

# **INTELLECTUAL PROPERTY JOURNAL**



# **BELIPO'S MISSION STATEMENT**

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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NOTE:  CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (a	Sixth Edition)

#### APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **NIKE**

in respect of:

- (a) International Class 9 for cell phone cases; cell phone straps; cell phone straps with charms; parts and accessories for cell phones, namely, cell phone backplates, cell phone faceplates, cell phone battery chargers for use in vehicles, cell phone battery chargers, batteries for cell phones, display screen protectors for providing shade and privacy specially adapted for cell phones, head clip cell phone holders; specialty carrying cases for cell phones; cases for hand-held computing devices; protective covers for hand-held computing devices; eyewear; sunglasses; eyewear accessories, namely, straps, neckstraps; goggles for sports; ski goggles; snow goggles; swim goggles; computer application software for mobile phones, namely, software for social networking, receipt and transmission of data, shopping, fitness, weight management and fitness assessments; online downloadable computer software for social networking, receipt and transmission of data, shopping, fitness, weight management and fitness assessments; computer software for fitness; headphones; computer game discs, electronic game software; interactive game software; sensors and electronic monitoring devices incorporating microprocessors, digital display, and accelerometers, for detecting, storing, reporting, monitoring, uploading and downloading sport, fitness training, and activity data to the internet, mobile devices, and gaming consoles, and communication with mobile devices, gaming consoles and computers, electronic devices; USB hardware, USB chargers, adapters; USB adapters, pedometers; electronic monitoring devices incorporating indicators that light up and change color based on wearer's cumulative activity level;
- (b) International Class 35 for retail store services in the field of clothing, footwear, headwear, bags, sporting goods and accessories, eyewear, watches, software for fitness, and sensors and electronic monitoring devices incorporating microprocessors, digital display, and accelerometers; and online retail ordering services by means of a global computer network featuring clothing, footwear, headwear, bags, sporting goods and accessories, eyewear, watches, software for fitness, and sensors and electronic monitoring devices incorporating microprocessors, digital display, and accelerometer;
- (c) International Class 41 for entertainment services, namely, arranging, organizing and conducting an array of athletic and sports activities, events, competitions and tournaments; encouraging and developing sports talent by organizing and conducting athletic programs and activities; encouraging youth and amateur sports and physical education by organizing and conducting youth and amateur athletic and sports programs and activities; organizing, conducting and arranging participation in cultural and community programs; physical fitness training services; sports trainings services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10227.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 9 for cell phone cases; cell phone straps; cell phone straps with charms; parts and accessories for cell phones, namely, cell phone backplates, cell phone faceplates, cell phone battery chargers for use in vehicles, cell phone battery chargers, batteries for cell phones, display screen protectors for providing shade and privacy specially adapted for cell phones, head clip cell phone holders; specialty carrying cases for cell phones; cases for hand-held computing devices; protective covers for hand-held computing devices; eyewear; sunglasses; eyewear accessories, namely, straps, neck straps; goggles for sports; ski goggles; snow goggles; swim goggles; computer application software for mobile phones, namely, software for social networking, receipt and transmission of data, shopping, fitness, weight management and fitness assessments; online downloadable computer software for social networking, receipt and transmission of data, shopping, fitness, weight management and fitness assessments; computer software for fitness; headphones; computer game discs, electronic game software; interactive game software; sensors and electronic monitoring devices incorporating microprocessors, digital display, and accelerometers, for detecting, storing, reporting, monitoring, uploading and downloading sport, fitness training, and activity data to the internet, mobile devices, and gaming consoles, and communication with mobile devices, gaming consoles and computers, electronic devices; USB hardware, USB chargers, adapters; USB adapters, pedometers; electronic monitoring devices incorporating indicators that light up and change color based on wearer's cumulative activity level;
- (b) International class 35 for advertising, retail store services in the field of clothing, footwear, headwear, bags, sporting goods and accessories, eyewear, watches, software for fitness, and sensors and electronic monitoring devices incorporating microprocessors, digital display, and accelerometers; and online retail ordering services by means of a global computer network featuring clothing, footwear, headwear, bags, sporting goods and accessories, eyewear, watches, software for fitness, and sensors and electronic monitoring devices incorporating microprocessors, digital display, and accelerometer;
- (c) International Class 41 for entertainment services, namely, arranging, organizing and conducting an array of athletic and sports activities, events, competitions and tournaments; encouraging and developing sports talent by organizing and conducting athletic programs and activities; encouraging youth and amateur sports and physical education by organizing and conducting youth and amateur athletic and sports programs and activities; organizing, conducting and arranging participation in cultural and community programs; physical fitness training services; sports trainings services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10228.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## STORM-FIT

in respect of International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation and fire namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers and sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, sports bras, dresses, skirts, swimwear, sweaters, jackets [clothing], coats, socks, sweatbands, gloves [clothing], mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10229.13 should do so in writing addressed to the undersigned not later than the  $26^{th}$  day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **FLYKNIT**

in respect of International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation and fire namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers and sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, sports bras, dresses, skirts, swimwear, sweaters, jackets [clothing], coats, socks, sweatbands, gloves [clothing], mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10230.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **DRI-FIT**

in respect of International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation and fire namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers and sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, sports bras, dresses, skirts, swimwear, sweaters, jackets [clothing], coats, socks, sweatbands, gloves [clothing], mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10231.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **AIR MAX**

in respect of International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation and fire namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers and sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, sports bras, dresses, skirts, swimwear, sweaters,

jackets [clothing], coats, socks, sweatbands, gloves [clothing], mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10232.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 27<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **JUMPMAN**

in respect of:

- (a) International Class 9 for armbands specifically adapted for personal electronic devices, namely, cell phones;
- (b) International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation, namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers and sneakers; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, sports bras, dresses, skirts, sweaters, jackets, coats, athletic sleeves, socks, sweatbands, gloves, mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves; clothing for athletic use, namely, padded elbow compression sleeves being part of an athletic garment.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10239.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PEGASUS**

in respect of International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation and fire, namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers, sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, sports bras, dresses, skirts, swimwear, sweaters, jackets [clothing], coats, socks, sweatbands, gloves [clothing], mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10242.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### MERCURIAL

in respect of International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation and fire, namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers, sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, sports bras, dresses, skirts, swimwear, sweaters, jackets [clothing], coats, socks, sweatbands, gloves [clothing], mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10243.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LUNARECLIPSE

in respect of International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation and fire, namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers, sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, sports bras, dresses, skirts, swimwear, sweaters, jackets [clothing], coats, socks, sweatbands, gloves [clothing], mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10244.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LUNARGLIDE

in respect of International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation and fire, namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers, sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, sports bras, dresses, skirts, swimwear, sweaters, jackets

[clothing], coats, socks, sweatbands, gloves [clothing], mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10245.13 should do so in writing addressed to the undersigned not later than the  $26^{th}$  day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **JUST DO IT**

in respect of:

- (a) International Class 9 for cash registers; computers; computer software, recorded; fire-extinguishing apparatus; mechanisms for coin-operated apparatus; calculating machines; compact disc [read only memory]; compact disc [audio video]; optical apparatus and instruments; weighing apparatus and instruments; surveying apparatus and instruments; lifesaving apparatus and instruments; teaching apparatus and instruments; measuring apparatus and instruments; nautical apparatus and instruments; cell phone cases; cell phone straps; cell phone straps with charms; parts and accessories for cell phones, namely, cell phone back plates, cell phone faceplates, cell phone battery chargers for use in vehicles, cell phone battery chargers, batteries for cell phones, display screen protectors for providing shade and privacy specially adapted for cell phones, head clip cell phone holders; specialty carrying cases for cell phones; cases for hand-held computing devices; protective covers for hand-held computing devices; eyewear; sunglasses; eyewear accessories, namely, straps, neck straps; goggles for sports; ski goggles; snow goggles; swim goggles; computer application software for mobile phones, namely, software for social networking, receipt and transmission of data, shopping, fitness, weight management and fitness assessments; online downloadable computer software social networking, receipt and transmission of data, shopping, fitness, weight management and fitness assessments; computer software for fitness; headphones; computer game discs, electronic game software, interactive game software; sensors and electronic monitoring devices incorporating microprocessors, digital display, and accelerometers, for detecting, storing, reporting, monitoring, uploading and downloading sport, fitness training, and activity data to the internet, mobile devices, and gaming consoles, and communication with mobile devices, gaming consoles and computers, electronic devices; USB hardware, USB chargers, adapters; USB adapters, pedometers; electronic monitoring devices incorporating indicators that light up and change color based on wearer's cumulative activity level; armbands specifically adapted for personal electronic devices, namely cell phones;
- (b) International Class 18 for animal skins; imitation leather; travelling bags; trunks [luggage]; umbrellas; parasol; walking sticks; harness for animals; harness straps; whips; saddlery bags, namely, all purpose sports bags, tote bags, duffle bags, messenger bags, backpacks, pouches for carrying school materials, drawstring pouches, waist packs, purses, umbrellas, luggage, pocket wallets, briefcase-type portfolios, cosmetic and toiletry cases, sold empty;
- (c) International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation and fire namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers and sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, swimwear, sports bras, dresses, skirts, sweaters, jackets, coats, socks, sweatbands, gloves [clothing], mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves;
- (d) International Class 41 for entertainment services, namely, arranging, organizing and conducting an array of athletic and sports activities, events, competitions and tournaments; encouraging and developing sports talent by organizing and conducting athletic programs and activities; encouraging youth and amateur sports and physical education by organizing and conducting youth and amateur athletic and sports programs and activities; organizing, conducting and arranging participation in cultural and community programs; physical fitness training services; sports training services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10276.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> December, 2013, by NIKE INTERNATIONAL LTD., of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **MAX AIR**

in respect of:

- (a) International Class 18 for bags, namely, all purpose sports bags, tote bags, duffle bags, messenger bags, backpacks, pouches for carrying school materials, drawstring pouches, waist packs, purses, umbrellas, luggage, wallets, portfolios, cosmetic and cosmetic cases sold empty;
- (b) International Class 25 for footwear, excluding orthopaedic footwear and for protection against accidents, irradiation, namely, shoes and boots for men, women and children, walking shoes, work shoes, running shoes, loafer, leather shoes, sandals, beach shoes, athletic shoes, slippers and sneakers, cleats for playing soccer, football, baseball, softball, golf, cricket; apparel, namely, pants, shorts, shirts, t-shirts, vests, pullovers, sweat shirts, sweat pants, jerseys, underwear, swimwear, sports bras, dresses, skirts, sweaters, jackets, coats, athletic sleeves, socks, sweatbands, mittens, belts [clothing], hosiery, bandanas; headwear, namely, hats, caps, visors, hoods, headbands, sweat bands, scarves.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10377.13 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 31<sup>st</sup> January, 2014, by Femagra Industries Ltd., of ½ mile Hummingbird Highway, Belmopan, Belize, through The Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 3 for bleach preparation [laundry].

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10513.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 27<sup>th</sup> day of June, 2014.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 31<sup>st</sup> January, 2014, by Femagra Industries Ltd., of ½ Mile Hummingbird Highway, Belmopan, Belize, through The Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 3 for bleach preparation [laundry].

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10514.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 4<sup>th</sup> February, 2014, by Femagra Industries Limited, of ½ Mile Hummingbird Highway, Belmopan, Belize, through The Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 3 for detergents for household use.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10531.14 should do so in writing addressed to the undersigned not later than the  $26^{th}$  day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> May, 2014, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### ROGAINE

in respect of:

- (a) International Class 3 for non-medicated hair regrowth preparations;
- (b) International Class 5 for medicated hair regrowth preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10541.14 should do so in writing addressed to the undersigned not later than the  $26^{th}$  day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> April, 2014, by ASOCIACION AMBILAMP, of Santiago de Compostela 94, 3° A-D, 28035 Madrid, Spain, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):26.1.1;26.2.1;29.1.13

in the colors green, grey, orange and beige, in respect of International Class 41 for practical training [demonstration]; educational services; arranging, conducting and organization of lectures and seminars for educational purposes; advisory services relating to education; academies [education].

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 3093088 on 7<sup>th</sup> October, 2013 in Spain.

Registration of this mark shall give no exclusive right to the use of the words "INTERNATIONAL ACADEMY", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10702.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 30<sup>th</sup> April, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **EVOSET**

in respect of:

- (a) International Class 3 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10773.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 27<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 30<sup>th</sup> April, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **LICTUS**

in respect of:

- (a) International Class 3 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10774.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 27<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 6<sup>th</sup> May, 2014, by BADIA SPICES INC., of 1400 NW 93<sup>rd</sup> Avenue, Miami, Florida 33172, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **COMPLETE SEASONING**

in respect of International Class 30 for blend of several spices for use in food preparation.

The applicant claims that the mark is being used since 1994.

Registration of this mark shall give no exclusive right to the use of the word "SEASONING", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10796.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 27<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> May, 2014, by Fyfe Co. LLC, of 8380 Miralani Drive, San Diego, California 92126, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

#### **FYFE**

in respect of International Class 37 for reinforcement of buildings, pipes, bridges, structural columns, structural beams, structural slabs, structural walls, tanks, chimneys, structural connections, transportation infrastructure, water transmission facilities, waterfront structures, water storage facilities, and water treatment facilities.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10823.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> May, 2014, by Fyfe Co. LLC, of 8380 Miralani Drive, San Diego, California 92126, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **FIBRWRAP**

in respect of International Class 19 for construction and civil engineering material in the nature of hybrid fiber/epoxy composites used for retrofitting or repairing structures.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10824.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> May, 2014, by Fyfe Co. LLC, of 8380 Miralani Drive, San Diego, California 92126, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **TYFO**

in respect of International Class 19 for construction and civil engineering material in the nature of hybrid fiber/epoxy composites used for retrofitting or repairing structures.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10825.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 15<sup>th</sup> May, 2014, by Jeffrey Campbell LLC, of 10338 Northvale Road, Los Angeles, California 90064, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## JEFFREY CAMPBELL

in respect of International Class 25 for footwear, namely, flat-heeled shoes, ladies' boots, loafers, platform shoes, pumps, rain boots, sandals, sneakers, wedges, booties, espadrilles, mules, and slides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10826.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 27<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 16<sup>th</sup> May, 2014, by Alfa Wassermann Hungary Kft. of 1133 Budapest, Váci út 76., Hungary, through its agent Courtenay Coye LLP, Attorneys at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ZIR FOS

in respect of:

- (a) International Class 3 for bleaching preparations [laundry]; cleaning preparations; polishing preparations; scouring solutions; general purpose abrasive liquids and powders; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices;
- (b) International Class 5 for vitamin supplements; nutritional supplement for eliminating toxins from the intestinal tract; nutritional supplements, namely, prebiotic and probiotic compositions for the prevention and treatment of intestinal disorders.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10828.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 16<sup>th</sup> May, 2014, by Alfa Wassermann Hungary Kft. of 1133 Budapest, Váci út 76., Hungary, through its agent Courtenay Coye LLP, Attorneys at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### VESSEL

in respect of:

- (a) International Class 3 for bleaching preparations [laundry]; cleaning preparations; polishing preparations; scouring solutions; general purpose abrasive liquids and powders; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices;
- (b) International Class 5 for pharmaceutical preparations for decreasing platelet aggregation and inhibiting thrombus formation; pharmaceutical preparations for treating cardiovascular illnesses and thrombosis.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10829.14 should do so in writing addressed to the undersigned not later than the  $26^{\text{h}}$  day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> May, 2014, by SWEETYET DEVELOPMENT LIMITED, of Unit 1704-06 Harbour Centre, 25 Harbour Road, Wanchai, Hong Kong, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ASEPSO**

in respect of International Class 3 for bath soaps in liquid, solid or gel form; cosmetic preparations for bath and shower; cosmetic preparation skin care; talcum powder, for toilet use; shampoos; hair conditioner; skin conditioner; pre-moistened cosmetic tissues; perfumery; essential oils; cosmetics; facial washes; beauty masks; cosmetic creams; lotions for cosmetic purposes; hair gel; hairstyling preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10833.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> May, 2014, by Wala-Heilmittel GmbH, of Dorfsrasse 1, 73087 Bad Boll, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## DR. HAUSCHKA

in respect of International Class 3 for cosmetics, namely, eye pencils, liquid eye liner, mascara, blushes, eye shadows, lipstick, lipstick liners, lip glosses, compact powder, bronzing powder, concealers for the face, powder for compacts, foundation, lip balm; hair products, namely, shampoo and conditioner; skin care products, namely, eye cream, moisturizers for the face, neck, body and décolleté, facial cleansers, facial scrubs, face wash, face masks, facial toners, hand creams, foot creams; bath oil, body wash; oral care, namely, mouthwash and toothpaste; nail products, namely, nail polish, nail oils, nail polish remover; deodorants for personal use; facial care and cosmetic brushes, namely, toner, cleansing clay mask, cleansing cream, cleansing milk, face care kit comprised primarily of face moisturizers and cleansers, eye cream, eye contour balm, facial steam bath preparations, firming mask, lip balm, lip care stick, day cream, moisturizing mask, daily oils for the face; body care products, namely, body moisturizing creams, neck and décolleté creams, serums and body masks; hair care products, namely, hair lotion and hair oil; bath and shower products, namely, body wash, bath oils, essential oils for aromatherapy use; aromatherapy bath kit comprising primarily of essential oils.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10834.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 2<sup>nd</sup> day of July, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> May, 2014, by Reef Resorts Limited, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):4.5.1

in respect of International Class 43 for restaurant services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10841.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 27<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22 <sup>nd</sup> May, 2014, by Shulton, Inc., of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 3 for after-shave lotions; antiperspirants [toiletries]; deodorants for human beings or for animals; soaps, cosmetic preparations for baths; bath salts, not for medical purposes; bath preparations, not for medical purposes; perfumery, toilet water; hair lotions; shaving preparations.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the English translation of the Spanish word "LEÑA", when translated to the English language is "FIREWOOD".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10852.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 27<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> May, 2014, by GILEAD SCIENCES LIMITED, of IDA Business and Technology Park, Carringtohill, Co. Cork, Ireland, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **HARVONI**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10856.14 should do so in writing addressed to the undersigned not later than the 26<sup>th</sup> day of September, 2014.

