

INTELLECTUAL PROPERTY JOURNAL



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"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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APPLICATIONS FOR TRADEMARK REGISTRATION

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 3, 2009, by SIGMA ALIMENTOS, S.A. DE C.V., of Avenida Gómez Morin No. 1111, Colonia Carrizalejo, Código Postal 66254 San Pedro Garza García, Nuevo León, Mexico, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.6;29.1.1,4

in the colors pantone blue 2756C, red 185C and white, in respect of:-

- (a) International Class 29 for meat, fish, poultry and game not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; dried eggs for consumption, milk and milk products; edible oils and fats, mainly all kinds of meat and cold cured meat, such as: hams, sausages, cured pork sausages, mortadellas, bolognas, meat cake, grilled sausages, salami, bacon, pork, cheese, pastrami, all kinds of cheese, poultry, beef, pork, lamb, mutton, seafood such as: shrimp, king prawn, lobster, oyster, octopus, squid, crayfish, clam and snail, dried fruit, soup, french fries, potato chips, processed peanuts, prepared nuts, canned olives, processed chilli, vegatables, canned beans, paste for soup, yoghurt, including prepared food for made from poultry, beef, pork, lamb and mutton, fish and seafood;
- (b) International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour for food and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking powder; salt, mustard; venegar, sauces [condiments]; spices; ice, natural or artificial, dessert made of rice with milk; chongos zamoranos, lollypops, candy, tamarind candy, caramels, cream caramels, cakes, pies [tarts], ice creams, sandwiches, hot dogs, taquitos, flour chips, wheat flour chips, potato flour chips, corn flour chips, flour based foods, flour products, corn chips, corn based foods, corn products, pop corn, corn flakes, snacks [cereal products], pretzels, nutmeg, mayonnaise, salad dressing, chocolate in bar and soluable, coffee, cocoa, chocolate and tea based beverages, coffee and milk based beverages, cocoa and milk based beverages and chocolate and milk based beverages, custard, corn and flour corn tortillas, white and sweet bread, cookies, toast, achiote paste, mole and mole in paste, including prepared flour or cereal based food, such as: spaghetti, raviolis, tagliatelles, lasagna, waffles, hotcakes, pizza.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6014.09 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on August 30, 2010, by Automobili Lamborghini Holding S.p.A., of via Modena, 12, 40019 Sant' Agata Bolognese (BO), Italy, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AVENTADOR

in respect of:-

- (a) International Class 12 for aeronautical apparatus, automobiles; ships and boats;
- (b) International Class 25 for clothing, for men, women and children, namely, coats, jackets, jacket liners, parkas, rain suits, ski bibs, ski suits, pants, overalls, shorts, shirts, sweaters, sweatshirts, sweatpants, turtleneck blouses and shirts, skirts, vests, scarves, gloves, hats and bathing suits; leather and suede apparel, namely, coats, jackets, belts, gloves; fashion accessories, namely, belts for clothing, hosiery; footwear, namely, shoes and boots for men, women and children, loafers, walking shoes, running shoes, athletic shoes, sandals and slippers; footwear accessories for men, women and children, namely, shoe insoles, shoe inserts, anti-slip shoe grips; headgear for wear;
- (c) International Class 28 for games and playthings namely games other than those adapted for use with an external display screen or monitor; apparatus for games other than those adapted for use with an external display screen or monitor toy vehicles, model vehicles, remote-controlled toy vehicles, cuddly toys, playing cards; gymnastic apparatus, namely trampolines; sports goods namely bats, racquets, balls, clubs, golf bags, golf gloves, protective body equipment namely face shields, masks, eye shields, elbow pads, knee pads, gloves; Christmas tree decorations, namely garlands, skirts, stands, stockings, ornaments for Christmas trees, except illumination articles and confectionary, tree balls.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

The applicant claims that the English translation of the Spanish word "Aventador", is "Fan".

Priority claim is on the basis of an application filed on March 1, 2010, under number MI2010C002064 in Italy.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7007.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 13, 2010, by Reckitt & Coleman (Overseas) Limited, of Dansom Lane, Hull, HU8 7DS, United Kingdom, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CLEARASIL

in respect of International Class 3 for cosmetic preparations for skin care; cosmetics; cotton wool for cosmetic purposes; dentifrices; hair lotions; perfumes and essential oils; soap; and tissues impregnated with cosmetic lotions.

The applicant claims that it proposes to use this trademark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7067.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.2,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word "Sol" is "sun".

Registration of this mark shall give no exclusive right to the use of the word "gas", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7082.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.2,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word "Sol" is "sun".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7083.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word "Sol" is "sun".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7084.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7086.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.4

in respect of International Class 36 for credit card services, issuance of credit cards, debit card services, debt collection agencies, financing services.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word "Sol" is "Sun".

Registration of this mark shall give no exclusive right to the use of the word "Card", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7087.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd}\ issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.4

in respect of International Class 36 for credit card services, issuance of credit cards, debit card services, debt collection agencies, financing services.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word "Sol" is "Sun".

Registration of this mark shall give no exclusive right to the use of the word "Card", separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7088.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3;29.1.2,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word "Sol" is "Sun".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7089.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.3,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word "Sol" is "Sun".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7090.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.3,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word "Sol" is "Sun".

Registration of this mark shall give no exclusive right to the use of the word "Gas", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7091.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,16.24 in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide itnention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7278.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,16,24 in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;

- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide itnention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7279.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

28WHITE

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide itnention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7280.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

28RED

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes,

footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;

- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide itnention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7281.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

28BLACK

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide itnention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7282.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DOSE 28

in respect of:-

(a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;

- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide itnention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7283.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CALIDRIS 28

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide itnention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7284.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on November 3, 2010, by The Travelers Indemnity Company, of One Tower Square, Hartford, Connecticut 06183, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

TRAVELERS

in respect of International Class 36 for insurance services, namely, insurance consultancy, insurance underwriting services for all types of insurance, claims adjustment in the field of insurance, insurance claims services, insurance claims processing and administration,

assessment of insurance claims, insurance agency and brokerage services, providing information in insurance matters and medical care insurance claims coordination including assisting employers and providers in processing medical insurance claim forms and payment of medical insurance claims; electronic processing of insurance claims and payment data; financial affairs and financial services, namely, financial analysis, financial consultancy, financial evaluation [insurance], financial information, financial management and financial sponsorship; risk control and loss prevention consultation and services in the field of insurance; risk management in the field of insurance; information, consultation and advisory services relating to all the aforesaid.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7290.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 3, 2010, by The Travelers Indemnity Company, of One Tower Square, Hartford, Connecticut 06183, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):10.3.1,4

in respect of International Class 36 for insurance services, namely, insurance consultancy, insurance underwriting services for all types of insurance, claims adjustment in the field of insurance, insurance claims services, insurance claims processing and administration, assessment of insurance claims, insurance agency and brokerage services, providing information in insurance matters and medical care insurance claims coordination including assisting employers and providers in processing medical insurance claim forms and payment of medical insurance claims; electronic processing of insurance claims and payment data; financial affairs and financial services, namely, financial analysis, financial consultancy, financial evaluation [insurance], financial information, financial management and financial sponsorship; risk control and loss prevention consultation and services in the field of insurance; risk management in the field of insurance; information, consultation and advisory services relating to all the aforesaid.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7291.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by THE LEADING HOTELS OF THE WORLD, LTD., of 99 Park Avenue, City of New York, State New York 10016-1601, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):27.5.1,19 in respect of:-

