



INTELLECTUAL PROPERTY JOURNAL

BELIPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 26th August, 2014, by Michael Kors (Switzerland) International GmbH, of Strada Regina 42, 6934 Bioggio, Switzerland, through its agent W. H. Courtenay & Company, Attorneys-at-law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MICHAEL KORS

in respect of:

- (a) International Class 14 for precious metals, unwrought or semi-wrought; jewelry namely; necklaces, bracelets, pendants, rings, earrings, brooches, pins, bangles, cuff links, chains, medallions, ankle bracelets; precious stones and gems; semi-precious stones and gems; diamonds; jewelry, namely pearls; horological and chronometric instruments; watches and clocks; watch straps; watch bands and chains; watch fittings; key chains being of precious metals or coated therewith;
- (b) International Class 18 for leather and imitations of leather; animal skins; animal hides; umbrellas; parasols and walking sticks; whips; harness straps and saddlery; canes; cases of leather or leatherboard; luggage, namely trunks; travelling bags; luggage; suitcases; garment bags for travel and backpacks; bags of leather for packing; bags for shopping; handbags; pocket wallets; purses; school bags; clutch bags; wristlets; evening bags; tote bags; cosmetic bags [sold empty]; duffle bags; beach bags; boxes of leather; billfolds; wallets; coin purses; credit card cases and holders; carrying cases; business card cases; briefcases and attaché cases; document cases; leather key cases; pet clothing and accessories; leather pet leashes; leather pet collars; leather envelopes of packaging; slings for carrying infants; wine carrying cases;
- (c) International Class 25 for clothing namely, aprons; jackets; bathing suits; beach clothes; bath robes; blazers; blouses; bodysuits; boxer shorts; bras; bustiers; camisoles; capes; clothing of leather; clothing of imitations of leather; coats; dresses; dressing gowns; halter tops; hosiery; jumper dresses; knee-high stockings; lingerie; jeans; trousers namely, leggings; leg warmers; nightgowns; nightshirts; outerclothing; overalls; pajamas; panties; pants; pantyhose; ponchos; pullovers; raincoats; shirts; shirt yokes; shorts; skirts; ski wear; ski jackets; ski pants; ski suits; ski trousers; slacks; sleeveless shirts; snowboard pants; snowboard trousers; snowboard jackets; sport coats; sport shirts; stockings; suits; sweaters; sweater vests; sweatpants; sweatshirts; swimsuits; thigh-high stockings; trousers; T-shirts; tuxedos; underwear; waterproof clothing; undergarments; undershirts; vests; warm up suits; clothing accessories namely, belts [clothing]; bowties; neckties; braces for clothing namely, suspenders; cravats; clothing namely, ear muffs [clothing]; clothing namely, gloves; mittens; neckerchiefs; neckwear; sashes [for wear]; scarves; shower caps; socks; suspenders; ties; tights; wristbands for clothing; footwear namely, ankle boots; athletic shoes; beach shoes; booties; boots for motorcycling; boot uppers; climbing boots [mountaineering boots]; espadrilles; flats; football boots; gym boots; half boots; heels; hiking boots; insoles for boots; leather boots; rain boots; riding boots; sandals; ski boots; slippers; snow boots and snowboard boots; and gymnastic shoes; studs for football boots; soccer boots; thronged and strapped sandals; tennis shoes; trekking boots; water proof boots; waterproof leather boots; water repelling boots; water repelling leather boots; welts for boots; winter boots; lace boots; dress boots; knee-high boots; headwear namely, bandannas; baseball caps; berets; caps; fedoras; hats; clothing namely, headbands; hoods; headgear for wear; turbans; visors.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11073.14 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th August, 2014, by OCEANA INC., of 1350 Connecticut Avenue., N.W., 5th Floor, Washington, DC 20036, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6): 3.9.11;26.3.23;27.3.15
in respect of:

- (a) International Class 9 for downloadable electronic publications, namely, books, magazines, brochures and reports featuring topics in the area of environmental conservation and preservation; pre-recorded CDs, DVDs, audio, video and audio tapes featuring topics in the area of environmental conservation and preservation;
- (b) International Class 16 for printed materials in the nature of brochures, flyers, pamphlets, books, booklets, reports and publications featuring information on environmental conservation and preservation; geographical maps;
- (c) International Class 35 for promoting public awareness of the need for environmental preservation and conservation;
- (d) International Class 36 for charitable fundraising;
- (e) International Class 41 for educational services relating to the conservation and preservation of the environment and of nature; organization of classes, lectures, symposiums, and conferences on the topic of environmental conservation and preservation; production of films, videos and television programs featuring environmental preservation and conservation issues.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11081.14 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th August, 2014, by OCEANA INC., of 1350 Connecticut Avenue., N.W., 5th Floor, Washington, DC 20036, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 3.9.11;26.3.23;27.3.15
in respect of:

- (a) International Class 35 for public advocacy to promote public awareness of the need for environmental conservation and preservation of the oceans, marine life, and associated ecosystems through advocacy of sustainable practices relating to commercial fishing, pollution, fishing and other activities affecting the oceans, and through bringing environmental issues to the public attention; providing information in the field of environmental conservation and preservation management; lobbying services, namely, promoting the interests of the general public in the fields of legislation and regulation about environmental conservation and preservation of the oceans, marine life, and associated ecosystems, and sustainable practices relating to commercial fishing, pollution, fishing and other activities affecting the oceans;
- (b) International Class 42 for scientific research in the field of environmental conservation and preservation and preparing related expert reports and evaluations; providing scientific information and online scientific information about environmental conservation and preservation.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11082.14 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th September, 2014, by Amazon Technologies, Inc., of 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

FIRE

in respect of:

- (a) International Class 9 for portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices and electronic and mechanical parts and fittings thereof; computer peripheral devices; computer components; monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers; none of the aforesaid goods being equipment used exclusively for games of chance (including betting games), automatic slot machines, betting terminals, software and hardware intended exclusively for games of chance (including software intended exclusively for online gaming and software for gaming machines), equipment for casinos, bingo halls and other amusement arcades, amusement machines operated by coins or tokens or amusement game cabinets or electronic equipment for installations for amusement arcades and gaming rooms;
- (b) International Class 35 for retail store services featuring portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks, computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants and global positioning system devices and electronic and mechanical parts and fittings therefore, computer hardware and software, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld electronic devices and computers, remote controls for portable and handheld electronic devices and computers, printed publications, periodicals, books, magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, catalogues, and stickers, handheld unit for playing electronic games, hand-held electronic games and apparatus, games, electronic games, and video games; on-line retail store services featuring portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks, computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants and global positioning system devices and electronic and mechanical parts and fittings therefore, computer hardware and software, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld electronic devices and computers, remote controls for portable and handheld electronic devices and computers, printed publications, periodicals, books, magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, catalogues, and stickers, handheld unit for playing electronic games, hand-held electronic games and apparatus, games, electronic games, and video games; providing an on-line commercial information directory on the internet; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of others; computerized database management services; on-line ordering services; featuring, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking, life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recordings discs, compact discs, DVDs, high density optical discs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, software, portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices, computer peripheral devices, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, speakers, microphones, and headsets, cases, covers, and stands for computers, cases, covers, and stands for portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, sound, audio, video and data, including via global computer networks, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices and

devices for the display of electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations, remote controls for portable and handheld electronic devices and computers, power adapters, USB cables, electronic docking stations, battery chargers, electrical connectors, wires, cables, and adaptors, wireless remote controls for portable electronic devices, headphones and earphones, data synchronization programs, and application development tool programs for personal and handheld computers, computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications, downloadable pre-recorded audio and audiovisual content, information, and commentary, downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications, downloadable electronic publications in the nature of fiction, non-fiction, comics and screenplays via computer and communications networks, downloadable films and movies featuring fiction and non-fiction stories provided via computer and communications networks, downloadable templates for designing books, short stories, storyboards, screenplays, comics, audio and video files, computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information, downloadable audiobooks and digital audio files, software in the field of text, image and sound transmission and display, database management software, character recognition software, voice recognition software, electronic mail and messaging software, computer software for accessing, browsing and searching online databases and electronic bulletin boards, data synchronization software, application development software, bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, goods of common metal, ores, hand tools and implements (hand-operated), cutlery, side arms, razors, surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, precious stones, horological and chronometric instruments, musical instruments, fiction and non-fiction books on a variety of topics, series of fiction and non-fiction books, comic books, graphic novels, stories in illustrated form and comic book stories, storyboards, and artwork, periodicals in the field of comic book stories, storyboards, and artwork, paper, cardboard and goods made from these materials, printed matter and books, bookbinding material, photographs, stationery, stickers and adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites, instructional and teaching material, plastic materials for packaging, printers' type, printing blocks, printed matter in the field of computers, printed matter in the field of tablet computers, printed matter in the field of multi-media products, interactive products and online services, printed publications, books, magazines, newsletters, periodicals, brochures, booklets, pamphlets, manuals, journals, leaflets, greeting cards, advertising and promotional material, catalogues, catalogues relating to computer software, computer brochures, computer handbooks, computer hardware publications, computer hardware reference manuals, computer hardware users guide, computer instruction manuals, computer manuals, publications relating to technology, digital technology and gadgets, catalogues relating to musical apparatus and instruments, catalogues relating to telecommunications apparatus, mobile phones, handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, video, instant messaging, music, audiovisual and other multimedia works, and other digital data, music books, music instruction manuals, music magazines, desk accessories, telephone and address books, agendas, diaries, calendars, posters, mounted and unmounted photographs, printed patterns for T-shirts and sweatshirts, display materials, decals and bumper stickers, booklets for sale with audio tapes, parts and fittings for the aforesaid goods, leather and imitations of leather, and goods made of these materials, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, household or kitchen utensils and containers, combs and sponges, brushes, brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces (condiments), spices, ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; providing consumer product information via the internet or other communications networks; none of the aforesaid services being related exclusively to games of chance (including betting games);

- (c) International Class 38 for communication services, namely, transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, mirroring and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an online chat rooms for the transmission of messages among computer users concerning topics of general interest; providing access to databases; providing access to auxiliary devices or electronic devices in the nature of providing telecommunication connectivity services for the

transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets and computers; streaming of audio, visual and audiovisual material via the internet or other computer and communications network; providing online forums for the transmission of photos, videos, text, data, images; telecommunication services, namely, transmission of podcasts; telecommunication services, namely, transmission of webcasts; computer transmission of online based services accessed via a network reference, namely, a URI, visual code, namely, barcodes, tag, namely, RFID, terminal, namely, PC or mobile device, or any combination thereof that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents; computer transmission of online based services accessed via a network reference, namely, a URI, visual code, namely, barcodes, tag, namely, RFID, terminal, namely, PC or mobile devices, or any combination thereof that enable users to share content, photos, videos, text, data, images relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing internet access that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images; none of the aforesaid services being related exclusively to games of chance (including betting games).

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11168.14 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th day of February, 2015, by Apple Inc., of 1 Infinite LOOP, Cupertino 95014, United States of America, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1.16

in the colors white, grey, black, blue, yellow, red, green, orange and pink, in respect of:

- (a) International Class 9 for computers; computer peripheral devices; computer hardware; computer game software for gaming machines including slot machines and video lottery terminals; hand held computers; tablet computers; personal digital assistants; electronic personal organizer; electronic notepads; electronic book readers; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating and reviewing text, data, image and audio files; electronic game software for handheld electronic devices; handheld mobile digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing of telephone calls, faxes, electronic mail, and other digital data; electronic handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; sound recording and reproducing apparatus; MP3 and other digital format audio players; digital audio recorders; digital video recorders and players; audio cassette recorders and players; video cassette recorders and players; compact disc recorders and players; digital versatile disc recorders and players; digital audio tape recorders and players; radios, radio transmitters, and receivers; audio, video, and digital mixers; audio amplifiers; audio video receivers; consumer electronic products, namely, audio decoders; audio equipment for vehicles, namely stereos, speakers, amplifiers, equalizer and speaker housing; earphones, headphones; audio speakers; microphones; audio components and accessories; modems; electronic apparatus, namely, electronic display boards, plasma display boards, electronic display screens; audiovisual teaching apparatus; optical apparatus and instruments; global positioning system (GPS) devices; telephones; wireless communication devices for voice, data or image transmission; cables, electric; blank tapes for storage of data; magnetic data media; chips, discs and tapes bearing or for recording computer programs and software; facsimile machines; cameras [photography]; batteries, electric;

televisions; television receivers [tv sets]; television monitors; set top boxes; computer software, recorded; computer and electronic games software; global positioning system (GPS) computer software; computer software for travel and tourism, travel planning, navigation, travel route planning, geographic, destination, transportation and traffic information, driving and walking directions, customized mapping of locations, street atlas information, electronic map display, and destination information; computer software for creating, authoring, distributing, downloading, transmitting, receiving, playing, editing, extracting, encoding, decoding, displaying, storing and organizing text, data, graphics, images, audio, video, and other multimedia content, electronic publications, and electronic games; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communications networks and other computer, electronic and communications networks; computer software for identifying, locating, grouping, distributing, and managing data and links between computer servers and users connected to global communication networks and other computer, electronic and communications networks; computer software for use on handheld mobile digital electronic devices and other consumer electronics; electronic publishing software; electronic publication reader software; computer software for personal information management; downloadable pre-recorded audio and audiovisual content, information, and commentary; downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications; database management software; software for optical character recognition; software for ensuring the security electronic mail; computer software for accessing, browsing and searching online databases; electronic bulletin boards; data synchronization cables; application development software; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; electrical and electronic connectors, couplers, wires, cables, chargers, docks, docking stations, interfaces, and adapters for use with all of the aforesaid goods; computer equipment for use with all of the aforesaid goods; electronic apparatus with multimedia functions for use with all of the aforesaid goods; electronic apparatus with interactive functions for use with all of the aforesaid goods; accessories, parts, fittings, and testing apparatus for all of the aforesaid goods; covers, bags, and cases adapted or shaped to contain all of the aforesaid goods; navigational instruments; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; optical apparatus and instruments; wafers [silicon slices]; integrated circuits; fluorescent screens; remote control apparatus; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; sunglasses; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks;

- (b) International Class 10 for health monitors comprising sensor that monitor the health of the elderly or disabled in their own home; health monitoring devices consisting of blood pressure monitors, thermometers and pedometers; health monitors comprising sensor that monitor the health of the elderly or disabled in their own homes; heart monitors to be worn during exercise;
- (c) International Class 14 for horological and chronometric instruments, namely, watches, clocks, timepieces, chronographs for use as timepieces, chronometers; watchstraps; watch bands; cases for watches, clocks, and horological and chronometric instruments; parts for watches, clocks, and horological and chronometric instruments; jewelry.