**DATED** this 27<sup>th</sup> day of June, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> April, 2011, by TOP TOBACCO L.P., of 2301, Ravine Way, Glenview, 60025 Illinois, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **TOP**

in respect of International Class 34 for tobacco; cigarette papers; cigarette filters; cigarette tubes; cigarette rolling machines; hand-held machines for injecting tobacco into cigarette tubes [smokers' articles]; smokers' articles, namely, kits for making cigarettes comprised of tobacco, tobacco filters, tobacco pipe cleaners, tobacco pipes [not of precious metal].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7714.11 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

DATED this 15th day of July, 2014.

(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 26<sup>th</sup> November, 2013, by Ubimet GmbH, of Donau-City-Strasse 11, ARES Tower, 1220 Vienna, Austria, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-

#### **MORECAST**

in respect of International Class 42 for design and development of computer hardware and software; updating of computer software; consultancy in the field of energy-saving; information technology [IT] consulting services; consultancy in the design and development of computer hardware; web site design consultancy; providing search engines for the internet; provision of scientific information, advice and consultancy in relation to carbon offsetting; computer software consultancy; computer system analysis; computer software design; computer system design; chemistry services; physics [research]; digitization of documents [scanning]; chemical analysis; energy auditing; computer programming; geological surveys; surveying; creation of programs for data processing in the area of natural hazard management, meteorology, oceanography, hydrology, climatology and environment; design and development of computer hardware and software in the area of natural hazard management, meteorology, hydrology, oceanography, climate research and environment; design and development of computer software for advertising as well as of computer software for weather, climate, oceanography, hydrology and meteorology; monitoring of computer systems by remote access; chemical research; technical research and development of new products for others; geological research; geological prospecting; graphic arts design; cloud seeding; installation of computers software; data conversion of computer programs and data [not physical conversion]; conversion of data or documents from physical to electronic media; duplication of computer programs; land surveying; server hosting; urban planning; research in the field of environmental protection; underwater exploration; rental of computer software; computer rental; rental of web servers; maintenance of computer software; water analysis; meteorological information; scientific research; scientific laboratory services; news services and weather forecast services and computer services, namely providing an online computer database for weather data in the area of natural hazard management, meteorology, climatology, hydrology, oceanography and life sciences; weather forecasting; scientific information, especially in the area of weather, water, climate and environment; conducting of feasibility studies for technical projects related to weather, water and climate conditions; engineering; evaluations, assessments and research through engineers in scientific and technological areas, namely consultancy in the fields of natural hazard management, meteorology; hydrology, oceanography, climatology and environment; scientific research and modeling in the areas of natural hazard management, weather, water, climate and environment and their impact on business activity; scientific and technical consultancy in connection with natural hazard management, weather, water, climate and environment.

The applicant claims that it intends to use mark.

Priority claim is on the basis of an application filed under number AM 2594/2013 on 28th May, 2013 in Austria.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10333.13 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15th day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> December, 2013, by Kao Kabushiki Kaisha also trading as Kao Corporation, of 14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku, Tokyo 103-8210, Japan, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **JERGENS**

in respect of International Class 3 for moisturizers, namely essential oils for human use; conditioners for hair; non-medicated facial and body cleansing products, namely face soaps, hand soaps and body soaps; moisturizer creams and lotions for the body, face and skin non-medicated preparations all for the care of the body, face and skin non-medicated preparations for skin care; hair lotions; dentifrices; anti-perspirants and deodorants for personal use; shampoos.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10347.13 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> December, 2013, by Alticor Inc., of 7575 Fulton Street East, Ada, MI 49355, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **AMWAY**

in respect of International Class 16 for bags [envelopes, pouches] of paper or plastics, for packaging; boxes of cardboard or paper; printed matter; postcards; writing paper; stationery; business cards; note books; envelopes [stationery]; pens [office requisites]; pamphlets; note cards; stickers [stationery]; labels, not of textile; catalogs for use by others in spelling, advertising and promoting goods; paper towelettes; magazines [periodicals]; newsletters; books.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10366.13 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> January, 2014, by MOROCCANOIL ISRAEL LTD., of 16 Moshe Levi Street, Kennedy House, Industrial Area, Rishon, Lezion, Israel, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### VERB

in respect of:

- (a) International Class 3 for soaps; perfumery, cosmetics, hair lotions; shampoos; hair care products, namely, shampoo and hair conditioners; non-medicated toilet preparations; cosmetic preparations for skin care, hair, scalp and body care; beauty care cosmetics;
- (b) International Class 18 for leather and imitations of leather; trunks [luggage] and travelling bags; umbrellas and parasols; cases of leather or leather boards; purses; pocket wallet; cosmetic bags; cosmetic cases sold empty; toiletry bags sold empty; toiletry cases sold empty; beach bags;
- (c) International Class 21 for household or kitchen utensils and containers; combs; cleaning brushes for household purposes; sponges for household purposes; cosmetic and toilet utensils.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10509.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 17<sup>th</sup> February, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **VALEOS**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10560.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

(2<sup>nd</sup> issue)

**WHEREAS,** the Registrar is in receipt of an application filed on 25<sup>th</sup> February, 2014, by SODILAC, of 68, rue de Villiers, 92300 LEVALLOIS-PERRET, France, through its agent Hilborne Hawkin & Co., Ltd., of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **MODILAC**

in respect of:

- (a) International Class 5 for pharmaceutical preparations; dietetic food and substances adapted for medical use; food for babies; powdered milk for babies; nutritional and dietary supplements for humans, notably babies and infants; vitamin fortified beverages; dietetic beverages for babies adapted for medical purposes; nutritional beverages, namely vitamin and mineral fortified beverages;
- (b) International Class 29 for milk and milk products, namely, vitamin enriched milk, flavoured milk, dairy desserts; yoghurts; edible oils and fats; butter; cheese; milk beverages, milk predominating;
- (c) International Class 30 for cocoa; flour for food and preparations made from cereals; bread; pastry and confectionery; edible ices; sauces [condiments]; cheese sauces;
- (d) International Class 32 for mineral and aerated waters [beverages] and other non-alcoholic beverages; fruit beverages and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10571.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 11<sup>th</sup> March, 2014, by Industrias Haceb S.A., of Calle 59 N°. 55-80 Copacabana-Antioquia, Colombia, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.4

in respect of International Class 11 for sinks integrated into counters or countertops of steel; gas burners integrated into counters or countertops of steel; combination units of sinks and gas burners integrated into counters and countertops of steel.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10599.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 19th March, 2014, by Koch Agronomic Services, LLC, of 4111 East 37th Street North, Wichita, Kansas 67220, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **AGROTAIN**

in respect of International Class 1 for fertilizers; chemical additives for use in the manufacture of fertilizers; chemicals, namely chemical additives for fertilizers for the inhibiting of urease.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10622.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 21<sup>st</sup> March, 2014, by Carlsberg Breweries A/S, of Ny Carlsberg Vej 100, 1799 Copenhagen V, Denmark, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **SOMERSBY**

in respect of International Class 33 for alcoholic beverages, except beer, namely cider.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10635.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 26<sup>th</sup> March, 2014, by PRADOPARK S.A., of Ruta 8, Km 17.500, Predio 32, Zonamerica, Montevideo, Uruguay, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ANIVERSARIO

in respect of International Class 34 for tobacco; cigarettes; mouthpieces for cigarette holders; cigarette filters; cigarette cases; matches.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "ANIVERSARIO" when translated to the English language is "ANNIVERSARY".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10663.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by Bio Sidus S.A., of Av. Constitución 4234, P.C. 1254, Buenos Aires, Argentina, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BIOFERON**

in respect of International Class 5 for pharmaceutic preparations for the use in oncohematology for the treatment of hepatitis and other virosis.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10679.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by Bio Sidus S.A., of Av. Constitución 4234, P.C. 1254, Buenos Aires, Argentina, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **OSTEOFORTIL**

in respect of International Class 5 for pharmaceutic preparations for the treatment of osteoporosis.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10680.14 should do so in writing addressed to the undersigned not later than the  $10^{th}$  day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by Bio Sidus S.A., of Av. Constitución 4234, P.C. 1254, Buenos Aires, Argentina, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **NEUTROMAX**

in respect of International Class 5 for pharmaceutic preparations for use in hematology.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10681.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 11<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by Bio Sidus S.A., of Av. Constitución 4234, P.C. 1254, Buenos Aires, Argentina, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **HEMAX**

in respect of International Class 5 for pharmaceutic preparations for use in hematology.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10683.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 11<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> March, 2014, by Bio Sidus S.A., of Av. Constitución 4234, P.C. 1254, Buenos Aires, Argentina, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **BLASTOFERON**

in respect of International Class 5 for pharmaceutic preparations for the treatment and prevention of disorders and other diseases of the central nervous system.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10684.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> April, 2014, by Pizza Hut International, LLC, of 14841 N. Dallas Parkway, Dallas, Texas 75254-7552, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.13.25 in respect of:

- (a) International Class 29 for meat, cooked fish, cooked poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk and milk products; edible oils and fats;
- (b) International Class 30 for tea-based beverages, coffee and cocoa based beverages; pizza, bread, pastry; confectionery, ice, edible ices, ice cream, frozen yoghurt [confectionery ices; honey; baking powder; table salt and salt for cooking, mustard; vinegar, sauces [condiments]; spices; prepared meals comprising predominantly pasta, rice, cereal, tapioca or sago; cereal based and rice based snack foods; sandwiches; sandwich wraps;
- (c) International Class 39 for food and beverage delivery services;
- (d) International Class 43 for services for providing food and drink, namely, catering services, restaurants, fast-food restaurants, cafés, cafeterias, canteens and snack-bars.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10722.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> May, 2014, by ThromboGenics N.V., of Gaston Geenslaan 1, 3001 Heverlee, Belgium, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;26.11.1,12

in respect of International Class 5 for ophthalmic preparations.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10723.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 17<sup>th</sup> April, 2014, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### POSITIVELY NOURISHING

in respect of International Class 3 for non-medicated skin care preparations, namely, facial creams, facial and body moisturizers, body cleansers, body washes, soap; non-medicated sun care preparations; non-medicated lip care preparations.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "NOURISHING", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10747.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

(2<sup>nd</sup> issue)

**WHEREAS,** the Registrar is in receipt of an application filed on 17<sup>th</sup> April, 2014, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## POSITIVELY RADIANT

in respect of International Class 3 for non-medicated facial and body skin care products, namely, soap, cleansers, lotions, creams and gels, moisturizers, disposable wipes impregnated with chemicals or compounds for personal hygiene, wipes and pads impregnated with a skin cleanser, body and facial scrubs, hair care preparations, non-medicated sun care preparations.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "RADIANT", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10748.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 17<sup>th</sup> April, 2014, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## POSITIVELY AGELESS

in respect of International Class 3 for non-medicated skin care preparations, namely, cleansers, skin moisturizer, skin creams, beauty serums, eye creams; hair care preparations, non-medicated sun care preparations.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10749.14 should do so in writing addressed to the undersigned not later than the  $10^{th}$  day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 24<sup>th</sup> day of April, 2014, by Kao Kabushiki Kaisha also trading as Kao Corporation, of 14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku, Tokyo 103-8210, Japan, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **DRYAD**

in respect of International Class 3 for deodorants for human beings and antiperspirants [toiletries].

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10757.14 should do so in writing addressed to the undersigned not later than the  $10^{\text{th}}$  day of October, 2014.

## **DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of April, 2014, by Building People Movement, of Roses Street, Hopevill, Punta Gorda, Toledo District, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of:

- (a) International Class 9 for cell phone covers;
- (b) International Class 16 for calendar; book markers;
- (c) International Class 18 for purses; handbags; cosmetic bag sold empty;
- (d) International Class 22 for hammocks made from Heineken.

The applicant claims that this mark is in use.

The applicant claims that the word "Sur'su" when translated to the English language is "Circle".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10761.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of April, 2014, by Socio-Economic Outreach, of Alejandro Vernon Street, Punta Gorda Town, Toledo District, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.1.12;7.5.1;26.1.1,16 in respect of:

- (a) International Class 8 for forks;
- (b) International Class 9 for whistles [use for signaling];
- (c) International Class 14 for earrings; jewelry, namely, necklaces, crucifix, cross;
- (d) International Class 16 for paintings [picture, unframed]; engravings [Calabash art]; paper weight made from coconut shell;
- (e) International Class 20 for key holders made from coconut shell.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10762.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on the 23<sup>rd</sup> day of April, 2014, by Dorla Bowman, of Emery Street, Punta Gorda Town, Toledo District, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.11.1,11;27.5.1,4;29.1.3 in respect of:

- (a) International Class 9 for magnets;
- (b) International Class 14 for key rings [trinkets]; earrings;
- (c) International Class 18 for handbags;
- (d) International Class 28 for ornaments for Christmas tree except illumination articles and confectionery.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10763.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of April, 2014, by GO WIRELESS DIRECT LIMITED, of Vista Plaza, Suite #1, #2 & #3, 3.5 Miles Philip Goldson Highway, Belize, C.A., through its agent Morgan & Morgan Trust (Corporation) Belize Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of:

- (a) International Class 37 for maintenance, installation and repair of computer hardware, digital audio and video players, hand held computers, personal digital assistants, electronic organizers and electronic notepads; installation and repair of computer peripherals and accessories, computer networking hardware, digital electronic devices, and consumer electronic devices;
- (b) International Class 38 for providing access to telecommunication networks; communication by computer terminals; wireless electronic transmission of data and information; provision of telecommunications connections to computer databases and the internet; communication services, namely, electronic transmission of streamed and downloadable audio and video files via computer terminals and electronic devices; delivery of messages by electronic transmission; provision of telecommunications connections to electronic communications networks, for transmission or reception of audio, video or multimedia content.

The applicant claims that this mark is being used in Belize in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10770.14 should do so in writing addressed to the undersigned not later than the  $10^{\text{th}}$  day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of April, 2014, by GO WIRELESS DIRECT LIMITED, of Vista Plaza, Suite #1, #2 & #3, 3.5 Miles Philip Goldson Highway, Belize, C.A., through its agent Morgan & Morgan Trust (Corporation) Belize Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2,18 in respect of:

- (a) International Class 37 for maintenance, installation and repair of computer hardware, digital audio and video players, hand held computers, personal digital assistants, electronic organizers and electronic notepads; installation and repair of computer peripherals and accessories, computer networking hardware, digital electronic devices, and consumer electronic devices;
- (b) International Class 38 for providing access to telecommunication networks; communication by computer terminals; wireless electronic transmission of data and information; provision of telecommunications connections to computer databases and the internet; communication services, namely, electronic transmission of streamed and downloadable audio and video files via computer terminals and electronic devices; delivery of messages by electronic transmission; provision of telecommunications connections to electronic communications networks, for transmission or reception of audio, video or multimedia content.

