



INTELLECTUAL PROPERTY JOURNAL

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BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

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(3rd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 14th day of October, 2022.

MARK: ATHLETIC VISION**APPLICATION NUMBER: 17311.21****FILING DATE: 27th September, 2021****PROPRIETOR: LABILOR S.A.** of Rua Francisco Soca, 1262-AP7- Montevideo - Uruguay

INTERNATIONAL CLASS(ES): 28 for exercise equipment, namely, chest expanders, stair-stepping machines, stationary cycles, powered treadmills for running; accessory attachment for manually-operated exercise equipment being resistance bands for increasing muscle resistance; exercise weights; manually-operated exercise equipment for physical fitness purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "ATHLETIC", separately and apart from the mark as shown.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

PAPAJOHNS**MARK:****APPLICATION NUMBER: 17408.21****FILING DATE: 11th November, 2021**

PROPRIETOR: PAPA JOHN'S INTERNATIONAL, INC. of 2002 Papa John's Boulevard, Louisville, Kentucky 40299, U.S.A.

INTERNATIONAL CLASS(ES): 29 for chicken; chicken nuggets; chicken wings; prepared foods for consumption on or off the premises, namely, chicken; cheese sticks; **30** for pizza; flatbread, piadina, pizza turnover, calzone, and Stromboli; pizza cheese sticks; bread rolls; pepperoni rolls; breadsticks; cookies; brownies; baked desserts, namely, cinnamon bread and cookie cakes; donut holes; sauces; dipping sauces; garlic-based sauces; spicy sauces; ranch sauces; blue cheese sauce; buffalo sauce; BBQ sauce; honey mustard sauce; cheese sauce; seasonings; **39** for pizza delivery services; delivery of food and drinks by restaurants; **43** for restaurant services; restaurant services featuring in-restaurant dining and carryout and delivery services; take-out restaurant services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 25th May, 2021 under number 90733474 in the United States of America.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: DIGOMAL**APPLICATION NUMBER: 17429.21****FILING DATE: 17th November, 2021**

PROPRIETOR: Malesci Istituto Farmacobiologico S.p.A of Via Lungo l'Ema 7-Località Ponte a Ema-Bagno a Ripoli (Firenze) - ITALY

INTERNATIONAL CLASS(ES): 5 for cardiovascular drugs used in treating congestive heart failure (CHF); pharmaceutical preparations for the treatment of heart rhythm disorders.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK:  **CFE(8): 26.11.8; 29.1.3**

APPLICATION NUMBER: 17471.21 **FILING DATE:** 30th November, 2021

PROPRIETOR: ALIMENTOS PARA ANIMALES, SOCIEDAD ANÓNIMA of 42 calle, 20-91 zona 12, Ciudad de Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 31 for foodstuff for animals.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word “PARA UN AMOR INEXPLICABLE”, when translated to the English language is “FOR AN UNEXPLAINABLE LOVE”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: 

APPLICATION NUMBER: 17483.21 **FILING DATE:** 2nd December, 2021

PROPRIETOR: IDEMITSU KOSAN CO., LTD. of 2-1, Otemachi 1-chome, Chiyoda-ku, Tokyo, Japan.

INTERNATIONAL CLASS(ES): 4 for fuel; industrial oil; industrial gasoline; industrial grease; lubricating oil; cutting fluids; petroleum jelly for industrial purposes; quenching oils; mould releasing oils; non-mineral oils and greases for industrial purposes [not for fuel]; wax [raw material]; engine oils; gear oils; lubricants; lubricating grease.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 13th August, 2021 under number 2021-100860 in Japan.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: IDEMITSU NANOUREA

APPLICATION NUMBER: 17485.21 **FILING DATE:** 2nd December, 2021

PROPRIETOR: IDEMITSU KOSAN CO., LTD. of 2-1, Otemachi 1-chome, Chiyoda-ku, Tokyo, Japan.

INTERNATIONAL CLASS(ES): 4 for fuel; industrial oil; industrial grease; lubricating oil; non-mineral oils and greases for industrial purposes [not for fuel]; wax [raw material]; engine oils; gear oils; lubricants; lubricating grease; automotive grease.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 8th September, 2021 under number 2021-111761 in Japan.

TRANSLATION: The applicant claims that the word “NANOUREA”, when translated to the English language is “LULLABY”.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: Quintet Guard

APPLICATION NUMBER: 17486.21

FILING DATE: 2nd December, 2021

PROPRIETOR: IDEMITSU KOSAN CO., LTD. of 2-1, Otemachi 1-chome, Chiyoda-ku, Tokyo, Japan.

