



INTELLECTUAL PROPERTY JOURNAL

BELiPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

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(3rd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 23rd day of December, 2022.



MARK:

CFE(8): 26.4.2, 18

APPLICATION NUMBER: 16858.21

FILING DATE: 12th March, 2021

PROPRIETOR: PriceSmart, Inc. of 9740 Scranton Road, San Diego, CA 92121, U.S.A.

INTERNATIONAL CLASS(ES): **9** for encoded magnetic cards, namely, membership cards and membership identification cards; **16** for toilet papers, paper towels; plastic wrap; trash bags of paper or of plastic; waxed paper; plastic food storage bags for household use; **21** for ornaments of porcelain, ceramic, china, crystal, glass and terracotta except Christmas tree ornaments; paper cups; paper plates; plastic plates; microfiber cloths for cleaning; candle holders.

STATEMENT OF USE: The applicant claims that there is intent to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 27.5.4, 11; 29.1.1, 2, 8

APPLICATION NUMBER: 17285.21

FILING DATE: 17th September, 2021

PROPRIETOR: Melissa Guerra & Keaton Pollard of 1 Santa Martha Street, Orange Walk Town, Belize

INTERNATIONAL CLASS(ES): **33** for alcoholic beverages, except beer.STATEMENT OF USE: The applicant claims that the mark is being used.



MARK:

CFE(8): 1.3.2, 17; 29.1.5

APPLICATION NUMBER: 17329.21

FILING DATE: 5th October, 2021

PROPRIETOR: ELKE MAGDALENE LESO GEB. WEBER of 28th 2nd Street, San Ignacio Town, Cayo District, Belize

INTERNATIONAL CLASS(ES): **16** for paintings; wall calendars; **18** for bags; **21** for bowls, coasters; **24** for embroidery [embroidering]; **25** for clothing.

STATEMENT OF USE: The mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "ORIGINAL ELEMENTS OF BELIZE", separately and apart from the mark as shown.

MARK: AZUMI**APPLICATION NUMBER: 17372.21****FILING DATE: 14th October, 2021****PROPRIETOR: Azumi Limited** of 2nd Floor, King's Court, 2-16 Goodge Street, London, W1T 2QA, United Kingdom

INTERNATIONAL CLASS(ES): 35 for business management services; business management of restaurants; business management of hotels; business advice relating to restaurant franchising; on-line ordering services in the field of restaurant take-out and delivery; 43 for restaurant services; bar services; provision of food and drink; catering services; takeaway services; cocktail lounge services; temporary accommodation; hotel services; reservation services and booking services for restaurants; hotel reservations; temporary accommodation reservations; consulting services in the field of culinary arts; information and advice in relation to the preparation of meals; sommelier services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 15th April, 2021 under number UK00003627084 in United Kingdom

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: TROPICAL SHIPPING**APPLICATION NUMBER: 17467.21****FILING DATE: 29th November, 2021****PROPRIETOR: Tropical Shipping and Construction Company Limited, LLC** of 501 AVENUE P, RIVIERA BEACH, FL 33404

INTERNATIONAL CLASS(ES): 39 for cargo handling and unloading services; ship loading services; transport services rendered by ships and trucks; and warehouse storage services.

STATEMENT OF USE: The applicant claims that there is intent to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "SHIPPING", separately and apart from the mark as shown.

AGENT: Dujon & Dujon of 24 Tangerine Street, Belmopan City, Belize

MARK: MODERNA**APPLICATION NUMBER: 17587.22****FILING DATE: 13th January, 2022****PROPRIETOR: ModernaTX, Inc.** of 200 Technology Square, 2nd Floor Cambridge MA 02139 United States of America