The applicant claims that this mark is being used in Belize in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10771.14 should do so in writing addressed to the undersigned not later than the  $10^{\text{th}}$  day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on the 29<sup>th</sup> day of April, 2014, by GO WIRELESS DIRECT LIMITED, of Vista Plaza, Suite #1, #2 & #3, 3.5 Miles Philip Goldson Highway, Belize, C.A., through its agent Morgan & Morgan Trust (Corporation) Belize Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of:

- (a) International Class 37 for maintenance, installation and repair of computer hardware, digital audio and video players, hand held computers, personal digital assistants, electronic organizers and electronic notepads; installation and repair of computer peripherals and accessories, computer networking hardware, digital electronic devices, and consumer electronic devices;
- (b) International Class 38 for providing access to telecommunication networks; communication by computer terminals; wireless electronic transmission of data and information; provision of telecommunications connections to computer databases and the internet; communication services, namely, electronic transmission of streamed and downloadable audio and video files via computer terminals and electronic devices; delivery of messages by electronic transmission; provision of telecommunications connections to electronic communications networks, for transmission or reception of audio, video or multimedia content.

The applicant claims that this mark is being used in Belize in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10772.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 2<sup>nd</sup> day of May, 2014, by Picasso Enterprises Ltd., of Tres Cocos, North Ambergris Caye, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):4.1.4;25.1.15;29.1.1 in respect of:

- (a) International Class 30 for coffee beverages;
- (b) International Class 32 for fruit juice, isotonic beverages, non alcoholic beverages, and beer;
- (c) International Class 33 for alcoholic beverages except beer, alcoholic beverages containing fruit, liqueurs, spirits [beverages], and distilled beverages.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the Spanish word "Rojo" is "Red".

Registration of this mark shall give no exclusive right to the use of the words "Product of Belize", "Absinthe", "Spirits", "50% alc. by vol" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10775.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 2<sup>nd</sup> day of May, 2014, by Picasso Enterprises Ltd., of Tres Cocos, North Ambergris Caye, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):4.1.3;25.1.15;29.1.3

in respect of:

- (a) International Class 30 for coffee beverages;
- (b) International Class 32 for fruit juice, isotonic beverages, non alcoholic beverages, and beer;
- (c) International Class 33 for alcoholic beverages except beer, alcoholic beverages containing fruit, liqueurs, spirits [beverages], and distilled beverages.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the Spanish word "verde" is "green".

Registration of this mark shall give no exclusive right to the use of the words "Product of Belize", "Absinthe", "Spirits", "50% alc. by vol" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10776.14 should do so in writing addressed to the undersigned not later than the  $10^{th}$  day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on the 2<sup>nd</sup> day of May, 2014, by Picasso Enterprises Ltd., of Tres Cocos, North Ambergris Caye, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15;26.11.12;29.1.2 in respect of:

- (a) International Class 30 for coffee beverages;
- (b) International Class 32 for fruit juice, isotonic beverages, non alcoholic beverages, and beer;

(c) International Class 33 for alcoholic beverages except beer, alcoholic beverages containing fruit, liqueurs, spirits [beverages], and distilled beverages.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the Spanish words "Grand Limon" is "Grand Lemon".

Registration of this mark shall give no exclusive right to the use of the words "Product of Belize", "Simply Citrus", "Spirits", "18% alc. by vol" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10777.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on the 2<sup>nd</sup> day of May, 2014, by Picasso Enterprises Ltd., of Tres Cocos, North Ambergris Caye, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.1;25.1.15;27.5.1,4;29.1.1 in respect of:

- (a) International Class 30 for coffee beverages;
- (b) International Class 32 for fruit juice, isotonic beverages, non alcoholic beverages, and beer;
- (c) International Class 33 for alcoholic beverages except beer, alcoholic beverages containing fruit, liqueurs, spirits [beverages], and distilled beverages.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "Product of Belize", "Spirits", "18% alc. by vol" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10778.14 should do so in writing addressed to the undersigned not later than the  $10^{th}$  day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 2<sup>nd</sup> day of May, 2014, by Picasso Enterprises Ltd., of Tres Cocos, North Ambergris Caye, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



## CFE(6):25.1.15;26.11.12;29.1.1

in respect of:

- (a) International Class 30 for coffee beverages;
- (b) International Class 32 for fruit juice, isotonic beverages, non alcoholic beverages, and beer;
- (c) International Class 33 for alcoholic beverages except beer, alcoholic beverages containing fruit, liqueurs, spirits [beverages], and distilled beverages.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "Product of Belize", "Premium Aged Orange Liqueur", "Spirits", "35% alc. by vol" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10779.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 2<sup>nd</sup> day of May, 2014, by Picasso Enterprises Ltd., of Tres Cocos, North Ambergris Caye, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



# CFE(6):25.1.15;26.11.3,12;29.1.7 in respect of:

- (a) International Class 30 for coffee beverages;
- (b) International Class 32 for fruit juice, isotonic beverages, non alcoholic beverages, and beer;
- (c) International Class 33 for alcoholic beverages except beer, alcoholic beverages containing fruit, liqueurs, spirits [beverages], and distilled beverages.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "Product of Belize", "Premium Coffee Liqueur", "Spirits", "18% alc. by vol" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10780.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 2<sup>nd</sup> day of May, 2014, by Picasso Enterprises Ltd., of Tres Cocos, North Ambergris Caye, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;26.13.25;29.1.1,2,3 in respect of:

- (a) International Class 30 for coffee beverages;
- (b) International Class 32 for fruit juice, isotonic beverages, non alcoholic beverages, and beer;
- (c) International Class 33 for alcoholic beverages except beer, alcoholic beverages containing fruit, liqueurs, spirits [beverages], and distilled beverages.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "spirits" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10781.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> day of May, 2014, by Johnson & Johnson, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## AVEENO ACTIVE NATURALS

in respect of International Class 5 for medicated preparations for treating conditions of the skin and hair; medicated sun care preparations.

The applicant claims that it has been using this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10799.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on the 21<sup>st</sup> day of May, 2014, by JEANADE, S.A. de C.V., of Av. Vasco de Quiroga # 3880, Piso 1°, Col. Santa Fe, México, D.F. C.P. 05348, México, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.11.2,13 in respect of:

- (a) International Class 25 for bathing suits; bikinis; thong beachwear; swimsuits; bath robes; sarongs; bathing trunks; dresses; shirts; skirts; trousers; underwear; clothing for gymnastics; cyclists' clothing; motorists' clothing; sports jerseys; waterproof clothing; hats; sandals; scarves; bandanas [neckerchiefs]; pyjamas;
- (b) International Class 35 for retail store services featuring bathing suits, swimsuits, sarongs, bath robes; beach articles, namely sandals, sunglasses, parasols, beach bags, tee-shits, blouses, shirts, short-sleeve shirts, bathing trunks, underpants, beach shoes, skirts, skorts, leggings [trousers], beach clothes, clothing, headgear for wear, dresses, water wings, jewellery, bracelets [jewellery], necklaces [jewellery], rings [jewellery], handbags, travelling bags, valises, purses, pocket wallets for women, cosmetic creams, sun-tanning preparations [cosmetics] and cosmetic preparations for skin care.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10838.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 22<sup>nd</sup> day of May, 2014, by Reef Resorts Limited, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):2.1.1,23;26.1.20;29.1.7 in respect of:

- (a) International Class 35 for retail shops featuring scuba diving equipment and souvenirs;
- (b) International Class 39 for rental of golf carts and bicycles; arranging of tours, namely, scuba diving, snorkeling, fishing, sea sports related excursions and cave tubing; boat rental; boat transportation; provision of pleasure boat transport and tourist related sightseeing;

- (c) International Class 41 for rental of jet skis, kayaks, scuba diving equipment and surf boards; rental of stand-up paddle boards for recreational purposes;
- (d) International Class 43 for hotel services; restaurant, bar and cocktail lounge services; food and drink catering; resort hotel services; resort lodging services; provision of general-purpose facilities for meetings, conferences and exhibitions; provision of banquet, wedding and social function facilities for special occasions; and reservation services for hotel accommodations;
- (e) International Class 44 for massage therapy services; beauty spa services, namely, cosmetic body care.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to use the "Mayan Symbol shown in the mark" separately and apart from the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10839.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on the 22<sup>nd</sup> day of May, 2014, by Reef Resorts Limited, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):4.5.1

in respect of International Class 43 for restaurant services.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "Seaside Dining" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10840.14 should do so in writing addressed to the undersigned not later than the  $10^{\text{th}}$  day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 22<sup>nd</sup> day of May, 2014, by Reef Resorts Limited, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):3.11.11;29.1.7

in respect of International Class 35 for retail store services, namely, gift shops.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "Trading Company" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10842.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on the 22<sup>nd</sup> day of May, 2014, by Reef Resorts Limited, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):3.7.15,25

in respect of International Class 43 for bar services.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "San Pedro, Belize" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10843.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 22<sup>nd</sup> day of May, 2014, by Reef Resorts Limited, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.19,20;29.1.1 in respect of:

- (a) International Class 35 for retail shops featuring scuba diving equipment and souvenirs;
- (b) International Class 39 for rental of bicycles; arranging of tours, namely, scuba diving, snorkeling, fishing, sea sports related excursions and cave tubing; boat rental; boat transportation; provision of pleasure boat transport and tourist related sightseeing;
- (c) International Class 41 for rental of jet skis, kayaks, scuba diving equipment and surf boards; rental of stand-up paddle boards for recreational purposes.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Divers" separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10844.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

DATED this 15th day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 22<sup>nd</sup> day of May, 2014, by Reef Resorts Limited, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):2.3.1,23

in respect of International Class 43 for hotel services; restaurant, bar, and cocktail lounge services; food and drink catering; resort hotel services; resort lodging services; provision of general-purpose facilities for meetings, conferences and exhibitions; provision of banquet, wedding and social function facilities for special occasions; and reservation services for hotel accommodation.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10845.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> May, 2014, by Reef Resorts Limited, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.19;26.1.20;29.1.1 in respect of:

- (a) International Class 35 for retail shops featuring scuba diving equipment and souvenirs;
- (b) International Class 39 for rental of bicycles; arranging of tours, namely, scuba diving, snorkeling, fishing, sea sports related excursions and cave tubing; boat rental; boat transportation; provision of pleasure boat transport and tourist related sightseeing;
- (c) International Class 41 for rental of jet skis, kayaks, scuba diving equipment and surf boards; rental of stand-up paddle boards for recreational purposes.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "DIVERS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10846.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> May, 2014, by Reef Resorts Limited, of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):29.1.14;27.5.1,25

in respect of International Class 43 for hotel services; restaurant, bar and cocktail lounge services; food and drink catering; resort hotel services; resort lodging services; provision of general-purpose facilities for meetings, conferences and exhibitions; provision of banquet, wedding and social function facilities for special occasions; and reservation services for hotel accommodations.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "CUTE LITTLE HOTEL", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10847.14 should do so in writing addressed to the undersigned not later than the  $10^{th}$  day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> May, 2014, by Coral Bubbles, of Booth 17 & 18 Newtown Barracks, BTL Park, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



# CFE(6):26.1.16;29.1.15 in respect of:

- (a) International Class 30 for tapioca; fruit jellies [confectionery]; tea-based beverages; flan; coffee-based beverages;
- (b) International Class 32 for smoothies; syrups for making beverages.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10863.14 should do so in writing addressed to the undersigned not later than the  $10^{th}$  day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> May, 2014, by Soya Harvest, of 1080 Queen Helmet Ave., Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



# CFE(6):2.9.1;5.3.11,14;26.1.2,16 in respect of:

- (a) International Class 29 for soya milk [milk substitute], soy bean oil [for food]; formed textured vegetable protein for use as a meat substitute:
- (b) International Class 30 for soy-based ice cream substitute; soy sauce.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "SOYA", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10864.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

DATED this 15th day of July, 2014.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 29<sup>th</sup> May, 2014, by PASTEURIZADORA RICA, S.A., of Autopista Duarte Km. 6 ½, Santo Domingo, Dominican Republic, through its agent, Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **LISTAMILK**

in respect of International Class 29 for milk; milk products.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10865.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> May, 2014, by Athena Cosmetics, Inc., of 1838 Eastman Avenue, Suite 200, Ventura, California 93003, U.S.A., through its agent, Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# REVITALASH

in respect of International Class 3 for non-medicated skin care preparations, namely, moisturizers, cleansers, masks, conditioners, skin creams, toners, make-up primers; cosmetics, namely, lip primers, lip balm, eyebrow, eyebrow liners, eyebrow conditioners, eyebrow strengtheners; cosmetics preparation for eyelashes, namely, mascara, lengtheners, conditioners, strengtheners; cosmetics preparations for eye care, namely, eye creams, concealers, highlighters, and makeup; hair care preparations, namely, gels, non-medicated balms, spray, rinses, moisturizers, strengtheners, shampoos and conditioners; cosmetic accessories, namely, pencils, pads, cosmetic removers; nail care preparations, namely, strengtheners, moisturizers, conditioners, polish, hardeners, enamels, and varnish.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10868.14 should do so in writing addressed to the undersigned not later than the 10<sup>th</sup> day of October, 2014.

**DATED** this 15<sup>th</sup> day of July, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> November, 2013, by Antonio Parra Jimenez, of Joselito Layout, Corozal, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;26.11.3,12 in respect of International Class 34 for cigarettes.

The applicant claims that it the mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "CIGARROS CON FILTRO", "Cont. 20 CIGARROS CON FILTRO", separately and apart from the mark as shown above.

The applicant claims that the Spanish word "MIURA", when translated to the English language is "BULL FIGHT".

The applicant claims that the Spanish words "CIGARROS CON FILTRO", when translated to the English language are "CIGARETTES WITH FILTER".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10308.13 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 25<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 26<sup>th</sup> November, 2013, by Ubimet GmbH, of Donau-City-Strasse 11, ARES Tower, 1220 Vienna, Austria, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-

### **UBIMET**

in respect of International Class 42 for design and development of computer hardware and software; updating of computer software; consultancy in the field of energy-saving; information technology [IT] consulting services; consultancy in the design and development of computer hardware; web site design consultancy; providing search engines for the internet; provision of scientific information, advice and consultancy in relation to carbon offsetting; computer software consultancy; computer system analysis; computer software design; computer system design; chemistry services; physics [research]; digitization of documents [scanning]; chemical analysis; energy auditing; computer programming; geological surveys; surveying; creation of programs for data processing in the area of natural hazard management, meteorology, oceanography, hydrology, climatology and environment; design and development of computer hardware and software in the area of natural hazard management, meteorology, hydrology, oceanography, climate research and environment; design and development of computer software for advertising as well as of computer software for weather, climate, oceanography, hydrology and meteorology; monitoring of computer systems by remote access; chemical research; technical research; research and development of new products for others; geological research; geological prospecting; graphic arts design; cloud seeding; installation of computer software; data conversion of computer programs and data [not physical conversion]; conversion of data or documents from physical to electronic media; duplication of computer programs; land surveying; server hosting; urban planning; research in the field of environmental protection; underwater exploration; rental of computer software; computer rental; rental of web servers; maintenance of computer software; water analysis; meteorological information; scientific research; scientific laboratory services; news services and weather forecast services and computer services, namely providing an online computer database for weather data in the area of natural hazard management, meteorology, climatology, hydrology, oceanography and life sciences; weather forecasting; scientific information, especially in the area of weather, water, climate and environment; conducting of feasibility studies for technical projects related to weather, water and climate conditions; engineering; evaluations, assessments and research through engineers in scientific and technological areas, namely consultancy in the fields of natural hazard management, meteorology, hydrology, oceanography, climatology and environment; scientific research and modeling in the areas of natural hazard management, weather, water, climate and environment and their impact on business activity; scientific and technical consultancy in connection with natural hazard management, weather, water, climate and environment.

