



INTELLECTUAL PROPERTY JOURNAL

BELiPO
BELIZE INTELLECTUAL PROPERTY OFFICE

BELIPO'S MISSION STATEMENT

“To build a modern intellectual property system that values and protects the vibrant creative culture of Belize”

CONTENTS

<u>TRADEMARKS:</u>	Page Numbers
APPLICATIONS FOR TRADEMARK REGISTRATION	4 – 33
NOTICE OF PUBLICATION CORRECTION	34
NOTICE OF INVALIDATION	35 -36
NOTICE OF OBSERVATION	37
INTERNATIONAL APPLICATIONS FOR TRADEMARK REGISTRATION UNDER THE MADRID PROTOCOL.....	38 – 47
REGISTERD TRADEMARKS	48 - 50

NOTE:

CFE - International Classification of the Figurative Elements of Marks under the Vienna Agreement (Eighth Edition)

(3rd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the below-cited applications, should do so in writing addressed to the undersigned not later than the 15th day of March, 2024

**MARK:****CFE(9): 26.1.1; 26.11.12, 29.1.1****APPLICATION NUMBER: 17861.22****FILING DATE: 14th April, 2022****APPLICANT: TELEPERFORMANCE SE** of 21-25 rue Balzac, 75008 Paris, France

INTERNATIONAL CLASS(ES): 35 corporate management assistance; management assistance in business affairs; business management assistance to industrial and commercial companies; assistance and advice regarding business organization and management; business process management; business management advisory services; analysis of business management systems; business advice, information or inquiries; business administration; consultancy relating to business document management; provision of information relating to business and commerce on computer networks and global communication networks; business information services provided online from a global communications network, namely the internet and by intranet; provision of commercial information from online databases; updating and maintenance of data in computer databases; computer file management; collection and systematization of information into computer databases; compilation of computer databases; outsourcing services in the field of business analytics; consulting services in the fields of outsourcing, business and work process management, and human resources management; outsourcing services [business assistance]; personnel management; management of telephone call centers for others; operation of a telephone switchboard for others; advertising, marketing and promotional services; telemarketing services; promoting the sale of the services [on behalf of others] by arranging advertisements; **38** telecommunication services provided via the Internet, intranet and extranet; telecommunication services provided via platforms and portals on the Internet and other media; transmission of information between computers and workstations; providing access to content, websites and portals; providing access to platforms on the Internet; transmission of videos, movies, pictures, images, text, photos, games, user-generated content, audio content, and information via the Internet; Internet chatrooms and internet forums; providing access to computer databases; providing access to websites on the internet or any other communications network; computer-aided transmission of images and message; rental of access time to a computer database; rental of access time to database servers, for global communication networks such as the Internet or private or reserved access such as the Intranet; computer transmission of information accessed via a code or a terminal; data communication services accessible by access code; providing user access to search engines for users; transmission of data, audio, video and multimedia files, including downloadable files and files streamed over a global computer network; provision of access to data or documents stored electronically in central files for remote consultation transfer of telephone or telecommunication calls; **42** hosting of communication platforms on the internet; platform as a service [PaaS]; providing temporary use of non-downloadable software; providing search engines for obtaining data via communication networks; application service provider, namely, hosting computer software application of others; development of virtual reality software; design and development of virtual private network (VPN) operating software; providing virtual computer environments through cloud computing; providing technical information in the fields of computers, computer networks, computerized document management systems and workgroups via computer networks and global communication networks; computer systems analysis; electronic data storage; conversion of data or documents from a physical to electronic media; diagnosis of faults in computer software; monitoring of computer systems to detect breakdown; provision of information relating to information technology; technical advice and consultancy in the field of information technology computer software technical support services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.**AGENT: Courtenay Coye LLP** of 15 A Street, Belize City, Belize**MARK:****CFE(9): 26.3.4, 5; 29.1.1****APPLICATION NUMBER: 17933.22****FILING DATE: 12th May, 2022****APPLICANT: PUMPS AND MOTORS OF BELIZE LIMITED** of Mile 3.5, Northern Highway, Belize City, Belize

INTERNATIONAL CLASS(ES): 7 electric motors other than for land vehicles; gasoline and diesel engines other than for land vehicles; generators [current]; high pressure washers; centrifugal pumps; centrifugal water pumps for domestic purposes; submersible electric pumps; sewage pumps; air compressors; gasoline engine driven water pumps; diesel engine driven water pumps; weeding machines; hedge trimmers [machines]; cutters [machines]; scissors, electric; shears [electric]; agricultural implements, other than hand-operated hand tools; power operated sprayers; insecticide sprayers [machines]; knapsack sprayers [electric] for carrying on the back; agricultural cultivators [machines]; motorized cultivators; electric chain saws; tillers [agricultural implements]; gardening tools [electric]; vacuums [power lawn and garden tools]; power operated blowers; foggers [power lawn and garden tools]; 8 hand operated garden tools; trimmers [hand operated tools]; hand pumped sprayers; hand-powered cultivators for gardening; 11 fumigation apparatus, not for medical purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Samira Musa Pott & Co. of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize



MARK:

CFE(9): 26.3.4, 5; 29.1.1

APPLICATION NUMBER: 17934.22

FILING DATE: 12th May, 2022

APPLICANT: PUMPS AND MOTORS OF BELIZE LIMITED of Mile 3.5, Northern Highway, Belize City, Belize

INTERNATIONAL CLASS(ES): 7 electric motors other than for land vehicles; gasoline and diesel engines other than for land vehicles; generators [current]; high pressure washers; centrifugal pumps; centrifugal water pumps for domestic purposes; submersible electric pumps; sewage pumps; air compressors; gasoline engine driven water pumps; diesel engine driven water pumps; weeding machines; hedge trimmers [machines]; cutters [machines]; scissors, electric; shears [electric]; agricultural implements, other than hand-operated hand tools; power operated sprayers; insecticide sprayers [machines]; knapsack sprayers [electric] for carrying on the back; agricultural cultivators [machines]; motorized cultivators; electric chain saws; tillers [agricultural implements]; gardening tools [electric]; vacuums [power lawn and garden tools]; power operated blowers; foggers [power lawn and garden tools]; 8 hand operated garden tools; trimmers [hand operated tools]; hand pumped sprayers; hand-powered cultivators for gardening; 11 fumigation apparatus, not for medical purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Samira Musa Pott & Co. of Suite 308 Marina Towers, Newtown Barracks, Belize City, Belize



MARK:

CFE(9): 26.1.1, 15, 16; 29.1.1

APPLICATION NUMBER: 18000.22

FILING DATE: 15th June, 2022

APPLICANT: Zoetis Services LLC of 10 Sylvan Way, Parsippany, New Jersey 07054, United States of America

INTERNATIONAL CLASS(ES): 35 public relations, namely, promoting public awareness about environmental sustainability issues and initiatives, and encouraging sustainable choices with respect to animal healthcare and animal husbandry and responsible use of antibiotics; 36 providing educational and college scholarships to veterinary health students; providing grants to veterinary professionals.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: ABRA

APPLICATION NUMBER: 18172.22

FILING DATE: 17th August, 2022

APPLICANT: ABRA GROUP LIMITED of 3rd Floor, 1 Ashley Road, Altrincham, Cheshire, United Kingdom, WA142DT

INTERNATIONAL CLASS(ES): 43 catering services; hotel, restaurant, café and bar services; providing food for a private club, membership club; hotel and restaurant information and reservations services; booking and reservation services for holiday accommodation; 45 airline passengers security screening; baggage inspection for security purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 25th February, 2022 under number 97/285,029 in the United States of America.

TRANSLATION: The applicant claims that the word “ABRA”, when translated to the English language is “OPEN”.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

COMPAQ

MARK:

CFE(9): 27.5.25

APPLICATION NUMBER: 18353.22

FILING DATE: 8th November, 2022

APPLICANT: Hewlett-Packard Development Company, L.P. of 10300 Energy Drive, Spring, Texas 77389, United States of America

INTERNATIONAL CLASS(ES): 9 televisions; television apparatus; remote controls for televisions; television monitors; cables for transmitting and receiving cable television signals; television standards converter; speakers for television; wall mountings adapted for television monitors; video projectors; soundbars; audio speakers; audio apparatus; sound transmitting apparatus; sound reproduction apparatus; subwoofers; cellular telephones; smartphones; mobile phones; cellular telephone cases; telephone cables; stands adapted for mobile phones; dashboard mounts for mobile phones; keyboards for mobile phones; mobile telephone batteries; battery chargers for use with telephones; telephone headsets; earbuds; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; computers; tablet computers; handheld computers; computer hardware; computer peripheral devices; computer mice; display screens; computer monitors; keyboards; personal computer cameras; covers (shaped -) for computers; protective films adapted for computer screens; anti-glare filters for computer monitors; surge protectors for computers; pens with conductive point for touch screen devices; computer mouse pads; computer mice; computer peripherals for mobile devices; headphones; computer carrying cases; bags adapted for laptops; batteries; cable connectors; computer database servers; print servers for computers; electronic mail servers for computers; file servers for computers; application server software; servers for web hosting; proxy server software; internet servers; floppy disks; optical discs; compact discs; digital video discs; hard disk drives; USB flash drives; solid-state drives; external computer hard drives; computer operating system software; computer servers; storage apparatus for computer data; home automation systems; security cameras; security alarms; electronic doorbells featuring a camera; smart door locks; smart speakers; voice command devices; climate control digital thermostats; automatic vacuum control apparatus; smart electrical wall plugs; smart garage door openers; electronic security systems for home network; computer software for smart home devices; computer network hubs; computer network switches; smartwatches; computer software for smartwatches; wearable activity trackers; personal digital assistants.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

CHARLY

MARK:

APPLICATION NUMBER: 18425.22

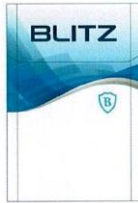
FILING DATE: 5th December, 2022

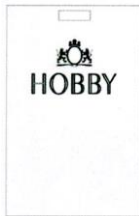
APPLICANT: AGUSTIN GONZALEZ LEÑERO of Blvd. Aeropuerto No. 425 A Colonia Predio, Santa Julia de Jerez, León Guanajuato, México. Post Code 37290

INTERNATIONAL CLASS(ES): 25 athletic shoes; football shoes; hats; headwear; hoodies; jackets; jerseys; pants; polo shirts; shirts; shorts; soccer shoes; socks; sweaters; tank tops; track suits; jackets [clothing]; t-shirts; 28 gymnastic and sporting articles; soccer balls.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

**MARK:****CFE(9): 24.1.15; 25.1.19; 29.1.4****APPLICATION NUMBER: 18469.22****FILING DATE: 21st December, 2022****APPLICANT: TABACALERA HERNANDARIAS S.A.** of highroad Km. 2 heads to Saltos del Guairá-Hernandarias**INTERNATIONAL CLASS(ES): 34** tobacco and tobacco substitutes; cigarettes; cigars; electronic cigarettes; oral vaporizers for smokers.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:****CFE(9): 24.1.1, 19; 25.1.19****APPLICATION NUMBER: 18481.22****FILING DATE: 21st December, 2022****APPLICANT: TABACALERA HERNANDARIAS S.A.** of highroad Km. 2 heads to Saltos del Guairá-Hernandarias**INTERNATIONAL CLASS(ES): 34** tobacco and tobacco substitutes; cigarettes; cigars; electronic cigarettes; oral vaporizers for smokers**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: COPART**APPLICATION NUMBER: 18492.22****FILING DATE: 22nd December, 2022****APPLICANT: Copart, Inc.** of 14185 Dallas Parkway, Suite 300, Dallas, Texas 75254 USA

INTERNATIONAL CLASS(ES): 35 auction services; providing on-line auction services; arranging and conducting auctions; retail and wholesale services in relation to vehicles, watercraft, sporting equipment, furniture; business advisory services relating to the establishment of motor vehicle dealership; promoting the goods and services of others via a global computer network; marketing assistance; marketing the goods and services of others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; administration of the business affairs of retail stores; consulting services relating to marketing; the bringing together, for the benefit of others, of a variety of telecommunications services, enabling consumers to conveniently compare and purchase those services in the field of motor vehicles, watercraft, recreational vehicles, trailers, industrial equipment, marine equipment, power-sports equipment, household furnishings and fixtures; **39** rescue, recovery, towing and salvage services; storage services; **42** hosting computer websites; hosting computer sites [websites]; hosting of websites; planning, design, development and maintenance of online websites for third parties; website hosting services; creation and maintenance of websites; design, creation, hosting and maintenance of websites for others; designing websites for advertising purposes.

STATEMENT OF USE: The applicant claims that the mark is being used.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK: 

CFE(9): 26.1.1; 29.1.1

APPLICATION NUMBER: 18499.22

FILING DATE: 29th December, 2022

APPLICANT: THE COCA-COLA COMPANY of One Coca-Cola Plaza, Atlanta, Georgia 30313, USA

INTERNATIONAL CLASS(ES): 35 promoting the goods and services of others by means of sustainability programs.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Estevan Perera & Company LLP of 2118 Guava Street, Belize City, Belize



MARK:

CFE(9): 26.11.2, 12

APPLICATION NUMBER: 18578.23

FILING DATE: 8th February, 2023

APPLICANT: Biocon Biologics Limited of Biocon House, Ground Floor, Tower - 3, Semicon Park, Electronic City, Phase - II, Hosur Road, Bengaluru, Karnataka – 560100, India

INTERNATIONAL CLASS(ES): 1 chemicals for use in industry, science and photography, as well as in agriculture, horticulture and forestry; unprocessed artificial resins, unprocessed plastics; fire extinguishing and fire prevention compositions; tempering and soldering preparations; substances for tanning animal skins and hides; adhesives for use in industry; putties and other paste fillers; compost, manures, fertilizers; biological preparations for use in industry and science; 5 pharmaceutical and medical preparations; 10 surgical and medical apparatus and instruments; insulin pens, insulin pens sold empty; injection needles; hypodermic injection apparatus; medicinal injection syringes; injection device for pharmaceuticals; injection instruments without needles; automatic medical apparatus for dosing humans by injection; 16 paper; cardboard; cardboard articles, printed matter; newspapers; periodicals, books; book binding materials; photographs; stationery; artists' materials; paint brushes; typewriters; office requisites; instructional and teaching materials; printers type; 42 pharmaceutical research and development; medical and scientific research services in the field of cancer treatment and diagnosis, cardiology, nephrology, endocrinology; chemical, biochemical, biological and bacteriological research and analysis.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "BIOLOGICS", separately and apart from the mark as shown.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: **SUNNOVA**

APPLICATION NUMBER: 18619.23

FILING DATE: 21st February, 2023

APPLICANT: SUNNOVA ENERGY CORPORATION of 20 Greenway Plaza, Suite 540, Houston, Texas 77046, United States of America

INTERNATIONAL CLASS(ES): 4 electrical energy; 7 electrical apparatus for sealing plastics [packaging]; electricity generators; emergency power generators; 9 electric actuators; electric apparatus for commutation; electric linear actuators; electric loss indicators; electrical adapters; electricity conduits; solar batteries; solar panels for the production of electricity; surveying apparatus and instruments; surveying chains; surveying instruments; weighing apparatus and instruments; weighing machines; measuring apparatus; measuring devices, electric; measuring instruments; detectors; testing apparatus not for medical purposes; regulating apparatus, electric; data processing

apparatus; computer software applications, downloadable; computer software platforms, recorded or downloadable; computer software, recorded; 11 solar furnaces; solar thermal collectors [heating]; 35 advertising; business management and organization consultancy.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: BARROW & COLLP of 1440 Coney Drive, Belize City, Belize.

