



INTELLECTUAL PROPERTY JOURNAL

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BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

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(3rd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 6th day of January, 2023.

MARK: ALCON

APPLICATION NUMBER: 16904.21

FILING DATE: 30th March, 2021

PROPRIETOR: Cargill de Honduras SRL of ALTIA Business Park, Torre 3, Piso 6, San Pedro Sula, Honduras

INTERNATIONAL CLASS(ES): 31 for agricultural, horticultural and forestry products, namely, agricultural seeds, unprocessed, cereal seeds, unprocessed, and grains [cereal]; grains for animal consumption; seeds for planting; fresh fruits and vegetables; natural plants and flowers; live animal; animal foodstuffs, namely, animal feed; malt for brewing and distilling.

STATEMENT OF USE: The applicant claims that it has been using the mark since 2013.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: 

APPLICATION NUMBER: 16905.21

FILING DATE: 30th March, 2021

PROPRIETOR: Cargill de Honduras SRL of ALTIA Business Park, Torre 3, Piso 6, San Pedro Sula, Honduras

INTERNATIONAL CLASS(ES): 31 for agricultural, horticultural and forestry products, namely, agricultural seeds, unprocessed, cereal seeds, unprocessed, and grains [cereal]; grains for animal consumption; seeds for planting; fresh fruits and vegetables; natural plants and flowers; live animal; animal foodstuffs, namely, animal feed; malt for brewing and distilling.

STATEMENT OF USE: The applicant claims that it has been using the mark since 2013.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: 

CFE(8): 26.1.1; 27.5.4; 29.1.1, 4

APPLICATION NUMBER: 17401.21

FILING DATE: 5th November, 2021

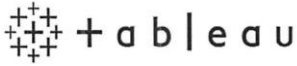
PROPRIETOR: INDUSTRIAS ST. JACK'S, SOCIEDAD ANÓNIMA DE CAPITAL VARIABLE, QUE SE ABREVIARÁ INDUSTRIAS ST. JACK'S, S.A. DE C.V. of CALLE CIRCUNVALACIÓN, POLÍGONO B NO. 11, ANTIGUO CUSCATLÁN, DEPARTAMENTO DE LA LIBERTAD, EL SALVADOR

INTERNATIONAL CLASS(ES): 25 for footwear; headwear; clothing.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "VIVE LA ILUSIÓN", when translated to the English language is "Live the Illusion".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(8): 24.13.1, 9

APPLICATION NUMBER: 17687.22

FILING DATE: 11th February, 2022

PROPRIETOR: salesforce.com, inc. of Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, California 94105, United States of America

INTERNATIONAL CLASS(ES): 9 for downloadable computer software for data mining, data query, and data analysis; 41 for educational services, namely, conducting seminars, conferences, workshops, and computer application training in the fields of data mining, data query, and data analysis; 42 for providing temporary use of on-line non-downloadable software for data mining, data query, and data analysis.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(8): 26.13.25; 29.1.4

APPLICATION NUMBER: 17722.22

FILING DATE: 24th February, 2022

PROPRIETOR: Bowen and Bowen Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 40 for production of energy; 43 for hotel services; and restaurant services.

STATEMENT OF USE: The applicant claims that the mark is being used.



MARK:

CFE(8): 27.5.1; 29.1.4

APPLICATION NUMBER: 17729.22

FILING DATE: 24th February, 2022

PROPRIETOR: Bowen and Bowen Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 40 for production of energy; 43 for hotel services; and restaurant services.

STATEMENT OF USE: The applicant claims that the mark is being used.



MARK:

CFE(8): 27.5.1; 29.1.4

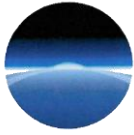
APPLICATION NUMBER: 17732.22

FILING DATE: 24th February, 2022

PROPRIETOR: Bowen and Bowen Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 40 for production of energy; 43 for hotel services; and restaurant services.

STATEMENT OF USE: The applicant claims that the mark is being used.



MARK: CFE(8): 26.1.1; 29.1.4, 8

COLOR CLAIM: black, dark blue, light blue and white

APPLICATION NUMBER: 17763.22

FILING DATE: 9th March, 2022

PROPRIETOR: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): 12 for automobiles and structural parts thereof.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: FERRING

APPLICATION NUMBER: 17768.22

FILING DATE: 9th March, 2022

PROPRIETOR: Ferring B.V. of Polarisavenue 144, NL-2132 JX Hoofddorp, The Netherlands

INTERNATIONAL CLASS(ES): 5 for pharmaceutical and biopharmaceutical products, preparations and agents used for the treatment of diseases and conditions in the areas of endocrinology, urology, oncology, reproductive health, fertility, gynaecology, obstetrics, gastroenterology, orthopaedics, immunology; pharmaceutical and biopharmaceutical agents used for the treatment of diseases and disorders emanating from microbiota dysfunction.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: TruMune

APPLICATION NUMBER: 17769.22

FILING DATE: 9th March, 2022

PROPRIETOR: CAN Technologies, Inc. of 15407 McGinty Road West, Wayzata, MN 55391, U.S.A.

