



# INTELLECTUAL PROPERTY JOURNAL

**BELiPO**  
BELIZE INTELLECTUAL PROPERTY OFFICE

## **BELIPO'S MISSION STATEMENT**

*“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”*

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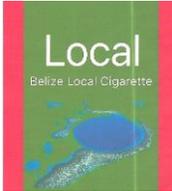
### NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

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**(3<sup>rd</sup> ISSUE)**

**ANY person desirous of making opposition to, or observations in respect of, the below-cited applications, should do so in writing addressed to the undersigned not later than the 1<sup>st</sup> day of March, 2024**



**MARK:** CFE(8): 25.1.19; 29.1.1, 3

**APPLICATION NUMBER:** 15816.19      **FILING DATE:** 26<sup>th</sup> November, 2019

**APPLICANT:** JIE QIAO CHEN of 40 Mahogany Street, Belize City, Belize

**INTERNATIONAL CLASS(ES):** 34 cigarettes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words “BELIZE LOCAL CIGARETTE”, separately and apart from the mark as shown.

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**MARK:** CROMATONBIC FERRO ACTIVE

**APPLICATION NUMBER:** 17940.22      **FILING DATE:** 18<sup>th</sup> May, 2022

**APPLICANT:** A. MENARINI INDUSTRIE FARMACEUTICHE RIUNITE S.r.l of 3 Via dei Sette Santi - Firenze, Italy

**INTERNATIONAL CLASS(ES):** 5 pharmaceutical products to normalize hematological parameters in iron deficiency states.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words “FERRO ACTIVE”, separately and apart from the mark as shown.

**AGENT:** BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

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**MARK:** ABRA

**APPLICATION NUMBER:** 18173.22      **FILING DATE:** 17<sup>th</sup> August, 2022

**APPLICANT:** ABRA GROUP LIMITED of 3rd Floor, 1 Ashley Road, Altrincham, Cheshire, United Kingdom, WA142DT

**INTERNATIONAL CLASS(ES):** 9 downloadable software for booking airline services and viewing airline information; 12 aircraft namely, airplanes, aeroplanes, and turbo-jet airplanes; 16 paper; paper articles; stationery; printed matter; publications; books; magazines; periodicals; calendars; posters; photographs; 35 retail services relating to jewelry; retail services relating to cosmetics; retail services in relation to fashion accessories; retail services in relation to games and toys; retail services in relation to printed matter; retail services connected with stationery; retail services in relation to confectionery; retail services in relation to home textiles; marketing for airlines; commercial or industrial management assistance; business management; business administration; office functions; document reproduction;

public relations; drawing up statements of account; management of customer loyalty programs in the field of air transport; marketing studies, namely in the field of air transport, representation of airlines, and vehicle rental companies; organisation and management of customer loyalty programs; customer club services, for commercial, promotional and/or advertising purposes; administration of customer loyalty and incentive schemes; **36** insurance; financial transactions; monetary transaction services; issuance of credit cards.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 25<sup>th</sup> February, 2022 under number 97/285,029 in the United States of America.

**TRANSLATION:** The applicant claims that the word "ABRA", when translated to the English language is "OPEN".

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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## MARK: CLARIS WEBDIRECT

**APPLICATION NUMBER:** 18259.22

**FILING DATE:** 23<sup>rd</sup> September, 2022

**APPLICANT:** Claris International Inc. of One Apple Park Way, Cupertino, California 95014, United States of America

**INTERNATIONAL CLASS(ES):** **9** downloadable computer software, namely, computer software for hosting, managing, and configuring databases; downloadable computer software for managing and providing access to databases via local or global computer networks; downloadable computer software for automating database functions; downloadable database management software; downloadable database synchronization software; downloadable computer programs for accessing, browsing and searching online databases; **42** design and development of computer hardware and software; providing temporary use of on-line non-downloadable software for viewing, annotating, storing, downloading and distributing electronic files, images, audio, video, data, and documents; providing temporary use of on-line non-downloadable software for audio and video conferencing; providing temporary use of on-line non-downloadable software for personal information management, database management, and database synchronization; providing temporary use of on-line non-downloadable software for accessing, browsing and searching online databases; providing temporary use of on-line non-downloadable software for communication and collaboration via computer networks; providing temporary use of on-line non-downloadable software development tools and templates for data management; providing temporary use of on-line-non-downloadable software for use in managing, organizing and sharing data on a global computer network and on local computer networks; computer services, namely, providing online facilities for viewing, annotating, storing, downloading and distributing electronic files, images, audio, video, data, and documents, and for audio and video conferencing, and for personal information management, database management, and database synchronization, and for accessing, browsing and searching online databases, and for communication and collaboration via computer networks, and for software development, and for managing, organizing and sharing data on a global computer network and on local computer networks; hosting of databases; hosting of computerized data, files, applications and information; web hosting services; technical support services, namely, trouble shooting computer database problems by telephone and via a global computer information network; application service provider (ASP) featuring software in the field of database management; electronic storage of audio files, digital video files, digital audio files, images, digital images, video, data, files and documents.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "WEBDIRECT", separately and apart from the mark as shown.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 18<sup>th</sup> July, 2022 under number 86989 in Jamaica.

**AGENT:** Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize.



**MARK:**

**CFE(9):** 27.5.7; 29.1.4, 5

**COLOR CLAIM:** mix blue and purple

**APPLICATION NUMBER:** 18286.22

**FILING DATE:** 3<sup>rd</sup> October, 2022

**APPLICANT: ARROCERA LOS CORRALES, SOCIEDAD ANONIMA** of FINCA SAN FRANCISCO VILLA NUEVA, GUATEMALA

**INTERNATIONAL CLASS(ES):** 30 flour; corn flour.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**TRANSLATION:** The applicant claims that the word “MI ESTRELLA”, when translated to the English language is “MY STAR”.

**AGENT: SABIDO & CO. LLP** of #5/7 New Road, Belize City, Belize

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**MARK:**

**CFE(8): 26.13.25**

**APPLICATION NUMBER: 18417.22**

**FILING DATE: 8<sup>th</sup> December, 2022**

**APPLICANT: PayPal, Inc.** of 2211 North First Street, San Jose, California 95131, USA

**INTERNATIONAL CLASS(ES):** 9 downloadable and recorded computer software for processing electronic payments and for transferring funds to and from others; downloadable computer software for creating, preparing, managing, sending, processing, tracking, and reconciling invoices; downloadable computer software for issuing receipts regarding mobile payment transactions; downloadable software, namely, software for authenticating the identity of a payer for controlling access to and communications with computers and computer networks; computer hardware for making, authenticating, facilitating, operating, managing, and processing payment transactions with credit cards, debit cards, prepaid cards, payment cards, gift cards, and other payment forms; point of sale terminals; chip card readers; card readers for credit cards, debit cards, prepaid gift cards, prepaid cash cards, and prepaid debit cards; magnetic encoded and coded card readers; electronic card readers for payment and credit cards; magnetically encoded credit cards; payment cards being magnetically encoded, namely, debit cards, gift cards, prepaid gift cards, prepaid cash cards, and prepaid debit cards; downloadable software for sending, receiving, accepting, buying, selling, storing, transmitting, trading and exchanging digital currency, virtual currency, cryptocurrency, stablecoins, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; downloadable software for managing and validating digital currency, virtual currency, cryptocurrency, stablecoin, digital asset, blockchain asset, digitized asset, digital token, crypto token and utility token transactions; downloadable software for use as a digital currency, virtual currency, cryptocurrency, stablecoin, digital asset, digital token, crypto token, and utility token wallet; downloadable software for transfers of digital currency, virtual currency, cryptocurrency, stablecoins, digital and blockchain assets, digitized assets, digital tokens, cryptotokens and utility tokens between parties; downloadable computer software and downloadable mobile application software for facilitating electronic commerce transactions; downloadable computer software, namely, internet browser extensions, plug-ins, and applications for use with electronic commerce transactions and product price monitoring; downloadable computer software and downloadable mobile application software featuring offers, deals, coupons, rebates, rewards, vouchers, price tracking, price notifications, price comparison information, links to the retail websites of others, promotional materials, and discount information; development kits; downloadable and recorded computer software for creating and managing a business and an online store, namely, inventory management, order processing, order tracking, fulfilment of orders, sales tracking, collection of sales data, and sales analytics; downloadable and recorded computer software used for point of sale transactions; downloadable and recorded computer software used to train and manage employees, record employee hours worked, and generate payroll processing; 35 promoting the goods of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods of others; promoting the goods and services of others by providing hypertext links to the web sites of others; promoting the goods and services of others by providing a web site featuring links to the online retail web sites of others; business consulting services in the field of online payments; provision of business management information, namely, electronic reporting of business analytics relating to payment processing, authentication, tracking, and invoicing; business management, namely, optimization of payments for businesses; promoting the sale of goods and services of others by providing a website featuring offers, deals, coupons, rebates, vouchers, rewards, price tracking, price notifications, price-comparison information, links to the retail websites of others, promotional materials, and discount information; promoting the sale of goods and services of others by providing interactive online applications featuring offers, deals, coupons, rebates, rewards, vouchers, price tracking, price notifications, price comparison information, links to the retail websites of others, promotional materials, and discount information; administration of incentive award programs to promote the sale of the goods and services of others; customer loyalty services for commercial, promotional and/or advertising purposes, namely, administration of a program that allows participants to obtain and redeem points or awards for goods and services; 36 financial services, namely, electronic funds transfer; credit card transaction processing services; processing debit card transactions for others; credit services, namely, providing revolving credit account services; bill payment services; credit card transaction processing services and payment processing services in the field of credit card payments and electronic payments; payment processing services, namely, providing foreign currency exchange services; payment processing services, namely, providing virtual

currency transaction processing services for others; financial services, namely, providing stablecoin currency, virtual currency, digital currency, digital tokens, and cryptocurrency for use by others; financial services, namely, virtual currency, digital currency, stablecoin, and cryptocurrency transfer, trading, exchange, and payment processing services; electronic wallet services (payment services) for trading, storing, sending, receiving, validating, verifying, accepting, tracking, transferring, and transmitting virtual currency, and managing virtual currency payment and exchange transactions; 42 providing temporary use of online non-downloadable software for processing electronic payments; providing temporary use of online non-downloadable software for creating, preparing, managing, sending, processing, tracking, and reconciling invoices; providing temporary use of online non-downloadable software for issuing receipts regarding mobile payment transactions; providing temporary use of online non-downloadable software, namely, software for authenticating the identity of a payer for controlling access to and communications with computers and computer networks; providing temporary use of online non-downloadable software for electronic funds transfer; providing temporary use of online non-downloadable software for sending, receiving, accepting, buying, selling, storing, transmitting, validating, verifying, tracking, transferring, trading and exchanging digital currency, virtual currency, cryptocurrency, stablecoins, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; providing temporary use of online non-downloadable software for digital currency payment and exchange transactions; providing temporary use of online non-downloadable software for use in issuing digital currency, virtual currency, cryptocurrency, stablecoins, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; providing temporary use of online non-downloadable software for managing digital currency, virtual currency, cryptocurrency, stablecoin, digital and blockchain asset, digitized asset, digital token, crypto token and utility token payments, money transfers, and commodity transfers; providing temporary use of online non-downloadable software for use with digital currency wallet and storage services; providing temporary use of online non-downloadable software for use as an electronic wallet; providing temporary use of online non-downloadable software for facilitating electronic commerce transactions; providing temporary use of online non-downloadable software featuring offers, deals, coupons, rebates, rewards, vouchers, price tracking, price notifications, price-comparison information, links to the retail websites of others, promotional materials, and discount information; providing temporary use of online non-downloadable software for fraud detection, fraud prevention, and fraud analytics; providing temporary use of online non-downloadable software to prevent fraud, facilitate integration with loyalty and reward platforms to allow tracking of purchases and accrual of rewards, and enable merchants to embed checkouts in third party sites and applications to sell and take payments on third party platforms; Application Service Provider (ASP) featuring Application Programming Interface (API) software for payment collection, payment transactions, forwarding data and information processing; data mining; providing temporary use of online non-downloadable software for creating and managing a business and an online store, namely, inventory management, order processing, order tracking, fulfilment of orders, sales tracking, collection of sales data, and sales analytics; providing temporary use of online non-downloadable software used for point of sale transactions; providing temporary use of online non-downloadable software used to train and manage employees, record employee hours worked, and generate payroll processing.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 15<sup>th</sup> October, 2022 under number 018776641 in the European Union.