MARK: INFINEVO

APPLICATION NUMBER: 18663.23

FILING DATE: 20th March, 2023

APPLICANT: Merck KGaA of Frankfurter Str. 250, D-64293 Darmstadt, Germany

INTERNATIONAL CLASS(ES): 5 pharmaceutical preparations for the treatment of multiple sclerosis; pharmaceuticals and natural remedies; diagnostic preparations and materials; sanitary preparations for medical purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 22nd September, 2022 under number 30 2022 232 826 in Germany.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: KEEVOH

APPLICATION NUMBER: 18664.23

FILING DATE: 20th March, 2023

APPLICANT: Merck KGaA of Frankfurter Str. 250, D-64293 Darmstadt, Germany

INTERNATIONAL CLASS(ES): 5 pharmaceutical preparations for the treatment of multiple sclerosis; pharmaceuticals and natural remedies; diagnostic preparations and materials; sanitary preparations for medical purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 22nd September, 2022 under number 30 2022 232 825 in Germany.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: GEMREVO

APPLICATION NUMBER: 18665.23

FILING DATE: 20th March, 2023

APPLICANT: Merck KGaA of Frankfurter Str. 250, D-64293 Darmstadt, Germany

INTERNATIONAL CLASS(ES): 5 pharmaceutical preparations for the treatment of multiple sclerosis; pharmaceuticals and natural remedies; diagnostic preparations and materials; sanitary preparations for medical purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 22nd September, 2022 under number 30 2022 232 840 in Germany.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(9): 26.13.25

APPLICATION NUMBER: 18706.23

FILING DATE: 11th May, 2023

APPLICANT: Shark Bait Co Inc of 21558 W Goldfinch Ct Kildeer, IL 60047, United States of America

INTERNATIONAL CLASS(ES): 33 anise [liqueur]; anisette [liqueur]; arrack [arak]; alcoholic beverages containing fruit; alcoholic beverages, except beer; bitters; brandy; cider; curacao; digestifs [liqueurs and spirits]; distilled beverages; alcoholic essences; alcoholic extracts; fruit extracts, alcoholic; gin; grain-based distilled alcoholic beverages; hydromel [mead]; kirsch; liqueurs; peppermint liqueurs; perry; piquette; pre-mixed alcoholic beverages, other than beer-based; rice alcohol; rum; sake; spirits [beverages]; sugarcane-based alcoholic beverages; vodka; whisky; wine; wine-based beverages.

STATEMENT OF USE: The applicant claims that the mark is being used.

TRANSLATION: The applicant claims that the word "TIBURON", when translated to the English language is "SHARK".

AGENT: LAW FIRM OF MARISSA F. LONGSWORTH of 12 A Street, King's Park, Belize City, Belize



MARK:

CFE(9): 5.3.11, 4; 26.4.1; 29.1.2

APPLICATION NUMBER: 18751.23

FILING DATE: 4th May, 2023

APPLICANT: SAN ISABEL CORPORATION, SOCIEDAD ANÓNIMA of 0 Street, 11-41, zone 3, Sector Las Nubes Barcenas, Villanueva, Guatemala, Guatemala

INTERNATIONAL CLASS(ES): 21 cooking utensils; food storage containers.

STATEMENT OF USE: The applicant claims that the mark is being used.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "PRODUCTOS", separately and apart from the mark as shown.

TRANSLATION: The applicant claims that the words "PRODUCTOS" and "MARGARITA", when translated to the English language is "PRODUCT" and "DAISY".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **EL DORADO**

APPLICATION NUMBER: 18791.23

FILING DATE: 9th June, 2023

APPLICANT: Demerara Distillers Limited of Block 'A' Plantation Great Diamond, East Bank Demerara, Guyana

INTERNATIONAL CLASS(ES): 33 rum.

STATEMENT OF USE: The applicant claims that the mark is being used.

TRANSLATION: The applicant claims that the word "EL DORADO", when translated to the English language is "THE GOLDEN".

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.



MARK:

CFE(9): 26.4.4, 16; 29.1.7

APPLICATION NUMBER: 18794.23

FILING DATE: 9th June, 2023

APPLICANT: Café Britt, S. A., of BMW PLAZA, 9no piso, C. 50, Ciudad de Panama, Panama

INTERNATIONAL CLASS(ES): 30 coffee.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **BYD SEAGULL**

APPLICATION NUMBER: 18802.23

FILING DATE: 14th June, 2023

APPLICANT: BYD Company Limited of No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen, People's Republic of China

INTERNATIONAL CLASS(ES): 12 cars; automobiles; motor cars.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **EUROFARMA**

APPLICATION NUMBER: 18813.23

FILING DATE: 21st June, 2023

APPLICANT: Eurofarma Laboratórios S.A. of Rodovia Presidente Castelo Branco, 3565, Quadra GL/Lote A - Ingahi/ Itapevi - SP, Brazil

INTERNATIONAL CLASS(ES): 5 pharmaceuticals; sanitary preparations for medical purposes; dietetic foods adapted for infants; dietetic food adapted for medical use; dietetic food adapted for veterinary use; dietary supplements for human beings and animals; plasters, materials for dressings; material for stopping teeth; dental wax; disinfectants; preparations for destroying vermin; fungicides; herbicides.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: **EUROFARMA**

APPLICATION NUMBER: 18814.23

FILING DATE: 21st June, 2023

APPLICANT: Eurofarma Laboratórios S.A. of Rodovia Presidente Castelo Branco, 3565, Quadra GL/Lote A - Ingahi/ Itapevi - SP, Brazil

INTERNATIONAL CLASS(ES): 35 marketing the goods and services of others; import and export services; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies; wholesale services in relation to veterinary preparations and articles.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: FIXADERME**APPLICATION NUMBER: 18815.23****FILING DATE: 21st June, 2023****APPLICANT: Eurofarma Guatemala, S.A.** of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala**INTERNATIONAL CLASS(ES): 3** non-medicated cosmetics and toiletry preparations; non-medicated dentifrices; perfumery; essential oils; bleaching preparations and other substances for laundry use; abrasive preparations for polishing.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

**MARK:****CFE(9): 2.3.1, 11; 29.1.13****APPLICATION NUMBER: 18855.23****FILING DATE: 16th June, 2023****APPLICANT: GRUMA S.A.B. de C.V.** of Av. Fundadores No.1003 Colonia Alfareros, Monterrey, Nuevo León C.P. 64753, México**INTERNATIONAL CLASS(ES): 30** foodstuffs made from maize, namely, arepas.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**AGENT: EPROINT (BELIZE) LIMITED** of 7 Craig Street, Belize City, Belize

(2nd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the below-cited applications, should do so in writing addressed to the undersigned not later than the 29th day of March, 2024

MARK:  **MERCENARIO 51 SL****CFE(9): 2.1.1;29.1.2****APPLICATION NUMBER: 17552.21****FILING DATE: 13th December, 2021****APPLICANT: Químicos Y Lubricantes, S. A.** of Anillo Periférico 17-36, zona 11, Guatemala City**INTERNATIONAL CLASS(ES): 5** preparation used for destroying weeds and vermin, namely, fungicides, insecticides, herbicides.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word “51 SL”, separately and apart from the mark as shown.**TRANSLATION:** The applicant claims that the word “MERCENARIO”, when translated to the English language is “MERCENARY”.**AGENT: MORGAN & MORGAN TRUST CORPORATION BELIZE LIMITED** of Withfield Tower, Third Floor, 4792 Coney Drive, P.O. Box 1777, Belize City, Belize



MARK:

CFE(9):26.11.3.6

APPLICATION NUMBER: 18254.22

FILING DATE: 22nd September, 2022

APPLICANT: Mercedes-Benz Group AG. of Mercedesstrasse 120 70372 Stuttgart Germany

INTERNATIONAL CLASS(ES): 9 mobile apps; computer gaming software; computer programs, recorded; computer programs, downloadable; computer software platforms; educational software; application software; software for smartphones; e-payment software; artificial intelligence software; cloud computing software; augmented reality software; speech recognition software; software for GPS navigation systems; artificial intelligence software for vehicles; spectacles; sunglasses; goggles for sports; spectacle cases; spectacle chains; contact lenses; containers for contact lenses; covers for electric outlets; diving equipment; divers' masks; diving suits; computer programs for use in the autonomous navigation of vehicles; computer programs for use in autonomous control of vehicles; on board electronic systems for providing parking assistance; on board electronic systems for providing driving assistance.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 23rd March, 2022 under number 018676454 in European Union.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize



MARK:

CFE(9):18.5.1

APPLICATION NUMBER: 18280.22

FILING DATE: 3rd October, 2022

APPLICANT: American Airlines, Inc. of 1 Skyview Drive, MD 8B503, Fort Worth, Texas 76155, U.S.A.

INTERNATIONAL CLASS(ES): 35 advertising; business management; business administration; office functions; administration of frequent flyer programs; administration of consumer loyalty programs; sales promotion for others; presentation of goods on communication media, for retail purposes; advertising, marketing and promotional services; advertising, marketing and promotional consultancy, advisory and assistance services; management, operation, organization and supervision of customer, incentive, loyalty, discount and promotional schemes; administration of incentive award programs to promote the sale of the goods and services of others; customer club services, for commercial, promotional and/or advertising purposes; loyalty, incentive, discount, promotional and bonus program services; business assistance, management and administrative services; promoting the goods and services of others over the internet; provision of an on-line marketplace for buyers and sellers of goods and services; promotion of special events; 36 banking; insurance; financial affairs; monetary affairs; real estate affairs; issuance of points of value; issuance of award miles of value; issuance of credit cards through a licensee; issuing of tokens of value; issuing of payment gift cards; electronic commerce payment service that enables consumers to use loyalty points, reward points, and miles; 39 transport; packaging and storage of goods; travel organization; travel arrangement; transportation information; vehicle rental; transport reservation; escorting of travelers; booking of seats for travel; travel reservation; transportation logistics; chauffeur services; holiday travel reservation services; providing transport and travel information; itinerary planning services; itinerary travel advice services; air transport of passengers; transport of cargo by air; air transportation of freight; information services relating to travel; booking and arranging of access to airport lounges; ground support passenger handling services; ground support freight handling services provided at airports; cargo unloading services; unloading and loading services; providing information relating to cargo unloading services; providing travel reservation services; reservation services for transportation by air; reservation services for vehicle rental; cruise reservation services; vacation reservation services, namely, rental of chauffeur driven cars; chauffeur driven car hire services, limousine services, namely, limousine rental and reservation services, airport transfer services, ticket reservation and booking services for recreational and leisure events, and arranging excursions tour reservation services; providing information about travel via the internet; transportation of passengers' luggage; providing information about passengers' luggage in transit and delivery; providing information relating to passengers' luggage in transit and delivery; ticketing services for travel; airport passenger check-in services; transportation services, namely, checking of baggage; airport services featuring transit lounge facilities for passengers; priority boarding, check-in, seating and reservation services for frequent air travelers; seat reservation services for travelers; seat reservation services for travel; baggage check-in services; storage of passengers baggage; booking and arranging of access to airport lounges; 41 entertainment services; video entertainment services; entertainment by film; audio entertainment services; showing of prerecorded entertainment; booking of seats (travel); seat reservation services for travellers; seat reservation services for travel; booking of seats for air travel; services for the booking of seats for travel; 43 provision of food and beverages; vacation reservation services, namely, hotel reservation services, restaurant services.

STATEMENT OF USE: The applicant claims that the mark is being used in Belize.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: COMPAQ**APPLICATION NUMBER: 18354.22****FILING DATE: 8th November, 2022****APPLICANT: Hewlett-Packard Development Company L.P.** of 10300 Energy Drive, Spring, Texas 77389, United States of America

INTERNATIONAL CLASS(ES): 9 televisions; television apparatus; remote controls for televisions; television monitors; cables for transmitting and receiving cable television signals; signal tuners; television standards converters; speakers for television; brackets for setting up flat screen TV sets; video projectors; soundbars; audio speakers; audio apparatus; sound transmitting apparatus; sound reproduction apparatus; subwoofers; cellular telephones; smartphones; mobile phones; cellular telephone cases; telephone cables; stands adapted for mobile phones; dashboard mounts for mobile phones; mobile telephone batteries; battery chargers for use with telephones; telephone headsets; earbuds; wireless communication devices for the transmission of voice, data, images, audio, video, and multimedia content; computers; tablet computers; handheld computers; computer hardware; computer peripheral devices; computer mice; display screens for computers; computer monitors; keyboards; personal computer cameras; protective films for tablet computers; protective films adapted for computer screens; surge protectors for computers; touch screen pens; computer mouse pads; keyboards for mobile phones; mobile phone chargers; wireless portable printers for use with mobile devices; cameras; mobile phone speakers; microphones for mobile phone; headphones; computer carrying cases; computer bags; batteries; cable connectors; bags adapted for laptops; bags adapted for tablet computers; computer database servers; print servers for computers; electronic mail servers for computers; file servers for computers; application server software; servers for web hosting; internet servers; floppy disks; optical discs; compact discs; digital video discs; hard disk drives; USB flash drives; solid-state drives; external computer hard drives; computer operating system software; computer servers; Home automation systems; home automation devices; smart home hubs; smart home software; smart locks; smart speakers; security cameras; security alarms; electronic doorbells; lighting control apparatus; climate control digital thermostats; Access security apparatus (Electric -); Automatic vacuum control apparatus; Remote control apparatus for opening and closing doors; Plugs [electric]; Virtual reality glasses; Electronic controllers; computer software for smart home devices; computer network hubs and switches; smartwatches; electronically encoded identity wristbands; wristband computer devices; smartwatch accessories, namely, watch bands, charging cables and chargers; docking stations; charging docks; wireless charging pads for smartphones; computer software for smartwatches; wearable activity trackers; personal digital assistants.

