

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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NOTE: CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (S	Sixth Edition)

APPLICATIONS FOR TRADEMARK REGISTRATION

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 2nd May, 2013, by COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., of Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.1;8.3.1

in respect of International Class 29 for milk predominating milk beverages; dairy product, namely, cream, cheese, buttermilk, yogurt; whey; milk substitute, namely, soy milk; milk formula, not for medical use; powdered milk not for medical use.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro" and "Fórmula Láctea con Grasa Vegetal Ultrapasteurizada" when translated to the English language are "Supplemented with vitamin A, D, B1, B2, B5 and iron" and "Dairy Formula with vegetable fat/ultrapasteurized".

Registration of this mark shall give no exclusive right to the use of the words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro", "Cont. Net. 1L,", "Formula Lactea con Grasa Vegetal Ultrapasteurizada", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9757.13 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 2nd May, 2013, by COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., of Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.1;2.5.3,23

in respect of International Class 29 for milk predominating milk beverages; dairy product, namely, cream, cheese, buttermilk, yogurt; whey; milk substitute, namely, soy milk; milk formula, not for medical use; powdered milk not for medical use.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro" and "Fórmula Láctea con Grasa Vegetal Ultrapasteurizada" when translated to the English language are "Supplemented with vitamin A, D, B1, B2, B5 and iron" and "Dairy Formula with vegetable fat/ultrapasteurized".

Registration of this mark shall give no exclusive right to the use of the words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro", "Cont. Net. 1L,", "Formula Lactea con Grasa Vegetal Ultrapasteurizada", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9759.13 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 2nd May, 2013, by COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., of Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.1:2.5.3.23

in respect of International Class 29 for milk predominating milk beverages; dairy product, namely, cream, cheese, buttermilk, yogurt; whey; milk substitute, namely, soy milk; milk formula, not for medical use; powdered milk not for medical use.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro" and "Fórmula Láctea con Grasa Vegetal Ultrapasteurizada" when translated to the English language are "Supplemented with vitamin A, D, B1, B2, B5 and iron" and "Dairy Formula with vegetable fat/ultrapasteurized".

Registration of this mark shall give no exclusive right to the use of the words "Adicionado Con Vitamina A, D, B1, B2, B5 y Hierro", "Cont. Net. 1L,", "Formula Lactea con Grasa Vegetal Ultrapasteurizada", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9762.13 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th October, 2013, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,16;24.15.2,13 in respect of:

- (a) International Class 3 for fragrance; toiletries namely body wash and deodorants for human personal use;
- (b) International Class 18 for all-purpose athletic bags, duffel bags, tote bags, all-purpose carrying bags, drawstring pouches;
- (c) International Class 21 for water bottles sold empty;
- (d) International Class 24 for face towels of textile;
- (e) International Class 25 for clothing namely tops, bottoms, socks, gloves, scarves, legwarmers, dresses, skirts, outerwear, bras and underwear; shoes namely sneakers; headwear namely hats and headbands.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10270.13 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 30th October, 2013, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,16;24.15.2,13 in respect of:

- (a) International Class 3 for fragrance; toiletries namely body wash and deodorants for human personal use;
- (b) International Class 18 for all-purpose athletic bags, duffel bags, tote bags, all-purpose carrying bags, drawstring pouches;
- (c) International Class 21 for water bottles sold empty;
- (d) International Class 24 for face towels of textile;
- (e) International Class 25 for clothing namely tops, bottoms, socks, gloves, scarves, legwarmers, dresses, skirts, outerwear, bras and underwear; shoes namely sneakers; headwear namely hats and headbands.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10271.13 should do so in writing addressed to the undersigned not later than the 20^{th} day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd}\ issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th November, 2013, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

ENTERPRISE

in respect of International Class 39 for vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10335.13 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th November, 2013, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of International Class 39 for vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10338.13 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 8th January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):7.5.1;29.1.3

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "BEER" and "BELIZE", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10440.14 should do so in writing addressed to the undersigned not later than the 20^{th} day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8th January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,24

in respect of International Class 32 for stout.

The applicant claims that it intends to use the mark.

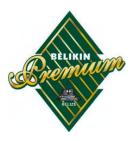
Registration of this mark shall give no exclusive right to the use of the word "STOUT", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10441.14 should do so in writing addressed to the undersigned not later than the 20^{th} day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8th January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,3,7;26.3.1,23

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "PREMIUM", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10442.14 should do so in writing addressed to the undersigned not later than the 20^{h} day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8th January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):7.1.16;6.3.1,10;18.3.2

in respect of International Class 32 for lager.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "" LAGER" and "BELIZE", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10443.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 22nd January, 2014, by DSHealthcare Inc., of 221 West Philadelphia Street, York, PA 17401, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DURASHIELD

in respect of International Class 5 for dental materials, namely fluoride varnish for use in the mouth.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10484.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 22nd January, 2014, by CELGENE CORPORATION, of 86 Morris, Summit, 07901, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OTEZLA

in respect of International Class 5 for pharmaceutical preparations, namely, cytokine inhibitory drugs, pharmaceutical preparation that modulate the immune system, pharmaceutical preparations for the treatment of chronic inflammatory disease, ankylosing spondylitis, psoriasis, psoriatic arthritis and cancer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10485.14 should do so in writing addressed to the undersigned not later than the 20^{th} day of June, 2014.

WHEREAS, the Registrar is in receipt of an application filed on 22nd January, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

XANTHO

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10487.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 22nd January, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PICTOR

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10488.14 should do so in writing addressed to the undersigned not later than the 20^{th} day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 22nd January, 2014, by BASF Agro B.V., Arnhem (NL), Zweigneiderlassung Zürich, of Im Tiergarten 7, Zürich, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SIEGE

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10489.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 22nd January, 2014, by BASF Agro B.V., Arnhem (NL), Zweigneiderlassung Zürich, of Im Tiergarten 7, Zürich, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KIFIX

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10490.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th January, 2014, by Hongta Tobacco (Group) Co., Ltd., of No. 118, Hongta Avenue, Hongta District, Yuxi, Yunnan, China, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BRASS

in respect of International Class 34 for cigarettes; tobacco; cigars; cigarette filters; cigarette cases; ashtrays for smokers; matches; lighters for smokers; cigarette paper; tobacco pipes.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10496.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2014, by E.I. DU PONT DE NEMOURS AND COMPANY, of 1007 Market Street, Wilmington, Delaware 19898, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LUMIPOSA

in respect of International Class 5 for insecticides; insecticides used to treat agricultural seeds.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10499.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GOTRINGO

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10500.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LATYVAR

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10501.14 should do so in writing addressed to the undersigned not later than the 20^{h} day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JIVI

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10502.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BPREMIR

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10503.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 29th January, 2014, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

STAG BEER

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "BEER", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10511.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st January, 2014, by CELGENE CORPORATION, of 86 Morris, Summit, 07901, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IMNOVID

in respect of International Class 5 for pharmaceutical preparations, namely, cytokine inhibitory drugs; pharmaceutical preparations that modulate the immune system; pharmaceutical preparations for the treatment of certain cancers, blood diseases and immune-related diseases.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10512.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

WHEREAS, the Registrar is in receipt of an application filed on 31st January, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ABACUS

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10521.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 10th February, 2014, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FANTIC

in respect of International Class 5 for herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10528.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 6th February, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.4;29.1.1,3,4

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10534.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

WHEREAS, the Registrar is in receipt of an application filed on 6th February, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.1,7;29.1.2,4

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10535.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 10th February, 2014, by SYNGENTA PARTICIPATIONS AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ACURON

in respect of International Class 5 for preparations for destroying vermin; fungicides, herbicides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10537.14 should do so in writing addressed to the undersigned not later than the 20^{th} day of June, 2014.

DATED this 21 st day of March, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th February, 2014, by Bayer Aktiengesellschaft, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

XOFIGO

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10539.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

WHEREAS, the Registrar is in receipt of an application filed on 11th February, 2014, by BAYER INTELLECTUAL PROPERTY GmbH, of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BALVALOR

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10540.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th February, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KEYTRUDA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10542.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th February, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PROVISIA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10562.14 should do so in writing addressed to the undersigned not later than the 20^{h} day of June, 2014.

DATED this 21 st day of March, 2014.

WHEREAS, the Registrar is in receipt of an application filed on 18th February, 2014, by ATLASBX CO. LTD., of #40-42 Daehwa-dong, Daeduck-Ku, Daejon, Republic of Korea, through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ATLASEX

in respect of International Class 9 for batteries for vehicles.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10563.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 24th day of March, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th February, 2014, by Hearts On Fire Company, LLC, of 99 Summer Street, Boston, Massachusetts 02110, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HOF

in respect of International Class 14 for jewelry; diamonds.

The applicant claims that it has used the mark since 2005.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10568.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 28th February, 2014, by Fusion Unlimited, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VISSLA

in respect of:

- (a) International Class 18 backpacks, duffel bags, suitcases, school satchels, briefcases, tote bags, beach bags, athletic bags, pocket wallets, coin purses, card cases [notecases], fanny packs, key cases, cosmetic cases sold empty;
- (b) International Class 25 for shirts, Tee-shirts, woven shirts, sweaters, tank tops, camisoles, pajamas, boxer shorts, underwear, dresses, skirts, sweat pants, pants, shorts, swimsuits, belts [clothing], socks, scarves, hats, caps [headwear], sun visors.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/068,194 in International Class 18, on 18th September, 2013 in the U.S.A.

