

# INTELLECTUAL PROPERTY JOURNAL



# **BELIPO'S MISSION STATEMENT**

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

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CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement	ent (Eighth Edition)

## (3rd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 19<sup>th</sup> day of August, 2022.

MARK: BAXTER

APPLICATION NUMBER: 15711.19 FILING DATE: 24th October, 2019

PROPRIETOR: Baxter International Inc. of One Baxter Parkway, Deerfield, Illinois 60015, U.S.A.

**INTERNATIONAL CLASS(ES):** 5 for pharmaceutical, medicinal and veterinary preparations for the treatment of renal insufficiency, nutritional deficiencies, and the treatment of cancer; sanitary preparations for medical use, namely, disinfectants and antiseptics for use in the treatment of renal insufficiency, nutritional deficiencies, and for the treatment of cancer; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for human consumption and animals; disinfectants; preparations for destroying vermin; fungicides; herbicides.

**STATEMENT OF USE:** The applicant claims that the mark has been used since 1998.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



CFE(8): 27.5.1

APPLICATION NUMBER: 16487.20 FILING DATE: 22<sup>nd</sup> September, 2020

PROPRIETOR: Intel Corporation of 2200 Mission College Boulevard, Santa Clara, California 95052, United States of America

INTERNATIONAL CLASS(ES): 9 for computers; handheld computers; memory boards; computer hardware; integrated circuits; computer memory hardware in the nature of integrated circuit memories; chips [integrated circuit] chip-sets; semiconductor chips; microprocessors; printed circuit boards; electronic circuit boards; computer motherboards; computer memories; downloadable computer operating system software; micro-controllers; data processors; computer central processing units; software programmable computer microprocessors; digital data and signal processors; video circuit boards; audio circuit boards; audio-video circuit boards; video graphic accelerators; multimedia accelerator boards; video processors; video circuit boards; integrated circuit packaging; magnetic coded cards for recordal and transmission of data; blank discs for recordal and transmission of data; blank tapes for recordal and transmission of data: microchips for recordal and transmission of data; electronic circuits; modems; apparatus for processing data; integrated computerized system for modifying of data analysis; apparatus for broadcasting data; computer hardware in the nature of computer peripheral devices; work stations comprising computer hardware in the nature of processors, central processing units, computer monitors, computer peripherals, computer document printers; computer memories; storage devices in the nature of external computer hard drives; computer hardware and downloadable computer software for securing computer hardware and software; electronic components for computers and circuits; graphic accelerators; electronic, computer, and telecommunications cables and electrical adapters; video display monitors; instruments and apparatus for telecommunications, namely, computer network routers, hubs, servers and switches; cameras [photography]; computer hardware for computing; computer hardware for computing via a global and local network; computer hardware for cloud-computing; computer hardware for low-latency and high bandwidth computing; computer hardware for use in providing a secure computing environment; computer networking hardware; computer communication servers; computer hardware for use in providing a secure cloud computing network; downloadable computer software for processing computation; computer memory hardware; computer system extensions, tools and utilities in the nature of downloadable application software for connecting personal computers, networks, telecommunications apparatus and global computer network applications; computer hardware and downloadable computer software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of data; computer network adapters; electronic computer network controllers; computer network interface devices; microcontrollers for internet of things [IoT] enabled devices; downloadable computer software for connecting, operating, and managing internet of things [IoT] enabled devices; downloadable computer software for connecting, operating, and managing mobile internet of things [IoT] enabled mobile devices; computer hardware and downloadable computer software for the development, maintenance, and use of local and wide area computer networks; computer hardware and downloadable computer software for the development, maintenance, and use of interactive audio-video computer conference systems; computer hardware and downloadable computer software for the receipt, display, and use of broadcast video, audio, and digital data signals; electronic control devices for the interface and control of computers and global computer and telecommunications networks with television and cable broadcasts and equipment; apparatus for testing and electronic programming devices for integrated circuits; semiconductor devices; computer hardware and downloadable computer software for creating, facilitating, and managing remote access to and communication with local area networks [LAN], virtual private networks [VPN], wide area networks [WAN] and global computer networks; downloadable computer operating software for computer network router, switch, hub and server; downloadable computer software tools for the facilitation of third party software applications; computer hardware and downloadable computer software for wireless network communications; downloadable electronic publications in the nature of articles. and journals in the field of electronics, semiconductors and integrated electronic apparatus and devices, computers, telecommunications, entertainment, telephony, and wired and wireless telecommunications; computer hardware for use in machine vision, machine learning, deep learning, artificial intelligence, natural language processing, learning algorithms and data analysis; downloadable Computer software for machine learning, data query, and data analysis; downloadable computer software for cognitive computing, deep learning, artificial intelligence; downloadable computer software platform for cognitive computing; downloadable computer software for graphical representation of data; downloadable pattern recognition computer software; downloadable computer software for data mining; downloadable computer vision software for acquiring, processing, analyzing and understanding digital images and extracting visual data; downloadable computer software development kits; downloadable computer software development kits for computer vision, machine learning, deep learning, artificial intelligence, natural language processing, learning algorithms, and data analysis; downloadable and recorded vision software that uses artificial intelligence to see and interpret data, connect with hardware and store, manage and process data in the cloud; computer hardware and downloadable computer software for recording, processing, receiving, reproducing, transmitting, modifying, compressing, decompressing, broadcasting, merging and enhancing sound, images, graphics, and data; downloadable algorithm software programs for the operation and control of computers; computer hardware and downloadable computer software for enhancing and providing real-time transfer, transmission, reception, processing and digitizing of audio and video graphics information; downloadable and recorded computer software for the collection, compilation, processing, transmission and dissemination of Global Positioning System [GPS] data for use in fixed, mobile and handheld devices; electronic database featuring roadway, geographic, map, public transit lines information, public transit line information, public transit route information, public transit timetables and schedules and other public transit information recorded on computer media; downloadable navigation software for calculating and displaying routes; public transit navigation system comprised of computer hardware and downloadable computer software for interactive digital map displays, interactive instructions and user generated information; downloadable interactive social computer software for the retrieval and display of public transit, navigation, geographic, map and travel information; downloadable interactive social computer software to enable the transmission of public transit information, mapping, navigation, traffic, routes and point-of-interest information to telecommunication networks, cellular phones, navigation devices and other mobile and hand-held devices; downloadable interactive social computer software that enables the exchange of information among users; computers and downloadable computer operating systems software for autonomous driving, driver-assisted, connected vehicles, unmanned aerial devices, and drones; computer hardware and downloadable computer software platforms featuring interactive displays, control systems, and control devices, warning systems, connectivity, onboard computers, and GPS for vehicles, connected vehicles, autonomous, and driverless vehicles; systems with multi-camera devices for use in vehicles comprised of video-cameras and computers; satellite navigational system in the nature of GPS for navigation and location tracking devices, GPS map-displaying and route-calculating device, video-recording, and wireless communication network devices for data or image transmission for vehicles; downloadable computer software applications for digital virtual agents, predictive systems, machine learning, cognitive process automation, pattern recognition, character recognition, visual computing applications, knowledge virtualisation, robotics, drones, and unmanned vehicles; downloadable computer applications software and computer hardware applications for automatic vehicle driving control; downloadable computer software and computer hardware applications for automatic vehicle driving control, autonomous control, navigation, assisted driving of vehicles, and self-driving of vehicles; Vehicle tracking devices comprised of downloadable computer software and computer hardware, electronic sensors, satellite transmitters, receivers and global positioning satellite receivers, all for use in connection with vehicle tracking and vehicle monitoring; 42 for providing temporary use of on-line non-downloadable software for machine learning, data mining, data query, and data analysis; providing temporary use of on-line non-downloadable software for cognitive computing, deep learning, artificial intelligence; providing temporary use of non-downloadable software for data query and data analysis; providing temporary use of non-downloadable software for data mining; providing temporary use of non-downloadable software for cognitive computing, deep learning, artificial intelligence; searching and retrieving information on computer networks for others; computer services, namely, providing temporary use of online non- downloadable software, software application programming interface [API] software, and software in the nature of a widget for machine learning, data mining, data query, and data analysis; providing online non-downloadable computer vision software for acquiring, processing, analyzing and understanding digital images and extracting visual data; providing online non-downloadable computer software development kits; providing online non-downloadable computer software development kits for computer vision, machine learning, deep learning, artificial intelligence, natural language processing, learning algorithms, and data analysis; providing online nondownloadable vision software that uses artificial intelligence to see and interpret data, connect with hardware and store, manage and process data in the cloud; software as a service [SAAS] services featuring software for use in providing cloud-computing capabilities and information technology [IT] services, computing, and cloud computing; software as a service [SAAS] services featuring software for use in computing via a global and local network; software as a services [SAAS] services featuring software development platform for use in connecting applications to enterprise systems and devices; computer software consulting and providing information on software as service; software as a service [SAAS] services featuring software for use in providing low-latency and high bandwidth computing; cloud computing featuring software for use in providing low-latency and high bandwidth computing, information technology [IT] services, and computing via a global and local network; deployment of wireless communication across an online network for others; services for providing computer systems analytics, caching in the nature of electronic data storage, computation in the nature of computer hardware and software analysis and traffic routing in the nature of monitoring Internet traffic control of the websites of others; computer network configuration services for providing a secure and trusted computing network; information technology consulting services, namely, providing computer hardware and software consulting services in the field developing a cloud based environment with integration of applications across various platforms and connected devices; computer services, namely, creating computer network-based indexes of information, websites, and resources; providing temporary use of non-downloadable computer software for connecting, operating, and managing networked devices in the internet of things [IoT]; providing temporary use of online non-downloadable computer software for connecting, operating, and managing networked devices in the internet of things [IoT]; software as a service [SAAS]; information technology consulting services in the field of computers, computer hardware and software; information technology consulting services in the development of computer hardware and software; technical support services, namely, monitoring of network systems; hosting of digital content on the internet; computer network monitoring services, namely, providing information on the operation of computer networks; customization of web software, and computer hardware, namely, user interface design for others; designing and developing standards for others in the design and implementation of computer software, computer hardware and telecommunications equipment; providing customers and technicians with information relating to computer project management; providing online software as a service [SAAS] services featuring software for the collection, compilation, processing, transmission and dissemination of Global Positioning System [GPS] data; providing online non-downloadable software featuring roadway, geographic, map, public transit lines information, public transit line information, public transit route information, public transit timetables and schedules and other public transit information; providing online non-downloadable navigation software for calculating and displaying routes and sharing public transit navigation system, map and travel information; Providing online non-downloadable computer software to enable the sharing of public transit information, mapping, navigation, traffic, routes and point-of-interest information; providing temporary use of online non-downloadable interactive social computer software that enables the exchange of information among users; providing online software as a service [SAAS] services featuring software for automatic vehicle driving control, autonomous control, navigation, assisted driving of vehicles, and self-driving of vehicles;

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: AIRPODS MAX

APPLICATION NUMBER: 16682.20 FILING DATE: 24th December, 2020

PROPRIETOR: Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 9 for computers; computer hardware; wearable computers; handheld computers; tablet computers; transmitters [telecommunication]; transmitting sets [telecommunication]; telephone apparatus; mobile telephones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; transmitters [telecommunication]; wearable digital electronic devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; computer software, recorded; downloadable computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; downloadable computer software for application development; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring entertainment and information; computer peripheral devices; peripheral devices for mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable computer peripherals in the nature of keyboards, printers and scanners, projectors, webcams; wearable peripherals for use with computers, mobile telephones; mobile electronic devices in the nature of smartphones, tablets, calculators, handheld game consoles, digital players, digital cameras, digital video cameras, smart cards; audio- and video-receivers; record players; video recorders; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical goods; optical apparatus and instruments; cameras [photography]; flashes for cameras; computer keyboards, computer mouse, namely, trackballs, mouse pads [computer peripheral], computer printers for printing documents, disk drives for computers; sound recording and sound reproducing apparatus; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; earphones; headphones; microphones; television receivers [tv sets] and monitors; radios; radio transmitters and receivers; global positioning systems [GPS] apparatus; navigational instruments; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; computer chips; encoded card readers for credit cards; card readers for magnetically encoded cards; electronic payment terminals; batteries, electric; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, cables, electronic docking stations, and adapters for use with all of the aforesaid goods; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; eyeglass cases; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing

apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; optical fibers [light conducting filaments]; electric installations for the remote control of industrial operations; lightning arresters; electrolyzers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; personal digital assistants [PDAs]; heat regulating apparatus; thermostats; electric regulating apparatus; electric light regulators (dimmers); lighting control apparatus; electrical outlets switches, electric; acoustic alarms, alarm sensors, and alarm monitoring systems; safety sensors, namely, smoke and carbon monoxide detectors; electric and electronic locks and latches for doors and windows; electronic access control systems for interlocking doors; security surveillance robots.

