

INTELLECTUAL PROPERTY JOURNAL



BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by HLT International IP LLC, of 9336 Civic Center Drive, Beverly Hills, California 90210, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.13.25; 27.5.1, 25

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7423.10 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by HLT International IP LLC, of 9336 Civic Center Drive, Beverly Hills, California 90210, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HAMPTON INN BY HILTON

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7424.10 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 23, 2011, by TROPICANA PRODUCTS, INC., of 1001 13th Avenue East, Bradenton, Florida 34208, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TROPICANA TROPICS

in respect of International Class 32 for fruit juices and fruit juice drinks.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7551.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by CANADIAN IMPERIAL BANK OF COMMERCE, of 199 Bay Street, 11th Floor, Toronto, Ontario, M5f 1A2, Canada, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

FOR WHAT MATTERS

in respect of:

- (a) International Class 36 for banking; credit card services; financial sponsorship; charitable fund raising; finansing services; financial consultancy; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; mortgage banking;
- (b) International Class 41 for publication of books; publication of electronic books and journals on-line; publication of texts other than publicity texts.

The applicant claims that the mark is being used for its business as a Bank in Canada.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7557.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KINESIS

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7577.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CODIGO

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word "Codigo" is "Code".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7578.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TALANTE

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word "Talante" is "Mood".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7579.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SOLSTICIO

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word "Solsticio" is "Solstice".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7580.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TUNDRA

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7581.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by NISSAN CHEMICAL INDUSTRIES, LTD., of 7-1, Kanda-Nishiki-cho 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CANVAS

in respect of International Class 5 for herbicides; insecticides; fungicides; preparations for killing weeds and destroying vermin.

The applicant claims that it has a boda fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7585.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by NISSAN CHEMICAL INDUSTRIES, LTD., of 7-1, Kanda-Nishiki-cho 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LEIMAY

in respect of International Class 5 for herbicides; insecticides; fungicides; preparations for killing weeds and destroying vermin.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7586.11 should do so in writing addressed to the undersigned not later than the 24^{th} day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 2, 2011, by SANCHEZ Y MARTIN, S.A. DE C.V., of Pedro Loza #851, Colonia Centro Barranquitas 44280, Guadalajara, Jalisco, Mexico, through its agent Morgan & Morgan Trust Corp. (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

RUTH

in respect of International Class 3 for laundry soaps and powder detergent.

The applicant claims that it intends to use the mark or authorize its use by others.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7589.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 3, 2011, by CARRERAS LIMITED, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corp. (Belize) Limited, of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CRAVEN A-BLACK

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7590.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Inc., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.11.3, 25

in respect of International Class 1 for fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7596.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Inc., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

XCU

in respect of International Class 1 for fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7597.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Advanced Technologies (U.S.) Inc., of 400, 2915 Rocky Mountain Avenue, Loveland, Colorado 80538, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.11.1, 12; 27.5.1, 4

in respect of International Class 1 for fertilizer and chemical preparations for use in the manufacture of fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7598.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Advanced Technologies (U.S.) Inc., of 400, 2915 Rocky Mountain Avenue, Loveland, Colorado 80538, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

POLYON

in respect of International Class 1 for fertilizer and chemical preparations for use in the manufacture of fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7599.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by THE COCA-COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, through its agent Morgan & Morgan Trust Corp. (Belize) Ltd., of Withfield Tower, 3rd Flor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COCA-COLA

in respect of International Class 32 for beers; mineral water [beverages] and aerated waters and other non-alcoholic drinks; fruit juice beverages (non-alcoholic) and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it intends to use the mark or authorise its use by others in relation to the goods.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7603.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2.17:29.1.2.4

in the colors PMS process black C 180C-12, PMS Orange 021C 180C-14, White 180C-10, PMS 287C DK Blue 180C-37, PMS Blue 285C 180C-47, in respect of:-

- (a) International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, oil-gas, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil;
- (b) International Class 30 for almond confectionery, artificial coffee, chocolate-based beverages, cocoa-based beverages, coffee-based beverages, tea-based beverages, biscuits, bread, ginger bread, bread rolls, buns, cakes, candy for food, caramels [candy], cereal-based snack food, chewing gum, not for medical purposes, chips [cereal products], chocolate, chocolate beverages with milk, cocoa beverages with milk, coffee, coffee beverages with milk, confectionery, cookies, corn flakes, crackers, edible ices, farinaceous foods, frozen yoghurt [confectionery ices], fruit jellies [confectionery] honey, ice cream, ice for refreshment, ice, natural or artificial, iced tea, liquorice [confectionery], lozenges [confectionery], macaroons [pastry], malt biscuits, meat pies, mint for confectionery, molasses for food, noodles, oat-based food, pancakes, pastries, peanut confectionery, pepper, peppermint sweets, pies, pizzas, popcorn, puddings, quiches, rice, rice cakes, rice-based snack food, sandwiches, sherbets [ices], sugar confectionery, natural sweeteners, peppermint sweets, tarts, tea, waffles;
- (c) International Class 32 for milk of almonds [beverage], beer, non-alcoholic beverages, non-alcoholic cider, non-alcoholic cocktails, non-alcoholic fruit juice beverages, fruit juices, non-alcoholic fruit nectars, non-alcoholic ginger ale, ginger beer, lemonades, malt beer, mineral water [beverages], peanut milk [soft drink], seltzer water, sherbets [beverages], soda water, table waters, tomato juice [beverage], vegetable juices [beverages], lithia water, seltzer water, waters, [beverages];
- (d) International Class 33 for rice alcohol, alcoholic beverages, except beer, anise [liqueur], alcoholic beverages containing fruit, bitters, brandy, cider, curacao, alcoholic fruit extracts, gin, liqueurs, peppermint liqueurs, rum, sake, spirits [beverages], vodka, whisky, wine;

