

## **INTELLECTUAL PROPERTY JOURNAL**



## **BELIPO'S MISSION STATEMENT**

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (S	Sixth Edition)

## APPLICATIONS FOR TRADEMARK REGISTRATION

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 20<sup>th</sup> May, 2013, by AMPARIN, S.A. DE C.V., of Av. Torres de Ixtapantongo, 380-P, Col. Olivar de los Padres, Del. Álvaro Obregón, C.P. 01780, México, Distrito Federal, México, through its agent, Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.3.2;2.7.10 in respect of:

- (a) International Class 14 for alarm clocks; alloys of precious metal; badges of precious metal; boxes of precious metal; chronometrical instruments; clocks; diamonds; figurines [statuettes] of precious metal; hat ornaments of precious metal; jewellery; pins [jewelry(Am)]; platinum [metal]; precious stones; statues of precious metal; stopwatches; watches; wristwatches; rings [jewellery, jewelry (Am)];
- (b) International Class 16 for adhesive tape dispensers [office requisites]; adhesives [glues] for stationery or household purposes; artists' watercolor [water colour] saucers; bookbinding material; boxes of cardboard or paper; canvas for painting; drawing instruments; drawing materials; painters' easels; office requisites, except furniture; paintbrushes; painters' brushes; palettes for painters; paper sheets [stationery]; photographs [printed]; plastic cling film, extensible, for palletization; plastic film for wrapping; printed matter; printing books; printing type; stationery; teaching materials [except apparatus]; typewriters, electric or non-electric; albums; almanacs; conical paper bags; bags [envelopes, pouches] of paper or plastics, for packaging; books; calendars; chart pointers, non-electric; charts; documents holders [stationery]; fabrics for bookbinding; figurines [statutes] of paper maché; folders for papers; handkerchiefs of paper; pencil holders; pencil sharpeners, electric or tapes for stationery or household purposes; stands for pens and pencils; writing cases [stationery].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9796.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> May, 2013, by AMPARIN, S.A. DE C.V., of Av. Torres de Ixtapantongo, 380-P, Col. Olivar de los Padres, Del. Álvaro Obregón, C.P. 01780, México, Distrito Federal, México, through its agent, Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



VIRGENCITA PLIS...CUIDAME MUCHO

# CFE(6):2.3.23 in respect of:

- (a) International Class 14 for alarm clocks; alloys of precious metal; badges of precious metal; boxes of precious metal; chronometrical instruments; clocks; diamonds; figurines [statuettes] of precious metal; hat ornaments of precious metal; jewellery; pins [jewellry, jewelry(Am)]; platinum [metal]; precious stones; statues of precious metal; stopwatches; watches; wristwatches; rings [jewellery, jewelry (Am)];
- (b) International Class16 for adhesive tape dispensers [office requisites]; adhesives [glues] for stationery or household purposes; artists' watercolor [water colour] saucers; bookbinding material; boxes of cardboard or paper; canvas for painting; drawing instruments; drawing materials; painters' easels; office requisites, except furniture; paintbrushes; painters' brushes; palettes for painters; paper sheets [stationery]; photographs [printed]; plastic cling film, extensible, for palletization; plastic film for wrapping; printed matter; printing books; printing type; stationery; teaching materials [except apparatus]; typewriters, electric or non-electric; albums; almanacs; conical paper bags; bags [envelopes, pouches] of paper or plastics, for packaging; books; calendars; chart pointers, non-electric; charts; documents holders [stationery]; fabrics for bookbinding; figurines [statutes] of paper maché; folders for papers; handkerchiefs of paper; pencil holders; pencil sharpeners, electric or non-electric; pencils; photo-engravings; photograph stands; school supplies; [stationery]; self-adhesive tapes for stationary or household purposes; stands for pens and pencils; writing cases [stationery];
- (c) International Class 18 for animal skins; backpacks; leather shoulder belts; furniture coverings of leather; leather trimmings for furniture; harness for animals; imitation leather; leather, unworked or semi-worked; parasols; pouches, of leather, for packaging; purses saddler; travelling bags; travelling trunks; trunks [luggage]; umbrellas; walking sticks; pocket wallets; whips; garment bags for travel; net bags for shopping; nose bags [feed bags]; handbag frames; handbags; shopping bags; slings bags for carrying infants; slings for carrying infants;
- (d) International Class 21 for abrasive pads for kitchen purposes; basins [bowls]; cleaning instruments, hand-operated; rags for cleaning [cloth]; combs; containers for household or kitchen use; dustbins; earthenware; brushes for footwear; furniture dusters; glass, unworked or semi-worked, except building glass; painted glassware; gloves for household purposes; porcelain ware; sponges for household purposes; steel wool for cleaning; utensils for household purposes; baby baths, portable; busts of china, terra-cotta or glass; cake molds [moulds], candy boxes; cookie jars; cosmetic utensils; cups; drinking glasses; soap dispensers; trays for domestic purposes;
- (e) International Class 25 for brassieres; caps [headwear]; dresses; dressing gowns; hats; headgear for wear; jumpers [pullovers]; knitwear [clothing]; clothing of leather; clothing of imitations of leather; masquerade costumes; mittens; neckties; outerclothing; overalls; pajamas (Am); pants; ponchos; pyjamas; ready-made clothing; bath robes; sandals; sarongs; scarves; skirts; skull caps; slippers; socks; sweaters; swimsuits; tee-shirts; tights; topcoats; trousers; bathing trunks; underpants; underwear; vests; bath sandals; bath slippers; bathing suits; beach clothes; belts [clothing]; boas [necklets]; camisoles; collar protectors; collars [clothing]; gloves [clothing]; jackets [clothing].

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "VIRGENCITA PLIS...CUIDAME MUCHO" when translated to the English language are "LITTLE VIRGIN PLEASE TAKE CARE OF ME VERY MUCH".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9799.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 21<sup>st</sup> May, 2013, by INDUSTRIA DE DISEÑO TEXTIL, S.A. (INDITEX, S.A.), of Avenida de la Diputación, Edificio Inditex, 1542 Arteixo (A Coruña), Spain, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **BERSHKA**

in respect of:

- International Class 18 for leather and imitations of leather; animal skins; traveling trunks and traveling bags; umbrellas, parasols and walking sticks; whips, saddlery; bags for climbers, campers and the beach; handbag frames; umbrella or parasol frames; mountaineering sticks; handbags; traveling bags; leatherware, namely, cases for traveling and keys; attaché cases; purses, not of precious metal; school bags; garment bags for travel, hat boxes of leather; sling bags for carrying infants; wheeled shopping bags; boxes of leather or leather board; boxes of vulcanized fibre; school satchels; pocket wallets; leatherware, namely, briefcases; unfitted vanity cases; collars for animals; leather leashes; leather leads; umbrella covers; saddle cloths for horses; backpacks; horse blankets; haversacks; music cases; halters; bags, namely, envelopes, pouches of leather, for packaging; riding saddles; pads for horse saddles; umbrella rings; harness, namely, blinders; harness fittings; harness for animals; walking stick seats; bandoliers; tool bags of leather, empty; chain mesh purses; muzzles; harness, namely, bridles; leatherboard; bands of leather; shopping bags; straps for soldiers' equipment; harness straps; saddlery, namely, straps of leather; straps for skates; trimmings of leather for furniture; parts of hides, namely, butts; curried skins; cat o'nine tails; furs, namely, coverings of skins; stirrup leathers; reins; suitcases; imitation leather, namely, moleskin; fur-skins; chamois leather, other than for cleaning purposes; feed bags, namely, nose bags; net bags for shopping, casings, of leather, for springs; knee-pads for horses; fastenings for saddles; notecases, namely, card cases; harness, namely, traces; valves of leather; stirrups;
- (b) International Class 25 for ready-made clothing for men, women and children, non-orthopaedic footwear for men, women children and infants; motorists' clothing, cyclists' clothing; bibs, not of paper, clothing, namely, headbands; dressing gowns; swimsuits; bathing caps and sandals; necklets, namely, boas; underwear; clothing, namely, babies' pants; collar protectors; beach shoes; clothing, namely, hoods; shawls; clothing, namely, belts; clothing, namely, money belts; wet suits for water skiing; clothing, namely, ties; underclothing, namely, corsets; sashes for wear; fur stoles; girdles; scarves; headwear, namely, caps; clothing, namely, gloves; waterproof clothing; mantillas; stockings; socks; ascots; pocket squares; clothing, namely, furs; pyjamas; soles for footwear; heels; clothing, namely, veils; suspenders; paper clothing; clothing, namely, layettes; clothing, namely, collars; singlets; mittens; clothing, namely, ear muffs; inner soles; bow-ties; sarongs; clothing, namely, wristbands; dress shields; masquerade costumes; beach clothes; headwear, namely, sun visors; pockets for clothing; sock suspenders; stocking suspenders; petticoats; tights; clothing, namely, aprons; headgear for wear; galoshes; garters; coats; esparto shoes or sandals; non-slipping devices for boots and shoes; bath robes; bath slippers; smocks; undergarments, namely, teddies; berets; footmuffs, not electrically heated; lace boots; boots, namely, football boots, hiking boots, leather boots, riding boots, rain boots, ski boots, snow boots, soccer boots, winter boots, ladies boots; boot uppers; shoes, namely, studs for football boots; half-boots; fittings of metal for shoes and boots; tips for footwear; welts for boots and shoes; heelpieces for boots and shoes; clothing, namely, drawers; shirts; shirt yokes; shirt fronts; shirt fronts, namely, jumpers; lingerie, namely, bodices; vests; clothing, namely, jackets fishing vests; clothing, namely, stuff jackets; clothing, namely, combinations; undergarments, namely, slips; detachable collars; clothing of leather; shower caps; skirts; parts of clothing, namely, ready-made linings; overcoats; clothing, namely, gabardines; gymnastic shoes; clothing, namely, jerseys; pullovers; sweaters; liveries; clothing, namely, muffs; footwear uppers; parkas; pelerines; pelisses; gaiters; clothing, namely, leggings; hosiery; clothing, namely, knitwear; clothing for gymnastics; outerclothing; saris; underpants; hats; brassieres; wimples; togas; gaiter straps; frocks; turbans; slippers; footwear; trousers; blouses, t-shirts, dresses;
- (c) International Class 35 for advertising; accounting; drawing up of statements of accounts; commercial administration of the licensing of the goods and services of others; advertising; book-keeping; professional business consultancy; business information; business inquiries; business investigations; business management and organization consultancy; business management assistance; business research; commercial or industrial management assistance; compilation of statistics; professional business consultancy; economic forecasting; invoicing; secretarial services; transcription; typing; commercial or industrial management assistance; wholesale and retail services featuring fashion goods, clothing, footwear, headgear, fashion accessories, luggage, bags, wallets, umbrellas, belts, jewellery, paste jewellery, perfumes, beauty products, cosmetics, essential oil, toiletries, soaps, lighting, carpets, rugs, mats, wall hangings, toys, sporting articles, games, Christmas decoration, glasses, sunglasses, cd's, dvd's, machines for household use, protective helmets, music headsets, loudspeakers, clocks, watches, stationery, publications, printed matter, photographs, leather goods, furniture, household containers and utensils, furnishings, textiles, paints, candles, cutlery, household fittings, musical instruments, picture frames, glassware, lace, embroidery, artificial flowers, haberdashery, head ornaments and decorative artifacts in stores, through a global computer network, through catalogues, by mail, by telephone and through radio and television and other electronic media, commercial or industrial management assistance; organization of exhibitions for commercial or advertising purposes; sales promotion provided by a commercial company through the issuance of privileged customer cards; modelling for advertising or sales promotions; publication of publicity texts; shop-window dressing; commercial

management assistance in relation to franchises; demonstration of goods; organization of trade fairs for commercial or advertising purposes; sales promotion for others; auctioneering; promotion and management of shopping malls; import-export agencies; on-line advertising on a computer network; purchasing procurement services for others, namely, purchasing goods and services for other businesses; arranging newspaper subscriptions for others; distribution of samples; computerized file management; public relations; commercial information agencies; advertising agencies; rental of vending machines; rental of advertising space; dissemination of advertising matter; business management assistance; data search in computer files for others; compilation of information into computer databases; transcription; publicity columns preparation; business management of performing artists; direct mail advertising; updating of advertising material; document reproduction; marketing studies; outdoor advertising; opinion polling; systemization of information into computer databases; advertising by mail order; radio advertising; television advertising.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9804.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 21<sup>st</sup> May, 2013, by INDUSTRIA DE DISEÑO TEXTIL, S.A. (INDITEX, S.A.), of Avenida de la Diputación, Edificio Inditex, 15142 Arteixo (A Coruña), Spain, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **OYSHO**

in respect of:

- International Class 18 for leather and imitations of leather; animal skins; traveling trunks and traveling bags; umbrellas, parasols and walking sticks; whips, saddlery; bags for climbers, campers and the beach; handbag frames; umbrella or parasol frames; mountaineering sticks; handbags; traveling bags; leatherware, namely, cases for traveling and keys; attaché cases; purses, not of precious metal; school bags; garment bags for travel, hat boxes of leather; sling bags for carrying infants; wheeled shopping bags; boxes of leather or leather board; boxes of vulcanized fibre; school satchels; pocket wallets; leatherware, namely, briefcases; unfitted vanity cases; collars for animals; leather leashes; leather leads; umbrella covers; saddle cloths for horses; backpacks; horse blankets; haversacks; music cases; halters; bags, namely, envelopes, pouches of leather, for packaging; riding saddles; pads for horse saddles; umbrella rings; harness, namely, blinders; harness fittings; harness for animals; walking stick seats; bandoliers; tool bags of leather, empty; chain mesh purses; muzzles; harness, namely, bridles; leatherboard; bands of leather; shopping bags; straps for soldiers' equipment; harness straps; saddlery, namely, straps of leather; straps for skates; trimmings of leather for furniture; parts of hides, namely, butts; curried skins; cat o'nine tails; furs, namely, coverings of skins; stirrup leathers; reins; suitcases; imitation leather, namely, moleskin; fur-skins; chamois leather, other than for cleaning purposes; feed bags, namely, nose bags; net bags for shopping, casings, of leather, for springs; knee-pads for horses; fastenings for saddles; notecases, namely, card cases; harness, namely, traces; valves of leather; stirrups;
- (b) International Class 25 for ready-made clothing for men, women and children, non-orthopaedic footwear for men, women children and infants; motorists' clothing, cyclists' clothing; bibs, not of paper, clothing, namely, headbands; dressing gowns; swimsuits; bathing caps and sandals; necklets, namely, boas; underwear; clothing, namely, babies' pants; collar protectors; beach shoes; clothing, namely, hoods; shawls; clothing, namely, belts; clothing, namely, money belts; wet suits for water skiing; clothing, namely, ties; underclothing, namely, corsets; sashes for wear; fur stoles; girdles; scarves; headwear, namely, caps; clothing, namely, gloves; waterproof clothing; mantillas; stockings; socks; ascots; pocket squares; clothing, namely, furs; pyjamas; soles for footwear; heels; clothing, namely, veils; suspenders; paper clothing; clothing, namely, layettes; clothing, namely, collars; singlets; mittens; clothing, namely, ear muffs; inner soles; bow-ties; sarongs; clothing, namely, wristbands; dress shields; masquerade costumes; beach clothes; headwear, namely, sun visors; pockets for clothing; sock suspenders; stocking suspenders; petticoats; tights; clothing, namely, aprons; headgear for wear; galoshes; garters; coats; esparto shoes or sandals; non-slipping devices for boots and shoes; bath robes; bath slippers; smocks; undergarments, namely, teddies; berets; footmuffs, not electrically heated; lace boots; boots, namely, football boots, hiking boots, leather boots, riding boots, rain boots, ski boots, snow boots, soccer boots, winter boots, ladies boots; boot uppers; shoes, namely, studs for football boots; half-boots; fittings of metal for shoes and boots; tips for footwear; welts for boots and shoes; heelpieces for boots and shoes; clothing, namely, drawers; shirts; shirt yokes; shirt fronts; shirt fronts, namely, jumpers; lingerie, namely, bodices; vests; clothing, namely, jackets fishing vests; clothing, namely, stuff jackets; clothing, namely, combinations; undergarments, namely, slips; detachable collars; clothing of leather; shower caps; skirts; parts of clothing, namely, ready-made linings; overcoats; clothing, namely, gabardines; gymnastic

shoes; clothing, namely, jerseys; pullovers; sweaters; liveries; clothing, namely, muffs; footwear uppers; parkas; pelerines; pelisses; gaiters; clothing, namely, leggings; hosiery; clothing, namely, knitwear; clothing for gymnastics; outerclothing; saris; underpants; hats; brassieres; wimples; togas; gaiter straps; frocks; turbans; slippers; footwear; trousers; blouses, t-shirts, dresses;

