

# INTELLECTUAL PROPERTY JOURNAL



# **BELIPO'S MISSION STATEMENT**

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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### NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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### APPLICATIONS FOR TRADEMARK REGISTRATION

### $(3^{rd} issue)$

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

# **CRYSTAL REAL FRUIT BEVERAGES**

in respect of International Class 32 for fruit beverages.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "REAL", "FRUIT" and "BEVERAGES", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1392.03 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

### **DATED** this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

# GALLON JUG ESTATE COFFEE

in respect of International Class 30 for coffee.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "COFFEE", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1393.03 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

### **DATED** this 15<sup>th</sup> day of November, 2013.

#### $(3^{rd} issue)$

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

## LISSETTE SECRET SAUCE

in respect of International Class 30 for sauce.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "SAUCE", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1394.03 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

### **BELIKIN BEER**

in respect of International Class 32 for beer.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "BEER", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1395.03 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

#### **DATED** this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application for re-registration as of the 23<sup>rd</sup> January, 2013, by Bowen & Bowen Ltd., of #1 King Street, Belize City, Belize, through the Belize Intellectual Property Office, of 1902 Constitution Drive, 3<sup>rd</sup> Floor, Belmopan City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

# MANGO TANGO AND JAMS

in respect of International Class 29 for jams.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "JAMS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 1396.03 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

### DATED this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 15<sup>th</sup> November, 2012, by STARBUCKS CORPORATION doing business as STARBUCKS COFFEE COMPANY, of 2401 Utah Avenue South, Seattle, Washington 98134, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



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CFE(6):26.1.6;26.3.23 in respect of:

- (a) International Class 29 for dried milk powder; powdered milk; milk; flavored milk; milkshakes and beverages consisting principally of milk; beverages having a milk base; milk based beverages containing fruit juice; milk beverages containing fruits; milk beverages with high milk content; milk beverages containing coffee; fruit sauces excluding cranberry sauce and apple sauce;
- (b) International Class 30 for coffee; ground and whole bean coffee; cocoa; iced tea; tea based beverages; and herbal flavourings for making beverages; herbal food beverages; herbal infusions; herbal tea [for food purposes]; coffee, tea, cocoa and espresso beverages; espresso drinks; beverages made with a base of tea; chocolate powder and vanilla flavoring; flavouring syrups; chocolate syrup; chocolate sauce; fruit sauces excluding cranberry sauce and applesauce; ready-to-drink coffee; ready-to-drink tea;
- (c) International Class 32 for fruit drinks and soft drinks containing fruit juices; fruit juices; non-alcoholic sparkling fruit and nonalcoholic juice based beverages and soft drinks, namely, sodas; concentrates and powders used in the preparation of beverages; syrups for making non-alcoholic beverages.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9286.12 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> April, 2013, by InterContinental Hotels Group PLC, of Broadwater Park, North Orbital Road, Denham, Buckinghamshire UB9 5HR, through its agent W.H. Courtenay & Co., Attorneys at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# I H G

in respect of:

- (a) International Class 35 for providing incentive and rewards programs for customers and employees through the issuance and processing of loyalty points for the purchase of the company's services for the purpose of promoting and rewarding loyalty; providing facilities for business meetings; business consultancy services relating to hotel management and to hotel franchising; hotel management services for others;
- (b) International Class 43 for hotel services; bar and restaurant services; cocktail lounge; catering services for the provision of food and drink; provision of conference, meeting, exhibition, and event facilities; temporary accommodation reservations and hotel reservations; restaurant reservations.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9695.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> April, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



 $<sup>(3^{</sup>rd} issue)$ 

CFE(6):26.4.5,11 in respect of:

- (a) International Class 9 for computer software for use in vehicle rental offices used to track reservations and vehicles, and maintaining data concerning vehicles, customers, and rentals; computer software related to vehicle rentals, recorded; downloadable software in the nature of a mobile application for vehicle rental or leasing services; global positioning system (GPS); interactive computer kiosks comprising computers, computer hardware, computer peripherals, and computer operating software, for use in vehicle rentals or leasing services; navigation apparatus for vehicles; satellite radios; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols;
- (b) International Class 12 for mopeds, motorcycles, motorized scooters, and structural parts therefor; automobiles; motor buses; buses and structural parts therefor; license plate frames; motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles and structural parts therefor; trailers [vehicles];
- (c) International Class 16 for booklets in the field of travel, vehicle rental, transportation; calendars; magazines featuring travel; pens [office requisites]; travel books; geographical maps; printed forms; printed matter, namely, paper signs, books, manuals, curriculum, newsletters, informational cards and brochures in the field of travel, vehicle rental, and transportation;
- (d) International Class 35 for advertising and business management assistance; business information; business organization consultancy; business management consultancy; business administration in the field of transport and delivery; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; offering business management assistance in the establishment and/or operation of vehicle rental and leasing facilities; on-line retail store services featuring motor vehicles; providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of company's goods and services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; providing public sector contract vehicle management; providing transportation documentation for others; transportation management services, namely, planning and coordinating transportation of people for others;
- (e) International Class 36 for financial information; financial management; financial consultancy; insurance information and insurance consultancy; providing vouchers for payment of transportation expenses.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/750,577 on 10th October, 2012 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9701.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

#### $(3^{rd} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 10<sup>th</sup> April, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.5,11 in respect of:

(a) International Class 9 for computer software for use in vehicle rental offices used to track reservations and vehicles, and maintaining data concerning vehicles, customers, and rentals; computer software related to vehicle rentals, recorded; downloadable software in the nature of a mobile application for vehicle rental or leasing services; global positioning system (GPS); interactive computer kiosks comprising computers, computer hardware, computer peripherals, and computer operating software, for use in vehicle rentals or leasing services; navigation apparatus for vehicles; satellite radios; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols;

- (b) International Class 12 for mopeds, motorcycles, motorized scooters, and structural parts therefor; automobiles; motor buses; buses and structural parts therefor; license plate frames; motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles and structural parts therefor; trailers [vehicles];
- (c) International Class 16 for booklets in the field of travel, vehicle rental, transportation; calendars; magazines featuring travel; pens [office requisites]; travel books; geographical maps; printed forms; printed matter, namely, paper signs, books, manuals, curriculum, newsletters, informational cards and brochures in the field of travel, vehicle rental, and transportation;
- (d) International Class 35 for advertising and business management assistance; business information; business organization consultancy; business management consultancy; business administration in the field of transport and delivery; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; offering business management assistance in the establishment and/or operation of vehicle rental and leasing facilities; on-line retail store services featuring motor vehicles; providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of company's goods and services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; providing public sector contract vehicle management; providing transportation documentation for others; transportation management services, namely, planning and coordinating transportation of people for others;
- (e) International Class 36 for financial information; financial management; financial consultancy; insurance information and insurance consultancy; providing vouchers for payment of transportation expenses.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/750,577 on 10<sup>th</sup> October, 2012 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9701.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

#### $(3^{rd} issue)$

**WHEREAS,** the Registrar is in receipt of an application filed on 10<sup>th</sup> April, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.5,11,18;29.1.1 in the colors white, dark orange, orange and blue, in respect of:

- (a) International Class 9 for computer software for use in vehicle rental offices used to track reservations and vehicles, and maintaining data concerning vehicles, customers, and rentals; computer software related to vehicle rentals, recorded; downloadable software in the nature of a mobile application for vehicle rental or leasing services; global positioning system (GPS); interactive computer kiosks comprising computers, computer hardware, computer peripherals, and computer operating software, for use in vehicle rentals or leasing services; navigation apparatus for vehicles; satellite radios; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data, and video communications across multiple network infrastructures and communications protocols;
- (b) International Class 12 for mopeds, motorcycles, motorized scooters, and structural parts therefor; automobiles; motor buses; buses and structural parts therefor; license plate frames; motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles and structural parts therefor; trailers [vehicles];
- (c) International Class 16 for booklets in the field of travel, vehicle rental, transportation; calendars; magazines featuring travel; pens [office requisites]; travel books; geographical maps; printed forms; printed matter, namely, paper signs, books, manuals, curriculum, newsletters, informational cards and brochures in the field of travel, vehicle rental, and transportation;
- (d) International Class 35 for advertising and business management assistance; business information; business organization consultancy; business management consultancy; business administration in the field of transport and delivery; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; offering business management

assistance in the establishment and/or operation of vehicle rental and leasing facilities; on-line retail store services featuring motor vehicles; providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of company's goods and services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; providing public sector contract vehicle management; providing transportation documentation for others; transportation management services, namely, planning and coordinating transportation of people for others;

(e) International Class 36 for financial information; financial management; financial consultancy; insurance information and insurance consultancy; providing vouchers for payment of transportation expenses.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/750,569 on 10<sup>th</sup> October, 2012 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9703.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

### (3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 19<sup>th</sup> April, 2013, by Fairtrade Labelling Organizations International E.V., of Bonner Talweg 177, 53129 Bonn, Germany, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):26.2.1;29.1.3,4,8

in respect of International Class 30 for coffee; tea for food purposes, namely, black tea, green tea, herbal tea, rooibos, mint, camellia sinensis, chamomile, hibiscus, white tea; unprocessed tea leaves, tea-based beverages, tea bags, tea for infusions, iced tea; cocoa; cane sugar, beet sugar, brown sugar, white sugar, sugar cubes; molasses; rice; tapioca; sago; artificial coffee; flour made from wheat, canola, soy, corn, quinoa, amaranth, spelt, rice, edible flour; fonio and preparations made from cereals; bread; pastry and confectionery; chocolate; ice cream; honey, treacle [molasses] for food purposes; yeast for food purposes, baking-powder; cooking salt; salt for preserving foodstuffs, mustard; vinegar; sauces [condiments]; spices; ice for refreshment, edible ices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Fairtrade", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9713.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

### **DATED** this 15<sup>th</sup> day of November, 2013.

#### $(3^{rd} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on  $2^{nd}$  May, 2013, by GENERAL MOTORS LLC, of 300 Renaissance Center, Detroit, Michigan 48265-3000, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **GMC PROFESSIONAL GRADE**

in respect of International Class 7 for generators of electricity, power operated tools, namely, lawn and garden cultivators, grass cutting and edging machines; tree trimming machines, leaf blowers, hedge cutters, hedge and tree trimmers, power operated hammers, grinders, buffers, saws, milling tools, boring tools, drilling tools, wrenches, sanders, screwdrivers, nut drivers, screw and nut extractors, spanners, coil spring compressors, routers, pipe threading equipment, tile cutters, crushing equipment, grinding machines, thickness planer and machine tools; compressors [machines], air compressed machines, compressed air pumps; multi-purpose high pressure washer; water pumps for land vehicles; water pumps for use in motors and engines; water pumps for water filtering units.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "professional grade", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9749.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

#### **DATED** this 15<sup>th</sup> day of November, 2013.

#### $(3^{rd} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> May, 2013, by Kohinoor Enterprises Ltd., of Monte Carlo Plaza Unit #6, Commercial Freezone, Santa Elena Border, Corozal Town, Belize, C.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):25.1.15,19;26.13.25;29.1.3

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette s; cigarette; cigarettes; cigarett

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "FUMAR ES DAÑINO PARA LA SALUD", PROHIBIDA LA VENTA A MENORES DE EDAD", "Actualmente no Existe un Cigarro que Reduzca los Riesgos a la Salud" and "Hecho por vinataba Vietnam", when translated to the English language are "SMOKING IS DANGEROUS TO YOUR HEALTH", SALE TO MINORS IS PROHIBITED", Actually there is no cigarette that reduces the risk to health", and "Made in Vinataba Vietnam".

Registration of this mark shall give no exclusive right to the use of the words "FUMAR ES DAÑINO PARA LA SALUD", "PROHIBIDA LA VENTA A MENORES DE EDAD", "Actualmente no Existe un Cigarro que Reduzca los Riesgos a la Salud", and "Hecho por vinataba Vietnam", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9772.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

### **DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 11<sup>th</sup> June, 2013, by BIOFARMA, of 50, rue Carnot, 92284 Suresnes Cedex, France, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Goal Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# TRIPLIXAM

in respect of International Class 5 for pharmaceutical preparations for human use for the prevention and treatment of disorders of the cardiovascular system.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9879.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> June, 2013, by WW Foods, LLC, of 2541 N. Stokesberry Place, Suite 100, Meridian ID 83646, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **WEIGHT WATCHERS**

in respect of:

- (a) International Class 29 for frozen entrees consisting of chicken, beef, fish and/or vegetables; canned vegetables; yogurt;
- (b) International Class 30 for frozen entrees consisting primarily of pasta or rice alone or in combination with chicken, beef, fish and/or vegetables; frozen foods, namely, breakfast sandwiches and muffins; pizza; frozen desserts consisting of ices, cakes, pies and mousses.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9912.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

DATED this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on  $21^{st}$  June, 2013, by ADMINISTRADORA DE MARCAS Y FRANQUICIAS S.A. DE C.V., of Playa Regatas #482, interior 201, Colonia Mlitar Marte, Delegación Iztacalco, C.P. 08830, Distrito Federal, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



#### CFE(6):26.1.2,18

in respect of International Class 35 for retail store services featuring a wide variety of consumer goods of others, namely, clothing for men, women and children, and footwear for men, women and children, the marketing, the bringing together, for the benefit of others, of a variety of goods, excluding the transport thereof, enabling customers to conveniently view and purchase those goods in the field of clothing and footwear for men, women and children.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9921.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

#### **DATED** this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 21<sup>st</sup> June, 2013, by Figueroa Brothers, Inc., of 1740 Hurd Drive, Irving, Texas 75038, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Frotn Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.3.1;26.1.3,14 in respect of:

- (a) International Class 29 for jams, jellies for food, fruit preserves;
- (b) International Class 30 for condiments, pepper, pepper [seasonings], sauces [condiments], condiment, namely, pepper sauce, hot chili; pepper sauce, salsa, spices, barbeque sauce, ketchup [sauce], fruit jellies [confectionery].

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "Original Habanero Pepper Sauce" and "Hot Sauce", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9925.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

#### (3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> June, 2013, by LEX MUNDI LTD., of 2100 West Loop South, Suite 1000, Houston, Texas 77027, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# LEX MUNDI WORLD READY

in respect of:

- (a) International Class 16 for newsletters and directories in the field of the local and global practice and development of law and the professional exchange of information regarding same;
- (b) International Class 41 for hosting educational and social event meetings, conferences and seminars regarding the local and global practice and development of law and permitting attendees to engage in the professional exchange of information on these topics; providing online newsletters in the field of the local and global practice and development of law and the professional exchange of information regarding same;
- (c) International Class 45 for providing information about the local and global practice of law and the development of law.

The applicant claims that it intends to use the mark.

Priority claim is on the basis of an application filed under number 85/807,280 on 20th December, 2012 in the United States of America.

The applicant claims that the words "LEX MUNDI" when translated to the English language are "WORLD LAW".

Registration of this mark shall give no exclusive right to the use of the words "LEX MUNDI", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9930.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 1<sup>st</sup> July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# GALVANIT

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9950.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# ADEXAR

 $<sup>(3^{</sup>rd} issue)$ 

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely, plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9961.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 9<sup>th</sup> July, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

### BUDGET

in respect of:

- International Class 9 for satellite radios; telecommunications and data networking hardware, namely, devices for transporting and aggregating voice, data and video communications across multiple network infrastructures and communications protocols;
- (b) International Class 12 for motor buses; buses and structural parts therefor; license plate frames; structural parts for motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles; trailers [vehicles];
- (c) International Class 16 for travel books; printed forms; printed matter, namely, paper signs, books, manuals, curriculum, informational cards and brochures in the field of travel, vehicle rental and transportation;
- (d) International Class 35 for business administration in the field of transport and delivery; providing public sector contract vehicle management; transportation management services, namely, planning and coordinating transportation of people for others;
- (e) International Class 39 for chauffer services; passenger transport; providing an on-line searchable computer database featuring information on travel; travel clubs; vehicle driving services.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/842,885 on 6th February, 2013 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9970.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 9<sup>th</sup> July, 2013, by Budget Rent A Car System, Inc., of 6 Sylvan Way, Parsippany, New Jersey 07054, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# BUDGET

in respect of:

- (a) International Class 9 for computer software for use in vehicle rental offices used to track reservations and vehicles, and maintaining data concerning vehicles, customers, and rentals; computer software related to vehicle rentals, recorded; downloadable software in the nature of a mobile application for vehicle rental or leasing services; global positioning system (GPS); interactive computer kiosks comprising computers, computer hardware, computer peripherals, and computer operating software, for use in vehicle rentals or leasing services; navigation apparatus for vehicles;
- (b) International Class 12 for mopeds, motorcycles, motorized scooters, and structural parts therefor; automobiles; motor vehicles, namely, automobiles, trucks, vans, sport utility vehicles;
- (c) International Class 16 for booklets in the field of travel, vehicle rental, transportation; calendars; magazines featuring travel; pens [office requisites]; geographical maps; newsletters;
- (d) International Class 35 for advertising and business management assistance; business information; business organization consultancy; business management consultancy; customer loyalty services and customer club services, for commercial, promotional and/or advertising purposes; offering business management assistance in the establishment and/or operation of vehicle rental and leasing facilities; on-line retail store services featuring motor vehicles; providing incentive award programs for customers through issuance and processing of loyalty points for on-line purchase of company's goods and services; providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating businesses; providing transportation documentation for others; retail store services featuring motor vehicles;
- (e) International Class 36 for financial information; financial management; financial consultancy; insurance information and insurance consultancy; providing vouchers for payment of transportation expenses; insurance services, namely, underwriting motor vehicle insurance.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/842,894 on 6<sup>th</sup> February, 2013 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9972.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 19<sup>th</sup> July, 2013, by PepsiCo., Inc., of 700 Anderson Hill Road, Purchase, New York 10577, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **ENJOY LIFE**

#### in respect of:

- (a) International Class 29 for meat; fish, not live; poultry, not live; and game, not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies for food, jams; eggs; milk and milk products; edible oils and fats; vegetables, cheese, meat, nuts; prepared nuts; processed seeds; potato chips; potato crisps; fruit-based snack foods;
- (b) International Class 30 for coffee, tea-based beverages, cocoa, rice, tapioca, sago, artificial coffee; cereal preparations; bread, pastry and confectionery; ice, natural or artificial; honey; yeast for food, not for medical use, baking powder; cooking salt; mustard; spices; snack food dipping sauces; corn-based snack foods; cereal-based snack food; rice-based snack food; chips [cereal products].

