

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th May, 2013, by ABDUL INTERNACIONAL LIMITED, of 115 Barrack Road, 3rd Floor, Belize City, Belize, through its agent Ryan J. Wrobel, Attorney-at-Law, of 115 Barrack Road, 3rd Floor, P.O. Box 420, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.5.2;3.1.1,2;27.5.1,4 in respect of:

- (a) International Class 9 for computers; computer peripheral devices; hand held computers; tablet computers, electronic notepads; electronic book readers; personal digital assistants; electronic personal organizer; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating and reviewing text, data, image and audio files; handheld mobile digital devices capable of providing access to the internet and for the sending, receiving, and storing of telephone calls, faxes, electronic mail, and other digital data; televisions; electrical handheld units for the wireless receipt, storage and/or transmission of data messages, and electronic devices that enable the user to keep track of or manage personal information; television receivers [tv sets]; television monitors;
- (b) International Class 11 for appliances namely refrigerators, freezers, combination refrigerator-freezers, ice making machines; electric cooking ranges, ovens and cooktops; gas cooking ovens, ranges and cooktops; exhaust hoods, microwave ovens, clothes drying machines and cabinets combinations; garment wrinkle odor remover and garment dryer; heating, cooling and ventilation apparatus, namely furnaces, heaters, conversion burners, heat pumps, air conditioners, air conditioning units, air cleaners, ventilating fans, kitchen and household water heating, cooling and quality apparatus, namely hot water dispensers, gas and electric water heaters, water coolers; parts and attachments for the aforementioned goods;
- (c) International Class 12 for bicycles; motorcycles; parts and attachments for the aforementioned goods.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9787.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 10th July, 2013, by ANNCO, INC., of 7 Times Square, New York, New York 10036, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ANN TAYLOR

in respect of:

- (a) International Class 3 for soaps; perfumery; essential oils; cosmetics; hair lotions; dentifrices; toiletries, bath and shower gels, cosmetic preparations for skin care, nail polish, cosmetic sun-tanning preparations, sunscreen preparations, makeup for lips, eyes and cheeks, make-up remover, cologne, eau de toilette, fragrances, nail care preparations, non-medicated skin care preparations, non-medicated lip care preparations, hair care preparations;
- (b) International Class 9 for nautical, surveying, optical, weighing, measuring, life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, mechanisms for coin-operated

apparatus; cash registers, calculating machines, data processing equipment, computers; fire-extinguishing apparatus; sunglasses; eyeglasses; sunglass frames; eyeglass frames; cases for eyeglasses; cases for sunglasses; eye glass chains; sunglass chains; eye glass cords; sunglass cords; downloadable electronic publications; luminous signs; magnetic coded gift cards and electronic encoded gift certificates;

- (c) International Class 14 for precious metals and their alloys and jewelry, precious stones; horological and chronometric instruments; parts for horological and chronometric instruments; watches; clocks; watch straps; watch bands; electrical clocks; non-electric clocks; electric watches; non-electric watches; pendant chains for watches; bracelets for watches; cases for clocks; cases for watches;
- (d) International Class 18 for leather and imitations of leather, animal skins, hides; luggage and travelling bags; umbrellas and parasols; walking sticks; whips, and saddlery; handbags, pocketbooks, shoulder bags, evening handbags, cosmetics cases sold empty, pocket wallets, bill folds, key cases, coin purses, clutch purses, clutch bags, shopping bags, tote bags, roll bags, drawstring pouches, backpacks, sling bags for carrying infants, briefcases, school satchels, messenger bags, travel bags, duffle bags, credit card cases, business card cases, belt bags;
- (e) International Class 25 for shoes and sandals; hats; suits; jackets [clothing]; outerclothing; shirts; shirt yokes; dresses; skirts; trousers; pants; T-shirts; vests; sweaters; body linen [garments]; pullovers; clothing of leather; clothing of imitations of leather; swimsuits; beach clothes; underwear; jumper dresses; pajamas; bath robes; clothing, namely, babies' pants; clothing, namely, layettes; hosiery; socks; tights; pantyhose; waterproof clothing; clothing for gymnastics; gymnastic shoes; clothing, namely, gloves; scarves; belts [clothing]; shower caps.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9978.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

WHEREAS, the Registrar is in receipt of an application filed on 4th September, 2013, by GREE ELECTRIC APPLIANCES, INC., of Jinji West Road, Qianshan, Zhuhai, Guangdong, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

TOSOT

in respect of:

- (a) International Class 7 for cooking oil presses; meat choppers [machines]; electric dough making machines; electromechanical food preparation machines, namely tofu making machines; bean sprout growing machines; sugar cane presses; vegetable washing machines; noodle making machines; dish washers; agitators for kitchen use; mixing machines; electric crushers for household use; electric fruit presses for household use; electric food processors; vegetable slicers for household use, electric; meat slicers for household use, electric; vacuum cleaners; garbage disposals; steam cleaning machines; food waste disposals;
- (b) International Class 10 for aesthetic massage apparatus; massage apparatus; medical apparatus and instruments; cases fitted for medical instruments; hearing protectors; sterilizing and disinfecting instruments for medical use; hot air therapeutic apparatus; electric blankets for medical use; ultraviolet ray lamps for medical use; lasers for medical use; electric acupuncture instruments; ultrasonic diagnostic, treatment and operation equipment for medical purposes; hearing aids for the deaf;
- (c) International Class 11 for lighting apparatus and installations; germicidal lamps for purifying air; ultraviolet ray lamps not for medical use; electric cooking utensils; electric cook tops; kitchen ovens; electric coffee filters; electric coffee machines; electric rice cookers; electric pressure cookers; freezers; cooling installations for water; refrigerating containers; ice machines and apparatus; ice cream making machines; thermoelectric wine cellars; air filtering installations; air conditioners for vehicles; gas purifying apparatus; air purifying apparatus and machines; ionization device for air or water treatment; electric hair driers; electric laundry dryers; electric fans for personal use; extractor hoods for kitchens; induction stoves; electric kettles; sauna bath installations; bath tubs; wash-hand basins being parts of sanitary installations; steam facial saunas; portable foot bath; desalination plants; purification installations for waste water; filters being parts of household or industrial installations; water purifying apparatus; sterilizers, not for medical purpose; water softening apparatus; oil purifying installations; installations for

 $^{(3^{}rd} issue)$

waste water treatment; electric dish sterilizers; drinking water dispensers; electric space heaters; electric soymilk makers; electric yogurt makers.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10120.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 7th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 24th September, 2013, by NATIONAL GEOGRAPHIC SOCIETY, of 145 17th Street, N.W. Washing, D.C. 20036, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2,5;27.5.17 in respect of:

- (a) International Class 38 for audio and video broadcasting via the internet; television broadcasting services; cable television broadcasting services; television narrowcasting services; direct broadcast satellite television services; satellite transmission services; streaming of audio, visual and audio-visual material via a global computer network or other communication networks; mobile media services in the nature of electronic transmission, broadcasting and delivery of audio, video and multimedia entertainment content including text, data, images, audio, video and audio visual files by means of the internet, wireless communication, electronic communications networks and computer networks; video-on-demand transmission services;
- (b) International Class 41 for entertainment services; educational services; production of television programs; production, presentation, distribution, syndication and rental of radio programs, television programs and of films, motion pictures, pre-recorded video tapes, audio and/or visual material, pre-recorded video cassettes, DVDs or pre-recorded video discs; provision of non-downloadable films and television programs via a video-on-demand service.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 012094132 on 27th August, 2013 in Alicante, Spain.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10183.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by BASF Corporation, of 100 Park Avenue, Florham Park, New Jersey, 07932, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SERIFEL

in respect of:

(a) International Class 1 for biological preparations for use in agriculture, horticulture and forestry, namely agricultural and horticultural inoculants, beneficial bacteria and soil supplements;

 $^{(3^{}rd} issue)$

- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides; nematicides for the control of parasitic nematodes on plants; soil disinfectants for the control of nematodes, soil insects and soil fungi; biological control agents for the control of parasites;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance; straw mulch.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10272.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

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(3<sup>rd</sup> issue)
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WHEREAS, the Registrar is in receipt of an application filed on 1st November, 2013, by Brands and Products S.A., of France Field, Colon Free Zone, R. of Panama, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):9.7.1,17;27.5.1,4 in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "PATRONCITO" when translated to the English language is "LITTLE BOSS".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10284.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 7th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 6th November, 2013, by Godfrey Phillips India Ltd., of Four Square House, 49, Community Centre, New friends Colony, New Delhi-110065, India, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,17;25.1.15,19;29.1.1

in respect of International Class 34 for tobacco products, namely, cigarette, cigar, cut tobacco and chewing tobacco.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "PREMIUM FILTER", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10299.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 7th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2013, by New GPC Inc., of A1 Farm, East Bank Demerara, Guyana, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LIMACOL

in respect of International Class 3 for after shave lotion, astringent for cosmetic purposes, make up removing preparation, deodorants for human beings or for animals, eau de cologne, perfumery, perfumes, shampoos, cosmetic preparations for skin care, soap, toiletries.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10304.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2013, by New GPC Inc., of A1 Farm, East Bank Demerara, Guyana, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LIMACOOL

in respect of International Class 3 for after shave lotion, astringent for cosmetic purposes, make up removing preparation, deodorants for human beings or for animals, eau de cologne, perfumery, perfumes, shampoos, cosmetic preparations for skin care, soap, toiletries.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10306.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2013, by New GPC Inc., of A1 Farm, East Bank Demerara, Guyana, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FRESHNESS OF A BREEZE IN A BOTTLE

in respect of International Class 3 for after shave lotion, astringent for cosmetic purposes, make up removing preparation, deodorants for human beings or for animals, eau de cologne, perfumery, perfumes, shampoos, cosmetic preparations for skin care, soap, toiletries.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10307.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 6th December, 2013, by AENA AEROPUERTOS, S.A., of C/ Arturo Soria, 109, 28047 Madrid, Spain, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.3.1,6;29.1.3

in the colors green and black, in respect of International Class 39 for air transport; freighting; packaging and storage of goods; travel arrangement; travel reservation.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10357.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 7th day of April, 2014.

$(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th February, 2014, by Belize Paper Works Limited (also trading as Sunbrite), of #147 West and Allenby Streets, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,6;26.11.3,9;29.1.1,2,3,4 in respect of International Class 16 for copying paper [stationery]; boxes of cardboard or paper; paper sheets [stationery]; pads [stationery].

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10383.14 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 7th day of April, 2014.

$(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 19th December, 2013, by MERCK KGAA, of Frankfurter Strasse 250, D-64293 Darmstadt, Germany, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SEDALMERCK

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10385.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 20th December, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DOWNY PERFUME COLLECTIONS

in respect of International Class 3 for laundry bleaching preparations; laundry preparations; fabric softeners for laundry use.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "PERFUME COLLECTION", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10392.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 7th day of April, 2014.

$(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 23rd December, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SISTIVA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10398.13 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th December, 2013, by BEIQI FOTON MOTOR CO., LTD., of Laoniuwan Village North, Shayang road, Shahe Town, Changping District, Beijing 102206, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

BORGWARD

in respect of International Class 12 for automobiles; trucks; tractors; motorcycles; cars; coaches; fork lift trucks; elevating tailgates [parts of land vehicles]; trailers [vehicles]; hose carts; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sports cars; tip trucks; vehicles for military transportation; automobiles for engineering; automobile chassis; carrier tricycles.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10408.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th December, 2013, by BEIQI FOTON MOTOR CO., LTD., of Laoniuwan Village North, Shayang road, Shahe Town, Changping District, Beijing 102206, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):3.1.1,2;24.1.5,9;24.9.2 in respect of:

- (a) International Class 12 for automobiles; trucks; tractors; motorcycles; cars; coaches; fork lift trucks; elevating tailgates [parts of land vehicles]; trailers [vehicles]; hose carts; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sports cars; tip trucks; vehicles for military transportation; automobiles for engineering; automobile chassis; carrier tricycles;
- (b) International Class 35 for advertising; import-export agencies; sales promotion for others; organizing technical or commercial exhibitions; demonstration of goods; systematization of information into computer database; business services, namely, providing an online network for contractors to receive leads and bidding opportunities by means of an online marketplace for the purpose of developing business; professional business consultancy; marketing studies; business information; personnel management consultancy; accounting; commercial and industrial management assistance;
- (c) International Class 37 for building construction, remodeling and repair; construction consultancy; construction of roads, underground utilities, and housing pads; construction project management services; construction services, namely, concrete paving, site clearing, excavation, pad preparation, grading, and asphalt paving services; construction services, namely, planning, laying out and construction of residential and commercial communities; factory construction; general construction contracting; housing services, namely, repair, improvement, and construction of residential real property; information concerning rental of equipment for constructions and buildings; information with relation to aircraft construction, repair and maintenance; leasing of

construction equipment; plant construction, maintenance and construction project management services for businesses in the energy production and transmission sector; providing information in the field of mobile hydraulic construction equipment in the nature of winches, gear boxes, and load systems; real estate development and construction of commercial, residential and hotel property; rental of construction equipment; rental of construction and building equipment; rental of construction machines and apparatus; repair of construction testing equipment; repair or maintenance of construction machines and apparatus; residential and commercial building construction; steel structure construction works; technical consultation in the field of building construction; repair information; rental of construction equipment; rental of excavators; rental of buildozers; rental of construction cranes; rental of road sweeping machines; road paving; upholstery repair; machinery installation, maintenance and repair; rebuilding engines that have been worn or partially destroyed; electric appliance installation and repair; installation and maintenance of illuminating apparatus; motor vehicle maintenance and repair; vehicle washing services; lubrication services for vehicles; spray-painting services for vehicles; retreading tires; mending rubber tires; anti-theft alarm installation and repair.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10409.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

$(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 27th December, 2013, by BEIQI FOTON MOTOR CO., LTD., of Laoniuwan Village North, Shayang Road, Shahe Town, Changping District, Beijing 102206, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,15

in respect of International Class 12 for automobiles; trucks; tractors; motorcycles; cars; coaches; fork lift trucks; elevating tailgates [parts of land vehicles]; trailers [vehicles]; hose carts; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sports cars; tip trucks; vehicles for military transportation; automobiles for engineering; automobile chassis; carrier tricycles.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10410.13 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 7th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 8th January, 2014, by BASF Agro B.V., Arnhem (NL), Zweigneiderlassung Zürich, of Im Tiergartem 7, Zürich, Switzerland, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CEPTIVA

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10437.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 14th January, 2014, by ROTHMANS OF PALL MALL LIMITED, of Zaehlerweg 4, Zug, 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):10.1.5,10;25.1.15,19;29.1.4

in respect of International Class 34 for cigarettes; tobacco; smoking tobacco, pipe tobacco, tobacco for roll your own cigarettes, chewing tobacco, snus tobacco, cigars, cigarillos, snuff tobacco, kretek; lighters; matches; pipes, cigarette holders, cigarette filters, ashtrays, humidors, cigar cutters, tobacco pouches and pocket machines for rolling cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 58816/2013 on 17th July, 2013 in Switzerland.

