



## INTELLECTUAL PROPERTY JOURNAL

## **BELIPO'S MISSION STATEMENT**

*“Our mission is to create an efficient and modern intellectual property system leading to the emergence of a vibrant intellectual property culture in Belize.”*

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## APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on June 25, 2007, by The Procter & Gamble Company, of One Procter & Gamble Plaza, Cincinnati, Ohio, 45202, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.11.3, 12; 27.5.1, 17

in respect of International Class 3 shampoos, conditioners, hair care preparations, hair lotions, styling preparations, preparations for the cleaning, care, treatment and beautification of the scalp and hair.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4718.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 3, 2007, by UNICOMER, S.A. de C.V., of Paseo General Escalón, No. 3700, San Salvador, El Salvador, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of-

- (a) International Class 9 for plasma televisions, all kind of CRT televisions, LCD televisions, DVD reproducer and DVD recorder, audio recorder, portable radio recorder, home theatre, discman, radio alarm-clock, desk computers, laptop computer;
- (b) International Class 11 for refrigerators, freezers, stoves, ovens, electric ovens, microwave, clothes dryer machines, washer machines, air conditioning apparatus, air conditioning installations, air cooling apparatus, air deodorising apparatus, ventilation [air-conditioning] installations and apparatus, ventilation hoods; bread toaster.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4730.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 13<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 11, 2007, by Hyundai Motor Company, of 231 Yangjae-Dong, , Seocho-Gu, Seoul, Korea, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## HYUNDAI i30

in respect of International Class 12 for passenger automobiles and herefrom derived modifications, their parts, components and accessories, combustion engines and spare parts for the above mentioned vehicles, namely bumpers, spoilers, mudguards, bonnets, windows, seats, doors, transmissions, brakes, transmission chains, drive shafts, alloy wheels, tilting sun roofs, towing equipment and couplings in the nature of hitches and ball mounts for attachment to vehicles for towing trailers, hooks, tow bars and towing hitches, roof luggage carriers and combustion engines for passenger vehicles.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4743.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 14, 2007, by KABUSHIKI KAISHA YAKULT HONSHA of 1-19 Higashi Shimbashi 1 Chome , Minato-ku, Tokyo, Japan through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## YAKULT

in respect of-

- (a) International Class 29 for meat, fish (not live), poultry (not live) and game (not live); meat extracts; vegetable juices for cooking; vegetable salads; vegetable soup preparations; vegetables cooked; vegetables dried; vegetables preserved; vegetables tinned; jellies for food; jams, eggs, cooked; milk; fermented milk; yogurt; milk beverages; fermented milk beverages; cultured milk drinks containing lactic acid; powdered milk; skimmed milk; condensed milk; milk products; butter; cheese; cream (whipped), cream [dairy products], crystallized fruit; frosted fruit; tinned fruits; edible oils and fats.
- (b) International Class 32 for beers; mineral water [beverages]; aerated waters, non-alcoholic beverages; fruit juices; syrups and preparations for making beverages.

The applicant claims that this mark is filed on an intent-to-use basis.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4830.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on August 14, 2007, by KABUSHIKI KAISHA YAKULT HONSHA of 1-19, Higashi Shimbashi 1-chome, Minato-ku, Tokyo, Japan through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.1.1, 2, 11, 2, 12  
in respect of-

- (a) International Class 29 for meat, fish (not live), poultry (not live) and game (not live); meat extracts; vegetable juices for cooking; vegetable salads; vegetable soup preparations; vegetables cooked; vegetables dried; vegetables preserved; vegetables tinned;

jellies for food; jams, eggs, cooked; milk; fermented milk; yogurt; milk beverages; fermented milk beverages; cultured milk drinks containing lactic acid; powdered milk; skimmed milk; condensed milk; milk products; butter; cheese; cream (whipped), cream [dairy products], crystallized fruit; frosted fruit; tinned fruits; edible oils and fats.

- (b) International Class 32 for beers; mineral water [beverages]; aerated waters, non-alcoholic beverages; fruit juices; syrups and preparations for making beverages.

The applicant claims that this mark is filed on an intent-to-use basis.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4831.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 14, 2007, by IMPORTADORA DINASTIA, S.A., of Calle Segunda, La Locería, Edificio Contable, Local 3, Ciudad de Panamá, República de Panamá, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 25 for clothing; belts (clothing); money belts (clothing); camisoles; clothing for gymnastics; clothing of imitations of leather; clothing of leather; coats; top coats; combinations (clothing); hoods (clothing); jackets (clothing); stuff jackets (clothing); jerseys (clothing); jumpers (shirt fronts); knitwear (clothing); motorists' clothing; muffs (clothing); outerclothing; overalls; pants; shirt yokes; shirts; singlets; skirts; sports jerseys; sweaters; tee-shirts.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4905.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 20, 2007, by Administradora de Marcas Rd, S. de R.L de C.V., of Industriestrasse 7, CH- 6301, Zug, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, for the registration of the following trade mark, as proprietor thereof-



CFE:26.1.2, 18; 29.1.1,4

in respect of International Class 9 for telephone apparatus; cellular telephone apparatus; telephone answering machines; apparatus for recording, transmission or reproduction of sound or images, namely, phonograph record, CD (compact disc) and DVD (digital versatile discs) players, audio and video tape recorders; blank audio and video tapes and CDs (compact discs); stereo receivers, amplifiers, frequency tuners; magnetic data carriers, data processing equipment and computers; computer hardware, namely, memory cards, modems, computer interface boards, blank magnetic computer tapes, fax machines, fiber optic electric cables, computer and electric cables, optical character readers, optical discs, optical scanners for use with computers; magnetic encoded cards for prepaid telecommunications services; satellites for use in the localization of objects through GPS; digital optical disks; computer keyboards, process computers; computers for

data and word processing; computer terminals; computer printers; computer monitors; integrated circuits, namely, computer chips; electronic circuit boards; electronic notice boards, integrated circuit cards (smart cards).

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

The applicant claims the colors as shown in the above mark, which are characteristic of and forms an integral part of the mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4913.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on September 26, 2007, by Orkam South America Trademark AG, of Aspermontstrasse 24, 7000 Chur, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

**makro**

in respect of International Class 35 for advertising, management of commercial affairs in relation to wholesale activities; administration (commercial) of the licensing of goods and services of others; business management and organization consultancy; personnel recruitment; wholesale and retail supermarket and department store services; online wholesale and retail supermarket and department store services, both featuring foods and consumer goods; a photographic developing shop and printing shop and a print shop.

The applicant claims that this mark is being used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4916.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 1, 2007, by OMS Investments, Inc., of 10250 Constellation Boulevard, Suite 2800, Los Angeles, California 90067, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**Scotts**

in respect of-

- (a) International Class 1 for chemicals, namely, fertilizers; plant food; agricultural minerals, soil conditioners, and preparations for improving soil for use in agriculture, horticulture and forestry.
- (b) International Class 5 for pesticides, insecticides; herbicides; fungicides, and insect repellents;
- (c) International Class 31 for grass seed; grains (seeds); bird food; top soil; wood mulch; straw mulch; plant seeds; plants; seedlings; raw barks.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4936.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 1, 2007, by OMS Investments, Inc., of 10250 Constellation Boulevard, Suite 2800, Los Angeles, California 90067, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SCOTTS

in respect of-

- (a) International Class 1 for chemicals, namely, fertilizers; plant food; agricultural minerals, soil conditioners, and preparations for improving soil for use in agriculture, horticulture and forestry.
- (b) International Class 5 for pesticides, insecticides; herbicides; fungicides, and insect repellents;
- (c) International Class 31 for grass seed; grains (seeds); bird food; top soil; wood mulch; straw mulch; plant seeds; plants; seedlings; raw barks.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4937.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 11, 2007, by First Grade Agency Pte Ltd., of 271 Bukit Timah Road, #05-01 Balmoral Plaza, Singapore 259708, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## KARA

in respect of-

- (a) International Class 29 for cococnut, coconut products, coconut paste, desiccated cococnut, grated coconut, cococnut cream, cococnut cream in powder form, cococnut milk, cococnut fat, cococnut butter, coconut oil, dried cococnut, coconut jam, kaya [jam], egg and coconut jam; compotes, desserts [jellies for foods];
- (b) International Class 30 for sauces [condiments], cooking sauces, savoury sauces, flavouring in the form of concentrated sauces, mixes for preparing sauces, fruit jellies [confectionery], coconut paste [condiment], custards, flavourings [other than essential oils], essences for foodstuffs [except etheric essences and essential oils].

The applicant claims that this mark is being used.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4948.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 11, 2007, by Kabushiki Kaisha Mitsukan Group Honsha, of 2-6, Nakamura-cho, Handa-shi, Aichi-ken, Japan, through its agent Barrow & Co., Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**FUJI 富士**

CFE: 27.5.1, 17

in respect of International Class 30 for vinegar, sauces (condiments); spices.

