

# **INTELLECTUAL PROPERTY JOURNAL**



# **BELIPO'S MISSION STATEMENT**

"Our mission is to create an efficient and modern intellectual property system leading to the emergence of a vibrant intellectual property culture in Belize."

# **CONTENTS**

	Page Numbers
APPLICATIONS FOR TRADEMARK REGISTRATION	4 - 31
APPLICATIONS FOR TRADEMARK RENEWAL	32 - 45
NOTICES OF TRADEMARK ASSIGNMENT	46
NOTICE OF TRADEMARK MERGER	47
NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR	48 - 49
NOTICES OF CHANGE OF NAME OF PROPRIETOR	50
NOTICE OF CHANGE OF NAME AND ADDRESS OF PROPRIETOR	51
NOTICES OF TRADEMARK OPPOSITION	52 - 54
NOTICES OF TRADEMARK REGISTRATION	55 - 57
NOTICES OF GRANT OF INDUSTRIAL DESIGNS	58 - 59

\_\_\_\_\_ •••

#### APPLICATIONS FOR TRADEMARK REGISTRATION

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application for restoration as of November 5, 2006, by Philip Morris Products S.A., of Quai Jeanrenaud 3, CH-2000 Neuchâtel, Switzerland, through its Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the restoration of the following trade mark, as proprietor thereof-



ADE IN RICHMOND, VA. U.S.A.

CFE: 7.1.1; 24.9.2, 5; 27.5.1, 17

in respect of International Class 34 for cigarettes made in Richmond, Virginia.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 141 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application for restoration as of November 26, 2006, by AstraZeneca UK Limited, of 15 Stanhope Gate, London, W1Y 6LN, United Kingdom, through its agent Belize Corporate & IP Services LLP, The Volta Building, Gaol Lane, Belize City, Belize, for the restoration of the following trade mark, as proprietor thereof-

#### **INDERETIC**

in respect of International Class 5 for pharmaceutical, medicinal and veterinary preparations and substances.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4227 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on March 14, 2007, by FEDERACIÓN NACIONAL DE CAFETEROS DE COLOMBIA, of Calle 73 No. 8-13, Bogotá D.C., Republic of Colombia, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

#### JUAN VALDEZ

in respect of-

- (a) International Class 30 for coffee, tea, cocoa, sugar, rice, tapioca, sago, artificial coffee; flour for food and preparations made from cereals, bread, pastry and confectionery, ices; honey, treacle; yeast, baking-powder; salt (cooking), and salt for preserving foodstuff, mustard; vinegar, sauces (condiments); spices; ice, beverages based of coffee, cocoa and chocolate;
- (b) International Class 43 for services for providing food and drink for human consumtion; restaurants, cafeterias, temporary accommodation.

The applicant claims that it has used this mark since 1960.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4504.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on March 26, 2007, by Nike International Ltd., of One Bowerman Drive, Beaverton, Oregon 97005-6453, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.3.23; 27.5.1, 17 in respect of-

- (a) International Class 9 for eyewear, sunglasses, eyewear frames; eyewear accessories, cases, contact lenses, sports and protective eyewear; portable digital audio equipment, portable digital music equipment, pedometers, helmets, computer software, computer hardware, computer peripherals, cellular phones, compact disc players, DVD players, DVDs, exercise videos and DVDs, videos and DVDs for playing games, CD Roms, cases for portable digital audio equipment, headphones, gaming consoles and peripherals, cellular phone cases, armbands for carrying electronic equipment;
- (b) International Class 14 for watches of all types, including watches incorporating altimeters, compasses, pedometers, speed and/or distance monitors with speed sensor and heart rate monitors, all being parts of watches; chronographs; stopwatches; clocks; jewelry, lapel pins; parts and fittings for all aforesaid goods; baller bands;
- (c) International Class 18 for bags, namely, all-purpose sports bags, tote bags, duffle bags, messenger bags, backpacks, waist packs, purses, yoga bags, umbrellas, luggage, wallets, key fobs, portfolios, cosmetic and toiletry cases;
- (d) International Class 25 for fotwear; apparel, namely, pants, shorts, shirts, t-shirts, pullovers, sweat shirts, sweat pants, underwear, sports bras, dresses, skirts, sweaters, jackets, socks, headwear, sweatbands, gloves, belts, hoisery, armbands;
- (e) International Class 28 for sports balls; bags for carrying sports equipment and sports balls; protective padding for playing sports; yoga mats; exercise mats; training gear, namely, weights, resistance bands, exercise ropes, exercise balls; sports gloves, sports nets, bats for playing sports, tennis rackets, badminton rackets, badmington rackets.

The applicant claims that this mark is filed on an intent-to-use basis.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4522.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 8<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on April 19, 2007, by Trinidad Match Ltd., of 69 Independence Square, Port of Spain, Trinidad, through its agent Arguelles & Co., Attorneys-at-Law, of 35 New Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **SWINGER**

in respect of International Class 34 for matches, match boxes, not of precious metals.

The applicant claims that this mark is being used with its consent in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4565.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 8<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on May 7, 2007, by ALCATEL LUCENT, of 54, rue La Boétie, 75008 Paris, France, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE: 26.1.1, 3, 18; 29.1.5 in respect of-

- (a) International Class 7 for vacuum deposition and etching machines; vacuum pumps; vacuum pumping apparatus and machines; connecting valves for the aforesaid goods; generators of electricity; electric motors (except for land vehicles); speed regulators and gears for the aforesaid motors;
- International Class 9 for electrotechnical, electromechanical, electrochemical, radioelectric, electromagnetic, optical, electro-(b) optical, optoelectronic, integrated optical and fiber-optical, nautical, surveying, weighing, measuring, telemetry, control, remote control, regulation, light-saving and teaching apparatus, instruments, and members; apparatus for recording, transmission or reproduction of data, sound or images; magnetic and optical data media; apparatus, instruments and members for generating, calculating, verifying, imputting, storing, converting, processing, taking, transmitting, switching and receiving data, information, signals or messages; apparatus, equipment and installations for communications, telecommunications, telephony, telegraphy, remote computing, telematics, office automation and telecopy; switching systems (apparatus), transmission systems (apparatus); radio links; distress call systems (apparatus); video communications networks, satellite communications networks; automatic telephone systems (apparatus); portable telephones; teletext equipment; videotext terminals; radio mobile apparatus; telecommunications satellites; data processing equipment and computers; computers and microcomputers, electrical and electronic components and members thereof and computer peripherals; modems; printers; computer programs, software, software packages; printed circuits; integrated circuits; microprocessors; electrical, optical, communications and telecommunications conductors, wires, cables and ducts; connectors for electrical, optical, communications and telecommunications conductors, wires, cables and ducts; antennas; wireless telephony pylons; apparatus for protection against electromagnetic impulses and against electromagnetic radiation; apparatus for distributing and/or interrupting electricity; batteries and battery chargers for telecommunications apparatus and equipment; lasers, masers; helium leak detectors; vacuum measurement apparatus; apparatus and machines for detecting and analyzing gas; vapor detectors for use in freeze-drying processes; mass spectrometers;
- (c) International Class 11 for gas purifying apparatus and machines; gas scrubbers; valves for the aforesaid goods;

- (d) International Class 16 for printed matter; instructional and teaching material (except apparatus); pamphlets, newspapers, books, manuals, periodicals and magazines;
- (e) International Class 35 for services for processing information by computers; rental of apparatus, equipment, machines and installations relating to the field of office automation; statistical analysis services in telecommunications matters; audit services in the field of telecommunications; services of making qualified personnel available for performing one-off assignments in particular in engineering, installation and training in the field of telecommunications; computer files management.

The applicant claims that this mark is being used in relation to the goods and services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4580.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on May 7, 2007, by ALCATEL LUCENT, of 54, rue La Boétie, 75008 Paris, France, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE: 26.1.1, 3, 18; 29.1.8 in respect of-

- (a) International Class 7 for vacuum deposition and etching machines; vacuum pumps; vacuum pumping apparatus and machines; connecting valves for the aforesaid goods; generators of electricity; electric motors (except for land vehicles); speed regulators and gears for the aforesaid motors;
- (b) International Class 9 for radioelectric, optical, electro-optical, optoelectronic, integrated optical and fiber-optical, nautical, surveying, weighing, measuring, telemetry, control, remote control, regulation, light-saving and teaching apparatus, instruments, and members; apparatus for recording, transmission or reproduction of data, sound or images; magnetic and optical data media; apparatus, instruments and members for generating, calculating, verifying, inputting, storing, converting, processing, taking, transmitting, switching and receiving data, information, signals or messages; apparatus, equipment and installations for communications, telecommunications, telephony, peritelephony, telegraphy, remote computing, telematics, and telecopy; switching systems (apparatus), transmission systems (apparatus); distress call systems (apparatus); video communications networks, satellite communications networks; automatic telephone systems (apparatus); portable telephones; teletext equipment; videotext terminals; radio mobile apparatus; telecommunications satellites; data processing equipment and computers; computers and microcomputers, electrical and electronic components and members thereof and computer peripherals; modems; printers; computer programs, software, software packages, printed circuits; integrated circuits; microprocessors; electrical, optical, communications and telecommunications conductors, wires, cables and ducts; connectors for electrical, optical, communications and telecommunications conductors, wires, cables and ducts; antennas; wireless telephony pylons; apparatus for protection against electromagnetic impulses and against electromagnetic radiation; apparatus for distributing and/or interrupting electricity; batteries and battery chargers for telecommunications apparatus and equipment; lasers (not for medical use), masers (not for medical use); helium leak detectors; vacuum measurement apparatus; apparatus and machines for detecting and analyzing gas; vapor detectors for use in freeze-drying processes; mass spectrometers;
- (c) International Class 11 for gas purifying apparatus and machines; gas scrubbers; valves for the aforesaid goods;
- (d) International Class 16 for printed matter; instructional and teaching material (except apparatus); pamphlets, newspapers, books, manuals, periodicals and magazines;

(e) International Class 35 for services for processing (inputting, updating) information by computers; statistical analysis services in telecommunications matters; audit services in the field of telecommunications; services of making qualified personnel available for performing one-off assignments in particular in engineering, installation and training in the field of telecommunications; computer files management.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4581.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on May 29, 2007, by COSMECOM, S.A. DE C.V., of Boulevard Norte Héroes del 5 de Mayo No. 2606, Local 10, Colonia México 86, Código Postal 72070, Puebla, Puebla, México, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



in respect of International Class 3 for bleaching chlorine and detergent for laundry; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

The applicant claims that this mark is filed on an intent-to-use basis.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4616.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on June 6, 2007, by Société des Hôtels Méridien, of 10, rue Vercingetorix, F-75014, Paris, France, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize city, Belize, for the registration of the following service mark, as proprietor thereof-

# **L** MERIDIEN

in respect of International Class 43 for hotel, restaurant, catering, bar and lounge services; provision of facilities for meetings, conferences and exhibitions; reservation services for hotel accommodations.

The applicant claims that it intends to use this mark.

The applicant claims that the English translation of the words "LE MERIDIEN" is "THE MERIDIEN".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4631.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on June 11, 2007, by Dow AgroSciences LLC, of 9330 Zionsville Road, Indianapolis, Indiana 46268, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.4.2, 15, 18; 26.11.3, 25

in respect of International Class 5 for pesticides, preparations for destroying vermin, fungicides, herbicides, and insecticides.

The applicant claims that this mark is being used in respect of the goods mentioned.