Priority claim is on the basis of an application filed under number 86/068,182 in International Class 25, on 18th September, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10578.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th February, 2014, by Fusion Unlimited, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,16;26.13.25

in respect of International Class 9 for sunglasses; frames for eyeglasses and sunglasses; eyeglass cases; sunglass cases; carrying cases specially adapted for cell phones, tablet computers, laptops, and MP3 players.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/115,774 on 11th November, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10579.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 28th February, 2014, by Fusion Unlimited, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

D'BLANC

in respect of:

- (a) International Class 9 for sunglasses; frames for eyeglasses and sunglasses; eyeglass cases; sunglass cases; carrying cases specially adapted for cell phones, tablet computers, laptops, and MP3 players;
- (b) International Class 18 for backpacks, duffel bags, suitcases, school satchels, briefcases, tote bags, beach bags, athletic bags, pocket wallets, coin purses, card cases [notecases], fanny packs, key cases, cosmetic cases sold empty;
- (c) International Class 25 for shirts, Tee-shirts, woven shirts, sweaters, tank tops, camisoles, pajamas, boxer shorts, underwear, dresses, skirts, sweat pants, pants, shorts, swimsuits, belts [clothing], socks, scarves, hats, caps [headwear], sun visors.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/053,215 in International Class 9, on 30th August, 2013 in the U.S.A.

Priority claim is on the basis of an application filed under number 86/053,218 in International Class 18, on 30th August, 2013 in the U.S.A.

Priority claim is on the basis of an application filed under numbers 86/053,224 in International Class 25, on 30th August, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10580.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th February, 2014, by Fusion Unlimited, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.3,23

in respect of International Class 25 for shirts, Tee-shirts, woven shirts, sweaters, tank tops, camisoles, pajamas, boxer shorts, underwear, dresses, skirts, sweat pants, pants, shorts, swimsuits, belts [clothing], socks, scarves, hats, caps [headwear], sun visors.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/115,738 on 11th November, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10581.14 should do so in writing addressed to the undersigned not later than the 20th day of June, 2014.

DATED this 21 st day of March, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 14th May, 2013, by ABDUL INTERNACIONAL LIMITED, of 115 Barrack Road, 3rd Floor, Belize City, Belize, through its agent Ryan J. Wrobel, Attorney-at-Law, of 115 Barrack Road, 3rd Floor, P.O. Box 420, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.5.2;3.1.1,2;27.5.1,4 in respect of:

- (a) International Class 9 for computers; computer peripheral devices; hand held computers; tablet computers, electronic notepads; electronic book readers; personal digital assistants; electronic personal organizer; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating and reviewing text, data, image and audio files; handheld mobile digital devices capable of providing access to the internet and for the sending, receiving, and storing of telephone calls, faxes, electronic mail, and other digital data; televisions; electrical handheld units for the wireless receipt, storage and/or transmission of data messages, and electronic devices that enable the user to keep track of or manage personal information; television receivers [tv sets]; television monitors;
- (b) International Class 11 for appliances namely refrigerators, freezers, combination refrigerator-freezers, ice making machines; electric cooking ranges, ovens and cooktops; gas cooking ovens, ranges and cooktops; exhaust hoods, microwave ovens, clothes drying machines and cabinets combinations; garment wrinkle odor remover and garment dryer; heating, cooling and ventilation apparatus, namely furnaces, heaters, conversion burners, heat pumps, air conditioners, air conditioning units, air cleaners, ventilating fans, kitchen and household water heating, cooling and quality apparatus, namely hot water dispensers, gas and electric water heaters, water coolers; parts and attachments for the aforementioned goods;
- (c) International Class 12 for bicycles; motorcycles; parts and attachments for the aforementioned goods.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9787.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 10th July, 2013, by ANNCO, INC., of 7 Times Square, New York, New York 10036, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ANN TAYLOR

in respect of:

- (a) International Class 3 for soaps; perfumery; essential oils; cosmetics; hair lotions; dentifrices; toiletries, bath and shower gels, cosmetic preparations for skin care, nail polish, cosmetic sun-tanning preparations, sunscreen preparations, makeup for lips, eyes and cheeks, make-up remover, cologne, eau de toilette, fragrances, nail care preparations, non-medicated skin care preparations, non-medicated lip care preparations, hair care preparations;
- (b) International Class 9 for nautical, surveying, optical, weighing, measuring, life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; fire-extinguishing apparatus; sunglasses; eyeglasses; sunglass frames; eyeglass frames; cases for eyeglasses; cases for sunglasses; eye glass chains; sunglass chains; eye glass cords; sunglass cords; downloadable electronic publications; luminous signs; magnetic coded gift cards and electronic encoded gift certificates;
- (c) International Class 14 for precious metals and their alloys and jewelry, precious stones; horological and chronometric instruments; parts for horological and chronometric instruments; watches; clocks; watch straps; watch bands; electrical clocks; non-electric clocks; electric watches; non-electric watches; pendant chains for watches; bracelets for watches; cases for clocks; cases for watches;
- (d) International Class 18 for leather and imitations of leather, animal skins, hides; luggage and travelling bags; umbrellas and parasols; walking sticks; whips, and saddlery; handbags, pocketbooks, shoulder bags, evening handbags, cosmetics cases sold empty, pocket wallets, bill folds, key cases, coin purses, clutch purses, clutch bags, shopping bags, tote bags, roll bags, drawstring pouches, backpacks, sling bags for carrying infants, briefcases, school satchels, messenger bags, travel bags, duffle bags, credit card cases, business card cases, belt bags;
- (e) International Class 25 for shoes and sandals; hats; suits; jackets [clothing]; outerclothing; shirts; shirt yokes; dresses; skirts; trousers; pants; T-shirts; vests; sweaters; body linen [garments]; pullovers; clothing of leather; clothing of imitations of leather; swimsuits; beach clothes; underwear; jumper dresses; pajamas; bath robes; clothing, namely, babies' pants; clothing, namely, layettes; hosiery; socks; tights; pantyhose; waterproof clothing; clothing for gymnastics; gymnastic shoes; clothing, namely, gloves; scarves; belts [clothing]; shower caps.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9978.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 4th September, 2013, by GREE ELECTRIC APPLIANCES, INC., of Jinji West Road, Qianshan, Zhuhai, Guangdong, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

TOSOT

in respect of:

- (a) International Class 7 for cooking oil presses; meat choppers [machines]; electric dough making machines; electromechanical food preparation machines, namely tofu making machines; bean sprout growing machines; sugar cane presses; vegetable washing machines; noodle making machines; dish washers; agitators for kitchen use; mixing machines; electric crushers for household use; electric fruit presses for household use; electric food processors; vegetable slicers for household use, electric; meat slicers for household use, electric; vacuum cleaners; garbage disposals; steam cleaning machines; food waste disposals;
- (b) International Class 10 for aesthetic massage apparatus; massage apparatus; medical apparatus and instruments; cases fitted for medical instruments; hearing protectors; sterilizing and disinfecting instruments for medical use; hot air therapeutic apparatus; electric blankets for medical use; ultraviolet ray lamps for medical use; lasers for medical use; electric acupuncture instruments; ultrasonic diagnostic, treatment and operation equipment for medical purposes; hearing aids for the deaf;
- (c) International Class 11 for lighting apparatus and installations; germicidal lamps for purifying air; ultraviolet ray lamps not for medical use; electric cooking utensils; electric cook tops; kitchen ovens; electric coffee filters; electric coffee machines; electric rice cookers; electric pressure cookers; freezers; cooling installations for water; refrigerating containers; ice machines and apparatus; ice cream making machines; thermoelectric wine cellars; air filtering installations; air conditioners for vehicles; gas purifying apparatus; air purifying apparatus and machines; ionization device for air or water treatment; electric hair driers; electric laundry dryers; electric fans for personal use; extractor hoods for kitchens; induction stoves; electric kettles; sauna bath installations; bath tubs; wash-hand basins being parts of sanitary installations; steam facial saunas; portable foot bath; desalination plants; purification installations for waste water; filters being parts of household or industrial installations; water purifying apparatus; sterilizers, not for medical purpose; water softening apparatus; oil purifying installations; installations for waste water treatment; electric dish sterilizers; drinking water dispensers; electric space heaters; electric soymilk makers; electric yogurt makers.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10120.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th September, 2013, by NATIONAL GEOGRAPHIC SOCIETY, of 145 17th Street, N.W. Washing, D.C. 20036, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2,5;27.5.17 in respect of:

- (a) International Class 38 for audio and video broadcasting via the internet; television broadcasting services; cable television broadcasting services; television narrowcasting services; direct broadcast satellite television services; satellite transmission services; streaming of audio, visual and audio-visual material via a global computer network or other communication networks; mobile media services in the nature of electronic transmission, broadcasting and delivery of audio, video and multimedia entertainment content including text, data, images, audio, video and audio visual files by means of the internet, wireless communication, electronic communications networks and computer networks; video-on-demand transmission services;
- (b) International Class 41 for entertainment services; educational services; production of television programs; production, presentation, distribution, syndication and rental of radio programs, television programs and of films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; provision of non-downloadable films and television programs via a video-on-demand service.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 012094132 on 27th August, 2013 in Alicante, Spain.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10183.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by BASF Corporation, of 100 Park Avenue, Florham Park, New Jersey, 07932, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SERIFEL

in respect of:

- (a) International Class 1 for biological preparations for use in agriculture, horticulture and forestry, namely agricultural and horticultural inoculants, beneficial bacteria and soil supplements;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides; nematicides for the control of parasitic nematodes on plants; soil disinfectants for the control of nematodes, soil insects and soil fungi; biological control agents for the control of parasites;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance; straw mulch.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10272.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 1st November, 2013, by Brands and Products S.A., of France Field, Colon Free Zone, R. of Panama, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):9.7.1,17;27.5.1,4

