

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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APPLICATIONS FOR TRADEMARK REGISTRATION

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on June 1, 2011, by STARBUCKS CORPORATION d/b/a STARBUCKS COFFEE COMPANY, of 2401 Utah Avenue South, Seatle, Washington 98134, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):2.3.1,23;26.1.1,14 in respect of:

- (a) International Class 30 for ground and whole bean coffee, cocoa, tea, herbal and non-herbal, coffee, tea, cocoa and espresso beverages, and beverages made with a base of coffee and/or espresso, beverages made with a base of tea, powdered chocolate and vanilla; chocolate sauces, cocktail sauces, ready-made sauces and flavoring sauces to add to beverages; chocolate syrup, flavoring syrups to add to beverages, baked goods including muffins, scones, biscuits, cookies, pastries and breads, sandwiches, granola, ready-to-drink coffee, ready-to-drink tea, ice cream and frozen confections; chocolate, candy and confections;
- International Class 35 for business administration; business management; franchising, namely providing technical assistance in (b) the establishment and/or operation of restaurants, cafes, coffee houses and snack bars; retail store services and retail convenient store services in the field of: coffee, tea, cocoa, packaged and prepared foods, electric appliances, non-electric appliances, housewares, kitchenware, clocks, watches, kitchen timers, stop watches, jewelry, books, musical recordings, mouse pads, wallets, billfolds, tote bags, purses, briefcases, book bags, valises and umbrellas, all made of cloth, plastic or leather, key fobs of leather, clothing, caps and hats, toys, including teddy bears, stuffed toys, plush toys, dolls and accessories therefor, Christmas ornaments; wholesale distributorships, wholesale stores and wholesale ordering services all in the field of coffee, tea, cocoa, packaged and prepared foods, electric appliances, non-electric appliances, housewares, kitchen ware, clocks, watches, kitchen timers, stop watches, jewelry, books, musical recordings, mouse pads, wallets, billfolds, tote bags, purses, briefcases, book bags, valises and umbrellas, all made of cloth, plastic or leather, key fobs of leather, clothing, caps and hats, toys, including teddy bears, stuffed toys, plush toys, dolls and accessories therefor, Christmas ornaments; mail order services and mail order catalog services, computerized on-line ordering services, computerized on-line retail services, on-line ordering services and on-line retail store services all in the field of: coffee, tea, cocoa, packaged and prepared foods, electric appliances, non-electric appliances, housewares, kitchenware, clocks, watches, kitchen timers, stop watches, jewelry, books, musical recordings, mouse pads, wallets, billfolds, tote bags, purses, briefcases, book bags, valises and umbrellas, all made of cloth, plastic or leather, key fobs of leather, clothing, caps and hats, toys, including teddy bears, stuffed toys, plush toys, dolls and accessories therefor, Christmas ornaments; computerized on-line gift registry and ordering service;
- (c) International Class 43 for restaurant, café, cafeteria, snack bar, coffee bar and coffee house, carry out restaurant, and take out restaurant services; catering services; coffee supply services for offices; contract food services; food preparation; preparation and sale of carry out foods and beverages.

The applicant claims that it intends to use this mark.

Priority claim is on the basis of an application field on January 3rd, 2011, under number T11/00009E in Singapore.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7831.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 23, 2011, by SANOFI, of 174 Avenue de France, 75013 Paris, France, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;26.2.1 in respect of:

- International Class 1 for chemical preparations for pharmaceutical purposes; chemical preparations for use in the manufacture of cosmetics;
- (b) International Class 3 for non-medicinal preparations for hygiene, for skin care and maintenance; soap for personal use; cosmetic preparations; soaps; dentifrices;
- (c) International Class 5 for pharmaceutical and veterinary preparations sold under prescription or over the counter; sterilising preparations; detergents for medical purposes; dietetic substances adapted for medical use; chemical preparations for medical or pharmaceutical purposes; vaccines; food for babies; plasters for medical purposes, dressings, medical; surgical dressings; teeth filling material, moulding wax for dentists; disinfectants for hygiene purposes; vitamins; vitamins preparations; dietetic substances adapted for medical use; mineral waters for medical purposes; dietetic beverages adapted for medical purposes; dietetic foods adapted for medical purposes; nutritional additives for medical purposes; mineral foods supplements for medicinal purposes; nutritional supplements; herbal preparations all for medicinal purposes, food supplements containing proteins, carbohydrates, lipids and fibres, or micronutrients such as vitamins and minerals, amino acids and fatty acids, for medical use; plant products and plants extracts for medicinal purposes; medicinal drinks; medicinal herbs; medicinal oils; medicinal tea; medicinal roots; medicinal infusions; medicated confectionery and candy for medicinal purposes; pharmaceutical preparations for skin care;
- (d) International Class 9 for contact lenses; eyeglasses and optical lenses; computer software, recorded; video tapes and audio cassettes, CD-Roms in the field of healthcare;
- (e) International Class 10 for medical, surgical, and veterinary apparatus and instruments; artificial limbs, eyes and teeth; orthopedic articles; suture materials; armchairs for medical or dental purposes; dental burs; dental apparatus; dental apparatus, electric, and x-ray apparatus for medical use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application file March 24, 2011, under number 11/3817262 in France.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8141.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 23, 2011, by SANOFI, of 174 Avenue de France, 75013 Paris, France, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1;26.2.1;29.1.3,4,7

in the colors blue pantone 7455, green pantone 397 and brown pantone 466 as shown in the mark, which are characteristic of and forms and integral part of the mark, in respect of:

- (a) International Class 1 for chemical preparations for pharmaceutical purposes; chemical preparations for use in the manufacture of cosmetics;
- (b) International Class 3 for non-medicinal preparations for hygiene, for skin care and maintenance; soap for personal use; cosmetic preparations; soaps; dentifrices;
- (c) International Class 5 for pharmaceutical and veterinary preparations sold under prescription or over the counter; sterilising preparations; detergents for medical purposes; dietetic substances adapted for medical use; chemical preparations for medical or pharmaceutical purposes; vaccines; food for babies; plasters for medical purposes, dressings, medical; surgical dressings; teeth filling material, moulding wax for dentists; disinfectants for hygiene purposes; vitamins; vitamins preparations; dietetic substances adapted for medical use; mineral waters for medical purposes; dietetic beverages adapted for medical purposes; dietetic foods adapted for medical purposes; nutritional additives for medical purposes; mineral foods supplements for medicinal purposes; nutritional supplements; herbal preparations all for medicinal purposes, food supplements containing proteins, carbohydrates, lipids and fibres, or micronutrients such as vitamins and minerals, amino acids and fatty acids, for medical use; plant products and plants extracts for medicinal purposes; medicinal drinks; medicinal herbs; medicinal oils; medicinal tea; medicinal roots; medicinal infusions; medicated confectionery and candy for medical purposes; pharmaceutical preparations for skin care;
- (d) International Class 9 for contact lenses; eyeglasses and optical lenses; computer software, recorded; video tapes and audio cassettes, CD-Roms in the field of healthcare;
- (e) International Class 10 for medical, surgical, and veterinary apparatus and instruments; artificial limbs, eyes and teeth; orthopedic articles; suture materials; armchairs for medical or dental purposes; dental burs; dental apparatus; dental apparatus, electric and x-ray apparatus for medical use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application file April 11, 2011, under number 11/3822555, in France.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8153.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April. 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 30, 2011, by Southwest Airlines Co., of 2702 Love Field Drive, Dallas, Texas 75235, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

RAPID REWARDS

in respect of:

(a) International Class 35 for promoting the goods and services of others through incentive, loyalty, and bonus awards programs; management and operation of incentive, loyalty, and bonus awards programs for the promotion of air transport services and the promotion of goods and services of others by means of providing points for certain transactions performed by program members and allowing those points to be redeemed for air transportation or goods and services provided by others;

(b) International Class 39 for air transport services; travel services namely, a bonus program for program members by means of providing points for certain transactions performed by program members and allowing those points to be redeemed for travel services.

The applicant claims it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Reward", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8172.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on October 28, 2011, by Canadian Imperial Bank Of Commerce, of 199 Bay Street, 11th Floor, Toronto, Ontario M5L 1A2, Canada, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.1,18;26.11.2;29.1.13 in respect of:

- (a) International Class 16 for printed publications;
- (b) International Class 36 for banking services, credit card services and the operation of a credit card loyalty and rewards program; financial sponsorship of sporting, arts, entertainment, cultural and educational events; charitable fundraising and donations; financial services, namely investment services, namely commodity investment advice, investment management, investing funds for others, investment of real estate, maintaining escrow accounts for investments, wealth management services, financial consulting services; investment banking; financial securities brokerage services, trust company services, insurance consultancy;
- (c) International Class 41 for the provision of human resources programs and employee education programs, namely employee recruitment, development and educational services, namely conducting courses of instruction in the area of banking, financial planning, credit counseling, mortgage information, house purchasing; provision of on-line interactive programs, namely conducting educational programs for potential and new employees in the field of banking, mortgage, financial and investment services.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "International Bank", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8277.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 15, 2011, by Cummins Filtration Inc., of 500 Jackson Street, Columbus, Indiana, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.1

in respect of International Class 7 for oil filters; oil, gasoline, diesel fuel and air filters for motors and engines; filters [parts of machines or engines]; filter elements for fuel filters; filter elements for oil filters; air and oil filters for mechanical purposes; hydraulic fluid filters for mechanical purposes; oil, gasoline, air and fuel filters for motors and engines of land and marine vehicles; housings [parts of machines]; heavy duty starters for engines and motors.

The applicant claims that it has used this mark since 1968.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8340.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 16, 2011, by NUCOR CORPORATION, of 1915 Rexford Road, Charlotte, North Carolina 28211, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

IT'S OUR NATURE

in respect of:

- (a) International Class 6 for steel; steel products namely, steel bars, rounds, flats, rods, angles, channels, forging billets, and steel wire; steel sheet and strip formed into rolls and coils; steel fasteners, namely, nuts, bolts, and screws; specialty steels, namely, stainless steel and steel alloys containing nickel, silicon or chromium; steel balls for ball mills; steel building and construction materials, namely, structural steel beams, pilings, joists, joist girders, corrugated sheets, floor and roof decks, steel wall panels and steel framing members therefore; prefabricated steel buildings; and steel reinforcing bars for concrete; metal posts, namely, bendable metal highway delineator posts; highway barrier systems, namely, metal posts and metal rails;
- (b) International Class 40 for custom fabrication of steel and steel products namely, steel bars, rounds, flats, rods, angles, channels, forging billets, and steel wire; steel sheet and strip formed into rolls and coils; steel fasteners, namely, nuts, bolts, and screws; specialty steels, namely, stainless steel and steel alloys containing nickel, silicon or chromium; steel balls for ball mills; steel building and construction materials, namely, structural steel beams, pilings, joists, joist girders, corrugated sheets, floor and roof decks, steel wall panels and steel framing members therefore; prefabricated steel buildings; and steel reinforcing bars for concrete; metal posts, namely, bendable metal highway delineator posts; highway barrier systems, namely, metal posts and metal rails to order and specification of others.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8342.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 16, 2011, by NUCOR CORPORATION, of 1915 Rexford Road, Charlotte, North Carolina 28211, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

NUCOR

in respect of:

- (a) International Class 6 for steel; steel products namely, steel bars, rounds, flats, rods, angles, channels, forging billets, and steel wire; steel sheet and strip formed into rolls and coils; steel fasteners, namely, nuts, bolts, and screws; specialty steels, namely, stainless steel and steel alloys containing nickel, silicon or chromium; steel balls for ball mills; steel building and construction materials, namely, structural steel beams, pilings, joists, joist girders, corrugated sheets, floor and roof decks, steel wall panels and steel framing members therefore; prefabricated steel buildings; and steel reinforcing bars for concrete; metal posts, namely, bendable metal highway delineator posts; highway barrier systems, namely, metal posts and metal rails;
- (b) International Class 40 for custom fabrication of steel and steel products namely, steel bars, rounds, flats, rods, angles, channels, forging billets, and steel wire; steel sheet and strip formed into rolls and coils; steel fasteners, namely, nuts, bolts, and screws; specialty steels, namely, stainless steel and steel alloys containing nickel, silicon or chromium; steel balls for ball mills; steel building and construction materials, namely, structural steel beams, pilings, joists, joist girders, corrugated sheets, floor and roof decks, steel wall panels and steel framing members therefore; prefabricated steel buildings; and steel reinforcing bars for concrete; metal posts, namely, bendable metal highway delineator posts; highway barrier systems, namely, metal posts and metal rails to order and specification of others.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8343.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 1, 2011, by United Parcel Service of America, Inc., of 55 Glenlake Parkway, NE, Atlanta, Georgia 30328, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, for the registration of the following service mark, as proprietor thereof-

UPS CAPITAL

in respect of International Class 36 for insurance brokerage services, credit agency services in the fields of consumer and commercial credit, credit card services, real estate loan financing services, and banking and financial consultancy.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "Capital", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8355.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 12, 2011, by NUCOR CORPORATION, of 1915 Rexford Road, Charlotte, North Carolina 28211, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

ESTA ES NUESTRA NATURALEZA

in respect of:

- (a) International Class 6 for steel; steel products namely, steel bars, rounds, flats, rods, angels, channels, forging billets, and steel wire; steel sheet and strip formed into rolls and coils; steel fasteners, namely, nuts, bolts, and screws; specialty steels, namely, stainless steel and steel alloys containing nickel, silicon or chromium; steel balls for ball mills; steel building and construction materials, namely, structural steel beams, pillings, joists, joist girders, corrugated sheets, floor and roof decks, steel wall panels and steel framing members therefor; prefabricated steel buildings; and steel reinforcing bars for concrete; metal posts, namely, bendable metal highway delineator posts; highway barriers systems, namely, metal posts and metal rails;
- (b) International Class 40 for custom fabrication of steel and steel products namely, steel bars, rounds, flats, rods, angles, channels, forging billets, and steel wire; steel sheet and strip formed into rolls and coils; steel fasteners, namely, nuts, bolts, and screws; specialty steels, namely, stainless steel and steel alloys containing nickel, silicon or chromium; steel balls for ball mills; steel building and construction materials, namely, structural steel beams, pilings, joists, joist girders, corrugated sheets, floor and roof decks, steel wall panels and steel framing members therefore; prefabricated steel buildings; and steel reinforcing bars for concrete; metal posts, namely, bendable metal highway delineator posts; highway barrier systems, namely, metal posts and metal rails to order and specification of others.

