



## INTELLECTUAL PROPERTY JOURNAL

**BELIPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”*

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#### **NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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## APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> day of August, 2014, by Apple Inc., of 1 Infinite Loop, Cupertino, California 95014, United States of America through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize for the registration of the following trade/service mark, as proprietor thereof-

### TestFlight

In respect of:

- (a) International Class 9 for computers; computer peripheral devices; computer hardware; computer game software for gaming machines including slot machines and video lottery terminals; hand held computers; tablet computers; personal digital assistants; electronic personal organizer; electronic notepads; electronic book readers; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating and reviewing text, data, image and audio files; electronic game software for handheld electronic devices; handheld mobile digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing of telephone calls, faxes, electronic mail, and other digital data; electronic handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; sound recording and reproducing apparatus; MP3 and other digital format audio players; digital audio recorders; digital video recorders and players; audio cassette records and players; video cassette recorders and players; compact disc recorders and players; digital versatile disc recorders and players; digital audio tape recorders and players; radios, radio transmitters, and receivers; audio, video, and digital mixers; audio amplifiers; audio video receivers; consumer electronic products, namely, audio decoders; car audio apparatus; earphones, headphones; audio speakers; microphones; audio electronic components, namely, surround sound systems; modems; electronic apparatus and devices for controlling access to pay-television services; electronic apparatus, namely, electronic display boards, plasma display boards, electronic display screens; interactive photo kiosks for capturing, printing and uploading digital images for future use; audiovisual teaching apparatus; optical apparatus and instruments; wireless digital electronic apparatus to secure and protect data and images on all forms of wireless equipment including mobile telecommunications equipment using an automatic synchronization process and alarm notification of the loss or theft of the wireless equipment including mobile telecommunications equipment; global positioning system (GPS) devices; telephones; wireless communication devices for voice, data or image transmission; cables, electric; blank tapes for storage of data; magnetic data media; chips, discs and tapes bearing or for recording computer programs and software; facsimile machines; cameras [photography]; batteries, electric; televisions; television receivers [tv sets]; television monitors; set top boxes; computer software, recorded; computer and electronic game software; global positioning system (GPS) computer software; computer software for travel and tourism, travel planning, navigation, travel route planning, geographic, destination, transportation and traffic information, driving and walking directions, customized mapping of locations, street atlas information, electronic map display, and destination information; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing and organizing text, data, graphics, images, audio, video, and other multimedia content, electronic publications, and electronic games; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communication networks and other computer, electronic and communications networks; computer software for identifying, locating, grouping, distributing, and managing data and links between computer servers and users connected to global communication networks and other computer, electronic and communications networks; computer software for use on handheld mobile digital electronic devices and other consumer electronics; electronic publishing software; electronic publication reader software; computer software for personal information management; downloadable pre-recorded audio and audiovisual content, information, and commentary; downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications; database management software; software for optical character recognition; software for ensuring the security electronic mail; computer software for accessing, browsing and searching online databases; electronic bulletin boards; data synchronization software; application development software; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; electrical and electronic connectors, couplers, wires, cables, chargers, docks, docking stations, interfaces, and adapters for use with all of the aforesaid goods; computer equipment for use with all of the aforesaid goods; electronic apparatus with multimedia functions for use with all of the aforesaid goods; electronic apparatus with interactive functions for use with all of the aforesaid goods; accessories, parts, fittings, and testing apparatus for all of the aforesaid goods; covers, bags and cases adapted or shaped to contain all of the aforesaid goods; navigational instruments; apparatus to check stamping mail; cash registers;

mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; optical apparatus and instruments; wafers [silicon slices]; integrated circuits; fluorescent screens; remote control apparatus; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; sunglasses; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; computer software for beta testing, crash reporting, and quantitative and qualitative analytics information; computer software for distributing beta software applications for testing; computer software development kit;

- (b) International Class 42 for scientific and technological services, namely, research and design in the field of computer networking hardware; computer programming; design and development of computer hardware and software; design, development and maintenance of proprietary computer software in the field of natural language, speech, speaker, language, voice recognition, and voice-print recognition; rental of computer hardware and software apparatus and equipment; consulting services in the field of selection, implementation and use of computer hardware and software systems for others; support and consultation services for developing computer systems, databases and applications; computer hardware and software used for the control of voice controlled information and communication devices; website creation, design and maintenance services; website hosting services; application service provider (ASP) services namely hosting computer software applications of others; application services provider (ASP) services featuring software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, audio, video, and multimedia content, and electronic publications; application service provider (ASP) services featuring software for use in connection with voice recognition software and voice-enabled software applications; providing search engines for obtaining data via the internet and other electronic communications networks; computer services, namely, creating computer network-based indexes of information, websites and resources; electronic data storage services; cartography and mapping services; cloud computing services; providing online non-downloadable software for use in providing quantitative and qualitative analytics information, beta testing, distribution, and crash reporting concerning use and functionality of mobile software applications.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 064145 on 7<sup>th</sup> February, 2014 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11025.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> day of August, 2014, by Apple Inc., of 1 Infinite Loop, Cupertino, California 95014, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

## NUMBERS

in respect of International Class 9 for computers, computer hardware and computer operating system software; computer peripherals; integrated circuits; electronic publications, downloadable; computer hardware and computer software for database management; computer hardware and software for compressing and decompressing digital media; computer programs [downloadable software]; computer game software downloadable from a global computer network supplied on-line from databases, from facilities provided on a global computer network or the internet; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; magnetic and optical data carriers; blank tapes for storage of computer data; computer servers; computer programs for editing images, sound and video; audio-visual computer hardware and software; computer hardware and software for use in video editing; digital video recorders; video cameras; part and fittings for all the aforesaid goods.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11031.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> day of August, 2014, by Apple Inc., of 1 Infinite Loop, Cupertino, California 95014, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

## PAGES

In respect of International Class 9 for computers; computer programs for creating, editing and printing documents comprised of text and graphics and computer utility programs [program performs computer maintenance work]; computer software for use as spreadsheet and word processing, that may be downloaded from a global computer network, desktop publishing software, computer software for processing digital image, computer graphics software, computer aided design (CAD) software for design and drafting.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11033.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> day of October, 2014, by Hanwha Corporation, of 86 Cheonggyecheon-ro, Jung-gu, Seoul 100-797, Republic of Korea, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.1.1,6;29.1.1

in respect of International Class 1 for TDI (toluene diisocyanate); TDA (toluene diamin); HDI (hexamethylene diisocyanate); MDI (methylene diphenyl diisocyanate); unprocessed polyurethane resins; unprocessed polyurethane resins; acrylic polyols for the preparation of high performance industrial coatings; organic amines; organic isocyanide; aromatic hydrocarbons; carbon monoxide; toluene derivatives; isocyanate based compound.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11204.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> day of October, 2014, by J. Wray & Nephew Limited, of 234 Spanish Town Road, P.O. Box 191, Kingston 11, Jamaica, West Indies, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-



CFE(6): 7.1.1;25.1.15;29.1.1

In respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the words “(40% Alc./Vol)”, “(750ml)”, “ Distilled and Bottled By J. Wray & Nephew Ltd, Kingston, Jamaica”, “Superior”, “Vodka” and “Kingston, Jamaica” separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11221.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> day of October, 2014, by J. Wray & Nephew Limited, of 234 Spanish Town Road, P.O. Box 191, Kingston 11 Jamaica, West Indies, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-



CFE(6): 7.1.25;25.1.15;29.1.1

In respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the words “(40% Alc./Vol)”, “(750ml)” and “Distilled and Bottled by J. Wray & Nephew Ltd, Kingston Jamaica, West Indies, J.Q. Charles – Sole Agent in St. Lucia”, “Established since 1825”, “London”, “Dry”, “Gin” and “London Dry Gin”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11222.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> day of October, 2014, by Apple Inc., of 1 Infinite Loop, Cupertino, California 95014, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, No. 84 Albert Street, Belize City, Belize for the registration of the following trade mark, as proprietor thereof-

## SWIFT

In respect of International Class 9 for computer software for computer system and application development, deployment and management; computer software development tools.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 64561 on 17<sup>th</sup> April, 2014 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11226.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> day of December, 2014, by Facebook Inc., of 1601 Willow Road, Menlo Park, California 94025, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, 3<sup>rd</sup> Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## FACEBOOK

in respect of:

- (a) International Class 9 for computer software development tools; computer software for use as an application programming interface (API); application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable e-commerce computer software to allow users to perform electronic business transactions via global computer and communication networks; software for sending electronic message alerts and reminders via the internet; software for transmitting orders and for sending and receiving electronic messages via the internet; downloadable computer software for modifying the appearance and enabling transmission of images, audio visual and video content; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer search engine software; computer hardware; mobile phones; telephones;
- (b) International Class 35 for marketing, advertising and promotion services; provision of market research information; promoting the goods and services or others via computer and communication networks; facilitating the exchange and sale of services and products of third parties via computer and communication networks; online retail store services featuring a wide variety of consumer goods of others, gift cards, and delivery of digital media, namely, pre-recorded music, video, images, text and audiovisual works; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; providing online marketplace for sellers of goods and/or services; providing online facilities for connecting sellers with buyers; providing online facilities featuring information for consumers in the field of gifts; promoting the goods and services of others by providing online facilities featuring gift suggestions; business networking; employment recruiting services;
- (c) International Class 38 for peer-to-peer network computer services, namely, electronic transmission of audio, video and other data and documents among computers; providing access to computer, electronic and online databases; telecommunications services, namely, electronic transmission of data, messages, graphics, images, audio, video and information; providing online forums for communications on topics of general interest; providing online communication links which transfer mobile device and internet users to other local and global online locations; providing user access to global computer networks and websites; telecommunication services, namely, providing internet chatrooms, online forums and electronic bulletin boards; audio, text and video broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, modifying, tagging, and electronically transmitting data, information, audio and video; voice over IP services; telephony communication services;



- (d) International Class 41 for entertainment services, namely, providing information by means of a global computer network in the field of entertainment for secondary, collegiate, social and community interest groups; on-line journals, namely, blogs in the field of social networking; electronic publishing services, namely, publication of text and graphic works of other on-line covering topics of general, social, political and economic interest; entertainment services, namely facilitating interactive and multiplayer and single player game services for games played via computer or communication networks; providing information about entertainment services, namely, providing on-line computer games and video; entertainment services, namely, arranging and conducting of competitions for computer gamers; providing information on-line relating to computer games and computer enhancements for games; entertainment services, namely, contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfilment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; arranging, organizing, conducting, and hosting social entertainment events; publication of educational materials, namely, publishing of books, journals, newsletter, and electronic publications; educational services, namely, organizing and conducting conference, courses, seminars, and online training in the fields of advertising, marketing, social networking, the internet, and social media, and distribution of course material in connection therewith;
- (e) International Class 42 for computer services, namely, creating virtual communities for registered users to organize group and events, participate in discussions, get feedback from their peers, and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application services provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, modifying, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enable users to transfer personal identity data to and share personal identity data with and among multiple online facilities; computer services, namely, providing an interactive web site featuring technology that allows users to consolidate and manage social networks, business networking information and to transfer and share such information among multiple online facilities; providing information on a wide variety of topics from searchable indexes and databases of information, in the form of text, electronic documents, database, graphics, photographic images and audio visual information, on computer and communication networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages and other data feed formats featuring user-defined information; computer services, namely, application service provider featuring application programming interface (API) software for providing gift suggestions and to allow users to perform electronic business transaction via a global computer network; software as a services (SAAS) services featuring software for providing gift suggestions, sending electronic message alerts, for transmitting orders and sending and receiving electronic messages, and to allow users to perform electronic business transaction via a global computer network; platform as a service (PAAS) featuring computer software platforms for use in social networking; hosting on-line web facilities for others for conducting interactive discussions, sharing on-line content; providing search engines for the internet; file sharing services, namely, providing a website featuring technology enabling users to upload and download electronic files.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11381.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of April, 2015, by Toyota Jidosha Kabushiki Kaisha, (also trading as Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, through its agent Musa & Balderamos LLP, Attorneys-at-law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LEXUS

in respect of:

- (a) International Class 6 for common metals, unwrought or semi-wrought; alloys of common metal; building materials of metal; transportable buildings of metal; railway sleepers of metal; non-electric cables of metal; wire of common metal; pipework of metal; tubes of metal; safes [strong boxes]; ores of metal; ladders of metal; keys; metal key blanks; locks of metal for vehicles; swimming pools [metal structures]; tinfoil;

- (b) International Class 7 for agricultural machines; electric machines and apparatus for cleaning; metalworking machines; packaging machines; machines for processing plastics; sewing machines; earth moving machines; hydraulic engines and motors; aeronautical engines; engines for boats; steam engines; machine tools; agricultural implements other than hand-operated; incubators for eggs; vending machines; electric knives; elevators [lifts]; lifting apparatus; escalators;
- (c) International Class 8 for hand-operated hand tools; hand implements for hair curling; hand-operated agricultural implements; side arms, other than firearms; table cutlery [knives, forks and spoons]; vegetable knives; manicure sets; razors, electric or non-electric; razor cases; razor blades; harpoons; tool belts [holders];
- (d) International Class 9 for satellite navigational apparatus; nautical apparatus and instruments; surveying apparatus and instruments; cameras [photography]; cinematographic cameras; camcorders; optical apparatus and instruments; weighing machines; life-saving rafts; life-saving capsules for natural disasters; teaching apparatus; materials for electricity mains [wires, cables]; optical data media; eyeglass cases; eyeglass chains; eyeglass cords; eyeglass frames; eyeglasses; sunglasses; telephone apparatus; telephone transmitters; sound recording apparatus; sound reproduction apparatus; radios; television apparatus; magnetic data media; compact discs [read-only memory]; compact discs [audio-video]; DVD players; blank recordable DVDs; cash registers; calculating machines; data processing apparatus; computers; computer software applications, downloadable; computer software, recorded; fire extinguishing apparatus; automated teller machine [ATM]; batteries, electric, for vehicles; electric batteries; battery chargers; fire escapes; fire engines; clothing for protection against fire; protective helmets; dust masks, protection masks, welding masks; protective suits for aviators; knee-pads for workers; electric locks; magnets; carrying cases specially adapted for electronic equipment, namely, cell phones, computers, and tablet computers, [excluding gaming apparatus]; protective covers and cases for cell phones, laptops and portable media players; cell phone covers; protective cases for smartphones; protective covers for smartphones; protective covers and cases for tablet computers; eyewear accessories, namely, straps, neck cords and head straps which restrain eyewear from movement on a wearer; electronic publications, downloadable;
- (e) International Class 10 for surgical apparatus and instruments; medical apparatus and instruments; dental apparatus and instruments; veterinary apparatus and instruments; artificial limbs; artificial eyes; artificial teeth; orthopaedic articles; suture materials

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11678.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of April, 2015, by Toyota Jidosha Kabushiki Kaisha, (also trading as Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, through its agent Musa & Balderamos LLP, Attorneys-at-law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LEXUS

in respect of:

- (a) International Class 16 for kraft paper, paper for photocopies, tissue paper, toilet paper; corrugated cardboard; printed matter; books, magazines [periodicals]; bookbinding material; photographs [printed]; stationery; adhesive tapes for stationery or household purposes; adhesive [glues] for stationery or household purposes; canvas for painting; painters' easels; painters' brushes; typewriters, electric or non-electric; office requisites, except furniture; atlases; blackboards; plastic bubble packs for wrapping and packaging; plastic film for wrapping; printing type; printing blocks; garbage bags of paper or of plastics; credit card imprints, non-electric; pads [stationery]; drawing pads; drawing materials; greeting cards; money clips; paintings [pictures], framed or unframed; passport holders; postage stamps; pens [office requisites]; pen cases; tickets; labels, not of textile; writing instruments, writing cases [stationery]; letter trays;
- (b) International Class 17 for asbestos; asbestos coverings; raw or semi-worked rubber; guttapercha; mica, raw or partly processed; semi-processed plastic substances; packing [cushioning, stuffing] materials of rubber or plastics; insulating materials; flexible tubes, not of metal; brake lining materials, partly processed; clutch linings; hoses of textile material; soundproofing materials; water-tight rings; watering hose;
- (c) International Class 18 for unworked or semi-worked leather; imitation leather; animal skins; travelling trunks; travelling bags; umbrellas; parasols; whips; harness for animals; saddlery; envelopes, of leather, for packaging; bags for climbers; bags for

campers; beach bags; handbags; briefcases; suitcases; card cases [notecases]; cases, of leather or leatherboard; attaché cases; key cases; credit card cases [wallets]; music cases; collars for animals; haversacks, rucksacks; music cases; purses; pocket wallets; vanity cases, not fitted; wheeled shopping bags;

- (d) International Class 19 for building materials, not of metal; rigid pipes, not of metal [building]; asphalt; pitch; bitumen; transportable buildings, not of metal; monuments, not of metal; aquaria [structures]; works of art of stone, concrete or marble; bird baths [structures, not of metal]; chimneys, not of metal; fences [not of metal]; gates, not of metal; porches, not of metal, for building; windows, not of metal; bicycle parking installations, not of metal; crash barriers, not of metal, for roads; manhole covers, not of metal; street gutters, not of metal; outdoor blinds, not of metal and not of textile; shutters, not of metal; diving boards, not of metal; railway sleepers, not of metal; swimming pools [structures, not of metal];
- (e) International Class 20 for furniture; mirrors [looking glasses]; picture frames; works of art of wood, wax, plaster or plastic; corks; crates; baby changing mats; bed fittings, not of metal; bedding, except linen; coatstands; coat hangers; covers for clothing [wardrobe]; cushions; display boards; dog kennels; fans for personal use, non electric; flagpoles; unworked or semi-worked horn; unworked or semi-worked mother-of-pearl; shells; infant walkers; lecterns; meerscham; spring mattresses; newspaper display stands; paper blinds; sleeping bags for camping; stair rods; stuffed animals; interior textile window blinds; wind chimes [decoration].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11681.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of April, 2015, by Toyota Jidosha Kabushiki Kaisha, (also trading as Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, through its agent Musa & Balderamos LLP, Attorneys-at-law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LEXUS

in respect of:

- (a) International Class 21 for kitchen utensils; containers for household or kitchen use; combs; comb cases; hair brushes, brushes for pets, cosmetic brushes, shoe brushes, tooth brushes; brush goods; material for brush-making; dishes; cups; disposable table plates; paper plates; table plates; mugs; beer mugs; salad bowls; glass bowls; sugar bowls; basins [bowls]; soup bowls; porcelain ware; earthenware; glasses [receptacles]; drinking glasses; drinking glasses, namely, tumblers; sponges for household purposes; electric devices for attracting and killing insects; portable baby baths; baskets for domestic use; birdcages; cages for household pets; coasters, not of paper and other than table linen; coffee percolators, non-electric; cosmetic utensils; drinking bottles for sports; feeding troughs; floss for dental purposes; gardening gloves; gloves for household purposes; heaters for feeding bottles, non-electric; indoor aquaria; litter trays for pets; kettles, non-electric; powder compacts; shaving brush stands; sprinklers; tableware, other than knives, forks and spoons; toilet utensils; toothbrushes; towel rails and rings; trouser presses; window-boxes; lunch boxes; trays for domestic purposes;
- (b) International Class 22 for straw ropes; string; fishing nets; tents; awnings of synthetic materials; awnings of textile; tarpaulins; bags [sacks] for the transport and storage of materials in bulk; sails; padding materials, not of rubber, plastics, paper or cardboard; raw fibrous textiles; cables, not of metal; cords for hanging pictures; hammocks; outdoor blinds of textile; straps, not of metal, for handling loads; braces, not of metal, for handling loads; vehicle covers, not fitted;
- (c) International Class 23 for thread and yarn, namely, cotton, linen, sewing, rayon, silk and woollen;
- (d) International Class 24 for textile material; bed linen; bed blankets; bed covers; table linen, not of paper; banners; bunting; coasters [table linen]; place mats, not of paper; loose covers for furniture; fabric for footwear; flags, not of paper; furniture coverings of plastic; mosquito nets; plastic material [substitute for fabrics]; curtains of textile or plastic; tablemats, not of paper; traveling rugs [lap robes]; glass cloth [towels]; face towels of textile; towels of textile; pillow shams; coasters [table linen]; table napkins of textile; furniture coverings of textile;