Priority claim is on the basis on an application filed on the 17th day of September, 2014 under number 65499 in Jamaica.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11493.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd day of March, 2015, by Asia Today Ltd., of Ebene House, 33 2nd Floor, Cybercity, Ebene, Maritius, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of:

- (a) International Class 38 for broadcasting of television, audio and video programming via television, cable, satellite, global computer network, wireless communications and wired communications, and audio and video media; broadcasting and narrowcasting services in the nature of electronic transmission, broadcasting and delivery of audio, video and multimedia entertainment content, namely, text data, images, audio, visual and audiovisual files by means of the internet, wireless communications, electronic communications networks, computer networks, telecommunications networks, information services networks and data networks and portable and wireless communication devices; providing an online community, namely, providing access to databases and transmission and streaming of audio, video, graphics, text and data on the internet and through internet services, email, social media, digital applications and portable and wireless communication devices; video on demand transmission services; streaming of audiovisual and multimedia content via the internet, cable television, satellite television and wireless communications; transmission and delivery of audiovisual and multimedia content via the internet, cable television, satellite television and wireless communications;
- (b) International Class 41 for entertainment services, namely, providing entertainment programming in the nature of ongoing television programs in the field of comedy, news, drama and variety for television and cable television; entertainment services, namely, providing online dramatic television programs, television news programs and television programming information and providing information in the field of entertainment rendered via the internet, email, social media, digital applications, and portable and wireless communication devices; production of television programs distributed via cable television, satellite television, audio and video media and wireless communications, wired communications and global computer networks, namely, the internet, social media, digital applications and portable and wireless communication devices; providing information in the field of entertainment rendered via the internet, email, social media, digital applications, and portable and wireless communication devices; and interactive entertainment services, providing personalized television programming.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11637.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 8th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 13th day of April, 2015 by Shelby Group International, Inc., of 1255 Schilling Blvd., W. Collierville, Tennessee 38017, United States of America, through its agent Ryan J. Wrobel, Attorney-at-law, of 115 Barrack Road, 3rd Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DURAMASS

in respect of:

- (a) International Class 9 for anti-glare visors; anti-glare glasses; bullet-proof vests; bullet-proof clothing; close-up lenses; clothing for protection against accidents, irradiation and fire; clothing especially made for laboratories; contact lenses; divers' masks; diving suits; ear plugs for divers; fire blankets; gloves for protection against accidents; gloves for divers; gloves for protection against X-rays for industrial purposes; goggles for sports; knee-pads for workers; life jackets; life belts; nose clips for divers and swimmers; protective suits for aviators, protective masks not for medical purposes; protective helmets; protective helmet for sports; respirators for filtering air; respiratory masks, other than for artificial respiration; riding helmets; shoes for protection against accidents, irradiation and fire, sunglasses; workmen's protective face-shields;
- (b) International Class 25 for aprons [clothing]; babies' pants [clothing]; bandanas [neckerchiefs]; bath robes; bathing caps; bathing trunks; bathing suits; beach shoes; berets; bibs, not of paper; boot uppers; ankle boots; boots for motorcycling; climbing boots; hiking boots; horse-back riding boots; hunting boots; leather boots; rain boots; winter boots; caps [headwear]; coats; dress shields; ear muffs; fishing vests; fittings of metal for footwear; footmuffs, not electrically heated; footwear uppers; gloves [clothing]; headgear for wear; hoods [clothing]; jackets [clothing]; mittens; motorists' clothing; muffs [clothing]; non-slipping devices for footwear; overcoats; paper clothing; ponchos; sandals; scarves; paper shoes used when going through metal detectors to keep feet and socks clean; rubber shoes; tennis shoes; ski boots; ski gloves; sleep masks; slippers; socks; soles for footwear; stuff jackets [clothing]; suits; sweaters; top hats; uniforms; visors [headwear]; vests; waterproof clothing.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11722.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 13th April, 2015, by Pabst Brewing Company, LLC, of 10635 Santa Monica Boulevard, Suite 350, Los Angeles, California 90025, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRADITIONAL BREWING HERITAGE

in respect of International Class 32 for beer.

Priority claim is on the basis of an application filed under No. 86/499,160 on the 8th day of January, 2015 in the United States of America.

Registration of this mark shall give no exclusive right to the use of the words “TRADITIONAL BREWING”, separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11726.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of April, 2015, by Whirlpool Properties, Inc., of 500 Renaissance Drive, Suite 101, Saint Joseph, Michigan, USA 49085, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-law, of No. 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):11.1.10,21
in respect of:

- (c) International Class 9 for food scales; thermostats for food; thermostats for appliances; thermometers for ovens and rotisseries; measuring spoons; computer software and firmware for use in the remote operation and control of home appliances, home entertainment and control systems, security systems and communication devices; automated home systems operated via a web pad, namely, electric control panels for web based digital operation and control of home appliances, central home communication gateway hardware for facilitating the integration of multiple communications mediums into a single communications gateway; USB flash drives; digital memory storage devices; automatic timers for use with cooking appliances; automatic timers for use with beverage makers; electric timers; thermometers for wine; computer programs [downloadable software] related to food and cooking; data processing apparatus for pre-recorded information related to cooking, food preparations, food processing, cookware or domestic appliances; remote control apparatus for use with cooking appliances; remote controls for operating heaters and air conditioners; fire alarms; temperature indicators; computer application software for mobile phones, and handheld computers, namely, software for creating custom laundry cycles, providing information on stains and other laundry issues, and providing technical assistances for use of the clothes washers; and computer application software for mobile phones and handheld computers, namely, software for accessing digital cookbooks and cookbook recipe storage;

- (b) International Class 16 for cookbooks; printed publications relating to cooking, food preparation, food preserving, cookware or domestic appliances; parchment paper.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11768.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of April, 2015, by Whirlpool Properties, Inc., of 500 Renaissance Drive, Suite 101, Saint Joseph, Michigan, USA 49085, through its agent Glenn D. Godfrey & Co. LLP, Attorneys-at-law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KITCHENAID

in respect of:

- (a) International Class 9 for food scales; thermostats for food; thermostats for appliances; thermometers for ovens and rotisseries; measuring spoons; computer software and firmware for use in the remote operation and control of home appliances, home entertainment and control systems, security systems and communication devices; automated home systems operated via a web pad, namely, electric control panels for web based digital operation and control of home appliances, central home communication gateway hardware for facilitating the integration of multiple communications mediums into a single communications gateway; USB flash drives; digital memory storage devices; automatic timers for use with cooking appliances; automatic timers for use with beverage makers; electric timers; thermometers for wine; computer programs [downloadable software] related to food and cooking; data processing apparatus for pre-recorded information related to cooking, food preparation, food processing, cookware or domestic appliances; remote control apparatus for use with cooking appliances; remote controls for operating heaters and air conditioners; fire alarms; temperature indicators; computer application software for mobile phones, and handheld computers, namely, software for creating custom laundry cycles, providing information on stains and other laundry issues, and providing technical assistance for use of the clothes washers; and computer application software for mobile phones and handheld computers, namely, software for accessing digital cookbooks and cookbook recipe storage;
- (b) International Class 16 for cookbooks; printed publications relating to cooking, food preparation, food preserving, cookware or domestic appliances; parchment paper.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11770.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 8th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th day of April, 2015, by Caribbean Licensing Corp., of Worthing Christ Church, Barbados, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.18;26.11.12;29.1.3
in respect of:

- (a) International Class 9 for contact lenses; eyeglass lenses; optical lenses;
- (b) International Class 35 for retail stores featuring eyeglasses, sunglasses, frames, contact lenses and eye care products; retail optical store services

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11800.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th day of April, 2015, by Droguería Salud Integral, S. de. R.L., of Metropolis Tower 2nd Floor, Building 21, Local 22101, Tegucigalpa, Francisco Morazan, Honduras, through its agent Ryan J.Wrobel, Attorney-at-law, of 115 Barrack Road, 3rd Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of:

- (a) International Class 3 for soaps; perfumes; oils for perfumes and scents; oils for cosmetic purposes; make-up; make-up preparations; lotions for cosmetic purposes;
- (b) International Class 5 for pharmaceutical preparations; hydrogen peroxide for medical use; sanitary towels; sanitary napkins; by-products of the processing of cereals for dietetic or medical purposes; dietetic beverages adapted for medical purposes; dietetic substances adapted for medical use; starch for dietetic or pharmaceutical purposes; diabetic bread adapted for medical use; poultices; medical dressings.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “FIRM”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11807.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th day of April, 2015, by Droguería Salud Integral, S. de. R.L., of Metropolis Tower 2nd Floor, Building 21, Local 22101, Tegucigalpa, Francisco Morazan, Honduras, through its agent Ryan J.Wrobel, Attorney-at-law, of 115 Barrack Road, 3rd Floor, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Nerium SkinCare

CFE(6): 5.5.1,21;26.1.15
in respect of:

- (a) International Class 3 for soaps; perfumes; oils for perfumes and scents; oils for cosmetic purposes; make-up; make-up preparations; lotions for cosmetic purposes;
- (b) International Class 5 for pharmaceutical preparations; hydrogen peroxide for medical use; sanitary towels; sanitary napkins; by-products of the processing of cereals for dietetic or medical purposes; dietetic beverages adapted for medical purposes; dietetic substances adapted for medical use; starch for dietetic or pharmaceutical purposes; diabetic bread adapted for medical use; poultices; medical dressings.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "SKINCARE", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11808.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th day of May, 2015, by GRACE FOODS LIMITED, of 10 Manoel Street, P.O.Box 161, Castries, St. Lucia, through its agent W.H.Courtenay & Company, Attorneys-at-law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.9.1;26.1.18;26.1.1,2
in respect of :

- (a) International Class 29 for canned beef, canned chicken and canned fish; meat extracts; preserved, dried and cooked fruits and vegetables; fruit jellies, jams; eggs; milk and milk products; edible oils and fats;
- (b) International Class 30 for coffee, tea bags containing ginger, mint, fever grass and lemon grass; cocoa, sugar to be used as a sweetener; rice tapioca and sago, and artificial coffee; flour and salt used for cooking purposes; and preparations made from cereals; bread, pastry and confectionery; honey, baking-powder; mustard; vinegar, sauces [condiments]; spices;
- (c) International Class 32 for purified bottled drinking water, spring water, and beverages that do not contain alcohol; fruit drinks and fruit juices; syrups and other preparations for making beverages

The applicant claims that the mark is in use.

The applicant claims that the Spanish words "La Fe" when translated to the English language are "THE FAITH".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11839.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th day of May, 2015, by Suzhou Dake Machinery Co., Ltd., of Room 618, Building Number 1, Lucky City Commercial Center, Suzhou Industrial Park, Suzhou City, Jiangsu Province, China, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of:

- (a) International Class 7 for power operated tools and machine tools, namely, drills, screwdrivers, hammers, cutters, saws, sanders, polishers, grinders, wrenches, planers, routers, engraving machines, jointers, hot air guns, hot glue guns, spray guns for paint, nailing guns, staple guns, electric kitchen machines, namely, mixers, drill press, wood lathe, electric hoist, nailing apparatus, stapler machines, concrete vibrators, concrete mixer, demolition breaker, plate compactor; power machine for cutting and splitting logs for firewood; woodworking machines; air powered tools, namely, drills, screwdrivers, rivet hammers, saws; air compressors; power lawn and garden tools, namely, blowers, grass trimmers, hedge trimmers, lawn mowers, lawn edgers, shredders, pumps, high pressure washers, vacuum cleaners; agricultural machines; generators of electricity; motors, other than for land vehicles; exhausts for motors and engines; chain block hoists; welding machines, electric; power tool accessories, namely, tool bits, drill bits, drill chucks, router bits, screwdriver bits, saw blades, grinding wheels, polishing pads, abrasive wheels, sanding sheets, cutting discs; power-operated nailing guns; pads for floor polishing machines;
- (b) International Class 8 for hand tools and hand instruments, namely, awls, ice picks; hand drills [hand tools]; screwdrivers; saws [hand tools]; wrenches [hand tools]; pliers; clamps for carpenters or coopers; hammers [hand tools]; axes; chisels; planers [hand tools]; cutters, namely, cake cutters, callus cutters, glass cutters, pizza cutters; hand-powered tackers; hand-powered staple guns; files [tools]; nippers; punches [hand tools]; riveters [hand tools]; trowels; shovels [hand tools]; hex keys; spanners [hand tools]; crimping irons; lifting jacks, hand-operated; tool belts [holders]; agricultural implements, hand-operated; garden tools, namely, cultivators; shears; rakes [hand tools]; lawn clippers [hand instruments]; hand-operated lawn edgers; pruning knives; abrading instruments [hand instruments]; knives, namely, chef knives, fruit knives, bread knives, working knives; sharpening instruments; bits [parts of hand tools]; emery grinding wheels; cutting tool [hand tools]; sanding discs [parts of hand tools]; saw blades [parts of hand tools];
- (c) International Class 9 for weighing apparatus and instruments; scales; measuring apparatus and instruments; measuring tapes; spirit level; laser, not for medical purposes; calipers; digital multimeter; clamp meters for measuring electricity; probes for testing integrated circuits; probes for testing semiconductors; apparatus and instruments for protection against accident or injury; reflective and illuminated clothing for safety purposes; protective helmets; gloves for protection against accidents; gloves for protection against X-rays for industrial purposes; protective face masks not for medical purposes; respiratory masks, other than for artificial respiration; protective industrial boots; goggles for sports; knee-pads for workers; ear plug for divers; reflective and illuminated clothing for safety purposes; battery packs; battery chargers; cables, electric; wires, electric; switches, electric; transformers [electricity]; electrical plugs and sockets; commutators; relays, electric; electric switch plates; current rectifiers; covers for electric outlets.

