

# **INTELLECTUAL PROPERTY JOURNAL**



# **BELIPO'S MISSION STATEMENT**

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (S	Sixth Edition)

#### APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> March, 2013, by Shulton, Inc., of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### SWEAT DEFENSE

in respect of International Class 3 for antiperspirants [toiletries], deodorants for human beings or for animals, fragrances, soap and cosmetic preparations for baths.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "SWEAT', separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9625.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 26<sup>th</sup> March, 2013, by Mycoskie LLC, of 5404 Jandy Place, Los Angeles, California 90066, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

#### **TOMS**

in respect of:

- (a) International Class 9 for eyeglasses, spectacles, sunglasses and eye glasses;
- (b) International Class 25 for shoes, name, sports shoes, canvas shoes, beach shoes, leisure shoes, sandals; boots, namely, ankle boots, boots for sport, gym boots, hiking boots, ladies boots, lace boots; jeans, shorts, sweat pants, shirts, tee-shirts, sweat shirts, jackets [clothing], hoodies [clothing], jerseys [clothing], tops [clothing], and onesies [clothing], hats, caps [headwear];
- (c) International Class 35 for retail store services and on-line retail store services in the field of footwear, apparel, eyewear, jewelry, books, journals, money clips, travel wallets, passport holders and gift packs consisting of DVDs and posters.

The applicant claims that it has used the mark since 2006.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9652.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> May, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ACRONIS**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9765.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> May, 2013, by TELEVISA, S.A. DE C.V., of Avenida Chapultepec 18, Col. Doctores, Del. Cuauhtémoc, C.P. 06724 México D.F. México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

#### VIVAFUT

in respect of International Class 42 for computer services, namely, online storage web services to organize and celebrate online meeting for others, chat, interactive discussions related to sport mainly soccer, and computer services related to custom web pages by the users that contain information compiled for the same users, personal profiles and information related with sports mainly soccer; computer services, namely online communities creation for registered users participation to take part on discussions, obtain feedback from their colleagues, organize groups and events, create virtual communities, and participate in social networks related with sport mainly soccer, services for sharing pictures with the others users, namely, facilitate a web site that offers a technology to allow uploading and sharing video, pictures, graphics, texts and information related to sports mainly soccer, creating and supporting blogs services for others, facilitate a storage web platform for non-downloadable software use in connection with interactive games for one or multiple players for third parties related with sports mainly soccer, providing application services, namely, storage software applications for computers and mobiles for others; providing application services, through computers and mobile phones, to allow and facilitate uploading, downloading, transmission, publishing, displaying, blogging, linking, sharing or providing electronic media or information through communication networks, providing online networks services that allows users to transfer identity personal data and share it in multiple web sites, providing web sites services with technology that allows the users to create personal profiles to offer information in social networks and transfer and share information between web sites, related with sports mainly soccer; computer services, namely, information index creation, sites and other resources available in computer networks, facilitating the temporary use of non-downloadable software applications to create social networks, to create a virtual community, and audio, video, photographic images, texts, graphics transmission, computer services related to custom web pages by the users containing information compiled for the same users, personal profiles, audio, video, photographic images, texts, graphics and data.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9821.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 24<sup>th</sup> May, 2013, by TELEVISA, S.A. DE C.V., of Avenida Chapultepec 18, Col. Doctores, Del. Cuauhtémoc, C.P. 06724 México D.F. México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

#### **VIVAFUT**

in respect of International Class 41 for providing online computer databases and databases to search for information in the field of entertainment and sporting events, namely soccer; publication of magazines using electronic systems, publication and edition [amendments] of books and electronic journals with editorial content, publication and edition [amendments] of electronic publications containing advertisements, content provider services, namely, providing information and editorial content relating to sports, namely soccer, online journals, namely, blogs in the field of entertainment and sports, namely soccer offering content created by the user, electronic publishing services, namely, publication of text and graphics of others via computer and communication networks in the field of entertainment, sports mainly soccer, topics of general interest; publication of electronic publication.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9824.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 24<sup>th</sup> May, 2013, by TELEVISA, S.A. DE C.V., of Avenida Chapultepec 18, Col. Doctores, Del. Cuauhtémoc, C.P. 06724 México D.F. México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **VIVAFUT**

in respect of International Class 9 for tools for software development, namely, tools for software development of social networks, interface for programming software applications namely, interface for programming applications of computers for facilitate the online services for social networks, for constructing of applications for social networks and allowing data recovering, loading, downloading, accessing and managing data; software to allow loading, downloading, accessing, publishing, displaying, blogging, transmission, linking, sharing electronic media or information through computer and communication networks; downloadable electronic publications.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9825.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> June, 2013, by HARINAS DEL SURESTE, S.A. DE. C.V., of Calle 41 No. 475-B, entre 50 y 52, Col. Centro, C.P. 97200, Merida, Yucatan, Mexico, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### ORO VERDE

in respect of International Class 30 for flour for food.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "ORO VERDE" when translated to the English language are "GREEN GOLD".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9914.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> June, 2013, by HARINAS DEL SURESTE, S.A. DE. C.V., of Calle 41 No. 475-B, entre 50 y 52, Col. Centro, C.P. 97200, Merida, Yucatan, Mexico, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):24.7.1;29.1.1,4

in respect of International Class 30 for flour for food.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "BOLA ROJA" when translated to the English language are "RED BALL".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9915.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 21 st June, 2013, by Shulton, Inc., of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



# CFE(6):26.5.1,18,24

in respect of International Class 3 for deodorants for human beings or for animals, antiperspirants [toiletries], toiletries.

The applicant claims that the mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9928.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 10<sup>th</sup> July, 2013, by Tana Netting (PVT.) Limited, of 4-KM, Kahna Kacha Road, Lahore, Distt; Lahore, Punjab, Pakistan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize, for the registration of the following trade mark, as proprietor thereof-

# **DAWAPLUS**

in respect of International Class 24 for mosquito nets; mosquito nets which are impregnated with insect repellents and insecticides; bed covers; table linen, not of paper; door curtains, covers for cushions, curtain holders of textile material, curtains of textile or plastic, coverlets [bedspreads], mattress covers, table napkins of textile, net curtains, placemats of textile; printers' blankets of textile; travelling rugs [lap robes], serviettes of textile; sleeping bags [sheeting].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9979.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> July, 2013, by Allied Health Scientific, of 8 Valencia Street, Belmopan, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive (3<sup>rd</sup> Floor), Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.17.4;26.1.1;26.1.21 in respect of:

- (a) International Class 4 for Bio-diesel fuel;
- (b) International Class 35 for the bringing together, for the benefits of others, of a variety of goods, excluding the transport thereof, enabling customers to conveniently view and purchase those goods in the field of pharmaceuticals, chemicals, hospital equipment and supplies, laboratory reagents and supplies, farming equipment computers, computer parts and gadgets;
- (c) International Class 37 for repair and maintenance of laboratory equipments.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "Distributors Of Hospital, Pharmaceutical & Ambulatory Care Supplies", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10025.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> July, 2013, by Reinland Meat Company Limited, of Blue Creek, Orange Walk District, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive (3<sup>rd</sup> Floor), Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):3.4.2;9.1.10;26.5.15

in respect of International Class 29 for meat.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "STEAKS & PREMIUM MEATS', separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10026.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 11<sup>th</sup> September, 2013, by Real Madrid Club De Fútbol, of Concha Espina 1, 28036 – Madrid, España, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):24.9.1:26.1.21:27.5.1

in respect of International Class 25 for clothing for gymnastics, ready-made clothing, shirts, tee-shirts, pullovers, trousers, caps [headwear], pyjamas, underclothing, beach shoes, football shoes, gymnastic shoes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10029.13 should do so in writing addressed to the undersigned not later than the 31st day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> August, 2013, by Ermelinda Mahitani, of 65 San Francisco Street, Orange Walk Town, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive (3<sup>rd</sup> Floor), Belmopan City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.1.5;27.5.9;29.1.15 in respect of:

- (a) International Class 25 for clothing for babies, toddlers, and children namely shirts, pants, blouses, skirts, dresses, shoes, sox, bibs, hats, underwear, undershirt, under blouse, pajamas;
- (b) International Class 35 for online retail store services featuring a wide variety of consumer goods.

The applicant claims that the mark is in use.

Registration of this mark shall give no exclusive right to the term ".net", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10063.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 13<sup>th</sup> August, 2013, by COMERCIALIZADORA DE LACTEOS Y DERIVADOS, S.A. DE C.V., of Calzada Lázaro Cárdenas No. 185, Parque Industrial Lagunero, Gómez Palacio, C.P. 35077, Durango, México, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):3.4.2,24

in the colors white, black, light cream color, green, red, yellow, light brown and grey, in respect of International Class 29 for milk and milk products; milk beverages, milk predominating; cream [dairy products]; cheese; whipped cream; butter; yogurt.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10072.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> August, 2013, by BRITISH AMERICAN TOBACCO (BRANDS) INC., of 2711 Centerville Road, Suite 300, Wilmington, Delaware 19808, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.1.21;26.11.12;27.5.1,11

in the colors blue, white and grey, in respect of International Class 34 for cigarettes; tobacco; tobacco products; lighters; matches; smokers' articles.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "EST RICH'D. V.A. USA", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10075.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> August, 2013, by Wet Willy's, of Foreshore, Beachfront, Boca Del Rio, San Pedro, Ambergris Caye, Belize, through the Belize Intellectual Property Office, 1902 Constitution Drive (3<sup>rd</sup> Floor), Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

#### WET WILLY'S

in respect of International Class 43 for restaurant, bar and catering services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10112.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> August, 2013, by ISLAND TRADING, of Foreshore, Beach Front, Boca Del Rio, San Pedro, Ambergris Caye, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive (3<sup>rd</sup> Floor), Belmopan City, Belize, for the registration of the following service mark, as proprietor thereof-

#### ISLAND TRADING

in respect of International Class 35 for wholesale and retail store services featuring wine, beer, and rum [alcoholic beverage].

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "TRADING", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10113.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> September, 2013, by SAMSUNG ELECTRONICS CO., LTD., of 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

# S VIEW COVER

in respect of International Class 9 for computer software for encoding and decoding of voice and audio signals; analog and digital sound enhancing software for processing, recording, capturing, receiving, transmitting, rendering and storing voice and audio signals, files and sounds; audio amplifiers; audio speakers; blank Universal Serial Bus (USB) flash memory drive; built-in wireless audio and video receivers and electronic docking stations for use with electronic book readers, tablet computers, mp3 players, mp4 players, mobile phones and smart phones: camcorders: computer and mobile device software to personalize widgets and mobile applications: computer application software for mobile phones, portable media players and handheld computers, namely, software for use in voice recognition; computer game software; computer monitors; computer network hubs, switches and routers; computer software embedded on portable phones and/or portable computers that allow users to play and download electronic games, listen to and download ring tones and music, and view and download screen savers and wallpapers; computer software for controlling home appliances; computer software for instant messaging, sending and receiving emails and contact information, schedule sharing and contents sharing; computer software for managing and organizing various digital reading contents namely digital electronic-books, digital electronic-newspapers, thesis, and digital electronicmagazines; computer software for personal information management; computer software for playing, sharing and managing multimedia files; computer software for purchasing, downloading, playing or listening to music; computer software for purchasing, subscribing, downloading, playing or listening to digital reading contents namely digital electronic-books, digital electronics-newspapers, thesis and digital electronic-magazines and electronic games; computer software for travel information systems for the provision or rendering of travel advice and for information concerning hotels, landmarks, museums, public transportation, restaurants and other information regarding travel and transport; computer software for use in recording, organizing, transmitting, manipulating, and reveiwing text, audio files, video files and computer game programs in connection with televisions, computers, music players, video players, media players and mobile phones; computer software for use in searching for, browsing, and purchasing software on an electronic database; computer software for use with satellite and Global Positioning System (GPS) navigation systems for navigation, route and trip planning, and electronic mapping; computer software for suggesting the most suitable pen-input applications for the mobile device; computer software to access internet and various applications; computer software to be used for viewing and downloading electronic maps; computer software to edit daily activities, address book, calendar, memos, and multimedia contents stored in mobile devices; computer software to enable authoring, posting, uploading, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, storing, organizing, showing, displaying, tagging, blogging and/or sharing electronic media and information over the internet, local area network or telecommunication network; computer software to enable users to program and distribute audio, video, text and other multimedia content, namely, music, concerts, videos, radio, television, news, sports, games, cultural events, and entertainment-related and educational programs via communication network; computer software to receive, transport, encode, decode, decrypt, encrypt, transmit, multiplex, de-multiplex, and manipulate video, audio and text in digital format to deliver television and othe video programming to appropriate video devices for distribution of television programming for viewing on television sets and computer monitors; computer software used to enhance and optimize audio and video sound; computers; digital cameras; digital photo albums for displaying digital pictures, video clips and music; digital photo frames for displaying digital pictures, video clips and music; digital set-top boxes, namely digital media receivers and decoders, cable television converters, Ethernet streaming media converters; downloadable digital images, namely, photographic or video images in the field of architecture, ballet dancers, costumes, musical instruments, set designs, communication equipment, sound waves, political figures, poverty, Germany, mountains, lakes, rock strata, soldiers, historical figures and places, courthouses, lawyers, court scenes, judges, criminals, manuscripts, books, book cover art, orchestras, rock bands, singers, guitar players, guitars, philosophers, printing presses, newspapers, newsrooms, laboratories, science labs, space, planets, galaxies, the moon, plants, space aliens, space ships, science fiction creatures, cars and computers, downloadable ring tones for mobile phones and tablet computers; DVD players; electronic whiteboards; facsimile machines; hard disk drives; intercom key phone terminals for connection to a telephone network; internet protocol phones; internet protocol private branch exchange (PBX) switchboards; key phone operating system software; key phone switch boards; Local Area Network (LAN) switches; mobile application software; mobile phones, smart phone and tablet computers accessories namely batteries, electric battery chargers, data communication cables, headsets, ear phones, battery chargers for use in car, leather cases adapted for mobile phones, smart phone and tablet computers, flip covers for mobile phones, smart phones and tablet computers, hands frees kits and snap on cases adapted for mobile phones, smart phones and tablet computers, stylus, audio docking stations, screen protective films adapted for mobile phones, smart phones and tablet computers and portable speakers; mobile phone operating system software; mobile telephones; MP3 players; network access server hardware; network access server operating software; optical disc drives; optical disc players; Personal Digital Assistants (PDAs); portable computers; portable media player; printers for computers; semiconductors [chips]; smart phones; stereo audio speakers; stylus for portable electronic devices; tablet computer operating system software; tablet computers; telephones used as terminal devices for internet protocol (IP) private branch exchange (PBX); television receivers; three dimensional (3D) eyeglasses; wide area network (WAN) routers.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10122.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 1<sup>st</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 5<sup>th</sup> September, 2013, by Hyundai Motor Company, of 231 Yangjae-dong, Seocho-gu, Seoul, Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **AZERA**

in respect of International Class 28 for model cars; toys; scale model vehicles; toy vehicles; board games; tennis balls.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10125.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> September, 2013, by S-L Snacks National, LLC, of 13024 Ballantyne Corporate Place, Suite 900, Charlotte, NC 28277, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2;27.5.2,14

in respect of International Class 30 for pretzel crackers.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10132.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 6<sup>th</sup> September, 2013, by SHANDONG LINGLONG TYRE CO., LTD., of No. 777 Jinlong Road, Zhaoyuan City, 265400, Shandong, China, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# LEAO

in respect of International Class 12 for tires for vehicle wheels; casings for pneumatic tires; tires, solid, for vehicle wheels; treads for retreading tires; airplane tires; treads for vehicles, namely, roller belts; inner tubes for pneumatic tires; automobile tires; pneumatic tires.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10135.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> September, 2013, by FERREYCORP S.A.A., of Jr. Cristóbal del Peralta Norte 820, Surco, Peru, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **UNIMAQ**

in respect of International Class 7 for engines, other than for land vehicles; engines not for land vehicles, compressors for machines, electricity generators, and pumps for machines, for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair; machines and machine tools for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10142.13 should do so in writing addressed to the undersigned not later than the 31st day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by Voltran Duty Free Limited, of Benque Viejo Del Carmen Free Zone, Cayo District, Belize, through its agent Samira Musa-Pott & Co., Attorneys-at-Law, of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):3.3.1;24.1.18,19;27.5.1;29.1.1