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10004.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

#### **DATED** this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS,** the Registrar is in receipt of an application filed on 12<sup>th</sup> September, 2013, by Columbia Sportswear Company, of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### PFG

in respect of:

- (a) International Class 18 for all-purpose carrying bags, namely, duffle bags, backpacks, rolling bags;
- (b) International Class 25 for jackets [clothing]; vests; shirts; pants; shorts; skirts; dresses; headgear for wear; footwear, namely, water shoes, boat shoes, beach shoes, sandals, athletic shoes, gymnastic shoes, loafers, slippers, hiking shoes, running shoes, rain boots.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10030.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> July, 2013, by Imperial Tobacco Limited, of P.O. Box 244, Upton Road, Bristol, BS99 7UJ, United Kingdom, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### GV

in respect of International Class 34 for tobacco whether manufactured or unmanufactured; tobacco products; tobacco substitutes, none being for medicinal or curative purposes; hand rolling tobacco; cigarettes; cigarette papers, cigarette tubes, cigarette filters, pocket cigarette rolling machines, hand held machines for injecting tobacco into paper tubes; smokers' articles, namely tobacco boxes, tobacco pouches, cigarette cases, ashtrays, lighters and matches.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10040.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

### DATED this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on the 5<sup>th</sup> August, 2013, by NATIONAL AGGREGATES LTD., of Suite 401, 4<sup>th</sup> Floor, The Matalon, Coney Drive, Belize City, Belize, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.5.10;27.5.1,11 in respect of:

- (a) International Class 19 for asphalt, asphalt paving; bricks, earth for bricks; plaster [for building purposes]; cement posts, cement slabs, cement aggregates, slag-lime cement; concrete, prestressed concrete, slabs of concrete, recycled concrete, concrete building elements; potters' clay [raw material], slabs of clay, fireclay; granite; gravel; limestone; slate, slate powder; sandstone for building; mortar for buildings, paving blocks, not of metal; road coating materials, binding material for road repair, materials for making and coating roads; sand except foundry sand; stone, artificial stone, binding agents for making stones; slag [building material], slag stone; lime building materials, non-agricultural lime for use in construction; bitumen, building stone, busts of stone, concrete or marble; caissons for construction work underwater; calcareous marl, calcareous stone, raw chalk, clinker stone, clinker ballast, pilings, not of metal; posts, not of metal; refractory construction materials, not of metal; reinforcing material, not of metal, for building; silica [quartz]; nonmetal construction materials, namely, drilled and grouted pile foundation; statues of stone, concrete or marble; tiles, not of metal; tombstones plaques, not of metal; works of art of stone, concrete or marble;
- (b) International Class 37 for quarrying services; stone, clay and sand landfill services; plastering services; road paving services; brick laying; asphalting; rental of cleaning machines; rental of construction equipment; rental of excavators; rental of bulldozers; rental of cranes; mining extractions; factory construction; masonry; demolition of buildings; construction consultation; technical consultation in the field of building materials, namely, cementitious materials, asphalt and aggregates.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "Aggregates Ltd.", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10051.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 12<sup>th</sup> August, 2013, by BASF Corporation, of 100 Park Avenue, Florham Park, New Jersey, 07932, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# MARKSMAN

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely, plant fortifying preparations, chemical and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10055.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> August, 2013, by BRITISH AMERICAN TOBACCO (BRANDS) LIMITED, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corporation Belize Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CONSUL

in respect of International Class 34 for cigarettes; tobacco; tobacco products; lighters; matches; pipes, cigarette holders, cigarette papers, cigarette filters, ashtrays, humidors, cigar cutters, tobacco pouches and pocket machines for rolling cigarettes.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10073.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 19<sup>th</sup> August, 2013, by Dow AgroSciences LLC, of 9330 Zionsville Road, Indianapolis, Indiana 46268, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# GALTERRAX

in respect of International Class 1 for synthetic surfactants, adjuvants and emulsifying agents for use in mixing and spraying pesticide products.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10086.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

### **DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> August, 2013, by Colombia Forest Products, Inc. of 7900 Triad Center Drive, Suite 200, Greensboro, NC 27409, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# **INNOVATING RESPONSIBLY**

in respect of:

- (a) International Class 19 for hardwood plywood; hardwood veneer; plywood; wood, semi-worked; wood pulp board, for building; agrifiber composite products, namely, particleboard and medium-density fiberboard; building materials, namely, composite panels composed primarily of nonmetal materials;
- (b) International Class 20 for kitchen cabinets, furniture, point of purchase displays, and component parts thereof, namely, frames, boxes, shelves, decorative panels, decorative moldings, and cabinet doors, all composed of solid wood, plywood and wood substrates, namely, composite panels, particleboard, fiberboard and oriented strand board, and all for use in the manufacturing of kitchen cabinets, furniture and point of purchase displays;

- (c) International Class 35 for procuring of contracts for the purchase and sale of adhesives and resins for use in the wood products and agrifiber products industries; sales promotion services relating to adhesives and resins for use in the wood products and agrifiber products industries; procuring of contracts for the purchase and sale of cabinets, furniture, point of purchase displays and component parts thereof; sales promotion services relating to cabinets, furniture, point of purchase displays and components parts thereof;
- (d) International Class 40 for consultation services regarding the manufacturing process uses of adhesives and resins in the wood products and agrifiber products industries; manufacture of cabinets, furniture, point of purchase displays and component parts thereof to the order and/or specification of others; consultation services in the field of manufacturing of cabinets, furniture, point of purchase displays and component parts thereof; technical support services, namely, technical consultation in the field of manufacturing of cabinets, furniture, point of purchase displays and component parts thereof; technical support services, namely, technical support services, namely, providing technical advice related to those use of adhesives and resins in the manufacture of wood products and agrifiber products.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on February 27, 2013 under number 85/862,254 in the Untied States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10095.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

### DATED this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> August, 2013, by Revlon Consumer Products Corporation, of 237 Park Avenue, New York, New York 10017, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof

### **MITCHUM ADVANCED**

in respect of International Class 3 for deodorants and antiperspirants for human personal use.

The applicant claims that this mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10116.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

### **DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> August, 2013, by Retail Royalty Company, of 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# LIVE YOUR LIFE

in respect of International Class 35 for retail and on-line retail store services featuring a wide variety of goods namely cosmetics, fragrances, toiletries, jewelry and watches, sunglasses, tote bags, handbags, athletic bags, backpacks, umbrellas, wallets, purses, wearing apparel, clothing and clothing accessories, namely shorts, camisoles, cardigans, fleece pants, jackets, leggings, skirts, dresses, jeans, swimwear, beachwear, outerwear, pants, sweatpants, scarves, shirts, sweatshirts, boxer shorts, sleepwear, sweaters, t-shirts, tank tops and underwear; footwear namely thongs, boots, namely fashionable winter boots; shoes, namely sandals, sneakers, flats, clogs, slippers and headwear namely headbands, hats.

The applicant claims that this mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10117.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

### **DATED** this 15<sup>th</sup> day of November, 2013.

### (3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> September, 2013, by General Mills Marketing, Inc., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.15.11;27.5.1 in respect of:

- (a) International Class 29 for milk products, yogurt;
- (b) International Class 30 for ice cream, frozen yogurt [confectionary ice], edible ices, sherbet [ice], ice cream bars and frozen yogurt bars, frozen dessert cakes made with ice cream;
- (c) International Class 43 for restaurant services-namely the preparation and serving of ice cream and other dairy products, ice cream cakes, pastries, coffee, teas and carbonated beverages for on and off premises consumption; ice cream shop services.

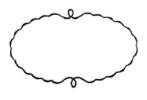
The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10121.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 4<sup>th</sup> September, 2013, by General Mills Marketing, Inc., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



# CFE(6):1.15.11 in respect of:

- (a) International Class 29 for milk products, yogurt;
- (b) International Class 30 for ice cream, frozen yogurt [confectionary ice], edible ices, sherbet [ice], ice cream bars and frozen yogurt bars, frozen dessert cakes made with ice cream;
- (c) International Class 43 for restaurant services-namely the preparation and serving of ice cream and other dairy products, ice cream cakes, pastries, coffee, teas and carbonated beverages for on and off premises consumption; ice cream shop services.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10123.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> September, 2013, by Vin Hong International Ltd., of 5 Euphrates Avenue, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):1.15.7;2.9.1;25.5.2

in respect of International Class 5 for mosquito-repellent incenses; cedar wood for use as an insect repellent; insect repellent incense.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "Black Mosquito Coils", "High Quality" and "Contains 10 pieces", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10127.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 6<sup>th</sup> September, 2013, by Vin Hong International Ltd., of 5 Euphrates Avenue, Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):1.15.11;2.7.9;29.1.1

in respect of International Class 5 for mosquito-repellent incenses; cedar wood for use as an insect repellent; insect repellent incense.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the English translation of the word "HEJIAHUAN" is "Happy Family".

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Registration of this mark shall give no exclusive right to the use of the words "Black Mosquito Coil", "10 Coils", and "Concentrated", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10128.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

#### DATED this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 17<sup>th</sup> September, 2013, by SKY EAGLE INTERNATIONAL, LLC, of 3300 SW 149 Avenue, Miami, Florida 33185, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.4;26.11.8;27.5.1 in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the English translation of the Dutch word "Zon", is "Sun".

Registration of this mark shall give no exclusive right to the use of the words "Best Choice", separately and apart from the mark as shown.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10150.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Co., Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# DUETT

in respect of International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10163.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

### (3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> September, 2013, by BKB Global, LLC, of 2230 East Imperial Highway, El Segundo, CA 90245, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

### BKB

#### in respect of:

- (a) International Class 9 for computer game software; pre-recorded DVDs containing sports television programs; downloadable sports television programs; downloadable computer software for operating telecommunications products in the nature of digital video recorders and set-top boxes; downloadable software in the nature of a mobile application for operating telecommunications products in the nature of digital video recorders and set-top boxes; computer software for use in accessing and viewing interactive television program guides via global computer networks, wireless networks and electronic communication networks; computer software for the remote programming of audio and video devices via global computer networks, wireless networks and electronic communication networks; computer software for the reproduction, processing and streaming of audio, video and multimedia content; telecommunications products, namely, computer software for receiving, converting, transmitting, streaming, and reviewing audio, video, graphics, images, data and information recorded on digital video recorders;
- (b) International Class 38 for satellite television broadcasting; satellite transmission services; broadcasting programs via global computer network; video-on-demand television transmission services; streaming of audio and video content via the internet, other computer networks, wireless networks and electronic communication networks;
- (c) International Class 41 for entertainment services in the nature of live sporting events; production services, namely, production of television programs in the field of sports; organizing live sporting events and competitions in the field of sports; presentation of sporting events via an on-going television series; entertainment in the nature of on-going television programs in the field of sports; programming in the field of sports; programming in the field of sports; programming in the field of sports; video-on-demand television programming in the field of sports; providing on-line interactive computer databases featuring lists and schedules of television programming in the field of sports; providing on-line interactive computer databases featuring information about television shows, movies and other digital images, audio, video and other multimedia content, all in the field of sports entertainment; providing a website featuring information about television programming in the field of sports.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/882,368 on 21st March, 2013 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10170.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

### **DATED** this 15<sup>th</sup> day of November, 2013.

**WHEREAS**, the Registrar is in receipt of an application filed on 20<sup>th</sup> September, 2013, by BKB Global, LLC, of 2230 East Imperial Highway, El Segundo, CA 90245, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):27.5.3,14,24 in respect of:

 $<sup>(3^{</sup>rd} issue)$ 

- (a) International Class 9 for computer game software; pre-recorded DVDs containing sports television programs; downloadable sports television programs; downloadable computer software for operating telecommunications products in the nature of digital video recorders and set-top boxes; downloadable software in the nature of a mobile application for operating telecommunications products in the nature of digital video recorders and set-top boxes; computer software for use in accessing and viewing interactive television program guides via global computer networks, wireless networks and electronic communication networks; computer software for the remote programming of audio and video devices via global computer networks, wireless networks and electronic communication networks; computer software for the reproduction, processing and streaming of audio, video and multimedia content; telecommunications products, namely, computer software for receiving, converting, transmitting, streaming, and reviewing audio, video, graphics, images, data and information recorded on digital video recorders;
- (b) International Class 38 for satellite television broadcasting; satellite transmission services; broadcasting programs via global computer network; video-on-demand television transmission services; streaming of audio and video content via the internet, other computer networks, wireless networks and electronic communication networks;
- (c) International Class 41 for entertainment services in the nature of live sporting events; production services, namely, production of television programs in the field of sports; organizing live sporting events and competitions in the field of sports; presentation of sporting events via an on-going television series; entertainment in the nature of on-going television programs in the field of sports; distribution of television programs in the field of sports for others; television programming in the field of sports; programming in the field of sports; video-on-demand television programming in the field of sports; providing on-line interactive computer databases featuring lists and schedules of television programming in the field of sports; providing on-line interactive computer databases featuring information about television shows, movies and other digital images, audio, video and other multimedia content, all in the field of sports entertainment; providing a website featuring information about television programming in the field of sports.

The applicant claims that it has a bona fide intention to use the mark.

Priority claim is on the basis of an application filed under number 85/882,373 on 21st March, 2013 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10171.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> September, 2013, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park Illinois, 60064, U.S.A., through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **COGNI-PRO**

in respect of:

- (a) International Class 5 for nutritional supplements, namely a proprietary blend of ingredients added to and sold as an integral component used in pediatric nutritive preparations; dietary food supplements in liquid and powder form, liquid and powder nutritive preparations for children; dietetic substances adapted for medical use; pediatric nutritive preparations for children; dietary and nutritional supplements for children; infant formula; food for babies;
- (b) International Class 29 for powdered milk, milk and milk products

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10173.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

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### (3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> September, 2013, by Baxter International Inc., of One Baxter Parkway, Deerfield, Illinois 60015, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

### **SUPRANE**

in respect of International Class 5 for inhalation anaesthetic.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10179.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

### (3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> September, 2013, by Progressive Brands, Inc., of 14610 Archer Drive, Laredo, Texas 78045, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **FLORE**

in respect of International Class 34 for tobacco products, namely cigarettes, cigars and tobacco.

The applicant claims that it intends to use this mark in Belize.

The applicant claims that the English translation of the word "Flore", is "Flower".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10192.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

WHEREAS, the Registrar is in receipt of an application filed on 30<sup>th</sup> September, 2013, by SUNSET S.A. COMERCIAL INDUSTRIAL Y DE SERVICIOS, of Ruta Internacional, Km 11, Zona Franca Global del Paraguay, Ciudad Del Este, Paraguay, through its agent Glenn D. Godfrey & Company, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.11.12;27.5.11 in respect of:

- International Class 12 for hubs for vehicle wheels; vehicle wheel tires [tyres]; vehicle wheels; vehicle wheel rims; rims for wheels of bicycles, cycles; tires, solid, for vehicle wheels; tyres for bicycle, cycles;
- (b) International Class 35 for business management assistance; commercial or industrial management assistance; dissemination of advertising matter; personnel management consultancy; advertising; import-export agencies.

The applicant claims that it has a bona fide intention to use the mark.

 $<sup>(3^{</sup>rd} issue)$ 

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10194.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of February, 2014.