The applicant claims that it has a bona fide intention that the mark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11841.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 8th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th day of May, 2015, by MLS CO., LTD., of No. 1 Mulinsen Avenue, Xiaolan, Zhongshan City, Guangdong Province, China, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.1

in respect of:

- (a) International Class 9 for cables, electric; wires, electric; switches, electric; plugs, sockets and other contacts [electric connections]; semi-conductors; integrated circuits; electronic chips for the manufacture of integrated circuits; condensers [capacitors]; discharge tubes, electric, other than for lighting; semiconductor testing apparatus;
- (b) International Class 11 for luminous tubes for lighting; light bulbs, electric; lamps; fluorescent lighting tube; light-emitting diodes [LED] lighting apparatus; lighting apparatus, namely, lighting installations; fairylights for festive decoration; street lamps; lights for automobiles; lighting apparatus for vehicles.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "LIGHTING", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11847.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of May, 2015, by South Cone, Inc., of 5935 Darwin Court, Carlsbad, CA 92008, U.S.A., through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BOARDSHORT TO TRIP ON

in respect of International Class 25 for bathing trunks; bathing suits; beach clothes; shirts; t-shirts; blouses; skirts; shorts; jeans; underwear; jackets [clothing]; parkas; ponchos; dresses; gloves [clothing]; pajamas; sleepwear; scarves; shawls; socks; sweat pants; sweat shirts; sweaters; vests; bandanas [neckerchiefs]; headbands [clothing]; blazers; jogging suits; leotards; hosiery; wristbands [clothing]; tank tops; jerseys [clothing]; jumpers [pullovers]; jumper dresses; wind resistant jackets; bodysuits; trousers; waterproof clothing.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11850.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of May, 2015, by South Cone, Inc., of 5935 Darwin Court, Carlsbad, CA 92008, U.S.A., through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SWELLULAR

in respect of:

- (a) International Class 18 for all-purpose sport bags; bags for campers; duffle bags; garment bags for travel; hiking bags; messenger bags; school bags; shoulder bags; sling bags; tote bags; travel bags; waist bags; beach bags; credit card cases [wallets]; pocket wallets; rucksacks;
- (b) International Class 25 for bathing trunks; bathing suits; beach clothes; beach shoes; belts [clothing]; gym boots; hiking boots; horse-riding boots; hunting boots; lace boots; motorcyclist boots; mountaineering boots; rain boots; ski boots; snow boots; caps [headwear]; t-shirts; blouses; skirts; shorts; jeans; underwear; jackets [clothing]; parkas; ponchos; dresses; gloves [clothing]; pajamas; sleepwear; scarves; shawls; sweat pants; sweat shirts; sweaters; vests; bandanas [neckerchiefs]; headbands [clothing]; blazers; jogging suits; leotards; hosiery; wristbands [clothing]; tank tops; jumpers [pullovers]; jumper dresses; wind resistant jackets; bodysuits; coats; loafers; sandals; sneakers; gloves [clothing]; half-boots; hats; headgear for wear; jackets [clothing];

jerseys [clothing]; knitwear [clothing]; outerclothing; overcoats; sandals; shirts; athletic shoes; baseball shoes; basketball shoes; bowling shoes; boxing shoes; climbing shoes; cycling shoes; dance shoes; football shoes; golf shoes; gymnastic shoes; hockey shoes; rugby shoes; tennis shoes; running shoes; slippers; socks; inner soles; soles for footwear; sports jerseys; sports singlets; sweaters; trousers; waterproof clothing; wet suits for water-skiing.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11852.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of May, 2015, by South Cone, Inc., of 5935 Darwin Court, Carlsbad, CA 92008, U.S.A., through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

JUST PASSING THROUGH

in respect of:

- (a) International Class 18 for all-purpose sport bags; bags for campers; duffle bags; garment bags for travel; hiking bags; messenger bags; school bags; shoulder bags; sling bags; tote bags; travel bags; waist bags; beach bags; credit card cases [wallets]; pocket wallets; rucksacks;
- (b) International Class 25 for bathing trunks; bathing suits; beach clothes; beach shoes; belts [clothing]; gym boots; hiking boots; horse-riding boots; hunting boots; lace boots; motorcyclist boots; mountaineering boots; rain boots; ski boots; snow boots; caps [headwear]; t-shirts; blouses; skirts; shorts; jeans; underwear; jackets [clothing]; parkas; ponchos; dresses; gloves [clothing]; pajamas; sleepwear; scarves; shawls; sweat pants; sweat shirts; sweaters; vests; bandanas [neckerchiefs]; headbands [clothing]; blazers; jogging suits; leotards; hosiery; wristbands [clothing]; tank tops; jumpers [pullovers]; jumper dresses; wind resistant jackets; bodysuits; coats; loafers; sandals; sneakers; gloves [clothing]; half-boots; hats; headgear for wear; jackets [clothing]; jerseys [clothing]; knitwear [clothing]; outerclothing; overcoats; sandals; shirts; athletic shoes; baseball shoes; basketball shoes; bowling shoes; boxing shoes; climbing shoes; cycling shoes; dance shoes; football shoes; golf shoes; gymnastic shoes; hockey shoes; rugby shoes; tennis shoes; running shoes; slippers; socks; inner soles; soles for footwear; sports jerseys; sports singlets; sweaters; trousers; waterproof clothing; wet suits for water-skiing;
- (c) International Class 35 for advertising; on-line advertising on a computer network; presentation of goods on communication media, for retail purposes.

The applicant claims that it has a bonafide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11853.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd May, 2015, by Sperry Top-Sider, LLC, of 191 Spring Street, Lexington, Massachusetts 02421, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SPERRY

in respect of International Class 25 for footwear, namely, hiking boots, leather boots, rain boots, trekking boots, winter boots, riding boots, boat shoes, canvas shoes, beach shoes, deck shoes, leather shoes, leisure shoes, riding shoes, rubber shoes, athletic shoes, loafers and sandals; foul weather gear; gloves [clothing]; hats; headwear; hooded pullovers; hooded sweatshirts; hosiery; inner soles; jackets [clothing]; leggings [trousers]; leggings [leg warmers]; pants; scarves; shirts; shorts; socks; swimwear; T-shirts

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11856.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd May, 2015, by Sperry Top-Sider, LLC, of 191 Spring Street, Lexington, Massachusetts 02421, United States of America, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,16

in respect of International Class 25 for footwear, namely, hiking boots, leather boots, rain boots, trekking boots, winter boots, riding boots, boat shoes, canvas shoes, beach shoes, deck shoes, leather shoes, leisure shoes, riding shoes, rubber shoes, athletic shoes, loafers and sandals; foul weather gear; gloves [clothing]; hats; headwear; hooded pullovers; hooded sweatshirts; hosiery; inner soles; jackets [clothing]; leggings [trousers]; leggings [leg warmers]; pants; scarves; shirts; shorts; socks; swimwear; T-shirts.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11857.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th day of May, 2015, by WILDE CORP. BELIZE LTD, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, through its agent Dujon & Dujon, Attorneys-at-law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of :

- (a) International Class 9 for optical glass; sunglasses; pince-nez mountings, eyeglass frames, spectacle frames; pince-nez cases, eyeglass cases, spectacle cases;
- (b) International Class 14 for watches; key rings [trinkets or fobs] and costume jewelry;
- (c) International Class 18 for leather products namely bags, wallets, suitcases.

The applicant claims it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11861.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th day of May, 2015, by Pullmantur, S.A., of Calle Mahonia 2, Edificio Pórtico, 5^a planta, Avda. Los Andes, Campo de las Naciones, E-28043 Madrid, Spain, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.3,13

in respect of International Class 39 for travel arrangement; booking of seats for travel, travel booking agencies; arranging and operating of cruises; organisation of excursions; transport of passengers and goods except by rail.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11862.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd day of June, 2015, by Syngenta Participations AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FORTENZA

in respect of:

- (a) International Class 1 for chemical preparations for used in agriculture, horticulture and forestry, namely, chemical preparations for the treatment of seeds;
- (b) International Class 5 for preparations for destroying vermin; fungicides, herbicides, insecticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11875.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 8th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th day of June, 2015, by Apple Inc., of 1 Infinite Loop, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-law, of 3750 University Blvd, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

APPLE

in respect of International Class 34 for ashtrays for smokers; cigar cases; cigar cutters; cigarette cases; gas containers for cigar lighters; match boxes; snuff boxes; tobacco; matches; lighters for smokers; electronic cigarettes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11927.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th day of June, 2015, by Apple Inc., of 1 Infinite Loop, Cupertino, California, 95014, United States of America, through its agent Balderamos Arthurs LLP, Attorneys-at-law, of 3750 University Blvd, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.13

in respect of International Class 34 for ashtrays for smokers; cigar cases; cigar cutters; cigarette cases; gas containers for cigar lighters; match boxes; snuff boxes; tobacco; matches; lighters for smokers; electronic cigarettes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11928.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 10th day of July, 2015, by PepsiCo, Inc., of 700 Anderson Hill Road, Purchase, New York 10577, U.S.A., through its agent Marin Balderamos Arthurs LLP, Attorneys-at-law, of No. 3750 University Blvd., Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;27.5.1,4;29.1.4

in the colors black, white, gray and blue, in respect of International Class 28 for toys; apparatus for games.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims that the Spanish words "VUELA TAZOS" when translated to the English language are "FLYING DISKS".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11956.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 8th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 16th day of July, 2015, by BLUE DIAMOND HOTELS AND RESORTS INC., of Suite 100, One Financial Place, Lower Rock, St. Michael, BB 11000 Barbados, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

CHIC BY ROYALTON

in respect of International Class 43 for hotels; hotel reservations; temporary accommodation reservation; food and drink catering.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “CHIC”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11970.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th July, 2015, by J&M of 625 Central American Boulevard, Belize City, at the Belize Intellectual Property Office, 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.13.25

in respect of :

- (a) International Class 29 for lobster [not live]; shrimps [not live]; fish [not live]; tofu; tuna fish;
- (b) International Class 32 for bottled drinking water; non-alcoholic beverages; beer; fruit juices; lemonades; syrups for beverages, syrups for lemonade;
- (c) International Class 33 for alcoholic beverages [except beer]; whisky; wine; rum;
- (d) International Class 36 for money transfer.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11980.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th July, 2015, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 2.9.1;29.1.1.2.4.6

in the colours silver, blue, red and yellow in respect of:

- (a) International Class 39 for air transportation of passengers and freight; air transportation services featuring a frequent flyer bonus program; air transport services; providing information on travel, cruises, vacation packages, travel destinations, tours, and transportation; arranging travel tours and vacation packages; travel agency services, namely, making reservations and bookings for travel, cruises, vacation packages, tours, and transportation;
- (b) International Class 41 for providing information on entertainment, sporting, and cultural events and venues, amusement parks, tourist attractions, and recreational activities; ticket reservation and booking services for entertainment, sporting, and cultural events and venues, amusement parks, tourist attractions, and recreational services;
- (c) International Class 43 for providing information about hotels and temporary accommodations; travel agency services, namely, making reservations and bookings for hotels and temporary accommodations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11981.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd July, 2015, by Roy Young, of Roaring Creek, Cayo District, Belize, at the Belize Intellectual Property Office, 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

ENDURING

in respect of :

- (e) International Class 25 for t-shirts;
- (f) International Class 41 for presentation of live performances; music publishing services; entertainment services in the nature of recording, production and post-production services in the field of music.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11983.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of July, 2015, by Roses Paper Products Ltd., of 2 ½ Miles Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 5.5.1;29.1.1

in respect of International Class 16 for paper products, namely, toilet paper, towels of paper, table napkins of paper, table linen of paper.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11984.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of July, 2015, by Roses Paper Products Ltd., of 2 ½ Miles Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 24.9.3,5

in respect of International Class 16 for paper products, namely, toilet paper, towels of paper, table napkins of paper, table linen of paper.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11985.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of July, 2015, by Roses Paper Products Ltd., of 2 ½ Miles Philip Goldson Highway, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 16 for paper products, namely, toilet paper, towels of paper, table napkins of paper, table linen of paper.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11986.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd day of July, 2015, by MANUFACTURAS VITROMEX, S.A. DE C.V., of Boulevard Isidro López Zertuche 4103, Zona Industrial, Saltillo, Coahuila, 25230, Mexico, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 19 for ceramic and porcelain tiles.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "INNOVATION DESIGN", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11987.15 should do so in writing addressed to the undersigned not later than the 4th day of December, 2015.

DATED this 7th day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th day of June, 2015, by ORALECT LICENSING, LTD., of 2711 N. Haskell Ave., Suite 650, Dallas, Texas 75204, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1,6,20

in respect of International Class 44 for dentistry; orthodontic services.

The applicant claims that it has a bona fide intention to use the mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "STRAIGHT TEETH", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11907.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th day of June, 2015, by H&M Hennes & Mauritz AB, of SE-106 38 Stockholm, Sweden, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

& other stories

in respect of:

- (a) International Class 25 for clothing, namely, suits, bathing drawers, swimsuits, bath robes, bikinis, belts made of leather, clothing for children, ballet suits, coveralls, pantsuits, pants, denims, denim jeans, neckerchiefs, garters, gloves, jackets, shorts, skirts, sportswear, underwear, dresses, cardigans, short-sleeve shirts, shifts, hooded jumpers, maternity clothing, nightwear, overalls, pocket squares, polo neck jumpers, pullovers, rainwear, scarves, shirts, ties, beachwear, tanktops, tights, stockings, sweaters, t-shirts, masquerade costumes, waistcoats, tunics, underclothing, mitts; outerclothing, namely, coats; footwear, namely, booties, sandals, slippers, running shoes, ballet slippers; headgear, namely, hats, caps, toques, visors, headbands;
- (b) International Class 35 for advertising; business management assistance; business information; on-line commercial information and advice for consumers on a computer network [consumer advice shop]; retail and wholesale store services relating to bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, industrial oils and greases, lubricants, dust absorbing, wetting and binding compositions, fuels, including motor spirit and illuminants, candles and wicks for lighting, hand tools and implements [hand-operated], articles of cutlery, cutlery, side arms, other than firearms, razors, scientific, nautical, photographic, cinematographic, optical apparatus and instruments, apparatus and instruments for surveying, weighing, measuring, signaling, checking [supervision], life-saving and teaching apparatus and instruments, apparatus and instrument for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, fire-extinguishing apparatus, eyeglass cases, spectacles [optics], sunglasses, goggles for sports, swimming goggles, eyeglass cords, spectacle frames, spectacle cases, eyeglass chains, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, precious stones, horological and chronometric instruments, paper, cardboard and goods made from these materials, printed matter, bookbinding material, photographs, stationery, adhesives for stationary or household purposes, artists materials, paint brushes, typewriters and office requisites, except furniture, instructional and teaching material, except apparatus, plastic materials for packaging, printing type, printing blocks, printed publications, magazines, books, leather and imitations of leather, and goods made of these materials, animal skins, fur-skins, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddler, furniture, mirrors, picture frames, goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum or of substitutes for these materials or of plastics, household or kitchen utensils and containers, combs and sponges, brushes, except paint brushes, brush-making materials, articles for cleaning purpose, steelwool, unworked or semi-worked glass, except glass used in building, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear and headgear, lace and embroidery, ribbons and braid, buttons, hooks eyes, pins and needles, artificial flowers, carpets, rugs, mats and matting, linoleum and other materials for covering existing floors, wall hangings, non-textile, games and playthings, gymnastic and sporting articles, decorations for Christmas trees, beer, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11916.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 9th day of July, 2015, by CONSTRULITA LIGHTING INTERNATIONAL, S.A. DE C.V., of Acceso IV No. 3, Fraccionamiento Industrial Benito Juarez, Queretaro, Queretaro, Mexico, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

EL SENTIDO DE LA LUZ

in respect of International Class 11 for aquarium lights; arc lamps; ceiling lights; Chinese lanterns; curling lamps; cycle lights; lamp shades; lamp globes; lamp reflectors; lamp glasses; lamp chimneys; lamp mantles; electric lamps; lamps; lamps for directional signals of automobiles; lanterns for lighting; light diffusers; light bulbs; light bulbs, electric; light bulbs for directional signals for vehicles; light-emitting diodes (LED) lighting apparatus; lighting apparatus and installations; lighting apparatus for vehicles; electric lights for Christmas trees; automobile lights; lights for vehicles; street lamps; luminous tubes for lighting.

