INTELLECTUAL PROPERTY JOURNAL

BELIPO

BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

"To build a modern intellectual property system that values and protects the vibrant creative culture of Belize"

CONTENTS

TRADEMARKS: Page Numbers

APPLICATIONS FOR TRADEMARK REGISTRATION ……..……..……..……..……..…..……... 4 – 46

NOTICE OF OPPOSITION ……..……. 47 – 53

INTERNATIONAL APPLICATIONS FOR TRADEMARK
REGISTRATION UNDER THE MADRID PROTOCOL……..…… 54 - 61

REGISTERD TRADEMARKS …….. 62

NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

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(3rd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 15th day of September, 2023

MARK: LÍNEA DE FUEGO

APPLICATION NUMBER: 17870.22 **FILING DATE: 21st April, 2022**

APPLICANT: Univision Digital IP Holdings, LLC of 605 Third Avenue 12th Floor, New York, New York 10158, United States of America

INTERNATIONAL CLASS(ES): 41 for entertainment services, namely, providing an ongoing program distributed over television, satellite, the internet, and wireless communication networks, featuring debates of news and current events.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "LÍNEA DE FUEGO", when translated to the English language is "LINE OF FIRE".

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK: THE RHUM SHACK

APPLICATION NUMBER: 18070.22 **FILING DATE: 12th July, 2022**

APPLICANT: HOPKINS BAY LOT OWNERS ASSOCIATION LIMITED of 99 Albert Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 43 for bar services; restaurant services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize

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MARK:

CFE(9): 26.5.18; 29.1.6, 7

APPLICATION NUMBER: 18147.22 **FILING DATE: 8th August, 2022**

APPLICANT: Benny's Enterprises Ltd. of 38 Regent Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 35 for the bringing together for the benefit of others, of a variety of goods, excluding the transport thereof enabling customers to conveniently view and purchase those goods by means of retail outlets, online retail stores, wholesale outlets, mail order retail services, catalogues, electronic media, internet, television.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "SERVICE", separately and apart from the mark as shown.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

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MARK:

CFE(9): 1.7.6, 7; 29.1.8

APPLICATION NUMBER: 18149.22 **FILING DATE: 9th August, 2022**

APPLICANT: Opal Enriquez of 26 B St. Thomas Street, Kings Park, Belize City, Belize

INTERNATIONAL CLASS(ES): 44 for beauty care services provided by a health spa; consultancy in the field of body and beauty care.

STATEMENT OF USE: The applicant claims the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "GLOW", separately and apart from the mark as shown.

MARK: LTH MOTO-BATERIA

APPLICATION NUMBER: 18249.22 **FILING DATE: 22nd September, 2022**

APPLICANT: CPS Technology Holdings LLC of 250 Vesey Street, 15th Floor, 10281 New York, U.S.A.

INTERNATIONAL CLASS(ES): 9 for batteries for vehicles.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "MOTO-BATERIA", when translated to the English language is "MOTORCYCLE-BATTERY".

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "MOTORCYCLE-BATTERY", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: LTH HI-TEC

APPLICATION NUMBER: 18250.22 **FILING DATE: 22nd September, 2022**

APPLICANT: CPS Technology Holdings LLC of 250 Vesey Street, 15th Floor, 10281 New York, U.S.A.

INTERNATIONAL CLASS(ES): 9 for batteries for vehicles.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "HI-TEC", separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **CFE(9): 27.5.1, 19**

APPLICATION NUMBER: 18312.22 **FILING DATE: 11th October, 2022**

APPLICANT: LOUIS VUITTON MALLETIER of 2 rue du Pont Neuf, 75001 Paris, France

INTERNATIONAL CLASS(ES): 15 for musical boxes; musical instruments; electronic musical instruments; stringed musical instruments; guitars; violins; harps; pianos; accordions; harmonicas; flutes; trumpets; drums [musical instruments]; drumsticks; cymbals; xylophones; tuning forks; picks for stringed instruments; cases for musical instruments; straps for musical instruments; bridges for musical instruments; music stands; **20** for furniture; wardrobes; chests of drawers; sideboards; plate racks; showcases [furniture]; bookcases; shelving units; filing cabinets; tables; desks; office furniture; console tables; tea trolleys; trolleys [furniture]; standing desks; trestles [furniture]; table tops; settees; sofas; divans; armchairs; chaise lounges; chairs [seats]; stools; footstools; benches [furniture]; beds; bedding, except linen; bed bases; mattresses; inflatable furniture; sleeping mats; screens [furniture]; indoor window blinds [furniture]; towel stands [furniture]; umbrella stands; magazine racks; book rests [furniture]; display stands; jewellery organizer displays; flower-pot pedestals; flower-stands [furniture]; coatstands; clothes hooks, not of metal; clothes hangers; garment covers [storage]; bag hangers, not of metal; padlocks, other than electronic, not of metal; split rings, not of metal, for keys; plastic keys; identity plates, not of metal; labels of plastic; fans for personal use, non-electric; cushions; pillows; pet cushions; display boards; signboards of wood or plastics; picture frames; mirrors [looking glasses]; hand-held mirrors [toilet mirrors]; trays, not of metal; lap desks; baskets, not of metal; tool boxes, not of metal, empty; boxes of wood or plastic; chests, not of metal; chests for toys; cradles; Moses baskets; high chairs for babies; cribs for babies; playpens for babies; mats for infant playpens; baby changing mats; infant walkers; mobiles [decoration]; wind chimes [decoration]; works of art of wood, wax, plaster or plastic; figurines of wood, wax, plaster or plastic; statues of wood, wax, plaster or plastic; dog kennels; kennels for household pets; letter boxes, not of metal or masonry; coffins; **21** for tableware, other than knives, forks and spoons; table plates; drinking vessels; drinking glasses; mugs; cups; saucers; tea services [tableware]; teapots; sugar bowls; tea caddies; coffee services [tableware]; coffeepots, non-electric; kettles, non-electric; drinking straws; cocktail stirrers; ice tongs; cocktail shakers; drinking bottles for sports; hip flasks; bottles; decanters; corkscrews, electric and non-electric; bottle openers, electric and non-electric; wine aerators; wine pourers; liqueur sets; trays for household purposes; place mats, not of paper or textile; fitted picnic baskets, including dishes; vases; candelabra [candlesticks]; candlesticks; perfume burners; fitted vanity cases; shaving brushes; shaving brush stands; combs; shoe brushes; shoe trees; shoe horns; pots; flower pots; flower-pot covers, not of paper; window-boxes; watering cans; coin banks; works of art of porcelain, ceramic, earthenware, terra-cotta or glass; figurines of porcelain, ceramic, earthenware, terra-cotta or glass; porcelain ware; bowls [basins]; egg cups; salt cellars; pepper pots; cake molds; candle extinguishers; aromatic oil diffusers, other than reed diffusers, electric and non-electric; perfume vaporizers; toilet cleaning utensils; brushes; toothbrushes; eyelash brushes; eyebrow brushes; cosmetic utensils; make-up brushes; make-up sponges; powder puffs; powder compacts, empty; waste paper baskets; decorative glass spheres; statues of porcelain, ceramic, earthenware, terra-cotta or glass; **22** for bags [envelopes, pouches] of textile, for packaging; raffia; packing string; packing rope; ropes; hammocks; tents; awnings of textile; awnings of synthetic materials; outdoor blinds of textile; eiderdown; tarpaulins; vehicle covers, not fitted; sails; canvas for sails; **23** for thread of metal for embroidery; embroidery thread and yarn; sewing thread and yarn; cotton thread and yarn; woollen thread and yarn; linen thread and yarn; silk thread and yarn; elastic thread and yarn for textile use.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: MARRIOTT BONVOY

APPLICATION NUMBER: 18390.22 **FILING DATE: 18th November, 2022**

APPLICANT: Marriott Worldwide Corporation of 10400 Fernwood Road, Bethesda, Maryland 20817, United States of America

INTERNATIONAL CLASS(ES): 36 for real estate services, namely, real estate development, leasing, rental, and management of apartments, flats, condominiums and serviced apartments, and facilities and amenities relating thereto; real estate services, namely, services relating to the purchase, sale, leasing, financing, management, operation, rental and brokerage of officetel, namely, hybrid residential and office apartments with facilities serving both the purposes of living and working); real estate operation services, namely, real estate brokerage, real estate listing, real estate lending services; real estate listing, rental, leasing, and management services for residential housing, apartments, rooms in homes, sublets, vacation homes, cabins and villas; rental and leasing of real estate in the nature of office and retail space; real estate time-sharing services featuring an incentive award program; charitable fund raising services; charitable services, namely,

financial services; philanthropic services concerning monetary donations for family services and health-related charitable organization; providing educational scholarships and grants to educational institutions; insurance services, namely, underwriting, issuance and administration of travel insurance, special event insurance, medical insurance, evacuation insurance, baggage insurance, trip cancellation insurance, special event cancellation or interruption insurance, medical insurance for illness or injury incurred while traveling, vacation insurance and vacation rental insurance; insurance administration; insurance agency services; insurance brokerage; insurance information; insurance consultancy.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK: **CFE(9): 26.3.23; 29.1.1, 6**

APPLICATION NUMBER: 18411.22 **FILING DATE: 28th November, 2022**

APPLICANT: URBAN ZONE BZ. LTD. of Lot#3537 Benque Viejo Free Zone, Benque Viejo Town, Cayo District, Belize

INTERNATIONAL CLASS(ES): 35 for retail store services relating to clothing; retail store services relating to furniture; retail services in relation to hand-operated tools for construction: retail services in relation to kitchen appliances; retail services in relation to food cooking equipment; retail services in relation to cooling equipment; retail services in relation to heating equipment; retail services in relation to refrigerating equipment; retail services in relation to sporting equipment; retail services in relation to beauty implements for humans; domestic electronic equipment; retail services in relation to footwear; retail services in relation to bicycles.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "BZ LTD", separately and apart from the mark as shown.

MARK: **CFE(9): 26.1.1; 26.1.4**

APPLICATION NUMBER: 18441.22 **FILING DATE: 12th December, 2022**

APPLICANT: LOUIS VUITTON MALLETIER of 2 rue du Pont Neuf, 75001 Paris, France

INTERNATIONAL CLASS(ES): 21 for tableware, other than knives, forks and spoons; table plates; drinking vessels; drinking glasses; mugs; cups; saucers; tea services [tableware]; teapots; sugar bowls; tea caddies; coffee services [tableware]; coffeepots, non-electric; kettles, non-electric; drinking straws; cocktail stirrers; ice tongs; cocktail shakers; drinking bottles for sports; hip flasks; bottles; decanters; corkscrews, electric and non-electric; bottle openers, electric and non-electric; wine aerators; wine pourers; liqueur sets; trays for household purposes; place mats, not of paper or textile; fitted picnic baskets, including dishes; vases; candelabra [candlesticks]; candlesticks; perfume burners; fitted vanity cases; shaving brushes; shaving brush stands; combs; shoe brushes; shoe trees; shoe horns; pots; flower pots; flower-pot covers, not of paper; window-boxes; watering cans; coin banks; works of art of porcelain, ceramic, earthenware, terra-cotta or glass; figurines of porcelain, ceramic, earthenware, terra-cotta or glass; porcelain ware; bowls [basins]; egg cups; salt cellars; pepper pots; cake molds; candle extinguishers; aromatic oil diffusers, other than reed diffusers, electric and non-electric; perfume vaporizers; toilet cleaning utensils; brushes; toothbrushes; eyelash brushes; eyebrow brushes; cosmetic utensils; make-up brushes; make-up sponges; powder puffs; powder compacts, empty; waste paper baskets; decorative glass spheres; statues of porcelain, ceramic, earthenware, terra-cotta or glass; **26** for shoe fasteners; sewing needles; knitting needles; needle cases; ornamental novelty badges [buttons]; hair bands; hair barrettes; hair curlers, electric and non-electric, other than hand implements; sewing boxes; edgings for clothing; buckles [clothing accessories]; shoe buckles; buckles for bags; buttons; arm bands [clothing accessories]; charms, other than for jewellery or key rings; brooches [clothing accessories]; embroidery; decorative articles for the hair; sewing thimbles; competitors' numbers; needle-threaders; hat pins, other than jewellery; hair pins; pins, other than jewellery; zip fasteners; belt clasps; clasps for bags; hair nets; artificial garlands; frills [lacework]; shoe laces; appliques [haberdashery]; sewing kits; bows for the hair; heat adhesive patches for decoration of textile articles [haberdashery]; heat

adhesive patches for repairing textile articles; bobby pins; haberdashery ribbons; ribbons and bows, not of paper, for gift wrapping; ribbons for the hair.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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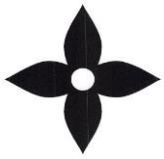
MARK:  **CFE(9): 26.1.1; 26.13.25**

APPLICATION NUMBER: 18459.22 **FILING DATE: 12th December, 2022**

APPLICANT: LOUIS VUITTON MALLETIER of 2 rue du Pont Neuf, 75001 Paris, France

INTERNATIONAL CLASS(ES): 21 for tableware, other than knives, forks and spoons; table plates; drinking vessels; drinking glasses; mugs; cups; saucers; tea services [tableware]; teapots; sugar bowls; tea caddies; coffee services [tableware]; coffeepots, non-electric; kettles, non-electric; drinking straws; cocktail stirrers; ice tongs; cocktail shakers; drinking bottles for sports; hip flasks; bottles; decanters; corkscrews, electric and non-electric; bottle openers, electric and non-electric; wine aerators; wine pourers; liqueur sets; trays for household purposes; place mats, not of paper or textile; fitted picnic baskets, including dishes; vases; candelabra [candlesticks]; candlesticks; perfume burners; fitted vanity cases; shaving brushes; shaving brush stands; combs; shoe brushes; shoe trees; shoe horns; pots; flower pots; flower-pot covers, not of paper; window-boxes; watering cans; coin banks; works of art of porcelain, ceramic, earthenware, terra-cotta or glass; figurines of porcelain, ceramic, earthenware, terra-cotta or glass; porcelain ware; bowls [basins]; egg cups; salt cellars; pepper pots; cake molds; candle extinguishers; aromatic oil diffusers, other than reed diffusers, electric and non-electric; perfume vaporizers; toilet cleaning utensils; brushes; toothbrushes; eyelash brushes; eyebrow brushes; cosmetic utensils; make-up brushes; make-up sponges; powder puffs; powder compacts, empty; waste paper baskets; decorative glass spheres; statues of porcelain, ceramic, earthenware, terra-cotta or glass; **26** for shoe fasteners; sewing needles; knitting needles; needle cases; ornamental novelty badges [buttons]; hair bands; hair barrettes; hair curlers, electric and non-electric, other than hand implements; sewing boxes; edgings for clothing; buckles [clothing accessories]; shoe buckles; buckles for bags; buttons; arm bands [clothing accessories]; charms, other than for jewellery or key rings; brooches [clothing accessories]; embroidery; decorative articles for the hair; sewing thimbles; competitors' numbers; needle-threaders; hat pins, other than jewellery; hair pins; pins, other than jewellery; zip fasteners; belt clasps; clasps for bags; hair nets; artificial garlands; frills [lacework]; shoe laces; appliques [haberdashery]; sewing kits; bows for the hair; heat adhesive patches for decoration of textile articles [haberdashery]; heat adhesive patches for repairing textile articles; bobby pins; haberdashery ribbons; ribbons and bows, not of paper, for gift wrapping; ribbons for the hair.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: RED BULL GIVES YOU WINGS

APPLICATION NUMBER: 18500.22 **FILING DATE: 30th December, 2022**

APPLICANT: Red Bull GmbH of Am Brunnen 1, 5330 Fuschl am See, Austria

INTERNATIONAL CLASS(ES): 32 for beers; mineral waters; aerated waters; non-alcoholic beverages; fruit beverages and fruit juices; syrups for making beverages; preparations for making non-alcoholic beverages; energy drinks.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: Natural Vibes **CFE(9): 26.1.5, 16; 29.1.1**

APPLICATION NUMBER: 18512.23 **FILING DATE: 18th January, 2023**

APPLICANT: Turkessa Annette Priest of 363 Tropical Park, Belize District. Belize

INTERNATIONAL CLASS(ES): 3 for cosmetics; **5** for medicinal herbs; **25** for clothing.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "NATURAL", separately and apart from the mark as shown.