**DATED** this 15<sup>th</sup> day of November, 2013.

#### $(2^{nd} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 15<sup>th</sup> November, 2012, by Starbucks Corporation doing business as Starbucks Coffee Company, of 2401 Utah Avenue South, Seattle, WA 98134, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



# CFE(6):2.3.1,23;26.1.1,14 in respect of:

- (a) International Class 21 for hand-operated coffee grinders and pepper mills, coffee and beverage cups, paper cups, coffee filters not of paper being part of non-electric coffee makers, coasters, not of paper and other than table linen, vacuum bottles [insulated flasks], coffee cups, tea cups and mugs, beverage glassware and dishes and other serve ware made of glass, disposable and non-disposable dinnerware namely, bowls and plates, trivets [table utensils], canister to store foods; non-electric drip coffee makers, non-electric plunger-style coffee makers, and decorative storage containers for food, non-electric tea kettles, tea infusers, tea pots, tea strainers, candle holder, not of precious metal, candlesticks not of precious metal, ceramic figurines, porcelain figurines; non-electric milk frothers; scoops [tableware];
- (b) International Class 29 for milk, flavored milk, milkshakes and beverages consisting principally of milk; beverages having a milk base; milk based beverages containing fruit juice; milk beverages containing fruits; milk beverages with high milk content; milk-based beverages containing coffee; soy bean milk [soy milk]; fruit jams; compote, fruit jellies, jellies for foods, jellies [bread spread]; preserved fruit and vegetables, prepared meals or frozen meals as far as not included in other classes consisting of meat, soy, poultry, seafood, vegetables, fruits, tofu, and/or cheese also including pasta, rice, or grains; yogurt, yogurt-based beverages; whipping cream; prepared nuts, seasoned nuts, roasted nuts; nut based milk and soy based food beverages used as a milk substitute;
- (c) International Class 32 for fruit juices; fruit and non-alcoholic fruit based beverages; fruit drinks and soft drinks containing fruit juices; frozen fruit beverages and frozen fruit-based beverages; fruit concentrates and purees used as ingredients of beverages; concentrates and powders used in the preparation of energy drinks and fruit flavored beverages; non-alcoholic sparkling fruit based beverages and soft drinks namely, sodas; vegetable-fruit juices; vegetable-based beverages; beverages containing vegetable juices; concentrates and powders used in the preparation of beverages; flavoring syrups for making tea and herbal tea-based beverages; seltzer water, table water, Lithia water, water [beverage], carbonated and non-carbonated mineral water [beverages], sparkling water, drinking water with vitamins, and other non alcoholic beverages; soft drinks; soda pop beverages; flavoring syrups for making beverages; flavored and unflavored bottled waters; energy drinks; soy-based beverages not being milk substitutes; and fruit juices made from nuts;
- (d) International Class 38 for communications services, namely, transmitting streamed sound and audiovisual recordings; streaming of audio visual and audio visual material via a global computer network, satellite communication service; audio entertainment broadcasting and transmission; subscription audio and video entertainment broadcasting and transmission via computer, satellite and communications networks; electronic and digital transmission of voice, data, information, images, signals and messages; providing on-line chat rooms, bulletin boards and community forums for the transmission of messages among computer users concerning entertainment, music, concerts, videos, radio, television, film, news, sports, games and cultural events; delivery of messages by electronic transmission; provision of connectivity services and access to electronic communications networks, for transmission or reception of audio, video or multimedia content; providing multiple user dedicated access to the internet;
- (e) International Class 41 for entertainment services, namely, providing non-downloadable playback of music via global communications networks.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9315.12 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

### **DATED** this $2^{nd}$ day of December, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 5<sup>th</sup> March, 2013, by GRUPO GIGANTE, S.A.B. DE C.V., of Jaime Balmes #11, Edificio B, piso 5, Colonia Los morales Polanco, C.P. 11510, en México Distrito Federal, México, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.5.1,18;29.1.1

in the colors red C=0 M=100 Y=95 K=4 and yellow 7506 C, in respect of:

- (a) International Class 30 for coffee; tea for food purposes, namely, black tea, white tea, and herbal tea; cocoa; prepared coffee and coffee-based beverages; prepared espresso and espresso-base beverages; tea-based beverages; powdered chocolate and vanilla; baked goods, namely, muffins, scones, biscuits, cookies, pastries and breads; sandwiches; hot and cold ready-to-eat fruit and whole grain based breakfast cereal; iced tea, ready-to-drink tea; chocolate food beverages not being dairy-based or vegetable based; chocolate food beverages not being dairy-based or vegetable based; chocolate food beverages not being dairy-based or vegetable based with coffee flavors; cocoa products, namely, cocoa mixes and cocoa powder; hot chocolate; cocoa beverages with milk; prepared cocoa and cocoa-based beverages; preparations for making chocolate or cocoa based drinks, namely, liquid and powdered hot chocolate mix and liquid and powdered hot cocoa mix; chocolate beverages with milk; chocolate-based beverages; chocolate and candy for food, namely chocolates, chocolate bars, chocolate-covered coffee beans, chocolate truffles, chocolate-covered fruits, chocolate-covered nuts, chocolate-covered dried fruits, chocolate-covered crackers and chocolate toppings;
- (b) International Class 43 for restaurant, café, cafeteria, snack bar, coffee bar and coffee house, carry out restaurant, and take out restaurant services; food and drink catering services; contract food services; food preparation; preparation of carry out foods and beverages.

The applicant claims that it has used the mark since 2012.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9610.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this  $2^{nd}$  day of December, 2013.

**WHEREAS,** the Registrar is in receipt of an application filed on 20<sup>th</sup> May, 2013, by AMPARIN, S.A. DE C.V., of Av. Torres de Ixtapantongo, 380-P, Col. Olivar de los Padres. Del Álvaro Obregón, 01780, México City, Mexico, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,18;29.1.14 in respect of:

 $<sup>(2^{</sup>nd} issue)$ 

- (a) International Class 3 for abrasive cloth; abrasive paper; adhesives for cosmetic purposes; after shave lotions; air fragrancing preparations; aromatics [essential oils]; astringents for cosmetic purposes; bleaching preparations [laundry]; blueing for laundry; colour brightening chemicals for household purposes [laundry]; cakes of toilet soap; cleaning preparations; cosmetic kits; cosmetics; dentifrices; dry-cleaning preparations; essential oils; fabric softeners for laundry use; hair lotions; laundry bleach; lotions for cosmetic purposes; oils for perfumes and scents; perfumery; polishing preparations; scouring solutions; soap; perfumes; shampoos; cosmetic preparations for skin care;
- (b) International Class 14 for alarm clocks; alloys of precious metal; badges of precious metal; boxes of precious metal; chronometrical instruments; clocks; diamonds; figurines [statuettes] of precious metal; hat ornaments of precious metal; jewellery; pins [jewellry, jewelry(Am)]; platinum [metal]; precious stones; statues of precious metal; stopwatches; watches; wristwatches; rings [jewellery, jewelry (Am)];
- (c) International Class 16 for adhesive tape dispensers [office requisites]; adhesives [glues] for stationery or household purposes; artists' watercolor [water colour] saucers; bookbinding material; boxes of cardboard or paper; canvas for painting; drawing instruments; drawing materials; painters' easels; office requisites, except furniture; paintbrushes; painters' brushes; palettes for painters; paper sheets [stationery]; photographs [printed]; plastic cling film, extensible, for palletization; plastic film for wrapping; printed matter; printing books; printing type; stationery; teaching materials [except apparatus]; typewriters, electric or non-electric; albums; almanacs; conical paper bags; bags [envelopes, pouches] of paper or plastics, for packaging; books; calendars; chart pointers, non-electric; charts; documents holders [stationery]; fabrics for bookbinding; figurines [statues] of paper maché; folders for papers; handkerchiefs of paper; paper [sheets]; pencil holders; pencil sharpeners, electric or non-electric; pencils; photo-engravings; photograph stands; school supplies [stationery]; self-adhesive tapes for stationery or household purposes; stands for pens and pencils; writing cases [stationery];
- (d) International Class 18 for animal skins; backpacks; leather shoulder belts; furniture coverings of leather; leather trimmings for furniture; harness for animals; imitation leather; leather, unworked or semi-worked; parasols; pouches, of leather, for packaging; purses; saddlery; travelling bags; travelling trunks; trunks [luggage]; umbrellas; walking sticks; pocket wallets; whips; garment bags for travel; net bags for shopping; nose bags [feed bags]; handbag frames; handbags; shopping bags; slings bags for carrying infants; slings for carrying infants;
- (e) International Class 21 for abrasive pads for kitchen purposes; basins [bowls]; cleaning instruments, hand-operated; rags for cleaning [cloth]; combs; containers for household or kitchen use; dustbins; earthenware; brushes for footwear; furniture dusters; glass, unworked or semi-worked, except building glass; painted glassware; gloves for household purposes; porcelain ware; sponges for household purposes; steel wool for cleaning; utensils for household purposes; baby baths, portable; busts of china, terra-cotta or glass; cake molds [moulds], candy boxes; cookie jars; cosmetic utensils; cups; drinking glasses; soap dispensers; trays for domestic purposes.

The applicant claims that it has a bona fide intention to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "AMPARIN" and "EFES LAFA NEFETAFA", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9797.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

#### **DATED** this 2<sup>nd</sup> day of December, 2013.

#### $(2^{nd} issue)$

**WHEREAS,** the Registrar is in receipt of an application filed on 27<sup>th</sup> June, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# MENTHOL REFRESCANTE

in respect of International Class 3 for bleaching preparations [laundry]; cleaning preparations, laundry soaking preparations, dry cleaning preparations, polishing and scouring preparations; general purpose abrasive liquids and powders; cakes of toilet soap, deodorant soap, disinfectant soap, perfumery, essential oils, cosmetics, hair lotions, dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish word "REFRESCANTE" when translated to the English language is "REFRESHING".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9945.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

#### $(2^{nd} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 5<sup>th</sup> July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# LONSELOR

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9960.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this 2<sup>nd</sup> day of December, 2013.

#### $(2^{nd} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 8<sup>th</sup> July, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# SERCADIS

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides;
- (c) International Class 31 for plant seeds, grains [seeds], and vegetative parts of plants for horticultural, agricultural and forestry purposes, treated with fungicides, insecticides, herbicides and pesticides and coatings to promote plant health, vitality and better stress and cold tolerance.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9967.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this  $2^{nd}$  day of December, 2013.

#### $(2^{nd} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> September, 2013, by UNILEVER PLC, of Port Sunlight, Wirral, Merseyside CH62 4ZD, United Kingdom, through its agent Dean R. Lindo, S.C., Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### POND'S

in respect of:

- (a) International Class 3 for perfumery, perfumes, eau de toilette, eau de parfum, eau de cologne, namely, bases for flower perfume; air fragrancing preparations for automobile, extracts of flowers [perfumes], essential oils, potpourris [fragrances], incense; cosmetic preparations for skin and lip care; cosmetic preparations for slimming purposes; lotions for cosmetic purposes; beauty masks; cosmetic preparations for the face, hands and body care; cosmetic preparations for the hair and scalp, hair detangler, hair lotions, hair bleaching preparations, hair dyes, hair creams or gels, hair spray; depilatory creams, depilatory wax; shaving preparations, shaving soap, shaving foam, aftershaves; cosmetic sun-protecting preparations, sun-tanning preparations [cosmetics]; toiletries, dentifrices, soaps, shampoos, shower gels, bath gels, bath oil, foam bath preparations, bath beads, talcum powder, for toilet use, cleansing milk for toilet purposes, body deodorants [perfumery]; make-up preparations, namely, lip sticks, mascara, blush, powders, eye shadows; make-up pencils; make-up removing preparations;
- (b) International Class 5 for pharmaceutical and veterinary preparations; medical plasters; adhesive plasters; medical and surgical dressings; all-purpose disinfectants; preparations for destroying vermin; fungicides; herbicides.

The applicant claims that it intends to use the mark as a "stand-alone" mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10174.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this  $2^{nd}$  day of December, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on  $2^{nd}$  October, 2013, by Hyatt International Corporation, of 71 S. Wacker Drive,  $14^{th}$  Floor, Chicago, IL 60606, U.S.A., through its agent Arguelles & Company, Attorney-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# **HYATT ZIVA**

in respect of International Class 43 for hotels; resort hotels services; motels; providing temporary housing accommodations for travelers and vacationers; providing temporary lodging services in the nature of apartments and condominiums hotel; travel agency services, namely, making reservations and booking for temporary lodging; hotel services for preferred customers, namely, frequent hotel guests; restaurant, bar services; cocktail lounges services; snack-bars; food and drink catering; providing banquet and social function facilities for special occasions; providing conference, exhibition and meeting facilities; rental of chairs, tables, table linen, glassware; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10199.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

### **DATED** this 29<sup>th</sup> day of November, 2013.

### $(2^{nd} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 2<sup>nd</sup> October, 2013, by Hyatt International Corporation, of 71 S. Wacker Drive, 14<sup>th</sup> Floor, Chicago, IL 60606, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# ZIVO

in respect of International Class 43 for hotels; resort hotels services; motels; providing temporary housing accommodations for travelers and vacationers; providing temporary lodging services in the nature of apartments and condominiums hotel; travel agency services, namely, making reservations and booking for temporary lodging; hotel services for preferred customers, namely, frequent hotel guests; restaurant, bar services; cocktail lounges services; snack-bars; food and drink catering; providing banquet and social function facilities for special occasions; providing conference, exhibition and meeting facilities; rental of chairs, tables, table linen, glassware; rental of meeting rooms.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10200.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> October, 2013, by Tumblr, Inc., of 35 East 21<sup>st</sup> Street, 6<sup>th</sup> Floor, New York, New York 10010, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# TUMBLR

in respect of International Class 9 for computer software to enable uploading, downloading, accessing, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information via computer, the internet and other communication networks; computer application software for mobile communication devices, namely, software to enable uploading, downloading, accessing, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information via computer and communication networks; downloadable electronic publications, namely, journals featuring user-specified content in the field of general interest; downloadable software for computers, portable handheld digital electronic communication devices, mobile communication devices, and wired and wireless communication devices for social networking; downloadable software in the nature of a mobile application for use with computers, portable handheld digital electronic devices, mobile communication devices, and wired and wireless communication devices for creating, sharing, and posting content and blogs on the internet; computer software development tools; computer software for use as an application programming interface (API) for use in developing other applications software.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10207.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 7<sup>th</sup> October, 2013, by Tumblr, Inc., of 35 East 21<sup>st</sup> Street, 6<sup>th</sup> Floor, New York, New York 10010, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# TUMBLR

in respect of:

- (a) International Class 35 for advertising and marketing services provided by means of indirect methods of marketing communications, namely, social media, search engine marketing, inquiry marketing, internet marketing, mobile marketing, blogging and other forms of passive, sharable or viral communications channels; advertising and directory services, namely, promoting the services of others by providing a web page featuring links to the websites of others; on-line advertising and marketing services for others
- (b) International Class 38 for computer services, namely, providing online facilities for real-time interaction between and among users of computers, mobile and handheld computers, and wired and wireless communication devices concerning topics of general interest; telecommunications services, namely, electronic transmission of messages, text, multimedia content, music, videos, audio, animation and images via a global computer network; providing online communications links which transfer website users to other websites; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; delivery of digital music by electronic transmission;
- (c) International Class 41 for electronic publishing services, namely, publishing of online works of others featuring electronic media, multimedia content, videos, movies, pictures, images, text, photos, user-generated content, and related information via the internet and other communications networks on topics of general interest; on-line publishing of the blogs of others; electronic publishing services, namely, publication of text and graphic works of others online featuring information in the fields of entertainment, education, social issues, politics, cultural issues, economic issues, scientific and general interest; publishing of electronic publications; on-line journals, namely, blogs featuring topics of general interest; arranging, organizing, conducting, and hosting social entertainment events;
- (d) International Class 42 for providing on-line non-downloadable software for social networking and media sharing and consumption via the internet; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, music, photographic images, text, graphics and data; providing a web-site featuring technology that enable users to upload and share video, music, photos, text, graphics and data; maintaining blogs for others; providing an online community for users to share information, photos, music, audio and video content, to get feedback from their peers, to form virtual communities, and to engage in social networking;
- (e) International Class 45 for internet-based social networking services allowing users to communicate and share, store, transmit, view, and download text, images, audio and video content, and other multimedia materials; online social networking services; providing a social networking website for entertainment purposes.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10208.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

DATED this 29<sup>th</sup> day of November, 2013.

#### $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> October, 2013, by MAHINDRA & MAHINDRA LIMITED, of Mahindra Towers, Dr. G M Bhosle Marg, Worli, Mumbai – 400018 India, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# Mahindra

in respect of International Class 42 for computer software consultancy; computer software design; installation of computer software; maintenance of computer software; computer system design; computer system analysis.

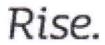
The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10209.13 should do so in writing addressed to the undersigned not later than the  $28^{\text{th}}$  day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

### (2<sup>nd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> October, 2013, by MAHINDRA & MAHINDRA LIMITED, of Mahindra Towers, Dr. G M Bhosle Marg, Worli, Mumbai – 400018 India, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 16 for advertisement boards of paper or cardboard; bags [envelopes, pouches] of paper or plastics, for packaging; calendars; magazines [periodicals]; manuals [handbooks]; newsletters; pamphlets; periodicals; printed publications; signboards of paper or cardboard; writing instruments; writing materials.