**AGENT:** Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



**MARK:** CFE(8): 26.13.25; 29.1.4

**COLOR CLAIM:** 287C | 286 U, 285C | 2194U and 2758C | 2748U

**APPLICATION NUMBER:** 18436.22      **FILING DATE:** 30<sup>th</sup> November, 2022

**APPLICANT:** PayPal, Inc. of 2211 North First Street, San Jose, California 95131, USA

**INTERNATIONAL CLASS(ES):** 9 downloadable and recorded computer software for processing electronic payments and for transferring funds to and from others; downloadable computer software for creating, preparing, managing, sending, processing, tracking, and reconciling invoices; downloadable computer software for issuing receipts regarding mobile payment transactions; downloadable software, namely, software for authenticating the identity of a payer for controlling access to and communications with computers and computer networks; computer hardware for making, authenticating, facilitating, operating, managing, and processing payment transactions with credit cards, debit cards, prepaid cards, payment cards, gift cards, and other payment forms; point of sale terminals; chip card readers; card readers for credit cards, debit cards, prepaid gift cards, prepaid cash cards, and prepaid debit cards; magnetic encoded and coded card readers; electronic card readers for payment and credit cards; magnetically encoded credit cards; payment cards being magnetically encoded, namely, debit cards, gift cards, prepaid gift cards, prepaid cash cards, and prepaid debit cards; downloadable software for sending, receiving, accepting, buying, selling, storing, transmitting, trading and exchanging digital currency, virtual currency, cryptocurrency, stablecoins, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; downloadable software for managing and validating

digital currency, virtual currency, cryptocurrency, stablecoin, digital asset, blockchain asset, digitized asset, digital token, crypto token and utility token transactions; downloadable software for use as a digital currency, virtual currency, cryptocurrency, stablecoin, digital asset, digital token, crypto token, and utility token wallet; downloadable software for transfers of digital currency, virtual currency, cryptocurrency, stablecoins, digital and blockchain assets, digitized assets, digital tokens, cryptotokens and utility tokens between parties; downloadable computer software and downloadable mobile application software for facilitating electronic commerce transactions; downloadable computer software, namely, internet browser extensions, plug-ins, and applications for use with electronic commerce transactions and product price monitoring; downloadable computer software and downloadable mobile application software featuring offers, deals, coupons, rebates, rewards, vouchers, price tracking, price notifications, price comparison information, links to the retail websites of others, promotional materials, and discount information; development kits; downloadable and recorded computer software for creating and managing a business and an online store, namely, inventory management, order processing, order tracking, fulfilment of orders, sales tracking, collection of sales data, and sales analytics; downloadable and recorded computer software used for point of sale transactions; downloadable and recorded computer software used to train and manage employees, record employee hours worked, and generate payroll processing; **35** promoting the goods of others, namely, providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods of others; promoting the goods and services of others by providing hypertext links to the web sites of others; promoting the goods and services of others by providing a web site featuring links to the online retail web sites of others; business consulting services in the field of online payments; provision of business management information, namely, electronic reporting of business analytics relating to payment processing, authentication, tracking, and invoicing; business management, namely, optimization of payments for businesses; promoting the sale of goods and services of others by providing a website featuring offers, deals, coupons, rebates, rewards, vouchers, price tracking, price notifications, price-comparison information, links to the retail websites of others, promotional materials, and discount information; promoting the sale of goods and services of others by providing interactive online applications featuring offers, deals, coupons, rebates, rewards, vouchers, price tracking, price notifications, price comparison information, links to the retail websites of others, promotional materials, and discount information; administration of incentive award programs to promote the sale of the goods and services of others; customer loyalty services for commercial, promotional and/or advertising purposes, namely, administration of a program that allows participants to obtain and redeem points or awards for goods and services; **36** financial services, namely, electronic funds transfer; credit card transaction processing services; processing debit card transactions for others; credit services, namely, providing revolving credit account services; bill payment services; credit card transaction processing services and payment processing services in the field of credit card payments and electronic payments; payment processing services, namely, providing foreign currency exchange services; payment processing services, namely, providing virtual currency transaction processing services for others; financial services, namely, providing stablecoin currency, virtual currency, digital currency, digital tokens, and cryptocurrency for use by others; financial services, namely, virtual currency, digital currency, stablecoin, and cryptocurrency transfer, trading, exchange, and payment processing services; electronic wallet services (payment services) for trading, storing, sending, receiving, validating, verifying, accepting, tracking, transferring, and transmitting virtual currency, and managing virtual currency payment and exchange transactions; **42** providing temporary use of online non-downloadable software for processing electronic payments; providing temporary use of online non-downloadable software for creating, preparing, managing, sending, processing, tracking, and reconciling invoices; providing temporary use of online non-downloadable software for issuing receipts regarding mobile payment transactions; providing temporary use of online non-downloadable software, namely, software for authenticating the identity of a payer for controlling access to and communications with computers and computer networks; providing temporary use of online non-downloadable software for electronic funds transfer; providing temporary use of online non-downloadable software for sending, receiving, accepting, buying, selling, storing, transmitting, validating, verifying, tracking, transferring, trading and exchanging digital currency, virtual currency, cryptocurrency, stablecoins, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; providing temporary use of online non-downloadable software for digital currency payment and exchange transactions; providing temporary use of online non-downloadable software for use in issuing digital currency, virtual currency, cryptocurrency, stablecoins, digital and blockchain assets, digitized assets, digital tokens, crypto tokens and utility tokens; providing temporary use of online non-downloadable software for managing digital currency, virtual currency, cryptocurrency, stablecoin, digital and blockchain asset, digitized asset, digital token, crypto token and utility token payments, money transfers, and commodity transfers; providing temporary use of online non-downloadable software for use with digital currency wallet and storage services; providing temporary use of online non-downloadable software for use as an electronic wallet; providing temporary use of online non-downloadable software for facilitating electronic commerce transactions; providing temporary use of online non-downloadable software featuring offers, deals, coupons, rebates, rewards, vouchers, price tracking, price notifications, price-comparison information, links to the retail websites of others, promotional materials, and discount information; providing temporary use of online non-downloadable software for fraud detection, fraud prevention, and fraud analytics; providing temporary use of online non-downloadable software to prevent fraud, facilitate integration with loyalty and reward platforms to allow tracking of purchases and accrual of rewards, and enable merchants to embed checkouts in third party sites and applications to sell and take payments on third party platforms; Application Service Provider (ASP) featuring Application Programming Interface (API) software for payment collection, payment transactions, forwarding data and information processing; data mining; providing temporary use of online non-downloadable software for creating and managing a business and an online store, namely, inventory management, order processing, order tracking, fulfilment of orders, sales tracking, collection of sales data, and sales analytics; providing temporary use of online non-downloadable software used for point of sale transactions; providing temporary use of online non-downloadable software used to train and manage employees, record employee hours worked, and generate payroll processing.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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MARK:

CFE(8): 26.3.23; 27.5.1; 29.1.4

APPLICATION NUMBER: 18547.23

FILING DATE: 23<sup>rd</sup> January, 2023

APPLICANT: Nokia Corporation of Karakaari 7, 02610 Espoo, Finland

**INTERNATIONAL CLASS(ES): 9** scientific research and laboratory apparatus, educational apparatus and simulators; navigational instruments; surveying instruments; photographic apparatus and instruments; cinematographic apparatus and instruments; audiovisual apparatus and instruments; optical apparatus and instruments; weighing apparatus and instruments; measuring instruments; signalling apparatus and instruments; detecting apparatus and instruments; testing apparatus and instruments; inspecting apparatus and instruments; life-saving apparatus and instruments; teaching apparatus and instruments; apparatus and instruments for conducting electricity; apparatus and instruments for switching electricity; apparatus and instruments for transforming electricity; apparatus and instruments for accumulating electricity; apparatus and instruments for regulating electricity; apparatus and instruments for controlling the distribution of electricity; apparatus and instruments for recording sound; apparatus and instruments for recording of images; apparatus and instruments for recording of data; apparatus and instruments for transmitting sound; apparatus and instruments for transmitting data; apparatus and instruments for transmitting images; apparatus and instruments for reproducing of images; apparatus and instruments for reproducing of sound; apparatus and instruments for reproducing of data; apparatus and instruments for processing sound; apparatus and instruments for processing images; apparatus and instruments for processing data; recorded media; downloadable media; recorded computer software; blank digital storage media; blank digital recording media; mechanisms for coin-operated apparatus; cash registers; calculating devices; computers; computer peripheral devices; data processing apparatus; magnetic data carriers, recording discs; compact discs; DVDs; digital recording media; optical recording media; telecommunications devices; telecommunications apparatus and instruments; telecommunications base stations; computer networks; communications network; electric cells; rechargeable cells; storage cells [electric]; transmitters; data communications receivers; electronic controllers; electric switches; antennas; telecommunications cables; computer cables; ethernet cables; network cables; optical cables, electric cables; power cables; electric wires; insulated wires [electric]; amplifiers; commutators; modems; radio transmitters; microwave communications apparatus; satellite transmitters; satellite receivers; radar apparatus; radar systems; radar transmitters; radar receivers; radar antennas; telephone apparatus; mobile phones; smart phones; video phones; conference phones; portable media players; tablet computers; electronic agendas; electronic book readers; notebook computers; digital photo frames; cameras; camcorders; sensors; wearable digital electronic devices capable of providing access to the internet; wearable digital electronic communication devices; wearable telecommunication apparatus; wearable audio equipment; wearable portable media players; wearable activity trackers; smart watches; smart glasses; wearable computers; wearable computer hardware; smartwatches; head mounted displays; batteries; chargers; printers; mobile telephone covers; flip covers for smart phones; laptop covers; tablet covers; covers for PDAs; covers for MP3 players; speakers; headsets; microphones; television apparatus; multimedia apparatus and instruments; displays for television receivers; displays for vehicles; electronic displays; displays for mobile phones; hands free kits for phones; hands free devices for mobile phones; electronic publications; Global Positioning System (GPS) apparatus; Global Positioning System (GPS) instruments; Global Positioning System (GPS) devices; navigation apparatus for vehicles (on-board computers); navigational instruments; satellite navigational apparatus; GPS navigation systems; GPS navigation devices; software for GPS navigation; electronic chips; microprocessors; semi-conductors; smart cards (integrated circuit cards); printed circuits; remote control apparatus; downloadable sound recordings; downloadable video recordings; downloadable image files; electronic pens; electronic tags for goods; machine-to-machine (M2M) applications; computer game software; video game cartridges; memory cards for video game machines; software applications; spectacles; smart glasses; binoculars; spectacle frames; optical lenses; contact lenses; optical goods; optical glass; computer software for use as an application programming interface (API); computer software for processing digital images; computer software for processing digital music files; computer application software for streaming audio-visual media content via the internet; instant messaging software; internet messaging software; electronic mail and messaging software; communication, networking and social networking software; computer chatbot software for simulating conversations; computer programs for accessing and using the internet; computer digital maps; facial recognition software; voice recognition software; electronic tracking apparatus and instruments; downloadable mobile applications for retrieving and displaying health information; health monitoring software; payment software; online payment software; e-commerce and e-payment software; electronic payment terminals; apparatus for electronic payment processing; encoders; decoders; air analysis apparatus; alarms; anti-theft warning apparatus; apparatus and instruments for astronomy; automated teller machines (ATM); bar code readers; computer memory devices; control panels [electricity]; detectors; diagnostic apparatus, not for medical purposes; distance measuring apparatus; downloadable ring tones for mobile phones; electric installations for the remote control of industrial operations; electro-dynamic apparatus for the remote control of railway points; electro-dynamic apparatus for the remote control of signals; electronic notice boards; encoded magnetic cards; magnetically encoded identification bracelets; extinguishers; fiber optic cables; heat regulating apparatus; high-frequency apparatus; holograms; electric apparatus for remote ignition; intercommunication apparatus; interfaces for computers; lasers, not for medical purposes; light-emitting diodes [LED]; locks, electric; loudspeakers; masts for wireless aerials; material testing instruments and machines; meteorological instruments; metronomes; monitoring apparatus, electric; monitors; optical fibers; optical data media; particle accelerators; pedometers; photocopiers; photovoltaic cells; precision balances; pressure measuring apparatus; printers for use with computers; probes for scientific purposes; radar apparatus; radiological apparatus for industrial purposes; radiotelephony sets; railway traffic safety appliances; telemeters; refractors; regulating apparatus, electric; remote control apparatus; satellites for scientific purposes; scales; scanners; signs, luminous; simulators for the steering and control of vehicles; gradient indicators; sonars; sounding apparatus and machines; steering apparatus, automatic, for vehicles; stereoscopic apparatus;

teleprinters; telescopes; testing apparatus not for medical purposes; theft prevention installations, electric; thermometers, not for medical purposes; thermostats; traffic-light apparatus [signalling devices]; USB flash drives; walkie-talkies; weighing machines; X-rays producing apparatus and installations, not for medical purposes; 12 vehicles; apparatus for locomotion by land, air or water; driverless [autonomous] motor vehicles; electric vehicles; automobiles; cars; cycles; bicycles; motorcycles; boats; trucks; locomotives; wagons; aircraft; cable transport apparatus and installations; civilian drones; military drones; aeronautical apparatus, machines and appliances; anti-theft devices for vehicles; traction engines; automobile engines; motorcycle engines; motors and engines for land vehicles; electrical motors for land vehicles; propulsion mechanisms for land vehicles.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 21<sup>st</sup> July, 2022 under number T202251457 in Finland.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

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**MARK:**

**CFE(8): 26.3.23**

**APPLICATION NUMBER: 18548.23**

**FILING DATE: 23<sup>rd</sup> January, 2023**

**APPLICANT: Nokia Corporation** of Karakaari 7, 02610 Espoo, Finland

**INTERNATIONAL CLASS(ES): 9** scientific research and laboratory apparatus, educational apparatus and simulators; navigational instruments; surveying instruments; photographic apparatus and instruments; cinematographic apparatus and instruments; audiovisual apparatus and instruments; optical apparatus and instruments; weighing apparatus and instruments; measuring instruments; signalling apparatus and instruments; detecting apparatus and instruments; testing apparatus and instruments; inspecting apparatus and instruments; life-saving apparatus and instruments; teaching apparatus and instruments; apparatus and instruments for conducting electricity; apparatus and instruments for switching electricity; apparatus and instruments for transforming electricity; apparatus and instruments for accumulating electricity; apparatus and instruments for regulating electricity; apparatus and instruments for controlling the distribution of electricity; apparatus and instruments for recording sound; apparatus and instruments for recording of images; apparatus and instruments for recording of data; apparatus and instruments for transmitting sound; apparatus and instruments for transmitting data; apparatus and instruments for transmitting images; apparatus and instruments for reproducing of images; apparatus and instruments for reproducing of sound; apparatus and instruments for reproducing of data; apparatus and instruments for processing sound; apparatus and instruments for processing images; apparatus and instruments for processing data; recorded media; downloadable media; recorded computer software; blank digital storage media; blank digital recording media; mechanisms for coin-operated apparatus; cash registers; calculating devices; computers; computer peripheral devices; data processing apparatus; magnetic data carriers, recording discs; compact discs; DVDs; digital recording media; optical recording media; telecommunications devices; telecommunications apparatus and instruments; telecommunications base stations; computer networks; communications network; electric cells; rechargeable cells; storage cells [electric]; transmitters; data communications receivers; electronic controllers; electric switches; antennas; telecommunications cables; computer cables; ethernet cables; network cables; optical cables, electric cables; power cables; electric wires; insulated wires [electric]; amplifiers; commutators; modems; radio transmitters; microwave communications apparatus; satellite transmitters; satellite receivers; radar apparatus; radar systems; radar transmitters; radar receivers; radar antennas; telephone apparatus; mobile phones; smart phones; video phones; conference phones; portable media players; tablet computers; electronic agendas; electronic book readers; notebook computers; digital photo frames; cameras; camcorders; sensors; wearable digital electronic devices capable of providing access to the internet; wearable digital electronic communication devices; wearable telecommunication apparatus; wearable audio equipment; wearable portable media players; wearable activity trackers; smart watches; smart glasses; wearable computers; wearable computer hardware; smartwatches; head mounted displays; batteries; chargers; printers; mobile telephone covers; flip covers for smart phones; laptop covers; tablet covers; covers for PDAs; covers for MP3 players; speakers; headsets; microphones; television apparatus; multimedia apparatus and instruments; displays for television receivers; displays for vehicles; electronic displays; displays for mobile phones; hands free kits for phones; hands free devices for mobile phones; electronic publications; Global Positioning System (GPS) apparatus; Global Positioning System (GPS) instruments; Global Positioning System (GPS) devices; navigation apparatus for vehicles (on-board computers); navigational instruments; satellite navigational apparatus; GPS navigation systems; GPS navigation devices; software for GPS navigation; electronic chips; microprocessors; semi-conductors; smart cards (integrated circuit cards); printed circuits; remote control apparatus; downloadable sound recordings; downloadable video recordings; downloadable image files; electronic pens; electronic tags for goods; machine-to-machine (M2M) applications; computer game software; video game cartridges; memory cards for video game machines; software applications; spectacles; smart glasses; binoculars; spectacle frames; optical lenses; contact lenses; optical goods; optical glass; computer software for use as an application programming interface (API); computer software for processing digital images; computer software for processing digital music files; computer application software for streaming audio-visual media content via the internet; instant messaging software; internet messaging software; electronic mail and messaging software; communication, networking and social networking software; computer chatbot software for simulating conversations; computer programs for accessing and using the internet; computer digital maps; facial recognition software; voice recognition software; electronic tracking apparatus and instruments; downloadable mobile applications for retrieving and displaying health information; health monitoring software; payment software; online payment software; e-commerce and e-payment software; electronic payment terminals; apparatus for electronic