The applicant claims that the mark is in use.

Registration of the mark shall give no exclusive right to the use of the words “LA LUZ”, separately and apart from the mark as shown.

The applicant claims that the Spanish words “EL SENTIDO DE LA LUZ” when translated to the English language are “THE SENSE OF LIGHT”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11953.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 23rd day of July, 2015, by HI ASSETS COMPANY, S.A., of Urbanización Obarrio, Calle 60, PH 60, Piso 13, Panama City, Panama, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof–



CFE(6):2.9.1;29.1.3,4,6

in the colors light blue, light green, dark green, grey and white, in respect of International Class 44 for beauty care for human beings; human fertility treatment services; artificial insemination services for human beings; in vitro fertilization services for human beings; medical services relating to the treatment of diabetes, eating disorders, metabolic disorders, and obesity; nutritional therapy services; medical clinic providing weight loss solutions, services and programs, nutrition counselling, hormone therapy, namely, bioidentical hormone replacement and natural hormone therapy, for overweight persons, to increase fertility and control diabetes.

The applicant claims that it has a bona fide intention to use the mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words “THE HEALTH INSTITUTE”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11988.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 24th day of July, 2015, by CILAG GMBH INTERNATIONAL, of Gubelstrasse 34, 6300 Zug, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof–

PIZ BUIN

in respect of International Class 3 for sunscreen preparations, namely, sunscreen lotions, cream, oils, and gels; sun blocking preparations, namely, sun block lotions, creams, oils, and gels; sun protecting creams; self-tanning creams; after sun lotions.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11991.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 31st day of July, 2015, by Amarin Pharmaceuticals Ireland Limited, of 2 Pembroke House Upper Pembroke Street 28-32, Dublin 2, Ireland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof—

VASCEPA

in respect of International Class 5 for pharmaceutical preparations for the treatment of cardiovascular conditions.

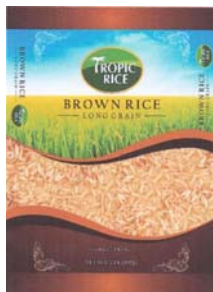
The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12003.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th day of July, 2015, by Norman P. Dueck, of Box 154 Route 40 West, Spanish Lookout, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof—



CFE(6):5.7.2.3;25.1.15;29.1.7

in respect of International Class 30 for brown rice.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “RICE”, “BROWN RICE”, “LONG GRAIN”, “PRODUCT OF BELIZE”, and “NET WT. 2LB(907G)”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12005.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th day of July, 2015, by Norman P. Dueck, of Box 154 Route 40 West, Spanish Lookout, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.2,3;25.1.15;29.1.5

in respect of International Class 30 for rice.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “RICE”, “QUALITY ASSURED”, “TROPICAL GRADE “A”, “WHITE RICE”, “PRODUCT OF BELIZE”, and “NET WT. 2LB(907G)”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12006.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th day of July, 2015, by Norman P. Dueck, of Box 154 Route 40 West, Spanish Lookout, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.2,3;25.1.15;29.1.3

in respect of International Class 30 for rice.

The applicant claims that it intends to use the mark.

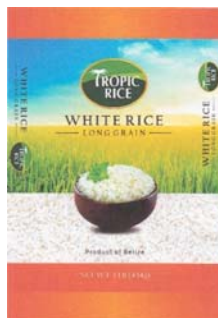
Registration of this mark shall give no exclusive right to the use of the words “PREMIUM”, “QUALITY ASSURED”, “WHITE RICE”, “PRODUCT OF BELIZE”, and “NET WT. 2LB(907G)” and “RICE”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12007.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th day of July, 2015, by Norman P. Dueck, of Box 154 Route 40 West, Spanish Lookout, Cayo District, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.2.3;25.1.15;29.1.1
in respect of International Class 30 for rice.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “WHITE RICE”, “LONG GRAIN”, “PRODUCT OF BELIZE”, “NET WT. 1LB(454G)”, and “RICE”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12008.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LALA

in respect of International Class 29 for meat, fish, poultry, game, not live; meat extracts; preserved, dried and cooked fruits and vegetables; fruit jellies; jams, compotes; eggs for human consumption; milk and milk products; milk beverages, milk predominating; cream [dairy products]; milk products [non-medicinal]; butter; yogurt; edible oils and fats; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12018.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

YOMI

in respect of International Class 29 for meat, fish, poultry, game, not live; meat extracts; preserved, dried and cooked fruits and vegetables; fruit jellies; jams, compotes; eggs for human consumption; milk and milk products; milk beverages, milk predominating; cream [dairy products]; milk products [non-medicinal]; butter; yogurt; edible oils and fats; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12019.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LALA GREK S

in respect of International Class 29 for milk and milk products; milk beverages, milk predominating; cream [dairy products]; cheese; butter; yogurt; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12020.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.13.6,8;27.5.1

in respect of International Class 29 for milk and milk products; milk beverages, milk predominating; cream [dairy products]; cheese; butter; yogurt; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12021.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd day of August, 2015, by Comercializadora de Lácteos y Derivados, S.A. de C.V., of Calzada Lázaro Cárdenas #185, Col. Parque Industrial Lagunero, C.P. 35077, Gómez Palacio, Durango, México, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LALA GREKOS

in respect of International Class 29 for milk and milk products; milk beverages, milk predominating; cream [dairy products]; cheese; butter; yogurt; fruit gelatine.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12023.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 6th day of August, 2015, by Team Success (Pacific) Ltd., of Flat/ Rm 3502, 35/F, Tower One, Lippo Centre, 89 Queensway, Hong Kong, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.5.19;25.1.15,19

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, cigarette tips, tobacco pipes, chewing tobacco, snuff tobacco, kretek; cigarettes containing tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket machines for rolling cigarettes, lighters for smokers; matches.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims that the transliteration of the Chinese characters shown in the mark and the English translation of the words "DIAO YU TAI" are "PLACE FOR FISHING".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12027.15 should do so in writing addressed to the undersigned not later than the 18th day Of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th day of August, 2015, by Viax Dental Lab Sociedad Anonima, of c/o Rozencwaig & Nadel, LLP, 301 W. Hallandale Beach Blvd., Hallandale Beach, Florida 33009, U.S.A., through its agent Morgan &

Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

VIAX

in respect of:

- (a) International Class 5 for antibiotics; dental cement; amalgam and alloys for dental purposes;
- (b) International Class 10 for dental bridges; dental burrs; dental caps; dental crowns; dental handpieces; dental onlays; dental prostheses; drilling jigs for surgical and dental applications; drills for dental use; lasers for medical use; lasers for the cosmetic treatment of teeth; medical and dental apparatus for dimensional measurement, namely, 3d scanners of the human body; programmable milling apparatus for dental purposes; therapeutic mouthpieces for the prevention of snoring; therapeutic mouthpieces to aid sleeping; and typodonts;
- (c) International Class 28 for mouth guards for athletic use;
- (d) International Class 40 for dental laboratories;
- (e) International Class 41 for educational services, namely, providing live and on-line classes, seminars, and workshops in the field of dentistry.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12028.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th day of August, 2015, by Viax Dental Lab Sociedad Anonima, of c/o Rozenywaig & Nadel, LLP, 301 W. Hallandale Beach Blvd., Hallandale Beach, Florida 33009, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

VIAX

in respect of International Class 42 for digital enhancement and manipulation of radiological data by means of computerized software for use in the field of dental implants; providing a secured-access, members only website featuring technology that gives registered internet networked dental professionals the ability to communicate and share data for the purposes of designing and manufacturing dental restorations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12029.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th day of August, 2015, by Viax Dental Lab Sociedad Anonima, of c/o Rozenywaig & Nadel, LLP, 301 W. Hallandale Beach Blvd., Hallandale Beach, Florida 33009, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

FIRSTFIT

in respect of:

- (a) International Class 5 for dental cement; dental impression materials;
- (b) International Class 10 for dental bridges; dental burrs; dental caps; dental crowns; dental handpieces; dental onlays; dental prostheses; digital sensor used for taking dental radiographs;
- (c) International Class 42 for digital enhancement and manipulation of radiological data by means of computerized software for use in the field of dental implants; providing a secured-access, members only website featuring technology that gives registered internet networked dental professionals the ability to communicate and share data for the purposes of designing and manufacturing dental restorations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12030.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th day of August, 2015, by Viax Dental Lab Sociedad Anonima, of c/o Rozencaig & Nadel, LLP, 301 W. Hallandale Beach Blvd., Hallandale Beach, Florida 33009, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PHARMADENT

in respect of International Class 5 for pharmaceutical preparations for use in dentistry.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12031.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th day of August, 2015, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

APOTHIC DARK

in respect of International Class 33 for alcoholic beverages, except beer.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12033.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 21st day of August, 2015, by Teijin Pharma Limited, of 2-1, Kasumigaseki 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ADENURIC

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12043.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th day of August, 2015, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

RIAMBA

in respect of International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that it intends to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12050.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th day of August, 2015, by Jose Carlos Ordoñez Zamudio, of Ruperto L. Paliza # 87, Sur Centro, Culiacan de Rosales, Sinaloa, México, C.P. 80000, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1;26.11.12

in respect of International Class 44 for medical clinic services.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims that the Spanish words "SALUD DIGNA" when translated to the English language are "WORTHY HEALTH".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12057.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof -

ZENURA

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12059.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

ZESVERI

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12060.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

VISVARO

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12061.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

VENJOIA

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12063.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

EVOTION

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12064.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

COURENA

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12065.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 14th day of August, 2015, by Janssen Sciences Ireland UC, of Eastgate Village, Eastgate, Little Island, Co. Cork, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof –

BRAVSERA

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12066.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th day of August, 2015, by BRANDMASTER, SOCIEDAD ANÓNIMA, of Avenida Las Américas 18-81 zona 14, Edificio Columbus Center, nivel 10, oficina 1003, Ciudad de Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.11,14;26.4.2,18,15;29.1.1
in the colors orange and white, in respect of:

- (a) International Class 1 for chemicals for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; fertilisers for agriculture; fertilizing preparations; nitrogenous fertilisers; phosphates [fertilisers];
- (b) International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that the mark is being used in Belize.

The applicant claims that the Spanish word “ELIMINA” when translated to the English language is “ELIMINATE”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12070.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 19th day of August, 2015, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

YEOVAL

in respect of International Class 5 for preparations for destroying vermin; fungicides, herbicides.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12071.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th day of August, 2015, by BRANDMASTER, SOCIEDAD ANÓNIMA, of Avenida Las Américas 18-81 zona 14, Edificio Columbus Center, nivel 10, oficina 1003, Ciudad de Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.5.15;5.3.11,14;29.1.4

In the colors light blue, blue, dark brown, green and white, in respect of:

International Class 1 for chemicals for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; fertilisers for agriculture; fertilizing preparations; nitrogenous fertilisers; phosphates [fertilisers];

International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that the mark is being used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12072.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th day of August, 2015, by BRANDMASTER, SOCIEDAD ANÓNIMA, of Avenida Las Américas 18-81 zona 14, Edificio Columbus Center, nivel 10, oficina 1003, Ciudad de Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.3;29.1.3,7

in the colors black, red, green, maroon, white and dark blue, in respect of:

- (a) International Class 1 for chemicals for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; fertilisers for agriculture; fertilizing preparations; nitrogenous fertilisers; phosphates [fertilisers];
- (b) International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12073.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th day of August, 2015, by BRANDMASTER, SOCIEDAD ANÓNIMA, of Avenida Las Américas 18-81 zona 14, Edificio Columbus Center, nivel 10, oficina 1003, Ciudad de Guatemala, Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.9.17;26.11.12

in the colors black, beige and red, in respect of:

- (a) International Class 1 for chemicals for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; fertilisers for agriculture; fertilizing preparations; nitrogenous fertilisers; phosphates [fertilisers];
- (b) International Class 5 for preparations for destroying vermin; fungicides; herbicides.

The applicant claims that the mark is being used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12074.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on the 20th day of August, 2015, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, USA, through its agent WH. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof—

DON'T ASK WHY

in respect of:

- (a) International Class 25 for wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops, and underwear; footwear, namely, thongs, boots namely fashionable winter boots; shoes namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats;
- (b) International Class 35 for presentation of goods online for retail purposes.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12078.15 should do so in writing addressed to the undersigned not later than the 18th day of December, 2015.

DATED this 22nd day of September, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th day of February, 2015, by The DAN Foundation, Inc., of 6 West Colony Place, Durham, North Carolina 27705, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof—

DAN RECOMPRESSION CHAMBER NETWORK

in respect of:

- (a) International Class 16 for manuals all for underwater divers in the field of diving; newsletters for underwater divers in the field of diving; printed matter, namely, brochures, books, magazines, and training manuals in the field of diving; stickers, posters, stationery, decals, decalcomanias and printed instructional study materials in the field of diving;
- (b) International Class 35 for association services, namely, promoting the interests of divers and water enthusiasts; promoting public awareness of the need for dive safety including incident prevention and management, as well as, environmental protection of the oceans and dive environments through digital, electronic and print marketing and communications channels; divers association services, namely, promoting the safety and related interests of divers and water enthusiasts through digital, electronic and print marketing and communications channels;

- (c) International Class 41 for conducting educational programs, namely, classes, workshops, web-based seminars in the field of safe diving practices, namely, incident prevention and management, as well as, environmental protection of the oceans and dive environments for recreational scuba divers and water enthusiasts.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "RECOMPRESSION CHAMBER NETWORK", separately and apart from the mark as shown.

