



INTELLECTUAL PROPERTY JOURNAL

BELIPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Sixth Edition)

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APPLICATIONS FOR TRADEMARK REGISTRATION

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 15, 2010, by MERCK KGaA, of Frankfurter Straße 250, D-64293 Darmstadt, Germany, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.2;27.5.1,4
in respect of:-

- (a) International Class 41 for entertainment and education services, namely production, presentation, syndication and distribution of radio and television entertainment, news, sports, education and current affairs programs; organization, production and management of shows, competitions, conferences, concerts, theatrical performances and sporting events; rental of sound and video recordings;
- (b) International Class 42 for scientific and industrial research in the area of pharmacy, medicine, biology and genetics; development of computer programs for data processing; information and consulting services in high throughput screening of chemicals during chemical analysis, chemical synthesis, toxicological and pharmaceutical research, genome target identification and validation, consulting services in production and galenic development in the field of pharmaceuticals, animal and human pharmacokinetic evaluations, consulting services by providing clinical development concepts; computer services, namely, providing general educational information about chemicals, pharmaceuticals, diagnostic and laboratory products as well as biochemical, biological, chemical, immunochemical and immunological compositions and preparations provided through a website and distributed via global computer network; drawing up scientific, medical and pharmaceutical expert reports, documents and information; medical and scientific research, namely, planning, performing and evaluating scientific studies, development of analytical methods and drug master files, reviewing standards and practices to assure compliance with pharmaceutical application and regulation requirements and consultation in the area of upscaling of laboratory process;
- (c) International Class 44 for health care services; beauty care services; veterinary services and agricultural advice; providing health care information by telephone and the internet; providing medical advisory services and pharmaceutical advice; providing an online computer database in the field of medical information, medical and pharmaceutical consultation; providing on-line computer databases featuring medical terminology, medical and pharmaceutical data and scientific, medical and pharmaceutical counseling information; information and counseling services in the area of healthcare; technical support services; counseling services with regard to ensuring drug safety namely, providing respective information to patients, doctors and clients; consulting services rendered in the medical, pharmaceutical and pharma-economy sector; technical support relating to pharmaceutical preparations, namely healthcare, medical research and medical advice, and disease management; patient support services namely, providing information in printed form via electronic means in the fields of oncology, metabolic and cardiovascular diseases or disorders, and central nervous system diseases and disorders.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "science", separately and apart from the mark.

Priority claim is on the basis of an application filed on February 6, 2010, under number 30 2010 007 621.6/05 in Germany.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6896.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on June 15, 2010, by MERCK KGaA, of Frankfurter Straße 250, D-64293 Darmstadt, Germany, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.4.2;27.5.1,4
in respect of:-

- (a) International Class 1 for agricultural chemicals, except fungicides, weedkillers, herbicides, insecticides and parasiticides; unprocessed artificial resins, unprocessed plastics; fire extinguishing compositions; chemical substances for preserving foodstuffs; tanning substances; adhesives used in industry;
- (b) International Class 2 for glossy platinum paint for ceramics; varnishes, lacquers; preservatives against rust and against deterioration of wood; colorants for beer, beverages, butter and liqueurs; mordants for leather; raw natural resins; metals in foil and powder form for painters, decorators, printers and artists;
- (c) International Class 3 for soaps; perfumers, essential oils, cosmetics, hair lotions; dentifrices;
- (d) International Class 5 for pharmaceutical preparations for the treatment of infertility and/or ovulation induction, immunology, cardiovascular and circulatory diseases, auto immune diseases, growth and metabolism, diseases of the central nervous system, diseases of the metabolic and endocrine systems, respiratory diseases, cancer, gastrointestinal disease, sexual dysfunction, viral diseases, inflammatory and hematological disorders, calcium disorders, antiviral preparations for ophthalmic use; medical products, namely, medical diagnostic reagents and assays and diagnostic reagents and assays for clinical and laboratory use; sanitary preparations for medical purposes namely flannel, knickers, napkins, pads, panties and towels; dietetic foods adapted for medical use, food for babies; medical plasters, gauze for dressings; material for stopping teeth, dental lacquer; all purpose disinfectants;
- (e) International Class 9 for scientific apparatus and instruments for use in the chemical industry, in laboratories and in chromatography, namely, hygiene monitoring systems comprised primarily of adenosine triphosphate detection units, sample collection handling pens for surface and clean-in-place applications and computer software for use in monitoring hygienic conditions; house mark for nautical, surveying, electric (included in Class 09), photographic, cinematographic, optical, weighing, measuring, signaling, supervision, life-saving and teaching apparatus and instruments, namely, high performance instrument systems comprised primarily of rods, columns, solvents and software for high performance liquid chromatography (HPLC), quantitative rapid analysis instruments for scientific, chemical and biological use, analytical test kits comprised primarily of photometers, thermo reactors, reagents for sample preparation and software for use in photometric analysis, turbidimeters, airsampler; photometers and reflectometers for use in analytical quality assurance and environmental analysis that are specially designed to use reagents and test kits, namely, scientific laboratory apparatus and instruments and software for sample preparation, application, analytical quality assurance, and evaluation, wet chemistry test kits comprised of a combination of the following items-photometers with cuvette, reagent tests, reflectometers with test strips-all for use in scientific and medical research and environmental testing and waste product testing; computer software used to monitor hygiene, to program photometric systems comprised primarily of photometers, thermo reactors, reagents for sample preparation and software, to evaluate test results, to run high performance liquid chromatography (HPLC) systems comprised primarily of rods, columns, reagents, solvents and software, to select high performance liquid chromatography (HPLC) measurement conditions, to evaluate thin layer chromatography for use in the chemical and pharmaceutical industry and for use in medical and scientific laboratories; LCD glass, optical films, color filters, pre-coated glass plates, aluminum sheets, sorbents, liquids and sprayers for use in electro-optical devices for use in medical and scientific laboratories and in the manufacture of computers and electronic devices, scientific apparatus and instruments, namely light pens, styluses, and electronic pens; programming machines for programming scientific instruments, research computer and diagnosis devices, cd-roms containing computer programs and software for laboratory analysis in the fields of medicine, chemistry, biochemistry, molecular biology, genomics, genetic engineering, hygienics, pharmacology; microscope and photographic slides, photographic transparencies, serum bottles, test-tube racks, automatic biochemical analyzers, graduates and burettes for experiment purposes, heat analysis instruments for chemicals, analyzers for chemical structure of substances, automatic chemical analysis instruments; glass driers for laboratory purposes.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Science", separately and apart from the mark.

Priority claim is on the basis of an application filed on February 6, 2010, under number 30 2010 007 621.6/05 in Germany.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6897.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 20, 2010, by Playboy Enterprises International, Inc. of 680 North Lake Shore Drive, 60611, Chicago, Illinois, U.S.A. through its agent ARGUELLES & COMPANY of 35 New Road, Belize City, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.5.1,20,24

in respect of International Class 3 for after-shave lotions; after-sun creams; after-shave; after-shave cologne; after-shave preparations; after-shave balms; after-shave creams; after-shave-emulsions; after-shave gel; after-shave lotions; after-sun-gels [cosmetics]; after-sun lotions; after-sun milks [cosmetics]; after-sun oils [cosmetics]; all purpose cleaning preparations; all purpose cotton swabs for personal use, all-purpose cleaners; aloe vera gel for cosmetic purposes; antibacterial soap; antiperspirants; [toiletries]; anti-aging cleanser; anti-aging creams; anti-aging moisturizer; anti-aging toner; anti-wrinkle cream; creams for use in aromatherapy [toiletries]; fragranced evaporating shower balls for use in aromatherapy [toiletries]; aromatherapy inhaler sold filled with aromatherapy essentials oils; fragranced lotions for use in aromatherapy [toiletries]; aromatics [essential oils]; sachets comprising potpourris in fabric containers for use in aromatherapy; sachets for perfuming linen; artificial eyelashes; artificial fingernails; astringents for cosmetic purposes; automobile cleaners; automobile polishes; automobile wax; automobile cleaning preparations; bar soap; bath and shower gels and salts not for medical purposes; bath beads; bath cream; bath crystals; bath fizzies; bath flakes; bath foam; bath gel; bath herbs; bath lotion; bath milks; bath oil; bath pearls; bath powder [cosmetics]; bath salts not for medical purposes; bath soaps; beauty creams; beauty gels; beauty lotions; beauty masks; beauty milks; beauty serums; blush; blush pencils; blusher; body and beauty care cosmetics; body art pens; body butter; body crayons; body cream soap; body creams; body deodorants [perfumery]; body emulsions; body glitter; body lotion; body mask cream; body mask lotion; body mask powder; body masks; body milk; body oil; body powder; body scrub; body splash; body spray used as a personal deodorant and as fragrance; body sprays; body washes not for medical purposes; boot cream; boot polish; breath freshening sprays and drops; bubble bath; preparations for cleaning carpets; chalk for cosmetic use; chalk for make-up; cleaner for cosmetic brushes; cleaning and polishing preparations; cleaning preparations for household purposes; cleaning, polishing and scouring preparations; cleansing creams [cosmetic]; cleansing milk [toiletries]; cobblers' wax; cocoa butter for cosmetic purposes; cold cream; cologne water; coloring preparations for cosmetic purposes; compacts containing make-up; concealers; cosmetic balls; cosmetic creams; cosmetic facial blotting papers; cosmetic hair dressing preparations; cosmetic milks; cosmetic oils; cosmetic pads; cosmetic pencils; cosmetic preparations for skin renewal; cosmetic preparations against sunburn; cosmetic preparations for body care; cosmetic preparations for eye lashes; cosmetic preparations for the care of mouth and teeth; cosmetic preparations; cosmetic rouges; cosmetic soaps; cosmetic suntan lotions; cosmetic sun-protecting preparations; cosmetic sun-tanning preparations; cosmetics; cosmetics and make-up; cotton balls for cosmetic purposes; cotton puffs for cosmetic purposes; cotton sticks for cosmetic purposes; cotton swabs for cosmetic purposes; cotton wool and cotton sticks for cosmetic purposes; cuticle cream; decorative transfers and skin jewels for cosmetic purposes; deodorant for personal use; deodorant soap; deodorant for body care; deodorant for personal use [perfumery]; deodorizers for pets; detergent soap; eau de cologne [cologne water]; eau de colognes; eau de parfum; eau de perfume; eau de toilette; emery boards; emery paper; essential oils; exfoliant creams; exfoliant gels; eye compresses for cosmetic purposes; eye cream; eye gels; eye liner; eye make-up; eye make-up remover; eye pencils; eyebrow colors; eyebrow cosmetics; eyebrow pencils; eyeliners; eye shadow; fabric softeners for laundry use; face and body creams; face and body glitters; face and body lotions; face and body milk; face creams; face creams for cosmetic use; face glitter; face paint; face powder; face-powder on paper; facial beauty masks; facial cleansers; facial concealer; facial lotion; facial make-up; facial masks; false eyelashes; false nails; feminine deodorant sprays; foam bath; foot deodorant spray; foot powder [non-medicated]; foundation make-up; fragrances; gel eye masks; glitter for cosmetic purposes; hair care creams; hair care lotions; hair care preparations; hair cleaning preparations; hair color; hair conditioners; hair gel; hair rinses; hair shampoo; hair styling gel; hair styling spray; hair tonic; hair wax; hairspray; hand cream; hand lotions; hand scrubs; hand soaps; henna for cosmetic purposes; incense; indoor sun tanning preparations [cosmetics]; laundry soap; lip balm; lip cream; lip gloss; lip liner; lip polisher; lipstick; lipstick holders; liquid bath soaps; liquid perfumes; liquid soap; loose face