- (a) International Class 16 for printed matter relating to hotels, restaurants, hotel reservations and reviews of hotels; hotel guides and trade publications; magazines, newsletters, catalogues, directories, stationery, writing articles, writing paper;
- (b) International Class 35 for advertising and marketing services for hotels; consulting and management services in the field of hotels and travel; advertising for others on the internet; administration of a consumer loyalty program to promote hotel and restaurant services of others;
- (c) International Class 43 for hotel reservation services; hotel, restaurant and convention services; making reservations and bookings for others; providing reviews of hotels.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "Hotels", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7412.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 12, 2011, by Guthy-Renker LLC, of 41-550 Electic treet, Suite #200, Palm Desert, California 92260, U.S.A. through its agent Courtenay Coye LLP of 15 "A" Street, Belize City, for the registration of the following trade mark, as proprietor thereof-

PROACTIV

in respect of International Class 3 (for cosmetic preparations for skin care; sunscreen preparations; cosmetics; nail care preparations; lotions for cosmetic purposes; perfumes; perfumery, hair lotions; soap; astrnigents for cosmetic purposes; bath salts, not for medical purposes; beauty masks; dental bleaching gels; deodorant soap; eau de cologne; shampoos; sun-tanning preparations [cosmetics]) and 5 (for acne treatment preparations)

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7420.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 30, 2010, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HEAD & SHOULDERS MENTHOL FRESH

in respect of International Class 3 for soaps, perfumeries, essential oils, cosmetic preparations for body and beauty care, namely creams, lotions, moisturizers, texturizers and toners, bath gel, shower gel, foam bath and personal deodorants, hair lotions, hair shampoos and conditioners, preparations for embelleshing the hair, preparations for dying the hair; hair cream, permanent waving solutions, hair spray, hair gel, hair mousse, hair colors, hair waving preparations, hair lotions; dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7422.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SAFEGUARD

in respect of International Class 5 for hand sanitizer gel for hygiene and sanitary purposes, disinfectants for hygiene purposes, disinfectants for sanitary purposes, disinfectants for use on the person.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7425.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 5, 2011, by Pensacola Christian College, Inc., of 250 Brent Lane, Pensacola, Florida 32503, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

A BEKA ACADEMY

in respect of International Class 41 for educational services, namely, providing instructional correspondence and distance learning courses at the primary and secondary level.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Academy", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7435.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 10, 2011, by PIER 1 LICENSING, INC., of 100 Pier 1 Place, Fort Worth, Texas 76102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

PIER 1 IMPORTS

in respect of:-

(a) International Class 20 for armoires and other chest of drawers, divans, cradles, book rests [furniture], boxes of plastic or wood, trolleys [furniture], carts for computers [furniture], sofas, stools of all kinds, settees, chaise lounges and other chairs and seats,

chests for toys, chest, not of metal, chest of drawers, consoles, table bases, table tops and other desks and tables, dressers, vanities for preparing one's hair and face, and mirror tiles, hand-held mirrors [toilet mirrors], mirrors [looking glasses], entertainment centers [furniture], cabinet work, index cabinets [furniture], medicine cabinets, love seats, ottomans, flower-pot pedestals, racks [furniture], etageres, shelves, sideboards, wardrobes, costume stands, stands for calculating machines, bamboo baskets, hampers [baskets] and other packaging containers of wood/bamboo/plastic, baskets, not of metal, slatted indoor blinds, rattan blinds, bead curtains for decoration and other window shades [blinds], curtains of beads or reeds, curtain tie-backs, cushions, fans for personal use, non-electric, flat hand fans, hutches, picture frames, photo frames, pillows, screens [furniture], steps [ladder], not of metal, trays, non-metal, umbrella stands, wall plugs, not of metal, sculptures of plaster, sculptures of wax, sculptures of wood, wind chimes [decoration]; funerary urns;

- (b) International Class 21 for glass bulbs [receptacles], glass caps, glass flasks [containers], opal glass, glass [receptacles], glass stoppers, glass, unworked or semi-worked, except building galss, glass vials [receptacles], glass wool other than for insulation, painted glassware, frying pans, non-electric coffee-pots (not of precious metal), kettles, non-electric, tableware, other than knives, forks and spoons, baking pans, baskets for domestic use, bird feeders, bird houses, bowls [basins], glass bowls, candlesticks, not of precious metal, coasters made of glass, plastic, wood and/or cork, cookie cutters, cooking utensil holders, cups, cutlery trays, cutting boards for the kitchen, soap dispensers, sugar bowls, cheese-dish covers, drinking glasses, feather dusters, figurines [statuettes] of porcelain, terra-cotta or glass, flower pots, goblets, ice trays, glass jars [carboys], napkin holders, paper plates, peppermills, hand operated pitchers, plate stands, plates, pots, planters, salt and pepper shakers, saucers, soap dishes, strainers, temple jars, trays for domestic purposes, trays for domestic purposes, of paper, litter trays for pets, trivets [table utensils], vases, not of precious metal;
- (c) International Class 35 for retail store services in the fields of furniture, decorative home furnishings, dining and kitchen goods, textiles, toys and gifts.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "Imports", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7444.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 12, 2011, by Guthy-Renker LLC, of 41-550 Electic treet, Suite #200, Palm Desert, California 92260, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PROACTIV

in respect of:-

- (a) International Class 3 for cosmetic preparations for skin care; sunscreen preparations; cosmetics; nail care preparations; lotions for cosmetic purposes; perfumes; perfumery, hair lotions; soap; astringents for cosmetic purposes; bath salts, not for medical purposes; beauty masks; dental bleaching gels; deodorant soap; eau de cologne; shampoos; sun-tanning preparations [cosmetics];
- (b) International Class 5 for acne treatment preparations.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7447.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 13, 2011, by Hansen Beverage Company, of 550 Monica Circle, Suite 201, Corona, California 92880, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MONSTER RIPPER

in respect of:-

- (a) International Class 5 for nutritional supplements in liquid form;
- (b) International Class 32 for beverages, namely carbonated soft drinks; carbonated and non-carbonated drinks enhanced with vitamins, minerals, nutrients, proteins, amino acids and herbs; carbonated and non-carbonated energy or sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf-stable, but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7452.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on January 31, 2011, by Miller Brewing International, Inc., of 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.19,15

in respect of International Class 32 for beers.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the words "Genuine Draft", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7492.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by DEXPO INTELECTUAL PROPERTIES LIMITED, of 35 Barrack Road, 3rd Floor, Belize City, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.2,18;29.1.3 in respect of:-