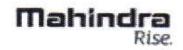
The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10210.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on 8<sup>th</sup> October, 2013, by MAHINDRA & MAHINDRA LIMITED, of Mahindra Towers, Dr. G M Bhosle Marg, Worli, Mumbai – 400018 India, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 16 for advertisement boards of paper or cardboard; bags [envelopes, pouches] of paper or plastics, for packaging; calendars; magazines [periodicals]; manuals [handbooks]; newsletters; pamphlets; periodicals; printed publications; signboards of paper or cardboard; writing instruments; writing materials.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10211.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> October, 2013, by HOYU KABUSHIKI KAISHA (a/t/a Hoyu Co., Ltd.), of 501, Tokugawa 1-Chome, Higashi-Ku, Nagoya-Shi, Aichi-Ken, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



 $<sup>(2^{</sup>nd} issue)$ 

in respect of International Class 3 for hair dyes; hair color preparations; bleaching preparations for hair; color-removing preparations for hair; hair lotions; hair spray; hair waving preparations; hair tonic; hair creams; hair shampoo; hair conditioner; hair treatment cream; cosmetics; toiletries.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10212.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> October, 2013, by Fifth Generation Inc., of 12101 Moore Rd, Austin, TX 78719, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### TITO'S

in respect of International Class 33 for distilled spirits.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10221.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

**DATED** this 29<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> October, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **OLAY TONE EFFECTS**

in respect of International Class 3 for soap; cosmetic preparations for baths.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10223.13 should do so in writing addressed to the undersigned not later than the 28<sup>th</sup> day of February, 2014.

DATED this 29<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> October, 2013, by Industrias Haceb S.A., of Calle 59 N°. 55-80 Copacabana-Antioquia, Colombia, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.5.1,18

in respect of International Class 11 for water heaters; heating apparatus; water coolers; air conditioning apparatus; lamps; refrigerating apparatus and machines; grills [cooking appliances]; framework of metal for ovens; cooling appliances and installations; coffee percolators, electric; coffee machines, electric; ventilation hoods; cooking apparatus and installations; stoves; cookers; regulating and safety accessories for gas apparatus; freezers; cooking ovens; bakers' ovens; deep fryers, electric; roasting apparatus; regulating accessories for water or gas apparatus and pipes; radiators [heating]; laundry dryers, electric; refrigerating cabinets; electric appliances for making yogurt.

The applicant claims that it has a bona fide intention to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10224.13 should do so in writing addressed to the undersigned not later than the  $28^{th}$  day of February, 2014.

#### **DATED** this 29<sup>th</sup> day of November, 2013.

#### $(2^{nd} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> October, 2013, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **INVOKAMET**

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10225.13 should do so in writing addressed to the undersigned not later than the  $28^{\text{th}}$  day of February, 2014.

### **DATED** this 29<sup>th</sup> day of November, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 26<sup>th</sup> March, 2013, by Mycoskie LLC, of 5404 Jandy Place, Los Angeles, California 90066, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# **ONE FOR ONE**

in respect of:

- (a) International Class 9 for eyewear, namely, sunglasses, eyeglasses and ophthalmic frames and cases therefore;
- (b) International Class 25 for shoes, namely, sports shoes, canvas shoes, beach shoes, leisure shoes, sandals; boots, namely, ankle boots, boots for sport, gym boots, hiking boots, ladies boots, lace boots; jeans, shorts, sweat pants, shirts, tee-shirts, sweat shirts, jackets [clothing], hoodies [clothing], jerseys [clothing], tops [clothing], and onesies [clothing], hats, caps [headwear];
- (c) International Class 36 for charitable fundraising services;
- (d) International Class 45 for charitable services, namely providing shoes, eyewear, clothes.

The applicant claims that the mark has been used since 2011.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9653.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 14<sup>th</sup> May, 2013, by Aventis Pharma S.A., of 20, Avenue Raymond Aron, 92160 Antony, France, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### APIDRA

in respect of International Class 5 for pharmaceutical preparations, namely anti-diabetic preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9781.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> June, 2013, by CALVIN KLEIN TRADEMARK TRUST, of c/o Calvin Klein, Inc., 205 West 39<sup>th</sup> Street, New York, NY 10018, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **Calvin Klein**

in respect of International Class 20 for furniture, mirrors, picture frames, beds [including mattresses and foundations] dressers, chairs [seats], tables, shelves, bookshelves, sideboards, couches, sofas, armoires, desks, cabinets.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9935.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of March, 2014.

### **DATED** this 17<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 27<sup>th</sup> June, 2013, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### SUAVIDAD PURIFICANTE

in respect of International Class 3 for bleaching preparations [laundry]; cleaning preparations, laundry soaking preparations, dry cleaning preparations, polishing and scouring preparations; general purpose abrasive liquids and powders; cakes of toilet soap, deodorant soap, disinfectant soap, perfumery, essential oils, cosmetics, hair lotions, dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "SUAVIDAD" and "PURIFICANTE" when translated to the English language are "SOFTNESS" AND "PURIFYING".

Registration of this mark shall give no exclusive right to the use of the word "PURIFICANTE", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9946.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

#### **DATED** this 16<sup>th</sup> day of December, 2013.

### $(1^{st} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> July, 2013, by Edgar Alberto Vargas de la Torre, of Avenida 8 de Julio #1489 Col. Morelos, Guadalajara, Jalisco, México, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):27.5.1,9

in respect of International Class 9 for audio speakers and audio speaker enclosures; computers, including desktop computers, laptop computers, notebook computers, personal computers; peripheral devices for computers, including computer cables, computer cameras, computer carrying cases, computer chassis, computer joysticks and computer game joysticks, computer hard drive enclosures, computer keyboards, computer keypads, computer memories, memory devices for computers, computer monitors, computer mouse, computer touchpads, computer network adapters, computer printers, computer games [software], computer game programs, external computer hard drives; headsets for telephones, earphones including earphones for telephones, hands-free kits for phones, straps for mobile phones; cases especially made for laptops, photographic cameras, recording cameras, data processing equipment, processors [central unit processors], programs for recorded operating systems, computer programs [downloadable software], recorded computer programs, recorded computer software, mouse pads, mouses [data processing equipment], phones, cellular phones, mobile phones; digital audio players; MP3 and MP4 players; USB hardware; USB hubs; video monitors, tablets.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9955.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of March, 2014.

### **DATED** this $16^{th}$ day of December, 2013.

#### $(1^{st} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 3<sup>rd</sup> July, 2013, by Edgar Alberto Vargas de la Torre, of Avenida 8 de Julio #1489 Col. Morelos, Guadalajara, Jalisco, México, through its agent Musa & Balderamos, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):27.5.1,21

in respect of International Class 9 for audio speakers and audio speaker enclosures; computers, including desktop computers, laptop computers, notebook computers, personal computers; peripheral devices for computers, including computer cables, computer cameras, computer carrying cases, computer chassis, computer joysticks and computer game joysticks, computer hard drive enclosures, computer keyboards, computer keypads, computer memories, memory devices for computers, computer monitors, computer mouse, computer touchpads, computer network adapters, computer printers, computer games [software], computer game programs, external computer hard drives; headsets for telephones, earphones including earphones for telephones, hands-free kits for phones, straps for mobile phones; cases especially made for laptops, photographic cameras, recording cameras, data processing equipment, processors [central unit processors], programs for recorded operating systems, computer programs [downloadable software], recorded computer programs, recorded computer software, mouse pads, mouses [data processing equipment], phones, cellular phones, mobile phones; digital audio players; MP3 and MP4 players; USB hardware; USB hubs; video monitors, tablets.

The applicant claims that it has a bona fide intention to use the mark.

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**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9956.13 should do so in writing addressed to the undersigned not later than the  $14^{th}$  day of March, 2014.

### **DATED** this 17<sup>th</sup> day of December, 2013.

### $(1^{st} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 18<sup>th</sup> July, 2013, by ISTITUTO LUSO FARMACO D'ITALIA S.p.A., of Vía Walter Tobagi 8, 20068 Peschiera Borromeo, Milan, Italy, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## MONOCINQUE

in respect of International Class 5 for cardiovascular pharmaceuticals, namely, coronary and peripheral vasodilators with specific antianginal activity.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 9994.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 17<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 13<sup>th</sup> August, 2013, by BYD COMPANY LIMITED, of Yan'an Road, Kuichong Town, Longgang District, Shenzhen, People's Republic of China, through its agent Courtenay Coye LLP, Attorney-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# BYD

in respect of:

- (a) International Class 9 for computers; computer peripheral devices; steering apparatus, automatic, for vehicles; navigational instruments; portable telephones; simulators for the steering and control of vehicles; integrated circuits; batteries, electric, for vehicles; battery chargers' batteries, electric; accumulators, electric; solar batteries; signal lanterns; radios; semi-conductors; cameras [photography]; automatic indicators of low pressure in vehicles tires; integrated circuit cards [smart cards]; materials for electricity mains [wires, cables]; global positioning [GPS] apparatus;
- (b) International Class 12 for vehicles for locomotion by land, air, water or rail; electric vehicles; automobiles; motors for land vehicles; automobile bodies; motorcycles; bicycles; two-wheeled trolleys; motor coaches; upholstery for vehicles; engines for land vehicles; sports utility vehicle; motor buses; motor homes; baby carriages; aeroplanes; ships; tires for vehicle wheels; doors for vehicles; vehicle wheels;
- (c) International Class 37 for building construction supervision; factory construction; mining extraction; heating equipment installation and repair; electric appliance installation and repair; motor vehicle maintenance and repair; vehicle service stations [refueling and maintenance]; shipbuilding; rustproofing; retreading of tires; vehicle lubrication [greasing]; vehicle polishing; antirusting treatment for vehicles; photographic apparatus repair.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10076.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

## (1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 16<sup>th</sup> August, 2013, by BASF SE, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# SELTIMA

in respect of:

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, namely plant fortifying preparations, chemicals and biological preparations for stress management in plants, plant growth regulating preparations, chemical preparations for the treatment of seeds, surfactants, natural or artificial chemicals to be used as sexual baits or agents to confuse insects;
- (b) International Class 5 for vermin destroying preparations; vermin combating preparations; insecticides; fungicides; herbicides; pesticides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10080.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

### **DATED** this 16<sup>th</sup> day of December, 2013.

**WHEREAS**, the Registrar is in receipt of an application filed on 21<sup>st</sup> August, 2013, by OKF Corporation, of 231, Goejeong-ri, Pungsaneup, Andong-si, Gyeongsangbuk-do, Republic of Korea, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.5,20;27.5.1

in the colors red, white and black, in respect of International Class 32 for vegetable juices for beverages; fruit juices; syrups for beverages; vegetable juices [beverages]; non-alcoholic fruit juice beverages; non-alcoholic fruit nectars; aerated water; non-alcoholic beverages containing fruit juices; mineral water [beverages]; aloe vera juices.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the words "ALOE VERA", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10091.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this  $16^{th}$  day of December, 2013.

**WHEREAS,** the Registrar is in receipt of an application filed on 26<sup>th</sup> August, 2013, by Spidertech Inc., of 3370 Pharmacy Avenue, Scarborough, Ontario M1W 3K4, Canada, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# SPIDERTECH

in respect of:

 $<sup>(1^{</sup>st} issue)$ 

 $<sup>(1^{</sup>st} issue)$ 

- (a) International Class 5 for adhesive bands for medical purposes; adhesive tapes for medical purposes;
- (b) International Class 35 for retail and wholesale store services for the sale of adhesive bands for medical purposes and adhesive tapes for medical purposes;
- International Class 40 for treatment of materials for manufacturing adhesive bands for medical purposes and adhesive tapes for medical purposes;
- (d) International Class 41 for providing instruction and educational services relating to adhesive tapes for body application;
- (e) International Class 44 for provision of information in the field of adhesive tapes for medical use for body application.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10094.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

#### $(1^{st} issue)$

**WHEREAS,** the Registrar is in receipt of an application filed on 29<sup>th</sup> August, 2013, by Revlon Consumer Products Corporation, of 237 Park Avenue, New York, New York 10017, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# MITCHUM CLINICAL

in respect of International Class 3 for deodorants and antiperspirants for human personal use.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "CLINICAL", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10115.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

### **DATED** this 16<sup>th</sup> day of December, 2013.

#### (1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> September, 2013, by Revlon Consumer Products Corporation, of 237 Park Avenue, New York, New York 10017, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **REVLON 3D COLOR TECHNOLOGY**

in respect of International Class 3 for hair coloring preparations.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "COLOR", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10118.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

### **DATED** this 16<sup>th</sup> day of December, 2013.

#### (1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 9<sup>th</sup> September, 2013, by S-L Snacks National, LLC, of 13024 Ballantyne Corporate Place, Suite 900, Charlotte, NC 28277, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Pretzel Crisps

in respect of International Class 30 for pretzel crackers.

Registration of this mark shall give no exclusive right to the word "Pretzel". Separately and apart from the mark as shown.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10133.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 12<sup>th</sup> September, 2013, by FERREYCORP S.A.A., of Jr. Cristóbal del Peralta Norte 820, Surco, Peru, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# MOTORED

in respect of International Class 12 for land vehicles for use in agriculture, compaction, construction, demolition, earth conditioning, earth contouring, earth moving, forestry, landscaping, lawn care, lifting, marine propulsion, material handling, mining, oil and gas production, paving, pipelaying, power generation, and road building and repair; locomotives; engines for land vehicles; vehicles for earth moving, earth conditioning, and material handling, namely, articulated trucks, off-highway trucks, underground mining trucks, off-highway tractors; internal combustion fork lift trucks; electric fork lift trucks; automobiles.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10144.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

DATED this 16<sup>th</sup> day of December, 2013.

WHEREAS, the Registrar is in receipt of an application filed on 18<sup>th</sup> September, 2013, by Pumps and Motors of Belize Limited, of 3.5 Miles, Northern Highway, Belize City, Belize, through its agent Samira Musa-Pott & Co., Attorneys-at-Law, of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



in respect of:

<sup>(1&</sup>lt;sup>st</sup> issue)

- (a) International Class 7 for machine tools, motor engines [except for land vehicles], diesel and gasoline engines [except for land vehicles], water pumps, sewer pumps, pumps for heating installations, motors, electrical motors [other than for land vehicles], generators of electricity, transmissions for machines, and valves [parts of machine];
- (b) International Class 11 for pressure washers, water heaters, water heaters [apparatus], water purification installations, water purifying apparatus and machines, heating installations, hot water heating installations, heating apparatus, swimming pool lights and swimming pool chlorinating apparatus;
- International Class 35 for business management assistance, sales promotion, organization of exhibitions for commercial or advertising purposes and advertising;
- (d) International Class 37 for machinery installation, maintenance and repair, heating equipment installation and repair, and pump installation, maintenance and repair.

The applicant claims that the mark is being used.

Registration of this mark shall give no exclusive right to the use of the word "LTD.", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10158.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

#### $(1^{st} issue)$

**WHEREAS,** the Registrar is in receipt of an application filed on 19<sup>th</sup> September, 2013, by Zamya Limited, of 319 Ordsall Lane, Salford, M5 3FT, United Kingdom, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):2.9.1;27.5.1

in respect of International Class 3 for soap; perfumery, essential oils, eau de toilette; massage oils and gels other than for medical purposes; essential oils for use in aromatherapy; inhaler sold filled with essential oils for use in aromatherapy; non-medicated skin creams with essential oils for use in aromatherapy; room fragrances; cosmetics; make-up; make-up removing preparations; cosmetic preparations for skin care; hair lotions; hair care preparations; bathing lotions; self-tanning preparations [cosmetics]; sunscreen preparations; shaving preparations; depilatory preparations; non-medicated lip care preparations; non-medicated eye creams, gels and lotions; nail care preparations; nail polish; nail polish removers; deodorants for human beings; dentifrices.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10168.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

### **DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on 24<sup>th</sup> September, 2013, by GRUPO LECHE PASCUAL, S.A., of Avda. De Manoteras, 24, 28050 Madrid, Spain, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 'A' Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.20;27.5.2,8 in respect of:

(a) International Class 29 for soya milk [milk substitute]; soya-based food beverages used as a milk substitute;

(b) International Class 32 for non-alcoholic beverages made with fruit juice and soya; fruit juices.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the word "SOY", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10176.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

#### $(1^{st} issue)$

**WHEREAS**, the Registrar is in receipt of an application filed on 29<sup>th</sup> August, 2013, by LUBY'S FUDDRUCKERS RESTAURANTS, LLC., of No. 13111 Northwest Freeway Suite 600, Houston, TX 77040-6392, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# **FUDDRUCKERS**

in respect of International Class 43 for restaurant services.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10184.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

#### (1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> September, 2013, by LUBY'S FUDDRUCKERS RESTAURANTS, LLC, of No. 13111 Northwest Freeway Suite 600, Houston, TX 77040-6392, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.19,20,21,24;26.3.23 in respect of International Class 43 for restaurant services.

The applicant claims that it intends to use the mark.

Registration of this mark shall give no exclusive right to the use of the words "WORLD'S GREATEST HAMBURGERS", separately and apart from the mark as shown above.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10185.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 22<sup>nd</sup> October, 2013, by DC SHOES, INC., of 15202 Graham Street, Huntington Beach, California 92649, U.S.A., through its agent Mikhail Arguelles & Associates, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.1.2,10;27.5.24 in respect of:

(a) International Class 18 for backpacks, duffel bags, athletic bags, all purpose sport bags, gym bags, knapsacks and fanny packs;

(b) International Class 25 for athletic clothing, namely, tee-shirts, sweatshirts, pants, jackets [clothing], caps [headwear], hats and socks; athletic footwear including athletic shoes, hiking boots, snowboard boots and boots.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10238.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 23<sup>rd</sup> October, 2013, by Atlas Copco Rock Drills AB, of SE-701 91 ÖREBRO, Sweden, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **QUATTRO MOVEMENT**

in respect of International Class 7 for jaw crushers [machines], and structural parts thereof, for natural stone, rubble, building materials, asphalt and wood.