The applicant claims that this mark has been used in Belize during the last year in respect of the goods mentioned and it intends to continue using this mark after registration.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4950.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 13<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 26, 2007, by Geely Holding Group Co., Ltd., of Zhong-xing Road, Bin-jiang District, Hangzhou, Zhejiang, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE: 1.1.1, 15; 3.7.21, 24; 26.1.1, 4, 13, 15; 29.1.1, 2, 4

in the colors dark blue on a white background circular design; the left part of inner circle is dark blue with white stars, and the right part of the inner circle is red with a gold bird design and gold linear designs on the lower part; the inner and outer circles are outlined in silver, in respect of-

- (a) International Class 12 for automobiles; gear boxes for land vehicles; electric vehicles; motors for land vehicles; anti-theft devices for vehicles; tires for vehicle wheels; bodies for vehicles; motorcycles; sports cars; vehicles for locomotion by land, air, water or rail;
- (b) International Class 37 for motor vehicle maintenance and repair; vehicle service stations [refuelling and maintenance]; vehicle lubrication (greasing); vehicle cleaning; anti-rust treatment for vehicles; burglar alarm installation and repair; airplane maintenance and repair; retreading of tires (tyres); vulcanization of tires (tyres) [repair]; mending rubber tires.

The applicant claims that this mark is being used in relation to the goods and services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4965.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 26, 2007, by Geely Holding Group Co., Ltd., of Zhong-xing Road, Bin-jiang District, Hangzhou, Zhejiang, China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE: 26.1.1, 16; 26.13.25  
in respect of-

- (a) International Class 12 for automobiles; gear boxes for land vehicles; electric vehicles; motors for land vehicles; anti-theft devices for vehicles; tires for vehicle wheels; bodies for vehicles; motorcycles; sports cars; vehicles for locomotion by land, air, water or rail;
- (b) International Class 37 for motor vehicle maintenance and repair; vehicle service stations [refuelling and maintenance]; vehicle lubrication (greasing); vehicle cleaning; anti-rust treatment for vehicles; burglar alarm installation and repair; airplane maintenance and repair; retreading of tires (tyres); vulcanization of tires (tyres) [repair]; mending rubber tires.

The applicant claims that this mark is being used in relation to the goods and services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4966.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on October 31, 2007, by Philip Morris Products S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.4.2, 4, 18, 24

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; tobacco substitutes (not for medical purposes); smokers' articles, including cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4970.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 5, 2007, by Apple Inc., of 1 Infinite Loop, Cupertino, California 95014, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**ITUNES**

in respect of International Class 9 for computer software for use in authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, playing, storing and organizing text, data, images, audio files, video files and electronic games; computer software for personal information management; computer software for use in recording, organizing, transmitting, manipulating, and reviewing text, data, audio files, video files and electronic games in connection with computers, television set-top boxes, music players, video players, media players, cellular phones, and portable and handheld digital electronic devices; computer software for accessing, browsing and searching online databases; computer software to enable users to program and distribute audio, video, text and other multimedia content, including music, concerts, videos, videos, radio, television, news, sports, games, cultural events, and entertainment-related and educational programs via communications networks; computer software for identifying, locating, grouping, distributing, and managing data and links between computer servers and users connected to electronic communications networks.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4990.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 5, 2007, by APPLE INC., of 1 Infinite Loop, Cupertino, California 95014, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.4.2, 10; 27.5.1, 17

in respect of International Class 9 for full line of electronic and mechanical parts and fitting for mobile phones and/or portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, audio and video files; electronic docking stations; stands specially designed for holding mobile phones and/or portable and handheld digital electronic devices; battery charges, battery packs; electrical connectors, wires, cables, and adapters, wired and wireless remote controls for mobile phones and /or other portable and handheld digital electronic devices; headphones and earphones; stereo amplifier and speaker base stations; automobile stereo adapters; audio recorders; audio, video and/or radio receivers; audio video and/or radio transmitters; image scanners; robots; video viewers, namely video monitors for mobile phones and/or other portable/handheld digital electronic devices; electronic memory card readers; a full line of computer software for mobile phones and other portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, audio, image and video files; computer application software for recording and organizing calendars and schedules, to-do-lists, and contact information, computer game software, computer software for clock and alarm clock functionality; carrying cases, sacks, and bags, all for use with mobile phones and/or other portable and handheld digital electronic devices for recording, organizing, transmitting, manipulating, and reviewing text, data, audio, image, and video files; furniture intended to be integrated with mobile phones and/or other portable and handheld digital electronic devices.

The applicant claims that this mark is in use.

The applicant claims priority on the basis of an application filed on June 28, 2007, under number 77/218,488 in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4991.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 6, 2007, by The Bank of Nova Scotia, of 44 King Street West, Toronto, Ontario M5H 1H1, Canada, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE: 1.3.2, 16; 2.1.3, 25; 29.1.1, 2  
in respect of-

- (a) International Class 36 for charitable fundraising services;
- (b) International Class 41 for philanthropic services concerning child education purpose.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4994.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 12, 2007, by Benny's Enterprises Ltd., of 38 Regent Street, Belize City, Belize, through its agent Barrow & Co., Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE: 26.15.25; 27.5.1, 29.1.2, 6, 7  
in respect of International Class 35 for the bringing together for the benefit of others, of a variety of goods (excluding the transport thereof), enabling customers to conveniently view and purchase those goods; such services may be provided by retail stores, wholesale outlets, through mail order catalogues or by means of electronic media, for example, through web sites or television shopping programmes.

The applicant claims that it has used this mark in Belize in respect of the services mentioned and it intends to continue using this mark after registration.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5005.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 13<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 21, 2007, by KAWASAKI JUKOGYO KABUSHIKI KAISHA, d.b.a. KAWASAKI HEAVY INDUSTRIES, LTD. of 1-1, Higashikawasaki-Cho 3-Chome, Chuo-Ku, Kobe, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 12 for motorcycles and structural parts thereof namely, carriers, stands, fitted covers, anti-theft locks, mud guards, under guards, fairings, steering damper, brake pads, drive chain, tire and rims and rear view mirrors.

The applicant claims that this mark is currently in use in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5011.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 13, 2007, by Eisai R&D Management Co., Ltd., of No. 6-10, Koishikawa 4-chome, Bunkyo-ku, Tokyo, Japan, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ERANZ SR

in respect of International Class 5 for pharmaceutical preparations and substances.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5012.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 13, 2007, by Eisai R&D Management Co., Ltd., of No. 6-10, Koishikawa 4-chome, Bunkyo-ku, Tokyo, Japan, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

ERANZ ER

in respect of International Class 5 for pharmaceutical preparations and substances.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5013.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 12, 2007, by Benny's Enterprises Ltd., of 38 Regent Street, Belize City, Belize, through its agent Barrow & Co., Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE: 26.13.25; 29.1.1, 6, 7

in respect of International Class 35 for the bringing together for the benefit of others, of a variety of goods (excluding the transport thereof), enabling customers to conveniently view and purchase those goods; such services may be provided by retail stores, wholesale outlets, through mail order catalogues or by means of electronic media, for example, through web sites or television shopping programmes.

The applicant claims that it has used this mark in Belize in respect of the services mentioned and it intends to continue using this mark after registration.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5015.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 13<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 14, 2007, by KAWASAKI JUKOGYO KABUSHIKI KAISHA, d.b.a. KAWASAKI HEAVY INDUSTRIES, LTD. of 1-1, Higashikawasaki-Cho 3-Chome, Chuo-Ku, Kobe, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **WIND125**

in respect of International Class 12 for motorcycles; mopeds; structural parts thereof namely, carriers, stands, fitted covers, anti-theft locks, mud guards, under guards, fairings, brake pads, drive chain, tire and rims and rear view mirrors.

The applicant claims that this mark is currently being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5019.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(3<sup>rd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 14, 2007, by KAWASAKI JUKOGYO KABUSHIKI KAISHA, d.b.a. KAWASAKI HEAVY INDUSTRIES, LTD., of 1-1, Higashikawasaki-Cho 3-Chome, Chuo-Ku, Kobe, Japan, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **Vulcan**

in respect of International Class 12 for motorcycles; scooters; mopeds; structural parts thereof namely, carriers, stands, fitted covers, anti-theft locks, mud guards, under guards, fairings, brake pads, drive chain, tire and rims and rear view mirrors.

The applicant claims that this mark is currently being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5020.07 should do so in writing addressed to the Registrar not later than the 7<sup>th</sup> day of March, 2008.

**DATED** this 12<sup>th</sup> day of December, 2007.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 6, 2007, by Valent Biosciences Corporation, of 870 Technology Way, Libertyville, Illinois 60048, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## RETAIN

in respect of International Class 1 for plant growth regulators.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4995.07 should do so in writing addressed to the Registrar not later than the 25<sup>th</sup> day of March, 2008.

**DATED** this 21<sup>st</sup> day of December, 2007.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 15, 2007, by British American Tobacco (Brands) Inc., of 2711 Centerville Road, Suite 300, Wilmington, Delaware 19808, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 25.1.15.19; 26.11.3, 25

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5031.07 should do so in writing addressed to the Registrar not later than the 25<sup>th</sup> day of March, 2008.