- International Class 10 for abdominal belts; abdominal corsets; abdominal pads; acupuncture needles; aerosol dispensers for medical purposes; air cushions for medical purposes; air mattresses, for medical purposes; air pillows for medical purposes; ambulance stretchers; anaesthetic apparatus; anaesthetic masks; apparatus and installations for the production of x-rays, for medical purposes; apparatus for artificial respiration; apparatus for the treatment of deafness; appliances for washing body cavities; arch supports for boots and shoes; armchairs for medical or dental purposes; artificial breasts; artificial eyes; artificial jaws; artificial limbs; artificial skin for surgical purposes; artificial teeth; balling guns; bandages for joints, anatomical; bandages, elastic; basins for medical purposes; bed pans; bed vibrators; beds, specially made for medical purposes; belts for medical purposes; belts, electric, for medical purposes; blankets, electric, for medical purposes; blood testing apparatus; boots for medical purposes; breast pumps; brushes for cleaning body cavities; cannulae; cases fitted for medical instruments; cases fitted for use by surgeons and doctors; castrating pincers; catgut; catheters; childbirth mattresses; clips, surgical; clothing especially for operating rooms; commode chairs; compressors [surgical]; condoms; containers especially made for medical waste; contraceptives, non-chemical; corn knives; corsets for medical purposes; crutches; cupping glasses; cushions for medical purposes; cutlery [surgical]; defibrillators; dental apparatus; dental apparatus, electric; dental burs; dentists' armchairs; dentures; diagnostic apparatus for medical purposes; dialyzers; drainage tubes for medical purposes; draw-sheets for sick beds; dropper bottles for medical purposes; droppers for medical purposes; ear picks; ear trumpets; elastic stockings for surgical purposes; electric acupuncture instruments; electrocardiographs; electrodes for medical use; enema apparatus for medical purposes; esthetic massage apparatus; feeding bottle teats; feeding bottle valves; feeding bottles; filters for ultraviolet rays, for medical purposes; finger guards for medical purposes; forceps; fumigation apparatus for medical purposes; furniture especially made for medical purposes; galvanic belts for medical purposes; galvanic therapeutic appliances; gastroscopes; gloves for massage; gloves for medical purposes; hair prostheses; hearing aids for the deaf; hearing protectors; heart pacemakers; hematimeters; horsehair gloves for massages; hot air therapeutic apparatus; hot air vibrators for medical purposes; hydrostatic beds for medical purposes: hypodermic syringes; hypogastric belts; ice bags for medical purposes; incontinence sheets; incubators for babies; incubators for medical purposes; inhalers; injectors for medical purposes; instrument cases for use by surgeons and doctors; insufflators; invalids' hoists; knee bandages, orthopedic; knives for surgical purposes; lamps for medical purposes; lancets; lasers for medical purposes; masks for use by medical personnel; massage apparatus; maternity belts; medical apparatus and instruments; medical guidewires; mirrors for dentists; mirrors for surgeons; needles for medical purposes; nursing appliances; obstetric apparatus; obstetric apparatus for cattle; operating tables; opthalmometers; opthalmoscopes; orthodontic appliances; orthopedic soles; pacifiers for babies; pessaries; physical exercise apparatus, for medical purposes; physiotherapy apparatus; pins for artificial teeth; probes for medical purposes; protection devices against x-rays, for medical purposes; pumps for medical purposes; quartz lamps for medical purposes; radiological apparatus for medical purposes; radiology screens for medical purposes; radiotherapy apparatus; radium tubes for medical purposes; receptacles for applying medicines; respirators for artificial respiration; resuscitation apparatus; roentgen apparatus for medical purposes; saws for surgical purposes; scalpels; scissors for surgery; soporific pillows for insomnia; sphygmotensionmeters; spittoons for medical purposes; splints, surgical; spoons for administering medicine; sterile sheets, surgical; stethoscopes; stockings for varices; strait jackets; stretchers, wheeled; supports for flat feet; surgical apparatus and instruments; surgical drapes; suspensory bandages; suture materials; suture needles; syringes for injections; syringes for medical purposes; teething rings; testing apparatus for medical purposes; thermal packs for first aid purposes; thermometers for medical purposes; thread, surgical; tips for crutches for invalids; tongue scrapers; traction apparatus for medical purposes; trocars; trusses; ultraviolet ray lamps for medical purposes; umbilical belts; urethral probes; urethral syringes; urological apparatus and instruments; uterine syringes; vaginal syringes; vaporizers for medical purposes; veterinary apparatus and instruments; vibromassage apparatus; water bags for medical purposes; water beds for medical purposes; x-ray photographs for medical purposes; x-rays tubes for medical purposes;
- (b) International Class 16 for manuals [handbooks]; newsletters; pamphlets;
- (c) International Class 35 for advertising; advertising agencies; advertising by mail order; arranging newspaper subscriptions for others; arranging subscriptions to telecommunication services for others; direct mail advertising; dissemination of advertising matter; layout services for advertising purposes; news clipping services; outdoor advertising; rental of advertising space; rental of advertising time on communication media; television advertising; updating of advertising material;
- (d) International Class 44 for animal grooming; beauty salons; hair implantation; hairdressing salons; pet grooming.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods and services mentioned.

Registration of this mark shall give no exclusive right to the use of the words "Hair Restoration", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7511.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2011, by Mountain Hardwear, Inc., of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DRY.Q

in respect of:-

- (a) International Class 9 for bivouac sacks, namely, wind and water resistant bags into which a person can fit to protect themselves from exposure to the elements;
- (b) International Class 20 for sleeping bags for camping;
- (c) International Class 22 for tents.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

Priority claim is on the basis of an application filed on December 7, 2010, under number 85192293 in the Untied States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7512.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by DEXPO INTELECTUAL PROPERTIES LIMITED, of 35 Barrack Road, 3rd Floor, Belize City, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.2,18;29.1.3 in respect of:-

(a) International Class 10 for abdominal belts; abdominal corsets; abdominal pads; acupuncture needles; aerosol dispensers for medical purposes; air cushions for medical purposes; air mattresses, for medical purposes; air pillows for medical purposes; ambulance stretchers; anaesthetic apparatus; anaesthetic masks; apparatus and installations for the production of x-rays, for medical purposes; apparatus for artificial respiration; apparatus for the treatment of deafness; appliances for washing body cavities; arch supports for boots and shoes; armchairs for medical or dental purposes; artificial breasts; artificial eyes; artificial jaws; artificial limbs; artificial skin for surgical purposes; artificial teeth; balling guns; bandages for joints, anatomical; bandages, elastic; basins for medical purposes; bed pans; bed vibrators; beds, specially made for medical purposes; belts for medical purposes; belts, electric, for medical purposes; blankets, electric, for medical purposes; blood testing apparatus; boots for medical purposes; breast pumps; brushes for cleaning body cavities; cannulae; cases fitted for medical instruments; cases fitted for use by surgeons and doctors; castrating pincers; catgut; catheters; childbirth mattresses; clips, surgical; clothing especially for