The applicant claims that the mark is being used.

Priority claim is on the basis of an application filed under number 011764412 on 24th April, 2013 in Alicante, Spain.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10248.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 24<sup>th</sup> October, 2013, by JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, NJ, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Third Floor, Withfield Tower, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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# SYLVANT

in respect of International Class 5 for human pharmaceutical preparations.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10251.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this  $16^{th}$  day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> October, 2013, by Bharath Koteshwar, of 1931 E. Vista Drive, Phoenix, AZ 85022, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# IBIZA

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10254.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> October, 2013, by Bharath Koteshwar, of 1931 E. Vista Drive, Phoenix, AZ 85022, U.S.A., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# SCENIC

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10255.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> October, 2013, by Retail Royalty Company, of 101 Convention Center Drive Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):3.7.1,16;24.15.2,13

in respect of:

- (a) International Class 26 for shoe laces; hair accessories, namely hair bands, barrettes and hair ties;
- (b) International Class 28 for yoga mats;
- (c) International Class 35 for retail and on-line retail store services featuring a wide variety of goods namely footwear namely, shoes and sneakers, headwear namely, hats and headbands, tote bags, athletic bags, duffel bags, towels, yoga mats, fragrances, toiletries namely, body wash and deodorants for personal human use.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10257.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 25<sup>th</sup> October, 2013, by Retail Royalty Company, of 101 Convention Center Drive Las Vegas, Nevada 89109, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):3.7.1,16;24.15.2,13 in respect of:

- (a) International Class 26 for shoe laces; hair accessories, namely hair bands, barrettes and hair ties;
- (b) International Class 28 for yoga mats;
- (c) International Class 35 for retail and on-line retail store services featuring a wide variety of goods namely footwear namely, shoes and sneakers, headwear namely, hats and headbands, tote bags, athletic bags, duffel bags, towels, yoga mats, fragrances, toiletries, namely, body wash and deodorants for personal human use.

The applicant claims that the mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10258.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 28<sup>th</sup> October, 2013, by Columbia Sportswear Company, of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **TURBODOWN**

in respect of:

(a) International Class 20 for sleeping bags for camping;

(b) International Class 25 for clothing, for men, women and children, namely, coats, jackets, jacket liners, parkas, rain suits, ski bibs, ski suits, pants, overalls, vests, hats; leather and suede apparel, namely, coats and jackets; headgear for wear.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10263.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

### **DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on 30<sup>th</sup> October, 2013, by MARS CHOCOLATE UK LIMITED, of 3D Dundee Road, Slough, Berkshire, SL1 4LG, United Kingdom, through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## BOUNTY

in respect of International Class 30 for chocolate sweetmeats [non medicated].

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10269.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

### **DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park Illinois, 60064, U.S.A., through its agent Dean R. Lindo, S.C., Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# EYE-Q

in respect of International Class 29 for powdered milk, milk & milk products.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10273.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by BIOGEN IDEC MA INC., of 14 Cambridge Center, Cambridge, MA 02142, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.2;26.2.1;29.1.14 in respect of International Class 5 for pharmaceutical preparations for the treatment of neurological disorders.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10274.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by The Sherwin-Williams Company, of 101 W. Prospect Avenue Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# KRYLON

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10277.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this  $16^{th}$  day of December, 2013.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by The Sherwin-Williams Company, of 101 W. Prospect Avenue Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **BED ARMOR**

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10278.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

### (1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by SIGMA EUROPE, B.V., of Cypresbaan 9, Capelle Aan Den Ijssel, 2908 LT, Netherlands, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE(6):27.5.1,4;29.1.1,4;5.5.19,20

in the colors blue and red, in respect of International Class 29 for meat, fish meal for human consumption in fillet or whole, not live, preserved fish, salted fish and tinned fish; food products made from fish; poultry, not live, and game, not live; meat extracts; conserved, preserved, frozen, cooked and dried vegetables; jellies for food; jams; stewed fruits; powdered eggs and snail eggs for consumption; milk products; dairy products excluding ice cream, ice milk and frozen yogurts; edible oils, edible fats, namely dairy products excluding ice cream, ice milk and frozen yogurt; cheese.

The applicant claims that it has a bona fide intention to use the mark.

The applicant claims that the Spanish words "NOCHEBUENA" when translated to the English language are "CHRISTMAS EVE".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10280.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

#### (1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by LABORATORIOS AGROENZYMAS, S.A. DE C.V., of Via Gustavo Baz No. 176-3, Col. San Jerónimo Tepetlacalco, C.P. 54090, Tlalnepantla, Estado de México, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# ROOTING

in respect of:

- (a) International Class 1 for chemicals for used in industry and science; chemicals for use in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers; vegetable growth regulators for agricultural use;
- (b) International Class 5 for preparations for destroying vermin destroying preparations; fungicides; herbicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10281.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this  $16^{th}$  day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by LABORATORIOS AGROENZYMAS, S.A. DE C.V., of Via Gustavo Baz No. 176-3, Col. San Jerónimo Tepetlacalco, C.P. 54090, Tlalnepantla, Estado de México, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

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# AGROKING

in respect of:

- (a) International Class 1 for chemicals for used in industry and science; chemicals for use in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers; vegetable growth regulators for agricultural use;
- (b) International Class 5 for preparations for destroying vermin destroying preparations; fungicides; herbicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10282.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

**WHEREAS**, the Registrar is in receipt of an application filed on 31<sup>st</sup> October, 2013, by LABORATORIOS AGROENZYMAS, S.A. DE C.V., of Via Gustavo Baz No. 176-3, Col. San Jerónimo Tepetlacalco, C.P. 54090, Tlalnepantla, Estado de México, México, through its agent Arguelles & Company, Attorneys-at-Law, of Suite 401, Fourth Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# AGREX

in respect of:

- (a) International Class 1 for chemicals for used in industry and science; chemicals for use in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; fertilizers; vegetable growth regulators for agricultural use;
- (b) International Class 5 for preparations for destroying vermin destroying preparations; fungicides; herbicides.

The applicant claims that it has a bona fide intention to use the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 10283.13 should do so in writing addressed to the undersigned not later than the 14<sup>th</sup> day of March, 2014.

## NOTICES OF TRADEMARK RENEWAL

 $(3^{rd} issue)$ 

## POLYKIT

**THE MARK** shown above, Registration No. 1781.03, has been renewed in the name of **AKZO NOBEL COATINGS INTERNATIONAL B.V., of Velperweg 76, 6824 BM Arnhem, The Netherlands,** as of the 6<sup>th</sup> day of August, 2013, in respect of **International Class 17** for stopping, filling and insulating material, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of August, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

# AUTOSURFACER

**THE MARK** shown above, Registration No. 1782.03, has been renewed in the name of **AKZO NOBEL COATINGS INTERNATIONAL B.V., of Velperweg 76, 6824 BM Arnhem, The Netherlands,** as of the 6<sup>th</sup> day of August, 2013, in respect of **International Class 2** for paints, varnishes, lacquers; preservatives against rust and against the deterioration of wood, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of August, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

# AUTOCRYL

**THE MARK** shown above, Registration No. 1783.03, has been renewed in the name of **AKZO NOBEL COATINGS INTERNATIONAL B.V., of Velperweg 76, 6824 BM Arnhem, The Netherlands,** as of the  $6^{th}$  day of August, 2013, in respect of **International Class 2** for paints, varnishes, lacquers; preservatives against rust and against the deterioration of wood, of which it has been used. The mark shall remain valid for a period of ten years until the  $6^{th}$  day of August, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

## **BON LE**

**THE MARK** shown above, Registration No. 1873.03, has been renewed in the name of **GLORIA S.A., of Av. Republica de Panamá No. 2461, Urb. Santa Catalina La Victoria, Lima, Peru,** as of the 8<sup>th</sup> day of September, 2013, in respect of **International Class 29** for milk, cheese, yogurt and dairy products in general; **International Class 30** for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee, flour, and preparations made of cereals, bread, pastry and confectionery, honey, treacle, yeast, baking powder, salt, mustard, vinegar, sauces (condiments), spices and ice; **International Class 32** for beers, mineral and aerated waters and other non-alcoholic drinks, fruit drinks and fruit juices, syrups and other preparations for making beverages, of which it has been used. The mark shall remain valid for a period of ten years until the  $8^{h}$  day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

## DULUX

**THE MARK** shown above, Registration No. 1897.03, has been renewed in the name of **IMPERIAL CHEMICAL INDUSTRIES LIMITED**, of 26<sup>th</sup> Floor, Portland House, Bressenden Place, London SW1E 5BG, as of the 30<sup>th</sup> day of September, 2013, in respect of **International Class 2** for paints, varnishes, lacqueurs; driers including curing driers, thinners; colouring matters, all being additives for paints, varnishes or lacqueurs; preservatives against rust and against deterioration of wood; priming preparations (in the nature of paints); wood stains; mastic; putty; repositionable patches of paint, varnishes or lacqueurs, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

# TEFLON

**THE MARK** shown above, Registration No. 1917.03, has been renewed in the name of **E. I. DU PONT DE NEMOURS AND COMPANY, of 1007 Market Street, Wilmington, Delaware 19898, U.S.A.,** as of the 6<sup>th</sup> day of October, 2013, in respect of **International Class 1** for mouldable plastics in the form of powder, sheets, rods, tubes, tapes, filaments (non-textile) and shaped pieces, all included in International Class 1, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

# GRAVOL

**THE MARK** shown above, Registration No. 1979.03, has been renewed in the name of **Church & Dwight Canada Corp., of 635 Secretariat Court, Mississauga, Ontario, Canada L5S 0A5,** as of the 12<sup>th</sup> day of November, 2013, in respect of **International Class 5** for pharmaceutical preparations for the treatment, cure, mitigation and prevention of nausea, vomiting, dizziness and other diseases, disorders and conditions of the gastro-intestinal tract, of which it has been used. The mark shall remain valid for a period of ten years until the 12<sup>th</sup> day of November, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)

#### CFE(6):26.11.12;27.5.17

**THE MARK** shown above, Registration No. 2020.03, has been renewed in the name of **CITIGROUP INC., of 399 Park Avenue, New York, New York 10043, U.S.A.,** as of the 16<sup>th</sup> day of January, 2014, in respect of **International Class 9** for scientific, nautical, surveying, electric, photographic, cinematographic, optical; weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus, and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computer hardware and software; fire-extinguishing apparatus; **International Class 16** for papers, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paintbrushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; **International Class 36** for a full range of insurance and financial services; banking services; credit card services; securities trading, consulting and underwriting services; of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

# CITIGROUP

THE MARK shown above, Registration No. 2022.03, has been renewed in the name of CITIGROUP INC., of **399** Park Avenue, New York, New York **10043**, U.S.A., as of the 16<sup>th</sup> day of January, 2013, in respect of International Class **9** for scientific, nautical, surveying, electric, photographic, cinematographic, optical; weighing, measuring, signaling, checking (supervision), life-saving and teaching apparatus, and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computer hardware and software; fire-extinguishing apparatus; International Class 16 for papers, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paintbrushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; International Class **36** for a full range of insurance and financial services; banking services; credit card services; securities trading, consulting and underwriting services; investment services; real estate services, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

# MAESTRO

**THE MARK** shown above, Registration No. 2381.04, has been renewed in the name of **Maestro International Incorporated**, of 2000 **Purchase Street**, **Purchase NY 10577-2509**, **U.S.A.**, as of the 26<sup>th</sup> day of May, 2014, in respect of **International Class 36** for financial services; banking and credit services; debit card, charge card and stored value prepaid card services; providing electronic funds and currency transfer services, electronic payments services; prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; provision of debit and credit services by means of radio frequency identification devices (transponders); travel insurance services; cheque verification services, issuing and redemption services all relating to travelers' cheques and travel vouchers; dissemination of financial information by means of computer networks; advisory services relating to all the aforesaid services, of which it has been used. The mark shall remain valid for a period of ten years until the 26<sup>th</sup> day of May, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this 18<sup>th</sup> day of November, 2013.

(3<sup>rd</sup> issue)



### CFE(6):1.5.23;26.1.18;26.11.8

THE MARK shown above, Registration No. 2577.04, has been renewed in the name of Mastercard International Inc., of 2000 Purchase Street, Purchase, NY 10577-2509, U.S.A., as of the 18<sup>th</sup> day of August, 2014, in respect of International Class 36 for insurance services; financial services; namely banking and credit services; providing credit card, debit card, charge card and stored value prepaid card services; remote payment services; stored value electronic purse services, providing electronic funds and currency transfer services, electronic payment services, prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; provision of debit and credit services by means of radio frequency identification devices known as transponders; travel insurance services; cheque verification services; issuing and redemption services all relating to travellers cheques and travel vouchers; the provision of financial services for the support of retail services for the support of retail services provided through mobile telecommunication means, including payment services through wireless devices; the provision of financial services for the support of retail services in the accessibility, storage and utilization of a store of digitized electronic information representing monetary value in hand-held technology accessible to use by an individual bill payment service provided through a website; on-line banking; financial services provided over the telephone and by means of a global computer network or the internet, of which it has been used. The mark shall remain valid for a period of ten years until the 18<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this 18<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 



### [IN TWO DIMENSIONAL FORM]

#### CFE(6):1.5.23;26.1.18;26.11.8

THE MARK shown above, Registration No. 2587.04, has been renewed in the name of Mastercard International Inc., of 2000 Purchase Street, Purchase, NY 10577-2509, U.S.A., as of the 24<sup>th</sup> day of August, 2014, in respect of International Class 36 for insurance services; financial services; namely banking and credit services; providing credit card, debit card, charge card and stored value prepaid card services; remote payment services; stored value electronic purse services, providing electronic funds and currency transfer services, electronic payment services, prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; cheque verification services; issuing and redemption services all relating to travellers cheques and travel vouchers; the provision of financial services for the support of retail services provided through mobile telecommunication means, including payment services through wireless devices; the provision of financial services in financial services in the accessibility, storage and utilization of a store of digitized electronic information representing monetary value in hand-held technology accessible to use by an individual bill payment service provided through a website; on-line banking; financial services provided over the telephone and by means of a global computer network or the internet, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of August, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this 18<sup>th</sup> day of November, 2013.

 $(3^{rd} issue)$ 

# KOTEX

**THE MARK** shown above, Registration No. 8869, has been renewed in the name of **Kimberly-Clark Worldwide, Inc., of Neenah**, **Wisconsin 54956, U.S.A.**, as of the 20<sup>th</sup> day of August, 2013, in respect of **International Class 5** for sanitary napkins, sanitary towels and tampons, all for catamenial or menstrual hygiene purposes, and holders, knickers and panties, all for sanitary napkins or sanitary towels, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of August, 2013, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 18<sup>th</sup> day of November, 2013.

 $(2^{nd} issue)$ 

# mazpa

**THE MARK** shown above, Registration No. 1585.03, has been renewed in the name of **Mazda Motor Corporation, of 3-1, Shinchi, Fuchu-cho, Aki-Gun, Hiroshima-Ken, Japan,** as of the  $30^{th}$  day of May, 2013, in respect of **International Class 12** for vehicles, apparatus for locomotion by land, air or water including engines for land vehicles but excluding lamps, signals and similar lighting equipment for vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the  $30^{th}$  day of May, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this  $2^{nd}$  day of December, 2013.

 $(2^{nd} issue)$ 

# **MENATRIPAN**

**THE MARK** shown above, Registration No. 1824.03, has been renewed in the name of **Menarini International Operations Luxembourg S.A., of 1, Avenue de La Gare, L-1611 Luxembourg, Grand Duchy of Luxembourg,** as of the 3<sup>rd</sup> day of September, 2013, in respect of **International Class 5** for anti-migrane pharmaceutical product, of which it has been used. The mark shall remain valid for a period of ten years until the 3<sup>rd</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this  $2^{nd}$  day of December, 2013.

 $(2^{nd} issue)$ 



CFE(6):24.15.3;26.1.16

THE MARK shown above, Registration No. 2080.04, has been renewed in the name of Yamaha Hatsudoki Kabushiki Kaisha, of 2500 Shingai, Iwata-shi, Shizuoka-ken, Japan, as of the 15<sup>th</sup> day of January, 2014, in respect of International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; lubricating oil; International Class 7 for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; outboard motors and their parts, marine engines and their parts, snow ploughs and their parts, generators and their parts, industrial robots and their parts, surface mounters and their parts, multi-purpose engines and their parts, water pumps and their parts, parts for engines; International Class 12 for vehicles; apparatus for locomotion by land, air or water; motorcycles and their parts, scooters and their parts, bicycles and their parts, electric bicycles and their parts, electric assisting bicycles and their parts, personal water craft and their parts, all terrain vehicles and their parts, snow mobiles and their parts, electric assisting wheelchairs and their parts, electric units for electric assisting wheelchairs, ships, boats, engine for land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 2<sup>nd</sup> day of December, 2013.