The applicant claims that it intends to use the mark.

Priority is claimed on the basis of an application filed on the 10<sup>th</sup> day of June, 2013 under number AM 2815/2013 in Austria.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10332.13 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> June, 2014, by Generic Club Ltd., of #5 Barrack Road, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **CONTRA**

in respect of International Class 5 for oral contraceptives.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10869.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 25<sup>th</sup> day of July, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 2<sup>nd</sup> June, 2014, by Vanguard Trademark Holdings USA, LLC, of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

#### EMERALD CLUB

in respect of International Class 39 for vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10870.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> June, 2014, by Comercial de Herramientas, S.A. de C.V., of Isidoro Sepulveda #565, Apodaca, Nuevo Leon, Mexico CP 66630, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **WOLFOX**

in respect of:

- (a) International Class 2 for aluminium paints, asbestos paints, bactericidal paints, fireproof paints; aluminium powder for painting; anti-corrosive bands; anti-corrosive preparations; bronzing lacquers; fixatives for watercolors [watercolours]; fixatives [varnishes]; metal foil for painters, decorators, printers and artists;
- (b) International Class 6 for aluminium wire, barbed wire; bindings of metal, building boards of metal, bolts of metal, clips of metal for cables and pipes, cables of metal, non-electric, door handles of metal, hinges of metal, ladders of metal; cattle chains;
- (c) International Class 7 for chain saws; compressed air pumps, compressors for refrigerators, compressors [machines]; curtain drawing devices, electrically operated; cutters [machines], electric arc cutting apparatus, cutting blow pipes, gas-operated, cutting machines; electric arc welding apparatus, electrodes for welding machines, electromechanical machines for chemical industry; emergency power generators, current generators, generators of electricity; gas-operated blow torches; blades [parts of machines]; card clothing [parts of carding machines], centrifugal pumps, chucks [parts of machines], compressors [machines], control cables for machines, engines or motors, cutters [machines], electric hand drills, electrodes for welding machines, handling machines, automatic [manipulators], machine tools, metalworking machines, spray guns for paint, machines and apparatus for polishing [electric], pulleys [parts of machines], adhesive bands for pulleys, riveting machines, saws [machines], soldering apparatus,

electric, tools [parts of machines], electric welding apparatus, welding machines, electric, woodworking machines, whitewashing machines, hand-held tools, other than hand-operated;

- (d) International Class 8 for beard clippers, lawn clippers [hand instruments], hair clippers for animals [hand instruments]; bits [hand tools]; borers; budding knives; carpenters' augers; chisels, mortise chisels; clamps for carpenters or coopers; cutting tools [hand tools]; edge tools [hand tools]; ladles for wine, ladles [hand tools]; lasts [shoemakers' hand tools]; leather strops; levers; lifting jacks, hand-operated; masons' hammers; pruning scissors; riveters [hand tools]; saws [hand tools];
- (e) International Class 9 for aerials; smoke detectors; sockets, plugs and other contacts [electric connections]; surveying instruments; switchboxes [electricity], switches, electric; tachometers; solenoid valves [electromagnetic switches]; goggles for sports; starter cables for motors.

The applicant claims that it a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10873.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> June, 2014, by Comercial de Herramientas, S.A. de C.V., of Isidoro Sepulveda #565, Apodaca, Nuevo Leon, Mexico CP 66630, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# WOLFOX

in respect of International Class 11 for aquarium lights, bicycle lights, ceiling lights, cycle lights; arc lamps, curling lamps, electric lamps, lamps, burners for lamps, electric lamps; anti-dazzle devices for automobiles [lamp fittings]; bakers' ovens; lava rocks for use in barbecue grills; barbecues; bath fittings; bath plumbing fixtures; friction lighters for igniting gas, gas lighters; lighting apparatus and installations.

The applicant claims that it a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10874.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> June, 2014, by Richter Gedeon Nyrt., of 1103 Budapest, Gyömrői út 19-21, Hungary, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **SILUETTE**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10888.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> June, 2014, by Richter Gedeon Nyrt., of 1103 Budapest, Gyömrői út 19-21, Hungary, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **GEDEON RICHTER**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10889.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> June, 2014, by Richter Gedeon Nyrt., of 1103 Budapest, Gyömrői út 19-21, Hungary, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **SIBILLA**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10890.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

DATED this 28th day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> June, 2014, by DAIICHI SANKYO COMPANY, LIMITED, of 3-5-1, Nihonbashi Honcho, Chuo-ku, Tokyo 103-8426, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# TR I BENZOR

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10891.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> June, 2014, by Keller Williams Realty, Inc., of 1221 South Mopac Expressway, Suite 400, Austin, TX 78746, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of:

- (a) International Class 35 for franchising, namely, offering business management assistance in the establishment and operation of real estate brokerages;
- (b) International Class 36 for real estate brokerage services.

The applicant claims that it a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10893.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 6<sup>th</sup> June, 2014, by Keller Williams Realty, Inc., of 1221 South Mopac Expressway, Suite 400, Austin, TX 78746, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

### **Keller Williams**

in respect of:

- (a) International Class 35 for franchising, namely, offering business management assistance in the establishment and operation of real estate brokerages;
- (b) International class 36 for real estate brokerage services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10894.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> June, 2014, by Keller Williams Realty, Inc., of 1221 South Mopac Expressway, Suite 400, Austin, TX 78746, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

in respect of:

- International Class 35 for franchising, namely, offering business management assistance in the establishment and operation of real estate brokerages;
- (b) International Class 36 for real estate brokerage services.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10895.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> June, 2014, by COMPAÑIA INDUSTRIAL DE TABACOS MONTE PAZ S.A., of San Ramón 716, Montevideo, Uruguay, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### RECORD

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10897.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> June, 2014, by Columbia Sportswear Company, of 14374 NW Science Park Drive, Portland, Oregon 97229, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,9 in respect of:

- (a) International Class 18 for all-purpose carrying bags, namely, diaper bags, duffle bags, messenger bags, tote bags, travel bags, backpacks, lumbar packs, sports packs, waist packs; pocket wallets;
- (b) International Class 20 for sleeping bags for camping;
- (c) International Class 22 for tents;
- (d) International Class 25 for clothing, for men, women and children, namely, coats, jackets, jacket liners, parkas, rain suits, ski bibs, ski suits, pants, overalls, shorts, shirts, sweaters, sweatshirts, sweatpants, turtleneck blouses and shirts, skirts, vests, scarves, gloves and hats; leather and suede apparel, namely, coats, jackets, belts, gloves; headwear, namely, caps and visors; footwear, namely, shoes and boots for men, women and children, loafers, walking shoes, leather shoes, running shoes, beach shoes, athletic shoes, sandals and slippers.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10898.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> June, 2014, by SUR QUIMICA INTERNACIONAL, S.A. of Calle Aquilino de la Guardia Nº 8, Panama, Republica de Panama, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2,18;29.1.7

in the colors light brown and white, in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; wood preservatives; anti-rust oil; colorants used in the manufacture of paints; wood mordants; natural resins, raw; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10899.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 25<sup>th</sup> day of July, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> June, 2014, by SUR QUIMICA INTERNACIONAL, S.A. of Calle Aquilino de la Guardia Nº 8, Panama, Republica de Panama, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



in the colors black and white, in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; wood preservatives; anti-rust oil; colorants used in the manufacture of paints; wood mordants; natural resins, raw; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10900.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

DATED this 25th day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> June, 2014, by SUR QUIMICA INTERNACIONAL, S.A. of Calle Aquilino de la Guardia Nº 8, Panama, Republica de Panama, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



#### CFE(6):26.4.2,9;29.1.15

in the colors black, red, orange, yellow, green, sky blue, dark blue and purple, in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; wood preservatives; anti-rust oil; colorants used in the manufacture of paints; wood mordants; natural resins, raw; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10901.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 25<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> June, 2014, by SUR QUIMICA INTERNACIONAL, S.A. of Calle Aquilino de la Guardia N° 8, Panama, Republica de Panama, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof



#### CFE(6):26.3.1;29.1.1,2

in the colors red, white and yellow, in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; wood preservatives; anti-rust oil; colorants used in the manufacture of paints; wood mordants; natural resins, raw; metals in foil and powder form for painters, decorators, painters and artists.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims, that the English translation of the Spanish word "SUR" when translated to the English language is "SOUTH".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10902.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 25<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> June, 2014, by Baron Philippe De Rothschild S.A., of Rue de Grassi, 33250 Pauillac, France, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **MOUTON CADET**

in respect of International Class 33 for alcoholic beverages, except beer; cider; digesters [liqueurs and spirits]; wine; spirits [beverages].

The applicant claims that the mark has been used since 1990.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10903.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> June, 2014, by SSE IP, LLC, of 24 Union Square East, New York, New York 10003, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):8.7.25

in respect of International Class 43 for restaurants, bar services, take-out restaurant services; providing of food and drink via a mobile truck.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10907.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 16<sup>th</sup> June, 2014, by Toyota Jidosha Kabushiki Kaisha (also trading as Toyota Motor Corporation), of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan, through its agent, Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### C-HR

in respect of International Class 12 for automobiles and structural parts thereof.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10916.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 25<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 19<sup>th</sup> June, 2014, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

### ONETOUCH YOUR LIFE. SIMPLIFIED

in respect of:

- (a) International Class 16 for educational publications and promotional materials, namely, books, handouts, pamphlets and workbooks in the field of diabetes and blood glucose monitoring devices;
- (b) International Class 41 for educational services, namely, providing classes, seminars and workshops in the field of diabetes and blood glucose monitoring devices;
- (c) International Class 44 for providing information in the field of diabetes and blood glucose monitoring devices.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10925.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 23<sup>rd</sup> June, 2014, by Generic Club Ltd., of #5 Barrack Road, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **PAINNIL PLUS**

in respect of International Class 5 for analgesics.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10926.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> June, 2014, by Generic Club Ltd., of #5 Barrack Road, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **CARIDOL**

in respect of International Class 5 for muscle relaxants.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10927.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 25<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 23<sup>rd</sup> June, 2014, by Generic Club Ltd., of #5 Barrack Road, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

# JACK & JILL

in respect of:

- (a) International Class 3 for inhalers sold filled with essential oils, not for medical or therapeutic use;
- (b) International Class 5 for balms for medical purposes.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10928.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> June, 2014, by Socio-Economic Outreach, of Alehjandro Vernon Street, Punta Gorda Town, Toledo District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.1.12;7.5.1;26.1.1,16 in respect of:

- (a) International Class 21 for bowl; salad spoon; kneading bowl; incense burner;
- (b) International Class 26 for hair clips;
- (c) International Class 28 for dolls.

The applicant claims that the mark is in use

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10929.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> June, 2014, by The Procter & Gamble Company, of One Procter & Gamble Plaza Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# ZEST HIDRATACIÓN INTENSA

in respect of International Class 3 for bleaching preparations [laundry]; cleaning preparations, laundry soaking preparations, dry cleaning preparations, polishing and scouring preparations; general purpose abrasive liquids and powders; cakes of toilet soap, deodorant soap, disinfectant soap, perfumery, essential oils, cosmetics, hair lotions, dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims, that the English translation of the Spanish words "ZEST HIDRATACIÓN INTENSA" when translated to the English language are "ZEST INTENSE HYDRATION".

Registration of this mark shall give no exclusive right to the use of the words "HIDRATACIÓN INTENSA", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10931.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS,** the Registrar is in receipt of an application filed on 24<sup>th</sup> June, 2014, by Wai Tong Chan, of No. 13 Central American Boulevard, Belize City, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **NANKON**

in respect of International Class 12 for bicycles; bicycle parts, namely, bells, brakes, chains, frames, handle bars, pumps, rims, saddles, spokes, stands, tires.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10932.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 24<sup>th</sup> June, 2014, by Dinesh Advani, of 119 Commerce Street, Dangriga Town, Stann Creek District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **SKYGO**

in respect of International Class 12 for motorcycles; bicycles.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10934.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 24<sup>th</sup> June, 2014, by lucy apparel, llc, of 3411 Silverside Road, Wilmington, Delaware 19810, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **LUCY**

in respect of:

(a) International Class 18 for duffle bags, fanny packs, backpacks, tote bags and all-purpose athletic bags;

(b) International Class 25 for clothing, namely, tops, tanks, tee-shirts, shorts, pants, jackets, vests, bodywear, namely, leotards, body suits, unitards, tights and leggings, warm-up suits, skirts, dresses, swimsuits, swimsuit cover-ups, bras, underwear, hats, gloves, wristbands and headbands.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10940.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 23<sup>rd</sup> June, 2014, by China Resources Snow Breweries Company Ltd., of Room 306 China Resources Building, No. 8 Jianguomen North Avenue, Dongcheng District, Beijing, China 100005, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):27.5.1,25

in respect of International Class 32 for beer; ginger beer; malt beer; beer wort; extracts of hops for making beer; malt wort; ginger ale.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the transliteration of the Chinese characters are, "YON CHUANG TIAN YA", and the English translation of "YON CHUANG TIAN YA" are "BRAVE THE WORLD".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10941.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 23<sup>rd</sup> June, 2014, by China Resources Snow Breweries Company Ltd., of Room 306 China Resources Building, No. 8 Jianguomen North Avenue, Dongcheng District, Beijing, China 100005, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):2.1.16,25

in respect of International Class 32 for beer; ginger beer; malt beer; beer wort; extracts of hops for making beer; malt wort; ginger ale.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10943.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 25<sup>th</sup> June, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **TRAVINTO**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely, plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10945.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 26<sup>th</sup> June, 2014, by PT. INDUSTRI KARET DELI, of Jln Kom. L. Yos Sudarso Km.8,3 Medan, Indonesia, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.11.1,12;27.5.1,4

in respect of International Class 12 for tires and tubes for vehicles, namely for bicycles, mopeds, scooters, four-wheeled fun karts, racing karts, golf carts, hand trucks, lawn mowers (vehicles), garden mowers (vehicles), all-terrain vehicles (atvs), utility vehicles, passenger cars, light trucks, ultra-light trucks, trucks and buses, industrial and agricultural implements, namely agricultural tractors, fork lift trucks, trailers; tires and tubes for vehicles, namely wheelchairs, wheelbarrows; radial tires and tubes for vehicles, namely motorcycles, agricultural tractors, all-terrain vehicles (atvs), trailers, passenger cars, motor vehicles; radial tires for commercial motor vehicles, namely station wagons, karts, pick-ups, vans, fork lift trucks, light trucks, ultra-light trucks and buses.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10946.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> June, 2014, by SUMATHI INDIAN RESTAURANT, of #19 Baymen Avenue, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 2.3.1,23

in respect of International Class 43 for restaurants.

The applicant claims that the mark has been use since 1998.

The applicant claims, that the English translation of the words "SUMATHI" is "STAR".