MARK: ELSIMAR

APPLICATION NUMBER: 18521.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: AUTHELOS

APPLICATION NUMBER: 18522.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: AUTHENCE

APPLICATION NUMBER: 18523.23 **FILING DATE: 19th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients;

chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **AVOIREN**

APPLICATION NUMBER: 18524.23 **FILING DATE: 19th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **NIREDON**

APPLICATION NUMBER: 18525.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **METRAINO**

APPLICATION NUMBER: 18526.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **MONOSIC**

APPLICATION NUMBER: 18527.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **AMISSUM**

APPLICATION NUMBER: 18528.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **LUPICEL**

APPLICATION NUMBER: 18529.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: ARCEVIE

APPLICATION NUMBER: 18530.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: ECONIUS

APPLICATION NUMBER: 18531.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: NEVATES

APPLICATION NUMBER: 18532.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: ELEBRANS

APPLICATION NUMBER: 18533.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients;

chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: NIERSA

APPLICATION NUMBER: 18534.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: HAPENAL

APPLICATION NUMBER: 18535.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: ENVISTAT

APPLICATION NUMBER: 18536.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

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MARK: **NUCENEA**

APPLICATION NUMBER: 18537.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **EUREEL**

APPLICATION NUMBER: 18539.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **GIZEREX**

APPLICATION NUMBER: 18540.23 **FILING DATE: 20th January, 2023**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 for chemicals used in agriculture, horticulture, and forestry; biological preparations, other than for medical or veterinary purposes; biological preparations for use in industry; compost, manures, fertilizers; biofertilizers; plant nutrients; chemical preparations for the treatment of seeds; Inoculants [other than for medical or veterinary use]; preparations of microorganisms, other than for medical and veterinary use; plant-growth regulators containing microorganisms; growth stimulants [other than for medical or veterinary use]; soil improving preparations; soil conditioners; pheromones, not for medical use; **5** for preparations for destroying vermin; fungicides; herbicides; insecticides; nematicides; insect repellants; vermin repelling preparations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **CORDIAL**

APPLICATION NUMBER: 18551.23 **FILING DATE: 25th January, 2023**

APPLICANT: LAMBI, SA DE CV of Av. Las Torres #402, Parque Industrial Escobedo, Escobedo, Nuevo Leon, Mexico

INTERNATIONAL CLASS(ES): 5 for feminine hygiene pads.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EISEN CORPORATE & IP of 7 Craig Street, Belize City, Belize

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MARK: **ZEAL**

APPLICATION NUMBER: 18563.23 **FILING DATE: 25th January, 2023**

APPLICANT: BYD Company Limited of No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of China

INTERNATIONAL CLASS(ES): 12 for cars; automobiles; motor cars.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

(2nd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 29th day of September, 2023.

MARK: **CFE(9): 26.4.4, 16; 26.13.25**

APPLICATION NUMBER: 17278.21 **FILING DATE: 13th September, 2021**

APPLICANT: Xiaomi Inc. of No.006, floor 6, building 6, yard 33, middle Xierqi Road, Haidian District, Beijing, China

INTERNATIONAL CLASS(ES): 16 gift-wrapping paper; printing papers; computer paper; industrial paper; paper for household purposes; paper bags for use in the sterilisation of medical instruments; tissues of paper for cosmetic use; paper for bags and sacks; copying paper [stationery]; papers for painting and calligraphy; toilet paper; towels of paper; coasters of paper; kitchen paper; packing cardboard; signboards of paper or cardboard; note books; stickers [stationery]; envelopes [stationery]; calendars; decorative stickers for cars; figurines of papier mâché; printed publications; posters; books; newsletters; periodicals; pictures; apparatus for mounting photographs; boxes of paper or cardboard; bags [envelopes, pouches] of paper or plastics, for packaging; garbage bags of paper or of plastics; office requisites, except furniture; stapling presses [office requisites]; paper shredders for office use; stationery; writing ink; computer printer ink ribbons; inkstands; stamps [seals]; inking pad; pens [office requisites]; writing materials; refills for gel rooler pens; adhesive bands for stationery or household purposes; adhesives for stationery purposes; pantographs [drawing instruments]; drawing instruments; drawing materials; typewriters, electric or non-electric; typewriter ribbons; teaching materials [except apparatus]; blackboards; small blackboards; tailors' chalk; architects' models; **18** leather, unworked or semi-worked; travelling bags; clutch bags; courier bags; duffle bags; suit bags; book bags; kit bags; key bags; souvenir bags; Boston bags; reusable shopping bags; cosmetic bags sold empty; bags for carrying pets; leather bags; pocket wallets; backpacks; trunks [luggage]; shopping bags; children's shoulder bags; all purpose sport bags; trimmings of leather for furniture; reins for guiding children; leather thongs; umbrellas; folding walking sticks; harnesses for animals; clothing for pets; **21** place mats, not of paper or textile; utensils for household purposes; kitchen utensils; tableware, other than knives, forks and spoons; bottle openers, electric or non-electric; coffee filters not of paper being part of non-electric coffee makers; cooking pots; beverage glassware; cups; dishes; kettles, non-electric; glass jars [carboys]; ceramics for household purposes; ornaments of porcelain; works of art of porcelain, ceramic, earthenware, terra-cotta or glass; crystal art craft; drinking vessels; insulating cups; liqueur sets; tea sets; coffee pod holders; coffee scoops; coffee cups and mugs; coffee services [tableware]; toilet utensils; deodorizing apparatus for personal use; drying racks for laundry; dispensers for liquid soap; toothbrush holders; scalp scratchers; sieves [household utensils]; trash cans; perfume burners; aromatic oil diffusers, other than reed diffusers, electric and non-electric; hair combs; electric combs; non-electric hair straightening combs; deshedding combs for pets; cleaning

brushes for household use; cosmetic brushes; golf brush; electric brushes, except parts of machines; material for brush-making; toothbrushes, electric; heads for electric toothbrushes; toothbrushes; apparatus for cleaning teeth and gums using high pressure water for home use; oral hygiene devices, namely, interdental cleaners; toothpicks; floss for dental purposes; cosmetic utensils; make-up removing appliances; electric face cleansing brushes; thermally insulated containers for food; insulating flasks; reusable ice cubes; ice cube molds; cleaning instruments, hand-operated; gloves for household purposes; lint removers, electric or non-electric; non-electric water spraying mops; mop heads; mop buckets; mop wringers; non-electric carpet cleaners; rags for cleaning; glass, unworked or semi-worked, except building glass; crystal [glassware]; mangers for animals; litter boxes for pets; electronic pet waterers; filters for electronic pet waterers; feeding vessels for pets; animal activated animal feeders; cages for household pets; indoor terrariums [plant cultivation]; indoor aquaria; indoor terrariums [vivariums]; electric devices for attracting and killing insects; mosquito-repellent apparatus; dust mite controllers; plug-in diffusers for mosquito repellents; ultrasonic pest repellers; **24** natural and synthetic fabrics and textiles, namely, cotton, silk, polyester and nylon fabrics; textile fabrics for use in making clothing and household furnishings; laid scrim, knit, woven and non-woven reinforcement fabrics made of polyester or fiberglass for industrial applications; glass fiber fabrics; metal fiber fabrics; fabric imitating animal skins; gummed cloth, other than for stationery purposes; non-woven textile fabrics; filtering materials of textile; brocade; printers' blankets of textile; towels of textile; cloths for removing make-up; sheets [textile]; sleeping bags; bed linen; household linen; tablemats of textile; tablecloths, not of paper; curtains of textile or plastic; fitted toilet lid covers of fabric; marabouts [cloth]; silk fabrics; flags of textile or plastic; banners of textile or plastic; shrouds; **25** bottoms as clothing; tops as clothing; women's clothing, namely, shirts, dresses, skirts, blouses; jackets [clothing]; jerseys [clothing]; furs [clothing]; ties as clothing; wristbands [clothing]; leather belts for clothing; ready-made clothing; tee-shirts; coats; bath robes; layettes [clothing]; babies' pants [underwear]; bathing suits; motorists' clothing; waterproof clothing; raincoats; masquerade costumes; hockey shoes; riding shoes; mountaineering shoes; boxing shoes; bowling shoes; baseball shoes; ballet shoes; anglers' shoes; deck-shoes; cycling shoes; canvas shoes; handball shoes; rugby shoes; rubber shoes; soccer shoes; skiing shoes; tennis shoes; volleyball shoes; training shoes; golf shoes; athletic shoes; aqua shoes; boat shoes; climbing shoes; headbands [clothing]; headwear; hosiery; sweat-absorbent socks; gloves [clothing]; riding gloves; scarfs; neckties; girdles; chasubles; sashes for wear; shower caps; sleep masks; wedding dresses; hairdressing capes; steam eye mask.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

MARK: **CFE(8): 26.1.1, 18**

APPLICATION NUMBER: 17306.21 **FILING DATE: 24th September, 2021**

APPLICANT: Hard Rock Limited of 26 New Street St. Helier; Jersey JE2 3RA

INTERNATIONAL CLASS(ES): 9 downloadable and recorded electronic game software for use on mobile phones, handheld computers, desktop computers, tablet computers and smart watches; downloadable and recorded computer software application for use on mobile phones, handheld computers, desktop computers, tablet computers and smart watches; downloadable and recorded computer gaming software, namely, games of chances, social games, free to play games and sports betting, casino and poker games via the internet and wireless devices; **41** for entertainment services, namely, providing games of chance, social games, free to play games and sports betting, casino and poker games via the internet; entertainment services, namely, providing transactional betting services, online gaming services, casino gaming, sports and horse racing betting and wagering services; entertainment services in the nature of fantasy sports leagues and tournaments; arranging, organizing, conducting and hosting social entertainment events; gaming services in the nature of online casino gambling; betting services; game services provided online from a computer network for casino gaming, bingo, poker, horse racing and sports; providing online non-downloadable game software; entertainment services, namely, providing interactive multi-player computer games and online gambling services via the internet and electronic communication networks; gaming services in the nature of providing sports betting and over the counter betting and wagering services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “POKER”, separately and apart from the mark as shown.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **EL GALLO AZUL**

APPLICATION NUMBER: 17664.22 **FILING DATE: 3rd February, 2022**

APPLICANT: FrieslandCampina Nederland B.V. of Stationsplein 4, 3818 LE Amersfoort, The Netherlands

INTERNATIONAL CLASS(ES): 29 cheese; cheese products.

STATEMENT OF USE: The applicant claims that the mark is being used.

TRANSLATION: The applicant claims that the word "EL GALLO AZUL", when translated to the English language is "THE BLUE ROOSTER".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **CFE(8): 3.7.3; 29.1.4**

APPLICATION NUMBER: 17665.22 **FILING DATE: 3rd February, 2022**

APPLICANT: FrieslandCampina Nederland B.V. of Stationsplein 4, 3818 LE Amersfoort, The Netherlands

INTERNATIONAL CLASS(ES): 29 cheese; cheese products.

STATEMENT OF USE: The applicant claims that the mark is being used.

TRANSLATION: The applicant claims that the word "EL GALLO AZUL", when translated to the English language is "THE BLUE ROOSTER".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **CFE(8): 26.1.1; 29.1.15**

COLOR CLAIM: navy blue, coral, turquoise, yellow and terracotta

APPLICATION NUMBER: 17667.22 **FILING DATE: 7th February, 2022**

APPLICANT: TOURCOM of 20 boulevard Montmartre, 75009 Paris, France

INTERNATIONAL CLASS(ES): 39 transport; organization of sightseeing tours; arranging and booking of travel; arranging and booking of day trips; freight forwarding; transport of travelers; escorting of travelers; organization of cruises; organization of excursions; booking of seats for travel; travel ticket reservation services; rental of vehicles; rental of boats; rental of aircraft; delivery of newspapers; providing tourist travel information; chauffeur services; **43** booking of hotel accommodation; booking of temporary accommodation; hotel services; restaurant services; bar services; coffee shops; cafeterias; self-service restaurants; rental of chairs, tables, table linen, glassware; rental of meeting rooms; snack-bars; catering services; travel agencies for arranging accommodation; providing campground facilities; holiday camp services [lodging]; retirement homes; rental of holiday homes; motel services; boarding houses; boarding house bookings

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK:

CFE(8): 25.1.19; 26.11.3, 12

APPLICATION NUMBER: 17698.22 **FILING DATE: 18th February, 2022**

APPLICANT: Premium International Holding Ltd. of Trident Chambers, P.O. Box 146, Road Town, Tortola, British Virgin Islands

INTERNATIONAL CLASS(ES): 34 cigarettes; cigarillos; cigars; lighters for smokers; match boxes; snuff; tobacco; electronic cigarettes; oral vaporizers for smokers; flavourings, other than essential oils, for tobacco; chewing tobacco; hookah tobacco.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK:

CFE(9): 26.4.2, 18; 29.1.3

COLOR CLAIM: green - pantone 334 C

APPLICATION NUMBER: 17759.22 **FILING DATE: 3rd March, 2022**

APPLICANT: SEARA ALIMENTOS LTDA. of Avenida Marginal Direita do Tietê, 500-São Paulo- São Paulo, Brazil

INTERNATIONAL CLASS(ES): 29 meatballs; beef patties; soy burger patties; sausages; vegetable burger patties; formed textured vegetable protein for use as a meat substitute; processed poultry; prepared beef; ready-to-eat meals consisting primarily of meat, chicken and vegetables; fish sticks; frozen fish; shepherd's pie; **30** meat pies; ready-to-eat meals consisting primarily of pasta; **35** for retail store services; online wholesale store services; online retail store services relating to meatballs, beef patties, soy burger patties, sausages, vegetable burger patties, formed textured vegetable protein for use as a meat substitute, processed poultry, prepared beef, ready-to-eat meals consisting primarily of meat, chicken and vegetables, fish sticks, frozen fish, meat pies, shepherd's pie and ready-to-eat meals consisting primarily of pasta.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: **KAYABA**

APPLICATION NUMBER: 17816.22 **FILING DATE: 1st April, 2022**

APPLICANT: KYB Corporation of 4-1, Hamamatsu-cho 2-chome, Minato-ku, Tokyo, Japan

INTERNATIONAL CLASS(ES): 9 electronic control apparatus for power steering system; electronic control apparatus for suspension system; electronic control apparatus for semi-active suspension system of railway cars; electronic control apparatus for active suspension systems of railway rolling stock; electronic control apparatus for electric shock absorbers; electronic control apparatus for electro-hydro valves of forklift trucks; electronic control apparatus for hydraulic valves; electronic control apparatus for hydraulic transmission system of drum rotation of concrete mixer trucks; electronic control apparatus for hydraulic pumps; electronic control apparatus for pumps; electronic control apparatus for vehicle engines; electronic control apparatus for oil pumps with electric motors; electronic control apparatus for oil pumps; electronic control apparatus for vibration control system that reduces building shake from wind and earthquakes; electronic control apparatus for vehicle transfer cases; electronic control apparatus for motors for vehicles; electronic control apparatus for motors; electronic

apparatus for collecting road surface condition data and information; computer software for vehicle operation control system; electronic circuits; computer programs, downloadable; computer software applications, downloadable; electrical and electronic control apparatus and instruments; solar batteries; electric accumulators; electric batteries; measuring instruments; measuring apparatus; oil analyzers; testing apparatus not for medical purposes; acceleration sensors; temperature sensors; position sensors for cylinders; position sensors; proximity sensors; sensors [measurement apparatus], other than for medical use; material testing instruments and machines; metal strength testing machines and instruments; plastic testing machines; durability testing machines and apparatus; fatigue testing machines and instruments; pressure testing machines and instruments; testing machines and instruments for shock absorbers; inspecting apparatus and instruments for road surface conditions; pressure measuring apparatus; electromagnetic coils; vehicle tracking apparatus; Global Positioning System [GPS] apparatus; GPS navigation device; monitoring apparatus, other than for medical purposes; video surveillance systems; video surveillance cameras; electronic surveillance apparatus; remote control apparatus; remote monitoring apparatus; dashboard cameras; rearview cameras for vehicles; camcorders; transmitters [telecommunication]; wireless communication devices and apparatus; parts and fittings for wireless communication devices and apparatus; telecommunication equipment; personal digital assistants; event recorders; solenoid valves [electromagnetic switches]; simulators for the steering and control of vehicles; vehicle drive training simulators; laser pointers; sunglasses; eyeglasses; eyewear; spectacles; downloadable music files; electronic publications; downloadable image files; fireproof automobile racing suits for safety purposes; fire-resistant clothing; articles of protective clothing for wear by motorcyclists for protection against accident or injury; helmets for motorcyclists.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: RIOT GAMES

APPLICATION NUMBER: 17937.22 **FILING DATE: 17th May, 2022**

APPLICANT: Riot Games, Inc. of 12333 W. Olympic Blvd., Los Angeles, California 90064, United States of America