- (e) International Class 25 for shirts; sport shirts; pants; sports pants; underwear; skirts; swimwear; sweaters; dresses; coats; football boots; half-boots; ski boots; lace boots; sandals; sneakers; pumps; high heeled shoes; headgear for wear; belts [clothing]; fittings of metal for footwear; gloves [clothing]; hosiery; sashes for wear; scarves; shawls; sleep masks; soles for footwear;

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11682.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of April, 2015, by Toyota Jidosha Kabushiki Kaisha, (also trading as Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, through its agent Musa & Balderamos LLP, Attorneys-at-law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LEXUS

in respect of:

- (a) International Class 26 for lace trimmings; embroidery; ribbons [haberdashery]; braids; ornamental novelty badges [buttons]; hooks [haberdashery]; pins, other than jewellery; binding needles; darning needles; sewing needles; needles for wool combing machines; knitting needles; shoemakers' needles; saddlers' needles; needle cushions; needle cases; boxes for needles; artificial flowers; artificial plants; artificial fruit; badges for wear, not of precious metal; belt clasps; buckles [clothing accessories]; bobbins for retaining embroidery floss or wool [not parts of machines]; competitors' numbers; false beards; false hair; false moustaches; hair pins; hair curlers, other than hand implements; human hair; reins for guiding children; sewing boxes; sewing thimbles; shoe buckles; shoe laces; wigs; zip fasteners;
- (b) International Class 27 for carpet underlay; door mats; bath mats; non-slip mats; gymnastic mats; linoleum; floor coverings; artificial turf; wallpaper; automobile carpets; floor mats for automobiles;
- (c) International Class 28 for parlor games, board games; apparatus for games; machines for physical exercises, trampolines; cricket bags; fishing tackle; playing balls; golf clubs; hang gliders; ice skates; roller skates; kites; tennis rackets; ornaments for Christmas trees, except illumination articles and confectionery; Christmas trees of synthetic material; amusement machines, automatic and coin operated; video game machines; baseball gloves; batting gloves [accessories for games]; boxing gloves; chalk for billiard cues; chips for gambling; confetti; fairground ride apparatus; gaming machines for gambling; gut for fishing; gut for rackets; mobiles [toys]; novelties for parties, dances [party favors]; toys; stuffed toys; swings; theatrical masks;
- (d) International Class 29 for meat; fish meal for human consumption; poultry, not live; game, not live; vegetables, preserved; vegetables, cooked; dried vegetables; preserved fruit; stewed fruit; fruit salads; jellies for food; jams; compotes; eggs; milk; milk beverages, milk predominating; butter; cream [dairy products]; cheese; curd; broth; soups; preparations for making soup; unflavored and unsweetened gelatins; hummus [chickpea paste]; lecithin for culinary purposes; liver patés; prepared nuts; prepared seeds;
- (e) International Class 30 for coffee; artificial coffee; coffee-based beverages; iced tea; tea-based beverages; cocoa; cocoa-based beverages; rice; tapioca; sago; farinaceous foods; cereal preparations; bread; pastry dough; pastries; confectionery; edible ices; ice cream; chocolate; chocolate-based beverages; biscuits; cakes; sugar confectionery; palm sugar; honey; leaven; baking powder; salt for preserving foodstuffs; condiments; mustard; vinegar; almond paste; aniseed; capers; cheeseburgers [sandwiches]; couscous [semolina]; custard; dessert mousse [confectionery]; essences for foodstuffs, except etheric essences and essential oils; food flavourings, other than essential oils; flavored and sweetened gelatins; macaroni; malt extract for food; noodle-based prepared meals; pancakes; pizzas; pasta; sandwiches; spices; spring rolls; sushi.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11683.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of April, 2015, by Ascension Health Alliance, of 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## ASCENSION

in respect of:

- (a) International Class 16 for printed materials relating to emergency preparedness, namely, comic books, emergency cards, guides, guidelines, and books; printed guidelines in the field of workforce management; educational publications, namely, printed guidelines in the field of health and healthcare management; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the catholic church; printed publications, namely, brochures, booklets, educational and teaching materials designed to develop and enhance the spiritual lives of individuals;
- (b) International Class 35 for promoting public awareness of the need for emergency preparedness; management and operation of a health system comprised of hospitals, medical clinics, nursing homes, acute care facilities, long-term care facilities, wellness centers, congregate and assisted living facilities, outpatient surgery centers, urgent care centers, imaging centers, cancer centers, rehabilitation centers, pharmacies, health and physical therapy centers, convalescent centers, heart centers, home healthcare, and hospice care centers; association services, namely, promoting the interests of medical patients and access to and growth of the healthcare industry; promoting public awareness of the transformation of healthcare, access to healthcare coverage for all, healthcare reform, health, disease prevention, health care cost containment, chronic disease management, health care, health care policy, and health care management; charitable services, namely, promoting collaboration among schools, community-based organizations, businesses, government, health and human services agencies, and community organizers and leaders, to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, promoting collaboration among non-profit, charitable, and community organizations to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, identifying, advancing and promoting public awareness of the health-related needs of low income communities; business development services, namely, providing start-up support in urban communities for businesses of others; providing business consulting to emerging and start-up companies; business consultation in the field of developing business plans; assisting others with the creation and development of business plans; medical referrals; referrals in the field of remote monitoring equipment; operation of telephone call centers including those that provide video contact for others in the field of healthcare information; customer services, namely, providing customer service and product inquiry services via telephone, email, and video conference for others in the field of healthcare information; providing customer service via telephone, email, and video conference for others in the field of healthcare information; consulting services in the field of workforce management; business organization and management consulting services in the field of health and healthcare management, namely, to identify, assess, monitor, and improve the quality and reliability of practices, procedures, services and facilities; consulting services in the field of health and healthcare management, namely, to identify, assess, monitor and improve the quality and reliability of medical practice management, business processes, business management services and medical facilities; asset management services, namely, reporting on service histories, utilization of the medical assets, end of product life information and replacement costs all related to medical diagnostic, clinical and biomedical equipment; billing services in the field of healthcare; providing independent review of clinical trials for business purposes; business consulting and management in the field of clinical trials, namely, providing information management services; consulting in the fields of healthcare operations management and hospital operations management; new business venture development and formation consulting services; promoting public interest in education, recognition, career advancement, and leadership for elite managers and executives in corporations and professional service firms; business management consultation in the field of executive and leadership development in the healthcare field; charitable services, namely, organizing youth groups to undertake projects to benefit the needy and the community to encourage leadership, character, compassion, and good citizenship; consulting services in business leadership development and business management; vendor management services for healthcare facilities; providing reimbursement benchmarking information and other market intelligence to healthcare organizations; promoting collaboration within the scientific, research and medical communities to achieve advances in the field of healthcare; healthcare management service organization (MSO) services, namely, providing practice organization, management and administrative support services to individual physicians or small group practices; promoting public awareness of birth trauma prevention and perinatal safety; administering pharmacy reimbursement programs and service; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the catholic church;
- (c) International Class 36 for providing grants for health awareness projects; providing recognition and incentives by way of grants and other financial support in the field of healthcare; providing recognition and incentives by way of grants and other financial support to promote and encourage the provision of high quality health care to the indigent, the furtherance of patient safety programs, and the furtherance of medical research; providing financing services to emerging and start-up companies; financial consultancy services in the area of healthcare; providing counseling and consulting in the field of healthcare benefits; advice relating to investments in the healthcare field; capital investment services in the healthcare field; investment consultation and

management in the healthcare field; providing venture capital, development capital, private equity and investment funding in the healthcare field; pharmacy benefit management services; all of the foregoing provided in the part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church;

- (d) International Class 41 for educational services, namely, conducting seminars, workshops, conferences, conference calls and non-downloadable webinars in the field of emergency preparedness and distributing course materials in connection therewith; providing online non-downloadable publications, namely, guides in the field of how to conduct emergency preparedness drills; educational services, namely, training in the field of emergency preparedness and distributing course materials in connection therewith; educational services, namely, organizing and conducting programs to teach emergency preparedness to community volunteers; educational services, namely, providing classes, workshops, and training in the field of obstetrics, and distributing course materials therewith; educational services, namely, providing online programs, webinars, and e-learning modules featuring practice guidelines in the field of obstetrics; providing online publications in the nature of guidelines in the field of obstetrics; educational services, namely, classes and seminars in the fields of entrepreneurship, the start-up and development of a business, team building, finance, and accounting; incentive award programs designed to reward program participants who engage in health-promoting activities; personal coaching services in the field of health; providing group coaching in the field of health; educational services, namely, providing one-on-one individual coaching in the field of health, focused on chronic disease management; educational services, namely, conferences and webinars in the field of workforce management; educational services, namely, providing seminars, training classes and workshops in the field of health and healthcare management and distributing course materials in connection therewith; educational services, namely, providing informal online programs featuring guidelines in the field of health and healthcare management; providing online publications in the nature of guidelines in the field of health and healthcare management; business training in the field of leadership development in the field of healthcare; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church; educational services, namely, conducting classes and workshops in the field of Catholic healthcare and developing and enhancing the spiritual lives of individuals.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/414,659 on 3<sup>rd</sup> October, 2014 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11699.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of April, 2015, by Ascension Health Alliance, of 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## ASCENSION

in respect of:

- (a) International Class 42 for creating an on-line community for registered users to access strategic healthcare services and resources, namely, a community in the fields of healthcare information and consultation, healthcare education, hospital services, medical clinical facility services, medical professionals, medical records, and medical devices; creating an on-line community for the development and adoption of health and lifestyle related technologies; creating an on-line community for registered users to participate in discussions, get feedback from peers, and generate and share content relating to healthcare; providing temporary use of web-based software applications for use in monitoring medical patient safety and patient and medical event recording, tracking and reporting, namely, monitoring patient heart rates, patient falls, facilities, and clinician response times; providing temporary use of web-based software application for use in monitoring medical patient safety, medical personnel, and medical facilities; technical support services, namely, troubleshooting of computer software problems and diagnosing computer hardware problems; technical support services, namely, troubleshooting in the nature of diagnosing problems with medical equipment and devices; data automation and collection services using propriety software to evaluate, analyze, and collect data in the fields of health, lifestyle, personal, consumer-entered, and biometric data; providing a web site featuring technology, enabling physicians to access resources in clinical medicine; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church;
- (b) International Class 43 for providing assisted living facilities, the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church;

- (c) International Class 44 for providing consulting and information in the field of emergency medical response for hospitals; healthcare services, namely, providing information in the field of healthcare ethics; telehealth services, namely, providing health care information by telephone; telehealth services, namely, monitoring the health of individuals utilizing electronic information and communication technology; monitoring the health of individuals utilizing electronic information and communication technology; disease management programs; health care services, namely, wellness programs; providing health information; consulting services in the field of health and wellness; health care services, namely, providing a web-based platform in the field of chronic disease management that allows users to track, collect, record and analyze health, lifestyle, and personal biometric data; health services, namely, providing a database and educational materials in the field of chronic disease management, including but not limited to diabetes, congestive heart failure, asthma, COPD, obesity and hypertension, and featuring inputting and collection of data and information for all treatment and diagnostic purposes; providing a website featuring information in the field of health and wellness; providing an internet website for health care professionals and patients that allows for the exchange of information from remote locations using electronic patient monitoring devices that feed information to the web site that can be accessed in real-time by health care professionals for purposes of monitoring and diagnosing medical conditions; providing medical information, consultancy and advisory services; remote monitoring of data indicative of the health or condition of an individual or group of individuals for medical diagnosis and treatment purposes; providing an internet website portal featuring health and wellness information; wellness and health-related consulting services; healthcare information provided for others via telephone, email, and video conference; healthcare services, namely, providing healthcare facilities in the nature of hospitals, long-term care facilities, clinics, and wellness centers; providing healthcare services, hospices; managed health care service, and health care in the nature of health maintenance organizations, and providing occupational and physical therapy and rehabilitation services, drug screening, physical examinations, nursing services, outpatient services, fitness centers for therapeutic use, women's healthcare services, surgery services, senior's healthcare services, diabetes diagnostic and treatment services, oncology diagnostic and treatment services, wound care, and emergency medical services; healthcare and medical tourism services, namely, establishing and maintaining a healthcare provider network in other countries for the provision of healthcare services; healthcare services, namely, integrated healthcare services with a network of international healthcare providers; consulting services in the field of health and healthcare, namely, to reduce birth trauma, mitigate risk and improve patient safety outcomes; providing information in the field of obstetrics; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church;
- (d) International Class 45 for providing consulting and information in the field of emergency response for communities; personal lifestyle consulting services; providing independent review of clinical trials involving human subjects, namely, reviewing research protocols and related information to ensure protection of the rights and welfare of human subjects of research; ministerial services to patients and caregivers in the healthcare field; grief counseling; counseling in the field of developing, strengthening and sustaining well-balanced families and family relationships; providing personal support services for families of patients with life threatening disorders, namely, companionship, emotional counseling and emotional support; spiritual counseling, pastoral care in the nature of ministerial services; case management services, namely, coordination of patient care post-discharge and between different care settings; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the catholic church.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/414,659 on 3<sup>rd</sup> October, 2014 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11700.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of April, 2015, by Ascension Health Alliance, of 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 26.13.25;27.51,4  
in respect of:

- (a) International Class 42 for creating an on-line community for registered users to access strategic healthcare services and resources, namely, a community in the fields of healthcare information and consultation, healthcare education, hospital services, medical clinical facility services, medical professionals, medical records, and medical devices; creating an on-line community for the development and adoption of health and lifestyle related technologies; creating an on-line community for registered users to participate in discussions, get feedback from peers, and generate and share content relating to healthcare; providing temporary use of web-based software applications for use in monitoring medical patient safety and patient and medical event recording, tracking and reporting, namely, monitoring patient heart rates, patient falls, facilities, and clinician response times; providing temporary use of web-based software application for use in monitoring medical patient safety, medical personnel, and medical facilities; technical support services, namely, troubleshooting of computer software problems and diagnosing computer hardware problems; technical support services, namely, troubleshooting in the nature of diagnosing problems with medical equipment and devices; data automation and collection services using propriety software to evaluate, analyze, and collect data in the fields of health, lifestyle, personal, consumer-entered, and biometric data; providing a web site featuring technology, enabling physicians to access resources in clinical medicine; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church;
- (b) International Class 43 for providing assisted living facilities, the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church;
- (c) International Class 44 for providing consulting and information in the field of emergency medical response for hospitals; healthcare services, namely, providing information in the field of healthcare ethics; telehealth services, namely, providing health care information by telephone; telehealth services, namely, monitoring the health of individuals utilizing electronic information and communication technology; monitoring the health of individuals utilizing electronic information and communication technology; disease management programs; health care services, namely, wellness programs; providing health information; consulting services in the field of health and wellness; health care services, namely, providing a web-based platform in the field of chronic disease management that allows users to track, collect, record and analyze health, lifestyle, and personal biometric data; health services, namely, providing a database and educational materials in the field of chronic disease management, including but not limited to diabetes, congestive heart failure, asthma, COPD, obesity and hypertension, and featuring inputting and collection of data and information for all treatment and diagnostic purposes; providing a website featuring information in the field of health and wellness; providing an internet website for health care professionals and patients that allows for the exchange of information from remote locations using electronic patient monitoring devices that feed information to the web site that can be accessed in real-time by health care professionals for purposes of monitoring and diagnosing medical conditions; providing medical information, consultancy and advisory services; remote monitoring of data indicative of the health or condition of an individual or group of individuals for medical diagnosis and treatment purposes; providing an internet website portal featuring health and wellness information; wellness and health-related consulting services; healthcare information provided for others via telephone, email, and video conference; healthcare services, namely, providing healthcare facilities in the nature of hospitals, long-term care facilities, clinics, and wellness centers; providing healthcare services, hospices, managed health care service, and health care in the nature of health maintenance organizations, and providing occupational and physical therapy and rehabilitation services, drug screening, physical examinations, nursing services, outpatient services, fitness centers for therapeutic use, women's healthcare services, surgery services, senior's healthcare services, diabetes diagnostic and treatment services, oncology diagnostic and treatment services, wound care, and emergency medical services; healthcare and medical tourism services, namely, establishing and maintaining a healthcare provider network in other countries for the provision of healthcare services; healthcare services, namely, integrated healthcare services with a network of international healthcare providers; consulting services in the field of health and healthcare, namely, to reduce birth trauma, mitigate risk and improve patient safety outcomes; providing information in the field of obstetrics; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church;
- (d) International Class 45 for providing consulting and information in the field of emergency response for communities; personal lifestyle consulting services; providing independent review of clinical trials involving human subjects, namely, reviewing research protocols and related information to ensure protection of the rights and welfare of human subjects of research; ministerial services to patients and caregivers in the healthcare field; grief counseling; counseling in the field of developing, strengthening and sustaining well-balanced families and family relationships; providing personal support services for families of patients with life threatening disorders, namely, companionship, emotional counseling and emotional support; spiritual counseling, pastoral care in the nature of ministerial services; case management services, namely, coordination of patient care post-discharge and between different care settings; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the catholic church.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/414,686 on 3<sup>rd</sup> October, 2014 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11701.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.



