

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (S	ixth Edition)

APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th September, 2013, by CWC Communications Limited, of 3rd Floor, 26 Red Lion Square, London, WC1R 4 HQ, England, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.12;26.13.25;27.5.1

in the colors blue, purple and pink, in respect of International Class 38 for telecommunication access services; telecommunications network reseller services, namely, providing telecommunications network capacity to convey data from one location in the network to another, in relation to undersea systems; electronic transmission and streaming of digital media content, including electronic mail and instant messaging, for others via global and local computer networks; voice and data communications using Internet Protocol technology; telecommunications network service, namely, provision of access to fibre optics networks; providing telecommunication connections to a global computer network or the Internet or to databases thereon; providing user access to the Internet or to a global computer network (service providers); providing telecommunication access services to a computer network or to the Internet; providing access to digital music websites on the Internet; transmission, and delivery of digital music, images, voice and data by telecommunications; electronic transmission of voice, data and information; Voice Over Internet Protocol (VOIP) services, local, long distance, international and toll free telecommunications services; voicemail services namely, automated voice response and message services; call routing services; telecommunications routing and junction services; ISDN (integrated services digital network) telecommunication services; electronic messaging and mail services; communication services, namely, providing electronic transmission of information stored in a database via interactively communicating computer systems; communication services by satellite, fiber-optic and computer terminal networks; computer aided transmission of voice, fax, paging and e-mail message services; leasing and rental services in connection with communications apparatus and equipment; computer-aided transmission of sound or messages and images; broadcasting and transmission of radio, television and cable programmes; teleconferencing, video conferencing and web conferencing services; providing telecommunications access to electronic data, databases, bulletin boards and publications on remote computers or via computer networks; leasing access time to a computer database; providing internet chat rooms for the transmission of messages among users in the field of general interest; advisory, information, consultancy services relating to the aforementioned services.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number UK00003013049 on 8th July, 2013 in the United Kingdom.

Registration of this mark shall give no exclusive right to the use of the words "Wholesale Solutions", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10126.13 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 2nd May, 2014, by CARLSON HOTELS WORLDWIDE AB., of c/o Advokatfirman Vinge KB, Box 1703, 111 87 Stockholm, Sweden, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

QUORVUS COLLECTION

in respect of International Class 43 for hotel, bar and restaurant services; temporary accommodation reservations.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 2013/07529 on 6th November, 2013 in Sweden.

Registration of this mark shall give no exclusive right to the use of the word "COLLECTION", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10789.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd May, 2014, by UNITED STATES POLO ASSOCIATION, of 771 Corporate Drive, Suite 430, Lexington, Kentucky USA 40503, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

U.S. POLO ASSN.

in respect of:

- (a) International Class 18 for tote bags, backpacks, brief cases, hang bags, umbrellas, travel bags, luggage, pocket wallets, credit card [wallets], purses;
- (b) International Class 25 for clothing for ladies, men and children namely, suits, jackets, shirts, pants, leatherwear, namely, jackets and coats, jeans, knitwear namely, t-shirts, polo shirts, sweaters, ties and dress shirts, underwear, socks, beach shoes, bath slippers, bath sandals, esparto shoe or sandal, football shoe, gymnastic shoe, half boots, lace boots, ski boots, slippers, wooden shoes, sleepwear, sportswear namely t-shirts, polo shirts, swimwear, sweatshirts, jackets, headgear namely hats and caps, gloves, scarves, outerwear, namely hats, gloves, coats jackets and raincoats, rainwear, belts.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the letters "U.S.", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10848.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 15th October, 2014, by The Arsenal Football Club Public Limited Company, of Highbury House, 75 Drayton Park, London N5 1BU, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ARSENAL

in respect of:

- (a) International Class 16 for passport holders;
- (b) International Class 18 for rucksacks; holdalls; large holdalls for carrying team kit [bags]; all-purpose sports bags; bags to carry footballs; gym bags; shoe bags for transport; shoulder bags; messenger bags; umbrellas; pocket wallets; wash bags for carrying toiletries; luggage tags; drawstring bags; business card holders in the nature of wallets and card cases;

- (c) International class 25 for sporting kit comprised of shirts, shorts and socks; thermal underwear, namely, football base layers; jackets [clothing], namely, casual jackets, softshell jackets, pitchside jackets, rain jackets, wind jackets, shower jackets; tops [clothing]; shirts; tee-shirts; polo shirts; sweatshirts; hooded sweatshirts; turtle neck shirts; fleeces, namely, bottoms, pullovers, shorts, tops, vests, jackets; shorts [clothing]; trousers; knitwear [clothing]; jumpers [pullovers]; cardigans; sweatbands; headbands [clothing]; gloves [clothing]; swimwear; sweatpants; belts [clothing]; rugby shirts; gillets [sleeveless jackets]; shawls; scarves; jogging suits; body suits for babies and infants; bibs not made of paper; pyjamas; bathrobes; boxer shorts; slips [undergarments]; bodices [lingerie]; aprons [clothing]; socks; football boots; wellington boots [wellies]; sandals; flip flops [footwear]; slippers; trainers [footwear], sport shoes, namely football shoes; booties; baseball caps; sunhats; woollen hats, acrylic hats; beanies; bobble hats; caps [headwear];
- (d) International Class 28 for shin guards [sports articles]; footballs; reduced sized footballs; beach balls; snow globes; flying disks [toys]; golf balls; golf tees; gift set, namely, golf balls, golf clips [used to attach golf towels to the golf bag/caddy]; golf club head covers; bath ducks [toys]; dummies for baby dolls; toys designed to be attached to prams; rattles [playthings]; plush toys; goalkeepers' gloves.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11227.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 23rd October, 2014, by Columbia Sportswear Company, of 14375 NW Science Park Drive, Portland, OR 97229, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

THERMAL COIL

in respect of:

- (a) International Class 20 for pillows; sleeping bags for camping;
- (b) International Class 24 for bed blankets; bed sheets; bed skirts; bed throws; blanket throws; blankets for outdoor use; comforters; duvets; pillowcases; pillow shams; towels of textile;
- (c) International Class 25 for clothing, namely, coats, gloves, jacket liners, jackets, mittens, pants, parkas, scarves, shirts, ski bibs, socks, sweaters, vests; footwear, namely, shoes and boots for men, women and children, loafers, walking shoes, leather shoes, running shoes, beach shoes, athletic shoes, sandals and slippers; headwear, namely, caps and visors.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/263,295 on 25th April, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11239.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th October, 2014, by ALAIN AFFLELOU FRANCHISEUR, of 11 Rue D'Argenson, 75008, Paris, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 9 for optical apparatus and instruments; optical goods; spectacles [optics]; spectacle lenses; correcting lenses [optics]; optical lenses; spectacle cases; containers for contact lenses; spectacle frames.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 14/4087874 on 30th April, 2014 in France.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11261.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8th December, 2014, by ConAgra Foods México, SA de CV, of Blvd. Paseo Solidaridad no. 11251, Col. Esfuerzo Obrero, CP 36680, Irapuato, Guanajuato Mexico, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

EL CAMPANARIO

in respect of:

- (a) International Class 29 for processed vegetables; canned beans; processed beans;
- (b) International Class 30 for sauces [condiments]; pasta sauces; ketchup [sauce]; salsa; tomato puree.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "EL CAMPANARIO" when translated to the English language are "BELL TOWER".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11335.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th December, 2014, by KT & G Corporation, of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ESSE

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it intends to use the mark.

The applicant claims that the word "ESSE" when translated to the English language is "CHIMNEY".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11338.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Motorola Trademark Holdings, LLC, of 222 W. Merchandice Mart Plaza, Suite 1800, Chicago IL 60654, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MOTO G

in respect of International Class 9 for mobile phones, smart phones and accessories therefor, namely battery chargers, adapters and removable covers.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11349.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th December, 2014, by Sunburst Products, Inc., of 1407 Broadway, New York, New York 10018, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SHARK TOOTH

in respect of International Class 14 for watches.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/452,417 on 12th November, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11354.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th December, 2014, by WESTERN DIGITAL TECHNOLOGIES, INC., of 3355 Michelson Drive, Suite 100, Irvine, California 92612, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,4,18

in respect of International Class 9 for data storage devices, namely, hard disk drives, digital disk drives, media players, solid state drives, blank digital storage media, hybrid drives and computer peripherals; computer storage devices, namely, computer memory hardware and hard drives for computers; digital electronic devices for organizing, receiving, playing, transmitting, managing, storing, securing,

encrypting, centralizing, backing-up, transferring, customizing, navigating, playing, viewing, accessing, sharing, streaming, synchronizing, modifying, reviewing, uploading, and downloading text, data, image, audio and video files, information, or media stored on, streamed through, hosted on or run on data storage devices, hard drives, disk drives, solid state drives, media players, internet servers and cloud storage services; removable hard drive based computer backup system; computer storage docking stations, namely, an adapter that allows data contained on portable drives or USB storage devices connected to the adapter to be shared or accessed; computer hardware for upload, storage, retrieval, download, transmission and delivery of digital content; computer software for use in the synchronization, back-up, playing and encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer network storage devices, namely, storage and backup of electronic data either locally or via a telecommunications network; networking software, namely, software for setting up and configuring managed storage and online backup services over wide area networks; computer storage appliances, namely, network attached storage devices for file sharing and cloud backup; computer software and hardware for synchronizing and connecting local network storage and global computer networks, for upload, storage, retrieval, download, transmission and delivery of digital content, for storing and managing data on local and internet-based file servers, for processing storage of data utilizing solid state storage, namely, hard disk drives combined with solid state memory; computer firmware for data storage, data retrieval, data access, data backup, data replication, data availability, data recovery, data translation and data conversion; data storage management software; protective cases for external hard drives.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11361.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th December, 2014, by TGI Friday's of Minnesota, Inc., of 4201 Marsh Lane, Carrollton, Texas 75007, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.2,23;26.4.1 in respect of:

- (a) International Class 29 for frozen, prepared or packaged appetizers consisting primarily of vegetables; frozen, prepared or packaged appetizers consisting primarily of cheese; dips comprising entirely or predominantly milk and dairy products, meat, fish, seafood, poultry, fruit or vegetables; dairy-based dips; spinach dips; artichoke dip; soups; fresh and frozen appetizers consisting primarily of meat; fresh and frozen appetizers consisting primarily of vegetables; fresh and frozen appetizers consisting primarily of poultry; fresh and frozen appetizers consisting primarily of poultry; fresh and frozen appetizers consisting primarily of cheese; fresh and frozen entrees and meals consisting primarily of meat; fresh and frozen entrees and meals consisting primarily of vegetables; fresh and frozen entrees and meals consisting primarily of potatoes; fresh and frozen entrees and meals consisting primarily of potatoes; fresh and frozen entrees and meals consisting primarily of cheese; potato skins; onion rings; potato chips; food package combinations consisting primarily of processed fruit;
- (b) International Class 43 for restaurant, bar, and catering services; take-out restaurant services.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11363.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th December, 2014, by Wyeth Holdings LLC, of 235 East 42nd Street, New York, NY 10017-5755, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ZIAC

in respect of International Class 5 for pharmaceutical products for the treatment of cardiovascular diseases.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11383.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th December, 2014, by KT & G Corporation, of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BOHEM

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11389.14 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th January, 2015, by Oakley, Inc., of One Icon, Foothill Ranch, California 92610, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OAKLEY

in respect of:

- (a) International Class 9 for eyewear, namely, protective eyewear, spectacles [optics], prescription eyewear, anti-glare glasses and sunglasses and their parts and accessories, namely, replacement eyeglass lenses, eyeglass frames, eyeglass nose pads; cases specially adapted for spectacles and sunglasses and their parts and accessories;
- (b) International Class 25 for clothing, namely, shirts, pants, jackets, shorts, swimsuits, sweatshirts; headwear, namely, hats; footwear, namely sneakers and sandals.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11395.15 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th January, 2015, by Oakley, Inc., of One Icon, Foothill Ranch, California 92610, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1 in respect of:

- (a) International Class 9 for eyewear, namely, protective eyewear, spectacles [optics], prescription eyewear, anti-glare glasses and sunglasses and their parts and accessories, namely, replacement eyeglass lenses, eyeglass frames, eyeglass nose pads; cases specially adapted for spectacles and sunglasses and their parts and accessories;
- (b) International Class 25 for clothing, namely, shirts, pants, jackets, shorts, swimsuits, sweatshirts; headwear, namely, hats; footwear, namely sneakers and sandals.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11396.15 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th January, 2015, by Oakley, Inc., of One Icon, Foothill Ranch, California 92610, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1 in respect of:

- (a) International Class 9 for eyewear, namely, protective eyewear, spectacles [optics], prescription eyewear, anti-glare glasses and sunglasses and their parts and accessories, namely, replacement eyeglass lenses, eyeglass frames, eyeglass nose pads; cases specially adapted for spectacles and sunglasses and their parts and accessories;
- (b) International Class 25 for clothing, namely, shirts, pants, jackets, shorts, swimsuits, sweatshirts; headwear, namely, hats; footwear, namely sneakers and sandals.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11397.15 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th January, 2015, by SSANGYONG MOTOR COMPANY, of 445-12 (Chilgoe-dong), Dongsak-ro, Pyeongtaek-si, Gyeonggi-do, Republic of Korea, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TIVOLI

in respect of International Class 12 for land vehicles, namely, sport utility vehicles, vans [vehicles], pickup trucks; motor buses, trailers, tractors, trucks, racing motor cars, motorcycles, bicycles and structural parts and fittings thereof; motor vehicles, namely, passenger automobiles; vehicle wheels.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11411.15 should do so in writing addressed to the undersigned not later than the 24th day of April, 2015.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 15th July, 2014, by Tesco Stores Limited, of New Tesco House, Delamare Road, Cheshut, Hertfordshire, EN8 9SL United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

F&F

in respect of:

- (a) International Class 14 for precious metals and their alloys; jewellery; imitation jewellery; precious stones; horological and chronometric instruments; cufflinks; cases for clock and watchmaking; cases for watches [presentation]; clock cases; jewellery cases [caskets]; badges of precious metal; clocks; alarm clocks figurines [statuettes] of precious metal; key-rings [trinkets or fobs]; medals; precious stones; semi-precious stones; tie pins; tie clips; watch straps; jewellery boxes; watches; parts and fittings for all the aforesaid goods;
- (b) International Class 18 for leather and imitations of leather; animal skins, hides; trunks [luggage]and travelling bags; umbrellas and parasols; walking sticks; whips, harness for animals and saddlery; suitcases; school bags; beach bags; shopping bags; attaché cases; haversacks; hat boxes of leather; briefcases; leather shoulder belts; handbags; key cases; leather laces; music cases; pocket wallets; purses; school satchels; wheeled shopping bags; rucksacks; game bags[hunting accessories]; fur; baby backpacks; pouch baby carriers; back packs; cases, of leather or leatherboard; animal apparel;
- International Class 25 for clothing, namely, beach clothes, belts, money belts, brassieres, camisoles, coats, corsets, dresses, (c) dressing gowns, furs, collars, stuff jackets, jackets, jerseys, knitwear, layettes, muffs, overalls, overcoats, pants, parkas, pelerines, pelisses, petticoats, ponchos, pullovers, pyjamas, bath robes, sarongs, short-sleeve shirts, ski gloves, skirts, socks, stockings, suits, swimsuits, sweat-absorbent underclothing, sweaters, tee-shirts, tights, togas, trousers, bathing trunks, underpants, underwear, uniforms, veils, fishing vests, waistcoats, romper suits, cloth bibs, sleep suits for babies, body suits for babies, mittens, ear muffs, blouses, anoraks, overalls for motorsports, detachable collars, gloves, hoods, hosiery, jumper dresses, leggings [trousers], leg warmers, neckties, outerclothing, scarfs, shawls, bodices [lingerie], vests, shirts, slips; footwear, namely, beach shoes, boot uppers, gymnastic shoes, half-boots, heels, lace boots, sandals, slippers, sports shoes, booties; headgear, namely, bathing caps, berets, caps, shower caps, hats, paper hats [clothing], headbands, visors, hats for infants, skull caps, top hats; bandanas [neckerchiefs]; bibs (not of paper); clothing for gymnastics; wristbands [clothing]; cyclists' clothing; footmuffs; clothing of imitations of leather; clothing of leather; mantillas; sleep masks; motorists' clothing; paper clothing; ready-made clothing; saris; boots for sports namely, ski boots and football boots; stockings [sweat-absorbent]; turbans; waterproof clothing; wet suits for water-skiing; clothing for babies, sportswear, namely, sport jerseys, sports bra, sports pants; footwear for sports, namely, athletic footwear; clothing for motorcycling; parts and fittings for all the aforesaid goods, namely, braces for clothing [suspenders], ready-made linings, cap peaks, pocket squares, pockets for clothing, dress shields, sock suspenders, soles for footwear, gaiters, stocking suspenders, suspenders for clothing, trouser straps, footwear uppers, non-slipping devices for footwear, tips for footwear, heelpieces for footwear, inner soles, shirt fronts;

(d) International Class 35 for advertising; business management consultancy; business administration consultancy; providing office functions, namely, photocopying, filing documents and printing for others; business organisation, operation and supervision consultancy particularly specializing in the use of loyalty and sales incentive schemes; administration of a program for enabling participants to obtain discounts on products and services, business organisation, operation and supervision consultancy particularly specializing in the use of loyalty and incentive schemes via the internet mobile devices; promoting the goods and services of others by means of the issuance of loyalty rewards cards; advertising, marketing and promotional services in the fashion industry; dissemination of advertising and promotional materials; direct mail advertising services; on-line advertising on a computer network; market research and marketing services; business information; advisory services for business management; computerised file management; services comprising of the compilation, storage, analysis and retrieval of information and data; compilation and systemisation of information into computer databases; compilation and arranging of statistical information; price comparison services; cost price analysis services; compilation and provision of trade and business price and statistical information; dissemination of advertising matter; business management of retail store and supermarket for others; rental of advertising space; presentation of goods on communication media, for retail purposes; public relations; commercial information and advice for consumers [consumer advice shop]; sales promotion for others; shop window dressing; distribution of samples; arranging newspaper subscriptions for others; photocopying services; rental of vending machines; accounting; commercial administration of the licensing of goods and services of others; employment agencies; payroll preparation; retail store and online retail store services connected with the sale of precious metals, precious metal alloys, jewellery, precious stones, horological instruments, chronometric instruments, watches, cufflinks, cases, badges of precious metal, clocks, alarm clocks, figurines [statuettes] of precious metal, key-rings, medals, semi-precious stones, tie pins, tie clips, watch straps, jewellery boxes, leather, imitations of leather, animal skins, hides, trunks, travelling bags, umbrellas, parasols, walking sticks, whips, harness, saddlery, hand bags, rucksacks, luggage, suitcases, bags, attaché cases, haversacks, hat boxes, briefcases, belts, handbags, key cases, leather laces, music cases, wallets, purses, satchels, wheeled shopping bags, game bags, fur, baby backpacks, baby carriers, back packs, cases, satchels, clothing for pets, animal apparel, clothing, footwear, headgear, bandanas [neckerchiefs], bathing caps, beach clothes, beach shoes, belts [clothing], money belts [clothing], berets, bibs, bodices [lingerie], boot uppers, boots, ski boots, brassieres, camisoles, caps [headwear], shower caps, clothing for gymnastics, coats, collars [clothing], corsets [underclothing], wristbands [clothing], cyclists' clothing, detachable collars, dresses, ear muffs [clothing], football boots, footmuffs, non-slipping devices for footwear, tips for footwear, heelpieces for footwear, furs [clothing], gloves [clothing], dressing gowns, gymnastic shoes, half-boots, hats, paper hats [clothing], headbands [clothing], heels, hoods [clothing], hosiery, inner soles, stuff jackets [clothing], jackets [clothing], jerseys [clothing], jumper dresses, knitwear [clothing], lace boots, layettes [clothing], clothing of imitations of leather, clothing of leather, leggings [leg warmers], leg warmers, leggings [trousers], ready-made linings [parts of clothing, manillas, sleep masks, mittens, motorists' clothing, muffs [clothing], neckties, outerclothing, overalls, overcoats, pants[clothing], paper clothing, parkas, cap peaks, pelerines, pelisses, petticoats, pocket squares, pockets for clothing, ponchos, pullovers, pyjamas, ready-made clothing, bath robes, sandals, saris, sarongs, scarfs, shawls, dress shields, shirt fronts, shirts, shoes, short-sleeve shirts, sports jerseys, ski gloves, skirts, skull caps, slippers, slips [undergarments], sock suspenders, socks, soles for footwear, gaiters, sports shoes, boots for sports, stocking suspenders, stockings, sweat-absorbent stockings, suits, swimsuits, suspenders for clothing [suspenders], sweat-absorbent underclothing [underwear], sweaters, tee-shirts, tights, togas, top hats, trouser straps, trousers, bathing trunks, turbans, underpants, underwear, uniforms, footwear uppers, veils [clothing], fishing vests, visors [headwear], waistcoats, vests, waterproof clothing, wet suits for water-skiing, clothing for babies, romper suits, cloth bibs, dressing gowns, sleepsuits, bodysuits, mittens, hats for infants, booties, earmuffs, socks, blouses, anoraks, windbreakers, hats, braces, sportswear, footwear for sports, clothing for motorsports, overalls for motorsport; the bringing together, for the benefit of others, of a variety of goods enabling customers to conveniently view and purchase those goods from a supermarket or hypermarket or mini-market or from a general merchandise catalogue by mail order, or by means of telecommunications or from a general merchandise internet website; provision of information to customers and advice or assistance in the selection of goods brought together as above; information, advisory and consultancy services relating to the aforesaid services.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10991.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 12th August, 2014, by Philip Morris Products S.A., of Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