The applicant claims that it intends to use this mark.

The applicant claims that the words "Esta es Nuestra Naturaleza" when translated to the English language are "It is our nature".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8366.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 16, 2011, by COLTENE/WHALEDENT, of 235 Ascot Parkway, Cuyahoga Falls, Ohio 44223-3701, U.S.A., through its agent Ernest Staine, Attorney-at-Law, of 23 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ELASTI - DAM

in respect of International Class 10 for dental dams.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8377.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 22, 2011, by Philip Morris Brands Sârl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,4,24

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes (not for medical purposes);

smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

The applicant claims priority on the basis of an application filed on June 27, 2011, under number 57487/2011 in Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8387.11 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2011, by BEIFA GROUP CO., LTD., of No. 298 Jiangnan Road (East) Beilun, Ningbo, Zhejiang, 315801, China, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.17.7;27.3.15

in respect of International Class 16 for packing paper; packing bows; paper clasps; electro-cardiograph paper; paper for recording machines; packing sheets [stationery]; paper ribbons; paper tapes and cards for the recordal of computer programmes; waxed paper; parchment paper; placards of paper or cardboard; cardboard articles; cardboard tubes; hat boxes of cardboard; signboards of paper or cardboard; advertisement boards of paper or cardboard; bottle envelopes of cardboard or paper; boxes of cardboard or paper; printed matter; bookbinding material; photographs; adhesive bands for stationery or household purposes; adhesive tape dispensers [office requisites]; adhesive tapes for stationery or household purposes; painters' brushes; painters' easels; gesso, namely, plasters in the nature of artists' materials; moulds for modeling clays [artist's materials]; paint brushes; typewriters, electric or non-electric; office requisites, except furniture; instructional and teaching materials [except apparatus]; plastic bubble packs for wrapping or packaging; bags [envelopes, pouches] of paper or plastics, for packaging; printing type; printing blocks.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8428.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2011, by BEIFA GROUP CO., LTD., of No. 298 Jiangnan Road (East) Beilun, Ningbo, Zhejiang, 315801, China, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BEIFA

in respect of International Class 16 for packing paper; packing bows; paper clasps; electro-cardiograph paper; paper for recording machines; packing sheets [stationery]; paper ribbons; paper tapes and cards for the recordal of computer programmes; waxed paper; parchment paper; placards of paper or cardboard; cardboard articles; cardboard tubes; hat boxes of cardboard; signboards of paper or cardboard; advertisement boards of paper or cardboard; bottle envelopes of cardboard or paper; boxes of cardboard or paper; printed matter; bookbinding material; photographs; adhesive bands for stationery or household purposes; adhesives [glues] for stationery or household purposes; painters' brushes; painters' easels; gesso, namely, plasters in the nature of artists' materials; moulds for modeling clays [artist's materials]; paint brushes; typewriters, electric or non-electric; office requisites, except furniture; instructional and teaching

materials [except apparatus]; plastic bubble packs for wrapping or packaging; bags [envelopes, pouches] of paper or plastics, for packaging; printing type; printing blocks.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8429.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2011, by BEIFA GROUP CO., LTD., of No. 298 Jiangnan Road (East) Beilun, Ningbo, Zhejiang, 315801, China, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 16 for packing paper; packing bows; paper clasps; electro-cardiograph paper; paper for recording machines; packing sheets [stationery]; paper ribbons; paper tapes and cards for the recordal of computer programmes; waxed paper; parchment paper; placards of paper or cardboard; cardboard articles; cardboard tubes; hat boxes of cardboard; signboards of paper or cardboard; advertisement boards of paper or cardboard; bottle envelopes of cardboard or paper; boxes of cardboard or paper; printed matter; bookbinding material; photographs; adhesive bands for stationery or household purposes; adhesive tape dispensers [office requisites]; adhesive tapes for stationery or household purposes; painters' brushes; painters' easels; gesso, namely, plasters in the nature of artists' materials; moulds for modeling clays [artist's materials]; paint brushes; typewriters, electric or non-electric; office requisites, except furniture; instructional and teaching materials [except apparatus]; plastic bubble packs for wrapping or packaging; bags [envelopes, pouches] of paper or plastics, for packaging; printing type; printing blocks.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims that the transliteration of the Chinese characters shown in the mark is "Green".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8430.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2011, by BEIFA GROUP CO., LTD., of No. 298 Jiangnan Road (East) Beilun, Ningbo, Zhejiang, 315801, China, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LAMPO

in respect of International Class 16 for packing paper; packing bows; paper clasps; electro-cardiograph paper; paper for recording machines; packing sheets [stationery]; paper ribbons; paper tapes and cards for the recordal of computer programmes; waxed paper; parchment paper; placards of paper or cardboard; cardboard articles; cardboard tubes; hat boxes of cardboard; signboards of paper or cardboard; advertisement boards of paper or cardboard; bottle envelopes of cardboard or paper; boxes of cardboard or paper; printed matter; bookbinding material; photographs; adhesive bands for stationery or household purposes; adhesives [glues] for stationery or household purposes; painters' brushes; painters' easels; gesso, namely, plasters in the nature of artists' materials; moulds for modeling clays [artist's materials]; paint brushes; typewriters, electric or non-electric; office requisites, except furniture; instructional and teaching

materials [except apparatus]; plastic bubble packs for wrapping or packaging; bags [envelopes, pouches] of paper or plastics, for packaging; printing type; printing blocks.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8431.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2011, by BEIFA GROUP CO., LTD., of No. 298 Jiangnan Road (East) Beilun, Ningbo, Zhejiang, 315801, China, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.4.5

in respect of International Class 16 for packing paper; packing bows; paper clasps; electro-cardiograph paper; paper for recording machines; packing sheets [stationery]; paper ribbons; paper tapes and cards for the recordal of computer programmes; waxed paper; parchment paper; placards of paper or cardboard; cardboard articles; cardboard tubes; hat boxes of cardboard; signboards of paper or cardboard; advertisement boards of paper or cardboard; bottle envelopes of cardboard or paper; boxes of cardboard or paper; printed matter; bookbinding material; photographs; adhesive bands for stationery or household purposes; adhesives [glues] for stationery or household purposes; painters' brushes; painters' easels; gesso, namely, plasters in the nature of artists' materials; moulds for modeling clays [artist's materials]; paint brushes; typewriters, electric or non-electric; office requisites, except furniture; instructional and teaching materials [except apparatus]; plastic bubble packs for wrapping or packaging; bags [envelopes, pouches] of paper or plastics, for packaging; printing type; printing blocks.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8432.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 13, 2012, by SIGMA ALIMENTOS, S.A. DE C.V., of Avenida Gómez Morin No. 1111, Colonia Carrizalejo, 66254, San Pedro Garza García, Nuevo León, México, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MARIETA

in respect of International Class 29 for meat; fish for human consumption in fillet or whole, not live; preserved fish; salted fish and tinned fish; food products made from fish; poultry, not live and game, not live; meat extracts; conserved, preserved, frozen, cooked and dried fruits and vegetables; jellies for food; jams for human consumption; stewed fruit; powdered eggs and whole snail eggs for consumption; milk and dairy products, excluding ice cream, ice milk and frozen yogurt; edible oils and fats, specially dairy products, excluding ice cream, ice milk and frozen yogurt; cheeses and yogurts.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8451.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 2, 2012, by Balkrishna Industries Limited, of BKT House, C/15, Trade World, Kamala Mills Compound, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013, India, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AGRIMAX ELOS

in respect of International Class 12 for tires used for tractors which ply specially in marshy land suitable for rice, cane, palm landscapes.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8497.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 3, 2012, by BAJA Company Ltd., of 342 Commercial Free Zone, Santa Elena, Corzal District, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;29.1.4 in respect of:

- (a) International Class 25 for clothing namely, short pants; t-shirts; undershirts; caps [headwear]; blouses; tennis shoe; slippers; jerseys;
- (b) International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8504.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 7, 2012, by El Toque Moho Limited, of Joe Taylor Area, P.O. Box 11, Punta Gorda Town, Belize, at the Belize Intellectual Property Office, 2nd Floor, Habet Building, Constitution Drive, Belmopan, for the registration of the following trade mark, as proprietor thereof-



CFE(6):5.7.24;26.1.1,15

in respect of International Class 29 for dried fruits and vegetables.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the word "Fruit" and the representations of fruit, separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8506.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 8, 2012, by HANGZHOU GENERAL RUBBER FACTORY, of Haichao Road, Wangjiangmenwai, Shangcheng District, Hangzhou City, Zhejiang, P.R., China, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.7,9;27.5.1,2

in respect of International Class 12 for tires for vehicle wheels; inner tubes for pneumatic tires; casings for pneumatic tires; automobile tires; inner tubes for bicycles, cycles, tires for bicycles, cycles.

The applicant claims that it intends to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8511.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2012, by Hino Jidosha Kabushiki Kaisha (also trading as Hino Motors, Ltd.) of 1-1, Hinodai 3-Chome, Hino-Shi, Tokyo, Japan, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.13.25

in respect of International Class 37 for repair or maintenance of automobiles.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8512.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2012, by Hino Jidosha Kabushiki Kaisha (also trading as Hino Motors, Ltd.), of 1-1, Hinodai 3-Chome, Hino-Shi, Tokyo, Japan, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

HINO

in respect of International Class 37 for repair or maintenance of automobiles.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8513.12 should do so in writing addressed to the undersigned not later than the 6th day of July, 2012.

DATED this 5th day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the July 14, 2011, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park, Illinois 60064, U.S.A., through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.15.15;26.1.13

in respect of International Class 16 for printed publications namely, newsletters, printed teaching aids and instructions for health care professionals concerning the feeding of preemies, infants and toddlers with specific nutrional needs.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7938.11 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the July 14, 2011, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park, Illinois 60064, U.S.A., through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.11.3,12 in respect of:

- (a) International Class 16 for printed instructional, educational and teaching materials in the field of nutrition; printed pamphlets; brochures, manuals, books, booklets, leaflets, flyers, informational sheets and newsletters in the field of nutrition;
- (b) International Class 41 for educational services, namely, conducting classes, seminars, conferences and workshops in the field of nutrition and distribution of printed materials in connection therewith in hard copy or electronic format on the same topics;
- (c) International Class 44 for providing health information; providing a web site featuring information on health and nutrition.

The applicant claims that it has a bona fide intention to use this mark.

Registration of this mark shall give no exclusive right to the use of the words "For metabolic control" and "Patient algorithm for nutrition therapy", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7939.11 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the July 14, 2011, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park, Illinois 60064, U.S.A., through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.2,18;29.1.2,4 in respect of:

- (a) International Class 5 for dietetic substances adapted for medical use; nutritional additives for medical purposes; dietetic foods adopted for medical purposes; infant formula; food for infants;
- (b) International Class 29 for milk and dairy products.