INTERNATIONAL CLASS(ES): 5 for yeast extracts for veterinary purposes; medicated supplements for animal feedstuffs; medicated additives for animal feeds; vitamin and mineral supplements for pets; 31 for yeast extracts for consumption by animals; animal feed; pet food.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: TABLEAU**APPLICATION NUMBER: 17770.22****FILING DATE: 9th March, 2022****PROPRIETOR:** salesforce.com, inc. of Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, California 94105, United States of America**INTERNATIONAL CLASS(ES):** 9 for downloadable computer software for data mining, data query, and data analysis; 41 for educational services, namely, conducting seminars, conferences, workshops, and computer application training in the fields of data mining, data query, and data analysis; 42 for providing temporary use of on-line non-downloadable software for data mining, data query, and data analysis.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: NUUN**APPLICATION NUMBER: 17772.22****FILING DATE: 10th March, 2022****PROPRIETOR:** Société des Produits Nestlé S.A. of 1800 Vevey, Switzerland**INTERNATIONAL CLASS(ES):** 5 for effervescent vitamin tablets; electrolyte drinks for medical purposes; mineral supplements; powdered nutritional supplement drink mix; powdered fruit-flavored dietary supplement drink mix; dietary supplement drink mixes; vitamin supplements; probiotic supplements; dietary supplements in powder form.**STATEMENT OF USE:** The applicant claims that the mark is being used.**AGENT:** Musa & Balderamos LLP, Attorneys-at-Law of 91 North Front Street, Belize City, Belize.

MARK:  **CFE(8): 27.5.1****APPLICATION NUMBER: 17781.22****FILING DATE: 14th March, 2022****PROPRIETOR:** Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea**INTERNATIONAL CLASS(ES):** 12 for automobiles; sports cars; vans [vehicles]; trucks; motor buses; electric vehicles.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**PRIORITY:** Priority Claim is on the basis of an application filed on the 27th December, 2021 under number 40-2021-0263334 in Korea.**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK:  **CFE(8): 27.5.1****APPLICATION NUMBER: 17782.22****FILING DATE: 14th March, 2022****PROPRIETOR:** Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea**INTERNATIONAL CLASS(ES):** 12 for automobiles; sports cars; vans [vehicles]; trucks; motor buses; electric vehicles.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 24th December, 2021 under number 40-2021-0262249 in Korea.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: THE PINK STUFF

APPLICATION NUMBER: 17783.22

FILING DATE: 14th March, 2022

PROPRIETOR: Star Brands Limited of Suite 1, 1175 Century Way, Thorpe Park, Leeds, West Yorkshire, LS15 8ZB, United Kingdom

INTERNATIONAL CLASS(ES): 3 for cleaning preparations; polishing preparations; scouring preparations; abrasive preparations; soaps.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(9): 26.1.2, 18; 29.1.1

APPLICATION NUMBER: 17789.22

FILING DATE: 16th March, 2022

PROPRIETOR: Belize Diesel and Equipment Company (1997) Limited of 150 Freetown Road, Belize City, Belize

INTERNATIONAL CLASS(ES): 35 for advertising, marketing and promotion services in the field of automotive dealership; retail store services featuring SUV's, vans, cars, pickup's ambulances, motorcycles, boats, outboard engines, tractors, bush hogs, front end loaders, transportation carts, cane carts harvesters and their structural parts thereof; business management; business administration and office functions; 37 for maintenance and repair of vehicles.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "BELIZE DIESEL AND EQUIPMENT CO. LTD.", separately and apart from the mark as shown.



MARK:

CFE(8): 27.5.4; 29.1.4

APPLICATION NUMBER: 17790.22

FILING DATE: 16th March, 2022

PROPRIETOR: Industria La Popular, S.A. of Vía 3, 5-42, zona 4, Guatemala City

INTERNATIONAL CLASS(ES): 3 for bleaching preparations [laundry]; laundry preparations; cleaning preparations; polishing preparations; scouring solutions; color-brightening chemicals for household purposes [laundry]; soap.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: BOLD AT HEART**APPLICATION NUMBER: 17798.22****FILING DATE: 18th March, 2022****PROPRIETOR: Citizen Watch Company of America, Inc. DBA Bulova** of 350 Fifth Avenue, 29th Floor, Empire State Building, New York, New York 10118, United States of America**INTERNATIONAL CLASS(ES): 14** for horological and chronometric instruments; watches.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**PRIORITY:** Priority Claim is on the basis of an application filed on the 23rd September, 2021 under number 97041251 in U.S.A.**AGENT: Morgan & Morgan Trust Corp. Belize Ltd.** of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: ALGOMEN**APPLICATION NUMBER: 17805.22****FILING DATE: 22nd March, 2022****PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA** of 4a. calle y 2a. avenida "A", lote 18 "A", kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala**INTERNATIONAL CLASS(ES): 5** for pharmaceutical preparations for the treatment of diseases and disorders of the central nervous system; pharmaceutical preparations acting on the central nervous system; pharmaceutical preparations for the treatment of attention deficit disorder in children and narcolepsy.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Morgan & Morgan Trust Corp. Belize Ltd.** of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: GARANON**APPLICATION NUMBER: 17809.22****FILING DATE: 23rd March, 2022****PROPRIETOR: CHICAGO INDUSTRIES TRADEMARK HOLDINGS INC.** of 1901 North Roselle Road, Suite 800, Schaumburg, IL 60195**INTERNATIONAL CLASS(ES): 34** for cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; electronic cigarettes; cigarillos; cigars; chewing tobacco; snuff; snuff boxes; molasses tobacco; hookah hookah tobacco; matches; lighters for smokers; ashtrays for smokers; tobacco jars; cigar humidors.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: EPROINT (BELIZE) LIMITED** of 7 Craig Street, Belize City, Belize

MARK: BOMBAY BLUE**APPLICATION NUMBER: 17811.22****FILING DATE: 23rd March, 2022****PROPRIETOR: CHICAGO INDUSTRIES TRADEMARK HOLDINGS INC.** of 1901 North Roselle Road, Suite 800, Schaumburg, IL 60195**INTERNATIONAL CLASS(ES): 34** for cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; electronic cigarettes; cigarillos; cigar; chewing tobacco; snuff; snuff boxes; molasses tobacco; hookah; hookah tobacco; matches; lighters for smokers; ashtrays for smokers; tobacco jars; cigar humidors.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: STUDIO DISPLAY