Registration of this mark shall give no exclusive right to the use of the words "Recessed Filter" and the representation of the recessed filter, separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10461.14 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 14th January, 2014, by American-Cigarette Company (Overseas) Limited, of Zaehlerweg 4, Zug, 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,4,18

in respect of: International Class 34 for cigarettes; tobacco; smoking tobacco, pipe tobacco, tobacco for roll your own cigarettes, chewing tobacco, snus tobacco, cigars, cigarillos, snuff tobacco, kretek; lighters; matches; pipes, cigarette holders, cigarette filters, ashtrays, humidors, cigar cutters, tobacco pouches and pocket machines for rolling cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 59021/2013 on 22nd July, 2013 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10462.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2014, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HD

in respect of International Class 3 for toothpastes; cosmetic tooth whiteners.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number T1311942A on 26th July, 2013 in Singapore.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10504.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th January, 2014, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.17.1,25 in respect of International Class 3 for toothpastes; cosmetic tooth whiteners.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number T1311943Z on 26th July, 2013 in Singapore.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10505.14 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 7th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 31st January, 2014, by Femagra Industries Ltd., of ½ Mile Hummingbird Highway, Belmopan, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.9.24 in respect of International Class 30 for vinegar.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "VINEGAR", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10517.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 13th February, 2014, by KOHINOOR ENTERPRISES LTD., of Monte Carlo Plaza, Unit #6, Commercial Freezone, Santa Elena Border, Corozal Town, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Business Royal

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purpose; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10545.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th February, 2014, by Compañia Licorera de Centroamerica, S.A., of Septimo Piso Edificio Fuduciario, Via Espana No. 200, Panama City, Panama, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

florde (año

in respect of International Class 33 for rum.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10547.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 7th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 20th February, 2014, by Pabst Brewing Company, of 10635 Santa Monica Boulevard, Suite 350, Los Angeles, California 90025, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PBR

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 86/042,941 on 20th August, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10564.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 4th March, 2014, by LITTLE MISS MOGUL, LLC, of 7 Times Square, New York, New York 10036-6569, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MINAJESTY

in respect of International Class 3 for perfume, eau de toilette, eau de perfume; lotions for cosmetic purposes, bath gels, shower gels, body scrubs and non-medicated skin care preparation, namely, body mist.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10582.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 5th March, 2014, by Amuse, LLC, of 1 Jenner Street, Suite 260, Irvine, California 92618, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AMUSE

in respect of:

- (a) International Class 18 for backpacks, duffel bags, suitcases, school satchels, briefcases, tote bags, beach bags, athletic bags, pocket wallets, coin purses, card cases [notecases], fanny packs, key cases, cosmetic cases sold empty;
- (b) International Class 25 for shirts, Tee-shirts, woven shirts, sweaters, tank tops, camisoles, pajamas, boxer shorts, underwear, dresses, skirts, sweat pants, pants, shorts, swimsuits, belts [clothing], socks, scarves, hats, caps [headwear], sun visors.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/127,415 on 22nd November, 2013 in the U.S.A. in International Class 18.

Priority claim is on the basis of an application filed under number 86/127,417 on 22nd November, 2013 in the U.S.A. in International Class 25.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10586.14 should do so in writing addressed to the undersigned not later than the 4th day of July, 2014.

DATED this 4th day of April, 2014.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 12th March, 2014, by CHRYSLER GROUP LLC, of 1000 Chrysler Drive, City of Auburn Hills, State of Michigan 48326, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MY SKY

in respect of International Class 12 for automobile sunroofs.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10604.14 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on 13th March, 2014, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.1,12;27.5.1,4

in respect of International Class 39 for vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "rent-a-car", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10606.14 should do so in writing addressed to the undersigned not later than the 4^{th} day of July, 2014.

DATED this 4th day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 28th March, 2014, by Rhapsody International Inc., of 1420 5th Avenue, Suite 1500, Seattle, Washington 98101, US.A., through its agent Courtenay Coye LLP, Attorneys-at-law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

NAPSTER

in respect of:

- (a) International Class 9 for computer software for use in the storage, organizing, review, delivery, distribution and transmission of digital music and entertainment-related audio, video, text and multimedia content; computer software that enables users to play and program music and entertainment-related audio, video, text and multimedia content; downloadable prerecorded digital, textual, audio and visual content via electronic communications networks, local and global computer networks and wireless communication devices; downloadable electronic publications over electronic communication networks, local and global computer networks and wireless communication devices, namely, newsletters in the field of entertainment;
- (b) International Class 38 for subscription audio broadcasting via electronic communication networks, local and global computer networks and wireless communication networks; audio broadcasting, namely, broadcasting music, concerts, and radio programs via electronic communication networks, local and global computer networks and wireless communication networks; streaming of audio content via electronic communication networks, local and global computer networks and wireless communication networks; webcasting services;
- (c) International Class 41 for providing online databases in the field of music, radio, and entertainment; providing online information in the field of music, radio, and entertainment; providing online newsletters in the field of music, concerts, radio, news, and entertainment; entertainment services, namely, providing non-downloadable prerecorded digital, textual, audio and visual content in the field of music, video, online radio, entertainment and cultural events via electronic communication networks, local and global computer networks and wireless communication devices and providing non-downloadable prerecorded digital, textual, audio and visual content in the field of music, video, online radio, entertainment and cultural events via electronic communication networks, local and global computer networks and wireless communication devices; providing electronic publications over electronic communication networks, local and global computer networks and wireless communication devices, namely, providing online newsletters in the field of music and entertainment.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10685.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 18th March, 2014, by Vivo Per Lei Inc., of 20255 Corisco Street, Chatsworth, CA 91311, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OROGOLD

in respect of International Class 3 for after-shave moisturizing cream; after-shave lotions; age spot reducing creams; anti-aging cleanser; anti-aging moisturizer; anti-aging toner; anti-wrinkle creams; beauty creams; beauty creams for body care; beauty gels; beauty lotions; beauty masks; beauty serums; body butter; body creams; body lotions; body mask cream; body mask lotion; body scrub; boot cream; cleansing creams [cosmetics]; cosmetic creams; cosmetic creams for skin care; cosmetic masks; cosmetic preparations, namely, firming creams and firming lotions; cosmetics in the form of milks, lotions and emulsions; eye cream; eye gels; eye lotions; face and body creams; face lotions; face creams; face creams for cosmetic use; face milk and lotions; facial beauty masks; facial masks; facial scrubs; foot scrubs; gel eye masks; hand creams; hand lotions; hand scrubs; make-up removing lotions, milk, gel and creams; massage lotions; moisturizing creams; non-medicated skin creams; scented body lotions and creams; shea butter for cosmetic purposes; skin and body topical lotions, creams and oils for cosmetic use; skin care products, namely, non-medicated skin serum; skin cleansing cream; skin creams; skin masks; skin moisturizer masks.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10618.14 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 17th March, 2014, by WESTSIDE SHOPPING CENTER, of 5A Burns Avenue, San Ignacio, Cayo District, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE (6): 24.9.2;27.5.1,4;29.1.2,4 in respect of:

- (a) International Class 7 for electric food blenders [for household purposes]; washing machines [laundry]; trimming machines; electric mixers for household purposes;
- (b) International Class 8 for flat irons, electric;
- (c) International Class 9 for television; DVD players;
- (d) International Class 11 for electric hair dryers.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10616.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

WHEREAS, the Registrar is in receipt of an application filed on 3rd day of March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE (6): 26.1.1;26.2.7 in respect of International Class 5 for human vaccine preparations.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10576.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $^{(2^{}nd} issue)$

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 29th October, 2013, by Standard Motor Products, Inc., of 37-18 Northern Boulevard, Long Island City, New York 11101, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

STANDARD

in respect of:

- (a) International Class 7 for land vehicle parts, namely, electronic ignitions, ignition wires, spark plug ignition wires, fuel injectors, heated fuel injectors, carburetors, and emission reduction units for motors and engines, namely, exhaust gas recirculation (EGR) valves and positive crankcase ventilation (PCV) valves; engine parts, namely, contact points and condensers;
- (b) International Class 9 for vehicle computer peripherals, namely, ignition modules, distributorless ignition system modules, antilock brake system modules, airbag modules, body control modules, climate control modules, cruise control modules, engine control modules, electronic spark control modules, ride control modules, and transmission control modules, all for vehicle operating systems; electric wire and electrical cable; electric or electronic sensors, namely, oxygen sensors, knock sensors, air temperature sensors, cam position sensors, coolant temperature sensors, crank position sensors, exhaust gas recirculation valve sensors, fluid level sensors, manifold absolute pressure sensors, barometric pressure sensors, speed sensors, throttle position sensors, and air charge sensors, all of the foregoing for use in connection with vehicle operating systems.

The applicant claims that it has used the mark in the U.S. since 1914.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10265.13 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HENTAKRA

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10630.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th March, 2014, by ZHONGCE RUBBER GROUP COMPANY LIMITED, of No. 2 10th Avenue, Hangzhou Economic And Technological Development Zone, Hangzhou, Zhejiang, China, through its agent Courtenay Coye LLP, Attorneys-at-law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GOODRIDE

in respect of International Class 12 for tires for vehicle wheels; inner tubes for pneumatic tires; casings for pneumatic tires; automobile tires; inner tubes for bicycles, cycles; tires for bicycles.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10661.14 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 19th December, 2013, by Teavana Corporation, of 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE (6):4.5.3 in respect of:

- (a) International Class 30 for teas and tea blends; candies, namely, tea flavored mints; honey in the shape of a spoon; herbal tea-based beverages; tea and herbal tea-based beverages and concentrates, with fruit flavoring; frozen confections with tea, herbal tea and fruit flavoring; cocoa, herbal and non-herbal tea; tea and cocoa based beverages; beverages made with a base of powered chocolate and beverages made with a base of vanilla; sauces to add to beverages; chocolate syrup; flavoring syrups to add to beverages; ready-to-drink tea; ice cream and frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; candy and confections namely, chocolate, sugar, candy almonds, and frozen confections; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; food bars, namely, grain-based food bars, and oat-based food bars; sugar; spice; honey; agave; flavoring syrups for making beverages;
- (b) International Class 32 for non-alcoholic beverages with tea flavor; fruit and juice based beverages; fruit concentrates and purees used as ingredients of beverages; beverage concentrates and syrups for making frozen blended fruit based beverages; sparkling fruit and juice based beverages and soda beverages; concentrates and powders used in the preparation of energy drinks and fruit flavored beverages; soda pop beverages; energy drinks; soy-based beverages not being milk substitutes;
- (c) International class 43 for restaurant, café, cafeteria, snack bar, tea bar and tea house, tea room; carry out restaurant, and take out restaurant services; catering services; contract food services; food and beverage preparation.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10378.13 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 19th December, 2013, by Teavana Corpration, of 3630 Paechtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America, through its agent Barrow & Williams, Attorneys at law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

TEAVANA

in respect of:

(a) International Class 30 for tea and tea blends namely, white tea, black tea, green tea; candies, namely, tea flavored mints; honey in the shape of a spoon; herbal tea-based beverages; tea and herbal tea-based beverages and concentrates, with fruit flavoring; frozen confections with tea, herbal flavoring for making beverages; fruit flavoring, except essences; cocoa, herbal food beverages; herbal infusions; herbal tea [for food purposes] and cocoa based beverages; beverages made with a base of powered chocolate and beverages made with a base of vanilla; sauces to add to beverages; chocolate syrup; flavoring syrups to add to

beverages; ready-to-drink tea; ice cream and frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; candy and confections namely, chocolate, sugar confectionery, candy almonds and frozen confections; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; food bars, namely, grain-based food bars, and oat-based food bars; sugar; spice; honey; agave syrup for food and beverages; flavoring syrups for making beverages;

- (b) International Class 32 for non-alcoholic beverages with tea flavor; non alcoholic fruit juice beverages; non-alcoholic fruit juice; fruit concentrates and purees used as ingredients of beverages; beverage concentrates and syrups for making frozen blended fruit based beverages; non-alcoholic sparkling fruit juices and non-alcoholic fruit beverages and soft drinks, namely, sodas; concentrates and powders used in the preparation of energy drinks and fruit flavoured beverages; soda pop beverages; energy drinks; soy-based beverages not being milk substitutes;
- (c) International class 43 for restaurant, café, cafeteria, snack bar, tea bar and tea house, tea room; carry out restaurant, and take out restaurant services; catering services; contract food services; food and beverage preparation.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10379.13 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 14th May, 2013, by Teavana Corporation, of 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America, through its agent Barrow & Williams, Attorneys at law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE (6): 26.2.1 in respect of:

- (a) International Class 30 for tea blends namely, white tea, black tea and green tea; candies, namely, tea flavored mints; honey in the shape of a spoon; herbal tea-based beverages; tea and herbal tea-based beverages and concentrates, with fruit flavoring; frozen confections with tea, herbal flavoring for making beverages; fruit flavoring, except essences; cocoa, [herbal flavourings for making beverages; herbal infusions; herbal tea [for food purposes] and cocoa based beverages; beverages made with a base of powdered chocolate and beverages made with a base of vanilla; sauces to add to beverages; chocolate syrup; flavoring syrups to add to beverages; ready-to-drink tea; ice cream and frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; candy and confections namely, chocolate, sugar, candy almonds, and frozen confections; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; food bars, namely, grain-based food bars, and oat-based food bars; sugar confectionery; spice; honey; agave syrup for food and beverages; flavoring syrups for making beverages;
- (b) International Class 35 for business administration, namely, performing administrative requirements for the development and operation of retail stores, cafes, restaurants and places of accommodation; business management assistance franchising, namely, offering business management assistance in the establishment and/or operation of restaurants, cafes, tea house, and snack bars; retail store services in the field of coffee, tea, cocoa, packaged and prepared foods, tea related electric and nonelectric appliances, housewares, kitchenware, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incense, home fragrance, personal care products, musical recordings and books; wholesale distributorships, wholesale stores and wholesale ordering services all in the field of coffee, tea, cocoa, packaged and prepared foods, tea-related electric and non-electric appliances, housewares, kitchenware, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incense, home fragrance, musical recordings and books; mail order services and mail order catalog services, computerized online ordering services, computerized online retail store services all in the field of coffee, tea, cocoa, packaged and prepared foods, tea-related electric solicitation by salespersons directed to end-users, online ordering services and online retail store services all in the field of coffee, tea, cocoa, packaged and prepared foods, tea-related electric and non-electric appliances, houseware, glassware, giftware, plates, bowls, storage containers, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incense, home fragrance, musical recordings and prepared foods, tea-related electric and non-electric appliances, housewares, kitchenware, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incen
- (c) International Class 43 for restaurant, cafe, cafeteria, snack bar, tea bar and tea house, tea room; carry out restaurant, and take out restaurant services; catering services; contract food services; food and beverage preparation.

