



INTELLECTUAL PROPERTY JOURNAL

BELiPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

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NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

(3rd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 23rd day of June, 2023

MARK: **Xiaomi**

APPLICATION NUMBER: 17273.21

FILING DATE: 13th September, 2021

PROPRIETOR: **Xiaomi Inc.** of No.006, floor 6, building 6, yard 33, middle Xierqi Road, Haidian District, Beijing, China

INTERNATIONAL CLASS(ES): **39** for transportation logistics; unloading cargo; providing traffic information; transport; passenger transport; packaging of goods; piloting; hauling; vehicle breakdown towing services; freight [shipping of goods]; car transport; rescue services; hired car transport; leasing of automobile with drivers; air transport; vehicle rental; car sharing services; rental of electric cars; garage rental; car rental; chauffeur services; car parking; horse rental; storage; rental of diving suits; distribution of energy; operating canal locks; courier services [messages or merchandise]; parcel delivery; delivery of goods; travel information; travel reservation; transport by pipeline; rental of wheelchairs; launching of satellites for others; bottling services; rental of strollers; **41** for translation; subtitling; photography; providing television programmes, not downloadable, via video-on-demand services; providing online music, not downloadable; providing films, not downloadable, via video-on-demand services; game services provided online from a computer network; entertainment services; providing information in the field of entertainment; club services [entertainment or education]; virtual reality game services provided on-line from a computer network; health club services [health and fitness training]; conducting fitness classes; toy rental; games equipment rental; conducting guided tours; art exhibitions; providing museum facilities [presentation, exhibitions]; zoological garden services; modelling for artists; organization of lotteries; rental of indoor aquaria; on-line lottery services; conducting lotteries for others; **42** for scientific research; research and development of new products for others; technological research; quality control; product quality testing; surveying; exploration services in the field of the oil, gas and mining industries; cosmetic research; chemical research; biological research; weather forecasting; meteorological information; vehicle roadworthiness testing; industrial design; packaging design; design of telephones; design of mobile telephones; interior design; dress designing; computer software design; updating of computer software; maintenance of computer software; consultancy in the design and development of computer hardware; recovery of computer data; computer system analysis; computer system design; computer programming; updating of smartphone software; smartphone software design; recovery of smartphone data; unlocking of mobile phones; Software as a service [SaaS]; development of computer platforms; hosting computer sites [web sites]; platform as a services [PaaS]; creating and maintaining web sites for others; application service provider [ASP], namely, hosting, managing, developing, and maintaining applications, software, and web sites of others, in the fields of personal productivity, wireless communication, mobile information access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices; providing temporary use of online non-downloadable software development tools; cloud computing; electronic data storage; off-site data backup; server hosting; monitoring of computer systems by remote access; data encryption services; computer virus protection services; information technology [IT] consultancy; internet security consultancy; conversion of data or documents from physical to electronic media; providing search engines for the internet; authenticating works of art; graphic arts design; graphic design of promotional materials; weighing of goods for others; cartography services; cloud seeding; handwriting analysis [graphology]; business card design; rental of meters for the recording of energy consumption; **45** for monitoring of burglar and security alarms; monitoring telephone calls from subscribers and notifying emergency responders when appropriate; home security monitoring using sensors, cameras and motion detectors; personal background investigations; escorting in society [chaperoning]; home organization services, namely, sorting and organizing household belongings; clothing rental; personal wardrobe styling consultancy; conducting religious ceremonies; dating services; online social networking services; opening of security locks; adoption agency services; lost property return; rental of safes; genealogical research; planning and arranging of wedding ceremonies; releasing doves for special occasions; leasing of internet domain names; bomb detection services; rental of life jacket; fire-fighting; organization of religious meetings; licensing of intellectual property; legal research; licensing of computer software [legal services]; licensing [legal services] in the framework of software publishing; licensing of registered designs [legal services]; legal advisory services; legal policy consultancy; professional legal consultations relating to franchising; legal consultancy on the topics of television advertising, television entertainment and sports; legal services, namely, intellectual property consulting services in the field of identification, strategy, analytics, and invention; providing information about legal services via a website.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: **Balderamos Arthurs LLP** of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

MARK: **Xiaomi**

APPLICATION NUMBER: 17275.21

FILING DATE: 13th September, 2021

PROPRIETOR: **Xiaomi Inc.** of No.006, floor 6, building 6, yard 33, middle Xierqi Road, Haidian District, Beijing, China

INTERNATIONAL CLASS(ES): **28** for tabletop games; arcade game; games adapted for use with television receivers; building games; mah jong games; action skill games; role playing games; arcade basketball shooting games; apparatus for games; electronic educational game machines for children; hand-held consoles for playing video games; slides [playthings]; kites; rocking horses; drones [toys]; toy robots; building blocks [toys]; stuffed toys; scooters [toys]; toy mobiles; toy watches; toys for domestic pets; scale model vehicles; carnival masks; dolls; smart plush toys; smart electronic toy vehicles; toy figures; children's toy bicycle other than for transport; toys for household pets; puzzles; jigsaw puzzles; rubik's cube; radio-controlled scale model vehicles; toy models; collectible toy figures; baby gyms; playing cards; chess games; pumps specially adapted for use with balls for games; playing balls; rackets; body-building apparatus; treadmills; archery implements; electronic targets; machines for physical exercises; skis; skateboards; climbers' harness; hunting game calls; swimming pools [play articles]; gloves for games; knee guards [sports articles]; protective paddings [parts of sports suits]; swimming rings; in-line roller skates; ice skates; ornaments for Christmas trees, except lights, candles and confectionery; Christmas trees of synthetic material; fishing tackle; twirling batons; camouflage screens [sports articles]; scratch cards for playing lottery; **35** for publicity; publicity material rental; rental of advertising space; rental of advertising time on communication media; publicity agency services; presentation of goods on communication media, for retail purposes; demonstration of goods; consultancy regarding advertising communication strategies; organization of exhibitions for commercial or advertising purposes; administration of consumer loyalty program; providing business information via a website; providing business information; opinion polling; price comparison services; business research; public relations; commercial or industrial management assistance; commercial information and advice for consumers in the choice of products and services; commercial administration of the licensing of the goods and services of others; marketing; import-export agency services; sales promotion for others; auctioneering; provision of an online marketplace for buyers and sellers of goods and services; employment agency services; systemization of information into computer databases; arranging subscriptions to telecommunication services for others; book-keeping; rental of vending machines; sponsorship search; rental of sales stands; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; **36** for providing information relating to insurance; insurance brokerage; insurance underwriting; providing financial information; financial evaluation [insurance, banking, real estate]; lease-purchase financing; financial management; automobile lease financing; instalment loans; automobile lease financing; loans [financing]; e-wallet payment services; art appraisal; real estate brokerage; financial customs brokerage services; surety services; charitable fund raising; trusteeship; lending against security; **37** for repair of jewellery; installation and maintenance of entertainment and sports apparatus, namely, body-building apparatus, treadmills, machines for physical exercises, skis and skateboards; rental of dishwashing machines; repair of luggage; repair of binoculars; repair of toys or dolls; installation, maintenance and repair of batteries and accumulators; repair of game machines and apparatus; repair of computers hardware; fire alarms installation and repair; installation, maintenance and repair of cell phone related hardware; repair and maintenance of smartphones related hardware; cell phone battery charging services; **38** for news agency services; video broadcasting services over the Internet or other communications network featuring the uploaded, posted and tagged videos of others; radio broadcasting; wireless broadcasting; television broadcasting; broadcasting of programmes via the internet; providing internet chatrooms; streaming of data; providing instant messaging services; message sending; communications by cellular phones; providing telecommunications connections to a global computer network; providing user access to global computer networks; provision of on-line forums; providing access to databases; video-on-demand transmission; electronic bulletin board services [telecommunications services]; telephone services; transmission of electronic mail; videoconferencing services; chatroom services for social networking; communications by computer terminals; rental of smartphones.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: **Balderamos Arthurs LLP** of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.



MARK:

CFE(8): 26.4.4, 16; 26.13.25

APPLICATION NUMBER: 17279.21

FILING DATE: 13th September, 2021

PROPRIETOR: **Xiaomi Inc.** of No.006, floor 6, building 6, yard 33, middle Xierqi Road, Haidian District, Beijing, China