 $(2^{nd} issue)$ 



THE MARK shown above, Registration No. 2081.04, has been renewed in the name of Yamaha Hatsudoki Kabushiki Kaisha, of 2500 Shingai, Iwata-shi, Shizuoka-ken, Japan, as of the 15<sup>th</sup> day of January, 2014, in respect of International Class 4 for industrial oils and greases; lubricants; dust absorbing, wetting and binding compositions; fuels (including motor spirit) and illuminants; candles and wicks for lighting; lubricating oil; International Class 7 for machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; outboard motors and their parts, marine engines and their parts, snow ploughs and their parts, generators and their parts, industrial robots and their parts, surface mounters and their parts, multi-purpose engines and their parts, water pumps and their parts, scooters and their parts, bicycles and their parts, electric bicycles and their parts, electric assisting bicycles and their parts, personal water craft and their parts, all terrain vehicles and their parts, snow mobiles and their parts, electric assisting wheelchairs and their parts, electric units for electric assisting wheelchairs, ships, boats, engine for land vehicles, of which it has been used. The mark shall remain valid for a period of ten years until the 15<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this  $2^{nd}$  day of December, 2013.

 $(2^{nd} issue)$ 

## D-4D

**THE MARK** shown above, Registration No. 2109.04, has been renewed in the name of **Toyota Jidosha Kabushiki Kaisha** (a/t/a **Toyota Motor Corporation)**, of **1**, **Toyota-cho**, **Toyota-shi**, **Aichi-ken**, **Japan**, as of the  $27^{\text{th}}$  day of January, 2014, in respect of International Class 12 for automobiles and engines for automobiles, of which it has been used. The mark shall remain valid for a period of ten years until the  $27^{\text{th}}$  day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this  $2^{nd}$  day of December, 2013.

 $(2^{nd} issue)$ 

# **GOLD MEDAL**

**THE MARK** shown above, Registration No. 2171.04, has been renewed in the name of **GENERAL MILLS, INC., of Number One General Mills Boulevard, Minneapolis, Minnesota 55426, U.S.A.,** as of the 17<sup>th</sup> day of February, 2014, in respect of **International Class 30** for flour, flour based mixes for muffins, cakes, pancakes, brownies, biscuits, breads; mixes for icings, of which it has been used. The mark shall remain valid for a period of ten years until the 17<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this  $2^{nd}$  day of December, 2013.

(2<sup>nd</sup> issue)

# LEVI STRAUSS SIGNATURE

**THE MARK** shown above, Registration No. 2186.04, has been renewed in the name of **LEVI STRAUSS & CO., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111, U.S.A.,** as of the 23<sup>rd</sup> day of February, 2014, in respect of **International Class 18** for wallets; key cases; business card cases; backpacks; shoulder bags; briefcases; purses; travel bags; travel kits; tote bags; **International Class 25** for pants, jeans, shorts, overalls; shirts, t-shirts; blouses; vests; skirts; jackets; coats; sportcoats; sweaters; sweatshirts; sweatpants; hats; ties; belts; socks; underwear, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 2<sup>nd</sup> day of December, 2013.

 $(2^{nd} issue)$ 

## PROSTYLE

**THE MARK** shown above, Registration No. 2186.04, has been renewed in the name of **LEVI STRAUSS & CO., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111, U.S.A.,** as of the 23<sup>rd</sup> day of February, 2014, in respect of **International Class 18** for luggage; wallets; key cases made of leather; business card cases; backpacks; shoulder bags; briefcases; purses; travel bags; tote bags; **International Class 25** for pants, shirts, sweaters, jackets, coats, sportcoats, suits, belts, socks and shoes, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this $2^{nd}$ day of December, 2013.

(1<sup>st</sup> issue)

# SIGNATURE SELECTIONS

**THE MARK** shown above, Registration No. 1532.03, has been renewed in the name of **The Hillshire Brands Company, of 400 S. Jefferson St., Chicago, Illinois 60607, U.S.A.,** as of the 25<sup>th</sup> day of March, 2013, in respect of **International Class 30** for bakery products, namely cakes and pies, of which it has been used. The mark shall remain valid for a period of ten years until the 25<sup>th</sup> day of March, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 



#### CFE(6):26.3.23;26.11.8

**THE MARK** shown above, Registration No. 1543.03, has been renewed in the name of **ADIDAS AG**, of **Adi-Dassler-Str. 1-2 91074 Herzogenaurach**, **Germany**, as of the 1<sup>st</sup> day of April, 2013, in respect of **International Class 18** for leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and traveling bags; umbrellas, parasols and walking sticks; whips, harness and saddlery; **International Class 25** for clothing, footwear and headgear; **International Class 28** for games and playthings; gymnastic and sporting articles not included in other classes; decorations for Christmas trees, of which it has been used. The mark shall remain valid for a period of ten years until the 1<sup>st</sup> day of April, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

# BEATS

THE MARK shown above, Registration No. 1878.03, has been renewed in the name of Cervejarias Reunidas Skol Caracu S.A., of Rua Dr. Renato Paes de Barros, n°. 1017, 3° andar (parte) cjs. 31e 32, 4° andar (parte) cjs. 41 e 42, do Edificio Corporate Park, CEP04530-000 Itaim Bibi, São Paulo-SP, Brazil, as of the 19<sup>th</sup> day of September, 2013, in respect of International Class 32 for beer, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 19<sup>th</sup> day of September, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

# TUCSON

**THE MARK** shown above, Registration No. 1918.03, has been renewed in the name of **Hyundai Motor Company, of Yangae-dong, Seocho-gu, 137-938 Seoul, South Korea,** as of the 6<sup>th</sup> day of October, 2013, in respect of **International Class 12** for passenger cars; vans; pick-ups; multi-purpose vehicles; sports utility vehicles; buses, tractors; trucks; racing motor cars; vehicle wheels; parts and fittings for all the aforesaid goods, all included in International Class 12, of which it has been used. The mark shall remain valid for a period of ten years until the 6<sup>th</sup> day of October, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)



THE MARK shown above, Registration No. 1989.03, has been renewed in the name of Warner Bros. Entertainment Inc., of 4000 Warner Blvd., Burbank, California 91522, U.S.A., as of the 24<sup>th</sup> day of November, 2013, in respect of International Class 9 for motion picture films featuring comedy, drama, action, adventure and/or animation, and motion picture films for broadcast on television featuring comedy, drama, action, adventure and/or animation; prerecorded vinyl records, audio tapes, audio-video tapes, audio video cassettes, audio video discs, and digital versatile discs featuring music, comedy, drama, action, adventure, and/or animation; stereo headphones; batteries; cordless telephones; hand-held calculators; audio cassette and CD players; CD ROM computer game discs; hand-held karaoke players; telephone and/or radio pagers; short motion picture film cassettes featuring comedy, drama, action, adventure and/or animation to be used with hand-held viewers or projectors; video cassette recorders and players, compact disc players, digital audio tape recorders and players, electronic diaries; radios; mouse pads; eyeglasses, sunglasses and cases therefor; audio tapes and booklets sold as a unit featuring comedy, drama, action, adventure, animation and music information; computer programs, namely, software linking digitized video and audio media to a global computer information network; game equipment sold as a unit for playing a parlor-type computer game; video and computer game programs; video game cartridges and cassettes; cellular telephone accessories, namely hands-free accessories, cellular telephone covers and cellular telephone face covers; encoded magnetic cards, namely, phone cards, credit cards, cash cards, debit cards and magnetic key cards; and decorative magnets; International Class 16 for printed matter and paper goods - namely, books featuring characters from animated, action adventure, comedy and/or drama features, comic books, children's books, magazines featuring characters from animated, action adventures, comedy and/or drama features, coloring books, activity books; stationery, writing paper, envelopes, notebooks, diaries, note cards, greeting cards, trading cards; lithographs; pens, pencils, cases therefor, erasers, crayons, markers, colored pencils, painting sets, chalk and chalkboards; decals, heat transfers; posters, photographs; book covers, book marks, calendars, gift wrapping paper; paper party favors and paper party decorations - namely, paper napkins, paper doilies, paper place mats, crepe paper, paper hats, invitations, paper table cloths, paper cake decorations; printed transfers for embroidery or fabric appliqués, printed patterns for costumes, pajamas, sweatshirts and t-shirts; International Class 25 for clothing for men, women and children - namely, shirts, t-shirts, sweatshirts, jogging suits, trousers, jeans, shorts, tank tops, rainwear, cloth bibs, skirts, blouses, dresses, suspenders, sweaters, jackets, coats, raincoats, snow suits, ties, robes, hats, caps, sunvisors, belts, scarves, sleepwear, pajamas, lingerie, underwear, swimwear, and costumes comprised of body suits and face mask, of which it has been used. The mark shall remain valid for a period of ten years until the 24<sup>th</sup> day of November, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

## **RON JON**

**THE MARK** shown above, Registration No. 2043.04, has been renewed in the name of **RON JON SURF SHOP of Florida, Inc., of 3850 South Banana River Drive, Cocoa Beach, Florida 32931, U.S.A.,** as of the 7<sup>th</sup> day of January, 2014, in respect of **International Class 14** for jewelry; **International Class 21** for knickknacks and household goods such as plastic drinking cups; **International Class 25** for clothing and sportswear; **International Class 28** for sporting goods and equipment; **International Class 35** for retail store services, of which it has been used. The mark shall remain valid for a period of ten years until the 7<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

## **RON JON SURF SHOP**

THE MARK shown above, Registration No. 2044.04, has been renewed in the name of RON JON SURF SHOP of Florida, Inc., of 3850 South Banana River Drive, Cocoa Beach, Florida 32931, U.S.A., as of the 7<sup>th</sup> day of January, 2014, in respect of International Class 14 for jewelry; International Class 21 for knickknacks and household goods such as plastic drinking cups; International Class 25 for clothing and sportswear; International Class 28 for sporting goods and equipment; International Class 35 for retail store services, of which it has been used. The mark shall remain valid for a period of ten years until the 7<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)



#### CFE(6):27.5.1,2

THE MARK shown above, Registration No. 2045.04, has been renewed in the name of RON JON SURF SHOP of Florida, Inc., of 3850 South Banana River Drive, Cocoa Beach, Florida 32931, U.S.A., as of the 7<sup>th</sup> day of January, 2014, in respect of International Class 14 for jewelry; International Class 21 for knickknacks and household goods such as plastic drinking cups; International Class 25 for clothing and sportswear; International Class 28 for sporting goods and equipment; International Class 35 for retail store services, of which it has been used. The mark shall remain valid for a period of ten years until the 7<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

## **DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 



THE MARK shown above, Registration No. 2049.04, has been renewed in the name of HONDA GIKEN KOGYO KABUSHIKI KAISHA (a/t/a HONDA MOTOR CO., LTD.), of 1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, Japan, as of the 8<sup>th</sup> day of January, 2014, in respect of International Class 12 for vehicles, apparatus for locomotion by land, air or water; and parts and fittings for the above-mentioned goods included in international Class 12; International Class 16 for paper, cardboard, and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; International Class 27 for carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile), of which it has been used. The mark shall remain valid for a period of ten years until the 8<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 



### CFE(6):3.7.17;26.3.23

THE MARK shown above, Registration No. 2053.04, has been renewed in the name of HONDA GIKEN KOGYO KABUSHIKI KAISHA (a/t/a HONDA MOTOR CO., LTD.), of 1-1, Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556, Japan, as of the 8<sup>th</sup> day of January, 2014, in respect of International Class 12 for vehicles, apparatus for locomotion by land, air or water; and parts and fittings for the above-mentioned goods included in international Class 12; International Class 16 for paper, cardboard, and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials for packaging (not included in other classes); printers' type; printing blocks; International material

**Class 27** for carpets, rugs, mats and matting, linoleum and other materials for covering existing floors; wall hangings (non-textile), of which it has been used. The mark shall remain valid for a period of ten years until the  $8^{th}$  day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

## **WOODFORD RESERVE**

**THE MARK** shown above, Registration No. 2093.04, has been renewed in the name of **Brown-Forman Corporation**, of 850 Dixie **Highway**, **Louisville**, **Kentucky 40210**, **U.S.A.**, as of the 16<sup>th</sup> day of January, 2014, in respect of **International Class 33** for alcoholic beverages, including distilled spirits, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of January, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

# FORTUNER

**THE MARK** shown above, Registration No. 2148.04, has been renewed in the name of **Toyota Jidosha Kabushiki Kaisha (a/t/a Toyota Motor Corporation), of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan,** as of the 10<sup>th</sup> day of February, 2014, in respect of **International Class 12** for motor cars and parts thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 10<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

## MISS WORLD

**THE MARK** shown above, Registration No. 2184.04, has been renewed in the name of **MISS WORLD LIMITED**, of Ordinance House, 31 Pier Road, St. Helier, Jersey, as of the 20<sup>th</sup> day of February, 2014, in respect of International Class 41 for entertainment services; production of television, films and video; organisation, sponsorship, running of contests; beauty contests; providing recreation facilities; club services; organisation of conferences and business meetings; organisation of exhibitions for cultural, educational and entertainment purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 20<sup>th</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

# **STAIN DEFENDER**

**THE MARK** shown above, Registration No. 2188.04, has been renewed in the name of **LEVI STRAUSS & CO., of Levi's Plaza, 1155 Battery Street, San Francisco, California 94111, U.S.A.,** as of the 23<sup>rd</sup> day of February, 2014, in respect of **International Class 25** for pants, shorts and shirts, of which it has been used. The mark shall remain valid for a period of ten years until the 23<sup>rd</sup> day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

(1<sup>st</sup> issue)

# LEESURES

**THE MARK** shown above, Registration No. 3117, has been renewed in the name of **The H.D. Lee Company, Inc., of 3411 Silverside Road, Wilmington, Delaware, 19810, U.S.A.,** as of the 16<sup>th</sup> day of December, 2013, in respect of **International Class 25** for trousers, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

### **DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

## LEE

**THE MARK** shown above, Registration No. 3153, has been renewed in the name of **The H.D. Lee Company, Inc., of 3411 Silverside Road, Wilmington, Delaware, 19810, U.S.A.,** as of the 16<sup>th</sup> day of December, 2013, in respect of **International Class 25** for jeans, being articles of clothing, trousers and jackets, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

## LEE RIDERS

**THE MARK** shown above, Registration No. 3165, has been renewed in the name of **The H.D. Lee Company, Inc., of 3411 Silverside Road, Wilmington, Delaware, 19810, U.S.A.,** as of the 16<sup>th</sup> day of December, 2013, in respect of **International Class 25** for jeans, being articles of clothing, and jackets, of which it has been used. The mark shall remain valid for a period of ten years until the 16<sup>th</sup> day of December, 2023, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

## ADIDAS

**THE MARK** shown above, Registration No. 3165, has been renewed in the name of **ADIDAS AG**, of Adi-Dassler-Str 1, **Herzogenaurach**, **D-91074**, as of the  $3^{rd}$  day of February, 2014, in respect of **International Class 18** for bags, holdalls and containers, of which it has been used. The mark shall remain valid for a period of ten years until the  $3^{rd}$  day of February, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this  $16^{th}$  day of December, 2013.

 $(1^{st} issue)$ 

# McDONALD'S

THE MARK shown above, Registration No. 7576, has been renewed in the name of McDonald's International Property Company Ltd., of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, U.S.A., as of the 30<sup>th</sup> day of November, 2014, in respect of International Class 29 for hamburgers, cheeseburgers, chicken pieces (other than for animals), french fried potatoes, milk shakes being milk beverages, the milk predominating, milk, eggs, hashed brown potatoes, sausages, of which it has not been used, the registrant is still in the process of researching marketing and development techniques to successfully establish in Belize. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 16<sup>th</sup> day of December, 2013.

 $(1^{st} issue)$ 

# McDONALD'S

**THE MARK** shown above, Registration No. 7579, has been renewed in the name of **McDonald's International Property Company Ltd., of 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, U.S.A.,** as of the 30<sup>th</sup> day of November, 2014, in respect of **International Class 30** for sandwiches containing fish fillet, chicken or meat, sausage patties, fruit pies, muffins, hot cakes, Danish pastries, coffee, tea, ice cream sundaes, of which it has not been used, the registrant is still in the process of researching marketing and development techniques to successfully establish in Belize. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of November, 2024, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

## NOTICES OF ASSIGNMENT

## **TIA MARIA**

**TIA MARIA Limited**, the Registered Proprietor of Trade Mark No. 1110, has, by veritable proof tendered before the Registrar on the 4<sup>th</sup> day of November, 2013, being Certified Declaration of Assignment of Trademarks and Domain Names, certified on the 20<sup>th</sup> day of April, 2010, assigned the trade mark to **HOLLAND ALCOMIX B.V.**, of Kabelweg 37, 1014NA Amsterdam, The Netherlands, as of the 28<sup>th</sup> day of December, 2009, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 16<sup>th</sup> day of December, 2013.

# TIA MARIA

**HOLLAND ALCOMIX B.V.**, the Registered Proprietor of Trade Mark No. 1110, has, by veritable proof tendered before the Registrar on the 12<sup>th</sup> day of December, 2013, being Certified Declaration of Assignment of Trademarks and Domain Names, certified on the 4<sup>th</sup> day of October, 2013, assigned the trade mark to **ILLVA SARONNO S.p.A.**, of Via Archimede, 243-21047 Saronno (VA) - Italy, as of the 19<sup>th</sup> day of July, 2010, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 16<sup>th</sup> day of December, 2013.