(e) International Class 34 for absorbent paper for tobacco pipes; cigar cases; cigarette cases, chewing tobacco, cigar lighters; cigarette filters, cigarette paper, cigarettes, cigarettes containing tobacco substitutes, not for medical purposes, cigars, gas containers for cigar lighters, match boxes, matches, tobacco, tobacco pipes, tobacco pouches.

The applicant claims that the English translation of the Spanish word "Sol" is "Sun".

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7092.10 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on October 14, 2010, by China Tobacco Hunan Industrial Co., Ltd., of No. 188, Section 3, Wanjiali Middle Road Changsha, Hunan, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15.19:3.2.1

in respect of International Class 34 for tobacco; chewing tobacco; cigarettes containing tobacco substitutes, not for medical purposes; cigars; cigarettes; cigarillos; herbs for smoking; snuff; snuff bottles; cigarette tips; tobacco pipes; cigar cutters; cigarette holders, not of precious metal; pocket machines for rolling cigarettes; mouthpieces for cigarette holders; mouth pieces for cigar holders; cigarette filters; cigar filters; pipe cleaners [for tobacco pipes]; pipe racks [for tobacco pipes]; tobacco jars, not of precious metal; matches; match boxes, not of precious metal; ashtrays, not of precious metal, for smokers; firestones; filtering filament bundle for cigarette; cigarette paper; cigarette cases, not of precious metal; cigar cases, not of precious metal; absorbent paper for tobacco pipes; tobacco pouches; lighters for smokers.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7186.10 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 25, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ΔX

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7438.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 25, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TOUGH

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7439.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 2, 2011, by CSL Behring AG, of Wankdorfstrasse 10, CH-3000 Bern 22, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ALBUREX

in respect of International Class 5 for pharmaceutical preparations; blood products, namely, human albumin, blood proteins for therapeutic use, blood plasma and blood for medical purposes.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7496.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.1.4,24;26.4.2,15,18;

in respect of International Class 35 for retail convenience store services at gasoline stations.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7554.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by CANADIAN IMPERIAL BANK OF COMMERCE, of 199 Bay Street, 11th Floor, Commerce Court West, Toronto, Ontario M5L 1A2, Canada, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.1,18;26.11.2 in respect of:-

- (a) International Class 36 for banking; credit card services; financial sponsorship; charitable fund raising; financing services; financial consultancy; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; mortgage banking;
- (b) International Class 41 for publication of books; publication of electronic books and journals on-line; publication of texts other than publicity texts.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7556.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by Universal Freezone Co. Ltd., of Blanco Plaza, Corozal Freezone, Corozal District, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

SIEMPRE

in respect of:

- (a) International Class 7 for electric blenders;
- (b) International Class 9 for scales, electric irons;
- (c) International Class 18 for umbrellas, suitcases;
- (d) International Class 20 for baby walkers;
- (e) International Class 34 for cigarettes.

The applicant claims that the mark is in use for scales and umbrellas and it intends to use the mark for the other mentioned goods.

The applicant claims that the English translation of the word "Siempre" is "Always".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7583.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 10, 2011, by BASF Agrochemical Products B.V., of Groningensingel 1, EA Arnhem, The Netherlands, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JOURNEY

in respect of International Class 5 for preparations for destroying vermin, herbicides, fungicides, pesticides.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7606.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, Netherlands, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BUCHANAN'S MASTER

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7612.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 14, 2011, by HLT Domestic IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

WALDORF ASTORIA

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on October 19, 2010, under number 2561686 in the Untied Kingdom.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7622.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 14, 2011, by HLT Domestic IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,19,22

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on October 19, 2010, under number 2561673 in the Untied Kingdom.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7623.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IMZIG

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7624.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRALENZIS

in respect of International Class 5 for pharmaceutical preparations for human use, namely preparations for the treatment of immunological diseases and disorders, inflammatory diseases and disorders, endocrinological diseases and disorders, metabolic diseases and disorders, rheumatological diseases and disorders, musculo-skeletal diseases and disorders, oncologic diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7627.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRAXIP

in respect of International Class 5 for pharmaceutical preparations for human use, namely preparations for the treatment of immunological diseases and disorders, inflammatory diseases and disorders, endocrinological diseases and disorders, metabolic diseases and disorders, rheumatological diseases and disorders, musculo-skeletal diseases and disorders, oncologic diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7628.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 16, 2011, by Diageo Ireland, of St. James's Gate, Dublin 8, Republic of Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

GUINNESS FOR GOOD

in respect of International Class 36 for financial sponsorship; financial grant services.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7631.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 16, 2011, by Ipsen Pharma S.A.S., of 65 quai Georges Gorse, 92100 Boulogne Billancourt, France, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SMECTA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7632.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 16, 2011, by Bayer Schering Pharma AG, of Muellerstrasse 178, 13353 Berlin, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OLAIRA

in respect of International Class 5 for pharmaceutical preparations, hormonal preparations.