INTERNATIONAL CLASS(ES): 41 amusement park services; augmented reality video production; cinema studios; cinema theaters; entertainment services in the nature of creation, development, distribution, production and post-production of motion picture films, television programs and multimedia entertainment content; entertainment services in the nature of ongoing television series and movies in the fields of action adventure, animation, anime, comedy, fantasy, musicals, science fiction, and sports; entertainment services in the nature of production and presentation of shows, tournaments, competitions and concerts; entertainment services, namely, organizing fan meetings and conferences in the fields of entertainment, gaming, video games and e-sports; entertainment services, namely, providing online, non-downloadable digital collectibles, namely, art, photographs, images, animation, and videos for use in digital environments for entertainment purposes; entertainment services, namely, providing electronic, computer and video games provided by means of the Internet; entertainment services, namely, providing non-downloadable motion picture films, television programs, esports events, special events, and multimedia entertainment content via a website; entertainment services provided by online streams; entertainment services, namely, providing podcasts in the fields of entertainment, e-sports, and video games; internet games, namely, providing non-downloadable games of chance via the internet; multimedia publishing of computer and video games and computer and video games software; organization of cosplay entertainment events; entertainment services, namely, production and distribution of motion picture films and ongoing television programs in the field of video games, esports, and competitions thereof; providing films, not downloadable, via video-on demand transmission services; providing television programs, not downloadable, via video-on-demand transmission services; entertainment in the nature of e-sports competitions; providing non-downloadable online augmented reality games; providing non-downloadable online entertainment information; providing entertainment information about video game tournaments and competitions via a website; providing non-downloadable online comic books, short stories, and graphic novels; entertainment services, namely, providing non-downloadable online virtual reality games from a computer network; providing interactive entertainment services, namely, providing temporary use of non-downloadable electronic games via a website; provision of cinema facilities; entertainment services, namely, provision of video games by means of the internet; providing online music, not downloadable; providing online videos, not downloadable; entertainment services, namely, production of virtual reality videos; entertainment services, namely, providing non-downloadable television shows, movies, and multimedia entertainment content via a website; educational services, namely, developing, arranging, and conducting educational and business conferences in the field of video games and esports; educational services, namely, developing, arranging and conducting classes, seminars, conferences, workshops, retreats, camps and field trips in the field of blockchains and distributed computing platforms, and distribution of training material in connection therewith; entertainment; entertainment services, namely, providing interactive multiplayer game services for games played over computer networks and global communications networks; entertainment services, namely, providing video games and computer games that can be downloaded, accessed and played via computer networks and global communications networks; entertainment services, namely, arranging and conducting of competitions in the field of video games and computer games for video gamers and computer game players; games offered online (on a computer network)

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "GAMES", separately and apart from the mark as shown.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: **Kia**

APPLICATION NUMBER: 18026.22 **FILING DATE: 24th June, 2022**

APPLICANT: Kia Corporation of 12 Heolleung-ro, Seocho-gu, Seoul, 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 35 advertising services; organization of exhibitions and events for commercial or advertising purposes; marketing; demonstration of goods; sales promotion for others; advertising automobiles for sale by means of the Internet; providing business and marketing information; business management of car parking facilities; providing information via the Internet relating to the sale of automobiles; price comparison services; commercial information agency services; commercial intermediation services; business assistance, management and administrative services; assistance, advisory services and consultancy with regard to business organization; providing commercial information and advice for consumers in the choice of products and services; providing recommendations of goods to consumers for commercial purposes; providing consumer information relating to goods and services; compilation of information into computer databases; import and export agencies; office functions; on-line ordering services; auctioneering; secretarial services; arranging subscriptions to information media; wholesale services featuring automobiles; retail services featuring automobiles; wholesale services featuring parts and accessories of automobiles; retail services featuring parts and accessories of automobiles; wholesale services featuring used automobiles; retail services featuring used automobiles; wholesale services featuring automotive battery; retail services featuring automotive battery; wholesale services featuring downloadable image file; retail services featuring downloadable image file; on-line retail store services for downloadable image files featuring non-fungible tokens; on-line retail store services for downloadable image files featuring character images for metaverse; on-line retail store services for recorded data files; on-line retail store services for recorded data files featuring meta data containing information on digital assets; on-line retail store services for downloadable digital images; on-line retail store services for digital photos available for download; on-line retail store services for downloadable computer graphics; on-line retail store services for downloadable graphics for mobile phones; on-line retail store services for computer operating system software; on-line retail store services for computer operating software; on-line retail store services for virtual reality software; sales promotion business; sales promotion business for providing avatar-related software; sales promotion for providing software for non-fungible tokens; sales promotion for providing downloadable image files; sales promotion by providing downloadable image files featuring non-fungible tokens (NFTs); sales promotion business for providing downloadable image files featuring virtual merchandise such as clothing, shoes, bags, headgear, eyewear, sports equipment, works of art, paintings, toys, etc. for metaverse; sales promotion business for providing downloadable image files for automobiles featuring metaverse; sales promotion services through the provision of downloadable virtual goods, namely, providing computer program for online and online virtual reality; providing online marketplace for buyers and sellers of goods and services for the metaverse; metabus content management software retail business.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 23rd March, 2022 under number 40-2022-0054075 in Korea.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

SPANISH LOOKOUT
CLINIC

MARK: **CFE(9): 2.3.2; 2.7.1**

COLOR CLAIM: aqua green and burgundy/black

APPLICATION NUMBER: 18049.22 **FILING DATE: 8th July, 2022**

APPLICANT: Spanish Lookout Clinic of Route 35 West, Spanish Lookout, Belize

INTERNATIONAL CLASS(ES): 44 human healthcare services.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "CLINIC", separately and apart from the mark as shown.

MARK: CARPLAY

APPLICATION NUMBER: 18176.22 **FILING DATE: 17th August, 2022**

APPLICANT: Apple Inc. of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 42 design and development of computer hardware, software, and peripherals; design and development of virtual reality software; consultancy in the design and development of computer hardware; design and development of computer game software; design and development of video game software; design and development of computer databases; computer programming; computer programming services for creating virtual and augmented reality videos and games; computer programming services, namely, content creation for virtual worlds and three dimensional platforms; computer software design; computer system analysis; computer system design; computer graphics design services; computer programming services for data processing; development of computer platforms; software development in the framework of software publishing; software engineering services for data processing; artificial intelligence consultancy; computer security consultancy; computer software consultancy; computer technology consultancy; consultancy in the field of energy-saving; technological consultancy; technological research; telecommunication network security consultancy; telecommunications technology consultancy; website design consultancy; data security consultancy; information technology consultancy; internet security consultancy; creating and designing website-based indexes of information for others [information technology services]; creating and maintaining websites for others; software as a service (SaaS); platform as a service (PaaS); infrastructure as a service (IaaS); application service provider (ASP); providing online, non-downloadable software; providing temporary use of non downloadable computer software; providing on-line non-downloadable software for database management; providing online non-downloadable software for use in communication; providing temporary use of on-line non-downloadable software; providing temporary use of non-downloadable interactive entertainment software; providing temporary use of on-line non-downloadable software for web site development; providing temporary use of non-downloadable software applications accessible via a web site; providing temporary use of on-line non-downloadable software for the management of information; providing temporary use of on-line non-downloadable software for the transmission of information; providing temporary use of on-line non-downloadable operating software for computer networks and servers; providing temporary use of non-downloadable software to enable sharing of multimedia content and comments among users; providing temporary use of non-downloadable computer software for shipment processing over computer networks, intranets and the internet; providing temporary use of on-line non-downloadable operating software for accessing and using a cloud computing network; cloud computing services; conversion of computer programs and data (other than physical conversion); data encryption services; electronic data storage; off-site data backup; hosting of multimedia and interactive applications; installation of computer software; maintenance of computer software; updating of computer software; technical support services; troubleshooting of computer hardware and software problems; diagnosing computer hardware problems using software; monitoring of computer systems by remote access; monitoring of computer systems for detecting unauthorized access or data breach; monitoring of computer systems to detect breakdowns; computer virus protection services; recovery of computer data; unlocking of mobile phones; user authentication services using single sign-on technology for online software applications; user authentication services using technology for e-commerce transactions; weather forecasting; providing information, advice and consultancy relating to carbon offsetting; providing information relating to computer technology (via a website); providing information relating to computer programming (via a website); providing information about the design and development of computer hardware and software; scientific and technological services; industrial analysis and research services; medical research; cartography services; providing geographic information; providing online non-downloadable geographic maps.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

MARK: iQOO

APPLICATION NUMBER: 18192.22 **FILING DATE: 25th August, 2022**

APPLICANT: Vivo Mobile Communication Co., Ltd. of No.1, vivo Road, Chang'an, Dongguan, Guangdong, China

INTERNATIONAL CLASS(ES): 9 data processing apparatus; personal digital assistants [PDAS]; telecommunication apparatus in the form of jewellery; downloadable computer software applications for mobile phones; tablet computers; interactive touch screen terminals; smartglasses; smartwatches; touch screen pens; wearable computers; biometric scanners for identifying human faces; navigational

instruments; global positioning system [GPS] apparatus; smartphones; cell phones; cell phone straps; wearable activity trackers; covers for smartphones; cases for smartphones; protective films adapted for smartphones; wearable computer peripherals in the nature of bracelet or hand band; stands adapted for mobile phones; cabinets for loudspeakers; wireless speakers; headphones; wireless headphones; earphones for cellular telephones; wireless headsets for smart phones; selfie sticks used as smartphone accessories; selfie lenses; USB cables; USB cables for cellphones; power adapters; batteries, electric; battery chargers; rechargeable batteries; wireless chargers; battery chargers for mobile phones; head mounted augmented reality displays; virtual reality glasses; virtual reality headsets; joysticks for use with computers, other than for video games; downloadable virtual reality software for playing computer games; smart speakers; smart home hubs using artificial intelligence comprised of voice activated speakers for playing music, listening to radio, and controlling domestic appliances; smart TVS; notebook computers; computers; touch screens for cell phones; stands adapted or mobile phones for use in vehicles; portable power chargers; watchbands that communicate data to other electronic devices; scales, namely, body fat scales; scales with body mass analysers; chips [integrated circuits]; electronic chips for the manufacture of integrated circuit.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

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MARK: CÉCRED

APPLICATION NUMBER: 18437.22 **FILING DATE: 9th December, 2022**

APPLICANT: First Hawk Street LLC. of 15821 Ventura Blvd., Suite 370, Los Angeles, California 91436, United States of America

INTERNATIONAL CLASS(ES): 26 decorative articles for the hair; hair wraps.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 16th June, 2022 under number 97462504 in U.S.A.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK: TROPICAL SHIPPING

APPLICATION NUMBER: 18454.22 **FILING DATE: 16th December, 2022**

APPLICANT: Tropical Shipping and Construction Company Limited, LLC of 501 AVENUE P, RIVIERA BEACH, FL 33404

INTERNATIONAL CLASS(ES): 39 cargo handling services; unloading services; ship loading services; transport services rendered by ships and trucks; warehouse storage services.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "SHIPPING", separately and apart from the mark as shown.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

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MARK: **CFE(9): 24.15.1, 7; 27.5.4**

APPLICATION NUMBER: 18455.22 **FILING DATE: 16th December, 2022**

APPLICANT: Tropical Shipping and Construction Company Limited, LLC of 501 AVENUE P, RIVIERA BEACH, FL 33404

INTERNATIONAL CLASS(ES): **39** cargo handling services; unloading services; ship loading services; transport services rendered by ships and trucks; warehouse storage services.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

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MARK: **TROPICAL**

APPLICATION NUMBER: 18456.22 **FILING DATE: 16th December, 2022**

APPLICANT: Tropical Shipping and Construction Company Limited, LLC of 501 AVENUE P, RIVIERA BEACH, FL 33404

INTERNATIONAL CLASS(ES): **39** cargo handling services; unloading services; ship loading services; transport services rendered by ships and trucks; warehouse storage services.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Courtenay Coye LLP of 15 A Street, Belize City, Belize

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MARK: Minute Maid **CFE(8): 26.13.25**

APPLICATION NUMBER: 18483.22 **FILING DATE: 27th December, 2022**

APPLICANT: THE COCA-COLA COMPANY of One Coca-Cola Plaza, Atlanta, Georgia 30313, USA

INTERNATIONAL CLASS(ES): **32** beer; mineral water [beverages]; soft drinks, namely, sodas; preparations for making aerated water; non-alcoholic carbonated beverages; fruit nectars, non-alcoholic; non-alcoholic fruit juice beverages; non-alcoholic preparations for making beverages; syrups for beverages.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize

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MARK: **VW**

APPLICATION NUMBER: 18501.23 **FILING DATE: 3rd January, 2023**

APPLICANT: Volkswagen Aktiengesellschaft of Berliner Ring 2, 38440 Wolfsburg, Germany

INTERNATIONAL CLASS(ES): **12** vehicles and conveyances; vehicles for locomotion by land, air, water or rail; motor land vehicles; driverless cars [autonomous cars]; powertrains, including engines and motors, for land vehicles; propulsion mechanisms for land vehicles; chassis for vehicles; vehicle bodies; couplings for land vehicles; shock absorbers for vehicles; shock absorbing springs for vehicles; pneumatic tyres; tyres for vehicle wheels; rims for vehicle wheels; solid rubber tyres for vehicle wheels; vehicle wheels; hubs for vehicle wheels; lug nuts for vehicle wheels; inner tubes for pneumatic tyres; casings for pneumatic tyres; tyre mousse inserts; repair outfits for inner tubes; adhesive rubber patches for repairing inner tubes; spikes for tyres; tire snow chains [land vehicle parts]; non-skid devices for vehicle tyres; vehicle seats; rearview mirrors; head-rests for vehicle seats; security systems for vehicles [other than locks]; anti-theft devices for vehicles; cigar lighters for automobiles; automotive vehicles; cars; robotic cars; motor racing cars; vans [vehicles]; trailers for motor land vehicles; semi-trailers; trailer hitches for vehicles; omnibuses; motorcycles; mopeds; bicycles; electric bicycles; camera drones; helicams; cable transport apparatus and installations; carts; shopping trolleys; luggage carrier for vehicles; aircraft; boats; ships; locomotives; motor

buses; caravans; tractors; two-wheeled vehicles; scooters [vehicles]; self-balancing boards; self-balancing electric unicycles; self-balancing one-wheeled electric scooters; chairlifts; wheelchairs; clips adapted for fastening automobile parts to automobile bodies; tumbler holders adapted for use in motor vehicles; parts and fittings for vehicles.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Glenn D. Godfrey & Company of 35 Barrack Road, Belize City, Belize

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MARK: MUNDOCRYPTO

APPLICATION NUMBER: 18502.23 **FILING DATE: 12th January, 2023**

APPLICANT: Mundo International LLC., of Horizon Building, Ground Floor, 3 ½ Miles Philip S. W Goldson Highway, Belize

INTERNATIONAL CLASS(ES): 35 marketing; advertising and promotional services; **41** education and instruction services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK: DEFRENTE

APPLICATION NUMBER: 18513.23 **FILING DATE: 12th January, 2023**

APPLICANT: TEQUILA DEFRENTE, S.A.P.I. DE C.V. of Paseo de los Tamarindos 90, torre 2, piso 5, Col. Bosques de las Lomas, 05120, Mexico City, Mexico

INTERNATIONAL CLASS(ES): 33 alcoholic beverages (except beers).