The applicant claims that this mark is in use in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7940.11 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the July 14, 2011, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park, Illinois 60064, U.S.A., through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.1.1,18 in respect of:

- (a) International Class 41 for educational services, namely, development and dissemination of educational information for others on nutritional solutions and science-based nutrition at symposiums, trade shows and conferences; providing on-line publications in the field of nutrition; providing on-line training in the form of courses, workshops, seminars in the field of nutrition;
- (b) International Class 42 for medical research services, product research services and scientific research services in the field of nutrition.

The applicant claims that it has a bona fide intention of using this mark.

Registration of this mark shall give no exclusive right to the use of the words "Nutrition Therapy", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7941.11 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the July 14, 2011, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park, Illinois 60064, U.S.A., through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trademark, as proprietor thereof-

SIMILAC SPIT-UP RELIEF

in respect of:

- (a) International Class 5 for infant formula; food for babies;
- (b) International Class 29 for milk and milk products.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7942.11 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the October 4, 2011, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park, Illinois 60064, U.S.A., through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.11.1,12 in respect of:

- (a) International Class 16 for printed matter, namely, articles, brochures and publications providing information in the field of the diagnosis and treatment of feeding issues and malnutrition for infants, toddlers and children;
- (b) International Class 44 for providing a website featuring information in the field of the diagnosis and treatment of feeding issues and malnutrition for infants, toddlers and children.

The applicant claims that it has a bona fide intention of using this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the words "Gastrointestinal Problem Solver", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8190.11 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on the October 4, 2011, by ABBOTT LABORATORIES, of 100 Abbott Park Road, Abbott Park, Illinois 60064, U.S.A., through its agent Dean R. Lindo, Attorney-at-Law, of 7 Church Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

NEPRO

in respect of International Class 5 for medical nutritional supplements; liquid nutritional supplement for dialysis patients; dietetic substances adapted for medical use, namely a liquid nutritional supplement.

The applicant claims that it has a bona fide intention of using this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8191.11 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 12, 2012, by SHYANG YUN TOOLS CO., LTD., of No. 23, Lane 742, Hemu Rd., Shengang Dist., Taichung City 429, Taiwan, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of:

- (a) International Class 6 for wheeled metal tool cabinets; tool boxes of metal, empty; tool cases of metal; bins of metal, steps [ladders] of metal, tool handles of metal, vice claws of metal, vice benches of metal;
- (b) International Class 7 for air-operated power tools, namely, impact wrenches, ratchet wrenches, grinders, orbital sanders, rivet hammers, screwdrivers, drills and drill hammers; power-operated screwdrivers; electric hammers (handheld); electric hand-held drills; power-driven wrenches; power-operated saws; power-operated staple guns; electric hammers; power staplers; extension bars for power tools; hand-held tools other than hand-operated;
- (c) International Class 8 for manually operated hand tools, namely, spanners, shovels, punch pliers, rams, files, edge tools, bow saws, annular screw plates, ratchets, shearers, manually operated hand tools for tube cutting purpose, tube cutters, saws, expanders, taps, riveters, manually operated hand tools for abrading purpose, spatulas, clamps, manually operated hand tools for cutting purpose, manually operated hand tools for scraping purpose, ladles, tap wrenches, stretchers for iron bands, manually operated hand tools for fulling purpose, manually operated hand tools for garden use, squares and centre pouches, extension bars for hand tools.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8439.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 19, 2012, by Benzer International Company Limited, of #2 D.L.P., Toucan Plaza, Santa Elena, Free Zone, Corozal, Belize, through at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

MAJESTIC

in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8457.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 19, 2012, by Benzer International Company Limited, of #2 D.L.P., Toucan Plaza, Santa Elena, Free Zone, Corozal, Belize, through at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

MODEM

in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8461.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2012, by DEXPO INTELECTUAL PROPERTIES LIMITED, of 35 Barrack Road, 3rd Floor, Belize City, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):24.1.1,3;29.1.3 in respect of:

- (a) International Class 41 for arranging and conducting of conferences; arranging and conducting of congresses; arranging and conducting of seminars; arranging and conducting of symposiums; arranging and conducting of workshops [training]; coaching [training]; correspondence courses; educational examination; practical training [demonstration]; teaching;
- (b) International Class 44 for hair implantation.

The applicant claims that it has a bona fide intention to use this mark.

Registration of this mark shall give no exclusive right to the use of the words "Training Academy", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8518.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 17, 2012, by BENISTI IMPORT EXPORT INC., of 1650 Chabanel, Street West, Montreal, Quebec, H4N 3M8, Canada, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

POINT ZERO

in respect of International Class 25 for bathing suits; bathing trunks; beach clothes; belts [clothing]; money belts [clothing]; clothing; coats; hosiery; jackets [clothing]; jerseys [clothing]; knitwear [clothing]; leggings [trousers]; leggings [leg warmers]; body linen [garments]; neckties; outerclothing; overcoats; pants; parkas; pullovers; ready-made clothing; ready-made linings [parts of clothing]; skirts; slippers; socks; sports jerseys; suits; sweaters; swimsuits; tee-shirts; tights; trousers; underclothing; underwear; vests.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8523.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2012, by AGRIUM INC., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DURATION

in respect of International Class 1 for controlled-release fertilizer.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8525.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2012, by AGRIUM INC., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DURATION CR

in respect of International Class 1 for controlled-release fertilizer.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8526.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2012, by AGRIUM INC., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.2,12;27.5.1;27.5.4

in respect of International Class 1 for controlled-release fertilizer.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8527.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2012, by The Goodyear Tire & Rubber Company, of 1144 East Market Street, Akron, Ohio, 44316-0001, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KELLY

in respect of International Class 12 for rims for vehicle wheels; pneumatic tires [tyres].

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8528.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 17, 2012, by Progressive Brands, Inc., of 14610 Archer Drive, Laredo, Texas 78045, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

POLICE

in respect of International Class 34 for tobacco, cigars, cigarettes.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8530.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 24, 2012, by Samsung Electronics Co., Ltd., of 416 Maetandong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, through its agent Hilborne, Hawkin & Co., of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GALAXY NOTE

in respect of International Class 9 for batteries for use with mobile phones and tablet computers; camcorders; computer game software, recorded; computer network hubs, switches and routers; computer software, recorded, for instant messaging, sending and receiving emails and contact information, schedule sharing and contents sharing service; computer software, recorded, for managing and organizing various digital reading contents, namely, e-books, e-newspapers, thesis, and e-magazines; computer software, recorded, for personal information management; computer software, recorded, for purchasing, downloading, playing or listening to music; computer software, recorded, for purchasing, subscribing, downloading, playing or listening to digital reading contents, namely, e-books, e-newspapers, thesis and emagazines; computer software, recorded, for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with TV, computers, music players, video players, media players, mobile phones, and portable and handheld digital electronic devices; computer software, recorded, for use with satellite and GPS navigation systems for navigation, route and trip planning, and electronic mapping; computer software, recorded, for travel information systems for the provision or rendering of travel advice and for information concerning hotels, landmarks, museums, public transportation, restaurants and other information regarding travel and transport; computer software, recorded, to be used for viewing and downloading electronic maps; embedded computer software, recorded, used as an electronic feature found on cellular or mobile phones that allows users to play and download electronic games, listen to and download ring tones and music, and view and download screen savers and wallpapers; computer software, recorded, to enable authoring, posting, uploading, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, storing, organizing, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network; computer software, recorded, to enable users to program and distribute audio, video, text and other multimedia content, namely, music, concerts, videos, radio, television, news, sports, games, cultural events, and entertainment-related and educational programs via communication network; computers; data communication cables for use with mobile phones and tablet computers; digital cameras; digital set-top boxes; downloadable digital images, namely, photographic or video images; downloadable ring tones for mobile phones; DVD players; ear phones for mobile telephones and tablet computers; electric battery chargers for mobile phones; electric battery chargers for tablet computers; facsimile machines; hard disk drives for computers; internet protocol (IP) PBX (private branch exchange) switchboards; IP-Internet Protocol Phones; key phone terminals; LAN Switches [computer network switch]; mobile phone and tablet computer operating system software, recorded; mobile telephones; monitors for computers; MP3 players; network access server hardware and operating software, recorded; PDA (Personal Digital Assistants); portable computers; portable multimedia players; printers for use with computers; semiconductors; smart phones; software, recorded, for network management system; switch routers; tablet computers; telephones; television receivers; blank USB flash drives; wide area network (WAN) routers [computer network routers].

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application filed on September 2, 2011, No. 40-2011-0048484 in Korea.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8544.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 23, 2012, by Merck Sharp & Dhome Corp., of One Merck Drive, Whitehouse Station, New Jersey, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TESLITA

in respect of International Class 5 for pharmaceutical preparations for the prevention and treatment of diabetes.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application filed on August 24, 2011, under number 010214724 in Alicante, Spain.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8572.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 27, 2012, by Benzer International Company Limited, of #2 D.L.P. Toucan Plaza, Santa Elena, Free Zone, Corozal, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

G.L. SUPREME

in respect of International Class 34 for cigarettes.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8574.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 27, 2012, by AstraZeneca UK Limited, of 2, Kingdom Street, W2 6BD, London, United Kingdom, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ZESTRIL

in respect of International Class 5 for pharmaceutical preparations and substances for the prevention and/or treatment of diseases and disorders of the cardiovascular system.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8582.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 24, 2012, by The Global Parish Project, of Spear Building, 5638 Gentle Avenue, P.O. Box 1098, Belize City, Belize, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):16.1.4,13;27.5.1,4;29.1.1 in respect of:

- (a) International Class 35 for public relations, publicity, the writing of publicity texts; and the business management of performing artists:
- (b) International Class 41 for videotape film production; videotape editing; the arranging and conducting of training workshops, seminars, concerts and conferences; the writing of texts, other than publicity texts; entertainment; the conducting of competitions; and the production of television and radio programmes.

The applicant claims that this mark has been in use since December 2010.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8586.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2012, by Hancor, Inc., of 401 Olive Street, Findlay, Ohio 45840, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SANITITE

in respect of International Class 17 for plastic pipes for sewer, drainage, and low pressure irrigation applications.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Priority claim is on the basis of an application filed on September 1, 2011, under number 85/412,617 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8627.12 should do so in writing addressed to the undersigned not later than the 20th day of July, 2012.

DATED this 23rd day of April, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 15, 2010, by PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):27.5.1,25 in respect of

- (a) International Class 11 for apparatus for heating tobacco and tobacco products; apparatus for electrical heating of tobacco and tobacco products;
- (b) International Class 34 for handheld electric heater for cigarettes and hand-held electronic vapor generator for cigarettes; tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7372.10 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on October 12, 2011, by PVH Corp., of 200 Madison Avenue, New York, New York 10016, U.S.A., through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IZOD

in respect of International Class 9 for eyeglasses; eyeglasses cases; eyeglasses chains; eyeglasses cords; eyeglasses frames; eyeshades; instruments containing eyepieces; goggles for sports; spectacles cases; spectacle frames; spectacle glasses; spectacles [optics]; sunglasses; sunglasses cases; sunglasses chains; sunglasses cords and sunglasses frames.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8243.11 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on November 1, 2011, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TOLL HOUSE

in respect of International Class 30 for chocolate, chocolate-based fillings for making pastries, chocolate-based beverages; bakery products, bread, pastry; biscuits, cakes, cookies, wafers.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8276.11 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 3, 2011, by PHOENIX CONTACT GmbH & Co. KG, of Flachsmarktstrasse 8, 32825 Blomberg, Germany, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

PHOENIX CONTACT

in respect of:

- (a) International Class 17 for foils of metal for insulating; insulating varnish; insulators; insulators for electric mains;
- (b) International Class 37 for installation, maintenance and repair of electrical and electronic apparatuses, devices and instruments, including the assembly or packaging of marshaling panels;
- (c) International Class 41 for practical training [demonstration];
- (d) International Class 42 for technical consultancy and project planning, namely plant design, plant programming, plant parametrisation and plant implementing; updating of computer software; installation of computer software; maintenance of computer software, control and feedback control systems; design and preparation of programs for data processing, especially for programmable logic controllers; design and development of computer hardware and software, research services, especially in the fields of engineering, communications engineering, control engineering and software engineering; risk analysis in technical terms for equipments in the security and/or process engineering.