in respect of:

- (a) International Class 11 for electronic vaporizers; electronic smoking vaporizers; heating apparatus;
- (b) International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes not for medical purposes, smokers' articles, namely cigarette paper, cigarette tubes, cigarette filters, tobacco tins, cigarette cases, ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters, matches; electronic cigarettes; electronic cigarettes for use as an alternative to traditional cigarettes; electronic cigarettes that allow or permit the vaporization of tobacco, smoker's articles for electronic cigarettes namely lighters, cases for electronic cigarettes and electronic cigarette accessories, electronic cigarette lighters, electronic cigarette boxes, smokers' mouthpieces for electronic cigarettes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11039.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 1st September, 2014, by Jamiel John Estephan, of 8 ½ Miles Phillip Goldson Highway, Belize City, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorney-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BLUE HOLE BEER

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "BEER", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11093.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by Olson + Co. Inc., of Suite 1000 420 5th Street North, Minneapolis, Minnesota 55401, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

REVOLUTIONIZING ENGAGEMENT

in respect of International Class 35 for advertising services, public relations and marketing services, namely, promoting and marketing the goods and services of others through all public communication means; branding services, namely, consulting, development, management and marketing of brands for businesses; development of marketing strategies and concepts; providing consulting services in the field of facilitating the planning, buying, and selling of media; media production services, namely, video, print and film advertising production; social media strategy and marketing consultancy focusing on helping clients create and extend their product and brand strategies by building virally engaging marketing solutions, and social network brand presence and community management; post-production editing services for electronic media advertising in the field of marketing; marketing account services, namely, marketing planning and budget development, marketing campaign and workflow management, marketing campaign execution, marketing campaign measurement, invoicing and reconciliation for others of all campaign expenses; marketing consultation in the field of marketing strategy and program development; creative marketing design services, namely, marketing creative ideation, namely, developing ideas and concepts for marketing communications headlines, sub-headlines and visual materials, design and layout of marketing communications using a variety

of mediums, namely, print materials, direct mail, e-mail, web, CD-ROM, broadcast audio and video, and billboard, copywriting, production, letter shop preparation and fulfillment; marketing data management and analytics services, namely, market research and competitive analysis. business marketing services for others, namely, marketing program implementation planning, implementation of customer loyalty programs, corporate and product naming and identity programs, retail systems development, namely, development of instore point of sale promotions and marketing programs designed to increase brand awareness, customer acquisition, customer retention and customer's share of purchases with client through print, digital/online, video and audio mediums; promotional marketing services to business to consumer industries and business to business industries such as travel, financial services, brick and mortar retailers, online retailers, communication providers, internet service providers, cable, broadband, satellite service providers, restaurants, health care and fitness, music, entertainment, and package goods industries; new media development services, namely, providing advertising, marketing and promotional services, namely, development of advertising campaigns for a variety of mediums, namely, print materials, direct mail, e-mail, web, CD-ROM, broadcast audio and video, and billboard, copywriting, production, letter shop preparation and fulfillment; business marketing services; and environmental marketing services, namely, development for others of marketing programs designed to foster collaboration and collective action towards sustainability and carbon-neutral practices in the design, sourcing, production, use and disposal of dominant forms of marketing communication media such as printing, electronic publishing, and wireless telephony in the field of environmental awareness; post-production editing services for print media advertising in the field of marketing.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11176.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th October, 2014, by SDMO INDUSTRIES, of 12B rue de la Villeneuve, 29200 Brest, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SDMO

in respect of International Class 7 for current generators; generators of electricity; electric generators and related equipment, namely, automatic standby electric generator sets; machine tools; motors, other than for land vehicles; non-electrical couplings and transmission components for machines, except for land vehicles; compressed air engines; electric motors other than for land vehicles; internal combustion engines for power generation, other than for land vehicles; cylinder heads for engines; cylinders for motors and engines; injectors for engines; pistons for engines; igniting devices for internal combustion engines; speed governors for engines and motors; transmission chains other than for land vehicles; fuel economizers for motors and engines; carburetters; carburetter feeders; crankcases for machines, motors and engines; driving chains other than for land vehicles; pumps for heating installations; fuel conversion apparatus for internal combustion engines; controls for machines, motors and engines, namely, cables and hydraulic and pneumatic controls; electric welding apparatus; electric arc welding apparatus; gas-operated welding apparatus; electrical welding machines, in particular autogenous welding apparatus; compressors, in particular compressors for refrigerators; dynamos; wind-powered electricity generators; agricultural implements, except manually operated implements; water pumps for use with ponds, natural and man-made lakes, rivers, streams, waterfalls, water fountains, water gardens and other water features; water separators; de-aerators for feedwater; water heaters [machine parts]; feedwater regulators [parts of machines]; pressure regulators [parts of machines]; filtering machines; filters [parts of machines or engines]; cartridges for filtering machines; belts, namely dynamo belts, belts for machines; fan belts for motors and engines;

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11202.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 9th October, 2014, by PPG Industries Ohio, Inc., of 3800 West 143rd Street, Cleveland, State of Ohio 44111, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.4,18 in respect of:

- (a) International Class 2 for aluminium paints; anti-fouling paints; bactericidal paints; asbestos paints; ceramic paints; coatings for roofing felt [paints]; enamel paints; fireproof paints; wood coatings [paints]; copal varnish; enamels [varnishes]; fixatives [varnishes]; bitumen varnish; lacquers; anti-rust preparations for preservation and against deterioration of wood; soot [colorant]; yellowwood [colorant]; cobalt oxide [colorant]; mordants for metals; raw natural resins;
- (b) International Class 9 for scientific apparatus and instruments, namely, a paint color matching system comprising color measuring instrument software and documentation; nautical, surveying apparatus and instruments, drying apparatus for photographic prints; glazing apparatus for photographic prints; centering apparatus for photographic transparencies; photometers; phototelegraphy apparatus; cinematographic cameras; apparatus for editing cinematographic film; cinematographic film, exposed; optical, weighing, measuring, apparatus and instruments; signalling buoys; signaling whistles; signalling panels, luminous or mechanical; signal bells; signal lanterns; apparatus to check franking; speed checking apparatus for vehicles; apparatus to check stamping mail; magnetic data media; sound recording discs; calculating machines; readers [data processing equipment]; scanners [data processing equipment]; computers.

The applicant claims that the mark has been in use since August 10, 1981 in relation to those goods in Class 2, and since July 12, 2010 in relation to those goods in Class 9.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11209.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 16th October, 2014, by R. Twining and Company Limited, of Weston Centre, 10 Grosvenor Street, W1K 4QY, United Kingdom, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TWININGS

in respect of International Class 30 for tea-based beverages, coffee, cocoa, chocolate.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11215.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2014, by Philip Morris Brands Sârl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3,7

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes;

smokers' articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 55506/2014 on 7th May, 2014 in Switzerland.