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: LIVE FIRST, DASANI AFTER

APPLICATION NUMBER: 18543.23 **FILING DATE: 20th January, 2023**

APPLICANT: THE COCA-COLA COMPANY of One Coca-Cola Plaza, Atlanta, Georgia 30313, USA

INTERNATIONAL CLASS(ES): 32 beer; mineral water [beverages]; soft drinks, namely sodas; preparations for making aerated water; non-alcoholic beverages, namely, carbonated beverages; fruit nectars, non-alcoholic; non-alcoholic fruit juice beverages; non-alcoholic preparations for making beverages; syrups for beverages.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize

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MARK: FEELINGS

APPLICATION NUMBER: 18550.23 **FILING DATE: 25th January, 2023**

APPLICANT: LAMBI, SA DE CV of Av. Las Torres #402, Parque Industrial Escobedo, Escobedo, Nuevo Leon, Mexico

INTERNATIONAL CLASS(ES): 5 feminine hygiene pads.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EISEN CORPORATE & IP of 7 Craig Street, Belize City, Belize

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MARK: FAMESA Abrimos paso al progreso **CFE(9): 26.4.11; 29.1.1**

APPLICATION NUMBER: 18559.23 **FILING DATE: 25th January, 2023**

APPLICANT: FAMESA TECNOLÓGICA S.A.C. of Av. Circunvalación del Club Golf Los Incas Nro. 206-208-Torre III, 4to. Piso, Santiago de Surco, Lima-Perú

INTERNATIONAL CLASS(ES): 13 detonating fuses for explosives; electric blasting caps; black powder; explosive substances.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the words "FAMESA" and "ABRIMOS PASO AL PROGRESO", when translated to the English language is "FAMOUS" and "WE MAKE THE WAY TO PROGRESS".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: HAUSER

APPLICATION NUMBER: 18573.23 **FILING DATE: 6th February, 2023**

APPLICANT: FLAIR WRITING INDUSTRIES LIMITED of 63 B/C, Government Industrial Estate, Charkop, Kandivali (West), Mumbai-400067, India

INTERNATIONAL CLASS(ES): 16 writing instruments; fountain pens; ball pens; drawing pens; stick markers; gel roller pens; pen ink refills; pen cases; pencils; erasers; pencil sharpeners; rulers; paper and cardboard; printed matter; office requisites; adhesives for stationery or household purposes; drawing materials; materials for artists; paintbrushes.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: FLAIR

APPLICATION NUMBER: 18574.23 **FILING DATE: 6th February, 2023**

APPLICANT: FLAIR WRITING INDUSTRIES LIMITED of 63 B/C, Government Industrial Estate, Charkop, Kandivali (West), Mumbai-400067, India

INTERNATIONAL CLASS(ES): 16 writing instruments; fountain pens; ball pens; drawing pens; stick markers; gel roller pens; pen ink refills; pen cases; pencils; erasers; pencil sharpeners; rulers; paper and cardboard; printed matter; office requisites; adhesives for stationery or household purposes; drawing materials; materials for artists; paintbrushes.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: HOLY GHOST

APPLICATION NUMBER: 18583.23 **FILING DATE: 7th February, 2023**

APPLICANT: Sovereign Brands, L.L.C. of 1300 Old Skokie Valley Road, Highland Park, Illinois (USA) 60035

INTERNATIONAL CLASS(ES): 33 alcoholic beverages (except beer); wine; preparations for making alcoholic beverages.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: CAREO

APPLICATION NUMBER: 18584.23 **FILING DATE: 7th February, 2023**

APPLICANT: MANON MAZELLA of 1779 Seashore Drive, Belize City, Belize

INTERNATIONAL CLASS(ES): 36 real estate leasing; real estate agency; real estate brokerage; real estate management; real estate consultancy; real estate investment; real estate services; real estate affairs; real estate agency services; real estate appraisal; land acquisition services; real estate acquisition services; financial services relating to the acquisition of property.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize

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MARK: MUTULAND

APPLICATION NUMBER: 18585.23 **FILING DATE: 7th February, 2023**

APPLICANT: MANON MAZELLA of 1779 Seashore Drive, Belize City, Belize

INTERNATIONAL CLASS(ES): 36 real estate leasing; real estate agency; real estate brokerage; real estate management; real estate consultancy; real estate investment; real estate services; real estate affairs; real estate agency services; real estate appraisal; land acquisition services; real estate acquisition services; financial services relating to the acquisition of property.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize

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MARK: THE DEACON

APPLICATION NUMBER: 18590.23 **FILING DATE: 8th February, 2023**

APPLICANT: Sovereign Brands, L.L.C. of 1300 Old Skokie Valley Road, Highland Park, Illinois (USA) 60035

INTERNATIONAL CLASS(ES): 33 alcoholic beverages (except beer); whiskey.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: LE SERPENT

APPLICATION NUMBER: 18596.23 **FILING DATE: 10th February, 2023**

APPLICANT: Villon International LLC of 1300 Old Skokie Valley Road, Suite D, Highland Park, Illinois, 60035, (USA)

INTERNATIONAL CLASS(ES): 33 alcoholic beverages (except beer); preparations for making alcoholic beverages.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the words "LE SERPENT", when translated to the English language is "THE SNAKE".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **SAINT NOIR**

APPLICATION NUMBER: 18597.23 **FILING DATE: 13th February, 2023**

APPLICANT: Sovereign Brands, L.L.C. of 1300 Old Skokie Valley Road, Highland Park, Illinois (USA) 60035

INTERNATIONAL CLASS(ES): 33 alcoholic beverages except beers; wine; sparkling wine.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the words "SAINT NOIR", when translated to the English language is "BLACK SAINT".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: SUNNOVA

APPLICATION NUMBER: 18598.23 **FILING DATE: 21st February, 2023**

APPLICANT: SUNNOVA ENERGY CORPORATION of 20 Greenway Plaza, Suite 540, Houston, Texas 77046, United States of America

INTERNATIONAL CLASS(ES): 36 financial analysis; financial consultancy; financial management; insurance brokerage; insurance consultancy; insurance underwriting; **37** electric appliance installation and repair; providing construction information; rental of construction equipment; installation and repair of air-conditioning apparatus; **39** electricity distribution; distribution of energy; transport; packaging of goods; storage of goods; **40** production of energy; **42** energy auditing; consultancy in the field of energy-saving; rental of meters for the recording of energy consumption; scientific research; technological consultancy; technological research; industrial design; research and development of new products for others; research in the field of building construction; quality control; development of computer platforms.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: BARROW & CO LLP of 1440 Coney Drive, Belize City, Belize.

MARK: **NULAMIL**

APPLICATION NUMBER: 18599.23 **FILING DATE: 10th February, 2023**

APPLICANT: HEARTLAND CONSUMER PRODUCTS LLC of 14390 Clay Terrace Boulevard, Suite 205, Carmel, Indiana 46032, United States

INTERNATIONAL CLASS(ES): 5 infant formula; infant formula in liquid form; infant formula in powder form; liquid formula milk for infants and babies; powdered milk for infants and babies.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 11th August, 2022 under number 97544225 in U.S.A.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: **AKASA**

APPLICATION NUMBER: 18607.23 **FILING DATE: 7th March, 2023**

APPLICANT: Kara Marketing (M) Sdn. Bhd. of 19, Jalan TPP 1/1A, Taman Perindustrian Puchong, Jalan Puchong, 47100 Puchong, Selangor, Malaysia

INTERNATIONAL CLASS(ES): 29 canned seafood; cooked meals consisting principally of fish; food products made from fish; prepared meals consisting substantially of seafood; preserved fish; processed seafood; seafood, not live; seafood products; coconut milk; coconut butter; coconut milk powder; coconut oil; coconut powder; desiccated coconut; processed coconut; yoghurt drinks; coconut milk [beverage]; **32** for isotonic drinks; coconut water; non-alcoholic beverages; fruit juices; fruit beverages; cola drinks; soft drinks; fruit drinks; fruit flavoured drinks.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **TDM**

APPLICATION NUMBER: 18610.23 **FILING DATE: 17th February, 2023**

APPLICANT: THOMAS DYNAMIC MATERIAL (JIANGSU) CO., LTD. of No.18 Hexin Road, Xishan Economic Development Zone, Wuxi, Jiangsu, China

INTERNATIONAL CLASS(ES): 26 elastic ribbons; lace trimmings; cords for trimming; hat trimmings; shoe ornaments, not of precious metal; ornamental novelty badges [buttons]; buttons; hooks [haberdashery]; buckles [clothing accessories]; appliqués [haberdashery]; trimmings for clothing; edgings for clothing; fastenings for clothing; needles; artificial garlands; shoulder pads for clothing; heat adhesive patches for decoration of textile articles [haberdashery]; monogram tabs for marking linen; collar supports.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Dujon & Dujon of 24 Tangerine Street, Belmopan City, Belize

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MARK: **CFE(9): 10.3.4, 25; 26.1.1, 16**

APPLICATION NUMBER: 18614.23 **FILING DATE: 20th February, 2023**

APPLICANT: Industria Procesadora de Lácteos, S.A., of 8a. Avenida 7-89 Zona 2, San Jose, Villa Nueva, Guatemala

INTERNATIONAL CLASS(ES): 30 coffee, teas and cocoa and substitutes therefor; flour; preparations made from cereals; bread; pastries; confectionery; chocolate; ice cream; sorbets; edible ices; sugar, honey, treacle; ice.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **COPÁN**

APPLICATION NUMBER: 18615.23 **FILING DATE: 20th February, 2023**

APPLICANT: Sovereign Brands, L.L.C. of 1300 Old Skokie Valley Road, Highland Park, Illinois (USA) 60035

INTERNATIONAL CLASS(ES): 33 alcoholic beverages (except beer); spirits; liqueurs; distilled spirits.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **BASF**

APPLICATION NUMBER: 18617.23 **FILING DATE: 20th February, 2023**

APPLICANT: BASF SE of Carl-Bosch-Strasse 38, Ludwigshafen am Rhein, Germany

INTERNATIONAL CLASS(ES): 31 agricultural and aquacultural crops, horticulture and forestry products; agricultural grains for planting; live animals; fresh fruits and vegetables; seeds; natural plants and flowers; foodstuffs for animals; malt.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **KARTA**

APPLICATION NUMBER: 18621.23 **FILING DATE: 7th March, 2023**

APPLICANT: Kara Marketing (M) Sdn. Bhd. of 19, Jalan TPP 1/1A, Taman Perindustrian Puchong, Jalan Puchong, 47100 Puchong, Selangor, Malaysia

INTERNATIONAL CLASS(ES): 29 canned seafood; cooked meals consisting principally of fish; food products made from fish; prepared meals consisting substantially of seafood; preserved fish; processed seafood; seafood, not live; seafood products; coconut milk; coconut butter; coconut milk powder; coconut oil; coconut powder; desiccated coconut; processed coconut; yoghurt drinks; coconut milk [beverage]; **32** isotonic drinks; coconut water; non-alcoholic beverages; fruit juices; fruit beverages; cola drinks; soft drinks; fruit drinks; fruit flavoured drinks.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **BARDOT**

APPLICATION NUMBER: 18625.23 **FILING DATE: 22nd February, 2023**

APPLICANT: Sovereign Brands, L.L.C. of 1300 Old Skokie Valley Road, Highland Park, Illinois (USA) 60035

INTERNATIONAL CLASS(ES): 33 alcoholic beverages (except beer); preparations for making alcoholic beverages.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **BALTHAZAR**

APPLICATION NUMBER: 18626.23 **FILING DATE: 22nd February, 2023**

APPLICANT: Balthazar Whisky Distillers Pty. Ltd of Level 7, 330 Collins Street, Melbourne, VIC 3000 Australia

INTERNATIONAL CLASS(ES): **33** whiskey.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **CFE(9): 26.3.23**

APPLICATION NUMBER: 18628.23 **FILING DATE: 27th February, 2023**

APPLICANT: LAMBI, SA DE CV of AV. Las Torres #402, Parque Industrial Escobedo, Escobedo, Nuevo Leon, Mexico

INTERNATIONAL CLASS(ES): **3** face wipes; **5** disposable diapers; wipes for medical use; sanitizing wipes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EISEN CORPORATE & IP of 7 Craig Street, Belize City, Belize

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MARK: **BELIKIN ULTRA**

APPLICATION NUMBER: 18631.23 **FILING DATE: 28th February, 2023**

APPLICANT: Belize Brewing Company Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): **32** beer.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "ULTRA", separately and apart from the mark as shown.

MARK: **BLACK TEARS**

APPLICATION NUMBER: 18644.23 **FILING DATE: 28th March, 2023**

APPLICANT: THE ISLAND RUM COMPANY AS of Henrik Ibsens gate 90, Oslo N-0255 Norway

INTERNATIONAL CLASS(ES): **33** alcoholic beverages (except beers); spirits; rum; gin; vodka; whisky.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize.

MARK: **CFE(9): 23.3.1, 3**

APPLICATION NUMBER: 18655.23 **FILING DATE: 17th March, 2023**

APPLICANT: LOCK N' LOADED GUNS AND AMMO CO. LTD. of 3864 Constitution Drive, Belmopan City, Belize

INTERNATIONAL CLASS(ES): **35** retail services in relation to weapons, ammunition, and accessories; **37** providing information relating to the repair or maintenance of firearms.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “EST”, "2021", "GUNS AND AMMO" AND THE DEPICTION OF THE GUNS AND AMMUNITION”, separately and apart from the mark as shown.

MARK: **CFE(9): 26.1.1, 7; 26.4.1, 16; 27.5.19**

APPLICATION NUMBER: 18660.23 **FILING DATE: 13th March, 2023**

APPLICANT: LOUIS VUITTON MALLETIER of 2 rue du Pont Neuf, 75001 Paris, France

INTERNATIONAL CLASS(ES): **31** Christmas trees; berries, fresh; dog biscuits; beverages for pets; cannabis, unprocessed; wreaths of natural flowers; cocoa beans, raw; flowers, natural; flowers, dried, for decoration; arrangements of fresh fruit; nuts, unprocessed; fruit, fresh; ginger, fresh; seeds for planting; vegetables, fresh; pet food; fish spawn; olives, fresh; peppers [plants]; plants; plants, dried, for decoration; pollen [raw material]; truffles, fresh; **32** aperitifs, non-alcoholic; beer; smoothies; non-alcoholic fruit juice beverages; energy drinks; isotonic beverages; non-alcoholic beverages; cocktails, non-alcoholic; waters [beverages]; non-alcoholic essences for making beverages; non-alcoholic fruit extracts; fruit juices; vegetable juices [beverages]; fruit nectars, non-alcoholic; non-alcoholic preparations for making beverages; syrups for beverages; soda water; protein-enriched sports beverages; sherbets [beverages]; **33** alcoholic beverages, except beer; cider; brandy; alcoholic essences; alcoholic extracts; liqueurs; perry; spirits [beverages]; wine; cocktails; **35** business management, organization and administration; office functions; administration of consumer loyalty programs; bill-posting; procurement services for others [purchasing goods and services for other businesses]; compilation of information into computer databases; shop window dressing; organization of fashion shows for promotional purposes; demonstration of goods; distribution of samples; dissemination of advertising material; gift registry services; organization of exhibitions for commercial or advertising purposes; production of advertising films; providing commercial information and advice for consumers in the choice of products and services; marketing; presentation of goods on communication media, for retail purposes; promotion of goods and services through sponsorship of sports events; publication of publicity texts; advertising; online advertising on a computer network; advertising by mail order; television advertising; web indexing for commercial or advertising purposes; public relations; media relations services; conducting of commercial events; online ordering services in the field of restaurant take-out and delivery; promotion of goods through influencers; online retail services for downloadable and pre-recorded music and movies; **40** woodworking; embroidering; dressmaking; engraving; quilting; skin dressing; clothing alteration; custom tailoring; tanning; shoe staining; textile dyeing; leather staining; dyeing services; leather working.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: **CFE(9): 26.1.1, 7; 26.4.1, 16; 27.5.19**

APPLICATION NUMBER: 18661.23 **FILING DATE: 13th March, 2023**

APPLICANT: LOUIS VUITTON MALLETIER of 2 rue du Pont Neuf, 75001 Paris, France

INTERNATIONAL CLASS(ES): **41** academies [education]; arranging and conducting of workshops [training]; ticket agency services [entertainment]; arranging and conducting of concerts; organization of competitions [education or entertainment]; conducting guided tours; arranging and conducting of conferences; organization of fashion shows for entertainment purposes; entertainment services; organization of

exhibitions for cultural or educational purposes; film production, other than advertising films; providing information in the field of education; providing information in the field of entertainment; game services provided online from a computer network; providing online videos, not downloadable; electronic desktop publishing; directing of shows; rental of artwork; organization of entertainment events; photography; party planning [entertainment]; presenting museum exhibitions; production of podcasts; cinema presentations; publication of books; publication of texts, other than publicity texts; online publication of electronic books and journals; providing online electronic publications, not downloadable; film directing, other than advertising films; writing of texts; arranging and conducting of seminars; conducting of entertainment events; photographic imaging services by drone; video imaging services by drone; organization of shows; production of shows; transfer of business knowledge and know-how [training]; know-how transfer [training]; providing films, not downloadable, via video-on-demand services; providing museum facilities; **42** interior design; architectural services; authenticating works of art; design of costumes; design of show scenery; design of computer-simulated models; design of prototypes; architectural consultancy; website design consultancy; quality control; design of interior decor; industrial design; dress designing; logo design services; styling [industrial design]; **43** decorating of food; information and advice in relation to the preparation of meals; rental of chairs, tables, table linen, glassware; rental of temporary accommodation; temporary accommodation reservations; accommodation bureau services [hotels, boarding houses]; bar services; café services; cafeteria services; canteen services; personal chef services; restaurant services; food and drink catering; hotel services; rental of meeting rooms; **44** aesthetician services; animal grooming; aromatherapy services; barber shop services; beauty salon services; body piercing; consultancy in the field of viticulture; cupping therapy; depilatory waxing; dietary and nutritional advice; flower arranging; gardening; hairdressing; health care; health spa services; horticulture; landscape design; landscape architecture; manicuring; massage; opticians' services; pet grooming; plastic surgery; sauna services; solarium services; tattooing; therapy services; tree planting for carbon offsetting purposes; vaccination services; viticulture services; wreath making.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: SUPERTEX

APPLICATION NUMBER: 18666.23 **FILING DATE: 20th March, 2023**

APPLICANT: Consorcio Comex, S.A. de C.V., of Boulevard Manuel Avila Camacho No. 138, Penthouse 1 y 2, Colonia Reforma Social, Delegación Miguel Hidalgo, 11650 México, D.F., Mexico

INTERNATIONAL CLASS(ES): 2 paints; varnishes; lacquers; preservatives against rust and against deterioration of wood; colorants; mordants; raw natural resins.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

RE-REGISTRATION MARK: MANHATTAN

APPLICATION NUMBER: 895.02 **FILING DATE: 12th April, 2023**

APPLICANT: Perry Ellis International Europe Limited of Olympic House, Pleasants Street, Dublin 8, Ireland

INTERNATIONAL CLASS(ES): 25 knit and woven shirts, blouses, jackets, coats, pants, skirts, shorts, swimsuits, suits, sweaters, t-shirts, dresses, jumpers, vests, underwear, sportswear, activewear and hosiery

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 29th day of September, 2023

DATED this 17th day of July, 2023

(1st ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 13th day of October, 2023.