APPLICATION NUMBER: 17815.22

FILING DATE: 31st March, 2022

PROPRIETOR: Apple Inc. of One Apple Parkway, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 9 for computer monitors.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 13th October, 2021 under number 2021-773 in Liechtenstein.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "DISPLAY", separately and apart from the mark as shown.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

MARK: ORIGINS

APPLICATION NUMBER: 17833.22

FILING DATE: 30th March, 2022

PROPRIETOR: Origins Natural Resources Inc. of 767 Fifth Avenue, New York, New York, United States 10153

INTERNATIONAL CLASS(ES): 3 for cosmetics.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: JADA

APPLICATION NUMBER: 17857.22

FILING DATE: 3rd March, 2022

PROPRIETOR: ALYDIA HEALTH INC. of 3475 Edison Way, Suite J Menlo Park, California 94025, United States of America

INTERNATIONAL CLASS(ES): 10 for medical apparatus and instruments for treating hemorrhage; medical devices for use in treating postpartum hemorrhage; medical devices, namely, tamponade used in treatment of postpartum hemorrhage.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

(2nd ISSUE)

Notice: There was no publication for October 28th, 2022

(1st ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 3rd day of February, 2023



MARK:

CFE(8): 26.11.1, 12; 27.5.4

APPLICATION NUMBER: 16906.21

FILING DATE: 30th March, 2021

PROPRIETOR: Yoplait Marques of 150 rue Gallieni, 92100 Boulogne-Billancourt, France

INTERNATIONAL CLASS(ES): 29 for milk products excluding ice cream, ice milk and frozen yogurt.

STATEMENT OF USE: The applicant claims that it intends to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 26.13.25, 29.1.3, 4

APPLICATION NUMBER: 17181.21

FILING DATE: 29th July, 2021

PROPRIETOR: KUESKI, S.A.P.I. DE C.V. SOFOM, E.N.R. of Av. Américas 1297, Int. Piso 03-15, Col. Circunvalación Américas, Guadalajara Jalisco, C.P. 44630, Mexico

INTERNATIONAL CLASS(ES): 36 for banking and financing services; financial and monetary affairs, namely, providing financial information, financial management and financial analysis services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(8): 26.1.4

APPLICATION NUMBER: 17297.21

FILING DATE: 23rd September, 2021

PROPRIETOR: Target Brands, Inc. of 1000 Nicollet Mall, Minneapolis, Minnesota 55403, United States of America

INTERNATIONAL CLASS(ES): 9 for downloadable computer application software for mobile phones and mobile digital devices, namely, software that allows users to access coupons, incentive award program loyalty points, special offers, vouchers, savings, and discount information; downloadable computer application software for mobile phones and mobile digital devices, namely, software that enables tracking of accumulated rewards points; downloadable computer application software for mobile phones and mobile digital devices, namely, software that allows users to access and electronically download price information, price-comparison information, product information and product reviews; downloadable computer application software for mobile phones and mobile digital devices, namely, software that enables

purchases of goods and services, that enables order fulfillment and shipment of goods on a regular, semi-regular or one-time basis, and that enables electronic payments for purchase of goods and services; **35** for retail general store services; supermarkets; retail department store services; superstore; retail delicatessen services; retail store services featuring liquor; retail optical store services; online retail general store services; online supermarket; online department store services featuring in-store order pickup; online superstore; on-line retail convenience store services featuring in-store order pickup; online retail services relating to bakery products; .online retail delicatessen services; online retail store services featuring liquor; online retail optical store services; business management consultancy and advisory services in connection with business sourcing services; procurement services for others [purchasing goods and services for other businesses]; business advisory and consultancy services relating to export, export services, export promotion information and services; business organization consultancy services; **36** for financial services, namely, credit card and debit card transaction processing services, electronic funds transactions, and credit card and debit card payment processing services; stored value prepaid card services, namely, processing electronic payments through prepaid cards; providing electronic payment services involving electronic processing and subsequent transmission of bill payment data for purchase of goods and services in-store, electronically or via the internet, mobile phone or smart phone.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

MARK: YARIS CROSS

APPLICATION NUMBER: 17317.21

FILING DATE: 29th September, 2021

PROPRIETOR: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): **12** for automobiles and structural parts thereof.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “CROSS”, separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK:

DAYCO

CFE(8): 27.5.11

APPLICATION NUMBER: 17369.21

FILING DATE: 21st October, 2021

PROPRIETOR: Dayco IP Holdings, LLC of 1650 Research Drive, Suite 200, Troy, Michigan 48083, United States of America

INTERNATIONAL CLASS(ES): **7** for belts (Driving -) for transmitting motion to land vehicles; belts for farm vehicle machines; belts for machines; belts for motors and engines; belts for transmissions other than for land vehicles; belts (Timing -) for vehicle engines; machine belts; power transmission belts for sea craft; power transmission belts for industrial machines; power transmission belts for agricultural machines; power transmission belts [other than for land vehicles]; power transmission belts for machines, motors and engines used in industrial applications; timing belts for industrial motors; timing belts for machines; timing belts for motors; transmission belts, not for land vehicles; transmission belts for industrial applications; pulleys; drive pulleys; belt pulleys; pulleys [parts of motors]; pulleys [parts of machines]; tensioners [machines]; belt tensioners; timing belt tensioners for land vehicles; **12** for belt pulleys for land vehicles; idling pulleys for land vehicles; drive transmission devices [belts] for land vehicles; driving belts for land vehicles; driving belts for motors for land vehicles; engine transmission belts for land vehicles; power transmission belts for land vehicle engines; power transmission belts for land vehicles; power transmission parts [belts] for land vehicles; power transmission parts [other than belts] for land vehicles; rubber belts for land vehicle transmissions; transmission belts for land vehicles; **17** for flexible pipes, tubes, hoses, and fittings therefor, including valves non-metallic.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: DAYCO**APPLICATION NUMBER: 17373.21****FILING DATE: 21st October, 2021****PROPRIETOR: Dayco IP Holdings, LLC** of 1650 Research Drive, Suite 200, Troy, Michigan 48083, United States of America