powder; lotions for face and body care; make-up; make-up for the face and body; cosmetic kits; make-up pencils; make-up powder; make-up preparations; make-up remover; make-up removing milk, gel, lotions, and creams; mascara; massage creams; massage oils; mineral salt in the nature of bath salts not for medical purposes; moisturizing creams; moisturizing milks; mouth washes not for medical purposes; musk [natural]; nail buffing preparations; nail care preparations; nail cream; nail enamel; nail enamel removers; nail glitter; nail grooming products, namely, tips, glue, lacquer and glitter; nail polish; nail polish remover; nail polish top coat; nail stencils; nail strengtheners; nail tips; nail varnish; night cream; non-medicated acne treatment preparations; non-medicated anti-aging serum; non-medicated bath preparations; non-medicated bath salts; non-medicated body soaks; non-medicated breath freshening strips; non-medicated foot cream; non-medicated foot lotions; non-medicated foot soaks; non-medicated toiletries; oils for cosmetic purposes; pencils for cosmetic purposes; perfume; perfume oils; perfumed creams; perfumed paste; perfumed powder; perfumed soap; perfumed talcum powder; perfumery; perfuming sachets; personal deodorants; pet care kits, comprising shampoo, conditioner, body spray; pet fragrances; potpourris [fragrances]; pressed face powder; pre-moistened cosmetic tissues; pre-moistened cosmetic towelettes; pre-moistened cosmetic wipes; pre-shave creams; room fragrances; rouge; sachets; sachet-like eye pillows containing fragrances; saddle soap; scented body lotions and creams; scented body spray; scented fabric refresher spray; scented room sprays; shampoos; shaving balm; shaving cream; shaving foam; shaving gel; shaving lotion; shaving preparations; shaving soap; shea butter for cosmetic purposes; shoe and boot cream; shoe and boot polish; shower creams; shower gel; skin bronzer; skin clarifiers; skin cleansers; skin conditioners; skin cream; skin lotion; skin moisturizer; skin moisturizer masks; skin texturizers; skin toners; soap powder; soap and detergent; soap for body care; soap for household use; solid powder for compacts [cosmetics]; spot remover; stain removers; styling clay for hair; styling foam for hair; styling gels; styling lotions; styling mousse; styling paste for hair; sun block; sun screen; talcum powder; tanning and after-sun milks, gels, and oils [cosmetics]; tanning creams; make-up remover towelettes; sun-tanning accelerator lotions [cosmetics]; sun-tanning accelerator lotions with bronzers [cosmetics]; after tan moisturizing creams and lotions; facial moisturizers to be used while tanning; unless tanning sprays [cosmetics]; foot scrub; foot lotion; dusting powder; soap petals; foot soak [toiletries]; cologne; moisturizers [cosmetics]; adhesives for cosmetic use; age retardant gel; age retardant lotion; age spot reducing creams; alcohol for cleaning purposes; antibacterial skin soaps; anti-static dryer sheets; anti-static spray for clothing; fragranced sprays for use in aromatherapy [fragrances]; dishwashing detergents used for automatic dishwashers; bleaching preparations for cosmetic purposes; bleaching preparations for household use; body deodorant in pill form; carpet shampoo; chrome polish; cleaning agents and preparations; cloths or tissues impregnated with skin cleanser; cosmetic masks; cosmetic preparations for slimming purposes; firming lotions [cosmetics]; cosmetic products taken orally, namely, pills that enhance beauty; cosmetics for animals; creams for leather; cuticle conditioners; dental bleaching gel; depilatory creams; depilatory preparations; depilatory wax; dishwashing detergents other than for use in manufacturing operations and for medical purposes; drain openers; epilatory strips; eye lotions; eyeglass lens cleaning solutions; eyeliner pencils; face painting kits; face powder paste; facial cleansing grains; facial cleansing milk; facial creams; face scrubs [toiletries]; facial washes; feminine deodorant suppositories; feminine hygiene cleansing towelettes; fingernail decals; floor polish; floor wax; foam cleaning preparations; foam cleansers for personal use; foot smoothing stones; fragrance emitting wicks for room fragrance; fragrance sachets; fragrances for automobiles; fragrances for personal use; furniture polish; gauze for cosmetic purposes; general purposes cleaning, polishing, and abrasive liquids and powders; glass cleaners; glass cloth; hair color removers; hair coloring preparations; hair removing cream; hair styling preparations; hand cleaners; home dental care products for pets, namely, non-medicated dental spray; household cleaning preparations; incense sticks; laundry bleach; laundry detergent; laundry fabric conditioner; laundry pre-soak; lotions for cosmetic purposes; lotions for strengthening the nails; make-up foundations; make-up removing preparations; massage lotions; nail polish base coat; paint remover; paraffin wax for cosmetic purposes; patches containing sun screen and sun block for use on the skin; permanent wave preparations; pet odor removers; pet shampoo [non-medicated, non-veterinary grooming preparation]; pet conditioner [non-medicated, non-veterinary grooming preparation]; pet stain removers; pre-scented strips and cards for sampling fragrances; pumice stones for personal use; refills for electric room fragrance dispensers; room fragrancing preparations; scented linen sprays; scented oils; scented oils used to produce aromas when heated; scented pine cones; self-tanning preparations [cosmetics]; shaving mousse; shoe cream; shoe polish; skin care preparations, namely, chemical peels for skin; skin care preparations, namely, fruit acid peels for skin; skin care preparations, namely, body polish; skin care preparations, namely, body balm; skin care preparations, namely, skin peels; skin care preparations, namely, non-medicated skin serum; skin cleansing cream; skin cleansing lotion; skin lighteners; skin masks; SPF sunblock towelettes; sun block preparations; sun care lotions; sun screen preparations; sun tan gel; sun tan lotion; sun tan oil; sun tanning preparations; tanning gels [cosmetics]; tanning milks [cosmetics]; tanning oils; [cosmetics]; tooth bleaching preparations; tooth cleaning preparations; tooth whitening preparations; toothpaste; under-eye enhancers; vanishing cream; windshield washing fluid.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6999.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 13, 2010, by Eisai R&D Management Co., Ltd., of No. 6-10, Koishikawa 4-chome, Bunkyo-ku, Tokyo, Japan, through its agent Kaseke & Co., Attorneys-at-Law, of 18 Pineapple Street, Belmopan City, Belize, for the registration of the following trade mark, as proprietor thereof-

TOZEPTOR

in respect of International Class 5 for pharmaceutical preparations.

The applicant claims that it proposes to use this trademark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7065.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 28, 2010, by YARA INTERNATIONAL ASA, of Bygdøy Allé 2, P.O. Box 2464 Solli, N-0202 Oslo, Norway, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

YARA

in respect of:-

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, except for fungicides, herbicides, insecticides and parasiticides; industrial chemicals, namely nitrogen based chemicals, ammonia, ammonium bicarbonate, ammonium nitrate, dinitrogen, tetroxide, nitric acid, hydrochloric acid, phosphoric acid, urea, calcium carbonate, calcium nitrate, potassium nitrate and sodium nitrate; formic acid and salts thereof; flocculants; industrial gases, speciality gases and welding gases, namely acetylene, methyl acetylene, oxygen, nitrogen argon, carbon dioxide, carbon monoxide, helium, hydrogen, neon, krypton, xenon, methane, deuterium and mixtures of said gases, all in gaseous, liquid or solid state; catalyst; cryogenic preparations;
- (b) International Class 13 for ammonium nitrate explosives, all for civil purposes;
- (c) International Class 44 for rental of farming equipment; professional consultancy and advisory services in the field of agriculture, horticulture and forestry.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7188.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 28, 2010, by YARA INTERNATIONAL ASA, of Bygdøy Allé 2, P.O. Box 2464 Solli, N-0202 Oslo, Norway, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):18.3.9,23
in respect of:-

- (a) International Class 1 for chemicals used in agriculture, horticulture and forestry, except for fungicides, herbicides, insecticides and parasiticides; industrial chemicals, namely nitrogen based chemicals, ammonia, ammonium bicarbonate, ammonium nitrate, dinitrogen, tetroxide, nitric acid, hydrochloric acid, phosphoric acid, urea, calcium carbonate, calcium nitrate, potassium nitrate

and sodium nitrate; formic acid and salts thereof; flocculants; industrial gases, speciality gases and welding gases, namely acetylene, methyl acetylene, oxygen, nitrogen argon, carbon dioxide, carbon monoxide, helium, hydrogen, neon, krypton, xenon, methane, deuterium and mixtures of said gases, all in gaseous, liquid or solid state; catalyst; cryogenic preparations;

- (b) International Class 13 for ammonium nitrate explosives, all for civil purposes;
- (c) International Class 44 for rental of farming equipment; professional consultancy and advisory services in the field of agriculture, horticulture and forestry.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7192.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 4, 2010, by Abbott Laboratories, of 100 Abbott Park Road, Abbott Park, Illinois, 60064-6008, U.S.A., through its agent Hilborne, Hawkin & Co., of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,4;29.1.1,4

in respect of International Class 5 for pediatric nutritive supplements; ingredients namely, vitamins, minerals, prebiotics, probiotics, proteins and lipids for pediatric nutritive supplements.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7285.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 26, 2010, by Productive Business Solutions (Belize) Ltd., of 1632 Buttonwood Bay Blvd., Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.1,18;29.1.4

in the colors blue and white, in respect of International Class 35 for business printing and photocopying services; rental services of printing and photocopying equipment; retail sale and rental of photocopying equipment, printing equipment and computers; retail sale of supplies, spare parts and software for such equipment; printing services, all aforementioned sales being performed through direct solicitation by

salespersons directed to end users by mean of telephone and door to door shopping services and through in-store, on-line and catalog services.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7314.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 26, 2010, by Productive Business Solutions (Belize) Ltd., of 1632 Buttonwood Bay Blvd., Belize City, Belize, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.4.1,18;29.1.4

in the colors blue, white and cool gray, in respect of International Class 35 for business printing and photocopying services; rental services of printing and photocopying equipment; retail sale and rental of photocopying equipment, printing equipment and computers; retail sale for supplies, spare parts and software for such equipment; printing services, all aforementioned sales being performed through direct solicitation by salespersons directed to end users by mean of telephone and door to door shopping services and through in-store, on-line and catalog services.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7315.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 22, 2010, by VICTAULIC COMPANY, of 4901 Kesslersville Road, City of Easton, Pennsylvania 18040, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