Priority claim is on the basis of an application filed under number 86/358,963 on 6th August, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11469.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th day of March, 2015, by CRESCENT DAIRY & BEVERAGES, LLC., of 2711 Center Ville Rd., Suite 400 Wilmington, New Castle, Delaware 19808, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.1;29.1.1,3,4
in respect of:

- (a) International Class 29 for milk and milk products; excluding cheese;
- (b) International Class 32 for non-alcoholic beverages.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "DAIRY & BEVERAGES", and "SOUTH CAROLINA", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11629.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 26th day of March, 2015, by American Airlines, Inc., of 4333 Amon Carter Boulevard, Fort Worth, Texas 76155, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

AMERICAN AIRLINES

in respect of:

- (a) International Class 35 for sales promotion for others; promoting the goods and services of others by means of a loyalty program, discount program, and an incentive awards program whereby purchase points are earned or awarded for purchase made from vendor subscribers or travel conducted by member subscribers which can then be redeemed for merchandise and travel; online retail store services featuring gift cards and private club membership; promoting the goods and services of others by means of providing an on-line shopping mall with links to the retail web sites of others in the field of books, computers, software, office supplies, consumer electronics, music, sporting and recreational equipment, gifts, travel items, apparel, jewelry, health and beauty, toys, travel, home and garden-related items, and general retail merchandise;
- (b) International Class 37 for repair and maintenance of aircraft, vehicles, aircraft-related facilities, baggage-related facilities, and air travel-related facilities; aircraft and vehicle fueling services; ground support services in the field of air transportation, namely, aircraft de-icing services, aircraft interior and exterior cleaning, and sanitation;
- (c) International Class 39 for air transport of passengers, cargo, and freight; providing travel agency services, namely, providing travel reservation services for others, air transportation reservation services for others, vehicle reservation services for others, cruise reservation services for others and vacation reservation services in relation to travel, tours, tourism, and excursions by means of a global computer network; providing travel information via a global computer networks.

The applicant claims that the mark is in use in Belize.

Registration of this mark shall give no exclusive right to the use of the word "AIRLINES", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11655.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st day of March, 2015, by FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATION (FAO), of Viale delle Terme di Caracalla, 00153 Rome, Italy, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following certification mark, as proprietor thereof-



CFE(6):26.11.3;26.13.25
in respect of:

- (a) International Class 19 for building materials [non-metallic]; non-metallic rigid pipes for buildings; asphalt, pitch and bitumen; non-metallic transportable buildings; monuments, not of metal; semi-worked woods and veneers;
- (b) International Class 20 for furniture, picture frames; office furniture; settees; chairs [seats]; chests not of metal; chests of drawers; counters [tables]; cushions; curtain hooks; armchairs; window fittings [not of metal]; bed fittings [not of metal]; umbrella stands; screens [furniture]; coat stands; curtain rails; furniture casters [not of metal]; writing desks; seats; lockers; curtain rods; plate racks; divans; sofa beds; sofas; stools; occasional tables; bedside tables; wardrobes [furniture]; cupboards, glass cabinets [furniture], toiletry tables [furniture], consoles [wall-mounted tables], beds with drawers, bottle racks; packaging containers not of metal; portable boxes [containers] of plastic and of wood and boxes of wood, loading and transport pallets of wood;
- (c) International Class 37 for disinfection services to reduce the risk of introduction and spread of quarantine pests in international trade of wood packaging material made from raw wood; vermin exterminating for semi-worked woods and veneers, containers and boxes of wood, loading and transport pallets of wood.

The applicant claims that the certification mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11675.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 2nd day of April, 2015, by Hewlett-Packard Development Company, L.P., of 11445 Compaq Center Drive West, Houston, Texas 77070, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

HPE

in respect of:

- (a) International Class 38 for telecommunications services, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the internet; telecommunication consultation in the nature of technical consulting in the field of audio, text and visual data transmission and communication; providing online chat rooms, bulletin boards and forums for transmission of messages among users in the fields of information technology and general interest; streaming of video material on the internet; voice over internet protocol (voip) services; file sharing services, namely, electronic transmission of data via global computer networks;
- (b) International Class 41 for educational and training services, namely, conducting classes, workshops, seminars and conferences in the field of computers, electronic commerce and information technology; online journals, namely, blogs featuring information in the fields of computers, electronic commerce and information technology;
- (c) International Class 42 for computer services, namely, computer systems analysis, computer systems planning, computer systems integration and computer design; internet consulting services, namely, providing assistance to others in developing internet portals; computer security consulting services in the field of information technology; computer infrastructure hosting services, namely, infrastructure-as-a-service (iaas) providing computer hardware, computer software, computer peripherals to others on a subscription or pay-per-use basis; software-as-a-service; design, installation, maintenance and repair of computer software; integration of computer systems and networks; database development services; computer programming services; providing website hosting services, website development for others and customized online web pages featuring user-defined information including online web links to other web sites; consulting services for others in the selection, implementation and use of computer software used to monitor and manage transactions and activities in a mission critical environment; technical support services, namely, service desk/help desk and troubleshooting services for IT infrastructure, computer hardware, computer software and computer peripherals; data mining services; information management services, namely, acting as an application service provider in the field of knowledge management to host computer application software for the collection, editing, organizing, modifying, bookmarking, transmission, storage and sharing of data and information; custom design of computers for others; data backup and data restoration services, namely, back-up services for computer hard drive data, computer programs, and facilities; data migration services; data encryption services; computer services, namely, computer system administration for others; rental and leasing of computer hardware and computer peripherals; computer services, namely, cloud computing services in the nature of an asp provider over a distributed network of computers and servers that hosts the productivity and administrative software applications of others; cloud computing featuring software for use in database management; computer services, namely, integration of private and public cloud computing environments; computer services, namely, cloud hosting provider services; consulting services in the field of cloud computing; technical consulting services in the field of datacenter architecture, public and private cloud computing solutions, and evaluation and implementation of internet technology and services; updating and maintaining cloud-based computer software through on-line updates, enhancements and patches; computer software consultancy; computer hardware and software design; computer services, namely, remote and on-site management of information technology (IT) systems and software applications of others; business technology software development and consultation services; computer programming services for others in the field of software configuration management; computer software development in the field of mobile applications; consulting services in the field of software as a service; installation and maintenance of computer software; hosting the software, websites, and other computer applications of others on a virtual private server; electronic storage of digital content, namely, images, text, video and audio data.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/416,214 on 6th October, 2014 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11704.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th day of April, 2015, by Aktieselskabet af 21. november 2001, of Fredskovvej 5, 7330 Brande, Denmark, through its agent Cititrust International Inc., of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PIECES

in respect of:

- (a) International Class 3 for anti-perspirant soap; deodorant soap; shampoos; perfumes; essential oils; cosmetics; hair lotions; preparations for cleaning dentures; denture polishes; dental bleaching gels; make-up; nail polish;
- (b) International Class 9 for spectacles [optics]; spectacle frames; sunglasses; spectacle cases;
- (c) International Class 14 for alloys of precious metals; synthetic gem stones; synthetic jewelry namely earrings, chains, rings, bracelets; cuff links; tie-pins; precious stones; watches; clocks;
- (d) International Class 18 for boxes of leather; envelopes of leather for packaging; trunks [luggage]; valises; travelling bags; travelling sets [leatherware]; garment bags for travel; vanity-cases, not fitted; rucksacks; handbags; beach bags; shopping bags; shoulder bags; school bags; suit cases; attache-cases; cases of leather or leatherboard; briefcases; pouches of leather for packaging; pocket wallets; purses; key cases; business card cases; card cases [note cases]; credit card cases [wallets]; umbrellas; parasols; canes; walking-stick seats.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11788.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th day of April, 2015, by Aktieselskabet af 21. november 2001, of Fredskovvej 5, 7330 Brande, Denmark, through its agent Cititrust International Inc., of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SELECTED FEMME

in respect of:

- (a) International Class 9 for spectacles [optics]; spectacle frames; sunglasses; spectacle cases;
- (b) International Class 14 for alloys of precious metal; synthetic gem stones; synthetic jewelry namely, earrings, chains, rings, bracelets; cuff links; tie-pins; precious stones; watches; clocks.
- (c) International Class 18 for boxes of leather; envelopes of leather for packaging; trunks [luggage]; valises; travelling bags; travelling sets [leatherware]; garment bags for travel; vanity-cases, not fitted; rucksacks; handbags; beach bags; shopping bags; shoulder bags; school bags; suit cases; attache-cases; cases, of leather or leatherboard; briefcases; pouches of leather for packaging; pocket wallets; purses; key cases; business card cases; card cases [note cases]; credit card cases [wallets]; umbrellas; parasols; canes; walking-stick seats;
- (d) International Class 25 for clothing, namely, jeans pants, slacks with strap under foot, shorts, skirts, boxer shorts, culottes, blouses, waistcoats, jackets, coats, tunics, blazers, dresses; corsages, namely, bodices to be incorporated into clothing; bustiers; overalls; pullovers; underpants; vests; short sleeved vests, sweat shirt tops; dungarees; shawls; ties [clothing]; leg warmers; gloves [clothing]; stockings and socks; tights; swim wear, namely, bathing costumes, bathing trunks and bikinis; caps [headwear]; denim jackets; ski wear, namely ski trousers, ski dungarees, ski overalls, ski jackets, ski vests and ski jackets with detachable sleeves; neck scarves [mufflers]; heavy woolen clothing, namely, knitted pants, knitted shorts, and knitted tops; double breasted jackets; overcoat;

jogging suits; hats; toques; muscle tops; trousers; sweatshirts; sweatpants; tank tops; dresses; hosiery; lingerie, namely, underskirts, panties, bras, and underwear; men's, ladies and children's dress pants, dress suits and dress shirts; footwear, namely, beach shoes; men's formal shoes; sport shoes, namely, football shoes, gymnastic shoes, basketball shoes, running shoes; boots, namely half boots, lace boots, booties, heeled booties, open toe booties; heels; pointed toe heels for women; t-strap heels; sandals; ankle strap sandals; wedge sandals; sneakers; sneaker wedges; lace up sneakers; high top sneakers; slippers; ballet flats and pointed toe flats for women; pumps; peep toe pumps.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "FEMME", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11789.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th day of April, 2015, by Aktieselskabet af 21. november 2001, of Fredskovvej 5, 7330 Brande, Denmark, through its agent Cititrust International Inc., of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SELECTED HOMME

in respect of:

- (a) International Class 9 for spectacles [optics]; spectacle frames; sunglasses; spectacle cases;
- (b) International Class 18 for boxes of leather; envelopes of leather for packaging; trunks [luggage]; valises; travelling bags; travelling sets [leatherware]; garment bags for travel; vanity-cases, not fitted; rucksacks; handbags; beach bags; shopping bags; shoulder bags; school bags; suit cases; attache-cases; cases, of leather or leatherboard; briefcases; pouches of leather for packaging; pocket wallets; purses; key cases; business card cases; card cases [note cases]; credit card cases [wallets]; umbrellas; parasols; canes; walking-stick seats;
- (c) International Class 25 for clothing, namely, jeans pants, slacks with strap under foot, shorts, skirts, boxer shorts, culottes, blouses, waistcoats, jackets, coats, tunics, blazers, dresses; corsages, namely, bodices to be incorporated into clothing; bustiers; overalls; pullovers; underpants; vests; short sleeved vests, sweat shirt tops; dungarees; shawls; ties [clothing]; leg warmers; gloves [clothing]; stockings and socks; tights; swim wear, namely, bathing costumes, bathing trunks and bikinis; caps [headwear]; denim jackets; ski wear, namely ski trousers, ski dungarees, ski overalls, ski jackets, ski vests and ski jackets with detachable sleeves; neck scarves [mufflers]; heavy woolen clothing, namely, knitted pants, knitted shorts, and knitted tops; double breasted jackets; overcoat; jogging suits; hats; toques; muscle tops; trousers; sweatshirts; sweatpants; tank tops; dresses; hosiery; lingerie, namely, underskirts, panties, bras, and underwear; men's, ladies and children's dress pants, dress suits and dress shirts; footwear, namely, beach shoes; men's formal shoes; sport shoes, namely, football shoes, gymnastic shoes, basketball shoes, running shoes; boots, namely half boots, lace boots, booties, heeled booties, open toe booties; heels; pointed toe heels for women; t-strap heels; sandals; ankle strap sandals; wedge sandals; sneakers; sneaker wedges; lace up sneakers; high top sneakers; slippers; ballet flats and pointed toe flats for women; pumps; peep toe pumps.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "HOMME", separately and apart from the mark as shown.

The applicant claims that the French word "HOMME" when translated to the English language is "MAN".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11795.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th day of April, 2015, by Aktieselskabet af 21. november 2001, of Fredskovvej 5, 7330 Brande, Denmark, through its agent Cititrust International Inc., of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,16
in respect of:

- (a) International Class 9 for spectacles [optics]; spectacle frames; sunglasses; spectacle cases;
- (b) International Class 18 for boxes of leather; envelopes of leather for packaging; trunks [luggage]; valises; travelling bags; travelling sets [leatherware]; garment bags for travel; vanity-cases, not fitted; rucksacks; handbags; beach bags; shopping bags; shoulder bags; school bags; suit cases; attache-cases; cases, of leather or leatherboard; briefcases; pouches of leather for packaging; pocket wallets; purses; key cases; business card cases; card cases [note cases]; credit card cases [wallets]; umbrellas; parasols; canes; walking-stick seats;
- (c) International Class 25 for clothing, namely, jeans pants, slacks with strap under foot, shorts, skirts, boxer shorts, culottes, blouses, waistcoats, jackets, coats, tunics, blazers, dresses; corsages, namely, bodices to be incorporated into clothing; bustiers; overalls; pullovers; underpants; vests; short sleeved vests, sweat shirt tops; dungarees; shawls; ties [clothing]; leg warmers; gloves [clothing]; stockings and socks; tights; swim wear, namely, bathing costumes, bathing trunks and bikinis; caps [headwear]; denim jackets; ski wear, namely, ski trousers, ski dungarees, ski overalls, ski jackets, ski vests and ski jackets with detachable sleeves; neck scarves [mufflers]; heavy woolen clothing, namely, knitted pants, knitted shorts, and knitted tops; double breasted jackets; overcoat; jogging suits; hats; toques; muscle tops; trousers; sweatshirts; sweatpants; tank tops; dresses; hosiery; lingerie, namely, underskirts, panties, bras, and underwear; men's, ladies and children's dress pants, dress suits and dress shirts; footwear, namely, beach shoes; men's formal shoes; sport shoes, namely, football shoes, gymnastic shoes, basketball shoes, running shoes; boots, namely half boots, lace boots, booties, heeled booties, open toe booties; heels; pointed toe heels for women; t-strap heels; sandals; ankle strap sandals; wedge sandals; sneakers; sneaker wedges; lace up sneakers; high top sneakers; slippers; ballet flats and pointed toe flats for women; pumps; peep toe pumps.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11796.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th day of May, 2015, by IdeaLab Studios Ltd., of 1484 Salt Avenue, Belize City, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.11.1,12;29.1.2,4
in respect of:

- (a) International Class 9 for computer software for processing electronic payments and for transferring funds to and from others; magnetically encoded credit cards and electronic and magnetic ID cards for use in connection with payment for services;

- (b) International Class 35 for providing a web-based system and online portals in the field of consumer-to-business commerce for consumers to enter, manage and modify their consumer preference information for use by merchants to create and manage offers for delivery to consumers; promoting the goods of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods of others; promoting the goods and services of others by providing hypertext links to the web sites of others; promoting the goods and services of others by providing a web site featuring links to the online retail web sites of others; business consulting services in the field of online payments; managing and tracking credit card, debit card, ACH, prepaid cards, payment cards, and other forms of payment transactions via electronic communications networks for business purposes; business information management, namely, electronic reporting of business analytics relating to payment processing, authentication, tracking, and invoicing; business management, namely, optimization of payments for businesses;
- (c) International Class 36 for merchant services, namely, payment transaction processing services; financial analysis, financial consultancy; financial services, namely, electronic funds transfer; clearing and reconciling financial transactions via a global computer network; providing a wide variety of payment and financial services, namely, credit card services, issuing credit cards and lines of credit, processing and transmission of bills and payments thereof, bill payment services with guaranteed payment delivery, and brokerage of money market funds, all conducted via a global communications network; credit card and debit card transaction processing services; reimbursement of funds for disputed items in the field of electronic payment purchases; financial services, namely, credit agencies featuring credit processing, namely, credit checking, credit analyzing, and financial reporting services; bill payment services; financial transaction services, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; electronic foreign exchange payment processing; payment processing services, namely, providing virtual currency transaction processing services for others;
- (d) International Class 42 for information technology (IT) consultancy; providing information on computer technology and programming via a web site; cloud computing; rental of computer software; electronic data storage; hosting computer sites [web sites]; off-site data backup; providing search engines for the internet; server hosting; software as a service [SaaS]; rental of web servers; providing temporary use of on-line non-downloadable software for processing electronic payments; providing temporary use of on-line non-downloadable authentication software for controlling access to and communications with computers and computer networks.