The applicant claims that it has used this subject mark since 2008.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7633.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 18, 2011, by Vishen De Mexico, S.A. DE C.V., of Biznaga No. 43-B, Col. Las Palmas, Álvaro Obregón 01110, México, D.F., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,12;29.1.2,4

in respect of International Class 5 for insecticides.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

The applicant claims that the Spanish words "ES UN BOMBAZO" when translated to the English language are "IS A BOMB".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7642.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 18, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SHERIFF

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7643.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 18, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BLUERIVER

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7644.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 18, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LEGEND

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7646.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 17, 2011, by VULCABRAS/AZALEIA - RS, CALÇADOS E ARTIGOS ESPORTIVOS S.A., of Rua Dr. Legendre, 34, Parobe, Rio Grande do Sul Brazil, 95630-000, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OLK

in respect of International Class 25 for clothing namely, clothing for gymnastics, cyclists' clothing, jackets [clothing], knitwear [clothing], leggings, tee-shirts, overcoats, pants, sports jerseys, stockings, socks, swimsuits, bathing trunks, bathing suits; footwear namely, gymnastic shoes, sandals, slippers, beach shoes, athletic shoes, leisure shoes, football shoes, tennis shoes, sneakers, athletic and leisure boots, half-boots, lace boots, football boots, ski boots; caps [headwear], hats.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7649.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Industria La Popular S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Lariansa

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7657.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Industria La Popular S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Bex

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7658.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Industria La Popular S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Acticlor

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7660.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Productos Finos, S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Tamy

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7662.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Productos Finos, S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Jabonito

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7663.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Productos Finos, S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Alan Kliff

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7664.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 23, 2011, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

DRIVE ALLIANCE

in respect of International Class 35 for customer loyalty services and customer club services for commercial, promotional and/or advertising purposes.

The applicant claims that this mark is being used in respect of the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7669.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 24, 2011, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

GOLD ADVANCE

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7671.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on January 5, 2011, by Crocs, Inc., of 6328 Monarch Park Place, Niwot, Colorado, 80503, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.11.9,24;26.1.1,15

in respect of International Class 25 for footwear, namely, athletic footwear, slippers, shoes, boots, sandals.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7430.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on January 5, 2011, by Crocs, Inc., of 6328 Monarch Park Place, Niwot, Colorado, 80503, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CROCS

in respect of International Class 25 for footwear, namely, athletic footwear, slippers, shoes, boots, sandals.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7431.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on January 14, 2011, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PREODORANT

in respect of International Class 3 for bleaching preparations for laundry use; cleaning, polishing and scouring preparations; soaps perfumery, essential oils, cosmetics, hair lotions; dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on July 27, 2010, under number 57835/2010 in Berne, Switzerland.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7469.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 2, 2011, by Deere & Company, of One John Deere Place, Moline, Illinois 61265, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JOHN DEERE

in respect of International Class 25 for headwear with a visor, hats, t-shirts, sweatshirts, pullovers, sports shirts, outer jackets, socks, t-shirts, caps, outer jackets and pants for children; men's and women's fashion boots, work boots and recreational boots for sports, men's fashion shoes and boots and shoes for children.

The applicant claims that this mark is being used in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7495.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone industrielle de l'Ouriettaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KLIRACT

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7527.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.1.4,24;26.4.2,15,18;

in respect of International Class 35 for retail convenience store services at gasoline stations.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7547.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by Gabrielle Studio, Inc., of 550 Seventh Avenue, New York, New York 10018, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DKNY

in respect of:-

International Class 18 for alpenstocks; animal skins; attaché cases; backpacks; bags [envelopes, pouches] of leather, for (a) packaging; bags for campers; bags for climbers; game bags [hunting accessories]; garment bags for travel; net bags for shopping; nose bags [feed bags]; bandoliers; bands of leather; beach bags; leather shoulder belts; bits for animals [harness]; blinders [harness]; blinkers [harness]; hat boxes of leather, boxes of leather or leather board; boxes of vulcanised fibre; bridles [harness]; bridoons; briefcases; butts [parts of hides]; canes; card cases [notecases]; cases, of leather or leatherboard; casings, of leather, for springs; cat o' nine tails; cattle skins; chain mesh purses; chamois leather, other than for cleaning purposes; chin straps, of leather; clothing for pets; collars for animals; furniture coverings of leather; coverings of skins [furs]; covers for animals; covers for horse-saddles; umbrella covers; curried skins; dog collars; envelopes, of leather, for packaging; fastenings for saddles; harness fittings; frames for umbrellas or parasols; handbag frames; fur; leather trimmings for furniture; fur-skins; gold beaters' skin; gut for making sausages; halters; handbags; suitcase handles; walking stick handles; harness fittings; harness for animals; harness straps; harness traces; haversacks; head-stalls; horse blankets; horse collars; horseshoes; imitation leather; key cases [leatherware]; kid; knee-pads for horses; leather laces; leather leads; leather leashes; leather shoulder belts; leather straps; leather thongs; leather thread; leather twist; leather, unworked or semi-worked; leatherboard; moleskin [imitation of leather]; mountaineering sticks; music cases; muzzles; pads for horse saddles; parasols; pelts; pocket wallets; purses; reins; umbrella or parasol ribs; riding saddles; rucksacks; saddle cloths for horses; saddle trees; saddlery; school satchels; school bags; shopping bags; straps for skates; sling bags for carrying infants; slings for carrying infants; straps for soldiers' equipment; stirrup leathers; stirrups; parts of rubber for stirrups; suitcases; tool bags of leather, empty; travelling bags; travelling sets [leatherware]; travelling trunks; trunks [luggage]; umbrella handles; umbrella rings; umbrella sticks; umbrellas; valises; valves of leather; vanity cases, not fitted; walking cane handles; walking stick seats; walking sticks; wheeled shopping bags; whips;