VICTAULIC

in respect of International Class 6 for metal pipe couplings, pipe fittings, pipe connectors, manually operated valves, flange adapters; pipe hangers of metal, straps of metal for handling loads, nozzles of metal, other than for watering hoses, pipes or cans.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7400.10 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 7, 2011, by Nova Carib Enterprises, of 14B Fort Street, Tourism Village, Belize City, Belize, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.15,24;6.6.3,25

in respect of International Class 30 for rum cakes.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive rights to the use of the words “rum cakes”, separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7443.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 5, 2011, by American Airlines, Inc., of 4333 Amon Carter Boulevard, Fort Worth, Texas 76155, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

AADVANTAGE

in respect of:-

- (a) International Class 35 for air transportation services, namely, promoting the goods and services of others by means of an incentive awards program whereby purchase points are awarded for purchases made by vendor subscribers which can then be redeemed for merchandise and travel;
- (b) International Class 39 for air transport of passengers, cargo, and freight; providing vehicle reservation services for others and providing vacation reservation services for others by means of an incentive rewards program;
- (c) International Class 41 for providing online electronic publications, namely an online magazine and an online newsletter;
- (d) International Class 43 for providing food and beverage services for others and hotel accommodation services for others by means of an incentive rewards program, namely, providing hotel accommodation reservation services for others and providing restaurant reservation services for others.

The applicant claims that this mark is in use in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7463.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 5, 2011, by American Airlines, Inc., of 4333 Amon Carter Boulevard, Fort Worth, Texas 76155, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

AAdvantage

CFE(6):3.7.1,24;27.5.1,4
in respect of:-

- (a) International Class 35 for air transportation services, namely, promoting the goods and services of others by means of an incentive awards program whereby purchase points are awarded for purchases made by vendor subscribers which can then be redeemed for merchandise and travel;
- (b) International Class 39 for air transport of passengers, cargo, and freight; providing vehicle reservation services for others and providing vacation reservation services for others by means of an incentive rewards program;
- (c) International Class 41 for providing online electronic publications, namely an online magazine and an online newsletter;
- (d) International Class 43 for providing food and beverage services for others and hotel accommodation services for others by means of an incentive rewards program, namely, providing hotel accommodation reservation services for others and providing restaurant reservation services for others.

The applicant claims that this mark is in use in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7464.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 21, 2011, by SALSAS DE JALISCO CACU, S.A DE C.V., of Rio Churubusco No. 213 Colonia Granjas, Mexico, Mexico, D.F. 08400, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CHOLULA

in respect of International Class 30 for hot sauce, dry seasonings.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7474.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 27, 2011, by The Gillette Company, of One Gillette Park, Boston, MA 02127, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

GILLETTE ULTIMATE FRESH

in respect of International Class 3 for anti-perspirants and deodorants for personal use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7484.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 1, 2011, by Mountain Hardwear, Inc., of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DRY.Q

in respect of International Class 25 for balaclavas; belts [clothing]; booties; gaiters; headwear namely, hats [headwear], caps [headwear], bathing caps, visors; jackets [clothing]; kilts; mittens; neck gaiters; pants; parkas; rainwear; shirts; shorts, namely, Bermuda shorts, bib shorts, board shorts, boxer shorts, boxing shorts, clothing for athletic use, namely, padded shorts, cycling shorts, fleece shorts, golf shorts, gym shorts, rugby shorts, short trousers, sliding shorts, sweat-shorts, walking shorts; ski bibs; skirts; skiwear; skorts; thermal underwear; tights [clothing]; tops [clothing]; vests.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

Priority claim is on the basis of an application filed on December 7, 2010, under number 85192302 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7498.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 1, 2011, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio, 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SAFEGUARD

in respect of International Class 3 for soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7499.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by METAPLUS, S.A. DE C.V., of Anillo Periférico por Cruce Vía FF. CC. a Tizimin, Predio Catastral 12514, 97160 Mérida, Yucatán, México, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COLDLINE 

CFE(6):26.3.23;27.5.1,4

in respect of International Class 11 for apparatus and machines for refrigerating, namely, refrigerators, refrigerating cabinets, refrigerating display cabinets [display cases] refrigerating machines and temperature-controlled food and beverage dispensers, and components thereof.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7507.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by METAPLUS, S.A. DE C.V., of Anillo Periférico por Cruce Vía FF. CC. a Tizimin, Predio Catastral 12514, 97160 Mérida, Yucatán, México, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.1.1,16

in respect of:-

- (a) International Class 11 for apparatus and machines for refrigerating, namely, refrigerators, refrigerating cabinets, refrigerating display cabinets [display cases], refrigerating machines and temperature - controlled food and beverage dispensers, and components thereof;
- (b) International Class 37 for installation, maintenance and repair of machines.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7508.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2011, by Rotoplastics (Trinidad) Limited, of Lot C Don Miguel Extension Road, San Juan, Trinidad, West Indies, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ROTOPLASTICS

in respect of International Class 20 for tanks, not of metal nor of masonry.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7510.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2011, by Cargill, Incorporated, of 15407 McGinty Road West, Wayzata, MN 55391, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TRUVIA

in respect of:-

- (a) International Class 5 for dietary supplements;
- (b) International Class 30 for natural sweeteners.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7516.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 4, 2011, by HAVANA CLUB HOLDING, S.A., of 5, rue Eugène Ruppert - L 2453 Luxembourg, Grand Duchy of Luxembourg, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 2.1.2,23;26.1.1;29.1.1

in the colors red, gold, white and black, in respect of International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7520.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by BACK YAAD CO., of 16 McFadzean Street, Belmopan, Belize, at the Belize Intellectual Property Office (BELIPO), of 2nd Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,12,15;29.1.1,2

in respect of International Class 30 for barbeque sauce.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7522.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, for the registration of the following trade mark, as proprietor thereof-

NIMSURA

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7524.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, for the registration of the following trade mark, as proprietor thereof-

MOTAXIV

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7525.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The trade mark consists of the word "SANZESA" in a bold, sans-serif font, enclosed within a rectangular border.

CFE(6):26.4.2,18

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7526.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PRINUVAN

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7528.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PRONIVIS

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7529.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SCIENAT

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7530.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TYENNE

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7531.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CERTIELLE

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7532.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

FORIELLE

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7533.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KEBONIX

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7534.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

INCRAMOV

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7535.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KIBREF

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7536.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

IKAPTRAL

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7537.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DAVICTREL

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7538.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DAPTORA

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7539.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CERFI

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7540.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(3rd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by Ares Trading S.A., of Zone Industrielle de L'Ourietaz, CH-1170, Aubonne, Switzerland, through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

WISOM

in respect of International Class 5 for pharmaceutical preparations for human use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7541.11 should do so in writing addressed to the undersigned not later than the 27th day of May, 2011.

DATED this 28th day of February, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on March 3, 2009, by SIGMA ALIMENTOS, S.A. DE C.V., of Avenida Gómez Morin No. 1111, Colonia Carrizalejo, Código Postal 66254 San Pedro Garza García, Nuevo León, Mexico, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.6;29.1.1,4

in the colors pantone blue 2756C, red 185C and white, in respect of:-

- (a) International Class 29 for meat, fish, poultry and game not live; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; dried eggs for consumption, milk and milk products; edible oils and fats, mainly all kinds of meat and cold cured meat, such as: hams, sausages, cured pork sausages, mortadellas, bolognas, meat cake, grilled sausages, salami, bacon, pork, cheese, pastrami, all kinds of cheese, poultry, beef, pork, lamb, mutton, seafood such as: shrimp, king prawn, lobster, oyster, octopus, squid, crayfish, clam and snail, dried fruit, soup, french fries, potato chips, processed peanuts, prepared nuts, canned olives, processed chilli, vegetables, canned beans, paste for soup, yoghurt, including prepared food for made from poultry, beef, pork, lamb and mutton, fish and seafood;

- (b) International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour for food and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking powder; salt, mustard; vinegar, sauces [condiments]; spices; ice, natural or artificial, dessert made of rice with milk; chongos zamoranos, lollipops, candy, tamarind candy, caramels, cream caramels, cakes, pies [tarts], ice creams, sandwiches, hot dogs, taquitos, flour chips, wheat flour chips, potato flour chips, corn flour chips, flour based foods, flour products, corn chips, corn based foods, corn products, pop corn, corn flakes, snacks [cereal products], pretzels, nutmeg, mayonnaise, salad dressing, chocolate in bar and soluble, coffee, cocoa, chocolate and tea based beverages, coffee and milk based beverages, cocoa and milk based beverages and chocolate and milk based beverages, custard, corn and flour corn tortillas, white and sweet bread, cookies, toast, achiote paste, mole and mole in paste, including prepared flour or cereal based food, such as: spaghetti, raviolis, tagliatelles, lasagna, waffles, hotcakes, pizza.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6014.09 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on August 30, 2010, by Automobili Lamborghini Holdings S.p.A., of via Modena, 12, 40019 Sant' Agata Bolognese (BO), Italy, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

AVENTADOR

in respect of:-

- (a) International Class 12 for aeronautical apparatus, automobiles; ships and boats;
- (b) International Class 25 for clothing, for men, women and children, namely, coats, jackets, jacket liners, parkas, rain suits, ski bibs, ski suits, pants, overalls, shorts, shirts, sweaters, sweatshirts, sweatpants, turtleneck blouses and shirts, skirts, vests, scarves, gloves, hats and bathing suits; leather and suede apparel, namely, coats, jackets, belts, gloves; fashion accessories, namely, belts for clothing, hosiery; footwear, namely, shoes and boots for men, women and children, loafers, walking shoes, running shoes, athletic shoes, sandals and slippers; footwear accessories for men, women and children, namely, shoe insoles, shoe inserts, anti-slip shoe grips; headgear for wear;
- (c) International Class 28 for games and playthings namely games other than those adapted for use with an external display screen or monitor; apparatus for games other than those adapted for use with an external display screen or monitor toy vehicles, model vehicles, remote-controlled toy vehicles, cuddly toys, playing cards; gymnastic apparatus, namely trampolines; sports goods namely bats, racquets, balls, clubs, golf bags, golf gloves, protective body equipment namely face shields, masks, eye shields, elbow pads, knee pads, gloves; Christmas tree decorations, namely garlands, skirts, stands, stockings, ornaments for Christmas trees, except illumination articles and confectionary, tree balls.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

The applicant claims that the English translation of the Spanish word "Aventador", is "Fan".

