



## **INTELLECTUAL PROPERTY JOURNAL**

**BELIPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”*

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**NOTE:**

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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## APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> April, 2013, by PENTAIR FLOW SERVICES AG., of Freier Platz 10, Schaffhausen 8200, Switzerland, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### PENTAIR

in respect of:

- (a) International Class 7 for pumps [parts of machines, engines, or motors] namely, motor mounted pumps, belt driven pumps, portable utility pumps, jet pumps, submersible pumps, grinder pumps, reciprocating pumps, non-clog vertical pumps, centrifugal pumps, sump pumps, effluent pumps, high pressure industrial pumps, fire pumps, pumps [machines] for use in municipal, industrial, commercial, and residential applications; water treatment equipment, namely, pumps for use in irrigation systems, hydraulic pumps, vacuum pumps, positive displacement pumps, sewage pumps, piston pumps, roller pumps, diaphragm pumps, flexible impeller pumps, gear pumps, and spray pumps; water pumps for use with ponds, natural and man-made lakes, rivers, streams, waterfalls, water fountains, water gardens, and other water features; water pumps for use with fish hatcheries, hydroponics, and aquariums; water pumps for aeration equipment; water pumps for irrigation; pump accessories namely strainers and shaft adapter kits comprised of a shaft adapter, keys and set screws, shaft couplings, pulsation dampeners, liquid injectors, and jet agitator, all being parts of machines; pump-tank units comprised primarily of jet pumps, tanks, connectors, and tubing; pressure switches, gauges, and regulators; well seals as parts of submersible pumps; well adapters, namely, well head casing adapter, pitless adapters, and pipe adapters; plastic and rubber seals for use in pumps; pumping machine parts, namely, well covers, nozzles, hydrants, and water outlets; manual and automatic water conditioners and softeners, water treaters, conditioners, and reagents; water filtration, deionization and desalination systems, comprised of filters, control valves, tanks, pressure vessels, and electronics therefore; machines for cleaning surfaces using high pressure washers; machines and apparatus for cleaning, [electric]; filtering machines; hydraulic controls for machines, motors, and engines; power operated spray guns and parts therefore, namely spray tips, tank lids, flow meters, strainers, fittings, foam makers, manual valves, electrically activated ball valves, and sprayer controls; valves, namely, unloader valves, bypass/unloader valves, check valves, pressure reducing valves, and pressure limiting valves, all being parts of machines; gas engines not for land vehicles and replacement parts therefor; agricultural spraying equipment; machines for cleaning surfaces using high pressure washers; brushless motors and motorized impellers for use with electronics and electrical equipment and controls therefore;
- (b) International Class 9 for electrical control units for controlling the operation of pool and spa lights, heaters, and pumps; electronic controllers for monitoring the functions of ponds, natural and man-made lakes, rivers, streams, waterfalls, water fountains, water gardens, and other water features; electronic controllers for monitoring the functions of fish hatcheries, hydroponics, and aquariums; electronic controllers for monitoring the functions of water pumps for aeration equipment; electronic controllers for monitoring the functions of water pumps for irrigation; fire fighting pumps and foam injection pumps for use in firefighting equipment; foam proportioning controllers for fire trucks; automatic valves, namely unloader valves, bypass/unloader valves, check valves, pressure reducing valves, and pressure limiting valves; precision measuring apparatus; light dimmers for use with swimming pool and spa lighting systems; remote control apparatus industrial electrical enclosures and weatherproof electrical distribution equipment namely, empty electrical enclosure boxes and cabinets and panels therefore; empty sheet metal boxes and cabinets namely, distribution boxes [electricity]; junction boxes [electricity]; empty cabinets specially adapted to protect electrical, electronic, telecommunications, and computer equipment; empty sheet metal boxes and cabinets specially adapted to protect electrical, electronic, telecommunications, and computer equipment; sheaths for electrical cables and wires; industrial metal boxes and cabinets for use in housing electrical and electronic equipment; metal weatherproof housings for electrical distribution;
- (c) International Class 11 for air purifying apparatus and machines; water purifying apparatus and machines; water softening apparatus and installations; water sterilizers; water filtering apparatus and machines; swimming pool heaters; aquarium lights; filters for use with ponds, natural and man-made lakes, rivers, streams, waterfalls, water fountains, and water gardens; filters for use with fish hatcheries, hydroponics, and aquariums; water filters for residential, commercial and industrial use; water distribution installations; water flushing installations; whirlpool jet apparatus; bath fittings; water heaters; furnace grates; water heaters; water heaters [apparatus]; heating installations [water]; lighting apparatus and installations; sockets for electric lights; bulb holders; portable lighting fixtures consisting of pre-wired electrical receptacles mounted in weatherproof enclosures, metal housings for lighting equipment; lamp casings for use in guarding and protecting lighting in swimming pools and spas; thermal management systems and equipment comprised of air conditioners, thermo-electric coolers, heat exchangers, liquid chillers, fans,

blowers, impellers, and speed controllers for controlling the foregoing; temperature and humidity sensors and alarms to signify abnormal temperatures and humidity; surge tanks for use with water treatment equipment and apparatus; pressure water tanks, and fittings and adaptors therefore, namely, air checks for use in preventing air from entering tank, distributors for use in distributing liquid flow evenly, and safety valves;

- (d) International Class 20 for containers not of metal [storage, transport]; packaging containers of plastic; boxes of plastic; containers, not of metal for commercial use; plastic storage containers for commercial or industrial use; metal cabinets; closures, not of metal, for containers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9710.13 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> April, 2013, by PENTAIR FLOW SERVICES AG., of Freier Platz 10, Schaffhausen 8200, Switzerland, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.4  
in respect of:

- (a) International Class 7 for pumps [parts of machines, engines, or motors] namely, motor mounted pumps, belt driven pumps, portable utility pumps, jet pumps, submersible pumps, grinder pumps, reciprocating pumps, non-clog vertical pumps, centrifugal pumps, sump pumps, effluent pumps, high pressure industrial pumps, fire pumps, pumps [machines] for use in municipal, industrial, commercial, and residential applications; water treatment equipment, namely, pumps for use in irrigation systems, hydraulic pumps, vacuum pumps, positive displacement pumps, sewage pumps, piston pumps, roller pumps, diaphragm pumps, flexible impeller pumps, gear pumps, and spray pumps; water pumps for use with ponds, natural and man-made lakes, rivers, streams, waterfalls, water fountains, water gardens, and other water features; water pumps for use with fish hatcheries, hydroponics, and aquariums; water pumps for aeration equipment; water pumps for irrigation; pump accessories namely strainers and shaft adapter kits comprised of a shaft adapter, keys and set screws, shaft couplings, pulsation dampeners, liquid injectors, and jet agitator, all being parts of machines; pump-tank units comprised primarily of jet pumps, tanks, connectors, and tubing; pressure switches, gauges, and regulators; well seals as parts of submersible pumps; well adapters, namely, well head casing adapter, pitless adapters, and pipe adapters; plastic and rubber seals for use in pumps; pumping machine parts, namely, well covers, nozzles, hydrants, and water outlets; manual and automatic water conditioners and softeners, water treaters, conditioners, and reagents; water filtration, deionization and desalination systems, comprised of filters, control valves, tanks, pressure vessels, and electronics therefore; machines for cleaning surfaces using high pressure washers; machines and apparatus for cleaning, [electric]; filtering machines; hydraulic controls for machines, motors, and engines; power operated spray guns and parts therefore, namely spray tips, tank lids, flow meters, strainers, fittings, foam makers, manual valves, electrically activated ball valves, and sprayer controls; valves, namely, unloader valves, bypass/unloader valves, check valves, pressure reducing valves, and pressure limiting valves, all being parts of machines; gas engines not for land vehicles and replacement parts therefor; agricultural spraying equipment; machines for cleaning surfaces using high pressure washers; brushless motors and motorized impellers for use with electronics and electrical equipment and controls therefore;
- (b) International Class 9 for electrical control units for controlling the operation of pool and spa lights, heaters, and pumps; electronic controllers for monitoring the functions of ponds, natural and man-made lakes, rivers, streams, waterfalls, water fountains, water gardens, and other water features; electronic controllers for monitoring the functions of fish hatcheries, hydroponics, and aquariums; electronic controllers for monitoring the functions of water pumps for aeration equipment; electronic controllers for monitoring the functions of water pumps for irrigations; fire fighting pumps and foam injection pumps for use in firefighting equipment; foam proportioning controllers for fire trucks; automatic valves, namely unloader valves, bypass/unloader valves, check valves, pressure reducing valves, and pressure limiting valves; precision measuring apparatus; light dimmers for use with swimming pool and spa lighting systems; remote control apparatus industrial electrical enclosures and weatherproof electrical distribution equipment namely, empty electrical enclosure boxes and cabinets and panels therefore; empty sheet metal boxes and cabinets namely, distribution boxes [electricity]; junction boxes [electricity]; empty cabinets specially adapted to protect electrical, electronic, telecommunications, and computer equipment; empty sheet metal boxes and cabinets specially adapted to

protect electrical, electronic, telecommunications, and computer equipment; sheaths for electrical cables and wires; industrial metal boxes and cabinets for use in housing electrical and electronic equipment; metal weatherproof housings for electrical distribution;

- (c) International Class 11 for air purifying apparatus and machines; water purifying apparatus and machines; water softening apparatus and installations; water sterilizers; water filtering apparatus and machines; swimming pool heaters; aquarium lights; filters for use with ponds, natural and man-made lakes, rivers, streams, waterfalls, water fountains, and water gardens; filters for use with fish hatcheries, hydroponics, and aquariums; water filters for residential, commercial and industrial use; water distribution installations; water flushing installations; whirlpool jet apparatus; bath fittings; water heaters; furnace grates; water heaters; water heaters [apparatus]; heating installations [water]; lighting apparatus and installations; sockets for electric lights; bulb holders; portable lighting fixtures consisting of pre-wired electrical receptacles mounted in weatherproof enclosures, metal housings for lighting equipment; lamp casings for use in guarding and protecting lighting in swimming pools and spas; thermal management systems and equipment comprised of air conditioners, thermo-electric coolers, heat exchangers, liquid chillers, fans, blowers, impellers, and speed controllers for controlling the foregoing; temperature and humidity sensors and alarms to signify abnormal temperatures and humidity; surge tanks for use with water treatment equipment and apparatus; pressure water tanks, and fittings and adaptors therefore, namely, air checks for use in preventing air from entering tank, distributors for use in distributing liquid flow evenly, and safety valves;
- (d) International Class 20 for containers not of metal [storage, transport]; packaging containers of plastic; boxes of plastic; containers, not of metal for commercial use; plastic storage containers for commercial or industrial use; metal cabinets; closures, not of metal, for containers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9711.13 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by Intel Corporation, of 2200 Mission College Boulevard, Santa Clara, California 95052, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## **MASHERY**

in respect of:

- (a) International Class 9 for computer software, recorded; computers; computer hardware; semiconductors; microprocessors and integrated circuits; computer chipsets for use in transmitting data; computer motherboards; microcomputers; computer workstations comprising processors, central processing units, computer peripherals, software programmable microprocessors; programmable processors, namely network processors; netbooks, notebook and laptop computers; portable computers; handheld computers; tablet computers; computer peripherals; personal digital assistants; computer firmware and operating system software; computer and telecommunications networking hardware and software; computer servers; network servers; computer network adapters, switches, routers and hubs; wireless and wired modems; mobile telephones; smart phones; parts, fittings and testing apparatus for the aforementioned goods; televisions mp3 players [digital music players], personal stereos, cd players, recorders and burners, DVD players, recorders, and burners, VCR's digital cameras and video recorders; digital voice recorders, cellular phones, video games software, video cameras; graphics cards, graphics processing units (GPU's) computer chips, namely high definition graphic chipsets and visual graphic chipsets;
- (b) International Class 42 for software application development services, computer services, namely computer software development platform services, cloud computing services; computer services, namely providing online content and data management services via the internet; providing a web hosting platform for use of software for enabling, facilitation or enhancing interactive materials and data for business and consumers for use by third parties.

The applicant claims that the mark has been used since 2009.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10166.13 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

DATED this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> December, 2013, by Kao Kabushiki Kaisha also trading as Kao Corporation, of 14-10, Nihonbashi Kayabacho 1-chome, Chuo-ku, Tokyo 103-8210, Japan, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,18

in respect of International Class 3 for bleaching preparations for laundry use; cleaning, polishing and scouring preparations for use in laundry and household cleaning; abrasive preparations for the skin; exfoliators for the skin; non-medicated skin care preparations, namely essential oils, moisturizer creams and lotions for the body, face and skin; non-medicated facial and body cleansing products, namely face soaps, hand soaps and body soaps; non-medicated preparations all for the care of the body, face and skin; sunless tanning lotions and preparations [cosmetics]; non-medicated suntan preparations; cosmetics either with or without SPF factor; conditioners for hair; hair lotions; dentifrices; antiperspirants and deodorants for personal use; shampoos.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10348.13 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

DATED this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> December, 2013, by THE NORTH FACE APPAREL CORP., of 3411 Silverside Road, Wilmington, Delaware 19810, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## THE NORTH FACE

in respect of:

- (a) International Class 9 for eyewear, sunglasses, eyeglasses, sports glasses, eyepieces, safety goggles, protective eyewear, and replacement lenses for all the foregoing; eyeglass frames, optical frames for men, women and children; eyeglass cases, goggles for use in swimming, diving, snow skiing, snow boarding, hiking, climbing, golfing, kayaking, tennis, motorcycling, boating, skateboarding, in-line skating, racquet ball and bicycling; binoculars, lorgnette, thermometers, not for medical purposes; altimeters, compasses, magnetic and directional compasses, pedometers, eyeglass and sunglass chains, bands and lanyards, protective helmets, camera bags; cases especially made for photographic apparatus and instruments;
- (b) International Class 18 for backpacks of everyday use; rucksacks; haversacks; bags for climbers and campers; all purpose sport bags; backpacks with frames; backpacks for excursion; backpacks for hitch hiking and ski touring; ski backpacks; pack sacks; traveling bags for cyclists, attaché cases, briefcases, packing bags, bags for climbers, trunks, handbags for climbers, handbags with baldrics, shoulder bags, messenger bags, shopping bags, tote bags, school bags, school bags for students, book bags, waist packs, fanny packs, day packs, bags for campers, valises, purses and wallets of leather, card cases [note cases], credit card holders, traveling sets of leather ware, luggage, travel cases, garment bags for travel, clothing bags, suitcases, suitcases with an extension handle, organizer handbags, holdalls, carryalls, various kinds of satchels, duffel bags, stuff sacks [bags] and storage bags [sacks] for climbers and campers, knapsacks, mountaineering bags [backpacks], Boston bags, big back bags with frames, designed for keeping heavy things; backpack water bottle pockets, rain covers as parts of bags used to protect the same from the rain; hip packs to transport/store small personal items [daypacks], frames adapted for holding all the aforesaid goods; parts and fittings for all the aforesaid goods; walking sticks, alpenstocks, umbrellas, parasols;

- (c) International Class 20 for sleeping bags for camping; covers for sleeping bags for camping; sleeping bag pads; covers for use in bivouacking; tent pegs, not of metal; tent poles, not of metal; tent stakes, not of metal; containers, not of metal, for transport and storage; ladders of wood or plastics; bags for compressing, transporting and storing sleeping bag; tent poles, non-metallic equipment for camping tents;
- (d) International Class 22 for bivouac sacks; tents and tent accessories for camping or climbing, namely, tent storage bags, rain flies, vinyl ground cloths, tent pole storage sacks; gear lofts for tents; bags [sacks] for the transport and storage of materials in bulk; canopies [not of metal]; hammocks; shade nets; string; packing rope; nets, namely, commercial nets, fishing nets and snare nets; awnings; tarpaulins; sails; padding and stuffing materials not of rubber or plastics; packing [cushioning, stuffing] materials, not of rubber or plastics;
- (e) International Class 25 for clothing, namely, men's, women's, and children's t-shirts, shirts, tops, sweatshirts, sweatpants, pants, side zip pants, shorts, trousers, jeans, vests, parkas, anoraks, coats, jackets, wind resistant jackets, jacket hoods, pullovers, sweaters, coveralls, underwear, thermal underwear, boxer briefs, sleepwear, lingerie, loungewear, hosiery, socks, tights, gloves, mittens, shells, one-piece shell suits, ski wear, snow suits, ski vests, ski jackets, ski bibs, bib overalls, bib pants, snowboard wear, snow pants, snow suits, rain wear, rain jackets, rain pants, gaiters, namely, neck gaiters, leg gaiters and ankle gaiters; skirts, shorts, dresses, swimsuits, swim trunks; footwear, namely, athletic shoes [sneakers], trail running shoes, climbing shoes, hiking shoes, slippers, climbing slippers, boots, trekking boots, hiking boots, snowshoes, clogs, sandals; headgear, namely, caps, hats, headbands, bandanas, scarves, earbands, earmuffs, balaclavas, visors, beanies; belts [clothing].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10381.13 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> January, 2014, by Lodestar Anstalt, of Lova-Center, PO Box 1150, FL 9490 Vaduz, Liechtenstein, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

## THE EXILES

in respect of International Class 33 for alcoholic beverages, except beer; distilled spirits; rum; whiskey; vodka; gin; distilled beverages; liqueurs; pre-mixed alcoholic beverages other than beer-based.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 16735 on 11<sup>th</sup> July, 2013 in Liechtenstein.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10454.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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*(3<sup>rd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> January, 2014, by TELEVISA, S.A. DE C.V., of Avenida Chapultepec 18, Colonia Doctores Del. Cuauhtémoc, México, D.F., C.P. 06724 México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## G GOLDEN

in respect of International Class 38 for television transmission services via cable and satellite; broadcast of cable television programs; streaming of audio and video material on the internet.