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "PATRONCITO" when translated to the English language is "LITTLE BOSS".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10284.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 6th November, 2013, by Godfrey Phillips India Ltd., of Four Square House, 49, Community Centre, New friends Colony, New Delhi-110065, India, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,17;25.1.15,19;29.1.1

in respect of International Class 34 for tobacco products, namely, cigarette, cigar, cut tobacco and chewing tobacco.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "PREMIUM FILTER", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10299.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2013, by New GPC Inc., of A1 Farm, East Bank Demerara, Guyana, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LIMACOL

in respect of International Class 3 for after shave lotion, astringent for cosmetic purposes, make up removing preparation, deodorants for human beings or for animals, eau de cologne, perfumery, perfumes, shampoos, cosmetic preparations for skin care, soap, toiletries.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10304.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2013, by New GPC Inc., of A1 Farm, East Bank Demerara, Guyana, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LIMACOOL

in respect of International Class 3 for after shave lotion, astringent for cosmetic purposes, make up removing preparation, deodorants for human beings or for animals, eau de cologne, perfumery, perfumes, shampoos, cosmetic preparations for skin care, soap, toiletries.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10306.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2013, by New GPC Inc., of A1 Farm, East Bank Demerara, Guyana, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FRESHNESS OF A BREEZE IN A BOTTLE

in respect of International Class 3 for after shave lotion, astringent for cosmetic purposes, make up removing preparation, deodorants for human beings or for animals, eau de cologne, perfumery, perfumes, shampoos, cosmetic preparations for skin care, soap, toiletries.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10307.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 6th December, 2013, by AENA AEROPUERTOS, S.A., of C/ Arturo Soria, 109, 28047 Madrid, Spain, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.3.1,6;29.1.3

in the colors green and black, in respect of International Class 39 for air transport; freighting; packaging and storage of goods; travel arrangement; travel reservation.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10357.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th February, 2014, by Belize Paper Works Limited (also trading as Sunbrite), of #147 West and Allenby Streets, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,6;26.11.3,9;29.1.1,2,3,4

in respect of International Class 16 for copying paper [stationery]; boxes of cardboard or paper; paper sheets [stationery]; pads [stationery].

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10383.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 19th December, 2013, by MERCK KGaA, of Frankfurter Strasse 250, D-64293 Darmstadt, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SEDALMERCK

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10385.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 20th December, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DOWNY PERFUME COLLECTIONS

in respect of International Class 3 for laundry bleaching preparations; laundry preparations; fabric softeners for laundry use.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "PERFUME COLLECTION", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10392.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 23rd December, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SISTIVA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10398.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27^{th} December, 2013, by BEIQI FOTON MOTOR CO., LTD., of Laoniuwan Village North, Shayang road, Shahe Town, Changping District, Beijing 102206, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

BORGWARD

in respect of International Class 12 for automobiles; trucks; tractors; motorcycles; cars; coaches; fork lift trucks; elevating tailgates [parts of land vehicles]; trailers [vehicles]; hose carts; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sports cars; tip trucks; vehicles for military transportation; automobiles for engineering; automobile chassis; carrier tricycles.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10408.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th December, 2013, by BEIQI FOTON MOTOR CO., LTD., of Laoniuwan Village North, Shayang road, Shahe Town, Changping District, Beijing 102206, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):3.1.1,2;24.1.5,9;24.9.2 in respect of:

- (a) International Class 12 for automobiles; trucks; tractors; motorcycles; cars; coaches; fork lift trucks; elevating tailgates [parts of land vehicles]; trailers [vehicles]; hose carts; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sports cars; tip trucks; vehicles for military transportation; automobiles for engineering; automobile chassis; carrier tricycles;
- (b) International Class 35 for advertising; import-export agencies; sales promotion for others; organizing technical or commercial exhibitions; demonstration of goods; systematization of information into computer database; business services, namely, providing an online network for contractors to receive leads and bidding opportunities by means of an online marketplace for the purpose of developing business; professional business consultancy; marketing studies; business information; personnel management consultancy; accounting; commercial and industrial management assistance;
- International Class 37 for building construction, remodeling and repair; construction consultancy; construction of roads, (c) underground utilities, and housing pads; construction project management services; construction services, namely, concrete paving, site clearing, excavation, pad preparation, grading, and asphalt paving services; construction services, namely, planning, laying out and construction of residential and commercial communities; factory construction; general construction contracting; housing services, namely, repair, improvement, and construction of residential real property; information concerning rental of equipment for constructions and buildings; information with relation to aircraft construction, repair and maintenance; leasing of construction equipment; plant construction, maintenance and construction project management services for businesses in the energy production and transmission sector; providing information in the field of mobile hydraulic construction equipment in the nature of winches, gear boxes, and load systems; real estate development and construction of commercial, residential and hotel property; rental of construction equipment; rental of construction and building equipment; rental of construction machines and apparatus; repair of construction testing equipment; repair or maintenance of construction machines and apparatus; residential and building construction consulting; residential and commercial building construction; steel structure construction works; technical consultation in the field of building construction; repair information; rental of construction equipment; rental of excavators; rental of bulldozers; rental of construction cranes; rental of road sweeping machines; road paving; upholstery repair; machinery installation, maintenance and repair; rebuilding engines that have been worn or partially destroyed; rebuilding machines that have been worn or partially destroyed; electric appliance installation and repair; installation and maintenance of illuminating apparatus; motor vehicle maintenance and repair; vehicle washing services; lubrication services for vehicles and equipment; vehicle service stations for refueling and maintenance; vehicle polishing; anti-rust treatment for vehicles; spraypainting services for vehicles; retreading tires; mending rubber tires; anti-theft alarm installation and repair.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10409.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th December, 2013, by BEIQI FOTON MOTOR CO., LTD., of Laoniuwan Village North, Shayang Road, Shahe Town, Changping District, Beijing 102206, China, through its agent Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,15

in respect of International Class 12 for automobiles; trucks; tractors; motorcycles; cars; coaches; fork lift trucks; elevating tailgates [parts of land vehicles]; trailers [vehicles]; hose carts; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sports cars; tip trucks; vehicles for military transportation; automobiles for engineering; automobile chassis; carrier tricycles.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10410.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8th January, 2014, by BASF Agro B.V., Arnhem (NL), Zweigneiderlassung Zürich, of Im Tiergartem 7, Zürich, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CEPTIVA

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10437.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 14th January, 2014, by ROTHMANS OF PALL MALL LIMITED, of Zaehlerweg 4, Zug, 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):10.1.5,10;25.1.15,19;29.1.4

in respect of International Class 34 for cigarettes; tobacco; smoking tobacco, pipe tobacco, tobacco for roll your own cigarettes, chewing tobacco, snus tobacco, cigars, cigarillos, snuff tobacco, kretek; lighters; matches; pipes, cigarette holders, cigarette filters, ashtrays, humidors, cigar cutters, tobacco pouches and pocket machines for rolling cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 58816/2013 on 17th July, 2013 in Switzerland.

Registration of this mark shall give no exclusive right to the use of the words "Recessed Filter" and the representation of the recessed filter, separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10461.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 14th January, 2014, by American-Cigarette Company (Overseas) Limited, of Zaehlerweg 4, Zug, 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,4,18

in respect of: International Class 34 for cigarettes; tobacco; smoking tobacco, pipe tobacco, tobacco for roll your own cigarettes, chewing tobacco, snus tobacco, cigars, cigarillos, snuff tobacco, kretek; lighters; matches; pipes, cigarette holders, cigarette filters, ashtrays, humidors, cigar cutters, tobacco pouches and pocket machines for rolling cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 59021/2013 on 22nd July, 2013 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10462.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2014, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HD

in respect of International Class 3 for toothpastes; cosmetic tooth whiteners.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number T1311942A on 26th July, 2013 in Singapore.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10504.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2014, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.17.1,25

in respect of International Class 3 for toothpastes; cosmetic tooth whiteners.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number T1311943Z on 26th July, 2013 in Singapore.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10505.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 31st January, 2014, by Femagra Industries Ltd., of ½ Mile Hummingbird Highway, Belmopan, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.9.24

in respect of International Class 30 for vinegar.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "VINEGAR", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10517.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 13th February, 2014, by KOHINOOR ENTERPRISES LTD., of Monte Carlo Plaza, Unit #6, Commercial Freezone, Santa Elena Border, Corozal Town, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Business Royal

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purpose; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10545.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th February, 2014, by Compañia Licorera de Centroamerica, S.A., of Septimo Piso Edificio Fuduciario, Via Espana No. 200, Panama City, Panama, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 33 for rum.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10547.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 20th February, 2014, by Pabst Brewing Company, of 10635 Santa Monica Boulevard, Suite 350, Los Angeles, California 90025, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PBR

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/042,941 on 20th August, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10564.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 4th March, 2014, by LITTLE MISS MOGUL, LLC, of 7 Times Square, New York, New York 10036-6569, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MINAJESTY

in respect of International Class 3 for perfume, eau de toilette, eau de perfume; lotions for cosmetic purposes, bath gels, shower gels, body scrubs and non-medicated skin care preparation, namely, body mist.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10582.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 5th March, 2014, by Amuse, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AMUSE

in respect of:

- (a) International Class 18 for backpacks, duffel bags, suitcases, school satchels, briefcases, tote bags, beach bags, athletic bags, pocket wallets, coin purses, card cases [notecases], fanny packs, key cases, cosmetic cases sold empty;
- (b) International Class 25 for shirts, Tee-shirts, woven shirts, sweaters, tank tops, camisoles, pajamas, boxer shorts, underwear, dresses, skirts, sweat pants, pants, shorts, swimsuits, belts [clothing], socks, scarves, hats, caps [headwear], sun visors.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/127,415 on 22nd November, 2013 in the U.S.A. in International Class 18.