DATED this 24<sup>th</sup> day of August, 2015.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of April, 2015, by Asencion Health Alliance, of 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 26.13.25;27.51,4  
in respect of:

- (a) International Class 16 for printed materials relating to emergency preparedness, namely, comic books, emergency cards, guides, guidelines, and books; printed guidelines in the field of workforce management; educational publications, namely, printed guidelines in the field of health and healthcare management; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the catholic church; printed publications, namely, brochures, booklets, educational and teaching materials designed to develop and enhance the spiritual lives of individuals;
- (b) International Class 35 for promoting public awareness of the need for emergency preparedness; management and operation of a health system comprised of hospitals, medical clinics, nursing homes, acute care facilities, long-term care facilities, wellness centers, congregate and assisted living facilities, outpatient surgery centers, urgent care centers, imaging centers, cancer centers, rehabilitation centers, pharmacies, health and physical therapy centers, convalescent centers, heart centers, home healthcare, and hospice care centers; association services, namely, promoting the interests of medical patients and access to and growth of the healthcare industry; promoting public awareness of the transformation of healthcare, access to healthcare coverage for all, healthcare reform, health, disease prevention, health care cost containment, chronic disease management, health care, health care policy, and health care management; charitable services, namely, promoting collaboration among schools, community-based organizations, businesses, government, health and human services agencies, and community organizers and leaders, to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, promoting collaboration among non-profit, charitable, and community organizations to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, identifying, advancing and promoting public awareness of the health-related needs of low income communities; business development services, namely, providing start-up support in urban communities for businesses of others; providing business consulting to emerging and start-up companies; business consultation in the field of developing business plans; assisting others with the creation and development of business plans; medical referrals; referrals in the field of remote monitoring equipment; operation of telephone call centers including those that provide video contact for others in the field of healthcare information; customer services, namely, providing customer service and product inquiry services via telephone, email, and video conference for others in the field of healthcare information; providing customer service via telephone, email, and video conference for others in the field of healthcare information; consulting services in the field of workforce management; business organization and management consulting services in the field of health and healthcare management, namely, to identify, assess, monitor, and improve the quality and reliability of practices, procedures, services and facilities; consulting services in the field of health and healthcare management, namely, to identify, assess, monitor and improve the quality and reliability of medical practice management, business processes, business management services and medical facilities; asset management services, namely, reporting on service histories, utilization of the medical assets, end of product life information and replacement costs all related to medical diagnostic, clinical and biomedical equipment; billing services in the field of healthcare; providing independent review of clinical trials for business purposes; business consulting and management in the field of clinical trials, namely, providing information management services; consulting in the fields of healthcare operations management and hospital operations management; new business venture development and formation consulting services; promoting public interest in education, recognition, career advancement, and leadership for elite managers and executives in corporations and professional service firms; business management consultation in the field of executive and leadership development in the healthcare field; charitable services, namely, organizing youth groups to undertake projects to benefit the needy and the community to encourage leadership, character, compassion, and good citizenship; consulting services in business leadership development and business management; vendor management services for healthcare facilities; providing reimbursement benchmarking information and other market intelligence to healthcare organizations; promoting collaboration within the scientific, research and medical communities to achieve advances in the field of healthcare; healthcare management service organization (MSO) services, namely, providing practice organization, management and administrative support services to individual physicians or small group practices; promoting public awareness of birth trauma

prevention and perinatal safety; administering pharmacy reimbursement programs and service; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the catholic church;

- (c) International Class 36 for providing grants for health awareness projects; providing recognition and incentives by way of grants and other financial support in the field of healthcare; providing recognition and incentives by way of grants and other financial support to promote and encourage the provision of high quality health care to the indigent, the furtherance of patient safety programs, and the furtherance of medical research; providing financing services to emerging and start-up companies; financial consultancy services in the area of healthcare; providing counseling and consulting in the field of healthcare benefits; advice relating to investments in the healthcare field; capital investment services in the healthcare field; investment consultation and management in the healthcare field; providing venture capital, development capital, private equity and investment funding in the healthcare field; pharmacy benefit management services; all of the foregoing provided in the part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church;
- (d) International Class 41 for educational services, namely, conducting seminars, workshops, conferences, conference calls and non-downloadable webinars in the field emergency preparedness and distributing course materials in connection therewith; providing online non-downloadable publications, namely, guides in the field of how to conduct emergency preparedness drills; educational services, namely, training in the field of emergency preparedness and distributing course materials in connection therewith; educational services, namely, organizing and conducting programs to teach emergency preparedness to community volunteers; educational services, namely, providing classes, workshops, and training in the field of obstetrics, and distributing course materials therewith; educational services, namely, providing online programs, webinars, and e-learning modules featuring practice guidelines in the field of obstetrics; providing online publications in the nature of guidelines in the field of obstetrics; educational services, namely, classes and seminars in the fields of entrepreneurship, the start-up and development of a business, team building, finance, and accounting; incentive award programs designed to reward program participants who engage in health-promoting activities; personal coaching services in the field of health; providing group coaching in the field of health; educational services, namely, providing one-on-one individual coaching in the field of health, focused on chronic disease management; educational services, namely, conferences and webinars in the field of workforce management; educational services, namely, providing seminars, training classes and workshops in the field of health and healthcare management and distributing course materials in connection therewith; educational services, namely, providing informal online programs featuring guidelines in the field of health and healthcare management; providing online publications in the nature of guidelines in the field of health and healthcare management; business training in the field of leadership development in the field of healthcare; all of the foregoing provided in part to develop and enhance the spiritual lives of individuals and being consistent with the teachings of the Catholic church; educational services, namely, conducting classes and workshops in the field of Catholic healthcare and developing and enhancing the spiritual lives of individuals.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/414,686 on 3<sup>rd</sup> October, 2014 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11703.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> day of April, 2015, by Pabst Brewing Company, LLC, of 10635 Santa Monica Boulevard, Suite 350, Los Angeles, California 90025, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 3.1.1,2

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark in Belize.

Priority claim is on the basis of an application filed under number 86/499162 on 8<sup>th</sup> January, 2015 in the United States of America.

Registration of this mark shall give no exclusive right to the use of the word “TRADITIONAL BREWING” and “SINCE 1775”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11724.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of April, 2015, by Kenda Rubber Industrial Co., Ltd., of No. 146, Sec. 1, Chung Shan Rd., Yuanlin Township, Changhua County, Taiwan (R.O.C.), through its agent Dujon & Dujon, Attorney-at-Law, of #24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ACENDA

in respect of International Class 12 for tires, inner tubes for vehicle tires, inner tubes for pneumatic tires, casings for pneumatic tires, tire repair patches, automobile tires, bicycle tires, cycle tires, adhesive rubber patches for repairing inner tubes, tread used to retread tires, spikes for tires, anti-skid studs for vehicle tires.

The applicant claims that it has intent to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11778.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> day of May, 2015, by PPG Architectural Finishes, Inc., of One PPG Place, City of Pittsburgh, State of Pennsylvania 15272 United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,18

in respect of International Class 2 for coatings [paints]; aluminium paints; anti-fouling paints; bactericidal paints; asbestos paints; ceramic paints; coatings for roofing felt [paints]; enamel paints; fireproof paints; wood coatings [paints]; copal varnish; enamels [varnishes]; fixatives [varnishes]; bitumen varnish; lacquers; anti-rust preparations for preservation and against deterioration of wood; soot [colorant]; yellowwood [colorant]; cobalt oxide [colorant]; raw natural resins.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11826.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of May, 2015, by PPG Architectural Finishes, Inc., of One PPG Place, City of Pittsburgh, State of Pennsylvania 15272, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PEERLESS

in respect of International Class 2 for coatings [paints]; aluminium paints; anti-fouling paints; bactericidal paints; asbestos paints; ceramic paints; coatings for roofing felt [paints]; enamel paints; fireproof paints; wood coatings [paints]; copal varnish; enamels [varnishes]; fixatives [varnishes]; bitumen varnish; lacquers; anti-rust preparations for preservation and against deterioration of wood; soot [colorant]; yellowwood [colorant]; cobalt oxide [colorant]; raw natural resins.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11863.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of May, 2015, by Techtronic Outdoor Products Technology Limited, of Canon's Court, 22 Victoria Street, Hamilton HM 12, Bermuda, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## Homelite

in respect of:

- (a) International Class 7 for power tools, namely, drill presses, burrs, reamers, thread mills; air-operated powered tools, namely, drills, screwdrivers, rivet hammers; pneumatic tools, namely, jacks, hammers, shears; power lawn and garden tools, namely, chipper, trimmers; saws [machine]; cutting machines; parquet wax-polishers, electric; shoe polishers, electric; air brushes for applying colour; floor buffers; floor sanders; machines and apparatus for carpet shampooing, electric; floor and wall washing machines; floor cleaning machines; suction machines for industrial purposes; dust exhausting installations for cleaning purposes; stands for machines; machine tool holders; motors and engines, other than for vehicles; starters for motors and engines; washing machines; electric mixers [kitchen machines]; electric food blenders, fruit presses for household purposes; electrically-powered kitchen appliances for dicing, mincing, slicing and chopping food; mixing machines; food processors, electric; can openers, electric; beverage preparation machines, electromechanical; ironing machines; agricultural implements other than hand-operated; pumps [machines]; door openers and closers, electric; electric door openers; robots [machines]; glue guns, electric; power tools, namely, biscuits; blowing machines; electric caulking gun; chain saws; circular saws; electric handheld drills; crank [parts of machines]; cultivators [machines]; power tools, namely, impact drills; floor edgers; generators of electricity; grinders/crushes, electric for household purposes; power tools, namely, hammer drills; vacuum cleaners; power-operated lawn for garden hedge trimmers; power tools, namely, Impact drivers; impact wrenches; parts and pneumatic blow guns, namely, inflator tips, inflator valves; power-operated jig saws; power tools, namely, laminate trimmers; lawnmowers [machines]; power-operated miter saws; palm nailers; power-operated percussion hammer drills; planers, electric; pole pruner, electric; pole saws, electric; high pressure washer; power tools, namely, reciprocating saws; power tools, namely, right angle drills; electric rotary hammers; power tools, namely, routers; power tools, namely, router trimmers; power tools, namely, scroll saws; paint sprayers; power staplers; power-operated lawn and garden string trimmers; table saws; power tools, namely, tile saws; parts and accessories for all of the aforesaid goods;
- (b) International Class 9 for batteries, electric; battery chargers; power adapters; compact laser levels; radios; electronic test and measuring instruments and devices and electronic test tools, namely, rotating inspection scopes; auto voltage/continuity testers with resistance; digital multi-meters; thermometers, not for medical purposes; thermal imaging systems, not for medical use; cameras [photography]; measuring apparatus, namely, clamp meters for measuring electricity; electric meters; measuring apparatus, namely, laser distance meters; laser pointers; levels [instruments for determining the horizontal]; laser measuring systems; tape measures; wheel alignment measuring apparatus, namely, roll test stands, rolling roads; chalk lines, builders lines; battery powered plumb lasers; gasometers [measuring instruments]; protective clothing, namely, heated garments in the nature of

apparel consisting of carbon fiber which produces heat; eyeglasses and sunglasses; eyeglass cases; goggles for sports; protective glasses; eye covers for protective purposes; laser temp-guns; fire engines; fire alarms; fire extinguishing apparatus; electronic stud finders; programmable locking systems, consisting of electronic cylindrical locksets and keypads; electronic timers; battery powered weather stations comprised of electric sensors that measure air temperature, humidity, wind direction and precipitation; audio speakers; scientific apparatus and instruments, namely, chromatography columns for use in purification in laboratory and parts and fittings therefor; nautical apparatus and instruments; surveying apparatus and instruments; drying apparatus for photographic prints; glazing apparatus for photographic prints; cinematographic cameras; apparatus for editing cinematographic film; cinematographic film, exposed; optical apparatus and instruments; weighing apparatus and instruments; measuring apparatus and instruments; signaling buoys; signaling panels, luminous or mechanical; signaling whistle signals, luminous or mechanical; transmitters of electronic signals; signs, luminous; apparatus for recording, transmission or reproduction of sound or images; blank flash memory cards; MP3 players; remote control apparatus; video recorders and compact disk players; digital video cameras; headphones; earplug headphones; computer stylus; electronic pens [visual display units]; computer software, recorded; fuel gauges; parts, accessories, fittings and testing apparatus for all of the aforesaid goods.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11866.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> day of June, 2015, by Riemann Trading ApS, of Krakasvej 8, DK-3400 Hillerød, Denmark, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PERSPIREX

in respect of :

- (a) International Class 3 for soap; perfumery; essential oils; cosmetic preparations for skin care; hair lotions; deodorants for personal use; deodorant soap; antiperspirants, toiletries; antiperspirant soap; soap for foot perspiration; soap for hand perspiration;
- (b) International Class 5 for pharmaceutical preparations for the treatment and prevention of excessive perspiration; deodorants, other than for personal use; remedies for foot perspiration; remedies for hand perspiration; disinfectants for hygiene purposes; deodorants for clothing and textiles; bath preparations, medicated; therapeutic preparations for the bath; bath salts for medical purposes.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11903.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> day of June, 2015, by Agro-Base, of 35 Route, Spanish Lookout, Cayo District, Belize, through BELIPO, of 3<sup>rd</sup> Floor, 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 29.1.3;27.5.4;26.11.12  
in respect of:

- (a) International Class 1 for fertilizers;
- (b) International Class 44 for application of fertilizer and agricultural chemicals for others.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “AGRO-BASE”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11931.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> day of June, 2015, by Belize Disaster Rescue Response Team (BDARRT), of Ringtail Village, Mile 42, Hummingbird Highway, Cayo District, Belize, through BELIPO, of 3<sup>rd</sup> Floor, 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 17.5.1,21;29.1.1  
in respect of International Class 41 for practical training; vocational training.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words “Belize Disaster” and “Rescue Response Team”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11933.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of July, 2015, by Henkel AG & Co. KGaA, of Henkelstrasse 67, 40589 Düsseldorf, Germany, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SMOOTH' N SHINE

in respect of International Class 3 for soaps, perfumery, essential oils, cosmetics, hair preparations for caring, cleaning, tinting, dyeing, bleaching, fixing, forming and perming.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11937.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of July, 2015, by Laboratorios Agroenzymas, S.A. de C.V., of Canaima 12, Piso 5, Colonia La Loma, Tlalnepantla de Baz, Estado de México, México, C.P. 54060 through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SMART SELECT

in respect of International Class 1 for chemicals used in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers; manure for agriculture; plant growth regulating preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11939.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of July, 2015, by Laboratorios Agroenzymas, S.A. de C.V., of Canaima 12, Piso 5, Colonia La Loma, Tlalnepantla de Baz, Estado de México, México, C.P. 54060 through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,16

in respect of International Class 1 for chemicals used in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers; manure for agriculture; plant growth regulating preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11940.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> day of July, 2015, by Laboratorios Agroenzymas, S.A. de C.V., of Canaima 12, Piso 5, Colonia La Loma, Tlalnepantla de Baz, Estado de México, México, C.P. 54060 through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## Maxiroot

in respect of International Class 1 for chemicals used in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers; manure for agriculture; plant growth regulating preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.



**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11941.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> day of July, 2015, by Zhongce Rubber Group Company Limited, of No. 2 10<sup>th</sup> Avenue Hangzhou Economic and Technological Development Zone, Hangzhou, Zhejiang, China, through its agent Courtenay Coye LLP., Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**TRAZANO**

in respect of International Class 12 for tires for vehicle wheels; inner tubes for pneumatic tires; casings for pneumatic tires; pneumatic tires; automobile tires; inner tubes for bicycles, cycles; tires for bicycles.

The applicant claims that there is intent to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11948.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> day of July, 2015, by Zhongce Rubber Group Company Limited, of No. 2 10<sup>th</sup> Avenue Hangzhou Economic and Technological Development Zone, Hangzhou, Zhejiang, China, through its agent Courtenay Coye LLP., Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**WEST LAKE**

in respect of International Class 12 for tires for vehicle wheels; inner tubes for pneumatic tires; casings for pneumatic tires; pneumatic tires; automobile tires; inner tubes for bicycles, cycles; tires for bicycles.

The applicant claims that there is intent to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11949.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> day of July, 2015, by Claudel Roustang Galac, of 33 Avenue Du Maine, 75015, Paris, France, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.1.1;29.1.3,4

in the colors blue, light blue, dark blue, green, light green and white, in respect of International Class 29 for meat, fish, poultry and game, not live; meat extracts; charcuterie; crustaceans, not live; preserved, dried, frozen and cooked fruit, mushrooms and vegetables; fruit pulp



and fruit salads; vegetable salads; meat, fish, vegetables and fruit, tinned [canned (Am.)]; jams; marmalade; compotes; jellies for food; gelatin for food; pollen prepared as foodstuff; seaweed extracts for food; soya beans preserved for food; protein milk; bouillon; soups; vegetable juices for cooking; eggs for human consumption; milk; butter; cream [dairy products]; yogurt; dairy products excluding ice cream, ice milk and frozen yogurt; drinking yogurts; cheese; cheese and the aforesaid goods for use in cooking and food preparation; melted cheeses; milk beverages, milk predominating; soya milk [milk substitute]; edible oils and fats; cooked dish consisting wholly or substantially of the aforesaid goods; milk-based beverages with high milk content.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11950.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> day of July, 2015, by Foshan Electrical and Lighting Co., Ltd., of No.64, North Fenjiang Road, Chancheng District, Foshan Guangdong Province, P.R. China, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**FSL**

in respect of International Class 11 for lamps; lighting apparatus and installations; holders for fluorescent electric light bulbs; germicidal lamps for purifying air; LED luminaires; lighting apparatus for vehicles; light bulbs; safety lamps; radiators, electric; heaters for baths.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11951.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> day of July, 2015, by Construlita Lighting International, S.A. de C.V., of Acceso IV No. 3, Fraccionamiento Industrial Benito Juarez, Queretaro, Queretaro, Mexico, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of No. 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.1.1;29.1.2

in respect of International Class 11 for aquarium lights; arc lamps; ceiling lights; Chinese lanterns; curling lamps; cycle lights; lamp shades; lamp globes; lamp reflectors; lamp glasses; lamp chimneys; lamp mantles; electric lamps; lamps; lamps for directional signals of automobiles; lanterns for lighting; light diffusers; light bulbs; light bulbs, electric; light bulbs for directional signals for vehicles; light-emitting diodes [LED] lighting apparatus; lighting apparatus and installations; lighting apparatus for vehicles; electric lights for Christmas trees; automobile lights; lights for vehicles; street lamps; luminous tubes for lighting.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11952.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> day of July, 2015, by TBL Licensing LLC., of 200 Domain Drive, Stratham, New Hampshire 03885, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**TIMBERLAND**

in respect of International Class 14 for clocks, clock cases, hat ornaments of precious metal, jewelry, jewelry cases [caskets], key rings [trinkets or fobs], ornamental pins, tie clips, tie pins, straps for wristwatches, watch bands, watch chains, watch cases, watches, wristwatches.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11954.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> day of July, 2015, by TBL Licensing LLC., of 200 Domain Drive, Stratham, New Hampshire 03885, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 5.1.4; 26.1.15

in respect of International Class 14 for clocks, clock cases, hat ornaments of precious metal, jewelry, jewelry cases [caskets], key rings [trinkets or fobs], ornamental pins, tie clips, tie pins, straps for wristwatches, watch bands, watch chains, watch cases, watches, wristwatches.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11955.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> day of July, 2015, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354 United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) LTD., of Withfield Tower, 3<sup>rd</sup> Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**APOTHIC INFERNO**

in respect of International Class 33 for alcoholic beverages, except beer.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11958.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> day of July, 2015, by Pandora A/S, of Hovedvejen 2, 2600 Glostrup, Denmark, through its agent Arguelles & Company, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ALE

in respect of International Class 14 for jewellery; paste jewellery [costume jewelry (Am.)]; gemstones, pearls and precious metals, and imitations thereof; natural and artificial precious and semi-precious stones; natural and artificial gemstones; precious metals, unwrought or semi-wrought; precious stones and their imitations; precious and semi-precious crystals and cubic stones for use in jewelry; ornaments [jewellery]; hat ornaments of precious metal; shoe ornaments of precious metal; hair ornaments of precious metal; cuff links; ornamental pins; watches; watch straps; watch chains; jewellery cases [caskets]; watch cases.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11967.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of July, 2015, by Keurig Green Mountain, Inc., of 33 Coffee Lane, Waterbury, VT 05676, United States of America, through its agent Courtenay Coye LLP., Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## K-CUP

in respect of:

- (a) International Class 11 for electric brewing machines for brewing food or beverages for domestic and commercial use;
- (b) International Class 29 for dairy-based beverage mixes, namely, dairy-based powders for making dairy-based beverages; soups; drinkable soups; instant or pre-cooked soups; soups concentrates; preparations for making soups; mixes for making soups; broths; instant broths; broth concentrates; preparations for making broth; mixes for making broths; stews; and instant or pre-cooked stews;
- (c) International Class 30 for coffee, tea or cocoa sold in single-serving containers for use in brewing machines; coffee, tea or hot cocoa sold in cartridges containing coffee, tea or cocoa for use in brewing machines; seasoning mixes, flavorings, and pasta for soups or broths; seasoning mixes and flavoring for stews; noodles; rice; oatmeal;
- (d) International Class 32 for concentrates, powders and syrups for making beverages; carbonated and still waters, flavored waters, and non-alcoholic beverages; preparations for making fruit-base beverages, fruit-flavored beverages and fruit juices.