Registration of this mark shall give no exclusive right to the use of the words "INDIAN" and "RESTAURANT", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10954.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> June, 2014, by Hershey Chocolate & Confectionery Corporation, of 4860 Robb Street, Suite 204, Wheat Ridge CO 80033, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **COOL BLASTS**

in respect of International Class 30 for candy for food; candy mints; chewing gum, not for medical purposes.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10955.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 26<sup>th</sup> June, 2014, by ABSORMEX CMPC TISSUE, S.A. DE C.V., of Ave. Industrial Humberto Lobo No 9013, Col. Ciudad Industrial Mitras, García, Nuevo León, México, C.P. 66023, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of:

- (a) International Class 21 for oral hygiene devices, namely, interdental cleaners; napkin rings; garbage cans; soap dispensers; mops; cotton waste for cleaning; rags for cleaning; strainers for household purposes; cloth for washing floors; dusting cloths [rags]; napkin holders; toilet paper holders; soap holders; countertop holders for paper towels; paper plates; soap boxes; cosmetic utensils; trivets [table utensils]; rubber cloth for cleaning; paper towel dispensers for household use;
- (b) International Class 24 for bed covers of paper, bed linen; bath linen, except clothing; coasters [table linen].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10957.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 28th day of July, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> June, 2014, by B.Well Swiss AG, of Gartenstrasse 9a, CH-9435 Heerbrugg, Switzerland, through its agent, Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 10 for surgical, medical, dental and veterinary apparatus and instruments; artificial limbs, eyes and teeth; orthopedic articles; suture materials; apparatus for use in medical analysis; blood testing apparatus; anesthetic apparatus; galvanic therapeutic appliances; apparatus for artificial respiration; apparatus for the treatment of deafness; physical exercise apparatus, for medical purposes; resuscitation apparatus; physiotherapy apparatus; bed vibrators; diagnostic apparatus for medical purposes; insufflators; traction apparatus for medical purposes; fumigation apparatus for medical purposes; radiotherapy apparatus; radiological apparatus for medical purposes; hearing aids for the deaf; hearing protectors; hernia bandages; maternity belts; bandages, elastic; cupping glasses; dental burs; babies' bottles; hot air vibrators for medical purposes; vibromassage apparatus; gastroscopes; hematimeters; surgical sponges; defibrillators; dialyzers; clips, surgical; feeding bottle valves; mirrors for dentists; mirrors for surgeons; probes for medical purposes; urethral probes; acupuncture needles; suture needles; needles for medical purposes; surgical implants [artificial materials]; inhalers; injectors for medical purposes; incubators for medical purposes; incubators for babies; obstetric apparatus; obstetric apparatus for cattle; electric acupuncture instruments; cutlery [surgical]; cannulae; droppers for medical purposes; dropper bottles for medical purposes; heart pacemakers; catheters; catgut; incontinence sheets; draw-sheets for sick beds; enema apparatus for medical purposes; artificial skin for surgical purposes; teething rings; compressors [surgical]; thermo-electric compresses; [surgery]; corsets for medical purposes; abdominal corsets; crutches; dentists' armchairs; armchairs for medical or dental purposes; beds, specially made for medical purposes; lasers for medical purposes; lamps for medical purposes; quartz lamps for medical purposes; ultraviolet ray lamps for medical purposes; fleams; lenses [intraocular prostheses] for surgical implantation; spoons for administering medicine; masks for use by medical personnel; anesthetic masks; childbirth mattresses; water beds for medical purposes; air mattresses, for medical purposes; furniture especially made for medical purposes; water bags for medical purposes; breast pumps; urinals [vessels]; knee bandages, orthopedic; tips for crutches for invalids; finger guards for medical purposes; medical guidewires; pumps for medical purposes; thread, surgical; knives for surgical purposes; scissors for surgery; ambulance stretchers; stretchers, wheeled; boots for medical purposes; orthopedic footwear [shoes]; clothing especially for operating rooms; blankets, electric, for medical purposes; supports for flat feet; ophthalmometers; ophthalmoscopes; gloves for massage; gloves for medical purposes; pessaries; saws for surgical purposes; ear picks; spittoons for medical purposes; plaster bandages for orthopaedic purposes [casts (Am.)]; supportive bandages; suspensory bandages; orthopedic soles; abdominal pads; cushions for medical purposes; pads [pouches] for preventing pressure sores on patient bodies; air cushions for medical purposes; soporific pillows for insomnia; heating cushions [pads], electric, for medical purposes; abdominal belts; galvanic belts for medical purposes; orthopedic belts; umbilical belts; belts, electric, for medical purposes; condoms; aerosol dispensers for medical purpose; arterial blood pressure measuring apparatus; esthetic massage apparatus; massage apparatus; urological apparatus and instruments; orthodontic appliances; nursing appliances; brushes for cleaning body cavities; invalids' hoists; appliances for washing body cavities; corn knives; sterile sheets, surgical drapes; hair prostheses; artificial breasts; artificial jaws; ice bags for medical purposes; sprayers for medical purposes; bougies [surgery]; X-ray photographs for medical purposes; respirators for artificial respiration; strait jackets; scalpels; tongue scrapers; babies' pacifiers [teats]; feeding bottle teats; receptacles for applying medicines; spirometers [medical apparatus]; vaginal syringes; contraceptives, non-chemical; stethoscopes; operating tables; commode chairs; bed pans; basins for medical purposes; cases fitted for use by surgeons and doctors; arch supports for boots and shoes; thermal packs for first aid purposes; thermometers for medial purposes; trocars; drainage tubes for medical purposes; Xray tubes for medical purposes; radium tubes for medical purposes; ear trumpets; balling guns; protection devices against X-rays, for

medical purposes; filters for ultraviolet rays, for medical purposes; cases fitted for medical instruments; elastic stockings for surgical purposes; stockings for varices; splints, surgical; syringes for medical purposes; syringes for injections; hypodermic syringes; uterine syringes; urethral syringes; pins for artificial teeth; forceps; castrating pincers; radiology screens for medical purposes; electrodes for medical use; electrocardiographs.

The applicant claims that it the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10959.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 25<sup>th</sup> day of July, 2014.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> June, 2014, by BOCKHOLD, of Reppelerweg 1, 3950 Bocholt, Belgium, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **MARTENS**

in respect of International Class 32 for beer.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10964.14 should do so in writing addressed to the undersigned not later than the 24<sup>th</sup> day of October, 2014.

**DATED** this 25<sup>th</sup> day of July, 2014.

### NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)

### **ALPHAPRIME**

THE MARK shown above, Registration No. 2018.03, has been renewed in the name of **Zoetis Products LLC**, of 100 Campus Drive, Florham Park, New Jersey 07932, U.S.A., as of the 22<sup>nd</sup> day of December, 2013, in respect of International Class 5 for medicated feed additives for animals, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)



#### CFE(6):26.1.1;26.3.1;27.5.24;29.1.4

THE MARK shown above, Registration No. 2221.04, has been renewed in the name of **Intercontinental Great Brands LLC**, of 100 **Deforest Avenue, East Hanover NJ 07936**, U.S.A., as of the 22<sup>nd</sup> day of March, 2014, in respect of **International Class 30** for biscuits, cookies and crackers, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

# **TRESPASS**

**THE MARK** shown above, Registration No. 2349.04, has been renewed in the name of **Jacobs & Turner Limited**, of **Vermont House**, **149 Vermont Street**, **Kinning Park**, **Glasgow G41 1LU**, **Scotland**, **United Kingdom**, as of the 4<sup>th</sup> day of May, 2014, in respect of **International Class 25** for articles of clothing; footwear; headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

# **ROSEGA**

**THE MARK** shown above, Registration No. 2367.04, has been renewed in the name of **Johnson & Johnson of One Johnson & Johnson Plaza**, **New Brunswick**, **New Jersey**, **U.S.A.**, as of the 17<sup>th</sup> day of May, 2014, in respect of **International Class 5** for human pharmaceuticals, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

 $(3^{rd} issue)$ 

# **HELLOMOTO**

THE MARK shown above, Registration No. 2402.04, has been renewed in the name of Motorola Trademark Holdings, LLC, of 600 North US Highway 45, Libertyville, IL 60048, U.S.A., as of the 3<sup>rd</sup> day of June, 2014, in respect of International Class 9 for telephones, cordless, wireless or satellite telephones, dedicated network computer terminals for telecommunications, facsimiles, communicators; smart phones, namely, phones with capability of transmitting data voice and images and accessing the Internet, sending and receiving faxes and email; antennas, batteries, battery chargers, power supplies, housings or casings or covers, clips, carrying cases for mobile telephones, PDAs and computers and carrying cases for accessories therefor, namely, microphones, speakers, headsets, batteries, covers and battery chargers; holders, desktop stands, microphones, speakers, headsets, mobile phone accessories in the nature of hands free holders, headsets, microphones and speakers for mobile phones; car kits for the adaptation of portable communication apparatus and instruments for vehicular use, comprising antennas, antenna transmission wires, antenna adapters, cables, earphones, handsfree microphones, phone holders, speakers, car chargers, data cables and electrical wires; telephone stands being parts of telephones, electric adaptor cables, telephone cables, microphones, speakers and battery chargers; apparatus for recording, storing, transmission, receiving or reproducing of data, sound, images and/or video, namely, base stations comprising directional antennas, electronic base station controllers, directional antennas, microwave radios, telephone exchanges, access nodes, switches for telecommunication purposes, servers, routers, data smart cards, modems, multiplexers; electrical cables and optical fibers cables, electronic systems and apparatus, namely, scramblers, descramblers, encoders and decoders, for scrambling, descrambling, encoding and/or decoding of voice, data, image and video transmissions, electronic data input and output apparatus, namely terminals, receivers, transmitters, decoders, and transceivers capable of processing broadcast, satellite, facsimile, television, telecommunication, network, infrared, video game, and computer data signals and for transmission, reproducing or receiving of sound, images, video, multimedia or data; data processing equipment, namely digital signal processors; computers, computer software and programs used for transmission or reproducing or receiving of sound, images, video or data over a telecommunications network or system between terminals and for enhancing and facilitating use and access to computer networks and telephone networks; computer software for use in general purpose database management; computer e-commerce software to allow user to safely place orders and make payments in the field of electronic business transactions via a global computer network or telecommunications network; training and product support software for computers and mobile phones in the field of communications; computer utility software for performing computer maintenance work; computer game software; computer software and programs featuring music, movies, animation, electronic books, games in the field of general entertainment; power sources for communication network elements, namely batteries and power supplies; substations or repeaters, namely signal amplifiers or repeater amplifiers; multimedia systems, namely software for the distribution of information and interactive content containing text, images, video and sound to users in the field of communications and multimedia terminals for computers, satellite, cable and/or terrestrial receivers and antennas, switches and motors thereof; monitors, displays for mobile phones; user interface units, namely keyboards, keypads, key rolls, buttons, switchboards and screens; computer software and programs for management and operation of wireless telecommunications devices, computer software for accessing, searching, indexing and retrieving information and data from global computer networks and global communication networks, and for browsing and navigating through web sites on said networks, and computer software for sending and receiving short messages and electronic mail and for filtering non-text information from the data; analog and digital radio transceivers or receivers for data, voice, image and video communication; electronic game software for mobile handsets; cameras, namely photographic cameras, digital cameras, motion picture cameras, video cameras; systems and apparatus for electric money transactions, namely smart cards, smart card readers; calculators; cards for communications purposes, namely, data cards, modem cards and fax modem cards for communication purposes, all for use with communications apparatus; electronic publications, namely, computer user manuals recorded on computer media; blank audio and video cassettes, tapes, CD's; pre-recorded audio and video cassettes, tapes and CD's featuring music, movies, animation, electronic books, video games; audio and video tape, cassette, digital video disc, video-CD, CD-i, laser disc, minidiscs, mp3 and CD recorders and players and their peripherals featuring entertainment, information, multimedia material, manuals and instructional material; televisions; headphones; binoculars; sunglasses; eyeglasses; burglar and fire alarms, stereo equipment, namely stereo receivers and amplifiers, CD, mp3 and minidisc players and speakers; International Class 38 for telecommunication and wireless communication services, namely, satellite transmission, telephone communication, telegram transmission, teletext, facsimiles and electronic mail, television broadcasting, electronic voice messaging, namely, recording, storage and subsequent transmission of voice messages by telephone, video teleconferencing, electronic transmission of voice, video, messages and data, voice transmission, voice mail, digital text messaging, facsimile mail and paging services; providing access to a fiber-optic telecommunications network, network management and administration, telecommunications network planning, and radio broadcasting; providing telecommunication connections to a global computer network; providing multiple-user access to a global computer information network via computers, wireless devices, radio pagers, cellular telephones and personal digital assistants; rental and leasing of telecommunication networks and telecommunications apparatus, namely, base stations comprising of antennas and antenna towers, transmitters, receivers, signal processors, microwave radio links, cable links, power supplies and cabinets, electronic base station controllers, directional antennas, microwave radios, telephone exchanges, transmission equipment for use in communications, access nodes, switching apparatus for telecommunication purposes, servers, routers, data cards, modems, multiplexers, electrical cables and optical fiber cables, software and programs for scrambling, descrambling, encoding and decoding of voice, data, images and video; International Class 42 for basic and applied research in the fields of physics, chemistry, engineering, computer programming, information technology and telecommunications; research and development of new products for others in the field of telecommunications; research and development of new products for others in the field of telecommunication and information technology; computer software design for others; computer database design for others; computer software interface design for others; computer programming for others; design and development of digital telecommunications systems for public and private networks; rental and leasing of data processing programs; consulting services in the field of telecommunications live and via the global computer information network; computer consultation services via the global computer network; distributing audio, video and multimedia content via global computer networks; providing customized computer services that permit the user to receive personalized information via the global computer network or via hand-held wireless devices including radio pagers, cellular telephones, personal communication services, and personal digital assistants; providing customized and personalized information on a wide variety of topics via wireless devices and a global computer network, computer services, namely, providing an interactive site on a global computer network, accessible via computer, land-line and wireless communication devices, which interactive site contains a personal data center, featuring a customizable address book, calendar, e-mail center, and other personal scheduling and productivity tools, and which also contains a wide variety of information about communications products, services, technology and other general interest information in the field of communications products, services, technology and other general interest information in the field of communications of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

### **STYB**

THE MARK shown above, Registration No. 2423.04, has been renewed in the name of **Renta Siete, S.L., of Tesifonte Gallego, 5** – **Primero, 02002 Albacete, Spain,** as of the 21<sup>st</sup> day of June, 2014, in respect of **International Class 16** for paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 21<sup>st</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

### NUTRILITE

**THE MARK** shown above, Registration No. 2460.04, has been renewed in the name of **Alticor Inc.**, of 7575 Fulton Street, East, Ada, Michigan 49355, U.S.A., as of the 7<sup>th</sup> day of July, 2014, in respect of **International Class 30** for non-medicated confectionery; food bars; **International Class 32** for non-alcoholic drinks; drink mixes, of which it has been used. The mark shall remain valid for a period of ten years until the 7<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

 $(3^{rd} issue)$ 

# **LEFFE**

**THE MARK** shown above, Registration No. 2492.04, has been renewed in the name of **InBev Belgium S.A.**, of **Boulevard Industriel 21**, **1070 Brussels, Belgium**, as of the 23<sup>rd</sup> day of July, 2014, in respect of **International Class 32** for beers, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the Mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)



#### CFE(6):7.1.1;27.5.1

**THE MARK** shown above, Registration No. 2493.04, has been renewed in the name of **InBev Belgium S.A.**, of **Boulevard Industriel 21**, **1070 Brussels, Belgium**, as of the 23<sup>rd</sup> day of July, 2014, in respect of **International Class 32** for beers, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the Mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)



#### CFE(6):27.5.24;29.1.1,2

**THE MARK** shown above, Registration No. 2494.04, has been renewed in the name of **Anheuser-Busch InBev S.A.**, of **Grand-Place 1**, **1000 Brussels**, **Belgium**, as of the 23<sup>rd</sup> day of July, 2014, in respect of **International Class 32** for beers, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the Mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

# **ROCHE**

THE MARK shown above, Registration No. 2511.04, has been renewed in the name of Roche Products Limited, of 6 Falcon Way, Shire Park, Welwyn Garden City AL7 1TW, Great Britain, as of the 8<sup>th</sup> day of November, 2014, in respect of International Class 3 for shampoos for the scalp and hair; medicated soap; cold cream; International Class 5 for pharmaceutical preparations for humans; plasters for medical use; contrast media for x-ray treatment for medical purposes; medicated cotton; medicated cotton wool; medicated confectionery; mineral waters for medicinal purposes reagent for testing blood; International Class 16 for medicated toilet paper, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the Mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

### **BELCANZI**

**THE MARK** shown above, Registration No. 2574.04, has been renewed in the name of **Ares Trading SA**, of **Zone industrielle de l'Ouriettaz, 1170 Aubonne, Switzerland**, as of the 17<sup>th</sup> day of August, 2014, in respect of **International Class 5** for pharmaceutical preparations for human use, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

 $(3^{rd} issue)$ 

# **XUDACI**

**THE MARK** shown above, Registration No. 2578.04, has been renewed in the name of **Ares Trading SA**, of **Zone industrielle de l'Ouriettaz, 1170 Aubonne, Switzerland**, as of the 18<sup>th</sup> day of August, 2014, in respect of **International Class 5** for pharmaceutical preparations for human use, of which it has been used. The mark shall remain valid for a period of ten years until the 18<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3rd issue)



#### CFE(6):26.1.16;26.3.23;27.5.17

THE MARK shown above, Registration No. 2635.04, has been renewed in the name of Lifan Industry (Group) Co., Ltd., of 60 Shangqiao, Zhangjiawan, Shapingba District, Chongqing, China, as of the 15<sup>th</sup> day of September, 2014, in respect of International Class 12 for cars, trucks, rolling stock for railways, automobiles, bicycles, motorcycles, trolleys, buses, airplanes, yachts, ships, automobile bodies, tires for vehicle wheels, engines for land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