The applicant claims that it intends to use the mark.

The applicant claims priority on the basis of an application filed on the 13th day of November, 2012 under number 85778406 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9779.13 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 19th March, 2014, by The Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,12;27.5.1,25;29.1.1

in respect of International Class 32 for beers; mineral waters [beverages] and aerated waters and other non-alcoholic drinks; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10623.14 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 19th March, 2014, by BAYER INTELLECTUAL PROPERTY GmbH., of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys at law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

myBETAapp

in respect of International Class 44 for medical services and information for patient support within the framework of treatment of multiple sclerosis.

The applicant claims that it intends to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10621.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TACIVIEN

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10627.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JEGZO

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10629.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th March, 2014, by Alimentos Maravilla, Sociedad Anónima, of 3a Avenida Norte Final, Finca El Zapote, Zona 2, Guatemala, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.11.23

in respect of International Class 32 for beers; mineral water [beverages] and aerated water; non-alcoholic beverages; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and preparations for making beverages.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10656.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th March, 2014, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



24

in respect of:

- (a) International Class 3 for facial care products, namely facial wash, facial scrub, facial moisturizer, pre- moistened cosmetic wipes; body wash.
- (b) International Class 5 for medicated skin care preparations for the treatment of acne.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10662.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th March, 2014, by Toyota Jidosha Kabushiki Kaisha (also Trading as Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, through its agent Musa & Balderamos, Attorneys-at-law, of No.91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DYNA

in respect of International Class 12 for automobiles and structural parts thereof.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10664.14 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd day of December, 2013, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CONVEY

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10401.13 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 5th day of December, 2013, by BRIGHTFLASH USA LLC, of 1007 North Orange Street, Wilmington, Delaware 19801, United States of America, through its agent Barrow & Williams, Attorneys at law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IWATCH

in respect of:

- (a) International Class 9 for computer software, recorded; security devices, namely, mobile image projection device for displaying retinal images; monitors and monitoring devices; cameras [photography]; computers; computer hardware; computer peripherals; wireless communication devices for transmitting images taken by a camera; wireless communication devices for voice, data or image transmission radios; computer software for controlling the operation of audio and video devices; global positioning system devices; accessories, parts, components, and cases for all of the foregoing goods;
- (b) International Class 14 for chronometric instruments, timepieces, bracelets [jewelry]; accessories, parts, components, and cases for all of the foregoing goods.

The applicant claims that it intends to use the mark.

The applicant claims priority on the basis of an application filed on the 5th June, 2013 under number 85951867 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10354.13 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 18th March, 2014, by ROTHMANS OF PALL MALL LIMITED, of Zaehlerweg 4, Zug, CH 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,17;25.1.15,19;29.1.4

In the colors red 485 C; light blue 2935 C; dark blue 289 C; white, Silver 877 C in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark in Belize.

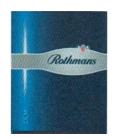
The applicant claims priority on the basis of an application filed on the 13th day of November, 2013 under application number 63682/2013 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10620.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 18th March, 2014, by ROTHMANS OF PALL MALL LIMITED, of Zaehlerweg 4, Zug, CH 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,17;25.1.15,19;29.1.4

In the colors red 485 C; light blue 2935 C; dark blue 289 C; white, Silver 877 C in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims priority on the basis of an application filed on the 13th day of November, 2013 under application number 63681/2013 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10619.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 12th March, 2014, by Shulton, Inc., of One Procter & Gamble Plaza Cincinnati, Ohio 45202, United States of America, through its agent Belize Corporate & IP Services Limited, The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TIMBER

in respect of International Class 3 for after-shave lotions; antiperspirants [toiletries]; deodorants for human beings or for animals; soaps, cosmetic preparations for baths; bath salts, not for medical purposes; bath preparations, not for medical purposes; perfumery, toilet water; hair lotions; shaving preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10601.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PAZANBRO

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10628.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th March, 2014, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VERSATILIS

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10655.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th March, 2014, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VELDARA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10658.14 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 11th March, 2014, by Industrias Haceb S.A., of Calle 59 N°. 55-80 Copacabana-Antioquia, Columbia, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.4

in respect of International Class 7 for can openers, electric; water heaters [parts of machines]; aerated water making apparatus; food preparation machines, electromechanical; vacuum cleaners; beaters, electric; blenders, electric, for household purposes; meat choppers [machines]; kitchen machines, electric; knives, electric; machine and apparatus for polishing [electric]; fruit presses, electric, for household purposes; grating machines for vegetables; washing machines [laundry]; dishwashers; machines and apparatus for cleaning, electric; steam engines; ironing machines; domestic crushers for kitchen use, electric; food processors, electric; laundry centers, namely, a clothes washer combined with a clothes dryers.

The applicant claims that it has a bona fide intention to use the mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10598.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

$(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 24th March, 2014, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KELTOR

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10657.14 should do so in writing addressed to the undersigned not later than the 18th day of July, 2014.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 25th September, 2013, by Hyundai Motor Company, of 231 Yangjaedong, Seocho-gu, Seoul, Korea, through its agent Arguelles & Company, Attorneys at law, of Suite 401, 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

XCIENT

in respect of International Class 12 for automobiles; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, namely, rearview mirrors, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles,

upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, rims for vehicles, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars; motorcycles; handling carts; baby carriages; automobile tyres; shock absorbers for land vehicles; trucks; bicycles; wheelchairs; locomotives; ships; aeroplanes; parachutes

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10187.13 should do so in writing addressed to the undersigned not later than the 18^{th} day of July, 2014.

DATED this 22nd day of April, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application for re-registration as of the 5th February, 2013, by Ssang Yong Motor Company, of 150-3. Chilkoi-Dong, Pyungtaek-S1, Kyungki-Do, Korea, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the re-registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25

in respect of International Class 12 for sports utility vehicles, passenger cars, vans [vehicles], pick-up trucks, motor buses, trailers [vehicles], tractors, dump trucks, racing cars, vehicle wheels, motor vehicles namely motor cars, motorcycles and motor homes.

The applicant claims that the mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1420.03 should do so in writing addressed to the undersigned not later than the 1^{st} day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th August, 2013, by RCA TRADEMARK MANAGEMENT, of 1-5 Rue Jeanne d'Arc, 92130 Issy les Moulineaux, France, through its agent Barrow & Williams, Attorneysat-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.8,19 in respect of:

- (a) International Class 7 for machines tools; motors and engines [except for land vehicles]; machine coupling and transmission components [except for land vehicles]; washing and drying machines [laundry]; wringing machines for laundry; dishwashers; vacuum cleaners, vacuum cleaner bags, brushes, filters and hoses; ironing machines; electric cleaning apparatus; food waste disposal [garbage disposal]; rotary stem presses, portable for fabrics; steam iron; sewing machines; electric machines for household purposes namely electric beaters, whisks, electric food processors, centrifuges, mixing machines, blenders, fruit presses, can/tin openers, grinding machines, coffee grinders, electric knives, peeling machines, meat choppers, grating machines for vegetables, bread cutting machines, kitchen mills, salt and pepper mills;
- (b) International Class 8 for electric hair straighteners;
- (c) International Class 9 for TV sets, LCD monitors for security purposes; LCD large screen display; television screens, projection screens, LCD projectors, slide projector, telephony products, namely telephones, mobile phones, smart phones, docking stations, hubs, namely, printer hubs, USB hub, computer network hubs, switches and routers, modems and telecommunication routers, TV digital receivers, Set top boxes, decoder software; television decoder, recorded CDs, DVDs and high density optical discs; data processing equipment and computers, namely desktop computers, laptop computers, notebooks, tablet computers, computer monitors; computer servers; blank hard computer disks; hard disk drives (HDD); alarm monitoring system; video surveillance apparatus and software, video surveillance cameras, alarms, alarm kits; car products, namely 12 volt DC audio and/or video products designed for permanent installation in automobiles, boats or other motor vehicles (including without limitation cassette, optical discs, hard disk and flash memory players and recorders, cameras, amplifiers, equalizers, and GPS tracking devices; GPS navigation device) and speakers designed for permanent installation in automobiles, boats or other motor vehicles;
- (d) International Class 11 for lighting, heating, cooking, refrigerating, drying, steam generating installations; water supply installations; ventilation [air conditioning] installations and apparatus; water supply installations and sanitary purposes; lamps, led lamps; light bulbs; led light bulbs; luminous tubes for lighting; heating apparatus and installations; heaters, water heaters, heating boilers, heat pumps, hot water bottles; ovens, micro waves ovens, electric heaters for feeding bottles, electric kettles; plate warmers; cooking apparatus and installations, namely electric coffee machines, electric appliances for making yoghurt, electric waffle irons, electric deep fryers, roasting apparatus, pressure cookers [autoclaves], barbecues, grills, electric woks, rice cookers, pizza and pasta machines, bread makers; toasters, electric food steamers; electric toaster oven; refrigerating apparatus and machines, namely refrigerators, freezers, ice machines and apparatus, wine coolers, water coolers; hand drying apparatus for bathroom; hair dryers, other than hand implements, extractor hoods for kitchens; air conditioning apparatus [sunbeds]; water distribution installation; de-humidifiers, air purifying machines and apparatus; electric laundry driers;
- (e) International Class 26 for electric hair curlers, other than hand implements.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10104.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 6th September, 2013, by Moegi Internacional, S.A., of Calle 15 y Avenida Roosevelt, Zona Libre de Colón, Ciudad de Colón, República de Panamá, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):5.3.15;26.1.1;27.5.11;29.1.3 in respect of:

(a) International Class 16 for office paper stationery, packing paper, paper bags and sacks, paper boxes, paper containers, paper gift wrap; advertising signs of cardboard; boxes of cardboard or paper; printed advertising boards of cardboard; printed matter; bookbinding material; apparatus for mounting photographs, photographs [printed]; stationery; adhesives [glues] for stationery or household purposes, gums [adhesives] for stationery or household purposes, adhesive bands for stationery or household purposes, adhesive tapes for stationery or household purposes, glue for stationery or household purposes, gluen [glue] for stationery or household purposes.

household purposes, isinglass for stationery or household purposes, pastes for stationery or household purposes, self-adhesive tapes for stationery or household purposes, starch paste [adhesive] for stationery or household purposes, gummed cloth for stationery purposes, sealing compounds for stationery purposes, announcement cards [stationery], cabinets for stationery [office requisites], copying paper [stationery], covers [stationery], document files [stationery], document holders [stationery], envelopes [stationery], folders [stationery], gummed tape [stationery], histological sections for teaching purposes, index cards [stationery], manifolds [stationery], marking pens [stationery], modelling wax, not for dental purposes, pads [stationery], paper sheets [stationery], school supplies [stationery], cabinets for stationery], wood pulp board [stationery], wrappers [stationery], writing cases [stationery]; modelling clays [artists' materials], biological samples for use in microscopy [teaching materials], drawing materials, filtering materials [paper], modelling materials, instructional and teaching materials [except apparatus], artists' water color saucers, writing materials; paint boxes [articles for use in school], paint trays, painters' brushes, writing brushes; typewriters and office requisites, except furniture; plastic film for wrapping plastic cling film, extensible, for palletization; printers' type; printing blocks;

- (b) International Class 35 for advertising; business information, business management consultancy; filing documents or magnetictapes [office functions], office functions in the nature of maintaining records of settlements for transfers of stocks, shares and securities, office functions in the nature of tracking and tracing of documents, letter, packages, parcels etc. in transit, providing office functions, namely, administrative processing of purchase orders, telephone answering for unavailable subscribers, commercial information and advice for consumers [consumer advice shop], book-keeping, bill-posting, invoicing, presentation of goods or communication media, for retail purposes, payroll preparations, personal recruitment;
- (c) International Class 36 for insurance brokerage; insurance consultancy; insurance information; insurance underwriting, namely, accident insurance underwriting, marine insurance underwriting, fire insurance underwriting, health insurance underwriting, life insurance underwriting; financial consultancy; financial evaluation [insurance, banking, real estate] financial information; financial management; financial sponsorship; financial analyses; clearing, financial; clearing-houses, financial; business liquidation services, financial; financial evaluation of standing timber; financial evaluation of wool; repair costs evaluation [financial appraisal]; financing services; fiduciary; real estate agencies; real estate appraisal; real estate brokers; leasing of real estate; real estate management; rental of offices [real estate];
- (d) International Class 38 for electronic bulletin board services [telecommunications services], providing telecommunications connections to a global computer network, telecommunications routing and junction services;
- (e) International Class 42 for testing, analysis and evaluation of the goods and services of others for the purpose of certification; design and development of computer hardware and software.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the English translation of the words "LaRIVIERA" is "The Riviera".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10130.13 should do so in writing addressed to the undersigned not later than the 1^{st} day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 6th September, 2013, by Moegi Internacional, S.A., of Calle 15 y Avenida Roosevelt, Zona Libre de Colón, Ciudad de Colón, República de Panamá, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.15;26.1.1;27.5.11;29.1.3 in respect of:

(a) International Class 3 for bleaching preparations and other substances for laundry use, namely, laundry soaking preparations, stain removal preparations, fabric softeners, laundry starch; scouring solutions; general purpose cleaning, polishing, and abrasive liquids and powders; almond soap, antiperspirant soap, deodorant soap, disinfectant soap, medicated soap, shaving soap, soap, soap for brightening textile, soap for foot perspiration; perfumery essential oils, cosmetics, hair lotions; dentifrices; (b) International Class 5 for pharmaceutical and veterinary preparations; sanitary knickers, napkins, pads, panties, tampons, towels; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for human consumption and animals; plasters for medical purposes, medical dressings; material for stopping teeth, dental wax; disinfectants for chemical toilets, disinfectants for hygiene purposes, sulphur sticks [disinfectants]; preparations for destroying vermin; fungicides, herbicides.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the English translation of the words "LaRIVIERA" is "The Riviera".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10131.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st October, 2013, by ALICORP S.A.A., of Avenida Argentina No. 4793, Callao, Lima, Perú, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

VITAPRO

in respect of:

- (a) International Class 31 for animal foodstuffs;
- (b) International Class 35 for advertising agencies, business administration consultancy in the field of industrial and commercial enterprises; dissemination of advertising matter; presentation of goods and services on communication media, for retail purposes.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10279.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 4th November, 2013, by KAESER KOMPRESSOREN AG., of Carl-Kaaeser- Str. 26, 96450 Coburg, Germany, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

i.HOC

in respect of:

(a) International Class 7 for fittings for engine boilers; compressed air machines; compressed air engines; compressed air pumps; pressure reduction valves being parts of machines; pressure regulators being parts of machines; pressure valves being parts of machines; electric motors, other than for land vehicles; filters being parts of machines or motors; blowing machines; taps being parts of machines or motors; compressors [machines]; parts of the aforesaid goods, namely central screw compressor units or central reciprocating compressor units; air oil separators; air filters for motors and/or compressors; air condensers; machines and apparatus for the generation of compressed air, vacuum and air flow, namely screw compressors; vacuum pumps being machines; fans for motors; valves being parts of machines; heat exchangers being parts of machines; catalytic converters for the adsorption of hydrocarbon vapors [gas catalytic converters]; activated carbon absorbers and catalytic converters, being parts of machines; activated carbon filters for use in compressed air systems, being parts of machines; compressed air vessels being pressure boilers;

compressed air-main charging systems [regulating devices for the regulation of compressed air, being parts of machines]; compressed air reservoirs being parts of machines; high pressure filters being parts of machines; condensate separators being parts of machines;

- (b) International Class 9 for electric regulating apparatus;
- (c) International Class 11 for air dryers; desiccant [adsorption] dryers; compressed air dryers; refrigeration dryers; condensate drains for compressed air applications being parts of refrigerating devices; refrigerating apparatus, refrigerating machines and refrigerating installations; refrigerating apparatus; filters for air conditioning; air filtering installations; air cooling devices; air purifying apparatus and air purifying machines; air purifying lamps having a germicidal effect; apparatus and devices for the sterilization of air; drying apparatus and drying installations; compressed air reservoirs.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 30 2013 003 018.4/11 on 3rd May, 2013 in Germany.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10293.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 7th November, 2013, by Trouw International B.V., of Veerstraat 38, 5831 JN BOXMEER, The Netherlands, through its agent Hilborne, Hawkin & Co., Ltd., of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MAXCARE

in respect of:

- (a) International Class 5 for veterinary products and preparations, namely, additives, concentrates and mixes for use in foodstuffs for animals; vitamin and mineral preparations for animals; foodstuffs for veterinary purposes, namely, medicated animal feed and dietary supplements for livestock and farm animals;
- (b) International Class 31 for non-medicated feed additives, concentrates and mixes for use in foodstuffs for animals; foodstuffs for animals.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10303.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd December, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ALTREVIN

in respect of:

(a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely, plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;

(b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10399.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 23rd December, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

INSIGNIA

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10400.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th December, 2013, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

LQ

in respect of:

- (a) International Class 9 for computer programs [downloadable software];
- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment services; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10403.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 27th December, 2013, by PARAMOUNT PICTURES CORPORATION, of 5555 Melrose Avenue, Hollywood, CA, 90038, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.1.1,4;6.1.2,4 in respect of:

- International Class 9 for nautical, surveying, optical, weighing, measuring, life saving and teaching apparatus and instruments (a) apparatus for storing, recording, transmission or reproduction of sound or images; magnetic data carriers; sound recording discs; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus; motion picture films and films for television in the fields of action/adventure, comedy, documentary, drama, horror, and science fiction; sound recording apparatus; sound reproduction apparatus; exposed cinematographic films; exposed slide films; slide film mounts; prerecorded video discs and tapes, featuring movies, music; computers; computer hardware and software for compressing, decompressing, transmitting, and downloading digital audio and video files; downloadable computer software for wireless transmission and synchronization of audio, video, text, multimedia, movie, and music files and streams to and between a computer, computer-enabled television, other computer-enabled audio and video display device, cell phone, mobile computer, or other mobile device; downloadable video game software fibre optic instruments namely pre-recorded magnetic data carriers featuring audiovisual works, namely, motion pictures and television programs; sound, video and data recording and reproducing apparatus; apparatus for recording, transmitting and reproducing sound and/or images; computer games apparatus namely software and programs; video games apparatus, software and programs; magnetic tapes and digital versatile disc ROMs encoded with video and or audio game programs for personal use; sunglasses; instructional and teaching apparatus and instruments; records, discs, tapes, cassettes, cartridges and cards, all bearing or for use in bearing sound recordings, video recordings, data, images, games, graphics, text, programs or information; phonographic records, compact discs [audio-video]; game cartridges for computer video games and video output game machines, computer game cassettes, computer game programs; computer game tapes; pre-recorded laser discs; video discs, compact discs; digital versatile discs (DVD's); videocassettes; cartridges, cards featuring games, interactive games, motion picture films, news, sports and television series, documentaries, game shows, animation, concerts and other performances; recorded magnetic tapes with sounds and/or images; wireless mobile phone equipment and accessories namely mobile phone face plates; ring tones being downloadable ring tones, music, MP3s, graphics, games and video images for wireless mobile communication devices namely portable and handheld digital electronic devices; telephones; mobile phones; smartphones; downloadable sound, music and video recordings, electronic games and cellular telephone ring tones; interactive game programs played on computers or mobile phones; electrical and electronic home video and audio entertainment systems; sound, video and data recording and reproducing apparatus for storing, recording, transmitting and reproducing sound and/or images; compact-disc-read-only memory games; game cartridges for computer video games and video output game machines; computer games cassettes; computer game programs; computer game tapes; phonograph recordings; and videotapes; MP3 players; digital cameras; wireless transmission and mobile communication devices namely mobile telephones, tablet computers, and personal digital assistants allowing voting and receiving of voice and text messages with other wireless mobile communication devices; eyeglasses; interactive compact discs and cd roms (compact disc read-only-memory); carrying cases for cassettes and compact discs; interactive electronic game programs, interactive electronic game software;
- International Class 41 for entertainment, education and instruction services; sporting and cultural activities; radio and television (b) entertainment services; film, music, sports, video and theatre entertainment services; production, preparations, presentation, distribution, exhibition, syndication, networking and rental of television and radio programs and features and films, animated films and sound and video recordings; production of live entertainment features; production of television entertainment features; motion picture entertainment, television entertainment and live performances and shows; the production of books, magazines and periodicals, production and rental of educational and instructional materials; organization, production and presentation of events for educational, cultural or entertainment purposes; organization, production and presentation of competitions, contests, games, quizzes, fun days, exhibitions, sporting events, shows, road shows, staged events, theatrical performances, concerts, live performances and audience participation events; on line information services relating to electronic games services provided by means of the internet or mobile phones; providing digital music [not downloadable] for the internet or mobile phones; online information services relating to entertainment, sporting and cultural events provided online from a computer database or provided by other means; electronic games services provided from a computer database or by means of the internet or by mobile phones; providing on line electronic publications not downloadable; publication of electronic books and journals online; online electronic publishing of books and periodicals; entertainment services, namely, the provision of continuing programs featuring news via the internet or mobile phones; arranging and conducting conferences; amusement services namely, the provision of rides and attractions located both inside and outside of amusement parks; amusement arcade services; providing information on entertainment services to multiple users via the world wide web, via the internet, via other online databases or via mobile phones; production of dance shows, music shows and video award shows, comedy shows, game shows and sports events before live

audiences which are broadcast live or taped for later broadcast; entertainment services in the nature of live musical performances; entertainment in the nature of television news shows; organizing talent contests and music and television award events; organizing and presenting displays of entertainment relating to style and fashion; providing information in the field of entertainment by means of a global computer network or mobile phones; providing an on line voting system via the internet or a wireless communication devices for entertainment purposes; entertainment in the nature of news and current affairs information programs; providing information in the field of entertainment to one or more people via the internet at one site utilising a café, bar, cafeteria, bistro, restaurant or coffee house setting; entertainment services in the nature of the production and distribution of motion picture films; the production and distribution of television programs; the production and distribution of pre-recorded video cassettes, digital versatile discs (DVDs) and pre-recorded audio discs and non-disc digital storage media; providing downloadable wireless entertainment content in the nature of audiovisual works, motion pictures, trailers, television programming, music, and games by means of a global computer network and communications networks; providing information in the fields of entertainment, movies, games and music over computer networks and global communication networks or mobile phones; motion picture and television studio services; rental of motion picture and television scenery and equipment; provision of cinema or theatre facilities; rental of apparatus for modifying, editing or reproducing cinematographic films, sound or video; recording, modifying or editing services for film, sound and video; entertainment services namely providing online electronic games for use on wireless devices namely mobile phones, on computers or on game consoles; entertainment services in the form of production and distribution of animation visual effects and computer graphics for motion pictures and television; production of animated motion pictures; production, preparation, exhibition, distribution and rental of television and radio programs and of films, animated films and sound and video recordings through interactive media, including the internet; production of live entertainment features, the production of television entertainment features; production of television programming featuring music; the publication of books, magazines and periodicals; production and rental of educational and instructional materials; organization, production and presentation of events for educational, cultural or entertainment purposes through interactive media; organization, production and presentation of competitions, contests, games, quizzes, exhibitions, sporting events, shows, road shows, staged events, theatrical performances, concerts, live performances and audience participation events; entertainment services, namely, providing temporary use of non-downloadable interactive games; entertainment services, namely, production of sms quiz shows and programs; production, distribution and presentation of television programs, motion picture films, live entertainment features, animated motion pictures, television series and television features; production, distribution and presentation of filmed or taped audio, visual and audio-visual materials; production, distribution and presentation of video tapes, video cassettes, video discs, laser discs, records, tapes and cassettes; entertainment services relating to motion pictures and television; provision of studio recording and production facilities; amusement park services; entertainment in the nature of live performances by musicians, actors, stunt performers, and other such entertainers; concert services namely arranging and conducting of concerts, concert booking; production and distribution of television shows and movies; consultancy, information and advisory services relating to the aforesaid services.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10407.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th December, 2013, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

LQ HOTEL

in respect of:

- (a) International Class 9 for computer programs [downloadable software];
- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment services; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "HOTEL", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10419.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th December, 2013, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.3.2,15 in respect of:

- (a) International Class 9 for computer programs [downloadable software];
- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment services; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10420.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th December, 2013, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.3.2,15 in respect of:

(a) International Class 9 for computer programs [downloadable software];

- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment services; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "HOTEL", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10421.13 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 9th January, 2014, by Kentucky Fried Chicken International Holdings, Inc., of 1441 Gardiner Lane, Louiseville, Kentucky, 40213, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):2.1.1,23 in respect of:

- (a) International Class 29 for meat, cooked fish, cooked poultry, cooked seafood and cooked game for human consumption; cheese and vegetable toppings for pizza; jellies for food; compotes for human consumption; dairy products namely milk, cheese, cream and butter all for human consumption; fruit and vegetable salads; meat extracts; preserved, frozen, dried, prepared and cooked fruits and vegetables; frozen fruits, fruit-based snack foods, fruit pulp, stewed fruit; jams; eggs, milk and milk products; milkshakes; edible oils and fats; prepared meals comprising entirely or predominantly meat, fish, poultry, seafood or vegetables; dips comprising entirely or predominantly milk and dairy products, meat, fish, seafood, poultry, fruit or vegetables;
- (b) International Class 30 for coffee, tea, cocoa-based beverages; preparations made from cereals; bread, pastry, cakes, muffins, bread rolls; confectionery, edible ices, ice cream; frozen confectionery; honey, baking-powder; table salt and salt for cooking, mustard; vinegar, sauces [condiments]; spices; prepared meals comprising predominantly pasta, rice, cereal, tapioca or sago; cereal based and rice based snack foods; sandwiches; sandwich wraps;
- (c) International Class 43 for services for providing food and drink namely, restaurant, canteen and bar services.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10453.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 9th January, 2014, by The Hercules Tire & Rubber Company, of 16380 U.S. Route 224 East, Suite 200, Findlay, OH 45840, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SIGNET

in respect of International Class 12 for tires for vehicle wheels; pneumatic tires.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10455.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 15th January, 2014, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.2,12;29.1.1,4,8

in the colors red, black and blue, in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; light trucks; pick-up trucks; motor buses; racing cars; refrigerated vehicles; sports cars; tractors for agricultural purposes; shock absorbers for automobiles; brakes for vehicles; speed change gears for land vehicles; motors for land vehicles; automobile tires; wheelchairs; parachutes; aeroplanes; locomotives; motorcycles; bicycles; baby carriages; boats; ships; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, namely, rearview mirrors, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10464.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 30th January, 2014, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GRAND i10

in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; light trucks; pick-up trucks; motor buses; racing cars; refrigerated vehicles; sports cars; tractors for agricultural purposes; shock absorbers for automobiles; brakes for vehicles; speed change gears for land vehicles; motors for land vehicles; automobile tires; wheelchairs; parachutes; aeroplanes; locomotives; motorcycles; bicycles; baby carriages; boats; ships; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, namely, rearview mirrors, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10518.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 13th February, 2014, by COMERCIAL WEST POINT CO. S.A., of Carretera General San Martín 6900, Hill, Santiago, Chile, through its agent Courtenay Coye LLP, Attorneys at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.21;3.1.8,17

in respect of International Class 25 for outer clothing; overcoats; suits; jackets [clothing]; denim jackets; leather jackets; rainproof jackets; suede jackets; trousers; sweaters; scarves; gloves [clothing]; cardigans; shirts; neckties; pajamas; skirts; blouses; dresses; underwear; swimsuits; leather shoes; boat shoes; canvas shoes; leisure shoes; beach shoes; athletic shoes; socks; hosiery; hats.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10544.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th February, 2014, by Imperial Tobacco Limited, of 121 Winterstoke Road, Bristol, BS3 2LL, United Kingdom, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.11.3,8;29.1.4

in respect of International Class 34 for tobacco whether manufactured or unmanufactured; tobacco substitutes, none being for medicinal or curative purposes; cigarettes; matches; cigarette tubes; cigarette filters; cigarette papers.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 012066908 on 7th January, 2014 in Alicante, Spain.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10565.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 18th February, 2014, by PEGASUS HAVA TASIMACILIGI ANONIM SIRKETI, of AEROPARK Yenisehir Mahallesi Osmanli Bulvari No: 11, Kurtkoy Pendik, Istanbul, Turkey, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

Pegasus Airlines

in respect of International Class 39 for transportation and delivery services by air, road, rail and sea; vehicle rental services, namely aircraft rental, car rental, rental of motor racing cars, boat rental; arranging of travel tours and cruises; travel agency services, namely making reservations and bookings for transportation; courier services [messages or merchandise].