The applicant claims that there is intent to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11992.15 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of November, 2015.

**DATED** this 24<sup>th</sup> day of August, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> August, 2014, by Michael Kors (Switzerland) International GmbH, of Strada Regina 42, 6934 Bioggio, Switzerland, through its agent W. H. Courtenay & Company, Attorneys-at-law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MICHAEL KORS

in respect of:

- (a) International Class 14 for precious metals, unwrought or semi-wrought; jewelry namely; necklaces, bracelets, pendants, rings, earrings, brooches, pins, bangles, cuff links, chains, medallions, ankle bracelets; precious stones and gems; semi-precious stones and gems; diamonds; jewelry, namely pearls; horological and chronometric instruments; watches and clocks; watch straps; watch bands and chains; watch fittings; key chains being of precious metals or coated therewith;
- (b) International Class 18 for leather and imitations of leather; animal skins; animal hides; umbrellas; parasols and walking sticks; whips; harness straps and saddlery; canes; cases of leather or leatherboard; luggage, namely trunks; travelling bags; luggage; suitcases; garment bags for travel and backpacks; bags of leather for packing; bags for shopping; handbags; pocket wallets; purses; school bags; clutch bags; wristlets; evening bags; tote bags; cosmetic bags [sold empty]; duffle bags; beach bags; boxes of leather; billfolds; wallets; coin purses; credit card cases and holders; carrying cases; business card cases; briefcases and attaché cases; document cases; leather key cases; pet clothing and accessories; leather pet leashes; leather pet collars; leather envelopes of packaging; slings for carrying infants; wine carrying cases;
- (c) International Class 25 for clothing namely, aprons; jackets; bathing suits; beach clothes; bath robes; blazers; blouses; bodysuits; boxer shorts; bras; bustiers; camisoles; capes; clothing of leather; clothing of imitations of leather; coats; dresses; dressing gowns; halter tops; hosiery; jumper dresses; knee-high stockings; lingerie; jeans; trousers namely, leggings; leg warmers; nightgowns; nightshirts; outerclothing; overalls; pajamas; panties; pants; pantyhose; ponchos; pullovers; raincoats; shirts; shirt yokes; shorts; skirts; ski wear; ski jackets; ski pants; ski suits; ski trousers; slacks; sleeveless shirts; snowboard pants; snowboard trousers; snowboard jackets; sport coats; sport shirts; stockings; suits; sweaters; sweater vests; sweatpants; sweatshirts; swimsuits; thigh-high stockings; trousers; T-shirts; tuxedos; underwear; waterproof clothing; undergarments; undershirts; vests; warm up suits; clothing accessories namely, belts [clothing]; bowties; neckties; braces for clothing namely, suspenders; cravats; clothing namely, ear muffs [clothing]; clothing namely, gloves; mittens; neckerchiefs; neckwear; sashes [for wear]; scarves; shower caps; socks; suspenders; ties; tights; wristbands for clothing; footwear namely, ankle boots; athletic shoes; beach shoes; booties; boots for motorcycling; boot uppers; climbing boots [mountaineering boots]; espadrilles; flats; football boots; gym boots; half boots; heels; hiking boots; insoles for boots; leather boots; rain boots; riding boots; sandals; ski boots; slippers; snow boots and snowboard boots; and gymnastic shoes; studs for football boots; soccer boots; thronged and strapped sandals; tennis shoes; trekking boots; water proof boots; waterproof leather boots; water repelling boots; water repelling leather boots; welts for boots; winter boots; lace boots; dress boots; knee-high boots; headwear namely, bandannas; baseball caps; berets; caps; fedoras; hats; clothing namely, headbands; hoods; headgear for wear; turbans; visors.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11073.14 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> August, 2014, by OCEANA INC., of 1350 Connecticut Avenue., N.W., 5<sup>th</sup> Floor, Washington, DC 20036, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 3.9.11;26.3.23;27.3.15  
in respect of:

- (a) International Class 9 for downloadable electronic publications, namely, books, magazines, brochures and reports featuring topics in the area of environmental conservation and preservation; pre-recorded CDs, DVDs, audio, video and audio tapes featuring topics in the area of environmental conservation and preservation;
- (b) International Class 16 for printed materials in the nature of brochures, flyers, pamphlets, books, booklets, reports and publications featuring information on environmental conservation and preservation; geographical maps;
- (c) International Class 35 for promoting public awareness of the need for environmental preservation and conservation;
- (d) International Class 36 for charitable fundraising;
- (e) International Class 41 for educational services relating to the conservation and preservation of the environment and of nature; organization of classes, lectures, symposiums, and conferences on the topic of environmental conservation and preservation; production of films, videos and television programs featuring environmental preservation and conservation issues.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11081.14 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> August, 2014, by OCEANA INC., of 1350 Connecticut Avenue., N.W., 5<sup>th</sup> Floor, Washington, DC 20036, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 3.9.11;26.3.23;27.3.15  
in respect of:

- (a) International Class 35 for public advocacy to promote public awareness of the need for environmental conservation and preservation of the oceans, marine life, and associated ecosystems through advocacy of sustainable practices relating to commercial fishing, pollution, fishing and other activities affecting the oceans, and through bringing environmental issues to the public attention; providing information in the field of environmental conservation and preservation management; lobbying services, namely, promoting the interests of the general public in the fields of legislation and regulation about environmental conservation and preservation of the oceans, marine life, and associated ecosystems, and sustainable practices relating to commercial fishing, pollution, fishing and other activities affecting the oceans;
- (b) International Class 42 for scientific research in the field of environmental conservation and preservation and preparing related expert reports and evaluations; providing scientific information and online scientific information about environmental conservation and preservation.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11082.14 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> September, 2014, by Amazon Technologies, Inc., of 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **FIRE**

in respect of:

- (a) International Class 9 for portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices and electronic and mechanical parts and fittings thereof; computer peripheral devices; computer components; monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers; none of the aforesaid goods being equipment used exclusively for games of chance (including betting games), automatic slot machines, betting terminals, software and hardware intended exclusively for games of chance (including software intended exclusively for online gaming and software for gaming machines), equipment for casinos, bingo halls and other amusement arcades, amusement machines operated by coins or tokens or amusement game cabinets or electronic equipment for installations for amusement arcades and gaming rooms;
- (b) International Class 35 for retail store services featuring portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks, computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants and global positioning system devices and electronic and mechanical parts and fittings therefore, computer hardware and software, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld electronic devices and computers, remote controls for portable and handheld electronic devices and computers, printed publications, periodicals, books, magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, catalogues, and stickers, handheld unit for playing electronic games, hand-held electronic games and apparatus, games, electronic games, and video games; on-line retail store services featuring portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks, computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants and global positioning system devices and electronic and mechanical parts and fittings therefore, computer hardware and software, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld electronic devices and computers, remote controls for portable and handheld electronic devices and computers, printed publications, periodicals, books, magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, catalogues, and stickers, handheld unit for playing electronic games, hand-held electronic games and apparatus, games, electronic games, and video games; providing an on-line commercial information directory on the internet; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of others; computerized database management services; on-line ordering services; featuring, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking, life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recordings discs, compact discs, DVDs, high density optical discs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, software, portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices, computer peripheral devices, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, speakers, microphones, and headsets, cases, covers, and stands for computers, cases, covers, and stands for portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, sound, audio, video and data, including via global computer networks, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices and

devices for the display of electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations, remote controls for portable and handheld electronic devices and computers, power adapters, USB cables, electronic docking stations, battery chargers, electrical connectors, wires, cables, and adaptors, wireless remote controls for portable electronic devices, headphones and earphones, data synchronization programs, and application development tool programs for personal and handheld computers, computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications, downloadable pre-recorded audio and audiovisual content, information, and commentary, downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications, downloadable electronic publications in the nature of fiction, non-fiction, comics and screenplays via computer and communications networks, downloadable films and movies featuring fiction and non-fiction stories provided via computer and communications networks, downloadable templates for designing books, short stories, storyboards, screenplays, comics, audio and video files, computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information, downloadable audiobooks and digital audio files, software in the field of text, image and sound transmission and display, database management software, character recognition software, voice recognition software, electronic mail and messaging software, computer software for accessing, browsing and searching online databases and electronic bulletin boards, data synchronization software, application development software, bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, goods of common metal, ores, hand tools and implements (hand-operated), cutlery, side arms, razors, surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, precious stones, horological and chronometric instruments, musical instruments, fiction and non-fiction books on a variety of topics, series of fiction and non-fiction books, comic books, graphic novels, stories in illustrated form and comic book stories, storyboards, and artwork, periodicals in the field of comic book stories, storyboards, and artwork, paper, cardboard and goods made from these materials, printed matter and books, bookbinding material, photographs, stationery, stickers and adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites, instructional and teaching material, plastic materials for packaging, printers' type, printing blocks, printed matter in the field of computers, printed matter in the field of tablet computers, printed matter in the field of multi-media products, interactive products and online services, printed publications, books, magazines, newsletters, periodicals, brochures, booklets, pamphlets, manuals, journals, leaflets, greeting cards, advertising and promotional material, catalogues, catalogues relating to computer software, computer brochures, computer handbooks, computer hardware publications, computer hardware reference manuals, computer hardware users guide, computer instruction manuals, computer manuals, publications relating to technology, digital technology and gadgets, catalogues relating to musical apparatus and instruments, catalogues relating to telecommunications apparatus, mobile phones, handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, video, instant messaging, music, audiovisual and other multimedia works, and other digital data, music books, music instruction manuals, music magazines, desk accessories, telephone and address books, agendas, diaries, calendars, posters, mounted and unmounted photographs, printed patterns for T-shirts and sweatshirts, display materials, decals and bumper stickers, booklets for sale with audio tapes, parts and fittings for the aforesaid goods, leather and imitations of leather, and goods made of these materials, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, household or kitchen utensils and containers, combs and sponges, brushes, brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices, ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; providing consumer product information via the internet or other communications networks; none of the aforesaid services being related exclusively to games of chance (including betting games);

- (c) International Class 38 for communication services, namely, transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, mirroring and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an online chat rooms for the transmission of messages among computer users concerning topics of general interest; providing access to databases; providing access to auxiliary devices or electronic devices in the nature of providing telecommunication connectivity services for the

transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets and computers; streaming of audio, visual and audiovisual material via the internet or other computer and communications network; providing online forums for the transmission of photos, videos, text, data, images; telecommunication services, namely, transmission of podcasts; telecommunication services, namely, transmission of webcasts; computer transmission of online based services accessed via a network reference, namely, a URI, visual code, namely, barcodes, tag, namely, RFID, terminal, namely, PC or mobile device, or any combination thereof that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents; computer transmission of online based services accessed via a network reference, namely, a URI, visual code, namely, barcodes, tag, namely, RFID, terminal, namely, PC or mobile devices, or any combination thereof that enable users to share content, photos, videos, text, data, images relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing internet access that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images; none of the aforesaid services being related exclusively to games of chance (including betting games).

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11168.14 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> day of February, 2015, by Apple Inc., of 1 Infinite LOOP, Cupertino 95014, United States of America, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,16

in the colors white, grey, black, blue, yellow, red, green, orange and pink, in respect of:

- (a) International Class 9 for computers; computer peripheral devices; computer hardware; computer game software for gaming machines including slot machines and video lottery terminals; hand held computers; tablet computers; personal digital assistants; electronic personal organizer; electronic notepads; electronic book readers; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating and reviewing text, data, image and audio files; electronic game software for handheld electronic devices; handheld mobile digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing of telephone calls, faxes, electronic mail, and other digital data; electronic handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; sound recording and reproducing apparatus; MP3 and other digital format audio players; digital audio recorders; digital video recorders and players; audio cassette recorders and players; video cassette recorders and players; compact disc recorders and players; digital versatile disc recorders and players; digital audio tape recorders and players; radios, radio transmitters, and receivers; audio, video, and digital mixers; audio amplifiers; audio video receivers; consumer electronic products, namely, audio decoders; audio equipment for vehicles, namely stereos, speakers, amplifiers, equalizer and speaker housing; earphones, headphones; audio speakers; microphones; audio components and accessories; modems; electronic apparatus, namely, electronic display boards, plasma display boards, electronic display screens; audiovisual teaching apparatus; optical apparatus and instruments; global positioning system (GPS) devices; telephones; wireless communication devices for voice, data or image transmission; cables, electric; blank tapes for storage of data; magnetic data media; chips, discs and tapes



bearing or for recording computer programs and software; facsimile machines; cameras [photography]; batteries, electric; televisions; television receivers [tv sets]; television monitors; set top boxes; computer software, recorded; computer and electronic games software; global positioning system (GPS) computer software; computer software for travel and tourism, travel planning, navigation, travel route planning, geographic, destination, transportation and traffic information, driving and walking directions, customized mapping of locations, street atlas information, electronic map display, and destination information; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing and organizing text, data, graphics, images, audio, video, and other multimedia content, electronic publications, and electronic games; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communications networks and other computer, electronic and communications networks; computer software for identifying, locating, grouping, distributing, and managing data and links between computer servers and users connected to global communication networks and other computer, electronic and communications networks; computer software for use on handheld mobile digital electronic devices and other consumer electronics; electronic publishing software; electronic publication reader software; computer software for personal information management; downloadable pre-recorded audio and audiovisual content, information, and commentary; downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications; database management software; software for optical character recognition; software for ensuring the security electronic mail; computer software for accessing, browsing and searching online databases; electronic bulletin boards; data synchronization cables; application development software; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; electrical and electronic connectors, couplers, wires, cables, chargers, docks, docking stations, interfaces, and adapters for use with all of the aforesaid goods; computer equipment for use with all of the aforesaid goods; electronic apparatus with multimedia functions for use with all of the aforesaid goods; electronic apparatus with interactive functions for use with all of the aforesaid goods; accessories, parts, fittings, and testing apparatus for all of the aforesaid goods; covers, bags, and cases adapted or shaped to contain all of the aforesaid goods; navigational instruments; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; optical apparatus and instruments; wafers [silicon slices]; integrated circuits; fluorescent screens; remote control apparatus; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; sunglasses; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks;

- (b) International Class 10 for health monitors comprising sensor that monitor the health of the elderly or disabled in their own home; health monitoring devices consisting of blood pressure monitors, thermometers and pedometers; health monitors comprising sensor that monitor the health of the elderly or disabled in their own homes; heart monitors to be worn during exercise;
- (c) International Class 14 for horological and chronometric instruments, namely, watches, clocks, timepieces, chronographs for use as timepieces, chronometers; watchstraps; watch bands; cases for watches, clocks, and horological and chronometric instruments; parts for watches, clocks, and horological and chronometric instruments; jewelry.

Priority claim is on the basis on an application filed on the 17<sup>th</sup> day of September, 2014 under number 65499 in Jamaica.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11493.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> day of March, 2015, by Asia Today Ltd., of Ebene House, 33 2<sup>nd</sup> Floor, Cybercity, Ebene, Maritius, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6)26.13.2  
in respect of:

- (a) International Class 38 for broadcasting of television, audio and video programming via television, cable, satellite, global computer network, wireless communications and wired communications, and audio and video media; broadcasting and narrowcasting services in the nature of electronic transmission, broadcasting and delivery of audio, video and multimedia entertainment content, namely, text data, images, audio, visual and audiovisual files by means of the internet, wireless communications, electronic communications networks, computer networks, telecommunications networks, information services networks and data networks and portable and wireless communication devices; providing an online community, namely, providing access to databases and transmission and streaming of audio, video, graphics, text and data on the internet and through internet services, email, social media, digital applications and portable and wireless communication devices; video on demand transmission services; streaming of audiovisual and multimedia content via the internet, cable television, satellite television and wireless communications; transmission and delivery of audiovisual and multimedia content via the internet, cable television, satellite television and wireless communications;
- (b) International Class 41 for entertainment services, namely, providing entertainment programming in the nature of ongoing television programs in the field of comedy, news, drama and variety for television and cable television; entertainment services, namely, providing online dramatic television programs, television news programs and television programming information and providing information in the field of entertainment rendered via the internet, email, social media, digital applications, and portable and wireless communication devices; production of television programs distributed via cable television, satellite television, audio and video media and wireless communications, wired communications and global computer networks, namely, the internet, social media, digital applications and portable and wireless communication devices; providing information in the field of entertainment rendered via the internet, email, social media, digital applications, and portable and wireless communication devices; and interactive entertainment services, providing personalized television programming.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11637.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 8<sup>th</sup> day of September, 2015.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> day of April, 2015 by Shelby Group International, Inc., of 1255 Schilling Blvd., W. Collierville, Tennessee 38017, United States of America, through its agent Ryan J. Wrobel, Attorney-at-law, of 115 Barrack Road, 3<sup>rd</sup> Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## DURAMASS

in respect of:

- (a) International Class 9 for anti-glare visors; anti-glare glasses; bullet-proof vests; bullet-proof clothing; close-up lenses; clothing for protection against accidents, irradiation and fire; clothing especially made for laboratories; contact lenses; divers' masks; diving suits; ear plugs for divers; fire blankets; gloves for protection against accidents; gloves for divers; gloves for protection against X-rays for industrial purposes; goggles for sports; knee-pads for workers; life jackets; life belts; nose clips for divers and swimmers; protective suits for aviators, protective masks not for medical purposes; protective helmets; protective helmet for sports; respirators for filtering air; respiratory masks, other than for artificial respiration; riding helmets; shoes for protection against accidents, irradiation and fire, sunglasses; workmen's protective face-shields;
- (b) International Class 25 for aprons [clothing]; babies' pants [clothing]; bandanas [neckerchiefs]; bath robes; bathing caps; bathing trunks; bathing suits; beach shoes; berets; bibs, not of paper; boot uppers; ankle boots; boots for motorcycling; climbing boots; hiking boots; horse-back riding boots; hunting boots; leather boots; rain boots; winter boots; caps [headwear]; coats; dress

shields; ear muffs; fishing vests; fittings of metal for footwear; footmuffs, not electrically heated; footwear uppers; gloves [clothing]; headgear for wear; hoods [clothing]; jackets [clothing]; mittens; motorists' clothing; muffs [clothing]; non-slipping devices for footwear; overcoats; paper clothing; ponchos; sandals; scarves; paper shoes used when going through metal detectors to keep feet and socks clean; rubber shoes; tennis shoes; ski boots; ski gloves; sleep masks; slippers; socks; soles for footwear; stuff jackets [clothing]; suits; sweaters; top hats; uniforms; visors [headwear]; vests; waterproof clothing.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11722.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> April, 2015, by Pabst Brewing Company, LLC, of 10635 Santa Monica Boulevard, Suite 350, Los Angeles, California 90025, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TRADITIONAL BREWING HERITAGE

in respect of International Class 32 for beer.