# **HOME BOX OFFICE**

THE MARK shown above, Registration No. 2667.04, has been renewed in the name of **Home Box Office, Inc., of 1100 Avenue of the Americas, New York, New York 10036, U.S.A.,** as of the 4<sup>th</sup> day of October, 2014, in respect of **International Class 41** for entertainment services, specifically, cable television programming services, premium or pay television programming services, and television programming distribution services, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

# **EVRA**

**THE MARK** shown above, Registration No. 2670.04, has been renewed in the name of **Johnson & Johnson of One Johnson & Johnson Plaza, New Brunswick, New Jersey, U.S.A.**, as of the 4<sup>th</sup> day of October, 2014, in respect of **International Class 5** for pharmaceuticals, namely, transdermal contraceptives, of which it has not been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

# **AMBLISS**

**THE MARK** shown above, Registration No. 2671.04, has been renewed in the name of **Johnson & Johnson of One Johnson & Johnson Plaza, New Brunswick, New Jersey, U.S.A.,** as of the 4<sup>th</sup> day of October, 2014, in respect of **International Class 5** for pharmaceutical preparations for the treatment of premature ejaculation, erectile dysfunction, sexual dysfunction, urological, urogenital and urinary disorders, of which it has not been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)



#### CFE(6):2.3.8;27.5.1

**THE MARK** shown above, Registration No. 2673.04, has been renewed in the name of **Johnson & Johnson of One Johnson & Johnson Plaza, New Brunswick, New Jersey**, **U.S.A.**, as of the 4<sup>th</sup> day of October, 2014, in respect of **International Class 5** for pharmaceuticals, namely, transdermal contraceptives, of which it has not been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)



### CFE(6):2.3.8

**THE MARK** shown above, Registration No. 2674.04, has been renewed in the name of **Johnson & Johnson of One Johnson & Johnson Plaza, New Brunswick, New Jersey, U.S.A.**, as of the 4<sup>th</sup> day of October, 2014, in respect of **International Class 5** for pharmaceuticals, namely, transdermal contraceptives, of which it has not been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

 $(3^{rd} issue)$ 

# **ENGEO**

**THE MARK** shown above, Registration No. 2741.04, has been renewed in the name of **Syngenta Participations AG**, of **Schwarzwaldallee 215**, **4058 Basel**, **Switzerland**, as of the 8<sup>th</sup> day of November, 2014, in respect of **International Class 1** for chemicals used in agriculture, horticulture and forestry; seed treatment preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

# **PEGASUS**

**THE MARK** shown above, Registration No. 2742.04, has been renewed in the name of **Syngenta Participations AG**, of **Schwarzwaldallee 215**, **4058 Basel**, **Switzerland**, as of the 8<sup>th</sup> day of November, 2014, in respect of **International Class 5** for preparations for destroying vermin; insecticides, fungicides, herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

### ZARNESYL

**THE MARK** shown above, Registration No. 2810.04, has been renewed in the name of **Johnson & Johnson of One Johnson & Johnson Plaza, New Brunswick, New Jersey, U.S.A.,** as of the 13<sup>th</sup> day of December, 2014, in respect of **International Class 5** for pharmaceutical anti-cancer preparations, of which it has not been used. The mark shall remain valid for a period of ten years until the 13<sup>th</sup> day of December, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

# **SEVENSEAS**

**THE MARK** shown above, Registration No. 5000, has been renewed in the name of **Merck Consumer Healthcare Limited**, of **Hedon Road**, **Marfleet**, **Hull HU9 5NJ**, **United Kingdom**, as of the 14<sup>th</sup> day of November, 2014, in respect of **International Class 5** for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic substances adapted for medical use; foods for babies; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of June, 2014.

(3<sup>rd</sup> issue)

# **SUBWAY**

**THE MARK** shown above, Registration No. 6359, has been renewed in the name of **DOCTOR'S ASSOCIATES INC.**, of 325 Bic **Drive, Milford, CT.**, 06461, U.S.A., as of the 20<sup>th</sup> day of January, 2014, in respect of **International Class 30** for bread rolls and sandwiches, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 27<sup>th</sup> day of June, 2014.

 $(2^{nd} issue)$ 

# **SPERRY TOP-SIDER**

**THE MARK** shown above, Registration No. 2078.04, has been renewed in the name of **Sperry Top-Sider, LLC**, of **191 Spring Street**, **Lexington MA 02421-8049**, **U.S.A.**, as of the 16<sup>th</sup> day of January, 2014, in respect of **International Class 25** for men's, women's and children's clothing, including footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 



#### CFE(6):26.3.23;26.11.13

**THE MARK** shown above, Registration No. 2088.04, has been renewed in the name of **Sperry Top-Sider**, **LLC**, **of 191 Spring Street**, **Lexington MA 02421-8049**, **U.S.A.**, as of the 16<sup>th</sup> day of January, 2014, in respect of **International Class 25** for men's, women's and children's clothing, including footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

### **CLAPRIMOX**

THE MARK shown above, Registration No. 2111.04, has been renewed in the name of **Laboratorios Productos Industriales, Sociedad Anonima, of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala,** as of the 27<sup>th</sup> day of January, 2014, in respect of **International Class 5** for antibiotic, of which it has not been used, for reasons beyond its control, the market condition until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 



#### CFE(6);26.11.12;27.5.17

THE MARK shown above, Registration No. 2378.04, has been renewed in the name of Emerson Electric Co., of Missouri Corporation, 8000 West Florissant Avenue, St. Louis, Missouri 63136, U.S.A., as of the 25th day of May, 2014, in respect of International Class 3 for cleaning preparations, abrasives and polishing materials; and drain cleaners; International Class 4 for lubricants and adhesives; International Class 6 for ladders and elevating and support equipment; fluid flow control valves; sheaves, bearing, bearing seals, pillow blocks, flange blocks, takeup units and frames; bushings, belts, couplings, roller chains drives, sprockets, roller chains, pulleys, motor bases, chain tools, keys, set collars, hubs and keystocks; brackets, vises and drill presses and stands therefor; wheeled transports, plumbing equipment, pipe-threading equipment, valve balls and cones, forgings, workbenches, toolboxes, welding equipment; storage and organizer products, shelving systems and hardware and accessories pertaining thereto sold individually and in combination; construction, storage and display hardware and furniture; antenna support structures and accessories therefor; International Class 7 for electric appliances. alternators, compressors, compressor terminals, waste disposal systems and accessories therefor, waste reduction systems and accessories therefor, clutches, brakes; couplings, emergency power systems, milling machines, oil testing and analyzing machines; ultrasonic welding, joining, monitoring, cleaning and testing equipment; welders and welding equipment, quality control instruments and equipment; power spraying equipment, mechanical seals, wet and dry separators; electric starters; power saws and accessories therefor; power torque wrenches; electric sanders; lathes; drills and drill presses and accessories and attachments therefor; saw dust collectors; degreasers; electric motors and accessories and attachments therefor, not for use in land vehicles; reduction units, transmissions, induction motors; shaft backstops for turbine pumps; v-belts; electrical power units; pulleys; belt drives; cams; indexing drive units; electric fans; generators; switchboards; panel boards; transformers; water pumps; blowers; and fiber optic polishers; International Class 8 for industrial, commercial and residential manually operated hand tools and accessories and attachments therefore, of which it has not been used, the market conditions until now have not justified entry into the market but may change in the future, except for conveyor components in Class 7, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 



#### CFE(6);26.11.12;27.5.17

THE MARK shown above, Registration No. 2379.04, has been renewed in the name of Emerson Electric Co., of Missouri Corporation, 8000 West Florissant Avenue, St. Louis, Missouri 63136, U.S.A., as of the 25<sup>th</sup> day of May, 2014, in respect of International Class 3 for cleaning preparations, abrasives and polishing materials; and drain cleaners; **International Class 9** for electric timers and thermostats; electric heating elements and electric heaters; electrical resistors; valves; control valves; solenoid valves; inductive tuning devices; molded plastic electrical parts; flowmeter; electric resistance elements; igniters; electric relays transformers; switchers; heating, cooling and refrigeration controls; thermostats; thermostats valves; calibrators; hermatics terminals; position indicators; circuit boards; computer software; CD-ROM databases management software; condensing units; power condition and room site management systems; contractors; condensers and condensing units; controls; automotive controls; appliances controls; controls for use in refrigeration, heating, ventilation and air conditioning; data collectors; drives; balancing analyzers; electric meter testing machines; electrical supplies; connectors; conduit boxes and bodies; junction boxes; fittings; hangers; breakers; starters; extension cords and reels; electrical enclosures; pilot and control stations; plugs and receptacles; pull boxes; lighting poles; brackets and ballasts; connectors; motor driven reels; outlet boxes and switches; power control reels; unions; seals; computer hardware and software for use in monitoring gas flow; heat rejection equipment, namely, condensers and dry coolers; electronic and cam-operated index drives; infrared thermography inspection systems; diagnostic and analysis equipment; motor and machine monitoring equipment; motor overload protectors; power amplifiers; electrical power conversion and transmission supplies; monitoring systems, namely, analyzers, blow-down systems, combustion control systems and pneumatic power positioners; continuous emissions monitoring systems; liquid analysis systems; flowmeters and controllers; liquid level measurement systems and transmitters; calibrators; density measurement systems; electronic batch controllers; process monitors; remote operations controllers; transmitters, controls and sensors; and computer software for use in system controls; regulators; relays; computer software for use in automation; pressure and temperature regulators; motion control devices; surge suppression and protection products; electric switches; electrical power supplies; temperature sensors; thermostats; timers for appliances; electrical transformers; vibration analyzers; and welders for use with machinery; vacuum cleaners; gas, fluid and solenoid valves; and electronic speed controllers; communication equipment and subsystems and components relating thereto; uninterruptible power supply systems, power conditioning equipment; power distribution systems; transfer switches; surge suppression and protection products; adaptors; chargers; power conversion products; telecommunication cables and accessories; cable connectors and assemblies; CATV equipment and accessories therefor; and transformers; International Class 10 for ultrasonic cleaning, welding and monitoring equipment; International Class 11 for air cleaners, hot water and steam boilers; commercial lighting; fans and blowers for commercial, industrial and agricultural use; ceiling fans; air circulators; switches, controls, and parts therefor; valves for fluid control; air and gas heating elements and related accessories and components therefore for commercial and industrial use; hot water heaters and dispensers; humidifiers; irrigation equipment; refrigerant leak detection equipment; electric and fluorescent lighting units and fixtures and parts therefor; electric range units and parts therefor; electric heaters and parts therefor; radiant heaters and parts therefor; filter and dryer blocks used in drying and decontaminating fluids; and water fountain components; International Class 17 for insulation for industrial and commercial products; plastic pipe, ducts and conduits; International Class 20 for storage and organizer products, including racks, shelving, hampers, drawers and hardware and accessories pertaining thereto, sold individually and in combination; ladders, elevating and support equipment; work benches; construction, storage and display hardware and furniture and office furniture, of which it has not been used, the market conditions until now have not justified entry into the market but may change in the future, except for turbine meters and turbine meter spare parts in Class 9, of which it has been used.. The mark shall remain valid for a period of ten years until the 25<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

# **MATCH.COM**

THE MARK shown above, Registration No. 2432.04, has been renewed in the name of Match.com L.L.C., of 8300 Douglas Avenue, Suite 800, Dallas, Texas 75225, U.S.A., as of the 30<sup>th</sup> day of June, 2014, in respect of International Class 42 for computer services, namely, providing information regarding, and in the nature of on-line dating and introductions services, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

# SAN MIGUEL FARMS

THE MARK shown above, Registration No. 2435.04, has been renewed in the name of San Miguel Co. Ltd., of 42 Cleghorn Street, Belize City, Belize, as of the 23<sup>rd</sup> day of June, 2014, in respect of International Class 29 for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and milk products; edible oils and fats; International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice; International Class 31 for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals, malt; International Class 32 for beers; mineral and aerated waters and other non-alcoholic drinks; fruit drinks and fruit juices; syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

### SAN MIGUEL FARMS

**THE MARK** shown above, Registration No. 2436.04, has been renewed in the name of **San Miguel Co. Ltd., of 42 Cleghorn Street, Belize City, Belize,** as of the 23<sup>rd</sup> day of June, 2014, in respect of **International Class 43** for providing food and drink and temporary accommodation, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

# **CAPITOL**

THE MARK shown above, Registration No. 2438.04, has been renewed in the name of CAPITOL RECORDS, LLC, of 150 Fifth Avenue, 11th Floor, New York, NY 10011, U.S.A., as of the 23rd day of June, 2014, in respect of International Class 9 for apparatus and instruments for recording, reproducing and/or transmitting sound and/or visual information or recordings; sound and/or visual recordings; enhanced sound and/or visual recordings; interactive sound and/or visual recordings; sound and/or visual recording media; video games; interactive computer software; publications (downloadable) provided on-line from databases, from the Internet or from any other communications network including wireless, cable or satellite; compact discs; super audio compact discs; DVDS; CD ROM; virtual reality systems; digital music (downloadable); MP3 players; personal digital assistants and other hand held devices; digital music (downloadable) provided from MP3 Internet websites; electronic games; CD ROM games; telephone ring tones; International Class 35 for the bringing together, for the benefit of others, of a variety of goods (excluding transportation thereof), enabling customers to conveniently view and purchase those goods; provision of information and advice to prospective purchasers of goods from a database or via the Internet or other means; promotional services in the field of sound and/or visual recordings; International Class 38 for communications services; broadcasting services; transmission of music and information; video text, digitised data, teletext and view data services; providing user access to the Internet or to any other communications network including wireless, cable or satellite; providing communications connections to the Internet or to databases or to any other communications network; providing access to digital music websites on the Internet or any other communications network; delivery of digital music by communications; operating search engines; communication access services; computer-aided transmission of messages and images; transmission of news and current affairs information; International Class 41 for entertainment services; production and distribution services in the field of sound and/or visual recordings and entertainment; music publishing services; artist management; recording studio services; information services relating to music, entertainment, games and events provided online from a computer database, from the Internet or any other communications network including wireless, cable or satellite; production, preparation, presentation, distribution, syndication, networking and rental of television and radio programmes and films, animated films and sound and/or visual recordings; production of live entertainment features; organisation, production and presentation of quizzes, exhibitions, sporting events, shows, road shows, staged events, theatrical performances, concerts, live performances and audience participation events; provision of on-line electronic publications (not downloadable); provision and operation of electronic conferencing; discussion group and chat rooms; electronic game services provided from a computer database, the Internet or any other communications network including wireless, cable, satellite; advisory and consultancy services related to the aforementioned services; International Class 42 for administration, exploitation and granting of rights for production of musical and/or lyrical works; acquisition, management and exploitation of copyrights in musical and/or lyrical works for and on behalf of authors, composers or conductors of such works; licensing; information relating to the aforementioned services provided on-line from a computer database, from the Internet or any other communications network including wireless, cable or satellite; creating and maintaining websites; hosting the websites of others, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

# **PRICOA**

THE MARK shown above, Registration No. 2576.04, has been renewed in the name of **The Prudential Insurance Company of America, of 751 Broad Street, Newark, New Jersey, U.S.A.,** as of the 18<sup>th</sup> day of August, 2014, in respect of **International Class 36** for insurance and financial services, namely, insurance underwriting, administration and agency services in the fields of life, health, property and casualty, disability, long term care, and annuities; pension fund and retirement plan management services, namely, investment of pension and retirement funds for others, and administration of employee pension and retirement plans; mutual fund and unit investment trust brokerage, distribution and investment services; investment advisory and management services; asset management services; financial planning services; investment banking services; commercial banking services, investment consultation services; investment brokerage

services; securities brokerage and underwriting services; commodities brokerage and underwriting services; credit card and debit card services; financial, tax and estate planning services; providing financial, insurance and real estate information by electronic means; loan financing services; mortgage financing services; home equity loans; investment consultation services, real estate brokerage, real estate leasing and real estate management services; and real estate investment services, research services in the fields of finance, insurance and real estate; administration, underwriting, and marketing of real estate funds; managing real estate investments on behalf of third-party investors; real estate brokerage franchise services, of which it has been used. The mark shall remain valid for a period of ten years until the 18<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