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "Airlines", separately and apart from the mark as shown above.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10566.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 4th March, 2014, by SWAG DESIGNS INCORPORATED, of Diamond Lodge, Sea Grape Drive, San Pedro, Ambergris Caye, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 25 for clothing, namely, t-shirts, tank tops, camisoles, polo shirts, sweaters, coats, shorts, swimsuits, dresses, corselets, hosiery, aprons, babies' pants, bathing trunks, petticoats, pullovers, shirts, skirts, tights, topcoats, underpants, underwear, vests, veils, brassieres, dressing gowns, pyjamas, jackets, jerseys, jumper dresses, layettes, overalls, pants; footwear, namely, slippers, sandals, beach shoes, basketball shoes, football shoes, gymnastic shoes, running shoes, training shoes, hiking shoes, casual boots, walking boots; headgear for wear.

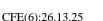
The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10584.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 4th March, 2014, by SWAG DESIGNS INCORPORATED, of Diamond Lodge, Sea Grape Drive, San Pedro, Ambergris Caye, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 25 for clothing, namely, t-shirts, tank tops, camisoles, polo shirts, sweaters, coats, shorts, swimsuits, dresses, corselets, hosiery, aprons, babies' pants, bathing trunks, petticoats, pullovers, shirts, skirts, tights, topcoats, underpants, underwear, vests, veils, brassieres, dressing gowns, pyjamas, jackets, jerseys, jumper dresses, layettes, overalls, pants; footwear, namely, slippers, sandals, beach shoes, basketball shoes, football shoes, gymnastic shoes, running shoes, training shoes, hiking shoes, casual boots, walking boots; headgear for wear.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10585.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 6th March, 2014, by Westrac Limited, of Spanish Lookout, Cayo District, Belize, through The Belize Intellectual Property Office, of 1902 Constitution Drive, 3rd Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,18;26.3.23;29.1.1,3,4 in respect of:

- (a) International Class 4 for industrial oils and greases; lubricants; dust removing preparation; fuels, including motor spirit; candles; wicks for candles for lighting;
- (b) International Class 7 for machine tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements other than hand-operated; incubators for eggs;



(d) International Class 12 for anti-theft alarms for vehicle; automobile chassis; automobile hoods; axles for vehicles; bands for wheel hubs; brake pads for automobiles, brake segments for vehicles, brake shoes for vehicles, brakes for vehicles; clutches for land vehicles; connecting rods for land vehicles, other than parts of motors and engines; torque converters for land vehicles; couplings for land vehicles; covers for vehicles; horns for vehicles; brake stores for vehicles; direction signals for vehicles; engines for land vehicles; gearing for land vehicles; horns for vehicles; hubs for vehicles; motors for land vehicles; mudguard; rearview mirrors; reduction gears for land vehicles; reversing alarms for vehicles; rims for vehicle wheels; safety belts for vehicle seats; shock absorbers for automobiles; suspension shock absorbers for vehicles, tractors; tractors; transmission shafts for land vehicles; connecting rods for land vehicles; motors and engines; windows for vehicles [tractor type]; undercarriages for vehicles; connecting rods for land vehicles, other than parts for motors and engines; windows for vehicles; windshield wipers; windshields.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10592.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 11th March, 2014, by Techtronic Power Tools Technology Limited, of Trident Chambers, P.O. Box 146, Road Town, Tortola, British Virgin Islands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SAWZALL

in respect of International Class 7 for drilling machines; power tools for flush and plunge cuts, removing grout and grinding thinset, sanding and scraping; drilling heads [parts of machine]; motor equipped power heads and attachment tools for the use with jig saws, right angle impact drivers, cutters, sanders, recip saws, shears, screwdrivers, right angle drills/drivers, ratchets, hammers, line trimmers, string trimmers, brush cutters, weeders, cultivators, air blowers, edgers, snow throwers, hedge trimmers, pruners, chainsaws, brooms, sprayers, pressure washers, thatchers, aerators, and spreaders; expandable power shaft garden hand tools and interchangeable attachments therefor namely, loppers, pruners, shears, shovels, rakes, saws, and hoes; power tools, namely, hole shooters, screw shooters, hammer drills, impact drills, cordless drills, drill presses, magnetic drill presses, rotary tools, oscillating tools, coring machines, scroll saws, circular bench saws, knock out punches, nut runners, nibblers, routers, impact drivers, tubing cutters, copper tubing cutters, caulk guns, cable cutters, right angel drills, power operated mulchers; electric screwdrivers; electric hammers; electric rotary hammers; electric hand drills; extension for power tools; electric and pneumatic grease guns; electric adhesive guns; power-operated saws; electric sanders; power tools, namely, electric belt sanders; power-operated tools, namely, grinders; saws [machines]; chain saws; chains for chain saws; replacement parts for chain saws, namely, bars, chain and files; precision circular saws; circular saws; saws being machines, namely, mitre saws; power tools, namely, reciprocating saws; power-operated jig saws; table saws; radial pull saws; band saws; lathes [machine tools]; spindle moulders; stationary woodworking machines, namely, circular saws, sanding machines, wood-working saw-tooth setting machines; power-operated tools, namely, spanners; palm nailers; worm drive saws; cutting machines; cut-off machines; electric shears; power-operated shears; poweroperated polishers; impact wrenches; power-operated ratchet wrenches; abrasive blast cleaning machines; air brushes for applying coloring and the like; air brushes for applying paint; pipe cleaning machines; drain cleaning machines; floor polishing machines; floor scrubbing machines; carpet, floor and wall washing machines; floor cleaning machines; air suction machines; vacuum cleaners; dust exhausting apparatus and installations for cleaning purposes; carpet cleaning machines, namely, carpet extractors; floor cleaning machines, namely, electric hard floor wipes; road sweeping machines; electric sweepers; electric steam cleaners; cleaning apparatus utilizing steam; steam cleaning machines in the nature of steam mops; electric brooms; mechanical spreaders; high pressure washers; compressors [machines]; nozzles and hoses for vacuum cleaners and washing machines; vacuum cleaner bags; disposable paper bags for floor cleaning machines; bags for blower vacuum cleaners; cloth bags for blower vacuum cleaners; dust filters for vacuum cleaners; belts for machines; current generators; electric generators; steam operated power generators; drill bits for power tools and machines; saw blades [parts of machines]; blades for powers saws; blades for reciprocating saws being power saws; blades for lawnmowers; blades for floor edgers; blades for poweroperated lawn edgers; brush cutter blades; blades for shredding machines, not paper shredders for office; blades for shredders being power lawn and garden tools; electrically powered wire rope and link chain hoists; overhead trolleys for moving the hoists; paint sprayers; manually operated link chain and lever hoists and overhead trolleys for moving the hoists; bags adapted for carrying electric drilling and fastening tools; holsters for electric drilling and fastening tools; floor edgers; power-operated lawn edgers; power tools, namely, electric brush cutters; power tools, namely, electric brush shears; electric hedge cutters; electric hedge shears; electric lawn trimmers; poweroperated grass/weed trimmers; power-operated lawn and garden line trimmers; lines for power-operated lawn and garden line trimmers;

lawn and garden string trimmer spools; power-operated lawn and garden string trimmers; power-operated lawn and garden hedge trimmers; power-operated blowers; aerators; power-operated blower vacuums; snow throwers; lawn mowers [machines]; power lawn and garden tools, namely, shredders; power lawn and garden tools, namely, weeders; power-operated cultivators; power tillers; power lawn and garden tools, namely, pruners; power lawn and garden tools, namely, shrubbers; power lawn and garden tools, namely, loppers; power-operated log splitters; strokes being part of machines; power tool accessories, namely, primer bulbs; power tool accessories, namely, fuel lines; power tool accessories, namely, cutting guides, edger guides; power tool accessories, namely, bump knobs; motors, electric, other than for land vehicles; engines, other that for land vehicles; stators [parts of machines]; starters for motors and engines; washing machines; electric mixers [kitchen machines]; food processors, electric; blenders, electric, for household purposes; mixers [machines]; electric blenders and mixers for food; portable electric food blenders; portable electric mixers [kitchen machines]; electric food choppers; meat and vegetable choppers [machines]; can openers, electric; electric juicers; beverage preparation machines, electromechanical; machines for preparing beverages [electric, kitchen]; electric coffee grinders; coffee blenders, electric, for household purposes; electric coffee mills; combined espresso and coffee grinder machines; brewing machines; electric knives; electric carving knives; air condensers; condensers [steam] [parts of machines]; dishwashers; ironing machines; machine tools; machine coupling and transmission components, except for land vehicles; agricultural implements other than hand-operated; machines and apparatus for cleaning, electric; machines and apparatus for polishing [electric]; machines and apparatus for wax-polishing, electric; pumps [machines]; air powered tools, namely, inflators; air powered tools, namely, deflators; fans for motor and engines; filters [parts of machines or engines]; brushes and blades [parts of machines]; filters for lawn mowers; blade holder [parts of machines]; tools holders [parts of machines]; spark plugs.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10597.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 6^{th} day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 17th March, 2014, by Benson & Hedges (Overseas) Limited, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

BENSON & HEDGES

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10617.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by United Airlines, Inc., of 233 South Wacker Drive, 11th Floor, Chicago, Illinois 60606, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

FLY THE FRIENDLY SKIES

in respect of International Class 39 for transportation of persons, property and mail by air.

The applicant claims that the mark in being used.

Priority claim is on the basis of an application filed under number 86/070,946 on 20th September, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10624.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by United Airlines, Inc., of 233 South Wacker Drive, 11th Floor, Chicago, Illinois 60606, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.3,12

in respect of International Class 39 for transportation of persons, property and mail by air.

The applicant claims that the mark in being used.

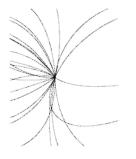
Priority claim is on the basis of an application filed under number 86/070,971 on 20th September, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10625.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 20th March, 2014, by United Airlines, Inc., of 233 South Wacker Drive, 11th Floor, Chicago, Illinois 60606, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.3,12

in respect of International Class 39 for transportation of persons, property and mail by air.

The applicant claims that the mark in being used.

Priority claim is on the basis of an application filed under number 86/070,958 on 20th September, 2013 in the U.S.A.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10626.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th March, 2014, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GARAGEBAND

in respect of International Class 9 for computer software for music recording and mixing.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10671.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th March, 2014, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KEYNOTE

in respect of International Class 9 for computer software for presentation graphics, namely, software for generating, storing, retrieving, manipulating, transmitting and altering texts and graphics for use in presentations.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10672.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th March, 2014, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ΙΡΗΟΤΟ

in respect of International Class 9 for computer software used for image editing, image processing, image acquisition, image file management, image viewing, image sharing and the creation of documents incorporating images.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10675.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 28th March, 2014, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

APPLECARE

in respect of:

- (a) International Class 37 for maintenance, repair, updating and installation services for computer hardware, computer peripherals, computer networks and consumer electronic devices; consulting services in the field of physical maintenance of computer hardware, computer peripherals, computer networks and consumer electronic devices;
- (b) International Class 42 for technical support services, namely, troubleshooting of problems relating to computer hardware, computer peripherals, consumer electronic devices and computer software; providing technical support and troubleshooting information via the internet, voice telecommunications networks and on-site for fixing problems relating to computer hardware, computer peripherals, computer software and consumer electronic devices; computer consultation, namely, services for optimizing the performance and functionality of computer hardware, computer peripherals, consumer electronic devices, computer software and computer networks.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10678.14 should do so in writing addressed to the undersigned not later than the 1st day of August, 2014.

