



# **INTELLECTUAL PROPERTY JOURNAL**

**BELiPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

***“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”***

CONTENTS

<u>TRADEMARKS:</u>	Page Numbers
APPLICATIONS FOR TRADEMARK REGISTRATION .....	4 - 43
REGISTERED TRADEMARKS.....	44 - 47

NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

**(3RD ISSUE)**

**ANY person desirous of making opposition to, or observations in respect of, the below-cited applications, should do so in writing no later than the 21<sup>st</sup> January, 2022**

**MARK:****CFE(8):26.11.3,12;29.1.1,2,4****APPLICATION NUMBER: 15519.19****FILING DATE: 8<sup>th</sup> August, 2019****PROPRIETOR: TOTAL SA, of 2 Place Jean Millier La Défense 6, 92400 Courbevoie France**

**INTERNATIONAL CLASS(ES): 4** for petroleum, raw or refined; electrical energy; petroleum jelly for industrial purposes; carburants; fuels and biofuels; fuel oil; natural gas and liquified petroleum gases; lubricants; industrial oil; industrial greases; base oils; non-chemical additives for fuels, lubricants, non-chemical additives for fuels; non-chemical additives for lubricants; non-chemical additives for greases; non-chemical additives for engine oils; **7** for generators of electricity and gas operated power generators; wind turbines and parts thereof; oil, gas, air filters for motors and engines; fuel filters; oil refining machines; **9** for optical, surveying, weighing, measuring and teaching apparatus and instruments; electrical distribution systems, namely power distribution panels; electric transformers; electric accumulators; regulating apparatus, electric; electrical controllers; electricity conduits; materials for electricity mains [wires, cables]; collectors, electric; measuring devices, electric; gasometers [measuring instruments]; voltage regulators for vehicles; batteries, electric; wet cells; fuel cells; photovoltaic cells; chargers for batteries; chargers for electric accumulators; photovoltaic apparatus and installations for generating solar electricity; photovoltaic cells and modules; solar panels for production of electricity; photovoltaic solar modules for production of electricity; home and office automation systems comprising wireless and wired controllers, controlled devices, and downloadable software for automating lighting, HVAC, security, safety and other home and office monitoring and control applications; frequency converters; electric power converters; electric accumulators and apparatus for recharging electric accumulators; charging stations for electric vehicles; clothing for protection against accidents, irradiation, and fire; shoes for protection against accidents, irradiation and fire; protective face masks for the prevention of accident or injury; protective helmets; protection devices for personal use against accidents; warning triangles for breakdown vehicles; spectacles and spectacle cases; loudspeakers; data processing equipment; computer software applications, downloadable; diagnostic apparatus, not for medical purposes; encoded magnetic cards for access to road or motorway network; **37** for extraction of oil and gas; mining extraction; vehicle service stations [refueling and maintenance]; maintenance, washing and repair of vehicles and vehicle parts; vehicle oil change services; vehicle breakdown repair services; greasing, vehicle lubrication; vulcanization of tyres [repair]; tyre balancing; tyre retreading; road construction; repair and maintenance of power generators; installation and maintenance of solar thermal installations; repair and maintenance of wind power plants; constructions of structures for the production of crude oil; construction of structures for the storage of crude oil; construction of structures for the storage of natural gas; rental of rigs and drilling equipment; drilling of wells; construction, installation and maintenance of pipelines, oil and gas pipelines; **40** for production of energy; production of electrical energy from renewable sources; recycling of waste; refining services; environmental remediation services, namely, treatment of air, water and soil; providing technical information and advice to others in the field of energy production; mixing lubricants for third parties.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Barrow & Williams LLP, Attorneys at Law of Equity House, 84 Albert Street, Belize City, Belize

---

**MARK: SIX SENSES****APPLICATION NUMBER: 15921.20      FILING DATE: 17<sup>th</sup> January, 2020****PROPRIETOR: Six Continents Limited, of Broadwater Park, Denham, Buckinghamshire UB9 5HR United Kingdom**

**INTERNATIONAL CLASS(ES): 35** for franchise services, namely, offering business management assistance in the establishment and operation of hotels and resorts; providing business management consultancy and advisory services relating to hotel and resorts; business management of hotels and resorts; hotel, resort, and real estate marketing services; operation of customer loyalty and incentive programs for commercial, promotional and advertising purposes, namely, providing free travel services, discount on travel services, rental car services, hotel room services; consumer loyalty services for promotional purposes, namely, administration of points for reward nights, shopping,

electronic downloads, air travel, and magazine subscriptions; business management services of health spa; franchise services, namely, offering business management assistance in the establishment and operation of health spas; business management and operation of health and fitness facilities; real estate sales management services featuring residential condominiums; advertising and promotional services in connection with the sale or leasing of residential condominiums; **36** for real estate services, namely, developing, leasing, management, rental, and brokerage of apartments, condominiums, timeshare properties, residential properties, vacation properties, and facilities and amenities relating thereto; real estate time share exchange services; **41** for health club services, namely, providing instruction and consultation in the field of physical exercise and exercise classes to others; physical fitness studio services, namely, providing equipment; providing fitness and exercise facilities; personal fitness training services; providing golf tennis court, swimming pools, fitness, recreational and beach access facilities; providing physical fitness and exercise services, namely, indoor cycling, yoga and pilates instruction and fitness facilities therefor; providing recreational facilities featuring surfing, boating, sailing, snorkeling, and skin diving; ticket reservation and booking services for recreational and leisure activities, namely, entertainment, sporting, and cultural event by third parties; educational services, namely, conducting classes, seminars, conferences, workshops, retreats, camps and field trips in the field of health and wellness, nutrition, exercise, physical conditioning, physical fitness, physical training, beauty, skin care, and stress management; managing beach and recreational operations; life coaching services; in the fields of diet, health, and wellness; private residence and private social club services; **43** for hotel, resort, lodging, and temporary accommodation services; hotel, resort, lodging, and temporary accommodation information services; hotel, resort, lodging, and temporary accommodation reservation services; private residence and private social club services, namely, catering, restaurant and bar services, serving of food and beverages, child care services, bookings for restaurants and meals, banquet and social function facilities for special occasions; restaurant, bar, cocktail lounge, café, coffee shop, and snack bar services; catering services for the provision of food and drink; restaurant reservation services; provision of conference, meeting, event, convention, and exhibition facilities; rental of chairs, tables, table linen and glassware; **44** for counseling services in the fields of nutrition; food nutrition consultation.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys- at-Law, of 15 “A” Street, Belize City, Belize



**MARK:**

**CFE(8):26.13.25**

**APPLICATION NUMBER: 15944.20      FILING DATE: February 3<sup>rd</sup>, 2020**

**PROPRIETOR: Snap Inc.** of 2772 Donald Douglas Loop North, Santa Monica, California 90405, United States of America

**INTERNATIONAL CLASS(ES): 9** for digital emblems, namely, downloadable and non-downloadable computer graphics, downloadable and non-downloadable graphics for mobile phones, and downloadable and non-downloadable graphics and images in the field of comedy, drama, musical entertainment, sports, health and wellness, and news broadcasts; digital emblems encoded with data, namely, downloadable and non-downloadable computer graphics encoded with data, downloadable and non-downloadable graphics encoded with data for mobile phones, and downloadable and non- downloadable graphics and images encoded with data in the field of comedy, drama, musical entertainment, sports, health and wellness, and news broadcasts; downloadable and recorded software for generating emblems in the nature of encoded data for printing and electronic display; downloadable and recorded software for reading printed and digital emblems in the nature of encoded data; downloadable and recorded software for importing encoded data from printed and digital emblems; downloadable and recorded software for displaying digital emblems in the nature of encoded data; downloadable and recorded software for advertising and marketing data collection, measurement, analytics and tracking; electronic and magnetic cash cards for use in connection with payment for goods and services; electronic and magnetic debit cards for use in connection with payment for goods and services; downloadable and recorded software enabling users to design interfaces; downloadable computer application software for mobile phones, portable media players, and handheld computers, namely, software for creating, editing, sharing and sending digital photos, videos, images, emojis, avatars, emoticons, text, and augmented reality content to others via the global computer network; downloadable and recorded computer game programs; downloadable and recorded electronic game programs; downloadable and recorded interactive video game programs; downloadable computer software for providing access to computer games through online social networking websites; downloadable computer game software for use on mobile devices; downloadable software for recording, storing, transmitting, receiving, displaying and analyzing data from computer hardware; downloadable software for suggesting photo and video editing software tools; downloadable software for providing access to product reviews and purchase information on the internet; downloadable and recorded computer software for creating groups of contacts, tracking, sending and receiving messages, graphics, information, and mobile alerts, and providing information to users; downloadable and recorded computer application software for mobile phones and handheld computers, namely, software for creating groups of contacts, tracking, sending and receiving messages, graphics, information, and mobile alerts, and providing information to users; **35** for business and advertising services, namely, tracking and reporting advertising performance and data; business information services, namely, providing information to optimize advertising performance; creation of marketing tools, namely, devising marketing and advertising content featuring market information, demographics, advertising performance, and trends in the field of quantitative audience viewership; arranging and conducting of business conferences; marketing, advertising, and promotional services

featuring augmented reality computer software for integrating electronic data with real world environments for the purpose of viewing, capturing, recording and editing augmented images and augmented videos; charitable services, namely, promoting public awareness about charitable, philanthropic, volunteer, public and community service and humanitarian activities; **36** for funding online cash accounts from prepaid cash cards and debit cards; administration of transactions involving funds drawn from prepaid cash cards, or debit cards over a global data network; clearing and reconciling financial transactions via electronic communications networks; charitable fundraising services; charitable investment services in the field of providing monetary donations and grants to arts, education, and youth programs; **38** for telecommunications services, namely, electronic transmission of photos, videos, text, music, audio, graphics, animations, images, artwork, multimedia content, messages, data and information in the field of entertainment; Broadcasting services over the internet and other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting photos, videos, graphics, animations, multimedia content, television, information, messages, images and data; streaming, broadcasting, webcasting and transmitting audio, video, graphics, photos, avatars, shows, animated vignettes, and audio-visual media content over the internet or other communication networks; electronic data interchange services; communications services via the internet and private communications network means; computer services, namely, computer aided transmission of text, static images, video, and sound through a portable electronic device; Video-on-demand transmission services; providing information and advice regarding secure electronic communication; **41** for creation, development, production, post-production, and distribution of entertainment content, namely, multimedia content, photographs, animation, videos, television shows, artwork, text, graphics, images, and news; film, animation, and video production; arranging and conducting educational conferences; education services, namely, providing on-line tutorial sessions, classes, courses and workshops in the field of creating, editing, sharing, sending, and monetizing digital photos, videos, images, emojis, avatars, emoticons, text, audio, augmented reality content, and video games to others via the global computer network; entertainment services in the nature of ongoing television series in the fields of comedy, crime, documentary, drama, horror, mystery, news, and romance; entertainment services in the nature of development, creation, production, distribution, and postproduction of television shows and multimedia entertainment content; production and distribution of television shows; entertainment services, namely, providing online non-downloadable video clips and other multimedia digital content in the nature of television episodes, shorts, graphics, and images containing audio, video, artwork, and text from an ongoing television series in the fields of comedy, drama, musical entertainment, sports, health and wellness, and news broadcasts; providing non-downloadable television shows via a video-on-demand transmission services; entertainment services, namely, providing online computer and electronic games; providing online audio-visual entertainment information via a global computer network in the fields of motion pictures, television programming, videos, music videos and music; providing information via a global computer network in the field of entertainment; creation, development, production and distribution of entertainment content, namely, multimedia content, animations, video footage, text, still images, videos, and ongoing series all featuring comedy, drama, musical entertainment, sports, health and wellness, and news broadcasts online and distributed to mobile electronic devices .

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize

**MARK: SPACES**

**APPLICATION NUMBER: 16118.20 FILING DATE: June 24<sup>th</sup>, 2020**

**PROPRIETOR: BRITISH AMERICAN TOBACCO (BRANDS) LIMITED** of Globe House, 4 Temple Place, London, WC2R 2PG

**INTERNATIONAL CLASS(ES): 5** for dietary food supplements, namely, dietary supplemental drinks in the nature of vitamin and mineral beverages; nutritional supplements, namely nutritional supplement meal replacement bars for boosting energy; food supplements; vitamin supplements; mineral food supplements; herbal supplements and herbal extracts for medical purposes, namely, herbal teas for medical purposes; antioxidant enriched coffee for medical purposes; **30** for non-medical confectionery; lozenges [confectionery] all containing herbal preparations; **34** for cigarettes; tobacco, raw or manufactured; tobacco free oral nicotine pouches not for medical use; snuff with tobacco; snus with tobacco; snuff without tobacco; snus without tobacco; roll your own tobacco; pipe tobacco; tobacco products, namely, smoking tobacco, leaf tobacco, chewing tobacco, hand rolling tobacco; tobacco substitutes [not for medical purposes] cigars; cigarillos; lighters for smokers; matches; smokers' articles, namely, filter tubes, cigar relighting liquid solution, cigarette lighters not of precious metal [not for automobiles], matches, ashtrays not of precious metal, cigarette holders, humidors, cigar cutters, tobacco pouches; cigarette paper; cigarette tubes; cigarette filters; pocket apparatus for rolling cigarettes; hand-held machines for injecting tobacco into cigarette tubes [smokers' articles]; electronic cigarettes; liquid solution for use in electronic cigarettes; devices for heating tobacco for the purpose of inhalation and devices for heating tobacco substitutes for the purpose of inhalation.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 7<sup>th</sup> day of January, 2020 under number 79,503 in Jamaica.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8):26.1.2,18

APPLICATION NUMBER: 16177.20

FILING DATE: 29<sup>th</sup> May, 2020

**PROPRIETOR:** Aftermarket Auto Parts Alliance, Inc., of 2706 Treble Creek, Suite 100, 8258 San Antonio – Texas, United States of America

**INTERNATIONAL CLASS(ES):** **1** for anti-freeze, brake fluid, power steering fluid, transmission fluid, hydraulic fluid, contact cement for use with vehicle tires, tire puncture sealant; air conditioning leak repair, namely, automobile cooling system leak sealants, air conditioning refrigerant gas, fuel injection cleaner chemical additive; **3** for automobile cleaners; glass cleaners; hand cleaning preparations; heavy duty multi-purpose degreasers, other than for use in manufacturing processes; automotive cleaning preparations in the form of aerosol sprays, buffing compounds for vehicles; **4** for motor oil; automotive lubricants; automotive greases; lubricants for use in tire mounting; gear oils; hydraulic oils; lubricating oil for bars and chains for chainsaws; **6** for metal hose clamps; metal muffler clamps; metal barrels; metal fasteners, namely, u-bolts, said u-bolts being sold or distributed only in the aftermarket auto parts industry; **7** for filters for vehicle motors and engines, namely, fuel filters, air filters, and oil filters; air filters for vehicle motors and engines; automotive parts, namely, non-metallic engine seals; electrical ignition wires; stands for hydraulic jacks.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “Parts”, separately and apart from the mark as shown.

**AGENT:** Arguelles & Company, Attorneys at Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK:

CFE(8):26.1.2,18

APPLICATION NUMBER: 16182.20

FILING DATE: 29<sup>th</sup> May, 2020

**PROPRIETOR:** Aftermarket Auto Parts Alliance, Inc., of 2706 Treble Creek, Suite 100, 8258 San Antonio – Texas, United States of America

**INTERNATIONAL CLASS(ES):** **8** for hand-operated automotive tire repair tools, namely, valve holders, buffer stitchers, and rasps; lifting jacks, hand-operated; hand tools, hand-operated; screwdrivers, non-electric; hand tools, namely, wrenches in the nature of open end, box end, ratchet-style, and socket wrenches; pliers; bit drivers for hand tools; **9** for battery cables; batteries, electric for vehicles; thermostats for vehicles; electric wires and cables, the aforesaid being sold or distributed only in the aftermarket auto parts industry; component parts of batteries, namely, top post lead for batteries of land and water vehicles, top post marine terminals, and hold down bars specially adapted for batteries of land and water vehicles; tire pressure gauges; **11** for electric light bulbs; lighting fixtures for use in garages; electric flashlights; thermostatic valves [parts of heating installations]; **12** for automobile windshield wiper pumps; repair outfits for inner tubes; tire repair patches; brake linings for vehicles; engine and transmission mounts for land vehicles; strut mounts for land vehicles; vehicle parts, namely, tailgate lifts being parts of land vehicles; automobile chassis; brake rotors and drums for land vehicles; brake pads for land vehicles; suspension system parts for vehicles, namely, control arms; windshield wiper blades; vehicle parts, namely, power steering hoses; wheel bearings for land vehicles; hubs for trailer wheels; vehicle parts, namely, universal-joints for land vehicles; brake calipers for land vehicles; balance weights for vehicle wheels; idling pulleys for land vehicles; land vehicle parts, namely, drive belts; vehicle parts, namely, wheel bearing seals; brake shoes for land vehicles; inflation needles for tire pumps.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “Parts”, separately and apart from the mark as shown.