**PRIORITY:** Priority claim is on the basis of an application filed on the 29th day of June, 2020 under number 2020-473 in Liechtenstein.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP, Attorneys at Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize

#### MARK: FASHION NOVA

APPLICATION NUMBER: 16728.21 FILING DATE: 4th March, 2021

PROPRIETOR: FASHION NOVA, LLC of 2801 E. 46TH STREET, VERNON, CA 90058, U.S.A.

INTERNATIONAL CLASS(ES): 9 for Sunglasses; eyeglasses; goggles for sports; sunglass frames; eyeglass frames; parts and accessories for sunglasses, eyeglasses and goggles, namely, lenses, ear stems, cases, straps and chains; 14 for Jewelry; key chains [split rings with trinket or decorative fob]; 18 for tote bags; handbags; purses; satchels; clutches [purses]; wristlet bags; shoulder bags; fanny packs; sport bags; gym bags; messenger bags; duffle bags; luggage; shoe bags for travel; weekend bags; overnight bags; travel bags; garment bags for travel; luggage tags; cosmetic cases sold empty; key cases; wallets [pocket wallets]; briefcase-type portfolios; credit card cases; coin purses; 25 for clothing, namely, blouses, tee-shirts, tank tops, pants, slacks, shorts, bottoms as clothing, vests, leggings, dresses, evening gowns, skirts, blazers, sweaters, sweatshirts, cardigans, scarves, sweatpants, jumpsuits, rompers, bras, bralettes, swimsuits, bathing suits, bikini swimwear, trunks, bodysuits, women's shapewear, panties, lingerie, button down shirts, polo shirts, henley shirts, graphic print tee-shirts, tank shirts, jackets [clothing], coats, thermal underwear, belts for clothing, cotton pants, men's underwear, denim pants, denim shorts, denim overalls, denim jumpsuits, denim jeans, tracksuits, boardshorts, rain wear; athletic apparel, namely, leggings, shirts, long-sleeved athletic tops, jerseys [clothing] and sports bras; footwear, namely, socks, leather shoes, leisure shoes, sneakers, loafers, rain boots, riding boots, hunting boots, ankle boots, half-boots, lace boots, leather boots, pumps as footwear, high-heeled shoes, slippers, sandals and flip-flop sandals; headwear, namely, hats and bandanas; 35 for retail store services in the fields of clothing, footwear, handbags, small leather accessories, jewelry, eyewear and cosmetics; online retail store services in the fields of clothing, footwear, handbags, small leather accessories, jewelry, eyewear and cosmetics.

**STATEMENT OF USE:** The applicant claims that the mark has been used since May 21, 2015.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "FASHION", separately and apart from the mark as shown.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

**CFE(8):** 26.11.3,11

APPLICATION NUMBER: 16732.21 FILING DATE: 22<sup>nd</sup> January, 2021

PROPRIETOR: Apple Inc., of One Apple Park Way, Cupertino, California, 95014, United States of America

**INTERNATIONAL CLASS(ES):** 9 for computers; computer hardware; wearable computers; handheld computers; tablet computers; telecommunications apparatus and instruments in the nature of apps that allows you to perform tasks quickly; telephone apparatus; mobile telephones; smart phones; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; intercommunication apparatus; transmitters [telecommunication]; wearable digital electronic devices comprised primarily of software and display screens for providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital

data; smart watches; wearable activity trackers; connected bracelets [measuring instruments]; electronic book readers; downloadable computer software; downloadable computer software for setting up, configuring, operating or controlling mobile devices, mobile telephones, wearable devices, computers, computer peripherals, set top boxes, televisions, and audio and video players; downloadable computer software for application development; computer game software, downloadable; digital media, namely, downloadable pre-recorded audio, video and multimedia content featuring entertainment and information; computer peripheral devices; peripheral devices for mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, earphones, headphones, set top boxes, and audio and video players and recorders; wearable computer peripherals in the nature of keyboards, printers and scanners, projectors, webcams, surge protectors, external hard drive; wearable peripherals for use with computers, mobile telephones in the nature of smartphones, tablets, calculators, handheld game consoles, digital players, digital cameras, digital video cameras, smart cards; accelerometers; altimeters; distance measuring apparatus; distance recording apparatus; pedometer; pressure measuring apparatus; pressure indicators; monitors [computer hardware]; wearable video display monitors; video screens and headsets for use with computers, smart phones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; smartglasses; 3D spectacles; eyeglasses; sunglasses; spectacle lenses; optical glass; optical apparatus and instruments; cameras [photography]; camera flashes; computer keyboards, computer mouse, namely, trackballs, mouse pads [computer peripheral], computer printers for printing documents, disk drives for computers; sound recording and sound reproducing apparatus; audio- and video-receivers; record players; tape recorders; video recorders; audio speakers; audio amplifiers and receivers; vehicle radios; equalizers [audio apparatus]; sound recording apparatus; earphones; headphones; microphones; television receivers [tv sets] and monitors; radios; radio transmitters and receivers; Global Positioning System [GPS] apparatus; navigational instruments; remote control apparatus for controlling computers, mobile telephones, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; computer chips; encoded card readers for credit cards; card readers for magnetically encoded cards; electronic payment terminals; batteries for lighting; batteries, electric; battery chargers; electrical and electronic connectors, couplers [data processing equipment], wires, electric, cables, electric, electronic docking stations, and electrical adapters for use with all of the aforesaid goods; interfaces for computers; protective films adapted for computer screens; covers for smartphones; covers for personal digital assistants [PDAs]; covers for tablet computers; bags adapted for laptops; cases for smartphones; eyeglass cases; sleeves for laptops; cell phone straps; selfie sticks [hand-held monopods]; chargers for electronic cigarettes; electronic collars to train animals; electronic agendas; apparatus to check stamping mail; cash registers; mechanisms for coin-operated apparatus; dictating machines; hemline markers; voting machines; electronic tags for goods; facsimile machines; weighing apparatus and instruments; measures; electronic notice boards; measuring apparatus; wafers [silicon slices]; integrated circuits; amplifiers; fluorescent screens; optical fibers [light conducting filaments]; electric installations for the remote control of industrial operations; lightning arresters; electrolysers; fire extinguishers; radiological apparatus for industrial purposes; life saving apparatus and equipment; whistle alarms; animated cartoons; egg-candlers; dog whistles; decorative magnets; electrified fences; electrically heated socks; personal digital assistants [PDAs]; heat regulating apparatus; thermostats; apparatus for regulating electric current; light regulators [dimmers], electric; lighting control apparatus; electrical outlets; switches, electric; acoustic alarms, alarm sensors, and alarm monitoring systems; smoke and carbon monoxide detectors; electric and electronic locks for doors and windows; electronic access control systems for interlocking doors; security surveillance robots; 35 for Advisory services for business management; interim business management; business management and organization consultancy; business management assistance; business management consultancy; business management of reimbursement programmes for others; administration of consumer loyalty programs; administrative processing of purchase orders; commercial administration of the licensing of the goods and services of others; business consulting services; career planning, placement, and information services; appointment reminder services [office functions]; appointment scheduling services [office functions]; transcription of communications [office functions]; advertising agency services; advertising and marketing services; search engine optimization for sales promotion; advertising and marketing consultancy; sales promotion for others; promoting the goods and services of others; conducting market research; analysis of advertising response and market research data and statistics; creation, preparation, production, and dissemination of advertisements and advertising material for others; providing consulting services in the field of facilitating the planning of media; administration of consumer loyalty programs; arranging and conducting incentive rewards programs to promote the sale of goods and services; computerized database and file management; data processing services; compilation of information into computer databases; data search in computer files for others; online advertising on a computer network; systemization of information into computer databases; updating and maintenance of data in computer databases; providing business information via a web site; providing business, consumer, and commercial information in the field of advertising, marketing and sales promotion over computer networks and global communication networks; business services, namely, providing computer databases regarding the purchase and sale of a wide variety of products and services of others; compilations of business directories for publishing on the Internet and other electronic, computer and communications networks; retail store and online retail store services in the field of information, advertising, media, entertainment and sales promotion; retail store services provided via the Internet and other computer, electronic and communications networks in the field of information, advertising, media, entertainment and sales promotion; retail store services in the field of books, magazines, periodicals, newsletters, journals and other publications on a wide range of topics of general interest, provided via the Internet and other computer, electronic and communications networks; retail store services in the field of entertainment featuring movies, television programs, sporting events, musical works, and audio and audiovisual works, provided via the Internet and other computer, electronic and communications networks; retail store services featuring computer, electronic and entertainment products, telecommunications apparatus, mobile phones, handheld mobile digital electronic devices, and other consumer electronics, computer software, and accessories, peripherals, parts, and carrying cases for such products, provided via the Internet and other computer, electronic and communications networks; product demonstrations provided in-store and via global communications networks and other electronic and communications networks; subscription management services, namely, providing subscriptions to text, data, image, audio, video, and multimedia content, provided via the Internet and other electronic and communications networks; arranging and conducting of commercial, trade and business conferences, shows, and exhibitions; advisory services for business management; business organization consultancy; professional business

consultancy relating to all the aforesaid; 41 for educational services; providing training in the field of advertising, marketing, communications, and design, educational services, namely, providing mentoring, internships and apprenticeships in the field of advertising, marketing, communications, and design ;career counseling namely, providing advice concerning education options to pursue career opportunities in the field of advertising, marketing, communications, and design; arranging, organizing, conducting, and presenting seminars, workshops, classes, webinars, conferences, online instruction, and distance learning programs in the field of advertising, marketing, communications, and design; arranging, organizing, conducting, and presenting concerts, live performances, entertainment special events, arts and cultural events, theatrical entertainment, competitions, contests, fairs, festivals, exhibitions, expositions, and sporting events; production of music; production of radio and television programmes; rental of motion pictures; rental of sound recordings; providing television programmes, not downloadable, via video-on-demand services; television entertainment; radio entertainment; providing websites featuring entertainment, sports, animation, music, informational, news, reality, documentary, current events, and arts and culture programming; providing websites featuring information in the field of entertainment, sports, music, news, documentaries, current events, and arts and culture; entertainment information; entertainment services, namely, providing temporary use of non-downloadable computer games, electronic games, interactive games, and video games; ticket reservation and booking services for educational programs, entertainment, motion pictures, theatre, arts and cultural events, concerts, live performances, competitions, fairs, festivals, exhibitions, expositions, and sporting events; providing user rankings for entertainment or cultural purposes; providing user reviews for entertainment or cultural purposes; entertainment services, namely, non-downloadable ringtones, pre-recorded music, video, and graphics presented to mobile communications devices via a global computer network and wireless networks; providing websites featuring books, periodicals, newspapers, newsletters, manuals, blogs, journals, and other publications; news reporting; electronic and online library services; providing websites featuring information in the field of fitness and exercise; digital imaging services [photography]; lending library services; mobile library services; online publication of electronic books and journals; providing online electronic publications, not downloadable; distribution of videotapes; providing recreational facilities; recreation information; health club services [health and fitness training]; toy rental; games equipment rental; conducting guided tours; animal training; modeling for artists; operating lotteries; rental of indoor aquaria; 42 for design and development of computer hardware, software, peripherals, and computer and video games; consultancy in the design and development of computer hardware and software; computer programming; design of computer databases; electronic data storage; cloud computing services; rental of computer hardware, software, and peripherals; providing an online non-downloadable Internet-based system application featuring technology enabling users to perform tasks such as renting a bike, paying for parking, or ordering food at home quickly; computer software consultancy; computer technology consultancy; consultancy in the design and development of computer hardware; information technology [IT] consultancy; computer security and data security consultancy; data encryption services; technical support services, diagnosing and troubleshooting of computer hardware and software problems, and computer help desk services; creation, design, and maintenance of website for others; website hosting services; computer services, namely, providing search engines for obtaining data via the internet and other electronic communications networks; computer services, namely, creating computer network-based indexes of information, websites and resources; cartography and mapping services featuring geophysical maps; providing an Internet website portal allowing users to preview and download electronic books, publications, and other documents; scientific and technological services; industrial design services; computer system analysis; industrial design; research and development of new products for others; research in the field of telecommunications technology; technological research; medical research; medical laboratories; internet security consultancy; providing information relating to computer technology and programming via a website; technological consultancy; telecommunications technology consultancy; website design consultancy; 43 for hotel and resort services; providing temporary lodgings; restaurant and bar services; providing search, booking, and reservation services for hotels, resorts, temporary lodgings, restaurants, and bars; providing information, news, advice, commentary, ratings, and reviews on hotels, resorts, temporary lodgings, restaurants, and bars.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words "App Clip", separately and apart from the mark as shown.