INTERNATIONAL CLASS(ES): 4 for fuel; industrial oil; industrial grease; lubricating oil; non-mineral oils and greases for industrial purposes [not for fuel]; wax [raw material]; engine oils; gear oils; lubricants; lubricating grease.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 11th October, 2021 under number 2021-126089 in Japan.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: Septet Guard

APPLICATION NUMBER: 17488.21

FILING DATE: 2nd December, 2021

PROPRIETOR: IDEMITSU KOSAN CO., LTD. of 2-1, Otemachi 1-chome, Chiyoda-ku, Tokyo, Japan.

INTERNATIONAL CLASS(ES): 4 for fuel; industrial oil; industrial grease; lubricating oil; non-mineral oils and greases for industrial purposes [not for fuel]; wax [raw material]; engine oils; gear oils; lubricants; lubricating grease.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 11th October, 2021 under number 2021-126090 in Japan.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK: CFE(8): 3.1.6; 26.1.1, 15; 29.1.2

APPLICATION NUMBER: 17489.21

FILING DATE: 3rd December, 2021

PROPRIETOR: ALIMENTOS PARA ANIMALES, SOCIEDAD ANÓNIMA of 42 calle, 20-91 zona 12, Ciudad de Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 31 for foodstuff for animals.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word “+VIDA”, when translated to the English language is “+LIFE”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(8): 26.3.23; 29.1.3

APPLICATION NUMBER: 17490.21

FILING DATE: 3rd December, 2021

PROPRIETOR: ALIMENTOS PARA ANIMALES, SOCIEDAD ANÓNIMA of 42 calle, 20-91 zona 12, Ciudad de Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 31 for foodstuff for animals.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word “CUIDAMOS A QUIEN TE CUIDA”, when translated to the English language is “WE CARE FOR THOSE WHO CARE FOR YOU”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(8): 26.4.4; 18

APPLICATION NUMBER: 17491.21

FILING DATE: 3rd December, 2021

PROPRIETOR: Great Wall Motor Company Limited of 2266 CHAOYANG SOUTH STREET, BOADING, HEBEI 071000, CHINA

INTERNATIONAL CLASS(ES): 12 for vehicles for locomotion by land, air, water or rail; automobiles; vehicle running boards; camping cars; Electric vehicles; engines for land vehicles; sun-blinds adapted for automobiles; Gear boxes for land vehicles; Automobile bodies; Automobile chassis; Wheels for automobiles; automobile tires; Upholstery for vehicles; air bags [safety devices for automobiles]; Bumpers for automobiles; Freewheels for land vehicles; Clutches for land vehicles; Brakes for vehicles; Hoods for vehicle engines; Windscreens; Rearview mirrors; Shock absorbers for automobiles; Doors for vehicles; safety belts for vehicle seats; steering wheels for vehicles; windows for vehicles; spare wheel covers; driverless cars [autonomous cars]; 35 for import-export agency services; Sales promotion for others; Procurement services for others [purchasing goods and services for other businesses]; Marketing; advertising; provision of an online marketplace for buyers and sellers of goods and services; business management and organization consultancy; Presentation of goods on communication media, for retail purposes; 37 for vehicle service stations [refuelling and maintenance]; Motor vehicle maintenance and repair; vehicle maintenance; anti-rust treatment for vehicles; vehicle breakdown repair services; vehicle lubrication; vehicle cleaning; vehicle washing; vehicle polishing; varnishing; machinery installation, maintenance and repair; rustproofing; retreading of tyres; Repair of rubber tires; tyre balancing.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(8): 27.5.4; 29.1.2

APPLICATION NUMBER: 17497.21

FILING DATE: 3rd December, 2021

PROPRIETOR: ALIMENTOS PARA ANIMALES, SOCIEDAD ANÓNIMA of 42 calle, 20-91 zona 12, Ciudad de Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 31 for foodstuff for animals.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(8): 26.4.2, 18

APPLICATION NUMBER: 17516.21

FILING DATE: 31st December, 2021

PROPRIETOR: Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea

INTERNATIONAL CLASS(ES): 12 for automobiles; sports cars; vans [vehicles]; trucks; motor buses; electric cars.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 18th November, 2021 under number 40-2021-0234632 in Republic of Korea.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(8): 1.1.1, 3

APPLICATION NUMBER: 17523.21

FILING DATE: 21st December, 2021PROPRIETOR: MEPEPERSA, SOCIEDAD ANÓNIMA of 1^a. Calle 19-80, zona 4 Villa Nueva, Complejo Industrial Mayan Golf, Departamento de GuatemalaINTERNATIONAL CLASS(ES): 3 for baby wipes impregnated with cleaning preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 26.1.12