The applicant claims that it also a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8285.11 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on November 3, 2011, by PHOENIX CONTACT GmbH & Co. KG, of Flachsmarktstrasse 8, 32825 Blomberg, Germany, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

in respect of:

- (a) International Class 17 for foils of metal for insulating; insulating varnish; insulators; insulators for electric mains;
- (b) International Class 37 for installation, maintenance and repair of electrical and electronic apparatuses, devices and instruments, including the assembly or packaging of marshaling panels;
- (c) International Class 41 for practical training [demonstration];
- (d) International Class 42 for technical consultancy and project planning, namely plant design, plant programming, plant parametrisation and plant implementing; updating of computer software; installation of computer software; maintenance of computer software, control and feedback control systems; design and preparation of programs for data processing, especially for programmable logic controllers; design and development of computer hardware and software, research services, especially in the fields of engineering, communications engineering, control engineering and software engineering; risk analysis in technical terms for equipments in the security and/or process engineering.

The applicant claims that it has a bona fide intention to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8286.11 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on November 29, 2011, by MEBO INTERNATIONAL INC., of 301 West Huntington Drive, Suite 305 Arcadia, California 91007, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, for the registration of the following trade mark, as proprietor thereof-



CFE(6)5.3.13;26.11.3;29.1.13

in respect of International Class 5 for drugs for medical purposes; medical preparations for slimming purposes; burn relief medication; preparations for the treatment of burns; medicinal preparations for the mouth to be applied in the form of drops, capsules, tablets and compressed tablets; pharmaceutical preparations; medicines for alleviating constipation; dental pharmaceuticals; medicinal hair growth preparations; pharmaceutical preparations, namely dantrolene sodium for injection; troche; tincture for medical purposes; acqueous formulation; bone paste for medical purposes, bone repair paste for use in orthopedic surgery; frostbite salves for pharmaceutical purposes; balms for medical purposes; medicinal oils; pharmaceutical preparations for skin care; suppositories; eye patches for medical purposes, diagnostic test patch for application to the skin for determining allegories; air freshening preparations; cleansing solution for medical use; detergents for medical purposes; medicine for veterinary purpose; pesticide; adhesive plaster; medical dressing; dental abrasives; material for dental fillings and for sealing purposes; disinfectant for medical instruments; surgical tissues.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8329.11 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 29, 2011, by MEBO INTERNATIONAL INC., of 301 West Huntington Drive, Suite 305 Arcadia, California 91007, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, for the registration of the following trade mark, as proprietor thereof-

MEBO

in respect of:

International Class 3 for skin cleansing lotion, hair lotion; cleaning preparation; leather preservatives (polishes), abrasive paper, cloth, skin abrasive preparations; aromatics [essential oils]; cosmetics; cosmetic preparations for skin care; cosmetic [skin care agent]; lip gloss; body lotion; non-medicated mouth washes; dentifrices; cosmetics for animal; sun screen preparation; anti-wrinkle cream; non-medicated acne treatment preparations; hair oil; beauty mask; moisturizing cream; detergents other than for use in manufacturing operations and for medical use; skin whitening cream; make-up preparation; make-up preparation; make-up powder; skin cleansing creams;

International Class 5 for drugs for medical purposes; medical preparations for slimming purposes; burn relief medication; preparations for the treatment of burns; medicinal preparations for the mouth to be applied in the form of drops, capsules, tablets and compressed tablets; pharmaceutical preparations; medicines for alleviating constipation; dental pharmaceuticals; medicinal hair growth preparations; pharmaceutical preparations, namely dantrolene sodium for injection; troche; tincture for medical purposes; acqueous formulation; bone paste for medical purposes, bone repair paste for use in orthopedic surgery; frostbite salves for pharmaceutical purposes; balms for medical purposes; medicinal oils; pharmaceutical preparations for skin care; suppositories; eye patches for medical purposes, diagnostic test patch for application to the skin for determining allegories; air freshening preparations; cleansing solution for medical use; detergents for medical purposes; medicine for veterinary purposes; pesticide; adhesive plaster; medical dressing; dental abrasives; material for dental fillings and for sealing purposes; disinfectant for medical instruments; surgical tissues;

International Class 10 for nursing appliances; surgical apparatus and instruments; medical instruments and apparatus; dressing forceps [for surgical use]; fumigation apparatus for medical purposes; diagnostic apparatus for medical purposes; radiological apparatus for medical purposes; dental apparatus; dental apparatus, electric; electric bandage [surgical]; surgical sponges; medical bed; furniture especially made for medical purposes; ambulance stretcher; contraceptives, non-chemical; medical and surgical apparatus and instruments, namely orthopedic fixation device used in orthopedic transplant and implant surgery; orthopedic articles; suture materials;

International Class 30 for cocoa product; sugar confectionery; molasses for food; royal jelly for human consumption, not for medical purposes; honey; cereal preparations; cereal-based snack food; soya flour; noodles; edible ice; condiments.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8330.11 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

 ${f DATED}$ this 7^{th} day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on December 13, 2011, by ConocoPhillips Company, of 600 North Dairy Ashford, MA-1135, Houston, Texas 77079-1175, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PHILLIPS 66

in respect of:

(a) International Class 1 for agricultural chemicals, except fungicides, weed killers, herbicides, insecticides and parasiticides, chemicals for forestry, except fungicides, herbicides, insecticides and parasiticides, insecticides and parasiticides, herbicides, insecticides and parasiticides, insecticides and parasiticides, herbicides, insecticides and parasiticides; unprocessed artificial resins, unprocessed plastics; adhesives used in industry; chemical additives, namely additives for improving the flow and/or transportation of hydrocarbon liquids through conduits; alcohol; ammonia; fuel saving preparations; oil bleaching chemicals; purification preparations, namely combusting preparations [chemical additives to motor fuel], gas purifying preparations and petrol purifying preparations; oil, petrol and gasoline dispersants; preparations for separating oil, gas and petrol; absorbing oil and synthetic materials for absorbing oil; detergent additives to gas, petrol and fuels; anti-freeze; brake fluid; transmission fluid; power steering fluid; anti-tarnishing chemicals for windows; mastic for tyres and tyre repairing compositions, namely tyre sealing compounds; chemical preparations for facilitating the alloying of metals; distilled water; water purifying chemicals; water softening chemicals; acidulated water for recharging batteries; liquids for removing sulphates from batteries; anti-frothing solutions for batteries; anti-knock substances for internal combustion engines; chemical preparations for decarbonising engines; toluene;

(b) International Class 4 for industrial oils and greases; lubricants; dust binding compositions, dust laying compositions and dust removing preparations; fuels and illuminants, namely illuminating grease, illuminating wax and illuminating oil; oils and greases, namely combustible oil, gas oil, lubricating oil, motor oil, lubricating grease; diesel oil, gasoline, petrol; petroleum ether; fuels and lubricants; motor fuel, aviation fuel; fuel with alcoholic base; vaporized fuel mixtures; non chemical additives to motor fuel and aviation fuel; fuel gas; fuel oil; fuel alcohol; paraffin; kerosene; liquefied petroleum gas; xylene; benzene.

The applicant claims that it has used this mark since 1959.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8373.11 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 11, 2012, by AMBLE DEVELOPMENT, LLC, of 1767 West Wilson Street, Chicago, Illinois 60640, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

AMBLE RESORTS

in respect of International Class 43 for hotel and resort hotel services.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the word "Resorts", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8434.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 11, 2012, by Sai Leela International Limited, of Freedom Avenue, Corozal Free Zone, Corozal District, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OPTIMA

in respect of International Class 34 for cigarette cases; chewing tobacco; cigar cases; cigar cutters; cigarette filters; cigarette paper; books of cigarette papers; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; pocket machines for rolling cigarettes; cigarillos; cigars; match boxes; matches; tobacco pipes; tobacco.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8447.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

 ${f DATED}$ this 7^{th} day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 2, 2012, by SIGMA ALIMENTOS, S.A. DE C.V., of Avenida Gómez Morin No. 1111, Colonia Carrizalejo, 66254, San Pedro Garza García, Nuevo León, México through its agent Arguelles & Co.,

Attorneys-at-Law, of 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.6;29.1.1,3

in respect of International Class 29 for meat; fish for human consumption in fillet or whole, not live, preserved fish, salted fish and tinned fish; food products made from fish; poultry, not live and game, not live; meat extracts; conserved, preserved, frozen, cooked and dried fruits and vegetables; jellies for food, jams for human consumption, stewed fruit, powdered eggs and whole snail eggs for consumption, milk and dairy products excluding ice cream, ice milk and frozen yogurt; edible oils and fats, specially; cheeses and yogurts; processed meat, lunch meats, cold meats, meat product with vegetable protein, refrigerated or frozen prepared meals consisting primarily of processed meat, beef, poultry, pork meat, lamb meat, fish or seafood.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Deli", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8509.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 9, 2012, by THE COCA-COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

UNCONTAINABLE GAME

in respect of International Class 32 for beverages, namely drinking waters, flavored waters, mineral and aerated waters, soft drinks, energy drinks, sports drinks, fruit drinks and juices; syrups, concentrates and powders for making non-alcoholic beverages, namely flavored waters, mineral and aerated waters, soft drinks, energy drinks, sports drinks, fruit drinks and juices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8579.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 5, 2012, by Bommidala Enterprises Pvt., Ltd., of 8-24-53, Mangalagiri Road, Guntur - 522 001, A.P., India, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CIGONE

in respect of International Class 34 for cigarettes and cigars.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8626.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 2, 2012, by SAILUN CO., LTD., of The West of Jiangshan Middle Road, Economic & Technological Development Zone (Hi-Tech Industrial Park), Qingdao, China, through its agent Arguelles & Co., Attorneys-at-Law, of 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TERRAMAX

in respect of International Class 12 for inner tubes for pneumatic tires [tyres]; tires for vehicle wheels; treads for vehicles [roller belts]; treads for vehicles [tractor type]; bicycle tires [tyres]; casing for pneumatic tires [tyres]; pneumatic tires [tyres]; tires, solid, for vehicle wheels; vehicle wheel tires [tyres]; adhesive rubber patches for repairing inner tubes; automobile tires [tyres]; bicycle stands; hand cars; launches; funiculars.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8628.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 2, 2012, by SAILUN CO., LTD., of The West of Jiangshan Middle Road, Economic & Technological Development Zone (Hi-Tech Industrial Park), Qingdao, China, through its agent Arguelles & Co., Attorneys-at-Law, of 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):18.1.21:27.5.1.4

in respect of International Class 12 for inner tubes for pneumatic tires [tyres]; tires for vehicle wheels; treads for vehicles [roller belts]; treads for vehicles [tractor type]; bicycle tires [tyres]; casing for pneumatic tires [tyres]; pneumatic tires [tyres]; tires, solid, for vehicle wheels; vehicle wheel tires [tyres]; adhesive rubber patches for repairing inner tubes; automobile tires [tyres]; bicycle stands; hand cars; launches; funiculars.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8629.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 2, 2012, by SAILUN CO., LTD., of The West of Jiangshan Middle Road, Economic & Technological Development Zone (Hi-Tech Industrial Park), Qingdao, China, through its agent Arguelles & Co., Attorneys-at-Law, of 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ATREZZO

in respect of International Class 12 for inner tubes for pneumatic tires [tyres]; tires for vehicle wheels; treads for vehicles [roller belts]; treads for vehicles [tractor type]; bicycle tires [tyres]; casing for pneumatic tires [tyres]; pneumatic tires [tyres]; tires, solid, for vehicle wheels; vehicle wheel tires [tyres]; adhesive rubber patches for repairing inner tubes; automobile tires [tyres]; bicycle stands; hand cars; launches; funiculars.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8646.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 6, 2012, by The Sherwin-Williams Company, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AQUALOCK

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8647.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 6, 2012, by The Sherwin-Williams Company, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TEXTURE IMPRESSIONS

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8648.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 6, 2012, by The Sherwin-Williams Company, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ECOSEGURO

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8649.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 6, 2012, by The Sherwin-Williams Company, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ARMONIA

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8650.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 6, 2012, by The Sherwin-Williams Company, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LOXON

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of

wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8651.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 6, 2012, by The Sherwin-Williams Company, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

EXCELLO

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8652.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 6, 2012, by The Sherwin-Williams Company, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COLONIAL

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8653.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 6, 2012, by The Sherwin-Williams Company, of 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of Equity House, 84 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PENINSULAR

in respect of International Class 2 for oil paint, water color paint, water based paint, ceramic and enamel paints, varnishes [other than insulating varnishes] and lacquers for interior and exterior architectural, industrial, automotive and marine use; oil for the preservation of wood; anti-rust oil; colorants used in the manufacture of paints; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8654.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 8, 2012, by Heaven Hill Distillers, Inc., of 1064 Loretto Road, P.O. Box 729, Bardstown, Kentucky, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HPNOTIQ

in respect of International Class 33 for alcoholic beverages except beer; liqueurs.