The applicant claims that the translation of the word "Tocon" to the English language is "of tree or limb" or "bobtailed".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4633.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 8<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on June 11, 2007, by Fresenius Kabi AG, of Friedrichstr. 2-6, 60323 Frankfurt, Germany, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **VOBAHES**

in respect of International Class 5 for pharmaceutical preparations; infusion solutions; parenteral nutrition; sanitary prepartions for medical purposes; dietetic substances adapted for medical use, food for babies; plasters, materials for dressings.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4634.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on July 17, 2007, by Nike International Ltd., of One Bowerman Drive, Beaverton, Oregon 97005-6453, United States of America, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 27.3.3 in respect of-

- (a) International Class 9 for eyewear, sunglasses, eyewear frames; eyewear accessories, cases, contact lenses, sports and protective eyewear; portable digital audio equipment, portable digital music equipment, pedometers, helmets, computer software, computer hardware, computer peripherals, cellular phones, compact disc players, DVD players, DVDs, exercise videos and DVDs, videos and DVDs for playing games, CD Roms, cases for portable digital audio equipment, headphones, gaming consoles and peripherals, cellular phone cases, armbands for carrying electronic equipment;
- (b) International Class 14 for watches of all types, including watches incorporating altimeters, compasses, pedometers, speed and/or distance monitors with speed sensor and heart rate monitors, all being parts of watches; chronographs; stopwatches; clocks; jewelry, lapel pins; parts and fittings for all aforesaid goods; baller bands;
- (c) International Class 18 for bags, namely, all-purpose sports bags, tote bags, duffle bags, messenger bags, backpacks, waist packs, purses, yoga bags, umbrellas, luggage, wallets, key fobs, portfolios, cosmetic and toiletry cases;
- (d) International Class 25 for fotwear; apparel, namely, pants, shorts, shirts, t-shirts, pullovers, sweat shirts, sweat pants, underwear, sports bras, dresses, skirts, sweaters, jackets, socks, headwear, sweatbands, gloves, belts, hoisery, armbands;
- (e) International Class 28 for sports balls; bags for carrying sports equipment and sports balls; protective padding for playing sports; yoga mats; exercise mats; training gear, namely, weights, resistance bands, exercise ropes, exercise balls; sports gloves, sports nets, bats for playing sports, tennis rackets, badminton rackets.

The applicant claims that this mark is filed on an intent-to-use basis.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4745.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 8<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on July 18, 2007, by Mata Chica Company Limited, of San Pedro, Ambergris Caye, Belize, through its agent Samira Musa Pott & Co., Attorney-at-Law, of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE: 5.1.3, 5.12: 27.5.1, 4: 29.1.2, 4

in respect of International Class 43 for a resort /hotel business.

The applicant claims that it has used this mark for the past ten years and continues to use this mark in the conduct of its business.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4748.07 should do so in writing addressed to the Registrar not later than the  $2^{nd}$  day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 18, 2007, by Mata Chica Company Limited, of San Pedro, Ambergris Caye, Belize, through its agent Samira Musa Pott & Co., Attorney-at-Law, of Suite 308 Marina Towers, Newtown Barracks, Belize City, for the registration of the following service mark, as proprietor thereof-



CFE: 3.9.1, 24; 29.1.2, 4

in respect of International Class 43 for a restaurant business.

The applicant claims that it has used this mark for the past ten years and continues to use this mark in the conduct of its business.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4750.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 8<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 18, 2007, by COPPEL, S.A.B. DE C.V., of Calle República No. 2855 Pte, Colonia Recursos Hidráulicos, 80100 Culiacán, Sinaloa, Mexico, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# COPPEL SU CREDITO EN COPPEL VALE MAS QUE EL DINERO

in respect of International Class 35 for retail department stores, retail store services available via the Internet.

The applicant claims that it has a bona fide intention to use the mark in Belize in connection with the services mentioned.

The applicant claims that the English translation of "SU CREDITO EN COPPEL VALE MAS QUE EL DINERO", is "YOUR CREDIT IN COPPEL IS WORTH MORE THAN MONEY".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4751.07 should do so in writing addressed to the Registrar not later than the  $2^{nd}$  day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on July 18, 2007, by COPPEL, S.A.B. DE C.V., of Calle República No. 2855 Pte, Colonia Recursos Hidráulicos, 80100 Culiacán, Sinaloa, Mexico, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# COPPEL TODO CON FACILIDADES

in respect of International Class 35 for retail department stores, retail store services available via the Internet.

The applicant claims that it has a bona fide intention to use the mark in Belize in connection with the services mentioned.

The applicant claims that the English translation of "TODO CON FACILIDADES", is "EVERYTHING MADE EASY"

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4752.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 18, 2007, by COPPEL, S.A.B. DE C.V., of Calle República No. 2855 Pte, Colonia Recursos Hidráulicos, 80100 Culiacán, Sinaloa, Mexico, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# COPPEL QUE FACIL ES ESTRENAR EN COPPEL

in respect of International Class 35 for retail department stores, retail store services available via the Internet.

The applicant claims that it has a bona fide intention to use the mark in Belize in connection with the services mentioned.

The applicant claims that the English translation of "QUE FACIL ES ESTRENAR EN COPPEL", is "HOW EASY IS TO BUY AT COPPEL"

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4753.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 18, 2007, by COPPEL, S.A.B. DE C.V., of Calle República No. 2855 Pte, Colonia Recursos Hidráulicos, 80100 Culiacán, Sinaloa, Mexico, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

#### COPPEL EN COPPEL LA TIENE FACIL

in respect of International Class 35 for retail department stores, retail store services available via the Internet.

The applicant claims that it has a bona fide intention to use the mark in Belize in connection with the services mentioned.

The applicant claims that the English translation of "EN COPPEL LA TIENE FACIL", is "WITH COPPEL IT IS EASY".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4754.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 18, 2007, by COPPEL, S.A.B. DE C.V., of Calle República No. 2855 Pte, Colonia Recursos Hidráulicos, 80100 Culiacán, Sinaloa, Mexico, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# COPPEL EFECTIVO PARA SU RETIRO

in respect of International Class 36 for insurance underwriting in the fields of family security protection, life and vehicles; financial services, namely, saving funds for retirement.

The applicant claims that it has a bona fide intention to use the mark in Belize in connection with the services mentioned.

The applicant claims that the English translation for "EFECTIVO PARA SU RETIRO" is "CASH FOR YOUR RETIREMENT."

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4755.07 should do so in writing addressed to the Registrar not later than the  $2^{nd}$  day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on July 18, 2007, by COPPEL, S.A.B. DE C.V., of Calle República No. 2855 Pte, Colonia Recursos Hidráulicos, 80100 Culiacán, Sinaloa, Mexico, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# BANCOPPEL SU BANCO FAMILIAR

in respect of International Class 36 for banking services.

The applicant claims that it has a bona fide intention to use the mark in Belize in connection with the services mentioned.

The applicant claims that the English translation for "SU BANCO FAMILIAR" IS "YOUR FAMILY BANK".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4756.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007. **DATED** this 8<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 27, 2007, by Procter & Gamble International Operations SA, of 47, route de Saint-Georges, 1213 Petit-Lancy 1, Switzerland, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **CHRISTINA AGUILERA**

in respect of International Class 3 for toilet soaps, perfumery, essential oils, cosmetics, fragrance derived toiletries, preparations for the cleaning, care and beautification of the skin, scalp and hair, deodorants for personal use.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4761.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 27, 2007, by Pepperidge Farm, Incorporated, of 595 Westport Avenue, Norwalk, Connecticut 06851, United States of America, through its agent Arnold & Co., Attorneys-at-Law, of 52 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### GOLDFISH

in respect of International Class 30 for crackers, cookies.

The applicant claims that this mark is being used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4765.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 27, 2007, by Pepperidge Farm, Incorporated, of 595 Westport Avenue, Norwalk, Connecticut 06851, United States of America, through its agent Arnold & Co., Attorneys-at-Law, of 52 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 3.9.1, 6, 24, 25

in respect of International Class 30 for crackers, cookies.

The applicant claims that this mark is being used in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4766.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on July 30, 2007, by Hubbard, of Mauguerand 22800 Le Foeil, France, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### HUBBARD

in respect of International Class 31 for eggs for hatching; live poultry for breeding, laying and meat; live animals.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4767.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 3, 2007, by UBS AG, of Bahnhofstrasse 45, CH-8001 Zürich, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

#### **UBS**

in respect of International Class 36 for research in the field of financial services; insurance brokerage and consultation; reinsurance underwriting; banking; electronic banking provided via a global computer network; investment banking provided via a global computer network; securities brokerage services; financial exchange services in the fields of stocks, derivatives, and currencies; financial services, namely, investment fund transfer and transaction services; financial services, namely, risk management; financial planning; financial management; financial investigation services; financial portfolio management; financial guarantee and surety services; preparation of financial reports for others; financial valuation of personal property, real estate, securities and investments; financial commodity management services; capital investment consultation; investment management services, namely, management of estate trust assets, portfolio assets and cash assets; mortgage lending; charitable fund raising; brokerage in the field of oil, gas and other energy commodities; commodity investment advice; commodities brokerage; commodity exchange; commodity quotation; administration of employee pension plans; estate trust management; providing investment advice; commissioning of orders in connection with insurance, finance, banking and real estate services for others; financial sponsorship in the fields of sports and the arts; financial information in the nature of rates of

exchange; financial information in the field of securities; financial information provided by electronic means; electronic cash, debit and credit card transactions; providing on-line computer data bases in the fields of energy commodities and financial services; electronic transmission of financial services information, data, and documents via personal computers, handheld computers, and other electronic handheld information devices; and transmission of financial transactions, namely, electronic cash, debit and credit card transactions.

The applicant claims that this mark is being used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4768.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 1, 2007, by N.V. Organon, of Kloosterstraat 6, 5349 AB Oss, The Netherlands, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **EVAFOLON**

in respect of International Class 5 for medicines and pharmaceutical preparations for stimulating human fertility.

The applicant claims that it has been using the trademark in respect of the goods mentioned before the date of this application.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4783.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(3^{rd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 1, 2007, by N.V. Organon, of Kloosterstraat 6, 5349 AB Oss, The Netherlands, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **SIMFERTA**

in respect of International Class 5 for medicines and pharmaceutical preparations for stimulating human fertility.

The applicant claims that it has been using the trademark in respect of the goods mentioned before the date of this application.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4784.07 should do so in writing addressed to the Registrar not later than the  $2^{nd}$  day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 1, 2007, by N.V. Organon, of Kloosterstraat 6, 5349 AB Oss, The Netherlands, through its agent Young's Law Firm, of 28 Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ELONVA**

in respect of International Class 5 for medicines and pharmaceutical preparations for stimulating human fertility.

The applicant claims that it has been using the trademark in respect of the goods mentioned before the date of this application.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4785.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 2, 2007, by AstraZeneca AB, of SE-151 85 Sodertalje, Sweden, through its agent Ellis R. Arnold, Attorney-at-Law, of 52 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ISPROVAR**

in respect of International Class 5 for pharmaceutical preparations and substances for the prevention and/or treatment of cancer.

The applicant claims that it has a bona fide intention of using this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4789.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 2, 2007, by AstraZeneca AB, of SE-151 85 Sodertalje, Sweden, through its agent Ellis R. Arnold, Attorney-at-Law, of 52 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### REPRALTA

in respect of International Class 5 for pharmaceutical preparations and substances for the prevention and/or treatment of cancer.

The applicant claims that it has a bona fide intention of using this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4791.07 should do so in writing addressed to the Registrar not later than the  $2^{nd}$  day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

**WHEREAS,** the Registrar is in receipt of an application filed on August 2, 2007, by Glaxo Group Limited, of Glaxo Wellcome House, Berkeley Avenue, Greenford, Middlesex, UB6 0NN, England, through its agent Ellis R. Arnold, Attorney-at-Law, of 52 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **SURIMAL**

in respect of International Class 5 for anti-malarials and/or anti-bacterials.