INTERNATIONAL CLASS(ES): 7 for belts (Driving -) for transmitting motion to land vehicles; belts for farm vehicle machines; belts for machines; belts for motors and engines; belts for transmissions other than for land vehicles; belts (Timing -) for vehicle engines; machine belts; power transmission belts for sea craft; power transmission belts for industrial machines; power transmission belts for agricultural machines; power transmission belts [other than for land vehicles]; power transmission belts for machines, motors and engines used in industrial applications; timing belts for industrial motors; timing belts for machines; timing belts for motors; transmission belts, not for land vehicles; transmission belts for industrial applications; pulleys; drive pulleys; belt pulleys; pulleys [parts of motors]; pulleys [parts of machines]; tensioners [machines]; belt tensioners; timing belt tensioners for land vehicles; 12 for belt pulleys for land vehicles; idling pulleys for land vehicles; drive transmission devices [belts] for land vehicles; driving belts for land vehicles; driving belts for motors for land vehicles; engine transmission belts for land vehicles; power transmission belts for land vehicle engines; power transmission belts for land vehicles; power transmission parts [belts] for land vehicles; power transmission parts [other than belts] for land vehicles; rubber belts for land vehicle transmissions; transmission belts for land vehicles; 17 for flexible pipes, tubes, hoses, and fittings therefor, including valves non-metallic.

STATEMENT OF USE: The applicant claims that the mark is being used.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.**MARK: FormulaExpress****APPLICATION NUMBER: 17422.21****FILING DATE: 16th November, 2021****PROPRIETOR: SWIMC LLC** of 101 W. Prospect Avenue, Cleveland, Ohio 44115, United States of America.

INTERNATIONAL CLASS(ES): 42 for providing temporary use of on-line non-downloadable computer software used for color formula retrieval and mixing in the automotive repair and refinish industry.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "FORMULA", separately and apart from the mark as shown.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.**MARK:****CFE(8): 2.1.20, 23****APPLICATION NUMBER: 17430.21****FILING DATE: 18th November, 2021****PROPRIETOR: United States Polo Association** of 1400 Centrepark Blvd., Suite 200, West Palm Beach, FL 33401, USA

INTERNATIONAL CLASS(ES): 25 for clothing, namely, bandanas [neckerchiefs], bath robes, bathing trunks, bathing suits, beach clothes, belts, bibs [not of paper], brassieres, camisoles, clothing of imitations of leather, coats, clothing wraps, dresses, dressing gowns, ear muffs [clothing], stoles, gloves [clothing], headbands [clothing], hosiery, jackets [clothing], jeans, jerseys [clothing], knitwear [clothing], mittens, neckties, outerclothing, overcoats, pants, parkas, ponchos, pullovers, pajamas, sarongs, sashes for wear, scarves, shawls, shirts, short-sleeve shirts, sports jerseys, polo shirts, rugby shirts, skirts, skorts, short trousers, board shorts, athletic shorts, sleep masks, slippers [underclothing], socks, suits, suspenders, underwear, sweaters, teddies [underclothing], tee-shirts, tights, trousers, uniforms, veils [clothing],

vests and waterproof clothing; headgear, namely, beanies, berets, baseball caps, hats, skull caps, top hats and visors being headwear; footwear, namely, sandals, slippers, ankle boots, ladies' boots, soccer boots, winter boots, rain boots, half-boots, trekking boots, leather boots, gym boots, climbing boots [mountaineering boots], motorcyclist boots, waterproof boots, hiking boots, lace boots, infants' boots, valenki [felted boots], waterproof leather boots, athletic shoes, dress shoes, heels, soles for footwear, shoe laces and fittings of metal for footwear.

STATEMENT OF USE: The applicant claims that the mark has been used since November 8, 2010.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: VIÑA MAYOR

APPLICATION NUMBER: 17431.21

FILING DATE: 18th November, 2021

PROPRIETOR: Entrecanales Domecq e Hijos, S.A. of Carretera Nacional 122 Km 325,647350 Quintanilla de Onésimo (Valladolid)

INTERNATIONAL CLASS(ES): 33 for alcoholic beverages (except beers).

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "VIÑA", separately and apart from the mark as shown.

TRANSLATION: The applicant claims that the word "VINA MAYOR", when translated to the English language is "MAJOR VINEYARD".

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: SUNFIRE PRO

APPLICATION NUMBER: 17432.21

FILING DATE: 18th November, 2021

PROPRIETOR: SWIMC LLC of 101 W. Prospect Avenue, Cleveland, Ohio 44115, United States of America.

INTERNATIONAL CLASS(ES): 2 for coatings in the nature of paints for use in the automotive industry.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "PRO", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: SPECTRA PRIME

APPLICATION NUMBER: 17435.21

FILING DATE: 18th November, 2021

PROPRIETOR: SWIMC LLC of 101 W. Prospect Avenue, Cleveland, Ohio 44115, United States of America.