The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10459.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> February, 2014, by Weight Watchers International, Inc., of 675 Avenue of the Americas, New York, New York 10010, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.3,12

in respect of:

- (a) International Class 41 for conducting seminars, lectures and workshops in the fields of weight loss, weight control, nutrition and fitness;
- (b) International Class 44 for providing services for weight reduction planning, treatment and supervision; providing assistance, fitness evaluation and consultation to individuals to help them make health, wellness and nutritional changes in their daily living to improve health.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "WEIGHT", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10533.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> February, 2014, by Electrolux Home Products, Inc., of 10200 David Taylor Drive, Charlotte, North Carolina 28262, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.1;27.5.1,4;29.1.1,4

in the colors Red 28-1-7 C and Blue 83-1-7 C, in respect of International Class 9 for television, optical disc reader, namely blu-ray players; home theater systems comprising televisions, radios, television-video cassette recorder combinations, television-DVD combination, audio tape players and recorders, audio disc players and recorders, compact discs, video tape players and recorders, video disc players and recorders, rewinders, speakers and amplifiers; stereo equipment, namely, amplifiers, cables, headphones, receivers, and tuners.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10538.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> May, 2014, by E.& J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CARNIVOR

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10653.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> April, 2014, by HUAWEI TECHNOLOGIES CO., LTD., of Administration Building Huawei Technologies Co., Ltd. Bantian, Longgang District, Shenzhen, P.R. China, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## HONOR

in respect of International Class 9 for mobile phones; USB modems; wireless modems; data cards; gateways; video telephones; modems; computers; tablet computers; set-top boxes; digital readers; ADSL broadband accessing terminal devices and equipments; routers; electronic book readers; digital photo frames; batteries, electric; battery chargers; mouse [computer peripheral]; headphones; recorded computer software for use in the field of telecommunications; microphone.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10688.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> April, 2014, by IPEK KAGIT SANAYI VE TICARET ANONIM SIRKETI, of Karamürsel Fabrika Tokmak Köyü, Kavak Mevki, Altınova, 77700, Yalova, Turkey, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.2.1,24

in respect of International Class 16 for paper products, namely, table napkins of paper, handkerchiefs of paper, toilet paper, towels of paper, face towels of paper, bibs of paper, tablecloths of paper, tablemats of paper, party ornaments of paper, hygienic paper; boxes, cartons, storage containers, and packaging containers made of paper or cardboard; cardboard signboards; plastic film for wrapping sheets of reclaimed cellulose for wrapping, plastic bubble packs for wrapping or packaging, bags of paper or plastics, for packaging, wrapping paper, packing paper, bookbinding material, printing type, printing blocks, printed matter, namely, paper signs, books, manuals, curricula,

newsletters, informational cards and brochures in the field of tissue paper and hygienic consumer products industry, photographs [printed], stationery, typewriters, electric or non-electric, office requisites, except furniture, teaching material [except apparatus], paint-brushes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10710.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> April, 2014, by IPEK KAGIT SANAYI VE TICARET ANONIM SIRKETI, of Karamürsel Fabrika Tokmak Köyü, Kavak Mevki, Altınova, 77700, Yalova, Turkey, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.1,2,11;29.1.1,4

in respect of International Class 16 for paper products, namely, table napkins of paper, handkerchiefs of paper, toilet paper, towels of paper, face towels of paper, bibs of paper, tablecloths of paper, tablemats of paper, party ornaments of paper, hygienic paper; boxes, cartons, storage containers, and packaging containers made of paper or cardboard; cardboard signboards; plastic film for wrapping sheets of reclaimed cellulose for wrapping, plastic bubble packs for wrapping or packaging, bags of paper or plastics, for packaging, wrapping paper, packing paper, bookbinding material, printing type, printing blocks, printed matter, namely, paper signs, books, manuals, curricula, newsletters, informational cards and brochures in the field of tissue paper and hygienic consumer products industry, photographs [printed], stationery, typewriters, electric or non-electric, office requisites, except furniture, teaching material [except apparatus], paint-brushes.

The applicant claims that it has a bona fide intention to use the mark.

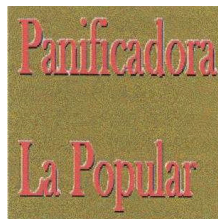
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10711.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> April, 2014, by Panificadora La Popular Limited, of 1 Bethias Lane, Orange Walk Town, Orange Walk District, Belize, through its agent Samira Musa-Pott & Co., Attorneys-at-Law, of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1,18;29.1.1,3

in respect of International Class 30 for breads, pastries, confectionaries, flour for food and preparations made from cereal.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "PANIFICADORA", separately and apart from the mark as shown.

The applicant claims that the Spanish words "PANIFICADORA LA POPULAR" when translated to the English language are "POPULAR BAKERY".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10712.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> April, 2014, by Neal & Massy Limited, of 63 Park Street, Port of Spain, Trinidad and Tobago, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):24.15.21;26.3.23  
in respect of:

- (a) International Class 43 for rental of temporary accommodation;
- (b) International Class 44 for beauty salons; medical assistance; pharmaceutical advice;
- (c) International Class 45 for verifying and monitoring the security credentials of event staff for various private and public sports or entertainment events to ensure public safety; security patrol and security guard services; vehicle guarding patrol services; security consultancy.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10737.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> April, 2014, by Neal & Massy Limited, of 63 Park Street, Port of Spain, Trinidad and Tobago, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 24.15.21;26.3.23  
in respect of:

- (a) International Class 40 for assembling of materials for use in the manufacture of vehicle batteries; custom assembling of materials for others; processing of oils; refining services; production of energy; rental of generators; water treating; waste treatment [transformation]; destruction of waste and trash; incineration and recycling of waste and trash; photographic printing; food and drink preservation; offset printing; lithographic printing;
- (b) International Class 41 for educational services; arranging and conducting of workshops [training]; academies [education]; religious education; entertainment; providing information relating to organizing community sporting and cultural activities, contests and games; organization of exhibitions for cultural or educational purposes; publication of books; publication of texts, other than publicity texts;

- (c) International Class 42 for analysis of oil field exploration; oil prospecting; geological prospecting; technical project studies; quality control; technical research; research and development for others; oil field surveys; oil well testing; material testing; mechanical research; industrial design; construction drafting; geological research; biological research; surveying; engineering; design, maintenance, development and updating of computer software; computer programming; consultancy in the design and development of computer hardware; recovery of computer data.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10738.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> April, 2014, by Neal & Massy Limited, of 63 Park Street, Port of Spain, Trinidad and Tobago, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 24.15.21;26.3.23  
in respect of:

- (a) International Class 35 for advertising; sales promotion through a reward based programme for others; business management assistance; professional business consultancy; business administration consultancy; business research; business information; marketing research; marketing studies; commercial and industrial management assistance; compilation of information into computer databases; demonstration of goods; dissemination of advertising matter; distribution of samples; sales promotion for others; recruitment and placement of personnel in the field of private detectives; personnel management consultancy; import-export agencies; cost price analysis; auditing; accounting; retail store services featuring vehicles for locomotion by land and water and parts, fittings and accessories for such vehicles; retail store services featuring earth-moving, construction, industrial, agricultural, commercial and automotive equipment; retail and wholesale store services featuring chemicals used in industry, photography, agriculture, horticulture forestry, industrial oils, greases, lubricants and gases; retail and wholesale store services featuring batteries; retail and wholesale store services featuring insulation materials, metal sheeting and accessories, roofing material, refractory materials, abrasive blast media, specialist coating, corrosion protective wraps, pipe leak repair kits; retail and wholesale store services featuring photocopiers, printers, projectors and electronic communication apparatus; retail store services featuring furniture, consumer electronics, large and small household appliances and home improvement hardware items; online retail and wholesale store services featuring fresh meats, fruits, vegetables, and pre-prepared foods, frozen foodstuff, coffee, tea, dry packaged foods, dairy products, baked goods, confectionery, alcoholic and non-alcoholic beverages, tobacco products, clothing and footwear, toys, sporting goods, kitchen utensils and equipment, household linens, artificial plants and trees, glassware, porcelain and earthenware, household paper products, laundry preparations, soaps and cleaning products, cosmetics, personal care products, pharmaceutical preparations, vitamins, nutritional supplements, gardening products and equipment, pet food and pet care products, power and hand tools, automotive goods and gasoline, household and outdoor furniture, office furniture and equipment, computers and computer peripherals, computer software and hardware, small and major appliances, compact discs and DVDs, consumer electronics, all-purpose batteries, luggage, jewelry, watches, entertainment tickets, holiday ornaments and decorations;
- (b) International Class 36 for accident insurance underwriting; marine insurance underwriting; insurance brokerage; insurance consultancy; insurance information; financing services; capital investments; financial evaluation [insurance, banking, real estate]; financial analysis; fund investments; charitable fund raising; loans [financing]; customs brokerage; financial management; exchanging money; electronic funds transfer; leasing of real estate; real estate agencies; real estate management; real estate brokers; real estate appraisal; rental of offices [real estate]; real estate consultancy; rent collection;
- (c) International Class 37 for building construction supervision; installation of vehicular and pedestrian bridges and marine based structures; construction consultation; building insulating; motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; automotive collision repair services; rental of construction equipment; repair or maintenance of power generators; battery regeneration services; automotive maintenance and repair; automotive conversion services, namely, installing specialty automotive equipment; repair of construction testing equipment; providing technical support, namely, technical advice concerning the installation, repair and maintenance of electric or electronic apparatus, equipment and devices used for automated or partly automated industrial operations; repair or maintenance of agricultural machines and implements;

installation, maintenance and repair services for equipment for use in the food and beverage fields and the medical field; installation, maintenance and repair services for equipment used in the field of energy production, oil exploration and oil processing; installation, maintenance and repair services for LPG equipment and medical gas equipment; pipeline construction and maintenance; underwater construction; underwater repair; pump repair; repair services for welding gauges and welding torches; installation, maintenance and repair of security systems and electronic communication systems; laundry services for clothing; dry cleaning; electric appliance installations and repair;

- (d) International Class 38 for telecommunications access services; providing on-line communications links which transfer the web site user to other local and global web pages; telecommunication consultancy; computer aided transmission of messages and images; wire service;
- (e) International Class 39 for transport; transportation logistics; marine transport; freight forwarding; freighting; hauling; towing; cargo handling; cargo unloading; ship unloading; cargo ships and trucks transport; air transport; transport reservation; transportation information; warehouse storage; refrigerator rental; warehousing; rental of warehouses; rental of storage containers; storage information; storage of goods; vehicle rental; removal services; consultancy services as relates to transport and transport logistics; shipbrokerage; distribution of energy; ambulance transport; transport services, namely, evacuation of persons and animals in case of danger or accidents; lifesaving services in connection with salvage of ships; leasing of replacement cars; leasing of vehicles and equipment for the transportation of persons and animals; alarm emergency transport services; alarm emergency intervention transport services; provision of services for the secure transportation of offenders, of the mentally ill, asylum seekers and immigrants; guarded transport of valuables, namely cash, banknotes, coins, foreign currencies, checks, securities and documents, including credit cards, phone cards and computer data storage and official documents; storage of cash, securities, documents and valuables for others; leasing and rental of means of transport; leasing and rental of security vehicles and equipment for the transport of valuables.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10739.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> April, 2014, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## LUBRIDERM

in respect of International Class 3 for body and hand lotions; sunscreen preparations.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10751.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> April, 2014, by Canadian Imperial Bank of Commerce, of 199 Bay Street, Commerce Court West, 11<sup>th</sup> Floor, Toronto, Ontario, M5L 1A2, Canada, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## CIBC FIRSTCARIBBEAN INTERNATIONAL BANK

in respect of:

- (a) International Class 16 for printed publications;
- (b) International Class 36 for banking services; credit card services; operation of a credit card loyalty and rewards program in the field of financial services; financial sponsorship of sporting, arts, entertainment, cultural and educational events; charitable fundraising; donations in the field of charitable fundraising; financial services, namely investment services namely commodity investment advice, investment management, investing funds for others, investment of real estate, maintaining escrow accounts for investments, wealth management services, financial consulting services; investment banking; financial securities brokerage services, trust company services, insurance consultancy;
- (c) International Class 41 for the provision of human resources programs and employee education programs, namely employee recruitment, development and educational services, namely, conducting courses of instruction in the area of banking, financial planning, credit counseling, mortgage information, house purchasing; provision of on-line interactive programs, namely conducting educational programs for potential and new employees in the field of banking, mortgage, financial and investment services.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "INTERNATIONAL BANK", separately and apart from the mark as shown.

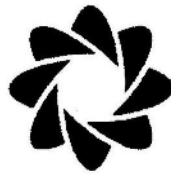
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10756.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> April, 2014, by Bemis Company, Inc., of 134 E. Wisconsin Avenue, One Neenah Center 4<sup>th</sup> Floor, Neenah, Wisconsin 54956, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.1  
in respect of:

- (a) International Class 10 for medical packaging, namely, films and containers specially adapted for drug-coated implantable devices; high barrier polymeric films for medical use; medical containers especially adapted for unit dose tablets, sold empty; plastic packaging, namely, films and containers specially adapted to be used in disinfection of or sterilization of medical devices, medical and surgical instruments, and other medical apparatuses; plastic packaging, namely, films and containers specially adapted for maintaining the disinfection or sterility of medical devices, medical and surgical instruments, and articles for other medical purposes; chemical-resistant laminations for medical use, namely, laminates specially adapted for use in transdermal patches, oral strip packaging, and coverings for medical device components; permeable plastic films and impermeable plastic backing films for use in drug delivery or administration; plastic tubing and plastic sleeves for medical applications, namely, plastic lay-flat tubing for covering medical device wires, medical tubing, and implantable medical components and sleeves for covering medical instruments; medical packaging containers specially adapted for oral strips, transdermal patches, liquids, powders, tablets, and inhalers; medical device containers, namely, plastic bags and pouches specially adapted for shipping and storing medical devices;
- (b) International Class 16 for paper and cardboard for packaging; adhesive tapes for stationery or household purposes; plastic pouches and bags for packaging for industrial and commercial use; adhesive labels; adhesives [glues] for stationery or household purposes; paper bags; plastics, namely, plastic bags, films, and pouches for packaging food, medicine, and healthcare products; disposable plastic film packaging for medical purposes; sanitary plastic film packaging for medical purposes;
- (c) International Class 17 for plastics in extruded form for use in further manufacturing; plastic film used by converters for industrial and commercial use in manufacturing other products; plastics in the form of sheets, films, and tubes for use in manufacturing;

plastic film for use as a moisture barrier; plastic florist tape for use wrapping stems; plastic adhesive tape for industrial or commercial use in closing paper or plastic bags containing food or chemicals; adhesive tape for industrial and commercial use.

The applicant claims that it intends to use the mark.

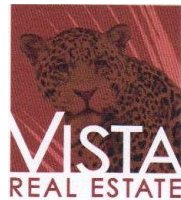
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10768.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> May, 2014, by Vista Real Estate Services Limited, of 13 Cork Street, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.1.4,24;26.4.1,15;29.1.1

in respect of International Class 36 for insurance consultancy; insurance brokerage; financial consultancy; financial management; financing services; lease-purchasing financing; leasing of real estate; leasing of farms; real estate agencies; real estate appraisal; real estate brokers; real estate management; rental of offices [real estate]; renting of apartments; renting of flats; rent collection; financial retirement plan consulting services; trusteeship; fiduciary; financial evaluation [insurance, banking, real estate]; capital investments; fund investments.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "REAL ESTATE", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10800.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> May, 2014, by Dow AgroSciences LLC, of 9330 Zionsville Road, Indianapolis, Indiana 46268, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**LICORNE**

in respect of International Class 5 for pesticides; preparations for destroying vermin; fungicides; herbicides; and insecticides.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10804.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> May, 2014, by National Bank of Belize Limited, of Cor. Forest Drive & Hummingbird Highway, Belmopan City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):24.5.1,3;29.1.2

in respect of International Class 36 for mortgage banking; financing services; debit card services; fire insurance underwriting; health insurance underwriting; life insurance underwriting; insurance underwriting; lending against security; loans [financing]; savings bank services; lease-purchase financing; check [cheque] verification; clearing-houses, financial.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "NATIONAL BANK OF BELIZE LIMITED", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10805.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> May, 2014, by ASHLEY FURNITURE INDUSTRIES, INC., of One Ashley Way, Arcadia, Wisconsin 54612, U.S.A., through its agent Barrow & Co. LLP, Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## ASHLEY FURNITURE

in respect of International Class 35 for business management assistance; business management and organization consultancy; business management consultancy; direct mail advertising; distribution of samples; advertising, publicity; radio advertising, radio commercials; advisory services for business management; organization of exhibitions for commercial or advertising purposes; personnel recruitment; relocation services for businesses; sales promotion for others; on-line advertising on a computer network; marketing.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10806.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> May, 2014, by ASHLEY FURNITURE INDUSTRIES, INC., of One Ashley Way, Arcadia, Wisconsin 54612, U.S.A., through its agent Barrow & Co. LLP, Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## ASHLEY FURNITURE HOMESTORE

in respect of International Class 35 for business management assistance; business management and organization consultancy; business management consultancy; direct mail advertising; distribution of samples; advertising, publicity; radio advertising, radio commercials; advisory services for business management; organization of exhibitions for commercial or advertising purposes; personnel recruitment; relocation services for businesses; sales promotion for others; on-line advertising on a computer network; marketing.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10807.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> May, 2014, by Wolverine World Wide, Inc., of 9341 Courtland Drive, Rockford, Michigan 49351, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## BATES

in respect of International Class 25 for footwear, namely, athletic footwear, running shoes, hiking boots, gym boots; climbing footwear; slippers; sandals; half-boots; lace boots; motorcyclist boots; inner soles; soles for footwear; clothing, namely, shirts, pants, belts [clothing]; clothing of leather; clothing of imitations of leather; coats; gloves [clothing]; jackets [clothing]; skirts; socks; underclothing; uniforms; vests; headgear for wear; caps [headwear]; hats; visors [headwear].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10837.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> June, 2014, by ALTA MAR SAILING CLUB, of P.O. Box 235, #1 Barrier Reef Drive, San Pedro Town, Ambergris Caye, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.9.1,24;24.7.1,15

in respect of International Class 41 for club services [entertainment or education].

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "SAN PEDRO", "SAILING" and "CLUB", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10872.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> June, 2014, by BRS Rentals Limited, of P.O. Box 351, Stann Creek District, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):1.3.2,12;26.11.12;29.1.1,2,4

in respect of International Class 43 for accommodation bureaux [hotels, boarding houses]; bar services; hotel reservations; hotels; restaurants.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "BEACH RESORT", separately and apart from the mark as shown.

The applicant claims that the Spanish words "DEL MAR" when translated to the English language are "OF THE SEA".