(b) International Class 25 for aprons [clothing]; ascots; babies' diapers of textile; babies'; napkins of textile; babies' pants; bandanas [neckerchiefs]; bath robes; bath sandals; bath slippers; bathing caps; bathing drawers; bathing suits; bathing trunks; beach clothes; beach shoes; belts [clothing]; money belts [clothing]; berets; bibs, not of paper; boas [necklets]; bodices [lingerie]; boot uppers; heelpieces for boots; iron fittings for boots; non-slipping devices for boots; ski boots; welts for boots; braces for clothing [suspenders]; brassieres; breeches for wear; camisoles; cap peaks; caps [headwear]; shower caps; chasubles; chemisettes [shirt fronts]; clothing for gymnastics; clothing of imitations of leather; clothing of leather; coats; top coats; collar protectors; collars [clothing]; combinations [clothing]; corselets; corsets [underclothing]; masquerade costumes; cuffs; cyclists' clothing; detachable collars; drawers [clothing]; dress shields; dressing gowns; ear muffs [clothing]; esparto shoes or sandals; fishing vests; fittings of metal for shoes and boots; football boots; football shoes; footmuffs, not electrically heated; tips for footwear; footwear uppers; hat frames [skeletons]; frocks; fur stoles; furs [clothing]; gabardines [clothing]; gaiter straps; gaiters; galoshes; garters; girdles; gloves [clothing]; goloshes; gymnastic shoes; half-boots; hats; paper hats [clothing]; headbands [clothing]; headgear for wear; heelpieces for stockings; heels; hoods [clothing]; hosiery; inner soles; jackets [clothing]; stuff jackets [clothing]; jerseys [clothing]; jumpers [shirt fronts]; knitwear [clothing]; lace boots; layettes [clothing]; leggings; body linen [garments]; readymade linings [parts of clothing]; liveries; maniples; mantillas; sleep masks; miters [hats]; mittens; motorists' clothing; muffs [clothing]; neckties; outerclothing; overalls; overcoats; pajamas (Am.); pants; paper clothing; parkas; pelerines; pelisses; petticoats; pocket squares; pockets for clothing; pullovers; pyjamas; ready-made clothing; sandals; saris; sashes for wear; scarfs; scarves; shawls; shirt fronts; shirt yokes; shirts; heelpieces for shoes; iron fittings for shoes; non-slipping devices for shoes; welts for shoes; shoulder wraps; singlets; skirts; skull caps; sleep masks; slippers; slips [undergarments]; smocks; sock suspenders; socks; soles for footwear; spats; sports jerseys; stocking suspenders; stockings; sweat-absorbent stockings; studs for football boots [shoes]; suits; sun visors; suspenders; sweat-absorbent underclothing [underwear]; sweaters; swimsuits; teddies [undergarments]; tee-shirts; tights; togas; top hats; trouser straps; trousers; turbans; underclothing; underpants; underwear; uniforms; veils [clothing]; vests; visors [hatmaking]; waistcoats; waterproof clothing; wet suits for water-skiing; wimples; wooden shoes; wristbands [clothing].

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7582.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 28, 2011, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):24.17.10,12;26.1.2,16;29.1.4

in respect of International Class 9 for computer software for use in authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, storing and organizing text, data, images, audio files, video files, electronic publications, and electronic games; computer software for personal information management; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, vidio files, electronic publications, and electronic games in connection with computers, handheld computers, tablet computers, television set-top boxes, music players, video players, media players, cellular phones, and portable and handheld digital electronic devices; database synchronization software; computer software for accessing, browsing and searching online databases; computer software to enable users to program and distribute audio, video, text and other multimedia content via communications networks; computer software for identifying, locating, grouping, distributing, and managing data and links between computer servers and users connected to electronic communications network.

The applicant claims that it has a bona fide intention to use this mark.