operating rooms; commode chairs; compressors [surgical]; condoms; containers especially made for medical waste; contraceptives, non-chemical; corn knives; corsets for medical purposes; crutches; cupping glasses; cushions for medical purposes; cutlery [surgical]; defibrillators; dental apparatus; dental apparatus, electric; dental burs; dentists' armchairs; dentures; diagnostic apparatus for medical purposes; dialyzers; drainage tubes for medical purposes; draw-sheets for sick beds; dropper bottles for medical purposes; droppers for medical purposes; ear picks; ear trumpets; elastic stockings for surgical purposes; electric acupuncture instruments; electrocardiographs; electrodes for medical use; enema apparatus for medical purposes; esthetic massage apparatus; feeding bottle teats; feeding bottle valves; feeding bottles; filters for ultraviolet rays, for medical purposes; finger guards for medical purposes; forceps; furnigation apparatus for medical purposes; furniture especially made for medical purposes; galvanic belts for medical purposes; galvanic therapeutic appliances; gastroscopes; gloves for massage; gloves for medical purposes; hair prostheses; hearing aids for the deaf; hearing protectors; heart pacemakers; hematimeters; horsehair gloves for massages; hot air therapeutic apparatus; hot air vibrators for medical purposes; hydrostatic beds for medical purposes; hypodermic syringes; hypogastric belts; ice bags for medical purposes; incontinence sheets; incubators for babies; incubators for medical purposes; inhalers; injectors for medical purposes; instrument cases for use by surgeons and doctors; insufflators; invalids' hoists; knee bandages, orthopedic; knives for surgical purposes; lamps for medical purposes; lancets; lasers for medical purposes; masks for use by medical personnel; massage apparatus; maternity belts; medical apparatus and instruments; medical guidewires; mirrors for dentists; mirrors for surgeons; needles for medical purposes; nursing appliances; obstetric apparatus; obstetric apparatus for cattle; operating tables; opthalmometers; opthalmoscopes; orthodontic appliances; orthopedic soles; pacifiers for babies; pessaries; physical exercise apparatus, for medical purposes; physiotherapy apparatus; pins for artificial teeth; probes for medical purposes; protection devices against x-rays, for medical purposes; pumps for medical purposes; quartz lamps for medical purposes; radiological apparatus for medical purposes; radiology screens for medical purposes; radiotherapy apparatus; radium tubes for medical purposes; receptacles for applying medicines; respirators for artificial respiration; resuscitation apparatus; roentgen apparatus for medical purposes; saws for surgical purposes; scalpels; scissors for surgery; soporific pillows for insomnia; sphygmotensionmeters; spittoons for medical purposes; splints, surgical; spoons for administering medicine; sterile sheets, surgical; stethoscopes; stockings for varices; strait jackets; stretchers, wheeled; supports for flat feet; surgical apparatus and instruments; surgical drapes; suspensory bandages; suture materials; suture needles; syringes for injections; syringes for medical purposes; teething rings; testing apparatus for medical purposes; thermal packs for first aid purposes; thermometers for medical purposes; thread, surgical; tips for crutches for invalids; tongue scrapers; traction apparatus for medical purposes; trocars; trusses; ultraviolet ray lamps for medical purposes; umbilical belts; urethral probes; urethral syringes; urological apparatus and instruments; uterine syringes; vaginal syringes; vaporizers for medical purposes; veterinary apparatus and instruments; vibromassage apparatus; water bags for medical purposes; water beds for medical purposes; x-ray photographs for medical purposes; x-rays tubes for medical purposes;

- (b) International Class 16 for manuals [handbooks]; newsletters; pamphlets;
- (c) International Class 35 for advertising; advertising agencies; advertising by mail order; arranging newspaper subscriptions for others; arranging subscriptions to telecommunication services for others; direct mail advertising; dissemination of advertising matter; layout services for advertising purposes; news clipping services; outdoor advertising; rental of advertising space; rental of advertising time on communication media; television advertising; updating of advertising material;
- (d) International Class 44 for animal grooming; beauty salons; hair implantation; hairdressing salons; pet grooming.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods and services mentioned.

Registration of this mark shall give no exclusive right to the use of the words "Hair Implantation", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7513.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2011, by Cargill, Incorporated, of 15407 McGinty Road West, Wayzata, MN 55391, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.1,6,7 in respect of:-

- (a) International Class 5 for dietary supplements;
- (b) International Class 30 for natural sweeteners.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7515.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by CHURCH & DWIGHT CO., INC., of 469 North Harrison Street, Princeton, New Jersey 08543, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

ARM & HAMMER

in respect of:-

- (a) International Class 3 for non-medicated nasal moisturizing preparation; non-medicated preparations for cleaning and irrigating wounds and skin abrasions; non-medicated douches; cotton swabs for cosmetic purposes;
- (b) International Class 5 for preparations for the relief of nasal congestion, nasal dryness, nasal irritations, allergy symptoms and sinus conditions, namely, nasal rinses, nasal sprays and nasal mists; homeopathic preparations for the relief of symptoms of colds, flu, allergies and sinus conditions; saline solutions for medical purposes; antibacterial preparations for cleaning and irrigating wounds and skin abrasions; sinus wash kit consisting of an applicator and pre-measured packets of sodium chloride; saline nasal gel; lavage preparations for the nose, sinuses, skin wounds and skin abrasions; hygienic solutions for contact lens care, namely contact lens cleaning solutions and contact lens disinfecting solutions; cotton swabs impregnated with homeopathic, pharmaceutical or hygienic preparations for cleansing the nose, skin wounds and skin abrasions;
- (c) International Class 10 for neti pot for nasal lavage; nasal irrigation vessel.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7542.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by CHURCH & DWIGHT CO., INC., of 469 North Harrison Street, Princeton, New Jersey 08543, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.9.14;26.1.1,14 in respect of:-

- (a) International Class 3 for non-medicated nasal moisturizing preparation; non-medicated preparations for cleaning and irrigating wounds and skin abrasions; non-medicated douches; cotton swabs for cosmetic purposes;
- (b) International Class 5 for preparations for the relief of nasal congestion, nasal dryness, nasal irritations, allergy symptoms and sinus conditions, namely, nasal rinses, nasal sprays and nasal mists; homeopathic preparations for the relief of symptoms of colds, flu, allergies and sinus conditions; saline solutions for medical purposes; antibacterial preparations for cleaning and irrigating wounds and skin abrasions; sinus wash kit consisting of an applicator and pre-measured packets of sodium chloride; saline nasal gel; lavage preparations for the nose, sinuses, skin wounds and skin abrasions; hygienic solutions for contact lens care, namely contact lens cleaning solutions and contact lens disinfecting solutions; cotton swabs impregnated with homeopathic, pharmaceutical or hygienic preparations for cleansing the nose, skin wounds and skin abrasions;
- (c) International Class 10 for neti pot for nasal lavage; nasal irrigation vessel.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7543.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by CHURCH & DWIGHT CO., INC., of 469 North Harrison Street, Princeton, New Jersey 08543, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,6 in respect of:-

- (a) International Class 3 for non-medicated nasal moisturizing preparation; non-medicated preparations for cleaning and irrigating wounds and skin abrasions; non-medicated douches; cotton swabs for cosmetic purposes;
- (b) International Class 5 for preparations for the relief of nasal congestion, nasal dryness, nasal irritations, allergy symptoms and sinus conditions, namely, nasal rinses, nasal sprays and nasal mists; homeopathic preparations for the relief of symptoms of colds, flu, allergies and sinus conditions; saline solutions for medical purposes; antibacterial preparations for cleaning and irrigating wounds and skin abrasions; sinus wash kit consisting of an applicator and pre-measured packets of sodium chloride; saline nasal gel; lavage preparations for the nose, sinuses, skin wounds and skin abrasions; hygienic solutions for contact lens care, namely contact lens cleaning solutions and contact lens disinfecting solutions; cotton swabs impregnated with homeopathic, pharmaceutical or hygienic preparations for cleansing the nose, skin wounds and skin abrasions;