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10156.13 should do so in writing addressed to the undersigned not later than the  $31^{st}$  day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by Voltran Duty Free Limited, of Benque Viejo Del Carmen Free Zone, Cayo District, Belize, through its agent Samira Musa-Pott & Co., Attorneys-at-Law, of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):2.1.1,4;26.1.14;29.1.1

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "FULL FLAVOR', separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10157.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by THE SHERWIN-WILLIAMS COMPANY, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **SEAGUARD**

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes, other than insulating varnishes, and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10159.13 should do so in writing addressed to the undersigned not later than the 31st day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by UETA, INC., of Edificio Torre Global Bank, Calle 50, Piso 36, Panama, Republic of Panama, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **SHERIFF**

in respect of International Class 34 for electronic cigarettes.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 86/048,886 on 27th August, 2013 in the U.S.A.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10160.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by THE SHERWIN-WILLIAMS COMPANY, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):27.5.3,9,11

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes, other than insulating varnishes, and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10161.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by TOP BRANDS INTERNATIONAL S.A., of Punta Pacifica, Pacific Village, Grand Plaza 8<sup>th</sup> Floor, Republic of Panama, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **TEQUILA DON MIRO**

in respect of International Class 33 for liqueurs.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10162.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **IMBRUVICA**

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 011711561 on 4th April, 2013 in Alicante, Spain.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10165.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 23<sup>rd</sup> September, 2013, by TAG GROUP, S.A., of Avenida Hincapié, dieciocho calle, hangar quince (15) de la zona trece, Interior del Aeropuerto Internacional La Aurora, de la Ciudad de Guatemala, Departamento de Guatemala, República de Guatemala, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6): 26.13.25;27.5.17

in the colors red, green, grey and blue, in respect of International Class 39 for domestic and international, scheduled and charter, air transportation services of passengers, cargo and mail.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the English translation of the word "ALIANZA" is "ALLIANCE".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10172.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> September, 2013, by Bowen & Bowen, of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive (3<sup>rd</sup> Floor), Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **CHARGER BEER**

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "BEER", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10177.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS,** the Registrar is in receipt of an application filed on 24<sup>th</sup> September, 2013, by Bowen & Bowen, of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive (3<sup>rd</sup> Floor), Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **CROWN BEER**

in respect of International Class 32 for beer.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "BEER", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10178.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> September, 2013, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **SANAFOR**

in respect of International Class 5 for antimicrobial additive use in the manufacture of finished plastic products.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10180.13 should do so in writing addressed to the undersigned not later than the 31st day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 24<sup>th</sup> September, 2013, PLANTAGE CONFECÇÃO E COMÉRCIO DE ROUPAS LTDA., of Rua General Bruce, 551, São, Cristóvão, 20.921-030, Rio de Janeiro, RJ. Brasil, through its agent Hilborne, Hawkin & Co., Ltd., of Suite No. 1036, 16 Albert Hoy Avenue, Belama Phase 1, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):5.5.21;27.5.11

in respect of International Class 25 for clothing and sports clothing, namely, raincoats, scarves, belts [clothing], bands, coats, jackets, dresses, blouses, t-shirts-tank tops, pants, shirts, skirts, overalls, shorts, underwear, sweaters, bras, bikinis, sarongs, ponchos, boleros, tunics, tops; footwear, namely, slippers, casual boots, walking boots, sandals, sneakers; beach shoes, basketball shoes, football shoes, gymnastic shoes, running shoes, training shoes, walking shoes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10186.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 25<sup>th</sup> September, 2013, E. & J. GALLO WINERY, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### DARK HORSE

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that the mark has been in use since 2009.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10189.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 25<sup>th</sup> September, 2013, E. & J. GALLO WINERY, of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.3.15;11.3.2

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that the mark has been in use since 2009.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10190.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 30<sup>th</sup> September, 2013, SUNSET S.A. COMERCIAL INDUSTRIAL Y DE SERVICIOS, of Ruta Internacional, Km 11, Zona Franca Global del Paraguay, Ciudad Del Este, Paraguay, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

- (a) International Class 12 for hubs for vehicle wheels; vehicle wheel tires [tyres]; vehicle wheels; vehicle wheel rims; rims for wheels of bicycles, cycles; tires, solid, for vehicle wheels; tyres for bicycles, cycles;
- (b) International Class 35 for business management assistance; commercial or industrial management assistance; dissemination of advertising matter; personnel management consultancy; advertising; import-export agencies.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10193.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 30<sup>th</sup> September, 2013, SUNSET S.A. COMERCIAL INDUSTRIAL Y DE SERVICIOS, of Ruta Internacional, Km 11, Zona Franca Global del Paraguay, Ciudad Del Este, Paraguay, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.11.12;27.5.11 in respect of:

- (a) International Class 12 for hubs for vehicle wheels; vehicle wheel tires [tyres]; vehicle wheels; vehicle wheel rims; rims for wheels of bicycles, cycles; tires, solid, for vehicle wheels; tyres for bicycles, cycles;
- (b) International Class 35 for business management assistance; commercial or industrial management assistance; dissemination of advertising matter; personnel management consultancy; advertising; import-export agencies.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10195.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 30<sup>th</sup> September, 2013, SUNSET S.A. COMERCIAL INDUSTRIAL Y DE SERVICIOS, of Ruta Internacional, Km 11, Zona Franca Global del Paraguay, Ciudad Del Este, Paraguay, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):18.1.21;27.5.17 in respect of:

- (a) International Class 12 for hubs for vehicle wheels; vehicle wheel tires [tyres]; vehicle wheels; vehicle wheel rims; rims for wheels of bicycles, cycles; tires, solid, for vehicle wheels; tyres for bicycles, cycles;
- (b) International Class 35 for business management assistance; commercial or industrial management assistance; dissemination of advertising matter; personnel management consultancy; advertising; import-export agencies.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10196.13 should do so in writing addressed to the undersigned not later than the 31<sup>st</sup> day of January, 2014.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

#### CRYSTAL REAL FRUIT BEVERAGES

in respect of International Class 32 for fruit beverages.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "REAL", "FRUIT" and "BEVERAGES", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1392.03 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

#### GALLON JUG ESTATE COFFEE

in respect of International Class 30 for coffee.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "COFFEE", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1393.03 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

#### LISSETTE SECRET SAUCE

in respect of International Class 30 for sauce.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "SAUCE", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1394.03 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

#### **BELIKIN BEER**

in respect of International Class 32 for beer.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "BEER", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1395.03 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

# MANGO TANGO AND JAMS

in respect of International Class 29 for jams.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "JAMS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1396.03 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 15<sup>th</sup> November, 2012, by STARBUCKS CORPORATION doing business as STARBUCKS COFFEE COMPANY, of 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.6;26.3.23 in respect of:

- (a) International Class 29 for dried milk powder; powdered milk; milk; flavored milk; milkshakes and beverages consisting principally of milk; beverages having a milk base; milk beverages containing fruit juice; milk beverages containing fruits; milk beverages with high milk content; milk beverages containing coffee; fruit sauces excluding cranberry sauce and apple sauce;
- (b) International Class 30 for coffee; ground and whole bean coffee; cocoa; iced tea; tea based beverages; and herbal flavourings for making beverages; herbal food beverages; herbal infusions; herbal tea [for food purposes]; coffee, tea, cocoa and espresso beverages; espresso drinks; beverages made with a base of tea; chocolate powder and vanilla flavoring; flavouring syrups; chocolate syrup; chocolate sauce; fruit sauces excluding cranberry sauce and applesauce; ready-to-drink coffee; ready-to-drink tea:
- (c) International Class 32 for fruit drinks and soft drinks containing fruit juices; fruit juices; non-alcoholic sparkling fruit and non-alcoholic juice based beverages and soft drinks, namely, sodas; concentrates and powders used in the preparation of beverages; syrups for making non-alcoholic beverages.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9286.12 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> April, 2013, by InterContinental Hotels Group PLC, of Broadwater Park, North Orbital Road, Denham, Buckinghamshire UB9 5HR, through its agent W.H. Courtenay & Co., Attorneys at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# IHG

in respect of:

- (a) International Class 35 for providing incentive and rewards programs for customers and employees through the issuance and processing of loyalty points for the purchase of the company's services for the purpose of promoting and rewarding loyalty; providing facilities for business meetings; business consultancy services relating to hotel management and to hotel franchising; hotel management services for others;
- (b) International Class 43 for hotel services; bar and restaurant services; cocktail lounge; catering services for the provision of food and drink; provision of conference, meeting, exhibition, and event facilities; temporary accommodation reservations and hotel reservations; restaurant reservations.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9695.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 10<sup>th</sup> April, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



# CFE(6):26.4.5,11 in respect of:

- (a) International Class 9 for computer software for use in vehicle rental offices used to track reservations and vehicles, and maintaining data concerning vehicles, customers, and rentals; computer software related to vehicle rentals, recorded; downloadable software in the nature of a mobile application for vehicle rental or leasing services; global positioning system (GPS); interactive computer kiosks comprising computers, computer hardware, computer peripherals, and computer operating software, for use in vehicle rentals or leasing services; navigation apparatus for vehicles; satellite radios; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols;
- (b) International Class 12 for mopeds, motorcycles, motorized scooters, and structural parts therefor; automobiles; motor buses; buses and structural parts therefor; license plate frames; motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles and structural parts therefor; trailers [vehicles];
- (c) International Class 16 for booklets in the field of travel, vehicle rental, transportation; calendars; magazines featuring travel; pens [office requisites]; travel books; geographical maps; printed forms; printed matter, namely, paper signs, books, manuals, curriculum, newsletters, informational cards and brochures in the field of travel, vehicle rental, and transportation;
- (d) International Class 35 for advertising and business management assistance; business information; business organization consultancy; business management consultancy; business administration in the field of transport and delivery; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; offering business management assistance in the establishment and/or operation of vehicle rental and leasing facilities; on-line retail store services featuring motor vehicles; providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of company's goods and services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; providing public sector contract vehicle management; providing transportation documentation for others; transportation management services, namely, planning and coordinating transportation of people for others;
- (e) International Class 36 for financial information; financial management; financial consultancy; insurance information and insurance consultancy; providing vouchers for payment of transportation expenses.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/750,577 on 10<sup>th</sup> October, 2012 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9701.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> April, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.5,11 in respect of:

- (a) International Class 9 for computer software for use in vehicle rental offices used to track reservations and vehicles, and maintaining data concerning vehicles, customers, and rentals; computer software related to vehicle rentals, recorded; downloadable software in the nature of a mobile application for vehicle rental or leasing services; global positioning system (GPS); interactive computer kiosks comprising computers, computer hardware, computer peripherals, and computer operating software, for use in vehicle rentals or leasing services; navigation apparatus for vehicles; satellite radios; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols;
- (b) International Class 12 for mopeds, motorcycles, motorized scooters, and structural parts therefor; automobiles; motor buses; buses and structural parts therefor; license plate frames; motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles and structural parts therefor; trailers [vehicles];
- (c) International Class 16 for booklets in the field of travel, vehicle rental, transportation; calendars; magazines featuring travel; pens [office requisites]; travel books; geographical maps; printed forms; printed matter, namely, paper signs, books, manuals, curriculum, newsletters, informational cards and brochures in the field of travel, vehicle rental, and transportation;
- (d) International Class 35 for advertising and business management assistance; business information; business organization consultancy; business management consultancy; business administration in the field of transport and delivery; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; offering business management assistance in the establishment and/or operation of vehicle rental and leasing facilities; on-line retail store services featuring motor vehicles; providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of company's goods and services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; providing public sector contract vehicle management; providing transportation documentation for others; transportation management services, namely, planning and coordinating transportation of people for others;
- (e) International Class 36 for financial information; financial management; financial consultancy; insurance information and insurance consultancy; providing vouchers for payment of transportation expenses.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/750,577 on 10th October, 2012 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9701.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> April, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.5,11,18;29.1.1

in the colors white, dark orange, orange and blue, in respect of:

(a) International Class 9 for computer software for use in vehicle rental offices used to track reservations and vehicles, and maintaining data concerning vehicles, customers, and rentals; computer software related to vehicle rentals, recorded; downloadable software in the nature of a mobile application for vehicle rental or leasing services; global positioning system (GPS); interactive computer kiosks comprising computers, computer hardware, computer peripherals, and computer operating software, for use in vehicle rentals or leasing services; navigation apparatus for vehicles; satellite radios; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols;