**DATED** this 21<sup>st</sup> day of December, 2007.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 26, 2007, by Viacom International Inc., of 1515 Broadway, New York, New York 10036, United States of America, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

## NICKELODEON

in respect of International Class 38 for television broadcasting services via cable, satellite and other means; cable radio broadcasting, cable radio transmission; mobile radio communication; radio broadcasting; radio communication; wireless mobile phone telecommunication services and all types of mobile phone services; downloadable ring tones, music, MP3'S, graphics, video images for wireless mobile communication devices, wireless transmission of uploading and downloading ring tones, voice, music, MP3'S, graphics, video images, information, and news via a global computer network to a wireless mobile communication device; sending and receiving voice and text messages between wireless mobile communication devices; internet services which should be understood to include communication services, namely transmitting streamed sound and audio-visual recordings via the internet.

The applicant claims that this mark is being used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5046.07 should do so in writing addressed to the Registrar not later than the 25<sup>th</sup> day of March, 2008.

**DATED** this 21<sup>st</sup> day of December, 2007.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 26, 2007, by Novartis AG, of CH-4002, Basel, Switzerland, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 2.1.16, 25; 26.1.1, 3, 14; 29.1.1, 4

in respect of International Class 5 for pharmaceutical and veterinary preparations; dietetic substances adapted for medical use, food for babies; preparations for destroying vermin; fungicides, herbicides.

The applicant claims that this mark is proposed to be used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5051.07 should do so in writing addressed to the Registrar not later than the 25<sup>th</sup> day of March, 2008.

**DATED** this 21<sup>st</sup> day of December, 2007.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 26, 2007, by Taiho Pharmaceutical Co. Ltd. of 1-27 Kandanishiki-cho, Chiyoda-ku, Tokyo 101-8444, Japan through its agent MORGAN & MORGAN TRUST CORPORATION (BELIZE) LTD. of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**TESUNO**

in respect of International Class 5 for anti-cancer preparations; anti-cancer agents; chemical reagents for medical purposes in the field of oncology.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5056.07 should do so in writing addressed to the Registrar not later than the 25<sup>th</sup> day of March, 2008.

**DATED** this 21<sup>st</sup> day of December, 2007.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 28, 2007, by Midwest Steel & Agro Supplies, of 20-02L Center Road, Spanish Lookout, Belize, at the Belize Intellectual Property Office, (BELIPO), of 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-





CFE: 26.1.2, 18; 29.1.1

in respect of International Class 35 for the bringing together, for the benefit of others, of a variety of goods (excluding the transport thereof), enabling customers to conveniently view and purchase those goods.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5062.07 should do so in writing addressed to the Registrar not later than the 25<sup>th</sup> day of March, 2008.

**DATED** this 21<sup>st</sup> day of December, 2007.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 28, 2007, by Chopard International SA, of Route de Promenthoux, Prangins, Switzerland, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CHOPARD

in respect of International Class 14 for rings, bracelets, chains (jewellery), necklaces, pendants, earrings, brooches, cuff links, tie pins, key rings; watch hands, watch cases, watch dials, watch glasses, watch bracelets, watch chains, chronographs, chronometers, watches, wristwatches, jewellery watches, clocks, watch movements, clock movements, alarm clocks; parts and fittings for all aforesaid goods.

The applicant claims that this trademark is being used in Belize in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5063.07 should do so in writing addressed to the Registrar not later than the 25<sup>th</sup> day of March, 2008.

**DATED** this 21<sup>st</sup> day of December, 2007.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 29, 2007, by The Bank of Nova Scotia, of 44 King Street West, Toronto, Ontario M5H 1H1, Canada, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## SCOTIABANK BE

in respect of International Class 36 for banking services, financial services, credit card services.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5065.07 should do so in writing addressed to the Registrar not later than the 25<sup>th</sup> day of March, 2008.

**DATED** this 21<sup>st</sup> day of December, 2007.

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(2<sup>nd</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 29, 2007, by BASF Aktiengesellschaft, of Carl-Bosch-Strasse 38 Ludwigshafen am Rhein, Germany, through its agent Kaseke & Co., Attorneys-at-Law, of 18 Pineapple Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

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## ATECTRA

in respect of International Class 5 for pesticides, especially preparations for destroying vermin, fungicides, herbicides, insecticides.

The applicant claims that it proposes to use this trademark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5070.07 should do so in writing addressed to the Registrar not later than the 25<sup>th</sup> day of March, 2008.

**DATED** this 21<sup>st</sup> day of December, 2007.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2007, by Caterpillar Inc., of 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of-

- (a) International Class 7 for machinery for earth moving, earth conditioning, material handling, construction, mining, paving, and forestry, and parts and attachments therefor; agricultural machines, and parts and attachments therefor; engines for industrial, marine, and other applications, and parts therefor; engines for generators and generator sets, and parts therefor; oil, gas, and air filters for motors and engines; generators and generator sets furnishing electric power, starting motors, alternators, pistons, gaskets, cranks, camshafts, engine bearings, rods, liners, cylinder heads, cooling system parts, turbochargers, lubricating system parts, air compressors and blocks, all for engines for land vehicles;
- (b) International Class 9 for electrical and electronic apparatus and instruments, namely, electronic instrumentation for monitoring, collecting, recording, processing, analyzing, diagnosing, and displaying data and information about machine, engine, and jobsite parameters and operations, for monitoring and controlling machine, engine, and jobsite functions and operations, for testing machines and engines, for remotely programming, monitoring, and controlling machine functions and operations, for monitoring jobsite conditions, for automating and generating reports, and for communicating with controllers, machinery, industrial equipment, and computer networks; testing apparatus and instruments not for medical purposes; monitoring apparatus and displays, electric; diagnostic apparatus and instruments, not for medical purposes; pressure and temperature indicators, gauges, and meters; computers, computer peripherals and software, recorded; electronic control units; electronic operator interfaces for controlling and operating earth moving; earth conditioning, construction, material handling, mining, paving, agriculture, and forestry vehicles, equipment, and machinery; electronic security equipment for preventing the theft or unauthorized use of machinery and vehicles; satellite navigational apparatus; equipment for remote operation of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks, equipment for remote control of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks, equipment for remote monitoring of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks; batteries, electric; batteries, electric for vehicles and battery chargers; cables, electric; battery cables and jumper cables, electricity conduits, switches, electric; radios; telecommunications equipment, namely transmitters [telecommunication], transmitting sets [telecommunication], wireless communications adapters, amplifiers for wireless communications, antennas, antennas for wireless communications apparatus, devices for wireless radio transmission, optical transmitters, optical receivers, digital transmitters; eyeglasses; sunglasses; CD-ROM games; parts and fittings for all of the aforesaid goods;
- (c) International Class 12 for vehicles for earth moving, earth conditioning, construction, material handling, mining, paving, agriculture, and forestry; fork lift trucks; pallet movers; locomotives; agricultural tractors; transmissions for land vehicles; structural, repair and replacement parts for all of the foregoing; engines for land vehicles.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4771.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 10<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2007, by Caterpillar Inc., of 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of-

- (a) International Class 35 for business management and consultation; provision of business information; product distribution operations management services; logistics consulting services, including supply chain design and management; marketing services; compilation and systemization of information into computer databases; management and compilation of computerized databases; retail rental store services featuring agricultural equipment, mining machines and instruments, construction machines and instruments, cargo handling machines and instruments, earth-moving machines and instruments, hand-operated edged instruments, hand tools, and metal fittings; retail and online retail store services featuring textile fabrics and beddings, clothing, footwear, bags and pouches, personal items, hand-operated edged instruments, hand tools, metal fittings, kitchen utensils, cleaning equipment and washing equipment, agricultural equipment, printed matters, papers and stationery, toys, dolls, leisure equipment, timepieces, glasses, mining machines and instruments, construction machines and instruments, cargo handling machines and instruments, earth-moving machines and instruments, pre-recorded videotapes and DVDs, and key holders;
- (b) International Class 36 for financing services; financial management services; issuance of debt securities; investment services; insurance services; credit services; warranty services;
- (c) International Class 37 for service, maintenance, and repair of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment, and control units for the aforementioned; machinery installation, maintenance, and repair; rental of earth moving, earth conditioning, material handling, construction, mining, paving equipment and machinery; remanufacturing of engines, transmissions, power train components, power generation units, land vehicles, earth moving and conditioning machinery, material handling machinery, agricultural machinery, paving and construction equipment, electronic components of the foregoing, and consumer electronics;
- (d) International Class 39 for transport; freight brokerage; transport brokerage; freight forwarding; storage of goods; packaging of goods; provision of storage and transportation information; warehousing; vehicle rental;
- (e) International Class 42 for engineering and technical consultation; computer programming; providing online non-downloadable software; design of computerized information systems; testing and inspection of engines and machinery; testing, control, diagnosis, calibration, and monitoring of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment, jobsites, machinery fleets, trucks, trucking fleets, and the operation of machinery via computer networks and the internet; remote control and operation of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment via computer networks and the internet; data acquisition and analysis via computer networks and the internet; troubleshooting of computer hardware and software.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4772.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2007, by Caterpillar Inc., of 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## CAT