**AGENT:** Arguelles & Company, Attorneys at Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize

**MARK: PROLOGUE**

**APPLICATION NUMBER: 16197.20      FILING DATE: 1<sup>st</sup> June, 2020**

**PROPRIETOR:** Target Brands, Inc., of 1000 Nicollet Mall, Minneapolis, Minnesota 55403 United States of America

**INTERNATIONAL CLASS(ES):** **9** for eyeglasses; sunglasses; eyeglass and sunglass cases; **14** for watches; jewelry; jewelry boxes; jewelry organizer cases; watch straps; **18** for all-purpose carrying bags; pocket wallets; purses; backpacks; beach bags; toiletry and cosmetic cases sold empty; briefcases; key cases and business card cases; umbrellas; **25** for clothing, namely, shirts, blouses, sweatshirts, sweaters, shorts, pants; jackets [clothing]; sweaters; dresses; outerwear, namely, coats, scarves, gloves [clothing] and mittens; undergarments; sleepwear; lingerie; loungewear; swimwear; footwear, namely, sneakers, athletic shoes, gymnastic shoes, beach shoes, footwear uppers, dress shoes, bath slippers and sandals; headwear, namely, hats, caps, sun visors; skullies; headbands [clothing]; socks; hosiery; belts [clothing]; neckwear, namely, bandanas and scarves; **26** for hair accessories and hair ornaments, namely, elastic hair and ponytail holders, hair ties, elastic hair bands, hair pins, hair clips, hair bands, hair bows, hair chopsticks, hair ribbons, scrunchies, slides, claw clips, snap clips, twistors, hair clamps, bobby pins, barrettes, and combs for use as hair ornaments.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys- at-Law, of 15 “A” Street, Belize City, Belize

**MARK:** KONA SOL

**APPLICATION NUMBER: 16199.20      FILING DATE: June 1<sup>st</sup>, 2020**

**PROPRIETOR:** Target Brands, Inc., of 1000 Nicollet Mall, Minneapolis, Minnesota 55403 United States of America

**INTERNATIONAL CLASS(ES):** 35 for retail store and online retail store services featuring a wide variety of consumer goods.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys-at-Law, of 15 “A” Street, Belize City, Belize



**MARK:** **CFE(8): 1.5.11**

**APPLICATION NUMBER: 16219.20      FILING DATE: 3<sup>rd</sup> June, 2020**

**PROPRIETOR:** Target Brands, Inc., of 1000 Nicollet Mall, Minneapolis, Minnesota 55403 United States of America

**INTERNATIONAL CLASS(ES):** **3** for baby care products namely baby wipes impregnated with cleaning preparations, baby oil and baby powder, non-medicated soap for babies, bubble bath, lotions for cosmetic purposes and cosmetic creams, hair shampoos and hair conditioners; **5** for babies' diapers; disposable training pants [diapers]; **6** for baskets of common metals; metal hooks; decorative hardware and fixtures made of metal, namely, clothing hooks; decorative boxes made of non-precious metal; desktop statuary made of non-precious metal; wrought iron decorative artwork; decorative hardware and fixtures made of metal, namely, doorknobs, pulls, knobs, handles; metal tubs; **11** for lighting fixtures; lamps; lamp shades; lamp bases; lamp finials; lamp shades for electric decorative string lights; electric lighting fixtures; electric night lights; electric fans for personal use; toilet seats; sconce lighting fixtures; dispensing units for air fresheners and room deodorants; electric candles; lighting apparatus in the nature of LED electric light boxes; **14** for clocks; jewelry boxes; jewelry organizer cases.



**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys- at-Law, of 15 "A" Street, Belize City, Belize



**MARK:** CFE(8): 27.5.1,2

**APPLICATION NUMBER:** 16231.20 **FILING DATE:** 3<sup>rd</sup> June, 2020

**PROPRIETOR:** Target Brands, Inc., of 1000 Nicollet Mall, Minneapolis, Minnesota 55403 United States of America

**INTERNATIONAL CLASS(ES):** **24** for household linens; shower curtains; bedding, namely, comforters, sheets and sheet sets, shams, pillow cases, bed skirts, bed spreads, blankets, coverlets, duvets, quilts and throws; fabric window coverings, namely, curtains, draperies, sheers, swags, valances; towels, namely, cotton towels, bath towels and beach towels; wash cloths; covers for cushions; fitted toilet lid covers made of fabric; **25** for clothing, namely, tops and bottoms for babies, adults, children, women, men; jackets [clothing]; sweaters; dresses; outerwear; loungewear; intimate apparel, namely, bras, underwear, lingerie, undergarments, panties, boxer shorts, camisoles, tank tops, slips being underclothing, sleepwear, pajamas, shirts, sleep shirts, pants, shorts, leisure gowns, bath robes, nightgowns, slippers; sleep masks; hosiery; swimwear; beach cover-ups; footwear, namely, sneakers, athletic shoes, gymnastic shoes, dance shoes, beach shoes, wooden shoes, footwear uppers, dress shoes, bath slippers, and sandals; headwear; headbands [clothing]; hats; socks; belts [clothing]; gloves [clothing] and mittens; neckwear, namely, bandanas and scarves; **26** for hair accessories and hair ornaments, namely, elastic hair and ponytail holders, hair ties, elastic hair bands, hair pins, hair clips, hair bands, hair bows, hair chopsticks, hair ribbons, scrunchies, slides, claw clips, snap clips, twisters, hair clamps, bobby pins, barrettes, and combs for use as hair ornaments; decorative backpack charms; **27** for rugs, namely, bathroom rugs, prayer rugs, area rugs, fur rugs; carpets; door mats; beach mats; rugs in the nature of floor runners; bath mats; fabric bath tub rugs; **35** for the bringing together, for the benefit of others, of household linens, shower curtains, bedding, namely, comforters, sheets [textile] and sheet sets, shams, pillow cases, bed skirts, bed spreads, blankets, duvets, quilts and throws, fabric window coverings, namely, curtains, draperies, sheers, swags, valances, towels, namely, cotton towels, bath towels and beach towels, wash cloths, covers for cushions, fitted toilet lid covers made of fabric, clothing, namely, tops and bottoms for babies, adults, children, women, and men, jackets [clothing], sweaters, dresses, outerwear, loungewear, intimate apparel, namely, bras, underwear, lingerie, undergarments, panties, boxer shorts, camisoles, tank tops, slips [underclothing], sleepwear, pajamas, shirts, sleep shirts, pants, shorts, leisure gowns, bath robes, nightgowns, slippers, sleep masks, hosiery, swimwear, beach cover-ups, footwear, namely, sneakers, athletic shoes, gymnastic shoes, dance shoes, beach shoes, wooden shoes, footwear uppers, dress shoes, bath slippers, and sandals, headwear, headbands [clothing], hats, socks, belts [clothing], gloves and mittens, neckwear, namely, bandanas and scarves, embroidered patches for clothing, cloth patches for clothing, hair accessories and hair ornaments, namely, hair elastics and ponytail holders, hair ties, elastic hair bands, hair pins, hair daps, hair bands, hair bows, hair chopsticks, hair ribbons, hair scrunchies, hair slides, claw clips, snap daps, twisters, hair dampers, bobby pins, barrettes, and combs for use as hair ornaments, decorative backpack charms, rugs, namely, bathroom rugs, prayer rugs, area rugs, fur rugs, carpets, door mats, beach mats, rugs in the nature of floor runners, bath mats, non-slip bathtub rugs, excluding the transport thereof, enabling customers to conveniently view and purchase those goods by means of retail stores and wholesale outlets, through vending machines, mail order catalogues and by means of electronic media, namely, through web sites or television shopping programmes

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys- at-Law, of 15 "A" Street, Belize City, Belize



**MARK:** CFE(8):26.1.1,18

**APPLICATION NUMBER:** 16244.20 **FILING DATE:** 9<sup>th</sup> June, 2020

**PROPRIETOR:** York Wallcoverings, Inc., of 750 Linden Avenue, York, Pennsylvania 17405, United States of America

**INTERNATIONAL CLASS(ES):** **16** for decals; decals and stickers for use a home decor; stickers [stationery], namely, wall stickers and personalized stickers; art prints; art prints on canvas; **27** for wallpaper; borders being wall decorations in the nature of wall covers, namely, fabric wallcoverings, paper wallcoverings, and vinyl wallcoverings; wallcoverings, namely, fabric wallcoverings, paper wallcoverings, vinyl wallcoverings; **35** for retail store services featuring wallpaper, wall stickers and murals, decals, decals and stickers for use as home décor, stickers, art prints, canvas wall art, wallcoverings, decorative wall hangings, not of textile, and wallpaper in the nature of roomsize decorative

adhesive wall coverings; online retail store services featuring wallpaper, wall stickers and murals, decals, decals and stickers for use as home décor, stickers, art prints, canvas wall art, wallcoverings, decorative wall hangings, not of textile, and wallpaper in the nature of roomsize decorative adhesive wall coverings; wholesale services featuring wallpaper, wall stickers and murals, decals, decals and stickers for use as home décor, stickers, art prints, canvas wall art, wallcoverings, decorative wall hangings, not of textile, and wallpaper in the nature of roomsize decorative adhesive wall coverings.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys- at-Law, of 15 “A” Street, Belize City, Belize

---

**MARK:** SHELL

**APPLICATION NUMBER:** 16255.20      **FILING DATE:** 9<sup>th</sup> June, 2020

**PROPRIETOR:** Shell Brands International AG, of Baarermatte, 6340 Baar, Switzerland

**INTERNATIONAL CLASS(ES):** 1 for lithographic chemicals; photographic chemicals; industrial chemicals; chromatography chemicals; anti-freeze chemicals; chemicals for absorbing oxygen; chemicals, namely, sulfonates; smoke suppressant chemicals; fire retardant chemicals; oil-purifying chemicals; chemicals for the manufacture of paints; oil- separating chemicals; chemicals used in oil drilling; adjuvant for use with agricultural chemicals; chemicals, namely, petroleum sulfonates; chemicals, namely, synthetic sulfonates; chemicals for use in the manufacture of polyurethanes; catalysts for use in the manufacture of industrial chemicals; seed treatment chemicals for agricultural use; industrial chemicals, namely, curatives and coagents for thermoplastics; industrial chemicals, namely, crosslinking coagents for thermoplastics; chemicals for use in the field of oil exploration and production; horticulture chemicals, except fungicides, herbicides, insecticides and parasiticides; chemicals for forestry, except fungicides, herbicides, insecticides and parasiticides; agricultural chemicals, except fungicides, herbicides, insecticides and parasiticides; unprocessed artificial resins; unprocessed plastics; fire extinguishing and fire prevention compositions; tempering chemicals for use in soldering; tanning agents for use in the manufacture of leather, namely, oils for tanning leather; adhesives for use in industry; oil cement [putty]; compost; organic manure; fertilizers; biological preparations for use in industry and science; tempering chemicals for use in metalworking; chemical substances for preserving foodstuffs; refrigerants; anti-freezing and de-icing preparations; anti-freeze for vehicle cooling systems; chemical additives for liquid lubricants and fuels; degreasing solvents for use in manufacturing processes; 19 for materials, not of metal, for building and construction; rigid pipes, not of metal, for building; asphalt, pitch, tar and bitumen; transportable buildings, not of metal; monuments, not of metal; 40 for treating metal; water purification; waste treatment [transformation]; treatment of hazardous liquids; consulting in the fields of energy generation, alternative energy generation, water treatment; recycling of waste and trash; air purification and treatment of water; printing services; food and drink preservation; 42 for scientific laboratory services; scientific and technological services, namely, scientific research, analysis, testing, in the field of oil exploration; technological planning and consulting services in the field of renewable energy resources; industrial design services; quality control; technology consultation services in the field of alternative energy, namely, gasifying and combusting alternative fuels; scientific laboratory services; scientific and geological research; land surveying; services of chemical engineers and mechanical engineers; design and development of computer hardware and software.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

---

**MARK:** THE UNBOUND COLLECTION BY HYATT

**APPLICATION NUMBER:** 16296.20      **FILING DATE:** June 23<sup>rd</sup>, 2020

**PROPRIETOR:** Hyatt International Corporation, of 150 North Riverside Plaza, 14<sup>th</sup> Floor, Chicago, Illinois 60606, U.S.A.

**INTERNATIONAL CLASS(ES):** 43 for hotels; rental of temporary accommodations; reservation of hotel rooms and temporary lodging; reservation services for providing temporary housing accommodations for travelers and vacationers; providing a website for making reservations of hotel rooms and temporary accommodations for travelers and vacationers; specialized hotel services rendered as part of a program for frequent hotel guests; providing travel lodging information services; providing information, and a website featuring information, in the field of hotels and temporary accommodations for travelers and vacationers.

**STATEMENT OF USE:** The applicant claims that the mark is being used since March 2, 2016.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “Collection”, separately and apart from the mark as shown.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8):27.5.1,22

APPLICATION NUMBER: 16297.20 FILING DATE: June 23<sup>rd</sup>, 2020PROPRIETOR: Hyatt International Corporation, of 150 North Riverside Plaza, 14<sup>th</sup> Floor, Chicago, Illinois 60606, U.S.A.

**INTERNATIONAL CLASS(ES): 43** for hotels; rental of temporary accommodations; reservation of hotel rooms and temporary lodging; reservation services for providing temporary housing accommodations for travelers and vacationers; providing a website for making reservations of hotel rooms and temporary accommodations for travelers and vacationers; specialized hotel services rendered as part of a program for frequent hotel guests; providing travel lodging information services; providing information, and a website featuring information, in the field of hotels and temporary accommodations for travelers and vacationers.

STATEMENT OF USE: The applicant claims that the mark is being used since March 2, 2016.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "Collection", separately and apart from the mark as shown.

AGENT: Morgan &amp; Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 26.11.2,12

APPLICATION NUMBER: 16355.20 FILING DATE: July 10<sup>th</sup>, 2020

PROPRIETOR: BRITISH AMERICAN TOBACCO (BRANDS) LIMITED, of Globe House, 4 Temple Place, London, WC2R 2PG

**INTERNATIONAL CLASS(ES): 34** for cigarettes; tobacco, raw or manufactured; tobacco products, namely, chewing tobacco, smoking tobacco, leaf tobacco, hand rolling tobacco; tobacco substitutes, not for medical purposes; cigars; cigarillos; lighters; matches; smokers' articles, namely, filter tubes, ashtrays not of precious metal, tobacco pipes, cigarette holders, humidors, cigar cutters, tobacco pouches; cigarette paper; cigarette tubes; cigarette filters; pocket apparatus for rolling cigarettes; hand held machines for injecting tobacco into cigarette tubes [smokers' articles]; electronic cigarettes; cartridges sold filled with chemical flavorings in liquid form for electronic cigarettes; liquid solutions for use in electronic cigarettes; devices for heating tobacco for the purpose of inhalation and devices for heating tobacco substitutes for the purpose of inhalation; cigarettes containing tobacco substitutes, not for medical purposes; cigarette cases; cigarette boxes; tobacco powder, namely, snus; tobacco free oral nicotine pouches, not for medical use; oral vaporizers for smoking purposes.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

PRIORITY: Priority claim is on the basis of an application filed on the 19<sup>th</sup> day of February, 2020 under number 79867 in Jamaica.

AGENT: Morgan &amp; Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: VEEV

APPLICATION NUMBER: 16464.20 FILING DATE: 17<sup>th</sup> September, 2020

PROPRIETOR: Philip Morris Products S.A. of Quai Jeanrenaud 3, 2000 Neuchâtel, Switzerland

**INTERNATIONAL CLASS(ES): 34** for wired oral vaporizer for electronic cigarettes and electronic smoking devices for smoking purposes; tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek in the nature of cigarettes; tobacco powder, namely, snus; tobacco substitutes not for

medical purposes; smokers' articles, namely, cigarette paper and tubes, cigarette filters, tobacco tins, cigarette cases and ashtrays, tobacco pipes, pocket apparatus for rolling cigarettes, lighters for smokers; matches; tobacco sticks, namely, a tobacco product of tubular shape consisting of a pre-portioned tobacco supply surrounded by a smokable encasing material; tobacco products, namely, rolling tobacco, smoking tobacco, leaf tobacco, molasses tobacco, hookah tobacco, flavored tobacco, cigarette tobacco, mentholated tobacco, pipe tobacco, chewing tobacco, for the purpose of being heated; electronic devices and their structural parts for the purpose of heating cigarettes or tobacco in order to release nicotine-containing aerosol for inhalation, namely, refill cartridges sold empty, cutters, filters, mouthpieces, oral vaporizers for smokers, electronic smoking pipes; liquid nicotine solutions for use in electronic cigarettes; electronic smoking devices, namely, oral vaporizers for smokers, electronic cigars; electronic cigarettes; electronic cigarettes as substitute for traditional cigarettes; electronic devices for the inhalation of nicotine containing aerosol, namely, electronic smoking pipes, oral vaporizers for smokers; oral vaporising devices for smoking, tobacco products and tobacco substitutes; smoker's articles for electronic cigarettes, namely, smokers' mouthpieces for electronic cigarettes, tobacco pipe and smoking pipe cleaners; replacement and structural parts for the aforesaid products; devices for extinguishing heated cigarettes and cigars as well as heated tobacco sticks, namely, ashtrays, metal pocket-sized receptacles with lids for cigarette butts; electronic rechargeable cigarette cases.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

**MARK: PHILLIES**

**APPLICATION NUMBER: 16653.20 FILING DATE: 10<sup>th</sup> December, 2020**

**PROPRIETOR: Tabacalera Brands, Inc.** of 300 Delaware Avenue, Suite 1267 Wilmington, Delaware, 19801, United States of America

**INTERNATIONAL CLASS(ES): 34** for tobacco, whether manufactured or unmanufactured; tobacco products, namely, cigarettes, cigars, cigarillos, chewing tobacco, snuff and pipe tobacco; tobacco substitutes, not for medical or curative purposes; hand rolling tobacco; cigarettes; cigarillos; cigars; machines allowing smokers to make cigarettes by themselves [smokers' articles]; cigarette tubes; cigarette filters; cigarette papers; electronic cigarettes; liquid solutions for use in electronic cigarettes; matches and articles for smoking, namely, lighters for smokers, ashtrays for smokers, tobacco jars, tobacco pouches, cigarette cases, snuff boxes, cigar humidors, mouthpieces for holding cigarettes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize



**MARK: CFE(8):16.3.1;26.11.3,21**

**APPLICATION NUMBER: 16658.20 FILING DATE: 15<sup>th</sup> December, 2020**

**PROPRIETOR: Apple Inc.** of One Apple Park Way, Cupertino, California, 95014, United States of America

**INTERNATIONAL CLASS(ES): 9** for computers; computer hardware; wearable computers; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of apps that allows you to perform tasks quickly; telephone apparatus; mobile telephones; smart phones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; wearable digital electronic devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; downloadable computer software; downloadable computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; downloadable computer software for application development; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring entertainment and information; computer peripheral devices; peripheral devices for mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable computer peripherals in the nature of keyboards, printers and scanners, projectors, webcams, surge protectors, external hard drive; wearable peripherals for use with computers, mobile telephones in the nature of smartphones, tablets, calculators, handheld game consoles, digital

players, digital cameras, digital video cameras, smart cards; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smartglasses, televisions, and audio and video players and recorders; smartglasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical apparatus and instruments; cameras [photography]; camera flashes; computer keyboards, computer mouse, namely, trackballs, mouse pads [computer peripheral], computer printers for printing documents and disk drives for computers; sound recording and sound reproducing apparatus; audio- and video-receivers; record players; tape recorders; video recorders; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; sound recording apparatus; earphones; headphones; microphones; television receivers [tv sets] and monitors; radios; radio transmitters and receivers; Global Positioning System [GPS] apparatus; navigational instruments; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; computer chips; encoded card readers for credit cards; card readers for magnetically encoded cards; electronic payment terminals; batteries for lighting; batteries, electric; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric, battery chargers, electronic docking stations, and electrical adapters for use with all of the aforesaid goods; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; eyeglass cases; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; optical fibers [light conducting filaments]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; personal digital assistants [PDAs]; heat regulating apparatus; thermostats; apparatus for regulating electric current; light regulators [dimmers], electric; lighting control apparatus; electrical outlets; switches, electric; acoustic alarms, alarm sensors, and alarm monitoring systems; smoke and carbon monoxide detectors; electric and electronic locks for doors and windows; electronic access control systems for interlocking doors; security surveillance robots; **International Class 35** for advisory services for business management; interim business management; business management and organization consultancy; business management assistance; business management consultancy; business management of reimbursement programmes for others; administration of consumer loyalty programs; administrative processing of purchase orders; commercial administration of the licensing of the goods and services of others; business consulting services; career planning, placement, and information services; appointment reminder services [office functions]; appointment scheduling services [office functions]; transcription of communications [office functions]; advertising agency services; advertising and marketing, services; sales promotion for others; search engine optimization for sales promotion; advertising and marketing consultancy; promoting the goods and services of others; conducting market research; analysis of advertising response and market research data and statistics; creation, preparation, production, and dissemination of advertisements and advertising material for others; providing consulting services in the field of facilitating the planning of media; administration of consumer loyalty programs; arranging and conducting incentive rewards programs to promote the sale of goods and services; computerized database and file management; data processing services; compilation of information into computer databases; data search in computer files for others; online advertising on a computer network; systemization of information into computer databases; updating and maintenance of data in computer databases; providing business information via a web site; providing business, consumer, and commercial information in the field of advertising, marketing, and sales promotion over computer networks and global communication networks; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; compilations of business directories for publishing on the Internet and other electronic, computer and communications networks; retail store and online retail store services in the field of information, advertising, media, entertainment and sales promotion; retail store services provided via the Internet and other computer, electronic and communications networks in the field of information, advertising, media, entertainment and sales promotion; retail store services in the field of books, magazines, periodicals, newsletters, journals and other publications on a wide range of topics of general interest, provided via the Internet and other computer, electronic and communications networks; retail store services in the field of entertainment featuring movies, television programs, sporting events, musical works, and audio and audiovisual works, provided via the Internet and other computer, electronic and communications networks; retail store services featuring computer, electronic and entertainment products, telecommunications apparatus, mobile phones, handheld mobile digital electronic devices, and other consumer electronics, computer software, and accessories, peripherals, parts, and carrying cases for such products, provided via the Internet and other computer, electronic and communications networks; product demonstrations provided in-store and via global communications networks and other electronic and communications networks; subscription management services, namely, providing subscriptions to text, data, image, audio, video, and multimedia content, provided via the Internet and other electronic and communications networks; advisory services for business management; business organization consultancy; professional business consultancy; arranging and conducting of commercial, trade and business conferences, shows, and exhibitions; information, advisory and consultancy services; **International Class 42** for design and development of computer hardware, software, peripherals, and computer and video games; consultancy in the design and development of computer hardware and software; computer programming; design of computer databases; electronic data storage; cloud computing services; rental of computer hardware, software, and peripherals; computer software consultancy; computer technology consultancy; consultancy in the design and development of computer hardware; information technology [IT] consultancy; computer security and data security consultancy; data encryption services; technical support services, diagnosing and troubleshooting of computer hardware and software problems, and computer help desk services; creation, design, and maintenance of website for others; website hosting services; computer services, namely, providing search engines for obtaining data via the internet and other electronic communications networks; computer

services, namely, creating computer network-based indexes of information, websites and resources; cartography and mapping services featuring geophysical maps; providing an Internet website portal allowing users to preview and download electronic books, publications, and other documents; scientific and technological services; industrial design services; computer system analysis; industrial design; research and development of new products for others; research in the field of telecommunications technology; technological research; medical research; medical laboratories; information, advisory and consultancy services.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 21<sup>st</sup> day of August, 2020 under number 81257 in Jamaica.

**AGENT:** Balderamos Arthurs LLP, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize



**MARK:**

**CFE(8):16.3.1;26.11.3,21**

**APPLICATION NUMBER: 16659.20      FILING DATE: 15<sup>th</sup> December, 2020**

**PROPRIETOR:** Apple Inc. of One Apple Park Way, Cupertino, California, 95014, United States of America

**INTERNATIONAL CLASS(ES): 9** for computers; computer hardware; wearable computers; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of apps that allows you to perform tasks quickly; telephone apparatus; mobile telephones; smart phones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; wearable digital electronic devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; downloadable computer software; downloadable computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; downloadable computer software for application development; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring entertainment and information; computer peripheral devices; peripheral devices for mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable computer peripherals in the nature of keyboards, printers and scanners, projectors, webcams, surge protectors, external hard drive; wearable peripherals for use with computers, mobile telephones in the nature of smartphones, tablets, calculators, handheld game consoles, digital players, digital cameras, digital video cameras, smart cards; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smartglasses, televisions, and audio and video players and recorders; smartglasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical apparatus and instruments; cameras [photography]; camera flashes; computer keyboards, computer mouse, namely, trackballs, mouse pads [computer peripheral], computer printers for printing documents and disk drives for computers; sound recording and sound reproducing apparatus; audio- and video-receivers; record players; tape recorders; video recorders; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; sound recording apparatus; earphones; headphones; microphones; television receivers [tv sets] and monitors; radios; radio transmitters and receivers; Global Positioning System [GPS] apparatus; navigational instruments; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; computer chips; encoded card readers for credit cards; card readers for magnetically encoded cards; electronic payment terminals; batteries for lighting; batteries, electric; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric, battery chargers, electronic docking stations, and electrical adapters for use with all of the aforesaid goods; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; eyeglass cases; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; optical fibers [light conducting filaments]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; personal digital assistants [PDAs]; heat regulating apparatus; thermostats; apparatus for regulating electric current; light regulators [dimmers], electric; lighting control apparatus; electrical outlets; switches, electric; acoustic alarms, alarm sensors, and alarm monitoring systems; smoke and carbon monoxide detectors; electric and electronic locks for doors and windows; electronic access control systems for interlocking doors; security surveillance robots; **International**

**Class 35** for advisory services for business management; interim business management; business management and organization consultancy; business management assistance; business management consultancy; business management of reimbursement programmes for others; administration of consumer loyalty programs; administrative processing of purchase orders; commercial administration of the licensing of the goods and services of others; business consulting services; career planning, placement, and information services; appointment reminder services [office functions]; appointment scheduling services [office functions]; transcription of communications [office functions]; advertising agency services; advertising and marketing, services; sales promotion for others; search engine optimization for sales promotion; advertising and marketing consultancy; promoting the goods and services of others; conducting market research; analysis of advertising response and market research data and statistics; creation, preparation, production, and dissemination of advertisements and advertising material for others; providing consulting services in the field of facilitating the planning of media; administration of consumer loyalty programs; arranging and conducting incentive rewards programs to promote the sale of goods and services; computerized database and file management; data processing services; compilation of information into computer databases; data search in computer files for others; online advertising on a computer network; systemization of information into computer databases; updating and maintenance of data in computer databases; providing business information via a web site; providing business, consumer, and commercial information in the field of advertising, marketing, and sales promotion over computer networks and global communication networks; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; compilations of business directories for publishing on the Internet and other electronic, computer and communications networks; retail store and online retail store services in the field of information, advertising, media, entertainment and sales promotion; retail store services provided via the Internet and other computer, electronic and communications networks in the field of information, advertising, media, entertainment and sales promotion; retail store services in the field of books, magazines, periodicals, newsletters, journals and other publications on a wide range of topics of general interest, provided via the Internet and other computer, electronic and communications networks; retail store services in the field of entertainment featuring movies, television programs, sporting events, musical works, and audio and audiovisual works, provided via the Internet and other computer, electronic and communications networks; retail store services featuring computer, electronic and entertainment products, telecommunications apparatus, mobile phones, handheld mobile digital electronic devices, and other consumer electronics, computer software, and accessories, peripherals, parts, and carrying cases for such products, provided via the Internet and other computer, electronic and communications networks; product demonstrations provided in-store and via global communications networks and other electronic and communications networks; subscription management services, namely, providing subscriptions to text, data, image, audio, video, and multimedia content, provided via the Internet and other electronic and communications networks; advisory services for business management; business organization consultancy; professional business consultancy; arranging and conducting of commercial, trade and business conferences, shows, and exhibitions; information, advisory and consultancy services; **International Class 42** for design and development of computer hardware, software, peripherals, and computer and video games; consultancy in the design and development of computer hardware and software; computer programming; design of computer databases; electronic data storage; cloud computing services; rental of computer hardware, software, and peripherals; computer software consultancy; computer technology consultancy; consultancy in the design and development of computer hardware; information technology [IT] consultancy; computer security and data security consultancy; data encryption services; technical support services, diagnosing and troubleshooting of computer hardware and software problems, and computer help desk services; creation, design, and maintenance of website for others; website hosting services; computer services, namely, providing search engines for obtaining data via the internet and other electronic communications networks; computer services, namely, creating computer network-based indexes of information, websites and resources; cartography and mapping services featuring geophysical maps; providing an Internet website portal allowing users to preview and download electronic books, publications, and other documents; scientific and technological services; industrial design services; computer system analysis; industrial design; research and development of new products for others; research in the field of telecommunications technology; technological research; medical research; medical laboratories; information, advisory and consultancy services.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 21<sup>st</sup> day of August, 2020 under number 81258 in Jamaica.

**AGENT:** Balderamos Arthurs LLP, of Charter House, Suite 6, 31/2 Miles Philip Goldson Highway, Belize City, Belize

**MARK:** **TU ESTADO FISICO ES ESENCIAL**

**APPLICATION NUMBER:** 16697.20 **FILING DATE:** 31<sup>st</sup> December, 2020

**PROPRIETOR:** PFI INTERNATIONAL, of 190 Elgin Avenue, George Town, Grand Cayman KY1-9005, Cayman Islands

**INTERNATIONAL CLASS(ES): 41** for physical fitness instruction and training; health club services, namely, providing instruction and equipment in the field of physical exercise; physical fitness training services for personal use via non-downloadable streaming videos; educational services, namely, live seminars, classes, and programs in the field of physical fitness training and exercise.

**TRANSLATION:** The words “TU ESTADO FISICO ES ESENCIAL” when translated to English is “YOUR PHYSICAL STATE IS ESSENTIAL”.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “FISICO”, separately and apart from the mark as shown.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** EPROINT (Belize) Limited, of 7 Craig Street, Belmopan City, Belize

---

**MARK: EL ESTADO FISICO ES ESENCIAL**

**APPLICATION NUMBER: 16698.20      FILING DATE: 31<sup>st</sup> December, 2020**

**PROPRIETOR: PFI INTERNATIONAL**, of 190 Elgin Avenue, George Town, Grand Cayman KY1-9005, Cayman Islands

**INTERNATIONAL CLASS(ES): 41** for physical fitness instruction and training; health club services, namely, providing instruction and equipment in the field of physical exercise; physical fitness training services for personal use via non-downloadable streaming videos; educational services, namely, live seminars, classes, and programs in the field of physical fitness training and exercise.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “FISICO”, separately and apart from the mark as shown.

**TRANSLATION:** The words “EL ESTADO FISICO ES ESENCIAL”, when translated to English is “THE PHYSICAL CONDITION IS ESSENTIAL”.

**AGENT:** EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

---

**MARK: PRIS**

**APPLICATION NUMBER: 16708.21      FILING DATE: January 14<sup>th</sup>, 2020**

**PROPRIETOR: PUMA ENERGY INTERNATIONAL SA**, of Rue de Jargonnant 1, 1207 GENEVA, Switzerland

**INTERNATIONAL CLASS(ES): 9** for downloadable computer application software for mobile phones, electronic tablets, laptops and office computers, namely, software for enabling customer participation in loyalty and rewards programs; downloadable computer application software for mobile phones, electronic tablets, laptops and office computers, namely, software for enabling the payment of fuels, lubricants, automotive products, articles of convenience stores, charging of electric vehicles, car wash stations, as loyalty and rewards programs; encoded magnetic cards and encoded electronic chip cards for allowing the participation for customers in loyalty and reward programs; **16** for printed publications; books; magazines [periodicals]; pamphlets; prospectuses; printed vouchers; printed coupon books; non-magnetically encoded blank loyalty and reward cards; **35** for advertising and sales promotion for others; business administration of consumer loyalty programs, namely, organizing and managing commercial customer loyalty operations; promoting the goods and services of others by means of the issuance of loyalty rewards cards; business services, namely, participation in loyalty and rewards programs via a software application for mobile devices obtaining benefits and rewards; providing incentive award programs through issuance and processing of loyalty points for purchase of a company's goods and services; **36** for pre-paid purchase card services, namely, processing electronic payments made through prepaid cards; financial services, namely, providing credit, debit and payment card services for customer loyalty and reward programs; commercial financing services, namely, for allowing the payment of fuels, charging of electric vehicles, lubricants, automobile products, articles of convenience stores, car wash stations, as loyalty and reward programs.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 19<sup>th</sup> day of August, 2020 under number 11563/2020 in Switzerland.

**AGENT:** Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

---





**MARK:** CFE(8):5.3.11,15;29.1.4,3

**APPLICATION NUMBER:** 16727.21 **FILING DATE:** 26<sup>th</sup> February, 2021

**PROPRIETOR:** RIVERDOR CORP. S.A., of 18 de Julio avenue 878, Office No. 1204, Montevideo, Uruguay

**INTERNATIONAL CLASS(ES):** 1 for chemicals used in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasiticides; compost; water softening chemicals; adjuvants, other than for medical or veterinary purposes; cultures of microorganisms, other than for medical and veterinary use; biological preparations for use in cell cultures other than for medical or veterinary use; biological preparations and preparations of microorganisms used in agriculture; plant growth regulating preparations; emulsifiers; 5 for veterinary preparations; disinfectants; preparations for killing weeds and destroying vermin; fungicides; herbicides; insecticides; parasiticides.

**STATEMENT OF USE:** The applicant claims that it has a bona intention to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys- at-Law, of 15 "A" Street, Belize City, Belize



**MARK:** CFE(8): 26.13.25

**APPLICATION NUMBER:** 16734.21 **FILING DATE:** 28<sup>th</sup> January, 2021

**PROPRIETOR:** Foshan Haitian Flavouring & Food Co., Ltd., of No. 16, Wen Sha Road Foshan City, Guangdong Province, China

**INTERNATIONAL CLASS(ES):** 29 for edible oils; sesame oil for food; edible fats; sunflower oil for food; colza oil for food; corn oil for food; olive oil for food; vegetables, preserved; pickles; tofu; preserved peppers; poultry, not live; fish-based foodstuffs; fruit-based snack food; tahini; vegetables, tinned; seaweed extracts for food; nuts, prepared; yogurt; chicken eggs; butter; milk; mushrooms, preserved; unflavored and unsweetened gelatins; processed betel nuts; sausage casings, natural or artificial; broth concentrates; soya beans, preserved, for food; soya bean oil for food; 30 for confectionery; rice; wheat flour; soba noodles; udon noodles; pre-packed lunches consisting primarily of rice and also including meat, fish or vegetables; ground ginger; 31 for grains[cereals]; edible sesame, unprocessed; edible linseed, unprocessed; fodder; stall food for animals; forage; draff; cereal seeds, unprocessed; shellfish, live; malt for brewing and distilling; vegetables, fresh; fruit, fresh; trees; plants; litter for animals; beans, unprocessed; soya beans, fresh; 32 for non-alcoholic beverages; non-alcoholic fruit juice beverages; rice-based beverages, other than milk substitutes; fruit nectars, non-alcoholic; non-alcoholic beverages flavored with coffee; non-alcoholic beverages flavored with tea; soft drinks; non-alcoholic fruit extracts; beer; non-alcoholic preparations for making beverages; 33 for rice alcohol; cider; fruit extracts, alcoholic; alcoholic beverages, except beer; alcoholic beverages containing fruit; sake; Wine; alcoholic fruit cocktail drinks; vodka; spirits [beverages].

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**TRANSLATION:** The Chinese characters from left to right may be transliterated as HAI TAN and translated to English as Sea; sky.

**AGENT:** EPROINT (Belize) Limited, of 7 Craig Street, Belmopan City, Belize

**MARK:** BERLITZ METHOD

**APPLICATION NUMBER:** 16745.21 **FILING DATE:** February 3<sup>rd</sup>, 2021

**PROPRIETOR:** Berlitz Investment Corporation, of 103 Foulk Road, Suite 205-G, Wilmington, DE 19803, United States of America

**INTERNATIONAL CLASS(ES):** 41 for education services; training services relating to languages and culture; language translation of written documents; providing online electronic publications of books and texts, not downloadable; publication of books and texts, other than publicity texts.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "METHOD", separately and apart from the mark as shown.