The applicant claims that the English translation of the word "SEIRI" is "HEAVEN".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10909.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> June, 2014, by The Inspiration Center, of 1.5 Miles George Price Highway, Belize City, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):1.1.1;26.11.2,12;29.1.1,2,4

in respect of International Class 44 for health centers; health counselling; medical clinic services; speech therapy services; therapy services.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "CENTER", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10917.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> June, 2014, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **BAREFOOT REFRESH**

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10918.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> June, 2014, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **CANYON ROAD**

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10919.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> June, 2014, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **ECCO DOMANI**

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10920.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> June, 2014, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## RED ROCK

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10921.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> June, 2014, by E. & J. Gallo Winery, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

## STARBOROUGH

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10922.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> June, 2014, by Neal & Massy Limited, of 63 Park Street, Port of Spain, Trinidad and Tobago, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):24.15.21;26.3.23

in respect of:

- (a) International Class 35 for advertising; demonstration of goods; sales promotion for others; retail store services featuring vehicles for locomotion by land and water and parts, fittings and accessories for such vehicles; retail store services featuring earth-moving, construction, industrial, agricultural, commercial and automotive equipment;
- (b) International Class 37 for motor vehicle maintenance and repair; vehicle service stations [refuelling and maintenance]; automotive collision repair services; rental of construction equipment; repair, changing and balancing of tires for land vehicles; installation, maintenance and repair of earth-moving, construction, industrial, agricultural, commercial and automotive equipment;
- (c) International Class 39 for transport; vehicle rental; consultancy services as relates to transport and transport logistics; leasing of replacement cars; leasing of vehicles and equipment for the transportation of persons and animals; leasing and rental of means of transport; leasing and rental of security vehicles and equipment for the transport of valuables;
- (d) International Class 40 for assembling of materials for use in the manufacture of vehicles; custom assembling of materials for others.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "MOTORS", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10924.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 12<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> July, 2014, by Industrias Bioquim Centroamericana, S.A., of 100 mt north of Servicentro La Galera, Curridabat, San José, Costa Rica, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;26.4.1,10  
in respect of:

- (a) International Class 1 for additives, chemical, to fungicides and insecticides; biological preparations, other than for medical or veterinary purposes; defoliant; fertilizers; fertilizing preparations; salts [fertilisers];
- (b) International Class 5 for acaricides; fungicides; herbicides; insecticides; pesticides; rat poison.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10986.14 should do so in writing addressed to the undersigned not later than the 7<sup>th</sup> day of November, 2014.

**DATED** this 11<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> August, 2013, by RCA TRADEMARK MANAGEMENT, of 1-5 Rue Jeanne d'Arc, 92130 Issy les Moulineaux, France, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## VICTOR

in respect of International Class 9 for apparatus for receiving, recording, transmission, reproduction, storage, encoding or decoding of sound or images; TV apparatus, radio apparatus, CD players and recorders, DVDs and high density optical disc players and recorders, MP3 and MP4 players, tape players and recorders, hifi systems, decoder software, television decoder, set top boxes, multimedia tablets, e-books in the field of any subject in literature, novels, personal digital assistants; media gateway [translation device that converts digital media streams between disparate telecommunications networks]; television screens, LCD monitors for security purposes; large-screens displays, projection screens and projectors; cameras; camcorders; CD's, DVDs, high density optical discs and other digital media, namely, pre-recorded video cassettes, digital video discs, digital versatile discs, downloadable audio and video recordings, DVDs, and high definition digital discs featuring music, motion picture films, television programs, soundtracks, artistic performances, documentaries, dramas, comedies and animation; talkie-walkies; digital photo frames; telephones; modems and telecommunications equipment, namely, fiber-optic transceivers, fiber optic repeaters, converters and optimizers, wave division multiplexers, free-space optics transmission systems, switches including ethernet switches and routers, fiber-to-the-home and ethernet-over-VDSL access aggregators, terminators and repeaters, and remote presence management products, namely, switches, and console, alarm, sensor and power management devices; positioning devices and satellite navigation apparatus, namely navigation receivers using a global positioning satellite (GPS); satellite dishes; antennae; equipment for amplifiers, loud speakers, modulators, vehicle detection equipment, namely, display monitors, computers, image sensors, video cameras, and operating system and application software to detect vehicle location, and remote control for audio video headphones, earphones, amplifiers, microphones, loud speakers; remote controls; solar recharging battery pack for digital cameras; battery packs for

cameras flashes, tripods, lenses, filters, cases; hands free kits for phones; computer docking station, electronic docking station; communication hubs; computer network hubs, smartcard readers; mounts and mounting brackets adapted for television; cell phone battery chargers; cell phone batteries; carrying cases for cell phones, audio video cables; data processing equipment and computers; PC monitors; personal computer; computer keyboard, computer mice, computer mouse, mouse pads; computer peripheral devices, namely printers, scanners; USB computer access control key; USB computer security key; PLC carriers (powerline communication adapters) for computers; computer servers; blank hard computer disc; hard disk drives (HDD); computer storage devices, namely, blank flash drives; external computer hard drives [computer storage devices]; memory cards [computer hardware] blank flash memory cards; smart card readers; alarm installations and alarms; alarm monitoring systems, camera hardware systems for IP (internet protocol) video surveillance; kitchen scales.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10103.13 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> December, 2013, by THE NORTH FACE APPAREL CORP., of 3411 Silverside Road, Wilmington, Delaware 19810, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.2;26.13.25  
in respect of:

- (a) International Class 9 for eyewear, sunglasses, eyeglasses, sports glasses, eyepieces, safety goggles, protective eyewear, and replacement lenses for all the foregoing; eyeglass frames, optical frames for men, women and children; eyeglass cases, goggles for use in swimming, diving, snow skiing, snow boarding, hiking, climbing, golfing, kayaking, tennis, motorcycling, boating, skateboarding, in-line skating, racquet ball and bicycling; binoculars, lorgnette, thermometers, not for medical purposes; altimeters, compasses, magnetic and directional compasses, pedometers, eyeglass and sunglass chains, bands and lanyards, protective helmets, camera bags; cases especially made for photographic apparatus and instruments;
- (b) International Class 18 for backpacks of everyday use; rucksacks; haversacks; bags for climbers and campers; all purpose sport bags; backpacks with frames; backpacks for excursion; backpacks for hitch hiking and ski touring; ski backpacks; pack sacks; traveling bags for cyclists, attaché cases, briefcases, packing bags, bags for climbers, trunks, handbags for climbers, handbags with baldrics, shoulder bags, messenger bags, shopping bags, tote bags, school bags, school bags for students, book bags, waist packs, fanny packs, day packs, bags for campers, valises, purses and wallets of leather, card cases [notecases], credit card holders, traveling sets of leather ware, luggage, travel cases, garment bags for travel, clothing bags, suitcases, suitcases with an extension handle, organizer handbags, holdalls, carryalls, various kinds of satchels, duffel bags, stuff sacks [bags] and storage bags [sacks] for climbers and campers, knapsacks, mountaineering bags [backpacks], Boston bags, big back bags with frames, designed for keeping heavy things; backpack water bottle pockets, rain covers as parts of bags used to protect the same from the rain; hip packs to transport/store small personal items [daypacks], frames adapted for holding all the aforesaid goods; parts and fittings for all the aforesaid goods; walking sticks, alpenstocks, umbrellas, parasols;
- (c) International Class 20 for sleeping bags for camping; covers for sleeping bags for camping; sleeping bag pads; covers for use in bivouacking; tent pegs, not of metal; tent poles, not of metal; tent stakes, not of metal; containers, not of metal, for transport and storage; ladders of wood or plastics; bags for compressing, transporting and storing sleeping bag; tent poles, non-metallic equipment for camping tents;
- (d) International Class 22 for bivouac sacks; tents and tent accessories for camping or climbing, namely, tent storage bags, rain flies, vinyl ground cloths, tent pole storage sacks; gear lofts for tents; bags [sacks] for the transport and storage of materials in bulk; canopies [not of metal]; hammocks; shade nets; string; packing ropes; nets, namely, commercial nets, fishing nets and snare nets; awnings; tarpaulins; sails; padding and stuffing materials not of rubber or plastics; packing [cushioning, stuffing] materials, not of rubber or plastics;

- (e) International Class 25 for clothing, namely, men's, women's, and children's t-shirts, shirts, tops, sweatshirts, sweatpants, pants, side zip pants, shorts, trousers, jeans, vests, parkas, anoraks, coats, jackets, wind-resistant jackets, jacket hoods, pullovers, sweaters, coveralls, underwear, thermal underwear, boxer briefs, sleepwear, lingerie, loungewear, hosiery, socks, tights, gloves, mittens, shells, one-piece shell suits, ski wear, snow suits, ski vests, ski jackets, ski bibs, bib overalls, bib pants, snowboard wear, snow pants, snow suits, rain wear, rain jackets, rain pants, gaiters, namely, neck gaiters, leg gaiters and ankle gaiters; skirts, shorts, dresses, swimsuits, swim trunks; footwear, namely, athletic shoes [sneakers], trail running shoes, climbing shoes, hiking shoes, slippers, climbing slippers, boots, trekking boots, hiking boots, snowshoes, clogs, sandals; headgear, namely, caps, hats, headbands, bandanas, scarves, earbands, earmuffs, balaclavas, visors, beanies; belts [clothing].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10380.13 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> December, 2013, by THE NORTH FACE APPAREL CORP., of 3411 Silverside Road, Wilmington, Delaware 19810, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.5;26.13.25  
in respect of:

- (a) International Class 9 for eyewear, sunglasses, eyeglasses, sports glasses, eyepieces, safety goggles, protective eyewear, and replacement lenses for all the foregoing; eyeglass frames, optical frames for men, women and children; eyeglass cases, goggles for use in swimming, diving, snow skiing, snow boarding, hiking, climbing, golfing, kayaking, tennis, motorcycling, boating, skateboarding, in-line skating, racquet ball and bicycling; binoculars, lorgnette, thermometers, not for medical purposes; altimeters, compasses, magnetic and directional compasses, pedometers, eyeglass and sunglass chains, bands and lanyards, protective helmets, camera bags; cases especially made for photographic apparatus and instruments;
- (b) International Class 18 for backpacks of everyday use; rucksacks; haversacks; bags for climbers and campers; all purpose sport bags; backpacks with frames; backpacks for excursion; backpacks for hitch hiking and ski touring; ski backpacks; pack sacks; traveling bags for cyclists, attaché cases, briefcases, packing bags, bags for climbers, trunks, handbags for climbers, handbags with baldrics, shoulder bags, messenger bags, shopping bags, tote bags, school bags, school bags for students, book bags, waist packs, fanny packs, day packs, bags for campers, valises, purses and wallets of leather, card cases [notecases], credit card holders, traveling sets of leather ware, luggage, travel cases, garment bags for travel, clothing bags, suitcases, suitcases with an extension handle, organizer handbags, holdalls, carryalls, various kinds of satchels, duffel bags, stuff sacks [bags] and storage bags [sacks] for climbers and campers, knapsacks, mountaineering bags [backpacks], Boston bags, big back bags with frames, designed for keeping heavy things; backpack water bottle pockets, rain covers as parts of bags used to protect the same from the rain; hip packs to transport/store small personal items [daypacks], frames adapted for holding all the aforesaid goods; parts and fittings for all the aforesaid goods; walking sticks, alpenstocks, umbrellas, parasols;
- (c) International Class 20 for sleeping bags for camping; covers for sleeping bags for camping; sleeping bag pads; covers for use in bivouacking; tent pegs, not of metal; tent poles, not of metal; tent stakes, not of metal; containers, not of metal, for transport and storage; ladders of wood or plastics; bags for compressing, transporting and storing sleeping bag; tent poles, non-metallic equipment for camping tents;
- (d) International Class 22 for bivouac sacks; tents and tent accessories for camping or climbing, namely, tent storage bags, rain flies, vinyl ground cloths, tent pole storage sacks; gear lofts for tents; bags [sacks] for the transport and storage of materials in bulk; canopies [not of metal]; hammocks; shade nets; string; packing ropes; nets, namely, commercial nets, fishing nets and snare nets; awnings; tarpaulins; sails; padding and stuffing materials not of rubber or plastics; packing [cushioning, stuffing] materials, not of rubber or plastics;



- (e) International Class 25 for clothing, namely, men's, women's, and children's t-shirts, shirts, tops, sweatshirts, sweatpants, pants, side zip pants, shorts, trousers, jeans, vests, parkas, anoraks, coats, jackets, wind-resistant jackets, jacket hoods, pullovers, sweaters, coveralls, underwear, thermal underwear, boxer briefs, sleepwear, lingerie, loungewear, hosiery, socks, tights, gloves, mittens, shells, one-piece shell suits, ski wear, snow suits, ski vests, ski jackets, ski bibs, bib overalls, bib pants, snowboard wear, snow pants, snow suits, rain wear, rain jackets, rain pants, gaiters, namely, neck gaiters, leg gaiters and ankle gaiters; skirts, shorts, dresses, swimsuits, swim trunks; footwear, namely, athletic shoes [sneakers], trail running shoes, climbing shoes, hiking shoes, slippers, climbing slippers, boots, trekking boots, hiking boots, snowshoes, clogs, sandals; headgear, namely, caps, hats, headbands, bandanas, scarves, earbands, earmuffs, balaclavas, visors, beanies; belts [clothing].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10382.13 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> January, 2014, by Klasmann-Deilmann GmbH, of Georg-Klasmann-Straße 2 – 10, 49744 Geeste, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.11;26.11.1,12;27.5.1,4;29.1.3  
in respect of:

- (a) International Class 1 for fertilizers, namely, peat extracts, including white peat extracts, for plant cultivation and for gardening; fertilizers, namely, peat dust; fertilizers, namely, peat; artificial and natural fertilizers; peat products of organic peat for use as fertilizer; peat products in the nature of peat fertilizer and synthetic plant food; artificial plant fertilizers; flower preservatives, namely, preparations for keeping flowers fresh; potting compost, namely, potting compost in bags and balls; other products for horticultural purposes, namely, fertilizers in the nature of compost, compost substrates; hummus and earth for growing; organic horticultural soil and soil improving agents of wood fibre and other organic starting materials;
- (b) International Class 31 for mulch; wood fibre as natural recycled wood fibre mulch for use as ground cover; raw bark; peat as tree growing kits composed primarily of peat pots; peat pallets and peat moss; wood chips for use as ground cover.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "GREEN FIBRE", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10450.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> January, 2014, by Klasmann-Deilmann GmbH, of Georg-Klasmann-Straße 2 – 10, 49744 Geeste, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.11;27.5.1,4;29.1.3

in respect of International Class 1 for fertilizers, namely, peat extracts, including white peat extracts, for plant cultivation and for gardening; fertilizers, namely, peat dust; fertilizers, namely, peat; artificial and natural fertilizers; peat products of organic peat for use as fertilizer; peat products in the nature of peat fertilizer and synthetic plant food; artificial plant fertilizers; flower preservatives, namely, preparations for keeping flowers fresh; potting compost, namely, potting compost in bags and balls; other products for horticultural purposes, namely, fertilizers in the nature of compost, compost substrates; hummus and earth for growing; organic horticultural soil and soil improving agents of wood fibre and other organic starting materials.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "WE MAKE IT GROW", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10451.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> January, 2014, by Sysmex Corporation, of 1-5-1, Wakino-hama-kaigandori, Chuo-ku, Kobe, Hyogo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25

in respect of:

- (a) International Class 1 for chemical reagents and chemical preparations, other than for medical or veterinary purposes; chemical preparations for scientific purposes, other than for medical or veterinary use; chemical substances for analyses in laboratories, other than for medical or veterinary purposes; diagnostic reagents and diagnostic preparations, other than for medical or veterinary purposes; diagnostic reagents and diagnostic preparations for industrial, scientific or research use; protein [raw material]; detergents for industrial use;
- (b) International Class 5 for pharmaceutical and veterinary preparations; diagnostic reagents and diagnostic preparations for medical or veterinary purposes; chemical reagents and chemical preparations for medical or veterinary purposes; chemical reagents and chemical preparations for pharmaceutical purposes; testing reagents and preparations for medical or veterinary purposes; pharmaceutical preparations for in vitro diagnosis; reagents for hematology analysis; reagent paper for medical or veterinary purposes; biochemical standard serum; biochemical control serum; detergents for medical purposes; cleansing solutions for medical purposes;
- (c) International Class 9 for testing apparatus and instruments, not for medical purposes; measuring apparatus and instruments; data processing apparatus; computers; computer peripheral devices; monitors [computer hardware]; printers for use with computer; computer keyboards; computer memories; computer software, recorded; computer software applications, downloadable; computer programs, recorded; computer programs [downloadable software]; computer operating programs, recorded; computer terminals; computer servers; couplers [data processing equipment]; readers [data processing equipment]; scanners [data processing equipment]; optical data media; optical discs; compact discs [read-only memory]; downloadable image files; integrated circuits; test tubes; furniture especially made for laboratories; parts and fittings for all the aforementioned goods, all included in Class 9;
- (d) International Class 10 for medical and veterinary apparatus and instruments; apparatus for use in medical analysis; testing apparatus and instruments for medical or veterinary purposes; diagnostic apparatus and instruments for medical or veterinary purposes; needles for medical purposes; furniture especially made for medical purposes; stands, carts and cabinets specifically

adapted for use with medical equipment, medical supplies and instruments; mobile workbenches with storage cabinets, specifically adapted for placing analyzers thereon, for hospital use; parts and fittings for all the aforementioned goods.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10456.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> January, 2014, by Sysmex Corporation, of 1-5-1, Wakino-hama-kaigandori, Chuo-ku, Kobe, Hyogo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**sysmex**

in respect of:

- (a) International Class 1 for chemical reagents and chemical preparations, other than for medical or veterinary purposes; chemical preparations for scientific purposes, other than for medical or veterinary use; chemical substances for analyses in laboratories, other than for medical or veterinary purposes; diagnostic reagents and diagnostic preparations, other than for medical or veterinary purposes; diagnostic reagents and diagnostic preparations for industrial, scientific or research use; protein [raw material]; detergents for industrial use; but excluding veterinary preparations for use on or in animals for other than diagnostic testing purposes, such as diagnostic testing reagents for use with diagnostic testing equipment, anthelmintics, insecticides, and preparations for destroying vermin, fungicides and/or herbicides;
- (b) International Class 5 for pharmaceutical and veterinary preparations; diagnostic reagents and diagnostic preparations for medical or veterinary purposes; chemical reagents and chemical preparations for medical or veterinary purposes; chemical reagents and chemical preparations for pharmaceutical purposes; testing reagents and preparations for medical or veterinary purposes; pharmaceutical preparations for in vitro diagnosis; reagents for hematology analysis; reagent paper for medical or veterinary purposes; biochemical standard serum; biochemical control serum; detergents for medical purposes; cleansing solutions for medical purposes; but excluding veterinary preparations for use on or in animals for other than diagnostic testing purposes, such as diagnostic testing reagents for use with diagnostic testing equipment, anthelmintics, insecticides, and preparations for destroying vermin, fungicides and/or herbicides;
- (c) International Class 9 for testing apparatus and instruments, not for medical purposes; measuring apparatus and instruments; data processing apparatus; computers; computer peripheral devices; monitors [computer hardware]; printers for use with computer; computer keyboards; computer memories; computer software, recorded; computer software applications, downloadable; computer programs, recorded; computer programs [downloadable software]; computer operating programs, recorded; computer terminals; computer servers; couplers [data processing equipment]; readers [data processing equipment]; scanners [data processing equipment]; optical data media; optical discs; compact discs [read-only memory]; downloadable image files; integrated circuits; test tubes; furniture especially made for laboratories; parts and fittings for all the aforementioned goods, all included in Class 9;
- (d) International Class 10 for medical and veterinary apparatus and instruments; apparatus for use in medical analysis; testing apparatus and instruments for medical or veterinary purposes; diagnostic apparatus and instruments for medical or veterinary purposes; needles for medical purposes; furniture especially made for medical purposes; stands, carts and cabinets specifically adapted for use with medical equipment, medical supplies and instruments; mobile workbenches with storage cabinets, specifically adapted for placing analyzers thereon, for hospital use; parts and fittings for all the aforementioned goods; all included in Class 10; but excluding apparatus and instruments for administering pharmaceutical or veterinary substances other than diagnostic testing reagents.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10457.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> January, 2014, by Interparts International Inc., of 190 Express Street, Plainview, NY 11803, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,4,18

in respect of International Class 12 for land vehicles and structural parts therefor.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10497.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> March, 2014, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigs-hafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**IZOGOR**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10654.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> April, 2014, by Vanguard Trademark Holdings USA LLC, of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

**CONDUCE FELIZ**

in respect of International Class 39 for vehicle rental and leasing services and reservation services for the rental and leasing of vehicles.

