



## **INTELLECTUAL PROPERTY JOURNAL**

**BELIPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”*

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**NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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## APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> July, 2013, by DePuy Synthes, Inc., of 700 Orthopaedic Drive, Warsaw, Indiana 46581, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### RECLAIM

in respect of International Class 10 for surgical instruments for use in orthopaedic surgery.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9954.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> July, 2013, by Omni Industries, Inc., of 7031 Bryce Canyon Avenue, Greenwell Springs, Louisiana, 70739, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.15.15;27.5.1

in respect of International Class 4 for lubricants; motor oil, gas oil, fuel oil and industrial grease, lubricating grease; automotive lubricants; industrial lubricants; non-chemical additives for fuels.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10019.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> July, 2013, by INVERSIONES BOSQUES DE CEREZO S.A., of San José, La Uruca, from Corporación FONT 50 metres north, Costa Rica, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### FLORA

in respect of International Class 8 for hand operated agricultural tools used for the aid in the transporting bananas.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10020.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> August, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## FORANDO

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10047.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> August, 2013, by MERCK KGaA, of Frankfurter Strasse 250, D-64293 Darmstadt, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PENCYLCAP

in respect of :

- (a) International Class 5 for pharmaceutical preparations;
- (b) International Class 10 for surgical and medical apparatus and instruments; needles for medical purposes; syringes for injections; syringes for medical purposes; injectors for medical purposes; suture materials.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10050.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> August, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## VIVACE

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10056.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 14<sup>th</sup> August, 2013, by Aspen Pharmacare Holdings Limited, of Aspen Park 98 Armstrong Avenue, La Lucia Ridge, 4019 Durban, South Africa, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1

in respect of International Class 5 for pharmaceutical and veterinary preparations namely, adsorbent cotton, acetates for pharmaceutical purposes, acids for pharmaceutical purposes, adhesive bands for medical purposes, adhesive plaster, adhesive tapes for medical purposes, adhesives for dentures, alcohol for pharmaceutical purposes, alloys of precious metals for dental purposes, amino acids for medical purposes, anaesthetics, analgesics, antibiotics, antiseptic cotton, aseptic cotton, bacteriological preparations for medical and veterinary use, balms for medical purposes, balsamic preparations for medical purposes, bandages for dressings, hygienic bandages, menstruation bandages, adhesives bands, for medical purposes, bath salts for medical purposes, biological preparations for medical purposes, blood for medical purposes, camphor for medical purposes, chemical preparations for medical purposes, chemical preparations for pharmaceutical purposes, chloroform, deodorants for clothing and textiles, compresses, cooling sprays for medical purposes, cotton for medical purposes, decoctions for pharmaceutical purposes; plasters for medical purposes; medical dressings, surgical dressings; teeth filling material; moulding wax for dentists; disinfectants for hygiene purposes; lozenges for pharmaceutical purposes, pectin for pharmaceutical purposes, pepsins for pharmaceutical purposes, propolis dietary supplements, propolis for pharmaceutical purposes, serotherapeutic medicines, steroids.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10078.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 14<sup>th</sup> August, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## RENASTE

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10079.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> August, 2013, by TELEVISA, S.A. DE C.V. and MARIA DANIELA RIVERA ZACARÍAS, of Avenida Chapultepec 18, Col. Doctores, Del. Cuauhtémoc, C.P. 06724 México D.F. México, and Privada del Rosal No. 17-B, Palmira, CP. 62490, Cuernavaca, Morelos, México, through its agent Morgan & Morgran Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## hablando sola<sub>drz</sub>

CFE(6):27.5.1

in respect of International Class 16 for paper, cardboard and goods made from these materials not included in other classes, namely, albums, almanacs, bags made of paper for packaging, calendars, song books, document files, booklets, advertisement boards of paper or cardboard, catalogues, newsletters, writing books, folders for papers, absorbent sheets of paper, toilet paper, note books, books, signboards of paper or cardboard, tablecloths of paper, manuals, newspapers, posters, postcards, magazines, bookends of paper or cardboard, placards of paper or cardboard, cards; printed matter; bookbinding material, photographs, namely printed photographs; stationery; adhesives for stationery or household purposes, namely, adhesive bands and adhesive tapes; artists' materials, namely, drawing sets, canvas for painting, painters' brushes, tracing patterns, patterns for dressmaking, drawing rulers, drawing boards, hand-rests for painters; paint brushes; typewriters and office requisites [except furniture]; instructional and teaching material [except apparatus]; plastic materials for packaging, not included in other classes, namely, bags made of plastics for packaging, document holders made of plastics, bookends of plastics, plastic film for wrapping; printers' type, namely, numerals and letters; printing blocks.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "HABLANDO SOLA drz" when translated to the English language are "TALKING BY MYSELF drz".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10097.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> September, 2013, by George G. Hardie, Sr., of 91 ½ Miles Northern Highway, Santa Elena, Corozal District, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## ROYAL REWARDS

in respect of:

- (a) International Class 28 for promotional game cards; promotional game materials; gaming equipment, namely, chips, gaming tables and gaming cloths; playing cards and card games; playing card game accessories, namely, playing card cases, playing card holders, mats for use in connection with playing card games, playing card shuffling devices and dice; game cards;
- (b) International Class 41 for organizing, conducting and operating card games and tournaments; providing casino facilities [gambling].

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10129.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> September, 2013, by FERREYCORP S.A.A., of Jr. Cristobal del Peralta Norte 820, Surco, Peru, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## FERREYCORP

in respect of:

- (a) International Class 7 for engines, other than for land vehicles; engines not for land vehicles, compressors for machines, electricity generators, and pumps for machines, for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair; machines and machine tools for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair;
- (b) International Class 37 for maintenance and repair services of vehicles, equipment, and machinery for use in earth moving, earth conditioning, material handling, construction, mining, paving, agriculture, and forestry; maintenance and repair services of engines and power generation equipment; maintenance and repair services of control units for all of the foregoing; installation, maintenance, and repair of machinery; rental of equipment and machinery for use in earth moving, earth conditioning, material handling, construction, mining, and paving.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10143.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> September, 2013, by FERREYCORP S.A.A., of Jr. Cristóbal del Peralta Norte 820, Surco, Peru, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## FERREYROS

in respect of:

- (a) International Class 7 for engines, other than for land vehicles; engines not for land vehicles, compressors for machines, electricity generators, and pumps for machines, for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair; machines and machine tools for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair;
- (b) International Class 37 for maintenance and repair services of vehicles, equipment, and machinery for use in earth moving, earth conditioning, material handling, construction, mining, paving, agriculture, and forestry; maintenance and repair services of engines and power generation equipment; maintenance and repair services of control units for all of the foregoing; installation, maintenance, and repair of machinery; rental of equipment and machinery for use in earth moving, earth conditioning, material handling, construction, mining, and paving.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10145.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> September, 2013, by Hyundai Motor Company, of 231 Yangjae-dong, Seocho-gu, Seoul, Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## XCIENT

in respect of International Class 12 for automobiles; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, except for parts of lighting apparatus, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars; motorcycles; handling carts; baby carriages; automobile tyres; shock absorbers for automobiles; brakes for vehicles; tractors for agricultural purposes; transmission for land vehicles; engines for land vehicles; motors for land vehicles; trucks; bicycles; wheelchairs; locomotives; ships; aeroplanes; parachutes.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 40-2013-0019323 on 27<sup>th</sup> March, 2013 in Korea.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10187.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> September, 2013, by Gillette Company, of One Gillette Park, Boston Massachusetts, 02127, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ARCTIC ICE

in respect of International Class 3 for deodorants for human beings or for animals; antiperspirants [toiletries].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10188.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> October, 2013, by PUMA SE, of Puma Way 1, 91074 Herzogenaurach, Germany, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.4;27.5.17

in respect of International Class 14 for watches, clocks and chronometric instruments as well as parts and accessories thereof and fittings therefore; precious metals and their alloys; jewellery, precious stones.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10203.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> October, 2013, by PUMA SE, of Puma Way 1, 91074 Herzogenaurach, Germany, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.4

in respect of International Class 14 for watches, clocks and chronometric instruments as well as parts and accessories thereof and fittings thereof; precious metals and their alloys; jewellery, precious stones.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10204.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> October, 2013, by King Car Food Industrial Co., Ltd., of No. 230, Roosevelt Road, Sec. 3, Taipei, Taiwan, R.O.C., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**KAVALAN**

in respect of International Class 33 for whisky; prepared alcoholic cocktail; sparkling wines; coffee-based liqueurs.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10252.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> October, 2013, by King Car Food Industrial Co., Ltd., of No. 230, Roosevelt Road, Sec. 3, Taipei, Taiwan, R.O. C., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



**KA  
VA  
LAN**

CFE(6):7.1.14;27.5.1

in respect of International Class 33 for whisky; prepared alcoholic cocktail; sparkling wines; coffee-based liqueurs.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10253.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 30<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> October, 2013, by The Goodyear Tire & Rubber Company, of 200 Innovation Way, Akron, Ohio 44316-0001, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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**BELTAK**

in respect of International Class 12 for tyres for vehicle wheels and inner tubes for use therewith; treads for retreading tires [tyres].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10256.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> October, 2013, by Ascension Health Alliance, of 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

**ASCENSION**

in respect of:

- (a) International Class 35 for promoting public awareness of the need for emergency preparedness; management and operation of a health system comprised of hospitals, medical clinics, nursing homes, acute care facilities, long-term care facilities, wellness centers, congregate and assisted living facilities, outpatient surgery centers, urgent care centers, imaging centers, cancer centers, rehabilitation centers, pharmacies, health and physical therapy centers, convalescent centers, heart centers, home healthcare, and hospice care centers; association services, namely, promoting the interests of medical patients and access to and growth of the healthcare industry; promoting public awareness of the transformation of healthcare, access to healthcare coverage for all, healthcare reform, health, disease prevention, health care cost containment, chronic disease management, health care, health care policy, and health care management; charitable services, namely, promoting collaboration among schools, community-based organizations, business, government, health and human services agencies, and community organizers and leaders, to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, promoting collaboration among non-profit, charitable, and community organizations to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, identifying, advancing and promoting public awareness of the health-related needs of low income communities; business development services, namely, providing start-up support in urban communities for businesses of others; providing business consulting to emerging and start-up companies; business consultation in the field of developing business plans; assisting others with the creation and development of business plans; medical referrals; referrals in the field of remote monitoring equipment; operation of telephone call centers including those that provide video contact for others in the field of healthcare information; customer services, namely, providing customer service and product inquiry services via telephone, email, and video conference for others in the field of healthcare information; providing customer services via telephone, email, and video conference for others in the field of healthcare information; consulting services in the field of workforce management; business organization and management consulting services in the field of health and healthcare management, namely, to identify, assess, monitor, and improve the quality and reliability of practices, procedures, services and facilities; consulting services in the field of health and healthcare management, namely, to identify, assess, monitor and improve the quality and reliability of medical practice management, business processes, business management services and medical facilities; asset management services, namely, reporting on service histories, utilization of the medical assets, end of product life information and replacement costs all related to medical diagnostic, clinical and biomedical equipment; billing services in the field of healthcare; providing independent review of clinical trials for business purposes; business consulting and management in the field of clinical trials, namely, providing information management services; consulting in the fields of healthcare operations management and hospital operations management; new business venture development and formation consulting services; promoting public interest in education, recognition, career advancement, and leadership for elite managers and executives in corporations and professional service firms; business management consultation in the field of executive and leadership development in the healthcare field; charitable services, namely, organizing youth groups to undertake projects to benefit the needy and the community to encourage leadership, character, compassion, and good citizenship; consulting services in business leadership development and business management; vendor management services for healthcare facilities; providing reimbursement benchmarking information and other market intelligence to healthcare organizations; promoting collaboration within the scientific, research and medical communities to achieve advances in the field of healthcare; healthcare management service organization (MSO) services, namely, providing practice organization, management and administrative support services to individual physicians or small group practices; promoting public awareness of birth trauma prevention and perinatal safety; administering pharmacy reimbursement programs and services;

- (b) International Class 37 for technical support services, namely, troubleshooting in the nature of repair of medical equipment and devices, remote monitoring equipment, mobile devices, telecommunications, and personal technology devices; technical support services, namely, troubleshooting in the nature of repair of computer hardware; repair services for medical diagnostic imaging, clinical and biomedical equipment;
- (c) International Class 44 for providing consulting and information in the field of emergency medical response for hospitals; healthcare services, namely, providing information in the field of healthcare ethics; telehealth services, namely, providing health care information by telephone; telehealth services, namely, monitoring the health of individuals utilizing electronic information and communication technology; monitoring the health of individuals utilizing electronic information and communication technology; disease management programs; health care services, namely, wellness programs; providing health information; consulting services in the field of health and wellness; health care services, namely, providing a Web-based platform in the field of chronic disease management that allows users to track, collect, record and analyze health, lifestyle, and personal biometric data; health services, namely, providing a database and educational materials in the field of chronic disease management, including but not limited to diabetes, congestive heart failure, asthma, COPD, obesity and hypertension, and featuring inputting and collection of data and information for all treatment and diagnostic purposes; providing a website featuring information in the field of health and wellness; providing an internet website for health care professionals and patients that allows for the exchange of information from remote locations using electronic patient monitoring devices that feed information to the web site that can be accessed in real-time by health care professionals for purposes of monitoring and diagnosing medical conditions; providing medical information, consultancy and advisory services; remote monitoring of data indicative of the health or condition of an individual or group of individuals; providing an internet website portal featuring health and wellness information; wellness and health-related consulting services; healthcare information provided for others via telephone, email, and video conference; healthcare services, namely, providing healthcare facilities in the nature of hospitals, long-term care facilities, clinics and wellness centers; providing healthcare services, hospices, managed health care services, and health care; health care in the nature of health maintenance organizations, and providing occupational and physical therapy and rehabilitation services, drug screening, physical examinations, nursing services, outpatient services, fitness centers for therapeutic use, women's healthcare services, surgery services, senior's healthcare services, diabetes diagnostic and treatment services, oncology diagnostic and treatment services, wound care and emergency medical services; healthcare; clinical mental health counseling services; medical information services, namely, reporting of consumer authorized clinical testing results directly to the patient; healthcare and medical tourism services, namely, establishing and maintaining a healthcare provider network in other countries for the provision of healthcare services; healthcare services, namely, integrated healthcare services with a network of international healthcare providers; consulting services in the field of health and healthcare, namely, to reduce birth trauma, mitigate risk and improve patient safety outcomes; providing information in the field of obstetrics.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/919,368 on 30<sup>th</sup> April, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10261.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> October, 2013, by Ascension Health Alliance, of 101 S. Hanley Road, Suite 450, St. Louis, Missouri 63105, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof



CFE(6):27.5.1,4,11,21  
in respect of:

- (a) International Class 35 for promoting public awareness of the need for emergency preparedness; management and operation of health system comprised of hospitals, medical clinics, nursing homes, acute care facilities, long-term care facilities, wellness centers, congregate and assisted living facilities, outpatient surgery centers, urgent care centers, imaging centers, cancer centers, rehabilitation centers, pharmacies, health and physical therapy centers, convalescent centers, heart centers, home healthcare, and hospice care centers; association services, namely, promoting the interests of medical patients and access to and growth of the healthcare industry; promoting public awareness of the transformation of healthcare, access to healthcare coverage for all, healthcare reform, health, disease prevention, health care cost containment, chronic disease management, health care, health care

policy, and health care management; charitable services, namely, promoting collaboration among schools, community-based organizations, businesses, government, health and human services agencies, and community organizers and leaders, to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, promoting collaboration among non-profit, charitable, and community organizations to identify, advance and promote public awareness of the health-related needs of low income communities; charitable services, namely, identifying, advancing and promoting public awareness of the health-related needs of low income communities; business development services, namely, providing start-up support in urban communities for businesses of others; providing business consulting to emerging and start-up companies; business consultation in the field of developing business plans; assisting others with the creation and development of business plans; medical referrals; referrals in the field of remote monitoring equipment; operation of telephone call centers including those that provide video contact for others in the field of healthcare information; customer services, namely, providing customer service and product inquiry services via telephone, email, and video conference for others in the field of healthcare information; providing customer services via telephone, email, and video conference for others in the field of healthcare information; consulting services in the field of workforce management; business organization and management consulting services in the field of health and healthcare management, namely, to identify, assess, monitor, and improve the quality and reliability of practices, procedures, services and facilities; consulting services in the field of health and healthcare management, namely, to identify, assess, monitor and improve the quality and reliability of medical practice management, business processes, business management services and medical facilities; asset management services, namely, reporting on service histories, utilization of the medical assets, end of product life information and replacement costs all related to medical diagnostic, clinical and biomedical equipment; billing services in the field of healthcare; providing independent review of clinical trials for business purposes; business consulting and management in the field of clinical trials, namely, providing information management services; consulting in the fields of healthcare operations management and hospital operations management; new business venture development and formation consulting services; promoting public interest in education, recognition, career advancement, and leadership for elite managers and executives in corporations and professional service firms; business management consultation in the field of executive and leadership development in the healthcare field; charitable services, namely, organizing youth groups to undertake projects to benefit the needy and the community to encourage leadership, character, compassion, and good citizenship; consulting services in business leadership development and business management; vendor management services for healthcare facilities; providing reimbursement benchmarking information and other market intelligence to healthcare organizations; promoting collaboration within the scientific, research and medical communities to achieve advances in the field of healthcare; healthcare management service organization (MSO) services, namely, providing practice organization, management and administrative support services to individual physicians or small group practices; promoting public awareness of birth trauma prevention and perinatal safety; administering pharmacy reimbursement programs and services;

- (b) International Class 37 for technical support services, namely, troubleshooting in the nature of repair of medical equipment and devices, remote monitoring equipment, mobile devices, telecommunications, and personal technology devices; technical support services, namely, troubleshooting in the nature of repair of computer hardware; repair services for medical diagnostic imaging, clinical and biomedical equipment;
- (c) International Class 44 for providing consulting and information in the field of emergency medical response for hospitals; healthcare services, namely, providing information in the field of healthcare ethics; telehealth services, namely, providing health care information by telephone; telehealth services, namely, monitoring the health of individuals utilizing electronic information and communication technology; monitoring the health of individuals utilizing electronic information and communication technology; disease management programs; health care services, namely, wellness programs; proving health information; consulting services in the field of health and wellness; health care services, namely, providing a Web-based platform in the field of chronic disease management that allows users to track, collect, record and analyze health, lifestyle, and personal biometric data; health services, namely, providing a database and educational materials in the field of chronic disease management, including but not limited to diabetes, congestive heart failure, asthma, COPD, obesity and hypertension, and featuring imputing and collection of data and information for all treatment and diagnostic purposes; providing a website featuring information in the field of health and wellness; providing an internet website for health care professionals and patients that allows for the exchange of information from remote locations using electronic patient monitoring devices that feed information to the web site that can be accessed in real-time by health care professionals for purposes of monitoring and diagnosing medical conditions; providing medical information, consultancy and advisory services; remote monitoring of data indicative of the health or condition of an individual or group of individuals; providing an internet website portal featuring health and wellness information; wellness and health-related consulting services; healthcare information provided for others via telephone, email, and video conference; healthcare services, namely, providing healthcare facilities in the nature of hospitals, long-term care facilities, clinics and wellness centers; providing healthcare services, hospices, managed health care services, and health care; health care in the nature of health maintenance organizations, and providing occupational and physical therapy and rehabilitation services, drug screening, physical examinations, nursing services, outpatient services, fitness centers for therapeutic use, women's healthcare services, surgery services, senior's healthcare services, diabetes diagnostic and treatment services, oncology diagnostic and treatment services, wound care and emergency medical services; healthcare; clinical mental health counseling services; medical information services, namely, reporting of consumer authorized clinical testing results directly to the patient; healthcare and medical tourism services, namely, establishing and maintaining a healthcare provider network in other countries for the provision of healthcare services; healthcare services, namely, integrated healthcare services with a network of international healthcare

providers; consulting services in the field of health and healthcare, namely, to reduce birth trauma, mitigate risk and improve patient safety outcomes; providing information in the field of obstetrics.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/919,388 on 30<sup>th</sup> April, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10262.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> October, 2013, by Universal City Studios LLC, of 100 Universal City Plaza, Universal City, California 91608, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 9 for prerecorded audio cassettes, prerecorded video cassettes, prerecorded audio tapes, prerecorded video tapes all featuring motion pictures and television programs; prerecorded compact discs featuring music; prerecorded DVDs and CD ROM programs featuring motion pictures and television programs; prerecorded computer software programs featuring motion pictures and television programs; interactive multimedia software programs for education and entertainment; interactive multi-media software for playing games; downloadable videos, pre-recorded television programs and pre-recorded motion pictures featuring comedy, drama, romance, fantasy, science fiction, horror, mystery, action, adventure and animation;
- (b) International Class 41 for production and distribution of television programs and motion pictures; provision of non-downloadable video, television programs and motion pictures via a video-on-demand service; entertainment services, namely, providing online games, web-based games, interactive games, video games and mobile games; amusement park services.

The applicant claims that it has used the mark since 2012.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10264.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> November, 2013, by Baxter International Inc., of One Baxter Parkway, Deerfield, IL 60015, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## SHARESOURCE

in respect of:

- (a) International Class 9 for computer software for monitoring, collecting and transmitting patient data; computer software allowing medical professionals to access data for the monitoring, analyzing and diagnosing of medical conditions and treatment; computer software allowing medical professionals to prescribe and update prescriptions; computer software allowing patients to access and view their medical data, treatments and history and order prescribed medication and product;

- (b) International Class 42 for providing a cloud computing network featuring software for use in monitoring, collecting and transmitting patient data; providing a cloud computing network featuring software allowing medical professionals to access data for the monitoring, analyzing and diagnosing of medical conditions and treatment; providing a cloud computing network featuring software allowing medical professionals to prescribe and update prescriptions, and allowing patients to access and view their medical data, treatments, and history and order prescribed medication and product; providing temporary use of online non-downloadable operating software for accessing and using a cloud computing network; consultancy in the field of cloud computing networks and applications; design and development of operating software for accessing and using a cloud computer network; computer software technical support services, namely, services for monitoring, administration, updating and management of software, including remote medical device resident application and firmware software;
- (c) International Class 44 for providing a website for medical professionals and medical patients featuring medical information from remote locations via electronic patient monitoring devices that feed information to the website that can be accessed in real-time by medical professionals for purposes of monitoring, analyzing and diagnosing medical conditions and treatment, prescribing and updating patient prescriptions and by medical patients for the purpose of viewing their medical data, treatments and history and ordering prescribed medication and product.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10305.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of March, 2014.

**DATED** this 27<sup>th</sup> day of December, 2013.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of May, 2012, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,18;29.1.4

in the colors dark blue and light blue, in respect of:

- (a) International Class 3 for washing preparations; laundry bleaching preparations and laundry preparations; fabric softeners for laundry use; cleaning preparations, polishing preparations, scouring solutions; potpourri [fragrances]; incense; oils for perfumes and scents; scented water for household use and for use on fabrics; scented wood; aromatics [essential oils]; fumigation preparations to be emitted into the air, atmosphere or on fabrics in the form of smoke, vapour or gas; perfumery;
- (b) International Class 4 for dust removing preparations, dust binding compositions for sweeping; candles, fragranced or scented candles, candles for scenting or perfuming the atmosphere; illuminating grease, illuminating wax; tapers, nightlights [candles], wicks for candles, lamp wicks;
- (c) International Class 5 for air deodorising preparations; air purifying preparations; deodorants for clothing and textile fabrics;
- (d) International Class 11 for air purifying apparatus and machines; disinfectant apparatus for industrial purposes, air filters for air conditioning units.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed under number 010392298 on the 10th day of April, 2012 in Alicante, Spain.



**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8873.12 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 15<sup>th</sup> day of November, 2013, by Starbucks Corporation doing business as Starbucks Coffee Company, of 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trademark mark, as proprietor thereof-



CFE(6):2.3.1,23;26.1.1,14  
in respect of:

- (a) International Class 3 for decalcifying and descaling preparations for cleaning domestic brewing machines; cleaning preparations for domestic brewing machines; cleaner for use on domestic brewing machines;
- (b) International Class 7 for electric coffee grinders for domestic or commercial use; electric milk frothers; vending machines;
- (c) International Class 9 for computer software for use in authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, storing and organizing audio data; audio recordings featuring classical, jazz, contemporary, pop, seasonal, R and B, soul, world, zydeco, reggae, rock, folk and show tunes music; digital audio players; downloadable music via a global computer network and wireless devices;
- (d) International Class 11 for electrical appliances, namely, espresso makers and coffee makers for domestic and/or commercial use; water filters; water filtration and purification units and replacement cartridges and filters therefor;
- (e) International Class 16 for publications and printed materials, namely, newsletters and magazines featuring information about coffee and coffee drinkers; paper filters for coffee makers, photo albums, art paper, drawing pencils, artists' brushes, coloured pens, felt pens, fountain and ink pens, pencils, ball point pens, bookmarks, pencil boxes, stationery boxes, pen cases, pencil cases, stationery, posters, paper napkins, paper cups, paper coasters, paper bags, paper boxes and paper for wrapping and packaging; instructional booklets.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9282.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of April, 2013, by Royal Mayan Shrimp Farms, Ltd., of Savannah Rd., Independence Village, Stann Creek District, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.9.16

in respect of International Class 29 for crustaceans, not live; shrimps, not live.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to “the pictorial representation of the shrimps shown”, separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9741.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 26<sup>th</sup> day of April, 2013, by Royal Mayan Shrimp Farms, Ltd., of Savannah Rd., Independence Village, Stann Creek District, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.9.16;5.7.12,22

in respect of International Class 29 for crustaceans, not live; shrimps, not live.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to “the pictorial representation of the shrimps shown”, separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9742.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 19<sup>th</sup> day of June, 2013, by Luz Helena Adarve Gómez, of Carrera 7 No. 71-51 Torre B. Piso 9, Bogotá, Colombia, through its agent Arguelles & Co., Attorneys-at-Law, Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.7.16,21,24;29.1.1

in the color red as shown in the mark, which is characteristic of and form an integral part of the mark, in respect of International Class 39 for air transport; air transportation of passengers, mails and freight; courier services [messages or merchandise]; air delivery of goods; air transportation services for freight; travel guide services and travel tour guide services; travel agency services, namely, arranging and booking of land and air transportation and package holiday services for arranging travel; arranging of travel tours, namely, agents for arranging travel, sightseeing [tourism] as part of a tour or vacation package; organization, booking and tours arrangement, day trips and sightseeing tours; travel information services; provision of information of departure and arrival of flights; registration of passengers in airports; registration of baggage in airports; airplanes freighting, passengers airline services in the nature of a frequent flyer program; providing a website featuring information, services and booking capabilities primarily related to travels, car rentals and freight [shipping of goods], namely, airline flight schedules, airline flight reservations, booking of air flights, booking of seats in flights, assignation of food in flights, car rental reservations, shipment arrangements of merchandise and freight.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9916.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of September, 2013, by Hurley Phantom C.V., of Colosseum 1, Hilversum 1213NL, Netherlands, through its agent Glenn D. Godfrey & Co. LLP, Attorneys-at-Law, 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1

in respect of International Class 25 for apparel, namely, t-shirts, walking shorts, shorts, sweatpants, sweatshirts, swimwear, bathing suits, jackets, fleece jackets, fleece shirts, fleece sweatshirts, wet suits, belts, jeans, slacks, pants, shirts, woven shirts, knit shirts, tops, bottoms, halter tops, blouses, tank tops, skirts, dresses, sarongs, sweaters, cardigans, beach cover ups, sleepwear, undergarments, pajamas, robes, jumpers, jump suits, rompers, overalls, parkas, ski suits, ski pants, ski wear and socks; caps; hats; headbands; shoes; sports shoes and sandals.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10134.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of September, 2013, by CrossFit, Inc., of 1500 Green Hills Road, Suite 201, Scotts Valley, CA 95066, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

**CROSSFIT**

in respect of:

- (a) International Class 25 for clothing, namely, jackets, pants, shirts, socks; headwear, namely, caps, hats, headgear for wear; footwear, namely, sports shoes;
- (b) International Class 41 for conducting fitness classes; health club services [fitness training]; personal trainer services [fitness training]; entertainment in the nature of competitions in the field of fitness; entertainment in the nature of sports competitions; providing information in the field of fitness, nutrition, sports and exercise via a website; educational services, namely, conducting lectures, seminars and workshops in the fields of fitness, nutrition, sports and exercise; entertainment services, namely, providing information in the fields of fitness training, sports, exercise via a podcast; entertainment services, namely and on-going series featuring fitness, nutrition, sport and exercise provided through television, radio, satellite, film, internet, audio and video media; production of television programs, radio programs and cinematographic films.