STATEMENT OF USE: The applicant has a bona fide intention that the mark be so used in Belize.**AGENT: Arguelles & Company** of Suite 401, The Matalon, Coney Drive, Belize City, Belize*"It Pays to Get it Right!"***MARK:****CFE(9):26.4.2,18;26.11.3;29.1.1,4****COLOLR CLAIM:** Pantone 492C; HEX 8D363B; R=55 G=21 B=23; C=0 M=62 Y=58 K=45; Pantone 653C; HEX 20558A; R=13 G=33 B=54; C=77 M=38 Y=0 K=46**FONT CLAIM:** "RF&G INSURANCE" – Book Antiqua
"It Pays to Get it RIGHT" – Times Europa Italics**APPLICATION NUMBER: 18395.22****FILING DATE: 9th December, 2022****APPLICANT: RF&G INSURANCE COMPANY LIMITED** of Gordon House, One Coney Drive, Belize City, Belize

INTERNATIONAL CLASS(ES): 36 accident insurance underwriting; fire insurance underwritnig; fiscal valuation; health insurance underwriting; insurance consultancy; providing insurance information; life insurance underwriting; marine insurance underwriting; trusteeship.

STATEMENT OF USE: The applicant claims that the mark is being used.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the word "INSURANCE", separately and apart from the mark as shown.**AGENT: Reyes Retreage LLP** of 122 Eve Street, Belize City, Belize



MARK:

CFE(9):26.1.4;5.3.4,14

APPLICATION NUMBER: 18545.23

FILING DATE: 25th January, 2023

APPLICANT: Canada Malting Co. Limited of 3316 BonnyBrook Road, SE Calgary, Alberta, Canada T2G4M9

INTERNATIONAL CLASS(ES): 30 processed grains; processed grains, namely, malted barley; processed grains, namely, grain barley prepared for human consumption; malted barley prepared for human consumption; grain-based snack foods; malt extracts used as flavorings; 31 malt; malt for brewing and distilling; unprocessed grain; fresh pulses; malt grains [unprocessed]; malt germs; barley; barley for use in brewing beer; malted barley; unprocessed cereal grains; raw grain, namely, unprocessed grain; 35 business management services relating to the operation of silos, bulk handling facilities, and export services for grain, pulses, processed grain and processed pulses; procurement services, namely, purchasing grain, pulses, processed grain, and processed pulses; import-export agency services, namely, importing and exporting of grain, pulses, processed grain, and processed pulses for others; advertising and marketing services in the field of grain, pulses and processed grain and pulses; 39 cargo unloading and handling services in the field of grain, pulses, processed grain, and pulses; transportation and storage of goods in the field of grain, pulses, processed grain, and processed pulses; storage of goods and refrigerated storage of goods, namely, rental of storage and refrigerated storage facilities for storage of others' goods; loading and unloading of cargo transported via sea, road, or rail transportation; storage of goods, namely, the storage of grain, pulses, processed grain, and processed pulses in warehouses and silo facilities; packaging of products and commodities, namely, packaging of articles for transportation and sale; import and export services, namely, inspection of commodities and their containers for transportation.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "CANADA MALTING CO. LIMITED 1902", separately and apart from the mark as shown.

AGENT: Courtenay Coye LLP of 15 "A" Street, Belize City, Belize

MARK: **Juntos+.com**

APPLICATION NUMBER: 18667.23

FILING DATE: 11th April, 2023

APPLICANT: Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

INTERNATIONAL CLASS(ES): 9 secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer program, recorded or downloadable; computer chatbot software for simulating conversations; mobile app; communication software; software applications; 35 business management services relating to electronic commerce; online ordering services; supply chain management services; business management; business organization consultancy; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regards to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organization, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organization and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotions; business advice and information; business management and organization consultancy; business information and consultancy; 36 financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; electronic money transfer services; financial banking services for the withdrawal of money; electronic banking services; financial services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of

insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use to non-downloadable software applications via a web site; provision of on-line support services for computer program users. platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

TRANSLATION: The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: **Juntos+**

APPLICATION NUMBER: 18668.23

FILING DATE: 11th April, 2023

APPLICANT: Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

INTERNATIONAL CLASS(ES): 9 secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; **35** business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; **36** financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

TRANSLATION: The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: **Niterra**

APPLICATION NUMBER: 18669.23

FILING DATE: 23rd March, 2023

APPLICANT: NGK SPARK PLUG CO., LTD. of 1-1-1, Higashisakura, Higashi-ku, Nagoya-shi, Japan

INTERNATIONAL CLASS(ES): **7** metalworking machines and tools and their parts and fittings; cutting tools being parts of machines; dies for use with machine tools; engines [non-electric], not for land vehicles; combustion engines for machines; spark plugs; glow plugs for diesel engines; spark plug wires; coils [internal combustion engine parts]; mechanical engine parts for land vehicles; points [ignition parts for internal combustion engines]; igniting devices for internal combustion engines; parts of igniting devices for internal combustion engines; calcining machines for chemical processing; machines for generating gas by electrolysis; electromechanical machines for chemical industry; tile making machines; potters' wheels; high-voltage generators; electricity generators; fuel dispensing pumps for service stations; fuel dispensing pumps for service stations; fuel dispensing machines for hydrogen stations; fuel dispensing pumps for hydrogen stations; hydrogen dispensing pumps for service stations; fan belts for motors and engines; transmissions for machines; valves [parts of machines]; net hauling machines [fishing]; water pumps for use in aquariums; mechanised livestock feeders; semiconductor wafer processing machines and parts therefor; semiconductor manufacturing machines and systems; parts and fittings of semiconductor manufacturing machines and systems; generators with cogeneration function; alternators; direct current generators; parts for land and water vehicle engines, namely, distributors for vehicle engines, distributor caps [internal combustion engine parts], distributor rotors [internal combustion engine parts], ignition distributors for internal combustion engines, carburetors and their parts, fuel injection components and their parts, emission reduction units for motors and engines, exhausts for motors and engines, valves [parts of machines] and their parts, exhaust gas recirculation (EGR) valves for engines, ignition wires and their parts; pressure regulators [parts of machines]; ignition coils for automotive engines; fuel and air mixture regulators being parts of internal combustion engines; starters for motors and engines; **9** telecommunication machines and apparatus, and their parts; electron tubes; electronic semi-conductors; semiconductor elements; semiconductors; electronic circuits; computer programs, recorded; computer programs, downloadable; downloadable image and video files; downloadable music files; electronic publications, downloadable; personal digital assistants; laboratory apparatus and instruments; electric power distribution machines; electrical control apparatus; high voltage generators for ignition using dry battery or household power source; high voltage generators for piezoelectric gas ignition; igniting apparatus, electric, for igniting at a distance; rotary converters; phase modifiers; electrical meters; conductors, electric; cables, electric; cinematographic machines and apparatus; eyewear; life-saving apparatus and equipment; computers; electronic components; integrated circuits; integrated circuit modules; integrated circuit cards; integrated circuit boards; integrated circuit chips; computer hardware; sports training simulators; fire alarms; magnetic cores; resistance wires; electrodes, other than welding electrodes or medical electrodes; calculating machines; sensors [measurement apparatus], other than for medical use; measuring apparatus and instruments; electrical cells and batteries, and their parts and fittings; battery cases; solar batteries, and their parts and fittings; solar panels for the production of electricity; chargers for electric accumulators, and their parts and fittings; computer software, computer hardware and telecommunications equipment for measuring, monitoring, managing and evaluating condition of batteries; battery cases equipped with measuring equipment and communication equipment for measuring, monitoring and managing condition of batteries; battery chargers utilizing solar power generation panels equipped with measuring equipment and communication equipment for measuring, monitoring and managing condition of batteries; calorimeters; fuel cells using metal anodes or alkaline fluid electrolytes; fuel cells; downloadable computer programs with artificial intelligence function; audio speakers with artificial intelligence; humanoid robots with artificial intelligence for use in educational support; computer application software for providing calendar functions; readers [data processing equipment]; telecommunication machines and apparatus of near field communication standards; application software for smartphones; light-emitting diodes [LED]; parts and fittings for light diodes; electric wires, cables, and connectors for land and water vehicles, and their accessories; battery leads; crocodile clips [electrical connectors]; starting and charging system components, namely, starter cables for motors, electrical wires, voltage regulators, and voltage stabilizers; electrical switches; electronic control systems for motors; voltage regulators; voltage limiters; pressure regulators; solenoid valves [electromagnetic switches]; protective helmets; breathing apparatus, not for medical purposes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention that the mark be so used in Belize.

PRIORITY: Priority Claim is on the basis of an application filed on the 8th December, 2022 under number 2022-140387 in Japan.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK:  **Juntos+**

CFE(9): 24.17.5.9; 26.13.25

APPLICATION NUMBER: 18677.23

FILING DATE: 11th April, 2023

APPLICANT: Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

INTERNATIONAL CLASS(ES): 2 secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; 35 business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; 36 financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; 38 providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; 42 providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

TRANSLATION: The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK:  **Juntos+**

CFE(9):24.17.5,9;26.13.25

APPLICATION NUMBER: 18678.23

FILING DATE: 11th April, 2023

APPLICANT: Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

INTERNATIONAL CLASS(ES): 2 secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; 35 business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; 36 financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice;

instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

TRANSLATION: The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: MOEVE

APPLICATION NUMBER: 18704.23

FILING DATE: 20th April, 2023

APPLICANT: David Gómez Sánchez of Calle José Lázaro Galdiano 6 280 36 Madrid (MADRID)

INTERNATIONAL CLASS(ES): 4 mineral oils and greases for industrial use [not for fuel]; engine oils; gear oils; automotive final drive oils; lighting fuel; non-chemical additives for oils; non-chemical additives for fuels; lubricants; lubricating oils and greases; dust absorbing compositions; dust controlling compositions; petroleum; biofuel; industrial fuel oil; petroleum gas; petroleum by-products; fuels; waxes [raw material]; petroleum jelly for industrial use; candles for lighting; wicks for candles for lighting; combustible gases; solidified gases [fuels]; liquefied petroleum gases; liquefied natural gas; natural gas; gaseous fuels; electricity; electrical energy from renewable sources.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 9th December, 2022 under number 018807006 in Jamaica.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize

MARK: JuntosPlus.com

APPLICATION NUMBER: 18709.23

FILING DATE: 11th April, 2023

APPLICANT: Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

INTERNATIONAL CLASS(ES): 9 secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; **35** business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; **36** financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice;

instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

TRANSLATION: The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: **JuntosPlus**

APPLICATION NUMBER: 18710.23

FILING DATE: 11th April, 2023

APPLICANT: Coco-Cola FEMSA, S.A.B. de C.V. of Mario Pani 100, Colonia Santa Fe Cuajimalpa, Cuajimalpa de Morelos, C.P. 05348, Ciudad de Mexico, México.

INTERNATIONAL CLASS(ES): **9** secure digital (SD) memory card; secure digital (SD) card readers; printed circuit boards; integrated circuit cards; smart cards; encoded magnetic cards; computer software platforms, recorded or downloadable; computer programs, recorded or downloadable; computer chatbot software for simulating conversations; mobile apps; communication software; software applications; **35** business management services relating to electronic commerce; online ordering services; supply chain management services; business administration services; business profit analysis; providing market information in relation to consumer products; commercial information and advice for consumers in the choice of products and services; on-line auction bidding for others; on-line trading services in which seller posts products to be auctioned and bidding is done via the internet; advertising services; services with regard to product presentation to the public; wholesale ordering services; dissemination of advertising material; dissemination of advertising matter online; preparation of advertising material; provision of an online marketplace for buyers and sellers of goods and services; management of customer loyalty, incentive or promotional schemes; organisation, operation and supervision of customer loyalty schemes; data collection services; business data analysis services; data management services; procurement services; ordering services [for others]; sale administration; sales management services; providing assistance in the field of product commercialization; product merchandising; product sales information; product launch services; product sampling; preparation of business profitability studies; organisation and management of customer loyalty programs; promotional services; promotional marketing; development of promotional campaigns; consultations relating to business promotion; business advice and information; business management and organization consultancy; business information and consultancy; **36** financial management of cash accounts; financial information provided by electronic means; financial services provided by electronic means; financial banking services for the withdrawal of money; electronic banking services; credit card payment processing; credit card payment services; credit advice; instalment credit financing; provision of credit through instalment plans; credit services; insurance; insurance consultancy; administration of insurance plans; money deposit services; electronic transfer of money; money transfer services; processing of debit card payments; providing financing; tax payment processing services; payment processing services; providing multiple payment options by means of customer-operated electronic terminals available on-site in retail stores; collection agencies; savings account services; monetary transactions; financial, monetary and banking services; electronic funds transfer; virtual currency transfer services; **38** providing access to e-commerce platforms on the internet; providing access to portals on the internet; supply of airtime for communication services; telecommunications information; telecommunications access services; provision of access to web pages; providing access to internet chatrooms; **42** providing online non-downloadable software for use in supply chain management; computer programming services; providing temporary use of non-downloadable software applications accessible via a web site; provision of on-line support services for computer program users; platform as a service [PaaS]; software as a service [SaaS]; technological planning services; development services relating to computer software application solutions.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

TRANSLATION: The applicant claims that the word “JUNTOS”, when translated to the English language is “TOGETHER”.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(9):26.4.4;29.1.1

APPLICATION NUMBER: 18783.23

FILING DATE: 6th June, 2023

APPLICANT: ARIEL MINAYA HERNANDEZ of Avenida La Pista No 26, El Almirante, Santo Domingo Este, Dominican Republic

INTERNATIONAL CLASS(ES): 16 paper and cardboard; printed matter; bookbinding material; photographs; stationery; office requisites, except furniture; adhesives for stationery or household purposes; drawing materials and materials for artists; paintbrushes; instructional and teaching materials; plastic sheets for wrapping and packaging; printers' type, printing blocks.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "EPICO", when translated to the English language is "EPIC".