payment processing; encoders; decoders; air analysis apparatus; alarms; anti-theft warning apparatus; apparatus and instruments for astronomy; automated teller machines (ATM); bar code readers; computer memory devices; control panels [electricity]; detectors; diagnostic apparatus, not for medical purposes; distance measuring apparatus; downloadable ring tones for mobile phones; electric installations for the remote control of industrial operations; electro-dynamic apparatus for the remote control of railway points; electro-dynamic apparatus for the remote control of signals; electronic notice boards; encoded magnetic cards; magnetically encoded identification bracelets; extinguishers; fiber optic cables; heat regulating apparatus; high-frequency apparatus; holograms; electric apparatus for remote ignition; intercommunication apparatus; interfaces for computers; lasers, not for medical purposes; light-emitting diodes [LED]; locks, electric; loudspeakers; masts for wireless aerials; material testing instruments and machines; meteorological instruments; metronomes; monitoring apparatus, electric; monitors; optical fibers; optical data media; particle accelerators; pedometers; photocopiers; photovoltaic cells; precision balances; pressure measuring apparatus; printers for use with computers; probes for scientific purposes; radar apparatus; radiological apparatus for industrial purposes; radiotelephony sets; railway traffic safety appliances; telemeters; refractors; regulating apparatus, electric; remote control apparatus; satellites for scientific purposes; scales; scanners; signs, luminous; simulators for the steering and control of vehicles; gradient indicators; sonars; sounding apparatus and machines; steering apparatus, automatic, for vehicles; stereoscopic apparatus; teleprinters; telescopes; testing apparatus not for medical purposes; theft prevention installations, electric; thermometers, not for medical purposes; thermostats; traffic-light apparatus [signalling devices]; USB flash drives; walkie-talkies; weighing machines; X-rays producing apparatus and installations, not for medical purposes; 12 vehicles; apparatus for locomotion by land, air or water; driverless [autonomous] motor vehicles; electric vehicles; automobiles; cars; cycles; bicycles; motorcycles; boats; trucks; locomotives; wagons; aircraft; cable transport apparatus and installations; civilian drones; military drones; aeronautical apparatus, machines and appliances; anti-theft devices for vehicles; traction engines; automobile engines; motorcycle engines; motors and engines for land vehicles; electrical motors for land vehicles; propulsion mechanisms for land vehicles.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 21<sup>st</sup> July, 2022 under number T202251456 in Finland.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize



**MARK:** CFE(9): 26.11.2, 12

**APPLICATION NUMBER:** 18564.23 **FILING DATE:** 27<sup>th</sup> January, 2023

**APPLICANT:** Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.) of No.2, Takara-cho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan

**INTERNATIONAL CLASS(ES):** 35 retail services in relation to land vehicles; retail services relating to automobile parts and accessories; wholesale services in relation to land vehicles; wholesale services relating to automobile parts and accessories; business advisory services relating to establishment of motor dealership; business management services relating to establishment of motor dealership; sales promotion for others; advertising and publicity services for land vehicles; import-export agency services; providing consumer product information relating to vehicles; provision of price comparison services relating to vehicles; providing commercial information and advice for consumers in the choice of products and services; administration of consumer loyalty programs; trade show and commercial exhibition services; organization of exhibitions for commercial or advertising purposes; organization of trade fairs; vehicle fleet (business management of a -) [for others]; arranging and conducting online trade show and exhibition for commercial purposes; 36 accident insurance underwriting; credit and cash card services; providing financial information; financing services; issuance of credit cards; appraisal of used automobiles; insurance services relating to land vehicles; warranty services, namely, providing of comprehensive warranty services for land vehicles, structural parts and fittings therefor; extended warranty insurance services; loans [financing]; automobile lease financing; lease purchase financing of vehicles; e-wallet payment services; providing insurance information.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:** YINUO

**APPLICATION NUMBER:** 18571.23 **FILING DATE:** 9<sup>th</sup> February, 2023

**APPLICANT:** CYCLE PLUS, BELIZE of 22<sup>nd</sup> Street East, Spanish Lookout, Cayo District, Belize C.A.

**INTERNATIONAL CLASS(ES):** 35 wholesale and retail services relating to motorcycles; wholesale and retail services relating to automobile parts.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**TRANSLATION:** The applicant claims that the word “YINUO”, when translated to the English language is “PROMISE”.

**MARK:** 

**CFE(9):** 5.5.19, 20; 29.1.4

**APPLICATION NUMBER:** 18618.23

**FILING DATE:** 20<sup>th</sup> February, 2023

**APPLICANT:** Sociedad de Alimentos de Primera, S.A. of Vía Domingo Díaz y Ave. Manuel Zarate Entrada Urbanización Brisas del Golf Edificio BONLAC Panamá, República de Panamá

**INTERNATIONAL CLASS(ES):** 29 jellies for food, other than confectionery; jams; compotes; eggs; milk; cheese; butter; yogurt; milk products.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:** XROS

**APPLICATION NUMBER:** 18680.23

**FILING DATE:** 13<sup>th</sup> January, 2023

**APPLICANT:** DEEP DIVE LLC of 1209 Orange Street, Wilmington, Delaware 19801, USA

**INTERNATIONAL CLASS(ES):** 9 digital recordings; downloadable electronic publications; educational software; electronic instructional and teaching apparatus and instruments; computer programs and audio visual recordings for broadcast or other transmission on television, radio, mobile telephones, personal digital assistants, personal computers and computer peripherals; thermal imaging cameras; recording apparatus; broadcasting machines and apparatus; apparatus for transmission of sound, images and data; audio, data, image and film processing apparatus; apparatus for generating virtual images; video, sound, image and data reproducing apparatus; encoding and decoding apparatus; magnetic data carriers; recording discs; memory cards; compact discs; interactive compact discs and CD-ROMs; DVDs; magnetic tapes; video and audio cassettes; cartridges; computer software; game software; video game programs; computer software for use as an application programming interface for building software applications; downloadable image files, video files, music files and multimedia files; computers; handheld computers; wearable computers; computer hardware; computer peripherals; wearable computer peripherals for playing video games; digital electronic controllers; downloadable digital music, audio and video recordings (downloadable) from the Internet; electronic bulletin boards; application development software; computer software for setting up, configuring, operating, and controlling computers, computer peripherals, and audio and video players; operating system software; cleaning apparatus for phonograph records; crash test dummies; downloadable image files; downloadable music files; downloadable ring tones for mobile phones; eyeglass cases; eyeglass chains; eyeglass cords; eyeglass frames; 3D spectacles; eyewear; eyeglasses; sunglasses; optical glass; optical goods; optical apparatus and instruments; optical lenses; eyeglass lenses; contact lenses; containers for contact lenses; correcting lenses [optics]; spectacle frames; fire hose nozzles; interfaces for computers; computer monitors; display screens; head-mounted displays; interactive touchscreen terminals; life belts; life buoys; life nets; life-saving rafts; magnets; magnets (decorative); masts for wireless aerials; mouse pads; reflecting discs for wear, for the prevention of traffic accidents; respirators for filtering air, not for medical purposes; safety restraints, other than for vehicle seats and sports equipment; sprinkler systems for fire protection; stands for photographic apparatus; tripods for cameras; wrist rests for use with computers; parts and fittings for computers, audio apparatus and communications apparatus; 35 advertising; business management; business administration; office functions; marketing; market research services; consumer research; auctioneering; business investigations; business research; commercial information agencies; commercial information and advice for consumers [consumer advice shop]; economic forecasting; organization of fashion shows for promotional purposes; import-export agencies; marketing research; marketing studies; modelling for advertising or sales promotion; news clipping services; office machines and equipment rental; opinion polling; organization of exhibitions for commercial or advertising purposes; organization of trade fairs for commercial or advertising purposes; presentation of goods on communication media, for retail purposes; price comparison services; procurement services for others; psychological testing for the selection of personnel; public relations; publicity material rental; rental of advertising space; rental of

advertising time on communication media; rental of photocopying machines; rental of vending machines; shop window dressing; sponsorship search; telemarketing services; **41** education; providing of training; entertainment; sporting and cultural activities; production of audio/visual presentation; audio and video production services; production of sound and image recordings on sound and image carries; film distribution; publishing services (including electronic publishing services); non-downloadable electronic publications; production and presentation of live shows; production of music concerts; production of sporting events and exhibitions; language teaching; production and rental of educational and instructional materials; provision of entertainment services for accessing via communication and computer networks; information services relating to video films; information relating to entertainment; provision of information relating to television programmes; provision of information for or relating to education, entertainment, cultural activities or recreational purposes; training services provided via simulators; booking of seats for shows; calligraphy services; education information; electronic desktop publishing; entertainment information; games equipment rental; language interpreter services; layout services, other than for advertising purposes; microfilming; modelling for artists; publication of books; publication of electronic books and journals on-line; publication of texts, other than publicity texts; recreation information; rental of audio equipment; rental of camcorders; rental of lighting apparatus for theatrical sets or television studios; rental of movie projectors and accessories; rental of radio and television sets; rental of show scenery; rental of skin diving equipment; rental of sports equipment, except vehicles; rental of stage scenery; rental of video cassette recorders; sign language interpretation; ticket agency services [entertainment]; timing of sports events; toy rental; translation; videotaping; advisory and consultancy services relating to education; providing films, not downloadable, via video-on-demand transmission services; **42** scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; computer software consultancy services; computer services relating to communications and computer networks; computer services relating to computer databases; computer services for interactive communications and broadcasting; computer services for accessing a communications or computer network; computer network services; leasing access time to a computer; rental of computer software and computer apparatus; provision of information relating to computers, information services relating to computers; computer programming; installation, maintenance, repair and upgrading of computer software; providing online, non-downloadable software; software as a service; providing temporary use of online, non-downloadable software development tools; providing temporary use of non-downloadable software to enable sharing of multimedia content and comments among users; platform as a service [PaaS] featuring software platforms for transmission of images, audio-visual content, video content and messages; technical support services relating to computer software and applications; providing information relating to computer technology via a website; providing information relating to computer programming via a website; provision of information relating to computer programs; providing information about the design and development of computer hardware and software; graphic design services; creating and maintaining websites; hosting the websites of others; authenticating works of art; cloud computing services; computer rental; conversion of data or documents from physical to electronic media; digitization of documents [scanning]; dress designing; graphic arts designing; packaging design; hosting online facilities for conducting interactive discussions; rental of computer software; rental of web servers; advisory and consultancy services relating to computers.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: EPROINT (BELIZE) LIMITED** of 7 Craig Street, Belize City, Belize

**MARK: MAXSIP**

**APPLICATION NUMBER: 18685.23**

**FILING DATE: 14<sup>th</sup> April, 2023**

**APPLICANT: Maxsip Corporation** of 708 Central Avenue Woodmere-New York, NY 11598, United States of America

**INTERNATIONAL CLASS(ES): 9** data communications hardware; data communications software; downloadable computer programs for using the internet and the world wide web; computer hardware; downloadable computer software; downloadable computer software application for mobile phones, namely, software for the transmission, recording, reproduction, display, organization, management, manipulation and review of messages, text, images, files, audio, video and audio-visual content and other data for the facilitation of communications between two or multiple users via computer networks, communication networks and the global information network; **38** telecommunication services, namely, providing internet access via broadband optical or wireless networks; telecommunication services, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the internet; internet access provider services; **42** installation, maintenance and repair of internet access software.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: BARROW & WILLIAMS LLP** of Equity House, 84 Albert Street, Belize City, Belize.

**MARK: √ Precision Planting**

**CFE(9): 5.5.19, 20**

**APPLICATION NUMBER: 18729.23**

**FILING DATE: 3<sup>rd</sup> May, 2023**

**APPLICANT: PRECISION PLANTING LLC** of 23207 Townline Road, Tremont, IL 61568 USA

**INTERNATIONAL CLASS(ES):** 7 fertilizer distributors [tractor towed agricultural implements]; fertilizer distributing machines; agricultural seed planting machine; seed drills [machines]; seed drills [agricultural implements]; seed drills [parts of machines]; tractor-towed fertilizer applicators.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "PLANTING", separately and apart from the mark as shown.