The applicant claims that it has a bona fide intention of using this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4792.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

(3<sup>rd</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 3, 2007, by UBS AG, of Bahnhofstrasse 45, CH-8001 Zürich, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-



CFE: 14.5.1, 6, 12

in respect of International Class 36 for research in the field of financial services; insurance brokerage and consultation; reinsurance underwriting; banking; electronic banking provided via a global computer networks; investment banking provided via a global computer network; securities brokerage services; financial exchange services in the fields of stocks, derivatives, and currencies; financial services, namely, investment fund transfer and transaction services; financial services, namely, risk management; financial planning; financial management; financial investigation services; financial portfolio management; financial guarantee and surety services; preparation of financial reports for others; financial valuation of personal property, real estate, securities and investments; financial commodity management services; capital investment consultation; investment management services, namely, management of estate trust assets, portfolio assets and cash assets; mortgage lending; charitable fund raising; brokerage in the field of oil, gas and other energy commodities; commodity investment advice; commodities brokerage; commodity quotation; administration of employee pension plans; estate trust management; providing investment advice; commissioning of orders in connection with insurance, finance, banking and real estate services for others; financial sponsorship in the fields of sports and the arts; financial information in the nature of rates of exchange; financial information in the field of securities; financial information provided by electronic means; electronic cash, debit and credit card transactions; providing on-line computer data bases in the fields of energy commodities and financial services; electronic transmission of financial services information, data, and documents via personal computers, handheld computers, and other electronic handheld information devices; and transmission of financial transactions, namely, electronic cash, debit and credit card transactions.

The applicant claims that this mark is being used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4793.07 should do so in writing addressed to the Registrar not later than the 2<sup>nd</sup> day of November, 2007.

**DATED** this 6<sup>th</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on February 21, 2007, by Westin Hotel Management, L.P., of 1111 Westchester Avenue, White Plains, New York 10604, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE: 5.3.11, 14 in respect of-

- (a) International Class 43 for restaurant, bar and cocktail lounge services; preparation of food and beverages;
- (b) International Class 44 for hygienic, beauty and cosmetic spa services, massage services.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4476.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on March 7, 2007, by Westin Hotel Management, L.P., of 1111 Westchester Avenue, White Plains, New York 10604, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE: 26.1.1, 4; 26.2.1, 7; 29.1.3

in respect of International Class 43 restaurant, bar and lounge services and temporary accommodation.

The applicant claims that it intends to use this mark.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4494.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on March 7, 2007, by Westin Hotel Management, L.P., of 1111 Westchester Avenue, White Plains, New York 10604, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Belize City, Belize, for the registration of the following trade/service mark, as proprietor thereof-

#### **HEAVENLY**

in respect of-

- (a) International Class 20 for furniture, mirrors for use in households, hotels, restaurants, picture frames; goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics;
- (b) International Class 24 throw pillows, bolster pillows, fitted furniture covers, bed linen, bath mats (fabric), bed blankets, bed canopies, bed pads, bed sheets, bed spreads, crib bumpers, crib canopies, pillow cases, cloth doilies, wash cloths, comforters, duvet covers, mattress covers, curtains, dust ruffles, duvets, eiderdowns (quilts), furniture covers, household linen, mattress pads, pillow shams, quilts, towels, washing mitts, shams, box spring covers, bed skirts, throw pillows, coverlet, bolster, and shower curtains.
- (c) International Class 43 for restaurant, bar and cocktail lounge services; preparation of food and beverages;
- (d) International Class 44 hygienic, beauty and cosmetic spa services, massage services.

The applicant claims that it has used this mark since 1999.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4495.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on April 25, 2007, by Eveready Battery Company, Inc., of 533 Maryville University Drive, St. Louis, Missouri 63141, United States of America, through its agent Barrow & Co., Attorneys-at-Law, of 1440 Coney Drive, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **COMFORT PLUS**

in respect of International Class 8 for razors and razor blades, electric or non-electric.

The applicant claims that it has used this mark in Belize during the last year in respect of the goods mentioned and it intends to continue using this mark after registration.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4563.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on May 11, 2007, by Bluefield Belize Foods Co. Ltd., of Georgeville, Cayo District, Belize, at the Belize Intellectual Property Office, 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

# **BEL AQUA**

in respect of International Class 32 for bottled purified drinking water.

The applicant claims that this mark has been in use since January 2006.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4597.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on May 11, 2007, by Société des Produits Nestlé S.A., of Case Postale 353, of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **NEGRESCO**

in respect of International Class 30 for coffee, coffee substitutes, coffee beverages with milk included in this class, coffee-based beverages, tea, iced tea, tea-based beverages, cocoa, cocoa beverages with milk included in this class, cocoa products, cocoa-based beverages, sugar, sugar confectionery, confectionery, rice, rice cakes, tapioca, tapioca flour for food, sago, flour for food and preparations made from cereals, bread, bread rolls, pastry and confectionery, ice creams; honey, treacle; yeast, baking-powder; salt for cooking, salt for preserving foodstuffs, mustard; vinegar, sauces (condiments); spices; ice for refreshment, natural or artificial ice.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4605.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on May 11, 2007, by Société des Produits Nestlé S.A., of Case Postale 353, of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **PASSATEMPO**

in respect of International Class 30 for coffee, coffee substitutes, coffee beverages with milk included in this class, coffee-based beverages, tea, iced tea, tea-based beverages, cocoa, cocoa beverages with milk included in this class, cocoa products, cocoa-based beverages, sugar, sugar confectionery, confectionery, rice, rice cakes, tapioca, tapioca flour for food, sago, flour for food and preparations made from cereals, bread, bread rolls, pastry and confectionery, ice creams; honey, treacle; yeast, baking-powder; salt for cooking, salt for preserving foodstuffs, mustard; vinegar, sauces (condiments); spices; ice for refreshment, natural or artificial ice.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4606.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on May 11, 2007, by Société des Produits Nestlé S.A., of Case Postale 353, of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **TOSTINES**

in respect of International Class 30 for coffee, coffee substitutes, coffee beverages with milk included in this class, coffee-based beverages, tea, iced tea, tea-based beverages, cocoa, cocoa beverages with milk included in this class, cocoa products, cocoa-based beverages, sugar, sugar confectionery, confectionery, rice, rice cakes, tapioca, tapioca flour for food, sago, flour for food and preparations made from cereals, bread, bread rolls, pastry and confectionery, ice creams; honey, treacle; yeast, baking-powder; salt for cooking, salt for preserving foodstuffs, mustard; vinegar, sauces (condiments); spices; ice for refreshment, natural or artificial ice.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4607.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on May 11, 2007, by Société des Produits Nestlé S.A., of Case Postale 353, of 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **BONO**

in respect of International Class 30 for coffee, coffee substitutes, coffee beverages with milk included in this class, coffee-based beverages, tea, iced tea, tea-based beverages, cocoa, cocoa beverages with milk included in this class, cocoa products, cocoa-based beverages, sugar, sugar confectionery, confectionery, rice, rice cakes, tapioca, tapioca flour for food, sago, flour for food and preparations made from cereals, bread, bread rolls, pastry and confectionery, ice creams; honey, treacle; yeast, baking-powder; salt for cooking, salt for preserving foodstuffs, mustard; vinegar, sauces (condiments); spices; ice for refreshment, natural or artificial ice.

The applicant claims that this mark is being used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4608.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 18, 2007, by The Bank of Nova Scotia, of 44 King Street West, Toronto, Ontario M5H 1H1, Canada, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

#### SCOTIABANK BRIGHT FUTURE PROGRAM

in respect of-

- (a) International Class 36 for charitable fundraising services;
- (b) International Class 41 for philanthropic services concerning child education purpose.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4747.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on July 31, 2007, by DELASER, S.A. DE C.V., of Gómez Morin No. 911, Loc. 20. Col. Del Valle, C.P. 66220 Garza García, Nuevo León, México, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-

# **DELASER**

in respect of International Class 44 for facial and body treatment for skin care and laser depilation.

The applicant claims that this mark is filed on a bona fide intent-to-use basis.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4780.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on July 31, 2007, by DELASER, S.A. DE C.V., of Gómez Morin No. 911, Loc. 20. Col. Del Valle, C.P. 66220 Garza García, Nuevo León, México, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following service mark, as proprietor thereof-



CFE: 27.5.1, 4

in respect of International Class 44 for facial and body treatment for skin care and laser depilation.

The applicant claims that this mark is filed on a bona fide intent-to-use basis.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4781.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on August 7, 2007, by Merck & Co., Inc., of One Merck Drive, P.O. Box 100, Whitehouse Station, New Jersey, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ANTEZA**

in respect of International Class 5 for pharmaceutical and vaccine preparations.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4795.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on August 7, 2007, by Merck & Co., Inc., of One Merck Drive, P.O. Box 100, Whitehouse Station, New Jersey, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **XORILEX**

in respect of International Class 5 for pharmaceutical and vaccine preparations.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4796.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on August 7, 2007, by Merck & Co., Inc., of One Merck Drive, P.O. Box 100, Whitehouse Station, New Jersey, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **ALEZOS**

in respect of International Class 5 for pharmaceutical and vaccine preparations.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4797.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on August 7, 2007, by Merck & Co., Inc., of One Merck Drive, P.O. Box 100, Whitehouse Station, New Jersey, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

#### **ONVARA**

in respect of International Class 5 for pharmaceutical and vaccine preparations.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4798.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 7, 2007, by United States Polo Association of (c/o USPA Properties, Inc.), 771 Corporate Drive, Suite 430, Lexington, Kentucky 40503, United States of America, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 2.1.16, 20, 24

in respect of International Class 25 for clothing for ladies, men and children, namely, suits, jackets, shirts, pants, leatherwear, namely, jackets and coats, jeans, knitwear, namely, t-shirts, polo shirts, sweaters, ties and dress shirts, underwear, socks, footwear, sleepwear, sportswear, namely t-shirts, polo shirts, swimwear, sweatshirts, jackets; headgear, namely hats and caps; gloves; scarves; outerwear, namely hats, gloves, coats, jackets and raincoats; rainwear; belts.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4800.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 7, 2007, by United States Polo Association of (c/o USPA Properties, Inc.), 771 Corporate Drive, Suite 430, Lexington, Kentucky 40503, United States of America, through its agent Glenn D. Godfrey & Company LLP, Attorneys-at-Law, of 35 Barrack Road, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 24.1.3, 7, 15

in respect of International Class 25 for clothing for ladies, men and children, namely, suits, jackets, shirts, pants, leatherwear, namely, jackets and coats, jeans, knitwear, namely, t-shirts, polo shirts, sweaters, ties and dress shirts, underwear, socks, footwear, sleepwear, sportswear, namely t-shirts, polo shirts, swimwear, sweatshirts, jackets; headgear, namely hats and caps; gloves; scarves; outerwear, namely hats, gloves, coats, jackets and raincoats; rainwear; belts.

The applicant claims that it has a bona fide intention that the trademark be so used in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4801.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

 $(2^{nd} issue)$ 

**WHEREAS,** the Registrar is in receipt of an application filed on August 9, 2007, by The Sheperd's House, of 3 Citron Street, Belmopan, Belize, at the Belize Intellectual Property Office, of 2<sup>nd</sup> Floor, Habet Building, Constitution Drive, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-



CFE: 2.1.3, 16; 2.9.14, 16; 26.11.2, 12; 29.1.1 in respect of-

- (a) International Class 16 for printed publications, newsletters, pamphlets;
- (b) International Class 41 for religious education; providing recreation facilities; arranging and conducting of seminars and conferences; arranging and conducting of workshops [training];
- (c) International Class 44 for rehabilitation of substance abuse patients; providing a website featuring information for the rehabilitation of substance abuse patients.

The applicant claims that this mark is in use.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4803.07 should do so in writing addressed to the Registrar not later than the 16<sup>th</sup> day of November, 2007.