Priority claim is on the basis of an application filed under number 86/127,417 on 22nd November, 2013 in the U.S.A. in International Class 25.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10586.14 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 12th March, 2014, by CHRYSLER GROUP LLC, of 1000 Chrysler Drive, City of Auburn Hills, State of Michigan 48326, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MY SKY

in respect of International Class 12 for automobile sunroofs.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10604.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 13th March, 2014, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.1,12;27.5.1,4

in respect of International Class 39 for vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "rent-a-car", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10606.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th March, 2014, by Rhapsody International Inc., of 1420 5th Avenue, Suite 1500, Seattle, Washington 98101, US.A., through its agent Courtenay Coye LLP, Attorneys-at-law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

NAPSTER

in respect of:

- (a) International Class 9 for computer software for use in the storage, organizing, review, delivery, distribution and transmission of digital music and entertainment-related audio, video, text and multimedia content; computer software that enables users to play and program music and entertainment-related audio, video, text and multimedia content; downloadable prerecorded digital, textual, audio and visual content via electronic communications networks, local and global computer networks and wireless communication devices; downloadable electronic publications over electronic communication networks, local and global computer networks and wireless communication devices, namely, newsletters in the field of entertainment;
- (b) International Class 38 for subscription audio broadcasting via electronic communication networks, local and global computer networks and wireless communication networks; audio broadcasting, namely, broadcasting music, concerts, and radio programs via electronic communication networks, local and global computer networks and wireless communication networks; streaming of audio content via electronic communication networks, local and global computer networks and wireless communication networks; webcasting services;
- (c) International Class 41 for providing online databases in the field of music, radio, and entertainment; providing online information in the field of music, radio, and entertainment; providing online newsletters in the field of music, concerts, radio, news, and entertainment; entertainment services, namely, providing non-downloadable prerecorded digital, textual, audio and visual content in the field of music, video, online radio, entertainment and cultural events via electronic communication networks, local and global computer networks and wireless communication devices and providing non-downloadable prerecorded digital, textual, audio and visual content in the field of music, video, online radio, entertainment and cultural events via electronic communication networks, local and global computer networks and wireless communication devices; providing electronic publications over electronic communication networks, local and global computer networks and wireless communication devices, namely, providing online newsletters in the field of music and entertainment.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10685.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th March, 2014, by Vivo Per Lei Inc., of 20255 Corisco Street, Chatsworth, CA 91311, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OROGOLD

in respect of International Class 3 for after-shave moisturizing cream; after-shave lotions; age spot reducing creams; anti-aging cleanser; anti-aging moisturizer; anti-aging toner; anti-wrinkle creams; beauty creams; beauty creams for body care; beauty gels; beauty lotions; beauty masks; beauty serums; body butter; body creams; body lotions; body mask cream; body mask lotion; body scrub; boot cream; cleansing creams [cosmetics]; cosmetic creams; cosmetic creams for skin care; cosmetic masks; cosmetic preparations, namely, firming creams and firming lotions; cosmetics in the form of milks, lotions and emulsions; eye cream; eye gels; eye lotions; face and body beauty creams; face and body creams; face lotions; face creams; face creams for cosmetic use; face milk and lotions; facial beauty masks; facial masks; facial scrubs; foot scrubs; gel eye masks; hand creams; hand lotions; hand scrubs; make-up removing lotions, milk, gel and creams; massage lotions; moisturizing creams; nail buffing preparations; nail care preparations, namely, nail softeners; night creams; non-medicated anti-aging serum; non-medicated foot cream; non-medicated skin creams; scented body lotions and creams; shea butter for cosmetic purposes; skin and body topical lotions, creams and oils for cosmetic use; skin care products, namely, non-medicated skin serum; skin cleansing cream; skin creams; skin masks; skin moisturizer masks.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10618.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th March, 2014, by WESTSIDE SHOPPING CENTER, of 5A Burns Avenue, San Ignacio, Cayo District, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE (6): 24.9.2;27.5.1,4;29.1.2,4 in respect of:

- (a) International Class 7 for electric food blenders [for household purposes]; washing machines [laundry]; trimming machines; electric mixers for household purposes;
- (b) International Class 8 for flat irons, electric;
- (c) International Class 9 for television; DVD players;
- (d) International Class 11 for electric hair dryers.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10616.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 3rd day of March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE (6): 26.1.1;26.2.7

in respect of International Class 5 for human vaccine preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10576.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 29th October, 2013, by Standard Motor Products, Inc., of 37-18 Northern Boulevard, Long Island City, New York 11101, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

STANDARD

in respect of:

- (a) International Class 7 for land vehicle parts, namely, electronic ignitions, ignition wires, spark plug ignition wires, fuel injectors, heated fuel injectors, carburetors, and emission reduction units for motors and engines, namely, exhaust gas recirculation (EGR) valves and positive crankcase ventilation (PCV) valves; engine parts, namely, contact points and condensers;
- (b) International Class 9 for vehicle computer peripherals, namely, ignition modules, distributorless ignition system modules, antilock brake system modules, airbag modules, body control modules, climate control modules, cruise control modules, engine control modules, electronic spark control modules, ride control modules, and transmission control modules, all for vehicle operating systems; electric wire and electrical cable; electric or electronic sensors, namely, oxygen sensors, knock sensors, air temperature sensors, cam position sensors, coolant temperature sensors, crank position sensors, exhaust gas recirculation valve sensors, fluid level sensors, manifold absolute pressure sensors, barometric pressure sensors, speed sensors, throttle position sensors, and air charge sensors, all of the foregoing for use in connection with vehicle operating systems.

The applicant claims that it has used the mark in the U.S. since 1914.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10265.13 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HENTAKRA

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10630.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th March, 2014, by ZHONGCE RUBBER GROUP COMPANY LIMITED, of No. 2 10th Avenue, Hangzhou Economic And Technological Development Zone, Hangzhou, Zhejiang, China, through its agent Courtenay Coye LLP, Attorneys-at-law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GOODRIDE

in respect of International Class 12 for tires for vehicle wheels; inner tubes for pneumatic tires; casings for pneumatic tires; pneumatic tires; automobile tires; inner tubes for bicycles, cycles; tires for bicycles.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10661.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April. 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th December, 2013, by Teavana Corporation, of 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE (6):4.5.3 in respect of:

- (a) International Class 30 for teas and tea blends; candies, namely, tea flavored mints; honey in the shape of a spoon; herbal tea-based beverages; tea and herbal tea-based beverages and concentrates, with fruit flavoring; frozen confections with tea, herbal tea and fruit flavoring; cocoa, herbal and non-herbal tea; tea and cocoa based beverages; beverages made with a base of powered chocolate and beverages made with a base of vanilla; sauces to add to beverages; chocolate syrup; flavoring syrups to add to beverages; ready-to-drink tea; ice cream and frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; candy and confections namely, chocolate, sugar, candy almonds, and frozen confections; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; food bars, namely, grain-based food bars, and oat-based food bars; sugar; spice; honey; agave; flavoring syrups for making beverages;
- (b) International Class 32 for non-alcoholic beverages with tea flavor; fruit and juice based beverages; fruit concentrates and purees used as ingredients of beverages; beverage concentrates and syrups for making frozen blended fruit based beverages; sparkling fruit and juice based beverages and soda beverages; concentrates and powders used in the preparation of energy drinks and fruit flavored beverages; soda pop beverages; energy drinks; soy-based beverages not being milk substitutes;

(c) International class 43 for restaurant, café, cafeteria, snack bar, tea bar and tea house, tea room; carry out restaurant, and take out restaurant services; catering services; contract food services; food and beverage preparation.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10378.13 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th December, 2013, by Teavana Corpration, of 3630 Paechtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America, through its agent Barrow & Williams, Attorneys at law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

TEAVANA

in respect of:

- (a) International Class 30 for tea and tea blends namely, white tea, black tea, green tea; candies, namely, tea flavored mints; honey in the shape of a spoon; herbal tea-based beverages; tea and herbal tea-based beverages and concentrates, with fruit flavoring; frozen confections with tea, herbal flavoring for making beverages; fruit flavoring, except essences; cocoa, herbal food beverages; herbal infusions; herbal tea [for food purposes] and cocoa based beverages; beverages made with a base of powered chocolate and beverages made with a base of vanilla; sauces to add to beverages; chocolate syrup; flavoring syrups to add to beverages; ready-to-drink tea; ice cream and frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; candy and confections namely, chocolate, sugar confectionery, candy almonds and frozen confections; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; food bars, namely, grain-based food bars, and oat-based food bars; sugar; spice; honey; agave syrup for food and beverages; flavoring syrups for making beverages;
- (b) International Class 32 for non-alcoholic beverages with tea flavor; non alcoholic fruit juice beverages; non-alcoholic fruit juice; fruit concentrates and purees used as ingredients of beverages; beverage concentrates and syrups for making frozen blended fruit based beverages; non-alcoholic sparkling fruit juices and non-alcoholic fruit beverages and soft drinks, namely, sodas; concentrates and powders used in the preparation of energy drinks and fruit flavoured beverages; soda pop beverages; energy drinks; soy-based beverages not being milk substitutes;
- (c) International class 43 for restaurant, café, cafeteria, snack bar, tea bar and tea house, tea room; carry out restaurant, and take out restaurant services; catering services; contract food services; food and beverage preparation.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10379.13 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th May, 2013, by Teavana Corporation, of 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America, through its agent Barrow & Williams, Attorneys at law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE (6): 26.2.1 in respect of:

- (a) International Class 30 for tea blends namely, white tea, black tea and green tea; candies, namely, tea flavored mints; honey in the shape of a spoon; herbal tea-based beverages; tea and herbal tea-based beverages and concentrates, with fruit flavoring; frozen confections with tea, herbal flavoring for making beverages; fruit flavoring, except essences; cocoa, [herbal flavourings for making beverages; herbal food beverages; herbal infusions; herbal tea [for food purposes] and cocoa based beverages; beverages made with a base of powdered chocolate and beverages made with a base of vanilla; sauces to add to beverages; chocolate syrup; flavoring syrups to add to beverages; ready-to-drink tea; ice cream and frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; candy and confections namely, chocolate, sugar, candy almonds, and frozen confections; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; food bars, namely, grain-based food bars, and oat-based food bars; sugar confectionery; spice; honey; agave syrup for food and beverages; flavoring syrups for making beverages;
- (b) International Class 35 for business administration, namely, performing administrative requirements for the development and operation of retail stores, cafes, restaurants and places of accommodation; business management assistance franchising, namely, offering business management assistance in the establishment and/or operation of restaurants, cafes, tea house, and snack bars; retail store services in the field of coffee, tea, cocoa, packaged and prepared foods, tea related electric and nonelectric appliances, housewares, kitchenware, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incense, home fragrance, personal care products, musical recordings and books; wholesale distributorships, wholesale stores and wholesale ordering services all in the field of coffee, tea, cocoa, packaged and prepared foods, tea-related electric and non-electric appliances, housewares, kitchenware, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incense, home fragrance, musical recordings and books; mail order services and mail order catalog services, computerized online ordering services, computerized online retail store services all in the field of coffee, tea, cocoa, packaged and prepared foods, tea-related electric and non-electric appliances, housewares, kitchenware, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incense, home fragrance, musical recordings and books; computerized online gift registry ordering services related thereto;
- (c) International Class 43 for restaurant, cafe, cafeteria, snack bar, tea bar and tea house, tea room; carry out restaurant, and take out restaurant services; catering services; contract food services; food and beverage preparation.

The applicant claims that it intends to use the mark.

The applicant claims priority on the basis of an application filed on the 13th day of November, 2012 under number 85778406 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9779.13 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th March, 2014, by The Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,12;27.5.1,25;29.1.1

in respect of International Class 32 for beers; mineral waters [beverages] and aerated waters and other non-alcoholic drinks; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10623.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

(Ist issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th March, 2014, by BAYER INTELLECTUAL PROPERTY GmbH., of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys at law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

myBETAapp

in respect of International Class 44 for medical services and information for patient support within the framework of treatment of multiple sclerosis.

The applicant claims that it intends to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10621.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TACIVIEN

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10627.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JEGZO

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10629.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th March, 2014, by Alimentos Maravilla, Sociedad Anónima, of 3a Avenida Norte Final, Finca El Zapote, Zona 2, Guatemala, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.11.23

in respect of International Class 32 for beers; mineral water [beverages] and aerated water; non-alcoholic beverages; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and preparations for making beverages.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10656.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22 nd day of April, 2014.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th March, 2014, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,4,18 in respect of:

- (a) International Class 3 for facial care products, namely facial wash, facial scrub, facial moisturizer, pre-moistened cosmetic wipes; body wash.
- (b) International Class 5 for medicated skin care preparations for the treatment of acne.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10662.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th March, 2014, by Toyota Jidosha Kabushiki Kaisha (also Trading as Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, through its agent Musa & Balderamos, Attorneys-at-law, of No.91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DYNA

in respect of International Class 12 for automobiles and structural parts thereof.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10664.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd day of December, 2013, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CONVEY

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10401.13 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th day of December, 2013, by BRIGHTFLASH USA LLC, of 1007 North Orange Street, Wilmington, Delaware 19801, United States of America, through its agent Barrow & Williams, Attorneys at law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IWATCH

in respect of:

- (a) International Class 9 for computer software, recorded; security devices, namely, mobile image projection device for displaying retinal images; monitors and monitoring devices; cameras [photography]; computers; computer hardware; computer peripherals; wireless communication devices for transmitting images taken by a camera; wireless communication devices for voice, data or image transmission radios; computer software for controlling the operation of audio and video devices; global positioning system devices; accessories, parts, components, and cases for all of the foregoing goods;
- (b) International Class 14 for chronometric instruments, timepieces, bracelets [jewelry]; accessories, parts, components, and cases for all of the foregoing goods.

The applicant claims that it intends to use the mark.

The applicant claims priority on the basis of an application filed on the 5th June, 2013 under number 85951867 in the United States of America..

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10354.13 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 18th March, 2014, by ROTHMANS OF PALL MALL LIMITED, of Zaehlerweg 4, Zug, CH 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,17;25.1.15,19;29.1.4

In the colors red 485 C; light blue 2935 C; dark blue 289 C; white, Silver 877 C in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark in Belize.

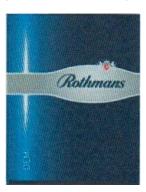
The applicant claims priority on the basis of an application filed on the 13th day of November, 2013 under application number 63682/2013 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10620.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th March, 2014, by ROTHMANS OF PALL MALL LIMITED, of Zaehlerweg 4, Zug, CH 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,17;25.1.15,19;29.1.4

In the colors red 485 C; light blue 2935 C; dark blue 289 C; white, Silver 877 C in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims priority on the basis of an application filed on the 13^{th} day of November, 2013 under application number 63681/2013 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10619.14 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

(Ist issue)

WHEREAS, the Registrar is in receipt of an application filed on 12th March, 2014, by Shulton, Inc., of One Procter & Gamble Plaza Cincinnati, Ohio 45202, United States of America, through its agent Belize Corporate & IP Services Limited, The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TIMBER

in respect of International Class 3 for after-shave lotions; antiperspirants [toiletries]; deodorants for human beings or for animals; soaps, cosmetic preparations for baths; bath salts, not for medical purposes; bath preparations, not for medical purposes; perfumery, toilet water; hair lotions; shaving preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10601.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PAZANBRO

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10628.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th March, 2014, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VERSATILIS

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10655.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

(Ist issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th March, 2014, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VELDARA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10658.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th March, 2014, by Industrias Haceb S.A., of Calle 59 N°. 55-80 Copacabana-Antioquia, Columbia, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.4

in respect of International Class 7 for can openers, electric; water heaters [parts of machines]; aerated water making apparatus; food preparation machines, electromechanical; vacuum cleaners; beaters, electric; blenders, electric, for household purposes; meat choppers [machines]; kitchen machines, electric; knives, electric; machine and apparatus for polishing [electric]; fruit presses, electric, for household purposes; grating machines for vegetables; washing machines [laundry]; dishwashers; machines and apparatus for cleaning, electric; steam engines; ironing machines; domestic crushers for kitchen use, electric; food processors, electric; laundry centers, namely, a clothes washer combined with a clothes dryers.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10598.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th March, 2014, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KELTOR

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10657.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25th September, 2013, by Hyundai Motor Company, of 231 Yangjaedong, Seocho-gu, Seoul, Korea, through its agent Arguelles & Company, Attorneys at law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

XCIENT

in respect of International Class 12 for automobiles; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, namely, rearview mirrors, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars; motorcycles; handling carts; baby carriages; automobile tyres; shock absorbers for automobiles; brakes for vehicles; tractors for agricultural purposes; transmission for land vehicles; engines for land vehicles; motors for land vehicles; trucks; bicycles; wheelchairs; locomotives; ships; aeroplanes; parachutes

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10187.13 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22 nd day of April, 2014.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

PALMOLIVE

THE MARK shown above, Registration No. 838, has been renewed in the name of **Colgate-Palmolive Company**, of 300 Park Avenue, New York, New York 10022, U.S.A., as of the 15th day of April, 2014, in respect of **International Class 3** for shaving cream, shampoo, shaving sticks, vanishing cream, face powder, lip rouge and face rouge, all being toilet preparations included in Class 3, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

SUPERMAN

THE MARK shown above, Registration No. 879, has been renewed in the name of **DC Comics, of 1700 Broadway, New York, New York 10019, U.S.A.,** as of the 19th day of February, 2014, in respect of **International Class 16** for periodical printed publications, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

BELGO

THE MARK shown above, Registration No. 1744.03, has been renewed in the name of ArcelorMittal Brasil S.A., of Belo Horizonte, Minas Gerais, Avenida Caradaí No. 1.115, 24th Floor, Funcionários, 30130-915, Brasil, as of the 16th day of July, 2013, in respect of International Class 6 for steel manufactures; plated steel; wiredraw; metal building materials; pipes and tubes of metal; wires; metallurgy and its products, of which it has been used. The mark shall remain valid for a period of ten years until the 16th day of July, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$



THE MARK shown above, Registration No. 1942.03, has been renewed in the name of Fujitsu Limited, of 1-1, Kamikodanaka 4-chome, Nakahara-ku, Kawasaki-shi, Kanagawa 211-8588, Japan, as of the 17th day of October, 2013, in respect of International Class 35 for data processing services using computers; International Class 42 for computer programming; computer software design; installation and setup of computer software; maintenance and updating of computer software; remote controlling and supervising of computer systems and networks; computer systems analysis; consultancy in the field of computer hardware and software; providing information regarding design, development and maintenance of computer software; rental and leasing of computers, servers and computer software; leasing access time to a computer database; translation of languages via a global computer network; research and development for others in the field of computer hardware and software, communication systems, and semiconductor devices, of which it has been used.