The applicant claims that it has a bona fide intention to use the mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word “bzPayments”, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11833.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th day of May, 2015, by Caribbean Licensing Corp., of Worthing Christ Church, Barbados, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):
in respect of:

- (a) International Class 9 for eyeglass frames;
- (b) International Class 35 for retail stores featuring eyeglasses, sunglasses, frames, contact lenses and eye care products; retail optical stores services.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims that the Spanish word “TOSCANA” when translated to the English language is “TUSCAN”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11835.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 22nd day of May, 2015, by SOUTH CONE, INC., of 5935 Darwin Court, Carlsbad, CA 92008, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SURFARIS

in respect of International Class 25 for bathing trunks; bathing suits; beach clothes; shirts; t-shirts; blouses; skirts; shorts; jeans; underwear; jackets [clothing]; parkas; ponchos; dresses; gloves [clothing]; pajamas; sleepwear; scarves; shawls; socks; sweat pants; sweat shirts; sweaters; vests; bandanas [neckerchiefs]; headbands [clothing]; blazers; jogging suits; leotards; hosiery; wristbands [clothing]; tank tops; jerseys [clothing]; jumpers [pullovers]; jumper dresses; wind resistant jackets; bodysuits; trousers; waterproof clothing.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11851.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th day of May, 2015, by GALATEA INVESTMENTS (PTY) LIMITED, of Arabella Estate, Ashton, P.C. 6715, South Africa, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ARABELLA

in respect of International Class 33 for alcoholic beverages, excluding beer.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11867.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 26th day of June, 2015, by Nikon Corporation, of 2-15-3, Konan, Minato-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

Nikon

in respect of:

- (a) International Class 5 for pharmaceutical preparations; dietary supplements for human consumption; dietary supplements for animals;

- (b) International Class 35 for business administration and office work, namely, administrative processing of purchase orders, rental of advertising time on communication media, production of advertising films, rental of billboards [advertising boards], business auditing business efficiency expert services, advisory services for business management, professional business consultancy, business management of sports people, business management for freelance service providers, business project management services for construction projects, business management of reimbursement programmes for others, commercial information and advice for consumers [consumer advice shop], commercial administration of the licensing of the goods and services of others, provision of commercial and business contact information, commercial intermediation services, compilation of statistics, design of advertising materials, drawing up of statements of accounts, economic forecasting, invoicing, layout services for advertising purposes, on-line advertising on a computer network, provision of an on-line marketplace for buyers and sellers of goods and services, marketing, negotiation and conclusion of commercial transactions for third parties, news clipping services, organization of fashion shows for promotional purposes, outsourced administrative management for companies, outsourcing services [business assistance], pay per click advertising, presentation of goods on communication media, for retail purposes, price comparison services, procurement services for others [purchasing goods and services for other businesses], psychological testing for the selection of personnel, sales promotion for others, rental of sales stands, search engine optimization, sponsorship search, arranging subscriptions to telecommunication services for others, tax filing services, telemarketing services, telephone answering for unavailable subscribers, updating and maintenance of data in computer databases, web site traffic optimization, writing of publicity tests and writing of curriculum vitae for others; advertising;
- (c) International Class 44 for medical services, namely, artificial insemination services, blood bank services, convalescent homes, health care, hospices, hospitals, medical assistance, medical clinics, midwife services, nursing homes, nursing [medical], pharmacy advice, services of a psychologist, rehabilitation for substance abuse patients, rental of sanitation facilities and sanatoriums; veterinary services, namely, pet grooming and veterinary assistance.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11932.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th day of July, 2015, by United Industries Corporation, of 1 Rider Trail Plaza Drive, Suite 300, Earth City, Missouri 63045, U.S.A., through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BLACK FLAG

in respect of International Class 5 for insecticides.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11989.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th day of July, 2015, by United Industries Corporation, of 1 Rider Trail Plaza Drive, Suite 300, Earth City, Missouri 63045, U.S.A., through its agent Barrow & Williams LLP, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CUTTER

in respect of International Class 5 for insect repellants.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11990.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th day of July, 2015, by Vacasa, LLC, of 3934 NE Martin Luther King Jr. Blvd., Suite 204, Portland, OR 97212, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

VACASA

in respect of International Class 36 for real estate services, namely, rental property management, rental of vacation homes, and vacation home rental management services; real estate services, namely, rental of vacation homes, condominiums, cabins, and villas using pay per click advertising on a global computer network; rental of homes.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11998.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th day of August, 2015, by Jungle Fever Teas, of 18 Bermuda Street, Belmopan, Belize, with the Belize Intellectual Property Office, of 1902 Constitution Drive, Third Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 30 for iced tea; tea bags.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12079.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th day of August, 2015, by Apple Inc., of 1 Infinite Loop, Cupertino, California, 95014, U.S.A., through its agent Balderamos Arthurs LLP, Attorneys-at-Law, of 3750 University Blvd., Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

RETINA

in respect of International Class 14 for horological and chronometric instruments; watches; clocks; timepieces; chronographs for use as timepieces; chronometers; watchstraps; watch bands; cases for watches, clocks, and horological and chronometric instruments; parts for watches, clocks, and horological and chronometric instruments; jewelry.

The applicant claims that it has a bona fide intention to use the mark in Belize.

Priority claim is on the basis of an application filed under number 66637 on 24th February, 2015 in Jamaica.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12082.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th day of August, 2015, by Astellas Pharma Inc., of 5-1, Nihonbashi-Honcho 2-chome, Chuo-ku, Tokyo 103-8411, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25;29.1.2

in the color yellow, in respect of International Class 5 for pharmaceutical preparations for the treatment or urinary diseases.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12086.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th day of August, 2015, by Astellas Pharma Inc., of 5-1, Nihonbashi-Honcho 2-chome, Chuo-ku, Tokyo 103-8411, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MYRBETRIC

in respect of International Class 5 for pharmaceutical preparations for the treatment of urinary diseases.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12087.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th day of August, 2015, by Astellas Pharma Inc., of 5-1, Nihonbashi-Honcho 2-chome, Chuo-ku, Tokyo 103-8411, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.3.1,6,7;29.1.1

in the color Rubin red, in respect of International Class 5 for pharmaceutical preparations for the treatment of urinary diseases.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12088.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th day of August, 2015, by Astellas Pharma Inc., of 5-1, Nihonbashi-Honcho 2-chome, Chuo-ku, Tokyo 103-8411, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VESICARE

in respect of International Class 5 for pharmaceutical preparations for the treatment of urinary diseases.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12089.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st day of August, 2015, by LABORATORIOS AGROENZYMAS, S.A. DE C.V., of Canaima 12, Piso 5, Colonia La Loma, Tlalnepantla de Baz, Estado de México, México, C.P. 54060, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VERNER

in respect of International Class 1 for chemicals used in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers for agriculture; plant growth regulating preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 12098.15 should do so in writing addressed to the undersigned not later than the 31st day of December, 2015.

DATED this 5th day of October, 2015.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

PRINGLES

THE MARK shown above, Registration No. 3287.05, has been renewed in the name of **Pringles S.à.r.l., of 560A Rue de Neudorf, Luxembourg L-2220**, as of the 3rd day of August, 2015, in respect of **International Class 29** for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 8th day of September, 2015.

(3rd issue)

ONCE YOU POP, THE FUN DOESN'T STOP!

THE MARK shown above, Registration No. 3288.05, has been renewed in the name of **Pringles S.à.r.l., of 560A Rue de Neudorf, Luxembourg L-2220**, as of the 3rd day of August, 2015, in respect of **International Class 29** for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 8th day of September, 2015.

(3rd issue)

SORIANA

THE MARK shown above, Registration No. 3342.05, has been renewed in the name of **Tiendas Soriana, S.A. De C.V., of Alejandro de Rodas No. 3102-A, Col. Cumbres Octavo Sector, C.P. 64610, Monterrey, Nuevo León, México**, as of the 12th day of September, 2015, in respect of **International Class 35** for service stores, supermarkets, retail market stores and related business, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 8th day of September, 2015.

(3rd issue)

MERCEDES-BENZ

THE MARK shown above, Registration No. 6052, has been renewed in the name of **Daimler AG, of Mercedesstrasse 137, 70327 Stuttgart, Germany**, as of the 8th day of August, 2015, in respect of **International Class 7** for engines and motors, none being for land vehicles, parts of these goods included in Class 7, machines for use in the manufacture of land vehicles of engines and of motors, machine tools, machine couplings, machine belting, and agricultural implements included in Class 7, of which it has been used. The mark shall remain valid for a period of ten years until the 8th day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 8th day of September, 2015.

(3rd issue)

MERCEDES-BENZ

THE MARK shown above, Registration No. 6056, has been renewed in the name of **Daimler AG, of Mercedesstrasse 137, 70327 Stuttgart, Germany**, as of the 8th day of August, 2015, in respect of **International Class 12** for motor land vehicles; engines and chassis, all for motor land vehicles, and parts included in Class 12 of such engines; trailers (vehicles), cycles, side cars; and railway vehicles and under-carriages therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 8th day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 8th day of September, 2015.

(3rd issue)

HERTZ

THE MARK shown above, Registration No. 6100, has been renewed in the name of **HERTZ SYSTEM, INC., of 225 Brae Boulevard, Park Ridge, New Jersey 07656, U.S.A.**, as of the 30th day of September, 2015, in respect of **International Class 16** for paper, paper articles, cardboard and cardboard articles, all included in Class 16, printed matter and stationery, all for use in relation to motor land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 8th day of September, 2015.

(3rd issue)

BRUNSWICK

THE MARK shown above, Registration No. 8269, has been renewed in the name of **Connors Bros. Clover Leaf Seafoods Company, of 80 Tiverton Court, Suite 600, Markham, Ontario L3R 0G4, Canada**, as of the 25th day of August, 2015, in respect of **International Class 29** for canned fish, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize. The mark shall remain valid for a period of ten years until the 25th day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 8th day of September, 2015.

(2nd issue)

BLACK LABEL

THE MARK shown above, Registration No. 542, has been renewed in the name of **Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, The Netherlands**, as of the 18th day of September, 2015, in respect of **International Class 33** for scotch whiskey, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)

FAMILIA

THE MARK shown above, Registration No. 3103.05, has been renewed in the name of **Productos Familia S.A., of Crr 50- 8 Sur 117 Medellín, Colombia**, as of the 27th day of May, 2015, in respect of **International Class 5** for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides; **International Class 16** for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 27th day of May, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)

BECK'S

THE MARK shown above, Registration No. 3094.05, has been renewed in the name of **Brauerei Beck GmbH & Co. KG, of Am Deich 18/19, 28199 Bremen, Germany**, as of the 20th day of May, 2015, in respect of **International Class 32** for beers, of which it has not been used, Beck's has no commercial agent/dealer in Belize. The mark shall remain valid for a period of ten years until the 20th day of May, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)

Fruit₂O

THE MARK shown above, Registration No. 3155.05, has been renewed in the name of **Veryfine Products, Inc., of 10300 Alliance Road, Suite 500, Cincinnati, Ohio, 45242, U.S.A.**, as of the 21st day of June, 2015, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; fruit juices and fruit drinks; syrups and other preparations for making beverages; fruit flavoured waters, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of June, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)

FREESTAY CARIBBEAN

THE MARK shown above, Registration No. 3168.05, has been renewed in the name of **TROPICAL SHIPPING AND CONSTRUCTION COMPANY LIMITED, of 5 East 11th Street, Riviera Beach, Florida 33404, U.S.A.**, as of the 18th day of July, 2015, in respect of **International Class 35** for promoting business and tourism in the Caribbean, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)



CFE(26.4.18;27.5.17,24

THE MARK shown above, Registration No. 3285.05, has been renewed in the name of **The Cartoon Network, Inc., of 1050 Techwood Drive, N.W., Atlanta, Georgia 30318, U.S.A.,** as of the 3rd day of August, 2015, in respect of **International Class 41** for amusement and theme park services; **International Class 42** for providing temporary use of on-line non-downloadable software in the field of entertainment; **International Class 43** for restaurant services, sale of foods and beverage, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)