The applicant claims that it intends to use the mark.

The applicant claims that the Spanish words "CONDUCE FELIZ" when translated to the English language are "DRIVE HAPPY".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10691.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> April, 2014, by UNDER ARMOUR, INC., of 1020 Hull Street, Baltimore, Maryland 21230, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.13.25  
in respect of:

- (a) International Class 18 for imitation leather; animal skins; toiletry bags sold empty; travel bags; duffel bags; backpacks; sack packs, namely, drawstring bags used as back packs; reservoir backpacks; all-purpose sport bags; all-purpose athletic bags; athletic bags; daypacks; golf umbrellas; hiking bags; shoe bags for travel; umbrellas; messenger bags; tote bags; wristlet bags;
- (b) International Class 25 for clothing, namely, shirts, tops, athletic uniforms, baseball uniforms, baselayer tops, baselayer bottoms, jerseys, sports jerseys, sleeveless jerseys, sweatshirts, sweatpants, beachwear, bikinis, thongs, swimwear, sweaters, pants, skirts, skorts, leggings, dresses, shorts, bottoms, under wear, undershirts, unitards, bras; headwear, namely, children's headwear, hats, baseball caps, visors, golf caps, headbands, hoods, skull caps, skull wrap, bandanas, winter caps, scarves; wristbands, sweat bands, jackets, camouflage jackets, coats, rainwear, foul weather gear, rain jackets, rain suits, rain trousers, rainproof jackets, waterproof jackets, waterproof pants, hooded pullovers, wind pants, wind resistant jackets, wind shirts, hunting pants, hunting jackets, hunting vests, hunting shirts, bib overalls for hunting, knit shirts, t-shirts, tee shirts, long sleeve shirts, short sleeve shirts, vests, socks, dress socks, ankle socks, gloves, mittens, camouflage gloves, hand-warmer, leg warmers, belts, boxer briefs, boxer shorts, briefs, camouflage pant, camouflage shirts, camouflage vests, capri pants, fishing shirts, fleece pullovers, girdles, jogging pants; clothing for athletic use, namely, padded shirts, padded pants, padded shorts, padded elbow compression sleeves; athletic sleeves; footwear, namely, athletic footwear, sneakers, cleats for attachment to sports shoes, soccer boots, tennis wear; basketball sneakers; baseball shoes; football shoes; running shoes; training shoes; men and women's boots, slippers, sandals and beach footwear; ski wear, ski bibs, ski gloves, ski jackets, ski pants; snow pants, snowboard gloves, snowboard mittens, snowboard pants; soccer goalkeeper jerseys; sport shirts; sport pants; golf shirts; golf shorts; golf trousers; polo shirts; turtlenecks; mock turtle necks; sports bras; moisture-wicking sports bras; moisture-wicking sports pants; moisture-wicking sports shirts; yoga pants; yoga shirts; compression garments for athletic or other non-medical use, namely, shorts, shirts, pants, leggings, socks, tops, bottoms, sports bras, tights, underwear and turtlenecks;
- (c) International Class 28 for baseball and softball equipment for catchers, namely, face masks, chest protectors, leg guards, knee guards [sports articles]; protective paddings [part of sport suits]; baseball bat bags; field hockey gloves; field hockey stick bags; lacrosse stick bags; lacrosse sticks; lacrosse stick heads; lacrosse stick shafts; lacrosse stick handles; lacrosse gloves; lacrosse arm guards; lacrosse shoulder pads; lacrosse elbow pads; and replacement parts for the foregoing goods; running gloves; softball bat bags; golf bags; bags specially adapted for sports equipment; golf gloves; batting gloves; football gloves; mouth guards for athletic use; cases specifically adapted for mouth guards for athletic use; athletic equipment, namely, guards for the lips; chin pads for athletic use; knee pads for athletic use; elbow pads for athletic use; forearm pads for athletic use; shin guards for athletic use; football girdles; protective athletic cups; jock straps; balls for sports; basketballs; footballs; soccer balls; sport balls; volleyballs;
- (d) International Class 35 for advertising; retail store services featuring apparel and sporting goods; online retail store services featuring apparel, footwear, sporting goods, eyewear, headwear, wrist bands, sweat bands, belts, gloves, hand-warmers, plastic water bottles sold empty, watches, sports bags, tote bags, travel bags, backpacks, golf bags, messenger bags, duffel bags, shoe bags for travel, toiletry bags sold empty, wheeled bags, waist packs, sling bags, umbrellas, towels, posters; mobile retail store services featuring apparel, footwear, and sporting goods.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10707.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> April, 2014, by INNOVACION ENALIMENTOS, S.A. DE C.V., of Norte 45 No. 777, Colonia Industrial Vallejo, Delegacion Azcapotzalco, Mexico, D.F.Codigo Postal 02300, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**NUTRI PLEN**

in respect of International Class 29 for milk and milk products, milk beverages, milk predominating; cream [dairy products]; cheese, fruit gelatine, butter, yogurt.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10754.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> May, 2014, by CHONGQING CHANGAN AUTOMOBILE CO., LTD., of 260 Jianxin East Road, Jiangbei District, Chongqing, China, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.13.25

in respect of International Class 12 for motor buses; waggons; cars; automobiles; shock absorbers for automobiles; driving motors for land vehicles; vehicle wheels; clutches for land vehicles; motorcycles; automobile bodies.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10793.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> May, 2014, by DAIICHI SANKYO COMPANY, LIMITED, of 3-5-1, Nihonbashi Honcho, Chuo-ku, Tokyo 103-8426, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**BENICAR HCT**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that the mark has been used since September 2010.

Registration of this mark shall give no exclusive right to the use of the letters “HCT”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10802.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> May, 2014, by IBW HOLDINGS, LLC, of 6100 Hollywood Boulevard, 7<sup>th</sup> Floor, Hollywood, Florida 33024, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## IBW

in respect of International Class 35 for retail store services featuring duty free goods, namely, fragrances, cosmetics, and bath and body products, namely, perfumes, colognes, facial treatments, makeup, lotions, powders, oils, soaps, deodorants, and hair, nail and skincare products, tobacco products, including but not limited to cigarettes, both imported and domestic, cigars, pipes, pipe tobacco, chewing tobacco, and smokers' articles, namely, lighters, matches, cigar utensils, namely, humidors, clippers, cigar cases and ashtrays, alcoholic beverages, namely, liquors, imported and domestic, mixers, beer, wine, champagne, liqueurs, and pre-mixed liquor drinks, food, confection and beverage products, namely, chips, cookies, assorted nuts, chocolates, hard candy, chewing gum, assorted snack seed, soft drinks, juices, water, hydration drinks and energy drinks, gourmet and specialty packaged food products, including but not limited to smoked fish, caviar, mussels, sardines and eel, apparel accessories, namely, belts, scarves, ties, hats and gloves, fashion eyewear, sunglasses and athletic-oriented eyewear, purses and handbags, small leather goods, namely, wallets and briefcases, watches and clocks, jewelry, writing instruments, crystal gift items, novelty gifts and souvenirs, namely, plush toys, playing cards, magic tricks, key chains, drinking mugs, postcards, t-shirts and sweatshirts, electronics, cameras, calculators, computers, batteries and music, and travel-related products, namely, luggage, backpacks, duffel bags, shoulder bags, waist packs, money belts, toiletry kits, locks, tags, straps, converters and inflight comfort items.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10832.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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*(2<sup>nd</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> May, 2014, by Latamtel Ltd, of P.O. Box 1794 PH3, Building 2000, Coney Drive, Belize City, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## ORGASMS.COM

in respect of International Class 42 for providing a web site featuring technology that enables internet users to share documents, images and videos.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “.COM”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10850.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> July, 2014, by Luc Belaire LLC, of 81 Greene St., 2<sup>nd</sup> Floor, 10012 New York, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LUC BELAIRE

in respect of International Class 33 for alcoholic beverages, except beers; sparkling wines; wine.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10875.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> June, 2014, by SSE IP, LLC, of 24 Union Square East, New York, New York 10003, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## SHAKE SHACK

in respect of International Class 43 for restaurants, bar services, take-out restaurant services; providing of food and drink via a mobile truck.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "SHAKE", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10904.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> June, 2014, by SSE IP, LLC, of 24 Union Square East, New York, New York 10003, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):8.7.25

in respect of International Class 43 for restaurants, bar services, take-out restaurant services; providing of food and drink via a mobile truck.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "SHAKE", separately and apart from the mark as shown.



ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10905.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

DATED this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 11<sup>th</sup> June, 2014, by SSE IP, LLC, of 24 Union Square East, New York, New York 10003, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SHACK BURGER

in respect of International Class 30 for hamburgers [sandwiches]; cheeseburgers [sandwiches].

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "BURGER", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10906.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

DATED this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 12<sup>th</sup> June, 2014, by TITAN INTERNATIONAL, INC., of 2701 Spruce Street, Quincy, IL 62301, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## EXTREME FLOTATION

in respect of International Class 12 for tires for vehicle wheels.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/141,890 on 12<sup>th</sup> December, 2013 in the U.S.A.

Registration of this mark shall give no exclusive right to the use of the word "FLOTATION", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10912.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

DATED this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> June, 2014, by Neal & Massy Limited, of 63 Park Street, Port of Spain, Trinidad and Tobago, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of International Class 36 for financial evaluation [insurance]; insurance brokerage; insurance consultancy; insurance information; insurance underwriting.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “INSURANCE”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10923.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> June, 2014, by PT. INDUSTRI KARET DELI, of Jln Kom. L. Yos Sudarso Km.8,3 Medan, Indonesia, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,12;27.5.1,4

in respect of International Class 12 for tires and tubes for vehicles, namely for bicycles, mopeds, scooters, four-wheeled fun karts, racing karts, golf carts, hand trucks, lawn mowers [vehicles], garden mowers [vehicles], all-terrain vehicles (atvs), utility vehicles, passenger cars, light trucks, ultra-light trucks, trucks and buses, industrial and agricultural implements, namely agricultural tractors, fork lift trucks, trailers; tires and tubes for vehicles, namely wheelchairs, wheelbarrows; radial tires and tubes for vehicles, namely motorcycles, agricultural tractors, all-terrain vehicles (atvs), trailers, passenger cars, motor vehicles; radial tires for commercial motor vehicles, namely station wagons, karts, pick-ups, vans, fork lift trucks, light trucks, ultra-light trucks, trucks and buses.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word “TIRE”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10947.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> June, 2014, by GRUPO BIMBO, S.A.B. DE C.V., of Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, México, D.F. México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## FUEGO

in respect of International Class 30 for coffee; cocoa; cube sugar; granulated sugar; brown sugar; powdered sugar; rice; tapioca; sago; artificial coffee; chewing gum not for medical purposes; candies mainly based of chocolate; extruded corn snacks; corn tortilla chips; wheat-based snack foods; edible ice; honey; baking-powder; cooking salt; mustard; vinegar; sauces [condiments]; spices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word “FUEGO” when translated to the English language is “FIRE”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10960.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

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**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> June, 2014, by GRUPO BIMBO, S.A.B. DE C.V., of Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, México, D.F. México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MONEDAS

in respect of International Class 30 for coffee; cocoa; cube sugar; granulated sugar; brown sugar; powdered sugar; rice; tapioca; sago; artificial coffee; chewing gum not for medical purposes; candies mainly based of chocolate; extruded corn snacks; corn tortilla chips; wheat-based snack foods; edible ice; honey; baking-powder; cooking salt; mustard; vinegar; sauces [condiments]; spices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word “MONEDAS” when translated to the English language is “COIN”.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10961.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> June, 2014, by GRUPO BIMBO, S.A.B. DE C.V., of Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, México, D.F. México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CHICK’S

in respect of International Class 30 for coffee; cocoa; cube sugar; granulated sugar; brown sugar; powdered sugar; rice; tapioca; sago; artificial coffee; chewing gum not for medical purposes; candies mainly based of chocolate; extruded corn snacks; corn tortilla chips; wheat-based snack foods; edible ice; honey; baking-powder; cooking salt; mustard; vinegar; sauces [condiments]; spices.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10962.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> July, 2014, by Mascorp, Ltd., of 4310 Campbell Road, Houston, Texas 77041, United States of America, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MASCOAT

in respect of International Class 17 for insulating coatings for marine, commercial, industrial, and residential use, namely, ceramic insulating coatings in the nature of paint or lacquer with anti-condensation, heat resistance for the purpose of personnel protection, anti-corrosion, sound dampening, heat retention, energy savings, vapor barriers, and ultra-violet radiation protection properties.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10975.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> July, 2014, by DAIICHI SANKYO COMPANY, LIMITED, of 3-5-1, Nihonbashi Honcho, Chuo-ku, Tokyo 103-8426, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**TRILOVASC**

in respect of International Class 5 for pharmaceutical preparations for the prevention and treatment of cardiovascular diseases, atherosclerosis, diabetic nephropathy, stroke and diabetes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10977.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 15<sup>th</sup> July, 2014, by The Belize Bank Limited, of 60 Market Square, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.1.8,9

in respect of International Class 36 for banking; credit card services; financial sponsorship; charitable fund raising; financing services; financial consultancy; mortgage banking; debit card services; exchanging money; instalment loans; loans [financing]; saving banks; electronic funds transfer; issuing of travellers' checks; check verification.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "BANK", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10992.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 15<sup>th</sup> July, 2014, by The Belize Bank Limited, of 60 Market Square, Belize City, Belize, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## BELIZE BANK BULLDOGS CLUB – DEVELOPING YOUTH

in respect of International Class 36 for banking; credit card services; financial sponsorship; charitable fund raising; financing services; financial consultancy; mortgage banking; debit card services; exchanging money; instalment loans; loans [financing]; saving banks; electronic funds transfer; issuing of travellers' checks; check verification.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "BANK", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10993.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 21<sup>st</sup> July, 2014, by The National Channel, of 24 WFY Drive, San Ignacio, Cayo District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.11.02,12

in respect of International Class 38 for broadcasting services, namely, transmission of advertising programs and media advertising communications via digital communications networks; cable television broadcasting services; electronic transmission of voice, data and images by television and video broadcasting; video broadcasting and transmission services via the internet, featuring films and movies; video broadcasting services over the internet or other communications network featuring the uploaded, posted and tagged videos of others.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "THE NATIONAL CHANNEL", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10996.14 should do so in writing addressed to the undersigned not later than the 21<sup>st</sup> day of November, 2014.

**DATED** this 25<sup>th</sup> day of August, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> April, 2013, by Intel Corporation, of 2200 Mission College Boulevard, Santa Clara, California 95052, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## LOOK INSIDE

in respect of:

- (a) International Class 9 for computers; handheld computers; minicomputers; computer hardware; integrated circuits; computer chipset for use in transmitting data to and from a central processing unit; semiconductor processor; semiconductor processor chips; semiconductor chips; microprocessors; printed circuit boards; printed circuits, namely integrated circuit boards, printed circuit boards and electrical circuit boards; electronic circuit boards; computer motherboards; computer memories;

microcontrollers; data processors; central processing units [processors]; semiconductor memory devices, namely, semiconductor memories and semiconductor memory units; software programmable processors; digital and optical microprocessors; computer peripherals; video circuit boards; audio circuit boards; audio-video circuit boards; video graphic accelerators; multimedia accelerators, namely printed circuit boards, graphic processors; video processors, and graphic cards; videoprocessor; videoprocessor boards; data memories, namely computer memory devices; electronic security apparatus and surveillance apparatus, namely, computer hardware, computer chips and microprocessors optimized for electronic security surveillance; algorithm software programs for the operation and control of computers; computer operating system software, namely, computer software, recorded; computer operating systems; computer system extensions, tools and utilities in the field of application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications, namely, computer programs and computer software developments tools; computerized telecommunications and networking equipment consisting of operating system software; computer software and software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; computer firmware, namely, computer operating system software, computer utility software and other computer software used to maintain and operate computer systems; computer installations; memory boards; personal digital assistants; portable and handheld electronic personal organizers; storage devices, namely, jump drives, flash drives and thumb drives; security systems for computer hardware and software, namely, firewalls, network access server hardware for creating and maintaining firewalls, virtual private network (VPN) computer hardware and computer server operating software for creating and maintaining and other computer software used to maintain and operate computer systems; computer installations; memory boards; personal digital assistants; portable and handheld electronic personal organizers; storage devices, namely, jump drives, flash drives and thumb drives; security systems for computer hardware and software, namely, firewalls, network access server hardware for creating and maintaining firewalls, virtual private network (vpn) computer hardware and computer server operating software for creating and maintaining firewalls; software for ensuring the security of computer networks; software for access control and security; computer hardware and software for use in protecting computer networks from data theft or damage by unauthorized users; computer voice accelerator boards; computer voice, data, image and video accelerator boards; flash memory boards and flash memory cards; telecommunications equipment and computer networks, namely processing and operating systems; telecommunications apparatus and instruments, namely, computer routers, hubs, servers and switches; computer hardware and software for the development, maintenance, and use of local and wide area computer networks; set-top boxes; electronic control devices for the interface and control of computers and global computer and telecommunications networks with television and cable broadcasts and equipment; apparatus for testing and programming integrated circuits, namely, testing apparatus not for medical purposes; computer peripheral memory apparatus and devices; fixed function computer servers; computer networking hardware; computer hardware and software for creating, facilitating and managing remote access to and communication with local area network (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; router, switch, hub and server operating software; computer software and hardware for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; computer software development tools for the facilitation of third party software applications, namely, computer software, recorded; computer hardware and software for wireless network communications; downloadable electronic publications in the nature of news letters, books, magazines, journals, brochures and white papers in the area of electronics, semiconductors, integrated electronic apparatus and devices, computers, telecommunications, entertainment, telephony, and wired and wireless telecommunications; structural parts and fittings for all the aforesaid goods; instructional manuals sold as a unit with the aforementioned goods and electronic instructional manuals downloadable from a global computer network;