The mark shall remain valid for a period of ten years until the 17th day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

(3rd issue)



CFE(6):26.4.14:29.1.1.2.8

THE MARK shown above, Registration No. 2172.04, has been renewed in the name of NALSANI S.A., of Calle 21 Numero 43A-23, Bogota D.C., Colombia, as of the 17th day of February, 2014, in respect of International Class 14 for watches and chronometric instruments; International Class 18 for suitcases and trunks made of canvas, synthetic materials, leather and leather imitations, travelling bags and backpacks, carry on bags, duffle bags, briefcase-type, portfolios, purses, and wallets made of leather and leather imitation, pieces of luggage, satchels, shoulder bags; International Class 25 for underwear and casual wear such as jeans, pants, t-shirts, overalls, sweatshirts, plushest, sweaters, jumpers, shirts, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

ENERGIZER

THE MARK shown above, Registration No. 2192.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15th day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

(3rd issue)

ENERGIZER MAX

THE MARK shown above, Registration No. 2193.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15th day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

EVEREADY

THE MARK shown above, Registration No. 2194.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15th day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$



CFE(6):3.5.1;22.1.1

THE MARK shown above, Registration No. 2195.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15th day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$



CFE(6):3.1.6;26.1.15

THE MARK shown above, Registration No. 2196.04, has been renewed in the name of Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, U.S.A., as of the 15th day of March, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$



CFE(6):26.1.18;26.3.18;26.11.14;27.5.24;29.1.1,4

THE MARK shown above, Registration No. 2056.04, has been renewed in the name of **Intercontinental Great Brands LLC**, of 100 **Deforest Avenue**, **East Hanover**, **NJ 07936**, **U.S.A.**, as of the 9th day of January, 2014, in respect of **International Class 30** for biscuits, cookies and crackers, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

DODGE

THE MARK shown above, Registration No. 2202.04, has been renewed in the name of CHRYSLER GROUP LLC, of 1000 Chrysler Drive, Auburn Hills, Michigan 48326, U.S.A., as of the 10th day of March, 2014, in respect of International Class 12 for motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$



CFE(6):27.1.4;27.5.17

THE MARK shown above, Registration No. 2281.04, has been renewed in the name of **Home Box Office, Inc., of 1100 Avenue of the Americas, New York, New York 10036, U.S.A.,** as of the 26th day of April, 2014, in respect of **International Class 41** for entertainment services, specifically, cable television programming services, premium or pay television programming services, and television programming distribution services, of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

CINEMAX

THE MARK shown above, Registration No. 2283.04, has been renewed in the name of Home Box Office, Inc., of 1100 Avenue of the Americas, New York, New York 10036, U.S.A., as of the 26th day of April, 2014, in respect of International Class 9 for motion pictures,

films, video cassettes, DVD's, CD ROM's and audio cassettes, of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$



CFE(6):26.4.11;29.1.1,4

THE MARK shown above, Registration No. 2334.04, has been renewed in the name of Cisco Technology, Inc., of 170 West Tasman Drive, San Jose, California 95134, U.S.A., as of the 29th day of April, 2014, in respect of International Class 9 for computer hardware and software for interconnecting, managing, securing and operating local and wide area networks and telephony systems; telephones; telephone headsets; electronic communication devices; wireless communication devices; cellular and wireless telephones; telecommunications equipment; telephony systems; computer hardware and software for storage; International Class 16 for printed and online instructional materials, books and manuals, printed guides for teachers, test booklets, magazines, newsletters, bulletins; International Class 38 for telecommunication services; providing online information in the field of telecommunications and telephony systems; telecommunications integration services; security of telephony systems; International Class 41 for educational services, namely classroom training, workshops, conferences, seminars, for computer networking, broadband networks, computer systems, telecommunications systems, IP telephony; entertainment services namely broadcasting across broadband networks; testing services to determine professional skills in the field of networking, computer systems, telecommunication systems, IP telephony; online services, namely providing information on online commerce, computer networks, broadband networks, testing, computer systems telecommunication systems, IP telephony systems; storage, security, voice and wireless communications; International Class 42 for computer consulting and support services; customer support services in connection with computer hardware, computer software, computer networking equipment and services, telephony systems, telecommunication equipment, IP telephony, broadcasting across broadband networks, telecommunication systems; computer network design, storage design, security of networks, voice and wireless communications, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

(3rd issue)

CISCO

THE MARK shown above, Registration No. 2335.04, has been renewed in the name of Cisco Technology, Inc., of 170 West Tasman Drive, San Jose, California 95134, U.S.A., as of the 29th day of April, 2014, in respect of International Class 9 for computer hardware and software for interconnecting, managing, securing and operating local and wide area networks and telephony systems; telephones; telephone headsets; electronic communication devices; wireless communication devices; cellular and wireless telephones; telecommunications equipment; telephony systems; computer hardware and software for storage; International Class 16 for printed and online instructional materials, books and manuals, printed guides for teachers, test booklets, magazines, newsletters, bulletins; International Class 38 for telecommunication services; providing online information in the field of telecommunications and telephony systems; telecommunications integration services; security of telephony systems; International Class 41 for educational services, namely classroom training, workshops, conferences, seminars, for computer networking, broadband networks, computer systems, telecommunications systems, IP telephony; entertainment services namely broadcasting across broadband networks; testing services to determine professional skills in the field of networking, computer systems, telecommunication systems, IP telephony; online services, namely providing information on online commerce, computer networks, broadband networks, testing, computer systems telecommunication systems, IP telephony systems; storage, security, voice and wireless communications; International Class 42 for computer consulting and support services; customer support services in connection with computer hardware, computer software, computer networking equipment and services, telephony systems, telecommunication equipment, IP telephony, broadcasting across broadband networks; telecommunication systems; computer network design, storage design, security of networks, voice and wireless communications. of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

(3rd issue)

KIVEXA

THE MARK shown above, Registration No. 2545 .04, has been renewed in the name of **ViiV Healthcare UK Limited, of 980 Great West Road, Brentford, Middlesex TW8 9GS, England,** as of the 30th day of July, 2014, in respect of **International Class 5** for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(3^{rd} issue)$

BARBOUR

THE MARK shown above, Registration No. 7216, has been renewed in the name of **J. BARBOUR & SONS LIMITED**, of Simonside, South Shields, Tyne and Wear, NE34 9PD, England, as of the 14th day of March, 2014, in respect of International Class 25 for articles of clothing, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 24th day of March, 2014.

 $(2^{nd} issue)$



CFE(6):2.3.17;29.1.1

THE MARK shown above, Registration No. 1492.03, has been renewed in the name of **DEOLEO**, **S.A**, **of Parque Empresarial Rivas**, **c/Marie Curie**, **7 Edificio Beta, Rivas Vaciamadrid, Madrid 00000, 28521, Spain**, as of the 12th day of March, 2013, in respect of **International Class 29** for olive oil; edible oils and fats; meat, fish, poultry and games; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams; preserved, dressed and stuffed olives and in their different specialities; eggs, milk and milk products; preserved meat and fish; frozen and processed vegetables and fruits, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of March, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.



CFE(6):2.7.2;5.1.8;29.1.13

THE MARK shown above, Registration No. 1493.03, has been renewed in the name of **DEOLEO**, **S.A**, **of Parque Empresarial Rivas**, **c/Marie Curie**, **7 Edificio Beta**, **Rivas Vaciamadrid**, **Madrid 00000**, **28521**, **Spain**, as of the 12th day of March, 2013, in respect of **International Class 29** for olive oil and edible oils, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of March, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$



THE MARK shown above, Registration No. 1724, has been renewed in the name of The Concentrate Manufacturing Company of Ireland, of Corner House, 20 Parliament Street, Hamilton, Bermuda, as of the 28th day of December, 2014, in respect of International Class 32 for non-alcoholic drinks and preparations for making such drinks, all included in Class 32, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 28th day of December, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(2nd issue)

UVEX

THE MARK shown above, Registration No. 2041.04, has been renewed in the name of Honeywell Safety Products USA, Inc., of 900 Douglas Pike, Smithfield, Rhode Island 02917, U.S.A., as of the 7th day of January, 2014, in respect of International Class 9 for safety eyewear, namely spectacles, frames, and lenses; protective face shields; sports goggles and swim goggles; protective helmets for workers, motorcyclists, skiers and ski jumpers; sun glasses and lenses therefore; protective clothing for industrial workers; sun goggles; goggles for industrial safety; ear muffs and ear plugs as hearing protectors in loud environments; optical glasses; self-contained compressed air breathing apparatus designed for respiratory protection in hazardous atmospheres; lens-cleaning kit consisting of lens-cleaning solution, lens-cleaning tissues, and wall mountable holder therefor, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 7th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

FIERCE

THE MARK shown above, Registration No. 2112.04, has been renewed in the name of Stokely-Van Camp, Inc., of 555 West Monroe Street, Chicago, Illinois 60661-3716, U.S.A., as of the 27th day of January, 2014, in respect of International Class 32 for beers; mineral

and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 27th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

GATORADE

THE MARK shown above, Registration No. 2113.04, has been renewed in the name of **Stokely-Van Camp, Inc., of 555 West Monroe Street, Chicago, Illinois 60661-3716, U.S.A.,** as of the 27th day of January, 2014, in respect of **International Class 32** for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

GATORADE FROST

THE MARK shown above, Registration No. 2114.04, has been renewed in the name of **Stokely-Van Camp, Inc., of 555 West Monroe Street, Chicago, Illinois 60661-3716, U.S.A.,** as of the 27th day of January, 2014, in respect of **International Class 32** for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 27th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(2nd issue)