- (b) International Class 12 for mopeds, motorcycles, motorized scooters, and structural parts therefor; automobiles; motor buses; buses and structural parts therefor; license plate frames; motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles and structural parts therefor; trailers [vehicles];
- (c) International Class 16 for booklets in the field of travel, vehicle rental, transportation; calendars; magazines featuring travel; pens [office requisites]; travel books; geographical maps; printed forms; printed matter, namely, paper signs, books, manuals, curriculum, newsletters, informational cards and brochures in the field of travel, vehicle rental, and transportation;
- (d) International Class 35 for advertising and business management assistance; business information; business organization consultancy; business management consultancy; business administration in the field of transport and delivery; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; offering business management assistance in the establishment and/or operation of vehicle rental and leasing facilities; on-line retail store services featuring motor vehicles; providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of company's goods and services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; providing public sector contract vehicle management; providing transportation documentation for others; transportation management services, namely, planning and coordinating transportation of people for others;
- (e) International Class 36 for financial information; financial management; financial consultancy; insurance information and insurance consultancy; providing vouchers for payment of transportation expenses.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/750,569 on 10<sup>th</sup> October, 2012 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9703.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> April, 2013, by Fairtrade Labelling Organizations International E.V., of Bonner Talweg 177, 53129 Bonn, Germany, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.2.1;29.1.3,4,8

in respect of International Class 30 for coffee; tea for food purposes, namely, black tea, green tea, herbal tea, rooibos, mint, camellia sinensis, chamomile, hibiscus, white tea; unprocessed tea leaves, tea-based beverages, tea bags, tea for infusions, iced tea; cocoa; cane sugar, beet sugar, brown sugar, white sugar, sugar cubes; molasses; rice; tapioca; sago; artificial coffee; flour made from wheat, canola, soy, corn, quinoa, amaranth, spelt, rice, edible flour; fonio and preparations made from cereals; bread; pastry and confectionery; chocolate; ice cream; honey, treacle [molasses] for food purposes; yeast for food purposes, baking-powder; cooking salt; salt for preserving foodstuffs, mustard; vinegar; sauces [condiments]; spices; ice for refreshment, edible ices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Fairtrade", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9713.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> May, 2013, by GENERAL MOTORS LLC, of 300 Renaissance Center, Detroit, Michigan 48265-3000, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **GMC PROFESSIONAL GRADE**

in respect of International Class 7 for generators of electricity, power operated tools, namely, lawn and garden cultivators, grass cutting and edging machines; tree trimming machines, leaf blowers, hedge cutters, hedge and tree trimmers, power operated hammers, grinders, buffers, saws, milling tools, boring tools, drilling tools, wrenches, sanders, screwdrivers, nut drivers, screw and nut extractors, spanners, coil spring compressors, routers, pipe threading equipment, tile cutters, crushing equipment, grinding machines, thickness planer and machine tools; compressors [machines], air compressed machines, compressed air pumps; multi-purpose high pressure washer; water pumps for land vehicles; water pumps for use in motors and engines; water pumps for water filtering units.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "professional grade", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9749.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> May, 2013, by Kohinoor Enterprises Ltd., of Monte Carlo Plaza Unit #6, Commercial Freezone, Santa Elena Border, Corozal Town, Belize, C.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):25.1.15,19;26.13.25;29.1.3

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "FUMAR ES DAÑINO PARA LA SALUD", PROHIBIDA LA VENTA A MENORES DE EDAD", "Actualmente no Existe un Cigarro que Reduzca los Riesgos a la Salud" and "Hecho por vinataba Vietnam", when translated to the English language are "SMOKING IS DANGEROUS TO YOUR HEALTH", SALE TO MINORS IS PROHIBITED", Actually there is no cigarette that reduces the risk to health", and "Made in Vinataba Vietnam".

Registration of this mark shall give no exclusive right to the use of the words "FUMAR ES DAÑINO PARA LA SALUD", "PROHIBIDA LA VENTA A MENORES DE EDAD", "Actualmente no Existe un Cigarro que Reduzca los Riesgos a la Salud", and "Hecho por vinataba Vietnam", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9772.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> June, 2013, by BIOFARMA, of 50, rue Carnot, 92284 Suresnes Cedex, France, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **TRIPLIXAM**

in respect of International Class 5 for pharmaceutical preparations for human use for the prevention and treatment of disorders of the cardiovascular system.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9879.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> June, 2013, by WW Foods, LLC, of 2541 N. Stokesberry Place, Suite 100, Meridian ID 83646, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# WEIGHT WATCHERS

in respect of:

- (a) International Class 29 for frozen entrees consisting of chicken, beef, fish and/or vegetables; canned vegetables; yogurt;
- (b) International Class 30 for frozen entrees consisting primarily of pasta or rice alone or in combination with chicken, beef, fish and/or vegetables; frozen foods, namely, breakfast sandwiches and muffins; pizza; frozen desserts consisting of ices, cakes, pies and mousses.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9912.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 21<sup>st</sup> June, 2013, by ADMINISTRADORA DE MARCAS Y FRANQUICIAS S.A. DE C.V., of Playa Regatas #482, interior 201, Colonia Mlitar Marte, Delegación Iztacalco, C.P. 08830, Distrito

Federal, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):26.1.2,18

in respect of International Class 35 for retail store services featuring a wide variety of consumer goods of others, namely, clothing for men, women and children, and footwear for men, women and children, the marketing, the bringing together, for the benefit of others, of a variety of goods, excluding the transport thereof, enabling customers to conveniently view and purchase those goods in the field of clothing and footwear for men, women and children.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9921.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 21<sup>st</sup> June, 2013, by Figueroa Brothers, Inc., of 1740 Hurd Drive, Irving, Texas 75038, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Froth Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



# CFE(6):2.3.1;26.1.3,14 in respect of:

- (a) International Class 29 for jams, jellies for food, fruit preserves;
- (b) International Class 30 for condiments, pepper, pepper [seasonings], sauces [condiments], condiment, namely, pepper sauce, hot chili; pepper sauce, salsa, spices, barbeque sauce, ketchup [sauce], fruit jellies [confectionery].

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "Original Habanero Pepper Sauce" and "Hot Sauce", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9925.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> June, 2013, by LEX MUNDI LTD., of 2100 West Loop South, Suite 1000, Houston, Texas 77027, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# LEX MUNDI WORLD READY

in respect of:

- (a) International Class 16 for newsletters and directories in the field of the local and global practice and development of law and the professional exchange of information regarding same;
- (b) International Class 41 for hosting educational and social event meetings, conferences and seminars regarding the local and global practice and development of law and permitting attendees to engage in the professional exchange of information on these topics; providing online newsletters in the field of the local and global practice and development of law and the professional exchange of information regarding same;
- (c) International Class 45 for providing information about the local and global practice of law and the development of law.

The applicant claims that it intends to use the mark.

The applicant claims that the words "LEX MUNDI" when translated to the English language are "WORLD LAW".

Registration of this mark shall give no exclusive right to the use of the words "LEX MUNDI", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9930.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 1<sup>st</sup> July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **GALVANIT**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9950.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ADEXAR**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely, plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9961.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> July, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

#### BUDGET

in respect of:

- (a) International Class 9 for satellite radios; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data and video communications across multiple network infrastructures and communications protocols;
- (b) International Class 12 for motor buses; buses and structural parts therefor; license plate frames; structural parts for motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles; trailers [vehicles];
- (c) International Class 16 for travel books; printed forms; printed matter, namely, paper signs, books, manuals, curriculum, informational cards and brochures in the field of travel, vehicle rental and transportation:
- (d) International Class 35 for business administration in the field of transport and delivery; providing public sector contract vehicle management; transportation management services, namely, planning and coordinating transportation of people for others;
- (e) International Class 39 for chauffer services; passenger transport; providing an on-line searchable computer database featuring information on travel; travel clubs; vehicle driving services.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/842.885 on 6th February, 2013 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9970.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> July, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# **BUDGET**

in respect of:

- (a) International Class 9 for computer software for use in vehicle rental offices used to track reservations and vehicles, and maintaining data concerning vehicles, customers, and rentals; computer software related to vehicle rentals, recorded; downloadable software in the nature of a mobile application for vehicle rental or leasing services; global positioning system (GPS); interactive computer kiosks comprising computers, computer hardware, computer peripherals, and computer operating software, for use in vehicle rentals or leasing services; navigation apparatus for vehicles;
- (b) International Class 12 for mopeds, motorcycles, motorized scooters, and structural parts therefor; automobiles; motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles;
- (c) International Class 16 for booklets in the field of travel, vehicle rental, transportation; calendars; magazines featuring travel; pens [office requisites]; geographical maps; newsletters;
- (d) International Class 35 for advertising and business management assistance; business information; business organization consultancy; business management consultancy; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; offering business management assistance in the establishment and/or operation of vehicle rental and leasing facilities; on-line retail store services featuring motor vehicles; providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of company's goods and services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; providing transportation documentation for others; retail store services featuring motor vehicles;
- (e) International Class 36 for financial information; financial management; financial consultancy; insurance information and insurance consultancy; providing vouchers for payment of transportation expenses; insurance services, namely, underwriting motor vehicle insurance.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/842,894 on 6<sup>th</sup> February, 2013 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9972.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> July, 2013, by PepsiCo., Inc., of 700 Anderson Hill Road, Purchase, New York 10577, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **ENJOY LIFE**

in respect of:

- (a) International Class 29 for meat; fish, not live; poultry, not live; and game, not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies for food, jams; eggs; milk and milk products; edible oils and fats; vegetables, cheese, meat, nuts; prepared nuts; processed seeds; potato chips; potato crisps; fruit-based snack foods;
- (b) International Class 30 for coffee, tea-based beverages, cocoa, rice, tapioca, sago, artificial coffee; cereal preparations; bread, pastry and confectionery; ice, natural or artificial; honey; yeast for food, not for medical use, baking powder; cooking salt; mustard; spices; snack food dipping sauces; corn-based snack foods; cereal-based snack food; rice-based snack food; chips [cereal products].

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10004.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 12<sup>th</sup> September, 2013, by Columbia Sportswear Company, of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **PFG**

in respect of:

- (a) International Class 18 for all-purpose carrying bags, namely, duffle bags, backpacks, rolling bags;
- (b) International Class 25 for jackets [clothing]; vests; shirts; pants; shorts; skirts; dresses; headgear for wear; footwear, namely, water shoes, boat shoes, beach shoes, sandals, athletic shoes, gymnastic shoes, loafers, slippers, hiking shoes, running shoes, rain boots.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10030.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 31<sup>st</sup> July, 2013, by Imperial Tobacco Limited, of P.O. Box 244, Upton Road, Bristol, BS99 7UJ, United Kingdom, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# GV

in respect of International Class 34 for tobacco whether manufactured or unmanufactured; tobacco products; tobacco substitutes, none being for medicinal or curative purposes; hand rolling tobacco; cigarettes; cigarette papers, cigarette tubes, cigarette filters, pocket cigarette rolling machines, hand held machines for injecting tobacco into paper tubes; smokers' articles, namely tobacco boxes, tobacco pouches, cigarette cases, ashtrays, lighters and matches.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10040.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> August, 2013, by NATIONAL AGGREGATES LTD., of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.5.10;27.5.1,11 in respect of:

- (a) International Class 19 for asphalt, asphalt paving; bricks, earth for bricks; plaster [for building purposes]; cement posts, cement slabs, cement aggregates, slag-lime cement; concrete, prestressed concrete, slabs of concrete, recycled concrete, concrete building elements; potters' clay [raw material], slabs of clay, fireclay; granite; gravel; limestone; slate, slate powder; sandstone for building; mortar for buildings, paving blocks, not of metal; road coating materials, binding material for road repair, materials for making and coating roads; sand except foundry sand; stone, artificial stone, binding agents for making stones; slag [building material], slag stone; lime building materials, non-agricultural lime for use in construction; bitumen, building stone, busts of stone, concrete or marble; caissons for construction work underwater; calcareous marl, calcareous stone, raw chalk, clinker stone, clinker ballast, pilings, not of metal; posts, not of metal; refractory construction materials, not of metal; reinforcing material, not of metal, for building; silica [quartz]; nonmetal construction materials, namely, drilled and grouted pile foundation; statues of stone, concrete or marble; tiles, not of metal; tombstones plaques, not of metal; works of art of stone, concrete or marble;
- (b) International Class 37 for quarrying services; stone, clay and sand landfill services; plastering services; road paving services; brick laying; asphalting; rental of cleaning machines; rental of construction equipment; rental of excavators; rental of buildozers; rental of cranes; mining extractions; factory construction; masonry; demolition of buildings; construction consultation; technical consultation in the field of building materials, namely, cementitious materials, asphalt and aggregates.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "Aggregates Ltd.", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10051.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 12<sup>th</sup> August, 2013, by BASF Corporation, of 100 Park Avenue, Florham Park, New Jersey, 07932, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **MARKSMAN**

in respect of:

(a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely, plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;

(b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10055.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 13<sup>th</sup> August, 2013, by BRITISH AMERICAN TOBACCO (BRANDS) LIMITED, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corporation Belize Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **CONSUL**

in respect of International Class 34 for cigarettes; tobacco; tobacco products; lighters; matches; pipes, cigarette holders, cigarette papers, cigarette filters, ashtrays, humidors, cigar cutters, tobacco pouches and pocket machines for rolling cigarettes.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10073.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> August, 2013, by Dow AgroSciences LLC, of 9330 Zionsville Road, Indianapolis, Indiana 46268, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **GALTERRAX**

in respect of International Class 1 for synthetic surfactants, adjuvants and emulsifying agents for use in mixing and spraying pesticide products.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10086.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 26<sup>th</sup> August, 2013, by Colombia Forest Products, Inc. of 7900 Triad Center Drive, Suite 200, Greensboro, NC 27409, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

#### INNOVATING RESPONSIBLY

in respect of:

- (a) International Class 19 for hardwood plywood; hardwood veneer; plywood; wood, semi-worked; wood pulp board, for building; agrifiber composite products, namely, particleboard and medium-density fiberboard; building materials, namely, composite panels composed primarily of nonmetal materials;
- (b) International Class 20 for kitchen cabinets, furniture, point of purchase displays, and component parts thereof, namely, frames, boxes, shelves, decorative panels, decorative moldings, and cabinet doors, all composed of solid wood, plywood and wood substrates, namely, composite panels, particleboard, fiberboard and oriented strand board, and all for use in the manufacturing of kitchen cabinets, furniture and point of purchase displays;
- (c) International Class 35 for procuring of contracts for the purchase and sale of adhesives and resins for use in the wood products and agrifiber products industries; sales promotion services relating to adhesives and resins for use in the wood products and agrifiber products industries; procuring of contracts for the purchase and sale of cabinets, furniture, point of purchase displays and component parts thereof; sales promotion services relating to cabinets, furniture, point of purchase displays and components parts thereof:
- (d) International Class 40 for consultation services regarding the manufacturing process uses of adhesives and resins in the wood products and agrifiber products industries; manufacture of cabinets, furniture, point of purchase displays and component parts thereof to the order and/or specification of others; consultation services in the field of manufacturing of cabinets, furniture, point of purchase displays and component parts thereof; technical support services, namely, technical consultation in the field of manufacturing of cabinets, furniture, point of purchase displays and component parts thereof; technical support services, namely, providing technical advice related to those use of adhesives and resins in the manufacture of wood products and agrifiber products.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on February 27, 2013 under number 85/862,254 in the Untied States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10095.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> August, 2013, by Revlon Consumer Products Corporation, of 237 Park Avenue, New York, New York 10017, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### MITCHUM ADVANCED

in respect of International Class 3 for deodorants and antiperspirants for human personal use.

The applicant claims that this mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10116.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 29<sup>th</sup> August, 2013, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# LIVE YOUR LIFE

in respect of International Class 35 for retail and on-line retail store services featuring a wide variety of goods namely cosmetics, fragrances, toiletries, jewelry and watches, sunglasses, tote bags, handbags, athletic bags, backpacks, umbrellas, wallets, purses, wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops and underwear; footwear namely thongs, boots, namely fashionable winter boots; shoes, namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats.