INTERNATIONAL CLASS(ES): 28 for tabletop games; arcade game; games adapted for use with television receivers; building games; mah jong games; action skill games; role playing games; arcade basketball shooting games; apparatus for games; electronic educational game machines for children; hand-held consoles for playing video games; slides [playthings]; kites; rocking horses; drones [toys]; toy robots; building blocks [toys]; stuffed toys; scooters [toys]; toy mobiles; toy watches; toys for domestic pets; scale model vehicles; carnival masks; dolls; smart plush toys; smart electronic toy vehicles; toy figures; children's toy bicycle other than for transport; toys for household pets; puzzles; jigsaw puzzles; rubik's cube; radio-controlled scale model vehicles; toy models; collectible toy figures; baby gyms; playing cards; chess games; pumps specially adapted for use with balls for games; playing balls; rackets; body-building apparatus; treadmills; archery implements; electronic targets; machines for physical exercises; skis; skateboards; climbers' harness; hunting game calls; swimming pools [play articles]; gloves for games; knee guards [sports articles]; protective paddings [parts of sports suits]; swimming rings; in-line roller skates; ice skates; ornaments for Christmas trees, except lights, candles and confectionery; Christmas trees of synthetic material; fishing tackle; twirling batons; camouflage screens [sports articles]; scratch cards for playing lottery games; 35 for publicity; publicity material rental; rental of advertising space; rental of advertising time on communication media; publicity agency services; presentation of goods on communication media, for retail purposes; demonstration of goods; consultancy regarding advertising communication strategies; organization of exhibitions for commercial or advertising purposes; administration of consumer loyalty program; providing business information via a website; providing business information; opinion polling; price comparison services; business research; public relations; commercial or industrial management assistance; commercial information and advice for consumers in the choice of products and services; commercial administration of the licensing of the goods and services of others; marketing; import-export agency services; sales promotion for others; auctioneering; provision of an online marketplace for buyers and sellers of goods and services; employment agency services; systemization of information into computer databases; arranging subscriptions to telecommunication services for others; book-keeping; rental of vending machines; sponsorship search; rental of sales stands; wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; 36 for providing information relating to insurance; insurance brokerage; insurance underwriting; providing financial information; financial evaluation [insurance, banking, real estate]; lease-purchase financing; financial management; automobile lease financing; instalment loans; automobile lease financing; loans [financing]; e-wallet payment services; art appraisal; real estate brokerage; financial customs brokerage services; surety services; charitable fund raising; trusteeship; lending against security; 37 for repair of jewellery; installation and maintenance of entertainment and sports apparatus, namely, body-building apparatus, treadmills, machines for physical exercises, skis and skateboards; rental of dishwashing machines; repair of luggage; repair of binoculars; repair of toys or dolls; installation, maintenance and repair of batteries and accumulators; repair of game machines and apparatus; repair of computers hardware; fire alarms installation and repair; installation, maintenance and repair of cell phone related hardware; repair and maintenance of smartphones related hardware; cell phone battery charging services; 38 for news agency services; video broadcasting services over the Internet or other communications network featuring the uploaded, posted and tagged videos of others; radio broadcasting; wireless broadcasting; television broadcasting; broadcasting of programmes via the internet; providing internet chatrooms; streaming of data; providing instant messaging services; message sending; communications by cellular phones; providing telecommunications connections to a global computer network; providing user access to global computer networks; provision of on-line forums; providing access to databases; video-on-demand transmission; electronic bulletin board services [telecommunications services]; telephone services; transmission of electronic mail; videoconferencing services; chatroom services for social networking; communications by computer terminals; rental of smartphones.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

MARK: GALAXIA

APPLICATION NUMBER: 17818.22

FILING DATE: 5th April, 2022

PROPRIETOR: CONSEJO GALÁCTICO, S.A.P.I. DE C.V. of Paseo de los Tamarindos No. 90, torre 2, piso 5, Col. Bosques de las Lomas, 05120, Ciudad de México, México

INTERNATIONAL CLASS(ES): 33 for alcoholic beverages, except beer.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "GALAXIA", when translated to the English language is "GALAXY".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(9): 26.13.25

APPLICATION NUMBER: 17821.22

FILING DATE: 17th March, 2022

PROPRIETOR: WESTERN DIGITAL TECHNOLOGIES, INC. of 5601 Great Oaks Parkway, San Jose, California 95119, USA

INTERNATIONAL CLASS(ES): 9 for computer hardware; computer peripherals; blank USB flash drives; computer software, recorded; solid-state drives; computer memory devices; semiconductor memory devices; semiconductor devices; flash card adapters; integrated circuit cards [smart cards]; computer software applications, downloadable; computers for use in data management; bags adapted for laptops; cases for smartphones; portable media players; blank USB cards; USB flash drives; blank flash memory cards; external computer hard drives; computer programmes [programs], recorded; computer programs [downloadable software]; diagnostic apparatus, not for medical purposes; disk drives; data processing apparatus; electronic memories; chipcards; electric apparatus for commutation; integrated circuit chips; integrated circuits; interfaces for computers; semi-conductors; batteries, electric; battery chargers; low-voltage power supplies; electricity conduits; 16 for cardboard boxes; catalogues; computer hardware reference manuals; computer manuals; instruction sheets; instructional and teaching materials; manuals for computer software; manuals for instructional purposes; packaging materials; paper boxes; wrapping paper; paper labels; plastic bags for packing; plastic film for packaging; printed booklets; printed brochures; printed informational flyers; printed informational sheets; printed publications; printed leaflets; printed manuals; printed matter; printed newsletters; printed pamphlets; signboards of paper or cardboard; writing instruments; pens [office requisites]; pencils; notebooks; stationery; stickers [stationery]; paper; copying paper [stationery]; 35 for advertising services; computerized file management; providing business information; retail services in relation to cases for data storage devices; retail services in relation to computer hardware; retail services in relation to computer peripherals; retail services in relation to computer software; retail services in relation to portable media players; updating and maintenance of data in computer databases; 42 for computer research services; computer design services; design and development of computer hardware; cloud computing; computer programming; computer software consultancy.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize

MARK: VITELYUM

APPLICATION NUMBER: 17850.22

FILING DATE: 12th April, 2022

PROPRIETOR: BASF SE of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture and forestry, namely, preparations for fortifying plants; plant growth regulating preparations; chemical preparations for the treatment of seeds; genes of seeds for agricultural production; 5 for vermin destroying preparations; insecticides; fungicides; herbicides; pesticides.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(9): 26.4.1; 27.5.4

APPLICATION NUMBER: 17872.22

FILING DATE: 25th April, 2022

PROPRIETOR: De Beers UK Limited of 17 Charterhouse Street, London EC1N 6RA, United Kingdom

INTERNATIONAL CLASS(ES): 14 for precious metals and their alloys; badges of precious metal; ingots of precious metal; boxes of precious metal; ornaments of precious metal; jewellery and imitation jewellery; precious and semi-precious stones; horological and

chronometric instruments including watches, pocket watches and clocks; 35 for retail and wholesale services featuring the sale of precious metals and their alloys, badges of precious metal, ingots of precious metal, boxes of precious metal, ornaments of precious metal, jewellery and imitation jewellery, precious and semi-precious stones, horological and chronometric instruments including watches, pocket watches and clocks; advertising and marketing services all in the field of precious metals and their alloys, badges of precious metal, ingots of precious metal, boxes of precious metal, ornaments of precious metal, jewellery and imitation jewellery, precious and semi-precious stones, horological and chronometric instruments including watches, pocket watches and clocks; sales promotion for others; business management assistance.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 25th October, 2021 under number 00003713778 in United Kingdom.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "DIAMOND", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(9): 26.13.25; 29.1.3, 4

COLOR CLAIM: dark blue: #185b9c, grey: #5c5656, green: #94b533, and brown: #83431e

APPLICATION NUMBER: 17948.22

FILING DATE: 18th May, 2022

PROPRIETOR: AMVAC Hong Kong Ltd. of 11/F., Unit B, Winbase Centre, 208 Queen's Road Central, Sheung Wan, Hong Kong

INTERNATIONAL CLASS(ES): 42 for chemical research; chemical analysis services; soil sampling for agriculture analysis purpose; testing, inspection and research on agriculture; agrochemical research services; 44 for consultancy in the field of agriculture; agricultural advice, namely providing recommendations in the field of agriculture.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "SOIL", separately and apart from the mark as shown.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize.

MARK: PRIMARK

APPLICATION NUMBER: 17966.22

FILING DATE: 1st June, 2022

PROPRIETOR: Primark Limited of Arthur Ryan House, 22-24 Parnell Street, Dublin 1, Republic of Ireland

INTERNATIONAL CLASS(ES): 25 for clothing; headgear; footwear; 35 for advertising; business management; business administration; office functions; the bringing together, for the benefit of others, of a variety of goods namely, clothing, footwear, headgear, lingerie, nightwear, baby clothing, sportswear, clothing accessories, cosmetics, jewellery, eyewear, homeware and home furnishings, enabling consumers to conveniently compare and purchase those goods in a department store, in a retail clothing store, in a retail homeware store or in a retail home furnishing store; the bringing together, for the benefit of others, of a variety of goods enabling consumers to conveniently compare and purchase those goods from a clothing and clothing accessories catalogue by mail order or by means of telecommunications or through an internet website; retail services, mail order services and on-line retail services relating to soaps, perfumery, essential oils, cosmetics, hair lotions, eyewear, sunglasses, goggles, swimming goggles, precious metals and their alloys and goods in precious metals or coated therewith, jewellery, horological and chronometric instruments, hair accessories, printed matter, furniture, mirrors, picture frames, small portable domestic utensils and containers, combs and sponges, brushes, other than paint brushes, instruments and materials for cleaning purposes, glassware, porcelain and earthenware, leather and imitations of leather and goods made of these materials, trunks and travelling bags, umbrellas, parasols, walking sticks, luggage, beach bags, beach umbrellas, parasols, handbags, purses, wallets, belts, bags, cases, backpacks, briefcases, satchels, suitcases, duffle bags, holdalls, rucksacks, belt bags, cases, vanity cases, briefcases, attaché cases, travel bags, portfolios, card holders, pouches, textiles and textile goods, bed and table covers, bed and table linen, towels, beach towels, piece goods, sewing accessories, clothing, footwear, headgear, gloves, underclothing, lingerie, underwear, brassieres, swimwear, bikinis,

swimming costumes, swimming shorts, swimming suits, swimming trunks, swimming caps, beachwear, beach caps, beach hats, beach dresses, beach robes, beach shorts, beach wraps, sarongs, kaftans, beach shoes, sandals, flip-flops, home furnishings, toys, games, playthings, and sporting articles.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK: CFE(9): 26.4.2, 5, 18; 29.1.1, 11

APPLICATION NUMBER: 18007.22 **FILING DATE:** 21st June, 2022

PROPRIETOR: Caribbean International Brewery Co. Ltd. of Carmelita Village, c/o #16 6th Street, Corozal Town, Corozal District, BELIZE

INTERNATIONAL CLASS(ES): 32 for soft drinks.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "DRINK", "ORIGINAL TASTE" & "COLA", separately and apart from the mark as shown.