APPLICATION NUMBER: 17524.21

FILING DATE: 21st December, 2021

PROPRIETOR: NICOVENTURES HOLDINGS LIMITED of Globe House, 1 Water Street, London, WC2R 3LA, United Kingdom

INTERNATIONAL CLASS(ES): 34 for cigarettes, namely, electronic cigarettes; cartridges sold filled with vegetable glycerine for electronic cigarettes; liquids solutions for use in electronic cigarettes; tobacco products, namely cigarettes containing tobacco substitutes, not for medical purposes; tobacco and tobacco substitutes; cigarettes; cigarette cases; cigarette boxes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

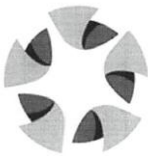
AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: FASTLINE

APPLICATION NUMBER: 17530.21**FILING DATE: 8th December, 2021****PROPRIETOR: SWIMC LLC** of 101 W. Prospect Avenue, Cleveland, Ohio 44115, United States of America**INTERNATIONAL CLASS(ES):** 16 for masking paper; 17 for plastic masking film for use when painting automobiles; 21 for cloth for wiping or dusting; mixing cups; 25 for coveralls, namely, paint suits.**STATEMENT OF USE:** The applicant claims that the mark is being used.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: JESDUVROQ**APPLICATION NUMBER: 17533.21****FILING DATE: 8th December, 2021****PROPRIETOR: Glaxo Group Limited** of 980 Great West Road, Brentford, Middlesex TW8 9GS, England**INTERNATIONAL CLASS(ES):** 5 for pharmaceutical preparations and substances; medicinal preparations and substances; vaccines for human use.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: TerraBrick**APPLICATION NUMBER: 17535.21****FILING DATE: 22nd December, 2021****PROPRIETOR: Smithers-Oasis Company** of 295 South Water Street, Suite 201, Kent, Ohio 44240, United States of America**INTERNATIONAL CLASS(ES):** 1 for growing media for plants; substances for preserving cut flowers; 17 for foam substitutes for use as supports for floral arrangements in the nature of natural fiber-based composite materials.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Morgan & Morgan Trust Corp. Belize Ltd.** of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize.

**MARK:****CFE(8): 26.13.25****APPLICATION NUMBER: 17539.21****FILING DATE: 22nd December, 2021****PROPRIETOR: MERCK SHARP & DOHME B.V.** of Waarderweg 39 Haarlem, 2031 BN Netherlands**INTERNATIONAL CLASS(ES):** 5 for pharmaceutical preparations.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:****CFE(8): 19.3.1; 29.1.1****APPLICATION NUMBER: 17540.21****FILING DATE: 22nd December, 2021****PROPRIETOR: MERCK SHARP & DOHME B.V.** of Waarderweg 39 Haarlem, 2031 BN Netherlands**INTERNATIONAL CLASS(ES):** 5 for pharmaceutical preparations; pharmaceutical preparations for the treatment of infectious diseases; anti-infectives; antivirals.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.**MARK:****CFE(8): 1.1.2; 26.1.1, 18****APPLICATION NUMBER: 17560.21****FILING DATE: 13th December, 2021****PROPRIETOR: American Sugar Refining, Inc.** of 1 North Clematis Street, West Palm Beach, Florida 33401, United States of America**INTERNATIONAL CLASS(ES):** 29 for non-dairy creamer; 30 for sugar, sugar cubes, direct compacting sugar, direct tableting sugar, cinnamon sugar, confectioners sugar, brown sugar and brown free-flowing sugar, fondant sugar, hard sugar, sugar and sugar substitute product for use as a food flavor and texture modifier, molasses and molasses granules, honey granules, invert sugar, invert syrups, sugar syrups, powdered sugar with cornstarch, powdered sugar with maltodextrin, co-crystallized sugar; flavored confectioners sugar; 32 for dry syrup bases for making soft drinks, fruit flavored drinks, and tea-flavored drinks.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Courtenay Coye LLP** of 15 A Street, Belize City, Belize**MARK: DANIEL WELLINGTON****APPLICATION NUMBER: 17561.21****FILING DATE: 22nd December, 2021****PROPRIETOR: Daniel Wellington AB** of Vasagatan 12, 111 20 Stockholm, Sweden**INTERNATIONAL CLASS(ES):** 9 for sunglasses; spectacles; eyewear pouches; cases specially adapted for sunglasses and eyeglasses; cases for sunglasses; spectacle cases; eyewear cases; downloadable computer application software for mobile devices, namely, for displaying fashion items; frames for spectacles and sunglasses; spectacle cords; chains for sunglasses; sunglass cords; 14 for bracelets for watches; bracelets; rings [jewellery]; jewellery, including imitation jewellery and plastic jewellery; cloisonné jewellery; jewellery of yellow amber; alarm clocks; horological instruments having quartz movements; clock hands; clocks; watches; wristwatches; watch bands; dials [clock- and watchmaking]; clockworks; watch cases [parts of watches]; chronographs [watches]; keyrings [split rings with trinket or decorative fob]; charms for key rings; jewellery charms; cuff links; jewellery boxes, namely boxes for cufflinks; tie pins; tie clips; jewellery boxes, namely, boxes for tie pins; watchstraps made of leather; watch chains; watch pouches; presentation boxes for watches; clock cases being parts of clocks; watch cases [parts of watches]; parts for clocks; pendants for watch chains; watch straps of synthetic material; metal watch bands; amulets [jewellery]; lapel pins [jewellery]; pins [jewellery]; 18 for leather and imitations of leather; fur; trunks [luggage] and suitcases; walking sticks, not for medical purposes; purses; shoulder bags; cosmetic purses; cosmetic bags sold empty; pocket wallets; credit-card holders; business card cases; key cases; wrist-mounted wallets; pouches of leather or imitation leather, specially adapted for sunglasses and eyeglasses; hipsacks; travelling trunks; rucksacks; attaché cases; canvas shopping bags; textile shopping bags; all-purpose carrying bags; 35