(c) International Class 10 for neti pot for nasal lavage; nasal irrigation vessel.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7544.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 22, 2011, by NISSAN JIDOSHA KABUSHIKI KAISHA (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ALTIMA

in respect of International Class 12 for automobiles, wagons, trucks, vans, sport utility vehicles, buses, recreational vehicles [RV], sports cars, racing cars, lorries, fork lift trucks and towing tractors [tractors], structural parts therefore; suspension shock absorbers for vehicles; shock absorbing springs for vehicles; hubs for vehicle wheels; tires for vehicle wheels; automobile tires; repair outfits for inner tubes; brakes for vehicle chassis; bodies for vehicles; luggage carriers for vehicles; anti-theft alarms for vehicles; rearview mirrors; windscreen wipers; windscreens; windshield wipers; windshields; engines for land vehicles; hydraulic circuits for vehicles; air pumps [vehicle accessories]; clutches for land vehicles; transmissions for land vehicles; transmission chains for land vehicles; transmission shafts for land vehicles; axles for vehicles; steering wheels for vehicles; direction signals for vehicles; reversing alarms for vehicles; adhesive rubber patches for repairing inner tubes or tires.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7549.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by K'S Imports Co. Ltd., of Half Mile Melinda Road, Dangriga Town, Stann Creek District, Belize, at the Belize Intellectual Property Office (BELIPO) of 2nd Floor, Habet Building, Constitution Drive, Belmopan, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.15.17;27.5.1,4;29.1.4 in respect of:-

- (a) International Class 4 for diesel oil, fuel gas; fuel gas; fuel with an alcoholic base;
- (b) International Class 7 for washing machines; drying machines;
- (c) International Class 11 for air conditioning apparatus and installations; air conditioning units; refrigerators; refrigerating apparatus and machines; freezers; drying apparatus and installations; stoves; water coolers; refrigerating or freezing showcases; refrigeration equipment, namely, food and beverage chilling units; refrigeration equipment, namely, rapid food chilling units; ice machines;
- (d) International Class 35 for retail and wholesale store services featuring washing machines; drying machines; air conditioning apparatus and installations; air condition units; refrigerators; refrigerating apparatus and machines; freezers; drying apparatus and

installations; stoves; water coolers; refrigerating or freezing showcases; refrigeration equipment, namely, food and beverage chilling units; refrigeration equipment, namely, rapid food chilling units; ice machines;

(e) International Class 37 for repair and installation of washing machines; drying machines; air conditioning apparatus and installations; air conditioning units; refrigerators; refrigerating apparatus and machines; freezers; drying apparatus and installations; stoves; water coolers; refrigerating or freezing showcases; refrigeration equipment, namely, food and beverage chilling units; refrigeration equipment, namely, rapid food chilling units, ice machines.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7552.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by Canadian Imperial Bank Of Commerce, of 199 Bay Street, 11th Floor, Commerce Court West, Toronto, Ontario, Canada M5L 1A2, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

CIBC

in respect of International Class 36 for banking.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7555.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 28, 2011, by Best Western International, Inc., of 6201 North 24th Parkway, Phoenix, Arizona 85016, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1,24

in respect of International Class 43 for hotel services.

The applicant claims that this mark is in use.

Priority claim is on the basis of an application filed on September 1, 2010, under number 85120792 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7573.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

 $(3^{rd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 28, 2011, by Best Western International, Inc., of 6201 North 24th Parkway, Phoenix, Arizona 85016, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1,24

in respect of International Class 43 for hotel services.

The applicant claims that this mark is in use.

Priority claim is on the basis of an application filed on September 1, 2010, under number 85120819 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7574.11 should do so in writing addressed to the undersigned not later than the 10^{th} day of June, 2011.

DATED this 15th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by HLT International IP LLC, of 9336 Civic Center Drive, Beverly Hills, California 90210, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.13.25; 27.5.1, 25

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7423.10 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by HLT International IP LLC, of 9336 Civic Center Drive, Beverly Hills, California 90210, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HAMPTON INN BY HILTON

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7424.10 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 23, 2011, by TROPICANA PRODUCTS, INC., of 1001 13th Avenue East, Bradenton, Florida 34208, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TROPICANA TROPICS

in respect of International Class 32 for fruit juices and fruit juice drinks.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7551.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by CANADIAN IMPERIAL BANK OF COMMERCE, of 199 Bay Street, 11th Floor, Toronto, Ontario, M5f 1A2, Canada, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

FOR WHAT MATTERS

in respect of:

- (a) International Class 36 for banking; credit card services; financial sponsorship; charitable fund raising; finansing services; financial consultancy; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; mortgage banking;
- (b) International Class 41 for publication of books; publication of electronic books and journals on-line; publication of texts other than publicity texts.

The applicant claims that the mark is being used for its business as a Bank in Canada.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7557.11 should do so in writing addressed to the undersigned not later than the 24^{th} day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KINESIS

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7577.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CODIGO

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word "Codigo" is "Code".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7578.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TALANTE

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word "Talante" is "Mood".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7579.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SOLSTICIO

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word "Solsticio" is "Solstice".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7580.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TUNDRA

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7581.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by NISSAN CHEMICAL INDUSTRIES, LTD., of 7-1, Kanda-Nishiki-cho 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CANVAS

in respect of International Class 5 for herbicides; insecticides; fungicides; preparations for killing weeds and destroying vermin.

The applicant claims that it has a boda fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7585.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by NISSAN CHEMICAL INDUSTRIES, LTD., of 7-1, Kanda-Nishiki-cho 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LEIMAY

in respect of International Class 5 for herbicides; insecticides; fungicides; preparations for killing weeds and destroying vermin.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7586.11 should do so in writing addressed to the undersigned not later than the 24^{th} day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 2, 2011, by SANCHEZ Y MARTIN, S.A. DE C.V., of Pedro Loza #851, Colonia Centro Barranquitas 44280, Guadalajara, Jalisco, Mexico, through its agent Morgan & Morgan Trust Corp. (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

RUTH

in respect of International Class 3 for laundry soaps and powder detergent.

The applicant claims that it intends to use the mark or authorize its use by others.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7589.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 3, 2011, by CARRERAS LIMITED, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corp. (Belize) Limited, of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CRAVEN A-BLACK

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7590.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Inc., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.11.3, 25

in respect of International Class 1 for fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7596.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Inc., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

XCU

in respect of International Class 1 for fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7597.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Advanced Technologies (U.S.) Inc., of 400, 2915 Rocky Mountain Avenue, Loveland, Colorado 80538, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.11.1, 12; 27.5.1, 4

in respect of International Class 1 for fertilizer and chemical preparations for use in the manufacture of fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7598.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Advanced Technologies (U.S.) Inc., of 400, 2915 Rocky Mountain Avenue, Loveland, Colorado 80538, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

POLYON

in respect of International Class 1 for fertilizer and chemical preparations for use in the manufacture of fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7599.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

 $(2^{nd} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by THE COCA-COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, through its agent Morgan & Morgan Trust Corp. (Belize) Ltd., of Withfield Tower, 3rd Flor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COCA-COLA

in respect of International Class 32 for beers; mineral water [beverages] and aerated waters and other non-alcoholic drinks; fruit juice beverages (non-alcoholic) and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it intends to use the mark or authorise its use by others in relation to the goods.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7603.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.2,4

in the colors PMS process black C 180C-12, PMS Orange 021C 180C-14, White 180C-10, PMS 287C DK Blue 180C-37, PMS Blue 285C 180C-47, in respect of:-