MARK: TUSCOSED EF

APPLICATION NUMBER: 18015.22 **FILING DATE:** 9th June, 2022

PROPRIETOR: CARLISLE LABORATORIES Ltd. of Warrens Industrial Park, Warrens, St. Thomas, Barbados, BB22026

INTERNATIONAL CLASS(ES): 5 for cough suppressants.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "EPHEDRINE FREE" (EF), separately and apart from the mark as shown.

AGENT: MIKHAIL ARGUELLES & ASSOCIATES of 35 New Road, Belize City, Belize



MARK: CFE(9): 5.3.11; 29.1.2, 3, 7

COLOR CLAIM: green, black, brown and yellow

APPLICATION NUMBER: 18111.22 **FILING DATE:** 2nd August, 2022

PROPRIETOR: Belize Marketing & Development Corporation of 117 North Front Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 30 for rice.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “BIG FALLS RICE”, separately and apart from the mark as shown.



MARK: CFE(9): 3.13.4, 5; 29.1.1, 2, 7

COLOR CLAIM: yellow, black, brown and red

APPLICATION NUMBER: 18112.22 **FILING DATE:** 2nd August, 2022

PROPRIETOR: Belize Marketing & Development Corporation of 117 North Front Street, Belize City

INTERNATIONAL CLASS(ES): 30 for honey.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “HONEY” and “NATURALLY SWEET”, separately and apart from the mark as shown.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.



MARK:

COLOR CLAIM: white pantone ffffff **CFE(9):** 26.4.18; 26.15.25; 27.5.10; 29.1.6

APPLICATION NUMBER: 18153.22 **FILING DATE:** 11th August, 2022

PROPRIETOR: FINANCIAL SERVICES COMMISSION of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, Belize

INTERNATIONAL CLASS(ES): 36 for financial services relating to securities; securities and commodities trading services; financial advisory services relating to securities; providing information on trading in securities; providing information relating to securities trading; investment advisory services; management of securities; management of securities portfolios; custodian services for stock; custodian services for shares; 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “FINANCIAL SERVICES COMMISSION”, separately and apart from the mark as shown.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.



MARK:

CFE(9): 26.1.1, 12

COLOR CLAIM: black pantone 000000

APPLICATION NUMBER: 18154.22

FILING DATE: 11th August, 2022

PROPRIETOR: FINANCIAL SERVICES COMMISSION of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, Belize

INTERNATIONAL CLASS(ES): **36** for financial services relating to securities; securities and commodities trading services; financial advisory services relating to securities; providing information on trading in securities; providing information relating to securities trading; investment advisory services; management of securities; management of securities portfolios; custodian services for stock; custodian services for shares; **45** for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “BELIZE” and “FINANCIAL SERVICES COMMISSION”, separately and apart from the mark as shown.

MARK: **FINANCIAL SERVICES COMMISSION**

CFE(9): 26.1.1; 27.5.4; 29.1.3, 4

COLOR CLAIM: blue pantone 1b3a69 and green pantone 71aa66

APPLICATION NUMBER: 18155.22

FILING DATE: 11th August, 2022

PROPRIETOR: FINANCIAL SERVICES COMMISSION of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, Belize

INTERNATIONAL CLASS(ES): **36** for financial services relating to securities; securities and commodities trading services; financial advisory services relating to securities; providing information on trading in securities; providing information relating to securities trading; investment advisory services; management of securities; management of securities portfolios; custodian services for stock; custodian services for shares; **45** for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “FINANCIAL SERVICES COMMISSION”, separately and apart from the mark as shown.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

**MARK:****COLOR CLAIM:** black pantone 000000**APPLICATION NUMBER:** 18156.22**FILING DATE:** 11th August, 2022

PROPRIETOR: FINANCIAL SERVICES COMMISSION of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, Belize

INTERNATIONAL CLASS(ES): 36 for financial services relating to securities; securities and commodities trading services; financial advisory services relating to securities; providing information on trading in securities; providing information relating to securities trading; investment advisory services; management of securities; management of securities portfolios; custodian services for stock; custodian services for shares; 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "FINANCIAL SERVICES COMMISSION", separately and apart from the mark as shown.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

**MARK:****CFE(9):** 26.1.12; 29.1.3, 4**COLOR CLAIM:** blue pantone 1b3a69 & green pantone 71aa66**APPLICATION NUMBER:** 18157.22**FILING DATE:** 11th August, 2022

PROPRIETOR: FINANCIAL SERVICES COMMISSION of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, Belize

INTERNATIONAL CLASS(ES): 36 for financial services relating to securities; securities and commodities trading services; financial advisory services relating to securities; providing information on trading in securities; providing information relating to securities trading; investment advisory services; management of securities; management of securities portfolios; custodian services for stock; custodian services for shares; 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "BELIZE" and "FINANCIAL SERVICES COMMISSION", separately and apart from the mark as shown.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

**MARK:****CFE(9): 26.1.12; 29.1.6****COLOR CLAIM:** white pantone ffffff**APPLICATION NUMBER:** 18158.22**FILING DATE:** 11th August, 2022

PROPRIETOR: FINANCIAL SERVICE COMMISSION of The Gian C. Gandhi Building, 6130 Iguana Avenue, Mountain View Area, City of Belmopan, Belize

INTERNATIONAL CLASS(ES): 36 for financial services relating to securities; securities and commodities trading services; financial advisory services relating to securities; providing information on trading in securities; providing information relating to securities trading; investment advisory services; management of securities; management of securities portfolios; custodian services for stock; custodian services for shares; 45 for reviewing standards and practices to assure compliance with laws and regulations; reviewing standards and practices to assure compliance with anti-corruption and financial market participants laws and regulations; legal administration of licences, namely, granting and renewal of licences in relation to investment firms, investment consultants, brokerage firms, financial companies brokers, international business companies and offshore entities, namely, providers of trustee services, trust and corporate services, asset protection and management services, payment processing services, international insurance services, international financial services, foreign exchange services, safe custody services, money lending and pawning services, money transmission services, money exchange services, money brokering services, accounting services, brokerage, consultancy and advisory services, legal services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “BELIZE” and “FINANCIAL SERVICES COMMISSION”, separately and apart from the mark as shown.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

**MARK:****CFE(9): 26.4.2, 18; 27.5.1****APPLICATION NUMBER:** 18182.22**FILING DATE:** 28th April, 2022

PROPRIETOR: Kaj Expressions Ltd. Calla Creek Village, Cayo District, Belize

INTERNATIONAL CLASS(ES): 14 for agates; alarm clocks; alloys of precious metal; amulets [jewellery]; anchors [clock- and watchmaking]; atomic clocks; badges of precious metal; barrels [clock- and watchmaking]; beads for making jewellery; boxes of precious metal; bracelets [jewellery]; bracelets made of embroidered textile [jewellery]; brooches [jewellery]; busts of precious metal; cabochons; chains [jewellery]; charms for key rings; chronographs [watches]; chronometers; chronometric instruments; chronoscopes; clasps for jewellery; clock cases; clock hands; clocks; clocks and watches, electric; clockworks; cloisonné jewellery; coins; commemorative statuary cups made of precious metal; control clocks [master clocks]; copper tokens; crucifixes as jewellery; crucifixes of precious metal, other than jewellery; cufflinks; dials [clock- and watchmaking]; diamonds; earrings; figurines of precious metal; gold thread [jewellery]; gold, unwrought or beaten; hat jewellery; ingots of precious metals; iridium; ivory jewellery; jet, unwrought or semi-wrought; jewellery; jewellery boxes; jewellery charms; jewellery findings; jewellery hat pins; jewellery of yellow amber; jewellery rolls; key rings [split rings with trinket or decorative fob]; lockets [jewellery]; medals; misbaha [prayer beads]; movements for clocks and watches; necklaces [jewellery]; olivine [gems]; ornamental pins; ornaments of jet; osmium; palladium; paste jewellery; pearls [jewellery]; pearls made of ambroid [pressed amber]; pendulums [clock- and watchmaking]; pins [jewellery]; platinum [metal]; precious metals, unwrought or semi-wrought; precious stones; presentation boxes for jewellery; presentation boxes for watches; prize cups made of precious metal; retractable key rings; rhodium; rings [jewellery]; rosaries; ruthenium; semi-precious stones; sew-on tags of precious metal for clothing; shoe jewellery; silver thread [jewellery]; silver, unwrought or beaten; spinel [precious stones]; split rings of precious metal for keys; spun silver [silver wire]; statues of precious metal; stopwatches; sundials; threads of precious metal [jewellery]; tie clips; tie pins; watch bands; watch cases [parts of watches]; watch chains; watch glasses; watch hands; watch springs; watches; works of art of precious metal; wristwatches.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “JEWELRY” and “HANDMADE IN BELIZE”, separately and apart from the mark as shown.