for retail store services featuring watches, horological and chronometric instruments, jewellery, sunglasses, glasses and hags; providing commercial information and advice to consumers concerning clocks, watches and jewellery.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

NIKKA

MARK:

APPLICATION NUMBER: 17563.21

FILING DATE: 10th December, 2021

PROPRIETOR: THE NIKKA WHISKY DISTILLING CO., LTD. of 4-31, Minami-Aoyama 5 chome, Minato-ku, Tokyo 107-8616, Japan

INTERNATIONAL CLASS(ES): 33 for whisky; ciders; alcoholic beverages, except beer; 43 for bar and restaurant services; providing of food and drink.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: OASIS

APPLICATION NUMBER: 17745.21

FILING DATE: 22nd December, 2021

PROPRIETOR: Smithers-Oasis Company of 295 South Water Street, Suite 201, Kent, Ohio 44240, United States of America

INTERNATIONAL CLASS(ES): 1 for growing media for plants; substances for preserving cut flowers; 17 for foam substitutes for use as supports for floral arrangements in the nature of natural fiber-based composite materials.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

(2nd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 28th day of October, 2022.



MARK:

CFE(8): 26.1.1, 26.11.2, 12

APPLICATION NUMBER: 16900.21

FILING DATE: 30th March, 2021

PROPRIETOR: Taghleef Industries, Inc. of 500 Creek View Road, Suite 301, Newark, Delaware 19711 United States of America

INTERNATIONAL CLASS(ES): 16 for packing materials of paper or cardboard; printed matter; bookbinding material; adhesives for stationery or household purposes; plastic sheets, plastic films for wrapping and packaging; adhesive plastic film for wrapping and packaging; 17 for plastics in extruded form used in production; plastic films, other than from wrapping; plastics in the form of sheets, films, blocks, rods and tubes for use in manufacturing; recycled plastics in extruded form for use in further manufacturing; polypropylene films for use in manufacturing; 35 for business consultancy services relating to plastic film product development, business consultancy services in the field of environmental sustainability.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 29th September, 2020 under number EUTM 018314933.

AGENT: BARROW & WILLIAMS LLP, of Equity House, 84 Albert Street, Belize City, Belize



MARK:

CFE(8): 5.3.11, 14

APPLICATION NUMBER: 16994.21

FILING DATE: 11th May, 2021

PROPRIETOR: DP BEVERAGES of Uglan House, South Church Street, George Town, Grand Cayman, Cayman Islands

INTERNATIONAL CLASS(ES): 30 for coffee; tea extracts; iced tea; kelp tea; tea-based beverages; flowers or leaves for use as tea substitutes; tea beverages with milk; fruit tea; herbal tea; aromatic teas [other than for medicinal use]; cocoa; rice; tapioca; sago; artificial coffee; cereal preparations; pastries; confectionery; ice, natural or artificial; honey; baking powder; cooking salt; mustard; vinegar; sauces [condiments]; spices.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “TEA”, separately and apart from the mark as shown.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize



MARK:

CFE(8): 1.3.2, 16; 11.3.1, 4

APPLICATION NUMBER: 17138.21

FILING DATE: 7th July, 2021

PROPRIETOR: INDUSTRIAS BANILEJAS, SAS. of Av. Máximo Gómez No. 118, Santo Domingo, República Dominicana

INTERNATIONAL CLASS(ES): 30 for coffee.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “CAFE”, separately and apart from the mark as shown.