(c) International Class 35 for advertising; accounting; drawing up of statements of accounts; commercial administration of the licensing of the goods and services of others; advertising; book-keeping; professional business consultancy; business information; business inquiries; business investigations; business management and organization consultancy; business management assistance; business research; commercial or industrial management assistance; compilation of statistics; professional business consultancy; economic forecasting; invoicing; secretarial services; transcription; typing; commercial or industrial management assistance; wholesale and retail services featuring fashion goods, clothing, footwear, headgear, fashion accessories, luggage, bags, wallets, umbrellas, belts, jewellery, paste jewellery, perfumes, beauty products, cosmetics, essential oil, toiletries, soaps, lighting, carpets, rugs, mats, wall hangings, toys, sporting articles, games, Christmas decoration, glasses, sunglasses, cd's, dvd's, machines for household use, protective helmets, music headsets, loudspeakers, clocks, watches, stationery, publications, printed matter, photographs, leather goods, furniture, household containers and utensils, furnishings, textiles, paints, candles, cutlery, household fittings, musical instruments, picture frames, glassware, lace, embroidery, artificial flowers, haberdashery, head ornaments and decorative artifacts in stores, through a global computer network, through catalogues, by mail, by telephone and through radio and television and other electronic media, commercial or industrial management assistance; organization of exhibitions for commercial or advertising purposes; sales promotion provided by a commercial company through the issuance of privileged customer cards; modelling for advertising or sales promotions; publication of publicity texts; shop-window dressing; commercial management assistance in relation to franchises; demonstration of goods; organization of trade fairs for commercial or advertising purposes; sales promotion for others; auctioneering; promotion and management of shopping malls; import-export agencies; on-line advertising on a computer network; purchasing procurement services for others, namely, purchasing goods and services for other businesses; arranging newspaper subscriptions for others; distribution of samples; computerized file management; public relations; commercial information agencies; advertising agencies; rental of vending machines; rental of advertising space; dissemination of advertising matter; business management assistance; data search in computer files for others; compilation of information into computer databases; transcription; publicity columns preparation; business management of performing artists; direct mail advertising; updating of advertising material; document reproduction; marketing studies; outdoor advertising; opinion polling; systemization of information into computer databases; advertising by mail order; radio advertising; television advertising.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9805.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> June, 2013, by United Terrain Realtors, of #126 South Side Corozal Town, Corozal District, Belize, through The Belize Intellectual Property Office, of 1902 Constitution Drive, Third Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.9,16;29.1.4 in respect of:

(a) International Class 35 for advertising of commercial or residential real estate; negotiation and renegotiation for others of leases and subleases and real estate purchase agreements; matching consumers with real estate professionals in the field of real estate services via computer network; providing marketing service for real estate professionals, and domestic environment; real estate auctions; real estate advertising services; providing real estate video tours for marketing purposes; real estate marketing analysis; assisting with the formation, negotiation, and management of contracts with public sector entities, commercial lobbying services, lobbying services, promoting the interests of international, real estate and nonprofit companies in the fields of politics, legislations, and regulation, business consulting services relating to the integration of the areas of business process technology, organizational learning, change management, and operational sustainability, administration of a consumer loyalty program to

promote rental of apartments by others, providing used car sales leads for others; rental of billboards; rental of advertising space on web sites;

(b) International Class 36 for appraisal and evaluation of real estate; classified real estate listings of apartment rentals and housing rentals; financial due diligence services in the field of real estate; land acquisition; namely, real estate brokerage; providing and internet website portal offering information in the fields of real estate concerning the purchase and sale of new and resale homes and condos; real estate escrow services; real estate services; namely, rental of short-term furnishes apartments.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "REALTORS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9872.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 21<sup>st</sup> June, 2013, by MANUEL DE JESUS ESTRELLA CRUZ, of Calle Max Enriquez Ureña Nº 33, Ensanche Naco, Santo Domingo, Republica Dominicana, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



#### CFE(6):1.1.2;29.1.1,3,8

in the colors black, green and red, in respect of:

- (a) International Class 6 for common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes [strong boxes]; goods of common metal not included in other classes, namely, gold, silver, copper, iron and aluminum; ores of metal; steel sheets; metal roofing tiles; metal beams; steel structures for all types of buildings; stairs of metal; metal tiles; metal wall tiles for building; building panels of metal; metal floors; metal roofs; metal corrugated tiles; metal skylights; metal water pipes;
- (b) International Class 19 for building materials, not of metal; non-metallic rigid pipes for building; asphalt, pitch and bitumen; non-metallic transportable buildings; monuments, not of metal;
- International Class 37 for building construction services, namely, masonry, asphalt, painted works, and paving roads for (c) residential, commercial and industrial use; building construction supervision; roofing services; repair or maintenance of construction machines and apparatus; monitoring services in the field of construction of buildings and houses; rental of construction equipment; installation of pre-fabricated buildings; central heating installation; installation of conveyors; heating equipment installation; pipe installation services; installation of radios; fire alarm installation; installation of windscreens; installation of alarms; installation of locks; installation of plant; installation of grills; installation of glass; installation of doors and windows; electric appliance installation; roof installation services; installation of roofing; installation of pipelines; installation of boilers; ceiling lining installation; machinery installation services; installation and maintenance of photovoltaic installations; installation and maintenance of solar thermal installations; antenna installation and repair; elevator installation and repair; telephone installation and repair; lift installation and repair; ceiling installation; machinery installation; installation of safes; kitchen equipment installation; installation of racks; installation of computers; double glazing installation; installation of blinds; installation of bolts; installation lighting systems; installation of tents; installation of security systems; installation of foundry products; installation of automobile accessories; installation of burglar alarms; installation of telephone lines; installation of insulating materials; installation of door fittings; installation of smelting furnaces; installation of internal partioning; installation of computer networks; installation of catering equipment; installation of sun roofs; installation of computer systems; installation of storage facilities; installation of mezzanine floors; installation of sanitary apparatus; installation access control systems; installation of false floors; installation of window fittings; furnace installation and repairs; pipeline installation and repair; installation of transmission lines; installation of sewer liners; installation of electricity generators; installation of lock fittings; installation of industrial plant; installation of oil refineries; installation of roof timbering; installation of heating apparatus; assembling [installation] of shelving; installation of window frames; installation of secondary glazing; installation of

kitchen cabinets; installation of temporary fences; installation of pipework systems; installation of street furniture; computer installation and repair; installation of earth anchors; installation of building insulation; installation of water softeners; installation of window films; installation of ground anchors; installation of temporary barriers; installation of washroom apparatus; installation of instrumentation systems; installation fire detection systems; installation of computerized information systems; installation closed circuit television systems; installation of flood warning systems; installation of data network apparatus; installation of apparatus for ventilating; irrigation devices installation and repair; plumbing installation, maintenance and repair; installation of communications network instruments; installation of stands for exhibitions; installation of environment engineering systems; installation of oil exploration instruments; installation of cable television systems.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "ESTRELLA" when translated to the English language is "STAR".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9926.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 21<sup>st</sup> June, 2013, by MANUEL DE JESUS ESTRELLA CRUZ, of Calle Max Enriquez Ureña Nº 33, Ensanche Naco, Santo Domingo, Republica Dominicana, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):27.5.17;29.1.3,8 in the colors black and green, in respect of:

- (a) International Class 19 for building materials, not of metal; non-metallic rigid pipes for building; asphalt, pitch and bitumen; non-metallic transportable buildings; monuments, not of metal;
- International Class 37 for building construction services, namely, masonry, asphalt, painted works, and paving roads for (b) residential, commercial and industrial use; building construction supervision; roofing services; repair or maintenance of construction machines and apparatus; monitoring services in the field of construction of buildings and houses; rental of construction equipment; installation of pre-fabricated buildings; central heating installation; installation of conveyors; heating equipment installation; pipe installation services; installation of radios; fire alarm installation; installation of windscreens; installation of alarms; installation of locks; installation of plant; installation of grills; installation of glass; installation of doors and windows; electric appliance installation; roof installation services; installation of roofing; installation of pipelines; installation of boilers; ceiling lining installation; machinery installation services; installation and maintenance of photovoltaic installations; installation and maintenance of solar thermal installations; antenna installation and repair; elevator installation and repair; telephone installation and repair; lift installation and repair; ceiling installation; machinery installation; installation of safes; kitchen equipment installation; installation of racks; installation of computers; double glazing installation; installation of blinds; installation of bolts; installation lighting systems; installation of tents; installation of security systems; installation of foundry products; installation of automobile accessories; installation of burglar alarms; installation of telephone lines; installation of insulating materials; installation of door fittings; installation of smelting furnaces; installation of internal partitioning; installation of computer networks; installation of catering equipment; installation of sun roofs; installation of computer systems; installation of storage facilities; installation of mezzanine floors; installation of sanitary apparatus; installation access control systems; installation of false floors; installation of window fittings; furnace installation and repairs; pipeline installation and repair; installation of transmission lines; installation of sewer liners; installation of electricity generators; installation of lock fittings; installation of industrial plant; installation of oil refineries; installation of roof timbering; installation of heating apparatus; assembling [installation] of shelving; installation of window frames; installation of secondary glazing; installation of kitchen cabinets; installation of temporary fences; installation of pipework systems; installation of street furniture; computer installation and repair; installation of earth anchors; installation of building insulation; installation of water softeners; installation of window films; installation of ground anchors; installation of temporary barriers; installation of washroom apparatus; installation of instrumentation systems; installation fire detection systems; installation of computerized information systems; installation closed circuit television systems; installation of flood warning systems; installation of data network apparatus; installation of apparatus for ventilating; irrigation devices installation and repair; plumbing installation, maintenance and repair;

installation of communications network instruments; installation of stands for exhibitions; installation of environment engineering systems; installation of oil exploration instruments; installation of cable television systems.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "MAXIMA RESISTENCIA", separately and apart from the mark as shown above.

The applicant claims that the Spanish words "MAXIMA RESISTENCIA" when translated to the English language are "MAXIMUM RESISTANCE".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9927.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

DATED this 24th day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> July, 2013, by UNIVERSAL SWEET INDUSTRIES S.A., of Av. Eloy Alfaro 1103 entre Gómez Rendón y Maldonado Guayaquil, Ecuador, through its agent, Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **OSITO**

in respect of International Class 30 for coffee, iced tea, tea based beverages, cocoa and artificial coffee; rice; tapioca and sago; flour [food] and preparations from cereals; bread, pastry and confectionery; edible ices; sugar confectionery, honey, yeast for use as an ingredient in food; baking-powder; cooking salt; salt for preserving food stuff; mustard; vinegar, sauces [condiments]; spices; ice for refreshment; natural ice; artificial ice.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9951.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> July, 2013, by UNIVERSAL SWEET INDUSTRIES S.A., of Av. Eloy Alfaro 1103 entre Gómez Rendón y Maldonado Guayaquil, Ecuador, through its agent, Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **POMPITOS**

in respect of International Class 30 for coffee, iced tea, tea based beverages, cocoa and artificial coffee; rice; tapioca and sago; flour [food] and preparations made from cereals; bread, pastry and confectionery; edible ices; sugar confectionery, honey, yeast for use as an ingredient in food; baking-powder; cooking salt; salt for preserving food stuff; mustard; vinegar, sauces [condiments]; spices; ice for refreshment; natural ice; artificial ice.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9952.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 15<sup>th</sup> July, 2013, by Crystal Bay Wildlife Adventure, of #126 South Side, Corozal Town, Corozal District Belize, through The Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.11.10;5.1.5;27.5.1;29.1.13 in respect of:

- (a) International Class 35 for retail gift shops; online retail gift shops;
- (b) International Class 39 for transportation of travellers; arranging of tours; travel agency services namely making reservations and booking for transportation;
- (c) International Class 41 for discotheques;
- (d) International Class 43 for cocktail lounge services; bar services; traveling agency services namely making reservations and booking for temporary lodging, restaurants.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9983.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 1<sup>st</sup> August, 2013, by TELEVISA, S.A. DE C.V., of Avenida Chapultepec 18, Col. Doctores, Del. Cuauhtémoc, C.P. 06724 México D.F. México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

#### VEO

in respect of:

- (a) International Class 38 for telecommunications, namely, video-on-demand (VoD); video, voice, data, images, signals, messages and information transmission via the internet and other communication networks;
- (b) International Class 41 for entertainment services, namely, providing audio-visual contents, films and television programs, rental of audio and video recordings through communications networks.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "VEO" when translated to the English language is "SEE".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10048.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> August, 2013, by STARBUCKS CORPORATION doing business as STARBUCKS COFFEE COMPANY, of 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.1.1;2.3.23;26.1.1,14 in respect of:

- International Class 30 for herbal flavourings for making beverages; herbal food beverages; herbal infusions; herbal tea [for food purposes]; tea and herbal tea-based beverages; tea and herbal tea-based concentrates, with fruit flavoring; frozen confections with tea, herbal tea and/or fruit flavoring; ground and whole bean coffee; coffee, tea, cocoa and espresso beverages, and beverages made with a base of coffee and/or espresso; beverages made with a base of tea, powdered chocolate and vanilla; ready-to-drink coffee; ready-to-drink tea; frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; chocolate, candy and confections; soy-based beverages; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; sandwiches; processed cereal-derived food product to be used as a breakfast cereal, food bar, or ingredient for making food; ready-to-eat cereal; rolled oats; grain-based food bars; ready-to-eat oat-based food bars; soy-base food bars; crackers; prepared meals consisting primarily of meat substitutes; frozen, frosted, preserved, processed, dried, cooked or crystallized fruit and vegetables extracts for use in prepared meals or food; prepared or frozen meals consisting primarily of pasta or rice; prepared or frozen meals consisting primarily of meat, fish, poultry or vegetables; sauces [condiments]; sauces added to beverages for flavoring purposes; dipping sauces; ready-made sauces; salad dressings, fruit sauces; food bars based on soy; aromatic preparations for use with food including flavouring syrup to add to beverages, such as with coffee namely, chocolate or caramel syrup; sugar confectionery, spice, honey;
- International Class 35 for administration of a customer loyalty program which provides registered customers with free and (b) discounted menu items; business administration, namely, performing administrative requirements for the development and operation of retail stores, cafes, restaurants and places of accommodation; business management assistance; franchising, namely, offering business management assistance in the establishment and/or operation of restaurants, cafes, teahouse, and snack bars; retail services in the field of: coffee, tea, cocoa, packaged and prepared foods, electric appliances, non-electric appliances, housewares, kitchenware, clocks, watches, kitchen timers, stop watches, jewelry, books, musical recordings, mouse pads, wallets, billfolds, tote bags, purses, briefcases, book bags, valises and umbrellas, all made of cloth, plastic or leather, key fobs of leather, clothing, caps and hats, toys, including teddy bears, stuffed toys, plush toys, dolls and accessories therefor, Christmas ornaments; wholesale distributorships, wholesale stores and wholesale ordering services all in the field of: coffee, tea, cocoa, packaged and prepared foods, electric appliances, non-electric appliances, housewares, kitchenware, clocks, watches, kitchen timers, stop watches, jewelry, books, musical recordings, mouse pads, wallets, billfolds, tote bags, purses, briefcases, book bags, valises and umbrellas, all made of cloth, plastic or leather, key fobs of leather, clothing, caps and hats, toys, including teddy bears, stuffed toys, plush toys, dolls and accessories therefor, Christmas ornaments; mail order services and mail order catalog services, on-line ordering services and on-line retail store services all in the field of coffee, tea, cocoa, packaged and prepared foods, electric appliances, non-electric appliances, housewares, kitchenware, clocks, watches, kitchen timers, stop watches, jewelry, books, musical recordings, mouse pads, wallets, billfolds, tote bags, purses, briefcases, book bags, valises and umbrellas, all made of cloth, plastic or leather, key fobs of leather, clothing, caps and hats, toys, including teddy bears, stuffed toys, plush toys, dolls and accessories therefor, Christmas ornaments; computerized on-line gift registry and ordering service;
- (c) International Class 43 for restaurant, cafe, cafeteria, snack bar, tea house, coffee bar and coffee house, carry out restaurant, and take out restaurant services; restaurant and catering services; contract food services; food preparations; take-out restaurant services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10105.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 5<sup>th</sup> September, 2013, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ENERGY LIVES HERE**

in respect of:

- (a) International Class 1 for polymers, namely polyethylene, polypropylene, butyl polymers, polymer modifiers, specialty elastomers, tackifying resins; hydrocarbon fluids; oxygenated fluids; plasticizers; synthetic fluids and lubricant base stocks; chemical intermediates; adhesives for industrial use; chemicals for use in industry;
- (b) International Class 4 for lubricating oils and greases, refined petroleum base stock used in the manufacture of lubricants;
- (c) International Class 16 for publications, namely, brochures and booklets in the field of petroleum and chemical industries and energy policy;
- (d) International Class 35 for dissemination of advertisements;
- (e) International Class 41 for education services, namely, providing on-line information and data in the field of petroleum and chemical industries and energy policy.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10124.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> October, 2013, by GASEOSAS POSADA TOBON S.A., of calle 52 No. 47-42 Medellin, Columbia, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TROPIKOLA

in respect of International Class 32 for beers; mineral water and aerated water [beverages]; non-alcoholic beverages; non-alcoholic fruit juice beverages; fruit juices and/or non-alcoholic fruit extracts; fruit nectars, non-alcoholic; syrups for making beverages.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10201.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> October, 2013, by Columbia Forest Products, Inc., of 7900 Triad Center Drive, Suite 200, Greensboro, NC 27409, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):5.3.14;27.5.8 in respect of:

- (a) International Class 19 for hardwood plywood; hardwood veneer; plywood; wood, semi-worked; wood pulp board, for building; agrifiber composite products, namely, particleboard and medium-density fiberboard;
- (b) International Class 20 for kitchen cabinets, furniture, point of purchase displays, and component parts thereof, namely, frames, boxes, shelves, decorative panels, decorative moldings, and cabinet doors, all composed of solid wood, plywood and wood substrates, namely, composite panels, particleboard, fiberboard and oriented strand board, and all for use in the manufacturing of kitchen cabinets, furniture and point of purchase displays;
- (c) International Class 35 for procuring of contracts for the purchase and sale of adhesives and resins for use in the wood products and agrifiber products industries; sales promotion services relating to adhesives and resins for use in the wood products and agrifiber products industries; procuring of contracts for the purchase and sale of cabinets, furniture, point of purchase displays and component parts thereof; sales promotion services relating to cabinets, furniture, point of purchase displays and component parts thereof;
- (d) International Class 40 for consultation services regarding the manufacturing process uses of adhesives and resins in the wood products and agrifiber industries; manufacture of cabinets, furniture, point of purchase displays and component parts thereof to the order and/or specification of others; consultation services in the field of manufacturing of cabinets, furniture, point of purchase displays and component parts thereof; technical support services, namely, technical consultation in the field of manufacturing of cabinets, furniture, point of purchase displays and component parts thereof; technical support services, namely, providing technical advice related to the use of adhesives and resins in the manufacture of wood products and agrifiber products.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/908,757 on 18<sup>th</sup> April, 2013 in the U.S.A.