The applicant claims that this mark has been in use since 2001.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8658.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 9, 2012, by Baptist Health South Florida, Inc., of 6855 Red Road, Suite 500, Coral Gables, Florida 33143, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):5.7.17;26.4.1,15;27.5.1,11 in respect of:

- (a) International Class 35 for marketing, advertising, and promoting healthcare and medical services offered in the United States, specifically in South Florida, namely neurosciences, cancer diagnosis and treatment, urology, wound care, surgery, orthopedics, pain management, gastroenterology, diabetes care, endocrinology, pediatrics, maternity, emergency/urgent/critical care medicine, rehabilitation services, comprehensive executive health physicals and wellness programs, transportation arrangements and accommodations for healthcare appointments, and coordination between hospital, physician and diagnostic testing appointments;
- (b) International Class 41 for medical and healthcare services, namely, neurosciences, cancer diagnosis and treatment, urology, wound care, surgery, orthopedics, pain management, gastroenterology, diabetes care, endocrinology, pediatrics, maternity, emergency/urgent/critical care medicine, rehabilitation services, comprehensive executive health physicals and wellness programs, transportation arrangements and accommodations for healthcare appointments, and coordination between hospital, physician and diagnostic testing appointments;
- (c) International Class 44 for educational services, namely continuing medical education opportunities and medical conferences for physicians.

The applicant claims that it intends to use this mark.

Registration of this mark shall give no exclusive right to the use of the words "Baptist Health", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8663.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 9, 2012, by MHCS, of 9, Avenue de Champagne, 51200 Epernay, France, through its agent Arguelles & Co., Attorneys-at-Law, of 4th Floor, The Matalon, Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VEUVE CLICQUOT

in respect of International Class 33 for alcoholic beverages, except beers; wines; sparkling wines; wines from the French Appellation of Origin [Champagne].

The applicant claims that it has a bona fide intention to use this mark.

The applicant claims that the English translation of the French word "Veuve", is "Widow".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 8668.12 should do so in writing addressed to the undersigned not later than the 3rd day of August, 2012.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)



CFE(6):26.3.1,4

THE MARK shown above, Registration No. 6887, has been renewed in the name of **CITGO PETROLEUM CORPORATION**, of 1293 **Eldridge Parkway, Houston, Texas, 77077**, **United States of America**, as of the 2nd day of June, 2011, in respect of **International Class** 4 for industrial oils and greases (other than edible oils or fats or essential oils), lubricants, fuels, motor spirit and illuminants, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of June, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of April, 2012.

 $(3^{rd} issue)$



CFE(6):27.5.1,11;29.1.1

THE MARK shown above, Registration No. 18/TM/2001, has been renewed in the name of **CARLISLE LABORATORIES LIMITED**, **of #4A Warrens Industrial Park, St. Thomas, Barbados**, as of the 8th day of September, 2011, in respect of **International Class 5** for pharmaceutical products dealing with branded generic medicinal product in the form of capsules, creams, liquids, ointments, powders, shampoos and tablets and **International Class 42** with regard to the offering for sale of pharmaceutical products dealing with branded generic medicinal products in the form of capsules, creams, liquids, ointments, powders, shampoos and tablets, of which it has been used. The mark shall remain valid for a period of ten years until the 8th day of September, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of April, 2012.

(3rd issue)



THE MARK shown above, Registration No. 193/TM/2001, has been renewed in the name of Maple Foods Inc., of 30 St. Clair Avenue West, Toronto, Ontario, Canada, M\$V 3A2, as of the 12th day of December, 2011, in respect of International Class 29 for meat, fish, poultry and game; meat extracts, preserved, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products; edible oils and fats, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of December, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of April, 2012.

 $(3^{rd} issue)$

MULTIGEAR

THE MARK shown above, Registration No. 257/TM/2002, has been renewed in the name of CHEVRON INTELLECTUAL PROPERTY LLC, of 6001 Bollinger Canyon Road, San Ramon, California 94583, United States of America, as of the 3rd day of January, 2012, in respect of International Class 4 for industrial oils and greases, lubricants, dust absorbing, wetting and binding compositions, fuels (including motor spirit) and illuminants, lubricating oils and greases, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of January, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of April, 2012.

(3rd issue)

THUBAN

THE MARK shown above, Registration No. 261/TM/2002, has been renewed in the name of CHEVRON INTELLECTUAL PROPERTY LLC, of 6001 Bollinger Canyon Road, San Ramon, California 94583, United States of America, as of the 3rd day of January, 2012, in respect of International Class 4 for industrial oils and greases, lubricants, dust absorbing, wetting and binding compositions, fuels (including motor spirit) and illuminants, lubricating oils and greases, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of January, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of April, 2012.

 $(3^{rd} issue)$

SYSTEM³

THE MARK shown above, Registration No. 262/TM/2002, has been renewed in the name of CHEVRON INTELLECTUAL PROPERTY LLC, of 6001 Bollinger Canyon Road, San Ramon, California 94583, United States of America, as of the 3rd day of January, 2012, in respect of International Class 4 for industrial oils and greases, lubricants, dust absorbing, wetting and binding compositions, fuels (including motor spirit) and illuminants, lubricating oils and greases, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of January, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of April, 2012.

 $(3^{rd} issue)$

MEROPA

THE MARK shown above, Registration No. 265/TM/2002, has been renewed in the name of CHEVRON INTELLECTUAL PROPERTY LLC, of 6001 Bollinger Canyon Road, San Ramon, California 94583, United States of America, as of the 3rd day of January, 2012, in respect of International Class 4 for industrial oils and greases, lubricants, dust absorbing, wetting and binding compositions, fuels (including motor spirit) and illuminants, lubricating oils and greases, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of January, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of April, 2012.

(3rd issue)



CFE(6):26.1.1,6

THE MARK shown above, Registration No. 300/TM/2002, has been renewed in the name of AGILENT TECHNOLOGIES, INC., of 5301 Stevens Creek Boulevard, Santa Clara, California 95051, United States of America, as of the 23rd day of January, 2012, in respect of International Class 9 for scientific, electrical, electronic, optical, signaling, measuring and testing equipment, apparatus and instruments, computer hardware, software and peripheral equipment, communications hardware, software and components, chemical and biological analytical equipment, electronic and optical components, and parts, supplies and accessories for the foregoing goods, of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of January, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of April, 2012.

(3rd issue)

AGILENT

THE MARK shown above, Registration No. 302/TM/2001, has been renewed in the name of AGILENT TECHNOLOGIES, INC., of 5301 Stevens Creek Boulevard, Santa Clara, California 95051, United States of America, as of the 23rd day of January, 2012, in respect of International Class 9 for scientific, electrical, computer, optical, signaling, measuring and testing equipment, apparatus and instruments; computer hardware, software and peripheral equipment; communications hardware, software and components; chemical and biological analytical equipment; electronic and optical components; and parts, supplies and accessories for the foregoing goods; of which it has been used. The mark shall remain valid for a period of ten years until the 23rd day of January, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of April, 2012.

(3rd issue)



CFE(6):4.5.1;5.9.24

THE MARK shown above, Registration No. 450/TM/2002, has been renewed in the name of TAKEDA PHARMACEUTICAL COMPANY LIMITED, of 1-1, DOSHOMACHI 4-CHOME, Chuo-ku, Osaka, Japan, as of the 14th day of March, 2012, in respect of International Class 5 for pharmaceutical preparations for human use, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of March, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of April, 2012.

(3rd issue)



CFE(6):4.5.1;5.9.24

THE MARK shown above, Registration No. 451/TM/2002, has been renewed in the name of TAKEDA PHARMACEUTICAL COMPANY LIMITED, of 1-1, DOSHOMACHI 4-CHOME, Chuo-ku, Osaka, Japan, as of the 14th day of March, 2012, in respect of International Class 5 for pharmaceutical preparations for human use, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of March, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 12th day of April, 2012.

 $(3^{rd} issue)$

LATIN GRAMMY

THE MARK shown above, Registration No. 1330.02, has been renewed in the name of NATIONAL ACADEMY OF RECORDING ARTS & SCIENCES, INC., of 3030 Olympic Blvd., Santa Monica, CA 90404, United States of America, as of the 2nd day of July, 2012, in respect of International Class 9 for musical sound and recordings and musical video recordings and International Class 41 for entertainment services; namely, an annual award program for presentation of awards in recognition of distinguished achievement in the field of Latin music; educational services; namely providing incentives to people to demonstrate excellence in the field of Latin music through the issuance of awards, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of July, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 11th day of April, 2012.

 $(2^{nd} issue)$

AEROSHELL

THE MARK shown above, Registration No. 4834 has been renewed in the name of **Shell Brands International AG**, of **Baarermatte**, **6340 Baar**, **Switzerland**, as of the 17th day of January, 2012, in respect of **International Class 4** for oils and greases (other than edible oils and fats and essential oils; lubricants; fuels, motor spirits; and illuminants, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of January, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

NO. 5

THE MARK shown above, Registration No. 6466 has been renewed in the name of Chanel Limited, of Queensway, Croydon, Surrey, CR9 4DL, England, as of the 22nd day of June, 2012, in respect of International Class 3 for perfumes, eau de cologne, toilet rouge, lipsticks, toilet waters, face powder and talcum powder, all being non-medicated preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of June, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

ORENCIA

THE MARK shown above, Registration No. 171/TM/2001 has been renewed in the name of **Bristol-Myers Squibb Company**, of 345 **Park Avenue**, New York, as of the 29th day of November, 2011, in respect of **International Class 5** for pharmaceutical preparations for human use, of which it has not been used. The mark shall remain valid for a period of ten years until the 29th day of November, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd}\ issue)$

CHANCE

THE MARK shown above, Registration No. 446/TM/2002 has been renewed in the name of Chanel Limited, of Queensway, Croydon, Surrey, CR9 4DL, as of the 20th day of March, 2012, in respect of International Class 3 for preparations for applications to or care of the skin, scalp, hair or nails, soaps, perfumes, essential oils, cosmetics, non-medicated toilet preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of March, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

PLATINUM

THE MARK shown above, Registration No. 447/TM/2002 has been renewed in the name of Chanel Limited, of Queensway, Croydon, Surrey, CR9 4DL, as of the 20th day of March, 2012, in respect of International Class 3 for preparations for applications to or care of the skin, scalp, hair or nails, soaps, perfumes, essential oils, cosmetics, non-medicated toilet preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of March, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

SAMSUNG

THE MARK shown above, Registration No. 449/TM/2002 has been renewed in the name of Samsung Electronics Co. Ltd., of 416 Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea, as of the 14th day of March, 2012, in respect of International Class 7 for machines and machine tools; motor and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements; incubators for eggs and; International Class 14 for precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of March, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

SHEER ELEGANCE

THE MARK shown above, Registration No. 491/TM/2002 has been renewed in the name of HBI BRANDED APPAREL ENTERPRISES, LLC, of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, United States of America, as of the 3rd day of April, 2012, in respect of International Class 25 for hosiery and pantyhose, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

SHEER ENERGY

THE MARK shown above, Registration No. 492/TM/2002 has been renewed in the name of HBI BRANDED APPAREL ENTERPRISES, LLC, of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, United States of America, as of the 3rd day of April, 2012, in respect of International Class 25 for hosiery and pantyhose, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

BUPA

THE MARK shown above, Registration No. 510.02 has been renewed in the name of THE BRITISH UNITED PROVIDENT ASSOCIATION LIMITED, of Bupa House, 15-19 Bloomsbury Way, London, WC1A 2BA, as of the 17th day of April, 2012, in respect of International Class 36 for insurance and financial services, insurance underwriting and brokerage services, investment services, pension services; International Class 44 for hospital services, medical services, medical clinic services, dentistry services, nursing and nursing care services, convalescent home services, nursing home services, rest home services, retirement home services, health screening services, health and fitness assessment services, medical research services, medical information and advice, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

MORTEIN

THE MARK shown above, Registration No. 538.02 has been renewed in the name of RECKITT & COLEMAN (OVERSEAS) LIMITED, of Dansom lane, Hull, HU8 7DS, England, as of the 24th day of April, 2012, in respect of International Class 5 for all insecticides, insect repellents, pesticides, rodenticides, miticides, preparations for destroying vermin, anti-allergy preparations and sprays, disinfectants, germicides, fungicides, herbicides, preparations for killing weeds and vermin; and International Class 9 for all electrically operated apparatus for generating an insecticide vapour, electric devices for attracting and killing insects, electrical apparatus for driving away insects, electric traps for insects, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

NEXA

THE MARK shown above, Registration No. 540.02 has been renewed in the name of **PPG INDUSTRIES OHIO, INC., of 3800 West 143rd Street, Cleveland, Ohio 44111, United States of America,** as of the 24th day of April, 2012, in respect of **International Class 2** for paints and coating compositions in the nature of paint, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