INTERNATIONAL CLASS(ES): 1 for biochemicals, namely, protein-encoding nucleic acids and polypeptide-encoding nucleic acids for in vivo, ex vivo, on vivo or in vitro scientific research and medical research, and for use in the manufacture of food or nutritional supplement; biochemicals, namely, protein-encoding nucleic acids and polypeptide-encoding nucleic acids for use in the manufacture of pharmaceuticals for treating cancers, neurological disorders, cardiovascular disorders, inflammatory disorders, immunoregulatory disorders, metabolic disorders, infectious disorders, and reproductive disorders; reagents for testing sterility of pharmaceuticals; diagnostic reagents for scientific or research use; chemicals for use in biotherapeutics, biosimilars and therapeutics product development and manufacturing processes; polypeptide encoding nucleic acids for laboratory use; 5 for medical, biological and pharmaceutical preparations for scientific, research, medical, or pharmaceutical use, namely, preparations for treating cancers, neurological disorders, cardiovascular disorders, inflammatory disorders, immunoregulatory disorders, metabolic disorders, infectious disorders, and reproductive disorders; medical,

biological and pharmaceutical preparations containing polypeptide encoding nucleic acids for the prevention and treatment of rare diseases, cancers, neurological disorders, cardiovascular disorders, inflammatory disorders, immunoregulatory disorders, metabolic disorders, infectious disorders and reproductive disorders; RNA-based therapeutics and therapeutic agents for in vitro preparation and in vivo, ex vivo, or on vivo delivery to cell sites; medical diagnostic reagents; pharmaceuticals, vaccines, medicines, biologies, biotherapeutics, biosimilars and therapeutics; 42 for scientific research in the fields of pharmaceuticals, vaccines, medicine, biologies, biotherapeutics, biosimilars and therapeutics; design, engineering, research, development and testing services in the field of protein-encoding nucleic acids and polypeptide-encoding nucleic acids.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word “MODERNA”, when translated to the English language is “MODERN”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: PAXLOVID

APPLICATION NUMBER: 17656.22

FILING DATE: 1st February, 2022

PROPRIETOR: PFIZER INC. of 235 East 42nd Street, New York, NY 10017 USA

INTERNATIONAL CLASS(ES): 5 for pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use; food for babies; dietary supplements for humans and animals; plaster, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides; herbicides.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: W.H. COURTENAY & CO. of 1876 Hutson Street, Belize City, Belize.

MARK: 

APPLICATION NUMBER: 17677.22

FILING DATE: 10th February, 2022

PROPRIETOR: CoCreation Grass Co., Ltd. of No. 66, East Guangzhou Road, Huaian Economic Development Zone, Huaian City, Jiangsu Province, China

INTERNATIONAL CLASS(ES): 27 for carpets; mats; floor coverings; artificial turf; artificial lawn; underlayment padding for artificial turf; gymnastic mats; wall hangings, not of textile; textile wallcoverings; non-slip mats.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: DIGESTOMENSLIM

APPLICATION NUMBER: 17682.22

FILING DATE: 10th February, 2022

PROPRIETOR: A. MENARINI INDUSTRIE FARMACEUTICHE RIUNITE, S.r.l. of Via dei Sette Santi, 3, 50131 Firenze, Italy

INTERNATIONAL CLASS(ES): 5 for food supplement; slimming pills; medical preparations for slimming purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.



MARK:

CFE(8): 26.11.3, 12

APPLICATION NUMBER: 17697.22

FILING DATE: 18th February, 2022

PROPRIETOR: Premium International Holding Ltd. of Trident Chambers, P.O. Box 146, Road Town, Tortola, British Virgin Islands

INTERNATIONAL CLASS(ES): 34 for cigarettes; cigarillos; cigars; lighters for smokers; match boxes; snuff; tobacco; electronic cigarettes; oral vaporizers for smokers; flavourings, other than essential oils, for tobacco; chewing tobacco; hookah tobacco.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: LEEN LONG

APPLICATION NUMBER: 17699.22

FILING DATE: 22nd February, 2022

PROPRIETOR: MeiShang (GZ) Cosmetics Co., Ltd. of Room 2501, No. 83, Pazhou Avenue, Haizhu District, Guangzhou City, Guangdong Province, P. R. China