The applicant claims that this mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10117.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> September, 2013, by General Mills Marketing, Inc., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.15.11;27.5.1 in respect of:

- (a) International Class 29 for milk products, yogurt;
- (b) International Class 30 for ice cream, frozen yogurt [confectionary ice], edible ices, sherbet [ice], ice cream bars and frozen yogurt bars, frozen dessert cakes made with ice cream;
- (c) International Class 43 for restaurant services-namely the preparation and serving of ice cream and other dairy products, ice cream cakes, pastries, coffee, teas and carbonated beverages for on and off premises consumption; ice cream shop services.

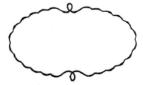
The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10121.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> September, 2013, by General Mills Marketing, Inc., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.15.11 in respect of:

- (a) International Class 29 for milk products, yogurt;
- (b) International Class 30 for ice cream, frozen yogurt [confectionary ice], edible ices, sherbet [ice], ice cream bars and frozen yogurt bars, frozen dessert cakes made with ice cream;
- (c) International Class 43 for restaurant services-namely the preparation and serving of ice cream and other dairy products, ice cream cakes, pastries, coffee, teas and carbonated beverages for on and off premises consumption; ice cream shop services.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10123.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> September, 2013, by Vin Hong International Ltd., of 5 Euphrates Avenue, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):1.15.7;2.9.1;25.5.2

in respect of International Class 5 for mosquito-repellent incenses; cedar wood for use as an insect repellent; insect repellent incense.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "Black Mosquito Coils", "High Quality" and "Contains 10 pieces", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10127.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> September, 2013, by Vin Hong International Ltd., of 5 Euphrates Avenue, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.15.11;2.7.9;29.1.1

in respect of International Class 5 for mosquito-repellent incenses; cedar wood for use as an insect repellent; insect repellent incense.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the English translation of the word "HEJIAHUAN" is "Happy Family".

Registration of this mark shall give no exclusive right to the use of the words "Black Mosquito Coil", "10 Coils", and "Concentrated", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10128.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> September, 2013, by SKY EAGLE INTERNATIONAL, LLC, of 3300 SW 149 Avenue, Miami, Florida 33185, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.4;26.11.8;27.5.1

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the English translation of the Dutch word "Zon", is "Sun".

Registration of this mark shall give no exclusive right to the use of the words "Best Choice", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10150.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### DUETT

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10163.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 20<sup>th</sup> September, 2013, by BKB Global, LLC, of 2230 East Imperial Highway, El Segundo, CA 90245, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

#### **BKB**

in respect of:

- (a) International Class 9 for computer game software; pre-recorded DVDs containing sports television programs; downloadable sports television programs; downloadable computer software for operating telecommunications products in the nature of digital video recorders and set-top boxes; downloadable software in the nature of a mobile application for operating telecommunications products in the nature of digital video recorders and set-top boxes; computer software for use in accessing and viewing interactive television program guides via global computer networks, wireless networks and electronic communication networks; computer software for the remote programming of audio and video devices via global computer networks, wireless networks and electronic communication networks; computer software for the reproduction, processing and streaming of audio, video and multimedia content; telecommunications products, namely, computer software for receiving, converting, transmitting, streaming, and reviewing audio, video, graphics, images, data and information recorded on digital video recorders;
- (b) International Class 38 for satellite television broadcasting; satellite transmission services; broadcasting programs via global computer network; video-on demand television transmission services; streaming of audio and video content via the internet, other computer networks, wireless networks and electronic communication networks;
- (c) International Class 41 for entertainment services in the nature of live sporting events; production services, namely, production of television programs in the field of sports; organizing live sporting events and competitions in the field of sports; presentation of sporting events via an on-going television series; entertainment in the nature of on-going television programs in the field of sports; distribution of television programs in the field of sports for others; television programming in the field of sports; programming in the field of sports; video-on-demand television programming in the field of sports; production and distribution of television programs in the field of sports; providing on-line interactive computer databases featuring lists and schedules of television programming in the field of sports; providing on-line interactive computer databases featuring information about television shows, movies and other digital images, audio, video and other multimedia content, all in the field of sports entertainment; providing a website featuring information about television programming in the field of sports.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/882,368 on 21st March, 2013 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10170.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 20<sup>th</sup> September, 2013, by BKB Global, LLC, of 2230 East Imperial Highway, El Segundo, CA 90245, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):27.5.3,14,24 in respect of:

- (a) International Class 9 for computer game software; pre-recorded DVDs containing sports television programs; downloadable sports television programs; downloadable computer software for operating telecommunications products in the nature of digital video recorders and set-top boxes; downloadable software in the nature of a mobile application for operating telecommunications products in the nature of digital video recorders and set-top boxes; computer software for use in accessing and viewing interactive television program guides via global computer networks, wireless networks and electronic communication networks; computer software for the remote programming of audio and video devices via global computer networks, wireless networks and electronic communication networks; computer software for the reproduction, processing and streaming of audio, video and multimedia content; telecommunications products, namely, computer software for receiving, converting, transmitting, streaming, and reviewing audio, video, graphics, images, data and information recorded on digital video recorders;
- (b) International Class 38 for satellite television broadcasting; satellite transmission services; broadcasting programs via global computer network; video-on-demand television transmission services; streaming of audio and video content via the internet, other computer networks, wireless networks and electronic communication networks;
- (c) International Class 41 for entertainment services in the nature of live sporting events; production services, namely, production of television programs in the field of sports; organizing live sporting events and competitions in the field of sports; presentation of sporting events via an on-going television series; entertainment in the nature of on-going television programs in the field of sports; distribution of television programs in the field of sports for others; television programming in the field of sports; programming in the field of sports; video-on-demand television programming in the field of sports; production and distribution of television programs in the field of sports; providing on-line interactive computer databases featuring lists and schedules of television programming in the field of sports; providing on-line interactive computer databases featuring information about television shows, movies and other digital images, audio, video and other multimedia content, all in the field of sports entertainment; providing a website featuring information about television programming in the field of sports.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/882,373 on 21st March, 2013 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10171.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> September, 2013, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park Illinois, 60064, U.S.A., through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **COGNI-PRO**

in respect of:

- (a) International Class 5 for nutritional supplements, namely a proprietary blend of ingredients added to and sold as an integral component used in pediatric nutritive preparations; dietary food supplements in liquid and powder form, liquid and powder nutritive preparations for children; dietetic substances adapted for medical use; pediatric nutritive preparations for children; dietary and nutritional supplements for children; infant formula; food for babies;
- (b) International Class 29 for powdered milk, milk and milk products

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10173.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 24<sup>th</sup> September, 2013, by Baxter International Inc., of One Baxter Parkway, Deerfield, Illinois 60015, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

#### SUPRANE

in respect of International Class 5 for inhalation anaesthetic.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10179.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 26<sup>th</sup> September, 2013, by Progressive Brands, Inc., of 14610 Archer Drive, Laredo, Texas 78045, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **FLORE**

in respect of International Class 34 for tobacco products, namely cigarettes, cigars and tobacco.

The applicant claims that it intends to use this mark in Belize.

The applicant claims that the English translation of the word "Flore", is "Flower".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10192.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 30<sup>th</sup> September, 2013, by SUNSET S.A. COMERCIAL INDUSTRIAL Y DE SERVICIOS, of Ruta Internacional, Km 11, Zona Franca Global del Paraguay, Ciudad Del Este, Paraguay, through its agent Glenn D. Godfrey & Company, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.11.12;27.5.11 in respect of:

(a) International Class 12 for hubs for vehicle wheels; vehicle wheel tires [tyres]; vehicle wheels; vehicle wheel rims; rims for wheels of bicycles, cycles; tires, solid, for vehicle wheels; tyres for bicycle, cycles;

(b) International Class 35 for business management assistance; commercial or industrial management assistance; dissemination of advertising matter; personnel management consultancy; advertising; import-export agencies.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10194.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 15<sup>th</sup> November, 2012, by Starbucks Corporation doing business as Starbucks Coffee Company, of 2401 Utah Avenue South, Seattle, WA 98134, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):2.3.1,23;26.1.1,14 in respect of:

- (a) International Class 21 for hand-operated coffee grinders and pepper mills, coffee and beverage cups, paper cups, coffee filters not of paper being part of non-electric coffee makers, coasters, not of paper and other than table linen, vacuum bottles [insulated flasks], coffee cups, tea cups and mugs, beverage glassware and dishes and other serve ware made of glass, disposable and non-disposable dinnerware namely, bowls and plates, trivets [table utensils], canister to store foods; non-electric drip coffee makers, non-electric plunger-style coffee makers, and decorative storage containers for food, non-electric tea kettles, tea infusers, tea pots, tea strainers, candle holder, not of precious metal, candlesticks not of precious metal, ceramic figurines, porcelain figurines; non-electric milk frothers; scoops [tableware];
- (b) International Class 29 for milk, flavored milk, milkshakes and beverages consisting principally of milk; beverages having a milk base; milk based beverages containing fruit juice; milk beverages containing fruits; milk beverages with high milk content; milk-based beverages containing coffee; soy bean milk [soy milk]; fruit jams; compote, fruit jellies, jellies for foods, jellies [bread spread]; preserved fruit and vegetables, prepared meals or frozen meals as far as not included in other classes consisting of meat, soy, poultry, seafood, vegetables, fruits, tofu, and/or cheese also including pasta, rice, or grains; yogurt, yogurt-based beverages; whipping cream; prepared nuts, seasoned nuts, roasted nuts; nut based milk and soy based food beverages used as a milk substitute;
- (c) International Class 32 for fruit juices; fruit and non-alcoholic fruit based beverages; fruit drinks and soft drinks containing fruit juices; frozen fruit beverages and frozen fruit-based beverages; fruit concentrates and purees used as ingredients of beverages; concentrates and powders used in the preparation of energy drinks and fruit flavored beverages; non-alcoholic sparkling fruit based beverages and soft drinks namely, sodas; vegetable-fruit juices; vegetable-based beverages; beverages containing vegetable juices; concentrates and powders used in the preparation of beverages; flavoring syrups for making tea and herbal tea-based beverages; seltzer water, table water, Lithia water, water [beverage], carbonated and non-carbonated mineral water [beverages], sparkling water, drinking water with vitamins, and other non alcoholic beverages; soft drinks; soda pop beverages; flavoring syrups for making beverages; flavored and unflavored bottled waters; energy drinks; soy-based beverages not being milk substitutes; and fruit juices made from nuts;
- (d) International Class 38 for communications services, namely, transmitting streamed sound and audiovisual recordings; streaming of audio visual and audio visual material via a global computer network, satellite communication service; audio entertainment broadcasting and transmission; subscription audio and video entertainment broadcasting and transmission via computer, satellite and communications networks; electronic and digital transmission of voice, data, information, images, signals and messages; providing on-line chat rooms, bulletin boards and community forums for the transmission of messages among computer users concerning entertainment, music, concerts, videos, radio, television, film, news, sports, games and cultural events; delivery of messages by electronic transmission; provision of connectivity services and access to electronic communications networks, for transmission or reception of audio, video or multimedia content; providing multiple user dedicated access to the internet;

(e) International Class 41 for entertainment services, namely, providing non-downloadable playback of music via global communications networks.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9315.12 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1<sup>st</sup> issue)

**WHEREAS,** the Registrar is in receipt of an application filed on 5<sup>th</sup> March, 2013, by GRUPO GIGANTE, S.A.B. DE C.V., of Jaime Balmes #11, Edificio B, piso 5, Colonia Los morales Polanco, C.P. 11510, en México Distrito Federal, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.5.1.18:29.1.1

in the colors red C=0 M=100 Y=95 K=4 and yellow 7506 C, in respect of:

- (a) International Class 30 for coffee; tea for food purposes, namely, black tea, white tea, and herbal tea; cocoa; prepared coffee and coffee-based beverages; prepared espresso and espresso-base beverages; tea-based beverages; powdered chocolate and vanilla; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; sandwiches; hot and cold ready-to-eat fruit and whole grain based breakfast cereal; iced tea, ready-to-drink tea; chocolate food beverages not being dairy-based or vegetable based; chocolate food beverages not being dairy-based or vegetable based with coffee flavors; cocoa products, namely, cocoa mixes and cocoa powder; hot chocolate; cocoa beverages with milk; prepared cocoa and cocoa-based beverages; preparations for making chocolate or cocoa based drinks, namely, liquid and powdered hot chocolate mix and liquid and powdered hot cocoa mix; chocolate beverages with milk; chocolate-based beverages; chocolate and candy for food, namely chocolates, chocolate bars, chocolate-covered coffee beans, chocolate truffles, chocolate-covered fruits, chocolate-covered nuts, chocolate-covered dried fruits, chocolate-covered crackers and chocolate toppings;
- (b) International Class 43 for restaurant, café, cafeteria, snack bar, coffee bar and coffee house, carry out restaurant, and take out restaurant services; food and drink catering services; contract food services; food preparation; preparation of carry out foods and beverages.