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize



MARK:

CFE(9):25.1.15,19;29.1.1,2

COLOR CLAIM: red and white

APPLICATION NUMBER: 18787.23

FILING DATE: 10th March, 2023

APPLICANT: Corals Company Limited of Corozal Free Zone, Corozal District, Belize

INTERNATIONAL CLASS(ES): 34 cigarettes.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word "20 Class A Cigarettes", separately and apart from the mark as shown.

MARK: **CALCINOVE**

APPLICATION NUMBER: 18810.23

FILING DATE: 21st June, 2023

APPLICANT: Eurofarma Guatemala, S.A. of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

INTERNATIONAL CLASS(ES): 5 dietary supplements for human beings; medicines for human purposes; protein supplements; mineral nutritional supplements; food supplements in liquid form; mineral food supplements; vitamins and vitamins preparations; mineral salts for medical purposes; air fresheners.

STATEMENT OF USE: The applicant has a bona fide intention that the trademark be so used in Belize.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: **INOVECALCIO**

APPLICATION NUMBER: 18818.23

FILING DATE: 22nd June, 2023

APPLICANT: Eurofarma Guatemala, S.A. of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

INTERNATIONAL CLASS(ES): 5 dietary supplements for human beings; medicines for human purposes; protein supplements; mineral nutritional supplements; food supplements in liquid form; mineral food supplements; vitamins and vitamins preparations; mineral salts for medical purposes; air fresheners.

STATEMENT OF USE: The applicant has a bona fide intention that the trademark be so used in Belize.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: PIXAR

APPLICATION NUMBER: 18825.23

FILING DATE: 22nd June, 2023

APPLICANT: Eurofarma Guatemala, S.A. of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

INTERNATIONAL CLASS(ES): 5 pharmaceutical product and preparations for prevention venous thromboembolism (VTE), stroke, systemic embolism in adult patients undergoing elective hip or knee replacement surgery; pharmaceutical product and preparation for preventing recurrences of deep vein thrombosis (DVT) and pulmonary embolism (PE) in adult patients; pharmaceutical product for the treatment of deep vein thrombosis (DVT) and pulmonary embolism(PE).

STATEMENT OF USE: The applicant has a bona fide intention that the trademark be so used in Belize.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: PRACTIVAR

APPLICATION NUMBER: 18826.23

FILING DATE: 22nd June, 2023

APPLICANT: Eurofarma Guatemala, S.A. of Km. 16.5 Carretera a El Salvador, Cruce a Llanos de Arrazola, Fraijanes, Guatemala

INTERNATIONAL CLASS(ES): 5 dietary supplements for human beings; medicines for human purposes; protein supplements; mineral nutritional supplements; food supplements in liquid form; mineral food supplements; vitamins and vitamins preparations; mineral salts for medical purposes; air fresheners.

STATEMENT OF USE: The applicant has a bona fide intention that the trademark be so used in Belize.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize

MARK: BON BEAUTY OF NATURE

APPLICATION NUMBER: 18844.23

FILING DATE: 29th June, 2023

APPLICANT: Alianza Marcas e Imagen, S.A. de C.V. of Lázaro Cardenas # 4070, Fracc. Camino Real Zapopan, Jal. C.P. 45040 México

INTERNATIONAL CLASS(ES): 35 advertising; business management; commercial management; commercial consultancy; office administration services [for others]; merchandising; sales promotion for third parties; 36 real estate affairs; real estate management; assisting in the acquisition of real estate; rental of real estate and property; time share management services; apartment rental services; apartment house management leasing; time-share property management; computerised information services relating to real estate; 41 entertainment; sporting and cultural activities; amusement park services; providing golf facilities; organization of sports competitions; sports information services; providing information about cultural activities; recreation information services; providing sports information; entertainment information services; ticket reservation and booking services for education, entertainment and sports activities and events; ticket reservation and booking services for recreational and leisure events; 43 temporary accommodation; rental of meeting rooms; temporary accommodation reservations; hotel reservations; reception services for temporary accommodation [management of arrivals and departures]; restaurant services; bar services; snack-bar services; cafeteria services; providing information about temporary accommodation services; providing travel lodging information services and travel lodging booking agency services for travelers; information, advice and reservation services for the provision of food and drink; information relating to hotels; providing information relating to restaurants and bars; providing information about temporary accommodation services; hotel reservation services; agency services for reservation of restaurants.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark in Belize.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

(1st ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the below-cited application, should do so in writing addressed to the undersigned not later than the 12th day of April, 2024



MARK:

CFE(8): 3.6.5

APPLICATION NUMBER: 17767.22

FILING DATE: 9th March, 2022

PROPRIETOR: Yuga Labs, Inc. of 1430 S. Dixie Hwy, Ste. 105 1075, Coral Gables, FL 33146-3108, United States of America

INTERNATIONAL CLASS(ES): 25 clothing; hats; headwear; jackets; jerseys; pants; shirts; t-shirts; sweaters; sweatshirts; shoes; scarves; sneakers; socks; 27 rugs; carpets; mats; 28 toys, games and playthings; toy figurines; plush toys; action figures; sport balls; basketballs; playing cards; trading cards for games; hand-held units for playing electronic, computer, and video games; video game interactive hand held remote controls for playing electronic games; console gaming device; portable gaming devices; amusement game machines; game consoles; game controllers for computer and video games; computer game joysticks; video game joysticks; gaming mice; gaming keypads; skateboards; skateboard decks; 32 beer; energy drinks; non-alcoholic beverages; soft drinks; 33 alcoholic beverages, namely, whisky, scotch, bourbon, gin, vodka, rum, brandy, tequila, hard cider, and malt beverages, except beer; wine; liquor-based aperitifs; Ginseng liquor; Flavored tonic liquors; Extracts of spiritous liquors; spirits; liqueurs; cocktails.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

MARK: APECOIN

APPLICATION NUMBER: 17795.22

FILING DATE: 16th March, 2022

PROPRIETOR: Ape Foundation of Whitehall Chambers, 2nd Floor Whitehall House, 238 North Church Street, PO Box 31489 KY1-1206, George Town, Grand Cayman, Cayman Islands

INTERNATIONAL CLASS(ES): 43 restaurant services; bar services; hotel services; 45 online social networking services; providing authentication services for personal identification information [identification verification services]; identity verification; data security services, namely, providing security and anonymity for electronically transmitted financial and e-commerce transactions; online social networking services, in relation to providing an online community for buying, selling, trading, and discussing and exchanging information about digital assets, digital tokens, crypto-tokens, utility tokens, non-fungible tokens (NFTs), digital collectibles, crypto-collectibles, cryptocurrencies, digital currencies and virtual currencies.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Arguelles & Company of Suite 401, The Matalon, Coney Drive, Belize City, Belize.

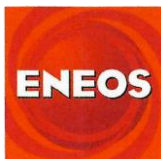
MARK: ENEOS**APPLICATION NUMBER: 17862.22****FILING DATE: 4th April, 2022****PROPRIETOR: ENEOS Corporation** of 1-2, Otemachi 1- Chome, Chiyodaku, Tokyo, Japan

INTERNATIONAL CLASS(ES): 1 raw chemicals; industrial chemicals; agricultural chemicals; plastics as raw materials; synthetic resins, unprocessed; thermoplastic elastomer; polymer resins, unprocessed; 17 semi-worked plastic substances; rubber, raw or semi-worked; synthetic resins, semi-processed; styrene-butadiene rubber; isobutylene-isoprene rubber; synthetic rubber; natural rubber; semi-worked polymer resins; semi-processed thermoplastic polymer resins for use in manufacture; elastomer; semi-processed synthetic resins; latex [rubber]; 35 retail and wholesale services in relation to chemicals for use in industry; retail and wholesale services in relation to plastics as raw materials; retail and wholesale services in relation to unprocessed synthetic resins; retail and wholesale service in relation to semi-processed thermoplastic polymer resins for use in manufacture; retail and wholesale services in relation to elastomer; retail and wholesale services in relation to polymer resins, unprocessed ; retail and wholesale services in relation to semi-worked plastic substances; retail and wholesale services in relation to rubber, raw or semi-worked; retail and wholesale services in relation to semi-processed synthetic resins; retail and wholesale services in relation to styrene-butadiene rubber; retail and wholesale services in relation to isobutylene-isoprene rubber; retail and wholesale services in relation to rubber; retail and wholesale services in relation to polymer resins; retail and wholesale services in relation to thermoplastic elastomer and elastomers; retail and wholesale services in relation to synthetic rubber; retail and wholesale services in relation to latex [rubber].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 22nd November, 2021 under number 2021-145434 in Japan.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

**MARK:****CFE(9): 26.4.1, 18; 29.1.1****APPLICATION NUMBER: 17863.22****FILING DATE: 4th April, 2022****PROPRIETOR: ENEOS Corporation** of 1-2, Otemachi 1- Chome, Chiyodaku, Tokyo, Japan

INTERNATIONAL CLASS(ES): 1 raw chemicals; industrial chemicals; agricultural chemicals; plastics as raw materials; synthetic resins, unprocessed; thermoplastic elastomer; polymer resins, unprocessed; 17 semi-worked plastic substances; rubber, raw or semi-worked; synthetic resins, semi-processed; styrene-butadiene rubber; isobutylene-isoprene rubber; synthetic rubber; natural rubber; semi-worked polymer resins; semi-processed thermoplastic polymer resins for use in manufacture; elastomer; semi-processed synthetic resins; latex [rubber]; 35 retail and wholesale services in relation to chemicals for use in industry; retail and wholesale services in relation to plastics as raw materials; retail and wholesale services in relation to unprocessed synthetic resins; retail and wholesale service in relation to semi-processed thermoplastic polymer resins for use in manufacture; retail and wholesale services in relation to elastomer; retail and wholesale services in relation to polymer resins, unprocessed ; retail and wholesale services in relation to semi-worked plastic substances; retail and wholesale services in relation to rubber, raw or semi-worked; retail and wholesale services in relation to semi-processed synthetic resins; retail and wholesale services in relation to styrene-butadiene rubber; retail and wholesale services in relation to isobutylene-isoprene rubber; retail and wholesale services in relation to rubber; retail and wholesale services in relation to polymer resins; retail and wholesale services in relation to thermoplastic elastomer and elastomers; retail and wholesale services in relation to synthetic rubber; retail and wholesale services in relation to latex [rubber].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 22nd November, 2021 under number 2021-145435 in Japan.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

**MARK:****CFE(9): 5.7.3; 29.1.2, 3, 7, 13****COLOR CLAIM:** green, black, brown & yellow**APPLICATION NUMBER:** 17987.22**FILING DATE:** 20th July, 2022**PROPRIETOR:** Belize Marketing & Development Corporation of 117 North Front Street, Belize City, Belize**INTERNATIONAL CLASS(ES):** 30 rice.**STATEMENT OF USE:** The applicant claims that it has a bona fide intention to use the mark.**DISCLAIMER:** Registration of this mark shall give no exclusive right to the use of the words "BIG FALLS MILPA RICE", separately and apart from the mark as shown.**MARK: LOUIS VUITTON****APPLICATION NUMBER:** 18142.22**FILING DATE:** 5th August, 2022**APPLICANT:** LOUIS VUITTON MALLETTIER of 2 rue du Pont Neuf, 75001 Paris, France

INTERNATIONAL CLASS(ES): 3 cosmetics; cosmetic creams; cosmetic preparations for skin care; cotton swabs for cosmetic purposes; cosmetic kits; beauty masks; gel eye patches for cosmetic purposes; oils for cosmetic purposes; lotions for cosmetic purposes; cleansing milk for toilet purposes; toiletry preparations; after-shave lotions; shaving preparations; suntanning preparations [cosmetics]; sunscreen preparations; deodorants for human beings or for animals; dentifrices; soap; bath salts, not for medical purposes; bath preparations, not for medical purposes; cosmetic preparations for baths; shampoos; hair conditioners; hair lotions; hair spray; decorative transfers for cosmetic purposes; temporary tattoos for the body and nails for cosmetic purposes; nail varnish; nail polish base coat; nail polish top coat; nail care preparations; nail varnish removers; nail art stickers; false nails; make-up preparations; cosmetic pencils; make-up base; make-up setting sprays; makeup powder; foundation; concealers [cosmetics]; blush; balms, other than for medical purposes; lip care preparations, namely, lip scrub; lip balms; lip liners; lip glosses; lipsticks; lipstick cases; eyeshadow; eye-liner; eye pencils; eyelid pencils; cosmetic pencils for cheeks; cosmetic preparations for eyelashes; mascara; false eyelashes; eyebrow cosmetics; eyebrow pencils; eyebrow mascaras; powder compacts, filled; cartridges and refills for cosmetic and make-up products, namely, skin lotions and cream, perfumes, lotion, shampoos and cream for hair, cosmetic creams, make-up products; make-up removing preparations; micellar water; tissues impregnated with make-up removing preparations; cotton wool impregnated with make-up removing preparations; eye make-up removers; cleaner for cosmetic brushes, namely, cleansing lotions, soaps; perfumery; perfumes; eau de Cologne; toilet water; air fragrance reed diffusers; air fragranting preparations; incense; sachets for perfuming linen; shoe polish; leather preservatives [polishes]; creams for leather; cotton for cosmetic use; cotton pads for cosmetic use; 5 deodorants, other than for human beings or for animals; air deodorizing preparations; air purifying preparations; cotton sticks for medical purposes; cotton for medical purposes; dressings, medical; adhesive plasters; sanitary pads; sanitary tampons; first-aid boxes, filled; pharmaceuticals; contact lens cleaning preparations; alcohol for pharmaceutical purposes; massage gels for medical purposes; pomades for medical purposes; sunburn ointments; medicated dentifrices; mouthwashes for medical purposes; medicated soap; bath salts for medical purposes; bath preparations for medical purposes; medicated toiletry preparations; lotions for pharmaceutical purposes; medicated aftershave lotions; medicated hair lotions; medicated shampoos; capsules for medicines; vaccines; food for babies; powdered milk for babies; lacteal flour for babies; breast-nursing pads; babies' diapers; dietetic foods adapted for medical purposes; dietetic beverages adapted for medical purposes; medical preparations for slimming purposes; slimming pills; nutritional supplements; vitamin preparations; sugar for medical purposes; royal jelly for pharmaceutical purposes; medicated candies; pastilles for pharmaceutical purposes; medicinal oils; medicinal infusions; herbal teas for medicinal purposes; medicinal tea; antiparasitic collars for animals; fly catching paper; 7 looms; dyeing machines; leather-working machines; spinning frames; knitting machines; sewing machines; hemming machines; darning machines; lace making machines; die-stamping machines; punching machines; sealing machines for industrial purposes; packaging machines; labellers [machines]; printing plates; presses [machines for industrial purposes]; printing rollers for machines; bookbinding apparatus and machines for industrial purposes; printing machines; 3D printers; 10 teething rings; clips for pacifiers; sanitary masks; protective masks for medical purposes; pacifiers for babies; support bandages; bandages, elastic; stockings for varices; crutches; feeding bottles; ear plugs [hearing protection devices]; canes for medical purposes; belts for medical purposes; orthopedic footwear; menstrual cups; cushions for medical purposes; tongue scrapers; ear picks; slings [support bandages]; armchairs for medical or dental purposes; gloves for medical purposes; gloves for massage; sex toys; lamps for medical purposes; love dolls [sex dolls]; condoms; breast pumps; instrument cases for use by doctors; compression garments; vibromassage apparatus; 11 lamps; electric lamps; floor lamps; chandeliers; lanterns for lighting;

lampshades; light diffusers; string lights for festive decoration; Chinese lanterns; ceiling lights; light projectors; street lamps; electric flashlights; light bulbs; fans [air-conditioning]; ventilation [air-conditioning] installations and apparatus; air deodorising apparatus; burners; hot water bottles; kettles, electric; coffee machines, electric; bread toasters; cooking utensils, electric; freezers.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(9): 26.11.3, 12

APPLICATION NUMBER: 18565.23

FILING DATE: 1st February, 2023

PROPRIETOR: Western Union Holdings, Inc. of 7001 East Bellevue Avenue, Denver, Colorado 80237, United States of America.