The applicant claims that it has used this mark since 2010.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10136.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of September, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trademark mark, as proprietor thereof-

## VELDEP

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10139.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of September, 2013, by BASF Agro B.V., Arnhem (NL), Zweigenerlassung Zürich, of Im Tiergarten 7, Zürich, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trademark mark, as proprietor thereof-

## FASTAC

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;

- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10141.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2013, by Christian Lacroix, of 7 Rue Henri Rochefort, Paris, France, through its agent Morales & Co., Attorneys-at-Law, of 3401 Mountain View Boulevard, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.13  
in respect of:

- (a) International Class 18 for luggage made of leather, imitations of leather and other material namely traveling bags, luggage namely trunks and sets, vanity cases, not fitted; leather pouches, boxes of leather or leather board sold empty, rucksacks, handbags, beach bags, shopping bags, shoulder bags, attaché cases, briefcases, pouches, fine leather goods namely pocket wallets, purses, key cases, card holders; parasols, umbrellas, canes, walking stick seats;
- (b) International Class 25 for clothing and underwear, namely sweaters, shirts, dress bodies, corsets, suits, waistcoats, waterproof clothing, skirts, coats, pullovers, trousers, dresses, clothing jackets, shawls, stoles, sashes for wear, scarves, neck ties, braces for clothing, clothing gloves, clothing belts, stockings, tights, socks, bathing suits, bath robes, footwear namely sandals, slippers, sneakers, and shoes, headgear for wear.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10151.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2013, by Christian Lacroix, of 7 Rue Henri Rochefort, Paris, France, through its agent Morales & Co., Attorneys-at-Law, of 3401 Mountain View Boulevard, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

Christian Lacroix  
HOMME

in respect of:

- (a) International Class 18 for luggage made of leather, imitations of leather and other material namely traveling bags, luggage namely trunks and sets, vanity cases, not fitted; leather pouches, boxes of leather or leather board sold empty, rucksacks, handbags, beach bags, shopping bags, shoulder bags, attaché cases, briefcases, pouches, fine leather goods namely pocket wallets, purses, key cases, card holders; parasols, umbrellas, canes, walking stick seats;
- (b) International Class 25 for clothing and underwear, namely sweaters, shirts, dress bodies, corsets, suits, waistcoats, waterproof clothing, skirts, coats, pullovers, trousers, dresses, clothing jackets, shawls, stoles, sashes for wear, scarves, neck ties, braces for

clothing, clothing gloves, clothing belts, stockings, tights, socks, bathing suits, bath robes, footwear namely sandals, slippers, sneakers, and shoes, headgear for wear.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10152.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

---

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2013, by Christian Lacroix, of 7 Rue Henri Rochefort, Paris, France, through its agent Morales & Co., Attorneys-at-Law, of 3401 Mountain View Boulevard, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25;27.5.19  
in respect of:

- (a) International Class 18 for luggage made of leather, imitations of leather and other material namely traveling bags, luggage namely trunks and sets, vanity cases, not fitted; leather pouches, boxes of leather or leather board sold empty, rucksacks, handbags, beach bags, shopping bags, shoulder bags, attaché cases, briefcases, pouches, fine leather goods namely pocket wallets, purses, key cases, card holders; parasols, umbrellas, canes, walking stick seats;
- (b) International Class 25 for clothing and underwear, namely sweaters, shirts, dress bodies, corsets, suits, waistcoats, waterproof clothing, skirts, coats, pullovers, trousers, dresses, clothing jackets, shawls, stoles, sashes for wear, scarves, neck ties, braces for clothing, clothing gloves, clothing belts, stockings, tights, socks, bathing suits, bath robes, footwear namely sandals, slippers, sneakers, and shoes, headgear for wear.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10153.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2013, by Christian Lacroix, of 7 Rue Henri Rochefort, Paris, France, through its agent Morales & Co., Attorneys-at-Law, of 3401 Mountain View Boulevard, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

Christian Lacroix

in respect of:

- (a) International Class 18 for luggage made of leather, imitations of leather and other material namely traveling bags, luggage namely trunks and sets, vanity cases, not fitted; leather pouches, boxes of leather or leather board sold empty, rucksacks, handbags, beach bags, shopping bags, shoulder bags, attaché cases, briefcases, pouches, fine leather goods namely pocket wallets, purses, key cases, card holders; parasols, umbrellas, canes, walking stick seats;

- (b) International Class 25 for clothing and underwear, namely sweaters, shirts, dress bodies, corsets, suits, waistcoats, waterproof clothing, skirts, coats, pullovers, trousers, dresses, clothing jackets, shawls, stoles, sashes for wear, scarves, neck ties, braces for clothing, clothing gloves, clothing belts, stockings, tights, socks, bathing suits, bath robes, footwear namely sandals, slippers, sneakers, and shoes, headgear for wear.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10154.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 18<sup>th</sup> day of September, 2013, by MoneyGram Payment Systems, Inc., of 1550 Utica Avenue S. Suite 100, Minneapolis, Minnesota 55416, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):24.15.13;26.1.1;29.1.1

in the colors red and white, in respect of International Class 36 for financial services, namely, money transfer services, electronic funds transfer services, bill payment services, processing payments to third parties, namely through electronic funds transfer services, bill payment services and money order services; payment processing services, namely electronic credit card and debit card transaction processing services, money order services; debit, credit and stored value card services; check processing.

The applicant claims that it has used this mark since 2012.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10167.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of October, 2013, by VERSACE 19.69 ABBIGLIAMENTO SPORTIVO S.R.L., of Via Daniele Crespi, 1 I-21052 Busto Arsizio (VA) (IT), through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trademark mark, as proprietor thereof-



CFE(6):26.4.17,18;27.7.12

in respect of International Class 25 for clothing for gentlemen, ladies and children, namely, clothing of leather; clothing of imitations of leather; shirts; blouses; skirts; suits; jackets [clothing]; trousers; shorts; jerseys [clothing] undershirts; pajamas (Am.); stockings; singlets; corsets [underclothing]; suspenders; underpants; brassieres; slips [undergarments]; hats; headscarves [headwear]; neckties; raincoats; overcoats; coats; swimsuits; tracksuits; anoraks; ski pants; belts [clothing]; fur coats; mufflers; gloves [clothing]; dressing gowns; footwear, namely, slippers, sports shoes, sandals, beach shoes, basketball shoes, football shoes, gymnastic shoes, running shoes, training shoes, walking shoes, casual boots and walking boots.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10198.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of November, 2013, by PepsiCo, Inc., of 700 Anderson Hill Road, Purchase, New York 10577, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trademark mark, as proprietor thereof-

## FRITOLAY GOOD FUN!

in respect of:

- (a) International Class 29 for potato chips; dried and cooked fruits and vegetables; vegetable-based snack foods;
- (b) International Class 30 corn-based snack foods; cereal-based snack food; rice-based snack food; chips [cereal products]; cereal preparations; bread, pastry and confectionery.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10285.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of November, 2013, by Coors Brewing Company, of 1225 17<sup>th</sup> Street, Suite 3200, Denver Colorado 80202, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## COORS LIGHT

in respect of International Class 32 for beer.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10289.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

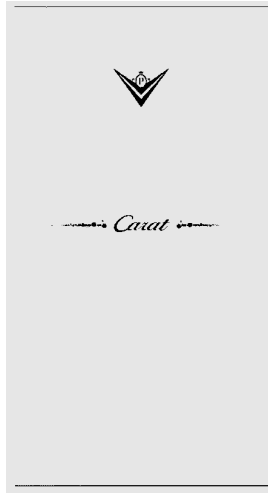
**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of November, 2013, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,25;26.3.23

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10290.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of November, 2013, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## CARAT

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarette, lighters; matches.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10291.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of November, 2013, by ESPECIFICOS STENDHAL, S.A. DE C.V., of Camino a Santa Teresa 1040 Mezanine 1 Col. Jardines en la Montaña, C.P. 14210, México D.F., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trademark mark, as proprietor thereof-

## **BALEPTIL**

in respect of International Class 5 for medicines for human purposes for the treatment of epilepsy.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10292.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of November, 2013, by ESPECIFICOS STENDHAL, S.A. DE C.V., of Camino a Santa Teresa 1040 Mezanine 1 Col. Jardines en la Montaña, C.P. 14210, México D.F., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trademark mark, as proprietor thereof-

## **RELIVAN**

in respect of International Class 5 for medicines for human purposes for the treatment of migraine.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10294.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 4<sup>th</sup> day of November, 2013, by ESPECIFICOS STENDHAL, S.A. DE C.V., of Camino a Santa Teresa 1040 Mezanine 1 Col. Jardines en la Montaña, C.P. 14210, México D.F., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trademark mark, as proprietor thereof-

## **NEURART**

in respect of International Class 5 for medicines for human purposes for the treatment of migraine.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10295.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of November, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, at the Belize Intellectual Property Office, 1902 Constitution Drive (3<sup>rd</sup> Floor), Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.9.1,5  
in respect of 32 for beer.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the word “Beer”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10297.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of November, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, at the Belize Intellectual Property Office, 1902 Constitution Drive (3<sup>rd</sup> Floor), Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.5,9;29.1.1,3  
in respect of 32 for beer.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the words “Beer” and “Lager”, separately and apart from the mark as shown.

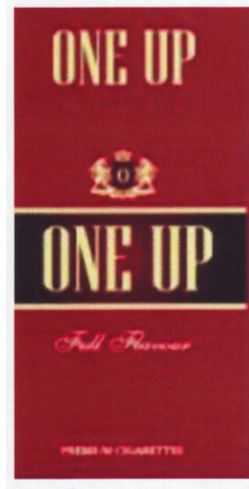
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10298.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 6<sup>th</sup> day of November, 2013, by Godfrey Phillips India Ltd., of Four Square House, 49, Community Centre, New Friends Colony, New Delhi-110065, India, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof



CFE(6):24.1.9,17;25.1.15,19;29.1.1

in respect of International Class 34 for cigarette, cigar, cigarette filter, tobacco pouches, chewing tobacco and smoker's articles namely cigarette ashtray.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the words "Full Flavor" and "Premium Cigarettes", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10300.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 7<sup>th</sup> day of November, 2013, by Best Buy Realty, Co., Ltd., of 8 Park Street, South, Corozal Town, Belize, at the Belize Intellectual Property Office, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):7.3.11;26.11.2,12;29.1.2,8

in respect of 36 for real estate agencies, real estate appraisal, real estate brokers, leasing of real estate and real estate management

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the word "Realty", separately and apart from the mark as shown.

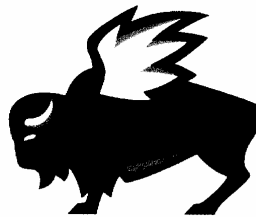
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10302.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of November, 2013, by Buffalo Wild Wings, Inc., of 5500 Wayzata Boulevard, Minneapolis, Minnesota 55416, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof



CFE(6):3.4.1,4,25

in respect of International Class 43 for bar and restaurant services; take-out restaurant services; catering services.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10313.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of November, 2013, by Buffalo Wild Wings, Inc., of 5500 Wayzata Boulevard, Minneapolis, Minnesota 55416, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof

## **BUFFALO WILD WINGS**

in respect of International Class 43 for bar and restaurant services; take-out restaurant services; catering services.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10314.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of November, 2013, by CONAIR CORPORATION, of One Cummings Point Road, Stamford, CT 06902, U.S.A., through its agent HILBORNE, HAWKIN & CO., LTD., of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **TOPSYTAIL**

in respect of International Class 26 for hair accessories, namely hair loops used for hair styling.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10316.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of November, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **DELIRIO DE CONTROL**

in respect of International Class 3 for soap; perfumery; aromatics [essential oils]; oils for cleaning purposes; oils for cosmetic purposes; oils for toilet purposes; cosmetic preparations for skin care; hair lotions; shampoos; hair waving preparations; hair spary; dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the words "Delirio de Control", when translated from the Spanish language to the English language are "Delusion of Control".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10318.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of November, 2013, by JLO Holding Company, LLC c/o Murphy & Kress, 2401 Main Street, Santa Monica, California 90405, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **JENNIFER LOPEZ**

in respect of:

- (a) International Class 18 for leather and non-leather handbags, evening bags, tote bags, backpacks, sling backpacks, canvas shopping, mesh shopping, wicker shopping, and textile shopping bags, wallets, clutch purses, coin purses, diaper bags, travel bags, luggage, cosmetic cases sold empty, and umbrellas;
- (b) International Class 25 for women's and children's apparel, namely, dresses, gowns, sheaths, skirts, jumpers, shirts, camisoles, jerseys, tank-tops, t-shirts, sweaters, sweatshirts, cardigans, pants, trousers, coats, rainwear, jackets, wraps, scarves, belts, fur

collars, lingerie, underwear, sleepwear, loungewear, swimwear, gloves, socks, hosiery, ties; women's and children's footwear, namely, slippers, sandals and shoes; women's and children's hats.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10322.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 14<sup>th</sup> day of November, 2013, by JLO Holding Company, LLC c/o Murphy & Kress, 2401 Main Street, Santa Monica, California 90405, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **JLO BY JENNIFER LOPEZ**

in respect of:

- (a) International Class 18 for leather and non-leather handbags, evening bags, tote bags, backpacks, sling backpacks, canvas shopping, mesh shopping, wicker shopping, and textile shopping bags, wallets, clutch purses, coin purses, diaper bags, travel bags, luggage, cosmetic cases sold empty, and umbrellas;
- (b) International Class 25 for women's and children's apparel, namely, dresses, gowns, sheaths, skirts, jumpers, shirts, camisoles, jerseys, tank-tops, t-shirts, sweaters, sweatshirts, cardigans, pants, trousers, coats, rainwear, jackets, wraps, scarves, belts, fur collars, lingerie, underwear, sleepwear, loungewear, swimwear, gloves, socks, hosiery, ties; women's and children's footwear, namely, slippers, sandals and shoes; women's and children's hats.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10326.13 should do so in writing addressed to the undersigned not later than the 11<sup>th</sup> day of April, 2014.