in respect of-

- (a) International Class 35 for business management and consultation; provision of business information; product distribution operations management services; logistics consulting services, including supply chain design and management; marketing services; compilation and systemization of information into computer databases; management and compilation of computerized databases; retail rental store services featuring agricultural equipment, mining machines and instruments, construction machines and instruments, cargo handling machines and instruments, earth-moving machines and instruments, hand-operated edged instruments, hand tools, and metal fittings; retail and online retail store services featuring textile fabrics and beddings, clothing, footwear, bags and pouches, personal items, hand-operated edged instruments, hand tools, metal fittings, kitchen utensils, cleaning equipment and washing equipment, agricultural equipment, printed matters, papers and stationery, toys, dolls, leisure equipment, timepieces, glasses, mining machines and instruments, construction machines and instruments, cargo handling machines and instruments, earth-moving machines and instruments, pre-recorded videotapes and DVDs, and key holders;
- (b) International Class 36 for financing services; financial management services; issuance of debt securities; investment services; insurance services; credit services; warranty services;
- (c) International Class 37 for service, maintenance, and repair of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment, and control units for the aforementioned; machinery installation, maintenance, and repair; rental of earth moving, earth conditioning, material handling, construction, mining, paving equipment and machinery; remanufacturing of engines, transmissions, power train components, power generation units, land vehicles, earth moving and conditioning machinery, material handling machinery, agricultural machinery, paving and construction equipment, electronic components of the foregoing, and consumer electronics;
- (d) International Class 39 for transport; freight brokerage; transport brokerage; freight forwarding; storage of goods; packaging of goods; provision of storage and transportation information; warehousing; vehicle rental;
- (e) International Class 42 for engineering and technical consultation; computer programming; providing online non-downloadable software; design of computerized information systems; testing and inspection of engines and machinery; testing, control, diagnosis, calibration, and monitoring of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment, jobsites, machinery fleets, trucks, trucking fleets, and the operation of machinery via computer networks and the internet; remote control and operation of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment via computer networks and the internet; data acquisition and analysis via computer networks and the internet; troubleshooting of computer hardware and software.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4773.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2007, by Caterpillar Inc., of 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CAT

in respect of-

- (a) International Class 9 for electrical and electronic apparatus and instruments, namely, electronic instrumentation for monitoring, collecting, recording, processing, analyzing, diagnosing, and displaying data and information about machine, engine, and jobsite parameters and operations, for monitoring and controlling machine, engine, and jobsite functions and operations, for testing machines and engines, for remotely programming, monitoring, and controlling machine functions and operations, for monitoring jobsite conditions, for automating and generating reports, and for communicating with controllers, machinery, industrial equipment, and computer networks; testing apparatus and instruments not for medical purposes; monitoring apparatus and displays, electric; diagnostic apparatus and instruments, not for medical purposes; pressure and temperature indicators, gauges, and meters; computers, computer peripherals and software, recorded; electronic control units; electronic operator interfaces for controlling and operating earth moving; earth conditioning, construction, material handling, mining, paving, agriculture, and forestry vehicles, equipment, and machinery; electronic security equipment for preventing the theft or unauthorized use of machinery and vehicles; satellite navigational apparatus; equipment for remote operation of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks, equipment for remote control of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks, equipment for remote monitoring of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks; batteries, electric; batteries, electric for vehicles and battery chargers; cables, electric; battery cables and jumper cables, electricity conduits, switches, electric; radios; telecommunications equipment, namely transmitters [telecommunication], transmitting sets [telecommunication], wireless communications adapters, amplifiers for wireless communications, antennas, antennas for wireless communications apparatus, devices for wireless radio transmission, optical transmitters, optical receivers, digital transmitters; eyeglasses; sunglasses; CD-ROM games; parts and fittings for all of the aforesaid goods;
- (b) International Class 12 for vehicles for earth moving, earth conditioning, construction, material handling, mining, paving, agriculture, and forestry; fork lift trucks; pallet movers; locomotives; agricultural tractors; transmissions for land vehicles; structural, repair and replacement parts for all of the foregoing; engines for land vehicles.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4774.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 10<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2007, by Caterpillar Inc., of 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CATERPILLAR

in respect of-

- (a) International Class 7 for machinery for earth moving, earth conditioning, material handling, construction, mining, paving, and forestry, and parts and attachments therefor; agricultural machines, and parts and attachments therefor; engines for industrial, marine, and other applications, and parts therefor; engines for generators and generator sets, and parts therefor; oil, gas, and air filters for motors and engines; generators and generator sets furnishing electric power, starting motors, alternators, pistons, gaskets, cranks, camshafts, engine bearings, rods, liners, cylinder heads, cooling system parts, turbochargers, lubricating system parts, air compressors and blocks, all for engines for land vehicles;
- (b) International Class 9 for electrical and electronic apparatus and instruments, namely, electronic instrumentation for monitoring, collecting, recording, processing, analyzing, diagnosing, and displaying data and information about machine, engine, and jobsite parameters and operations, for monitoring and controlling machine, engine, and jobsite functions and operations, for testing

machines and engines, for remotely programming, monitoring, and controlling machine functions and operations, for monitoring jobsite conditions, for automating and generating reports, and for communicating with controllers, machinery, industrial equipment, and computer networks; testing apparatus and instruments not for medical purposes; monitoring apparatus and displays, electric; diagnostic apparatus and instruments, not for medical purposes; pressure and temperature indicators, gauges, and meters; computers, computer peripherals and software, recorded; electronic control units; electronic operator interfaces for controlling and operating earth moving; earth conditioning, construction, material handling, mining, paving, agriculture, and forestry vehicles, equipment, and machinery; electronic security equipment for preventing the theft or unauthorized use of machinery and vehicles; satellite navigational apparatus; equipment for remote operation of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks, equipment for remote control of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks, equipment for remote monitoring of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks; batteries, electric; batteries, electric for vehicles and battery chargers; cables, electric; battery cables and jumper cables, electricity conduits, switches, electric; radios; telecommunications equipment, namely transmitters [telecommunication], transmitting sets [telecommunication], wireless communications adapters, amplifiers for wireless communications, antennas, antennas for wireless communications apparatus, devices for wireless radio transmission, optical transmitters, optical receivers, digital transmitters; eyeglasses; sunglasses; CD-ROM games; parts and fittings for all of the aforesaid goods;

- (c) International Class 12 for vehicles for earth moving, earth conditioning, construction, material handling, mining, paving, agriculture, and forestry; fork lift trucks; pallet movers; locomotives; agricultural tractors; transmissions for land vehicles; structural, repair and replacement parts for all of the foregoing; engines for land vehicles.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4775.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 10<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2007, by Caterpillar Inc., of 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## CATERPILLAR

in respect of-

- (a) International Class 35 for business management and consultation; provision of business information; product distribution operations management services; logistics consulting services, including supply chain design and management; marketing services; compilation and systemization of information into computer databases; management and compilation of computerized databases; retail rental store services featuring agricultural equipment, mining machines and instruments, construction machines and instruments, cargo handling machines and instruments, earth-moving machines and instruments, hand-operated edged instruments, hand tools, and metal fittings; retail and online retail store services featuring textile fabrics and beddings, clothing, footwear, bags and pouches, personal items, hand-operated edged instruments, hand tools, metal fittings, kitchen utensils, cleaning equipment and washing equipment, agricultural equipment, printed matters, papers and stationery, toys, dolls, leisure equipment, timepieces, glasses, mining machines and instruments, construction machines and instruments, cargo handling machines and instruments, earth-moving machines and instruments, pre-recorded videotapes and DVDs, and key holders;
- (b) International Class 36 for financing services; financial management services; issuance of debt securities; investment services; insurance services; credit services; warranty services;
- (c) International Class 37 for service, maintenance, and repair of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment, and control units for the aforementioned; machinery installation, maintenance, and repair; rental of earth moving, earth conditioning, material handling, construction, mining, paving equipment and machinery; remanufacturing of engines, transmissions, power

train components, power generation units, land vehicles, earth moving and conditioning machinery, material handling machinery, agricultural machinery, paving and construction equipment, electronic components of the foregoing, and consumer electronics;

- (d) International Class 39 for transport; freight brokerage; transport brokerage; freight forwarding; storage of goods; packaging of goods; provision of storage and transportation information; warehousing; vehicle rental;
- (e) International Class 42 for engineering and technical consultation; computer programming; providing online non-downloadable software; design of computerized information systems; testing and inspection of engines and machinery; testing, control, diagnosis, calibration, and monitoring of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment, jobsites, machinery fleets, trucks, trucking fleets, and the operation of machinery via computer networks and the internet; remote control and operation of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment via computer networks and the internet; data acquisition and analysis via computer networks and the internet; troubleshooting of computer hardware and software.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4776.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2007, by Caterpillar Inc., of 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of-