## BEARINGPOINT

**Dallas Project Holdings Limited**, the Registered Proprietor of Trade Mark No. 1196.02, has, by veritable proof tendered before the Registrar on the 3<sup>rd</sup> day of October, 2013, being Certified Copy of Nunc Pro Tunc Assignment, certified on the 19<sup>th</sup> day of September, 2013, assigned the trade mark to **BearingPoint IP Holding B.V., of Strawinskylaan 3105, 1077 ZX Amsterdam, The Netherlands,** as of the 28<sup>th</sup> day of June, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 16<sup>th</sup> day of December, 2013.

## ALUVIA

**Abbott Laboratories,** the Registered Proprietor of Trade Mark No. 3891.06, has, by veritable proof tendered before the Registrar on the 2<sup>nd</sup> day of December, 2013, being Notarized Trade Mark Assignment, notarized on the 2<sup>nd</sup> day of October, 2013, assigned the trade mark to **AbbVie Inc., of 1 North Waukegan Road, North Chicago, Illinois 60064, U.S.A.,** as of the 1<sup>st</sup> day of January, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

# **SMARTWOOL**

**SmartWool LLC**, the Registered Proprietor of Trade Mark No. 4637.07, has, by veritable proof tendered before the Registrar on the 27<sup>th</sup> day of November, 2013, being Notarized Trademark Assignment, notarized on the 4<sup>th</sup> day of October, 2013, assigned the trade mark to **TBL Licensing LLC**, of 200 Domain Drive, Stratham, New Hampshire 03885, U.S.A., as of the 20<sup>th</sup> day of September, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 16<sup>th</sup> day of December, 2013.



#### CFE(6):18.3.23

**Norsk Hydro A.S.**, the Registered Proprietor of Trade Mark No. 4971, has, by veritable proof tendered before the Registrar on the 4<sup>th</sup> day of December, 2013, being Certified Trademark Assignment, certified on the 19<sup>th</sup> day of November, 2013, assigned the trade mark to **Yara International ASA**, of Bygdoy allé 2, N-0202 Oslo, Norway, as of the 21<sup>st</sup> day of October, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 16<sup>th</sup> day of December, 2013.

# DUODOPA

**Abbott Scandinavia AB**, the Registered Proprietor of Trade Mark No. 6378.09, has, by veritable proof tendered before the Registrar on the 2<sup>nd</sup> day of December, 2013, being Notarized Trade Mark Assignment, notarized on the 2<sup>nd</sup> day of October, 2013, assigned the trade mark to **AbbVie AB**, of Hemvärnsgatan 9, Solna, 17154, Sweden, as of the 1<sup>st</sup> day of January, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this 16<sup>th</sup> day of December, 2013.

# **DEVOTION**

**Procter & Gamble Manufacturing Cologne GmbH**, the Registered Proprietor of Trade Mark No. 8737, has, by veritable proof tendered before the Registrar on the 2<sup>nd</sup> day of December, 2013, being Certified Trademark Assignment, certified on the 7<sup>th</sup> day of November, 2013, assigned the trade mark to **Procter & Gamble International Operations SA**, of 47, route de Saint-Georges, 1213 Petit-Lancy, Switzerland, as of the 1<sup>st</sup> day of July, 2012, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

**DATED** this  $16^{th}$  day of December, 2013.

# LAREDO

**Bodega 12 Company Limited**, the Registered Proprietor of Trade Mark No. 9680.13, has, by veritable proof tendered before the Registrar on the 9<sup>th</sup> day of December, 2013, being Assignment, executed on the 2<sup>nd</sup> day of October, 2013, assigned the trade mark to **Tabacalera del Este S.A.**, of **Yvyra Pyta y Mandarinas**, **Villa Conavi, Hernandarias, Republic of Paraguay**, as of the 2<sup>nd</sup> day of October, 2013, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

# SIGNATURE SELECTIONS

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 1532.03, has, by veritable proof tendered before the Registrar on the  $20^{th}$  day of June, 2013, being Articles of Amendment, executed on the  $28^{th}$  day of June, 2012, been changed from **Sara Lee Corporation**, to **The Hillshire Brands Company**, as of the  $28^{th}$  day of June, 2012, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.



### CFE(6):1.1.1,2;25.1.15,17;29.1.1,2

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 4224.06, has, by veritable proof tendered before the Registrar on the 3<sup>rd</sup> day of December, 2013, being Certified Translated Notice of Approval for Modification Registration, certified on the 27<sup>th</sup> day of April, 2013, been changed from **China Kweichow Moutai Distillery Co., Ltd.,** to **China Kweichow Moutai Distillery (Group) Co., Ltd.,** as of the 22<sup>rd</sup> day of December, 2011, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.



### CFE(6):25.1.15,19;26.1.1,3,14

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 4225.06, has, by veritable proof tendered before the Registrar on the 3<sup>rd</sup> day of December, 2013, being Certified Translated Notice of Approval for Modification Registration, certified on the 27<sup>th</sup> day of April, 2013, been changed from **China Kweichow Moutai Distillery Co., Ltd.,** to **China Kweichow Moutai Distillery (Group) Co., Ltd.,** as of the 22<sup>rd</sup> day of December, 2011, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.



#### CFE(6):3.9.16;26.1.1,3,15

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 4529.07, has, by veritable proof tendered before the Registrar on the  $22^{nd}$  day of November, 2013, being Translated Notarial Certificate, executed on the  $4^{th}$  day of February, 2002, been changed from **ALICORP S.A.**, to **ALICORP S.A.A.**, as of the  $4^{th}$  day of February, 2002, the appropriate recordals of which have been effected in the Register.



#### CFE(6):3.13.23;26.1.1,15

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 4567.07, has, by veritable proof tendered before the Registrar on the 22<sup>nd</sup> day of November, 2013, being Translated Notarial Certificate, executed on the 4<sup>th</sup> day of February, 2002, been changed from **ALICORP S.A.**, to **ALICORP S.A.A.**, as of the 4<sup>th</sup> day of February, 2002, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.



#### CFE(6):26.1.2,3,18;29.1.2

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 4568.07, has, by veritable proof tendered before the Registrar on the 22<sup>nd</sup> day of November, 2013, being Translated Notarial Certificate, executed on the 4<sup>th</sup> day of February, 2002, been changed from **ALICORP S.A.**, to **ALICORP S.A.A.**, as of the 4<sup>th</sup> day of February, 2002, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.

# **SMARTWOOL**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 4637.07, has, by veritable proof tendered before the Registrar on the 27<sup>th</sup> day of November, 2013, being Certified Copy of Statement of Conversion, certified on the 15<sup>th</sup> day of November, 2013, been changed from **Smartwool Corporation**, to **SmartWool LLC**, as of the 30<sup>th</sup> day of January, 2011, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.



#### CFE(6):3.9.1,24;26.1.1,15;29.1.4

**THE NAME OF THE PROPRIETOR** of Trade Mark No. 7356.10, has, by veritable proof tendered before the Registrar on the 22<sup>nd</sup> day of November, 2013, being Translated Notarial Certificate, executed on the 4<sup>th</sup> day of February, 2002, been changed from **ALICORP S.A.**, to **ALICORP S.A.A.**, as of the 4<sup>th</sup> day of February, 2002, the appropriate recordals of which have been effected in the Register.

## NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR

## TIA MARIA

**TIA MARIA Limited**, the Registered Proprietor of Trade Mark No. 1110, has, by veritable proof tendered before the Registrar on the 4<sup>th</sup> day of November, 2013, Changed **address** from **The Pavilion**, **Bridgewater Road**, **Bristol**, **BS13 8AR**, **United Kingdom**, to **8 Princes Parade**, **Liverpool**, **Merseyside L3 1QH**, **U.K.**, as of the 4<sup>th</sup> day of December, 2013, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.

## SIGNATURE SELECTIONS

Sara Lee Corporation, the Registered Proprietor of Trade Mark No. 1532.03, has, by veritable proof tendered before the Registrar on the 31<sup>st</sup> day of October, 2013, being Certified Declaration of Change of Name or Address, certified on the 7<sup>th</sup> day of October, 2013, Changed address from 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., to 400 South Jefferson Street, Chicago, IL 60607, U.S.A., as of the 7<sup>th</sup> day of October, 2013, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.

## BEATS

**Cervejarias Reunidas Skol Caracu S.A.**, the Registered Proprietor of Trade Mark No. 1878.03, has, by veritable proof tendered before the Registrar on the 27<sup>th</sup> day of November, 2013, being Certified Copy of Affidavit, certified on the 12<sup>th</sup> day of November, 2013, Changed address from n° 1891, parte, Fazenda Santa Úrsula, ciudade de Jaguariúna, Estado de São Paulo, Brazil, to Rua Dr. Renato Paes de Barros, n°. 1017, 3° andar (parte) cjs. 31e 32, 4° andar (parte) cjs. 41 e 42, do Edificio Corporate Park, CEP04530-000 Itaim Bibi, São Paulo-SP, Brazil, as of the 3<sup>rd</sup> day of February, 2003, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.

# ADIDAS

**ADIDAS AG**, the Registered Proprietor of Trade Mark No. 4440, has, by veritable proof tendered before the Registrar on the 22<sup>nd</sup> day of November, 2013, changed **address** from **Postfach 1120, 8522 Herzogenaurach, Germany**, to **Adi-Dassler-Str 1, Herzogenaurach, D-91074**, as of the 15<sup>th</sup> day of November, 2013, the appropriate recordals of which have been effected in the Register.

**DATED** this 16<sup>th</sup> day of December, 2013.

# NOVOTEL

**ACCOR**, the Registered Proprietor of Trade Mark No. 6764, has, by veritable proof tendered before the Registrar on the 5<sup>th</sup> day of December, 2013, changed **address** from **2 rue de la Mare-Neuve, 91000, Evry, France**, to **110 Avenue de France**, **75013 Paris, France**, as of the 5<sup>th</sup> day of December, 2013, the appropriate recordals of which have been effected in the Register.



### CFE(6):24.15.1;27.5.1,7;29.1.1,2,4,5

**Pan-American Social Marketing Organization (PASMO)**, the Registered Proprietor of Trade Mark No. 7689.11, has, by veritable proof tendered before the Registrar on the 12<sup>th</sup> day of December, 2013, being Letter, executed on the 3<sup>rd</sup> day of December, 2013, changed **address** from **34 Princess Margaret Drive, Belize City, Belize,** to **1143 Cotton Wick Street, Belize City, Belize,** as of the 1<sup>st</sup> day of December, 2013, the appropriate recordals of which have been effected in the Register.

## NOTICES OF OPPOSITION

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by MELFINCO S.A. (The Opponent), of Landstrasse-158 P.O. Box 127/9494 Schann Furstentum Liechtenstein, against trademark Application No. 9986.13, filed on the 16<sup>th</sup> day of July, 2013, by BODEGA 12 COMPANY LIMITED (The Applicant), of Plaza Majil Local 1 Zona Libre de Belize Central America, for the registration of the following trademark, as proprietor thereof:

## MTH

The Opponent opposes the above trademark Application on the grounds that:

- 1. The Opponent opposes the Applicant's application for registration on the ground that the application was made in bad faith. The Opponent, Melfinco S.A., caused to be manufactured some MTH LABEL brand cigarettes in India but did not accept same from the manufacturer upon completion because the product was of inferior quality as it was manufactured with high tar and nicotine content and did not reflect the health warnings, as is required under the laws of Belize. The Applicant purchased the said products from the Indian manufacturer and adopting the product as its own, applied for registration of the brand name trade mark MTH LABEL in Belize in July, 2013 prior to exporting the said products (452 cartons) to Belize sometime in or about the month of August, 2013 with the client's MTH LABEL brand printed on the packaging.
- 2. The Applicant's action was dishonest and clearly its intention was to obtain registration for trade mark MTH LABEL in Belize thereby blocking the Opponent from applying to register its own trade marks and gain entry into Belize's market.
- 3. To the best of our knowledge, information and belief, the Applicant has not used the MTH LABEL trademark nor acquired and distinctive character as a result of prior use in any part of the world.
- 4. MTH LABEL is a registered brand of Melfinco S.A., and is registered in Greece under No. 155646 in Class 34 and has a pending registration in India under Application No. 2212893 in Class 34.
- 5. The Opponent claims that it has a first right to use of the name 'MTH' which is a coined name. Each letter has a specific representation: 'M' represents 'Mervat', the owner, 'T' represents 'Ted', the husband, and 'H' represents 'Hiotis', the family name. MTH Holding is the main holding company of Melfinco S.A., a company duly registered in Leichtenstein. Additionally, the Opponent's email is <u>merat@mthholding.com</u> which has been used for several years.
- 6. The Opponent has expended obscene funds and incalculable time in developing the MTH brand for the international market and now operates a reputable business and takes pride in offering only the best products to its consumers. Had that not been the case, the Opponent's application for the MTH LABEL would have been the first in time despite the fact that the quality of product was inferior and that it did not carry the necessary health warnings mandated by our laws.
- 7. The Opponent as the registered proprietor of the MTH LABEL trade mark is the only entity that can give consent for the use of the words: '*Made under the authority of the trade mark owner*' to be affixed to the Opponent's cigarettes packs. The cigarettes that the Applicant has imported into Belize reflect the words above '*Made under the authority of the trade mark owner*' and the Opponent has not consented to such use of its product.
- 8. The Opponent respectfully requests that the application for registration of trademark MTH LABEL be denied on the grounds listed above.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 17th day of December, 2013.

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by MELFINCO S.A. (The Opponent), of Landstrasse-158 P.O. Box 127/9494 Schann Furstentum Liechtenstein, against trademark Application No. 9987.13, filed on the 16<sup>th</sup> day of July, 2013, by BODEGA 12 COMPANY LIMITED (The Applicant), of Plaza Majil Local 1 Zona Libre de Belize Central America, for the registration of the following trademark, as proprietor thereof:

# NELSON

The Opponent opposes the above trademark Application on the grounds that:

- 1. The Opponent opposes the Applicant's application for registration on the ground that the application was made in bad faith. The Opponent, Melfinco S.A., created a new version of the NELSON brand trademark in October 2012 and planned to launch the product in the international market, namely Egypt and Belize in October 2013. However, the product was of inferior quality as it was manufactured with high tar and nicotine content and did not reflect the health warnings, as is required under the laws of Belize so the Opponent did not accept the products. The Applicant purchased the same products from the Indian manufacturer and adopting the product as its own, applied for its registration in Belize in July, 2013 prior to exporting the said products (750 cartons) to Belize sometime in or about the month of August, 2013 with the client's NELSON brand printed on the packaging.
- 2. The Applicant's action was dishonest and clearly its intention is to obtain the registration for trade mark NELSON LABEL in Belize thereby blocking the Opponent from applying to register its trade marks and gain entry in Belize's market.
- 3. To the best of our knowledge, information and belief, the Applicant has not used the NELSON LABEL trade mark nor acquired and distinctive character as a result of prior use in any part of the world.
- 4. NELSON LABEL is a registered brand of Melfinco S.A., in India as well as Greece and Switzerland (WIPO) and has subsisting registration as follows:
  - (a) Trade Mark Application No. 1777320 in India in Class 34 for *raw and manufactured tobacco, cigarettes and smokers' articles* as of the 23<sup>rd</sup> day of January, 2000 and registration will expire on 23<sup>rd</sup> January, 2019.
  - (b) Trade Mark Application No. 1825530 in India in Class 34 for *raw and manufactured tobacco, cigarettes and smokers' articles* as of the  $2^{nd}$  day of July, 2009 and registration will expire on  $2^{nd}$  July, 2019.
  - (c) Trade Mark Application No. 786616 in Switzerland in Class 34 in respect of *cigarettes; raw and manufacture tobacco; tobacco products; smokers' articles; matches* as of the 29<sup>th</sup> day of July, 2002 and registration will expire on the 29<sup>th</sup> day of July, 2022.

The Opponent has a pending registration in Greece for Trade Mark Application No. 155645 in Class 34 for *cigarettes; raw and manufactured tobacco; tobacco products; smokers' articles; matches.* 

- 5. The NELSON LABEL trademark is recognized as a well known mark owned by Melfinco S.A. in North Africa (Libya) and has acquired distinctiveness over a period of time. This product has been used for several years and during the last five (5) years alone, more than 4000 master cases valued in excess of US\$400,000.00 have been bought from India for export to international markets.
- 6. The Opponent as the registered proprietor of the NELSON LABEL trade mark is the only entity that can consent to the use of the words: '*Made under the authority of the trade mark owner*' to be affixed to the Opponent's cigarettes packs. The cigarettes that the Applicant has imported into Belize reflect the words above '*Made under the authority of the trade mark owner*' and the Opponent has not entered into any agreement with any entity or person or licensee for the such use of its product.
- 7. The Opponent has expended obscene funds and incalculable time in developing the NELSON brand for the international market and now operates a reputable business and takes pride in offering only the best product to its consumers. Had that not been the case, the Opponent's application for the NELSON LABEL would have been the first in time despite the fact that the quality of the product was inferior and that it did not carry the necessary health warnings mandated by our laws.
- 8. The Opponent respectfully requests that the application for registration of trademark NELSON LABEL be denied on the grounds listed above.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 17th day of December, 2013.