INTERNATIONAL CLASS(ES): 3 for cleansing milk for toilet purposes; cleaning preparations; cosmetics; beauty masks; essential oils; perfumes; cosmetic kits; lotions for cosmetic purposes; cosmetic oils; cosmetic preparations for skin care; 5 for dietetic beverages adapted for medical purposes; nutritional supplements; medical preparations for slimming purposes; sanitary napkins; disinfectant soap; dietary fibre; mineral food supplements; royal jelly dietary supplements; protein dietary supplements; dietetic substances adapted for medical use; 35 for advertising; marketing research; commercial administration of the licensing of the goods and services of others; procurement services for others [purchasing goods and services for other businesses]; sales promotion for others; provision of an on-line marketplace for buyers and sellers of goods and services; personnel management consultancy; systemization of information into computer databases; business auditing; rental of sales stands; 44 for beauty salon services; tattooing; dermatology services; cosmetic treatment for the body; massage; visagists' services; hairdressing; medical clinic services; manicuring; depilatory waxing; dietitian services; chiropractic; hospital services; health care; physical therapy; plastic surgery; aromatherapy services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: Oktoberfest

APPLICATION NUMBER: 17705.22

FILING DATE: 27th February, 2022

PROPRIETOR: Belize Brewing Company Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 32 for beer.

STATEMENT OF USE: The applicant claims that there is intent to use the mark.

TRANSLATION: The applicant claims that the word "OKTOBER", when translated to the English language is "OCTOBER".

MARK: CANAL**APPLICATION NUMBER:** 17709.22**FILING DATE:** 18th February, 2022**PROPRIETOR:** Premium International Holding Ltd. of Trident Chambers, P.O. Box 146, Road Town, Tortola, British Virgin Islands**INTERNATIONAL CLASS(ES):** 34 for cigarettes; cigarillos; cigars; lighters for smokers; match boxes; snuff; tobacco; electronic cigarettes; oral vaporizers for smokers; flavourings, other than essential oils, for tobacco; chewing tobacco; hookah tobacco.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: VIVID**APPLICATION NUMBER:** 17713.22**FILING DATE:** 22nd February, 2022**PROPRIETOR:** The Coryn Group II, LLC of 3805 West Chester Pike; Suite 240 Newton Square PA 19073**INTERNATIONAL CLASS(ES):** 43 for resort hotel services; arranging hotel accommodations; making reservations and bookings for temporary lodging; services for providing food and drink; hotel services featuring an incentive award program; providing conference, exhibition, and meeting facilities; providing personalized information about hotels and temporary accommodations for travel via the internet and phone; providing a website featuring information in the field of travel, hotels and temporary accommodations for travelers.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**MARK:****CFE(8):** 26.1.1, 13; 29.1.1**APPLICATION NUMBER:** 17724.22**FILING DATE:** 25th February, 2022**PROPRIETOR:** Belize Brewing Company Limited of 1 King Street, Belize City, Belize**INTERNATIONAL CLASS(ES):** 32 for beer, aerated water; purified bottled drinking water; non -alcoholic fruit juice beverages; flavored mineral water; mineral water {beverages}; flavored waters.**STATEMENT OF USE:** The applicant claims that the mark is being used.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "BEER", separately and apart from the mark as shown.**TRANSLATION:** The applicant claims that the word "VERANO", when translated to the English language is "SUMMER".

MARK: 3 COUNTIES**APPLICATION NUMBER:** 17746.22**FILING DATE:** 25th February, 2022**PROPRIETOR:** Demerara Distillers Limited of Block 'A', Plantation Great Diamond, East Bank Demerara, Guyana**INTERNATIONAL CLASS(ES):** 29 for fruits preserved in alcohol; jams and jellies.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: DIAMOND

APPLICATION NUMBER: 17747.22

FILING DATE: 25th February, 2022

PROPRIETOR: Demerara Distillers Limited of Block 'A', Plantation Great Diamond, East Bank Demerara, Guyana

INTERNATIONAL CLASS(ES): 32 for mineral water [beverages].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: SAVANNAH

APPLICATION NUMBER: 17749.22

FILING DATE: 25th February, 2022

PROPRIETOR: Demerara Distillers Limited of Block 'A', Plantation Great Diamond, East Bank Demerara, Guyana

INTERNATIONAL CLASS(ES): 29 for milk and milk products.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: TOPCO

