



## **INTELLECTUAL PROPERTY JOURNAL**

**BELIPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”*

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**NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

## APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by Rhapsody International Inc., of 1420 5<sup>th</sup> Avenue, Suite 1500, Seattle, Washington 98101, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof

### NAPSTER

in respect of:

- (a) International Class 9 for computer software for use in the storage, organizing, review, delivery, distribution and transmission of digital music and entertainment-related audio, video, text and multimedia content; computer software that enables users to play and program music and entertainment-related audio, video, text and multimedia content; downloadable prerecorded digital, textual, audio and visual content via electronic communications networks, local and global computer networks and wireless communication devices; downloadable electronic publications over electronic communication networks, local and global computer networks and wireless communication devices, namely, newsletters in the field of entertainment;
- (b) International Class 38 for subscription audio broadcasting via electronic communication networks, local and global computer networks and wireless communication networks; audio broadcasting, namely, broadcasting music, concerts, and radio programs via electronic communication networks, local and global computer networks and wireless communication networks; streaming of audio content via electronic communication networks, local and global computer networks and wireless communication networks; webcasting services;
- (c) International Class 41 for providing online databases in the field of music, radio, and entertainment; providing online information in the field of music, radio, and entertainment; providing online newsletters in the field of music, concerts, radio, news, and entertainment; entertainment services, namely, providing non-downloadable prerecorded digital, textual, audio and visual content in the field of music, video, online radio, entertainment and cultural events via electronic communication networks, local and global computer networks and wireless communication devices and providing non-downloadable prerecorded digital, textual, audio and visual content in the field of music, video, online radio, entertainment and cultural events via electronic communication networks, local and global computer networks and wireless communication devices; providing electronic publications over electronic communication networks, local and global computer networks and wireless communication devices, namely, providing online newsletters in the field of music and entertainment.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10685.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> March, 2014, by Vivo Per Lei Inc., of 20255 Corisco Street, Chatsworth, CA 91311, United States of America, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### OROGOLD

in respect of International Class 3 for after-shave moisturizing cream; after-shave lotions; age spot reducing creams; anti-aging cleanser; anti-aging creams; anti-aging moisturizer; anti-aging toner; anti-wrinkle creams; beauty creams; beauty creams for body care; beauty gels; beauty lotions; beauty masks; beauty serums; body butter; body creams; body lotions; body mask cream; body mask lotion; body scrub; boot cream; cleansing creams [cosmetics]; cosmetic creams; cosmetic creams for skin care; cosmetic masks; cosmetic preparations, namely, firming creams and firming lotions; cosmetics in the form of milks, lotions and emulsions; eye cream; eye gels; eye lotions; face and body beauty creams; face and body creams; face lotions; face creams; face creams for cosmetic use; face milk and lotions; facial beauty masks; facial masks; facial scrubs; foot scrubs; gel eye masks; hand creams; hand lotions; hand scrubs; make-up removing lotions, milk, gel and creams; massage lotions; moisturizing creams; nail buffing preparations; nail care preparations, namely, nail softeners; night

creams; non-medicated anti-aging serum; non-medicated foot cream; non-medicated skin creams; scented body lotions and creams; shea butter for cosmetic purposes; skin and body topical lotions, creams and oils for cosmetic use; skin care products, namely, non-medicated skin serum; skin cleansing cream; skin creams; skin masks; skin moisturizer masks.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10618.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> March, 2014, by WESTSIDE SHOPPING CENTER, of 5A Burns Avenue, San Ignacio, Cayo District, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE (6): 24.9.2;27.5.1,4;29.1.2,4  
in respect of:

- (a) International Class 7 for electric food blenders [for household purposes]; washing machines [laundry]; trimming machines; electric mixers for household purposes;
- (b) International Class 8 for flat irons, electric;
- (c) International Class 9 for television; DVD players;
- (d) International Class 11 for electric hair dryers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10616.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> day of March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, Whitehouse Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE (6): 26.1.1;26.2.7  
in respect of International Class 5 for human vaccine preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10576.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> October, 2013, by Standard Motor Products, Inc., of 37-18 Northern Boulevard, Long Island City, New York 11101, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## STANDARD

in respect of:

- (a) International Class 7 for land vehicle parts, namely, electronic ignitions, ignition wires, spark plug ignition wires, fuel injectors, heated fuel injectors, carburetors, and emission reduction units for motors and engines, namely, exhaust gas recirculation (EGR) valves and positive crankcase ventilation (PCV) valves; engine parts, namely, contact points and condensers;
- (b) International Class 9 for vehicle computer peripherals, namely, ignition modules, distributorless ignition system modules, antilock brake system modules, airbag modules, body control modules, climate control modules, cruise control modules, engine control modules, electronic spark control modules, ride control modules, and transmission control modules, all for vehicle operating systems; electric wire and electrical cable; electric or electronic sensors, namely, oxygen sensors, knock sensors, air temperature sensors, cam position sensors, coolant temperature sensors, crank position sensors, exhaust gas recirculation valve sensors, fluid level sensors, manifold absolute pressure sensors, barometric pressure sensors, speed sensors, throttle position sensors, and air charge sensors, all of the foregoing for use in connection with vehicle operating systems.

The applicant claims that it has used the mark in the U.S. since 1914.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10265.13 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## HENTAKRA

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10630.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> March, 2014, by ZHONGCE RUBBER GROUP COMPANY LIMITED, of No. 2 10<sup>th</sup> Avenue, Hangzhou Economic And Technological Development Zone, Hangzhou, Zhejiang, China, through its agent Courtenay Coye LLP, Attorneys-at-law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## GOODRIDE

in respect of International Class 12 for tires for vehicle wheels; inner tubes for pneumatic tires; casings for pneumatic tires; pneumatic tires; automobile tires; inner tubes for bicycles, cycles; tires for bicycles.

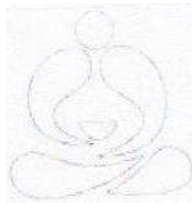
The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10661.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> December, 2013, by Teavana Corporation, of 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America, through its agent Barrow & Williams, Attorneys-at-law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE (6):4.5.3

in respect of:

- (a) International Class 30 for teas and tea blends; candies, namely, tea flavored mints; honey in the shape of a spoon; herbal tea-based beverages; tea and herbal tea-based beverages and concentrates, with fruit flavoring; frozen confections with tea, herbal tea and fruit flavoring; cocoa, herbal and non-herbal tea; tea and cocoa based beverages; beverages made with a base of powered chocolate and beverages made with a base of vanilla; sauces to add to beverages; chocolate syrup; flavoring syrups to add to beverages; ready-to-drink tea; ice cream and frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; candy and confections namely, chocolate, sugar, candy almonds, and frozen confections; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; food bars, namely, grain-based food bars, and oat-based food bars; sugar; spice; honey; agave; flavoring syrups for making beverages;
- (b) International Class 32 for non-alcoholic beverages with tea flavor; fruit and juice based beverages; fruit concentrates and purees used as ingredients of beverages; beverage concentrates and syrups for making frozen blended fruit based beverages; sparkling fruit and juice based beverages and soda beverages; concentrates and powders used in the preparation of energy drinks and fruit flavored beverages; soda pop beverages; energy drinks; soy-based beverages not being milk substitutes;
- (c) International class 43 for restaurant, café, cafeteria, snack bar, tea bar and tea house, tea room; carry out restaurant, and take out restaurant services; catering services; contract food services; food and beverage preparation.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10378.13 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> December, 2013, by Teavana Corporation, of 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America, through its agent Barrow & Williams, Attorneys at law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

**TEAVANA**

in respect of:

- (a) International Class 30 for tea and tea blends namely, white tea, black tea, green tea; candies, namely, tea flavored mints; honey in the shape of a spoon; herbal tea-based beverages; tea and herbal tea-based beverages and concentrates, with fruit flavoring; frozen confections with tea, herbal flavoring for making beverages; fruit flavoring, except essences; cocoa, herbal food beverages; herbal infusions; herbal tea [for food purposes] and cocoa based beverages; beverages made with a base of powered chocolate and beverages made with a base of vanilla; sauces to add to beverages; chocolate syrup; flavoring syrups to add to beverages; ready-to-drink tea; ice cream and frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; candy and confections namely, chocolate, sugar confectionery, candy almonds and frozen confections; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; food bars, namely, grain-based food bars, and oat-based food bars; sugar; spice; honey; agave syrup for food and beverages; flavoring syrups for making beverages;
- (b) International Class 32 for non-alcoholic beverages with tea flavor; non alcoholic fruit juice beverages; non-alcoholic fruit juice; fruit concentrates and purees used as ingredients of beverages; beverage concentrates and syrups for making frozen blended fruit based beverages; non-alcoholic sparkling fruit juices and non-alcoholic fruit beverages and soft drinks, namely, sodas; concentrates and powders used in the preparation of energy drinks and fruit flavoured beverages; soda pop beverages; energy drinks; soy-based beverages not being milk substitutes;
- (c) International class 43 for restaurant, café, cafeteria, snack bar, tea bar and tea house, tea room; carry out restaurant, and take out restaurant services; catering services; contract food services; food and beverage preparation.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10379.13 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 14<sup>th</sup> May, 2013, by Teavana Corporation, of 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America, through its agent Barrow & Williams, Attorneys at law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE (6): 26.2.1  
in respect of:

- (a) International Class 30 for tea blends namely, white tea, black tea and green tea; candies, namely, tea flavored mints; honey in the shape of a spoon; herbal tea-based beverages; tea and herbal tea-based beverages and concentrates, with fruit flavoring; frozen confections with tea, herbal flavoring for making beverages; fruit flavoring, except essences; cocoa, [herbal flavourings for making beverages; herbal food beverages; herbal infusions; herbal tea [for food purposes] and cocoa based beverages; beverages made with a base of powdered chocolate and beverages made with a base of vanilla; sauces to add to beverages; chocolate syrup; flavoring syrups to add to beverages; ready-to-drink tea; ice cream and frozen confections, namely, ice cream, ice milk, frozen yogurt, frozen soy based desserts; candy and confections namely, chocolate, sugar, candy almonds, and frozen confections; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; food bars, namely, grain-based food bars, and oat-based food bars; sugar confectionery; spice; honey; agave syrup for food and beverages; flavoring syrups for making beverages ;
- (b) International Class 35 for business administration, namely, performing administrative requirements for the development and operation of retail stores, cafes, restaurants and places of accommodation; business management assistance franchising, namely, offering business management assistance in the establishment and/or operation of restaurants, cafes, tea house, and snack bars; retail store services in the field of coffee, tea, cocoa, packaged and prepared foods, tea related electric and nonelectric appliances, housewares, kitchenware, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incense, home fragrance, personal care products, musical recordings and books; wholesale distributorships, wholesale stores and wholesale ordering services all in the field of coffee, tea, cocoa, packaged and prepared foods, tea-related electric and non-electric appliances, housewares, kitchenware, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incense, home fragrance, musical recordings and books; mail order services and mail order catalog services, computerized online ordering services, computerized online retail services through direct solicitation by salespersons directed to end-users, online ordering services and online retail store services all in the field of coffee, tea, cocoa, packaged and prepared foods, tea-related electric and non-electric appliances, housewares, kitchenware, glassware, giftware, plates, bowls, storage containers, sculptures, figurines, decorative ornaments, clothing, candles, incense, home fragrance, musical recordings and books; computerized online gift registry and gift registry ordering services related thereto;



- (c) International Class 43 for restaurant, cafe, cafeteria, snack bar, tea bar and tea house, tea room; carry out restaurant, and take out restaurant services; catering services; contract food services; food and beverage preparation.

The applicant claims that it intends to use the mark.

The applicant claims priority on the basis of an application filed on the 13<sup>th</sup> day of November, 2012 under number 85778406 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9779.13 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> March, 2014, by The Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3<sup>rd</sup> Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



CFE(6):26.11.1,12;27.5.1,25;29.1.1

in respect of International Class 32 for beers; mineral waters [beverages] and aerated waters and other non-alcoholic drinks; non-alcoholic fruit juice beverages and fruit juices; syrups and other preparations for making beverages.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10623.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> March, 2014, by BAYER INTELLECTUAL PROPERTY GmbH., of Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany, through its agent Courtenay Coye LLP, Attorneys at law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

**myBETAapp**

in respect of International Class 44 for medical services and information for patient support within the framework of treatment of multiple sclerosis.

The applicant claims that it intends to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10621.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of .The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**TACIVIEN**

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10627.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## JEGZO

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10629.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> March, 2014, by Alimentos Maravilla, Sociedad Anónima, of 3a Avenida Norte Final, Finca El Zapote, Zona 2, Guatemala, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.11.23

in respect of International Class 32 for beers; mineral water [beverages] and aerated water; non-alcoholic beverages; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and preparations for making beverages.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10656.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> March, 2014, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3<sup>rd</sup> Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,4,18  
in respect of:

- (a) International Class 3 for facial care products, namely facial wash, facial scrub, facial moisturizer, pre- moistened cosmetic wipes; body wash.
- (b) International Class 5 for medicated skin care preparations for the treatment of acne.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10662.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> March, 2014, by Toyota Jidosha Kabushiki Kaisha (also Trading as Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, through its agent Musa & Balderamos, Attorneys-at-law, of No.91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## DYNA

in respect of International Class 12 for automobiles and structural parts thereof.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10664.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> day of December, 2013, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CONVEY

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10401.13 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> day of December, 2013, by BRIGHTFLASH USA LLC, of 1007 North Orange Street, Wilmington, Delaware 19801, United States of America, through its agent Barrow & Williams, Attorneys at law, of Equity House, No. 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## IWATCH

in respect of:

- (a) International Class 9 for computer software, recorded; security devices, namely, mobile image projection device for displaying retinal images; monitors and monitoring devices; cameras [photography]; computers; computer hardware; computer peripherals; wireless communication devices for transmitting images taken by a camera; wireless communication devices for voice, data or image transmission radios; computer software for controlling the operation of audio and video devices; global positioning system devices; accessories, parts, components, and cases for all of the foregoing goods;
- (b) International Class 14 for chronometric instruments, timepieces, bracelets [jewelry]; accessories, parts, components, and cases for all of the foregoing goods.

The applicant claims that it intends to use the mark.

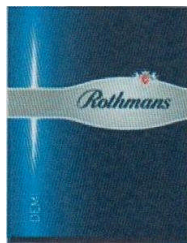
The applicant claims priority on the basis of an application filed on the 5<sup>th</sup> June, 2013 under number 85951867 in the United States of America..

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10354.13 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> March, 2014, by ROTHMANS OF PALL MALL LIMITED, of Zaehlerweg 4, Zug, CH 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3<sup>rd</sup> Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,17;25.1.15,19;29.1.4

In the colors red 485 C; light blue 2935 C; dark blue 289 C; white, Silver 877 C in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark in Belize.

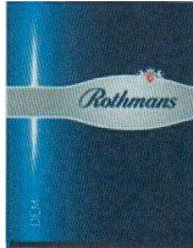
The applicant claims priority on the basis of an application filed on the 13<sup>th</sup> day of November, 2013 under application number 63682/2013 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10620.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> March, 2014, by ROTHMANS OF PALL MALL LIMITED, of Zaehlerweg 4, Zug, CH 6300, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, 3<sup>rd</sup> Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.1.9,17;25.1.15,19;29.1.4

In the colors red 485 C; light blue 2935 C; dark blue 289 C; white, Silver 877 C in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark in Belize.