INTERNATIONAL CLASS(ES): 2 for coatings in the nature of paints for use in the automotive industry.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "PRIME", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:****CFE(8): 24.15.3; 29.1.1, 3****APPLICATION NUMBER: 17450.21****FILING DATE: 24th November, 2021****PROPRIETOR: ALIMENTOS PARA ANIMALES, SOCIEDAD ANÓNIMA** of 42 calle, 20-91 zona 12, Ciudad de Guatemala, Guatemala**INTERNATIONAL CLASS(ES): 31** for foodstuff for animals.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words “VITAMINAS”, “MINERALES”, “CALCIO” and “PROTEINAS”, separately and apart from the mark as shown.**TRANSLATION:** The applicant claims that the words “VITAMINAS”, “MINERALES”, “CALCIO”, “PROTEINAS” and “SISTEMA”, when translated to the English language is “VITAMINS”, “MINERALS”, “CALCIUM”, “PROTEINS” and “SYSTEM”.**AGENT: EPROINT (BELIZE) LIMITED** of 7 Craig Street, Belize City, Belize

MARK: FRANCESSE**APPLICATION NUMBER: 17459.21****FILING DATE: 26th November, 2021****PROPRIETOR: Alimentos Ideal, S.A.** of Vía 3, 6-69 zona 4, Ciudad de Guatemala**INTERNATIONAL CLASS(ES): 29** for oils for food; edible fats.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.**MARK:****IFD****CFE(8): 2.3.1; 29.1.1****APPLICATION NUMBER: 17482.21****FILING DATE: 2nd December, 2021****PROPRIETOR: IDEMITSU KOSAN CO., LTD.** of 2-1, Otemachi 1-chome, Chiyoda-Ku, Tokyo, Japan**INTERNATIONAL CLASS(ES): 4** for fuel; industrial oil; industrial grease; lubricating oil; non-mineral oils and greases for industrial purposes [not for fuel]; wax [raw material]; engine oils; gear oils; lubricants; lubricating grease.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**PRIORITY:** Priority Claim is on the basis of an application filed on the 11th October, 2021 under number 2021-126088 in Japan.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: PINK BOUTIQUE**APPLICATION NUMBER: 17498.21****FILING DATE: 16th November, 2021****PROPRIETOR: D SPROUT INCORPORATED LIMITED** of 23 Pescador Drive, San Pedro Town, Ambergris Caye, Belize**INTERNATIONAL CLASS(ES): 35** for online retail store services relating to clothing; retail store services in the field of clothing; online retail store services relating to cosmetic and beauty products.**STATEMENT OF USE:** The applicant claims that the mark is being used.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "BOUTIQUE", separately and apart from the mark as shown.**AGENT: Estevan Perera & Company LLP** of 2118 Guava Street, Belize City, Belize**MARK:****CFE(8): 27.5.4, 29.1.4****COLOR CLAIM:** Blue, Black and Grey**APPLICATION NUMBER: 17519.21****FILING DATE: 14th December, 2021****PROPRIETOR: TOYOTA JIDOSHA KABUSHIKI KAISHA** (also trading as **TOYOTA MOTOR CORPORATION**) of 1 Toyota-cho, Toyota-shi, Aichi-ken, Japan**INTERNATIONAL CLASS(ES): 12** for automobiles and structural parts thereof.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the letters "BZ", separately and apart from the mark as shown.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.**MARK:****CFE(8): 25.1.15, 19; 29.1.1****APPLICATION NUMBER: 17528.21****FILING DATE: 17th December, 2021****PROPRIETOR: PHILIP MORRIS BRANDS SÀRL** of Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland**INTERNATIONAL CLASS(ES): 34** for tobacco, raw or manufactured; tobacco products; cigars; cigarettes; cigarillos; roll your own tobacco; pipe tobacco; chewing tobacco; snuff; kretek for non-medical purposes; snus; tobacco substitutes not for medical purposes; electronic cigarettes; tobacco products for the purpose of being heated; devices for heating tobacco for the purpose of inhalation; electronic devices for the inhalation of nicotine containing aerosol; smokers' articles; cigarette paper; cigarette tubes; cigarette filters; tobacco tins; cigarette cases; ashtrays; pipes; pocket apparatus for rolling cigarettes; lighters for smokers; matches.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:****CFE(8): 25.1.15, 19****APPLICATION NUMBER: 17529.21****FILING DATE: 17th December, 2021****PROPRIETOR: PHILIP MORRIS BRANDS SÀRL** of Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland

INTERNATIONAL CLASS(ES): 34 for tobacco, raw or manufactured; tobacco products; cigars; cigarettes; cigarillos; roll your own tobacco; pipe tobacco; chewing tobacco; snuff; kretek for non-medical purposes; snus; tobacco substitutes not for medical purposes; electronic cigarettes; tobacco products for the purpose of being heated; devices for heating tobacco for the purpose of inhalation; electronic devices for the inhalation of nicotine containing aerosol; smokers' articles; cigarette paper; cigarette tubes; cigarette filters; tobacco tins; cigarette cases; ashtrays; pipes; pocket apparatus for rolling cigarettes; lighters for smokers; matches.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:****CFE(8): 26.1.1, 18; 29.1.4****APPLICATION NUMBER: 17532.21****FILING DATE: 8th December, 2021****PROPRIETOR: Beiersdorf AG** of Unnastrasse 48, 20253, Hamburg, Germany

INTERNATIONAL CLASS(ES): 3 for non-medicated soaps; perfumery; essential oils; non-medicated cosmetics; non-medicated preparations for body care; non-medicated preparations for beauty care; hair care preparations; hair cleansing preparations; hair bleaching preparations; hair tinting preparations; hair dyeing preparations; hair curling preparations; hair waving preparations; sunscreen preparations; non-medicated sun care preparations for cosmetic and dermatological purposes; after-sun preparations for cosmetic use; shaving and after-shaving preparations; moist wipes impregnated with a cosmetic lotion; non-medicated dentifrices; deodorants and anti-perspirants for personal use; household fragrances; bleaching preparations and other substances for laundry use; cleaning, scouring preparations; abrasive preparations for polishing.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:****CFE(8): 24.1.3, 5, 17****APPLICATION NUMBER: 17564.21****FILING DATE: 10th December, 2021**