Priority claim is on the basis of an application filed under No. 86/499,160 on the 8<sup>th</sup> day of January, 2015 in the United States of America.

Registration of this mark shall give no exclusive right to the use of the words "TRADITIONAL BREWING", separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11726.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> day of April, 2015, by Whirlpool Properties, Inc., of 500 Renaissance Drive, Suite 101, Saint Joseph, Michigan, USA 49085, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-law, of No. 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):11.1.10,21  
in respect of:

- (c) International Class 9 for food scales; thermostats for food; thermostats for appliances; thermometers for ovens and rotisseries; measuring spoons; computer software and firmware for use in the remote operation and control of home appliances, home entertainment and control systems, security systems and communication devices; automated home systems operated via a web pad, namely, electric control panels for web based digital operation and control of home appliances, central home communication gateway hardware for facilitating the integration of multiple communications mediums into a single communications gateway;

USB flash drives; digital memory storage devices; automatic timers for use with cooking appliances; automatic timers for use with beverage makers; electric timers; thermometers for wine; computer programs [downloadable software] related to food and cooking; data processing apparatus for pre-recorded information related to cooking, food preparations, food processing, cookware or domestic appliances; remote control apparatus for use with cooking appliances; remote controls for operating heaters and air conditioners; fire alarms; temperature indicators; computer application software for mobile phones, and handheld computers, namely, software for creating custom laundry cycles, providing information on stains and other laundry issues, and providing technical assistances for use of the clothes washers; and computer application software for mobile phones and handheld computers, namely, software for accessing digital cookbooks and cookbook recipe storage;

- (b) International Class 16 for cookbooks; printed publications relating to cooking, food preparation, food preserving, cookware or domestic appliances; parchment paper.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11768.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> day of April, 2015, by Whirlpool Properties, Inc., of 500 Renaissance Drive, Suite 101, Saint Joseph, Michigan, USA 49085, through its agent Glenn D. Godfrey & Co. LLP, Attorneys-at-law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KITCHENAID

in respect of:

- (a) International Class 9 for food scales; thermostats for food; thermostats for appliances; thermometers for ovens and rotisseries; measuring spoons; computer software and firmware for use in the remote operation and control of home appliances, home entertainment and control systems, security systems and communication devices; automated home systems operated via a web pad, namely, electric control panels for web based digital operation and control of home appliances, central home communication gateway hardware for facilitating the integration of multiple communications mediums into a single communications gateway; USB flash drives; digital memory storage devices; automatic timers for use with cooking appliances; automatic timers for use with beverage makers; electric timers; thermometers for wine; computer programs [downloadable software] related to food and cooking; data processing apparatus for pre-recorded information related to cooking, food preparation, food processing, cookware or domestic appliances; remote control apparatus for use with cooking appliances; remote controls for operating heaters and air conditioners; fire alarms; temperature indicators; computer application software for mobile phones, and handheld computers, namely, software for creating custom laundry cycles, providing information on stains and other laundry issues, and providing technical assistance for use of the clothes washers; and computer application software for mobile phones and handheld computers, namely, software for accessing digital cookbooks and cookbook recipe storage;
- (b) International Class 16 for cookbooks; printed publications relating to cooking, food preparation, food preserving, cookware or domestic appliances; parchment paper.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11770.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 8<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> day of April, 2015, by Caribbean Licensing Corp., of Worthing Christ Church, Barbados, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.18;26.11.12;29.1.3  
in respect of:

- (a) International Class 9 for contact lenses; eyeglass lenses; optical lenses;
- (b) International Class 35 for retail stores featuring eyeglasses, sunglasses, frames, contact lenses and eye care products; retail optical store services

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11800.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> day of April, 2015, by Droguería Salud Integral, S. de. R.L., of Metropolis Tower 2<sup>nd</sup> Floor, Building 21, Local 22101, Tegucigalpa, Francisco Morazan, Honduras, through its agent Ryan J.Wrobel, Attorney-at-law, of 115 Barrack Road, 3<sup>rd</sup> Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of:

- (a) International Class 3 for soaps; perfumes; oils for perfumes and scents; oils for cosmetic purposes; make-up; make-up preparations; lotions for cosmetic purposes;
- (b) International Class 5 for pharmaceutical preparations; hydrogen peroxide for medical use; sanitary towels; sanitary napkins; by-products of the processing of cereals for dietetic or medical purposes; dietetic beverages adapted for medical purposes; dietetic substances adapted for medical use; starch for dietetic or pharmaceutical purposes; diabetic bread adapted for medical use; poultices; medical dressings.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “FIRM”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11807.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> day of April, 2015, by Droguería Salud Integral, S. de. R.L., of Metropolis Tower 2<sup>nd</sup> Floor, Building 21, Local 22101, Tegucigalpa, Francisco Morazan, Honduras, through its agent Ryan J.Wrobel, Attorney-at-law, of 115 Barrack Road, 3<sup>rd</sup> Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 5.5.1,21;26.1.15

in respect of:

- (a) International Class 3 for soaps; perfumes; oils for perfumes and scents; oils for cosmetic purposes; make-up; make-up preparations; lotions for cosmetic purposes;
- (b) International Class 5 for pharmaceutical preparations; hydrogen peroxide for medical use; sanitary towels; sanitary napkins; by-products of the processing of cereals for dietetic or medical purposes; dietetic beverages adapted for medical purposes; dietetic substances adapted for medical use; starch for dietetic or pharmaceutical purposes; diabetic bread adapted for medical use; poultices; medical dressings.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “SKINCARE”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11808.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 14<sup>th</sup> day of May, 2015, by GRACE FOODS LIMITED, of 10 Manoel Street, P.O.Box 161, Castries, St. Lucia, through its agent W.H.Courtenay & Company, Attorneys-at-law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.9.1;26.1.18;26.1.1,2

in respect of :

- (a) International Class 29 for canned beef, canned chicken and canned fish; meat extracts; preserved, dried and cooked fruits and vegetables; fruit jellies, jams; eggs; milk and milk products; edible oils and fats;
- (b) International Class 30 for coffee, tea bags containing ginger, mint, fever grass and lemon grass; cocoa, sugar to be used as a sweetener; rice tapioca and sago, and artificial coffee; flour and salt used for cooking purposes; and preparations made from cereals; bread, pastry and confectionery; honey, baking-powder; mustard; vinegar, sauces [condiments]; spices;
- (c) International Class 32 for purified bottled drinking water, spring water, and beverages that do not contain alcohol; fruit drinks and fruit juices; syrups and other preparations for making beverages

The applicant claims that the mark is in use.

The applicant claims that the Spanish words “La Fe” when translated to the English language are “THE FAITH”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11839.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 14<sup>th</sup> day of May, 2015, by Suzhou Dake Machinery Co., Ltd., of Room 618, Building Number 1, Lucky City Commercial Center, Suzhou Industrial Park, Suzhou City, Jiangsu Province, China, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of:

- (a) International Class 7 for power operated tools and machine tools, namely, drills, screwdrivers, hammers, cutters, saws, sanders, polishers, grinders, wrenches, planers, routers, engraving machines, jointers, hot air guns, hot glue guns, spray guns for paint, nailing guns, staple guns, electric kitchen machines, namely, mixers, drill press, wood lathe, electric hoist, nailing apparatus, stapler machines, concrete vibrators, concrete mixer, demolition breaker, plate compactor; power machine for cutting and splitting logs for firewood; woodworking machines; air powered tools, namely, drills, screwdrivers, rivet hammers, saws; air compressors; power lawn and garden tools, namely, blowers, grass trimmers, hedge trimmers, lawn mowers, lawn edgers, shredders, pumps, high pressure washers, vacuum cleaners; agricultural machines; generators of electricity; motors, other than for land vehicles; exhausts for motors and engines; chain block hoists; welding machines, electric; power tool accessories, namely, tool bits, drill bits, drill chucks, router bits, screwdriver bits, saw blades, grinding wheels, polishing pads, abrasive wheels, sanding sheets, cutting discs; power-operated nailing guns; pads for floor polishing machines;
- (b) International Class 8 for hand tools and hand instruments, namely, awls, ice picks; hand drills [hand tools]; screwdrivers; saws [hand tools]; wrenches [hand tools]; pliers; clamps for carpenters or coopers; hammers [hand tools]; axes; chisels; planers [hand tools]; cutters, namely, cake cutters, callus cutters, glass cutters, pizza cutters; hand-powered tackers; hand-powered staple guns; files [tools]; nippers; punches [hand tools]; riveters [hand tools]; trowels; shovels [hand tools]; hex keys; spanners [hand tools]; crimping irons; lifting jacks, hand-operated; tool belts [holders]; agricultural implements, hand-operated; garden tools, namely, cultivators; shears; rakes [hand tools]; lawn clippers [hand instruments]; hand-operated lawn edgers; pruning knives; abrading instruments [hand instruments]; knives, namely, chef knives, fruit knives, bread knives, working knives; sharpening instruments; bits [parts of hand tools]; emery grinding wheels; cutting tool [hand tools]; sanding discs [parts of hand tools]; saw blades [parts of hand tools];
- (c) International Class 9 for weighing apparatus and instruments; scales; measuring apparatus and instruments; measuring tapes; spirit level; laser, not for medical purposes; calipers; digital multimeter; clamp meters for measuring electricity; probes for testing integrated circuits; probes for testing semiconductors; apparatus and instruments for protection against accident or injury; reflective and illuminated clothing for safety purposes; protective helmets; gloves for protection against accidents; gloves for protection against X-rays for industrial purposes; protective face masks not for medical purposes; respiratory masks, other than for artificial respiration; protective industrial boots; goggles for sports; knee-pads for workers; ear plug for divers; reflective and illuminated clothing for safety purposes; battery packs; battery chargers; cables, electric; wires, electric; switches, electric; transformers [electricity]; electrical plugs and sockets; commutators; relays, electric; electric switch plates; current rectifiers; covers for electric outlets.

The applicant claims that it has a bona fide intention that the mark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11841.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 8<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> day of May, 2015, by MLS CO., LTD., of No. 1 Mulinsen Avenue, Xiaolan, Zhongshan City, Guangdong Province, China, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.1  
in respect of:

- (a) International Class 9 for cables, electric; wires, electric; switches, electric; plugs, sockets and other contacts [electric connections]; semi-conductors; integrated circuits; electronic chips for the manufacture of integrated circuits; condensers [capacitors]; discharge tubes, electric, other than for lighting; semiconductor testing apparatus;
- (b) International Class 11 for luminous tubes for lighting; light bulbs, electric; lamps; fluorescent lighting tube; light-emitting diodes [LED] lighting apparatus; lighting apparatus, namely, lighting installations; fairylights for festive decoration; street lamps; lights for automobiles; lighting apparatus for vehicles.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “LIGHTING”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11847.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> day of May, 2015, by South Cone, Inc., of 5935 Darwin Court, Carlsbad, CA 92008, U.S.A., through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## BOARDSHORT TO TRIP ON

in respect of International Class 25 for bathing trunks; bathing suits; beach clothes; shirts; t-shirts; blouses; skirts; shorts; jeans; underwear; jackets [clothing]; parkas; ponchos; dresses; gloves [clothing]; pajamas; sleepwear; scarves; shawls; socks; sweat pants; sweat shirts; sweaters; vests; bandanas [neckerchiefs]; headbands [clothing]; blazers; jogging suits; leotards; hosiery; wristbands [clothing]; tank tops; jerseys [clothing]; jumpers [pullovers]; jumper dresses; wind resistant jackets; bodysuits; trousers; waterproof clothing.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11850.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> day of May, 2015, by South Cone, Inc., of 5935 Darwin Court, Carlsbad, CA 92008, U.S.A., through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SWELLULAR

in respect of:

- (a) International Class 18 for all-purpose sport bags; bags for campers; duffle bags; garment bags for travel; hiking bags; messenger bags; school bags; shoulder bags; sling bags; tote bags; travel bags; waist bags; beach bags; credit card cases [wallets]; pocket wallets; rucksacks;



- (b) International Class 25 for bathing trunks; bathing suits; beach clothes; beach shoes; belts [clothing]; gym boots; hiking boots; horse-riding boots; hunting boots; lace boots; motorcyclist boots; mountaineering boots; rain boots; ski boots; snow boots; caps [headwear]; t-shirts; blouses; skirts; shorts; jeans; underwear; jackets [clothing]; parkas; ponchos; dresses; gloves [clothing]; pajamas; sleepwear; scarves; shawls; sweat pants; sweat shirts; sweaters; vests; bandanas [neckerchiefs]; headbands [clothing]; blazers; jogging suits; leotards; hosiery; wristbands [clothing]; tank tops; jumpers [pullovers]; jumper dresses; wind resistant jackets; bodysuits; coats; loafers; sandals; sneakers; gloves [clothing]; half-boots; hats; headgear for wear; jackets [clothing]; jerseys [clothing]; knitwear [clothing]; outerclothing; overcoats; sandals; shirts; athletic shoes; baseball shoes; basketball shoes; bowling shoes; boxing shoes; climbing shoes; cycling shoes; dance shoes; football shoes; golf shoes; gymnastic shoes; hockey shoes; rugby shoes; tennis shoes; running shoes; slippers; socks; inner soles; soles for footwear; sports jerseys; sports singlets; sweaters; trousers; waterproof clothing; wet suits for water-skiing.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11852.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> day of May, 2015, by South Cone, Inc., of 5935 Darwin Court, Carlsbad, CA 92008, U.S.A., through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## JUST PASSING THROUGH

in respect of:

- (a) International Class 18 for all-purpose sport bags; bags for campers; duffle bags; garment bags for travel; hiking bags; messenger bags; school bags; shoulder bags; sling bags; tote bags; travel bags; waist bags; beach bags; credit card cases [wallets]; pocket wallets; rucksacks;
- (b) International Class 25 for bathing trunks; bathing suits; beach clothes; beach shoes; belts [clothing]; gym boots; hiking boots; horse-riding boots; hunting boots; lace boots; motorcyclist boots; mountaineering boots; rain boots; ski boots; snow boots; caps [headwear]; t-shirts; blouses; skirts; shorts; jeans; underwear; jackets [clothing]; parkas; ponchos; dresses; gloves [clothing]; pajamas; sleepwear; scarves; shawls; sweat pants; sweat shirts; sweaters; vests; bandanas [neckerchiefs]; headbands [clothing]; blazers; jogging suits; leotards; hosiery; wristbands [clothing]; tank tops; jumpers [pullovers]; jumper dresses; wind resistant jackets; bodysuits; coats; loafers; sandals; sneakers; gloves [clothing]; half-boots; hats; headgear for wear; jackets [clothing]; jerseys [clothing]; knitwear [clothing]; outerclothing; overcoats; sandals; shirts; athletic shoes; baseball shoes; basketball shoes; bowling shoes; boxing shoes; climbing shoes; cycling shoes; dance shoes; football shoes; golf shoes; gymnastic shoes; hockey shoes; rugby shoes; tennis shoes; running shoes; slippers; socks; inner soles; soles for footwear; sports jerseys; sports singlets; sweaters; trousers; waterproof clothing; wet suits for water-skiing;
- (c) International Class 35 for advertising; on-line advertising on a computer network; presentation of goods on communication media, for retail purposes.

The applicant claims that it has a bonafide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11853.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> May, 2015, by Sperry Top-Sider, LLC, of 191 Spring Street, Lexington, Massachusetts 02421, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SPERRY

in respect of International Class 25 for footwear, namely, hiking boots, leather boots, rain boots, trekking boots, winter boots, riding boots, boat shoes, canvas shoes, beach shoes, deck shoes, leather shoes, leisure shoes, riding shoes, rubber shoes, athletic shoes, loafers and sandals; foul weather gear; gloves [clothing]; hats; headwear; hooded pullovers; hooded sweatshirts; hosiery; inner soles; jackets [clothing]; leggings [trousers]; leggings [leg warmers]; pants; scarves; shirts; shorts; socks; swimwear; T-shirts

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11856.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> May, 2015, by Sperry Top-Sider, LLC, of 191 Spring Street, Lexington, Massachusetts 02421, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,16

in respect of International Class 25 for footwear, namely, hiking boots, leather boots, rain boots, trekking boots, winter boots, riding boots, boat shoes, canvas shoes, beach shoes, deck shoes, leather shoes, leisure shoes, riding shoes, rubber shoes, athletic shoes, loafers and sandals; foul weather gear; gloves [clothing]; hats; headwear; hooded pullovers; hooded sweatshirts; hosiery; inner soles; jackets [clothing]; leggings [trousers]; leggings [leg warmers]; pants; scarves; shirts; shorts; socks; swimwear; T-shirts.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11857.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of May, 2015, by WILDE CORP. BELIZE LTD, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, through its agent Dujon & Dujon, Attorneys-at-law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

VICTOR HUGO

in respect of :

- (a) International Class 9 for optical glass; sunglasses; pince-nez mountings, eyeglass frames, spectacle frames; pince-nez cases, eyeglass cases, spectacle cases;
- (b) International Class 14 for watches; key rings [trinkets or fobs] and costume jewelry;

(c) International Class 18 for leather products namely bags, wallets, suitcases.