**DATED** this 13<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of December, 2012, by Apple Inc., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **SIRI**

in respect of:

- (a) International Class 9 for dictation machines; speech recognition software; speech to text conversion software; database management software; handheld mobile device capable of providing access to the internet and for sending, receiving and storing of telephone calls, faxes, electronic mail and other digital data; computer software for global positioning and providing travel directions;
- (b) International Class 39 for piloting and GPS navigation services;
- (c) International Class 41 for providing news and commentary in the field of entertainment, sporting and cultural events;
- (d) International Class 42 for providing customized computer searching services, namely, searching and retrieving information at the customer's specific request via telephone and global computer networks; providing a website that gives users the ability to review various print, photographic, graphic image and audio and video content and utilize a custom template to provide input, likes,

dislikes, edits, changes, modifications, opinions, suggestion and comments and engage in social, business and community networking; searching and retrieving information, sites and other resources available on computer networks for others;

- (e) International Class 45 for personal assistant services, namely, providing personal concierge services for others in the nature of making requested personal and business arrangements and reservations, running errands and providing customer specific information to meet individual needs; security consultancy, namely identification verification services by providing authentication of personal identification information via secure storage and transmitting such information via the internet, personal assistant services, namely membership club services by providing (on-line) information to members in the fields of personal growth and motivation, personal image development and personal development, self-improvement, self-fulfillment, and interpersonal communication, personal assistant services by providing organizational services for personal and business schedules and calendars, personal assistance services by providing personal chef services, personal letter writing, providing consulting services in the fields of styling and rental of fashion clothing, personal stylist services, namely, evaluating the physical attributes and lifestyle of others and recommending clothing and accessories to achieve the personal image desired by the client, providing services for the selection gifts for others, providing personal shopping assistance and consultancy, personal reminder services in the area of upcoming important dates and events, providing personal assistant services for others in the nature of planning, organizing, coordinating, arranging and assisting individuals to perform daily task; background investigation and research services; concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs; internet based dating, social introduction and social introduction agencies; security services, namely, providing security assessments of physical locations, information systems, and working environments.

The applicant claims that it intends to use this mark.

Priority claim is on the basis of an application filed on June 12, 2012 under number 60624 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9390.12 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 9<sup>th</sup> day of May, 2013, by Global Trading GmbH, of Baerler Strasse 100, D-47441 Moers, Germany, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.9.2,5;25.1.15,19;26.1.1,18

in respect of International Class 34 for tobacco goods [luxury articles], in particular cigarettes and filter-tipped cigarettes; smokers' articles, namely, cigarette holders, cigarette cases not of precious metal, match boxes and lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9773.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.



(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of May, 2013, by Apple Inc., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## AIRDROP

in respect of International Class 9 for computers, computer peripheral devices, computer terminals; computer hardware; computer game software for gaming machines including slot machines or video lottery terminals, microprocessors, memory boards, monitors, displays, keyboards, cables, modems, printers, disk drives, adapters [electricity], adapter cards, connectors [electricity] and drives [disk] for computers; blank computer storage media; magnetic data carriers; computer software, recorded; computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; computer software and firmware, namely, operating system programs, data synchronization programs, and application development tool programs for personal and handheld computers; computer hardware and software for providing integrated telephone communication with computerized global information networks; pre-recorded computer programs for personal information management, database management software, character recognition software, telephony management software, electronic mail and messaging software, paging software, mobile telephone software; database synchronization software, computer programs for accessing, browsing and searching online databases, computer software for the redirection of messages, internet e-mail, and/or other data to one or more electronic handheld devices from a data store on or associated with a personal computer or a server; computer software for the synchronization of data between a remote station or device and a fixed or remote station or device; downloadable electronic publications in the nature of books, plays, pamphlets, brochures, newsletters, journals, magazines, and periodicals on a wide range of topics of general interest; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating and reviewing text, data, image and audio files; electronic game software for handheld electronic devices; MP3 and other digital format audio players; hand held computers, tablet computers, personal digital assistants, electronic personal organizer, electronic notepads; handheld mobile digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing of telephone calls, faxes, electronic mail, and other digital data, global positioning system (GPS) devices, telephones; handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, and other digital data; cordless telephones; mobile telephones; parts and accessories for mobile telephones; facsimile machines, answering machines, cameras [photography], videophones, telephone-based information retrieval software and hardware; electronic handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; electronic apparatus and devices for controlling access to pay-television services; electronic apparatus, namely, electronic display boards, plasma display boards, electronic display screens; interactive photo kiosks for capturing, printing and uploading digital images for future use; wireless digital electronic apparatus to secure and protect data and images on all forms of wireless equipment including mobile telecommunications equipment using an automatic synchronization process and alarm notification of the loss or theft of the wireless equipment including mobile telecommunications equipment; typeface fonts recorded on magnetic media; data carriers containing stored typographic typefaces; DNA chips, integrated circuit chips, pre-recorded CDs featuring [recordables], video tapes, laser disks and blank recordable DVD's, blank optical disks, blank record disk; dynamic random access memory (DRAM), RAM (random access memory) card; solid state memory apparatus; computer and electronic game software; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; apparatus for data storage; blank hard drives for computers; miniature hard disk drive storage units; video cassette recorders and players, compact disc players, digital audio tape recorders and players, electronic diaries, CD-ROM drives, and digital versatile disc player; mouse pads; batteries, electric; rechargeable electric batteries; battery chargers; chargers for electric batteries; headphones; stereo headphones; in-ear headphones; stereo speakers; audio speakers for home; audio speakers; radio receivers, amplifiers, sound recording and reproducing apparatus, electric phonographs, record players, tape recorders and, loudspeakers, personal stereos, sound reproducing apparatus, audio speakers or loud speaker systems, microphones; recorders and players, digital audio tape recorders and players; digital video recorders and players; radios; video cameras; audio, video, and digital mixers; radio transmitters; audio equipment for vehicles, namely stereos, speakers, amplifier, equalizer and speaker housing; computer equipment for use with all of the aforesaid goods; electronic apparatus with multimedia functions for use with all of the aforesaid goods; electronic apparatus with interactive functions for use with all of the aforesaid goods; accessories, parts, fittings, and testing apparatus for all of the aforesaid goods; parts and fittings for all the aforesaid goods; covers, bags and cases adapted or shaped to contain all of the aforesaid goods, made of leather, imitations of leather, cloth, or textile materials.

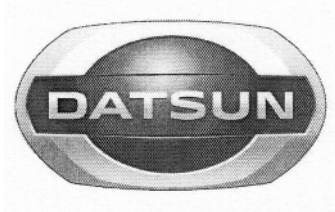
The applicant claims that it intend to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9844.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of September, 2013, by NISSAN JIDOSHA KABUSHIKI KAISHA (also trading as NISSAN MOTOR CO., LTD.), of No. 2, Takara-cho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 410, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1

in respect of International Class 12 for ships; boats; cleats [nautical]; fenders for ships; funnels for ships; screws [propellers] for ships; ships' hulls; ships' steering gears; spars for ships; steering gears for ships; stern oars; timbers [frames] for ships; automobiles, electric vehicles namely electric automobiles, wagons, trucks, vans, sport utility vehicles, buses, recreational vehicles (RV), sports cars, racing cars, lorries, fork lift trucks, and towing tractors [tractors], and structural parts and fittings therefore; two-wheeled motor vehicles; bicycles; cycle bells; cycle chains; cycle frames; cycle handle bars; cycle mudguards; cycle pumps; cycle rims; cycle saddles; cycle spokes; cycle stands; cycle tyres; motors for cycles; pedals for cycles; audible warning systems for cycles; bicycle bells; bicycle brakes; bicycle frames; bicycle handle bars; bicycle pumps; bicycle rims; bicycle saddles; bicycle spokes; bicycle stands; bicycle tyres; carts; tractors; traction engines; motor and engine for land vehicles; axles for vehicles; transmission chains for land vehicles; transmission shafts for land vehicles, transmissions, for land vehicles; gear boxes for land vehicles; gearing for land vehicles; gears for cycles; reduction gears for land vehicles; suspension shock absorbers for automobiles; shock absorbing springs for vehicles; brake linings for vehicles; brake segments for vehicles; brake shoes for vehicles; brakes for bicycles; brakes for vehicles; alternating current motors/direct current motors, for land vehicles; anti-theft alarms for vehicles; adhesive rubber patches for repairing inner tubes or tyres.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10028.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 12<sup>th</sup> day of September, 2013, by Columbia Sportswear Company, of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 410, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):21.1.3;26.3.2,5,18

in respect of:

- (a) International Class 18 for all-purpose carrying bags, namely, duffle bags, backpacks, rolling bags;
- (b) International Class 25 for jackets [clothing]; vests; shirts; pants; shorts; skirts; dresses; headgear for wear; footwear, namely, water shoes, boat shoes, beach shoes, sandals, athletic shoes, gymnastic shoes, loafers, slippers, hiking shoes, running shoes, rain boots.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Gear", separately and apart from the mark as shown.

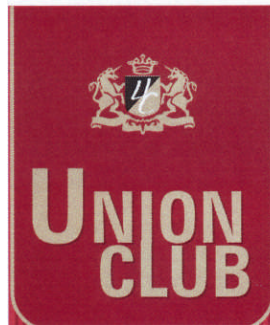
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10031.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2013, by Shyam Mohandas Lakhyani, of Vistas de Atlantico, Expinar 212, Colon, Panama, through its agent Dean Molina, Attorney-at-Law, of Corner Hutson Street & Marine Parade Boulevard, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



CFE(6):4.3.9;24.1.17,19;24.9.5;25.1.15,19;29.1.1

in respect of International Class 34 for cigarette, cigar, matches, smoking pipe, tobacco pouches, cut tobacco, cigarette filter, cigarette paper and smoker's articles namely cigarette lighter and cigarette ashtray.

The applicant claims that it has a bona fide intention to use this mark.

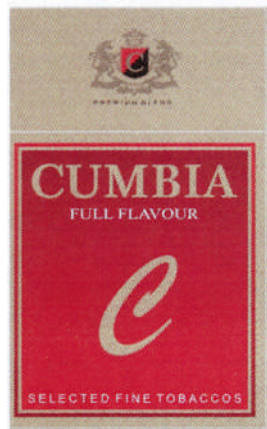
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10146.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2013, by Shyam Mohandas Lakhyani, of Vistas de Atlantico, Expinar 212, Colon, Panama, through its agent Dean Molina, Attorney-at-Law, of Corner Hutson Street & Marine Parade Boulevard, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



CFE(6):4.3.9;24.1.17,19;24.9.5;25.1.15,19;29.1.1,2

in respect of International Class 34 for cigarette, cigar, matches, smoking pipe, tobacco pouches, cut tobacco, cigarette filter, cigarette paper and smoker's articles namely cigarette lighter and cigarette ashtray.

The applicant claims that it has a bona fide intention to use this mark.

Registration of this mark shall give no exclusive right to the use of the words "Full Flavour", "Premium Blend and "Selected Fine Tobacco", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10147.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2013, by Shyam Mohandas Lakhyani, of Vistas de Atlantico, Expinar 212, Colon, Panama, through its agent Dean Molina, Attorney-at-Law, of Corner Hutson Street & Marine Parade Boulevard, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):4.3.9;24.1.17,19;24.9.5;25.1.15,19;29.1.1

in respect of International Class 34 for cigarette, cigar, matches, smoking pipe, tobacco pouches, cut tobacco, cigarette filter, cigarette paper and smoker's articles namely cigarette lighter and cigarette ashtray.

The applicant claims that it has a bona fide intention to use this mark.

Registration of this mark shall give no exclusive right to the use of the words "Special Filter", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10148.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2013, by Shyam Mohandas Lakhyani, of Vistas de Atlantico, Expinar 212, Colon, Panama, through its agent Dean Molina, Attorney-at-Law, of Corner Hutson Street & Marine Parade Boulevard, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):4.3.9;24.1.17,19;24.9.5;25.1.15,19;29.1.4,6

in respect of International Class 34 for cigarette, cigar, matches, smoking pipe, tobacco pouches, cut tobacco, cigarette filter, cigarette paper and smoker's articles namely cigarette lighter and cigarette ashtray.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10149.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 17<sup>th</sup> day of September, 2013, by Citizen Holdings Kabushiki Kaisha also trading as Citizen Holdings Co., Ltd., through its agent Arguelles & Co., Attorney-at-Law, of suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SATELLITE WAVE**

in respect of International Class 14 for watches and clocks with a satellite timekeeping system.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10155.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of December, 2013, by Ashley Furniture Industries, Inc., of One Ashley Way, Arcadia WI 54612, U.S.A., through its agent Belize Corporate & IP Services Ltd., The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BENCHCRAFT**

in respect of International Class 20 for furniture.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10205.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 7<sup>th</sup> day of October, 2013, by Philip Morris Brands Sàrl, Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.7;27.5.1

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the words "Filter" and "Taste", separately and apart from the mark as shown.

Priority claim is on the basis of an application filed on May 7, 2013 under number 55494/2013 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10206.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of September, 2013, by COGNAC FERRAND, of 191 avenue du Général Leclerc 78220 Viroflay, France, through its agent HILBORNE, HAWKIN & CO., LTD., of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## PLANTATION

in respect of International Class 33 for alcoholic beverages, except beer; wine; liqueurs; spirits [beverages]; distilled wines; cognac; gin; vodka; brandy; rum.

The applicant claims that it has a bona fide intention to use this trademark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10259.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of September, 2013, by COGNAC FERRAND, of 191 avenue du Général Leclerc 78220 Viroflay, France, through its agent HILBORNE, HAWKIN & CO., LTD., of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1,4

in respect of International Class 33 for alcoholic beverages, except beer; wine; liqueurs; spirits [beverages]; distilled wines; cognac; gin; vodka; brandy; rum.

The applicant claims that it has a bona fide intention to use this trademark in Belize.

Priority claim is based on an application filed on August 23, 2013 under number 13/4028000 in France.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10260.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of October, 2013, by Universal City Studios LLC, of 100 Universal City Plaza, Universal City, California 91608, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.5.1,2,6

in respect of:

- (a) International Class 9 for prerecorded audio cassettes, prerecorded video cassettes, prerecorded audio tapes, prerecorded video tapes all featuring motion pictures and television programs; prerecorded compact discs featuring music; prerecorded DVDs and CD ROM programs featuring motion pictures and television programs; prerecorded computer software programs featuring motion pictures and television programs; interactive multimedia software programs for education and entertainment; interactive multi-media software for playing games; downloadable videos, pre-recorded television programs and pre-recorded motion pictures featuring comedy, drama, romance, fantasy, science fiction, horror, mystery, action, adventure and animation;
- (b) International Class 41 for production and distribution of television programs and motion pictures; provision of non-downloadable video, television programs and motion pictures via a video-on-demand service; entertainment services, namely, providing online games, web-based games, interactive games, video games and mobile games; amusement park services.