MARK: RealityOS

APPLICATION NUMBER: 17640.22 **FILING DATE: 25th January, 2022**

APPLICANT: Apple Inc. of One Apple Park Way, Cupertino, California, 95014, United States of America

INTERNATIONAL CLASS(ES): 9 computers; computer hardware; wearable computer hardware; handheld digital electronic devices capable of providing access to the internet and for the sending, receiving, and storing telephone calls, electronic mail, and other digital data; wearable digital electronic devices capable of providing access to the internet, for sending, receiving and storing of telephone calls, electronic mail, and other digital data; smart watches; computer software; downloadable templates for designing audiovisual presentations; apparatus for downloading audio, video and data from the internet; media content; devices for streaming media content over local wireless networks; computer application software for streaming audio-visual media content via the internet; peripheral devices for computers, wearable digital electronic communication devices; wearable digital electronic devices capable of providing access to the internet; smart glasses; earphones for smartphones; wireless headphones; headphones for smartphones; digital video players; digital video disc players; combination video players and recorders; wearable computer peripherals; wearable peripherals for use with computers, mobile electronic devices, smart watches, smart glasses, televisions, set top boxes, and video players and recorders; monitors, display screens, head mounted displays, and headsets for use with computers, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, televisions, and audio and video players and recorders; smart glasses; 3D spectacles; optical apparatus and instruments; display screen filters adapted for use with tablet computers; digital televisions; televisions incorporating video recorders; screen filters for computers and televisions; display screen filters adapted for use with televisions; wireless remote controls for portable electronic devices and computers, namely, mobile electronic devices, wearable electronic devices, smart watches, smart glasses, audio and video players and recorders, televisions, speakers, amplifiers, home theatre systems, and entertainment systems; wearable computers; remote controls for mobile electronic devices; computer software for use on handheld mobile digital electronic devices and other consumer electronics; speakers; wireless speakers; audio speakers; amplifiers; home theatre systems; in-car entertainment systems; **42** design and development of computer hardware, software, peripherals, and computer and video games; computer hardware and software consulting services; computer programming; design of computer databases; electronic data storage; cloud computing services; providing online non-downloadable software; providing information about the design and development of computer hardware and software; maintenance, repair and updating of computer software, computer peripherals, and software applications; technical support services, namely troubleshooting in the nature of diagnosing computer hardware and software problems; computer technology support services, namely, help desk services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 10th December, 2021 under number 2021874 in Liechtenstein.

AGENT: Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.

MARK: LEGEND POWER

APPLICATION NUMBER: 17668.22 **FILING DATE: 28th October, 2022**

APPLICANT: Caribbean International Brewery Co. Ltd. of Carmelita Village, c/.o #16 6th Street, Corozal Town, Corozal District, BELIZE

INTERNATIONAL CLASS(ES): 32 energy drinks

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

MARK: **MENAX**

APPLICATION NUMBER: 17801.22 **FILING DATE: 22nd March, 2022**

APPLICANT: LATIN FARMA, SOCIEDAD ANÓNIMA of 4a. calle y 2a. avenida "A", lote 18 "A", kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatamela

INTERNATIONAL CLASS(ES): 5 pharmaceutical preparations for the treatment and prevention of endocrine disorders, including diabetes and its complication; antidiabetic preparations; antiglycemic pharmaceutical products.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: kurios EXOTIC FRUITS **CFE(9): 5.3.11, 14; 27.5.4; 29.1.3**

APPLICATION NUMBER: 17943.22 **FILING DATE: 18th May, 2022**

APPLICANT: HACK LTD of 60/2, Melita Street, Valletta, VLT 1122, Malta

INTERNATIONAL CLASS(ES): 32 mineral and aerated waters, flavored waters and other non-alcoholic drinks; juices, soft drinks, nectars, fruit drinks and fruit juices; isotonic beverages; powders for the preparation of beverages; syrups and other preparations for making beverages; aloe vera drinks, non-alcoholic; aperitifs, non-alcoholic; barley wine [beer]; beer; beer wort; beer-based cocktails; carbonated water; preparations for making carbonated water; preparations for making aerated water; cider, non-alcoholic; cocktails, non-alcoholic; energy drinks; extracts of hops for making beer; fruit juices; fruit nectars, non-alcoholic; ginger beer; grape must, unfermented; isotonic beverages; kvass; lemonades; lithia water; malt beer; malt wort; mineral water [beverages]; must; non-alcoholic beverages; non-alcoholic beverages flavored with coffee; non-alcoholic beverages flavored with tea; non-alcoholic dried fruit beverages; non-alcoholic essences for making beverages; non-alcoholic fruit extracts; non-alcoholic fruit juice beverages; non-alcoholic honey-based beverages; non-alcoholic preparations for making beverages; orgeat; pastilles for effervescing beverages; powders for effervescing beverages; protein-enriched sports beverages; rice-based beverages, other than milk substitutes; sarsaparilla [non-alcoholic beverage]; seltzer water; shandy; sorbets [beverages]; soda water; soft drinks; soya-based beverages, other than milk substitutes; syrups for beverages; syrups for lemonade; table waters; tomato juice [beverage]; vegetable juices [beverages]; waters [beverages]; whey beverages; fruit juices; coconut water; fruit and vegetable superfood powders, namely powders and blends used in the preparation of fruit and vegetable smoothies; fruit drinks; smoothies; non-alcoholic flavored carbonated beverages; orgeat.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "EXOTIC FRUITS", separately and apart from the mark as shown.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK: GSK **CFE(9): 27.5.1; 29.1.8**

APPLICATION NUMBER: 17968.22 **FILING DATE: 1st June, 2022**

APPLICANT: SmithKline Beecham Limited of 980 Great West Road, Brentford, Middlesex TW8 9GS, England

INTERNATIONAL CLASS(ES): 5 pharmaceutical and medicinal preparations and substances; chemical, biochemical and biological preparations for medical purposes; nutraceutical preparations for therapeutic or medical purposes; adhesive patches for medical purposes; surgical bandages; surgical plasters; surgical dressings; impregnated pads containing medicated preparations; medicated swabs; impregnated

medicated wipes; medicated preparations for skin treatment; vaccines; adjuvants for medical purposes; vitamin supplements; health food supplements made principally of minerals; dietary and nutritional preparations; dietary supplements; diagnostic preparations and materials; disinfectants and antiseptics; medical dressings; medicated and sanitising soaps and detergents; sanitary preparations for medical purposes; drug delivery agents that facilitate the delivery of pharmaceutical preparations; **10** surgical and medical apparatus and instruments; inhalers; injectors for medical purposes; medical apparatus and instruments for use in the diagnosis and treatment of skin diseases, conditions and disorders; artificial skin for surgical purposes; artificial skin replacing membranes; suture materials; biopsy needles and biopsy forceps; apparatus for carrying out diagnostic tests of the skin for medical purposes; medical and diagnostic apparatus for allergy testing; transcutaneous electrical nerve stimulation instruments to treat body pain; implantable subcutaneous drug delivery devices for the deferred, controlled or immediate release of pharmaceutical preparations into the human body; ultrasound therapy apparatus for medical purposes; lasers for medical use; lasers for surgical use; medical instruments incorporating lasers; diagnostic apparatus for medical purposes; electronic medical instruments; thermometers for medical purposes; cooling patches for medical use; contraceptive devices; medical diagnostic instruments; patient monitoring instruments; medical instruments for therapeutic drug monitoring; apparatus for monitoring vital signs; sutures; suture materials; surgical sutures; adhesive suture materials; diagnostic imaging apparatus for medical use; diagnostic apparatus for medical purposes; electronic monitoring instruments for medical use; medical instruments for recording, medical instruments for recording physiological data; **42** scientific research for medical and healthcare purposes; research and development services in the fields of bioelectronics, drug discovery, drug discovery products, pharmaceuticals, medicinal diagnostics, biochemicals, biotechnology, biological products, medical apparatus, devices and instruments; conducting clinical trials; genetic testing and genetic fingerprinting for scientific research purposes; consultancy relating to laboratory testing; research laboratory services; laboratory research services relating to pharmaceuticals; medical laboratory services; provision of scientific information; medical and pharmacological research services; science and technology services; testing, authentication and quality control; software development, programming and implementation; research in the field of gene therapy.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 9th February, 2022 under number 20220001165 in Costa Rica.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: GSK **CFE(9): 27.5.1, 2; 29.1.1**

APPLICATION NUMBER: 17969.22 **FILING DATE: 1st June, 2022**

APPLICANT: SmithKline Beecham Limited of 980 Great West Road, Brentford, Middlesex TW8 9GS, England

INTERNATIONAL CLASS(ES): 5 pharmaceutical and medicinal preparations and substances; chemical, biochemical and biological preparations for medical purposes; nutraceutical preparations for therapeutic or medical purposes; adhesive patches for medical purposes; surgical bandages; surgical plasters; surgical dressings; impregnated pads containing medicated preparations; medicated swabs; impregnated medicated wipes; medicated preparations for skin treatment; vaccines; adjuvants for medical purposes; vitamin supplements; health food supplements made principally of minerals; dietary and nutritional preparations; dietary supplements; diagnostic preparations and materials; disinfectants and antiseptics; medical dressings; medicated and sanitising soaps and detergents; sanitary preparations for medical purposes; drug delivery agents that facilitate the delivery of pharmaceutical preparations; **10** surgical and medical apparatus and instruments; inhalers; injectors for medical purposes; medical apparatus and instruments for use in the diagnosis and treatment of skin diseases, conditions and disorders; artificial skin for surgical purposes; artificial skin replacing membranes; suture materials; biopsy needles and biopsy forceps; apparatus for carrying out diagnostic tests of the skin for medical purposes; medical and diagnostic apparatus for allergy testing; transcutaneous electrical nerve stimulation instruments to treat body pain; implantable subcutaneous drug delivery devices for the deferred, controlled or immediate release of pharmaceutical preparations into the human body; ultrasound therapy apparatus for medical purposes; lasers for medical use; lasers for surgical use; medical instruments incorporating lasers; diagnostic apparatus for medical purposes; electronic medical instruments; thermometers for medical purposes; cooling patches for medical use; contraceptive devices; medical diagnostic instruments; patient monitoring instruments; medical instruments for therapeutic drug monitoring; apparatus for monitoring vital signs; sutures; suture materials; surgical sutures; adhesive suture materials; diagnostic imaging apparatus for medical use; diagnostic apparatus for medical purposes; electronic monitoring instruments for medical use; medical instruments for recording, medical instruments for recording physiological data; **42** scientific research for medical and healthcare purposes; research and development services in the fields of bioelectronics, drug discovery, drug discovery products, pharmaceuticals, medicinal diagnostics, biochemicals, biotechnology, biological products, medical apparatus, devices and instruments; conducting clinical trials; genetic testing and genetic fingerprinting for scientific research purposes; consultancy relating to laboratory testing; research laboratory services; laboratory research services relating to pharmaceuticals; medical laboratory services; provision of scientific information; medical and pharmacological research services; science and technology services; testing, authentication and quality control; software development, programming and implementation; research in the field of gene therapy.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 18th May, 2022 under number 20220004222 in Costa Rica.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: TOPMAN

APPLICATION NUMBER: 17980.22 **FILING DATE: 8th June, 2022**

APPLICANT: ASOS Holding Limited of Greater London House, Hampstead Road, London NW1 7FB, United Kingdom

INTERNATIONAL CLASS(ES): 25 outerwear; sportswear; overcoats; coats; jackets; mantillas; parkas; pelerines; ponchos; anoraks; dresses; skirts; ball gowns; wedding dresses; bridesmaid dresses; jerseys; jumper dresses; knitwear; jumpers; cardigans; pullovers; sweaters; hooded tops; hooded sweatshirts; sweatshirts; suits; uniforms; suits; cummerbunds; blouses; shirts; shirt fronts; short-sleeve shirts; t-shirts; tee-shirts; polo shirts; tops; tunics; trousers; pants; jeans; dungarees; shorts; jogging pants; braces [suspenders]; clothing of leather; bandanas; caps; beanies; berets; scarves; shower caps; earmuffs; hats; paper hats [clothing]; headbands; hoods; cap peaks; top hats; turbans; veils; scarfs; shawls; ready-made clothing; shoes; boots; sandals; trainers; sneakers; leather shoes; canvas shoes; beach shoes; footmuffs, not electrically heated; non-slipping devices for footwear; tips for footwear; heelpieces for footwear; half-boots; heels; lace boots; slippers; soles for footwear; inner soles; footwear uppers; boot uppers; flip-flops for use as footwear; belts [clothing]; money belts [clothing]; bibs [not of paper]; brassieres; camisoles; corsets; capes; bodices; dressing gowns; bath robes; layettes; petticoats; slips; morning coats; wristbands; collars; detachable collars; articles made from faux fur, namely, clothing, footwear and headgear; gloves; mittens; muffs; leggings [trousers]; leg warmers; hosiery; socks; stocking suspenders; stockings; tights; tutus; leotards; ready-made linings [parts of clothing]; sleep masks; face masks; face coverings [clothing], not for medical or sanitary purposes; neckties; ties; bow ties; playsuits [clothing]; jumpsuits; pocket squares; pockets for clothing; lingerie; underpants; underwear; bralettes; nightwear; loungewear; pyjamas; nighties; sleepsuits; saris; sarongs; togas; shoulder wraps for clothing; beachwear; swimwear; swimsuits; bathing trunks; swimming costumes; bikinis; waistcoats; vests; tank tops; bodysuits; costumes; fancy dress costumes; aprons; tracksuits; football boots; studs for football boots; socks for football; dance clothing; sports shoes; ballet shoes; golf shorts; golf shirts; golf caps; golf trousers; moisture-wicking sports pants; moisture-wicking sports shirts; sports bras; moisture-wicking sports bras.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: MISS SELFIDGE

APPLICATION NUMBER: 17981.22 **FILING DATE: 8th June, 2022**

APPLICANT: ASOS Holding Limited of Greater London House, Hampstead Road, London NW1 7FB, United Kingdom

INTERNATIONAL CLASS(ES): 25 footwear; headwear; outerwear; sportswear; overcoats; coats; jackets; mantillas; parkas; pelerines; ponchos; anoraks; dresses; skirts; ball gowns; jerseys; jumper dresses; knitwear; jumpers; cardigans; pullovers; sweaters; hooded tops; sweatshirts; uniforms; suits; cummerbunds; blouses; shirt fronts; shirts, namely, short-sleeved shirts; t-shirts; polo shirts; tops; tunics; trousers; pants; jeans; dungarees; shorts; braces [suspenders] for clothing; clothing of imitations of leather; clothing of leather; clothing of synthetic leather; bandanas; caps; beanies; berets; scarves; shower caps; earmuffs; hats; paper hats; headbands; hoods; cap peaks; top hats; turbans; veils; scarfs; shawls; ready-made clothing; shoes; boots; sandals; trainers; sneakers; leather shoes; suede shoes; heeled shoes; canvas footwear; beach shoes; footmuffs; non-slipping devices for footwear; tips for footwear; heelpieces for footwear; half-boots; heels; lace boots; slippers; soles for footwear; inner soles; footwear uppers; boot uppers; flipflops for use as footwear; sliders being footwear; belts; money belts; bibs [not of paper]; brassieres; camisoles; corsets; capes; bodices; dressing gowns; bath robes; layettes; petticoats; slips; morning coats; wristbands; collars; detachable collars; articles made from faux fur, namely, clothing, footwear and headgear; gloves; mittens; muffs; leggings; leg warmers; hosiery; socks; stocking suspenders; stockings; tights; tutus; leotards; ready-made linings; sleep masks; face masks [clothing]; face coverings [clothing]; neckties; ties; bow ties; playsuits; jumpsuits; pocket squares; pockets for clothing; lingerie; underpants; underwear; bralettes; lace underwear; satin underwear; satin sleepwear; satin camisoles; velvet camisoles; nightwear; loungewear; pyjamas; nighties; sleepsuits; saris; sarongs; togas; shoulder wraps for clothing; beachwear; swimwear; swimsuits; bathing trunks; swimming costumes; bikinis; bikini tops; waistcoats; vests; tank tops; base layer clothing; bodysuits; coordinates; costumes; fancy dress costumes; aprons; tracksuits; football kits [football uniform]; replica football kits; football boots; studs for football boots; socks for football; sports kits, including kits for football, five-a-side football, volleyball, rugby, basketball, tennis, skiing, golf, baseball, running, gymnastics and exercise

in general not included in other classes; clothing for dance; sports shoes; ballet shoes; jazz shoes; articles of golf clothing; golf shorts; golf shirts; golf caps; golf trousers; moisture-wicking sports pants; moisture-wicking sports shirts; sports bras; moisture-wicking sports bras.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **Kia**