PRIORITY: Priority claim is on the basis of an application filed on the 21st day of August, 2020 under number 81261 in Jamaica.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP, Attorneys at Law, of Charter House, Suite 6, 3 ½ Miles Philip Goldson Highway, Belize City, Belize

#### Laurenn G FIT EQ

MARK:

APPLICATION NUMBER: 16859.21 FILING DATE: 17th March, 2021

PROPRIETOR: HANKOOK & COMPANY CO., LTD. of 286, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea

**INTERNATIONAL CLASS(ES):** 12 for automobile tires; bicycle tires; casings for pneumatic tires; spare tire covers; motorcycle tires; adhesive rubber patches for repairing inner tubes; inner tubes for bicycles tires; inner tubes for motorcycle tires; inner tubes for pneumatic tires; pneumatic inner tubes for vehicle wheels; inner tubes for vehicle tires; luggage nets for vehicles; pneumatic tires; repair outfits for inner tubes; rims for vehicle wheels; saddle covers for bicycles; saddle covers for motorcycles; safety belts for vehicle seats; brake segments for

vehicles; suspension shock absorbers for vehicles; ski carriers for cars; spikes for tires; tires for vehicle wheels; solid tires for vehicle wheels; treads for retreading tires; treads for vehicles [roller belts]; tubeless tires for bicycles; valves for vehicle tires;

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the letters "EQ", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

#### Laurenn S FIT EQ

MARK:

APPLICATION NUMBER: 16863.21 FILING DATE: 17th March, 2021

PROPRIETOR: HANKOOK & COMPANY CO., LTD. of 286, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea

**INTERNATIONAL CLASS(ES):** 12 for automobile tires; bicycle tires; casings for pneumatic tires; spare tire covers; motorcycle tires; adhesive rubber patches for repairing inner tubes; inner tubes for bicycles tires; inner tubes for motorcycle tires; inner tubes for pneumatic tires; pneumatic inner tubes for vehicle wheels; inner tubes for vehicle tires; luggage nets for vehicles; pneumatic tires; repair outfits for inner tubes; rims for vehicle wheels; saddle covers for bicycles; saddle covers for motorcycles; safety belts for vehicle seats; brake segments for vehicles; suspension shock absorbers for vehicles; ski carriers for cars; spikes for tires; tires for vehicle wheels; solid tires for vehicle wheels; treads for retreading tires; treads for vehicles [roller belts]; tubeless tires for bicycles; valves for vehicle tires;

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the letters "EQ", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: ECOPLUS

APPLICATION NUMBER: 16877.21 FILING DATE: 23<sup>rd</sup> March, 2021

PROPRIETOR: CONDUCEN, SRL of Autopista General Cañas, KM11 - Heredia, Costa Rica

INTERNATIONAL CLASS(ES): 9 for cables, electric; optical cables; fiber optic cables.

**STATEMENT OF USE:** The applicant claims that there is an intent to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

## MARK: DULCES BENY

APPLICATION NUMBER: 16913.21 FILING DATE: 31st March, 2021

**PROPRIETOR: RY CANDY, S.A. DE C.V.** of LÓPEZ COTILLA #296, COL. SAN GASPAR DE LAS FLORES, TONALA, JALISCO, MEXICO

**INTERNATIONAL CLASS(ES):** <u>30</u> for bread and pastry; cacao powder; candy; chili powders; coffee and coffee substitutes; edible spices; wheat flour; gum sweets; gummy candies; honey; ice cream; lollipops; molasses syrup; processed cereals; rice; sago; cooking salt; sauces [condiments]; spice mixes; tapioca; tea-based beverages; yeast powder; yeast, baking powder and food flavourings, other than essential oils; bubble gum; confectionery, namely, chocolate; sweets with chili; non-medicated chewing gum; popsicles.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "DULCES", separately and apart from the mark as shown.

TRANSLATION: The applicant claims that the word "DULCES", when translated to the English language is "SWEETS".

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.



MARK:

CFE(8): 2.3.1, 2; 7.1.24; 5.1.3, 12

APPLICATION NUMBER: 17027.21 FILING DATE: 31st May, 2021

PROPRIETOR: Felene Michelle Cayetano of 3 Moho Street, Belmopan, Belize

**INTERNATIONAL CLASS(ES):** <u>41</u> for publication of books; providing education courses for the preservation and promotion of Garifuna values; film production, other than advertising films; consultation services in the field of publication of books relating to the preservation and promotion of Garifuna values.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words "URBAN" and "GARIFUNA", separately and apart from the mark as shown.

#### MARK: REHAB MONSTER

APPLICATION NUMBER: 17034.21 FILING DATE: 2nd June, 2021

PROPRIETOR: Monster Energy Company of 1 Monster Way, Corona, California 92879, U.S.A.

**INTERNATIONAL CLASS(ES):** 30 for coffee, cocoa and artificial coffee; coffee-based beverages; tea-based beverages; chocolate-based beverages; rice; tapioca and sago; wheat flour and cereal preparations; multigrain bread, sweet bread, gluten free bread, white bread, pastries and confectionery; edible ices; granulated sugar, white sugar, powdered sugar, honey, treacle; yeast for human consumption, baking-powder; cooking salt; mustard; vinegar, sauces [condiments]; spices; ice for refreshment; 32 for non-alcoholic beverages; non-alcoholic beverages, including carbonated and non-carbonated drinks, soft drinks, and energy drinks; syrups, concentrates, powders and preparations for making beverages; non-alcoholic beer

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 3.1.6, 24; 27.5.4

APPLICATION NUMBER: 17143.21 FILING DATE: 23rd July, 2021

**PROPRIETOR: COLOMER, S.A. DE C.V.** of Gto. No. 1-A, col. Jardines Cerro Gordo, Sta. Ma. Tulpetlac, Km. 17.5, Ant. Carr. Pachuca, Ecatepec, Estado de México, MÉXICO

INTERNATIONAL CLASS(ES): 23 for threads for textile use and yarns for textile use, namely, acrylic thread and yarn for textile use, woollen thread and yarn for textile use.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "ESTAMBRE", separately and apart from the mark as shown.

**TRANSLATION:** The applicant claims that the word "El Gato", when translated to the English language is "The Cat" and word "Estambre", when translated to the English language is "Yarn"

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK: CFE(8): 26.13.25

APPLICATION NUMBER: 17144.21 FILING DATE: 8th July, 2021

PROPRIETOR: KABUSHIKI KAISHA MIKIMOTO (also trading as K. MIKIMOTO & CO., LTD.) of 5-5 GINZA 4-CHOME CHUO-KU, TOKYO, Japan

**INTERNATIONAL CLASS(ES):** 14 for jewellery incorporating pearls; jewellery incorporating precious stones; jewellery; imitation jewellery; rings [jewellery]; brooches [jewellery]; earrings; necklaces [jewellery]; pendants; pierced earrings; bracelets [jewellery]; pearls [jewellery]: jewellery for the head; jewellery boxes; ornamental pins; ornaments of precious metal in the nature of jewellery; chains [jewellery]; key rings [split rings with trinkets or decorative fobs]; watches; clocks; tie pins; tie clips; cufflinks; badges of precious metal; shoe jewellery; alloys of precious metal; precious stones; semi-precious stones;

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: Beats Studio Buds

APPLICATION NUMBER: 17175.21 FILING DATE: 23th July, 2021

PROPRIETOR: Beats Electroincs LLC of 8600 Hayden Place, Culver City, California 90232, United States of America

INTERNATIONAL CLASS(ES): 9 for headphones; earphones; earbuds; loudspeakers; audio speakers; headsets; microphones; audio cables; battery chargers, charging cables, and power adaptors for use with headphones, earphones, earbuds, and audio speakers; carrying cases for headphones, earphones, earbuds, and audio speakers; protective cases for headphones, earphones, earbuds, and audio speakers; covers, bags and cases adapted or shaped to contain audio players, headphones, earphones, earbuds, and audio speakers; headphone, earphone, earbuds, and audio speaker accessories, namely straps, neck cords, wires and bands; downloadable computer software for controlling and updating headphones, earphones, earbuds, and audio speakers.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 19<sup>th</sup> February, 2021 under number 82708 in Jamaica.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "BUDS", separately and apart from the mark as shown.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 31/2 Miles Philip Goldson Highway, Belize City, Belize.



MARK:

CFE(8): 19.3.1, 9

APPLICATION NUMBER: 17182.21 FILING DATE: 30<sup>th</sup> July, 2021

PROPRIETOR: LYNX HOLDINGS LIMITED of Suite 201 Matalon Business Center, Coney Drive, Belize City, Belize

**INTERNATIONAL CLASS(ES):** <u>43</u> for providing of food and drink; food and drink catering; serving of food and beverages; provision of food and drink in restaurants.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

MARK: SEA SALT

APPLICATION NUMBER: 17183.21 FILING DATE: 30th July, 2021

PROPRIETOR: LYNX HOLDINGS LIMITED of Suite 201 Matalon Business Center, Coney Drive, Belize City, Belize

**INTERNATIONAL CLASS(ES):** 43 for providing of food and drink; food and drink catering; serving of food and beverages; provision of food and drink in restaurants.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

## MARK: GRANO DE ORO

APPLICATION NUMBER: 17244.21 FILING DATE: 8th September, 2021

**PROPRIETOR: FABRICA DE JABON LA CORONA S.A. DE C.V.** of CARLOS B. ZETINA #80 PARQUE INDUSTRIAL XALOSTOC C.P. 55348 ESCATEPEC DE MORELOS, ESTADO DE MEXICO, MEXICO

INTERNATIONAL CLASS(ES): 29 for oils for food; edible fats.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**TRANSLATION:** The applicant claims that the word "GRANO DE ORO", when translated to the English language is "GOLDEN GRAIN".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(8): 26.11.12; 27.5.4

APPLICATION NUMBER: 17245.21 FILING DATE: 8th September, 2021

**PROPRIETOR: FABRICA DE JABON LA CORONA S.A. DE C.V.** of CARLOS B. ZETINA #80 PARQUE INDUSTRIAL XALOSTOC C.P. 55348 ESCATEPEC DE MORELOS, ESTADO DE MEXICO, MEXICO

INTERNATIONAL CLASS(ES): 29 for oils for food; edible fats.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**TRANSLATION:** The applicant claims that the word "GRANO DE ORO", when translated to the English language is "GOLDEN GRAIN".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: Radisson

CFE(8): 27.5.1, 11

APPLICATION NUMBER: 17334.21 FILING DATE: 7th October, 2021

PROPRIETOR: RADISSON HOSPITALITY BELGIUM BV/SRL of Avenue du Bourget 44, B-1130 Brussels, Belgium

INTERNATIONAL CLASS(ES): 43 for hotel, bar and restaurant services; services for the reservation of rooms.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

#### MARK: FERRABAIT

APPLICATION NUMBER: 17335.21 FILING DATE: 7th October, 2021

PROPRIETOR: ADAMA Makhteshim Ltd. of P.O. Box 60, Beer Sheva 8410001, Israel

INTERNATIONAL CLASS(ES): 5 for pesticides; insecticides; fungicides; herbicides.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: LARIOS

APPLICATION NUMBER: 17357.21 FILING DATE: 13th October, 2021

PROPRIETOR: Beam Suntory Spain S.L. of c/ Mahonia 2-Edificio "Portico" 1st Floor, Madrid, Spain 28043

INTERNATIONAL CLASS(ES): 33 for alcoholic beverages [except beers]; gin.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: GOLDEN DEER

APPLICATION NUMBER: 17359.21 FILING DATE: 12th October, 2021

PROPRIETOR: LEVENPARK COMMERCIAL INC. of 123 Main Street, PO Box 3504, Road Town, Tortola, British Virgin Islands

INTERNATIONAL CLASS(ES): 34 for cigarettes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

## MARK: HERTZ. LET'S GO.

APPLICATION NUMBER: 17363.21 FILING DATE: 15th October, 2021

PROPRIETOR: HERTZ SYSTEM, INC. of 8501 Williams Road, Estero, FL 33928, United States of America.