PROPRIETOR: THE NIKKA WHISKY DISTILLING CO., LTD. of 4-31, Minami-Aoyama 5 chome, Minato-Ku, Tokyo 107-8616, Japan

INTERNATIONAL CLASS(ES): 33 for whisky; ciders; alcoholic beverages, except beer.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "WHISKEY" and "CO. LTD.", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: NEUTROGENA RAPID TONE REPAIR

APPLICATION NUMBER: 17574.21

FILING DATE: 8th December, 2021

PROPRIETOR: JOHNSON AND JOHNSON of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA

INTERNATIONAL CLASS(ES): 3 for facial moisturizer, facial eye cream, facial serum, and facial anti-aging treatments.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "RAPID TONE REPAIR", separately and apart from the mark as shown.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: SPIKEVAX

APPLICATION NUMBER: 17588.22

FILING DATE: 13th January, 2022

PROPRIETOR: ModernaTX, Inc. of 200 Technology Square, 2nd Floor Cambridge MA 02139 United States of America

INTERNATIONAL CLASS(ES): 5 for vaccines.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: YUTONG

APPLICATION NUMBER: 17589.22

FILING DATE: 13th January 2022

PROPRIETOR: YUTONG BUS CO., LTD. of Yutong Road, Guancheng District, Zhengzhou, China

INTERNATIONAL CLASS(ES): 12 for automobiles; motor buses; motor coaches; self-driving cars; sprinkling trucks; trucks; camping cars; concrete mixing vehicles; mine cars; forklift trucks; automobile bodies; automobile chassis; motors for land vehicles; bicycles; strollers; automobile tires; vehicle wheels; windshields; 37 for vehicle repair services; providing information relating to vehicle repair; motor vehicle maintenance and repair; vehicle maintenance; vehicle service stations [refuelling and maintenance]; rental of construction equipment; rental of road sweeping machines; machinery installation, maintenance and repair; vehicle battery charging.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(8): 26.11.3, 12

APPLICATION NUMBER: 17590.22

FILING DATE: 13th January, 2022

PROPRIETOR: YUTONG BUS CO., LTD. of Yutong Road, Guancheng District, Zhengzhou, China

INTERNATIONAL CLASS(ES): 12 for automobiles; motor buses; motor coaches; self-driving cars; sprinkling trucks; trucks; camping cars; concrete mixing vehicles; mine cars; forklift trucks automobile bodies; automobile chassis; motors for land vehicles; bicycles; strollers automobile tires; vehicle wheels; windshields; 37 for vehicle repair services; providing information relating to vehicle repair; motor vehicle maintenance and repair; vehicle maintenance; vehicle service stations [refuelling and maintenance]; rental of construction equipment; rental of road sweeping machines; machinery installation, maintenance and repair; vehicle battery charging.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

宇通

MARK:

APPLICATION NUMBER: 17591.22

FILING DATE: 13th January, 2022

PROPRIETOR: ZHENGZHOU YUTONG GROUP CO. LTD. of No. 8 Changchun Road, Hi-Tech Industrial Park, Zhengzhou, China

INTERNATIONAL CLASS(ES): 12 for automobiles; motor buses; motor coaches; self-driving cars; sprinkling trucks; trucks; camping cars; concrete mixing vehicles; mine cars; forklift trucks automobile bodies; automobile chassis; motors for land vehicles; bicycles; strollers automobile tires; vehicle wheels; windshields; 37 for vehicle repair services; providing information relating to vehicle repair; motor vehicle maintenance and repair; vehicle maintenance; vehicle service stations [refuelling and maintenance]; rental of construction equipment; rental of road sweeping machines; machinery installation, maintenance and repair; vehicle battery charging.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the characters “宇通” is “YU TONG, when translated to the English language is “Universe; Pass”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

YUTONG

MARK:

APPLICATION NUMBER: 17592.22

FILING DATE: 13th January, 2022

PROPRIETOR: ZHENGZHOU YUTONG GROUP CO. LTD. of No. 8 Changchun Road, Hi-Tech Industrial Park, Zhengzhou, China

INTERNATIONAL CLASS(ES): 7 for disintegrators; mixing machines; hand-held battery actuated hydraulic crimp tool; mineworking machines; steamrollers; excavators; hoists; metalworking machines; casting machines; sparking plugs for automotive engines; machine tools; starters for motors and engines; superchargers; crank shafts; washing apparatus; machines and apparatus for cleaning, electric; oil pumps for land vehicles; pistons for engines.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

**MARK:****CFE(8): 26.11.3, 12****APPLICATION NUMBER: 17593.22****FILING DATE: 13th January 2022****PROPRIETOR: ZHENGZHOU YUTONG GROUP CO. LTD.** of No. 8 Changchun Road, Hi-Tech Industrial Park, Zhengzhou, China

INTERNATIONAL CLASS(ES): 7 for disintegrators; mixing machines; hand-held battery actuated hydraulic crimp tool; mineworking machines; steamrollers; excavators; hoists; metalworking machines; casting machines; sparking plugs for automotive engines; machine tools; starters for motors and engines; superchargers; crank shafts; washing apparatus; machines and apparatus for cleaning, electric; oil pumps for land vehicles; pistons for engines.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.**AGENT: EPROINT (BELIZE) LIMITED** of 7 Craig Street, Belize City, Belize.