The applicant claims that it has used the mark since 2012.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9610.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> May, 2013, by AMPARIN, S.A. DE C.V., of Av. Torres de Ixtapantongo, 380-P, Col. Olivar de los Padres. Del Álvaro Obregón, 01780, México City, Mexico, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



## CFE(6):26.1.2,18;29.1.14 in respect of:

- (a) International Class 3 for abrasive cloth; abrasive paper; adhesives for cosmetic purposes; after shave lotions; air fragrancing preparations; aromatics [essential oils]; astringents for cosmetic purposes; bleaching preparations [laundry]; blueing for laundry; colour brightening chemicals for household purposes [laundry]; cakes of toilet soap; cleaning preparations; cosmetic kits; cosmetics; dentifrices; dry-cleaning preparations; essential oils; fabric softeners for laundry use; hair lotions; laundry bleach; lotions for cosmetic purposes; oils for perfumes and scents; perfumery; polishing preparations; scouring solutions; soap; perfumes; shampoos; cosmetic preparations for skin care;
- (b) International Class 14 for alarm clocks; alloys of precious metal; badges of precious metal; boxes of precious metal; chronometrical instruments; clocks; diamonds; figurines [statuettes] of precious metal; hat ornaments of precious metal; jewellery; pins [jewellry, jewelry(Am)]; platinum [metal]; precious stones; statues of precious metal; stopwatches; watches; wristwatches; rings [jewellery, jewelry (Am)];
- (c) International Class 16 for adhesive tape dispensers [office requisites]; adhesives [glues] for stationery or household purposes; artists' watercolor [water colour] saucers; bookbinding material; boxes of cardboard or paper; canvas for painting; drawing instruments; drawing materials; painters' easels; office requisites, except furniture; paintbrushes; painters' brushes; palettes for painters; paper sheets [stationery]; photographs [printed]; plastic cling film, extensible, for palletization; plastic film for wrapping; printed matter; printing books; printing type; stationery; teaching materials [except apparatus]; typewriters, electric or non-electric; albums; almanacs; conical paper bags; bags [envelopes, pouches] of paper or plastics, for packaging; books; calendars; chart pointers, non-electric; charts; documents holders [stationery]; fabrics for bookbinding; figurines [statutes] of paper maché; folders for papers; handkerchiefs of paper; paper [sheets]; pencil holders; pencil sharpeners, electric or non-electric; pencils; photo-engravings; photograph stands; school supplies [stationery]; self-adhesive tapes for stationery or household purposes; stands for pens and pencils; writing cases [stationery];
- (d) International Class 18 for animal skins; backpacks; leather shoulder belts; furniture coverings of leather; leather trimmings for furniture; harness for animals; imitation leather; leather, unworked or semi-worked; parasols; pouches, of leather, for packaging; purses; saddlery; travelling bags; travelling trunks; trunks [luggage]; umbrellas; walking sticks; pocket wallets; whips; garment bags for travel; net bags for shopping; nose bags [feed bags]; handbag frames; handbags; shopping bags; slings bags for carrying infants; slings for carrying infants;
- (e) International Class 21 for abrasive pads for kitchen purposes; basins [bowls]; cleaning instruments, hand-operated; rags for cleaning [cloth]; combs; containers for household or kitchen use; dustbins; earthenware; brushes for footwear; furniture dusters; glass, unworked or semi-worked, except building glass; painted glassware; gloves for household purposes; porcelain ware; sponges for household purposes; steel wool for cleaning; utensils for household purposes; baby baths, portable; busts of china, terra-cotta or glass; cake molds [moulds], candy boxes; cookie jars; cosmetic utensils; cups; drinking glasses; soap dispensers; trays for domestic purposes.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "AMPARIN" and "EFES LAFA NEFETAFA", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9797.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 2<sup>nd</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> June, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MENTHOL REFRESCANTE

in respect of International Class 3 for bleaching preparations [laundry]; cleaning preparations, laundry soaking preparations, dry cleaning preparations, polishing and scouring preparations; general purpose abrasive liquids and powders; cakes of toilet soap, deodorant soap, disinfectant soap, perfumery, essential oils, cosmetics, hair lotions, dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "REFRESCANTE" when translated to the English language is "REFRESHING".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9945.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## LONSELOR

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9960.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **SERCADIS**

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;

(c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9967.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 2<sup>nd</sup> day of December, 2013.

 $(1^{st} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 23<sup>rd</sup> September, 2013, by UNILEVER PLC, of Port Sunlight, Wirral, Merseyside CH62 4ZD, United Kingdom, through its agent Dean R. Lindo, S.C., Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **POND'S**

in respect of:

- (a) International Class 3 for perfumery, perfumes, eau de toilette, eau de parfum, eau de cologne, namely, bases for flower perfume; air fragrancing preparations for automobile, extracts of flowers [perfumes], essential oils, potpourris [fragrances], incense; cosmetic preparations for skin and lip care; cosmetic preparations for slimming purposes; lotions for cosmetic purposes; beauty masks; cosmetic preparations for the face, hands and body care; cosmetic preparations for the hair and scalp, hair detangler, hair lotions, hair bleaching preparations, hair dyes, hair creams or gels, hair spray; depilatory creams, depilatory wax; shaving preparations, shaving soap, shaving foam, aftershaves; cosmetic sun-protecting preparations, sun-tanning preparations [cosmetics], self tanning preparations [cosmetics]; toiletries, dentifrices, soaps, shampoos, shower gels, bath gels, bath oil, foam bath preparations, bath beads, talcum powder, for toilet use, cleansing milk for toilet purposes, body deodorants [perfumery]; make-up preparations, namely, lip sticks, mascara, blush, powders, eye shadows; make-up pencils; make-up removing preparations;
- (b) International Class 5 for pharmaceutical and veterinary preparations; medical plasters; adhesive plasters; medical and surgical dressings; all-purpose disinfectants; preparations for destroying vermin; fungicides; herbicides.

The applicant claims that it intends to use the mark as a "stand-alone" mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10174.13 should do so in writing addressed to the undersigned not later than the  $28^{\text{th}}$  day of February, 2014.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> October, 2013, by Hyatt International Corporation, of 71 S. Wacker Drive, 14<sup>th</sup> Floor, Chicago, IL 60606, U.S.A., through its agent Arguelles & Company, Attorney-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

### **HYATT ZIVA**

in respect of International Class 43 for hotels; resort hotels services; motels; providing temporary housing accommodations for travelers and vacationers; providing temporary lodging services in the nature of apartments and condominiums hotel; travel agency services, namely, making reservations and booking for temporary lodging; hotel services for preferred customers, namely, frequent hotel guests; restaurant, bar services; cocktail lounges services; snack-bars; food and drink catering; providing banquet and social function facilities for special occasions; providing conference, exhibition and meeting facilities; rental of chairs, tables, table linen, glassware; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10199.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> October, 2013, by Hyatt International Corporation, of 71 S. Wacker Drive, 14<sup>th</sup> Floor, Chicago, IL 60606, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## **ZIVO**

in respect of International Class 43 for hotels; resort hotels services; motels; providing temporary housing accommodations for travelers and vacationers; providing temporary lodging services in the nature of apartments and condominiums hotel; travel agency services, namely, making reservations and booking for temporary lodging; hotel services for preferred customers, namely, frequent hotel guests; restaurant, bar services; cocktail lounges services; snack-bars; food and drink catering; providing banquet and social function facilities for special occasions; providing conference, exhibition and meeting facilities; rental of chairs, tables, table linen, glassware; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10200.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> October, 2013, by Tumblr, Inc., of 35 East 21<sup>st</sup> Street, 6<sup>th</sup> Floor, New York, New York 10010, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **TUMBLR**

in respect of International Class 9 for computer software to enable uploading, downloading, accessing, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information via computer, the internet and other communication networks; computer application software for mobile communication devices, namely, software to enable uploading, downloading, accessing, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable electronic publications, namely, journals featuring user-specified content in the field of general interest; downloadable software for computers, portable handheld digital electronic communication devices, mobile communication devices, and wired and wireless communication devices for social networking; downloadable software in the nature of a mobile application for use with computers, portable handheld digital electronic communication devices, mobile communication devices, and wired and wireless communication devices for creating, sharing, and posting content and blogs on the internet; computer software development tools; computer software for use as an application programming interface (API) for use in developing other applications software.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10207.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> October, 2013, by Tumblr, Inc., of 35 East 21<sup>st</sup> Street, 6<sup>th</sup> Floor, New York, New York 10010, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

### **TUMBLR**

in respect of:

- (a) International Class 35 for advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising and directory services, namely, promoting the services of others by providing a web page featuring links to the websites of others; on-line advertising and marketing services for others
- (b) International Class 38 for computer services, namely, providing online facilities for real-time interaction between and among users of computers, mobile and handheld computers, and wired and wireless communication devices concerning topics of general interest; telecommunications services, namely, electronic transmission of messages, text, multimedia content, music, videos, audio, animation and images via a global computer network; providing online communications links which transfer website users to other websites; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; delivery of digital music by electronic transmission;
- (c) International Class 41 for electronic publishing services, namely, publishing of online works of others featuring electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, and related information via the internet and other communications networks on topics of general interest; on-line publishing of the blogs of others; electronic publishing services, namely, publication of text and graphic works of others online featuring information in the fields of entertainment, education, social issues, politics, cultural issues, economic issues, scientific and general interest; publishing of electronic publications; on-line journals, namely, blogs featuring topics of general interest; arranging, organizing, conducting, and hosting social entertainment events;
- (d) International Class 42 for providing on-line non-downloadable software for social networking and media sharing and consumption via the internet; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, music, photographic images, text, graphics and data; providing a web-site featuring technology that enable users to upload and share video, music, photos, text, graphics and data; maintaining blogs for others; providing an online community for users to share information, photos, music, audio and video content, to get feedback from their peers, to form virtual communities, and to engage in social networking;
- (e) International Class 45 for internet-based social networking services allowing users to communicate and share, store, transmit, view, and download text, images, audio and video content, and other multimedia materials; online social networking services; providing a social networking website for entertainment purposes.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10208.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> October, 2013, by MAHINDRA & MAHINDRA LIMITED, of Mahindra Towers, Dr. G M Bhosle Marg, Worli, Mumbai – 400018 India, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of International Class 42 for computer software consultancy; computer software design; installation of computer software; maintenance of computer software; computer system design; computer system analysis.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10209.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

 $(1^{st} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> October, 2013, by MAHINDRA & MAHINDRA LIMITED, of Mahindra Towers, Dr. G M Bhosle Marg, Worli, Mumbai – 400018 India, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# Rise.

in respect of International Class 16 for advertisement boards of paper or cardboard; bags [envelopes, pouches] of paper or plastics, for packaging; calendars; magazines [periodicals]; manuals [handbooks]; newsletters; pamphlets; periodicals; printed publications; signboards of paper or cardboard; writing instruments; writing materials.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10210.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> October, 2013, by MAHINDRA & MAHINDRA LIMITED, of Mahindra Towers, Dr. G M Bhosle Marg, Worli, Mumbai – 400018 India, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 16 for advertisement boards of paper or cardboard; bags [envelopes, pouches] of paper or plastics, for packaging; calendars; magazines [periodicals]; manuals [handbooks]; newsletters; pamphlets; periodicals; printed publications; signboards of paper or cardboard; writing instruments; writing materials.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10211.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> October, 2013, by HOYU KABUSHIKI KAISHA (a/t/a Hoyu Co., Ltd.), of 501, Tokugawa 1-Chome, Higashi-Ku, Nagoya-Shi, Aichi-Ken, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 3 for hair dyes; hair color preparations; bleaching preparations for hair; color-removing preparations for hair; hair lotions; hair spray; hair waving preparations; hair tonic; hair creams; hair shampoo; hair conditioner; hair treatment cream; cosmetics; toiletries.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10212.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> October, 2013, by Fifth Generation Inc., of 12101 Moore Rd, Austin, TX 78719, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### TITO'S

in respect of International Class 33 for distilled spirits.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10221.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> October, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **OLAY TONE EFFECTS**

in respect of International Class 3 for soap; cosmetic preparations for baths.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10223.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> October, 2013, by Industrias Haceb S.A., of Calle 59 N°. 55-80 Copacabana-Antioquia, Colombia, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.5.1,18

in respect of International Class 11 for water heaters; heating apparatus; water coolers; air conditioning apparatus; lamps; refrigerating apparatus and machines; grills [cooking appliances]; framework of metal for ovens; cooling appliances and installations; coffee percolators, electric; coffee machines, electric; ventilation hoods; cooking apparatus and installations; stoves; cookers; regulating and safety accessories for gas apparatus; freezers; cooking ovens; bakers' ovens; deep fryers, electric; roasting apparatus; regulating accessories for water or gas apparatus and pipes; radiators [heating]; laundry dryers, electric; refrigerating cabinets; electric appliances for making yogurt.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10224.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

(1st issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> October, 2013, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **INVOKAMET**

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10225.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

#### NOTICES OF TRADEMARK RENEWAL

(3<sup>rd</sup> issue)



#### CFE(6):1.3.1;5.1.12;29.1.13

**THE MARK** shown above, Registration No. 1653.03, has been renewed in the name of **Corporacion Habanos, S.A., of Avenida 3ra No. 2006 entre 20 y 22 Miramar, Playa, Ciudad De La Habana, Cuba,** as of the 4<sup>th</sup> day of June, 2013, in respect of **International Class 34** for tobacco, raw and manufactured; tobacco-pipes, pipe-holders; ashtrays (not of precious metal); match boxes (not of precious metal); cigar cases (not of precious metal); humidors (not of precious metal); lighters (not of precious metal); cigars, cigarettes, matches, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of June, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 



#### CFE(6):2.3.1;29.1.13

THE MARK shown above, Registration No. 1654.03, has been renewed in the name of Corporacion Habanos, S.A., of Avenida 3ra No. 2006 entre 20 y 22 Miramar, Playa, Ciudad De La Habana, Cuba, as of the 4<sup>th</sup> day of June, 2013, in respect of International Class 3 for cosmetics and perfumes, soaps and lotions; International Class 14 for jewellery; watches; goods made of precious metals and goods coated with precious metals included in Class 14; International Class 16 for paper, cardboard and goods made from these materials, not included in other classes, bookbinding material; photographs, artists' materials; paint brushes, plastic sheets, sacks and bags for wrapping and packaging; International Class 18 for leather and imitations of leather; goods made of these materials included in Class 18; International Class 21 for glassware, porcelain articles and diner set, of which it has been used. The mark shall remain valid for a period of ten years until the 4<sup>th</sup> day of June, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

## **PATAGONIA**

THE MARK shown above, Registration No. 1693.03, has been renewed in the name of PATAGONIA INC., of 259 West Santa Clara Street, Ventura, California, U.S.A., as of the 16<sup>th</sup> day of June, 2013, in respect of International Class 18 for luggage, back packs, fanny packs and all purpose sport bags; International Class 25 for men's, woman's and children's clothing, outdoor technical clothing, jackets, coats, pants, vests, gloves, mittens, pullovers, cardigans, socks, sweaters, underwear, swimwear, t-shirts, shirts, shorts, skirts, suspenders, belts, rugby shirts, walking shorts, trousers, rainwear, caps, hats, hoods, gaiters, scarves, gloves and footwear; International Class 35 for

computerized on-line ordering activities in the field of clothing and accessories; on-line retail store and mail order services featuring technical clothing, footwear, and accessories; retail store services featuring outdoor technical clothing, camping and outdoor accessories and equipment; on-line information services related to outdoor activities and the environment, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of June, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 



CFE(6):1.15.15;27.5.2

THE MARK shown above, Registration No. 1802.03, has been renewed in the name of Newfrey LLC., of 1207 Drummond Plaza, Newark DE 19711, U.S.A., as of the 14<sup>th</sup> day of August, 2013, in respect of International Class 11 for apparatus for lighting, heating, steam generating, cooking, refrigerator, drying, ventilating, water supply and sanitary purposes including plumbing fittings and fixtures for kitchen or bath products, namely valves, faucets, aerators for faucets, spouts, handles, pop-up drains and faucet, of which it has been used. The mark shall remain valid for a period of ten years until the 14<sup>th</sup> day of August, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 



#### CFE(6):5.3.15:26.11.12

**THE MARK** shown above, Registration No. 1904.03, has been renewed in the name of **Bejo Zaden B.V.**, of **Trambaan 1, 1749 CZ Warmenhuizen**, **The Netherlands**, as of the 30<sup>th</sup> day of September, 2013, in respect of **International Class 31** for seeds (vegetable), of which it has been used, for agricultural, horticultural and forestry products and grains not included in other classes; live animals; fresh fruits and vegetables; seeds; natural plants and flowers; foodstuffs for animals; malt, of which it has not been used, for reasons beyond its control, there is a lack of local demand for the product. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