**AGENT:** Courtenay Coye LLP of 15 A Street, Belize City, Belize



**MARK:** **CFE(9): 26.1.1, 12; 29.1.2, 4**

**COLOR CLAIM:** pantone 7686c-CMYK 100 68 0 0, pantone 283c - CMYK 41 11 0 0, pantone 123c - CMYK 0 25 93 0, and pantone warm gray 5c - CMYK 29 27 29 4

**APPLICATION NUMBER:** 18744.23 **FILING DATE:** 5<sup>th</sup> May, 2023

**APPLICANT:** Arcor S. A. I. C. of Av. Fulvio Pagani 487 (2434) Arroyito-Cordoba Argentina

**INTERNATIONAL CLASS(ES):** 29 compotes; edible fats; edible oils; fish fillets; fish, not live; salted fish; frozen fruits; fruit, preserved; game, not live; jams; jellies for food, other than confectionery; meat; meat extracts; milk; milk products; poultry, not live; vegetables, preserved; vegetables, cooked; vegetables, dried; powdered eggs; 30 baking powder; cocoa; coffee; artificial coffee; honey; sauces [condiments]; spices; black tea [English tea]; citron tea; flavourings of tea; ginger tea; green tea; herbal tea; instant tea; sage tea; tea bags; tea extracts for culinary purposes; tea for infusions; tea substitutes; iced tea; vinegar; yeast powder; yeast for use as an ingredient in foods; tapioca; sago; rice; corn flour; preparations made from cereals; bread; pastry; confectionery; edible ices; sugar confectionery; treacle; cooking salt; mustard; 32 non-alcoholic beverages; non-alcoholic fruit beverages; fruit drinks; fruit juices; syrups and other non-alcoholic preparations for making beverages; powders for effervescing beverages; pastilles for effervescing beverages; isotonic drinks; tomato juice [beverage]; fruit nectars, non-alcoholic.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



**MARK:** **CFE(9): 2.9.14, 15; 7.1.24; 26.1.12**

**APPLICATION NUMBER:** 18754.23 **FILING DATE:** 18<sup>th</sup> May, 2023

**APPLICANT:** Industrias Alen, S.A de C.V. of Blvd. Diaz Ordaz Num. Ext. 1000, Los Treviño, Santa Catarina, Nuevo Leon, C.P. 66150, Mexico

**INTERNATIONAL CLASS(ES):** 3 fabric softeners for laundry use; liquid laundry detergents; dishwashing detergents; detergents for household use; detergents; laundry soaps; laundry detergents for household cleaning use; wipes incorporating cleaning preparations; bleaching preparations for laundry use; bleaching preparations for household use; pine oils for cleaning floors; stain removers; toilet cleaning gels; toilet cleaners; window cleaners in spray form; floor cleaning preparations; chemical cleaning preparations for household purposes; cleaning fluids; cleaning sprays; cleaning preparations; drain cleaning preparations; 5 disinfectants for hygienic purposes; disinfectants and antiseptics; disinfectants for household use; wipes impregnated with disinfectants for hygiene purposes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Balderamos Arthurs LLP of Charter House, Suite 6, 3½ Miles Philip Goldson Highway, Belize City, Belize



MARK:

CFE(9): 9.7.1, 19; 26.13.25

APPLICATION NUMBER: 18796.23

FILING DATE: 7<sup>th</sup> June, 2023

APPLICANT: BELIZE WHOLESALE IMPORT/EXPORT COMPANY LIMITED of 47.5 Phillip Goldson Highway, Orange Walk District, Belize

INTERNATIONAL CLASS(ES): 16 waxed paper; 20 wall shelves [structures] of metal; 21 mops; brooms; kitchen utensils; steel wool [scouring pads of steel]; scouring pads; kitchen sponges.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "KITCHEN HELPER", separately and apart from the mark as shown.

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MARK: **V3**

APPLICATION NUMBER: 18801.23

FILING DATE: 14<sup>th</sup> June, 2023

APPLICANT: BYD Company Limited of No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of China

INTERNATIONAL CLASS(ES): 12 cars; automobiles; motor cars.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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MARK: **BONFIBRA**

APPLICATION NUMBER: 18809.23

FILING DATE: 21<sup>st</sup> June, 2023

APPLICANT: Eurofarma Guatemala, S.A. of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

INTERNATIONAL CLASS(ES): 5 dietary fiber.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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MARK: **DITOPAX**

APPLICATION NUMBER: 18811.23

FILING DATE: 21<sup>st</sup> June, 2023

APPLICANT: Eurofarma Guatemala, S.A. of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

INTERNATIONAL CLASS(ES): 5 pharmaceutical preparations for treating gastrointestinal disorders.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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MARK: **ERCEB**

**APPLICATION NUMBER: 18812.23**

**FILING DATE: 21<sup>st</sup> June, 2023**

**APPLICANT: Eurofarma Guatemala, S.A.** of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

**INTERNATIONAL CLASS(ES): 5** pharmaceutical products for the treatment of cancer.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize

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**MARK: FIXADERME**

**APPLICATION NUMBER: 18816.23**

**FILING DATE: 22<sup>nd</sup> June, 2023**

**APPLICANT: Eurofarma Guatemala, S.A.** of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

**INTERNATIONAL CLASS(ES): 5** pharmaceuticals; sanitary preparations for medical purposes; dietetic foods adapted for infants; dietetic food adapted for medical use; dietetic food adapted for veterinary use; dietary supplements for human beings and animals; plasters, materials for dressings; material for stopping teeth; dental wax; disinfectants; preparations for destroying vermin; fungicides; herbicides.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: FOVEX**

**APPLICATION NUMBER: 18817.23**

**FILING DATE: 22<sup>nd</sup> June, 2023**

**APPLICANT: Eurofarma Guatemala, S.A.** of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

**INTERNATIONAL CLASS(ES): 5** psychomotor stimulants.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: VALDA**

**APPLICATION NUMBER: 18821.23**

**FILING DATE: 22<sup>nd</sup> June, 2023**

**APPLICANT: Eurofarma Laboratórios S.A.** of Rodovia Presidente Castelo Branco, 3565, Quadra GL/Lote A - Ingahi/ Itapevi - SP, Brazil

**INTERNATIONAL CLASS(ES): 30** confectionery; non-medicated mint flavoured sweets; breath mints for use as a breath freshner; mint for confectionery; non-medicated mint confectionery; candy mints; sweets; chewing gum.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: VALDA**

**APPLICATION NUMBER: 18822.23**

**FILING DATE: 22<sup>nd</sup> June, 2023**

**APPLICANT: Eurofarma Laboratórios S.A.** of Rodovia Presidente Castelo Branco, 3565, Quadra GL/Lote A - Ingahi/ Itapevi - SP, Brazil

**INTERNATIONAL CLASS(ES):** 5 pharmaceutical cough preparations; cough medicine; expectorants; food supplements.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: MEGAPEN**

**APPLICATION NUMBER:** 18823.23                      **FILING DATE:** 22<sup>nd</sup> June, 2023

**APPLICANT:** Eurofarma Guatemala, S.A. of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

**INTERNATIONAL CLASS(ES):** 5 pharmaceutical products for treating respiratory diseases; pharmaceutical preparations for skin care; antibiotics for human use.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: PARAVISION**

**APPLICATION NUMBER:** 18824.23                      **FILING DATE:** 22<sup>nd</sup> June, 2023

**APPLICANT:** Eurofarma Guatemala, S.A. of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

**INTERNATIONAL CLASS(ES):** 5 food supplements.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: VALDA**

**APPLICATION NUMBER:** 18827.23                      **FILING DATE:** 22<sup>nd</sup> June, 2023

**APPLICANT:** Eurofarma Laboratórios S.A. of Rodovia Presidente Castelo Branco, 3565, Quadra GL/Lote A - Ingahi/ Itapevi - SP, Brazil

**INTERNATIONAL CLASS(ES):** 3 non-medicated cosmetics and toiletry preparations; non-medicated dentifrices; perfumery; essential oils; bleaching preparations and other substances for laundry use; abrasive preparations for polishing.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

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**MARK:**    **CFE(9):** 3.4.2, 13; 26.1.15; 26.4.2

**APPLICATION NUMBER:** 18828.23                      **FILING DATE:** 23<sup>rd</sup> June, 2023

**APPLICANT:** ETIKA DAIRIES SDN BHD of Lot LS-1, Persiaran Satu, Meru Industrial Park, Off Persiaran Hamzah Alang, 42200, Klang, Selangor, Malaysia

**INTERNATIONAL CLASS(ES):** 29 milk; milk products; condensed milk; creamers for beverages; evaporated milk; milk powder; yoghurt; yoghurt drinks; edible oils and fats.



**STATEMENT OF USE:** The applicant claims that the mark is being used.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “SUITES”, separately and apart from the mark as shown.

**AGENT:** Reyes Retreage LLP of 122 Eve Street, Belize City, Belize

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**MARK: AEROGAMI**

**APPLICATION NUMBER:** 18846.23

**FILING DATE:** 30<sup>th</sup> June, 2023

**APPLICANT:** NIKE Innovate C.V. of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A.

**INTERNATIONAL CLASS(ES):** 25 athletic footwear; sneakers; casual footwear; leggings [trousers]; shorts; shirts; sweatshirts; sweatpants; tank tops; jackets; track suits; sports bras; socks; wrist bands; athletic tights; athletic clothing; athletic uniforms; headbands; headwear; hats; caps; visors; sweatbands.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: STRIDE**

**APPLICATION NUMBER:** 18850.23

**FILING DATE:** 30<sup>th</sup> June, 2023

**APPLICANT:** NIKE Innovate C.V. of One Bowerman Drive, Beaverton, Oregon 97005-6453, U.S.A.

**INTERNATIONAL CLASS(ES):** 25 athletic clothing.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**(2<sup>nd</sup> ISSUE)**

**ANY person desirous of making opposition to, or observations in respect of, the above-cited applications, should do so in writing addressed to the undersigned not later than the 15<sup>th</sup> day of March, 2024**



**MARK:**

**CFE(9):** 26.1.1; 26.11.12, 29.1.1

**APPLICATION NUMBER:** 17861.22

**FILING DATE:** 14<sup>th</sup> April, 2022

**APPLICANT:** TELEPERFORMANCE SE of 21-25 rue Balzac, 75008 Paris, France

**INTERNATIONAL CLASS(ES):** 35 corporate management assistance; management assistance in business affairs; business management assistance to industrial and commercial companies; assistance and advice regarding business organization and management; business process management; business management advisory services; analysis of business management systems; business advice, information or inquiries;

business administration; consultancy relating to business document management; provision of information relating to business and commerce on computer networks and global communication networks; business information services provided online from a global communications network, namely the internet and by intranet; provision of commercial information from online databases; updating and maintenance of data in computer databases; computer file management; collection and systematization of information into computer databases; compilation of computer databases; outsourcing services in the field of business analytics; consulting services in the fields of outsourcing, business and work process management, and human resources management; outsourcing services [business assistance]; personnel management; management of telephone call centers for others; operation of a telephone switchboard for others; advertising, marketing and promotional services; telemarketing services; promoting the sale of the services [on behalf of others] by arranging advertisements; **38** telecommunication services provided via the Internet, intranet and extranet; telecommunication services provided via platforms and portals on the Internet and other media; transmission of information between computers and workstations; providing access to content, websites and portals; providing access to platforms on the Internet; transmission of videos, movies, pictures, images, text, photos, games, user-generated content, audio content, and information via the Internet; Internet chatrooms and internet forums; providing access to computer databases; providing access to websites on the internet or any other communications network; computer-aided transmission of images and message; rental of access time to a computer database; rental of access time to database servers, for global communication networks such as the Internet or private or reserved access such as the Intranet; computer transmission of information accessed via a code or a terminal; data communication services accessible by access code; providing user access to search engines for users; transmission of data, audio, video and multimedia files, including downloadable files and files streamed over a global computer network; provision of access to data or documents stored electronically in central files for remote consultation transfer of telephone or telecommunication calls; **42** hosting of communication platforms on the internet; platform as a service [PaaS]; providing temporary use of non-downloadable software; providing search engines for obtaining data via communication networks; application service provider, namely, hosting computer software application of others; development of virtual reality software; design and development of virtual private network (VPN) operating software; providing virtual computer environments through cloud computing; providing technical information in the fields of computers, computer networks, computerized document management systems and workgroups via computer networks and global communication networks; computer systems analysis; electronic data storage; conversion of data or documents from a physical to electronic media; diagnosis of faults in computer software; monitoring of computer systems to detect breakdown; provision of information relating to information technology; technical advice and consultancy in the field of information technology computer software technical support services.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Courtenay Coye LLP of 15 A Street, Belize City, Belize



**MARK:**

**CFE(9): 26.3.4, 5; 29.1.1**

**APPLICATION NUMBER:** 17933.22

**FILING DATE:** 12<sup>th</sup> May, 2022

**APPLICANT:** PUMPS AND MOTORS OF BELIZE LIMITED of Mile 3.5, Northern Highway, Belize City, Belize

**INTERNATIONAL CLASS(ES):** **7** electric motors other than for land vehicles; gasoline and diesel engines other than for land vehicles; generators [current]; high pressure washers; centrifugal pumps; centrifugal water pumps for domestic purposes; submersible electric pumps; sewage pumps; air compressors; gasoline engine driven water pumps; diesel engine driven water pumps; weeding machines; hedge trimmers [machines]; cutters [machines]; scissors, electric; shears [electric]; agricultural implements, other than hand-operated hand tools; power operated sprayers; insecticide sprayers [machines]; knapsack sprayers [electric] for carrying on the back; agricultural cultivators [machines]; motorized cultivators; electric chain saws; tillers [agricultural implements]; gardening tools [electric]; vacuums [power lawn and garden tools]; power operated blowers; foggers [power lawn and garden tools]; **8** hand operated garden tools; trimmers [hand operated tools]; hand pumped sprayers; hand-powered cultivators for gardening; **11** fumigation apparatus, not for medical purposes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Samira Musa Pott & Co. of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize



**MARK:**

**CFE(9): 26.3.4, 5; 29.1.1**

**APPLICATION NUMBER:** 17934.22

**FILING DATE:** 12<sup>th</sup> May, 2022

**APPLICANT:** PUMPS AND MOTORS OF BELIZE LIMITED of Mile 3.5, Northern Highway, Belize City, Belize

**INTERNATIONAL CLASS(ES):** 7 electric motors other than for land vehicles; gasoline and diesel engines other than for land vehicles; generators [current]; high pressure washers; centrifugal pumps; centrifugal water pumps for domestic purposes; submersible electric pumps; sewage pumps; air compressors; gasoline engine driven water pumps; diesel engine driven water pumps; weeding machines; hedge trimmers [machines]; cutters [machines]; scissors, electric; shears [electric]; agricultural implements, other than hand-operated hand tools; power operated sprayers; insecticide sprayers [machines]; knapsack sprayers [electric] for carrying on the back; agricultural cultivators [machines]; motorized cultivators; electric chain saws; tillers [agricultural implements]; gardening tools [electric]; vacuums [power lawn and garden tools]; power operated blowers; foggers [power lawn and garden tools]; 8 hand operated garden tools; trimmers [hand operated tools]; hand pumped sprayers; hand-powered cultivators for gardening; 11 fumigation apparatus, not for medical purposes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Samira Musa Pott & Co. of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize



**MARK:** CFE(9): 26.1.1, 15, 16; 29.1.1

**APPLICATION NUMBER:** 18000.22 **FILING DATE:** 15<sup>th</sup> June, 2022

**APPLICANT:** Zoetis Products LLC of 10 Sylvan Way, Parsippany, New Jersey 07054, United States of America

**INTERNATIONAL CLASS(ES):** 35 public relations, namely, promoting public awareness about environmental sustainability issues and initiatives, and encouraging sustainable choices with respect to animal healthcare and animal husbandry and responsible use of antibiotics; 36 providing educational and college scholarships to veterinary health students; providing grants to veterinary professionals.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:** ABRA

**APPLICATION NUMBER:** 18172.22 **FILING DATE:** 17<sup>th</sup> August, 2022

**APPLICANT:** ABRA GROUP LIMITED of 3rd Floor, 1 Ashley Road, Altrincham, Cheshire, United Kingdom, WA142DT

**INTERNATIONAL CLASS(ES):** 43 catering services; hotel, restaurant, café and bar services; providing food for a private club, membership club; hotel and restaurant information and reservations services; booking and reservation services for holiday accommodation; 45 airline passengers security screening; baggage inspection for security purposes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 25<sup>th</sup> February, 2022 under number 97/285,029 in the United States of America.