Registration of this mark shall give no exclusive right to the use of the word "FILTER", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11291.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 10th November, 2014, by Westside Shopping Center, of 5 Burns Avenue, San Ignacio, Cayo District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):1.1.1,2;27.5.24

in respect of International Class 35 for retail store services featuring cell phones, tablet computer, secure digital (SD) memory cards, blank USB flash drives, MP4 players, Mp3 players, headphones, laptop computers, netbook computers.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11295.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th November, 2014, by Carlos Peraza, of 7292 George Price Blvd., P.O. Box 657, Belmopan, Cayo District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.2.7 in respect of:

- (a) International Class 35 for publication of publicity text;
- (b) International Class 41 for publication of electronic books and journals on-line; publication of texts, other than publicity texts.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "EDITIONS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11322.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th November, 2014, by DACOMSA, S.A. DE C.V., of Calzada San Bartolo Naucalpan No. 136, Colonia Argentina Poniente, 11230 México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FRITEC

in respect of International Class 12 for couplings for land vehicles; suspension shock absorbers for vehicles; balance weights for vehicle wheels; torsion bars for vehicles; vehicle chassis; brake discs for vehicles; clutches for land vehicles; gearing for land vehicles; brake linings for vehicles; brake pads for automobiles; brakes for vehicles; brake shoes for vehicles.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11326.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th November, 2014, by DACOMSA, S.A. DE C.V., of Calzada San Bartolo Naucalpan No. 136, Colonia Argentina Poniente, 11230 México, D.F., México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 12 for couplings for land vehicles; suspension shock absorbers for vehicles; balance weights for vehicle wheels; torsion bars for vehicles; vehicle chassis; brake discs for vehicles; clutches for land vehicles; gearing for land vehicles; brake linings for vehicles; brake pads for automobiles; brakes for vehicles; brake shoes for vehicles.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "FRICTION TECHNOLOGY", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11327.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 12th December, 2014, by Onduline, of 35 rue Baudin, 92300 Levallois Perret, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ONDULINE

in respect of:

- (a) International Class 6 for building materials of metal; buildings, transportable, of metal; roof coverings of metal; reinforcing materials of metal for building; collars of metal for fastening pipes; nails and screws of metal; partitions of metal;
- (b) International Class 17 for insulating materials; thermal and acoustic insulators for buildings; waterproof packings; semi-processed plastic in the form of membranes, sheets, bands, plates for waterproofing, thermal and sound proofing insulation for buildings;
- (c) International Class 19 for building materials, not of metal; buildings, transportable, not of metal; roof coverings, not of metal for all kind of building; bituminous products for building; tiles, not of metal, for building; sheet piles, not of metal; roofing, cladding and weatherboard, not of metal; plates glass [windows], for building; waterproofing membranes for roofing, under roof, walls and road; bitumen roofing underlayment; partitions, not of metal.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 14 4 097 523 on 13th June, 2014 in France.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11356.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 29th December, 2014, by CARRERAS LIMITED, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.6;26.1.2,18;29.1.14

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number UK00003073728 on 23rd September, 2014 in the United Kingdom.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11387.14 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8th January, 2015, by Cervecería Modelo, S. de R.L. de C.V., of Lago Alberto No. 156, Colonia Anáhuac, District Federal 11320, Mexico, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CORONA

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11400.15 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 12th January, 2015, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof

LA QUINTA

in respect of:

- (a) International Class 9 for computer programs [downloadable software]; computer programs, recorded;
- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "LA QUINTA" when translated to the English language are "THE COUNTRY HOUSE".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11412.15 should do so in writing addressed to the undersigned not later than the 8th day of May, 2015.

DATED this 9th day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th January, 2014, by A & E TELEVISION NETWORKS, LLC., of 235 East 45th Street, New York, New York 10017, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

(a) International Class 9 for audio and video analog and digital recordings, namely, audio and video discs, DVDs and CDs, featuring documentaries, reality television shows, dramas, movies, romances, musicals, concerts, plays, news and topical events, satire and political commentary, historical epics and fiction, action/adventure, miniseries, comedies, horror, mystery, fiction, specials and television series; with all of the foregoing relating to subjects of general human interest; downloadable audio and video files, MP3 files, MP3 recordings, online discussion boards, webcasts and podcasts featuring documentaries, dramas and topics relating to travel, food and wine, cooking, entertainment, home improvement, home décor, home design, home renovation, parenting, music, health, news, fashion, beauty, weddings, shopping, relationships, career, business, money management, technology, environment, real estate, gardening, interior design, leisure, popular culture, history, literature, games and lifestyle; computer

game software and video game software; downloadable computer and video game software via a global computer network, mobile platforms, and wireless devices for entertainment purposes; downloadable mobile applications for games;

- (b) International Class 38 for broadcasting services, namely, television broadcasting, video broadcasting, internet broadcasting, cable television and radio broadcasting, digital broadcasting, satellite television and cable television broadcasting and audio broadcasting; broadcasting of audio and video programming provided over a global communications network; over-the-air, satellite and cable radio and television transmission services; electronic transmission of data via satellite; electronic transmission of data via global and local computer networks; wireless broadband communications services; telecommunications services, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the internet; video-on-demand transmission services; wireless communication services, namely, transmission of television programs and motion pictures to mobile devices; providing online chat rooms and electronic bulletin boards for the electronic transmission of messages among users in the fields of documentaries, dramas and topics relating to travel, food and wine, cooking, entertainment, home improvement, home décor, home design, home renovation, parenting, music, health, news, fashion, beauty, weddings, shopping, relationships, career, business, money management, technology, environment, real estate, gardening, interior design, leisure, popular culture, history, literature, games and lifestyle;
- (c) International Class 41 for educational and entertainment services in the nature of on-going television programs featuring subjects of general human interest; educational and entertainment services in the nature of multimedia programs, namely, documentaries, reality television shows, dramas, movies, romances, musicals, concerts, plays, news and topical events, satire and political commentary, historical epics and fiction, action/adventure, miniseries, comedies, horror, mystery, fiction, specials and television series, with all of the foregoing relating to subjects of general human interest distributed via various platforms across multiple forms of transmission media; production and distribution of television programs and motion pictures; editing of television programs and motion pictures; television program syndication; television programming [scheduling]; providing on-line computer databases and links to web sites of other content providers featuring documentaries, dramas featuring subjects of general human interest and topics relating to travel, food and wine, cooking, entertainment, home improvement, home décor, home design, home renovation, parenting, music, health, news, fashion, beauty, weddings, shopping, relationships, career, business, money management, technology, environment, real estate, gardening, interior design, leisure, popular culture, history, literature, games and lifestyle; providing news and information in the field of entertainment by means of a global computer network; entertainment services, namely, operating real time games for others via the internet, mobile platforms, and local area computer networks; electronic game services provided by means of the internet, mobile platforms, and local area computer networks; entertainment services, namely, providing temporary use of non downloadable interactive games; motion picture films featuring documentaries, dramas, comedies, horror, romances, musicals, action/adventure, historical epics, fiction, mystery and specials, with all the foregoing relating to subjects of general human interest; entertainment services, namely, distribution and production of ongoing television programs in the field of documentaries, dramas and topics featuring subjects of general human interest relating to travel, food and wine, cooking, entertainment, home improvement, home décor, home design, home renovation, parenting, music, health, news, fashion, beauty, weddings, shopping, relationships, career, business, money management, technology, environment, real estate, gardening, interior design, leisure, popular culture, history, literature, games and lifestyle.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/140,140 on 10th December, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10498.14 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd December, 2014, by Citizen Holdings Kabushiki Kaisha also t/a Citizen Holdings Co., Ltd., of 1-12, 6-chome Tanashi-cho, Nishi-tokyo-shi, Tokyo, Japan, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SATELLITE WAVE GPS

in respect of International Class 14 for watches with a GPS (Global Positioning System) satellite time keeping system.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the letters "GPS", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11367.14 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th January, 2015, by PASTEURIZADORA FOREMOST DAIRES DE GUATEMALA, S.A., of 46 Calle 21-55 zona 12, Guatemala, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MILKOS

in respect of International Class 32 for non-alcoholic fruit juice beverages, fruit nectars, non-alcoholic, syrups for beverages, non-alcoholic beverages.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11419.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th January, 2015, by PASTEURIZADORA FOREMOST DAIRES DE GUATEMALA, of 46 Calle 21-55 zona 12, Guatemala, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 32 for non-alcoholic fruit juice beverages, fruit nectars, non-alcoholic, syrups for beverages, non-alcoholic beverages.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11421.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd January, 2015, by Richter Gedeon Nyrt., of 1103 Budapest, Gyömrői út 19-21, Hungary, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VAGIRING

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11427.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23 rd day of February, 2015.

(Ist issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd January, 2015, by Richter Gedeon Nyrt., of 1103 Budapest, Gyömrői út 19-21, Hungary, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

RINGULETTE

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11428.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23 rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd January, 2015, by MIKRO INTERNATIONAL LTD., of 714, 7th Floor, North Tower Concordia Plaza, No 1 Science Museum Road, Tsim Sha Tsui, Kowloon, Hong Kong, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MIYKON

in respect of International Class 14 for watches.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11430.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2015, by Wilbur-Ellis Company, of 345 California Street, 27th Floor, San Francisco, California 94104, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DIFFUSION

in respect of International Class 1 for chemical preparations for use in agriculture, horticulture and forestry, namely, chemical preparations for the prevention of sunburn in plants.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11432.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23rd day of February, 2015.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2015, by Hyatt International Corporation, of 71 S. Wacker Drive, 14th Floor, Chicago, IL 60606, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

HYATT TRULY

in respect of International Class 43 for hotels; resort hotels services; motels; providing temporary housing accommodations for travelers and vacationers; providing temporary lodging services in the nature of apartments and condominiums hotel; travel agency services, namely, making reservations and booking for temporary lodging; hotel services for preferred customers, namely, frequent hotel guests; specialized hotel services rendered as a part of a program for frequent hotel guests; restaurant, bar services; cocktail lounge services; snack-bars; food and drink catering; providing banquet and social function facilities for special occasions; providing conference, exhibition and meeting facilities; rental of chairs, tables, table linen, glassware; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11438.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23 rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 2nd February, 2015, by DECCO WORLDWIDE POST-HARVEST HOLDINGS B.V., of Tankhoofd 10, 3196 KE Vondelingenplaat, Rotterdam Holland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DECCO

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry; fertilisers; hormones for hastening the ripening of fruit; chemical additives to fungicides;
- (b) International Class 5 for chemical preparations for destroying vermin; fungicides; herbicides; pesticides; insecticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11444.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd February, 2015, by Rayco, S.A., of Avenida Centenario Costa del Este Edificio Top Towers oficina 1-03, Panamá Republic de Panamá, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.23;24.1.9;29.1.1,2

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; matchboxes; matches; tobacco pipes; tobacco.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "Fine Tobaccos", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11447.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd February, 2015, by KT & G Corporation, of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ESSE CHANGE

in respect of International Class 34 for tobacco; cigarettes; cigars; snuff; cigarette papers; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtrays for smokers made of non-precious metals; cigar cutters.

The applicant claims that it intends to use the mark.