# **PRAMERICA**

THE MARK shown above, Registration No. 2579.04, has been renewed in the name of The Prudential Insurance Company of America, of 751 Broad Street, Newark, New Jersey, U.S.A., as of the 20<sup>th</sup> day of August, 2014, in respect of International Class 36 for insurance and financial services, namely, insurance underwriting, administration and agency services in the fields of life, health, property and casualty, disability, long term care, and annuities; pension fund and retirement plan management services, namely, investment of pension and retirement funds for others, and administration of employee pension and retirement plans; mutual fund and unit investment trust brokerage, distribution and investment services; investment advisory and management services; asset management services; financial planning services; investment banking services; commercial banking services, investment consultation services; investment brokerage services; securities brokerage and underwriting services; commodities brokerage and underwriting services; credit card and debit card services; financial, tax and estate planning services; providing financial, insurance and real estate information by electronic means; loan financing services; mortgage financing services; home equity loans; investment consultation services, real estate brokerage, real estate leasing and real estate management services; and real estate investment services; research services in the fields of finance, insurance and real estate; administration, underwriting and marketing of real estate funds; managing real estate investments on behalf of third-party investors; real estate brokerage franchise services, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 



#### CFE(6):6.1.4;26.1.13

THE MARK shown above, Registration No. 2580.04, has been renewed in the name of The Prudential Insurance Company of America, of 751 Broad Street, Newark, New Jersey, U.S.A., as of the 20<sup>th</sup> day of August, 2014, in respect of International Class 36 for insurance and financial services, namely, insurance underwriting, administration and agency services in the fields of life, health, property and casualty, disability, long term care, and annuities; pension fund and retirement plan management services, namely, investment of pension and retirement funds for others, and administration of employee pension and retirement plans; mutual fund and unit investment trust brokerage, distribution and investment services; investment advisory and management services; asset management services; financial planning services; investment banking services; commercial banking services, investment consultation services; investment brokerage services; securities brokerage and underwriting services; commodities brokerage and underwriting services; credit card and debit card services; financial, tax and estate planning services; providing financial, insurance and real estate information by electronic means; loan financing services; mortgage financing services; home equity loans; investment consultation services; real estate brokerage, real estate leasing and real estate management services; and real estate investment services, research services in the fields of finance, insurance and real estate; administration, underwriting, and marketing of real estate funds; managing real estate investments on behalf of third-party investors; real estate brokerage franchise services, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 

# **HUBBARD**

**THE MARK** shown above, Registration No. 6162, has been renewed in the name of **RELIGIOUS TECHNOLOGY CENTER**, of 1710 **Ivar Avenue**, **Los Angeles**, **California**, **U.S.A.**, as of the 8<sup>th</sup> day of November, 2014, in respect of **International Class 16** for printed matter, periodical publications, books, instructional and teaching materials (other than apparatus), of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

 $(2^{nd} issue)$ 



THE MARK shown above, Registration No. 8503, has been renewed in the name of Johnson & Johnson, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001, U.S.A., as of the 31<sup>st</sup> day of October, 2014, in respect of International Class 3 for cosmetic and toiletry products, body powder, hair and body lotion, hair and body oil, skin cream, hair and body shampoo, hair conditioner, hair care preparations for removing knots out of the hair, petroleum jelly, soaps for use on the human body, baby bath, cotton swabs and cotton balls; personal deodorants, perfumes and colognes; pre-moisturised baby wipes; sun protection products, sunscreen, sun block and after-sun lotion, oil and cream; dentifrices; all for babies or infants, of which it has been used. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 15<sup>th</sup> day of July, 2014.

(1st issue)



**THE MARK** shown above, Registration No. 538, has been renewed in the name of **Kellogg Company**, **of One Kellogg Square**, **Battle Creek**, **Michigan 49016-3599**, **U.S.A.**, as of the 4<sup>th</sup> day of July, 2014, in respect of **International Class 30** for substances used as food made from corn or rice in flaked, granular or similar forms, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

# **JOHNSON'S**

THE MARK shown above, Registration No. 674, has been renewed in the name of S.C. JOHNSON & SON, INC., of 1525 Howe Street, Racine, Wisconsin 53403-5011, U.S.A., as of the 27<sup>th</sup> day of November, 2014, in respect of International Class 3 for prepared wax in

paste, powder or liquid form for polishing floors and interior woodwork, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1st issue)

# **MOBIL**

THE MARK shown above, Registration No. 1379, has been renewed in the name of **EXXONMOBIL OIL CORPORATION**, of **5959** Las Colinas Boulevard, Irving, Texas **75039-2298**, U.S.A., as of the 27<sup>th</sup> day of July, 2014, in respect of International Class 4 for industrial oils and greases (other than edible oils and fats and essential oils), lubricants, fuels, of which it has been used, waxes for use in manufacturers, and motor spirit, illuminants, candles, tapers, nightlights and wicks, and petroleum products included in Class 4, for industrial purposes; all being goods for sale in the United Kingdom and for export except to Northern Rhodesia, of which it has not been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

# **TOPEKA**

THE MARK shown above, Registration No. 1994.03, has been renewed in the name of **CREALIFRA**, **S.A. DE C.V.**, of **Prolongacion Santorum No. 5**, **Lomas de Sotelo**, **Naucalpan**, **Mexico City**, **Mexico**, as of the 25<sup>th</sup> day of November, 2013, in respect of **International Class 25** for clothing, footwear, headgear, specially jeans, of which it has not been used, due to economic circumstances. The mark shall remain valid for a period of ten years until the 25<sup>th</sup> day of November, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)



#### CFE(6):24.9.16;27.5.1

THE MARK shown above, Registration No. 2309.04, has been renewed in the name of EMINENCE SPEAKER, LLC, of 838 Mulberry Pike, Eminence, Kentucky, U.S.A., as of the 27<sup>th</sup> day of April, 2014, in respect of International Class 9 for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; loud speakers; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus, of which it has not been used, for reasons beyond its control and IP holders have not been distributing products in Belize for the last year or more. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1st issue)



#### CFE(6):24.1.19:27.5.24:29.1.8

**THE MARK** shown above, Registration No. 2311.04, has been renewed in the name of **Merrill J. Fernando & Sons (Private) Limited, of 111, Negombo Road, Peliyagoda, Sri Lanka,** as of the 5<sup>th</sup> day of May, 2014, in respect of **International Class 30** for tea and tea products, of which it has been used. The mark shall remain valid for a period of ten years until the 5<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1st issue)



#### CFE(6):26.11.8; 29.1.1,2

THE MARK shown above, Registration No. 2361.04, has been renewed in the name of DHL International GmbH, of Charles-de-Gaulle-Str. 20, 53113 Bonn, Germany, as of the 13<sup>th</sup> day of May, 2014, in respect of International Class 39 for transport, in particular transport of goods and wares via motor vehicles, automobiles, trucks, railways, ships, planes; packaging and storage of goods; transportation information; services of a freight brokerage; unloading cargo; storage information; courier services; logistic services in the field of transport; collecting, transport and delivering of goods, in particular documents, parcels, packets, letters and pallets; freighting of ships, planes, railways, automobiles, motor vehicles, trucks; follow-up services, involving the electronic tracking of goods and items, in particular documents, parcels, packets, letter and pallets (track and tracing); warehouse management; rental of warehouses; organisation and handling of returned consignments (returns management); rental of storage containers; mail, freight and express services; consulting services in logistic affairs; dispatch handling and execution; providing of information and data on database and/or the Internet, especially in the area of letter mail, parcel and express services, distribution of newspapers and magazines, shipment and delivery of mail, processing and franking of mail, of which it has not been used, due to economic circumstances. The mark shall remain valid for a period of ten years until the 13<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1st issue)



#### CFE(6):3.1.8;27.5.24;29.1.1

THE MARK shown above, Registration No. 2383.04, has been renewed in the name of ALIMENTOS PARA ANIMALES, SOCIEDAD ANONIMA (ALIANSA), of 42 Calle No. 20-91 Zona 12, Guatemala 01012, Guatemala, as of the 29<sup>th</sup> day of June, 2014, in respect of International Class 31 for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals; malt, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

 $(I^{st} issue)$ 



#### CFE(6):3.1.8;27.5.24;29.1.2

THE MARK shown above, Registration No. 2384.04, has been renewed in the name of ALIMENTOS PARA ANIMALES, SOCIEDAD ANONIMA (ALIANSA), of 42 Calle No. 20-91 Zona 12, Guatemala 01012, Guatemala, as of the 29<sup>th</sup> day of June, 2014, in respect of International Class 31 for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals; malt, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)



### CFE(6):26.1.18;27.5.17;29.1.3

THE MARK shown above, Registration No. 2385.04, has been renewed in the name of ALIMENTOS PARA ANIMALES, SOCIEDAD ANONIMA (ALIANSA), of 42 Calle No. 20-91 Zona 12, Guatemala 01012, Guatemala, as of the 29<sup>th</sup> day of June, 2014, in respect of International Class 31 for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals; malt, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1st issue)



# CFE(6):3.1.8;27.5.17;29.1.1

THE MARK shown above, Registration No. 2386.04, has been renewed in the name of ALIMENTOS PARA ANIMALES, SOCIEDAD ANONIMA (ALIANSA), of 42 Calle No. 20-91 Zona 12, Guatemala 01012, Guatemala, as of the 29<sup>th</sup> day of June, 2014, in respect of International Class 31 for agricultural, horticultural and forestry products and grains not included in other classes; live

animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals; malt, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1st issue)



#### CFE(6):3.1.8;29.1.2

THE MARK shown above, Registration No. 2387.04, has been renewed in the name of ALIMENTOS PARA ANIMALES, SOCIEDAD ANONIMA (ALIANSA), of 42 Calle No. 20-91 Zona 12, Guatemala 01012, Guatemala, as of the 29<sup>th</sup> day of June, 2014, in respect of International Class 31 for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals; malt, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1st issue)



#### CFE(6):3.1.8:27.5.24

THE MARK shown above, Registration No. 2388.04, has been renewed in the name of ALIMENTOS PARA ANIMALES, SOCIEDAD ANONIMA (ALIANSA), of 42 Calle No. 20-91 Zona 12, Guatemala 01012, Guatemala, as of the 29<sup>th</sup> day of June, 2014, in respect of International Class 31 for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds, natural plants and flowers; foodstuffs for animals; malt, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)



#### CFE(6):26.4.10

THE MARK shown above, Registration No. 2430.04, has been renewed in the name of McILHENNY COMPANY, of Avery Island, Louisiana 70513, U.S.A., as of the 22<sup>nd</sup> day of June, 2014, in respect of International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-

powder; salt, mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 29<sup>th</sup> day of July, 2014.

(1st issue)



#### CFE(6):19.7.25:29.1.1

**THE MARK** shown above, Registration No. 2431.04, has been renewed in the name of **McILHENNY COMPANY**, **of Avery Island**, **Louisiana 70513**, **U.S.A.**, as of the 22<sup>nd</sup> day of June, 2014, in respect of **International Class 9** for all goods in International Class 9 including gaming machines and slot machines, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 29<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

# **BRONCOLIN**

THE MARK shown above, Registration No. 2437.04, has been renewed in the name of **DISTRIBUIDORA DE ALIMENTOS NATURALES Y NUTRICIONALES, S.A. DE C.V., of Manuel Avila Camacho No. 44-A, Col. Ejidos De Santa Maria Aztahuacan, C.P. 09570, Mexico,** as of the 23<sup>rd</sup> day of June, 2014, in respect of **International Class 5** for medicines and pharmaceutical preparations, namely cough syrups, made with natural extracts; food products and dietetic substances adapted for medical use, namely bee honey and bee honey with other natural ingredients, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 29<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)

# TRACKER R3

**THE MARK** shown above, Registration No. 2477.04, has been renewed in the name of **GENERAL MOTORS LLC**, of 300 Renaissance Center, Detroit, Michigan 48265-3000, U.S.A., as of the 14<sup>th</sup> day of July, 2014, in respect of International Class 12 for motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 29<sup>th</sup> day of July, 2014.

(1st issue)

# **AGGREKO**

THE MARK shown above, Registration No. 2697.04, has been renewed in the name of AGGREKO PLC, of 8<sup>th</sup> Floor, 120 Bothwell Street, Glasgow G2 7JS, United Kingdom, as of the 5<sup>th</sup> day of November, 2014, in respect of International Class 37 for maintenance and installation of electrical generators, air compressors, transformers, load banks, cable and distribution equipment; rental of air compressors and building apparatus; International Class 40 for rental of electricity generators and air conditioning apparatus; rental of heating apparatus, of which it has been used. The mark shall remain valid for a period of ten years until the 5<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 29<sup>th</sup> day of July, 2014.

(1st issue)



#### CFE(6):26.13.25

THE MARK shown above, Registration No. 2699.04, has been renewed in the name of AstraZeneca AB, of SE-151 85 Sodertalje, Sweden, as of the 26<sup>th</sup> day of October, 2014, in respect of International Class 1 for chemicals used in industry, science, agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry; International Class 2 for colorants; International Class 5 for pharmaceutical preparations and substances; International Class 9 for computer programmes; International Class 10 for surgical, medical, dental and veterinary apparatus and instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1st issue)



#### CFE(6):26.13.25

THE MARK shown above, Registration No. 2700.04, has been renewed in the name of AstraZeneca AB, of SE-151 85 Sodertalje, Sweden, as of the 46<sup>th</sup> day of November, 2014, in respect of International Class 41 for training and the providing instruction in: quality control, material handling, dyeing, application of pesticides, fungicides and weed killers, or in the operation of plant and processes for the manufacture of industrial chemicals, agrochemicals, colorants and pharmaceuticals. Teaching or demonstrating any of the above, arranging and conducting conferences, arranging and conducting symposia; International Class 42 for chemical analysis and research, computer programming, conducting agricultural surveys, design and testing of new products, diagnostic testing and analysis, exploitation and licensing of intellectual property rights, farming advisory services, genetic testing and genetic fingerprinting, industrial research, laboratory analysis and research, legal services, professional advisory services relating to the exploitation, infringement or licensing of intellectual property rights, filing and prosecution of applications for registration of intellectual property rights, provision of information on product stewardship safety and environmental requirements, quality control, technological research, testing of materials, testing of plants, testing of products; International Class 44 for advisory services relating to healthcare; consultancy services relating to healthcare, healthcare services; pharmacy advice; medical counselling; pharmaceutical services; medical services, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1<sup>st</sup> issue)



**THE MARK** shown above, Registration No. 6246, has been renewed in the name of **DD IP Holder LLC**, **of 130 Royall Street**, **Canton**, **Massachusetts 02021**, **U.S.A.**, as of the 17<sup>th</sup> day of June, 2014, in respect of **International Class 16** for table napkins (paper), paper bags and cartons, all included in Class 16, trays being packaging materials of paper or cardboard, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 29<sup>th</sup> day of July, 2014.

(1st issue)

# **CORNETTO**

**THE MARK** shown above, Registration No. 7280, has been renewed in the name of **UNILEVER PLC**, of **Port Sunlight**, **Wirral**, **Merseyside**, **England**, as of the 6<sup>th</sup> day of May, 2014, in respect of **International Class 30** for ice cream and ice cream confections, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 30<sup>th</sup> day of July, 2014.

(1st issue)

### **TARZAN**

**THE MARK** shown above, Registration No. 7972, has been renewed in the name of **Edgar Rice Burroughs, Inc., of 18354 Ventura Boulevard, Tarzana, California 91356, U.S.A.,** as of the 31<sup>st</sup> day of October, 2014, in respect of **International Class 41** for film production services, theatre production services, production of radio and television programmes, movie, television and recording studio services, renting of cine films, video and audio tapes, publishing services, of which it has been used. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 29th day of July, 2014.

# **NOTICES OF MERGER**



#### CFE(6):26.11.8; 29.1.1,2

**DHL OPERATION B.V.,** the Registered Proprietor of Trade Mark No. 2361.04, has, by veritable proof tendered before the Registrar on the 11<sup>th</sup> day of July, 2014, being Translated Copy of Official Chronological Printout of entries in the Commercial Register, executed on the 17<sup>th</sup> day of January, 2014, merged with and into **DHL International GmbH, of Charles-de-Gaulle-Str. 20, 53113 Bonn, Germany,** as of the 7<sup>th</sup> day of November, 2008, the appropriate recordals of which have been effected in the Register.