- (a) International Class 7 for machinery for earth moving, earth conditioning, material handling, construction, mining, paving, and forestry, and parts and attachments therefor; agricultural machines, and parts and attachments therefor; engines for industrial, marine, and other applications, and parts therefor; engines for generators and generator sets, and parts therefor; oil, gas, and air filters for motors and engines; generators and generator sets furnishing electric power, starting motors, alternators, pistons, gaskets, cranks, camshafts, engine bearings, rods, liners, cylinder heads, cooling system parts, turbochargers, lubricating system parts, air compressors and blocks, all for engines for land vehicles;
- (b) International Class 9 for electrical and electronic apparatus and instruments, namely, electronic instrumentation for monitoring, collecting, recording, processing, analyzing, diagnosing, and displaying data and information about machine, engine, and jobsite parameters and operations, for monitoring and controlling machine, engine, and jobsite functions and operations, for testing machines and engines, for remotely programming, monitoring, and controlling machine functions and operations, for monitoring jobsite conditions, for automating and generating reports, and for communicating with controllers, machinery, industrial equipment, and computer networks; testing apparatus and instruments not for medical purposes; monitoring apparatus and displays, electric; diagnostic apparatus and instruments, not for medical purposes; pressure and temperature indicators, gauges, and meters; computers, computer peripherals and software, recorded; electronic control units; electronic operator interfaces for controlling and operating earth moving; earth conditioning, construction, material handling, mining, paving, agriculture, and forestry vehicles, equipment, and machinery; electronic security equipment for preventing the theft or unauthorized use of machinery and vehicles; satellite navigational apparatus; equipment for remote operation of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks, equipment for remote control of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks, equipment for remote monitoring of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, power generation equipment, and off-highway trucks; batteries, electric; batteries, electric for vehicles and battery chargers; cables, electric; battery cables and jumper cables, electricity conduits, switches, electric; radios; telecommunications equipment, namely transmitters [telecommunication], transmitting sets [telecommunication], wireless communications adapters, amplifiers for wireless

communications, antennas, antennas for wireless communications apparatus, devices for wireless radio transmission, optical transmitters, optical receivers, digital transmitters; eyeglasses; sunglasses; CD-ROM games; parts and fittings for all of the aforesaid goods;

- (c) International Class 12 for vehicles for earth moving, earth conditioning, construction, material handling, mining, paving, agriculture, and forestry; fork lift trucks; pallet movers; locomotives; agricultural tractors; transmissions for land vehicles; structural, repair and replacement parts for all of the foregoing; engines for land vehicles.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4777.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 10<sup>th</sup> day of January, 2008.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 31, 2007, by Caterpillar Inc., of 100 N.E. Adams Street, Peoria, Illinois 61629, United States of America, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



in respect of-

- (a) International Class 35 for business management and consultation; provision of business information; product distribution operations management services; logistics consulting services, including supply chain design and management; marketing services; compilation and systemization of information into computer databases; management and compilation of computerized databases; retail rental store services featuring agricultural equipment, mining machines and instruments, construction machines and instruments, cargo handling machines and instruments, earth-moving machines and instruments, hand-operated edged instruments, hand tools, and metal fittings; retail and online retail store services featuring textile fabrics and beddings, clothing, footwear, bags and pouches, personal items, hand-operated edged instruments, hand tools, metal fittings, kitchen utensils, cleaning equipment and washing equipment, agricultural equipment, printed matters, papers and stationery, toys, dolls, leisure equipment, timepieces, glasses, mining machines and instruments, construction machines and instruments, cargo handling machines and instruments, earth-moving machines and instruments, pre-recorded videotapes and DVDs, and key holders;
- (b) International Class 36 for financing services; financial management services; issuance of debt securities; investment services; insurance services; credit services; warranty services;
- (c) International Class 37 for service, maintenance, and repair of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment, and control units for the aforementioned; machinery installation, maintenance, and repair; rental of earth moving, earth conditioning, material handling, construction, mining, paving equipment and machinery; remanufacturing of engines, transmissions, power train components, power generation units, land vehicles, earth moving and conditioning machinery, material handling machinery, agricultural machinery, paving and construction equipment, electronic components of the foregoing, and consumer electronics;
- (d) International Class 39 for transport; freight brokerage; transport brokerage; freight forwarding; storage of goods; packaging of goods; provision of storage and transportation information; warehousing; vehicle rental;
- (e) International Class 42 for engineering and technical consultation; computer programming; providing online non-downloadable software; design of computerized information systems; testing and inspection of engines and machinery; testing, control, diagnosis, calibration, and monitoring of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment, jobsites, machinery fleets, trucks, trucking fleets, and the operation of machinery via computer networks and the internet; remote control and operation of earth moving, earth conditioning, material handling, construction, mining, paving, agricultural, and forestry vehicles, equipment, and machinery, engines, and power generation equipment via computer networks and the internet; data acquisition and analysis via computer networks and the internet; troubleshooting of computer hardware and software.



The applicant claims that it has a bona fide intention that the trademark be so used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4778.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on August 15, 2007, by Dan-Foam, Aps, of Holmelund 43, DK-5560, Aarup, Denmark, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## TEMPUR

in respect of-

- (a) International Class 10 for seating and couching mats, pillows, cushions, mattresses, top mattresses, bolsters and pads for orthopaedic, medical, nursing home and hospital use;
- (b) International Class 20 for furniture, picture frames; pillows, cushions, mattresses, top mattresses, bolsters, massage table pads, lumbar supports, wheelchair cushions, seat cushions.

The applicant claims that it has used this mark since 1992.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4834.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on September 11, 2007, by Henkel KGaA, of Henkelstraße. 67, 40589 Dusseldorf, Germany, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## SOFT & DRI

in respect of International Class 3 for personal care products namely, anti-perspirants and deodorants.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4886.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on October 18, 2007, by Société des Produits Nestlé S.A., of Case Postale 353, 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.1.1, 3, 18; 27.5.1, 2  
in respect of-

- (a) International Class 1 for bacteriological preparations other than for medical and veterinary use;
- (b) International Class 5 for dietetic foods and substances adapted for medical and clinical use; food and food substances for babies, infants and invalids; foods and food substances for nursing mothers; nutritional and dietary supplements; vitamin preparations, mineral food preparations; medicated confectionery;
- (c) International Class 29 for vegetables and potatoes (preserved, dried or cooked), fruits (preserved, dried or cooked), mushrooms (preserved, dried, or cooked), meat, poultry, game, fish and seafood, all these products also in the form of extracts, soups, jellies, pastes, preserves, ready-made dishes, frozen or dehydrated; jams; eggs; milk, cream, butter, cheese and other food preparations having a base of milk; milk substitutes; milk-based beverages; milk-based and cream-based desserts; yoghurts; soya milk (milk substitute), soya-based preparations; edible oils and fats; protein preparations for human food; non-dairy creamers; sausages; charcuterie; peanut butter; soups, soup concentrates, broth, stock cubes, bouillon, consommés;
- (d) International Class 30 for coffee, coffee extracts, coffee-based preparations and beverages; iced coffee; coffee substitutes, extracts of coffee substitutes, preparations and beverages based on coffee substitutes; chicory [coffee substitute]; tea, tea extracts, tea-based preparations and beverages; iced tea; cocoa and cocoa-based preparations and beverages; chocolate, chocolate products, chocolate-based preparations and beverages; confectionery, sweets, candies; chewing gum, not for medical purposes; natural sweeteners; bakery products, bread, yeast, pastry; biscuits, cakes, cookies, toffees, puddings; ice cream, water ices, sherbets [ices], frozen confections, frozen cakes, soft ices, frozen yoghurts [confectionery ices]; binding agents for making ice cream and/or water ices and/or sherbets and/or frozen confections and/or frozen cakes and/or soft ices and/or frozen desserts and/or frozen yoghurts; honey and honey substitutes; breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals; cereal preparations; rice, pasta, noodles; foodstuffs having a base of rice, of flour or of cereals, also in the form of ready-made dishes; pizzas; sandwiches; mixtures of alimentary paste and oven-ready prepared dough; sauces; soya sauce; ketchup [sauce]; aromatising or seasoning products for food, edible spices, condiments, salad dressings, mayonnaise; mustard; vinegar.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4959.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on October 24, 2007, by Tumul K'in Center of Learning, of Blue Creek Village, P.O. Box 159, Toledo District, Belize, at the Belize Intellectual Property Office, (BELIPO), 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 1.3.1, 12; 7.5.1; 29.1.2, 3  
in respect of-

- (a) International Class 14 for jewellery;