APPLICATION NUMBER: 17750.22

FILING DATE: 25th February, 2022

PROPRIETOR: Demerara Distillers Limited of Block 'A', Plantation Great Diamond, East Bank Demerara, Guyana

INTERNATIONAL CLASS(ES): 32 for fruit drinks and fruit juices; fruit juice beverages; concentrated fruit juice; herbal juices; ginger juice beverages; aloe juice beverages; fruit juice bases; concentrates for making fruit juices; lemon juice for use in the preparation of beverages; lime juice for use in the preparation of beverages.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: SOCA

APPLICATION NUMBER: 17751.22

FILING DATE: 25th February, 2022

PROPRIETOR: Demerara Distillers Limited of Block 'A', Plantation Great Diamond, East Bank Demerara, Guyana

INTERNATIONAL CLASS(ES): 32 for frozen carbonated beverages; semi-frozen carbonated beverages; non-alcoholic carbonated beverages; fruit flavoured carbonated drinks; mineral and aerated water; aerated fruit juices; aerated water [soda water].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

(2nd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 6th day of January, 2023.

MARK: ALCON

APPLICATION NUMBER: 16904.21

FILING DATE: 30th March, 2021

PROPRIETOR: Cargill de Honduras SRL of ALTIA Business Park, Torre 3, Piso 6, San Pedro Sula, Honduras

INTERNATIONAL CLASS(ES): **31** for agricultural, horticultural and forestry products, namely, agricultural seeds, unprocessed, cereal seeds, unprocessed, and grains [cereal]; grains for animal consumption; seeds for planting; fresh fruits and vegetables; natural plants and flowers; live animal; animal foodstuffs, namely, animal feed; malt for brewing and distilling.

STATEMENT OF USE: The applicant claims that it has been using the mark since 2013.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: 

APPLICATION NUMBER: 16905.21

FILING DATE: 30th March, 2021

PROPRIETOR: Cargill de Honduras SRL of ALTIA Business Park, Torre 3, Piso 6, San Pedro Sula, Honduras

INTERNATIONAL CLASS(ES): **31** for agricultural, horticultural and forestry products, namely, agricultural seeds, unprocessed, cereal seeds, unprocessed, and grains [cereal]; grains for animal consumption; seeds for planting; fresh fruits and vegetables; natural plants and flowers; live animal; animal foodstuffs, namely, animal feed; malt for brewing and distilling.

STATEMENT OF USE: The applicant claims that it has been using the mark since 2013.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: 

CFE(8): 26.1.1; 27.5.4; 29.1.1, 4

APPLICATION NUMBER: 17401.21

FILING DATE: 5th November, 2021

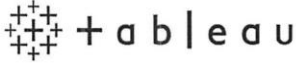
PROPRIETOR: INDUSTRIAS ST. JACK'S, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, QUE SE ABREVIATA INDUSTRIAS ST. JACK'S, S.A. DE C.V. of CALLE CIRCUNVALACIÓN, POLÍGONO B NO. 11, ANTIGUO CUSCATLÁN, DEPARTAMENTO DE LA LIBERTAD, EL SALVADOR

INTERNATIONAL CLASS(ES): **25** for footwear; headwear; clothing.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word “VIVE LA ILUSIÓN”, when translated to the English language is “Live the Illusion”.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(8): 24.13.1, 9

APPLICATION NUMBER: 17687.22

FILING DATE: 11th February, 2022

PROPRIETOR: salesforce.com, inc. of Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, California 94105, United States of America

INTERNATIONAL CLASS(ES): 9 for downloadable computer software for data mining, data query, and data analysis; 41 for educational services, namely, conducting seminars, conferences, workshops, and computer application training in the fields of data mining, data query, and data analysis; 42 for providing temporary use of on-line non-downloadable software for data mining, data query, and data analysis.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(8): 26.13.25; 29.1.4

APPLICATION NUMBER: 17722.22

FILING DATE: 24th February, 2022

PROPRIETOR: Bowen and Bowen Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 40 for production of energy; 43 for hotel services; and restaurant services.

STATEMENT OF USE: The applicant claims that the mark is being used.