**DATED** this 22<sup>nd</sup> day of August, 2007.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on March 28, 2007, by Bayer Aktiengesellschaft, of 51368 Leverkusen, Germany, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Regent Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.4.11, 12 in respect of-

- (a) International Class 1 for chemical preparations for use in agriculture, horticulture and forestry, chemical preparations for the treatment of seeds, fertiliser;
- (b) International Class 5 for preparations for killing weeds and destroying vermin, insecticides, herbicides, fungicides;
- (c) International Class 31 grains (seeds), plant seeds and living plants, all for use in the field of agriculture and horticulture.

The applicant claims that it proposed to use this mark..

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4528.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on April 3, 2007, by POLLO CAMPERO, SOCIEDAD ANÓNIMA, of 5 Avenida 15-45 Zona 10, Edificio Centro Empresarial, Torre 11, Nivel 12, Guatemala City, Guatemala, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



#### CFE: 3.7.3, 25; 29.1.1.2

in respect of International Class 29 for meat, fish (not live), products made from fish, fish fillets; poultry (not live) and fried, cooked, roasted and grilled chicken; game (dead), meat extracts; preserved, dried and cooked fruits and vegetables; jellies for food, jams; eggs for consumption, milk and milk products, edible oils and fat.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the above mark is "COUNTRY CHICKEN", Tender Juicy and Crunchy".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4543.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on April 3, 2007, by POLLO CAMPERO, SOCIEDAD ANÓNIMA, of 5 Avenida 15-45 Zona 10, Edificio Centro Empresarial, Torre 11, Nivel 12, Guatemala City, Guatemala, through its agent Barrow & Williams, Attorneys-at-Law, of 99 Albert Street, Belize City, Belize, for the registration of the following servicer mark, as proprietor thereof-



CFE: 3.7.3, 25; 29.1.1.2

in respect of International Class 43 for restaurant services for providing food and beverages, especially poultry and fried, cooked, roasted and grilled chicken.

The applicant claims that this mark is in use.

The applicant claims that the English translation of the above mark is "COUNTRY CHICKEN", Tender Juicy and Crunchy".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4544.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

 $(1^{st} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on June 29, 2007, by Société des Produits Nestlé, S.A., of Case Postale 353, 1800 Vevey, Switzerland, through its agent Musa & Balderamos, Attorneys-at-Law, of 91 North Front Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-

# **SUPLIGEN**

in respect of-

- (a) International Class 5 for pharmaceutical and veterinary preparations; dietetic foods and substances adapted for medical and clinical use; food and food substances for babies, infants and invalids; foods and food substances for nursing mothers adapted for medical use; nutritional and dietary supplements; vitamin preparations, mineral food preparations; medicated confectionery;
- (b) International Class 29 for vegetables and potatoes (preserved, frozen, dried or cooked), fruits (preserved, frozen, dried or cooked), mushrooms (preserved, frozen, dried or cooked), meat, poultry, game, fish and seafood, all these products also in the form of extracts, soups, jellies, pastes, preserves, ready-made dishes, frozen or dehydrated; jams; eggs; milk, cream, butter, cheese and other food preparations having a base of milk; milk substitutes; milk-based beverages; milk-based and cream-based desserts; yoghurts; soya milk (milk substitute), soya-based preparations; edible oils and fats; protein preparations for human food; non-dairy creamers; sausages; charcuterie; peanut butter; soups, soup concentrates, broth, stock cubes, bouillon, consommés;
- (c) International Class 32 for beers; still water, effervescent water or carbonated water, processed water, spring water, mineral water [beverages], flavoured water, fruit-flavoured and fruit-based beverages, fruit and vegetable juices, nectars, lemonades, sodas and other non-alcoholic beverages; syrups, extracts and essences and other preparations for making non-alcoholic beverages (except essential oils); lactic fermented beverages; soya-based beverages; malt-based beverages; isotonic beverages.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4727.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

(1<sup>st</sup> issue)

**WHEREAS**, the Registrar is in receipt of an application filed on July 26, 2007, by American Marketing & Management, Inc., of 888 SE 3<sup>rd</sup> Avenue, Suite 501, Fort Lauderdale, Florida 33316, United States of America, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

#### SECUREDOC SOLUTIONS

in respect of International Class 42 for conversion of data or documents from paper form to electronic media.

The applicant claims that this mark is being used in relation to the services mentioned.

The applicant claims priority on the basis of an application filed on January 26, 2007, under number 77/092163, in the United States of America.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4760.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

 $(1^{st} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 3, 2007, by Philip Morris Products S.A., of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade mark, as proprietor thereof-

### **FORTUNA**

in respect of International Class 34 for tobacco, raw or manufactured; tobacco products, including cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek; tobacco substitutes (not for medical purposes); smokers' articles, including cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters; matches.

The applicant claims that this mark is being used in relation to the goods mentioned.

The applicant claims that the word "FORTUNA" when translated from the Spanish language to the English language is "FORTUNE".

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4794.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

 $(1^{st} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 17, 2007 by TUPPERWARE PRODUCTS S.A., of Route du Jura 37, CH-1700 Fribourg, Switzerland, through its agent CSB Corporate Services Ltd., of 40A Central American Boulevard, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.4.2, 7, 18, 24

in respect of International Class 3 for cosmetics; make-up; make-up removers; perfumes; fragrances for personal use; eau de cologne; non-medicated skin care preparations; deodorants for personal use; essential oils; bath oils; bath salts; bubble bath; massage oils; scented room sprays; non-medicated face, body, hand, and foot creams, lotions and moisturizers; soaps; shaving preparations; dentifrices; nail polish; nail polish remover; non-medicated sun care preparations; shampoos; hair conditioners, sprays, mousses, balms and gels; hair coloring and decolorant preparations; permanent waving, curling and straightening preparations; household cleaning preparations, scouring liquids and

powders, furniture polishes; laundry preparations, namely, laundry soap, laundry bleach, laundry pre-soak and laundry starch; fabric softeners.

The applicant claims that it has a bona fide intention to use the trademark in relation to the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4835.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

(1<sup>st</sup> issue)

**WHEREAS,** the Registrar is in receipt of an application filed on August 23, 2007, by PERRY ELLIS INTERNATIONAL, INC., of 3000 NW 107<sup>th</sup> Avenue, Miami, Florida 33172, United States of America, through its agent Morgan & Morgan Trust Corporation (Belize) Ltd., of 35A Regent Street, Jasmine Court, Suite 101, for the registration of the following trade mark, as proprietor thereof-

#### NATURAL ISSUE

in respect of International Class 25 for clothing, namely, knit and woven shirts, t-shirts, sweatshirts, pants, slacks, trousers, shorts, jackets, vests, swimwear, outerwear, sportswear, headgear, namely, caps, hats and visors, and footwear, namely, sneakers, shoes, and sandals.

The applicant claims that it has a bona fide intention to use this mark in Belize in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4837.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application filed on August 23, 2007, by Dow AgroSciences LLC, of 9330 Zionsville Road, Indianapolis, Indiana 46268, United States of America, through its agent W.H. Courtenay & Co., Attorneys-at-Law, of 1876 Hutson Street, Belize City, Belize, for the registration of the following trade mark, as proprietor thereof-



CFE: 26.11.3, 25

in respect of International Class 5 for pesticides, preparations for destroying vermin, fungicides, herbicides, and insecticides.

The applicant claims that this mark is being used in respect of the goods mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4838.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

 $(1^{st} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 24, 2007, by SAP AG, of Dietmar-Hopp-Allee 16, D-69190 Walldrof, Germany, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following trade/service mark, as proprietor thereof-

# Duet

in respect of-

- (a) International Class 9 for machine-readable data media of all types provided with programs; computer programs and software of all types; Magnetic carriers, namely magnetic tapes, magnetic disks, magnetic wafers and magnetic cards;
- (b) International Class 16 for printed materials, prints, namely inserts and drawing sheets, printed material accompanying software and data processing programs, namely user manuals, books, catalogs, publications, operating instructions, working instructions, periodicals for computer, software and information technology, brochures, data sheets, white papers and stationery;
- (c) International Class 35 for for advertising, especially for statements/information to the press, for neon signs and for advertising pillars; internet services, namely systematizing of data (information) in computer data blanks for the internet regarding development, creation, programming, performance, mode of action, production, distribution, selling, application, use, mode of operation, handling, modification, sale, maintenance, rental, updating, design and outsourcing of computer programs and software; administration of a software partner program by computer; providing business and technical information; maintenance of digital data in databases in the internet;
- (d) International Class 38 for internet services namely providing access to user specific data and information in the internet regarding development, creation, programming, production, performance, distribution, application, use, mode of operation, handling, modification, maintenance, rental, updating, design and outsourcing of computer programs and software; providing access to digital data in the Internet;
- (e) International Class 41 for training on use and application of data processing programs, educational services, namely by way of courses, seminars, conferences, workshops and on-line instructions in the field of computers, software, information technology and data processing; training in the development field of all services mentioned above; distribution of instruction materials of all services mentioned above.

The applicant claims that this application is filed on an intent-to-use basis in relation to the goods and services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4839.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

 $(1^{st} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 24, 2007, by SAP AG, of Dietmar-Hopp-Allee 16, D-69190 Walldrof, Germany, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

# Duet

in respect of International Class 42 for creation, development and design of computer programs and software, particularly for internal function areas such as financial and controlling management, work schedule, absence and leave management, organization management, distribution of reports, recording of travel costs and expenses and the respective management; production and materials management, quality management and plant maintenance, distribution, human resources and project management, general office functions such as word processing, electronic mail and archiving; implementation, servicing, rental, outsourcing and maintenance of computer programs and software; updating of data and information in the Internet by programming or through internet pages regarding development, creation,

programming, performance, mode of action, production, distribution, selling, application, use, mode of operation, handling, modification, sale, maintenance, rental, updating, design and outsourcing of computer programs and software; technical consultation and advice regarding programming, design, development, use and application of computer programs and software; research in the field of computer programs and software; analysis of computer-systems, services as to counsel in the field of design, selection, introduction and use of computer-hardware and software-systems for other parties; development of computer-hardware adapted to updated computer-software; software-design and development of networks; providing technical information, also via the internet.

The applicant claims that this application is filed on an intent-to-use basis in relation to the goods and services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4840.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

 $(1^{st} issue)$ 

WHEREAS, the Registrar is in receipt of an application filed on August 27, 2007, by CBI Distribution Corp., of Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801, United States of America, through its agent Dujon & Dujon, Attorneys-at-Law, of 24 Tangerine Street, Belmopan, Belize, for the registration of the following service mark, as proprietor thereof-

#### **CLAIRE'S**

in respect of International Class 35 retail store services featuring jewelry, clothing, cosmetics, toiletries, hair goods, and accessories, namely, hand bags, shoes, hats, belts, wallets, eyeglass cases, key chains, jewelry boxes, desk accessories, pet accessories.

The applicant claims that this mark is being used in relation to the services mentioned.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 4849.07 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application for restoration as of July 6, 2006, by BLUE CROSS and BLUE SHIELD ASSOCIATION, of 225 North Michigan Avenue, Chicago, Illinois 60601, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the restoration of the following service mark, as proprietor thereof-

#### **BLUE CROSS**

in respect of International Class 41 for educational services relating to health, healthcare, medicine, surgery and family planning, educational services relating to medical insurance and travel insurance.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 6980 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

(1<sup>st</sup> issue)

WHEREAS, the Registrar is in receipt of an application for restoration as of August 29, 2006, by Hilton Hospitality, Inc., of 9336 Civic Center Drive, Beverly Hills, California 90210, United States of America, through its agent Belize Corporate & IP Services Ltd., of The Volta Building, Gaol Lane, Belize City, Belize, for the restoration of the following service mark, as proprietor thereof-

#### HAMPTON INN & SUITES

in respect of International Class 43 for hotel and motel services, restaurants and catering services, provision of facilities for meetings, conferences and exhibitions, reservation services for hotel accommodation.