## **DURAMAX**

THE MARK shown above, Registration No. 1919.03, has been renewed in the name of GENERAL MOTORS LLC., of 300 Renaissance Center, Detroit, Michigan 48265-3000, U.S.A., as of the 8<sup>th</sup> day of October, 2013, in respect of International Class 12 for diesel engines for motor vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

#### SRX

**THE MARK** shown above, Registration No. 1922.03, has been renewed in the name of **GENERAL MOTORS LLC., of 300 Renaissance Center, Detroit, Michigan 48265-3000, U.S.A.,** as of the 8<sup>th</sup> day of October, 2013, in respect of **International Class 12** for motor vehicles and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

#### SIMPLE GREEN

THE MARK shown above, Registration No. 1926.03, has been renewed in the name of Sunshine Makers, Inc., of 15922 Pacific Coast Highway, Huntington Beach, California 92649, U.S.A., as of the 8<sup>th</sup> day of October, 2013, in respect of International Class 3 for all purpose household and industrial cleaning preparations; household, commercial and industrial cleaners including all purpose detergents and cleaners, metal cleaners, laundry detergents, janitorial cleaners, kitchen cleaners and bathroom cleaners, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

### **NAXA**

**THE MARK** shown above, Registration No. 1944.03, has been renewed in the name of **Naxa Electronics, Inc., of 2914 Leonis Blvd., Vernon, California 90058, U.S.A.,** as of the 22<sup>nd</sup> day of October, 2013, in respect of **International Class 9** for all types of consumer electronics such as: television sets, radios, audio and video cassette players, audio and video cassette recorders, compact disc players, telephones, personal audio cassette players with and without radios and with or without headphones, blank audio and video tapes, automobile audio and video, automobile speakers, mini stereo systems comprised of one or more audio cassette recorders and/or compact disc players, loud speakers, earphones, headphones, DVD Players, VCD Players, MP3 Players, of which it has been used. The mark shall remain valid for a period of ten years until the 22<sup>nd</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

## **MON CHERI**

**THE MARK** shown above, Registration No. 1947.03, has been renewed in the name of **FERRERO S.p.A.**, of **Piazzale Pietro Ferrero 1**, **12051 Alba, Cuneo, Italy**, as of the 23<sup>rd</sup> day of October, 2013, in respect of **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt, mustard; vinegar, sauces (condiments); spices; ice, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

## T TANZANITE

#### CFE(6):27.5.7,17

THE MARK shown above, Registration No. 1954.03, has been renewed in the name of Almod Diamonds Ltd., of 589 5<sup>th</sup> Avenue, New York, New York, U.S.A., as of the 27<sup>th</sup> day of October, 2013, in respect of International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewelry, precious stones; horological and chronometric instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 



#### CFE(6):27.5.5,7,11,17

THE MARK shown above, Registration No. 1955.03, has been renewed in the name of Almod Diamonds Ltd., of 589 5<sup>th</sup> Avenue, New York, New York, U.S.A., as of the 27<sup>th</sup> day of October, 2013, in respect of International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewelry, precious stones; horological and chronometric instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 



#### CFE(6):27.5.5,7,11,17

THE MARK shown above, Registration No. 1956.03, has been renewed in the name of Almod Diamonds Ltd., of 589 5<sup>th</sup> Avenue, New York, New York, U.S.A., as of the 27<sup>th</sup> day of October, 2013, in respect of International Class 14 for precious metals and their alloys and

goods in precious metals or coated therewith, not included in other classes; jewelry, precious stones; horological and chronometric instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)



#### CFE(6):27.5.5,17

**THE MARK** shown above, Registration No. 1957.03, has been renewed in the name of **Almod Diamonds Ltd., of 589** 5<sup>th</sup> **Avenue, New York, New York, U.S.A.,** as of the 27<sup>th</sup> day of October, 2013, in respect of **International Class 14** for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewelry, precious stones; horological and chronometric instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $\overline{(3^{rd} issue)}$ 



#### CFE(6):27.5.5,7,17

**THE MARK** shown above, Registration No. 1958.03, has been renewed in the name of **Almod Diamonds Ltd.**, of **589** 5<sup>th</sup> **Avenue**, **New York**, **New York**, **U.S.A.**, as of the 27<sup>th</sup> day of October, 2013, in respect of **International Class 14** for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewelry, precious stones; horological and chronometric instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

### **ELIGARD**

**THE MARK** shown above, Registration No. 1968.03, has been renewed in the name of **TOLMAR Therapeutics, Inc., of 701 Centre Avenue, Fort Collins, Fort Collins CO 80528, U.S.A.,** as of the 31<sup>st</sup> day of October, 2013, in respect of **International Class 5** for pharmaceutical preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 31<sup>st</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 



#### CFE(6):26.4.8;27.5.17

**THE MARK** shown above, Registration No. 2003.03, has been renewed in the name of **Cementos Progreso, S.A., of Diagonal 6, 10-01 zona 10, Centro Gerencial Las Margaritas, Torre II Nivel 19, Guatemala, Guatemala, as of the 1<sup>st</sup> day of December, 2013, in respect of <b>International Class 19** for cements, construction material, lime and road building material, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)



#### CFE(6):27.5.1,17

THE MARK shown above, Registration No. 2006.03, has been renewed in the name of Uniglobe Travel International Limited Partnership, of 1199 West Pender Street, Suite 900, Vancouver, British Columbia V6E 2R1, as of the 3<sup>rd</sup> day of December, 2013, in respect of International Class 39 for travel agency services, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

## **ALESSI**

THE MARK shown above, Registration No. 2009.03, has been renewed in the name of Vigo Importing Company, of 4701 West Comanche Avenue, Tampa, Florida 33614, U.S.A., as of the 12<sup>th</sup> day of December, 2013, in respect of International Class 29 for extra virgin olive oil, olive oil; olive pate; artichoke pate; anchovy paste; sun dried and processed tomatoes, hot peppers; dried mushrooms; pine nuts; processed chilis; vegetable salads (caponata); dried soup mixes; and cheeses; International Class 30 for coffee; pasta; rice; risotto; focaccia bread and bread sticks; connoli shells; cookies; balsamic vinegar; vinegars; tomato sauce, pesto/basil sauce; capers, herbs, spices, salt, and pepper, of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

### **VIGO**

THE MARK shown above, Registration No. 2010.03, has been renewed in the name of Vigo Importing Company, of 4701 West Comanche Avenue, Tampa, Florida 33614, U.S.A., as of the 12<sup>th</sup> day of December, 2013, in respect of International Class 29 for edible olive oils; processed peppers; processed olives; giardinera; processed seafood; canned seafood; processed fruits and vegetables; cocktail onions; processed artichokes and artichoke hearts; anchovy paste; sun-dried and processed tomatoes; dried soup mixes and soup bases; processed mushrooms; and processed vine leaves; International Class 30 for pasta; rice; prepared rice dinners; bread crumbs; cookies; tomato sauce; vinegars; balsamic vinegar; herbs, salt, pepper, spices; spice mixtures for flavoring and color; powdered flavoring and coloring used for arroz con pollo (yellow rice and chicken) and other Spanish-type foods; saffron; pasta; capers, of which it has been used; International Class 29 for canned guava shells; sweetened condensed milk; processed nuts; processed meat, game and fowl; meat extracts; processed chilis; fruit and vegetable pates; dried mushrooms; vegetable salads; processed garlic; pickles; cheeses; jellies, fruit preserves and marmalades; eggs, milk and milk products; processed gherkins; International Class 30 for coffee; risotto; cannoli shells; bread; focaccia bread, bread sticks; pesto sauce, clam sauces; hot sauces; salad dressings; relishes; salsa, of which it has not been used, for reasons beyond its control, the market conditions until now have not justified entry into the market. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

#### **BLOOMBERG.COM**

THE MARK shown above, Registration No. 2013.03, has been renewed in the name of Bloomberg Finance L.P., of 731 Lexington Avenue, New York, New York 10022, U.S.A., as of the 10<sup>th</sup> day of December, 2013, in respect of International Class 36 for financial services in the nature of providing a securities trading system; electronically providing the services of a securities trading broker; objectively rating securities; providing analyses of securities markets and models that objectively rate securities; information services relating to financial news and information, securities, securities markets; financial services relating to the energy and asphalt industries; International Class 38 for interactive, electronic and audio and visual communication services and information broadcasting services over, by or through local or wide area computer networks, wireless communication networks, global computer information networks; news agencies; International Class 41 for news reporting services, namely, gathering and dissemination of news by computer; computer services, namely, providing on-line publications in the nature of reports, directories, brochures, reference materials, leaflets, newsletters, newspapers, booklets, pamphlets, post cards, flyers, magazine supplements to newspapers, magazines and trade and professional books in the field of news, business, finance, current events, entertainment, sports, human interest stories, securities markets and the energy and asphalt industries, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 



CFE(6):3.4.20;27.5.2

**THE MARK** shown above, Registration No. 2188, has been renewed in the name of **Diageo Brands B.V.**, of **Molenwerf 10-12, 1014 BG Amsterdam**, **The Netherlands**, as of the 12<sup>th</sup> day of November, 2013, in respect of **International Class 33** for spirituous liquors

(beverages), of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of November, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 



CFE(6):5.3.14;24.1.10

THE MARK shown above, Registration No. 2254.04, has been renewed in the name of GILEAD SCIENCES, INC., of 333 Lakeside Drive, Foster City, California 94404, U.S.A., as of the 6<sup>th</sup> day of April, 2014, in respect of International Class 5 for pharmaceutical preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

#### **VIREAD**

**THE MARK** shown above, Registration No. 2255.04, has been renewed in the name of **GILEAD SCIENCES**, **INC.**, **of 333 Lakeside Drive, Foster City, California 94404**, **U.S.A.**, as of the 6<sup>th</sup> day of April, 2014, in respect of **International Class 5** for pharmaceutical preparations for the treatment of infectious conditions, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

#### **GILEAD**

**THE MARK** shown above, Registration No. 2256.04, has been renewed in the name of **GILEAD SCIENCES**, **INC.**, of 333 Lakeside **Drive**, **Foster City**, **California 94404**, **U.S.A.**, as of the 6<sup>th</sup> day of April, 2014, in respect of **International Class 5** for pharmaceutical preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of April, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

## **TRUVADA**

THE MARK shown above, Registration No. 2647.04, has been renewed in the name of GILEAD SCIENCES LIMITED, of IDA Business and Technology Park, Carrigtohill, Co. Cork, Ireland, as of the  $22^{nd}$  day of September, 2014, in respect of International Class 5 for pharmaceutical preparations and substances, of which it has been used. The mark shall remain valid for a period of ten years until the  $22^{nd}$  day of September, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

### **ORLANE**

**THE MARK** shown above, Registration No. 4526, has been renewed in the name of **ORLANE S.A.**, of **12-14 Rond Point des Champs Elysées 75008, Paris, France**, as of the 12<sup>th</sup> day of October, 2013, in respect of **International Class 3** for non-medicated toilet preparations, cosmetic preparations, brilliantine, hair lotions, toilet shampoos, dentifrices, soap, perfumes, essential oils and toilet articles (not included in other classes), of which it has not been used, due to lack of demand for the product. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

### **BRACH'S**

THE MARK shown above, Registration No. 6576, has been renewed in the name of Ferrara Candy Company, of One Tower Lane, Oakbrook Terrace, Illinois 60181, U.S.A., as of the 20<sup>th</sup> day of August, 2013, in respect of International Class 30 for non-medicated confectionery, ice cream, honey, treacle, biscuits (other than biscuits for animals), cakes and pastry, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of August, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

### **TRIVASTAL**

**THE MARK** shown above, Registration No. 7267, has been renewed in the name of **Biofarma**, **of 50**, **rue Carnot**, **92284 Suresnes Cedex, France**, as of the 16<sup>th</sup> day of September, 2013, in respect of **International Class 5** for pharmaceutical preparations and substances for human use and for veterinary use, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 4<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

#### **POLYKIT**

**THE MARK** shown above, Registration No. 1781.03, has been renewed in the name of **AKZO NOBEL COATINGS INTERNATIONAL B.V.**, of Velperweg 76, 6824 BM Arnhem, The Netherlands, as of the 6<sup>th</sup> day of August, 2013, in respect of **International Class 17** for stopping, filling and insulating material, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of August, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

## **AUTOSURFACER**

**THE MARK** shown above, Registration No. 1782.03, has been renewed in the name of **AKZO NOBEL COATINGS INTERNATIONAL B.V.**, of **Velperweg 76**, 6824 BM Arnhem, The Netherlands, as of the 6<sup>th</sup> day of August, 2013, in respect of **International Class 2** for paints, varnishes, lacquers; preservatives against rust and against the deterioration of wood, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of August, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

## **AUTOCRYL**

THE MARK shown above, Registration No. 1783.03, has been renewed in the name of AKZO NOBEL COATINGS INTERNATIONAL B.V., of Velperweg 76, 6824 BM Arnhem, The Netherlands, as of the 6<sup>th</sup> day of August, 2013, in respect of International Class 2 for paints, varnishes, lacquers; preservatives against rust and against the deterioration of wood, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of August, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

### **BON LE**

**THE MARK** shown above, Registration No. 1873.03, has been renewed in the name of **GLORIA S.A.**, of **Av. Republica de Panamá No. 2461, Urb. Santa Catalina La Victoria, Lima, Peru,** as of the 8<sup>th</sup> day of September, 2013, in respect of **International Class 29** for milk, cheese, yogurt and dairy products in general; **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, and preparations made of cereals, bread, pastry and confectionery, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces (condiments), spices and ice; **International Class 32** for beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

#### **DULUX**

THE MARK shown above, Registration No. 1897.03, has been renewed in the name of IMPERIAL CHEMICAL INDUSTRIES LIMITED, of 26<sup>th</sup> Floor, Portland House, Bressenden Place, London SW1E 5BG, as of the 30<sup>th</sup> day of September, 2013, in respect of International Class 2 for paints, varnishes, lacqueurs; driers including curing driers, thinners; colouring matters, all being additives for paints, varnishes or lacqueurs; preservatives against rust and against deterioration of wood; priming preparations (in the nature of paints); wood stains; mastic; putty; repositionable patches of paint, varnishes or lacqueurs, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

### **TEFLON**

THE MARK shown above, Registration No. 1917.03, has been renewed in the name of **E. I. DU PONT DE NEMOURS AND COMPANY**, of 1007 Market Street, Wilmington, Delaware 19898, U.S.A., as of the 6<sup>th</sup> day of October, 2013, in respect of International Class 1 for mouldable plastics in the form of powder, sheets, rods, tubes, tapes, filaments (non-textile) and shaped pieces, all included in International Class 1, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

#### **GRAVOL**

THE MARK shown above, Registration No. 1979.03, has been renewed in the name of Church & Dwight Canada Corp., of 635 Secretariat Court, Mississauga, Ontario, Canada L5S 0A5, as of the 12<sup>th</sup> day of November, 2013, in respect of International Class 5 for pharmaceutical preparations for the treatment, cure, mitigation and prevention of nausea, vomiting, dizziness and other diseases, disorders and conditions of the gastro-intestinal tract, of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of November, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 