BARQ'S

THE MARK shown above, Registration No. 565.02 has been renewed in the name of THE COCA-COLA COMPANY of P.O. Box 1734, Atlanta, Georgia 30301, United States of America, as of the 21st day of May, 2012, in respect of International Class 32 for

beverages, drinking waters, flavored waters, mineral and aerated waters and other non-alcoholic beverages, namely, soft drinks, energy drinks and sports drinks; fruit drinks and juices, syrups, concentrates and powders for making beverages, namely, flavored waters, mineral and aerated waters, soft drinks, energy drinks, sports drinks, fruit drinks and juices, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of May, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

COCO MADEMOISELLE

THE MARK shown above, Registration No. 595.02 has been renewed in the name of **CHANEL LIMITED**, **of Queensway**, **Croydon**, **Surrey**, **CR9 4DL**, **England**, as of the 30th day of May, 2012, in respect of **International Class 3** for preparations for application to or care of the skin, scalp, hair or nails, soaps, perfumes, essential oil, cosmetics, non-medicated toilet preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 30th day of May, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

MOVICOL

THE MARK shown above, Registration No. 913.02 has been renewed in the name of **VELINOR AG**, **of Kapellplatz 1**, **6004**, **Switzerland**, as of the 27th day of August, 2012, in respect of **International Class 5** for pharmaceutical products, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of August, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

OLD ENGLISH

THE MARK shown above, Registration No. 1037.02 has been renewed in the name of RECKITT & COLEMAN (OVERSEAS) LIMITED, of Dansom lane, Hull, HU8 7DS, England, as of the 19th day of September, 2012, in respect of International Class 3 for all kinds of ingredients of and preparations for cleaning, polishing, moisturizing, and protecting floors, furniture, paneling, wood and other hard surfaces, scratch covering preparations for floors, furniture, paneling, wood and other hard surfaces, scratch covering preparation for floors, furniture, paneling and other wood surfaces, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of September, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

AIR WICK

THE MARK shown above, Registration No. 1101.02 has been renewed in the name of RECKITT & COLEMAN (OVERSEAS) LIMITED, of Dansom lane, Hull, HU8 7DS, England, as of the 19th day of September, 2012, in respect of International Class 3 for perfuming preparations for the atmosphere, pot pourri, perfumery preparations, fumigation preparations, deodorants, room fresheners; International Class 4 for candles, fragranced or scented candles; candles for scenting or perfuming the atmosphere, illuminants; tapers; nightlights and wicks; International Class 5 for air-freshening preparations; fumigation preparations, deodorants room air fresheners; and International Class 11 for apparatus and instruments, all for scenting, purifying or freshening the atmosphere; parts and fittings for all aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of September, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

 $(2^{nd} issue)$

VANISH

THE MARK shown above, Registration No. 1232.02 has been renewed in the name of **RECKITT BENCKISER N.V.**, of **Siriusdreef 14, 2132 WT Hoofddorp**, **Netherlands**, as of the 25th day of November, 2012, in respect of **International Class 3** for carpet cleaning preparations and shampoos; laundry detergents; laundry additives and fabric and carpet stain removers, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of September, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 25th day of April, 2012.

(1st issue)



CFE(6):1.1.2:26.7.15

THE MARK shown above, Registration No. 106/TM/2001 has been renewed in the name of BRISTOL-MYERS SQUIBB COMPANY, of 345 Park Avenue, New York, New York 10154, U.S.A., as of the 28th day of October, 2011, in respect of International Class 5 for pharmaceutical preparations, of which it has not been used, due to reasons beyond its control, the owner has not been able to procure a distributor in Belize but has an intent to do so. The mark shall remain valid for a period of ten years until the 28th day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)

LANCER ASX

THE MARK shown above, Registration No. 252/TM/2002 has been renewed in the name of MITSUBISHI JIDOSHA KOGYO KABUSHIKI KAISHA, of 33-8, Shiba 5-Chome, Minato-ku, Tokyo, Japan, as of the 3rd day of January, 2012, in respect of

International Class 12 for land vehicles, parts and fittings thereof, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of January, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)



CFE(6):26.11.8;27.5.24;29.1.2,3

THE MARK shown above, Registration No. 397/TM/2002 has been renewed in the name of COMPAGNIE GERVAIS DANONE, of 17 Boulevard Haussmann, 75009 Paris, France, as of the 26th day of February, 2012, in respect of International Class 29 for meat; fish; ham; poultry; game; cut meat in particular for appetizers; preserved, dried and cooked fruits and vegetables, stewed fruits, jam, fruit purees, jelly; soups; canned food partially or wholly made of meat, fish, ham, poultry game, cut meat in particular for appetizers; preserved, dried, cooked, frozen or canned ready made dishes, partially or wholly made of meat, fish, ham, poultry, game; sweet or savoury appetizers made of fruits or vegetables such as potato, flavoured or natural; potato chips; dried fruit mixes and prepared nuts; peanuts and cashew nuts; mini cooked pork meats as appetizers; milk, powdered milk, flavoured gelled milk and whipped milk; milk products; milk desserts, yogurts, drinking yogurts, mousses, creams, cream desserts, fresh cream, butter, cheese pastes, cheeses, ripened cheeses, cheeses ripened with mould, fresh unripened cheeses, cheeses in brine, cottage cheese; drinks made mainly with milk or dairy products; frozen milk products, fermented milk products; edible oils, olive oil, edible fats; International Class 30 for coffee, tea, cocoa, chocolate; coffee-based beverages, cocoa-based beverages, chocolate-based beverages; sugar, rice, tapioca; flours; pies (sweet or savoury), pizzas, tarts (sweet or savoury); pasta (plain or flavoured and/or filled), cereal preparations, cereals for breakfast; prepared meals totally or partially composed of pasta; ready-made dishes partially or totally made of pastry; bread, rusks; biscuits (sweet or savoury), wafers, waffles, cakes, pastries, all being plain and/or coated and/or filled and/or flavoured; savoury or sweet appetizers composed or biscuit, pastry, dough or batter; confectionery; ice cream, frozen creams; honey, salt; mustard; vinegar; sauces; condiments, sweet sauces, pasta sauces; spices; International Class 32 for beers (alcoholised or alcohol-free), still or aerated waters (mineral or non-mineral waters), fruit or vegetable juice, fruit or vegetable-based drinks, lemonade, tonic water, ginger beer, sorbets (drinks) preparations for making drinks syrups for drinks, alcohol-free fruit or vegetable extracts, alcohol-free drinks comprising a minority of dairy produce, alcohol-free drinks comprising a minority of lactic fermenting agents, of which it has been used. The mark shall remain valid for a period of ten years until the 26th day of February, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)

ALIVE

THE MARK shown above, Registration No. 465/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for hosiery and pantyhose, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

(1st issue)

BEEF-T

THE MARK shown above, Registration No. 466/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for shirts, of which it has not been used, due to lack of demand for the product. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)

BEEFY-T

THE MARK shown above, Registration No. 467/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for clothing (specifically T-shirts), footwear and headgear, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)



CFE(6):9.3.9:27.5.2.8

THE MARK shown above, Registration No. 468/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for clothing (specifically T-shirts), footwear and headgear, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$



THE MARK shown above, Registration No. 469/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for clothing, footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)

COMFORT BLEND

THE MARK shown above, Registration No. 471/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for clothing, footwear and headgear, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)

HANES

THE MARK shown above, Registration No. 472/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for clothing, footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$



CFE(6):27.5.24

THE MARK shown above, Registration No. 474/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for clothing, footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)

HANES CLASSIC

THE MARK shown above, Registration No. 478/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International

Class 25 for clothing, footwear and headgear, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

HANES ACTIVEWEAR

THE MARK shown above, Registration No. 482/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for clothing, footwear and headgear, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)

RELIANCE

THE MARK shown above, Registration No. 489/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for hosiery and pantyhose, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$

SMOOTH ILLUSIONS

THE MARK shown above, Registration No. 493/TM/2002 has been renewed in the name of HBI Branded Apparel Limited, Inc., of 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 25 for hosiery and pantyhose, of which it has not been used, due to lack of demand for the products. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

(1st issue)

KOHLER

THE MARK shown above, Registration No. 499/TM/2002 has been renewed in the name of Kohler Co., of 444 Highland Drive, Kohler, Wisconsin, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 6 for metal baths, metal bath cubicles, metal shower stalls and metal shower stall frames, metal hooks, metal knobs, hinges of metal, metal drawer pulls, metal door handles, metal furniture handles, metal levers, metal latches, metal catches, metal sinks and metal sink units, metal legs, metal framing, metal pipes, metal doors

and metal door frames, frames of metal, metal hand rails, metal door thresholds, metal closures, metal storage units, metal cabinets, metal shelving, manually operated metal valves and metal fasteners, metal hardware, all the foregoing being predominately of metal, valves of metal (other than parts of machines); International Class 7 for engines and motors (not for vehicles), silencers thereof, machines; turbines; hydraulic pumps; hydraulic pumps for use in whirlpool baths; water pumps; electric generating plants; centrifugal pumps; parts and fittings for all the foregoing goods; parts and fittings for vehicle engines control valves and valves for use in pneumatic systems; valves operated automatically by electric current control, by solenoids or by temperature and not being parts of machines; International Class 9 for electrical generators; electric current rectifiers and transformers; apparatus and instruments for controlling the flow and/or pressure of liquids; electric power boosters; fire extinguishing apparatus and parts thereof, valves operated automatically by electric current control, by solenoid or by temperature and not being parts of machines; infrared sensors; infrared detection apparatus; electric battery charging apparatus; apparatus and instruments all for measuring and controlling fluid flow; circuit breakers; electrical contractors; alarm annunciators; circuit closers; International Class 11 for baths, bathtubs, whirlpool baths and bath installations; showers and shower installations; shower and bath cubicles; shower pans; shower heads; water diverters; basins; bidets; lavatories with toilets; toilets; toilet seats; infrared controlled flushing apparatus; water closets; lights; dome lights; dome lights for furniture; electric lighting; lighting fixtures; sinks; sink pedestals; taps; faucets; electric hand dryers; strainers for use with sinks, baths and shower trays; infrared controlled hand drying apparatus; bath spouts; water control valves for water cisterns; urinals; water cisterns; bathroom fittings; drinking fountains; saunas; sanitary apparatus and installations; water supply apparatus and sanitary ware; International Class 12 for engines and motors (for vehicles) and parts thereof, silencers therefore; International Class 19 for shower stalls and partitions; building materials for shower stalls and shower partitions; bath screens and shower screens; non-metallic shower pans; bath cubicles; door frames; doors; drain traps; floor and wall tiles; flooring; non-metallic pipes; sinks; glass doors; hand rails of non-metallic materials; glass panels for doors; glass panels for windows; non-metallic door thresholds; non-metallic levers; shower doors; water pipes and non-metallic water pipe valves; tiles; bricks; building materials; window frames; moldings, not of metal, for building; all of the foregoing goods being wholly or principally nonmetallic; International Class 20 for furniture; furniture for home use; furniture for offices; cabinets; countertops; beds; benches; bookcases; armchairs; chairs; chests; consoles; desks; dressers; mirrors; picture frames; cabinets; servers; sideboards; stands; pedestals; stools; racks; tables; furniture doors made of glass; furniture doors; mirrors; picture frames; bamboo curtains; rattan; mattresses; shelves; statues of wood, wax, plaster or plastic; basins; International Class 21 for household and kitchen utensils and containers; cooking pots; cooking pans; crockery; plates; dishes; flatware; drinking glasses; bowls; earthenware; glassware; basins; brushes; soap dishes; soap dispensers; tea services; paper towel dispensers; toilet paper holders and dispensers; shelves made of glass or porcelain for bathroom use; scrubbing brushes; non-metallic soap dispensers; shower spray heads; toilet brushes and vanity cases; works of art, of porcelain, terra-cotta or glass, of which it has not been used, due to prevailing market conditions and lack of demand for the products. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$