The applicant claims that it has a bona fide intention to use this mark in Belize.

**ANY** person desirous of making opposition to, or observations in respect of, the above-cited application, whose Number on the Register is 7893 should do so in writing addressed to the Registrar not later than the 30<sup>th</sup> day of November, 2007.

**DATED** this 5<sup>th</sup> day of September, 2007.

#### APPLICATIONS FOR TRADEMARK RENEWAL

(3<sup>rd</sup> issue)

#### **SOLVESSO**

**THE MARK** shown above, Registration No. **1928**, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 29th day of August, 2007, in respect of International Class 1 for chemical compounds and substances for industrial purposes, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of August, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)

### **EXXON**

**THE MARK** shown above, Registration No. **4199**, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 4th day of July, 2007, in respect of International Class 4 for industrial oils and greases (other than edible oils and fats and essential oils), lubricants, dust laying and absorbing compositions, liquid fuels, motor spirit, illuminants and candles, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of July, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

 $(3^{rd} issue)$ 

# **EXXON**

**THE MARK** shown above, Registration No. **4200**, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 4th day of July, 2007, in respect of International Class 1 for chemical products for use in industry and science, chemical products included in class 1 for use in agriculture and forestry, artificial and synthetic resins, plastics in the form of powders, liquids or pastes for industrial use, fertilisers, chemical preparations for soldering, chemical substances for preserving foodstuffs, and adhesive substances for use in industry, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of July, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)

# **EXXON**

THE MARK shown above, Registration No. **4202**, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 4th day of July, 2007, in respect of International Class 12 for land vehicles, aricraft and watercraft, and parts and fittings included in Class 12 for all the aforesaid goods, of which it has been used. The mark shall remain valid for a period of ten years until the 4th day of July, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

DATED this 6th day of August, 2007.

 $(3^{rd} issue)$ 

# **CASTROL**

**THE MARK** shown above, Registration No. **4312**, has been renewed in the name of Castrol Limited, of Wakefield House, Pipers Way, Swindon, Wiltshire SN3 1RE, England, United Kingdom, as of the 17th day of January, 2007, in respect of International Class 1 for antifreezing preparations in fluid form, of which it has been used. The mark shall remain valid for a period of ten years until the 17th day of January, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

 $(3^{rd} issue)$ 

# **AMWAY**

**THE MARK** shown above, Registration No. **4867**, has been renewed in the name of ALTICOR INC., of 7575 Fulton Street, East Ada, Michigan 49355-0001, U.S.A., as of the 20th day of May, 2007, in respect of International Class 5 for medicated preparations for use in the treatment of the scalp and the skin, and for personal hygiene, medicated preparations for the care of the mouth and teeth, deodorants, air freshening preparations, air purifying preparations, disinfectants (other than for laying and absorbing dust), antiseptic preparations, analgesic preparations for human use, insect repellant preparations, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of May, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

 $(3^{rd} issue)$ 



CFE: 24.1.5

**THE MARK** shown above, Registration No. **4870**, has been renewed in the name of Warner Bros. Entertainment Inc., of 4000 Warner Boulevard, Burbank, California 91522, U.S.A., as of the 15th day of August, 2007, in respect of International Class 9 for phonograph records, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of August, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)

#### **KICKERS**

**THE MARK** shown above, Registration No. **5008**, has been renewed in the name of KICKERS INTERNATIONAL B.V., of Claude Debussylaan 24, 1082 MD Amsterdam, Netherlands, as of the 25th day of August, 2007, in respect of International Class 25 for articles of outerclothing, and parts and fittings therefore included in Class 25, but not including any such goods for sports wear, of which it has been used. The mark shall remain valid for a period of ten years until the 25th day of August, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

 $(3^{rd} issue)$ 

#### **MASTERCARD**

**THE MARK** shown above, Registration No. **6801**, has been renewed in the name of MasterCard International Incorporated, of 2000 Purchase Street, Purchase, New York 10577-2509, United States of America, as of the 1st day of October, 2007, in respect of International Class 36 for banking and credit services, charge card, debit card and credit card services, account debiting services, automatic cash dispensing services, administration of issuance, processing, verification and redemption of cheques, travellers cheques, vouchers, electronic funds transfer services, electronic payment services, all included in Class 36, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of October, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)

# **BLUE SHIELD**

**THE MARK** shown above, Registration No. **6981**, has been renewed in the name of BLUE CROSS AND BLUE SHIELD ASSOCIATION, of 225 North Michigan Avenue, Chicago, Illinois 60601, U.S.A., as of the 1st day of October, 2007, in respect of International Class 36 for provision of finance for hospital, medical or health care services, of which it has not been used, due to no local franchise in Belize. The mark shall remain valid for a period of ten years until the 1st day of October, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

 $(3^{rd} issue)$ 

#### **TARAZ**

**THE MARK** shown above, Registration No. **7067**, has been renewed in the name of Beecham Group p.l.c., of Four New Horizons Court, Harlequin Avenue, Brentford, Middlesex TW8 9EP, Great Britain, as of the 21st day of February, 2007, in respect of International Class 5 for pharmaceutical, veterinary and sanitary preparations and substances, all included in Class 5, of which it has not been used, due to the mark not being commercialized in the market. The mark shall remain valid for a period of ten years until the 21st day of February, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)

# **MASTERCARD**

**THE MARK** shown above, Registration No. **7106**, has been renewed in the name of MasterCard International Incorporated, of 2000 Purchase Street, Purchase, New York 10577-2509, U.S.A., as of the 2nd day of April, 2008, in respect of International Class 16 for printed matter, books, pamphlets, paper, paper articles, charge cards, credit cards, debit cards, identity cards, all included in Class 16, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of April, 2018, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)

# **HERTZ**

**THE MARK** shown above, Registration No. **7120**, has been renewed in the name of Hertz System, Inc., of 225 Brae Boulevard, Park Ridge, New Jersey 07656, U.S.A., as of the 1st day of October, 2007, in respect of International Class 39 for vehicle rental, of which it has been used, and leasing services, all included in Class 39, of which it has not been used, due to insufficient demand. The mark shall remain valid for a period of ten years until the 1st day of October, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)

# **UNIFLO**

**THE MARK** shown above, Registration No. **7278**, has been renewed in the name of Exxon Mobil Corporation, of 5959 Las Colinas Boulevard, Irving, Texas 75039-2298, U.S.A., as of the 5th day of September, 2007, in respect of International Class 4 for industrial oils (other than edible oils and essential oils), waxes for use in manufacture, lubricating oils, fuels, motor spirit, illuminants, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of September, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

 $(3^{rd} issue)$ 

# FRUIT OF THE LOOM

**THE MARK** shown above, Registration No. **7697**, has been renewed in the name of Fruit of the Loom, Inc., of 1 Fruit of the Loom Drive, Bowling Green, Kentucky 42102-0780, U.S.A., as of the 29th day of April, 2008, in respect of International Class 25 for all goods included in Class 25, being woven or warp knitted, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of April, 2018, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

 $(3^{rd} issue)$ 



CFE: 5.7.24

**THE MARK** shown above, Registration No. **7698**, has been renewed in the name of Fruit of the Loom, Inc., of 1 Fruit of the Loom Drive, Bowling Green, Kentucky 42102-0780, U.S.A., as of the 29th day of April, 2008, in respect of International Class 25 for all goods included in Class 25, of which it has been used. The mark shall remain valid for a period of ten years until the 29th day of April, 2018, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)

# **TAZOCIN**

**THE MARK** shown above, Registration No. **7771**, has been renewed in the name of WYETH HOLDINGS CORPORATION, of 5 GIRALDA FARMS, MADISON, NEW JERSEY 07940-0874, U.S.A., as of the 10th day of September, 2007, in respect of International Class 5 for antibiotic pharmaceutical preparations for use in the treatment of systemic and/or local bacterial infections, of which it has not been used, due to lack of local demand for the product. The mark shall remain valid for a period of ten years until the 10th day of September, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)

# **ZYGARA**

**THE MARK** shown above, Registration No. **8211**, has been renewed in the name of Glaxo Group Limited, of Glaxo Wellcome House, Berkely Avenue, Greenford, Middlesex UB6 0NN, Great Britain, as of the 12th day of August, 2007, in respect of International Class 5 for pharmaceutical preparations and substances, of which it has not been used, due to the product not being commercialized in the region. The mark shall remain valid for a period of ten years until the 12th day of August, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

(3<sup>rd</sup> issue)



CFE: 26.1.1, 4, 18

**THE MARK** shown above, Registration No. **8284**, has been renewed in the name of Friesland Brands B.V., of Blankenstein 142, 7943 PE Meppel, Netherlands, as of the 24th day of October, 2007, in respect of International Class 29 for milk and milk products, edible oils and fats; and International Class 30 for chocolate drinks and cocoa drinks, flour and preparations made from cereals and farinaceous food, pastry and confectionery, ices, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of October, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 6th day of August, 2007.

 $(2^{nd} issue)$ 



CFE: 26.3.23; 27.5.1, 24

**THE MARK** shown above, Registration No. **4751**, has been renewed in the name of SPEEDO HOLDINGS B.V., of Frederik Roeskestraat 123, 1076 EE Amsterdam, The Netherlands, as of the 20th day of May, 2007, in respect of International Class 9 for suits and gloves, all for divers, ear plugs for swimmers and for divers, wet suits for diving, swimming jackets, bathing floats, life buoys and goggles; International Class 18 for bags included in class 18, suitcases, satchels, knapsacks, purses (not of precious metal or coated therewith), pocket wallets and umbrellas; International Class 25 for articles of sports clothing, shirts, blouses, singlets, bathing caps, vests, trousers, trouser suits, slacks, shorts, skirts, dresses, jumpers, tracksuits, pullovers, cardigans, coats, blazers, jackets, pyjamas, nightdresses, wet suits for water ski-ing, articles of underclothing, socks for wear, stockings, tights, swimwear and footwear, all being articles of clothing; and International Class 28 for surfboards,kickboards being sporting articles, cricket bags and golf bags, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of May, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22nd day of August, 2007.

 $(2^{nd} issue)$ 



CFE: 26.3.4, 24; 26.4.5, 11

**THE MARK** shown above, Registration No. **6001**, has been renewed in the name of John Wyeth & Brother Limited, of Huntercombe Lane South, Taplow, Maidenhead, Berkshire SL6 0PH, England, as of the 28th day of January, 2007, in respect of International Class 5 for pharmaceutical, veterinary and sanitary substances, infants' and invalids' foods, and disinfectants, of which it has been used. The mark shall remain valid for a period of ten years until the 28th day of January, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22nd day of August, 2007.

 $(2^{nd} issue)$ 

# **DAK**

**THE MARK** shown above, Registration No. **6454**, has been renewed in the name of Danish Crown AmbA, of Marsvej 43, DK-8900 Randers, Denmark, as of the 10th day of May, 2007, in respect of International Class 29 for canned and preserved meats, meat pastes and sausages, of which it has been used. The mark shall remain valid for a period of ten years until the 10th day of May, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22nd day of August, 2007.

(2<sup>nd</sup> issue)



CFE: 3.7.16, 24; 25.1.1, 15, 19

**THE MARK** shown above, Registration No. **6733**, has been renewed in the name of Martell & Co., of Place Edouard Martell, 16100 Cognac (Charente), France, as of the 7th day of March, 2007, in respect of International Class 33 for brandy included in Class 33, of which it has been used. The mark shall remain valid for a period of ten years until the 7th day of March, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22nd day of August, 2007.