- (b) International Class 28 for toys;
- (c) International 29 for jams, pickles, butter (honey flavoured), jellies for food;
- (d) International Class 30 for honey, pepper sauce, honey candy for food;
- (e) International Class 32 for purified water and fruit juices.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the words "Tumul K'in" is "A new Day".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4962.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 6, 2007, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## ACTIGEN-E

in respect of-

- (a) International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic foods and substances adapted for medical and clinical use; food and food substances for babies, infants and invalids; foods and food substances for nursing mothers adapted for medical use; nutritional and dietary supplements; vitamin preparations, mineral food preparations; medicated confectionery;
- (b) International Class 29 for vegetables and potatoes (preserved, frozen, dried or cooked), fruits (preserved, frozen, dried or cooked), mushrooms (preserved, dried or cooked), meat, poultry, game, fish and seafood, all these products also in the form of extracts, soups, jellies, pastes, preserves, ready-made dishes, frozen or dehydrated; jams; eggs; milk, cream, butter, cheese and other food preparations having a base of milk; milk substitutes; milk-based beverages; milk-based and cream-based desserts; yoghurts; soya milk (milk substitute), soya-based preparations; edible oils and fats; protein preparations for human food; non-dairy creamers; sausages; charcuterie; peanut butter; soups, soup concentrates, broth, stock cubes, bouillon, consommés;
- (c) International Class 30 for coffee, coffee extracts, coffee-based preparations and beverages; iced coffee; coffee substitutes, extracts of coffee substitutes, preparations and beverages based on coffee substitutes; chicory [coffee substitute]; tea, tea extracts, tea-based preparations and beverages; iced tea; malt-based preparations; cocoa and cocoa-based preparations and beverages; chocolate, chocolate products, chocolate-based preparations and beverages; confectionery, sweets, candies; sugar; chewing gum, not for medical purposes; natural sweeteners; bakery products, bread, yeast, pastry; biscuits, cakes, cookies, wafers, toffees, puddings; ice cream, water ices, sherbets, frozen confections, frozen cakes, soft ices, frozen desserts, frozen yoghurts; binding agents for making ice cream and/or water ices and/or sherbets and/or frozen confections and/or frozen cakes and/or soft ices and/or frozen desserts and/or frozen yoghurts; honey and honey substitutes; breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals; cereal preparations; rice, pasta, noodles; foodstuffs having a base of rice, of flour or of cereals, also in the form of ready-made dishes; pizzas; sandwiches; mixtures of alimentary paste and oven-ready prepared dough; sauces; soya sauce; ketchup; aromatising or seasoning products for food, edible spices, condiments, salad dressings, mayonnaise; mustard; vinegar;
- (d) International Class 32 for beers; still water, effervescent water or carbonated water, processed water, spring water, mineral water [beverages], flavoured water; fruit-flavoured and fruit-based beverages, fruit and vegetable juices, nectars, lemonades, sodas and other non-alcoholic beverages; syrups, extracts and essences and other preparations for making non-alcoholic beverages (except essential oils); lactic fermented beverages; soya-based beverages; malt-based beverages; isotonic beverages.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4992.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 6, 2007, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 1.5.1; 26.1.1, 2,3  
in respect of-

- (a) International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic foods and substances adapted for medical and clinical use; food and food substances for babies, infants and invalids; foods and food substances for nursing mothers adapted for medical use; nutritional and dietary supplements; vitamin preparations, mineral food preparations; medicated confectionery;
- (b) International Class 29 for vegetables and potatoes (preserved, frozen, dried or cooked), fruits (preserved, frozen, dried or cooked), mushrooms (preserved, dried or cooked), meat, poultry, game, fish and seafood, all these products also in the form of extracts, soups, jellies, pastes, preserves, ready-made dishes, frozen or dehydrated; jams; eggs; milk, cream, butter, cheese and other food preparations having a base of milk; milk substitutes; milk-based beverages; milk-based and cream-based desserts; yoghurts; soya milk (milk substitute), soya-based preparations; edible oils and fats; protein preparations for human food; non-dairy creamers; sausages; charcuterie; peanut butter; soups, soup concentrates, broth, stock cubes, bouillon, consommés;
- (c) International Class 30 for coffee, coffee extracts, coffee-based preparations and beverages; iced coffee; coffee substitutes, extracts of coffee substitutes, preparations and beverages based on coffee substitutes; chicory [coffee substitute]; tea, tea extracts, tea-based preparations and beverages; iced tea; malt-based preparations; cocoa and cocoa-based preparations and beverages; chocolate, chocolate products, chocolate-based preparations and beverages; confectionery, sweets, candies; sugar; chewing gum, not for medical purposes; natural sweeteners; bakery products, bread, yeast, pastry; biscuits, cakes, cookies, wafers, toffees, puddings; ice cream, water ices, sherbets, frozen confections, frozen cakes, soft ices, frozen desserts, frozen yoghurts; binding agents for making ice cream and/or water ices and/or sherbets and/or frozen confections and/or frozen cakes and/or soft ices and/or frozen desserts and/or frozen yoghurts; honey and honey substitutes; breakfast cereals, muesli, corn flakes, cereal bars, ready-to-eat cereals; cereal preparations; rice, pasta, noodles; foodstuffs having a base of rice, of flour or of cereals, also in the form of ready-made dishes; pizzas; sandwiches; mixtures of alimentary paste and oven-ready prepared dough; sauces; soya sauce; ketchup; aromatising or seasoning products for food, edible spices, condiments, salad dressings, mayonnaise; mustard; vinegar;
- (d) International Class 32 for beers; still water, effervescent water or carbonated water, processed water, spring water, mineral water (beverages), flavoured water; fruit-flavoured and fruit-based beverages, fruit and vegetable juices, nectars, lemonades, sodas and other non-alcoholic beverages; syrups, extracts and essences and other preparations for making non-alcoholic beverages (except essential oils); lactic fermented beverages; soya-based beverages; malt-based beverages; isotonic beverages.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4993.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 16, 2007, by Glenmark Pharmaceuticals Limited, of Glenmark House, HDO-Corporate Building, wing - A, B.D. Sawant Marg, Chakala, Off Western Express Highway, Andheri [East], Mumbai 400099, India, through its agent Belize Corporate & IP Services Ltd., of Gaol Lane, P.O. Box 2861, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.13.25

in respect of International Class 5 for pharmaceutical and medicinal preparations and substances.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims the colors red [pantone 186c] and black.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5033.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 16, 2007, by Glenmark Pharmaceuticals Limited, of Glenmark House, HDO-Corporate Building, wing - A, B.D. Sawant Marg, Chakala, Off Western Express Highway, Andheri [East], Mumbai 400099, India, through its agent Belize Corporate & IP Services Ltd., of Gaol Lane, P.O. Box 2861, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 5 for pharmaceutical and medicinal preparations and substances.

The applicant claims that it has a bona fide intention to use this mark in Belize.

The applicant claims the colors red [pantone 186c] and black.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5034.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 7, 2007, by Wisdom Toothbrushes, of The Silk Mill, Haverhill, Suffolk, CB9 8DT, United Kingdom, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

**WISDOM**

in respect of International Class 21 for brushes for oral hygiene purposes; toothbrushes; electric toothbrushes; vibrating toothbrushes; interdental brushes; interproximal brushes; interspace brushes; denture brushes; floss and tape for dental purposes; dental flossing aids; toothpicks and toothpick holders; cleaning instruments for oral hygiene purposes; boxes and baths for dentures and artificial teeth; tooth polishing appliances for personal use.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5042.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on November 22, 2007, by Benson & Hedges (Overseas) Limited, of Globe House 4 Temple Place, WC2R 2PG, London, Great Britain through its agent MORGAN & MORGAN TRUST CORPORATION (BELIZE) LTD. of 35A Regent Street, Jasmine Court, Suite 101, for the registration of the following trade mark, as proprietor thereof-



CFE: 24.1.9, 17; 25.1.15, 19; 29.1.1, 7

in respect of International Class 34 for cigarettes, cigars, cigarillos, tobacco, lighters for smokers, matches.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5043.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on November 27, 2007, by IBE BUSINESS ENTERPRISE AG, of Baarerstrasse 86, 6300 Zug, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 2.7.2; 25.1.15, 19; 27.5.1, 4; 29.1.1, 4

in respect of International Class 29 for milk.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5059.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on November 29, 2007, by BASF Agro B.V., Arnhem (NL), Zweigniederlassung Wadenswil, of Steinacherstrasse 101, 8804, Au, Switzerland, through its agent Kaseke & Co., Attorneys-at-Law, of 18 Pineapple Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## CYCOSIN

in respect of International Class 5 for pesticides, especially preparations for destroying vermin, fungicides, herbicides, insecticides.

The applicant claims that it proposes to use this trademark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5061.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on November 29, 2007, by BASF Agro B.V., Arnhem (NL), Zweigniederlassung Wadenswil, of Steinacherstrasse 101, 8804, Au, Switzerland, through its agent Kaseke & Co., Attorneys-at-Law, of 18 Pineapple Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## AGACLIN

in respect of International Class 5 for pesticides, especially preparations for destroying vermin, fungicides, herbicides, insecticides.

The applicant claims that it proposes to use this trademark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5067.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on November 29, 2007, by BASF Aktiengesellschaft, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Kaseke & Co., Attorneys-at-Law, 18 of Pineapple Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## ALVERDE

in respect of International Class 5 for pesticides, especially preparations for destroying vermin, fungicides, herbicides, insecticides.