Priority claim is on the basis of an application filed on March 1, 2010, under number MI2010C002064 in Italy.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7007.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 13, 2010, by Reckitt & Coleman (Overseas) Limited, of Dansom Lane, Hull, HU8 7DS, United Kingdom, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CLEARASIL

in respect of International Class 3 for cosmetic preparations for skin care; cosmetics; cotton wool for cosmetic purposes; dentifrices; hair lotions; perfumes and essential oils; soap; and tissues impregnated with cosmetic lotions.

The applicant claims that it proposes to use this trademark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7067.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.2,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word "Sol" is "sun".

Registration of this mark shall give no exclusive right to the use of the word "gas", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7082.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.2,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word “Sol” is “sun”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7083.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.2,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word “Sol” is “sun”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7084.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7086.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.4

in respect of International Class 36 for credit card services, issuance of credit cards, debit card services, debt collection agencies, financing services.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word “Sol” is “Sun”.

Registration of this mark shall give no exclusive right to the use of the word “Card”, separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7087.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.4

in respect of International Class 36 for credit card services, issuance of credit cards, debit card services, debt collection agencies, financing services.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word “Sol” is “Sun”.

Registration of this mark shall give no exclusive right to the use of the word “Card”, separately and apart from this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7088.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.11.3;29.1.2,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word “Sol” is “Sun”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7089.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.3,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word “Sol” is “Sun”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7090.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on September 16, 2010, by SOL BRANDS INC., of 2nd Floor Mahogany Court, Wildey, St. Michael, Barbados, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):1.3.2,17;29.1.3,4

in respect of International Class 4 for alcohol [fuel], charcoal [fuel], coke, combustible oil, diesel oil, firelighters, fuel, fuel gas, vaporized fuel mixtures, fuel with an alcoholic base, gas for lighting, gas oil, producer gas, solidified gas [fuel], gasoline, industrial oil, kerosene, lighting fuel, lubricating oil, motor fuel, additives non-chemical to motor fuel, motor oil, peat [fuel], petrol, petroleum ether, solidified gases [fuel], textile oil.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the word “Sol” is “Sun”.

Registration of this mark shall give no exclusive right to the use of the word “Gas”, separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7091.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,16.24

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7278.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):3.7.1,16,24
in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7279.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

28WHITE

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;

- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7280.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

28RED

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7281.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

28BLACK

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes,

footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;

- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7282.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DOSE 28

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;
- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7283.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 17, 2010, by CALIDRIS 28 AG, of 30 Esplanade de la Moselle, L - 6637 Wasserbillig, Luxembourg, through its agent Arguelles & Co., Attorneys-at-law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CALIDRIS 28

in respect of:-

- (a) International Class 3 for perfumery, essential oils, hair lotions, cosmetics;

- (b) International Class 25 for clothing, namely t-shirts, business shirts, trousers, sports suits, bathing trunks, socks, underwear, stockings, pants, suspenders, also made of leather; ties; namely bow ties and cravats; gloves [clothing]; belts [clothing]; shoes, footwear and boots, namely athletic and leisure shoes and athletic and leisure boots; headgear, namely caps, hats, forehead bands and sweatbands;
- (c) International Class 32 for mineral waters [beverages] and aerated waters; non-alcoholic beverages with vitamins, not for medical use and isotonic beverages; refreshing non-alcoholic beverages containing caffeine; taurine beverages containing caffeine; energy drinks; non-alcoholic fruit juice beverages and fruit juices; syrups for beverages and other preparations for making beverages;
- (d) International Class 33 for alcoholic beverages, except beers.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7284.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 3, 2010, by The Travelers Indemnity Company, of One Tower Square, Hartford, Connecticut 06183, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

TRAVELERS

in respect of International Class 36 for insurance services, namely, insurance consultancy, insurance underwriting services for all types of insurance, claims adjustment in the field of insurance, insurance claims services, insurance claims processing and administration, assessment of insurance claims, insurance agency and brokerage services, providing information in insurance matters and medical care insurance claims coordination including assisting employers and providers in processing medical insurance claim forms and payment of medical insurance claims; electronic processing of insurance claims and payment data; financial affairs and financial services, namely, financial analysis, financial consultancy, financial evaluation [insurance], financial information, financial management and financial sponsorship; risk control and loss prevention consultation and services in the field of insurance; risk management in the field of insurance; information, consultation and advisory services relating to all the aforesaid.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7290.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on November 3, 2010, by The Travelers Indemnity Company, of One Tower Square, Hartford, Connecticut 06183, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of International Class 36 for insurance services, namely, insurance consultancy, insurance underwriting services for all types of insurance, claims adjustment in the field of insurance, insurance claims services, insurance claims processing and administration, assessment of insurance claims, insurance agency and brokerage services, providing information in insurance matters and medical care insurance claims coordination including assisting employers and providers in processing medical insurance claim forms and payment of medical insurance claims; electronic processing of insurance claims and payment data; financial affairs and financial services, namely, financial analysis, financial consultancy, financial evaluation [insurance], financial information, financial management and financial sponsorship; risk control and loss prevention consultation and services in the field of insurance; risk management in the field of insurance; information, consultation and advisory services relating to all the aforesaid.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7291.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by THE LEADING HOTELS OF THE WORLD, LTD., of 99 Park Avenue, City of New York, State New York 10016-1601, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):27.5.1,19
in respect of:-

- (a) International Class 16 for printed matter relating to hotels, restaurants, hotel reservations and reviews of hotels; hotel guides and trade publications; magazines, newsletters, catalogues, directories, stationery, writing articles, writing paper;
- (b) International Class 35 for advertising and marketing services for hotels; consulting and management services in the field of hotels and travel; advertising for others on the internet; administration of a consumer loyalty program to promote hotel and restaurant services of others;
- (c) International Class 43 for hotel reservation services; hotel, restaurant and convention services; making reservations and bookings for others; providing reviews of hotels.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "Hotels", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7412.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 12, 2011, by Guthy-Renker LLC, of 41-550 Electic treet, Suite #200, Palm Desert, California 92260, U.S.A. through its agent Courtenay Coye LLP of 15 "A" Street, Belize City, for the registration of the following trade mark, as proprietor thereof-

PROACTIV

in respect of International Class 3 (for cosmetic preparations for skin care; sunscreen preparations; cosmetics; nail care preparations; lotions for cosmetic purposes; perfumes; perfumery, hair lotions; soap; astrnigents for cosmetic purposes; bath salts, not for medical purposes; beauty masks; dental bleaching gels; deodorant soap; eau de cologne; shampoos; sun-tanning preparations [cosmetics]) and 5 (for acne treatment preparations)

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7420.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 30, 2010, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HEAD & SHOULDERS MENTHOL FRESH

in respect of International Class 3 for soaps, perfumeries, essential oils, cosmetic preparations for body and beauty care, namely creams, lotions, moisturizers, texturizers and toners, bath gel, shower gel, foam bath and personal deodorants, hair lotions, hair shampoos and conditioners, preparations for embellishing the hair, preparations for dyeing the hair; hair cream, permanent waving solutions, hair spray, hair gel, hair mousse, hair colors, hair waving preparations, hair lotions; dentifrices.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7422.10 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio 45202, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SAFEGUARD

in respect of International Class 5 for hand sanitizer gel for hygiene and sanitary purposes, disinfectants for hygiene purposes, disinfectants for sanitary purposes, disinfectants for use on the person.

The applicant claims that it has a bona fide intention to use this mark in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7425.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 5, 2011, by Pensacola Christian College, Inc., of 250 Brent Lane, Pensacola, Florida 32503, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

A BEKA ACADEMY

in respect of International Class 41 for educational services, namely, providing instructional correspondence and distance learning courses at the primary and secondary level.

The applicant claims that it has a bona fide intention to use this mark in Belize.

Registration of this mark shall give no exclusive right to the use of the word "Academy", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7435.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 10, 2011, by PIER 1 LICENSING, INC., of 100 Pier 1 Place, Fort Worth, Texas 76102, U.S.A., through its agent Belize Corporate & IP Services Limited, of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

PIER 1 IMPORTS

in respect of:-

- (a) International Class 20 for armoires and other chest of drawers, divans, cradles, book rests [furniture], boxes of plastic or wood, trolleys [furniture], carts for computers [furniture], sofas, stools of all kinds, settees, chaise lounges and other chairs and seats, chests for toys, chest, not of metal, chest of drawers, consoles, table bases, table tops and other desks and tables, dressers, vanities for preparing one's hair and face, and mirror tiles, hand-held mirrors [toilet mirrors], mirrors [looking glasses], entertainment centers [furniture], cabinet work, index cabinets [furniture], medicine cabinets, love seats, ottomans, flower-pot pedestals, racks [furniture], etageres, shelves, sideboards, wardrobes, costume stands, stands for calculating machines, bamboo baskets, hampers [baskets] and other packaging containers of wood/bamboo/plastic, baskets, not of metal, slatted indoor blinds, rattan blinds, bead curtains for decoration and other window shades [blinds], curtains of beads or reeds, curtain tie-backs, cushions, fans for personal use, non-electric, flat hand fans, hutches, picture frames, photo frames, pillows, screens [furniture], steps [ladder], not of metal, trays, non-metal, umbrella stands, wall plugs, not of metal, sculptures of plaster, sculptures of wax, sculptures of wood, wind chimes [decoration]; funerary urns;
- (b) International Class 21 for glass bulbs [receptacles], glass caps, glass flasks [containers], opal glass, glass [receptacles], glass stoppers, glass, unworked or semi-worked, except building glass, glass vials [receptacles], glass wool other than for insulation, painted glassware, frying pans, non-electric coffee-pots (not of precious metal), kettles, non-electric, tableware, other than knives, forks and spoons, baking pans, baskets for domestic use, bird feeders, bird houses, bowls [basins], glass bowls, candlesticks, not of precious metal, coasters made of glass, plastic, wood and/or cork, cookie cutters, cooking utensil holders, cups, cutlery trays, cutting boards for the kitchen, soap dispensers, sugar bowls, cheese-dish covers, drinking glasses, feather dusters, figurines [statuettes] of porcelain, terra-cotta or glass, flower pots, goblets, ice trays, glass jars [carboys], napkin holders, paper plates, peppermills, hand operated pitchers, plate stands, plates, pots, planters, salt and pepper shakers, saucers, soap dishes, strainers, temple jars, trays for domestic purposes, trays for domestic purposes, of paper, litter trays for pets, trivets [table utensils], vases, not of precious metal;
- (c) International Class 35 for retail store services in the fields of furniture, decorative home furnishings, dining and kitchen goods, textiles, toys and gifts.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the word "Imports", separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7444.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 12, 2011, by Guthy-Renker LLC, of 41-550 Electric treet, Suite #200, Palm Desert, California 92260, U.S.A., through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