APPLICATION NUMBER: 18027.22 **FILING DATE: 24th June, 2022**

APPLICANT: Kia Corporation of 12 Heolleung-ro, Seocho-gu, Seoul, 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 36 financing relating to automobiles; automobile lease financing; financial guarantee services for the reimbursement of expenses incurred as a result of vehicle breakdown; financial guarantee services for the reimbursement of expenses incurred as a result of vehicle accident; hire purchase financing services; credit and debit card services; factoring; processing of credit card payments; financial services for the management of prepaid credit cards with membership card function; providing information relating to financial and monetary affairs; insurance services, namely, automobile accident insurance services; consultancy and brokerage services relating to vehicle insurance; insurance information, namely, automobile accident insurance information; motor vehicle insurance brokerage; virtual money brokerage; on-line financial transactions; securities brokerage and trading services; financial customs brokerage services; appraisal of used automobiles; providing information relating to the appraisal of used automobiles; charitable services, namely, financial services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 23rd March, 2022 under number 40-2022-0054076 in Korea.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: HYUNDAI **CFE(9): 27.5.25; 29.1.4**

COLOR CLAIM: blue

APPLICATION NUMBER: 18127.22 **FILING DATE: 5th August, 2022**

APPLICANT: Hyundai Motor Company of 12, Heolleung-ro, Seocho-gu, Seoul, 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 7 electrically operated brushes [parts of machines]; gasoline pumps for service stations; electric door openers-closers used in land vehicles; cranes; vehicle lifts; snow ploughs; hydraulic accumulators being parts of machines; brakes for machines; metalworking machines; metal forming machines; taps [machine tools]; faucets [parts of machines, engines or motors]; sorting machines for industry; blending machines for chemical processing; electronic ignitions for vehicles; mechanical engine parts for land vehicles; engines and motors for the generation of electricity; automotive engine blocks; motors and engines [except for land vehicles]; pumps for land vehicle engines; speed change gears being parts of machines; control mechanisms for machines, engines or motors; machine coupling and transmission components except for land vehicles; vehicle washing machines; power-operated lifts for moving, parking and storing land vehicles; vehicle parking carousels; ignition devices for motors of land vehicles; current generators for automobiles; motors for model vehicles; generators; turbogenerators; portable electric power generators; robotic cleaning machines; robot cleaners for household purposes; household cleaning and laundry robots with artificial intelligence; industrial robots; robots for machine tools; electrodes for welding machines; hydrogen dispensing pumps for service stations; pneumatic transporters; spring shock absorbers for machines; disc brakes being parts of machines; fuel economisers for motors and engines; fuel injector parts for land and water vehicle engines; electric starter motors; filling machines.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 17th May, 2022 under number 40-2022-0091081 in Republic of Korea.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: HYUNDAI **CFE(9): 26.1.8; 27.5.1; 29.1.4**

COLOR CLAIM: blue

APPLICATION NUMBER: 18135.22 **FILING DATE: 5th August, 2022**

APPLICANT: Hyundai Motor Company of 12, Heolleung-ro, Seocho-gu, Seoul, 06797, Republic of Korea

INTERNATIONAL CLASS(ES): 7 electrically operated brushes [parts of machines]; gasoline pumps for service stations; electric door openers-closers used in land vehicles; cranes; vehicle lifts; snow ploughs; hydraulic accumulators being parts of machines; brakes for machines; metalworking machines; metal forming machines; taps [machine tools]; faucets [parts of machines, engines or motors]; sorting machines for industry; blending machines for chemical processing; electronic ignitions for vehicles; mechanical engine parts for land vehicles; engines and motors for the generation of electricity; automotive engine blocks; motors and engines [except for land vehicles]; pumps for land vehicle engines; speed change gears being parts of machines; control mechanisms for machines, engines or motors; machine coupling and transmission components except for land vehicles; vehicle washing machines; power-operated lifts for moving, parking and storing land vehicles; vehicle parking carousels; ignition devices for motors of land vehicles; current generators for automobiles; motors for model vehicles; generators; turbogenerators; portable electric power generators; robotic cleaning machines; robot cleaners for household purposes; household cleaning and laundry robots with artificial intelligence; industrial robots; robots for machine tools; electrodes for welding machines; hydrogen dispensing pumps for service stations; pneumatic transporters; spring shock absorbers for machines; disc brakes being parts of machines; fuel economisers for motors and engines; fuel injector parts for land and water vehicle engines; electric starter motors; filling machines.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 17th May, 2022 under number 40-2022-0091085 in Republic of Korea.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: BEYOND ZERO

APPLICATION NUMBER: 18191.22 **FILING DATE: 25th August, 2022**

APPLICANT: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): 7 industrial robots; **9** humanoid robots with artificial intelligence; telepresence robots; **12** automobiles and structural parts thereof; **35** marketing, advertising, publicity, services to promote public awareness of environmental matters and traffic accidents.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: REVUELTO

APPLICATION NUMBER: 18272.22 **FILING DATE: 28th September, 2022**

APPLICANT: AUTOMOBILI LAMBORGHINI S.p.A. of Via Modena, 12, 40019 Sant' Agata Bolognese (BO), Italy

INTERNATIONAL CLASS(ES): 12 cars; electric cars; spray prevention flaps for vehicles; automobile tires [tires]; automobile hoods; steering wheels for vehicles; anti-theft devices for vehicles; bumpers for automobiles; horns for motor cars; automobile bodies; car seats; automobile engines; motor racing cars; automobile chassis; shock absorbers for automobiles; upholstery for automobiles; electric motors for motor cars; self-driving cars; wheel rims [for automobiles]; automobiles and structural parts therefor; racing seats for automobiles; interior trim parts of automobiles; automatic gearboxes for motor cars; gear shifts for automobiles; powerboats; cycle cars; electric vehicles; bicycles; hybrid cars; brakes for motor cars; disc brake pads for land vehicles; spoilers for vehicles; spoilers for water vehicles; spoilers for

land vehicles; air flow spoilers for vehicles; spoilers for air vehicles; hydraulic brake pressure regulators for vehicles; aerodynamic attachments for vehicle bodies; hover boards; civilian drones; camera drones; delivery drones; push scooters [vehicles]; motorized and non-motorized scooters for personal transportation; folding bikes; electric bicycles; sports bicycles; bicycles; racing bicycles; children's bicycles; bicycle frames; mountain bikes; engines for bicycles; motorcycles; folding electric bicycles; electrically operated wheelchairs; wheelchairs; yachts; motor yachts; scooters; scooters [vehicles]; water scooters; self balancing electric scooters; electric one wheel scooters; motorized scooters for the disabled and those with mobility difficulties; boats; jet boats; pneumatic boats; inflatable boats; ships; motorbikes; **28** toy cars; scale model vehicles; racing car games; toy pedal cars; toy vehicle tracks; kits of parts [sold complete] for making toy model cars; scale model cars [toys]; radio controlled toy model cars; sports equipment; sports games; arcade games machines; electronic games; electronic hand-held game units; racing car games; hand-held electronic games; electronic games for the teaching of children; toys, games, and playthings; jigsaw puzzles; drones [toys]; scooters [toys]; toy bicycles; toy boats; toy scooters.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 25th May, 2022 under number 302022000081554 in Italy.

TRANSLATION: The applicant claims that the word "REVUELTO", when translated to the English language is "SCRAMBLED".

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: **ISPARIUM**

APPLICATION NUMBER: 18332.22 **FILING DATE: 28th October, 2022**

APPLICANT: SYNGENTA CROP PROTECTION AG of Rosentalstrasse 67, 4058, Basel, Switzerland

INTERNATIONAL CLASS(ES): 1 chemicals used in agriculture, horticulture and forestry; biostimulants for plants; preparations for fortifying plants; chemicals for use in the prevention of environmental damage to plants; plant growth regulating substances; chemical preparations for the treatment of seeds; biofertilizers for use in soil treatment; adjuvants, other than for medical or veterinary purposes; fertilizers; manures; preparations of microorganisms, other than for medical and veterinary use; chemical additives for pesticides; **5** preparations for destroying vermin; herbicides; insecticides; fungicides; nematicides.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK:

CFE(9): 24.1.3, 19

APPLICATION NUMBER: 18376.22 **FILING DATE: 14th November, 2022**

APPLICANT: König Ludwig International GmbH and Co. KG of Schlossstr. 8, 82269 Geltendorf, Germany

INTERNATIONAL CLASS(ES): 32 non-alcoholic fruit juice beverages; non-alcoholic beverages; cider, non-alcoholic; beer; beer wort; fruit drinks; fruit nectars, non-alcoholic; juices; vegetable juices [beverages]; extracts of hops for making beer; malt wort; smoothies; tobato juice [beverage]; grape must, unfermented.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "KÖNIG LUDWIG WEISSBIER", when translated to the English language is "KING LUDWIG WHEAT BEER".

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "WEISSBIER", separately and apart from the mark as shown.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

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MARK: **CFE(9): 3.1.8, 16; 29.1.1**

APPLICATION NUMBER: 18381.22 **FILING DATE: 14th November, 2022**

APPLICANT: ALIMENTOS PARA ANIMALES, SOCIEDAD ANÓNIMA of 42 calle, 20-91 zona 12, Ciudad de Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 31 foodstuff for animals; **45** animal adoption services; animal protection services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the words “HUESOS FUERTES”, SALUD Y ENERGÍA”, “PELAJE BRILLANTE”, “CUIDADO DEL HIGADO” and “DIENTES SANOS”, when translated to the English language is “STRONG BONES", "HEALTH AND ENERGY", SHINY FUR", "LIVER CARE" and "HEALTHY TEETH"”.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words “PRO", "FÓRMULA PROTEIN PLUS", "HUESOS FUERTES", "SALUD Y ENERGÍA", "PELAJE BRILLANTE", "CUIDADO DEL HIGADO" and "DIENTES SANOS”, separately and apart from the mark as shown.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

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MARK: MENAX

APPLICATION NUMBER: 18402.22 **FILING DATE: 22nd November, 2022**

APPLICANT: LATIN FARMA, SOCIEDAD ANÓNIMA of 4a. calle y 2a. avenida “A”, lote 18 “A”, kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatamela

INTERNATIONAL CLASS(ES): 5 pharmaceuticals for the treatment of erectile dysfunction; pharmaceutical preparation for treating benign prostatic hyperplasia; pharmaceutical preparation for inhalation for the treatment of pulmonary hypertension.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: **CFE(9): 26.13.25**

APPLICATION NUMBER: 18426.22 **FILING DATE: 5th December, 2022**

APPLICANT: AGUSTIN GONZALEZ LEÑERO of Blvd. Aeropuerto No. 425 A Colonia Predio Santa Julia de Jerez, León Guanajuato, Mexico, Post Code 37290

INTERNATIONAL CLASS(ES): 25 athletic shoes; football shoes; hats; headwear; hoodies; jackets; jerseys; pants; polo shirts; shirts; shorts; soccer shoes; socks; sweaters; tank tops; track suits; jackets [clothing]; t-shirts; **28** gymnastic and sporting articles; soccer balls.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: CÉCRED

APPLICATION NUMBER: 18438.22 **FILING DATE: 9th December, 2022**

APPLICANT: First Hawk Street LLC. of 15821 Ventura Blvd., Suite 370, Los Angeles, California 91436, United States of America

INTERNATIONAL CLASS(ES): 14 jewelry boxes; jewels; **18** all-purpose carrying bags; carrying cases; cosmetic bags sold empty; cosmetic cases sold empty; **21** hair brushes; hair combs; pitchers; electrically heated hair brushes; electric hair combs; **24** pillow cases; bed sheets; towels; silk [cloth]; **25** clothing, namely, turbans, headwear, shirts, and sweatshirts; sleep masks for the hair; sleeping garments for the hair.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 16th June, 2022 under number 97462504 in the United States of America.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK: BZ5X

APPLICATION NUMBER: 18510.23 **FILING DATE: 6th January, 2023**

APPLICANT: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): 12 automobiles and structural parts therefor.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: BZ3X

APPLICATION NUMBER: 18511.23 **FILING DATE: 6th January, 2023**

APPLICANT: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): 12 automobiles and structural parts therefor.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **CFE(9): 26.1.1, 13; 26.11.3, 12**

APPLICATION NUMBER: 18572.23 **FILING DATE: 6th February, 2023**

APPLICANT: CHINA KWEICHOW MOUTAI DISTILLERY (GROUP) CO., LTD. of No. 4 East Mountain Lane, East Road of Outside Loop, Guiyang City, Guizhou Province, China

INTERNATIONAL CLASS(ES): 35 demonstration of goods; advertising; publicity agencies; business management assistance; organization of exhibitions for commercial or advertising purposes; sales promotion for others; personnel management consultancy; office machines and equipment rental; accounting; import-export agencies.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: CRUAPAN

APPLICATION NUMBER: 18580.23 **FILING DATE: 8th February, 2023**

APPLICANT: GRUPO BIMBO, S.A.B. de C.V. of Prolongación Paseo de la Reforma No. 1000, Colonia Peña Blanca Santa Fe, Delegación Álvaro Obregón, 01210, Cuidad del México, México

INTERNATIONAL CLASS(ES): 30 bread; pastries; confectionery; buns; cakes; cookies.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK: ARMAX

APPLICATION NUMBER: 18594.23 **FILING DATE: 9th February, 2023**

APPLICANT: CONDUCEN, SRL of Autopista General Cañas KM 11- Heredia Costa Rica

INTERNATIONAL CLASS(ES): 9 electric cables; optical cables; optical fiber cables; data transmission cables.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK: BZ1C

APPLICATION NUMBER: 18603.23 **FILING DATE: 15th February, 2023**

APPLICANT: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): 12 automobiles and structural parts therefor.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **BZ2C**

APPLICATION NUMBER: 18604.23 **FILING DATE: 15th February, 2023**

APPLICANT: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): 12 automobiles and structural parts therefor.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **BZ3C**

APPLICATION NUMBER: 18605.23 **FILING DATE: 15th February, 2023**

APPLICANT: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): 12 automobiles and structural parts therefor.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **BZ4C**

APPLICATION NUMBER: 18606.23 **FILING DATE: 15th February, 2023**

APPLICANT: TOYOTA JIDOSHA KABUSHIKI KAISHA (also trading as TOYOTA MOTOR CORPORATION) of 1, Toyota-cho Toyota-shi, Aichi-ken, Japan

INTERNATIONAL CLASS(ES): 12 automobiles and structural parts therefor.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK:

CFE(9): 5.7.12, 22; 11.3.1, 2; 29.1.1

APPLICATION NUMBER: 18622.23 **FILING DATE: 24th February, 2023**

APPLICANT: Cervecería Centro Americana, S.A. of 3a. Avenida Norte Final, Finca El Zapote Zona 2, Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 32 beer; non-alcoholic drinks; fruit flavoured carbonated drinks; carbonated non-alcoholic drinks; fruit-based beverages; fruit beverages and fruit juices.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "CERVEZA", "DRAFT" and "MICHELADA", separately and apart from the mark as shown.

TRANSLATION: The applicant claims that the words "CERVEZA" and "DORADA", when translated to the English language is "BEER" and "GOLDEN".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK:

CFE(9): 26.1.4, 18; 29.1.4

APPLICATION NUMBER: 18623.23 **FILING DATE: 24th February, 2023**

APPLICANT: Cervecería Centro Americana, S.A. of 3a. Avenida Norte Final, Finca El Zapote Zona 2, Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 32 beer; non-alcoholic drinks; fruit flavoured carbonated drinks; carbonated non-alcoholic drinks; fruit-based beverages; fruit beverages and fruit juices.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the words "CERVEZA", "DRAFT", "ULTRA" and "LIGERA", separately and apart from the mark as shown.