INTERNATIONAL CLASS(ES): 35 for organization and management of customer loyalty programs; 39 for vehicle rental services.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: PICNIC

APPLICATION NUMBER: 17364.21 FILING DATE: 15th October, 2021

PROPRIETOR: PRODUCTOS ALIMENTICIOS DIANA, S.A. DE C.V. of 12th South Avenue, #111, Guadalupe Street, Soyapango, San

Salvador, Republic of El Salvador

INTERNATIONAL CLASS(ES): 30 for cookies.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: INFINIUM ACCLAIM

APPLICATION NUMBER: 17367.21 FILING DATE: 19th October, 2021

PROPRIETOR: Ortronics, Inc. of 125 Eugene O'Neill Drive, New London, CT 06320, United States of America

**INTERNATIONAL CLASS(ES): 9** for cable adapters and cable connectors.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 10th May, 2021 under number 90/700,814 in U.S.A.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## (2<sup>nd</sup> ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 2<sup>nd</sup> day of September, 2022.



MARK:

CFE(8): 26.1.1, 18

APPLICATION NUMBER: 16929.21 FILING DATE: 8th April, 2021

PROPRIETOR: Diageo Ireland of St. James's Gate, Dublin 8, Ireland

INTERNATIONAL CLASS(ES): 32 for beer; porter; ale; lager; stout; non-alcoholic beverages.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words "HOP" and "THE BREWERS PROJECT, ST. JAMES'S GATE, DUBLIN, and LAGER" separately and apart from the mark as shown.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 26.3.23; 27.5.4; 29.1.1, 4

APPLICATION NUMBER: 17006.21 FILING DATE: 14th May, 2021

**PROPRIETOR: EPROINT SOCIEDAD ANÓNIMA** of San José, Goicoechea Calle Blancos, Barrio Tournón, Frente al Periódico la República, Edificio Alvasa, Oficina Eproint, Costa Rica

**INTERNATIONAL CLASS(ES):** 45 for legal advocacy services; legal consultancy services; providing assistance in the prosecution of intellectual property, litigation support services; legal services relating to the protection of intangible property; security services for the physical protection of tangible property and individuals.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: WAVE

APPLICATION NUMBER: 17020.21 FILING DATE: 27th May, 2021

PROPRIETOR: HONDA MOTOR CO., LTD of 1-1 Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556 Japan

**INTERNATIONAL CLASS(ES):** 12 for motorcycles and structural parts therefor; tricycles and structural parts therefor; three-wheeled motor vehicles and structural parts therefor; four-wheeled motor vehicles and structural parts therefor; vehicles and structural parts therefor; vehicles for locomotion by land, air or water and structural parts therefor.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 1.3.2, 12

**APPLICATION NUMBER: 17033.21** 

FILING DATE: 2nd June, 2021

PROPRIETOR: SURYA HENNA COSMETICS, LTD. of Shah Dodhia & Co., 173 Cleveland Street, London - W1T 6WR, England

**INTERNATIONAL CLASS(ES):** 3 for non-medicated shampoos; hair masks; hair dyes; hair conditioners; hair gels; non-medical hair care preparations for cosmetic purposes; non-medical preparations for the care of the skin, hair and scalp; shaving creams; shower gels; skin moisturizers; non-medicated soaps for personal use; aftershave lotions; lip balms.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "BRASIL", separately and apart from the mark as shown.

AGENT: MARIN YOUNG & CO LLP of 828 Coney Drive, 3rd Floor, Belize City, Belize

MARK: AMR

APPLICATION NUMBER: 17045.21 FILING DATE: 27th May, 2021

PROPRIETOR: The Coryn Group II, LLC of 7 Campus Boulevard, Newtown Square, Pennsylvania, United States 19073

**INTERNATIONAL CLASS(ES):** 35 for providing hotel and resort hotel management services for others; business management of hotels and resort hotels; advertising and promotion services in the field of hotels and resort hotels; promoting the sale of hotel and resort hotel services by means of an incentive award program; management of hotel incentive programs of others; 39 for travel agency services, namely, making reservations and bookings for transportation for travel vacations; coordinating travel arrangements for individuals and for groups; online transportation reservation and travel ticket reservation services; providing a website featuring information on travel; providing information, news and commentary in the field of travel; 41 for providing a website featuring blogs in the field of travel, hotels, resorts, vacation travel packages and lifestyle; providing on-line non-downloadable publications in the nature of magazines and newsletters in the field of travel, hotels, resorts, vacation travel packages and lifestyle; 43 for resort hotel services; hotel accommodation services; making reservations and bookings for temporary lodging; restaurant and bar services; hotel services featuring an incentive award program; providing general purpose facilities for conference, exhibition, and business meeting; providing personalized information about hotels and temporary accommodations for travelers via the internet and phone; providing a website featuring information in the field of travel, hotels and temporary accommodations for travelers.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 23<sup>rd</sup> March, 2021 under number 90597764 in the United States of America

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(8): 2.7.12

APPLICATION NUMBER: 17052.21 FILING DATE: 4th June, 2021

**COLOR CLAIM:** GREEN - PANTONE 341C. CMYK C 100, M O, Y 65, K 32. RGB R27, G 124, B 101, BRONZE - PANTONE 871C. CMYK C 20, M 25, Y 60, K 25. RGB R156, G 143, B 100, WHITE - PANTONE CMYK C 0, M0, Y 0, K0. RGB R 255, G 255, B255

PROPRIETOR: SOCIAL SECURITY BOARD of BLISS PARADE, BELMOPAN, CAYO DISTRICT, BELIZE

**INTERNATIONAL CLASS(ES):** <u>36</u> for administration of employee benefit plans concerning insurance and finance; insurance consultancy; insurance information; organization of monetary collections; retirement payment services; insurance claims processing; reimbursement payment processing in the field of insurance; insurance claims administration;

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words "SOCIAL SECURITY BOARD", separately and apart from the mark as shown.



MARK:

CFE(8): 26.11.2, 12; 29.1.1

APPLICATION NUMBER: 17116.21 FILING DATE: 29th June, 2021

PROPRIETOR: MID-WEST STEEL & AGRO SUPPLIES of Spanish Lookout, Cayo District, BELIZE

**INTERNATIONAL CLASS(ES):** <u>31</u> for genes of seeds for agricultural production; seed preserving substances; cereal seeds, unprocessed; seed germ for botanical purposes; plant seeds. <u>35</u> for wholesale and retail store services featuring agricultural products, namely, pesticides, fertilizers, seeds and veterinary products;

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "AGRO", separately and apart from the mark as shown.



CFE(8): 26.1.2, 18

APPLICATION NUMBER: 17128.21 FILING DATE: 1st July, 2021

**PROPRIETOR: AQL International Corporation** of Tortola Pier Park, Building 1, Second Floor, Wickhams Cay I, Road Town, Tortola, British Virgin Islands

**INTERNATIONAL CLASS(ES):** <u>3</u> for chemical cleaning preparations for household purposes; degreasers, other than for use in manufacturing processes; descaling preparations for household purposes; detergents, other than for use in manufacturing operations and for medical purposes; drying agents for dishwashing machines; laundry preparations; <u>5</u> for air deodorizing preparations; antibacterial soap; disinfectants; biocides.

STATEMENT OF USE: The applicant claims that the mark has been used.

**AGENT: BARROW & CO LLP** of 1440 Coney Drive, Belize City, Belize.



MARK: CFE(8): 27.5.4

APPLICATION NUMBER: 17171.21 FILING DATE: 22<sup>nd</sup> July, 2021

PROPRIETOR: Bezos Family Foundation of 1700 7th Avenue, Suite 116/#149, Seattle, Washington 98101, United States of America

**INTERNATIONAL CLASS(ES):** 5 for babies' diapers; infant diapers; disposable baby diapers; disposable infant diapers; disposable training pants [diapers]; sanitizing wipes; 9 for downloadable software in the nature of a mobile application for providing information, learning and educational activities and games in the field of early child development and early childhood education; digital media, namely, audio CDs and DVDs featuring early childhood development; downloadable video recordings featuring information in the field of early childhood development; 16 for printed pamphlets, brochures, manuals, books, booklets, leaflets, informational flyers, informational sheets and newsletters, adhesive backed stickers, and kits comprised solely of one or more of the foregoing materials, all in the field of early childhood development as it relates to children's education, health, and well-being.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK: CFE(8): 27.5.4

APPLICATION NUMBER: 17172.21 FILING DATE: 22<sup>nd</sup> July, 2021

PROPRIETOR: Bezos Family Foundation of 1700 7th Avenue, Suite 116/#149, Seattle, Washington 98101, United States of America

INTERNATIONAL CLASS(ES): 35 for promoting public awareness in the field of early childhood development; 41 for educational services, namely, providing ongoing television, radio, and online public service announcements in the field of early childhood development; providing educational services, namely, workshops, seminars, training, and presentations in the field of parenting and caregiving concerning early childhood development and overall health and well-being of children; providing information in the field of parenting and caregiving concerning early childhood development as it relates to children's education; providing a web site featuring information in the field of early childhood development as it relates to children's education to provide assistance on ways to maximize a child's early years of development; providing a website featuring online, non-downloadable films and online, non-downloadable videos featuring information in the field of early childhood development; 42 for providing an interactive web site featuring technology that enables users to enter, access, track, monitor and generate reports regarding information on early childhood development and progress; providing a web site featuring scientific information, namely, research, metrics and statistics on early childhood development; 45 for online social networking services; social networking services in the field of early childhood development provided via a website.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

#### MARK: MARIO KART

APPLICATION NUMBER: 17174.21 FILING DATE: 19th July, 2021

PROPRIETOR: Nintendo of America Inc. of 4600 150th Avenue NE, Redmond, Washington 98052, United States of America

INTERNATIONAL CLASS(ES): 9 for downloadable electronic game programs; downloadable video game programs; video game cartridges; memory cards for video game machines; cases for smartphones; covers for smartphones; computer game software, recorded; computer game software, downloadable; computer programs, recorded; computer programs, downloadable; computer peripheral devices; compact discs [audio-video]; downloadable image files; downloadable music files; electronic publications, downloadable; headphones; earphones; batteries, electric; 18 for clothing for pets; bags, namely, mesh shopping bags, grip bags, clutch bags, all-purpose reusable carrying bags, tote bags, shoulder bags, handbags, school bags, garment bags for travel and travelling bags; trunks [luggage]; back packs; suitcases; card cases [notecases]; purses; pocket wallets; key cases; luggage tags; vanity cases, not fitted; umbrellas; 25 for clothing, namely, dresses, shorts, loungewear, infantwear, pants, sweatshirts, jackets, raincoats, sweatpants, skirts, sweaters, shirts, tee-shirts, pajamas, underwear, bathing suits, socks, scarves, ear muffs [clothing], gloves [clothing]; belts [clothing]; bibs, not of paper; hats; caps being headwear; cap peaks; rain boots; beach shoes; children's shoes; infant shoes; leisure shoes; basketball shoes; football shoes; tennis shoes; track and field shoes; sandals; slippers; masquerade costumes; 28 for Games, namely, role playing games, board games, trading card games, puzzles; toys, namely, toy vehicles, children's multiple activity toys, musical toys, toy building blocks, water toys, toy figures, balls for games, plush toys, inflatable toys, toy balloons; ride-on toys; stuffed toys; dolls; portable games with liquid crystal displays; protective films adapted for screens for portable games; video game machines; controllers for game consoles; hand-held consoles for playing video games; apparatus for games; arcade video game machines; table-top games; playing cards; ornaments for Christmas trees, except lights, candles and confectionery; protective carrying cases specially adapted for handheld video games.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

# RELX

MARK:

APPLICATION NUMBER: 17352.21 FILING DATE: 12th October, 2021

**PROPRIETOR: Shenzhen Relx Technology Co., Ltd.** of 4<sup>th</sup> Floor, Building 2 Wangda Industrial Park, West of Songbai Road, Tangtou Community, Shiyanh Street Baoan District, Shenzhen, China

**INTERNATIONAL CLASS(ES):** <u>34</u> for electronic cigarettes; flavourings, other than essential oils, for use in electronic cigarettes; electronic hookahs; flavourings, other than essential oils, for tobacco; liquid solutions for use in electronic cigarettes; cigarette filters; electronic smoking pipes; oral vaporizers for smokers; cigarettes containing tobacco substitutes, not for medical purposes; cigarettes; cigarette cases; lighters for smokers; tobacco; matches; match holders; matchboxes; electronic cigarettes for use as an alternative to traditional cigarettes; electronic cigars; electronic cigarette cases: liquid nicotine solutions for use in electronic cigarettes; smokeless cigarette vaporizer pipes; devices for heating tobacco for the purpose of inhalation.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: BIO-PLUS

APPLICATION NUMBER: 17379.21 FILING DATE: 27th October, 2021

PROPRIETOR: WestRock Shared Services, LLC of 1000 Abernathy Road NE, Atlanta, GA 30328

INTERNATIONAL CLASS(ES): 16 for paper, paperboard and cardboard cartons.