PROACTIV

in respect of:-

- (a) International Class 3 for cosmetic preparations for skin care; sunscreen preparations; cosmetics; nail care preparations; lotions for cosmetic purposes; perfumes; perfumery, hair lotions; soap; astringents for cosmetic purposes; bath salts, not for medical purposes; beauty masks; dental bleaching gels; deodorant soap; eau de cologne; shampoos; sun-tanning preparations [cosmetics];
- (b) International Class 5 for acne treatment preparations.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7447.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 13, 2011, by Hansen Beverage Company, of 550 Monica Circle, Suite 201, Corona, California 92880, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

MONSTER RIPPER

in respect of:-

- (a) International Class 5 for nutritional supplements in liquid form;
- (b) International Class 32 for beverages, namely carbonated soft drinks; carbonated and non-carbonated drinks enhanced with vitamins, minerals, nutrients, proteins, amino acids and herbs; carbonated and non-carbonated energy or sports drinks, fruit juice drinks having a juice content of 50% or less by volume that are shelf-stable, but excluding perishable beverage products that contain fruit juice or soy, whether such products are pasteurized or not.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7452.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on January 31, 2011, by Miller Brewing International, Inc., of 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):25.1.19,15
in respect of International Class 32 for beers.

The applicant claims that this mark is in use.

Registration of this mark shall give no exclusive right to the use of the words “Genuine Draft”, separately and apart from the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7492.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by DEXPO INTELLECTUAL PROPERTIES LIMITED, of 35 Barrack Road, 3rd Floor, Belize City, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.2,18;29.1.3
in respect of:-

- (a) International Class 10 for abdominal belts; abdominal corsets; abdominal pads; acupuncture needles; aerosol dispensers for medical purposes; air cushions for medical purposes; air mattresses, for medical purposes; air pillows for medical purposes; ambulance stretchers; anaesthetic apparatus; anaesthetic masks; apparatus and installations for the production of x-rays, for medical purposes; apparatus for artificial respiration; apparatus for the treatment of deafness; appliances for washing body cavities; arch supports for boots and shoes; armchairs for medical or dental purposes; artificial breasts; artificial eyes; artificial jaws; artificial limbs; artificial skin for surgical purposes; artificial teeth; balling guns; bandages for joints, anatomical; bandages, elastic; basins for medical purposes; bed pans; bed vibrators; beds, specially made for medical purposes; belts for medical purposes; belts, electric, for medical purposes; blankets, electric, for medical purposes; blood testing apparatus; boots for medical purposes; breast pumps; brushes for cleaning body cavities; cannulae; cases fitted for medical instruments; cases fitted for use by surgeons and doctors; castrating pincers; catgut; catheters; childbirth mattresses; clips, surgical; clothing especially for operating rooms; commode chairs; compressors [surgical]; condoms; containers especially made for medical waste; contraceptives, non-chemical; corn knives; corsets for medical purposes; crutches; cupping glasses; cushions for medical purposes; cutlery [surgical]; defibrillators; dental apparatus; dental apparatus, electric; dental burs; dentists' armchairs; dentures; diagnostic apparatus for medical purposes; dialyzers; drainage tubes for medical purposes; draw-sheets for sick beds; dropper bottles for medical purposes; droppers for medical purposes; ear picks; ear trumpets; elastic stockings for surgical purposes; electric acupuncture instruments; electrocardiographs; electrodes for medical use; enema apparatus for medical purposes; esthetic massage apparatus; feeding bottle teats; feeding bottle valves; feeding bottles; filters for ultraviolet rays, for medical purposes; finger guards for medical purposes; forceps; fumigation apparatus for medical purposes; furniture especially made for medical purposes; galvanic belts for medical purposes; galvanic therapeutic appliances; gastroscopes; gloves for massage; gloves for medical purposes; hair prostheses; hearing aids for the deaf; hearing protectors; heart pacemakers; hematimeters; horsehair gloves for massages; hot air therapeutic apparatus; hot air vibrators for medical purposes; hydrostatic beds for medical purposes; hypodermic syringes; hypogastric belts; ice bags for medical purposes; incontinence sheets; incubators for babies; incubators for medical purposes; inhalers; injectors for medical purposes; instrument cases for use by surgeons and doctors; insufflators; invalids' hoists; knee bandages, orthopedic; knives for surgical purposes; lamps for medical purposes; lancets; lasers for medical purposes; masks for use by medical personnel; massage apparatus; maternity belts; medical apparatus and instruments; medical

guidewires; mirrors for dentists; mirrors for surgeons; needles for medical purposes; nursing appliances; obstetric apparatus; obstetric apparatus for cattle; operating tables; ophthalmometers; ophthalmoscopes; orthodontic appliances; orthopedic soles; pacifiers for babies; pessaries; physical exercise apparatus, for medical purposes; physiotherapy apparatus; pins for artificial teeth; probes for medical purposes; protection devices against x-rays, for medical purposes; pumps for medical purposes; quartz lamps for medical purposes; radiological apparatus for medical purposes; radiology screens for medical purposes; radiotherapy apparatus; radium tubes for medical purposes; receptacles for applying medicines; respirators for artificial respiration; resuscitation apparatus; roentgen apparatus for medical purposes; saws for surgical purposes; scalpels; scissors for surgery; soporific pillows for insomnia; sphygmotensionmeters; spittoons for medical purposes; splints, surgical; spoons for administering medicine; sterile sheets, surgical; stethoscopes; stockings for varices; strait jackets; stretchers, wheeled; supports for flat feet; surgical apparatus and instruments; surgical drapes; suspensory bandages; suture materials; suture needles; syringes for injections; syringes for medical purposes; teething rings; testing apparatus for medical purposes; thermal packs for first aid purposes; thermometers for medical purposes; thread, surgical; tips for crutches for invalids; tongue scrapers; traction apparatus for medical purposes; trocars; trusses; ultraviolet ray lamps for medical purposes; umbilical belts; urethral probes; urethral syringes; urological apparatus and instruments; uterine syringes; vaginal syringes; vaporizers for medical purposes; veterinary apparatus and instruments; vibromassage apparatus; water bags for medical purposes; water beds for medical purposes; x-ray photographs for medical purposes; x-rays tubes for medical purposes;

- (b) International Class 16 for manuals [handbooks]; newsletters; pamphlets;
- (c) International Class 35 for advertising; advertising agencies; advertising by mail order; arranging newspaper subscriptions for others; arranging subscriptions to telecommunication services for others; direct mail advertising; dissemination of advertising matter; layout services for advertising purposes; news clipping services; outdoor advertising; rental of advertising space; rental of advertising time on communication media; television advertising; updating of advertising material;
- (d) International Class 44 for animal grooming; beauty salons; hair implantation; hairdressing salons; pet grooming.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods and services mentioned.

Registration of this mark shall give no exclusive right to the use of the words "Hair Restoration", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7511.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2011, by Mountain Hardwear, Inc., of 14375 NW Science Park Drive, Portland, Oregon 97229, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

DRY.Q

in respect of:-

- (a) International Class 9 for bivouac sacks, namely, wind and water resistant bags into which a person can fit to protect themselves from exposure to the elements;
- (b) International Class 20 for sleeping bags for camping;
- (c) International Class 22 for tents.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

Priority claim is on the basis of an application filed on December 7, 2010, under number 85192293 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7512.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 9, 2011, by DEXPO INTELLECTUAL PROPERTIES LIMITED, of 35 Barrack Road, 3rd Floor, Belize City, Belize, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):26.4.2,18;29.1.3
in respect of:-

- (a) International Class 10 for abdominal belts; abdominal corsets; abdominal pads; acupuncture needles; aerosol dispensers for medical purposes; air cushions for medical purposes; air mattresses, for medical purposes; air pillows for medical purposes; ambulance stretchers; anaesthetic apparatus; anaesthetic masks; apparatus and installations for the production of x-rays, for medical purposes; apparatus for artificial respiration; apparatus for the treatment of deafness; appliances for washing body cavities; arch supports for boots and shoes; armchairs for medical or dental purposes; artificial breasts; artificial eyes; artificial jaws; artificial limbs; artificial skin for surgical purposes; artificial teeth; balling guns; bandages for joints, anatomical; bandages, elastic; basins for medical purposes; bed pans; bed vibrators; beds, specially made for medical purposes; belts for medical purposes; belts, electric, for medical purposes; blankets, electric, for medical purposes; blood testing apparatus; boots for medical purposes; breast pumps; brushes for cleaning body cavities; cannulae; cases fitted for medical instruments; cases fitted for use by surgeons and doctors; castrating pincers; catgut; catheters; childbirth mattresses; clips, surgical; clothing especially for operating rooms; commode chairs; compressors [surgical]; condoms; containers especially made for medical waste; contraceptives, non-chemical; corn knives; corsets for medical purposes; crutches; cupping glasses; cushions for medical purposes; cutlery [surgical]; defibrillators; dental apparatus; dental apparatus, electric; dental burs; dentists' armchairs; dentures; diagnostic apparatus for medical purposes; dialyzers; drainage tubes for medical purposes; draw-sheets for sick beds; dropper bottles for medical purposes; droppers for medical purposes; ear picks; ear trumpets; elastic stockings for surgical purposes; electric acupuncture instruments; electrocardiographs; electrodes for medical use; enema apparatus for medical purposes; esthetic massage apparatus; feeding bottle teats; feeding bottle valves; feeding bottles; filters for ultraviolet rays, for medical purposes; finger guards for medical purposes; forceps; fumigation apparatus for medical purposes; furniture especially made for medical purposes; galvanic belts for medical purposes; galvanic therapeutic appliances; gastroscopes; gloves for massage; gloves for medical purposes; hair prostheses; hearing aids for the deaf; hearing protectors; heart pacemakers; hematimeters; horsehair gloves for massages; hot air therapeutic apparatus; hot air vibrators for medical purposes; hydrostatic beds for medical purposes; hypodermic syringes; hypogastric belts; ice bags for medical purposes; incontinence sheets; incubators for babies; incubators for medical purposes; inhalers; injectors for medical purposes; instrument cases for use by surgeons and doctors; insufflators; invalids' hoists; knee bandages, orthopedic; knives for surgical purposes; lamps for medical purposes; lancets; lasers for medical purposes; masks for use by medical personnel; massage apparatus; maternity belts; medical apparatus and instruments; medical guidewires; mirrors for dentists; mirrors for surgeons; needles for medical purposes; nursing appliances; obstetric apparatus; obstetric apparatus for cattle; operating tables; ophthalmometers; ophthalmoscopes; orthodontic appliances; orthopedic soles; pacifiers for babies; pessaries; physical exercise apparatus, for medical purposes; physiotherapy apparatus; pins for artificial teeth; probes for medical purposes; protection devices against x-rays, for medical purposes; pumps for medical purposes; quartz lamps for medical purposes; radiological apparatus for medical purposes; radiology screens for medical purposes; radiotherapy apparatus; radium tubes for medical purposes; receptacles for applying medicines; respirators for artificial respiration; resuscitation apparatus; roentgen apparatus for medical purposes; saws for surgical purposes; scalpels; scissors for surgery; soporific pillows for insomnia; sphygmotensionmeters; spittoons for medical purposes; splints, surgical; spoons for administering medicine; sterile sheets, surgical; stethoscopes; stockings for varices; strait jackets; stretchers, wheeled; supports for flat feet; surgical apparatus and instruments; surgical drapes; suspensory bandages; suture materials; suture needles; syringes for injections; syringes for medical purposes; teething rings; testing apparatus for medical purposes; thermal packs for first aid purposes; thermometers for medical purposes; thread, surgical; tips for crutches for invalids; tongue scrapers; traction apparatus for medical purposes; trocars; trusses; ultraviolet ray lamps for medical purposes; umbilical belts; urethral probes; urethral syringes; urological apparatus and instruments; uterine syringes; vaginal syringes; vaporizers for medical purposes; veterinary apparatus and instruments; vibromassage apparatus; water bags for medical purposes; water beds for medical purposes; x-ray photographs for medical purposes; x-rays tubes for medical purposes;
- (b) International Class 16 for manuals [handbooks]; newsletters; pamphlets;