MARK:

CFE(8): 27.5.1; 29.1.4

APPLICATION NUMBER: 17729.22

FILING DATE: 24th February, 2022

PROPRIETOR: Bowen and Bowen Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 40 for production of energy; 43 for hotel services; and restaurant services.

STATEMENT OF USE: The applicant claims that the mark is being used.



MARK:

CFE(8): 27.5.1; 29.1.4

APPLICATION NUMBER: 17732.22

FILING DATE: 24th February, 2022

PROPRIETOR: Bowen and Bowen Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 40 for production of energy; 43 for hotel services; and restaurant services.

STATEMENT OF USE: The applicant claims that the mark is being used.



MARK: CFE(8): 26.1.1; 29.1.4, 8

COLOR CLAIM: black, dark blue, light blue and white

APPLICATION NUMBER: 17763.22

FILING DATE: 9th March, 2022

PROPRIETOR: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): 12 for automobiles and structural parts thereof.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **FERRING**

APPLICATION NUMBER: 17768.22

FILING DATE: 9th March, 2022

PROPRIETOR: Ferring B.V. of Polarisavenue 144, NL-2132 JX Hoofddorp, The Netherlands

INTERNATIONAL CLASS(ES): 5 for pharmaceutical and biopharmaceutical products, preparations and agents used for the treatment of diseases and conditions in the areas of endocrinology, urology, oncology, reproductive health, fertility, gynaecology, obstetrics, gastroenterology, orthopaedics, immunology; pharmaceutical and biopharmaceutical agents used for the treatment of diseases and disorders emanating from microbiota dysfunction.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **TruMune**

APPLICATION NUMBER: 17769.22

FILING DATE: 9th March, 2022

PROPRIETOR: CAN Technologies, Inc. of 15407 McGinty Road West, Wayzata, MN 55391, U.S.A.

INTERNATIONAL CLASS(ES): 5 for yeast extracts for veterinary purposes; medicated supplements for animal feedstuffs; medicated additives for animal feeds; vitamin and mineral supplements for pets; 31 for yeast extracts for consumption by animals; animal feed; pet food.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: TABLEAU**APPLICATION NUMBER: 17770.22****FILING DATE: 9th March, 2022****PROPRIETOR:** salesforce.com, inc. of Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, California 94105, United States of America**INTERNATIONAL CLASS(ES):** 9 for downloadable computer software for data mining, data query, and data analysis; 41 for educational services, namely, conducting seminars, conferences, workshops, and computer application training in the fields of data mining, data query, and data analysis; 42 for providing temporary use of on-line non-downloadable software for data mining, data query, and data analysis.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: NUUN**APPLICATION NUMBER: 17772.22****FILING DATE: 10th March, 2022****PROPRIETOR:** Société des Produits Nestlé S.A. of 1800 Vevey, Switzerland**INTERNATIONAL CLASS(ES):** 5 for effervescent vitamin tablets; electrolyte drinks for medical purposes; mineral supplements; powdered nutritional supplement drink mix; powdered fruit-flavored dietary supplement drink mix; dietary supplement drink mixes; vitamin supplements; probiotic supplements; dietary supplements in powder form.**STATEMENT OF USE:** The applicant claims that the mark is being used.**AGENT:** Musa & Balderamos LLP, Attorneys-at-Law of 91 North Front Street, Belize City, Belize.

MARK:  **CFE(8): 27.5.1****APPLICATION NUMBER: 17781.22****FILING DATE: 14th March, 2022****PROPRIETOR:** Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea**INTERNATIONAL CLASS(ES):** 12 for automobiles; sports cars; vans [vehicles]; trucks; motor buses; electric vehicles.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**PRIORITY:** Priority Claim is on the basis of an application filed on the 27th December, 2021 under number 40-2021-0263334 in Korea.**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK:  **CFE(8): 27.5.1****APPLICATION NUMBER: 17782.22****FILING DATE: 14th March, 2022****PROPRIETOR:** Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea**INTERNATIONAL CLASS(ES):** 12 for automobiles; sports cars; vans [vehicles]; trucks; motor buses; electric vehicles.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 24th December, 2021 under number 40-2021-0262249 in Korea.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: THE PINK STUFF