宇通

MARK:**APPLICATION NUMBER: 17594.22****FILING DATE: 13th January, 2022****PROPRIETOR: ZHENGZHOU YUTONG GROUP CO. LTD.** of No. 8 Changchun Road, Hi-Tech Industrial Park, Zhengzhou, China

INTERNATIONAL CLASS(ES): 7 for disintegrators; mixing machines; hand-held battery actuated hydraulic crimp tool; mineworking machines; steamrollers; excavators; hoists; metalworking machines; casting machines; sparking plugs for automotive engines; machine tools; starters for motors and engines; superchargers; crank shafts; washing apparatus; machines and apparatus for cleaning, electric; oil pumps for land vehicles; pistons for engines.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the characters “宇通” is “YU TONG, when translated to the English language is “Universe; Pass”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize**MARK: BAND-AID****APPLICATION NUMBER: 17601.22****FILING DATE: 19th January, 2022****PROPRIETOR: JOHNSON AND JOHNSON** of One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933, USA

INTERNATIONAL CLASS(ES): 5 for hydrocolloid facial adhesive patches for medical use.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.**AGENT: Morgan & Morgan Trust Corp. Belize Ltd.** of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

**MARK:****CFE(8): 26.1.18****APPLICATION NUMBER: 17604.22****FILING DATE: 19th January, 2022****PROPRIETOR: HARD ROCK LIMITED** of 26 New Street, St. Helier, Jersey, JE2 3RA,**INTERNATIONAL CLASS(ES): 43** for hotel services; restaurant services; day care center services.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "CLUB", separately and apart from the mark as shown.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.**MARK:****CFE(8): 26.13.25****APPLICATION NUMBER: 17607.22****FILING DATE: 19th January, 2022****PROPRIETOR: HARD ROCK LIMITED** of 26 New Street, St. Helier, Jersey, JE2 3RA,**INTERNATIONAL CLASS(ES): 25** for clothing; footwear; headgear; **36** for charitable fundraising services.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "FOUNDATION", separately and apart from the mark as shown.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.**MARK: ROCK SHOP****APPLICATION NUMBER: 17618.22****FILING DATE: 19th January, 2022****PROPRIETOR: HARD ROCK LIMITED** of 26 New Street, St. Helier, Jersey, JE2 3RA,**INTERNATIONAL CLASS(ES): 35** for retail services in relation to bags; retail services in relation to clothing; retail services in relation to clothing accessories; retail services in relation to fashion accessories; retail services in relation to cups and drinking glasses; retail services in relation to games; retail services in relation to toys; retail services in relation to foodstuffs; retail services in relation to umbrellas.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "SHOP", separately and apart from the mark as shown.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: ROCK SPA

APPLICATION NUMBER: 17619.22

FILING DATE: 19th January, 2022

PROPRIETOR: HARD ROCK LIMITED of 26 New Street, St. Helier, Jersey, JE2 3RA,

INTERNATIONAL CLASS(ES): 44 for health spa services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “SPA”, separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: ROCK STAR SUITE

APPLICATION NUMBER: 17621.22

FILING DATE: 19th January, 2022

PROPRIETOR: HARD ROCK LIMITED of 26 New Street, St. Helier, Jersey, JE2 3RA,

INTERNATIONAL CLASS(ES): 43 for hotel services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “SUITE”, separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: WAX BY HARD ROCK HOTEL

APPLICATION NUMBER: 17630.22

FILING DATE: 19th January, 2022

PROPRIETOR: HARD ROCK LIMITED of 26 New Street, St. Helier, Jersey, JE2 3RA,

INTERNATIONAL CLASS(ES): 41 for short-term rental of music production equipment, namely turn tables, record players and vinyl records for use by hotel guests during their stay.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “HOTEL”, separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: RESIDENCES AT THE HARD ROCK HOTEL

APPLICATION NUMBER: 17631.22

FILING DATE: 19th January, 2022

PROPRIETOR: HARD ROCK LIMITED of 26 New Street, St. Helier, Jersey, JE2 3RA,

INTERNATIONAL CLASS(ES): 35 for real estate marketing; 36 for real estate management services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "RESIDENCES" and "HOTEL", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(8): 26.1.1, 18; 26.11.1, 7

APPLICATION NUMBER: 17632.22

FILING DATE: 19th January, 2022

PROPRIETOR: HARD ROCK LIMITED of 26 New Street, St. Helier, Jersey, JE2 3RA,

INTERNATIONAL CLASS(ES): 35 for real estate marketing; 36 for real estate management services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "RESIDENCES" and "HOTEL", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: GOLD RUSH

APPLICATION NUMBER: 17639.22

FILING DATE: 24th January, 2022

PROPRIETOR: ROSS BROTHERS COMPANY LIMITED of Corozal Free Zone, Belize/Mexico Border, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 for absorbent paper for tobacco pipes; ashtrays for smokers; books of cigarette papers; chewing tobacco; cigar cases; cigar cutters; cigar holders; cigarette cases; cigarette filters; cigarette holders; cigarette paper; cigarette tips; cigarettes; cigarettes containing tobacco substitutes, not for medical purposes; cigarillos; cigars; electronic cigarettes; firestones; flavourings, other than essential oils, for tobacco; flavourings, other than essential oils, for use in electronic cigarettes; gas containers for cigar lighters, hookahs; humidors; lighters for smokers; liquid solutions for use in electronic cigarettes; match holders; matchboxes; matches; mouthpieces for cigarette holders; oral vaporizers for smokers; pipe cleaners for tobacco pipes; pipe racks for tobacco pipes; pocket machines for rolling cigarettes; snuff; snuffboxes; spittoons for tobacco users; tips of yellow amber for cigar and cigarette holders; tobacco; tobacco jars; tobacco pipes; tobacco pouches; wicks adapted for cigarette lighters.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize



MARK:

CFE(8): 4.3.3

APPLICATION NUMBER: 17649.22

FILING DATE: 24th January 2022

PROPRIETOR: Shenzhen City Heng Zhi He Techonology Co. Ltd of 4F4006, Shenzhou Computer Building, Madame Curie Avenue, Wankecheng Community, Bantian Street, Longgang District, Shenzhen, China

INTERNATIONAL CLASS(ES): 12 for mopeds; push scooters [vehicles]; bicycles; mobility scooters; electric bicycles; self-balancing scooters; electric vehicles.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Musa & Balderamos LLP, Attorneys-at-Law of 91 North Front Street, Belize City, Belize.