- (b) International Class 41 for training services in the fields of networks, network system design, network operation, network maintenance, network testing, network protocols, network management, network engineering, computers, software, microprocessors and information technology; entertainment services, namely, organizing exhibitions for computer gaming, providing on-line computer games, and organizing community sporting and cultural events; providing on-line publications in the nature of magazines, newsletters, journals, books and brochures in the areas of photography, imaging and related goods and services; education services, namely, providing seminars, courses and tutorial sessions in the field of digital imaging via global computer networks; providing an on-line library of digital images which may be shared by users; photographic and image library services; computerized on-line education services, namely, providing classes, seminars, tutorial sessions, conferences and workshops in the field of computers, computer hardware, microprocessors, software and computer networks; computerized on-line training services in the field of computers, computer hardware, microprocessors, software and computer networks; educational services, namely, providing interactive tutorial sessions and courses in the nature of how-to guides, tips and techniques, expert guidance and advice, all relating to the purchase, use, care, maintenance, support, upgrading, updating and configuring of computer hardware, computer software, computer networks, teleconferencing and communications goods and services; educational services, namely, conducting classes, seminars, conferences and online educational forums in the field of computer and software use, navigation over global computer networks, computer science and technology, computer management, and distributing course materials in connection therewith; developing and disseminating educational materials designed to increase technology literacy among students, namely, education information; training services for network hardware and software; training services in the field of online business solutions;
- (c) International Class 42 for computer network management services, namely, consultancy in the design and development of computer networks, namely, monitoring of network systems for technical purposes; hosting of digital content on the internet;

computer technical support services, namely, monitoring technological functions of computer network systems, namely, providing information on the operation of computer networks; customization of web software, and computer user interface design for others; consulting services in the field of design and use of computers and wireless computing; providing temporary use of non-downloadable software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information, namely, software as a service [SaaS]; providing temporary use of non-downloadable software for processing, storage, retrieval, transmission, display, input, output, compressing, decompressing, modifying, broadcasting and printout of data; providing temporary use of non-downloadable software for ensuring the security computer networks, for access control and security, and for use in protecting computer networks from data theft or damage by unauthorized users; providing temporary use of non-downloadable software for the development, maintenance, and use of local and wide area computer networks; providing temporary use of non-downloadable software for the receipt, display, and use of broadcast video, audio, and digital data signals; providing temporary use of non-downloadable software for creating, facilitating, and managing remote access to and communication with local area networks (lans), virtual private networks (vpn), wide area networks (wans) and global computer networks; providing temporary use of non-downloadable software for use in providing multiple user access to a global computer information network for searching, retrieving, transferring, manipulating and disseminating a wide range of information; providing temporary use of non-downloadable software tools for the facilitation of third party software applications; providing temporary use of non-downloadable software for wireless network communications; custom computer software and hardware development, design, and consulting services; designing and developing standards for other in the design and implementation of computer software, computer hardware and telecommunications equipment; providing customers and technicians with information relating to computer project management.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number SM-M-201300011 on 31<sup>st</sup> January, 2013 in the Republic of San Marino.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9725.13 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> December, 2013, Amazon Technologies, Inc., of 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):24.15.1,7  
in respect of:

- (a) International Class 9 for portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks; computers; digital audio and video recorders and players; electronic personal organizers, personal digital assistants, and global positioning system [GPS] apparatus; power supply connectors and adapters for use with portable electronic devices, electrical power extension cords, battery chargers; electronic charging devices for portable and digital handheld electronic devices; memory cards [computer hardware] and electronic memory card readers; electrical wires, electric audio playback units, printers for use with computers, and connectors [electricity]; cases, covers, stands, skins, speakers, accessories, monitors, printers, displays, and keyboards for portable electronic devices; computer software, recorded; computer peripheral devices; electronic docking stations; battery chargers; electrical connectors, wires, cables, and plug adaptors; wireless remote controls for portable electronic devices and computers; headphones and earphones; blank computer discs; blank digital storage media; blank electronic storage media; blank smart cards; computer cables; calculators; camera cases; camera tripods; computer mice; computer network routers and hubs; computer accessories, namely, computer leads for external computer cabling; USB-HUBS; flash card readers; projectors, namely, sound projectors and amplifiers; DVD burners; DVD drives; computer peripherals in the nature of wireless cards; media players; media player components and accessories, namely, protective covers and cases for portable media players, chargers, electrical and power cables; video electronics components and accessories, namely, electrical and power cables and chargers; digital electronic components and accessories, namely, holsters, carrying cases, and fitted plastic films known as skins for covering and providing a scratch proof barrier or protection specifically designed for computers, digital audio and media players, MP3 players, mobile phones, personal digital assistants; video electronics and

components and accessories therefore in the nature of cords, adapters, battery chargers, peripherals, and styluses; USB cables; video cables; extension cables; electrical and power cables; converters, electric; USB hardware; computer keyboards; computer and memory storage devices, namely, blank flash drives, USB drives, digital USB storage cards and card readers; printer components and accessories, namely, cables; computer hardware; downloadable electronic publications in the nature of fiction, non-fiction, comics and screenplays via computer and communications networks; downloadable films and movies featuring fiction and non-fiction stories provided via computer and communications networks; electronic books reader; downloadable templates for designing books, short stories, storyboards, screenplays, comics, audio and video files; computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; digital media, namely, downloadable audiobooks and digital audio files featuring fiction and non-fiction books; software in the field of text, image and sound transmission and display; computer software, recorded, for accessing movies, TV shows, videos and music that may be downloaded from the global computer network; downloadable audio, video and audiovisual content, namely, files, multimedia files, text files, emails, written documents, audio material and video material provided via computer and communications networks featuring movies, TV shows, videos and music; computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; downloadable digital audio files featuring music, news, voice and spoken word via internet and wireless devices; software for processing images, graphics and text; sound transmitting apparatus; computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information; computer game programs; computer game software; game software; interactive game software; interactive game programs; computer application software for mobile devices; internet web browsers, set-top boxes, electronic book readers; and tablet computers, namely, software for video games, general interest software applications for shopping product comparison, entertainment, news, task management, personal management, music and videos; computer-software development tools; streaming of electronic games via the internet;

- (b) International Class 35 for advertising services, namely, dissemination of advertising for others via an on-line electronic communications network; providing a searchable online database for the purpose of retail store services, online retail store services, online ordering services, online retail department store services featuring scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking, life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, DVDs, high density optical discs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, software, portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants and global positioning system devices, computer peripheral devices, monitors, displays, wires, cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers, battery chargers, battery packs, memory cards and memory card readers, speakers, microphones, and headsets, cases, covers, and stands for computers, cases, covers, and stands for portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, sound, audio, video and data, including via global computer networks, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices and devices for the display of electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations, remote controls for portable and handheld electronic devices and computers, power adapters, USB cables, electronic docking stations, battery chargers, electrical connectors, wires, cables, and adaptors, wireless remote controls for portable electronic devices, headphones and earphones, data synchronization programs, and application development tool programs for personal and handheld computers, computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications, downloadable pre-recorded audio and audiovisual content, information, and commentary, downloadable electronic books, magazines, periodicals, newsletters, newspapers, journals, and other publications, downloadable electronic publications in the nature of fiction, non-fiction, comics and screenplays via computer and communications networks, downloadable films and movies featuring fiction and non-fiction stories provided via computer and communications networks, downloadable templates for designing books, short stories, storyboards, screenplays, comics, audio and video files, computer software for the collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data and information, downloadable audiobooks and digital audio files, software in the field of text, image and sound transmission and display, database management software, character recognition software, voice recognition software, electronic mail and messaging software, computer software for accessing, browsing and searching online databases and electronic bulleting boards, data synchronization software, application development software, bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, goods of common metal, ores, hand tools and implements [hand-operated], cutlery, side arms, razors, surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopedic articles, suture materials, apparatus for lighting,



heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, precious stones, horological and chronometric instruments, musical instruments, fiction and non-fiction books on a variety of topics, series of fiction and non-fiction books, comic books, graphic novels, stories in illustrated form and comic book stories, storyboards, and artwork, periodicals in the field of comic book stories, storyboards, and artwork, paper, cardboard and goods made from these materials, printed matter and books, books, bookbinding material, photographs, stationery, stickers and adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites, instructional and teaching material, plastic materials for packaging, printers' type, printing blocks, printed matter in the field of computers, printed matter in the field of tablet computers, printed matter in the field of multi-media products, interactive products and online services, printed publications, books, magazines, newsletters, periodicals, brochures, booklets, pamphlets, manuals, journals, leaflets, greeting cards, advertising and promotional material, catalogues, catalogues relating to computer software, computer brochures, computer handbooks, computer hardware publications, computer hardware reference manuals, computer hardware users guide, computer instruction manuals, computer manuals, publications relating to technology, digital technology and gadgets, catalogues relating to musical apparatus and instruments, catalogues relating to telecommunications apparatus, mobile phones, handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, video, instant messaging, music, audiovisual and other multimedia works, and other digital data, music books, music instruction manuals, music magazines, desk accessories, telephone and address books, agendas, diaries, calendars, posters, mounted and unmounted photographs, printed patterns for T-shirts and sweatshirts, display materials, decals and bumper stickers, booklets for sale with audio tapes, parts and fittings for the aforesaid goods, leather and imitations of leather, and goods made of these materials, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, household or kitchen utensils and containers, combs and sponges, brushes, brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces [condiments], spices, ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; providing consumer product information via the internet or other communications networks; computerized on-line ordering services featuring bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic substances adapted for medical use, food for babies, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides, common metals and their alloys, metal building materials, transportable buildings of metal, materials of metal for railway tracks, non-electric cables and wires of common metal, ironmongery, small items of metal hardware, pipes and tubes of metal, safes, goods of common metal, ores, hand tools and implements [hand-operated], cutlery, side arms, razors, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking [supervision], life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment and computers, fire-extinguishing apparatus, CDs, DVDs and high density optical discs, laptop computers, tablet computers, handheld electronic devices, personal digital assistants, digital music players, mobile telephone, smartphones, digital cameras and digital video cameras, ebook readers, wireless communications devices, surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopedic articles, suture materials, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, apparatus for locomotion by land, air or water, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, precious stones, horological and chronometric instruments, musical instruments, fiction and non-fiction books on a variety of topics, series of fiction and non-fiction books, comic books, graphic novels, stories in illustrated form and comic book stories, storyboards, and artwork, periodicals in the field of comic book stories, storyboards, and artwork, paper, cardboard and goods made from these materials, printed matter and books, bookbinding material, photographs, stationery, stickers and adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites, instructional and teaching material, plastic materials for packaging, printers' type, printing blocks, printed matter in the field of computers, printed matter in the field of tablet computers, printed matter in the field of multi-media products, interactive products and online services, printed publications, books, magazines, newsletters, periodicals, brochures, booklets, pamphlets, manuals, journals, leaflets, greeting cards, advertising and promotional material, catalogues, catalogues relating to computer software, computer brochures, computer handbooks, computer hardware publications, computer hardware reference manuals, computer hardware users guides, computer instruction manuals, computer manuals, publications relating to technology, digital technology and gadgets, catalogues relating to musical apparatus and instruments, catalogues relating to telecommunications apparatus, mobile phones, handheld and mobile digital electronic devices for the sending and receiving of telephone calls, faxes, electronic mail, video, instant messaging, music,

audiovisual and other multimedia works, and other digital data, music books, music instruction manuals, music magazines, desk accessories, telephone and address books, agendas, diaries, calendars, posters, mounted and unmounted photographs, printed patterns for T-shirts and sweatshirts, display materials, decals and bumper stickers, booklets for sale with audio tapes, parts and fittings for the aforesaid goods, leather and imitations of leather, and goods made of these materials, animal skins, hides, trunks and travelling bags, umbrellas, parasols and walking sticks, whips, harness and saddlery, furniture, mirrors, picture frames, goods of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics, household or kitchen utensils and containers, combs and sponges, brushes, brush-making materials, articles for cleaning purposes, steelwool, unworked or semi-worked glass, glassware, porcelain and earthenware, textiles and textile goods, bed and table covers, clothing, footwear, headgear, games and playthings, gymnastic and sporting article, decorations for Christmas trees, meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour and preparations made from cereals, bread, pastry and confectionery, ices, honey, treacle, yeast, baking-powder, salt, mustard, vinegar, sauces [condiments], spices, ice, agricultural, horticultural and forestry products and grains, live animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt, beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages and alcoholic beverages; providing consumer product information via the internet or other communications networks; computerized administrative processing of purchase orders; compilation of business information into a searchable databases available via a global computer network; compilation of advertising information featuring the goods and services of other on-line vendors, into an on-line advertising guide; providing a searchable on-line advertising guide featuring the goods and services of other online vendors on the internet; computerized database management services; customer loyalty program services featuring rewards in the form of discounted shipping services; administration of a discount program for enabling participants to obtain discounts on shipping services through use of a discount membership program and variable rate shipping program; advertising; business management consultancy; business administration consultancy; providing office function in the nature of maintaining records of ownership of stocks, shares and securities; mediation of contracts for the sale and purchase of products; auction services; classified advertising services; mail order services featuring electronic games, computer games, video games, electronic game software, computer game software, and vide game software; online retail store services provided by means of a global computer network featuring downloadable electronic games, computer games, video games, electronic game software, computer game software, and video game software; sales promotion for others; business information services; retail department stores; retail convenience stores; computerized on-line ordering featuring general merchandise and general consumer goods; providing a searchable database in the field of business information available via a global computer network; providing a searchable on-line advertising guide featuring the goods and services of other on-line vendors; database management services; providing an online directory information service featuring telephone numbers, business addresses, electronic mail addresses, network home page addresses, addresses and telephone number of people, places, and organizations; on-line retail and wholesale distributorship services featuring general merchandise and general consumer goods; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; information services, namely, providing information about retail products to customers, featuring the availability of specific products of interest to them; online business information services, namely analyzing an individual's preferences and providing product reviews and recommendations; auctioneering; automated and computerized trading of goods and services for others provided over a global communication information network. providing consumer product information via the internet or other communications networks; computerized processing of on-line purchase orders; providing an on-line commercial information directory on the internet; auction services relating to a wide range of consumer goods; subscriptions to books, reviews, or comic books; marketing research services and providing business marketing information services; compiling of information into computer databases; market research and business marketing information services, namely, facilitating person-to-person, person-to-business, business-to-business, and business-to-business sharing of relevant information about entertainment and the entertainment industry; retail store services featuring electronic games, computer games, video games, electronic game software, computer game software, and video game software; online retail store services featuring streamed and downloadable pre-recorded electronic games; advertising services, namely, dissemination of advertising for others via an on-line electronic communications network and providing an on-line commercial information directory for electronic game enthusiasts; advertising services, namely, promoting the goods and services of others; compiling of information into computer databases;

- (c) International Class 38 for telecommunications services, namely, transmitting streamed sound and audiovisual recordings via the internet; electronic transmissions of downloadable audio and video files via computer terminals, electronic devices via a global and local computer networks; telecommunications services, namely, providing online electronic bulletin boards for the transmission of messages among computer users concerning entertainment; delivery of messages by electronic transmission; telecommunications services, namely, electronic transmission of streamed video and multimedia content files via computer and communications networks; providing interactive chat rooms for transmission of messages among computer users and subscribers concerning a wide variety of topics; transmission of information by electronic communications networks; communication services, namely, electronic transmission of data and documents among users of computers via blogs; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; providing online forums for communication in the field of electronic games; streaming of audio, video, and audiovisual content, data and information on the internet; providing video on-demand transmission of computer games; providing access to telecommunications networks with means of identifying, locating, grouping, distributing, and managing data and links to third-

party computer servers, computer processors and computer users; providing technical support services regarding the usage of communications equipment.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10414.13 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> December, 2013, by Amazon Technologies, Inc., of 8329 West Sunset Road, Suite 200, Las Vegas, Nevada 89113, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):24.15.1,7  
in respect of:

- (a) International Class 41 for entertainment services; providing information relating to organizing community sporting and cultural activities, contests and games; providing recognition and incentives by the way of awards and contests to demonstrate excellence in the field of entertainment; providing online non-downloadable comic books and graphic novels; entertainment and educational services, namely, providing a website for users to review screenplays, movies, television shows, graphic images, storyboards and entertainment properties; providing a website featuring blogs and non-downloadable publications in the field of entertainment, comics, screenplays, books, short stories; entertainment and educational services, namely, providing a website featuring information, contests, text, video, audio, publications all related to entertainment; providing news and information in the field of entertainment relating to information, contests, text, video, audio, publications; entertainment services, namely, providing online reviews of television programs and movies, in the field of entertainment; providing a website featuring non-downloadable movies and videos; film production, other than advertising films, movie studio, production of radio and television program, production of shows, rental of radio sets, recording studio services, video editing, video film production, scriptwriting services, movie studio, theatre production, videotape editing, organization of competitions [education or entertainment], television and radio programming [scheduling], club services [entertainment and education] dubbing, film editing, music composition services, recording studio services, rental of sound recordings; entertainment services, namely, providing online computer games; entertainment services, namely, providing online electronic games; entertainment services, namely, providing online video games; electronic games services provided by means of the internet; production of video and computer game software; providing a computer game for use network-wide by network users; providing information on-line relating to computer games and computer enhancements for games; providing a searchable online database in the field of entertainment featuring online non-downloadable digital games, movies, television shows, music and other digital text, audio and video files featuring books, magazines, news and information; providing a website featuring entertainment information and product reviews in the field of audio, video and audiovisual content, namely movies, TV shows, videos and music; providing information, news and commentary in the field of entertainment relating to product reviews and recommendations, all regarding audio, video and audiovisual content in the nature of movies, TV shows, videos and music; providing a website featuring non-downloadable audio, video and audiovisual content in the nature of recordings featuring movies, TV shows, videos and music; providing a searchable database featuring audio, video and audiovisual content available through the internet, telecommunications networks and wireless telecommunications networks in the field of entertainment; providing information, news and commentary in the field of entertainment by means of audio, video and audiovisual content via social networks;
- (b) International Class 42 for providing a website that gives users the ability to review various print, photographic, graphic image, and audio and video content and utilize a custom template to provide input, likes, dislikes, edits, changes, modifications, opinions, suggestions, and comments and engage in social, business and community networking; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking all in the field of entertainment, namely, musical recordings, audio book recordings, books, magazines, newspapers, movies, online digital games, video games, television shows, and downloadable applications; design and development of computer hardware and software; design and development of computer game software; video and computer game design and development services; providing temporary use of on-line non-downloadable software and applications for accessing streaming audio and video files, online computer games, social networks, text files and multimedia

files; video game development services; technical support services, namely, troubleshooting of computer game software problems; application service provider (ASP) featuring software for use in relation to visual images, namely, software for digital animation and special effects of images, video games, and motion pictures; application service provider (ASP) featuring application programming interface (API) software including such software for the streaming, storage, and sharing of video games, content, data and information; providing temporary use of on-line non-downloadable cloud computing software for use in electronic storage of data; computer software development in the field of mobile applications; application service provider, namely, hosting, managing, developing, and maintaining applications, software, and web sites, in the fields of personal productivity, wireless communication, mobile; application service provider, namely, hosting, managing, developing, and maintaining applications, software, and web sites, in the fields of personal productivity, wireless communication, mobile information access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices; scientific and technological services and research and design relating thereto; industrial analysis and research services; computer software consultancy; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce via such a server; hosting computer site [website];

- (c) International Class 45 for online social networking services provided through a community website; online social networking services in the field of entertainment provided via a website and communications networks; providing user authentication of electronic funds transfer, credit and debit card and electronic check transaction via a global computer network; providing user authentication services in e-commerce transactions; introduction, personal relationship, and social networking services provided via the internet or other computer or communications network; dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-line social networking services designed for people with a common desire to meet other people with similar interests; providing searchable databases in the field of social networking; providing a website for the purposes of social networking; providing online computer databases and online searchable databases in the field of social networking; providing a website featuring information in the field of social networking.