 $(2^{nd} issue)$ 



CFE: 27.5.1, 11

**THE MARK** shown above, Registration No. **8227**, has been renewed in the name of Nathan's Famous Systems, Inc., of 1400 Old Country Road, Suite 400 Westbury, New York 11590-5131, United States of America, as of the 5th day of August, 2007, in respect of International Class 29 for processed meat products, beef frankfurters, salami, pastrami, bologna sasuage, corned beef and knockwurst; and International Class 30 hot dog sandwiches, mustard, spices, cocktail sauce and tartar sauce, of which it has been used. The mark shall remain valid for a period of ten years until the 5th day of August, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22nd day of August, 2007.

 $(2^{nd} issue)$ 

# POWER STICK, POWERSTICK

**THE MARK** shown above, Registration No. **8424**, has been renewed in the name of A.P. DEAUVILLE, LLC, of 594 Jersey Avenue, New Brunswick, New Jersey 08901, United States of America, as of the 20th day of April, 2007, in respect of International Class 3 for soaps, perfumery, essential oils, cosmetics, preparations for the hair and teeth, anti-perspirants and deodorants for personal use, non-medicated toilet preparations, cosmetic preparations for use in the bath, all included in Class 3, of which it has been used. The mark shall remain valid for a period of ten years until the 20th day of April, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22nd day of August, 2007.

 $(2^{nd} issue)$ 



CFE: 20.5.1; 26.11.3, 7

THE MARK shown above, Registration No. 8496, has been renewed in the name of GENERALE BISCUIT (SOCIETE ANONYME), of 3, Rue Saarinen, Batiment, Saarin 94150, Rungis, France, as of the 18th day of April, 2007, in respect of International Class 29 for meat, fish, ham, poultry, game, delicatessen, preserved, dried and cooked fruits and vegetables, stewes fruits, jam, jelly, soups; canned food partially or wholly made of meat, fish, ham, poultry, game or delicatessen; preserved, dried, cooked, canned or frozen ready made dishes, partially or wholly made of meat, fish, ham, poultry, game, or delicatessen; milk, milk products, milky desserts, yoghurts, creams, cheeses, cottage cheese, drinks mainly made with milk or dairy prroducts; frozen milk products; and International Class 30 for coffee, tea, cocoa, chocolate, sugar, rice, tapioca, flours, tarts and pies (sweet and salted), pizzas; pasta (plain or flavoured and/or filled) ready made dishes partially of totally made of pastry; bread, rusks; biscuits, (sweet or salted) cakes, pastries all being plain and /or coated or filled or flavoured; salted or sweet appetizers composed of biscuit, pastry, dough or batter; confectioneries; ice cream, frozen creams, honey, salt,

mustard, vinegar, sauces (condiments) spices, of which it has been used. The mark shall remain valid for a period of ten years until the 18th day of April, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22nd day of August, 2007.

 $(2^{nd} issue)$ 

# TEENAGE MUTANT NINJA TURTLES

**THE MARK** shown above, Registration No. **8684**, has been renewed in the name of Mirage Studios, Inc., of 16 Market Place, Northampton, Massachusetts 01060, United States of America, as of the 27th day of August, 2007, in respect of International Class 16 for printed books, printed comic books, printed drawing manuals, of which it has been used. The mark shall remain valid for a period of ten years until the 27th day of August, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22nd day of August, 2007.

 $(2^{nd} issue)$ 

# **LOTTO**

**THE MARK** shown above, Registration No. **8971**, has been renewed in the name of LOTTO SPORT ITALIA S.p.A., of Via Montebelluna, 5/7, 31040 Trevignano (Treviso), Italy), as of the 30<sup>th</sup> day of December, 2006, in respect of International Class 25 for coats, jackets, shirts, sweaters, waistcoats, skirts, trousers, bathing suits, bath gowns, shawls, neckties, boots, shoes, slippers, hats, dressing gowns, scarves, fouards, belts, gloves, all being articles of clothing, articles of underclothing, of which it has been used. The mark shall remain valid for a period of ten years until the 30<sup>th</sup> day of December, 2016, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 22<sup>nd</sup> day of August, 2007.

(1st issue)



CFE: 25.1.15, 19; 26.11.3, 7, 8

**THE MARK** shown above, Registration No. **3335**, has been renewed in the name of CARRERAS LIMITED, of Globe House, 4 Temple Place, London WC2R 2PG, United Kingdom, as of the 12th day of August, 2007, in respect of International Class 34 for cigarettes, tobacco and cigars, of which it has been used. The mark shall remain valid for a period of ten years until the 12th day of August, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

(1<sup>st</sup> issue)

#### **PAMPERS**

**THE MARK** shown above, Registration No. **4468**, has been renewed in the name of Procter & Gamble Limited, of Hedley House, St. Nicholas Avenue, Gosforth, Newcastle-upon-Tyne, Great Britain, as of the 24th day of July, 2007, in respect of International Class 16 for babies' napkins made of paper, of which it has been used. The mark shall remain valid for a period of ten years until the 24th day of July, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

(1<sup>st</sup> issue)

# NORWEGIAN FORMULA NEUTROGENA

**THE MARK** shown above, Registration No. **6201**, has been renewed in the name of Neutrogena Corporation, of 5760 West 96th Street, Los Angeles, California 90045, United States of America, as of the 14th day of January, 2008, in respect of International Class 3 for toilet preparations, preparations for the care of the skin, all being non-medicated, essential oils, shampoos, preparations for the hair, dentrifices, anti-perspirants, deodorants for personal use, all included in Class 3, of which it has been used. The mark shall remain valid for a period of ten years until the 14th day of January, 2018, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

 $(1^{st}\ issue)$ 

# **BLOCKBUSTER**

**THE MARK** shown above, Registration No. **6903**, has been renewed in the name of Blockbuster Inc., of 1201 Elm Street, Dallas, Texas 75270, United States of America, as of the 1st day of October, 2007, in respect of International Class 41 for rental services for video films included in Class 41, all being automatic or computerised; all provided in London, West Sussex, East Sussex, Surrey, Hampshire, Hertfordshire, Essex, Nottinghamshire, Oxfordshire, Berkshire, Gloucestershire, Worcestershire and Avon, of which it has been used. The mark shall remain valid for a period of ten years until the 1st day of October, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

(1<sup>st</sup> issue)

# **MOTT'S**

**THE MARK** shown above, Registration No. **7012**, has been renewed in the name of MOTT'S LLP, of Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801, United States of America, as of the 15th day of June, 2007, in respect of International Class 32 for fruit juices and vegetable juices, all included in Class 32, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of June, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

 $(1^{st} issue)$ 

# **MOTT'S**

**THE MARK** shown above, Registration No. **7013**, has been renewed in the name of MOTT'S LLP, of Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801, United States of America, as of the 15th day of June, 2007, in respect of International Class 29 for fruit juices, broths, apple sauce, cinnamon with apple sauce, all included in Class 29, of which it has been used. The mark shall remain valid for a period of ten years until the 15th day of June, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

 $(1^{st} issue)$ 

# **PULSAR**

**THE MARK** shown above, Registration No. **7113**, has been renewed in the name of Seiko Kabushiki Kaisha (trading as Seiko Corporation), of 5-11 Ginza 4-chome, Chuo-ku, Tokyo 104, Japan, as of the 2nd day of September, 2007, in respect of International Class 14 for clocks and watches, parts and fittings for all the aforesaid goods, all included in Class 14, of which it has been used. The mark shall remain valid for a period of ten years until the 2nd day of September, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

 $(1^{st} issue)$ 

# DVEMOO

CFE: 27.5.1, 17, 22

**THE MARK** shown above, Registration No. **7803**, has been renewed in the name of DAEWOO INTERNATIONAL CORPORATION, of 541 Namdaemoon 5-Ga, Joong-Gu, Seoul, Rep.of Korea, as of the 22nd day of September, 2007, in respect of International Class 7 for machine tools, rivetting machines, sewing machines, knitting machines, darning machines, lace making machines, washing machines, parts and fittings for all the aforesaid goods, all included in Class 7, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of September, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

(1<sup>st</sup> issue)

# DVEMOO

CFE: 27.5.1, 17, 22

**THE MARK** shown above, Registration No. **7804**, has been renewed in the name of DAEWOO INTERNATIONAL CORPORATION, of 541 Namdaemoon 5-Ga, Joong-Gu, Seoul, Rep.of Korea, as of the 22nd day of September, 2007, in respect of International Class 9 for electrical and electronic apparatus and instruments, all for telecommunication purposes, apparatus and instruments all for recording, transmission, or reproduction of sound or images, video and sound recordings all in the form of films, discs, tapes, or of filaments, electrical and electronic amusement apparatus, all adapted for use with television receivers, computers, apparatus for use with computers, computer programmes, parts and fittings for all the aforesaid goods, all included in Class 9, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of September, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

(1<sup>st</sup> issue)

# DVEMOO

CFE: 27.5.1, 17, 22

**THE MARK** shown above, Registration No. **7805**, has been renewed in the name of DAEWOO INTERNATIONAL CORPORATION, of 541 Namdaemoon 5-Ga, Joong-Gu, Seoul, Rep.of Korea, as of the 22nd day of September, 2007, in respect of International Class 11 for refrigerators, air conditioning apparatus and installations, parts and fittings for all the aforesaid goods, all included in Class 11, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of September, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

(1st issue)



CFE: 26.1.2, 3; 26.2.1; 26.11.3, 6.12

**THE MARK** shown above, Registration No. **7806**, has been renewed in the name of DAEWOO INTERNATIONAL CORPORATION, of 541 Namdaemoon 5-Ga, Joong-Gu, Seoul, Rep.of Korea, as of the 22nd day of September, 2007, in respect of International Class 7 for machine tools, rivetting machines, sewing machines, knitting machines, darning machines, lace making machines, washing machines, parts and fittings for all the aforesaid goods, all included in Class 7, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of September, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

 $(1^{st} issue)$ 



CFE: 26.1.2, 3; 26.2.1; 26.11.3, 6.12

THE MARK shown above, Registration No. 7823, has been renewed in the name of DAEWOO INTERNATIONAL CORPORATION, of 541 Namdaemoon 5-Ga, Joong-Gu, Seoul, Rep.of Korea, as of the 22nd day of September, 2007, in respect of International Class 9 for electrical and electronic apparatus and instruments, electrical and electronic apparatus and instruments, all for telecommunication purposes, apparatus and instruments all for recording, transmission, or reproduction of sound or images, video and sound recordings, all in the form of films, discs, tapes or of filaments, electrical and electronic amusement apparatus, all adapted for use with television receivers, computers, apparatus for use with computers, computer programmes, parts and fittings for all the aforesaid goods, all included in Class 9, of which it has been used. The mark shall remain valid for a period of ten years until the 22nd day of September, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

(1st issue)



CFE: 27.5.1, 17

**THE MARK** shown above, Registration No. **8124**, has been renewed in the name of WILLIAM UNDERWOOD COMPANY, of Four Gatehall Drive, Suite 110, Parsippany, New Jersey 07054, United States of America, as of the 21st day of May, 2007, in respect of International Class 30 for seasoning powders; spices; flour and preparations made from cereals, of which it has been used. The mark shall remain valid for a period of ten years until the 21st day of May, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

**DATED** this 5th day of September, 2007.

 $(1^{st} issue)$ 

# **CENTRUM SILVER**

**THE MARK** shown above, Registration No. **8307**, has been renewed in the name of WYETH HOLDINGS CORPORATION, of 5 GIRALDA FARMS, MADISON, NEW JERSEY 07940-0874, United States of America, as of the 26th day of August, 2007, in respect of International Class 5 for pharmaceutical, veterinary, medicinal and dietetic preparations and substances, multi-vitamin and multi-mineral preparations, infants and invalids' foods, food supplements, tonics and nutritional additives, of which it has not been used, due to lack of demand for the product. The mark shall remain valid for a period of ten years until the 26th day of August, 2017, upon which it can be renewed for further periods of ten years.

Any persons whose interest is affected thereby shall raise their objections with the Registrar within 60 days from the date of first publication of this Notice.