Registration of this mark shall give no exclusive right to the use of the words "FOREST PRODUCTS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10215.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> October, 2013, by Hyundai Motor Company, 231 Yangjae-Dong, Seocho-Gu, Seoul, 137-938, Republic of Korea, through its agent, Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SANTA FE

in respect of International Class 28 for tricycles for children [playthings]; rocking horses; toy musical instruments, namely, toy tambourines, toy xylophones, toy pianos, toy harmonicas, toy drums; playing balls; building blocks [toys]; scooters [toys]; flying discs [toys]; dolls' rooms; dolls' feeding bottles; clothes for dolls; dolls' houses; dolls' beds; teddy bears; toy pistols; paper toys; plush toys; plastic toys; toy masks; rubber toys; metallic toys; practical jokes [novelties]; marionettes; rattan toys; rattles [playthings]; remote controlled toys [other than those adapted for use with television receivers]; mannequin dolls; mascot dolls; mobiles [toys]; wooden toys; toy car sets; toy construction sets; toy train sets; toy racing sets; toy tool sets; puppets; infant walkers [playthings]; scale model vehicles for children.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 40-2013-0055195 on 16th August, 2013 in Korea.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10222.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 21<sup>st</sup> October, 2013, by A'GACI, L.L.C., of 12460 Network Boulevard, Suite 106, San Antonio, Texas 78249, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## A'GACI

in respect of:

- (a) International Class 25 for clothing, namely, blouses, shirts, t-shirts, tank tops, adult bodysuits, dresses, shorts, skirts, jeans, pants, jumpsuits, rompers, sweaters, cardigans, jackets, coats, bodices [lingerie] and brassieres; footwear, namely, wedges, high heeledshoes, flat-heeled shoes, sandals, sneakers, tennis shoes, and ladies boots; accessories, namely, belts [clothing], scarves, leggings [leg warmer], hats, caps, berets, fedoras;
- (b) International Class 35 for retail store services featuring clothing, footwear and accessories.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10235.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 23<sup>rd</sup> October, 2013, by THE SHERWIN-WILLIAMS COMPANY, of 101 W. Prospect Avenue Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):20.1.5.11:24.1.13.15:29.5.1

in respect of International Class 41 for education and training programs in the field of design and painting.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "ACADEMIA DEL PINTOR", separately and apart from the mark as shown above.

The applicant claims that the Spanish words "ACADEMIA DEL PINTOR" when translated to the English language are "ACADEMY OF THE PAINTER".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10246.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> October, 2013, by American Airlines, Inc., of 4333 Amon Carter Blvd., Fort Worth, Texas 76155, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):3.7.1,17,24

in the colors red, white and blue, in respect of:

- (a) International Class 35 for promoting the goods and services of others by means of discount program and an incentive awards program whereby purchase points are awarded for purchase made by vendor subscribers or travel made conducted by member subscribers which can then be redeemed for merchandise and travel; online retail services featuring gift cards and private club membership; promoting the goods and services of others by means of providing an on-line shopping mall with links to the retail web sites of others in the field of books, computers, software, office supplies, consumer electronics, music, sporting and recreational equipment, gifts, travel items, apparel, jewelry, health and beauty, toys, travel, home and garden-related items, and general retail merchandise;
- (b) International Class 39 for air transport of passengers, cargo, and freight; providing travel agency services, namely, providing travel reservation services for others, air transportation reservation services for others, vehicle reservation services for others, cruise reservation services for others and vacation reservation services for others by means of an incentive rewards program;
- (c) International Class 41 for providing online electronic publications, namely an online magazine and an online newsletter;
- (d) International Class 43 for providing food and beverage services for others and hotel accommodation services for others by means of an incentive reward program, namely, providing hotel accommodation reservation services for others and providing restaurant reservation services for others.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 85/913,443 on 24<sup>th</sup> April, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10247.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 7<sup>th</sup> November, 2013, by AMERICAN-CIGARETTE COMPANY (OVERSEAS) LIMITED, of Zaehlerweg 4, Zug 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):25.1.15,19;26.1.1,18

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 58638/2013 on 12th July, 2013 in Switzerland.

Registration of this mark shall give no exclusive right to the use of the words "Designed in Paris", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10301.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24th day of February, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> November, 2013, by CONAIR CORPORATION, of One Cummings Point Road, Stamford, CT 06902, U.S.A., through its agent Hilborne, Hawkin & Co., Ltd., of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PIN TWIRLS**

in respect of International Class 26 for hair accessories, namely, hair clips, hair pins, hair bows, hair ties and hair bands.

The applicant claims that it has a bona fide intention to use the mark.

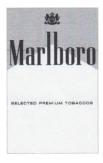
Registration of this mark shall give no exclusive right to the use of the word "PIN", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10315.13 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> January, 2014, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):24.1.9,17;25.1.15,19

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use the mark.

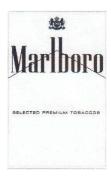
Registration of this mark shall give no exclusive right to the use of the words "SELECTED PREMIUM TOBACCOS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10427.14 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> January, 2014, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):24.1.9,17;25.1.15,19

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "SELECTED PREMIUM TOBACCOS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10428.14 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> January, 2014, by ALCATEL-LUCENT USA INC., of 600 Mountain Avenue, Murray Hill, New Jersey 07974, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-

## **MOTIVESMART**

in respect of International Class 42 for testing, analysis and evaluation of telecommunication and data processing devices of others for the purpose of certifying interoperability with service management software, all the foregoing devices and software utilizing industry standard protocols.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/000,219 on 2<sup>nd</sup> July, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10429.14 should do so in writing addressed to the undersigned not later than the  $23^{rd}$  day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 7<sup>th</sup> January, 2014, by BIOGEN IDEC MA INC., of 14 Cambridge Center, Cambridge, Massachusetts, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ZYNBRYTA**

in respect of International Class 5 for pharmaceutical preparations for the treatment of neurologic disorders.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/007,264 on 11th July, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10435.14 should do so in writing addressed to the undersigned not later than the  $23^{rd}$  day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> January, 2014, by Horphag Research Management SA, of Avenue Louis-Casaï 71, 1217 Meyrin, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PRELOX**

in respect of International Class 5 for nutritional supplements.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10439.14 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> January, 2014, by Rotan Agrochem International Company Limited, of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **TANTOR**

in respect of International Class 5 for veterinary preparations; pesticides, insecticides, herbicides, fungicides, parasiticides, preparations for destroying vermin.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10452.14 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

## **DATED** this 21 st day of February, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> January, 2014, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):24.1.9,17;25.1.15,19;29.1.1

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "SELECTED PREMIUM TOBACCOS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10460.14 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 10<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KOVALTRY

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10467.14 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 10<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40799, Monhein am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ZERVOKO**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10468.14 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 10<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **KOTRUMIS**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10469.14 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 21 st day of February, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 17<sup>th</sup> January, 2014, by ABSORMEX CMPC TISSUE, S.A. DE C.V., of Ave. Industrial Humberto Lobo No 9013, Col. Ciudad Industrial Mitras, García, Nuevo León, México, C.P. 66023, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **PREMIER**

in respect of International Class 16 for toilet paper, kitchen towels of paper, table napkins of paper, handkerchiefs of paper, face towels of paper; cardboard articles; printed matter; bookbinding material; photographs [printed]; stationery; adhesives [glues] for stationery or household purposes; paintbrushes; typewriters, electric or non-electric; office requisites, except furniture; teaching material [except apparatus]; plastic film for wrapping; printing type, printing blocks; towels of paper; tissues of paper for removing make-up; tablecloths of paper.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10471.14 should do so in writing addressed to the undersigned not later than the 23<sup>rd</sup> day of May, 2014.

**DATED** this 24<sup>th</sup> day of February, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 7<sup>th</sup> November, 2012, by Dequest AG, of Bundesplatz 1, 6300 Zug, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

## **DEQUEST**

in respect of International Class 1 for chemical agents for deflocculation, namely, aqueous solutions of active phosphonates, acrylic/maleic copolymers and carboxymethylated inulin; industrial chemicals; unprocessed artificial resins; water softening chemicals.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1176.02 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 12<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 2<sup>nd</sup> May, 2013, by COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., of Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):1.3.1;25.2.23

in respect of International Class 29 for milk predominating milk beverages; dairy product, namely, cream, cheese, buttermilk, yogurt; whey; milk substitute, namely, soy milk; milk formula, not for medical use; powdered milk not for medical use.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro" and "Fórmula Láctea con Grasa Vegetal Ultrapasteurizada" when translated to the English language are "Supplemented with vitamin A, D, B1, B2, B5 and iron" and "Dairy Formula with vegetable fat/ultrapasteurized".

Registration of this mark shall give no exclusive right to the use of the words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro", "Cont. Net. 1L,", "Formula Lactea con Grasa Vegetal Ultrapasteurizada", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9758.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 2<sup>nd</sup> May, 2013, by COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., of Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):1.3.1;8.3.1

in respect of International Class 29 for milk predominating milk beverages; dairy product, namely, cream, cheese, buttermilk, yogurt; whey; milk substitute, namely, soy milk; milk formula, not for medical use; powdered milk not for medical use.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro" and "Fórmula Láctea con Grasa Vegetal Ultrapasteurizada" when translated to the English language are "Supplemented with vitamin A, D, B1, B2, B5 and iron" and "Dairy Formula with vegetable fat/ultrapasteurized".

Registration of this mark shall give no exclusive right to the use of the words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro", "Cont. Net. 1L,", "Formula Lactea con Grasa Vegetal Ultrapasteurizada", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9760.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 2<sup>nd</sup> May, 2013, by COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., of Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):1.3.1;2.5.2,23

in respect of International Class 29 for milk predominating milk beverages; dairy product, namely, cream, cheese, buttermilk, yogurt; whey; milk substitute, namely, soy milk; milk formula, not for medical use; powdered milk not for medical use.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro" and "Fórmula Láctea con Grasa Vegetal Ultrapasteurizada" when translated to the English language are "Supplemented with vitamin A, D, B1, B2, B5 and iron" and "Dairy Formula with vegetable fat/ultrapasteurized".

Registration of this mark shall give no exclusive right to the use of the words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro", "Cont. Net. 1L,", "Formula Lactea con Grasa Vegetal Ultrapasteurizada", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9761.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

DATED this 12th day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> August, 2013, by Productos Eléctricos y Ferreteros, S.A. de C.V., of Victoria No. 3269, Colonia Bondojito, Mexico City, Mexico, 07850, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.13.25;27.5.1

in respect of International Class 8 for blades [hand tools], budding knives, hunting knives, knife steels, kitchen knives, machetes, mincing knives [hand tools], milling cutters [hand tools], sabres, scalling knives, scythes, silver plate [knives, forks and spoons]; pruning scissors, kitchen scissors; bolt cutters, wire cutters; pliers.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10085.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 12<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 10<sup>th</sup> October, 2013, by Athleta (ITM) Inc., of 2 Folsom Street, San Francisco, CA 94105, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ATHLETA**

in respect of International Class 25 for clothing, namely, pants, shorts, sweatpants, overalls, shirts, tee-shirts, sweatshirts, blouse, jackets, vests, coats, rainwear; shoes, namely, tennis shoes, sandal, heeled shoes; boots, namely football boots, hiking boots, leather boots, riding boots, rain boots, ski boots, snow boots, soccer boots, winter boots, ladies boots; lingerie, sleepwear, loungewear, swim wear, socks, hosiery; clothing, namely, gloves, belts, ties, scarves, hats, ties, slippers, skirts, dresses, and sweaters.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10213.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 16<sup>th</sup> October, 2013, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235-1611, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **EARLYBIRD CHECK-IN**

in respect of International Class 39 for air transport services; providing information on air transportation.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "CHECK-IN", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10217.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 22<sup>nd</sup> October, 2013, by The Quaker Oats Company, of 555 West Monroe Street, Chicago, Illinois 60661, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## **NOURISH YOUR FUN**

in respect of International Class 30 for oat-based foods, crushed oats, breakfast cereals; ready-to-eat cereal; biscuits and cookies; cereal-based snack foods; rice cakes and rice-based snack food; grain cakes; cereal bars and preparations made from cereals.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10237.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 12<sup>th</sup> day of March, 2014.

 $(2^{nd}\ issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 29<sup>th</sup> October, 2013, by Oritel, of 900 Biscayne Blvd., Suite 5706, Miami, Florida 33132, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **TELETON**

in respect of International Class 41 for production of television programs; entertainment services, namely entertainment information via newspaper, radio, television, internet, or any other electronic media; production, presentation, distribution, simultaneous publication, online work, exhibition services, organization, production and performance of shows, competitions, games, concerts, and cultural and sporting events, namely receptions, balls, theater; organization of exhibitions for cultural or educational purposes; cultural or recreational entertainment; providing information related to any of the aforementioned services. Television entertainment services, namely, production of television programs and series, and presentation of live performances of the characters in those television series.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish word "TELETON" when translated to the English language is "TELETHON".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10266.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 12<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by AHI ROOFING LIMITED, of 90-104 Felton Mathew Avenue, Glen Innes, Auckland, New Zealand, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **FORTIZA**

in respect of International Class 6 for sheets and plates of metal; building panels of metal; platforms, prefabricated, of metal; roof coverings of metal; ceilings of metal; roofing of metal; roof flashing of metal; tiles of metal for building; building materials of metal; wire mesh; door facings of metal; cladding of metal for construction and building; roofing of metal; wall claddings of metal [building].