The applicant claims that the English translation of the word "ESSE" from Latin is being, existence; from the French language is S-shaped hook, (a fuselage of the violin) S-shaped hole; and from the German language is forge brazier, chimney.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11448.15 should do so in writing addressed to the undersigned not later than the 22nd day of May, 2015.

DATED this 23 rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 4th February, 2015, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

INTAYN

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11453.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23rd day of February, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 4th February, 2015, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

INVEGA TRITAIN

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11462.15 should do so in writing addressed to the undersigned not later than the 22^{nd} day of May, 2015.

DATED this 23 rd day of February, 2015.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)



CFE(6):26.13.25

THE MARK shown above, Registration No. 1019, has been renewed in the name of Atlantic Industries, of PO Box 309, Ugland House, South Church Street, George Town, Grand Cayman KY1-1104, Cayman Islands, as of the 13th day of December, 2014, in respect of International Class 32 for non-alcoholic drinks and preparations for making such drinks, all included in Class 32; and fruit juices; all being goods for sale in al quarters of the world with the exception of the British Isles, the Channel Islands, the Isle of Man, Ireland (both Northern Ireland and the Republic of Ireland), the Commonwealth of Australia, the Dependencies thereof and New Zealand, of which it has been used. The mark shall remain valid for a period of ten years until the 13th day of December, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

DORA

THE MARK shown above, Registration No. 2495.04, has been renewed in the name of **Fumakilla Limited, of 11 Kanda-Mikuracho, Chiyoda-ku, Tokyo, Japan,** as of the 23rd day of July, 2014, in respect of **International Class 5** for rodenticides, rat killers, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(3^{rd} issue)$

FUMAKILLA

THE MARK shown above, Registration No. 2496.04, has been renewed in the name of **Fumakilla Limited**, of 11 Kanda-Mikuracho, Chiyoda-ku, Tokyo, Japan, as of the 23rd day of July, 2014, in respect of **International Class 5** for pharmaceutical and veterinary goods, insecticides, vermin repellents, mosquito-repellent incenses, disinfectants, preparations for killing weeds and destroying vermin, aromatic preparations for purification of air, deodorants; **International Class 9** for electric apparatus for destroying mosquitos, electric apparatus for killing insects with electro-ultrasonic bebullizers, battery operated mosquito repellent, "battery operated apparatus containing a small fan for destroying mosquitos by diffusing insecticides by use of the fan", of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

THE MARK shown above, Registration No. 2497.04, has been renewed in the name of **Fumakilla Limited**, of 11 Kanda-Mikuracho, Chiyoda-ku, Tokyo, Japan, as of the 23rd day of July, 2014, in respect of **International Class 5** for pharmaceutical and veterinary goods, insecticides, vermin repellents, mosquito-repellent incenses, disinfectants, preparations for killing weeds and destroying vermin, aromatic preparations for purification of air, deodorants; **International Class 9** for electric apparatus for destroying mosquitos, electric apparatus for killing insects with electro-ultrasonic bebullizers, battery operated mosquito repellent, "battery operated apparatus containing a small fan for destroying mosquitos by diffusing insecticides by use of the fan", of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)



CFE(6):1.3.17;26.3.13;29.1.2

THE MARK shown above, Registration No. 2657.04, has been renewed in the name of **UNICOMER**, **S.A. DE C.V.**, **of Paseo General Escalón**, **No. 3700**, **San Salvador**, **El Salvador**, as of the 30th day of September, 2014, in respect of **International Class 35** for retail and wholesale store services and online sales via global computer network in the field of electronics, household electronic appliances and products, video equipment, audio equipment, personal computers and other home and office products and furniture, compact discs, prerecorded audio and video cassettes and related merchandise, telephones, phone answering devices; **International Class 36** for providing financial and credit services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 30th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)



CFE(6):2.1.23;29.1.4

THE MARK shown above, Registration No. 2658.04, has been renewed in the name of **UNICOMER**, **S.A. DE C.V.**, **of Paseo General Escalón**, **No. 3700**, **San Salvador**, **El Salvador**, as of the 30th day of September, 2014, in respect of **International Class 35** for retail and wholesale store services and online sales via global computer network in the field of electronics, household electronic appliances and products, video equipment, audio equipment, personal computers and other home and office products and furniture, compact discs, prerecorded audio and video cassettes and related merchandise, telephones, phone answering devices; **International Class 36** for providing financial and credit services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 30th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

SERVITOTAL

THE MARK shown above, Registration No. 2666.04, has been renewed in the name of **UNICOMER**, **S.A. DE C.V.**, **of Paseo General Escalón**, **No. 3700**, **San Salvador**, **El Salvador**, as of the 30th day of September, 2014, in respect of **International Class 37** for building construction; repair; installation services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 30th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(3^{rd} issue)$



CFE(6):26.1.18;27.5.24

THE MARK shown above, Registration No. 2749.04, has been renewed in the name of **Bayer Intellectual Property GmbH**, of Alfred-Nobel-Straße 10, 40789 Monheim am Rhein, Germany, as of the 15th day of November, 2014, in respect of **International Class 5** for pharmaceutical preparations; hormonal preparations, of which it has not been used, the applicant is still in the process of finding a suitable licensee to distribute the product. The mark shall remain valid for a period of ten years until the 15th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

SEVEN-UP

THE MARK shown above, Registration No. 2861.05, has been renewed in the name of **The Concentrate Manufacturing Company of Ireland, of Corner House, 20 Parliament Street, Hamilton, Bermuda,** as of the 11th day of January, 2015, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups, concentrates and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExonMobil

THE MARK shown above, Registration No. 2917.05, has been renewed in the name of **Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A.**, as of the 18th day of February, 2015, in respect of **International Class 1** for chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry; **International Class 4** for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; **International Class 16** for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers'

type; printing blocks; **International Class 17** for rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExxonMobil

THE MARK shown above, Registration No. 2918.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 1 for chemicals used in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; manures; fire extinguishing compositions; tempering and soldering preparations; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry; International Class 2 for paints, varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants; mordants; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists; International Class 3 for bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices; International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations; for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExxonMobil

THE MARK shown above, Registration No. 2919.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 6 for common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores; International Class 7 for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand operated; incubators for eggs; International Class 8 for hand tools and implements (hand-operated); cutlery; side arms; razors; International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus; International Class 10 for surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth; orthopaedic articles; suture materials, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExxonMobil

THE MARK shown above, Registration No. 2920.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 11 for apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes; International Class 12 for vehicles; apparatus for locomotion by land, air or water; International Class 13 for firearms; ammunition and projectiles; explosives; fireworks; International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments; International Class 15 for musical instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExxonMobil

THE MARK shown above, Registration No. 2921.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 16 for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type printing blocks; International Class 17 for rubber; gutta-percha, gum, asbestos; mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal; International Class 18 for leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas, arasols and walking sticks; whips, harness and saddlery; International Class 19 for building materials (non-metallic); non-metallic rigid pipes for building; asphalt, pitch and bitumen; non-metallic transportable buildings; monuments, not of metal; International Class 20 for furniture, mirrors, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExxonMobil

THE MARK shown above, Registration No. 2922.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 21 for household or kitchen utensils and containers (not of precious metal or coated therewith); combs and sponges; brushes (except paint brushes); brushmaking materials; articles for cleaning purposes; steelwool; unworked or semi-worked glass (except glass used in building); glassware, porcelain and earthenware not included in other Classes; International Class 22 for ropes, string, nets, tents, awnings, tarpaulins, sails, sacks and bags (not included in other classes); padding and stuffing materials (except of rubber or plastics); raw fibrous textile materials; International Class 23 for yarns and thread, for textile use; International Class 24 for textiles and textile goods, not included in other classes; bed and table covers; International Class 25 for clothing, footwear, headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExxonMobil

THE MARK shown above, Registration No. 2923.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 26 for lace and embroidery, ribbons and braid; buttons, hooks and eyes, pins and needles; artificial flowers; International Class 27 for carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile); International Class 28 for games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees; International Class 29 for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats; International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExxonMobil

THE MARK shown above, Registration No. 2924.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 31 for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals, malt; International Class 32 for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages; International Class 33 for alcoholic beverages (except beers); International Class 34 for tobacco; smokers' articles; matches; International Class 35 for advertising; business management; business administration; office function, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExxonMobil

THE MARK shown above, Registration No. 2925.05, has been renewed in the name of **Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A.**, as of the 18th day of February, 2015, in respect of **International Class 36** for insurance; financial affairs; monetary affairs; real estate affairs; **International Class 37** for building construction; repair; installation services; **International Class 38** for telecommunication; **International Class 39** for transport; packaging and storage of goods; travel arrangement; **International Class 40** for treatment of materials, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

ExxonMobil

THE MARK shown above, Registration No. 2926.05, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 18th day of February, 2015, in respect of International Class 41 for education; providing of training; entertainment; sporting and cultural activities; International Class 42 for scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; legal services, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)



CFE(6):23.1.1,18

THE MARK shown above, Registration No. 2956.05, has been renewed in the name of **Diageo Scotland Limited**, of **Edinburgh Park**, 5 **Lochside Way**, **Edinburgh EH12 9DT**, **Scotland**, as of the 11th day of March, 2015, in respect of **International Class 33** for alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)



CFE(6):18.3.2

THE MARK shown above, Registration No. 2967.05, has been renewed in the name of **Diageo Scotland Limited**, of **Edinburgh Park**, 5 **Lochside Way**, **Edinburgh EH12 9DT**, **Scotland**, as of the 11th day of March, 2015, in respect of **International Class 33** for alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)



CFE(6):26.13.25

THE MARK shown above, Registration No. 3311, has been renewed in the name of **Compagnie des Montres Longines, Francillon S.A.** (**Longines Watch Co. Francillon Ltd.**), of **2610 Saint-Imiera, Switzerland,** as of the 2nd day of November, 2014, in respect of **International Class 14** for horological instruments and parts thereof, of which it has not been used, due to lack of commercial demand. The mark shall remain valid for a period of ten years until the 2nd day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)