The applicant claims priority on the basis of an application filed on the 13<sup>th</sup> day of November, 2013 under application number 63681/2013 in Switzerland.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10619.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> March, 2014, by Shulton, Inc., of One Procter & Gamble Plaza Cincinnati, Ohio 45202, United States of America, through its agent Belize Corporate & IP Services Limited, The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **TIMBER**

in respect of International Class 3 for after-shave lotions; antiperspirants [toilettries]; deodorants for human beings or for animals; soaps, cosmetic preparations for baths; bath salts, not for medical purposes; bath preparations, not for medical purposes; perfumery, toilet water; hair lotions; shaving preparations.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10601.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> March, 2014, by Merck Sharp & Dohme Corp., of One Merck Drive, White House Station, New Jersey 08889, United States of America, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PAZANBRO**

in respect of International Class 5 for pharmaceutical preparations for the treatment of cancer.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10628.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> March, 2014, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VERSATILIS

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10655.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> March, 2014, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VELDARA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10658.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> March, 2014, by Industrias Haceb S.A., of Calle 59 N°. 55-80 Copacabana-Antioquia, Columbia, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.4

in respect of International Class 7 for can openers, electric; water heaters [parts of machines]; aerated water making apparatus; food preparation machines, electromechanical; vacuum cleaners; beaters, electric; blenders, electric, for household purposes; meat choppers [machines]; kitchen machines, electric; knives, electric; machine and apparatus for polishing [electric]; fruit presses, electric, for household purposes; grating machines for vegetables; washing machines [laundry]; dishwashers; machines and apparatus for cleaning, electric; steam engines; ironing machines; domestic crushers for kitchen use, electric; food processors, electric; laundry centers, namely, a clothes washer combined with a clothes dryers.

The applicant claims that it has a bona fide intention to use the mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10598.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> March, 2014, by BASF SE, of Carl-Bosh-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KELTOR

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10657.14 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> September, 2013, by Hyundai Motor Company, of 231 Yangjae-dong, Seocho-gu, Seoul, Korea, through its agent Arguelles & Company, Attorneys at law, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## XCIENT

in respect of International Class 12 for automobiles; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, namely,

rearview mirrors, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars; motorcycles; handling carts; baby carriages; automobile tyres; shock absorbers for automobiles; brakes for vehicles; tractors for agricultural purposes; transmission for land vehicles; engines for land vehicles; motors for land vehicles; trucks; bicycles; wheelchairs; locomotives; ships; aeroplanes; parachutes

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10187.13 should do so in writing addressed to the undersigned not later than the 18<sup>th</sup> day of July, 2014.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 5<sup>th</sup> February, 2013, by Ssang Yong Motor Company, of 150-3. Chilkoi-Dong, Pyungtaek-S1, Kyungki-Do, Korea, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the re-registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25

in respect of International Class 12 for sports utility vehicles, passenger cars, vans [vehicles], pick-up trucks, motor buses, trailers [vehicles], tractors, dump trucks, racing cars, vehicle wheels, motor vehicles namely motor cars, motorcycles and motor homes.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1420.03 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> August, 2013, by RCA TRADEMARK MANAGEMENT, of 1-5 Rue Jeanne d'Arc, 92130 Issy les Moulineaux, France, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.8,19  
in respect of:



- (a) International Class 7 for machines tools; motors and engines [except for land vehicles]; machine coupling and transmission components [except for land vehicles]; washing and drying machines [laundry]; wringing machines for laundry; dishwashers; vacuum cleaners, vacuum cleaner bags, brushes, filters and hoses; ironing machines; electric cleaning apparatus; food waste disposal [garbage disposal]; rotary stem presses, portable for fabrics; steam iron; sewing machines; electric machines for household purposes namely electric beaters, whisks, electric food processors, centrifuges, mixing machines, blenders, fruit presses, can/tin openers, grinding machines, coffee grinders, electric knives, peeling machines, meat choppers, grating machines for vegetables, bread cutting machines, kitchen mills, salt and pepper mills;
- (b) International Class 8 for electric hair straighteners;
- (c) International Class 9 for TV sets, LCD monitors for security purposes; LCD large screen display; television screens, projection screens, LCD projectors, slide projector, telephony products, namely telephones, mobile phones, smart phones, docking stations, hubs, namely, printer hubs, USB hub, computer network hubs, switches and routers, modems and telecommunication routers, TV digital receivers, Set top boxes, decoder software; television decoder, recorded CDs, DVDs and high density optical discs; data processing equipment and computers, namely desktop computers, laptop computers, notebooks, tablet computers, computer monitors; computer servers; blank hard computer disks; hard disk drives (HDD); alarm monitoring system; video surveillance apparatus and software, video surveillance cameras, alarms, alarm kits; car products, namely 12 volt DC audio and/or video products designed for permanent installation in automobiles, boats or other motor vehicles (including without limitation cassette, optical discs, hard disk and flash memory players and recorders, cameras, amplifiers, equalizers, and GPS tracking devices; GPS navigation device) and speakers designed for permanent installation in automobiles, boats or other motor vehicles;
- (d) International Class 11 for lighting, heating, cooking, refrigerating, drying, steam generating installations; water supply installations; ventilation [air conditioning] installations and apparatus; water supply installations and sanitary purposes; lamps, led lamps; light bulbs; led light bulbs; luminous tubes for lighting; heating apparatus and installations; heaters, water heaters, heating boilers, heat pumps, hot water bottles; ovens, micro waves ovens, electric heaters for feeding bottles, electric kettles; plate warmers; cooking apparatus and installations, namely electric coffee machines, electric appliances for making yoghurt, electric waffle irons, electric deep fryers, roasting apparatus, pressure cookers [autoclaves], barbecues, grills, electric woks, rice cookers, pizza and pasta machines, bread makers; toasters, electric food steamers; electric toaster oven; refrigerating apparatus and machines, namely refrigerators, freezers, ice machines and apparatus, wine coolers, water coolers; hand drying apparatus for bathroom; hair dryers, other than hand implements, extractor hoods for kitchens; air conditioning apparatus; electric fans for personal use; ventilation hoods; air purifiers; water softening apparatus and installations; tanning apparatus [sunbeds]; water distribution installation; de-humidifiers, air purifying machines and apparatus; electric laundry driers;
- (e) International Class 26 for electric hair curlers, other than hand implements.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10104.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> September, 2013, by Moegi Internacional, S.A., of Calle 15 y Avenida Roosevelt, Zona Libre de Colón, Ciudad de Colón, República de Panamá, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):5.3.15;26.1.1;27.5.11;29.1.3  
in respect of:

- (a) International Class 16 for office paper stationery, packing paper, paper bags and sacks, paper boxes, paper containers, paper gift wrap; advertising signs of cardboard; boxes of cardboard or paper; printed advertising boards of cardboard; printed matter; bookbinding material; apparatus for mounting photographs, photographs [printed]; stationery; adhesives [glues] for stationery or household purposes, gums [adhesives] for stationery or household purposes, adhesive bands for stationery or household purposes, adhesive tapes for stationery or household purposes, glue for stationery or household purposes, gluten [glue] for stationery or household purposes, isinglass for stationery or household purposes, pastes for stationery or household purposes, self-adhesive

tapes for stationery or household purposes, starch paste [adhesive] for stationery or household purposes, gummed cloth for stationery purposes, sealing compounds for stationery purposes, announcement cards [stationery], cabinets for stationery [office requisites], copying paper [stationery], covers [stationery], document files [stationery], document holders [stationery], envelopes [stationery], folders [stationery], gummed tape [stationery], histological sections for teaching purposes, index cards [stationery], manifolds [stationery], marking pens [stationery], modelling wax, not for dental purposes, pads [stationery], paper sheets [stationery], school supplies [stationery], cabinets for stationery [office requisites], stencils [stationery], stickers [stationery], tracing needles for drawing purposes, transparencies [stationery], wood pulp board [stationery], wrappers [stationery], writing cases [stationery]; molds for modelling clays [artists' materials], biological samples for use in microscopy [teaching materials], drawing materials, filtering materials [paper], modelling materials, instructional and teaching materials [except apparatus], artists' water color saucers, writing materials; paint boxes [articles for use in school], paint trays, painters' brushes, writing brushes; typewriters and office requisites, except furniture; plastic film for wrapping plastic cling film, extensible, for palletization; printers' type; printing blocks;

- (b) International Class 35 for advertising; business information, business management consultancy; filing documents or magnetic-tapes [office functions], office functions in the nature of maintaining records of settlements for transfers of stocks, shares and securities, office functions in the nature of tracking and tracing of documents, letter, packages, parcels etc. in transit, providing office functions, namely, administrative processing of purchase orders, telephone answering for unavailable subscribers, commercial information and advice for consumers [consumer advice shop], book-keeping, bill-posting, invoicing, presentation of goods or communication media, for retail purposes, payroll preparations, personal recruitment;
- (c) International Class 36 for insurance brokerage; insurance consultancy; insurance information; insurance underwriting, namely, accident insurance underwriting, marine insurance underwriting, fire insurance underwriting, health insurance underwriting, life insurance underwriting; financial consultancy; financial evaluation [insurance, banking, real estate] financial information; financial management; financial sponsorship; financial analyses; clearing, financial; clearing-houses, financial; business liquidation services, financial; financial evaluation of standing timber; financial evaluation of wool; repair costs evaluation [financial appraisal]; financing services; fiduciary; real estate agencies; real estate appraisal; real estate brokers; leasing of real estate; real estate management; rental of offices [real estate];
- (d) International Class 38 for electronic bulletin board services [telecommunications services], providing telecommunications connections to a global computer network, telecommunications routing and junction services;
- (e) International Class 42 for testing, analysis and evaluation of the goods and services of others for the purpose of certification; design and development of computer hardware and software.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the English translation of the words "LaRIVIERA" is "The Riviera".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10130.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> September, 2013, by Moegi Internacional, S.A., of Calle 15 y Avenida Roosevelt, Zona Libre de Colón, Ciudad de Colón, República de Panamá, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.15;26.1.1;27.5.11;29.1.3  
in respect of:

- (a) International Class 3 for bleaching preparations and other substances for laundry use, namely, laundry soaking preparations, stain removal preparations, fabric softeners, laundry starch; scouring solutions; general purpose cleaning, polishing, and abrasive liquids and powders; almond soap, antiperspirant soap, deodorant soap, disinfectant soap, medicated soap, shaving soap, soap, soap for brightening textile, soap for foot perspiration; perfumery essential oils, cosmetics, hair lotions; dentifrices;

- (b) International Class 5 for pharmaceutical and veterinary preparations; sanitary knickers, napkins, pads, panties, tampons, towels; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for human consumption and animals; plasters for medical purposes, medical dressings; material for stopping teeth, dental wax; disinfectants for chemical toilets, disinfectants for hygiene purposes, sulphur sticks [disinfectants]; preparations for destroying vermin; fungicides, herbicides.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the English translation of the words "LaRIVIERA" is "The Riviera".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10131.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by ALICORP S.A.A., of Avenida Argentina No. 4793, Callao, Lima, Perú, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## VITAPRO

in respect of:

- (a) International Class 31 for animal foodstuffs;
- (b) International Class 35 for advertising agencies, business administration consultancy in the field of industrial and commercial enterprises; dissemination of advertising matter; presentation of goods and services on communication media, for retail purposes.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10279.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> November, 2013, by KAESER KOMPRESSOREN AG., of Carl-Kaeser- Str. 26, 96450 Coburg, Germany, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## i.HOC

in respect of:

- (a) International Class 7 for fittings for engine boilers; compressed air machines; compressed air engines; compressed air pumps; pressure reduction valves being parts of machines; pressure regulators being parts of machines; pressure valves being parts of machines; electric motors, other than for land vehicles; filters being parts of machines or motors; blowing machines; taps being parts of machines or motors; compressors [machines]; parts of the aforesaid goods, namely central screw compressor units or central reciprocating compressor units; air oil separators; air filters for motors and/or compressors; air condensers; machines and apparatus for the generation of compressed air, vacuum and air flow, namely screw compressors or reciprocating compressors; motors, other than for land vehicles; regulators being parts of machines; turbo compressors; vacuum pumps being machines; fans for motors; valves being parts of machines; heat exchangers being parts of machines; catalytic converters for the adsorption of hydrocarbon vapors [gas catalytic converters]; activated carbon absorbers and catalytic converters, being parts of machines; activated carbon filters for use in compressed air systems, being parts of machines; compressed air vessels being pressure boilers; compressed air-main charging systems [regulating devices for the regulation of compressed air, being parts of machines];

compressed air reservoirs being parts of machines; high pressure filters being parts of machines; condensate separators being parts of machines; heat exchangers being parts of machines;

- (b) International Class 9 for electric regulating apparatus;
- (c) International Class 11 for air dryers; desiccant [adsorption] dryers; compressed air dryers; refrigeration dryers; condensate drains for compressed air applications being parts of refrigerating devices; refrigerating apparatus, refrigerating machines and refrigerating installations; refrigerating apparatus; filters for air conditioning; air filtering installations; air cooling devices; air purifying apparatus and air purifying machines; air purifying lamps having a germicidal effect; apparatus and devices for the sterilization of air; drying apparatus and drying installations; compressed air reservoirs.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 30 2013 003 018.4/11 on 3<sup>rd</sup> May, 2013 in Germany.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10293.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> November, 2013, by Trouw International B.V., of Veerstraat 38, 5831 JN BOXMEER, The Netherlands, through its agent Hilborne, Hawkin & Co., Ltd., of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## MAXCARE

in respect of:

- (a) International Class 5 for veterinary products and preparations, namely, additives, concentrates and mixes for use in foodstuffs for animals; vitamin and mineral preparations for animals; foodstuffs for veterinary purposes, namely, medicated animal feed and dietary supplements for livestock and farm animals;
- (b) International Class 31 for non-medicated feed additives, concentrates and mixes for use in foodstuffs for animals; foodstuffs for animals.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10303.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> December, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## ALTREVIN

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely, plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;

- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10399.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> December, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## INSIGNIA

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10400.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> December, 2013, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## LQ

in respect of:

- (a) International Class 9 for computer programs [downloadable software];
- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment services; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

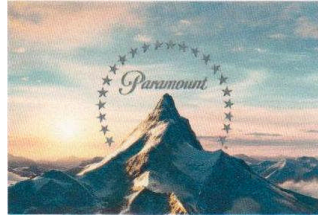
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10403.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> December, 2013, by PARAMOUNT PICTURES CORPORATION, of 5555 Melrose Avenue, Hollywood, CA, 90038, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.1.1,4;6.1.2,4  
in respect of:

- (a) International Class 9 for nautical, surveying, optical, weighing, measuring, life saving and teaching apparatus and instruments apparatus for storing, recording, transmission or reproduction of sound or images; magnetic data carriers; sound recording discs; cash registers, calculating machines, data processing equipment and computers; fire extinguishing apparatus; motion picture films and films for television in the fields of action/adventure, comedy, documentary, drama, horror, and science fiction; sound recording apparatus; sound reproduction apparatus; exposed cinematographic films; exposed slide films; slide film mounts; pre-recorded video discs and tapes, featuring movies, music; computers; computer hardware and software for compressing, decompressing, transmitting, and downloading digital audio and video files; downloadable computer software for wireless transmission and synchronization of audio, video, text, multimedia, movie, and music files and streams to and between a computer, computer-enabled television, other computer-enabled audio and video display device, cell phone, mobile computer, or other mobile device; downloadable video game software fibre optic instruments namely pre-recorded magnetic data carriers featuring audiovisual works, namely, motion pictures and television programs; sound, video and data recording and reproducing apparatus; apparatus for recording, transmitting and reproducing sound and/or images; computer games apparatus namely software and programs; video games apparatus, software and programs; magnetic tapes and digital versatile disc ROMs encoded with video and or audio game programs for personal use; sunglasses; instructional and teaching apparatus and instruments; records, discs, tapes, cassettes, cartridges and cards, all bearing or for use in bearing sound recordings, video recordings, data, images, games, graphics, text, programs or information; phonographic records, compact discs [audio-video]; game cartridges for computer video games and video output game machines, computer game cassettes, computer game programs; computer game tapes; pre-recorded laser discs; video discs, compact discs; digital versatile discs (DVD's); videocassettes; cartridges, cards featuring games, interactive games, motion picture films, news, sports and television series, documentaries, game shows, animation, concerts and other performances; recorded magnetic tapes with sounds and/or images; wireless mobile phone equipment and accessories namely mobile phone face plates; ring tones being downloadable ring tones, music, MP3s, graphics, games and video images for wireless mobile communication devices namely portable and handheld digital electronic devices; telephones; mobile phones; smartphones; downloadable sound, music and video recordings, electronic games and cellular telephone ring tones; interactive game programs played on computers or mobile phones; electrical and electronic home video and audio entertainment systems; sound, video and data recording and reproducing apparatus for storing, recording, transmitting and reproducing sound and/or images; compact-disc-read-only memory games; game cartridges for computer video games and video output game machines; computer games cassettes; computer game programs; computer game tapes; phonograph recordings; and videotapes; MP3 players; digital cameras; wireless transmission and mobile communication devices namely mobile telephones, tablet computers, and personal digital assistants allowing voting and receiving of voice and text messages with other wireless mobile communication devices; eyeglasses; interactive compact discs and cd roms (compact disc read-only-memory); carrying cases for cassettes and compact discs; interactive electronic game programs, interactive electronic game software;
- (b) International Class 41 for entertainment, education and instruction services; sporting and cultural activities; radio and television entertainment services; film, music, sports, video and theatre entertainment services; production, preparations, presentation, distribution, exhibition, syndication, networking and rental of television and radio programs and features and films, animated films and sound and video recordings; production of live entertainment features; production of television entertainment features; motion picture entertainment, television entertainment and live performances and shows; the production of books, magazines and periodicals, production and rental of educational and instructional materials; organization, production and presentation of events for educational, cultural or entertainment purposes; organization, production and presentation of competitions, contests, games, quizzes, fun days, exhibitions, sporting events, shows, road shows, staged events, theatrical performances, concerts, live performances and audience participation events; on line information services relating to electronic games services provided by means of the internet or mobile phones; providing digital music [not downloadable] for the internet or mobile phones; online information services relating to entertainment, sporting and cultural events provided online from a computer database or provided by other means; electronic games services provided from a computer database or by means of the internet or by mobile phones; providing on line electronic publications not downloadable; publication of electronic books and journals online; online electronic publishing of books and periodicals; entertainment services, namely, the provision of continuing programs featuring news via the internet or mobile phones; arranging and conducting conferences; amusement services namely, the provision of rides and attractions located both inside and outside of amusement parks; amusement arcade services; providing information on entertainment services to multiple users via the world wide web, via the internet, via other online databases or via mobile phones; production of dance shows, music shows and video award shows, comedy shows, game shows and sports events before live

audiences which are broadcast live or taped for later broadcast; entertainment services in the nature of live musical performances; entertainment in the nature of television news shows; organizing talent contests and music and television award events; organizing and presenting displays of entertainment relating to style and fashion; providing information in the field of entertainment by means of a global computer network or mobile phones; providing an on line voting system via the internet or a wireless communication devices for entertainment purposes; entertainment in the nature of news and current affairs information programs; providing information in the field of entertainment to one or more people via the internet at one site utilising a café, bar, cafeteria, bistro, restaurant or coffee house setting; entertainment services in the nature of the production and distribution of motion picture films; the production and distribution of television programs; the production and distribution of pre-recorded video cassettes, digital versatile discs (DVDs) and pre-recorded audio discs and non-disc digital storage media; providing downloadable wireless entertainment content in the nature of audiovisual works, motion pictures, trailers, television programming, music, and games by means of a global computer network and communications networks; providing information in the fields of entertainment, movies, games and music over computer networks and global communication networks or mobile phones; motion picture and television studio services; rental of motion picture and television scenery and equipment; provision of cinema or theatre facilities; rental of apparatus for modifying, editing or reproducing cinematographic films, sound or video; recording, modifying or editing services for film, sound and video; entertainment services namely providing online electronic games for use on wireless devices namely mobile phones, on computers or on game consoles; entertainment services in the form of production and distribution of animation visual effects and computer graphics for motion pictures and television; production of animated motion pictures; production, preparation, exhibition, distribution and rental of television and radio programs and of films, animated films and sound and video recordings through interactive media, including the internet; production of live entertainment features, the production of television entertainment features; production of television programming featuring music; the publication of books, magazines and periodicals; production and rental of educational and instructional materials; organization, production and presentation of events for educational, cultural or entertainment purposes through interactive media; organization, production and presentation of competitions, contests, games, quizzes, exhibitions, sporting events, shows, road shows, staged events, theatrical performances, concerts, live performances and audience participation events; entertainment services, namely, providing temporary use of non-downloadable interactive games; entertainment services, namely, production of sms quiz shows and programs; production, distribution and presentation of television programs, motion picture films, live entertainment features, animated motion pictures, television series and television features; production, distribution and presentation of filmed or taped audio, visual and audio-visual materials; production, distribution and presentation of video tapes, video cassettes, video discs, laser discs, records, tapes and cassettes; entertainment services relating to motion pictures and television; provision of studio recording and production facilities; amusement park services; entertainment in the nature of live performances by musicians, actors, stunt performers, and other such entertainers; concert services namely arranging and conducting of concerts, concert booking; production and distribution of television shows and movies; consultancy, information and advisory services relating to the aforesaid services.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10407.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> December, 2013, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## LQ HOTEL

in respect of:

- (a) International Class 9 for computer programs [downloadable software];
- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment services; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "HOTEL", separately and apart from the mark as shown above.

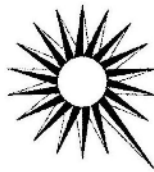
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10419.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> December, 2013, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.3.2,15  
in respect of:

- (a) International Class 9 for computer programs [downloadable software];
- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment services; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10420.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> December, 2013, by La Quinta Worldwide, LLC, of 909 Hidden Ridge, Suite 600, Irving, Texas 75038, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.3.2,15  
in respect of:

- (a) International Class 9 for computer programs [downloadable software];



- (b) International Class 35 for advertising; business management of hotels; business management assistance in the establishment and operation of hotels and motels; business organization consultancy; marketing; business information;
- (c) International Class 41 for entertainment services; providing recreation facilities;
- (d) International Class 43 for hotels; motels; food and drink catering; restaurants; bar services; temporary accommodation reservations; hotel reservations; rental of temporary accommodation; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "HOTEL", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10421.13 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> January, 2014, by Kentucky Fried Chicken International Holdings, Inc., of 1441 Gardiner Lane, Louisville, Kentucky, 40213, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):2.1.1,23  
in respect of:

- (a) International Class 29 for meat, cooked fish, cooked poultry, cooked seafood and cooked game for human consumption; cheese and vegetable toppings for pizza; jellies for food; compotes for human consumption; dairy products namely milk, cheese, cream and butter all for human consumption; fruit and vegetable salads; meat extracts; preserved, frozen, dried, prepared and cooked fruits and vegetables; frozen fruits, fruit-based snack foods, fruit pulp, stewed fruit; jams; eggs, milk and milk products; milkshakes; edible oils and fats; prepared meals comprising entirely or predominantly meat, fish, poultry, seafood or vegetables; dips comprising entirely or predominantly milk and dairy products, meat, fish, seafood, poultry, fruit or vegetables;
- (b) International Class 30 for coffee, tea, cocoa-based beverages; preparations made from cereals; bread, pastry, cakes, muffins, bread rolls; confectionery, edible ices, ice cream; frozen confectionery; honey, baking-powder; table salt and salt for cooking, mustard; vinegar, sauces [condiments]; spices; prepared meals comprising predominantly pasta, rice, cereal, tapioca or sago; cereal based and rice based snack foods; sandwiches; sandwich wraps;
- (c) International Class 43 for services for providing food and drink namely, restaurant, canteen and bar services.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10453.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> January, 2014, by The Hercules Tire & Rubber Company, of 16380 U.S. Route 224 East, Suite 200, Findlay, OH 45840, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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## SIGNET

in respect of International Class 12 for tires for vehicle wheels; pneumatic tires.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10455.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 15<sup>th</sup> January, 2014, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.2,12;29.1.1,4,8

in the colors red, black and blue, in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; light trucks; pick-up trucks; motor buses; racing cars; refrigerated vehicles; sports cars; tractors for agricultural purposes; shock absorbers for automobiles; brakes for vehicles; speed change gears for land vehicles; motors for land vehicles; automobile tires; wheelchairs; parachutes; aeroplanes; locomotives; motorcycles; bicycles; baby carriages; boats; ships; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, namely, rearview mirrors, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10464.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> January, 2014, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## GRAND i10

in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; light trucks; pick-up trucks; motor buses; racing cars; refrigerated vehicles; sports cars; tractors for agricultural purposes; shock absorbers for automobiles; brakes for vehicles; speed change gears for land vehicles; motors for land vehicles; automobile tires; wheelchairs; parachutes; aeroplanes; locomotives; motorcycles; bicycles; baby carriages; boats; ships; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, namely, rearview mirrors, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10518.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> February, 2014, by COMERCIAL WEST POINT CO. S.A., of Carretera General San Martín 6900, Hill, Santiago, Chile, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.1.21;3.1.8,17

in respect of International Class 25 for outer clothing; overcoats; suits; jackets [clothing]; denim jackets; leather jackets; rainproof jackets; suede jackets; trousers; sweaters; scarves; gloves [clothing]; cardigans; shirts; neckties; pajamas; skirts; blouses; dresses; underwear; swimsuits; leather shoes; boat shoes; canvas shoes; leisure shoes; beach shoes; athletic shoes; socks; hosiery; hats.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10544.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> February, 2014, by Imperial Tobacco Limited, of 121 Winterstoke Road, Bristol, BS3 2LL, United Kingdom, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.11.3,8;29.1.4

in respect of International Class 34 for tobacco whether manufactured or unmanufactured; tobacco substitutes, none being for medicinal or curative purposes; cigarettes; matches; cigarette tubes; cigarette filters; cigarette papers.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 012066908 on 7<sup>th</sup> January, 2014 in Alicante, Spain.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10565.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> February, 2014, by PEGASUS HAVA TASIMACILIGI ANONIM SIRKETI, of AEROPARK Yenisehir Mahallesi Osmanli Bulvari No: 11, Kurtkoy Pendik, Istanbul, Turkey, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## Pegasus Airlines

in respect of International Class 39 for transportation and delivery services by air, road, rail and sea; vehicle rental services, namely aircraft rental, car rental, rental of motor racing cars, boat rental; arranging of travel tours and cruises; travel agency services, namely making reservations and bookings for transportation; courier services [messages or merchandise].

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "Airlines", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10566.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> March, 2014, by SWAG DESIGNS INCORPORATED, of Diamond Lodge, Sea Grape Drive, San Pedro, Ambergris Caye, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.5.2,23

in respect of International Class 25 for clothing, namely, t-shirts, tank tops, camisoles, polo shirts, sweaters, coats, shorts, swimsuits, dresses, corselets, hosiery, aprons, babies' pants, bathing trunks, petticoats, pullovers, shirts, skirts, tights, topcoats, underpants, underwear, vests, veils, brassieres, dressing gowns, pyjamas, jackets, jerseys, jumper dresses, layettes, overalls, pants; footwear, namely, slippers, sandals, beach shoes, basketball shoes, football shoes, gymnastic shoes, running shoes, training shoes, hiking shoes, casual boots, walking boots; headgear for wear.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10584.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> March, 2014, by SWAG DESIGNS INCORPORATED, of Diamond Lodge, Sea Grape Drive, San Pedro, Ambergris Caye, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25

in respect of International Class 25 for clothing, namely, t-shirts, tank tops, camisoles, polo shirts, sweaters, coats, shorts, swimsuits, dresses, corselets, hosiery, aprons, babies' pants, bathing trunks, petticoats, pullovers, shirts, skirts, tights, topcoats, underpants, underwear, vests, veils, brassieres, dressing gowns, pyjamas, jackets, jerseys, jumper dresses, layettes, overalls, pants; footwear, namely, slippers, sandals, beach shoes, basketball shoes, football shoes, gymnastic shoes, running shoes, training shoes, hiking shoes, casual boots, walking boots; headgear for wear.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10585.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> March, 2014, by Westrac Limited, of Spanish Lookout, Cayo District, Belize, through The Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,18;26.3.23;29.1.1,3,4

in respect of:

- (a) International Class 4 for industrial oils and greases; lubricants; dust removing preparation; fuels, including motor spirit; candles; wicks for candles for lighting;
- (b) International Class 7 for machine tools; motors and engines, except for land vehicles; machine coupling and transmission components, except for land vehicles; agricultural implements other than hand-operated; incubators for eggs;

- (c) International Class 8 for hand tools, hand-operated;
- (d) International Class 12 for anti-theft alarms for vehicle; automobile chassis; automobile hoods; axles for vehicles; bands for wheel hubs; brake pads for automobiles, brake segments for vehicles, brake shoes for vehicles, brakes for vehicles; clutches for land vehicles; connecting rods for land vehicles, other than parts of motors and engines; torque converters for land vehicles; couplings for land vehicles; covers for vehicle steering wheels; seat covers for vehicles; direction signals for vehicles; engines for land vehicles; gearing for land vehicles; horns for vehicles; hubs for vehicles wheels; motors for land vehicles; mudguard; rearview mirrors; reduction gears for land vehicles; reversing alarms for vehicles; rims for vehicle wheels; safety belts for vehicle seats; shock absorbers for automobiles; suspension shock absorbers for vehicles, shock absorbers springs for vehicles; spare wheel covers; tractors; transmission shafts for land vehicles; transmission, for land vehicles; treads for vehicles [roller belts], treads for vehicles [tractor type]; undercarriages for vehicles; connecting rods for land vehicles, other than parts for motors and engines; windows for vehicles; windshield wipers; windshields.