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10275.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 5<sup>th</sup> November, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.4.1,6

in respect of International Class 3 for cleaning preparations; soaps, shower gels, perfumes, antiperspirants [toiletries], deodorants for personal use, essential oils; cosmetics, make-up, make-up powder, make-up preparations, toiletries; cosmetic preparations for body and beauty care; cosmetic preparations for skin care; skin whitening preparations; shaving preparations; hair lotions, bath preparations, not for medical purpose, beauty masks, cosmetic preparations for baths, cosmetic creams; nail care preparations, nail polish; make-up removing preparations; dentifrices, breath freshening sprays; beauty masks.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10296.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 12<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> November, 2013, by ILC Trademark Corporation, of Tropic Isle Building, PO Box.3443, Road Town, Tortola, British Virgin Islands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



# CFE(6):2.9.19 in respect of:

- (a) International Class 18 for trunks [luggage]; traveling bags; all-purpose sports bags; backpacks; fanny packs; waist packs; handbags; purses; umbrellas;
- (b) International Class 25 for belts [clothing]; ski boots; caps [headwear]; coats; dressing gowns; hats; headgear for wear; jackets [clothing]; knitwear [clothing]; dresses; skirts; blouses; sweaters; jumpers [pullovers]; scarves; shirts; footwear, namely, beach shoes, sneakers, running shoes, sandals, slippers, socks; swimsuits; Tee-shirts; trousers; underclothing; vests.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10317.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 12<sup>th</sup> November, 2013, by ILC Trademark Corporation, of Tropic Isle Building, PO Box.3443, Road Town, Tortola, British Virgin Islands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# HANG TEN

in respect of:

- (a) International Class 18 for trunks [luggage]; traveling bags; all-purpose sports bags; backpacks; fanny packs; waist packs; handbags; purses; umbrellas;
- (b) International Class 25 for belts [clothing]; ski boots; caps [headwear]; coats; dressing gowns; hats; headgear for wear; jackets [clothing]; knitwear [clothing]; dresses; skirts; blouses; sweaters; jumpers [pullovers]; scarves; shirts; footwear, namely, beach shoes, sneakers, running shoes, sandals, slippers, socks; swimsuits; Tee-shirts; trousers; underclothing; vests.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10319.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 15<sup>th</sup> November, 2013, by ASPEN PHARMACARE HOLDINGS LTD., of Building 8, Healthcare Park, Woodlands Drive, Woodmead, Sandton, Gauteng, South Africa, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **INFACARE**

in respect of International Class 5 for food for babies.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10324.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 12<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 15<sup>th</sup> November, 2013, by ASPEN PHARMACARE HOLDINGS LTD., of Building 8, Healthcare Park, Woodlands Drive, Woodmead, Sandton, Gauteng, South Africa, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **INFACARE**

in respect of International Class 29 for milk and milk products.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10325.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 12<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 21<sup>st</sup> November, 2013, by CAMPERO INTERNATIONAL CORP., of Wickhams Cay 1, P.O. Box 146, Road Town, Tortola, British Virgin Islands, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):26.4.2.7:29.1.1.2.3

in the colors Brown PMS 490, Green 383, Red PMS 485 and Yellow PMS 109, in respect of International Class 43 for restaurant, cafes, self service restaurants; food and drink catering and snack bars.

The applicant claims that the mark is in use.

The applicant claims that the Spanish words "POLLO CAMPERO" when translated to the English language are "COUNTRY CHICKEN".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10329.13 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> December, 2013, by NISSAN JIDOSHA KABUSHIKI KAISHA (also trading as Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MARCH

in respect of International Class 12 for automobiles, electric vehicles namely, electric automobiles, wagons, trucks, vans, sport utility vehicles, motor buses, recreational vehicles [RV], sports cars, racing cars, lorries, fork lift trucks, and towing tractors, and structural parts therefor; tractors; anti-theft alarms for vehicles; adhesive rubber patches for repairing tubes or tires.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10351.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 22<sup>nd</sup> February, 2014, by The Gillette Company, of One Gillette Park, Boston, MA 02127, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PRESTOBARBA**

in respect of International Class 8 for razor blades; razor cases; razors, electric or non-electric.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10393.14 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> January, 2014, by The Gillette Company, of One Gillette Park, Boston, MA 02127, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **VENUS**

in respect of International Class 8 for razor blades; razor cases; razors, electric or non-electric.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10394.14 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> December, 2013, by DSM IP Assets B.V., of Het Overloon 1, 6411 TE, Heerlen, The Netherlands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.4.6,18

in respect of International Class 5 for nutritional supplements; dietary supplements for humans; dietetic substances adapted for medical use; dietetic foods adapted for medical purposes; infant formula; food for babies; powdered milk for babies; vitamin preparations; medicinal oil; vitamin oils for human consumption.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the letters "DHA", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10396.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> December, 2013, by DSM IP Assets B.V., of Het Overloon 1, 6411 TE, Heerlen, The Netherlands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **AZO TEST STRIPS**

in respect of International Class 5 for diagnostic preparations for urinary tract infections.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "TEST STRIPS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10397.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> December, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **CABRIO**

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10402.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 12<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 27<sup>th</sup> December, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **FACOLTI**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely, plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual bait or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10412.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

DATED this 12th day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> December, 2013, by Alfred Kärcher GmbH & Co. KG, of Alfred Kärcher Strasse, 28-40, 71364 Winnenden, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.3.3,5;26.4.11 in respect of:

- (a) International Class 3 for color-brightening chemicals for household purposes [laundry]; cleaning preparations for household purposes, namely detergents other than for use in manufacturing operations and for medical purposes, degreasers other than for use in manufacturing processes; scale removing preparations for household purposes; washing preparations; floor wax; laundry wax; parquet floor wax; polishing wax;
- (b) International Class 7 for spraying machines; rinsing machines; machines and apparatus for cleaning, electric; electric machines, apparatus and installations for cleaning, namely high-pressure washers, steam cleaning machines, machines and apparatus for carpet shampooing, electric, brushes, electrically operated; air suction machines; suction machines for industrial purposes; road sweeping machines [self-propelled]; vehicle washing installations; brushes [parts of machines]; vacuum cleaners; electric machines and apparatus for wax-polishing; washing machines and washing apparatus; rinsing machines; dishwashers; blowing machines for the compression, exhaustion and transport of gases; parts of spraying, rinsing and cleaning machines, apparatus and installations, namely brushes, spray guns for paint, connecting rods for machines, motors and engines, boiler tubes [parts of machines]; machines and apparatus for polishing of floors for commercial and household use [electric]; parts of vacuum cleaners, namely vacuum cleaner hoses, vacuum cleaner bags, filters [parts of machines or engines]; agricultural implements other than hand-operated, namely mowing and reaping machines, cutting machines, saws [machines], reapers and threshers, grinding machines, ploughs, snow ploughs, ploughshares, trimming machines and weeding machines; pumps [machines]; blowing machines;
- (c) International Class 9 for remote control apparatus, namely mechanisms for coin-operated remote control apparatus for use in vehicle washing installations; electro-dynamic apparatus for the remote control of signals; time switches, automatic; cables, electric; batteries, electric; chargers for electric batteries, control panels [electricity]; electrical controls for irrigation sprinkler systems; computer software, recorded; clothing for protection against accidents, irradiation and fire; protective helmets; workmen's protective face-shields; gloves for protection against accidents; shoes for protection against accidents, irradiation and fire;
- (d) International Class 11 for drying apparatus and installations for motor vehicles for use in vehicle washing installations, namely air driers [dryers]; showers; refrigerating apparatus and machines and heating installations, namely refrigerators and hot water heating installations; water heaters; air reheaters; heaters for baths; steam generating installations; water intake apparatus; water supply installations; watering installations, automatic; water distribution installations and water conduits installations, namely water pipes for sanitary installations, regulating and safety accessories for water apparatus, regulating and safety accessories for gas pipes; taps [cocks, spigots] [faucets (Am.)] for pipes; watering machines for agricultural purposes; filters for drinking water; cooking apparatus and installations; microwave ovens [cooking apparatus], kitchen ranges [ovens], bakers' ovens and hot air ovens; ionization apparatus for the treatment of air or water; water filtering apparatus and water purification installations; water sterilizers; purification installations for sewage; air purifying apparatus and machines; air filtering installations; air sterilisers; air driers [dryers]; desalination plants;
- (e) International Class 37 for machinery installation, maintenance and repair; motor vehicle wash; vehicle cleaning; motor vehicle maintenance and repair.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10413.13 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> January, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SEPAYA**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10438.14 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 15<sup>th</sup> January, 2014, by RAGASA INDUSTRIAS, S.A. DE C.V., of Av. Dr. José Eleuterio González #2815, Col. Mitras Norte, Monterrey, Nuevo León, México, C.P. 64320, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **CLARIDAD ES CALIDAD**

in respect of International Class 29 for meat; fish, not live; poultry, not live; game, not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; compote, jellies for food, jams; eggs; milk and milk products; edible oils and fats.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "CLARIDAD ES CALIDAD" when translated to the English language are "CLARITY IS QUALITY".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10463.14 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 16<sup>th</sup> January, 2014, by GILEAD SCIENCES LIMITED, of IDA Business and Technology Park, Carrigtohill, Co. Cork, Ireland, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SOVALDI**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10465.14 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 10<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **TRUSATTO**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10466.14 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 17<sup>th</sup> January, 2014, by ABSORMEX CMPC TISSUE, S.A. DE C.V., of Ave. Industrial Humberto Lobo No 9013, Col. Ciudad Industrial Mitras, García, Nuevo León, México, C.P. 66023, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ECOPEL**

in respect of International Class 16 for toilet paper, kitchen towels of paper, table napkins of paper, handkerchiefs of paper, face towels of paper; cardboard articles; printed matter; bookbinding material; photographs [printed]; stationery; adhesives [glues] for stationery or household purposes; paintbrushes; typewriters, electric or non-electric; office requisites, except furniture; teaching material [except apparatus]; plastic film for wrapping; printing type, printing blocks; towels of paper; tissues of paper for removing make -up; tablecloths of paper.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10470.14 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> January, 2014, by ABSORMEX CMPC TISSUE, S.A. DE C.V., of Ave. Industrial Humberto Lobo N<sup>o</sup> 9013, Col. Ciudad Industrial Mitras, García, Nuevo León, México, C.P. 66023, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **LOVAD**

in respect of International Class 5 for napkins for incontinents.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10474.14 should do so in writing addressed to the undersigned not later than the 6<sup>th</sup> day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 20<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ADALAT COMAND

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10478.14 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 20<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **CIRQENTOS**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10479.14 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 20<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **GIALARN**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10480.14 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 17<sup>th</sup> January, 2014, by ABSORMEX CMPC TISSUE, S.A. DE C.V., of Ave. Industrial Humberto Lobo N° 9013, Col. Ciudad Industrial Mitras, García, Nuevo León, México, C.P. 66023, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ECOPEL PREMIER**

in respect of International Class 16 for toilet paper, kitchen towels of paper, table napkins of paper, handkerchiefs of paper, face towels of paper; cardboard articles; printed matter; bookbinding material; photographs [printed]; stationery; adhesives [glues] for stationery or household purposes; paintbrushes; typewriters, electric or non-electric; office requisites, except furniture; teaching material [except apparatus]; plastic film for wrapping; printing type, printing blocks; towels of paper; tissues of paper for removing make-up; tablecloths of paper.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10481.14 should do so in writing addressed to the undersigned not later than the  $6^{th}$  day of June, 2014.

**DATED** this 7<sup>th</sup> day of March, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 2<sup>nd</sup> May, 2013, by COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., of Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):1.3.1;8.3.1

in respect of International Class 29 for milk predominating milk beverages; dairy product, namely, cream, cheese, buttermilk, yogurt; whey; milk substitute, namely, soy milk; milk formula, not for medical use; powdered milk not for medical use.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro" and "Fórmula Láctea con Grasa Vegetal Ultrapasteurizada" when translated to the English language are "Supplemented with vitamin A, D, B1, B2, B5 and iron" and "Dairy Formula with vegetable fat/ultrapasteurized".

Registration of this mark shall give no exclusive right to the use of the words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro", "Cont. Net. 1L,", "Formula Lactea con Grasa Vegetal Ultrapasteurizada", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9757.13 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> May, 2013, by COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., of Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):1.3.1;2.5.3,23

in respect of International Class 29 for milk predominating milk beverages; dairy product, namely, cream, cheese, buttermilk, yogurt; whey; milk substitute, namely, soy milk; milk formula, not for medical use; powdered milk not for medical use.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro" and "Fórmula Láctea con Grasa Vegetal Ultrapasteurizada" when translated to the English language are "Supplemented with vitamin A, D, B1, B2, B5 and iron" and "Dairy Formula with vegetable fat/ultrapasteurized".

Registration of this mark shall give no exclusive right to the use of the words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro", "Cont. Net. 1L,", "Formula Lactea con Grasa Vegetal Ultrapasteurizada", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9759.13 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 2<sup>nd</sup> May, 2013, by COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., of Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):1.3.1;2.5.3,23

in respect of International Class 29 for milk predominating milk beverages; dairy product, namely, cream, cheese, buttermilk, yogurt; whey; milk substitute, namely, soy milk; milk formula, not for medical use; powdered milk not for medical use.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro" and "Fórmula Láctea con Grasa Vegetal Ultrapasteurizada" when translated to the English language are "Supplemented with vitamin A, D, B1, B2, B5 and iron" and "Dairy Formula with vegetable fat/ultrapasteurized".

Registration of this mark shall give no exclusive right to the use of the words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro", "Cont. Net. 1L,", "Formula Lactea con Grasa Vegetal Ultrapasteurizada", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9762.13 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> October, 2013, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,16;24.15.2,13 in respect of:

- (a) International Class 3 for fragrance; toiletries namely body wash and deodorants for human personal use;
- (b) International Class 18 for all-purpose athletic bags, duffel bags, tote bags, all-purpose carrying bags, drawstring pouches;
- (c) International Class 21 for water bottles sold empty;
- (d) International Class 24 for face towels of textile;
- (e) International Class 25 for clothing namely tops, bottoms, socks, gloves, scarves, legwarmers, dresses, skirts, outerwear, bras and underwear; shoes namely sneakers; headwear namely hats and headbands.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10270.13 should do so in writing addressed to the undersigned not later than the  $20^{th}$  day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> October, 2013, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,16;24.15.2,13 in respect of:

- (a) International Class 3 for fragrance; toiletries namely body wash and deodorants for human personal use;
- (b) International Class 18 for all-purpose athletic bags, duffel bags, tote bags, all-purpose carrying bags, drawstring pouches;
- (c) International Class 21 for water bottles sold empty;
- (d) International Class 24 for face towels of textile;
- (e) International Class 25 for clothing namely tops, bottoms, socks, gloves, scarves, legwarmers, dresses, skirts, outerwear, bras and underwear; shoes namely sneakers; headwear namely hats and headbands.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10271.13 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> November, 2013, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **ENTERPRISE**

in respect of International Class 39 for vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10335.13 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> November, 2013, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of International Class 39 for vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10338.13 should do so in writing addressed to the undersigned not later than the  $20^{th}$  day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):7.5.1;29.1.3

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "BEER" and "BELIZE", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10440.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,24

in respect of International Class 32 for stout.

The applicant claims that it intends to use the mark.

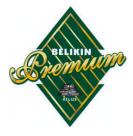
Registration of this mark shall give no exclusive right to the use of the word "STOUT", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10441.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,3,7;26.3.1,23

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "PREMIUM", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10442.14 should do so in writing addressed to the undersigned not later than the  $20^{th}$  day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):7.1.16;6.3.1,10;18.3.2 in respect of International Class 32 for lager.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "" LAGER" and "BELIZE", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10443.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> January, 2014, by DSHealthcare Inc., of 221 West Philadelphia Street, York, PA 17401, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### DURASHIELD

in respect of International Class 5 for dental materials, namely fluoride varnish for use in the mouth.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10484.14 should do so in writing addressed to the undersigned not later than the  $20^{th}$  day of June, 2014.

DATED this 24th day of March, 2014.

(1<sup>st</sup> issue)

**WHEREAS,** the Registrar is in receipt of an application filed on 22<sup>nd</sup> January, 2014, by CELGENE CORPORATION, of 86 Morris, Summit, 07901, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **OTEZLA**

in respect of International Class 5 for pharmaceutical preparations, namely, cytokine inhibitory drugs, pharmaceutical preparation that modulate the immune system, pharmaceutical preparations for the treatment of chronic inflammatory disease, ankylosing spondylitis, psoriasis, psoriatic arthritis and cancer.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10485.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> January, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **XANTHO**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10487.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> January, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PICTOR**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10488.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> January, 2014, by BASF Agro B.V., Arnhem (NL), Zweigneiderlassung Zürich, of Im Tiergarten 7, Zürich, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### SIEGE

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10489.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS,** the Registrar is in receipt of an application filed on 22<sup>nd</sup> January, 2014, by BASF Agro B.V., Arnhem (NL), Zweigneiderlassung Zürich, of Im Tiergarten 7, Zürich, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **KIFIX**

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10490.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> January, 2014, by Hongta Tobacco (Group) Co., Ltd., of No. 118, Hongta Avenue, Hongta District, Yuxi, Yunnan, China, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **BRASS**

in respect of International Class 34 for cigarettes; tobacco; cigars; cigarette filters; cigarette cases; ashtrays for smokers; matches; lighters for smokers; cigarette paper; tobacco pipes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10496.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> January, 2014, by E.I. DU PONT DE NEMOURS AND COMPANY, of 1007 Market Street, Wilmington, Delaware 19898, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **LUMIPOSA**

in respect of International Class 5 for insecticides; insecticides used to treat agricultural seeds.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10499.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 27<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **GOTRINGO**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10500.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 27<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **LATYVAR**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10501.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## JIVI

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10502.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 27<sup>th</sup> January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **BPREMIR**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10503.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

#### STAG BEER

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "BEER", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10511.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

 $(I^{st} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 31<sup>st</sup> January, 2014, by CELGENE CORPORATION, of 86 Morris, Summit, 07901, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **IMNOVID**

in respect of International Class 5 for pharmaceutical preparations, namely, cytokine inhibitory drugs; pharmaceutical preparations that modulate the immune system; pharmaceutical preparations for the treatment of certain cancers, blood diseases and immune-related diseases.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10512.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 31<sup>st</sup> January, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ABACUS**

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10521.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24th day of March, 2014.