**TRANSLATION:** The applicant claims that the word “ABRA”, when translated to the English language is “OPEN”.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



**MARK:** CFE(9): 27.5.25

**APPLICATION NUMBER:** 18353.22 **FILING DATE:** 8<sup>th</sup> November, 2022

**APPLICANT:** Hewlett-Packard Development Company, L.P. of 10300 Energy Drive, Spring, Texas 77389, United States of America

**INTERNATIONAL CLASS(ES):** 9 televisions; television apparatus; remote controls for televisions; television monitors; cables for transmitting and receiving cable television signals; television standards converter; speakers for television; wall mountings adapted for television monitors; video projectors; soundbars; audio speakers; audio apparatus; sound transmitting apparatus; sound reproduction apparatus; subwoofers; cellular telephones; smartphones; mobile phones; cellular telephone cases; telephone cables; stands adapted for mobile phones; dashboard mounts for mobile phones; keyboards for mobile phones; mobile telephone batteries; battery chargers for use with telephones; telephone headsets; earbuds; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; computers; tablet computers; handheld computers; computer hardware; computer peripheral devices; computer mice; display screens; computer monitors; keyboards; personal computer cameras; covers (shaped -) for computers; protective films adapted for computer screens; anti-glare filters for computer monitors; surge protectors for computers; pens with conductive point for touch screen devices; computer mouse pads; computer mice; computer peripherals for mobile devices; headphones; computer carrying cases; bags adapted for laptops; batteries; cable connectors; computer database servers; print servers for computers; electronic mail servers for computers; file servers for computers; application server software; servers for web hosting; proxy server software; internet servers; floppy disks; optical discs; compact discs; digital video discs; hard disk drives; USB flash drives; solid-state drives; external computer hard drives; computer operating system software; computer servers; storage apparatus for computer data; home automation systems; security cameras; security alarms; electronic doorbells featuring a camera; smart door locks; smart speakers; voice command devices; climate control digital thermostats; automatic vacuum control apparatus; smart electrical wall plugs; smart garage door openers; electronic security systems for home network; computer software for smart home devices; computer network hubs; computer network switches; smartwatches; computer software for smartwatches; wearable activity trackers; personal digital assistants.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

# CHARLY

**MARK:**

**APPLICATION NUMBER:** 18425.22

**FILING DATE:** 5<sup>th</sup> December, 2022

**APPLICANT:** AGUSTIN GONZALEZ LEÑERO of Blvd. Aeropuerto No. 425 A Colonia Predio, Santa Julia de Jerez, León Guanajuato. México. Post Code 37290

**INTERNATIONAL CLASS(ES):** 25 athletic shoes; football shoes; hats; headwear; hoodies; jackets; jerseys; pants; polo shirts; shirts; shorts; soccer shoes; socks; sweaters; tank tops; track suits; jackets [clothing]; t-shirts; 28 gymnastic and sporting articles; soccer balls.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



**MARK:**

**CFE(9):** 24.1.15; 25.1.19; 29.1.4

**APPLICATION NUMBER:** 18469.22

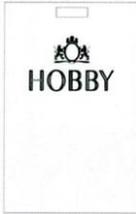
**FILING DATE:** 21<sup>st</sup> December, 2022

**APPLICANT:** TABACALERA HERNANDARIAS S.A. of highroad Km. 2 heads to Saltos del Guairá-Hernandarias

**INTERNATIONAL CLASS(ES):** 34 tobacco and tobacco substitutes; cigarettes; cigars; electronic cigarettes; oral vaporizers for smokers.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK: CFE(9): 24.1.1, 19; 25.1.19

APPLICATION NUMBER: 18481.22 FILING DATE: 21<sup>st</sup> December, 2022

APPLICANT: TABACALERA HERNANDARIAS S.A. of highroad Km. 2 heads to Saltos del Guairá-Hernandarias

INTERNATIONAL CLASS(ES): 34 tobacco and tobacco substitutes; cigarettes; cigars; electronic cigarettes; oral vaporizers for smokers

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **COPART**

APPLICATION NUMBER: 18492.22 FILING DATE: 22<sup>nd</sup> December, 2022

APPLICANT: Copart, Inc. of 14185 Dallas Parkway, Suite 300, Dallas, Texas 75254 USA

INTERNATIONAL CLASS(ES): 35 auction services; providing on-line auction services; arranging and conducting auctions; retail and wholesale services in relation to vehicles, watercraft, sporting equipment, furniture; business advisory services relating to the establishment of motor vehicle dealership; promoting the goods and services of others via a global computer network; marketing assistance; marketing the goods and services of others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; administration of the business affairs of retail stores; consulting services relating to marketing; the bringing together, for the benefit of others, of a variety of telecommunications services, enabling consumers to conveniently compare and purchase those services in the field of motor vehicles, watercraft, recreational vehicles, trailers, industrial equipment, marine equipment, power-sports equipment, household furnishings and fixtures; 39 rescue, recovery, towing and salvage services; storage services; 42 hosting computer websites; hosting computer sites [websites]; hosting of websites; planning, design, development and maintenance of online websites for third parties; website hosting services; creation and maintenance of websites; design, creation, hosting and maintenance of websites for others; designing websites for advertising purposes.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize



MARK: CFE(9): 26.1.1; 29.1.1

APPLICATION NUMBER: 18499.22 FILING DATE: 29<sup>th</sup> December, 2022

APPLICANT: THE COCA-COLA COMPANY of One Coca-Cola Plaza, Atlanta, Georgia 30313, USA

INTERNATIONAL CLASS(ES): 35 promoting the goods and services of others by means of sustainability programs.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize



MARK:

CFE(9): 26.11.2, 12

APPLICATION NUMBER: 18578.23

FILING DATE: 8<sup>th</sup> February, 2023

**APPLICANT: Biocon Biologics Limited** of Biocon House, Ground Floor, Tower - 3, Semicon Park, Electronic City, Phase - II, Hosur Road, Bengaluru, Karnataka – 560100, India

**INTERNATIONAL CLASS(ES):** 1 chemicals for use in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; fire extinguishing and fire prevention compositions; tempering and soldering preparations; substances for tanning animal skins and hides; adhesives for use in industry; putties and other paste fillers; compost, manures, fertilizers; biological preparations for use in industry and science; 5 pharmaceutical and medical preparations; 10 surgical and medical apparatus and instruments; insulin pens, insulin pens sold empty; injection needles; hypodermic injection apparatus; medicinal injection syringes; injection device for pharmaceuticals; injection instruments without needles; automatic medical apparatus for dosing humans by injection; 16 paper; cardboard; cardboard articles, printed matter; newspapers; periodicals, books; book binding materials; photographs; stationery; artists' materials; paint brushes; typewriters; office requisites; instructional and teaching materials; printers type; 42 pharmaceutical research and development; medical and scientific research services in the field of cancer treatment and diagnosis, cardiology, nephrology, endocrinology; chemical, biochemical, biological and bacteriological research and analysis.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "BIOLOGICS", separately and apart from the mark as shown.

**AGENT: Morgan & Morgan Trust Corp. Belize Ltd.** of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

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**MARK: SUNNOVA**

APPLICATION NUMBER: 18619.23

FILING DATE: 21<sup>st</sup> February, 2023

**APPLICANT: SUNNOVA ENERGY CORPORATION** of 20 Greenway Plaza, Suite 540, Houston, Texas 77046, United States of America

**INTERNATIONAL CLASS(ES):** 4 electrical energy; 7 electrical apparatus for sealing plastics [packaging]; electricity generators; emergency power generators; 9 electric actuators; electric apparatus for commutation; electric linear actuators; electric loss indicators; electrical adapters; electricity conduits; solar batteries; solar panels for the production of electricity; surveying apparatus and instruments; surveying chains; surveying instruments; weighing apparatus and instruments; weighing machines; measuring apparatus; measuring devices, electric; measuring instruments; detectors; testing apparatus not for medical purposes; regulating apparatus, electric; data processing apparatus; computer software applications, downloadable; computer software platforms, recorded or downloadable; computer software, recorded; 11 solar furnaces; solar thermal collectors [heating]; 35 advertising; business management and organization consultancy.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**AGENT: BARROW & CO LLP** of 1440 Coney Drive, Belize City, Belize.

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**MARK: INFINEVO**

APPLICATION NUMBER: 18663.23

FILING DATE: 20<sup>th</sup> March, 2023

**APPLICANT: Merck KGaA** of Frankfurter Str. 250, D-64293 Darmstadt, Germany

**INTERNATIONAL CLASS(ES):** 5 pharmaceutical preparations for the treatment of multiple sclerosis; pharmaceuticals and natural remedies; diagnostic preparations and materials; sanitary preparations for medical purposes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.





**MARK:** CFE(9): 5.3.11, 4; 26.4.1; 29.1.2

**APPLICATION NUMBER:** 18751.23 **FILING DATE:** 4<sup>th</sup> May, 2023

**APPLICANT:** SAN ISABEL CORPORATION, SOCIEDAD ANÓNIMA of 0 Street, 11-41, zone 3, Sector Las Nubes Barcenas, Villanueva, Guatemala, Guatemala

**INTERNATIONAL CLASS(ES):** 21 cooking utensils; food storage containers.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “PRODUCTOS”, separately and apart from the mark as shown.

**TRANSLATION:** The applicant claims that the words “PRODUCTOS” and “MARGARITA”, when translated to the English language is “PRODUCT” and “DAISY”.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: EL DORADO**

**APPLICATION NUMBER:** 18791.23 **FILING DATE:** 9<sup>th</sup> June, 2023

**APPLICANT:** Demerara Distillers Limited of Block 'A Plantation Great Diamond, East Bank Demerara, Guyana

**INTERNATIONAL CLASS(ES):** 33 rum.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**TRANSLATION:** The applicant claims that the word “EL DORADO”, when translated to the English language is “THE GOLDEN”.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK:** CFE(9): 26.4.4, 16; 29.1.7

**APPLICATION NUMBER:** 18794.23 **FILING DATE:** 9<sup>th</sup> June, 2023

**APPLICANT:** Café Britt, S. A., of BMW PLAZA, 9no piso, C. 50, Ciudad de Panama, Panama

**INTERNATIONAL CLASS(ES):** 30 coffee.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: BYD SEAGULL**

**APPLICATION NUMBER: 18802.23**

**FILING DATE: 14<sup>th</sup> June, 2023**

**APPLICANT: BYD Company Limited** of No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of China

**INTERNATIONAL CLASS(ES): 12** cars; automobiles; motor cars.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: EUROFARMA**

**APPLICATION NUMBER: 18813.23**

**FILING DATE: 21<sup>st</sup> June, 2023**

**APPLICANT: Eurofarma Laboratórios S.A.** of Rodovia Presidente Castelo Branco, 3565, Quadra GL/Lote A - Ingahi/ Itapevi - SP, Brazil

**INTERNATIONAL CLASS(ES): 5** pharmaceuticals; sanitary preparations for medical purposes; dietetic foods adapted for infants; dietetic food adapted for medical use; dietetic food adapted for veterinary use; dietary supplements for human beings and animals; plasters, materials for dressings; material for stopping teeth; dental wax; disinfectants; preparations for destroying vermin; fungicides; herbicides.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: EUROFARMA**

**APPLICATION NUMBER: 18814.23**

**FILING DATE: 21<sup>st</sup> June, 2023**

**APPLICANT: Eurofarma Laboratórios S.A.** of Rodovia Presidente Castelo Branco, 3565, Quadra GL/Lote A - Ingahi/ Itapevi - SP, Brazil

**INTERNATIONAL CLASS(ES): 35** marketing the goods and services of others; import and export services; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; wholesale services in relation to veterinary preparations and articles.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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**MARK: FIXADERME**

**APPLICATION NUMBER: 18815.23**

**FILING DATE: 21<sup>st</sup> June, 2023**

**APPLICANT: Eurofarma Guatemala, S.A.** of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

**INTERNATIONAL CLASS(ES): 35** non-medicated cosmetics and toiletry preparations; non-medicated dentifrices; perfumery; essential oils; bleaching preparations and other substances for laundry use; abrasive preparations for polishing.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

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MARK: CFE(9): 2.3.1, 11; 29.1.13

APPLICATION NUMBER: 18855.23 FILING DATE: 16<sup>th</sup> June, 2023

APPLICANT: GRUMA S.A.B. de C.V. of Av. Fundadores No.1003 Colonia Alfareros, Monterrey, Nuevo León C.P. 64753, México

INTERNATIONAL CLASS(ES): 30 foodstuffs made from maize, namely, arepas.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

(1<sup>st</sup> ISSUE)

**ANY person desirous of making opposition to, or observations in respect of, the above-cited applications, should do so in writing addressed to the undersigned not later than the 29<sup>th</sup> day of March, 2024**

MARK:  MERCENARIO 51 SL

CFE(9): 2.1.1;29.1.2

APPLICATION NUMBER: 17552.21 FILING DATE: 13<sup>th</sup> December, 2021

APPLICANT: Químicos Y Lubricantes, S. A. of Anillo Periférico 17-36, zona 11, Guatemala City

INTERNATIONAL CLASS(ES): 5 preparation used for destroying weeds and vermin, namely, fungicides, insecticides, herbicides.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “51 SL”, separately and apart from the mark as shown.

TRANSLATION: The applicant claims that the word “MERCENARIO”, when translated to the English language is “MERCENARY”.