(a) International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, oil-gas, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil;

- (b) International Class 30 for almond confectionery, artificial coffee, chocolate-based beverages, cocoa-based beverages, coffee-based beverages, tea-based beverages, biscuits, bread, ginger bread, bread rolls, buns, cakes, candy for food, caramels [candy], cereal-based snack food, chewing gum, not for medical purposes, chips [cereal products], chocolate, chocolate beverages with milk, cocoa beverages with milk, coffee, coffee beverages with milk, confectionery, cookies, corn flakes, crackers, edible ices, farinaceous foods, frozen yoghurt [confectionery ices], fruit jellies [confectionery] honey, ice cream, ice for refreshment, ice, natural or artificial, iced tea, liquorice [confectionery], lozenges [confectionery], macaroons [pastry], malt biscuits, meat pies, mint for confectionery, molasses for food, noodles, oat-based food, pancakes, pastries, peanut confectionery, pepper, peppermint sweets, pies, pizzas, popcorn, puddings, quiches, rice, rice cakes, rice-based snack food, sandwiches, sherbets [ices], sugar confectionery, natural sweeteners, peppermint sweets, tarts, tea, waffles;
- (c) International Class 32 for milk of almonds [beverage], beer, non-alcoholic beverages, non-alcoholic cider, non-alcoholic cocktails, non-alcoholic fruit juice beverages, fruit juices, non-alcoholic fruit nectars, non-alcoholic ginger ale, ginger beer, lemonades, malt beer, mineral water [beverages], peanut milk [soft drink], seltzer water, sherbets [beverages], soda water, table waters, tomato juice [beverage], vegetable juices [beverages], lithia water, seltzer water, waters, [beverages];
- (d) International Class 33 for rice alcohol, alcoholic beverages, except beer, anise [liqueur], alcoholic beverages containing fruit, bitters, brandy, cider, curacao, alcoholic fruit extracts, gin, liqueurs, peppermint liqueurs, rum, sake, spirits [beverages], vodka, whisky, wine;
- (e) International Class 34 for absorbent paper for tobacco pipes; cigar cases; cigarette cases, chewing tobacco, cigar lighters; cigarette filters, cigarette paper, cigarettes, cigarettes containing tobacco substitutes, not for medical purposes, cigars, gas containers for cigar lighters, match boxes, matches, tobacco, tobacco pipes, tobacco pouches.

The applicant claims that the English translation of the Spanish word "Sol" is "Sun".

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7092.10 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on October 14, 2010, by China Tobacco Hunan Industrial Co., Ltd., of No. 188, Section 3, Wanjiali Middle Road Changsha, Hunan, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.15,19;3.2.1

in respect of International Class 34 for tobacco; chewing tobacco; cigarettes containing tobacco substitutes, not for medical purposes; cigars; cigarettes; cigarillos; herbs for smoking; snuff; snuff bottles; cigarette tips; tobacco pipes; cigar cutters; cigarette holders, not of precious metal; pocket machines for rolling cigarettes; mouthpieces for cigarette holders; mouth pieces for cigar holders; cigarette filters; cigar filters; pipe cleaners [for tobacco pipes]; pipe racks [for tobacco pipes]; tobacco jars, not of precious metal; matches; match boxes, not of precious metal; ashtrays, not of precious metal, for smokers; firestones; filtering filament bundle for cigarette; cigarette paper; cigarette cases, not of precious metal; cigar cases, not of precious metal; absorbent paper for tobacco pipes; tobacco pouches; lighters for smokers.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7186.10 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 25, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AX

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7438.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 25, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TOUGH

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7439.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 2, 2011, by CSL Behring AG, of Wankdorfstrasse 10, CH-3000 Bern 22, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ALBUREX

in respect of International Class 5 for pharmaceutical preparations; blood products, namely, human albumin, blood proteins for therapeutic use, blood plasma and blood for medical purposes.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7496.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):3.1.4,24;26.4.2,15,18;

in respect of International Class 35 for retail convenience store services at gasoline stations.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7554.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by CANADIAN IMPERIAL BANK OF COMMERCE, of 199 Bay Street, 11th Floor, Commerce Court West, Toronto, Ontario M5L 1A2, Canada, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



- (a) International Class 36 for banking; credit card services; financial sponsorship; charitable fund raising; financing services; financial consultancy; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; mortgage banking;
- (b) International Class 41 for publication of books; publication of electronic books and journals on-line; publication of texts other than publicity texts.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7556.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by Universal Freezone Co. Ltd., of Blanco Plaza, Corozal Freezone, Corozal District, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

SIEMPRE

in respect of:

- (a) International Class 7 for electric blenders;
- (b) International Class 9 for scales, electric irons;
- (c) International Class 18 for umbrellas, suitcases;
- (d) International Class 20 for baby walkers;
- (e) International Class 34 for cigarettes.

The applicant claims that the mark is in use for scales and umbrellas and it intends to use the mark for the other mentioned goods.

The applicant claims that the English translation of the word "Siempre" is "Always".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7583.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 10, 2011, by BASF Agrochemical Products B.V., of Groningensingel 1, EA Arnhem, The Netherlands, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

JOURNEY

in respect of International Class 5 for preparations for destroying vermin, herbicides, fungicides, pesticides.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7606.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Diageo Brands B.V., of Molenwerf 10-12, 1014 BG Amsterdam, Netherlands, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BUCHANAN'S MASTER

in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7612.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 14, 2011, by HLT Domestic IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

WALDORF ASTORIA

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on October 19, 2010, under number 2561686 in the Untied Kingdom.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7622.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 14, 2011, by HLT Domestic IP LLC, of 7930 Jones Branch Drive, Suite 1100, McLean, VA 22102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):27.5.1,19,22

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims priority on the basis of an application filed on October 19, 2010, under number 2561673 in the Untied Kingdom.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7623.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IMZIG

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7624.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRALENZIS

in respect of International Class 5 for pharmaceutical preparations for human use, namely preparations for the treatment of immunological diseases and disorders, inflammatory diseases and disorders, endocrinological diseases and disorders, metabolic diseases and disorders, rheumatological diseases and disorders, musculo-skeletal diseases and disorders, oncologic diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7627.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 11, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ouriettaz, 1170 Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRAXIP

in respect of International Class 5 for pharmaceutical preparations for human use, namely preparations for the treatment of immunological diseases and disorders, inflammatory diseases and disorders, endocrinological diseases and disorders, metabolic diseases and disorders, rheumatological diseases and disorders, musculo-skeletal diseases and disorders, oncologic diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7628.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 16, 2011, by Diageo Ireland, of St. James's Gate, Dublin 8, Republic of Ireland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

GUINNESS FOR GOOD

in respect of International Class 36 for financial sponsorship; financial grant services.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7631.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 16, 2011, by Ipsen Pharma S.A.S., of 65 quai Georges Gorse, 92100 Boulogne Billancourt, France, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SMECTA

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7632.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 16, 2011, by Bayer Schering Pharma AG, of Muellerstrasse 178, 13353 Berlin, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

QLAIRA

in respect of International Class 5 for pharmaceutical preparations, hormonal preparations.