AGENT: LAW FIRM OF MARISSA F. LONGSWORTH of 12 A Street, King's Park, Belize City, Belize

MARK: BLUE DIAMOND HOTELS

APPLICATION NUMBER: 18337.22

FILING DATE: 15th September, 2022

PROPRIETOR: Silver Sands Property and Rental Limited of 883 Santa Elena Road, Corozal Town, Corozal District, Belize

INTERNATIONAL CLASS(ES): 43 for hotels; resort hotels.

STATEMENT OF USE: The applicant claims that there is intent to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “HOTELS”, separately and apart from the mark as shown.

MARK: ENAMORÁNDONOS: LA ISLA

APPLICATION NUMBER: 18372.22

FILING DATE: 9th November, 2022

PROPRIETOR: Soho Formats LLC of 333 SE 2nd Avenue, Suite 4500, Miami, Florida, 33131, United States of America

INTERNATIONAL CLASS(ES): 41 for production of entertainment in the form of a television series; television entertainment services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st June, 2022 under number 97/437,753 in the United States of America.

TRANSLATION: The applicant claims that the word “ENAMORÁNDONOS: LA ISLA”, when translated to the English language is “FALLING IN LOVE: THE ISLAND”.

AGENT: Glenn D. Godfrey & Company of 35 Barrack Road, Belize City, Belize



MARK:

CFE(9): 3.1.8, 16; 29.1.1

APPLICATION NUMBER: 18377.22

FILING DATE: 14th November, 2022

PROPRIETOR: ALIMENTOS PARA ANIMALES, SOCIEDAD ANÓNIMA of 42 calle, 20-91 zona 12, Ciudad de Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 31 for foodstuff for animals; **45** for animal adoption services; animal protection services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

**MARK:****CFE(9): 3.1.8, 16; 29.1.1****APPLICATION NUMBER: 18378.22****FILING DATE: 14th November, 2022****PROPRIETOR: ALIMENTOS PARA ANIMALES, SOCIEDAD ANÓNIMA** of 42 calle, 20-91 zona 12, Ciudad de Guatemala, Guatemala**INTERNATIONAL CLASS(ES): 31** for foodstuff for animals; **45** for animal adoption services; animal protection services.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “PRO”, separately and apart from the mark as shown.**AGENT: EPROINT (BELIZE) LIMITED** of 7 Craig Street, Belize City, Belize**MARK:****CFE(9): 7.1.9, 25; 29.1.3****APPLICATION NUMBER: 18382.22****FILING DATE: 15th November, 2022****PROPRIETOR: Alimentos Maravilla, S.A.** of 3a Avenida Norte Final Finca El Zapote Zona 2, Guatemala**INTERNATIONAL CLASS(ES): 32** for fruit flavored carbonated drinks; fruit-based beverages; fruit drinks; fruit juices.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**TRANSLATION:** The applicant claims that the word “DE LA GRANJA”, when translated to the English language is “FROM THE FARM”.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.**MARK:****CFE(9): 29.1.2, 4****APPLICATION NUMBER: 18384.22****FILING DATE: 15th November, 2022****PROPRIETOR: Alimentos Maravilla, S.A.** of 3a Avenida Norte Final Finca El Zapote Zona 2, Guatemala, Guatemala**INTERNATIONAL CLASS(ES): 32** for fruit flavored carbonated drinks; fruit-based beverages; fruit drinks; fruit juices.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:****CFE(9): 29.1.3****APPLICATION NUMBER: 18386.22****FILING DATE: 15th November, 2022****PROPRIETOR: Industria Procesadora de Lácteos, S.A.** of 8a. Avenida 7-89 Zona 2, San Jose, Villa Nueva, Guatemala**INTERNATIONAL CLASS(ES): 32** for fruit flavored carbonated drinks; fruit-based beverages; fruit drinks; fruit juices.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**TRANSLATION:** The applicant claims that the word “RABINAL”, when translated to the English language is “PLACE OF THE DAUGHTER OF THE LORD”.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: XACIATO**APPLICATION NUMBER: 18387.22****FILING DATE: 17th November, 2022****PROPRIETOR: N.V. ORGANON** of Kloostersstraat 6 Oss Netherlands 5349AB**INTERNATIONAL CLASS(ES): 5** for pharmaceutical preparations and substances.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:****CFE(9): 26.4.9; 26.1.1****APPLICATION NUMBER: 18414.22****FILING DATE: 28th November, 2022****PROPRIETOR: Tritón Comunicaciones, S.A. de C.V.** of Avenue Chapultepec number 28, floor 5, Suburb Doctores, Zip Code 06720, Mexico City, Mexico**INTERNATIONAL CLASS(ES): 38** for telecommunications; subscription television broadcasting services; video-on-demand transmission; transmission of video by means of the internet; satellite transmission; value added network [communication] services; news agencies; transmission of news and current affairs information; sending [transmission] of news; **41** for education; providing of training; entertainment; sporting and cultural activities; news reporting services; providing sports news; interactive entertainment services; provision of entertainment services through the media of publications; preparation of news programmes for broadcasting; news programme services for radio or television; providing on-line non-downloadable video content; providing on-line non-downloadable audio content.**STATEMENT OF USE:** The applicant claims that the mark is being used.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: TEFLEX**APPLICATION NUMBER: 18428.22****FILING DATE: 6th December, 2022****PROPRIETOR: Industrias Alen, S.A. de C.V.** of Blvd. Diaz Ordaz Num. Ext. 1000, Los Treviño, Santa Catarina, Nuevo Leon, C.P. 66150, Mexico

INTERNATIONAL CLASS(ES): 3 for fabric softeners for laundry use; liquid laundry detergents; dishwashing detergents; detergents for household use; laundry soaps; laundry detergents for household cleaning use; wipes incorporating cleaning preparations; bleaching preparations for laundry use; bleaching preparations for household use; pine oils for cleaning floors; stain removers; toilet cleaning gels; toilet cleaners; window cleaners in spray form; floor cleaning preparations; chemical cleaning preparations for household purposes; cleaning fluids; cleaning sprays; cleaning preparations; drain cleaning preparations; 5 for disinfectants for hygienic purposes; disinfectants and antiseptics; disinfectants for household use; wipes impregnated with disinfectants for hygiene purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

MARK: RECIPE FOR MAGIC**APPLICATION NUMBER: 18464.22****FILING DATE: 13th December, 2022****PROPRIETOR: THE COCA-COLA COMPANY** of One Coca-Cola Plaza, Atlanta, Georgia 30313, USA

INTERNATIONAL CLASS(ES): 32 for beer; mineral water [beverages]; soft drinks, namely sodas; preparations for making aerated water; non-alcoholic beverages, namely, carbonated beverages; fruit nectars, non-alcoholic; non-alcoholic fruit juice beverages; non-alcoholic preparations for making beverages; syrups for beverages.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize

MARK: VILLON LE SERPENT**APPLICATION NUMBER: 18595.23****FILING DATE: 10th February, 2023****PROPRIETOR: Villon International LLC** of 1300 Old Skokie Valley Road, Suite D, Highland Park, Illinois, 60035, (USA)

INTERNATIONAL CLASS(ES): 33 for alcoholic beverages (except beer); preparations for making alcoholic beverages.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word “LE SERPENT” when translated to the English language is “THE SNAKE”.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

(2nd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 7th day of July, 2023

MARK: DRAGON ICE TEA**APPLICATION NUMBER: 17647.22****FILING DATE: 27th January, 2022****PROPRIETOR: Monster Energy Company** of 1 Monster Way, Corona, California 92879, United States of America

INTERNATIONAL CLASS(ES): 30 for coffee, tea, cocoa and artificial coffee; coffee-based beverages; tea-based beverages; chocolate-based beverages; rice; tapioca and sago; flour and preparations made from cereals; bread, pastry and confectionery; edible ices; sugar, honey, treacle; yeast, baking-powder; salt; mustard; vinegar, sauces [condiments]; spices; ice; **32** for non-alcoholic beverages; non-alcoholic beverages, namely, carbonated and non-carbonated drinks, soft drinks, and energy drinks; syrups for beverages; preparations for making beverages; concentrates for making soft drinks; concentrates for use in the preparation of energy drinks; concentrates for use in the preparation of sports drinks; concentrates used in the preparation of fruit-flavored beverages; concentrates for making tea-flavored beverages; concentrates for making fruit beverages; powders for making soft drinks; powders for use in the preparation of energy drinks; powders for use in the preparation of sports drinks; powders used in the preparation of fruit-flavored beverages; powders for making tea-flavored beverages; powders for making fruit-based beverages; powders for effervescing beverages; non-alcoholic beer.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words “ICE TEA”, “ICE” and “TEA”, separately and apart from the mark as shown.**AGENT: Morgan & Morgan Trust Corp. Belize Ltd.** of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize**MARK:****CFE(9): 3.7.15, 24****APPLICATION NUMBER: 17719.22****FILING DATE: 24th February, 2022****PROPRIETOR: HOBBS DISTRIBUTION COMPANY LIMITED** of 15 A Street, Belize City, BELIZE, C.A.**INTERNATIONAL CLASS(ES): 32** for barley wine [beer]; beer; beer wort; beer-based cocktails; carbonated water.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words “CRAFT BEER OF BELIZE”, “BREWING CO” and “MANGO HEFEWEIZEN”, separately and apart from the mark as shown.**TRANSLATION:** The applicant claims that the word “HEFEWEIZEN”, when translated to the English language is “WHEAT BEER”.**AGENT: MIKHAIL ARGUELLES & ASSOCIATES** of 35 New Road, Belize City, Belize**MARK: ESNOK****APPLICATION NUMBER: 17829.22****FILING DATE: 30th March, 2022****PROPRIETOR: Químicos y Lubricantes, S.A.** of Anillo Periférico 71-36, zona 11, Guatemala City**INTERNATIONAL CLASS(ES): 5** for preparation for killing weeds and harmful animals, namely, fungicides, insecticides, herbicides, pesticide; antiparasitic preparations, namely, anti-termite.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Morgan & Morgan Trust Corp. Belize Ltd.** of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:  **CFE(9): 26.11.3, 12; 27.7.1, 25**