The applicant claims it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11861.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of May, 2015, by Pullmantur, S.A., of Calle Mahonia 2, Edificio Pórtico, 5<sup>a</sup> planta, Avda. Los Andes, Campo de las Naciones, E-28043 Madrid, Spain, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.3,13

in respect of International Class 39 for travel arrangement; booking of seats for travel, travel booking agencies; arranging and operating of cruises; organisation of excursions; transport of passengers and goods except by rail.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11862.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> day of June, 2015, by Syngenta Participations AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## FORTENZA

in respect of:

- (a) International Class 1 for chemical preparations for used in agriculture, horticulture and forestry, namely, chemical preparations for the treatment of seeds;
- (b) International Class 5 for preparations for destroying vermin; fungicides, herbicides, insecticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11875.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 8<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> day of June, 2015, by Apple Inc., of 1 Infinite Loop, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-law, of 3750 University Blvd, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## APPLE

in respect of International Class 34 for ashtrays for smokers; cigar cases; cigar cutters; cigarette cases; gas containers for cigar lighters; match boxes; snuff boxes; tobacco; matches; lighters for smokers; electronic cigarettes.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11927.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> day of June, 2015, by Apple Inc., of 1 Infinite Loop, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-law, of 3750 University Blvd, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.13

in respect of International Class 34 for ashtrays for smokers; cigar cases; cigar cutters; cigarette cases; gas containers for cigar lighters; match boxes; snuff boxes; tobacco; matches; lighters for smokers; electronic cigarettes.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11928.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> day of July, 2015, by PepsiCo, Inc., of 700 Anderson Hill Road, Purchase, New York 10577, U.S.A., through its agent Marin Balderamos Arthurs LLP, Attorneys-at-law, of No. 3750 University Blvd., Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;27.5.1,4;29.1.4

in the colors black, white, gray and blue, in respect of International Class 28 for toys; apparatus for games.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims that the Spanish words “VUELA TAZOS” when translated to the English language are “FLYING DISKS”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11956.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 8<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> day of July, 2015, by BLUE DIAMOND HOTELS AND RESORTS INC., of Suite 100, One Financial Place, Lower Rock, St. Michael, BB 11000 Barbados, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## CHIC BY ROYALTON

in respect of International Class 43 for hotels; hotel reservations; temporary accommodation reservation; food and drink catering.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “CHIC”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11970.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> July, 2015, by J&M of 625 Central American Boulevard, Belize City, at the Belize Intellectual Property Office, 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.13.25

in respect of :

- (a) International Class 29 for lobster [not live]; shrimps [not live]; fish [not live]; tofu; tuna fish;
- (b) International Class 32 for bottled drinking water; non-alcoholic beverages; beer; fruit juices; lemonades; syrups for beverages, syrups for lemonade;
- (c) International Class 33 for alcoholic beverages [except beer]; whisky; wine; rum;
- (d) International Class 36 for money transfer.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11980.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> July, 2015, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 2.9.1;29.1.1.2.4.6

in the colours silver, blue, red and yellow in respect of:

- (a) International Class 39 for air transportation of passengers and freight; air transportation services featuring a frequent flyer bonus program; air transport services; providing information on travel, cruises, vacation packages, travel destinations, tours, and transportation; arranging travel tours and vacation packages; travel agency services, namely, making reservations and bookings for travel, cruises, vacation packages, tours, and transportation;
- (b) International Class 41 for providing information on entertainment, sporting, and cultural events and venues, amusement parks, tourist attractions, and recreational activities; ticket reservation and booking services for entertainment, sporting, and cultural events and venues, amusement parks, tourist attractions, and recreational services;
- (c) International Class 43 for providing information about hotels and temporary accommodations; travel agency services, namely, making reservations and bookings for hotels and temporary accommodations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11981.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> July, 2015, by Roy Young, of Roaring Creek, Cayo District, Belize, at the Belize Intellectual Property Office, 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## ENDURING

in respect of :

- (e) International Class 25 for t-shirts;
- (f) International Class 41 for presentation of live performances; music publishing services; entertainment services in the nature of recording, production and post-production services in the field of music.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11983.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> day of July, 2015, by Roses Paper Products Ltd., of 2 ½ Miles Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 5.5.1;29.1.1

in respect of International Class 16 for paper products, namely, toilet paper, towels of paper, table napkins of paper, table linen of paper.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11984.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> day of July, 2015, by Roses Paper Products Ltd., of 2 ½ Miles Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 24.9.3,5

in respect of International Class 16 for paper products, namely, toilet paper, towels of paper, table napkins of paper, table linen of paper.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11985.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> day of July, 2015, by Roses Paper Products Ltd., of 2 ½ Miles Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 16 for paper products, namely, toilet paper, towels of paper, table napkins of paper, table linen of paper.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11986.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> day of July, 2015, by MANUFACTURAS VITROMEX, S.A. DE C.V., of Boulevard Isidro López Zertuche 4103, Zona Industrial, Saltillo, Coahuila, 25230, Mexico, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 19 for ceramic and porcelain tiles.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "INNOVATION DESIGN", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11987.15 should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of December, 2015.

**DATED** this 7<sup>th</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> day of June, 2015, by ORALECT LICENSING, LTD., of 2711 N. Haskell Ave., Suite 650, Dallas, Texas 75204, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1,6,20

in respect of International Class 44 for dentistry; orthodontic services.

The applicant claims that it has a bona fide intention to use the mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "STRAIGHT TEETH", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11907.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.



**DATED** this 22<sup>nd</sup> day of September, 2015.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> day of June, 2015, by H&M Hennes & Mauritz AB, of SE-106 38 Stockholm, Sweden, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

*& other stories*

in respect of:

- (a) International Class 25 for clothing, namely, suits, bathing drawers, swimsuits, bath robes, bikinis, belts made of leather, clothing for children, ballet suits, coveralls, pantsuits, pants, denims, denim jeans, neckerchiefs, garters, gloves, jackets, shorts, skirts, sportswear, underwear, dresses, cardigans, short-sleeve shirts, shifts, hooded jumpers, maternity clothing, nightwear, overalls, pocket squares, polo neck jumpers, pullovers, rainwear, scarves, shirts, ties, beachwear, tanktops, tights, stockings, sweaters, t-shirts, masquerade costumes, waistcoats, tunics, underclothing, mitts; outerclothing, namely, coats; footwear, namely, booties, sandals, slippers, running shoes, ballet slippers; headgear, namely, hats, caps, toques, visors, headbands;
- (b) International Class 35 for advertising; business management assistance; business information; on-line commercial information and advice for consumers on a computer network [consumer advice shop]; retail and wholesale store services relating to bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, industrial oils and greases, lubricants, dust absorbing, wetting and binding compositions, fuels, including motor spirit and illuminants, candles and wicks for lighting, hand tools and implements [hand-operated], articles of cutlery, cutlery, side arms, other than firearms, razors, scientific, nautical, photographic, cinematographic, optical apparatus and instruments, apparatus and instruments for surveying, weighing, measuring, signaling, checking [supervision], life-saving and teaching apparatus and instruments, apparatus and instrument for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, fire-extinguishing apparatus, eyeglass cases, spectacles [optics], sunglasses, goggles for sports, swimming goggles, eyeglass cords, spectacle frames, spectacle cases, eyeglass chains, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, precious stones, horological and chronometric instruments, paper, cardboard and goods made from these materials, printed matter, bookbinding material, photographs, stationery, adhesives for stationary or household purposes, artists materials, paint brushes, typewriters and office requisites, except furniture, instructional and teaching material, except apparatus, plastic materials for packaging, printing type, printing blocks, printed publications, magazines, books, leather and imitations of leather, and goods made of these materials, animal skins, fur-skins, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddler, furniture, mirrors, picture frames, goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum or of substitutes for these materials or of plastics, household or kitchen utensils and containers, combs and sponges, brushes, except paint brushes, brush-making materials, articles for cleaning purpose, steelwool, unworked or semi-worked glass, except glass used in building, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear and headgear, lace and embroidery, ribbons and braid, buttons, hooks eyes, pins and needles, artificial flowers, carpets, rugs, mats and matting, linoleum and other materials for covering existing floors, wall hangings, non-textile, games and playthings, gymnastic and sporting articles, decorations for Christmas trees, beer, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11916.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of July, 2015, by CONSTRULITA LIGHTING INTERNATIONAL, S.A. DE C.V., of Acceso IV No. 3, Fraccionamiento Industrial Benito Juarez, Queretaro, Queretaro, Mexico, through

its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof–

## EL SENTIDO DE LA LUZ

in respect of International Class 11 for aquarium lights; arc lamps; ceiling lights; Chinese lanterns; curling lamps; cycle lights; lamp shades; lamp globes; lamp reflectors; lamp glasses; lamp chimneys; lamp mantles; electric lamps; lamps; lamps for directional signals of automobiles; lanterns for lighting; light diffusers; light bulbs; light bulbs, electric; light bulbs for directional signals for vehicles; light-emitting diodes (LED) lighting apparatus; lighting apparatus and installations; lighting apparatus for vehicles; electric lights for Christmas trees; automobile lights; lights for vehicles; street lamps; luminous tubes for lighting.

The applicant claims that the mark is in use.

Registration of the mark shall give no exclusive right to the use of the words “LA LUZ”, separately and apart from the mark as shown.

The applicant claims that the Spanish words “EL SENTIDO DE LA LUZ” when translated to the English language are “THE SENSE OF LIGHT”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11953.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of July, 2015, by HI ASSETS COMPANY, S.A., of Uurbanización Obarrio, Calle 60, PH 60, Piso 13, Panama City, Panama, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof–



CFE(6):2.9.1;29.1.3,4,6

in the colors light blue, light green, dark green, grey and white, in respect of International Class 44 for beauty care for human beings; human fertility treatment services; artificial insemination services for human beings; in vitro fertilization services for human beings; medical services relating to the treatment of diabetes, eating disorders, metabolic disorders, and obesity; nutritional therapy services; medical clinic providing weight loss solutions, services and programs, nutrition counselling, hormone therapy, namely, bioidentical hormone replacement and natural hormone therapy, for overweight persons, to increase fertility and control diabetes.

The applicant claims that it has a bona fide intention to use the mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words “THE HEALTH INSTITUTE”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11988.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of July, 2015, by CILAG GMBH INTERNATIONAL, of Gubelstrasse 34, 6300 Zug, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof–

## PIZ BUIN

in respect of International Class 3 for sunscreen preparations, namely, sunscreen lotions, cream, oils, and gels; sun blocking preparations, namely, sun block lotions, creams, oils, and gels; sun protecting creams; self-tanning creams; after sun lotions.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11991.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 31<sup>st</sup> day of July, 2015, by Amarin Pharmaceuticals Ireland Limited, of 2 Pembroke House Upper Pembroke Street 28-32, Dublin 2, Ireland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof—

## VASCEPA

in respect of International Class 5 for pharmaceutical preparations for the treatment of cardiovascular conditions.

The applicant claims that it has a bona fide intention to use the mark in Belize.

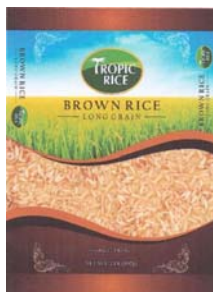
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12003.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of July, 2015, by Norman P. Dueck, of Box 154 Route 40 West, Spanish Lookout, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof—



CFE(6):5.7.2,3;25.1.15;29.1.7

in respect of International Class 30 for brown rice.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “RICE”, “BROWN RICE”, “LONG GRAIN”, “PRODUCT OF BELIZE”, and “NET WT. 2LB(907G)”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12005.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of July, 2015, by Norman P. Dueck, of Box 154 Route 40 West, Spanish Lookout, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.2,3;25.1.15;29.1.5  
in respect of International Class 30 for rice.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “RICE”, “QUALITY ASSURED”, “TROPICAL GRADE “A”, “WHITE RICE”, “PRODUCT OF BELIZE”, and “NET WT. 2LB(907G)”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12006.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of July, 2015, by Norman P. Dueck, of Box 154 Route 40 West, Spanish Lookout, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.2,3;25.1.15;29.1.3  
in respect of International Class 30 for rice.

The applicant claims that it intends to use the mark.

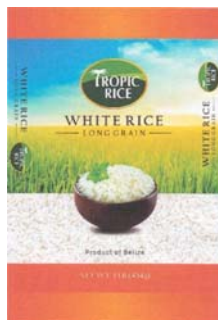
Registration of this mark shall give no exclusive right to the use of the words “PREMIUM”, “QUALITY ASSURED”, “WHITE RICE”, “PRODUCT OF BELIZE”, and “NET WT. 2LB(907G)” and “RICE”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12007.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> day of July, 2015, by Norman P. Dueck, of Box 154 Route 40 West, Spanish Lookout, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.2,3;25.1.15;29.1.1  
in respect of International Class 30 for rice.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “WHITE RICE”, “LONG GRAIN”, “PRODUCT OF BELIZE”, “NET WT. 1LB(454G)”, and “RICE”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12008.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**LALA**

in respect of International Class 29 for meat, fish, poultry, game, not live; meat extracts; preserved, dried and cooked fruits and vegetables; fruit jellies; jams, compotes; eggs for human consumption; milk and milk products; milk beverages, milk predominating; cream [dairy products]; milk products [non-medicinal]; butter; yogurt; edible oils and fats; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12018.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## YOMI

in respect of International Class 29 for meat, fish, poultry, game, not live; meat extracts; preserved, dried and cooked fruits and vegetables; fruit jellies; jams, compotes; eggs for human consumption; milk and milk products; milk beverages, milk predominating; cream [dairy products]; milk products [non-medicinal]; butter; yogurt; edible oils and fats; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12019.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LALA GREK S

in respect of International Class 29 for milk and milk products; milk beverages, milk predominating; cream [dairy products]; cheese; butter; yogurt; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12020.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.13.6,8;27.5.1

in respect of International Class 29 for milk and milk products; milk beverages, milk predominating; cream [dairy products]; cheese; butter; yogurt; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12021.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LALA GREKOS

in respect of International Class 29 for milk and milk products; milk beverages, milk predominating; cream [dairy products]; cheese; butter; yogurt; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12023.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> day of August, 2015, by Team Success (Pacific) Ltd., of Flat/ Rm 3502, 35/F, Tower One, Lippo Centre, 89 Queensway, Hong Kong, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.5.19;25.1.15,19

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, cigarette tips, tobacco pipes, chewing tobacco, snuff tobacco, kretek; cigarettes containing tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket machines for rolling cigarettes, lighters for smokers; matches.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims that the transliteration of the Chinese characters shown in the mark and the English translation of the words "DIAO YU TAI" are "PLACE FOR FISHING".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12027.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day Of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> day of August, 2015, by Viax Dental Lab Sociedad Anonima, of c/o Rozencwaig & Nadel, LLP, 301 W. Hallandale Beach Blvd., Hallandale Beach, Florida 33009, U.S.A., through its agent Morgan &



Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## VIAX

in respect of:

- (a) International Class 5 for antibiotics; dental cement; amalgam and alloys for dental purposes;
- (b) International Class 10 for dental bridges; dental burrs; dental caps; dental crowns; dental handpieces; dental onlays; dental prostheses; drilling jigs for surgical and dental applications; drills for dental use; lasers for medical use; lasers for the cosmetic treatment of teeth; medical and dental apparatus for dimensional measurement, namely, 3d scanners of the human body; programmable milling apparatus for dental purposes; therapeutic mouthpieces for the prevention of snoring; therapeutic mouthpieces to aid sleeping; and typodonts;
- (c) International Class 28 for mouth guards for athletic use;
- (d) International Class 40 for dental laboratories;
- (e) International Class 41 for educational services, namely, providing live and on-line classes, seminars, and workshops in the field of dentistry.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12028.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> day of August, 2015, by Viax Dental Lab Sociedad Anonima, of c/o Rozenywaig & Nadel, LLP, 301 W. Hallandale Beach Blvd., Hallandale Beach, Florida 33009, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## VIAX

in respect of International Class 42 for digital enhancement and manipulation of radiological data by means of computerized software for use in the field of dental implants; providing a secured-access, members only website featuring technology that gives registered internet networked dental professionals the ability to communicate and share data for the purposes of designing and manufacturing dental restorations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12029.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> day of August, 2015, by Viax Dental Lab Sociedad Anonima, of c/o Rozenywaig & Nadel, LLP, 301 W. Hallandale Beach Blvd., Hallandale Beach, Florida 33009, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## FIRSTFIT



in respect of:

- (a) International Class 5 for dental cement; dental impression materials;
- (b) International Class 10 for dental bridges; dental burrs; dental caps; dental crowns; dental handpieces; dental onlays; dental prostheses; digital sensor used for taking dental radiographs;
- (c) International Class 42 for digital enhancement and manipulation of radiological data by means of computerized software for use in the field of dental implants; providing a secured-access, members only website featuring technology that gives registered internet networked dental professionals the ability to communicate and share data for the purposes of designing and manufacturing dental restorations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12030.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> day of August, 2015, by Viax Dental Lab Sociedad Anonima, of c/o Rozencaig & Nadel, LLP, 301 W. Hallandale Beach Blvd., Hallandale Beach, Florida 33009, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PHARMADENT

in respect of International Class 5 for pharmaceutical preparations for use in dentistry.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12031.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> day of August, 2015, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## APOTHIC DARK

in respect of International Class 33 for alcoholic beverages, except beer.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12033.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 21<sup>st</sup> day of August, 2015, by Teijin Pharma Limited, of 2-1, Kasumigaseki 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ADENURIC

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12043.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 14<sup>th</sup> day of August, 2015, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## RIAMBA

in respect of International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that it intends to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12050.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> day of August, 2015, by Jose Carlos Ordoñez Zamudio, of Ruperto L. Paliza # 87, Sur Centro, Culiacan de Rosales, Sinaloa, México, C.P. 80000, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1;26.11.12

in respect of International Class 44 for medical clinic services.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims that the Spanish words "SALUD DIGNA" when translated to the English language are "WORTHY HEALTH".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12057.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof -

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## ZENURA

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12059.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

## ZESVERI

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12060.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

## VISVARO

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12061.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

## VENJOIA

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12063.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

## EVOTION

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12064.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

## COURENA

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12065.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

## BRAVSERA

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12066.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> day of August, 2015, by BRANDMASTER, SOCIEDAD ANÓNIMA, of Avenida Las Américas 18-81 zona 14, Edificio Columbus Center, nivel 10, oficina 1003, Ciudad de Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.11,14;26.4.2,18,15;29.1.1  
in the colors orange and white, in respect of:

- (a) International Class 1 for chemicals for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; fertilisers for agriculture; fertilizing preparations; nitrogenous fertilisers; phosphates [fertilisers];
- (b) International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that the mark is being used in Belize.

The applicant claims that the Spanish word “ELIMINA” when translated to the English language is “ELIMINATE”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12070.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of August, 2015, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**YEOVAL**

in respect of International Class 5 for preparations for destroying vermin; fungicides, herbicides.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12071.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> day of August, 2015, by BRANDMASTER, SOCIEDAD ANÓNIMA, of Avenida Las Américas 18-81 zona 14, Edificio Columbus Center, nivel 10, oficina 1003, Ciudad de Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.5.15;5.3.11,14;29.1.4

In the colors light blue, blue, dark brown, green and white, in respect of:

International Class 1 for chemicals for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; fertilisers for agriculture; fertilizing preparations; nitrogenous fertilisers; phosphates [fertilisers];

International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that the mark is being used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12072.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> day of August, 2015, by BRANDMASTER, SOCIEDAD ANÓNIMA, of Avenida Las Américas 18-81 zona 14, Edificio Columbus Center, nivel 10, oficina 1003, Ciudad de Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.3;29.1.3,7

in the colors black, red, green, maroon, white and dark blue, in respect of:

- (a) International Class 1 for chemicals for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; fertilisers for agriculture; fertilizing preparations; nitrogenous fertilisers; phosphates [fertilisers];
- (b) International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12073.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> day of August, 2015, by BRANDMASTER, SOCIEDAD ANÓNIMA, of Avenida Las Américas 18-81 zona 14, Edificio Columbus Center, nivel 10, oficina 1003, Ciudad de Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.9.17;26.11.12

in the colors black, beige and red, in respect of:

- (a) International Class 1 for chemicals for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; fertilisers for agriculture; fertilizing preparations; nitrogenous fertilisers; phosphates [fertilisers];
- (b) International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that the mark is being used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12074.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 20<sup>th</sup> day of August, 2015, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, USA, through its agent WH. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof—

## **DON'T ASK WHY**

in respect of:

- (a) International Class 25 for wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops, and underwear; footwear, namely, thongs, boots namely fashionable winter boots; shoes namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats;
- (b) International Class 35 for presentation of goods online for retail purposes.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12078.15 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of December, 2015.