**AGENT:** Arguelles & Company, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

---

**MARK: TOTAL IMMERSION**

**APPLICATION NUMBER: 16746.21**

**FILING DATE: 3<sup>rd</sup> February, 2021**

**PROPRIETOR: Berlitz Investment Corporation,** of 103 Foulk Road, Suite 205-G, Wilmington, DE 19803, United States of America

**INTERNATIONAL CLASS(ES): 41** for education services; training services relating to languages and culture; language translation of written documents; providing online electronic publications of books and texts, not downloadable; publication of books and texts, other than publicity texts.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company, Attorneys at Law of Suite 401, The Matalon, Coney Drive, Belize City, Belize

---

**MARK: CYTOKIN**

**APPLICATION NUMBER: 16838.21**

**FILING DATE: 9<sup>th</sup> March, 2021**

**PROPRIETOR: RIVERDOR CORP. S.A.,** of 18 de Julio avenue 878, Office No. 1204, Montevideo, Uruguay

**INTERNATIONAL CLASS(ES): 1** for chemicals for use in agriculture, horticulture and forestry, except fungicides, herbicides, insecticides and parasitocides; compost; water softening chemicals; adjuvants, other than for medical or veterinary purposes; cultures of microorganisms, other than for medical and veterinary use; biological preparations for use in cell cultures other than for medical or veterinary use; biological preparations and preparations of microorganisms used in agriculture; plant growth regulating preparations; emulsifiers; **5** for veterinary preparations; disinfectants; preparations for killing weeds and destroying vermin; fungicides; herbicides; insecticides; parasitocides.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys- at-Law, of 15 "A" Street, Belize City, Belize

---

**MARK: RYDE**

**APPLICATION NUMBER: 16878.21**

**FILING DATE: February 10, 2021**

**PROPRIETOR: BRITISH AMERICAN TOBACCO (BRANDS) LIMITED,** of Globe House, 4 Temple Place, London WC2R 2PG, United Kingdom

**INTERNATIONAL CLASS(ES): 5** for dietary food supplements and nutritional supplements; hemp extract, namely, ointments for pharmaceutical purposes; CBD oil, namely, ointments for pharmaceutical purposes; vitamin tablets; nicotine gum for use as an aid to stop smoking; nicotine patches for use as aids to stop smoking; food supplements; vitamin, mineral and nutritional supplements; homeopathic supplements; herbal supplements; dietary supplemental drinks in the nature of vitamin and mineral beverages; medicated chewing gum; vitamin and mineral food supplement for human consumption; nutritional supplement meal replacement bars for boosting energy; calcium fortified candy for medical purposes; tobacco-free cigarettes for smoking cessation purposes; herbs for medicinal purposes, namely, dried herbs, liquid herbal supplements and herbal capsules; herbal extracts for medical purposes, namely, herbal creams; herbal teas for medicinal purposes; transdermal patches for use in the treatment of pain; **30** for chewing gum, namely, sugar-free chewing gum, chewing gum with vitamins, chewing gum for medical purposes; herbal flavouring, other than essential oils, for making beverages and preparation for food; lozenges [confectionery]; candies; candy mints; gummy candies; medicinal herbal extracts for medical purposes in the nature of human consumption; **32** for energy drinks; **34** for cigarettes; tobacco, raw and manufactured; tobacco substitutes [not for medical purposes], namely,

smoking tobacco, chewing tobacco, tobacco pouches; cigars; cigarillos; lighters for smokers; matches; smokers' articles, namely, pocket apparatus for rolling cigarettes and tobacco pipes; cigarette paper; cigarette tubes; cigarette filters; hand-held machines for injecting tobacco into cigarette tubes [smoker's article]; electronic cigarettes; accessories for electronic cigarettes, namely, cigarette cases and cigarette boxes; liquid solution for use in electronic cigarettes; devices for heating tobacco for the purpose of inhalation; devices for heating tobacco substitutes for the purpose of inhalation; tobacco substitutes for the purpose of inhalation; cigarettes containing tobacco substitutes; tobacco powder, namely, snus; snuff with tobacco; snuff without tobacco; tobacco free oral nicotine pouches [not for medical use], namely, herbs for smoking.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

---

**MARK: CARNIVAL**

**APPLICATION NUMBER: 16879.21 FILING DATE: March 22<sup>nd</sup>, 2021**

**PROPRIETOR: KT & G Corporation** of 71, Beotkkot-gil, Daedeok-gu, Daejeon, Republic of Korea

**INTERNATIONAL CLASS(ES): 34** for tobacco; cigarettes; cigars; snuff; cigarette paper; tobacco pipes; cigarette filters; cigarette cases not of precious metal; tobacco pouches; cigarette lighters not of precious metal [not for automobiles]; matches; pipe cleaners for tobacco pipes; ashtray (not of precious metal) for smokers; cigar cutters

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize

---

**(2ND ISSUE)**

**ANY person desirous of making opposition to, or observations in respect of, the below-cited applications, should do so in writing no later than the 4<sup>th</sup> February, 2022.**



**MARK:** ESCOLAR PLUS CFE(8):26.4.6;29.1.1

**APPLICATION NUMBER: 15453.19 FILING DATE: 8<sup>th</sup> July, 2019**

**PROPRIETOR: BIO PAPPEL SCRIBE S.A. DE C.V.,** of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México

**INTERNATIONAL CLASS(ES): 16** for notebooks; Pads [stationery]; Document files [stationery]; Loose-leaf binders; Writing or drawing books; Printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**TRANSLATION:** The translation of the words "SCRIBE ESCOLAR PLUS", when translated to English is "SCRIBE SHOLASTIC PLUS".

**AGENT: Courtenay Coye LLP, Attorneys at Law, 15 "A" Street, Belize City, Belize**

---



**MARK:** CFE(8):26.4.6;29.1.1

**APPLICATION NUMBER:** 15454.19 **FILING DATE:** 8<sup>th</sup> July, 2019

**PROPRIETOR:** BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México

**INTERNATIONAL CLASS(ES):** 16 for notebooks; Pads [stationery]; Document files [stationery]; Loose-leaf binders; Writing or drawing books; Printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Courtenay Coye LLP, Attorneys at Law, 15 "A" Street, Belize City, Belize

---



**MARK:** CFE(8):24.13.14,25;27.5.4

**APPLICATION NUMBER:** 15618.19 **FILING DATE:** 19<sup>th</sup> September, 2019

**PROPRIETOR:** LATIN FARMA, SOCIEDAD ANÓNIMA, of 4<sup>a</sup>. Calle y 2<sup>a</sup>. Avenida "A", Lote 18 "A", kilómetro 30.5, Zona Franca, Parque Industrial Zeta, La Unión S.A. Amatitlán, Guatemala

**INTERNATIONAL CLASS(ES):** 5 for pharmaceutical preparations for personal hygiene.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "GEL", separately and apart from the mark as shown.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, Suite 401, The Matalon, Coney Drive, Belize City, Belize

---

**MARK:** PICA FRESA

**APPLICATION NUMBER:** 15686.19 **FILING DATE:** 3<sup>rd</sup> October, 2019

**PROPRIETOR:** GRUPO BIMBO, S.A.B. DE C.V., of Prolongacion Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210 Ciudad de México, México

**INTERNATIONAL CLASS(ES):** 30 for chewing gum, namely, sugarless chewing gum, sugar free chewing gum, chewing gum with vitamins, chewing gum for breath freshening, chewing gum, not for medical purposes; confectionery products, namely, marshmallows, gummy candies, caramels [candies], sugarless candies; rainbow swirl lollipops, twisted lollipops, center-filled lollipops, assorted fruit flavoured round lollipops, hard candy lollipops and marshmallow lollipops.

**TRANSLATION:** The applicant claims that the word "FRESA", when translated to the English is "STRAWBERRY".

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “FRESA”, separately and apart from the mark as shown,

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

---



**MARK:** ESCOLAR PLUS CFE(8):26.4.6;29.1.1

**APPLICATION NUMBER:** 15453.19 **FILING DATE:** 8<sup>th</sup> July, 2019

**PROPRIETOR:** BIO PAPPEL SCRIBE S.A. DE C.V., of Avenida Ejército Nacional 1130 Piso 9, Colonia Los Morales Polanco, Delegación Miguel Hidalgo, c.p. 11510, Ciudad de México, México

**INTERNATIONAL CLASS(ES):** 16 for notebooks; Pads [stationery]; Document files [stationery]; Loose-leaf binders; Writing or drawing books; Printing, photocopying and writing paper, in rolls, sheets and reams for use by the final consumer

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**TRANSLATION:** The translation of the words “SCRIBE ESCOLAR PLUS”, when translated to English is “CRIBE SHOLASTIC PLUS”.

**AGENT:** Courtenay Coye LLP, Attorneys at Law, 15 “A” Street, Belize City, Belize

---



**MARK:** CFE(8):26.4.2,18

**APPLICATION NUMBER:** 16179.20 **FILING DATE:** 29<sup>th</sup> May, 2020

**PROPRIETOR:** Aftermarket Auto Parts Alliance, Inc., of 2706 Treble Creek, Suite 100, 8258 San Antonio – Texas, United States of America

**INTERNATIONAL CLASS(ES):** 35 for retail store services featuring automotive parts and accessories; online retail store services featuring automotive parts and accessories; providing business information, and business management assistance in the operation and management of automotive service centers, retail auto parts stores and wholesale auto parts distributorships; providing marketing, advertising and promotional services to automotive service centers, retail stores and wholesale auto parts distributorships in the field of automotive parts and accessories; sales promotions for others; retail store services featuring automotive parts and accessories, provided via wireless communication; compilation and systematization of information into computer database; data search in computer files [for others]; price comparison services; outsourcing services [business assistance]; procurement services for others [purchase goods or services for other businesses]; administrative processing of purchase orders placed by telephone or computer; administrative processing of purchase orders placed by any other means of communication; electronic catalog services featuring automotive parts and accessories; providing commercial information and consulting services to online consumers to facilitate the purchase and orders of parts and equipment of vehicles, products for the maintenance of vehicles and of tools and equipment for the service and repair of vehicles; promoting the sales of goods and services of others through the distribution of printed material and promotional contests; market studies.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words “Auto” and “Parts Stores”, separately and apart from the mark as shown.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company, Attorneys at Law, Suite 401, The Matalon, Coney Drive, Belize City, Belize

---



MARK:

CFE(8):29.1.1;27.5.1

APPLICATION NUMBER: 16438.20 FILING DATE: 7<sup>th</sup> September, 2020

PROPRIETOR: Kraft Foods Group Brands LLC, of 200 East Randolph Street, Chicago, IL 60601, United States of America

**INTERNATIONAL CLASS(ES):** **5** for dietetic beverages for babies adapted for medical purposes; lacteal flour for babies; dietetic beverages adapted for medical purposes; malted milk beverages adapted for medical purposes; **29** for processed cheese; cream cheese; vegetable oil spread; processed beans; fruit salads; vegetable salads; whipped cream; dairy and vegetable based mix for making whipped toppings; nuts, prepared; peanuts, prepared; peanut butter; peanut spread; pickles; tomato purée; frozen harsh brown potatoes; frozen French fried potatoes; frozen potato-based snack food; frozen pre-packaged appetizers and snacks consisting primarily of meat, seafood, poultry, vegetable or fruit; soups; **30** for salad dressings; mayonnaise; horseradish sauce [condiments]; spices; honey; table syrup; topping syrups; marinades; puddings; stuffing mixes containing bread; marshmallows; packaged meals consisting primarily of pasta, rice or bread; frozen foods, namely, grain and bread based appetizers, hors d'oeuvres and canapes; snack foods, namely, frozen grain-based snack foods, frozen cereal-based snack foods, frozen wheat-based snack foods, frozen corn-based snack foods, frozen multigrain-based snack foods; chocolate topping; frozen desserts, namely, bakery goods, dessert mousses [confectionery], confectionery, puddings, flavored, sweetened gelatin desserts for retail and wholesale distribution; crackers; cookies; edible paper wafers; pizza; soya sauce; tomato sauce; fruit sauces; **32** for vegetable juices [beverages]; non-alcoholic syrups for making sweetened or flavored soft drinks; soft drinks; syrups for making soft drinks; concentrates for making soft drinks; powdered mixes for making soft drinks; soda water; extracts and powders and essences for making beverages; fruit concentrates for making beverages and used as ingredients in beverages; vegetable concentrates for making beverages and used as ingredients in beverages.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles &amp; Company, Attorneys at Law, Suite 401, The Matalon, Coney Drive City, Belize



MARK:

CFE(8):26.11.1,12;29.1.4

APPLICATION NUMBER: 16515.20 FILING DATE: 6<sup>th</sup> October, 2020

PROPRIETOR: Eutelsat SA, of 32 Boulevard Gallieni, 92130 Issy Les Moulineaux, France

**INTERNATIONAL CLASS(ES):** **38** for data transmission and reception services via telecommunication means; satellite communication services; communications by fibre optic networks; communication by computer terminals, namely, the internet, extranets and intranets; satellite communications by telephone; telecommunications routing and junction services; satellite transmission of industrial, commercial, advertising, educational and recreational programmes and information; computer-aided transmission of messages and images; computer-aided satellite transmission and dissemination of data, sound and images, namely, broadcasting of telephone conferences, audioconferences, videoconferences; satellite transmission of information via data transmission; broadcasting of television and radio programs; direct-to-home television transmission services; cable television broadcasting; broadcasting subscription-television programs; transmission of electronic mail; electronic mail services, namely, satellite transmission of electronic mail and dissemination in the form of satellite transmission of information by electronic means, for global communication networks such as the internet; transmission of messages by a direct link to one or more satellites; satellite television broadcasting; transmission of sound, images, signals and data via satellite, via cable or via an interactive network; electronic transmission of facsimiles communications and data featuring encryption and decryption; satellite transmission of broadband data for telecommunications network operators; providing telecommunications connections to a global computer network; rental of message transmission apparatus, other than computers, namely, rental of apparatus for message transmission via satellite, in the nature of rental of telecommunications apparatus, devices and installations for telecommunication via satellite and via telegraph services; telecommunications and radio communication services, namely, satellite communication services; mobile radiotelephony services, namely, call transfer, call forwarding, telephone directory, voice messaging services; satellite access, namely, providing access to computer or data transmission databases and database server centers; providing access to electronic communications networks; automated telecommunication download services, namely, satellite transmission services providing automated downloading services for voice and data systems of telecommunications installations; satellite transmission of automated data, namely, downloading of computer software updates for telecommunications networks; providing of information relating to telecommunications and television broadcasting programmes; providing information with respect to satellite telecommunications, namely, satellite broadcasting and transmission of software updates for

telecommunications via telephone support for users of telecommunications devices and installations; rental of access time to a computer for data handling; rental of access time to computer software updates for telecommunications networks; professional consultation in the field of telecommunications, non-business; rental of access time to a database servers center, including world-wide communications networks, such as the Internet; **41** for education services, namely, providing courses of instruction, training workshops, seminars, conferences, and demonstrations in the field of satellite telecommunications, satellites, entertainment and technology; Entertainment services provided via television, radio, cinema, cable television, satellite television and the Internet, namely, television and radio programs, entertainment services in the form of ongoing television programs in the field of news, comedy, variety, science and technology; providing information in the field of entertainment, namely, conducting exhibitions in the field of satellite television telecommunications, satellite radiowave receivers and satellite kinematic receivers; rental of radio and television sets; training services for users and specialist telecommunications equipment technicians; publication of printed matter; online publication of electronic books, magazines and periodicals; **42** for development of data transmission systems; design, development and maintenance of computer software and design and development of computer hardware for signal amplification and transmission; conducting scientific feasibility studies; technical consulting with respect to the design and development of telecommunications, design and development of computers and telecommunication via satellite, data transmission networks; engineering services in the field of communications technology; technical services, namely, engineering with respect to the launching of satellites, operation, recovery and repair while in orbit or concerning them and those to be put into orbit; computer programming; maintenance and updating of software for communication systems; technical support services, namely, installation, maintenance, updating and repair of databases, database servers, computers providing access to computer or data transmission networks for others; telecommunication signals analyses, namely, testing, analysis and evaluation of telecommunications to others to determine compliance with certification standards, quality control of telecommunications signals; technical design of telecommunications equipment and apparatus; conducting technical project studies; surveying; technological research; scientific and industrial research relating to new information technologies, computer and communications network, and to virtual and interactive communication images; computer rental; rental of computer software; computer system analysis; rental of apparatus for recording, reproduction and processing of data, sound and images; digital image correction, restoration and enhancement of images, videos and graphics; technical project studies, namely, conducting feasibility studies in the field of telecommunications engineering, conducting feasibility studies with respect to the design and development of telecommunications apparatus and equipment; automated remote backup for telecommunication voice and data systems; testing equipment for telecommunications apparatus, devices and installations; remote diagnostic services concerning the operation of telecommunications apparatus, devices and installations to determine repair requirements; meteorological information; providing online search engines for obtaining data via communications networks.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 6<sup>th</sup> day of April, 2020 under number 20/4637079 in France.