The applicant claims that it proposes to use this trademark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5068.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 29, 2007, by BASF Aktiengesellschaft, of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany, through its agent Kaseke & Co., Attorneys-at-Law, 18 of Pineapple Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

## VERISMO

in respect of International Class 5 for pesticides, especially preparations for destroying vermin, fungicides, herbicides, insecticides.

The applicant claims that it proposes to use this trademark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5069.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on November 27, 2007, by IBE BUSINESS ENTERPRISE AG, of Baarerstrasse 86, 6300 Zug, Switzerland, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 2.3.5; 25.1.15, 19; 27.5.1, 4; 29.1.4  
in respect of International Class 29 for milk.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5079.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 12, 2007, by JAMIESON LABORATORIES LTD., of 2 St. Clair Avenue West, 16th Floor, Toronto, Ontario M4V 1L5, Canada, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 5.3.11, 14; 26.11.3, 12; 27.5.1, 4  
in respect of-



- (a) International Class 3 for skin care products (namely creams, lotions, moisturizers, cleansers, gels, oils, astringents, toners;
- (b) International Class 5 for vitamins, minerals, herbal supplements, nutritional supplements, dietary supplements and food supplements.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5086.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 13, 2007, by BEIQI FOTON MOTOR CO, LTD., of Laoniawan Village North, Shayang Road, Shahe Town, Changping District, Beijing, Peoples China, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.3.6, 7, 17

in respect of International Class 12 for automobiles; trucks; tractors; motorcycles; cars; coaches; fork lift trucks; lifting vehicles; trailers (vehicles); fire engines with hoses; casting carriages; engines for land vehicles; concrete mixing vehicles; ambulances; cleaning trucks; sprinkling trucks; omnibuses; sport cars; tip trucks; vehicles for military transport; automobiles for engineering.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5088.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on December 13, 2007, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 3.1.14, 16

in respect of International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic foods and substances adapted for medical and clinical use; food and food substances for babies, infants and invalids; foods and food substances for nursing mothers adapted for medical use; nutritional and dietary supplements; vitamin preparations, mineral food preparations; medicated confectionery.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5089.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 13, 2007, by Habitat for Humanity International, Inc., of 121 Habitat Street, Americus, Georgia 31709, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE: 2.7.25; 7.3.11  
in respect of-

- (a) International Class 25 for shirts, jackets (clothing), caps (headwear), hats, children's cloth eating bibs, headwear, namely hard hats, infantwear, rainwear, and visors, namely sun visors;
- (b) International Class 36 for charitable fund raising services and mortgage services;
- (c) International Class 37 for renovation and construction of residential housing for the needy.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5091.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 17, 2007, by U.S. Franchise Systems, Inc., of 13 Corporate Square, Suite 250, Atlanta, Georgia 30329, United States of America, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



26.4.1, 5, 6, 10, 11, 18  
in respect of International Class 43 for hotel and motel services.

The applicant claims that this mark is being used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5094.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

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**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on January 7, 2008, by MARS INCORPORATED, of 6885 Elm Street, McLean, Virginia, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## HUNGRY FOR LIFE

in respect of International Class 30 for coffee, tea, cocoa, sugar confectionery, rice, tapioca, sago, artificial coffee; flour preparations for food made from cereals, bread, pastry and confectionery, edible ices; honey, treacle; edible yeast, baking powder, salt for preserving foodstuffs, mustard, vinegar, sauces (condiments).

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5095.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 21, 2007, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 3.1.14, 24

in the colors blue, white and red in respect of International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic foods and substances adapted for medical and clinical use; food and food substances for babies, infants and invalids; food and food substances for nursing mothers adapted for medical use; nutritional and dietary supplements; vitamin preparations, mineral food preparations; medicated confectionery.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5099.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 21, 2007, by Société des Produits Nestlé S.A., of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 3.7.20, 21, 24  
in respect of-

- (a) International Class 5 for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic foods and substances adapted for medical and clinical use; food and food substances for babies, infants and invalids; foods and food substances for nursing mothers adapted for medical use; nutritional and dietary supplements; vitamin preparations, mineral food preparations; medicated confectionery;
- (b) International Class 29 for vegetables and potatoes (preserved, frozen, dried or cooked), fruits (preserved, frozen, dried or cooked), mushrooms (preserved, dried or cooked), meat, poultry, game, fish and seafood, all these products also in the form of extracts, soups, jellies, pastes, preserves, ready-made dishes, frozen or dehydrated; jams; eggs; milk, cream, butter, cheese and other food preparations having a base of milk; milk substitutes; milk-based beverages; milk-based and cream-based desserts; yoghurts; soya milk (milk substitute), soya-based preparations; edible oils and fats; protein preparations for human food; non-dairy creamers; sausages; charcuterie; peanut butter; soups, soup concentrates, broth, stock cubes, bouillon, consommés.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5101.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 21, 2007, by BLUE CROSS and BLUE SHIELD ASSOCIATION, of 225 North Michigan Avenue, Chicago, Illinois 60601, U.S.A. through its agent Belize Corporate & IP Services Ltd., of Volta Building, Gaol Lane, P.O. Box 1861, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

## BLUE CROSS

in respect of International Class 36 for health insurance services, all relating to humans.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5102.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 24, 2007, by STARBUCKS CORPORATION doing business as STARBUCKS COFFEE COMPANY, of 2401 Utah Avenue South, Seattle, Washington 98134, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## CASI CIELO

in respect of International Class 30 for ground and whole bean coffee, cocoa, tea (herbal and non-herbal), coffee, tea, cocoa and espresso beverages, and beverages made with a base of coffee and/or espresso, beverages made with a base of tea, powdered chocolate and vanilla, sauces; chocolate syrup, flavoring syrups for beverages, baked goods including muffins, scones, biscuits, cookies, pastries and breads, sandwiches, granola, ready-to-drink coffee, ready-to-drink tea, ice cream and frozen confections; chocolate, candy and confections.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the words "CASI CIELO", is "Almost Heaven".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5105.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 27, 2007, by Belize Diesel and Equipment (1997) Company Ltd., of Corner Freetown & Slaughterhouse Roads, Belize City, Belize, through its agent Barrow & Co., Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

### **Belize Diesel Aftermarket**

in respect of International Class 35 for the bringing together for the benefit of others, of a variety of goods (excluding the transport thereof), enabling customers to conveniently view and purchase those goods; such services may be provided by retail stores, wholesale outlets, through mail order catalogues or by means of electronic media, for example, through web sites or television shopping programmes.

The applicant claims that this mark has been used in Belize during the last year in respect of the services mentioned and it intends to continue using this mark after registration.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5106.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on December 27, 2007, by Hyundai Motor Company, of 231, Yangjae-Dong, Seocho-Gu, Seoul, Korea, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

### **HYUNDAI i10**

in respect of International Class 12 for passenger automobiles and herefrom derived modifications, their parts, components and accessories, combustion engines and spare parts for the above mentioned vehicles, namely bumpers, spoilers, mudguards, bonnets, windows, seats, doors, transmissions, brakes, transmission chains, drive shafts, alloy wheels, tilting sun roofs, towing equipment and couplings in the nature of hitches and ball mounts for attachment to vehicles for towing trailers, hooks, tow bars and towing hitches, roof luggage carriers and combustion engines for passenger vehicles.

The applicant claims that it intends to use this mark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5113.07 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 7<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on January 7, 2008, by MARS INCORPORATED, of 6885 Elm Street, McLean, Virginia, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **MY MOMENT. MY DOVE**

in respect of International Class 30 for coffee, tea, cocoa, sugar confectionery, rice, tapioca, sago, artificial coffee; flour preparations for food made from cereals, bread, pastry and confectionery, edible ices; honey, treacle; edible yeast, baking powder, salt for preserving foodstuffs, mustard, vinegar, sauces (condiments).

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5120.08 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 10<sup>th</sup> day of January, 2008.

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*(1<sup>st</sup> issue)*

**WHEREAS**, the Registrar is in receipt of an application filed on January 7, 2008, by MARS INCORPORATED, of 6885 Elm Street, McLean, Virginia, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

## **CHOOSE FUN**

in respect of International Class 30 for coffee, tea, cocoa, sugar confectionery, rice, tapioca, sago, artificial coffee; flour preparations for food made from cereals, bread, pastry and confectionery, edible ices; honey, treacle; edible yeast, baking powder, salt for preserving foodstuffs, mustard, vinegar, sauces (condiments).

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 5121.08 should do so in writing addressed to the Registrar not later than the 4<sup>th</sup> day of April, 2008.

**DATED** this 10<sup>th</sup> day of January, 2008.

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## APPLICATIONS FOR TRADEMARK RENEWAL

(3<sup>rd</sup> issue)

### PHILIP MORRIS

**THE MARK** shown above, Registration No. **939**, has been renewed in the name of Philip Morris Products S.A., of Quai Jeanrenaud 3, CH-2000 Neuchâtel, Switzerland, as of the 2nd day of April, 2008, in respect of International Class 34 for cigarettes, all included in Class 34, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of April, 2018, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 7th day of December, 2007.