THE MARK shown above, Registration No. 500/TM/2002 has been renewed in the name of Kohler Co., of 444 Highland Drive, Kohler, Wisconsin, U.S.A., as of the 3rd day of April, 2012, in respect of International Class 6 for metal baths, metal bath cubicles, metal shower stalls and metal shower stall frames, metal hooks, metal knobs, hinges of metal, metal drawer pulls, metal door handles, metal furniture handles, metal levers, metal latches, metal catches, metal sinks and metal sink units, metal legs, metal framing, metal pipes, metal doors and metal door frames, frames of metal, metal hand rails, metal door thresholds, metal closures, metal storage units, metal cabinets, metal shelving, manually operated metal valves and metal fasteners, metal hardware, all the foregoing being predominately of metal, valves of metal (other than parts of machines); International Class 7 for engines and motors (not for vehicles), silencers thereof, machines; turbines; hydraulic pumps; hydraulic pumps for use in whirlpool baths; water pumps; electric generating plants; centrifugal pumps; parts and fittings for all the foregoing goods; parts and fittings for vehicle engines control valves and valves for use in pneumatic systems; valves operated automatically by electric current control, by solenoids or by temperature and not being parts of machines; International Class 9 for electrical generators; electric current rectifiers and transformers; apparatus and instruments for controlling the flow and/or pressure of liquids; electric power boosters; fire extinguishing apparatus and parts thereof, valves operated automatically by electric current control, by solenoid or by temperature and not being parts of machines; infrared sensors; infrared detection apparatus; electric battery charging apparatus; apparatus and instruments all for measuring and controlling fluid flow; circuit breakers; electrical contractors; alarm annunciators; circuit closers; International Class 11 for baths, bathtubs, whirlpool baths and bath installations; showers and shower installations; shower and bath cubicles; shower pans; shower heads; water diverters; basins; bidets; lavatories with toilets; toilets; toilet seats; infrared controlled flushing apparatus; water closets; lights; dome lights; dome lights for furniture; electric lighting; lighting fixtures; sinks; sink pedestals; taps; faucets; electric hand dryers; strainers for use with sinks, baths and shower trays; infrared controlled hand drying apparatus; bath spouts; water control valves for water cisterns; urinals; water cisterns; bathroom fittings; drinking fountains; saunas; sanitary apparatus and installations; water supply apparatus and sanitary ware; **International Class 12** for engines and motors (for vehicles) and parts thereof, silencers therefore; **International Class 19** for shower stalls and partitions; building materials for shower stalls and shower partitions; bath screens and shower screens; non-metallic shower pans; bath cubicles; door frames; doors; drain traps; floor and wall tiles; flooring; non-metallic pipes; sinks; glass doors; hand rails of non-metallic materials; glass panels for doors; glass panels for windows; non-metallic door thresholds; non-metallic levers; shower doors; water pipes and non-metallic water pipe valves; tiles; bricks; building materials; window frames; moldings, not of metal, for building; all of the foregoing goods being wholly or principally non-metallic; **International Class 20** for furniture; furniture for home use; furniture for offices; cabinets; countertops; beds; benches; bookcases; armchairs; chairs; chests; consoles; desks; dressers; mirrors; picture frames; cabinets; servers; sideboards; stands; pedestals; stools; racks; tables; furniture doors made of glass; furniture doors; mirrors; picture frames; bamboo curtains; rattan; mattresses; shelves; statues of wood, wax, plaster or plastic; basins; **International Class 21** for household and kitchen utensils and containers; cooking pots; cooking pans; crockery; plates; dishes; flatware; drinking glasses; bowls; earthenware; glassware; basins; brushes; soap dishes; soap dispensers; tea services; paper towel dispensers; toilet paper holders and dispensers; shelves made of glass or porcelain for bathroom use; scrubbing brushes; non-metallic soap dispensers; shower spray heads; toilet brushes and vanity cases; works of art, of porcelain, terra-cotta or glass, of which it has not been used, due to prevailing market conditions and lack of demand for the products. The mark shall remain valid for a period of ten years until the 3rd day of April, 2022, upon which it can be renewed for further

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

1st issue)

EPSON

THE MARK shown above, Registration No. 512.02 has been renewed in the name of SEIKO EPSON KABUSHIKI KAISHA (also trading as SEIKO EPSON CORPORATION), of 4-1 Nishishinjuku 2 chome, Shinjuku-ku, Tokyo, Japan, as of the 15th day of April, 2012, in respect of International Class 16 for ink ribbons, ink cartridges (filled) and ink ribbon cassettes, all for computer printers, word processors and photocopiers; printed manuals, paper cutters, photograph cutters, paper laminators, photograph laminators, book laminators, paper texturizers, photograph texturizers; paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); playing cards; printers' type; printing blocks; International Class 37 for building construction; installation, repair and maintenance services, repair and maintenance of computers, computer printers, image scanners, liquid crystal projectors, digital cameras, video projectors, computer peripheral devices, cellular phones, facsimile machines, copying machines, office machines and equipments, measuring apparatus, clocks, watches, jewellery, bags, umbrellas, clothing, games, toys and sporting goods; providing information on the aforesaid services; laundering, washing; rental of construction equipment; International Class 40 for treatment of materials; printing, digital printing; scanning and electronic image data processing of photographs and pictures; transforming pictures and optical photographs to digital image data; reproducing, morphing, composing and printing of digital image data; recording photographic image data onto optical discs, CD-ROMs. IC memories and data media; photograph development and printing; laminating, bookbinding, photograph texturizing, embroidering; optical glass grinding, laser scribing; International Class 42 for scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development computer hardware and software; legal services; hosting computer sites (web sites); creating and maintaining web sites for others; providing computer software for processing photo image data via Internet; providing or rental of a storing area of Internet computer server; computer programming, installing, maintenance, updating and rental of computer software; designing; engineering, technical project studies, research and development for others, licensing of intellectual property, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

(1st issue)



CFE(6):3.5.1,20

THE MARK shown above, Registration No. 533.02 has been renewed in the name of **Playboy Enterprises International, Inc., of 680 North Lakeshore Drive, Chicago, Illinois 60611, U.S.A.**, as of the 19th day of April, 2012, in respect of **International Class 38** for covering transmission of television, wire and wireless programs; transmission of video films and shows; all included in Class 38, of which it has not been used, due to reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods, but are making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 19th day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$



CFE(6):26.1.18;27.5.11,24

THE MARK shown above, Registration No. 539.02 has been renewed in the name of **PPG Industries Ohio, Inc., of 3800 West 143rd Street, Cleveland, Ohio 44111, U.S.A.**, as of the 24th day of April, 2012, in respect of **International Class 2** for paints and coating compositions in the nature of paint, all included in Class 2, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of April, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 7th day of May, 2012.

 $(1^{st} issue)$



CFE(6):1.3.13;27.5.4,11

THE MARK shown above, Registration No. 597.02 has been renewed in the name of **Dole Food Company Inc., of One Dole Drive,** Westlake Village, California 91362-7300, U.S.A., as of the 3rd day of June, 2012, in respect of **International Class 29** for preserved, processed, dried, cooked, canned or bottled fruits and vegetables; preserved, processed fruit and vegetable products all included in Class 29, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of June, 2022, upon which it can be renewed for further periods of ten years.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

NOTICE OF ASSIGNMENT



MEIJI SEIKA PHARMA CO., LTD., the Registered Proprietor of Trade Mark No. 6580.10, have by veritable proof tendered before the Registrar on the 23rd day of March, 2012, being Notarized Deed of Assignment, notarized on the 2nd day of November, 2011, assigned the trade mark to **Meiji Holdings Co., Ltd., of 4-16, Kyobashi 2-Chome, Chuo-ku, Tokyo, Japan,** as of the 1st day of April, 2011, respectively, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 10 days from the date of this publication.

NOTICES OF MERGER



NIPPON VICTOR KABUSHIKI KAISHA (also trading as VICTOR COMPANY OF JAPAN LIMITED), the Registered Proprietor of Trade Mark No. 6179, has by veritable proof tendered before the Registrar on the 14th day of March, 2012, being Notarized Translation of Certified Copy of Partial Historical Records from the Commercial Register, translated on the 14th day of February, 2012, merged by absorption by JVC KENWOOD CORPORATION, of 3-12, Moriyacho, Kanagawa-ku, Yokohama-Shi, Kanagawa, Japan, as of the 1st day of October, 2011, the appropriate recordals of which have been effected in the Register.

DATED this 7th day of May, 2012.

LISTEN TO THE FUTURE

KABUSHIKI KAISHA KENWOOD (also trading as KENWOOD CORPORATION), the Registered Proprietor of Trade Mark No. 4491.07, has by veritable proof tendered before the Registrar on the 14th day of March, 2012, being Notarized Translation of Certified Copy of Partial Historical Records from the Commercial Register, translated on the 14th day of February, 2012, merged by absorption by **JVC KENWOOD CORPORATION, of 3-12, Moriyacho, Kanagawa-ku, Yokohama-Shi, Kanagawa, Japan,** as of the 1st day of October, 2011, the appropriate recordals of which have been effected in the Register.

NOTICE OF RECORDAL OF LICENCE-CONTRACT

ARROW

CLUETT, PEABODY & CO., INC., of 200 Madison Avenue, New York, New York 10016, US.A., the Registered Proprietor of Trade Mark No. 5163.08, has, by veritable proof tendered before the Registrar on the 23rd day of March, 2012, being Amendment to Licence Agreement, executed on the 7th day of March, 2012 and subject to certain conditions contained therein, appointed KMI, S.A., of 3^a Avenida 12-24 Zona 3 Mixco, Colonia El Rosario, Guatemala, C.A. 01057, to act as a Licensee on their behalf in respect of the following goods: "men's and women's apparel, namely shirts, sweaters, outerwear in the nature of jackets, fleece pullovers and windshirts; pants, shorts, skirts, caps, visors, hats, t-shirts, sweatshirts and shoes in International Class 25", as of the 22nd day of December, 2010, the appropriate recordals of which have been effected in the Register.

NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR

LANCER ASX

MITSUBISHI JIDOSHA KOGYO KABUSHIKI KAISHA, the Registered Proprietor of Trade Mark No. 252/TM/2002, has, by veritable proof tendered before the Registrar on the 16th day of March, 2012, changed **address** from 16-4, Konan 2-chome, Minato-ku, Tokyo, Japan to **33-8**, **Shiba 5-Chome**, **Minato-ku**, **Tokyo**, **Japan**, as of the 16th day of March, 2012, the appropriate recordals of which have been effected in the Register.

NOTICES OF CHANGE OF NAME OF PROPRIETOR



CFE(6):26.4.18;27.5.17,24

THE NAME OF THE PROPRIETOR of Trade Mark No. 3285.05, has, by veritable proof tendered before the Registrar on the 15th day of March, 2012, being Certified Copy of Certificate of Incorporation, certified on the 22nd day of January, 2007, been changed from THE CARTOON NETWORK LP, LLP to THE CARTOON NETWORK, INC., as of the 31st day of December, 2006, the appropriate recordals of which have been effected in the Register.

DATED this 7th day of May, 2012.



THE NAME OF THE PROPRIETOR of Trade Mark No. 6580.10, has, by veritable proof tendered before the Registrar on the 23rd day of March, 2012, being Notarized Copy of Partial Translation of Certificate of Full Registration Records, notarized on the 6th day of December, 2011, been changed from **MEIJI SEIKA KAISHA, LTD.** to **MEIJI SEIKA PHARMA CO., LTD.,** as of the 1st day of April, 2011, the appropriate recordals of which have been effected in the Register.

NOTICE OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neauchâtel Switzerland, against trademark Application No. 8200.11, filed on the 4th day of October, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:

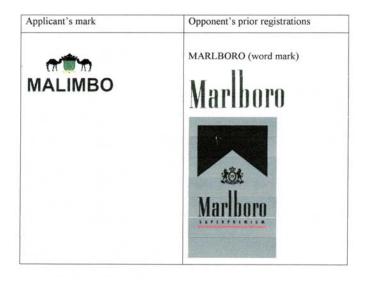
1. Philip Morris Brands Sàrl (hereinafter referred to as -Philip Morris Brands) is the owner of numerous MARLBORO trademarks. Philip Morris Brands and its affiliates and licensees (collectively -Philip Morris) carry on the business of manufacture, sale and distribution of cigarettes and tobacco products throughout the world. Philip Morris manufactures and sells cigarettes for the global market under various brands including MARLBORO which is one of the most well-known brands worldwide. MARLBORO has been the world's number one cigarette brand since 1972;

The opponent is the proprietor of more than 50 applications' registrations in Belize consisting in or containing the word MARLBORO in International Class 34 including but not limited to Marks #976, #6444.09, #3984.06 and #5969.09. Belizean registration for the word mark MARLBORO dates back to 1954;

2. Comparison of goods

The goods for which the earlier marks are registered in International Class 34 are identical with or similar to the goods for which the contested mark seeks registration in International Class 34;

3. Comparison of signs





The Applicant's mark MALIMBO & Device as depicted above is deceptively similar to the above earlier registrations.

The Applicant's mark consists of the sign MALIMBO written in standard capital letters appearing under a coat of arms with a shield in the middle and two supporters being animals on each side.

In the case of composite marks containing both figurative and verbal elements, it is generally the verbal element which has a greater impression as the consumer more readily refers to, and retains in his mind, marks by their verbal elements. Therefore, the **dominant element** in the Opposed mark is the word **MALIMBO**.