**DATED** this 22<sup>nd</sup> day of September, 2015.

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## NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)



CFE(6):2.1.1;27.5.24

**THE MARK** shown above, Registration No. 3067, has been renewed in the name of **E.I. DU PONT DE NEMOURS AND COMPANY, of 1007 Market Street, Wilmington, Delaware 19898, U.S.A.**, as of the 11<sup>th</sup> day of September, 2015, in respect of **International Class 5** for insecticides, fungicides and herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## GENERAL MOTORS

**THE MARK** shown above, Registration No. 3196.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles; **International Class 37** for construction, repair and maintenance of motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)



CFE(6):5.13.8;24.1.13

**THE MARK** shown above, Registration No. 3200.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles; **International Class 37** for construction, repair and maintenance of motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## CADILLAC

**THE MARK** shown above, Registration No. 3201.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles; **International Class 37** for construction, repair and maintenance of



motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## IMPALA

**THE MARK** shown above, Registration No. 3202.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## GMAC

**THE MARK** shown above, Registration No. 3204.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 36** for insurance and financial services, including financing of vehicles and other goods, mortgage services, loan and credit line services, insurance underwriting services, electronic funds transfer services, credit and debit card services thereof; **International Class 39** for motor vehicle rental, leasing, warehousing and transportation services, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## CHEVROLET

**THE MARK** shown above, Registration No. 3205.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles; **International Class 37** for construction, repair and maintenance of motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)



CFE(6):26.13.25

**THE MARK** shown above, Registration No. 3206.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles; **International Class 37** for construction, repair and maintenance of

motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## CELTA

**THE MARK** shown above, Registration No. 3207.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## TAHOE

**THE MARK** shown above, Registration No. 3208.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## SUBURBAN

**THE MARK** shown above, Registration No. 3209.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)



CFE(6):26.4.18;27.5.11,24

**THE MARK** shown above, Registration No. 3211.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles; **International Class 37** for construction, repair and maintenance of

motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## TRAILBLAZER

**THE MARK** shown above, Registration No. 3213.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 11<sup>th</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)



CFE(6):27.5.13

**THE MARK** shown above, Registration No. 3232.05, has been renewed in the name of **PANAMA JACK INTERNATIONAL, INC., of 230 Ernestine Street, Orlando, Florida 32801, U.S.A.**, as of the 15<sup>th</sup> day of July, 2015, in respect of **International Class 3** for sun tan lotions, sun tan oils, sun block preparations, lip balms, sun screens, soaps, shampoos; conditioner; makeup, namely eyeliners, mascaras and face powders; skin care creams and lotions, face creams; non-medicated skin peeling creams and gels; skin abrasive preparations; facial masks; non-medicated foot creams and powders, non-medicated foot lotions; non-medicated body lotions; non-medicated bath salts; bath gels; body gels; and non-medicated eye cream; **International Class 9** for sunglasses, sunglass cases, eyeglass frames, eyewear and sunglass accessories, namely cases, cords and nose pads, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)



CFE(6):2.1.1;27.5.24

**THE MARK** shown above, Registration No. 3233.05, has been renewed in the name of **PANAMA JACK INTERNATIONAL, of 230 Ernestine Street, Orlando, Florida 32801, U.S.A.**, as of the 15<sup>th</sup> day of July, 2015, in respect of **International Class 3** for sun tan lotions, sun tan oils, sun block preparations, lip balms, sun screens, soaps, shampoos; conditioner; makeup, namely eyeliners, mascaras and face powders; skin care creams and lotions, face creams; non-medicated skin peeling creams and gels; skin abrasive preparations; facial masks; non-medicated foot creams and powders, non-medicated foot lotions; non-medicated body lotions; non-medicated bath salts; bath gels; body gels; and non-medicated eye cream; **International Class 9** for sunglasses, sunglass cases, eyeglass frames, eyewear and sunglass accessories, namely cases, cords and nose pads, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## AVEO

**THE MARK** shown above, Registration No. 3238.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 21<sup>st</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## CHEVROLET EPICA

**THE MARK** shown above, Registration No. 3239.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 21<sup>st</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## CHEVROLET VIVANT

**THE MARK** shown above, Registration No. 3240.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 21<sup>st</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## CHEVROLET SPARK

**THE MARK** shown above, Registration No. 3241.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 21<sup>st</sup> day of July, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles, and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup>issue)

## GOLA

**THE MARK** shown above, Registration No. 3255.05, has been renewed in the name of **D Jacobson & Sons Limited, of Cloughfold, Bacup Road, Rawtenstall, Lancashire BB4 7PA, United Kingdom**, as of the 26<sup>th</sup> day of July, 2015, in respect of **International Class 18** for bags, cases, holdalls, wallets, purses, belts, umbrellas, parasols, walking sticks, articles of leather and of imitation leather; **International Class 25** for clothing, footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup>issue)

## EYE-Q

**THE MARK** shown above, Registration No. 3272.05 has been renewed in the name of **Abbott Laboratories, of Abbott Park, Illinois, 60064, U.S.A.**, as of the 1<sup>st</sup> day of August, 2015, in respect of **International Class 5** for ingredient in infant formula; infant formula, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup>issue)



CFE(6):26.4.18;27.5.17,24

**THE MARK** shown above, Registration No. 3273.05, has been renewed in the name of **Abbott Laboratories, of Abbott Park, Illinois, 60064, U.S.A.**, as of the 1<sup>st</sup> day of August, 2015, in respect of **International Class 5** for ingredient in infant formula; infant formula, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup>issue)

## BURN

**THE MARK** shown above, Registration No. 3324.05, has been renewed in the name of **Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A.**, as of the 26<sup>th</sup> day of August, 2015, in respect of **International Class 32** for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## PREVIA

**THE MARK** shown above, Registration No. 3346.05, has been renewed in the name of **Toyota Jidosha Kabushiki Kaisha (also trading as Toyota Motor Corporation), of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 13<sup>th</sup> day of September, 2015, in respect of **International Class 12** for motor cars and parts thereof not included in other classes, of which it has been used. The mark shall remain valid for a period of ten years until the 13<sup>th</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## TOYOTA RAV4

CFE(6):26.4.18;27.5.17,24

**THE MARK** shown above, Registration No. 3347.05, has been renewed in the name of **Toyota Jidosha Kabushiki Kaisha (also trading as Toyota Motor Corporation), of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 13<sup>th</sup> day of September, 2015, in respect of **International Class 12** for motor cars and parts thereof not included in other classes, of which it has been used. The mark shall remain valid for a period of ten years until the 13<sup>th</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)



CFE(6):26.11.12

**THE MARK** shown above, Registration No. 3353.05, has been renewed in the name of **DIESEL S.P.A., of Via Dell' Industria N. 4/6, 36042 Breganze (VI), Italy**, as of the 15<sup>th</sup> day of September, 2015, in respect of **International Class 3** for soaps; perfumery; essential oils; cosmetics; hair lotions; dentifrices; **International Class 9** for sound recording discs; compact discs; DVDs; digital video discs; software; spectacles; sunglasses; cases, chains, frames, lenses for spectacles and sunglasses; optical apparatus and instruments; **International Class 14** for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments; **International Class 18** for leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hide; trunks and traveling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery; **International Class 25** for clothing, footwear, headgear, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the Mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## SPARC

**THE MARK** shown above, Registration No. 7946, has been renewed in the name of **SPARC International Inc., of 1671 Dell Avenue, Campbell, California 95008, U.S.A.**, as of the 18<sup>th</sup> day of December, 2014, in respect of **International Class 9** for microprocessors and computer programs, all included in Class 9, of which it has been used. The mark shall remain valid for a period of ten years until the 18<sup>th</sup> day of December, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(3<sup>rd</sup> issue)

## KOMMERLING

**THE MARK** shown above, Registration No. 8763, has been renewed in the name of **profine GmbH, of Mülheimer Straße 26, 53840 Troisdorf, Germany**, as of the 22<sup>nd</sup> day of August, 2015, in respect of **International Class 19** for sheets, rods, blocks, sectional bars, hollow sections, skirting boards, stair edgings, handrails, sill sections, guide-rails for sliding doors, all of plastic materials and for building purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of August, 2015.

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(2<sup>nd</sup> issue)

## PRINGLES

**THE MARK** shown above, Registration No. 3287.05, has been renewed in the name of **Pringles S.à.r.l., of 560A Rue de Neudorf, Luxembourg L-2220**, as of the 3<sup>rd</sup> day of August, 2015, in respect of **International Class 29** for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats, of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

## ONCE YOU POP, THE FUN DOESN'T STOP!

**THE MARK** shown above, Registration No. 3288.05, has been renewed in the name of **Pringles S.à.r.l., of 560A Rue de Neudorf, Luxembourg L-2220**, as of the 3<sup>rd</sup> day of August, 2015, in respect of **International Class 29** for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats, of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2015.

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*(2<sup>nd</sup> issue)*

## SORIANA

**THE MARK** shown above, Registration No. 3342.05, has been renewed in the name of **Tiendas Soriana, S.A. De C.V., of Alejandro de Rodas No. 3102-A, Col. Cumbres Octavo Sector, C.P. 64610, Monterrey, Nuevo León, México**, as of the 12<sup>th</sup> day of September, 2015, in respect of **International Class 35** for service stores, supermarkets, retail market stores and related business, of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2015.

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*(2<sup>nd</sup> issue)*

## MERCEDES-BENZ

**THE MARK** shown above, Registration No. 6052, has been renewed in the name of **Daimler AG, of Mercedesstrasse 137, 70327 Stuttgart, Germany**, as of the 8<sup>th</sup> day of August, 2015, in respect of **International Class 7** for engines and motors, none being for land vehicles, parts of these goods included in Class 7, machines for use in the manufacture of land vehicles of engines and of motors, machine tools, machine couplings, machine belting, and agricultural implements included in Class 7, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2015.

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*(2<sup>nd</sup> issue)*

## MERCEDES-BENZ

**THE MARK** shown above, Registration No. 6056, has been renewed in the name of **Daimler AG, of Mercedesstrasse 137, 70327 Stuttgart, Germany**, as of the 8<sup>th</sup> day of August, 2015, in respect of **International Class 12** for motor land vehicles; engines and chassis, all for motor land vehicles, and parts included in Class 12 of such engines; trailers (vehicles), cycles, side cars; and railway vehicles and under-carriages therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2015.

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*(2<sup>nd</sup> issue)*

## HERTZ

**THE MARK** shown above, Registration No. 6100, has been renewed in the name of **HERTZ SYSTEM, INC., of 225 Brae Boulevard, Park Ridge, New Jersey 07656, U.S.A.**, as of the 30<sup>th</sup> day of September, 2015, in respect of **International Class 16** for paper, paper articles, cardboard and cardboard articles, all included in Class 16, printed matter and stationery, all for use in relation to motor land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2015.

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(2<sup>nd</sup> issue)

## BRUNSWICK

**THE MARK** shown above, Registration No. 8269, has been renewed in the name of **Connors Bros. Clover Leaf Seafoods Company, of 80 Tiverton Court, Suite 600, Markham, Ontario L3R 0G4, Canada**, as of the 25<sup>th</sup> day of August, 2015, in respect of **International Class 29** for canned fish, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize. The mark shall remain valid for a period of ten years until the 25<sup>th</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2015.

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(1<sup>st</sup> issue)

## BLACK LABEL

**THE MARK** shown above, Registration No. 542, has been renewed in the name of **Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, The Netherlands**, as of the 18<sup>th</sup> day of September, 2015, in respect of **International Class 33** for scotch whiskey, of which it has been used. The mark shall remain valid for a period of ten years until the 18<sup>th</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

## FAMILIA

**THE MARK** shown above, Registration No. 3103.05, has been renewed in the name of **Productos Familia S.A., of Crr 50- 8 Sur 117 Medellín, Colombia**, as of the 27<sup>th</sup> day of May, 2015, in respect of **International Class 5** for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides; **International Class 16** for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of May, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

## BECK'S

**THE MARK** shown above, Registration No. 3094.05, has been renewed in the name of **Brauerei Beck GmbH & Co. KG, of Am Deich 18/19, 28199 Bremen, Germany**, as of the 20<sup>th</sup> day of May, 2015, in respect of **International Class 32** for beers, of which it has not been used, Beck's has no commercial agent/dealer in Belize. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of May, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

The logo for Fruit2O, featuring the word "Fruit" in a stylized, handwritten font, followed by a subscripted "2" and a capital "O".

**THE MARK** shown above, Registration No. 3155.05, has been renewed in the name of **Veryfine Products, Inc., of 10300 Alliance Road, Suite 500, Cincinnati, Ohio, 45242, U.S.A.,** as of the 21<sup>st</sup> day of June, 2015, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; fruit juices and fruit drinks; syrups and other preparations for making beverages; fruit flavoured waters, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of June, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

## **FREESTAY CARIBBEAN**

**THE MARK** shown above, Registration No. 3168.05, has been renewed in the name of **TROPICAL SHIPPING AND CONSTRUCTION COMPANY LIMITED, of 5 East 11<sup>th</sup> Street, Riviera Beach, Florida 33404, U.S.A.,** as of the 18<sup>th</sup> day of July, 2015, in respect of **International Class 35** for promoting business and tourism in the Caribbean, of which it has been used. The mark shall remain valid for a period of ten years until the 18<sup>th</sup> day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)



**CFE(26.4.18;27.5.17,24**

**THE MARK** shown above, Registration No. 3285.05, has been renewed in the name of **The Cartoon Network, Inc., of 1050 Techwood Drive, N.W., Atlanta, Georgia 30318, U.S.A.,** as of the 3<sup>rd</sup> day of August, 2015, in respect of **International Class 41** for amusement and theme park services; **International Class 42** for providing temporary use of on-line non-downloadable software in the field of entertainment; **International Class 43** for restaurant services, sale of foods and beverage, of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)



**CFE(6):26.4.18;27.5.17,24**

**THE MARK** shown above, Registration No. 3290.05, has been renewed in the name of **The Cartoon Network, Inc., of 1050 Techwood Drive, N.W., Atlanta, Georgia 30318, U.S.A.,** as of the 3<sup>rd</sup> day of August, 2015, in respect of **International Class 9** for audio and video analog and digital recording on tape, disc, records, DVD's, CD's, cassettes, or other recording media; motion picture films; motion picture films prepared for broadcast on television, cable television, digital television or satellite television or for theatrical viewing; apparatus for

recording, producing, editing, reproducing, and transmitting sound, video, data and images; audio cassette, CD players and DVD players and recorders; radios, televisions; computers, notebook computers, electronic scanners; computer memory cards and drives; computer software; cameras, camera film; telephones and pagers; personal digital assistant ("PDA"); electronic diaries; electronic books; computer and video game programs, apparatus and software, computer game equipment containing memory devices namely, discs, sold as a unit for playing a parlor-type computer game; calculators; mousepads; optical instruments, including binoculars, telescopes, periscopes, microscopes, magnifying lenses and glasses, prisms, sunglasses and eyeglasses; apparatus for measuring, signalling, monitoring, analyzing, recording light, sound, length, height, speed, fluid flow, temperature, humidity, pressure, weight, volume, depth, magnetism, electricity, surface characteristics, data and images; rulers, compasses, scales, decorative magnets, magnets, batteries; encoded cards; hand-held karaoke players; pre-recorded, motion picture film cassettes to be used with hand-held viewers or projectors; pre-recorded audio tapes and booklets sold together as a unit; computer programs, namely, software linking digitized video and audio media to a global computer information network; encoded magnetic cards, including key cards, phone cards, credit cards, debit cards, cash cards, identification and security cards; consumer electronics of all kinds; and parts and accessories of these goods in Class 9; **International Class 16** for paper and paper articles; cardboard and cardboard articles; printed publications including books, magazines, newsletters; cartoons and cartoon posters, photographs, maps, almanacs, calendars, stationery, letter and envelope sets; postcards, gift cards, place cards, greeting cards, announcement cards; note pads, notebooks, rulers, albums, address books, book and paper binders, autograph books, comic books, memopads, coloring books, activity books, sketcher books, sticker albums, artist's materials, including canvas, drawing pads, paints, brushes; modeling clay; staplers, erasers, pencil sharpeners, pens, pencils, markers, crayons, high-lighters, chalk; pencil cases; paper weights; office supplies; school supplies; educational and instructional materials; stickers, decals, appliques, trading cards; paper hats, paper napkins; party bags, gift wrap, paper gift wrap bows, paper case decorations, paper table cloths, paper table decorations, paper table mats, bookends; **International Class 35** for on-line retail services; mail order catalog services; and retail store services featuring a wide variety of consumer goods; **International Class 38** for providing telecommunications access to an integrated digital platform in the nature of a secure broadband computer network for the production, distribution, transfer, and manipulation of motion picture, television and other media content; **International Class 41** for entertainment and education services in the nature of a continuing comedy, drama, action, adventure and/or animation program series and motion picture film production, provided through cable television, broadcast television, broadcast radio and the global computer information network, of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

(1<sup>st</sup> issue)



**CFE(6):26.11.12;27.5.17**

**THE MARK** shown above, Registration No. 3306.05, has been renewed in the name of **C.B. Fleet Company, Incorporated, of 4615 Murray Place, Lynchburg, Virginia 24502, U.S.A.**, as of the 16<sup>th</sup> day of August, 2015, in respect of **International Class 3** for cosmetics and cleansing preparations; topically applied external non-medicated hygiene and personal care products; solutions for external feminine hygiene and cleansing; liquid spray for external feminine hygiene and cleansing; absorbent powder for external feminine hygiene; body soap and deodorant cleansing bar for external feminine hygiene; foaming cleansing bath solution for external feminine hygiene and cleansing; deodorant spray for external feminine hygiene; pre-moistened towelettes (cloths) for external feminine hygiene and cleansing; gels and creams for vaginal moisturizing and lubrication; deodorant suppositories; douche; non-medicated preparations in the form of impregnated pads, adhesive patches, solids, gels, creams, lotions, and liquids for cleansing, toning, and moisturizing skin; hair care and coloring preparations; shampoos; anti-perspirants and deodorants; nail enamels; lipsticks; lip moisturizers; lip balms; make-up foundations; make-up removers; eye pencils; body powder and dentifrices; preparations and substances for use in oral hygiene; preparations and substances for dental hygiene, toothpaste, toothpowder, tooth gel, mouthwashes, breath fresheners; preparations for cleaning dentures; preparations for whitening the teeth, stain-removing preparations for teeth, preparations for cleaning teeth; **International Class 5** for pharmaceutical preparations; bowel cleansing preparations; enemas; laxatives; suppositories; pre-packaged enema solutions; preparations for treatment of dehydration; preparations and medicated pre-moistened rectal pads for temporary relief of itching and discomfort associated with hemorrhoids and anorectal disorders; bowel cleansing preparation kits consisting of laxative solutions and tablets, enemas, suppositories, enema bottles, enema bags, and medicated pre-moistened rectal pads; solutions used as a laxative and purgative for the treatment of constipation and gastrointestinal disturbances; bowel cleansing and laxative preparations in the form of liquid solutions and powders for reconstitution; topically applied external and internal medicated feminine hygiene and personal care products and cleansing solutions for internal douching; internal feminine cleansing solutions (also known as internal feminine douche or lavage); pharmaceutical preparations for vaginal moisturizing and lubrication; pharmaceutical preparation for use as a personal lubricant, anti-itch cream and gels; medicated powder; feminine hygiene cleansing towelettes; pre-moistened medicated cloths for relief of feminine itching; medicated skin cleansing preparations in the form of impregnated pads; medicated adhesive pads for use in concealing and reducing skin spots; medicated

blemish sticks, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

## SALONPAS

**THE MARK** shown above, Registration No. 3330.05, has been renewed in the name of **Hisamitsu Pharmaceutical Co., Inc., of 408, Tashirodaikan-machi, Tosu-shi, Saga 841-0017, Japan**, as of the 2<sup>nd</sup> day of September, 2015, in respect of **International Class 5** for medicated lotions; medicated oils, medicated gels, medicated creams, medicated aerosols, medicated patches, medicated cataplasms, medicated poultices, transdermal anti-inflammatory analgesic preparations, plasters, materials for dressing, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)



**THE MARK** shown above, Registration No. 3332.05, has been renewed in the name of **Hisamitsu Pharmaceutical Co., Inc., of 408, Tashirodaikan-machi, Tosu-shi, Saga 841-0017, Japan**, as of the 2<sup>nd</sup> day of September, 2015, in respect of **International Class 5** for medicated lotions; medicated oils, medicated gels, medicated creams, medicated aerosols, medicated patches, medicated cataplasms, medicated poultices, transdermal anti-inflammatory analgesic preparations, plasters, materials for dressing, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