DATED this 5th day of May, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 31st March, 2014, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,18

in the colors blue, black and gray, in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; light trucks; pick-up trucks; motor buses; racing cars; refrigerated vehicles; sports cars; tractors for agricultural purposes; shock absorbers for automobiles; brakes for vehicles; speed change gears for land vehicles; motors for land vehicles; automobile tires; wheelchairs; parachutes; aeroplanes; locomotives; motorcycles; bicycles; baby carriages; boats; ships; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, namely, rearview mirrors, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 40-2013-0071334 on 29th October, 2013 in the Korea.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10687.14 should do so in writing addressed to the undersigned not later than the 1^{st} day of August, 2014.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)



CFE(6):2.3.17;29.1.1

THE MARK shown above, Registration No. 1492.03, has been renewed in the name of **DEOLEO**, **S.A**, **of Parque Empresarial Rivas**, **c/Marie Curie**, **7 Edificio Beta**, **Rivas Vaciamadrid**, **Madrid 00000**, **28521**, **Spain**, as of the 12th day of March, 2013, in respect of **International Class 29** for olive oil; edible oils and fats; meat, fish, poultry and games; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams; preserved, dressed and stuffed olives and in their different specialities; eggs, milk and milk products; preserved meat and fish; frozen and processed vegetables and fruits, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of March, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)



CFE(6):2.7.2;5.1.8;29.1.13

THE MARK shown above, Registration No. 1493.03, has been renewed in the name of **DEOLEO**, **S.A**, **of Parque Empresarial Rivas**, **c/Marie Curie**, **7 Edificio Beta**, **Rivas Vaciamadrid**, **Madrid 00000**, **28521**, **Spain**, as of the 12th day of March, 2013, in respect of **International Class 29** for olive oil and edible oils, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of March, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

Up

THE MARK shown above, Registration No. 1724, has been renewed in the name of **The Concentrate Manufacturing Company of Ireland, of Corner House, 20 Parliament Street, Hamilton, Bermuda,** as of the 28th day of December, 2014, in respect of **International Class 32** for non-alcoholic drinks and preparations for making such drinks, all included in Class 32, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 28th day of December, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

UVEX

THE MARK shown above, Registration No. 2041.04, has been renewed in the name of Honeywell Safety Products USA, Inc., of 900 Douglas Pike, Smithfield, Rhode Island 02917, U.S.A., as of the 7th day of January, 2014, in respect of International Class 9 for safety eyewear, namely spectacles, frames, and lenses; protective face shields; sports goggles and swim goggles; protective helmets for workers, motorcyclists, skiers and ski jumpers; sun glasses and lenses therefore; protective clothing for industrial workers; sun goggles; goggles for industrial safety; ear muffs and ear plugs as hearing protectors in loud environments; optical glasses; self-contained compressed air breathing apparatus designed for respiratory protection in hazardous atmospheres; lens-cleaning kit consisting of lens-cleaning solution, lens-cleaning tissues, and wall mountable holder therefor, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 7th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

FIERCE

THE MARK shown above, Registration No. 2112.04, has been renewed in the name of **Stokely-Van Camp, Inc., of 555 West Monroe Street, Chicago, Illinois 60661-3716, U.S.A.,** as of the 27^{th} day of January, 2014, in respect of **International Class 32** for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 27^{th} day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

GATORADE

THE MARK shown above, Registration No. 2113.04, has been renewed in the name of **Stokely-Van Camp, Inc., of 555 West Monroe Street, Chicago, Illinois 60661-3716, U.S.A.,** as of the 27th day of January, 2014, in respect of **International Class 32** for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

GATORADE FROST

THE MARK shown above, Registration No. 2114.04, has been renewed in the name of **Stokely-Van Camp, Inc., of 555 West Monroe Street, Chicago, Illinois 60661-3716, U.S.A.,** as of the 27th day of January, 2014, in respect of **International Class 32** for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 27th day of January, 2024, upon which it can be renewed for further periods of ten years. Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)



CFE(6):26.4.9;27.5.24

THE MARK shown above, Registration No. 2204.04, has been renewed in the name of VIACOM INTERNATIONAL INC., of 1515 Broadway, New York, NY 10036, U.S.A., as of the 10th day of March, 2014, in respect of International Class 9 for prerecorded recording discs; recording discs, audiocassette tapes, video cassette tapes; DVD'S, mini-discs, CD-roms; phonograph records, compact discs; sound, video and data recording and reproducing apparatus for recording, transmitting and reproducing sound and/or images; amusement apparatus for games for use with a television screen or video monitor; computerized or electronic amusement apparatus; coin or token operated electrical or electronic amusement apparatus; computer software; computer games; electronic games; video games; compact-disc-read-only memory games; audio output games; game cartridges for use with electronic games apparatus; sound and video recordings; cinematographic and photographic films; motion picture films and videotapes; sunglasses/eyeglasses; sound recordings; phonograph recordings; records; magnetical data carriers containing images and/or sound; laser discs; compact discs; CD-Roms; CD-i's; DVD's; tapes; cassettes; cartridges, cards and other carriers, all bearing or for use in bearing sound recordings, video recordings, data images, games, graphics, text, programs or information; phonograph records and discs; game cartridges for computer video games and video output game machines; computer games cassettes; computer game programs; computer game tapes; memory carriers; interactive compact discs and CD ROMS (compact-disc-read-only memory); carrying cases for cassettes and compact discs; parts and fittings for all the aforesaid goods; interactive electronic games to use with computers, television/broadcast, electronic game apparatus for domestic use, mobile phones and the Internet: International Class 16 for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials, paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers' type; printing blocks; magazines; periodical publications; books and newspaper; paper and cardboard articles; writing instruments, pencils, pens, notepads, writing pads, greeting cards, transfers (decalcomanias); figurines (statuettes) of papier mache; instructional and teaching materials; writing machines, office machines and typewriters; printed publications; booklets, catalogues; guides; carrier bags; paper bags; pamphlet; brochures; news sheets; printed programs; crayons; paintbrushes; erasers; rulers; pencil sharpeners, pencil boxes and cases; pencil holders; posters; photograph albums; ring binders; folders; note-books; diaries; calendars; postcards; drawing (graphic); stickers; stencils, bumper stickers, fine paper, gift vouchers; labels, note-paper, paper packaging materials, paper tissues, printing paper, tickets, wrapping paper, writing paper, cardboard, printed computer programs; paper tape and cards for use in data processing; parts and fittings for all the aforesaid goods; International Class 25 for outerwear clothing: sportswear: leisure wear: casual wear: swim wear: nightwear: footwear and headgear: t-shirts: belts: scarves; jackets, suits; trousers; skirts; stocking; tights; neckties; gloves; sweaters; dresses; blouses; shirts; hats; caps; boots; shoes; slippers; International Class 28 for ordinary playing cards; International Class 41 for educational, teaching and training, entertainment, sporting and cultural services, including production of radio and television programs; production of films and live entertainment features; production of animated motion pictures and television features; services relating to cinema and television studios; services relating to motion picture entertainment, television entertainment and to live entertainment performances and shows, services relating to the publication of books, magazines and periodicals; providing information on the applicant's television programming services to multiple users via the world wide web or the internet or other on-line databases, including on-line voting system; production of dance shows, music shows and video award shows; comedy shows, game shows and sports events before live audiences which are broadcast live or taped for later broadcast; live musical concerts; tv news shows; organizing talent contests and music and television award events; organizing and presenting displays of entertainment relating to style and fashion; providing information in the field of entertainment by means of a global computer network, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

CIVILIAN

THE MARK shown above, Registration No. 2238.04, has been renewed in the name of Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, as of the 1st day of April, 2014, in

respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

URVAN

THE MARK shown above, Registration No. 2239.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

350Z

THE MARK shown above, Registration No. 2240.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

MURANO

THE MARK shown above, Registration No. 2241.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

MAXIMA

THE MARK shown above, Registration No. 2243.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

ALMERA

THE MARK shown above, Registration No. 2244.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

TERRANO

THE MARK shown above, Registration No. 2245.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

PICK UP

THE MARK shown above, Registration No. 2246.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

NISSAN

THE MARK shown above, Registration No. 2247.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)



CFE(6):26.1.18;27.5.17

THE MARK shown above, Registration No. 2248.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

PATHFINDER

THE MARK shown above, Registration No. 2249.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

FRONTIER

THE MARK shown above, Registration No. 2250.04, has been renewed in the name of **Nissan Jidosha Kabushiki Kaisha (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan**, as of the 1st day of April, 2014, in respect of **International Class 12** for automobiles, wagons, trucks, vans, forklifts, towing tractors (tractors), other utility vehicles, and structural parts therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)



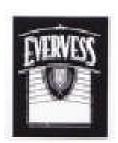
CFE(6):26.1.24;26.11.13

THE MARK shown above, Registration No. 2252.04, has been renewed in the name of **PepsiCo**, **Inc.**, **of 700 Anderson Hill Road**, **Purchase**, **New York 10577**, **U.S.A.**, as of the 6th day of April, 2014, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups, concentrates, and other preparations for making beverages, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 6th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)



CFE(6):24.1.15;26.11.8;27.5.24

THE MARK shown above, Registration No. 2253.04, has been renewed in the name of **PepsiCo**, **Inc.**, **of 700 Anderson Hill Road**, **Purchase**, **New York 10577**, **U.S.A.**, as of the 6th day of April, 2014, in respect of **International Class 32** for mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups, concentrates, and other preparations for making beverages, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 6th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

PROTOPIC

THE MARK shown above, Registration No. 2290.04, has been renewed in the name of **Astellas Pharma Inc., of 3-11, Nihonbashi-Honcho, 2-chome, Chuo-ku, Tokyo, Japan,** as of the 27th day of April, 2014, in respect of **International Class 5** for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)



CFE(6):26.1.1;26.11.12;29.1.4

THE MARK shown above, Registration No. 2291.04, has been renewed in the name of **Astellas Pharma Inc., of 3-11, Nihonbashi-Honcho, 2-chome, Chuo-ku, Tokyo, Japan,** as of the 27th day of April, 2014, in respect of **International Class 5** for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

PARROT BAY

THE MARK shown above, Registration No. 2318.04, has been renewed in the name of **Diageo Scotland Limited**, of Edinburgh Park, 5 **Lochside Way, Edinburg, Scotland EH12 9DT, Scotland**, as of the 28th day of April, 2014, in respect of **International Class 33** for all goods including alcoholic beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

HARPIC

THE MARK shown above, Registration No. 3460, has been renewed in the name of **Reckitt & Colman (Overseas) Limited, of Dansom Lane, Hull, HU8 7DS, England,** as of the 23rd day of November, 2014, in respect of **International Class 3** for bleaching substances; starch, blue and preparations for laundry use; detergents; common soap, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

DETTOL

THE MARK shown above, Registration No. 3496, has been renewed in the name of **Reckitt & Colman (Overseas) Limited, of Dansom Lane, Hull, HU8 7DS, England,** as of the 17th day of November, 2014, in respect of **International Class 3** for non-medicated toilet preparations, soaps, detergents (not for use in industrial and manufacturing processes) and cleaning preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

(3rd issue)

COKE LIGHT

THE MARK shown above, Registration No. 6335, has been renewed in the name of **The Coca-Cola Company, of 310 North Avenue NW, Atlanta, Georgia 30313, U.S.A.,** as of the 4th day of March, 2014, in respect of **International Class 32** for non-alcoholic beverages and preparations for making such beverages, all included in Class 32 and being calorie reduced, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 4th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of April, 2014.

 $(2^{nd} issue)$



CFE(6):5.7.6;26.1.18

THE MARK shown above, Registration No. 2025.04, has been renewed in the name of **FERRERO S.p.A.**, of **Piazzale Pietro Ferrero 1**, **12051 Alba**, **Cuneo**, **Italy**, as of the 10th day of March, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

STARBUCKS DOUBLESHOT

THE MARK shown above, Registration No. 2124.04, has been renewed in the name of **STARBUCKS CORPORATION**, (d/b/a **STARBUCKS COFFEE COMPANY**), of 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A., as of the 30th day of January, 2014, in respect of International Class 29 for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats; International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice; International Class 32 for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

CLIFFORD THE BIG RED DOG

THE MARK shown above, Registration No. 2201.04, has been renewed in the name of **NORMAN BRIDWELL**, of 49 High Street, **Edgartown, Massachusetts 02539, U.S.A.,** as of the 10th day of March, 2014, in respect of **International Class 41** for entertainment services, namely an animated television series for children, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

59

THE MARK shown above, Registration No. 2301.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul**, **Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 6** for common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(2nd issue)

3M

THE MARK shown above, Registration No. 2302.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul**, **Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 7** for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

THE MARK shown above, Registration No. 2303.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul**, **Minnesota 55144**, **U.S.A**, as of the 27th day of April, 2014, in respect of **International Class 8** for hand tools and implements (hand-operated); cutlery; side arms; razors, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(2nd issue)

THE MARK shown above, Registration No. 2304.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, 2501 Hudson Road, St. Paul, Minnesota 55144, U.S.A., as of the 27^{th} day of April, 2014, in respect of International Class 11 for apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 27^{th} day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

(2nd issue)

3M

THE MARK shown above, Registration No. 2305.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul, Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 12** for vehicles; apparatus

3M

3M

for locomotion by land, air or water, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

THE MARK shown above, Registration No. 2306.04, has been renewed in the name of **3M COMPANY**, of **3M Center**, **2501 Hudson Road**, **St. Paul**, **Minnesota 55144**, **U.S.A.**, as of the 27th day of April, 2014, in respect of **International Class 37** for building construction; repair; installation services, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

GUCCI

THE MARK shown above, Registration No. 2314.04, has been renewed in the name of **GUCCIO GUCCI S.P.A.**, of Via Tornabuoni 73/R - 50123 Firenze, Italy, as of the 24^{th} day of April, 2014, in respect of International Class 9 for spectacle glasses, spectacle frames, sunglasses and calculators, of which it has been used. The mark shall remain valid for a period of ten years until the 24^{th} day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

 $(2^{nd} issue)$

HOLSBERG

THE MARK shown above, Registration No. 2482.04, has been renewed in the name of **Bongrain S.A., of 42, rue Rieussec, 78220 Viroflay, France, Italy,** as of the 15th day of July, 2014, in respect of **International Class 29** for milk, cheese, dairy products, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 22nd day of April, 2014.

 $(1^{ST} issue)$

PEPSODENT

THE MARK shown above, Registration No. 345, has been renewed in the name of **UNILEVER PLC**, of Port Sunlight, Wirral, Merseyside, CH62 4ZD, United Kingdom, as of the 14th day of October, 2013, in respect of International Class 3 for toilet preparations for the teeth, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of October, 2023, upon which it can be renewed for further periods of ten years.