The applicant claims priority on the basis of an application filed on August 31, 2010 under number 56426 in Jamaica.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7584.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 16, 2011, by BASF Corporation, of 100 Campus Drive, Florham Park, New Jersey, 07932, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City Belize, for the registration of the following trade mark, as proprietor thereof-

CIRRUS

in respect of International Class 5 for preparations for destroying vermin; herbicides, fungicides, pesticides.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7610.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, Netherlands, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HAIG SUPREME

in respect of International Class 33 for scotch whisky.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7613.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 14, 2011, by HLT International IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

DOUBLETREE BY HILTON

in respect of International Class 43 for hotel services; restaurant, catering, bar and cocktail lounge services; resort lodging services; provision of general purpose facilities for meetings, conferences and exhibitions; provision of bankquet and social function facilities for special occasions; and reservation services for hotel accommodations for others.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7615.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 10, 2011, by NISSAN JIDOSHA KABUSHIKI KAISHA (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VERSA

in respect of International Class 12 for automobiles, wagons, trucks, vans, sport utility vehicles, buses, recreational vehicles [RV], sports cars, racing cars, lorries, fork lift trucks and towing tractors [tractors], structural parts therefor; suspension shock absorbers for vehicles; shock absorbing springs for vehicles; hubs for vehicle wheels; tires for vehicle wheels; automobile tires; repair outfits for inner tubes; brakes for vehicles; vehicle chassis; bodies for vehicles; luggage carriers for vehicles; rearview mirrors; windscreen wipers; windscreens; windshield wipers; windshields; engines for land vehicles; hydraulic circuits for vehicles; air pumps [vehicle accessories]; clutches for land vehicles; transmissions for land vehicles; transmission shafts for land vehicles; axles for vehicles; steering wheels for vehicles; direction signals for vehicles; reversing alarms for vehicles; anti-theft alarms for vehicles; adhesive rubber patches for repairing inner tubes or tires.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7625.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by BAYER AKTIENGESELLSCHAFT, of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.2.1;29.1.2,4

in respect of International Class 5 for pharmaceutical preparations for the treatment of ophthalmic diseases and conditions.

The applicant claims that it intends to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7653.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 30, 2011, by NOODLE TIME INC., of 8685 N.W. 53rd Terrace, Suite 201, Miami, Florida 33166, U.S.A. through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

BENIHANA

in respect of International Class 43 for restaurant/bar services.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7686.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on April 5, 2011, by GRAND RIVER ENTERPRISES SIX NATIONS LTD., of P.O. Box 760, 2176 Chiefswood Road, Ohsweken, Ontario, Canada, NOA 1M0, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COUTURE

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7695.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

DATED this 26th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on April 5, 2011, by GRAND RIVER ENTERPRISES SIX NATIONS LTD., of P.O. Box 760, 2176 Chiefswood Road, Ohsweken, Ontario, Canada, NOA 1M0, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SENECA

in respect of International Class 34 for cigarettes.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7696.11 should do so in writing addressed to the undersigned not later than the 22nd day of July, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application as of July 16, 2010, by Johnson Publishing Company, Inc., of 820 South Michigan Avenue, Chicago, Illinois, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the re-registration of the following trade mark, as proprietor thereof-

EBONY

in respect of International Class 16 for printed matter, newspapers and periodical printed publications.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7446 should do so in writing addressed to the undersigned not later than the 22^{nd} day of July, 2011.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

NEUTROGENA

THE MARK shown above, Registration No. 5022, has been renewed in the name of NEUTROGENA CORPORATION, of 5760 West 96th Street, Los Angeles, California 90045, U.S.A., as of the 14th day of May, 2011, in respect of International Class 3 for soaps, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of May, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of March, 2011.

(3rd issue)

OPEL

THE MARK shown above, Registration No. 6272, has been renewed in the name of Opel Eisenach GmbH, of Adam-Opel-Strasse 100, 99817 Eisenach, Germany, as of the 9th day of July, 2011, in respect of International Class 12 for motor cars and parts thereof and fittings therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of July, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of March, 2011.

(3rd issue)

NGK

THE MARK shown above, Registration No. 8931, has been renewed in the name of NIPPON TOKUSHU TOGYO KABUSHIKI KAISHA (NGK SPARK PLUG CO., LTD.), as of the 14th day of March, 2011, in respect of International Class 7 for sparking plugs for internal combustion engines, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of March, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of March, 2011.

(1st issue)

CASIO

THE MARK shown above, Registration No. 6217, has been renewed in the name of CASIO KEISANKI KABUSHIKI KAISHA (t/a CASIO COMPUTER CO., LTD.), of 6-2 Hon-machi, 1-chome, Shibuya-ku, Tokyo, Japan, as of the 1st day of April, 2011, in respect of International Class 14 for precious metals and their alloys, and articles included in Class 14 made from all the aforesaid materials or

coated therewith, jewellery, precious stones, horological and chronometric instruments, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of April, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 20th day of April, 2011.

(1st issue)

BUD

THE MARK shown above, Registration No. 6346, has been renewed in the name of ANHEUSER-BUSCH, INC., of One Busch Place, St. Louis, Missouri 63118, U.S.A., as of the 11th day of December, 2010, in respect of International Class 32 for beer, ale and porter, of which it has not been used, due to reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods but are presently making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 11th day of December, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 20th day of April, 2011.