# NOTICES OF TRADEMARK ASSIGNMENT

# **MOTT'S**

Mott's Inc., the Registered Proprietor of Trade Mark No. 7012, has by veritable proof tendered before the Registrar on the 13th day of August, 2007, being Certified Copy of Certificate of Conversion, certified on the 31st day of March, 2005, changed the trade mark to MOTT'S PARTNERS, of Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801, U.S.A., as of the 28th day of December, 2003, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

**DATED** this 5th day of September, 2007.

# **MOTT'S**

Mott's Inc., the Registered Proprietor of Trade Mark No. 7013, has by veritable proof tendered before the Registrar on the 13th day of August, 2007, being Certified Copy of Certificate of Conversion, certified on the 31st day of March, 2005, changed the trade mark to MOTT'S PARTNERS, of Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801, U.S.A., as of the 28th day of December, 2003, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

# NOTICE OF TRADEMARK MERGER

# **LIDS OFF**

**HP Intellectual Corp.**, the Registered Proprietor of Trade Mark No. 1820.03, has by veritable proof tendered before the Registrar on the 7th day of August, 2007, being Certified Copy of Certificate of Merger, certified on the 17th day of January, 2006, merged with and into **APPLICA CONSUMER PRODUCTS, INC.**, of 3633 Flamingo Road, Miramar, Florida 33027, U.S.A., as of the 17th day of January, 2006, the appropriate recordals of which have been effected in the Register.

Any persons whose interests are affected thereby shall raise their objections with the Registrar within 30 days from the date of this publication.

#### NOTICES OF CHANGE OF ADDRESS OF PROPRIETOR



C.F.E. 25.1.15, 19; 26.11.3, 7, 8

**CARRERAS LIMITED**, the Registered Proprietor of Trade Mark No. 3335, has, by veritable proof tendered before the Registrar on the 6th day of August, 2007, changed **address** from 15 Hill Street, London W1, United Kingdom to **Globe House**, **4 Temple Place**, **London WC2R 2PG**, **United Kingdom**, as of the 2nd day of August, 2007, the appropriate recordals of which have been effected in the Register.

**DATED** this 5th day of September, 2007.

# **SUSTACAL**

**Mead Johnson & Company**, the Registered Proprietor of Trade Mark No. 7519, has, by veritable proof tendered before the Registrar on the 3rd day of August, 2007, changed **address** from 2404 Pennsylvania Street, Evansville, Indiana 47221-0001, USA to **2400 West Lloyd Expressway, Evansville, Indiana 47721, U.S.A.,** as of the 31st day of July, 2007, the appropriate recordals of which have been effected in the Register.

**DATED** this 5th day of September, 2007.



CFE: 27.5.1, 17

WILLIAM UNDERWOOD COMPANY, the Registered Proprietor of Trade Mark No. 8124, has, by veritable proof tendered before the Registrar on the 14th day of August, 2007, changed address from 200 South Sixth Street, Minneapolis, Minnesota 55402, USA to Four Gatehall Drive, Suite 110, Parsippany, New Jersey 07054, U.S.A., as of the 14th day of August, 2007, the appropriate recordals of which have been effected in the Register.

**DATED** this 5th day of September, 2007.

# **DYSTAR**

**DyStar Textilfarben GmbH & Co. Deutschland KG**, the Registered Proprietor of Trade Mark No. 8377, has, by veritable proof tendered before the Registrar on the 3rd day of August, 2007, changed **address** from Frankfurt am Main, Germany to **Industriepark Hochst / E 416, 65926, Frankfurt am Main, Germany**, as of the 3rd day of August, 2007, the appropriate recordals of which have been effected in the Register.

# SYNVISC

**GENZYME CORPORATION,** the Registered Proprietor of Trade Mark No. 381/TM/2002, has, by veritable proof tendered before the Registrar on the 3rd day of August, 2007, changed **address** from One Kendall Square, Cambridge, Massachusetts 02139, USA to **500 Kendall Street, Cambridge, Massachusetts 02142, U.S.A.,** as of the 3rd day of August, 2007, the appropriate recordals of which have been effected in the Register.

# NOTICES OF CHANGE OF NAME OF PROPRIETOR

# **MOTT'S**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. **7012**, has, by veritable proof tendered before the Registrar on the 13th day of August, 2007, being Certified Copy of Statement of Qualification, certified on the 31st day of March, 2005, been changed from **MOTT'S PARTNERS** to **MOTT'S LLP**, as of the 28th day of December, 2003, the appropriate recordals of which have been effected in the Register.

**DATED** this 5th day of September, 2007.

# **MOTT'S**

**THE NAME OF THE PROPRIETOR** of Trade Mark No. **7013**, has, by veritable proof tendered before the Registrar on the 13th day of August, 2007, being Certified Copy of Statement of Qualification, certified on the 31st day of March, 2005, been changed from **MOTT'S PARTNERS** to **MOTT'S LLP**, as of the 28th day of December, 2003, the appropriate recordals of which have been effected in the Register.

# NOTICE OF CHANGE OF NAME AND ADDRESS OF PROPRIETOR

# **CONCORD**

THE NAME AND ADDRESS OF THE PROPRIETOR of Trade Mark No. 8261, has, by veritable proof tendered before the Registrar on the 3rd day of August, 2007, being Copy of Commercial Register of Berne, executed on the 24th day of August, 2004, been changed from CONCORD WATCH CO. SA (CONCORD WATCH CORPORATION LTD.) of Zentralstrasse 63, Biel, Switzerland to MGI LUXURY GROUP S.A. of 35 Rue de Nidau, CH-2501 Biel/Bienne, Switzerland, as of the 22nd day of June, 2004, the appropriate recordals of which have been effected in the Register.

# NOTICES OF TRADEMARK OPPOSITION

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by National Association of Realtors, of 430 North Michigan Avenue, Chicago, Illinois, 60611, United States of America, against Collective Mark Application No. 4473.07, filed on the 20<sup>th</sup> day of February, 2007, by The Association of Real Estate Brokers of Belize (The Applicant), of 2A South Park Street, Belize City, Belize, for the registration of the following collective mark, as proprietor thereof:



The Opponent opposes the above Collective Mark Application on the grounds that:

- 1. the National Association of Realtors (also referred to as the "Opponent") has been in existence for approximately 100 years. The Opponent was originally founded as the 'National Association of Real Estate Exchanges' on May 12, 1908. In 1916, Charles N. Chadbourne, of Minneapolis, Minnesota, devised the term REALTOR to identify real estate agents who became members of the National Association of REALTORS® and subscribed to its strict Code of Ethics. In 1916, the company's name was changed to the "National Association of Real Estate Boards" and in 1974 it became the "National Association of REALTORS®".
- 2. The Opponent became the largest trade association in the United States of America in the early 1970s with over 400,000 members. As of July 31, 2007, the Opponent has over 1.3 million members and over 1400 local associations. In addition, the Opponent currently has 71 international real estate associations in 55 countries. The Opponent adopted a strict Code of Ethics in 1913 and at that time was only the second business group in America to follow the medical, legal and engineering professions in the formation and enforcement of a code for its members.
- 3. In numerous marketing and promotional materials put out by the Opponent and the Opponent's affiliates worldwide, the materials consistently use the REALTOR marks in a manner consistent with the proprietary nature of the marks. The Opponent's strict Code of Ethics contains specific rules for "use of the REALTOR marks and name." The Opponent issues guidelines, which outline limitations on the use of the REALTOR marks and logo and provide graphic representations of correct and incorrect uses of the logo, in print, in advertisements and on the Internet. The Opponent's web site also lists the "Membership Marks Manual" (see http://www.realtor.org/letterlw.nsf/pages/trademarkmanual).
- 4. The opponent has acquired tremendous reputation in the increasingly competitive real estate market place to become a well-known entity. The Opponent has a broad and longstanding international presence, especially through relationships with real estate agents all over the world. The Opponent's REALTOR word mark has been used in the U.S. since at least as early as 1916. The Opponent owns multiple U.S. registrations for marks that incorporate the term REALTOR, including Reg. No. 519789 for REALTOR (filed July 17, 1947, registered January 10, 1950, claiming use since March 31, 1916) and Reg. No. 515200 for REALTORS (filed July 17, 1947, registered September 13, 1949, claiming use since March 31, 1916. In addition, the Opponent owns multiple applications and registrations for marks that incorporate the term REALTOR around the world (attached hereto as Exhibit A).
- 5. The Opponent's REALTOR trademark has become well-known and has acquired secondary meaning such that the mere mention of the word REALTOR would immediately conjure in the minds of consumers as that of being goods manufactured and/or services rendered by the Opponent. By virtue of its long, extensive and continuous use, the REALTOR mark has acquired distinctiveness of such a nature that the said mark comes to be inseparably associated with the Opponent and its worldwide associates.
- 6. The Opponent and its international associates have spent substantial sums to advertise the REALTOR marks. Further, the services of the Opponent, as well as its reputation, have been omnipresent in Belize via Opponent's websites <a href="www.realtors.com">www.realtors.com</a> and <a href="www.realtors.org">www.realtors.org</a>, which are both easily accessible to customers in Belize. Therefore, the Opponent's mark REALTOR is extremely well-known to the Belize and global customers including real estate agents also due to their exposure to advertisements in various real estate magazines, journals, etc.

- 7. In Belize, the REALTOR mark is promoted by Ms. Yvonne Hartshorn. Ms. Hartshorn first began using the REALTOR marks in Belize in 2001-2002 through her company Alpha & Omega, then later in 2004 through her business names Belize Association of REALTORS and Belize National Association of REALTORS.
- 8. Belize National Association of REALTORS ("BNAR") subsequently became a company in 2006 and is a member of the Opponent. BNAR's promotion in the Belize media (print, television and radio) of the Opponent's REALTOR marks has occurred since at least as early as November 2006 and was utilized extensively in a workshop conducted in Belize by BNAR in January 2007.
- 9. On account of the above, the REALTOR mark is well-known and is associated exclusively with the Opponent around the world, including Belize. The Applicant has thereby acted in bad faith by filing unauthorized applications for REALTOR and REALTORS in Belize in violation of the opponent's longstanding worldwide rights and prior rights in the REALTOR marks in Belize.
- 10. Further, the Applicant is well aware of the Opponent's prior rights in the REALTOR marks given that Applicant's previous trademark applications in Belize, App. No. 2/00004094 for REALTOR filed September 20, 2006 in Class 36 and App. No. 2/00004095 for REALTORS filed September 20, 2006 in Class 36, were successfully opposed through the efforts of the Opponent's local affiliate, Ms. Yvonne Hartshorn.
- 11. Moreover, the Applicant has created its own "Code of Conduct" (attached hereto as Exhibit B), which is almost identical to the Opponent's own well-known "Code of Ethics" (found at the Opponent's website <a href="http://www.realtor.org/mempolweb.nsf/pages/printable2007Code">http://www.realtor.org/mempolweb.nsf/pages/printable2007Code</a> and also attached hereto as Exhibit C) thus further showing the Applicant's bad faith in adopting REALTOR marks that are identical to the Opponent's well-known REALTOR marks.
- 12. The Opponent hereby submits that the Applicant has no right, whatsoever, in the REALTOR or REALTORS MARKS, GIVEN THE Opponent's longstanding rights in the well-known mark REALTOR all over the world and the fact that the Opponent's marks and variations thereof have been in prior and extensive use as unregistered marks in Belize.
- 13. The Opponent respectfully requests that the subject applications for the marks be refused registration.

DATED this 6<sup>th</sup> day of September 2007.