3M

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$

SIMICONDON

THE MARK shown above, Registration No. 2150.04, has been renewed in the name of **FARMACIAS DE SIMILARES**, **S.A. DE C.V.**, **of Alemania No. 10, Col. Independencia, 03630, México, D.F., Mexico**, as of the 11th day of February, 2014, in respect of **International Class 10** for preservatives (condoms), of which it has not been used, but there is a bona fide intention to use in the near future as marketing strategies are being formulated. The mark shall remain valid for a period of ten years until the 11th day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$

AULIN

THE MARK shown above, Registration No. 2288.04, has been renewed in the name of **Helsinn Healthcare**, **SA**, **of Via Pian Scairolo 9**, **CH-6912 Lugano**, **Switzerland**, as of the 27th day of April, 2014, in respect of **International Class 5** for medicinal and pharmaceutical products and preparations, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$



CFE:26.3.23;26.4.1;29.1.1

THE MARK shown above, Registration No. 2293.04, has been renewed in the name of **J. URIACH Y COMPAÑIA, S.A., of Pol. Ind Riera de Caldes, Av. Camí Reial, 51-57, 08184 Palau Solità i Plegamans, Barcelona, Spain,** as of the 27th day of April, 2014, in respect of **International Class 5** for pharmaceutical products, namely, new plaque aggregation inhibitor as an antithrombotic agent; veterinary products, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$



CFE:26.11.13;26.13.25;27.5.11

THE MARK shown above, Registration No. 2299.04, has been renewed in the name of **Howard Johnson International, Inc., of 22 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.,** as of the 18th day of May, 2014, in respect of **International Class 43** for making hotel reservations for others, of which it has been used. **International Class 35** for business consultancy services relating to franchising services; business advice and management assistance, all relating to the establishment and/or operation of hotels, motel and restaurants; provision of information relating thereto, **International Class 43** for hotel, motel and restaurant services, of which it has not been used. The mark shall remain valid for a period of ten years until the 18th day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

(1ST issue)



CFE:26.13.25;27.5.11,24

THE MARK shown above, Registration No. 2300.04, has been renewed in the name of **Howard Johnson International, Inc., of 22 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.,** as of the 18th day of May, 2014, in respect of **International Class 43** for making hotel reservations for others, of which it has been used; **International Class 35** for business consultancy services relating to franchising services; business advice and management assistance, all relating to the establishment and/or operation of hotels, motel and restaurants; provision of information relating thereto, **International Class 43** for hotel, motel and restaurant services, of which it has not been used. The mark shall remain valid for a period of ten years until the 18th day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$

MARGARITAVILLE

THE MARK shown above, Registration No. 2541.04, has been renewed in the name of MARGARITAVILLE ENTERPRISES, LLC, of 256 Worth Avenue, Suite Q-R, Palm Beach, Florida 33480, U.S.A., as of the 29th day of July, 2014, in respect of International Class 7 for electric food and drink blenders; electric mixers, electric juicers; slicers; food choppers; electric can openers; International Class 8 for dining utensils, namely knives, forks, and spoons; steak knives; non electric can openers; International Class 11 for freezers; barbeque grills, indoor and outdoor electric grills; indoor and outdoor gas grills; charcoal grills; domestic electric appliances; ice cream makers [electric or non-electric]; ice cream freezers [electric or non-electric]; smokers; roasters; rotisseries; fitted and semi-fitted vinyl covers for grills; ceramic briquettes and lava rocks; wheels for grills; microwave ovens; popcorn poppers; electric waffle irons; electric sandwich makers; ice crushers; ceramic briquettes for use in barbeque grills [non-flammable]; electric toasters; toaster ovens; electric coffee makers; International Class 21 for portable food and drink coolers; bottles, sold empty, namely water bottles and squeeze bottles; foam drink holders; portable coolers; portable beverage coolers in the nature of drink can huggers; ice buckets; coasters not of plastic and not of table linen; individual bottle coolers; suncatchers; fitted picnic baskets; bottle openers; ice buckets; lunch boxes; waste baskets not of metal; salt and pepper shakers; canister sets; trivets; pet food bowls; carafes; flasks and cocktail shakers; cocktail picks and stirs; beverage glassware; shot glasses; mugs; dinnerware, namely, plates and bowls; mixing bowls; platters; serving utensils; kitchen utensils; grill accessories, namely spatulas, tongs, forks, turners, basting brushes, grill cleaning brushes, grill baskets, and grill covers; cookware, namely pots and pans; pot and pan scrapers; rolling pins; spatulas and turners; kettles; plastic containers for food and household use; shish kabob skewers; cooling racks; skillets, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

 $(1^{ST} issue)$

VIVA

THE MARK shown above, Registration No. 2582.04, has been renewed in the name of **Henkel AG & Co. KGaA, of 67, Henkelstrasse, 40589 Düsseldorf, Federal Republic of Germany,** as of the 24th day of August, 2014, in respect of **International Class 3** for bleaching preparations and other substances for laundry use, fabric softeners for laundry use, rinsing agents for laundry and tableware, spot removing agents, laundry starch; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$

VERNEL

THE MARK shown above, Registration No. 2583.04, has been renewed in the name of **Henkel AG & Co. KGaA, of 67, Henkelstrasse, 40589 Düsseldorf, Federal Republic of Germany,** as of the 24th day of August, 2014, in respect of **International Class 3** for bleaching preparations and other substances for laundry use, fabric softeners for laundry use, rinsing agents for laundry and tableware, spot removing agents, laundry starch; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$

DIXAN

THE MARK shown above, Registration No. 2584.04, has been renewed in the name of **Henkel AG & Co. KGaA**, of 67, **Henkelstrasse**, **40589 Düsseldorf, Federal Republic of Germany**, as of the 24th day of August, 2014, in respect of **International Class 3** for bleaching preparations and other substances for laundry use, fabric softeners for laundry use, rinsing agents for laundry and tableware, spot removing agents, laundry starch; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$

Q&Q/Superior

THE MARK shown above, Registration No. 2629.04, has been renewed in the name of **Citizen Tokei Kabushiki Kaisha** (a/t/a Citizen **Watch Co., Ltd.)**, of 1-12, 6-chome Tanashi-cho, Nishi-Tokyo-Shi, Tokyo, Japan, as of the 14th day of September, 2014, in respect of **International Class 14** for watches, clocks, parts and fittings thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$



CFE(6):18.3.2;26.1.16

THE MARK shown above, Registration No. 2630.04, has been renewed in the name of **Citizen Tokei Kabushiki Kaisha** (a/t/a Citizen Watch Co., Ltd.), of 1-12, 6-chome Tanashi-cho, Nishi-Tokyo-Shi, Tokyo, Japan, as of the 14th day of September, 2014, in respect of **International Class 14** for watches, clocks, parts and fittings thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$



CFE(6):26.15.25

THE MARK shown above, Registration No. 4884, has been renewed in the name of **RUBBERMAID INCORPORATED**, of 3 Glenlake **Parkway**, Atlanta, GA 30328, U.S.A., as of the 28th day of April, 2014, in respect of **International Class 7** for mats included in Class 7 made of rubber compositions, or of combinations of rubber compositions and of metal, the rubber compositions predominating and all for sale in England and Scotland, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

(1ST issue)



CFE(6):27.5.1

THE MARK shown above, Registration No. 6900, has been renewed in the name of **Fila Luxembourg S.à.r.L., of 26, Boulevard Royal, L-2449 Luxembourg, Luxembourg,** as of the 15th day of February, 2014, in respect of **International Class 25** for shirts, shorts, jackets, skirts, dresses, cardigans, pullovers, underpants, and articles of clothing for bathing and swimming, socks, salopettes, sweatbands for wear on the head and on the wrist, all being articles of clothing, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of February, 2024, upon which it can be renewed for further periods of ten years.

ny persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

 $(1^{ST} issue)$



CFE(6):3.7.1;27.5.4

THE MARK shown above, Registration No. 7515, has been renewed in the name of **American Airlines, Inc., of 4333 Amon Carter Blvd., M.D. 5675, Fort Worth, Texas 76155, U.S.A.,** as of the 22^{nd} day of April, 2014, in respect of **International Class 16** for printed matter and books, all relating to travel and the transport of passengers by air, of which it has been used. The mark shall remain valid for a period of ten years until the 22^{nd} day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5th day of May, 2014.

 $(1^{ST} issue)$

DISKHALER

THE MARK shown above, Registration No. 8768, has been renewed in the name of **Glaxo Group Limited**, of **Glaxo Wellcome House**, **Berkeley Avenue**, **Greenford**, **Middlesex**, **UB6 0NN**, **England**, as of the 4th day of February, 2014, in respect of **International Class 10** for medical and surgical apparatus and instruments, and parts and fittings, included in Class 10 for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

STATE EXPRESS

Ardath Tobacco Company Limited, the Registered Proprietor of Trade Mark No. 1032, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **B.A.T. China Limited**, of Globe House, 1 Water Street, London WC2R 3LA, England, as of the 1st day of June, 2012, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 5th day of May, 2014.

STATE EXPRESS

B.A.T. China Limited, the Registered Proprietor of Trade Mark No. 1032, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **CTBAT International Co. Limited, of 29th Floor Oxford House, Taikoo Place, 979 King's Road, Island East, Hong Kong,** as of the 9th day of August, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 5th day of May, 2014.



CFE(6):25.1.1;26.1.18;27.5.24;27.7.24

Ardath Tobacco Company Limited, the Registered Proprietor of Trade Mark No. 1390, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **B.A.T. China Limited**, of Globe House, 1 Water Street, London WC2R 3LA, England, as of the 1st day of June, 2012, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 5th day of May, 2014.



CFE(6):25.1.1;26.1.18;27.5.24;27.7.24

B.A.T. China Limited, the Registered Proprietor of Trade Mark No. 1390, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **CTBAT**

International Co. Limited, of 29th Floor Oxford House, Taikoo Place, 979 King's Road, Island East, Hong Kong, as of the 9th day of August, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 5th day of May, 2014.

BUFFALO

3681441 Canada Inc., the Registered Proprietor of Trade Mark No. 4288.06, has, by veritable proof tendered before the Registrar on the 16th day of April, 2014, being Notarized Copy of Deed of Assignment, notarized on the 1st day of May, 2013, assigned the trade mark to **1724982 Alberta ULC, of 400 Sauvé Street West, Montreal, Province of Quebec, H3L 1Z8, Canada,** as of the 1st day of February, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 5th day of May, 2014.



CFE(6):25.1.1,25

Ardath Tobacco Company Limited, the Registered Proprietor of Trade Mark No. 4372.07, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **B.A.T. China Limited**, of Globe House, 1 Water Street, London WC2R 3LA, England, as of the 1st day of June, 2012, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 5th day of May, 2014.



CFE(6):25.1.1,25

B.A.T. China Limited, the Registered Proprietor of Trade Mark No. 4372.07, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **CTBAT International Co. Limited, of 29th Floor Oxford House, Taikoo Place, 979 King's Road, Island East, Hong Kong,** as of the 9th day of August, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

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CFE(6):25.1.15,19

Ardath Tobacco Company Limited, the Registered Proprietor of Trade Mark No. 5412.08, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **B.A.T. China Limited**, of Globe House, 1 Water Street, London WC2R 3LA, England, as of the 1st day of June, 2012, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 5th day of May, 2014.



CFE(6):25.1.15,19

B.A.T. China Limited, the Registered Proprietor of Trade Mark No. 5412.08, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **CTBAT International Co. Limited, of 29th Floor Oxford House, Taikoo Place, 979 King's Road, Island East, Hong Kong,** as of the 9th day of August, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 5th day of May, 2014.

555

Ardath Tobacco Company Limited, the Registered Proprietor of Trade Mark No. 8084, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **B.A.T. China Limited**, of Globe House, 1 Water Street, London WC2R 3LA, England, as of the 1st day of June, 2012, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

DATED this 5th day of May, 2014.

555

B.A.T. China Limited, the Registered Proprietor of Trade Mark No. 8084, has, by veritable proof tendered before the Registrar on the 8th day of April, 2014, being Certified Trade Mark Assignment, certified on the 14th day of March, 2014, assigned the trade mark to **CTBAT International Co. Limited, of 29th Floor Oxford House, Taikoo Place, 979 King's Road, Island East, Hong Kong,** as of the 19th day of August, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR

PEPSODENT

UNILEVER PLC, the Registered Proprietor of Trade Mark No. 345, has, by veritable proof tendered before the Registrar on the 14th day of April, 2014, being Copy of Declaration of Change of Postal Code Address, executed on the 14th day of April, 2014, changed **address** from **Port Sunlight, Wirral, Merseyside, England**, to **Port Sunlight, Wirral, Merseyside, CH62 4ZD, United Kingdom**, as of the 14th day of April, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 5th day of May, 2014.

AULIN

Helsinn Healthcare, SA, the Registered Proprietor of Trade Mark No. 2288.04, has, by veritable proof tendered before the Registrar on the 15th day of April, 2014, being Notarized Affidavit, notarized on the 27th day of March, 2014, changed **address** from **Via Pian Scairolo 9**, 6912 Pazzallo, Switzerland, to Via Pian Scairolo 9, CH-6912 Lugano, Switzerland, as of the 8th day of October, 2003, the appropriate recordals of which have been effected in the Register.

DATED this 5th day of May, 2014.



CFE:26.11.13;26.13.25;27.5.11

Howard Johnson International, Inc., the Registered Proprietor of Trade Mark No. 2299.04, has, by veritable proof tendered before the Registrar on the 15th day of April, 2014, being Notarized Declaration of Change of Address, notarized on the 26th day of March, 2014, changed **address** from **Six Sylvan Way, Parsippany, New Jersey 07054, U.S.A.**, to **22 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.**, as of the 6th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 5th day of May, 2014.



CFE:26.13.25;27.5.11,24

Howard Johnson International, Inc., the Registered Proprietor of Trade Mark No. 2300.04, has, by veritable proof tendered before the Registrar on the 15th day of April, 2014, being Copy of Declaration of Change of Address, notarized on the 26th day of March, 2014, changed **address** from **Six Sylvan Way, Parsippany, New Jersey 07054, U.S.A.**, to **22 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.**, as of the 6th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 5th day of May, 2014.

BASS

Brandbrew S.A., the Registered Proprietor of Trade Mark No. 3831.06, has, by veritable proof tendered before the Registrar on the 4th day of April, 2014, changed **address** from **5**, **Parc d' Activité Syrdall, 5365 Munsbach, Luxembourg,** to **5**, **rue Gabriel Lippmann, 5365 Munsbach, Luxembourg,** as of the 3rd day of April, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 5th day of May, 2014.



CFE(6):26.3.1;27.5.1.11

Brandbrew S.A., the Registered Proprietor of Trade Mark No. 3849.06, has, by veritable proof tendered before the Registrar on the 4th day of April, 2014, changed **address** from **5**, **Parc d' Activité Syrdall, 5365 Munsbach, Luxembourg**, to **5**, **rue Gabriel Lippmann, 5365 Munsbach, Luxembourg**, as of the 3rd day of April, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 5th day of May, 2014.



CFE(6):26.15.25

RUBBERMAID INCORPORATED, the Registered Proprietor of Trade Mark No. 4884, has, by veritable proof tendered before the Registrar on the 15th day of April, 2014, changed **address** from **1147 Akron Road**, **Wooster**, **OH 44691-6000**, **U.S.A.**, to **3 Glenlake Parkway**, **Atlanta**, **GA 30328**, **U.S.A.**, as of the 15th day of April, 2014, the appropriate recordals of which have been effected in the Register.

DATED this 5th day of May, 2014.

HOWARD JOHNSON

Howard Johnson International, Inc., the Registered Proprietor of Trade Mark No. 6882, has, by veritable proof tendered before the Registrar on the 15th day of April, 2014, being Copy of Declaration of Change of Address, notarized on the 26th day of March, 2014, changed address from 1 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., to 22 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., as of the 6th day of March, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 5th day of May, 2014.