(1st issue)

BUDWEISER

THE MARK shown above, Registration No. 8878, has been renewed in the name of ANHEUSER-BUSCH, INC., of One Busch Place, St. Louis, Missouri 63118, U.S.A., as of the 11th day of December, 2010, in respect of International Class 32 for beer, ale and porter, of which it has not been used, due to reasons beyond its control, the owner has not been able to procure a distributor in Belize for the goods but are presently making diligent efforts to do so. The mark shall remain valid for a period of ten years until the 11th day of December, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 20th day of April, 2011.

 $(1^{st} issue)$

PRU

THE MARK shown above, Registration No. 152/TM/2001, has been renewed in the name of THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, of 751 Broad Street, 21st Floor, Newark, New Jersey 07102-3777, U.S.A., as of the 20th day of November, 2011, in respect of International Class 36 for insurance and financial services, namely, life, health, property and casualty insurance underwriting, administration and agency services, annuities, pension fund and retirement plan management services, corporate financing services, credit card and debit card services, securities and commodities brokerage and underwriting services, mutual fund services, financial clearing house services, portfolio asset management services, investment advisory and management services, real estate leasing and management services, and mortgage financing services, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of November, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 20th day of April, 2011.

(1st issue)

PRUDENTIAL

THE MARK shown above, Registration No. 153/TM/2001, has been renewed in the name of THE PRUDENTIAL INSURANCE COMPANY OF AMERICA, of 751 Broad Street, 21st Floor, Newark, New Jersey 07102-3777, U.S.A., as of the 20th day of November, 2011, in respect of International Class 36 for insurance and financial services, namely, life, health, property and casualty insurance underwriting, administration and agency services, annuities, pension fund and retirement plan management services, corporate financing services, credit card and debit card services, securities and commodities brokerage and underwriting services, mutual fund services, financial clearing house services, portfolio asset management services, investment advisory and management services, real estate leasing and management services, and mortgage financing services, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of November, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 20th day of April, 2011.

(1st issue)



CFE(6):1.1.2;24.9.5;25.1.1

THE MARK shown above, Registration No. 993.02, has been renewed in the name of The London Tobacco Company Limited, of Globe House, 4 Temple Place, London WC2R 2PG, England, as of the 5th day of October, 2011, in respect of International Class 34 for cigarettes, tobacco, tobacco products, smokers' articles, lighters, matches, of which it has not been used, due to prevailing market conditions. The mark shall remain valid for a period of ten years until the 5th day of October, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 20th day of April, 2011.

NOTICES OF ASSIGNMENT

CANADA DRY

CANADA DRY CORPORATION LIMITED, the Registered Proprietor of Trade Mark No. 2473.04, has by veritable proof tendered before the Registrar on the 9th day of February, 2011, being Deed of Assignment, executed on the 20th day of January, 2011, assigned the trade mark to ATLANTIC INDUSTRIES, of c/o M&C Corporate Services, P.O. Box 309GT, Ugland House, South Church Street, Georgetown, Grand Cayman, Cayman Islands, BWI, as of the 20th day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

DATED this 21st day of April, 2011.

DR PEPPER

DP BEVERAGES LIMITED, the Registered Proprietor of Trade Mark No. 2474.04, has by veritable proof tendered before the Registrar on the 9th day of February, 2011, being Deed of Assignment, executed on the 20th day of January, 2011, assigned the trade mark to **ATLANTIC INDUSTRIES**, of c/o M&C Corporate Services, P.O. Box 309GT, Ugland House, South Church Street, Georgetown, Grand Cayman, Cayman Islands, BWI, as of the 20th day of January, 2011, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

NOTICES OF ADDRESS OF PROPRIETOR

ADMIRAL

MAYTAG PROPERTIES, LLC, the Registered Proprietor of Trade Mark No. 1158, has, by veritable proof tendered before the Registrar on the 4th day of April, 2011, changed address from 403 West Fourth Street North, Newton, Iowa 50208, U.S.A. to 500 Renaissance Drive, Suite 101, St. Joseph, Michigan 49085, U.S.A., as of the 30th day of March, 2011, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of April, 2011.

BUD

ANHEUSER-BUSCH, INC., the Registered Proprietor of Trade Mark No. 6346, has, by veritable proof tendered before the Registrar on the 30th day of March, 2011, changed address from 721 Pestalozzi Street, Saint Louis, Missouri, U.S.A. to **One Busch Place, St. Louis, Missouri 63118, U.S.A.,** as of the 30th day of March, 2011, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of April, 2011.

BUDWEISER

ANHEUSER-BUSCH, INC., the Registered Proprietor of Trade Mark No. 8878, has, by veritable proof tendered before the Registrar on the 30th day of March, 2011, changed address from 721 Pestalozzi Street, Saint Louis, Missouri, U.S.A. to **One Busch Place, St. Louis, Missouri 63118, U.S.A.,** as of the 30th day of March, 2011, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of April, 2011.



CFE(6):26.11.3;27.5.17

MAYTAG PROPERTIES, LLC, the Registered Proprietor of Trade Mark No. 1877.03, has, by veritable proof tendered before the Registrar on the 4th day of April, 2011, changed address from 403 West Fourth Street North, Newton, Iowa 50208-0039, U.S.A. to 500 Renaissance Drive, Suite 101, St. Joseph, Michigan 49085, U.S.A., as of the 30th day of March, 2011, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of April, 2011.