CFE(6):26.4.18;27.5.17,24

THE MARK shown above, Registration No. 3290.05, has been renewed in the name of **The Cartoon Network, Inc., of 1050 Techwood Drive, N.W., Atlanta, Georgia 30318, U.S.A.,** as of the 3rd day of August, 2015, in respect of **International Class 9** for audio and video analog and digital recording on tape, disc, records, DVD's, CD's, cassettes, or other recording media; motion picture films; motion picture films prepared for broadcast on television, cable television, digital television or satellite television or for theatrical viewing; apparatus for recording, producing, editing, reproducing, and transmitting sound, video, data and images; audio cassette, CD players and DVD players and recorders; radios, televisions; computers, notebook computers, electronic scanners; computer memory cards and drives; computer software; cameras, camera film; telephones and pagers; personal digital assistant ("PDA"); electronic diaries; electronic books; computer and video game programs, apparatus and software, computer game equipment containing memory devices namely, discs, sold as a unit for playing a parlor-type computer game; calculators; mousepads; optical instruments, including binoculars, telescopes, periscopes, microscopes, magnifying lenses and glasses, prisms, sunglasses and eyeglasses; apparatus for measuring, signalling, monitoring, analyzing, recording light, sound, length, height, speed, fluid flow, temperature, humidity, pressure, weight, volume, depth, magnetism, electricity, surface characteristics, data and images; rulers, compasses, scales, decorative magnets, magnets, batteries; encoded cards; hand-held karaoke players; pre-recorded, motion picture film cassettes to be used with hand-held viewers or projectors; pre-recorded audio tapes and booklets sold together as a unit; computer programs, namely, software linking digitized video and audio media to a global computer information network; encoded magnetic cards, including key cards, phone cards, credit cards, debit cards, cash cards, identification and security cards; consumer electronics of all kinds; and parts and accessories of these goods in Class 9; **International Class 16** for paper and paper articles; cardboard and cardboard articles; printed publications including books, magazines, newsletters; cartoons and cartoon posters, photographs, maps, almanacs, calendars, stationery, letter and envelope sets; postcards, gift cards, place cards, greeting cards, announcement cards; note pads, notebooks, rulers, albums, address books, book and paper binders, autograph books, comic books, memopads, coloring books, activity books, sketcher books, sticker albums, artist's materials, including canvas, drawing pads, paints, brushes; modeling clay; staplers, erasers, pencil sharpeners, pens, pencils, markers, crayons, high-lighters, chalk; pencil cases; paper weights; office supplies; school supplies; educational and instructional materials; stickers, decals, appliques, trading cards; paper hats, paper napkins; party bags, gift wrap, paper gift wrap bows, paper case decorations, paper table cloths, paper table decorations, paper table mats, bookends; **International Class 35** for on-line retail services; mail order catalog services; and retail store services featuring a wide variety of consumer goods; **International Class 38** for providing telecommunications access to an integrated digital platform in the nature of a secure broadband computer network for the production, distribution, transfer, and manipulation of motion picture, television and other media content; **International Class 41** for entertainment and education services in the nature of a continuing comedy, drama, action, adventure and/or animation program series and motion picture film production, provided through cable television, broadcast television, broadcast radio and the global computer information network, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)**CFE(6):26.11.12;27.5.17**

THE MARK shown above, Registration No. 3306.05, has been renewed in the name of **C.B. Fleet Company, Incorporated, of 4615 Murray Place, Lynchburg, Virginia 24502, U.S.A.**, as of the 16th day of August, 2015, in respect of **International Class 3** for cosmetics and cleansing preparations; topically applied external non-medicated hygiene and personal care products; solutions for external feminine hygiene and cleansing; liquid spray for external feminine hygiene and cleansing; absorbent powder for external feminine hygiene; body soap and deodorant cleansing bar for external feminine hygiene; foaming cleansing bath solution for external feminine hygiene and cleansing; deodorant spray for external feminine hygiene; pre-moistened towelettes (cloths) for external feminine hygiene and cleansing; gels and creams for vaginal moisturizing and lubrication; deodorant suppositories; douche; non-medicated preparations in the form of impregnated pads, adhesive patches, solids, gels, creams, lotions, and liquids for cleansing, toning, and moisturizing skin; hair care and coloring preparations; shampoos; anti-perspirants and deodorants; nail enamels; lipsticks; lip moisturizers; lip balms; make-up foundations; make-up removers; eye pencils; body powder and dentifrices; preparations and substances for use in oral hygiene; preparations and substances for dental hygiene, toothpaste, toothpowder, tooth gel, mouthwashes, breath fresheners; preparations for cleaning dentures; preparations for whitening the teeth, stain-removing preparations for teeth, preparations for cleaning teeth; **International Class 5** for pharmaceutical preparations; bowel cleansing preparations; enemas; laxatives; suppositories; pre-packaged enema solutions; preparations for treatment of dehydration; preparations and medicated pre-moistened rectal pads for temporary relief of itching and discomfort associated with hemorrhoids and anorectal disorders; bowel cleansing preparation kits consisting of laxative solutions and tablets, enemas, suppositories, enema bottles, enema bags, and medicated pre-moistened rectal pads; solutions used as a laxative and purgative for the treatment of constipation and gastrointestinal disturbances; bowel cleansing and laxative preparations in the form of liquid solutions and powders for reconstitution; topically applied external and internal medicated feminine hygiene and personal care products and cleansing solutions for internal douching; internal feminine cleansing solutions (also known as internal feminine douche or lavage); pharmaceutical preparations for vaginal moisturizing and lubrication; pharmaceutical preparation for use as a personal lubricant, anti-itch cream and gels; medicated powder; feminine hygiene cleansing towelettes; pre-moistened medicated cloths for relief of feminine itching; medicated skin cleansing preparations in the form of impregnated pads; medicated adhesive pads for use in concealing and reducing skin spots; medicated blemish sticks, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)

SALONPAS

THE MARK shown above, Registration No. 3330.05, has been renewed in the name of **Hisamitsu Pharmaceutical Co., Inc., of 408, Tashirodaikan-machi, Tosu-shi, Saga 841-0017, Japan**, as of the 2nd day of September, 2015, in respect of **International Class 5** for medicated lotions; medicated oils, medicated gels, medicated creams, medicated aerosols, medicated patches, medicated cataplasms, medicated poultices, transdermal anti-inflammatory analgesic preparations, plasters, materials for dressing, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 2nd day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)

THE MARK shown above, Registration No. 3332.05, has been renewed in the name of **Hisamitsu Pharmaceutical Co., Inc., of 408, Tashirodaikan-machi, Tosu-shi, Saga 841-0017, Japan**, as of the 2nd day of September, 2015, in respect of **International Class 5** for medicated lotions; medicated oils, medicated gels, medicated creams, medicated aerosols, medicated patches, medicated cataplasms,

medicated poultices, transdermal anti-inflammatory analgesic preparations, plasters, materials for dressing, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 2nd day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)

SEIKO

THE MARK shown above, Registration No. 3405, has been renewed in the name of **SEIKO HOLDINGS KABUSHIKI KAISHA (t/a Seiko Holdings Corporation), of 5-11, Ginza, 4-chome, Chuo-ku, Tokyo, 104, Japan,** as of the 22nd day of October, 2015, in respect of **International Class 9** for cinematographic and photographic apparatus and instruments; television cameras; parts and fittings included in Class 9 for all the aforesaid goods; camera shutters, photographic lenses, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)



CFE(6):26.1.10

THE MARK shown above, Registration No. 3501.05, has been renewed in the name of **Levi Strauss & Co., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111, U.S.A.,** as of the 10th day of November, 2015, in respect of **International Class 25** for pants; jeans; shorts; overalls; t-shirts, blouses; vests; skirts; jackets; coats, sportcoats, sweaters, sweatshirts; sweatpants; hats; ties; belts; socks; underwear and shoes, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)

CLEXANE

THE MARK shown above, Registration No. 6030, has been renewed in the name of **MAY & BAKER LIMITED, of 50 Kings Hill Avenue, Kings Hill, West Mailing, ME19 4AH, Kent, United Kingdom,** as of the 21st day of November, 2014, in respect of **International Class 5** for pharmaceutical preparations and substances, all for humans and all for sale in the United Kingdom, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)



CFE(6):26.11.1,12

THE MARK shown above, Registration No. 7646, has been renewed in the name of **Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.**, as of the 9th day of September, 2015, in respect of **International Class 12** for vehicles; apparatus for locomotion by land; parts and fittings for all the aforesaid; **International Class 35** for advertising, business and/or management services relating to vehicles; fleet management services; information and/or advisory services relating to the aforesaid; **International Class 37** for vehicle maintenance services; vehicle repair services; rental, loan and/or hire of equipment relating to the aforesaid; information and/or advisory services relating to the aforesaid; **International Class 39** for vehicle rental services, vehicle leasing services; vehicle towing services; vehicle breakdown recovery services; recovery of vehicles; vehicle leasing and rental services and reservation services for the rental and leasing of vehicles; information and/or advisory services relating to the aforesaid, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(2nd issue)

SATNIQUE

THE MARK shown above, Registration No. 7955, has been renewed in the name of **Alticor Inc., of 7575 Fulton Street East, Ada, Michigan 49355-0001, U.S.A.**, as of the 31st day of October, 2015, in respect of **International Class 3** for perfumes, non-medicated toilet preparations, cosmetic preparations, preparations for the hair, soaps and shampoos; essential oils; dentifrices; anti-perspirants, of which it has not been used, due to continued market research. The mark shall remain valid for a period of ten years until the 31st day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of September, 2015.

(1st issue)



CFE(6):26.2.5;27.5.17

THE MARK shown above, Registration No. 3009.05, has been renewed in the name of **Koninklijke Philips Electronics N.V., of Groenewoudseweg 1, 5621 BA Eindhoven, The Netherlands**, as of the 30th day of March, 2015, in respect of **International Class 11** for electric professional and household coffee making machines, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

WINTHROP

THE MARK shown above, Registration No. 3088.05, has been renewed in the name of **SANOFI, of Groenewoudseweg 1, 5621 BA Eindhoven, The Netherlands**, as of the 30th day of March, 2015, in respect of **International Class 11** for electric professional and household coffee making machines, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of March, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)



CFE(6):26.4.9

THE MARK shown above, Registration No. 3171.05, has been renewed in the name of **3M Company, of 3M Center, 2501 Hudson Road, St. Paul Minnesota, 55144-1000, U.S.A.**, as of the 6th day of July, 2015, in respect of **International Class 16** for stationery notes; note pads, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of July, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

ROCEPHIN

THE MARK shown above, Registration No. 3277.05, has been renewed in the name of **F. Hoffmann-La Roche AG, of Grenzacherstrasse 124, 4002 Basel, Switzerland**, as of the 2nd day of August, 2015, in respect of **International Class 5** for antibiotic preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

ZARIS

THE MARK shown above, Registration No. 3312.05, has been renewed in the name of **3M Company, of 3M Center, 2501 Hudson Road, St. Paul Minnesota, 55144-1000, U.S.A.**, as of the 23rd day of August, 2015, in respect of **International Class 5** for pharmaceutical preparations for medical use, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 23rd day of August, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)



CFE(6):1.15.5;27.5.24;29.1.2,8

THE MARK shown above, Registration No. 3341.05, has been renewed in the name of **The Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A.**, as of the 9th day of September, 2015, in respect of **International Class 32** for beverages, namely, drinking waters, mineral and aerated waters and other non-alcoholic beverages, namely, soft drinks, energy drinks and sports drinks; fruit drinks and juices, syrups, concentrates and powders for making beverages namely, flavored waters, mineral and aerated waters, soft drinks, energy drinks, sports drinks, fruit drinks and juices, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 9th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

ACADIA

THE MARK shown above, Registration No. 3344.05, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Centre, Detroit, Michigan 48265-3000, U.S.A.**, as of the 12th day of September, 2015, in respect of **International Class 12** for motor vehicles, structural parts of motor vehicles and engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

JURNISTA

THE MARK shown above, Registration No. 3355.05, has been renewed in the name of **JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, U.S.A.**, as of the 15th day of September, 2015, in respect of **International Class 5** for pharmaceutical preparations for human use, of which it has not been used, due to prevailing market conditions have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 15th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)



CFE(6):26.11.9;26.15.25;27.5.17

THE MARK shown above, Registration No. 3412.05, has been renewed in the name of **THE BLACK & DECKER CORPORATION, of 701 East Joppa Road, Towson, Maryland 21286, U.S.A.**, as of the 29th day of September, 2015, in respect of **International Class 7** for small household and personal care appliances, both electric and non-electric, namely, electric and stick mixers; electric knives; electric can openers; electric food blenders; electric juicers; electric food choppers/mincers; electric food processors; electric coffee bean grinders; electric stand mixers; upright floor and canister floor vacuum cleaners; electric floor polishers/waxers; **International Class 9** for electric clothes irons; home textile stain removal products utilizing ultrasonic technology in combination with a liquid; pest and insect control products namely electronic and/or ultrasonic indoor/outdoor biting insect control devices and rodent control devices; **International Class 11** for small household and personal care appliances, both electric and non-electric, namely, electric toasters; electric toaster ovens; table top ovens, portable microwave ovens, electric coffee makers; electric espresso machines; electric cappuccino makers; electric tea kettles; electric popcorn poppers; electric indoor barbecue grills; electric waffle makers; electric woks; electric griddles; electric skillet, electric ice cream makers; electric deep fryers; electric pressure cookers; electric bread makers; electric rice cookers, food steamers; electric hotplates, electric slow cookers; electric tortilla warmers; electric vacuum sealers; electric hand-held hair dryers; stationary and hand-held hard and soft bonnet electric hair dryers; humidifiers; dehumidifiers; air cleaners and air filters; **International Class 20** for sawhorses; workbenches; shelves; cabinets; tool boxes (not of metal); organizer and drawer systems; reels, not of metal, for garden hoses; utility carts;

outdoor storage sheds and container; utility tablets, benches, chairs and step stools, all made of plastic, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of September, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

ROZEREM

THE MARK shown above, Registration No. 3429.05, has been renewed in the name of **Takeda Pharmaceutical Company Limited, of 1-1, Doshomachi 4-chome, Chuo-ku, Osaka, Japan**, as of the 3rd day of October, 2015, in respect of **International Class 5** for pharmaceutical preparations for the treatment of insomnia and other sleep related diseases, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 3rd day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

DILATREND

THE MARK shown above, Registration No. 3436.05, has been renewed in the name of **F. Hoffmann-La Roche AG, of Grenzacherstrasse 124, 4002 Basel, Switzerland**, as of the 4th day of October, 2015, in respect of **International Class 5** for pharmaceutical preparations for the treatment of cardiovascular diseases, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

FJ CRUISER

THE MARK shown above, Registration No. 3523.05, has been renewed in the name of **Toyota Jidosha Kabushiki Kaisha (a/t/a Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan**, as of the 21st day of November, 2015, in respect of **International Class 12** for motor cars and parts thereof not included in other classes, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)



CFE(6):1.1.10;26.1.1,16

THE MARK shown above, Registration No. 4408, has been renewed in the name of **Sullair, LLC, of 3700 East Michigan Boulevard, Michigan City, Indiana 46360-9990, U.S.A.,** as of the 11th day of October, 2015, in respect of **International Class 7** for compressors (machines) and pneumatic tools being parts of machines, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

SULLAIR

THE MARK shown above, Registration No. 4409, has been renewed in the name of **Sullair, LLC, of 3700 East Michigan Boulevard, Michigan City, Indiana 46360-9990, U.S.A.,** as of the 11th day of October, 2015, in respect of **International Class 7** for compressors (machines) and pneumatic tools being parts of machines, of which it has been used. The mark shall remain valid for a period of ten years until the 11th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

LATICRETE

THE MARK shown above, Registration No. 7904, has been renewed in the name of **LATICRETE INTERNATIONAL, INC., of 1 Laticrete Park North, Bethany, Connecticut 06524-3423, U.S.A.,** as of the 17th day of November, 2015, in respect of **International Class 19** for mortars, grouts, cements, with and without additives, for installing tile, brick, stone and other surface coverings; plasters; stucco; cement boards; and waterproofing fabrics and waterproofing compounds for use in the construction, repair or maintenance of buildings; bituminous materials and building materials for the construction, repair and maintenance of floors, roofs, and ceilings; plastics, glass fibre, rubber and composites for use as building materials, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of November, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

(1st issue)

INSUMAN

THE MARK shown above, Registration No. 8671, has been renewed in the name of **AVENTIS PHARMA DEUTSCHLAND GmbH, of Brüningstrasse 50, D-65926 Frankfurt am Main, Germany,** as of the 17th day of October, 2015, in respect of **International Class 5** for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of October, 2025, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of October, 2015.