TRANSLATION: The applicant claims that the words "CERVEZA", "DORADA" and "LIGERA" when translated to the English language is "BEER", "GOLDEN" and "LIGHT".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **NEORHIZZA**

APPLICATION NUMBER: 18624.23 **FILING DATE: 23rd February, 2023**

APPLICANT: UPL Mauritius Limited of 6th Floor, Suite 157 B, Harbor Front Building, President John Kennedy Street, Port Louis, Mauritius

INTERNATIONAL CLASS(ES): 1 biostimulants for plants; fertilizers; biological preparation for use in industry and science.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

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MARK: **LA PROGRESIVA**

APPLICATION NUMBER: 18643.23 **FILING DATE: 28th March, 2023**

APPLICANT: THE ISLAND RUM COMPANY AS of Henrik Ibsens gate 90, Oslo N-0255, Norway

INTERNATIONAL CLASS(ES): **33** alcoholic beverages (except beers); spirits; rum; gin; vodka; whisky.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "LA PROGRESIVA", when translated to the English language is "THE PROGRESSIVE".

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

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MARK: **VIGIA**

APPLICATION NUMBER: 18645.23 **FILING DATE: 28th March, 2023**

APPLICANT: THE ISLAND RUM COMPANY AS of Henrik Ibsens gate 90, Oslo N-0255, Norway

INTERNATIONAL CLASS(ES): **33** alcoholic beverages (except beers); spirits; rum; gin; vodka; whisky.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "VIGIA", when translated to the English language is "LOOK-OUT".

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

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MARK: tribio **CFE(9): 26.1.3, 6; 29.13**

COLOR CLAIM: pantone 5545 C, pantone 7480 C and pantone 368 C

APPLICATION NUMBER: 18674.23 **FILING DATE: 27th March, 2023**

APPLICANT: PRODUCTOS ALIMENTICIOS DORIA S.A.S. of Km 5.6 - Troncal de Occidente - Mosquera, Cundinamarca

INTERNATIONAL CLASS(ES): **21** household or kitchen utensils and containers; glassware; porcelain; and earthenware.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: tribio **CFE(9): 26.1.3, 6; 29.13**

COLOR CLAIM: pantone 5545 C, pantone 7480 C and pantone 368 C

APPLICATION NUMBER: 18676.23 **FILING DATE: 27th March, 2023**

APPLICANT: PRODUCTOS ALIMENTICIOS DORIA S.A.S. of Km 5.6 - Troncal de Occidente - Mosquera, Cundinamarca

INTERNATIONAL CLASS(ES): **8** cutlery.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **PRIME GUARD**

APPLICATION NUMBER: 18681.23 **FILING DATE: 30th March, 2023**

APPLICANT: HIGHLINE WARREN LLC of 4500 Malone Road, Memphis, TN 38118, United States of America

INTERNATIONAL CLASS(ES): 1 transmission fluids; antifreeze; power steering fluid; brake fluid; chemical preparations for assisting the starting of internal combustion engines; chemical additives for diesel fuels.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

NOTICE OF OPPOSITION

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed on the 9th day of June 2023, by **TROPICAL SHIPPING AND CONSTRUCTION COMPANY LIMITED, LLC** (The Opponent), of 501 Avenue P, Riviera Beach, FL 33404, against trademark Application No. 17971.22, filed on the 7th day of June, 2022, by **TROPIC AIR LIMITED** (The Applicant), of Manta Ray Drive, San Pedro Town, Ambergris Caye, Belize District, for the registration of the following trademark, as proprietor thereof:

The grounds of opposition are as follows:

1. The Opponent, **TROPICAL SHIPPING AND CONSTRUCTION COMPANY LIMITED, LLC**, has been in existence since 1963 and is well-known worldwide for its freight shipping, air transport and storage of goods, specifically cargo and less-than-container-load cargo, most notably in North America and the Caribbean region.

2. The Opponent is domiciled in United States of America, with physical offices and operations in that country, and it is the owner of the 'TROPAIR' trademark. By virtue of Application No. 17110.21, as filed for application on the 23rd day of June 2021, the Opponent has sought to register its mark in Belize. The Applicant's mark, " " was filed for application on for on 7th June 2022. By virtue of the prior filing, the Opponent has a right of priority in Belize as a first-to-file jurisdiction and/or alternatively under s. 37(4)(b) and/or s. 37 (5) of the Trade Marks Act.
3. The Opponent's mark is a well-known trade mark which qualifies for protection under the Paris Convention for the Protection of Industrial Property, in particular, but not limited to, Article 6b thereof, which is given full effect under the Trade Marks Act.

4. The details of the Opponent's trademark registration are as follows:

   The trademark "TROPAIR" has been registered in Class 39 and used since 2006 in North America and the Caribbean Region to protect the Opponent's services. The trademark has been used in the immediate region of Belize, including the Bahamas and the wider Caribbean region. The trademark additionally has protected status as a function of its registration in the Dominican Republic, Canada, Mexico and the United States.

5. By virtue of its said trademark registration, pursuant to section 24 (1) of the Trade Marks Act the Opponent has exclusive rights in the trademark. Thus, the Opponent is the proprietor of its international trademark TROPAIR and has sought registration in Belize prior to the instant Application and, therefore, pursuant to section(s) 38(1)(a) and/or 38(2) of the Trade Marks Act the Opponent's said trademark is an "earlier trademark."

6. The trade mark " " which the Applicant has applied to register is similar phonetically and visually to the Opponent's earlier trade mark in the following ways:

i. The words of Applicant's mark are larger than the design, and thus should be considered the dominant feature of the mark. As such, there is a stronger similarity between the marks, resulting in a higher likelihood of confusion.

ii. The Applicant's mark prominently features the letters "TROP" and "AIR", which are the man elements of the Opponent's TROPAIR mark;

iii. The Applicant's mark is aurally and phonetically similar to the Opponent's TROPAIR mark when pronounced aloud.

7. The application for " " is in respect of services in class 39 for airline bookings; airline services; airline transport; airline ticket services; airline transportation services; scheduled passenger airline services; airline and shipping services; airline check-ln services; airline ticket reservation services; reservation services for airline travel; information relating to airline services; provision of information relating to airline arrivals; airline services for the transportation of goods; airline services for the transportation of cargo; airline services for the transportation of passengers; provision of information relating to airline departures; provision of information relating to airline scheduling; arranging the emergency replacement of airline tickets; providing information relating to airline travel, via electronic means; planning and booking of airline travel, via electronic means; providing information relating to the planning and booking of airline travel, via electronic means.

8. These services referred to in [7] are identical or similar to services for which the Opponent's said trademarks are registered and used.

9. By virtue of paragraphs [4 — 8] above, the mark " " is not eligible for registration pursuant to Section 37 (2) of the Trade Marks Act, as there exists a likelihood of confusion on the part of the public, including likelihood of association with the Opponent's earlier trademark, which is the subject of a pending application for registration in Belize lodged prior to the Applicant's instant application.

10. Further and/or in the alternative, the Opponent has significant operations and an established reputation in North America and the Caribbean Region for the provision of services in class 39 and use of its trademarks, including its 'TROPAIR' mark, and the use of " " by the Applicant would take unfair advantage of and be detrimental to the distinctive character and reputation of the Opponent's trademark. Accordingly, registration of the Applicant's mark " " ought to be refused pursuant to Section 37 (4) of the Trade Marks Act.

11. Further and /or in the alternative, the Applicant's " " mark ought to be refused registration in accordance with Section 35(6) of the Trade Marks Act, as the filing of the application constituted an act of bad faith, as the Applicant was aware of the

Opponent's earlier trademark and brought opposition proceedings which are still pending. The Applicant's application for registration was filed after the Applicant initiated the said opposition proceedings and the instant application is therefore lodged in bad faith.

12. Further and /or in the alternative, the Applicant's " " mark ought to be refused registration because in accordance with Section 35(6) of the Trade Marks Act as the Applicant could have sought protection of its mark through registration of the same, as it has done in other jurisdictions such as Guatemala. However, despite the Applicant's awareness that it could have applied for registration in Belize, it failed to do so and only lodged the instant Application after the Opponent sought to register its 'TROPAIR' mark. The Applicant therefore knowingly, and intentionally failed to assert or protect any of its purported rights and only lodged the instant Application to impede the Opponent's pending application, which ought to be considered an act of bad faith.

13. Further and/or in the alternative, the Applicant's " " mark is not eligible for registration pursuant to Section 35(1)(c) of the Trade Marks Act, as the Applicant's mark only serves to designate the kind and/or geographical origin of the Applicant's rendering of services as an air carrier in Belize — when specifically considering the wording "The Airline of Belize."

14. Further and/or in the alternative, the Applicant's " " mark is not eligible for registration pursuant to Section 35(3)(b) of the Trade Marks Act, as the Applicant's mark may deceive the public as to government ownership of sponsorship of the business. When specifically considering the wording "The Airline of Belize," consumers may be deceived into perceiving that the airline is sponsored by the government of Belize or is national airline of Belize when neither of these things are true.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed on the 9th day of June 2023, by **TROPICAL SHIPPING AND CONSTRUCTION COMPANY LIMITED, LLC** (The Opponent), of 501 Avenue P, Riviera Beach, FL 33404, against trademark Application No. 17972.22, filed on the 7th day of June, 2022, by **TROPIC AIR LIMITED** (The Applicant), of Manta Ray Drive, San Pedro Town, Ambergris Caye, Belize District, for the registration of the following trademark, as proprietor thereof:

TROPIC AIR

The grounds of opposition are as follows:

1. The Opponent, **TROPICAL SHIPPING AND CONSTRUCTION COMPANY LIMITED, LLC**, has been in existence since 1963 and is well known worldwide for its freight shipping, air transport and storage of goods, specifically cargo and less-than-container-load cargo, most notably in North America and the Caribbean region.

2. The Opponent is domiciled in United States of America, with physical offices and operations in that country, and it is the owner of the 'TROPAIR' trademark. By virtue of Application No. 17110.21, as filed for application on the 23rd day of June 2021, the

Opponent has sought to register its mark in Belize. The Applicant's mark, "TROPIC AIR", was filed for application on for on the 7 Ü day of June 2022. By virtue of the prior filing, the Opponent has a right of priority in Belize as a first-to-file jurisdiction and/or alternatively under s. 37(4)(b) and/or s. 37 (5) of the Trade Marks Act.

3. The Opponent's mark is a well-known trade mark which qualifies for protection under the Paris Convention for the Protection of Industrial Property, in particular but not limited to Article 6b thereof, which is given full effect under the Trade Marks Act.

4. The details of the Opponent's trademark registration are as follows:

   The trademark "TROPAIR" has been registered in Class 39 and used since 2006 in North America and the Caribbean Region to protect the Opponent's services. The trademark has been used in the immediate region of Belize, including the Bahamas and the wider Caribbean region. The trademark additionally has protected status as a function of its registration in the Dominican Republic, Canada, Mexico and the United States.

5. By virtue of its said trademark registration, pursuant to section 24 (1) of the Trade Marks Act the Opponent has exclusive fights in the trademark. Thus, the Opponent is the proprietor of its international trademark TROPAIR and has sought registration in Belize prior to the instant Application and, therefore, pursuant to section(s) 38(1)(a) and/or 38(2) of the Trade Marks Act the Opponent's said trademark is an “earlier trademark.”

6. The trade mark "TROPIC AIR" which the Applicant has applied to register is similar phonetically and visually to the Opponent's earlier trade mark in the following ways:

   i. The Applicant's mark prominently features the letters "TROP" and "AIR", which are the man elements of the Opponent's TROPAIR mark;
   ii. The Applicant's mark is aurally and phonetically similar to the Opponent's TROPAIR mark when pronounced aloud.

7. The application for "TROPIC AIR" is in respect of goods in class 39 for airline bookings; airline services; airline transport; airline ticket services; airline transportation services; scheduled passenger airline services; airline and shipping services; airline check-in services; airline ticket reservation services; reservation services for airline travel; information relating to airline services; provision of information relating to airline arrivals; airline services for the transportation of goods; airline services for the transportation of cargo; airline services for the transportation of passengers; provision of information relating to airline departures; provision of information relating to airline scheduling; arranging the emergency replacement of airline tickets; providing information relating to airline travel, via electronic means; planning and booking of airline travel, via electronic means; providing information relating to the planning and booking of airline travel, via electronic means.

8. These goods and/or services referred to in [7] are identical or similar to services for which the Opponent's said trademarks are registered and used.

9. By virtue of paragraphs [4 — 81 above, the mark "TROPIC AIR" is not eligible for registration pursuant to Section 37(2) of the Trade Marks Act, as there exists a likelihood of confusion on the part of the public, including likelihood of association with the Opponent's earlier trademark, which is the subject of a pending application for registration in Belize lodged prior to the Applicant's Instant application.

10. Further and/or in the alternative, the Opponent has significant operations and an established reputation in North America and the Caribbean Region for the provision of services in class 39 and use of its trademarks, including its 'TROPAIR' mark, and the use of "TROPIC AIR" by the Applicant would take unfair advantage of and be detrimental to the distinctive character and reputation of the Opponent's trademark. Accordingly, registration of the Applicant's "TROPIC AIR" ought to be refused pursuant to Section 37 (4) of the Trade Marks Act.

11. Further and / or in the alternative, the Applicant's "TROPIC AIR" mark ought to be refused registration in accordance with Section 35(6) of the Trade Marks Act, as the filing of the application constituted an act of bad faith, as the Applicant was aware of the Opponent's earlier trademark and brought opposition proceedings which are still pending. The Applicant's application for registration was filed after the Applicant initiated the said opposition proceedings and the instant application is therefore lodged in bad faith.

12. Further and / or in the alternative, the Applicant's “TROPIC AIR" mark ought to be refused registration because in accordance with Section 35(6) of the Trade Marks Act as the Applicant could have sought protection of its mark through registration of the same, as it has done in other jurisdictions such as Guatemala. However) despite the Applicant's awareness that it could have applied for registration in Belize, it failed to do so and only lodged the instant Application after the Opponent sought to register its 'TROPAIR' mark. The Applicant therefore knowingly, and intentionally failed to assert or protect any of its purported rights and only lodged the instant Application to impede the Opponent's pending application, which ought to be considered an act of bad faith.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

TAKE NOTICE that the Registrar is in receipt of a notice of opposition filed on the 22nd day of June 2023, by **THE COCA-COLA COMPANY** (The Opponent), of One Coca-Cola Plaza, Atlanta, Georgia 30313, United States of America, against trademark Application No. 18007.22, filed on the 21st day of June, 2022, by **CARIBBEAN INTERNATIONAL BREWERY CO. LTD** (The Applicant), of Carmelita Village, c/o #16 6th street, Corozal Town, Corozal District, Belize, for the registration of the following trademark, as proprietor thereof:

The grounds of opposition are as follows:

1. The Opponent is currently the registered owner of the trademark "**COCA-COLA**" in the colors red and white in respect of International Class 32 which was registered in Belize with Registration No. 16667.20.

2. The Opponent (The Coca Cola Company) opposes the application of the Applicant for the registration of the Mark "**DRINK MY COLA ORIGINAL TASTE**" on the following grounds:

   a) The mark contained in the Applicant's said Application No. 18007.22 filed on the 21st of June 2022 contravenes section 37(2) (b) and 38(1)(b) of the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2020 and should not be registered by virtue of the fact that it is similar to the Opponent's earlier trademarks and is to be registered for goods or services identical with those for which the Opponent' s trade mark as an earlier trade mark and an internationally well-known trademark is protected.

   b) Further, the use of the mark contained in the Applicant's said Application No. 18007.22 if registered, would be likely to cause confusion, in particular a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trademarks used by the Opponent.

   c) The mark being sought by the Applicant is **very similar** to the earlier internationally well-known trademarks of the Opponent including but not limited to "**COCA-COLA**" registered in Belize, "**COCA-COLA ORIGINAL TASTE**", "**COCA-COLA ORIGINAL**" and "**COCA-COLA ORIGINAL TASTE**", "**COCA-COLA ORIGINAL**" and "**COCA-COLA ORIGINAL TASTE DELICIOUS & REFRESHING**" registered internationally for sodas.

   d) Further, the mark being sought by the applicant is **very similar** to the earlier internationally well-known trademarks of the Opponent including but not limited to "**COCA-COLA**", "**COCA-COLA ORIGINAL TASTE**", "**COCA-COLA ORIGINAL**" and "**COCA-COLA ORIGINAL TASTE DELICIOUS & REFRESHING**" and if accepted, it would allow the Applicant to pass off their goods as that of the Opponent's goods.

   e) The Opponent's Mark is a well-known trade mark which qualifies for protection under the Paris Convention for the Protection of Industrial Property, in particular but not limited to Article 6bis thereof, which is given full effect under Belize law (being the Trade Marks Act, Chapter 257 of the Laws of Belize, Revised Edition 2020). The trademarks "**COCA-COLA ORIGINAL TASTE**" and "**COCA-COLA ORIGINAL**" are clearly well-known marks which are currently registered in Romania and Argentina respectfully. "**COCACOLA ORIGINAL TASTE**" was registered in the year 2019 under the International Class No. 32., and "**COCA-COLA ORIGINAL**" was registered in the year 2015 under the International Class No. 32.

   f) The Opponent's product containing the marks "**COCA-COLA**" and "**COCA-COLA ORIGINAL TASTE**" is also sold and well-known in the country of Belize.

   g) The Applicant has not only copied the Opponent's mark by utilizing the words "**ORIGINAL TASTE**" but is combining its use with a red can with white overlay letters which are distinctive elements that have clearly identified Opponent's products for many years.