(I' issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> February, 2014, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **FANTIC**

in respect of International Class 5 for herbicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10528.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 6<sup>th</sup> February, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.4;29.1.1,3,4

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10534.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 6<sup>th</sup> February, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.3.1,7;29.1.2,4

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10535.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> February, 2014, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ACURON**

in respect of International Class 5 for preparations for destroying vermin; fungicides, herbicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10537.14 should do so in writing addressed to the undersigned not later than the  $20^{\text{h}}$  day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 11<sup>th</sup> February, 2014, by Bayer Aktiengesellschaft, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **XOFIGO**

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10539.14 should do so in writing addressed to the undersigned not later than the  $20^{th}$  day of June, 2014.

**DATED** this 21<sup>st</sup> day of March, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 11<sup>th</sup> February, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BALVALOR**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10540.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 11<sup>th</sup> February, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **KEYTRUDA**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10542.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> February, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PROVISIA**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10562.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th February, 2014, by ATLASBX CO. LTD., of #40-42 Daehwa-dong, Daeduck-Ku, Daejon, Republic of Korea, through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 9 for batteries for vehicles.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10563.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> February, 2014, by Hearts On Fire Company, LLC, of 99 Summer Street, Boston, Massachusetts 02110, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **HOF**

in respect of International Class 14 for jewelry; diamonds.

The applicant claims that it has used the mark since 2005.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10568.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> February, 2014, by Fusion Unlimited, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **VISSLA**

in respect of:

(a) International Class 18 backpacks, duffel bags, suitcases, school satchels, briefcases, tote bags, beach bags, athletic bags, pocket wallets, coin purses, card cases [notecases], fanny packs, key cases, cosmetic cases sold empty;

(b) International Class 25 for shirts, Tee-shirts, woven shirts, sweaters, tank tops, camisoles, pajamas, boxer shorts, underwear, dresses, skirts, sweat pants, pants, shorts, swimsuits, belts [clothing], socks, scarves, hats, caps [headwear], sun visors.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/068,194 in International Class 18, on 18<sup>th</sup> September, 2013 in the U.S.A.

Priority claim is on the basis of an application filed under number 86/068,182 in International Class 25, on 18<sup>th</sup> September, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10578.14 should do so in writing addressed to the undersigned not later than the  $20^{\text{h}}$  day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> February, 2014, by Fusion Unlimited, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.1.1,16;26.13.25

in respect of International Class 9 for sunglasses; frames for eyeglasses and sunglasses; eyeglass cases; sunglass cases; carrying cases specially adapted for cell phones, tablet computers, laptops, and MP3 players.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/115,774 on 11th November, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10579.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> February, 2014, by Fusion Unlimited, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **D'BLANC**

in respect of:

- (a) International Class 9 for sunglasses; frames for eyeglasses and sunglasses; eyeglass cases; sunglass cases; carrying cases specially adapted for cell phones, tablet computers, laptops, and MP3 players;
- (b) International Class 18 for backpacks, duffel bags, suitcases, school satchels, briefcases, tote bags, beach bags, athletic bags, pocket wallets, coin purses, card cases [notecases], fanny packs, key cases, cosmetic cases sold empty;
- (c) International Class 25 for shirts, Tee-shirts, woven shirts, sweaters, tank tops, camisoles, pajamas, boxer shorts, underwear, dresses, skirts, sweat pants, pants, shorts, swimsuits, belts [clothing], socks, scarves, hats, caps [headwear], sun visors.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/053,215 in International Class 9, on 30<sup>th</sup> August, 2013 in the U.S.A.

Priority claim is on the basis of an application filed under number 86/053,218 in International Class 18, on 30th August, 2013 in the U.S.A.

Priority claim is on the basis of an application filed under numbers 86/053,224 in International Class 25, on 30<sup>th</sup> August, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10580.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 21 st day of March, 2014.

(1st issue)

Vol. 13 - No. 7

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> February, 2014, by Fusion Unlimited, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.3.3,23

in respect of International Class 25 for shirts, Tee-shirts, woven shirts, sweaters, tank tops, camisoles, pajamas, boxer shorts, underwear, dresses, skirts, sweat pants, pants, shorts, swimsuits, belts [clothing], socks, scarves, hats, caps [headwear], sun visors.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/115,738 on 11th November, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10581.14 should do so in writing addressed to the undersigned not later than the 20<sup>th</sup> day of June, 2014.

**DATED** this 21 st day of March, 2014.

#### NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)



CFE(6):27.5.11,24;29.1.3

**THE MARK** shown above, Registration No. 1380.03, has been renewed in the name of **Vinod Motilal Chawla, of 16 Cemetery Road, Belize City, Belize,** as of the 22<sup>nd</sup> day of January, 2013, in respect of **International Class 29** for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, fruit sauces; eggs, milk and milk products; edible oils and fats, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of January, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

## **SOMFY**

THE MARK shown above, Registration No. 1876.03, has been renewed in the name of SOMFY SAS, of 50 Avenue du Nouveau Monde, 74300 Cluses, France, as of the 19<sup>th</sup> day of September, 2013, in respect of International Class 9 for electrical or electronic instruments and equipment for managing, distributing, transforming, storing, adjusting or controlling electrical current, equipment for recording, transmitting, reproducing sound or images, human recognition equipment (voice and visual recognition in particular), electrical or electronic time-delay equipment or instruments, counters, recorders, electrical or electronic equipment for measuring, signaling, receiving and transmitting data, electrical or electronic components, electrical or electronic circuits, intercommunication equipment, computer programs, communication software, electrical network monitoring, equipment and/or software, electrical test equipment and/or software, plugs, switches, electronic keys, electric motors, all products used for the control, remote-control, adjustment, monitoring or programming of electrical or electronic equipment, for lighting, security, alarms, heating, steam production, cooking, refrigeration, drying, ventilation, air conditioning, water distribution, access control, opening and closing of doors, garage doors, gates, windows, shutters, blinds, railings, operating of locks, door handles, window handles, curtains, curtain rails, projection screens, moving of partitions, all for use in one room or a set of rooms in public buildings or for professional use, of which it has been used. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February. 2014.

 $(3^{rd} issue)$ 

#### **Panasonic**

THE MARK shown above, Registration No. 1912.03, has been renewed in the name of PANASONIC CORPORATION, of 1006 Oaza Kadoma, Kadoma-shi, Osaka 571-8501, Japan, as of the 6<sup>th</sup> day of October, 2013, in respect of International Class 7 for machine and machine tools; welding machines; robots for metalworking; machines for inserting electronic components; dry etching machinery; micro electric-discharge machines; optical disc production systems; processing machines for printed wired board; parts mounting machines; gas-operated soldering machines; screw fastening machines; electric screw drivers; electric hand drills; motors; motors, electric, other than for land vehicles; generators of electricity; (DC) direct current generators; (AC) alternating current generators; home electricity generation system; elevators (lifts); washing machines; electric clothes washing machines; tubs for electric clothes washing machines; electric dish washers; electric dish washing and/or drying machines; compressors; air compressors; centrifugal compressors; pumps; electric pumps; mixing, cutting and chopping machines; electric blender machines; electric juice extractors; electric food processors; electric meat grinders; electric can openers; electric knife sharpeners; electric coffee mills; electric ice crushers; electric garbage disposers; electric hand mixers; garden tools; electric lawn mowers; garden sprayers for disinfectants and insecticides other than hand tools; electric appliances for cleaning; electric vacuum cleaners; electric floor polishers; electric water supplier; chip mounting devices; electric wax applicators for ski; International Class 9 for automatic vending machines; photographic; cinematographic, optical apparatus and instruments; cameras;

tripods for cameras; cases for cameras; electric flash units for cameras; digital still cameras; neck strap for cameras; PC (Personal Computer) connecting codes for digital cameras; batteries for digital cameras; (AC) alternating current adapters for digital cameras; microscope with illuminators; electron microscopes; polarizing microscopes; zoom microscopes; plain paper copiers; stapling units for plain paper copiers; rollers for plain paper copiers; paper feeders for plain paper copiers; drums for plain paper copiers; bearings for plain paper copiers; electronic printing boards; optical lenses, fire-extinguishing apparatus; fire extinguishers; batteries; dry cells; rechargeable batteries; battery chargers; storage batteries; solar cells; fuel cells; nickel cadmium batteries; nickel hydrogen batteries; lithium batteries; lithium ion batteries; carbon rods for dry batteries; carbon rods for welding use; carbon electrode for dry batteries; carbon electrode for welding use; wiring apparatus; connectors [electricity]; electric cables; electrical conduits; floor ducts especially for housing electric cables; ballast (for discharge lamps); under carpet wiring system consisting of conduits for electric cables; dimmer switches; circuit breakers; magnetic contactors and starters; circuit protectors; switch gears; electric junction boxes; appliance switches; push switches; slide switches; touch switches; detector switches; electrical or power receptacles; plugs (electrical); electric time switches; signalling apparatus and instruments; video entry phones; intercom systems; electric door chimes; electric buzzers; fire alarms; gas leakage alarms; burglar alarms; portable emergency buzzers; acoustic machines and apparatus; radios, cassette tape players and/or recorders; radio cassette recorders; DAT recorders; portable cassette tape players; cases for cassette tape players; portable cassette players with radio; compact disc players and/or recorders; cases for optical disc players; MD (Mini Disc) players; lens cleaning discs for optical disc players; mini disc players and/or recorders; (MD) mini disc decks; DVD audio players and/or recorders; secure digital audio players and/or recorders; secure digital video players and/or recorders; MP3 (Mpeg-1 Audio Layer-3) players; speakers; tuners; amplifiers; stereo component system; record players; graphic equalizers; clock radios; IC chip recorders; digital sound processors; headphones; cordless headphones; earphones with microphones; microphones; sing-along cassette player and/or recorders; software (recorded); electric megaphones; audio-video systems for use in language laboratories; car audio systems; optical disc auto changers, cassette adapters for reproducing sound; public address equipment (systems); audio mixers; magnetic tape cleaners; magnetic disc cleaners; record cleaners; optical fiber cables; audio cable and/or video cable; audio-visual machines and apparatus; television receivers; cathode ray tube displays; cathode ray tubes; image pick up tubes; plasma television receivers; plasma displays; plasma display panels; speakers for plasma display; parts and accessories for plasma display, namely stands; parts and accessories for plasma display, namely wall hanging fittings; LCD television receivers; liquid crystal displays; color projection television receivers; combined television receiver with video tape recorder; combined television receiver with disk player; antennas; GPS antenna; diversity antennas; tuners for satellite broadcasting; tuners for cable broadcasting; terrestrial tuners; tuners for television; tuners for audio broadcasting; internet terminals; LCD (Liquid Crystal Display) projectors; parts and accessories for LCD (Liquid Crystal Display) projectors; namely lenses; parts and accessories for LCD (Liquid Crystal Display) projectors, namely ceiling hanging fittings; parts and accessories for LCD (Liquid Crystal Display) projectors, namely lamps; video cassette recorders; camcorders; cables for camcorders; cases for camcorders; electric viewfinders for camcorders; waterproof covers for camcorders; (AC) alternating current adapters for camcorders; batteries for camcorders; shoulder straps for camcorders; video camera recorders; frame rate converters; video printers; cleaning papers for video printers; laser disk players; video CD players; video CD software; electronic publications (downloadable); DVD video players and/or recorders; digital HD (High Definition) video cassette tape recorders; color video systems for large-scale display; cable television systems; hard disk drivers; video camera overhead projectors; electric optical display boards; multi purpose electric display systems; closed circuit video equipment systems; DVD software; television cameras; video switchers; non-linear editing system; editing controller; DVD authoring apparatus; light emitting diode display; USB cables; projection screens; optical-disc machines and apparatus; optical disc drives; optical disc recorders; optical disc players; optical disc changers; optical disc cartridges; optical disc mastering apparatus; communication machines and apparatus; facsimile transceivers; bottled toners for facsimile machines; transceivers; telephones; cellular mobile telephones; carry case for cellular mobile telephone; telephone answering machines; private automatic branch exchange systems; global positioning system receivers; radio telephones; marine radars; radio paging receivers; mobile communication systems; multi-channel access radio systems; electric traffic information apparatus; video teleconferencing systems; personal handy-phones; local area network systems; audio-visual code (encoders and decoders); in-car navigation and/or route guidance appliance; electronic toll collecting units for cars; remote controllers; checking (supervision) apparatus and instruments; electric apparatus for door closing and opening; communication and monitoring system for apartment buildings; intruder detection systems; anti-theft warning apparatus; electric theft prevention installations; electric multi-layer security appliances; electric operated gates for garages; automatic controlling machines and instruments; electric distribution boards; traffic-signal control apparatus; bus location system; ultrasonic vehicle detectors; apparatus for intelligent transport systems; light dimmers; daylight switches; inverters, programmable controllers; transformers; power distribution apparatus [electricity]; portable power source; power capacitors; computers and computer peripheral devices; computers; gateway apparatus for computer network; wireless PCM/CIA communication cards; word processors; computer software (recorded); image scanners for personal computer; printers; CF (Compact Flash) cards; PCM/CIA adapters; PC cards; cordless cards for LAN (Local Area Network); computer keyboards; mouse (data processing equipment); CD-ROM drives; floppy disk drives; card readers; card reader and/or writers; bar code readers; time recorders; handy data terminal; electronic cash registers; point of sales systems; data collection terminals; personal digital assistants; DVD-RAM and/or ROM drive; CAD and/or CAM systems; hard disc drives; electronic calculators; computer software; uninterruptible power source for computers; communication, broadcasting, video games, external storage media; video cassette tapes; cleaning tapes for tape drives; digital video cassette tapes; audio cassette tapes; floppy discs; blank optical discs; mini-discs; DVDs SD (Secure Digital) memory cards; measuring apparatus and instruments; thermoluminescence dosimetry systems; portable X-ray dosimeters; electronic counters, ammeters; power consumption meters; clamp meters; electric leakage meters; electric insulation meters; thermometers; measurement system processors; multi-circuit type electric power monitor; micro-precision measurements; weight scales with body fat monitor; step counter; audio and/or video analyzers; oscilloscopes; modulators; voltmeters; distortion meters; sensors; MR (magnetic resistant) sensors; photo sensor; temperature sensors; position sensors; angular rate sensors; rotation sensors; angle sensors; dew condensation sensors; displacement sensors; shock sensors; current sensors; ultrasonic ceramic sensors; fuel level sensors; magnetic sensors; electric components; light emitting diodes; liquid crystal elements; LCD