The applicant claims that it has used this subject mark since 2008.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7633.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 18, 2011, by Vishen De Mexico, S.A. DE C.V., of Biznaga No. 43-B, Col. Las Palmas, Álvaro Obregón 01110, México, D.F., through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.1,12;29.1.2,4

in respect of International Class 5 for insecticides.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

The applicant claims that the Spanish words "ES UN BOMBAZO" when translated to the English language are "IS A BOMB".

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7642.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 18, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SHERIFF

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7643.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 18, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

BLUERIVER

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7644.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 18, 2011, by Karina Enterprise Limited, of No. 8 Victory Plaza, Commercial Free Zone, Santa Elena Border, Belize, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LEGEND

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7646.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 17, 2011, by VULCABRAS/AZALEIA - RS, CALÇADOS E ARTIGOS ESPORTIVOS S.A., of Rua Dr. Legendre, 34, Parobe, Rio Grande do Sul Brazil, 95630-000, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

OLK

in respect of International Class 25 for clothing namely, clothing for gymnastics, cyclists' clothing, jackets [clothing], knitwear [clothing], leggings, tee-shirts, overcoats, pants, sports jerseys, stockings, socks, swimsuits, bathing trunks, bathing suits; footwear namely, gymnastic shoes, sandals, slippers, beach shoes, athletic shoes, leisure shoes, football shoes, tennis shoes, sneakers, athletic and leisure boots, half-boots, lace boots, football boots, ski boots; caps [headwear], hats.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7649.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Industria La Popular S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Lariansa

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7657.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Industria La Popular S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Bex

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7658.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Industria La Popular S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Acticlor

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7660.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Productos Finos, S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Tamy

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7662.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

 $(1^{st} issue)$

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Productos Finos, S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Jabonito

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7663.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 21, 2011, by Productos Finos, S.A., of Via 3 5-42, zona 4, Guatemala, Guatemala, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

Alan Kliff

in respect of International Class 3 for bleaching preparations [laundry] and laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap; perfumery; essential oils; cosmetics; hair lotions; dentifrices.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7664.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

WHEREAS, the Registrar is in receipt of an application filed on March 23, 2011, by Enterprise Holdings, Inc., of 600 Corporate Park Drive, St. Louis, Missouri 63105, U.S.A., through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

DRIVE ALLIANCE

in respect of International Class 35 for customer loyalty services and customer club services for commercial, promotional and/or advertising purposes.

The applicant claims that this mark is being used in respect of the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7669.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

DATED this 12th day of April, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 24, 2011, by Philip Morris Brands Sàrl, of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

GOLD ADVANCE

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products namely cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; snus; tobacco substitutes, not for medical purposes; smokers' articles namely cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7671.11 should do so in writing addressed to the undersigned not later than the 8th day of July, 2011.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

GOOD START

THE MARK shown above, Registration No. 6/TM/2001, has been renewed in the name of SOCIETE DES PRODUITS NESTLE S.A., of Vevey, Switzerland, as of the 6th day of August, 2011, in respect of International Class 5 for pharmaceutical, veterinary and sanitary products, dietetic foods and substances adapted for medical and clinical use, foods and food substances for babies, infants and invalids, foods and food substances for nursing mothers and nutritional supplements, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of August, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 14th day of March, 2011.

 $(2^{nd} issue)$

NEUTROGENA

THE MARK shown above, Registration No. 5022, has been renewed in the name of NEUTROGENA CORPORATION, of 5760 West 96th Street, Los Angeles, California 90045, U.S.A., as of the 14th day of May, 2011, in respect of International Class 3 for soaps, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of May, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of March, 2011.

 $(2^{nd} issue)$

OPEL

THE MARK shown above, Registration No. **6272**, has been renewed in the name of **Opel Eisenach GmbH**, **of Adam-Opel-Strasse 100**, **99817 Eisenach**, **Germany**, as of the 9th day of July, 2011, in respect of **International Class 12** for motor cars and parts thereof and fittings therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of July, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of March, 2011.

 $(2^{nd} issue)$

NGK

THE MARK shown above, Registration No. 8931, has been renewed in the name of NIPPON TOKUSHU TOGYO KABUSHIKI KAISHA (NGK SPARK PLUG CO., LTD.), as of the 14th day of March, 2011, in respect of International Class 7 for sparking plugs

for internal combustion engines, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of March, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of March, 2011.

NOTICE OF DEFAULT

IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 10 – NO. 2 FILED BY KINEA INTERNATIONAL S.A. (THE OPPONENT), AGAINST TRADE MARK APPLICATION NOS. 7002.10 AND 7003.10 FILED BY KARINA ENTERPRISE LIMITED.

TAKE NOTICE that the Registrar has ruled against the Opponent, due to the failure of the Opponent to leave evidence by way of Affidavit in support of its opposition (paragraph 4 of A.I. No. 1 of 2005).

NOTICES OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by Philip Morris Products S.A. against trademark Application No. 7271.10, filed on the 16th day of November, 2010, by British American Tobacco (Brands) Limited, of Globe House, 4 Temple Place, London, WC2R 2PG, for the registration of the following trademark, as proprietor thereof:

CLICK

The Opponent opposes the above trademark Application on the grounds that:

- 1. the Applicant's mark is devoid of any distinctive character in contravention of section 35(1) (b) of the Trade Marks Act, Chapter 257 of the Laws of Belize (The Trade Marks Act);
- 2. the Applicant's mark is descriptive as it consists exclusively of a sign or indication which may serve in trade to designate/describe the kind and or the intended purpose and or other characteristics of some of the goods for which it is intended to be registered in contravention of section 35(1) (c) of the Trade Marks Act;
- to the best of the knowledge, information and belief of the Opponent the Applicant's said mark cannot and in fact has not
 acquired any distinctive character as a result of the use thereof. Thus it cannot pray in aid the proviso to section 35(1) of the
 Trade Marks Act.
- 4. in the premises the Opponent humbly prays that the said application for registration be refused.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice

DATED this 12th day of April, 2011.

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by British American Tobacco (Brands) Inc., against trademark Application No. 7349.10, filed on the 6th day of December, 2010, by Medizinisch-technishe Handelsgellschaft mbH (Medi plus Tee), of Baerler Strasse 100, D-47441 Moers, Germany, for the registration of the following trademark, as proprietor thereof:



The Opponent opposes the above trademark Application on the grounds that:

- 1. the Opponent has prior registrations in Belize of the following trademarks:
 - (i) "LUCKY STRIKE" (word trade mark) under Reg. No. 8228 registered on the 19th day of November, 2006;