CFE(6):5.3.20;29.1.3

THE MARK shown above, Registration No. 3486.05, has been renewed in the name of **FERTILIZANTES DE CENTROAMERICA** (**EL SALVADOR**), **SOCIEDAD ANÓNIMA**, of **5A. Avenida Norte Y 19 Calle Poniente Edificio Fertiac, S.S.**, as of the 2nd day of November, 2015, in respect of **International Class 1** for chemicals used in industry as well as in agriculture, horticulture and forestry; manures; fertilizers, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)



CFE(6):3.7.15;29.1.14

THE MARK shown above, Registration No. 6128, has been renewed in the name of **Pickapeppa Company**, **Ltd.**, of **Shooter's Hill P.O.**, **Manchester**, **Jamaica**, **West Indies**, as of the 28th day of November, 2014, in respect of **International Class 30** for sauces and spices (other than poultry spice), all consisting of or containing peppers, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

BETTY CROCKER

THE MARK shown above, Registration No. 7324, has been renewed in the name of **General Mills, Inc., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A.,** as of the 7th day of July, 2015, in respect of **International Class 30** for bread, cakes, pie-crusts, icings, pancakes, waffles, muffins and biscuits (other than biscuits for animals), and food mixtures included in Class 30 for making any of the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

(3rd issue)

TURNING LEAF

THE MARK shown above, Registration No. 7455, has been renewed in the name of **E. & J. GALLO WINERY, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A.,** as of the 21st day of February, 2015, in respect of **International Class 33** for alcoholic beverages, wines, spirits, liquors, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(3^{rd} issue)$

BARTLES & JAYMES

THE MARK shown above, Registration No. 7648, has been renewed in the name of **E. & J. GALLO WINERY**, **of 600 Yosemite Boulevard**, **Modesto**, **California 95354**, **U.S.A.**, as of the 3rd day of February, 2015, in respect of **International Class 32** for all goods in Class 32; **International Class 33** for all goods in Class 33, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27th day of January, 2015.

 $(2^{nd} issue)$

MAGNOLIA

THE MARK shown above, Registration No. 2542.04, has been renewed in the name of **The J.M. Smucker Company, of One Strawberry Lane, Orrville, OH 44667, U.S.A.**, as of the 23rd day of September, 2014, in respect of **International Class 29** for sweetened condense milk and evaporated milk, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

L200 SPORTERO

THE MARK shown above, Registration No. 2986.05, has been renewed in the name of **MITSUBISHI JIDOSHA KOGYO KABUSHIKI KAISHA**, of 33-8, Shiba 5-chome, Minato-Ku, Tokyo, Japan, as of the 17th day of March, 2015, in respect of **International Class 12** for automobiles and their parts and fittings; motorcycles and their parts and fittings; bicycles and their parts and fittings; motors (non-electric) for land vehicles; machine elements for land vehicles; alternating current motors for land vehicles, direct current motors for land vehicles; anti-theft devices for vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

BALLY

THE MARK shown above, Registration No. 4905, has been renewed in the name of **BALLY SCHUHFABRIKEN AG**, of Via Industria 1, 6987 Caslano, Switzerland, as of the 14th day of June, 2015, in respect of International Class 18 for handbags made of leather, of which it has not been used, due to no commercial agent/dealer in Belize. The mark shall remain valid for a period of ten years until the 14th day of June, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of February, 2015.

 $(2^{nd} issue)$

MASECA

THE MARK shown above, Registration No. 6458, has been renewed in the name of **GRUMA**, **S.A.B. DE C.V.**, **of Río de La Plata #407 Ote.**, **Colonia del Valle**, **C.P. 66220**, **San Pedro Garza Garcia**, **N.L.**, **México**, as of the 20th day of October, 2015, in respect of **International Class 30** for flour of corn, rye, wheat, barley, oats, rice and of millet, all included in Class 30, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 9th day of February, 2015.

(1st issue)



CFE(6):26.1.18;27.5.17,24

THE MARK shown above, Registration No. 2557.04, has been renewed in the name of **Lasco Distributors Limited**, of 27 Red Hills Road, Kingston 10, Jamaica, West Indies, as of the 10th day of August, 2014, in respect of International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides, of which it has not been used, Lasmed Clavena Tablets has no commercial agent/dealer in Belize. The mark shall remain valid for a period of ten years until the 10th day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of February, 2015.

(1st issue)



CFE(6):3.7.17:18.4.2

THE MARK shown above, Registration No. 2844.05, has been renewed in the name of **LEVI STRAUSS & CO.**, of **Levi's Plaza**, 1155 **Battery Street, San Francisco, California 94111, U.S.A.**, as of the 5th day of January, 2015, in respect of **International Class 25** for pants, slacks, trousers, jeans, shorts, shirts, t-shirts, blouses, vests, skirts, jackets, coats, sportcoats, sweaters, sweatshirts, sweatpants, underwear, hats, belts, ties, socks and shoes, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of February, 2015.

(1st issue)



CFE(6):26.4.18;27.5.15,24

THE MARK shown above, Registration No. 2936.05, has been renewed in the name of **ENERYA S.A. DE C.V.**, of Carretera García Kilómetro 1.2, Santa Catarina, Neuvo León, República Mexicana, as of the 2nd day of March, 2015, in respect of **International Class 9** for electric batteries for automobiles, of which it has not been used, it has not been possible to commercialize and be competitive with this product on the market in Belize. The mark shall remain valid for a period of ten years until the 2nd day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of February, 2015.

(1st issue)



CFE(6):25.7.4;26.4.18;27.5.3,24

THE MARK shown above, Registration No. 2937.05, has been renewed in the name of **ENERYA S.A. DE C.V., of Carretera García Kilómetro 1.2, Santa Catarina, Neuvo León, República Mexicana,** as of the 2nd day of March, 2015, in respect of **International Class 9** for electric batteries for automobiles, of which it has not been used, it has not been possible to commercialize and be competitive with this product on the market in Belize. The mark shall remain valid for a period of ten years until the 2nd day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of February, 2015.

(1st issue)

CHOLIS

THE MARK shown above, Registration No. 3068.05, has been renewed in the name of **Rafael Amoa** (a/t/a Moonclusters Coffee House), of 25 Daly Street, Belize City, Belize, as of the 28th day of April, 2015, in respect of **International Class 30** for frozen coffee, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of April, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of February, 2015.

(1st issue)



CFE(6):25.7.4;26.4.8,24

THE MARK shown above, Registration No. 6392, has been renewed in the name of **Société des Produits Nestlé S.A., of 1800 Vevey, Canton of Vaud, Switzerland,** as of the 17th day of May, 2015, in respect of **International Class 31** for foodstuffs for animals and nutritional additives included in Class 31 for such foodstuffs, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of May, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

(1st issue)

SEROQUEL

THE MARK shown above, Registration No. 7251, has been renewed in the name of **AstraZeneca UK Limited**, of **15 Stanhope Gate**, **London W1Y 6LN**, **United Kingdom**, as of the 15th day of March, 2015, in respect of **International Class 5** for pharmaceutical preparations and substances, all included in Class 5, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of February, 2015.

(1st issue)

PANTOZOL

THE MARK shown above, Registration No. 7338, has been renewed in the name of **Takeda GmbH**, of **Byk-Gulden-Str. 2**, **78467 Konstanz**, as of the 10th day of February, 2015, in respect of **International Class 5** for pharmaceutical preparations, medicinal preparations and medicaments, all for human use, pharmaceutical preparations, medicinal preparations and medicaments, all for the treatment of gastro-intestinal diseases, of which it has not been used, due to economic circumstances. The mark shall remain valid for a period of ten years until the 10th day of February, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of February, 2015.

(1st issue)



CFE(6):26.13.25;27.5.24

THE MARK shown above, Registration No. 8273, has been renewed in the name of Levi Strauss & Co., of 1155 Battery Street, San Francisco, California 94111, U.S.A., as of the 12th day of January, 2015, in respect of International Class 18 for belts and sports bags, all included in Class 18, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of January, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

NOTICE OF ASSIGNMENT

DULUX

IMPERIAL CHEMICAL INDUSTRIES LIMITED, the Registered Proprietor of Trade Mark No. 1897.03, has, by veritable proof tendered before the Registrar on the 11th day of February, 2015, being Deed of Assignment, executed on the 6th day of January, 2015, assigned the trade mark to **AKZO NOBEL COATINGS INTERNATIONAL B.V., of Velperweg 76, 6824 BM Arnhem, The Netherlands,** as of the 6th day of January, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR



CFE(6):27.5.1,11;26.3.23

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 7050.10, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed **address** from **P.O Box 8102, Reno, NV 89507, U.S.A.**, to **410 Terry Ave N, Seattle, WA 98109, U.S.A.**, as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.

AMAZON.COM

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 7051.10, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed address from P.O Box 8102, Reno, NV 89507, U.S.A., to 410 Terry Ave N, Seattle, WA 98109, U.S.A., as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.

AMAZON.COM

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 7052.10, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed **address** from **P.O Box 8102, Reno, NV 89507, U.S.A.**, to **410 Terry Ave N, Seattle, WA 98109, U.S.A.**, as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.

AMAZON

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 7053.10, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed **address** from **P.O Box 8102, Reno, NV 89507, U.S.A.**, to **410 Terry Ave N, Seattle, WA 98109, U.S.A.**, as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.



CFE(6):27.5.1,11;26.3.23

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 7062.10, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed **address** from **P.O. Box 8102, NV 89507, U.S.A.**, to **410 Terry Ave N, Seattle, WA 98109, U.S.A.**, as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.



CFE(6):24.15.1,7

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 10414.13, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed address from 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., to 410 Terry Ave N, Seattle, WA 98109, U.S.A., as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.



CFE(6):24.15.1,7

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 10415.13, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed **address** from **8329 West Sunset Road**, **Suite 200**, **Las Vegas**, **Nevada 89113**, **U.S.A.**, to **410 Terry Ave N, Seattle, WA 98109**, **U.S.A.**, as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.