module; magnetrons; diodes; transistors; thermostats; integrated circuits; IC (Integrated Circuit) memory cards; LSI; semiconductor memory (devices); (one chip) microcomputers; electret condenser microphone cartridge; halftone image processors; thermal printing heads; magnetic heads; permanent magnets; relays; computer display components; semiconductor lazer module; CCD image sensor; film capacitor; membrane unit for oxygen enrichment; electric tuner units; high frequency units; RF (Radio Frequency) front and system units; RF (Radio Frequency) modulators; coin validating units; coin selector units; bill validating units; bill selector units; magnetic card readers and/or writers; printed wiring boards; single-sided printed wiring boards; double sided printed wiring boards; multilayer printed wiring boards; printed circuit substrates; speaker components; power modules; AC adapters; chargers; convergence magnets; parts of copying machines and facsimile machines; namely magnet rolls for developing and cleaning device; DC/DC converters; inductors (coils); fixed inductors; variable inductors; condensers; film condensers; electrolytic capacitors; electric double layer capacitors; ceramic capacitors; filters of electric signals; EMI (Electromagnetic Interference) filters, noise filters; SAW (Surface Acoustic Wave) filters; ceramic filters; line filters; dielectric filters; tunable filters; light modulators; light deflectors; optical transmission components; optical coupling components; laser diode modules; photo diode modules; optical connectors; aspherical lenses; power transformers; switching transformers; current transformers; pulse transformers; line transformers; input and output transformers; flyback transformers; deflection yokes; piezoelectric transformers; thermistors; variators (surge absorbers); piezoelectric ceramics components; ceramic resonators; SAW (Surface Acoustic Wave) resonators; acoustic-optic devices; resistors; potentimeters; trimmer potentiometers; thermal cutoffs; R networks consisting of register array for interface circuit; C networks consisting of capacitor array for interface circuit; PC networks consisting of resistor array and capacitor array for interface circuit; encoders; printer units; hybrid IC; switch components; heat sink wiring boards; electro luminescence elements; magnetic resistive (Magnetic Resistant) elements; coils; choke coils; switches; panel switches; touch panels; remote control units; analog tuners; digital tuners; electronic tuners; duplexers; SAW (Surface Acoustic Wave) devices; couplers; balun; power dividers; voltage controlled oscillators; wireless communication modules and unit; RF (Radio Frequency) modules; PLL (Phase Locked Loop) synthesizer modules; thermal printer units; other electric utensils for the household; electric flat irons; electric hair curlers; electric hair irons; electric ion steamers for face; electric curlers for eyelashes; trolley ducts for wiring [electricity]; solenoids; counters; switch boards; telephones apparatus, printed circuit; remote control telemetering machines and instruments; high-frequency and regulation apparatus and instruments; electric conduits; communication and monitoring appliances for apartment buildings; switching power supply units; earth leakage breakers; fault-current protective switches; magnetic switches; current converters; liquid level controllers; switches and sockets; lighting remote controls; photo-electric switches; circuit controllers; line selectors; sensor; power controller; frequency controller; induction voltage regulators; aerials; switch boxes; lighting control apparatus; welding machines; electric arc welding apparatus; welding electrodes; metal cutting machines (by arc, gas, or plasma); electric soldering apparatus; International Class 11 for installations for lighting; incandescent lamp; glow switch starters; miniature bulbs; screw-in fluorescent lamp; fluorescent lamp; tungsten halogen lamps; flash lights; electric lanterns; head lamps; fluorescent lighting fixtures; dynamo lighting sets for bicycles; sensor lights; germicidal lamps; electric insect killers, installations for cooking; automatic bread makers for home use; electric kettle; electric pressure cookers; electric rice cooker; gas rice cookers; slow cookers; electric roasters; ovens for cooking; toasters; coffee makers; electric cooking stoves; electric thermo pots; gas cookers; induction heating hobs; electric barbecue griddles; electric tea leaf grinders; microwave ovens; gas cooking stoves with ovens; electric food-pans; sinks; cooking tables; installations for refrigeration and freezing; refrigerators; gas refrigerators; freezers; cold and/or hot water dispensers; cold water dispensers; hot water dispensers; electric refrigerating show cases; electric freezing show cases; electric water coolers; electric ice makers; ventilating apparatus and instruments; electric fans; ventilating fans; electric air purifiers; range hoods for cookers; electric dehumidifiers; electric humidifiers; air curtains; air handling units; ceiling fans; roof ventilators; electrostatic precipitator; electric deodorizers for cars; installations for heating, cooking and air-conditioning; air conditioners; air conditioners for cars; fan coil units for air-conditioning; heat exchanger units; evaporative air refreshing apparatus; gas stoves; kerosene stoves; electric stoves; electric space heaters; electric blankets, electric floor carpets; kerosene fan heaters; electric foot warmers (kotatsu); gas cordless warmers; installations for sanitary purposes; electric bidets; toilets; washing toilet seats; portable toilets; septic tanks for domestic use; septic tanks for industrial use; water purifiers for domestic use; filters for water purifiers; alkaline water ionizers; household mineral water maker; incinerators (trash burners); sauna baths; electric home shower; bubble dispensers; shower heads; bath tubs; water heaters; gas instantaneous water heaters; electric water heaters; dryers; electric hand dryers; electric dish dryers; electric hair dryers; electric clothes drying apparatus for household purposes; electric pants presses for household purposes; electric pore cleaners for domestic use; electric ion treatment apparatus for hair; electric ion steamer for facial treatment; warming panels; warming rugs; sewage aeration treatment installations; whirlpool baths; spot lamps; emergency lights; connecting devices for lamps; ballast; mercury vapor lamps; sodium lamps; exit lights; searchlights; footmuffs (electrically heated); light diffusers, safety lamps; lighting apparatus and instruments; ventilator, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)

## **ADACAI**

**THE MARK** shown above, Registration No. 2046.04, has been renewed in the name of **MSD International GmbH**, of Weystrasse 20, 6000 Lucerne 6, Switzerland, as of the 8<sup>th</sup> day of January, 2014, in respect of **International Class 5** for pharmaceutical products, namely

cardiovascular preparation, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 



#### CFE(6):26.1.1;26.11.12;27.5.17

**THE MARK** shown above, Registration No. 2136.04, has been renewed in the name of **Wyeth LLC**, **of Five Giralda Farms**, **Madison**, **New Jersey 07940-0874**, **U.S.A.**, as of the 30<sup>th</sup> day of January, 2014, in respect of **International Class 5** for pharmaceutical preparations for use in the treatment of menopause and post menopause symptoms and conditions; in the treatment and prevention of endometriosis, osteoporosis, urinary incontinence and infertility, and for contraception, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of February, 2014.

 $(3^{rd} issue)$ 



#### CFE(6):27.5.4,11

THE MARK shown above, Registration No. 2146.04, has been renewed in the name of Himalaya Global Holdings Ltd., of Dubai International Financial Centre (DIFC), Gate Village 4, Level 5, P.O. Box 506807, Dubai, United Arab Emirates, as of the 10<sup>th</sup> day of February, 2014, in respect of International Class 3 for substances used for washing and cleansing purposes including soaps, antiperspirant soaps, cakes of soaps, deodorant soaps, disinfectant soaps, soaps for foot perspiration; cosmetics, including cosmetic preparations for slimming purposes, sun-tanning lotions for cosmetic purposes, creams for cosmetic purposes, hair colourants, hair dyes, hair sprays, hair waving preparations; sanitary preparations being toiletries, essential oils, oil for cleaning purposes, oil for perfumes and scents, oil for toilet purposes; shampoos; and shaving preparations included in Class 3; International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes and for personal hygiene, other than toiletries; dietetic substances for medical use, food for babies; disinfectants, fungicides and herbicides included in Class 5; International Class 30 for coffee, artificial coffee; coffee beverages with milk, coffee flavorings, vegetal preparations for use as coffee substitutes, unroasted coffee, coffee based beverages; tea, iced tea and tea-based beverages; honey included in Class 30, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)



#### CFE(6):27.5.4,11

THE MARK shown above, Registration No. 2147.04, has been renewed in the name of Himalaya Global Holdings Ltd., of Dubai International Financial Centre (DIFC), Gate Village 4, Level 5, P.O. Box 506807, Dubai, United Arab Emirates, as of the 10<sup>th</sup> day of February, 2014, in respect of International Class 3 for substances used for washing and cleansing purposes including soaps, antiperspirant soaps, cakes of soaps, deodorant soaps, disinfectant soaps, soaps for foot perspiration; cosmetics, including cosmetic preparations for

slimming purposes, sun-tanning lotions for cosmetic purposes, creams for cosmetic purposes, hair colourants, hair dyes, hair sprays, hair waving preparations; sanitary preparations being toiletries, essential oils, oil for cleaning purposes, oil for perfumes and scents, oil for toilet purposes; shampoos; and shaving preparations included in Class 3; **International Class 5** for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes and for personal hygiene, other than toiletries; dietetic substances for medical use, food for babies; disinfectants, fungicides and herbicides included in Class 5; **International Class 30** for coffee, artificial coffee; coffee beverages with milk, coffee flavorings, vegetal preparations for use as coffee substitutes, unroasted coffee, coffee based beverages; tea, iced tea and tea-based beverages; honey included in Class 30, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)

# **QUILMES**

THE MARK shown above, Registration No. 2203.04, has been renewed in the name of CERVECERÍA Y MALTERÍA QUILMES S.A.I.C.A. y G., of 12 de Octubre y Gran Canaria, (1878) Quilmes, Providence of Buenos Aires, Republic of Argentina, as of the 10<sup>th</sup> day of March, 2014, in respect of International Class 32 for beers, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.



CFE(6):29.1.1,4,6

**THE MARK** shown above, Registration No. 2223.04, has been renewed in the name of **RE/MAX**, **LLC**, **of 5075 South Syracuse Street**, **Denver**, **Colorado 80237**, **U.S.A.**, as of the 22<sup>nd</sup> day of March, 2014, in respect of **International Class 16** for instructional and teaching materials; publications and printed matter; **International Class 35** for franchising and business services relating to the organization and/or operation and/or management of real estate agency services and/or of insurance brokerage services; **International Class 36** for real estate services and insurance services including real estate agency services and insurance brokerage services, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 



CFE(6):26.1.18;29.1.1

THE MARK shown above, Registration No. 2398.04, has been renewed in the name of GONHER DE MÉXICO S.A. DE C.V., of Avenida Manuel Ordoñez 600, 66350 Santa Catarina, Nuevo León, México, as of the 2<sup>nd</sup> day of June, 2014, in respect of International

**Class 7** for automotive filters (to filter oils), of which it has not been used, the owner is in the process of seeking business opportunities for entering the market in Belize, but currently do not have customer interested in the protected product. The mark shall remain valid for a period of ten years until the 2<sup>nd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

## B & H

THE MARK shown above, Registration No. 2468.04, has been renewed in the name of **B & H Foto & Electronics Corp., of 420 Ninth Avenue, New York, New York 10001, U.S.A.,** as of the 9<sup>th</sup> day of July, 2014, in respect of **International Class 35** for retail store, mail order, catalog and internet sales services for a full line of photography, video, and audio equipment and accessories, televisions, DVDs, home entertainment electronics equipment, computers, lighting equipment, scopes and binoculars, and electronics equipment and accessories, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)

#### **MIMIC**

**THE MARK** shown above, Registration No. 2518.04, has been renewed in the name of **Nippon Soda Co., Ltd., of 2-1, Ohtemachi 2-chome, Chiyoda-ku, Tokyo, Japan,** as of the 28<sup>th</sup> day of July, 2014, in respect of **International Class 5** for pesticides, preparations for destroying vermin, fungicides, herbicides, and insecticides, of which it has not been used, for reasons beyond its control, a feasibility of entering into the market is under investigation and appoint of suitable distributor is under consideration. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)



#### CFE(6):27.5.24

THE MARK shown above, Registration No. 7320, has been renewed in the name of **BEST WESTERN INTERNATIONAL INC.**, of 6201 North 24<sup>th</sup> Parkway, Phoenix, Arizona 85016, U.S.A., as of the 31 st day of October, 2014, in respect of **International Class 42** for hotel and motel services, restaurant services, all included in Class 42, of which it has been used. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

(3<sup>rd</sup> issue)

## **VINGCARD**

**THE MARK** shown above, Registration No. 8923, has been renewed in the name of **ASSA ABLOY AB**, **of Box 70340**, **SE-107 23 Stockholm**, **Sweden**, as of the 15<sup>th</sup> day of February, 2014, in respect of **International Class 6** for locks included in Class 6, all made wholly or principally of common metal, and all being operable by cards or by card reading apparatus, keys for the aforesaid locks, and parts and fittings included in Class 6 for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

 $(3^{rd} issue)$ 

#### VINGCARD

**THE MARK** shown above, Registration No. 8924, has been renewed in the name of **ASSA ABLOY AB, of Box 70340, SE-107 23 Stockholm, Sweden,** as of the 15<sup>th</sup> day of February, 2014, in respect of **International Class 9** for electrical and electronic apparatus and instruments, locks and locking apparatus, all included in Class 9, all being operable by cards or by card reading apparatus, keys for the aforesaid locks, warning or alarm apparatus (not for vehicles), parts and fittings included in Class 9 for all the aforesaid goods, computer programs, magnetic tapes, discs, filaments and wires, all for or bearing recordings, of which it has been used, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 25<sup>th</sup> day of February, 2014.

 $(2^{nd} issue)$ 

## **HORLICKS**

**THE MARK** shown above, Registration No. 629, has been renewed in the name of **Glaxo Group Limited**, of 980 **Great West Road**, **Brentford**, **Middlesex**, **TW8 9GS**, **England**, as of the 11<sup>th</sup> day of April, 2014, in respect of **International Class 5** for malted milk for infants' or invalids' use; **International Class 29** for malted milk, of which it has been used. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

## **AZIST**

**THE MARK** shown above, Registration No. 2062.04, has been renewed in the name of **Colgate-Palmolive Company**, of 300 Park **Avenue**, New York, New York, 10022, as of the 12<sup>th</sup> day of January, 2014, in respect of **International Class 3** for bleaching preparations and other substance for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery; essential oils, cosmetics, hair lotions; dentifrices; **International Class 5** for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides and herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 



#### CFE(6):3.7.16

THE MARK shown above, Registration No. 2214.04, has been renewed in the name of ARRANDCO INVESTMENTS LIMITED, of 25 Farringdon Street, 6th Floor, London, EC4A 4AB, United Kingdom, as of the 15th day of March, 2014, in respect of International Class 35 for chartered accountancy business services; management consultancy; auditing, accountancy, accounting; preparation of accounts; business accounts management; business advice relating to accountancy; preparation and maintenance of computerised accounting; management accounting; preparation of statements of accounts; provision of information relating to accounts; provision of reports relating to accounting information; school fee accounting services and school fee costs accounting services; compilation and provision of commercial and business information and advice; tax advice and assessments; preparation of tax assessments; taxation advice, planning and consultancy; book-keeping; business insolvency services; business management advisory services; research and information services relating to accountancy; professional advice relating to audit, accountancy, VAT, personal and corporate taxation and corporate finance and corporate recovery; management consultancy relating to business; preparation of reports relating to all the aforesaid services; secretarial services; provision of initial company secretarial services on company formation; payroll advisory services; company secretarial services; payroll processing services; personnel recruitment services; recruitment and human resources services; strategic business consultancy; provision of nominee company directors; provision of non-executive company directors; International Class 36 for provision of services of independent financial advisers; financial services; financial planning, management, consultancy and administration; financial brokerage; insurance brokering; commercial brokering; business and personal insurance brokering services; financial analysis; investment advice and planning; pensions services; pensions advice and planning; taxation advice and planning; actuarial services; insurance services; insurance consultancy; insurance brokerage; provision of insurance and financial information; management consultancy relating to insurance; insolvency services; financial services relating to business insolvency and personal insolvency; management of property; real estate management; financial risk management; asset management; mutual fund establishment; investment management and investment strategies; investment advice; fund investment; fund management; investment trusts; unit trusts; financing of loans; lending on mortgages; services relating to residential and commercial mortgages; provision of advice relating to pensions, investments, insurance, life insurance, school fees schemes and mortgages; inheritance tax advice; compilation and provision of financial information and analysis for business purposes by telephone, computer, electronic mail, electronic means and by means of printed matter and periodical publications; provision of trustee and executorships services; trustee services; information and advisory services, all relating to the aforesaid services; International Class 42 for legal services; computer software design and programming services, professional (non-business) consultancy; professional consultancy services relating to financial, investment, insurance, auditing, taxation, corporate recovery and accountancy matters; preparation of reports; provision of access to computer databases, all containing financial information; company formation services; litigation advice; litigation support services; forensic accounting; expert witness services; consultancy services relating to information technology; legal services relating to administration and receivership; professional consultancy services relating to administration and receivership, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

#### BAKER TILLY

THE MARK shown above, Registration No. 2215.04, has been renewed in the name of ARRANDCO INVESTMENTS LIMITED, of 25 Farringdon Street, 6<sup>th</sup> Floor, London, EC4A 4AB, United Kingdom, as of the 15<sup>th</sup> day of March, 2014, in respect of International Class 35 for chartered accountancy business services; management consultancy; auditing, accountancy, accounting; preparation of accounts; business accounts management; business advice relating to accountancy; preparation and maintenance of computerised accounting; management accounting; preparation of statements of accounts; provision of information relating to accounts; provision of reports relating to accounting information; school fee accounting services and school fee costs accounting services; compilation and provision of commercial and business information and advice; tax advice and assessments; preparation of tax assessments; taxation advice, planning and consultancy; book-keeping; business insolvency services; business management advisory services; research and information services relating to accountancy; professional advice relating to audit, accountancy, VAT, personal and corporate taxation and corporate finance and corporate recovery; management consultancy relating to business; preparation of reports relating to all the aforesaid services; secretarial services; provision of initial company secretarial services on company formation; payroll advisory services; company secretarial

services; payroll processing services; personnel recruitment services; recruitment and human resources services; strategic business consultancy; provision of nominee company directors; provision of non-executive company directors; International Class 36 for provision of services of independent financial advisers; financial services; financial planning, management, consultancy and administration; financial brokerage; insurance brokering; commercial brokering; business and personal insurance brokering services; financial analysis; investment advice and planning; pensions services; pensions advice and planning; taxation advice and planning; actuarial services; insurance services; insurance consultancy; insurance brokerage; provision of insurance and financial information; management consultancy relating to insurance; insolvency services; financial services relating to business insolvency and personal insolvency; management of property; real estate management; financial risk management; asset management; mutual fund establishment; investment management and investment strategies; investment advice; fund investment; fund management; investment trusts; unit trusts; financing of loans; lending on mortgages; services relating to residential and commercial mortgages; provision of advice relating to pensions, investments, insurance, life insurance, school fees schemes and mortgages; inheritance tax advice; compilation and provision of financial information and analysis for business purposes by telephone, computer, electronic mail, electronic means and by means of printed matter and periodical publications; provision of trustee and executorships services; trustee services; information and advisory services, all relating to the aforesaid services; International Class 42 for legal services; computer software design and programming services, professional (non-business) consultancy; professional consultancy services relating to financial, investment, insurance, auditing, taxation, corporate recovery and accountancy matters; preparation of reports; provision of access to computer databases, all containing financial information; company formation services; litigation advice; litigation support services; forensic accounting; expert witness services; consultancy services relating to information technology; legal services relating to administration and receivership; professional consultancy services relating to administration and receivership, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 



#### CFE(6):2.1.5,23

**THE MARK** shown above, Registration No. 2273.04, has been renewed in the name of **Diageo Brands B.V.**, of **Molenwerf 10-12**, **1014BG Amsterdam**, **The Netherlands**, as of the 7<sup>th</sup> day of April, 2014, in respect of **International Class 33** for alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 7<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

#### PRESTOLITE ELECTRIC

THE MARK shown above, Registration No. 2279.04, has been renewed in the name of **Prestolite Wire Corporation**, of 200 Galleria Officentre, Suite 200, CS No. 5022, Southfield, Michigan 48066-5022, U.S.A., as of the 19<sup>th</sup> day of April, 2014, in respect of **International Class 7** for starter motors, alternators and generators, of which it has been used. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

## TROUT HALL

THE MARK shown above, Registration No. 4532, has been renewed in the name of Cabel Hall Citrus Limited, of Floor 4, Willow House, Cricket Square, P.O. Box 268, Grand Cayman KY1-1104, Cayman Islands, as of the 24<sup>th</sup> day of May, 2014, in respect of International Class 32 for grapefruit juice and orange juice, of which it has not been used, due prevailing market conditions. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of March, 2014.