CFE(6):26.4.9;27.5.24

THE MARK shown above. Registration No. 2204.04, has been renewed in the name of VIACOM INTERNATIONAL INC., of 1515 Broadway, New York, NY 10036, U.S.A., as of the 10th day of March, 2014, in respect of International Class 9 for prerecorded recording discs; recording discs, audiocassette tapes, video cassette tapes; DVD'S, mini-discs, CD-roms; phonograph records, compact discs; sound, video and data recording and reproducing apparatus for recording, transmitting and reproducing sound and/or images; amusement apparatus for games for use with a television screen or video monitor; computerized or electronic amusement apparatus; coin or token operated electrical or electronic amusement apparatus; computer software; computer games; electronic games; video games; compact-disc-read-only memory games; audio output games; game cartridges for use with electronic games apparatus; sound and video recordings; cinematographic and photographic films; motion picture films and videotapes; sunglasses/eyeglasses; sound recordings; phonograph recordings; records; magnetical data carriers containing images and/or sound; laser discs; compact discs; mini-discs; CD-Roms; CD-i's; DVD's; tapes; cassettes; cartridges, cards and other carriers, all bearing or for use in bearing sound recordings, video recordings, data images, games, graphics, text, programs or information; phonograph records and discs; game cartridges for computer video games and video output game machines; computer games cassettes; computer game programs; computer game tapes; memory carriers; interactive compact discs and CD ROMS (compact-disc-read-only memory); carrying cases for cassettes and compact discs; parts and fittings for all the aforesaid goods; interactive electronic games to use with computers, television/broadcast, electronic game apparatus for domestic use, mobile phones and the Internet; International Class 16 for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials, paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers' type; printing blocks; magazines; periodical publications; books and newspaper; paper and cardboard articles; writing instruments, pencils, pens, notepads, writing pads, greeting cards, transfers (decalcomanias); figurines (statuettes) of papier mache; instructional and teaching materials; writing machines, office machines and typewriters; printed publications; booklets, catalogues; guides; carrier bags; paper bags; pamphlet; brochures; news sheets; printed programs; crayons; paintbrushes; erasers; rulers; pencil sharpeners, pencil boxes and cases; pencil holders; posters; photograph albums; ring binders; folders; note-books; diaries; calendars; postcards; drawing (graphic); stickers; stencils, bumper stickers, fine paper, gift vouchers; labels, note-paper, paper packaging materials, paper tissues, printing paper, tickets, wrapping paper, writing paper, cardboard, printed computer programs; paper tape and cards for use in data processing; parts and fittings for all the aforesaid goods; International Class 25 for outerwear clothing; sportswear; leisure wear; casual wear; swim wear; nightwear; footwear and headgear; t-shirts; belts; scarves; jackets, suits; trousers; skirts; stocking; tights; neckties; gloves; sweaters; dresses; blouses; shirts; hats; caps; boots; shoes; slippers; International Class 28 for ordinary playing cards; International Class 41 for educational, teaching and training, entertainment, sporting and cultural services, including production of radio and television programs; production of films and live entertainment features; production of animated motion pictures and television features; services relating to cinema and television studios; services relating to motion picture entertainment, television entertainment and to live entertainment performances and shows, services relating to the publication of books, magazines and periodicals; providing information on the applicant's television programming services to multiple users via the world wide web or the internet or other on-line databases, including on-line voting system; production of dance shows, music shows and video award shows; comedy shows, game shows and sports events before live audiences which are broadcast live or taped for later broadcast; live musical concerts; tv news shows; organizing talent contests and music and television award events; organizing and presenting displays of entertainment relating to style and fashion; providing information in the field of entertainment by means of a global computer network, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

CIVILIAN

THE MARK shown above, Registration No. 2238.04, has been renewed in the name of Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of International Class 12 for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

URVAN

THE MARK shown above, Registration No. 2239.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

350Z

THE MARK shown above, Registration No. 2240.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha** (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

MURANO

THE MARK shown above, Registration No. 2241.04, has been renewed in the name of Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of International Class 12 for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

MAXIMA

THE MARK shown above, Registration No. 2243.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha** (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

ALMERA

THE MARK shown above, Registration No. 2244.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

TERRANO

THE MARK shown above, Registration No. 2245.04, has been renewed in the name of Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of International Class 12 for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

PICK UP

THE MARK shown above, Registration No. 2246.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

NISSAN

THE MARK shown above, Registration No. 2247.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$



CFE(6):26.1.18;27.5.17

THE MARK shown above, Registration No. 2248.04, has been renewed in the name of Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of International Class 12 for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

PATHFINDER

THE MARK shown above, Registration No. 2249.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha** (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

FRONTIER

THE MARK shown above, Registration No. 2250.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan,** as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$



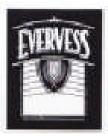
CFE(6):26.1.24:26.11.13

THE MARK shown above, Registration No. 2252.04, has been renewed in the name of **PepsiCo, Inc., of 700 Anderson Hill Road, Purchase, New York 10577, U.S.A.,** as of the 6th day of April, 2014, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups, concentrates, and other preparations for making beverages, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 6th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$



THE MARK shown above, Registration No. 2253.04, has been renewed in the name of **PepsiCo**, **Inc.**, **of 700 Anderson Hill Road**, **Purchase**, **New York 10577**, **U.S.A.**, as of the 6th day of April, 2014, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups, concentrates, and other preparations for making beverages, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 6th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

PROTOPIC

THE MARK shown above, Registration No. 2290.04, has been renewed in the name of **Astellas Pharma Inc., of 3-11, Nihonbashi-Honcho, 2-chome, Chuo-ku, Tokyo, Japan,** as of the 27th day of April, 2014, in respect of **International Class 5** for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$



CFE(6):26.1.1;26.11.12;29.1.4

THE MARK shown above, Registration No. 2291.04, has been renewed in the name of **Astellas Pharma Inc., of 3-11, Nihonbashi-Honcho, 2-chome, Chuo-ku, Tokyo, Japan,** as of the 27th day of April, 2014, in respect of **International Class 5** for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

PARROT BAY

THE MARK shown above, Registration No. 2318.04, has been renewed in the name of **Diageo Scotland Limited**, of **Edinburgh Park**, 5 **Lochside Way, Edinburg, Scotland EH12 9DT, Scotland**, as of the 28th day of April, 2014, in respect of **International Class 33** for all goods including alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

HARPIC

THE MARK shown above, Registration No. 3460, has been renewed in the name of **Reckitt & Colman (Overseas) Limited, of Dansom Lane, Hull, HU8 7DS, England,** as of the 23rd day of November, 2014, in respect of **International Class 3** for bleaching substances;

starch, blue and preparations for laundry use; detergents; common soap, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

DETTOL

THE MARK shown above, Registration No. 3496, has been renewed in the name of **Reckitt & Colman (Overseas) Limited, of Dansom Lane, Hull, HU8 7DS, England,** as of the 17th day of November, 2014, in respect of **International Class 3** for non-medicated toilet preparations, soaps, detergents (not for use in industrial and manufacturing processes) and cleaning preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$

COKE LIGHT

THE MARK shown above, Registration No. 6335, has been renewed in the name of **The Coca-Cola Company**, of 310 North Avenue NW, Atlanta, Georgia 30313, U.S.A., as of the 4th day of March, 2014, in respect of **International Class 32** for non-alcoholic beverages and preparations for making such beverages, all included in Class 32 and being calorie reduced, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 4th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(1st issue)



CFE(6):5.7.6;26.1.18

THE MARK shown above, Registration No. 2025.04, has been renewed in the name of **FERRERO S.p.A.**, of **Piazzale Pietro Ferrero 1**, **12051 Alba, Cuneo, Italy**, as of the 10th day of March, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22 nd day of April, 2014.

(1st issue)

STARBUCKS DOUBLESHOT

THE MARK shown above, Registration No. 2124.04, has been renewed in the name of STARBUCKS CORPORATION, (d/b/a STARBUCKS COFFEE COMPANY), of 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A., as of the 30th day of January, 2014, in respect of International Class 29 for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats; International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice; International Class 32 for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(1st issue)

CLIFFORD THE BIG RED DOG

THE MARK shown above, Registration No. 2201.04, has been renewed in the name of **NORMAN BRIDWELL**, of 49 High Street, **Edgartown, Massachusetts 02539**, U.S.A., as of the 10th day of March, 2014, in respect of **International Class 41** for entertainment services, namely an animated television series for children, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(1st issue)

3M

THE MARK shown above, Registration No. 2301.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul**, **Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 6** for common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(1st issue)

3M

THE MARK shown above, Registration No. 2302.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul**, **Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 7** for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(1st issue)

3M

THE MARK shown above, Registration No. 2303.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul**, **Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 8** for hand tools and implements (hand-operated); cutlery; side arms; razors, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(1st issue)

3M

THE MARK shown above, Registration No. 2304.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul, Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 11** for apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(1st issue)

3M

THE MARK shown above, Registration No. 2305.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul, Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 12** for vehicles; apparatus for locomotion by land, air or water, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(1st issue)

3M

THE MARK shown above, Registration No. 2306.04, has been renewed in the name of **3M COMPANY**, **of 3M Center, 2501 Hudson Road**, **St. Paul, Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 37** for building construction; repair; installation services, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

(1st issue)

GUCCI

THE MARK shown above, Registration No. 2314.04, has been renewed in the name of GUCCIO GUCCI S.P.A., of Via Tornabuoni 73/R – 50123 Firenze, Italy, as of the 24th day of April, 2014, in respect of International Class 9 for spectacle glasses, spectacle frames, sunglasses and calculators, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(1st issue)

HOLSBERG

THE MARK shown above, Registration No. 2482.04, has been renewed in the name of **Bongrain S.A.**, of 42, rue Rieussec, 78220 **Viroflay, France, Italy**, as of the 15th day of July, 2014, in respect of **International Class 29** for milk, cheese, dairy products, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

NOTICES OF ASSIGNMENT

(1st issue)

GIOTTO

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 581.02, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

 $(1^{st} issue)$

ICEGLOO

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 847.02, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

(1st issue)

KINDER JOY

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 848.02, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

 $(1^{st} issue)$

MON AMOUR

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 849.02, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

(1st issue)

RAFFAELLO

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 850.02, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22 nd day of April, 2014.