The opponent notably owns a word mark consisting of the sign MARLBORO written in standard capital letters, a stylized mark for MARLBORO as well as word and device marks containing a five-sided figure (Roof Device) in the upper part, right underneath it a coat of arms and the word MARLBORO appearing under said coat of arms.

(i) Visual similarity

- If we compare the word elements, the Registered Trademark is eight letters long and the Opposed trademark is seven letters long. The two marks have five of their letters in common, namely, M, A, L, B, and O. Importantly, these 5 shared letters occur in the same order in both marks.

MARLBORO (Registered Trademark)

MALIMBO (Opposed trademark)

The marks are therefore quite similar visually.

- The significant similarity between the word elements of the marks is reinforced by the similarity of their graphic elements and overall architecture: both signs contain a coat of arms centered above the words MALIMBO / MARLBORO. Indeed, the Applicant's mark consists of the sign MALIMBO appearing under a coat of arms with a shield in the middle and two supporters being animals on each side. The Opponent's mark depicted below also contains a coat of arms with two supporters being animals on each side and, immediately below said coat of arms, the word MARLBORO is displayed.



(ii) Aural similarity

- The beginning of the marks MARL in MARLBORO and MAL in MALIMBO are almost identical, all the more as either in English or Spanish the letter R in MARLBORO would not be pronounced, i.e. the word MARLBORO would be pronounced /MAL/BO/RO, thus aurally MARLBORO and MALIMBO would be very close. Should the letter R in MARLBORO be anyway pronounced, the signs would still be similar aurally.
- The fact that both marks have an identical or very similar beginning is significant, as the first part of a trademark is generally the part that catches the consumer's attention and is remembered more clearly than the rest of the sign. The beginning of a sign has a significant influence on the general impression given by a Trademark.

4. Trademarks MALIMBO & Device have been held by Trademark Offices of Spain and Egypt confusingly similar to Philip Morris Brands' MARLBORO Trademarks

In its Pre-filing Examination Report No. 5746 dated February 2, 2012, the Trademark Office of Egypt held that the trademark MALIMBO & Device was confusingly similar to the trademark MARLBORO & Device in respect of goods in International Class 34.

On 21 January 2010, the Trademark Office of Spain issued a decision according to which the trademark MALIMBO & device was refused registration in respect of goods in International Class 34 for being confusingly similar to the trademark MARLBORO. On 6 April 2010, the Director of the Trademark Office of Spain dismissed the applicant's appeal to this decision and upheld the opposition decision.

Please refer to copies of the aforesaid decisions and their translations for further reference.

5. Fame of the MARLBORO Trademarks

The Trademarks MARLBORO of Philip Morris Brands should be considered as well-known internationally and in Belize for tobacco products/cigarettes.

MARLBORO cigarettes were first launched by Philip Morris in 1924 in the U.S. Philip Morris, and/or licensees, have sold MARLBORO cigarettes internationally since at least as early as 1957. The worldwide commercialization of MARLBORO cigarettes expanded at a steady pace through the 1960's, 1970's, 1980's and 1990's, and Philip Morris Brands, its affiliates and/or licensees currently manufacture and/or sell cigarettes bearing the trademark MARLBORO in over 180 countries worldwide. The MARLBORO brand of cigarettes has been internationally protected as a trademark. The well-known status of the MARLBORO word mark has been legally confirmed in several jurisdictions.

Owing to longstanding use, extensive sales and advertising worldwide as an where permitted by law, the MARLBORO brand of cigarettes is among the world's most valuable global brands. In the 2010 BrandZ report, the MARLBORO cigarette brand was ranked number 7. In the 2011 BrandZ report, MARLBORO was ranked number 8.

The MARLBORO brand of cigarettes has been the No. 1 selling brand of cigarettes in the world for at least the past 20 years. The Maxwell Report from 1985 to 2005 shows that MARLBORO is listed as the best-selling cigarette brand in the world – the figures in the chart are worldwide shipments –including the Untied States of America- in million sticks.

In 2010, the sales volume of MARLBORO cigarettes outside the Untied States was 297.4 billion cigarettes. It is larger than its next two competitors combined. Its volume exceeds that of the top four global brands of British American Tobacco.

(BAT) and the four global brands of Japan Tobacco International (JTI).

Total MARLBORO shipment volume excluding USA (billions of cigarettes)

2007: 310.178

2008: 310.690

2009: 302:024

2010: 297.361

Total MARLBORO market share, excluding USA and China

2007: 9.2%

2008: 9.1%

2009: 9.0%

2010: 9.1%

6. Conclusion

The contested goods and services are identical or similar to those for which the earlier marks are registered.

The signs are similar in length, eight letters versus seven letters, and share five letters placed in identical order. They coincide in their first letters (MA) and the letters (LB/BL) and in the final letter (O). Aurally, the marks are very close, all the more as the first R in MARLBORO will not be pronounced either in English or Spanish. Consumers generally tend to focus on the first element of a sign when being confronted with a trade mark. This is justified by the fact that the public reads from left to right, which makes the part placed at the left of the sign (the initial part) the one that first catches the attention of the reader. Furthermore, where a trade mark is composed of verbal and figurative elements, like the Opposed Mark, the former should, in principle, be considered more distinctive than the latter, because the average consumer will more easily refer to the goods and services in question by quoting their name than by describing the figurative element of the trade mark.

In addition, the word MARLBORO is highly distinctive both *per se* and by virtue of intensive use of reputation. It is distinctive per se as it does not contain any element descriptive of the goods. The trademarks MARLBORO should be considered as internationally famous due to the extensive use and advertising worldwide as and where permitted by law.

The more distinctive the earlier mark, the greater will be the likelihood of confusion. Furthermore, likelihood of confusion implies some interdependence between the relevant factors, and in particular a similarity between the trademarks and between the goods. Accordingly, a lesser degree of similarity between the goods may be offset by a greater degree of similarity between the marks, and vice versa.

In the case at hand, the goods are identical or similar and the signs are visually and aurally similar and the Trademarks MARLBORO are highly distinctive.

- Therefore, there exists a likelihood of confusion on the part of the public including the likelihood of association with the earlier marks.
- 8. such confusion will give rise to the passing off of the goods marketed under the said mark for those of the MARLBORO brand thus misleading the public into the belief that the goods offered by the Applicant are those of the Opponent.
- 9. The said MARLBORO marks are well known trade marks and as such are entitled to protection under the Paris Convention.
- 10. The MARLBORO marks have a reputation in Belize and the use of the Applicant's mark without due cause would take unfair advantage of or be detrimental to the distinctive character or repute of the MARLBORO marks.
- 11. The targeted consumers are the same in that they are persons looking for tobacco products.
- 12. The channels of trade are identical or substantially similar in that the products are sold where tobacco products are available.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice

NOTICE OF ANSWER TO OPPOSITION

TAKE NOTICE that the Registrar is in receipt of an answer, filed on the 13th day of April, 2012, by VH Enterprise Limited (The Applicant), of Benque Free Zone, Cayo District, Belize, to the Opposition by Benzer International Company Limited, filed on the 28th day of February, 2011, against trade mark application No. 8252.11, filed on the 19th day of October, 2011, by VH Enterprise Limited, for the registration of the following trade mark, as proprietors thereof:

ROYAL ORCHID

The Applicant hereby gives notice that the following are the grounds on which it relies as supporting the above trade mark:

- 1. the mark of the Applicant is not similar to the Opponent's marks;
- 2. the only common feature between the Applicant's mark and that of the Opponent's marks is the word "ROYAL". Save and except this word, there is no similarity between the Applicant's mark and the Opponent's mark;
- 3. registration of the RICHMAN ROYAL and RANGE ROYAL trademarks did not, at the time of registration, and does not presently confer on the registered proprietor thereof the exclusive right to the use of the word 'ROYAL";
- 4. The Applicant's mark is easily distinguishable from the Opponent's mark, as the word ROYAL in the Applicant's mark is used to describe a type of flower, namely the ORCHID. The Opponent's marks RICHMAN ROYAL and RANGE ROYAL are not associated with any type of flower;
- 5. there is no likelihood of confusion between the Applicant's mark and the Opponent's mark which may mislead the public into thinking that the Applicant's mark is associated with the Opponent's marks;
- 6. the Applicant contends that there is no visual and/or aural similarity through the dominant components of the two marks. The positioning of the word ROYAL in the Applicant's mark further distinguishes it from the Opponent's mark since it appears before the flower that it describes, namely and ORCHID. Conversely, the first words in the Opponent's marks are RICHMAN and RANGE respectively, none of which are in any way associated with or similar to the Applicant's mark.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
7919.11	WILLIAMS-SONOMA	Williams-Sonoma, Inc. 3250 Van Ness Avenue, San Francisco, CA 94109, U.S.A.	21 35
8009.11	ULTRABOOK	Intel Corporation 2200 Mission College Boulevard, Santa Clara, California, 95052, U.S.A.	9
8053.11	FertiCAFÉ FERPASA	FERTILIZANTES DEL PACÍFICO S.A. Anillo Periférico 17-36 zona 11, Guatemala City, Guatemala	1
8108.11	ZETA GAS BELICE	Southern Choice Butane Company Ltd. 13 Mile Northern Highway, Ladyville, Belize	4 39
8109.11	Z	Southern Choice Butane Company Ltd. 13 Mile Northern Highway, Ladyville, Belize	4 39
8115.11	⊘ coflex	COFLEX S.A. DE C.V. Hidalgo Poniente No. 602, Colonia Centro, 64000, Monterrey, Nuevo Leon, Mexico	6 11 17
8119.11	edpeer.	EDPEER.ORG COMPANY LIMITED 115 Barrack Road, 3rd Floor, Belize City, Belize	35 38 41 42
8192.11	BEACH RESORT RESORT REPORT REPORT	Banana Beach Limited Coconut Drive, San Pedro, Ambergris Caye, Belize	43 44
8193.11	BRACKET	Banana Beach Limited Coconut Drive, San Pedro, Ambergris Caye, Belize	43 44

8194.11	Bera na Beach	Banana Beach Limited Coconut Drive, San Pedro, Ambergris Caye, Belize	35 39
	MB HOWKEY BUSINESS	Ambergris Caye, Benze	
8195.11	El Divino CARBEAN STEAN-CUE & MARTIN LOUNGE	Banana Beach Limited Coconut Drive, San Pedro, Ambergris Caye, Belize	43
8209.11	ENERGIZER	Eveready Battery Company, Inc. 533 Maryville University Drive, St. Louis, Missouri	9
8236.11	≈ plomer	63141, U.S.A. COFLEX S.A. DE C.V. Hidalgo Poniente No. 602, Colonia Centro, 64000, Monterrey, Nuevo Leon, Mexico	6 1 17
8334.11	Hampton Hilton	HLT International IP LLC 7930 Jones Branch Drive, Suite 1100, Mclean, VA 22102, U.S.A.	43
8354.11	DİV€	Divegear, LLC 209 Hudson Trace, Augusta, GA, 30907, U.S.A.	25
8359.11	STERLING	Karina Enterprise Limited No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize	34
8361.11	4RUNNER	Toyota Jidosha Kabushiki Kaisha (also trading as Toyota Motor Corporation) 1 Toyota-cho, Toyota-shi, Aichi-Ken, Japan	12
8367.11	HALSEY TAYLOR	ELKAY MANUFACTURING COMPANY 2222 Camden Court, Oak Brook, Illinois 60523, U.S.A.	11
8368.11	ELKAY	ELKAY MANUFACTURING COMPANY 2222 Camden Court, Oak Brook, Illinois 60523, U.S.A.	11
8369.11	EZH20	ELKAY MANUFACTURING COMPANY 2222 Camden Court, Oak Brook, Illinois 60523, U.S.A.	11
8372.11	PLANET	The Monarch Beverage Company, Inc. 1123 Zonolite Road N.E., Suite #10, Atlanta, Georgia	32

		30306, U.S.A.	
8374.11	ORT	BRITISH AMERICAN TOBACCO (BRANDS) LIMITED Globe House, 4 Temple Place, WC2R 2PG, London, Great Britain	34
8413.12	NUROFEN	Reckitt & Colman (Overseas) Limited Dansom Lane, Hull HU8 7DS, U.K.	5
8417.12	MUCINEX	Reckitt Benckiser LLC Morris Corporate Center IV, 399 Interpace Parkway, Parisppany, NJ 07054, U.S.A.	5
8419.12	STREPSILS	Reckitt & Colman (Overseas) Limited Dansom Lane, Hull HU8 7DS, U.K.	5
8427.12	IRESSA	AstraZeneca UK Limited 2, Kingdom Street, W2 6BD, London, U.K.	5