**AGENT:** Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



**MARK:**

**CFE(8):26.11.1,12;29.1.4**

**APPLICATION NUMBER:** 16516.20    **FILING DATE:** 6<sup>th</sup> October, 2020

**PROPRIETOR:** Eutelsat SA, of 32 Boulevard Gallieni, 92130 Issy Les Moulineaux, France

**INTERNATIONAL CLASS(ES): 9** for scientific apparatus and instruments, namely, optical, measuring, apparatus and instruments; satellites for scientific purposes; apparatus and instruments for receiving, transmitting and decoding satellite signals, namely, satellites, satellite receivers, satellite dishes, satellite processors, repeaters and relays for radio and television stations, radio and television receivers; television transmitters; cable television converters; relays for radio and TV stations; antennas; apparatus for recording, transmission, processing and reproduction of sound, images or data; television decoders; video screens; audiovisual teaching apparatus; tape recorders; computer memory devices; magnetic encoders; intercommunication apparatus; bar code readers; compact disc players; optical character readers; computers, namely, computer servers, data communication terminals, namely, computer terminals, point-of-sale terminals, mobile data terminals [MDT] and telephone terminals, particularly for global communication networks such as the internet; Modems; computer peripheral devices; radiotelegraphy sets; downloadable computer software for use in telecommunications; downloadable computer software for transmission of sound and video messages; downloadable computer software for data and document capture, transmission, storage and indexing; downloadable computer software for database management; downloadable computer software for providing access to computer or data transmission networks and to a global communications network, such as the Internet; computer games software, downloadable; electric, power, and cable connectors for use in computer or telephone networks; computer and communication transmitter and receiver apparatus, namely, wireless transmitters and receivers, satellite transmitters and receivers; transmitters of electronic signals; switchboards; electric or optical cables; database server centers comprised primarily of computer network servers, computer servers, digital media servers; downloadable electronic publications in the nature of magazines, in the field of satellites; **35** for advertising; commercial business



management; commercial administration of the licensing of the goods and services of others; advertising via space by means of a satellite, dissemination of advertising matter, transcription of audio communications [office functions], television advertising; broadcasting of advertising information via satellite for others; subscription for apparatus for receiving programs broadcast via satellite; subscription for receiving programs broadcast by satellite; subscription to a telematics, telephone or computer service [internet]; subscriptions to electronic journals; arranging subscriptions to telecommunications services for others; statistical analysis and reporting services for business purposes; computerized file management relating to programming data for telecommunications apparatus, devices and installations; telemanagement being remote management services for the variable parameters of voice and data systems of telecommunication installations; **37** for installation, maintenance and repair of telecommunications equipment, apparatus for recording, transmission, reproduction and processing of data, sound and images; Maintenance and repair of satellites in orbit or for the purposes of placing them in orbit; Providing of information relating to the installation, maintenance and repair of the aforesaid telecommunications apparatus; technical consultancy relating to the installation, maintenance and repair of telecommunications, transmission and broadcasting instruments, apparatus and equipment.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 6<sup>th</sup> day of April, 2020 under number 20/4637079 in France.

**AGENT:** Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

---

**MARK: REGIA**

**APPLICATION NUMBER: 16575.20      FILING DATE: 13<sup>th</sup> November, 2020**

**PROPRIETOR: Olmeca, Sociedad Anonima**, of 6 calle 2-21 zona 9 Edificio Heralso oficina 401, 402 y 404 del Municipio de Guatemala y Departamento de Guatemala

**INTERNATIONAL CLASS(ES): 29** for meat, fish, poultry and game, not live; meat extracts; canned, frozen, dried and cooked fruits and vegetables, vegetables and legumes; jellies for food, jams, compotes; eggs; milk, cheeses, butter, cream, yogurt; edible oils and fats for food use; **30** for coffee, tea-based beverages; tea beverages with milk; kelp tea; iced tea; cocoa and coffee substitutes; rice, pasta and noodles; tapioca and sago; cereal-based snack food and cereal preparations; gluten-free bread; unleavened bread; pastry products and confectionery; chocolate; creamy ice creams, sorbets [ices] and other ice creams; palm sugar; powdered sugar; white sugar; brown sugar; honey, molasses syrup; yeast for use as an ingredient in food; yeast for brewing and distilling; baking powder; salt for preserving foodstuffs; cooking salt; seasonings, spices, preserved garden herbs for seasoning; vinegar, sauces and other seasonings; ice for refreshment; edible ices; ice cubes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

---



**MARK:**

**CFE(8): 26.13.28**

**APPLICATION NUMBER: 16703.21      FILING DATE: 12<sup>th</sup> January, 2021**

**PROPRIETOR: GREE ELECTRIC APPLIANCES, INC. OF ZHUHAI**, of JINJI WEST ROAD, QIANSHAN ZHUHAI, GUANGDONG, CHINA

**INTERNATIONAL CLASS(ES): 7** for compressors [machines]; compressors for refrigerators; kitchen blenders, electric, for household purposes; juice extractors, electric; food processors, electric; washing machines [laundry]; wringing machines for laundry; dishwashers; vacuum cleaners; motors, electric, other than for land vehicles; electric coffee grinders, other than hand-operated; electric meat choppers [machines] for home use; food waste disposers; **9** for cell phones; interactive touch screen terminals; integrated circuits; data processing apparatus; downloadable computer application software for cell phones, namely, software for use in controlling electric appliances; remote controls for home use for air conditioners; electrical adapters; batteries, electric; capacitors; switches, electric; electronic chips for the manufacture of integrated circuits; electric sockets; wires, electric; cables, electric; locks, electric; computer software, recorded; downloadable pattern recognition software for identifying human faces; **11** for refrigerators; freezers; air conditioners for vehicles; ventilation [air-conditioning] installations and apparatus; radiators, electric; laundry dryers, electric; fans [air-conditioning]; air dehumidifiers for home use; air purifying apparatus; extractor hoods for kitchen use; gas water heaters; electric water heaters; electromagnetic induction



cookers for household purposes; drinking water dispensers, electric; kettles, electric, for home use; air humidifiers for home use ; electric rice cookers; air dryers; air sterilizers; electric hair dryers; electric dish sterilizers; solar energy water heaters; heaters for baths; gas burners; microwave ovens [cooking apparatus]; water purification installations; electric egg boilers for household purposes; bread toasters; coffee machines, electric; bakers' ovens for household use; electric slow-cookers; lighting apparatus, namely, lighting installations; ice machines; wine cellars, electric.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Dujon & Dujon, Attorneys at Law, 24 Tangerine Street, Belmopan City, Belize

---

**MARK: KINGHOME**

**APPLICATION NUMBER:** 16705.21      **FILING DATE:** 12<sup>th</sup> January, 2021

**PROPRIETOR:** GREE ELECTRIC APPLIANCES, INC. OF ZHUHAI, of JINJI WEST ROAD, QIANSHAN ZHUHAI, GUANGDONG, CHINA

**INTERNATIONAL CLASS(ES):** 7 for compressors [machines]; compressors for refrigerators; kitchen blenders, electric, for household purposes; juice extractors, electric; food processors, electric; washing machines [laundry]; wringing machines for laundry; dishwashers; vacuum cleaners; motors, electric, other than for land vehicles; electric coffee grinders, other than hand-operated; electric meat choppers [machines] for home use; food waste disposers; 9 for cell phones; interactive touch screen terminals; integrated circuits; data processing apparatus; downloadable computer application software for cell phones, namely, software for use in controlling electric appliances; remote controls for home use for air conditioners; electrical adapters; batteries, electric; capacitors; switches, electric; electronic chips for the manufacture of integrated circuits; electric sockets; wires, electric; cables, electric; locks, electric; computer software, recorded; downloadable pattern recognition software for identifying human faces; 11 for refrigerators; freezers; air conditioners for vehicles; ventilation [air-conditioning] installations and apparatus; radiators, electric; laundry dryers, electric; fans [air-conditioning]; air dehumidifiers for home use; air purifying apparatus; extractor hoods for kitchen use; gas water heaters; electric water heaters; electromagnetic induction cookers for household purposes; drinking water dispensers, electric; kettles, electric, for home use; air humidifiers for home use ; electric rice cookers; air dryers; air sterilizers; electric hair dryers; electric dish sterilizers; solar energy water heaters; heaters for baths; gas burners; microwave ovens [cooking apparatus]; water purification installations; electric egg boilers for household purposes; bread toasters; coffee machines, electric; bakers' ovens for household use; electric slow-cookers; lighting apparatus, namely, lighting installations; ice machines; wine cellars, electric.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Dujon & Dujon, Attorneys at Law, 24 Tangerine Street, Belmopan City, Belize

---

**MARK: TOSHIBA**

**APPLICATION NUMBER:** 16717.21      **FILING DATE:** 19<sup>th</sup> January, 2021

**PROPRIETOR:** KABUSHIKI KAISHA TOSHIBA, also trading a Toshiba Corporation, of 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan

**INTERNATIONAL CLASS(ES):** 35 for administration of consumer loyalty programs; administration of frequent flyer programs; administrative processing of purchase orders; advertising; advertising agency services; advertising by mail order; production of advertising films; rental of advertising space; rental of advertising time on communication media; appointment reminder services [office functions]; appointment scheduling services [office functions]; bill-posting; rental of billboards [advertising boards]; accounting; advisory services for business management; business appraisals; business auditing; business efficiency expert services; business inquiries; business investigations; business management and organization consultancy; business management assistance; business management consultancy; business management for freelance service providers; business management of reimbursement programmes for others; business organization consultancy; business research; professional business consultancy; providing business information; providing business information via a website; commercial administration of the licensing of the goods and services of others; commercial information agency services; commercial intermediation services; commercial or industrial management assistance; providing commercial and business contact information; providing commercial information and advice for consumers in the choice of products and services; competitive intelligence services; compilation of information into computer databases; compilation of statistics; compiling indexes of information for commercial or advertising purposes; computerized file management; consultancy regarding advertising communication strategies; consultancy regarding

public relations communication strategies; consumer profiling for commercial or marketing purposes; corporate communications services; cost price analysis; data search in computer files for others; demonstration of goods; development of advertising concepts; direct mail advertising; dissemination of advertising matter; distribution of samples; drawing up of statements of accounts; employment agency services; organization of exhibitions for commercial or advertising purposes; gift registry services; import-export agency services; interim business management; invoicing; layout services for advertising purposes; market intelligence services; market studies; marketing; marketing in the framework of software publishing; marketing research; media relations services; negotiation and conclusion of commercial transactions for third parties; negotiation of business contracts for others; rental of office equipment in co-working facilities; online advertising on a computer network; provision of an online marketplace for buyers and sellers of goods and services; opinion polling; outdoor advertising; outsourced administrative management for companies; outsourcing services [business assistance]; pay per click advertising; payroll preparation; personnel management consultancy; personnel recruitment; photocopying services; rental of photocopying machines; presentation of goods on communication media, for retail purposes; price comparison services; procurement services for others [purchasing goods and services for other businesses]; promotion of goods and services through sponsorship of sports events; psychological testing for the selection of personnel; public relations; publicity material rental; radio advertising; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail services for works of art provided by art galleries; retail services relating to bakery products; sales promotion for others; search engine optimization for sales promotion; shop window dressing; shorthand; targeted marketing; telemarketing services; telephone answering for unavailable subscribers; telephone switchboard services; production of teleshopping programmes; television advertising; organization of trade fairs; transcription of communications [office functions]; typing; updating and maintenance of data in computer databases; updating and maintenance of information in registries; updating of advertising material; providing user rankings for commercial or advertising purposes; providing user reviews for commercial or advertising purposes; rental of vending machines; web indexing for commercial or advertising purposes; website traffic optimization; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; word processing; writing of curriculum vitae for others ; writing of publicity texts; **36** for accident insurance underwriting; accommodation bureau services [apartments]; apartment house management; rental of apartments; banking; capital investment; credit bureau services; crowdfunding; debt advisory services; electronic funds transfer; rental of farms; financial customs brokerage services; financial evaluation [insurance, banking, real estate]; financial management; providing financial information; financing services; fire insurance underwriting; health insurance underwriting; hire-purchase financing; instalment loans; insurance brokerage; insurance consultancy; insurance underwriting; providing insurance information; lending against security; life insurance underwriting; loans [financing]; marine insurance underwriting; organization of monetary collections; mortgage banking; rental of offices [real estate]; rental of offices for co-working; preparation of quotes for cost estimation purposes; real estate affairs; real estate agency services; real estate appraisal; real estate brokerage; real estate management; rental of real estate; rent collection; issuance of tokens of value; **37** for airplane maintenance and repair; asphaltting; boiler cleaning and repair; bricklaying; building construction supervision; building insulating; building of fair stalls and shops; damp-proofing [building]; burglar alarm installation and repair; burner maintenance and repair; carpentry services; cell phone battery charging services; charging of electric vehicles; chimney sweeping; cleaning of buildings [exterior surface]; cleaning of buildings [interior]; construction consultancy; providing construction information; rental of construction equipment; rental of dish drying machines; rental of dishwashing machines; disinfecting; electric appliance installation and repair; services of electricians; elevator installation and repair; factory construction; film projector repair and maintenance; fire alarm installation and repair; freezing equipment installation and repair; furniture maintenance; harbor construction; heating equipment installation and repair; providing information relating to repairs; installation and repair of air-conditioning apparatus; installation and repair of flood protection equipment; installation of doors and windows; installation of utilities in construction sites; installation, maintenance and repair of computer hardware; irrigation devices installation and repair; kitchen equipment installation; rental of laundry washing machines; laying of cable; machinery installation, maintenance and repair; masonry; motor vehicle maintenance and repair; office machines and equipment installation, maintenance and repair; painting or repair of signs; painting, interior and exterior; paper hanging; parasol repair; photographic apparatus repair; pipeline construction and maintenance; plastering; plumbing; pumicing; pump repair; rebuilding engines that have been worn or partially destroyed; rebuilding machines that have been worn or partially destroyed; repair of power lines; repair of security locks; road paving; roofing services; safe maintenance and repair; sanding; scaffolding; shipbuilding; shoe repair; sterilization of medical instruments; strong-room maintenance and repair; swimming-pool maintenance; telephone installation and repair; umbrella repair; underwater construction; underwater repair; vehicle battery charging; vehicle breakdown repair services; vehicle cleaning; vehicle greasing; vehicle maintenance; vehicle polishing; warehouse construction and repair; washing; window cleaning.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company, Attorneys at Law, Suite 401, The Matalon, Coney Drive, Belize City, Belize

**MARK: SHUTDOWN**

**APPLICATION NUMBER:** 16722.21 **FILING DATE:** 22<sup>nd</sup> January, 2021

**PROPRIETOR:** UPL Corporation Ltd., of 5<sup>th</sup> Floor, Newport Building, Louis Pasteur Street, Port Louis, Mauritius

**INTERNATIONAL CLASS(ES):** 1 for industrial chemicals; agricultures, horticultural and forestry chemicals, except fungicides, herbicides, insecticides and parasiticides unprocessed artificial resins, unprocessed plastics; substances for tanning animal skins and hides; compost, animal manures, fertilizers; biological preparations for use in industry and science; 5 for herbicides, pesticides, insecticides, fungicides, vermin destroying preparations, rodenticides, preparations for killing weeds and destroying vermin.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

---

**MARK:** ALAMO

**APPLICATION NUMBER:** 16725.21 **FILING DATE:** 22<sup>nd</sup> January, 2021

**PROPRIETOR:** Química Goncal, S.A. de C.V., of Av. Revolución 202-A, Col. Buenos Aires, C.P. 64800, Monterrey, Nuevo León, México

**INTERNATIONAL CLASS(ES):** 3 for bleaching preparations [decolorants] for household purposes; chemical cleaning preparations for household purposes; laundry bleaching preparations; non-medicated toothpastes; perfumery products, essential oils; bleaching preparations for laundry use; preparations for cleaning, polishing; turpentine for degreasing; oil of turpentine for degreasing.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize

---

**MARK:** AMERICAN HEART ASSOCIATION

**APPLICATION NUMBER:** 16735.21 **FILING DATE:** 27<sup>th</sup> January, 2021

**PROPRIETOR:** American Heart Association, Inc., of 7272 Greenville Avenue, Dallas, Texas 75231 USA

**INTERNATIONAL CLASS(ES):** 9 for downloadable educational course materials in the field of hypertension prevention, detection, evaluation, and management; 16 for printed educational materials in the field of hypertension prevention, detection, evaluation, and management; 35 for promoting public awareness of hypertension prevention, detection, evaluation, and management; 41 for educational services, namely, conducting classes, seminars, conferences, lectures, training, and workshops in the field of hypertension prevention, detection, evaluation, and management and distribution of course materials in connection therewith in printed or electronic format; 44 for providing a website featuring health information in the field of hypertension prevention, detection, evaluation, and management.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "ASSOCIATION", separately and apart from the mark as shown.