TRANSLATION: The applicant claims that the words “CAFÉ SANTO DOMINGO”, when translated to the English language are “SANTO DOMINGO COFFEE”.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: HERBAMAX

APPLICATION NUMBER: 17292.21 **FILING DATE:** 16th September, 2021

PROPRIETOR: Químicos y Lubricantes, S. A. of Anillo Periférico 17-36, zona 11, Guatemala City

INTERNATIONAL CLASS(ES): 5 for preparations to destroy weeds and vermin, namely, fungicides, insecticides, herbicides, pesticide; antiparasitic preparations, namely, antitermite.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

(1st ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 11th day of November, 2022.



MARK: **CFE(8):** 24.13.2, 26.11.1, 22; 29.1.1, 4

APPLICATION NUMBER: 16961.21 **FILING DATE:** 23rd April, 2021

PROPRIETOR: Arun Chandwani of 07 Orange Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 1 for chemicals for use in industry, science and photography, and photography, namely Hydrogen Peroxide and Acetone; unprocessed plastics; fire extinguishing compositions; adhesives for use in industry; 5 for pharmaceuticals, medical preparations, namely, rubbing compound for medical and therapeutic use, medicinal alcohol, alcohol for pharmaceutical purposes, camphor oil for medical purposes, camphor oil for medical purposes, eucalyptus for pharmaceutical purposes, and menthol; cotton and cotton sticks for medical purposes; dietetic food and substances adapted for medical use; food for babies; disinfectants.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “MEDICAL PLUS”, separately and apart from the mark as shown.

LYSOL

MARK:

APPLICATION NUMBER: 17180.21 **FILING DATE:** 28th July, 2021

PROPRIETOR: Reckitt Benckiser LLC of 399 Interspace Parkway, Parsippany, New Jersey 07054, USA

INTERNATIONAL CLASS(ES): 3 for polishing preparations; descaling preparations for household purposes; cleansing preparations for cleaning drains and sinks; cleaning preparations for cleaning windows; cloths impregnated with a detergent for cleaning; sponges impregnated with cleaning preparations; detergents, other than for use in manufacturing operations and for medical purposes; laundry detergents; dishwashing preparations; dishwasher detergents; rinse agents for dishwashing machines; stain removing preparations; scented fabric refresher sprays; hand cleaning gels; body wash; non medicated skin care preparations; perfumery and fragrances perfumery; essential oils; room fragrancing preparations, air fragrance reed diffusers; potpourris [fragrances]; incense; 5 for hand sanitizing preparations; household deodorizers; air deodorizers; sanitizing wipes; antiseptic wipes; tissues impregnated with antibacterial preparations; antibacterial soaps; insecticides; miticides; insect repellents; fungicides; odour neutralizing preparations for use on carpets and textiles; sanitizing preparations for household use; all-purpose disinfecting and deodorizing preparations.

STATEMENT OF USE: The applicant claims that there is an intent to use the mark.

AGENT: Dujon & Dujon of 24 Tangerine Street, Belmopan City, Belize



MARK:

CFE(8): 29.1.2, 7

APPLICATION NUMBER: 17358.21

FILING DATE: 12th October, 2021

PROPRIETOR: Levenpark Commercial Inc. of 123 Main Street, PO Box 3504, Road Town, Tortola, British Virgin Islands

INTERNATIONAL CLASS(ES): 34 for cigarettes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “KING SIZE”, separately and apart from the mark as shown.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.



MARK:

CFE(8): 18.1.7, 9

APPLICATION NUMBER: 17370.21

FILING DATE: 19th October, 2021

PROPRIETOR: Gettransfer LTD. of 10 Patron Street, 6051 Larnaca, Cyprus

INTERNATIONAL CLASS(ES): 9 for downloadable mobile applications for booking transportation for persons and goods; downloadable mobile applications for booking taxi transport; downloadable mobile applications for management transportation, namely, transport for excursions, taxi transport, transport of persons and goods, and transport of travelers; downloadable computer application software for personal computers, namely, software for booking a vehicle; computer software, recorded; computer software applications, downloadable; computer software platforms, recorded or downloadable; computer operating programs, recorded; navigational instruments; Navigation apparatus for vehicles [on-board computers]; speed checking apparatus for vehicles; mileage recorders for vehicles; 35 for computerized file management; providing business information; providing business information via a website; providing commercial information and advice for consumers in the choice of products and services; marketing; marketing in the framework of software publishing; compilation of statistics; market studies; administrative processing of purchase orders; advertising; cost price analysis; data search in computer files for others; presentation of goods on communication media, for retail purposes; price comparison services; procurement services for others [purchasing goods and services for other businesses]; professional business consultancy; provision of an on-line marketplace for buyers and sellers of goods and services; web indexing for commercial or advertising purposes; operating on-line marketplaces featuring freight transport and cargo services; operating on-line marketplaces featuring transport for excursions, taxi transport, transport of persons and goods, and transport of travelers; transportation logistics services, namely, planning and scheduling shipments for users of transportation services; 38 for message sending; transmission of digital files; providing access to databases; telecommunications routing and junction services; data transmission and reception services via telecommunication means; 42 for providing information relating to computer technology and

programming via a website; computer software consultancy; research in the field of telecommunications technology; information technology [IT] consultancy; consultancy in the design and development of computer hardware; updating of computer software; software as a service [SaaS]; maintenance of computer software; computer software design; creating and designing website-based indexes of information for others [information technology services]; development of computer platforms.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Marissa Francine Longworth of 12 A Street, King's Park, Belize City



MARK: CFE(8): 13.3.1, 7; 26.4.7, 18

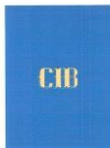
APPLICATION NUMBER: 17381.21 **FILING DATE:** 26th October, 2021

PROPRIETOR: Bradley's Backyard Barbecue Ltd. of 304 Newtown Barracks, Keystone Building, Belize City, Belize

INTERNATIONAL CLASS(ES): 29 for meat; meat, preserved; meat, canned; 30 for sauces [condiments]; 40 for food and drink preservation; food smoking; 43 for restaurant; snack bar; bar; food and drink catering.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of "barbecue", "slow and low", "est." and "2019", separately and apart from the mark as shown.



MARK: CFE(8): 26.4.2, 18; 29.1.4

APPLICATION NUMBER: 17492.21 **FILING DATE:** 6th December, 2021

PROPRIETOR: Caribbean International Brewery Co. Ltd. of Carmelita Village, c/o #16 6th Street, Corozal Town, Corozal District, BELIZE

INTERNATIONAL CLASS(ES): 32 for beer; energy drinks [not for medical purposes]; non-alcoholic beverages; soft drinks; 33 for alcoholic beverages, except beer.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.



MARK: CFE(8): 25.1.15; 29.1.2, 4

APPLICATION NUMBER: 17496.21 **FILING DATE:** 6th December, 2021

PROPRIETOR: Caribbean International Brewery Co. Ltd. of Carmelita Village, c/o #16 6th Street, Corozal Town, Corozal District, BELIZE

INTERNATIONAL CLASS(ES): 32 for beer; energy drinks [not for medical purposes]; non-alcoholic beverages; soft drinks; 33 for alcoholic beverages, except beer.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "1999", "BELIZE", "ALL MALTS CRAFT BEER" & "FROM BELZE TO WORLD", separately and apart from the mark as shown.



MARK:

CFE(8): 26.4.18; 26.11.3, 12

APPLICATION NUMBER: 17538.21

FILING DATE: 22nd December, 2021

PROPRIETOR: CPS Technology Holdings LLC of 250 Vesey Street, 15th Floor, 10281 New York, U.S.A.

INTERNATIONAL CLASS(ES): 9 for batteries, electric; grids for batteries; battery chargers.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "POWER", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

NOTICE OF PUBLICATION CORRECTION

Take Notice that trade mark No. 16577.20 “**CHOO**” published in the Intellectual Property Journal Part 1 Vol. 23 – Nos. 5, 6 and 7 was inadvertently published with filing date as:

‘13th November, 2020’

instead of

‘16th November, 2020’

DATED this 19th August, 2022.

NOTICE OF ANSWER TO OPPOSITION

TAKE NOTICE IN THE MATTER of an opposition by MONSTER ENERGY COMPANY of 1 Monster way, Corona, California 92879, United States of America to application No. 16966.21.