INTERNATIONAL CLASS(ES): **9** downloadable computer software for use with financial services, namely, the management and maintenance of digital currency and electronic wallets, processing of electronic payments, and issuing receipts regarding mobile payment transactions; computer operating programs, recorded; computer programs, downloadable for use with financial services, namely, the management and maintenance of digital currency and electronic wallets, processing of electronic payments, and issuing receipts regarding mobile payment transactions; computer programs, recorded for use with financial services, namely, the management and maintenance of digital currency and electronic wallets, processing of electronic payments, and issuing receipts regarding mobile payment transactions; computer software applications, downloadable for use with financial services, namely, the management and maintenance of digital currency and electronic wallets, processing of electronic payments, and issuing receipts regarding mobile payment transactions; computer software platforms, recorded or downloadable for use with financial services, namely, the management and maintenance of digital currency and electronic wallets, processing of electronic payments, and issuing receipts regarding mobile payment transactions; computer software, recorded for use with financial services, namely, the management and maintenance of digital currency and electronic wallets, processing of electronic payments, and issuing receipts regarding mobile payment transactions; downloadable software for generating cryptographic keys for receiving and spending cryptocurrency; downloadable computer software for use as an electronic wallet; electronic and magnetic ID cards for use in connection with payment for services; encoded integrated circuit cards; encoded smart cards; cards encoded with security features for identification purposes; encoded credit cards; encoded charge cards; encoded credit cards; encoded prepaid payment cards; encoded banking cards; magnetically encoded debit cards; magnetically encoded bank cards; downloadable computer software, namely, electronic financial platform that accommodates multiple types of payment and debit transactions in an integrated mobile phone, PDA, and web based environment; downloadable computer software to enable searching of data; downloadable computer software for the provision of banking services; credit screening software; downloadable computer software applications for mobile phones, portable media players, handheld computers and other mobile devices, namely, software for use with financial services, namely, the management and maintenance of digital currency and electronic wallets, processing of electronic payments, and issuing receipts regarding mobile payment transactions; downloadable computer software applications for mobile phones, namely, software for use with financial services, namely, the management and maintenance of digital currency and electronic wallets, processing of electronic payments, and issuing receipts regarding mobile payments transactions; computer e-commerce software to allow users to perform electronic business transactions via a global computer network; downloadable mobile coupons; computers; smartphones; smartwatches; downloadable software for browsing and purchasing consumer goods; computer software platforms for facilitating online transactions between sellers and buyers of consumer goods and services; downloadable computer software and mobile application software for use in disseminating advertising for others; downloadable computer software and mobile application software for use in providing retail and ordering services for a wide variety of consumer goods; search engine software; downloadable computer software and mobile application software for use in barcode scanning and price comparison; downloadable computer software and mobile application software for use in sharing information via e-mail, text message, and social media services about products, services, and deals; downloadable computer software and mobile application software for use in accessing online bulletin boards and for creating and accessing user-posted ratings, reviews and recommendations on products and services for commercial purposes; downloadable computer software and mobile application software for text, image and sound transmission and display; computer software for image and speech recognition; computer software for facilitating payments and online transactions; computer software for use in disseminating advertising for others; downloadable software for facilitating commercial transactions through electronic means via wireless networks, global computer networks and mobile telecommunication devices; downloadable software for processing, facilitating, verifying, and authenticating mobile payments and contactless transactions with retailers, merchants, and vendors using a mobile device; **36** monetary affairs, namely, monetary exchange operations, digital currency exchange operations; banking services; money transfer services; bill payment services; money order services; cheque cashing services; debt collection services; electronic funds transfer services; money transmission services; credit card services, namely, credit card authorization services, credit card payment processing services, credit card transaction processing services; processing electronic payments made through prepaid cards; automated teller machine services; debit card services, namely, debit card transaction processing services, debit card authorization services, issuing of debit cards, issuing of prepaid debit cards, issuing stored value cards; deposit services; automated financial clearing house deposit services; currency exchange services; home banking; cheque verification; financial clearing houses; crowdfunding; debt collection agency services; electronic wallet services (payment services); electronic transfer of virtual currencies; exchanging money; financial analysis; financial consultancy; financial customs brokerage services; financial evaluations; financial exchange of virtual currency; financial management; financial management of reimbursement

payments for others; financial research; providing financial information; providing financial information via a web site; financing services; fiscal valuation; investment of funds; organization of monetary collections, namely, accepting and administering monetary charitable contributions; online banking; processing of credit card payments; processing of debit card payments; providing rebates at participating establishments of others through use of a membership card; financial transaction services, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale; electronic commerce payment services, namely, credit card and payment card services and payment transaction processing services; payment processing services, namely, managing and tracking credit card, debit card, gift card, pre-paid card, deferred payment card, and other forms of payment transactions for business purposes; payment processing services, namely, issuing and providing receipts for electronic payments and payment transactions; financial services, namely, enabling transfer of funds for others via electronic communications networks; financial clearing services; financial transactions authorization, authentication and settlement services; cash management services, namely, cash disbursement services and transaction authorization, authentication and settlement services; remote payment services; financial information management and analysis services; electronic payment services, namely, enabling electronic processing and transmission of electronic funds transfer and payments via ACH, credit card, debit card, prepaid cards, wireless wallets, mobile wallets, electronic wallets, electronic check and electronic, mobile and online payments; financial transaction services, namely, providing secure commercial transactions and payment options; credit card transaction processing services using nearfield communication (NFC) technology; electronic financial trading services for others via a global computer network; commodities exchange services; virtual currency exchange; financial exchange of crypto assets; providing financial services in the nature of providing an exchange for commodities and commodities derivatives, cryptocurrencies, and digital assets; providing information via a website in the field of commodities and commodity derivatives, crypto currencies, and digital assets pricing and related financial information; financial services in the nature of assisting others with the completion of financial transactions for commodities and commodity derivatives, crypto currencies, and digital assets; services relating to financial transactions, namely, trading of commodities and commodity derivatives, crypto currencies, and digital assets for others; providing financial brokerage services in the nature of offering, sponsoring, managing and administering commodities, commodity derivatives, crypto currencies, and digital assets and related financial instruments; surety services; issuance of tokens of value; providing rebates at participating establishments of others through use of a membership card; retirement payment services, namely, financial administration of employee retirement plans; providing financial information; provision of investment information; **42** design and development of computer hardware and software; computer programming; computer security consultancy; computer software consultancy; computer software design; computer system analysis; computer system design; computer technology consultancy; rental of computer software; conversion of computer programs and data, other than physical conversion; conversion of data or documents from physical to electronic media; data encryption services; data security consultancy; development of computer platforms; duplication of computer programs; electronic data storage; electronic monitoring of credit card activity to detect fraud via the internet; electronic monitoring of personally identifying information to detect identity theft via the internet; information technology (IT) consultancy; providing information relating to computer technology and programming via a web site; installation of computer software; internet security consultancy; maintenance of computer software; monitoring of computer systems for detecting unauthorized access or data breach; monitoring of computer systems to detect breakdowns; platform as a service (PAAS) featuring computer software platforms for processing of payments and for processing of money transfers; software as a service (SAAS) services featuring software for processing of payments and for processing of money transfers; updating of computer software; user authentication services using single sign-on technology for online software applications; user authentication services using technology for e-commerce transactions; hosting computer software applications for others; providing temporary use of online non-downloadable software for processing electronic payments; providing temporary use of online non-downloadable software for issuing receipts regarding mobile payment transactions; providing online non-downloadable computer software for online banking and cash management; electronic data storage; providing temporary use of non-downloadable computer software for creating and providing user access to searchable databases of information and data; providing temporary use of non-downloadable search engine software; providing temporary use of non-downloadable computer software for wireless content delivery; providing temporary use of non-downloadable computer software for accessing online information; providing temporary use of non-downloadable computer software for facilitating payments and online transactions; providing temporary use of non-downloadable computer software that provides retail and ordering services for a wide variety of consumer goods; providing temporary use of non-downloadable computer software for use in disseminating advertising for others; providing temporary use of non-downloadable computer software for disseminating information regarding consumer product discounts; providing temporary use of non-downloadable computer software for use in sharing information about products, services, and deals; providing temporary use of non-downloadable computer software for use in barcode scanning and price comparison; providing temporary use of non-downloadable computer software for electronic storage of data; providing temporary use of non-downloadable computer software for storing, organizing, editing and sharing photos; providing temporary use of non-downloadable computer software for image and speech recognition device.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 20th October, 2022 under number 97/641,176 in United States of America.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: PRIME GUARD

APPLICATION NUMBER: 18636.23

FILING DATE: 30th March, 2023

PROPRIETOR: Highline Warren LLC of 4500 Malone Road, Memphis, TN 38118, United States of America.

INTERNATIONAL CLASS(ES): 4 motor oils; automotive lubricants; belt dressings.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK: CFE(9): 17.1.19; 29.1.4

COLOR CLAIM: pantone 297 (light cyan), pantone 2995 (medium blue), pantone 3015 (mid-dark cyan) and pantone 2010 C (orange)

APPLICATION NUMBER: 18679.23 **FILING DATE:** 22nd March, 2023

PROPRIETOR: Bayer Aktiengesellschaft of Kaiser-Wilhelm-Allee, 51373 Leverkusen, Germany

INTERNATIONAL CLASS(ES): 41 education; providing of training in the field of cardiovascular and subsequent diseases; organisation of teaching activities in the field of cardiovascular and subsequent diseases; 44 medical services.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 22nd September, 2022 under number 018765409 in Europe.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK: CFE(9): 18.4.1; 29.1.1

APPLICATION NUMBER: 18722.23 **FILING DATE:** 3rd May, 2023

PROPRIETOR: New Zealand Milk Brands Limited, of 109 Fanshawe Street, Auckland 1010, New Zealand

INTERNATIONAL CLASS(ES): 29 dairy products; dairy-based beverages; milk; milk products; milk powder; condensed milk; milk substitutes; non-dairy milk substitutes; plant-based milk substitutes; soy milk-based beverages; coconut milk; coconut milk [beverage]; coconut milk for cooking; almond milk; almond milk based-beverages; peanut milk; oat milk; oat-based beverages [milk substitute]; rice milk [milk substitute]; hemp milk used as a milk substitute; soya-based beverages used as milk substitutes; fermented milk substitutes; dairy products and dairy substitutes; flavoured milk; flavoured milk powder for making drinks; goat milk; powdered goat milk; sheep milk; protein milk; cream [dairy products]; butter; edible oils; edible fats; cheese; whey; yoghurt; fruit and nut-based snack bars; vegetable-based raw food bars; fruit based snack food; nut-based snack food; nut and seed-based snack bars; fruit and nut-based snack bars featuring a chocolate coating jellies for food; fruit jellies [jams].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.