**AGENT:** Arguelles & Company, Attorneys at Law, Suite 401, The Matalon, Coney Drive City, Belize

---



**MARK:** CFE(8):2.9.1,29.1.1

**APPLICATION NUMBER:** 16736.21 **FILING DATE:** 28<sup>th</sup> January, 2021

**PROPRIETOR:** American Heart Association, Inc., of 7272 Greenville Avenue, Dallas, Texas 75231 USA

**INTERNATIONAL CLASS(ES):** 9 for downloadable educational course materials in the field of hypertension prevention, detection, evaluation, and management; 16 for printed educational materials in the field of hypertension prevention, detection, evaluation, and management; 35 for promoting public awareness of hypertension prevention, detection, evaluation, and management; 41 for educational services, namely, conducting classes, seminars, conferences, lectures, training, and workshops in the field of hypertension prevention, detection, evaluation, and management and distribution of course materials in connection therewith in printed or electronic format; 44 for providing a website featuring health information in the field of hypertension prevention, detection, evaluation, and management.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company, Attorneys at Law, Suite 401, The Matalon, Coney Drive City, Belize

---

**MARK: BERLITZ**

**APPLICATION NUMBER:** 16744.21      **FILING DATE:** 3<sup>rd</sup> February, 2021

**PROPRIETOR:** Berlitz Investment Corporation, of 103 Foulk Road, Suite 205-G, Wilmington, DE 19803, United States of America

**INTERNATIONAL CLASS(ES):** 9 for computer software, recorded and downloadable for language instruction and cross-cultural education; audio recordings featuring English and foreign language instruction and information on international cultures, customs, and business practices; audiovisual recordings featuring English language instruction and information on English-speaking cultures, customs, and business practices; downloadable audio and video recordings; downloadable publications; 16 for teaching materials [except apparatus], instructional material, and printed educational materials used in connection with language instruction, namely, printed course materials in the field of language instruction, workbooks directed to language instruction, exercise books, grammar guides, dictionaries, reference materials in the field of language instruction, and phrase books; books and other printed matter relating to travel, namely, guide books, reference books relating to travel, phrase books; 41 for education services; training services relating to languages and culture; language translation of written documents; providing online electronic publications of books and texts, not downloadable; publication of books and texts, other than publicity texts.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company, Attorneys at Law, Suite 401, The Matalon, Coney Drive City, Belize

---

**MARK: STREPSILS**

**APPLICATION NUMBER:** 16806.21      **FILING DATE:** 18<sup>th</sup> February, 2021

**PROPRIETOR:** Reckitt & Colman (Overseas) Health Limited, of 103-105 Bath Road, Slough, Berkshire, SL1 3UH, United Kingdom

**INTERNATIONAL CLASS(ES):** 5 for pharmaceutical preparations and substances; medicated throat lozenges; medicated confectionary; 30 for non-medicated confectionery products.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Dujon & Dujon, Attorneys at Law, 24 Tangerine Street, Belmopan City, Belize

---

**MARK: FALCON BEER**

**APPLICATION NUMBER:** 16849.21      **FILING DATE:** 15<sup>th</sup> March, 2021

**PROPRIETOR:** Belize Brewing Company Limited, of 1 King Street, Belize City, Belize

**INTERNATIONAL CLASS(ES):** 32 for beer.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words “Beer”, separately and apart of the mark as shown.

**MARK: Clearwater Properties Belize**

**APPLICATION NUMBER:** 16861.21      **FILING DATE:** 17<sup>th</sup> March, 2021

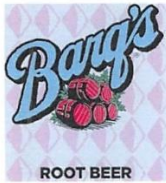
**PROPRIETOR:** Clearwater Properties Ltd., of Coconuts Caribe, 2 Miles North of San Pedro Town, Ambergris Caye, Belize

**INTERNATIONAL CLASS(ES):** 36 for rental of real estate; real estate services, namely, rental of vacation homes, condominiums, cabins, and villas; real estate services, namely, property management services for condominium associations, homeowner associations and apartment buildings; real estate services, namely, condominium management services; 37 for real estate development and construction of commercial, residential and hotel property; real estate site selection; 43 for restaurant services.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words “Properties Belize”, separately and apart of the mark as shown.

**AGENT:** Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



**MARK:**      **CFE(8):19.1.1,5**

**COLOR CLAIM:** light blue, red, pink, green and black

**APPLICATION NUMBER:** 16862.21      **FILING DATE:** 17<sup>th</sup> March, 2021

**PROPRIETOR:** The Coca-Cola Company, of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America

**INTERNATIONAL CLASS(ES):** 32 for mineral water [beverages]; soft drinks, namely soda; aerated water; preparations for making aerated water; non-alcoholic beverages, namely, carbonated beverages; aloe vera drinks, non-alcoholic; aperitifs, non-alcoholic; eider, non-alcoholic; cocktails, non-alcoholic; kvass; fruit nectars, non-alcoholic; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; non-alcoholic preparations for making beverages; non-alcoholic honey-based beverages; non-alcoholic beverages flavoured with coffee; non-alcoholic beverages flavoured with tea; sarsaparilla [non-alcoholic beverage]; syrups for beverages; syrups for lemonade; non-alcoholic essences for making beverages.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words “ROOT BEER”, separately and apart from the mark as shown.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize



**MARK:**      **CFE(8):1.5.1**

---

**APPLICATION NUMBER: 16872.21      FILING DATE: 1<sup>st</sup> February, 2021**

**PROPRIETOR: FOX MEDIA LLC**, of 10201 West Pico Boulevard, Los Angeles, California, 90035, United States of America

**INTERNATIONAL CLASS(ES): 9** for navigation, surveying, optical, weighing, measuring, life-saving and teaching apparatus and instruments; recorded and downloadable computer software; mechanisms for coin-operated apparatus; cash registers; computers and computer peripheral devices; diving suits, divers' masks, ear plugs for divers, nose clips for divers and swimmers, gloves for divers, breathing apparatus for underwater swimming; fire-extinguishing apparatus; animated cartoons; cell phone straps; cleaning apparatus for phonograph records; containers for contact lenses; downloadable image files; downloadable music files; downloadable ring tones for mobile phones; electronic publications, downloadable; eyeglass cases; eyeglass chains; eyeglass cords; eyeglass frames; magnets; decorative magnets; mouse pads; wrist rests for use with computers; downloadable mobile applications for mobile communication devices for use in distribution of digital video, video files, video, and multimedia content; downloadable software for receiving, streaming, searching, accessing and reviewing audiovisual and multimedia content via the internet, mobile digital electronic devices, communications networks and wireless telecommunications networks; **38** for telecommunication services, namely, local and long distance transmission of voice, data, graphics by means of telephone, telegraphic, cable, and satellite transmissions ; television transmission and television broadcasting services; audio and video broadcasting services over the internet; broadcasting of video and audio programming over the internet; broadcasting services and provision of telecommunication access to video and audio content provided via a video-on-demand service via the internet; streaming of audio, visual and audiovisual material via a global computer network; streaming of video material on the internet; streaming of audio and visual material on the internet; telecommunication services, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the internet; video on demand transmissions; **41** for educational services, namely, conducting programs in the field of entertainment, news, business, and finance; providing of training in the field of design, advertising and communication technologies; entertainment services; organizing cultural and arts events; calligraphy services; electronic desktop publishing; language interpreter services; layout services, other than for advertising purposes; providing on-line electronic publications, not downloadable; publication of books; publication of electronic books and journals on-line; publication of texts, other than publicity texts; sign language interpretation; translation; entertainment services, namely, provision of on-going multimedia programs featuring news, business and finance distributed via various platforms across multiple forms of transmission media; information relating to entertainment and education provided on-line from a computer database or the internet; entertainment services in the nature of non-downloadable videos and images featuring multimedia programs about news, business and finance transmitted via the internet and wireless communication networks.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 31<sup>st</sup> day of July, 2020 under number 018281614 in Alicante.

**AGENT: Barrow & Williams LLP**, Attorneys at Law, Equity House, 84 Albert Street, Belize City, Belize

---

**MARK: CANEROCK**

**APPLICATION NUMBER: 16915.21      FILING DATE: 3<sup>rd</sup> March, 2021**

**PROPRIETOR: United Caribbean Rum Limited**, of The West Indies Rum Distillery Limited, Brighton, Black Rock, St. Michael BB12051, Barbados

**INTERNATIONAL CLASS(ES): 33** for alcoholic beverages, except beer; rum

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 5<sup>th</sup> day of October, 2020 under number 4688547 in France.

**AGENT: Arguelles & Company**, Attorneys at Law, Suite 401, The Matalon, Coney Drive City, Belize

---



MARK:

CFE(8):1.15.11

APPLICATION NUMBER: 16221.20 FILING DATE: 3<sup>rd</sup> June, 2020

PROPRIETOR: Target Brands, Inc., of 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America

**INTERNATIONAL CLASS(ES):** **24** for crib bumper pads; bedspreads, comforters and bed covers; bed canopies; quilts and duvets; quilt and duvet covers; unfitted fabric furniture covers, namely, changing table covers; diaper changing pads not of paper; household linen; shower curtains; shower curtain liners; mattress pads of cotton; mattress pads of foam; bedding, namely, sheets and sheet sets, shams, pillow cases, bed skirts, blankets, coverlets, throw's; table linens not of paper, namely, place mats, napkins, tablecloths, fabric table runners and fabric table toppers; fabric window coverings, namely, curtains, draperies, sheers, swags, valances; towels of textile; wash cloths; loose covers for furniture; bath mitts; covers for cushions; fitted toilet lid covers made of fabric; curtain tie-backs in the nature of textile curtain holders; plastic table covers; textile wall hangings; cloth pennants; **25** for cloth and plastic bibs; headwear; aprons; clothing and accessories, namely, children's belts, body suits, pants, diaper pants for holding diapers for infants, jeans, coats, jackets [clothing], snowsuits, mittens, ear muffs [clothing], gloves [clothing], overalls, infant sleepers, sleepwear, bath robes, socks, tee-shirts, swimwear, ties, tights, leggings [leg warmers], undergarments, underwear, vests, sweaters, sweatshirts, sweatpants; footwear, namely, shoes for babies, adults, children, women and men, booties, slippers, boots, namely, riding boots, hunting boots, hiking boots, waterproof boots, dress boots, namely, lace boots and ankle boots, work boots; dresses; costumes for use in children's dress up play; Halloween costumes and masks sold in connection therewith; **26** for decorative ribbons for the hair; hair accessories, namely, bands, barrettes, bows, clamps, clips, ornaments, pins, ponytail holders, ribbons, scrunchies, slides, twisters; **27** for rugs, namely, bathroom rugs, prayer rugs, area rugs, floor runners, fur rugs; wallpaper; wallpaper borders as wallpaper; bath mats; fabric bath tub rugs; accent rugs as carpet; door mats; woven area rugs; rugs in the nature of floor runners; **28** for baby swings; activity gyms for infants and toddlers; children's multiple activity tables; toy and crib mobiles; Christmas tree ornaments and decorations [except confectionery and electric Christmas tree lights]; bath toys; baby rattles; stuffed and plush toys; infant toys; infant swings.

STATEMENT OF USE: The applicant claims that intends to use the mark.

AGENT: Courtenay Coye LLP, Attorneys at Law, 15 "A" Street, Belize City, Belize

**(1ST ISSUE)**

**ANY person desirous of making opposition to, or observations in respect of, the below-cited applications, should do so in writing no later than the 18<sup>th</sup> February, 2022**



MARK:

CFE(8):2.1.30;4.5.2

APPLICATION NUMBER: 15189.19 FILING DATE: 15<sup>th</sup> March, 2019

PROPRIETOR: Compagnie Générale Des Etablissements Michelin, of 23 Place des Carmes-Déchaux, Clermont-Ferrand 63000, France

**INTERNATIONAL CLASS(ES):** **7** for machine tools, namely, machine tools for use in manufacture, repair and maintenance of land vehicles and parts for land vehicles; machine couplings and transmission belts, except for land vehicles; belts for conveyors; spring shock absorbers for machines; transmission shafts, transmission gears and transmission bearings for machines other than for land vehicles; hydraulic motors, alternating current motors, compressed air machines; electricity generators; high pressure washers; powered tyre changer machines for land vehicles; jacks [machines] and cylinders for machines; compressed air pumps; pneumatically operated tire inflation machine; vacuum cleaners; paint spray guns; air compressors; machines for additive manufacturing [3D printers]; **8** for hand tools; table

cutlery [forks and spoons]; side arms, other than firearms; scrapers [hand tools] for vehicle windows; shovels [hand tools]; screwdrivers, non-electric; multi-function hand tools comprised of screwdrivers, knives, pliers, can openers, and file; lifting jacks, hand operated; levers for tyre mounting and dismounting; breast drills; **9** for automatic indicators of low pressure in vehicle tyres; vehicle safety equipment, namely, electronic tire pressure monitors; fuel cells; fuel cell electrodes; chargers for electric batteries for vehicles; electric current rectifiers; electric converters, inverters and voltage regulators all for vehicles; downloadable enterprise software in the nature of a search engine for database content; blank computer discs, blank magnetic computer tapes, protected films adapted for computer screens and downloadable computer software applications for processing and storing information in the field of transport, motoring and travel for use in computers and computer peripherals; downloadable computer software applications for mobile devices; computer software applications, downloadable, computer hardware and downloadable computer software for database management for monitoring performance of motor vehicles, motor vehicle trailers and vehicle tyres; downloadable computer software applications for mobile devices for global positioning system [GPS]; computer software applications, downloadable, for the exchange of information among users relating to navigation, weather, transport, traffic, travel, restaurants, service stations, vehicle parks, rest areas, vehicle repair and maintenance centres; devices for global positioning system [GPS]; downloadable computer software and applications for mobile devices for on-line calculation of road itineraries, route planning to follow in all vehicle types and on foot; downloadable computer software applications for mobile devices used for managing information relating to tourism, transport, traffic, travel, restaurants, service stations, vehicle parks, rest areas, vehicle repair and maintenance centres; downloadable computer software applications for mobile devices used for enabling the provision of information and advice in the field of tourism, transport, traffic, travel, restaurants, service stations, vehicle parks, rest areas, vehicle repair and maintenance centres; downloadable computer software applications for mobile devices for on-line assistance systems in the preparation and the planning for travel, travel itineraries and tours; downloadable computer software for developing applications; electronic databases recorded on computer media, for providing information in the field of road itineraries, transport and traffic, travel, tourism, restaurants, service stations, vehicle parks, rest areas and vehicle repair and maintenance centres; downloadable computer programs for accessing, browsing and searching online databases; downloadable computer software for use in the design, creation, publishing and hosting of web sites; computer network server for providing information on traffic, transport, travel, tourism and restaurants, service stations, vehicle parks, rest areas and vehicle repair and maintenance centres; downloadable electronic publications provided on-line from databases in the fields of road itineraries, transport and traffic, travel, tourism and restaurants, service stations, vehicle parks, rest areas and vehicle repair and maintenance centres; downloadable electronic publications in the nature of books, magazines, periodicals, news flash, newspapers, reviews in the field of travel, temporary accommodation and motoring; jump start cables; pressure gauges; garments for protection against fire; ear plugs for divers; safety gloves for protection against accident; vehicle breakdown warning triangles; headgear being protective helmets; reflective articles for wear for the prevention of accidents; divers' masks; spectacles and sunglasses [optical]; electronic agendas and personal digital assistants [PDAs]; cameras [photography]; downloadable video game programs; pocket and electronic calculators; mouse pads; USB flash drives; mouse [computer peripherals]; alcohol meters; document printers for use with computers; **10** for ear plugs [ear protection devices]; **11** for lamps and lighting fixtures; electric blankets, not for medical purposes; air deodorizing apparatus, refrigerating cabinets; cookers; pressure water tanks and water distribution installation; light bulbs for directional signals for vehicles.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City



**MARK:**

**CFE(8):2.1.30;4.5.2**

**APPLICATION NUMBER:** 15190.19

**FILING DATE:** 15<sup>th</sup> March, 2019

**PROPRIETOR:** Compagnie Générale Des Etablissements Michelin, of 23 Place des Carmes-Déchaux, Clermont-Ferrand 63000, France

**INTERNATIONAL CLASS(ES):** **37** for installation, maintenance, inflation, repair, fitting, retreading, and replacement of tires, inner tubes or wheels for vehicles and trailers; tyre balancing; maintenance and repair of vehicles, parts and fittings for vehicles; cleaning and washing services for vehicles, tires and vehicle wheels; emergency roadside assistance services, namely, responding to calls for roadside assistance and flat tire changing; repair and maintenance advisory and information services relating to vehicles, tires, vehicle wheels, parts and fittings for vehicles; repair and maintenance services relating to vehicle tyres and parts for vehicles; installation, maintenance, assembly, disassembly and repair services of custom additive manufacturing machines; **38** for providing on line forums; providing access to databases featuring road itineraries, transport and traffic, travel, tourism and gastronomy by electronic transmission; broadcast transmissions by satellite relating to business and road itineraries; **39** for vehicle breakdown towing services; storage of tires or wheels for vehicles; transport; transportation information; transportation logistics; transport of goods; delivery of tires and wheels for vehicles and parts and fittings for vehicles;



organization of travel, namely, online transmission of road itineraries, accessible via global communications networks [internet]; providing roadway, geographic, travel, mapping, navigation, traffic, road itineraries, transport and point-of-interest information via telecommunication networks and mobile devices; navigation services by computer via global positioning system [GPS]; consulting and information services related to transport by road, air, sea and rail; transportation information and transport advisory services concerning tourism, route planning, transport, traffic and travel; transportation of goods for the purposes of humanitarian aid; online transportation information in the field of road itineraries, transport and traffic, travel and tourism; **40** for waste recycling; provision of information in relation to the treatment of waste; custom additive manufacturing of goods and spare parts; recycling services, namely, recycling of materials used for 3D printing; treatment of materials, namely treatment of powders and granules for use in the additive manufacturing of goods of metallic materials and ceramic materials; **41** for organizing and conducting events related to vehicle driving instruction and tire use; organizing and conducting exhibitions to demonstrate driving of vehicles under various driving, road and tire conditions; organizing and conducting vehicle racing events; organizing and conducting contests featuring vehicle tires; technical training services relating to vehicle tires; training services in the field of repair and replacement of tires; training services in the use of machines for mounting, dismounting, repairing and inflating tires; training services relating to business franchise management; educational services, namely, conducting programs in the field of travel, restaurants, hotels, tourism, vehicles, parts of vehicles, tyres, driving, route planning, traffic and transport; coaching [training]; entertainment services; organising and arranging community sporting events and cultural activities; providing information in the field of entertainment and education; ticket agency and reservation services for sports events, educational events, cultural events, and entertainment events; publication of books; organization of competitions [education or entertainment]; arranging and conducting of conferences, seminars and colloquiums; organization of exhibitions for cultural or educational purposes; publishing services, namely, electronic publishing services for newspaper, magazines, books, brochures, guides and geographical maps; organization and conducting of workshops [training]; provision of non-down loadable publications in the nature of books, magazines, brochures, newsletters, and journals in the field of traffic, travel, restaurants, cultural activities, sightseeing, vehicles and manufacturing; organising educational and training courses for adults in the fields of traffic, transport, restaurants, sightseeing, cultural activities and vehicles; providing of training in the fields of the treatment of materials and in the field of additive manufacturing; providing of training in operation of machines for additive manufacturing.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company, Attorneys at Law, of Suite 401, The Matalon, Coney Drive, Belize City