The applicant claims that the mark is being used.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10592.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> March, 2014, by Techtronic Power Tools Technology Limited, of Trident Chambers, P.O. Box 146, Road Town, Tortola, British Virgin Islands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SAWZALL

in respect of International Class 7 for drilling machines; power tools for flush and plunge cuts, removing grout and grinding thinset, sanding and scraping; drilling heads [parts of machine]; motor equipped power heads and attachment tools for the use with jig saws, right angle impact drivers, cutters, sanders, recip saws, shears, screwdrivers, right angle drills/drivers, ratchets, hammers, line trimmers, string trimmers, brush cutters, weeders, cultivators, air blowers, edgers, snow throwers, hedge trimmers, pruners, chainsaws, brooms, sprayers, pressure washers, thatchers, aerators, and spreaders; expandable power shaft garden hand tools and interchangeable attachments therefor namely, loppers, pruners, shears, shovels, rakes, saws, and hoes; power tools, namely, hole shooters, screw shooters, hammer drills, impact drills, cordless drills, drill presses, magnetic drill presses, rotary tools, oscillating tools, coring machines, scroll saws, circular bench saws, knock out punches, nut runners, nibblers, routers, impact drivers, tubing cutters, copper tubing cutters, caulk guns, cable cutters, right angel drills, power operated mulchers; electric screwdrivers; electric hammers; electric rotary hammers; electric hand drills; extension for power tools; electric and pneumatic grease guns; electric adhesive guns; power-operated saws; electric sanders; power tools, namely, electric belt sanders; power-operated tools, namely, grinders; saws [machines]; chain saws; chains for chain saws; replacement parts for chain saws, namely, bars, chain and files; precision circular saws; circular saws; saws being machines, namely, mitre saws; power tools, namely, reciprocating saws; power-operated jig saws; table saws; radial pull saws; band saws; lathes [machine tools]; spindle moulders; stationary woodworking machines, namely, circular saws, sanding machines, wood-working saw-tooth setting machines; power-operated tools, namely, spanners; palm nailers; worm drive saws; cutting machines; cut-off machines; electric shears; power-operated shears; power-operated polishers; impact wrenches; power-operated ratchet wrenches; abrasive blast cleaning machines; air brushes for applying coloring and the like; air brushes for applying paint; pipe cleaning machines; drain cleaning machines; floor polishing machines; floor scrubbing machines; carpet, floor and wall washing machines; floor cleaning machines; air suction machines; vacuum cleaners; dust exhausting apparatus and installations for cleaning purposes; carpet cleaning machines, namely, carpet extractors; floor cleaning machines, namely, electric hard floor wipes; road sweeping machines; electric sweepers; electric steam cleaners; cleaning apparatus utilizing steam; steam cleaning machines in the nature of steam mops; electric brooms; mechanical spreaders; high pressure washers; compressors [machines]; nozzles and hoses for vacuum cleaners and washing machines; vacuum cleaner bags; disposable paper bags for floor cleaning machines; bags for blower vacuum cleaners; cloth bags for blower vacuum cleaners; dust filters for vacuum cleaners; belts for machines; current generators; electric generators; steam operated power generators; drill bits for power tools and machines; saw blades [parts of machines]; blades for powers saws; blades for reciprocating saws being power saws; blades for lawnmowers; blades for floor edgers; blades for power-operated lawn edgers; brush cutter blades; blades for shredding machines, not paper shredders for office; blades for shredders being power lawn and garden tools; electrically powered wire rope and link chain hoists; overhead trolleys for moving the hoists; paint sprayers; manually operated link chain and lever hoists and overhead trolleys for moving the hoists; bags adapted for carrying electric drilling and fastening tools; holsters for electric drilling and fastening tools; floor edgers; power-operated lawn edgers; power tools, namely, electric brush cutters; power tools, namely, electric brush shears; electric hedge cutters; electric hedge shears; electric lawn trimmers; power-operated grass/weed trimmers; power-operated lawn and garden line trimmers; lines for power-operated lawn and garden line trimmers;

lawn and garden string trimmer spools; power-operated lawn and garden string trimmers; power-operated lawn and garden hedge trimmers; power-operated blowers; aerators; power-operated blower vacuums; snow throwers; lawn mowers [machines]; power lawn and garden tools, namely, shredders; power lawn and garden tools, namely, weeders; power-operated cultivators; power tillers; power lawn and garden tools, namely, pruners; power lawn and garden tools, namely, shrubbers; power lawn and garden tools, namely, loppers; power-operated log splitters; strokes being part of machines; power tool accessories, namely, primer bulbs; power tool accessories, namely, fuel lines; power tool accessories, namely, cutting guides, edger guides; power tool accessories, namely, bump knobs; motors, electric, other than for land vehicles; engines, other than for land vehicles; stators [parts of machines]; starters for motors and engines; washing machines; electric mixers [kitchen machines]; food processors, electric; blenders, electric, for household purposes; mixers [machines]; electric blenders and mixers for food; portable electric food blenders; portable electric mixers [kitchen machines]; electric food choppers; meat and vegetable choppers [machines]; can openers, electric; electric juicers; beverage preparation machines, electromechanical; machines for preparing beverages [electric, kitchen]; electric coffee grinders; coffee blenders, electric, for household purposes; electric coffee mills; combined espresso and coffee grinder machines; brewing machines; electric knives; electric carving knives; air condensers; condensers [steam] [parts of machines]; dishwashers; ironing machines; machine tools; machine coupling and transmission components, except for land vehicles; agricultural implements other than hand-operated; machines and apparatus for cleaning, electric; machines and apparatus for polishing [electric]; machines and apparatus for wax-polishing, electric; pumps [machines]; air powered tools, namely, inflators; air powered tools, namely, deflators; fans for motor and engines; filters [parts of machines or engines]; brushes and blades [parts of machines]; filters for lawn mowers; blade holder [parts of machines]; tools holders [parts of machines]; spark plugs.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10597.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 6<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> March, 2014, by Benson & Hedges (Overseas) Limited, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## BENSON & HEDGES

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10617.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> March, 2014, by United Airlines, Inc., of 233 South Wacker Drive, 11<sup>th</sup> Floor, Chicago, Illinois 60606, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof

## FLY THE FRIENDLY SKIES

in respect of International Class 39 for transportation of persons, property and mail by air.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 86/070,946 on 20<sup>th</sup> September, 2013 in the U.S.A.

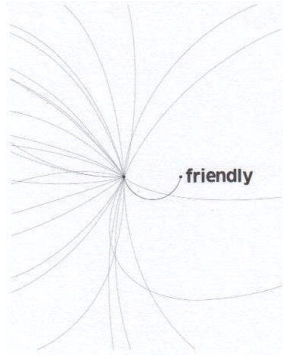
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10624.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> March, 2014, by United Airlines, Inc., of 233 South Wacker Drive, 11<sup>th</sup> Floor, Chicago, Illinois 60606, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.3,12

in respect of International Class 39 for transportation of persons, property and mail by air.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 86/070,971 on 20<sup>th</sup> September, 2013 in the U.S.A.

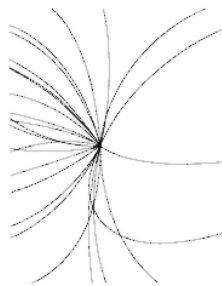
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10625.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> March, 2014, by United Airlines, Inc., of 233 South Wacker Drive, 11<sup>th</sup> Floor, Chicago, Illinois 60606, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.3,12

in respect of International Class 39 for transportation of persons, property and mail by air.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 86/070,958 on 20<sup>th</sup> September, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10626.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **GARAGEBAND**

in respect of International Class 9 for computer software for music recording and mixing.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10671.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **KEYNOTE**

in respect of International Class 9 for computer software for presentation graphics, namely, software for generating, storing, retrieving, manipulating, transmitting and altering texts and graphics for use in presentations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10672.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **IPHOTO**

in respect of International Class 9 for computer software used for image editing, image processing, image acquisition, image file management, image viewing, image sharing and the creation of documents incorporating images.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10675.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof

## APPLECARE

in respect of:

- (a) International Class 37 for maintenance, repair, updating and installation services for computer hardware, computer peripherals, computer networks and consumer electronic devices; consulting services in the field of physical maintenance of computer hardware, computer peripherals, computer networks and consumer electronic devices;
- (b) International Class 42 for technical support services, namely, troubleshooting of problems relating to computer hardware, computer peripherals, consumer electronic devices and computer software; providing technical support and troubleshooting information via the internet, voice telecommunications networks and on-site for fixing problems relating to computer hardware, computer peripherals, computer software and consumer electronic devices; computer consultation, namely, services for optimizing the performance and functionality of computer hardware, computer peripherals, consumer electronic devices, computer software and computer networks.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10678.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> March, 2014, by Hyundai Motor Company, of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



CFE(6):26.4.2,18

in the colors blue, black and gray, in respect of International Class 12 for automobiles; passenger cars; vans [vehicles]; light trucks; pick-up trucks; motor buses; racing cars; refrigerated vehicles; sports cars; tractors for agricultural purposes; shock absorbers for automobiles; brakes for vehicles; speed change gears for land vehicles; motors for land vehicles; automobile tires; wheelchairs; parachutes; aeroplanes; locomotives; motorcycles; bicycles; baby carriages; boats; ships; parts and accessories for automobiles, namely, automobile bodies, tipping apparatus, parts of trucks and waggons, tailboard lifts [parts of land vehicles], automobile chassis, automobile chains, connecting rods for land vehicles, other than parts of motors and engines, bumpers for automobiles, automobile hoods, brake pads for automobiles, air bags [safety devices for automobiles], sun-blinds adapted for automobiles, cigar lighters for automobiles, anti-dazzle devices for automobiles, namely, rearview mirrors, axles for vehicles, anti-theft devices for vehicles, balance weights for vehicle wheels, clutches for land vehicles, upholstery for vehicles, windows for vehicles, caps for vehicle petrol [gas] tanks, vehicle wheel spokes, reduction gears for land vehicles, security harness for vehicle seats, transmission shafts for land vehicles, crankcases for land vehicle components, other than for engines, hoods for vehicles, trailers [vehicles], vehicle wheels, transmission chains for land vehicles, torsion bars for vehicles, vehicle covers [shaped], valves for vehicle tyres, reversing alarms for vehicles, non-skid devices for vehicle tyres, trailer hitches for vehicles, hubs for vehicle wheels, freewheels for land vehicles, driving chains for land vehicles, steering wheels for vehicles, covers for vehicle steering wheels, couplings for land vehicles, doors for vehicles, air pumps [vehicle accessories], brake shoes for vehicles, gear boxes for land vehicles, brake linings for vehicles, horns for vehicles, brake discs for vehicles, vehicle bumpers, vehicle suspension springs, hydraulic circuits for vehicles, vehicle seat, seat covers for vehicles, head-rests for vehicle seats, safety belts for vehicle seats, safety seats for children, for vehicles, rims for vehicle wheels, luggage carriers for vehicles, luggage nets for vehicles, ski carriers for cars.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 40-2013-0071334 on 29<sup>th</sup> October, 2013 in the Korea.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10687.14 should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of August, 2014.

DATED this 6<sup>th</sup> day of May, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> April, 2013, by A & E TELEVISION NETWORKS, LLC., of 235 East 45<sup>th</sup> Street, New York, New York 10017, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## MUCHA MAS HISTORIA

in respect of:

- (a) International Class 38 for broadcasting services, namely, television broadcasting, video broadcasting, internet broadcasting, audio broadcasting and subscription television broadcasting; satellite transmission, cable television transmission, cable television broadcasting; electronic transmission of data via satellite link; electronic transmission of data and documents via computer networks; video-on-demand transmission services; mobile media services in the nature of electronic transmission of entertainment media content; providing online chat rooms and electronic bulletin boards for the electronic transmission of messages among users in the fields of broadcast entertainment and general interest; providing multiple user access to a global computer information network;
- (b) International Class 41 for educational and entertainment services in the nature of on-going television programs featuring subjects of general human interest; educational and entertainment services in the nature of on-going multimedia programs in the field of general interest; editing of television programs and motion pictures; television programming [scheduling]; television scheduling [programming]; television program syndication services; entertainment services, namely, operating real time games for others via the internet, mobile platforms, and local area computer networks; electronic game services provided by means of the internet, mobile platforms, and local area computer networks; entertainment services, namely, providing temporary use of non-downloadable interactive games.

The applicant claims that it intends to use the mark.

The applicant claims that the English translation of the words "MUCHA MAS HISTORIA" is "MUCH MORE HISTORY".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9683.13 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

DATED this 19<sup>th</sup> day of May, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> May, 2013, by The Bank of Nova Scotia, of 44 King Street West, Toronto, Ontario M5H 1H1, Canada, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.1,3;27.5.1,4  
in respect of:

- (a) International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith namely, coins, bars and medallions;

- (b) International Class 35 for market research and analysis; the wholesale purchase activity of precious metals done through the metals trading desks and commodity exchanges; succession planning services namely, business succession planning; tax advisory services;
- (c) International Class 36 for annuity services namely consultation and advice with respect to purchasing life insurance and annuities as part of retirement and estate planning strategies; banking services; corporate and investment banking services; merchant banking services; ATM banking; banking services via personal computer or electronic device; brokerage, trading services namely, clearing trades relating to currency, securities, assets, stocks and bonds, derivatives, futures, options, commodities, bullion and precious and base metals; cash management services; charitable fundraising services; credit services namely credit consultation and advice; debit card and credit card services; electronic funds transfer services; electronic financial information management services; financial asset management services; financial advice and information via subscription-based emails, electronic messages and/or newsletters; financial information, consultation and advisory services; financial consultancy services relating to mergers, acquisitions, divestitures and corporate restructuring; financial leasing services namely, provision of funds for hire purchase and leasing; financial lending services namely, money lending, mortgage lending, consumer lending, commercial lending; financial management and analysis services; financial planning services; foreign exchange services namely, foreign exchange transactions, foreign exchange payment processing, foreign exchange bureau; infrastructure and project finance advisory services; import and export financing services; insurance services namely, consultancy, brokerage and providing insurance agent referrals; investment counseling and advice; investment brokerage services; investment of funds for others; merchant services, namely, cash advance services for businesses and merchants, futures commission merchant services, namely, clearing trades for commodities, futures and foreign exchange, merchant banking services, merchant banking and investment banking services, payment transaction processing services; monetary exchange; mortgage services, namely origination, acquisition, servicing, securitization and brokerage of mortgage loans, mortgage refinancing and mortgage foreclosure; mutual fund services, namely, mutual fund brokerage, mutual fund distribution and the administration and management of mutual funds, portfolio solutions, closed end investments, tax assisted investment products and alternative investment products; online financial services rendered via a global computer network namely, banking and providing financial information via an online website; online securities trading services; discount securities brokerage services; real estate financing services; real estate advisory and brokerage services; risk management services namely, financial risk management consultation; securities investment namely, providing financial services with respect to securities and other financial instruments and products and securities dealer services namely, trading of and investment in securities and financial instruments and products; trade finance services namely, letters of credit, cross-border guarantees and document collection services; treasury services, namely, lockbox services, electronic financial data interchange and liquidity management; trade services, namely, letters of credit, cross-border guarantees and document collection services; trust services namely, administration and settlement of estates and trusts, will and estate planning, estate trust planning, custodial services, philanthropic planning and private foundation management for others; wealth management services namely, financial planning and investment advice; financial research and analysis;
- (d) International Class 37 for real estate development;
- (d) International Class 39 for storage of goods for others.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 1,601,850 on 9<sup>th</sup> November, 2012 in the Canada.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9774.13 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 16<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> September, 2013, by Tiger Corporation, of 1-9-2 Chrome Gamo, Joto-ku, Osaka, Japan, through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.1.4,16;27.5.17  
in respect of:

- (a) International Class 11 for electric rice cookers, electric pots for keeping rice warm, electric hot-water pots, electric kettles, electric grills, electric warming pans, electric hot plates, electric rice-cake makers, electric coffee makers, electric toasters, electric waffle makers, electric hot sandwich makers, electric cooking fryers, electric fish roasters, electric air purifying apparatus and machines, electric air conditioning apparatus, electric air driers, electric cooking pots [for household purposes], electric cooking ovens, electric cooking pots, electric griddles, [cooking appliances] electric deep fryers, cassette-type portable gas cooking stoves, electromagnetic cooking hot plates, drying apparatus and installations, electric appliances for making yogurt, electric rice cookers for commercial use, electronic pots for keeping food warm for commercial use, electronic pots for keeping soup warm for commercial use, microcomputer-controlled pots for keeping soup warm for commercial use, electric pressure cookers, induction heating electric kettles, electric cookers, electric water purifying apparatus and machines, electric warming pans, electric deodorizing apparatus, not for personal use, electric pots for making rice porridge, cookers, microwave ovens [cooking apparatus];
- (b) International Class 21 for vacuum bottles with handle, vacuum bottles with air pumps, keep-warm lunch boxes, teapots, stainless steel vacuum flasks, thermally insulated containers for food, vacuum bottles, mugs, ice pails, heat insulated pitchers, portable beverage coolers, containers for storing and dispensing rice, stainless steel pots for keeping food warm, drip-type heat insulated pots, non-electric pans for cooking, heat insulated containers for food or beverage, non-electric coffee makers, cookers.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10175.13 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> October, 2013, by Athleta (ITM) Inc., of 2 Folsom Street, San Francisco, CA 94105, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## ATHLETA

in respect of International Class 35 for retail store services in the field of clothing, footwear, headgear, clothing accessories, clothing design, bags, leather goods, luggage, jewelry, clocks, sunglasses and eyewear, toys, games and sporting equipment, hair accessories, cosmetics, toiletries, fragrances, personal care products, stationery, giftware, household products for dining, bed and bath, house wares and glass, paper goods; advertising; business management assistance; business administration assistance; the bringing together, for the benefit of others, of clothing, footwear, headgear, clothing accessories, bags, leather goods, sunglasses and eyeglasses, jewelry, hair accessories, cosmetics, toiletries, fragrances, personal care products, stationery, giftware, toys, games and sporting equipment, (excluding the transport thereof), enabling customers to conveniently view and purchase those goods, such services being provided also by retail stores, by means of electronic media, for example, through web sites; promoting the goods and services of others by placing advertisements and promotional displays on an electronic site accessible through a computer network; providing on-line ordering services in the field of a wide variety of general merchandise; mail order catalogue services featuring general merchandise and general consumer goods; providing incentive award programs for customers and employees through the distribution of loyalty reward cards for the purpose of promoting and rewarding loyalty.