I MARCUS KURTIS AUGUST, the applicant, domiciled at 13.5 Miles Philip Goldson Highway, Belize District, Belize, for registration of the above mark, hereby give notice that the following are the grounds on which I rely as supporting my application:

1. Culture Apparel is primarily a producer of clothing and accessories. The brand strategy, The Riiip (see below) has no reference to any letter or numbers whatsoever. It reveals the flags or designs below the top surface of the material being sewn. The design is inspired by our Jaguar which is very native to our Central America land. Our logo is also horizontal (unlike monster which is a vertical logo) leaving the minimal jagged edges in clothing.
2. Culture Apparel has been registered in Belize on the 3rd day of April, 2019 under Certificate No. 31665 at the Belize Companies and Corporate Affairs Registry Belmopan. Culture Apparel used The Riiip (logo) cited in the previous paragraph for production, distribution, marketing and sales of clothing and accessories. Since production in 2018, no similarities have been pointed out by Belizean.


Culture Apparel engages inland plans to engage in cultural designs (maya, mestizo, garifuna, creole etc).







3. Culture Apparel uses The Riiip (logo) cited in the previous paragraph for production, distribution, marketing and sales of clothing and accessories. Since production in 2018, no similarities have been pointed out by Belizean. Culture Apparel engages inland plans to engage in cultural designs (maya, mestizo, garifuna, creole etc).
4. 35 (3)a - since the start of 2018 no identical resemblances were found between the goods and services of Monster distributors in Belize-35 (5) - this registration is not for the Belize flag the registration is for the outline for 3-4 colors of which the brand Culture Apparel will be using to design merchandise. 35 (6) No words, letters or devices are used in the branding of Culture Apparel, only on outline.
5. The application for Culture Apparel was submitted in April 29th, 2021 and the company is based in Central America Belize.











The Paris Convention Act 38 (1) states: ((2) The Convention provides for the right of priority in the case of patents (and utility models where they exist), marks and industrial designs. This right means that, on the basis of a regular first application filed in one of the Contracting States, the applicant may, within a certain period of time (12 months for patents and utility models; 6 months for industrial designs and marks), apply for protection in any of the other Contracting States.)












6. Culture Apparel is not geographically identical to Monster's origin and has the right to be protected.
7. Culture Apparel respectfully requests that the trademark be accepted on the grounds of no similarity in color, style, goods, services, origin, and marketing strategy.




REGISTERED TRADEMARKS

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
15285.19	RUDE BOY	Caribbean Sales and Marketing International Ltd. , of Suite 92, Welches Plaza, Welches, St. Michael, Barbados	32 33
15708.19	SUPER PRO-QUAT 20 SL	Prosser Fertilizer & Agrotec, Co. Ltd. of Mile 8 George Price Highway, Belize City, Belize	5
16151.20		Hyundai Motor Company , of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	20
16587.20	GLAXOSMITHKLINE	SmithKline Beecham Limited of 980 Great West Road, Brentford, Middlesex TW8 9GS, England	3 5 9 10 21
16610.20	FONTAINE	Fontaine & Co. GmbH , of Grüner Weg 31, 52070 Aachen, Germany	6
16696.20		Gruma S.A.B. de C.V. , of Rio de Plata #407 Ote. Col del Valle San Pedro Garza Garcia 66220 México	30
16704.21		Hand Arnold (a division of CDP Trinidad Ltd.) of LP 198 EL Socorro Road Extension, El Socorro, San Juan, Trinidad & Tobago	29
16729.21	MAGSAFE DUO CHARGER	APPLE INC. of One Apple Park Way, Cupertino, California 95014, United States of America	9
16752.21		Kia Motors Corporation of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	7
16780.21		KIA MOTORS CORPORATION of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	9 12
16781.21		KIA MOTORS CORPORATION of 12, Heolleung-ro, Seocho-gu, Seoul, Republic of Korea	35