MARK: CFE(9): 18.4.1; 29.1.1

APPLICATION NUMBER: 18756.23 **FILING DATE:** 18th May, 2023

PROPRIETOR: New Zealand Milk Brands Limited, of 109 Fanshawe Street, Auckland 1010, New Zealand

INTERNATIONAL CLASS(ES): 29 dairy products; dairy-based beverages; milk; milk products; milk powder; condensed milk; milk substitutes; non-dairy milk substitutes; plant-based milk substitutes; soy milk-based beverages; coconut milk; coconut milk [beverage]; coconut milk for cooking; almond milk; almond milk based-beverages; peanut milk; oat milk; oat-based beverages [milk substitute]; rice milk [milk substitute]; hemp milk used as a milk substitute; soya-based beverages used as milk substitutes; fermented milk substitutes; dairy products and dairy substitutes; flavoured milk; flavoured milk powder for making drinks; goat milk; powdered goat milk; sheep milk; protein milk; cream [dairy products]; butter; edible oils; edible fats; cheese; whey; yoghurt; fruit and nut-based snack bars; vegetable-based raw food bars; fruit based snack food; nut-based snack food; nut and seed-based snack bars; fruit and nut-based snack bars featuring a chocolate coating jellies for food; fruit jellies [jams].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK: Eterboard

APPLICATION NUMBER: 18769.23

FILING DATE: 30th May, 2023

PROPRIETOR: ETERNIT COLOMBIANA S.A. of Carrera 7 No. 26-20, Piso 16, Bogotá D.C., Colombia

INTERNATIONAL CLASS(ES): 19 materials, not of metal, for construction; pitch, tar, bitumen and asphalt; plastics sheets for roofing; corrugated polypropylene sheets [roofing material]; glass tiles; glass tiles [not for roofing]; wood shingles; glazed ceramic roof tiles; cement mortar roofing tiles; tiles of slate; transparent plastic roof tiles; non-metal shingles; fireproof tiles; pantiles, not of metal; bituminous shingles; clay roofing tiles; cement slabs; memorial plaques, not of metal; plaques made of stone; common sheet glass for building; glass slabs for use in building; boards of gypsum plaster; gypsum wallboards; plaques made of concrete; plaques made of marble; memorial plaques of stone; building materials (non-metallic); building materials made of rock fibres; prefabricated non-metallic constructions; cements for building; mortar for building; concrete; concrete blocks; rigid pipes, not of metal, for building; cement; wood-fiber reinforced cement boards [cement excelsior board]; roofing cement, cement mixes; water resistant mortars; water-pipe valves, not of metal or plastic; water-pipes, not of metal; roof gutters, not of metal; plastic water conduits for roofs; plastic conduits for drainage; rain gutters, not of metal; water tanks of masonry for household purposes; rainwater traps and covers (non-metallic -); non-metallic conduits for water distribution; non-metallic conduits for water discharge; plastics pipes [rigid] for water; non-metallic water pipes [other than parts of sanitary installations]; water-pipes, not of metal; downspouts, not of metal; water tanks (non-metallic -) [structures].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: Eternit

APPLICATION NUMBER: 18770.23

FILING DATE: 30th May, 2023

PROPRIETOR: ETERNIT COLOMBIANA S.A. of Carrera 7 No. 26-20, Piso 16, Bogotá D.C., Colombia

INTERNATIONAL CLASS(ES): 19 materials, not of metal, for construction; pitch, tar, bitumen and asphalt; plastics sheets for roofing; corrugated polypropylene sheets [roofing material]; glass tiles; glass tiles [not for roofing]; wood shingles; glazed ceramic roof tiles; cement mortar roofing tiles; tiles of slate; transparent plastic roof tiles; non-metal shingles; fireproof tiles; pantiles, not of metal; bituminous shingles; clay roofing tiles; cement slabs; memorial plaques, not of metal; plaques made of stone; common sheet glass for building; glass slabs for use in building; boards of gypsum plaster; gypsum wallboards; plaques made of concrete; plaques made of marble; memorial plaques of stone; building materials (non-metallic); building materials made of rock fibres; prefabricated non-metallic constructions; cements for building; mortar for building; concrete; concrete blocks; rigid pipes, not of metal, for building; cement; wood-fiber reinforced cement boards [cement excelsior board]; roofing cement, cement mixes; water resistant mortars; water-pipe valves, not of metal or plastic; water-pipes, not of metal; roof gutters, not of metal; plastic water conduits for roofs; plastic conduits for drainage; rain gutters, not of metal; water tanks of masonry for household purposes; rainwater traps and covers (non-metallic -); non-metallic conduits for water distribution; non-metallic conduits for water discharge; plastics pipes [rigid] for water; non-metallic water pipes [other than parts of sanitary installations]; water-pipes, not of metal; downspouts, not of metal; water tanks (non-metallic -) [structures]; **20** water storage tanks, not of metal or masonry; industrial water tanks, not of metal or masonry; water tanks (non-metallic -) [containers]; water-pipe valves of plastic; plastic storage tanks; plastic water tanks; water inlets [valves of plastic] for water pipes; portable water carriers [containers] made of plastics; water control valves of plastic; water-pipe valves of plastic.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: **Etercoat**

APPLICATION NUMBER: 18771.23

FILING DATE: 30th May, 2023

PROPRIETOR: ETERNIT COLOMBIANA S.A. of Carrera 7 No. 26-20, Piso 16, Bogotá D.C., Colombia

INTERNATIONAL CLASS(ES): 19 materials, not of metal, for construction; pitch, tar, bitumen and asphalt; plastics sheets for roofing; corrugated polypropylene sheets [roofing material]; glass tiles; glass tiles [not for roofing]; wood shingles; glazed ceramic roof tiles; cement mortar roofing tiles; tiles of slate; transparent plastic roof tiles; non-metal shingles; fireproof tiles; pantiles, not of metal; bituminous shingles; clay roofing tiles; cement slabs; memorial plaques, not of metal; plaques made of stone; common sheet glass for building; glass slabs for use in building; boards of gypsum plaster; gypsum wallboards; plaques made of concrete; plaques made of marble; memorial plaques of stone; building materials (non-metallic); building materials made of rock fibres; prefabricated non-metallic constructions; cements for building; mortar for building; concrete; concrete blocks; rigid pipes, not of metal, for building; cement; wood-fiber reinforced cement boards [cement excelsior board]; roofing cement, cement mixes; water resistant mortars; water-pipe valves, not of metal or plastic; water-pipes, not of metal; roof gutters, not of metal; plastic water conduits for roofs; plastic conduits for drainage; rain gutters, not of metal; water tanks of masonry for household purposes; rainwater traps and covers (non-metallic -); non-metallic conduits for water distribution; non-metallic conduits for water discharge; plastics pipes [rigid] for water; non-metallic water pipes [other than parts of sanitary installations]; water-pipes, not of metal; downspouts, not of metal; water tanks (non-metallic -) [structures].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize

MARK: **Techolit**

APPLICATION NUMBER: 18772.23

FILING DATE: 30th May, 2023

PROPRIETOR: ETERNIT COLOMBIANA S.A. of Carrera 7 No. 26-20, Piso 16, Bogotá D.C., Colombia

INTERNATIONAL CLASS(ES): 19 materials, not of metal, for construction; pitch, tar, bitumen and asphalt; plastics sheets for roofing; corrugated polypropylene sheets [roofing material]; glass tiles; glass tiles [not for roofing]; wood shingles; glazed ceramic roof tiles; cement mortar roofing tiles; tiles of slate; transparent plastic roof tiles; non-metal shingles; fireproof tiles; pantiles, not of metal; bituminous shingles; clay roofing tiles; cement slabs; memorial plaques, not of metal; plaques made of stone; common sheet glass for building; glass slabs for use in building; boards of gypsum plaster; gypsum wallboards; plaques made of concrete; plaques made of marble; memorial plaques of stone; building materials (non-metallic); building materials made of rock fibres; prefabricated non-metallic constructions; cements for building; mortar for building; concrete; concrete blocks; rigid pipes, not of metal, for building; cement; wood-fiber reinforced cement boards [cement excelsior board]; roofing cement, cement mixes; water resistant mortars; water-pipe valves, not of metal or plastic; water-pipes, not of metal; roof gutters, not of metal; plastic water conduits for roofs; plastic conduits for drainage; rain gutters, not of metal; water tanks of masonry for household purposes; rainwater traps and covers (non-metallic -); non-metallic conduits for water distribution; non-metallic conduits for water discharge; plastics pipes [rigid] for water; non-metallic water pipes [other than parts of sanitary installations]; water-pipes, not of metal; downspouts, not of metal; water tanks (non-metallic -) [structures].

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: EPROINT (BELIZE) LIMITED of 7 Craig Street, Belize City, Belize



MARK:

CFE(9): 27.5.1, 17

APPLICATION NUMBER: 18829.23

FILING DATE: 29th June, 2023

PROPRIETOR: OSBURN OZEAN PALACIO of George Price Drive, Dangria Town, Stann Creek District, Belize

INTERNATIONAL CLASS(ES): 35 retail store services in the field of clothing; **41** entertainment services.

STATEMENT OF USE: The applicant claims that the mark is being used.

TRANSLATION: The applicant claims that the word “BOUGUDI”, when translated to the English language is “OUTSIDE”.

MARK: ODDONTO

APPLICATION NUMBER: 18830.23

FILING DATE: 28th June, 2023

PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA of 4a. calle y 2a. avenida "A", lote 18 "A", kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 3 cleaning preparations; cosmetics; toothpastes; mouthwashes; breath freshening sprays.

STATEMENT OF USE: The applicant claims that the mark is being used.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: GYNEMEN

APPLICATION NUMBER: 18834.23

FILING DATE: 28th June, 2023

PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA of 4a. calle y 2a. avenida "A", lote 18 "A", kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 5 pharmaceutical preparations, namely, natural products, hygienic and sanitary products; dietetic foods and substances; food supplements for people.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: MENCART

APPLICATION NUMBER: 18836.23

FILING DATE: 28th June, 2023

PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA of 4a. calle y 2a. avenida "A", lote 18 "A", kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 5 dietetic food for medical use; dietetic substances adapted for medical use; nutritional supplements for human use.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: MENCETAMOLGRIP

APPLICATION NUMBER: 18837.23

FILING DATE: 28th June, 2023

PROPRIETOR: LATIN FARMA, SOCIEDAD ANÓNIMA of 4a. calle y 2a. avenida "A", lote 18 "A", kilómetro 30.5 Zona Franca, Parque Industrial Zeta, La Unión S.A., Amatitlán, Guatemala

INTERNATIONAL CLASS(ES): 5 pharmaceutical products for treating respiratory diseases, namely, antipyretic, analgesic, antifu, antiallergic.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize

MARK: REGULEX

APPLICATION NUMBER: 18874.23

FILING DATE: 7th July, 2023

PROPRIETOR: Valent BioSciences LLC of 1910 Innovation Way, Suite 100, Libertyville, IL 60048, United States of America

INTERNATIONAL CLASS(ES): 1 plant-growth regulators.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: BARROW & WILLIAMS LLP of Equity House, 84 Albert Street, Belize City, Belize.

MARK: GRILLO'S

APPLICATION NUMBER: 18896.23

FILING DATE: 13th July, 2023

PROPRIETOR: Grillo's Pickles, Inc. of 80 University Ave Suite 102, Westwood, Massachusetts 02090, United States of America

INTERNATIONAL CLASS(ES): 29 pickles; pickled vegetables; pickled fruits; vegetable-based spreads; spreads consisting mainly of fruits; nut-based spreads; dairy spreads; cheese spreads; hummus; bean dip; cheese dips; dairy-based dips; olives, preserved.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Morgan & Morgan Trust Corp. Belize Ltd. of Withfield Tower, Third Floor, 4792 Coney Drive, Belize City, Belize



MARK:

CFE(9): 27.5.0, 17; 29.1.2

APPLICATION NUMBER: 18900.23

FILING DATE: 14th July, 2023

PROPRIETOR: Bowen and Bowen Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 30 wheat-based snack food.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "SQUARZ", when translated to the English language is "SQUARES".



MARK:

CFE(9): 27.5.1, 17; 29.1.2

APPLICATION NUMBER: 18906.23

FILING DATE: 14th July, 2023

PROPRIETOR: Bowen and Bowen Limited of 1 King Street, Belize City, Belize

INTERNATIONAL CLASS(ES): 30 wheat-based snack food.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

TRANSLATION: The applicant claims that the word "BACONZ", when translated to the English language is "BACON".

Unilumin

MARK:

CFE(9): 27.5.1, 25

APPLICATION NUMBER: 18925.23

FILING DATE: 14th July, 2023

PROPRIETOR: Unilumin Group Co., Ltd. of BUILDING A, 112 YONGFU ROAD, QIAOTOU COMMUNITY, FUYONG TOWN, BAOAN DISTRICT, SHENZHEN, CHINA


INTERNATIONAL CLASS(ES): **9** apparatus for data processing; computer software for controlling the operation of audio and video devices; computer software platforms, recorded or downloadable; light emitting diode [LED] displays; video display screens; light-emitting electronic pointers; digital signs; neon signs; virtual reality headsets; video players; projection apparatus; audiovisual teaching apparatus; video screens; LED drivers; advertising display apparatus [mechanical or luminous]; LED screen displays; playing devices for sound and image carriers; electronic notice boards; touch screens; light-emitting diodes [LED]; **11** lamps; germicidal lamps for purifying air; light-emitting diodes [LED] lighting apparatus; air sterilisers; disinfectant apparatus; LED lighting fixtures; LED landscape lights; arc lamps; LED lights for automobiles; stage lighting apparatus; lights for vehicles; lighting apparatus and installations; luminous tubes for lighting; luminous house numbers; LED safety lamps; organic light emitting diodes (OLED) lighting devices; lighting installations; drying apparatus and installations; heating apparatus; heating installations.

STATEMENT OF USE: The applicant claims that it has a bona fide intention to use the mark.

AGENT: Musa & Balderamos LLP, Attorneys-at-Law of 91 North Front Street, Belize City, Belize

NOTICE OF PUBLICATION CORRECTION



Take Notice that trade mark No. 18077.22, “” published in the Intellectual Property Journal Part 1 Vol. 24 No. 11,12 and 13 was inadvertently published without the International Class:




International Class 29 processed soybeans;

NOTICE OF INVALIDATION

TAKE NOTICE THAT THE REGISTRAR IS IN RECEIPT OF A NOTICE OF INVALIDATION FILED BY KING MAKER MARKETING INC. OF 1304 ANNAPOLIS DRIVE RALEIGH, NORTH CAROLINA 27608, UNITED STATES OF AMERICA, AGAINST REGISTERED TRADEMARK NO. 16260.20 – ULTRA BUY, FILED ON THE 10TH DAY OF JUNE, 2020, BY ROYAL INTERNATIONAL CO. LTD. OF BENQUE VIEJO FREEZONE, BENQUE VIEJO DEL CARMEN TOWN, CAYO DISTRICT, BELIZE, FOR THE INVALIDATION OF THE FOLLOWING TRADEMARK, AS PROPRIETOR THEREOF:

ULTRA BUY

The Claimant invalidates the above trademark on the grounds that:

1. The Applicant, King Maker Marketing Inc. of 1304 Annapolis Drive Raleigh, North Carolina 27608, United States of America is a United States-based entity primarily engaged in the importation and distribution of tobacco products to duly licensed wholesalers and retailers operating within the jurisdiction of the United States.
2. The Applicant operates as a subsidiary of U.S. Tobacco Cooperative Inc., a grower-owned marketing cooperative responsible for the cultivation of U.S. flue-cured tobacco by a membership base comprising over 500 growers spanning the regions of Florida, Georgia, South Carolina, North Carolina, and Virginia.
3. The Applicant is responsible for the importation and distribution of various cigarette trademarks manufactured by U.S. Tobacco Cooperative Inc., including but not limited to ‘ULTRA BUY’.
4. ‘ULTRA BUY’, ‘the mark’, is a recognized classic cigarette product manufactured in the United States, with registered trademarks in the United States Patent and Trademark Office (USPTO) under nos. 2044498 ULTRA BUY; 4264264 ; 4264261 ; and 2659270  all in class 34 for cigarettes.
5. The Applicant has diligently filed and obtained trademark registrations for ‘ULTRA BUY’ in many countries, including the United States, Ecuador, Curacao, Aruba, Peru, and the Dominican Republic.
6. On 16 March 2020, the Applicant sent a shipment containing ULTRA BUY cigarette products to Belize, which were consigned in the name of Royal International Co.
7. On 10 June 2020, Royal International Co. filed a trademark application for ‘ULTRA BUY’ in *class 34 for cigarettes*, which was registered under number 16260.20 without the knowledge or consent of the Applicant.
8. On 20 April 2023, the Applicant filed trademark application No. 18703.23 for ‘ULTRA BUY’ in *class 34 for cigarettes* in Belize.
9. On 08 August 2023, the Applicant’s application faced an objection due to the earlier identical trademark registration ‘ULTRA BUY’ in class 34 for cigarettes in the name of Royal International Co.
10. It is apparent from the sequence of events delineated in paragraph 6 that Royal International Co. and the Applicant had entered into commercial relations with a purchase of ‘ULTRA BUY’ cigarettes.
11. Therefore, Royal International Co. was, at all material times, aware that ‘ULTRA BUY’ was a trademark legitimately owned by the Applicant. It follows that the trademark registration no. 16260.20 ‘ULTRA BUY’ in class 34 for cigarettes was filed in bad faith.
12. The Applicant therefore states that the ‘ULTRA BUY’ Mark was registered in breach of Section 35 (6) of the Trade Marks Act which provides as follows:

"35 - (6) A trade mark shall not be registered if or to the extent that the Application for registration is made in bad faith."