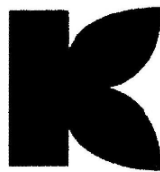
The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10415.13 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> January, 2014, by Klasmann-Deilmann GmbH, of Georg-Klasmann-Straße 2 – 10, 49744 Geeste, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.3.11;27.5.1,4

in respect of International Class 1 for fertilizers, namely, peat dust; peat used as manures; synthetic and natural manures; artificial and natural fertilizer; peat products in the nature of peat fertilizer and synthetic plant food; substances for preserving cut flowers; gardening moulds, namely planting soil for gardening purposes used for cultivation of plants and flowers, and similar products for gardening uses, namely, compost, compost substrates; hummus and earth for growing; organic horticultural soil and soil improving agents of wood fibre and other organic starting materials.

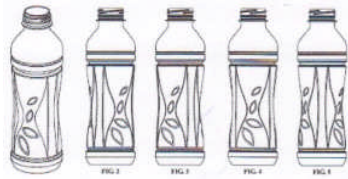
The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10449.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> January, 2014, by DP BEVERAGES LIMITED, of PO Box 309GT, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):19.7.12,25

in respect of:

- (a) International Class 30 for tea based beverages; tea based beverages with fruit flavoring; tea-extracts; fruit, herbal, flower infused botanical teas, namely, chamomile, peppermint, ginger, lemon and dandelion and grain teas; iced tea; mixes in the nature of concentrates, syrups or powders used in the preparation for making tea based beverages;
- (b) International Class 32 for non-alcoholic beverages; mineral waters [beverages] and aerated waters; water with fruit flavorings; fruit juice beverages [non-alcoholic] and fruit juices; fruit flavoured carbonated drinks; energy and isotonic drinks; non-alcoholic beverages flavored with tea; syrups and other preparations for making beverages.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10506.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> April, 2014, by LOVE CULTURE INC., of 2423 E. 23<sup>rd</sup> Street, Los Angeles, California 90058, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

## LOVE CULTURE

in respect of:

- (a) International Class 25 for belts [clothing]; hosiery; socks; scarves, shoulder wraps and gloves [clothing]; swimsuits; lingerie [clothing]; blouses; camisoles; cardigans; dresses; caps [headwear]; hats, headbands, bandanas [neckerchiefs]; jackets [clothing]; jeans; jump suits; leggings [trousers]; pants; scarves; shirts; shorts; skirts; sleepwear; sweaters; sweatpants; sweatshirts; tee-shirts; vests; footwear namely, beach shoes, boot uppers, esparto shoes or sandals, footwear uppers galoshes, gymnastic shoes, half-boots, heels, and sandals;
- (b) International Class 26 for hair accessories, namely hair bands, hair pins; hair ornaments, hair clips, hair combs;
- (c) International Class 35 for marketing, advertising, and promoting the retail goods and services of other though wireless electronic devices; retail store services featuring cosmetics, fragrances, personal care products, namely soap, lotions for cosmetic purposes, body butter, astringents for cosmetic purposes, nail polish, makeup removers, nail polish removers, and beauty masks, eyeglasses, sunglasses, eyeglass cases, covers and cases for cell phones, laptop computers and tablet computers, decorative charms for cell phones, jewellery, watches, hair accessories namely hair clips, hair pins, hair combs, clutch bags, coin purses, handbags, tote bags, pocket wallets, purses, sack packs, namely, drawstring bags used as backpacks, belts [clothing], hosiery, socks, scarves, shoulder wraps and gloves [clothing], swimsuits, lingerie [clothing], blouses, camisoles, cardigans, dresses, footwear, caps [headwear], hats, headbands, bandanas [neckerchiefs], jackets [clothing], jeans, jump suits, leggings [trousers],

pants, scarves, shirts, shorts, skirts, sleepwear, sweaters, sweatpants, sweatshirts, tee-shirts, vests, shoes, sports and sandals, hair accessories, namely, hair bands, hair pins, hair ornaments, all accessible on-line and by telephone, facsimile and mail order.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10692.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> April, 2014, by LOVE CULTURE INC., of 2423 E. 23<sup>rd</sup> Street, Los Angeles, California 90058, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LOVE CULTURE

in respect of:

- (a) International Class 3 for cosmetics; perfumes; personal care products, namely soap, lotions for cosmetic purposes, body butter, astringents for cosmetic purposes, nail polish, makeup removers; nail polish removers, and beauty masks;
- (b) International Class 9 for eyeglasses; sunglasses; eyeglass cases; covers and cases for cell phones, laptop computers, and tablet computers; decorative charms for cell phones;
- (c) International Class 14 for jewellery; watches;
- (d) International Class 18 for clutch bags; coin purses; handbags; tote bags; pocket wallets; purses; sack packs, namely, drawstring bags used as backpacks; pouches made out of cloth; pouches made of textile.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10713.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> April, 2014, by Zuffa, LLC, of 2960 West Sahara Avenue, Las Vegas, Nevada 89102, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## UFC NETWORK

in respect of International Class 38 for video on demand transmission services; pay-per-view television transmission services; broadcasting of television programs; communication services, namely, transmitting pre-recorded streamed audio and video material through television, cable and satellite systems and global computer network; electronic transmission of voice, data and images by television and video broadcasting.

The applicant claims that the mark has been used since September 1, 2013.

Priority claim is on the basis of an application filed under number 2013-038029 on 18<sup>th</sup> October, 2013 in Honduras.

Registration of this mark shall give no exclusive right to the use of the word "NETWORK", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10718.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

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**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> April, 2014, by Keysight Technologies, Inc., of 1400 Fountaingrove Parkway, Santa Rosa, California 95403, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KEYSIGHT

in respect of International Class 9 for electronic, opto-electronic, photonic, and nano-scale test, signaling, imaging and measurement systems, and equipment, as well as parts and components therefor; namely, oscilloscopes, signal generators, analyzers, automatic test equipment (for integrated circuits, circuit boards and electronic equipment), electronic and optical communications instruments, electronic components of digital multi-meters for testing and measuring voltage in electrical products, digitizers, electronic test and measurement equipment, namely electromagnetic interference receivers, radio frequency interference receivers, radio frequency interference receivers and electromagnetic compliance products, polarization controllers, synchronous scrambler units, sweeper generators and sweeper oscillators, electric meters, inductance meters, capacitance meters, resistance meters, impedance meters, testing meters, wavelength meters, frequency meters, and frequency counters, DC electronic load measurers and testers, testers (cable, antenna, voltage, amperage, telephone line, and continuity testers), handheld cable and antenna tester with optional spectrum analyzer, network analyzer, and power meter, power meters for testing radio frequency and microwave signals, communication link testers for testing communication links and telecommunication line integrity testing apparatus, testing apparatus for testing circuit boards, analogue to digital converters, electronic apparatus for testing electromagnetic properties and characteristics of industrial materials, voltmeters and source measure units for use in electronic testing and measurement, one box testers containing a signal source and a signal analyzer for testing microwave and wireless communication devices and designs, high frequency recorders for measuring and processing electrical signals, and analysis software for electrical signals emitted by high frequency recorders; lasers not for medical purposes; microscopes; monitoring equipment, namely, monitor wall panel, remote monitoring probe; recording apparatus; processors; microprocessors; detectors; electronic sensors; electronic transmitters; image receivers, radio receivers, optical fiber signal receiver; remote control apparatus; motion sensors; computers; computer hardware; computer peripherals; computer software for designing, configuring, calibrating, and testing non-medical scientific instruments and electronic test, signaling, and measurement instruments and equipment; computer software for collecting, measuring, analyzing, storing, manipulating, and managing data obtained from non-medical scientific instruments and from electronic test, signaling, and measurement instruments and equipment; computer programs, namely, operating system software programs for non-medical scientific instruments and for electronic test, signaling and measurement instruments and equipment; data storage devices namely devices for storing and backing up of electronic data; data processing apparatus; power supplies and power systems namely AC-DC power supply, DC power analyzer system; semiconductors; semiconductor devices.

The applicant claims that the mark is in use.

Priority claim is on the basis of an application filed under number 86/102,276 on 25<sup>th</sup> October, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10724.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

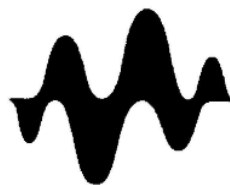
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**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> April, 2014, by Keysight Technologies, Inc., of 1400 Fountaingrove Parkway, Santa Rosa, California 95403, U.S.A., through its agent W.H. Courtenay & Company, Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 9 for electronic, opto-electronic, photonic, and nano-scale test, signaling, imaging and measurement systems, and equipment, as well as parts and components therefor; namely, oscilloscopes, signal generators, analyzers, automatic test equipment (for integrated circuits, circuit boards and electronic equipment), electronic and optical communications instruments, electronic components of digital multi-meters for testing and measuring voltage in electrical products, digitizers, electronic test and measurement equipment, namely electromagnetic interference receivers, radio frequency interference receivers, radio frequency interference receivers and electromagnetic compliance products, polarization controllers, synchronous scrambler units, sweeper generators and sweeper oscillators, electric meters, inductance meters, capacitance meters, resistance meters, impedance meters, testing meters, wavelength meters, frequency meters, and frequency counters, DC electronic load measurers and testers, testers (cable, antenna, voltage, amperage, telephone line, and continuity testers), handheld cable and antenna tester with optional spectrum analyzer, network analyzer, and power meter, power meters for testing radio frequency and microwave signals, communication link testers for testing communication links and telecommunication line integrity testing apparatus, testing apparatus for testing circuit boards, analogue to digital converters, electronic apparatus for testing electromagnetic properties and characteristics of industrial materials, voltmeters and source measure units for use in electronic testing and measurement, one box testers containing a signal source and a signal analyzer for testing microwave and wireless communication devices and designs, high frequency recorders for measuring and processing electrical signals, and analysis software for electrical signals emitted by high frequency recorders; lasers not for medical purposes; microscopes; monitoring equipment, namely, monitor wall panel, remote monitoring probe; recording apparatus; processors; microprocessors; detectors; electronic sensors; electronic transmitters; image receivers, radio receivers, optical fiber signal receiver; remote control apparatus; motion sensors; computers; computer hardware; computer peripherals; computer software for designing, configuring, calibrating, and testing non-medical scientific instruments and electronic test, signaling, and measurement instruments and equipment; computer software for collecting, measuring, analyzing, storing, manipulating, and managing data obtained from non-medical scientific instruments and from electronic test, signaling, and measurement instruments and equipment; computer programs, namely, operating system software programs for non-medical scientific instruments and for electronic test, signaling and measurement instruments and equipment; data storage devices namely devices for storing and backing up of electronic data; data processing apparatus; power supplies and power systems namely AC-DC power supply, DC power analyzer system; semiconductors; semiconductor devices.

The applicant claims that the mark is in use.

Priority claim is on the basis of an application filed under number 86/163,027 on 10<sup>th</sup> January, 2014 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10725.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 15<sup>th</sup> April, 2014, by MELFINCO S.A., of Landstrasse -158 P.O. Box 127/9494 Schaan Furstentum Liechtenstein, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## NELSON

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10740.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 15<sup>th</sup> April, 2014, by MELFINCO S.A., of Landstrasse -158 P.O. Box 127/9494 Schaan Furstentum Liechtenstein, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



## MTH

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10741.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> April, 2014, by Human Employment and Resource Training Trust, of 6B Oxford Road, Kingston 5, Jamaica, West Indies, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):24.1.5,13

in respect of International Class 41 for education services for the benefit of individuals in various areas; educational examination; certification of educational and vocational services in technical, cosmetology, hospitality, industrial and educational sectors; organization of exhibitions for cultural or educational purposes; practical training and demonstration of various skills in the field of agriculture, apparel and sewn products, automotive maintenance and repairs, cosmetology services, building constructions, business administration, childcare development and education, hospitality and tourism, industrial maintenance, information and communication technology, training of trainers, educational assessment, internal and external verification of educational testing and quality assurance testing; vocational guidance and training advice on various skills in the field of agriculture, apparel and sewn products, automotive maintenance and repairs, cosmetology services, building constructions, business administration, childcare development and education, hospitality and tourism, industrial maintenance, information and communication technology; training of trainers, educational assessment, internal and external verification of educational testing and quality assurance testing; vocational re-training; providing information relating to organizing community sporting and cultural activities, contest and games.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10744.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 5<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> April, 2014, by Human Employment and Resource Training Trust, of 6B Oxford Road, Kingston 5, Jamaica, West Indies, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,4;26.11.12;29.1.4

in respect of International Class 41 for education services for the benefit of individuals in various areas; educational examination; certification of educational and vocational services in technical, cosmetology, hospitality, industrial and educational sectors; organization of exhibitions for cultural or educational purposes; practical training and demonstration of various skills in the field of agriculture, apparel and sewn products, automotive maintenance and repairs, cosmetology services, building constructions, business administration, childcare development and education, hospitality and tourism, industrial maintenance, information and communication technology, training of trainers, educational assessment, internal and external verification of educational testing and quality assurance testing; vocational guidance and training advice on various skills in the field of agriculture, apparel and sewn products, automotive maintenance and repairs, cosmetology services, building constructions, business administration, childcare development and education, hospitality and tourism, industrial maintenance, information and communication technology; training of trainers, educational assessment, internal and external verification of educational testing and quality assurance testing; vocational re-training; providing information relating to organizing community sporting and cultural activities, contest and games.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words “HUMAN EMPLOYMENT AND RESOURCE TRAINING” and “NATIONAL TRAINING AGENCY”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10745.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> May, 2014, by MERCK KGaA, of Frankfurter Strasse 250, D-64293 Darmstadt, Germany, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## OSTEOGEN

in respect of International Class 5 for pharmaceutical preparations for the treatment and prevention of low calcium levels and resulting bone conditions including osteoporosis, rickets and osteomalacia, premenstrual syndrome, leg cramps in pregnancy, high blood pressure in pregnancy and for reducing the risk of colon and rectal cancers.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10854.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 5<sup>th</sup> day of September, 2014.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> May, 2014, by Matus Brothers, of 1.25 Miles Phillip Goldson Highway, Belize, at the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.9.24

in respect of International Class 30 for vinegar.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the use of the words “WHITE VINEGAR” and “THE BEST FOR YOUR SALADS AND COOKING”, separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10862.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> June, 2014, by COMPAÑÍA INDUSTRIAL DE TABACOS MONTE PAZ S.A., of San Ramón 716, Montevideo, Uruguay, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**CONVAIR**

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10866.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 5<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 30<sup>th</sup> May, 2014, by Otsuka Pharmaceutical Co., Ltd., of 2-9 Kanda-Tsukasamachi, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**BALVIEX**

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 2013-094364 on 2<sup>nd</sup> December, 2013 in Japan.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10871.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

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**DATED** this 5<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> June, 2014, by Intercontinental Great Brands LLC, of 100 Deforest Avenue, East Hanover, New Jersey 07936, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## DAIRYLEA

in respect of:

- (a) International Class 29 for cream [dairy products]; dairy-based spreads; cheese, namely, cream cheese, cheese spread, fromage frais; milk and milk products, milk beverages, milk predominating; yoghurt; milk shakes; whipped cream; jellies for food; fruit spreads; edible oils; edible fats;
- (b) International Class 30 for dressings for salad; sauces [condiments]; ice cream; frozen yoghurts [confectionery ices], frozen confections; desserts and preparations for making desserts made from milk products, namely, dessert mousses [confectionery]; puddings; pastries; trifles; biscuits; mayonnaise; seasonings.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10876.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

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**DATED** this 5<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> June, 2014, by Building People Movement, of Roses Street, Hopeville, Punta Gorda, Toledo District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of:

- (a) International Class 24 for cushion covers;
- (b) International Class 25 for blouses and shirts; headbands [clothing];
- (c) International Class 26 for embroidery patches;
- (d) International Class 27 for wall hanging made from thread.

The applicant claims that the mark is being used.

The applicant claims that the word "SUR'SU" when translated to the English language is "CIRCLE".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10930.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

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**DATED** this 5<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> July, 2014, by Tiger Run Farm Ltd, of 68 Miles Western Highway, Cayo District, Belize, through its agent Cardona & Montalvo, Attorneys-at-Law, of P.O. Box 331, #21 Sibun Street, North Ring Road, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,12  
in respect of International Class 30 for processed meats.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10997.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> July, 2014, by Tiger Run Farm Ltd, of 68 Miles Western Highway, Cayo District, Belize, through its agent Cardona & Montalvo, Attorneys-at-Law, of P.O. Box 331, #21 Sibun Street, North Ring Road, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2;26.11.12;29.1.2  
in respect of International Class 30 for processed meats.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "QUALITY NATURALLY", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10998.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> July, 2014, by Tiger Run Farm Ltd, of 68 Miles Western Highway, Cayo District, Belize, through its agent Cardona & Montalvo, Attorneys-at-Law, of P.O. Box 331, #21 Sibun Street, North Ring Road, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2;18;26.11.12;29.1.2  
in respect of International Class 30 for processed meats.

The applicant claims that it has a bona fide intention to use the mark.

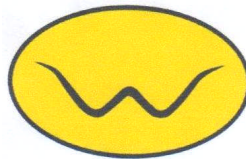
**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10999.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> July, 2014, by Tiger Run Farm Ltd, of 68 Miles Western Highway, Cayo District, Belize, through its agent Cardona & Montalvo, Attorneys-at-Law, of P.O. Box 331, #21 Sibun Street, North Ring Road, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2;26.11.2;29.1.2  
in respect of International Class 29 for processed meats.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11000.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> July, 2014, by Tiger Run Farm Ltd, of 68 Miles Western Highway, Cayo District, Belize, through its agent Cardona & Montalvo, Attorneys-at-Law, of P.O. Box 331, #21 Sibun Street, North Ring Road, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2;26.11.12;29.1.2  
in respect of International Class 30 for processed meats.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "PROCESSED MEATS" and "QUALITY NATURALLY", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11001.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

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**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> July, 2014, by R & A Bailey & Co., of Nangor House, Western Estate, Nangor Road, Dublin 12, Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PAMPERO**

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 11006.14 should do so in writing addressed to the undersigned not later than the 5<sup>th</sup> day of December, 2014.