**STATEMENT OF USE:** The applicant claims that the mark has been used.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



CFE(8): 5.3.11, 13, 14

APPLICATION NUMBER: 17386.21 FILING DATE: 19th October, 2021

PROPRIETOR: Kabushiki Kaisha Yakult Honsha of 1-10-30, Kaigan, Minato-Ku, Tokyo, 105-8660, Japan

**INTERNATIONAL CLASS(ES):** <u>41</u> for teaching; educational and instruction services. <u>42</u> for providing technological information about environmentally conscious and green innovations.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 20th April, 2021 under number 2021-048129 in Japan

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 26.1.2, 18; 29.1.1, 2

APPLICATION NUMBER: 17393.21 FILING DATE: 3<sup>rd</sup> November, 2021

COLOR CLAIM: RED, YELLOW, ORANGE, BLACK, GREY AND WHITE

PROPRIETOR: Edward B. Beharry & Co. Ltd. of 191 Charlotte Street, Lacytown, Georgetown, Guyana

INTERNATIONAL CLASS(ES): 29 for canned vegetables; cooking oil; milk powder. 30 for baking powder; rice.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: SUPER MARIO

APPLICATION NUMBER: 17394.21 FILING DATE: 4th November, 2021

PROPRIETOR: Nintendo of America Inc. of 4600 150th Avenue NE, Redmond, Washington 98052, United States of America

INTERNATIONAL CLASS(ES): 9 for downloadable electronic game programs; downloadable video game programs; video game cartridges; memory cards for video game machines; cases for smartphones; covers for smartphones; computer game software, recorded; computer game software, downloadable; computer programs, recorded; computer programs, downloadable; computer peripheral devices; compact discs [audio-video]; downloadable image files; downloadable music files; electronic publications, downloadable; headphones; earphones; batteries, electric; 18 for clothing for pets; collars for animals; bags, namely, mesh shopping bags, grip bags, clutch bags, allpurpose reusable carrying bags, tote bags, shoulder bags, handbags, bags for sports, school bags, garment bags for travel and travel bags; trunks [luggage]; rucksacks; back packs; suitcases; card cases [notecases]; purses: pocket wallets; key cases; luggage tags; vanity cases, not fitted; umbrellas; 25 for clothing, namely, dresses, shorts, loungewear, infantwear, pants, sweatshirts, jackets, raincoats, sweatpants, skirts, sweaters, shirts, tee-shirts, pajamas, underwear, bathing suits, socks, scarves, ear muffs [clothing], gloves [clothing]; belts [clothing]; bibs, not of paper; hats; caps being headwear; cap peaks; rain boots; beach shoes; children's shoes; infant shoes; leisure shoes; basketball shoes; football shoes; tennis shoes; track and field shoes; sandals; slippers; masquerade costumes; 28 for games, namely, role playing games, board games, trading card games, puzzles; toys, namely, toy vehicles, children's multiple activity toys, musical toys, toy building blocks, water toys, toy figures, balls for games, plush toys, inflatable toys, toy balloons; ride-on toys; stuffed toys; dolls; portable games with liquid crystal displays; protective films adapted for screens for portable games; video game machines; controllers for game consoles; hand-held consoles for playing video games; apparatus for games; arcade video game machines; table-top games; playing cards; ornaments for Christmas trees, except lights, candles and confectionery; protective carrying cases specially adapted for handheld video games;

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: OPTIMA

APPLICATION NUMBER: 17395.21 FILING DATE: 4th November, 2021

PROPRIETOR: CPS Technology Holdings LLC of 250 Vesey Street, 15th Floor, 10281 New York, U.S.A.

**INTERNATIONAL CLASS(ES):** 9 for batteries, electric; battery chargers.

STATEMENT OF USE: The applicant claims that the mark is being used.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(8): 26.1.2, 18; 29.1.1

APPLICATION NUMBER: 17396.21 FILING DATE: 4th November, 2021

PROPRIETOR: CMI IP HOLDING of 20, Rue Eugene Ruppert, L-2453, Luxembourg

INTERNATIONAL CLASS(ES): 30 for cookies.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: GRUNT

APPLICATION NUMBER: 17398.21 FILING DATE: 5th November, 2021

**PROPRIETOR: Volcon, Inc.** of 3267 Bee Caves Road, 107-322, Austin, Texas, 78746, U.S.A.

**INTERNATIONAL CLASS(ES):** <u>12</u> for electric vehicles, namely, four-wheeled sport all-terrain vehicles and two-wheel sport off-road motorcycles; electrically powered motor vehicles.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: RUNT

APPLICATION NUMBER: 17399.21 FILING DATE: 5th November, 2021

PROPRIETOR: Volcon, Inc. of 3267 Bee Caves Road, 107-322, Austin, Texas, 78746, U.S.A.

**INTERNATIONAL CLASS(ES):** <u>12</u> for electric vehicles, namely, four-wheeled sport all-terrain vehicles and two-wheel sport off-road motorcycles; electrically powered motor vehicles.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: MOLXVIR

APPLICATION NUMBER: 17405.21 FILING DATE: 10th November, 2021

**PROPRIETOR: SUN PHARMACEUTICAL INDUSTRIES LIMITED** of Sun House, Plot No. 201 B/1, Western Express Highway, Goregaon (E), Mumbai - 400 063, Maharashtra, India

INTERNATIONAL CLASS(ES): 5 for medicinal healthcare preparations and pharmaceutical preparations.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: UZAYAS

APPLICATION NUMBER: 17413.21 FILING DATE: 12<sup>th</sup> November, 2021

PROPRIETOR: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 5 for preparations for destroying vermin; insecticides; fungicides; herbicides; nematicides.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: VOLVIDIS

APPLICATION NUMBER: 17414.21 FILING DATE: 12th November, 2021

PROPRIETOR: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 5 for preparations for destroying vermin; insecticides; fungicides; herbicides; nematicides.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: EMINIA

APPLICATION NUMBER: 17415.21 FILING DATE: 12th November, 2021

PROPRIETOR: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 5 for preparations for destroying vermin; insecticides; fungicides; herbicides; nematicides.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: RIXEBIO

APPLICATION NUMBER: 17416.21 FILING DATE: 12th November, 2021

PROPRIETOR: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 5 for preparations for destroying vermin; insecticides; fungicides; herbicides; nematicides.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: SERABRIC

APPLICATION NUMBER: 17417.21 FILING DATE: 12th November, 2021

PROPRIETOR: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

 $\textbf{INTERNATIONAL CLASS(ES): \underline{5} \ for \ preparations \ for \ destroying \ vermin; insecticides; fungicides; herbicides; nematicides.}$ 

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: ZEPORTEK

APPLICATION NUMBER: 17421.21 FILING DATE: 16<sup>th</sup> November, 2021

PROPRIETOR: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 5 for preparations for destroying vermin; insecticides; fungicides; herbicides; nematicides.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: BZ4X

APPLICATION NUMBER: 17423.21 FILING DATE: 16th November, 2021

PROPRIETOR: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1 Toyota-cho Toyota-shi, Aichi-Ken, Japan

INTERNATIONAL CLASS(ES): 12 for automobiles and structural parts thereof.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: BZ2X

APPLICATION NUMBER: 17424.21 FILING DATE: 16th November, 2021

PROPRIETOR: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1 Toyota-cho Toyota-shi, Aichi-Ken, Japan

**INTERNATIONAL CLASS(ES):** <u>12</u> for automobiles and structural parts thereof.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: BZ1X

APPLICATION NUMBER: 17425.21 FILING DATE: 16th November, 2021

PROPRIETOR: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1 Toyota-cho Toyota-shi, Aichi-Ken, Japan

INTERNATIONAL CLASS(ES): 12 for automobiles and structural parts thereof.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: VAZKEPA

APPLICATION NUMBER: 17436.21 FILING DATE: 18th November, 2021

PROPRIETOR: Amarin Pharmaceuticals Ireland Limited of Spaces South Docklands, Block C, 77 Sir John Rogerson's Quay, Dublin 2, D02 VK60. Ireland

**INTERNATIONAL CLASS(ES):** 5 for pharmaceutical preparations for the treatment of reducing triglycerides; pharmaceutical preparations for the treatment of cardiovascular conditions.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



CFE(8): 27.5.2; 29.1.3

APPLICATION NUMBER: 17449.21 FILING DATE: 24th November, 2021

**PROPRIETOR: TIUMSUN RUBBER TIRE (WEIHAI) CO., LTD.** of No. 1, Tengsen Road, Weihai Economic and Technological Development Zone, Shandong Province, China

**INTERNATIONAL CLASS(ES):** 12 for automobile tires [tyres]; pneumatic tires [tyres]; tires for vehicle wheels; motorcycle tires; tyres for bicycles, cycles; treads for retreading tires [tyres]; inner tubes for bicycles, cycles; suspension shock absorbers for vehicles; mudguards; shock absorbers for automobiles.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

## MARK: GUY HARVEY

APPLICATION NUMBER: 17455.21 FILING DATE: 25th November, 2021

PROPRIETOR: GUY HARVEY INC. of Fort Lauderdale, Florida, United States

**INTERNATIONAL CLASS(ES):** <u>25</u> for clothing, namely, short-sleeved and long-sleeved T-shirts, tank tops, sweat shirts, sweat pants, sport shirts, camp shirts, golf shirts, knit shirts, open-necked shirts, polo shirts, sleep shirts, sweaters, jackets, pants, capri pants, shorts, dresses, skirts, cloth bibs for babies, one piece garments for infants and toddlers, fabric belts, leather belts, caps, hats, sun visors, scarves, neck gaiters and swim wear.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

## MARK: BOTANIS

APPLICATION NUMBER: 17458.21 FILING DATE: 26th November, 2021

PROPRIETOR: Alimentos Ideal, S.A. of Via 3, 6-69 zona 4, Ciudad de Guatemala

INTERNATIONAL CLASS(ES): 29 for fruit-based snack food. 30 for cereal-based snack food.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## MARK: FRUVITA

APPLICATION NUMBER: 17460.21 FILING DATE: 26th November, 2021

PROPRIETOR: Alimentos Ideal, S.A. of Via 3, 6-69 zona 4, Ciudad de Guatemala

**INTERNATIONAL CLASS(ES):** <u>32</u> for non-alcoholic beverages; non-alcoholic dried fruit beverages; non-alcoholic fruit juice beverages; non-alcoholic honey-based beverages; non-alcoholic fruit extracts.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

## (1st ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 16<sup>th</sup> day of September, 2022.



CFE(8): 29.1.1, 4

APPLICATION NUMBER: 15741.19 FILING DATE: 1st November, 2019

COLOR CLAIM: BLUE - PANTONE #661C AND RED - PANTONE #192C

PROPRIETOR: AGC Inc. of 5-1, Marunouchi 1-chome, Chiyoda-Ku, Tokyo 100-8405, Japan