## SEIKO

**THE MARK** shown above, Registration No. 3405, has been renewed in the name of **SEIKO HOLDINGS KABUSHIKI KAISHA (t/a Seiko Holdings Corporation), of 5-11, Ginza, 4-chome, Chuo-ku, Tokyo, 104, Japan**, as of the 22<sup>nd</sup> day of October, 2015, in respect of **International Class 9** for cinematographic and photographic apparatus and instruments; television cameras; parts and fittings included in Class 9 for all the aforesaid goods; camera shutters, photographic lenses, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)



**CFE(6):26.1.10**

**THE MARK** shown above, Registration No. 3501.05, has been renewed in the name of **Levi Strauss & Co., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111, U.S.A.**, as of the 10<sup>th</sup> day of November, 2015, in respect of **International Class 25** for pants; jeans; shorts; overalls; t-shirts; blouses; vests; skirts; jackets; coats, sportcoats, sweaters, sweatshirts; sweatpants; hats; ties; belts; socks; underwear and shoes, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**CLEXANE**

**THE MARK** shown above, Registration No. 6030, has been renewed in the name of **MAY & BAKER LIMITED, of 50 Kings Hill Avenue, Kings Hill, West Mailing, ME19 4AH, Kent, United Kingdom**, as of the 21<sup>st</sup> day of November, 2014, in respect of **International Class 5** for pharmaceutical preparations and substances, all for humans and all for sale in the United Kingdom, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)



**CFE(6):26.11.1,12**

**THE MARK** shown above, Registration No. 7646, has been renewed in the name of **Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.**, as of the 9<sup>th</sup> day of September, 2015, in respect of **International Class 12** for vehicles; apparatus for locomotion by land; parts and fittings for all the aforesaid; **International Class 35** for advertising, business and/or management services relating to vehicles; fleet management services; information and/or advisory services relating to the aforesaid; **International Class 37** for vehicle maintenance services; vehicle repair services; rental, loan and/or hire of equipment relating to the aforesaid; information and/or advisory services relating to the aforesaid; **International Class 39** for vehicle rental services, vehicle leasing services; vehicle towing services; vehicle breakdown recovery services; recovery of vehicles; vehicle leasing and rental services and reservation services for the rental and leasing of vehicles; information and/or advisory services relating to the aforesaid, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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(1<sup>st</sup> issue)

**SATINIQUE**

**THE MARK** shown above, Registration No. 7955, has been renewed in the name of **Alticor Inc., of 7575 Fulton Street East, Ada, Michigan 49355-0001, U.S.A.**, as of the 31<sup>st</sup> day of October, 2015, in respect of **International Class 3** for perfumes, non-medicated toilet preparations, cosmetic preparations, preparations for the hair, soaps and shampoos; essential oils; dentifrices; anti-perspirants, of which it has not been used, due to continued market research. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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## NOTICES OF ASSIGNMENT

### UNCLE JOHN'S

**Hillbank Agricultural Company Ltd.**, the Registered Proprietor of Trade Mark No. 6187.09, has, by veritable proof tendered before the Registrar on the 11<sup>th</sup> day of September, 2015, being Deed of Assignment, executed on the 12<sup>th</sup> day of June, 2015, assigned the trade mark to **Circle R Products Limited, of Blue Creek, Orange Walk District, Belize**, as of the 12<sup>th</sup> day of June, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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### SUBLIME DE JEAN PATOU

**The Procter & Gamble Company**, the Registered Proprietor of Trade Mark No. 7231, has, by veritable proof tendered before the Registrar on the 8<sup>th</sup> day of September, 2015, being Trademark Assignment, executed on the 28<sup>th</sup> day of October, 2011, assigned the trade mark to **Jean Patou Worldwide Limited, of Amertrans Park, Bushey Mill Lane, Watford, Herts. WD24 7JG, United Kingdom**, as of the 28<sup>th</sup> day of October, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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**NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR****FAMILIA**

**Productos Familia S.A.**, the Registered Proprietor of Trade Mark No. 3103.05, has, by veritable proof tendered before the Registrar on the 8<sup>th</sup> day of July, 2015, changed address from **Autopista Sur Carrera 50 No. 8 Sur-117, Medellín, Antioquia, Colombia**, to **Crr 50- 8 Sur 117 Medellín, Colombia**, as of the 8<sup>th</sup> day of July, 2015, the appropriate records of which have been effected in the Register.

DATED this 23<sup>rd</sup> day of September, 2015.

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The logo for Fruit2O is written in a stylized, handwritten font. The word 'Fruit' is in a cursive script, followed by a subscripted '2' and the letter 'O'.

**Veryfine Products, Inc.**, the Registered Proprietor of Trade Mark No. 3155.05, has, by veritable proof tendered before the Registrar on the 4<sup>th</sup> day of September, 2015, being Notarized Declaration of Change of Corporate Address, notarized on the 6<sup>th</sup> day of August, 2015, changed address from **Three Lakes Drive, Northfield, Illinois, 60093, U.S.A.**, to **4747 Lake Forest Drive, Cincinnati, Ohio, 45242, U.S.A.**, as of the 29<sup>th</sup> day of January, 2009, the appropriate records of which have been effected in the Register.

DATED this 23<sup>rd</sup> day of September, 2015.

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The logo for Fruit2O is written in a stylized, handwritten font. The word 'Fruit' is in a cursive script, followed by a subscripted '2' and the letter 'O'.

**Veryfine Products, Inc.**, the Registered Proprietor of Trade Mark No. 3155.05, has, by veritable proof tendered before the Registrar on the 4<sup>th</sup> day of September, 2015, being Notarized Declaration of Change of Corporate Address, notarized on the 6<sup>th</sup> day of August, 2015, changed address from **4747 Lake Forest Drive, Cincinnati, Ohio, 45242, U.S.A.**, to **10300 Alliance Road, Suite 500, Cincinnati, Ohio, 45242, U.S.A.**, as of the 25<sup>th</sup> day of May, 2011, the appropriate records of which have been effected in the Register.

DATED this 23<sup>rd</sup> day of September, 2015.

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**FREESTAY CARIBBEAN**

**TROPICAL SHIPPING AND CONSTRUCTION COMPANY LIMITED**, the Registered Proprietor of Trade Mark No. 3168.05, has, by veritable proof tendered before the Registrar on the 28<sup>th</sup> day of August, 2015, changed address from **4 East Port Road, Riviera Beach, Florida 33404**, to **5 East 11<sup>th</sup> Street, Riviera Beach, Florida 33404, U.S.A.**, as of the 26<sup>th</sup> day of August, 2015, the appropriate records of which have been effected in the Register.

DATED this 23<sup>rd</sup> day of September, 2015.

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**CLEXANE**

**MAY & BAKER LIMITED**, the Registered Proprietor of Trade Mark No. 6030, has, by veritable proof tendered before the Registrar on the 31<sup>st</sup> day of August, 2015, changed address from **R P R House, 50 Kings Hill Avenue, Kings Hill, West Mailing, Kent, ME19 4AH, United Kingdom**, to **50 Kings Hill Avenue, Kings Hill, West Mailing, ME19 4AH, Kent, United Kingdom**, as of the 31<sup>st</sup> day of August, 2015, the appropriate records of which have been effected in the Register.

DATED this 23<sup>rd</sup> day of September, 2015.

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CFE(6):26.4.2,16;26.13.25

**Noodle Time Inc.**, the Registered Proprietor of Trade Mark No. 7685.11, has, by veritable proof tendered before the Registrar on the 23<sup>rd</sup> day of June, 2015, changed **address** from **8685 N.W. 53<sup>rd</sup> Terrace, Suite 201, Miami, Florida 33166, U.S.A.**, to **21500 Biscayne Blvd, Suite 900, Aventura, FL 33180, U.S.A.**, as of the 23<sup>rd</sup> day of June, 2015, the appropriate recordals of which have been effected in the Register.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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## BENIHANA

**Noodle Time Inc.**, the Registered Proprietor of Trade Mark No. 7686.11, has, by veritable proof tendered before the Registrar on the 23<sup>rd</sup> day of June, 2015, changed **address** from **8685 N.W. 53<sup>rd</sup> Terrace, Suite 201, Miami, Florida 33166, U.S.A.**, to **21500 Biscayne Blvd, Suite 900, Aventura, FL 33180, U.S.A.**, as of the 23<sup>rd</sup> day of June, 2015, the appropriate recordals of which have been effected in the Register.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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CFE(6):26.11.1,12;29.1.1,8

**Noodle Time Inc.**, the Registered Proprietor of Trade Mark No. 9279.12, has, by veritable proof tendered before the Registrar on the 23<sup>rd</sup> day of June, 2015, changed **address** from **8750 NW 36<sup>th</sup> Street, Suite 300, Doral, FL 33178, U.S.A.**, to **21500 Biscayne Blvd, Suite 900, Aventura, FL 33180, U.S.A.**, as of the 23<sup>rd</sup> day of June, 2015, the appropriate recordals of which have been effected in the Register.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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**NOTICES OF RECORDAL OF ADDRESS FOR SERVICE****BECK'S**

**Brauerei Beck GmbH & Co. KG**, the Registered Proprietor of Trade Mark No. 3094.05, has, by veritable proof tendered before the Registrar on the 19th day of May, 2015, recorded **CITITRUST INTERNATIONAL INC., of 35 Barrack Road, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 18th day of May, 2015, the appropriate records of which have been effected in the Register.

**DATED** this 23rd day of September, 2015.

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## NOTICES OF SURRENDER

TAKE NOTICE that Con-way Inc., of 2855 Campus Drive, San Mateo, California 94403, U.S.A., the proprietor of Trademark No.

**TropicalDirect**  
4758.07 “ ”, hereby surrenders such registration in respect of the following services: **International Class 35 - for supply chain, logistics, and reverse logistics services, namely, computerized tracking of documents, packages, raw materials and other freight for others; warehousing services, namely, kitting, sub-assembly, returns processing, and labeling of documents, packages, raw materials, and other freight for others; information management services, namely, shipment processing, preparing shipping documents and invoices, tracking documents, packages, and freight, over computer networks, intranets, and the internet; business management services, namely, managing logistics, reverse logistics, supply chain services, supply chain visibility and synchronization, supply and demand forecasting and product distribution processes for others; and business consulting services relating to product distribution, operations management services, logistics, reverse logistics, supply chain and production systems and distribution solutions;**

**International Class 36 - for customs brokerage services for others;**

**International Class 39 - for supply chain, logistics, and reverse logistics services, namely, pick-up, storage, transportation, and delivery of documents, packages, raw materials, and other freight for others by air, rail, ship or truck; warehousing services, namely, storage, distribution, pick-up, and packaging for shipment of documents, packages, raw materials, and other freight for others; freight forwarding services; and transportation of the goods of others by air, rail, ship, or truck, supply chain, logistics and reverse logistics services, namely, computerized tracking of documents, packages, raw materials, and other freight for others; warehousing services, namely, kitting, sub-assembly, returns processing and labeling of documents, packages, raw materials and other freight for others; information management services, namely shipment processing, preparing shipping documents and invoices, tracking documents, packages and freight, over computer networks, intranets and the internet consultancy services relating to product distribution, logistics, reverse logistics, supply chain and production systems and distribution solutions;**

**International Class 42 - for providing temporary use of non-downloadable computer software for shipment processing, preparing shipping documents and invoices, and tracking documents, packages and freight over computer networks, intranets and the internet.**

DATED this 23<sup>rd</sup> day of September, 2015.

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TAKE NOTICE that Con-way Inc., of 2855 Campus Drive, San Mateo, California 94403, U.S.A., the proprietor of Trademark No. 4759.07 “Powered by Con-way Freight and Tropical Shipping”, hereby surrenders such registration in respect of the following services: **International Class 35 - for supply chain, logistics, and reserve logistics services, namely, computerized tracking of documents, packages, raw materials and other freight for others; warehousing services, namely, kitting, sub-assembly, returns processing, and labelling of documents, packages, raw materials, and other freight for others; information management services, namely, shipment processing, preparing shipping documents and invoices, tracking documents, packages, and freight over computer networks, intranets, and the internet; business management services, namely, managing logistics, reverse logistics, supply chain services, supply chain visibility and synchronization, supply and demand forecasting and product distribution processes for others; and business consulting services relating to product distribution, operation management services, logistics, reverse logistics, supply chain and production systems and distribution solutions;**

**International Class 36 – for customs brokerage services for others;**

**International Class 39 – for supply chain, logistics, and reverse logistics services, namely, pick-up, storage, transportation, and delivery of documents, packages, raw materials, and other freight for others by air, rail, ship or truck; warehousing services, namely, storage, distribution, pick-up, and packaging for shipment of documents, packages, raw materials, and other freight for others; freight forwarding services; and transportation of the goods of others by air, rail, ship, or truck, supply chain, logistics and reverse logistics services, namely, computerized tracking of documents, packages, raw materials, and other freight for others; warehousing services, namely, kitting, sub-assembly, returns processing and labeling of documents, packages, raw materials and other freight for others; information management services, namely, shipment processing, preparing shipping documents and invoices, tracking documents, packages and freight, over computer networks, intranets and the internet; consultancy services relating to product distribution, logistics, reverse logistics, supply chain and production systems and distribution solutions;**





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**International Class 42** – for providing temporary use of non-downloadable computer software for shipment processing, preparing shipping documents and invoices, and tracking documents, packages and freight over computer networks, intranets and the internet.

**DATED** this 23<sup>rd</sup> day of September, 2015.

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## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
10706.14	DDP	<b>WOLF TRAX INC.</b> 800 One Research Road, Winnipeg, Manitoba, R3T 6E3	<b>1</b> <b>35</b>
10709.14		<b>WOLF TRAX INC.</b> 800 One Research Road, Winnipeg, Manitoba, R3T 6E3	<b>1</b> <b>35</b>
11128.14	<b>CDISCOUNT</b>	<b>CDISCOUNT</b> 120-126 quai de Bacalan, 33067 Bordeaux, France	<b>35</b> <b>38</b> <b>42</b>
11258.14	<b>AMAZON</b>	<b>Amazon Technologies, Inc.</b> P.O. Box 8102, Reno, Nevada 89507, U.S.A.	<b>9</b> <b>28</b> <b>38</b> <b>41</b>
11313.14	<b>CB2</b>	<b>Crate &amp; Barrel Holdings, Inc.</b> 1250 Techny Road, Northbrook, IL 60062, United States of America	<b>20</b> <b>21</b> <b>35</b>
11314.14	<b>CRATE &amp; BARREL</b>	<b>Crate &amp; Barrel Holdings, Inc.</b> 1250 Techny Road, Northbrook, IL 60062, United States of America	<b>20</b> <b>21</b> <b>35</b>
11316.15		<b>Tod's S.p.A.</b> Via Filippo Della Valle 1, 63811 Sant'Elpidio A Mare, Fermo, Italy	<b>25</b>
11317.14	<b>HOGAN</b>	<b>Tod's S.p.A.</b> Via Filippo Della Valle 1, 63811 Sant'Elpidio A Mare, Fermo, Italy	<b>25</b>
11318.14	<b>SCHIAPARELLI</b>	<b>Interbasis Holding S.r.l.</b> Strada Settecimini 116, 63811 Sant'Elpidio A Mare, Fermo, Italy	<b>25</b>
11319.14	<b>ROGER VIVIER</b>	<b>Gousson – Consultadoria E Marketing S.r.l.</b> Strada Settecimini 116, 63811 Sant'Elpidio A Mare, Fermo, Italy	<b>25</b>
11320.14		<b>Tod's S.p.A.</b> Via Filippo Della Valle 1, 63811 Sant'Elpidio A Mare, Fermo, Italy	<b>25</b>
11332.14		<b>APPLE INC.</b> 1 Infinite Loop, Cupertino 95014, U.S.A.	<b>9</b>

11443.15	<b>CRETA</b>	<b>Hyundai Motor Company</b> 12, Heolleung-ro, Seocho-gu, Seoul 137-938, Republic of Korea	<b>12</b>
11519.15	<b>PIKE PLACE</b>	<b>Starbucks Corporation d/b/a Starbucks Coffee Company</b> 2401 Utah Avenue, South, Seattle, WA 98134, U.S.A.	<b>30</b>
11554.15	<b>INFINITO</b>	<b>BAYER INTELLECTUAL PROPERTY GmbH</b> Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany	<b>5</b>
11590.15	<b>SAVANE</b>	<b>PERRY ELLIS INTERNATIONAL GROUP HOLDINGS LIMITED</b> Montague Sterling Center, 5 <sup>th</sup> Floor, East Bay Street, Nassau, Bahamas	<b>25</b>
11609.15	<b>Amethyst Belize</b>	<b>Amethyst Belize Limited</b> Mile 25 & ½, Hummingbird Highway, Stann Creek District, Belize	<b>35</b> <b>39</b> <b>43</b>
11610.15		<b>Amethyst Belize Limited</b> Mile 25 & ½, Hummingbird Highway, Stann Creek District, Belize	<b>35</b> <b>39</b> <b>43</b>
11626.15	<b>WORLD OF TROOP</b>	<b>Industria de Mercadeo S.A.</b> Calle D, El Cangrejo, no.14, Edificio Glendale, Planta Baja, Panamá	<b>25</b>
11627.15	<b>TROOP</b>	<b>Industria de Mercadeo S.A.</b> Calle D, El Cangrejo, no.14, Edificio Glendale, Planta Baja, Panamá	<b>25</b>
11721.15		<b>VENETO TRADING, S.A.</b> Edificio Veneto Trading S A, Lote No. 7, Manzana 22, Area Comercial de Coco Solito, Zona Libre de Colon, Provincia de Colon, Republica de Panama	<b>18</b>
11757.15		<b>Cindy Bowen-Habet</b> 6 Juliet Soberanis Street, Belama Phase 1, Belize City, Belize	<b>3</b>
11758.15	<b>KEPTOR</b>	<b>BASF Agro B.V., Arnhem (NL), Zweigniederlassung Zürich</b> Im Tiergarten 7, 8055 Zürich, Switzerland	<b>5</b>
11818.15		<b>Belize Port Authority</b> #120 Corner North and Pickstock Streets, Belize City, Belize	<b>9</b> <b>20</b> <b>35</b>

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**NOTICES OF RECORDAL OF ADDRESS FOR SERVICE**

**NOVARTIS AG**, the Proprietor of Patent Application No. 814.14, has recorded **Lysaght & Co., of P.O. Box 49, Crown House, 18 Grenville Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles**, as its Registered Agent and Address for Service, as of the 15th day of July, 2015, the appropriate recordal of which have been effected in the Register.

**DATED** this 23rd day of September, 2015.

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**SciPharm SARL**, the Proprietor of Patent Application No. 819.14, has recorded **Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles**, as its Registered Agent and Address for Service, **for renewal purposes only**, as of the 26th day of June, 2015, the appropriate recordal of which have been effected in the Register.

**DATED** this 23rd day of September, 2015.

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**Orexigen Therapeutics, Inc.**, the Proprietor of Patent Application No. 821.14, has recorded **Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles**, as its Registered Agent and Address for Service, **for renewal purposes only**, as of the 16th day of June, 2015, the appropriate recordal of which have been effected in the Register.

**DATED** this 23rd day of September, 2015.

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