KINDLE

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 10425.13, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed **address** from **8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A.,** to **410 Terry Ave N, Seattle, WA 98109, U.S.A.,** as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.

KINDLE

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 10426.13, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed **address** from **8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., to 410 Terry Ave N, Seattle, WA 98109, U.S.A.,** as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.

FIRE

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 11167.14, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed address from 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., to 410 Terry Ave N, Seattle, WA 98109, U.S.A., as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

FIRE

Amazon Technologies, Inc., the Registered Proprietor of Trade Mark No. 11168.14, has, by veritable proof tendered before the Registrar on the 6th day of February, 2015, changed **address** from **8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., to 410 Terry Ave N, Seattle, WA 98109, U.S.A.,** as of the 6th day of February, 2015, the appropriate recordals of which have been effected in the Register.

NOTICE OF CHANGE OF NAME OF PROPRIETOR



CFE(6):1.1.2;26.3.4

THE NAME OF THE PROPRIETOR of Trade Mark No. 1357.03, has, by veritable proof tendered before the Registrar on the 10th day of February, 2015, being Certified Copy of Certificate of Amendment of the Certificate of Formation, certified on the 23rd day of January, 2015, been changed from **Chrysler Group LLC**, to **FCA US LLC**, as of the 15th day of December, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2014.

DODGE

THE NAME OF THE PROPRIETOR of Trade Mark No. 2202.04, has, by veritable proof tendered before the Registrar on the 10th day of February, 2015, being Certified Copy of Certificate of Amendment of the Certificate of Formation, certified on the 23rd day of January, 2015, been changed from **Chrysler Group LLC**, to **FCA US LLC**, as of the 15th day of December, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2014.

AVENGER

THE NAME OF THE PROPRIETOR of Trade Mark No. 3234.05, has, by veritable proof tendered before the Registrar on the 10th day of February, 2015, being Certified Copy of Certificate of Amendment of the Certificate of Formation, certified on the 23rd day of January, 2015, been changed from **Chrysler Group LLC**, to **FCA US LLC**, as of the 15th day of December, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2014.

JEEP

THE NAME OF THE PROPRIETOR of Trade Mark No. 4407, has, by veritable proof tendered before the Registrar on the 10th day of February, 2015, being Certified Copy of Certificate of Amendment of the Certificate of Formation, certified on the 23rd day of January, 2015, been changed from **Chrysler Group LLC**, to **FCA US LLC**, as of the 15th day of December, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2014.

CHRYSLER

THE NAME OF THE PROPRIETOR of Trade Mark No. 8388, has, by veritable proof tendered before the Registrar on the 10th day of February, 2015, being Certified Copy of Certificate of Amendment of the Certificate of Formation, certified on the 23rd day of January, 2015, been changed from **Chrysler Group LLC**, to **FCA US LLC**, as of the 15th day of December, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2014.

JEEPSTER

THE NAME OF THE PROPRIETOR of Trade Mark No. 8522.14, has, by veritable proof tendered before the Registrar on the 10th day of February, 2015, being Certified Copy of Certificate of Amendment of the Certificate of Formation, certified on the 23rd day of January, 2015, been changed from **Chrysler Group LLC**, to **FCA US LLC**, as of the 15th day of December, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2014.

RENEGADE

THE NAME OF THE PROPRIETOR of Trade Mark No. 8546.14, has, by veritable proof tendered before the Registrar on the 10th day of February, 2015, being Certified Copy of Certificate of Amendment of the Certificate of Formation, certified on the 23rd day of January, 2015, been changed from **Chrysler Group LLC**, to **FCA US LLC**, as of the 15th day of December, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2014.

MY SKY

THE NAME OF THE PROPRIETOR of Trade Mark No. 10604.14, has, by veritable proof tendered before the Registrar on the 10th day of February, 2015, being Certified Copy of Certificate of Amendment of the Certificate of Formation, certified on the 23rd day of January, 2015, been changed from **Chrysler Group LLC**, to **FCA US LLC**, as of the 15th day of December, 2014, the appropriate recordals of which have been effected in the Register.

NOTICE OF MERGER

CDK GLOBAL

XYZ Holding Company, LLC, the Registered Proprietor of Trade Mark No. 11075.14, has, by veritable proof tendered before the Registrar on the 12th day of February, 2015, being Certified Copy of Certificate of Merger, certified on the 22nd day of January, 2015, merged with and into **CDK GLOBAL, LLC**, of 1950 Hassell Road, Hoffman Estates, Illinois 60169, U.S.A., as of the 19th day of November, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.

CDK GLOBAL

XYZ Holding Company, LLC, the Registered Proprietor of Trade Mark No. 11076.14, has, by veritable proof tendered before the Registrar on the 12th day of February, 2015, being Certified Copy of Certificate of Merger, certified on the 22nd day of January, 2015, merged with and into **CDK GLOBAL, LLC**, of 1950 Hassell Road, Hoffman Estates, Illinois 60169, U.S.A., as of the 19th day of November, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.

CDK GLOBAL

XYZ Holding Company, LLC, the Registered Proprietor of Trade Mark No. 11080.14, has, by veritable proof tendered before the Registrar on the 12th day of February, 2015, being Certified Copy of Certificate of Merger, certified on the 22nd day of January, 2015, merged with and into **CDK GLOBAL, LLC**, of 1950 Hassell Road, Hoffman Estates, Illinois 60169, U.S.A., as of the 19th day of November, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.



CFE(6):26.1.1.6

XYZ Holding Company, LLC, the Registered Proprietor of Trade Mark No. 11109.14, has, by veritable proof tendered before the Registrar on the 12th day of February, 2015, being Certified Copy of Certificate of Merger, certified on the 22nd day of January, 2015, merged with and into **CDK GLOBAL, LLC, of 1950 Hassell Road, Hoffman Estates, Illinois 60169, U.S.A.,** as of the 19th day of November, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of February, 2015.



CFE(6):26.1.1.6

XYZ Holding Company, LLC, the Registered Proprietor of Trade Mark No. 11110.14, has, by veritable proof tendered before the Registrar on the 12th day of February, 2015, being Certified Copy of Certificate of Merger, certified on the 22nd day of January, 2015, merged with and into **CDK GLOBAL, LLC**, of 1950 Hassell Road, Hoffman Estates, Illinois 60169, U.S.A., as of the 19th day of November, 2014, the appropriate recordals of which have been effected in the Register.



CFE(6):26.1.1,6

XYZ Holding Company, LLC, the Registered Proprietor of Trade Mark No. 11111.14, has, by veritable proof tendered before the Registrar on the 12th day of February, 2015, being Certified Copy of Certificate of Merger, certified on the 22nd day of January, 2015, merged with and into **CDK GLOBAL, LLC**, of 1950 Hassell Road, Hoffman Estates, Illinois 60169, U.S.A., as of the 19th day of November, 2014, the appropriate recordals of which have been effected in the Register.

 ${f DATED}$ this 24^{th} day of February, 2015.



CFE(6):26.1.1,6

XYZ Holding Company, LLC, the Registered Proprietor of Trade Mark No. 11113.14, has, by veritable proof tendered before the Registrar on the 12th day of February, 2015, being Certified Copy of Certificate of Merger, certified on the 22nd day of January, 2015, merged with and into **CDK GLOBAL, LLC**, of 1950 Hassell Road, Hoffman Estates, Illinois 60169, U.S.A., as of the 19th day of November, 2014, the appropriate recordals of which have been effected in the Register.

NOTICE OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by ANIMALE GROUP S.A. (The Opponent), of Edificio Torre Global Bank, Piso 36, Calle 50, Panama City, Panama, against trademark Application No. 11230.14, filed on the 22nd day of October, 2014, by UNIVERSAL PROTEIN SUPPLEMENTS CORPORATION dba UNIVERSAL NUTRITION (The Applicant), of 3 Terminal Road, New Brunswick, New Jersey 08901, U.S.A., for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:

- 1. The Opponent is the proprietor of the 'ANIMALE' trademark and has registered its trademark throughout the world in Classes 3, 9, 14, 24 and 25. Animal Group S.A. opposes the above application for registration of trademark ANIMAL on the ground that the trademark is confusingly similar to the ANIMALE trademark.
- 2. The Applicant is seeking registration of trademark ANIMAL in Class 25 for clothing, namely, hats, caps, bottoms, tops, shorts, pants, shirts, sweat shirts, sweat pants, sweat shorts, sweat jackets and the Opponent has registered its trademark in several countries similarly in Class 25 for pants, undershirt, t-shirt; camisole, Bermuda shorts, hats, jackets, belts, footwear, blouses and shirts. As a result of the similarity of the name 'ANIMAL' and 'ANIMALE', as well as the similarity of the goods, there exists a likelihood of confusion in that the average consumer is likely to assume that the Applicant's trademarks are associated with the Opponent's trademark.
- Apart from the similarity of the Applicant's trademark to the Opponent's trademark, should registration be granted for trademark
 'ANIMAL', its use would take unfair advantage of and be detrimental to the distinctive character or repute of the Opponent's
 trademark.
- 4. The Opponent, Animale Group, S.A., has been using trademark ANIMALE in Belize since approximately 2004 and its products has been sold at the duty free shops in Belize City. The ANIMALE mark is well known and is associated with its products, namely, fragrances, clothing, eyewear and watches. Animal Group S.A., has over two hundred (200) applications/registrations throughout the world and has registration in Class 25 in Bolivia, Columbia, Dominican Republic, Ecuador, Panama, United States and Venezuela.
- 5. The Opponent's is presently engaged in oppositions against the said trademark, that is, 'ANIMAL' in Columbia, Ecuador, Dominica Republic and Paraguay and has no alternative than to oppose the above application for 'ANIMAL' simply to protect its trademark given the funds it has spent in marketing its trademark.
- 6. The Opponent has exhausted obscene funds to market and protect its trademark. Its products are well known to its consumers and its trademark has acquired distinctiveness and fame over the years.
- 7. The Opponent respectfully request that the applications be denied.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 24th day of February, 2015.