16865.21		CNH Industrial N.V. of 25 St. James's Street, London SW1A 1HA, United Kingdom	1 4
16883.21		Advanced Drainage Systems, Inc. of 4640 Trueman Boulevard Hilliard, Ohio 43026, U.S.A.	35 37 40 42
16885.21		Advanced Drainage Systems, Inc. of 4640 Trueman Boulevard Hilliard, Ohio 43026, U.S.A.	35 37 40 42
16901.21	STARLINK	Space Exploration Technologies Corp. of 1 Rocket Road, Hawthorne, California 90250, United States of America	9 38 42
16909.21	GRAN MALO	LICORES Y DESTILADOS GRAN MALO, S.A.P.I. DE C.V. of Paseo de los Tamarindos No. 90, torre 2, piso 5, Col. Bosques de las Lomas, 05120, Ciudad de México, México	33
16910.21	EL ÚNICO GRAN MALO	LICORES Y DESTILADOS GRAN MALO, S.A.P.I. DE C.V. of Paseo de los Tamarindos No. 90, torre 2, piso 5, Col. Bosques de las Lomas, 05120, Ciudad de México, México	33
16939.21	CUTIMED	BSN medical GmbH of Schützenstrasse 1-3, 22761 Hamburg, Germany	5
16948.21		Vin's Liquors Limited of 1 Euphrates Avenue, Belize City, Belize	35
16952.20	YOU ARE WHY WE FLY	American Airlines, Inc. of 1 Skyview Drive, MD 8B503, Fort Worth, Texas 76155, U.S.A.	35 39
16954.21	EPX	EPX Acquisition Company, LLC of 250 Stephenson Highway, Troy, Michigan 48083, United States of America	36
16972.21	ZEST	TCP HRB IP, LLC of 15 Riverside Avenue, Westport, Connecticut 06880, United States of America	3
16982.21		Sueros y Bebidas Rehidratantes, S.A. de C.V. , of Av. Espana, Colonia Moderna, 44190, Guadalajara, Jalisco, Mexico	5 32
16986.21		Sueros y Bebidas Rehidratantes, S.A. de C.V. , of Av. Espana, Colonia Moderna, 44190, Guadalajara, Jalisco, Mexico	5 32

16990.21		ZHONGCE RUBBER GROUP COMPANY LIMITED of NO.1 FIRST STREET, BAIYANG COMMUNITY, QIANTANG NEW AREA, HANGZHOU, ZHEJIANG, CHINA	12
16999.21		Hankook Tire & Technology Co., Ltd. , of 286, Pangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea	12
17002.21	VOLVO PENTA	Volvo Trademark Holding AB of AB Volvo, SE-417 56 Göteborg, Sweden	7 12 37
17003.21	LABORATORIOS PROVET	LABORATORIOS PROVET S.A.S of Autopista Medellín Km 7, Unidad 77, Celta Tarde Para, Funza-Cundinamarca, Columbia	5
17053.21		OM Pharma SA of Rue du Bois-du-Lan 22, 1217 Meyrin, Switzerland	5 10
17058.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	45
17060.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	40
17063.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	38
17064.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	34
17065.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	25
17068.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	34
17072.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	24

17079.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	12
17083.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	8
17086.21		GENERAL MOTORS LLC of 300 Renaissance Center, Detroit, Michigan 48265-3000, United States of America	4
17114.21		BINNOVO, SOCIEDAD ANONIMA of Carretera a la Antigua Num. Ext 0-23 Zona 2 San Lucas, Sacatepequez, Sacatepequez Guatemala	5
17117.21		MID-WEST STEEL & AGRO SUPPLIES of Spanish Lookout, Cayo District, BELIZE	35 40
17118.21		MID-WEST STEEL & AGRO SUPPLIES of Spanish Lookout, Cayo District, BELIZE	35
17123.21		A. LOACKER S.P.A. of Via Gastors 3, 39054 Auna di Sotto, Renon (BZ), Italy	30
17129.21		Suzhou Dake Investment Consultation Co., Ltd. of Room 618, Building Number 1, Lucky City Commercial Center, Suzhou Industrial Park, Suzhou City, Jiangsu Province, China	11 21 35
17130.21		Suzhou Dake Investment Consultation Co., Ltd. of Room 618, Building Number 1, Lucky City Commercial Center, Suzhou Industrial Park, Suzhou City, Jiangsu Province, China	6 7 9 10
17153.21		Espresso Americano SA of Colonia Miramontes, Avenida Altiplano, 5 calle, casa # 2212, Tegucigalpa, Francisco Morazan, Honduras	30
17154.21		BASF SE of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5

17160.21		APPLE INC. of One Apple Park Way, Cupertino, California 95014, United States of America	9 42
17197.21		Walmart Apollo, LLC of 702 S.W. 8 th Street, Bentonville, Arkansas 72716, United States of America	16
17222.21	ENRIVON	BASF SE , of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany	5
17223.21	HORNITOS	Tequila Sauza, S. de R.L. de C.V. of Francisco Javier Sauza 80, Colonia Centro, Tequila, Jalisco, Mexico 46400	33
17232.21	BUTTERKIST	International Biscuits Limited of 3 Felix Fox Boulevard, Kingston, Jamaica	30
17290.21	ASPIRE	The Mosaic Company of 3033 Campus Drive, Suite W400, Plymouth, Minnesota 55441, United States of America	1
17342.21		RJ World Trading LLC of 3383 NW 7 th Street, Suite 304, Miami, Florida 33125, United States of America	34

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