- (c) International Class 35 for advertising; advertising agencies; advertising by mail order; arranging newspaper subscriptions for others; arranging subscriptions to telecommunication services for others; direct mail advertising; dissemination of advertising matter; layout services for advertising purposes; news clipping services; outdoor advertising; rental of advertising space; rental of advertising time on communication media; television advertising; updating of advertising material;
- (d) International Class 44 for animal grooming; beauty salons; hair implantation; hairdressing salons; pet grooming.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods and services mentioned.

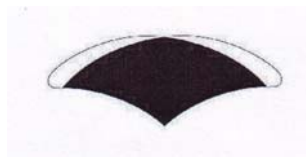
Registration of this mark shall give no exclusive right to the use of the words "Hair Implantation", separately and apart from the mark as shown.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7513.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 10, 2011, by Cargill, Incorporated, of 15407 McGinty Road West, Wayzata, MN 55391, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.3.1,6,7
in respect of:-

- (a) International Class 5 for dietary supplements;
- (b) International Class 30 for natural sweeteners.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7515.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by CHURCH & DWIGHT CO., INC., of 469 North Harrison Street, Princeton, New Jersey 08543, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

ARM & HAMMER

in respect of:-

- (a) International Class 3 for non-medicated nasal moisturizing preparation; non-medicated preparations for cleaning and irrigating wounds and skin abrasions; non-medicated douches; cotton swabs for cosmetic purposes;

- (b) International Class 5 for preparations for the relief of nasal congestion, nasal dryness, nasal irritations, allergy symptoms and sinus conditions, namely, nasal rinses, nasal sprays and nasal mists; homeopathic preparations for the relief of symptoms of colds, flu, allergies and sinus conditions; saline solutions for medical purposes; antibacterial preparations for cleaning and irrigating wounds and skin abrasions; sinus wash kit consisting of an applicator and pre-measured packets of sodium chloride; saline nasal gel; lavage preparations for the nose, sinuses, skin wounds and skin abrasions; hygienic solutions for contact lens care, namely contact lens cleaning solutions and contact lens disinfecting solutions; cotton swabs impregnated with homeopathic, pharmaceutical or hygienic preparations for cleansing the nose, skin wounds and skin abrasions;
- (c) International Class 10 for neti pot for nasal lavage; nasal irrigation vessel.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7542.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by CHURCH & DWIGHT CO., INC., of 469 North Harrison Street, Princeton, New Jersey 08543, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):2.9.14;26.1.1,14
in respect of:-

- (a) International Class 3 for non-medicated nasal moisturizing preparation; non-medicated preparations for cleaning and irrigating wounds and skin abrasions; non-medicated douches; cotton swabs for cosmetic purposes;
- (b) International Class 5 for preparations for the relief of nasal congestion, nasal dryness, nasal irritations, allergy symptoms and sinus conditions, namely, nasal rinses, nasal sprays and nasal mists; homeopathic preparations for the relief of symptoms of colds, flu, allergies and sinus conditions; saline solutions for medical purposes; antibacterial preparations for cleaning and irrigating wounds and skin abrasions; sinus wash kit consisting of an applicator and pre-measured packets of sodium chloride; saline nasal gel; lavage preparations for the nose, sinuses, skin wounds and skin abrasions; hygienic solutions for contact lens care, namely contact lens cleaning solutions and contact lens disinfecting solutions; cotton swabs impregnated with homeopathic, pharmaceutical or hygienic preparations for cleansing the nose, skin wounds and skin abrasions;
- (c) International Class 10 for neti pot for nasal lavage; nasal irrigation vessel.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7543.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2011, by CHURCH & DWIGHT CO., INC., of 469 North Harrison Street, Princeton, New Jersey 08543, U.S.A., through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6):26.1.1,6
in respect of:-

- (a) International Class 3 for non-medicated nasal moisturizing preparation; non-medicated preparations for cleaning and irrigating wounds and skin abrasions; non-medicated douches; cotton swabs for cosmetic purposes;
- (b) International Class 5 for preparations for the relief of nasal congestion, nasal dryness, nasal irritations, allergy symptoms and sinus conditions, namely, nasal rinses, nasal sprays and nasal mists; homeopathic preparations for the relief of symptoms of colds, flu, allergies and sinus conditions; saline solutions for medical purposes; antibacterial preparations for cleaning and irrigating wounds and skin abrasions; sinus wash kit consisting of an applicator and pre-measured packets of sodium chloride; saline nasal gel; lavage preparations for the nose, sinuses, skin wounds and skin abrasions; hygienic solutions for contact lens care, namely contact lens cleaning solutions and contact lens disinfecting solutions; cotton swabs impregnated with homeopathic, pharmaceutical or hygienic preparations for cleansing the nose, skin wounds and skin abrasions;
- (c) International Class 10 for neti pot for nasal lavage; nasal irrigation vessel.

The applicant claims that it intends to use this mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7544.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 22, 2011, by NISSAN JIDOSHA KABUSHIKI KAISHA (a/t/a Nissan Motor Co., Ltd.), of No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ALTIMA

in respect of International Class 12 for automobiles, wagons, trucks, vans, sport utility vehicles, buses, recreational vehicles [RV], sports cars, racing cars, lorries, fork lift trucks and towing tractors [tractors], structural parts therefore; suspension shock absorbers for vehicles; shock absorbing springs for vehicles; hubs for vehicle wheels; tires for vehicle wheels; automobile tires; repair outfits for inner tubes; brakes for vehicles; vehicle chassis; bodies for vehicles; luggage carriers for vehicles; anti-theft alarms for vehicles; rearview mirrors; windscreen wipers; windcreens; windshield wipers; windshields; engines for land vehicles; hydraulic circuits for vehicles; air pumps [vehicle accessories]; clutches for land vehicles; transmissions for land vehicles; transmission chains for land vehicles; transmission shafts for land vehicles; axles for vehicles; steering wheels for vehicles; direction signals for vehicles; reversing alarms for vehicles; adhesive rubber patches for repairing inner tubes or tires.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize in relation to the goods mentioned.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7549.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by K'S Imports Co. Ltd., of Half Mile Melinda Road, Dangriga Town, Stann Creek District, Belize, at the Belize Intellectual Property Office (BELIPO) of 2nd Floor, Habet Building, Constitution Drive, Belmopan, for the registration of the following trade/service mark, as proprietor thereof-



CFE(6):1.15.17;27.5.1,4;29.1.4
in respect of:-

- (a) International Class 4 for diesel oil, fuel gas; fuel gas; fuel with an alcoholic base;
- (b) International Class 7 for washing machines; drying machines;
- (c) International Class 11 for air conditioning apparatus and installations; air conditioning units; refrigerators; refrigerating apparatus and machines; freezers; drying apparatus and installations; stoves; water coolers; refrigerating or freezing showcases; refrigeration equipment, namely, food and beverage chilling units; refrigeration equipment, namely, rapid food chilling units; ice machines;
- (d) International Class 35 for retail and wholesale store services featuring washing machines; drying machines; air conditioning apparatus and installations; air condition units; refrigerators; refrigerating apparatus and machines; freezers; drying apparatus and installations; stoves; water coolers; refrigerating or freezing showcases; refrigeration equipment, namely, food and beverage chilling units; refrigeration equipment, namely, rapid food chilling units; ice machines;
- (e) International Class 37 for repair and installation of washing machines; drying machines; air conditioning apparatus and installations; air conditioning units; refrigerators; refrigerating apparatus and machines; freezers; drying apparatus and installations; stoves; water coolers; refrigerating or freezing showcases; refrigeration equipment, namely, food and beverage chilling units; refrigeration equipment, namely, rapid food chilling units, ice machines.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7552.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by Canadian Imperial Bank Of Commerce, of 199 Bay Street, 11th Floor, Commerce Court West, Toronto, Ontario, Canada M5L 1A2, through its agent Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

CIBC

in respect of International Class 36 for banking.

The applicant claims that this mark is in use.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7555.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 10th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 28, 2011, by Best Western International, Inc., of 6201 North 24th Parkway, Phoenix, Arizona 85016, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1,24
in respect of International Class 43 for hotel services.

The applicant claims that this mark is in use.

Priority claim is on the basis of an application filed on September 1, 2010, under number 85120792 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7573.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(2nd issue)

WHEREAS, the Registrar is in receipt of an application filed on February 28, 2011, by Best Western International, Inc., of 6201 North 24th Parkway, Phoenix, Arizona 85016, U.S.A., through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE(6):26.13.25;27.5.1,24
in respect of International Class 43 for hotel services.

The applicant claims that this mark is in use.

Priority claim is on the basis of an application filed on September 1, 2010, under number 85120819 in the United States of America.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7574.11 should do so in writing addressed to the undersigned not later than the 10th day of June, 2011.