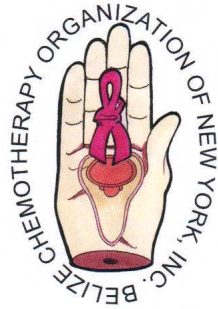
The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10214.13 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> December, 2013, by BELIZE CHEMOTHERAPY ORGANIZATION OF NEW YORK, INC., of 4092 Sarstoon Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):2.9.14,15

in respect of International Class 36 for charitable fundraising services for promoting research, education and other activities relating to cancer patients.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "BELIZE CHEMOTHERAPY ORGANIZATION OF NEW YORK, INC.", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10320.13 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 16<sup>th</sup> day of May, 2014.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> November, 2013, by APPLE INC., of 1 Infinite Loop, Cupertino 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## IPAD AIR

in respect of International Class 9 for computers; computer peripheral devices; computer hardware; computer game software for gaming machines including slot machines or video lottery terminals; hand held computers; tablet computers; personal digital assistants; electronic personal organizer; electronic notepads; electronic book readers; portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating and reviewing text, data, image and audio files; electronic game software for handheld electronic devices handheld mobile digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing of telephone calls, faxes, electronic mail, and other digital data; electronic handheld units for the wireless receipt, storage and/or transmission of data and messages, and electronic devices that enable the user to keep track of or manage personal information; sound recording and reproducing apparatus; MP3 and other digital format audio players; digital audio recorders; digital video recorders and players; audio cassette recorders and players; video cassette recorders and players; compact disc recorders and players; digital versatile disc recorders and players; digital audio tape recorder and players; radios, radio transmitters, and receivers; audio, audio mixers; audio amplifiers; audio video receivers; consumer electronic products, namely, audio decoders; audio equipment for vehicles, namely stereos, speakers, amplifier, equalizer and speaker housing; earphones, headphones; audio speakers; microphones; audio electronic components, namely, surround sound systems; modems; network communication apparatus; electronic apparatus and devices for controlling access to pay-television services; electronic apparatus, namely, electronic display boards, plasma display boards, electronic display screens; interactive photo kiosks for capturing, printing and uploading digital images for future use; audiovisual teaching apparatus; optical apparatus and instruments; wireless digital electronic apparatus to secure and protect data and images on all forms of wireless equipment including mobile telecommunications equipment using an automatic synchronization process and alarm notification of the loss or theft of the wireless equipment including mobile telecommunications equipment; global positioning system (GPS) devices; telephones; wireless communication devices for voice, data or image transmission; blank tapes for storage of data; magnetic data media; chips, discs and tapes bearing or for recording computer programs and software; facsimile machines; cameras [photography] batteries, electric; televisions; television receivers [tv sets]; television monitors; set top boxes; computer software; computer and electronic game software; global positioning system (GPS) computer software, recorded; computer software for travel and tourism, travel planning, navigation, travel route planning, geographic, destination, transportation and traffic information, driving and walking directions, customized mapping of locations, street atlas information, electronic map display, and destination information; computer software for creating, authoring, distributing, downloading, transmitting, receiving, plying, editing, extracting, encoding, decoding, displaying, storing and organizing text, data, graphics, images,

audio, video, and other multimedia content, electronic publications, and electronic games; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text data, audio files, video files and electronic games in connection with computers, televisions, television set-top boxes, audio players, video players, media players, telephones, and handheld digital electronic devices; computer software to enable users to program and distribute text, data, graphics, images, audio, video, and other multimedia content via global communication networks and other computer, electronic and communications networks; computer software for identifying, locating, grouping, distributing, and managing data and links between computer servers and users connected to global communication networks and other computer, electronic and communications networks; computer software for use on handheld mobile digital electronic devices and other consumer electronics; electronic publishing software; electronic publication reader software; computer software for personal information management; downloadable pre-recorded audio and audiovisual content, information, and commentary; downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications; database management software; software for optical character recognition; software for ensuring the security of electronic mail; computer software for accessing, browsing and searching online databases; electronic bulletin boards; data synchronization software; application development software; user manuals in electronically readable, machine readable or computer readable form for use with, and sold as a unit with, all the aforementioned goods; electrical and electronic connectors, couplers, wires, cables, chargers, docks, docking stations, interfaces, and adapters for use with all of the aforesaid goods; computer equipment for use with all of the aforesaid goods; electronic apparatus with multimedia functions for use with all of the aforesaid goods; electronic apparatus with interactive functions for use with all of the aforesaid goods; accessories, parts, fittings, and testing apparatus for all of the aforesaid goods; covers, bags and cases adapted or shaped to contain all of the aforesaid goods; navigational instruments; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; optical apparatus and instruments; wafers [silicon slices]; integrated circuits; fluorescent screens; remote control apparatus; lights conducting filaments [optical fibers]; electric installations for the remote control of industrial operation; lighting arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; sunglasses; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 63,225 on 20<sup>th</sup> August, 2013 in Jamaica.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10334.13 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> November, 2013, by Marks and Spencer plc, of Waterside House, 35 North Wharf Road, London W2 1NW, United Kingdom, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **MARKS & SPENCER**

in respect of International Class 35 for advertising; business consultancy services; business consultancy services relating to manufacturing; business consultancy services in relation to ecological manufacturing; business consultancy services in relation to ethnical manufacturing; the bringing together, for the benefit of others of a variety of goods, namely, beauty products, toiletries, machines for household use, hand tools, optical goods, cameras, CDs, DVDs, domestic electrical and electronic equipment, including white goods, jewellery, clocks, watches, stationery, publications, umbrellas, parasols, leather goods, luggage, bags, furniture, bathroom accessories, household containers and utensils, kitchen utensils and equipment, gardening equipment and utensils, furnishings, textiles, clothing, footwear, headgear, haberdashery, toys and games, sports equipment, foodstuffs, drinks, wines, flowers enabling customers to conveniently view and purchase those goods in a department store, retail store, supermarket, café, from a catalogue by mail order or by means of telecommunications or from an internet website.

The applicant claims that it has a bona fide intention to use the mark.

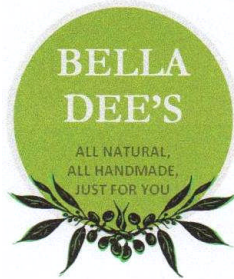
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10339.13 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> January, 2014, by Dona Maria Elena Sosa nee Dougall (also trading as Bella Dee's), of 25 New Haven St., Hillview, Santa Elena, Cayo District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.20;26.1.1,18;29.1.3

in respect of International Class 3 for soap; cosmetic preparations for baths; shaving soap; beauty masks; cosmetics; cosmetic creams; disinfectant soap; incense; oils for cosmetic purposes; oils for toilet purposes; lotions for cosmetic purposes; shampoo; medicated soap; cosmetic preparations for skin care; deodorant soap; pumice stone; cakes of soap; aromatics [essential oils]; bath salts, not for medical purposes, deodorants for human beings for animals; aloe vera preparations for cosmetic purposes; massage gels other than for medical purposes; shaving preparations.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "All Natural" and "All Handmade", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10431.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> January, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## OPERA

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10436.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 16<sup>th</sup> day of May, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> December, 2013, by LOBORATORIO Y DROGUERIA DONOVAN WERKE A.G., SOCIEDAD ANONIMA, of 0 Avenida 4-24, Colonia El Najarito, Zona 1, Villa Nueva, Guatemala, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KRAL PHARMACEUTICA INTERNACIONAL



in respect of International Class 5 for pharmaceutical and veterinary preparations; dietetic substances adapted for medical use; food for babies; preparations for destroying vermin; fungicides; herbicides.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10458.13 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> January, 2014, by Saucony, Inc., of 19 Spring Street, Lexington, Massachusetts 02421, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SAUCONY

in respect of International Class 25 for clothing, namely, shirts, shorts, pants, tights, jackets, vests, brassiers, gloves, socks, neckwarmers, mittens, pullovers; headgear, namely, hats, caps, headbands and visors; footwear, namely, sandals, sneakers, running shoes, hiking shoes, walking shoes, walking boots, athletic and leisure boots, hiking boots, gym boots, climbing footwear, athletic footwear, football boots; slippers for men, women and children.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10491.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> January, 2014, by Keds, LLC, of 19 Spring Street, Lexington, Massachusetts 02421, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KEDS

in respect of International Class 25 for clothing, namely, shirts, shorts, pants, tights, jackets, vests, brassiers, gloves, socks, neckwarmers, mittens, pullovers; headgear, namely, hats, caps, headbands and visors; footwear, namely, sandals, sneakers, running shoes, hiking shoes, walking shoes, walking boots, athletic and leisure boots, hiking boots, gym boots, climbing footwear, athletic footwear, football boots; slippers for men, women and children; canvas shoes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10492.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> January, 2014, by SHANDONG LINGLONG TYRE CO., LTD., of No. 777 Jinlong Road, Zhaoyuan City, Shandong Province, People's Republic of China, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ATLAS

in respect of International Class 12 for tires for vehicle wheels; automobile tires; casings for pneumatic tires; pneumatic tires; treads for retreading tires; tires, solid, for vehicle wheels; inner tubes for pneumatic tires; adhesive rubber patches for repairing inner tubes; tires [for landing gear wheels of aircraft].

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10494.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> January, 2014, by SHANDONG LINGLONG TYRE CO., LTD., of No. 777 Jinlong Road, Zhaoyuan City, Shandong Province, People's Republic of China, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**CROSSWIND**

in respect of International Class 12 for tires for vehicle wheels; automobile tires; casings for pneumatic tires; pneumatic tires; treads for retreading tires; tires, solid, for vehicle wheels; inner tubes for pneumatic tires; adhesive rubber patches for repairing inner tubes; tires [for landing gear wheels of aircraft].

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10495.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> January, 2014, by Vitamin Shoppe Industries Inc., of 2101 91<sup>st</sup> Street, North Bergen, New Jersey 07047, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.2.7;27.5.1,4  
in respect of:

- (a) International Class 5 for vitamin preparations; vitamin oils; dietary supplemental drinks in the nature of vitamin and mineral beverages; food and mineral supplements; medicated bath preparations and bath salts; therapeutic preparations for the bath; medicinal oils;
- (b) International Class 35 for retail store services, catalog mail order services and on-line retail store services featuring vitamins, vitamin, mineral, dietary and nutritional supplements, teas, foods, and beverages, sports and performance drinks, complementary and alternative medicine products, books, herbal products, aromatherapy products, bath and shower products, skin treatment creams, homeopathic supplements, herbal supplements, sports nutrition products, soaps, essential oils, cosmetics, dietary supplements for humans and animals, pet food, and pet products.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "VITAMIN", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10508.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> February, 2014, by 3M COMPANY, of 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TEMFLEX

in respect of International Class 17 for electrical tape; rubber, raw or semi-worked, gutta-percha, gum, raw or partly processed, asbestos, mica, raw or partly processed; plastics substances, semi-processed, asbestos packing, packing [cushioning, stuffing] materials of rubber or plastics; flexible tubes, not of metal; adhesive tapes other than stationery and not for medical or household purposes; adhesive bands other than stationery and not for medical or household purposes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10572.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> March, 2014, by Pure Nature Enterprises Ltd., of 963 Forest Drive, Belmopan, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.11;26.1.1,15,18

in respect of International Class 29 for fruit-based food beverage; vegetable-based food beverages.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "Protecting your Health" and the letters "MD", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10602.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 14<sup>th</sup> March, 2014, by MARTIN OPERATING PARTNERSHIP L.P., of 4200 Stone Road, Kilgore Texas 75662, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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## MOLYGARD

in respect of International Class 4 for industrial and vehicular lubricants, automotive greases, industrial greases and greases containing molybdenum disulfide additive for use in automotive, heavy duty trucking, farm, construction, logging and other industrial applications where high temperature greases are desired.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 86/067,208 on 17<sup>th</sup> September, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10614.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 14<sup>th</sup> March, 2014, by CROSS OIL REFINING & MARKETING, INC., of 484 East 6 Street, Smackover, Arkansas 71762, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CROSSTRANS

in respect of International Class 17 for insulating oil for transformers; insulating oils.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 86/073,830 on 24<sup>th</sup> September, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10615.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by Rhapsody International Inc., of 1420 5<sup>th</sup> Avenue, Suite 1500, Seattle, Washington 98101, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):3.1.16,24,25  
in respect of:

- (a) International Class 9 for computer software for use in the storage, organizing, review, delivery, distribution and transmission of digital music and entertainment-related audio, video, text and multimedia content; computer software that enables users to play and program music and entertainment-related audio, video, text and multimedia content; downloadable prerecorded digital, textual, audio and visual content via electronic communications networks, local and global computer networks and wireless communication devices; downloadable electronic publications over electronic communication networks, Local and global computer networks and wireless communication devices, namely, newsletters in the field of entertainment;

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- (b) International Class 38 for subscription audio broadcasting via electronic communication networks, local and global computer networks and wireless communication networks; audio broadcasting, namely, broadcasting music, concerts, and radio programs via electronic communication networks, local and global computer networks and wireless communication networks; streaming of audio content via electronic communication networks, local and global computer networks and wireless communication networks; webcasting services;
- (c) International Class 41 for providing online databases in the field of music, radio, and entertainment; providing online information in the field of music, radio, and entertainment; providing online newsletters in the field of music, concerts, radio, news, and entertainment; entertainment services, namely, providing non-downloadable prerecorded digital, textual, audio and visual content in the field of music, video, online radio, entertainment and cultural events via electronic communication networks, local and global computer networks and wireless communication devices and providing non-downloadable prerecorded digital, textual, audio and visual content in the field of music, video, online radio, entertainment and cultural events via electronic communication networks, Local and global computer networks and wireless communication devices; providing electronic publications over electronic communications networks, local and global computer networks and wireless communication devices, namely, providing online newsletters in the field of music and entertainment.

The applicant claims it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10686.14 should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of August, 2014.