3. The Applicant had known of the Opponent's company, its products and trademarks since the year 2019. By that time, the Opponent's trademark had already been registered and the "**COCA-COLA**" branded products had already been selling for over 134 years. Similarly, the Opponent had registered its trademark with the combined words "**ORIGINAL TASTE**" since the year 2019 internationally.

4. The Applicant is using the colors, stylized letters and the denominations that are very closely associated with the Opponent's brand for the sale, marketing and/or advertisement of its soda with the sole purpose of confusing the public. The Opponent has been taking actions against the Applicant to prevent this.

5. In fact, since on or about the year 2019, the Applicant has attempted to register and/or use several other marks that are similar to that of the Opponents brand and/or mark "**COCA-COLA**", and the Opponent has properly opposed and/or addressed these uses.

6. This clearly indicates that the Applicant knew of the Opponents trademark "**COCA-COLA**" and its extensions and/ or variations of such mark approximately 4 years prior to filing this trademark application in Belize confirming the Applicants application for the said mark in Belize was made in bad faith,

7. The Opponent respectfully requests that the subject application for the Applicant's trademark be refused registration.

The Applicant is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

INTERNATIONAL APPLICATIONS FOR TRADEMARK REGISTRATION UNDER THE MADRID PROTOCOL

(3rd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 15th day of September, 2023

INTERNATIONAL MARK: tv

CFE(9): 5.7.13, 23

INTERNATIONAL APPLICATION NUMBER: 1416183

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 12th May, 2023

APPLICANT: Apple Inc. of One Apple Park Way, Cupertino CA 95014 (United States of America)

INTERNATIONAL CLASS(ES): 28 for video game consoles; controllers for game consoles; video output game machines for use with televisions; apparatus for electronic games adapted for use with an external display screen or monitor.

STATEMENT OF USE: The applicant intends to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "TV", separately and apart from the mark as shown.

INTERNATIONAL MARK:

CFE(9): 27.5.22

INTERNATIONAL APPLICATION NUMBER: 1727611

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 31stMarch, 2023

APPLICANT: A. Menarini Farmaceutica Internazionale S.r.l. of Via dei Sette Santi 1, I-50131 FIRENZE (Italy)

INTERNATIONAL CLASS(ES): 9 for health monitoring software; downloadable software for uploading health data, outcomes of clinical examinations and user's routine in the health, medical, dietary and physical well-being fields, for the purpose of monitoring by the treating doctor.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 13th October, 2022 under number 018775666 in the European Union.

INTERNATIONAL MARK:

CFE(9): 24.15.2, 13; 29.1.1

INTERNATIONAL APPLICATION NUMBER: 1728741

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 3rd March, 2023

APPLICANT: PR INDUSTRIAL S.R.L. of LOCALITA IL PIANO SNC I-53031 CASOLE D'ELSA, SIENA (Italy)

INTERNATIONAL CLASS(ES): 7 for hydrogen dispensing pumps for service stations; current generators; mobile electrical power generators; electrical generator groups; generating sets for use with engines; **9** for voltage transformers; power conditioners; power units [batteries]; power distributors [electrical]; converters, electric; electricity storage apparatus; apparatus and instruments for accumulating electricity; apparatus and instruments for transforming electricity; electric control devices for energy management; apparatus and instruments for accumulating and storing electricity; battery charging devices for motor vehicles; **37** for charging of batteries and power storage devices, and rental of equipment therefore; charging of electric vehicles.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 3rd March, 2023 under number 302023000033972 in Italy.

INTERNATIONAL MARK: Rawrr

CFE(9): 27.5.1, 17

INTERNATIONAL APPLICATION NUMBER: 1730029

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 11th April, 2023

APPLICANT: Rawrr Inc. of 16839 Gale Ave #101, City of Industry CA 91745 (United States of America)

INTERNATIONAL CLASS(ES): 28 for ATVs (all terrain vehicles); electric bicycles; electrically-powered motor scooters; self-balancing scooters; self-balancing one-wheeled electric scooters; self-balancing two-wheeled electric scooters; self balancing electric scooters; all terrain vehicles (ATVs).

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: Redwood

CFE(9): 27.5.1

INTERNATIONAL APPLICATION NUMBER: 1730316

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 9th March, 2023

APPLICANT: VENUS MANAGEMENT PTE. LTD. of 111 NORTH BRIDGE ROAD, #21-03 PENINSULA PLAZA, SINGAPORE 179098 (Singapore)

INTERNATIONAL CLASS(ES): **34** for cigarettes; cigars; tobacco; cigarette filters; cigarette holders; cigarette paper; cigarette cases; lighters for smokers.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 1st March, 2023 under number 40202304170X in Singapore.

INTERNATIONAL MARK: ASSOULINE

INTERNATIONAL APPLICATION NUMBER: 1730808

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 25th March, 2023

APPLICANT: ASSOULINE PUBLISHING INC. of 3 Park Avenue, 27th Floor, New York NY 10016 (United States of America)

INTERNATIONAL CLASS(ES): **16** for printed matter, namely, series of fiction books, catalogs featuring all types of consumer goods and services, notably, fashion, beauty, cosmetics, entertainment, travel and health care products and services, posters, magazines featuring fashion, entertainment, travel, beauty, cosmetics health products and services as well as personalities and institutions; **41** for publication of books, all in the fields of fashion, beauty, cosmetics, entertainment, travel and health.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: SIDECAR

INTERNATIONAL APPLICATION NUMBER: 1731021

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 1st May, 2023

APPLICANT: Apple Inc. of One Apple Park Way, Cupertino CA 95014 (United States of America)

INTERNATIONAL CLASS(ES): **9** for downloadable computer operating system software; recorded computer operating system software.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: CONSCIOUS PLANET

INTERNATIONAL APPLICATION NUMBER: 1732401

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 1st May, 2023

APPLICANT: ISHA FOUNDATION, INC. of 951 Isha Lane, McMinnville TN 37110 (United States of America)

INTERNATIONAL CLASS(ES): **41** for conducting seminars in the field of environmental initiatives and human consciousness.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK:

CFE(9): 26.4.18, 24; 27.5.10, 24

INTERNATIONAL APPLICATION NUMBER: 1732402

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 1st May, 2023

APPLICANT: ISHA FOUNDATION, INC. of 951 Isha Lane, McMinnville TN 37110 (United States of America)

INTERNATIONAL CLASS(ES): 41 for conducting seminars in the field of environmental initiatives and human consciousness.

STATEMENT OF USE: The applicant intends to use the mark.

(1st ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 13th day of October, 2023.

INTERNATIONAL MARK: FERRARA

INTERNATIONAL APPLICATION NUMBER: 1129712

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 8th June, 2023

APPLICANT: Ferrara Candy Company of 404 W. Harrison Street Chicago IL 60607 (United States of America)

INTERNATIONAL CLASS(ES): 30 candy.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: GRAYSONS

INTERNATIONAL APPLICATION NUMBER: 1556318

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 25th May, 2023

APPLICANT: King Maker Marketing, Inc. of 1304 Annapolis Drive Raleigh NC 27608 (United States of America)

INTERNATIONAL CLASS(ES): 34 cigarette tobacco; cigarettes.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: THREE OAKS

INTERNATIONAL APPLICATION NUMBER: 1559687

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 24th May, 2023

APPLICANT: King Maker Marketing, Inc. of 1304 Annapolis Drive Raleigh NC 27608 (United States of America)

INTERNATIONAL CLASS(ES): 34 cigarette tobacco; cigarettes.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: TIMBERLAKE

INTERNATIONAL APPLICATION NUMBER: 1580267

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 22nd May, 2023

APPLICANT: King Maker Marketing, Inc. of 1304 Annapolis Drive Raleigh NC 27608 (United States of America)

INTERNATIONAL CLASS(ES): 34 cigarette tobacco; cigarettes.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: ELF MATES

INTERNATIONAL APPLICATION NUMBER: 1735575

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 03rd March, 2023

APPLICANT: CCA and B, LLC of 3350 Riverwood Parkway, Suite 300 Atlanta GA 30339 (United States of America)

INTERNATIONAL CLASS(ES): 16 stickers; calendars; **28** dolls; doll accessories; doll clothing.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: MAGIFREEZ

INTERNATIONAL APPLICATION NUMBER: 1735676

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 03rd March, 2023

APPLICANT: CCA and B, LLC of 3350 Riverwood Parkway, Suite 300 Atlanta GA 30339 (United States of America)

INTERNATIONAL CLASS(ES): 28 doll accessories; doll clothing.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: THE ELF ON THE SHELF

INTERNATIONAL APPLICATION NUMBER: 1735810

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 13th March, 2023

APPLICANT: CCA and B, LLC of 3350 Riverwood Parkway, Suite 300 Atlanta GA 30339 (United States of America)

INTERNATIONAL CLASS(ES): 16 children's activity books; children's books; gift bags; paper gift tags; stickers; calendars; **28** dolls; doll accessories and doll clothing; playing cards; memory games; board games; party games; puzzles; plush dolls; Christmas tree ornaments; snow globes; modeled plastic toy figurines.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: DOLCE & GABBANA

INTERNATIONAL APPLICATION NUMBER: 1736214

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 5th April, 2023

APPLICANT: DOLCE & GABBANA TRADEMARKS S.r.l. of VIA GOLDONI 10 I-20129 MILANO (IT) (Italy)

INTERNATIONAL CLASS(ES): 36 financial, monetary and banking services; insurance services; real estate services.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: BRAVECTO

CFE(9): 27.5.11, 17, 25; 29.1.12

INTERNATIONAL APPLICATION NUMBER: 1737392

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 26th May, 2023

APPLICANT: Intervet International B.V. of Wim de Körverstraat 35 NL-5831 AN Boxmeer (Netherlands)

INTERNATIONAL CLASS(ES): 5 medicines and pharmaceutical preparations for veterinary use.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: CrossTrans

CFE(9): 1.15.15; 27.5.1

INTERNATIONAL APPLICATION NUMBER: 1737701

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 25th May, 2023

APPLICANT: Cross Oil Refining & Marketing, Inc. of 484 East 6th Street Smackover AR 71762 (United States of America)

INTERNATIONAL CLASS(ES): 17 insulating oil for transformers; insulating oils.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: BLACK FOREST Real Juicy • Real Good

CFE(9): 26.4.4, 5, 6, 18, 24; 27.5.9, 17,24

INTERNATIONAL APPLICATION NUMBER: 1739416

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 7th June, 2023

APPLICANT: Ferrara Candy Company of 404 W. Harrison Street, Chicago IL 60607 (United States of America)

INTERNATIONAL CLASS(ES): 29 fruit-based snack food; **30** candy.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 9th December, 2022 under number 97711354 in the United States of America.

INTERNATIONAL MARK: Funables

CFE(9): 1.15.14; 27.5.1

INTERNATIONAL APPLICATION NUMBER: 1739448

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 7th June, 2023

APPLICANT: Ferrara Candy Company of 404 W. Harrison Street, Chicago IL 60607 (United States of America)

INTERNATIONAL CLASS(ES): 29 fruit-based snack food; **30** candy.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 9th December, 2022 under number 97711394 in the United States of America.

INTERNATIONAL MARK: Earldom

CFE(9): 27.5.1

INTERNATIONAL APPLICATION NUMBER: 1739930

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 6th May, 2023

APPLICANT: He Dongxian of Room 101, Building 18, Jindiyueli Villa Area, Yanbu East Central Road, Dali Town, Nanhai District, Foshan City, 528200 Guangdong Province (China)

INTERNATIONAL CLASS(ES): 9 computers; telephone apparatus; navigational instruments; cabinets for loudspeakers; cameras [photography]; speed checking apparatus for vehicles; telephone wires; theft prevention installations, electric; batteries, electric; network communication devices.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: OPTIC ID

INTERNATIONAL APPLICATION NUMBER: 1740140

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 5th June, 2023

APPLICANT: Apple Inc. of One Apple Park Way, Cupertino CA 95014 (United States of America)

INTERNATIONAL CLASS(ES): 9 computer hardware for biometric identification, authentication and access control; biometric scanners; downloadable biometric identification software; recorded biometric identification software; downloadable computer software for use in biometric authentication, verification, and access control; recorded computer software for use in biometric authentication, verification, and access control; downloadable application development software; downloadable computer software for use as an application programming interface (API) for building software applications; downloadable virtual reality software; downloadable augmented reality software; downloadable software for navigating virtual reality and augmented reality environments; recorded virtual reality software; recorded augmented reality software; recorded software for navigating virtual reality and augmented reality environments.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 6th December, 2022 under number 2022976 in Liechtenstein.

INTERNATIONAL MARK: TRANYOO

CFE(9): 27.5.1, 19

INTERNATIONAL APPLICATION NUMBER: 1740152

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 13th June, 2023

APPLICANT: Shenzhen Yinchen Technology Co., Ltd of 198, 1034 Huaqiang North Road, Saige Industrial Building, 1034 Huaqiang North Road, Fuqiang Community, Futian District, Shenzhen 518000 Guangdong (China)

INTERNATIONAL CLASS(ES): 9 connections for electric lines; batteries, electric; headphones; battery chargers; cases for smartphones; cabinets for loudspeakers; smartphones; USB flash drives; holders for electric coils; earphones.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: CRICKET

CFE(9): 27.5.1, 19

INTERNATIONAL APPLICATION NUMBER: 1740157

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 13th June, 2023

APPLICANT: SWEDISH MATCH LIGHTERS B.V. of A.H.G. Fokkerstraat 5, NL-9403 AM, Assen (Netherlands)

INTERNATIONAL CLASS(ES): 11 igniters; friction lighters for igniting gas; lighters for barbecues and other cooking appliances; household lighters; candle lighters.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 7th June, 2023 under number 1485352 in Benelux.

INTERNATIONAL MARK: SweeTARTS

CFE(9): 27.5.10; 29.1.13

INTERNATIONAL APPLICATION NUMBER: 1740478

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 9th June, 2023

APPLICANT: Ferrara Candy Company of 404 W. Harrison Street, Chicago IL 60607 (United States of America)

INTERNATIONAL CLASS(ES): 30 candy.

STATEMENT OF USE: The applicant intends to use the mark.

REGISTERED TRADEMARKS

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
16403.20	Country Rice	**COUNTRY FOODS,** of Route 30 East, Spanish Lookout, Cayo District, Belize	30
16867.21	PURSUE FLAVOR	**PHILIP MORRIS BRANDS SÀRL** of Quai Jeanrenaud 3, Neuchâtel, 2000, Switzerland	34
17876.22	RIVIAN	**Rivian IP Holdings, LLC** of 13250 N. Haggerty Road, Plymouth, Michigan 48170, United States of America	6 9 12
17264.21	TikTok	**TikTok Ltd.** of P.O. Box 31119 Grand Pavilion, Hibiscus Way, 802 West Bay Road, Grand Cayman, KY1-1205 Cayman Islands	6 11 14 16 18
17719.22		**HOBBS DISTRIBUTION COMPANY LIMITED** of 15 A Street, Belize City, BELIZE, C.A.	32
17829.22	ESNOK	**Químicos y Lubricantes, S.A.** of Anillo Periférico 71-36, zona 11, Guatemala City	5
17876.22		**CHINA TOBACCO HUBEI INDUSTRIAL CO LTD.** of 1355, Jinshan Road, Dongxihu District, Wuhan City, Hubei Province	34
18163.22	AVANT	**PROCESADORA NACIONAL DE ALIMENTOS C.A. PRONACA** of Los Naranjos N˚44-15 y Av. Los Granados, Quito- Ecuador	31
18409.22		**Apple Inc.** of One Apple Park Way, Cupertino, California, 95014, United States of America	9