CANADA DRY

CANADA DRY CORPORATION LIMITED, the Registered Proprietor of Trade Mark No. 2473.04, has, by veritable proof tendered before the Registrar on the 30th day of March, 2011, being Notarized Declaration of Change of Corporate Address, notarized on the 21st day of March, 2011, changed address from P.O. Box GT 265, Walker House, Mary Street, George Town, Grand Cayman, Cayman Islands, British West Indies to c/o M&C Corporate Services Limited, P.O. Box 309GT, Ugland House, South Church Street, George Town,

Grand Cayman, Cayman Islands, as of the 10th day of January, 2005, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of April, 2011.

DR PEPPER

DP BEVERAGES LIMITED, the Registered Proprietor of Trade Mark No. 2474.04, has, by veritable proof tendered before the Registrar on the 30th day of March, 2011, being Notarized Declaration of Change of Corporate Address, notarized on the 21st day of March, 2011, changed address from P.O. Box GT 265, Walker House, Mary Street, George Town, Grand Cayman, Cayman Islands, British West Indies to **c/o M&C Corporate Services Limited, P.O. Box 309GT, Ugland House, South Church Street, George Town, Grand Cayman, Cayman Islands,** as of the 10th day of January, 2005, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of April, 2011.

NOTICES OF CHANGE OF NAME OF PROPRIETOR

ADMIRAL

THE NAME OF THE PROPRIETOR of Trade Mark No. 1158, has, by veritable proof tendered before the Registrar on the 4th day of April, 2011, being Certified Certificate of Conversion, certified on the 7th day of January, 2011, been changed from MAYTAG INTERNATIONAL, INC. to MAYTAG PROPERTIES, LLC, as of the 22nd day of December, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of April, 2011.

TOPIMAX

THE NAME OF THE PROPRIETOR of Trade Mark No. 1871.03, has, by veritable proof tendered before the Registrar on the 14th day of April, 2011, being Notarized Attestation of Name Change, notarized on the 7th day of April, 2009, been changed from **AVENTIS PHARMA DEUTSCHLAND GmbH** to **Sanofi-Aventis Deutschland GmbH**, as of the 28th day of July, 2005, the appropriate recordals of which have been effected in the Register.

DATED this 20th day of April, 2011.



CFE(6):26.11.3;27.5.17

THE NAME OF THE PROPRIETOR of Trade Mark No. 1877.03, has, by veritable proof tendered before the Registrar on the 4th day of April, 2011, being Certificate of Conversion, certified on the 7th day of January, 2011, been changed from **MAYTAG INTERNATIONAL, INC.** to **MAYTAG PROPERTIES, LLC,** as of the 22nd day of December, 2010, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of April, 2011.

RELISTOR

THE NAME OF THE PROPRIETOR of Trade Mark No. 4021.06, has, by veritable proof tendered before the Registrar on the 30th day of March, 2011, being Notarized Copy of Certificate of Conversion, notarized on the 24th day of March, 2010, been changed from **WYETH** to **WYETH LLC**, as of the 9th day of November, 2009, the appropriate recordals of which have been effected in the Register.

DATED this 21st day of April, 2011.

NOTICES OF CONVERSION OF LEGAL STATUS

TAKE NOTICE that **MAYTAG PROPERTIES, LLC**, the proprietor of Trademark **No. 1158 (ADMIRAL)**, has changed its legal status from a Business Organization into a Domestic (Michigan) Limited Liability Company as of the 22nd day of December, 2010.

DATED this 21st day of April, 2011.

TAKE NOTICE that MAYTAG PROPERTIES, LLC, the proprietor of Trademark No. 1877.03 (MAYTAG), has changed its legal status from a Business Organization into a Domestic (Michigan) Limited Liability Company as of the 22nd day of December, 2010.

DATED this 21st day of April, 2011.

NOTICE OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by Top Tobacco L.P., of 2301 Ravine way Glenview, Illinois 60025, U.S.A., against Trademark Application No. 7327.10, filed on the 3rd day of December, 2010, by Godfrey Phillips India Ltd., (The Applicant), of Four Square House, 49, Community Centre, New Friends Colony, New Delhi-110065, India, for the registration of the following trademark, as proprietor thereof:

TOP 20

The Opponent opposes the above trademark Application on the grounds that:

- 1. the Opponent is a national of the United States of America, with physical offices and operations in that country and the TOP mark is a well-known trade mark which qualifies for protection under the Paris Convention for the Protection of Industrial Property, in particular but not limited to Article 6bis thereof, which is given full effect under Belize law (being the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000);
- 2. the mark contained in the Applicant's said Application No. 7327.10 contravenes sections 35(6), 37(1), 37(2), 37(4)(a) and 38(1)(b) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that the application for registration thereof is being made in bad faith, it is similar to the Opponent's trade mark as earlier trade mark and it is to be registered for goods or services identical with or similar to those for which the Opponent's trade mark as earlier trade mark is protected;
- 3. further, the use of the mark contained in the Applicant's said Application No. 7327.10, if registered, would be likely to cause confusion, in particular a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark;
- 4. the Opponent respectfully requests that the subject application for the Applicant's trade mark be refused registration.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 26th day of April, 2011