---

## MARK: RUDE BOY

**APPLICATION NUMBER:** 15285.19      **FILING DATE:** 23<sup>rd</sup> April, 2019

**PROPRIETOR:** Caribbean Sales and Marketing International Ltd., of Suite 92, Welches Plaza, Welches, St. Michael, Barbados

**INTERNATIONAL CLASS(ES):** 32 for beer; 33 for alcoholic beverages, except beer.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** M.H. Chebat & Co., Attorneys at Law, of 53 Barrack Road, Belize City, Belize



**MARK:**

**CFE(8):26.13.25**

**APPLICATION NUMBER:** 15946.20      **FILING DATE:** 3<sup>rd</sup> February, 2020

**PROPRIETOR:** Snap Inc., of 2772 Donald Douglas Loop North, Santa Monica, California 90405, United States of America

**INTERNATIONAL CLASS(ES):** 9 for computer peripheral devices; cameras [photography]; computer hardware, computer peripheral devices and downloadable and non-downloadable software for remotely accessing, capturing, transmitting and displaying pictures, video, audio and data; software for setting up, configuring, and controlling wearable computer hardware and peripherals; downloadable and non-downloadable computer software for taking, capturing, managing, processing, operating, viewing, storing, editing, arranging, combining, sharing, manipulating, modifying, commenting on, transmitting and displaying spherical and panoramic photo and video content; custom integrated platform solutions, namely, downloadable and non-downloadable software tools and downloadable and non-downloadable software applications to facilitate and support location services, identity authentication, e-commerce, and the sharing of photos, videos, images, and text; downloadable and non-downloadable software for viewing, editing, enhancing, and modifying digital photos, videos, and

images; downloadable and non-downloadable computer software and software applications for use in uploading, downloading, capturing, editing, storing, accessing, posting, displaying, tagging, distributing, streaming, linking, sharing, transmitting and providing photos, videos, images, text, electronic media, photographic and video content, digital data, and information via the internet, communication networks, mobile phones and mobile devices; downloadable and non-downloadable computer software which allows users to build and manage social network information, namely, address books, friend lists, profiles, preferences and personal data; downloadable multimedia files containing digital photos, video, audio, and other digital data in the field of entertainment; downloadable computer software application which allows users to create avatars, graphic icons, symbols, graphical depictions of people, places and things, fanciful designs, comics and phrases that can be posted, shared and transmitted via multi-media messaging [MMS], text messaging [SMS], email, online chatrooms, the internet, and other communication networks; downloadable computer software for use in mobile devices and personal computers, namely, augmented reality software for integrating electronic data with real world environments for the purpose of viewing, capturing, recording and editing augmented images and augmented videos; downloadable and non-downloadable computer software application for creating digital animation, video games, television shows and movies with user created avatars, graphic icons, symbols, graphical depictions of people, places and things, fanciful designs, comics, and phrases; downloadable and non-downloadable software development kits [SDK]; downloadable and non-downloadable computer software development tools for social networking, building social networking applications and for allowing data retrieval, upload, access and management; downloadable and non-downloadable computer software for controlling and managing access to server applications; downloadable and non-downloadable computer software, namely, development tools for the managing and sharing of digital photographs, videos, text, music, avatars, and digital content; downloadable and non-downloadable computer software development tools; downloadable and non-downloadable website development software; downloadable and non-downloadable video and electronic game software; downloadable and non-downloadable computer application software for processing electronic payments and transferring funds to and from others; downloadable and non-downloadable computer software, namely, an electronic financial platform that accommodates both payment and receipt of payment transactions in an integrated mobile phone, mobile device, and web based environment; downloadable and non-downloadable computer software for generating computer generated codes and quick response codes; downloadable and non-downloadable computer authentication software for controlling access to and communications with computers and computer networks; **35** for advertising, marketing, and promotion services; promoting the goods and services of others via the internet and communication networks; market research and provision of market information services; advertising and information distribution services, namely, providing classified advertising space via the internet; online service for connecting social network users with businesses for the purpose of facilitating the exchange and sale of services and products of third parties via an on-line communications network on the internet; online retail store services featuring a wide variety of goods and services; online retail store services featuring computer hardware, peripherals, and digital media, namely, pre-recorded music, videos, photographs, images, and audiovisual content; providing an internet website portal featuring links to the online retail websites of others; vending machine services, namely, providing vending machines; rental of vending machines; electronic processing of orders for others; **36** for electronic transfer of money for others; Providing electronic processing of debit card payments; Providing electronic processing of mobile debit card payments; **38** for telecommunications services, namely, electronic transmission of photos, videos, music, audio, graphics, animations, images, artwork, multimedia content, messages, data and information in the field of entertainment; providing access to computer, electronic and online databases; broadcasting services over the internet and other communication networks featuring the uploaded, posted, displayed, and tagged photos, and electronically transmitting photos, videos, graphics, animations, multimedia content, information, messages, images and data, of others; streaming, broadcasting, webcasting and transmitting audio, video, graphics, photos, and audio-visual media content over the internet or other communication networks; providing online chat rooms, forums and electronic bulletin boards for transmission of messages among users concerning user-defined content; providing online chat rooms, forums and electronic bulletin boards for the transmission of messages in the field of general interest; providing online communication links which transfer website users to other local and global web pages; **41** for publishing services, namely, publishing of electronic publications for others; creation, development, production and distribution of entertainment content, namely, multimedia content, photographs, animations, videos, artwork, text, graphics, images, and news; electronic publishing services, namely, publishing online works of others featuring user-created photographs, images, videos, text and graphics; providing information and online databases via the internet in the fields of entertainment and music; providing online non-downloadable multimedia entertainment content in the form of avatars, graphic icons, symbols, fanciful designs, comics, phrases, and graphical depictions of people, places and things; providing non-downloadable online music; providing a website featuring non-downloadable musical sound recordings, musical performances, musical videos, photographs, newsletters, books, magazines, electronic games, videos and other non-downloadable multimedia content; contest and incentive award programs designed to recognize, reward and encourage individuals and groups which engage in self-improvement, self-fulfillment, charitable, philanthropic, volunteer, public and community service and humanitarian activities and sharing of creative work product; arranging contests; film and video production; multimedia entertainment services in the nature of recording, production, post-production and distribution services in the fields of television, film and multimedia entertainment; producing and arranging live concerts, social entertainment events, live nightclub performances and other live show performances; providing web-based information in the nature of ticket information for entertainment, educational, sporting and cultural events; providing online information regarding television programming, entertainment, sports and cultural activities.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 31<sup>st</sup> day of July, 2019 under number 88555166 in USA.

**AGENT:** Courtenay Coye LLP, Attorneys at Law, of 15 "A" Street, Belize City, Belize

**MARK: A NEW DAY****APPLICATION NUMBER:** 16184.20**FILING DATE:** 1<sup>st</sup> June, 2020**PROPRIETOR:** Target Brands, Inc., of 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America

**INTERNATIONAL CLASS(ES):** **9** for eyeglasses; sunglasses; eyeglass and sunglass cases; **14** for watches; jewelry; jewelry boxes; jewelry organizer cases; watch straps; **18** for all-purpose carrying bags; pocket wallets; purses; backpacks; beach bags; toiletry and cosmetic cases sold empty; briefcases; key and business card cases; umbrellas; **25** for clothing, namely, blouses, shorts, vests, trousers, slacks, jeans, sweaters, tank tops, shirts, topcoats, tee-shirts, sweatshirts, jackets [clothing]; dresses; outerwear, namely, coats, hats, muffs [clothing] and balaclavas; undergarments; sleepwear; lingerie; loungewear; swimwear; footwear, namely, sneakers, athletic shoes, beach shoes, wooden shoes, footwear uppers, dress shoes, riding boots, bath slippers and sandals; headwear; socks; belts [clothing]; gloves [clothing] and mittens; neckwear, namely, bandanas and scarves; **26** for hair accessories and hair ornaments, namely, hair elastics and ponytail holders, hair ties, elastic hair bands, hair pins, hair clips, hair bands, hair bows, hair chopsticks, hair ribbons, scrunchies, hair slides, claw clips, snap clips, twistors, hair clamps, bobby pins, barrettes, and combs for use as hair ornaments.

**STATEMENT OF USE:** The applicant claims that there is intent to use the mark.**AGENT:** Courtenay Coye LLP, Attorneys-at-Law, of 15 "A" Street, Belize City, Belize**MARK:****CFE(8):26.13.25****APPLICATION NUMBER:** 16344.20**FILING DATE:** July 7<sup>th</sup>, 2020**PROPRIETOR:** GREAT WALL MOTOR COMPANY LIMITED, of 2266 Chaoyang South Street, Baoding, Hebei 07100, China

**INTERNATIONAL CLASS:** **12** for vehicles for locomotion by land, air, water or rail; automobiles; camping cars; electric vehicles; engines for land vehicles; gear boxes for land vehicles; automobile bodies; automobile chassis; wheels for automobiles; automobile tires; upholstery for vehicles; air bags [safety devices for automobiles]; bumpers for automobiles; freewheels for land vehicles; clutches for land vehicles; brakes for vehicles; hoods for vehicle engines; windscreens; rearview mirrors; shock absorbers for automobiles; doors for vehicles; pumps for bicycle tires; repair outfits for inner tubes; driverless cars [autonomous cars]; **35** for import-export agency services; sales promotion for others; procurement services for others [purchasing goods and services for other businesses]; marketing; advertising; provision of an online marketplace for buyers and sellers of goods and services; business management and organization consultancy; presentation of goods on communication media, for retail purposes; **37** for vehicle service stations [refuelling and maintenance]; motor vehicle maintenance and repair; vehicle maintenance; anti-rust treatment for vehicles; vehicle breakdown repair services; vehicle lubrication; vehicle cleaning; vehicle washing; vehicle polishing; varnishing; rustproofing; retreading of tires; repair of rubber tires; tire balancing; machinery installation, maintenance and repair.

**AGENT:** EPROINT (Belize) Limited, of 7 Craig Street, Belize City, Belize**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**MARK: Olmeca****APPLICATION NUMBER:** 16446.20**FILING DATE:** 9<sup>th</sup> September, 2020**PROPRIETOR:** Olmeca, Sociedad Anonima, of 6 calle 2-21 zona 9 Edificio Heralso oficina 401, 402 y 404 del Municipio de Guatemala y Departamento de Guatemala

**INTERNATIONAL CLASS(ES):** **29** for meat, fish, poultry and game, not live; meat extracts; canned, frozen, dried and cooked fruits and vegetables; legumes; jellies, jams, compotes; eggs; milk, cheeses, butter, yogurt; oils and fats for food use; **30** for coffee, tea-based

beverages; tea-beverages with milk; kelp tea; ice tea; cocoa and coffee substitutes; rice, pasta and noodles; tapioca and sago; cereal-based snack food and cereal preparations; bread, pastry products and confectionery; chocolate; creamy ice creams, sorbets [ices] and other ice creams; palm sugar; powdered sugar; white sugar; brown sugar; honey, molasses syrup; yeast for use as an ingredient in food; yeast for brewing and distilling; baking powder; salt for preserving foodstuffs; cooking salt; seasonings, spices, garden herbs, preserved [seasonings]; vinegar, sauces [condiments] and other seasonings; ice for refreshment; edible ices; ice cubes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: EPROINT (Belize) Limited**, of 7 Craig Street, Belize City, Belize

---

**MARK: Enco**

**APPLICATION NUMBER: 16539.20**

**FILING DATE: 27<sup>th</sup> October, 2020**

**PROPRIETOR: GUANGDONG OPPO MOBILE TELECOMMUNICATIONS CORP LTD.**, of No. 18 Haibin Road, Wusha, Chang'an, Dongguan, Guangdong, China

**INTERNATIONAL CLASS(ES): 9** for computers; computer programs, recorded; computer peripheral devices; computer programs, downloadable; interactive touch screen terminals; network communication equipment, namely network routers, computer network bridges, computer network hubs, switches and routers; cell phones; virtual reality headsets; loudspeakers; earphones; microphones; camcorders; cameras [photography]; USB cables; eyeglasses; chargers for electric batteries; batteries, electric; rechargeable batteries; headphones; earphones for cellular telephones; wireless headsets for smartphones; smartphones; downloadable computer application software for mobile phones, namely, software for voice recognition, natural language processing, searching the internet for traffic and weather information, appointment reminder, setting up, configuring, operating, and controlling earphones or other audio equipment; television apparatus.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT: Barrow & Williams LLP**, Attorneys at Law, of Equity House, 84 Albert Street, Belize City, Belize

---

**MARK: COLORMIX**

**APPLICATION NUMBER: 16605.20**

**FILING DATE: 27<sup>th</sup> November, 2020**

**PROPRIETOR: SWIMC LLC**, of 101 W. Prospect Avenue, Cleveland, Ohio 44115, United States of America

**INTERNATIONAL CLASS(ES): 16** for printed material, namely, color samples.

**STATEMENT OF USE:** The applicant claims that there is a bona fide intention to use the mark.

**AGENT: Arguelles & Company**, Attorneys-at-Law, of Suite 401, The Matalon, Coney Drive, Belize City, Belize

---



**MARK:**

**CFE(8):26.1.5**

**APPLICATION NUMBER: 16625.20**

**FILING DATE: 2<sup>nd</sup> December, 2020**

**PROPRIETOR: Apple Inc.**, of One Apple Park Way, Cupertino, California, 95014, United States of America

**INTERNATIONAL CLASS(ES): 9** for computers; computer hardware; wearable computers; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of apps that allows you to perform tasks quickly; telephone apparatus; mobile telephones; smart phones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content;

intercommunication apparatus; wearable digital electronic devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; downloadable computer software; downloadable for computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; downloadable computer software for application development; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring entertainment and information; computer peripheral devices; peripheral devices for mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable computer peripherals in the nature of keyboards, printers and scanners, projectors, webcams, surge protectors, external hard drive; wearable peripherals for use with computers, mobile telephones in the nature of smartphones, tablets, calculators, handheld game consoles, digital players, digital cameras, digital video cameras, smart cards; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smartglasses, televisions, and audio and video players and recorders; smartglasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical apparatus and instruments; cameras [photography]; camera flashes; computer keyboards, computer mouse, namely, trackballs, mouse pads [computer peripheral], computer printers for printing documents and disk drives for computers; sound recording and sound reproducing apparatus; audio- and video-receivers; record players; tape recorders; video recorders; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; sound recording apparatus; earphones; headphones; microphones; television receivers [tv sets] and monitors; radios; radio transmitters and receivers; Global Positioning System [GPS] apparatus; navigational instruments; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; computer chips; encoded card readers for credit cards; card readers for magnetically encoded cards; electronic payment terminals; batteries for lighting; batteries, electric; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric, battery chargers, electronic docking stations, and electrical adapters for use with all of the aforesaid goods; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; eyeglass cases; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; optical fibers [light conducting filaments]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; personal digital assistants [PDAs]; heat regulating apparatus; thermostats; apparatus for regulating electric current; light regulators [dimmers], electric; lighting control apparatus; electrical outlets; switches, electric; acoustic alarms, alarm sensors, and alarm monitoring systems; smoke and carbon monoxide detectors; electric and electronic locks for doors and windows; electronic access control systems for interlocking doors; security surveillance robots; 35 for advisory services for business management; interim business management; business management and organization consultancy; business management assistance; business management consultancy; business management of reimbursement programmes for others; administration of consumer loyalty programs; administrative processing of purchase orders; commercial administration of the licensing of the goods and services of others; business consulting services; career planning, placement, and information services; appointment reminder services [office functions]; appointment scheduling services [office functions]; transcription of communications [office functions]; advertising agency services; advertising and marketing, services; sales promotion for others; search engine optimization for sales promotion; advertising and marketing consultancy; promoting the goods and services of others; conducting market research; analysis of advertising response and market research data and statistics; creation, preparation, production, and dissemination of advertisements and advertising material for others; providing consulting services in the field of facilitating the planning of media; administration of consumer loyalty programs; arranging and conducting incentive rewards programs to promote the sale of goods and services; computerized database and file management; data processing services; compilation of information into computer databases; data search in computer files for others; online advertising on a computer network; systemization of information into computer databases; updating and maintenance of data in computer databases; providing business information via a web site; providing business, consumer, and commercial information in the field of advertising, marketing, and sales promotion over computer networks and global communication networks; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; compilations of business directories for publishing on the Internet and other electronic, computer and communications networks; retail store and online retail store services in the field of information, advertising, media, entertainment and sales promotion; retail store services provided via the Internet and other computer, electronic and communications networks in the field of information, advertising, media, entertainment and sales promotion; retail store services in the field of books, magazines, periodicals, newsletters, journals and other publications on a wide range of topics of general interest, provided via the Internet and other computer, electronic and communications networks; retail store services in the field of entertainment featuring movies, television programs, sporting events, musical works, and audio and audiovisual works, provided via the Internet and other computer, electronic and communications networks; retail store services featuring computer, electronic and entertainment products, telecommunications apparatus, mobile phones, handheld mobile digital electronic devices, and other consumer electronics, computer software, and accessories, peripherals, parts, and carrying cases for such products, provided via the Internet and other computer, electronic and communications networks; product demonstrations provided in-store and via global communications networks and other electronic and communications networks; subscription management services, namely, providing subscriptions to text, data, image, audio,

video, and multimedia content, provided via the Internet and other electronic and communications networks; advisory services for business management; business organization consultancy; professional business consultancy; arranging and conducting of commercial, trade and business conferences, shows, and exhibitions; information, advisory and consultancy services; 42 for Design and development of computer hardware, software, peripherals, and computer and video games; consultancy in the design and development of computer hardware and software; computer programming; design of computer databases; electronic data storage; cloud computing services; rental of computer hardware, software, and peripherals; computer software consultancy; computer technology consultancy; consultancy in the design and development of computer hardware; information technology [IT] consultancy; computer security and data security consultancy; data encryption services; technical support services, diagnosing and troubleshooting of computer hardware and software problems, and computer help desk services; creation, design, and maintenance of website for others; website hosting services; computer services, namely, providing search engines for obtaining data via the internet and other electronic communications networks; computer services, namely, creating computer network-based indexes of information, websites and resources; cartography and mapping services featuring geophysical maps; providing an Internet website portal allowing users to preview and download electronic books, publications, and other documents; scientific and technological services; industrial design services; computer system analysis; industrial design; research and development of new products for others; research in the field of telecommunications technology; technological research; medical research; medical laboratories; information, advisory and consultancy services.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed in the 3<sup>rd</sup> day of June, 2020 under number 80553 in Jamaica.