**DATED** this 19<sup>th</sup> day of May, 2014.

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## NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)



CFE(6):5.7.6;26.1.18

**THE MARK** shown above, Registration No. 2025.04, has been renewed in the name of **FERRERO S.p.A., of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy**, as of the 10<sup>th</sup> day of March, 2014, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

## STARBUCKS DOUBLESOT

**THE MARK** shown above, Registration No. 2124.04, has been renewed in the name of **STARBUCKS CORPORATION, (d/b/a STARBUCKS COFFEE COMPANY), of 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A.**, as of the 30<sup>th</sup> day of January, 2014, in respect of **International Class 29** for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats; **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice; **International Class 32** for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

## CLIFFORD THE BIG RED DOG

**THE MARK** shown above, Registration No. 2201.04, has been renewed in the name of **NORMAN BRIDWELL, of 49 High Street, Edgartown, Massachusetts 02539, U.S.A.**, as of the 10<sup>th</sup> day of March, 2014, in respect of **International Class 41** for entertainment services, namely an animated television series for children, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**3M**

**THE MARK** shown above, Registration No. 2301.04, has been renewed in the name of **3M COMPANY, of 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, U.S.A.**, as of the 27<sup>th</sup> day of April, 2014, in respect of **International Class 6** for common metals and their alloys; metal building materials; transportable buildings of metal; materials of metal for railway tracks; non-electric cables and wires of common metal; ironmongery, small items of metal hardware; pipes and tubes of metal; safes; goods of common metal not included in other classes; ores, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**3M**

**THE MARK** shown above, Registration No. 2302.04, has been renewed in the name of **3M COMPANY, of 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, U.S.A.**, as of the 27<sup>th</sup> day of April, 2014, in respect of **International Class 7** for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**3M**

**THE MARK** shown above, Registration No. 2303.04, has been renewed in the name of **3M COMPANY, of 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, U.S.A.**, as of the 27<sup>th</sup> day of April, 2014, in respect of **International Class 8** for hand tools and implements (hand-operated); cutlery; side arms; razors, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**3M**

**THE MARK** shown above, Registration No. 2304.04, has been renewed in the name of **3M COMPANY, of 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, U.S.A.**, as of the 27<sup>th</sup> day of April, 2014, in respect of **International Class 11** for apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**3M**

**THE MARK** shown above, Registration No. 2305.04, has been renewed in the name of **3M COMPANY, of 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, U.S.A.**, as of the 27<sup>th</sup> day of April, 2014, in respect of **International Class 12** for vehicles; apparatus for locomotion by land, air or water, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**3M**

**THE MARK** shown above, Registration No. 2306.04, has been renewed in the name of **3M COMPANY, of 3M Center, 2501 Hudson Road, St. Paul, Minnesota 55144, U.S.A.**, as of the 27<sup>th</sup> day of April, 2014, in respect of **International Class 37** for building construction; repair; installation services, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**GUCCI**

**THE MARK** shown above, Registration No. 2314.04, has been renewed in the name of **GUCCIO GUCCI S.P.A., of Via Tornabuoni 73/R – 50123 Firenze, Italy**, as of the 24<sup>th</sup> day of April, 2014, in respect of **International Class 9** for spectacle glasses, spectacle frames, sunglasses and calculators, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(3<sup>rd</sup> issue)

**HOLSBERG**

**THE MARK** shown above, Registration No. 2482.04, has been renewed in the name of **Bongrain S.A., of 42, rue Rieussec, 78220 Viroflay, France, Italy**, as of the 15<sup>th</sup> day of July, 2014, in respect of **International Class 29** for milk, cheese, dairy products, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of April, 2014.

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(2<sup>nd</sup> issue)

**PEPSODENT**

**THE MARK** shown above, Registration No. 345, has been renewed in the name of **UNILEVER PLC, of Port Sunlight, Wirral, Merseyside, CH62 4ZD, United Kingdom**, as of the 14<sup>th</sup> day of October, 2013, in respect of **International Class 3** for toilet preparations



for the teeth, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

## SIMICONDON

**THE MARK** shown above, Registration No. 2150.04, has been renewed in the name of **FARMACIAS DE SIMILARES, S.A. DE C.V., of Alemania No. 10, Col. Independencia, 03630, México, D.F., Mexico**, as of the 11<sup>th</sup> day of February, 2014, in respect of **International Class 10** for preservatives (condoms), of which it has not been used, but there is a bona fide intention to use in the near future as marketing strategies are being formulated. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

## AULIN

**THE MARK** shown above, Registration No. 2288.04, has been renewed in the name of **Helsinn Healthcare, SA, of Via Pian Scairolo 9, CH-6912 Lugano, Switzerland**, as of the 27<sup>th</sup> day of April, 2014, in respect of **International Class 5** for medicinal and pharmaceutical products and preparations, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)



CFE:26.3.23;26.4.1;29.1.1

**THE MARK** shown above, Registration No. 2293.04, has been renewed in the name of **J. URIACH Y COMPAÑIA, S.A., of Pol. Ind Riera de Caldes, Av. Camí Reial, 51-57, 08184 Palau Solità i Plegamans, Barcelona, Spain**, as of the 27<sup>th</sup> day of April, 2014, in respect of **International Class 5** for pharmaceutical products, namely, new plaque aggregation inhibitor as an antithrombotic agent; veterinary products, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)



**CFE:26.11.13;26.13.25;27.5.11**

**THE MARK** shown above, Registration No. 2299.04, has been renewed in the name of **Howard Johnson International, Inc., of 22 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.,** as of the 18<sup>th</sup> day of May, 2014, in respect of **International Class 43** for making hotel reservations for others, of which it has been used. **International Class 35** for business consultancy services relating to franchising services; business advice and management assistance, all relating to the establishment and/or operation of hotels, motel and restaurants; provision of information relating thereto, **International Class 43** for hotel, motel and restaurant services, of which it has not been used. The mark shall remain valid for a period of ten years until the 18<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)



**CFE:26.13.25;27.5.11,24**

**THE MARK** shown above, Registration No. 2300.04, has been renewed in the name of **Howard Johnson International, Inc., of 22 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.,** as of the 18<sup>th</sup> day of May, 2014, in respect of **International Class 43** for making hotel reservations for others, of which it has been used; **International Class 35** for business consultancy services relating to franchising services; business advice and management assistance, all relating to the establishment and/or operation of hotels, motel and restaurants; provision of information relating thereto, **International Class 43** for hotel, motel and restaurant services, of which it has not been used. The mark shall remain valid for a period of ten years until the 18<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

## MARGARITAVILLE

**THE MARK** shown above, Registration No. 2541.04, has been renewed in the name of **MARGARITAVILLE ENTERPRISES, LLC, of 256 Worth Avenue, Suite Q-R, Palm Beach, Florida 33480, U.S.A.,** as of the 29<sup>th</sup> day of July, 2014, in respect of **International Class 7** for electric food and drink blenders; electric mixers, electric juicers; slicers; food choppers; electric can openers; **International Class 8** for dining utensils, namely knives, forks, and spoons; steak knives; non electric can openers; **International Class 11** for freezers; barbeque grills, indoor and outdoor electric grills; indoor and outdoor gas grills; charcoal grills; domestic electric appliances; ice cream makers [electric or non-electric]; ice cream freezers [electric or non-electric]; smokers; roasters; rotisseries; fitted and semi-fitted vinyl covers for grills; ceramic briquettes and lava rocks; wheels for grills; microwave ovens; popcorn poppers; electric waffle irons; electric sandwich makers; ice crushers; ceramic briquettes for use in barbeque grills [non-flammable]; electric toasters; toaster ovens; electric coffee makers; **International Class 21** for portable food and drink coolers; bottles, sold empty, namely water bottles and squeeze bottles; foam drink holders; portable coolers; portable beverage coolers in the nature of drink can huggers; ice buckets; coasters not of plastic and not of table linen; individual bottle coolers; suncatchers; fitted picnic baskets; bottle openers; ice buckets; lunch boxes; waste baskets not of metal; salt and pepper shakers; canister sets; trivets; pet food bowls; carafes; flasks and cocktail shakers; cocktail picks and stirs; beverage glassware; shot glasses; mugs; dinnerware, namely, plates and bowls; mixing bowls; platters; serving utensils; kitchen utensils; grill accessories, namely spatulas, tongs, forks, turners, basting brushes, grill cleaning brushes, grill baskets, and grill covers; cookware, namely pots and pans; pot and pan scrapers; rolling pins; spatulas and turners; kettles; plastic containers for food and household use; shish kabob skewers; cooling racks; skillet, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5<sup>th</sup> day of May, 2014.

(2<sup>nd</sup> issue)

## VIVA

**THE MARK** shown above, Registration No. 2582.04, has been renewed in the name of **Henkel AG & Co. KGaA, of 67, Henkelstrasse, 40589 Düsseldorf, Federal Republic of Germany**, as of the 24<sup>th</sup> day of August, 2014, in respect of **International Class 3** for bleaching preparations and other substances for laundry use, fabric softeners for laundry use, rinsing agents for laundry and tableware, spot removing agents, laundry starch; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

## VERNEL

**THE MARK** shown above, Registration No. 2583.04, has been renewed in the name of **Henkel AG & Co. KGaA, of 67, Henkelstrasse, 40589 Düsseldorf, Federal Republic of Germany**, as of the 24<sup>th</sup> day of August, 2014, in respect of **International Class 3** for bleaching preparations and other substances for laundry use, fabric softeners for laundry use, rinsing agents for laundry and tableware, spot removing agents, laundry starch; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

## DIXAN

**THE MARK** shown above, Registration No. 2584.04, has been renewed in the name of **Henkel AG & Co. KGaA, of 67, Henkelstrasse, 40589 Düsseldorf, Federal Republic of Germany**, as of the 24<sup>th</sup> day of August, 2014, in respect of **International Class 3** for bleaching preparations and other substances for laundry use, fabric softeners for laundry use, rinsing agents for laundry and tableware, spot removing agents, laundry starch; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

## Q&Q/Superior

**THE MARK** shown above, Registration No. 2629.04, has been renewed in the name of **Citizen Tokei Kabushiki Kaisha (a/t/a Citizen Watch Co., Ltd.), of 1-12, 6-chome Tanashi-cho, Nishi-Tokyo-Shi, Tokyo, Japan**, as of the 14<sup>th</sup> day of September, 2014, in respect of **International Class 14** for watches, clocks, parts and fittings thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)



**CFE(6):18.3.2;26.1.16**

**THE MARK** shown above, Registration No. 2630.04, has been renewed in the name of **Citizen Tokei Kabushiki Kaisha (a/t/a Citizen Watch Co., Ltd.)**, of 1-12, 6-chome Tanashi-cho, Nishi-Tokyo-Shi, Tokyo, Japan, as of the 14<sup>th</sup> day of September, 2014, in respect of **International Class 14** for watches, clocks, parts and fittings thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)



**CFE(6):26.15.25**

**THE MARK** shown above, Registration No. 4884, has been renewed in the name of **RUBBERMAID INCORPORATED**, of 3 Glenlake Parkway, Atlanta, GA 30328, U.S.A., as of the 28<sup>th</sup> day of April, 2014, in respect of **International Class 7** for mats included in Class 7 made of rubber compositions, or of combinations of rubber compositions and of metal, the rubber compositions predominating and all for sale in England and Scotland, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)



**CFE(6):27.5.1**

**THE MARK** shown above, Registration No. 6900, has been renewed in the name of **Fila Luxembourg S.à.r.L.**, of 26, Boulevard Royal, L-2449 Luxembourg, Luxembourg, as of the 15<sup>th</sup> day of February, 2014, in respect of **International Class 25** for shirts, shorts, jackets, skirts, dresses, cardigans, pullovers, underpants, and articles of clothing for bathing and swimming, socks, salopettes, sweatbands for wear on the head and on the wrist, all being articles of clothing, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

ny persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)



**CFE(6):3.7.1;27.5.4**

**THE MARK** shown above, Registration No. 7515, has been renewed in the name of **American Airlines, Inc., of 4333 Amon Carter Blvd., M.D. 5675, Fort Worth, Texas 76155, U.S.A.,** as of the 22<sup>nd</sup> day of April, 2014, in respect of **International Class 16** for printed matter and books, all relating to travel and the transport of passengers by air, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(2<sup>nd</sup> issue)

**DISKHALER**

**THE MARK** shown above, Registration No. 8768, has been renewed in the name of **Glaxo Group Limited, of Glaxo Wellcome House, Berkeley Avenue, Greenford, Middlesex, UB6 0NN, England,** as of the 4<sup>th</sup> day of February, 2014, in respect of **International Class 10** for medical and surgical apparatus and instruments, and parts and fittings, included in Class 10 for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)

**INEGY**

**THE MARK** shown above, Registration No. 1969.03, has been renewed in the name of **MSD International GmbH, of Weyrstrasse 20, 6000 Lucerne 6, Switzerland,** as of the 4<sup>th</sup> day of November, 2013, in respect of **International Class 5** for cardiovascular preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of November, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)

**AZISTIN**

**THE MARK** shown above, Registration No. 2061.04, has been renewed in the name of **Colgate-Palmolive Company, of 300 Park Avenue, New York, New York, 10022, U.S.A.,** as of the 12<sup>th</sup> day of January, 2014, in respect of **International Class 3** for bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery; essential oils, cosmetics, hair lotions; dentifrices; **International Class 5** for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides and herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

## REMERON

**THE MARK** shown above, Registration No. 2068.04, has been renewed in the name of **Merck Sharp & Dohme B.V., of Waarderweg 39, 2031, BN Haarlem, The Netherlands**, as of the 13<sup>th</sup> day of January, 2014, in respect of **International Class 5** for medicines and pharmaceutical preparations for treatment of mental illness, of which it has been used. The mark shall remain valid for a period of ten years until the 13<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

## MARVELON

**THE MARK** shown above, Registration No. 2069.04, has been renewed in the name of **Merck Sharp & Dohme B.V., of Waarderweg 39, 2031, BN Haarlem, The Netherlands**, as of the 13<sup>th</sup> day of January, 2014, in respect of **International Class 5** for medicines and pharmaceutical preparations for human use; oral contraceptives, of which it has been used. The mark shall remain valid for a period of ten years until the 13<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

## CERAZETTE

**THE MARK** shown above, Registration No. 2071.04, has been renewed in the name of **Merck Sharp & Dohme B.V., of Waarderweg 39, 2031, BN Haarlem, The Netherlands**, as of the 13<sup>th</sup> day of January, 2014, in respect of **International Class 5** for medicines and pharmaceutical preparations for human use and oral contraceptives, of which it has been used. The mark shall remain valid for a period of ten years until the 13<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

## MERCILON

**THE MARK** shown above, Registration No. 2072.04, has been renewed in the name of **Merck Sharp & Dohme B.V., of Waarderweg 39, 2031, BN Haarlem, The Netherlands**, as of the 14<sup>th</sup> day of January, 2014, in respect of **International Class 5** for medicines and pharmaceutical preparations for human use; oral contraceptives, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

## PUREGON

**THE MARK** shown above, Registration No. 2073.04, has been renewed in the name of **Merck Sharp & Dohme B.V., of Waarderweg 39, 2031, BN Haarlem, The Netherlands**, as of the 13<sup>th</sup> day of January, 2014, in respect of **International Class 5** for medicines and pharmaceutical preparations for stimulating human fertility, of which it has been used. The mark shall remain valid for a period of ten years until the 13<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)

## GARDASIL

**THE MARK** shown above, Registration No. 2200.04, has been renewed in the name of **Merck Sharp & Dohme Corp., of 2000 Galloping Hill Road, Kenilworth, New Jersey 07033, U.S.A.**, as of the 9<sup>th</sup> day of March, 2014, in respect of **International Class 5** for pharmaceutical and vaccine preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)



**CFE(6):2.5.1,6;26.1.14**

**THE MARK** shown above, Registration No. 2278.04, has been renewed in the name of **Société des Produits Nestlé S.A., of Avenue Nestlé 55, CH-1800, Vevey, Switzerland**, as of the 19<sup>th</sup> day of April, 2014, in respect of **International Class 5** for pharmaceutical, veterinary and sanitary preparations; dietetic substances adapted for medical use, food for babies and for infants; medicated preparations for skin care; plasters, materials for dressings; materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides; **International Class 10** for surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth; orthopedic articles; suture materials; feeding bottles; pacifiers (dummies); nipples for feeding bottles; teething rings and other teething articles for babies; warmers for baby bottles; insulated containers for baby bottles; breast pumps and accessories for breast pumps; bags and containers specifically designed for the storage of breast milk; warm/cool packs for the treatment of breast or nipple pain, of which it has been used. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)

## PUREGON PEN

**THE MARK** shown above, Registration No. 2395.04, has been renewed in the name of **Merck Sharp & Dohme B.V., of Waarderweg 39, 2031, BN Haarlem, The Netherlands**, as of the 1<sup>st</sup> day of June, 2014, in respect of **International Class 10** for medical equipment for human purposes; hypodermic syringes for medical purposes; injectors for medical purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 19<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)

## CIALIS

**THE MARK** shown above, Registration No. 2422.04, has been renewed in the name of **Eli Lilly and Company, of Lilly Corporate Center, Indianapolis, Indiana, 46285, U.S.A.**, as of the 21<sup>st</sup> day of June, 2014, in respect of **International Class 5** for pharmaceutical preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 19<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)

## AFFINITY

**THE MARK** shown above, Registration No. 2427.04, has been renewed in the name of **AFFINITY PETCARE, S.A., of PL. Xavier Cugat, 2, Edificio D, 3. Sant Cugat Del Valles, Barcelona, Spain**, as of the 22<sup>nd</sup> day of June, 2014, in respect of **International Class 31** for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; malt; foodstuff for animals; preparations used as additives for animal foods; beverages for pets; fodder; protein for animal consumption; fortifying substances for foodstuff; products for animal-litter, of which it has not been used, because there has been no business opportunity. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 19<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)



**CFE(6):26.1.18;27.5.24;29.1.1**

**THE MARK** shown above, Registration No. 2429.04, has been renewed in the name of **AFFINITY PETCARE, S.A., of PL. Xavier Cugat, 2, Edificio D, 3. Sant Cugat Del Valles, Barcelona, Spain**, as of the 22<sup>nd</sup> day of June, 2014, in respect of **International Class 31** for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; malt; foodstuff for animals; preparations used as additives for animal foods; beverages for pets; fodder; protein for animal consumption; fortifying substances for foodstuff; products for animal-litter, of which it has not been used, because there has been no business opportunity. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 19<sup>th</sup> day of May, 2014.