**DATED** this 8<sup>th</sup> day of September, 2014.

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## NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)

### GLAXO

**THE MARK** shown above, Registration No. 993, has been renewed in the name of **Glaxo Group Limited, of Glaxo Wellcome House, Berkeley Avenue, Greenford, Middlesex UB6 0NN, England**, as of the 1<sup>st</sup> day of February, 2014, in respect of **International Class 5** for pharmaceutical, veterinary and sanitary substances, infants' and invalids' foods, plasters, material for bandaging, material for stopping teeth, dental wax, disinfectants, preparations for killing weeds and destroying vermin, of which it has not been used, due lack of demand for the product. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

### QUIZNO'S

**THE MARK** shown above, Registration No. 2480.04, has been renewed in the name of **The Quizno's Master, LLC, of 1475 Lawrence Street, Suite 400, Denver, Colorado 80202, U.S.A.**, as of the 15<sup>th</sup> day of July, 2014, in respect of **International Class 43** for restaurant services, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

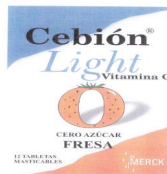
### Rockin' Rio

**THE MARK** shown above, Registration No. 2481.04, has been renewed in the name of **Zadafo Verwaltungsgesellschaft mbH, of Gutenbergring 53, 22848 Norderstedt, Germany**, as of the 15<sup>th</sup> day of July, 2014, in respect of **International Class 3** for perfume, eau de parfum, eau de toilette, cosmetics and body-care products, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)



**CFE(6):25.1.1;29.1.1,4**

**THE MARK** shown above, Registration No. 2486.04, has been renewed in the name of **MERCK KGaA, of Frankfurter Strasse 250, D-64293, Darmstadt, Germany**, as of the 28<sup>th</sup> day of July, 2014, in respect of **International Class 5** for pharmaceutical preparations;



dietetic preparations for medical use; vitamin preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)



**CFE(6):25.1.1;29.1.1,4**

**THE MARK** shown above, Registration No. 2487.04, has been renewed in the name of **MERCK KGaA, of Frankfurter Strasse 250, D-64293, Darmstadt, Germany**, as of the 28<sup>th</sup> day of July, 2014, in respect of **International Class 5** for pharmaceutical preparations; dietetic preparations for medical use; vitamin preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

## PACO CRIOLLO

**THE MARK** shown above, Registration No. 2519.04, has been renewed in the name of **Syngenta Limited, of Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, United Kingdom**, as of the 28<sup>th</sup> day of July, 2014, in respect of **International Class 5** for pesticides, herbicides, insecticides, fungicides, rodenticides, preparations for destroying vermin, of which it has been used. The mark shall remain valid for a period of ten years until the 28<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

## AMP

**THE MARK** shown above, Registration No. 2554.04, has been renewed in the name of **THE WHITAKER LLC, of 4550 New Linden Hill Road, Suite 450, Wilmington, Delaware 19808, U.S.A.**, as of the 9<sup>th</sup> day of August, 2014, in respect of **International Class 9** for electrical terminals included in Class 9 for terminating electrical conductors, electrical contacts for effecting connection to electrical circuit devices, electrical connectors comprising one or more electrical terminals or contacts in insulating housings; electrical junction boxes; parts and fittings included in Class 9 for the aforesaid goods; electrical fuses and electrical fused devices included in Class 9 and holders adapted for the aforesaid goods; electrical programming devices; electrical switching devices for use in computing, controlling and communicating apparatus and parts included in Class 9 for all the aforesaid goods; electrical switches; modular electrical wiring harnesses comprising groups of conductors terminated by connectors; electro-magnetic filter devices; optical guides and optical fibers for the transmission of light and of communications by optical signals; electrical connecting and packaging devices; all for integrated circuits; high voltage leads, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)



CFE(6):26.4.24;26.11.8;27.5.17

**THE MARK** shown above, Registration No. 2597.04, has been renewed in the name of **Federal-Mogul Corporation, of 26555 Northwestern Highway, Southfield, Michigan 48034, U.S.A.**, as of the 24<sup>th</sup> day of August, 2014, in respect of **International Class 17** for rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal, including gaskets and gasket materials, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

## PERMATORQUE

**THE MARK** shown above, Registration No. 2598.04, has been renewed in the name of **Federal-Mogul Corporation, of 26555 Northwestern Highway, Southfield, Michigan 48034, U.S.A.**, as of the 24<sup>th</sup> day of August, 2014, in respect of **International Class 17** for rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal, including gaskets and gasket materials, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)



CFE(6):26.4.2,24

**THE MARK** shown above, Registration No. 2599.04, has been renewed in the name of **Federal-Mogul Corporation, of 26555 Northwestern Highway, Southfield, Michigan 48034, U.S.A.**, as of the 24<sup>th</sup> day of August, 2014, in respect of **International Class 17** for rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal, including gaskets, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

## THERMOQUIET

**THE MARK** shown above, Registration No. 2600.04, has been renewed in the name of **Federal-Mogul Products, Inc., of 26555 Northwestern Highway, Southfield, Michigan 48034, U.S.A.**, as of the 24<sup>th</sup> day of August, 2014, in respect of **International Class 12** for brakes, brake shoes, brake pads, brake hardware for vehicles, namely, rotors, drums and loaded calipers, brake cylinder repair kits, sold as a unit, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)



**THE MARK** shown above, Registration No. 2601.04, has been renewed in the name of **Federal-Mogul Products, Inc., of 26555 Northwestern Highway, Southfield, Michigan 48034, U.S.A.**, as of the 24<sup>th</sup> day of August, 2014, in respect of **International Class 12** for brakes, brake shoes, brake pads, brake hardware for vehicles, namely, rotors, drums and loaded calipers, brake cylinder repair kits, sold as a unit, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

## FEL-PRO

**THE MARK** shown above, Registration No. 2602.04, has been renewed in the name of **Federal-Mogul Corporation, of 26555 Northwestern Highway, Southfield, Michigan 48034, U.S.A.**, as of the 24<sup>th</sup> day of August, 2014, in respect of **International Class 17** for rubber, gutta-percha, gum, asbestos, mica and goods made from these materials and not included in other classes; plastics in extruded form for use in manufacture; packing, stopping and insulating materials; flexible pipes, not of metal, including gaskets and gasket materials, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)

## YONFEN

**THE MARK** shown above, Registration No. 2709.04, has been renewed in the name of **Johnson & Johnson, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, U.S.A.**, as of the 1<sup>st</sup> day of November, 2014, in respect of **International Class 5** for pharmaceutical preparations namely analgesics; **International Class 10** for medical apparatus and instruments for transdermal administration of analgesic preparations, of which it has not been used, due to economic circumstances. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

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(3<sup>rd</sup> issue)**YANMAR**

**THE MARK** shown above, Registration No. 4091, has been renewed in the name of **Yanmar Co., Ltd., of 1-9, Tsurunocho, Kita-ku, Osaka, Japan**, as of the 9<sup>th</sup> day of October, 2014, in respect of **International Class 7** for metal-working machines, civil engineering and constructional machinery, machines for handling cargo, for fishing, for lumbering and for wood-working, large size agricultural machinery, machine tools, motors and engines included in Class 7, and parts of and fittings included in Class 7 for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 9<sup>th</sup> day of October, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(3<sup>rd</sup> issue)

**CFE(6):24.5.7;26.11.9;27.5.2**

**THE MARK** shown above, Registration No. 6984, has been renewed in the name of **Spirits International B.V., of 3, rue du Fort Rheinsheim, L-2419 Luxembourg, Grand Duchy of Luxembourg**, as of the 12<sup>th</sup> day of March, 2014, in respect of **International Class 33** for vodka the produce of Russia, of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 11<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)**GRACIAL**

**THE MARK** shown above, Registration No. 2075.04, has been renewed in the name of **Merck Sharp & Dohme B.V., of Waarderweg 39, 2031 BN Haarlem, The Netherlands**, as of the 13<sup>th</sup> day of January, 2014, in respect of **International Class 5** for medicines and pharmaceutical preparations for human use and oral contraceptives, of which it has been used. The mark shall remain valid for a period of ten years until the 13<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)**GUMMI SAVERS**

**THE MARK** shown above, Registration No. 2234.04, has been renewed in the name of **Wm. Wrigley Jr. Company, of 1132 West Blackhawk Street, Chicago, Illinois 60642, U.S.A.**, as of the 29<sup>th</sup> day of March, 2014, in respect of **International Class 30** for candy and confectionery, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)



CFE(6):26.4.18; 27.5.24

**THE MARK** shown above, Registration No. 2526.04, has been renewed in the name of **HOMER TLC, INC., of 1007 Orange Street, Nemours Bldg., Suite 1424, Wilmington, Delaware 19801, U.S.A.,** as of the 29<sup>th</sup> day of July, 2014, in respect of **International Class 35** for advertising, business management; business administration; office functions, retail home improvement store services and related catalog sales, mail order sales and sales through electronic means, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)



CFE(6):26.11.12;27.5.17

**THE MARK** shown above, Registration No. 2528.04, has been renewed in the name of **HOMER TLC, INC., of 1007 Orange Street, Nemours Bldg., Suite 1424, Wilmington, Delaware 19801, U.S.A.,** as of the 29<sup>th</sup> day of July, 2014, in respect of **International Class 9** for scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus in Class 9 including electrical extension cords; dimmer switches; timers, conduit boxes; receptacles; surge protectors; multi-outlet strips; multi-outlet adapters; wireless doorbells; battery powered lights; **International Class 11** for apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes including electric light fixtures; light bulbs; electric outlets; doorbells, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 26<sup>th</sup> day of August, 2014.

(2<sup>nd</sup> issue)



CFE(6):7.1.16;26.1.18

**THE MARK** shown above, Registration No. 2529.04, has been renewed in the name of **HOMER TLC, INC., of 1007 Orange Street, Nemours Bldg., Suite 1424, Wilmington, Delaware 19801, U.S.A.,** as of the 29<sup>th</sup> day of July, 2014, in respect of **International Class 11** for apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes including ceiling fans; portable fans; air conditioners; and lighting fixtures, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

## WORKFORCE

**THE MARK** shown above, Registration No. 2540.04, has been renewed in the name of **HOMER TLC, INC., of 1007 Orange Street, Nemours Bldg., Suite 1424, Wilmington, Delaware 19801, U.S.A.,** as of the 29<sup>th</sup> day of July, 2014, in respect of **International Class 7** for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs including power tools, namely, pressure washers; paint sprayers, drills, saws, cutters, sanders, grinders, fasteners, screw-drivers, staple guns and glue guns; bench presses, grinders and vices; pneumatic fasteners, hammers, grinders, sanders and wrenches; generators; pumps; compressors; mechanically operated drills and drill presses; garbage disposal units; lawn mowers; lawn edgers; tillers; lawn blowers; **International Class 8** for hand tools and implements (hand-operated); cutlery; side arms; razors including hand tools, namely, wallpaper adhesive tools, wrenches, pliers, clamps, screwdrivers, hammers, drills, saws, and chisels; socket set for wrenches; fireplace tools; lawn and garden tools, rakes, shovels, shears, clippers, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

## THE HOME DEPOT

**THE MARK** shown above, Registration No. 2543.04, has been renewed in the name of **HOMER TLC, INC., of 1007 Orange Street, Nemours Bldg., Suite 1424, Wilmington, Delaware 19801, U.S.A.,** as of the 29<sup>th</sup> day of July, 2014, in respect of **International Class 7** for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs including power tools, namely, pressure washers; paint sprayers, drills, saws, cutters, sanders, grinders, fasteners, screw-drivers, staple guns and glue guns; bench presses, grinders and vices; pneumatic fasteners, hammers, grinders, sanders and wrenches; generators; pumps; compressors; mechanically operated drills and drill presses; garbage disposal units; lawn blowers; clothes washing machines; vacuum cleaners; food blenders and kitchen mixers; **International Class 8** for hand tools and implements (hand-operated); cutlery; side arms; razors including hand tools, namely, wallpaper adhesives tools, wrenches, pliers, clamps, screwdrivers, hammers, drills, saws, and chisels; socket sets for wrenches; fireplace tools; lawn and garden tools, rakes, shovels, shears, clippers; **International Class 35** for advertising, business management; business administration; office functions including retail home improvement store services and related catalog sales, mail order sales and sales through electronic means, of which it has been used. The mark shall remain valid for a period of ten years until the 29<sup>th</sup> day of July, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of August, 2014.

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(2<sup>nd</sup> issue)

## SUTENT

**THE MARK** shown above, Registration No. 2550.04, has been renewed in the name of **C.P. Pharmaceuticals International C.V., of c/o Pfizer Manufacturing LLC & Pfizer Production LLC, 235 East 42<sup>nd</sup> Street, New York, New York 10017, U.S.A.,** as of the 17<sup>th</sup> day of August, 2014, in respect of **International Class 5** for pharmaceutical and veterinary preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of August, 2014.

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*(2<sup>nd</sup> issue)*

## CHANEL

**THE MARK** shown above, Registration No. 2564.04, has been renewed in the name of **Chanel Limited, of Queensway, Croydon, Surrey CR9 4DL, England**, as of the 11<sup>th</sup> day of August, 2014, in respect of **International Class 35** for the bringing together, for the benefit of others, of a variety of goods, including perfumes, toiletries, cosmetics, sunglasses, jewellery, watches, handbags, leather goods, clothing, footwear and accessories, enabling customers to conveniently view and purchase those goods in a fashion retail store; the bringing together for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods in a department store; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods in a wholesale outlet; sales promotion services; information and advisory services relating to the aforesaid; advertising and promotion services relating to these goods; **International Class 44** for beauty salon services; hairdressing salon services; flower arranging services; information and advice, all relating to personal grooming, the selection and use of skin care, toiletry, fragrance and cosmetic products, of which it has not been used, the market conditions are not currently adequate but there is an intent to use the mark in respect of the services in the future. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of August, 2014.

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*(2<sup>nd</sup> issue)*

**CFE(6):26.4.18;27.5.17,24**

**THE MARK** shown above, Registration No. 2649.04, has been renewed in the name of **THE CARTOON NETWORK, INC., of 1050 Techwood Drive, N.W., Atlanta, Georgia 30318, U.S.A.**, as of the 23<sup>rd</sup> day of September, 2014, in respect of **International Class 41** for entertainment and education services, including the production and distribution of programs, audio and visual images, information and data for use on radio, television, cable television, digital television, satellite television, internet and other global computer networks, and local computer networks; rental, exhibition and distribution of motion pictures, audio recordings, video recordings, and electronic publications on any recording media; on-line web pages and streaming media for use on the internet and other global computer networks and local computer networks; amusement park facilities and rides; interactive play areas for children; on-line computer games; live and recorded video, audio, musical, dramatic, variety, news animation and comedy performances; publications of books, magazines, newsletters, journals and other publications; on-line games and activities, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of August, 2014.

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*(2<sup>nd</sup> issue)*

## PARENTROVITE

**THE MARK** shown above, Registration No. 3106, has been renewed in the name of **Glaxo Group Limited, of Glaxo Wellcome House, Berkeley Avenue, Greenford, Middlesex UB6 0NN, England**, as of the 6<sup>th</sup> day of March, 2014, in respect of **International Class 5** for pharmaceutical and veterinary preparations, of which it has not been used, due to lack of demand for the product. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of August, 2014.

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*(2<sup>nd</sup> issue)*

## PACO RABANNE



**THE MARK** shown above, Registration No. 4762, has been renewed in the name of **PUIG FRANCE Société par Actions Simplifiée, of 6, Boulevard du parc, 92200 Neuilly-sur-Seine, France**, as of the 11<sup>th</sup> day of August, 2014, in respect of **International Class 3** for perfumes, non-medicated toilet preparations, cosmetic preparations, dentifrices, depilatory preparations, toilet articles included in Class 3, sachets for use in waving the hair, shampoos, soaps and essential oils, of which it has not been used, for reasons beyond its control, the owner has not been able to appoint a distributor in Belize. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 26<sup>th</sup> day of August, 2014.