The applicant claims that it has used this mark since 2012.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10267.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of October, 2013, by Hyatt International Corporation, 71 S. Wacker Drive, 14<sup>th</sup> Floor, Chicago, IL 60606, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.3.1;26.4.2

in respect of International Class 43 for hotels; resort hotels services; motels; providing temporary housing accommodations for travelers and vacationers; providing temporary lodging services in the nature of apartments and condominiums hotel; travel agency services, namely, making reservations and booking for temporary lodging; hotel services for preferred customers, namely, frequent hotel guests; restaurant, bar services; cocktail lounge services; snack-bars; food and drink catering; providing banquet and social function facilities for special occasions; providing conference, exhibition and meeting facilities; rental of chairs, tables, table linen, glassware; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "All Inclusive Resorts", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10268.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of November, 2013, by TITAN INTERNATIONAL, INC., of 2701 Spruce Street, Quincy, IL 62301, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## **DTE4**

in respect of International Class 12 for tires for vehicle wheels.

The applicant claims that it intends to use this mark.

Priority claim is on the basis of an application filed on May 1, 2013 under number 85/920,449 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10286.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of November, 2013, by TITAN INTERNATIONAL, INC., of 2701 Spruce Street, Quincy, IL 62301, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## **DTH4**

in respect of International Class 12 for tires for vehicle wheels.

The applicant claims that it intends to use this mark.

Priority claim is on the basis of an application filed on May 1, 2013 under number 85/920,439 in the United States of America.



**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10287.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 1<sup>st</sup> day of November, 2013, by TITAN INTERNATIONAL, INC., of 2701 Spruce Street, Quincy, IL 62301, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.14,24,25

in respect of International Class 12 for tires for vehicle wheels.

The applicant claims that it intends to use this mark.

Priority claim is on the basis of an application filed on May 1, 2013 under number 86/010,492 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10288.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 20<sup>th</sup> day of November, 2013, by Helsinn Healthcare, SA, of Via Pian Scairolo 9, 6912 Lugano, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



CFE(6):26.11.2,12;29.1.13

in the colours Violet – Pantone 2613 C, Teal – Pantone 3115 C and Orange – Pantone 158 C. in respect of International Class 5 for pharmaceutical and veterinary preparations

The applicant claims that it intends to use this mark.

Priority claim is based on an application filed on July 26, 2013 under number 59229/2013 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10327.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 22<sup>nd</sup> day of November, 2013, by Bar's Products, Inc., of 10386 North Holly Road, PO Box 187, Holly, MI, 48442, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.1,5  
in respect of:

- (a) International Class 1 for products for engine repair and maintenance, namely, chemical additives for use with internal combustion engines, anti-knock substances for internal combustion engines; anti-leak substances for internal combustion engines, namely, automobile brake system leak sealants; automobile power steering system leak sealants, engine oil leak sealants; radiator system leak sealant; chemical additives for coolants; chemical additives for fuel; coolants for vehicle engines; automobile cooling system leak sealants; chemical compositions, namely, additives for automotive cooling systems and transmissions; fuel injection cleaner chemical additive for internal combustion engine fuel injections; automotive maintenance fluids, namely, brake fluid, power steering fluid, clutch fluid, cooling system fluids;
- (b) International Class 4 for lubricating oil, motor gum solvent for the cleaning of automotive engines, and compounding materials for lubricating oils and greases used for motor repair and maintenance.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10330.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 25<sup>th</sup> day of November, 2013, by ALFRED DUNHILL LIMITED, of 15 Hill Street, London W1J 5QT, England, United Kingdom, through its agent Barrow & CO. LLP, Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**DUNHILL**

in respect of International Class 33 for whisky.

The applicant claims that this mark has been in use in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10331.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 27<sup>th</sup> day of November, 2013, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.2,12

in respect of International Class 39 for vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10337.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of November, 2013, by Bharath Koteswar, of 1931 E. Vista Drive, Phoenix, AZ 85022, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SCORE

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10340.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of December, 2013, by Apex Brands, Inc., of 1000 Lufkin Road, Apex, North Carolina 27539, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ATKINS

in respect of International Class 8 for hand tools, namely, saws and files and replacement parts therefore.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10345.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of December, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MAGELLAN

in respect of International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10350.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 3<sup>rd</sup> day of December, 2013, by Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## NOTE

in respect of International Class 12 for automobiles, wagons, trucks, vans, sport utility vehicles, motor buses, recreational vehicles [RV], sports cars, racing cars, lorries, fork lift trucks and towing tractors, and structural parts therefor; tractors; anti-theft alarms for vehicles; adhesive rubber patches for repairing inner tubes or tires.

The applicant claims that this mark has been in use in Belize since December 2007.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10352.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of December, 2013, by UNIVERSAL SWEET INDUSTRIES S.A., of Av. Eloy Alfaro 1103 entre Gómez Rendón y Maldonado Guayaquil, Ecuador, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## AVELA

in respect of International Class 30 for coffee, iced tea or tea based beverages, cocoa and artificial coffee; rice; tapioca and sago; flour [food] and preparations made from cereals; bread, pastry and confectionery; edible ices; sugar confectionery; honey; yeast for use as an ingredient in food; baking powder; mustard; vinegar, sauces [condiments]; spices; ice for refreshment; natural ice; artificial ice.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10355.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 6<sup>th</sup> day of December, 2013, by Rotam Agrochem International Company Limited, of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Honk Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## OBULUS

in respect of International Class 5 for veterinary preparations; pesticides, insecticides, herbicides, fungicides, parasiticides, preparations for destroying vermin.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10356.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 6<sup>th</sup> day of December, 2013, by COMPAÑÍA INDUSTRIAL DE TABACOS MONTE PAZ S.A., of 111-113 Renfrew Road, San Ramón 716, Montevideo, Uruguay, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CALVERT

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

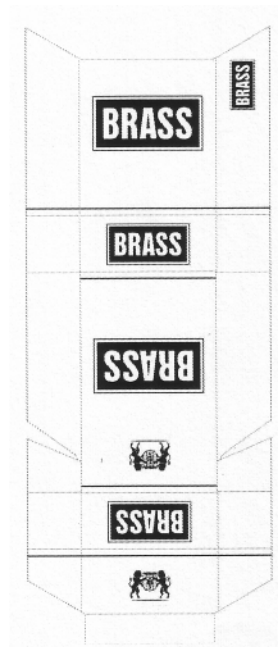
The applicant claims that it has a bona fide intention to use this trademark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10358.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of December, 2013, by Hongta Tobacco (Group) Co., Ltd., of No. 118, Hongta Avenue, Hongta District, Yuxi, Yunnan, China, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.19;23.1.15,19

in respect of International Class 34 for cigarettes; tobacco; cigars; cigarette filters; cigarette cases; ashtrays for smokers; matches; lighters for smokers; cigarette papers; tobacco pipes.

The applicant claims that it has a bona fide intention to use this trademark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10364.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 11<sup>th</sup> day of December, 2013, by TICKET BUS PLUS, S.A. DE C.V., of Artilleros 123, Colonia Siete de Julio, Delegación Venustiano Carranza, C.P. 15390, México, Distrito Federal, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## GREEN JAY ESCAPE

in respect of International Class 39 for passenger transport; travel agency services, namely, coordinating travel arrangements for individuals and for groups; travel reservation; arranging travel tours; organization of excursions [travel].

The applicant claims that it has a bona fide intention to use this trademark in Belize.

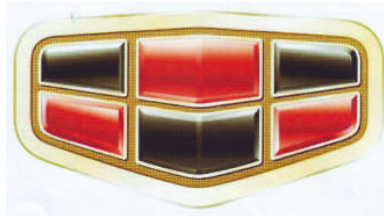
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10365.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of December, 2013, by Geely Holdings Group Co., Ltd., of Zhong-Xing Road, Bin-Jiang District, Hangzhou, Zhejiang, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6);26.4.4;26.13.25;29.1.1,8

in the colors yellow, brown, red, black, grey and white, in respect of:

- (a) International Class 12 for automobiles; gear boxes for land vehicles; electric vehicles; motors for land vehicles; anti-theft devices for vehicles; tires for vehicle wheels; bodies for vehicles; motorcycles; sports cars; vehicles for locomotion by land, air, water or rail;
- (b) International Class 37 for motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; strong room maintenance and repair; vehicle cleaning; anti-rust treatment for vehicles; burglar alarm installation and repair; airplane maintenance and repair; retreading of tires; vulcanization of tires; mending rubber tire.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10367.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of December, 2013, by Hoover Oil Field Supply (Belize), of 1820 Hummingbird Highway, City of Belmopan, Belize, at the Belize Intellectual Property Office (BELIPO), of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.1,29.1.4

in respect of International Class 3 for all purpose cleaning preparations.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the word "Hoover", separately and apart from the mark as shown.

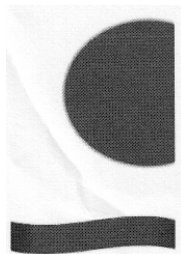
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10368.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of December, 2013, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.7.11

in respect of International Class 31 for food, foodstuff and mixed animal feed for animals and pets, namely, snacks, hamburgers, bacon and strips of meat, chicken, rabbit and beef.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10369.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 13<sup>th</sup> day of December, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## AL DESNUDO

in respect of International Class 3 for soap, perfumery, aromatics [essential oils], oils for cleaning purposes, oils for cosmetic purposes, oils for toilet purposes, cosmetic preparations for skin care, hair lotions, shampoos, hair waving preparations, hair spray, dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the English translation of the Spanish words “Al Desnudo”, when translated to the English language is “Naked”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10370.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 16<sup>th</sup> day of December, 2013, by Berlin-Chemie AG, of Glienicker Weg 125, 12489 Berlin, Germany, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



CFE(6):26.11.1,12;29.1.1,4

in the colors Blue (Pantone 072), Red (Pantone 485), Cyan & Magenta, in respect of International Class 5 for pharmaceutical preparations containing dapoxetine.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10372.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on the 18<sup>th</sup> day of December, 2013, by D.B.C. Corporation, of 228 Industrial Drive North, Madison, Mississippi 39110, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## PIROULINE

in respect of International Class 30 for pastry and confectionery; cookies; biscuits; edible wafers.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10376.13 should do so in writing addressed to the undersigned not later than the 25<sup>th</sup> day of April, 2014.

**DATED** this 27<sup>th</sup> day of January, 2014.

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## NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)



CFE(6):1.15.11;27.5.17;29.1.3,4

**THE MARK** shown above, Registration No. 1587.03, has been renewed in the name of **LIVSMART BRANDS, S.A., of Edificio Omega, Mezanine, Calle 53, Obarrio y Avenida Samuel Lewis, Panamá, República de Panamá**, as of the 22<sup>nd</sup> day of April, 2013, in respect of **International Class 32** for fruit beverages, natural juices, tea and other non alcoholic beverages; preparations to make beverages, of which it has not been used, due to development of a marketing plan. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of April, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of December, 2013.

(3<sup>rd</sup> issue)



CFE(6):26.1.18;26.11.25;27.5.24;29.1.1

**THE MARK** shown above, Registration No. 1588.03, has been renewed in the name of **LIVSMART BRANDS, S.A., of Edificio Omega, Mezanine, Calle 53, Obarrio y Avenida Samuel Lewis, Panamá, República de Panamá**, as of the 22<sup>nd</sup> day of April, 2013, in respect of **International Class 32** for fruit beverages, natural juices, tea and other non alcoholic beverages; preparations to make beverages, of which it has not been used, due to development of a marketing plan. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of April, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of December, 2013.

(3<sup>rd</sup> issue)



CFE(6):26.1.18;27.5.24;29.1.4

**THE MARK** shown above, Registration No. 2012.03, has been renewed in the name of **Beiersdorf AG, of Unnastrasse 48, 20253 Hamburg, Germany**, as of the 10<sup>th</sup> day of December, 2013, in respect of **International Class 3** for preparations for body and beauty care, namely skin cream, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of December, 2013.

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(3<sup>rd</sup> issue)



CFE(6):27.5.24

**THE MARK** shown above, Registration No. 2029.04, has been renewed in the name of **FERRERO S.p.A., of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy**, as of the 10<sup>th</sup> day of March, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of December, 2013.

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(3<sup>rd</sup> issue)



CFE(6):5.5.21;5.7.6;8.1.6;29.1.1

**THE MARK** shown above, Registration No. 2032.04, has been renewed in the name of **FERRERO S.p.A., of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy**, as of the 2<sup>nd</sup> day of January, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

**KINDER**

**THE MARK** shown above, Registration No. 2033.04, has been renewed in the name of **FERRERO S.p.A., of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy**, as of the 2<sup>nd</sup> day of January, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23<sup>rd</sup> day of December, 2013.

(3<sup>rd</sup> issue)

## KINDER MAXI

**THE MARK** shown above, Registration No. 2036.04, has been renewed in the name of **FERRERO S.p.A., of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy**, as of the 2<sup>nd</sup> day of January, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23<sup>rd</sup> day of December, 2013.

(3<sup>rd</sup> issue)

## MAGGI

**THE MARK** shown above, Registration No. 2173.04, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 17<sup>th</sup> day of February, 2014, in respect of **International Class 29** for vegetables (preserved, dried or cooked), fruits (preserved, dried or cooked), mushrooms (preserved, dried or cooked), meat, poultry, game, fish and seafood, all these products also in the form of extracts, soups, jellies, pastes, preserves, ready-made dishes, frozen or dehydrated; jams; eggs; milk, cream, butter, cheese and other food preparations having a base of milk; milk substitutes; milk-based beverages; milk-based and cream-based desserts; yoghurts; soya milk (milk substitute), soya-based preparations; edible oils and fats; protein preparations for human food; non-dairy creamers; sausages; charcuterie; peanut butter; soups, soup concentrates, broth, stock cubes, bouillon, consommés; potatoes, tuber; **International Class 30** for coffee, coffee extracts, coffee-based preparations and beverages; iced coffee; coffee substitutes, extracts of coffee substitutes, preparations and beverages based on coffee substitutes; chicory; tea, tea extracts, tea-based preparations and beverages; iced tea; malt-based preparations; cocoa and cocoa-based preparations and beverages; chocolate, chocolate products, chocolate-based preparations and beverages; confectionery, sweets, candies; sugar; chewing gum; natural sweeteners; bakery products, bread, yeast, pastry; biscuits, cakes, cookies, wafers, toffees, desserts, puddings; ice cream, water ices, sherbets, frozen confections, frozen cakes, soft ices, frozen desserts, frozen yoghurts; binding agents for making ice cream and/or water ices and/or sherbets and/or frozen confections and/or frozen cakes and/or soft ices and/or frozen desserts and/or frozen yoghurts; honey and honey substitutes; breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals; cereal preparations; rice, pasta, noodles; foodstuffs having a base of rice, of flour or of cereals, also in the form of ready-made dishes; pizzas; sandwiches; mixtures of alimentary paste and oven-ready prepared dough; sauces; soya sauce; ketchup; aromatizing or seasoning products for food, edible spices, condiments, salad dressings, mayonnaise; mustard; vinegar, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23<sup>rd</sup> day of December, 2013.