**DATED** this 30<sup>th</sup> day of July, 2014.

# **MASECA**

INVESTIGACIÓN DE TECNOLOGIA AVANZADA, S.A. DE. C.V., the Registered Proprietor of Trade Mark No. 6458, has, by veritable proof tendered before the Registrar on the 1<sup>st</sup> day of July, 2014, being Certified Copy of Translated Document, certified on the 20<sup>th</sup> day of May, 2014, merged with and into GRUMA, S.A.B. DE C.V., of Río de La Plaza #407 Ote., Colonia del Valle, C.P. 66220, San Pedro Garza García, N.L., México, as of the 21<sup>st</sup> day of March, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 29<sup>th</sup> day of July, 2014.

### NOTICE OF OPPOSITION

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by Swatch AG (Swatch SA)(Swatch Ltd.) (The Opponent), of Jakob-Stämpfli-Strasse 94, 2502 Biel/Bienne, Switzerland, against trademark Application No. 10354.13, filed on the 5<sup>th</sup> day of December, 2013, by BRIGHTFLASH USA LLC (The Applicant), of 1007 North Orange Street, Wilmington, Delaware 19801, U.S.A., for the registration of the following trademark, as proprietor thereof:

### **IWATCH**

The Opponent opposes the above trademark Application on the grounds that:

- 1. That the application for the mark IWATCH is similar to the earlier trade mark namely mark No 1175.02 (SWATCH) and is to be registered for goods or services which are either identical or similar to those for which the earlier trade mark is protected and there is a likelihood of confusion on the part of the public which includes the likelihood of association with said earlier mark. Section 37(2)(b) of the Trade Marks Act, Chapter 257 of the Laws of Belize (The Trade Marks Act).
- 2. The earlier mark was renewed as of the  $6^{th}$  day of November, 2012.
- 3. The targeted consumers are identical or substantially similar in that they are persons looking for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments and other goods contained in International Class 14.
- 4. The channels of trade are identical or substantially similar in that the products are sold where said items referred to in paragraph #3 are available.
- 5. Further that the application for the mark IWATCH is similar to the earlier trade mark namely, mark No 1175.02 (SWATCH) and is to be registered for goods or services which are not identical or similar to those for which the earlier trade mark is protected that said earlier mark has a reputation in Belize and world-wide and is a well-known mark and therefore use of the later mark IWATCH would take unfair advantage of or be detrimental to the distinctive character or repute of said earlier mark. Section 37(3) of the Trade Marks Act, Chapter 257 of the Laws of Belize.
- 6. In the premises the Opponent humbly prays that the said application for registration be refused.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 29th day of July, 2014.

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by Benzer International Company Limited (The Opponent), of 2 D.L.P. Toucan Plaza, Santa Elena, Free Zone, Corozal District, Belize, against trademark Application No. 10545.14, filed on the 13<sup>th</sup> day of February, 2014, by KOHINOOR ENTERPRISES LTD. (The Applicant), of Monte Carlo Plaza, Unit #6, Commercial Freezone, Santa Elena Border, Corozal Town, Belize, for the registration of the following trademark, as proprietor thereof:

# **Business Royal**

The Opponent opposes the above trademark Application on the grounds that:

- That the application for Business Royal is confusingly similar to the earlier trade marks namely mark No. 7481.11 (RICHMAN ROYAL) and mark No. 8178.11 (RANGE ROYAL).
- 2. The marks is confusingly similar to earlier trade marks and is to be registered for goods identical with or similar to those for which the earlier trade marks are protected and there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade marks.
- 3. The goods applied for are identical or similar (both in Class 34).

- 4. The application for the mark 7481.11 was filed on 27<sup>th</sup> January 2011 and for mark No. 8178.11 on 30<sup>th</sup> September, 2011.
- 5. The targeted consumers are identical or substantially similar in that they are persons looking for tobacco products.
- 6. The channel of trade are identical or substantially similar in that the products are sold where tobacco products are available.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

**DATED** this 29th day of July, 2014.

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by THE INDEPENDENT TOBACCO FZE. (The Opponent), of P.O. Box 261031, Jebel Ali, Dunbai, United Arab Emirates, against trademark Application No. 10545.14, filed on the 13<sup>th</sup> day of February, 2014, by KOHINOOR ENTERPRISES LTD. (The Applicant), of Monte Carlo Plaza, Unit #6, Commercial Freezone, Santa Elena Border, Corozal Town, Belize, for the registration of the following trademark, as proprietor thereof:

# **Business Royal**

The Opponent opposes the above trademark Application on the grounds that:

- 1. The Opponent, THE INDEPENDENT TOBACCO FZE its associated company BR INTERNATIONAL HOLDINGS, BVI are the proprietors of trademarks BUSINESS ROYALS, BUSINESS ROYALS & DESIGNS and BUSINESS ROYALS (LABEL) in almost 100 countries, namely, Afghanistan, India, Phillippines, Singapore, South Korea, Thailand, Pakistan, Azerbaijan, Uzbekistan, Georgia, Liberia, Rwanda, Sao Tome, Seychelles, France, Germany, Switzerland, Romania, Italy, Czech Republic, Hungary, Austria, Denmark, Finland, Ireland, Poland, Portugal, Sweden, Russia, Monaco, Norway, Morrocco, Nigeria, Iraq, Turkey, Zimbabwe and Uganda. The Opponent is a renowned name in the tobacco industry and along with its affiliates, operates, a worldwide and reputable business of tobacco products from the United Arab Emirates and elsewhere.
- 2. The Applicant's trademark 'BUSINESS ROYAL' is confusing similar to the Opponent's trademark phonetically and visually. It is clear from the inscription that the Applicant is trying to confuse the public and obtain undue advantage of the worldwide recognition and fame the Opponent's trademark has attained.
- 3. An overall comparison of the Applicant's trademark and the Opponent's trademark indicates that both trademarks are so similar that the average consumer, if not examining both trademarks together is likely to perceive the Applicant's trademark as the Opponent's trademark.
- 4. The trademark BUSIENSS ROYALS by virtue of its several registrations and by way of its extensive use, has acquired tremendous goodwill and stellar reputation with the consumers, public and in the trade business. By virtue of its use and registrations, the Opponent is entitled to exclusive proprietary rights in the mark. Members of the trading business, consumers and the public recognize and exclusively associate the said trade mark with the Opponent.
- 5. The Opponent's trademark is clearly distinctive in the way of artwork, visually, phonetically and in overall appearance. The intent to attempt to adopt a similar mark such as the mark, "BUSINESS ROYAL", seeking registration is a clear and blatant infringement of Opponent's rights in its valuable trademark "BUSINESS ROYALS".
- 6. The Opponent is the bona fide proprietor and user of the trademark "BUSINESS ROYALS" which was first adopted by the Opponent in 2002 and has been extensively used for the past over 10 years. The Opponent's products under the BUSINESS ROYALS mark and label are well known for their efficacy and excellence of quality. The Opponent and its affiliates maintain state of the art research and development facilities for developing new products and upgrading their present range of products. All such products are subject to stringent quality testing.
- 7. Additionally, by virtue of registrations, long-standing use, publicity and promotion, the trademark BUSINESS ROYALS has earned substantial goodwill and reputation and members of the trade and public associate the said trademark with the Opponent, THE INDEPENDENT TOBACCO FZE and no one else. The Opponent has ceaselessly guarded their statutory and proprietary rights in the said trademark and asserted rights in the same at all times. Needless to say, the trademark BUSINESS ROYALS is a valuable asset of the Opponent's business for the immeasurable reputation and goodwill it enjoys amongst the purchasing public and for the brand equity it has in the market.
- 8. In light of above, the Opponent respectfully begs that you application for registration of trademark BUSINESS ROYAL be denied.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 29th day of July, 2014.

# **NOTICES OF RULING**

IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 13 – NO. 10, FILED BY CERVECERIA MODELO, S. DE R.L. DE C.V. (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 10297.13 FILED BY BOWEN & BOWEN.

**TAKE NOTICE** that the Registrar has ruled against the Applicant, due to the failure of the Applicant to answer, pursuant to Rule 33 of the Trade Marks Rules (CAP. 257S), to the notice of opposition filed by the Opponent. The Registrar hereby refuses to register the above trademark application.

**DATED** this 29th day of July, 2014.

# NOTICE OF PUBLICATION CORRECTION

Take Notice that trade mark No. 10540.14 "BALVALOR", published in the Intellectual Property Journal Vol. 13 – Nos. 7, 8 & 9, was inadvertently published with the address for service as "Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize", instead of "Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize".

**DATED** this 31 st day of July, 2014.



Take Notice that trade mark No. 10845.14 "", published in the Intellectual Property Journal Vol. 13 – Nos. 15, was inadvertently published with the goods as 'International Class 43 for bar services', instead of 'International Class 43 for hotel services; restaurant, bar, and cocktail lounge services; food and drink catering; resort hotel services; resort lodging services; provision of general-purpose facilities for meetings, conferences and exhibitions; provision of banquet, wedding and social function facilities for special occasions; and reservation services for hotel accommodation".

**DATED** this 31 st day of July, 2014.

# NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
9779.13	<b>STEAVANA</b> HEAVEN OF TEA	Teavana Corporation 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America	30 35 43
10187.13	XCIENT	Hyundai Motor Company 231 Yangjae-dong, Seocho-gu, Seoul, Korea	12
10265.13	STANDARD	Standard Motor Products, Inc. 37-18 Northern Boulevard, Long Island City, New York 11101, U.S.A.	7 9
10378.13		Teavana Corporation 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America	30 32 43
10379.13	TEAVANA	Teavana Corporation 3630 Peachtree Road NE, Suite 1480, Atlanta, Georgia 30326, United States of America	30 32 43
10401.13	CONVEY	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
10576.14	9	Merck Sharp & Dohme Corp. One Merck Drive, Whitehouse Station, New Jersey 08889, United States of America	5
10598.14	Haceb	Industrias Haceb S.A. Calle 59 N°. 55-80 Copacabana-Antioquia, Colombia	7
10601.14	TIMBER	Shulton, Inc. One Procter & Gamble Plaza Cincinnati, Ohio 45202, United States of America	3
10616.14	victionic	WESTSIDE SHOPPING CENTER 5A Burns Avenue, San Ignacio, Cayo District, Belize	7 8 9 11
10618.14	OROGOLD	Vivo Per Lei Inc. 20255 Corisco Street, Chatsworth, CA 91311, United States of America	3

10619.14	Rothmans	ROTHMANS OF PALL MALL LIMITED Zaehlerweg 4, Zug, CH 6300, Switzerland	34
10620.14	Rothwans	ROTHMANS OF PALL MALL LIMITED Zaehlerweg 4, Zug, CH 6300, Switzerland	34
10621.14	myBETAapp	BAYER INTELLECTUAL PROPERTY GmbH Alfred-Nobel-Straße 10, 40789, Monheim am Rhein, Germany	44
10623.14	Coca Cola light	The Coca-Cola Company One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America	32
10627.14	TACIVIEN	Merck Sharp & Dohme Corp. One Merck Drive, White House Station, New Jersey 08889, United States of America	5
10629.14	JEGZO	Merck Sharp & Dohme Corp. One Merck Drive, White House Station, New Jersey 08889, United States of America	5
10630.14	HENTAKRA	Merck Sharp & Dohme Corp. One Merck Drive, White House Station, New Jersey 08889, United States of America	5
10655.14	VERSATILIS	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5
10656.14	Tar Tar	Alimentos Maravilla, Sociedad Anónima 3a Avenida Norte Final, Finca El Zapote, Zona 2, Guatemala	32
10657.14	KELTOR	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5
10658.14	VELDARA	BASF SE Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5
10661.14	GOODRIDE	ZHONGCE RUBBER GROUP COMPANY LIMITED  No. 2 10 <sup>th</sup> Avenue, Hangzhou Economic And Technological Development Zone, Hangzhou, Zhejiang, China	12

10662.14	Clean Clear	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	3 5
10664.14	DYNA	Toyota Jidosha Kabushiki Kaisha (also Trading as Toyota Motor Corporation) 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan	12
10685.14	NAPSTER	Rhapsody International Inc. 1420 5 <sup>th</sup> Avenue, Suite 1500, Seattle, Washington 98101, U.S.A.	9 38 41

## NOTICE OF PATENT GRANT

### Belize Intellectual Property Office Publication Number: 530.08 (BELIPO) Publication Date: 01.08.2014 IPC: A61P 19/08; A61K 39/395; A61P 35/04 Applicant(s): NOVARTIS AG, of Lichtstrasse 35, CH-4056 Basel, Application Number: 530.08 Switzerland. International Filing Date: 12.01.2007 Inventor(s): MICHAEL BARDROFF, of Schietweg 2a, 81375 München, Germany; MARIEL DONZEAU, of 4 Rue de Thann, F-Priority Date: 13.01.2006 67100 Strasbourg, France; MARK FISHMAN, of 43 Kenwood Avenue, Newton Center, Massachusetts 02459, U.S.A.; STEFANIE URLINGER, of Gersweilerstr. 22A, 90469-Nürnberg, Germany; Priority Country: U.S.A. FENG CONG, of 115 West Squantum Street, #712, Quincy, Massachusetts 02171, U.S.A.; SETH ETTENBERG, of 54 Clinton Road, Melrose, MA 02176, U.S.A.; JANINE SHULOK, of 20 Glen Road, Newton, Massachusetts 02459, U.SA. Agent: Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles.

Title: COMPOSITIONS AND METHODS OF USE FOR ANTIBODIES OF DICKKOPF-1 AND/OR -4

Abstract: Antibodies and fragments that bind to the protein target Dickkopf (DKK1) are provided, as are methods of use and kits, for treating a target cell, in particular, a cell associated with an osteolytic condition.

Belize Intellectual Property Office	Publication Number: 744.12
(BELIPO)	
	Publication Date: 01.08.2014
A Line of the second se	IPC: C07K 16/28; A61K 39/395
	PATENT
	Applicant(s): <b>NOVARTIS AG</b> , of Lichtstrasse 35, CH-4056 Basel,
Application Number: 744.12	Switzerland.
International Filing Date: 10.02.2011	Inventor(s): <b>KAREN CROMIE</b> , of Ablynx NV, Technologiespark 4,
International Limit Bate. 10.02.2011	B-9052 Zwijnaarde, Belgium; <b>BRUNO DOMBRECHT</b> , of Ablynx
Priority Date: 10.02.2010;	NV, Technologiespark 4, B-9052 Zwijnaarde, Belgium; SETH
26.02.2010	ETTENBERG, of Novartis Institutes for BioMedical Research, Inc.,
District Grant Mark	250 Massachusetts Avenue, Cambridge, Massachusetts 02139, U.S.A.;
Priority Country: U.S.A.	JOOST KOLKMAN, of Ablynx NV, Technologiespark 4, B-9052 Zwijnaarde, Belgium; KRIS MEERSCHAERT, of Ablynx NV,
	Technologiespark 4, B-9052 Zwijnaarde, Belgium; <b>DAVID</b>
	RAYMOND STOVER, of 15093 Hesby St, Sherman Oaks, California
	91403, U.S.A.; JINGXIN ZHANG, of 8 Shoreview Lane, Walpole,
	Massachusetts 02081, U.S.A.
	Agent: Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier,
	Jersey JE4 5NB, Channel Islands, British Isles.

Abstract: The present invention relates to amino acid sequences that are directed against TRAIL cell surgace receptor 2 (herein also "DR5"), as well as to compounds or constructs thereof, and in particular proteins and polypeptides and nucleotides that encode them (referred to herein in their entirety as "NB agents") and fragments thereof, and pharmaceutically effective variants thereof, and their use in the diagnosis and treatment of DR5 associated diseases and disorders.

# NOTICE OF RECORDAL OF ADDRESS FOR SERVICE

**HELSINN HEALTHCARE S.A.**, the Proprietor of Patent Application No. 392.05, has recorded **Musa & Balderamos**, **Attorneys-at-Law**, **of 91 North Front Street**, **Belize**, as its new Registered Agent and Address for Service, as of the 10th day of July, 2014, the appropriate recordal of which have been effected in the Register.

DATED this 29th day of July, 2014.

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