13. Section 47 of the Trade Marks Act, provides that the registration of a trademark may be declared invalid on the ground that the trade mark was registered in breach of Section 35.
14. The Applicant therefore states that the registration of the "ULTRA BUY" Mark should be declared invalid as the said registration was made in bad faith and, by extension, in breach of Section 35 of the Trade Marks Act.

The Owner is required to submit a response to this notice, to the Registrar, no later than 30 days from the date of publication of this notice.

NOTICE OF OBSERVATION

TAKE NOTICE that the Registrar is in receipt of a notice of observation filed on the 14th day of December 2023, by **OutdoorsMan Lounge (OML)** (The Opponent), against trademark Application No. 18338.22, filed on the 31st day of October, 2022, by **The Pew Pew Store – Guns & Ammo Co. Ltd** (The Applicant), of 1.5 Miles, Philip Goldson Highway, Belize City, Belize, for the registration of the following trademark, as proprietor thereof:

**The grounds of opposition are as follows:**

- i. OML is the owner of the “Pew Pew” mark (**“OML’s Mark”**), which has continuously been used by OML in its advertising and promotional material in the course of its business for over 6 years, prior to any similar or other use in Belize. A copy of a social media post evidencing the use of the OML Mark dated 2nd November 2018 is enclosed herewith.
- ii. OML, by virtue of application dated 13th March 2023, sought to register OML’s Mark as a trademark
- iii. The proposed mark that is the subject of the Application (**“the Proposed Mark”**) is similar to OML’s Mark in the following ways,
 - a. The words “Pew Pew” are a prominent feature of the Proposed Mark, appearing centered in bold, capital letters in the center of the image; and
 - b. The words “Pew Pew” appearing in the Proposed Mark are visually, phonetically, and aurally identical and/or confusingly similar to OML’s Mark.
- iv. The Applicant, Guns & Ammo Co. Ltd. (**“G&A”**), has sought to register the Proposed Mark in identical and/or similar classes for which OML seeks registration.
- v. OML possesses substantial evidence highlighting that G&A’s unauthorized use of the Proposed Mark has caused an unfounded association between OML and G&A’s respective undertakings and created significant confusion in the relevant market. A copy of correspondence evidencing the same is enclosed herewith.

Accordingly, it is OML’s position that the Observations outline that the Proposed Mark ought to be refused registration pursuant to section 37(4)(a) of the Act based on the law of passing off.

Furthermore, OML is in possession of further evidence that G&A was aware of OML’s use of the OML Mark prior to the submission of its Application. The Application (which was made with no notice to OML) therefore ought to be considered an act of bad faith and should be refused pursuant to section 35(6) of the Act.

PLEASE NOTE that by virtue of Section 16(5) of the Trade Marks Act, a person who makes observations does not thereby become a party to the proceedings on the application.

INTERNATIONAL APPLICATIONS FOR TRADEMARK REGISTRATION UNDER THE MADRID PROTOCOL

(3rd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 22nd day of March, 2024

INTERNATIONAL MARK: **LAINO**

INTERNATIONAL APPLICATION NUMBER: 514614

DATE OF DESIGNATION/**SUBSEQUENT DESIGNATION**: 4th September, 2023

APPLICANT: FINANCIERE BATTEUR of Avenue du Général de Gaulle F-14200 HEROUVILLE SAINT CLAIR (France)

INTERNATIONAL CLASS(ES): 3 bleaching preparations and other substances for laundry use; cleaning, polishing, degreasing and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices.

STATEMENT OF USE: The applicant intends to use the mark.



INTERNATIONAL MARK:

CFE(9):18.5.6;26.11.8;29.1.14

INTERNATIONAL APPLICATION NUMBER: 1405564

DATE OF DESIGNATION/**SUBSEQUENT DESIGNATION**: 27th September, 2023

APPLICANT: RE/MAX, LLC of 5075 South Syracuse Street Denver CO 80237 (United States of America)

INTERNATIONAL CLASS(ES): 36 real estate brokerage.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: **RADISSON INDIVIDUALS**

INTERNATIONAL APPLICATION NUMBER: 1554241B

DATE OF DESIGNATION/**SUBSEQUENT DESIGNATION**: 5th October, 2023

APPLICANT: CHOICE HOTELS INTERNATIONAL, INC. of 1 Choice Hotels Circle Rockville MD 20850 (United States of America)

INTERNATIONAL CLASS(ES): 43 hotel, bar and restaurant services; services for the reservation of rooms.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: ASSOULINE

INTERNATIONAL APPLICATION NUMBER: 1611200

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 27th September, 2023

APPLICANT: Assouline Publishing Inc. of 27th Floor 3 Park Avenue New York NY 10016 (United States of America)

INTERNATIONAL CLASS(ES): 4 candles.

STATEMENT OF USE: The applicant intends to use the mark.



INTERNATIONAL MARK:

CFE(9): 26.11.1,12;27.5.1,17

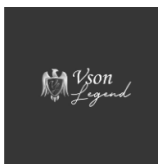
INTERNATIONAL APPLICATION NUMBER: 1752141

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 5th May, 2023

APPLICANT: SHANDONG QILUN RUBBER CO., LTD. of No. 262, Qingken Road, Rubber Industry Zone, Dawang Town, Guangrao County, Dongying City 250101 Shandong Province (China)

INTERNATIONAL CLASS(ES): 12 tires for vehicle wheels; treads for vehicles (roller belts); tires for airplane landing gear wheels; repair outfits for inner tubes; motorcycles; rolling stock for railways; adhesive rubber patches for repairing inner tubes; bicycles; funiculars; boats.

STATEMENT OF USE: The applicant intends to use the mark.



INTERNATIONAL MARK:

CFE(9): 4.3.20;24.1.15,20;27.5.1,9,22,24

INTERNATIONAL APPLICATION NUMBER: 1752728

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 3rd August, 2023

APPLICANT: VENUS MANAGEMENT PTE. LTD. of 111 NORTH BRIDGE ROAD, #21-03 PENINSULA PLAZA SINGAPORE 179098 (Singapore)

INTERNATIONAL CLASS(ES): 34 cigarettes; cigars; tobacco; cigarette filters; cigarette holders; cigarette paper; cigarette cases; lighters for smokers.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: MATRIX IMAGE

INTERNATIONAL APPLICATION NUMBER: 1753848

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 27th July, 2023

APPLICANT: Baoding Huanhao Miaozi Network Technology Co., Ltd. of 2011, Block E, Shanggu Daguan, Huibo, 2238 Chaoyang North Road, Hi-Tech Development District, Baoding Hebei (China)

INTERNATIONAL CLASS(ES): 9 laptop computers; downloadable software applications for mobile phones; computer programs, downloadable; computer operating programs, recorded; tablet computers; smartwatches; smartglasses; notebook computers; video printers; smartphones; foldable smartphones; wearable activity trackers; virtual reality headsets; camcorders; cameras for smartphones; television apparatus; earphones; car video recorders; car televisions; thermal imaging cameras; cameras [photography]; selfie lenses; camera lenses; smartphone camera lenses; optical lenses; telescopes; chips [integrated circuits]; video screens.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 16th March, 2023 under number 70223342 in China.

INTERNATIONAL MARK: FANG CHENG BAO

INTERNATIONAL APPLICATION NUMBER: 1756269

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 23rd August, 2023

APPLICANT: BYD COMPANY LIMITED of No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen Guangdong (China)

INTERNATIONAL CLASS(ES): 12 motor coaches; automobile chassis; motor buses; lorries; cars; forklift trucks; motors, electric, for land vehicles; automobile bodies; brake pads for automobiles; driverless cars [autonomous cars]; 37 motor vehicle maintenance and repair; vehicle cleaning; anti-rust treatment for vehicles; vehicle washing; charging of electric vehicles; vehicle polishing; vehicle maintenance; vehicle battery charging; vehicle breakdown repair services; vehicle greasing.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 12th June, 2023 under number 72155312 in China.

PRIORITY: Priority Claim is on the basis of an application filed on the 12th June, 2023 under number 72181429 in China.

INTERNATIONAL MARK: 方 程 豹

CFE(9):28.3.0

INTERNATIONAL APPLICATION NUMBER: 1756270

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 23rd August, 2023

APPLICANT: BYD COMPANY LIMITED of No.1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen Guangdong (China)

INTERNATIONAL CLASS(ES): 12 motor coaches; automobile chassis; motor buses; lorries; cars; forklift trucks; motors, electric, for land vehicles; automobile bodies; brake pads for automobiles; driverless cars [autonomous cars]; 37 motor vehicle maintenance and repair; vehicle cleaning; anti-rust treatment for vehicles; vehicle washing; charging of electric vehicles; vehicle polishing; vehicle maintenance; vehicle battery charging; vehicle breakdown repair services; vehicle greasing.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 12th June, 2023 under number 72175762 in China.

PRIORITY: Priority Claim is on the basis of an application filed on the 12th June, 2023 under number 72181429 in China.

INTERNATIONAL MARK: **Motoled**

CFE(9):27.5.1

INTERNATIONAL APPLICATION NUMBER: 1756313

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 25th July, 2023

APPLICANT: Guangdong Motoled Intelligent Co., LTD of No. 77, Chishan Fuxi Road, Lishui Town, Nanhai District, Foshan City 528200 Guangdong Province (China)

INTERNATIONAL CLASS(ES): 11 light bulbs; lamp glasses; luminous tubes for lighting; light-emitting diodes [LED] lighting apparatus; lighting installations for air vehicles; lights for vehicles; headlights for automobiles; bicycle lights; light bulbs for directional signals for vehicles; motorcycle lights; vehicle headlights; lighting apparatus for vehicles; lights for automobiles.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: **FLU-MATCH**

INTERNATIONAL APPLICATION NUMBER: 1757811

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 28th September, 2023

APPLICANT: Zoetis Services LLC of 10 Sylvan Way Parsippany NJ 07054 (United States of America)

INTERNATIONAL CLASS(ES): 42 veterinary laboratory services; 37 genetic testing of animals for diagnostic or treatment purposes.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 22nd September, 2023 under number 98193284 in the United States of America.

INTERNATIONAL MARK: **PRRS-MATCH**

INTERNATIONAL APPLICATION NUMBER: 1757812

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 28th September, 2023

APPLICANT: Zoetis Services LLC of 1 10 Sylvan Way Parsippany NJ 07054 (United States of America)

INTERNATIONAL CLASS(ES): 42 veterinary laboratory services; 44 genetic testing of animals for diagnostic or treatment purposes.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 22nd September, 2023 under number 98193288 in the United States of America.

(2nd ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the above-cited application, should do so in writing addressed to the undersigned not later than the 4th day of April, 2024

INTERNATIONAL MARK: PEARLMASTER**INTERNATIONAL APPLICATION NUMBER:** 697108**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 23rd March, 2023**APPLICANT:** ROLEX SA of 3-5-7 rue François-Dussaud CH-1211 Genève 26 (Switzerland)

INTERNATIONAL CLASS(ES): **14** clock hands [clock and watch-making]; precious metal alloys; anchors (clock and watch-making); pendulums (clock and watch-making); barrels (clock and watch-making); watch cases; watchstraps; dials (clock and watch-making); chronographs (watches); chronometers; chronometric instruments; chronoscopes; control clocks (master clocks); clocks; atomic clocks; clocks and watches, electric; watches; wrist watches; movements for clocks and watches; pendulum clocks; watch springs; alarm clocks; watch glasses.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: RLX**INTERNATIONAL APPLICATION NUMBER:** 1342756**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 28th September, 2023**APPLICANT:** ROLEX SA of Rue François-Dussaud 3-5-7 CH-1211 Genève 26 (Switzerland)

INTERNATIONAL CLASS(ES): **14** timepieces, namely, watches, wrist-watches, component parts for timepieces and accessories for timepieces not included in other classes, clocks and other chronometric instruments, chronometers, chronographs (timepieces), watch bands, dials (timepieces), boxes and cases for timepieces and jewelry, watch movements and their parts; jewelry; precious stones and semi-precious stones; precious metals and their alloy.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: DJEEP**INTERNATIONAL APPLICATION NUMBER:** 1573748**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 6th September 2023**APPLICANT:** SOCIETE BIC of 12-22 boulevard Victor Hugo F-92110 Clichy (France)

INTERNATIONAL CLASS(ES): **34** Lighters for smokers (not of precious metal); smokers' articles (not of precious metal).