 $(2^{nd} issue)$ 

## **UGLI**

THE MARK shown above, Registration No. 4533, has been renewed in the name of Cabel Hall Citrus Limited, of Floor 4, Willow House, Cricket Square, P.O. Box 268, Grand Cayman KY1-1104, Cayman Islands, as of the 27<sup>th</sup> day of February, 2014, in respect of International Class 29 for jams and fruit preserves, of which it has not been used, due prevailing market conditions. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of March, 2014.

(1st issue)

#### **PALMOLIVE**

**THE MARK** shown above, Registration No. 838, has been renewed in the name of **Colgate-Palmolive Company**, of 300 Park Avenue, New York, New York 10022, U.S.A., as of the 15<sup>th</sup> day of April, 2014, in respect of **International Class 3** for shaving cream, shampoo, shaving sticks, vanishing cream, face powder, lip rouge and face rouge, all being toilet preparations included in Class 3, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

#### **SUPERMAN**

**THE MARK** shown above, Registration No. 879, has been renewed in the name of **DC Comics, of 1700 Broadway, New York, New York 10019, U.S.A.,** as of the 19<sup>th</sup> day of February, 2014, in respect of **International Class 16** for periodical printed publications, of which it has been used. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

#### **BELGO**

THE MARK shown above, Registration No. 1744.03, has been renewed in the name of **ArcelorMittal Brasil S.A.**, of **Belo Horizonte**, **Minas Gerais**, **Avenida Caradaí No. 1.115**, 24<sup>th</sup> **Floor**, **Funcionários**, 30130-915, **Brasil**, as of the 16<sup>th</sup> day of July, 2013, in respect of **International Class 6** for steel manufactures; plated steel; wiredraw; metal building materials; pipes and tubes of metal; wires; metallurgy

and its products, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of July, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)



**THE MARK** shown above, Registration No. 1942.03, has been renewed in the name of **Fujitsu Limited**, **of 1-1**, **Kamikodanaka 4-chome**, **Nakahara-ku**, **Kawasaki-shi**, **Kanagawa 211-8588**, **Japan**, as of the 17<sup>th</sup> day of October, 2013, in respect of **International Class 35** for data processing services using computers; **International Class 42** for computer programming; computer software design; installation and setup of computer software; maintenance and updating of computer software; remote controlling and supervising of computer systems and networks; computer systems analysis; consultancy in the field of computer hardware and software; providing information regarding design, development and maintenance of computer software; rental and leasing of computers, servers and computer software; leasing access time to a computer database; translation of languages via a global computer network; research and development for others in the field of computer hardware and software, communication systems, and semiconductor devices, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

 $(1^{st} issue)$ 



#### CFE(6):26.4.14;29.1.1,2,8

THE MARK shown above, Registration No. 2172.04, has been renewed in the name of NALSANI S.A., of Calle 21 Numero 43A-23, Bogota D.C., Colombia, as of the 17<sup>th</sup> day of February, 2014, in respect of International Class 14 for watches and chronometric instruments; International Class 18 for suitcases and trunks made of canvas, synthetic materials, leather and leather imitations, travelling bags and backpacks, carry on bags, duffle bags, briefcase-type, portfolios, purses, and wallets made of leather and leather imitation, pieces of luggage, satchels, shoulder bags; International Class 25 for underwear and casual wear such as jeans, pants, t-shirts, overalls, sweatshirts, plushest, sweaters, jumpers, shirts, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

## **ENERGIZER**

THE MARK shown above, Registration No. 2192.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15<sup>th</sup> day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment

and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

#### **ENERGIZER MAX**

THE MARK shown above, Registration No. 2193.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15<sup>th</sup> day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)

## **EVEREADY**

THE MARK shown above, Registration No. 2194.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15<sup>th</sup> day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

(1st issue)



#### CFE(6):3.5.1;22.1.1

THE MARK shown above, Registration No. 2195.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15<sup>th</sup> day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1st issue)



#### CFE(6):3.1.6;26.1.15

THE MARK shown above, Registration No. 2196.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15<sup>th</sup> day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)



#### CFE(6):26.1.18;26.3.18;26.11.14;27.5.24;29.1.1,4

THE MARK shown above, Registration No. 2056.04, has been renewed in the name of Intercontinental Great Brands LLC, of 100 Deforest Avenue, East Hanover, NJ 07936, U.S.A., as of the 9<sup>th</sup> day of January, 2014, in respect of International Class 30 for biscuits, cookies and crackers, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(I<sup>st</sup> issue)

## **DODGE**

THE MARK shown above, Registration No. 2202.04, has been renewed in the name of CHRYSLER GROUP LLC, of 1000 Chrysler Drive, Auburn Hills, Michigan 48326, U.S.A., as of the 10<sup>th</sup> day of March, 2014, in respect of International Class 12 for motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

(1<sup>st</sup> issue)



#### CFE(6):27.1.4;27.5.17

**THE MARK** shown above, Registration No. 2281.04, has been renewed in the name of **Home Box Office, Inc., of 1100 Avenue of the Americas, New York, New York 10036, U.S.A.,** as of the 26<sup>th</sup> day of April, 2014, in respect of **International Class 41** for entertainment services, specifically, cable television programming services, premium or pay television programming services, and television programming distribution services, of which it has been used. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

 $(1^{st} issue)$ 

#### **CINEMAX**

THE MARK shown above, Registration No. 2283.04, has been renewed in the name of **Home Box Office, Inc., of 1100 Avenue of the Americas, New York, New York 10036, U.S.A.,** as of the 26<sup>th</sup> day of April, 2014, in respect of **International Class 9** for motion pictures, films, video cassettes, DVD's, CD ROM's and audio cassettes, of which it has been used. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)



#### CFE(6):26.4.11;29.1.1,4

THE MARK shown above, Registration No. 2334.04, has been renewed in the name of Cisco Technology, Inc., of 170 West Tasman Drive, San Jose, California 95134, U.S.A., as of the 29<sup>th</sup> day of April, 2014, in respect of International Class 9 for computer hardware and software for interconnecting, managing, securing and operating local and wide area networks and telephony systems; telephones; telephone headsets; electronic communication devices; wireless communication devices; cellular and wireless telephones; telecommunications equipment; telephony systems; computer hardware and software for storage; International Class 16 for printed and online instructional materials, books and manuals, printed guides for teachers, test booklets, magazines, newsletters, bulletins; International Class 38 for telecommunication services; providing online information in the field of telecommunications and telephony systems; telecommunications integration services; security of telephony systems; International Class 41 for educational services, namely classroom training, workshops, conferences, seminars, for computer networking, broadband networks, computer systems, telecommunications systems, IP telephony; entertainment services namely broadcasting across broadband networks; testing services to determine professional skills in the field of networking, computer systems, telecommunication systems, IP telephony; online services, namely providing information on online commerce, computer networks, broadband networks, testing, computer systems telecommunication systems. IP telephony systems; storage, security, voice and wireless communications; International Class 42 for computer consulting and support services; customer support services in connection with computer hardware, computer software, computer networking equipment and services, telephony systems, telecommunication equipment, IP telephony, broadcasting across broadband networks, telecommunication systems; computer network design, storage design, security of networks, voice and wireless communications, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

(1<sup>st</sup> issue)

## **CISCO**

THE MARK shown above, Registration No. 2335.04, has been renewed in the name of Cisco Technology, Inc., of 170 West Tasman Drive, San Jose, California 95134, U.S.A., as of the 29th day of April, 2014, in respect of International Class 9 for computer hardware and software for interconnecting, managing, securing and operating local and wide area networks and telephony systems; telephones; telephone headsets; electronic communication devices; wireless communication devices; cellular and wireless telephones; telecommunications equipment; telephony systems; computer hardware and software for storage; International Class 16 for printed and online instructional materials, books and manuals, printed guides for teachers, test booklets, magazines, newsletters, bulletins; International Class 38 for telecommunication services; providing online information in the field of telecommunications and telephony systems; telecommunications integration services; security of telephony systems; International Class 41 for educational services, namely classroom training, workshops, conferences, seminars, for computer networking, broadband networks, computer systems, telecommunications systems, IP telephony; entertainment services namely broadcasting across broadband networks; testing services to determine professional skills in the field of networking, computer systems, telecommunication systems, IP telephony; online services, namely providing information on online commerce, computer networks, broadband networks, testing, computer systems telecommunication systems, IP telephony systems; storage, security, voice and wireless communications; International Class 42 for computer consulting and support services; customer support services in connection with computer hardware, computer software, computer networking equipment and services, telephony systems, telecommunication equipment, IP telephony, broadcasting across broadband networks; telecommunication systems; computer network design, storage design, security of networks, voice and wireless communications, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

## **KIVEXA**

**THE MARK** shown above, Registration No. 2545 .04, has been renewed in the name of **ViiV Healthcare UK Limited, of 980 Great West Road, Brentford, Middlesex TW8 9GS, England,** as of the 30<sup>th</sup> day of July, 2014, in respect of **International Class 5** for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 24<sup>th</sup> day of March, 2014.

(1<sup>st</sup> issue)

## **BARBOUR**

**THE MARK** shown above, Registration No. 7216, has been renewed in the name of **J. BARBOUR & SONS LIMITED**, of Simonside, **South Shields, Tyne and Wear, NE34 9PD, England,** as of the 14<sup>th</sup> day of March, 2014, in respect of **International Class 25** for articles of clothing, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

#### NOTICES OF ASSIGNMENT

## **HOEGAARDEN**

**Brandbrew S.A.,** the Registered Proprietor of Trade Mark No. 2490.04, has, by veritable proof tendered before the Registrar on the 26<sup>th</sup> day of February, 2014, being Notarized Deed of Assignment, executed on the 10<sup>th</sup> day of December, 2013, assigned the trade mark to **Inbev Belgium S.A., of Boulevard Industriel 21, 1070 Brussels, Belgium,** as of the 10<sup>th</sup> day of December, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 24<sup>th</sup> day of March, 2014.



#### CFE(6):24.1.13;27.5.2;29.1.4

**Brandbrew S.A.,** the Registered Proprietor of Trade Mark No. 2491.04, has, by veritable proof tendered before the Registrar on the 26<sup>th</sup> day of February, 2014, being Notarized Deed of Assignment, executed on the 10<sup>th</sup> day of December, 2013, assigned the trade mark to **Inbev Belgium S.A., of Boulevard Industriel 21, 1070 Brussels, Belgium,** as of the 10<sup>th</sup> day of December, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 24<sup>th</sup> day of March, 2014.

## **ELSAFE**

**ASSA ABLOY Hospitality AS,** the Registered Proprietor of Trade Mark No. 4497.07, has, by veritable proof tendered before the Registrar on the 7<sup>th</sup> day of March, 2014, being Notarized Copy of Confirmatory Trademark Assignment, notarized on the 16<sup>th</sup> day of September, 2013, and 24<sup>th</sup> day of September, 2013, respectively, assigned the trade mark to **ASSA ABLOY AB, of Box 70340, SE-107 23 Stockholm, Sweden,** as of the 26<sup>th</sup> day of August, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

#### NOTICES OF CHANGE OF ADDRESS

#### **HOEGAARDEN**

**Brandbrew S.A.,** the Registered Proprietor of Trade Mark No. 2490.04, has, by veritable proof tendered before the Registrar on the 26<sup>th</sup> day of February, 2014, changed **address** from **5, Parc d' Activité Syrdall, 5365 Munsbach, Luxembourg,** to **5, rue Gabriel Lippmann, 5365 Munsbach, Luxembourg,** as of the 26<sup>th</sup> day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 24<sup>th</sup> day of March, 2014.



#### CFE(6):24.1.13;27.5.2;29.1.4

**Brandbrew S.A.**, the Registered Proprietor of Trade Mark No. 2491.04, has, by veritable proof tendered before the Registrar on the 26<sup>th</sup> day of February, 2014, changed **address** from **5, Parc d' Activité Syrdall, 5365 Munsbach, Luxembourg,** to **5, rue Gabriel Lippmann, 5365 Munsbach, Luxembourg,** as of the 26<sup>th</sup> day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 24<sup>th</sup> day of March, 2014.

## **CORDURA**

**INVISTA Technologies S.à.r.l.**, the Registered Proprietor of Trade Mark No. 5017.07, has, by veritable proof tendered before the Registrar on the 14<sup>th</sup> day of March, 2014, changed **address** from **Talstrasse 80, 8001, Zurich, Switzerland,** to **Kreuzackerstrasse 9, 9000 St. Gallen, Switzerland,** as of the 14<sup>th</sup> day of March, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 24<sup>th</sup> day of March, 2014.

## **LYCRA**

**INVISTA Technologies S.à.r.l.**, the Registered Proprietor of Trade Mark No. 7073, has, by veritable proof tendered before the Registrar on the 14<sup>th</sup> day of March, 2014, changed **address** from **Talstrasse 80, 8001, Zurich, Switzerland,** to **Kreuzackerstrasse 9, 9000 St. Gallen, Switzerland,** as of the 14<sup>th</sup> day of March, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 24<sup>th</sup> day of March, 2014.

#### **LYCRA**

**INVISTA Technologies S.à.r.l.**, the Registered Proprietor of Trade Mark No. 7074, has, by veritable proof tendered before the Registrar on the 14<sup>th</sup> day of March, 2014, changed **address** from **Pestalozzistrasse 2**, **CH-9000 St. Gallen, Switzerland**, to **Kreuzackerstrasse 9**, **9000 St. Gallen, Switzerland**, as of the 14<sup>th</sup> day of March, 2014, the appropriate recordals of which have been effected in the Register.

## **LYCRA**

**INVISTA Technologies S.à.r.l.**, the Registered Proprietor of Trade Mark No. 7075, has, by veritable proof tendered before the Registrar on the 14<sup>th</sup> day of March, 2014, changed **address** from **Talstrasse 80, 8001, Zurich, Switzerland,** to **Kreuzackerstrasse 9, 9000 St. Gallen, Switzerland,** as of the 14<sup>th</sup> day of March, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 24<sup>th</sup> day of March, 2014.

## **LYCRA**

**INVISTA Technologies S.à.r.l.**, the Registered Proprietor of Trade Mark No. 7076, has, by veritable proof tendered before the Registrar on the 14<sup>th</sup> day of March, 2014, changed **address** from **Talstrasse 80, 8001, Zurich, Switzerland,** to **Kreuzackerstrasse 9, 9000 St. Gallen, Switzerland,** as of the 14<sup>th</sup> day of March, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 24<sup>th</sup> day of March, 2014.



#### CFE(6);26.13.25;27.5.24

**INVISTA Technologies S.à.r.l.**, the Registered Proprietor of Trade Mark No. 8474, has, by veritable proof tendered before the Registrar on the 14<sup>th</sup> day of March, 2014, changed **address** from **Pestalozzistrasse 2**, **CH-9000 St. Gallen, Switzerland**, to **Kreuzackerstrasse 9**, **9000 St. Gallen, Switzerland**, as of the 14<sup>th</sup> day of March, 2014, the appropriate recordals of which have been effected in the Register.