DATED this 15th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by HLT International IP LLC, of 9336 Civic Center Drive, Beverly Hills, California 90210, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.13.25; 27.5.1, 25

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7423.10 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on December 29, 2010, by HLT International IP LLC, of 9336 Civic Center Drive, Beverly Hills, California 90210, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

HAMPTON INN BY HILTON

in respect of International Class 43 for rental of temporary accommodations, namely, hotel rooms; reservations, temporary accommodations, namely hotel rooms; hotel, motel, bar, cafe, restaurant, banqueting and catering services, rental of rooms for holding functions, conferences, conventions, exhibitions, seminars and meetings.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7424.10 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 23, 2011, by TROPICANA PRODUCTS, INC., of 1001 13th Avenue East, Bradenton, Florida 34208, U.S.A., through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TROPICANA TROPICS

in respect of International Class 32 for fruit juices and fruit juice drinks.

The applicant claims that it intends to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7551.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on February 25, 2011, by CANADIAN IMPERIAL BANK OF COMMERCE, of 199 Bay Street, 11th Floor, Toronto, Ontario, M5f 1A2, Canada, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

FOR WHAT MATTERS

in respect of:

- (a) International Class 36 for banking; credit card services; financial sponsorship; charitable fund raising; financing services; financial consultancy; insurance brokerage; insurance consultancy; insurance information; insurance underwriting; mortgage banking;
- (b) International Class 41 for publication of books; publication of electronic books and journals on-line; publication of texts other than publicity texts.

The applicant claims that the mark is being used for its business as a Bank in Canada.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7557.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

KINESIS

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7577.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 "A" Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CODIGO

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word “Codigo” is “Code”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7578.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TALANTE

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word “Talante” is “Mood”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7579.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

SOLSTICIO

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

The applicant claims that the English translation of the word “Solsticio” is “Solstice”.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7580.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by ROTAM AGROCHEM INTERNATIONAL CO. LTD., of 7/F Cheung Tat Centre, 18 Cheung Lee Street, Chai Wan, Hong Kong, through its agent Courtenay Coye LLP, Attorneys-at-Law, of No. 15 “A” Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

TUNDRA

in respect of International Class 5 for pharmaceutical preparations; veterinary preparations; insecticides; pesticides; parasiticides; fungicides; herbicides; vermin destroying preparations.

The applicant claims that the mark is being used for its business as a pharmaceutical company in Hong Kong.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7581.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by NISSAN CHEMICAL INDUSTRIES, LTD., of 7-1, Kanda-Nishiki-cho 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CANVAS

in respect of International Class 5 for herbicides; insecticides; fungicides; preparations for killing weeds and destroying vermin.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7585.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 1, 2011, by NISSAN CHEMICAL INDUSTRIES, LTD., of 7-1, Kanda-Nishiki-cho 3-chome, Chiyoda-ku, Tokyo, Japan, through its agent Arguelles & Company, Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

LEIMAY

in respect of International Class 5 for herbicides; insecticides; fungicides; preparations for killing weeds and destroying vermin.

The applicant claims that it has a bona fide intention that the trademark be so used in Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7586.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 2, 2011, by SANCHEZ Y MARTIN, S.A. DE C.V., of Pedro Loza #851, Colonia Centro Barranquitas 44280, Guadalajara, Jalisco, Mexico, through its agent Morgan & Morgan Trust Corp. (Belize) Ltd., of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

RUTH

in respect of International Class 3 for laundry soaps and powder detergent.

The applicant claims that it intends to use the mark or authorize its use by others.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7589.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 3, 2011, by CARRERAS LIMITED, of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom, through its agent Morgan & Morgan Trust Corp. (Belize) Limited, of Withfield Tower, 3rd Floor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

CRAVEN A-BLACK

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7590.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Inc., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE(6): 26.11.3, 25

in respect of International Class 1 for fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7596.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Inc., of 13131 Lake Fraser Drive S.E., Calgary, Alberta T2J 7E8, Canada, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

XCU

in respect of International Class 1 for fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7597.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Advanced Technologies (U.S.) Inc., of 400, 2915 Rocky Mountain Avenue, Loveland, Colorado 80538, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

The logo for POLYON, featuring the word "POLYON" in a bold, italicized, sans-serif font, with a stylized swoosh or underline element.

CFE(6): 26.11.1, 12; 27.5.1, 4

in respect of International Class 1 for fertilizer and chemical preparations for use in the manufacture of fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7598.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by Agrium Advanced Technologies (U.S.) Inc., of 400, 2915 Rocky Mountain Avenue, Loveland, Colorado 80538, U.S.A., through its agent Arguelles & Co., Attorneys-at-Law, 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

POLYON

in respect of International Class 1 for fertilizer and chemical preparations for use in the manufacture of fertilizer.

The applicant claims that it has a bona fide intention to use the mark.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7599.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

(1st issue)

WHEREAS, the Registrar is in receipt of an application filed on March 4, 2011, by THE COCA-COLA COMPANY, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, through its agent Morgan & Morgan Trust Corp. (Belize) Ltd., of Withfield Tower, 3rd Flor, 4792 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

COCA-COLA

in respect of International Class 32 for beers; mineral water [beverages] and aerated waters and other non-alcoholic drinks; fruit juice beverages (non-alcoholic) and fruit juices; syrups and other preparations for making beverages.

The applicant claims that it intends to use the mark or authorise its use by others in relation to the goods.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7603.11 should do so in writing addressed to the undersigned not later than the 24th day of June, 2011.

DATED this 25th day of March, 2011.

NOTICES OF TRADEMARK RENEWAL

(3rd issue)

TINKERBELL

THE MARK shown above, Registration No. **4815**, has been renewed in the name of **DISNEY ENTERPRISES, INC., of 500 South Buena Vista Street, Burbank, California 91521, U.S.A.**, as of the 4th day of September, 2010, in respect of **International Class 3** for toilet waters, lipsticks, nail polishing preparations and nail polish removing preparations, cleansing preparations in the form of creams, bubble bath preparations, hand lotions, bath powders, lip pomades and face powders, all being non-medicated toilet preparations or cosmetics, and toilet soaps, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of September, 2020, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 28th day of February, 2011.

(3rd issue)



CFE(6):18.5.6

THE MARK shown above, Registration No. **7201**, has been renewed in the name of **RE/MAX, LLC, of 5075 Syracuse Street, Denver, Colorado 80237, U.S.A.**, as of the 3rd day of March, 2011, in respect of **International Class 35** for advice and assistance, all relating to business management and organisation, marketing and promotional services, business advisory services relating to franchising, business management assistance relating to real estate agencies, insurance brokerage and financial organisations, auctioneering, advisory services relating to all the aforesaid services, all included in Class 35, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of March, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 28th day of February, 2011.

(3rd issue)



CFE(6):18.5.6

THE MARK shown above, Registration No. 7202, has been renewed in the name of **RE/MAX, LLC, of 5075 Syracuse Street, Denver, Colorado 80237, U.S.A.**, as of the 3rd day of March, 2011, in respect of **International Class 36** for estate agency, real estate agency, insurance brokerage, real estate valuation and management, insurance services, advisory services relating to all the aforesaid services, all included in Class 36, of which it has been used. The mark shall remain valid for a period of ten years until the 3rd day of March, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 28th day of February, 2011.

(3rd issue)

IVOMECC

THE MARK shown above, Registration No. 8899, has been renewed in the name of **MERIAL LIMITED, of P.O. Box 327, Sandringham House, Sandringham Avenue, Harlow Business Park, Harlow, Essex, CM19 5QA, England**, as of the 10th day of March, 2011, in respect of **International Class 5** for anti-parasitic veterinary pharmaceutical preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of March, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 28th day of February, 2011.

(3rd issue)



CFE(6):26.1.3;26.3.23

THE MARK shown above, Registration No. 8901, has been renewed in the name of **MAZDA MOTOR CORPORATION, of 3-1, Shinchi, Fuchu-cho, Aki-gun, Hiroshima, Japan**, as of the 15th day of December, 2009, in respect of **International Class 7** for metal working machines and tools, mining machines and tools, construction machines and tools, motive power machines and apparatus (excluding those for land vehicles), fan belts, ignition coils, chain tensioners, timing chains, contact points for vehicle's distributors, oil filters, piston rings, pistons, fuel filters, starters, valves, cylinders, radiator fans, radiator hoses, water pumps and silencers for automobile internal combustion engines, other parts for automobile internal combustion engines, alternators, power transmission equipments (excluding those for land vehicles), shock absorbers and springs (excluding those for land vehicles), brakes (excluding those for land vehicles); **International Class 12** for automobiles, parts and fittings thereof, engines for land vehicles, shock absorbers and springs for land vehicles, shafts, bearings and shaft couplings for land vehicles, power transmission equipments for land vehicles, brakes for land vehicles, alternating current motors and direct current motors for land vehicles, anti-theft alarms for vehicles; **International Class 37** for repair or maintenance services for automobiles, repair or maintenance services for automobile engines; repair or maintenance services for air conditioning apparatus, repair for audio apparatus, repair for radio receivers and television receivers, repair or maintenance for clocks and watches, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of December, 2019, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 28th day of February, 2011.

(3rd issue)

HITACHI

THE MARK shown above, Registration No. 8932, has been renewed in the name of **KABUSHIKI KAISHA HITACHI SEISAKUSHO (t/a HITACHI LTD.), of 6-6 Marunouchi 1-chome, Chiyoda-ku, Tokyo, Japan**, as of the 2nd day of March, 2011, in respect of

International Class 7 for all goods, **International Class 8** for all goods, **International Class 9** for all goods, **International Class 10** for all goods, **International Class 12** for all goods, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of March, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 28th day of February, 2011.

(3rd issue)



CFE(6):26.1.5;26.11.8

THE MARK shown above, Registration No. **8949**, has been renewed in the name of **KABUSHIKI KAISHA HITACHI SEISAKUSHO (t/a HITACHI LTD.)**, of **6-6 Marunouchi 1-chome, Chiyoda-ku, Tokyo, Japan**, as of the 20th day of February, 2011, in respect of **International Class 1** for chemical products for use in industry, science and photography, chemical products included in Class 1 for use in agriculture, horticulture and forestry, manures (natural and artificial), fire extinguishing compositions, tempering substances and chemical preparations for soldering, chemical substances for preserving foodstuffs, tanning substances, adhesive substances for industrial use, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of February, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 28th day of February, 2011.