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: SPATIAL PHOTOS**INTERNATIONAL APPLICATION NUMBER:** 1751463**DATE OF DESIGNATION/SUBSEQUENT DESIGNATION:** 17th August 2023**APPLICANT:** Apple Inc. of One Apple Park Way Cupertino CA 95014 (United States of America)

INTERNATIONAL CLASS(ES): **9** computer software for applying filters to change the appearance of images and photos; software for processing and displaying photos and images; software for organizing, storing, sharing, and viewing photos and images; software for capturing, recording, editing, sharing, and viewing photos and digital images; software for use in enabling computers and mobile devices to provide virtual reality and augmented reality experiences; application development software; computer software for use as an application programming interface (API) for building software applications.

STATEMENT OF USE: The applicant intends to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “PHOTOS”, separately and apart from the mark as shown.

INTERNATIONAL MARK: PLANTERAY

INTERNATIONAL APPLICATION NUMBER: 1752243

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 8th August 2023

APPLICANT: COGNAC FERRAND of 4 rue de Saint-Pétersbourg F-75008 Paris (France)

INTERNATIONAL CLASS(ES): 33 alcoholic beverages, with the exception of beers, namely rum-based beverages; rum.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: SPATIAL VIDEO

INTERNATIONAL APPLICATION NUMBER: 1753245

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 21st August 2023

APPLICANT: Apple Inc. of One Apple Park Way Cupertino CA 95014 (United States of America)

INTERNATIONAL CLASS(ES): 9 software for processing and displaying video and other multimedia content; software for organizing, storing, sharing, and viewing videos; software for capturing, recording, editing, and sharing videos and other multimedia content; software for use in enabling computers and mobile devices to provide virtual reality and augmented reality experiences; application development software; computer software for use as an application programming interface (API) for building software applications.

STATEMENT OF USE: The applicant intends to use the mark.

DISCLAIMER: Registration of this mark shall give no exclusive right to the use of the word “VIDEO”, separately and apart from the mark as shown.

INTERNATIONAL MARK: 仰望

INTERNATIONAL APPLICATION NUMBER: 1760330

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 18th August 2023

APPLICANT: BYD COMPANY LIMITED of No. 1, Yan'an Road, Kuichong Street, Dapeng New District, Shenzhen Guangdong (China)

INTERNATIONAL CLASS(ES): 12 cars; motor coaches; lorries; motor buses; forklift trucks; automobile bodies; automobile chassis; motors, electric, for land vehicles; brake pads for automobiles; driverless cars [autonomous cars]; 37 motor vehicle maintenance and repair; vehicle greasing; vehicle washing; vehicle polishing; anti-rust treatment for vehicles; vehicle maintenance; vehicle cleaning; vehicle breakdown repair services; vehicle battery charging; charging of electric vehicles.

STATEMENT OF USE: The applicant intends to use the mark.

TRANSLITERATION: The applicant claims that the non-Roman character in the mark means “yang wang”.

TRANSLATION: The applicant claims that the word “yang wang”, when translated to the English language is “look up”.

INTERNATIONAL MARK: 

INTERNATIONAL APPLICATION NUMBER: 1761979

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 25th September 2023

APPLICANT: Davidoff & Cie SA of rue de Rive 2 CH-1200 Genève (Switzerland)

INTERNATIONAL CLASS(ES): 34 tobacco, raw or manufactured; tobacco products; tobacco substitutes for non-medical and non-curative use; cigarettes; cigarillos; cigars; hand-held machines for making cigarettes; electronic cigarettes; liquid solutions for electronic cigarettes; smokers' articles; cigarette lighters; cigarette tubes; cigarette filters; cigarette paper; ashtrays; matches.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: **BOOTY BUILDER**

INTERNATIONAL APPLICATION NUMBER: 1762519

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 05th October 2023

APPLICANT: Hal Holding AS of Krossveien 3 N-1613 Fredrikstad (Norway)

INTERNATIONAL CLASS(ES): 28 Gymnastic and sporting articles, namely, manually-operated exercise equipment and accessories, and stretch bands used for physical fitness purposes.

STATEMENT OF USE: The applicant intends to use the mark.



INTERNATIONAL MARK:

INTERNATIONAL APPLICATION NUMBER: 1762934

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 19th October 2023

APPLICANT: Apple Inc. of One Apple Park Way Cupertino CA 95014 (United States of America)

INTERNATIONAL CLASS(ES): 9 downloadable application development software; downloadable computer software development tools.

STATEMENT OF USE: The applicant intends to use the mark.

(1st ISSUE)

ANY person desirous of making opposition to, or observations in respect of, the below-cited application, should do so in writing addressed to the undersigned not later than the 19th day of April, 2024.



INTERNATIONAL MARK:

CFE(9): 26.4.18,24

INTERNATIONAL APPLICATION NUMBER: 1121780

DATE OF DESIGNATION/**SUBSEQUENT DESIGNATION**: 24th October, 2023

APPLICANT: **Lifetime Products, Inc.** of P.O. Box 60010, Freeport Center, Bldg. D-11 Clearfield UT 84016-0010 (United States of America)

INTERNATIONAL CLASS(ES): 20 furniture, namely, tables, picnic tables, banquet tables, utility tables, portable tables, plastic folding tables, chairs, folding chairs and portable chairs.

STATEMENT OF USE: The applicant intends to use the mark.

The logo for DUO, featuring the word "DUO" in a large, bold, serif font.

INTERNATIONAL MARK: **International**

CFE(9): 27.5.9, 10

INTERNATIONAL APPLICATION NUMBER: 1576531

DATE OF DESIGNATION/**SUBSEQUENT DESIGNATION**: 18th October, 2023

APPLICANT: **DUO CO., LTD.** of 701, Kamikosugi, Yaizu-shi, Shizuoka 421-0201 (Japan)

INTERNATIONAL CLASS(ES): 28 lures for fishing; fishing tackle.

STATEMENT OF USE: The applicant intends to use the mark.

The logo for Cool Water, featuring the words "Cool Water" in a stylized, cursive script font.

INTERNATIONAL MARK: **REBORN**

CFE(9): 27.5.1,9

INTERNATIONAL APPLICATION NUMBER: 1653013

DATE OF DESIGNATION/**SUBSEQUENT DESIGNATION**: 13th November, 2023

APPLICANT: **Zino Davidoff SA** of Sternengasse 18 CH-4051 Basel (Switzerland)

INTERNATIONAL CLASS: 3 perfumery products; perfumes and eaux de toilette; shower gels; skin lotions for cosmetic use; after-shave preparations; deodorants and antiperspirants for personal use.

STATEMENT OF USE: The applicant intends to use the mark.

INTERNATIONAL MARK: **WEATHERKIT**

INTERNATIONAL APPLICATION NUMBER: 1763005

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 3rd October, 2023

APPLICANT: Apple Inc. of One Apple Park Way, Cupertino CA 95014 (United States of America)

INTERNATIONAL CLASS(ES): 9 downloadable computer software for application development; downloadable computer software development tools.

STATEMENT OF USE: The applicant intends to use the mark.

PRIORITY: Priority Claim is on the basis of an application filed on the 5th April, 2023 under number 89234 in Jamaica.



INTERNATIONAL MARK:

CFE(9): 2.9.14; 5.5.19,20,21; 27.5.1; 29.1.12

INTERNATIONAL APPLICATION NUMBER: 1763091

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 29th August, 2023

APPLICANT: Shenzhen S-Hande Technology Co., Ltd. of 2F, Building 8, Xinxintian Industrial Park, Xinsha Road, Shajing Street, Baoan District, Shenzhen City, Guangdong Province (China)

INTERNATIONAL CLASS(ES): 10 condoms; love dolls [sex dolls]; sex toys; contraceptive apparatus.

STATEMENT OF USE: The applicant intends to use the mark.



INTERNATIONAL MARK: RUNFREE

CFE(9): 27.5.2, 9, 10

INTERNATIONAL APPLICATION NUMBER: 1763093

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 25th August, 2023

APPLICANT: Shenzhen Runfree Technology Co., Ltd of 206, Unit 3, Building 6, Xianggeliwan Park, Gushu Community, Xixiang Street, Bao'an District, Shenzhen Guangdong (China)

INTERNATIONAL CLASS(ES): 34 electronic cigarettes; liquid solutions for use in electronic cigarettes.

STATEMENT OF USE: The applicant intends to use the mark.

OUTES

INTERNATIONAL MARK:

CFE(9): 27.5.17

INTERNATIONAL APPLICATION NUMBER: 1763124

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 25th August, 2023**APPLICANT: ZHEJIANG ZHONGGUANG ELECTRICAL CO., LTD.** of No. 96, Yunjing Road, Shuige Industry Area, Lishui City, 323010 Zhejiang Province (China)**INTERNATIONAL CLASS(ES): 11** lighting apparatus and installations; electric water boilers; cooling installations for water; air-conditioning installations; gas scrubbing apparatus; air driers; air filtering installations; air sterilizers; heat pumps; heating installations; heaters for baths; sea water desalination plants; water purifying apparatus and machines; sewage disposal plants; water purification installations; disinfectant apparatus; filters for drinking water; water softening apparatus and installations; drinking fountains; radiators, electric.**STATEMENT OF USE:** The applicant intends to use the mark.**PRIORITY:** Priority Claim is on the basis of an application filed on the 7th July, 2023 under number 72712458 in China.

BETURE






INTERNATIONAL MARK:






CFE(9): 27.5.1

INTERNATIONAL APPLICATION NUMBER: 1763194

DATE OF DESIGNATION/SUBSEQUENT DESIGNATION: 18th August, 2023**APPLICANT: BETURE INTERNATIONAL TRADING CO., LTD.** of Room A00905 Chengdu International Railway Port Modern Logistics Building, No. 1509 Xiangdao Road, Qingbaijiang Area, Chengdu, 610300 China (Sichuan) Pilot (China)**INTERNATIONAL CLASS(ES): 12** motorcycles; pneumatic tires; solid tires for vehicle wheels; inner tubes for pneumatic tires; automobiles; treads for retreading tires; tires for vehicle wheels; automobile tires; adhesive rubber patches for repairing inner tubes.**STATEMENT OF USE:** The applicant intends to use the mark.

REGISTERED TRADEMARKS

Registration Number	Mark	Name of Proprietor	International Classification of Goods and Services
17143.21		COLOMER, S.A. DE C.V. of Gto. No. 1-A, col. Jardines Cerro Gordo, Sta. Ma. Tulpetlac, Km. 17.5, Ant. Carr. Pachuca, Ecatepec, Estado de México, MÉXICO	23
17280.21		Xiaomi Inc. of No.006, floor 6, building 6, yard 33, middle Xierqi Road, Haidian District, Beijing, China	39 41 42 45
17637.22	SPEEDO	KARNN NANDWANEY of P.O. BOX 7, #510 SANTA RITA RD, COROZAL TOWN, COROZAL DISTRICT, Belize	12
17642.22	CAPITAN	KARNN NANDWANEY of P.O. BOX 7, #510 SANTA RITA RD, COROZAL TOWN, COROZAL DISTRICT, Belize	34
17643.22	LIDER	KARNN NANDWANEY of P.O. BOX 7, #510 SANTA RITA RD, COROZAL TOWN, COROZAL DISTRICT, Belize	34
18391.22		Bowen and Bowen Limited of 1 King Street, Belize City, Belize	35 36 38 41 45
18393.22		Bowen and Bowen Limited of 1 King Street, Belize City, Belize	35 36 38 41 45
18503.23	TRIVERAM	BIOFARMA of 50 rue Carnot 92284 SURESNES cedex France	5
18514.23	STARLINK	Space Exploration Technologies Corp. of 1 Rocket Road, Hawthorne, California 90250, United States of America	9 38 42
18518.23		Reckitt & Colman (Overseas) Hygiene Home Limited of 103-105 Bath Road, Slough, Berkshire, SL1 3UH, United Kingdom	5
18519.23	NATURGARD	Reckitt & Colman (Overseas) Hygiene Home Limited of 103-105 Bath Road, Slough, Berkshire, SL1 3UH, United Kingdom	5
18586.23	FYLREVVY	Estetra, société à responsabilité limitée of Rue Saint-Georges 5 4000 Liège Belgium	5

18587.23	QUENREGNA	Estetra, société à responsabilité limitée of Rue Saint-Georges 5 4000 Liège Belgium	5
18608.23		BRITISH AMERICAN TOBACCO (BRANDS) LIMITED of Globe House, 4 Temple Place, London, WC2R 2PG	34
18609.23		Biocon Biologics Limited of Biocon House, Ground Floor, Tower - 3, Semicon Park, Electronic City, Phase - II, Hosur Road, Bengaluru, Karnataka — 560100, India	1 5 10
18635.23		FRIGORÍFICOS DE GUATEMALA, SOCIEDAD ANÓNIMA of Calzada Raúl Aguilar Batres 35-35, zona 12, Cuidad de Guatemala	29 31
18638.23		SEARA ALIMENTOS LTDA. of Avenida Marginal Direita do Tietê, 500 São Paulo - São Paulo - Brazil	29
18647.23		Grupo Avita, S.A. of Via Israel, Calle 75 principal, Edificio Elmec, Piso N° 2, corregimiento de San Francisco, Panama, Republic of Panama	9
18718.23	KINDER JOY	FERRERO S.P.A. of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy	30
18719.23	NOGGY	FERRERO S.P.A. of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy	30
18720.23	MELODY	SOREMARTEC S.A of 16 Route de Trèves, L-2633 Senningerberg, Luxembourg	30
18724.23	TRONKY	FERRERO S.P.A. of Piazzale Pietro Ferrero 1, 12051 Alba, Cuneo, Italy	30
18730.23	vSet	PRECISION PLANTING LLC of 23207 Townline Road, Tremont, IL 61568, USA	7
18759.23	EVE	Facey Commodity Company Limited of 3 Felix Fox Boulevard, Kingston, Jamaica	29 30 32
18760.23	EVE NATURALS	Facey Commodity Company Limited of 3 Felix Fox Boulevard, Kingston, Jamaica	29 30 32
18761.23	EVE KIDS	Facey Commodity Company Limited of 3 Felix Fox Boulevard, Kingston, Jamaica	29 30 32

18777.23	501 BAE	501 BAE of 1238 Sunray Avenue, Coral Grove, Belize City, Belize District, Belize C.A.	35 39
18797.23		SANGRIA MIA of #20 Sibun Street, Belmopan City, Cayo District, Belize C.A.	33
18857.23		YESSI'S CUISINE of 59 Sta. Familia Street, Orange Walk Town, Orange Walk District, Belize C.A.	25 29 30 32 43

— . . — . . — . . — . .