APPLICATION NUMBER: 17876.22 **FILING DATE:** 25th April, 2022

PROPRIETOR: CHINA TOBACCO HUBEI INDUSTRIAL CO LTD. of 1355, Jinshan Road, Dongxihu District, Wuhan City, Hubei Province

INTERNATIONAL CLASS(ES): 34 tobacco; cigars; cigarettes; cigarillos; cigarette tips; matchboxes; lighters for smokers; cigarette filters; cigarette paper; flavourings, other than essential oils, for tobacco.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:  **CFE(9): 26.4.2, 18**

APPLICATION NUMBER: 18163.22 **FILING DATE:** 16th August, 2022


PROPRIETOR: PROCESADORA NACIONAL DE ALIMENTOS C.A. PRONACA of Los Naranjos N° 44-15 y Av. Los Granados, Quito- Ecuador

INTERNATIONAL CLASS(ES): 31 for animal feed; animal beverages.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.



MARK:  **CFE(9): 1.3.2, 10; 29.1.4**

COLOR CLAIM: yellow, blue and white

APPLICATION NUMBER: 18409.22 **FILING DATE:** 23rd November, 2022

PROPRIETOR: Apple Inc. of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 9 for computer software; software for processing, transmitting and displaying text, data, images, audio, audio visual content, and other multimedia content; computer software for viewing weather information.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 26th May, 2022 under number 86584 in Jamaica.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

(1st ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 21st day of July, 2023

MARK: HONEYWELL

APPLICATION NUMBER: 17434.21

FILING DATE: 18th November, 2021

PROPRIETOR: Honeywell International Inc. of 855 S. Mint St., Charlotte, NC 28202, U.S.A.

INTERNATIONAL CLASS(ES): **6** for safes; gun safes; electronic safes; non-metal safes; metal safes; metal locks for doors and windows; metal cash deposit boxes; metal cash boxes; **7** for electric power generators; portable electric power generators; motorized door locks; vacuum cleaners; vacuum cleaner bags; dust filters and bags for vacuum cleaners; solar-powered electricity generators; dishwashers; **9** for motion sensors for security lights; digital door locks; solar-powered battery chargers; solar-powered rechargeable batteries; wireless chargers; wireless battery chargers; battery chargers; power adapters; adapter plugs; surge protectors; extension cords; electronic devices used to locate pets, lost articles and people employing radio frequency, a global positioning system, or cellular communication networks; electrical outlets; power strips with movable sockets; cable connectors; electric charging cables; solar panels for the production of electricity; **11** for electric fans; ceiling fans; portable electric heaters; humidifiers; string lights for festive decoration; light bulbs; LED light bulbs; lighting tubes; accent lights for indoor use; strip lights for indoor use; LED lighting fixtures for indoor and outdoor lighting applications; solar light fixtures, namely indoor and outdoor solar powered lighting units and fixtures; solar-powered all-weather lights; air conditioners; portable air conditioners; portable evaporative air coolers; HVAC systems (heating, ventilation, and air conditioning); air filters for air conditioning units; air filters for heating, ventilation and air conditioning units; household air cleaners; portable household air cleaners; water filters; solar heat collection panels; solar powered air cooling and ventilation apparatus; refrigerators; freezers; ice machines; beverage cooling apparatus; motion sensitive security lights.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(8): 3.1.4, 21

APPLICATION NUMBER: 17478.21

FILING DATE: 1st December, 2021

PROPRIETOR: Puma Energy International S.A. of rue de Jargonnant 1, 1207 Geneva, Switzerland

INTERNATIONAL CLASS(ES): **1** for industrial chemicals; bases [chemical preparations]; chemical additives; chemical additives for oils; chemical additives for lubricants; chemical additives for fuels; chemical additives for use in industry; chemical additives for fuel treatment; chemical additives to motor fuel; fuel-saving preparations; toxic gas neutralizers; catalytic agents; urease; urea- formaldehyde resins; **19** for asphalt; asphalt paving; asphalt paving compositions; bitumen; bituminous products for building; bitumen asphalt; bitumen based compositions; tar; tar-based asphalt sealants; tar-based driveway sealants; concrete patching compound made of tar base; asphalt patching compounds with a tar base; materials for making and coating roads; non-metallic building materials.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: ENVIRON

APPLICATION NUMBER: 17748.22

FILING DATE: 25th February, 2022

PROPRIETOR: Demerara Distillers Limited of Block 'A', Plantation Great Diamond, East Bank Demerara, Guyana

INTERNATIONAL CLASS(ES): 3 for cleaning preparations; alcohol for cleaning purposes; skin cleansers; hand cleaning preparations and hand cleaning gels; chemical cleaning preparations for household purposes;

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: DEXMEN

APPLICATION NUMBER: 17807.22

FILING DATE: 22nd March, 2022

PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA of 4a calle y 2a. avenida "A", lote 18 "A", kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 5 for pharmaceutical preparations for the treatment of inflammatory diseases; pharmaceutical preparations for the treating allergies; pharmaceutical preparations for treating respiratory diseases; pharmaceutical preparations for skin care analgesics.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



Movement that inspires

MARK:

CFE(9): 27.5.1

APPLICATION NUMBER: 17838.22

FILING DATE: 11th April, 2022

PROPRIETOR: Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 7 for taps [machine tools]; sorting machines for industry; dairy machines; motors and engines (except for land vehicles); machine coupling and transmission components except for land vehicles; aerating pumps for aquaria; gas pumps for service stations; vending machines; electric door opening and closing system; cranes; snow ploughs; metalworking machines; construction machines; chemical handling machines; printing machines; sewing machines; glass-working machines; painting machines; packing machines; electronic ignitions for vehicles; mechanical engine parts for land vehicles; air filters for automobile engines; automotive engine blocks; ignition coils for automotive engines; pumps for land vehicle engines; speed change gears being parts of machines; hydraulic accumulators being parts of machines; brakes for machines; vehicle washing machines; mechanical parking systems; plastic processing machines; 3D printers; ignition devices for motors of land vehicles; current generators for automobiles; industrial robots; household cleaning and laundry robots with artificial intelligence; machines for manufacturing dry cells; robots for machine tools; driving devices for machines; control mechanisms for robotic machines; electrodes for welding machines.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st November, 2021 under number 40-2021-0221452 in Korea.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



Movement that inspires

MARK:

CFE(9): 27.5.1

APPLICATION NUMBER: 17840.22

FILING DATE: 11th April, 2022

PROPRIETOR: Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 10 for medical apparatus and instruments; medical instruments; artificial limbs, eyes and teeth; robotic exoskeleton suits for medical purposes; chiropractic suspension vests; massaging apparatus for personal use; body rehabilitation apparatus for medical purposes; thermometers for medical purposes; body fat measuring devices for medical use; orthopedic articles; blood glucose meters; nanorobots for medical purposes; surgical robots; dental apparatus and instruments; blankets for medical purposes; thread for medical use; baby bottles; bedpans; protective clothing for medical purposes; gloves for medical purposes; sanitary masks for medical purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st November, 2021 under number 40-2021-0221464 in Korea.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



Movement that inspires

MARK:

CFE(9): 27.5.1

APPLICATION NUMBER: 17841.22

FILING DATE: 11th April, 2022

PROPRIETOR: Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 18 for cosmetic cases sold empty; labels of leather; garments for pets; worked or semi-worked hides and other leather; leather and imitations of leather; imitation leather; bags; luggage bags; travelling bags; sport bags; book bags; purses; leather key cases; business card cases; baggage tags; handbags; boxes made of leather; industrial packaging containers of leather; bags [envelopes, pouches] of leather for packaging; trimmings of leather for furniture; straps for skates; parasols [sun umbrellas]; umbrellas, parasols and walking sticks; feed bags for animals; valves of leather; harness for horses; reins for guiding children; leather straps.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st November, 2021 under number 40-2021-0221455 in Korea.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



Movement that inspires

MARK:

CFE(9): 27.5.1

APPLICATION NUMBER: 17842.22

FILING DATE: 11th April, 2022

PROPRIETOR: Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 25 for anoraks; clothing; uniforms; leotards and tights; panties, shorts and briefs; hosiery; money belts [clothing]; footwear; sports wear; overcoats, except wear for exclusive use for sports and Korean traditional dress; hanbok [Korean traditional clothing]; under garments; shirts; socks; neckties; gloves for clothing having touch technology for electronic products; caps being headwear; winter face masks [clothing]; leather belts [clothing]; waterproof clothing.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st November, 2021 under number 40-2021-0221457 in Korea.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