INTERNATIONAL CLASS(ES): 12 for railway rolling stock and structural parts therefor; glass window for automobiles [finished goods]; automobiles and structural parts therefor; sunroofs for automobiles; cargo and passengers ships and structural parts thereof; aircraft structural parts therefor; two-wheeled motor vehicles, bicycles and structural parts therefor; traction engine; land vehicles and structural parts thereof; anti-theft alarms for vehicles; AC motors and DC motors for land vehicles, except their parts; cigar lighters for automobiles; sleighs [vehicles]; wheel barrows; carts; bicycle trailers [Riyakah]; adhesive rubber patches for repairing inner tubes and tires; 19 for building materials made of ceramic, bricks and refractory cement, namely, tiles, refractory bricks, insulating bricks, and firebricks; refractory cement; insulating refractory bricks, not of metal; building materials, not of metal; cement mixes; cement aggregates; building glass; asphalt, and asphalt building materials, namely, pre-cast asphalt wall forms and structural asphalt panels; building and construction materials made of rubber, namely, rubber blocks for supporting glass surfaces and glass panels; plastic security windows allowing communication; lime building materials; plaster for building purposes; road and field marking sheets and strips of synthetic material; building timber; building stone; paint spraying booths, not of metal; non-metal molds for forming cement bricks for building; water-pipe valves, not of metal or plastics; road signs, not of metal, non-luminous and non-mechanical; beacons, not of metal, non-luminous; joinery fittings, not of metal; nonmetal transportable greenhouses for household use; gravel for building and construction purposes; tar and pitch; buildings, not of metal; 20 for mirrors [furniture]; valves of plastics, other than parts of machines; furniture; storage tanks, not of metal or masonry; non-metal fasteners, namely, nails, wedges, nuts, screws, tacks, bolts, rivets and casters; washers of plastic for industrial use; cushions [furniture]; Japanese floor cushions [Zabuton]; pillows; spring and foam mattresses; indoor window' blinds [furniture]; loading pallets, not of metal; containers, not of metal [storage, transport]; blinds of reed, rattan or bamboo [Sudare]; bead curtains for decoration; oriental single panel standing partition [Tsuitate]; oriental folding partition screens [Byoubu]; 21 for unworked or semi-worked glass, except building glass; cookware for use in microwave ovens; coffee-makers, non-electric; coffeepots, non-electric; tea pots, non-electric; tableware, other than knives, forks and spoons; food preserving jars of glass; pepper pots, sugar bowls and salt shakers; household glass flasks [containers] for soy sauce and edible oil; hand-operated coffee grinders and pepper mills; industrial packaging containers of glass or porcelain; cooking pots and pans, nonelectric; kettles, non-electric; vacuum bottles; ice-cooling refrigerators for household purposes; ice pails; whisks, non-electric, for household purposes; strainers for household purposes; lemon squeezers [citrus juicers]; sugar tongs; nutcrackers; gloves for household purposes; coldboxes, non-electric, portable; kitchen containers for rice; drinking flasks; egg cups; table napkin holders and napkin rings; colanders for household purposes; Japanese style cooked rice scoops [Shamoji]; bottle openers, electric and non-electric; graters for kitchen use; tart scoops; waffle irons, non-electric; heating and cooling packs filled with chemical substances ready to react when required for food and beverages; upright signboards of glass or ceramics; cosmetic and toilet utensils.

**STATEMENT OF USE:** The applicant claims that there is intent to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 29.1.2, 3

APPLICATION NUMBER: 16021.20 FILING DATE: 11th March, 2020

PROPRIETOR: Quala Guatemala, S.A. of Via 5 5-34 zona 4, Torre III, 7° Nivel Oficina 702, Ciudad de Guatemala, Guatemala

**INTERNATIONAL CLASS(ES):** <u>32</u> for non-alcoholic beverages, carbonated waters; fruit juices; non-alcoholic beverages flavored with tea; non-alcoholic fruit juice beverages; powders used in the preparation of non-alcoholic beverages.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words "FRUITY" & "FRESCO", separately and apart from the mark as shown.

**TRANSLATION:** The applicant claims that the word "FRESCO", when translated to the English language is "FRESH".

**STATEMENT OF USE:** The applicant claims that there is intent to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

#### MARK: FLEXPORT

APPLICATION NUMBER: 16914.21 FILING DATE: 31st March, 2021

PROPRIETOR: FLEXPORT, INC. of 760 Market Street, 8th Floor, San Francisco, California 94102, U.S.A.

INTERNATIONAL CLASS(ES): 35 for freight logistics management; freight management services, namely, shipments processing, preparing shipping documents and invoices, tracking documents, packages and freight over computer networks, intranets, and the internet for business purposes; administrative services, namely preparation and filing of documents relating to customs clearance; customs clearance services; 36 for financial customs brokerage services; insurance brokerage in the field of cargo insurance; bonding services in the nature of underwriting customs bonds, provision of temporary import bonds and provision of customs bonds; financial customs brokerage services in the field of customs classifications; 39 for freight forwarding; freight transportation consultation in the field of freight transportation by truck, rail, air and ocean; freight ship transport; freight train transport; freight loading services; airfreight shipping services; warehousing services, namely, storage, distribution, pick-up and packing for shipment of documents, packages, raw materials, and other freight for others; supply chain logistics and reverse logistics, namely, storage, transportation and delivery of documents, packages, raw materials, and other freight for others by air, rail, ship or truck; stevedoring; freight brokerage; 42 for software development in the field of end-to-end freight forwarding and shipment, ocean freight, air freight, trucking and delivery, government agency filings, customs clearances, customs bonds registration, product classification, cargo insurance, quality inspections and testing, warehousing and fulfillment, and setting up distribution of goods from ports; software as a service [SAAS] services featuring software for managing the forwarding and shipping of end-to-end freight, ocean freight, and air freight; software as a service [SAAS] services featuring software for managing trucking logistics and delivery of goods; software as a service [SAAS] services featuring software for preparation of forms and online filing of government agency documents, customs clearances, customs bonds registrations, product classifications, cargo insurance, quality inspections and testing; software as a service [SAAS] services featuring software for tracking and tracing shipments and freight, managing shipments and freight, searching for supply chain and shipping data, creating and distributing reports related to supply chain and shipments, generating quotes for freight and shipping, booking freight shipment, providing freight shipment billing, providing shipping and freight quotes, and searching denied parties lists; software as a service [SAAS] services featuring software for managing supply chain logistics and reverse logistics, namely, the storage, transportation and delivery of goods for others by air, rail, ship, or truck; software as a service [SAAS] services featuring software for managing distribution of goods from ports; software as a service [SAAS] services featuring software for managing warehouse inventories and order fulfillment; software as a service [SAAS] services featuring software for providing online nondownloadable software for creation of graphical representations of product data; providing temporary use of online non-downloadable software for managing the forwarding and shipping of end-to-end freight, ocean freight, and air freight; providing [temporary use of online non-downloadable software for managing trucking logistics and delivery of goods; providing temporary use of online non-downloadable software for preparation of forms and online filing of government agency documents, customs clearances, customs bonds registrations, product classifications, cargo insurance, quality inspections and testing; providing [temporary use of online non-downloadable software for tracking and tracing shipments and freight, managing shipments and freight, searching for supply chain and shipping data, creating and distributing reports related to supply chain and shipments, generating quotes for freight and shipping, booking freight shipment, providing freight shipment billing, providing shipping and freight quotes, and searching denied parties lists; providing temporary use of online nondownloadable software for managing supply chain logistics and reverse logistics, namely, the storage, transportation and delivery of goods for others by air, rail, ship, or truck; providing temporary use of online non-downloadable software for managing distribution of goods from ports; providing temporary use of online non-downloadable software for managing warehouse inventories and order fulfillment; providing temporary use of online non-downloadable software for creation of graphical representations of product data.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize



MARK: CFE(8): 26.13.25

APPLICATION NUMBER: 16919.21 FILING DATE: 7th April, 2021

PROPRIETOR: CDP Trinidad Limited of LP 198 El Socorro Road Extension, El Socorro, San Juan, Trinidad, West Indies

**INTERNATIONAL CLASS(ES):** 29 for meat; fish, not live; poultry, not live; game, not live; meat extracts; fruit, preserved; frozen fruits; fruit, stewed; fruits, canned; vegetables, preserved; vegetables, dried; vegetable, cooked; freeze-dried vegetables; jellies for food; jams; processed eggs; milk and milk products; edible oils and fats; 30 for coffee; tea-based beverages; artificial coffee; sugar, namely, white sugar, brown sugar, palm sugar, granulated sugar, raw sugar, not for medicinal purposes; rice; tapioca; sago; flour for food and cereal preparations; bread rolls; multigrain bread; whole wheat bread; pastry dough; pastries; edible ices; honey; treacle; yeast for use as an ingredient in food for human consumption; baking-powder; cooking salt; mustard; vinegar; sauces [condiments]; spices; ice for refreshment; fruit coulis [sauces];

**STATEMENT OF USE:** The applicant claims that there is intent to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize



MARK:

CFE(8): 5.7.8; 25.1.19

APPLICATION NUMBER: 16964.21 FILING DATE: 27<sup>th</sup> April, 2021

**PROPRIETOR:** Unilever IP Holding B.V. of Weena 455, Rotterdam 3013 AL, Netherlands

**INTERNATIONAL CLASS(ES):** 5 for dietetic substances adapted for medical use; malted milk beverages for medical purposes; protein supplement shakes; food for babies; vitamins, iron, folic acid, protein, zinc, and glucosa; dietary supplements; powdered nutritional supplement drink mix.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words "OPTIMAL BRAIN FUNCTIONING", "NUTRITION FOR THE BODY AND BRAIN", "+10 VITAMINS", "VITAMINS A & E", "ZINC & IRON", "FOLIC ACID & VITAMIN A" and "Depiction of the strawberries", separately and apart from the mark as shown.

**TRANSLATION:** The applicant claims that the words "OPTIMO FUNCIONAMIENTO CEREBRAL" is "OPTIMAL BRAIN FUNCTIONING", "NUTICION PARA EL CUERPO Y EL CEREBRO" is "NUTRITION FOR THE BODY AND BRAIN", "VITAMINAS" is "VITAMINS", "HIERRO" is "IRON" and "ACIDO F6LICO" is "FOLIC ACID"., when translated to the English language.

**STATEMENT OF USE:** The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 3.1.6, 24; 29.1.1, 2

APPLICATION NUMBER: 17001.21 FILING DATE: 7th April, 2021

PROPRIETOR: RY CANDY, S.A. DE C.V. of LÓPEZ COTILLA #296, COL. SAN GASPAR DE LAS FLORES, TONALA, JALISCO, MEXICO

INTERNATIONAL CLASS(ES): 30 for pastries; cacao powder; candy; chili powders; coffee and coffee substitutes; edible spices; wheat flour; gum sweets; gummy candies; honey; ice cream; lollipops; molasses syrup; processed cereals; rice; sago; cooking salt; sauces [condiments]; spice mixes; tapioca; tea-based beverages; yeast powder; baking powder; yeast for use as an ingredient in foods; bubble gum; confectionery, namely, chocolate; sweets with chili; non-medicated chewing gum.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "DULCES", separately and apart from the mark as shown.

TRANSLATION: The applicant claims that the word "DULCES", when translated to the English language is "SWEETS".

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 31/2 Miles Philip Goldson Highway, Belize City, Belize.

**Smart Soil** 

MARK:

CFE(8): 26.3.1; 26.13.25; 29.1.3, 4

**APPLICATION NUMBER: 17192.21** FILING DATE: 5th August, 2021

COLOR CLAIM: DARK BLUE: #185b9c, GREY: #5c5656, GREEN: #94b533 AND BROWN: #83431e

PROPRIETOR: AMVAC Hong King Ltd. of 11/F., Unit B, Winbase Centre, 208 Queen's Road Central, Sheung Wan, Hong Kong

INTERNATIONAL CLASS(ES): 5 for preparations for destroying vermin; fungicides for horticultural purposes, fungicides for agricultural use, fungicides for destroying vermin; herbicides for agricultural use; insecticides for agricultural use.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "SOIL", separately and apart from the mark as shown.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 24.1.5; 24.17.15

**APPLICATION NUMBER: 17209.21** FILING DATE: 16th August, 2021

PROPRIETOR: K-Swiss Inc. of 523 W. 6th Street, Suite 534, Los Angeles, CA 90014, USA

INTERNATIONAL CLASS(ES): 25 for leather shoes; leisure shoes; canvas shoes; training shoes; boat shoes; ankle boots; half-boots; lace boots; sandals; slippers; shirts; t-shirts; pants; short pants; jackets [clothing]; sweatshirts; sweatpants; skirts; sweaters; vests; wind-resistant jackets; belts [clothing]; neckties; caps and visors being headwear.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 31/2 Miles Philip Goldson Highway, Belize City, Belize.