(3<sup>rd</sup> issue)



CFE(6):26.4.1,7;27.5.24;29.1.1

**THE MARK** shown above, Registration No. 2348.04, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 4<sup>th</sup> day of May, 2014, in respect of **International Class 31** for pet food, pet treats, pet litter, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of December, 2013.

(3<sup>rd</sup> issue)

## CIRRUS

**THE MARK** shown above, Registration No. 2376.04, has been renewed in the name of **MasterCard International Incorporated, of 2000 Purchase Street, Purchase, NY 10577, U.S.A.**, as of the 19<sup>th</sup> day of May, 2014, in respect of **International Class 9** for computer hardware, computer software and computer programs; computer hardware and encryption software, encryption keys, digital certificates, digital signatures, software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; magnetic encoded cards and cards containing an integrated circuit chip ("smart cards"); charge cards, bank cards, credit cards, debit cards and payment cards; card readers; computer software designed to enable smart cards to interact with terminals and readers; telecommunications equipment; point of sale transaction terminals and computer software for transmitting, displaying and storing transaction, identification and financial information for use in the financial services, banking and telecommunications industries; radio frequency identification devices (transponders); and electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; vending machines; **International Class 16** for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; printed publications, pamphlets, brochures, newspapers, journals and magazines, printed matter all relating to banking; **International Class 28** for playing cards; **International Class 36** for insurance services; financial services; banking and credit services; providing credit card, debit cards, charge card and stored value prepaid card services; remote payment services; stored value electronic purse services, providing electronic funds and currency transfer services, electronic payments services, prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; provision of debit and credit services by means of radio frequency identification devices (transponders); travel insurance services; cheque verification services; issuing and redemption services all relating to travellers cheques and travel vouchers; the provision of financial services for the support of retail services provided through mobile telecommunications means, including payment services through wireless devices; the provision of financial services for the support of retail services provided on-line, through networks or other electronic means using electronically digitised information; services in the accessibility, storage and utilisation of a store of digitised information representing monetary value in hand-held technology accessible to use by an individual; bill payment services provided through a website; on-line banking; financial services provided over the telephone and by means of a global computer network or the internet, of which it has been used. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 23<sup>rd</sup> day of December, 2013.

(3<sup>rd</sup> issue)

## NESCAFE

**THE MARK** shown above, Registration No. 2444.04, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 1<sup>st</sup> day of July, 2014, in respect of **International Class 30** for coffee, coffee extracts, coffee-based preparations and beverages; iced coffee; coffee substitutes, extracts of coffee substitutes, preparations and beverages based on coffee substitutes; chicory; tea, tea extracts, tea-based preparations and beverages; iced tea; malt-based preparations; cocoa and cocoa-based preparations and beverages; chocolate, chocolate products, chocolate-based preparations and beverages; confectionery, sweets, candies; sugar- chewing gum; natural sweeteners; bakery products, bread, yeast, pastry; biscuits, cakes, cookies, wafers, toffees, desserts, puddings; ice cream, water ices, sherbets, frozen confections, frozen cakes, soft ices, frozen desserts, frozen yoghurts; binding agents for making ice cream and/or water ices and/or sherbets and/or frozen confections and/or frozen cakes and/or soft ices and/or frozen desserts and/or frozen yoghurts; honey and honey substitutes; breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals; cereal preparations; rice, pasta, noodles; foodstuffs having a base of rice, of flour or of cereals, also in the form of ready-made dishes; pizzas; sandwiches; mixtures of alimentary paste and oven-ready prepared dough; sauces; soya sauce; ketchup; aromatising or seasoning products for food, edible spices, condiments, salad dressings, mayonnaise; mustard; vinegar; **International Class 32** for beers; still water, effervescent water or carbonated water, processed water, spring water, mineral water, flavoured water; fruit-flavoured and fruit-based beverages, fruit and vegetable juices, nectars, lemonades, sodas and other non-alcoholic beverages; syrups, extracts and essences and other preparations for making non-

alcoholic beverages (except essential oils); lactic fermented beverages; soya-based beverages; malt-based beverages; isotonic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23<sup>rd</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

## NESTLE

**THE MARK** shown above, Registration No. 5081, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 1<sup>st</sup> day of November, 2014, in respect of **International Class 32** for beer, ale and porter, mineral waters, aerated waters, spring waters, non-alcoholic beverages and preparations for making such beverages and syrups, all included in class 32, fruit juices as use for beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23<sup>rd</sup> day of December, 2013.

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(3<sup>rd</sup> issue)

## LUCKY CHARMS

**THE MARK** shown above, Registration No. 7050, has been renewed in the name of **Société des Produits Nestlé S.A., of Case Pastale 353, 1800 Vevey, Switzerland**, as of the 14<sup>th</sup> day of March, 2014, in respect of **International Class 30** for cereal foods and cereal preparations, all for food for human consumption; food preparations included in Class 30 made wholly or partly from farinaceous products, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23<sup>rd</sup> day of December, 2013.

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(2<sup>nd</sup> issue)

## INSTANT BLOOMBERG

**THE MARK** shown above, Registration No. 19827.03, has been renewed in the name of **BLOOMBERG FINANCE L.P., of 731 Lexington Avenue, New York, New York 10022, U.S.A.**, as of the 8<sup>th</sup> day of October, 2013, in respect of **International Class 9** for computer programs, namely, software for use in real-time messaging; computer programs, namely, software for real-time messaging, on-line electronic bulletin boards, on-line chat rooms and interactive electronic communication; **International Class 38** for providing real-time messaging, on-line electronic bulletin boards, telecommunication services namely providing on-line chat rooms for transmission of messages, images and documents among computer users, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 14<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)**AMANA**

**THE MARK** shown above, Registration No. 1952.03, has been renewed in the name of **Maytag Worldwide N.V., of Schottegatweg Oost 44, Willemstad, Curacao**, as of the 23<sup>rd</sup> day of October, 2013, in respect of **International Class 7** for domestic, kitchen and household electrical apparatus, instruments and machines included in Class 7; apparatus, instruments and machines for washing, drying or laundry purposes; vacuum cleaners and cleaning apparatus, instruments and machines included in Class 7; floor care and floor cleaning apparatus, instruments and machines; waxing and polishing machines, apparatus and instruments, floor polishers; irons and ironing apparatus, instruments and machines; dishwashers; compactors and waste disposal apparatus, instruments and machines, dust exhausting and removing installations; carpet extractors; cleaning appliances utilising steam; carpet shampooing machines and apparatus; electric kitchen machines; food processors and preparation machines; electric mixers; electric tin and can openers; knife or blade sharpening machines; electric carving knives; electric peeling and paring machines; blenders and electric whisks; electric crushers, grinders and cutting machines; juicers and electric fruit presses for household purposes; coffee grinders; beverage preparation machines; mills for household purposes; floor buffers and polishers; vacuum cleaner hoses and attachments; parts and fittings for all the aforesaid goods; **International Class 9** for burglar alarms (not for vehicles); electric flat or steam irons; electrically powered floor care products for domestic use, namely vacuum cleaners, hoses and attachments for vacuum cleaners, floor polishing machines, wet/dry vacuums, portable vacuum cleaners, handheld vacuum cleaners, canister, stick and upright vacuum cleaners, handheld rechargeable vacuum cleaners, and parts for the foregoing; electrically powered floor care products for domestic use, namely, carpet cleaning machines, carpet vapor cleaning machines, and floor buffing machines; home office equipment, namely computers, computer keyboards, computer monitors, notebook computers, disk drives, printers for computers, computer modems, computer mice and other computer peripherals, facsimile machines, photocopy machines and combination telephone, video, facsimile and copier machines; consumer electronic products, namely, televisions, hi-definition televisions, portable televisions, console televisions, television monitors and stereo televisions, video recorders, video tape playback units, video cameras, sound reproduction units, namely stereos, stereo receivers, amplifiers, radios, preamplifiers, equalizers, compact disk (CD) players, phonograph record players, audio tape players, audio tape recorders, tuners and speakers, consumer telephone products; namely, telephones, portable telephones, cellular telephones and telephone answering machines, radios incorporating clocks, televisions incorporating clocks and television-radios incorporating clocks; entertainment centers comprising a television, tuner, amplifier, video tape recorder, audio tape recorder, phonograph record player, compact disk (CD) players, and or speakers; **International Class 11** for domestic, kitchen and household electrical apparatus, instruments and machines included in Class 11; fans; apparatus, instruments, machines and installations for cooking, refrigerating, drying, heating, cooling, freezing; refrigerated cabinets; apparatus and instruments for dispensing ice and chilled beverages; ventilating and air conditioning apparatus, instruments and installations; extractor hoods for kitchens; gas and electric ranges, stoves, grills and ovens; hobs, cook tops and cooking surfaces and griddles; water coolers and heaters; microwave ovens; electric steamers and food dehydrators; electric skillets; waffle irons/griddles; slow cookers and crock pots; pasta makers; electrically driven barbecue units for electric stoves; outdoor cooking grills; cooking rings and cooking apparatus; electric cooking utensils; electric deep fryers; bread makers; pressure cookers; electric waffle irons and griddles; steam broilers; rotisseries and roasting apparatus; toasters; coffee machines; filters, percolators and roasters; ice-cream makers; plate warmers; humidifiers, dehumidifiers; water purifying apparatus and machines and installations; water filtering apparatus; water softening apparatus and installations; water sterilizers; parts and fittings for all the aforesaid goods, of which it has not been used, due to development of a marketing plan. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 14<sup>th</sup> day of January, 2014.

(2<sup>nd</sup> issue)

CFE(6): 26.11.12

**THE MARK** shown above, Registration No. 1987.03, has been renewed in the name of **ORACLE AMERICA, INC., of 500 Oracle Parkway, Redwood Shores, California 94065, U.S.A.**, as of the 21<sup>st</sup> day of November, 2013, in respect of **International Class 9** for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), lifesaving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers; recording discs; automatic vending machines and mechanisms for coin operated apparatus; cash registers, calculating machines, data processing equipment

and computers; **International Class 38** for telecommunications services; **International Class 42** for scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of November, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 14<sup>th</sup> day of January, 2014.

(2<sup>nd</sup> issue)



CFE(6):3.7.6;27.5.17

**THE MARK** shown above, Registration No. 2000.03, has been renewed in the name of **Meatpoint B.V., of Twentepoort Oost 5, 7609 RG Almelo, The Netherlands**, as of the 27<sup>th</sup> day of November, 2013, in respect of **International Class 29** for beef luncheon meat, chicken luncheon meat, turkey luncheon meat, pork luncheon meat, chopped ham and pork, of which it has been used; game, products entirely or mainly made of game; meat extracts; preserved meat, game and/or poultry, whether or not preserved meat products; soups, broths, gravy mainly made of meat, poultry and/or game; meal components entirely or mainly made of meat, game and/or poultry, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of November, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 13<sup>th</sup> day of January, 2014.

(2<sup>nd</sup> issue)

## DON JULIO

**THE MARK** shown above, Registration No. 2024.03, has been renewed in the name of **Tequila Don Julio, S.A. de C.V., of Porfirio Diaz NO. 17, Colonia Chichimeco, 47750, Atotonilco el Alto, Jalisco, Mexico**, as of the 31<sup>st</sup> day of December, 2013, in respect of **International Class 33** for alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 13<sup>th</sup> day of January, 2014.

(2<sup>nd</sup> issue)



CFE(6):26.4.9,18;27.5.17,24

**THE MARK** shown above, Registration No. 2030.04, has been renewed in the name of **THE CARTOON NETWORK, INC., of 1050 Techwood Drive, N.W., Atlanta, Georgia 30318, U.S.A.**, as of the 2<sup>nd</sup> day of January, 2014, in respect of **International Class 38** for cable and television broadcasting services; all relating to cartoons, of which it has been used. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

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DATED this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

## TALUS

**THE MARK** shown above, Registration No. 2042.04, has been renewed in the name of **HYUNDAI MOTOR COMPANY, of 231, Yangjae-Dong, Seocho-Gu, Seoul, Republic of Korea**, as of the 7<sup>th</sup> day of January, 2014, in respect of **International Class 12** for passenger cars, sports cars, ambulances, motor buses, trucks, omnibuses, engines for land vehicles, automobile bodies, vehicle bumpers, vehicle chassis, vehicle wheels, and parts and fittings (not included in other classes) for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 7<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

## CITIDIRECT

**THE MARK** shown above, Registration No. 2089.04, has been renewed in the name of **CITIGROUP INC., of 399 Park Avenue, New York, New York 10043, U.S.A.**, as of the 16<sup>th</sup> day of January, 2014, in respect of **International Class 36** for services provided via computer and internet relating to insurance, financial affairs, monetary affairs, real estate affairs, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

## KILLAH

**THE MARK** shown above, Registration No. 2181.04, has been renewed in the name of **SIXTY INTERNATIONAL S.A., 29 avenue Monterey, 2163 Luxembourg, Grand-Duchy of Luxembourg**, as of the 20<sup>th</sup> day of February, 2014, in respect of **International Class 25** for clothing; footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

## ENERGIE

**THE MARK** shown above, Registration No. 2183.04, has been renewed in the name of **SIXTY INTERNATIONAL S.A., 29 avenue Monterey, 2163 Luxembourg, Grand-Duchy of Luxembourg**, as of the 20<sup>th</sup> day of February, 2014, in respect of **International Class 25** for clothing; footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.