MARK: MILMIX

APPLICATION NUMBER: 17652.22

FILING DATE: 28th January, 2022

PROPRIETOR: CMI IP HOLDING of 20, Rue Eugene Ruppert L-2453 Luxembourg

INTERNATIONAL CLASS(ES): 30 for flour; ready-made baking mixtures.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(8): 27.5.1

APPLICATION NUMBER: 17675.22

FILING DATE: 8th February, 2022

PROPRIETOR: Fila Luxembourg S.à.r.L. of 26, Boulevard Royal, Luxembourg L-2449, Luxembourg

INTERNATIONAL CLASS(ES): 3 for cosmetics; preparations for the care of the body; bubble bath; body lotions; facial peel preparations for cosmetic use; shampoos.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "COSMETICS", separately and apart from the mark as shown.

AGENT: Musa & Balderamos LLP, Attorneys-at-Law of 91 North Front Street, Belize City, Belize



MARK:

CFE(8): 26.1.1, 16; 29.1.1, 3

COLOR CLAIM: Green and Orange

APPLICATION NUMBER: 17676.22

FILING DATE: 8th February, 2022

PROPRIETOR: Molina Industrial Solutions Limited of 8 16th Street, Kings Park, Belize City, Belize

INTERNATIONAL CLASS(ES): 1 for fertilizers.

TRANSLATION: The applicant claims that the word "SOL-AGROCHEM", when translated to the English language is "SUN AGROCHEMICALS".

STATEMENT OF USE: The applicant claims that the mark is being used.

**MARK:****CFE(8): 24.15.21; 29.1.2, 4****APPLICATION NUMBER: 17688.22****FILING DATE: 17th February, 2022****PROPRIETOR: Level Up Barcade Ltd** of PO BOX 56 c/o Reuben Patterson, San Pedro Town, Ambergris Caye, Belize**INTERNATIONAL CLASS(ES): 41** for video game arcade services; **43** for bars.**STATEMENT OF USE:** The applicant claims that the mark is being used.**MARK:****CFE(8): 27.5.4; 29.1.3, 5****APPLICATION NUMBER: 17694.22****FILING DATE: 22nd February, 2022****PROPRIETOR: FINDERS KEEPERS** of 10635 JOHN SALDIVAR BOULEVARD, BELMOPAN CITY**INTERNATIONAL CLASS(ES): 35** for retail store services featuring household items, furniture, tools, camping gear, appliances, shoe ware, clothing, bicycles.**STATEMENT OF USE:** The applicant claims that the mark is being used.**MARK:****CFE(8): 24.1.5, 15, 19****APPLICATION NUMBER: 17696.22****FILING DATE: 18th February, 2022****PROPRIETOR: Premium International Holding Ltd.** of Trident Chambers, P.O. Box 146, Road Town, Tortola, British Virgin Islands**INTERNATIONAL CLASS(ES): 34** for cigarettes; cigarillos; cigars; lighters for smokers; match boxes; snuff; tobacco; electronic cigarettes; oral vaporizers for smokers; flavourings, other than essential oils, for tobacco; chewing tobacco; hookah tobacco.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "ESTABLISHED 1845", separately and apart from the mark as shown.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: CGX

APPLICATION NUMBER: 17869.22

FILING DATE: 5th April, 2022


PROPRIETOR: HONDA MOTOR CO., LTD of 1-1 Minami-Aoyama 2-chome, Minato-ku, Tokyo 107-8556 Japan

INTERNATIONAL CLASS(ES): 12 for motorcycles and structural parts therefor; tricycles and structural parts therefor; three-wheeled motor vehicles and structural parts therefor; four-wheeled motor vehicles and structural parts therefor; vehicles and structural parts therefor; vehicles for locomotion by land, air or water and structural parts therefor.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

NOTICE OF GRANT

<p>Belize Intellectual Property Office (BELIPO)</p> 	<p>Publication Number: Vol. 23, No.22</p> <p>Publication Date: 11.11.2022</p>
NEW PLANT VARIETIES	
<p>Application Number: 03.21</p> <p>Filing Date: 31.01.2022</p>	<p>Owner(s): Florida Foundation Seed Producers, Inc. of 3913 Highway 71, Marianna Florida, 32446, United States of America.</p> <p>Original Breeder(s): Vance M. Whitaker of 2802 John Moore Road, Brandon, FL. 33511, USA.</p> <p>Agent: Dujon & Dujon, Attorneys-at-Law of 24 Tangerine Street, Belmopan, Belize.</p>
<p>Title: STRAWBERRY (Fragaria x ananassa Duchesne ex Rozier</p>	
<p>Description of origin, breeding and maintenance of the variety: Florida Brilliance' strawberry originated from a 2013 cross between unreleased selection FL 11.31-14 (female parent) and unreleased selection FL 10-153 (male parent). FL 11.31-14 was chosen as a parent for its yield, shape, and fruit firmness, whereas FL 10-153 was chosen primarily for its disease resistance and uniform fruit color. Winter-star™ 'FL 05-107' is both a maternal and paternal grandparent, contributing early yield and desirable plant architecture, whereas the other grandparents arose from diverse pedigrees. Seeds from this cross were germinated and seedlings evaluated during the 2013-14 season. 'Florida Brilliance' was evaluated as advanced selection FL 13.26-134 in 2014-15 in a clonally replicated small-plot test where it was noted for high early yields and a high percentage of marketable fruit.</p>	

REGISTERED TRADEMARKS

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services

Notice: No issued Registered Trademarks until 18th November, 2022

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