**TUITEN** CFE(8): 26.3.1; 26.11.2, 12

**APPLICATION NUMBER: 17215.21** FILING DATE: 18th August, 2021 PROPRIETOR: Químicos y Lubricantes, S. A. of Anillo Periférico 17-36, zona 11, Guatemala City

**INTERNATIONAL CLASS(ES):** 5 for preparation to destroy weeds, harmful animals, namely, fungicides, insecticides, herbicides, pesticide, antiparasitic preparations, namely, antitermite.

**TRANSLATION:** The applicant claims that the word "TUITEN", when translated to the English language is "SPOUT".

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK: CFE(8): 5.1.3, 12; 27.5.4

APPLICATION NUMBER: 17262.21 FILING DATE: 7th September, 2021

PROPRIETOR: Isabella Caye Ltd. of Trinity Chambers, PO Box 4301, Road Town, Tortola, British Virgin Islands

INTERNATIONAL CLASS(ES): 43 for bar services; hotel services; hotel reservations; restaurants services.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words "ISABELLA CAYE" & "BELIZE RESORT AND VACATIONS", separately and apart from the mark as shown.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize

MARK: DUSTER

APPLICATION NUMBER: 17293.21 FILING DATE: 16th September, 2021

PROPRIETOR: Químicos y Lubricantes, S. A. of Anillo Periférico 17-36, zona 11, Guatemala City

INTERNATIONAL CLASS(ES):  $\underline{5}$  for preparation to destroy weeds, harmful animals, namely, fungicides, insecticides, herbicides, pesticide; antiparasitic preparations, namely, antitermite.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: CLEFOX

APPLICATION NUMBER: 17294.21 FILING DATE: 16th September, 2021

PROPRIETOR: Químicos y Lubricantes, S. A. of Anillo Periférico 17-36, zona 11, Guatemala City

**INTERNATIONAL CLASS(ES):** 5 for preparation to destroy weeds, harmful animals, namely, fungicides, insecticides, herbidices, pesticide; antiparasitic preparations, namely, antitermite.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

## **NOTICE OF OPPOSITION**

**TAKE NOTICE** IN THE MATTER OF an opposition by MONSTER ENERGY COMPANY of 1 Monster Way, Corona, California 92879, United States of America (also referred to as the "Opponent" or "Monster") to application No. 16966.21 filed on the 29th day of April 2021 by MARCUS KURTIS AUGUST of 13.5 Miles Philip Goldson Highway, Belize District, Belize (the "Applicant").

We, MONSTER ENERGY COMPANY of 1 Monster Way, Corona, California 92879, United States of America hereby give notice of our opposition to the registration of the mark advertised under the above number in the gazette of the 1st April 2022.



The grounds of opposition are as follows:

1. Monster is primarily a producer and seller of energy drinks and other beverages. As part of Monster's brand strategy, Monster's Claw Icon (see below) was intended to reference the letter "M," the first letter in "Monster." The specific design was inspired by velociraptor (dinosaur) claws. Specifically, the Claw Icon was meant to evoke the image of claws ripping through a can of Monster's product, leaving jagged edges in the metal.



 Monster has Prior Registrations in Belize of the "M CLAW DESIGN" trade mark under Reg. No. 11812.15 registered on the 12th day of April 2016 and the "M MONSTER ENERGY & Design" trade mark under Reg. No. 12714.16 registered on the 28th day of February 2017 being shown hereinbelow:

	Mark	Reg. No.	Class	Term of Registration
(i)		11812.15	16, 25	Registered on the 12th day of April 2016

(ii)	мфнэтек	12714.16	9, 16, 18, 22, 25	Registered on the 28th day of February 2017

- 3. Monster uses the marks cited in the previous paragraph in Belize. Monster's core business is the production, distribution, marketing, and sale of energy drinks. The Opponent uses the marks cited above on goods available in Belize to promote its core business, as an ancillary business to its core business, or both. Monster engages in extensive promotion of its beverages through the sponsorship of sporting events, athletes, concerts and musicians, and video gaming. In connection with its promotional activities, including but not limited to these sponsorships, Monster uses the Claw Icon and the trademarks that contain it, including those cited above, through the sale or give away of goods that bear the icon.
- 4. The Mark contained in the Applicant's said Application No. 16966.21 contravenes sections 35(3)(a), 35(5), 35(6), and 36(1) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments (also referred to as the "Act") and should not be registered since the Applicant's Mark is being used in a manner that is contrary to public policy or to accepted principles of morality, containing specially protected emblems and further that the Applicant's Application for their Mark was made in bad faith and that the Mark itself if being used in bad faith.
- 5. The Mark contained in the Applicant's said Application No. 16966.21 contravenes section 37(2) of the Act and should not be registered by virtue of the fact that it is similar to the Monster's trade marks, which are both earlier trade marks, and is to be registered for goods or services identical with or similar to those for which Monster's trade marks, as earlier trade marks, are protected, which would cause a likelihood of confusion on the part of the public, which includes the likelihood of association with Monster's trade marks as earlier trade marks.
- 6. The Mark contained in the Applicant's said Application No. 16966.21 contravenes section 37(3) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that it is identical with or similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services which are not similar to those for which the Opponent's trade mark as earlier trade mark is protected but the Opponent's trade mark as earlier trade mark has a reputation in Belize and the use of the mark contained in the Applicant's said Application without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the Opponent's trade mark.
- 7. The Opponent's trade mark is entitled to protection under the Paris Convention as a well known trade mark and as an earlier trade mark pursuant section 38(1)(b) of the Trade Marks Act.
- 8. Monster respectfully requests that the subject application for the Applicant's trade mark be refused registration.

**TAKE NOTICE** IN THE MATTER OF an opposition by **KUESKI**, **S.A.P.I. DE C.V. SOFOM**, **E.N.R.** of Av. Américas 1297, Int. Piso 03-15, Col. Circunvalación Américas, Guadalajara Jalisco, C.P. 44630, Mexico (also referred to as the "Opponent") to application Nos. 17043.21 and 17044.21 each filed on the 8<sup>th</sup> June 2021 by LLAPINGACHO LLC of 480 Totten Pond Road, 4th Floor Waltham, Massachusetts 02451 (also referred to as the "Applicant").

We, **KUESKI**, **S.A.P.I. DE C.V. SOFOM**, **E.N.R.** of Av. Américas 1297, Int. Piso 03-15, col. Circunvalación Américas, Guadalajara Jalisco, C.P. 44630, Mexico hereby give notice of our opposition to the registration of the Mark advertised under the above number in the Gazette of the 4 March 2022.



The grounds for opposition are as follows:

- 1. The Opponent is domiciled in Mexico since 2012 and has been using its mark "KUESKI" since 2013. The Opponent has sought to protect its mark in the Latin American and Caribbean region. To this end, the Opponent has filed an application in Belize for registration of its mark "KUESKI & Design" in Class 36 on or around the 29<sup>th</sup> July 2021.
- 2. The mark contained in the Applicant's said Application Nos. 17043.21 and 17044.21 contravenes sections 37(1) and 37(2) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that it is similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services identical with or similar to those for which the Opponent's trade mark as earlier trade mark is protected which would cause a likelihood of confusion on the part of the public, which includes the likelihood of association with the Opponent's trade mark as earlier trade mark.
- 3. The mark contained in the Applicant's said Application Nos. 17043.21 and 17044.21 contravenes section 37(3) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that it is identical with or similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services which are not similar to those for which the Opponent's trade mark as earlier trade mark is protected but the use of the mark contained in the Applicant's said Application without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the Opponent's trade mark.
- The Opponent's trade mark is entitled to protection under the Paris Convention as a well-known trade mark and as an earlier trade mark pursuant section 38(1)(b) of the Trade Marks Act.
- 5. The mark contained in the Applicant's said Application Nos. 17043.21 and 17044.21 contravenes section 35(6) of the Trade Marks Act and should not be registered by virtue of the fact that the Applicant's application for registration of the said mark is made in bad faith.
- 6. The Opponent respectfully requests that the subject application for the Applicant's trade mark be refused registration.

**TAKE NOTICE** IN THE MATTER OF an opposition by **KUESKI, S.A.P.I. DE C.V. SOFOM, E.N.R.** of Av. Américas 1297, Int. Piso 03-15, Col. Circunvalación Américas, Guadalajara Jalisco, C.P. 44630, Mexico (also referred to as the "Opponent") to application Nos. 17043.21 and 17044.21 each filed on the 8<sup>th</sup> June 2021 by LLAPINGACHO LLC of 480 Totten Pond Road, 4th Floor Waltham, Massachusetts 02451 (also referred to as the "Applicant").

We, **KUESKI**, **S.A.P.I. DE C.V. SOFOM**, **E.N.R.** of Av. Américas 1297, Int. Piso 03-15, col. Circunvalación Américas, Guadalajara Jalisco, C.P. 44630, Mexico hereby give notice of our opposition to the registration of the Mark advertised under the above number in the Gazette of the 4 March 2022.

## **KUSHKI**

The grounds for opposition are as follows:

- 7. The Opponent is domiciled in Mexico since 2012 and has been using its mark "KUESKI" since 2013. The Opponent has sought to protect its mark in the Latin American and Caribbean region. To this end, the Opponent has filed an application in Belize for registration of its mark "KUESKI & Design" in Class 36 on or around the 29th July 2021.
- 8. The mark contained in the Applicant's said Application Nos. 17043.21 and 17044.21 contravenes sections 37(1) and 37(2) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that it is similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services identical with or similar to those for which the Opponent's trade mark as earlier trade mark is protected which would cause a likelihood of confusion on the part of the public, which includes the likelihood of association with the Opponent's trade mark as earlier trade mark.
- 9. The mark contained in the Applicant's said Application Nos. 17043.21 and 17044.21 contravenes section 37(3) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2000 and amendments and should not be registered by virtue of the fact that it is identical with or similar to the Opponent's trade mark as earlier trade mark and is to be registered for goods or services which are not similar to those for which the Opponent's trade mark as earlier trade mark is protected but the use of the mark contained in the Applicant's said Application without due cause would take unfair advantage of, or be detrimental to, the distinctive character or the repute of the Opponent's trade mark.
- 10. The Opponent's trade mark is entitled to protection under the Paris Convention as a well-known trade mark and as an earlier trade mark pursuant section 38(1)(b) of the Trade Marks Act.
- 11. The mark contained in the Applicant's said Application Nos. 17043.21 and 17044.21 contravenes section 35(6) of the Trade Marks Act and should not be registered by virtue of the fact that the Applicant's application for registration of the said mark is made in bad faith.
- 12. The Opponent respectfully requests that the subject application for the Applicant's trade mark be refused registration.

**TAKE NOTICE** that the registrar is in receipt of a notice of opposition filed on 20<sup>th</sup> May 2022 by **TROPIC AIR LIMITED** of San Pedro Town, Ambergris Caye, Belize District, Belize (the "Opponent") against trademark application No. 17110.21 filed on 23<sup>rd</sup> of June, 2021 by **TROPICAL SHIPPING AND CONSTRUCTION COMPANY LIMITED** of No. 501 Avenue P, Riviera Beach, Florida 33404, USA (the "Applicant").