Movement that inspires

MARK:

CFE(9): 27.5.1

APPLICATION NUMBER: 17843.22

FILING DATE: 11th April, 2022

PROPRIETOR: Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 28 for games and playthings; portable games and toys incorporating telecommunication functions; gymnastic and sporting articles; decoys for hunting or fishing; butterfly nets; toys for pets; ornaments for Christmas trees, except illumination articles and confectionery; fairground ride apparatus; dolls; toys; toy cars; scale model vehicles; games; machines for physical exercises; ascenders [mountaineering equipment]; golf bags; golf practice apparatus; golf balls; fishing tackle.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st November, 2021 under number 40-2021-0221458 in Korea.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



Movement that inspires

MARK:

CFE(9): 27.5.1

APPLICATION NUMBER: 17844.22

FILING DATE: 11th April, 2022

PROPRIETOR: Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 36 for banking and insurance services; providing information relating to financial and monetary affairs; financing relating to automobiles; automobile lease financing; mortgage banking, lending and brokerage services; financial guarantee services for the reimbursement of expenses incurred as a result of vehicle breakdown; hire-purchase financing; consultancy and brokerage services relating to vehicle insurance; information services relating to vehicle insurance; insurance brokerage relating to motor vehicle; vehicle insurance services; financial affairs; provision of information relating to real estate; credit inquiry and consultation; financial customs brokerage services; art appraisal and valuation [appraisals] of antiques; valuation of precious metals; providing information relating to the appraisal of used automobiles; appraisal of used automobiles.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st November, 2021 under number 40-2021-0221448 in Korea.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



Movement that inspires

MARK:

CFE(9): 27.5.1

APPLICATION NUMBER: 17846.22

FILING DATE: 11th April, 2022

PROPRIETOR: Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 39 for logistics services consisting of the storage, transportation and delivery of goods; transport, delivery, packaging, and storage of goods; packing, crating and warehousing services; vehicle leasing services; emergency automobile towing; transportation information; providing information relating to car transport; car rental; car sharing services; tracking of automobile fleets using electronic navigation and locating devices [transport information]; towing and transportation of cars as part of vehicle breakdown services; providing road and traffic information; depot services for the storage of vehicles; rental of wheelchairs; services related to travel included in this class; arranging of transportation for travel tours; physical storage of electronically stored data, documents, digital

photographs, music, images, video, and computer games; packing of freight; rental of diving suits; storage, distribution and supply of energy and fuel; storage and distribution of electricity.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st November, 2021 under number 40-2021-0221450 in Korea.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



Movement that inspires

MARK:

CFE(9): 27.5.1

APPLICATION NUMBER: 17847.22

FILING DATE: 11th April, 2022

PROPRIETOR: Kia Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea

INTERNATIONAL CLASS(ES): **42** for marine, aerial and land surveying; product research and development; technological advisory services relating to machine engineering analysis; research relating to mechanical engineering; engineering services relating to robotics; rental of laboratory robots; testing of new products; mechanical engineering in the field of motor vehicle; design of motor vehicles; design of mechanical, electromechanical and optoelectronic apparatus and instruments; design of products; design of apparatus and machines for filling purposes; industrial design services, namely, humanoid robots; design services for parts of motor vehicles; textile design services for motor vehicle trim; design and development of data processing programs; programming of multimedia applications; software engineering; software design and development; design and development of application software for metaverse; computer programming services for remote data management of medical diagnostic instruments; software development services for vehicle manufacturing; computer programming; computer software design and development; computer hardware development; development of technologies for the fabrication of circuits for wireless communication, electronic data processing, consumer electronics, automotive electronics; development of vehicles; technology research in the field of automobiles including self-driving cars, electric cars, hybrid cars, hydrogen cars and connected cars.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st November, 2021 under number 40-2021-0221451 in Korea.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: **TIMEOUT**

APPLICATION NUMBER: 17883.22

FILING DATE: 28th April, 2022

PROPRIETOR: KARINA ENTERPRISE LTD of #8 VICTORY PLAZA COMMERCIAL FREE ZONE COROZAL TOWN BELIZE C.A.

INTERNATIONAL CLASS(ES): **34** for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek in the nature of cigarettes; rolling tobacco, smoking tobacco, leaf tobacco, molasses tobacco, hookah tobacco, flavored tobacco, cigarette tobacco, mentholated tobacco, pipe tobacco, chewing tobacco, for the purpose of being heated; tobacco powder; snus; tobacco substitutes, not for medical purposes; electronic cigarettes; electronic nicotine inhalation devices; smokers' articles, namely, cigarette paper, cigarette tubes, cigarette filters, tobacco tins, cigarette cases, ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters for smokers, matches.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: **TIMELINE**

APPLICATION NUMBER: 17884.22

FILING DATE: 28th April, 2022

PROPRIETOR: KARINA ENTERPRISE LTD of #8 VICTORY PLAZA COMMERCIAL FREE ZONE COROZAL TOWN BELIZE C.A.

INTERNATIONAL CLASS(ES): 34 for tobacco, raw or manufactured; tobacco products, namely, cigars, cigarettes, cigarillos, tobacco for roll your own cigarettes, pipe tobacco, chewing tobacco, snuff tobacco, kretek in the nature of cigarettes; rolling tobacco, smoking tobacco, leaf tobacco, molasses tobacco, hookah tobacco, flavored tobacco, cigarette tobacco, mentholated tobacco, pipe tobacco, chewing tobacco, for the purpose of being heated; tobacco powder; snus; tobacco substitutes, not for medical purposes; electronic cigarettes; electronic nicotine inhalation devices; smokers' articles, namely, cigarette paper, cigarette tubes, cigarette filters, tobacco tins, cigarette cases, ashtrays, pipes, pocket apparatus for rolling cigarettes, lighters for smokers, matches.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: BON APPETIT

APPLICATION NUMBER: 17889.22

FILING DATE: 18th May, 2022

PROPRIETOR: Advance Magazine Publishers Inc. of One World Trade Center, New York, New York 10007 USA

INTERNATIONAL CLASS(ES): 9 for electronic publications; downloadable electronic publications; interactive electronic publications; Downloadable electronic publications featuring editorial and commercial content; electronic magazines; downloadable electronic publications in the nature of magazines featuring content in the field of foods, restaurant, bars, cocktails, beverages, leisure and travel; **41** for publication of electronic magazines; multimedia publishing of electronic publications; online publication of electronic newspapers; providing online electronic publications, not downloadable; Publication services; providing online electronic publications; providing online publication of electronic journals, magazines, periodicals and books in the field of foods, restaurants, bars, cocktails, beverages, leisure and travels.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "BON APPETIT", when translated to the English language is "ENJOY YOUR MEAL".

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(9): 27.5.1, 2; 29.1.3

APPLICATION NUMBER: 17893.22

FILING DATE: 29th April, 2022

PROPRIETOR: HACK LTD. of 60/2, Melita Street, Valletta, VLT 1122, Malta

INTERNATIONAL CLASS(ES): 32 for lithia water; seltzer water; waters [beverages]; table waters; carbonated water; aerated water; mineral water [beverages]; aperitifs, non-alcoholic; smoothies; rice-based beverages, other than milk substitutes; soya-based beverages, other than milk substitutes; whey beverages; aloe vera drinks, non-alcoholic; non-alcoholic dried fruit beverages; non-alcoholic fruit juice beverages; energy drinks; protein-enriched sports beverages; isotonic beverages (energizing beverages) and powders to elaborate them; soft drinks; non-alcoholic beverages; non-alcoholic honey-based beverages; non-alcoholic beverages flavored with coffee; non-alcoholic beverages flavored with tea; shandy; barley wine [beer]; ginger beer; malt beer; beer; cocktails, non-alcoholic; non-alcoholic essences for making beverages; non-alcoholic fruit extracts; extracts of hops for making beer; orgeat; kvass; lemonades; beer-based cocktails; starch-based dry mixes for beverage preparation; beer wort; malt wort; grape must, unfermented; must; fruit nectars, non-alcoholic; pastilles for effervescing beverages; powders for effervescing beverages; preparations for making carbonated water; preparations for making aerated water; preparations for making non-alcoholic beverages; cider, non-alcoholic; syrups for beverages; syrups for lemonade; soda water; sorbets [beverages]; sarsaparilla [non-alcoholic beverage]; tomato juice [beverage]; fruit juices; vegetable juices [beverages]; non-alcoholic flavored carbonated beverage; mixed fruit juices; flavored waters and other non-alcoholic drinks; coconut water; superfood powders, namely powders used in the preparation of smoothies; fruit and vegetable superfood powders, namely powders and blends used in the preparation of fruit and vegetable smoothies; fruit drinks.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

**MARK:****CFE(9): 26.1.1; 29.1.1, 2, 3****APPLICATION NUMBER: 17944.22****FILING DATE: 18th May, 2022****PROPRIETOR: HACK LTD.** of 60/2, Melita Street, Valletta, VLT 1122, Malta