FILS

CFE(6):27.5.1

Fila Luxembourg S.à.r.L., the Registered Proprietor of Trade Mark No. 6900, has, by veritable proof tendered before the Registrar on the 4th day of April, 2014, being Copy of Notarized Affidavit, notarized on the 4th day of April, 2014, changed **address** from **13**, **boulevard du Prince Henri, L-1724 Luxembourg,** to **26**, **Boulevard Royal, L-2449 Luxembourg, Luxembourg,** as of the 8th day of December, 2005, the appropriate recordals of which have been effected in the Register.

NOTICE OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by CERVECERIA MODELO, S. DE R.L. DE C.V. (The Opponent), of Lago Alberto No. 156, Colonia Anahuac, 11320 Mexico, D.F., Mexico, against trademark Application No. 10297.13, filed on the 5th day of November, 2013, by Bowen & Bowen (The Applicant), of #1 King Street, Belize City, Belize, for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:



- 1. The Applicant's trademark application for " " is made in bad faith and should not be registered according to section 35(6) of the Trade Mark Act, Cap 257 of the Laws of Belize. The applicant does not intend to use the mark, nor has it been used by the applicant for any of its products in the past in Belize.
- 2. The Applicant's trademark application should also not be registered since it is identical with an earlier trade mark and the goods or services for which the trade mark is applied for are identical with the goods or services for which the earlier trade mark is protected. According to Section 37(1), 37(2)(a) and 37(2)(b) of the Trade Mark Act of Belize such a mark **SHALL** not be registered since the act affords protection to earlier registered trade mark holders.
- 3. The Trademark Corona Extra (Design) is already registered in Belize being described as No. 53/TM/2001. The Word "Corona" is in the Spanish translation of the word "Crown" and this was clearly indicated in the application form in support of the earlier trademark Corona Extra (Design) which was submitted in the year 2001 for identical goods and services.
- 4. The Applicant's trademark application utilizes the word "Crown" which is the English translation of the word "Corona", which as stated above is already registered by the Proprietor of the earlier Trademark for the identical goods and services. Both Mexico and Belize are neighbouring countries and the earlier Trade Mark "Corona" which is owned by the Opposition is known to persons in both countries.
- 5. There is also a likelihood of passing off and confusion that will be created if the Applicant is granted the registration of the trade mark being the English translation of the word "Corona".
- 6. Furthermore, the Opposition's earlier Trade Mark is a "well known mark" and as such is protected by virtue of section 61 of the Trade Mark Act, Cap 257 of the laws of Belize. According to this section of the Act, the Proprietor of a trade mark which is entitled to protection under the Paris Convention as a well-known mark is entitled to restrain by injunction the use in Belize of a trade mark which, or the essential part of which, is identical or similar to his mark, in relation to identical or similar goods or services, where the use is likely to cause confusion.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 6th day of May, 2014.

NOTICE OF RULING

IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 13 – NO. 4, FILED BY FASHION TV PROGRAMMGESELLSCHAFT mbh (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 10062.13 FILED BY FASHION TV LLC.

TAKE NOTICE that the Registrar has ruled against the Applicant, due to the failure of the Applicant to answer, pursuant to Rule 33 of the Trade Marks Rules (CAP. 257S), to the notice of opposition filed by the Opponent. The Registrar hereby refuses to register the above trademark application based on the grounds stated in the above notice of opposition.

DATED this 5th day of May, 2014.

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
9390.12	SIRI	Apple Inc. 1 Infinite Loop, Cupertino, California 95014, U.S.A.	9 39 41 42 45
9773.13	GOLD	Global Trading GmbH Baerler Strasse 100, D-47441 Moers, Germany	34
9844.13	AIRDROP	Apple Inc. 1 Infinite Loop, Cupertino, California 95014, U.S.A.	9
10028.13	DATSUN	NISSAN JIDOSHA KABUSHIKI KAISHA (also trading as NISSAN MOTOR CO., LTD.) No. 2, Takara-cho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan	12
10031.13		Columbia Sportswear Company 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A.,	18 25
10146.13	UNLON	Shyam Mohandas Lakhyani , Vistas de Atlantico, Expinar 212, Colon, Panama	34
10147.13	ELEMENT CALLER	Shyam Mohandas Lakhyani , Vistas de Atlantico, Expinar 212, Colon, Panama	34
10148.13	CARNIVAL Bacial Filter	Shyam Mohandas Lakhyani, Vistas de Atlantico, Expinar 212, Colon, Panama	34

NOTICES OF TRADEMARK REGISTRATION

10149.13	Magic	Shyam Mohandas Lakhyani , Vistas de Atlantico, Expinar 212, Colon, Panama	34
10155.13	SATELLITE WAVE	Citizen Holdings Kabushiki Kaisha also trading as Citizen Holdings Co., Ltd. 1-12, 6-chome, Tanashi-cho, Nishi- tokyo-shi, Tokyo, Japan,	14
10205.13	BENCHCRAFT	Ashley Furniture Industries, Inc. One Ashley Way, Arcadia WI 54612, U.S.A.	20
10206.13	FIRM FILTER	Philip Morris Brands Sàrl Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
10259.13	PLANTATION	COGNAC FERRAND 191 avenue du Général Leclerc 78220 Viroflay, France	33
10260.13	‡ PLANTATION	COGNAC FERRAND , 191 avenue du Général Leclerc 78220 Viroflay, France	33
10267.13	UNIVERSAL	Universal City Studios LLC , 100 Universal City Plaza, Universal City, California 91608, U.S.A.	9 41
10268.13	HYATT ZILARA HYATT ZIVA	Hyatt International Corporation, 71 S. Wacker Drive, 14 th Floor, Chicago, IL 60606, U.S.A.,	43
10286.13	DTE4	TITAN INTERNATIONAL, INC., 2701 Spruce Street, Quincy, IL 62301, U.S.A.	12
10287.13	DTH4	TITAN INTERNATIONAL, INC., 2701 Spruce Street, Quincy, IL 62301, U.S.A.	12
10288.13	OTIZZIN CHIEGHIZ	TITAN INTERNATIONAL, INC., 2701 Spruce Street, Quincy, IL 62301, U.S.A.	12

10298.13	Charger beer	Bowen & Bowen Ltd. #1 King Street, Belize City, Belize	32
10327.13	Akynzeo	Helsinn Healthcare, SA, Via Pian Scairolo 9, 6912 Lugano, Switzerland	5
10330.13	RISLONE	Bar's Products, Inc. , 10386 North Holly Road, PO Box 187, Holly, MI, 48442, U.S.A.	1 4
10331.13	DUNHILL	ALFRED DUNHILL LIMITED, 15 Hill Street, London W1J 5QT, England, United Kingdom	33
10337.13		Enterprise Holdings, Inc., 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.	39
10340.13	SCORE	Bharath Koteshwar, 1931 E. Vista Drive, Phoenix, AZ 85022, U.S.A.	34
10345.13	ATKINS	Apex Brands, Inc., 1000 Lufkin Road, Apex, North Carolina 27539, U.S.A.	8
10350.13	MAGELLAN	BASF SE, Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1
10352.13	NOTE	Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.), No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan	12
10355.13	AVELA	UNIVERSAL SWEET INDUSTRIES S.A., Av. Eloy Alfaro 1103 entre Gómez Rendón y Maldonado Guayaquil, Ecuador	30
10356.13	OBULUS	Rotam Agrochem International Company Limited, 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong	5

10358.13	CALVERT	COMPAÑÍA INDUSTRIAL DE TABACOS MONTE PAZ S.A., 111-113 Renfrew Road, San Ramón 716, Montevideo, Uruguay	34
10364.13	BRASS BRASS SSVBB Kerk	Hongta Tobacco (Group) Co., Ltd., No. 118, Hongta Avenue, Hongta District, Yuxi, Yunnan, China	34
10365.13	GREEN JAY ESCAPE	TICKET BUS PLUS, S.A. DE C.V. , Artlleros 123, Colonia Siete de Julio, Delegación Venustiano Carranza, C.P. 15390, México, Distrito Federal	39
10367.13		Geely Holdings Group Co., Ltd., Zhong-Xing Road, Bin-Jiang District, Hangzhou, Zhejiang, China	12 37
10368.13	GREASE MUTILATOR	Hoover Oil Field Supply (Belize), 1820 Hummingbird Highway, City of Belmopan, Belize	3
10369.13		Société des Produits Nestlé S.A., 1800 Vevey, Switzerland	31
10370.13	AL DESNUDO	The Procter & Gamble Company, One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A.	3
10372.13	Priligy	Berlin-Chemie AG, Glienicker Weg 125, 12489 Berlin, Germany	5
10376.13	PIROULINE	D.B.C. Corporation , 228 Industrial Drive North, Madison, Mississippi 39110, U.S.A.	30

NOTICES OF PATENT GRANT

Belize Intellectual Property Office (BELIPO)	Publication Number: 628.10
(BELIFO)	Publication Date: 09.05.2014
	IPC: A61K 31/357, 31/37, 31/426, 31/427; A61P 33/06
'REEC	
	PATENT
Application Number: 628.10	Applicant(s): Sanofi-Aventis , of 174 avenue de France, F-75013, Paris, France; Centre National de la Recherche Scientifique (C.N.R.S.) , of 3 rue Michel Ange, F-75794 Paris Cedex 16, France; Universite
International Filing Date: 05.02.2009	Montpellier II, of Case 403, Place Eugène Bataillon, F-34095 Montpellier Cedex, France.
Priority Date: 06.02.2008	
Priority Country: FR	Inventor(s): LAURENT FRAISSE , of c/o Sanofi-Aventis, Département Brevets, 174 avenue de France, F-75013 Paris, France; HENRI VIAL , of 3 rue Michel-Ange, F-75794 Paris Cedex 16, France; SHARON AURORE WEIN , of 3 rue Michel-Ange, F-75794
	Paris Cedex 16, France.
	Agent: Lysaght & Co., P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles.
Title: COMBINATION OF A BIS-THIAZOLIUM SALT OR A PRECURSOR THEREOF AND ARTEMISININ OR A DERIVATIVE THEREOF FOR TREATING ACUTE MALARIA	
Abstract: The invention relates to an association that comprises a salt of bis-thiazolium, a compound of the formula (VI) or a precursor	
thereof, and artemisinin or a derivative thereof. The invention also relates to a pharmaceutical composition that comprises at least one	
salt of bis-thiazolium, a compound of the formula (VI) or a precursor thereof, and artemisinin or a derivative thereof. The invention	
further relates to the use of this compound for preparing a drug for treatment or preventing acute malaria. The invention ultimately	
relates to a kit for treating or preventing acute malaria.	

Belize Intellectual Property Office	Publication Number: 746.12
(BELIPO)	
7	Publication Date: 09.05.2014
	IPC: C07D 307/20; A01N 43/08; C07D 307/28, 307/30, 307/32,
	307/58,405/04, 405/10, 407/12, 409/12, 409/14, 413/12
····	
	PATENT
	Applicant(s): Syngenta Participations AG, of Schwarzwaldallee 215,
Application Number: 746.12	CH-4058 Basel, Switzerland.
International Filing Date: 31.01.2011	Inventor(s): MYRIEM EL OACEMI , of Syngenta Crop Protection
International Filing Date: 51.01.2011	Münchwilen AG, Schaffhauserstrasse, CH-4332 Stein, Switzerland;
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Priority Country: EP	JULIE CLEMENTINE TOUEG, of Syngenta Crop Protection
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	Agent: Lysaght & Co., P.O. Box 49, 39 La Motte Street, St. Helier,
Jersey JE4 5NB, Channel Islands, British Isles.	
Title: DIHYDROFURAN DERIVATIVES AS INSECTICIDAL COMPOUNDS	
Abstract: The present invention relates to compounds of for	rmula (I) wherein Q is Q1 or Q2 P is P1, heterocyclylor heterocyclyl
	Y^1 , Z, R^1 , R^2 , R^3 and R^4 are as defined in claim 1; or a salt or <i>N</i> -oxide
thereof. Furthermore, the present invention relates to processes and intermediates for preparing compounds of formula (I), to insecticidal, acaricidal, nematicidal and molluscicidal compositions comprising the compounds of formula (I) and to methods of using	
the compounds of formula (I) to control insect, acarine, nematode and mollusc pests.	
the compounds of formula (1) to control model, acame, nematode and monuse pests.	

Belize Intellectual Property Office	Publication Number: 747.12
(BELIPO)	
****	Publication Date: 09.05.2014
	IPC: C07D 487/04; A61K 31/519; A61P 35/00; C07B 59/00; C07D
	519/00
	519/00
Receive	
	PATENT
	Applicant(s): Novartis AG , of Lichtstrasse 35, CH-4056 Basel,
Application Number: 747.12	Switzerland.
Application Number: 747.12	Switzenand.
International Filing Date: 17.02.2011	Inventor(s): CHRISTOPHER THOMAS BRAIN, of Novartis
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Priority Date: 19.02.2010	Cambridge, Massachusetts 02139, U.S.A.; YOUNG SHIN CHO, of
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05.01.2011	GIRALDES , of Novartis Institutes for BioMedical Research, Inc., 250
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Priority Country: US	Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A.;
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	Massachusetts 02139, U.S.A.; LAWRENCE BLAS PEREZ, of Novartis Institutes for BioMedical Research, Inc., 250 Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A.; YAPING WANG, of 96 Patch Hill, Boxborough, Massachusetts 01719, U.S.A.; FAN YANG, of Novartis Institutes for BioMedical Research, Inc., 250 Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A. Agent: Lysaght & Co., P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles.
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Title: PYRROLOPYRIMIDINE COMPOUNDS AS INHIBITORS OF CDK4/6

Abstract: The invention is directed to novel pyrrolopyrimidine compounds of formula (I) wherein R¹, R^{2Y}, R⁴, R⁸- R¹¹, A and L are defined herein and to salts, including pharmaceutically acceptable salts thereof. The compounds of the present invention are CDK4/6 inhibitors and could be useful in the treatment of diseases and disorders mediated by CDK4/6, such as cancer, including mantle cell lymphoma, liposarcoma, non small cell lung cancer, melanoma, squamous cell esophageal cancer and breast cancer. The invention is further directed to pharmaceutical compositions comprising a compound of the invention. The invention is still further directed to methods of inhibiting CDK4/6 activity and to the treatment of disorders associated therewith using a compound of the invention or a pharmaceutical composition comprising a compound of the invention.