CFE(6):26.11.12;27.5.17

**THE MARK** shown above, Registration No. 2020.03, has been renewed in the name of **CITIGROUP INC.**, of 399 Park Avenue, New York, New York 10043, U.S.A., as of the 16<sup>th</sup> day of January, 2014, in respect of **International Class 9** for scientific, nautical, surveying, electric, photographic, cinematographic, optical; weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus, and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing

equipment and computer hardware and software; fire-extinguishing apparatus; **International Class 16** for papers, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paintbrushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; **International Class 36** for a full range of insurance and financial services; banking services; credit card services; securities trading, consulting and underwriting services; investment services; real estate services; **International Class 42** for providing information via global computer network; internet services, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

#### **CITIGROUP**

THE MARK shown above, Registration No. 2022.03, has been renewed in the name of CITIGROUP INC., of 399 Park Avenue, New York, New York 10043, U.S.A., as of the 16<sup>th</sup> day of January, 2013, in respect of International Class 9 for scientific, nautical, surveying, electric, photographic, cinematographic, optical; weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus, and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computer hardware and software; fire-extinguishing apparatus; International Class 16 for papers, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paintbrushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; International Class 36 for a full range of insurance and financial services; banking services; credit card services; securities trading, consulting and underwriting services; investment services; real estate services, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

### **MAESTRO**

THE MARK shown above, Registration No. 2381.04, has been renewed in the name of Maestro International Incorporated, of 2000 Purchase Street, Purchase NY 10577-2509, U.S.A., as of the 26<sup>th</sup> day of May, 2014, in respect of International Class 36 for financial services; banking and credit services; debit card, charge card and stored value prepaid card services; providing electronic funds and currency transfer services, electronic payments services; prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; provision of debit and credit services by means of radio frequency identification devices (transponders); travel insurance services; cheque verification services, issuing and redemption services all relating to travelers' cheques and travel vouchers; dissemination of financial information by means of computer networks; advisory services relating to all the aforesaid services, of which it has been used. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 



#### CFE(6):1.5.23;26.1.18;26.11.8

THE MARK shown above, Registration No. 2577.04, has been renewed in the name of Mastercard International Inc., of 2000 Purchase Street, Purchase, NY 10577-2509, U.S.A., as of the 18<sup>th</sup> day of August, 2014, in respect of International Class 36 for insurance services; financial services; namely banking and credit services; providing credit card, debit card, charge card and stored value prepaid card services; remote payment services; stored value electronic purse services, providing electronic funds and currency transfer services, electronic payment services, prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; provision of debit and credit services by means of radio frequency identification devices known as transponders; travel insurance services; cheque verification services; issuing and redemption services all relating to travellers cheques and travel vouchers; the provision of financial services for the support of retail services provided through mobile telecommunication means, including payment services through wireless devices; the provision of financial services for the support of retail services provided on-line, through networks or other electronic means using electronically digitized information; services in the accessibility, storage and utilization of a store of digitized electronic information representing monetary value in hand-held technology accessible to use by an individual bill payment service provided through a website; on-line banking; financial services provided over the telephone and by means of a global computer network or the internet, of which it has been used. The mark shall remain valid for a period of ten years until the 18<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 



#### [IN TWO DIMENSIONAL FORM]

#### CFE(6):1.5.23;26.1.18;26.11.8

THE MARK shown above, Registration No. 2587.04, has been renewed in the name of Mastercard International Inc., of 2000 Purchase Street, Purchase, NY 10577-2509, U.S.A., as of the 24<sup>th</sup> day of August, 2014, in respect of International Class 36 for insurance services; financial services; namely banking and credit services; providing credit card, debit card, charge card and stored value prepaid card services; remote payment services; stored value electronic purse services, providing electronic funds and currency transfer services, electronic payment services, prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; provision of debit and credit services by means of radio frequency identification devices known as transponders; travel insurance services; cheque verification services; issuing and redemption services all relating to travellers cheques and travel vouchers; the provision of financial services for the support of retail services provided through mobile telecommunication means, including payment services through wireless devices; the provision of financial services for the support of retail services provided on-line, through networks or other electronic means using electronically digitized information; services in the accessibility, storage and utilization of a store of digitized electronic information representing monetary value in hand-held technology accessible to use by an individual bill payment service provided through a website; on-line banking; financial services provided over the telephone and by means of a global computer network or the internet, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

## **KOTEX**

**THE MARK** shown above, Registration No. 8869, has been renewed in the name of **Kimberly-Clark Worldwide**, **Inc.**, of **Neenah**, **Wisconsin 54956**, **U.S.A.**, as of the 20<sup>th</sup> day of August, 2013, in respect of **International Class 5** for sanitary napkins, sanitary towels and tampons, all for catamenial or menstrual hygiene purposes, and holders, knickers and panties, all for sanitary napkins or sanitary towels, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of August, 2013, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(1^{st} issue)$ 

## mazba

THE MARK shown above, Registration No. 1585.03, has been renewed in the name of Mazda Motor Corporation, of 3-1, Shinchi, Fuchu-cho, Aki-Gun, Hiroshima-Ken, Japan, as of the 30<sup>th</sup> day of May, 2013, in respect of International Class 12 for vehicles, apparatus for locomotion by land, air or water including engines for land vehicles but excluding lamps, signals and similar lighting equipment for vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of May, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1<sup>st</sup> issue)

### **MENATRIPAN**

**THE MARK** shown above, Registration No. 1824.03, has been renewed in the name of **Menarini International Operations Luxembourg S.A., of 1, Avenue de La Gare, L-1611 Luxembourg, Grand Duchy of Luxembourg,** as of the 3<sup>rd</sup> day of September, 2013, in respect of **International Class 5** for anti-migrane pharmaceutical product, of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1<sup>st</sup> issue)



THE MARK shown above, Registration No. 2080.04, has been renewed in the name of Yamaha Hatsudoki Kabushiki Kaisha, of 2500 Shingai, Iwata-shi, Shizuoka-ken, Japan, as of the 15<sup>th</sup> day of January, 2014, in respect of International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; lubricating oil; International Class 7 for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; outboard motors and their parts, marine engines and their parts, snow ploughs and their parts, generators and their parts, industrial robots and their parts, surface mounters and their parts, multi-purpose engines and their parts, water pumps and their parts, parts for engines; International Class 12 for vehicles; apparatus for locomotion by land, air or water; motorcycles and their parts, scooters and their parts, electric scooters and their parts, bicycles and their parts, electric assisting bicycles and their parts, personal water craft and their parts, all terrain vehicles and their parts, snow mobiles and their parts, golf cars and their parts, unmanned helicopters for industrial use and their parts, racing karts and their parts, wheelchairs and their parts, electric assisting wheelchairs and their parts, electric units for electric assisting wheelchairs, ships, boats, engine for land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 2<sup>nd</sup> day of December, 2013.

 $(1^{st} issue)$ 



THE MARK shown above, Registration No. 2081.04, has been renewed in the name of Yamaha Hatsudoki Kabushiki Kaisha, of 2500 Shingai, Iwata-shi, Shizuoka-ken, Japan, as of the 15<sup>th</sup> day of January, 2014, in respect of International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; lubricating oil; International Class 7 for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; outboard motors and their parts, marine engines and their parts, snow ploughs and their parts, generators and their parts, industrial robots and their parts, surface mounters and their parts, multi-purpose engines and their parts, water pumps and their parts, parts for engines; International Class 12 for vehicles; apparatus for locomotion by land, air or water; motorcycles and their parts, scooters and their parts, electric scooters and their parts, bicycles and their parts, electric bicycles and their parts, electric assisting bicycles and their parts, personal water craft and their parts, racing karts and their parts, wheelchairs and their parts, electric assisting wheelchairs and their parts, electric units for electric assisting wheelchairs, ships, boats, engine for land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1<sup>st</sup> issue)

### **D-4D**

THE MARK shown above, Registration No. 2109.04, has been renewed in the name of **Toyota Jidosha Kabushiki Kaisha (a/t/a Toyota Motor Corporation)**, of **1**, **Toyota-cho**, **Toyota-shi**, **Aichi-ken**, **Japan**, as of the 27<sup>th</sup> day of January, 2014, in respect of **International Class 12** for automobiles and engines for automobiles, of which it has been used. The mark shall remain valid for a period of ten years until the 27<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1<sup>st</sup> issue)

## **GOLD MEDAL**

THE MARK shown above, Registration No. 2171.04, has been renewed in the name of GENERAL MILLS, INC., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A., as of the 17<sup>th</sup> day of February, 2014, in respect of International Class 30 for flour, flour based mixes for muffins, cakes, pancakes, brownies, biscuits, breads; mixes for icings, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1st issue)

### LEVI STRAUSS SIGNATURE

**THE MARK** shown above, Registration No. 2186.04, has been renewed in the name of **LEVI STRAUSS & CO.**, of **Levi's Plaza**, 1155 **Battery Street, San Francisco**, **California 94111**, **U.S.A.**, as of the 23<sup>rd</sup> day of February, 2014, in respect of **International Class 18** for wallets; key cases; business card cases; backpacks; shoulder bags; briefcases; purses; travel bags; travel kits; tote bags; **International Class 25** for pants, jeans, shorts, overalls; shirts, t-shirts; blouses; vests; skirts; jackets; coats; sportcoats; sweaters; sweatshirts; sweatpants; hats; ties; belts; socks; underwear, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 2<sup>nd</sup> day of December, 2013.

(1<sup>st</sup> issue)

### **PROSTYLE**

THE MARK shown above, Registration No. 2186.04, has been renewed in the name of LEVI STRAUSS & CO., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111, U.S.A., as of the 23<sup>rd</sup> day of February, 2014, in respect of International Class 18 for luggage; wallets; key cases made of leather; business card cases; backpacks; shoulder bags; briefcases; purses; travel bags; tote bags; International Class 25 for pants, shirts, sweaters, jackets, coats, sportcoats, suits, belts, socks and shoes, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

#### NOTICES OF CHANGE OF NAME OF PROPRIETOR

#### **DAXAS**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 3283.05, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 2<sup>nd</sup> day of December, 2013.

## **ALVESCO**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 3284.05, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 2<sup>nd</sup> day of December, 2013.

## **OMNARIS**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 4952.07, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 2<sup>nd</sup> day of December, 2013.

#### **RIOPAN**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 4953.07, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 2<sup>nd</sup> day of December, 2013.

## Daxas

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 6214.09, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.



#### CFE(6):26.3.1,7,18;29.1.2,4

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 6391.09, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 2<sup>nd</sup> day of December, 2013.

## **PANTECTA**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 7596, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 2<sup>nd</sup> day of December, 2013.

## **TECTA**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 7838.11, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 2<sup>nd</sup> day of December, 2013.

### **ALEVIAN DUO**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 7839.11, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 2<sup>nd</sup> day of December, 2013.

#### **FAKTU**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 8201.11, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

## **DAGLA**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 8202.11, has, by veritable proof tendered before the Registrar on the 25<sup>th</sup> day of October, 2013, being Certified Translated Extract from the Commercial Register, certified on the 8<sup>th</sup> day of March, 2013, been changed from **Nycomed GmbH**, to **Takeda GmbH**, as of the 9<sup>th</sup> day of November, 2012, the appropriate recordals of which have been effected in the Register.

### NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR

## **ADVICOR**

**AbbVie Respiratory LLC**, the Registered Proprietor of Trade Mark No. 2440.04, has, by veritable proof tendered before the Registrar on the 21<sup>st</sup> day of November, 2013, being Certified Certification, Certified on the 4<sup>th</sup> day of November, 2013, changed **address** from **100 Abbott Park Road, Abbott Park, Illinois 60064, U.S.A.**, to **1 North Waukegan Road, North Chicago, Illinois 60064, U.S.A.**, as of the 12<sup>th</sup> day of February, 2010, the appropriate recordals of which have been effected in the Register.

**DATED** this 4<sup>th</sup> day of November, 2013.

#### NOTICES OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE



#### CFE(6):1.1.1,2

**ALL STAR C.V.,** the Registered Proprietor of Trade Mark No. 8595.12, has, by veritable proof tendered before the Registrar on the 27th day of November, 2013, recorded **Morgan & Morgan Trust Corporation Belize Limited, of Withfield Tower, Third Floor, 4792, Coney Drive, P.O. Box 1777, Belize City, Belize as an additional <b>Registered Agent and Address for Service,** as of the 9th day of October, 2013, the appropriate recordals of which have been effected in the Register.

**DATED** this 2nd day of December, 2013.

### **CONVERSE**

**ALL STAR C.V.,** the Registered Proprietor of Trade Mark No. 8597.12, has, by veritable proof tendered before the Registrar on the 27th day of November, 2013, recorded **Morgan & Morgan Trust Corporation Belize Limited, of Withfield Tower, Third Floor, 4792, Coney Drive, P.O. Box 1777, Belize City, Belize as an additional <b>Registered Agent and Address for Service,** as of the 9th day of October, 2013, the appropriate recordals of which have been effected in the Register.

**DATED** this 2nd day of December, 2013.



#### CFE(6):1.1.1,2;26.1.1,4,13

**ALL STAR C.V.,** the Registered Proprietor of Trade Mark No. 8598.12, has, by veritable proof tendered before the Registrar on the 27th day of November, 2013, recorded **Morgan & Morgan Trust Corporation Belize Limited, of Withfield Tower, Third Floor, 4792, Coney Drive, P.O. Box 1777, Belize City, Belize as an additional <b>Registered Agent and Address for Service,** as of the 9th day of October, 2013, the appropriate recordals of which have been effected in the Register.

**DATED** this 2nd day of December, 2013.



#### CFE(6):9.9.1,15

**ALL STAR C.V.,** the Registered Proprietor of Trade Mark No. 9026.12, has, by veritable proof tendered before the Registrar on the 27th day of November, 2013, recorded **Morgan & Morgan Trust Corporation Belize Limited, of Withfield Tower, Third Floor, 4792, Coney Drive, P.O. Box 1777, Belize City, Belize as an additional <b>Registered Agent and Address for Service,** as of the 9th day of October, 2013, the appropriate recordals of which have been effected in the Register.