AGENT: MORGAN & MORGAN TRUST CORPORATION BELIZE LIMITED of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize

MARK:  AMG

CFE(9):26.11.3.6

APPLICATION NUMBER: 18254.22 FILING DATE: 22<sup>nd</sup> September, 2022

APPLICANT: Mercedes-Benz Group AG. of Mercedesstrasse 120 70372 Stuttgart Germany

INTERNATIONAL CLASS(ES): 9 mobile apps; computer gaming software; computer programs, recorded; computer programs, downloadable; computer software platforms; educational software; application software; software for smartphones; e-payment software; artificial intelligence software; cloud computing software; augmented reality software; speech recognition software; software for GPS navigation systems; artificial intelligence software for vehicles; spectacles; sunglasses; goggles for sports; spectacle cases; spectacle chains; contact lenses; containers for contact lenses; covers for electric outlets; diving equipment; divers' masks; diving suits; computer programs for

use in the autonomous navigation of vehicles; computer programs for use in autonomous control of vehicles; on board electronic systems for providing parking assistance; on board electronic systems for providing driving assistance.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 23<sup>rd</sup> March, 2022 under number 018676454 in European Union.

**AGENT:** BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize

**MARK:**  AAAdvantage

**CFE(9):18.5.1**

**APPLICATION NUMBER:** 18280.22

**FILING DATE:** 3<sup>rd</sup> October, 2022

**APPLICANT:** American Airlines, Inc. of 1 Skyview Drive, MD 8B503, Fort Worth, Texas 76155, U.S.A.

**INTERNATIONAL CLASS(ES):** 35 advertising; business management; business administration; office functions; administration of frequent flyer programs; administration of consumer loyalty programs; sales promotion for others; presentation of goods on communication media, for retail purposes; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; administration of incentive award programs to promote the sale of the goods and services of others; customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; business assistance, management and administrative services; promoting the goods and services of others over the internet; provision of an on-line marketplace for buyers and sellers of goods and services; promotion of special events; 36 banking; insurance; financial affairs; monetary affairs; real estate affairs; issuance of points of value; issuance of award miles of value; issuance of credit cards through a licensee; issuing of tokens of value; issuing of payment gift cards; electronic commerce payment service that enables consumers to use loyalty points, reward points, and miles; 39 transport; packaging and storage of goods; travel organization; travel arrangement; transportation information; vehicle rental; transport reservation; escorting of travelers; booking of seats for travel; travel reservation; transportation logistics; chauffeur services; holiday travel reservation services; providing transport and travel information; itinerary planning services; itinerary travel advice services; air transport of passengers; transport of cargo by air; air transportation of freight; information services relating to travel; booking and arranging of access to airport lounges; ground support passenger handling services; ground support freight handling services provided at airports; cargo unloading services; unloading and loading services; providing information relating to cargo unloading services; providing travel reservation services; reservation services for transportation by air; reservation services for vehicle rental; cruise reservation services; vacation reservation services, namely, rental of chauffeur driven cars; chauffeur driven car hire services, limousine services, namely, limousine rental and reservation services, airport transfer services, ticket reservation and booking services for recreational and leisure events, and arranging excursions tour reservation services; providing information about travel via the internet; transportation of passengers' luggage; providing information about passengers' luggage in transit and delivery; providing information relating to passengers' luggage in transit and delivery; ticketing services for travel; airport passenger check-in services; transportation services, namely, checking of baggage; airport services featuring transit lounge facilities for passengers; priority boarding, check-in, seating and reservation services for frequent air travelers; seat reservation services for travelers; seat reservation services for travel; baggage check-in services; storage of passengers baggage; booking and arranging of access to airport lounges; 41 entertainment services; video entertainment services; video entertainment services; entertainment by film; audio entertainment services; showing of prerecorded entertainment; booking of seats (travel); seat reservation services for travellers; seat reservation services for travel; booking of seats for air travel; services for the booking of seats for travel; 43 provision of food and beverages; vacation reservation services, namely, hotel reservation services, restaurant services.

**STATEMENT OF USE:** The applicant claims that the mark is being used in Belize.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

**MARK:** COMPAQ

**APPLICATION NUMBER:** 18354.22

**FILING DATE:** 8<sup>th</sup> November, 2022

**APPLICANT:** Hewlett-Packard Development Company L.P. of 10300 Energy Drive, Spring, Texas 77389, United States of America

**INTERNATIONAL CLASS(ES):** 9 televisions; television apparatus; remote controls for televisions; television monitors; cables for transmitting and receiving cable television signals; signal tuners; television standards converters; speakers for television; brackets for setting up flat screen TV sets; video projectors; soundbars; audio speakers; audio apparatus; sound transmitting apparatus; sound reproduction apparatus; subwoofers; cellular telephones; smartphones; mobile phones; cellular telephone cases; telephone cables; stands adapted for mobile phones; dashboard mounts for mobile phones; mobile telephone batteries; battery chargers for use with telephones; telephone

headsets; earbuds; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; computers; tablet computers; handheld computers; computer hardware; computer peripheral devices; computer mice; display screens for computers; computer monitors; keyboards; personal computer cameras; protective films for tablet computers; protective films adapted for computer screens; surge protectors for computers; touch screen pens; computer mouse pads; keyboards for mobile phones; mobile phone chargers; wireless portable printers for use with mobile devices; cameras; mobile phone speakers; microphones for mobile phone; headphones; computer carrying cases; computer bags; batteries; cable connectors; bags adapted for laptops; bags adapted for tablet computers; computer database servers; print servers for computers; electronic mail servers for computers; file servers for computers; application server software; servers for web hosting; internet servers; floppy disks; optical discs; compact discs; digital video discs; hard disk drives; USB flash drives; solid-state drives; external computer hard drives; computer operating system software; computer servers; Home automation systems; home automation devices; smart home hubs; smart home software; smart locks; smart speakers; security cameras; security alarms; electronic doorbells; lighting control apparatus; climate control digital thermostats; Access security apparatus (Electric -); Automatic vacuum control apparatus; Remote control apparatus for opening and closing doors; Plugs [electric]; Virtual reality glasses; Electronic controllers; computer software for smart home devices; computer network hubs and switches; smartwatches; electronically encoded identity wristbands; wristband computer devices; smartwatch accessories, namely, watch bands, charging cables and chargers; docking stations; charging docks; wireless charging pads for smartphones; computer software for smartwatches; wearable activity trackers; personal digital assistants.

**STATEMENT OF USE:** The applicant has a bona fide intention that the mark be so used in Belize.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize



"It Pays to Get it Right!"

**MARK:**

**CFE(9):26.4.2,18;26.11.3;29.1.1,4**

**COLOUR CLAIM:** Pantone 492C; HEX 8D363B; R=55 G=21 B=23; C=0 M=62 Y=58 K=45; Pantone 653C; HEX 20558A; R=13 G=33 B=54; C=77 M=38 Y=0 K=46

**FONT CLAIM:** "RF&G INSURANCE" – Book Antiqua  
"It Pays to Get it RGHT" – Times Europa Italics

**APPLICATION NUMBER: 18395.22**

**FILING DATE: 9<sup>th</sup> December, 2022**

**APPLICANT: RF&G INSURANCE COMPANY LIMITED** of Gordon House, One Coney Drive, Belize City, Belize

**INTERNATIONAL CLASS(ES): 36** accident insurance underwriting; fire insurance underwriting; fiscal valuation; health insurance underwriting; insurance consultancy; providing insurance information; life insurance underwriting; marine insurance underwriting; trusteeship.

**STATEMENT OF USE:** The applicant claims that the mark is being used.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "INSURANCE", separately and apart from the mark as shown.

**AGENT: Reyes Retreage LLP** of 122 Eve Street, Belize City, Belize



**MARK:**

**CFE(9):26.1.4;5.3.4,14**

**APPLICATION NUMBER: 18545.23**

**FILING DATE: 25<sup>th</sup> January, 2023**

**APPLICANT: Canada Malting Co. Limited** of 3316 BonnyBrook Road, SE Calgary, Alberta, Canada T2G4M9

**INTERNATIONAL CLASS(ES):** **30** processed grains; processed grains, namely, malted barley; processed grains, namely, grain barley prepared for human consumption; malted barley prepared for human consumption; grain-based snack foods; malt extracts used as flavorings; **31** malt; malt for brewing and distilling; unprocessed grain; fresh pulses; malt grains [unprocessed]; malt germs; barley; barley for use in brewing beer; malted barley; unprocessed cereal grains; raw grain, namely, unprocessed grain; **35** business management services relating to the operation of silos, bulk handling facilities, and export services for grain, pulses, processed grain and processed pulses; procurement services, namely, purchasing grain, pulses, processed grain, and processed pulses; import-export agency services, namely, importing and exporting of grain, pulses, processed grain, and processed pulses for others; advertising and marketing services in the field of grain, pulses and processed grain and pulses; **39** cargo unloading and handling services in the field of grain, pulses, processed grain, and pulses; transportation and storage of goods in the field of grain, pulses, processed grain, and processed pulses; storage of goods and refrigerated storage of goods, namely, rental of storage and refrigerated storage facilities for storage of others' goods; loading and unloading of cargo transported via sea, road, or rail transportation; storage of goods, namely, the storage of grain, pulses, processed grain, and processed pulses in warehouses and silo facilities; packaging of products and commodities, namely, packaging of articles for transportation and sale; import and export services, namely, inspection of commodities and their containers for transportation.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark in Belize.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "CANADA MALTING CO. LIMITED 1902", separately and apart from the mark as shown.

**AGENT:** Courtenay Coye LLP of 15 "A" Street, Belize City, Belize

**MARK:** **Juntos+.com**

**APPLICATION NUMBER:** 18667.23

**FILING DATE:** 11<sup>th</sup> April, 2023

**APPLICANT:** Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

**INTERNATIONAL CLASS(ES):** **9** secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer program, recorded or downloadable; computer chatbot software for simulating conversations; mobile app; communication software; software applications; **35** business management services relating to electronic commerce; online ordering services; supply chain management services; business management; business organization consultancy; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regards to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organization, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organization and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotions; business advice and information; business management and organization consultancy; business information and consultancy; **36** financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; electronic money transfer services; financial banking services for the withdrawal of money; electronic banking services; financial services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use to non-downloadable software applications via a web site; provision of on-line support services for computer program users, platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark in Belize.

**TRANSLATION:** The applicant claims that the word "JUNTOS", when translated to the English language is "TOGETHER".

AGENT: EPROINT (BELIZE) LIMITED) of 7 Craig Street, Belize City, Belize

# Juntos+

MARK:

APPLICATION NUMBER: 18668.23

FILING DATE: 11<sup>th</sup> April, 2023

APPLICANT: Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

**INTERNATIONAL CLASS(ES):** **9** secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; **35** business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; **36** financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark in Belize.

**TRANSLATION:** The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

AGENT: EPROINT (BELIZE) LIMITED) of 7 Craig Street, Belize City, Belize

# Niterra

MARK:

APPLICATION NUMBER: 18669.23

FILING DATE: 23<sup>rd</sup> March, 2023

APPLICANT: NGK SPARK PLUG CO., LTD. of 1-1-1, Higashisakura, Higashi-ku, Nagoya-shi, Japan

**INTERNATIONAL CLASS(ES):** **7** metalworking machines and tools and their parts and fittings; cutting tools being parts of machines; dies for use with machine tools; engines [non-electric], not for land vehicles; combustion engines for machines; spark plugs; glow plugs for diesel engines; spark plug wires; coils [internal combustion engine parts]; mechanical engine parts for land vehicles; points [ignition parts for internal combustion engines]; igniting devices for internal combustion engines; parts of igniting devices for internal combustion engines; calcining machines for chemical processing; machines for generating gas by electrolysis; electromechanical machines for chemical industry; tile making machines; potters' wheels; high-voltage generators; electricity generators; fuel dispensing pumps for service stations; fuel dispensing pumps for service stations; fuel dispensing machines for hydrogen stations; fuel dispensing pumps for hydrogen stations; hydrogen dispensing pumps for service stations; fan belts for motors and engines; transmissions for machines; valves [parts of machines]; net

hauling machines [fishing]; water pumps for use in aquariums; mechanised livestock feeders; semiconductor wafer processing machines and parts therefor; semiconductor manufacturing machines and systems; parts and fittings of semiconductor manufacturing machines and systems; generators with cogeneration function; alternators; direct current generators; parts for land and water vehicle engines, namely, distributors for vehicle engines, distributor caps [internal combustion engine parts], distributor rotors [internal combustion engine parts], ignition distributors for internal combustion engines, carburetors and their parts, fuel injection components and their parts, emission reduction units for motors and engines, exhausts for motors and engines, valves [parts of machines] and their parts, exhaust gas recirculation (EGR) valves for engines, ignition wires and their parts; pressure regulators [parts of machines]; ignition coils for automotive engines; fuel and air mixture regulators being parts of internal combustion engines; starters for motors and engines; **2** telecommunication machines and apparatus, and their parts; electron tubes; electronic semi-conductors; semiconductor elements; semiconductors; electronic circuits; computer programs, recorded; computer programs, downloadable; downloadable image and video files; downloadable music files; electronic publications, downloadable; personal digital assistants; laboratory apparatus and instruments; electric power distribution machines; electrical control apparatus; high voltage generators for ignition using dry battery or household power source; high voltage generators for piezoelectric gas ignition; igniting apparatus, electric, for igniting at a distance; rotary converters; phase modifiers; electrical meters; conductors, electric; cables, electric; cinematographic machines and apparatus; eyewear; life-saving apparatus and equipment; computers; electronic components; integrated circuits; integrated circuit modules; integrated circuit cards; integrated circuit boards; integrated circuit chips; computer hardware; sports training simulators; fire alarms; magnetic cores; resistance wires; electrodes, other than welding electrodes or medical electrodes; calculating machines; sensors [measurement apparatus], other than for medical use; measuring apparatus and instruments; electrical cells and batteries, and their parts and fittings; battery cases; solar batteries, and their parts and fittings; solar panels for the production of electricity; chargers for electric accumulators, and their parts and fittings; computer software, computer hardware and telecommunications equipment for measuring, monitoring, managing and evaluating condition of batteries; battery cases equipped with measuring equipment and communication equipment for measuring, monitoring and managing condition of batteries; battery chargers utilizing solar power generation panels equipped with measuring equipment and communication equipment for measuring, monitoring and managing condition of batteries; calorimeters; fuel cells using metal anodes or alkaline fluid electrolytes; fuel cells; downloadable computer programs with artificial intelligence function; audio speakers with artificial intelligence; humanoid robots with artificial intelligence for use in educational support; computer application software for providing calendar functions; readers [data processing equipment]; telecommunication machines and apparatus of near field communication standards; application software for smartphones; light-emitting diodes [LED]; parts and fittings for light diodes; electric wires, cables, and connectors for land and water vehicles, and their accessories; battery leads; crocodile clips [electrical connectors]; starting and charging system components, namely, starter cables for motors, electrical wires, voltage regulators, and voltage stabilizers; electrical switches; electronic control systems for motors; voltage regulators; voltage limiters; pressure regulators; solenoid valves [electromagnetic switches]; protective helmets; breathing apparatus, not for medical purposes.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention that the mark be so used in Belize.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 8<sup>th</sup> December, 2022 under number 2022-140387 in Japan.