#### NOTICE OF CHANGE OF NAME OF PROPRIETOR

#### **BELGO**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 1744.03, has, by veritable proof tendered before the Registrar on the 17<sup>th</sup> day of January, 2014, being Certified Translated Document, translated on the 11<sup>th</sup> day of September, 2013, been changed from **Companhia Siderúrgica Belgo-Mineira**, to **Arcelor Brasil S.A.**, as of the 21<sup>st</sup> day of December, 2005, the appropriate recordals of which have been effected in the Register.

**DATED** this 24<sup>th</sup> day of March, 2014.

## **BELGO**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 1744.03, has, by veritable proof tendered before the Registrar on the  $6^{th}$  day of March, 2014, being Certified Translated Document, translated on the  $11^{th}$  day of September, 2013, been changed from **Belgo Siderurgia S.A.**, to **ArcelorMittal Brasil S.A.**, as of the  $31^{st}$  day of August, 2007, the appropriate recordals of which have been effected in the Register.

**DATED** this 24<sup>th</sup> day of March, 2014.

## **ELSAFE**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 4497.07, has, by veritable proof tendered before the Registrar on the 7<sup>th</sup> day of March, 2014, being Notarized Certificate of Registration, executed on the 13<sup>th</sup> day of September, 2013, been changed from **VingCard Elsafe AS**, to **ASSA ABLOY Hospitality AS**, as of the 13<sup>th</sup> day of September, 2013, the appropriate recordals of which have been effected in the Register.

## **NOTICE OF MERGER**

# **BELGO**

**Arcelor Brasil S.A.,** the Registered Proprietor of Trade Mark No. 1744.03, has, by veritable proof tendered before the Registrar on the 17<sup>th</sup> day of January, 2014, being Certified Translated Document, translated on the 11<sup>th</sup> day of September, 2013, been merged with and into **Belgo Siderurgia S.A., of Belgo Horizonte, Minas Gerais, Avenida Carandaí, number 1.115, 24<sup>th</sup> Floor, Funcionários, 30130-915, <b>Brazil,** as of the 31<sup>st</sup> day of August, 2007, the appropriate recordals of which have been effected in the Register.

**DATED** this 24th day of March, 2014.

#### NOTICE OF CHANGE OF AGENT AND ADDRESS FOR SERVICE

#### **CORDURA**

**INVISTA Technologies S.à.r.l.**, the Registered Proprietor of Trade Mark No. 5017.07, has, by veritable proof tendered before the Registrar on the 23rd day of January, 2014, recorded **ARGUELLES & COMPANY**, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize as its new Registered Agent and Address for Service, as of the 23rd day of January, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 24th day of March, 2014.

#### **LYCRA**

INVISTA Technologies S.à.r.l., the Registered Proprietor of Trade Mark No. 7073, has, by veritable proof tendered before the Registrar on the 23rd day of January, 2014, recorded ARGUELLES & COMPANY, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize as its new Registered Agent and Address for Service, as of the 23rd day of January, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 24th day of March, 2014.

## **LYCRA**

INVISTA Technologies S.à.r.l., the Registered Proprietor of Trade Mark No. 7074, has, by veritable proof tendered before the Registrar on the 23rd day of January, 2014, recorded ARGUELLES & COMPANY, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize as its new Registered Agent and Address for Service, as of the 23rd day of January, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of March, 2014.

#### **LYCRA**

INVISTA Technologies S.à.r.l., the Registered Proprietor of Trade Mark No. 7075, has, by veritable proof tendered before the Registrar on the 23rd day of January, 2014, recorded ARGUELLES & COMPANY, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize as its new Registered Agent and Address for Service, as of the 23rd day of January, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of March, 2014.

#### LYCRA

INVISTA Technologies S.à.r.l., the Registered Proprietor of Trade Mark No. 7076, has, by veritable proof tendered before the Registrar on the 23rd day of January, 2014, recorded ARGUELLES & COMPANY, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize as its new Registered Agent and Address for Service, as of the 23rd day of January, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 24th day of March, 2014.



#### CFE(6):26.13.25;27.5.24

INVISTA Technologies S.à.r.l., the Registered Proprietor of Trade Mark No. 8474, has, by veritable proof tendered before the Registrar on the 23rd day of January, 2014, recorded ARGUELLES & COMPANY, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize as its new Registered Agent and Address for Service, as of the 23rd day of January, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 24th day of March, 2014.

#### NOTICE OF OPPOSITION

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by VITASOY INTERNATIONAL HOLDINGS LIMITED (The Opponent), of 1 Kin Wong Street, Tuen Mun, New Territories, Hong Kong, against trademark Application No. 10176.13, filed on the 24<sup>th</sup> day of September, 2013, by GRUPO LECHE PASCUAL, S.A. (The Applicant), of Avda. De Manoteras, 24, 28050 Madrid, Spain, for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:

1. The Opponent is the proprietor of earlier trademark registrations VITASOY [Belize Registration Number 3698.06] and VITASOY & LEAF DESIGN [Registration No. 3704.06] which are both registered for the following goods:

Class 29 for soy milk, milk drinks, milk substitutes and tofu, soya bean milk in liquid and solid form, soya bean-based food products, including sausage, cheese, yogurt; and

Class 32 for soya bean-based; carbonated and non-carbonated drinks and beverages, including rice and fruit drinks; non-soya bean-based carbonated and non-carbonated non-alcoholic drinks and beverages, including rice and fruit drinks; syrups, powders, soya bean-based extracts and concentrates for making carbonated and non-carbonated rinks and beverages; non-soya bean based extracts and concentrates for making carbonated and non-carbonated non-alcoholic beverages; fruit and vegetable juices of all kinds, soft drinks.

The Applicant is seeking to register its trademark under the same classes as the earlier mark and as a result of the similarity of the trade mark seeking registration and that of the earlier trademark VITASOY [Belize Registration Number 3698.06] and the similarity of the goods covered by the said registered trademark, there exists a likelihood of confusion on the part of the public with the earlier trademark as well as the likelihood of association with the proprietor of the earlier trademark.

- Apart from the similarity of the trademark seeking registration and the earlier trademark, should the registration be granted for VIVE SOY DEVICE, its use would take unfair advantage of, or be detrimental to the distinctive character or repute of the Opponent's earlier trademark.
- 3. The Opponent's attorney has been engaged in negotiations with the Applicant's attorney in London with a view to arrive at a possible agreement which to date has not been reached, so the Opponent has no alternative than to file this opposition to preserve its rights until a resolution is reached.
- 4. The Opponent has exhausted obscene funds to market and protect its trademark and has registered it's trademarks in Classes 29 and 32 in various countries, namely, European Community, Nicaragua, Nigeria, Norway, Panama, Poland, Portugal, Sweden, Switzerland, Trinidad & Tobago and the United Kingdom so that it has acquired distinctiveness and fame.
- 5. The Opponent respectfully request that the application be denied.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 25th day of March, 2014.

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by BAYER INTELLECTUAL PROPERTY GmbH (The Opponent), of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, against trademark Application No. 10281.13, filed on the 31<sup>st</sup> day of October, 2013, by LABORATORIOS AGROENZYMAS, S.A. DE C.V. (The Applicant), of Vía Gustavo Baz No. 176-3, Col.

San Jerónimo Tepetlacalco, C.P. 54090, Tlalnepantla, Estado de México, México, for the registration of the following trademark, as proprietor thereof:

## ROOTING

The Opponent opposes the above trademark Application on the grounds that:

1. The Opponent, Bayer Intellectual Property GmbH, is the proprietor of the trademarks "ROUTINE" which is registered in Belize and in many countries worldwide.

The details of the opposing trademark registration is as follows:

- Registration no. 9582.13 ROUTINE for goods in class 5 for "preparations for destroying vermin; fungicides; herbicides", registered on 26 February, 2013;
- 2. By virtue of its said trademark registration in Belize, pursuant to section 24(1) of the *Trade Marks Act* the Opponent has exclusive rights to the trademark, and pursuant to section 38(1) of the *Trade Marks Act* the Opponent's said trademark is an "earlier trademark".
- 3. The trade mark "ROOTING" which the Applicant has applied to register is similar phonetically and visually to the Opponent's earlier trade mark in the following ways"
  - (i) The first syllable "root" is similar to that of the opposing mark's first syllable "rout" from the prospective of an English speaker.
  - (ii) The second syllable "ing" may not be as similar phonetically to "ine" but in terms of visual representation, there is only a one-letter difference.
- 4. The application for "ROOTING" is in respect of goods in class 5, namely, preparations for destroying vermin destroying preparations; fungicides, herbicides. These goods are identical or similar to goods for which the Opponent's said trademarks are registered and used.
- 5. By virtue of paragraphs 4 and 5 above, the trade mark "ROOTING" is not eligible for registration pursuant to Section 37(2) of the *Trade Marks Act*, as there exists a likelihood of confusion on the part of the public, including likelihood of association with the Opponent's earlier trademark.
- 6. Further and/or in the alternative, the Opponent's earlier trademark has a reputation in Korea, Japan and additional important Asian rice-growing countries and the use of "ROOTING" by the Applicant would take unfair advantage of and be detrimental to the distinctive character and reputation of the Opponent's earlier trademark. Accordingly, registration of the Applicant's "ROOTING" ought to be refused pursuant to Section 37(4) of the *Trade Marks Act*.
- 7. Further and/or in the alternative, the Applicant's use of "ROOTING" in Belize is liable to be prevented by the law (in particular the law as it relates to the tort of passing off), and accordingly same is not registrable by virtue of Section 37(4) of the <u>Trade Marks Act</u>.
- 8. Further and/or in the alternative, the Applicant's "ROOTING" trade mark ought to be refused registration in accordance with Section 35(6) of the <u>Trade Marks Act</u>, as the filing of the application constituted an act of bad faith, as the Applicant was aware of the Opponent's earlier trademark and that they already opposed applications by the opponent in various countries based on its trade mark "ROOTING".

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 25th day of March, 2014.

# NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
9653.13	ONE FOR ONE	Mycoskie LLC 5404 Jandy Place, Los Angeles, California 90066, U.S.A.	9 25 36 45
9781.13	APIDRA	Aventis Pharma S.A. 20, Avenue Raymond Aron, 92160 Antony, France	5
9935.13	Calvin Klein	CALVIN KLEIN TRADEMARK TRUST c/o Calvin Klein, Inc., 205 West 39 <sup>th</sup> Street, New York, NY 10018, U.S.A.	20
9946.13	SUAVIDAD PURIFICANTE	The Procter & Gamble Company One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.	3
9955.13	Yorago	Edgar Alberto Vargas de la Torre Avenida 8 de Julio #1489 Col. Morelos, Guadalajara, Jalisco, México	9
9956.13	V	Edgar Alberto Vargas de la Torre Avenida 8 de Julio #1489 Col. Morelos, Guadalajara, Jalisco, México	9
9994.13	MONOCINQUE	ISTITUTO LUSO FARMACO D'ITALIA S.p.A. Vía Walter Tobagi 8, 20068 Peschiera Borromeo, Milan, Italy	5
10076.13	BYD	BYD COMPANY LIMITED  Yan'an Road, Kuichong Town,  Longgang District, Shenzhen, People's  Republic of China	9 12 37
10080.13	SELTIMA	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5
10091.13	OKF ALOE VERA KING	OKF Corporation 231, Goejeong-ri, Pungsan-eup, Andong-si, Gyeongsangbuk-do, Republic of Korea	32
10094.13	SPIDERTECH	Spidertech Inc. 3370 Pharmacy Avenue, Scarborough, Ontario M1W 3K4, Canada	5 35 40 41 44
10115.13	MITCHUM CLINICAL	Revion Consumer Products Corporation 237 Park Avenue, New York, New York 10017, U.S.A.	3
10118.13	REVLON 3D COLOR TECHNOLOGY	Revion Consumer Products Corporation 237 Park Avenue, New York, New York 10017, U.S.A.	3

10133.13	Fretzel Crisps	S-L Snacks National, LLC 13024 Ballantyne Corporate Place, Suite 900, Charlotte, NC 28277, U.S.A.	30
10144.13	MOTORED	FERREYCORP S.A.A.  Jr. Cristóbal del Peralta Norte 820, Surco, Peru	12
10158.13	PMB LTD,	Pumps and Motors of Belize Limited 3.5 Miles, Northern Highway, Belize City, Belize	7 11 35 37
10168.13	I love	Zamya Limited 319 Ordsall Lane, Salford, M5 3FT, United Kingdom	3
10184.13	FUDDRUCKERS	LUBY'S FUDDRUCKERS RESTAURANTS, LLC. No. 13111 Northwest Freeway Suite 600, Houston, TX 77040-6392, U.S.A.	43
10185.13	FUDDRUCKERS	LUBY'S FUDDRUCKERS RESTAURANTS, LLC. No. 13111 Northwest Freeway Suite 600, Houston, TX 77040-6392, U.S.A.	43
10238.13	-(O)=	DC SHOES, INC. 15202 Graham Street, Huntington Beach, California 92649, U.S.A.	18 25
10248.13	QUATTRO MOVEMENT	Atlas Copco Rock Drills AB SE-701 91 ÖREBRO, Sweden	7
10251.13	SYLVANT	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, NJ, U.S.A.	5
10254.13	IBIZA	Bharath Koteshwar 1931 E. Vista Drive, Phoenix, AZ 85022, U.S.A.	34
10255.13	SCENIC	Bharath Koteshwar 1931 E. Vista Drive, Phoenix, AZ 85022, U.S.A.	34
10257.13	AE®	Retail Royalty Company 101 Convention Center Drive Las Vegas, Nevada 89109, U.S.A.	26 28 35
10258.13	( <u>x</u> )	Retail Royalty Company 101 Convention Center Drive Las Vegas, Nevada 89109, U.S.A.	26 28 35
10263.13	TURBODOWN	Columbia Sportswear Company 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A.	20 25
10269.13	BOUNTY	MARS CHOCOLATE UK LIMITED  3D Dundee Road, Slough, Berkshire, SL1 4LG, United Kingdom	30

10273.13	EYE-Q	ABBOTT LABORATORIES 100 Abbott Park Road, Abbott Park Illinois, 60064, U.S.A.	29
10274.13		BIOGEN IDEC MA INC. 14 Cambridge Center, Cambridge, MA 02142, U.S.A.	5
10277.13	KRYLON	The Sherwin-Williams Company 101 W. Prospect Avenue Cleveland, Ohio 44115-1075, U.S.A.	2
10278.13	BED ARMOR	The Sherwin-Williams Company 101 W. Prospect Avenue Cleveland, Ohio 44115-1075, U.S.A.	2
10280.13	NocheBuena	SIGMA EUROPE, B.V. Cypresbaan 9, Capelle Aan Den Ijssel, 2908 LT, Netherlands	29
10282.13	AGROKING	LABORATORIOS AGROENZYMAS, S.A. DE C.V. Via Gustavo Baz No. 176-3, Col. San Jerónimo Tepetlacalco, C.P. 54090, Tlalnepantla, Estado de México, México	1 5
10283.13	AGREX	LABORATORIOS AGROENZYMAS, S.A. DE C.V. Via Gustavo Baz No. 176-3, Col. San Jerónimo Tepetlacalco, C.P. 54090, Tlalnepantla, Estado de México, México	1 5

#### NOTICES OF GRANT OF PATENT

Belize Intellectual Property Office (BELIPO)



Publication Number: 797.14

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IPC: C07D 239/47

PATENT

Application Number: 797.14

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#### Title: PYRIMIDINE PDE10 INHIBITORS

**Abstract:** The present invention is directed to pyrimidine compounds which are useful as therapeutic agents for the treatment of central nervous system disorders associated with phosphodiesterase 10 (PDE10). The present invention also relates to the use of such compounds for treating neurological and psychiatric disorders, such as schizophrenia, psychosis or Hungtington's disease, and those associated with striatal hypofunction or basal ganglia dysfunction.

## NOTICE OF RECORDAL OF ADDRESS FOR SERVICE

**TECHSPHERE, S.A. DE C.V.,** the Proprietor of Patent Application No. 736.12, has recorded **Courtenay Coye LLP, Attorneys-at-Law, of 15 A Street, Belize City, Belize**, as its Registered Agent and Address for Service, as of the 27th day of January, 2014, the appropriate recordal of which have been effected in the Register.

DATED this 25th day of March, 2014.

TECHSPHERE, S.A. DE C.V., the Proprietor of Patent Application No. 736.12, has recorded Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles, as its Registered Agent and Address for Service, for renewal purposes only, as of the 16th day of January, 2014, the appropriate recordal of which have been effected in the Register.

**DATED** this 25th day of March, 2014.

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