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(1<sup>st</sup> issue)

## LEE LEENS



**THE MARK** shown above, Registration No. 3116, has been renewed in the name of **The H.D. Lee Company, Inc., of 3411 Silverside Road, Wilmington, Delaware, 19810, U.S.A.,** as of the 28<sup>th</sup> day of February, 2014, in respect of **International Class 25** for trousers, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

(1<sup>st</sup> issue)



**CFE(6):2.1.20**

**THE MARK** shown above, Registration No. 3164, has been renewed in the name of **The H.D. Lee Company, Inc., of 3411 Silverside Road, Wilmington, Delaware, 19810, U.S.A.,** as of the 28<sup>th</sup> day of February, 2014, in respect of **International Class 25** for jeans, being articles of clothing and trousers, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

(1<sup>st</sup> issue)

## BUTTERBALL

**THE MARK** shown above, Registration No. 6124, has been renewed in the name of **Butterball, LLC, of One Butterball Lane, Garner, North Carolina 27529, U.S.A.,** as of the 21<sup>st</sup> day of April, 2014, in respect of **International Class 29** for meat, poultry and game, none being live, food products included in Class 29 made from any of the aforesaid goods, dairy products (for food), but not including duck or food products made from duck and not including butter, of which it has been used. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

(1<sup>st</sup> issue)



**CFE(6):26.1.18;27.5.17**

**THE MARK** shown above, Registration No. 6503, has been renewed in the name of **Nexen Tire Corporation, of 30, Yusan-Dong, Yangsan City, Kyongsangnam-Do, Korea,** as of the 23<sup>rd</sup> day of April, 2014, in respect of **International Class 12** for vehicle wheels, tyres, inner tubes therefor and tyre treads, all for the aforesaid wheels, mud guards and mud flaps, all for vehicles, apparatus for locomotion by land or water, parts and fittings for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

## OCUMETER

**THE MARK** shown above, Registration No. 8151, has been renewed in the name of **Merck Sharp & Dohme Corp., of 2000 Galloping Hill Road, Kenilworth, New Jersey 07033, U.S.A.**, as of the 16<sup>th</sup> day of December, 2013, in respect of **International Class 10** for devices for applying measured quantities of medicinal solutions to the eye, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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*(1<sup>st</sup> issue)*

## JAGERMEISTER

**THE MARK** shown above, Registration No. 8897, has been renewed in the name of **Mast-Jägermeister SE, of Jägermeisterstrasse 7-15, DE 38296 Wolfenbüttel, Germany**, as of the 20<sup>th</sup> day of July, 2014, in respect of **International Class 33** for alcoholic beverages included in Class 33, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 19<sup>th</sup> day of May, 2014.

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## NOTICES OF ASSIGNMENT



**CFE(6):2.5.1,6;26.1.14**

**Gerber Products Company**, the Registered Proprietor of Trade Mark No. 2278.04, has, by veritable proof tendered before the Registrar on the 27<sup>th</sup> day of March, 2014, being Deed of Assignment, executed on the 26<sup>th</sup> day of January, 2009, and 14<sup>th</sup> day of January, 2009, respectively, assigned the trade mark to **Société des Produits Nestlé S.A., of Avenue Nestlé 55, CH-1800, Vevey, Switzerland**, as of the 26<sup>th</sup> day of January, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 19<sup>th</sup> day of May, 2014.

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## BUFFALO DAVID BITTON

**3681441 Canada Inc.**, the Registered Proprietor of Trade Mark No. 6074.09, has, by veritable proof tendered before the Registrar on the 16<sup>th</sup> day of April, 2014, being Copy of Deed of Assignment, executed on the 1<sup>st</sup> day of May, 2013, assigned the trade mark to **1724982 ALBERTA ULC, of 400 Sauve Street West, Montreal, Province of Quebec, H3L 1Z8, Canada**, as of the 1<sup>st</sup> day of February, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 19<sup>th</sup> day of May, 2014.

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## BUTTERBALL

**ConAgra Foods Packaged Foods Company, Inc.**, the Registered Proprietor of Trade Mark No. 6124, has, by veritable proof tendered before the Registrar on the 15<sup>th</sup> day of April, 2014, being Foreign Trademark Assignment, executed on the 2<sup>nd</sup> day of October, 2006, assigned the trade mark to **Butterball, LLC, of 1628 Garners Chapel Road, Mt. Olive, North Carolina 28365, U.S.A.**, as of the 2<sup>nd</sup> day of October, 2006, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 19<sup>th</sup> day of May, 2014.

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## FERRERO TONUS

**SOREMARTEC S.A. [Belgium Corporation]**, the Registered Proprietor of Trade Mark No. 7931, has, by veritable proof tendered before the Registrar on the 26<sup>th</sup> day of March, 2014, being Copy of Confirmatory Deed, executed on the 6<sup>th</sup> day of February, 2014, assigned the trade mark to **SOREMARTEC S.A. [Luxembourg Corporation], of Findel Business Center, Complexe B, Rue de Trèves, L-2632 Findel, Luxembourg**, as of the 1<sup>st</sup> day of September, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 19<sup>th</sup> day of May, 2014.

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The logo for SOKON, featuring the word "SOKON" in a bold, stylized, sans-serif font. The letters are black and have a slightly irregular, blocky appearance.

**Chongqing Yuan Innovation Technology Co., Ltd.**, the Registered Proprietor of Trade Mark No. 8097.11, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of April, 2014, being Copy of Assignment Document, executed on the 1<sup>st</sup> day of January, 2014, assigned the trade mark to **Chongqing Sokon Industry Group Stock Co., Ltd., of No. 61-1, Jinqiao Road, Shapingba District, Chongqing, China**, as of the 1<sup>st</sup> day of January, 2014, the appropriate records of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 19<sup>th</sup> day of May, 2014.

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**NOTICE OF MERGER****BUTTERBALL**

**CONAGRA FOODS REFRIGERATED FOODS CO., INC.**, the Registered Proprietor of Trade Mark No. 6124, has, by veritable proof tendered before the Registrar on the 15<sup>th</sup> day of April, 2014, being Certified Copy of Certificate of Ownership and Merger, certified on the 25<sup>th</sup> day of March, 2014, been merged with and into **ConAgra Foods Packaged Foods Company, Inc., of One Butterball Lane, Garner, North Carolina, 27529, U.S.A.**, as of the 28<sup>th</sup> day of November, 2004, the appropriate records of which have been effected in the Register.

**DATED** this 19<sup>th</sup> day of May, 2014.

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**NOTICE OF CHANGE OF NAME OF PROPRIETOR****BUTTERBALL**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 6124, has, by veritable proof tendered before the Registrar on the 15<sup>th</sup> day of April, 2014, being Certified Copy of Certificate of Amendment, certified on the 25<sup>th</sup> day of March, 2014, been changed from **SWIFT-ECKRICH, INC.**, to **CONAGRA FOODS REFRIGERATED FOODS CO., Inc.**, as of the 28<sup>th</sup> day of January, 2003, the appropriate records of which have been effected in the Register.

**DATED** this 19<sup>th</sup> day of May, 2014.

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**NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR****AFFINITY**

**AFFINITY PETCARE, S.A.**, the Registered Proprietor of Trade Mark No. 2427.04, has, by veritable proof tendered before the Registrar on the 22<sup>nd</sup> day of April, 2014, changed **address** from **Ronda General Mitre, 149.2°, 08022 Barcelona, Spain**, to **PL. Xavier Cugat, 2, Edificio D, 3. Sant Cugat Del Valles, Barcelona, Spain**, as of the 22<sup>nd</sup> day of April, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 19<sup>th</sup> day of May, 2014.

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**CFE(6):26.1.18;27.5.24;29.1.1**

**AFFINITY PETCARE, S.A.**, the Registered Proprietor of Trade Mark No. 2429.04, has, by veritable proof tendered before the Registrar on the 22<sup>nd</sup> day of April, 2014, changed **address** from **Ronda General Mitre, 149.2°, 08022 Barcelona, Spain**, to **PL. Xavier Cugat, 2, Edificio D, 3. Sant Cugat Del Valles, Barcelona, Spain**, as of the 22<sup>nd</sup> day of April, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 19<sup>th</sup> day of May, 2014.

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**BUTTERBALL**

**Butterball, LLC**, the Registered Proprietor of Trade Mark No. 6124, has, by veritable proof tendered before the Registrar on the 15<sup>th</sup> day of April, 2014, being Notarized Copy of Declaration of Change of Corporate Address, notarized on the 26<sup>th</sup> day of March, 2014, changed **address** from **1628 Garners Chapel Road, Mt. Olive, North Carolina 28365, U.S.A.**, to **One Butterball Lane, Garner, North Carolina 27529, U.S.A.**, as of the 26<sup>th</sup> day of March, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 19<sup>th</sup> day of May, 2014.

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## NOTICE OF LICENCE-CONTRACT



CFE(6):24.15.1;26.1.10

**ALLIED DOMECQ SPIRITS & WINE LIMITED**, of Chivas House, 72 Chancellors Road, London W6 9RS, United Kingdom, the Registered Proprietor of Trade Mark No. 600.02, has, by veritable proof tendered before the Registrar on the 3rd day of April, 2014, being **Certified Short Form Intellectual Property Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **CHIVAS BROTHERS LIMITED**, of 111-113 Renfrew Road, Paisley PA3 4DY, United Kingdom, to act as a Licensee on their behalf, as of the 28th day of June, 2012, the appropriate records of which have been effected in the Register.

DATED this 19<sup>th</sup> day of May, 2014.

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CFE(6):2.1.4;27.5.17

**ALLIED DOMECQ SPIRITS & WINE LIMITED**, of Chivas House, 72 Chancellors Road, London W6 9RS, United Kingdom, the Registered Proprietor of Trade Mark No. 601.02, has, by veritable proof tendered before the Registrar on the 3rd day of April, 2014, being **Certified Short Form Intellectual Property Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **CHIVAS BROTHERS LIMITED**, of 111-113 Renfrew Road, Paisley PA3 4DY, United Kingdom, to act as a Licensee on their behalf, as of the 28th day of June, 2012, the appropriate records of which have been effected in the Register.

DATED this 19<sup>th</sup> day of May, 2014.

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## BEEFEATER

**ALLIED DOMECQ SPIRITS & WINE LIMITED**, of Chivas House, 72 Chancellors Road, London W6 9RS, United Kingdom, the Registered Proprietor of Trade Mark No. 601.02, has, by veritable proof tendered before the Registrar on the 3rd day of April, 2014, being **Certified Short Form Intellectual Property Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **CHIVAS BROTHERS LIMITED**, of 111-113 Renfrew Road, Paisley PA3 4DY, United Kingdom, to act as a Licensee on their behalf, as of the 28th day of June, 2012, the appropriate records of which have been effected in the Register.

DATED this 19<sup>th</sup> day of May, 2014.

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## QUEEN ANNE

**Hill, Thomson & Co. Limited**, of 111-113 Renfrew Road, Paisley, Scotland, PA3 4DY, United Kingdom, the Registered Proprietor of Trade Mark No. 1227.02, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being **Certified Confirmatory Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **Chivas Brothers Limited**, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom, to act as a Licensee on their behalf, as of the 30th day of June, 2004, the appropriate records of which have been effected in the Register.



DATED this 19<sup>th</sup> day of May, 2014.



CFE(6):2.1.2,4,24

**ALLIED DOMECQ SPIRITS & WINE LIMITED**, of Chivas House, 72 Chancellors Road, London W6 9RS, United Kingdom, the Registered Proprietor of Trade Mark No. 4763.07, has, by veritable proof tendered before the Registrar on the 3rd day of April, 2014, being **Certified Short Form Intellectual Property Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **CHIVAS BROTHERS LIMITED**, of 111-113 Renfrew Road, Paisley PA3 4DY, United Kingdom, to act as a Licensee on their behalf, as of the 28th day of June, 2012, the appropriate recordals of which have been effected in the Register.

DATED this 19<sup>th</sup> day of May, 2014.



CFE(6):19.7.2,25

**Hill, Thomson & Co. Limited**, of 111-113 Renfrew Road, Paisley PA3 4DY, United Kingdom, the Registered Proprietor of Trade Mark No. 7486.11, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being **Certified Confirmatory Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **Chivas Brothers Limited**, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom, to act as a Licensee on their behalf, as of the 30th day of June, 2004, the appropriate recordals of which have been effected in the Register.

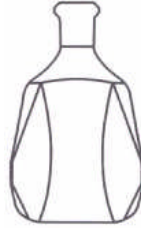
DATED this 19<sup>th</sup> day of May, 2014.



CFE(6):19.7.2,25

**Hill, Thomson & Co. Limited**, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom, the Registered Proprietor of Trade Mark No. 7487.11, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being **Certified Confirmatory Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **Chivas Brothers Limited**, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom, to act as a Licensee on their behalf, as of the 30th day of June, 2004, the appropriate recordals of which have been effected in the Register.

DATED this 19<sup>th</sup> day of May, 2014.



CFE(6):19.7.2,25

**Hill, Thomson & Co. Limited**, of **111-113 Renfrew Road, Paisley PA3 4DY, United Kingdom**, the Registered Proprietor of Trade Mark No. 7488.11, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being **Certified Confirmatory Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **Chivas Brothers Limited, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, to act as a Licensee on their behalf, as of the 30th day of June, 2004, the appropriate recordals of which have been effected in the Register.

DATED this 19<sup>th</sup> day of May, 2014.

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## ENBOTELLARTE

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**Chivas Holdings (IP) Limited**, of **111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, the Registered Proprietor of Trade Mark No. 7701.11, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being **Certified Confirmatory Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **Chivas Brothers Limited, of 111-113 Renfrew Road, Paisley, PA3 4DY, Scotland, United Kingdom**, to act as a Licensee on their behalf, as of the 25th day of March, 2013, the appropriate recordals of which have been effected in the Register.