APPLICATION NUMBER: 17783.22

FILING DATE: 14th March, 2022

PROPRIETOR: Star Brands Limited of Suite 1, 1175 Century Way, Thorpe Park, Leeds, West Yorkshire, LS15 8ZB, United Kingdom

INTERNATIONAL CLASS(ES): 3 for cleaning preparations; polishing preparations; scouring preparations; abrasive preparations; soaps.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(9): 26.1.2, 18; 29.1.1

APPLICATION NUMBER: 17789.22

FILING DATE: 16th March, 2022

PROPRIETOR: Belize Diesel and Equipment Company (1997) Limited of 150 Freetown Road, Belize City, Belize

INTERNATIONAL CLASS(ES): 35 for advertising, marketing and promotion services in the field of automotive dealership; retail store services featuring SUV's, vans, cars, pickup's ambulances, motorcycles, boats, outboard engines, tractors, bush hogs, front end loaders, transportation carts, cane carts harvesters and their structural parts thereof; business management; business administration and office functions; 37 for maintenance and repair of vehicles.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "BELIZE DIESEL AND EQUIPMENT CO. LTD.", separately and apart from the mark as shown.



MARK:

CFE(8): 27.5.4; 29.1.4

APPLICATION NUMBER: 17790.22

FILING DATE: 16th March, 2022

PROPRIETOR: Industria La Popular, S.A. of Vía 3, 5-42, zona 4, Guatemala City

INTERNATIONAL CLASS(ES): 3 for bleaching preparations [laundry]; laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: BOLD AT HEART**APPLICATION NUMBER: 17798.22****FILING DATE: 18th March, 2022****PROPRIETOR: Citizen Watch Company of America, Inc. DBA Bulova** of 350 Fifth Avenue, 29th Floor, Empire State Building, New York, New York 10118, United States of America**INTERNATIONAL CLASS(ES): 14** for horological and chronometric instruments; watches.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**PRIORITY:** Priority Claim is on the basis of an application filed on the 23rd September, 2021 under number 97041251 in U.S.A.**AGENT: Morgan & Morgan Trust Corp. Belize Ltd.** of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: ALGOMEN**APPLICATION NUMBER: 17805.22****FILING DATE: 22nd March, 2022****PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA** of 4a. calle y 2a. avenida "A", lote 18 "A", kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala**INTERNATIONAL CLASS(ES): 5** for pharmaceutical preparations for the treatment of diseases and disorders of the central nervous system; pharmaceutical preparations acting on the central nervous system; pharmaceutical preparations for the treatment of attention deficit disorder in children and narcolepsy.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Morgan & Morgan Trust Corp. Belize Ltd.** of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: GARANON**APPLICATION NUMBER: 17809.22****FILING DATE: 23rd March, 2022****PROPRIETOR: CHICAGO INDUSTRIES TRADEMARK HOLDINGS INC.** of 1901 North Roselle Road, Suite 800, Schaumburg, IL 60195**INTERNATIONAL CLASS(ES): 34** for cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; electronic cigarettes; cigarillos; cigars; chewing tobacco; snuff; snuff boxes; molasses tobacco; hookah hookah tobacco; matches; lighters for smokers; ashtrays for smokers; tobacco jars; cigar humidors.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: EPROINT (BELIZE) LIMITED** of 7 Craig Street, Belize City, Belize

MARK: BOMBAY BLUE**APPLICATION NUMBER: 17811.22****FILING DATE: 23rd March, 2022****PROPRIETOR: CHICAGO INDUSTRIES TRADEMARK HOLDINGS INC.** of 1901 North Roselle Road, Suite 800, Schaumburg, IL 60195**INTERNATIONAL CLASS(ES): 34** for cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; electronic cigarettes; cigarillos; cigar; chewing tobacco; snuff; snuff boxes; molasses tobacco; hookah; hookah tobacco; matches; lighters for smokers; ashtrays for smokers; tobacco jars; cigar humidors.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: STUDIO DISPLAY