## **TROPAIR**

The grounds for opposition are as follows:

- 1. The opponent (Tropic Air Limited) opposes the application for the Applicant for the registration of the mark "TROPAIR" on the following grounds:
  - a) The mark "**TROPAIR**" contained in the Applicant's said Application No. 17110.21 filed on 23<sup>rd</sup> of June 2021 is very similar to the Mark "**TROPIC AIR**" currently utilized by the Opponent throughout the Country of Belize for the past 31 years.
  - b) The Applicant's Mark is also in respect to identical goods and services offered by the Opponent in Belize for the past 31 years under its well known Mark.
  - C) Further, the use of the mark "TROPAIR" as contained in the Applicant's said Application No. 17110.21 if registered, would be likely to cause confusion, in particular a likelihood of confusion on the part of the public, which includes the likelihood of association with the brand/ mark of the Opponent and their services.
  - d) The Opponent if the proprietor of an "earlier right" to the unregistered Mark "TROPIC AIR" which is protected by virtue of the law of passing off. The mark being sought by the applicant is very similar to the mark and logo "TROPIC AIR" which has been utilized by the Opponent for over 31 years in Belize in the course of its trade.
  - e) The Applicant would be committing a tort of Passing Off if it utilizes the Opponent's Tradename, logo or Mark or a derivative thereof. Therefore, pursuant to Section 37 (4) (a) the Trademark should not be registered since the Opponent's unregistered trademark, logo and tradename which have been used in the course of its trade for over 31 years is protected under the law of passing off,
  - f) The Opponent is also prevented from registering the Trade Mark "TROPAIR" as its use contravenes the rights of the Opponent under the Copyright Act of Belize. The Logo Design / Mark created and utilized by the Opponent containing the brand "TROPIC AIR" are protected under the Copyright Act and as such, the Applicant should be restrained from registering a word mark that closely resembles the words contained in the opponent's copyrighted material.
  - g) As of the date of the filing of this challenge, the Applicant has not utilized the mark "TROPAIR" in the Country of Belize nor is its services currently being provided in Belize.
  - h) The Applicant, being in the Airline Industry, is aware of the significant presence and the well-known brand and tradename of Tropic Air in the Country of Belize. Therefore, it is the Opponent's position that the Applicant has filed its application in bad faith and with full intention to exploit the Opponent's goodwill and to deceive the general public as to the origin of its services.
  - i) The proprietor of the earlier right has **NOT** consented to the Applicant's registration.

- 2. The Opponent respectfully requests that the subject application for the Applicant's trademark be refused registration.
- 3. In order to show its good faith regarding the Opponent Mark, the Opponent has simultaneously with this opposition presented a trademark application to the Belize Intellectual Property Office containing word elements, designs, and combinations thereof related to the Opponent's Mark "TROPIC AIR" which has been utilized by the Opponent since the year 1991 (over 31 years).

# **REGISTERED TRADEMARKS**

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
13574.17		of <b>H-D U.S.A., LLC,</b> of 3700 W. Juneau Avenue, Milwaukee, Wisconsin 53208, United States of America	14 25
13732.17	HARLEY-DAVIDSON	H-D U.S.A., LLC, of 3700 W. Juneau Avenue, Milwaukee, Wisconsin 53208, United States of America	12 25
15330.19	ROSEWOOD	New World Hotel Management (BVI) Limited, of New World Tower I, 36 <sup>th</sup> Floor, No. 18 Queens Road, Central Hong Kong, Hong Kong	43 44
15331.19	ROSEWOOD RESIDENCES	New World Hotel Management (BVI) Limited, of New World Tower I, 36 <sup>th</sup> Floor, No. 18 Queens Road, Central Hong Kong, Hong Kong	36
15332.19	SENSE	New World Hotel Management (BVI) Limited, of New World Tower I, 36 <sup>th</sup> Floor, No. 18 Queens Road, Central Hong Kong, Hong Kong	44
15385.19	IVERIC BIO	IVERIC bio, Inc. of One Penn Plaza, Suite 1924, New York, NY 10119, United States of America	5 42
15691.19	partech	JESUS LUIS VILLALOBOS PALMA of Francisco De Goya #207 Street, Col. Arboledas, CP 38060, Celaya, Guanajuato, Mexico	12 35
15726.19	TENCEL X REFIBRA	LENZING AKTIENGESELLSCHAFT of WerkStrasse 2, 4860, Lenzing, Austria	21 22 23 24 25
15861.19	HULU	Hulu, LLC of 2500 Broadway Suite 200 Santa Monica, California 90404 United States of America	9 35 38 41 42
15897.20	REGATTA	BRAND LEADERS INC., of Avenida Samuel Lewis y Calle 58, Torre ADR, Sexto piso, Oficina 6-C, Ciudad de Panamá, República de Panamá	18 25

16003.20		Belize Olympic and Commonwealth Games Association of 57 Albert Street, Belize City, Belize	35
16034.20	HOTEL TONIGHT	AIRBNB, INC., of 888 Brannan St., San Francisco, California 94103, United States	9 42
16065.20	MICONIC	INVENTIO AG, of Postfach 6052, Hergiswil NW, Switzerland	7 9
16067.20	SCHINDLER	INVENTIO AG, of Postfach 6052, Hergiswil NW, Switzerland	7 9 37
16090.20	Schindler	INVENTIO AG, of Postfach 6052, Hergiswil NW, Switzerland	7 9 37
16207.20	KALEIDON ULTRA	LATIN FARMA, SOCIEDAD ANÓNIMA, of 4ª. Calle y 2a avenida "A", lote 18 "A", kilometro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A. Amatitlán, Guatemala	5
16208.20	KALEIDON AD	LATIN FARMA, SOCIEDAD ANÓNIMA, of 4ª. Calle y 2a avenida "A", lote 18 "A", kilometro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A. Amatitlán, Guatemala	5
16238.20	TRANE TECHNOLOGIES	Trane Technologies plc of 170/175 Lakeview Drive, Airside Business Park, Swords Co., Dublin, Ireland	7 9 11 37 42
16367.20	7	BRITISH AMERICAN TOBACCO (BRANDS) INC., of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom	34
16448.20	VEOCEL	LENZING AKTIENGESELLSCHAFT of WerkStrasse 2, 4860, Lenzing, Austria	35
16478.20	СОАСН	JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA	10
16479.20	YUCOURI	JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA	5
16480.20	DIANE	Bayer Aktiengesselschaft, of Kaiser- Wilhelm-Allee, 51373 Leverkusen, Germany	5

16491.20	RICOTA	CHONGQING AMITY MACHINERY CO. LTD., of No. 200 Zhongshan 2 Road, Yuzhong District Chongqing 400014, China	6 7 8 9
16501.20	X Syngenta Group	SYNGENTA PARTICIPATIONS AG of Rosentalstrasse 67, 4058, Basel, Switzerland	11 1 5 16 31 42
16502.20	Syngenta Group	SYNGENTA PARTICIPATIONS AG of Rosentalstrasse 67, 4058, Basel, Switzerland	44
16526.20	CYDOME	Químicos y Lubricantes, S.A., of Anillo Periférico 17-36, zona 11, Guatemala City	5
16559.20	TEPPEN	GungHo Online Entertainment, Inc. of Pacific Century Place Marunouchi, 1-11-1 Marunouchi, Chiyoda-Ku, Tokyo 100-6221, Japan	9 28 41
16602.20	INCA B KOLA	The Coca-Cola Company of One Coca-Cola Plaza, Atlanta, Georgia, 30313, U.S.A.	32
16611.20	INSUGEN	Biocon Biologics Limited, of Biocon House, Ground Floor, Tower - 3, Semicon Park, Electronic City, Phase – II, Hosur Road, Bengaluru, Karnataka – 560100, India	5 10
16613.20	HAMPTON BAY	Home Depot International, Inc., of 2455 Paces Ferry Road, Atlanta, Georgia, U.S.A.	11 20 24
16675.20	Newport	BRITISH AMERICAN TOBACCO (BRANDS) INC., of 251 Little Falls Drive, Suite 100, Wilmington DE 19808-1674, United States of America	34
16726.21	MURIATEX	Química Goncal, S.A. de C.V. of Av, Revolución 202-A, Col. Buenos Aires, C.P. 64800, Monterrey, Nuevo León, México	1 3
16753.21	KV	Kia Motors Corporation of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	9
16754.21	KV	Kia Motors Corporation of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	39
16767.21	stereo	Stereo App Limited of 1 Dover Place, 5th Floor Ashford Commercial Quarter, Ashford, Kent, TN23 1FB, United Kingdom	9 25

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16768.21	stereo	Stereo App Limited of 1 Dover Place, 5th Floor Ashford Commercial Quarter, Ashford, Kent, TN23 1FB, United	35 38 42
16769.21	KRUG	MHCS of 9 Avenue de Champagne, 51200 EPERNAY, France	45 33
16775.21	LOVE THE NOW	BRITISH AMERICAN TOBACCO (BRANDS) INC., of 251 Little Falls Drive, Suite 100, Wilmington DE 19808-1674, United States of America	34
16776.21	PA 1/SE	BRITISH AMERICAN TOBACCO (BRANDS) INC., of 251 Little Falls Drive, Suite 100, Wilmington DE 19808-1674, United States of America	34
16782.21	Movement that inspires	KIA MOTORS CORPORATION of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	37
16805.21	POWERBALL	Reckitt Benckiser Finish B.V. of Siriusdreef 14, 2132WT Hoofddorp, The Netherlands	3
16807.21	LYSOL	Reckitt Benckiser LLC of 399 Interspace Parkway, Parsippany, New Jersey 07054, USA	3 5
16809.21	Pearl Milling Company	THE QUAKER OATS COMPANY of 433 West Van Buren Street, Suite 350N Chicago, Illinois 60607	30
16813.21	NEUTROGENA INVISIBLE DAILY	JOHNSON & JOHNSON, of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, U.S.A.	3
16826.21	Escolar	CMI IP HOLDING, of 20, Rue Eugene Ruppert L-2453 Luxembourg	30
16829.21	INA	CMI IP HOLDING of 20, Rue Eugene Ruppert L-2453 Luxembourg	30
16835.21	The Office Gurus	The Office Gurus, Ltda De C.V. of Avenida Diagonal Norte, Edificio Rialto/Frente a Plaza las Americas, San Salvador, El Salvador	35
16847.21	UNIPAR	UNIPAR CARBOCLORO S.A., of Avenida Presidente Juscelino Kubitschek, 1327, 22° Andar, Vila Nova Conceição, CEP: 04543-011, São Paulo (SP), Brasil	1

16860.21	Clearwater Caribe Belize	Clearwater Properties Ltd. of Coconuts Caribe, 2 Miles North of San Pedro Town, Ambergris Caye, Belize	36 37 43
16881.21		Advanced Drainage Systems, Inc. of 4640 Trueman Boulevard Hilliard, Ohio 43026, U.S.A.	35 37 40 42
16908.21	ROPBERRY LONG BERNALD	Brown-Forman Corporation, of 850 Dixie Highway, Louisville, Kentucky 40210, U.S.A.	33
16940.21	红	TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan	39 42
16943.21	ONE PARTICULAR HARBOUR	Margaritaville Enterprises, LLC, of 256 Worth Ave., Suite Q-R, Palm Beach, FL 33480, U.S.A.	36 37 43
16944.21	E L E V A T E CONSULTING LTD.	ELEVATE CONSULTING LTD of 1859 West Belmopan, Belmopan City, Belize P.O. Box 218	35 36
16953.21	epx electronic payment exchange	EPX Acquisition Company, LLC of 250 Stephenson Highway, Troy, Michigan 48083, United States of America	36
16970.21	GUANDY	GT ADVERTISING & INDUSTRIES CORP. of COMPLEJO TRUST COMPANY, APARTAMENTO 206, AJELTAKE ROAD, P.O. BOX 3055, MAJURO, ISLAS MARSHALL MH 96960	30
17000.21		Amec Foster Wheeler Group Limited of Booths Park, Chelford Road, Knutsford, Cheshire, WA16 8QZ, United Kingdom	9 11
17030.21	Clobal Enterprise in Medicine Consulting	DANINI YAJAIRA MARIN of 2 PHILLIP GOLDSON BOULEVARD, BELMOPAN, CAYO, BELIZE	44

17057.21	ABSOLUT VOORA Vooland St. Am	The Absolut Company Aktiebolag of 117 97 Stockholm, Sweden	33
17070.21	<u>gm</u>	GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	27
17071.21	<u>gm</u>	General Motors LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	26
17115.21	Select	Belize Imports & Goods Limited, of 1 King Street, Belize City, Belize	35
17126.21	TREE TOPS	GINESTRA LIMITED of Tree Tops Guest House, Avenida Hicaco, Caye Caulker Village, Belize	43

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