**AGENT:** Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize



**MARK:**

**CFE(9):24.17.5,9;26.13.25**

**APPLICATION NUMBER:** 18677.23

**FILING DATE:** 11<sup>th</sup> April, 2023

**APPLICANT:** Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

**INTERNATIONAL CLASS(ES):** **2** secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; **35** business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; **36** financial management of cash

accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark in Belize.

**TRANSLATION:** The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

**AGENT: EPROINT (BELIZE) LIMITED** of 7 Craig Street, Belize City, Belize

MARK:  **Juntos+**

CFE(9):24.17.5,9;26.13.25

APPLICATION NUMBER: 18678.23

FILING DATE: 11<sup>th</sup> April, 2023

APPLICANT: **Coco-Cola FEMSA, S.A.B. de C.V.** of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

**INTERNATIONAL CLASS(ES): 9** secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; **35** business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; **36** financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark in Belize.

**TRANSLATION:** The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

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AGENT: EPROINT (BELIZE) LIMITED) of 7 Craig Street, Belize City, Belize

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MARK: MOEVE

APPLICATION NUMBER: 18704.23

FILING DATE: 20<sup>th</sup> April, 2023

APPLICANT: David Gómez Sánchez of Calle José Lázaro Galdiano 6 280 36 Madrid (MADRID)

**INTERNATIONAL CLASS(ES):** 4 mineral oils and greases for industrial use [not for fuel]; engine oils; gear oils; automotive final drive oils; lighting fuel; non-chemical additives for oils; non-chemical additives for fuels; lubricants; lubricating oils and greases; dust absorbing compositions; dust controlling compositions; petroleum; biofuel; industrial fuel oil; petroleum gas; petroleum by-products; fuels; waxes [raw material]; petroleum jelly for industrial use; candles for lighting; wicks for candles for lighting; combustible gases; solidified gases [fuels]; liquefied petroleum gases; liquefied natural gas; natural gas; gaseous fuels; electricity; electrical energy from renewable sources.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 9<sup>th</sup> December, 2022 under number 018807006 in Jamaica.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize

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MARK: JuntosPlus.com

APPLICATION NUMBER: 18709.23

FILING DATE: 11<sup>th</sup> April, 2023

APPLICANT: Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

**INTERNATIONAL CLASS(ES):** 9 secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; 35 business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; 36 financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; 38 providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; 42 providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark in Belize.

**TRANSLATION:** The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

AGENT: EPROINT (BELIZE) LIMITED) of 7 Craig Street, Belize City, Belize

MARK: **JuntosPlus**

APPLICATION NUMBER: 18710.23

FILING DATE: 11<sup>th</sup> April, 2023

APPLICANT: Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Cuidad de Mexico, México.

**INTERNATIONAL CLASS(ES):** **9** secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; **35** business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; **36** financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark in Belize.

**TRANSLATION:** The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

AGENT: EPROINT (BELIZE) LIMITED) of 7 Craig Street, Belize City, Belize



MARK:

CFE(9):26.4.4;29.1.1

APPLICATION NUMBER: 18783.23

FILING DATE: 6<sup>th</sup> June, 2023

APPLICANT: ARIEL MINAYA HERNANDEZ of Avenida La Pista No 26, El Almirante, Santo Domingo Este, Dominican Republic

**INTERNATIONAL CLASS(ES):** **16** paper and cardboard; printed matter; bookbinding material; photographs; stationery; office requisites, except furniture; adhesives for stationery or household purposes; drawing materials and materials for artists; paintbrushes; instructional and teaching materials; plastic sheets for wrapping and packaging; printers' type, printing blocks.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.

**TRANSLATION:** The applicant claims that the word “EPICO”, when translated to the English language is “EPIC”.

AGENT: **BARROW & WILLIAMS LLP** of Equity House, 84 Albert Street, Belize City, Belize

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MARK: **CFE(9):25.1.15,19;29.1.1,2**

COLOR CLAIM: red and white

APPLICATION NUMBER: 18787.23 FILING DATE: 10<sup>th</sup> March, 2023

APPLICANT: **Corals Company Limited** of Corozal Free Zone, Corozal District, Belize

INTERNATIONAL CLASS(ES): **34** cigarettes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "20 Class A Cigarettes", separately and apart from the mark as shown.

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MARK: **CALCINOVE**

APPLICATION NUMBER: 18810.23 FILING DATE: 21<sup>st</sup> June, 2023

APPLICANT: **Eurofarma Guatemala, S.A.** of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

INTERNATIONAL CLASS(ES): **5** dietary supplements for human beings; medicines for human purposes; protein supplements; mineral nutritional supplements; food supplements in liquid form; mineral food supplements; vitamins and vitamins preparations; mineral salts for medical purposes; air fresheners.

STATEMENT OF USE: The applicant has a bona fide intention that the trademark be so used in Belize.

AGENT: **Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize

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MARK: **INOVECALCIO**

APPLICATION NUMBER: 18818.23 FILING DATE: 22<sup>nd</sup> June, 2023

APPLICANT: **Eurofarma Guatemala, S.A.** of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

INTERNATIONAL CLASS(ES): **5** dietary supplements for human beings; medicines for human purposes; protein supplements; mineral nutritional supplements; food supplements in liquid form; mineral food supplements; vitamins and vitamins preparations; mineral salts for medical purposes; air fresheners.

STATEMENT OF USE: The applicant has a bona fide intention that the trademark be so used in Belize.

AGENT: **Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize

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MARK: **PIXAR**

APPLICATION NUMBER: 18825.23 FILING DATE: 22<sup>nd</sup> June, 2023

**APPLICANT: Eurofarma Guatemala, S.A.** of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

**INTERNATIONAL CLASS(ES):** 5 pharmaceutical product and preparations for prevention venous thromboembolism (VTE), stroke, systemic embolism in adult patients undergoing elective hip or knee replacement surgery; pharmaceutical product and preparation for preventing recurrences of deep vein thrombosis (DVT) and pulmonary embolism (PE) in adult patients; pharmaceutical product for the treatment of deep vein thrombosis (DVT) and pulmonary embolism(PE).

**STATEMENT OF USE:** The applicant has a bona fide intention that the trademark be so used in Belize.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize

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**MARK: PRACTIVAR**

**APPLICATION NUMBER: 18826.23**

**FILING DATE: 22<sup>nd</sup> June, 2023**

**APPLICANT: Eurofarma Guatemala, S.A.** of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

**INTERNATIONAL CLASS(ES):** 5 dietary supplements for human beings; medicines for human purposes; protein supplements; mineral nutritional supplements; food supplements in liquid form; mineral food supplements; vitamins and vitamins preparations; mineral salts for medical purposes; air fresheners.

**STATEMENT OF USE:** The applicant has a bona fide intention that the trademark be so used in Belize.

**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize

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**MARK: BON BEAUTY OF NATURE**

**APPLICATION NUMBER: 18844.23**

**FILING DATE: 29<sup>th</sup> June, 2023**

**APPLICANT: Alianza Marcas e Imagen, S.A. de C.V.** of Lázaro Cardenas # 4070, Fracc. Camino Real Zapopan, Jal. C.P. 45040 México

**INTERNATIONAL CLASS(ES):** 35 advertising; business management; commercial management; commercial consultancy; office administration services [for others]; merchandising; sales promotion for third parties; 36 real estate affairs; real estate management; assisting in the acquisition of real estate; rental of real estate and property; time share management services; apartment rental services; apartment house management leasing; time-share property management; computerised information services relating to real estate; 41 entertainment; sporting and cultural activities; amusement park services; providing golf facilities; organization of sports competitions; sports information services; providing information about cultural activities; recreation information services; providing sports information; entertainment information services; ticket reservation and booking services for education, entertainment and sports activities and events; ticket reservation and booking services for recreational and leisure events; 43 temporary accommodation; rental of meeting rooms; temporary accommodation reservations; hotel reservations; reception services for temporary accommodation [management of arrivals and departures]; restaurant services; bar services; snack-bar services; cafeteria services; providing information about temporary accommodation services; providing travel lodging information services and travel lodging booking agency services for travelers; information, advice and reservation services for the provision of food and drink; information relating to hotels; providing information relating to restaurants and bars; providing information about temporary accommodation services; hotel reservation services; agency services for reservation of restaurants.

**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark in Belize.

**AGENT: EPROINT (BELIZE) LIMITED** of 7 Craig Street, Belize City, Belize

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## INTERNATIONAL APPLICATIONS FOR TRADEMARK REGISTRATION UNDER THE MADRID PROTOCOL

(2<sup>nd</sup> ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 22<sup>nd</sup> day of March, 2024

INTERNATIONAL MARK: **LAINO**

INTERNATIONAL APPLICATION NUMBER: 514614

DATE OF DESIGNATION/**SUBSEQUENT DESIGNATION**: 4<sup>th</sup> September, 2023

APPLICANT: FINANCIERE BATTEUR of Avenue du Général de Gaulle F-14200 HEROUVILLE SAINT CLAIR (France)

INTERNATIONAL CLASS(ES): 3 bleaching preparations and other substances for laundry use; cleaning, polishing, degreasing and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

STATEMENT OF USE: The applicant intends to use the mark.

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INTERNATIONAL MARK:

CFE(9):18.5.6;26.11.8;29.1.14

INTERNATIONAL APPLICATION NUMBER: 1405564

DATE OF DESIGNATION/**SUBSEQUENT DESIGNATION**: 27<sup>th</sup> September, 2023

APPLICANT: RE/MAX, LLC of 5075 South Syracuse Street Denver CO 80237 (United States of America)

INTERNATIONAL CLASS(ES): 36 real estate brokerage.

STATEMENT OF USE: The applicant intends to use the mark.

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INTERNATIONAL MARK: RADISSON INDIVIDUALS

INTERNATIONAL APPLICATION NUMBER: 1554241B

DATE OF DESIGNATION/**SUBSEQUENT DESIGNATION**: 5<sup>th</sup> October, 2023

APPLICANT: CHOICE HOTELS INTERNATIONAL, INC. of 1 Choice Hotels Circle Rockville MD 20850 (United States of America)

INTERNATIONAL CLASS(ES): 43 hotel, bar and restaurant services; services for the reservation of rooms.

STATEMENT OF USE: The applicant intends to use the mark.

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**INTERNATIONAL MARK: ASSOULINE**

**INTERNATIONAL APPLICATION NUMBER:** 1611200

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 27<sup>th</sup> September, 2023

**APPLICANT:** Assouline Publishing Inc. of 27th Floor 3 Park Avenue New York NY 10016 (United States of America)

**INTERNATIONAL CLASS(ES):** 4 candles.

**STATEMENT OF USE:** The applicant intends to use the mark.

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**INTERNATIONAL MARK:**

**CFE(9):** 26.11.1,12;27.5.1,17

**INTERNATIONAL APPLICATION NUMBER:** 1752141

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 5<sup>th</sup> May, 2023

**APPLICANT:** SHANDONG QILUN RUBBER CO., LTD. of No. 262, Qingken Road, Rubber Industry Zone, Dawang Town, Guangrao County, Dongying City 250101 Shandong Province (China)

**INTERNATIONAL CLASS(ES):** 12 tires for vehicle wheels; treads for vehicles (roller belts); tires for airplane landing gear wheels; repair outfits for inner tubes; motorcycles; rolling stock for railways; adhesive rubber patches for repairing inner tubes; bicycles; funiculars; boats.

**STATEMENT OF USE:** The applicant intends to use the mark.

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**INTERNATIONAL MARK:**

**CFE(9):** 4.3.20;24.1.15,20;27.5.1,9,22,24

**INTERNATIONAL APPLICATION NUMBER:** 1752728

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 3<sup>rd</sup> August, 2023

**APPLICANT:** VENUS MANAGEMENT PTE. LTD. of 111 NORTH BRIDGE ROAD, #21-03 PENINSULA PLAZA SINGAPORE 179098 (Singapore)

**INTERNATIONAL CLASS(ES):** 34 cigarettes; cigars; tobacco; cigarette filters; cigarette holders; cigarette paper; cigarette cases; lighters for smokers.

**STATEMENT OF USE:** The applicant intends to use the mark.

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**INTERNATIONAL MARK: MATRIX IMAGE**

**INTERNATIONAL APPLICATION NUMBER:** 1753848

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 27<sup>th</sup> July, 2023

**APPLICANT: Baoding Huanhao Miaozi Network Technology Co., Ltd.** of 2011, Block E, Shanggu Daguan, Huibo, 2238 Chaoyang North Road, Hi-Tech Development District, Baoding Hebei (China)

**INTERNATIONAL CLASS(ES): 9** laptop computers; downloadable software applications for mobile phones; computer programs, downloadable; computer operating programs, recorded; tablet computers; smartwatches; smartglasses; notebook computers; video printers; smartphones; foldable smartphones; wearable activity trackers; virtual reality headsets; camcorders; cameras for smartphones; television apparatus; earphones; car video recorders; car televisions; thermal imaging cameras; cameras [photography]; selfie lenses; camera lenses; smartphone camera lenses; optical lenses; telescopes; chips [integrated circuits]; video screens.

**STATEMENT OF USE:** The applicant intends to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 16<sup>th</sup> March, 2023 under number 70223342 in China.