APPLICATION NUMBER: 17815.22

FILING DATE: 31st March, 2022

PROPRIETOR: Apple Inc. of One Apple Parkway, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 9 for computer monitors.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 13th October, 2021 under number 2021-773 in Liechtenstein.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "DISPLAY", separately and apart from the mark as shown.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

MARK: ORIGINS

APPLICATION NUMBER: 17833.22

FILING DATE: 30th March, 2022

PROPRIETOR: Origins Natural Resources Inc. of 767 Fifth Avenue, New York, New York, United States 10153

INTERNATIONAL CLASS(ES): 3 for cosmetics.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: JADA

APPLICATION NUMBER: 17857.22

FILING DATE: 3rd March, 2022

PROPRIETOR: ALYDIA HEALTH INC. of 3475 Edison Way, Suite J Menlo Park, California 94025, United States of America

INTERNATIONAL CLASS(ES): 10 for medical apparatus and instruments for treating hemorrhage; medical devices for use in treating postpartum hemorrhage; medical devices, namely, tamponade used in treatment of postpartum hemorrhage.








STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

(1st ISSUE)

Notice: There will be no publication until November 11th, 2022

REGISTERED TRADEMARKS

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
15368.19	FLIKER	Quimicos y Lubricantes S.A. , of Anillo Periferico 17-36, zona 11, 01011 Guatemala, C.A.	5
16489.20		Coldwell Banker LLC of 175 Park Avenue, Madison, New Jersey 07940, United States of America	36
16490.20		Coldwell Banker LLC of 175 Park Avenue, Madison, New Jersey 07940, United States of America	36
16843.21		Arun Chandwani of 7 Orange Street, Belize City, Belize	3 5
17006.21		EPROINT SOCIEDAD ANÓNIMA of San José, Goicoechea Calle Blancos, Barrio Tournón, Frente al Periódico la República, Edificio Alvsa, Oficina Epoint, Costa Rica	45
17052.21		SOCIAL SECURITY BOARD of BLISS PARADE, BELMOPAN, CAYO DISTRICT, BELIZE	36
17151.21		FOX MEDIA LLC of 10201 West Pico Boulevard, Los Angeles, California, 90035, U.S.A.	9 38 41
17187.21	EZH2O	ELKAY MANUFACTURING COMPANY of 1333 Butterfield Road, Suite 200, Downers Grove, Illinois, 60515, USA	11
17261.21		Tik Tok Ltd. of P.O. Box 31119 Grand Pavilion Hibiscus Way, 802 West Bay Road, Grand Cayman KY1-1205 Cayman Islands	43

17265.21	TikTok	Tik Tok Ltd. of P.O. Box 31119 Grand Pavilion Hibiscus Way, 802 West Bay Road, Grand Cayman KY1-1205 Cayman Islands	43
17295.21	REAL MAGIC	THE COCA-COLA COMPANY of One Coca-Cola Plaza, Atlanta, Georgia 30313, USA	32
17296.21	LET'S ENJOY THIS MOMENT AGAIN	THE COCA-COLA COMPANY of One Coca-Cola Plaza, Atlanta, Georgia 30313, USA	32
17371.21	FRESCATO	E. & J. Gallo Winery of 600 Yosemite Boulevard, Modesto, California 95354, U.S.A.	33
17397.21		RJ World Trading LLC of 3383 NW 7 th Street, Suite 304, Miami, Florida 33125, United States of America	34
17399.21	RUNT	Volcon, Inc. of 3267 Bee Caves Road, 107-322, Austin, Texas, 78746, U.S.A.	12
17503.21	AMBANDHA	SHANGHAI SPACECOM SATELLITE TECHNOLOGY LTD. of Room 502-2 Block 6, No. 1158 Jiuting Zhongxin Road, Jiuting Town, Songjiang District, Shanghai, 201612, China	38
17504.21		SHANGHAI SPACECOM SATELLITE TECHNOLOGY LTD. of Room 502-2 Block 6, No. 1158 Jiuting Zhongxin Road, Jiuting Town, Songjiang District, Shanghai, 201612, China	38

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