DATED this 19<sup>th</sup> day of May, 2014.



CFE(6):19.7.25

**Hill, Thomson & Co. Limited**, of **111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, the Registered Proprietor of Trade Mark No. 7903.11, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being **Certified Confirmatory Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **Chivas Brothers Limited, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, to act as a Licensee on their behalf, as of the 30th day of June, 2004, the appropriate recordals of which have been effected in the Register.

DATED this 19<sup>th</sup> day of May, 2014.



CFE(6):19.7.25

**Hill, Thomson & Co. Limited**, of **111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, the Registered Proprietor of Trade Mark No. 7904.11, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being **Certified Confirmatory Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **Chivas Brothers Limited, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, to act as a Licensee on their behalf, as of the 30th day of June, 2004, the appropriate recordals of which have been effected in the Register.

**DATED** this 19<sup>th</sup> day of May, 2014.

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**CFE(6):19.7.25**

**Hill, Thomson & Co. Limited**, of **111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, the Registered Proprietor of Trade Mark No. 7905.11, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being **Certified Confirmatory Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **Chivas Brothers Limited, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, to act as a Licensee on their behalf, as of the 30th day of June, 2004, the appropriate recordals of which have been effected in the Register.

**DATED** this 19<sup>th</sup> day of May, 2014.

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## ENBOTELLARTE

**Hill, Thomson & Co. Limited**, of **111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, the Registered Proprietor of Trade Mark No. 8274.11, has, by veritable proof tendered before the Registrar on the 27th day of March, 2014, being **Certified Confirmatory Licence Agreement**, certified on the 6<sup>th</sup> day of February, 2014, and subject to certain conditions contained therein, appointed **Chivas Brothers Limited, of 111-113 Renfrew Road, Paisley, Renfrewshire, PA3 4DY, United Kingdom**, to act as a Licensee on their behalf, as of the 30th day of June, 2004, the appropriate recordals of which have been effected in the Register.

**DATED** this 19<sup>th</sup> day of May, 2014.

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## NOTICE OF PUBLICATION CORRECTION

Take Notice that trade mark No. 10002.13 **“YUTON”**, published in the Intellectual Property Journal Vol. 12 – Nos. 18, 19, & 20, was inadvertently published with the name of the proprietor as “ZHENGZHOU YUTONG GROUP CO. LTD.”, instead of **“ZHENGZHOU YUTONG BUS CO., LTD.”**.

**DATED** this 19<sup>th</sup> day of May, 2014.

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## NOTICE OF RULING






**IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 13 – NO. 7, FILED BY BAYER INTELLECTUAL PROPERTY GmbH (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 10281.13 FILED BY LABORATORIOS AGROENZYMAS, S.A. DE C.V.**






**TAKE NOTICE** that the Registrar has ruled against the Applicant, due to the failure of the Applicant to answer, pursuant to Rule 33 of the Trade Marks Rules (CAP. 257S), to the notice of opposition filed by the Opponent. The Registrar hereby refuses to register the above trademark application.



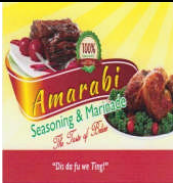


**DATED** this 19th day of May, 2014.

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## NOTICES OF TRADEMARK REGISTRATION


Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
1389.03	LIGHTHOUSE LAGER	<b>Bowen &amp; Bowen Ltd.</b> #1 King Street, Belize City, Belize	32
1390.03	BELIKIN STOUT	<b>Bowen &amp; Bowen Ltd.</b> #1 King Street, Belize City, Belize	32
1523.03	BELIKIN PREMIUM BEER	<b>Bowen &amp; Bowen Ltd.</b> #1 King Street, Belize City, Belize	32
1717.03		<b>Hearts on Fire Company</b> 333 Washington Street, Suite 851, Boston, Massachusetts, 2108, U.S.A.	14
1718.03	DREAM	<b>Hearts on Fire Company</b> 333 Washington Street, Suite 851, Boston, Massachusetts, 2108, U.S.A.	14
1719.03	HEARTS ON FIRE	<b>Hearts on Fire Company</b> 333 Washington Street, Suite 851, Boston, Massachusetts, 2108, U.S.A.	14
1720.03	SABRINA	<b>Hearts on Fire Company</b> 333 Washington Street, Suite 851, Boston, Massachusetts, 2108, U.S.A.	14
9407.13		<b>PRINCESS ENTERTAINMENT (FREE ZONE) LIMITED</b> No. 1 Freedom Avenue, Santa Elena Border, Corozal District, Belize	28 41
9702.13		<b>Budget Rent A Car System, Inc.</b> 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.	37 39 41 42
9704.13		<b>Budget Rent A Car System, Inc.</b> 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.	37 39 41 42
9706.13		<b>Budget Rent A Car System, Inc.</b> 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.	37 39 41 42


9771.13		<b>Kohinoor Enterprises Ltd.</b> Monte Carlo Plaza Unit #6, Commercial Freezone, Santa Elena Border, Corozal Town, Belize, C.A.	<b>34</b>
9772.13		<b>Kohinoor Enterprises Ltd.</b> Monte Carlo Plaza Unit #6, Commercial Freezone, Santa Elena Border, Corozal Town, Belize, C.A.	<b>34</b>
9783.13	<b>LAZARD</b>	<b>Lazard Strategic Coordination Company LLC</b> 30 Rockefeller Plaza, New York, New York, U.S.A.	<b>35 36</b>
9971.13	<b>BUDGET</b>	<b>Budget Rent A Car System, Inc.</b> 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A.	<b>37 39 41 42</b>
10046.13		<b>HK SINO-US FASHION CO., LIMITED</b> Room 2008, 20/F., Fortress Tower, 250 King's Road, North Point, Hong Kong	<b>9 18</b>
10092.13	<b>AIRPORT TIME CAPSULE</b>	<b>APPLE INC.</b> 1 Infinite Loop, Cupertino, California 95014, U.S.A.	<b>9</b>
10140.13		<b>United Phosphorus Limited</b> Uniphos House, Madhu Park, 11 <sup>th</sup> Road, Khar (West), Mumbai-400 052, India	<b>42</b>
10202.13	<b>DURANGO</b>	<b>Rocky Brands Wholesale LLC</b> 39 East Canal Street, Nelsonville, Ohio 45764, U.S.A.	<b>25</b>
10216.13	<b>SOUTHWEST VACATIONS</b>	<b>Southwest Airlines Co.</b> 2702 Love Field Drive, Dallas, Texas 75235-1611, U.S.A.	<b>39 41 43</b>
10218.13		<b>Nanyang Brothers Tobacco Company Limited</b> 9 Tsing Yeung Circuit, Tuen Mun, New Territories, Hong Kong	<b>34</b>
10219.13	<b>花開富貴 Peony Deluxe</b>	<b>Nanyang Brothers Tobacco Company Limited</b> 9 Tsing Yeung Circuit, Tuen Mun, New Territories, Hong Kong	<b>34</b>

10220.13		<b>Nanyang Brothers Tobacco Company Limited</b> 9 Tsing Yeung Circuit, Tuen Mun, New Territories, Hong Kong	<b>34</b>
10226.13		<b>Químicos y Lubricantes, S.A.</b> Anillo Periférico 17-36, zona 11, 01011, Guatemala, C.A.	<b>1 5</b>
10249.13	<b>LOFT</b>	<b>ANSCO, INC.</b> 7 Times Square, New York, New York 10036, U.S.A.	<b>3 9 14 18 25</b>
10250.13	<b>LOFT</b>	<b>ANSCO, INC.</b> 7 Times Square, New York, New York 10036, U.S.A.	<b>35</b>
13021.13	<b>BELFORT</b>	<b>Luis Antonio Perez Jimenez</b> Nicolás Romero 270, Col. Villaseñor, Guadalajara, Jalisco, Mexico C.P. 44290	<b>34</b>
10353.13		<b>Laura Shanini Raymond and Ernest Nathaniel Raymond Jr.</b> 482 Belama Phase 11, Albert Hoy Avenue, Belize City, Belize	<b>30</b>
10384.13	<b>KRYSTAL</b>	<b>RIU HOTELS, S.A.</b> Llaut, s/n, Riu Centre, Playa de Palma, Palma de Mallorca, Spain	<b>43</b>
10395.13	<b>VIMASCEND</b>	<b>Merck Sharp &amp; Dohme Corp.</b> One Merck Drive, Whitehouse Station, New Jersey 08889, U.S.A.	<b>5</b>
10411.13	<b>FLIP-TOP POUCH</b>	<b>Philip Morris Brands Sàrl</b> Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	<b>34</b>
10418.13		<b>LUIZ ANTONIO ZAUPA</b> Paraná Country Club – Manzana 15 Lote, 1 Ciudad de Este - Paraguay	<b>34</b>
10423.13	<b>SMIRNOFF WHITE</b>	<b>Diageo North America, Inc.</b> 801 Main Avenue, Norwalk, Connecticut 06851, U.S.A.	<b>33</b>
10424.13	 <b>BANGLADESH ASSOCIATION IN BELIZE.(BAIB).</b>	<b>Bangladesh Association in Belize (BAIB)</b> P.O. Box 500, Belize City, Belize	<b>35 36</b>



## NOTICES OF PATENT GRANT

<p>Belize Intellectual Property Office (BELIPO)</p> 	<p><b>Publication Number:</b> 493.07</p> <p><b>Publication Date:</b> 23.05.2014</p>
<b>NOTICE OF RESTORATION OF PATENT</b>	
<p><b>Application Number:</b> 493.07</p> <p><b>Filing Date:</b> 20 December, 2007</p> <p><b>International Filing No.:</b> MX/a/2007/000143</p> <p><b>Priority Date:</b> 20 December, 2006</p> <p><b>Priority Country:</b> MX</p>	<p>Applicant(s): <b>ORGANIZACIÓN ALTEX, S.C.</b>, of Paseo de las Palmas No. 820, 1er piso Lomas de Chapultepec, Del. Miguel Hidalgo, Mexico DF 11000, Mexico</p> <p>Inventor(s): <b>GERARDO ALBERTO SANCHEZ OLIVARES</b> and <b>FRANCISCO BERNARDINO CASTILLO RODRIGUEZ</b>, Paseo de las Palmas – No. 820-1, Col. Lomas de Chapultepec, CP 11000, Mexico D.F., Mexico</p> <p><b>Agent:</b> Barrow &amp; Williams, Attorneys-at-Law, of P.O. Box 617, 84 Albert Street, Belize City, Belize</p>
<b>Title: PROCESS FOR THE PRODUCTION OF REFINED WHOLE WHEAT FLOUR WITH LOW COLORATION</b>	
<p><b>Abstract:</b> The process involves (a) supplying a quantity of conditioned wheat grain; (b) fractionating the wheat grain to obtain endosperm, bran, and germ; (c) separating and distributing the endosperm, bran and germ to allow them to be treated; (d) milling the endosperm that is obtained in step (c) in order to homogenize the particle size to approximately 150-180 microns; (e) treating the term in order to reduce the reactivity of the lipids contained therein; (f) treating the bran obtained in step (c) by: (f-i) separating the stream of bran coming from step (c) in order to produce a fine bran and a coarse bran, and (f-ii) milling the coarse bran from step (f-i) in order to obtain a pulverized bran with a particle diameter of approximately 180 microns; (g) mixing the endosperm from step (d), the germ from step (e), the fine bran from step (f-i), and the pulverized bran from step (f-ii) in a measurable and controlled manner in order to obtain a whitish whole-wheat flour that consists of approximately 80.0% endosperm, approximately 17.5% bran, and approximately 2.5% germ.</p>	

<p>Belize Intellectual Property Office (BELIPO)</p> 	<p>Publication Number: 659.11</p> <p>Publication Date: 23.05.2014</p> <p>IPC: C07D 487/04, A61K 31/519, A61P 35/00</p>
<b>PATENT</b>	
<p>Application Number: 659.11</p> <p>International Filing Date: 20.08.2009</p> <p>Priority Date: 22.08.2008</p> <p>Priority Country: US</p>	<p>Applicant(s): <b>Novartis AG</b>, of Lichtstrasse 35, CH-4056 Basel, Switzerland; and <b>ASTEX THERAPEUTICS LTD.</b>, of 436 Cambridge Science Park, Milton Road, Cambridge, CB4 0QA, United Kingdom.</p> <p>Inventor(s): <b>GILBERT BESONG</b>, of Astex Therapeutics Ltd., 436 Cambridge Science Park, Milton Road, Cambridge CB4 0QA, Great Britain; <b>CHRISTOPHER THOMAS BRAIN</b>, of Novartis Institute Biomedical Research, Inc., 250 Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A.; <b>CLINTON A. BROOKS</b>, of 3274 Ridgecrest Rd., Smyrna, Georgia 30080, U.S.A.; <b>MILES STUART CONGREVE</b>, of 11A Orchard Road, Melbourn, Royston SG8 6HL, Great Britain; <b>CLAUDIO DAGOSTIN</b>, of 1 Hillfield Road, Comberton CB23 7DB, Great Britain; <b>GUO HE</b>, of Novartis Institutes Biomedical Research, Inc., 250 Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A.; <b>YING HOU</b>, of Novartis Institutes Biomedical Research, Inc., 250 Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A.; <b>STEVEN HOWARD</b>, of Astex Therapeutics Ltd., 436 Cambridge Science Park, Milton Road, Cambridge CB4 0QA, Great Britain; <b>YUE LI</b>, of China Novartis Institutes for Biomedical Research Co., Ltd., No. 8 Building, Lane 898 Halei Road, Zhanjiang Hi-Tech Park, Pudong New Area Shanghai, 201203, China; <b>YIPIN LU</b>, of Novartis Institutes for Biomedical Research, Inc., 400 Technology Square, Cambridge, Massachusetts, 02139, U.S.A.; <b>PAUL MORTENSON</b>, of Astex Therapeutics Ltd., 436 Cambridge Science Park, Milton Road, Cambridge CB4 0QA, Great Britain; <b>TROY SMITH</b>, of Novartis Institutes Biomedical Research, Inc., 250 Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A.; <b>MOO SUNG</b>, of Novartis Institutes Biomedical Research, Inc., 250 Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A.; <b>STEVEN WOODHEAD</b>, of Astex Therapeutics Ltd., 436 Cambridge Science Park, Milton Road, Cambridge CB4 0QA, Great Britain; <b>WOJCIECH WRONA</b>, of Novartis Institutes Biomedical Research, Inc., 250 Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A.</p> <p>Agent: Arguelles &amp; Company, 35 New Road, P.O. Box 1846, Belize City.</p>
<b>Title:</b> PYRROLOPYRIMIDINE COMPOUNDS AS CDK INHIBITORS	
<p><b>Abstract:</b> The disclosed compounds relate to treatments and therapies for protein kinase-associated disorders. There is also a need for compounds useful in the treatment or prevention or amelioration of one or more symptoms of cancer, transplant rejections, and autoimmune diseases. Furthermore, there is a need for methods for modulating the activity of protein kinases, such as CDK1, CDK2, CDK3, CDK5, CDK7, CDK8 and CDK9, using the compounds provided herein.</p>	

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## NOTICE OF RECORDAL OF ADDRESS FOR SERVICE

**WILLIAM R. WILLIAMS, II**, the Proprietor of Patent Application No. 771.13, has recorded **Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles**, as its Registered Agent and Address for Service, **for renewal purposes only**, as of the 8th day of April, 2014, the appropriate recordal of which have been effected in the Register.

**DATED** this 20th day of May, 2014.

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**MEMORIAL SLOAN-KETTERING CANCER CENTER**, the Proprietor of Patent Application No. 784.13, has recorded **Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles**, as its Registered Agent and Address for Service, **for renewal purposes only**, as of the 14th day of May, 2014, the appropriate recordal of which have been effected in the Register.

**DATED** this 20th day of May, 2014.

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