DATED this 10<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

## ADVICOR

**THE MARK** shown above, Registration No. 2440.04, has been renewed in the name of **AbbVie Respiratory LLC, of 1 North Waukegan Road, North Chicago, Illinois 60064, U.S.A.**, as of the 25<sup>th</sup> day of June, 2014, in respect of **International Class 5** for pharmaceutical preparations for the treatment of lipid disorders, cardiovascular conditions, peripheral vascular disorders and central vascular disorders, of which it has been used. The mark shall remain valid for a period of ten years until the 25<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 14<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)



CFE(6):3.7.16;26.1.15

**THE MARK** shown above, Registration No. 2641.04, has been renewed in the name of **Laboratorio Y Drogueria Donovan Werke A.G., Sociedad Anonima, of 0 Avenida 4-24, Colonia El Najarito, Zona 1, Villa Nueva, Guatemala**, as of the 22<sup>nd</sup> day of September, 2014, in respect of **International Class 5** for pharmaceuticals, veterinary and hygienic products; dietetic substances for medical use, baby foods, plasters, material for dressings, material to fill teeth and for dental moulds; disinfectants, products for the destruction of harmful animals, fungi and herbs, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)



CFE(6):24.15.21;26.3.23;27.5.17

**THE MARK** shown above, Registration No. 2642.04, has been renewed in the name of **Laboratorio Y Drogueria Donovan Werke A.G., Sociedad Anonima, of 0 Avenida 4-24, Colonia El Najarito, Zona 1, Villa Nueva, Guatemala**, as of the 22<sup>nd</sup> day of September, 2014, in respect of **International Class 5** for pharmaceuticals, veterinary and hygienic products; dietetic substances for medical use, baby foods, plasters, material for dressings, material to fill teeth and for dental moulds; disinfectants, products for the destruction of harmful animals, fungi and herbs, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

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DATED this 13<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

## HELIX

**THE MARK** shown above, Registration No. 4990, has been renewed in the name of **SHELL BRANDS INTERNATIONAL AG, of Baarer matte, 6340 Baar, Switzerland**, as of the 21<sup>st</sup> day of March, 2014, in respect of **International Class 4** for industrial oils and greases (other than edible oils and fats and essential oils), lubricants, fuels and motor spirit, and illuminants, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10<sup>th</sup> day of January, 2014.

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(2<sup>nd</sup> issue)

## MORLINA

**THE MARK** shown above, Registration No. 7882, has been renewed in the name of **SHELL BRANDS INTERNATIONAL AG, of Baarer matte, 6340 Baar, Switzerland**, as of the 21<sup>st</sup> day of March, 2014, in respect of **International Class 4** for industrial oils and greases (other than edible oils and fats and essential oils), lubricants, fuels and motor spirit, and illuminants, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 10<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

## CASTROL

**THE MARK** shown above, Registration No. 442, has been renewed in the name of **CASTROL LIMITED, of Wakefield House, Piper Way, Swindon, Wiltshire, SN3 1RE, United Kingdom**, as of the 19<sup>th</sup> day of June, 2014, in respect of **International Class 4** for oils for heating, lighting and lubricating, of which it has been used. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)



CFE(6):3.7.16;26.11.8;27.5.24

**THE MARK** shown above, Registration No. 1847.03, has been renewed in the name of **Giorgio Armani S.p.A., Milan, Swiss Branch Mendrisio, of Via Penate 4 – 6850 Mendrisio, Switzerland**, as of the 25<sup>th</sup> day of August, 2013, in respect of **International Class 16** for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; **International Class 35** for advertising; business management; business administration; office functions; services in

connection with the management of shops for retail of goods; **International Class 41** for education; providing of training; entertainment; sporting and cultural activities, of which it has been used. The mark shall remain valid for a period of ten years until the 25<sup>th</sup> day of August, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

## RAINFOREST CAFE

**THE MARK** shown above, Registration No. 1896.03, has been renewed in the name of **Rainforest Café, Inc., of 1510 West Loop South, Houston, Texas 77027-9505, U.S.A.**, as of the 31<sup>st</sup> day of December, 2013, in respect of **International Class 35** for retail store services; **International Class 41** for night club services; **International Class 43** for restaurant and bar services, of which it has not been used, due to economic circumstances. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

## NATELE EASYCAPS

**THE MARK** shown above, Registration No. 2004.03, has been renewed in the name of **Bayer Intellectual Property GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany**, as of the 3<sup>rd</sup> day of December, 2013, in respect of **International Class 5** for pharmaceutical preparations; multivitamin preparations for pregnant women, of which it has not been used, the applicant is still in the process of finding a suitable licensee to distribute the product. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

## NATELE EASYGELS

**THE MARK** shown above, Registration No. 2005.03, has been renewed in the name of **Bayer Intellectual Property GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany**, as of the 3<sup>rd</sup> day of December, 2013, in respect of **International Class 5** for pharmaceutical preparations; multivitamin preparations for pregnant women, of which it has not been used, the applicant is still in the process of finding a suitable licensee to distribute the product. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)



CFE(6):5.3.20;29.1.3

**THE MARK** shown above, Registration No. 2007.03, has been renewed in the name of **Bayer Intellectual Property GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany**, as of the 4<sup>th</sup> day of December, 2013, in respect of **International Class 5** for pharmaceutical preparations; hormonal preparations, of which it has not been used, the applicant is still in the process of finding a suitable licensee to distribute the product. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)



CFE(6):5.3.20;29.1.15

**THE MARK** shown above, Registration No. 2008.03, has been renewed in the name of **Bayer Intellectual Property GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany**, as of the 4<sup>th</sup> day of December, 2013, in respect of **International Class 5** for pharmaceutical preparations; hormonal preparations, of which it has not been used, the applicant is still in the process of finding a suitable licensee to distribute the product. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**COBALT**

**THE MARK** shown above, Registration No. 2028.04, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Center, Detroit, Michigan 48265-3000, U.S.A.**, as of the 2<sup>nd</sup> day of January, 2014, in respect of **International Class 12** for motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)



**THE MARK** shown above, Registration No. 2034.04, has been renewed in the name of **GENERAL MOTORS LLC, of 300 Renaissance Center, Detroit, Michigan 48265-3000, U.S.A.**, as of the 2<sup>nd</sup> day of January, 2014, in respect of **International Class 12** for motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**BARDAHL**

**THE MARK** shown above, Registration No. 2076, has been renewed in the name of **Bardahl Manufacturing Corporation, of 1400 West, 52<sup>nd</sup> Street, Seattle 7, Washington 98127 – 0607, U.S.A.**, as of the 28<sup>th</sup> day of February, 2014, in respect of **International Class 4** for industrial oils and greases (other than edible oils and fats and essential oils), lubricants, fuels and motor spirit, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)



CFE(6):26.3.23

**THE MARK** shown above, Registration No. 2079.04, has been renewed in the name of **Speedo Holdings B.V., of Claude Debussylaan 24, 1082 MD Amsterdam, Netherlands**, as of the 15<sup>th</sup> day of January, 2014, in respect of **International Class 25** for clothing, footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**BANK OF AMERICA**

**THE MARK** shown above, Registration No. 2094.04, has been renewed in the name of **Bank of America Corporation, of 100 North Tryon Street, Charlotte, North Carolina 28255, U.S.A.**, as of the 16<sup>th</sup> day of January, 2014, in respect of **International Class 9** for automatic teller machines; magnetically encoded plastic access cards for use in banking, financial, investment and insurance industries; and

computer software for use in the banking, financial, investment and insurance industries, namely, software for accessing and conducting electronic banking services via global computer networks and telecommunication networks; software for automated clearance house processing; software enabling banking customers to transmit payment and collection orders directly and automatically accept account reconciliation information from the bank; software for use in connection with electronic funds transfers; software for accessing data from one or more mainframes and other computer systems in presenting the data in a uniform format to other types of computer applications; software for educating mortgage lending personnel about fair lending practices; software for use in communication of data between computers and other computers or computer peripherals; and software for use in connection with foreign exchange services; **International Class 35** for business management and consultation, market research, telemarketing and providing foreign trade information; **International Class 36** for banking and related financial services; financial services, namely, providing financial analysis, consultation, planning and management, commercial and consumer lending and leasing services, mortgage lending, and loan financing; credit card services; debit card services; electronic payment, namely, electronic processing and transmission of bill payment data; financial information in the nature of rates of exchange; security services, namely, guaranteeing loans; cash management; mortgage banking; safety deposit box services; savings account services; providing educational and college scholarships; automated teller machine services; investment services, namely, providing investment analysis, consultation, planning, management, advisory, brokerage, banking and research services with respect to stocks, mutual funds, securities, bonds, commodities, real estate and other instruments of investment; insurance services, namely, providing insurance administration and insurance consultation services in the fields of life, property and casualty, accident, health and credit insurance services; and providing banking, financial investment and insurance consultation and information via global computer networks and telecommunication networks for the electronic, telephonic and telefacsimile transmission of voice, data, multi-media, graphics, video, photo and audio information; and providing interactive banking, financial, investment and insurance consultation and information via global computer networks, internal computer information networks and telecommunication networks for the electronic, telephonic and telefacsimile transmission of voice, data, multi-media, graphics, video, photo and audio information; providing information on international finance and foreign exchange rates via global computer networks, internal computer information networks and telecommunication networks for electronic, telephonic and telefacsimile transmission of such information; **International Class 38** for telecommunication services, namely, providing local and long distance telecommunications services; providing wire transfer services, information and verification regarding such wire transfers, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)

## KIA

**THE MARK** shown above, Registration No. 2104.04, has been renewed in the name of **Kia Motors Corporation, of 231 Yangjae-dong, Seocho-gu, Seoul 137-938, Republic of Korea**, as of the 21<sup>st</sup> day of January, 2014, in respect of **International Class 12** for passenger cars, lorries, buses, minibuses, vans, minivans, four wheeled drive vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)

## SPORTAGE

**THE MARK** shown above, Registration No. 2105.04, has been renewed in the name of **Kia Motors Corporation, of 231 Yangjae-dong, Seocho-gu, Seoul 137-938, Republic of Korea**, as of the 21<sup>st</sup> day of January, 2014, in respect of **International Class 12** for passenger cars, lorries, buses, minibuses, vans, minivans, four wheeled drive vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)



CFE(6):3.4.4;27.5.24;29.1.13

**THE MARK** shown above, Registration No. 2177.04, has been renewed in the name of **BAJAJ AUTO LIMITED, of Akurdi, Pune - 411 035 Maharashtra, India**, as of the 19<sup>th</sup> day of February, 2014, in respect of **International Class 12** for the assembly and production of motor vehicles, including vehicles and motor cycles with two, three and four wheels; **International Class 35** for the sale of motor vehicles, motor cycles, spare parts and accessories, of which it has not been used, the proprietor of the trademark has not yet established commercial distribution of its product in the country. The market conditions until now have not facilitated entry into the market. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)

## MISS SIXTY

**THE MARK** shown above, Registration No. 2180.04, has been renewed in the name of **SIXTY INTERNATIONAL S.A., of 29 avenue Monterey, L-2163 Luxembourg, Grand-Duchy of Luxembourg**, as of the 20<sup>th</sup> day of February, 2014, in respect of **International Class 25** for clothing; footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)



CFE(6):3.11.9

**THE MARK** shown above, Registration No. 2276.04, has been renewed in the name of **Ralph Martindale & Co., Limited, of Crocodile House, Strawberry Lane, Willenhall, West Midlands WV13 3RS, England**, as of the 25<sup>th</sup> day of June, 2014, in respect of **International Class 8** for edge tools [hand tools], of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 25<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

(1<sup>st</sup> issue)



CFE(6):26.13.25

**THE MARK** shown above, Registration No. 2478.04, has been renewed in the name of **BAJAJ AUTO LIMITED, of Akurdi, Pune - 411 035 Maharashtra, India**, as of the 15<sup>th</sup> day of July, 2014, in respect of **International Class 12** for two wheelers, land vehicles, scooters, scooterettes, motorcycles and parts thereof included in Class 12, of which it has not been used, the proprietor of the trademark has not yet established commercial distribution of its product in the country. The market conditions until now have not facilitated entry into the market. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**BAJAJ**

**THE MARK** shown above, Registration No. 2479.04, has been renewed in the name of **BAJAJ AUTO LIMITED, of Akurdi, Pune - 411 035 Maharashtra, India**, as of the 15<sup>th</sup> day of July, 2014, in respect of **International Class 12** for two wheelers, land vehicles, scooters, scooterettes, motorcycles and parts thereof included in Class 12, of which it has not been used, the proprietor of the trademark has not yet established commercial distribution of its product in the country. The market conditions until now have not facilitated entry into the market. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**GALOPE**

**THE MARK** shown above, Registration No. 2515.04, has been renewed in the name of **Dow AgroSciences LLC, of 9330 Zionsville Road, Indianapolis, Indiana 46268, U.S.A.**, as of the 28<sup>th</sup> day of July, 2014, in respect of **International Class 5** for pesticides, preparations for destroying vermin, fungicides, herbicides, and insecticides, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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(1<sup>st</sup> issue)

**ESTELAR**

**THE MARK** shown above, Registration No. 2517.04, has been renewed in the name of **Dow AgroSciences LLC, of 9330 Zionsville Road, Indianapolis, Indiana 46268, U.S.A.**, as of the 28<sup>th</sup> day of July, 2014, in respect of **International Class 5** for pesticides,



preparations for destroying vermin, fungicides, herbicides, and insecticides, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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*(1<sup>st</sup> issue)*

## PIERRE CARDIN

**THE MARK** shown above, Registration No. 4141, has been renewed in the name of **Pierre Cardin, of 59, Rue du Faubourg Saint-Honore, 75008 Paris, France**, as of the 17<sup>th</sup> day of January, 2014, in respect of **International Class 25** for articles of outerclothing, but not including footwear other than shoes for women, of which it has not been used, for reasons beyond its control, the owner has not been able to identify a distributor in Belize. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of January, 2014.

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## NOTICE OF CHANGE OF ADDRESS



CFE(6):26.3.23

**Speedo Holdings B.V.**, the Registered Proprietor of Trade Mark No. 2079.04, has, by veritable proof tendered before the Registrar on the 16<sup>th</sup> day of January, 2014, changed **address** from **Frederik Roeskestraat 123, 1076 EE Amsterdam, The Netherlands**, to **Claude Debussylaan 24, 1082 MD Amsterdam, Netherlands**, as of the 15<sup>th</sup> day of January, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 27<sup>th</sup> day of January, 2014.