(3rd issue)

EVIAN

THE MARK shown above, Registration No. **719.02**, has been renewed in the name of **SOCIETE ANONYME DES EAUX MINERALES D'EVIAN**, of **11 Avenue du General Dupas, 74500 Evian Les Bains, France**, as of the 17th day of August, 2011, in respect of **International Class 3** for preparations and other substances for perfumery products, beauty products, soaps, essential oils, cosmetics, hair lotions, skin care spray, tooth paste; **International Class 5** for dietetic products for medical purposes, medical preparations for slimming, sugar for medical purposes, salts for mineral water baths, mineral water salts, medicinal baths, nutritive substances for micro-organisms, vitamin preparations, baby food, namely lacteal flour, soups, dehydrated soups, milk, powdered milk, fruit compotes, vegetable purees, dehydrated vegetable purees, fruit and vegetable juice, pulp, of which it has not been used, due to the applicant still in the process of finding a suitable licensee to distribute the product. The mark shall remain valid for a period of ten years until the 17th day of August, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 28th day of February, 2011.

(3rd issue)



CFE(6):6.1.2

THE MARK shown above, Registration No. **720.02**, has been renewed in the name of **SOCIETE ANONYME DES EAUX MINERALES D'EVIAN**, of **11 Avenue du General Dupas, 74500 Evian Les Bains, France**, as of the 26th day of February, 2011, in respect of **International Class 3** for preparations and other substances for perfumery products, beauty products, soaps, essential oils,

cosmetics, hair lotions, skin care spray, tooth paste; **International Class 5** for dietetic products for medical purposes, medical preparations for slimming, sugar for medical purposes, salts for mineral water baths, mineral water salts, medicinal baths, nutritive substances for micro-organisms, vitamin preparations, baby food, namely lacteal flour, soups, dehydrated soups, milk, powdered milk, fruit compotes, vegetable purees, dehydrated vegetable purees, fruit and vegetable juice, pulp; **International Class 32** for still or aerated waters (mineral or non mineral waters), fruit or vegetable juices, fruit or vegetable-based drinks, lemonade, tonic water, ginger beer, sorbets (drinks), preparations for making drinks, syrups for drinks, alcohol-free fruit or vegetable extracts, alcohol-free drinks comprising a minority of dairy produce, alcohol-free drinks comprising a minority of lactic fermenting agents, of which it has not been used, due to the applicant still in the process of finding a suitable licensee to distribute the product. The mark shall remain valid for a period of ten years until the 26th day of February, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 28th day of February, 2011.

(2nd issue)

GOOD START

THE MARK shown above, Registration No. **6/TM/2001**, has been renewed in the name of **SOCIETE DES PRODUITS NESTLE S.A., of Vevey, Switzerland**, as of the 6th day of August, 2011, in respect of **International Class 5** for pharmaceutical, veterinary and sanitary products, dietetic foods and substances adapted for medical and clinical use, foods and food substances for babies, infants and invalids, foods and food substances for nursing mothers and nutritional supplements, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of August, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 14th day of March, 2011.

(1st issue)

NEUTROGENA

THE MARK shown above, Registration No. **5022**, has been renewed in the name of **NEUTROGENA CORPORATION, of 5760 West 96th Street, Los Angeles, California 90045, U.S.A.**, as of the 14th day of May, 2011, in respect of **International Class 3** for soaps, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of May, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of March, 2011.

(1st issue)

OPEL

THE MARK shown above, Registration No. **6272**, has been renewed in the name of **Opel Eisenach GmbH, of Adam-Opel-Strasse 100, 99817 Eisenach, Germany**, as of the 9th day of July, 2011, in respect of **International Class 12** for motor cars and parts thereof and fittings therefor, of which it has been used. The mark shall remain valid for a period of ten years until the 9th day of July, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of March, 2011.

(1st issue)

NGK

THE MARK shown above, Registration No. **8931**, has been renewed in the name of **NIPPON TOKUSHU TOGYO KABUSHIKI KAISHA (NGK SPARK PLUG CO., LTD.)**, as of the 14th day of March, 2011, in respect of **International Class 7** for sparking plugs for internal combustion engines, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of March, 2021, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 23rd day of March, 2011.

NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR**DUNLOP**

BTR INDUSTRIES LIMITED, the Registered Proprietor of Trade Mark No. 4851, has, by veritable proof tendered before the Registrar on the 17th day of March, 2011, being Notarized Declaration of Change of Address, notarized on the 16th day of February, 2011, changed address from Portland House, Bressenden Place, London SW1E 5BF, United Kingdom to **40 Grosvenor Place, Third Floor, London, SW1X 7AW, United Kingdom**, as of the 16th day of August, 2010, the appropriate records of which have been effected in the Register.

DATED this 23rd day of March, 2011.

NOTICE OF RECORDAL OF LICENCE-CONTRACT**DUNLOP**

BTR INDUSTRIES LIMITED, of 40 Grosvenor place, Third Floor, London, SW1X 7AW, United Kingdom, the Registered Proprietor of Trade Mark **No. 4851**, has, by veritable proof tendered before the Registrar on the 17th day of March, 2011, being **Notarized Short Form Trademark License Agreement**, notarized on the 10th day of November, 2010, and subject to certain conditions contained therein, appointed **SUMITOMO RUBBER INDUSTRIES, LTD., of 6-9, 3-chome, Wakinohama-cho, Kobe 651-0072, Japan**, to act as a **Licensee** on their behalf, as of the 10th day of November, 2010, the appropriate records of which have been effected in the Register.

DATED this 23rd day of March, 2011.

NOTICES OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed by BAT Caribbean S.A., against trademark Application No. 7351.10, filed on the 6th day of December, 2010, by Medizinisch-technische Handelsgesellschaft mbH (Medi plus Tec) (The Applicant), of Baerler Strasse 100, D-47441, Moers, Germany, for the registration of the following trademark, as proprietor thereof:

EMPIRE

The Opponent opposes the above trademark Application on the grounds that:

1. St. Vincent Manufacturing Company Limited ("SVMCL") was incorporated in St. Vincent in 1946 and operated as the manufacturer and distributor of the local brand of tobacco goods in that country known as "Empire". St. Vincent's total market volume was estimated at 64 million sticks (cigarettes) in 2006 and by that year it was also estimated that SVMCL had 51% (32 million sticks) of that estimated 2006 volume. In December, 2008 BAT Caribbean S.A., the Opponent herein, purchased from SVMCL the entire right, title and interest in such "**Empire**" related trademarks, copyright works and other intellectual and trade property. Since the said purchase, BAT has continued to market, distribute and sell the Empire (also hereinafter referred to as "BAT Empire") brand in St. Vincent;
2. there has been no use of the BAT Empire mark by the Opponent in Belize so far but the Opponent, based on a business strategy, made the decision of expanding the use of the BAT Empire mark from St. Vincent to other Caribbean markets (where applications have been already filed for registration of the trademark **Empire**), including Belize, therefore, BAT has a truly bona fide intention of using said mark in Belize;
3. the Opponent is a national of the Republic of Panama, with physical offices and operations in that country and with registered office specifically in Via Fernandez de Cordoba, Corregimiento de Pueblo Nuevo, Panama City, Panama, and the BAT Empire Mark is a well-known trade mark which qualifies for protection under the Paris Convention for the Protection of Industrial Property, in particular but not limited to Article 6bis thereof, which is given full effect under Belize law (being the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000);
4. the mark contained in the Applicant's said Application No. 7351.10 contravenes section 37(1), 37(2), 37(4)(a) and 38(1)(b) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that it is similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services identical with or similar to those for which the Opponent's trade mark as earlier trade mark is protected;
5. further, the use of the mark contained in the Applicant's said Application No. 7351.10, if registered would be likely to cause confusion, in particular a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark;
6. the Opponent respectfully requests that the subject application for the Applicant's trade mark be refused registration;
7. in order to show its good faith regarding the Opponent Mark, the Opponent has simultaneously with this opposition presented the trade mark application to the Belize Intellectual Property Office containing the BAT Empire Mark..

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

DATED this 25th day of March, 2011.

NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
6995.10	BELIZE MEDICAL ASSOCIATES LIMITED	BELIZE MEDICAL ASSOCIATES LIMITED	35, 42, 44
7096.10		CERVECERIA MODELO, S.A. DE C.V.	32
7097.10		CERVECERIA MODELO, S.A. DE C.V.	32
7099.10	PREVEN-T	INDUSTRIAS CANNON, S.A. DE C.V.	25
7100.10	BODY DIVINE	INDUSTRIAS CANNON, S.A. DE C.V.	25
7125.10	SIMILAC SPECIAL CARE	Abbott Laboratories	5, 29
7242.10		Desnoes & Geddes Limited	32
7258.10	FIERO	TRUPER HERRAMIENTES S.A. DE C.V.	6
7273.10		THE COCA-COLA COMPANY	32
7292.10		RADISSON HOTELS INTERNATIONAL, INC.	43
7293.10		GREAT WALL MOTOR COMPANY LIMITED	12
7299.10	G607	The Goodyear Tire & Rubber Company	12

7306.10	JAVA MONSTER	Hansen Beverage Company	5, 32
7308.10	X-PRESSO MONSTER	Hansen Beverage Company	5, 32
7310.10	HAIR ECSTASY	FDN ENTERPRISES, LLC (formerly known as FDN Enterprises, Inc.)	3
7318.10	KHAOS	Hansen Beverage Company	5, 32
7319.10	ECO SMART	Homer TLC., Inc.	11
7324.10	HAMPTON BAY	Homer TLC., Inc.	11, 20
7326.10	MARLBORO FREEDOM TO ENJOY	PHILIP MORRIS PRODUCTS S.A.	34
7329.10	MARLBORO DIFFERENCES BRING US TOGETHER	PHILIP MORRIS PRODUCTS S.A.	34
7332.10	MARLBORO SWITCH IT ON	PHILIP MORRIS PRODUCTS S.A.	34
7333.10	MARLBORO A WORLD OF SMOOTH CHOICES	PHILIP MORRIS PRODUCTS S.A.	34
7334.10		FERRERO S.p.A.	30
7336.10		FERRERO S.p.A.	30
7337.10		FERRERO S.p.A.	30
7338.10		SOREMARTEC S.A.	30
7339.10		SOREMARTEC S.A.	30

7340.10	RONDNOIR	SOREMARTEC S.A.	30
7344.10	MERIDAN	Compañía Industrial de Tabacos Monte-Paz S.A.	34
7346.10	MADISON	Compañía Industrial de Tabacos Monte-Paz S.A.	34
7350.10	CAPITAL	Medizinisch-technische Handelsgesellschaft mbH (Medi plus Tec)	34
7352.10	FISHER	Medizinisch-technische Handelsgesellschaft mbH (Medi plus Tec)	34
7353.10	MONDEO	Medizinisch-technische Handelsgesellschaft mbH (Medi plus Tec)	34
7354.10	ASSAULT	Hansen Beverage Company	5, 32
7356.10		ALICORP S.A.	31