(1<sup>st</sup> issue)



**CFE(6):10.3.4**

**THE MARK** shown above, Registration No. 2021.03, has been renewed in the name of **The Travelers Indemnity Company, of One Tower Square, Hartford, Connecticut 06183, U.S.A.**, as of the 16<sup>th</sup> day of January, 2014, in respect of **International Class 36** for a full range of insurance and financial services; banking services; credit card services; securities trading, consulting and underwriting services; investment services, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

(1<sup>st</sup> issue)

**GOYA**

**THE MARK** shown above, Registration No. 2237.04, has been renewed in the name of **GOYA FOODS INC., of 100 Seaview Drive, Secaucus, New Jersey 07096, U.S.A.**, as of the 31<sup>st</sup> day of March, 2014, in respect of **International Class 29** for meat, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables, jellies, jams; edible oils and fats; **International Class 30** for rice; flour, preparations made from cereals; salt; vinegar, sauces (condiments); spices; **International Class 32** for other non-alcoholic drinks; fruit drinks and fruit juices; other preparations for making beverages, of which it has been used, **International Class 29** for fruit sauces; eggs, milk and milk products; **International Class 30** for coffee, tea, cocoa, sugar, tapioca, artificial coffee; bread, pastry and confectionary; honey; yeast, baking powder; mustard; ice; **International Class 32** for mineral and aerated waters; syrups, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of March, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

(1<sup>st</sup> issue)



**CFE(6):24.1.19;26.4.2,18**

**THE MARK** shown above, Registration No. 2425.04, has been renewed in the name of **TABACALERA DEL ESTE S.A., of Ybira Pyta y Mandarinas, Villa Conavi 11, Hernandarias, Paraguay**, as of the 23<sup>rd</sup> day of September, 2014, in respect of **International Class 34**



for tobacco, tobacco substitutes; cigarettes; cigars; smoker's articles; matches, of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the mark but presently are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

## SUPLASYN

**THE MARK** shown above, Registration No. 2442.04, has been renewed in the name of **MYLAN PHARMA GROUP LIMITED, of Inverin Co., Galway, Ireland**, as of the 30<sup>th</sup> day of June, 2014, in respect of **International Class 5** for medical preparation for the treatment of muscular/skeletal inflammation and pain, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of June, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

## PREFERRED GUEST

**THE MARK** shown above, Registration No. 2560.04, has been renewed in the name of **Preferred Guest, Inc., of One Star Point Stamford, Connecticut 06902, U.S.A.**, as of the 10<sup>th</sup> day of August, 2014, in respect of **International Class 43** for hotel and motel services featuring a frequent customer awards program in the nature of an incentive award program; and hotel and motel services featuring a frequent customer awards program in the nature of a point accumulation program, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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(1<sup>st</sup> issue)

## STARWOOD

**THE MARK** shown above, Registration No. 2563.04, has been renewed in the name of **Starwood Capital Group, L.L.C., of 591 W. Putnam Avenue, Greenwich, Connecticut 06830, U.S.A.**, as of the 11<sup>th</sup> day of August, 2014, in respect of **International Class 41** for casino, gaming and gambling services, providing casino facilities [gambling], discotheque services, night clubs, entertainment services, health club services, amusement parks, providing amusement arcade services, arranging and conducting of colloquiums, conferences, congresses, seminars, symposiums and training workshops, booking of seats for shows, rental of cine-films, entertainment club services, entertainer services, entertainment information, providing golf facilities, recreation information, presentation of live performances, rental of motion pictures, music-halls, night clubs, organization of balls, organization of shows, party planning, photography, providing karaoke services, providing sports facilities, providing recreation facilities; **International Class 43** for accommodation bureaux [hotels], rental of temporary accommodations, temporary accommodation reservations, bar services, cafes, cafeterias, food and drink catering, hotel reservations, hotels, motels, rental of chairs, tables, table linen, glassware, rental of meeting rooms, restaurants, self-service restaurants and snack-bars, of which it has not been used, due to economic circumstances, and prevailing market conditions. The mark shall remain valid for a period of ten years until the 11<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)***TILT**

**THE MARK** shown above, Registration No. 2718.04, has been renewed in the name of **Syngenta Participations AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland**, as of the 8<sup>th</sup> day of November, 2014, in respect of **International Class 5** for preparations for destroying vermin; fungicides, herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)***SICO**

**THE MARK** shown above, Registration No. 2738.04, has been renewed in the name of **Syngenta Participations AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland**, as of the 8<sup>th</sup> day of November, 2014, in respect of **International Class 5** for preparations for destroying vermin; fungicides, herbicides, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)***FOLIO GOLD**

**THE MARK** shown above, Registration No. 2739.04, has been renewed in the name of **Syngenta Participations AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland**, as of the 8<sup>th</sup> day of November, 2014, in respect of **International Class 5** for preparations for the destruction of vermin; fungicides, herbicides, insecticides, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)***TASPA**

**THE MARK** shown above, Registration No. 2740.04, has been renewed in the name of **Syngenta Participations AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland**, as of the 8<sup>th</sup> day of November, 2014, in respect of **International Class 5** for preparations for destroying vermin; fungicides, herbicides, insecticides, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)***GESAPAX**

**THE MARK** shown above, Registration No. 2769.04, has been renewed in the name of **Syngenta Participations AG, of Schwarzwaldallee 215, 4058 Basel, Switzerland**, as of the 27<sup>th</sup> day of November, 2014, in respect of **International Class 5** for preparations for destroying vermin; fungicides, herbicides, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market but may change in the future. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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*(1<sup>st</sup> issue)*

## **MARITHE ET FRANCOIS GIRBAUD**

**THE MARK** shown above, Registration No. 6261, has been renewed in the name of **WURZBURG HOLDING S.A., of 134, Boulevard de la Petrusse, L-2330 Luxembourg**, as of the 17<sup>th</sup> day of May, 2014, in respect of **International Class 25** for articles of clothing, but not including boots, shoes or slippers, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 8<sup>th</sup> day of September, 2014.

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## NOTICES OF ASSIGNMENT

### REGUS

**Regus Management Limited**, the Registered Proprietor of Trade Mark No. 161/TM/2001, has, by veritable proof tendered before the Registrar on the 28<sup>th</sup> day of August, 2014, being Deed of Assignment, executed on the 24<sup>th</sup> day of July, 2013, assigned the trade mark to **Pathway IP S.à.r.l., of 26 Boulevard Royal, L-2449 Luxembourg**, as of the 24<sup>th</sup> day of July, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 8<sup>th</sup> day of September, 2014.

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### REGUS

**Regus Management Limited**, the Registered Proprietor of Trade Mark No. 162/TM/2001, has, by veritable proof tendered before the Registrar on the 28<sup>th</sup> day of August, 2014, being Deed of Assignment, executed on the 24<sup>th</sup> day of July, 2013, assigned the trade mark to **Pathway IP S.à.r.l., of 26 Boulevard Royal, L-2449 Luxembourg**, as of the 24<sup>th</sup> day of July, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 8<sup>th</sup> day of September, 2014.

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### REGUS

**Regus Management Limited**, the Registered Proprietor of Trade Mark No. 163/TM/2001, has, by veritable proof tendered before the Registrar on the 28<sup>th</sup> day of August, 2014, being Deed of Assignment, executed on the 24<sup>th</sup> day of July, 2013, assigned the trade mark to **Pathway IP S.à.r.l., of 26 Boulevard Royal, L-2449 Luxembourg**, as of the 24<sup>th</sup> day of July, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 8<sup>th</sup> day of September, 2014.

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### REGUS

**Regus Management Limited**, the Registered Proprietor of Trade Mark No. 164/TM/2001, has, by veritable proof tendered before the Registrar on the 28<sup>th</sup> day of August, 2014, being Deed of Assignment, executed on the 24<sup>th</sup> day of July, 2013, assigned the trade mark to **Pathway IP S.à.r.l., of 26 Boulevard Royal, L-2449 Luxembourg**, as of the 24<sup>th</sup> day of July, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 8<sup>th</sup> day of September, 2014.

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**NOTICE OF CHANGE OF NAME OF PROPRIETOR****SUPLASYN**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 2442.04, has, by veritable proof tendered before the Registrar on the 26<sup>th</sup> day of August, 2014, being Copy of Certificate of Incorporation on Change of Name, executed on the 10<sup>th</sup> day of January, 2013, been changed from **BIONICHE PHARMA GROUP LIMITED**, to **MYLAN PHARMA GROUP LIMITED**, as of the 10<sup>th</sup> day of January, 2013, the appropriate records of which have been effected in the Register.

**DATED** this 8<sup>th</sup> day of September, 2014.

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**NOTICE OF CHANGE OF NAME AND ADDRESS OF PROPRIETOR****SANOFI-AVENTIS**

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **3017.05**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of September, 2014.

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**SANOFI-AVENTIS**

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **3018.05**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of September, 2014.

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**WINTHROP**

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **3088.05**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of September, 2014.

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**MUSCORIL**

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **4552.07**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of September, 2014.

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**LACTACYD**

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **5208.08**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of September, 2014.

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**STILNOX**

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **5427.08**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of September, 2014.

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## KINLIFRA

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **5428.08**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of September, 2014.

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## NATURETTI

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **5429.08**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of September, 2014.

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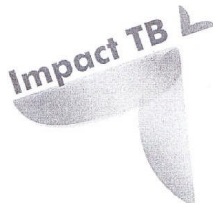


**CFE(6):26.2.5;26.3.23**

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **6023.09**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of september, 2014.

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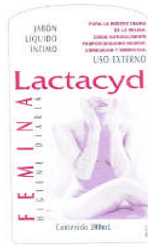


**CFE(6):26.2.5;26.3.23**

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **6024.09**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFI-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFI, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8th day of September, 2014.

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**CFE(6):2.3.2;25.1.15,19**

**THE NAME AND ADDRESS OF THE PROPRIETOR** of Trade Mark No. **6867.10**, has, by veritable proof tendered before the Registrar on the 5th day of August, 2014, being Notarized Certificate of Change of Name and Address, notarized on the 14th day of February, 2014, been changed from **SANOFL-AVENTIS, of 174 avenue de France, 75013, Paris, France**, to **SANOFL, of 54 rue La Boétie, 75008 Paris, France**, as of the 14th day of February, 2014, the appropriate records of which have been effected in the Register.

**DATED** this 8th day of September, 2014.



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**NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR**

**CFE(6):26.1.1;26.11.12;27.5.17**

**Wyeth LLC**, the Registered Proprietor of Trade Mark No. 2136.04, has, by veritable proof tendered before the Registrar on the 20<sup>th</sup> day of August, 2014, changed **address** from **Five Giralda Farms, Madison, New Jersey 07940-0874, U.S.A.**, to **235 East 42<sup>nd</sup> Street, New York, NY 10017, U.S.A.**, as of the 20<sup>th</sup> day of August, 2014, the appropriate recordals of which have been effected in the Register.

**DATED** this 8<sup>th</sup> day of September, 2014.

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**PREFERRED GUEST**

**Preferred Guest, Inc.**, the Registered Proprietor of Trade Mark No. 2560.04, has, by veritable proof tendered before the Registrar on the 29<sup>th</sup> day of August, 2014, being Notarized Affidavit, executed on the 22<sup>nd</sup> day of August, 2014, changed **address** from **1111 Westchester Avenue, White Plains, New York 10604, U.S.A.**, to **One StarPoint, Stamford, Connecticut 06902, U.S.A.**, as of the 19<sup>th</sup> day of January, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 8<sup>th</sup> day of September, 2014.

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**CFE(6):24.5.7;27.5.24**

**Spirits International B.V.**, the Registered Proprietor of Trade Mark No. 6985, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of July, 2014, changed **address** from **1A, rue Thomas Edison, L-1445 Strassen, Grand Duchy of Luxembourg**, to **3, rue du Fort Rheinsheim, L-2419 Luxembourg, Grand Duchy of Luxembourg**, as of the 24<sup>th</sup> day of July, 2014, the appropriate recordals of which have been effected in the Register.


**DATED** this 8<sup>th</sup> day of September, 2014.

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## NOTICE OF SURRENDER

TAKE NOTICE that The Travelers Indemnity Company, of One Tower Square, Hartford, Connecticut 06183, U.S.A., the proprietor

of Trademark No. 2021.03 “  ”, hereby surrenders such registration in respect of the following goods: “for scientific, nautical, surveying, electric, photographic, cinematographic, optical; weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus, and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; fire-extinguishing apparatus” in International Class 9, and “for papers, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paintbrushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks” in International Class 16.

DATED this 8<sup>th</sup> day of September, 2014.

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TAKE NOTICE that GOYA FOODS INC., of 100 Seaview Drive, Secaucus, New Jersey 07096, U.S.A., the proprietor of Trademark No. 2237.04 “GOYA”, hereby surrenders such registration in respect of the following goods: “for sago; ices; treacle” in International Class 30.

DATED this 8<sup>th</sup> day of September, 2014.

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## NOTICES OF PUBLICATION CORRECTION

**TAKE NOTICE**, that Trademark No. 2511.04 “**ROCHE**”, published in the Intellectual Property Journal Vol. 13 – Nos. 14, 15 & 16, was inadvertently published with the use statement as “of which it has not been used, for reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods protected under the Mark but presently are making diligent efforts to do so”, instead of “**of which it has been used.**”.

**DATED** this 5<sup>th</sup> day of September, 2014.




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**TAKE NOTICE**, that Trademark No. 6359 “**SUBWAY**”, published in the Intellectual Property Journal Vol. 13 – Nos. 14, 15 & 16, was inadvertently published with the renewal date as “20<sup>th</sup> day of January, 2014”, instead of “**31<sup>st</sup> August, 2014**”.





**DATED** this 5<sup>th</sup> day of September, 2014.

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## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
9630.13	<b>HOFFMAN</b>	<b>HOFFMAN ENCLOSURES INC.</b> 2100 Hoffman Way, Anoka, MN, 55303, U.S.A.	6 9 11 20
9981.13	<b>MYTHIC</b>	<b>BASF Agro B.V., Arnhem (NL), Zweigniederlassung Zürich</b> Im Tiergarten 7, Zürich, Switzerland	5
10023.13	<b>MAPFRE THE MOST TRUSTED GLOBAL INSURANCE COMPANY</b>	<b>MAPFRE FAMILIAR COMPAÑÍA DE SEGUROS Y REASEGUROS, S.A.</b> Ctra. De Pozuelo, 50, 28220 Majadahonda, Madrid, Spain	36
10083.13		<b>Productos Electricos y Ferreteros, S.A. de C.V.</b> Victoria No. 3269, Colonia Bondonjito, Mexico City, Mexico, 07850	11
10430.14		<b>Canon Kabushiki Kaisha</b> 30-2, Shimomaruko 3-chome, Ohta-ku, Tokyo, Japan	7
10472.14	<b>BRAZIL</b>	<b>ABSORMEX CMPC TISSUE, S.A. DE C.V.</b> Ave. Industrial Humberto Lobo N° 9013, Col. Ciudad Industrial Mitras, García, Nuevo León, México, C.P. 66023	5
10507.14		<b>CODAA Switzerland AG</b> Unit B, 3 <sup>rd</sup> Floor, Mühlentalstrasse 2, 8200 Schaffhausen, Switzerland	29 30
10519.14	<b>CADRE</b>	<b>BASF Agro B.V., Arnhem (NL), Zweigniederlassung Zürich</b> Im Tiergarten 7, Zürich, Switzerland	5
10520.14	<b>PROWL</b>	<b>BASF Agro B.V., Arnhem (NL), Zweigniederlassung Zürich</b> Im Tiergarten 7, Zürich, Switzerland	5
10522.14	<b>VOLLEY</b>	<b>BASF SE</b> Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5
10523.14	<b>POLYRAM</b>	<b>BASF SE</b> Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
10524.14	<b>COMET</b>	<b>BASF SE</b> Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5

10526.14	<b>VEDRAX</b>	<b>BASF SE</b> Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
10561.14	<b>VALEND</b>	<b>BASF SE</b> Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	1 5 31
10574.14	<b>UDLAP</b> <b>JENKINS</b>	<b>FUNDACIÓN UNIVERSIDAD DE LAS AMÉRICAS, PUEBLA</b> Ex Hacienda Santa Catarina Mártir S/N, C.P. 72820, San Andrés Cholula, Estado de Puebla, México	41
10583.14	<b>TRUE TONE</b>	<b>APPLE INC</b> 1 Infinite Loop, Cupertino 95014, U.S.A.	9
10690.14		<b>QUÍMICOS Y LUBRICANTES, S.A.</b> Anillo Periférico 17-36, Zona 11, 01011 Guatemala, C.A.	1
10714.14	<b>JACKPOT</b>	<b>Rotam Agrochem International Company Limited</b> 26/F, E-Trade Plaza, 24 Lee Chung Street, Chai Wan, Hong Kong	5
10728.14	<b>MEDIKEM</b>	<b>LABORATORIOS MEDIKEM S.A. DE C.V.</b> 75 avenida norte #333, Colonia Escalon, San Salvador, El Salvador	5
10729.14	<b>PHARMA-NATURA</b>	<b>LABORATORIOS MEDIKEM S.A. DE C.V.</b> 75 avenida norte #333, Colonia Escalon, San Salvador, El Salvador	5
10730.14	<b>RIM</b>	<b>RONASA S.A. DE C.V.</b> Urbanizacion Industrial Santa Elena, Calle Siemens 1, Antiguo Cuscatlan, La Libertad, El Salvador	10
10732.14	<b>BTECH</b>	<b>Richard Salvador Bentolila Obadia</b> Calle El Buen Pastor, Edificio Centro Elca, Piso 1, Boleíta Norte, Caracas, Venezuela	14
10733.14	<b>TRUE-FLO</b>	<b>Martin Operating Partnership L.P.</b> 4200 Stone Road, Kilgore, Texas 75662, U.S.A.	4
10742.14		<b>The Sherwin-Williams Company</b> 101 W. Prospect Avenue Cleveland, Ohio 44115- 1075, U.S.A.	2
10743.14	<b>QUAKER LIFE STATION</b>	<b>The Quaker Oats Company</b> 555 West Monroe Street, Chicago Illinois 60661, U.S.A.	44
10746.14	<b>TECTRON</b>	<b>Sai Leela International Limited</b> Freedom Avenue, Corozal Free Zone, Corozal District, Belize	4 6 11 14 21

10750.14	<b>LUBRIDERM</b>	<b>JOHNSON &amp; JOHNSON</b> One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	5
10752.14	<b>TECTRON</b>	<b>Sai Leela International Limited</b> Freedom Avenue, Corozal Free Zone, Corozal District, Belize	3 8 9 25 34
10753.14	<b>RUMFISH</b>	<b>RUMFISH Y VINO LIMITED</b> Placencia Village, Stann Creek District, Belize	43
10755.14	<b>A-POWER</b>	<b>Autotécnica Colombiana S.A.S. – AUTEKO S.A.S.</b> Itagüí, Antioquia, Colombia	9
10759.14	<b>PARLIAMENT</b>	<b>Benson and Hedges (Overseas) Inc.</b> Globe House, 4 Temple Place London, WC2R 2PC, United Kingdom	34
10760.14	<b>HIGIENOL</b>	<b>Empresas CMPC S.A.</b> Agustinas No. 1343, Piso 8, Santiago, Chile	16
10764.14		<b>The Hershey Company</b> 100 Crystal A Drive, Hershey, PA 17033, U.S.A.	30
10765.14		<b>GPS WORLDWIDE CORP.</b> Avenida Samuel Lewis y Calle 54, Edificio AFRA, 10 <sup>th</sup> Floor, Panama, Republic of Panama	34
10766.14		<b>GPS WORLDWIDE CORP.</b> Avenida Samuel Lewis y Calle 54, Edificio AFRA, 10 <sup>th</sup> Floor, Panama, Republic of Panama	34
10767.14		<b>GPS WORLDWIDE CORP.</b> Avenida Samuel Lewis y Calle 54, Edificio AFRA, 10 <sup>th</sup> Floor, Panama, Republic of Panama	34

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## NOTICE OF RECORDAL OF ADDRESS FOR SERVICE

**THE GENERAL HOSPITAL CORPORATION**, the Proprietor of Patent Application No. 786.13, has recorded **Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize**, as its Registered Agent and Address for Service, as of the 8th day of April, 2014, the appropriate recordal of which have been effected in the Register.

**DATED** this 5th day of September, 2014.

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**INDIANA UNIVERSITY RESEARCH AND TECHNOLOGY CORPORATION**, the Proprietor of Patent Application No. 790.13, has recorded **Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles**, as its Registered Agent and Address for Service, **for renewal purposes only**, as of the 26th day of August, 2014, the appropriate recordal of which have been effected in the Register.

**DATED** this 5th day of September, 2014.

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**NOVARTIS AG**, the Proprietor of Patent Application No. 798.14, has recorded **Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles**, as its Registered Agent and Address for Service, **for renewal purposes only**, as of the 26th day of August, 2014, the appropriate recordal of which have been effected in the Register.

**DATED** this 5th day of September, 2014.

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