- (ii) "LUCKY STRIKE" (design trade mark) under reg. No. 4081.06 registered on the 8th day of September, 2006; and
- (iii) "LUCKY STRIKE" (design trade mark) under Reg. No. 289 registered on the 11th day of January, 2007; and
- 2. the design mark relating to the Applicant's current Application No. 7349.10 ("GOLD SEAL mark") is confusingly similar to the Opponent's prior registrations and seeks to be registered for goods or services identical with or similar to those for which the Opponent's prior registrations as earlier trademarks are protected;
- 3. the GOLD SEAL mark would therefore cause, if registered, a likelihood of confusion on the part of the public, which includes the likelihood of association with the Opponent's prior registrations as earlier trademarks;
- 4. further, the Applicant's GOLD SEAL mark would take advantage of the repute of the Opponent's prior registrations and LUCKY STRIKE goods, products and brand name which all relate to trade marks protected by the Opponent's prior registrations;
- 5. the GOLD SEAL mark would therefore, if registered, take unfair advantage of, or be detrimental to, the distinctive character or the repute of the Opponent's prior registrations as earlier trademarks;
- 6. the said Application No. 7349.10 contravenes the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments, in particular sections 37(2)(b) and 37(3) thereof, and should not be registered by virtue of the fact that it is similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services identical with or similar to those for which the Opponent's trade mark as earlier trade mark is protected which would cause a likelihood of confusion on the part of the public, which includes the likelihood of association with the Opponent's trade mark as earlier trade mark;
- 7. the Opponent respectfully requests that the subject application for the Applicant's trade mark be refused registration.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

NOTICES OF PUBLICATION CORRECTION

Take notice that trade mark No. 7236.10 published in the Intellectual Property Journal Vol. 10 – Nos. 1, 2 and 3, was inadvertently published as "International Class 33 for beer" instead of "International Class 32 for beer".

DATED this 12th day of April, 2011.



Take notice that trade mark No. 7237.10 published in the Intellectual Property Journal Vol. 10 – Nos. 1, 2 and 3, was inadvertently published as "International Class 33 for beer" **instead of "International Class 32 for beer".**

DATED this 12th day of April, 2011.

Take notice that trade mark No. 7270.10 published in the Intellectual Property Journal Vol. 10 – Nos. 1, 2 and 3, was inadvertently published without including the priority claim which should read "The applicant claims priority on the basis of an application filed on May 19, 2010 under number 85/042,493 in the United States of America".

DATED this 12th day of April, 2011.

Take notice that trade mark No. 7475.11 **"TEMGESIC"** published in the Intellectual Property Journal Vol. 10 – Nos. 4, 5 and 6, was inadvertently published with the name of the proprietor as Reckitt **Benkiser** Healthcare (UK) Limited, instead of Reckitt **Benckiser** Healthcare (UK) Limited.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
5989.09	LIME	Cable & Wireless Plc 3 rd Floor, 26 Red Lion Square, London WC1R 4HQ, England	9 37 38 41 42
7014.10	CALPE INSURANCE COMPANY	TRANSATLANTIC HOLDINGS, INC. 80 Pine Street, New York, NY 10005, U.S.A.	36
7066.10	TECERIS	Eisai R&D Management Co., Ltd. No. 6-10, Koishikawa 4- chome, Bunkyo-ku, Tokyo, Japan	5
7105.10		Arena Pharmaceuticals GmbH Untere Bruhlstrasse 4, CH- 4800 Zofingen, Switzerland	5
7107.10	Calvo	LUIS CALVO SANZ EL SALVADOR, S.A. DE C.V. El Salvador, Local Gran Plaza #102-103, Blvd. El Hipodromo Colonia, San Benito San Salvador, San Salvador, El Salvador	29
7236.10		CCM IP, SA Avenue de Rumine 33, 1005 Lausanne, Switzerland	33
7237.10	KLOSTER LIGHT	CCM IP, SA Avenue de Rumine 33, 1005 Lausanne, Switzerland	33
7241.10	STOUT	Desnoes & Geddes Limited 214 Spanish Town Road, Kingston, Jamaica 11	32
7270.10	EcoBay	Hubbell Incorporated 40 Waterview Drive, Shelton, Connecticut 06484-1000, U.S.A.	11

7275.10	METIER	CAN TECHNOLOGIES, INC. 9350 Excelsior Boulevard, Hopkins, Minnesota 55343, U.S.A.	5 31
7276.10	PROVO	CAN TECHNOLOGIES, INC. 9350 Excelsior Boulevard, Hopkins, Minnesota 55343, U.S.A.	5 31
7317.10	Navy	UNIVERSAL TRADEMARKS CORP. Calle 56 Este Paitilla, Panama, Republic of Panama	5 31
7371.10	MARLBORO TURN UP THE COOL	PHILIP MORRIS PRODUCTS S.A. Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
7373.10	Marlboro	PHILIP MORRIS PRODUCTS S.A. Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
7374.10	Marlboro	PHILIP MORRIS PRODUCTS S.A. Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland	34
7377.10	KONG	The Kong Company, LLC 16191-D Table Mountain Parkway, Golden, Colorado 80403-1641, U.S.A.	28
7378.10	LIFE IS NOW	Edwards Lifesciences Corporation One Edwards Way, Irvine, California 92614, U.S.A.	10
7379.10	EDWARDS	Edwards Lifesciences Corporation One Edwards Way, Irvine, California 92614, U.S.A.	10
7380.10		Edwards Lifesciences Corporation One Edwards Way, Irvine, California 92614, U.S.A.	10
7381.10	SOMATULINE	Ipsen Pharma S.A.S. 65 quai Georges Gorse 92100 Boulogne Billancourt, France	5
7382.10	AUTOGEL	Ipsen Pharma S.A.S. 65 quai Georges Gorse 92100 Boulogne Billancourt, France	5

7385.10	VENCEA	Arena Pharmaceuticals GmbH Untere Bruhlstrasse 4, CH-	5
		4800 Zofingen, Switzerland	
7386.10	URIAGE	FINANCIERE PB 98 avenue de la République 92400 Courbevoie, France	3
7387.10	FAGE	FAGE DAIRY PROCESSING INDUSTRY S.A. 35, Hermou Street Metamorfossi, Athens, GR- 14452, Greece	29
7388.10	FAGE TOTAL	FAGE DAIRY PROCESSING INDUSTRY S.A. 35, Hermou Street Metamorfossi, Athens, GR- 14452, Greece	29
7390.10	GRAMOCIL	Syngenta Limited Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, U.K.	5
7391.10	BANKIT	Syngenta Limited Syngenta European Regional Centre, Priestley Road, Surrey Research Park, Guildford, Surrey GU2 7YH, U.K.	5
7392.10	LANTUS	Sanofi-Aventis Deutschland GmbH Brüningstrasse 50, 65926 Frankfurt am Main, Germany	5
7393.10	BAUME & MERCIER	Richemont International SA Route des Biches 10, Villars- sur-Glâne, Switzerland	14
7394.10	TEVA	Teva Pharmaceutical Industries Ltd. Science Based Industries Campus Har Hotzvim, Jerusalem 91010/1142, Israel	5
7395.10	YERVOY	Bristol-Myers Squibb Company 345 Park Avenue, New York, New York 10154, U.S.A.	5
7397.10	KRAVE	KELLOGG COMPANY One Kellogg Square, Battle Creek, Michigan, U.S.A. 49016-3599	30
7398.10	TRESOR	KELLOGG COMPANY One Kellogg Square, Battle Creek, Michigan, U.S.A. 49016-3599	30

7399.10	CAMPERITOS	CAMPERO INTERNATIONAL CORP. P.O. Box 146, Road Town Tortola, British Virgin Islands	29
7401.10	PROTOMALT	Société des Produits Nestlé S.A. 1800 Vevey, Switzerland	30
