANY 101 W. Prospect Avenue, Cleveland, Ohio 44115- 1075, U.S.A.	2
11199.14	ELEMENTUM	DISAGRO DE GUATEMALA, S.A. Anillo Periférico, 17-36 zona 11, Ciudad de Guatemala, Guatemala	1
11200.14	BLANCATEL	INDUSTRIAS ALEN S.A. DE C.V. Blvd. Dias Ordaz Nº 1000, Col. Los Treviños, Santa Catarina, Nuevo León, C.P. 66350, México	3
11201.14	CLORALUZ	INDUSTRIAS ALEN S.A. DE C.V. Blvd. Dias Ordaz N° 1000, Col. Los Treviños, Santa Catarina, Nuevo León, C.P. 66350, México	3
11203.14	SHER-FLIGHT	THE SHERWIN-WILLIAMS COMPANY 101 W. Prospect Avenue, Cleveland, Ohio 44115- 1075, U.S.A.	2

NOTICES OF RECORDAL OF ADDRESS FOR SERVICE

ENTEGRION, INC., the Proprietor of Patent Application No. 739.12, has recorded Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles, as its Registered Agent and Address for Service, for renewal purposes only, as of the 22nd day of January, 2015, the appropriate recordal of which have been effected in the Register.

DATED this 10th day of February, 2015.