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by ANIMALE GROUP S.A. (The Opponent), of Edificio Torre Global Bank, Piso 36, Calle 50, Panama City, Panama, against trademark Application No. 11231.14, filed on the 22nd day of October, 2014, by UNIVERSAL PROTEIN SUPPLEMENTS CORPORATION dba UNIVERSAL NUTRITION (The Applicant), of 3 Terminal Road, New Brunswick, New Jersey 08901, U.S.A., for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:

- 1. The Opponent is the proprietor of the 'ANIMALE' trademark and has registered its trademark throughout the world in Classes 3, 9, 14, 24 and 25. Animal Group S.A. opposes the above application for registration of trademark A ANIMAL on the ground that the trademarks are confusingly similar to the ANIMALE trademark.
- 2. The Applicant is seeking registration of trademark A ANIMAL in Class 25 for clothing, namely, hats, caps, bottoms, tops, shorts, pants, shirts, sweat shirts, sweat pants, sweat shorts, sweat jackets and the Opponent has registered its trademark in several countries similarly in Class 25 for pants, undershirt, t-shirt; camisole, Bermuda shorts, hats, jackets, belts, footwear, blouses and shirts. As a result of the similarity of the name 'A ANIMAL' and 'ANIMALE', as well as the similarity of the goods, there exists a likelihood of confusion in that the average consumer is likely to assume that the Applicant's trademarks are associated with the Opponent's trademark.
- Apart from the similarity of the Applicant's trademark to the Opponent's trademark, should registration be granted for trademark
 'A ANIMALE', its use would take unfair advantage of and be detrimental to the distinctive character or repute of the Opponent's trademark.
- 4. The Opponent, Animale Group, S.A., has been using trademark ANIMALE in Belize since approximately 2004 and its products has been sold at the duty free shops in Belize City. The ANIMALE mark is well known and is associated with its products, namely, fragrances, clothing, eyewear and watches. Animal Group S.A., has over two hundred (200) applications/registrations throughout the world and has registration in Class 25 in Bolivia, Columbia, Dominican Republic, Ecuador, Panama, United States and Venezuela.
- 5. The Opponent's is presently engaged in oppositions against the said trademark, that is, 'A ANIMAL' in Columbia, Ecuador, Dominica Republic and Paraguay and has no alternative than to oppose the above application for 'A ANIMAL' simply to protect its trademark given the funds it has spent in marketing its trademark.
- 6. The Opponent has exhausted obscene funds to market and protect its trademark. Its products are well known to its consumers and its trademark has acquired distinctiveness and fame over the years.
- 7. The Opponent respectfully request that the applications be denied.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 24th day of February, 2015.

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by Philip Morris Brands Sàrl (The Opponent), of Quai Jeanrenaud 3, 2000 Neuchätel, Switzerland, against trademark Application No. 11232.14, filed on the 23rd day of October, 2014, by Voltran Duty Free Limited (The Applicant), of Corozal Free Zone, Corozal District, Belize, for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:

- 1. The opponent is the registered proprietor of numerous trade marks for the mark MARLBORO including but not limited to marks #4388.07 registered 22/1/2007, #1089 registered 27/6/1956, #6053.09 registered 3/4/2009, #5969.09 registered 3/2/2009, and the applicants for registration nos. #10460.14, filed on 2/1/2014, and #10427.14 filed on 2/1/2014 respectively in respect of international class 34 for cigarettes and associated goods.
- The Applicant's mark is deceptively similar to these earlier marks and application has been made for the registration thereof for goods identical with or similar to those for which the earlier MARLBORO marks and in particular its "roof top design" (hereinafter referred to as MARLBORO) are protected in international class 34.
- 3. There exists a likelihood of confusion on the part of the public including the likelihood of association with the earlier marks.
- 4. Such confusion will, especially if the opposed mark is marketed in its full trade dress, give rise to the passing off of the goods marketed under the said mark for those of the MARLBORO brand thus misleading the public into the belief that the goods offered by the Applicant are those of the Opponent.
- 5. The said MARLBORO marks are well known trade marks and as such are entitled to protection under the Paris Convention.
- 6. The MARLBORO marks have a reputation in Belize and the use of the Applicant's mark without due cause would take unfair advantage of or be detrimental to the distinctive character or repute of the MARLBORO marks.
- 7. The targeted consumers are identical or substantially similar in that they are persons looking for tobacco products.
- 8. The channels of trade are identical or substantially similar in that the products are sold where tobacco products are available.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 24th day of February, 2015.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
8446.14	NIVEA	Beiersdorf AG Unnastrasse 48, 20253 Hamburg, Germany	3
8475.14	ALIMENTAMOS TODA LA VIDA	IBE BUSINESS ENTERPRISE A.G. Baarerstrasse 86, 6300 Zug, Switzerland	29
10236.13	VYPE	NICOVENTURES HOLDINGS LIMITED Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom	5 9 10 34
10477.14	GENIUS BAR	APPLE INC. 1 Infinite Loop, Cupertino 95014, U.S.A.	35 37 42
10559.14	MARLBORO CLASSICS	Philip Morris Global Brands Inc. 9711 Farrar Court, Richmond, Virginia 23236, U.S.A.	25 28
10721.14	MAGIC MOUSE	APPLE INC. 1 Infinite Loop, Cupertino, California 95014, U.S.A.	9
10735.14	EUTELSAT	EUTELSAT SA 70 Rue Balard, 75015 Paris	9 37 38 41 42
10736.14		EUTELSAT SA 70 Rue Balard, 75015 Paris	9 37 38 41 42
10797.14	NUTRI DELI	INNOVACION ENALIMENTOS, S.A. DE C.V. Norte 45 No. 777, Colonia Industrial Vallejo, Delegacion Azcapotzalco, Mexico, D.F. Codigo Postal 02300	29
10884.14	HEATSTICKS	Philip Morris Products S.A. Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland	34
10885.14	IQOS	Philip Morris Products S.A. Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland	9 11 34
10886.14	iqos	Philip Morris Products S.A. Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland	9 11 34

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10887.14	Q	Philip Morris Products S.A. Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland	11 34
11019.14	5 CAVETUBING	Damine Newton Myles 13 Douglas Jones Street, Belize City, Belize	39
11028.14	USHER	GRUPO KRAUSS, S.A. DE C.V. San Isidro No. 211, Col. San Antonio, Azcapotzalco, México, D.F. 02760, México	30
11029.14	cusher 🖾	GRUPO KRAUSS, S.A. DE C.V. San Isidro No. 211, Col. San Antonio, Azcapotzalco, México, D.F. 02760, México	30
11030.14	NTK	NGK SPARK PLUG CO., LTD. 14-18 Takatsuji-cho, Mizuho ku, Nagoya City, 467- 8525, Japan	7
11051.14	ShanIPV	Shantha Biotechnics Limited 3 rd & 4 th Floor, Vasantha Chambers, Fateh Maidan Road, Basheerbagh Hyderabad, 500 004 ANDHRA PRADESH, India	5
11053.14		COMERCIALIZADORA DE LACTEOS Y DERIVADOS, S.A. DE C.V. Calzada Lázaro Cárdenas No. 185, Parque Industrial Lagunero, Gómez Palacio, C.P. 35077, Durango, México	29
11083.14	FiberHome	FIBERHOME TELECOMMUNICATION TECHNOLOGIES CO., LTD. No. 88 Youkeyuan Road, Hongshan District, Wuhan City, Hubei Province, P.R. China	9
11086.14	YOU & I	1D Media Limited c/o Lee & Thompson LLP, 4 Gee's Court, St. Christopher's Place, London W1U 1JD, United Kingdom	3
11163.14	DISCOVERY QUEST	Discovery Communications, LLC One Discovery Place, Silver Spring, Maryland 20910, U.S.A.	38 41
11186.14	PayPal	PayPal, Inc. 2065 Hamilton Ave., San Jose, California 95125, U.S.A.	9 35 36 42
11187.14		PayPal, Inc. 2065 Hamilton Ave., San Jose, California 95125, U.S.A.	9 35 36 42
11191.14	SHERWIN-WILLIAMS	THE SHERWIN-WILLIAMS COMPANY 101 W. Prospect Avenue, Cleveland, Ohio 44115- 1075, U.S.A.	35
11214.14	XTERRA	Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.) No. 2, Takara-cho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan	12

11229.14	TOUJEO	SANOFI 54 rue La Boétie, 75008 Paris, France	5
11234.14	STAYFREE	EVEREADY BATTERY COMPANY, INC. 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A.	5
11243.14	BRIG	KOHINOOR ENTERPRISES LTD. Monte Carlo Plaza Unit #6, Commercial Freezone, Santa Elena Border, Corozal Town, Belize	25 34
11251.14	D	Productos Alimenticios Diana, S.A. de C.V. 12 Avenida Sur numero 111, Colonia Guadalupe, Soyapango, El Salvador	29 30

NOTICES OF RECORDAL OF ADDRESS FOR SERVICE

CRYSTAL LAGOONS (CURACAO) B.V., the Proprietor of Patent Application No. 692.11, has recorded **Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize,** as its Registered Agent and Address for Service, as of the 23rd day of December, 2014, the appropriate recordal of which have been effected in the Register.

DATED this 25th day of February, 2015.

THEOCORP HOLDING CO., INC., the Proprietor of Patent No. 748.12, has recorded Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles, as its Registered Agent and Address for Service, for renewal purposes only, as of the 10th day of February, 2015, the appropriate recordal of which have been effected in the Register.

DATED this 25th day of February, 2015.

NOTICE OF ASSIGNMENT

CRYSTAL LAGOONS CORPORATION LLC the Proprietor of Patent Application No. 692.11, has, by veritable proof tendered before the Registrar on the 23rd day of December, 2014, being Addendum to the Contribution Agreement, executed on the 3rd day of May, 2013, assigned the patent to **CRYSTAL LAGOONS (CURACAO) B.V., of Kaya W.F.G. (Jombi) Mensing 14, Curacao,** as of the 3rd day of May, 2013, the appropriate recordals of which have been effected in the Register.

DATED this 25th day of February, 2015.