(1st issue)

MELODY

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 851.02, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22 nd day of April, 2014.

(1st issue)

LIBERTY

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 852.02, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

(1st issue)



CFE(6):2.5.6

GERBER PRODUCTS COMPANY, the Registered Proprietor of Trade Mark No. 869, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being Deed of Assignment, executed on the 26th day of January, 2009, and 14th day of January, 2009, respectively, assigned the trade mark to **SOCIÉTÉ DES PRODUITS NESTLÉ S.A., of Avenue Nestlé 55, CH-1800 Vevey, Switzerland,** as of the 26th day of January, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

(1st issue)



CFE(6):2.5.1,6

GERBER PRODUCTS COMPANY, the Registered Proprietor of Trade Mark No. 1777, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being Deed of Assignment, executed on the 26th day of January, 2009, and 14th day of January, 2009, respectively, assigned the trade mark to **SOCIÉTÉ DES PRODUITS NESTLÉ S.A.**, of Avenue Nestlé 55, CH-1800 Vevey, Switzerland, as of the 26th day of January, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22 nd day of April, 2014.

(1st issue)



CFE(6):2.5.1.6

GERBER PRODUCTS COMPANY, the Registered Proprietor of Trade Mark No. 1779, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being Deed of Assignment, executed on the 26th day of January, 2009, and 14th day of January, 2009, respectively, assigned the trade mark to **SOCIÉTÉ DES PRODUITS NESTLÉ S.A., of Avenue Nestlé 55, CH-1800 Vevey, Switzerland,** as of the 26th day of January, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

(1st issue)

MANDERLY

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 1235.02, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

(1st issue)

KINDER CREMITO

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 1237.02, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

(1st issue)

KINDER PINGUI'

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 2292.04, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

(1st issue)



CFE(6): 26.1.18:27.5.4

GD MIDEA HOLDING CO., LTD., the Registered Proprietor of Trade Mark No. 3485.05, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Certified Copy of Deed of Assignment, certified on the 26th day of January, 2014, assigned the trade mark to **Midea Group Co., Ltd., of B26-28F, Midea Headquarter Building, No. 6 Midea Avenue, Beijiao, Shunde, Foshan, Guangdong, P.R. China,** as of the 12th day of October, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

(1st issue)



CFE(6):25.1.6;29.1.1

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 7338.10, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

(1st issue)



CFE(6):27.5.1,11

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 7339.10, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 22nd day of April, 2014.

(1st issue)

RONDNOIR

SOREMARTEC S.A. [Belgium Corporation], the Registered Proprietor of Trade Mark No. 7340.10, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Notarized Confirmatory Deed, executed on the 6th day of February, 2014, assigned the trade mark to **SOREMARTEC S.A.** [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg, as of the 1st day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

NOTICE OF CHANGE OF NAME OF PROPRIETOR

(1st issue)

KINDER PINGUI'

SOREMARTEC S.A., the Registered Proprietor of Trade Mark No. 2292.04, has, by veritable proof tendered before the Registrar on the 26th day of March, 2014, being Copy of Translated Attestation, executed on the 27th day of July, 2010, changed **address** from **Dreve de 1'Arc-en-Ciel 102, 6700 Schoppach-Arlon, Belgium,** to **Rue Joseph Netzer 5, 6700 Arlon-Belgium,** as of the 27th day of July, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 22 nd day of April, 2014.

NOTICE OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by GAP (ITM) Inc. (The Opponent), of 2 Folsom Street, San Francisco, California 94105, USA, against trademark Application No. 10198.13, filed on the 1st day of October, 2013, by VERSACE 19.69 ABBLIGLIAMENTO SPORTIVO S.R.L., (The Applicant), of Via Daniele Crespi, 1 I-21052 Busto Arsizio (VA) (IT), for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:

- 1. the Opponent is the owner of the famous "GAP" mark, which includes but is not limited to the "GAP 1969" and "1969" brand and is the owner of numerous worldwide registrations for same. The Opponent's trade marks are therefore entitled to protection under the Paris Convention as well known trade marks and each as an earlier trade mark pursuant section 38(1)(b) of the Trade Marks Act;
- 2. the mark contained in the Applicant's said Application No. 10198.13 contravenes sections 37(1) and 37(2) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that it is similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services identical with or similar to those for which the Opponent's trade mark as earlier trade mark is protected which would cause a likelihood of confusion on the part of the public, which includes the likelihood of association with the Opponent's trade mark as earlier trade mark;
- 3. the mark contained in the Applicant's said Application No. 10198.13 contravenes sections 37(3) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that it is identical with or similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services which are not similar to those for which the Opponent's trade mark as earlier trade mark is protected but the Opponent's trade mark as earlier trade mark has a reputation in Belize and the use of the mark contained in the Applicant's said Application without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the Opponent's trade mark;
- 4. further and in the alternative, the mark contained in the Applicant's said Application No. 10198.13 contravenes section 37(4)(a) of the Trade Marks Act and should not be registered by virtue of rule of law (in particular, the law of passing off) protecting and unregistered trade mark or other sign used in the course of trade;
- 5. further, and in the alternative, the mark contained in the Applicant's said Application No. 10198.13 contravenes section 35(6) of The Trade Marks Act and should not be registered by virtue of the fact that the Applicant's application for registration of the said mark is made in bad faith;
- 6. the Opponent respectfully requests that the subject application for the Applicant's trade mark be refused registration.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 23rd day of April, 2014.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
8873.12	febreze	The Procter & Gamble Company One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.	3 4 5 11
9282.12		Starbucks Corporation doing business as Starbucks Coffee Company 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A.	3 7 9 11 16
9741.13	Garibbean Garibbean Garibbean	Royal Mayan Shrimp Farms, Ltd. Savannah Rd., Independence Village, Stann Creek District, Belize	29
9742.13	ROYAL MAYAN	Royal Mayan Shrimp Farms, Ltd. Savannah Rd., Independence Village, Stann Creek District, Belize	29
9916.13	-	Luz Helena Adarve Gómez Carrera 7 No. 71-51 Torre B. Piso 9, Bogotá, Colombia	39
10134.13)(phantom	Hurley Phantom C.V. Colosseum 1, Hilversum 1213NL, Netherlands	25
10136.13	CROSSFIT	CrossFit, Inc. 1500 Green Hills Road, Suite 201, Scotts Valley, CA 95066, U.S.A.	25 41
10139.13	VELDEP	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5
10141.13	FASTAC	BASF Agro B.V. Arnhem (NL), Zweigneiderlassung Zürich, of Im Tiergarten 7, Zürich, Switzerland	1 5
10151.13		Christian Lacroix 7 Rue Henri Rochefort, Paris, France	18 25

10152.13	Christian Lacroix	Christian Lacroix 7 Rue Henri Rochefort, Paris, France	18 25
10153.13		Christian Lacroix 7 Rue Henri Rochefort, Paris, France	18 25
10154.13	Christian Lacroix	Christian Lacroix 7 Rue Henri Rochefort, Paris, France	18 25
10167.13	G	MoneyGram Payment Systems, Inc. 1550 Utica Avenue S. Suite 100, Minneapolis, Minnesota 55416, U.S.A.	36
10285.13	FRITOLAY GOOD FUN!	PepsiCo, Inc. 700 Anderson Hill Road, Purchase, New York 10577, U.S.A.	29 30
10290.13	Cont -	Philip Morrris Brands Sárl Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
10291.13	CARAT	Philip Morris Brands Sárl Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
10292.13	BALEPTIL	ESPECIFICOS STENDHAL, S.A. DE C.V. Camino a Santa Teresa 1040 Mezanine 1 Col. Jardines en la Montaña, C.P. 14210, México D.F.	5
10294.13	RELIVIAN	ESPECIFICOS STENDHAL, S.A. DE C.V. Camino a Santa Teresa 1040 Mezanine 1 Col. Jardines en la Montaña, C.P. 14210, México D.F.	5
10295.13	NEURART	ESPECIFICOS STENDHAL, S.A. DE C.V. Camino a Santa Teresa 1040 Mezanine 1 Col. Jardines en la Montaña, C.P. 14210, México D.F.	5
10300.13	ONE UP ONE UP Full Phasers	Godfrey Phillips India Ltd. Four Square House, 49, Community centre, New Friends colony, New Delhi-110065, India	34

10302.13	Best Buy	Best Buy Realty Co., Ltd. 8 Park Street, South, Corozal Town, Belize	36
10313.13		Buffalo Wild Wings, Inc. 5500 Wayzata Boulevard, Minneapolis, Minnesota 55416, U.S.A.	43
10314.13	BUFFALO WILD WINGS	Buffalo Wild Wings, Inc. 5500 Wayzata Boulevard, Minneapolis, Minnesota 55416, U.S.A.	43
10316.13	TOPSYTAIL	CONAIR CORPORATION One Cummings Point Road, Stamford, CT 06902, U.S.A.	26
10318.13	DELIRIO DE CONTROL	The Procter & Gamble Company One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.	3
10322.13	JENNIFER LOPEZ	JLO Holding Company, LLC c/o Murphy & Kress 2401 Main Street, Santa Monica, California 90405, U.S.A.	18 25
10326.13	JLO BY JENNIFER LOPEZ	JLO Holding Company, LLC c/o Murphy & Kress 2401 Main Street, Santa Monica, California 90405, U.S.A.	18 25