**DATED** this 2nd day of December, 2013.

#### NOTICES OF PUBLICATION CORRECTION

Take Notice that trade mark No. 8789.12 "**VERISMO**", published in the Intellectual Property Journal Vol. 12 – No. 3, 4 & 5, was inadvertently published as:

- (a) International Class 7 for electric coffee grinders for domestic or commercial use; electric milk frothers;
- (b) International Class 16 for paper filters for coffee makers; table napkins of paper and paper towels; paper coasters; paper bags; insulating sleeve holder for beverage cups; paper boxes and paper for wrapping and packing; instructional booklets;
- (c) International Class 21 for hand operated coffee grinders and coffee mills; insulated coffee and beverage cups; non-paper reusable coffee filters; coasters not of paper and not being table liner; vacuum bottles [insulated flasks]; coffee cups, tea cups and mugs; paper cups; beverage glassware and glassware for food; dishes; disposable dinnerware namely, bowls and plates; trivets; storage canisters; non-electric drip coffee makers; non-electric plunger-style coffee makers; decorative storage containers for food; non-electric tea kettles; tea infusers; tea pots; tea strainers; candle holders not of precious metal; candlesticks not of precious metal; ceramic figurines; porcelain figurines; non-electric milk frothers; scoops;
- (d) International Class 29 for dried milk powder; powdered milk; milk; flavored milk; milkshakes and beverages containing milk and other ingredients; fruit jams; fruit sauces, jellies, spread, curds and preserves;
- (e) International Class 30 for coffee, ground and whole bean coffee; cocoa; tea and herbal tea; coffee, tea based beverages, cocoa and espresso drinks; beverages made with a base of coffee; beverages made with a base of tea; powdered chocolate and vanilla [flavouring]; sauces added to beverages for flavoring purposes; chocolate syrup; chocolate sauce; fruit sauces excluding cranberry sauce and applesauce; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads, sandwiches, granola; ready-to-drink coffee; ready-to-drink tea; ice-cream and frozen confections; chocolate, candy, spice and candy confections in the nature of beverage topping sprinkles.

#### The correct publication of the goods should have read as follows:

- "(a) International Class 7 for electric coffee grinders for domestic or commercial use; electric milk frothers;
- (b) International Class 16 for paper filters for coffee makers; table napkins of paper and paper towels; paper coasters; paper bags; paper boxes and paper for wrapping and packing; instructional booklets;
- (c) International Class 21 for hand operated coffee grinders and hand operated coffee grinders and mills; coffee and beverage cups; non-paper reusable coffee filters; coasters not of paper and other than table linen; vacuum bottles [insulated flasks]; coffee cups, tea cups and mugs; beverage glassware and glassware for food; dishes; disposable and non-disposable dinnerware namely, bowls and plates; trivets [table utensils]; canisters to store food and other goods; non-electric drip coffeemakers; non-electric plunger-style coffee makers; decorative storage containers for food; non-electric tea kettles; tea infusers; tea pots; tea strainers; candle holders not of precious metal; candlesticks not of precious metal; ceramic figurines; porcelain figurines; non-electric milk frothers; scoops [tableware]; paper cups; insulating sleeve holder for beverage cups;
- (d) International Class 29 for dried milk powder; powdered milk; milk; flavored milk; milkshakes and beverages consisting principally of milk; beverages having a milk base; milk based beverages containing fruit juice; milk beverages containing fruits; milk beverages with high milk content; milk-based beverage containing coffee; fruit jams; fruit sauces excluding cranberry sauce and apple sauce, jellies for food, spreads jellies [bread spreads], cheese spreads, butter and butter substitutes, spreads made from nuts, namely, peanut butter, almond butter, hazelnut butter, curds and preserves;
- (e) International Class 30 for coffee, ground and whole bean coffee; cocoa; iced tea; and herbal flavourings for making beverages; herbal food beverages; herbal infusions; herbal tea [for food purposes]; coffee, cocoa and expresso drinks; beverages made with a base of coffee; beverages made with a base of espresso; beverages made with a base of tea; chocolate powder and vanilla flavouring; flavouring syrups; chocolate syrup; chocolate sauce; fruit sauces excluding cranberry sauce and applesauce; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads, sandwiches, granola; ready-to-drink coffee; ready-to-drink tea; ice-cream and frozen confections; chocolate, candy, spice and candy confections in the nature of beverage topping sprinkles."

Take Notice that trade mark No. 8874.12 "**EVOLUTION FRESH**", published in the Intellectual Property Journal Vol. 12 – No. 7, 8 & 9, was inadvertently published as:

- (a) International Class 29 for soy based beverages used as a milk substitute; nut milk;
- (b) International Class 32 for fruit juices; fruit and juice based beverages; fruit drinks and soft drinks containing fruit juices; frozen fruit beverages and frozen fruit-based beverages; fruit concentrates and purees used as ingredients of beverages; beverages concentrates and syrups for making frozen blended beverages; sparkling fruit and juice based beverages and soda beverages; vegetable-fruit juices; vegetable-based beverages; beverages containing vegetable juices; concentrates and powders used in the preparation of beverages; flavoring syrups for making tea and herbal tea-based beverages; seltzer water, table water, lithia water, water [beverages], carbonated and non-carbonated mineral water [beverages], sparkling water, drinking water with vitamins, and other non-alcoholic drinks; soft drinks; soda pop beverages; flavoring syrups for making beverages; flavored and unflavored bottled waters; energy drinks; soy-based beverages not being milk substitutes; soy based beverages used as a milk substitute and soy-based beverages not being milk substitutes; and fruit juices made from nuts;
- (c) International Class 43 for restaurant, cafe, cafeteria, snack bar, carry out restaurant services; take out restaurant; catering services; contract catering services; food preparation services; carry out restaurant services.

The correct publication of the goods/services should have read as follows:

- "(a) International Class 29 for soy-based food beverages used as a milk substitute;
- (b) International Class 32 for fruit juices; non-alcoholic fruit juice beverages; non-alcoholic fruit; fruit drinks and soft drinks containing fruit juices; frozen fruit beverages and frozen fruit-based beverages; fruit concentrates and purees used as ingredients of beverages; beverages concentrates and syrups for making frozen blended beverages; non-alcoholic sparkling fruit juices and non-alcoholic fruit beverages and soft drinks, namely, sodas; vegetable-fruit juices; vegetable-based beverages; beverages containing vegetable juices; concentrates and powders used in the preparation of beverages; flavoring syrups for making tea and herbal tea-based beverages; seltzer water, table water, Lithia water, water [beverages], carbonated and non-carbonated mineral water [beverages], sparkling water, drinking water with vitamins, and other non-alcoholic drinks; soft drinks; soda pop beverages; flavoring syrups for making beverages; flavored and unflavored bottled waters; energy drinks; and soy-based beverages not being milk substitutes; nut based milk and fruit juices made from nuts;
- (c) International Class 43 for restaurant, cafe, cafeteria, snack bar, carry out restaurant services, catering services; contract catering services; food preparation services."

**DATED** this 2<sup>nd</sup> day of December, 2013.

Take Notice that trade mark No. 9438.13 " LITE STYLE", published in the Intellectual Property Journal Vol. 12 – Nos.18, 19 & 20, was inadvertently published with the filing date as "20<sup>th</sup> day of November, 2012", instead of "15<sup>th</sup> day of January, 2013".

## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
9285.12	Ÿ	STARBUCKS CORPORATION (dba STARBUCKS COFFEE COMPANY) 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A.	3 7 11 21
9609.13	TECHRON WORKS	CHEVRON INTELLECTUAL PROPERTY LLC 6001 Bollinger Canyon Road, San Ramon, California 94583, U.S.A.	1 4
9891.13	I CALL	IBE BUSINESS ENTERPRISE AG Baarerstrasse 86, 6300 Zug, Switzerland	29
9892.13	LOCAL BURNESS	IBE BUSINESS ENTERPRISE AG Baarerstrasse 86, 6300 Zug, Switzerland	29
9899.13	LOCAL POPULA	IBE BUSINESS ENTERPRISE AG Baarerstrasse 86, 6300 Zug, Switzerland	29
9900.13	LALA Poplari	IBE BUSINESS ENTERPRISE AG Baarerstrasse 86, 6300 Zug, Switzerland	29
9901.13	Voghut C	IBE BUSINESS ENTERPRISE AG Baarerstrasse 86, 6300 Zug, Switzerland	29
9902.13	in country in the cou	IBE BUSINESS ENTERPRISE AG Baarerstrasse 86, 6300 Zug, Switzerland	29
9910.13	yoghut	IBE BUSINESS ENTERPRISE AG Baarerstrasse 86, 6300 Zug, Switzerland	29
9924.13	PRIME ROYAL	BOMMIDALA ENTERPRISES PVT., LTD. 8-24-53, Mangalagiri Road, Guntur – 522 001, A.P., India	34

9933.13	SKIPPY	Hormel Foods Corporation One Hormel Place, Austin, Minnesota 55912, U.S.A.	29
9949.13	ABILIFY Maintena	Otsuka Pharmaceutical Co., Ltd. 2-9 Kanda-Tsukasamachi, Chiyoda-ku, Tokyo, Japan	5
9953.13	Givion	Double Coin Holdings Ltd. 63 SI Chuan Road (M), Shanghai, China	12
9957.13	FTC	Farmers Trading Center Center Road, Spanish Lookout, Cayo District, Belize	35
9959.13	Satellite	Kabushiki Kaisha Toshiba, also trading as Toshiba Corporation 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan	9
9962.13	ALMIRANTE	Luis Antonio Perez Jimenez 115 Barrack Road, 3 <sup>rd</sup> Floor, Belize City, Belize	34
9963.13	BAHREIN	Luis Antonio Perez Jimenez 115 Barrack Road, 3 <sup>rd</sup> Floor, Belize City, Belize	34
9965.13	MAVERICK	Luis Antonio Perez Jimenez 115 Barrack Road, 3 <sup>rd</sup> Floor, Belize City, Belize	34
9966.13	PALENQUE	Luis Antonio Perez Jimenez 115 Barrack Road, 3 <sup>rd</sup> Floor, Belize City, Belize	34
9968.13	MARIA Y JUANA	UETA, Inc. Edificio Torre Global, Calle 50, Piso 36, Panama City, Panama	34
9973.13	305's	<b>Dosamar Corporation</b> 4775 N.W. 132 <sup>nd</sup> Street, Miami, Florida 33054, U.S.A.	9 30 34
9980.13	AVIANCA	AEROVÍAS DEL CONTINENTE AMERICANO S.A. AVIANCA Calle 82 No. 50 - 50 / 50-30 Local 2, Barranquilla, Atlántico, Colombia	39
9995.13	EVARREST	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	5
9996.13	SHERTECH	THE SHERWIN-WILLIAMS COMPANY  101 W. Prospect Avenue Cleveland, Ohio 44115-1075, U.S.A.	2
9998.13	HINO	Hino Jidosha Kabushiki Kaisha (also trading as Hino Motors, Ltd.), of 1-1, Hinodai 3-Chome, Hino-Shi, Tokyo, Japan	4

9999.13	HINO	Hino Jidosha Kabushiki Kaisha (also trading as Hino Motors, Ltd.), of 1-1, Hinodai 3-Chome, Hino-Shi, Tokyo, Japan	1
10002.13	YUTON	ZHENGZHOU YUTONG GROUP CO. LTD., of No. 8 Changchun Road, Hi-tech Industrial Park, Zhengzhou, China	12 37

#### NOTICES OF GRANT OF PATENT

Belize Intellectual Property Office (BELIPO)



Publication Number: 473.07

Publication Date: 06.12.2013

IPC: C07D 223/16, A61K 31/55, A61P 25/24, A61P 25/30,

A61P 3/04

PATENT

Application Number: 473.07

International Filing Date: 20.12.2005

Priority Date: 21.12.2004

Priority Country: US

Applicant(s): **ARENA PHARMACEUTICALS INC.**, of 6166 Nancy Ridge Drive, San Diego, California 92121, United States of America.

Inventor(s): RAJESH K. AGARWAL, of 13237 Jacarte Court, San Diego, California 92130, United States of America, WILLIAM L. BETTS III, of 4518 Patria Drive, San Diego, California 92115, United States of America, JAMES A. HENSHILWOOD, of 2501 Sombrosa Place, Carlsbad, California 92009, United States of America, YUAN-HON KIANG, of 3871 Rodene Street, Newbury Park, California 91320, United States of America, NOAH POST, of 3520 Lebon Drive, Apt. 5315, San Diego, California 92122, United States of America.

Agent: Arguelles & Company, of P.O. Box 1846, Suite 401, The Matalon, Coney Drive, Belize City, Belize.

Title: CRYSTALLINE FORMS OF (R)-8-CHLORO-1-METHYL-2,3,4,5-TETRAHYDRO-1H-3-BENZAZEPHINE HYDROCHLORIDE.

**Abstract:** The present invention is directed to crystalline forms of (R)-8-chloro-1-methyl-2,3,4,5-tetrahydro-1H-3-benzazepine, compositions containing the same, preparations, and uses thereof.

Belize Intellectual Property Office (BELIPO)



Publication Number: 781.13

Publication Date: 06.12.2013

IPC: C07D 501/34, A61K 31/546, A61P 31/00

**PATENT** 

Application Number: 781.13

International Filing Date: 29.03.2012

Priority Date: 30.03.2011

Priority Country: KR

Applicant(s): **LEGOCHEM BIOSCIENCES, INC.,** of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea.

Inventor(s): YOUNG LAG CHO, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, JOUNG YUL YUN, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, CHUL SOON PARK, of 8-26, Munpyeongseo-ro, Daedeokgu, Daejeon 306-220, South Korea, SANG EUN CHAE, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, HYANG SOOK LEE, of 8-26, Munpyeongseo-ro, Daedeok-gu. Daejeon 306-220, South Korea, KYUMAN OH, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, HYE JIN HEO, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, DAE HYUCK KANG, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, YOUNG JAE YANG, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, HYUN JIN KWON, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, TAE KYO PARK, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, SUNG HO WOO, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea, YONG ZU KIM, of 8-26, Munpyeongseo-ro, Daedeok-gu, Daejeon 306-220, South Korea.

Agent: Lysaght & Company, of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles, Great Britain.

### Title: NOVEL CEPHALOSPORIN DERIVATIVE AND MEDICAL COMPOSITION CONTAINING SAME.

**Abstract:** The present invention relates to a novel cephalosporin derivative indicated in chemical formula 1 of the description. In the chemical formula 1, X, Y, L,  $R_1$ ,  $R_2$  are identical as defined in the detailed explanation. In addition, the present invention relates an antibiotic medical composition containing the novel cephalosporin derivative of the chemical formula 1, a prodrug thereof, a hydrate thereof, a solvate thereof, an isomer thereof, and a pharmaceutically permitted salt thereof, as active ingredients. The novel cephalosporin derivative of the chemical formula 1, the prodrug thereof, the hydrate thereof, the solvate thereof, the isomer thereof, and the pharmaceutically permitted salt thereof, have a wide antibacterial spectrum for resistant bacteria, have low toxicity, and in particular, show strong antibacterial effect on gram negative bacteria, and is thus useful as an antibiotic.

### NOTICES OF RECORDAL OF AGENT AND ADDRESS FOR SERVICE

NOVARTIS AG, AND XOMA TECHNOLOGY LTD., the Proprietor of Patent Application No. 563.09, has recorded Lysaght & Co., of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles, as its New Registered Agent and Address for Service, for renewal purposes only, as of the 27th day of November, 2013, the appropriate recordal of which have been effected in the Register.

**DATED** this 29th day of November, 2013.

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