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## NOTICE OF ANSWER TO OPPOSITION

**TAKE NOTICE** that the Registrar is in receipt of an answer, filed on the 13<sup>th</sup> day of December, 2013, by Javier Abollado Bris y Myriam Música Amilibia (The Applicant), of C/ Del Hervidero, 15 28750 San Agustín de Guadalix Madrid España, to the Opposition by Red Bull GmbH of Am Brunnen 1, A-5330 Fuschl am See, Austria, filed on the 16<sup>th</sup> day of August, 2013, against trade mark application No. 9397.12, filed on the 20<sup>th</sup> day of December, 2012, by Javier Abollado Bris y Myriam Música Amilibia for the registration of the following trade mark, as proprietors thereof:



The Applicant hereby gives notice that the following are the grounds on which it relies as supporting the above trade mark:-

1. The trademark TORO LOCO & Device was created by the Applicant more than 11 years ago to protect the Applicant's goods such as clothing, footwear, headgear, purses, bags, bag packs, travel bags, wallets, belts, umbrellas, soft drinks, fruit drinks and juices, syrups and other types of beverages; and, retail clothes, shirts, gift items, bags, purses, backpacks, wallets, belts;
2. The trademark has a strong reputation in the international arena and its products are recognized for their high quality. The trademark has the following distinct and unique designs:-





3. Notably, the trademark has been registered in numerous countries, such as China, Germany, France, Italy, Poland, Portugal, Russia, Japan, United Kingdom, Spain, Singapore, Cuba and others. The Certificate of Registration issued in Spain is attached hereto;



4. The Applicant, as owner of the trademark 'TORO LOCO ENERGY DRINK & Bull Device' seeks to register it's trademark in Belize under class 32 which pertains to soft drinks, fruit drinks and juices, syrups and other preparations for making beverages;
5. The Opponent claims that our trademark is so similar to its own that there exists the likelihood that members of the public would confuse them and associate the Applicant's trademark with that of the Opponent's. The Applicants vehemently refutes this assertion and avers that there is no such similarity between the two trademarks, either phonetically, visually and conceptually, for the following reasons:-

- a. Apart from the use of a bull, over which the Opponent cannot claim exclusive rights, there is no similarity in the semblance of the two trademarks;
  - b. The word used by the Applicant is 'TORO' and not 'Bull'; while, both may hold the same meaning, the difference in language and purport seriously weakens the possibility of confusion among the public;
  - c. The bull device used by the Applicant is vastly different from that used by the Opponent. The Applicant depicts only the head of the bull focusing on the face of the bull. The Opponent's depicts the entire body and at no point is the face discernible;
  - d. The words 'Toro Loco Energy Drink' are to be found below the device while the words 'Red Bull' are to be found above the device;
  - e. Further, the font used for the words is also completely different..
6. The following is a chart depicting the device used in both trademarks. A quick inspection of both logos readily reveals the manifest difference in appearance as described above.

JAVIER ABOLLADO BRIS y MYRIAM MÚGICA AMILIBIA	Red Bull GmbH.
	

The stark difference between the two refutes any contention that there is a likelihood of confusion among consumers. The



average consumer can easily distinguish between the trademark

and the trademark



. There mere fact that they would both fall within class 32 is not enough to establish a likelihood of confusion;

7. Furthermore, there is no risk of association given the significant difference between the two. While the consumer is protected from the possibility of being confused in regards of the origin of the products or service they are consuming, if there is no risk of confusion, it follows that it is highly unlikely that there will be a risk of association of the origin of the product;
8. The trademarks can exist in harmony. (*LOBATO, Manuel, Reflection based of the trademark law 17/2001, First Edition, Civitas Editores, Spain, p. 288*). This case found that both trademarks can coexist on the basis that they can be easily distinguished by the average consumer;
9. In response to the Opponent's contention that the Applicant would take unfair advantage of and be detrimental to the character and reputation to the Opponent's earlier trademark, the Applicant reiterates that its trademark enjoys a strong reputation in the international community in its own right;
10. It is important to note that the Applicant has successfully registered its trademark registration of "TORO LOCO" without any inconvenience. Trademarks offices worldwide have consider that there is no risk of confusion or association between TORO LOCO and Red Bull. This can be seen in the decision of the Spanish Patent and Trade Mark Office in an Appeal Case No. 03792/09 dated 21 of September 2009;
11. The Applicant has obtained the following trademark registrations:-



- ✓ No. 2351622 ; file on October 19, 2000 in Class 25 for (garments made dress for women, men and children; footwear headgear).



- ✓ Trademark registration No. 2573077 file on December 19, 2003 in Class 18 for(Purses, bags, bag packs, travel bags, wallets, belts, umbrellas) and Class 35 for(services for retail purposes in the commerce, clothes, shirts, gift items, bags, purses, backpacks, wallets, belts)



- ✓ Trademark Registration No. 2603229 file on June 23, 2004 in class 25 for (garments made dress for women, men and children; footwear, headgear)



- ✓ International trademark No. 811078 filed of the following countries: China, Germany, France, Italy, Poland, Portugal, Russia, United Kingdom and Japan on July 03, 2003.
- ✓ On May, 2008, the client began to expand the business and to protect not only the Classes 18 and 25 on the distinctive TORO LOCO and protect products such as energy drinks in class 32: They are the owners of Trademark n° 2829122



in class 32

- ✓ On the basis of the Spanish trademark registration the international trademark registration No. 1003074 was obtained, and the same has been giving protection confirmed in Japan, Singapore and Cuba.

These include the following marks:



- ✓ Trademark n° 2866917



PURA ENERGÍA

- ✓ Trademark n° 2968646

In the premises, the Applicant respectfully submits that there is clearly no risk of confusion or association among consumers in the Belizean market since the Applicant's trademark is a unique, distinct and original creation recognized by its distinctive character and good reputation in the international community.

### Conclusions



1. The trademark is original and distinct.
2. The products protected by the trademark of my clients can be easily recognized by the average consumer since the logo of the trademark is recognize worldwide and provide sufficient distinctiveness in comparison with the other trademarks already registered.
3. Consequently, any sign of confusion to the consumer was detected among the average consumers and therefore



it's a creative and original trademark that fulfills all the requirements established by the law and can be registered. In this sense, it is not accepted the argument of confusion and the process of registration should be continued.

#### Prayer

In reference to the above arguments, we kindly request that the opposition against the Application to register trademark



be rejected and that the application to register the trademark be granted.

#### Evidence

1. Certificate of the trademark registration 2351622.
  2. Certificate of the trademark registration 2573077.
  3. Certificate of the trademark registration 2603229.
  4. Certificate of the trademark registration 2829122.
  5. Certificate of the trademark registration 2866917.
  6. Certificate of the trademark registration 2968646.
  7. Certificate of Renewal of the trademark 2351622.
  8. Copy of the International trademark 811078.
  9. Decision that granted the trademark 2.866.917 in Spain against the opposition of Red Bull GmbH.
  10. Advertisements, publications and promotion material of the different trademarks of the Applicants TORO LOCO.
- WHEREFORE the Applicant prays that Application No. 9397.12 be granted and the Applicant's trademark registered in Belize.

DATED this 27th day of January, 2014.

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## NOTICES OF RULING

**IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 12 – NO. 26, FILED BY MELFINCO S.A. (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 9986.13 FILED BY BODEGA 12 COMPANY LIMITED.**

**TAKE NOTICE** that the Registrar has ruled against the Applicant, due to the failure of the Applicant to answer, pursuant to Rule 33 of the Trade Marks Rules (CAP. 257S), to the notice of opposition filed by the Opponent. The Registrar hereby refuses to register the above trademark application based on the grounds stated in the above notice of opposition.

**DATED** this 27<sup>th</sup> day of January, 2014.

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**IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 12 – NO. 26, FILED BY MELFINCO S.A. (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 9987.13 FILED BY BODEGA 12 COMPANY LIMITED.**

**TAKE NOTICE** that the Registrar has ruled against the Applicant, due to the failure of the Applicant to answer, pursuant to Rule 33 of the Trade Marks Rules (CAP. 257S), to the notice of opposition filed by the Opponent. The Registrar hereby refuses to register the above trademark application based on the grounds stated in the above notice of opposition.

**DATED** this 27<sup>th</sup> day of January, 2014.








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## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
8847.12	<b>Mondelez International</b>	Kraft Foods Global Brands LLC Three Lakes Drive, Northfield Illinois 60093, U.S.A.	29 30 35
9086.12	<b>COOLPIX</b>	NIKON CORPORATION 12-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo, Japan	9
9087.12	<b>NIKKOR</b>	NIKON CORPORATION 12-1, Yurakucho 1-chome, Chiyoda-ku, Tokyo, Japan	9
9138.13	<b>GOGO SQUEEZ</b>	MOM 1 rue de la Pépinière – 75008 Paris (France)	29 30
9195.12		Techtronic Power Tools Technology Limited Trident Chambers, P.O. Box 146, Road Town, Tortola, British Virgin Islands	7
9628.13	<b>JAGUAR</b>	MIRAGE INTERNATIONAL LTD Commercial Free Zone, Belize-Mexico Border, Santa Elena, Corozal District Belize	25 34
9661.13	<b>HERSHEY'S</b>	The Hershey Company 100 Crystal A Drive, Hershey, PA 17033, U.S.A.	41 43
9684.13	<b>H2</b>	A & E TELEVISION NETWORKS, LLC 235 East 45 <sup>th</sup> Street, New York, New York 10017, U.S.A.	38 41
9790.13		Quimica Agronomica De Mexico, S. De R.L. De C.V. Calle 18 No. 20501, Col. Impulso, Chihuahua, Chihuahua c.p. 31183, Mexico	1
9795.13		AMPARIN, S.A. DE C.V. Av. Torres de Ixtapantongo, 380-P., Col. Olivar de los Padres. Del. Álvaro Obregón, 01780, México City, Mexico	25 28 35

9798.13	 <small>VIRGENCITA PLIS...CUIDAME MUCHO</small>	<b>AMPARIN, S.A. DE C.V.</b> Av. Torres de Ixtapantongo, 380-P., Col. Olivar de los Padres. Del. Álvaro Obregón, 01780, México City, Mexico	28 35
9802.13	<b>NICKI MINAJ</b>	<b>LITTLE MISS MOGUL, LLC</b> 7 Times Square, New York, New York 10036-6569, U.S.A.	3
9803.13	<b>PINK FRIDAY NICKI MINAJ</b>	<b>LITTLE MISS MOGUL, LLC</b> 7 Times Square, New York, New York 10036-6569, U.S.A.	3
9808.13	<b>PROMASTER</b>	Citizen Holdings Kabushiki Kaisha also t/a Citizen Holdings Co., Ltd. 1-12, 6-chome Tanashi-cho, Nishi- tokyo-shi, Tokyo, Japan	14
9809.13		Citizen Holdings Kabushiki Kaisha also t/a Citizen Holdings Co., Ltd. 1-12, 6-chome Tanashi-cho, Nishi- tokyo-shi, Tokyo, Japan	14
9812.13		Nuevos Almacenes, Sociedad Anónima Centro Comercial Plaza Boulevard Los Próceres 4-96, zona 10, Local 230, 2º Nivel, Guatemala City, Republic of Guatemala	3
9823.13	<b>VIVAFUT</b>	<b>TELEVISA, S.A. DE C.V.</b> Avenida Chapultepec 18, Col. Doctores, Del. Cuauhtémoc, C.P. 06724 México D.F. México	38
9845.13	<b>ONETOUCH INVUE</b>	<b>JOHNSON &amp; JOHNSON</b> One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	1 5 10
9861.13		<b>Arcom International C.A.</b> Maracay, Aragua State, Venezuela	7 9 11
9862.13		<b>Arcom International C.A.</b> Maracay, Aragua State, Venezuela	7 9 11
9866.13		<b>British American Tobacco (Brands)          Inc.</b> 2711 Centerville Road, Suite 300, Wilmington, Delaware 19808, U.S.A.	34
9890.13		<b>Price Costco International, Inc.</b> 999 Lake Drive, Issaquah, Washington, U.S.A. 98027, U.S.A.	35

9943.13	<b>CHILDREN'S PEPTO</b>	The Procter & Gamble Company One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.	5
9948.13	<b>FRESCURA RENOVADORA</b>	The Procter & Gamble Company One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.	3
9958.13	<b>YUTON</b>	ZHENGZHOU YUTONG GROUP CO. LTD. No. 8 Changchun Road, Hi-tech Industrial Park, Zhengzhou, China	7
9988.13	<b>HEELYS</b>	Heeling Sports Limited c/o Sequential Brands Group, Inc., of 1065 Avenue of the Americas, New York, New York 10018, U.S.A.	25 28
9990.13		TBL LICENSING LLC 200 Domain Drive, Stratham, New Hampshire 03885, U.S.A.	25
9997.13	<b>ALATHON</b>	EQUISTAR CHEMICALS, L.P., of 1221 McKinney Street, Houston, Texas 77010, U.S.A.	1
10022.13	<b>GOLDEN CYCLE</b>	Wai Tong Chan No. 13 Central American Boulevard, Belize City, Belize,	12
10060.13	<b>REZOBACT</b>	BAYER INTELLECTUAL PROPERTY GmbH Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany	8
10069.13	<b>CHIP IT!</b>	THE SHERWIN-WILLIAMS COMPANY 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A.	42
10082.13		Productos Electricos y Ferreteros, S.A. de C.V. Victoria No. 3269, Colonia Bondoquito, Mexico City, Mexico, 07850	35
10087.13	<b>PERFLAN</b>	Dow AgroSciences LLC 9330 Zionsville Road, Indianapolis, Indiana 46268, U.S.A.	5
10089.13	<b>ISONALINE</b>	DSM IP Assets B.V. Het Overloon 1, 6411 TE, Heerlen, The Netherlands	1

## NOTICE OF ASSIGNMENT

**ORGANIZACIÓN ALTEX S.A.**, the Registered Proprietor of Patent No. 493.07, has, by veritable proof tendered before the Registrar on the 18<sup>th</sup> day of December, 2013, being Assignment, executed on the 18<sup>th</sup> day of October, 2013, assigned the Patent to **Grupo Altex S.A. de C.V.**, of **Km 54 Carretera México-Toluca Lerma Estado de México CP 52000 México**, as of the 18<sup>th</sup> day of October, 2013, the appropriate records of which have been effected in the Register.

**DATED** this 27<sup>th</sup> day of January, 2014.

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**NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR**

**GEETA SHROFF**, the Proprietor/Inventor of Patent Application No. 534.08, has, by veritable proof tendered before the Registrar on the 12<sup>th</sup> day of November, 2013, changed address from **487 Hardevpuri, Gautam Nagar, New Delhi 115049, India**, to **H8 Green Park Extension, New Delhi, 110016, India**, as of the 5<sup>th</sup> day of November, 2013, the appropriate recordals of which have been effected in the Register.

**DATED** this 27<sup>th</sup> day of January, 2014.

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**NOTICE OF CHANGE OF AGENT AND ADDRESS FOR SERVICE**

**PROTEUS INDUSTRIES INC.**, the Proprietor of Patent Application No. 706.11, has recorded **Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles**, as its Registered Agent and Address for Service, **for renewal purposes only**, as of the 5th day of November, 2013, the appropriate recordal of which have been effected in the Register.

**DATED** this 27th day of January, 2014.

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