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
6787.10	IPAD	IP APPLICATION DEVELOPMENT LLC. 2711 Centerville Road, Suit 400, Wilmington, Delaware 19808, U.S.A.	9 28
6914.10	IBOOKS	APPLE INC. 1 Infinite Loop, Cupertino, California 95014, U.S.A.	9
6928.10	OVALTEENIES	ASSOCIATED BRITISH FOODS PLC Weston Centre, 10 Grosvenor Street, London W1K 4QY, U. K.	30
6954.10	Granja del Sol	Frigorificos De Guatemala, Sociedad Anónima Calzada Aguilar Batres, 35- 35 zona 12, Guatemala, Guatemala	29
6977.10	BABOOM	Molinos Valle del Cibao, C. Por A. Kilometer 5, Duarte Highway, Santiago de los Caballeros, Dominican Republic	30
6978.10	DURTO	Molinos Valle del Cibao, C. Por A. Kilometer 5, Duarte Highway, Santiago de los Caballeros, Dominican Republic	30
6979.10	Princesa	Molinos Valle del Cibao, C. Por A. Kilometer 5, Duarte Highway, Santiago de los Caballeros, Dominican Republic	30
6980.10	KUK	Molinos Valle del Cibao, C. Por A. Kilometer 5, Duarte Highway, Santiago de los Caballeros, Dominican Republic	30
6981.10	Lennà	Molinos Valle del Cibao, C. Por A. Kilometer 5, Duarte Highway, Santiago de los Caballeros, Dominican Republic	30

6982.10	míaa	Molinos Valle del Cibao, C.	30
	miaa	Por A. Kilometer 5, Duarte	
		Highway, Santiago de los	
		Caballeros, Dominican	
		Republic	
6983.10	Dive	Molinos Valle del Cibao, C.	30
	PizKas	Por A.	
	TIZ (CO	Kilometer 5, Duarte	
		Highway, Santiago de los	
		Caballeros, Dominican	
6984.10		Republic Molinos Valle del Cibao, C.	30
0704.10	(0) TT	Por A.	30
	3	Kilometer 5, Duarte	
		Highway, Santiago de los	
		Caballeros, Dominican	
		Republic	
6985.10		Molinos Valle del Cibao, C.	30
	(011/1/13)	Por A.	
	Comme	Kilometer 5, Duarte	
		Highway, Santiago de los Caballeros, Dominican	
		Republic	
6986.10		Molinos Valle del Cibao, C.	30
	COONGGY	Por A.	
	300	Kilometer 5, Duarte	
		Highway, Santiago de los	
		Caballeros, Dominican	
<00 = 40		Republic	20
6987.10	CONTRACTOR OF THE PARTY OF THE	Molinos Valle del Cibao, C. Por A.	30
		Kilometer 5, Duarte	
		Highway, Santiago de los	
		Caballeros, Dominican	
		Republic	
6988.10	1. 25. 20	Molinos Valle del Cibao, C.	30
	Aviva	Por A.	
		Kilometer 5, Duarte	
		Highway, Santiago de los Caballeros, Dominican	
		Republic	
6996.10	OVALTINE	ASSOCIATED BRITISH	29
0,,0,10	OVALTINE	FOODS PLC	30
		Weston Centre, 10 Grosvenor	32
		Street, London W1K 4QY,	
		U.K.	
7077.10	GUIA	KINEA INTERNACIONAL	34
		S.A. Edificio Cofrigo 0 Local 7 A	
		Edificio Cofrisa 9, Local 7-A, Zona Libre De Colon,	
		Panama	
7119.10	PRO-UNIDAS	The Procter & Gamble	41
,	I NO-UNIDAS	Company	
		One Procter & Gamble	
		Plaza, Cincinnati, Ohio	
		45202, U.S.A.	
7179.10	YOGURELLO	Gloria S.A.	29
		Av.Republica de Panamá	30
		2461, Urb. Sta. Catalina, 13	32
		Lima, Peru	

7274.10		THE COCA-COLA COMPANY One Coca-Cola Plaza, Atlanta, Georgia 30313, U.S.A.	32
7286.10	IMFeD for children	Abbott Laboratories 100 Abbott Park Road, Abbott Park, Illinois 60064- 6008, U.S.A.	44
7328.10	BLACK JACK	Godfrey Phillips India Ltd. Four Square House, 49, Community Centre, New Friends Colony, New Delhi- 110065, India	34
7330.10	MARLBORO WHERE SMOOTH TASTE BEGINS	PHILIP MORRIS PRODUCTS S.A. Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
7331.10	MARLBORO TRUE FLAVOR	PHILIP MORRIS PRODUCTS S.A. Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
7376.10		The Kong Company, LLC 16191-D Table Mountain Parkway, Golden, Colorado 80403-1641, U.S.A.	28
7389.10	ФАГЕ	FAGE DAIRY PROCESSING INDUSTRY S.A. 35, Hermou Street Metamorfossi, Athens, GR- 14452, Greece	29
7418.10	FLIRT	Vinprom Peshtera SA 5 Dunav Blvd, 4000 Plovdiv, Bulgaria	33
7419.10	TRIOBE	MEDA AB Pipers väg 2 A, 170 09 Solna, Sweden	5