**AGENT:** Balderamos Arthurs LLP, Attorneys at Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize

---

**MARK: MACARENA**

**APPLICATION NUMBER: 16649.20**

**FILING DATE: December 7, 2020**

**PROPRIETOR:** UPL Corporation Ltd., of 5<sup>th</sup> Floor, Newport Building, Louis Pasteur Street, Port Louis, Mauritius

**INTERNATIONAL CLASS(ES):** 1 for chemicals for use in industry; chemicals for use in agriculture, horticulture and forestry except fungicides, herbicides, insecticides and parasiticides; unprocessed artificial resins; plastics, unprocessed; tanning substances; compost; fertilizers, namely, manures; fertilizers; biological preparations, other than for medical or veterinary purposes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** EPROINT (Belize) Limited, of 7 Craig Street, Belize City

---



**MARK:** CFE(8):26.4.18;29.1.1 **COLOR CLAIM: red and white**

**APPLICATION NUMBER: 16667.20**

**FILING DATE: 22<sup>nd</sup> December, 2020**

**PROPRIETOR:** The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, Georgia 30313, USA

**INTERNATIONAL CLASS(ES):** 32 for beer; mineral water [beverages]; soft drinks, namely sodas; aerated water; non-alcoholic beverages; non-alcoholic preparations for making beverages; fruit juices; syrups for beverages.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**AGENT:** Estevan Perera & Company LLP, Attorneys at Law, of No. 2118 Guava Street, Belama Phase 1, Belize City, Belize

---



**MARK:**

---

**APPLICATION NUMBER: 16668.20****FILING DATE: 22<sup>nd</sup> December, 2020****PROPRIETOR: The Coca-Cola Company**, One Coca-Cola Plaza, Atlanta, Georgia 30313, USA**INTERNATIONAL CLASS(ES): 32** for beer; mineral water [beverages]; soft drinks, namely sodas; aerated water; non-alcoholic beverages; non-alcoholic preparations for making beverages; fruit juices; syrups for beverages.**STATEMENT OF USE:** The applicant claims that the mark is being used.**AGENT: Estevan Perera & Company**, Attorneys at Law, of No. 2118 Guava Street, Belama Phase 1, Belize City, Belize

---

**MARK: RECYCLE ME SEE YOU SOON****APPLICATION NUMBER: 16714.21****FILING DATE: 21<sup>st</sup> January, 2021****PROPRIETOR: The Coca-Cola Company**, One Coca-Cola Plaza, Atlanta, Georgia 30313, USA**INTERNATIONAL CLASS(ES): 32** for mineral water [beverages]; soft drinks, namely soda; aerated water; preparations for making aerated water; non-alcoholic beverages; aloe vera drinks, non-alcoholic; aperitifs, non-alcoholic; cider, non-alcoholic; cocktails, non-alcoholic; kvass; fruit nectars, non-alcoholic; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; non-alcoholic preparations for making beverages; non-alcoholic honey-based beverages; non-alcoholic beverages flavoured with coffee; non-alcoholic beverages flavoured with tea; sarsaparilla [non-alcoholic beverage]; syrups for beverages; syrups for lemonade; non-alcoholic essences for making beverages.**STATEMENT OF USE:** The applicant claims that the mark is being used.**AGENT: Estevan Perera & Company LLP**, Attorneys at Law, of 2118 Guava Street, Belize City, Belize

---

**MARK:**  **CFE(8): 26.3.4,29.1.1****APPLICATION NUMBER: 16792.21****FILING DATE: 18<sup>th</sup> February, 2021****PROPRIETOR: A. MENARINI INDUSTRIE FARMACEUTICHE RIUNITE S.r.l.**, of Via dei Sette Santi, 3, 50131 Firenze**INTERNATIONAL CLASS(ES): 5** for pharmaceuticals; diagnostic reagents for medical use; pharmaceutical preparations and substances for the treatment of cancer; **42** for medical research services; biomedical research services; pharmaceutical products development; design and testing for new product development; testing of pharmaceuticals; medical and scientific research information in the field of pharmacology; research and development in the pharmaceutical and biotechnology fields.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**PRIORITY:** Priority claim is on the basis of an application filed on the 24<sup>th</sup> day of December, 2020 under number 018364382 in Alicante.**AGENT: Barrow & Williams LLP**, Attorneys at Law, of Equity House, 84 Albert Street, Belize City, Belize

---

**MARK:**  **CFE(8):13.1.6,17****APPLICATION NUMBER: 16803.21****FILING DATE: 24<sup>th</sup> February, 2021****PROPRIETOR: GLOW TECH COMPANY LTD.**, of 38 Santa Rita Road, Corozal Town, Corozal District, Belize

**INTERNATIONAL CLASS(ES):** 9 for batteries, electric; solar batteries; solar panels for the production of electricity; 11 for ceiling lights; chandeliers; light bulbs; light-emitting diodes [LED] lighting apparatus.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**DISCLAIMER:** Registration of this mark shall give no exclusive rights to the use of the word "Lights", separately and apart from the mark as shown.

**AGENT:** Estevan Perera & Company LLP, Attorneys at Law, of No. 2118 Guava Street, Belama Phase 1, Belize City

---



**MARK:** CFE(8):26.1.1;29.1.1,6

**COLOR CLAIM:** Grey (PMS 2162 C) and Red (PMS 7597 C)

**APPLICATION NUMBER:** 16810.21 **FILING DATE:** 25<sup>th</sup> February, 2021

**PROPRIETOR:** BioNTech SE, of An der Goldgrube 12, DE-55131, Mainz, Germany

**INTERNATIONAL CLASS(ES):** 5 for vaccines for human use.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**PRIORITY:** Priority claim is on the basis of an application filed on the 5<sup>th</sup> day of November, 2020 under number 30 2020 115 567.7 in Germany.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, Belize City

---

**MARK:** OURTONE

**APPLICATION NUMBER:** 16815.21 **FILING DATE:** 2<sup>nd</sup> March, 2021

**PROPRIETOR:** Johnson & Johnson, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, United States of America

**INTERNATIONAL CLASS(ES):** 5 for wound dressings, namely, adhesive bandages, gauze pads, gauze sponges, medical adhesive tape, wraps, and dressings for skin wounds; first aid kits.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

---



**MARK:** CFE(8):26.3.23

**APPLICATION NUMBER:** 16816.21 **FILING DATE:** 2<sup>nd</sup> March, 2021

**PROPRIETOR:** Agensys, Inc., of 1 Astellas Way, Northbrook, Illinois 60062, USA and Seagen Inc., of 21823 30<sup>th</sup> Drive S.E., Bothell, Washington 98021, USA



**INTERNATIONAL CLASS(ES):** 5 for pharmaceutical preparations and substances for the treatment of cancer; pharmaceutical preparations and substances for use in oncology.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize

---

**MARK: PADCEV**

**APPLICATION NUMBER:** 16817.21      **FILING DATE:** 2<sup>nd</sup> March, 2021

**PROPRIETOR:** Agensys, Inc., of 1 Astellas Way, Northbrook, Illinois 60062, USA and Seagen Inc., of 21823 30<sup>th</sup> Drive S.E., Bothell, Washington 98021, USA

**INTERNATIONAL CLASS(ES):** 5 for pharmaceutical preparations and substances for the treatment of cancer; pharmaceutical preparations and substances for use in oncology.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

---

**MARK: AQUALUXX**

**APPLICATION NUMBER:** 16818.21      **FILING DATE:** 2<sup>nd</sup> March, 2021

**PROPRIETOR:** Citizen Watch Company of America, Inc. d/b/a Bulova, of 350 Fifth Avenue, 29<sup>th</sup> Floor, New York, New York 10118, United States of America

**INTERNATIONAL CLASS(ES):** 14 for horological and chronometric instruments; watches.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize

---

**MARK: Can Can**

**APPLICATION NUMBER:** 16822.21      **FILING DATE:** 4<sup>th</sup> March, 2021

**PROPRIETOR:** CMI IP HOLDING, of 20, RUE EUGENE RUPPERT L-2453 LUXEMBOURG

**INTERNATIONAL CLASS(ES):** 30 for cookies and crackers.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize

---

**MARK: Zafari**

**APPLICATION NUMBER:** 16823.21      **FILING DATE:** 4<sup>th</sup> March, 2021

---

**PROPRIETOR:** CMI IP HOLDING, of 20, RUE EUGENE RUPPERT L-2453 LUXEMBOURG

**INTERNATIONAL CLASS(ES):** 30 for cookies and crackers.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize

---

**MARK:** **Chocomad**

**APPLICATION NUMBER:** 16824.21      **FILING DATE:** 4<sup>th</sup> March, 2021

**PROPRIETOR:** CMI IP HOLDING, of 20, RUE EUGENE RUPPERT L-2453 LUXEMBOURG

**INTERNATIONAL CLASS(ES):** 30 for cookies and crackers.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize

---

**MARK:** **Club Max**

**APPLICATION NUMBER:** 16828.21      **FILING DATE:** 4<sup>th</sup> March, 2021

**PROPRIETOR:** CMI IP HOLDING, of 20, RUE EUGENE RUPPERT L-2453 LUXEMBOURG

**INTERNATIONAL CLASS(ES):** 30 for cookies and crackers.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT:** Morgan & Morgan Trust Corporation (Belize) Limited, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize

---

**MARK:** **PADELLA**

**APPLICATION NUMBER:** 16831.21      **FILING DATE:** 5<sup>th</sup> March, 2021

**PROPRIETOR:** La Dominicana Industrial, S.R.L., of Km 3.5, Carretera Duarte, Tramo Santiago-Licey, No. 96 Santiago 51000, Dominican Republic

**INTERNATIONAL CLASS(ES):** 30 for pasta.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**TRANSLATION:** The applicant claims that the word "PADELLA", when translated in English is "PAN".

**AGENT:** Musa & Balderamos, Attorneys at Law, of 91 North Front Street, Belize City, Belize

---

**MARK: JANSSEN**

**APPLICATION NUMBER: 16851.21      FILING DATE: 12<sup>th</sup> March, 2021**

**PROPRIETOR: Johnson & Johnson**, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA

**INTERNATIONAL CLASS(ES): 5** for human pharmaceutical preparations; vaccines.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**AGENT: Morgan & Morgan Trust Corporation (Belize) Limited**, of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize

---

**MARK: JEMVELVA**

**APPLICATION NUMBER: 16875.21      FILING DATE: 18<sup>th</sup> March, 2021**

**PROPRIETOR: Corteva Agriscience LLC**, of 9330 Zionsville Road, Indianapolis, Indiana 46268, USA



**INTERNATIONAL CLASS(ES): 5** for insecticides.








**STATEMENT OF USE:** The applicant claims that the mark is being used.

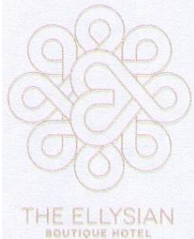




**AGENT: W. H. Courtenay & Company**, Attorneys at Law, of 1876 Hutson Street, Belize City, Belize




---

**REGISTERED TRADEMARKS**

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
6171.09	<b>La Sierra</b>	<b>SABORMEX EUROPA S.L.</b> Gran Vía No. 45 6a Planta, Bilbao, Vizcaya, Kingdom of Spain	29
6172.09	<b>Clemente Jacques</b>	<b>SABORMEX EUROPA S.L.</b> Gran Vía No. 45 6a Planta, Bilbao, Vizcaya, Kingdom of Spain	29 30
6173.09		<b>SABORMEX EUROPA S.L.</b> Gran Vía No. 45 6a Planta, Bilbao, Vizcaya, Kingdom of Spain	29 30
15032.19	<b>UNDERBERG</b>	<b>Underberg GmbH &amp; Co. KG</b> Underbergstraße 1, 47495 Rheinberg, Germany	33
15048.19		<b>Knorr-Nahrungsmittel Aktiengesellschaft</b> Bahnhofstrasse 19, Thayngen CH- 8240, Switzerland	29 30 32 43
15103.19		<b>British American Tobacco (Brands) Limited</b> Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom	34
15123.19	<b>vype</b>	<b>Nicoventures Holding Limited</b> Globe House, 1 Water Street, London, United Kingdom, WC2R 3LA	34
15124.19	<b>LYFT</b>	<b>British American Tobacco (Brands) Limited</b> Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom	34
15172.19		<b>FORMULA ONE LICENSING B.V.</b> Beursplein 37, Rotterdam, 3011 AA, The Netherlands	25 35 38 41

15341.19	<b>MOORE</b>	<b>MOORE STEPHENS INTERNATIONAL LICENSING LIMITED</b> 5 Market Yard Mews, 194-204 Bermondsey Street, London SE1 3TQ, United Kingdom	35
15655.19		<b>GRUPO BIMBO, S.A.B. DE C.V.,</b> Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, México	30
15657.19		<b>GRUPO BIMBO, S.A.B. DE C.V.,</b> Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, México	30
15658.19		<b>GRUPO BIMBO, S.A.B. DE C.V.,</b> Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, México	30
15659.19		<b>GRUPO BIMBO, S.A.B. DE C.V.,</b> Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, México	30
15661.19		<b>GRUPO BIMBO, S.A.B. DE C.V.,</b> Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, México	30
15662.19		<b>GRUPO BIMBO, S.A.B. DE C.V.,</b> Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, México	30
15663.19		<b>GRUPO BIMBO, S.A.B. DE C.V.,</b> Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, México	30

15665.19	<b>MARISELA HIT</b>	<b>GRUPO BIMBO, S.A.B. DE C.V.,</b> Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Ciudad de México, México	30
15817.19	<b>THE ELLYSIAN BOUTIQUE HOTEL</b>	<b>ELLYSIAN BOUTIQUE HOTEL LTD.</b> #1Williams Drive, Placencia, Stann Creek District, Belize	43
15818.19		<b>ELLYSIAN BOUTIQUE HOTEL LTD.</b> #1Williams Drive, Placencia, Stann Creek District, Belize	43
15984.20		<b>Caribbean Cream Limited</b> 3 South Road, Kingston 8, St. Andrew, Jamaica	29 30 43
16043.20		<b>DUFY INTERNATIONAL AG (DUFY INTERNATIONAL SA) (DUFY INTERNATIONAL LTD)</b> Brunngässlein 12 4052 Basel, Switzerland	35
16054.20		<b>Bayer Consumer Care AG</b> Peter Merian Str. 84, Basel, Switzerland	5
16096.20	<b>VELO</b>	<b>BRITISH AMERICAN TOBACCO (BRANDS) LIMITED</b> Globe House, 4 Temple Place, London WC2R 2PG, United Kingdom	5 30 34
16108.20		<b>SOL Brands Inc.</b> 3 <sup>rd</sup> Floor International Trading Centre, St. Michael, Barbados	35
16141.20	<b>PIANEGONDA</b>	<b>4B COMPANY S.R.L.</b> Via Guido Rossa, 1, 63833 Montegiorgio (Fermo) Italy	14
16142.20	<b>BROSWAY</b>	<b>4B COMPANY S.R.L.</b> Via Guido Rossa, 1, 63833 Montegiorgio (Fermo) Italy	14

16175.20		<b>INVERSIONES ATLANTIDA S.A., of Bancatlan Square, Boulevard Central America, Tegucigalpa, Municipality of the Central District, Department, Francisco Morazán, Honduras, Central America</b>	36
16210.20	<b>B&amp;H</b>	<b>BENSON &amp; HEDGES (OVERSEAS) LIMITED</b> Globe House, 4 Temple Place, London, WC2R 2PG, UNITED KINGDOM	34
16241.20	<b>GEOMETRY</b>	<b>ZHEJIANG GEELY HOLDING GROUP CO., LTD.</b> 1760 Jiangling Road, Binjiang, District, Hangzhou, Zhejiang, P.R. China	12 37
16521.20	<b>AVEENO CALMING COMFORT</b>	<b>JOHNSON &amp; JOHNSON</b> One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A	3
16332.20	<b>AVEENO CONTINUOUS PROTECTION</b>	<b>JOHNSON &amp; JOHNSON</b> One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A	3
16361.20		<b>GUANGDONG OPPO MOBILE TELECOMMUNICATIONS CORP., LTD.</b> No. 18 Haibin Road, Wusha, Chang'an, Dongguan, Guangdong, China	9
16407.20	<b>LISTERINE SMART RINSE</b>	<b>JOHNSON &amp; JOHNSON</b> One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A	5
16410.20	<b>SNACKERS</b>	<b>Bowen &amp; Bowen Ltd.</b> 1 King Street, Belize City, Belize	29
16411.20	<b>TASTE YOU CAN</b> 	<b>Bowen &amp; Bowen Ltd.</b> 1 King Street, Belize City, Belize	32
16521.20	<b>RYBREVANT</b>	<b>JOHNSON &amp; JOHNSON</b> One Johnson & Johnson Plaza, New Brunswick, New Jersey, 08933, U.S.A	5
16141.20	<b>PIANEGONDA</b>	<b>4B COMPANY S.R.L.</b> Via Guido Rossa, 1, 63833 Montegiorgio (Fermo) Italy	14

\*\*\*\*\*