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**INTERNATIONAL MARK:** FANG CHENG BAO

**INTERNATIONAL APPLICATION NUMBER:** 1756269

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 23<sup>rd</sup> August, 2023

**APPLICANT: BYD COMPANY LIMITED** of No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen Guangdong (China)

**INTERNATIONAL CLASS(ES): 12** motor coaches; automobile chassis; motor buses; lorries; cars; forklift trucks; motors, electric, for land vehicles; automobile bodies; brake pads for automobiles; driverless cars [autonomous cars]; **37** motor vehicle maintenance and repair; vehicle cleaning; anti-rust treatment for vehicles; vehicle washing; charging of electric vehicles; vehicle polishing; vehicle maintenance; vehicle battery charging; vehicle breakdown repair services; vehicle greasing.

**STATEMENT OF USE:** The applicant intends to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 12<sup>th</sup> June, 2023 under number 72155312 in China.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 12<sup>th</sup> June, 2023 under number 72181429 in China.

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**INTERNATIONAL MARK:** 方 程 豹

**CFE(9):28.3.0**

**INTERNATIONAL APPLICATION NUMBER:** 1756270

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 23<sup>rd</sup> August, 2023

**APPLICANT: BYD COMPANY LIMITED** of No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen Guangdong (China)

**INTERNATIONAL CLASS(ES): 12** motor coaches; automobile chassis; motor buses; lorries; cars; forklift trucks; motors, electric, for land vehicles; automobile bodies; brake pads for automobiles; driverless cars [autonomous cars]; **37** motor vehicle maintenance and repair; vehicle cleaning; anti-rust treatment for vehicles; vehicle washing; charging of electric vehicles; vehicle polishing; vehicle maintenance; vehicle battery charging; vehicle breakdown repair services; vehicle greasing.

**STATEMENT OF USE:** The applicant intends to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 12<sup>th</sup> June, 2023 under number 72175762 in China.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 12<sup>th</sup> June, 2023 under number 72181429 in China.

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INTERNATIONAL MARK: **Motoled**

CFE(9):27.5.1

INTERNATIONAL APPLICATION NUMBER: 1756313

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 25<sup>th</sup> July, 2023

**APPLICANT:** Guangdong Motoled Intelligent Co., LTD of No. 77, Chishan Fuxi Road, Lishui Town, Nanhai District, Foshan City 528200 Guangdong Province (China)

**INTERNATIONAL CLASS(ES):** 11 light bulbs; lamp glasses; luminous tubes for lighting; light-emitting diodes [LED] lighting apparatus; lighting installations for air vehicles; lights for vehicles; headlights for automobiles; bicycle lights; light bulbs for directional signals for vehicles; motorcycle lights; vehicle headlights; lighting apparatus for vehicles; lights for automobiles.

**STATEMENT OF USE:** The applicant intends to use the mark.

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INTERNATIONAL MARK: **FLU-MATCH**

INTERNATIONAL APPLICATION NUMBER: 1757811

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 28<sup>th</sup> September, 2023

**APPLICANT:** Zoetis Services LLC of 10 Sylvan Way Parsippany NJ 07054 (United States of America)

**INTERNATIONAL CLASS(ES):** 42 veterinary laboratory services; 37 genetic testing of animals for diagnostic or treatment purposes.

**STATEMENT OF USE:** The applicant intends to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 22<sup>nd</sup> September, 2023 under number 98193284 in the United States of America.

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INTERNATIONAL MARK: **PRRS-MATCH**

INTERNATIONAL APPLICATION NUMBER: 1757812

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 28<sup>th</sup> September, 2023

**APPLICANT:** Zoetis Services LLC of 1 10 Sylvan Way Parsippany NJ 07054 (United States of America)

**INTERNATIONAL CLASS(ES):** 42 veterinary laboratory services; 44 genetic testing of animals for diagnostic or treatment purposes.

**STATEMENT OF USE:** The applicant intends to use the mark.

**PRIORITY:** Priority Claim is on the basis of an application filed on the 22<sup>nd</sup> September, 2023 under number 98193288 in the United States of America.

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**(1<sup>st</sup> ISSUE)**

**ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 4<sup>th</sup> day of April, 2024**

**INTERNATIONAL MARK: PEARLMASTER****INTERNATIONAL APPLICATION NUMBER:** 697108**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 23<sup>rd</sup> March, 2023**APPLICANT:** ROLEX SA of 3-5-7 rue François-Dussaud CH-1211 Genève 26 (Switzerland)**INTERNATIONAL CLASS(ES):** **14** clock hands [clock and watch-making]; precious metal alloys; anchors (clock and watch-making); pendulums (clock and watch-making); barrels (clock and watch-making); watch cases; watchstraps; dials (clock and watch-making); chronographs (watches); chronometers; chronometric instruments; chronoscopes; control clocks (master clocks); clocks; atomic clocks; clocks and watches, electric; watches; wrist watches; movements for clocks and watches; pendulum clocks; watch springs; alarm clocks; watch glasses.**STATEMENT OF USE:** The applicant intends to use the mark.

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**INTERNATIONAL MARK: RLX****INTERNATIONAL APPLICATION NUMBER:** 1342756**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 28<sup>th</sup> September, 2023**APPLICANT:** ROLEX SA of Rue François-Dussaud 3-5-7 CH-1211 Genève 26 (Switzerland)**INTERNATIONAL CLASS(ES):** **14** timepieces, namely, watches, wrist-watches, component parts for timepieces and accessories for timepieces not included in other classes, clocks and other chronometric instruments, chronometers, chronographs (timepieces), watch bands, dials (timepieces), boxes and cases for timepieces and jewelry, watch movements and their parts; jewelry; precious stones and semi-precious stones; precious metals and their alloy.**STATEMENT OF USE:** The applicant intends to use the mark.

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**INTERNATIONAL MARK: DJEEP****INTERNATIONAL APPLICATION NUMBER:** 1573748**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 6<sup>th</sup> September 2023**APPLICANT:** SOCIETE BIC of 12-22 boulevard Victor Hugo F-92110 Clichy (France)**INTERNATIONAL CLASS(ES):** **34** Lighters for smokers (not of precious metal); smokers' articles (not of precious metal).**STATEMENT OF USE:** The applicant intends to use the mark.

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**INTERNATIONAL MARK: SPATIAL PHOTOS****INTERNATIONAL APPLICATION NUMBER:** 1751463**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 17<sup>th</sup> August 2023**APPLICANT:** Apple Inc. of One Apple Park Way Cupertino CA 95014 (United States of America)**INTERNATIONAL CLASS(ES):** **9** computer software for applying filters to change the appearance of images and photos; software for processing and displaying photos and images; software for organizing, storing, sharing, and viewing photos and images; software for capturing, recording, editing, sharing, and viewing photos and digital images; software for use in enabling computers and mobile devices to provide virtual reality and augmented reality experiences; application development software; computer software for use as an application programming interface (API) for building software applications.**STATEMENT OF USE:** The applicant intends to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “PHOTOS”, separately and apart from the mark as shown.

**INTERNATIONAL MARK:** PLANTERAY

**INTERNATIONAL APPLICATION NUMBER:** 1752243

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 8<sup>th</sup> August 2023

**APPLICANT:** COGNAC FERRAND of 4 rue de Saint-Pétersbourg F-75008 Paris (France)

**INTERNATIONAL CLASS(ES):** 33 alcoholic beverages, with the exception of beers, namely rum-based beverages; rum.

**STATEMENT OF USE:** The applicant intends to use the mark.

**INTERNATIONAL MARK:** SPATIAL VIDEO

**INTERNATIONAL APPLICATION NUMBER:** 1753245

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 21<sup>st</sup> August 2023

**APPLICANT:** Apple Inc. of One Apple Park Way Cupertino CA 95014 (United States of America)

**INTERNATIONAL CLASS(ES):** 9 software for processing and displaying video and other multimedia content; software for organizing, storing, sharing, and viewing videos; software for capturing, recording, editing, and sharing videos and other multimedia content; software for use in enabling computers and mobile devices to provide virtual reality and augmented reality experiences; application development software; computer software for use as an application programming interface (API) for building software applications.

**STATEMENT OF USE:** The applicant intends to use the mark.

**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “VIDEO”, separately and apart from the mark as shown.

**INTERNATIONAL MARK:** 仰望

**INTERNATIONAL MARK:**

**INTERNATIONAL APPLICATION NUMBER:** 1760330

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 18<sup>th</sup> August 2023

**APPLICANT:** BYD COMPANY LIMITED of No. 1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen Guangdong (China)

**INTERNATIONAL CLASS(ES):** 12 cars; motor coaches; lorries; motor buses; forklift trucks; automobile bodies; automobile chassis; motors, electric, for land vehicles; brake pads for automobiles; driverless cars [autonomous cars]; 37 motor vehicle maintenance and repair; vehicle greasing; vehicle washing; vehicle polishing; anti-rust treatment for vehicles; vehicle maintenance; vehicle cleaning; vehicle breakdown repair services; vehicle battery charging; charging of electric vehicles.

**STATEMENT OF USE:** The applicant intends to use the mark.

**TRANSLITERATION:** The applicant claims that the non-Roman character in the mark means “yang wang”.

**TRANSLATION:** The applicant claims that the word “yang wang”, when translated to the English language is “look up”.

**INTERNATIONAL MARK:** *Davidoff*

**INTERNATIONAL MARK:**

**INTERNATIONAL APPLICATION NUMBER:** 1761979

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 25<sup>th</sup> September 2023

**APPLICANT:** Davidoff & Cie SA of rue de Rive 2 CH-1200 Genève (Switzerland)

**INTERNATIONAL CLASS(ES):** 34 tobacco, raw or manufactured; tobacco products; tobacco substitutes for non-medical and non-curative use; cigarettes; cigarillos; cigars; hand-held machines for making cigarettes; electronic cigarettes; liquid solutions for electronic cigarettes; smokers' articles; cigarette lighters; cigarette tubes; cigarette filters; cigarette paper; ashtrays; matches.

**STATEMENT OF USE:** The applicant intends to use the mark.

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**INTERNATIONAL MARK:** BOOTY BUILDER

**INTERNATIONAL APPLICATION NUMBER:** 1762519

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 05<sup>th</sup> October 2023

**APPLICANT:** Hal Holding AS of Krossveien 3 N-1613 Fredrikstad (Norway)

**INTERNATIONAL CLASS(ES):** 28 Gymnastic and sporting articles, namely, manually-operated exercise equipment and accessories, and stretch bands used for physical fitness purposes.

**STATEMENT OF USE:** The applicant intends to use the mark.

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**INTERNATIONAL MARK:**

**INTERNATIONAL APPLICATION NUMBER:** 1762934

**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 19<sup>th</sup> October 2023

**APPLICANT:** Apple Inc. of One Apple Park Way Cupertino CA 95014 (United States of America)

**INTERNATIONAL CLASS(ES):** 9 downloadable application development software; downloadable computer software development tools.

**STATEMENT OF USE:** The applicant intends to use the mark.

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**REGISTERED TRADEMARKS**

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
57/TM/2001		<b>COTTON INCORPORATED</b> of 6399 Weston Parkway, Cary, North Carolina 27513, United States of America	24 25 35 42
16506.20	<b>HYUNDAI</b>	<b>HYUNDAI HEAVY INDUSTRIES HOLDINGS CO., LTD.</b> of 75 Yulgok-ro Jongno-gu, Seoul, Republic of Korea	7 9
17036.21	<b>APPLE FIND MY</b>	<b>Apple Inc.</b> of One Apple Park Way, Cupertino, California, 95014, United States of America	9 38 42
17152.21		<b>Apple Inc.</b> of One Apple Park Way, Cupertino, California, 95014, United States of America	9 38 42
17211.21	<b>MIX</b>	<b>Xiaomi Inc.</b> of No.006, floor 6, building 6, yard 33, middle Xierqi Road, Haidian District, Beijing	9 35
17306.21		<b>Hard Rock Limited</b> of 26 New Street St. Helier; Jersey JE2 3RA	9 41
17307.21		<b>Hard Rock Limited</b> of 26 New Street St. Helier; Jersey JE2 3RA	9 41
17310.21		<b>Hard Rock Limited</b> of 26 New Street St. Helier; Jersey JE2 3RA	9 25 41
17365.21	<b>EKATERRA</b>	<b>ekaterra Group IP Holdings B.V.</b> of Weena 455, Rotterdam 3013 AL, Netherlands	5 30 32 35 41
17605.22		<b>HARD ROCK LIMITED</b> of 26 New Street St. Helier, Jersey, JE2 3RA	25 41 43

17664.22	<b>EL GALLO AZUL</b>	FrieslandCampina Nederland B.V. of Stationsplein 4, 3818 LE Amersfoort, The Netherlands	29
17665.22		FrieslandCampina Nederland B.V. of Stationsplein 4, 3818 LE Amersfoort, The Netherlands	29
17667.22		<b>TOURCOM</b> of 20 boulevard Montmartre, 75009 Paris, France	39 43
17669.22		<b>Belize Brewing Company Limited</b> of 1 King Street, Belize City, Belize	32
17670.22		<b>Belize Brewing Company Limited</b> of 1 King Street, Belize City, Belize	32
17744.22	<b>Di BRUWRY</b>	<b>Bowen and Bowen Limited</b> of 1 King Street, Belize City, Belize	25 43
17938.22	<b>RIOT GAMES</b>	<b>Riot Games, Inc.</b> of 12333 W. Olympic Blvd., Los Angeles, California 90064, United States of America	9 16 18 25 28
18047.22	<b>LIONSGATE</b>	<b>Lions Gate Entertainment Inc.</b> of 2700 Colorado Avenue, Suite 200, Santa Monica, California 90404, United States of America	9 41
18255.22		<b>HELVEX, S.A. DE C.V.</b> of Calzada Coltongo N° 293, Col. Industrial Vallejo, C.P. 02300, Del. Azcapotzalco, Ciudad de México	6 11 20 21
18256.22		<b>HELVEX, S.A. DE C.V.</b> of Calzada Coltongo N° 293, Col. Industrial Vallejo, C.P. 02300, Del. Azcapotzalco, Ciudad de México	6 11 21
18433.22		<b>Molino Harinero Sula, S.A.</b> of Boulevard del Norte, Salida a Puerto Cortés, Desvío a Expocentro, San Pedro Sula, Cortés, Honduras	30

18439.22	<b>CÉCRED</b>	<b>First Hawk Street LLC.</b> of 15821 Ventura Blvd., Suite 370, Los Angeles, California 91436, United States of America	<b>3</b> <b>4</b> <b>5</b> <b>8</b> <b>10</b>
18633.22	<b>DEUTSCHE BANK</b>	<b>Deutsche Bank AG</b> of Taunusanlage 12, 60325 Frankfurt am Main, Germany	<b>35</b> <b>36</b> <b>38</b> <b>42</b>

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