INTERNATIONAL CLASS(ES): 32 for mineral and aerated waters, flavored waters and other non-alcoholic drinks; juices, soft drinks, nectars, fruit drinks and fruit juices; isotonic beverages; powders for the preparation of beverages; syrups and other preparations for making beverages; aloe vera drinks, non-alcoholic; aperitifs, non-alcoholic; barley wine [beer]; beer; beer wort; beer-based cocktails; carbonated water; preparations for making carbonated water; preparations for making aerated water; cider, non-alcoholic; cocktails, non-alcoholic; energy drinks; extracts of hops for making beer; fruit juices; fruit nectars, non-alcoholic; ginger beer; grape must, unfermented; isotonic beverages; kvass; lemonades; lithia water; malt beer; malt wort; mineral water [beverages]; must; non-alcoholic beverages; non-alcoholic beverages flavored with coffee; non-alcoholic beverages flavored with tea; non-alcoholic dried fruit beverages; non-alcoholic essences for making beverages; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; non-alcoholic honey-based beverages; non-alcoholic preparations for making beverages; orgeat; pastilles for effervescing beverages; powders for effervescing beverages; protein-enriched sports beverages; rice-based beverages, other than milk substitutes; sarsaparilla [non-alcoholic beverage]; seltzer water; shandy; sorbets [beverages]; soda water; soft drinks; soya-based beverages, other than milk substitutes; syrups for beverages; syrups for lemonade; table waters; tomato juice [beverage]; vegetable juices [beverages]; waters [beverages]; whey beverages; fruit juices; coconut water; fruit and vegetable superfood powders, namely powders and blends used in the preparation of fruit and vegetable smoothies; fruit drinks; smoothies; non-alcoholic flavored carbonated beverages; orgeat.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.**AGENT: BARROW & WILLIAMS LLP** of Equity House, 84 Albert Street, Belize City, Belize.**MARK:****CFE(9): 26.13.25; 29.1.1, 4****APPLICATION NUMBER: 17946.22****FILING DATE: 18th May, 2022****PROPRIETOR: HACK LTD.** of 60/2, Melita Street, Valletta, VLT 1122, Malta

INTERNATIONAL CLASS(ES): 32 for mineral and aerated waters, flavored waters and other non-alcoholic drinks; juices, soft drinks, nectars, fruit drinks and fruit juices; isotonic beverages; powders for the preparation of beverages; syrups and other preparations for making beverages; aloe vera drinks, non-alcoholic; aperitifs, non-alcoholic; barley wine [beer]; beer; beer wort; beer-based cocktails; carbonated water; preparations for making carbonated water; preparations for making aerated water; cider, non-alcoholic; cocktails, non-alcoholic; energy drinks; extracts of hops for making beer; fruit juices; fruit nectars, non-alcoholic; ginger beer; grape must, unfermented; isotonic beverages; kvass; lemonades; lithia water; malt beer; malt wort; mineral water [beverages]; must; non-alcoholic beverages; non-alcoholic beverages flavored with coffee; non-alcoholic beverages flavored with tea; non-alcoholic dried fruit beverages; non-alcoholic essences for making beverages; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; non-alcoholic honey-based beverages; non-alcoholic preparations for making beverages; orgeat; pastilles for effervescing beverages; powders for effervescing beverages; protein-enriched sports beverages; rice-based beverages, other than milk substitutes; sarsaparilla [non-alcoholic beverage]; seltzer water; shandy; sorbets [beverages]; soda water; soft drinks; soya-based beverages, other than milk substitutes; syrups for beverages; syrups for lemonade; table waters; tomato juice [beverage]; vegetable juices [beverages]; waters [beverages]; whey beverages; fruit juices; coconut water; fruit and vegetable superfood powders, namely powders and blends used in the preparation of fruit and vegetable smoothies; fruit drinks; smoothies; non-alcoholic flavored carbonated beverages; orgeat.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.**AGENT: BARROW & WILLIAMS LLP** of Equity House, 84 Albert Street, Belize City, Belize.

MARK: SEA SHEPHERD**APPLICATION NUMBER: 17953.22****FILING DATE: 13th May, 2022****PROPRIETOR: Sea Shepherd Conservation Society** of 209 E. Alameda Ave, #205 Burbank, California 91502, United States of America

INTERNATIONAL CLASS(ES): 41 for educational services, namely, arranging and conducting of educational congresses, seminars, educational performances in the nature of live readings, and educational exhibitions all dealing with the environment and environmental issues; news reporting services, namely, providing current news content through photographic, film and video reports; providing of training, namely, summer courses and programs for college students in the field of environmental awareness and protection and course materials distributed therewith in the nature of books, newspapers, magazines, CD-ROM's, video-films and other publications all dealing with environmental issues; providing online non-downloadable videos in the field of marine wildlife conservation; production of videos in the field of marine wildlife conservation; providing a website featuring non-downloadable videos in the field of marine wildlife conservation; 42 for scientific research in the field of marine wild life conservation and consultation in the field of scientific research pertaining to marine wild life conservation; providing a website featuring information in the field of marine wildlife conservation.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "SEA", separately and apart from the mark as shown.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: OFTMEN**APPLICATION NUMBER: 17975.22****FILING DATE: 6th June, 2022**

PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA of 4a calle y 2a. avenida "A", lote 18 "A", kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 5 for pharmaceutical preparations, namely, ophthalmological preparations, antispasmodic, antiaesthetic, analgesic, antipyretic, antianorectic, antiallergic, antibacterial, anticholinergic, antiinflammatory, antirheumatic, antitussives, expectorant, mucolytic, bronchial secretion fluidifying, mucokinetic, antiasthmatic, antihistamine, peripheral central oxygenation, antifu, muscle relaxants, antibiotics, expectorants, vitamins.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: DIGITV**APPLICATION NUMBER: 18117.22****FILING DATE: 3rd August, 2022**

PROPRIETOR: ALTERNATIVE NETWORKS LIMITED of Esquivel Telecom Centre, #1 St. Thomas Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 9 for portable telecommunications apparatus; telecommunication devices and apparatus; application software for smart TV; mobile application software; downloadable applications for use with mobile devices; downloadable software applications; digital media streaming devices; devices for streaming media content over local wireless networks; IP (internet protocol) televisions; web application software; media streaming software; labels with machine-readable codes; optical barcode recognition [OBR] software; downloadable application software for smart phones; 35 for advertisement via mobile phone networks; advertising; online advertising; advertising and publicity; advertising and marketing; provision of commercial information via the internet; 38 for broadcasting services relating to internet protocol TV; streaming audio and video material on the internet; video, audio and television streaming services; audio, video and multimedia broadcasting via the internet and other communications networks; broadcasting and transmission of television programs; broadcasting of programmes via the internet; communication services for the electronic transmission of images; communication services for the electronic transmission of data; data communication services accessible by access code; data streaming services; data

transmission and data broadcasting; data transmission services over telecommunications networks; interactive broadcasting and communications services; provision of access to internet protocol TV; electronic bulletin board services [telecommunications services]; communications via multinational telecommunication networks; providing telecommunication connections to the internet or databases; data transmission and reception services via telecommunication means; streaming of television over the internet; streaming of video material on the internet; transmission of graphics to mobile telephones; automatic transfer of digital data using telecommunications channels; **41** for entertainment by IP-TV; production of television programs for broadcast on mobile devices; provision of non-downloadable films and television programs via pay-per-view television channels; entertainment services provided by on-line streams; **42** for design and development of software in the field of mobile applications; hosting computer sites [websites]; hosting multimedia entertainment content; hosting of digital content; hosting of digital content online; hosting services, software as a service, and rental of software; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; computer software design; customized design of computer software.

STATEMENT OF USE: The applicant claims that the mark is being used.



MARK:

CFE(9): 26.3.1; 26.4.2; 29.1.1, 4

COLOR CLAIM: red pantone 2347C hex #E10600 CMYK: C-5, M-100, Y-100, K-1 RGB: R-226, G-0, B-0; blue pantone 2945C hex #004399 CMYK: C-100, M-75, Y-0, K-16 RGB: R-0, G-67, B-153 and black pantone 419C hex #212322 CMYK: C-76, M-65, Y-66, K-90 RGB: R-33, G-35, B-34

APPLICATION NUMBER: 18118.22

FILING DATE: 3rd August, 2022

PROPRIETOR: ALTERNATIVE NETWORKS LIMITED of Esquivel Telecom Centre, #1 St. Thomas Street, Belize City, Belize

INTERNATIONAL CLASS(ES): **9** for portable telecommunications apparatus; telecommunication devices and apparatus; application software for smart TV; mobile application software; downloadable applications for use with mobile devices; downloadable software applications; digital media streaming devices; devices for streaming media content over local wireless networks; IP (internet protocol) televisions; web application software; media streaming software; labels with machine-readable codes; optical barcode recognition [OBR] software; downloadable application software for smart phones; **35** for advertisement via mobile phone networks; advertising; online advertising; advertising and publicity; advertising and marketing; provision of commercial information via the internet; **38** for broadcasting services relating to internet protocol TV; streaming audio and video material on the internet; video, audio and television streaming services; audio, video and multimedia broadcasting via the internet and other communications networks; broadcasting and transmission of television programs; broadcasting of programmes via the internet; communication services for the electronic transmission of images; communication services for the electronic transmission of data; data communication services accessible by access code; data streaming services; data transmission and data broadcasting; data transmission services over telecommunications networks; interactive broadcasting and communications services; provision of access to internet protocol TV; electronic bulletin board services [telecommunications services]; communications via multinational telecommunication networks; providing telecommunication connections to the internet or databases; data transmission and reception services via telecommunication means; streaming of television over the internet; streaming of video material on the internet; transmission of graphics to mobile telephones; automatic transfer of digital data using telecommunications channels; **41** for entertainment by IP-TV; production of television programs for broadcast on mobile devices; provision of non-downloadable films and television programs via pay-per-view television channels; entertainment services provided by on-line streams; **42** for design and development of software in the field of mobile applications; hosting computer sites [websites]; hosting multimedia entertainment content; hosting of digital content; hosting of digital content online; hosting services, software as a service, and rental of software; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; computer software design; customized design of computer software.