NOTICES OF ASSIGNMENT

DREAM

Hearts On Fire Company, the Registered Proprietor of Trade Mark No. 1718.03, has, by veritable proof tendered before the Registrar on the 14th day of July, 2015, being Deed of Assignment, executed on the 15th day of June, 2015, assigned the trade mark to **Hearts on Fire Company, LLC, of 99 Summer Street, Boston, Massachusetts 02110, U.S.A.**, as of the 15th day of June, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.

BARENA

SABMiller International B.V., the Registered Proprietor of Trade Mark No. 3687.06, has, by veritable proof tendered before the Registrar on the 28th day of September, 2015, being Deed of Assignment, executed on the 11th day of August, 2015, assigned the trade mark to **SABMiller International Brands Limited, of SABMiller House, Church Street West, Woking, Surrey GU21 6HS, United Kingdom**, as of the 1st day of August, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.

BRUTAL FRUIT

SABMiller International B.V., the Registered Proprietor of Trade Mark No. 3749.06, has, by veritable proof tendered before the Registrar on the 28th day of September, 2015, being Deed of Assignment, executed on the 11th day of August, 2015, assigned the trade mark to **SABMiller International Brands Limited, of SABMiller House, Church Street West, Woking, Surrey GU21 6HS, United Kingdom**, as of the 1st day of August, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.

REDD'S PREMIUM COLD

SABMiller International B.V., the Registered Proprietor of Trade Mark No. 3750.06, has, by veritable proof tendered before the Registrar on the 28th day of September, 2015, being Deed of Assignment, executed on the 11th day of August, 2015, assigned the trade mark to **SABMiller International Brands Limited, of SABMiller House, Church Street West, Woking, Surrey GU21 6HS, United Kingdom**, as of the 1st day of August, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.

PERONI NASTRO AZZURRO

PERONI NASTRO AZZURRO LIMITED, the Registered Proprietor of Trade Mark No. 3763.06, has, by veritable proof tendered before the Registrar on the 28th day of September, 2015, being Deed of Assignment, executed on the 11th day of August, 2015, assigned the trade mark to **SABMiller International Brands Limited, of SABMiller House, Church Street West, Woking, Surrey GU21 6HS, United Kingdom**, as of the 1st day of August, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.



CFE(6):1.3.1;5.1.12;27.5.24;29.1.4

SABMiller International B.V., the Registered Proprietor of Trade Mark No. 3832.06, has, by veritable proof tendered before the Registrar on the 28th day of September, 2015, being Deed of Assignment, executed on the 11th day of August, 2015, assigned the trade mark to **SABMiller International Brands Limited, of SABMiller House, Church Street West, Woking, Surrey GU21 6HS, United Kingdom**, as of the 1st day of August, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.

BARENA

SABMiller International B.V., the Registered Proprietor of Trade Mark No. 3839.06, has, by veritable proof tendered before the Registrar on the 28th day of September, 2015, being Deed of Assignment, executed on the 11th day of August, 2015, assigned the trade mark to **SABMiller International Brands Limited, of SABMiller House, Church Street West, Woking, Surrey GU21 6HS, United Kingdom**, as of the 1st day of August, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.

REDD'S

SABMiller International B.V., the Registered Proprietor of Trade Mark No. 5092.07, has, by veritable proof tendered before the Registrar on the 28th day of September, 2015, being Deed of Assignment, executed on the 11th day of August, 2015, assigned the trade mark to **SABMiller International Brands Limited, of SABMiller House, Church Street West, Woking, Surrey GU21 6HS, United Kingdom**, as of the 1st day of August, 2015, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.

STEEL RESERVE

SABMiller International B.V., the Registered Proprietor of Trade Mark No. 6828.10, has, by veritable proof tendered before the Registrar on the 28th day of September, 2015, being Deed of Assignment, executed on the 11th day of August, 2015, assigned the trade mark to

SABMiller International Brands Limited, of SABMiller House, Church Street West, Woking, Surrey GU21 6HS, United Kingdom, as of the 1st day of August, 2015, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.

JORDAN

NIKE INTERNATIONAL LTD., the Registered Proprietor of Trade Mark No. 11308.14, has, by veritable proof tendered before the Registrar on the 12th day of August, 2015, being Notarized Deed of Assignment, notarized on the 20th day of July, 2015, assigned the trade mark to **NIKE INNOVATE C.V., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A.,** as of the 1st day of April, 2014, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 6th day of October, 2015.

NOTICES OF MERGER

DURAMUNE

Zoetis W LLC, the Registered Proprietor of Trade Mark No. 817.02, has, by veritable proof tendered before the Registrar on the 24th day of September, 2015, being Certified Copy of Certificate of Merger, certified on the 26th day of June, 2015, been merged with and into **Zoetis Services LLC, of 100 Campus Drive, Florham Park, NJ 07932, U.S.A.**, as of the 26th day of April, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 6th day of October, 2015.

SPECTRAMAST

Zoetis P & U LLC, the Registered Proprietor of Trade Mark No. 3034.05, has, by veritable proof tendered before the Registrar on the 24th day of September, 2015, being Certified Copy of Certificate of Merger, certified on the 26th day of June, 2015, been merged with and into **Zoetis Services LLC, of 100 Campus Drive, Florham Park, NJ 07932, U.S.A.**, as of the 26th day of April, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 6th day of October, 2015.

NOTICES OF CHANGE OF NAME OF PROPRIETOR**CFE(6):1.1.10;26.1.1,16**

THE NAME OF THE PROPRIETOR of Trade Mark No. 4408, has, by veritable proof tendered before the Registrar on the 27th day of August, 2015, being Certified Copy of Unanimous Written Consent in lieu of a Special Meeting, certified on the 7th day of August, 2015, been changed from **Sullair Corporation**, to **Sullair, LLC**, as of the 29th day of November, 2012, the appropriate records of which have been effected in the Register.

DATED this 6th day of October, 2015.

SULLAIR

THE NAME OF THE PROPRIETOR of Trade Mark No. 4409, has, by veritable proof tendered before the Registrar on the 27th day of August, 2015, being Certified Copy of Unanimous Written Consent in lieu of a Special Meeting, certified on the 7th day of August, 2015, been changed from **Sullair Corporation**, to **Sullair, LLC**, as of the 29th day of November, 2012, the appropriate records of which have been effected in the Register.

DATED this 6th day of October, 2015.

NOTICES OF RECORDAL OF ADDRESS FOR SERVICE

CFE(6):26.1.18

GENERAL ELECTRIC COMPANY, the Registered Proprietor of Trade Mark No. 89, has, by veritable proof tendered before the Registrar on the 30th day of September, 2015, recorded **ARGUELLES & COMPANY, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 29th day of September, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 6th day of October, 2015.

HOTPOINT

GENERAL ELECTRIC COMPANY, the Registered Proprietor of Trade Mark No. 308/TM/2002, has, by veritable proof tendered before the Registrar on the 30th day of September, 2015, recorded **ARGUELLES & COMPANY, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 29th day of September, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 6th day of October, 2015.

GE MONEY

GENERAL ELECTRIC COMPANY, the Registered Proprietor of Trade Mark No. 3673.06, has, by veritable proof tendered before the Registrar on the 29th day of September, 2015, recorded **ARGUELLES & COMPANY, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 29th day of September, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 6th day of October, 2015.

JORDAN

Nike Innovate C.V., the Registered Proprietor of Trade Mark No. 11308.14, has, by veritable proof tendered before the Registrar on the 18th day of September, 2015, recorded **ARGUELLES & COMPANY, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize**, as its new **Registered Agent and Address for Service**, as of the 18th day of September, 2015, the appropriate recordals of which have been effected in the Register.

DATED this 6th day of October, 2015.

NOTICES OF SURRENDER








TAKE NOTICE that 3M Company, of 3M Center, 2501 Hudson Road, St. Paul Minnesota, 55144-000, 06183, U.S.A., the proprietor









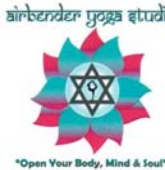
of Trademark No. 3171.05 “ ”, hereby surrenders such registration in respect of the following goods: **International Class 9 - for computer software; computer software for creating notes and annotations;**

International Class 16 – for paper, cardboard and goods made from these materials, not included in other classes; printed matter; stationery; adhesives for stationery or household purposes; plastic materials for packaging (not included in other classes); printed notes featuring messages, pictures or ornamental design; business forms, index cards, index tabs, easel paper, easel pads, sketch pads, art pads, banners of paper, page markers, bookmarks and recipe cards containing adhesive on one side of the sheets for attachment to surfaces; adhesive tape for stationery or office use; labelling tape; cover-up tape for paper; correcting tape for type; tape flags; easels; display and message boards, strips and shapes containing adhesive on one side of the sheet for attachment to surfaces; dry erase writing boards and writing surfaces; holders for stationery notes, notepads and tape flags; dispensers for tape flags and stationery notes; ball point pens and highlighter pens containing tape flags.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
10510.14	TOUCH ID	APPLE INC 1 Infinite Loop, Cupertino 95014, U.S.A.	9 35
11194.14		APPLE INC 1 Infinite Loop, Cupertino 95014, U.S.A.	12 14 16 18
11402.15		American Fashion Distributors Limited Withfield Tower, 2 nd Floor, 4792 Coney Drive, Belize City, Belize	25
11403.15		American Fashion Distributors Limited Withfield Tower, 2 nd Floor, 4792 Coney Drive, Belize City, Belize	25
11450.15	HIDROTECNIA	HIDROTECNIA LIMITED Equity House, 84 Albert Street, Belize City, Belize	1 3 11 37
11473.15		COMERCIALIZADORA DE LACTEOS Y DERIVADOS, S.A. DE C.V. Calzada Lázaro Cárdenas 185, CP. 35077, Parque Industrial Lagunero, Gómez Palacio, Durango, México	29
11479.15		COMERCIALIZADORA DE LACTEOS Y DERIVADOS, S.A. DE C.V. Calzada Lázaro Cárdenas 185, CP. 35077, Parque Industrial Lagunero, Gómez Palacio, Durango, México	29
11601.15	DIGITAL CROWN	APPLE INC. 1 Infinite Loop, Cupertino 95014, U.S.A.	14
11660.15		METROMATCH INTERNATIONAL LIMITED Commercial Free Zone, Belize/Mexico Border, Corozal District, Belize	25 34
11661.15		METROMATCH INTERNATIONAL LIMITED Commercial Free Zone, Belize/Mexico Border, Corozal District, Belize	25 34

11662.15		METROMATCH INTERNATIONAL LIMITED Commercial Free Zone, Belize/Mexico Border, Corozal District, Belize	25 34
11673.15	ALAMO	Quimica Goncal S.A. DE C.V. Avenida Revolución número 2020-A, Colonia Buenos Aires, Monterrey, Nuevo León, México. C.P. 64800	1
11694.15		British American Tobacco (Brands) Inc. 2711 Centerville Road, Suite 300, Wilmington, Delaware 19808, USA	34
11695.15	lap·band	Apollo Endosurgery, Inc. 1120 S. Capital of TX Hwy, Suite 300, Austin Texas 78746, U.S.A.	10
11708.15	ZINC CLAD	THE SHERWIN WILLIAMS COMPANY 101 W. Prospect Avenue, Cleveland, Ohio 44115- 1075, U.S.A.	1
11754.15	ZIPPO	Zippo Manufacturing Company 33 Barbour Street, Bradford, Pennsylvania, 16701, U.S.A.	4 34
11765.15	RIMAC MEJOR CALIDAD SIEMPRE	AGROQUÍMICA INDUSTRIAL RIMAC, S.A. La Lima (100 meters North of Hacienda La Lima), Cartago, Costa Rica	1 5
11774.15	DIAMOND RESERVE	Demerara Distillers Europe B.V. Ankersmidplein 2, 1506 CK Zaandam, The Netherlands	33
11813.15	LICKS	Duquet Enterprizes Ltd. Black Coral Street, San Pedro Town, Ambergris Caye, Belize, C.A.	43
11815.15		COLDWELL BANKER LLC 175 Park Avenue, Madison, New Jersey 07940, USA	36
11817.15	WONDER PONY LAND	Gi-GO Toys Factory Limited Flat "E", 1/F., Wah Fai Ind., Sze Shan Street, Yau Tong, Kowloon, Hong Kong	28
11828.15		Universal Protein Supplements Corporation dba Universal Nutrition 3 Terminal Road, New Brunswick, New Jersey 08901, U.S.A.	25
11829.15		Universal Protein Supplements Corporation dba Universal Nutrition 3 Terminal Road, New Brunswick, New Jersey 08901, U.S.A.	25

11831.15	 HARVEST FOR KIDS	Belize Camping Experience P.O. Box 161, Belize City, Belize	35 36
11838.15	INFINITY EDGE	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA	9
11844.15	HAWK EYE	Godfrey Phillips India Limited 49, Community Centre, Friends Colony, New Delhi – 25, India	34
11848.15		Airbender Yoga Studio 3739 University Heights, Belize City, Belize	25 41
11849.15	THE SEA IN EVERY STEP	SOUTH CONE, INC. 5935 Darwin Court, Carlsbad, CA 92008, U.S.A.	25
11858.15	RIMAC-ONVO	AGROQUÍMICA INDUSTRIAL RIMAC, S.A. La Lima (100 meters North of Hacienda La Lima), Cartago, Costa Rica	1 5
11890.15	SWIRLY HEAD WINE	Justin Reynolds Lower Dover, Mile 59, George Price Highway, Unitedville, Belize	33