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(3<sup>rd</sup> issue)



CFE: 24.9.5; 25.1.1; 27.5.17

**THE MARK** shown above, Registration No. **1825**, has been renewed in the name of PHILIP MORRIS PRODUCTS S.A., of Quai Jeanrenaud 3, CH-2000, Neuchâtel, Switzerland, as of the 27th day of June, 2008, in respect of International Class 34 for filter tipped cigarettes, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of June, 2018, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 10th day of December, 2007.

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(3<sup>rd</sup> issue)

### BEST WESTERN

**THE MARK** shown above, Registration No. **6618**, has been renewed in the name of Best Western International Inc., of 6201 North 24th Parkway, Phoenix, Arizona 85016, United States of America, as of the 5th day of January, 2008, in respect of International Class 42 for hotel and motel reservation services included in Class 42, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of January, 2018, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 10th day of December, 2007.

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(3<sup>rd</sup> issue)



CFE: 24.9.5; 26.4.18

**THE MARK** shown above, Registration No. **6622**, has been renewed in the name of Best Western International Inc., of 6201 North 24th Parkway, Phoenix, Arizona 85016, United States of America, as of the 5th day of January, 2008, in respect of International Class 42 for hotel and motel reservation services, included in Class 42, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of January, 2018, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 10th day of December, 2007.

(3<sup>rd</sup> issue)

## SUGUS

**THE MARK** shown above, Registration No. **7194**, has been renewed in the name of Kraft Foods Schweiz Holding AG, of Bellerivestrasse 203, CH-8008, Zurich, Switzerland, as of the 21st day of May, 2007, in respect of International Class 30 for all goods included in Class 30, but not including sugar, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of May, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 10th day of December, 2007.

(3<sup>rd</sup> issue)

## SHARP SHARP

**THE MARK** shown above, Registration No. **7788**, has been renewed in the name of Sharp Kabushiki Kaisha (Sharp Corporation), of 22-22 Nagaike-cho, Abeno-ku, Osaka 545, Japan, as of the 31st day of December, 2007, in respect of International Class 9 for electrical and electronic apparatus and instruments, radio apparatus, apparatus for the receiving, recording, transmitting and reproducing sound and/or video, tapes, discs, integrated circuits and electronic circuits, all for or bearing sound and/or video, calculators, accounting machines and cash registers, all being electronic, electric batteries, facsimile telegraphy apparatus, photocopying apparatus, computers, data processing apparatus, semi-conductors, parts and fittings for all the aforesaid goods, all included in Class 9, of which it has been used. The mark shall remain valid for a period of ten years until the 31st day of December, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 10th day of December, 2007.



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(3<sup>rd</sup> issue)

## SHARP

**THE MARK** shown above, Registration No. **7791**, has been renewed in the name of Sharp Kabushiki Kaisha (Sharp Corporation), of 22-22 Nagaike-cho, Abeno-ku, Osaka 545, Japan, as of the 19th day of December, 2007, in respect of International Class 37 for repair, maintenance and cleaning of television and radio receiving apparatus and instruments, television transmitting and receiving apparatus for industrial use, sound recording and sound reproducing apparatus and instruments, tape recorders, tapes for recording sound and tapes containing pre-recorded sound, sound adaptors being parts of television and radio receiving apparatus and instruments, electronic calculating machines and electronic accounting machines, microwave ovens (not for laboratory or experimental purposes) and bread toasters (electric), all included in Class 37, of which it has been used. The mark shall remain valid for a period of ten years until the 19th day of December, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 7th day of December, 2007.

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(3<sup>rd</sup> issue)

## THE NEW YORKER

**THE MARK** shown above, Registration No. **8434**, has been renewed in the name of Advanced Magazine Publishers Inc., of Four Times Square, New York, New York 10036, United States of America, as of the 6th day of August, 2007, in respect of International Class 16 for magazines included in Class 16, of which it has been used. The mark shall remain valid for a period of ten years until the 6th day of August, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 7th day of December, 2007.

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(3<sup>rd</sup> issue)

## PRADA

**THE MARK** shown above, Registration No. **424.02**, has been renewed in the name of PRADA S.A., of 23, Rue Aldringen, L-1118, Luxembourg, as of the 17th day of December, 2007, in respect of International Class 3 for cosmetics, toiletries, night and day cream, cleaning preparations for the face and body, bathfoam, shaving foam, aftershave, foundation make-up, nail polish, deodorants for men and women, hand and baby soap, hair shampoo and rinses, hair spray, toothpaste, fragrances, perfumes, toilet water, essential oils for personal use for men and for women; International Class 9 for lenses, spectacles, sunglasses, lenses for spectacles and for sunglasses, frames for spectacles and for sunglasses, spectacles cases; International Class 14 for watches, clocks, costume jewellery and precious jewellery, precious stones; International Class 18 for handbags, wallets, luggage, attache cases, tote bags, briefcases, all purpose sport bags, travelling trunks and carry-on bags, shoulder bags, garment bags for travelling, keycases, umbrellas, parasols and walking sticks, whips, harnesses and saddlery; International Class 20 for window blinds, non-metal tool boxes, plastic boxes, wood boxes, boxes not of metal, busts, ornamental novelty buttons, bone and wood carvings, closures for perfume, cosmetics and bottles, containers not of metal for commercial use, picture frames, furniture, gift package decorations made of plastic, cushions, plastic drawer lining material, fitted fabric furniture covers, hand fans, figures, jewellery boxes not of metal or precious metal, key chains, key fobs, key holders, key rings, not of metal, hand held mirrors, furniture mirrors, pillows, furniture screens; International Class 25 for clothing for men, women and children, coats, raincoats, belts, waistcoats, blouses and pullovers, jackets, trousers, skirts, dresses, suits, shirts and chemises, t-shirts, sweaters, underwear, hosiery, socks and stockings, gloves, ties, scarfs, hats and caps, boots, shoes and slippers; International Class 34 for smokers' articles; International Class 43 for restaurant, hotel, motel, bar and cocktail lounge services, hotel management services; and International Class 44 for beauty salon services, providing sauna facilities services, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of December, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest are affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 7th day of December, 2007.

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### NOTICE OF PUBLICATION CORRECTION

Take notice that trade mark **“BIORE”** published in the Intellectual Property Journal Vol. 6 - Nos. 24 and 25, was inadvertently published under the number 4912.07 instead of **8173**.

**DATED** this 9<sup>th</sup> day of January, 2008.

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**NOTICE OF DEFAULT OF APPEARANCE**





IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 6 – NO. 24 ) FILED BY Merck KGaA (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 4795.07 FILED BY MERCK & CO. INC.

TAKE NOTICE that the Registrar has entered judgment in default of appearance against the Applicant, due to the failure of the Applicant to answer, pursuant to Rule 33 of the Trade Marks Rules (CAP. 257S), to the notice of opposition filed by the Opponent. The Registrar hereby refuses to register the above trademark application based on the grounds stated in the above notice of opposition.

**DATED** this 9<sup>th</sup> day of January, 2008.

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## NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
4425.07		Public Warehousing Company KSC P.O. Box 25418, Safat 13115, Kuwait, Kuwait	42
4762.07	<b>ZATIUM</b>	MERCK KGaA Frankfurter Straße 250, D-64293 Darmstadt, Germany	42
4763.07		Allied Domecq Spirits and Wine Limited Chivas House, 72 Chancellors Road, London, W6 9RS, Great Britain	33
4799.07	<b>TIFFANY &amp; CO.</b>	Tiffany and Company 727 Fifth Avenue, City and State of New York, U.S.A.	14
4802.07	<b>U.S. POLO ASSOCIATION</b>	United States Polo Association (c/o USPA Properties, Inc.), 771 Corporate Drive, Suite 430, Lexington, Kentucky 40503, U.S.A.	18 25
4832.07	<b>SOLO</b>	Solo Cup Operating Corporation 1700 Old Deerfield Road, Highland Park, Illinois 60035, U.S.A.	21
4841.07	<b>HAVIES</b>	SÃO PAULO ALPARAGATAS S.A. Rua Urussuí, 300, 11º Andar, 04542-903, São Paulo, SP, Brazil	25
4850.07		Belize Luxury Properties Ltd. 5 Cork Street, Belize city, Belize	35 36 39 43
4868.07		LACTEOS SIGMA B.V. Cypresbaan 9, 2908 LT Capelle Aan Den Ussel, Netherlands	29

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4884.07	<b>Moon Sparkle</b>	ESCADA AG Margaretha-Ley-Ring 1 85609, Ascheim, Germany	3
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## NOTICE OF CHANGE OF ADDRESS OF PROPRIETOR

**Shire BioChem Inc.**, the Registered Proprietor of Patent No. 492, has, by veritable proof tendered before the Registrar on the 24<sup>th</sup> day of October 2006, changed **address** from **275 Armand-Frappier Boulevard, Laval, Quebec H7V 4A7, Canada** to **2250 Alfred Nobel Boulevard, Suite 500, ST-Laurent, Quebec H4S 2C9, Canada**, as of the 11<sup>th</sup> day of May, 2001, the appropriate records of which have been effected in the Register.

**DATED** this 7<sup>th</sup> day of January, 2008.

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