**TAKE NOTICE** that the Registrar is in receipt of a notice of opposition filed by National Association of Realtors, of 430 North Michigan Avenue, Chicago, Illinois, 60611, United States of America, against Trade Mark Application No. 4474.07, filed on the 20<sup>th</sup> day of February, 2007, by Real Estate Brokers of Belize (The Applicant), of 2A South Park Street, Belize City, Belize, for the registration of the following collective mark, as proprietor thereof:



The Opponent opposes the above Collective Mark Application on the grounds that:

- 1. the National Association of Realtors (also referred to as the "Opponent") has been in existence for approximately 100 years. The Opponent was originally founded as the 'National Association of Real Estate Exchanges' on May 12, 1908. In 1916, Charles N. Chadbourne, of Minneapolis, Minnesota, devised the term REALTOR to identify real estate agents who became members of the National Association of REALTORS® and subscribed to its strict Code of Ethics. In 1916, the company's name was changed to the "National Association of Real Estate Boards" and in 1974 it became the "National Association of REALTORS®".
- 2. The Opponent became the largest trade association in the United States of America in the early 1970s with over 400,000 members. As of July 31, 2007, the Opponent has over 1.3 million members and over 1400 local associations. In addition, the Opponent currently has 71 international real estate associations in 55 countries. The Opponent adopted a strict Code of Ethics in

1913 and at that time was only the second business group in America to follow the medical, legal and engineering professions in the formation and enforcement of a code for its members.

- 3. In numerous marketing and promotional materials put out by the Opponent and the Opponent's affiliates worldwide, the materials consistently use the REALTOR marks in a manner consistent with the proprietary nature of the marks. The Opponent's strict Code of Ethics contains specific rules for "use of the REALTOR marks and name." The Opponent issues guidelines, which outline limitations on the use of the REALTOR marks and logo and provide graphic representations of correct and incorrect uses of the logo, in print, in advertisements and on the Internet. The Opponent's web site also lists the "Membership Marks Manual" (see <a href="http://www.realtor.org/letterlw.nsf/pages/trademarkmanual">http://www.realtor.org/letterlw.nsf/pages/trademarkmanual</a>).
- 4. The opponent has acquired tremendous reputation in the increasingly competitive real estate market place to become a well-known entity. The Opponent has a broad and longstanding international presence, especially through relationships with real estate agents all over the world. The Opponent's REALTOR word mark has been used in the U.S. since at least as early as 1916. The Opponent owns multiple U.S. registrations for marks that incorporate the term REALTOR, including Reg. No. 519789 for REALTOR (filed July 17, 1947, registered January 10, 1950, claiming use since March 31, 1916) and Reg. No. 515200 for REALTORS (filed July 17, 1947, registered September 13, 1949, claiming use since March 31, 1916. In addition, the Opponent owns multiple applications and registrations for marks that incorporate the term REALTOR around the world (attached hereto as Exhibit A).
- 5. The Opponent's REALTOR trademark has become well-known and has acquired secondary meaning such that the mere mention of the word REALTOR would immediately conjure in the minds of consumers as that of being goods manufactured and/or services rendered by the Opponent. By virtue of its long, extensive and continuous use, the REALTOR mark has acquired distinctiveness of such a nature that the said mark comes to be inseparably associated with the Opponent and its worldwide associates.
- 6. The Opponent and its international associates have spent substantial sums to advertise the REALTOR marks. Further, the services of the Opponent, as well as its reputation, have been omnipresent in Belize via Opponent's websites <a href="www.realtors.com">www.realtors.com</a> and <a href="www.realtors.org">www.realtors.org</a>, which are both easily accessible to customers in Belize. Therefore, the Opponent's mark REALTOR is extremely well-known to the Belize and global customers including real estate agents also due to their exposure to advertisements in various real estate magazines, journals, etc.
- 7. In Belize, the REALTOR mark is promoted by Ms. Yvonne Hartshorn. Ms. Hartshorn first began using the REALTOR marks in Belize in 2001-2002 through her company Alpha & Omega, then later in 2004 through her business names Belize Association of REALTORS and Belize National Association of REALTORS.
- 8. Belize National Association of REALTORS ("BNAR") subsequently became a company in 2006 and is a member of the Opponent. BNAR's promotion in the Belize media (print, television and radio) of the Opponent's REALTOR marks has occurred since at least as early as November 2006 and was utilized extensively in a workshop conducted in Belize by BNAR in January 2007.
- 9. On account of the above, the REALTOR mark is well-known and is associated exclusively with the Opponent around the world, including Belize. The Applicant has thereby acted in bad faith by filing unauthorized applications for REALTOR and REALTORS in Belize in violation of the opponent's longstanding worldwide rights and prior rights in the REALTOR marks in Belize.
- Further, the Applicant is well aware of the Opponent's prior rights in the REALTOR marks given that Applicant's previous trademark applications in Belize, App. No. 2/00004094 for REALTOR filed September 20, 2006 in Class 36 and App. No. 2/00004095 for REALTORS filed September 20, 2006 in Class 36, were successfully opposed through the efforts of the Opponent's local affiliate, Ms. Yvonne Hartshorn.
- 11. Moreover, the Applicant has created its own "Code of Conduct" (attached hereto as Exhibit B), which is almost identical to the Opponent's own well-known "Code of Ethics" (found at the Opponent's website <a href="http://www.realtor.org/mempolweb.nsf/pages/printable2007Code">http://www.realtor.org/mempolweb.nsf/pages/printable2007Code</a> and also attached hereto as Exhibit C) thus further showing the Applicant's bad faith in adopting REALTOR marks that are identical to the Opponent's well-known REALTOR marks.
- 12. The Opponent hereby submits that the Applicant has no right, whatsoever, in the REALTOR or REALTORS MARKS, GIVEN THE Opponent's longstanding rights in the well-known mark REALTOR all over the world and the fact that the Opponent's marks and variations thereof have been in prior and extensive use as unregistered marks in Belize.
- 13. The Opponent respectfully requests that the subject applications for the marks be refused registration.

DATED this 6<sup>th</sup> day of September 2007.

# NOTICES OF TRADEMARK REGISTRATION

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
3802.06	MILDSEVEN	Japan Tobacco Inc. 2-2-1 Toranomon, Minato- ku, Tokyo, Japan	34
4089.06	CUIDATE	LABORATOIRE GARNIER & CIE, 281, Rue Saint-Honore, 75008 Paris, France	3
4105.06	Rainforest Remedies	Ix Chel Tropical Research Foundation Ltd. Ix Chel Farm, San Ignacio, Cayo District, Belize,	5
4299.06	Royal Motor	FEN LAN DEVELOPMENT CO. LTD. 4 ½ Miles Northern Highway, Belize city, Belize	35
4353.07	CREMAX DE NIEVE	Corporativo Internacional Mexicano S. de R.L. de C.V. Palmas #735, Piso 17, Col. Lomas de Chapultepec, Miguel Hidalgo 11000 Mexico, D.F., R.F.C. CIM 920429 FA1	30
4354.07	EMPERADOR	Corporativo Internacional Mexicano S. de R.L. de C.V. Palmas #735, Piso 17, Col. Lomas de Chapultepec, Miguel Hidalgo 11000 Mexico, D.F., R.F.C. CIM 920429 FA1	30
4433.07	€ at&t	AT&T CORP. 32 Avenue of the America, New York, New York 10013, U.S.A.	38 41 42
4437.07	at&t	AT&T CORP.  32 Avenue of the America, New York, New York 10013, U.S.A.	9 16 35 36 37
4448.07	BAYER SCHERING PHARAMA	Bayer Aktiengesellschaft 51368 Leverkusen, Germany	5 10 42

4497.07	ELSAFE	VingCard Elsafe AS Sophus Lies vei, 1523 Moss, Norway	6 9
4509.07	havaianas	SÃO PAULO ALPARGATAS S.A. Rua Urussuí, 300, 11º andar, 04542-903, São Paulo, SP, Brazil	25
4512.07	CICLOPOLI	POLICHEM S.A. 50, Val Fleuri, L-1526, Luxembourg	5
4516.07	TANTUM OROSAN	Aziende Chimiche Riunite Angelini Francesco A.C.RA.F. S.p.A. Viale Amelia 70, 00181 Roma, Italy	5
4527.07		Stokely-Van Camp, Inc. 555 West Monroe Street, Chicago, Illinois 60661, U.S.A.	32
4537.07	SECAFOL	Agan Chemical Manufacturers Ltd. Northern Industrial Zone, P.O. Box 262, Ashdod 77102, Israel	5
4538.07	PASO-D	Agan Chemical Manufacturers Ltd. Northern Industrial Zone, P.O. Box 262, Ashdod 77102, Israel	5
4554.07	PROTECT GROW	Société des Produits Nestlé S.A. 1800 Vevey, Switzerland	5
4566.07	Resulte Casenes Falate Pleaseses	THE CAMALOTE PALATE PLEASERS Mile 50 Camalote Village, Cayo District, Belize	5 29 30 32
4572.07	MET-RX	Met-Rx Substrate Technology, Inc. 90 Orville Drive, Bohemia New York 11716, U.S.A.	29 32
4585.07	THE BEST-RUN BUSINESSES RUN SAP	SAP AG Dietmar-Hopp-Allee 16, D-69190 Walldrof, Germany	9 16 35 38 41
4586.07	Click-to-Adapt	SAP AG Dietmar-Hopp-Allee 16, D-69190 Walldrof, Germany	9 16 35 38 41

4587.07	Click-to-Adapt	SAP AG Dietmar-Hopp-Allee 16, D-69190 Walldrof, Germany	42
4589.07	Versity	SAP AG  Dietmar-Hopp-Allee 16, D-69190 Walldrof, Germany	42
4595.07	TRANE	American Standard International Inc. 1370 Avenue of the Americas, 33 <sup>rd</sup> Floor, New York, New York 10019, U.S.A.	11 37
4600.07		Sun-Maid Growers of California 13525 South Bethel Avenue, Kingburg, California 93631, U.S.A.	29
4601.07		Sun-Maid Growers of California 13525 South Bethel Avenue, Kingburg, California 93631, U.S.A.	29
4602.07	SUN-MAID	Sun-Maid Growers of California 13525 South Bethel Avenue, Kingburg, California 93631, U.S.A.	29
6348	RADISSON	Radisson Hotels International, Inc. 12805 State Highway 55, Minneapolis, Minnesota 55441, U.S.A.	16

# NOTICES OF GRANT OF INDUSTRIAL DESIGN

Belize Intellectual Property Office (BELIPO)



Publication Number: 629.07

Publication Date: September 7, 2007

Class: 9-01

INDUSTRIAL DESIGN

Application Number: 629.07

Filing Date: June 13, 2007

Priority Date: December 13, 2006

Priority Country: UK4000841

Applicant(s): SHELL BRANDS INTERNATIONAL AG of

Baarermatte, 6340 Baar, Switzerland

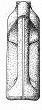
Agent: Dujon & Dujon, 24 Tangerine Street, Belmopan, Cayo

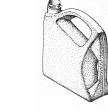
District, Belize

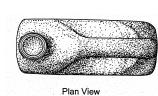
Title: LUBRICANTS CONTAINER

Drawings:













Underside Plan View

#### Belize Intellectual Property Office (BELIPO)



Publication Number: 630.07

Publication Date: September 7, 2007

Class: 9-01

# INDUSTRIAL DESIGN

Application Number: 630.07

Filing Date: June 13, 2007

Priority Date: December 13, 2006

Priority Country: UK4000842

Applicant(s): SHELL BRANDS INTERNATIONAL AG of

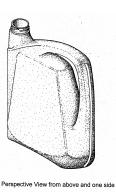
Baarermatte, 6340 Baar, Switzerland

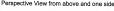
Agent: Dujon & Dujon, 24 Tangerine Street, Belmopan, Cayo

District, Belize

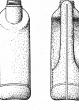
#### Title: LUBRICANTS CONTAINER

#### Drawings:









Front View Rear View





Underside Plan View

\*\*\*\*\*