STATEMENT OF USE: The applicant claims that the mark is being used.

WISDOM

MARK:

CFE(9): 27.5.1; 29.1.8

APPLICATION NUMBER: 18177.22

FILING DATE: 10th August, 2022

PROPRIETOR: Shenzhen Zhongfuneng Electric Equipment Co., Ltd. of 1F/4F, 9 ZhangBei Avenue, ZhangBei Village Ailian, Longcheng Street, Longgang Dist. Shenzhen, Guangdong CHINA, 518000

INTERNATIONAL CLASS(ES): 11 for searchlights; bicycle lights; diving lights; electric torches for lighting; LED flashlights; head torches; LED lighting assemblies for illuminated signs; installations for street lighting; commercial lighting fixtures; LED lights for automobiles; architectural lighting fixtures; residential lighting fixtures; lamps for outdoor use; portable headlamps; safety lamps for underground use; LED safety lamps.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

MARK: CLARIS STUDIO

APPLICATION NUMBER: 18222.22

FILING DATE: 9th September, 2022

PROPRIETOR: Claris International Inc. of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 42 for software as a service for creating webforms and sharing web forms with others; software as a service for application development, application deployment, application management, and database management; software as a service for application development; platform as a service [PaaS] with software development tools for storing, managing, and sharing electronic data and information.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 7th June, 2022 under number 97/447,388 in the United States of America.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

MARK: BULOVA OCULUS

APPLICATION NUMBER: 18290.22

FILING DATE: 6th October, 2022

PROPRIETOR: Citizen Watch Company of America, Inc. d/b/a Bulova of 350 Fifth Avenue, 29th Floor, New York, New York 10118, United States of America

INTERNATIONAL CLASS(ES): 14 for horological and chronometric instruments; watches.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK:  **CFE(9): 27.5.1**

APPLICATION NUMBER: 18305.22

FILING DATE: 14th October, 2022

PROPRIETOR: JINGAO SOLAR CO. LTD of Jinglong Street, Ningjin County, Xingtai City, Hebei Province, China

INTERNATIONAL CLASS(ES): 9 for junction boxes [electricity]; photovoltaic inverters; photovoltaic cells; photovoltaic solar modules for production of electricity; solar panels for the production of electricity; photovoltaic apparatus and installations for generating solar electricity; crystalline silicon solar cells; apparatus for converting electronic radiation to electrical energy, namely, photovoltaic solar modules; galvanic cells; semi-conductors; silicon chips; silicon wafers; solar batteries; quantum dots [crystalline semi-conductor materials]; structured semi-conductor wafers.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize



MARK: CFE(9): 3.7.21, 24; 5.7.2; 29.1.2

APPLICATION NUMBER: 18346.22

FILING DATE: 31st October, 2022

PROPRIETOR: BOWEN AND BOWEN LIMITED of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 30 for extruded corn snacks; wheat-based snack foods; crackers; rice cakes; rice-based snack food; tortillas; tortilla chips; corn chips; corn-based savory snacks; cereal-based snack food.

TRANSLATION: The applicant claims that the word “KAAN”, when translated to the English language is “CORN”.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “CORN”, separately and apart from the mark as shown.

STATEMENT OF USE: The applicant claims that there is intent to use the mark.



MARK: CFE(9): 26.3.18; 29.1.1

APPLICATION NUMBER: 18347.22

FILING DATE: 31st October, 2022

PROPRIETOR: BOWEN AND BOWEN LIMITED of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 29 for plantain chips; cassava chips; banana chips; pork rinds; processed fruits, namely, bananas; peanuts, prepared; processed almonds; roasted nuts; potato chips; fruit chips; fruit based snack food; 30 for extruded corn snacks; wheat-based snack foods; crackers; rice cakes; rice-based snack food; tortillas; tortillas; tortilla chips; corn chips; corn-based savory snacks; cereal-based snack food.

STATEMENT OF USE: The applicant claims that it intends to use the mark.



MARK: CFE(9): 1.3.15; 29.1.2, 8

APPLICATION NUMBER: 18348.22

FILING DATE: 31st October, 2022

PROPRIETOR: BOWEN AND BOWEN LIMITED of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 29 for plantain chips; casava chips; banana chips; pork rinds; processed fruits, namely bananas; peanuts, prepared; processed almonds; roasted nuts; potato crisps; fruit chips; fruit-based snack foods.

TRANSLATION: The applicant claims that the word “SUNZ”, when translated to the English language is “SUNS”.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “CHIPS”, separately and apart from the mark as shown.

STATEMENT OF USE: The applicant claims that there is intent to use the mark.

MARK: TERIYAKI MADNESS

APPLICATION NUMBER: 18449.22

FILING DATE: 13th December, 2022

PROPRIETOR: M.H. ENTERPRISES, INC. of 950 S. Cherry St., Suite 850, Denver, Colorado 80246, United States of America

INTERNATIONAL CLASS(ES): 43 for fast-food restaurant services; restaurant services; catering.


STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “TERIYAKI”, separately and apart from the mark as shown.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

NOTICE OF PUBLICATION CORRECTION



Take Notice that trade mark No. 16742.21, “” published in the Intellectual Property Journal Part 1 Vol. 23 Nos. 18, 19 and 20 was inadvertently published with the mark:



Instead of:



NOTICE OF RULING


IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 23 – NO. 13 – Part I) FILED BY MONSTER ENERGY COMPANY (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 16966.21 FILED BY MARCUS KURTIS AUGUST (THE APPLICANT).

TAKE NOTICE that the Registrar has ruled against the Applicant, due to the failure of the Applicant to submit Affidavit in support of his application, pursuant to section 5 of Administrative Instructions No. 1 of 2005, to the Affidavit in support of its opposition, filed by the Opponent. The Registrar hereby refuses to register the above trademark application based on the grounds stated in the above notice and this ruling shall be effective from the date of this publication.

IN THE MATTER OF A NOTICE OF OPPOSITION (PUBLISHED IN THE INTELLECTUAL PROPERTY JOURNAL VOL. 24 – NO. 4 – Part I) FILED BY JOHNSON & SON, INC. (THE OPPONENT), AGAINST TRADE MARK APPLICATION NO. 17375.21 FILED BY BEVERLY DAWSON (THE APPLICANT).

TAKE NOTICE that the Registrar has ruled against the Applicant, due to the failure of the Applicant to answer, pursuant to Rule 33 of the Trade Marks Rules (CAP. 257S), to the Notice of opposition filed by the Opponent. The Registrar hereby refuses to register the above trademark application based on the grounds stated in the above notice and this ruling shall be effective from the date of this publication.

NOTICE OF GRANT

<p>Belize Intellectual Property Office (BELIPO)</p> 	<p>Publication Number: Vol. 22 - No. 7</p> <p>Publication Date: 28th April, 2023</p> <p>IPC: <i>A61K 9/00, A61K 9/20, A61K 31/565</i></p>
NOTICE OF GRANT	
<p>Application Number: 919.17 filed 13.12.2017</p> <p>International Filing Date: 17.06.2016</p> <p>Priority Dates and Data: 15172767.4 18.06.2015</p> <p>Priority Country: EUROPEAN UNION</p>	<p>Applicant(s): Estetra SPRL of Rue Saint-Georges 5/7, Be-4000 Liège, Belgium</p> <p>Inventor(s): SÈVERINE GRANCINE ISABELLE JASPART Of Rue Des condruzes, 19, BE-4560 Bois-et-Borsu, Belgium</p> <p>JOHANNES JAN, PLATTEEuw of Newtonplein 41, 5283 JH Boxtel, The Netherlands</p> <p>DENNY JOHAN MARIJN, VAN DEN HEUVEL of Ganzeneiland 11, 6642 DJ Beuningen, The Netherlands</p> <p>Agent: Arguelles & Company of Suite 401, The Matalon, Coney Drive, P.O. Box 1846, Belize City, Belize</p>
<p>Title: ORODISPERSIBLE DOSAGE UNIT CONTAINING AN ESTETROL COMPONENT</p>	

NOTICE OF MERGER

PATENT NUMBER: 691.11

PREVIOUS PROPRIETOR: Merck Sharp & Dohme Corp. of 126 East Lincoln Avenue, Rahway, New Jersey 07065, United States of America

NEW REGISTERED PROPRIETOR: Merck Sharp & Dohme LLC of 126 East Lincoln Avenue, Rahway, New Jersey 07065, United States of America

EFFECTIVE DATE OF CHANGE: 1st day of May, 2022

NOTICE OF ASSIGNMENT

PATENT NUMBER: 920.17

ASSIGNOR: Mirtha Pharmaceuticals S.A.

ASSIGNEE: Estetra SPRL of Rue Saint-Georges 5/7, BE-4000 Liège, Belgium

EFFECTIVE DATE OF ASSIGNMENT: 7th day of October, 2019.

DATED this 14th day of April, 2023.