## NOTICES OF PUBLICATION CORRECTION

Take Notice that trade mark No. 9930.13 "LEX MUNDI WORLD READY", published in the Intellectual Property Journal Vol. 12 - Nos.24 & 25, was inadvertently published without the priority claim. The correct publication including the priority claim should have read as follows:

"Priority claim is on the basis of an application filed under number 85/807,280 on 20<sup>th</sup> December, 2012 in the United States of America.".

**DATED** this 18<sup>th</sup> day of December, 2013.

Take Notice that trade mark No. 10017.13 "A ONE", published in the Intellectual Property Journal Vol. 12 – Nos.19, 20 & 21, was inadvertently published with the name of the proprietor as "TWINKLE, INC., trading as Luis Antonio Perez Jimenez", instead of "TWINKLE, INC.".

Registration

35077, Gómez Palacio, Durango, México

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
8789.12	VERISMO	Starbucks Corporation doing business as Starbucks Coffee Company 2401 Utah Avenue South, Seattle, WA 98134, U.S.A.	7 16 21 29 30
8874.12	EVOLUTION FRESH	<b>EVOLUTION FRESH INC.</b> 1055 Cooley Avenue, San Bernardino, California 92408, U.S.A.	29 32 43
9353.12	MIRAGE	MITSUBISHI JIDOSHA KOGYO KABUSHIKI KAISHA 33-8, Shiba 5-chome, Minato-ku, Tokyo, Japan	12
9402.13	ATTRAGE	MITSUBISHI JIDOSHA KOGYO KABUSHIKI KAISHA 33-8, Shiba 5-chome, Minato-ku, Tokyo, Japan	12
9438.13	<b>ELITE</b> <sup>§</sup> STYLE	SILHOUETTE INTERNATIONAL SCHMIED AG A-4020 Linz, Ellbognerstrasse 24, Austria	9
9460.13		CASPIAN INTERNATIONAL SOCIEDAD ANONIMA Choloma, Cortes, Honduras, C.A.	19
9608.13	RECOVERCARE	<b>RecoverCare, LLC</b> 1920 Stanley Gault Pkwy, Suite 100, Louisville, Kentucky, 40223, U.S.A.	10 35 37 41 44
9753.13	KUMAR	ROTAM AGROCHEM INTERNATIONAL CO. LTD. 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong	5
9817.13	IRIS	Intel Corporation 2200 Mission College Boulevard, Santa Clara, California 95052, U.S.A.	9
9867.13	NUTRI JUGO	COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V. Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 35077, Gómez Palacio, Durango, México	32
9868.13	NUTRI NECTAR	COMERCIALIZADORA DE LÁCTEOS Y DERIVADOS, S.A. de C.V., Calzada Lázaro Cárdenas No. 185, Col. Parque Industrial Lagunero C.P. 25077 Cómes Palacia Duero C.P.	32

# NOTICES OF TRADEMARK REGISTRATION

9877.13	ROSUZET	Merck Sharp & Dohme Corp. One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A.	5
9878.13	EZALO	Merck Sharp & Dohme Corp. One Merck Drive, Whitehouse Station, New Jersey, 08889, U.S.A.	5
9882.13	WRANGLER	WRANGLER APPAREL CORP. 3411 Silverside Road, Wilmington, Delaware 19810, U.S.A.	3 9
9903.13	rema	<b>IBE BUSINESS ENTERPRISE AG</b> Baarerstrasse 86, 6300 Zug, Switzerland	29
9904.13	a reda crena	<b>IBE BUSINESS ENTERPRISE AG</b> Baarerstrasse 86, 6300 Zug, Switzerland	29
9905.13	and a state of the	IBE BUSINESS ENTERPRISE AG Baarerstrasse 86, 6300 Zug, Switzerland	29
9969.13	PATROL	<b>UETA, Inc.</b> Edificio Torre Global, Calle 50, Piso 36, Panama City, Panama	34
9985.13	SUNDAY	HAVANA IMPORT/EXPORT CO., LTD. #1 Freedom Ave., Sta. Elena, Corozal Free Zone, Corozal District, Belize	9 35
9993.13	南國莞香 Southern Brotherhood	Nanyang Brothers Tobacco Company Limited 9 Tsing, Yeung Circuit, Tuen Mun, New Territories, Hong Kong	34
10000.13	$\Theta$	Hino Jidosha Kabushiki Kaisha (also trading as Hino Motors, Ltd.) 1-1, Hinodai 3-Chome, Hino-Shi, Tokyo, Japan	4
10001.13	$\Theta$	Hino Jidosha Kabushiki Kaisha (also trading as Hino Motors, Ltd.) 1-1, Hinodai 3-Chome, Hino-Shi, Tokyo, Japan	1
10003.13	LETTERONE	Letterone Holdings S.A. 3, Boulevard du Prince Henri, L-1724, Luxembourg	36
10007.13	KALLION	ESPECIFICOS STENDHAL, S.A. DE C.V. Camino a Santa Teresa 1040 Mezanine 1 Col. Jardines en la Montaña, D.F.C.P. 14210, Mexico	5
10008.13	VAT 69	Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, The Netherlands	33

1008.13	EZILEB	Ezileb Tours & Products 6480 Mahogany Street, Belize City, Belize	32 33
10011.13	WIN FROM WITHIN	<b>Stokely-Van Camp, Inc.</b> 555 West Monroe Street, Chicago, Illinois 60661, U.S.A.	32
10015.13	FONTELIS	E.I. DU PONT DE NEMOURS AND COMPANY 1007 Market Street, Wilmington, Delaware 19898, U.S.A.	5
10016.13	CRESTIVO	Syngenta Participations AG Schwarzwaldallee 215, 4058 Basel, Switzerland	5
10021.13	MAPPLE	Kohinoor Enterprises Ltd.           Monte Carlo Plaza Unit #6,           Commercial Freezone, Santa Elena           Border, Corozal Town, Belize, C.A.	34
10024.13	ZORVEC	E.I. DU PONT DE NEMOURS AND COMPANY 1007 Market Street, Wilmington, Delaware 19898, U.S.A.	5
10027.13	BATA	Bata Brands S.à.r.l. 123 avenue du X Septembre, L-2551 Luxembourg	25
10032.13	CYTADEL	JOHNSON & JOHNSON One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A.	5
10033.13	Portégé	Kabushiki Kaisha Toshiba, also trading as Toshiba Corporation 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan	9
10034.13	Qosmio	Kabushiki Kaisha Toshiba, also trading as Toshiba Corporation 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan	9
10035.13	Tecra	Kabushiki Kaisha Toshiba, also           trading as Toshiba Corporation           1-1, Shibaura 1-chome, Minato-ku,           Tokyo, Japan	9
10036.13	FERINJECT	Vifor (International) Inc. Rechenstrasse 37, St. Gall 9014, Switzerland	5
10037.13	VENOFER	Vifor (International) Inc. Rechenstrasse 37, St. Gall 9014, Switzerland	5
10038.13	MAIWAND	Maiwand General Trading Co. (L.L.C.) P.O. Box 51746, Dubai, United Arab Emirates	34
10039.13		ENTERPRISE HOLDINGS, INC. 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.	35
10041.13	VIRTUAL CAR	ENTERPRISE HOLDINGS, INC. 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.	39

10042.13	DRIVE ALLIANCE	<b>ENTERPRISE HOLDINGS, INC.</b> 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.	39
10043.13		ENTERPRISE HOLDINGS, INC. 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.	35 39
10044.13	DRIVE ALLIANCE	<b>ENTERPRISE HOLDINGS, INC.</b> 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.	35 39
10045.13		ENTERPRISE HOLDINGS, INC. 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A.	35 39

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# NOTICES OF GRANT OF PATENT

Belize Intellectual Property Office (BELIPO)	Publication Number: 551.08
	Publication Date: 20.12.2013
	IPC: <i>C07D 209/14</i> , <i>A61K 31/4045</i> , A61P <i>35/00</i> .
Rest and the second sec	
rete	
	PATENT
Application Number: 551.08	Applicant(s): NOVARTIS AG, of 35 Lichtstrasse, CH-4056, Basel,
	Switzerland.
International Filing Date: 07.06.2007	
	Inventor(s): MURAT ACEMOGLU, of Grellingerstrasse 53, CH-
Priority Date: 12.06.2006	4052 Basel, Switzerland, PIOTR KARPINSKI, of 25 Terrace
	Parkway, Lincoln Park, New Jersey 07035, United States of America,
Priority Country: US	JOEL SLADE, of 14 Theresa Drive, Flanders, New Jersey 07836,
	United States of America, JOGINDER S. BAJWA, of 50 Linwood
Priority Date: 14.12.2006	Avenue, Elmwood Park, New Jersey 07407, United States of America,
	<b>DIMITRIS PAPOUTSAKIS,</b> of 8 Musket Drive, Acton,
Priority Country: US	Massachusetts 01720, United States of America, FRANK
	STOWASSER, of Wieladinger Strasse 3, 79730 Murg, Germany.
	Agent: Lysaght & Company, of P.O. Box 49, 39 La Motte Street, St.
	Helier, Jersey JE4 5NB, Channel Islands, British Isles, Great Britain.
Title: SALTS OF N-HYDROXY-3-[4-[[[2-(2-METHY PROPENAMIDE.	YL-1H-INDOL-3-YL)ETHYL]AMINO]METHYL]PHENYL]-2E-2-

Abstract: Salts of N-hydroxy-3-[4-[[[2-(2-methyl-1H-indol-3-yl)ethyl]amino]methyl]phenyl]-2E-2-propenamide are prepared and characterized.

Belize Intellectual Property Office	Publication Number: 584.09
(BELIPO)	1 ubication Number. 384.09
2223	Publication Date: 20.12.2013
Real Providence	IPC: C07D 249/18, A61K 31/4192, A61K 31/437, A61P 31/18, C07D 231/54, C07D 471/04.
"Reec	
	PATENT
Application Number: 584.09	Applicant(s): <b>MERCK SHARP &amp; DOHME CORP.</b> , of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of
International Filing Date: 06.12.2007	America.
Priority Date: 13.12.2006	Inventor(s): <b>NEVILLE J. ANTHONY</b> , of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America,
Priority Country: US	SAMSON M. JOLLY, 126 East Lincoln Avenue, Rahway, New
Thomy Country. 05	Jersey 07065-0907, United States of America, ROBERT GOMEZ,
	126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United
	States of America.
	Agent: Lysaght & Company, of P.O. Box 49, 39 La Motte Street, St.
	Helier, Jersey JE4 5NB, Channel Islands, British Isles, Great Britain

### Title: NON-NUCLEOSIDE REVERSE TRANSCRIPTASE INHIBITORS.

**Abstract:** Compounds of Formula I: (I), are HIV reverse transcriptase inhibitors, wherein Q,  $R^2$ ,  $R^3$ ,  $R^6$ ,  $T^1$ ,  $T^2$ , and  $T^3$  are defined herein. The compounds of Formula I, and the pharmaceutically acceptable salts and prodrugs thereof, are useful in the inhibition of HIV reverse transcriptase, the prophylaxis and treatment of infection by HIV and in the prophylaxis, delay in the onset or progression, and treatment of AIDS. The compounds and their salts can be employed as ingredients in pharmaceutical compositions, optionally in combination with other antivirals, immunomodulators, antibiotics or vaccines.

Belize Intellectual Property Office (BELIPO)	Publication Number: 626.10
7723333	Publication Date: 20.12.2013
Received to the second s	IPC: C07D 471/08, A61K 31/529, A61K 31/535, A61P 31/04, C07D 487/08, C07D 519/00.
	PATENT
Application Number: 626.10	Applicant(s): <b>MERCK SHARP &amp; DOHME CORP.</b> , of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of
International Filing Date: 15.01.2009	America.
Priority Date: 18.01.2008	Inventor(s): <b>TIMOTHY A. BLIZZARD,</b> of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, <b>HELEN</b>
Priority Country: US	<ul> <li>Rahway, New Jersey 07065-0907, United States of America, HELEN</li> <li>CHEN, 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, CANDIDO GUDE, 126 East Lincoln</li> <li>Avenue, Rahway, New Jersey 07065-0907, United States of America, JEFFREY D. HERMES, of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, JASON E.</li> <li>IMBRIGLIO, of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, SEONGKON KIM, of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, SEONGKON KIM, of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, SOOKHEE HA, of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, SOOKHEE HA, of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, Incoln Avenue, Rahway, New Jersey 07065-0907, United States of America, Ian MANGION, of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, REBECCA T. RUCK, of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, MICHAEL SHEVLIN of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, MICHAEL SHEVLIN of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, Micence, New Jersey 07065-0907, United States of America, Micence, New Jersey 07065-0907, United States of America, MICHAEL SHEVLIN of 126 East Lincoln Avenue, Rahway, New Jersey 07065-0907, United States of America, Micence, New Jersey 07065-0907, United States of America, Micence States of America, States of America, New Jersey 07065-0907, United States of America, Micence States of America, States</li></ul>
	Agent: Lysaght & Company, of P.O. Box 49, 39 La Motte Street, St. Helier, Jersey JE4 5NB, Channel Islands, British Isles, Great Britain.
Title: BETA-LACTAMASE INHIBITORS.	Tiener, Jersey JE4 JIVD, Channer Islands, Brush Isles, Ofeat Billani.
<b>Abstract:</b> Substituted bicyclic beta-lactams of Formula I: compounds and pharmaceutically acceptable salts thereof	(I), are $\beta$ -lactamase inhibitors, wherein a, X, R <sup>1</sup> and R <sup>2</sup> are defined herein. The are useful in the treatment of bacterial infections in combination with $\beta$ -lactam with a $\beta$ -lactam antibiotics (e.g., imipenem, piperacillin, or ceftazidime) ue to the presence of the $\beta$ -lactamases.

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Belize Intellectual Property Office	Publication Number: 627.10	
(BELIPO)		
	Publication Date: 20.12.2013	
	IPC: C07D 487/04, A61K 31/519	
"Recee		
	PATENT	
Application Number: 627.10	Applicant(s): NOVARTIS AG, of 35 Lichtstrasse, CH-4056, Basel,	
	Switzerland.	
International Filing Date: 04.02.2009		
C C	Inventor(s): MARC GERSPACHER, of Werk Klybeck, Postfach,	
Priority Date: 06.02.2008	CH-4002 Basel, Switzerland, CHRISTOPH GAUL, of Werk	
	Klybeck, Postfach, CH-4002 Basel, Switzerland, CAROLE PISSOT	
Priority Country: EP	SOLDERMANN, of Werk Klybeck, Postfach, CH-4002 Basel,	
	Switzerland, PHILLIP HOLZER, of Werk Klybeck, Postfach, CH-	
	4002 Basel, Switzerland.	
	····	
	Agent: Lysaght & Company, of P.O. Box 49, 39 La Motte Street, St.	
	Helier, Jersey JE4 5NB, Channel Islands, British Isles, Great Britain.	
Title: PYRROLO [2, 3-D] PYRIDINES AND USE TH		
Abstract: The invention relates to compounds of formula (I) and salts thereof formula (I), wherein the substituens are as defined in the		
specification, processes for the preparation thereof; to pha	rmaceuticals containing such compounds, in particular for the use in one or	
more Protein tyrosine kinase mediated diseases.		

Belize Intellectual Property Office	Publication Number: 633.10
(BELIPO)	
222333	Publication Date: 20.12.2013
	IPC: C07D 207/08, A61K 31/4025, A61P 35/00, C07D 401/06, C07D
	403/06, C07D 405/06, C07D 413/06, C07D 471/04.
Receive	405/00, C07D 405/00, C07D 415/00, C07D 471/04.
	PATENT
Application Number: 633.10	Applicant(s): NOVARTIS AG, of 35 Lichtstrasse, CH-4056, Basel,
	Switzerland.
International Filing Date: 24.03.2009	
	Inventor(s): GANG LIU, of 250 Massachusetts Avenue, Cambridge,
Priority Date: 26.03.2008	MA 02139, United States of America, CHRISTINE HIU-TUNG
	CHEN, of 250 Massachusetts Avenue, Cambridge, MA 02139, United
Priority Country: US	States of America, YOUNG SHIN CHO, of 250 Massachusetts
	Avenue, Cambridge, MA 02139, United States of America, LEI JIANG, of 250 Massachusetts Avenue, Cambridge, MA 02139, United
	States of America, <b>JIANMEI FAN</b> , of 250 Massachusetts Avenue,
	Cambridge, MA 02139, United States of America, <b>MICHAEL</b>
	SHULTZ, of 250 Massachusetts Avenue, Cambridge, MA 02139,
	United States of America, <b>DYUTI MAJUMDAR</b> , of 250
	Massachusetts Avenue, Cambridge, MA 02139, United States of
	America.
	Agent: Lysaght & Company, of P.O. Box 49, 39 La Motte Street, St.
	Helier, Jersey JE4 5NB, Channel Islands, British Isles, Great Britain.
Title: HYDROXAMATE-BASED INHIBITORS OF D	
	Formula (I) and pharmaceutically acceptable salts, hydrates, esters, and
	defined herein. The present teachings also provide methods of preparing
compounds of Formula (I) and methods of using compounds of Formula (I) in treating, inhibiting, or preventing pathologic conditions or	
disorders mediated wholly or in part by deacetylases.	